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GfK

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Table 1

Q11. Which, if any, of these types of television does your household receive at the moment?
Base: All respondents
Multi-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Cable TV (through Virgin Media)	**550** ***18%*** **DMQ XYafhr sv**	286 *19%*	263 *17%*	218 *14%*	331 *21%* AD	281 *18%*	269 *17%*	83 *19%*	110 *21%* JM	77 *15%*	106 *20%* M	79 *18%*	96 *14%*	175 *21%* AP Q	256 *17%*	119 *15%*	178 *20%*	372 *17%*	67 *17%*	482 *18%*	483 *18%* AXY	35 *14%*	20 *13%*	12 *12%*
Satellite TV from Sky	**1130** ***36%*** **MQS Uefhns**	560 *36%*	571 *36%*	544 *36%*	586 *37%*	562 *37%*	569 *36%*	173 *40%* M	222 *42%* ALM	197 *39%* M	196 *37%* M	148 *34%*	194 *28%*	361 *43%* AP Q	537 *36%* Q	233 *30%*	409 *45%* AS	722 *32%*	184 *45%* AU	945 *35%*	928 *35%*	102 *41%*	66 *42%* AV	35 *36%*
Satellite TV from Freesat	**252** ***8%*** **DGQf hj**	123 *8%*	128 *8%*	71 *5%*	180 *11%* AD	140 *9%* G	111 *7%*	34 *8%*	58 *11%* AK	36 *7%*	31 *6%*	34 *8%*	58 *8%*	80 *9%* Q	131 *9%* Q	41 *5%*	72 *8%*	179 *8%*	29 *7%*	222 *8%*	206 *8%*	17 *7%*	21 *14%* AVWY	7 *7%*
Satellite TV from anyone else	**90** ***3%*** **LMSU defhu**	42 *3%*	49 *3%*	36 *2%*	55 *3%*	45 *3%*	45 *3%*	19 *4%* LM	33 *6%* AKLM	17 *3%* LM	12 *2%* M	5 *1%*	5 *1%*	22 *3%*	49 *3%*	19 *2%*	50 *6%* AS	40 *2%*	26 *6%* AU	64 *2%*	83 *3%*	4 *1%*	2 *1%*	2 *2%*
Freeview (through a set-top box or digital television set)	**1370** ***44%*** **GHI RTcgho t**	681 *44%*	689 *43%*	668 *44%*	702 *44%*	713 *47%* AG	657 *41%*	134 *31%*	184 *35%*	200 *40%* H	241 *45%* HI	213 *49%* AHI J	398 *58%* AH IJKL	363 *43%*	636 *42%*	369 *47%* AP	327 *36%*	1042 *47%* AR	137 *34%*	1233 *45%* AT	1161 *44%*	105 *42%*	64 *41%*	40 *43%*
TV via your broadband provider (e.g. BT TV or TalkTalk TV).	**324** ***10%*** **BDGQ fg**	138 *9%*	186 *12%* AB	113 *7%*	211 *13%* AD	182 *12%* AG	142 *9%*	56 *13%*	59 *11%*	49 *10%*	48 *9%*	44 *10%*	70 *10%*	105 *12%* AQ	167 *11%* Q	52 *7%*	100 *11%*	224 *10%*	40 *10%*	283 *10%*	276 *11%*	27 *11%*	14 *9%*	8 *8%*
YouView	**94** ***3%*** **DLSU afjn**	45 *3%*	50 *3%*	15 *1%*	80 *5%* AD	45 *3%*	48 *3%*	18 *4%* L	21 *4%* L	21 *4%* L	12 *2%*	6 *1%*	17 *2%*	35 *4%* Q	42 *3%*	18 *2%*	44 *5%* AS	50 *2%*	20 *5%* U	73 *3%*	82 *3%*	7 *3%*	4 *2%*	1 *1%*
TV content via the internet ~ through a paid for subscription e.g. Netflix, Amazon, Now TV etc.	**696** ***22%*** **BDL MQSUdf g**	298 *19%*	397 *25%* AB	228 *15%*	468 *29%* AD	318 *21%*	378 *24%*	168 *38%* AJK LM	173 *32%* AKL M	139 *28%* AKL M	110 *21%* LM	63 *14%* M	43 *6%*	194 *23%* Q	389 *26%* AQ	112 *14%*	256 *28%* AS	439 *20%*	108 *27%*	586 *22%*	581 *22%*	60 *24%*	33 *21%*	22 *23%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

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Table 1

Q11. Which, if any, of these types of television does your household receive at the moment?
Base: All respondents
Multi-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Other	**27** *1%* **Zcfg**	11 *1%*	16 *1%*	12 *1%*	15 *1%*	17 *1%*	9 *1%*	5 *1%*	2 *	5 *1%*	8 *2%*	3 *1%*	4 *1%*	3 *	9 *1%*	14 *2%* AOP	7 *1%*	20 *1%*	3 *1%*	24 *1%*	19 *1%*	3 *1%*	4 *3%* AV	1 *1%*
Freeview only (Net)	**740** *24%* **CEH IJOPRX cghr**	389 *25%*	351 *22%*	453 *30%* AE	287 *18%*	345 *23%*	395 *25%*	64 *15%*	74 *14%*	99 *20%* I	117 *22%* HI	117 *27%* HIJ	269 *39%* AH IJKL	157 *19%*	316 *21%*	265 *34%* AOP	126 *14%*	614 *28%* AR	84 *21%*	656 *24%*	632 *24%* X	55 *22%*	29 *19%*	24 *25%* X
CAB/SAT (Net)	**1867** *60%* **DMQ SUefhs**	925 *60%*	942 *59%*	855 *56%*	1012 *63%* AD	932 *61%*	936 *59%*	271 *62%* M	359 *68%* AJL M	300 *60%* M	332 *62%* M	262 *60%* M	342 *50%*	557 *66%* AP Q	910 *61%* Q	400 *51%*	619 *69%* AS	1248 *56%*	260 *64%*	1607 *59%*	1562 *60%*	150 *60%*	102 *65%* AY	53 *56%*
ONLINE ONLY (Net)	**294** *9%* **BKLM UZdfgn**	124 *8%*	170 *11%* AB	135 *9%*	160 *10%*	136 *9%*	157 *10%*	77 *18%* AIJ KLM	59 *11%* KLM	54 *11%* KLM	34 *6%*	27 *6%*	42 *6%*	68 *8%*	153 *10%*	73 *9%*	79 *9%*	215 *10%*	49 *12%*	244 *9%*	248 *9%*	24 *10%*	13 *8%*	9 *10%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

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Table 1

Q11. Which, if any, of these types of television does your household receive at the moment?
Base: All respondents
Multi-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Cable TV (through Virgin Media)	**550** *18%* **DMQXY afhrsv**	426 *19%* Aa	68 *13%*	37 *16%*	189 *22%* Ade	276 *16%*	61 *15%*	- -	550 *29%* Afh	- -	116 *18%*	423 *17%*	35 *14%*	20 *16%*	40 *16%* s	81 *24%* Akmpq rsv	55 *19%* sv	33 *15%*	42 *15%*	20 *13%*	26 *9%*	109 *27%* Ak lmopq rsuv	77 *18%* s	12 *12%*
Satellite TV from Sky	**1130** *36%* **MQSUe fhns**	830 *37%* A	188 *36%*	75 *33%*	360 *42%* Ade	600 *36%* e	119 *30%*	- -	1130 *61%* Afh	- -	233 *37%*	880 *36%*	102 *41%* ns	59 *47%* Amn pqsu	84 *34%*	104 *30%*	125 *45%* Amnpq su	74 *34%*	94 *33%*	66 *42%* An qs	81 *29%*	150 *37%*	157 *36%*	35 *36%*
Satellite TV from Freesat	**252** *8%* **DGQthj**	181 *8%*	42 *8%*	20 *9%*	82 *10%*	128 *8%*	30 *7%*	- -	252 *13%* Afh	- -	80 *13%* Aj	166 *7%*	17 *7%*	6 *5%*	18 *7%*	21 *6%*	18 *6%*	18 *8%*	25 *9%*	21 *14%* Ak lmnot v	28 *10%*	32 *8%*	40 *9%*	7 *7%*
Satellite TV from anyone else	**90** *3%* **LMSUde fhu**	57 *3%*	14 *3%*	4 *2%*	42 *5%* Ade	30 *2%*	3 *1%*	- -	90 *5%* Afh	- -	28 *4%* Aj	63 *3%*	4 *1%*	4 *3%*	7 *3%*	7 *2%*	6 *2%*	11 *5%* kru	9 *3%*	2 *1%*	6 *2%*	29 *7%* Akm noqrs uv	5 *1%*	2 *2%*
Freeview (through a set-top box or digital television set)	**1370** *44%* **GHIRT cghot**	989 *45%*	229 *44%*	112 *49%*	329 *39%*	775 *46%* Ac	207 *52%* Ac	737 *100%* Agh	422 *23%* h	- -	296 *47%*	1042 *43%*	105 *42%*	50 *40%*	137 *55%* Ak lopqr tuv	178 *52%* Aklor tv	100 *35%*	93 *42%*	123 *44%*	64 *41%*	135 *48%* ot	150 *37%*	196 *45%* ot	40 *43%*
TV via your broadband provider (e.g. BT TV or TalkTalk TV).	**324** *10%* **BDGQf g**	243 *11%*	49 *9%*	22 *10%*	115 *13%* Ade	160 *10%*	36 *9%*	- -	86 *5%* f	165 *56%* Afg	81 *13%* Aj	239 *10%*	27 *11%*	16 *12%*	24 *10%*	27 *8%*	23 *8%*	23 *10%*	29 *10%*	14 *9%*	43 *15%* Ano rv	48 *12%*	43 *10%*	8 *8%*
YouView	**94** *3%* **DLSUaf jn**	83 *4%* Aa	8 *1%*	4 *2%*	43 *5%* Ade	44 *3%*	7 *2%*	- -	47 *2%* f	26 *9%* Afg	39 *6%* Aj	54 *2%*	7 *3%*	9 *8%* Amno pqruv	6 *2%*	4 *1%*	3 *1%*	2 *1%*	7 *3%*	4 *2%*	12 *4%* n	27 *7%* Akm nopqr uv	12 *3%*	1 *1%*
TV content via the internet ~ through a paid for subscription e.g. Netflix, Amazon, Now TV etc.	**696** *22%* **BDLMQ SUdfg**	495 *22%*	109 *21%*	39 *17%*	219 *26%* Ade	341 *20%*	79 *20%*	- -	390 *21%* f	149 *51%* Afg	150 *24%*	535 *22%*	60 *24%*	22 *18%*	60 *24%*	65 *19%*	56 *20%*	55 *25%*	54 *19%*	33 *21%*	53 *19%*	105 *26%*	111 *25%*	22 *23%*

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 1

Q11. Which, if any, of these types of television does your household receive at the moment?
Base: All respondents
Multi-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Other	**27 1% Zcfg**	12 *1%*	3 *1%*	4 *2%* Z	2 *	13 *1%*	3 *1%*	- -	2 *	- -	4 *1%*	22 *1%*	3 *1%*	2 *1%*	2 *1%*	2 *1%*	4 *1%*	4 *2%* q	- -	4 *3%* Anq stu	1 *	1 *	3 *1%*	1 *1%* q
Freeview only (Net)	**740 24% CEHIJ OPRXcg** hr	506 *23%*	138 *26%*	69 *30%* AZ	151 *18%*	421 *25%* c	130 *32%* Acd	737 *100%* Agh	- -	- -	154 *24%*	566 *23%*	55 *22%*	26 *21%*	66 *26%* r	88 *25%*	60 *21%*	41 *19%*	81 *29%* pr	29 *19%*	84 *30%* Ako p rt	89 *22%*	98 *22%*	24 *25%* r
CAB/SAT (Net)	**1867 60% DMQSU efhs**	1364 *62%* Aa	296 *56%*	129 *57%*	570 *67%* Ad e	991 *59%* e	208 *52%*	- -	1867 *100%* Afh	- -	386 *61%*	1450 *60%*	150 *60%* s	79 *63%* s	140 *56%*	205 *60%* s	188 *67%* Amqsv	131 *60%* s	159 *56%*	102 *65%* Am qsv	132 *47%*	259 *64%* sv	269 *62%* s	53 *56%*
ONLINE ONLY (Net)	**294 9% BKLMUZ dfgn**	183 *8%*	53 *10%*	15 *6%*	84 *10%*	128 *8%*	36 *9%*	- -	1 *	292 *100%* Afg	52 *8%*	237 *10%*	24 *10%* n	13 *11%* n	24 *10%* n	14 *4%*	21 *7%*	28 *13%* n	27 *10%* n	13 *8%* n	38 *13%* Ano	45 *11%* n	38 *9%* n	9 *10%* n

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 1

Q11. Which, if any, of these types of television does your household receive at the moment?
Base: All respondents
Multi-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
Cable TV (through Virgin Media)	**550** *18%* **NO**	256 *18%*	97 *18%*	8 *17%*	26 *17%*	23 *19%*	24 *15%*	116 *17%*	117 *16%* O	55 *17%* O	134 *19%* NO	139 *20%* NO	63 *23%* AIN O	7 *9%*	30 *11%*	51 *16%*	64 *17%*	105 *17%*	107 *20%*	84 *21%*	58 *18%*
Satellite TV from Sky	**1130** *36%* **EHLPQ**	581 *41%* AEH	195 *36%* EH	13 *28%*	42 *27%*	54 *44%* EH	63 *40%* EH	182 *26%*	266 *37%*	115 *36%*	291 *40%* ALO	226 *32%*	111 *42%* LO	25 *30%*	91 *32%*	79 *25%*	98 *27%*	216 *34%* PQ	201 *38%* PQ	170 *42%*	160 *51%* APQRS
Satellite TV from Freesat	**252** *8%* **E**	125 *9%* E	34 *6%*	4 *8%*	5 *3%*	10 *8%*	12 *8%*	62 *9%* E	52 *7%*	24 *8%*	46 *6%*	63 *9%*	35 *13%* AI JKO	11 *13%* K	19 *7%*	19 *6%*	29 *8%*	66 *11%* AP	42 *8%*	28 *7%*	27 *9%*
Satellite TV from anyone else	**90** *3%* **HO**	50 *4%* H	26 *5%* AH	2 *5%*	2 *1%*	2 *2%*	3 *2%*	5 *1%*	14 *2%*	9 *3%*	17 *2%*	17 *2%*	22 *8%* AI JKLO	8 *10%* AIJKLO	3 *1%*	12 *4%*	11 *3%*	21 *3%*	24 *5%* A	9 *2%*	13 *4%*
Freeview (through a set-top box or digital television set)	**1370** *44%* **BFGKU**	561 *40%* F	230 *42%* F	17 *38%*	78 *51%* ABCFG	27 *23%*	56 *35%* F	399 *58%* ABCFG	318 *44%*	147 *46%*	289 *40%*	316 *45%*	124 *46%*	33 *40%*	140 *49%* K	162 *51%* ARSU	192 *52%* ARSU	260 *41%*	227 *43%*	166 *42%*	117 *37%*
TV via your broadband provider (e.g. BT TV or TalkTalk TV).	**324** *10%* **O**	157 *11%*	53 *10%*	9 *18%*	13 *9%*	16 *14%*	11 *7%*	65 *9%*	69 *10%*	31 *10%*	74 *10%*	88 *13%* O	35 *13%* O	6 *7%*	18 *6%*	25 *8%*	35 *9%*	81 *13%* AP	46 *9%*	36 *9%*	57 *18%* APQS
YouView	**94** *3%* **HO**	47 *3%* H	24 *4%* H	- -	5 *3%*	4 *4%*	3 *2%*	11 *2%*	17 *2%*	10 *3%*	22 *3%* O	17 *2%*	24 *9%* AIJ KLNO	1 *1%*	2 *1%*	8 *2%*	11 *3%*	32 *5%* A	14 *3%*	13 *3%*	14 *4%*
TV content via the internet ~ through a paid for subscription e.g. Netflix, Amazon, Now TV etc.	**696** *22%* **HIJOQ**	368 *26%* AH	138 *25%* H	15 *32%*	31 *20%* H	60 *49%* ABCEGH	37 *23%* H	48 *7%*	134 *18%* O	50 *16%* O	201 *28%* AIJNO	192 *27%* AIJNO	78 *29%* AI JNO	12 *14%*	26 *9%*	61 *19%*	63 *17%*	145 *23%* Q	132 *25%* Q	119 *30%*	97 *31%* APQR
Other	**27** *1%*	14 *1%*	2 *	- -	4 *2%* ACH	- -	2 *1%*	5 *1%*	7 *1%*	2 *1%*	8 *1%*	2 *	2 *1%*	* *1%*	5 *2%* L	2 *1%*	7 *2%* S	8 *1%*	2 *	3 *1%*	1 *
Freeview only (Net)	**740** *24%* **BFKSU**	252 *18%* F	126 *23%* BF	8 *18%*	49 *32%* ABCFG	10 *9%*	33 *21%* F	262 *38%* ABCFG	195 *27%* AKL	78 *24%* K	127 *18%*	152 *21%*	55 *21%*	21 *26%*	111 *39%* AIJK LMN	112 *35%* ARSU	117 *32%* ARSU	140 *22%* U	94 *18%* U	69 *17%*	30 *10%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 1

Q11. Which, if any, of these types of television does your household receive at the moment?
Base: All respondents
Multi-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
CAB/SAT (Net)	**1867**	907	330	26	74	78	97	355	424	191	466	406	176	50	142	150	188	367	344	267	230
	60%	*64%*	*60%*	*57%*	*48%*	*64%*	*62%*	*51%*	*59%*	*59%*	*64%*	*57%*	*66%*	*60%*	*50%*	*47%*	*51%*	*58%*	*66%*	*67%*	*74%*
	EHOPQ	AEH	EH			EH	EH		O	O	AILO	O	LO					PQ	APQR		APQRS
ONLINE ONLY (Net)	**294**	141	44	6	19	26	12	45	60	26	71	87	16	9	21	32	30	73	45	33	31
	9%	*10%*	*8%*	*13%*	*12%*	*21%*	*8%*	*7%*	*8%*	*8%*	*10%*	*12%*	*6%*	*11%*	*7%*	*10%*	*8%*	*12%*	*9%*	*8%*	*10%*
	H	H			H	ABCGH						AIMO									

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 2

Q44. Social grade
Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
A	**204** *7%* **GLPQ Sfp**	92 *6%*	112 *7%*	104 *7%*	100 *6%*	116 *8%* AG	88 *6%*	27 *6%*	36 *7%* L	33 *7%*	36 *7%* L	16 *4%*	57 *8%* L	204 *24%* APQ	- -	- -	73 *8%* AS	131 *6%*	24 *6%*	180 *7%*	181 *7%*	10 *4%*	8 *5%*	5 *6%*
B	**640** *20%* **HPQ fi**	322 *21%*	318 *20%*	310 *20%*	330 *21%*	326 *21%*	313 *20%*	67 *15%*	96 *18%*	117 *23%* H	109 *21%*	96 *22%* H	155 *23%* H	640 *76%* APQ	- -	- -	191 *21%*	449 *20%*	80 *20%*	559 *21%*	545 *21%*	45 *18%*	34 *22%*	17 *18%*
C1	**815** *26%* **DFM OQUf**	401 *26%*	414 *26%*	283 *19%*	531 *33%* AD	349 *23%*	466 *29%* AF	144 *33%* AJL M	148 *28%* M	121 *24%*	157 *29%* M	106 *24%*	139 *20%*	- -	813 *54%* AOQ	- -	222 *25%*	593 *27%*	122 *30%*	692 *25%*	661 *25%*	76 *30%*	49 *31%* AV	29 *30%*
C2	**688** *22%* **GMO QSWeik**	337 *22%*	350 *22%*	348 *23%*	339 *21%*	381 *25%* AG	306 *19%*	97 *22%* M	140 *26%* AM	135 *27%* AM	123 *23%* M	97 *22%* M	96 *14%*	- -	688 *46%* AOQ	- -	236 *26%* AS	452 *20%*	95 *23%*	591 *22%*	603 *23%* AW	38 *15%*	28 *18%*	18 *19%*
D	**386** *12%* **EMO PZ**	182 *12%*	204 *13%*	241 *16%* AE	145 *9%*	177 *12%*	209 *13%*	79 *18%* AJK M	84 *16%* AKM	62 *12%* M	59 *11%* M	74 *17%* AKM	28 *4%*	- -	- -	386 *49%* AOP	127 *14%*	259 *12%*	53 *13%*	333 *12%*	311 *12%*	41 *16%* AV	21 *14%*	13 *14%*
E	**395** *13%* **EHI JKOPRT Zcgju**	201 *13%*	194 *12%*	243 *16%* AE	152 *9%*	183 *12%*	212 *13%*	25 *6%*	28 *5%*	33 *7%*	48 *9%* I	48 *11%* HIJ	212 *31%* AHI JKL	- -	- -	395 *51%* AOP	52 *6%*	343 *15%* AR	30 *8%*	365 *13%* AT	326 *12%*	41 *16%* AX	15 *10%*	13 *14%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 2

Q44. Social grade
Base: All respondents
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
A	**204 7% GLPQSfp**	159 7% A	31 6%	13 6%	73 9% Ad	102 6%	24 6%	31 4%	146 8% Af	13 5%	42 7%	162 7%	10 4%	13 10% knop	12 5%	15 4%	11 4%	3 2%	26 9% knop	8 5% p	14 5%	41 10% Akmnoprs	45 10% Akmnoprs	5 6% p
B	**640 20% HPQfi**	480 22% A	101 19%	38 17%	186 22%	342 20%	85 21%	126 17%	411 22% Af	54 18%	100 16%	523 21% Ai	45 18%	23 19%	56 22%	79 23%	54 19%	37 17%	51 18%	34 22%	56 20%	89 22%	99 23%	17 18%
C1	**815 26% DFMOQUf**	596 27%	136 26%	51 22%	225 26%	462 28%	91 23%	148 20%	496 27% f	94 32% Af	171 27%	625 26%	76 30% lq	24 19%	62 25%	91 26%	67 24%	51 23%	59 21%	49 31% Alq	89 32% lq	100 25%	117 27%	29 30% lq
C2	**688 22% GMOQSWeik**	476 22%	113 22%	52 23%	191 22% e	371 22% e	68 17%	168 23%	413 22%	59 20%	107 17%	573 24% Ai	38 15%	28 22%	59 24% k	64 19%	71 25% k	63 29% Aknrsv	75 27% knrv	28 18%	54 19%	92 23% k	98 22% k	18 19%
D	**386 12% EMOPZ**	250 11%	67 13%	30 13%	101 12%	193 12%	50 13%	107 14%	216 12%	38 13%	67 11%	313 13%	41 16% Atu	21 17% tu	31 13%	38 11%	42 15% t	35 16% tu	35 12%	21 14%	29 10%	38 9%	41 9%	13 14%
E	**395 13% EHIJK OPRTZcgju**	251 11%	78 15% Z	45 20% AZ	77 9%	207 12% c	82 20% Acd	157 21% Agh	185 10%	33 11%	142 23% Aj	241 10%	41 16% Aru	16 13%	29 12%	58 17% Aru	37 13%	30 14%	36 13%	15 10%	38 14%	46 11%	37 8%	13 14% u

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

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Q44. Social grade
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
A	**204 7% EIJKOP Q R**	106 *8%* E	25 *5%*	4 *8%* E	4 *2%* E	11 *9%*	8 *5%*	48 *7%*	19 *3%*	4 *1%*	29 *4%* J O	69 *10%* AIJK O	72 *27%* AI J KLNO	5 *6%* J O	2 *1%*	5 *2%*	5 *1%*	16 *2%*	32 *6%* PQ R	41 *10%*	66 *21%* APQR S
B	**640 20% EGIJOP QR**	332 *24%* AEFG	107 *20%* E	6 *12%*	4 *3%*	18 *15%* E	20 *13%* E	153 *22%* EG	98 *13%* O	31 *10%*	138 *19%* IJO	230 *33%* AIJKNO	113 *42%* AI JKLNO	13 *15%* O	15 *5%*	19 *6%*	29 *8%*	85 *13%* PQ	137 *26%* APQR	131 *33%*	122 *39%* APQRS
C1	**815 26% EGHIMO PU**	409 *29%* AEGH	136 *25%* EG	18 *38%*	15 *10%*	65 *54%* ABCEGH	23 *15%*	148 *21%* EG	165 *23%* O	83 *26%* O	242 *33%* AIJMNO	219 *31%* AIMNO	50 *19%*	16 *20%*	37 *13%*	57 *18%*	101 *27%* P	207 *33%* APU	165 *32%* APU	103 *26%*	65 *21%*
C2	**688 22% EHLMPU**	373 *27%* AEFH	146 *27%* AEFH	12 *27%*	14 *9%*	18 *14%*	37 *23%* EH	87 *13%*	193 *27%* ALMO	102 *32%* ALMO	193 *27%* ALMO	100 *14%* M	16 *6%*	23 *28%* LM	58 *20%* LM	40 *12%*	90 *24%* PU	162 *26%* APU	134 *26%* PU	97 *24%*	45 *14%*
D	**386 12% EFHKLM SU**	181 *13%* EFH	128 *23%* ABEFGH	6 *12%*	11 *7%*	7 *6%*	22 *14%* EFH	30 *4%*	142 *20%* AKLM	61 *19%* AKLM	69 *10%* LM	43 *6%* M	7 *3%*	11 *14%* LM	51 *18%* AKLM	54 *17%* ASU	68 *19%* ASU	108 *17%* ASU	41 *8%* U	20 *5%*	11 *3%*
E	**395 13% BCFKLM R SU**	6 *	6 *1%*	1 *2%*	105 *68%* ABCFG H	3 *2%* B	47 *30%* ABC F	226 *33%* ABC F	105 *15%* KL M	39 *12%* KL M	54 *7%*	46 *7%*	10 *4%*	14 *17%* KL M	122 *43%* AIJ K LMN	142 *45%* AQR S U	77 *21%* ARS U	53 *8%* S U	14 *3%*	7 *2%*	3 *1%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 3

Q45. What is your current working status?
Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Working full time (30+ hours per week)	**1407** ***45%*** **EGH MQSUef is**	691 *45%*	716 *45%*	756 *49%* AE	652 *41%*	837 *55%* AG	570 *36%*	170 *39%* M	353 *66%* AHL M	323 *65%* AHL M	353 *66%* AHL M	182 *42%* M	25 *4%*	437 *52%* AQ	781 *52%* AQ	188 *24%*	529 *59%* AS	878 *39%*	198 *49%*	1208 *44%*	1166 *44%*	123 *49%*	72 *46%*	46 *49%*
Working part time (8-29 hours per week)	**549** ***18%*** **FMS UYiv**	265 *17%*	283 *18%*	254 *17%*	295 *18%*	141 *9%*	408 *26%* AF	107 *25%* AKM	104 *20%* M	98 *20%* M	88 *16%* M	102 *23%* AKM	49 *7%*	132 *16%*	282 *19%*	134 *17%*	222 *25%* AS	327 *15%*	91 *22%* AU	457 *17%*	474 *18%* Y	35 *14%*	27 *17%*	12 *13%*
Working part time (under 8 hours per week)	**46** ***1%*** **DIRW k**	27 *2%*	19 *1%*	11 *1%*	35 *2%* AD	19 *1%*	27 *2%*	10 *2%* I	2 *	8 *2%*	7 *1%*	8 *2%* I	11 *2%*	10 *1%*	29 *2%*	7 *1%*	7 *1%*	39 *2%*	4 *1%*	42 *2%*	42 *2%* W	- -	2 *1%* W	2 *2%* W
Unemployed	**154** ***5%*** **MOPR Zgju**	76 *5%*	78 *5%*	70 *5%*	84 *5%*	79 *5%*	74 *5%*	22 *5%* M	27 *5%* M	28 *6%* M	43 *8%* AM	30 *7%* M	3 *	8 *1%*	29 *2%*	117 *15%* AOP	27 *3%*	127 *6%* AR	18 *4%*	136 *5%*	127 *5%*	11 *4%*	8 *5%*	7 *8%* AV
Student	**121** ***4%*** **FIJK LMQRUd fj**	61 *4%*	61 *4%*	52 *3%*	69 *4%*	44 *3%*	77 *5%* AF	106 *24%* AIJK LM	9 *2%* LM	3 *1%*	2 *	1 *	- -	29 *3%* Q	83 *6%* AOQ	9 *1%*	13 *1%*	108 *5%* AR	51 *12%* AU	71 *3%*	104 *4%*	9 *4%*	4 *2%*	5 *5%* X
Housewife / house husband	**158** ***5%*** **DFMO PSXrt**	77 *5%*	81 *5%*	52 *3%*	106 *7%* AD	12 *1%*	147 *9%* AF	21 *5%* M	35 *7%* M	40 *8%* AM	33 *6%* M	25 *6%* M	5 *1%*	28 *3%*	61 *4%*	70 *9%* AOP	96 *11%* AS	62 *3%*	23 *6%*	135 *5%*	136 *5%* X	12 *5%*	4 *2%*	7 *7%* X
Retired	**692** ***22%*** **GHI JKPRTY cghjtv**	338 *22%*	353 *22%*	335 *22%*	356 *22%*	400 *26%* AG	291 *18%*	1 *	- -	1 *	7 *1%* I	89 *20%* HIJ K	594 *86%* AH IJKL	200 *24%* P	235 *16%*	257 *33%* AOP	7 *1%*	685 *31%* AR	20 *5%*	671 *25%* AT	576 *22%* Y	61 *24%* Y	39 *25%* Y	15 *16%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 3

Q45. What is your current working status?
Base: All respondents
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Working full time (30+ hours per week)	**1407** *45%* **EGHMQ SUefis**	988 *45%*	235 *45%*	98 *43%*	413 *48%* Ae	747 *45%* e	146 *36%*	251 *34%*	907 *49%* Af	140 *48%* f	196 *31%*	1195 *49%* Ai	123 *49%* s	59 *47%*	119 *48%* s	148 *43%*	114 *40%*	95 *43%*	114 *41%*	72 *46%*	106 *38%*	216 *53%* An opqsu	195 *44%*	46 *49%* s
Working part time (8-29 hours per week)	**549** *18%* **FMSUY iv**	395 *18%*	88 *17%*	38 *17%*	166 *19%*	280 *17%*	71 *18%*	126 *17%*	330 *18%*	44 *15%*	84 *13%*	456 *19%* Ai	35 *14%*	23 *18%*	37 *15%*	63 *18%*	54 *19%*	39 *18%*	56 *20%* v	27 *17%*	58 *21%* v	70 *17%*	74 *17%*	12 *13%*
Working part time (under 8 hours per week)	**46** *1%* **DIRWk**	33 *1%*	10 *2%*	1 *1%*	19 *2%*	20 *1%*	6 *1%*	8 *1%*	26 *1%*	6 *2%*	12 *2%*	34 *1%*	- -	- -	7 *3%* kt	10 *3%* kt	7 *3%* kt	4 *2%*	2 *1%*	2 *1%* k	2 *1%*	2 *	9 *2%* k	2 *2%* k
Unemployed	**154** *5%* **MOPRZg ju**	92 *4%*	32 *6%*	17 *7%* Z	35 *4%*	74 *4%*	27 *7%*	48 *6%* Ag	74 *4%*	18 *6%*	70 *11%* Aj	76 *3%*	11 *4%*	8 *7%* u	10 *4%*	21 *6%* u	15 *5%*	9 *4%*	9 *3%*	8 *5%* u	21 *7%* qu	24 *6%* u	10 *2%*	7 *8%* Aqu
Student	**121** *4%* **FIJKLM QRUdfj**	77 *3%*	21 *4%*	11 *5%*	46 *5%* Ade	53 *3%*	9 *2%*	10 *1%*	78 *4%* f	26 *9%* Afg	38 *6%* Aj	83 *3%*	9 *4%*	4 *3%*	13 *5%* n	7 *2%*	17 *6%* nu	6 *3%*	12 *4%*	4 *2%*	8 *3%*	28 *7%* Anp ru	10 *2%*	5 *5%* nru
Housewife / house husband	**158** *5%* **DFMOPS Xrt**	115 *5%*	24 *5%*	9 *4%*	44 *5%*	84 *5%*	16 *4%*	33 *4%*	97 *5%*	12 *4%*	34 *5%*	120 *5%*	12 *5%*	5 *4%*	10 *4%*	23 *7%* rt	19 *7%* rt	19 *9%* Artu	18 *6%* rt	4 *2%*	14 *5%*	9 *2%*	19 *4%*	7 *7%* rt
Retired	**692** *22%* **GHIJK PRTYcg** hj **tv**	514 *23%* A	114 *22%*	55 *24%*	130 *15%*	418 *25%* Ac	126 *32%* Acd	262 *36%* Agh	355 *19%*	45 *15%*	195 *31%* Aj	473 *19%*	61 *24%* tv	27 *21%*	54 *21%* t	73 *21%* t	55 *19%*	47 *22%* t	71 *25%* tv	39 *25%* tv	72 *26%* tv	57 *14%*	121 *28%* Aotv	15 *16%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 3

Q45. What is your current working status?
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
Working full time (30+ hours per week)	**1407** *45%* **CEFGH IOPQ**	1407 *100%* ACEFGH	- -	- -	- -	- -	- -	- -	296 *41%* O	145 *45%* O	372 *51%* AINO	343 *49%* IO	165 *62%* AI JKLNO	31 *37%* O	47 *17%*	46 *14%*	126 *34%* P	287 *46%* PQ	285 *55%* APQR	245 *61%*	220 *70%* APQRS
Working part time (8-29 hours per week)	**549** *18%* **BEFGHO** U	- -	549 *100%* ABEFG H	- -	- -	- -	- -	- -	136 *19%*	65 *20%*	132 *18%*	123 *17%*	48 *18%*	11 *13%*	32 *11%*	70 *22%* A U	61 *17%* U	112 *18%* U	100 *19%*	66 *17%*	38 *12%*
Working part time (under 8 hours per week)	**46** *1%* **BCH**	- -	- -	46 *100%*	- -	- -	- -	- -	10 *1%*	4 *1%*	6 *1%*	13 *2%*	6 *2%*	2 *2%*	4 *1%*	10 *3%* AQS	3 *1%*	9 *1%*	3 *1%*	2 *1%*	10 *3%* AQS
Unemployed	**154** *5%* **BCFGHK** M **SU**	- -	- -	- -	154 *100%* ABCFG H	- -	- -	- -	53 *7%* AKL M	18 *6%* M	24 *3%*	24 *3%*	3 *1%*	2 *2%*	27 *10%* AKL M N	62 *19%* AQRS U	21 *6%* S U	22 *3%* U	12 *2%*	3 *1%*	3 *1%*
Student	**121** *4%* **BCEGHJ** M **OS**	- -	- -	- -	- -	121 *100%* ABCEG H	- -	- -	29 *4%* JM O	3 *1%*	59 *8%* AIJLM O	23 *3%* O	3 *1%* O	3 *4%*	* *	19 *6%* AR S	14 *4%*	16 *3%*	9 *2%*	7 *2%*	10 *3%*
Housewife / house husband	**158** *5%* **BCEFHM** U	- -	- -	- -	- -	- -	158 *100%* ABCEF H	- - M	39 *5%* M M	17 *5%* M M	44 *6%* M U	35 *5%* U U	2 *1%*	5 *6%*	16 *6%*	18 *6%*	20 *5%*	36 *6%*	24 *5%*	20 *5%*	6 *2%*
Retired	**692** *22%* **BCEFGK** M **SU**	- -	- -	- -	- -	- -	- -	692 *100%* ABCEF G	159 *22%* K M	68 *21%* K K	88 *12%*	145 *21%*	39 *15%*	30 *35%* AIJKL M	159 *56%* AIJ K LMN	92 *29%* AS U	125 *34%* ARS U	148 *24%* S U	89 *17%* U	55 *14%*	26 *8%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 4

Q3. Respondent age
Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
16-24	**438** ***14%*** **DFI JKLMOR UXbdef ru**	215 *14%*	223 *14%*	194 *13%*	244 *15%*	173 *11%*	264 *17%* AF	438 *100%* AIJK LM	- -	- -	- -	- -	- -	94 *11%*	240 *16%* AO	103 *13%*	85 *9%*	352 *16%* AR	121 *30%* AU	317 *12%*	376 *14%* X	31 *12%*	15 *10%*	15 *16%* X
25-34	**532** ***17%*** **FHJ KLMQSU defsu**	261 *17%*	271 *17%*	268 *18%*	264 *17%*	224 *15%*	308 *19%* AF	- -	532 *100%* AHJK LM	- -	- -	- -	- -	131 *16%*	288 *19%* AQ	112 *14%*	290 *32%* AS	241 *11%*	106 *26%* AU	425 *16%*	446 *17%*	39 *16%*	28 *18%*	19 *20%*
35-44	**501** ***16%*** **HIK LMQSfi**	246 *16%*	255 *16%*	243 *16%*	258 *16%*	233 *15%*	268 *17%*	- -	- -	501 *100%* AHIK LM	- -	- -	- -	150 *18%* Q	255 *17%* Q	96 *12%*	296 *33%* AS	205 *9%*	75 *19%*	425 *16%*	428 *16%*	35 *14%*	22 *14%*	17 *17%*
45-54	**532** ***17%*** **GHI JLMQSc h**	262 *17%*	271 *17%*	278 *18%*	254 *16%*	285 *19%* AG	247 *16%*	- -	- -	- -	532 *100%* AHIJ LM	- -	- -	146 *17%*	279 *19%* Q	107 *14%*	185 *21%* AS	348 *16%*	56 *14%*	477 *18%* A	444 *17%*	40 *16%*	31 *20%*	18 *19%*
55-64	**438** ***14%*** **HIJ KMRThI**	215 *14%*	223 *14%*	214 *14%*	223 *14%*	219 *14%*	219 *14%*	- -	- -	- -	- -	438 *100%* AHIJ KM	- -	112 *13%*	204 *14%*	122 *16%*	41 *5%*	397 *18%* AR	27 *7%*	410 *15%* AT	356 *14%*	48 *19%* AVY	23 *14%*	10 *11%*
65-74	**375** ***12%*** **GHI JKLPRT cghot**	184 *12%*	191 *12%*	178 *12%*	196 *12%*	207 *14%* AG	168 *11%*	- -	- -	- -	- -	- -	375 *55%* AH IJKL	110 *13%* P	132 *9%*	132 *17%* AOP	4 *	371 *17%* AR	5 *1%*	369 *14%* AT	308 *12%*	32 *13%*	25 *16%* A	10 *11%*
75+	**312** ***10%*** **GHI JKLPRT Ycgjnv**	153 *10%*	159 *10%*	154 *10%*	158 *10%*	192 *13%* AG	120 *8%*	- -	- -	- -	- -	- -	312 *45%* AH IJKL	101 *12%* AP	103 *7%*	108 *14%* AP	- -	312 *14%* AR	16 *4%*	296 *11%* AT	268 *10%* Y	25 *10%*	14 *9%*	5 *6%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 4

Q3. Respondent age
Base: All respondents
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
16-24	**438** *14%* **DFIJK LMORUX** bd **efru**	293 *13%* b	88 *17%* b e	18 *8%*	165 *19%* Ad	195 *12%*	33 *8%*	64 *9%*	271 *15%* f	74 *25%* Afg	98 *16%*	337 *14%*	31 *12%*	18 *14%*	37 *15%* u	41 *12%*	53 *19%* Anqru	28 *13%*	33 *12%*	15 *10%*	37 *13%*	90 *22%* Akm npqr su	40 *9%*	15 *16%* ru
25-34	**532** *17%* **FHJKL MQSUde** fs **u**	378 *17%*	83 *16%* e	28 *12%*	199 *23%* Ad	236 *14%*	48 *12%*	73 *10%*	359 *19%* Af	59 *20%* f	108 *17%*	419 *17%*	39 *16%*	19 *15%*	62 *25%* Ak npq su	57 *17%*	50 *18%*	33 *15%*	37 *13%*	28 *18%*	34 *12%*	98 *24%* Ak npq su	57 *13%*	19 *20%* qsu
35-44	**501** *16%* **HIKLM QSfi**	342 *15%*	80 *15%*	43 *19%*	131 *15%*	270 *16%*	57 *14%*	99 *13%*	300 *16%*	54 *19%*	69 *11%*	426 *17%* Ai	35 *14%*	23 *19%*	38 *15%*	55 *16%*	48 *17%*	49 *22%* Akrt u	46 *16%*	22 *14%*	48 *17%*	56 *14%*	65 *15%*	17 *17%*
45-54	**532** *17%* **GHIJL MQSch**	371 *17%*	89 *17%*	49 *21%*	124 *15%*	315 *19%* Ac	68 *17%*	115 *16%*	332 *18%* h	34 *12%*	91 *14%*	427 *18%*	40 *16%*	20 *16%*	33 *13%*	75 *22%* Ams	43 *15%*	42 *19%*	44 *16%*	31 *20%*	38 *14%*	66 *16%*	82 *19%*	18 *19%*
55-64	**438** *14%* **HIJKM RTht**	311 *14%*	82 *16%*	31 *13%*	102 *12%*	250 *15%*	67 *17%* c	117 *16%* h	262 *14%*	27 *9%*	84 *13%*	340 *14%*	48 *19%* Amp fv	20 *16%* t	28 *11%*	47 *14%*	37 *13%*	21 *9%*	41 *15%* t	23 *14%* t	57 *20%* Ampt v	35 *9%*	71 *16%* pt	10 *11%*
65-74	**375** *12%* **GHIJK LPRTcg** hq **t**	281 *13%*	54 *10%*	37 *16%* a	77 *9%*	223 *13%* Ac	69 *17%* Ac	141 *19%* Agh	190 *10%* t	21 *7%*	74 *12%*	290 *12%*	32 *13%* ot	17 *14%* t	35 *14%* ot	54 *16%* ot	21 *7%*	25 *11%* t	44 *16%* ot	25 *16%* Ao	39 *14%* ot	24 *6%*	50 *11%* t	10 *11%* t
75+	**312** *10%* **GHIJK LPRTYc** gj **nv**	236 *11%*	48 *9%*	23 *10%*	55 *6%*	188 *11%* Ac	59 *15%* Ac	128 *17%* Agh	152 *8%*	22 *7%*	106 *17%* Aj	197 *8%*	25 *10%* n	8 *6%*	18 *7%*	16 *5%*	29 *10%* n	22 *10%* n	36 *13%* nv	14 *9%* n	29 *10%* n	36 *9%* n	74 *17%* Aklmno prs tv	5 *6%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 4

Q3. Respondent age
Base: All respondents
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
16-24	**438** *14%* **BHJMNO**	170 *12%* H	107 *20%* ABH	10 *23%*	22 *14%* H	106 *87%* ABCEGH	21 *13%* H	1 *	119 *17%* AJLMNO	31 *10%* MO	176 *24%* AIJLMNO	84 *12%* MO	13 *5%*	5 *6%*	8 *3%*	48 *15%*	54 *15%*	74 *12%*	70 *13%*	35 *9%*	42 *13%*
25-34	**532** *17%* **FHIO**	353 *25%* ACEFH	104 *19%* FH	2 *5%*	27 *18%* FH	9 *8%* H	35 *22%* AFH	- -	86 *12%* O	63 *20%* IO	151 *21%* AIO	126 *18%* IO	76 *28%* AI JKLNO	10 *12%*	17 *6%*	45 *14%*	63 *17%*	116 *18%*	104 *20%*	83 *21%*	55 *18%*
35-44	**501** *16%* **FHO**	323 *23%* ACFH	98 *18%* FH	8 *17%*	28 *18%* FH	3 *3%* H	40 *25%* ACFH	1 *	111 *15%* O	50 *15%* O	110 *15%* O	146 *21%* AIKO	49 *18%* O	16 *19%* O	17 *6%*	48 *15%*	46 *12%*	92 *15%*	100 *19%* Q	85 *21%*	56 *18%*
45-54	**532** *17%* **FHOQ**	353 *25%* ACFH	88 *16%* FH	7 *15%*	43 *28%* ACFH	2 *2%*	33 *21%* FH	7 *1%*	144 *20%* AO	50 *16%*	119 *16%*	125 *18%* O	46 *17%*	12 *15%*	33 *12%*	45 *14%*	43 *12%*	103 *16%*	96 *18%* Q	80 *20%*	86 *28%* APQRS
55-64	**438** *14%* **FL**	182 *13%* F	102 *19%* ABFH	8 *18%*	30 *20%* ABFH	1 *1%*	25 *16%* F	89 *13%* F	111 *15%* L	61 *19%* AKLM	93 *13%*	80 *11%*	32 *12%*	11 *13%*	49 *17%* L	44 *14%*	47 *13%*	104 *17%* U	72 *14%*	52 *13%*	35 *11%*
65-74	**375** *12%* **BCEFGK** S **U**	25 *2%*	39 *7%* BEF G	4 *8%*	3 *2%*	- -	3 *2%*	301 *44%* ABCEF G	87 *12%* K	44 *14%* K	44 *6%*	90 *13%*	28 *10%*	17 *20%* AIK M	64 *23%* AIJ K LM	37 *12%*	60 *16%* AS U	84 *13%* S U	48 *9%*	39 *10%*	23 *7%*
75+	**312** *10%* **BCEFGK** S **U**	* * B	10 *2%*	7 *15%* B	- -	- -	2 *1%*	292 *42%* ABCEF G	65 *9%* K	23 *7%* K	32 *4%*	56 *8%*	24 *9%*	12 *14%* J K	97 *34%* AIJ K LMN	49 *16%* ARS U	57 *15%* ARS U	56 *9%*	32 *6%*	27 *7%*	16 *5%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 5

Q4. Respondent gender
Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Male	**1532** *49%* **GHI QRZc**	752 *49%*	780 *49%*	768 *50%*	764 *48%*	1532 *100%* AG	- -	173 *39%*	224 *42%*	233 *46%*	285 *54%* AHI J	219 *50%* HI	399 *58%* AH IJL	442 *52%* AQ	729 *49%*	360 *46%*	365 *41%*	1167 *52%* AR	187 *46%*	1345 *49%*	1293 *49%*	119 *48%*	77 *49%*	42 *45%*
Female	**1594** *51%* **FKM OSbd**	783 *51%*	811 *51%*	762 *50%*	832 *52%*	- -	1594 *100%* AF	264 *60%* AKL M	308 *58%* AKL M	268 *54%* KM	247 *46%*	219 *50%* M	288 *42%*	401 *48%*	771 *51%*	421 *54%* AO	536 *59%* AS	1058 *48%*	218 *54%*	1374 *51%*	1332 *51%*	131 *52%*	79 *51%*	52 *55%*
Prefer not to say	**!**	- -	!	- -	!	- -	- -	!	- -	- -	- -	- -	- -	- -	!	- -	- -	!	- -	!	!	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 5

Q4. Respondent gender
Base: All respondents
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Male	**1532**	1040	270	141	373	856	208	344	932	135	321	1182	119	70	132	168	143	99	131	77	128	201	221	42
	49%	*47%*	*51%*	*62%*	*44%*	*51%*	*52%*	*47%*	*50%*	*46%*	*51%*	*49%*	*48%*	*56%*	*53%*	*49%*	*51%*	*45%*	*47%*	*49%*	*45%*	*50%*	*50%*	*45%*
	GHIQR Zc			AZ a		Ac	c							v										
Female	**1594**	1173	255	86	481	820	193	393	936	156	308	1254	131	55	118	176	138	119	150	79	153	205	217	52
	51%	*53%*	*49%*	*38%*	*56%*	*49%*	*48%*	*53%*	*50%*	*53%*	*49%*	*51%*	*52%*	*44%*	*47%*	*51%*	*49%*	*54%*	*53%*	*51%*	*55%*	*50%*	*50%*	*55%*
	FKMOS bd	Ab	b		Ad e																			l
Prefer not to say	**1**	-	-	1	-	1	-	-	-	1	1	-	-	-	-	-	-	1	-	-	-	-	-	-
	*******	-	-	***	-	***	-	-	-	***	***	-	-	-	-	-	-	***	-	-	-	-	-	-
				AZ						Ag								A						

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 5

Q4. Respondent gender
Base: All respondents
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
Male	**1532** *49%* **CFGP**	837 *59%* ACEFG	141 *26%* G	19 *42%*	79 *51%* CFG	44 *36%* CG	12 *7%*	400 *58%* ACFG	347 *48%*	174 *54%* K	332 *46%*	338 *48%*	134 *50%*	48 *58%* K	147 *52%*	129 *41%*	163 *44%*	316 *50%* P	241 *46%*	219 *55%*	184 *59%* APQRS
Female	**1594** *51%* **BHU**	570 *41%*	408 *74%* ABEFH	27 *58%*	74 *48%* B	77 *64%* ABEH	147 *93%* ABCEFH	291 *42%*	376 *52%*	148 *46%*	392 *54%* JN	369 *52%*	133 *50%*	35 *42%*	138 *48%*	189 *59%* ARU	206 *56%* U	315 *50%* U	281 *54%* U	181 *45%*	128 *41%*
Prefer not to say	**1** *	- -	- -	- -	1 *1%* ABH	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 6

INTU. In the past week, how many hours have you spent using the internet?
Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
30+ hours	**798** ***26%*** **CDG MQefjq**	422 *27%* AC	376 *24%*	269 *18%*	529 *33%* AD	421 *27%* AG	376 *24%*	174 *40%* AJK LM	175 *33%* AJL M	125 *25%* M	148 *28%* LM	96 *22%* M	80 *12%*	240 *28%* AQ	405 *27%* Q	151 *19%*	249 *28%*	549 *25%*	89 *22%*	709 *26%* A	653 *25%*	64 *26%*	48 *31%* AV	32 *34%* AVW
20-29 hours	**508** ***16%*** **DWk**	240 *16%*	268 *17%*	160 *10%*	348 *22%* AD	242 *16%*	266 *17%*	66 *15%*	92 *17%*	76 *15%*	88 *17%*	76 *17%*	109 *16%*	139 *16%*	248 *17%*	121 *15%*	148 *16%*	360 *16%*	71 *17%*	437 *16%*	444 *17%* W	29 *12%*	22 *14%*	13 *14%*
15-19 hours	**373** ***12%*** **DQ**	181 *12%*	193 *12%*	124 *8%*	249 *16%* AD	169 *11%*	205 *13%*	68 *16%* AM	61 *12%*	60 *12%*	58 *11%*	59 *13%*	67 *10%*	118 *14%* AQ	192 *13%* Q	63 *8%*	115 *13%*	258 *12%*	48 *12%*	325 *12%*	307 *12%*	37 *15%*	18 *12%*	11 *12%*
11-14 hours	**420** ***13%*** **GYi mv**	207 *13%*	212 *13%*	199 *13%*	221 *14%*	229 *15%* AG	191 *12%*	53 *12%*	72 *14%*	86 *17%* AL	71 *13%*	46 *11%*	92 *13%*	99 *12%*	221 *15%*	100 *13%*	136 *15%*	283 *13%*	61 *15%*	359 *13%*	362 *14%* Y	34 *14%* Y	16 *11%*	7 *7%*
8-10 hours	**297** ***10%*** **Eip**	132 *9%*	165 *10%*	183 *12%* AE	114 *7%*	128 *8%*	169 *11%*	34 *8%*	61 *11%*	58 *12%*	45 *8%*	43 *10%*	57 *8%*	94 *11%*	135 *9%*	68 *9%*	92 *10%*	206 *9%*	46 *11%*	250 *9%*	247 *9%*	28 *11%*	15 *10%*	8 *8%*
6-7 hours	**233** ***7%*** **ESUh i**	107 *7%*	126 *8%*	158 *10%* AE	75 *5%*	104 *7%*	129 *8%*	22 *5%*	39 *7%*	48 *10%* HM	47 *9%* H	34 *8%*	43 *6%*	64 *8%*	109 *7%*	60 *8%*	85 *9%* AS	148 *7%*	42 *10%*	191 *7%*	201 *8%*	18 *7%*	8 *5%*	6 *6%*
3-5 hours	**190** ***6%*** **EHZc p**	92 *6%*	97 *6%*	148 *10%* AE	42 *3%*	94 *6%*	95 *6%*	13 *3%*	24 *5%*	23 *5%*	41 *8%* H	33 *7%* H	56 *8%* AHI J	43 *5%*	83 *6%*	63 *8%* AOP	48 *5%*	142 *6%*	21 *5%*	168 *6%*	160 *6%*	14 *6%*	11 *7%*	5 *5%*
1-2 hours	**83** ***3%*** **EHIR Z**	41 *3%*	42 *3%*	75 *5%* AE	8 *1%*	35 *2%*	48 *3%*	- -	5 *1%*	13 *3%* HI	17 *3%* HI	18 *4%* HI	30 *4%* AHI	22 *3%*	31 *2%*	30 *4%* AP	15 *2%*	68 *3%* AR	11 *3%*	71 *3%*	68 *3%*	8 *3%*	4 *3%*	3 *3%*
Less than 1 hour	**37** ***1%*** **EIP**	13 *1%*	24 *1%*	34 *2%* AE	3 *	15 *1%*	22 *1%*	- -	1 *	4 *1%*	5 *1%*	10 *2%* AHI	15 *2%* AHI	8 *1%*	11 *1%*	18 *2%* AOP	6 *1%*	31 *1%*	1 *	36 *1%* A	31 *1%*	3 *1%*	1 *	1 *1%*
None	**177** ***6%*** **EHIJ KOPRTc ghj**	98 *6%*	80 *5%*	175 *11%* AE	2 *	89 *6%*	88 *6%*	4 *1%*	1 *	5 *1%*	11 *2%* I	22 *5%* HIJ K	135 *20%* AHI JKL	15 *2%*	59 *4%* O	103 *13%* AOP	7 *1%*	170 *8%* AR	12 *3%*	166 *6%* AT	143 *5%*	14 *6%*	13 *8%*	8 *9%* AV

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 6

INTU. In the past week, how many hours have you spent using the internet?
Base: All respondents
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Don´t know	**11**	2	10	5	6	6	6	4	-	2	1	1	3	1	6	4	1	10	4	8	10	-	1	*
	*	*	1%	*	*	*	*	1%	-	*	*	*	*	*	*	*	*	*	1%	*	*	-	1%	*
	BU		B																					

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 6

INTU. In the past week, how many hours have you spent using the internet?
Base: All respondents
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
30+ hours	**798** *26%* **CDGMQ efjq**	563 *25%*	142 *27%*	51 *22%*	249 *29%* Ad e	417 *25%* e	79 *20%*	120 *16%*	504 *27%* Af	98 *34%* Afg	200 *32%* Aj	583 *24%*	64 *26%* q	22 *18%*	72 *29%* lq	96 *28%* lq	61 *22%*	58 *27%* q	50 *18%*	48 *31%* Al oqu	94 *34%* Alo qtu	98 *24%*	101 *23%*	32 *34%* Akloqtu
20-29 hours	**508** *16%* **DWk**	381 *17%* A	78 *15%*	30 *13%*	156 *18%*	272 *16%*	56 *14%*	112 *15%*	303 *16%*	46 *16%*	99 *16%*	400 *16%*	29 *12%*	28 *22%* kqs	48 *19%* k	69 *20%* kqs	51 *18%* k	45 *20%* k	37 *13%*	22 *14%*	36 *13%*	64 *16%*	67 *15%*	13 *14%*
15-19 hours	**373** *12%* **DQ**	273 *12%*	58 *11%*	31 *14%*	105 *12%*	196 *12%*	57 *14%*	74 *10%*	230 *12%*	40 *14%*	82 *13%*	285 *12%*	37 *15%*	10 *8%*	24 *10%*	35 *10%*	26 *9%*	35 *16%*	43 *15%*	18 *12%*	33 *12%*	55 *13%*	47 *11%*	11 *12%*
11-14 hours	**420** *13%* **GYimv**	301 *14%*	72 *14%*	33 *14%*	123 *14%*	219 *13%*	58 *15%*	95 *13%*	251 *13%*	43 *15%*	64 *10%*	348 *14%* Ai	34 *14%* v	21 *17%* mv	21 *9%*	47 *14%* v	34 *12%*	32 *14%* v	51 *18%* Am rv	16 *11%*	40 *14%* v	58 *14%* mv	57 *13%* v	7 *7%*
8-10 hours	**297** *10%* **Eip**	200 *9%*	49 *9%*	23 *10%*	74 *9%*	154 *9%*	45 *11%*	61 *8%*	188 *10%*	32 *11%*	41 *7%*	249 *10%* Ai	28 *11%* p	11 *8%*	26 *10%* p	40 *12%* p	31 *11%* p	10 *5%*	28 *10%*	15 *10%* p	21 *8%*	42 *10%* p	37 *9%*	8 *8%*
6-7 hours	**233** *7%* **ESUhi**	167 *8%*	35 *7%*	13 *6%*	61 *7%*	119 *7%*	30 *8%*	72 *10%* Ah	140 *8%* h	6 *2%*	31 *5%*	198 *8%* Ai	18 *7%*	11 *9%*	20 *8%*	16 *5%*	24 *9%*	18 *8%*	21 *7%*	8 *5%*	16 *6%*	38 *9%* nr	37 *8%*	6 *6%*
3-5 hours	**190** *6%* **EHZcp**	114 *5%*	41 *8%* Z	21 *9%* Z	35 *4%*	109 *7%* c	30 *7%* c	52 *7%*	111 *6%*	15 *5%*	31 *5%*	154 *6%*	14 *6%*	10 *8%* p	14 *6%*	12 *4%*	18 *6%*	6 *3%*	21 *7%* p	11 *7%* p	22 *8%* npt	15 *4%*	41 *9%* Anpt	5 *5%*
1-2 hours	**83** *3%* **EHIRZ**	50 *2%*	17 *3%*	9 *4%*	16 *2%*	44 *3%*	17 *4%* c	27 *4%*	50 *3%*	4 *1%*	17 *3%*	66 *3%*	8 *3%*	4 *3%*	6 *2%*	4 *1%*	7 *3%*	5 *2%*	8 *3%*	4 *3%*	5 *2%*	9 *2%*	20 *5%* An	3 *3%*
Less than 1 hour	**37** *1%* **EIP**	26 *1%*	8 *1%*	2 *1%*	7 *1%*	27 *2%* A	2 *	15 *2%* A	19 *1%*	1 *	7 *1%*	28 *1%*	3 *1%*	2 *2%*	2 *1%*	1 *	6 *2%*	1 *1%*	4 *1%*	1 *	2 *1%*	5 *1%*	7 *2%*	1 *1%*
None	**177** *6%* **EHIJKO PRTcgh** j	133 *6%*	23 *4%*	14 *6%*	26 *3%*	116 *7%* Ac	24 *6%* c	109 *15%* Agh	63 *3%*	3 *1%*	59 *9%* Aj	114 *5%*	14 *6%*	5 *4%*	15 *6%*	22 *6%*	20 *7%*	10 *4%*	19 *7%*	13 *8%*	11 *4%*	20 *5%*	20 *5%*	8 *9%* Asu

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 6

INTU. In the past week, how many hours have you spent using the internet?
Base: All respondents
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Don´t know	**11**	6	3	2	3	4	3	1	7	2	-	11	-	-	1	2	1	-	-	1	-	2	3	*
	*	*	*	1%	*	*	1%	*	*	1%	-	*	-	-	*	1%	1%	-	-	1%	-	*	1%	*
	BU																							

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 6

INTU. In the past week, how many hours have you spent using the internet?
Base: All respondents
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
30+ hours	**798** *26%* **CHOS**	449 *32%* ACGH	115 *21%* H	14 *31%*	56 *36%* ACGH	47 *39%* ACGH	39 *25%* H	77 *11%*	172 *24%* O	80 *25%* O	201 *28%* O	205 *29%* AINO	92 *34%* AI JNO	15 *18%*	28 *10%*	82 *26%* S	95 *26%* S	171 *27%* S	101 *19%*	123 *31%*	106 *34%* APQS
20-29 hours	**508** *16%* **BNO**	204 *14%*	116 *21%* ABH	7 *15%*	23 *15%*	19 *16%*	31 *19%*	108 *16%*	123 *17%* NO	43 *13%*	130 *18%* NO	121 *17%* NO	55 *21%* JNO	5 *6%*	29 *10%*	55 *17%*	59 *16%*	115 *18%*	99 *19%*	57 *14%*	57 *18%*
15-19 hours	**373** *12%* **EHOQ**	162 *12%*	83 *15%* AEH	10 *22%*	11 *7%*	17 *14%*	21 *14%* E	67 *10%*	77 *11%*	38 *12%*	89 *12%* O	105 *15%* AIO	34 *13%* O	10 *12%*	20 *7%*	31 *10%*	32 *9%*	88 *14%* Q	72 *14%* Q	58 *15%*	42 *13%*
11-14 hours	**420** *13%* **O**	191 *14%*	79 *14%*	6 *13%*	18 *12%*	17 *14%*	17 *11%*	91 *13%*	107 *15%* O	52 *16%* O	105 *14%* O	93 *13%* O	32 *12%*	7 *9%*	23 *8%*	35 *11%*	51 *14%*	87 *14%*	87 *17%* AP	60 *15%*	42 *13%*
8-10 hours	**297** *10%* **Q**	143 *10%*	59 *11%*	1 *2%*	10 *6%*	8 *7%*	16 *10%*	61 *9%*	75 *10%*	23 *7%*	75 *10%*	67 *9%*	19 *7%*	10 *11%*	27 *10%*	28 *9%*	23 *6%*	65 *10%* Q	62 *12%* Q	39 *10%*	25 *8%*
6-7 hours	**233** *7%*	113 *8%*	47 *9%*	1 *3%*	7 *4%*	5 *4%*	13 *8%*	46 *7%*	46 *6%*	20 *6%*	59 *8%*	64 *9%*	15 *6%*	5 *6%*	22 *8%*	16 *5%*	21 *6%*	39 *6%*	49 *9%* PU	41 *10%*	16 *5%*
3-5 hours	**190** *6%* **CFL**	92 *7%* CF	17 *3%*	2 *4%*	9 *6%* F	1 *1%*	11 *7%* CF	57 *8%* ACF	54 *7%* L	27 *8%* L	39 *5%*	27 *4%*	13 *5%*	10 *12%* AKLM	19 *7%* L	12 *4%*	33 *9%* APRSU	30 *5%*	27 *5%*	13 *3%*	14 *4%*
1-2 hours	**83** *3%* **B**	24 *2%*	19 *3%*	3 *5%*	7 *4%* BF	- -	3 *2%*	29 *4%* ABF	25 *3%* KM	11 *3%*	11 *2%*	14 *2%*	2 *1%*	3 *4%*	17 *6%* AKLM	8 *2%*	10 *3%*	12 *2%*	14 *3%*	6 *1%*	5 *2%*
Less than 1 hour	**37** *1%* **K**	11 *1%*	4 *1%*	1 *2%*	2 *2%*	- -	3 *2%*	15 *2%* AB	9 *1%*	6 *2%* K	3 *	4 *	1 *	4 *4%* AIKLM	10 *4%* AIKLM	6 *2%* S	10 *3%* ARS	4 *1%*	2 *	3 *1%*	4 *1%*
None	**177** *6%* **BCGKLM** R **SU**	17 *1%*	7 *1%*	1 *1%*	10 *6%* BC G	4 *3%*	3 *2%*	137 *20%* ABCEF G	32 *4%* K L	20 *6%* KL M	11 *2%*	7 *1%*	5 *2%*	13 *16%* AIJKL M	88 *31%* AIJ K LMN	44 *14%* ARS U	33 *9%* ARS U	18 *3%* U	8 *2%*	1 *	2 *1%*
Don't know	**11** * **B**	1 *	2 *	- -	2 *1%* B	3 *2%* ABCH	1 *	3 *	3 *	1 *	1 *	1 *	- -	1 *2%* KLM	2 *1%*	1 *	2 *	- -	1 *	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 7

Q5b. Standard GOR region
Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Scotland	**250** ***8%*** **TVXY lmnopq rstuv**	123 *8%*	127 *8%*	120 *8%*	130 *8%*	119 *8%*	131 *8%*	31 *7%*	39 *7%*	35 *7%*	40 *7%*	48 *11%* AJ	57 *8%*	54 *6%*	114 *8%*	82 *10%* AOP	67 *7%*	183 *8%*	11 *3%*	239 *9%* AT	- -	250 *100%* AVXY	- -	- -
North East	**125** ***4%*** **WXYk mnopqr stuv**	61 *4%*	64 *4%*	62 *4%*	63 *4%*	70 *5%*	55 *3%*	18 *4%*	19 *4%*	23 *5%*	20 *4%*	20 *4%*	25 *4%*	36 *4%*	52 *3%*	37 *5%*	40 *4%*	85 *4%*	10 *2%*	115 *4%* A	125 *5%* AWXY	- -	- -	- -
Yorkshire/Humberside	**250** ***8%*** **WXYZ klnopq rstuv**	123 *8%*	127 *8%*	124 *8%*	126 *8%*	132 *9%*	118 *7%*	37 *8%*	62 *12%* AJKL M	38 *8%*	33 *6%*	28 *6%*	52 *8%*	69 *8%*	121 *8%*	61 *8%*	72 *8%*	178 *8%*	23 *6%*	227 *8%* A	250 *10%* AWXY	- -	- -	- -
North West	**345** ***11%*** **TWX Yhklmo pqrstu v**	170 *11%*	175 *11%*	173 *11%*	172 *11%*	168 *11%*	176 *11%*	41 *9%*	57 *11%*	55 *11%*	75 *14%* A	47 *11%*	70 *10%*	93 *11%*	154 *10%*	96 *12%*	99 *11%*	245 *11%*	20 *5%*	325 *12%* AT	345 *13%* AWXY	- -	- -	- -
West Midlands	**281** ***9%*** **UWXY klmnpq rstuv**	138 *9%*	143 *9%*	139 *9%*	143 *9%*	143 *9%*	138 *9%*	53 *12%* M	50 *9%*	48 *10%*	43 *8%*	37 *8%*	50 *7%*	65 *8%*	138 *9%*	79 *10%*	83 *9%*	198 *9%*	79 *20%* AU	202 *7%*	281 *11%* AWXY	- -	- -	- -
East Midlands	**219** ***7%*** **OTWX Yklmno qrstuv**	107 *7%*	111 *7%*	103 *7%*	116 *7%*	99 *6%*	119 *7%*	28 *6%*	33 *6%*	49 *10%* AL	42 *8%*	21 *5%*	47 *7%*	40 *5%*	113 *8%* O	65 *8%* O	73 *8%*	146 *7%*	15 *4%*	204 *8%* AT	219 *8%* AWXY	- -	- -	- -
East of England	**281** ***9%*** **TWXY klmnop rstuv**	138 *9%*	143 *9%*	133 *9%*	148 *9%*	131 *9%*	150 *9%*	33 *8%*	37 *7%*	46 *9%*	44 *8%*	41 *9%*	80 *12%* AI	77 *9%*	134 *9%*	70 *9%*	83 *9%*	199 *9%*	23 *6%*	258 *9%* AT	281 *11%* AWXY	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 7

Q5b. Standard GOR region
Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Wales	**156** *5%* **TVWY klmnop qstuv**	77 *5%*	80 *5%*	77 *5%*	80 *5%*	77 *5%*	79 *5%*	15 *4%*	28 *5%*	22 *4%*	31 *6%*	23 *5%*	38 *6%*	42 *5%*	78 *5%*	37 *5%*	37 *4%*	120 *5%*	5 *1%*	151 *6%* AT	- -	- -	156 *100%* AVWY	- -
South West	**281** *9%* **ITWX Ygklmn opqrtu v**	138 *9%*	143 *9%*	132 *9%*	149 *9%*	128 *8%*	153 *10%*	37 *8%*	34 *6%*	48 *10%*	38 *7%*	57 *13%* AIK	68 *10%* I	70 *8%*	144 *10%*	67 *9%*	76 *8%*	205 *9%*	6 *1%*	276 *10%* AT	281 *11%* AWXY	- -	- -	- -
London	**406** *13%* **LMQ UWXYad eklmno pqrsuv**	199 *13%*	207 *13%*	208 *14%*	199 *12%*	201 *13%*	205 *13%*	90 *21%* AJK LM	98 *18%* AJK LM	56 *11%*	66 *12%* L	35 *8%*	60 *9%*	130 *15%* AQ	192 *13%*	84 *11%*	128 *14%*	279 *13%*	168 *41%* AU	238 *9%*	406 *15%* AWXY	- -	- -	- -
South East	**437** *14%* **HIQ WXYklm nopqrs tv**	215 *14%*	223 *14%*	215 *14%*	223 *14%*	221 *14%*	217 *14%*	40 *9%*	57 *11%*	65 *13%*	82 *15%* HI	71 *16%* HI	124 *18%* AH IJ	144 *17%* AQ	215 *14%* Q	78 *10%*	110 *12%*	327 *15%*	44 *11%*	393 *14%* A	437 *17%* AWXY	- -	- -	- -
Northern Ireland	**95** *3%* **TVWX kmnopq rstu**	47 *3%*	48 *3%*	45 *3%*	50 *3%*	42 *3%*	52 *3%*	15 *4%*	19 *4%*	17 *3%*	18 *3%*	10 *2%*	15 *2%*	22 *3%*	46 *3%*	26 *3%*	32 *4%*	62 *3%*	2 *	93 *3%* AT	- -	- -	- -	95 *100%* AVWX

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 7

Q5b. Standard GOR region
Base: All respondents
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Scotland	**250** *8%* **TVXYlm nopqrs tu v**	176 *8%*	37 *7%*	25 *11%*	64 *8%*	120 *7%*	52 *13%* Acd	55 *7%*	150 *8%*	24 *8%*	56 *9%*	189 *8%*	250 *100%* Almn opqrst uv	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
North East	**125** *4%* **WXYkmn opqrst uv**	85 *4%*	28 *5%*	6 *3%*	27 *3%*	78 *5%*	12 *3%*	26 *3%*	79 *4%*	13 *5%*	32 *5%*	89 *4%*	- -	125 *100%* Akmn opqrst uv	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Yorkshire/Humberside	**250** *8%* **WXYZkl nopqrs tu v**	159 *7%*	56 *11%* AZ	18 *8%*	67 *8%*	126 *8%*	34 *8%*	66 *9%*	140 *7%*	24 *8%*	52 *8%*	196 *8%*	- -	- -	250 *100%* Akl nopqr st uv	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
North West	**345** *11%* **TWXYh klmopq rs tuv**	251 *11%*	57 *11%*	26 *11%*	85 *10%*	208 *12%* A	41 *10%*	88 *12%* h	205 *11%* h	14 *5%*	74 *12%*	260 *11%*	- -	- -	- -	345 *100%* Aklmop qrst uv	- -	- -	- -	- -	- -	- -	- -	- -	- -
West Midlands	**281** *9%* **UWXYkl mnpqrs tu v**	195 *9%*	51 *10%*	22 *10%*	75 *9%*	151 *9%*	33 *8%*	60 *8%*	188 *10%* A	19 *7%*	54 *9%*	224 *9%*	- -	- -	- -	- -	281 *100%* Aklmnp qrst uv	- -	- -	- -	- -	- -	- -	- -	- -
East Midlands	**219** *7%* **OTWXYk lmnoqr st uv**	158 *7%*	25 *5%*	18 *8%*	61 *7%*	109 *7%*	29 *7%*	41 *6%*	131 *7%*	28 *10%* f	44 *7%*	171 *7%*	- -	- -	- -	- -	- -	219 *100%* Aklmn oqrst uv	- -	- -	- -	- -	- -	- -	- -
East of England	**281** *9%* **TWXYkl mnoprs tu v**	197 *9%*	45 *9%*	22 *10%*	71 *8%*	151 *9%*	42 *10%*	81 *11%*	159 *9%*	27 *9%*	49 *8%*	225 *9%*	- -	- -	- -	- -	- -	- -	281 *100%* Akl mnopr st uv	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 7

Q5b. Standard GOR region
Base: All respondents
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Wales	**156 5% TVWYkl mnopqs** tu v	112 *5%*	26 *5%*	13 *6%*	39 *5%*	91 *5%*	18 *5%*	29 *4%*	102 *5%*	13 *4%*	29 *5%*	123 *5%*	- -	- -	- -	- -	- -	- -	- -	156 *100%* Akl mnopq st uv	- -	- -	- -	- -
South West	**281 9% ITWXYg klmnop** qr **tuv**	191 *9%*	58 *11%*	22 *10%*	74 *9%*	151 *9%*	46 *11%*	84 *11%* Ag	132 *7%*	38 *13%* Ag	63 *10%*	213 *9%*	- -	- -	- -	- -	- -	- -	- -	- -	281 *100%* Aklm nopqrt uv	- -	- -	- -
London	**406 13% LMQUW XYadek** lm **nopqrs** uv	309 *14%* Aab	50 *10%* e	20 *9%*	147 *17%* Ad	195 *12%* e	31 *8%*	87 *12%*	259 *14%* uv	44 *15%*	81 *13%*	321 *13%*	- -	- -	- -	- -	- -	- -	- -	- -	- -	406 *100%* Akl mnopq rs	- -	- -
South East	**437 14% HIQWX Yklmno** pq **rstv**	310 *14%*	78 *15%*	28 *12%*	119 *14%*	245 *15%*	52 *13%*	98 *13%*	269 *14%*	38 *13%*	79 *13%*	351 *14%*	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	437 *100%* Aklmno pqrs tv	- -
Northern Ireland	**95 3% TVWXkm nopqrs** tu	68 *3%*	13 *2%*	8 *3%*	25 *3%*	52 *3%*	12 *3%*	24 *3%*	53 *3%*	9 *3%*	16 *3%*	75 *3%*	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- Akl	95 *100%* mnopqrstu

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 7

Q5b. Standard GOR region
Base: All respondents
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
Scotland	**250** *8%*	123 *9%*	35 *6%*	- -	11 *7%*	9 *7%*	12 *7%*	61 *9%*	51 *7%*	18 *5%*	62 *9%*	61 *9%*	23 *9%*	3 *4%*	32 *11%* AIJ	27 *8%*	33 *9%*	56 *9%*	43 *8%*	36 *9%*	20 *7%*
North East	**125** *4%*	59 *4%*	23 *4%*	- -	8 *6%*	4 *3%*	5 *3%*	27 *4%*	26 *4%*	12 *4%*	30 *4%*	25 *4%*	13 *5%*	5 *7%*	14 *5%*	16 *5%*	20 *5%* R	17 *3%*	24 *5%*	18 *5%*	7 *2%*
Yorkshire/Humberside	**250** *8%*	119 *8%*	37 *7%*	7 *14%*	10 *6%*	13 *11%*	10 *7%*	54 *8%*	56 *8%*	28 *9%*	59 *8%*	59 *8%*	23 *9%*	5 *6%*	18 *6%*	27 *8%*	37 *10%*	44 *7%*	63 *12%* ARU	20 *5%*	23 *7%*
North West	**345** *11%*	148 *11%*	63 *12%*	10 *21%*	21 *14%* F	7 *6%*	23 *15%* F	73 *10%*	81 *11%*	38 *12%*	76 *10%*	88 *12%*	31 *12%*	5 *6%*	24 *9%*	44 *14%* U	40 *11%*	64 *10%*	64 *12%*	34 *9%*	26 *8%*
West Midlands	**281** *9%*	114 *8%*	54 *10%*	7 *16%*	15 *10%*	17 *14%* BH	19 *12%*	55 *8%*	74 *10%* L	36 *11%*	55 *8%*	50 *7%*	17 *7%*	8 *9%*	40 *14%* AKLM	40 *13%* AQSU	29 *8%*	64 *10%*	35 *7%*	23 *6%*	23 *7%*
East Midlands	**219** *7%*	95 *7%*	39 *7%*	4 *8%*	9 *6%*	6 *5%*	19 *12%* ABCEFH	47 *7%*	58 *8%* M	35 *11%* ALMN	53 *7%*	39 *5%*	11 *4%*	3 *3%*	20 *7%*	21 *7%*	18 *5%*	53 *8%* Q	44 *8%*	35 *9%*	21 *7%*
East of England	**281** *9%* P	114 *8%*	56 *10%*	2 *4%*	9 *6%*	12 *10%*	18 *11%* E	71 *10%* E	61 *8%*	38 *12%*	68 *9%*	65 *9%*	20 *8%*	5 *6%*	22 *8%*	13 *4%*	34 *9%* P	56 *9%* P	42 *8%* P	35 *9%*	46 *15%* APQRS
Wales	**156** *5%*	72 *5%*	27 *5%*	2 *4%*	8 *5%*	4 *3%*	4 *2%*	39 *6%*	34 *5%*	13 *4%*	31 *4%*	45 *6%*	12 *4%*	7 *9%*	13 *5%*	20 *6%*	24 *6%*	38 *6%*	20 *4%*	19 *5%*	10 *3%*
South West	**281** *9%* BMU	106 *8%*	58 *11%*	2 *4%*	21 *14%* AB	8 *7%*	14 *9%*	72 *10%* B	88 *12%* AKLM	41 *13%* AKLM	59 *8%*	52 *7%*	12 *4%*	5 *6%*	24 *8%*	47 *15%* AQSU	26 *7%*	73 *12%* AQU	43 *8%*	35 *9%*	17 *5%*
London	**406** *13%* GHIJP	216 *15%* AGH	70 *13%* GH	2 *4%*	24 *15%* GH	28 *23%* ABCGH	9 *6%*	57 *8%*	71 *10%* J	15 *5%*	110 *15%* IJ	95 *13%* J	64 *24%* AI JKLO	16 *20%* IJO	30 *11%* J	25 *8%*	50 *14%* P	68 *11%*	70 *13%* P	57 *14%*	56 *18%* APR
South East	**437** *14%* EP	195 *14%* E	74 *14%* E	9 *20%*	10 *7%*	10 *8%*	19 *12%*	121 *18%* ABEF	93 *13%*	40 *12%*	101 *14%*	109 *15%*	36 *13%*	17 *20%*	42 *15%*	23 *7%*	44 *12%*	82 *13%* P	62 *12%* P	76 *19%*	58 *19%* APQRS
Northern Ireland	**95** *3%*	46 *3%*	12 *2%*	2 *4%*	7 *5%* H	5 *4%*	7 *4%*	15 *2%*	29 *4%*	8 *3%*	21 *3%*	20 *3%*	6 *2%*	4 *4%*	7 *2%*	15 *5%* U	14 *4%*	14 *2%*	13 *3%*	11 *3%*	5 *2%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 8

Q6. Do you ever watch S4C?
Base: All in Wales
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**305**	150	155	154	151	150	155	25	53	43	57	48	79	83	132	90	69	236	7	298	-	-	305	-
Base (weighted)	**156**	77	80	77	80	77	79	15**	28*	22*	31*	23*	38*	42*	78	37*	37*	120	5**	151	-**	-**	156	-**
Effective Base	**282**	133	149	143	139	140	141	23	49	40	54	44	73	80	124	85	65	217	6	277	-	-	282	-
Yes	**65**	33	33	29	36	32	33	6	8	8	12	10	21	23	28	14	15	50	1	64	-	-	65	-
	42%	*43%*	*41%*	*38%*	*46%*	*42%*	*41%*	*42%*	*28%*	*39%*	*39%*	*43%*	*53%*	*54%*	*37%*	*38%*	*41%*	*42%*	*31%*	*42%*	-	-	*42%*	-
	Ie												AI	AP Q										
No	**91**	44	47	48	43	45	46	9	20	13	19	13	18	19	49	23	21	70	3	88	-	-	91	-
	58%	*57%*	*59%*	*62%*	*54%*	*58%*	*59%*	*58%*	*72%*	*61%*	*61%*	*57%*	*47%*	*46%*	*63%*	*62%*	*59%*	*58%*	*69%*	*58%*	-	-	*58%*	-
	MOf								AM						O	O								

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 8

Q6. Do you ever watch S4C?
Base: All in Wales
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**305**	220	50	26	77	174	38	65	195	21	64	230	-	-	-	-	-	-	-	305	-	-	-	-
Base (weighted)	**156**	112	26*	13**	39*	91	18*	29*	102	13**	29*	123	-**	-**	-**	-**	-**	-**	-**	156	-**	-**	-**	-**
Effective Base	**282**	204	47	22	73	158	36	60	181	20	58	214	-	-	-	-	-	-	-	282	-	-	-	-
Yes	**65**	50	12	4	19	41	4	15	41	4	13	50	-	-	-	-	-	-	-	65	-	-	-	-
	42%	*44%*	*44%*	*30%*	*49%*	*45%*	*23%*	*53%*	*41%*	*34%*	*44%*	*41%*	-	-	-	-	-	-	-	*42%*	-	-	-	-
	Ie				e	e		A																
No	**91**	62	15	9	20	50	14	14	61	8	16	73	-	-	-	-	-	-	-	91	-	-	-	-
	58%	*56%*	*56%*	*70%*	*51%*	*55%*	*77%*	*47%*	*59%*	*66%*	*56%*	*59%*	-	-	-	-	-	-	-	*58%*	-	-	-	-
	MOf						Acd																	

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 8

Q6. Do you ever watch S4C?
Base: All in Wales
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**305**	130	41	3	25	8	11	87	75	26	59	77	21	16	30	44	47	72	39	33	18
Base (weighted)	**156**	72	27*	2**	8**	4**	4**	39*	34*	13**	31*	45*	12**	7**	13**	20*	24*	38*	20*	19*	10**
Effective Base	**282**	124	39	3	24	8	11	83	71	25	55	71	20	14	29	39	43	67	36	31	17
Yes	**65**	28	10	1	2	2	2	20	16	4	15	18	3	3	6	9	8	12	11	7	6
	42% **R**	*38%*	*35%*	*67%*	*28%*	*52%*	*54%*	*52%* A	*48%*	*29%*	*47%*	*40%*	*28%*	*46%*	*44%*	*48%*	*33%*	*31%*	*55%* R	*37%*	*56%*
No	**91**	45	18	1	6	2	2	19	18	9	17	27	8	4	7	10	16	26	9	12	4
	58% **H**	*62%*	*65%*	*33%*	*72%*	*48%*	*46%*	*48%*	*52%*	*71%*	*53%*	*60%*	*72%*	*54%*	*56%*	*52%*	*67%*	*69%* AS	*45%*	*63%*	*44%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 9

Q6b. Do you ever watch BBC Alba?
Base: All in Scotland
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**304**	154	150	154	150	142	162	31	44	44	51	61	73	65	119	120	75	229	9	295	-	304	-	-
Base (weighted)	**250**	123	127	120	130	119	131	31**	39*	35*	40*	48*	57*	54*	114	82	67*	183	11**	239	-**	250	-**	-**
Effective Base	**279**	134	145	142	138	134	145	28	41	41	46	58	68	63	112	110	70	210	8	273	-	279	-	-
Yes	**81** **32%** **DGQ** **U**	39 *32%*	42 *33%*	26 *21%*	56 *43%* AD	52 *43%* AG	30 *23%*	12 *38%*	11 *28%*	9 *24%*	11 *28%*	17 *36%*	22 *38%*	20 *36%*	41 *36%*	21 *25%*	26 *38%*	56 *30%*	7 *62%*	74 *31%*	- -	81 *32%*	- -	- -
No	**168** **67%** **EFc**	83 *68%*	85 *67%*	95 *79%* AE	73 *56%*	67 *57%*	101 *77%* AF	19 *62%*	28 *72%*	26 *76%*	29 *72%*	30 *62%*	35 *62%*	34 *63%*	73 *64%*	61 *75%* A	42 *62%*	126 *69%*	4 *38%*	164 *69%* A	- -	168 *67%*	- -	- -
Don´t Know	**1** *****	1 *1%*	- -	- -	1 *1%*	- -	1 *1%*	- -	- -	- -	- -	1 *2%*	- -	1 *1%*	- -	- -	- -	1 *****	- -	1 *****	- -	1 *****	- -	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 9

Q6b. Do you ever watch BBC Alba?
Base: All in Scotland
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**304**	209	49	31	77	141	67	72	180	28	71	225	304	-	-	-	-	-	-	-	-	-	-	-
Base (weighted)	**250**	176	37*	25**	64*	120	52*	55*	150	24**	56*	189	250	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Effective Base	**279**	193	45	29	70	131	62	65	167	26	63	209	279	-	-	-	-	-	-	-	-	-	-	-
Yes	**81**	60	14	8	30	38	13	15	52	6	20	57	81	-	-	-	-	-	-	-	-	-	-	-
	32%	*34%*	*36%*	*30%*	*46%*	*32%*	*25%*	*28%*	*35%*	*25%*	*37%*	*30%*	*32%*	-	-	-	-	-	-	-	-	-	-	-
	DGQU				Ade																			
No	**168**	116	24	18	34	81	39	39	97	18	34	131	168	-	-	-	-	-	-	-	-	-	-	-
	67%	*66%*	*64%*	*70%*	*54%*	*67%*	*75%*	*72%*	*65%*	*75%*	*62%*	*70%*	*67%*	-	-	-	-	-	-	-	-	-	-	-
	EFc						c																	
Don't Know	**1**	1	-	-	-	1	-	-	1	-	1	-	1	-	-	-	-	-	-	-	-	-	-	-
	*******	***	-	-	-	*1%*	-	-	*1%*	-	*1%*	-	***	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 9

Q6b. Do you ever watch BBC Alba?
Base: All in Scotland
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**304**	135	32	-	22	12	20	83	63	22	71	70	26	5	46	39	39	65	49	40	24
Base (weighted)	**250**	123	35*	-**	11**	9**	12**	61*	51*	18**	62*	61*	23**	3**	32*	27*	33*	56*	43*	36*	20**
Effective Base	**279**	130	31	-	21	11	18	78	59	21	65	64	24	4	41	33	34	61	47	38	23
Yes	**81**	45	10	-	2	2	2	20	15	6	23	18	11	2	7	8	13	16	15	15	9
	32%	*37%*	*27%*	-	*20%*	*22%*	*21%*	*32%*	*30%*	*34%*	*37%*	*29%*	*49%*	*45%*	*21%*	*29%*	*41%*	*29%*	*34%*	*43%*	*44%*
No	**168**	77	26	-	9	7	9	41	36	12	38	43	12	2	25	19	19	40	28	20	11
	67%	*62%*	*73%*	-	*80%*	*78%*	*79%*	*68%*	*70%*	*66%*	*62%*	*71%*	*51%*	*55%*	*79%*	*71%*	*59%*	*71%*	*66%*	*57%*	*52%*
Don´t Know	**1**	1	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	1
	*	*1%*	-	-	-	-	-	-	-	-	*1%*	-	-	-	-	-	-	-	-	-	*4%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 10

Q7. Are there any children under 16 in your household?
Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Yes	**1006**	512	493	493	513	411	595	162	304	299	187	42	10	288	514	203	901	105	196	810	856	75	39	36
	32%	*33%*	*31%*	*32%*	*32%*	*27%*	*37%*	*37%*	*57%*	*60%*	*35%*	*10%*	*1%*	*34%*	*34%*	*26%*	*100%*	*5%*	*48%*	*30%*	*33%*	*30%*	*25%*	*38%*
	FLM QSUXde fru						AF	LM	AHK LM	AHK LM	LM	M		Q	AQ		AS		AU		X			AWX
No	**2121**	1023	1099	1037	1084	1121	999	275	227	202	345	395	677	556	986	578	-	2121	210	1910	1770	175	117	59
	68%	*67%*	*69%*	*68%*	*68%*	*73%*	*63%*	*63%*	*43%*	*40%*	*65%*	*90%*	*99%*	*66%*	*66%*	*74%*	*-*	*95%*	*52%*	*70%*	*67%*	*70%*	*75%*	*62%*
	GIJ PRTYcg jv					AG		IJ			IJ	AHI JK	AH IJKL			AOP		AR		AT		Y	AVY	

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 10

Q7. Are there any children under 16 in your household?
Base: All respondents
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Yes	**1006**	717	166	62	350	489	97	140	697	87	186	811	75	42	82	108	105	77	90	39	87	148	116	36
	32%	*32%*	*32%*	*27%*	*41%*	*29%*	*24%*	*19%*	*37%*	*30%*	*30%*	*33%*	*30%*	*34%*	*33%*	*31%*	*37%*	*35%*	*32%*	*25%*	*31%*	*36%*	*27%*	*38%*
	FLMQS UXdefr		e		Ad				Afh	f		A					ru	ru				ru		Akru
No	**2121**	1496	360	166	504	1187	304	597	1170	205	444	1626	175	83	168	237	176	141	191	117	194	258	321	59
	68%	*68%*	*68%*	*73%*	*59%*	*71%*	*76%*	*81%*	*63%*	*70%*	*70%*	*67%*	*70%*	*66%*	*67%*	*69%*	*63%*	*65%*	*68%*	*75%*	*69%*	*64%*	*73%*	*62%*
	GIJPR TYcgjv					Ac	Ac	Agh		g			v							Ao ptv			Aoptv	

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 10

Q7. Are there any children under 16 in your household?
Base: All respondents
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
Yes	**1006**	569	248	9	32	36	98	13	235	89	267	247	112	17	37	78	105	195	185	158	131
	32%	*40%*	*45%*	*20%*	*21%*	*30%*	*62%*	*2%*	*32%*	*28%*	*37%*	*35%*	*42%*	*20%*	*13%*	*25%*	*28%*	*31%*	*35%*	*39%*	*42%*
	EHNOP	AEFH	AEFH		H	H	ABCEFH		NO	O	AJNO	JNO	AI JNO						PQ		APQR
No	**2121**	838	301	37	122	85	61	678	488	232	458	460	155	67	248	239	265	435	338	242	181
	68%	*60%*	*55%*	*80%*	*79%*	*70%*	*38%*	*98%*	*68%*	*72%*	*63%*	*65%*	*58%*	*80%*	*87%*	*75%*	*72%*	*69%*	*65%*	*61%*	*58%*
	BCGKMU	G	G		ABCG	BCG		ABCEFG	M	KLM				AIKLM	AIJK LM	ASU	SU	U			

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 11

Q8. Number of children under 16
Summary Table
Base: All with children under 16 in household
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**966**	468	498	464	502	378	588	136	293	305	184	37	11	282	439	244	878	88	132	834	694	84	74	114
Base (weighted)	**1006**	512	493	493	513	411	595	162	304	299	187	42*	10**	288	514	203	901	105*	196	810	856	75*	39*	36*
Effective Base	**798**	380	422	394	403	321	477	108	242	256	155	32	10	245	365	200	730	70	119	693	631	78	69	99
Have children between 0-4 years	**428** *43%* **FJK Ln**	229 *45%*	199 *40%*	203 *41%*	225 *44%*	145 *35%*	283 *48%* AF	91 *56%* AJK L	194 *64%* AJK L	106 *35%* KL	29 *15%*	6 *14%*	2 *22%*	112 *39%*	214 *42%*	102 *50%* AO	394 *44%* A	34 *32%*	89 *45%*	340 *42%*	366 *43%*	26 *35%*	18 *46%*	18 *50%* W
Have children between 5-11 years	**549** *55%* **EHK LSu**	286 *56%*	263 *53%*	295 *60%* AE	254 *50%*	232 *56%*	318 *53%*	52 *32%*	184 *61%* AHK L	210 *70%* AHI KL	84 *45%* H	14 *34%*	5 *51%*	163 *57%*	271 *53%*	115 *57%*	506 *56%* AS	43 *41%*	117 *60%*	432 *53%*	470 *55%*	41 *55%*	19 *50%*	19 *54%*
Have children between 12-15 years	**389** *39%* **GI**	199 *39%*	190 *39%*	178 *36%*	210 *41%*	186 *45%* AG	203 *34%*	49 *30%*	71 *23%*	120 *40%* I	118 *63%* AHI J	26 *62%* AHI J	5 *44%*	113 *39%*	194 *38%*	81 *40%*	341 *38%*	47 *45%*	67 *34%*	322 *40%*	332 *39%*	31 *42%*	12 *31%*	13 *37%*
Don't know	**14** *1%* **RUd**	7 *1%*	7 *1%*	8 *2%*	6 *1%*	5 *1%*	9 *2%*	5 *3%*	5 *2%*	4 *1%*	* *	- -	- -	4 *2%*	10 *2%*	- -	9 *1%*	5 *5%* AR	10 *5%* AU	4 *1%*	13 *1%*	1 *2%*	- -	* *1%*
Refused	**43** *4%* **JRUd j**	19 *4%*	24 *5%*	15 *3%*	28 *5%*	18 *4%*	25 *4%*	16 *10%* AJ	14 *4%* J	4 *1%*	8 *4%* J	1 *3%*	- -	11 *4%*	23 *4%*	9 *4%*	33 *4%*	10 *9%* AR	18 *9%* AU	25 *3%*	39 *5%*	2 *2%*	2 *4%*	1 *3%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 11

Q8. Number of children under 16
Summary Table
Base: All with children under 16 in household
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**966**	686	156	62	329	470	97	142	660	80	176	777	84	39	72	86	84	66	74	74	62	119	92	114
Base (weighted)	**1006**	717	166	62*	350	489	97*	140	697	87*	186	811	75*	42*	82*	108*	105*	77*	90*	39*	87*	148	116*	36*
Effective Base	**798**	568	127	53	269	391	80	115	548	67	143	646	78	37	66	80	75	61	68	69	56	110	82	99
Have children between 0-4 years	**428 43% FJKLn**	307 *43%*	71 *43%*	23 *37%*	160 *46%*	197 *40%*	39 *40%*	49 *35%*	293 *42%*	47 *54%* Af	84 *45%*	341 *42%*	26 *35%*	21 *51%*	41 *51%* n	34 *32%*	46 *43%*	34 *44%*	36 *40%*	18 *46%*	31 *36%*	68 *46%*	54 *47%*	18 *50%* kn
Have children between 5-11 years	**549 55% EHKLS u**	402 *56%*	80 *49%*	33 *52%*	176 *50%*	282 *58%*	53 *55%*	92 *66%* Agh	382 *55%*	39 *45%*	98 *52%*	449 *55%*	41 *55%*	24 *56%*	38 *46%*	58 *53%*	69 *66%* Amrsu	46 *59%* u	57 *63%* u	19 *50%*	42 *48%*	89 *60%* u	48 *41%*	19 *54%*
Have children between 12-15 years	**389 39% GI**	272 *38%*	65 *39%*	31 *50%*	143 *41%*	182 *37%*	40 *41%*	48 *34%*	287 *41%* Ah	24 *28%*	80 *43%*	305 *38%*	31 *42%*	16 *37%*	25 *31%*	48 *44%*	39 *37%*	28 *36%*	36 *40%*	12 *31%*	35 *40%*	58 *39%*	47 *41%*	13 *37%*
Don't know	**14 1% RUd**	8 *1%*	5 *3%*	- -	10 *3%* Ad	3 *1%*	- -	1 *1%*	8 *1%*	4 *4%* g	4 *2%*	10 *1%*	1 *2%*	- -	1 *2%*	- -	- -	- -	- -	- -	2 *2%*	4 *2%*	6 *5%* An	* *1%*
Refused	**43 4% JRUdj**	29 *4%*	4 *2%*	- -	21 *6%* d	10 *2%*	3 *3%*	1 *1%*	33 *5%*	6 *7%* f	16 *8%* Aj	27 *3%*	2 *2%*	- -	2 *2%*	1 *1%*	8 *8%* np	- -	1 *1%*	2 *4%*	5 *6%*	16 *11%* Akl mnpq	6 *5%*	1 *3%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 11

Q8. Number of children under 16
Summary Table
Base: All with children under 16 in household
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**966**	535	183	6	48	39	140	15	230	88	249	233	101	20	42	87	106	185	169	152	118
Base (weighted)	**1006**	569	248	9**	32*	36*	98	13**	235	89*	267	247	112*	17**	37*	78*	105*	195	185	158	131
Effective Base	**798**	457	160	6	41	33	115	14	184	72	209	192	89	17	35	67	85	147	141	129	105
Have children between 0-4 years	**428** **43%** **B**	213 *37%*	123 *50%* AB	2 *26%*	15 *45%*	14 *37%*	59 *60%* ABF	3 *24%*	96 *41%*	39 *43%*	118 *44%*	102 *41%*	50 *45%*	11 *65%*	12 *33%*	39 *50%* U	46 *44%*	93 *48%* U	81 *44%*	61 *38%*	44 *34%*
Have children between 5-11 years	**549** **55%**	320 *56%*	136 *55%*	- -	19 *60%*	14 *39%*	55 *56%*	5 *38%*	126 *54%*	47 *53%*	146 *55%*	125 *51%*	71 *63%*	10 *60%*	22 *60%*	42 *54%*	59 *56%*	97 *50%*	107 *58%*	93 *59%*	71 *55%*
Have children between 12-15 years	**389** **39%** **CGK**	236 *41%* CG	76 *31%*	8 *85%*	13 *42%*	20 *55%* CG	29 *29%*	7 *51%*	97 *42%* K	41 *46%* K	85 *32%*	88 *36%*	55 *49%* AK L	5 *29%*	17 *46%*	23 *29%*	46 *44%*	76 *39%*	74 *40%*	57 *36%*	55 *42%*
Don't know	**14** **1%**	9 *2%*	5 *2%*	- -	- -	- -	- -	- -	4 *2%*	- -	3 *1%*	7 *3%*	- -	- -	- -	1 *1%*	3 *3%*	5 *2%*	3 *2%*	- -	- -
Refused	**43** **4%** **S**	18 *3%*	12 *5%*	1 *15%*	1 *4%*	4 *11%* B	6 *6%*	- -	16 *7%* A	1 *2%*	11 *4%*	10 *4%*	4 *4%*	- -	- -	3 *4%*	4 *4%*	9 *5%*	2 *1%*	6 *4%*	2 *2%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 12

Q8_1. Number of children between 0-4 years
Base: All with children between 0-4 years
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**418**	212	206	197	221	136	282	77	193	109	31	5	3	111	180	126	390	28	61	357	300	29	34	55
Base (weighted)	**428**	229	199	203	225	145	283	91*	194	106*	29**	6**	2**	112*	214	102	394	34**	89*	340	366	26**	18*	18*
Effective Base	**339**	169	171	163	176	115	224	61	157	91	27	5	3	96	149	100	319	21	54	291	269	26	32	46
1	**334** *78%* Oo	182 *80%*	151 *76%*	157 *77%*	177 *79%*	109 *75%*	225 *79%*	70 *77%*	147 *76%*	87 *82%*	21 *72%*	6 *100%*	2 *100%*	76 *68%*	180 *84%* AO	76 *75%*	314 *80%* A	20 *58%*	68 *77%*	266 *78%*	284 *78%*	19 *71%*	15 *83%*	16 *87%*
2	**78** *18%* PR	35 *15%*	43 *21%*	36 *18%*	42 *18%*	26 *18%*	51 *18%*	18 *20%*	39 *20%*	15 *14%*	6 *19%*	- -	- -	33 *29%* AP	26 *12%*	19 *19%*	67 *17%*	10 *30%*	17 *19%*	61 *18%*	70 *19%*	3 *13%*	3 *17%*	2 *9%*
3	**9** *2%* EGRU	7 *3%*	2 *1%*	7 *4%*	1 *1%*	6 *4%* G	3 *1%*	1 *1%*	6 *3%*	1 *1%*	- -	- -	- -	- -	5 *2%*	4 *4%*	6 *1%*	3 *9%*	4 *5%*	5 *1%*	7 *2%*	1 *6%*	- -	* *2%*
4	**1** *	- -	1 *	- -	1 *	- -	1 *	- -	- -	1 *1%*	- -	- -	- -	- -	- -	1 *1%*	1 *	- -	- -	1 *	1 *	- -	- -	- -
5	* *	* *	- -	* *	- -	- -	* *	- -	* *	- -	- -	- -	- -	- -	- -	* *	* *	- -	- -	* *	- -	- -	- -	* *1% AV
9	**2** *	- -	2 *1%*	2 *1%*	- -	1 *1%*	1 *	1 *1%*	- -	- -	1 *3%*	- -	- -	- -	1 *	1 *1%*	2 *1%*	- -	- -	2 *1%*	1 *	1 *4%*	- -	- -
10	**2** * R	1 *	1 *1%*	1 *1%*	1 *	1 *1%*	1 *	- -	- -	1 *1%*	1 *3%*	- -	- -	1 *1%*	1 *	- -	1 *	1 *3%*	- -	2 *1%*	1 *	1 *4%*	- -	- -
14	**2** *1%*	2 *1%*	- -	- -	2 *1%*	2 *1%*	1 *	- -	2 *1%*	1 *1%*	- -	- -	- -	1 *1%*	2 *1%*	- -	2 *1%*	- -	- -	2 *1%*	2 *1%*	- -	- -	- -
16	**1** *	1 *	- -	- -	1 *	- -	1 *	- -	- -	- -	1 *3%*	- -	- -	1 *1%*	- -	- -	1 *	- -	- -	1 *	- -	1 *3%*	- -	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 12

Q8_1. Number of children between 0-4 years
Base: All with children between 0-4 years
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region										
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**418**	297	65	25	156	188	40	52	280	46	78	336	29	18	36	29	40	30	28	34	23	52	44	55
Base (weighted)	**428**	307	71*	23**	160	197	39*	49*	293	47*	84*	341	26**	21**	41*	34**	46*	34**	36**	18*	31**	68*	54*	18*
Effective Base	**339**	242	52	21	125	154	34	39	230	38	63	273	26	17	34	26	35	27	25	32	20	48	39	46
1	**334** *78%* Oo	240 *78%*	56 *79%*	18 *77%*	128 *80%*	151 *77%*	33 *84%*	40 *81%*	229 *78%*	37 *80%*	66 *79%*	264 *77%*	19 *71%*	18 *85%*	30 *72%*	24 *70%*	25 *55%*	27 *81%*	34 *93%*	15 *83%* o	26 *81%*	57 *84%* o	44 *81%* o	16 *87%* o
2	**78** *18%* PR	57 *18%*	11 *16%*	4 *18%*	28 *17%*	36 *18%*	4 *11%*	5 *10%*	52 *18%*	10 *20%*	10 *12%*	68 *20%*	3 *13%*	3 *12%*	10 *25%*	10 *28%*	16 *36%* Atv	5 *14%*	2 *7%*	3 *17%*	4 *13%*	9 *14%*	10 *19%*	2 *9%*
3	**9** *2%* EGRU	4 *1%*	3 *5%*	* *2%*	- -	6 *3%* c	2 *5%* c	1 *3%*	6 *2%*	- -	3 *3%*	6 *2%*	1 *6%*	1 *3%*	1 *3%*	1 *2%*	3 *7%*	1 *3%*	- -	- -	- -	- -	- -	* *2%*
4	**1** *	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *1%*	- -	- -	- -	- -	- -	- -	1 *2%*	- -	- -	- -	- -	- -	- -
5	* *	* *	- -	- -	- -	* *	- -	* *	- -	- -	- -	* *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	* *1% A
9	**2** *	1 *	- -	1 *4%*	- -	2 *1%*	- -	1 *2%*	1 *	- -	- -	2 *1%*	1 *4%*	- -	- -	- -	1 *2%*	- -	- -	- -	- -	- -	- -	- -
10	**2** * R	2 *1%*	- -	- -	2 *1%*	- -	- -	1 *2%*	1 *	- -	1 *1%*	1 *	1 *4%*	- -	- -	- -	- -	- -	- -	- -	1 *3%*	- -	- -	- -
14	**2** *1%*	2 *1%*	- -	- -	2 *2%*	- -	- -	- -	2 *1%*	- -	2 *3%* Aj	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *3%*	2 *2%*	- -	- -
16	**1** *	1 *	- -	- -	- -	1 *	- -	1 *2%*	- -	- -	1 *1%*	- -	1 *3%*	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 12

Q8_1. Number of children between 0-4 years
Base: All with children between 0-4 years
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**418**	204	90	2	22	14	82	4	97	35	115	97	45	12	16	47	48	88	71	60	40
Base (weighted)	**428**	213	123*	2**	15**	14**	59*	3**	96*	39*	118*	102*	50*	11**	12**	39*	46*	93*	81*	61*	44*
Effective Base	**339**	171	78	2	19	12	69	4	73	31	93	79	40	11	13	35	39	70	58	50	37
1	**334** ***78%*** **G**	163 *77%*	105 *85%* G	2 *100%*	10 *70%*	10 *76%*	40 *67%*	3 *100%*	67 *70%*	31 *80%*	97 *82%*	85 *83%*	34 *68%*	10 *88%*	10 *79%*	29 *75%*	38 *83%*	72 *78%*	65 *81%*	48 *79%*	33 *73%*
2	**78** ***18%***	40 *19%*	17 *14%*	- -	2 *15%*	2 *14%*	17 *29%* AC	- -	24 *26%*	5 *13%*	17 *14%*	16 *16%*	12 *24%*	1 *12%*	1 *12%*	6 *15%*	4 *9%*	18 *20%*	13 *16%*	13 *21%*	9 *20%*
3	**9** ***2%***	5 *2%*	- -	- -	1 *9%*	1 *10%*	1 *2%*	- -	3 *4%*	* *1%*	3 *2%*	1 *1%*	1 *3%*	- -	- -	4 *10%* AS	1 *3%*	2 *2%*	- -	- -	* *1%*
4	**1** *	- -	- -	- -	1 *5%*	- -	- -	- -	- -	- -	1 *1%*	- -	- -	- -	- -	- -	1 *2%*	- -	- -	- -	- -
5	* *	- -	- -	- -	- -	- -	* *	- -	- -	- -	- -	- -	- -	- -	* *1%*	- -	* *	- -	- -	- -	- -
9	**2** *	1 *	1 *1%*	- -	- -	- -	- -	- -	- -	1 *3%*	- -	- -	- -	- -	1 *8%*	- -	1 *2%*	- -	1 *1%*	- -	- -
10	**2** *	2 *1%*	- -	- -	- -	- -	- -	- -	1 *1%*	1 *3%*	- -	- -	- -	- -	- -	- -	- -	1 *1%*	1 *1%*	- -	- -
14	**2** ***1%***	2 *1%*	- -	- -	- -	- -	1 *1%*	- -	- -	- -	1 *1%*	- -	2 *3%*	- -	- -	- -	- -	- -	- -	- -	2 *6%* AR
16	**1** *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *1%*	- -	- -	- -	- -	- -	1 *1%*	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 13

Q8_2. Number of children between 5-11 years
Base: All with children between 5-11 years
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**529**	264	265	277	252	208	321	42	177	213	79	12	6	159	234	135	494	35	79	450	387	46	36	60
Base (weighted)	**549**	286	263	295	254	232	318	52*	184	210	84*	14**	5**	163	271	115	506	43**	117*	432	470	41*	19*	19*
Effective Base	**442**	218	225	239	203	182	260	36	146	178	68	11	6	140	195	112	414	29	72	379	352	43	33	50
1	**380** ***69%*** **d**	192 *67%*	188 *71%*	193 *65%*	187 *74%*	151 *65%*	229 *72%*	35 *67%*	128 *69%*	146 *70%*	55 *66%*	12 *80%*	5 *86%*	116 *71%*	185 *68%*	78 *68%*	353 *70%*	27 *63%*	73 *63%*	307 *71%* A	324 *69%*	30 *73%*	15 *76%*	12 *60%*
2	**142** ***26%*** **Zc**	81 *28%*	61 *23%*	86 *29%*	56 *22%*	63 *27%*	79 *25%*	16 *30%*	45 *24%*	57 *27%*	21 *25%*	3 *20%*	1 *14%*	41 *25%*	70 *26%*	31 *27%*	129 *25%*	13 *30%*	36 *31%*	106 *24%*	121 *26%*	10 *24%*	4 *21%*	7 *34%*
3	**18** ***3%*** **GUZ**	7 *2%*	11 *4%*	12 *4%*	6 *2%*	12 *5%*	6 *2%*	1 *3%*	4 *2%*	6 *3%*	7 *8%* AI	-	-	3 *2%*	10 *4%*	5 *5%*	16 *3%*	1 *3%*	7 *6%*	11 *3%*	17 *4%*	-	* *2%*	1 *5%*
5	* *	* *	-	* *	-	-	* *	-	* *	-	-	-	-	-	-	* *	* *	-	-	* *	-	-	-	* *1%* AV
6	**1** *	1 *	-	-	1 *	1 *	-	-	1 *	-	-	-	-	1 *1%*	-	-	1 *	-	1 *1%*	-	1 *	-	-	-
8	**1** *	-	1 *	1 *	-	-	1 *	-	1 *1%*	-	-	-	-	-	1 *	-	1 *	-	-	1 *	1 *	-	-	-
9	**3** ***1%***	3 *1%*	-	-	3 *1%*	3 *1%*	-	-	3 *2%*	-	-	-	-	1 *1%*	2 *1%*	-	3 *1%*	-	-	3 *1%*	3 *1%*	-	-	-
10	**3** * **R**	2 *1%*	1 *	3 *1%*	-	3 *1%*	-	-	3 *1%*	-	-	-	-	-	3 *1%*	-	1 *	2 *4%*	-	3 *1%*	3 *1%*	-	-	-
11	**2** *	1 *	1 *	1 *	1 *	-	2 *	-	1 *	1 *	-	-	-	1 *1%*	1 *	-	2 *	-	-	2 *	1 *	1 *2%*	-	-
15	**1** *	1 *	-	-	1 *	-	1 *	-	-	-	1 *1%*	-	-	1 *	-	-	1 *	-	-	1 *	-	1 *2%* AV	-	-

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 13

Q8_2. Number of children between 5-11 years
Base: All with children between 5-11 years
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**529**	386	77	30	166	272	53	87	362	38	94	431	46	22	34	46	54	40	46	36	30	74	41	60
Base (weighted)	**549**	402	80*	33**	176	282	53*	92*	382	39*	98*	449	41*	24**	38*	58*	69*	46*	57*	19*	42**	89*	48*	19*
Effective Base	**442**	324	63	26	140	227	44	73	304	31	75	363	43	20	32	43	47	37	42	33	27	68	38	50
1	**380** **69%** **d**	291 *72%* Aa	48 *59%*	20 *62%*	142 *80%* Ad	177 *63%*	36 *68%*	58 *63%*	270 *71%*	27 *69%*	74 *76%*	304 *68%*	30 *73%*	20 *82%*	27 *70%*	41 *72%*	42 *61%*	34 *74%*	43 *75%*	15 *76%*	25 *60%*	59 *66%*	34 *71%*	12 *60%*
2	**142** **26%** **Zc**	94 *23%*	28 *35%* Z	9 *28%*	25 *14%*	95 *34%* Ac	12 *22%*	28 *31%*	93 *24%*	11 *29%*	17 *17%*	125 *28%* Ai	10 *24%*	4 *18%*	10 *25%*	13 *23%*	24 *35%*	10 *21%*	13 *23%*	4 *21%*	14 *33%*	21 *24%*	12 *25%*	7 *34%*
3	**18** **3%** **GUZ**	9 *2%*	5 *6%*	2 *7%*	4 *2%*	7 *3%*	5 *9%* Acd	3 *4%*	12 *3%*	1 *2%*	4 *4%*	14 *3%*	- -	- -	2 *5%*	1 *2%*	3 *4%*	3 *6%*	- -	* *2%*	1 *2%*	5 *6%*	2 *4%*	1 *5%* q
5	* *	* *	- -	- -	- -	* *	- -	* *	- -	- -	- -	* *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	* *1%* A
6	**1** *	1 *	- -	- -	1 *	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *1%*	- -	- -
8	**1** *	1 *	- -	- -	1 *1%*	- -	- -	1 *1%*	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	1 *2%*	- -	- -	- -	- -	- -
9	**3** **1%**	3 *1%*	- -	- -	3 *2%*	- -	- -	- -	3 *1%*	- -	2 *2%*	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	3 *3%* A	- -	- -
10	**3** * **R**	2 *	- -	1 *3%*	- -	3 *1%*	- -	1 *1%*	2 *	- -	- -	3 *1%*	- -	- -	- -	2 *3%*	- -	- -	- -	- -	1 *3%*	- -	- -	- -
11	**2** *	2 *	- -	- -	1 *	- -	1 *1%*	- -	2 *	- -	1 *1%*	- -	1 *2%*	- -	- -	- -	- -	- -	- -	- -	1 *2%*	- -	- -	- -
15	**1** *	1 *	- -	- -	- -	1 *	- -	1 *1%*	- -	- -	1 *1%*	- -	1 *2%* A	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 13

Q8_2. Number of children between 5-11 years
Base: All with children between 5-11 years
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**529**	295	104	-	28	14	82	6	125	46	133	124	63	10	25	45	57	97	99	90	66
Base (weighted)	**549**	320	136*	-**	19**	14**	55*	5**	126	47*	146	125	71*	10**	22**	42*	59*	97*	107*	93*	71*
Effective Base	**442**	257	90	-	25	12	67	6	102	38	112	102	56	9	21	34	46	78	83	76	59
1	**380** *69%*	221 *69%*	100 *74%*	- -	10 *51%*	8 *56%*	36 *66%*	4 *86%*	89 *71%*	34 *73%*	103 *70%*	91 *73%*	44 *62%*	8 *76%*	10 *47%*	31 *74%*	41 *70%*	67 *69%*	75 *70%*	65 *70%*	49 *69%*
2	**142** *26%*	81 *25%*	36 *26%*	- -	5 *27%*	5 *33%*	15 *27%*	1 *14%*	30 *24%*	11 *23%*	39 *27%*	32 *25%*	18 *26%*	1 *10%*	11 *49%*	10 *24%*	17 *28%*	27 *28%*	25 *24%*	25 *27%*	17 *23%*
3	**18** *3%*	10 *3%*	- -	- -	3 *18%*	1 *10%*	3 *5%* C	- -	6 *5%*	1 *2%*	3 *2%*	3 *2%*	3 *4%*	1 *14%*	1 *3%*	1 *2%*	1 *2%*	1 *1%*	4 *4%*	2 *2%*	2 *2%*
5	* *	- -	- -	- -	- -	- -	* *	- -	- -	- -	- -	- -	- -	- -	* *1%*	- -	* *	- -	- -	- -	- -
6	**1** *	- -	- -	- -	1 *4%*	- -	- -	- -	- -	- -	- -	- -	1 *1%*	- -	- -	- -	- -	- -	- -	1 *1%*	- -
8	**1** *	1 *	- -	- -	- -	- -	- -	- -	- -	1 *2%* A	- -	- -	- -	- -	- -	- -	- -	1 *1%*	- -	- -	- -
9	**3** *1%*	3 *1%*	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	3 *4%* AIK L	- -	- -	- -	- -	- -	- -	- -	3 *4%* A
10	**3** *	3 *1%*	- -	- -	- -	- -	- -	- -	- -	- -	1 *1%*	- -	2 *2%*	- -	- -	- -	- -	- -	1 *1%*	- -	- -
11	**2** *	1 *	- -	- -	- -	- -	1 *2%*	- -	1 *1%*	- -	1 *1%*	- -	- -	- -	- -	- -	- -	1 *1%*	- -	- -	1 *1%*
15	**1** *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *1%*	- -	- -	- -	- -	- -	1 *1%*	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 14

Q8_3. Number of children between 12-15 years
Base: All with children between 12-15 years
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**374**	186	188	168	206	169	205	41	64	124	118	23	4	111	166	97	332	42	43	331	271	36	25	42
Base (weighted)	**389**	199	190	178	210	186	203	49*	71*	120	118*	26**	5**	113*	194	81*	341	47*	67*	322	332	31*	12**	13*
Effective Base	**311**	150	162	143	168	143	168	33	53	106	98	20	4	94	140	82	276	35	40	277	247	33	24	38
1	**323** ***83%*** **QI**	173 *87%*	151 *79%*	153 *86%*	170 *81%*	154 *83%*	169 *83%*	38 *78%*	58 *82%*	102 *85%*	95 *81%*	26 *99%*	5 *100%*	96 *85%* Q	171 *88%* AQ	56 *70%*	285 *84%*	38 *80%*	54 *81%*	269 *84%*	275 *83%*	26 *83%*	12 *96%*	11 *80%*
2	**56** ***15%*** **B**	19 *10%*	37 *20%* AB	22 *12%*	35 *16%*	27 *15%*	29 *14%*	10 *21%*	9 *13%*	16 *13%*	20 *17%*	* *1%*	- -	15 *13%*	22 *11%*	20 *24%* AP	47 *14%*	9 *19%*	12 *18%*	45 *14%*	50 *15%*	3 *10%*	* *4%*	2 *18%*
3	**2** ***1%***	1 *1%*	1 *1%*	1 *1%*	1 *1%*	1 *1%*	1 *1%*	- -	- -	1 *1%*	1 *1%*	- -	- -	- -	- -	2 *3%* AP	2 *1%*	- -	- -	2 *1%*	2 *1%*	- -	- -	- -
4	**2** *	2 *1%*	- -	- -	2 *1%*	2 *1%*	- -	- -	2 *2%*	- -	- -	- -	- -	- -	2 *1%*	- -	2 *	- -	- -	2 *1%*	2 *	- -	- -	- -
5	* *	* *	- -	* *	- -	- -	* *	- -	* *	- -	- -	- -	- -	- -	- -	* *	* *	- -	- -	* *	- -	- -	- -	* * *1%* AV
7	**1** *	1 *	- -	- -	1 *	- -	1 *	- -	- -	1 *1%*	- -	- -	- -	1 *1%*	- -	- -	1 *	- -	- -	1 *	1 *	- -	- -	- -
9	**1** *	1 *	- -	1 *	- -	- -	1 *	- -	1 *1%*	- -	- -	- -	- -	- -	- -	1 *1%*	1 *	- -	1 *1%*	- -	1 *	- -	- -	- -
11	**1** *	1 *	- -	- -	1 *	- -	1 *	- -	- -	- -	1 *1%*	- -	- -	1 *1%*	- -	- -	1 *	- -	- -	1 *	- -	1 *2%* AV	- -	- -
12	**1** *	1 *1%*	- -	- -	1 *1%*	1 *1%*	- -	- -	1 *2%*	- -	- -	- -	- -	1 *1%*	- -	- -	1 *	- -	- -	1 *	1 *	- -	- -	- -
14	**1** *	1 *	- -	1 *	- -	- -	1 *	1 *1%*	- -	- -	- -	- -	- -	- -	- -	1 *1%*	- -	1 *1%*	- -	1 *	- -	1 *2%* V	- -	- -
15	**1** *	- -	1 *	1 *	- -	- -	1 *	- -	- -	- -	1 *1%*	- -	- -	- -	- -	1 *1%*	1 *	- -	- -	1 *	- -	1 *2%* AV	- -	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 14

Q8_3. Number of children between 12-15 years
Base: All with children between 12-15 years
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**374**	263	58	32	133	177	39	51	271	21	81	287	36	15	23	36	31	25	31	25	24	47	39	42
Base (weighted)	**389**	272	65*	31**	143	182	40*	48*	287	24**	80*	305	31*	16**	25**	48*	39**	28**	36**	12**	35**	58*	47*	13*
Effective Base	**311**	217	48	28	111	146	32	42	226	19	67	240	33	14	20	34	28	23	29	24	22	44	34	38
1	**323** **83%** Qi	227 *83%*	57 *88%*	22 *72%*	121 *84%*	154 *85%*	30 *75%*	38 *79%*	240 *84%*	22 *90%*	60 *75%*	260 *85%* i	26 *83%*	12 *75%*	21 *85%*	40 *83%*	31 *80%*	22 *80%*	34 *93%*	12 *96%*	28 *80%*	46 *80%*	40 *85%*	11 *80%*
2	**56** ***15%*** **B**	40 *15%*	8 *12%*	6 *21%*	19 *13%*	24 *13%*	9 *23%*	6 *13%*	42 *15%*	2 *10%*	17 *21%*	39 *13%*	3 *10%*	4 *25%*	3 *12%*	8 *17%*	8 *20%*	6 *20%*	3 *7%*	* *4%*	5 *14%*	8 *15%*	6 *13%*	2 *18%*
3	**2** ***1%***	1 *	- -	1 *4%*	- -	2 *1%*	- -	1 *3%*	1 *	- -	- -	2 *1%*	- -	- -	- -	- -	- -	- -	- -	- -	1 *4%*	- -	1 *2%*	- -
4	**2** *	2 *1%*	- -	- -	2 *1%*	- -	- -	- -	2 *1%*	- -	2 *2%* j	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	2 *3%* A	- -	- -
5	* *	* *	- -	- -	- -	* *	- -	* *	- -	- -	- -	* *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	* *1%* A
7	**1** *	1 *	- -	- -	1 *1%*	- -	- -	- -	1 *	- -	1 *1%*	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *2%*	- -	- -	- -
9	**1** *	- -	- -	- -	- -	- -	- -	1 *2%*	- -	- -	- -	1 *	- -	- -	1 *3%*	- -	- -	- -	- -	- -	- -	- -	- -	- -
11	**1** *	1 *	- -	- -	- -	1 *	- -	1 *2%*	- -	- -	1 *1%*	- -	1 *2%* A	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
12	**1** *	1 *	- -	- -	1 *1%*	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *2%*	- -	- -
14	**1** *	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	1 *2%*	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
15	**1** *	- -	- -	1 *2%*	- -	- -	1 *2%*	1 *2%* g	- -	- -	- -	1 *	1 *2%* A	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 14

Q8_3. Number of children between 12-15 years
Base: All with children between 12-15 years
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**374**	220	58	5	22	21	41	7	92	41	87	78	50	7	18	28	49	70	69	54	49
Base (weighted)	**389**	236	76*	8**	13**	20**	29*	7**	97*	41*	85*	88*	55*	5**	17**	23**	46*	76*	74*	57*	55*
Effective Base	**311**	189	50	5	19	18	34	6	76	31	75	65	44	6	15	23	38	56	57	46	43
1	**323** **83%**	201 *85%*	64 *83%*	4 *56%*	9 *67%*	17 *86%*	21 *75%*	7 *100%*	77 *79%*	38 *93%*	73 *86%*	74 *84%*	43 *79%*	5 *100%*	12 *71%*	20 *86%*	33 *72%*	65 *85%*	61 *83%*	52 *91%*	43 *79%*
2	**56** **15%**	31 *13%*	10 *13%*	3 *44%*	3 *24%*	3 *14%*	6 *22%*	- -	17 *18%*	3 *7%*	10 *12%*	14 *16%*	8 *15%*	- -	4 *24%*	3 *14%*	11 *24%*	9 *12%*	12 *16%*	5 *9%*	8 *15%*
3	**2** **1%**	- -	2 *3%* B	- -	- -	- -	- -	- -	2 *3%*	- -	- -	- -	- -	- -	- -	- -	1 *2%*	1 *2%*	- -	- -	- -
4	**2** *	2 *1%*	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	2 *3%* A	- -	- -	- -	- -	- -	- -	- -	2 *3%* A
5	* *	- -	- -	- -	- -	- -	* *1%*	- -	- -	- -	- -	- -	- -	- -	* *1%*	- -	* *	- -	- -	- -	- -
7	**1** *	- -	- -	- -	- -	- -	1 *3%* AB	- -	- -	- -	1 *1%*	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *2%*
9	**1** *	- -	- -	- -	1 *5%*	- -	- -	- -	- -	- -	1 *1%*	- -	- -	- -	- -	- -	1 *2%*	- -	- -	- -	- -
11	**1** *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *1%*	- -	- -	- -	- -	- -	1 *1%*	- -	- -
12	**1** *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *2%*	- -	- -	- -	- -	- -	- -	- -	1 *2%*
14	**1** *	- -	- -	- -	1 *4%*	- -	- -	- -	1 *1%*	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
15	**1** *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *5%*	- -	- -	1 *1%*	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 15

Q9. And are you responsible for the children under 16 in your household? In other words ˜ are you their parent or carer?
Base: All with children under 16 in household
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**966**	468	498	464	502	378	588	136	293	305	184	37	11	282	439	244	878	88	132	834	694	84	74	114
Base (weighted)	**1006**	512	493	493	513	411	595	162	304	299	187	42*	10**	288	514	203	901	105*	196	810	856	75*	39*	36*
Effective Base	**798**	380	422	394	403	321	477	108	242	256	155	32	10	245	365	200	730	70	119	693	631	78	69	99
Yes	**901** ***90%*** **HSTO**	453 *88%*	448 *91%*	436 *88%*	465 *91%*	365 *89%*	536 *90%*	85 *53%*	290 *95%* AH	296 *99%* AHI	185 *99%* AH	41 *97%* H	4 *38%*	264 *92%*	457 *89%*	179 *88%*	901 *100%* AS	- -	159 *81%*	742 *92%* AT	764 *89%*	67 *90%*	37 *94%*	32 *90%*
No	**105** ***10%*** **IJKRU**	59 *12%*	46 *9%*	58 *12%*	48 *9%*	46 *11%*	59 *10%*	77 *47%* AIJKL	14 *5%* J	4 *1%*	3 *1%*	1 *3%*	6 *62%*	24 *8%*	57 *11%*	24 *12%*	- -	105 *100%* AR	37 *19%* AU	68 *8%*	92 *11%*	7 *10%*	2 *6%*	3 *10%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 15

Q9. And are you responsible for the children under 16 in your household? In other words ˜ are you their parent or carer?
Base: All with children under 16 in household
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**966**	686	156	62	329	470	97	142	660	80	176	777	84	39	72	86	84	66	74	74	62	119	92	114
Base (weighted)	**1006**	717	166	62*	350	489	97*	140	697	87*	186	811	75*	42*	82*	108*	105*	77*	90*	39*	87*	148	116*	36*
Effective Base	**798**	568	127	53	269	391	80	115	548	67	143	646	78	37	66	80	75	61	68	69	56	110	82	99
Yes	**901**	645	144	58	314	443	87	124	619	78	164	728	67	40	72	99	83	73	83	37	76	128	110	32
	90%	*90%*	*87%*	*93%*	*90%*	*91%*	*89%*	*89%*	*89%*	*90%*	*88%*	*90%*	*90%*	*95%*	*88%*	*92%*	*79%*	*94%*	*92%*	*94%*	*87%*	*86%*	*95%*	*90%*
	HSTo													o		o		o	o	o			o	
No	**105**	72	22	5	36	46	11	16	78	9	22	83	7	2	10	9	22	4	7	2	11	20	6	3
	10%	*10%*	*13%*	*7%*	*10%*	*9%*	*11%*	*11%*	*11%*	*10%*	*12%*	*10%*	*10%*	*5%*	*12%*	*8%*	*21%*	*6%*	*8%*	*6%*	*13%*	*14%*	*5%*	*10%*
	IJKRU																Alnpqr u							

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 15

Q9. And are you responsible for the children under 16 in your household? In other words ˜ are you their parent or carer?
Base: All with children under 16 in household
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**966**	535	183	6	48	39	140	15	230	88	249	233	101	20	42	87	106	185	169	152	118
Base (weighted)	**1006**	569	248	9**	32*	36*	98	13**	235	89*	267	247	112*	17**	37*	78*	105*	195	185	158	131
Effective Base	**798**	457	160	6	41	33	115	14	184	72	209	192	89	17	35	67	85	147	141	129	105
Yes	**901**	529	222	7	27	13	96	7	195	86	226	235	106	17	34	74	94	186	176	146	121
	90%	*93%*	*90%*	*75%*	*83%*	*35%*	*98%*	*52%*	*83%*	*96%*	*84%*	*95%*	*94%*	*100%*	*93%*	*94%*	*90%*	*95%*	*95%*	*93%*	*93%*
	FIK	AEF	F		F		ABCEF			IK		AIK	I K					A	A		
No	**105**	40	26	2	6	24	2	6	39	4	41	12	6	-	3	5	11	9	8	11	9
	10%	*7%*	*10%*	*25%*	*17%*	*65%*	*2%*	*48%*	*17%*	*4%*	*16%*	*5%*	*6%*	-	*7%*	*6%*	*10%*	*5%*	*5%*	*7%*	*7%*
	BGLRS	G	G		BG	ABCEG			AJLM		AJLM										

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 16

Q10. On which of these channels regularly watch programmes aimed specifically at children?
Base: All responsible for children under 16
Multi-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**878**	418	460	416	462	339	539	74	283	301	181	35	4	260	399	218	878	-	110	768	630	75	69	104
Base (weighted)	**901**	453	448	436	465	365	536	85*	290	296	185	41*	4**	264	457	179	901	-**	159*	742	764	67*	37*	32*
Effective Base	**730**	343	391	357	373	290	440	59	234	252	152	31	4	229	332	180	730	-	99	642	576	70	65	90
Channel 4	**183** *20%* **DUd fjp**	86 *19%*	97 *22%*	48 *11%*	134 *29%* AD	86 *23%*	97 *18%*	19 *23%*	72 *25%* A	52 *18%*	35 *19%*	4 *10%*	- -	64 *24%*	88 *19%*	30 *17%*	183 *20%*	- -	54 *34%* AU	129 *17%*	157 *21%*	15 *23%*	5 *15%*	5 *14%*
Channel 5	**201** *22%* **DKa djq**	104 *23%*	98 *22%*	51 *12%*	151 *32%* AD	84 *23%*	117 *22%*	14 *16%*	89 *31%* AHJ K	67 *23%* K	25 *13%*	7 *16%*	- -	67 *26%*	102 *22%*	31 *18%*	201 *22%*	- -	33 *21%*	169 *23%*	163 *21%*	25 *37%* AVXY	7 *20%*	6 *19%*
CBBC	**304** *34%* **DUd j**	148 *33%*	156 *35%*	115 *26%*	189 *41%* AD	134 *37%*	169 *32%*	29 *34%*	109 *38%* K	100 *34%*	51 *27%*	13 *31%*	2 *52%*	96 *36%*	149 *33%*	59 *33%*	304 *34%*	- -	66 *41%*	238 *32%*	257 *34%*	24 *35%*	14 *37%*	9 *28%*
CBeebies	**394** *44%* **DFJ Kanq**	206 *46%*	188 *42%*	173 *40%*	221 *48%* AD	144 *39%*	251 *47%* AF	58 *68%* AJK L	166 *57%* AJK L	113 *38%* K	42 *23%*	13 *33%*	2 *49%*	123 *47%*	194 *42%*	77 *43%*	394 *44%*	- -	79 *50%*	316 *43%*	334 *44%*	26 *39%*	17 *45%*	17 *53%*
Other (e.g. Nickelodeon, Nick Jr., Cartoon Network, Pop)	**357** *40%* **DKT Vfm**	180 *40%*	177 *40%*	142 *33%*	215 *46%* AD	136 *37%*	221 *41%*	27 *32%*	130 *45%* K	123 *42%*	59 *32%*	15 *38%*	3 *72%*	105 *40%*	183 *40%*	70 *39%*	357 *40%*	- -	45 *28%*	312 *42%* AT	288 *38%*	31 *45%*	22 *61%* AV	17 *51%* AV
My children do not watch any programmes aimed specifically at children	**95** *11%* **HIQ T**	48 *11%*	47 *10%*	45 *10%*	50 *11%*	42 *11%*	54 *10%*	2 *2%*	19 *7%*	23 *8%*	41 *22%* AHI J	12 *28%* AHIJ	- -	30 *11%* Q	54 *12%* Q	10 *5%*	95 *11%*	- -	8 *5%*	87 *12%* AT	80 *11%*	7 *11%*	4 *11%*	3 *11%*
My children do not watch TV	**47** *5%* **EZc**	28 *6%*	19 *4%*	37 *9%* AE	10 *2%*	16 *4%*	31 *6%*	5 *6%*	10 *3%*	19 *7%*	11 *6%*	2 *5%*	- -	11 *4%*	21 *5%*	15 *9%* A	47 *5%*	- -	8 *5%*	39 *5%*	39 *5%*	4 *6%*	- -	4 *12%* AVX
I am not sure what channels my children watch	**36** *4%* **EGZ**	17 *4%*	19 *4%*	24 *5%* E	12 *3%*	22 *6%* AG	14 *3%*	- -	6 *2%*	13 *4%*	12 *6%* HI	3 *8%* H	1 *28%*	11 *4%*	18 *4%*	7 *4%*	36 *4%*	- -	7 *4%*	29 *4%*	34 *4%*	1 *1%*	1 *2%*	* *1%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 16

Q10. On which of these channels regularly watch programmes aimed specifically at children?
Base: All responsible for children under 16
Multi-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**878**	626	137	58	299	431	87	128	596	73	157	709	75	37	64	81	69	62	68	69	56	104	89	104
Base (weighted)	**901**	645	144	58*	314	443	87*	124	619	78*	164	728	67*	40*	72*	99*	83*	73*	83*	37*	76*	128*	110*	32*
Effective Base	**730**	522	113	49	247	362	72	104	500	60	126	596	70	35	59	76	63	57	63	65	51	96	80	90
Channel 4	**183** **20%** **DUdfjp**	145 *23%* A	27 *19%*	6 *11%*	106 *34%* Ade	62 *14%*	13 *15%*	16 *13%*	132 *21%*	19 *25%*	56 *34%* Aj	126 *17%*	15 *23%*	7 *18%*	12 *16%*	14 *14%*	19 *22%*	7 *10%*	9 *11%*	5 *15%*	21 *28%* pq	49 *38%* Akl mnop qruv	19 *17%*	5 *14%*
Channel 5	**201** **22%** **DKadjq**	166 *26%* Aa	21 *15%*	14 *24%*	116 *37%* Ade	69 *16%*	16 *18%*	24 *19%*	137 *22%*	19 *24%*	57 *35%* Aj	142 *19%*	25 *37%* Anp qruv	12 *30%* nq	17 *23%*	14 *14%*	19 *23%*	12 *16%*	10 *12%*	7 *20%*	19 *25%*	39 *31%* An pq	21 *19%*	6 *19%*
CBBC	**304** **34%** **DUdj**	238 *37%* A	40 *28%*	15 *26%*	135 *43%* Ad	132 *30%*	26 *30%*	53 *43%* Ag	201 *33%*	23 *29%*	72 *44%* Aj	230 *32%*	24 *35%*	14 *36%*	18 *25%*	40 *40%*	38 *45%* Amquv	21 *29%*	22 *26%*	14 *37%*	26 *34%*	47 *37%*	32 *29%*	9 *28%*
CBeebies	**394** **44%** **DFJKanq**	313 *49%* Aa	46 *32%*	24 *41%*	159 *51%* Ad	185 *42%*	37 *43%*	57 *46%*	263 *42%*	37 *47%*	74 *45%*	316 *43%*	26 *39%*	21 *53%* nqs	32 *45%*	32 *32%*	38 *46%*	28 *39%*	25 *30%*	17 *45%*	24 *31%*	75 *59%* Akl npqs	59 *53%* nqs	17 *53%* nqs
Other (e.g. Nickelodeon, Nick Jr., Cartoon Network, Pop)	**357** **40%** **DKTVfm**	260 *40%*	61 *43%*	22 *37%*	129 *41%*	177 *40%*	37 *43%*	20 *16%*	288 *46%* Afh	26 *33%* f	59 *36%*	296 *41%*	31 *45%* m	19 *48%* m	19 *26%*	48 *48%* ms	35 *43%*	23 *32%*	31 *37%*	22 *61%* Am opqst u	22 *30%*	45 *35%*	44 *40%*	17 *51%* Ampst
My children do not watch any programmes aimed specifically at children	**95** **11%** **HIQT**	66 *10%*	15 *10%*	8 *13%*	29 *9%*	48 *11%*	11 *13%*	15 *12%*	59 *10%*	5 *6%*	16 *10%*	76 *10%*	7 *11%*	3 *7%*	7 *9%*	14 *14%*	3 *4%*	13 *18%* ot	14 *17%* ot	4 *11%*	10 *14%*	6 *5%*	10 *10%*	3 *11%*
My children do not watch TV	**47** **5%** **EZc**	23 *4%*	9 *6%*	4 *6%*	9 *3%*	22 *5%*	4 *4%*	7 *6%*	27 *4%*	8 *11%* g	7 *4%*	40 *6%*	4 *6%*	- -	1 *2%*	4 *4%*	4 *4%*	4 *6%*	6 *7%*	- -	5 *6%*	9 *7%*	6 *6%*	4 *12%* Almnr
I am not sure what channels my children watch	**36** **4%** **EGZ**	17 *3%*	8 *6%*	4 *7%*	7 *2%*	20 *4%*	3 *4%*	5 *4%*	30 *5%*	1 *1%*	5 *3%*	31 *4%*	1 *1%*	4 *9%* n	6 *9%* n	1 *1%*	3 *4%*	5 *7%*	5 *6%*	1 *2%*	1 *1%*	6 *4%*	2 *2%*	* *1%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 16

Q10. On which of these channels regularly watch programmes aimed specifically at children?
Base: All responsible for children under 16
Multi-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**878**	503	169	5	40	15	138	8	200	84	214	223	96	20	38	81	95	178	162	142	110
Base (weighted)	**901**	529	222	7**	27*	13**	96	7**	195	86*	226	235	106*	17**	34*	74*	94*	186	176	146	121*
Effective Base	**730**	433	148	5	35	13	113	8	161	69	180	186	85	17	32	64	77	141	137	121	98
Channel 4	**183** *20%* **GKO**	118 *22%* G	45 *20%* G	2 *28%*	3 *12%*	4 *34%*	9 *9%*	2 *22%*	44 *23%* O	15 *17%*	34 *15%*	44 *19%* O	42 *39%* AI JKLO	3 *17%*	2 *5%*	18 *24%*	24 *26%*	37 *20%*	32 *18%*	31 *21%*	25 *21%*
Channel 5	**201** *22%*	124 *24%*	47 *21%*	2 *28%*	3 *10%*	7 *55%*	17 *17%*	2 *25%*	42 *22%*	15 *17%*	50 *22%*	48 *20%*	41 *39%* AIJ KLO	- -	4 *13%*	20 *27%*	23 *25%*	43 *23%*	36 *20%*	34 *23%*	36 *30%*
CBBC	**304** *34%* **G**	191 *36%* G	73 *33%*	3 *42%*	7 *26%*	3 *24%*	24 *25%*	3 *39%*	65 *33%*	26 *31%*	63 *28%*	78 *33%*	56 *53%* AI JKLO	5 *27%*	9 *27%*	29 *39%*	31 *33%*	57 *31%*	61 *35%*	54 *37%*	45 *37%*
CBeebies	**394** *44%*	220 *42%*	101 *46%*	1 *21%*	11 *42%*	6 *47%*	54 *56%* AB	1 *16%*	78 *40%*	40 *47%*	103 *46%*	104 *44%*	54 *51%*	4 *24%*	11 *33%*	30 *40%*	46 *49%*	77 *41%*	80 *45%*	67 *46%*	53 *44%*
Other (e.g. Nickelodeon, Nick Jr., Cartoon Network, Pop)	**357** *40%* **O**	219 *41%*	75 *34%*	5 *72%*	10 *36%*	3 *27%*	41 *43%*	4 *59%*	81 *42%* O	30 *35%*	101 *45%* O	89 *38%*	44 *42%* O	3 *17%*	7 *21%*	31 *42%*	34 *36%*	74 *40%*	69 *39%*	63 *43%*	56 *46%*
My children do not watch any programmes aimed specifically at children	**95** *11%* **Q**	61 *12%*	21 *10%*	- -	1 *5%*	3 *25%*	8 *8%*	- -	20 *10%*	11 *13%*	17 *7%*	33 *14%* K	12 *12%*	- -	2 *5%*	6 *8%*	4 *4%*	23 *13%*	21 *12%*	15 *10%*	17 *14%* Q
My children do not watch TV	**47** *5%*	28 *5%*	10 *4%*	- -	3 *13%* AC	1 *4%*	6 *6%*	- -	6 *3%*	7 *8%*	10 *4%*	13 *6%*	4 *4%*	3 *19%*	4 *12%* I	3 *5%*	5 *6%*	8 *4%*	9 *5%*	9 *6%*	3 *2%*
I am not sure what channels my children watch	**36** *4%*	26 *5%*	6 *3%*	- -	2 *7%*	- -	1 *2%*	1 *16%*	5 *2%*	2 *2%*	9 *4%*	8 *4%*	4 *3%*	2 *14%*	5 *13%* AIJKL M	1 *2%*	4 *5%*	7 *4%*	7 *4%*	4 *3%*	5 *4%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 17

Q11a. You mentioned earlier that you receive satellite TV in your household. Does your household pay a subscription for your satellite TV service?
Base: All with satellite TV
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**1177**	569	608	579	598	570	607	154	237	208	212	164	202	356	508	313	423	754	127	1049	803	127	131	116
Base (weighted)	**1193**	586	607	578	616	589	604	188	242	207	207	153	197	370	571	252	440	754	200	992	985	106	67	36
Effective Base	**971**	458	514	480	491	478	493	128	198	173	174	136	169	306	421	259	359	612	117	875	733	118	122	105
Yes	**1108** *93%* **DHQ Tao**	546 *93%*	562 *93%*	523 *91%*	585 *95%* AD	545 *93%*	563 *93%*	159 *84%*	227 *94%* H	193 *93%* H	194 *93%* H	147 *96%* H	189 *96%* H	354 *96%* AQ	532 *93%* Q	222 *88%*	416 *95%*	692 *92%*	168 *84%*	939 *95%* AT	910 *92%*	102 *97%*	62 *93%*	34 *94%*
No	**66** *6%* **EUZ**	30 *5%*	35 *6%*	42 *7%* AE	23 *4%*	36 *6%*	29 *5%*	14 *7%*	14 *6%*	11 *5%*	14 *7%*	6 *4%*	8 *4%*	14 *4%*	28 *5%*	24 *9%* AOP	22 *5%*	44 *6%*	18 *9%*	47 *5%*	57 *6%*	3 *3%*	5 *7%*	1 *3%*
Don´t Know	**20** *2%* **RU**	10 *2%*	10 *2%*	12 *2%*	7 *1%*	8 *1%*	12 *2%*	16 *8%* AIJK LM	1 *	3 *1%*	- -	- -	- -	3 *1%*	11 *2%*	6 *2%*	1 *	18 *2%* AR	13 *7%* AU	6 *1%*	19 *2%*	- -	- -	1 *2%* W

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 17

Q11a. You mentioned earlier that you receive satellite TV in your household. Does your household pay a subscription for your satellite TV service?
Base: All with satellite TV
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**1177**	848	192	86	363	622	127	-	1177	-	256	897	127	56	76	92	103	67	83	131	64	131	131	116
Base (weighted)	**1193**	863	202	79*	381	627	122	-**	1193	-**	248	929	106	60*	89*	111*	127*	84*	101*	67	87*	165	162	36
Effective Base	**971**	697	162	71	301	509	110	-	971	-	210	744	118	52	68	86	92	62	78	122	58	118	121	105
Yes	**1108**	823	178	73	358	591	113	-	1108	-	225	866	102	56	80	107	107	81	93	62	86	146	154	34
	93%	*95%*	*88%*	*93%*	*94%*	*94%*	*93%*	-	*93%*	-	*91%*	*93%*	*97%*	*94%*	*90%*	*96%*	*85%*	*97%*	*92%*	*93%*	*99%*	*89%*	*95%*	*94%*
	DHQTao	Aa						-		-			ot			o		o			mor t		o	o
No	**66**	30	19	5	16	30	7	-	66	-	15	51	3	4	7	3	12	2	7	5	-	12	8	1
	6%	*3%*	*9%*	*6%*	*4%*	*5%*	*6%*	-	*6%*	-	*6%*	*5%*	*3%*	*6%*	*8%*	*3%*	*10%*	*3%*	*7%*	*7%*	-	*8%*	*5%*	*3%*
	EUZ		AZ					-		-				s	s		s		s	s		s		s
Don´t Know	**20**	11	6	1	8	7	1	-	20	-	8	12	-	-	2	2	7	-	1	-	1	6	-	1
	2%	*1%*	*3%*	*1%*	*2%*	*1%*	*1%*	-	*2%*	-	*3%*	*1%*	-	-	*2%*	*1%*	*6%*	-	*1%*	-	*1%*	*4%*	-	*2%*
	RU										j						Akru					u		ku

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 17

Q11a. You mentioned earlier that you receive satellite TV in your household. Does your household pay a subscription for your satellite TV service?
Base: All with satellite TV
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1177**	573	157	10	74	56	90	217	290	117	290	228	108	36	104	106	118	233	204	166	143
Base (weighted)	**1193**	614	212	15**	44*	55*	66*	186	276	121*	305	238	121*	34**	94*	89*	107*	227	215	176	170
Effective Base	**971**	488	137	8	60	49	75	186	233	97	246	187	93	29	85	81	97	192	171	143	125
Yes	**1108**	573	200	13	38	43	63	178	257	111	285	231	114	26	80	81	94	215	198	168	165
	93%	*93%*	*94%*	*85%*	*86%*	*78%*	*95%*	*95%*	*93%*	*92%*	*93%*	*97%*	*93%*	*77%*	*85%*	*91%*	*88%*	*95%*	*92%*	*96%*	*97%*
	EFOQ	EF	EF				F	EF	O		O	AJO						Q			Q
No	**66**	37	9	2	3	2	3	9	12	9	15	4	8	6	12	6	13	10	17	6	5
	6%	*6%*	*4%*	*15%*	*8%*	*4%*	*5%*	*5%*	*4%*	*7%*	*5%*	*2%*	*7%*	*18%*	*13%*	*7%*	*12%*	*5%*	*8%*	*3%*	*3%*
	L									L			L		AIKL		ARU				
Don´t Know	**20**	4	3	-	3	10	-	-	7	1	6	3	-	2	2	2	-	1	-	2	1
	2%	*1%*	*2%*	-	*6%*	*18%*	-	-	*3%*	*1%*	*2%*	*1%*	-	*5%*	*2%*	*2%*	-	*	-	*1%*	*1%*
	B				ABGH	ABCGH										S					

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 18

Q13. How often do you watch...?
Summary Table
Base: All respondents
Single-coded

Summary Table							
	BBC One	BBC Two	BBC Three (now available only online)	BBC Four	ITV/STV/UTV/ITV Wales	Channel 4	Channel 5
Base (un-weighted)	3125	3125	3125	3125	3125	3125	3125
Base (weighted)	3127	3127	3127	3127	3127	3127	3127
Effective Base	2581	2581	2581	2581	2581	2581	2581
Regularly	1856 *59%*	855 *27%*	215 *7%*	371 *12%*	1530 *49%*	964 *31%*	641 *20%*
Occasionally	947 *30%*	1465 *47%*	728 *23%*	1228 *39%*	1172 *37%*	1643 *53%*	1625 *52%*
Never	297 *9%*	744 *24%*	1996 *64%*	1400 *45%*	399 *13%*	484 *15%*	800 *26%*
Don´t know	28 *1%*	63 *2%*	188 *6%*	128 *4%*	27 *1%*	35 *1%*	61 *2%*

Ofcom PSB Tracker 2018

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Table 19

Q13_1. How often do you watch BBC One ?
Base: All respondents
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Regularly	**1856** ***59%*** **DHI JQRTYa bhjtv**	934 *61%*	921 *58%*	796 *52%*	1060 *66%* AD	907 *59%*	949 *60%*	180 *41%*	225 *42%*	263 *52%* HI	333 *63%* HIJ	315 *72%* AHI JK	539 *78%* AH IJKL	555 *66%* AP Q	859 *57%*	440 *56%*	470 *52%*	1385 *62%* AR	159 *39%*	1696 *62%* AT	1543 *59%* Y	160 *64%* Y	105 *67%* AVY	47 *49%*
Occasionally	**947** ***30%*** **ELM SUZcf**	446 *29%*	501 *31%*	513 *34%* AE	434 *27%*	480 *31%*	466 *29%*	176 *40%* AKL M	218 *41%* AKL M	175 *35%* AKL M	149 *28%* LM	97 *22%*	132 *19%*	239 *28%*	478 *32%*	231 *30%*	306 *34%* AS	641 *29%*	171 *42%* AU	775 *28%*	804 *31%*	67 *27%*	40 *26%*	36 *38%* AVWX
Never	**297** ***9%*** **EFLM OSUZcd gs**	138 *9%*	158 *10%*	210 *14%* AE	87 *5%*	127 *8%*	169 *11%* AF	69 *16%* AKL M	85 *16%* AKL M	59 *12%* LM	47 *9%* LM	22 *5%* M	15 *2%*	41 *5%*	151 *10%* O	105 *13%* AOP	116 *13%* AS	181 *8%*	65 *16%* AU	231 *9%*	254 *10%*	21 *8%*	10 *7%*	11 *12%* X
Don't know	**28** ***1%*** **MUZd**	16 *1%*	12 *1%*	11 *1%*	17 *1%*	18 *1%*	10 *1%*	12 *3%* AIJK LM	4 *1%*	4 *1%*	3 *1%*	3 *1%*	1 *	10 *1%*	12 *1%*	6 *1%*	9 *1%*	19 *1%*	10 *3%* AU	18 *1%*	25 *1%*	2 *1%*	1 *	1 *1%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 19

Q13_1. How often do you watch BBC One ?
Base: All respondents
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Regularly	**1856** *59%* **DHIJQ RTYabh** jt **v**	1494 *68%* Aab	255 *49%* e	100 *44%*	573 *67%* Ad	1030 *61%* A	226 *56%*	474 *64%* Agh v	1114 *60%* h	132 *45%*	396 *63%*	1420 *58%*	160 *64%* mtv	71 *56%*	135 *54%*	202 *59%* v	158 *56%*	123 *56%*	183 *65%* mt	105 *67%* Am nop tv	192 *68%* Alm nop tv	206 *51%*	274 *63%* mtv	47 *49%*
Occasionally	**947** *30%* **ELMSU Zcf**	619 *28%*	226 *43%* AZ	91 *40%* AZ	233 *27%*	555 *33%* Ac	136 *34%* c	197 *27%*	589 *32%* f	99 *34%* f	174 *28%*	758 *31%*	67 *27%*	35 *28%*	81 *32%*	109 *32%*	86 *31%*	61 *28%*	72 *26%*	40 *26%*	74 *26%*	157 *39%* Ak pqrsu	130 *30%*	36 *38%* Akpqrsu
Never	**297** *9%* **EFLMOS UZcdgs**	89 *4%*	40 *8%* Z	35 *15%* AZa	41 *5%*	83 *5%*	36 *9%* cd	60 *8%*	150 *8%*	59 *20%* Afg	57 *9%*	234 *10%*	21 *8%*	18 *15%* rsu	33 *13%* rsu	29 *8%*	33 *12%* su	35 *16%* Aknqr stu	25 *9%*	10 *7%*	13 *5%*	39 *10%* s	30 *7%*	11 *12%* rsu
Don´t know	**28** *1%* **MUZd**	11 *1%*	4 *1%*	3 *1%*	7 *1%*	8 *	3 *1%*	6 *1%*	15 *1%*	2 *1%*	3 *1%*	25 *1%*	2 *1%*	1 *1%*	2 *1%*	5 *1%*	4 *2%*	- -	1 *	1 *	3 *1%*	5 *1%*	4 *1%*	1 *1%*

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 19

Q13_1. How often do you watch BBC One ?
Base: All respondents
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
Regularly	**1856** *59%* **BEFKP**	754 *54%* F	316 *58%* EF	28 *61%*	75 *49%* F	45 *37%*	87 *55%* F	549 *79%* ABCEFG	430 *59%*	197 *61%*	392 *54%*	443 *63%* KN	177 *66%* AK N	41 *49%*	171 *60%*	168 *53%*	219 *59%*	399 *63%* AP	318 *61%* P	242 *61%*	188 *60%*
Occasionally	**947** *30%* **HQ**	481 *34%* AH	172 *31%* H	15 *33%*	55 *36%* H	49 *41%* AH	51 *32%* H	124 *18%*	225 *31%*	87 *27%*	252 *35%* AJLO	196 *28%*	77 *29%*	27 *32%*	79 *28%*	107 *34%* Q	90 *24%*	181 *29%*	142 *27%*	133 *33%*	103 *33%* Q
Never	**297** *9%* **HMR**	158 *11%* AH	53 *10%* H	2 *5%*	21 *14%* AH	27 *22%* ABCGH	17 *11%* H	18 *3%*	62 *9%*	34 *11%* M	76 *11%* M	61 *9%*	13 *5%*	15 *18%* AIKLM	34 *12%* M	40 *13%* RU	56 *15%* ARU	45 *7%*	59 *11%* RU	23 *6%*	20 *6%*
Don´t know	**28** *1%* **H**	14 *1%* H	7 *1%* H	1 *2%*	2 *2%* H	* *	3 *2%* H	1 *	6 *1%*	4 *1%*	6 *1%*	7 *1%*	- -	- -	1 *	3 *1%*	4 *1%*	6 *1%*	4 *1%*	1 *	1 *

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

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Table 20

Q13_2. How often do you watch BBC Two ?
Base: All respondents
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Regularly	**855** ***27%*** **DGH IJPQRT Yabhv**	411 *27%*	444 *28%*	360 *24%*	495 *31%* AD	452 *29%* AG	403 *25%*	52 *12%*	99 *19%* H	108 *22%* H	146 *27%* HIJ	157 *36%* AHI JK	293 *43%* AH IJKL	316 *37%* AP Q	371 *25%*	167 *21%*	188 *21%*	667 *30%* AR	64 *16%*	791 *29%* AT	719 *27%* Y	64 *26%* Y	57 *36%* AVWY	15 *15%*
Occasionally	**1465** ***47%*** **DG**	743 *48%*	722 *45%*	653 *43%*	813 *51%* AD	757 *49%* AG	708 *44%*	193 *44%*	230 *43%*	240 *48%*	253 *47%*	209 *48%*	341 *50%* I	384 *46%*	723 *48%*	358 *46%*	403 *45%*	1063 *48%*	171 *42%*	1293 *48%* A	1215 *46%*	137 *55%* AVXY	69 *44%*	44 *46%*
Never	**744** ***24%*** **EFL MOSUWX Zcdekr u**	349 *23%*	395 *25%*	483 *32%* AE	260 *16%*	293 *19%*	450 *28%* AF	172 *39%* AJK LM	185 *35%* AJK LM	142 *28%* ALM	127 *24%* LM	66 *15%* M	51 *7%*	126 *15%*	376 *25%* O	240 *31%* AOP	283 *31%* AS	460 *21%*	154 *38%* AU	588 *22%*	637 *24%* WX	45 *18%*	27 *17%*	35 *37%* AVWX
Don´t know	**63** ***2%*** **MSUZ df**	32 *2%*	31 *2%*	34 *2%*	29 *2%*	30 *2%*	33 *2%*	20 *5%* AKLM	17 *3%* LM	12 *2%* M	7 *1%*	5 *1%*	2 *	17 *2%*	31 *2%*	15 *2%*	26 *3%* AS	36 *2%*	15 *4%* U	48 *2%*	54 *2%*	4 *2%*	3 *2%*	2 *2%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 20

Q13_2. How often do you watch BBC Two ?
Base: All respondents
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Regularly	**855 27% DGHIJ PQRTYa bh v**	717 *32%* Aab	97 *19%*	38 *17%*	255 *30%*	485 *29%*	106 *26%*	227 *31%* Ah	502 *27%*	63 *22%*	182 *29%*	650 *27%*	64 *26%* v	31 *25%*	54 *22%*	93 *27%* v	65 *23%* v	50 *23%*	82 *29%* v	57 *36%* Ak lmn op tv	87 *31%* mv	102 *25%* v	155 *36%* Aklmn op tv	15 *15%*
Occasionally	**1465 47% DG**	1057 *48%*	280 *53%* AZ	116 *51%*	416 *49%*	809 *48%*	208 *52%* A	340 *46%*	893 *48%*	125 *43%*	301 *48%*	1136 *47%*	137 *55%* Aop rtv	56 *45%*	128 *51%* p	161 *47%*	128 *45%*	89 *41%*	130 *46%*	69 *44%*	131 *46%*	186 *46%*	206 *47%*	44 *46%*
Never	**744 24% EFLMO SUWXZc de kru**	411 *19%*	130 *25%* Z	69 *30%* AZ	165 *19%*	360 *21%*	77 *19%* u	162 *22%*	432 *23%*	94 *32%* Afg	137 *22%*	598 *25%*	45 *18%*	37 *29%* krs	62 *25%* u	81 *23%* u	85 *30%* Akrsu	78 *36%* Akmn qrs tu	66 *23%* u	27 *17%* su	53 *19%*	108 *27%* kr	68 *16%*	35 *37%* Akmnqrstu
Don´t know	**63 2% MSUZdf**	28 *1%*	19 *4%* AZ	5 *2%*	18 *2%*	22 *1%*	9 *2%*	8 *1%*	40 *2%*	9 *3%* f	10 *2%*	52 *2%*	4 *2%*	1 *1%*	6 *2%*	11 *3%*	4 *1%*	1 *1%*	3 *1%*	3 *2%*	11 *4%* p	10 *3%*	7 *2%*	2 *2%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 20

Q13_2. How often do you watch BBC Two ?
Base: All respondents
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
Regularly	**855** ***27%*** **BCEFGJ KOP**	346 *25%* FG	117 *21%*	20 *44%*	29 *19%*	16 *13%*	28 *18%*	300 *43%* ABCEFG	200 *28%* JKO	68 *21%*	156 *22%*	222 *31%* AJKO	124 *47%* AI JKLNO	23 *28%*	58 *20%*	63 *20%*	93 *25%*	182 *29%* P	136 *26%*	118 *30%*	109 *35%* APQS
Occasionally	**1465** ***47%*** **G**	659 *47%* G	271 *49%* G	16 *36%*	66 *43%*	57 *47%*	62 *39%*	335 *48%* G	355 *49%*	150 *47%*	341 *47%*	325 *46%*	118 *44%*	34 *41%*	138 *48%*	149 *47%*	172 *46%*	295 *47%*	248 *48%*	209 *52%*	141 *45%*
Never	**744** ***24%*** **HLMU**	375 *27%* AH	142 *26%* H	6 *13%*	53 *35%* ABCH	48 *39%* ABCH	64 *40%* ABCH	55 *8%*	157 *22%* M	96 *30%* AILM	217 *30%* AILM	139 *20%* M	25 *9%*	25 *30%* LM	83 *29%* AILM	97 *31%* ARU	95 *26%* U	143 *23%*	131 *25%* U	69 *17%*	55 *18%*
Don´t know	**63** ***2%*** **HM**	27 *2%* H	19 *3%* AH	3 *7%*	6 *4%* AH	1 *1%*	4 *3%* H	2 *	11 *2%*	8 *2%* M	11 *2%*	21 *3%* M	1 *	1 *1%*	6 *2%*	8 *3%*	10 *3%*	10 *2%*	7 *1%*	4 *1%*	7 *2%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 21

Q13_3. How often do you watch BBC Three (now available only online) ?
Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Regularly	**215** ***7%*** **DFLM QSUabd efp**	111 *7%*	104 *7%*	68 *4%*	147 *9%* AD	86 *6%*	129 *8%* AF	61 *14%* AJK LM	64 *12%* AJKL M	41 *8%* LM	27 *5%* M	14 *3%* M	9 *1%*	72 *9%* AQ	107 *7%* Q	35 *4%*	113 *13%* AS	102 *5%*	65 *16%* AU	151 *6%*	183 *7%*	19 *8%*	8 *5%*	4 *5%*
Occasionally	**728** ***23%*** **DMU bdef**	341 *22%*	386 *24%*	311 *20%*	416 *26%* AD	367 *24%*	361 *23%*	151 *35%* AIJ KLM	133 *25%* M	125 *25%* M	122 *23%* M	90 *21%* M	106 *15%*	225 *27%* AP Q	332 *22%*	171 *22%*	209 *23%*	519 *23%*	109 *27%*	619 *23%*	625 *24%*	51 *20%*	33 *21%*	19 *20%*
Never	**1996** ***64%*** **EHI ORTZcg it**	978 *64%*	1018 *64%*	1045 *68%* AE	951 *60%*	989 *65%*	1006 *63%*	207 *47%*	306 *58%* H	308 *61%* H	352 *66%* HI	301 *69%* AHI J	522 *76%* AH IJKL	493 *58%*	976 *65%* O	526 *67%* AO	533 *59%*	1463 *66%* AR	211 *52%*	1783 *66%* AT	1655 *63%*	168 *67%*	104 *66%*	69 *73%* AV
Don´t know	**188** ***6%*** **YZv**	105 *7%*	83 *5%*	106 *7%*	82 *5%*	91 *6%*	97 *6%*	19 *4%*	28 *5%*	28 *6%*	31 *6%*	32 *7%*	50 *7%*	53 *6%*	85 *6%*	49 *6%*	46 *5%*	142 *6%*	21 *5%*	167 *6%*	162 *6%* Y	12 *5%*	11 *7%* Y	2 *3%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 21

Q13_3. How often do you watch BBC Three (now available only online) ?
Base: All respondents
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Regularly	**215** ***7%*** **DFLMQS Uabdef** p	188 *9%* Aab	23 *4%*	3 *1%*	123 *14%* Ade	85 *5%* e	7 *2%*	23 *3%*	171 *9%* Afh	14 *5%*	58 *9%* Aj	156 *6%*	19 *8%* p	5 *4%*	13 *5%*	16 *5%*	36 *13%* Almnpq rsu v	6 *3%*	11 *4%*	8 *5%*	19 *7%*	58 *14%* Akl mnpqr s uv	19 *4%*	4 *5%*
Occasionally	**728** ***23%*** **DMUbd ef**	575 *26%* Ab	116 *22%*	36 *16%*	284 *33%* Ad e	358 *21%*	76 *19%*	122 *17%*	454 *24%* f	87 *30%* Af	166 *26%*	552 *23%*	51 *20%*	25 *20%*	57 *23%*	73 *21%*	61 *22%*	47 *22%*	56 *20%*	33 *21%*	72 *25%*	116 *29%* Ak nqrv	117 *27%*	19 *20%*
Never	**1996** ***64%*** **EHIOR TZcgit**	1337 *60%*	341 *65%*	170 *74%* AZ a	395 *46%*	1142 *68%* Ac	289 *72%* Ac	541 *73%* Agh	1130 *61%*	174 *60%*	372 *59%*	1583 *65%* Ai	168 *67%* t	90 *72%* ot	172 *69%* t	218 *63%* t	170 *60%* t	155 *71%* Aot	200 *71%* Ao st	104 *66%* t	173 *61%* t	201 *49%*	277 *63%* t	69 *73%* Anostu
Don´t know	**188** ***6%*** **YZv**	113 *5%*	46 *9%* AZ	19 *8%*	51 *6%*	92 *5%*	29 *7%*	50 *7%*	112 *6%*	17 *6%*	34 *5%*	145 *6%*	12 *5%*	5 *4%*	8 *3%*	37 *11%* Aklmop quv	15 *5%*	10 *5%*	15 *5%*	11 *7%* mv	18 *6%*	31 *8%* mv	24 *5%*	2 *3%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 21

Q13_3. How often do you watch BBC Three (now available only online) ?
Base: All respondents
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
Regularly	**215** *7%* **EHO**	129 *9%* AEH	37 *7%* H	5 *10%*	4 *3%*	16 *13%* ACEH	11 *7%* EH	13 *2%*	44 *6%*	16 *5%*	49 *7%* O	50 *7%* O	44 *17%* ALJ KLNO	2 *3%*	9 *3%*	15 *5%*	29 *8%*	50 *8%*	38 *7%*	26 *6%*	41 *13%* APQRS
Occasionally	**728** *23%* **HO**	369 *26%* AEGH	140 *26%* GH	8 *18%*	30 *19%*	41 *33%* AEGH	28 *18%*	112 *16%*	199 *28%* AJLO	65 *20%*	173 *24%* O	159 *22%* O	67 *25%* O	16 *19%*	45 *16%*	64 *20%*	88 *24%*	152 *24%*	140 *27%* P	89 *22%*	79 *25%*
Never	**1996** *64%* **BFIMU**	841 *60%* F	331 *60%* F	28 *62%*	111 *72%* ABCF	60 *49%*	106 *67%* BF	520 *75%* ABCFG	430 *59%*	217 *67%* IM	473 *65%* IM	458 *65%* M	145 *54%*	59 *71%* IM	207 *72%* AIKL M	213 *67%* U	225 *61%*	397 *63%*	325 *62%*	269 *67%*	175 *56%*
Don´t know	**188** *6%* **BKS**	68 *5%*	41 *7%*	5 *11%*	10 *6%*	5 *4%*	13 *8%*	46 *7%*	49 *7%* K	24 *7%* K	30 *4%*	40 *6%*	10 *4%*	6 *7%*	24 *8%* KM	25 *8%* S	28 *8%* S	32 *5%*	20 *4%*	15 *4%*	17 *5%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 22

Q13_4. How often do you watch BBC Four ?
Base: All respondents
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Regularly	**371** ***12%*** **DGH QYbjv**	172 *11%*	199 *13%*	140 *9%*	231 *14%* AD	213 *14%* AG	158 *10%*	37 *8%*	59 *11%*	50 *10%*	69 *13%* H	64 *15%* HJ	92 *13%* H	144 *17%* AP Q	158 *10%*	70 *9%*	116 *13%*	255 *11%*	48 *12%*	323 *12%*	319 *12%* Y	24 *10%*	21 *13%* Y	7 *7%*
Occasionally	**1228** ***39%*** **DGH IJQRTY Iv**	610 *40%*	618 *39%*	522 *34%*	705 *44%* AD	644 *42%* AG	583 *37%*	123 *28%*	147 *28%*	173 *35%* I	230 *43%* HIJ	202 *46%* AHI J	353 *51%* AH IJK	383 *45%* AP Q	561 *37%*	283 *36%*	320 *36%*	907 *41%* AR	122 *30%*	1105 *41%* AT	1024 *39%* Y	109 *43%* Y	67 *43%* Y	28 *29%*
Never	**1400** ***45%*** **EFL MOUXZc iru**	690 *45%*	710 *45%*	809 *53%* AE	591 *37%*	614 *40%*	784 *49%* AF	246 *56%* AKL M	294 *55%* AKL M	261 *52%* AKL M	219 *41%* M	160 *37%*	219 *32%*	284 *34%*	719 *48%* AO	396 *51%* AO	422 *47%*	977 *44%*	208 *51%* AU	1191 *44%*	1169 *45%*	110 *44%*	61 *39%*	59 *62%* AVWX
Don´t know	**128** ***4%*** **UYZd v**	63 *4%*	65 *4%*	59 *4%*	69 *4%*	60 *4%*	68 *4%*	32 *7%* AJKL M	32 *6%* AKLM	17 *3%*	14 *3%*	11 *3%*	23 *3%*	32 *4%*	63 *4%*	32 *4%*	42 *5%*	86 *4%*	27 *7%* AU	100 *4%*	113 *4%* Y	7 *3%*	7 *5%* Y	1 *1%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 22

Q13_4. How often do you watch BBC Four ?
Base: All respondents
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Regularly	**371**	313	49	8	151	181	35	86	233	27	95	268	24	19	22	36	37	19	40	21	41	57	48	7
	12%	*14%*	*9%*	*3%*	*18%*	*11%*	*9%*	*12%*	*12%*	*9%*	*15%*	*11%*	*10%*	*15%*	*9%*	*10%*	*13%*	*9%*	*14%*	*13%*	*14%*	*14%*	*11%*	*7%*
	DGHQY bjv	Aab	b		Ad e						Aj			v			v		v	v	v	v		
Occasionally	**1228**	931	198	91	349	684	177	306	729	101	268	942	109	36	90	134	95	85	100	67	119	155	210	28
	39%	*42%*	*38%*	*40%*	*41%*	*41%*	*44%*	*41%*	*39%*	*34%*	*43%*	*39%*	*43%*	*29%*	*36%*	*39%*	*34%*	*39%*	*36%*	*43%*	*42%*	*38%*	*48%*	*29%*
	DGHIJ QRTYIv	A					A						lov			v		v		lo v	Iv	v	Almno qtv	
Never	**1400**	890	251	119	305	760	175	321	823	153	244	1125	110	68	127	155	136	107	134	61	110	171	161	59
	45%	*40%*	*48%*	*52%*	*36%*	*45%*	*44%*	*44%*	*44%*	*52%*	*39%*	*46%*	*44%*	*54%*	*51%*	*45%*	*48%*	*49%*	*48%*	*39%*	*39%*	*39%*	*42%*	*37%*	*62%*
	EFLMO UXZcir u		Z	AZ		c	c			Afg		Ai		Ars t u	rs t u	u	ru	ru	u				Ak	mnopqrstu
Don´t know	**128**	79	28	11	48	51	15	25	83	12	23	103	7	2	11	19	13	8	7	7	12	23	18	1
	4%	*4%*	*5%*	*5%*	*6%*	*3%*	*4%*	*3%*	*4%*	*4%*	*4%*	*4%*	*3%*	*2%*	*4%*	*6%*	*5%*	*3%*	*2%*	*5%*	*4%*	*6%*	*4%*	*1%*
	UYZdv				Ad											v				v		v		

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - AkImnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 22

Q13_4. How often do you watch BBC Four ?
Base: All respondents
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
Regularly	**371** *12%* **KO**	177 *13%*	56 *10%*	5 *10%*	16 *10%*	10 *8%*	13 *8%*	95 *14%* G	89 *12%* KO	27 *8%*	61 *8%*	97 *14%* JKO	70 *26%* AI JKLNO	9 *11%*	19 *7%*	37 *12%*	36 *10%*	77 *12%*	69 *13%*	50 *12%*	47 *15%*
Occasionally	**1228** *39%* **BEGK**	512 *36%* E	206 *38%* E	18 *38%*	43 *28%*	43 *35%*	48 *30%*	358 *52%* ABCEFG	290 *40%*	117 *36%*	255 *35%*	308 *44%* AJKO	118 *44%* KO	34 *41%*	100 *35%*	113 *36%*	158 *43%*	262 *42%*	202 *39%*	167 *42%*	128 *41%*
Never	**1400** *45%* **HLM**	673 *48%* AH	248 *45%* H	22 *48%*	87 *57%* ABCH	62 *51%* H	90 *57%* ABCH	217 *31%*	316 *44%* M	161 *50%* LM	380 *52%* AILM	276 *39%* M	75 *28%*	36 *43%* M	154 *54%* AILM	149 *47%*	155 *42%*	266 *42%*	235 *45%*	172 *43%*	131 *42%*
Don´t know	**128** *4%* **B**	46 *3%*	38 *7%* ABH	2 *4%*	8 *5%*	6 *5%*	7 *5%*	21 *3%*	28 *4%*	17 *5%*	30 *4%*	26 *4%*	5 *2%*	4 *5%*	13 *4%*	18 *6%* U	22 *6%* U	25 *4%*	16 *3%*	12 *3%*	6 *2%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 23

Q13_5. How often do you watch ITV/STV/UTV/ITV Wales ?
Base: All respondents
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Regularly	**1530** ***49%*** **CDF HJOTab hjt**	783 *51%* AC	747 *47%*	650 *42%*	880 *55%* AD	672 *44%*	858 *54%* AF	162 *37%*	247 *47%* H	212 *42%*	264 *50%* HJ	253 *58%* AHI JK	391 *57%* AH IJK	363 *43%*	738 *49%* O	429 *55%* AOP	446 *50%*	1084 *49%*	131 *32%*	1397 *51%* AT	1258 *48%*	140 *56%* AV	86 *55%* AV	46 *48%*
Occasionally	**1172** ***37%*** **GIL QUWck**	555 *36%*	617 *39%*	590 *39%*	582 *36%*	643 *42%* AG	528 *33%*	201 *46%* AIK LM	171 *32%*	195 *39%* I	202 *38%*	144 *33%*	259 *38%*	383 *45%* AP Q	553 *37%* Q	235 *30%*	326 *36%*	846 *38%*	174 *43%*	997 *37%*	1011 *39%* AWX	74 *29%*	51 *32%*	36 *38%* W
Never	**399** ***13%*** **ELM OUZcde gin**	186 *12%*	214 *13%*	279 *18%* AE	120 *8%*	204 *13%*	195 *12%*	66 *15%* LM	107 *20%* AKL M	88 *18%* AKL M	62 *12%* M	41 *9%* M	35 *5%*	87 *10%*	199 *13%*	113 *14%* O	121 *13%*	278 *12%*	91 *23%* AU	308 *11%*	331 *13%*	36 *14%*	20 *12%*	13 *13%*
Don´t know	**27** ***1%*** **MUZd**	12 *1%*	14 *1%*	11 *1%*	15 *1%*	14 *1%*	13 *1%*	9 *2%* ALM	6 *1%* LM	6 *1%* LM	4 *1%*	- -	1 *	11 *1%*	10 *1%*	5 *1%*	8 *1%*	19 *1%*	9 *2%* AU	18 *1%*	26 *1%*	- -	1 *	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 23

Q13_5. How often do you watch ITV/STV/UTV/ITV Wales ?
Base: All respondents
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Regularly	**1530** *49%* **CDFHJ OTabhj** t	1229 *56%* Aab	216 *41%* e	83 *36%*	507 *59%* Ad	818 *49%*	190 *47%*	366 *50%* h	949 *51%* Ah	106 *36%*	344 *55%* Aj	1155 *47%*	140 *56%* Amo pt u	72 *58%* ptu	116 *46%*	191 *55%* Amptu	132 *47%* t	97 *44%*	140 *50%* t	86 *55%* Ap t u	152 *54%* t	156 *38%*	201 *46%*	46 *48%* t
Occasionally	**1172** *37%* **GILQU Wck**	806 *36%*	249 *47%* AZ	106 *46%* AZ	268 *31%*	701 *42%* Ac	173 *43%* Ac	281 *38%*	696 *37%*	103 *35%*	218 *35%*	930 *38%*	74 *29%*	39 *31%*	96 *38%* k	131 *38%* k	102 *36%*	78 *35%*	108 *38%* k	51 *32%*	92 *33%*	178 *44%* Ak lrs	189 *43%* Aklrs	36 *38%* k
Never	**399** *13%* **ELMOUZ cdegin**	169 *8%*	53 *10%*	39 *17%* Za	72 *8%*	150 *9%*	37 *9%*	87 *12%*	203 *11%*	81 *28%* Afg	62 *10%*	331 *14%* Ai	36 *14%* n	13 *10%*	36 *15%* n	19 *5%*	44 *16%* nu	42 *19%* Anqs u	32 *12%* n	20 *12%* n	33 *12%* n	68 *17%* An u	43 *10%*	13 *13%* n
Don´t know	**27** *1%* **MUZd**	9 *	6 *1%*	1 *	7 *1%*	7 *	2 *	3 *	19 *1%*	1 *	6 *1%*	20 *1%*	- -	1 *1%*	2 *1%*	4 *1%*	3 *1%*	2 *1%*	1 *	1 *	4 *2%*	5 *1%*	4 *1%*	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 23

Q13_5. How often do you watch ITV/STV/UTV/ITV Wales ?
Base: All respondents
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
Regularly	**1530**	640	269	23	76	36	84	402	397	186	342	301	121	29	150	170	199	328	256	197	134
	49%	*45%*	*49%*	*50%*	*49%*	*29%*	*53%*	*58%*	*55%*	*58%*	*47%*	*43%*	*45%*	*35%*	*53%*	*54%*	*54%*	*52%*	*49%*	*49%*	*43%*
	BFLN	F	F		F		F	ABCEF	AKLMN	AKLMN	N				LN	U	U	U			
Occasionally	**1172**	540	203	19	52	62	52	243	248	94	273	317	106	34	94	82	120	239	190	159	141
	37%	*38%*	*37%*	*41%*	*34%*	*51%*	*33%*	*35%*	*34%*	*29%*	*38%*	*45%*	*40%*	*41%*	*33%*	*26%*	*32%*	*38%*	*36%*	*40%*	*45%*
	JPQ					ABCEGH					J	AIJKO	J					P	P		APQS
Never	**399**	214	72	4	24	21	19	45	69	40	106	84	39	20	40	62	47	61	73	42	34
	13%	*15%*	*13%*	*9%*	*15%*	*17%*	*12%*	*7%*	*10%*	*12%*	*15%*	*12%*	*15%*	*25%*	*14%*	*19%*	*13%*	*10%*	*14%*	*10%*	*11%*
	HIR	AH	H		H	H	H				I		I	AIJKLO	I	AQRU			R		
Don´t know	**27**	13	4	-	3	2	3	1	9	3	4	6	1	-	1	3	5	3	3	1	3
	1%	*1%*	*1%*	-	*2%*	*2%*	*2%*	*	*1%*	*1%*	*1%*	*1%*	*	-	*	*1%*	*1%*	*	*1%*	*	*1%*
	H	H			H	H	H														

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 24

Q13_6. How often do you watch Channel 4 ?
Base: All respondents
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Regularly	**964** ***31%*** **DFM Qabej**	478 *31%*	486 *31%*	342 *22%*	622 *39%* AD	424 *28%*	539 *34%* AF	134 *31%*	175 *33%* M	159 *32%*	174 *33%*	136 *31%*	186 *27%*	285 *34%* AQ	476 *32%* Q	201 *26%*	301 *33%*	663 *30%*	103 *25%*	861 *32%* AT	793 *30%*	87 *35%*	57 *36%* AVY	27 *28%*
Occasionally	**1643** ***53%*** **GIR Tch**	816 *53%*	828 *52%*	803 *52%*	841 *53%*	849 *55%* AG	794 *50%*	214 *49%*	233 *44%*	244 *49%*	284 *53%* I	244 *56%* IJ	424 *62%* AH IJK	448 *53%*	786 *52%*	409 *52%*	446 *49%*	1198 *54%* AR	187 *46%*	1454 *53%* AT	1372 *52%*	134 *54%*	84 *54%*	53 *56%*
Never	**484** ***15%*** **EMO UWXZcd egiknr**	227 *15%*	258 *16%*	365 *24%* AE	119 *7%*	235 *15%*	250 *16%*	77 *18%* M	115 *22%* AKL M	91 *18%* KLM	71 *13%*	57 *13%*	73 *11%*	102 *12%*	220 *15%*	163 *21%* AOP	145 *16%*	339 *15%*	110 *27%* AU	375 *14%*	426 *16%* WX	28 *11%*	15 *10%*	15 *15%* X
Don´t know	**35** ***1%*** **GLZf**	15 *1%*	20 *1%*	21 *1%*	15 *1%*	24 *2%* G	11 *1%*	12 *3%* AKLM	9 *2%* L	7 *1%*	3 *1%*	1 *	4 *1%*	9 *1%*	18 *1%*	9 *1%*	9 *1%*	26 *1%*	5 *1%*	30 *1%*	35 *1%*	- -	1 *	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 24

Q13_6. How often do you watch Channel 4 ?
Base: All respondents
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Regularly	**964** *31%* **DFMQa bej**	803 *36%* Aab	118 *22%*	41 *18%*	370 *43%* Ad e	491 *29%* e	92 *23%*	233 *32%*	573 *31%*	79 *27%*	224 *35%* Aj	722 *30%*	87 *35%* p	44 *35%*	78 *31%*	115 *33%*	82 *29%*	56 *26%*	83 *30%*	57 *36%* Ap uv	90 *32%*	119 *29%*	125 *29%*	27 *28%*
Occasionally	**1643** *53%* **GIRTc h**	1182 *53%*	306 *58%* A	142 *62%* AZ	390 *46%*	956 *57%* Ac	261 *65%* Acd	377 *51%*	1008 *54%* h	130 *45%*	324 *51%*	1285 *53%*	134 *54%*	54 *43%*	128 *51%*	186 *54%*	138 *49%*	116 *53%*	152 *54%*	84 *54%*	147 *52%*	202 *50%*	248 *57%* l	53 *56%* l
Never	**484** *15%* **EMOUW XZcdeg ik nr**	216 *10%*	89 *17%* Z	44 *19%* Z	85 *10%*	215 *13%* s	45 *11%*	124 *17%* u su	259 *14%*	79 *27%* Afg	77 *12%*	401 *16%* Ai	28 *11%*	27 *22%* knr	41 *16%* r	35 *10%*	58 *20%* Aknrs	46 *21%* Aknr	43 *15%*	15 *10%*	36 *13%*	81 *20%* Ak nr su	60 *14%*	15 *15%* r
Don´t know	**35** *1%* **GLZf**	11 *1%*	12 *2%* AZ	1 *1%*	8 *1%*	14 *1%*	3 *1%*	3 *	27 *1%* f	4 *1%*	6 *1%*	29 *1%*	- -	- -	3 *1%*	8 *2%* kv	3 *1%*	1 *	2 *1%*	1 *	8 *3%* Akrv	4 *1%*	4 *1%*	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 24

Q13_6. How often do you watch Channel 4 ?
Base: All respondents
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
Regularly	**964** *31%* **HNOP**	449 *32%*	176 *32%*	18 *38%*	41 *26%*	31 *25%*	59 *37%* AEFH	191 *28%*	225 *31%* NO	95 *30%* NO	236 *33%* NO	230 *33%* NO	106 *40%* AI JNO	11 *13%*	57 *20%*	72 *23%*	128 *34%* P	220 *35%* AP	167 *32%* P	140 *35%*	110 *35%* P
Occasionally	**1643** *53%* **BG**	695 *49%*	296 *54%* G	21 *45%*	76 *49%*	62 *51%*	71 *45%*	423 *61%* ABCEG	397 *55%*	170 *53%*	370 *51%*	374 *53%*	131 *49%*	48 *58%*	147 *52%*	170 *53%*	185 *50%*	325 *51%*	275 *53%*	217 *54%*	160 *51%*
Never	**484** *15%* **H**	248 *18%* ACH	69 *13%*	5 *11%*	35 *23%* ACH	27 *22%* ACH	27 *17%* H	74 *11%*	96 *13%*	49 *15%*	111 *15%*	96 *14%*	30 *11%*	24 *29%* AIJKLM	78 *27%* AIJK LM	72 *23%* AQRS U	52 *14%*	85 *13%*	77 *15%*	40 *10%*	38 *12%*
Don´t know	**35** *1%* **R**	15 *1%*	8 *1%*	3 *6%*	3 *2%*	1 *1%*	1 *1%*	4 *1%*	5 *1%*	8 *2%* IM	8 *1%*	7 *1%*	1 *	- -	3 *1%*	4 *1%* R	5 *1%* R	1 *	4 *1%*	2 *1%*	4 *1%* R

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 25

Q13_7. How often do you watch Channel 5 ?
Base: All respondents
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Regularly	**641** ***20%*** **DFH** **Sabdej**	320 *21%*	321 *20%*	182 *12%*	458 *29%* AD	288 *19%*	353 *22%* AF	70 *16%*	112 *21%*	107 *21%*	110 *21%*	106 *24%* H	137 *20%*	160 *19%*	332 *22%*	148 *19%*	229 *25%* AS	412 *19%*	72 *18%*	569 *21%*	517 *20%*	68 *27%* AV	36 *23%*	19 *20%*
Occasionally	**1625** ***52%*** **DIJ** **RTh**	815 *53%*	811 *51%*	738 *48%*	887 *56%* AD	825 *54%*	801 *50%*	205 *47%*	230 *43%*	223 *45%*	289 *54%* HIJ	237 *54%* IJ	441 *64%* AH IJKL	444 *53%*	764 *51%*	417 *53%*	420 *47%*	1205 *54%* AR	172 *42%*	1452 *53%* AT	1367 *52%*	127 *51%*	84 *54%*	47 *50%*
Never	**800** ***26%*** **ELM** **UZcgin** **s**	373 *24%*	428 *27%*	576 *38%* AE	224 *14%*	383 *25%*	416 *26%*	144 *33%* AKL M	179 *34%* AKL M	162 *32%* AKL M	123 *23%* M	93 *21%* M	99 *14%*	219 *26%*	375 *25%*	206 *26%*	241 *27%*	559 *25%*	151 *37%* AU	649 *24%*	686 *26%*	53 *21%*	33 *21%*	27 *29%* WX
Don´t know	**61** ***2%*** **LZ**	28 *2%*	33 *2%*	34 *2%*	27 *2%*	36 *2%*	25 *2%*	19 *4%* AJLM	10 *2%*	9 *2%*	11 *2%* L	2 *	10 *1%*	22 *3%*	29 *2%*	10 *1%*	11 *1%*	50 *2%*	11 *3%*	50 *2%*	55 *2%*	2 *1%*	3 *2%*	1 *1%*

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 25

Q13_7. How often do you watch Channel 5 ?
Base: All respondents
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Regularly	**641 20% DFHSa bdej**	534 *24%* Aab	75 *14%*	29 *13%*	262 *31%* Ad e	314 *19%*	59 *15%*	146 *20%*	400 *21%*	51 *17%*	178 *28%* Aj	449 *18%*	68 *27%* Amo pqtu	26 *20%*	44 *18%*	83 *24%* p	51 *18%*	33 *15%*	47 *17%*	36 *23%* p	70 *25%* pq	75 *19%*	88 *20%*	19 *20%*
Occasionally	**1625 52% DIJRT h**	1222 *55%* A	274 *52%*	121 *53%*	428 *50%*	933 *56%* Ac	232 *58%* Ac	384 *52%* h	1001 *54%* Ah	115 *39%*	326 *52%*	1267 *52%*	127 *51%*	69 *55%*	121 *48%*	183 *53%*	147 *52%*	109 *50%*	156 *55%*	84 *54%*	150 *53%*	191 *47%*	243 *56%* t	47 *50%*
Never	**800 26% ELMUZ cgins**	431 *19%*	158 *30%* AZ	73 *32%* AZ	149 *17%*	404 *24%* c	101 *25%* c	195 *27%*	431 *23%*	114 *39%* Afg	113 *18%*	672 *28%* Ai	53 *21%*	30 *24%*	82 *33%* Ak nrsu	68 *20%*	80 *29%* ns	75 *34%* Aknr su	76 *27%* s	33 *21%*	49 *17%*	128 *31%* Ak nrsu	99 *23%*	27 *29%* knrs
Don´t know	**61 2% LZ**	26 *1%*	17 *3%* AZ	5 *2%*	15 *2%*	25 *2%*	8 *2%*	12 *2%*	35 *2%*	12 *4%* Afg	12 *2%*	48 *2%*	2 *1%*	- -	3 *1%*	11 *3%* k	3 *1%*	2 *1%*	3 *1%*	3 *2%*	13 *5%* Aklm opqv	12 *3%*	8 *2%*	1 *1%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 25

Q13_7. How often do you watch Channel 5 ?
Base: All respondents
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
Regularly	**641**	270	127	13	31	16	42	141	169	74	142	134	62	6	52	68	98	161	101	79	58
	20%	*19%*	*23%*	*29%*	*20%*	*13%*	*27%*	*20%*	*23%*	*23%*	*20%*	*19%*	*23%*	*7%*	*18%*	*21%*	*27%*	*26%*	*19%*	*20%*	*19%*
	N		F				ABF		AN	N	N	N	N		N		ASU	ASU			
Occasionally	**1625**	690	280	24	78	52	70	431	400	164	361	373	129	41	150	157	186	329	283	215	171
	52%	*49%*	*51%*	*52%*	*51%*	*43%*	*44%*	*62%*	*55%*	*51%*	*50%*	*53%*	*48%*	*49%*	*53%*	*50%*	*50%*	*52%*	*54%*	*54%*	*55%*
	BG							ABCEFG													
Never	**800**	420	133	6	41	48	44	109	140	77	209	184	74	34	80	90	80	134	126	96	79
	26%	*30%*	*24%*	*13%*	*27%*	*40%*	*28%*	*16%*	*19%*	*24%*	*29%*	*26%*	*28%*	*41%*	*28%*	*28%*	*22%*	*21%*	*24%*	*24%*	*25%*
	HIR	ACH	H		H	ABCEGH	H				AI	I	I	AIJKLM O	I R						
Don´t know	**61**	28	9	3	4	4	2	11	14	6	14	15	3	3	3	3	6	5	11	8	4
	2%	*2%*	*2%*	*6%*	*3%*	*4%*	*1%*	*2%*	*2%*	*2%*	*2%*	*2%*	*1%*	*3%*	*1%*	*1%*	*2%*	*1%*	*2%*	*2%*	*1%*
	R																				

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 26

Q13sum. SUMMARY - ANY PSB REGULARLY
Base: All respondents
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
ANY PSB REGULARLY (NET)	**2334** ***75%*** **DFH IJTYab hjtv**	1167 *76%*	1167 *73%*	1018 *67%*	1316 *82%* AD	1095 *71%*	1238 *78%* AF	271 *62%*	347 *65%*	340 *68%*	411 *77%* HIJ	366 *84%* AHI JK	599 *87%* AH IJK	662 *78%* AP Q	1095 *73%*	574 *74%*	653 *73%*	1681 *75%*	229 *57%*	2103 *77%* AT	1945 *74%* Y	204 *82%* AVY	122 *78%* Y	63 *66%*
None	**793** ***25%*** **EGL MOUWZc dfiks**	368 *24%*	425 *27%*	512 *33%* AE	281 *18%*	437 *29%* AG	356 *22%*	167 *38%* AKL M	184 *35%* AKL M	161 *32%* AKL M	121 *23%* LM	72 *16%*	88 *13%*	182 *22%*	405 *27%* O	206 *26%* O	248 *27%*	546 *25%*	176 *43%* AU	617 *23%*	681 *26%* W	46 *18%*	34 *22%*	32 *34%* AVWX

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 26

Q13sum. SUMMARY - ANY PSB REGULARLY
Base: All respondents
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
ANY PSB REGULARLY (NET)	**2334**	1839	350	136	735	1279	289	575	1414	176	512	1774	204	98	178	264	201	151	224	122	230	268	331	63
	75%	*83%*	*67%*	*59%*	*86%*	*76%*	*72%*	*78%*	*76%*	*61%*	*81%*	*73%*	*82%*	*79%*	*71%*	*77%*	*71%*	*69%*	*79%*	*78%*	*82%*	*66%*	*76%*	*66%*
	DFHIJ TYabhj	Aab	e		Ad	A		Ah	h		Aj		Amo p	tv		tv			mp	pt	Amo p	tv	tv	
None	**793**	374	175	93	119	398	112	162	453	115	118	663	46	27	72	81	80	68	58	34	52	138	106	32
	25%	*17%*	*33%*	*41%*	*14%*	*24%*	*28%*	*22%*	*24%*	*39%*	*19%*	*27%*	*18%*	*21%*	*29%*	*23%*	*29%*	*31%*	*21%*	*22%*	*18%*	*34%*	*24%*	*34%*
	EGLMO UWZcdf	AZ	AZ		c	c	s			Afg		Ai			kq		ks	kqrs				Ak lnq rs u		Aklnqrsu

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 26

Q13sum. SUMMARY - ANY PSB REGULARLY
Base: All respondents
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
ANY PSB REGULARLY (NET)	**2334**	982	403	36	111	73	120	609	570	248	511	538	202	49	209	228	284	488	398	312	234
	75%	*70%*	*73%*	*79%*	*72%*	*60%*	*76%*	*88%*	*79%*	*77%*	*70%*	*76%*	*76%*	*59%*	*73%*	*72%*	*77%*	*77%*	*76%*	*78%*	*75%*
	BFKN	F	F		F		F	ABCEFG	AKN	KN	N	KN	N		N						
None	**793**	425	146	10	43	48	38	82	153	74	215	169	65	34	76	89	86	143	124	88	78
	25%	*30%*	*27%*	*21%*	*28%*	*40%*	*24%*	*12%*	*21%*	*23%*	*30%*	*24%*	*24%*	*41%*	*27%*	*28%*	*23%*	*23%*	*24%*	*22%*	*25%*
	HI	AH	H		H	ABCEGH	H				AIJL		A	IJKLMO							

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

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Table 27

Q14. How frequently would you say you watch each channel?
Base: All that define themselves as regular or occasional watchers of each channel
Single-coded

	Summary Table						
	BBC One	BBC Two	BBC Three	BBC Four	ITV/ STV/ ITV Wales/ UTV	Channel 4	Channel 5
Base (un-weighted)	2796	2302	896	1571	2701	2616	2273
Base (weighted)	2802	2321	943	1599	2701	2607	2266
Effective Base	2313	1920	743	1321	2231	2154	1871
Every day	1165 *42%*	296 *13%*	77 *8%*	116 *7%*	856 *32%*	326 *12%*	281 *12%*
Most days	650 *23%*	510 *22%*	152 *16%*	230 *14%*	601 *22%*	503 *19%*	383 *17%*
2-3 times a week	504 *18%*	675 *29%*	186 *20%*	367 *23%*	567 *21%*	757 *29%*	548 *24%*
About once a week	293 *10%*	480 *21%*	200 *21%*	417 *26%*	393 *15%*	614 *24%*	559 *25%*
At least once a month	106 *4%*	218 *9%*	180 *19%*	254 *16%*	161 *6%*	257 *10%*	307 *14%*
At least once every three months	45 *2%*	71 *3%*	65 *7%*	97 *6%*	59 *2%*	57 *2%*	91 *4%*
Less often	35 *1%*	55 *2%*	69 *7%*	91 *6%*	50 *2%*	68 *3%*	71 *3%*
Don´t know	6 *	17 *1%*	15 *2%*	27 *2%*	15 *1%*	26 *1%*	24 *1%*
Every day/Most days (Net)	1814 *65%*	806 *35%*	229 *24%*	345 *22%*	1457 *54%*	828 *32%*	665 *29%*

Table 28

Q14_1. How frequently would you say you watch each channel?
BBC One
Base: All that define themselves as regular or occasional watchers of each channel
Single-coded

	Total (A)	Wave W1 (B)	Wave W2 (C)	Type CAPI (D)	Type Online (E)	Gender Male (F)	Gender Female (G)	Age 16-24 (H)	Age 25-34 (I)	Age 35-44 (J)	Age 45-54 (K)	Age 55-64 (L)	Age 65+ (M)	Social Grade AB (O)	Social Grade C1C2 (P)	Social Grade DE (Q)	Have kids Yes (R)	Have kids No (S)	EMG Yes (T)	EMG No (U)	Nation England (V)	Nation Scotland (W)	Nation Wales (X)	Nation Northern Ireland (Y)
Base (un-weighted)	**2796**	1378	1418	1327	1469	1346	1449	293	433	450	500	441	679	778	1174	842	749	2047	218	2576	1965	275	286	270
Base (weighted)	**2802**	1380	1422	1309	1493	1387	1415	356	443	438	482	412	671	793	1337	670	776	2026	330	2471	2347	227	145	83
Effective Base	**2313**	1103	1212	1098	1216	1126	1186	239	360	377	410	366	578	674	985	697	630	1683	196	2150	1787	253	265	242
Every day	**1165** ***42%*** **DHI JRTabh jt**	588 *43%*	577 *41%*	498 *38%*	666 *45%* AD	589 *42%*	576 *41%*	77 *22%*	133 *30%* H	125 *29%*	195 *40%* HIJ	204 *49%* AHI JK	431 *64%* AH IJKL	336 *42%*	530 *40%*	296 *44%*	258 *33%*	907 *45%* AR	102 *31%*	1062 *43%* AT	954 *41%*	105 *46%*	73 *50%* AVY	32 *39%*
Most days	**650** ***23%*** **M**	333 *24%*	316 *22%*	300 *23%*	350 *23%*	334 *24%*	316 *22%*	92 *26%* M	97 *22%*	117 *27%* M	119 *25%* M	97 *23%*	129 *19%*	186 *23%*	295 *22%*	169 *25%*	177 *23%*	472 *23%*	60 *18%*	589 *24%* A	540 *23%*	59 *26%*	33 *22%*	18 *22%*
2-3 times a week	**504** ***18%*** **EMQ SUXir**	239 *17%*	265 *19%*	272 *21%* AE	232 *16%*	235 *17%*	269 *19%*	77 *22%* M	105 *24%* ALM	96 *22%* AM	101 *21%* M	68 *17%* M	57 *8%*	149 *19%*	252 *19%*	102 *15%*	185 *24%* AS	319 *16%*	86 *26%* AU	417 *17%*	435 *19%* X	32 *14%*	19 *13%*	18 *21%* WX
About once a week	**293** ***10%*** **ELMU Zc**	129 *9%*	164 *12%*	155 *12%* AE	137 *9%*	132 *9%*	160 *11%*	72 *20%* AIJ KLM	61 *14%* AKL M	60 *14%* AKLM	43 *9%* M	30 *7%* M	27 *4%*	78 *10%*	157 *12%* Q	58 *9%*	86 *11%*	207 *10%*	53 *16%* AU	240 *10%*	253 *11%*	16 *7%*	16 *11%*	8 *10%*
At least once a month	**106** ***4%*** **KMSU XZfr**	55 *4%*	51 *4%*	49 *4%*	57 *4%*	49 *4%*	56 *4%*	26 *7%* AKLM	28 *6%* AKLM	23 *5%* KLM	8 *2%*	9 *2%*	12 *2%*	24 *3%*	63 *5%*	19 *3%*	46 *6%* AS	60 *3%*	20 *6%*	86 *3%*	92 *4%* X	10 *4%* X	1 *1%*	2 *3%*
At least once every three months	**45** ***2%*** **DLZ**	18 *1%*	27 *2%*	10 *1%*	35 *2%* AD	23 *2%*	21 *2%*	7 *2%*	14 *3%* ALM	8 *2%* L	7 *2%*	1 *	8 *1%*	9 *1%*	25 *2%*	10 *2%*	15 *2%*	30 *1%*	4 *1%*	40 *2%*	38 *2%*	3 *1%*	1 *1%*	2 *3%*
Less often	**35** ***1%*** **Zc**	19 *1%*	15 *1%*	21 *2%*	13 *1%*	21 *2%*	14 *1%*	4 *1%*	6 *1%*	7 *2%*	8 *2%*	3 *1%*	8 *1%*	8 *1%*	14 *1%*	13 *2%*	9 *1%*	26 *1%*	5 *2%*	29 *1%*	30 *1%*	2 *1%*	1 *1%*	1 *2%*
Don´t know	**6** * **B**	* *	6 * B	3 *	3 *	4 *	2 *	2 *	* *	1 *	2 *	- -	1 *	3 *	1 *	3 *	* *	6 *	- -	6 *	6 *	- -	* *	* *
Every day/Most days (Net)	**1814** ***65%*** **CDH IJPRTV abdjt**	921 *67%*	894 *63%*	798 *61%*	1016 *68%* AD	923 *67%*	892 *63%*	169 *48%*	229 *52%*	242 *55%*	314 *65%* HIJ	300 *73%* AHI JK	560 *83%* AH IJKL	522 *66%*	825 *62%*	465 *69%* AP	435 *56%*	1379 *68%* AR	162 *49%*	1652 *67%* AT	1494 *64%*	164 *72%* AVY	106 *73%* AVY	51 *61%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 28

Q14_1. How frequently would you say you watch each channel?
BBC One
Base: All that define themselves as regular or occasional watchers of each channel
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**2796**	2103	470	206	781	1586	377	697	1671	222	601	2127	275	98	192	260	214	158	210	286	203	301	329	270
Base (weighted)	**2802**	2113	481	191	806	1585	362	670	1702	231	570	2178	227	106*	215	311	244	184	255	145	266	363	404	83
Effective Base	**2313**	1741	387	172	645	1315	312	573	1389	184	489	1774	253	87	175	239	191	146	194	265	184	270	305	242
Every day	**1165** **42%** **DHIJR Tabhjt**	962 46% Aab	142 29%	61 32%	366 45% Ad e	643 41%	140 39%	320 48% Agh	693 41% h	70 30%	284 50% Aj	856 39%	105 46% t	48 45%	92 42%	124 40%	100 41%	74 40%	104 41%	73 50% An oqtuv	122 46% t	124 34%	166 41%	32 39%
Most days	**650** **23%** **M**	492 23%	114 24%	40 21%	202 25%	354 22%	86 24%	153 23%	384 23%	67 29% Ag	125 22%	511 23%	59 26%	27 26%	43 20%	73 24%	56 23%	37 20%	73 29% s	33 22%	49 18%	85 23%	97 24%	18 22%
2-3 times a week	**504** **18%** **EMQSU Xlr**	368 17%	92 19%	42 22%	132 16%	302 19%	65 18%	104 15%	331 19% Af	41 18%	81 14%	414 19% Ai	32 14%	13 12%	34 16%	64 21% r	40 16%	41 22% kr	46 18%	19 13%	45 17%	77 21% kr	75 19%	18 21% klr
About once a week	**293** **10%** **ELMUZc**	182 9%	79 16% AZ	26 14% Z	66 8%	168 11%	46 13% c	64 10%	173 10%	31 14%	46 8%	243 11% A	16 7%	13 12%	26 12%	28 9%	36 15% Akqu	17 9%	21 8%	16 11%	27 10%	50 14% k	35 9%	8 10%
At least once a month	**106** **4%** **KMSUXZ fr**	66 3%	30 6% AZ	8 4%	26 3%	67 4%	12 3%	10 2%	69 4% f	14 6% f	17 3%	85 4%	10 4% r	3 2%	8 4%	10 3%	9 3%	10 6% r	10 4% r	1 1%	10 4%	14 4% r	18 4% r	2 3%
At least once every three months	**45** **2%** **DLZ**	23 1%	15 3% AZ	7 4% AZ	8 1%	27 2%	6 2%	7 1%	29 2%	2 1%	10 2%	35 2%	3 1%	1 1%	8 4% Aoq	6 2%	- -	4 2% q	- -	1 1%	6 2% oq	8 2% oq	5 1%	2 3% oq
Less often	**35** **1%** **Zc**	17 1%	7 2%	7 4% AZ	3 *	21 1% c	7 2% c	9 1%	19 1%	4 2%	5 1%	30 1%	2 1%	1 1%	5 3% q	2 1%	4 1%	1 1%	- -	1 1%	6 2% q	3 1%	8 2%	1 2% q
Don´t know	**6** * **B**	4 *	2 *	* *	2 *	3 *	* *	3 *	3 *	* *	2 *	4 *	- -	1 1%	- -	4 1% A	- -	- -	- -	* *	- -	1 *	- -	* *
Every day/Most days (Net)	**1814** **65%** **CDHIJ PRTVab dj t**	1453 69% Aab	256 53% e	101 53%	568 70% Ad	997 63%	225 62%	474 71% Agh	1077 63%	138 60%	409 72% Aj	1367 63%	164 72% Amn p tv	75 71% t	135 63%	197 63%	155 64%	111 61%	178 70% t	106 73% Am nop tv	171 64%	209 58%	263 65%	51 61%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 28

Q14_1. How frequently would you say you watch each channel?
BBC One
Base: All that define themselves as regular or occasional watchers of each channel
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**2796**	1159	353	30	205	102	198	749	682	277	618	611	233	75	291	335	337	560	433	352	254
Base (weighted)	**2802**	1235	489	43**	130	94*	138	673	654	284	643	639	255	68*	251	275	309	579	460	375	291
Effective Base	**2313**	995	308	25	170	86	168	650	545	234	512	515	203	63	238	259	276	467	367	299	226
Every day	**1165**	425	184	18	41	24	50	423	291	119	229	254	105	31	132	114	140	273	194	134	114
	42%	*34%*	*38%*	*42%*	*31%*	*26%*	*36%*	*63%*	*44%*	*42%*	*36%*	*40%*	*41%*	*46%*	*53%*	*41%*	*45%*	*47%*	*42%*	*36%*	*39%*
	BEFK		F					ABCEFG	K						AIJK LM			A			
Most days	**650**	294	112	6	36	23	36	143	145	75	145	155	66	12	48	54	81	121	111	98	63
	23%	*24%*	*23%*	*15%*	*28%*	*25%*	*26%*	*21%*	*22%*	*26%*	*23%*	*24%*	*26%*	*18%*	*19%*	*20%*	*26%*	*21%*	*24%*	*26%*	*22%*
2-3 times a week	**504**	263	108	7	24	20	26	55	118	52	121	123	41	10	38	44	47	96	82	71	64
	18%	*21%*	*22%*	*17%*	*19%*	*21%*	*19%*	*8%*	*18%*	*18%*	*19%*	*19%*	*16%*	*14%*	*15%*	*16%*	*15%*	*17%*	*18%*	*19%*	*22%*
	H	AH	AH		H	H	H														
About once a week	**293**	159	55	4	19	16	13	26	62	20	98	64	24	9	16	34	29	50	52	40	28
	10%	*13%*	*11%*	*9%*	*15%*	*17%*	*10%*	*4%*	*9%*	*7%*	*15%*	*10%*	*9%*	*13%*	*6%*	*12%*	*9%*	*9%*	*11%*	*11%*	*10%*
	HO	AH	H		AH	H	H				AIJLMO										
At least once a month	**106**	52	20	4	3	7	7	12	20	12	26	29	10	2	7	14	6	28	14	16	11
	4%	*4%*	*4%*	*9%*	*3%*	*7%*	*5%*	*2%*	*3%*	*4%*	*4%*	*5%*	*4%*	*3%*	*3%*	*5%*	*2%*	*5%*	*3%*	*4%*	*4%*
	H	H	H			H	H									Q		Q			
At least once every three months	**45**	22	4	3	2	4	5	4	9	2	12	12	8	2	1	7	2	10	6	8	6
	2%	*2%*	*1%*	*8%*	*1%*	*4%*	*4%*	*1%*	*1%*	*1%*	*2%*	*2%*	*3%*	*3%*	*	*2%*	*1%*	*2%*	*1%*	*2%*	*2%*
	H					ACH	ACH						O								
Less often	**35**	19	3	-	4	*	-	8	9	3	9	3	2	1	8	7	3	2	2	5	6
	1%	*2%*	*1%*	-	*3%*	*	-	*1%*	*1%*	*1%*	*1%*	*	*1%*	*1%*	*3%*	*3%*	*1%*	*	*	*1%*	*2%*
	LR				ACGH										ALM	ARS					RS
Don´t know	**6**	3	2	-	-	-	1	1	2	-	3	-	-	1	-	2	*	-	1	2	-
	*	*	*	-	-	-	*1%*	*	*	-	*	-	-	*2%*	-	*1%*	*	-	*	*1%*	-
														AJL							
Every day/Most days (Net)	**1814**	718	296	24	77	48	85	566	436	194	374	409	170	44	180	168	222	394	305	233	177
	65%	*58%*	*61%*	*57%*	*59%*	*51%*	*62%*	*84%*	*67%*	*68%*	*58%*	*64%*	*67%*	*64%*	*72%*	*61%*	*72%*	*68%*	*66%*	*62%*	*61%*
	BFK							ABCEFG	K	K			K		AKL		APU				

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 29

Q14_2. How frequently would you say you watch each channel?
BBC Two
Base: All that define themselves as regular or occasional watchers of each channel
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**2302**	1140	1162	1031	1271	1174	1127	198	312	357	408	394	633	683	955	663	559	1743	156	2145	1616	242	249	195
Base (weighted)	**2321**	1154	1166	1013	1307	1209	1111	245	330	348	398	366	634	701	1093	526	591	1730	236	2084	1935	201	126	59
Effective Base	**1920**	917	1006	861	1060	986	933	162	265	302	336	328	541	597	810	547	475	1445	141	1802	1477	224	230	177
Every day	**296** ***13%*** **HYa bev**	145 *13%*	151 *13%*	146 *14%*	150 *11%*	165 *14%*	131 *12%*	11 *4%*	39 *12%* H	36 *10%* H	41 *10%* H	38 *10%* H	131 *21%* AH IJKL	111 *16%* AP Q	125 *11%*	59 *11%*	68 *12%*	228 *13%*	26 *11%*	270 *13%*	248 *13%*	21 *10%*	23 *18%* AVWY	5 *8%*
Most days	**510** ***22%*** **GKP abjp**	267 *23%*	243 *21%*	210 *21%*	300 *23%*	308 *26%* AG	201 *18%*	48 *19%*	69 *21%*	66 *19%*	66 *17%*	87 *24%* K	174 *27%* AH IJK	189 *27%* AP	205 *19%*	116 *22%*	115 *19%*	395 *23%*	57 *24%*	453 *22%*	433 *22%*	42 *21%*	22 *17%*	13 *22%*
2-3 times a week	**675** ***29%*** **il**	337 *29%*	338 *29%*	306 *30%*	369 *28%*	344 *28%*	331 *30%*	63 *26%*	87 *26%*	92 *26%*	132 *33%* M	134 *37%* AHI JM	168 *27%*	211 *30%*	308 *28%*	156 *30%*	170 *29%*	505 *29%*	56 *24%*	618 *30%* A	545 *28%*	69 *34%*	45 *35%* AV	16 *28%*
About once a week	**480** ***21%*** **MOZ**	227 *20%*	253 *22%*	212 *21%*	268 *20%*	230 *19%*	250 *22%*	52 *21%*	68 *21%*	92 *26%* ALM	107 *27%* ALM	62 *17%*	99 *16%*	115 *16%*	252 *23%* AO	113 *21%* O	134 *23%*	346 *20%*	37 *16%*	442 *21%* A	402 *21%*	41 *20%*	24 *19%*	13 *22%*
At least once a month	**218** ***9%*** **FMO Uf**	112 *10%*	107 *9%*	82 *8%*	136 *10%*	93 *8%*	125 *11%* AF	42 *17%* AKL M	42 *13%* KM	43 *12%* KM	30 *8%*	32 *9%* M	30 *5%*	49 *7%*	128 *12%* AOQ	41 *8%*	66 *11%*	153 *9%*	42 *18%* AU	176 *8%*	185 *10%*	18 *9%*	8 *6%*	8 *13%* X
At least once every three months	**71** ***3%*** **DZ**	28 *2%*	42 *4%*	17 *2%*	53 *4%* AD	38 *3%*	33 *3%*	15 *6%* AKLM	14 *4%* L	10 *3%*	9 *2%*	6 *2%*	17 *3%*	14 *2%*	40 *4%*	17 *3%*	18 *3%*	52 *3%*	4 *2%*	66 *3%*	61 *3%*	5 *2%*	3 *2%*	2 *4%*
Less often	**55** ***2%*** **EZ**	29 *2%*	26 *2%*	34 *3%* AE	20 *2%*	24 *2%*	30 *3%*	8 *3%*	10 *3%*	8 *2%*	11 *3%*	8 *2%*	10 *2%*	12 *2%*	25 *2%*	17 *3%*	19 *3%*	36 *2%*	9 *4%*	46 *2%*	47 *2%*	2 *1%*	3 *3%*	2 *4%*
Don't know	**17** ***1%*** **OUZ**	9 *1%*	7 *1%*	6 *1%*	11 *1%*	7 *1%*	10 *1%*	7 *3%* AIJL M	- -	2 *	3 *1%*	- -	4 *1%*	- -	10 *1%* O	6 *1%* O	1 *	16 *1%*	4 *2%*	12 *1%*	14 *1%*	3 *1%*	- -	- -
Every day/Most days (Net)	**806** ***35%*** **GHJ KPRabe j**	412 *36%*	394 *34%*	356 *35%*	450 *34%*	473 *39%* AG	333 *30%*	58 *24%*	109 *33%* H	102 *29%*	107 *27%*	125 *34%* HK	305 *48%* AH IJKL	300 *43%* AP Q	330 *30%*	175 *33%*	183 *31%*	623 *36%* AR	83 *35%*	723 *35%*	681 *35%*	63 *31%*	44 *35%*	18 *30%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 29

Q14_2. How frequently would you say you watch each channel?
BBC Two
Base: All that define themselves as regular or occasional watchers of each channel
Single-coded

	Total	Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	(A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**2302**	1758	366	165	648	1294	319	586	1364	178	505	1734	242	81	163	214	167	116	174	249	167	243	291	195
Base (weighted)	**2321**	1774	377	154	671	1294	314	567	1395	188	483	1786	201	87*	182	253	193	140	213	126	218	288	362	59
Effective Base	**1920**	1464	307	138	540	1080	267	481	1144	151	413	1462	224	72	149	198	150	108	161	230	153	219	270	177
Every day	**296 13% HYabe v**	260 15% Aab	26 7%	10 6%	107 16% Ad e	156 12%	28 9%	81 14%	174 13%	17 9%	75 16%	216 12%	21 10%	19 22% Akmn v	17 9%	23 9%	23 12%	22 15%	27 13%	23 18% Ak mnv	27 12%	38 13%	53 15% v	5 8%
Most days	**510 22% GKPab jp**	431 24% Aab	58 15%	20 13%	175 26% Ad e	274 21%	56 18%	129 23%	317 23%	37 19%	122 25% j	371 21%	42 21%	19 22%	40 22%	68 27% pr	37 19%	19 14%	46 22%	22 17%	59 27% pr	69 24% p	75 21%	13 22%
2-3 times a week	**675 29% il**	500 28%	115 30%	58 38% AZ	178 27%	373 29%	116 37% Acd	187 33% Ag	383 27%	54 29%	118 24%	547 31% Ai	69 34% los	14 16%	55 30% l	84 33% ls	46 24%	37 26%	64 30% l	45 35% Al os	49 22%	90 31% l	105 29% l	16 28% l
About once a week	**480 21% MOZ**	343 19%	100 26% AZ	34 22%	123 18%	292 23% Ac	57 18%	109 19%	290 21%	40 21%	96 20%	372 21%	41 20%	18 21%	39 21%	52 21%	44 23%	29 21%	51 24%	24 19%	51 24%	51 18%	67 18%	13 22%
At least once a month	**218 9% FMOUf**	167 9%	30 8%	19 12%	59 9%	120 9%	35 11%	38 7%	141 10% f	26 14% f	42 9%	171 10%	18 9%	11 13%	15 8%	15 6%	29 15% Anqrt	22 15% Anqrt	16 8%	8 6%	20 9%	17 6%	40 11% n	8 13% nrt
At least once every three months	**71 3% DZ**	38 2%	26 7% AZ	5 3%	15 2%	40 3%	12 4%	10 2%	44 3%	8 4%	15 3%	54 3%	5 2%	3 3%	11 6% Ano	4 2%	3 1%	8 5%	5 2%	3 2%	8 4%	11 4%	8 2%	2 4%
Less often	**55 2% EZ**	29 2%	14 4% Z	7 4% Z	10 2%	32 2%	8 3%	12 2%	36 3%	4 2%	10 2%	45 2%	2 1%	4 5% n	4 2%	2 1%	10 5% Aknq	3 2%	3 1%	3 3%	3 2%	9 3%	9 2%	2 4% n
Don´t know	**17 1% OUZ**	8 *	7 2% AZ	1 *	4 1%	7 1%	2 1%	2 *	10 1%	2 1%	5 1%	12 1%	3 1%	- -	- -	5 2% A	- -	1 1%	1 *	- -	- -	2 1%	5 1%	- -
Every day/Most days (Net)	**806 35% GHJKP Rabej**	691 39% Aab	85 22%	29 19%	282 42% Ad e	430 33% e	84 27%	209 37%	491 35%	54 29%	198 41% Aj	587 33%	63 31%	38 43%	58 32%	91 36%	61 32%	41 29%	73 34%	44 35%	86 40%	107 37%	127 35%	18 30%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Table 29

Q14_2. How frequently would you say you watch each channel?
BBC Two
Base: All that define themselves as regular or occasional watchers of each channel
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**2302**	932	281	26	152	79	134	698	569	211	476	526	222	64	226	254	291	459	362	302	221
Base (weighted)	**2321**	1005	387	37**	95	72*	90	635	555	218	497	547	242	57*	196	212	265	477	384	327	250
Effective Base	**1920**	811	246	21	124	65	114	608	461	180	396	446	194	54	186	199	241	381	309	258	196
Every day	**296** *13%* **B**	107 *11%*	37 *9%*	4 *11%*	9 *9%*	5 *6%*	9 *10%*	125 *20%* ABCEFG	77 *14%*	25 *12%*	51 *10%*	63 *12%*	36 *15%*	10 *17%*	32 *16%* K	26 *12%*	37 *14%*	56 *12%*	52 *14%*	27 *8%*	38 *15%*
Most days	**510** *22%* **C**	212 *21%*	66 *17%*	5 *13%*	21 *22%*	14 *19%*	16 *17%*	177 *28%* ABCG	112 *20%*	47 *22%*	107 *22%*	121 *22%*	68 *28%* AI	13 *22%*	39 *20%*	41 *19%*	55 *21%*	103 *22%*	83 *22%*	81 *25%*	55 *22%*
2-3 times a week	**675** *29%* **EP**	309 *31%* EF	123 *32%* EF	12 *31%*	19 *20%*	14 *19%*	23 *25%*	175 *28%*	163 *29%*	63 *29%*	133 *27%*	174 *32%*	75 *31%*	16 *28%*	48 *25%*	46 *22%*	90 *34%* P	141 *30%* P	115 *30%* P	101 *31%*	72 *29%*
About once a week	**480** *21%* **H**	221 *22%* H	81 *21%*	10 *28%*	26 *28%* AH	18 *25%*	22 *25%* H	101 *16%*	117 *21%*	45 *21%*	113 *23%*	113 *21%*	39 *16%*	9 *15%*	44 *22%*	56 *27%* A	51 *19%*	101 *21%*	76 *20%*	66 *20%*	50 *20%*
At least once a month	**218** *9%* **HQ**	100 *10%* H	47 *12%* H	3 *8%*	9 *10%* H	16 *22%* ABCEH	11 *13%* H	32 *5%*	47 *8%*	24 *11%*	63 *13%* AIM	49 *9%*	15 *6%*	2 *4%*	18 *9%*	28 *13%* Q	15 *6%*	52 *11%* Q	33 *8%*	35 *11%*	21 *8%*
At least once every three months	**71** *3%* **H**	26 *3%*	17 *4%* H	3 *9%*	3 *3%*	4 *5%*	6 *7%* ABH	11 *2%*	20 *4%*	4 *2%*	17 *3%*	13 *2%*	6 *3%*	2 *4%*	7 *4%*	6 *3%*	7 *3%*	15 *3%*	14 *4%*	9 *3%*	7 *3%*
Less often	**55** *2%*	24 *2%*	12 *3%*	- -	6 *7%* ABH	1 *2%*	2 *2%*	9 *1%*	15 *3%*	9 *4%* L	9 *2%*	8 *1%*	4 *1%*	4 *8%* AIKLM	6 *3%*	4 *2%*	8 *3%*	10 *2%*	6 *2%*	8 *2%*	7 *3%*
Don´t know	**17** *1%*	5 *1%*	5 *1%*	- -	1 *1%*	1 *2%*	- -	4 *1%*	4 *1%*	- -	4 *1%*	5 *1%*	- -	1 *1%*	2 *1%*	4 *2%* ARU	3 *1%*	1 *	5 *1%*	1 *	- -
Every day/Most days (Net)	**806** *35%* **BC**	319 *32%*	103 *27%*	9 *24%*	30 *31%*	18 *25%*	25 *28%*	302 *48%* ABCEFG	189 *34%*	73 *33%*	158 *32%*	184 *34%*	104 *43%* AI KL	23 *39%*	71 *36%*	66 *31%*	92 *35%*	158 *33%*	135 *35%*	107 *33%*	93 *37%*

Table 30

Q14_3. How frequently would you say you watch each channel?
BBC Three
Base: All that define themselves as regular or occasional watchers of each channel
Single-coded

	Total (A)	Wave W1 (B)	Wave W2 (C)	Type CAPI (D)	Type Online (E)	Gender Male (F)	Gender Female (G)	Age 16-24 (H)	Age 25-34 (I)	Age 35-44 (J)	Age 45-54 (K)	Age 55-64 (L)	Age 65+ (M)	Social Grade AB (O)	Social Grade C1C2 (P)	Social Grade DE (Q)	Have kids Yes (R)	Have kids No (S)	EMG Yes (T)	EMG No (U)	Nation England (V)	Nation Scotland (W)	Nation Wales (X)	Nation Northern Ireland (Y)
Base (un-weighted)	**896**	415	481	362	534	422	474	166	191	162	152	106	119	276	374	245	296	600	108	788	661	80	80	75
Base (weighted)	**943**	453	490	379	564	452	491	212	198	166	149	104*	114	297	439	206	322	621	173*	770	808	70*	41*	24*
Effective Base	**743**	336	410	305	438	352	392	136	159	140	127	92	101	244	308	203	249	494	99	664	594	74	75	67
Every day	**77 8% DKSdn**	36 8%	41 8%	20 5%	57 10% AD	39 9%	37 8%	15 7%	35 18% AHJK LM	11 7%	3 2%	6 5%	7 6%	28 9%	37 8%	12 6%	44 14% AS	32 5%	15 8%	62 8%	66 8%	7 10%	2 5%	2 10%
Most days	**152 16% MSU Ybv**	75 17%	77 16%	61 16%	92 16%	71 16%	81 17%	36 17% M	42 21% AM	29 18% M	21 14%	14 14%	9 8%	57 19%	63 14%	33 16%	68 21% AS	84 14%	42 25% AU	110 14%	135 17% Y	10 15%	5 13%	2 6%
2-3 times a week	**186 20% E**	99 22%	87 18%	90 24% AE	97 17%	86 19%	100 20%	51 24%	37 19%	36 21%	24 16%	18 17%	20 18%	57 19%	85 19%	43 21%	75 23%	111 18%	34 19%	152 20%	156 19%	17 24%	6 15%	7 28%
About once a week	**200 21% o**	89 20%	111 23%	91 24%	109 19%	99 22%	101 20%	38 18%	36 18%	43 26%	26 17%	27 26%	31 27%	53 18%	96 22%	51 25%	58 18%	142 23%	25 14%	175 23% A	168 21%	16 23%	11 27%	5 21%
At least once a month	**180 19% DRcg**	90 20%	90 18%	60 16%	120 21%	87 19%	92 19%	39 18%	29 15%	28 17%	42 28% AIJ	18 17%	24 21%	62 21%	87 20%	31 15%	42 13%	138 22% AR	36 21%	144 19%	151 19%	14 20%	10 25%	5 20%
At least once every three months	**65 7% Rc**	27 6%	38 8%	18 5%	47 8%	30 7%	35 7%	20 9%	12 6%	7 4%	9 6%	9 9%	9 8%	21 7%	32 7%	12 6%	12 4%	53 9% AR	8 5%	57 7%	59 7%	4 6%	1 4%	1 6%
Less often	**69 7% Ic**	31 7%	38 8%	30 8%	39 7%	29 6%	40 8%	10 5%	4 2%	11 7%	19 13% AHI	12 11% HI	12 11% I	16 5%	33 8%	20 10%	19 6%	49 8%	10 6%	58 8%	61 8%	2 3%	4 10%	1 6%
Don´t know	**15 2% EGZ**	7 2%	8 2%	11 3% AE	4 1%	11 2%	4 1%	4 2%	1 1%	2 1%	5 4%	1 *	2 2%	3 1%	7 2%	4 2%	3 1%	12 2%	4 2%	11 1%	13 2%	- -	1 1%	1 3% W
Every day/Most days (Net)	**229 24% KMS Ubdeh**	110 24%	119 24%	81 21%	148 26%	110 24%	119 24%	51 24%	77 39% AHJ KLM	40 24%	24 16%	20 19%	16 14%	85 28%	99 23%	45 22%	112 35% AS	117 19%	57 33% AU	172 22%	200 25%	17 25%	7 18%	4 16%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 30

Q14_3. How frequently would you say you watch each channel?
BBC Three
Base: All that define themselves as regular or occasional watchers of each channel
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (un-weighted)	**896**	723	129	42	385	419	81	150	583	88	223	660	80	26	63	75	79	45	55	80	69	137	112	75
Base (weighted)	**943**	763	139	40*	407	442	83*	146	625	101*	224	708	70*	30**	70*	89*	97*	54*	67*	41*	90*	175	137	24*
Effective Base	**743**	602	104	36	315	352	68	125	484	74	181	552	74	24	57	68	69	41	51	75	63	123	100	67
Every day	**77** *8%* **DKSdn**	67 *9%*	9 *6%*	- -	58 *14%* Ade	14 *3%*	3 *3%*	8 *5%*	64 *10%* Ah	3 *3%*	25 *11%*	51 *7%*	7 *10%* n	3 *11%*	8 *12%* n	2 *2%*	11 *11%* n	3 *5%*	6 *10%*	2 *5%*	3 *3%*	23 *13%* Ans u	7 *5%*	2 *10%* n
Most days	**152** *16%* **MSUYb v**	126 *17%*	24 *17%*	2 *4%*	85 *21%* Ad e	60 *14%*	7 *8%*	20 *14%*	114 *18%* A	10 *10%*	39 *17%*	113 *16%*	10 *15%*	6 *20%*	8 *11%*	17 *19%*	25 *25%* Apuv	4 *8%*	13 *20%*	5 *13%*	12 *14%*	34 *20%* v	16 *12%*	2 *6%*
2-3 times a week	**186** *20%* **E**	159 *21%*	21 *15%*	6 *15%*	89 *22%*	81 *18%*	14 *17%*	22 *15%*	135 *22%*	21 *21%*	51 *23%*	134 *19%*	17 *24%*	4 *12%*	10 *14%*	25 *29%* o	13 *14%*	11 *20%*	11 *17%*	6 *15%*	21 *23%*	38 *22%*	24 *18%*	7 *28%* mo
About once a week	**200** *21%* **o**	156 *20%*	35 *25%*	9 *22%*	77 *19%*	103 *23%*	18 *22%*	42 *29%* Ag	119 *19%*	25 *25%*	39 *17%*	159 *22%*	16 *23%* o	7 *24%*	18 *25%* o	24 *27%* o	10 *11%*	6 *11%*	13 *19%*	11 *27%* op	21 *24%* o	34 *20%*	34 *25%* o	5 *21%*
At least once a month	**180** *19%* **DRcg**	143 *19%*	23 *16%*	13 *33%* AZ a	56 *14%*	95 *21%* c	25 *30%* Ac	27 *19%*	99 *16%*	31 *30%* Ag	32 *14%*	144 *20%*	14 *20%*	7 *24%*	14 *20%*	10 *11%*	20 *21%*	18 *33%* Anq	9 *13%*	10 *25%* n	15 *16%*	32 *18%*	27 *20%*	5 *20%*
At least once every three months	**65** *7%* **Rc**	50 *7%*	13 *9%*	2 *6%*	19 *5%*	39 *9%* c	7 *8%*	9 *6%*	40 *6%*	5 *5%*	18 *8%*	45 *6%*	4 *6%*	- -	9 *12%* ot	4 *5%*	3 *3%*	4 *8%*	9 *13%* ot	1 *4%*	12 *13%* ot	6 *3%*	13 *9%*	1 *6%*
Less often	**69** *7%* **Ic**	53 *7%*	9 *7%*	6 *16%* AZ	18 *4%*	42 *10%* Ac	8 *10%*	13 *9%*	45 *7%*	6 *6%*	16 *7%*	51 *7%*	2 *3%*	3 *10%*	4 *6%*	2 *2%*	12 *12%* knt	7 *13%* knt	4 *6%*	4 *10%* n	7 *7%*	7 *4%*	15 *11%* knt	1 *6%*
Don´t know	**15** *2%* **EGZ**	9 *1%*	5 *3%*	1 *3%*	5 *1%*	9 *2%*	- -	5 *3%*	9 *1%*	- -	4 *2%*	11 *2%*	- -	- -	- -	6 *6%* Akstu	4 *4%*	1 *2%*	1 *2%*	1 *1%*	- -	1 *	1 *1%*	1 *3%* kmst
Every day/Most days (Net)	**229** *24%* **KMSUb deh**	193 *25%* b	33 *23%* b	2 *4%*	143 *35%* Ad e	74 *17%*	10 *12%*	27 *19%*	178 *28%* Afh	13 *13%*	64 *29%*	164 *23%*	17 *25%*	9 *31%*	16 *23%*	18 *21%*	35 *37%* Anprs uv	7 *13%*	20 *29%*	7 *18%*	15 *17%*	57 *33%* Ap rsuv	23 *17%*	4 *16%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 30

Q14_3. How frequently would you say you watch each channel?
BBC Three
Base: All that define themselves as regular or occasional watchers of each channel
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**896**	455	121	9	55	58	56	142	242	78	203	192	95	18	64	93	121	181	165	102	99
Base (weighted)	**943**	498	177	13**	34*	56*	39*	126	244	81*	222	209	112*	18**	55*	79*	116*	202	178	115*	120*
Effective Base	**743**	395	104	8	46	50	48	126	194	68	167	159	86	17	54	75	100	148	138	87	90
Every day	**77** *8%*	51 *10%* A	8 *4%*	- -	1 *4%*	7 *12%*	1 *3%*	9 *7%*	18 *7%*	8 *10%*	12 *6%*	13 *6%*	21 *19%* AIK L	- -	4 *8%*	3 *4%*	10 *9%*	14 *7%*	17 *10%*	8 *7%*	19 *15%* APR
Most days	**152** *16%* H	94 *19%* AH	23 *13%*	- -	5 *14%*	9 *17%*	9 *24%* H	11 *9%*	37 *15%*	14 *17%*	34 *15%*	25 *12%*	29 *26%* AI KL	3 *18%*	10 *19%*	11 *14%*	25 *22%*	29 *14%*	32 *18%*	18 *16%*	20 *17%*
2-3 times a week	**186** *20%*	100 *20%*	39 *22%*	4 *29%*	6 *18%*	11 *19%*	5 *13%*	21 *17%*	47 *19%*	15 *18%*	42 *19%*	50 *24%*	18 *16%*	4 *21%*	10 *18%*	14 *18%*	23 *20%*	46 *23%*	30 *17%*	26 *22%*	16 *14%*
About once a week	**200** *21%* M	100 *20%*	33 *19%*	3 *25%*	8 *24%*	12 *22%*	8 *19%*	35 *28%* A	56 *23%* M	16 *19%*	44 *20%*	51 *24%* M	12 *11%*	5 *25%*	16 *28%* M	23 *30%* U	24 *21%*	38 *19%*	42 *24%*	20 *17%*	19 *16%*
At least once a month	**180** *19%*	91 *18%*	42 *24%*	3 *21%*	4 *10%*	9 *16%*	9 *22%*	23 *18%*	41 *17%*	12 *15%*	55 *25%* AO	43 *21%*	19 *17%*	3 *15%*	7 *12%*	13 *17%*	18 *15%*	44 *22%*	26 *14%*	29 *25%*	28 *23%*
At least once every three months	**65** *7%* O	27 *5%*	15 *8%*	2 *18%*	1 *4%*	7 *12%*	3 *8%*	10 *8%*	18 *8%* O	11 *14%* AKO	12 *5%*	15 *7%*	9 *8%* O	- -	- -	4 *5%*	6 *5%*	21 *11%*	11 *6%*	7 *6%*	8 *7%*
Less often	**69** *7%* B	24 *5%*	17 *10%*	- -	8 *24%* ABCFH	2 *3%*	4 *10%*	14 *11%* B	23 *9%*	5 *6%*	17 *8%*	12 *6%*	3 *3%*	2 *9%*	6 *12%* M	8 *11%*	7 *6%*	10 *5%*	17 *9%*	5 *4%*	9 *8%*
Don´t know	**15** *2%*	10 *2%*	- -	1 *8%*	1 *2%* C	- -	* *1%*	2 *2%*	3 *1%*	1 *1%*	6 *3%*	1 *	- -	2 *11%*	2 *3%*	2 *2%* R	3 *3%* R	- -	3 *2%*	2 *2%*	- -
Every day/Most days (Net)	**229** *24%* HL	145 *29%* ACH	31 *17%*	- -	6 *18%*	16 *28%*	10 *27%*	20 *16%*	55 *23%*	21 *26%*	46 *21%*	38 *18%*	50 *45%* AI JKLO	3 *18%*	15 *27%*	15 *19%*	35 *30%*	42 *21%*	49 *28%*	26 *22%*	39 *32%*

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 31

Q14_4. How frequently would you say you watch each channel?
BBC Four
Base: All that define themselves as regular or occasional watchers of each channel
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**1571**	769	802	667	904	824	747	129	201	228	298	276	439	507	626	438	408	1163	113	1458	1122	158	174	117
Base (weighted)	**1599**	782	817	663	937	858	741	159	206	223	300	266	445	527	719	353	436	1163	171	1428	1343	133	88	35
Effective Base	**1321**	625	698	563	759	706	615	107	169	193	251	231	378	444	532	368	348	974	103	1234	1027	148	162	107
Every day	**116** *7%* **KSUb dejs**	64 *8%*	51 *6%*	40 *6%*	76 *8%*	70 *8%*	46 *6%*	10 *6%*	28 *13%* AKLM	20 *9%*	13 *4%*	19 *7%*	27 *6%*	37 *7%*	54 *7%*	25 *7%*	42 *10%* AS	74 *6%*	21 *13%* AU	94 *7%*	99 *7%*	9 *7%*	5 *6%*	2 *7%*
Most days	**230** *14%* **MPS Uad**	111 *14%*	119 *15%*	86 *13%*	144 *15%*	126 *15%*	104 *14%*	22 *14%*	52 *25%* AHJ KLM	37 *17%* M	36 *12%*	36 *14%*	46 *10%*	90 *17%* AP	84 *12%*	55 *16%*	90 *21%* AS	140 *12%*	37 *21%* AU	193 *14%*	197 *15%*	18 *14%*	12 *13%*	3 *8%*
2-3 times a week	**367** *23%*	180 *23%*	187 *23%*	166 *25%*	201 *21%*	210 *24%*	158 *21%*	38 *24%*	39 *19%*	52 *23%*	73 *24%*	58 *22%*	109 *24%*	133 *25%*	156 *22%*	78 *22%*	106 *24%*	261 *22%*	32 *19%*	336 *24%*	303 *23%*	32 *24%*	23 *26%*	9 *26%*
About once a week	**417** *26%* **IRi**	204 *26%*	213 *26%*	179 *27%*	238 *25%*	232 *27%*	185 *25%*	31 *19%*	30 *15%*	47 *21%*	90 *30%* HIJ	79 *30%* HIJ	141 *32%* AH IJ	127 *24%*	202 *28%*	88 *25%*	85 *19%*	332 *29%* AR	33 *19%*	384 *27%* A	343 *26%*	35 *27%*	29 *33%* AV	10 *28%*
At least once a month	**254** *16%* **RXc r**	119 *15%*	135 *16%*	92 *14%*	162 *17%*	123 *14%*	131 *18%*	24 *15%*	29 *14%*	34 *15%*	52 *17%*	49 *18%*	66 *15%*	80 *15%*	120 *17%*	54 *15%*	55 *13%*	199 *17%* AR	24 *14%*	230 *16%*	217 *16%*	23 *17%*	9 *10%*	5 *15%*
At least once every three months	**97** *6%*	46 *6%*	51 *6%*	31 *5%*	66 *7%*	47 *6%*	50 *7%*	16 *10%*	13 *6%*	18 *8%*	15 *5%*	13 *5%*	22 *5%*	30 *6%*	49 *7%*	17 *5%*	25 *6%*	72 *6%*	12 *7%*	85 *6%*	86 *6%*	5 *4%*	3 *3%*	3 *8%*
Less often	**91** *6%* **EF**	49 *6%*	42 *5%*	54 *8%* AE	37 *4%*	38 *4%*	53 *7%* AF	11 *7%*	11 *5%*	14 *6%*	17 *6%*	12 *5%*	26 *6%*	24 *4%*	39 *5%*	28 *8%* AO	27 *6%*	65 *6%*	8 *4%*	84 *6%*	79 *6%*	5 *3%*	5 *6%*	3 *7%*
Don´t know	**27** *2%* **Z**	8 *1%*	19 *2%*	13 *2%*	14 *1%*	11 *1%*	16 *2%*	9 *5%* AJKL M	4 *2%*	1 *	4 *1%*	1 *	8 *2%*	6 *1%*	14 *2%*	7 *2%*	6 *1%*	21 *2%*	4 *2%*	23 *2%*	19 *1%*	5 *4%* AV	2 *2%*	* *1%*
Every day/Most days (Net)	**345** *22%* **DKM SUabde ju**	175 *22%*	170 *21%*	126 *19%*	219 *23%*	196 *23%*	150 *20%*	32 *20%*	80 *39%* AHJ KLM	57 *25%* KM	49 *16%*	55 *21%*	73 *16%*	127 *24%*	138 *19%*	80 *23%*	132 *30%* AS	213 *18%*	58 *34%* AU	287 *20%*	296 *22%*	27 *21%*	17 *19%*	5 *15%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 31

Q14_4. How frequently would you say you watch each channel?
BBC Four
Base: All that define themselves as regular or occasional watchers of each channel
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**1571**	1221	239	103	478	855	213	393	935	124	374	1162	158	51	101	142	116	89	116	174	121	178	208	117
Base (weighted)	**1599**	1244	247	99*	500	865	212	391	961	127	363	1209	133	55*	112*	170	132	105*	141	88	159	212	258	35
Effective Base	**1321**	1024	205	85	401	724	177	328	792	103	308	988	148	48	93	132	103	83	107	162	110	160	193	107
Every day	**116 7% KSUbde js**	102 8% Ab	14 5% b	* *	68 14% Ade	41 5%	7 3%	35 9%	70 7%	5 4%	43 12% Aj	70 6%	9 7%	7 12% ns	7 6%	7 4%	13 10% s	11 11% s	8 6%	5 6%	4 3%	31 15% Akm nqrsu	12 5%	2 2%
Most days	**230 14% MPSUa d**	193 16% Aa	24 10%	11 11%	96 19% Ad e	105 12%	25 12%	44 11%	158 16% Af	17 13%	67 18% Aj	161 13%	18 14%	11 19%	18 16%	34 20% puv	22 17%	9 9%	23 16%	12 13%	22 14%	31 14%	28 11%	3 8%
2-3 times a week	**367 23%**	280 22%	68 27%	19 19%	115 23%	199 23%	51 24%	105 27%	208 22%	24 19%	77 21%	281 23%	32 24%	13 24%	23 21%	39 23%	26 20%	17 16%	39 28%	23 26%	34 21%	44 21%	69 27%	9 26%
About once a week	**417 26% IRi**	314 25%	69 28%	32 32%	114 23%	243 28%	59 28%	109 28%	247 26%	33 26%	76 21%	337 28% Ai	35 27%	11 20%	30 27%	52 30%	31 24%	25 24%	34 24%	29 33% At	45 28%	45 21%	70 27%	10 28%
At least once a month	**254 16% RXcr**	203 16%	34 14%	15 16%	58 12%	151 17% c	40 19% c	57 15%	142 15%	29 23% Afg	47 13%	204 17%	23 17%	6 11%	12 11%	18 11%	15 12%	27 25% Amno rt	22 16%	9 10%	35 22% mno r	31 14%	50 19% nr	5 15%
At least once every three months	**97 6%**	71 6%	19 8%	7 7%	25 5%	59 7%	13 6%	17 4%	67 7%	5 4%	22 6%	71 6%	5 4%	2 4%	9 8%	6 4%	14 11% Aknqr	6 6%	5 3%	3 3%	10 6%	13 6%	20 8%	3 8%
Less often	**91 6% EF**	65 5%	14 6%	11 11% AZ	21 4%	55 6%	13 6%	21 5%	54 6%	11 9%	22 6%	68 6%	5 3%	4 8%	10 9% u	8 5%	9 7%	9 8%	9 6%	5 6%	9 5%	12 6%	8 3%	3 7%
Don't know	**27 2% Z**	16 1%	4 2%	3 3%	4 1%	12 1%	5 2%	3 1%	15 2%	4 3%	9 3%	17 1%	5 4% Asu	1 2%	2 1%	6 3% s	2 1%	1 1%	1 1%	2 2%	- -	6 3%	2 1%	* 1% s
Every day/Most days (Net)	**345 22% DKMSU abdeju**	295 24% Aab	38 15%	12 12%	164 33% Ad e	146 17%	32 15%	79 20%	228 24% A	22 17%	110 30% Aj	231 19%	27 21%	17 31% suv	25 22%	41 24%	35 26% u	20 19%	31 22%	17 19%	26 17%	61 29% Ar suv	40 15%	5 15%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 31

Q14_4. How frequently would you say you watch each channel?
BBC Four
Base: All that define themselves as regular or occasional watchers of each channel
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1571**	634	190	16	95	53	92	491	379	136	303	388	172	44	142	180	218	320	251	191	159
Base (weighted)	**1599**	689	262	22**	59*	53*	61*	453	379	143	316	405	187	43*	119	150	194	340	272	216	175
Effective Base	**1321**	555	166	14	78	46	77	431	312	116	254	327	151	40	118	144	178	267	214	168	142
Every day	**116**	58	20	*	6	4	5	22	31	8	14	28	24	2	8	17	10	25	22	10	21
	7%	*8%*	*8%*	*1%*	*10%*	*8%*	*7%*	*5%*	*8%*	*6%*	*4%*	*7%*	*13%*	*5%*	*6%*	*11%*	*5%*	*7%*	*8%*	*5%*	*12%*
	HK	H											AJK L			Q					AQ
Most days	**230**	119	32	3	9	9	7	50	64	16	44	45	40	5	14	22	29	46	47	28	24
	14%	*17%*	*12%*	*13%*	*16%*	*17%*	*12%*	*11%*	*17%*	*11%*	*14%*	*11%*	*21%*	*10%*	*11%*	*15%*	*15%*	*14%*	*17%*	*13%*	*13%*
	H	AH							L				AJ LO								
2-3 times a week	**367**	161	61	2	13	10	12	108	80	41	76	96	41	9	22	27	47	88	53	57	42
	23%	*23%*	*23%*	*10%*	*22%*	*19%*	*20%*	*24%*	*21%*	*29%*	*24%*	*24%*	*22%*	*21%*	*18%*	*18%*	*24%*	*26%*	*19%*	*27%*	*24%*
About once a week	**417**	167	67	8	11	7	13	144	104	40	78	106	38	12	36	36	61	89	66	46	47
	26%	*24%*	*26%*	*37%*	*19%*	*13%*	*21%*	*32%*	*28%*	*28%*	*25%*	*26%*	*20%*	*28%*	*30%*	*24%*	*32%*	*26%*	*24%*	*21%*	*27%*
	F							ABEF													
At least once a month	**254**	108	44	4	11	11	9	67	49	20	64	71	23	7	19	23	24	55	47	50	22
	16%	*16%*	*17%*	*18%*	*19%*	*21%*	*15%*	*15%*	*13%*	*14%*	*20%*	*17%*	*12%*	*16%*	*16%*	*15%*	*12%*	*16%*	*17%*	*23%*	*13%*
											AIM										
At least once every three months	**97**	41	15	2	2	7	5	25	24	10	16	26	12	3	7	9	8	20	14	15	15
	6%	*6%*	*6%*	*10%*	*4%*	*12%*	*7%*	*6%*	*6%*	*7%*	*5%*	*6%*	*7%*	*6%*	*6%*	*6%*	*4%*	*6%*	*5%*	*7%*	*9%*
Less often	**91**	25	19	2	5	3	8	29	20	8	15	27	8	4	9	11	11	12	19	7	5
	6%	*4%*	*7%*	*10%*	*9%*	*5%*	*14%*	*6%*	*5%*	*5%*	*5%*	*7%*	*4%*	*10%*	*7%*	*7%*	*6%*	*4%*	*7%*	*3%*	*3%*
	B				B		ABH	B													
Don´t know	**27**	9	4	-	1	2	2	8	6	-	8	6	*	1	5	6	3	3	4	2	-
	2%	*1%*	*2%*	-	*1%*	*5%*	*4%*	*2%*	*2%*	-	*3%*	*1%*	*	*3%*	*4%*	*4%*	*2%*	*1%*	*2%*	*1%*	-
															AJLM	ARU					
Every day/Most days (Net)	**345**	177	53	3	15	14	12	72	95	24	58	74	64	7	21	39	39	71	69	38	45
	22%	*26%*	*20%*	*15%*	*25%*	*26%*	*20%*	*16%*	*25%*	*17%*	*18%*	*18%*	*34%*	*16%*	*18%*	*26%*	*20%*	*21%*	*25%*	*18%*	*25%*
	H	AH			H				L				AI JKLNO								

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 32

Q14_5. How frequently would you say you watch each channel?
ITV/ STV/ ITV Wales/ UTV
Base: All that define themselves as regular or occasional watchers of each channel
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**2701**	1332	1369	1264	1437	1271	1429	298	414	422	485	423	659	734	1130	835	747	1954	200	2499	1905	260	265	271
Base (weighted)	**2701**	1337	1364	1240	1461	1314	1386	363	418	407	467	396	650	746	1291	663	772	1930	305	2394	2270	214	136	82
Effective Base	**2231**	1063	1172	1045	1188	1061	1170	243	341	354	400	351	560	637	948	690	622	1610	180	2084	1730	240	246	242
Every day	**856** *32%* FHJ OTVadj tu	441 *33%*	414 *30%*	370 *30%*	486 *33%*	375 *29%*	481 *35%* AF	65 *18%*	121 *29%* H	106 *26%* H	144 *31%* H	168 *42%* AHI JK	252 *39%* AH IJK	195 *26%*	388 *30%*	272 *41%* AOP	238 *31%*	618 *32%*	71 *23%*	784 *33%* AT	689 *30%*	81 *38%* AV	53 *39%* AV	33 *41%* AV
Most days	**601** *22%* O	304 *23%*	297 *22%*	281 *23%*	319 *22%*	296 *23%*	305 *22%*	91 *25%*	98 *23%*	96 *24%*	101 *22%*	81 *20%*	133 *20%*	140 *19%*	303 *24%* O	158 *24%* O	176 *23%*	425 *22%*	69 *22%*	532 *22%*	491 *22%*	64 *30%* AVXY	28 *21%*	17 *21%*
2-3 times a week	**567** *21%* GLQ i	280 *21%*	287 *21%*	279 *23%*	288 *20%*	299 *23%* G	267 *19%*	82 *23%*	98 *23%* L	86 *21%*	101 *22%*	65 *16%*	135 *21%*	172 *23%* Q	276 *21%*	117 *18%*	159 *21%*	408 *21%*	60 *20%*	505 *21%*	484 *21%*	38 *18%*	30 *22%*	14 *18%*
About once a week	**393** *15%* MQU ci	180 *13%*	213 *16%*	188 *15%*	205 *14%*	202 *15%*	191 *14%*	72 *20%* ALM	57 *14%*	68 *17%* M	73 *16%*	48 *12%*	74 *11%*	142 *19%* AP Q	187 *14%* Q	65 *10%*	113 *15%*	280 *14%*	61 *20%* AU	332 *14%*	347 *15%* W	22 *10%*	15 *11%*	9 *11%*
At least once a month	**161** *6%* QUWZ cik	74 *6%*	87 *6%*	71 *6%*	91 *6%*	82 *6%*	79 *6%*	33 *9%* AM	20 *5%*	26 *6%*	31 *7%*	20 *5%*	32 *5%*	62 *8%* APQ	74 *6%*	25 *4%*	52 *7%*	110 *6%*	25 *8%*	136 *6%*	145 *6%* W	6 *3%*	6 *5%*	4 *5%*
At least once every three months	**59** *2%* DZ	26 *2%*	33 *2%*	17 *1%*	42 *3%* AD	29 *2%*	30 *2%*	10 *3%*	14 *3%*	13 *3%*	6 *1%*	5 *1%*	11 *2%*	20 *3%*	30 *2%*	9 *1%*	16 *2%*	43 *2%*	4 *1%*	55 *2%*	53 *2%*	1 *1%*	2 *2%*	2 *2%*
Less often	**50** *2%* UZ	27 *2%*	23 *2%*	27 *2%*	23 *2%*	22 *2%*	28 *2%*	7 *2%*	9 *2%*	13 *3%*	7 *2%*	5 *1%*	9 *1%*	14 *2%*	24 *2%*	13 *2%*	17 *2%*	33 *2%*	13 *4%* AU	38 *2%*	46 *2%*	1 *	1 *1%*	2 *2%* W
Don´t know	**15** *1%*	6 *	8 *1%*	7 *1%*	8 *1%*	9 *1%*	6 *	3 *1%*	1 *	1 *	3 *1%*	3 *1%*	3 *1%*	2 *	7 *1%*	5 *1%*	1 *	14 *1%*	3 *1%*	12 *	14 *1%*	- -	- -	* *
Every day/Most days (Net)	**1457** *54%* FHO TVabdj tu	745 *56%*	712 *52%*	651 *53%*	805 *55%*	671 *51%*	785 *57%* AF	156 *43%*	219 *52%* H	202 *50%*	245 *52%* H	249 *63%* AHI JK	386 *59%* AH IJK	334 *45%*	691 *54%* O	430 *65%* AOP	414 *54%*	1043 *54%*	139 *46%*	1317 *55%* AT	1180 *52%*	145 *68%* AV	81 *60%* V	50 *61%* AV

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

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21st May - 17th June, 1st - 30th October

Table 32

Q14_5. How frequently would you say you watch each channel?
ITV/ STV/ ITV Wales/ UTV
Base: All that define themselves as regular or occasional watchers of each channel
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**2701**	2026	462	201	752	1526	377	677	1616	204	591	2043	260	103	191	269	206	151	205	265	186	276	318	271
Base (weighted)	**2701**	2035	466	188	775	1519	363	647	1645	209	562	2085	214	111*	212	322	234	175	248	136	244	334	390	82
Effective Base	**2231**	1672	382	167	620	1263	312	554	1345	169	482	1700	240	92	174	247	184	139	189	246	170	246	293	242
Every day	**856 32% FHJOT Vadjtu**	697 *34%* Aab	110 *24%*	47 *25%*	302 *39%* Ad e	447 *29%*	98 *27%*	225 *35%* h	523 *32%*	53 *25%*	222 *40%* Aj	619 *30%*	81 *38%* Aqt u	44 *40%* tu	66 *31%*	129 *40%* Aoqtu	70 *30%*	59 *34%* u	71 *29%*	53 *39%* Aq tu	76 *31%*	83 *25%*	91 *23%*	33 *41%* Amoqstu
Most days	**601 22% O**	460 *23%*	105 *23%*	35 *19%*	185 *24%*	324 *21%*	86 *24%*	141 *22%*	363 *22%*	53 *25%*	136 *24%*	454 *22%*	64 *30%* Anp qrtv	25 *22%*	47 *22%*	62 *19%*	58 *25%*	29 *16%*	50 *20%*	28 *21%*	54 *22%*	74 *22%*	93 *24%*	17 *21%*
2-3 times a week	**567 21% GLQi**	417 *21%*	97 *21%*	50 *27%*	145 *19%*	323 *21%*	86 *24%*	140 *22%*	360 *22%*	37 *18%*	98 *17%*	451 *22%* i	38 *18%*	23 *21%*	40 *19%*	61 *19%*	50 *21%*	43 *24%*	61 *25%*	30 *22%*	56 *23%*	70 *21%*	81 *21%*	14 *18%*
About once a week	**393 15% MQUci**	287 *14%*	80 *17%*	25 *13%*	91 *12%*	248 *16%* Ac	49 *13%*	90 *14%*	235 *14%*	33 *16%*	65 *12%*	323 *15%* Ai	22 *10%*	14 *12%*	34 *16%*	37 *11%*	31 *13%*	27 *15%*	47 *19%* kn rv	15 *11%*	33 *14%*	63 *19%* Ak nrv	63 *16%*	9 *11%*
At least once a month	**161 6% QUWZci k**	102 *5%*	39 *8%* AZ	18 *10%* AZ	27 *4%*	105 *7%* Ac	22 *6%*	29 *4%*	89 *5%*	19 *9%* f	22 *4%*	134 *6%* i	6 *3%*	2 *2%*	10 *5%*	20 *6%*	13 *6%*	12 *7%*	15 *6%*	6 *5%*	14 *6%*	21 *6%*	38 *10%* Aklr	4 *5%*
At least once every three months	**59 2% DZ**	36 *2%*	16 *3%* Z	5 *2%*	12 *2%*	37 *2%*	7 *2%*	8 *1%*	38 *2%*	6 *3%*	8 *1%*	51 *2%*	1 *1%*	3 *2%*	6 *3%*	5 *1%*	6 *3%*	4 *2%*	3 *1%*	2 *2%*	4 *2%*	10 *3%*	12 *3%*	2 *2%*
Less often	**50 2% UZ**	27 *1%*	12 *3%*	8 *4%* AZ	8 *1%*	25 *2%*	13 *4%* Acd	10 *1%*	30 *2%*	7 *3%*	7 *1%*	41 *2%*	1 *	1 *	8 *4%* Akq	4 *1%*	6 *3%*	1 *1%*	2 *1%*	1 *1%*	4 *2%*	7 *2%*	12 *3%* k	2 *2%* k
Don´t know	**15 1%**	8 *	6 *1%* AZ	* *	3 *	9 *1%*	1 *	6 *1%*	8 *	1 *1%*	3 *1%*	12 *1%*	- -	- -	1 *	4 *1%*	- -	1 *1%*	- -	- -	2 *1%*	6 *2%* A	1 *	* *
Every day/Most days (Net)	**1457 54% FHOTV abdjtu**	1157 *57%* Aab	215 *46%*	82 *44%*	487 *63%* Ad e	772 *51%*	185 *51%*	365 *56%*	886 *54%*	105 *50%*	359 *64%* Aj	1074 *51%*	145 *68%* Amo pqstu	69 *62%* qtu	113 *53%*	191 *59%* qtu	127 *54%*	88 *50%*	121 *49%*	81 *60%* qt u	130 *53%*	157 *47%*	184 *47%*	50 *61%* Apqtu

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Table 32

Q14_5. How frequently would you say you watch each channel?
ITV/ STV/ ITV Wales/ UTV
Base: All that define themselves as regular or occasional watchers of each channel
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**2701**	1105	346	30	200	102	199	719	680	273	588	592	208	69	282	318	342	544	420	337	243
Base (weighted)	**2701**	1180	472	42**	128	98*	136	646	645	279	615	618	228	63*	244	253	319	567	446	357	275
Effective Base	**2231**	949	300	24	166	87	168	624	544	230	489	495	182	58	232	249	282	451	355	285	216
Every day	**856** *32%* **BFKLU**	315 *27%* F	152 *32%* F	11 *27%*	49 *38%* BF	15 *15%*	51 *37%* BF	262 *41%* ABCF	240 *37%* AKLM	109 *39%* AKLM	168 *27%*	139 *22%*	61 *27%*	21 *33%*	115 *47%* AIKL MN	113 *45%* ARSU	122 *38%* ARSU	174 *31%*	133 *30%*	93 *26%*	71 *26%*
Most days	**601** *22%* **N**	276 *23%*	99 *21%*	8 *19%*	26 *20%*	24 *24%*	32 *24%*	136 *21%*	151 *23%* N	60 *22%*	157 *25%* LN	123 *20%*	52 *23%*	7 *12%*	49 *20%*	47 *19%*	81 *25%*	125 *22%*	103 *23%*	85 *24%*	55 *20%*
2-3 times a week	**567** *21%* **P**	273 *23%* A	94 *20%*	9 *21%*	22 *18%*	15 *16%*	22 *16%*	131 *20%*	122 *19%*	64 *23%*	136 *22%*	148 *24%* IO	42 *18%*	15 *24%*	40 *16%*	40 *16%*	68 *21%*	125 *22%*	96 *22%*	85 *24%*	55 *20%*
About once a week	**393** *15%* **HIJOPQ**	200 *17%* AH	66 *14%*	3 *7%*	17 *13%*	23 *24%* ACEGH	15 *11%*	69 *11%*	77 *12%*	28 *10%*	100 *16%* IJO	109 *18%* AIJO	45 *20%* AI JO	7 *11%*	24 *10%*	25 *10%*	33 *10%*	84 *15%*	69 *15%* P	58 *16%*	51 *19%* PQ
At least once a month	**161** *6%* **HOPQ**	68 *6%*	31 *7%*	8 *18%*	5 *4%*	15 *15%* ABCEGH	8 *6%*	26 *4%*	32 *5%*	14 *5%*	28 *5%*	57 *9%* AIKO	16 *7%* O	6 *10%* O	7 *3%*	8 *3%*	8 *3%*	38 *7%* PQ	30 *7%* Q	16 *5%*	26 *9%* APQ
At least once every three months	**59** *2%* **JO**	19 *2%*	16 *3%* H	3 *8%*	3 *2%*	3 *3%*	5 *4%* H	8 *1%*	13 *2%*	1 *	11 *2%*	21 *3%* JO	10 *4%* AJO	2 *3%* J	1 *	7 *3%*	5 *2%*	11 *2%*	9 *2%*	10 *3%*	10 *3%*
Less often	**50** *2%* **I**	24 *2%*	10 *2%*	- -	5 *4%* AH	* *	2 *1%*	9 *1%*	5 *1%*	3 *1%*	12 *2%*	21 *3%* AIM	1 *1%*	1 *1%*	8 *3%* I	7 *3%* QS	1 *	11 *2%*	3 *1%*	7 *2%*	8 *3%* Q
Don´t know	**15** *1%*	5 *	3 *1%*	- -	1 *1%*	2 *2%* B	- -	4 *1%*	7 *1%*	- -	3 *	1 *	- - A	4 *6%* IJKLMO	1 *	4 *2%* AQRU	* *	- -	2 *	3 *1%*	- -
Every day/Most days (Net)	**1457** *54%* **BFLU**	591 *50%*	251 *53%* F	19 *46%*	74 *58%* F	39 *40%*	83 *61%* ABF	399 *62%* ABCF	390 *61%* AKLMN	169 *60%* ALMN	325 *53%* L	262 *42%*	113 *50%*	28 *44%*	164 *67%* AKLM N	160 *63%* ARSU	203 *64%* ARSU	299 *53%*	236 *53%*	178 *50%*	126 *46%*

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Table 33

Q14_6. How frequently would you say you watch each channel?
Channel 4
Base: All that define themselves as regular or occasional watchers of each channel
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**2616**	1287	1329	1170	1446	1244	1371	290	407	421	479	407	612	725	1110	779	726	1890	188	2426	1812	267	273	264
Base (weighted)	**2607**	1293	1314	1145	1462	1273	1333	348	408	403	458	379	610	733	1263	609	746	1861	290	2315	2165	222	141	80
Effective Base	**2154**	1028	1129	966	1189	1036	1118	235	334	350	391	338	521	626	929	641	599	1556	169	2018	1645	244	253	236
Every day	**326 12% SUbdej**	177 14%	149 11%	135 12%	191 13%	149 12%	176 13%	45 13%	63 15%	49 12%	53 11%	44 12%	71 12%	91 12%	143 11%	90 15% AP	117 16% AS	209 11%	51 18% AU	275 12%	274 13%	26 12%	15 11%	10 12%
Most days	**503 19% MSUdu**	253 20%	250 19%	208 18%	294 20%	246 19%	256 19%	78 22% M	101 25% AKLM	101 25% AKLM	84 18% M	64 17%	75 12%	149 20%	245 19%	108 18%	172 23% AS	331 18%	67 23%	436 19%	407 19%	50 22%	30 22%	16 19%
2-3 times a week	**757 29% iRTh**	378 29%	379 29%	334 29%	422 29%	385 30%	372 28%	87 25%	95 23%	111 27%	130 28%	134 35% AHIJK	200 33% AHI	199 27%	389 31%	169 28%	190 25%	567 30% AR	58 20%	698 30% AT	625 29%	67 30%	39 27%	26 32%
About once a week	**614 24% JRcilo**	291 22%	324 25%	287 25%	327 22%	292 23%	321 24%	76 22%	94 23%	73 18%	115 25% J	93 25% J	163 27% J	165 22%	286 23%	163 27% A	145 19%	469 25% AR	54 19%	559 24% A	518 24%	47 21%	33 23%	17 21%
At least once a month	**257 10% LQUZcgi**	136 11%	122 9%	113 10%	144 10%	122 10%	135 10%	37 11%	43 11%	41 10%	50 11%	26 7%	60 10%	86 12% Q	126 10%	45 7%	77 10%	180 10%	40 14%	218 9%	213 10%	23 10%	15 11%	7 9%
At least once every three months	**57 2% Z**	21 2%	36 3%	20 2%	38 3%	26 2%	31 2%	11 3%	4 1%	12 3%	13 3%	6 1%	10 2%	17 2%	27 2%	13 2%	20 3%	38 2%	5 2%	52 2%	47 2%	4 2%	4 3%	2 3%
Less often	**68 3% UWk**	26 2%	42 3%	34 3%	34 2%	36 3%	31 2%	9 2%	8 2%	14 3%	9 2%	9 2%	19 3%	19 3%	33 3%	15 2%	24 3%	43 2%	13 4%	55 2%	62 3% W	1 *	3 2%	2 2% W
Don´t know	**26 1% RZ**	13 1%	12 1%	13 1%	12 1%	16 1%	10 1%	5 1% I	- -	2 1%	4 1%	4 1%	11 2% AI	7 1%	12 1%	7 1%	2 *	24 1% AR	3 1%	23 1%	19 1%	4 2%	2 1%	* 1%
Every day/Most days (Net)	**828 32% MSUabdeju**	429 33%	399 30%	343 30%	485 33%	396 31%	433 32%	123 35% M	164 40% AKLM	150 37% AKLM	136 30%	107 28%	147 24%	240 33%	389 31%	198 32%	289 39% AS	540 29%	118 41% AU	710 31%	681 31%	76 34%	45 32%	26 32%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

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Table 33

Q14_6. How frequently would you say you watch each channel?
Channel 4
Base: All that define themselves as regular or occasional watchers of each channel
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**2616**	1977	430	196	741	1457	371	640	1562	205	575	1976	267	91	185	254	193	146	197	273	178	264	304	264
Base (weighted)	**2607**	1986	424	184	761	1447	353	610	1582	209	547	2007	222	98*	206	301	220	172	236	141	237	321	373	80
Effective Base	**2154**	1629	353	161	606	1206	306	522	1295	169	466	1640	244	81	169	233	172	135	181	253	162	235	279	236
Every day	**326 12% SUbde j**	269 14% Ab	44 10%	13 7%	155 20% Ad e	142 10%	26 7%	85 14%	196 12%	26 13%	98 18% Aj	223 11%	26 12%	19 19% su	25 12%	46 15% u	34 16% u	20 12%	25 11%	15 11%	23 10%	48 15% u	34 9%	10 12%
Most days	**503 19% MSUdu**	406 20% Aa	67 16%	30 16%	190 25% Ad e	248 17%	58 17%	102 17%	309 20%	47 22%	116 21%	379 19%	50 22% u	25 26% u	39 19%	61 20%	39 18%	28 16%	37 16%	30 22% u	45 19%	77 24% Aq u	56 15%	16 19%
2-3 times a week	**757 29% IRTh**	597 30%	107 25%	50 27%	200 26%	449 31% Ac	97 28%	184 30% h	487 31% Ah	38 18%	153 28%	580 29%	67 30%	26 27%	60 29%	97 32% p	63 29%	39 22%	69 29%	39 27%	74 31%	79 25%	118 32%	26 32% p
About once a week	**614 24% JRcil o**	449 23%	117 28% Z	46 25%	137 18%	365 25% Ac	101 29% Ac	151 25%	363 23%	55 26%	110 20%	495 25% Ai	47 21%	13 14%	58 28% In o	59 20%	36 16%	57 33% Akln ortv	63 27% lo	33 23%	65 27% lo	72 22%	94 25% lo	17 21%
At least once a month	**257 10% LQUZcg i**	176 9%	49 12%	32 17% AZ	44 6%	160 11% Ac	47 13% Ac	55 9%	138 9%	32 15% Afg	35 6%	217 11% Ai	23 10%	7 8%	13 6%	21 7%	31 14% mnt	19 11%	29 12%	15 11%	20 8%	25 8%	47 13% mn	7 9%
At least once every three months	**57 2% Z**	31 2%	21 5% AZ	4 2%	14 2%	34 2%	9 2%	9 2%	37 2%	6 3%	15 3%	40 2%	4 2%	3 3%	2 1%	6 2%	7 3%	5 3%	3 1%	4 3%	2 1%	6 2%	12 3%	2 3%
Less often	**68 3% UWk**	45 2%	11 3%	7 4%	17 2%	33 2%	10 3%	13 2%	41 3%	3 2%	13 2%	54 3%	1 *	2 2%	9 5% k	7 2%	8 4% k	2 1%	7 3%	3 2%	7 3%	8 3%	11 3% k	2 2% k
Don´t know	**26 1% RZ**	13 1%	8 2% Z	3 2%	4 1%	15 1%	4 1%	11 2% Ag	11 1%	3 1%	7 1%	19 1%	4 2%	2 2% m	- -	4 1%	2 1%	1 1%	3 1%	2 1%	2 1%	5 2%	1 *	* 1%
Every day/Most days (Net)	**828 32% MSUab deju**	675 34% Aab	111 26%	43 23%	345 45% Ad e	391 27%	85 24%	187 31%	505 32%	73 35%	214 39% Aj	602 30%	76 34% u	44 45% Amp qrsuv	64 31%	107 36% qu	73 33% u	48 28%	62 26%	45 32% u	68 29%	125 39% Ap qsu	90 24%	26 32% u

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 33

Q14_6. How frequently would you say you watch each channel?
Channel 4
Base: All that define themselves as regular or occasional watchers of each channel
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**2616**	1079	346	29	187	100	194	681	656	258	584	588	218	67	236	304	337	527	419	336	238
Base (weighted)	**2607**	1144	472	38**	116	93*	130	614	622	265	606	604	237	59*	204	242	313	545	442	357	270
Effective Base	**2154**	923	299	23	153	85	163	592	526	217	482	490	190	56	191	233	277	435	352	285	211
Every day	**326** *12%* **L**	139 *12%*	70 *15%*	8 *20%*	12 *10%*	10 *11%*	15 *12%*	72 *12%*	93 *15%* AL	33 *12%*	72 *12%*	51 *8%*	43 *18%* AKL	5 *9%*	26 *13%*	33 *14%*	38 *12%*	77 *14%*	53 *12%*	36 *10%*	33 *12%*
Most days	**503** *19%* **HO**	255 *22%* AH	86 *18%*	5 *12%*	24 *21%* H	21 *23%* H	29 *22%* H	83 *13%*	123 *20%* O	52 *20%* O	121 *20%* O	123 *20%* O	48 *20%* O	9 *16%*	25 *12%*	37 *15%*	76 *24%* APR	97 *18%*	92 *21%*	73 *21%*	69 *26%* APR
2-3 times a week	**757** *29%* **FU**	329 *29%* F	129 *27%*	6 *15%*	31 *27%*	17 *19%*	45 *35%* F	199 *32%* AF	199 *32%*	85 *32%*	162 *27%*	172 *28%*	59 *25%*	17 *29%*	60 *29%*	68 *28%*	95 *30%*	168 *31%* U	128 *29%*	114 *32%*	62 *23%*
About once a week	**614** *24%*	251 *22%*	103 *22%*	13 *33%*	34 *29%* BG	25 *27%*	25 *19%*	165 *27%* ABG	134 *22%*	61 *23%*	160 *26%* N	139 *23%*	50 *21%*	8 *13%*	61 *30%* AIMN	59 *25%*	62 *20%*	123 *23%*	113 *26%*	87 *24%*	60 *22%*
At least once a month	**257** *10%* **I**	122 *11%*	46 *10%*	6 *14%*	8 *7%*	11 *12%*	8 *6%*	55 *9%*	46 *7%*	18 *7%*	56 *9%*	80 *13%* AIJK	23 *10%*	9 *15%* IJ	25 *12%* IJ	24 *10%*	30 *9%*	54 *10%*	37 *8%*	23 *7%*	38 *14%* AS
At least once every three months	**57** *2%*	19 *2%*	16 *3%*	1 *4%*	3 *2%*	4 *4%*	3 *3%*	10 *2%*	9 *1%*	8 *3%*	16 *3%*	13 *2%*	9 *4%* I	* *1%*	3 *1%*	8 *3%*	5 *2%*	12 *2%*	9 *2%*	11 *3%*	5 *2%*
Less often	**68** *3%*	22 *2%*	18 *4%*	- -	3 *2%*	3 *3%*	4 *3%*	18 *3%*	14 *2%*	8 *3%*	12 *2%*	24 *4%* A	5 *2%*	2 *3%*	4 *2%*	9 *4%*	5 *2%*	12 *2%*	8 *2%*	10 *3%*	4 *2%*
Don´t know	**26** *1%*	8 *1%*	3 *1%*	1 *2%*	1 *1%*	1 *1%*	1 *1%*	11 *2%* AB	5 *1%*	2 *1%*	7 *1%*	3 *1%*	- - A	9 *15%* IJKLMO	1 *	3 *1%*	2 *1%*	2 *	2 *	3 *1%*	- -
Every day/Most days (Net)	**828** *32%* **HO**	394 *34%* AH	156 *33%* H	12 *32%*	36 *31%*	31 *34%*	44 *34%* H	155 *25%*	216 *35%* LO	85 *32%*	193 *32%*	173 *29%*	92 *39%* AL O	15 *25%*	51 *25%*	70 *29%*	114 *36%*	173 *32%*	145 *33%*	109 *31%*	102 *38%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 34

Q14_7. How frequently would you say you watch each channel?
Channel 5
Base: All that define themselves as regular or occasional watchers of each channel
Single-coded

	Total (A)	Wave W1 (B)	Wave W2 (C)	Type CAPI (D)	Type Online (E)	Gender Male (F)	Gender Female (G)	Age 16-24 (H)	Age 25-34 (I)	Age 35-44 (J)	Age 45-54 (K)	Age 55-64 (L)	Age 65+ (M)	Social Grade AB (O)	Social Grade C1C2 (P)	Social Grade DE (Q)	Have kids Yes (R)	Have kids No (S)	EMG Yes (T)	EMG No (U)	Nation England (V)	Nation Scotland (W)	Nation Wales (X)	Nation Northern Ireland (Y)
Base (un-weighted)	**2273**	1131	1142	957	1316	1088	1185	225	335	348	420	368	577	591	963	718	626	1647	156	2115	1579	235	238	221
Base (weighted)	**2266**	1134	1131	921	1345	1112	1153	274	342	330	399	343	578	603	1096	565	649	1617	243	2020	1884	195	120	67
Effective Base	**1871**	902	971	786	1086	908	963	183	277	289	340	304	491	510	806	593	518	1354	142	1756	1431	216	221	199
Every day	**281** ***12%*** **DFS dej**	133 *12%*	148 *13%*	91 *10%*	191 *14%* AD	119 *11%*	162 *14%* AF	26 *10%*	70 *20%* AHJ KLM	40 *12%*	45 *11%*	37 *11%*	65 *11%*	78 *13%*	124 *11%*	78 *14%*	119 *18%* AS	163 *10%*	35 *14%*	246 *12%*	226 *12%*	32 *17%*	14 *12%*	9 *14%*
Most days	**383** ***17%*** **MOS Uabju**	197 *17%*	186 *16%*	147 *16%*	237 *18%*	201 *18%*	182 *16%*	48 *17%* M	72 *21%* M	71 *22%* AM	62 *16%*	64 *19%* M	66 *11%*	83 *14%*	196 *18%*	104 *18%* O	141 *22%* AS	243 *15%*	51 *21%*	332 *16%*	316 *17%*	34 *18%*	22 *18%*	12 *18%*
2-3 times a week	**548** ***24%*** **CR**	296 *26%*	252 *22%*	244 *27%* AE	304 *23%*	270 *24%*	278 *24%*	58 *21%*	72 *21%*	84 *25%*	82 *21%*	94 *27%* K	158 *27%* K	152 *25%*	259 *24%*	138 *24%*	127 *20%*	421 *26%* AR	43 *18%*	504 *25%* A	462 *25%*	44 *22%*	26 *21%*	17 *26%*
About once a week	**559** ***25%*** **IJR cl**	270 *24%*	289 *26%*	238 *26%*	321 *24%*	286 *26%*	273 *24%*	63 *23%*	60 *18%*	62 *19%*	125 *31%* AHI J	95 *28%* IJ	154 *27%* IJ	139 *23%*	278 *25%*	142 *25%*	129 *20%*	430 *27%* AR	50 *21%*	508 *25%*	458 *24%*	49 *25%*	37 *31%* AV	16 *24%*
At least once a month	**307** ***14%*** **LQc gi**	156 *14%*	151 *13%*	132 *14%*	176 *13%*	139 *13%*	168 *15%*	49 *18%* L	49 *14%* L	47 *14%* L	49 *12%*	29 *8%*	85 *15%* L	98 *16%* AQ	151 *14%* Q	58 *10%*	84 *13%*	223 *14%*	40 *16%*	267 *13%*	262 *14%*	25 *13%*	13 *11%*	7 *11%*
At least once every three months	**91** ***4%*** **D**	44 *4%*	47 *4%*	26 *3%*	65 *5%* AD	41 *4%*	49 *4%*	15 *5%*	8 *2%*	13 *4%*	20 *5%*	9 *3%*	25 *4%*	30 *5%*	41 *4%*	19 *3%*	25 *4%*	65 *4%*	7 *3%*	83 *4%*	81 *4%*	3 *2%*	4 *3%*	2 *4%*
Less often	**71** ***3%*** **Zc**	28 *2%*	43 *4%*	30 *3%*	42 *3%*	42 *4%*	30 *3%*	7 *3%*	9 *3%*	10 *3%*	12 *3%*	12 *3%*	21 *4%*	18 *3%*	35 *3%*	18 *3%*	20 *3%*	52 *3%*	11 *5%*	60 *3%*	62 *3%*	3 *2%*	4 *3%*	3 *4%*
Don´t know	**24** ***1%*** **Z**	9 *1%*	15 *1%*	13 *1%*	11 *1%*	14 *1%*	11 *1%*	9 *3%* AIJL M	2 *1%*	2 *1%*	4 *1%*	2 *1%*	5 *1%*	4 *1%*	13 *1%*	8 *1%*	4 *1%*	21 *1%*	5 *2%*	19 *1%*	19 *1%*	4 *2%*	1 *1%*	1 *1%*
Every day/Most days (Net)	**665** ***29%*** **DMS Uabdej u**	331 *29%*	334 *30%*	237 *26%*	427 *32%* AD	320 *29%*	344 *30%*	74 *27%*	141 *41%* AHK LM	111 *34%* M	107 *27%*	101 *30%* M	130 *23%*	162 *27%*	320 *29%*	182 *32%* O	259 *40%* AS	406 *25%*	86 *36%*	578 *29%*	542 *29%*	66 *34%*	36 *30%*	21 *32%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 34

Q14_7. How frequently would you say you watch each channel?
Channel 5
Base: All that define themselves as regular or occasional watchers of each channel
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**2273**	1747	352	164	674	1252	309	563	1383	157	533	1681	235	87	148	221	175	121	166	238	169	221	271	221
Base (weighted)	**2266**	1756	349	150	690	1247	292	530	1401	165	504	1717	195	95*	165	266	198	142	203	120	220	266	330	67
Effective Base	**1871**	1438	292	134	553	1036	254	458	1147	129	432	1397	216	78	135	203	155	111	152	221	154	198	248	199
Every day	**281 12% DFSdej**	230 13%	35 10%	14 10%	144 21% Ade	114 9%	20 7%	56 11%	186 13%	22 13%	96 19% Aj	181 11%	32 17% pqsu	17 18% pqs	22 13%	35 13%	26 13%	12 8%	18 9%	14 12%	20 9%	42 16%	33 10%	9 14%
Most days	**383 17% MOSUabju**	329 19% Aab	42 12%	12 8%	138 20% Ae	201 16%	41 14%	91 17%	237 17%	26 16%	103 20% Aj	273 16%	34 18% u	16 17%	23 14%	51 19% u	40 20% u	20 14%	31 15%	22 18% u	44 20% u	55 21% u	34 10%	12 18% u
2-3 times a week	**548 24% CR**	425 24%	90 26%	31 21%	165 24%	303 24%	77 26%	132 25%	347 25%	36 22%	120 24%	416 24%	44 22%	22 24%	38 23%	78 29% t	45 23%	33 24%	41 20%	26 21%	57 26%	54 20%	92 28%	17 26%
About once a week	**559 25% IJRcl**	419 24%	92 26%	47 31%	133 19%	341 27% Ac	75 26% c	131 25%	350 25%	39 23%	110 22%	438 26%	49 25% l	12 12%	41 25% l	54 20%	46 23% l	47 33% Aln	52 26% l	37 31% Aln	52 24% l	70 26% l	84 25% l	16 24% l
At least once a month	**307 14% LQcgi**	227 13%	57 16%	23 15%	66 10%	186 15% c	50 17% c	76 14%	170 12%	30 18%	41 8%	260 15% Al	25 13%	14 15%	22 13%	27 10%	23 12%	17 12%	43 21% Aknoprtv	13 11%	34 15%	27 10%	55 17% nt	7 11%
At least once every three months	**91 4% D**	69 4%	14 4%	8 5%	28 4%	49 4%	13 4%	20 4%	53 4%	8 5%	16 3%	71 4%	3 2%	7 8% k	7 4%	9 3%	7 4%	7 5%	9 5%	4 3%	9 4%	7 3%	18 5% k	2 4%
Less often	**71 3% Zc**	44 3%	14 4%	10 7% AZ	13 2%	40 3%	13 4% c	15 3%	46 3%	3 2%	11 2%	61 4%	3 2%	3 3%	11 7% Aks	7 3%	7 4%	4 3%	7 3%	4 3%	4 2%	6 2%	13 4%	3 4%
Don´t know	**24 1% Z**	12 1%	6 2%	4 3% Z	3 *	12 1%	4 1%	8 2%	12 1%	2 1%	8 2%	16 1%	4 2%	2 2% s	- -	5 2%	2 1%	1 1%	1 1%	1 1%	- -	5 2%	2 1%	1 1%
Every day/Most days (Net)	**665 29% DMSUabdeju**	559 32% Aab	77 22%	27 18%	282 41% Ade	315 25%	61 21%	147 28%	423 30%	48 29%	199 39% Aj	455 26%	66 34% pqu	34 36% u	45 27%	86 33% u	67 34% u	32 23%	49 24%	36 30% u	65 29% u	97 36% Apqu	67 20%	21 32% u

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 34

Q14_7. How frequently would you say you watch each channel?
Channel 5
Base: All that define themselves as regular or occasional watchers of each channel
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**2273**	906	293	28	174	70	170	632	601	232	486	486	173	54	233	280	311	472	362	278	200
Base (weighted)	**2266**	960	407	37**	109	69*	112	572	569	239	503	507	191	46*	202	225	284	491	385	295	229
Effective Base	**1871**	774	255	23	142	61	142	551	483	196	401	404	150	46	190	219	256	389	304	235	177
Every day	**281**	114	59	7	12	4	22	63	76	43	55	37	37	6	28	34	47	67	46	30	26
	12%	*12%*	*15%*	*19%*	*11%*	*5%*	*20%*	*11%*	*13%*	*18%*	*11%*	*7%*	*19%*	*13%*	*14%*	*15%*	*17%*	*14%*	*12%*	*10%*	*11%*
	L						ABEFH		L	AKL			AK L		L		A				
Most days	**383**	181	72	1	17	13	23	75	99	44	103	77	30	4	24	47	53	78	58	50	44
	17%	*19%*	*18%*	*3%*	*16%*	*19%*	*21%*	*13%*	*17%*	*18%*	*20%*	*15%*	*16%*	*8%*	*12%*	*21%*	*19%*	*16%*	*15%*	*17%*	*19%*
	HO	H					H				AO										
2-3 times a week	**548**	239	87	8	31	11	19	153	157	51	112	117	37	12	62	44	70	135	91	76	44
	24%	*25%*	*21%*	*22%*	*29%*	*16%*	*17%*	*27%*	*28%*	*21%*	*22%*	*23%*	*19%*	*26%*	*31%*	*20%*	*25%*	*27%*	*24%*	*26%*	*19%*
	G	G			G			G	AM						AJKM			PU			
About once a week	**559**	226	99	9	29	16	24	157	149	62	129	120	41	8	48	46	68	127	104	62	60
	25%	*24%*	*24%*	*23%*	*27%*	*23%*	*21%*	*27%*	*26%*	*26%*	*26%*	*24%*	*21%*	*17%*	*24%*	*20%*	*24%*	*26%*	*27%*	*21%*	*26%*
At least once a month	**307**	134	48	5	11	19	16	75	50	26	67	100	26	11	26	31	30	50	54	49	39
	14%	*14%*	*12%*	*13%*	*10%*	*27%*	*14%*	*13%*	*9%*	*11%*	*13%*	*20%*	*14%*	*23%*	*13%*	*14%*	*11%*	*10%*	*14%*	*17%*	*17%*
	IR					ABCEGH					I	AIJKO		IJ							R
At least once every three months	**91**	29	22	6	2	3	5	24	18	5	20	27	14	*	5	11	8	15	19	17	10
	4%	*3%*	*5%*	*15%*	*2%*	*4%*	*4%*	*4%*	*3%*	*2%*	*4%*	*5%*	*8%*	*1%*	*3%*	*5%*	*3%*	*3%*	*5%*	*6%*	*4%*
													AIJ O								
Less often	**71**	23	17	1	6	2	3	20	14	7	9	25	5	3	7	5	6	17	11	9	7
	3%	*2%*	*4%*	*3%*	*5%*	*3%*	*3%*	*4%*	*2%*	*3%*	*2%*	*5%*	*3%*	*6%*	*4%*	*2%*	*2%*	*3%*	*3%*	*3%*	*3%*
												AIK		K							
Don´t know	**24**	13	3	1	1	1	-	5	6	1	8	3	1	2	3	6	1	2	3	1	-
	1%	*1%*	*1%*	*2%*	*1%*	*2%*	-	*1%*	*1%*	*	*2%*	*1%*	*1%*	*5%*	*1%*	*3%*	*1%*	*	*1%*	*	-
														AIJLM		ARU					
Every day/Most days (Net)	**665**	295	131	8	30	17	46	138	175	87	157	114	67	10	51	81	100	145	104	80	70
	29%	*31%*	*32%*	*23%*	*27%*	*25%*	*41%*	*24%*	*31%*	*36%*	*31%*	*23%*	*35%*	*21%*	*25%*	*36%*	*35%*	*30%*	*27%*	*27%*	*30%*
	HL	H	H				ABEFH		L	ALO	L		L			AS	AS				

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

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Table 35

Q14a. How frequently would you say you watch each channel?
Base: All that watch this channel regularly
Single-coded

Summary Table

	BBC One	BBC Two	BBC Three	BBC Four	ITV/ STV/ ITV Wales/ UTV	Channel 4	Channel 5
Base (un-weighted)	1852	837	195	356	1568	969	655
Base (weighted)	1856	855	215	371	1530	964	641
Effective Base	1552	710	159	301	1300	798	533
Every day	1103 *59%*	255 *30%*	58 *27%*	84 *23%*	805 *53%*	290 *30%*	248 *39%*
Most days	515 *28%*	331 *39%*	81 *37%*	124 *33%*	449 *29%*	317 *33%*	224 *35%*
2-3 times a week	177 *10%*	205 *24%*	46 *21%*	115 *31%*	210 *14%*	271 *28%*	135 *21%*
About once a week	43 *2%*	54 *6%*	9 *4%*	33 *9%*	57 *4%*	76 *8%*	23 *4%*
At least once a month	10 *1%*	6 *1%*	11 *5%*	7 *2%*	4 *	3 *	6 *1%*
At least once every three months	2 *	1 *	1 *	1 *	- -	1 *	1 *
Less often	2 *	2 *	7 *3%*	5 *1%*	2 *	2 *	3 *
Don´t know	3 *	1 *	3 *1%*	2 *1%*	3 *	2 *	1 *
Every day/Most days (Net)	1619 *87%*	586 *69%*	138 *64%*	208 *56%*	1253 *82%*	608 *63%*	472 *74%*

Table 36

Q14b. How frequently would you say you watch each channel?
Base: All respondents
Single-coded

	Summary Table						
	BBC One	BBC Two	BBC Three	BBC Four	ITV/ STV/ ITV Wales/ UTV	Channel 4	Channel 5
Base (un-weighted)	3125	3125	3125	3125	3125	3125	3125
Base (weighted)	3127	3127	3127	3127	3127	3127	3127
Effective Base	2581	2581	2581	2581	2581	2581	2581
Every day	1165 *37%*	296 *9%*	77 *2%*	116 *4%*	856 *27%*	326 *10%*	281 *9%*
Most days	650 *21%*	510 *16%*	152 *5%*	230 *7%*	601 *19%*	503 *16%*	383 *12%*
2-3 times a week	504 *16%*	675 *22%*	186 *6%*	367 *12%*	567 *18%*	757 *24%*	548 *18%*
About once a week	293 *9%*	480 *15%*	200 *6%*	417 *13%*	393 *13%*	614 *20%*	559 *18%*
At least once a month	106 *3%*	218 *7%*	180 *6%*	254 *8%*	161 *5%*	257 *8%*	307 *10%*
At least once every three months	45 *1%*	71 *2%*	65 *2%*	97 *3%*	59 *2%*	57 *2%*	91 *3%*
Less often	35 *1%*	55 *2%*	69 *2%*	91 *3%*	50 *2%*	68 *2%*	71 *2%*
Don´t know	6 *	17 *1%*	15 *	27 *1%*	15 *	26 *1%*	24 *1%*
Do not watch regularly/ occasionally	325 *10%*	806 *26%*	2184 *70%*	1528 *49%*	426 *14%*	520 *17%*	861 *28%*
Every day/Most days (Net)	1814 *58%*	806 *26%*	229 *7%*	345 *11%*	1457 *47%*	828 *26%*	665 *21%*

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Table 37

Q13Q14. Combined summary table
Base: All that define themselves as regular watchers of any channel, or occasional watchers of any channel on every day or most days
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
BBC One	**2051** ***66%*** **DHI JPRTab hj**	1020 *66%*	1031 *65%*	916 *60%*	1136 *71%* AD	1016 *66%*	1035 *65%*	209 *48%*	266 *50%*	296 *59%* HI	365 *69%* HIJ	329 *75%* AHI JK	586 *85%* AH IJKL	605 *72%* AP Q	933 *62%*	511 *65%*	537 *60%*	1514 *68%* AR	192 *48%*	1858 *68%* AT	1703 *65%*	174 *70%* Y	117 *75%* AVY	58 *61%*
BBC Two	**1075** ***34%*** **DGH IJPQRT Yabhjo pv**	532 *35%*	543 *34%*	471 *31%*	604 *38%* AD	589 *38%* AG	486 *31%*	81 *18%*	144 *27%* H	136 *27%* H	171 *32%* H	178 *41%* AHI JK	365 *53%* AH IJKL	393 *47%* AP Q	453 *30%*	228 *29%*	252 *28%*	823 *37%* AR	104 *26%*	971 *36%* AT	904 *34%* Y	86 *34%* Y	65 *41%* AVY	20 *22%*
BBC Three	**637** ***20%*** **DKL MSUbde fjp**	312 *20%*	326 *20%*	271 *18%*	366 *23%* AD	302 *20%*	335 *21%*	148 *34%* AJK LM	154 *29%* AKL M	121 *24%* AKL M	77 *15%* M	67 *15%* M	69 *10%*	199 *24%* AP Q	293 *20%*	143 *18%*	254 *28%* AS	383 *17%*	125 *31%* AU	512 *19%*	545 *21%*	50 *20%*	26 *17%*	16 *17%*
BBC Four	**509** ***16%*** **DGH PQSYab dehjv**	247 *16%*	262 *16%*	202 *13%*	306 *19%* AD	288 *19%* AG	221 *14%*	52 *12%*	95 *18%* H	73 *15%*	86 *16%*	80 *18%* H	123 *18%* H	192 *23%* AP Q	207 *14%*	110 *14%*	173 *19%* AS	335 *15%*	76 *19%*	432 *16%*	433 *17%* Y	38 *15%*	28 *18%* Y	9 *10%*
ITV/ STV/ ITV Wales/ UTV	**1733** ***55%*** **DFH JOTVab hjt**	875 *57%*	858 *54%*	765 *50%*	968 *61%* AD	789 *52%*	944 *59%* AF	202 *46%*	280 *53%*	241 *48%*	303 *57%* HJ	273 *62%* AHI J	436 *63%* AH IJK	424 *50%*	830 *55%* O	478 *61%* AOP	510 *57%*	1223 *55%*	173 *43%*	1558 *57%* AT	1424 *54%*	157 *63%* AV	96 *62%* AV	56 *59%*
Channel 4	**1184** ***38%*** **DFM QSabde hj**	601 *39%*	583 *37%*	463 *30%*	722 *45%* AD	550 *36%*	634 *40%* AF	167 *38%*	221 *42%* M	199 *40%* M	211 *40%* M	160 *37%*	226 *33%*	356 *42%* AP Q	559 *37%*	267 *34%*	379 *42%* AS	805 *36%*	141 *35%*	1043 *38%*	979 *37%*	104 *42%*	68 *43%*	34 *36%*
Channel 5	**833** ***27%*** **DHS abdehj p**	412 *27%*	422 *26%*	287 *19%*	546 *34%* AD	398 *26%*	435 *27%*	92 *21%*	168 *32%* AHK M	136 *27%*	132 *25%*	135 *31%* AHK M	170 *25%*	204 *24%*	416 *28%*	212 *27%*	306 *34%* AS	527 *24%*	99 *24%*	734 *27%*	678 *26%*	83 *33%* AV	46 *30%*	26 *28%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 37

Q13Q14. Combined summary table
Base: All that define themselves as regular watchers of any channel, or occasional watchers of any channel on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
BBC One	**2051** *66%* **DHIJP RTabhj**	1635 *74%* Aab	292 *56%*	117 *51%*	631 *74%* Ad e	1141 *68%* Ae	250 *62%*	523 *71%* Agh	1228 *66%* h	154 *53%*	439 *70%* Aj	1573 *65%*	174 *70%* mot v	79 *63%*	150 *60%*	221 *64%*	172 *61%*	132 *61%*	200 *71%* mo ptv	117 *75%* Al mnopt v	201 *72%* mop fv	250 *62%*	297 *68%*	58 *61%*
BBC Two	**1075** *34%* **DGHIJ PQRTYa** bh **jopv**	898 *41%* Aab	129 *25%* e	45 *20%*	352 *41%* Ad	584 *35%*	127 *32%*	278 *38%* Ah	645 *35%* h	73 *25%*	247 *39%* Aj	801 *33%*	86 *34%* v	40 *32%* v	77 *31%* v	120 *35%* v	80 *28%*	59 *27%*	103 *37%* pv	65 *41%* Am o pv	109 *39%* opv	145 *36%* pv	172 *39%* Aopv	20 *22%*
BBC Three	**637** *20%* **DKLMS Ubdefj** p	528 *24%* Aab	91 *17%* b e	16 *7%*	314 *37%* Ad	274 *16%* e	43 *11%*	95 *13%*	446 *24%* Af	62 *21%* f	159 *25%* Aj	475 *19%*	50 *20%* p	20 *16%*	45 *18%*	69 *20%* p	69 *25%* pqrv	28 *13%*	45 *16%*	26 *17%*	57 *20%*	130 *32%* Ak lmnp q rsuv	82 *19%*	16 *17%*
BBC Four	**509** *16%* **DGHPQ SYabde** hj **v**	427 *19%* Aab	65 *12%* b e	15 *6%*	215 *25%* Ad	240 *14%*	48 *12%*	119 *16%*	322 *17%* h	34 *12%*	135 *21%* Aj	363 *15%*	38 *15%*	25 *20%* v	38 *15%*	53 *15%*	50 *18%* v	26 *12%*	54 *19%* pv	28 *18%* v	49 *17%* v	79 *19%* pv	61 *14%*	9 *10%*
ITV/ STV/ ITV Wales/ UTV	**1733** *55%* **DFHJO TVabhj** t	1378 *62%* Aab	260 *49%* b e	94 *41%*	573 *67%* Ad	930 *55%*	214 *53%*	419 *57%* h	1071 *57%* Ah	123 *42%*	403 *64%* Aj	1299 *53%*	157 *63%* Amp qt u	79 *64%* mpt u	129 *52%* u	214 *62%* Ampqt	158 *56%* t	107 *49%*	149 *53%*	96 *62%* Am pt u	168 *60%* pt	190 *47%*	229 *52%*	56 *59%* pt
Channel 4	**1184** *38%* **DFMQS abdehj**	973 *44%* Aab	151 *29%*	59 *26%*	455 *53%* Ad e	600 *36%* e	117 *29%*	278 *38%*	726 *39%* h	90 *31%*	276 *44%* Aj	887 *36%*	104 *42%* p	57 *45%* pq	95 *38%*	143 *42%* p	101 *36%*	70 *32%*	95 *34%*	68 *43%* pq u	109 *39%*	157 *39%*	152 *35%*	34 *36%*
Channel 5	**833** *27%* **DHSab dehjp**	693 *31%* Aab	99 *19%*	39 *17%*	335 *39%* Ad e	412 *25%*	79 *20%*	187 *25%*	525 *28%* Ah	62 *21%*	231 *37%* Aj	586 *24%*	83 *33%* Amp qu	39 *31%* p	56 *23%*	107 *31%* mpu	72 *26%*	44 *20%*	64 *23%*	46 *30%* p	90 *32%* mpq u	106 *26%*	100 *23%*	26 *28%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Table 37

Q13Q14. Combined summary table
Base: All that define themselves as regular watchers of any channel, or occasional watchers of any channel on every day or most days
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
BBC One	**2051** *66%* **BEFKP**	842 *60%* F	346 *63%* F	28 *61%*	87 *56%* F	54 *44%*	99 *63%* F	595 *86%* ABCEFG	479 *66%* K	216 *67%* K	435 *60%*	475 *67%* KN	199 *75%* AI KLN	46 *56%*	193 *68%* K	187 *59%*	246 *67%* P	439 *70%* AP	343 *66%*	269 *67%*	207 *66%*
BBC Two	**1075** *34%* **BCEFGJ KP**	441 *31%* FG	144 *26%*	20 *44%*	40 *26%*	25 *21%*	36 *22%*	370 *53%* ABCEFG	253 *35%* K	92 *28%*	203 *28%*	256 *36%* JK	150 *56%* AI JKLNO	28 *34%*	87 *31%*	86 *27%*	127 *34%* P	216 *34%* P	176 *34%*	140 *35%*	133 *43%* APRS
BBC Three	**637** *20%* **EHO**	354 *25%* AEGH	111 *20%* EH	8 *17%*	21 *13%*	40 *33%* ACEGH	25 *16%*	79 *11%*	170 *24%* AJO	54 *17%*	137 *19%*	138 *20%*	81 *30%* AJ KLNO	11 *14%*	42 *15%*	53 *17%*	85 *23%* P	130 *21%*	125 *24%* P	74 *18%*	78 *25%* P
BBC Four	**509** *16%* **KO**	244 *17%*	81 *15%*	5 *10%*	19 *12%*	18 *15%*	19 *12%*	124 *18%*	131 *18%* JKO	39 *12%*	84 *12%*	118 *17%* KO	91 *34%* AI JKLNO	13 *16%*	29 *10%*	51 *16%*	58 *16%*	107 *17%*	96 *18%*	62 *16%*	64 *20%*
ITV/ STV/ ITV Wales/ UTV	**1733** *55%* **BFLN**	738 *52%* F	302 *55%* F	23 *50%*	85 *55%* F	48 *40%*	93 *59%* F	443 *64%* ABCEF	446 *62%* AKLN	200 *62%* AKLN	392 *54%* LN	335 *47%*	146 *55%*	35 *42%*	172 *60%* LN	187 *59%*	226 *61%* AU	373 *59%* U	284 *54%*	219 *55%*	160 *51%*
Channel 4	**1184** *38%* **HNOP**	553 *39%* H	215 *39%*	18 *40%*	51 *33%*	43 *36%*	67 *42%* H	236 *34%*	290 *40%* NO	119 *37%* NO	284 *39%* NO	270 *38%* NO	127 *48%* AJ KLNO	16 *19%*	75 *26%*	94 *30%*	162 *44%* AP	253 *40%* P	204 *39%* P	170 *42%*	139 *45%* AP
Channel 5	**833** *27%* **LN**	369 *26%*	158 *29%* F	14 *30%*	39 *26%*	23 *19%*	53 *33%* ABFH	177 *26%*	222 *31%* ALNO	98 *31%* LN	193 *27%* N	158 *22%* N	82 *31%* LN	10 *12%*	66 *23%* N	92 *29%*	128 *35%* ASU	195 *31%* AS	129 *25%*	104 *26%*	78 *25%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 38

Q15_1_1. Rating on statement - Its programmes help me understand what's going on in the world today: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**2069**	1033	1036	944	1125	1003	1066	176	260	308	375	357	593	598	830	639	515	1554	129	1939	1441	211	230	187
Base (weighted)	**2051**	1020	1031	916	1136	1016	1035	209	266	296	365	329	586	605	933	511	537	1514	192	1858	1703	174	117	58
Effective Base	**1722**	832	892	790	933	845	878	144	218	258	309	294	508	518	699	534	432	1291	116	1625	1315	195	213	166
Lowest rating 1	**25 1% Zc**	16 2%	9 1%	10 1%	15 1%	16 2%	9 1%	- -	- -	4 1%	9 2% I	3 1%	10 2%	7 1%	14 2%	4 1%	3 *	23 1%	- -	25 1%	19 1%	4 2%	1 1%	1 2%
2	**33 2% EZd**	15 1%	18 2%	22 2% AE	11 1%	16 2%	17 2%	3 1%	5 2%	4 1%	4 1%	5 1%	12 2%	9 1%	13 1%	11 2%	8 1%	25 2%	3 1%	30 2%	27 2%	1 *	4 3% AW	1 2%
3	**42 2% CEUZ**	27 3%	14 1%	25 3% E	16 1%	24 2%	17 2%	2 1%	7 3%	5 2%	8 2%	3 1%	15 2%	16 3%	16 2%	9 2%	7 1%	35 2%	9 5% U	33 2%	36 2%	3 2%	1 1%	2 4% X
4	**47 2% L**	21 2%	26 2%	28 3%	19 2%	29 3%	18 2%	7 3% L	7 2%	8 3% L	11 3% L	2 1%	11 2%	12 2%	21 2%	14 3%	10 2%	36 2%	5 2%	42 2%	38 2%	3 2%	4 4%	1 2%
5	**149 7% EWZc k**	79 8%	70 7%	90 10% AE	59 5%	72 7%	78 8%	16 8%	13 5%	25 9%	20 6%	26 8%	49 8%	34 6%	59 6%	56 11% AOP	28 5%	121 8%	9 5%	140 8%	133 8% W	6 4%	6 5%	5 8%
6	**191 9% KUZ i**	98 10%	93 9%	93 10%	97 9%	87 9%	103 10%	28 14% K	30 11% K	38 13% AKM	21 6%	26 8%	48 8%	61 10%	79 9%	50 10%	57 11%	133 9%	27 14%	163 9%	155 9%	16 9%	14 12%	5 9%
7	**356 17% St**	171 17%	185 18%	159 17%	196 17%	179 18%	177 17%	38 18%	51 19%	64 22% AM	60 16%	54 16%	89 15%	95 16%	159 17%	101 20%	110 21% AS	246 16%	28 14%	328 18%	290 17%	35 20%	21 18%	10 16%
8	**474 23% b**	223 22%	251 24%	220 24%	254 22%	218 21%	257 25%	42 20%	58 22%	64 22%	92 25%	89 27%	129 22%	145 24%	219 23%	109 21%	109 20%	365 24%	33 17%	441 24% A	393 23%	40 23%	25 21%	16 28%
9	**407 20% DJQ Uabe**	197 19%	209 20%	131 14%	276 24% AD	219 22%	188 18%	43 21%	62 23% J	45 15%	78 21%	70 21%	109 19%	141 23% AQ	194 21% Q	71 14%	117 22%	290 19%	47 24%	360 19%	341 20%	36 21%	19 16%	11 19%
Highest rating 10	**276 13% abe mo**	144 14%	132 13%	108 12%	168 15%	140 14%	136 13%	26 13%	26 10%	29 10%	56 15%	44 13%	94 16% AI J	75 12%	134 14%	66 13%	76 14%	200 13%	31 16%	245 13%	228 13%	23 13%	19 16% Y	5 9%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

* small base

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 38

Q15_1_1. Rating on statement - Its programmes help me understand what's going on in the world today: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**2051**	1020	1031	916	1136	1016	1035	209	266	296	365	329	586	605	933	511	537	1514	192	1858	1703	174	117	58
Effective Base	**1722**	832	892	790	933	845	878	144	218	258	309	294	508	518	699	534	432	1291	116	1625	1315	195	213	166
Don't know	**52**	29	23	29	24	18	34	2	7	8	6	8	21	9	24	19	11	42	2	50	43	6	3	1
	3%	*3%*	*2%*	*3%*	*2%*	*2%*	*3%*	*1%*	*3%*	*3%*	*2%*	*2%*	*4%*	*2%*	*3%*	*4%*	*2%*	*3%*	*1%*	*3%*	*2%*	*3%*	*2%*	*2%*
	F						AF									O								
1-3 (Net)	**99**	57	42	57	42	56	44	6	12	14	20	11	37	31	44	24	17	82	11	88	81	8	6	4
	5%	*6%*	*4%*	*6%*	*4%*	*6%*	*4%*	*3%*	*5%*	*5%*	*6%*	*3%*	*6%*	*5%*	*5%*	*5%*	*3%*	*5%*	*6%*	*5%*	*5%*	*4%*	*5%*	*7%*
	EZd			AE																				
4-6 (Net)	**387**	198	189	211	175	188	199	52	49	71	53	53	108	107	160	120	96	291	41	346	326	26	24	11
	19%	*19%*	*18%*	*23%*	*15%*	*18%*	*19%*	*25%*	*19%*	*24%*	*14%*	*16%*	*18%*	*18%*	*17%*	*23%*	*18%*	*19%*	*21%*	*19%*	*19%*	*15%*	*20%*	*19%*
	EKZ cq			AE				KL		AKL						AOP								
7-10 (Net)	**1513**	736	777	618	895	755	758	149	197	203	286	257	421	457	706	348	413	1100	138	1374	1253	134	84	42
	74%	*72%*	*75%*	*68%*	*79%*	*74%*	*73%*	*71%*	*74%*	*68%*	*78%*	*78%*	*72%*	*76%*	*76%*	*68%*	*77%*	*73%*	*72%*	*74%*	*74%*	*77%*	*72%*	*72%*
	DJQ abem				AD						AJM	J		Q	Q									
9-10 (Net)	**682**	341	341	239	444	358	324	70	87	74	134	114	203	217	328	138	193	489	78	605	570	59	38	16
	33%	*33%*	*33%*	*26%*	*39%*	*35%*	*31%*	*33%*	*33%*	*25%*	*37%*	*35%*	*35%*	*36%*	*35%*	*27%*	*36%*	*32%*	*40%*	*33%*	*33%*	*34%*	*32%*	*27%*
	DJQ Uabef				AD						J	J	J	Q	Q									

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 38

Q15_1_1. Rating on statement - Its programmes help me understand what's going on in the world today: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region										
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**2069**	1642	292	128	620	1157	259	541	1239	140	465	1557	211	75	136	189	156	113	164	230	155	210	243	187
Base (weighted)	**2051**	1635	292	117	631	1141	250	523	1228	154	439	1573	174	79*	150	221	172	132	200	117	201	250	297	58
Effective Base	**1722**	1365	246	106	515	966	214	451	1031	118	379	1307	195	69	124	176	140	105	150	213	142	189	225	166
Lowest rating 1	**25** *1%* **Zc**	7 *	6 *2%* Z	11 *10%* AZa	1 *	11 *1%*	12 *5%* Acd	6 *1%*	13 *1%*	3 *2%*	7 *2%*	18 *1%*	4 *2%*	- -	1 *1%*	2 *1%*	1 *1%*	3 *2%*	3 *1%*	1 *1%*	3 *1%*	2 *1%*	4 *1%*	1 *2%*
2	**33** *2%* **EZd**	13 *1%*	4 *1%*	16 *13%* AZa	5 *1%*	11 *1%*	15 *6%* Acd	7 *1%*	20 *2%*	3 *2%*	5 *1%*	26 *2%*	1 *	1 *1%*	2 *1%*	5 *2%*	3 *2%*	2 *1%*	3 *1%*	4 *3%* Ak	3 *2%*	5 *2%*	3 *1%*	1 *2%*
3	**42** *2%* **CEUZ**	22 *1%*	14 *5%* AZ	6 *5%* AZ	15 *2%*	17 *1%*	10 *4%* Ad	15 *3%*	24 *2%*	2 *1%*	12 *3%*	28 *2%*	3 *2%*	4 *6%* Amor	1 *1%*	3 *2%*	1 *1%*	4 *3%*	8 *4%*	1 *1%*	3 *1%*	5 *2%*	5 *2%*	2 *4%* or
4	**47** *2%* **L**	32 *2%*	9 *3%*	6 *5%* AZ	12 *2%*	27 *2%*	6 *2%*	16 *3%*	27 *2%*	1 *	11 *3%*	36 *2%*	3 *2%*	1 *1%*	5 *3%* s	5 *2%*	5 *3%* s	4 *3%* s	4 *2%*	4 *4%* s	- -	8 *3%* s	6 *2%*	1 *2%* s
5	**149** *7%* **EWZck**	79 *5%*	54 *18%* AZ	16 *14%* AZ	20 *3%*	95 *8%* c	31 *12%* Ac	41 *8%*	86 *7%*	16 *10%*	37 *8%*	112 *7%*	6 *4%*	9 *12%* ko	21 *14%* Ak oqrtu	26 *12%* Akoqru	6 *4%*	15 *11%* koqu	9 *5%*	6 *5%*	17 *8%*	15 *6%*	15 *5%*	5 *8%*
6	**191** *9%* **KUZi**	141 *9%*	39 *13%* AZ	10 *8%*	52 *8%*	115 *10%*	21 *8%*	53 *10%*	120 *10%*	7 *5%*	30 *7%*	156 *10%*	16 *9%*	7 *9%*	18 *12%*	15 *7%*	19 *11%*	7 *5%*	11 *6%*	14 *12%* pq	20 *10%*	31 *12%* pq	27 *9%*	5 *9%*
7	**356** *17%* **St**	280 *17%*	58 *20%*	15 *13%*	100 *16%*	196 *17%*	53 *21%*	101 *19%*	207 *17%*	24 *16%*	70 *16%*	281 *18%*	35 *20%* t	12 *16%*	23 *15%*	32 *14%*	37 *22%* t	30 *23%* t	38 *19%*	21 *18%*	35 *17%*	31 *12%*	51 *17%*	10 *16%*
8	**474** *23%* **b**	401 *25%* Ab	56 *19%*	17 *15%*	149 *24%*	271 *24%*	49 *20%*	115 *22%*	279 *23%*	35 *23%*	100 *23%*	365 *23%*	40 *23%*	16 *20%*	34 *22%*	60 *27%* p	35 *21%*	22 *17%*	51 *26%*	25 *21%*	40 *20%*	51 *20%*	85 *29%* Apt	16 *28%* p
9	**407** *20%* **DJQUa be**	375 *23%* Aab	22 *8%*	8 *7%*	151 *24%* Ae	227 *20%* e	24 *9%*	89 *17%*	267 *22%* Af	31 *20%*	90 *20%*	305 *19%*	36 *21%*	18 *23%*	28 *19%*	40 *18%*	47 *27%* Aqru	26 *20%*	34 *17%*	19 *16%*	37 *19%*	59 *24%*	51 *17%*	11 *19%*
Highest rating 10	**276** *13%* **abemo**	247 *15%* Aab	23 *8%*	6 *5%*	112 *18%* Ad e	141 *12%*	22 *9%*	64 *12%*	159 *13%*	23 *15%*	63 *14%*	211 *13%*	23 *13%*	10 *13%*	10 *7%*	23 *11%*	13 *7%*	16 *12%*	30 *15%* mo	19 *16%* mo v	42 *21%* Amn ov	38 *15%* mo	46 *15%* mo	5 *9%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Ofcom PSB Tracker 2018

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Table 38

Q15_1_1. Rating on statement - Its programmes help me understand what's going on in the world today: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (weighted)	**2051**	1635	292	117	631	1141	250	523	1228	154	439	1573	174	79*	150	221	172	132	200	117	201	250	297	58
Effective Base	**1722**	1365	246	106	515	966	214	451	1031	118	379	1307	195	69	124	176	140	105	150	213	142	189	225	166
Don't know	**52 3% F**	37 *2%*	8 *3%*	6 *5%*	14 *2%*	29 *3%*	7 *3%*	15 *3%*	26 *2%*	8 *5% g*	15 *3%*	35 *2%*	6 *3%*	- -	8 *5% su*	9 *4%*	3 *2%*	4 *3%*	8 *4%*	3 *2%*	2 *1%*	5 *2%*	3 *1%*	1 *2%*
1-3 (Net)	**99 5% EZd**	43 *3%*	24 *8% AZ*	33 *28% AZa*	21 *3%*	39 *3%*	38 *15% Acd*	29 *5%*	58 *5%*	9 *6%*	23 *5%*	73 *5%*	8 *4%*	5 *7%*	4 *3%*	11 *5%*	6 *4%*	9 *7%*	14 *7%*	6 *5%*	8 *4%*	12 *5%*	12 *4%*	4 *7% m*
4-6 (Net)	**387 19% EKZcq**	252 *15%*	102 *35% AZ*	32 *27% AZ*	83 *13%*	238 *21% Ac*	58 *23% c*	110 *21%*	233 *19%*	23 *15%*	78 *18%*	303 *19%*	26 *15%*	18 *22%*	43 *29% Ak oqsuv*	46 *21% q*	30 *17%*	25 *19%*	25 *12%*	24 *20% q*	37 *19%*	54 *21% q*	48 *16%*	11 *19%*
7-10 (Net)	**1513 74% DJQab em**	1303 *80% Aab*	159 *54% b*	46 *40%*	512 *81% Ad e*	835 *73% e*	147 *59%*	369 *71%*	912 *74%*	114 *74%*	322 *74%*	1162 *74%*	134 *77% m*	56 *71%*	95 *63%*	155 *70%*	132 *77% m*	94 *71%*	154 *77% m*	84 *72%*	154 *76% m*	179 *72%*	233 *79% m*	42 *72%*
9-10 (Net)	**682 33% DJQUa bef**	622 *38% Aab*	45 *15%*	14 *12%*	264 *42% Ad e*	368 *32% e*	46 *18%*	153 *29%*	425 *35% f*	55 *35%*	153 *35%*	516 *33%*	59 *34%*	28 *35%*	38 *26%*	64 *29%*	60 *35%*	42 *32%*	65 *32%*	38 *32%*	79 *39% mv*	98 *39% mn v*	97 *33%*	16 *27%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
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Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**2069**	798	255	20	138	57	144	657	503	208	429	456	187	50	228	235	271	426	326	260	183
Base (weighted)	**2051**	842	346	28**	87	54*	99	595	479	216	435	475	199	46*	193	187	246	439	343	269	207
Effective Base	**1722**	686	223	17	114	48	124	573	408	179	357	385	163	42	187	183	226	356	276	218	163
Lowest rating 1	**25** *1%*	10 *1%*	3 *1%*	2 *6%*	1 *1%*	- -	1 *1%*	8 *1%*	5 *1%*	2 *1%*	4 *1%*	6 *1%*	2 *1%*	* *1%*	5 *3%*	2 *1%*	4 *2%*	7 *2%*	3 *1%*	4 *1%*	3 *1%*
2	**33** *2%* I	12 *1%*	3 *1%*	- -	4 *4%* ABC	- -	2 *2%*	12 *2%*	3 *1%*	4 *2%*	7 *2%*	9 *2%*	2 *1%*	2 *4%* I	5 *3%* I	3 *2%*	3 *1%*	5 *1%*	4 *1%*	6 *2%*	1 *1%*
3	**42** *2%* Q	13 *2%*	9 *3%*	- -	5 *5%* ABH	1 *2%*	1 *2%*	12 *2%*	10 *2%*	4 *2%*	5 *1%*	7 *2%*	8 *4%* K	1 *1%*	5 *3%*	6 *3%* Q	1 *	12 *3%* Q	7 *2%*	2 *1%*	3 *1%*
4	**47** *2%*	22 *3%*	8 *2%*	- -	3 *4%*	- -	3 *3%*	11 *2%*	14 *3%*	5 *2%*	13 *3%*	7 *1%*	4 *2%*	* *1%*	3 *2%*	3 *2%*	8 *3%*	9 *2%*	9 *3%*	6 *2%*	4 *2%*
5	**149** *7%* B	48 *6%*	29 *9%*	1 *5%*	8 *9%* G	6 *11%* G	3 *3%*	53 *9%* BG	36 *7%*	16 *8%*	31 *7%*	33 *7%*	8 *4%*	4 *9%*	20 *10%* M	19 *10%* SU	22 *9%*	28 *6%*	16 *5%*	13 *5%*	9 *4%*
6	**191** *9%*	78 *9%*	35 *10%*	2 *7%*	12 *13%*	7 *13%*	9 *9%*	48 *8%*	42 *9%*	18 *8%*	41 *9%*	44 *9%*	24 *12%*	6 *13%*	15 *8%*	16 *8%*	22 *9%*	40 *9%*	31 *9%*	23 *8%*	18 *9%*
7	**356** *17%*	140 *17%*	69 *20%*	5 *17%*	21 *24%* ABH	6 *11%*	26 *26%* ABFH	89 *15%*	77 *16%*	49 *22%* M	85 *19%*	76 *16%*	28 *14%*	8 *17%*	32 *17%*	42 *22%* S	44 *18%*	83 *19%*	51 *15%*	45 *17%*	34 *16%*
8	**474** *23%* ER	196 *23%*	82 *24%*	8 *30%*	13 *15%*	15 *27%*	18 *18%*	141 *24%* E	103 *22%*	40 *19%*	123 *28%* AIJM	112 *24%*	38 *19%*	11 *23%*	47 *24%*	38 *21%*	69 *28%* RU	81 *19%*	82 *24%*	73 *27%*	39 *19%*
9	**407** *20%* EO	191 *23%* AE	61 *18%*	2 *6%*	11 *13%*	13 *24%*	19 *19%*	111 *19%*	109 *23%* KO	34 *16%*	71 *16%*	100 *21%* O	59 *30%* AJ KLO	8 *17%*	25 *13%*	28 *15%*	43 *18%*	90 *21%*	87 *25%* APQ	58 *22%*	59 *28%* APQ
Highest rating 10	**276** *13%* E	113 *13%* E	40 *12%*	8 *29%*	5 *6%*	5 *9%*	14 *14%* E	90 *15%* E	64 *13%*	35 *16%*	46 *11%*	73 *15%*	24 *12%*	3 *7%*	28 *14%*	22 *12%*	28 *11%*	69 *16%*	43 *13%*	36 *13%*	34 *17%*
Don't know	**52** *3%*	19 *2%*	6 *2%*	- -	4 *4%*	1 *2%*	2 *2%*	21 *4%*	15 *3%*	8 *4%*	9 *2%*	10 *2%*	2 *1%*	3 *7%* KLM	6 *3%*	7 *4%*	2 *1%*	13 *3%*	10 *3%*	5 *2%*	3 *1%*
1-3 (Net)	**99** *5%*	35 *4%*	16 *5%*	2 *6%*	10 *11%* ABCH	1 *2%*	5 *5%*	32 *5%*	18 *4%*	11 *5%*	16 *4%*	22 *5%*	12 *6%*	3 *6%*	16 *8%* AIK	11 *6%*	8 *3%*	25 *6%*	13 *4%*	12 *5%*	7 *3%*
4-6 (Net)	**387** *19%*	148 *18%*	72 *21%*	4 *13%*	23 *26%* ABG	13 *25%*	15 *15%*	111 *19%*	92 *19%*	39 *18%*	85 *19%*	84 *18%*	36 *18%*	11 *23%*	38 *20%*	38 *21%*	52 *21%*	77 *18%*	56 *16%*	41 *15%*	31 *15%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
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Ofcom PSB Tracker 2018

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Table 38

Q15_1_1. Rating on statement - Its programmes help me understand what's going on in the world today: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**2051**	842	346	28**	87	54*	99	595	479	216	435	475	199	46*	193	187	246	439	343	269	207
Effective Base	**1722**	686	223	17	114	48	124	573	408	179	357	385	163	42	187	183	226	356	276	218	163
7-10 (Net)	**1513**	640	252	23	51	38	78	431	354	158	325	360	149	29	133	130	184	324	263	211	166
	74%	*76%*	*73%*	*82%*	*58%*	*71%*	*78%*	*72%*	*74%*	*73%*	*75%*	*76%*	*75%*	*64%*	*69%*	*70%*	*75%*	*74%*	*77%*	*78%*	*80%*
	E	E	E				E	E													P
9-10 (Net)	**682**	304	101	10	16	18	33	200	173	69	117	172	84	11	53	50	71	159	130	94	93
	33%	*36%*	*29%*	*34%*	*19%*	*33%*	*34%*	*34%*	*36%*	*32%*	*27%*	*36%*	*42%*	*24%*	*28%*	*27%*	*29%*	*36%*	*38%*	*35%*	*45%*
	EKP	AE	E				E	E	KO			KO	AK NO					P	PQ		APQ

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
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Table 39

Q15_1_2. Rating on statement - Its programmes help me understand what's going on in the world today: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**1054**	526	528	477	577	560	494	68	127	142	168	193	356	382	393	278	228	826	69	985	754	105	127	68
Base (weighted)	**1075**	532	543	471	604	589	486	81*	144	136	171	178	365	393	453	228	252	823	104*	971	904	86*	65	20*
Effective Base	**894**	431	464	408	487	480	415	57	112	122	141	160	305	334	338	233	198	697	65	837	695	98	118	61
Lowest rating 1	**10** **1%** **Z**	7 1%	3 1%	6 1%	4 1%	6 1%	4 1%	- -	- -	2 1%	3 2%	* *	6 2%	3 1%	3 1%	4 2%	1 *	9 1%	2 2%	8 1%	9 1%	1 1%	* *	* 1%
2	**20** **2%** **EZ**	9 2%	11 2%	15 3% AE	5 1%	14 2%	6 1%	3 4%	1 1%	- -	3 2%	4 2%	9 2%	6 2%	11 2%	3 2%	1 1%	19 2%	1 1%	19 2%	15 2%	1 1%	4 6% AVW	* 2%
3	**30** **3%** **EZ**	19 4%	12 2%	23 5% AE	7 1%	16 3%	15 3%	6 8% AJLM	5 4%	2 1%	6 4%	3 2%	8 2%	13 3%	8 2%	9 4%	10 4%	20 2%	3 3%	27 3%	25 3%	2 3%	2 3%	1 6%
4	**32** **3%** **OZ**	17 3%	16 3%	14 3%	18 3%	13 2%	20 4%	4 5%	9 6% M	2 1%	7 4%	4 2%	7 2%	3 1%	20 5% O	9 4% O	9 4%	24 3%	2 2%	30 3%	28 3%	2 3%	1 2%	* 2%
5	**99** **9%** **EIZ** **c**	51 10%	48 9%	56 12% AE	43 7%	55 9%	44 9%	12 15% I	4 3%	18 13% I	12 7%	14 8%	39 11% I	31 8%	33 7%	35 16% AOP	15 6%	84 10%	8 8%	91 9%	81 9%	11 13%	4 7%	3 13%
6	**110** **10%**	53 10%	57 10%	54 12%	55 9%	67 11%	43 9%	14 17% M	14 10%	14 11%	16 9%	20 11%	31 8%	38 10%	38 8%	34 15% AP	28 11%	81 10%	11 11%	98 10%	92 10%	10 12%	5 8%	2 8%
7	**197** **18%** **U**	99 19%	98 18%	85 18%	112 19%	111 19%	86 18%	16 20%	27 19%	30 22%	37 22%	32 18%	55 15%	76 19%	86 19%	34 15%	49 20%	148 18%	27 26%	170 18%	171 19%	11 12%	11 17%	4 22%
8	**244** **23%** **HQT** **ff**	108 20%	136 25%	94 20%	150 25%	136 23%	108 22%	7 9%	34 23% H	34 25% H	34 20%	47 26% H	88 24% H	110 28% AQ	98 22%	36 16%	55 22%	190 23%	10 10%	234 24% AT	206 23%	20 23%	13 20%	5 26%
9	**189** **18%** **Dae**	98 18%	92 17%	59 13%	130 22% AD	98 17%	91 19%	9 11%	33 23%	21 15%	29 17%	34 19%	64 17%	73 19%	85 19%	31 13%	50 20%	139 17%	18 18%	171 18%	157 17%	20 23%	9 14%	3 15%
Highest rating 10	**102** **10%** **DUY** **av**	51 10%	52 10%	33 7%	69 11% AD	60 10%	42 9%	5 6%	16 11%	11 8%	18 10%	12 7%	41 11%	33 8%	48 11%	21 9%	27 11%	75 9%	16 15%	86 9%	87 10%	5 6%	9 14% WY	* 2%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
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Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**1075**	532	543	471	604	589	486	81*	144	136	171	178	365	393	453	228	252	823	104*	971	904	86*	65	20*
Effective Base	**894**	431	464	408	487	480	415	57	112	122	141	160	305	334	338	233	198	697	65	837	695	98	118	61
Don't know	**40**	21	18	30	9	13	27	3	1	3	5	9	19	6	22	12	5	34	3	36	32	2	5	1
	4%	*4%*	*3%*	*6%*	*2%*	*2%*	*6%*	*4%*	*1%*	*2%*	*3%*	*5%*	*5%*	*2%*	*5%*	*5%*	*2%*	*4%*	*3%*	*4%*	*4%*	*2%*	*8%*	*4%*
	EFIO			AE			AF					I	I		O	O							AV	
1-3 (Net)	**61**	35	26	44	17	36	25	9	6	3	13	7	23	22	22	16	13	48	7	54	48	5	6	2
	6%	*7%*	*5%*	*9%*	*3%*	*6%*	*5%*	*11%*	*4%*	*2%*	*7%*	*4%*	*6%*	*6%*	*5%*	*7%*	*5%*	*6%*	*7%*	*6%*	*5%*	*5%*	*10%*	*8%*
	EZc			AE				J															A	
4-6 (Net)	**241**	120	121	125	117	134	107	30	27	34	35	38	77	72	91	78	52	189	22	220	202	24	11	5
	22%	*23%*	*22%*	*26%*	*19%*	*23%*	*22%*	*37%*	*19%*	*25%*	*21%*	*21%*	*21%*	*18%*	*20%*	*34%*	*21%*	*23%*	*21%*	*23%*	*22%*	*28%*	*17%*	*23%*
	EOZ			AE				AIK LM								AOP								
7-10 (Net)	**733**	355	378	272	461	406	327	38	110	96	118	125	247	292	317	123	182	551	72	662	622	56	42	13
	68%	*67%*	*70%*	*58%*	*76%*	*69%*	*67%*	*47%*	*77%*	*70%*	*69%*	*70%*	*68%*	*74%*	*70%*	*54%*	*72%*	*67%*	*69%*	*68%*	*69%*	*65%*	*66%*	*65%*
	DHQ abe				AD				AH	H	H	H	H	AQ	Q									
9-10 (Net)	**291**	148	143	93	199	158	133	14	49	32	47	45	104	106	133	52	78	214	34	257	244	26	18	3
	27%	*28%*	*26%*	*20%*	*33%*	*27%*	*27%*	*18%*	*34%*	*23%*	*27%*	*25%*	*29%*	*27%*	*29%*	*23%*	*31%*	*26%*	*33%*	*26%*	*27%*	*30%*	*28%*	*17%*
	Dab e				AD				H															

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 39

Q15_1_2. Rating on statement - Its programmes help me understand what's going on in the world today: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**1054**	873	131	46	333	580	125	274	627	69	249	776	105	38	69	100	73	48	83	127	82	119	142	68
Base (weighted)	**1075**	898	129	45*	352	584	127	278	645	73*	247	801	86*	40*	77*	120*	80*	59*	103*	65	109*	145	172	20*
Effective Base	**894**	739	114	38	283	493	105	235	532	59	206	665	98	35	63	94	67	45	76	118	75	109	134	61
Lowest rating 1	**10** *1%* **Z**	4 *	1 *1%*	6 *13%* AZa	- -	7 *1%*	4 *3%* Ac	6 *2%* Ag	4 *1%*	- -	2 *1%*	8 *1%*	1 *1%*	- -	- -	- -	1 *2%*	- -	2 *2%*	* *	2 *2%*	4 *2%*	- -	* *1%* u
2	**20** *2%* **EZ**	11 *1%*	5 *4%* Z	4 *9%* AZ	3 *1%*	10 *2%*	8 *6%* Acd	4 *1%*	14 *2%*	2 *3%*	4 *1%*	15 *2%*	1 *1%*	1 *2%*	- -	3 *3%*	3 *4%*	1 *2%*	2 *2%*	4 *6%* Akm tu	1 *1%*	1 *1%*	1 *1%*	* *2%*
3	**30** *3%* **EZ**	19 *2%*	8 *6%* AZ	3 *7%*	10 *3%*	15 *3%*	5 *4%*	9 *3%*	17 *3%*	1 *2%*	6 *2%*	23 *3%*	2 *3%*	2 *4%*	3 *4%*	1 *1%*	3 *3%*	- -	6 *6%*	2 *3%*	6 *5%*	2 *2%*	3 *2%*	1 *6%* np
4	**32** *3%* **OZ**	23 *3%*	8 *7%* AZ	1 *3%*	13 *4%*	16 *3%*	3 *3%*	6 *2%*	24 *4%*	3 *3%*	10 *4%*	23 *3%*	2 *3%*	1 *2%*	6 *7%* At	4 *4%*	2 *3%*	4 *6%*	2 *2%*	1 *2%*	2 *2%*	2 *1%*	6 *3%*	* *2%*
5	**99** *9%* **EIZc**	63 *7%*	27 *21%* AZ	8 *17%* Z	18 *5%*	63 *11%* c	14 *11%* c	31 *11%*	55 *9%*	6 *8%*	21 *9%*	75 *9%*	11 *13%*	5 *11%*	15 *20%* Anors t	8 *7%*	3 *4%*	6 *11%*	9 *9%*	4 *7%*	9 *8%*	9 *6%*	17 *10%*	3 *13%* o
6	**110** *10%*	90 *10%*	16 *13%*	3 *8%*	42 *12%*	53 *9%*	13 *10%*	29 *10%*	66 *10%*	9 *13%*	21 *8%*	89 *11%*	10 *12%*	4 *9%*	4 *6%*	18 *15%*	8 *10%*	8 *14%*	10 *10%*	5 *8%*	11 *10%*	13 *9%*	16 *9%*	2 *8%*
7	**197** *18%* **U**	167 *19%*	24 *19%*	4 *10%*	68 *19%*	107 *18%*	20 *16%*	55 *20%*	114 *18%*	11 *15%*	47 *19%*	146 *18%*	11 *12%*	7 *17%*	13 *17%*	26 *22%*	18 *23%*	8 *14%*	18 *17%*	11 *17%*	18 *17%*	33 *23%*	29 *17%*	4 *22%*
8	**244** *23%* **HQTff**	211 *24%*	28 *21%*	5 *12%*	69 *20%*	137 *23%*	36 *28%*	49 *18%*	163 *25%* Af	13 *18%*	48 *19%*	188 *24%*	20 *23%*	10 *25%*	20 *26%*	25 *21%*	21 *26%*	10 *17%*	23 *22%*	13 *20%*	21 *19%*	22 *15%*	55 *32%* Arst	5 *26%*
9	**189** *18%* **Dae**	180 *20%* Aa	4 *3%*	4 *9%*	74 *21%* e	104 *18%* e	9 *7%*	50 *18%*	107 *17%*	19 *26%*	47 *19%*	135 *17%*	20 *23%* u	6 *16%*	11 *14%*	19 *16%*	14 *18%*	12 *20%*	17 *16%*	9 *14%*	23 *21%*	34 *24%* u	21 *12%*	3 *15%*
Highest rating 10	**102** *10%* **DUYav**	96 *11%* Aa	6 *4%*	1 *3%*	48 *14%* Ad	46 *8%*	8 *6%*	29 *11%*	59 *9%*	4 *5%*	31 *12%*	71 *9%*	5 *6%*	5 *12%*	5 *6%*	8 *7%*	4 *4%*	7 *11%*	11 *10%*	9 *14%* kov	11 *10%*	19 *13%* v	18 *11%*	* *2%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 39

Q15_1_2. Rating on statement - Its programmes help me understand what's going on in the world today: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (weighted)	**1075**	898	129	45*	352	584	127	278	645	73*	247	801	86*	40*	77*	120*	80*	59*	103*	65	109*	145	172	20*
Effective Base	**894**	739	114	38	283	493	105	235	532	59	206	665	98	35	63	94	67	45	76	118	75	109	134	61
Don't know	**40** *4%* **EFIO**	34 *4%*	1 *1%*	4 *10%* Aa	7 *2%*	26 *5%*	6 *5%*	10 *4%*	21 *3%*	4 *6%*	11 *4%*	28 *3%*	2 *2%*	1 *3%*	- -	7 *6%*	2 *3%*	3 *4%*	4 *3%*	5 *8%* Am	4 *4%*	5 *4%*	5 *3%*	1 *4%* m
1-3 (Net)	**61** *6%* **EZc**	34 *4%*	14 *11%* AZ	13 *29%* AZa	12 *3%*	31 *5%*	17 *13%* Acd	19 *7%*	35 *5%*	4 *5%*	12 *5%*	46 *6%*	5 *5%*	2 *6%*	3 *4%*	4 *3%*	7 *9%* u	1 *2%*	10 *10%* u	6 *10%* Anp u	9 *8%*	7 *5%*	4 *2%*	2 *8%* u
4-6 (Net)	**241** *22%* **EOZ**	176 *20%*	52 *40%* AZ	12 *28%*	74 *21%*	132 *23%*	31 *24%*	66 *24%*	145 *23%*	18 *25%*	51 *21%*	187 *23%*	24 *28%* t	9 *22%*	26 *33%* Aot	30 *25%*	13 *16%*	18 *31%* t	22 *21%*	11 *17%*	22 *20%*	24 *16%*	39 *23%*	5 *23%*
7-10 (Net)	**733** *68%* **DHQab e**	654 *73%* Aab	62 *48%*	15 *34%*	258 *73%* Ae	395 *68%* e	73 *57%*	184 *66%*	443 *69%*	48 *65%*	173 *70%*	540 *67%*	56 *65%*	28 *69%*	49 *63%*	78 *65%*	57 *71%*	37 *63%*	68 *66%*	42 *66%*	73 *67%*	109 *75%*	124 *72%*	13 *65%*
9-10 (Net)	**291** *27%* **Dabe**	276 *31%* Aab	10 *8%*	5 *12%*	121 *35%* Ad e	150 *26%* e	17 *13%*	80 *29%*	166 *26%*	23 *32%*	78 *32%*	206 *26%*	26 *30%*	11 *27%*	16 *20%*	27 *23%*	18 *22%*	18 *31%*	27 *26%*	18 *28%*	34 *31%*	54 *37%* Am nouv	40 *23%*	3 *17%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
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Table 39

Q15_1_2. Rating on statement - Its programmes help me understand what's going on in the world today: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1054**	398	110	14	57	27	51	397	252	84	200	246	140	28	100	105	134	208	164	128	120
Base (weighted)	**1075**	441	144*	20**	40*	25**	36*	370	253	92*	203	256	150	28**	87*	86*	127	216	176	140	133
Effective Base	**894**	350	95	12	47	22	42	347	210	73	170	210	122	25	82	84	115	171	143	111	108
Lowest rating 1	**10** **1%**	2 *	4 3% B	- -	1 2%	- -	- -	3 1%	* *	3 3% IL	1 *	- -	3 2% L	- -	4 4% AIKL	1 1%	3 3% S	2 1%	- -	- -	1 1%
2	**20** **2%**	6 1%	3 2%	- -	1 2%	1 6%	- -	9 3%	3 1%	8 9% AIKLMO	3 2%	4 2%	- -	1 5%	- -	2 2%	1 1%	3 2%	3 2%	5 3%	- -
3	**30** **3%**	12 3%	7 5%	- -	2 6%	1 3%	- -	8 2%	6 2%	1 1%	5 3%	8 3%	6 4%	1 2%	3 3%	3 4%	3 2%	6 3%	3 2%	3 2%	7 5%
4	**32** **3%**	16 4%	2 2%	1 7%	* 1%	1 4%	1 3%	11 3%	17 7% AKLM	3 3%	4 2%	4 2%	1 *	1 3%	3 3%	2 3%	6 5%	5 2%	6 4%	3 2%	2 1%
5	**99** **9%**	33 8%	14 10%	2 11%	8 21% ABGH	2 7%	2 6%	37 10%	26 10%	7 8%	20 10%	22 8%	8 5%	2 5%	16 18% ALM	15 18% ARS	13 10%	18 8%	15 9%	6 4%	12 9%
6	**110** **10%** P	51 12%	12 8%	4 21%	3 8%	3 11%	3 9%	33 9%	18 7%	10 11%	29 14% I	24 9%	17 11%	2 8%	10 11%	3 4%	18 14% PS	21 10%	11 6%	16 12%	17 13% P
7	**197** **18%** H	92 21% H	20 14%	3 15%	11 27% CH	8 31%	10 29% CH	53 14%	52 21%	19 21%	35 17%	44 17%	23 16%	6 20%	16 18%	18 21%	25 19%	36 16%	34 20%	32 23%	22 17%
8	**244** **23%**	97 22%	33 23%	5 23%	5 13%	1 2%	11 30% E	93 25%	57 22%	16 17%	51 25%	64 25%	38 25%	4 15%	14 16%	18 21%	24 19%	41 19%	47 27%	40 28%	30 22%
9	**189** **18%** JO	83 19%	26 18%	3 16%	4 9%	4 18%	6 17%	63 17%	48 19% JO	8 8%	31 15%	53 21% JO	36 24% AJ O	7 23%	6 7%	10 12%	18 14%	42 19%	40 23%	22 15%	34 26% APQ
Highest rating 10	**102** **10%**	39 9%	16 11%	2 8%	4 9%	2 9%	2 4%	39 10%	17 7%	7 8%	18 9%	26 10%	18 12%	2 6%	13 15% I	7 8%	16 12%	30 14% AU	14 8%	12 9%	8 6%
Don't know	**40** **4%** BM	10 2%	7 5%	- -	1 3%	2 10%	1 2%	19 5% B	9 4%	9 10% AIKLM	6 3%	7 3%	* *	3 12%	3 3%	6 7% QSU	2 1%	12 6% U	3 2%	2 2%	1 1%
1-3 (Net)	**61** **6%**	19 4%	14 10% BG	- -	4 10% G	2 9%	- -	21 6%	10 4%	12 13% AIKL	9 4%	12 5%	9 6%	2 7%	7 7%	6 7%	7 5%	12 6%	6 3%	7 5%	8 6%
4-6 (Net)	**241** **22%**	100 23%	28 20%	8 39%	12 29%	5 22%	6 18%	81 22%	61 24%	20 22%	52 26%	50 19%	25 17%	5 17%	29 33% ALM	21 25%	37 29% S	43 20%	32 18%	25 18%	30 23%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
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Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1075**	441	144*	20**	40*	25**	36*	370	253	92*	203	256	150	28**	87*	86*	127	216	176	140	133
Effective Base	**894**	350	95	12	47	22	42	347	210	73	170	210	122	25	82	84	115	171	143	111	108
7-10 (Net)	**733**	311	95	12	23	15	29	248	174	50	136	188	116	18	49	53	83	149	135	106	94
	68%	*71%*	*66%*	*61%*	*58%*	*59%*	*80%*	*67%*	*69%*	*55%*	*67%*	*73%*	*77%*	*64%*	*57%*	*62%*	*65%*	*69%*	*77%*	*75%*	*71%*
	JO						E		J			JO	AJO						APQ		
9-10 (Net)	**291**	122	42	5	7	7	8	101	65	15	50	80	54	8	19	17	34	72	54	34	42
	27%	*28%*	*29%*	*24%*	*18%*	*27%*	*21%*	*27%*	*26%*	*17%*	*24%*	*31%*	*36%*	*29%*	*22%*	*20%*	*27%*	*33%*	*30%*	*24%*	*32%*
	J											J	AIJKO					P			

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 40

Q15_1_3. Rating on statement - Its programmes help me understand what's going on in the world today: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**608**	283	325	257	351	286	322	116	146	118	82	70	76	186	248	173	230	378	79	529	446	58	52	52
Base (weighted)	**637**	312	326	271	366	302	335	148*	154	121	77*	67*	69*	199	293	143	254	383	125*	512	545	50*	26*	16*
Effective Base	**503**	229	277	217	287	239	264	95	122	103	67	60	66	165	204	145	195	309	73	443	401	54	48	47
Lowest rating 1	**11** *2%* **RZg**	7 *2%*	4 *1%*	4 *2%*	6 *2%*	7 *2%*	4 *1%*	- -	1 *	1 *1%*	4 *5%* AHI	3 *5%* HI	3 *4%* H	4 *2%*	4 *1%*	2 *1%*	1 *	10 *3%*	- -	11 *2%*	9 *2%*	- -	1 *3%*	1 *5%* W
2	**19** *3%* **I**	10 *3%*	9 *3%*	10 *4%*	9 *2%*	8 *3%*	11 *3%*	5 *3%*	1 *1%*	4 *3%*	4 *5%* I	2 *3%*	3 *4%*	4 *2%*	10 *3%*	4 *3%*	4 *2%*	14 *4%*	2 *2%*	16 *3%*	18 *3%*	- -	1 *2%*	* *3%*
3	**34** *5%* **E**	17 *5%*	17 *5%*	23 *9%* AE	11 *3%*	21 *7%*	13 *4%*	7 *5%*	6 *4%*	5 *4%*	5 *7%*	3 *4%*	8 *12%* AIJ	11 *6%*	12 *4%*	10 *7%*	11 *4%*	22 *6%*	7 *6%*	27 *5%*	25 *5%*	4 *9%*	3 *10%*	2 *12%* AV
4	**39** *6%* **T**	23 *7%*	15 *5%*	20 *7%*	18 *5%*	20 *7%*	19 *6%*	9 *6%*	7 *5%*	8 *7%*	6 *8%*	4 *6%*	3 *5%*	8 *4%*	19 *7%*	11 *8%*	10 *4%*	29 *7%*	1 *1%*	38 *7%* AT	29 *5%*	8 *15%* AV	1 *5%*	1 *7%*
5	**75** *12%* **O**	34 *11%*	41 *13%*	37 *14%*	38 *10%*	28 *9%*	47 *14%*	21 *14%*	12 *8%*	17 *14%*	5 *7%*	14 *21%* AIKM	5 *8%*	15 *8%*	40 *14%*	20 *14%*	30 *12%*	45 *12%*	18 *15%*	57 *11%*	64 *12%*	6 *13%*	1 *5%*	3 *17%* X
6	**98** *15%* **M**	43 *14%*	55 *17%*	35 *13%*	63 *17%*	53 *18%*	45 *13%*	20 *14%*	30 *19%* M	20 *17%*	12 *16%*	10 *15%*	5 *7%*	29 *14%*	53 *18%*	17 *12%*	44 *17%*	54 *14%*	17 *14%*	81 *16%*	82 *15%*	10 *19%*	3 *13%*	3 *20%*
7	**107** *17%*	55 *18%*	52 *16%*	42 *15%*	65 *18%*	44 *15%*	62 *19%*	27 *18%*	32 *21%*	19 *15%*	11 *15%*	9 *13%*	9 *13%*	37 *19%*	50 *17%*	20 *14%*	48 *19%*	59 *15%*	23 *18%*	84 *16%*	92 *17%*	7 *14%*	5 *17%*	3 *16%*
8	**102** *16%* **DUY v**	46 *15%*	56 *17%*	31 *11%*	71 *19%* AD	47 *16%*	55 *16%*	30 *20%*	27 *17%*	18 *14%*	9 *12%*	8 *12%*	11 *15%*	37 *19%*	41 *14%*	24 *17%*	40 *16%*	62 *16%*	27 *22%*	75 *15%*	91 *17%*	5 *11%*	5 *17%*	1 *6%*
9	**64** *10%* **Dae**	29 *9%*	35 *11%*	19 *7%*	45 *12%*	29 *10%*	35 *11%*	12 *8%*	18 *11%*	14 *12%*	5 *7%*	4 *6%*	11 *17%*	23 *12%*	28 *9%*	14 *10%*	32 *13%*	32 *8%*	15 *12%*	50 *10%*	56 *10%*	6 *12%*	1 *5%*	1 *6%*
Highest rating 10	**45** *7%*	26 *8%*	19 *6%*	14 *5%*	31 *8%*	22 *7%*	23 *7%*	9 *6%*	14 *9%*	10 *8%*	6 *8%*	1 *2%*	4 *6%*	14 *7%*	21 *7%*	10 *7%*	24 *9%*	21 *6%*	12 *10%*	32 *6%*	40 *7%*	4 *7%*	1 *3%*	1 *6%*

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21st May - 17th June, 1st - 30th October

Table 40

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Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**637**	312	326	271	366	302	335	148*	154	121	77*	67*	69*	199	293	143	254	383	125*	512	545	50*	26*	16*
Effective Base	**503**	229	277	217	287	239	264	95	122	103	67	60	66	165	204	145	195	309	73	443	401	54	48	47
Don't know	**45** ***7%*** **ERcg**	21 *7%*	23 *7%*	36 *13%* AE	9 *2%*	24 *8%*	21 *6%*	7 *5%*	6 *4%*	6 *5%*	8 *11%*	9 *13%* I	8 *11%*	17 *8%*	16 *5%*	12 *8%*	10 *4%*	35 *9%* AR	3 *2%*	42 *8%* A	39 *7%*	1 *1%*	5 *19%* AVWY	* *1%*
1-3 (Net)	**63** ***10%*** **EIR** **Zi**	33 *11%*	30 *9%*	37 *14%* AE	26 *7%*	35 *12%*	28 *8%*	12 *8%*	7 *5%*	9 *8%*	13 *17%* I	8 *12%*	13 *20%* AH IJ	19 *10%*	26 *9%*	16 *11%*	17 *7%*	47 *12%* AR	9 *7%*	54 *11%*	52 *9%*	4 *9%*	4 *15%*	3 *20%* AV
4-6 (Net)	**212** ***33%*** **MO**	100 *32%*	111 *34%*	92 *34%*	120 *33%*	101 *33%*	111 *33%*	51 *34%* M	50 *32%*	46 *38%* M	24 *31%*	28 *42%* M	13 *19%*	52 *26%*	112 *38%* O	48 *33%*	84 *33%*	128 *33%*	36 *29%*	176 *34%*	175 *32%*	24 *47%* AVX	6 *23%*	7 *45%* X
7-10 (Net)	**318** ***50%*** **DLS** **UYadev**	157 *50%*	161 *49%*	106 *39%*	212 *58%* AD	142 *47%*	175 *52%*	78 *53%* L	91 *59%* AKL	60 *49%* L	33 *42%*	22 *33%*	34 *50%* L	111 *56%*	139 *47%*	67 *47%*	143 *56%* AS	175 *46%*	77 *62%* AU	241 *47%*	279 *51%* Y	22 *44%*	11 *43%*	6 *34%*
9-10 (Net)	**109** ***17%*** **DLS** **aen**	55 *18%*	54 *17%*	33 *12%*	76 *21%* AD	51 *17%*	59 *17%*	21 *14%*	32 *21%* L	24 *20%*	12 *15%*	5 *8%*	15 *22%* L	37 *19%*	49 *17%*	23 *16%*	56 *22%* AS	54 *14%*	27 *22%*	82 *16%*	96 *18%*	10 *19%*	2 *8%*	2 *12%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (un-weighted)	**608**	502	85	19	297	262	42	101	412	56	159	443	58	18	40	57	56	23	37	52	45	102	68	52
Base (weighted)	**637**	528	91*	16**	314	274	43*	95*	446	62*	159	475	50*	20**	45*	69*	69*	28**	45*	26*	57*	130*	82*	16*
Effective Base	**503**	419	68	16	246	218	35	83	342	48	128	372	54	17	36	51	49	21	34	48	42	92	61	47
Lowest rating 1	**11** *2%* **RZg**	6 *1%*	3 *3%*	2 *11%*	3 *1%*	5 *2%*	3 *7%* Acd	2 *2%*	4 *1%*	2 *4%*	1 *1%*	10 *2%*	- -	- -	1 *1%*	1 *1%*	1 *1%*	1 *4%*	2 *4%*	1 *3%*	1 *2%*	1 *	2 *3%*	1 *5%* kt
2	**19** *3%* **I**	13 *2%*	5 *6%*	1 *5%*	6 *2%*	10 *4%*	2 *5%*	2 *2%*	11 *3%*	3 *4%*	3 *2%*	16 *3%*	- -	- -	5 *11%* Akn oqt	1 *1%*	1 *1%*	- -	- -	1 *2%*	1 *3%*	4 *3%*	6 *7%*	* *3%*
3	**34** *5%* **E**	25 *5%*	8 *8%*	1 *9%*	14 *4%*	13 *5%*	7 *16%* Acd	8 *8%*	24 *5%*	1 *2%*	4 *3%*	29 *6%*	4 *9%*	- -	2 *5%*	2 *3%*	4 *6%*	1 *4%*	3 *6%*	3 *10%* t	4 *7%*	4 *3%*	5 *6%*	2 *12%* At
4	**39** *6%* **T**	32 *6%*	6 *6%*	1 *4%*	14 *5%*	20 *7%*	5 *11%*	6 *6%*	29 *6%*	2 *3%*	10 *6%*	28 *6%*	8 *15%* Ast	1 *3%*	2 *5%*	3 *5%*	4 *5%*	3 *12%*	3 *7%*	1 *5%*	- -	6 *4%*	7 *8%*	1 *7%* s
5	**75** *12%* **O**	63 *12%*	12 *13%*	- -	34 *11%*	35 *13%*	4 *9%*	16 *16%*	51 *11%*	5 *8%*	20 *12%*	55 *12%*	6 *13%*	- -	5 *11%*	12 *17%*	10 *15%*	1 *4%*	4 *9%*	1 *5%*	9 *16%*	18 *14%*	5 *6%*	3 *17%* ru
6	**98** *15%* **M**	80 *15%*	14 *15%*	3 *17%*	46 *15%*	42 *15%*	7 *16%*	12 *12%*	67 *15%*	13 *21%*	27 *17%*	68 *14%*	10 *19%* s	4 *21%*	6 *14%*	16 *23%* s	13 *18%*	6 *20%*	8 *18%*	3 *13%*	3 *5%*	17 *13%*	9 *11%*	3 *20%* s
7	**107** *17%*	85 *16%*	17 *19%*	4 *24%*	61 *19%*	38 *14%*	7 *17%*	14 *15%*	72 *16%*	14 *23%*	24 *15%*	83 *17%*	7 *14%*	4 *22%*	4 *9%*	16 *24%*	11 *15%*	1 *4%*	10 *22%*	5 *17%*	11 *19%*	15 *11%*	21 *25%* mt	3 *16%*
8	**102** *16%* **DUYv**	89 *17%*	12 *13%*	1 *5%*	62 *20%* Ae	38 *14%*	2 *5%*	13 *14%*	74 *16%*	9 *15%*	28 *18%*	74 *16%*	5 *11%*	4 *19%*	12 *25%* v	8 *11%*	12 *18%*	8 *27%*	5 *10%*	5 *17%*	8 *15%*	25 *19%*	10 *12%*	1 *6%*
9	**64** *10%* **Dae**	59 *11%* a	3 *3%*	2 *13%*	37 *12%* e	27 *10%*	- -	6 *6%*	54 *12%* A	4 *7%*	23 *15%*	41 *9%*	6 *12%*	2 *11%*	4 *9%*	3 *4%*	8 *12%*	4 *14%*	2 *4%*	1 *5%*	10 *17%* n	17 *13%*	6 *8%*	1 *6%*
Highest rating 10	**45** *7%*	41 *8%*	3 *3%*	2 *10%*	29 *9%*	16 *6%*	* *1%*	5 *5%*	37 *8%*	1 *2%*	12 *8%*	32 *7%*	4 *7%*	1 *5%*	- -	2 *2%*	4 *5%*	1 *5%*	4 *9%*	1 *3%*	4 *7%*	18 *14%* Amn	6 *8%*	1 *6%* m

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
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21st May - 17th June, 1st - 30th October

Table 40

Q15_1_3. Rating on statement - Its programmes help me understand what's going on in the world today: BBC Three
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Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**637**	528	91*	16**	314	274	43*	95*	446	62*	159	475	50*	20**	45*	69*	69*	28**	45*	26*	57*	130*	82*	16*
Effective Base	**503**	419	68	16	246	218	35	83	342	48	128	372	54	17	36	51	49	21	34	48	42	92	61	47
Don't know	**45** *7%* **ERcg**	36 *7%*	9 *10%*	- -	8 *3%*	31 *11%* Ac	5 *12%* c	12 *12%* Ag	24 *5%*	7 *11%*	7 *4%*	38 *8%*	1 *1%*	4 *19%*	5 *10%*	6 *8%*	2 *3%*	1 *5%*	5 *11%*	5 *19%* Ak otuv	5 *10%*	7 *5%*	5 *6%*	* *1%*
1-3 (Net)	**63** *10%* **EIRZi**	43 *8%*	16 *17%* AZ	4 *25%*	23 *7%*	28 *10%*	12 *29%* Acd	12 *13%*	39 *9%*	6 *10%*	8 *5%*	54 *11%* i	4 *9%*	- -	8 *18%* t	4 *6%*	5 *8%*	2 *8%*	5 *10%*	4 *15%* t	7 *12%*	8 *6%*	13 *16%*	3 *20%* Ant
4-6 (Net)	**212** *33%* **MO**	175 *33%*	31 *34%*	4 *22%*	94 *30%*	97 *35%*	16 *37%*	33 *35%*	147 *33%*	20 *32%*	57 *36%*	152 *32%*	24 *47%* Ars u	5 *23%*	13 *30%*	31 *45%* rsu	27 *39%*	10 *37%*	15 *33%*	6 *23%*	12 *21%*	41 *32%*	21 *26%*	7 *45%* rsu
7-10 (Net)	**318** *50%* **DLSUY adev**	274 *52%* Aa	35 *39%*	9 *53%*	189 *60%* Ad e	119 *43%* e	10 *23%*	38 *40%*	237 *53%* Af	29 *47%*	88 *55%*	230 *48%*	22 *44%*	12 *57%*	19 *43%*	29 *42%*	35 *50%*	14 *50%*	21 *46%*	11 *43%*	33 *57%* v	74 *57%* v	43 *53%*	6 *34%*
9-10 (Net)	**109** *17%* **DLSae n**	100 *19%* Aa	6 *6%*	4 *24%*	66 *21%* Ae	43 *16%* e	* *1%*	11 *12%*	91 *20%* A	5 *9%*	36 *22%*	74 *15%*	10 *19%*	3 *16%*	4 *9%*	5 *7%*	12 *17%*	5 *19%*	6 *14%*	2 *8%*	14 *24%* n	35 *27%* Am nr	13 *15%*	2 *12%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**608**	320	79	5	36	39	35	94	173	53	123	125	70	11	50	63	88	122	114	65	63
Base (weighted)	**637**	354	111*	8**	21*	40*	25*	79*	170	54*	137	138	81*	11**	42*	53*	85*	130	125*	74*	78*
Effective Base	**503**	277	67	5	30	34	30	84	137	46	102	104	62	10	43	50	72	102	93	57	57
Lowest rating 1	**11** **2%**	4 1%	1 1%	3 37%	1 7% AB	- -	- -	2 2%	4 2%	- -	4 3%	- -	2 2%	- -	1 2%	2 3%	1 1%	3 2%	- -	2 3%	2 2%
2	**19** **3%**	12 3%	3 3%	- -	- -	- -	* 1%	3 4%	6 3%	1 3%	4 3%	3 2%	1 1%	2 15%	1 3%	- -	1 2%	3 3%	- -	4 5%	6 8% AS
3	**34** **5%**	15 4%	2 2%	- -	1 5%	5 13% ABC	1 6%	9 11% ABC	11 6%	4 8%	3 2%	7 5%	6 7%	- -	1 3%	2 4%	4 5%	8 6%	7 6%	4 5%	2 3%
4	**39** **6%**	20 6%	8 7%	2 23%	2 11%	2 6%	1 3%	4 5%	12 7%	1 1%	13 9% M	9 7%	1 1%	- -	2 5%	5 9%	6 7%	4 3%	7 6%	5 7%	5 6%
5	**75** **12%** **M**	44 12%	15 14%	- -	3 16%	3 7%	2 9%	8 10%	26 15% M	4 7%	19 14% M	16 12%	3 3%	1 9%	6 15% M	6 12%	14 16%	20 15%	14 11%	9 13%	6 8%
6	**98** **15%**	58 16%	18 16%	2 24%	3 15%	4 11%	5 20%	8 10%	28 17%	4 7%	22 16%	21 15%	15 18%	- -	8 18%	11 20%	10 11%	16 12%	23 18%	15 21%	12 15%
7	**107** **17%** **E**	69 20% E	15 14%	- -	* 2%	4 11%	7 27% E	11 13%	21 13%	11 19%	26 19%	28 20%	13 16%	2 18%	5 12%	7 13%	13 15%	24 19%	21 17%	12 16%	14 18%
8	**102** **16%**	49 14%	26 23%	- -	3 12%	9 22%	4 15%	12 15%	30 18%	9 17%	21 15%	18 13%	14 17%	1 7%	9 21%	7 14%	16 19%	24 18%	19 15%	7 10%	9 12%
9	**64** **10%**	36 10%	10 9%	- -	4 17%	4 10%	2 8%	10 12%	12 7%	8 15%	12 9%	12 9%	15 19% AI	1 12%	4 9%	5 9%	8 9%	18 14%	18 15%	4 5%	10 13%
Highest rating 10	**45** **7%** **I**	30 8%	5 5%	- -	1 3%	4 11%	1 4%	4 5%	6 3%	6 11% I	7 5%	14 10% I	10 12% I	2 16%	1 2%	6 11%	7 8%	7 6%	7 5%	7 10%	6 8%
Don't know	**45** **7%** **BR**	18 5%	8 7%	1 16%	2 10%	4 10%	2 6%	10 13% AB	14 8%	7 12% M	7 5%	9 6%	2 3%	2 22%	4 8%	3 5%	6 7%	3 2%	9 7%	4 5%	6 7%
1-3 (Net)	**63** **10%**	31 9%	6 6%	3 37%	2 12%	5 13%	2 7%	14 17% ABC	21 12%	6 10%	11 8%	10 7%	9 11%	2 15%	4 9%	4 7%	6 7%	14 11%	7 6%	10 13%	10 13%
4-6 (Net)	**212** **33%** **J**	121 34%	42 37%	4 47%	9 43%	9 23%	8 33%	19 24%	67 39% JM	8 15%	53 39% JM	47 34% J	18 23%	1 9%	16 38% J	22 41%	30 35%	40 30%	44 35%	30 41%	22 29%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
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21st May - 17th June, 1st - 30th October

Table 40

Q15_1_3. Rating on statement - Its programmes help me understand what's going on in the world today: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**637**	354	111*	8**	21*	40*	25*	79*	170	54*	137	138	81*	11**	42*	53*	85*	130	125*	74*	78*
Effective Base	**503**	277	67	5	30	34	30	84	137	46	102	104	62	10	43	50	72	102	93	57	57
7-10 (Net)	**318**	184	56	-	7	21	14	36	69	34	66	73	51	6	19	24	44	74	65	31	40
	50% **I**	*52%*	*50%*	-	*34%*	*53%*	*54%*	*46%*	*40%*	*62%* I	*48%*	*53%*	*63%* AI	*54%*	*44%*	*46%*	*51%*	*56%*	*52%*	*41%*	*51%*
9-10 (Net)	**109**	66	15	-	4	8	3	14	17	14	19	27	25	3	5	10	15	25	25	11	16
	17% **I**	*19%*	*13%*	-	*20%*	*21%*	*12%*	*17%*	*10%*	*26%* I	*14%*	*19%* I	*31%* AI KO	*28%*	*11%*	*20%*	*17%*	*20%*	*20%*	*15%*	*21%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 41

Q15_1_4. Rating on statement - Its programmes help me understand what's going on in the world today: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**490**	235	255	200	290	268	222	42	87	74	86	81	120	180	176	134	154	336	50	440	357	44	56	33
Base (weighted)	**509**	247	262	202	306	288	221	52*	95*	73*	86*	80*	123	192	207	110	173	335	76*	432	433	38*	28*	9*
Effective Base	**415**	194	221	174	242	233	181	36	75	61	72	69	104	160	149	112	132	284	47	374	329	42	52	31
Lowest rating 1	**6** *1%*	3 *1%*	3 *1%*	3 *2%*	3 *1%*	5 *2%*	2 *1%*	1 *1%*	- -	* *	- -	2 *2%*	4 *3%*	4 *2%*	1 *1%*	1 *1%*	1 *1%*	5 *2%*	- -	6 *1%*	3 *1%*	1 *2%*	2 *7%* AV	* *3%*
2	**15** *3%* Ec	9 *3%*	6 *2%*	12 *6%* AE	3 *1%*	8 *3%*	6 *3%*	4 *9%* IK	1 *1%*	2 *2%*	- -	4 *5%*	4 *3%*	5 *3%*	5 *3%*	4 *4%*	2 *1%*	13 *4%*	3 *5%*	11 *3%*	13 *3%*	1 *2%*	2 *5%*	- -
3	**14** *3%*	6 *2%*	9 *3%*	8 *4%*	6 *2%*	7 *2%*	8 *3%*	4 *8%* JL	3 *3%*	- -	4 *5%*	- -	4 *3%*	8 *4%*	5 *2%*	1 *1%*	5 *3%*	10 *3%*	- -	14 *3%*	10 *2%*	3 *8%* V	1 *4%*	* *3%*
4	**19** *4%* E	10 *4%*	9 *3%*	15 *7%* AE	4 *1%*	11 *4%*	8 *4%*	- -	6 *7%*	2 *2%*	4 *5%*	4 *5%*	3 *2%*	6 *3%*	7 *3%*	6 *5%*	8 *5%*	11 *3%*	3 *4%*	16 *4%*	15 *3%*	1 *4%*	2 *6%*	1 *11%* AV
5	**45** *9%*	23 *9%*	22 *8%*	23 *11%*	22 *7%*	23 *8%*	22 *10%*	5 *10%*	4 *4%*	6 *9%*	7 *8%*	11 *14%* I	13 *10%*	12 *6%*	16 *8%*	17 *16%* AOP	12 *7%*	33 *10%*	9 *11%*	36 *8%*	38 *9%*	4 *11%*	2 *6%*	1 *13%*
6	**39** *8%* t	16 *7%*	23 *9%*	15 *7%*	24 *8%*	17 *6%*	21 *10%*	7 *14%*	8 *8%*	3 *3%*	3 *4%*	12 *15%* AJKM	7 *5%*	14 *7%*	16 *8%*	9 *8%*	11 *6%*	28 *8%*	5 *6%*	34 *8%*	30 *7%*	4 *10%*	4 *13%*	1 *10%*
7	**84** *16%*	40 *16%*	44 *17%*	40 *20%*	44 *14%*	55 *19%*	29 *13%*	8 *16%*	16 *17%*	13 *17%*	15 *18%*	14 *18%*	17 *14%*	31 *16%*	33 *16%*	19 *17%*	33 *19%*	50 *15%*	16 *20%*	68 *16%*	76 *17%*	3 *9%*	4 *14%*	1 *8%*
8	**110** *22%* DM	53 *21%*	57 *22%*	30 *15%*	80 *26%* AD	59 *21%*	51 *23%*	13 *25%*	25 *26%*	19 *25%*	17 *20%*	19 *23%*	18 *15%*	35 *18%*	56 *27%*	19 *18%*	36 *21%*	74 *22%*	18 *23%*	92 *21%*	93 *21%*	8 *21%*	6 *22%*	3 *28%*
9	**103** *20%* DLX ar	45 *18%*	58 *22%*	28 *14%*	75 *25%* AD	59 *20%*	44 *20%*	5 *10%*	23 *24%* L	11 *14%*	25 *29%* AHJ L	9 *11%*	30 *25%* L	46 *24%*	38 *18%*	19 *17%*	38 *22%*	65 *19%*	15 *19%*	88 *20%*	92 *21%* X	7 *19%*	2 *7%*	2 *18%*
Highest rating 10	**46** *9%* DS	28 *11%*	18 *7%*	12 *6%*	34 *11%*	32 *11%*	13 *6%*	1 *2%*	10 *10%*	13 *18%* AHL	7 *9%*	4 *5%*	10 *8%*	18 *10%*	20 *10%*	7 *7%*	22 *13%*	24 *7%*	7 *10%*	39 *9%*	39 *9%*	5 *12%*	2 *6%*	* *3%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 41

Q15_1_4. Rating on statement - Its programmes help me understand what's going on in the world today: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**509**	247	262	202	306	288	221	52*	95*	73*	86*	80*	123	192	207	110	173	335	76*	432	433	38*	28*	9*
Effective Base	**415**	194	221	174	242	233	181	36	75	61	72	69	104	160	149	112	132	284	47	374	329	42	52	31
Don't know	**28** ***6%*** **EIc**	15 *6%*	14 *5%*	17 *9%* AE	11 *4%*	11 *4%*	17 *8%*	3 *5%*	- -	6 *8%* I	4 *4%*	2 *3%*	14 *11%* AIL	11 *6%*	10 *5%*	7 *6%*	6 *4%*	22 *6%*	1 *2%*	27 *6%*	24 *6%*	1 *2%*	3 *10%*	* *4%*
1-3 (Net)	**36** ***7%*** **EZci**	17 *7%*	18 *7%*	23 *12%* AE	12 *4%*	20 *7%*	16 *7%*	9 *18%* AIJK	3 *3%*	2 *3%*	4 *5%*	6 *7%*	12 *10%*	18 *9%*	11 *5%*	7 *6%*	8 *4%*	28 *8%*	3 *5%*	32 *7%*	26 *6%*	5 *12%*	4 *16%* AV	1 *6%*
4-6 (Net)	**103** ***20%*** **EZf**	49 *20%*	53 *20%*	52 *26%* AE	50 *16%*	51 *18%*	51 *23%*	12 *23%*	18 *19%*	10 *14%*	14 *16%*	27 *33%* AJK M	22 *18%*	32 *17%*	38 *19%*	32 *29%* AOP	31 *18%*	72 *21%*	16 *21%*	87 *20%*	83 *19%*	9 *24%*	7 *25%*	3 *34%* AV
7-10 (Net)	**342** ***67%*** **DGQ** **SXadr**	165 *67%*	177 *68%*	109 *54%*	233 *76%* AD	205 *71%* AG	137 *62%*	28 *54%*	74 *78%* AHL M	55 *75%* HL	65 *75%* HL	46 *57%*	75 *61%*	131 *68%*	147 *71%* Q	64 *59%*	129 *74%* AS	214 *64%*	55 *72%*	287 *66%*	300 *69%* X	23 *61%*	14 *49%*	5 *56%*
9-10 (Net)	**149** ***29%*** **DHL** **Xar**	73 *30%*	76 *29%*	39 *20%*	109 *36%* AD	91 *32%*	57 *26%*	7 *13%*	33 *35%* HL	24 *32%* HL	32 *38%* HL	13 *16%*	41 *33%* HL	65 *34%*	58 *28%*	26 *24%*	60 *35%*	89 *27%*	22 *29%*	127 *29%*	132 *30%* X	12 *31%* X	4 *13%*	2 *21%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 41

Q15_1_4. Rating on statement - Its programmes help me understand what's going on in the world today: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**490**	409	62	17	199	234	51	118	304	35	131	348	44	23	33	44	40	20	45	56	38	64	50	33
Base (weighted)	**509**	427	65*	15**	215	240	48*	119	322	34**	135	363	38*	25**	38*	53*	50*	26**	54*	28*	49*	79*	61*	9*
Effective Base	**415**	344	55	14	170	197	43	100	258	28	109	297	42	21	30	41	35	19	42	52	35	59	48	31
Lowest rating 1	**6** **1%**	4 *1%*	2 *4%*	- -	2 *1%*	4 *2%*	1 *1%*	2 *2%*	4 *1%*	- -	* *	6 *2%*	1 *2%*	- -	- -	1 *2%*	- -	1 *3%*	- -	2 *7%* Aoq tu	2 *3%*	- -	- -	* *3%* t
2	**15** **3%** Ec	10 *2%*	4 *6%*	1 *8%*	2 *1%*	8 *3%*	5 *10%* Ac	3 *2%*	11 *4%*	1 *3%*	1 *1%*	13 *4%*	1 *2%*	1 *4%*	1 *3%*	- -	3 *7%*	1 *4%*	1 *2%*	2 *5%*	2 *4%*	2 *2%*	1 *2%*	- -
3	**14** **3%**	11 *3%*	3 *5%*	- -	5 *2%*	7 *3%*	3 *6%*	4 *3%*	9 *3%*	2 *5%*	1 *1%*	12 *3%*	3 *8%* nqu	- -	1 *4%*	- -	- -	3 *10%*	- -	1 *4%*	5 *9%* Au	1 *2%*	- -	* *3%* u
4	**19** **4%** E	17 *4%*	2 *3%*	* *2%*	10 *5%*	9 *4%*	- -	2 *1%*	16 *5%*	1 *4%*	3 *2%*	16 *4%*	1 *4%*	- -	2 *4%*	4 *7%* t	1 *1%*	- -	6 *12%* At	2 *6%* t	1 *3%*	- -	1 *2%*	1 *11%* Aotu
5	**45** **9%**	34 *8%*	10 *16%*	1 *4%*	15 *7%*	27 *11%*	3 *7%*	11 *9%*	27 *8%*	3 *8%*	10 *8%*	33 *9%*	4 *11%*	5 *21%*	3 *9%*	9 *16%* t	7 *14%*	1 *3%*	3 *6%*	2 *6%*	2 *5%*	3 *4%*	5 *8%*	1 *13%*
6	**39** **8%** t	28 *7%*	9 *13%*	2 *16%*	14 *7%*	19 *8%*	4 *9%*	8 *7%*	28 *9%*	2 *6%*	14 *10%*	25 *7%*	4 *10%* t	1 *3%*	7 *19%* At	3 *6%*	4 *8%* t	1 *3%*	3 *6%*	4 *13%* t	3 *5%*	- -	9 *14%* t	1 *10%* t
7	**84** **16%**	70 *16%*	11 *17%*	2 *12%*	34 *16%*	37 *15%*	11 *23%*	20 *17%*	48 *15%*	8 *23%*	16 *12%*	66 *18%*	3 *9%*	5 *20%*	6 *17%*	10 *19%*	8 *16%*	3 *11%*	8 *16%*	4 *14%*	9 *18%*	17 *21%*	10 *16%*	1 *8%*
8	**110** **22%** DM	93 *22%*	12 *19%*	5 *33%*	51 *24%*	50 *21%*	9 *19%*	20 *17%*	76 *24%*	6 *17%*	38 *28%*	72 *20%*	8 *21%*	3 *11%*	9 *23%*	8 *15%*	11 *23%*	10 *38%*	13 *24%*	6 *22%*	12 *24%*	14 *18%*	13 *22%*	3 *28%*
9	**103** **20%** DLXar	97 *23%* Aa	5 *8%*	1 *6%*	56 *26%* Ad	40 *17%*	6 *13%*	33 *28%* A	59 *18%*	6 *18%*	29 *21%*	70 *19%*	7 *19%*	8 *32%*	4 *12%*	9 *17%*	10 *21%*	4 *17%*	11 *21%*	2 *7%*	10 *21%*	21 *27%* r	13 *22%* r	2 *18%*
Highest rating 10	**46** **9%** DS	42 *10%*	3 *5%*	1 *8%*	23 *11%*	20 *8%*	2 *4%*	9 *7%*	31 *10%*	2 *5%*	16 *12%*	29 *8%*	5 *12%*	- -	3 *8%*	6 *11%*	3 *6%*	- -	4 *8%*	2 *6%*	4 *8%*	14 *17%* A	5 *9%*	* *3%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 41

Q15_1_4. Rating on statement - Its programmes help me understand what's going on in the world today: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (weighted)	**509**	427	65*	15**	215	240	48*	119	322	34**	135	363	38*	25**	38*	53*	50*	26**	54*	28*	49*	79*	61*	9*
Effective Base	**415**	344	55	14	170	197	43	100	258	28	109	297	42	21	30	41	35	19	42	52	35	59	48	31
Don't know	**28**	23	2	2	5	19	3	9	14	4	6	22	1	2	1	4	2	3	3	3	-	7	3	*
	6%	*5%*	*4%*	*12%*	*2%*	*8%*	*7%*	*7%*	*4%*	*12%*	*5%*	*6%*	*2%*	*9%*	*3%*	*7%*	*4%*	*10%*	*6%*	*10%*	-	*8%*	*5%*	*4%*
	EIc					c														s				
1-3 (Net)	**36**	25	10	1	9	19	8	9	24	3	3	31	5	1	3	1	3	4	1	4	8	3	1	1
	7%	*6%*	*15%*	*8%*	*4%*	*8%*	*17%*	*7%*	*7%*	*8%*	*2%*	*8%*	*12%*	*4%*	*7%*	*2%*	*7%*	*17%*	*2%*	*16%*	*16%*	*4%*	*2%*	*6%*
	EZci		AZ				Ac					i								An qtu	Anqt u			
4-6 (Net)	**103**	79	21	3	39	55	8	20	70	6	27	74	9	6	12	16	11	2	13	7	6	3	15	3
	20%	*18%*	*32%*	*23%*	*18%*	*23%*	*16%*	*17%*	*22%*	*18%*	*20%*	*20%*	*24%*	*23%*	*31%*	*29%*	*23%*	*6%*	*23%*	*25%*	*13%*	*4%*	*25%*	*34%*
	EZt		AZ										t		t	t	t		t	t			t	Ast
7-10 (Net)	**342**	301	32	9	163	147	29	82	214	21	99	237	23	16	22	33	33	17	37	14	35	66	42	5
	67%	*71%*	*49%*	*58%*	*76%*	*61%*	*60%*	*69%*	*66%*	*63%*	*73%*	*65%*	*61%*	*64%*	*59%*	*61%*	*66%*	*66%*	*69%*	*49%*	*71%*	*84%*	*68%*	*56%*
	DGQSX adr	Aa			Ad e																r	Ak mnrv		
9-10 (Net)	**149**	138	8	2	78	60	9	42	90	8	45	99	12	8	7	15	14	4	16	4	14	35	19	2
	29%	*32%*	*13%*	*13%*	*36%*	*25%*	*18%*	*35%*	*28%*	*23%*	*33%*	*27%*	*31%*	*32%*	*19%*	*27%*	*28%*	*17%*	*29%*	*13%*	*29%*	*45%*	*31%*	*21%*
	DHLXa r	Aa			Ad e								r									Am rv	r	

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Table 41

Q15_1_4. Rating on statement - Its programmes help me understand what's going on in the world today: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**490**	224	56	4	30	16	27	133	130	35	82	110	83	12	36	59	63	99	86	54	58
Base (weighted)	**509**	244	81*	5**	19**	18**	19**	124	131	39*	84*	118*	91*	13**	29**	51*	58*	107*	96*	62*	64*
Effective Base	**415**	195	50	3	25	14	21	117	108	31	69	93	72	11	30	48	51	82	73	50	52
Lowest rating 1	**6**	*	2	-	-	-	1	4	1	1	1	3	-	-	-	1	-	2	2	-	2
	1%	*	*2%*	-	-	-	*4%*	*3%*	*1%*	*2%*	*1%*	*3%*	-	-	-	*2%*	-	*2%*	*2%*	-	*2%*
	B							B													
2	**15**	3	3	-	*	4	1	3	4	2	5	3	-	1	*	1	2	2	2	1	1
	3%	*1%*	*4%*	-	*2%*	*25%*	*4%*	*3%*	*3%*	*5%*	*6%*	*2%*	-	*11%*	*1%*	*3%*	*3%*	*2%*	*2%*	*1%*	*2%*
	B										M										
3	**14**	8	4	-	-	-	-	3	1	1	4	4	4	-	-	-	-	3	1	3	3
	3%	*3%*	*5%*	-	-	-	-	*2%*	*1%*	*3%*	*5%*	*3%*	*4%*	-	-	-	-	*3%*	*1%*	*6%*	*4%*
4	**19**	10	4	-	-	-	1	4	5	2	5	4	2	-	1	*	6	3	2	-	4
	4%	*4%*	*5%*	-	-	-	*7%*	*3%*	*3%*	*5%*	*6%*	*3%*	*2%*	-	*2%*	*1%*	*11%*	*3%*	*2%*	-	*6%*
																	APS				
5	**45**	20	8	*	1	-	4	13	14	4	4	9	5	-	9	6	5	13	12	1	3
	9%	*8%*	*10%*	*7%*	*7%*	-	*19%*	*10%*	*10%*	*9%*	*5%*	*8%*	*5%*	-	*31%*	*12%*	*8%*	*12%*	*12%*	*2%*	*5%*
6	**39**	14	4	1	2	4	3	10	8	3	8	5	9	-	6	1	6	9	7	3	4
	8%	*6%*	*5%*	*29%*	*11%*	*21%*	*17%*	*8%*	*6%*	*8%*	*9%*	*4%*	*10%*	-	*20%*	*3%*	*11%*	*8%*	*8%*	*5%*	*7%*
7	**84**	47	11	1	2	3	1	19	26	3	13	18	15	4	3	10	5	17	13	17	12
	16%	*19%*	*13%*	*30%*	*10%*	*15%*	*4%*	*15%*	*20%*	*8%*	*16%*	*15%*	*16%*	*34%*	*12%*	*19%*	*9%*	*16%*	*13%*	*28%*	*18%*
8	**110**	62	16	-	4	3	6	19	28	11	26	27	10	3	5	11	15	23	20	15	16
	22%	*25%*	*20%*	-	*22%*	*19%*	*30%*	*15%*	*21%*	*27%*	*31%*	*23%*	*11%*	*24%*	*16%*	*21%*	*27%*	*22%*	*21%*	*25%*	*25%*
	HM	H								M	AM										
9	**103**	42	20	-	7	1	1	31	26	6	11	24	30	1	3	10	12	21	26	9	12
	20%	*17%*	*25%*	-	*35%*	*8%*	*6%*	*25%*	*20%*	*15%*	*13%*	*21%*	*33%*	*11%*	*11%*	*20%*	*20%*	*20%*	*27%*	*14%*	*18%*
													AK								
Highest rating 10	**46**	28	4	2	2	1	2	9	10	3	2	17	11	1	2	8	5	11	7	7	7
	9%	*11%*	*4%*	*33%*	*11%*	*4%*	*8%*	*7%*	*7%*	*8%*	*2%*	*15%*	*12%*	*5%*	*5%*	*16%*	*9%*	*11%*	*7%*	*11%*	*10%*
	K											AK	K								
Don't know	**28**	11	5	-	*	1	-	10	9	4	5	4	5	2	*	1	2	3	5	5	1
	6%	*4%*	*7%*	-	*2%*	*7%*	-	*8%*	*7%*	*9%*	*6%*	*3%*	*6%*	*16%*	*1%*	*3%*	*3%*	*3%*	*5%*	*8%*	*2%*
1-3 (Net)	**36**	11	9	-	*	4	2	10	6	4	10	10	4	1	*	2	2	6	5	4	5
	7%	*4%*	*11%*	-	*2%*	*25%*	*8%*	*8%*	*5%*	*10%*	*12%*	*9%*	*4%*	*11%*	*1%*	*5%*	*3%*	*6%*	*5%*	*7%*	*9%*
	B																				
4-6 (Net)	**103**	43	16	2	3	4	8	26	26	9	17	18	16	-	15	8	17	24	21	5	11
	20%	*18%*	*20%*	*36%*	*18%*	*21%*	*44%*	*21%*	*20%*	*22%*	*20%*	*15%*	*18%*	-	*53%*	*16%*	*30%*	*23%*	*22%*	*7%*	*18%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 41

Q15_1_4. Rating on statement - Its programmes help me understand what's going on in the world today: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**509**	244	81*	5**	19**	18**	19**	124	131	39*	84*	118*	91*	13**	29**	51*	58*	107*	96*	62*	64*
Effective Base	**415**	195	50	3	25	14	21	117	108	31	69	93	72	11	30	48	51	82	73	50	52
7-10 (Net)	**342**	179	51	3	15	8	9	77	90	23	53	86	67	10	13	39	37	73	65	48	46
	67%	*73%* AH	*63%*	*64%*	*78%*	*46%*	*49%*	*63%*	*69%*	*59%*	*63%*	*73%*	*73%*	*74%*	*45%*	*76%*	*64%*	*68%*	*68%*	*78%*	*72%*
9-10 (Net)	**149**	70	24	2	9	2	3	40	36	9	13	42	42	2	5	18	17	32	33	16	18
	29% **K**	*29%*	*30%*	*33%*	*46%*	*12%*	*14%*	*32%*	*28%*	*23%*	*16%*	*35%* K	*45%* AI JK	*16%*	*17%*	*36%*	*29%*	*30%*	*34%*	*25%*	*28%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 42

Q15_1_5. Rating on statement - Its programmes help me understand what's going on in the world today: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**1776**	892	884	802	974	797	979	173	267	254	323	303	456	424	741	610	493	1283	113	1661	1211	192	188	185
Base (weighted)	**1733**	875	858	765	968	789	944	202	280	241	303	273	436	424	830	478	510	1223	173	1558	1424	157	96	56
Effective Base	**1463**	710	755	660	804	667	796	142	220	210	265	248	388	369	620	505	412	1053	102	1381	1101	178	174	162
Lowest rating 1	**27** *2%* **CZcg**	19 *2%*	8 *1%*	14 *2%*	13 *1%*	11 *1%*	16 *2%*	3 *1%*	2 *1%*	1 *1%*	5 *2%*	7 *3%*	9 *2%*	4 *1%*	12 *1%*	11 *2%*	3 *1%*	24 *2%*	4 *2%*	23 *1%*	25 *2%*	1 *1%*	1 *1%*	* *
2	**21** *1%* **EZc**	13 *1%*	9 *1%*	17 *2%* AE	4 *	8 *1%*	13 *1%*	3 *1%*	2 *1%*	3 *1%*	5 *2%*	3 *1%*	6 *1%*	4 *1%*	12 *1%*	6 *1%*	6 *1%*	15 *1%*	- -	21 *1%*	15 *1%*	2 *1%*	4 *4%* AV	* *1%*
3	**53** *3%* **EMXZ r**	29 *3%*	24 *3%*	36 *5%* AE	16 *2%*	24 *3%*	29 *3%*	12 *6%* ALM	14 *5%* M	6 *2%*	9 *3%*	5 *2%*	7 *2%*	15 *4%*	26 *3%*	11 *2%*	12 *2%*	41 *3%*	7 *4%*	46 *3%*	43 *3%*	7 *5%* X	* *	2 *3%* X
4	**60** *3%* **LPZ**	24 *3%*	36 *4%*	30 *4%*	30 *3%*	34 *4%*	25 *3%*	14 *7%* AKL	9 *3%*	11 *4%* L	8 *3%*	2 *1%*	17 *4%* L	24 *6%* AP	19 *2%*	17 *4%*	15 *3%*	44 *4%*	8 *5%*	52 *3%*	48 *3%*	5 *3%*	4 *5%*	3 *5%*
5	**165** *10%* **EZc**	91 *10%*	74 *9%*	89 *12%* AE	76 *8%*	77 *10%*	88 *9%*	23 *11%*	21 *8%*	26 *11%*	25 *8%*	28 *10%*	43 *10%*	33 *8%*	72 *9%*	59 *12%* AOP	45 *9%*	120 *10%*	17 *10%*	148 *10%*	137 *10%*	15 *9%*	8 *8%*	6 *11%*
6	**255** *15%* **SZ**	143 *16%*	112 *13%*	110 *14%*	145 *15%*	119 *15%*	136 *14%*	34 *17%*	50 *18%*	36 *15%*	51 *17%*	32 *12%*	52 *12%*	65 *15%*	129 *16%*	61 *13%*	92 *18%* AS	162 *13%*	19 *11%*	236 *15%*	217 *15%*	19 *12%*	12 *13%*	6 *12%*
7	**319** *18%*	155 *18%*	164 *19%*	131 *17%*	188 *19%*	147 *19%*	172 *18%*	32 *16%*	55 *20%*	47 *19%*	62 *21%*	52 *19%*	71 *16%*	90 *21%*	146 *18%*	83 *17%*	99 *19%*	219 *18%*	36 *21%*	283 *18%*	258 *18%*	29 *18%*	20 *20%*	13 *23%*
8	**375** *22%* **a**	175 *20%*	201 *23%*	161 *21%*	214 *22%*	179 *23%*	196 *21%*	41 *20%*	55 *20%*	48 *20%*	64 *21%*	58 *21%*	111 *25%* A	84 *20%*	185 *22%*	106 *22%*	96 *19%*	280 *23%*	40 *23%*	335 *21%*	310 *22%*	35 *22%*	20 *21%*	11 *19%*
9	**237** *14%* **Dabem**	109 *13%*	127 *15%*	78 *10%*	158 *16%* AD	98 *12%*	139 *15%*	18 *9%*	38 *13%*	28 *12%*	41 *14%*	56 *20%* AHI JKM	56 *13%*	60 *14%*	117 *14%*	58 *12%*	65 *13%*	172 *14%*	25 *15%*	211 *14%*	189 *13%*	28 *18%*	12 *13%*	7 *13%*
Highest rating 10	**157** *9%* **DSej**	84 *10%*	74 *9%*	54 *7%*	103 *11%* AD	66 *8%*	92 *10%*	17 *8%*	32 *11%*	23 *10%*	26 *8%*	19 *7%*	40 *9%*	33 *8%*	78 *9%*	47 *10%*	63 *12%* AS	95 *8%*	16 *9%*	141 *9%*	125 *9%*	14 *9%*	11 *11%*	7 *13%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 42

Q15_1_5. Rating on statement - Its programmes help me understand what's going on in the world today: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**1733**	875	858	765	968	789	944	202	280	241	303	273	436	424	830	478	510	1223	173	1558	1424	157	96	56
Effective Base	**1463**	710	755	660	804	667	796	142	220	210	265	248	388	369	620	505	412	1053	102	1381	1101	178	174	162
Don't know	**64**	34	30	44	20	26	39	7	3	12	8	12	24	12	34	18	14	51	2	61	57	2	4	1
	4%	*4%*	*4%*	*6%*	*2%*	*3%*	*4%*	*4%*	*1%*	*5%*	*3%*	*4%*	*5%*	*3%*	*4%*	*4%*	*3%*	*4%*	*1%*	*4%*	*4%*	*1%*	*4%*	*2%*
	EIg			AE						I		I	I											
1-3 (Net)	**101**	61	40	68	33	44	57	17	18	11	19	15	21	24	49	28	21	80	11	90	83	11	5	2
	6%	*7%*	*5%*	*9%*	*3%*	*6%*	*6%*	*9%*	*6%*	*4%*	*6%*	*5%*	*5%*	*6%*	*6%*	*6%*	*4%*	*7%*	*6%*	*6%*	*6%*	*7%*	*5%*	*4%*
	EZc			AE																				
4-6 (Net)	**479**	257	222	229	251	230	250	70	80	72	83	62	112	122	220	137	152	327	44	435	402	39	24	15
	28%	*29%*	*26%*	*30%*	*26%*	*29%*	*26%*	*35%*	*28%*	*30%*	*28%*	*23%*	*26%*	*29%*	*27%*	*29%*	*30%*	*27%*	*25%*	*28%*	*28%*	*25%*	*25%*	*27%*
	Zc							ALM																
7-10 (Net)	**1088**	523	565	424	664	490	598	107	180	147	192	184	278	266	526	294	323	766	117	970	882	105	63	37
	63%	*60%*	*66%*	*55%*	*69%*	*62%*	*63%*	*53%*	*64%*	*61%*	*63%*	*68%*	*64%*	*63%*	*63%*	*62%*	*63%*	*63%*	*67%*	*62%*	*62%*	*67%*	*66%*	*67%*
	BDH abdep		AB		AD				H		H	H	H											
9-10 (Net)	**394**	193	201	133	262	164	230	35	70	52	67	75	97	93	195	105	128	266	41	353	315	42	23	14
	23%	*22%*	*23%*	*17%*	*27%*	*21%*	*24%*	*17%*	*25%*	*22%*	*22%*	*27%*	*22%*	*22%*	*24%*	*22%*	*25%*	*22%*	*24%*	*23%*	*22%*	*27%*	*24%*	*26%*
	Dab efjm				AD							H												

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 42

Q15_1_5. Rating on statement - Its programmes help me understand what's going on in the world today: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**1776**	1408	265	100	567	969	221	451	1088	117	438	1296	192	75	120	182	141	96	123	188	129	155	190	185
Base (weighted)	**1733**	1378	260	94*	573	930	214	419	1071	123	403	1299	157	79*	129	214	158	107*	149	96	168	190	229	56
Effective Base	**1463**	1159	221	81	473	796	180	369	899	101	356	1077	178	67	110	168	126	89	113	174	118	139	174	162
Lowest rating 1	**27** **2%** **CZcg**	13 *1%*	6 *2%*	8 *8%* AZa	1 *	16 *2%* c	10 *5%* Acd	10 *2%*	11 *1%*	2 *2%*	8 *2%*	19 *1%*	1 *1%*	2 *3%*	1 *	7 *3%*	1 *1%*	2 *2%*	6 *4%*	1 *1%*	2 *1%*	3 *1%*	2 *1%*	* *
2	**21** **1%** **EZc**	11 *1%*	8 *3%* AZ	3 *3%* Z	2 *	10 *1%*	8 *4%* Acd	5 *1%*	13 *1%*	2 *2%*	2 *	18 *1%*	2 *1%*	2 *2%* u	3 *2%* u	1 *1%*	3 *2%*	2 *2%*	- -	4 *4%* Anq su	- -	4 *2%*	- -	* *1%*
3	**53** **3%** **EMXZr**	35 *3%*	11 *4%*	6 *7%* AZ	16 *3%*	25 *3%*	11 *5%*	11 *3%*	30 *3%*	4 *3%*	8 *2%*	44 *3%*	7 *5%* r	4 *5%*	6 *4%*	3 *1%*	7 *5%* r	4 *4%*	4 *3%*	* *	6 *4%*	3 *2%*	5 *2%*	2 *3%* r
4	**60** **3%** **LPZ**	40 *3%*	15 *6%* AZ	4 *5%*	16 *3%*	34 *4%*	9 *4%*	10 *2%*	46 *4%* A	1 *1%*	11 *3%*	49 *4%*	5 *3%*	3 *4%*	7 *5%*	6 *3%*	4 *3%*	3 *3%*	7 *5%*	4 *5%*	4 *2%*	8 *4%*	6 *2%*	3 *5%*
5	**165** **10%** **EZc**	114 *8%*	36 *14%* AZ	15 *16%* Z	30 *5%*	100 *11%* c	33 *16%* Ac	36 *8%*	109 *10%*	13 *10%*	42 *10%*	119 *9%*	15 *9%*	11 *14%* q	8 *6%*	24 *11%*	13 *8%*	20 *19%* Akmoq rtu	8 *5%*	8 *8%*	19 *11%*	14 *7%*	21 *9%*	6 *11%*
6	**255** **15%** **SZ**	189 *14%*	55 *21%* AZb	10 *11%*	80 *14%*	141 *15%*	30 *14%*	70 *17%*	158 *15%*	12 *9%*	57 *14%*	192 *15%*	19 *12%*	9 *12%*	21 *16%*	23 *11%*	27 *17%*	15 *14%*	19 *13%*	12 *13%*	25 *15%*	27 *14%*	51 *22%* Aknqr v	6 *12%*
7	**319** **18%**	252 *18%*	52 *20%*	14 *15%*	96 *17%*	175 *19%*	45 *21%*	79 *19%*	194 *18%*	18 *15%*	66 *16%*	248 *19%*	29 *18%*	14 *17%*	27 *21%*	41 *19%*	36 *23%*	15 *14%*	25 *17%*	20 *20%*	32 *19%*	33 *18%*	36 *16%*	13 *23%*
8	**375** **22%** **a**	324 *23%* Aa	32 *12%*	19 *21%*	140 *25%*	190 *20%*	42 *20%*	100 *24%*	217 *20%*	30 *24%*	80 *20%*	289 *22%*	35 *22%*	12 *15%*	37 *29%* lo	52 *25%*	28 *18%*	20 *19%*	39 *26%*	20 *21%*	31 *18%*	40 *21%*	49 *22%*	11 *19%*
9	**237** **14%** **Dabem**	215 *16%* Aab	17 *7%*	4 *5%*	102 *18%* Ad e	118 *13%* e	13 *6%*	46 *11%*	160 *15%*	22 *18%*	56 *14%*	173 *13%*	28 *18%* m	16 *20%* m	10 *8%*	31 *14%*	23 *14%*	13 *12%*	22 *15%*	12 *13%*	21 *12%*	27 *14%*	28 *12%*	7 *13%*
Highest rating 10	**157** **9%** **DSej**	134 *10%*	17 *7%*	6 *6%*	73 *13%* Ade	76 *8%*	8 *4%*	33 *8%*	104 *10%*	10 *8%*	53 *13%* Aj	103 *8%*	14 *9%*	5 *6%*	6 *4%*	14 *7%*	10 *7%*	8 *7%*	18 *12%*	11 *11%* m	19 *11%*	26 *14%* mn	20 *9%*	7 *13%* mn

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 42

Q15_1_5. Rating on statement - Its programmes help me understand what's going on in the world today: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (weighted)	**1733**	1378	260	94*	573	930	214	419	1071	123	403	1299	157	79*	129	214	158	107*	149	96	168	190	229	56
Effective Base	**1463**	1159	221	81	473	796	180	369	899	101	356	1077	178	67	110	168	126	89	113	174	118	139	174	162
Don't know	**64 4% EIg**	50 *4%*	10 *4%*	4 *5%*	16 *3%*	44 *5%* A	5 *2%*	19 *5%*	29 *3%*	9 *8%* Ag	19 *5%*	45 *3%*	2 *1%*	1 *2%*	6 *5%*	12 *6%* k	5 *3%*	4 *4%*	2 *1%*	4 *4%*	10 *6%* k	5 *3%*	11 *5%*	1 *2%*
1-3 (Net)	**101 6% EZc**	59 *4%*	24 *9%* AZ	17 *18%* AZa	19 *3%*	52 *6%*	28 *13%* Acd	26 *6%*	55 *5%*	8 *6%*	18 *4%*	81 *6%*	11 *7%*	8 *10%* u	9 *7%*	11 *5%*	12 *7%*	8 *8%*	10 *7%*	5 *5%*	8 *5%*	10 *5%*	7 *3%*	2 *4%*
4-6 (Net)	**479 28% Zc**	344 *25%*	107 *41%* AZ	29 *31%*	126 *22%*	276 *30%* c	72 *34%* c	116 *28%*	312 *29%*	26 *21%*	110 *27%*	360 *28%*	39 *25%*	23 *30%*	35 *27%*	52 *25%*	44 *28%*	39 *36%* q	34 *23%*	24 *25%*	48 *29%*	49 *26%*	77 *34%* q	15 *27%*
7-10 (Net)	**1088 63% BDHab dep**	925 *67%* Aab	119 *46%*	43 *46%*	412 *72%* Ad e	559 *60%* e	109 *51%*	258 *62%*	675 *63%*	80 *65%*	256 *63%*	813 *63%*	105 *67%* p	47 *59%*	80 *62%*	138 *65%*	97 *61%*	56 *52%*	103 *69%* p	63 *66%* p	102 *61%*	126 *66%* p	133 *58%*	37 *67%* p
9-10 (Net)	**394 23% Dabef jm**	349 *25%* Aab	35 *13%*	10 *11%*	175 *31%* Ad e	194 *21%* e	22 *10%*	79 *19%*	264 *25%* Af	32 *26%*	109 *27%* Aj	276 *21%*	42 *27%* m	21 *26%* m	15 *12%*	45 *21%*	33 *21%*	21 *19%*	39 *26%* m	23 *24%* m	40 *24%* m	53 *28%* m	48 *21%*	14 *26%* m

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Table 42

Q15_1_5. Rating on statement - Its programmes help me understand what's going on in the world today: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1776**	697	227	18	141	51	139	503	492	193	381	322	133	39	210	236	248	365	270	212	138
Base (weighted)	**1733**	738	302	23**	85	48*	93	443	446	200	392	335	146	35*	172	187	226	373	284	219	160
Effective Base	**1463**	599	197	14	114	43	118	436	397	164	316	267	116	33	172	183	207	304	223	179	123
Lowest rating 1	**27 2%**	7 1%	8 3%	- -	2 2%	- -	1 1%	8 2%	5 1%	3 2%	6 1%	5 1%	2 2%	1 2%	5 3%	3 2% S	9 4% AS	6 2%	- -	- -	4 3% S
2	**21 1%**	11 1%	2 1%	- -	2 2%	1 3%	1 1%	5 1%	5 1%	3 1%	5 1%	7 2%	* *	* 1%	1 1%	2 1%	2 1%	5 1%	1 *	3 1%	* *
3	**53 3% Q**	20 3%	11 3%	4 17%	4 5%	4 9% ABH	2 2%	8 2%	11 3%	3 1%	14 4%	12 4%	4 3%	1 3%	7 4%	6 3% Q	1 *	13 3% Q	5 2%	4 2%	7 4% Q
4	**60 3% P**	29 4%	12 4%	- -	2 2%	2 4%	3 3%	13 3%	14 3%	8 4%	16 4%	10 3%	7 5%	1 2%	4 3%	1 1%	4 2%	15 4% P	11 4% P	9 4%	8 5% P
5	**165 10%**	66 9%	25 8%	3 11%	10 12%	3 7%	8 9%	49 11%	36 8%	19 9%	36 9%	37 11%	11 7%	3 8%	23 13% I	21 11%	24 11%	29 8%	19 7%	21 9%	15 9%
6	**255 15%**	104 14%	50 17%	3 12%	17 20%	8 16%	13 14%	60 13%	64 14%	20 10%	70 18% J	52 15%	24 16%	4 11%	19 11%	28 15%	31 14%	59 16%	41 14%	40 18%	20 13%
7	**319 18%**	137 19%	57 19%	3 13%	13 16%	6 12%	23 25%	79 18%	79 18%	35 17%	85 22%	60 18%	28 19%	4 13%	28 16%	32 17%	38 17%	73 20%	54 19%	40 18%	33 21%
8	**375 22% E**	152 21%	75 25% E	4 16%	12 14%	13 28%	16 17%	103 23% E	88 20%	50 25% M	80 20%	88 26% AIM	22 15%	7 21%	40 23%	39 21%	62 27% ARU	69 19%	80 28% ARU	45 21%	27 17%
9	**237 14% CJ**	113 15% C	28 9%	1 5%	11 13%	6 13%	15 16%	62 14%	79 18% AJKL	16 8%	49 12%	37 11%	27 18% J	6 18%	20 12%	23 13%	32 14%	51 14%	44 15%	31 14%	23 14%
Highest rating 10	**157 9% KL**	76 10%	23 8%	4 18%	8 10%	1 3%	10 11%	35 8%	51 11% KL	24 12% KL	24 6%	16 5%	20 14% KL	2 6%	19 11% L	24 13%	18 8%	37 10%	24 8%	19 9%	16 10%
Don't know	**64 4%**	22 3%	11 4%	2 8%	3 4%	2 5%	1 1%	23 5%	14 3%	18 9% AIKLMO	8 2%	12 4%	2 1%	5 14% AIKLMO	6 3%	8 4%	5 2%	15 4%	7 2%	8 4%	7 5%
1-3 (Net)	**101 6% S**	39 5%	21 7%	4 17%	8 9%	5 11%	4 4%	21 5%	21 5%	9 4%	25 6%	24 7%	7 5%	2 6%	13 7%	11 6% S	12 6%	24 6% S	6 2%	7 3%	11 7% S
4-6 (Net)	**479 28%**	199 27%	87 29%	5 23%	29 34%	13 28%	25 27%	121 27%	115 26%	47 24%	121 31%	99 29%	42 28%	7 21%	47 27%	50 27%	59 26%	103 28%	70 25%	69 32%	43 27%

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 42

Q15_1_5. Rating on statement - Its programmes help me understand what's going on in the world today: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1733**	738	302	23**	85	48*	93	443	446	200	392	335	146	35*	172	187	226	373	284	219	160
Effective Base	**1463**	599	197	14	114	43	118	436	397	164	316	267	116	33	172	183	207	304	223	179	123
7-10 (Net)	**1088**	479	183	12	45	27	64	278	297	126	237	201	96	20	107	118	151	231	201	135	98
	63%	*65%*	*61%*	*52%*	*53%*	*56%*	*69%*	*63%*	*66%*	*63%*	*60%*	*60%*	*66%*	*58%*	*62%*	*63%*	*67%*	*62%*	*71%*	*62%*	*61%*
	E	E					E												AR		
9-10 (Net)	**394**	189	51	5	20	8	25	96	130	41	72	53	47	9	39	47	51	89	67	50	38
	23%	*26%*	*17%*	*23%*	*23%*	*16%*	*27%*	*22%*	*29%*	*20%*	*18%*	*16%*	*32%*	*25%*	*23%*	*25%*	*22%*	*24%*	*24%*	*23%*	*24%*
	CKL	AC					C		AJKL				AJ KL								

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 43

Q15_1_6. Rating on statement - Its programmes help me understand what's going on in the world today: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**1192**	590	602	472	720	548	644	141	213	208	225	180	225	342	500	348	361	831	91	1101	823	126	132	111
Base (weighted)	**1184**	601	583	463	722	550	634	167	221	199	211	160	226	356	559	267	379	805	141*	1043	979	104	68	34*
Effective Base	**984**	474	513	397	588	465	520	115	179	177	182	144	194	298	417	289	303	682	84	917	747	115	122	96
Lowest rating 1	**21** **2%** **CZc**	18 3% AC	3 *	10 2%	10 1%	11 2%	9 1%	4 2%	1 *	* *	8 4% AIJ	2 1%	6 3%	8 2%	7 1%	5 2%	5 1%	15 2%	3 2%	17 2%	18 2%	2 1%	1 1%	* 1%
2	**29** **2%** **EZci**	18 3%	11 2%	19 4% AE	10 1%	16 3%	13 2%	7 4%	2 1%	4 2%	4 2%	6 3%	7 3%	7 2%	16 3%	7 3%	6 2%	23 3%	- -	29 3% A	21 2%	4 4%	4 6% AV	* 1%
3	**20** **2%** **C**	16 3% AC	4 1%	11 2%	9 1%	8 1%	12 2%	4 2%	10 4% AKL	2 1%	1 *	1 *	3 1%	4 1%	13 2%	3 1%	4 1%	16 2%	- -	20 2% A	17 2%	2 2%	1 1%	1 2%
4	**45** **4%**	19 3%	26 5%	24 5%	22 3%	26 5%	19 3%	5 3%	12 5%	7 3%	6 3%	6 4%	10 4%	12 3%	21 4%	12 5%	12 3%	33 4%	5 4%	40 4%	38 4%	1 1%	2 4%	3 9% AVW
5	**123** **10%** **EPR** **Zc**	63 10%	61 10%	66 14% AE	57 8%	57 10%	66 10%	23 14%	24 11%	15 7%	21 10%	19 12%	22 10%	43 12%	46 8%	34 13% P	29 8%	95 12% AR	12 8%	112 11%	101 10%	12 11%	7 11%	4 10%
6	**150** **13%** **Zi**	79 13%	71 12%	59 13%	91 13%	76 14%	74 12%	23 14%	19 9%	30 15%	28 13%	21 13%	28 12%	42 12%	76 14%	32 12%	50 13%	100 12%	14 10%	136 13%	127 13%	10 10%	8 12%	5 16%
7	**232** **20%** **b**	112 19%	120 21%	83 18%	149 21%	101 18%	132 21%	36 21%	49 22%	38 19%	39 18%	35 22%	35 16%	69 19%	108 19%	56 21%	85 22%	148 18%	26 18%	207 20%	184 19%	29 28% AVX	11 16%	8 25%
8	**258** **22%** **DQd**	129 21%	129 22%	84 18%	174 24% AD	115 21%	143 23%	34 21%	54 24%	49 25%	44 21%	31 19%	46 20%	75 21%	142 25% AQ	40 15%	93 24%	165 21%	36 26%	222 21%	218 22%	22 21%	13 19%	5 15%
9	**150** **13%** **DUa** **bef**	73 12%	77 13%	38 8%	113 16% AD	72 13%	79 12%	18 11%	28 13%	27 14%	35 16%	18 11%	25 11%	55 15%	63 11%	33 12%	49 13%	102 13%	27 19% U	123 12%	124 13%	14 14%	8 12%	4 11%
Highest rating 10	**87** **7%** **j**	38 6%	48 8%	31 7%	55 8%	44 8%	42 7%	6 4%	16 7%	17 8%	14 7%	11 7%	23 10% H	29 8%	34 6%	23 9%	34 9%	53 7%	12 8%	75 7%	74 8%	6 6%	5 8%	2 5%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

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Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**1184**	601	583	463	722	550	634	167	221	199	211	160	226	356	559	267	379	805	141*	1043	979	104	68	34*
Effective Base	**984**	474	513	397	588	465	520	115	179	177	182	144	194	298	417	289	303	682	84	917	747	115	122	96
Don't know	**69 6% EFORg**	35 6%	34 6%	38 8% AE	31 4%	24 4%	46 7%	8 5%	7 3%	10 5%	12 6%	11 7%	21 9% AI	12 3%	34 6%	22 8% AO	14 4%	55 7% AR	6 4%	63 6%	57 6%	3 3%	8 11% AVW	2 6%
1-3 (Net)	**69 6% CEZc**	52 9% AC	18 3%	40 9% AE	30 4%	36 6%	34 5%	14 9%	12 6%	7 3%	12 6%	8 5%	16 7%	19 5%	36 6%	14 5%	16 4%	54 7%	3 2%	66 6% A	56 6%	8 7%	5 8%	1 4%
4-6 (Net)	**318 27% EZci**	161 27%	158 27%	149 32% AE	170 24%	159 29%	159 25%	51 30%	55 25%	52 26%	55 26%	46 29%	60 26%	97 27%	143 26%	78 29%	90 24%	228 28%	31 22%	287 28%	266 27%	23 22%	18 27%	12 35% W
7-10 (Net)	**727 61% DSUabej**	353 59%	374 64%	236 51%	491 68% AD	332 60%	396 62%	94 56%	147 66%	130 66%	131 62%	95 60%	130 57%	228 64%	346 62%	152 57%	260 68% AS	468 58%	101 71% AU	626 60%	601 61%	71 68% X	37 54%	19 56%
9-10 (Net)	**237 20% DUaefjp**	112 19%	125 21%	69 15%	168 23% AD	116 21%	121 19%	24 14%	44 20%	43 22%	49 23%	29 18%	49 22%	84 24% P	97 17%	56 21%	82 22%	155 19%	39 28%	198 19%	198 20%	20 19%	13 19%	5 16%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

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Q15_1_6. Rating on statement - Its programmes help me understand what's going on in the world today: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**1192**	974	155	61	445	614	119	286	724	87	284	883	126	52	84	125	90	60	77	132	81	124	130	111
Base (weighted)	**1184**	973	151	59*	455	600	117*	278	726	90*	276	887	104	57*	95*	143	101*	70*	95*	68	109*	157	152	34*
Effective Base	**984**	808	125	50	368	510	96	232	602	72	228	736	115	46	77	116	80	56	71	122	74	112	119	96
Lowest rating 1	**21** **2%** **CZc**	10 *1%*	1 *1%*	9 *15%* AZa	1 *	10 *2%* c	9 *8%* Acd	8 *3%*	9 *1%*	3 *3%*	7 *3%*	13 *1%*	2 *1%*	1 *2%*	2 *2%*	1 *1%*	1 *1%*	- -	4 *4%*	1 *1%*	4 *4%*	4 *3%*	1 *1%*	* *1%*
2	**29** **2%** **EZci**	18 *2%*	5 *4%*	5 *9%* AZ	6 *1%*	13 *2%*	8 *7%* Acd	5 *2%*	18 *2%*	3 *3%*	1 *	26 *3%* i	4 *4%*	2 *4%*	1 *1%*	7 *5%*	2 *2%*	2 *4%*	3 *3%*	4 *6%* Amtu	1 *1%*	1 *1%*	1 *1%*	* *1%*
3	**20** **2%** **C**	15 *2%*	3 *2%*	2 *3%*	8 *2%*	9 *1%*	3 *2%*	4 *1%*	14 *2%*	2 *2%*	6 *2%*	14 *2%*	2 *2%*	- -	5 *5%* A	2 *1%*	5 *5%* A	1 *2%*	- -	1 *1%*	1 *1%*	1 *1%*	1 *1%*	1 *2%*
4	**45** **4%**	34 *4%*	7 *5%*	4 *6%*	12 *3%*	29 *5%*	3 *3%*	13 *5%*	29 *4%*	2 *2%*	7 *2%*	36 *4%*	1 *1%*	1 *2%*	7 *7%* k	4 *3%*	2 *2%*	4 *5%*	7 *7%*	2 *4%*	6 *5%*	4 *3%*	5 *3%*	3 *9%* Aknotu
5	**123** **10%** **EPRZc**	88 *9%*	31 *20%* AZ	5 *8%*	36 *8%*	69 *11%*	18 *15%* c	33 *12%*	76 *10%*	8 *9%*	25 *9%*	96 *11%*	12 *11%*	8 *14%*	12 *12%*	21 *15%*	10 *10%*	7 *9%*	8 *9%*	7 *11%*	8 *8%*	16 *10%*	11 *7%*	4 *10%*
6	**150** **13%** **Zi**	114 *12%*	29 *19%* AZ	8 *13%*	58 *13%*	73 *12%*	19 *16%*	34 *12%*	98 *13%*	6 *7%*	22 *8%*	124 *14%* Ai	10 *10%*	8 *14%*	13 *14%*	17 *12%*	11 *11%*	8 *12%*	11 *12%*	8 *12%*	20 *18%*	20 *13%*	18 *12%*	5 *16%*
7	**232** **20%** **b**	204 *21%* Ab	24 *16%*	5 *8%*	91 *20%*	121 *20%*	17 *14%*	50 *18%*	145 *20%*	16 *18%*	64 *23%*	166 *19%*	29 *28%* Amnqrt	15 *26%*	14 *14%*	23 *16%*	22 *21%*	13 *19%*	12 *12%*	11 *16%*	23 *21%*	26 *17%*	37 *24%* q	8 *25%* q
8	**258** **22%** **DQd**	222 *23%*	27 *18%*	9 *16%*	118 *26%* Ad	115 *19%*	23 *20%*	63 *23%*	149 *20%*	21 *23%*	58 *21%*	198 *22%*	22 *21%*	10 *17%*	19 *20%*	35 *25%*	23 *23%*	22 *32%* v	17 *18%*	13 *19%*	20 *19%*	38 *24%*	33 *22%*	5 *15%*
9	**150** **13%** **DUabef**	138 *14%* Aab	11 *7%*	2 *3%*	70 *15%* e	74 *12%* e	6 *5%*	24 *9%*	106 *15%* Af	13 *14%*	42 *15%*	105 *12%*	14 *14%*	5 *8%*	11 *12%*	15 *11%*	12 *12%*	4 *5%*	19 *20%* Aps	8 *12%*	9 *8%*	28 *18%* p	21 *14%*	4 *11%*
Highest rating 10	**87** **7%** **j**	73 *7%*	7 *5%*	6 *11%*	35 *8%*	44 *7%*	7 *6%*	19 *7%*	54 *7%*	8 *9%*	28 *10%*	56 *6%*	6 *6%*	6 *11%*	6 *6%*	8 *6%*	5 *5%*	2 *3%*	10 *10%*	5 *8%*	7 *6%*	14 *9%*	16 *10%*	2 *5%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 43

Q15_1_6. Rating on statement - Its programmes help me understand what's going on in the world today: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (weighted)	**1184**	973	151	59*	455	600	117*	278	726	90*	276	887	104	57*	95*	143	101*	70*	95*	68	109*	157	152	34*
Effective Base	**984**	808	125	50	368	510	96	232	602	72	228	736	115	46	77	116	80	56	71	122	74	112	119	96
Don't know	**69 6% EFORg**	58 *6%*	6 *4%*	5 *9%*	20 *4%*	43 *7%*	4 *3%*	24 *9%* g	29 *4%*	7 *8%*	16 *6%*	53 *6%*	3 *3%*	1 *2%*	5 *5%*	10 *7%*	8 *8%*	7 *9%*	4 *5%*	8 *11%* Akl t	9 *8%*	5 *3%*	8 *6%*	2 *6%*
1-3 (Net)	**69 6% CEZc**	43 *4%*	10 *7%*	15 *26%* AZa	14 *3%*	33 *5%*	20 *17%* Acd	18 *6%*	41 *6%*	8 *9%*	15 *5%*	53 *6%*	8 *7%*	3 *6%*	7 *7%*	9 *7%*	8 *8%*	4 *6%*	6 *7%*	5 *8%* u	7 *6%*	7 *4%*	4 *2%*	1 *4%*
4-6 (Net)	**318 27% EZci**	236 *24%*	66 *44%* AZb	16 *27%*	106 *23%*	170 *28%*	40 *34%* c	80 *29%*	203 *28%*	17 *19%*	54 *19%*	256 *29%* Ai	23 *22%*	17 *29%*	32 *34%*	42 *29%*	23 *23%*	19 *26%*	26 *27%*	18 *27%*	34 *31%*	40 *25%*	34 *22%*	12 *35%* ku
7-10 (Net)	**727 61% DSUab ej**	636 *65%* Aab	69 *46%*	22 *37%*	315 *69%* Ad e	354 *59%* e	53 *45%*	156 *56%*	453 *62%*	58 *64%*	191 *69%* Aj	525 *59%*	71 *68%* mr	36 *63%*	51 *53%*	82 *57%*	62 *61%*	41 *59%*	58 *61%*	37 *54%*	60 *55%*	105 *67%* r	106 *70%* Amnrs v	19 *56%*
9-10 (Net)	**237 20% DUaef jp**	211 *22%* Aa	18 *12%*	8 *14%*	105 *23%* e	118 *20%*	13 *11%*	43 *16%*	160 *22%* f	21 *23%*	70 *25%* Aj	161 *18%*	20 *19%*	11 *20%*	17 *18%*	24 *16%*	17 *17%*	6 *8%*	29 *31%* An opsv	13 *19%* p	16 *15%*	42 *27%* p	36 *24%* p	5 *16%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Table 43

Q15_1_6. Rating on statement - Its programmes help me understand what's going on in the world today: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1192**	524	155	15	88	46	99	265	312	116	277	263	112	18	90	129	173	248	194	158	122
Base (weighted)	**1184**	553	215	18**	51*	43*	67*	236	290	119*	284	270	127*	16**	75*	94*	162	253	204	170	139
Effective Base	**984**	453	135	12	69	40	83	232	251	99	228	219	99	16	71	98	145	204	159	136	109
Lowest rating 1	**21** **2%**	9 2%	5 2%	- -	1 2%	1 3%	* 1%	4 2%	5 2%	2 2%	6 2%	2 1%	3 3%	- -	2 3%	2 2%	4 2%	2 1%	1 1%	5 3%	3 2%
2	**29** **2%** **S**	13 2%	9 4%	- -	* *	- -	1 1%	6 3%	7 2%	5 5%	5 2%	8 3%	1 1%	- -	2 3%	* *	3 2%	7 3% S	* *	5 3%	1 1%
3	**20** **2%**	9 2%	5 2%	- -	2 4%	1 3%	* *	3 1%	4 1%	* *	6 2%	5 2%	3 2%	- -	3 3%	1 1%	2 1%	8 3%	2 1%	3 2%	1 1%
4	**45** **4%**	23 4%	6 3%	- -	3 5%	1 2%	1 1%	12 5%	11 4%	4 3%	13 4%	8 3%	5 4%	1 6%	4 5%	2 2%	9 5%	10 4%	8 4%	9 5%	3 2%
5	**123** **10%**	58 11%	23 11%	1 4%	6 13%	4 10%	9 14%	21 9%	28 9%	9 8%	36 13%	21 8%	10 8%	2 14%	16 22% AIJL M	10 10%	19 12%	24 10%	22 11%	13 8%	12 8%
6	**150** **13%**	74 13%	22 10%	6 30%	7 14%	3 8%	9 14%	29 12%	40 14%	10 8%	38 13%	38 14%	16 12%	1 9%	7 10%	9 10%	19 12%	27 11%	27 13%	14 8%	30 22% APQR
7	**232** **20%**	106 19%	46 21%	5 28%	8 16%	9 22%	19 28% H	40 17%	59 20%	29 25%	47 17%	60 22%	22 17%	2 10%	13 18%	19 20%	39 24%	52 21%	41 20%	37 22%	28 20%
8	**258** **22%** **GO**	119 21% G	51 24% G	4 19%	8 16%	15 36% ABEG	6 9%	54 23% G	51 18%	25 21% O	84 30% AILO	56 21% O	28 22% O	5 31%	7 10%	17 18%	29 18%	58 23%	54 26%	35 21%	31 22%
9	**150** **13%** **J**	86 16% AC	17 8%	- -	8 16%	3 6%	8 12%	28 12%	43 15% J	5 4%	30 11%	40 15% J	22 17% J	3 21%	7 9%	12 13%	19 12%	30 12%	33 16%	25 15%	18 13%
Highest rating 10	**87** **7%** **K**	38 7%	16 7%	2 8%	3 5%	2 4%	10 15% ABH	17 7%	21 7%	14 12% KL	10 3%	15 6%	17 13% AKL	- -	8 11% K	11 12%	9 5%	22 9%	12 6%	16 9%	8 6%
Don't know	**69** **6%** **BMS**	19 3%	17 8% B	2 10%	5 10% B	3 7%	3 5%	21 9% AB	21 7% M	14 12% AKM	10 3%	16 6% M	- -	1 9%	5 7% M	11 12% ARSU	11 7%	12 5%	5 2%	8 5%	5 4%
1-3 (Net)	**69** **6%** **S**	30 5%	18 9%	- -	3 6%	2 6%	1 2%	14 6%	15 5%	8 6%	17 6%	15 6%	7 6%	- -	7 10%	3 3%	9 5%	17 7% S	4 2%	13 8%	6 4%
4-6 (Net)	**318** **27%**	155 28%	50 23%	6 35%	16 32%	8 20%	19 29%	63 26%	79 27%	23 19%	86 30% J	67 25%	31 24%	5 29%	27 37% J	21 22%	47 29%	61 24%	56 28%	36 21%	44 32%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 43

Q15_1_6. Rating on statement - Its programmes help me understand what's going on in the world today: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1184**	553	215	18**	51*	43*	67*	236	290	119*	284	270	127*	16**	75*	94*	162	253	204	170	139
Effective Base	**984**	453	135	12	69	40	83	232	251	99	228	219	99	16	71	98	145	204	159	136	109
7-10 (Net)	**727**	349	130	10	27	29	43	139	175	74	171	172	89	10	35	59	96	163	140	113	84
	61% **O**	*63%*	*60%*	*55%*	*52%*	*68%*	*65%*	*59%*	*60%*	*62%*	*60%*	*64%* O	*70%* O	*62%*	*47%*	*63%*	*59%*	*64%*	*68%* A	*66%*	*61%*
9-10 (Net)	**237**	124	33	2	11	4	18	45	65	19	40	55	39	3	15	23	28	52	45	41	26
	20% **K**	*22%*	*15%*	*8%*	*21%*	*10%*	*27%* CF	*19%*	*22%* K	*16%*	*14%*	*20%*	*31%* AJ KL	*21%*	*20%*	*25%*	*17%*	*21%*	*22%*	*24%*	*19%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 44

Q15_1_7. Rating on statement - Its programmes help me understand what's going on in the world today: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**851**	415	436	299	552	398	453	79	164	146	147	144	171	201	374	275	298	553	64	787	573	98	93	87
Base (weighted)	**833**	412	422	287	546	398	435	92*	168	136	132	135	170	204	416	212	306	527	99*	734	678	83*	46*	26*
Effective Base	**696**	328	369	252	445	338	358	64	135	122	117	116	146	174	311	224	246	450	61	645	517	91	87	77
Lowest rating 1	**20** ***2%*** **EZci**	11 *3%*	9 *2%*	13 *5%* AE	6 *1%*	8 *2%*	11 *3%*	2 *2%*	2 *1%*	1 *1%*	6 *5%* J	2 *1%*	7 *4%*	5 *2%*	7 *2%*	8 *4%*	4 *1%*	15 *3%*	2 *2%*	18 *2%*	18 *3%*	1 *1%*	1 *2%*	- -
2	**30** ***4%*** **ER**	16 *4%*	13 *3%*	17 *6%* AE	13 *2%*	13 *3%*	17 *4%*	2 *2%*	3 *2%*	5 *3%*	3 *2%*	6 *4%*	11 *7%* AI	4 *2%*	16 *4%*	10 *5%*	4 *1%*	25 *5%* AR	- -	30 *4%* A	20 *3%*	5 *6%*	4 *8%* AV	2 *6%*
3	**23** ***3%*** **Ec**	13 *3%*	10 *2%*	15 *5%* AE	8 *1%*	13 *3%*	9 *2%*	5 *5%*	3 *2%*	8 *6%* A	3 *2%*	2 *1%*	3 *2%*	4 *2%*	13 *3%*	6 *3%*	8 *3%*	14 *3%*	1 *1%*	21 *3%*	18 *3%*	3 *4%*	1 *2%*	* *1%*
4	**40** ***5%*** **EKU**	24 *6%*	17 *4%*	21 *7%* AE	19 *4%*	20 *5%*	21 *5%*	6 *7%*	6 *4%*	9 *6%* K	2 *1%*	12 *9%* AK	6 *3%*	10 *5%*	15 *3%*	16 *7%* AP	11 *4%*	29 *6%*	10 *10%* U	30 *4%*	36 *5%*	1 *1%*	2 *5%*	1 *4%*
5	**96** ***12%*** **c**	45 *11%*	51 *12%*	40 *14%*	56 *10%*	53 *13%*	43 *10%*	12 *13%*	17 *10%*	18 *13%*	13 *10%*	19 *14%*	18 *10%*	26 *13%*	43 *10%*	26 *12%*	36 *12%*	60 *11%*	5 *5%*	91 *12%* A	76 *11%*	9 *11%*	7 *15%*	4 *16%*
6	**110** ***13%*** **OZ**	56 *14%*	54 *13%*	30 *11%*	79 *15%*	55 *14%*	55 *13%*	9 *10%*	27 *16%*	15 *11%*	21 *16%*	18 *13%*	19 *11%*	18 *9%*	58 *14%*	34 *16%* O	37 *12%*	73 *14%*	17 *17%*	92 *13%*	90 *13%*	11 *13%*	7 *14%*	3 *10%*
7	**167** ***20%*** **b**	76 *19%*	90 *21%*	48 *17%*	119 *22%*	77 *19%*	90 *21%*	25 *27%* M	38 *23%*	23 *17%*	29 *22%*	26 *19%*	25 *15%*	38 *18%*	91 *22%*	38 *18%*	68 *22%*	98 *19%*	20 *20%*	147 *20%*	130 *19%*	24 *29%* AVX	6 *14%*	6 *24%*
8	**151** ***18%*** **DQX** **fr**	68 *16%*	84 *20%*	34 *12%*	118 *22%* AD	70 *18%*	81 *19%*	15 *17%*	31 *18%*	28 *20%*	25 *19%*	18 *13%*	34 *20%*	52 *25%* AP Q	72 *17%*	27 *13%*	63 *21%*	88 *17%*	19 *19%*	133 *18%*	132 *19%* X	11 *13%*	5 *10%*	4 *15%*
9	**78** ***9%*** **DMe**	39 *10%*	39 *9%*	11 *4%*	67 *12%* AD	32 *8%*	46 *11%*	9 *10%*	21 *13%* M	16 *12%* M	9 *7%*	16 *12%* M	6 *4%*	15 *7%*	43 *10%*	20 *9%*	33 *11%*	45 *9%*	13 *13%*	65 *9%*	58 *9%*	14 *16%* AV	4 *8%*	3 *11%*
Highest rating 10	**59** ***7%***	27 *6%*	33 *8%*	20 *7%*	40 *7%*	32 *8%*	27 *6%*	2 *2%*	15 *9%*	9 *6%*	10 *8%*	5 *3%*	20 *12%* AH L	21 *10%*	27 *6%*	12 *6%*	25 *8%*	34 *6%*	6 *6%*	53 *7%*	50 *7%*	3 *4%*	3 *7%*	3 *10%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

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Q15_1_7. Rating on statement - Its programmes help me understand what's going on in the world today: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**833**	412	422	287	546	398	435	92*	168	136	132	135	170	204	416	212	306	527	99*	734	678	83*	46*	26*
Effective Base	**696**	328	369	252	445	338	358	64	135	122	117	116	146	174	311	224	246	450	61	645	517	91	87	77
Don't know	**60** ***7%*** **CEIW cgk**	37 *9%*	23 *5%*	38 *13%* AE	22 *4%*	24 *6%*	36 *8%*	5 *6%*	5 *3%*	6 *5%*	10 *8%*	13 *10%* I	21 *12%* AIJ	12 *6%*	31 *7%*	16 *8%*	15 *5%*	44 *8%*	6 *6%*	54 *7%*	51 *7%* W	2 *2%*	7 *15%* AVWY	1 *2%*
1-3 (Net)	**72** ***9%*** **ERZ ci**	40 *10%*	32 *8%*	45 *16%* AE	26 *5%*	34 *9%*	37 *9%*	9 *9%*	8 *5%*	13 *10%*	12 *9%*	9 *7%*	21 *12%* I	13 *6%*	36 *9%*	23 *11%*	17 *5%*	55 *10%* AR	3 *3%*	69 *9%* A	56 *8%*	9 *11%*	6 *12%*	2 *7%*
4-6 (Net)	**246** ***30%*** **c**	125 *30%*	121 *29%*	91 *32%*	155 *28%*	128 *32%*	118 *27%*	27 *29%*	50 *30%*	41 *30%*	37 *28%*	49 *36%*	43 *25%*	54 *27%*	116 *28%*	76 *36%* AP	84 *28%*	162 *31%*	32 *33%*	214 *29%*	201 *30%*	21 *26%*	16 *34%*	8 *31%*
7-10 (Net)	**456** ***55%*** **DQS Xabdef r**	210 *51%*	246 *58%* A	112 *39%*	343 *63%* AD	212 *53%*	244 *56%*	52 *56%*	105 *63%* ALM	75 *55%*	74 *56%*	65 *48%*	85 *50%*	125 *61%* AQ	234 *56%* Q	96 *45%*	190 *62%* AS	266 *50%*	57 *58%*	398 *54%*	371 *55%* X	51 *62%* X	18 *39%*	16 *60%* X
9-10 (Net)	**138** ***17%*** **Dae s**	66 *16%*	72 *17%*	31 *11%*	107 *20%* AD	64 *16%*	73 *17%*	11 *12%*	36 *22%*	25 *18%*	19 *14%*	21 *15%*	26 *15%*	36 *17%*	70 *17%*	32 *15%*	58 *19%*	80 *15%*	19 *19%*	118 *16%*	108 *16%*	17 *20%*	7 *15%*	5 *21%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 44

Q15_1_7. Rating on statement - Its programmes help me understand what's going on in the world today: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**851**	697	111	41	334	422	86	192	540	60	243	588	98	38	50	89	69	36	52	93	66	84	89	87
Base (weighted)	**833**	693	99*	39*	335	412	79*	187	525	62*	231	586	83*	39*	56*	107*	72*	44*	64*	46*	90*	106*	100*	26*
Effective Base	**696**	572	88	35	275	346	70	159	444	47	194	487	91	35	46	83	62	33	47	87	58	75	81	77
Lowest rating 1	**20** **2%** **EZci**	9 *1%*	7 *7%* AZ	3 *8%* AZ	1 *	13 *3%* c	5 *6%* Ac	9 *5%*	10 *2%*	1 *2%*	1 *	18 *3%* Ai	1 *1%*	1 *3%*	2 *3%*	- -	3 *4%*	1 *2%*	3 *5%* nu	1 *2%*	6 *6%* nu	3 *2%*	- -	- -
2	**30** **4%** **ER**	21 *3%*	4 *4%*	5 *12%* AZ	8 *2%*	13 *3%*	8 *10%* Acd	8 *4%*	19 *4%*	1 *2%*	6 *2%*	22 *4%*	5 *6%*	3 *7%*	1 *1%*	6 *5%*	2 *3%*	2 *5%*	3 *4%*	4 *8%* Atu	2 *2%*	1 *1%*	1 *1%*	2 *6%* tu
3	**23** **3%** **Ec**	16 *2%*	3 *3%*	3 *9%* AZ	4 *1%*	12 *3%*	6 *7%* Ac	5 *3%*	14 *3%*	3 *5%*	4 *2%*	19 *3%*	3 *4%*	2 *5%*	2 *4%*	2 *2%*	1 *2%*	2 *6%*	2 *2%*	1 *2%*	3 *4%*	1 *1%*	3 *3%*	* *1%*
4	**40** **5%** **EKU**	33 *5%*	6 *6%*	1 *3%*	13 *4%*	20 *5%*	6 *7%*	14 *7%*	23 *4%*	3 *5%*	13 *6%*	26 *4%*	1 *1%*	- -	5 *9%* k	5 *5%*	4 *5%*	1 *1%*	4 *6%*	2 *5%*	6 *7%*	7 *7%*	4 *4%*	1 *4%*
5	**96** **12%** **c**	80 *12%*	14 *14%*	2 *5%*	29 *9%*	57 *14%* c	9 *11%*	15 *8%*	62 *12%*	9 *14%*	24 *10%*	71 *12%*	9 *11%*	11 *29%* Akn oqstu	7 *12%*	11 *10%*	7 *10%*	10 *22%* Aq	2 *3%*	7 *15%* q	9 *10%*	10 *9%*	9 *9%*	4 *16%* q
6	**110** **13%** **OZ**	82 *12%*	20 *21%* AZ	7 *18%*	35 *10%*	61 *15%*	14 *17%*	33 *18%*	63 *12%*	4 *7%*	30 *13%*	77 *13%*	11 *13%*	3 *8%*	8 *15%*	15 *14%*	7 *9%*	4 *9%*	12 *19%*	7 *14%*	6 *7%*	15 *14%*	18 *18%*	3 *10%*
7	**167** **20%** **b**	148 *21%* b	17 *17%*	2 *5%*	79 *24%*	77 *19%*	11 *14%*	30 *16%*	106 *20%*	16 *26%*	43 *19%*	120 *20%*	24 *29%* Apr u	6 *16%*	9 *16%*	21 *20%*	17 *23%*	4 *10%*	9 *14%*	6 *14%*	26 *29%* pr	22 *21%*	15 *15%*	6 *24%* p
8	**151** **18%** **DQXfr**	132 *19%*	13 *13%*	6 *15%*	76 *23%* Ad	66 *16%*	10 *12%*	22 *12%*	112 *21%* Af	9 *14%*	45 *20%*	104 *18%*	11 *13%*	7 *18%*	12 *21%*	23 *22%* r	12 *16%*	10 *23%*	13 *20%*	5 *10%*	18 *20%*	18 *17%*	20 *20%*	4 *15%*
9	**78** **9%** **DMe**	70 *10%*	6 *6%*	3 *7%*	43 *13%* Ade	32 *8%*	2 *3%*	18 *10%*	49 *9%*	6 *9%*	28 *12%*	48 *8%*	14 *16%* Ams	3 *7%*	2 *4%*	11 *10%*	4 *6%*	3 *6%*	7 *11%*	4 *8%*	4 *4%*	11 *10%*	14 *14%*	3 *11%*
Highest rating 10	**59** **7%**	54 *8%*	3 *3%*	3 *6%*	31 *9%*	25 *6%*	3 *3%*	13 *7%*	40 *8%*	4 *6%*	21 *9%*	39 *7%*	3 *4%*	3 *7%*	3 *5%*	3 *3%*	7 *9%*	5 *12%*	2 *4%*	3 *7%*	3 *3%*	14 *13%* Ak ns	11 *11%* n	3 *10%* ns

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 44

Q15_1_7. Rating on statement - Its programmes help me understand what's going on in the world today: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region										
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**833**	693	99*	39*	335	412	79*	187	525	62*	231	586	83*	39*	56*	107*	72*	44*	64*	46*	90*	106*	100*	26*
Effective Base	**696**	572	88	35	275	346	70	159	444	47	194	487	91	35	46	83	62	33	47	87	58	75	81	77
Don't know	**60** ***7%*** **CEIWcg k**	48 *7%*	5 *5%*	5 *12%*	15 *5%*	36 *9%* c	6 *8%*	20 *11%* g	28 *5%*	7 *11%*	17 *7%*	42 *7%*	2 *2%*	- -	6 *10%* k	10 *9%* k	9 *12%* klv	2 *5%*	8 *12%* kl	7 *15%* Akl tuv	8 *8%*	4 *4%*	5 *5%*	1 *2%*
1-3 (Net)	**72** ***9%*** **ERZci**	46 *7%*	14 *14%* Z	11 *29%* AZ	14 *4%*	38 *9%* c	19 *24%* Acd	22 *12%*	43 *8%*	5 *9%*	10 *5%*	59 *10%* Ai	9 *11%*	5 *14%* u	4 *8%*	7 *7%*	6 *9%*	5 *13%*	7 *11%*	6 *12%* u	11 *12%*	5 *5%*	4 *4%*	2 *7%*
4-6 (Net)	**246** ***30%*** **c**	195 *28%*	41 *41%* AZ	10 *26%*	77 *23%*	137 *33%* Ac	29 *36%* c	62 *33%*	148 *28%*	16 *26%*	66 *29%*	174 *30%*	21 *26%*	14 *37%*	20 *36%*	32 *30%*	18 *24%*	14 *33%*	18 *28%*	16 *34%*	22 *24%*	32 *30%*	31 *31%*	8 *31%*
7-10 (Net)	**456** ***55%*** **DQSXa bdefr**	404 *58%* Aab	39 *39%*	13 *33%*	229 *68%* Ad e	201 *49%* e	26 *32%*	83 *44%*	307 *58%* Af	34 *55%*	138 *60%*	311 *53%*	51 *62%* r	19 *49%*	26 *46%*	58 *55%* r	40 *55%*	22 *50%*	31 *48%*	18 *39%*	50 *56%* r	65 *62%* r	60 *60%* r	16 *60%* r
9-10 (Net)	**138** ***17%*** **Daes**	124 *18%* Aa	9 *9%*	5 *13%*	75 *22%* Ad e	58 *14%*	5 *6%*	31 *17%*	89 *17%*	9 *15%*	49 *21%* Aj	87 *15%*	17 *20%* s	5 *14%*	5 *9%*	14 *13%*	11 *15%*	8 *18%*	9 *15%*	7 *15%*	6 *7%*	25 *24%* ms	25 *25%* Ams	5 *21%* s

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Table 44

Q15_1_7. Rating on statement - Its programmes help me understand what's going on in the world today: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**851**	352	116	12	68	24	80	199	244	93	188	155	74	11	82	114	138	193	125	98	70
Base (weighted)	**833**	369	158	14**	39*	23**	53*	177	222	98*	193	158	82*	10**	66*	92*	128	195	129	104*	78*
Effective Base	**696**	301	101	9	55	21	66	174	192	80	154	130	64	10	65	87	113	157	104	83	63
Lowest rating 1	**20** **2%**	6 2%	3 2%	- -	2 6% B	- -	1 1%	7 4%	5 2%	5 5%	3 1%	4 3%	- -	- -	3 4%	2 2%	6 5%	3 1%	1 1%	3 3%	4 5%
2	**30** **4%**	11 3%	6 4%	- -	- -	- -	2 4%	11 6%	7 3%	7 7%	5 3%	4 3%	2 3%	- -	4 6%	2 3%	6 5%	7 4%	2 1%	2 2%	- -
3	**23** **3%**	9 3%	4 2%	- -	3 7% A	2 8%	1 2%	4 2%	8 4%	1 1%	6 3%	4 2%	2 2%	- -	1 1%	- -	4 3%	4 2%	2 2%	4 4%	4 5% P
4	**40** **5%** I	15 4%	10 6%	1 8%	1 3%	1 4%	2 3%	10 6%	5 2%	6 6%	13 7% I	9 6%	3 3%	- -	5 7%	5 5%	5 4%	8 4%	3 3%	5 5%	6 8%
5	**96** **12%**	46 13%	18 11%	2 17%	3 8%	2 8%	5 10%	19 11%	23 10%	10 11%	23 12%	20 13%	8 9%	1 11%	9 14%	8 9%	17 13%	25 13%	12 10%	10 9%	10 12%
6	**110** **13%** L	45 12%	21 13%	2 12%	8 19%	5 20%	7 14%	22 12%	31 14%	10 11%	33 17% L	12 8%	13 16%	1 10%	8 13%	12 13%	21 16%	21 11%	19 15%	14 13%	8 11%
7	**167** **20%** H	84 23% H	32 20%	1 7%	6 16%	4 19%	15 28% H	25 14%	51 23%	16 17%	45 23%	31 19%	14 17%	1 6%	8 12%	17 18%	24 19%	47 24%	30 23%	17 16%	17 22%
8	**151** **18%** G	68 18% G	30 19%	1 7%	5 13%	4 18%	4 8%	39 22% G	35 16%	16 16%	32 17%	44 28% AIKMO	12 15%	3 32%	9 14%	17 18%	23 18%	30 16%	27 21%	24 23%	12 15%
9	**78** **9%** H	40 11% H	16 10% H	1 8%	6 16% H	3 12%	7 13% H	5 3%	21 10%	9 9%	15 8%	11 7%	15 18% AK LO	2 19%	4 6%	11 12%	11 8%	23 12%	16 12%	9 8%	3 4%
Highest rating 10	**59** **7%** K	24 7%	8 5%	4 28%	1 2%	1 3%	7 14% ABCE	14 8%	23 10% KL	8 8% K	3 2%	5 3%	12 15% AKL	- -	7 11% KL	8 8%	5 4%	14 7%	11 8%	9 8%	8 11%
Don't know	**60** **7%** GM	20 5%	11 7%	2 13%	4 11% G	2 9%	1 1%	20 11% ABG	13 6%	9 10% M	13 7%	13 8% M	1 1%	2 23%	7 11% M	11 12% QS	6 5%	13 7%	5 4%	7 7%	6 8%
1-3 (Net)	**72** **9%**	26 7%	13 8%	- -	5 13%	2 8%	4 8%	22 12%	20 9%	13 13%	14 7%	13 8%	4 5%	- -	7 11%	5 5%	16 12% S	14 7%	5 4%	9 9%	8 10%
4-6 (Net)	**246** **30%**	107 29%	49 31%	5 37%	12 30%	7 31%	15 28%	52 29%	59 27%	27 27%	70 36% A	42 26%	23 28%	2 21%	23 34%	24 26%	43 33%	53 27%	35 27%	29 28%	24 31%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 44

Q15_1_7. Rating on statement - Its programmes help me understand what's going on in the world today: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**833**	369	158	14**	39*	23**	53*	177	222	98*	193	158	82*	10**	66*	92*	128	195	129	104*	78*
Effective Base	**696**	301	101	9	55	21	66	174	192	80	154	130	64	10	65	87	113	157	104	83	63
7-10 (Net)	**456**	216	86	7	18	12	33	84	130	49	96	91	54	6	29	52	64	114	84	58	40
	55%	*58%*	*54%*	*50%*	*46%*	*52%*	*63%*	*47%*	*58%*	*50%*	*50%*	*58%*	*65%*	*57%*	*43%*	*56%*	*50%*	*59%*	*65%*	*56%*	*51%*
	H	H					H		O				KO						AQ		
9-10 (Net)	**138**	64	24	5	7	3	14	20	44	17	19	17	27	2	11	18	16	37	26	17	11
	17%	*17%*	*15%*	*36%*	*18%*	*15%*	*27%*	*11%*	*20%*	*17%*	*10%*	*11%*	*33%*	*19%*	*17%*	*20%*	*12%*	*19%*	*20%*	*17%*	*15%*
	HKL						AH		KL				AI JKLO								

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 45

Q15_2_1. Rating on statement - Its news programmes are trustworthy: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**2069**	1033	1036	944	1125	1003	1066	176	260	308	375	357	593	598	830	639	515	1554	129	1939	1441	211	230	187
Base (weighted)	**2051**	1020	1031	916	1136	1016	1035	209	266	296	365	329	586	605	933	511	537	1514	192	1858	1703	174	117	58
Effective Base	**1722**	832	892	790	933	845	878	144	218	258	309	294	508	518	699	534	432	1291	116	1625	1315	195	213	166
Lowest rating 1	**51** *2%* **Zcj**	31 *3%*	20 *2%*	30 *3%*	21 *2%*	31 *3%*	20 *2%*	2 *1%*	3 *1%*	11 *4%*	11 *3%*	8 *2%*	16 *3%*	16 *3%*	22 *2%*	13 *2%*	12 *2%*	39 *3%*	2 *1%*	49 *3%*	41 *2%*	5 *3%*	4 *3%*	1 *1%*
2	**53** *3%* **EZc**	23 *2%*	29 *3%*	32 *4%* AE	20 *2%*	26 *3%*	26 *3%*	5 *3%*	9 *4%*	4 *1%*	6 *2%*	9 *3%*	19 *3%*	16 *3%*	20 *2%*	16 *3%*	10 *2%*	42 *3%*	1 *1%*	51 *3%* A	38 *2%*	8 *5%* AV	5 *4%*	1 *2%*
3	**42** *2%* **XZr**	20 *2%*	22 *2%*	21 *2%*	21 *2%*	20 *2%*	22 *2%*	3 *1%*	4 *1%*	7 *2%*	5 *1%*	7 *2%*	17 *3%*	9 *2%*	14 *1%*	19 *4%* AOP	7 *1%*	35 *2%*	5 *3%*	36 *2%*	31 *2%*	8 *4%* AVX	* *	3 *4%* AVX
4	**76** *4%* **EZ**	35 *3%*	41 *4%*	47 *5%* AE	29 *3%*	33 *3%*	43 *4%*	4 *2%*	15 *6%*	9 *3%*	16 *4%*	10 *3%*	22 *4%*	23 *4%*	28 *3%*	25 *5%*	24 *4%*	53 *3%*	11 *6%*	66 *4%*	62 *4%*	4 *3%*	7 *6%* A	2 *3%*
5	**159** *8%* **EOWZ ck**	81 *8%*	78 *8%*	103 *11%* AE	56 *5%*	83 *8%*	76 *7%*	17 *8%*	20 *7%*	21 *7%*	23 *6%*	23 *7%*	55 *9%*	32 *5%*	79 *8%* O	48 *9%* O	36 *7%*	123 *8%*	11 *6%*	148 *8%*	134 *8%* W	7 *4%*	10 *9%* W	8 *14%* AVW
6	**184** *9%* **FMSZ c**	94 *9%*	90 *9%*	87 *10%*	96 *8%*	74 *7%*	110 *11%* AF	28 *13%* M	21 *8%*	36 *12%* M	33 *9%*	29 *9%*	37 *6%*	48 *8%*	86 *9%*	49 *10%*	61 *11%* AS	123 *8%*	20 *10%*	164 *9%*	155 *9%*	15 *8%*	7 *6%*	7 *11%*
7	**323** *16%* **MYv**	170 *17%*	153 *15%*	150 *16%*	173 *15%*	159 *16%*	164 *16%*	41 *20%* M	47 *18%* M	54 *18%* M	65 *18%* M	48 *14%*	69 *12%*	98 *16%*	149 *16%*	76 *15%*	94 *18%*	229 *15%*	26 *14%*	297 *16%*	274 *16%* Y	26 *15%*	17 *15%*	5 *9%*
8	**444** *22%* **abe**	210 *21%*	235 *23%*	208 *23%*	237 *21%*	229 *22%*	216 *21%*	47 *22%*	54 *20%*	60 *20%*	80 *22%*	68 *21%*	135 *23%*	132 *22%*	201 *21%*	111 *22%*	104 *19%*	340 *22%*	48 *25%*	397 *21%*	370 *22%*	38 *22%*	24 *21%*	12 *21%*
9	**379** *18%* **DJQ abe**	177 *17%*	202 *20%*	112 *12%*	267 *23%* AD	190 *19%*	189 *18%*	35 *17%*	49 *19%*	38 *13%*	71 *19%* J	76 *23%* AJ	110 *19%* J	134 *22%* AQ	179 *19%* Q	66 *13%*	93 *17%*	286 *19%*	39 *20%*	339 *18%*	318 *19%*	30 *17%*	21 *18%*	9 *16%*
Highest rating 10	**275** *13%* **Dabe**	145 *14%*	130 *13%*	86 *9%*	188 *17%* AD	150 *15%*	124 *12%*	23 *11%*	31 *12%*	41 *14%*	47 *13%*	45 *14%*	87 *15%*	84 *14%*	125 *13%*	65 *13%*	79 *15%*	196 *13%*	25 *13%*	250 *13%*	222 *13%*	25 *15%*	19 *16%*	8 *14%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 45

Q15_2_1. Rating on statement - Its news programmes are trustworthy: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**2051**	1020	1031	916	1136	1016	1035	209	266	296	365	329	586	605	933	511	537	1514	192	1858	1703	174	117	58
Effective Base	**1722**	832	892	790	933	845	878	144	218	258	309	294	508	518	699	534	432	1291	116	1625	1315	195	213	166
Don't know	**67**	35	32	40	27	21	46	4	13	16	9	6	18	15	28	24	17	49	5	62	56	7	2	2
	3%	*3%*	*3%*	*4%*	*2%*	*2%*	*4%*	*2%*	*5%*	*6%*	*2%*	*2%*	*3%*	*2%*	*3%*	*5%*	*3%*	*3%*	*3%*	*3%*	*3%*	*4%*	*1%*	*4%*
	EF			AE			AF			AKL						AO								
1-3 (Net)	**145**	74	71	83	62	77	68	10	16	21	22	24	52	41	57	47	29	117	9	136	111	21	9	4
	7%	*7%*	*7%*	*9%*	*5%*	*8%*	*7%*	*5%*	*6%*	*7%*	*6%*	*7%*	*9%*	*7%*	*6%*	*9%*	*5%*	*8%*	*4%*	*7%*	*7%*	*12%*	*8%*	*7%*
	EZc			AE												AP						AV		
4-6 (Net)	**418**	209	209	237	182	190	229	49	55	66	71	63	114	103	194	122	120	298	42	377	352	26	25	17
	20%	*21%*	*20%*	*26%*	*16%*	*19%*	*22%*	*24%*	*21%*	*22%*	*20%*	*19%*	*19%*	*17%*	*21%*	*24%*	*22%*	*20%*	*22%*	*20%*	*21%*	*15%*	*21%*	*29%*
	EQW Zck			AE												AO								AVW
7-10 (Net)	**1421**	701	719	556	865	728	693	146	181	193	263	237	402	447	654	318	370	1050	137	1283	1185	120	81	35
	69%	*69%*	*70%*	*61%*	*76%*	*72%*	*67%*	*70%*	*68%*	*65%*	*72%*	*72%*	*68%*	*74%*	*70%*	*62%*	*69%*	*69%*	*71%*	*69%*	*70%*	*69%*	*70%*	*60%*
	DGQ Yabefm v				AD	AG								AQ	Q						Y			
9-10 (Net)	**654**	322	331	198	455	340	313	57	80	79	118	121	197	217	305	131	172	481	63	589	540	56	40	17
	32%	*32%*	*32%*	*22%*	*40%*	*33%*	*30%*	*27%*	*30%*	*27%*	*32%*	*37%*	*34%*	*36%*	*33%*	*26%*	*32%*	*32%*	*33%*	*32%*	*32%*	*32%*	*34%*	*30%*
	DQa be				AD							AHJ		AQ	Q									

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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21st May - 17th June, 1st - 30th October

Table 45

Q15_2_1. Rating on statement - Its news programmes are trustworthy: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**2069**	1642	292	128	620	1157	259	541	1239	140	465	1557	211	75	136	189	156	113	164	230	155	210	243	187
Base (weighted)	**2051**	1635	292	117	631	1141	250	523	1228	154	439	1573	174	79*	150	221	172	132	200	117	201	250	297	58
Effective Base	**1722**	1365	246	106	515	966	214	451	1031	118	379	1307	195	69	124	176	140	105	150	213	142	189	225	166
Lowest rating 1	**51** *2%* **Zcj**	16 *1%*	11 *4%* Z	24 *21%* AZa	2 *	25 *2%* c	23 *9%* Acd	14 *3%*	26 *2%*	7 *5%*	17 *4%*	33 *2%*	5 *3%*	2 *2%*	3 *2%*	9 *4%*	3 *2%*	6 *4%*	5 *2%*	4 *3%*	3 *2%*	5 *2%*	5 *2%*	1 *1%*
2	**53** *3%* **EZc**	21 *1%*	19 *7%* AZ	12 *10%* AZ	9 *1%*	24 *2%*	19 *8%* Acd	16 *3%*	33 *3%*	2 *1%*	7 *2%*	43 *3%*	8 *5%* Ao	1 *1%*	3 *2%*	6 *3%*	1 *1%*	2 *2%*	8 *4%*	5 *4%* o	5 *3%*	4 *2%*	7 *2%*	1 *2%*
3	**42** *2%* **XZr**	26 *2%*	8 *3%*	7 *6%* AZ	10 *2%*	22 *2%*	9 *4%*	15 *3%*	23 *2%*	1 *	8 *2%*	30 *2%*	8 *4%* Ars	5 *6%* Ars	4 *3%* s	3 *1%*	2 *1%*	1 *1%*	3 *1%*	* *	- -	7 *3%* s	6 *2%*	3 *4%* Ars
4	**76** *4%* **EZ**	48 *3%*	20 *7%* AZ	8 *7%* Z	17 *3%*	39 *3%*	20 *8%* Acd	21 *4%*	43 *4%*	4 *3%*	21 *5%*	56 *4%*	4 *3%*	3 *4%*	14 *9%* Akn oqstu	7 *3%*	3 *2%*	7 *5%*	5 *3%*	7 *6%* Aos	3 *2%*	9 *4%*	10 *3%*	2 *3%*
5	**159** *8%* **EOWZck**	106 *6%*	41 *14%* AZ	11 *9%*	31 *5%*	101 *9%* c	25 *10%* c	55 *10%* Ag	83 *7%*	12 *8%*	31 *7%*	125 *8%*	7 *4%*	9 *12%* k	18 *12%* ku	16 *7%*	18 *10%* k	13 *10%* k	15 *7%*	10 *9%* k	14 *7%*	15 *6%*	16 *6%*	8 *14%* Aknqstu
6	**184** *9%* **FMSZc**	133 *8%*	37 *13%* AZ	13 *11%*	41 *7%*	112 *10%* c	28 *11%* c	45 *9%*	113 *9%*	12 *8%*	50 *11%*	131 *8%*	15 *8%*	5 *6%*	15 *10%*	15 *7%*	18 *11%*	11 *9%*	26 *13%* r	7 *6%*	17 *8%*	18 *7%*	30 *10%*	7 *11%*
7	**323** *16%* **MYv**	257 *16%*	50 *17%*	16 *14%*	99 *16%*	188 *16%*	36 *14%*	71 *14%*	207 *17%*	23 *15%*	58 *13%*	261 *17%*	26 *15%*	17 *22%* v	22 *15%*	32 *15%*	26 *15%*	17 *13%*	35 *17%* v	17 *15%*	35 *17%*	38 *15%*	53 *18%* v	5 *9%*
8	**444** *22%* **abe**	390 *24%* Aab	40 *14%*	13 *11%*	157 *25%* Ae	240 *21%*	39 *16%*	115 *22%*	260 *21%*	34 *22%*	87 *20%*	344 *22%*	38 *22%*	11 *14%*	28 *18%*	58 *26%* l	35 *20%*	26 *20%*	36 *18%*	24 *21%*	55 *27%* l	62 *25%*	59 *20%*	12 *21%*
9	**379** *18%* **DJQab e**	345 *21%* Aab	26 *9%*	8 *7%*	144 *23%* Ad e	206 *18%* e	24 *9%*	86 *16%*	237 *19%*	32 *21%*	81 *19%*	291 *19%*	30 *17%*	16 *20%*	23 *16%*	40 *18%*	42 *25%*	22 *16%*	34 *17%*	21 *18%*	35 *18%*	48 *19%*	58 *20%*	9 *16%*
Highest rating 10	**275** *13%* **Dabe**	244 *15%* Aab	27 *9%* b	4 *3%*	104 *17%* Ae	147 *13%*	22 *9%*	65 *13%*	162 *13%*	23 *15%*	68 *16%*	204 *13%*	25 *15%*	7 *9%*	13 *9%*	25 *11%*	21 *12%*	16 *12%*	28 *14%*	19 *16%* m	25 *13%*	38 *15%*	47 *16%*	8 *14%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Table 45

Q15_2_1. Rating on statement - Its news programmes are trustworthy: BBC One
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Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**2051**	1635	292	117	631	1141	250	523	1228	154	439	1573	174	79*	150	221	172	132	200	117	201	250	297	58
Effective Base	**1722**	1365	246	106	515	966	214	451	1031	118	379	1307	195	69	124	176	140	105	150	213	142	189	225	166
Don't know	**67 3% EF**	50 *3%*	13 *4%*	1 *1%*	19 *3%*	36 *3%*	7 *3%*	20 *4%*	40 *3%*	5 *3%*	10 *2%*	55 *3%*	7 *4%*	3 *3%*	6 *4%*	9 *4%*	2 *1%*	11 *8%* Aortu	7 *3%*	2 *1%*	8 *4%*	6 *2%*	4 *1%*	2 *4%*
1-3 (Net)	**145 7% EZc**	62 *4%*	39 *13%* AZ	42 *36%* AZa	21 *3%*	71 *6%* c	51 *20%* Acd	45 *9%*	83 *7%*	10 *6%*	32 *7%*	106 *7%*	21 *12%* Aosu	7 *9%*	11 *7%*	19 *8%*	6 *3%*	9 *7%*	15 *8%*	9 *8%*	8 *4%*	17 *7%*	18 *6%*	4 *7%*
4-6 (Net)	**418 20% EOWZc k**	288 *18%*	99 *34%* AZ	32 *28%* Z	89 *14%*	253 *22%* Ac	72 *29%* Acd	121 *23%*	239 *19%*	28 *18%*	102 *23%*	312 *20%*	26 *15%*	18 *22%*	47 *31%* Ak nrstu	38 *17%*	39 *23%*	31 *24%*	46 *23%*	25 *21%*	34 *17%*	42 *17%*	56 *19%*	17 *29%* Aknstu
7-10 (Net)	**1421 69% DGQYa befmv**	1236 *76%* Aab	142 *49%* b	41 *35%*	503 *80%* Ad e	781 *68%* e	120 *48%*	337 *65%*	867 *71%* f	112 *73%*	295 *67%*	1100 *70%*	120 *69%* m	51 *65%*	86 *57%*	155 *70%* m	125 *73%* mv	81 *61%*	133 *66%*	81 *70%* m	151 *75%* mpv	185 *74%* mp v	218 *73%* mpv	35 *60%*
9-10 (Net)	**654 32% DQabe**	589 *36%* Aab	52 *18%*	12 *10%*	248 *39%* Ad e	354 *31%* e	45 *18%*	151 *29%*	399 *33%*	54 *35%*	150 *34%*	496 *32%*	56 *32%*	23 *30%*	36 *24%*	65 *30%*	64 *37%* m	38 *29%*	62 *31%*	40 *34%*	61 *30%*	85 *34%*	106 *36%* m	17 *30%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**2069**	798	255	20	138	57	144	657	503	208	429	456	187	50	228	235	271	426	326	260	183
Base (weighted)	**2051**	842	346	28**	87	54*	99	595	479	216	435	475	199	46*	193	187	246	439	343	269	207
Effective Base	**1722**	686	223	17	114	48	124	573	408	179	357	385	163	42	187	183	226	356	276	218	163
Lowest rating 1	**51** *2%* **I**	21 *3%*	9 *3%*	2 *6%*	3 *4%*	1 *2%*	1 *1%*	13 *2%*	4 *1%*	8 *4%* I	13 *3%* I	12 *3%*	6 *3%* I	1 *1%*	7 *4%* I	4 *2%*	2 *1%*	13 *3%*	5 *2%*	10 *4%*	4 *2%*
2	**53** *3%*	20 *2%*	6 *2%*	1 *4%*	3 *4%*	- -	3 *3%*	18 *3%*	11 *2%*	7 *3%*	13 *3%*	11 *2%*	4 *2%*	1 *3%*	6 *3%*	8 *4%*	8 *3%*	8 *2%*	6 *2%*	7 *3%*	3 *2%*
3	**42** *2%*	12 *1%*	4 *1%*	- -	2 *2%*	1 *2%*	3 *3%*	20 *3%* AB	12 *2%*	4 *2%*	8 *2%*	12 *3%*	* *	- -	6 *3%* M	8 *5%* ARU	4 *2%*	6 *1%*	6 *2%*	4 *2%*	2 *1%*
4	**76** *4%*	29 *3%*	16 *5%*	* *1%*	5 *5%*	- -	5 *5%*	21 *4%*	12 *3%*	5 *2%*	20 *5%*	18 *4%*	5 *3%*	2 *5%*	11 *6%* I	6 *3%*	11 *4%*	12 *3%*	16 *5%*	11 *4%*	6 *3%*
5	**159** *8%* **GM**	58 *7%*	26 *7%*	2 *7%*	6 *7%*	3 *5%*	3 *3%*	62 *10%* ABG	39 *8%* M	24 *11%* M	34 *8%* M	32 *7%* M	4 *2%*	7 *16%* ALM	16 *8%* M	17 *9%*	23 *9%*	34 *8%*	20 *6%*	15 *6%*	11 *5%*
6	**184** *9%* **H**	75 *9%*	34 *10%*	4 *14%*	15 *17%* ABGH	11 *21%* ABCGH	8 *8%*	37 *6%*	38 *8%*	18 *8%*	49 *11%*	38 *8%*	16 *8%*	6 *14%*	19 *10%*	20 *11%*	26 *10%*	36 *8%*	28 *8%*	29 *11%*	11 *5%*
7	**323** *16%* **H**	130 *15%*	75 *22%* ABH	1 *4%*	11 *13%*	12 *22%*	16 *16%*	78 *13%*	74 *16%*	34 *16%*	78 *18%*	71 *15%*	33 *17%*	8 *18%*	24 *12%*	28 *15%*	38 *15%*	66 *15%*	47 *14%*	42 *15%*	37 *18%*
8	**444** *22%*	190 *23%*	71 *20%*	4 *14%*	18 *21%*	10 *19%*	17 *17%*	135 *23%*	118 *25%*	44 *21%*	84 *19%*	95 *20%*	48 *24%*	9 *19%*	46 *24%*	37 *20%*	58 *23%*	109 *25%*	68 *20%*	56 *21%*	44 *21%*
9	**379** *18%* **NO**	158 *19%*	62 *18%*	7 *25%*	12 *14%*	9 *16%*	23 *23%*	108 *18%*	92 *19%* NO	37 *17%* N	81 *19%* NO	98 *21%* NO	44 *22%* NO	2 *5%*	21 *11%*	25 *14%*	42 *17%*	86 *20%*	82 *24%* AP	54 *20%*	47 *22%* P
Highest rating 10	**275** *13%* **CK**	123 *15%* C	31 *9%*	7 *26%*	9 *10%*	4 *7%*	14 *14%*	87 *15%* C	62 *13%*	28 *13%*	44 *10%*	75 *16%* K	34 *17%* K	5 *10%*	25 *13%*	27 *14%*	32 *13%*	55 *12%*	51 *15%*	37 *14%*	36 *18%*
Don't know	**67** *3%* **Q**	26 *3%*	11 *3%*	- -	4 *4%*	3 *6%*	6 *6%*	17 *3%*	15 *3%*	8 *4%*	12 *3%*	12 *2%*	4 *2%*	4 *9%* AKLM	11 *6%* AL	7 *4%* Q	1 *	13 *3%* Q	14 *4%* Q	5 *2%*	6 *3%* Q
1-3 (Net)	**145** *7%*	53 *6%*	20 *6%*	3 *10%*	9 *10%*	2 *4%*	7 *7%*	51 *9%*	27 *6%*	18 *8%*	33 *8%*	35 *7%*	11 *5%*	2 *4%*	19 *10%* I	20 *11%* ASU	15 *6%*	27 *6%*	17 *5%*	22 *8%*	9 *4%*
4-6 (Net)	**418** *20%* **MU**	162 *19%*	76 *22%*	6 *21%*	25 *29%* ABGH	14 *26%*	16 *16%*	120 *20%*	90 *19%*	46 *21%* M	103 *24%* M	89 *19%*	25 *13%*	16 *34%* AILM	47 *24%* M	42 *23%* U	60 *24%* U	83 *19%*	63 *18%*	55 *20%*	28 *13%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 45

Q15_2_1. Rating on statement - Its news programmes are trustworthy: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**2051**	842	346	28**	87	54*	99	595	479	216	435	475	199	46*	193	187	246	439	343	269	207
Effective Base	**1722**	686	223	17	114	48	124	573	408	179	357	385	163	42	187	183	226	356	276	218	163
7-10 (Net)	**1421**	601	239	19	50	35	70	408	347	144	287	339	159	24	116	117	170	316	248	188	164
	69%	*71%*	*69%*	*69%*	*57%*	*65%*	*70%*	*68%*	*72%*	*66%*	*66%*	*71%*	*80%*	*52%*	*60%*	*63%*	*69%*	*72%*	*72%*	*70%*	*79%*
	ENOP	E	E				E	E	NO			NO	AJ KLNO					P	P		APQ
9-10 (Net)	**654**	281	93	14	21	12	37	195	155	65	125	173	78	7	46	52	74	141	133	90	83
	32%	*33%*	*27%*	*51%*	*24%*	*23%*	*37%*	*33%*	*32%*	*30%*	*29%*	*36%*	*39%*	*15%*	*24%*	*28%*	*30%*	*32%*	*39%*	*34%*	*40%*
	ENO	E					E		NO			AKNO	AK NO						APQ		APQ

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 46

Q15_2_2. Rating on statement - Its news programmes are trustworthy: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**1054**	526	528	477	577	560	494	68	127	142	168	193	356	382	393	278	228	826	69	985	754	105	127	68
Base (weighted)	**1075**	532	543	471	604	589	486	81*	144	136	171	178	365	393	453	228	252	823	104*	971	904	86*	65	20*
Effective Base	**894**	431	464	408	487	480	415	57	112	122	141	160	305	334	338	233	198	697	65	837	695	98	118	61
Lowest rating 1	**18** *2%* **EZg**	8 *2%*	10 *2%*	14 *3%* AE	4 *1%*	11 *2%*	7 *1%*	- -	- -	1 *1%*	2 *1%*	4 *2%*	10 *3%*	8 *2%*	6 *1%*	4 *2%*	2 *1%*	16 *2%*	2 *2%*	15 *2%*	14 *2%*	2 *2%*	2 *3%*	* *1%*
2	**25** *2%* **EZc**	11 *2%*	14 *3%*	20 *4%* AE	5 *1%*	16 *3%*	9 *2%*	2 *3%*	4 *3%*	2 *1%*	2 *1%*	5 *3%*	10 *3%*	5 *1%*	7 *2%*	12 *5%* AOP	3 *1%*	22 *3%*	1 *1%*	23 *2%*	21 *2%*	2 *3%*	1 *2%*	- -
3	**17** *2%*	9 *2%*	8 *2%*	7 *2%*	10 *2%*	11 *2%*	6 *1%*	2 *3%*	3 *2%*	3 *2%*	2 *1%*	4 *2%*	4 *1%*	4 *1%*	8 *2%*	5 *2%*	3 *1%*	14 *2%*	1 *1%*	16 *2%*	16 *2%*	- -	- -	1 *4%* WX
4	**43** *4%* **OZ**	24 *5%*	18 *3%*	25 *5%*	18 *3%*	17 *3%*	26 *5%*	5 *6%*	9 *6%*	2 *1%*	12 *7%* AJL	4 *2%*	12 *3%*	8 *2%*	26 *6%* O	9 *4%*	14 *6%*	28 *3%*	3 *3%*	40 *4%*	35 *4%*	3 *3%*	5 *7%* A	1 *3%*
5	**77** *7%* **CEKZ**	47 *9%*	30 *5%*	44 *9%* AE	32 *5%*	45 *8%*	32 *7%*	11 *14%* K	8 *6%*	9 *6%*	5 *3%*	13 *7%*	31 *8%* K	20 *5%*	38 *8%*	18 *8%*	12 *5%*	65 *8%*	8 *8%*	69 *7%*	66 *7%*	4 *4%*	4 *6%*	3 *16%* AVWX
6	**120** *11%* **UXjr**	59 *11%*	61 *11%*	53 *11%*	68 *11%*	65 *11%*	55 *11%*	15 *18%* M	17 *12%*	17 *13%*	20 *12%*	18 *10%*	32 *9%*	41 *10%*	50 *11%*	30 *13%*	34 *14%*	86 *10%*	19 *19%* U	101 *10%*	103 *11%*	11 *13%*	4 *5%*	3 *13%*
7	**151** *14%* **GMU**	68 *13%*	83 *15%*	67 *14%*	84 *14%*	97 *17%* AG	54 *11%*	17 *21%* M	20 *14%*	24 *18%* M	30 *18%* M	21 *12%*	38 *10%*	55 *14%*	61 *13%*	35 *15%*	40 *16%*	111 *14%*	21 *20%*	130 *13%*	126 *14%*	11 *13%*	11 *17%*	4 *18%*
8	**206** *19%* **e**	99 *19%*	107 *20%*	90 *19%*	116 *19%*	105 *18%*	101 *21%*	11 *14%*	28 *19%*	30 *22%*	29 *17%*	29 *16%*	79 *22%*	85 *22%*	76 *17%*	45 *20%*	42 *17%*	164 *20%*	20 *20%*	186 *19%*	173 *19%*	18 *21%*	11 *17%*	4 *18%*
9	**216** *20%* **DJQ Xabru**	100 *19%*	116 *21%*	61 *13%*	155 *26%* AD	118 *20%*	98 *20%*	12 *15%*	34 *24%* J	18 *13%*	32 *19%*	46 *26%* AJ	74 *20%*	102 *26%* AP Q	87 *19%* Q	27 *12%*	51 *20%*	165 *20%*	12 *12%*	204 *21%* A	183 *20%* X	24 *27%* XY	8 *12%*	3 *13%*
Highest rating 10	**131** *12%* **Dam**	71 *13%*	60 *11%*	45 *10%*	86 *14%* AD	76 *13%*	55 *11%*	4 *5%*	16 *11%*	21 *15%* H	23 *13%*	21 *12%*	47 *13%*	46 *12%*	63 *14%*	22 *10%*	36 *14%*	95 *12%*	14 *13%*	117 *12%*	108 *12%*	9 *10%*	12 *19%* AV	2 *11%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 46

Q15_2_2. Rating on statement - Its news programmes are trustworthy: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**1075**	532	543	471	604	589	486	81*	144	136	171	178	365	393	453	228	252	823	104*	971	904	86*	65	20*
Effective Base	**894**	431	464	408	487	480	415	57	112	122	141	160	305	334	338	233	198	697	65	837	695	98	118	61
Don't know	**71** *7%* **EFc**	35 *7%*	36 *7%*	46 *10%* AE	25 *4%*	27 *5%*	44 *9%* AF	2 *3%*	5 *3%*	9 *7%*	14 *8%*	12 *7%*	29 *8%*	19 *5%*	32 *7%*	20 *9%* O	14 *6%*	57 *7%*	2 *2%*	70 *7%* A	60 *7%*	3 *3%*	8 *12%* AVW	1 *4%*
1-3 (Net)	**60** *6%* **EZc**	27 *5%*	32 *6%*	40 *9%* AE	19 *3%*	38 *6%*	21 *4%*	4 *5%*	7 *5%*	6 *4%*	5 *3%*	13 *8%*	24 *7%*	18 *5%*	21 *5%*	21 *9%* AOP	9 *3%*	51 *6%*	5 *4%*	55 *6%*	51 *6%*	4 *5%*	3 *5%*	1 *6%*
4-6 (Net)	**240** *22%* **EOU Zj**	130 *24%*	110 *20%*	122 *26%* AE	118 *19%*	127 *22%*	113 *23%*	30 *38%* AJK LM	34 *24%*	28 *21%*	37 *22%*	35 *20%*	74 *20%*	69 *17%*	114 *25%* O	57 *25%* O	61 *24%*	179 *22%*	30 *29%*	209 *22%*	203 *22%*	18 *21%*	12 *19%*	7 *33%* AX
7-10 (Net)	**705** *66%* **DQa be**	339 *64%*	366 *67%*	263 *56%*	442 *73%* AD	396 *67%*	308 *63%*	44 *54%*	98 *68%*	93 *68%*	114 *67%*	118 *66%*	238 *65%*	287 *73%* AP Q	287 *63%*	129 *57%*	168 *67%*	536 *65%*	67 *65%*	637 *66%*	590 *65%*	61 *71%*	41 *64%*	12 *58%*
9-10 (Net)	**348** *32%* **DHQ abe**	171 *32%*	177 *33%*	107 *23%*	241 *40%* AD	194 *33%*	154 *32%*	16 *19%*	50 *35%* H	39 *29%*	55 *32%*	68 *38%* H	121 *33%* H	148 *38%* AQ	151 *33%* Q	49 *22%*	87 *35%*	261 *32%*	26 *25%*	322 *33%*	291 *32%*	32 *38%*	20 *30%*	5 *23%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 46

Q15_2_2. Rating on statement - Its news programmes are trustworthy: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**1054**	873	131	46	333	580	125	274	627	69	249	776	105	38	69	100	73	48	83	127	82	119	142	68
Base (weighted)	**1075**	898	129	45*	352	584	127	278	645	73*	247	801	86*	40*	77*	120*	80*	59*	103*	65	109*	145	172	20*
Effective Base	**894**	739	114	38	283	493	105	235	532	59	206	665	98	35	63	94	67	45	76	118	75	109	134	61
Lowest rating 1	**18 2% EZg**	6 1%	3 3%	7 17% AZa	2 1%	10 2%	5 4% Ac	10 4% Ag	6 1%	- -	5 2%	12 2%	2 2%	1 2%	- -	4 3%	1 2%	- -	3 3%	2 3%	1 1%	2 1%	1 1%	* 1%
2	**25 2% EZc**	9 1%	12 9% AZ	4 10% AZ	3 1%	11 2%	11 9% Acd	5 2%	17 3%	2 3%	3 1%	20 3%	2 3%	1 1%	3 4%	3 2%	1 2%	3 4%	3 3%	1 2%	4 4%	1 *	3 2%	- -
3	**17 2%**	12 1%	4 3%	1 2%	6 2%	8 1%	2 2%	4 1%	12 2%	- -	4 2%	11 1%	- -	3 7% Akrst	3 3%	2 2%	1 2%	- -	2 2%	- -	- -	2 1%	4 2%	1 4% kprs
4	**43 4% OZ**	27 3%	12 9% AZ	4 10% Z	10 3%	21 4%	11 9% Acd	10 4%	24 4%	6 9%	12 5%	31 4%	3 3%	1 3%	3 4%	8 6%	1 2%	1 2%	3 3%	5 7% At	8 7%	3 2%	6 4%	1 3%
5	**77 7% CEKZ**	55 6%	17 13% AZ	4 10%	20 6%	41 7%	15 12%	22 8%	47 7%	3 5%	20 8%	55 7%	4 4%	4 10%	13 17% Akp qrst	9 8%	8 9%	1 1%	4 4%	4 6%	5 5%	7 5%	15 9%	3 16% Akpqrst
6	**120 11% UXjr**	99 11%	17 13%	4 8%	43 12%	61 10%	15 12%	28 10%	72 11%	11 14%	40 16% Aj	78 10%	11 13%	3 8%	10 13%	15 12%	8 10%	8 14%	10 10%	4 5%	11 10%	15 10%	22 13%	3 13%
7	**151 14% GMU**	125 14%	19 14%	7 17%	54 15%	83 14%	13 11%	35 13%	100 16%	6 9%	31 12%	120 15%	11 13%	6 16%	12 16%	9 8%	10 12%	8 13%	11 11%	11 17% n	9 8%	34 23% Anqs	27 16%	4 18% n
8	**206 19% e**	182 20%	19 15%	4 9%	74 21% e	111 19%	15 12%	54 19%	126 20%	11 15%	43 17%	153 19%	18 21%	6 16%	15 19%	24 20%	17 22%	11 19%	21 20%	11 17%	26 24%	20 14%	34 20%	4 18%
9	**216 20% DJQXa bru**	208 23% Aab	8 7%	1 1%	71 20%	127 22%	17 14%	51 18%	129 20%	21 28%	55 22%	156 19%	24 27% ruv	9 23%	13 17%	27 22%	19 24% r	14 25%	23 23%	8 12%	23 21%	32 22%	23 13%	3 13%
Highest rating 10	**131 12% Dam**	122 14% Aab	7 5%	1 2%	54 15%	66 11%	11 9%	35 13%	76 12%	10 14%	24 10%	106 13%	9 10%	3 8%	3 4%	12 10%	7 8%	9 16% m	15 14%	12 19% Amo	11 10%	26 18% m	22 13%	2 11%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 46

Q15_2_2. Rating on statement - Its news programmes are trustworthy: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**1075**	898	129	45*	352	584	127	278	645	73*	247	801	86*	40*	77*	120*	80*	59*	103*	65	109*	145	172	20*
Effective Base	**894**	739	114	38	283	493	105	235	532	59	206	665	98	35	63	94	67	45	76	118	75	109	134	61
Don't know	**71** ***7%*** **EFc**	54 *6%*	11 *8%*	6 *14%* Z	13 *4%*	46 *8%* c	10 *8%*	24 *9%*	36 *6%*	3 *4%*	11 *5%*	59 *7%*	3 *3%*	2 *5%*	2 *2%*	9 *7%*	6 *8%*	3 *6%*	7 *7%*	8 *12%* Akmt	11 *10%*	4 *3%*	16 *9%*	1 *4%*
1-3 (Net)	**60** ***6%*** **EZc**	27 *3%*	19 *15%* AZ	13 *28%* AZ	11 *3%*	29 *5%*	19 *15%* Acd	19 *7%*	36 *6%*	2 *3%*	12 *5%*	44 *5%*	4 *5%*	4 *11%*	6 *7%*	8 *7%*	4 *5%*	3 *4%*	9 *9%*	3 *5%*	5 *5%*	4 *3%*	8 *4%*	1 *6%*
4-6 (Net)	**240** ***22%*** **EOUZj**	181 *20%*	46 *36%* AZ	13 *28%*	74 *21%*	123 *21%*	41 *32%* Acd	60 *22%*	143 *22%*	20 *28%*	72 *29%* Aj	163 *20%*	18 *21%*	8 *21%*	26 *34%* Aqrt	31 *26%*	17 *21%*	10 *17%*	17 *17%*	12 *19%*	24 *22%*	25 *17%*	43 *25%*	7 *33%* Aqrt
7-10 (Net)	**705** ***66%*** **DQabe**	636 *71%* Aab	53 *41%*	13 *30%*	254 *72%* Ae	386 *66%* e	57 *45%*	174 *63%*	431 *67%*	48 *66%*	152 *62%*	535 *67%*	61 *71%*	25 *63%*	43 *56%*	71 *59%*	52 *66%*	43 *73%*	69 *67%*	41 *64%*	69 *64%*	111 *77%* Amnruv	105 *61%*	12 *58%*
9-10 (Net)	**348** ***32%*** **DHQabe**	330 *37%* Aab	15 *12%*	2 *4%*	125 *35%* e	192 *33%* e	28 *22%*	85 *31%*	205 *32%*	31 *42%*	78 *32%*	262 *33%*	32 *38%* m	13 *31%*	16 *21%*	38 *32%*	25 *32%*	24 *40%* m	38 *37%* m	20 *30%*	34 *32%*	58 *40%* muv	45 *26%*	5 *23%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Q15_2_2. Rating on statement - Its news programmes are trustworthy: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1054**	398	110	14	57	27	51	397	252	84	200	246	140	28	100	105	134	208	164	128	120
Base (weighted)	**1075**	441	144*	20**	40*	25**	36*	370	253	92*	203	256	150	28**	87*	86*	127	216	176	140	133
Effective Base	**894**	350	95	12	47	22	42	347	210	73	170	210	122	25	82	84	115	171	143	111	108
Lowest rating 1	**18 2%**	4 1%	5 3%	- -	1 3%	- -	- -	8 2%	1 *	3 3% I	2 1%	1 1%	5 4% IL	* 1%	4 5% AIL	1 1%	2 2%	3 1%	1 1%	1 1%	2 2%
2	**25 2%**	8 2%	1 *	- -	1 2%	1 6%	1 2%	13 4% A	5 2%	6 6% ALM	4 2%	4 2%	1 1%	1 5%	3 3%	6 6% ASU	3 2%	5 2%	- -	2 1%	1 1%
3	**17 2%**	7 2%	2 1%	- -	1 2%	1 3%	1 2%	6 2%	2 1%	3 3%	3 1%	4 2%	1 1%	1 3%	3 3%	2 3%	2 2%	2 1%	2 1%	1 1%	3 2%
4	**43 4% MU**	17 4%	9 7%	2 9%	2 5%	- -	1 2%	12 3%	12 5% M	3 3%	10 5% M	6 2%	1 1%	1 4%	8 9% ALM	4 4%	3 3%	7 3%	14 8% AU	2 1%	1 1%
5	**77 7% U**	23 5%	15 11%	- -	3 8%	1 5%	2 4%	32 9%	23 9%	9 10%	19 9%	12 5%	7 5%	2 8%	4 4%	16 19% AQRSU	9 7%	16 7% U	8 4%	8 6%	2 2%
6	**120 11% HR**	54 12%	14 10%	4 20%	7 16%	5 21%	5 15%	31 8%	32 13%	12 13%	20 10%	33 13%	11 8%	2 6%	11 13%	8 9%	23 18% ARS	15 7%	16 9%	21 15%	16 12%
7	**151 14% H**	76 17% AH	21 14%	2 10%	7 18%	2 10%	2 7%	40 11%	37 14%	14 16%	34 17%	30 12%	17 12%	7 23%	12 14%	11 13%	18 14%	31 15%	18 10%	24 17%	23 18%
8	**206 19%**	75 17%	26 18%	1 3%	8 21%	5 20%	7 20%	84 23% A	49 19%	13 14%	33 16%	54 21%	36 24%	5 17%	17 19%	14 16%	25 20%	39 18%	40 22%	25 18%	25 19%
9	**216 20% OP**	91 21%	31 22%	7 35%	5 13%	3 12%	10 29%	68 18%	50 20% O	13 14%	49 24% O	59 23% O	36 24% O	1 5%	7 8%	8 9%	19 15%	51 24% P	46 26% PQ	25 18%	36 27% APQ
Highest rating 10	**131 12% C**	64 14% CG	9 6%	3 17%	2 4%	5 19%	1 3%	48 13%	22 9%	5 6%	21 10%	40 16% IJ	28 18% AIJ K	3 9%	12 14%	7 9%	19 15%	26 12%	21 12%	26 18%	17 13%
Don't know	**71 7%**	21 5%	12 8%	1 7%	3 8%	1 4%	5 15% AB	28 7%	20 8%	11 12% KLM	10 5%	11 4%	7 4%	5 18%	7 8%	9 11%	5 4%	20 9%	12 7%	4 3%	5 4%
1-3 (Net)	**60 6% S**	18 4%	7 5%	- -	3 7%	2 9%	1 4%	27 7%	8 3%	12 13% AIKL	9 5%	10 4%	8 5%	3 10%	10 11% AIL	9 10% S	7 5%	10 5%	3 2%	5 3%	6 5%
4-6 (Net)	**240 22% MU**	95 21%	38 27%	6 28%	12 29%	7 26%	8 22%	75 20%	68 27% M	24 26% M	49 24% M	51 20%	20 13%	5 18%	23 26% M	27 32% ARU	35 27% RU	38 18%	38 22%	32 22%	19 15%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 46

Q15_2_2. Rating on statement - Its news programmes are trustworthy: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1075**	441	144*	20**	40*	25**	36*	370	253	92*	203	256	150	28**	87*	86*	127	216	176	140	133
Effective Base	**894**	350	95	12	47	22	42	347	210	73	170	210	122	25	82	84	115	171	143	111	108
7-10 (Net)	**705**	306	87	13	22	15	21	240	157	45	136	184	116	15	48	41	81	149	124	100	102
	66%	*70%*	*60%*	*65%*	*56%*	*61%*	*59%*	*65%*	*62%*	*49%*	*67%*	*72%*	*77%*	*54%*	*55%*	*47%*	*63%*	*69%*	*70%*	*71%*	*77%*
	JOP	A									J	AIJO	AI JKO				P	P	P		APQ
9-10 (Net)	**348**	155	40	11	7	8	12	116	72	18	69	99	63	4	19	15	38	78	67	51	53
	32%	*35%*	*28%*	*52%*	*18%*	*31%*	*33%*	*31%*	*28%*	*20%*	*34%*	*39%*	*42%*	*14%*	*22%*	*18%*	*30%*	*36%*	*38%*	*37%*	*40%*
	EJOP	E									J	AIJO	AI JO					P	P		P

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 47

Q15_2_3. Rating on statement - Its news programmes are trustworthy: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**608**	283	325	257	351	286	322	116	146	118	82	70	76	186	248	173	230	378	79	529	446	58	52	52
Base (weighted)	**637**	312	326	271	366	302	335	148*	154	121	77*	67*	69*	199	293	143	254	383	125*	512	545	50*	26*	16*
Effective Base	**503**	229	277	217	287	239	264	95	122	103	67	60	66	165	204	145	195	309	73	443	401	54	48	47
Lowest rating 1	**13** *2%* **Fc**	6 *2%*	7 *2%*	8 *3%*	4 *1%*	3 *1%*	10 *3%*	3 *2%*	1 *1%*	2 *2%*	5 *7%* AI	* *	1 *1%*	3 *2%*	4 *1%*	5 *3%*	2 *1%*	11 *3%*	3 *3%*	10 *2%*	10 *2%*	1 *1%*	2 *7%* AV	1 *5%*
2	**18** *3%* **EZi**	11 *3%*	7 *2%*	13 *5%* AE	5 *1%*	10 *3%*	8 *2%*	1 *	2 *2%*	2 *2%*	2 *3%*	5 *8%* AHI	5 *8%* AHI J	5 *3%*	6 *2%*	6 *4%*	3 *1%*	14 *4%*	- -	18 *3%* A	16 *3%*	1 *3%*	- -	* *3%*
3	**25** *4%*	10 *3%*	14 *4%*	10 *4%*	15 *4%*	11 *4%*	14 *4%*	7 *5%*	6 *4%*	4 *3%*	* *	4 *6%*	3 *5%*	7 *3%*	12 *4%*	6 *4%*	7 *3%*	18 *5%*	8 *6%*	17 *3%*	20 *4%*	4 *7%*	- -	1 *8%* X
4	**40** *6%*	14 *4%*	26 *8%*	19 *7%*	21 *6%*	17 *6%*	22 *7%*	14 *9%*	11 *7%*	5 *4%*	5 *6%*	2 *3%*	3 *5%*	14 *7%*	16 *6%*	9 *6%*	15 *6%*	24 *6%*	8 *6%*	32 *6%*	33 *6%*	5 *9%*	1 *3%*	1 *5%*
5	**72** *11%* **cu**	42 *14%*	29 *9%*	36 *13%*	36 *10%*	35 *12%*	36 *11%*	22 *15%*	18 *12%*	11 *9%*	4 *6%*	9 *14%*	7 *10%*	17 *9%*	37 *13%*	18 *12%*	28 *11%*	44 *11%*	15 *12%*	57 *11%*	63 *11%*	5 *11%*	2 *9%*	1 *8%*
6	**85** *13%*	48 *15%*	37 *11%*	32 *12%*	53 *14%*	42 *14%*	43 *13%*	22 *15%*	20 *13%*	21 *17%*	8 *11%*	7 *10%*	8 *12%*	22 *11%*	39 *13%*	24 *17%*	34 *13%*	51 *13%*	12 *10%*	72 *14%*	72 *13%*	8 *15%*	3 *12%*	2 *11%*
7	**92** *14%* **M**	42 *14%*	50 *15%*	30 *11%*	62 *17%*	46 *15%*	46 *14%*	25 *17%* M	21 *13%* M	23 *19%* M	12 *16%* M	9 *14%* M	1 *2%*	23 *12%*	49 *17%*	20 *14%*	34 *13%*	58 *15%*	21 *17%*	70 *14%*	77 *14%*	8 *15%*	3 *12%*	3 *22%*
8	**108** *17%* **FU**	54 *17%*	54 *17%*	36 *13%*	72 *20%*	38 *13%*	70 *21%* AF	29 *20%*	31 *20%*	19 *16%*	9 *12%*	7 *10%*	13 *19%*	36 *18%*	54 *18%*	18 *13%*	47 *19%*	61 *16%*	30 *24%*	78 *15%*	95 *17%*	6 *12%*	4 *17%*	3 *17%*
9	**75** *12%* **Xdjr**	38 *12%*	37 *11%*	27 *10%*	48 *13%*	40 *13%*	36 *11%*	13 *9%*	25 *16%*	12 *10%*	8 *10%*	6 *9%*	11 *16%*	23 *12%*	32 *11%*	20 *14%*	38 *15%*	37 *10%*	10 *8%*	65 *13%*	68 *12%*	6 *12%*	1 *3%*	1 *5%*
Highest rating 10	**49** *8%* **Sn**	24 *8%*	25 *8%*	18 *7%*	32 *9%*	27 *9%*	22 *7%*	5 *3%*	13 *8%*	12 *10%*	8 *11%*	5 *7%*	6 *9%*	24 *12%* APQ	18 *6%*	7 *5%*	29 *11%* AS	21 *5%*	13 *10%*	36 *7%*	40 *7%*	6 *13%*	1 *6%*	2 *11%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**

Table 47

Q15_2_3. Rating on statement - Its news programmes are trustworthy: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**637**	312	326	271	366	302	335	148*	154	121	77*	67*	69*	199	293	143	254	383	125*	512	545	50*	26*	16*
Effective Base	**503**	229	277	217	287	239	264	95	122	103	67	60	66	165	204	145	195	309	73	443	401	54	48	47
Don't know	**61** *10%* **EITW cgik**	22 *7%*	39 *12%* A	41 *15%* AE	20 *5%*	33 *11%*	28 *8%*	8 *5%*	7 *5%*	10 *8%*	14 *19%* AHIJ	13 *20%* AHIJ	9 *13%* I	23 *12%*	27 *9%*	10 *7%*	18 *7%*	44 *11%*	4 *4%*	57 *11%* AT	51 *9%*	1 *2%*	8 *30%* AVWY	1 *5%*
1-3 (Net)	**55** *9%* **ERZc**	27 *9%*	28 *9%*	32 *12%* AE	24 *6%*	23 *8%*	32 *10%*	11 *7%*	9 *6%*	8 *7%*	8 *10%*	9 *14%*	9 *13%*	15 *8%*	22 *7%*	17 *12%*	12 *5%*	43 *11%* AR	11 *9%*	44 *9%*	45 *8%*	6 *11%*	2 *7%*	3 *16%* A
4-6 (Net)	**196** *31%* **t**	104 *33%*	92 *28%*	86 *32%*	110 *30%*	94 *31%*	102 *30%*	57 *39%* K	48 *31%*	37 *30%*	18 *23%*	18 *26%*	19 *27%*	54 *27%*	92 *31%*	50 *35%*	77 *30%*	119 *31%*	35 *28%*	161 *31%*	168 *31%*	18 *35%*	6 *25%*	4 *24%*
7-10 (Net)	**325** *51%* **DSU adefm**	159 *51%*	166 *51%*	111 *41%*	213 *58%* AD	151 *50%*	173 *52%*	72 *49%*	90 *58%* L	67 *55%*	38 *49%*	27 *40%*	32 *46%*	107 *54%*	152 *52%*	66 *46%*	148 *58%* AS	177 *46%*	75 *60%*	250 *49%*	280 *51%*	26 *52%*	10 *38%*	9 *54%*
9-10 (Net)	**125** *20%* **HSX dfjnr**	63 *20%*	62 *19%*	45 *17%*	80 *22%*	67 *22%*	58 *17%*	18 *12%*	38 *25%* H	24 *20%*	16 *21%*	11 *16%*	17 *25%* H	48 *24%*	50 *17%*	27 *19%*	67 *26%* AS	58 *15%*	23 *19%*	101 *20%*	108 *20%*	12 *24%* X	2 *9%*	2 *15%*

Table 47

Q15_2_3. Rating on statement - Its news programmes are trustworthy: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (un-weighted)	**608**	502	85	19	297	262	42	101	412	56	159	443	58	18	40	57	56	23	37	52	45	102	68	52
Base (weighted)	**637**	528	91*	16**	314	274	43*	95*	446	62*	159	475	50*	20**	45*	69*	69*	28**	45*	26*	57*	130*	82*	16*
Effective Base	**503**	419	68	16	246	218	35	83	342	48	128	372	54	17	36	51	49	21	34	48	42	92	61	47
Lowest rating 1	**13** *2%* **Fc**	10 *2%*	* *1%*	3 *15%*	2 *	9 *3%* c	2 *5%* c	4 *4%*	7 *2%*	1 *2%*	3 *2%*	10 *2%*	1 *1%*	- -	3 *6%*	2 *2%*	- -	1 *4%*	- -	2 *7%* Aot	1 *3%*	2 *1%*	1 *1%*	1 *5%* o
2	**18** *3%* **EZi**	9 *2%*	7 *8%* AZ	- -	6 *2%*	9 *3%*	3 *6%*	4 *4%*	10 *2%*	3 *5%*	* *	17 *4%* i	1 *3%*	- -	4 *8%* An	- -	1 *1%*	1 *4%*	- -	- -	4 *7%*	4 *3%*	3 *3%*	* *3%*
3	**25** *4%*	20 *4%*	3 *3%*	2 *10%*	9 *3%*	11 *4%*	3 *6%*	4 *4%*	18 *4%*	2 *4%*	8 *5%*	17 *4%*	4 *7%*	1 *3%*	3 *6%*	2 *3%*	3 *5%*	- -	2 *4%*	- -	1 *3%*	4 *3%*	3 *4%*	1 *8%* r
4	**40** *6%*	35 *7%*	5 *5%*	- -	18 *6%*	17 *6%*	4 *11%*	7 *7%*	28 *6%*	3 *5%*	8 *5%*	31 *7%*	5 *9%*	- -	4 *8%*	3 *5%*	4 *5%*	3 *12%*	7 *16%* Ast	1 *3%*	1 *2%*	5 *4%*	6 *7%*	1 *5%*
5	**72** *11%* **cu**	58 *11%*	12 *13%*	2 *11%*	27 *9%*	39 *14%*	6 *13%*	13 *13%*	48 *11%*	8 *12%*	20 *12%*	52 *11%*	5 *11%*	- -	4 *10%*	13 *19%* tu	14 *20%* Atu	3 *11%*	7 *16%* u	2 *9%*	10 *17%* tu	8 *6%*	3 *4%*	1 *8%*
6	**85** *13%*	70 *13%*	14 *15%*	1 *9%*	42 *13%*	33 *12%*	8 *20%*	10 *11%*	61 *14%*	11 *17%*	24 *15%*	60 *13%*	8 *15%*	5 *27%*	7 *14%*	12 *18%*	10 *14%*	5 *19%*	5 *11%*	3 *12%*	3 *6%*	13 *10%*	12 *14%*	2 *11%*
7	**92** *14%* **M**	78 *15%*	12 *13%*	2 *10%*	56 *18%* A	33 *12%*	3 *6%*	14 *15%*	64 *14%*	10 *16%*	22 *14%*	69 *15%*	8 *15%*	3 *17%*	3 *7%*	16 *23%* m	7 *10%*	4 *13%*	3 *6%*	3 *12%*	6 *11%*	25 *19%*	11 *14%*	3 *22%* mq
8	**108** *17%* **FU**	95 *18%*	12 *13%*	1 *7%*	66 *21%* A	38 *14%*	3 *7%*	12 *13%*	76 *17%*	10 *17%*	22 *14%*	86 *18%*	6 *12%*	1 *7%*	5 *11%*	12 *17%*	12 *17%*	4 *13%*	7 *15%*	4 *17%*	11 *18%*	32 *24%* A	11 *14%*	3 *17%*
9	**75** *12%* **Xdjr**	67 *13%*	6 *7%*	2 *14%*	51 *16%* Ad	20 *7%*	4 *10%*	7 *7%*	60 *13%*	6 *9%*	27 *17%* Aj	48 *10%*	6 *12%*	3 *17%*	7 *16%*	4 *6%*	9 *13%*	4 *16%*	8 *19%* r	1 *3%*	8 *14%*	12 *9%*	12 *14%*	1 *5%*
Highest rating 10	**49** *8%* **Sn**	40 *8%*	6 *6%*	3 *19%*	26 *8%*	21 *8%*	2 *4%*	4 *4%*	40 *9%*	5 *8%*	18 *12%*	31 *7%*	6 *13%* mn	- -	- -	- -	7 *10%* n	2 *8%*	4 *9%* n	1 *6%* n	2 *4%*	15 *12%* mn	10 *12%* mn	2 *11%* mn

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 47

Q15_2_3. Rating on statement - Its news programmes are trustworthy: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**637**	528	91*	16**	314	274	43*	95*	446	62*	159	475	50*	20**	45*	69*	69*	28**	45*	26*	57*	130*	82*	16*
Effective Base	**503**	419	68	16	246	218	35	83	342	48	128	372	54	17	36	51	49	21	34	48	42	92	61	47
Don't know	**61** *10%* **EITWcg lk**	46 *9%*	14 *15%*	1 *4%*	13 *4%*	42 *15%* Ac	5 *11%*	17 *18%* Ag	35 *8%*	4 *6%*	7 *4%*	54 *11%* Al	1 *2%*	6 *30%*	6 *14%* k	5 *7%*	3 *4%*	- -	2 *4%*	8 *30%* Ak noqtu v	8 *15%* k	11 *8%*	10 *13%* k	1 *5%*
1-3 (Net)	**55** *9%* **ERZc**	39 *7%*	11 *12%*	4 *26%*	16 *5%*	29 *11%* c	7 *17%* c	12 *12%*	35 *8%*	6 *10%*	11 *7%*	43 *9%*	6 *11%*	1 *3%*	9 *21%* Ano qt	4 *6%*	4 *6%*	2 *8%*	2 *4%*	2 *7%*	7 *12%*	10 *8%*	7 *8%*	3 *16%* Anq
4-6 (Net)	**196** *31%* **t**	162 *31%*	30 *33%*	3 *19%*	86 *27%*	90 *33%*	18 *43%*	29 *31%*	137 *31%*	21 *34%*	52 *32%*	143 *30%*	18 *35%* t	5 *27%*	15 *32%*	29 *41%* t	28 *40%* t	12 *42%*	19 *43%* t	6 *25%*	14 *25%*	26 *20%*	21 *25%*	4 *24%*
7-10 (Net)	**325** *51%* **DSUad efm**	280 *53%* Aa	36 *40%*	8 *51%*	198 *63%* Ad e	113 *41%*	12 *28%*	38 *39%*	241 *54%* f	31 *50%*	89 *56%*	234 *49%*	26 *52%*	8 *41%*	15 *33%*	32 *46%*	35 *50%*	14 *50%*	22 *49%*	10 *38%*	27 *48%*	83 *64%* Am nr	44 *54%*	9 *54%*
9-10 (Net)	**125** *20%* **HSXdf jnr**	107 *20%*	12 *13%*	5 *33%*	77 *24%* Ad	42 *15%*	6 *15%*	11 *11%*	100 *22%* Af	10 *17%*	46 *29%* Aj	79 *17%*	12 *24%* nr	3 *17%*	7 *16%*	4 *6%*	16 *23%* n	7 *24%*	12 *27%* nr	2 *9%*	11 *19%*	27 *21%* n	21 *26%* nr	2 *15%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**

Table 47

Q15_2_3. Rating on statement - Its news programmes are trustworthy: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**608**	320	79	5	36	39	35	94	173	53	123	125	70	11	50	63	88	122	114	65	63
Base (weighted)	**637**	354	111*	8**	21*	40*	25*	79*	170	54*	137	138	81*	11**	42*	53*	85*	130	125*	74*	78*
Effective Base	**503**	277	67	5	30	34	30	84	137	46	102	104	62	10	43	50	72	102	93	57	57
Lowest rating 1	**13** **2%**	4 1%	5 4%	1 13%	2 10% ABFH	- -	- -	1 1%	5 3%	2 4% L	4 3%	- -	1 1%	- -	1 2%	2 4% S	3 4%	2 1%	- -	1 1%	2 3%
2	**18** **3%**	11 3%	- -	- -	1 3%	- -	* 1%	6 8% ABC	3 2%	3 6% K	* *	6 4%	2 3%	- -	3 7% K	2 3%	3 4%	4 3%	- -	3 4%	1 2%
3	**25** **4%**	13 4%	1 1%	- -	- -	5 14% ABC	3 11% ABC	3 4%	3 2%	3 6%	7 5%	4 3%	4 5%	2 15%	1 3%	2 3%	2 3%	8 6%	1 1%	3 4%	5 6%
4	**40** **6%**	20 6%	9 8%	2 23%	2 7%	3 7%	* 1%	5 6%	9 5%	- -	15 11% J	10 7%	2 3%	- -	2 5%	3 6%	4 5%	8 6%	7 5%	10 13%	5 6%
5	**72** **11%** M	40 11%	11 10%	2 24%	1 6%	6 15%	2 10%	9 11%	21 12%	4 7%	17 13%	20 14% M	3 4%	1 9%	5 12%	5 9%	13 15%	13 10%	13 11%	11 15%	7 9%
6	**85** **13%**	48 13%	16 14%	2 24%	2 10%	6 16%	2 8%	9 12%	30 18%	4 8%	22 16%	15 11%	7 9%	1 7%	5 13%	10 19%	13 15%	16 13%	16 13%	6 8%	10 12%
7	**92** **14%** H	60 17% H	17 15%	- -	2 9%	5 14%	3 13%	4 5%	25 15%	8 16%	25 18%	17 13%	10 12%	- -	7 16%	7 14%	13 15%	22 17%	18 15%	7 9%	11 15%
8	**108** **17%**	64 18%	16 14%	- -	1 6%	8 20%	5 20%	14 17%	28 17%	7 14%	22 16%	23 17%	18 22%	1 8%	8 19%	4 8%	13 15%	27 21%	22 18%	10 13%	15 20%
9	**75** **12%** K	38 11%	16 14%	- -	7 33% ABCFGH	3 8%	2 7%	9 12%	18 10%	13 24% AIKO	7 5%	18 13%	16 20% AK O	1 11%	2 5%	7 13%	9 10%	14 10%	22 18%	10 14%	8 10%
Highest rating 10	**49** **8%**	29 8%	9 8%	- -	- -	1 2%	5 18% AEF	7 9%	10 6%	3 5%	8 6%	9 6%	13 16% AI KL	2 21%	5 11%	6 12%	5 6%	11 8%	13 11%	5 7%	6 8%
Don't know	**61** **10%**	27 8%	13 12%	1 16%	3 16%	2 5%	2 9%	12 15% B	18 11%	6 11%	11 8%	16 11%	4 5%	3 29%	4 9%	4 8%	7 8%	7 5%	11 9%	7 10%	7 10%
1-3 (Net)	**55** **9%** S	28 8%	5 5%	1 13%	3 13%	5 14%	3 12%	10 13%	11 7%	8 15%	11 8%	10 7%	8 9%	2 15%	5 13%	5 10% S	9 10% S	13 10% S	1 1%	8 10%	8 10% S

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 47

Q15_2_3. Rating on statement - Its news programmes are trustworthy: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**637**	354	111*	8**	21*	40*	25*	79*	170	54*	137	138	81*	11**	42*	53*	85*	130	125*	74*	78*
Effective Base	**503**	277	67	5	30	34	30	84	137	46	102	104	62	10	43	50	72	102	93	57	57
4-6 (Net)	**196**	108	36	6	5	15	5	23	60	8	54	45	12	2	12	18	30	38	36	27	22
	31%	*30%*	*32%*	*71%*	*24%*	*38%*	*19%*	*29%*	*35%*	*16%*	*39%*	*33%*	*15%*	*17%*	*29%*	*34%*	*35%*	*29%*	*29%*	*36%*	*28%*
	JM								JM		AJM	JM							A		
7-10 (Net)	**325**	191	57	-	10	17	15	34	81	32	61	68	57	4	21	25	39	73	76	32	41
	51%	*54%*	*52%*	-	*48%*	*44%*	*59%*	*43%*	*47%*	*59%*	*45%*	*49%*	*71%*	*39%*	*50%*	*47%*	*46%*	*56%*	*61%*	*44%*	*52%*
													AI KLO						A		
9-10 (Net)	**125**	67	25	-	7	4	6	16	28	16	15	27	29	4	6	13	14	24	36	16	14
	20%	*19%*	*22%*	-	*33%*	*10%*	*26%*	*20%*	*16%*	*29%*	*11%*	*19%*	*36%*	*32%*	*15%*	*25%*	*16%*	*19%*	*29%*	*21%*	*18%*
	K				F					K			AI KLO						A		

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 48

Q15_2_4. Rating on statement - Its news programmes are trustworthy: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**490**	235	255	200	290	268	222	42	87	74	86	81	120	180	176	134	154	336	50	440	357	44	56	33
Base (weighted)	**509**	247	262	202	306	288	221	52*	95*	73*	86*	80*	123	192	207	110	173	335	76*	432	433	38*	28*	9*
Effective Base	**415**	194	221	174	242	233	181	36	75	61	72	69	104	160	149	112	132	284	47	374	329	42	52	31
Lowest rating 1	**5** *1%*	2 *1%*	3 *1%*	2 *1%*	4 *1%*	5 *2%*	* *	1 *1%*	* *	1 *2%*	- -	1 *1%*	2 *2%*	1 *1%*	2 *1%*	2 *1%*	2 *1%*	4 *1%*	- -	5 *1%*	3 *1%*	1 *1%*	1 *5%* AV	* *3%*
2	**10** *2%* Zc	5 *2%*	6 *2%*	6 *3%*	4 *1%*	8 *3%*	2 *1%*	1 *2%*	1 *1%*	2 *3%*	1 *1%*	1 *2%*	3 *3%*	6 *3%*	1 *1%*	3 *3%*	3 *1%*	8 *2%*	1 *1%*	9 *2%*	7 *2%*	3 *7%* AV	1 *2%*	- -
3	**4** *1%* E	3 *1%*	2 *1%*	4 *2%*	1 *	2 *1%*	2 *1%*	- -	1 *1%*	- -	- -	2 *3%*	2 *1%*	1 *1%*	1 *	3 *2%*	1 *	4 *1%*	- -	4 *1%*	4 *1%*	- -	- -	1 *6%* AVWX
4	**14** *3%*	8 *3%*	6 *2%*	8 *4%*	6 *2%*	7 *3%*	7 *3%*	3 *6%*	3 *3%*	2 *3%*	2 *2%*	3 *4%*	2 *2%*	5 *3%*	4 *2%*	5 *4%*	7 *4%*	7 *2%*	1 *1%*	13 *3%*	11 *3%*	2 *4%*	1 *4%*	- -
5	**45** *9%* EOZc	22 *9%*	22 *9%*	25 *12%* AE	19 *6%*	28 *10%*	17 *8%*	10 *18%* AIK	3 *3%*	5 *7%*	4 *4%*	9 *11%*	15 *12%* I	8 *4%*	22 *11%* O	14 *13%* O	10 *6%*	35 *10%*	7 *9%*	37 *9%*	38 *9%*	2 *5%*	4 *13%*	1 *15%*
6	**58** *11%*	29 *12%*	29 *11%*	24 *12%*	34 *11%*	29 *10%*	29 *13%*	12 *24%* AKL M	15 *16%*	7 *9%*	7 *8%*	6 *8%*	11 *9%*	18 *9%*	25 *12%*	15 *14%*	23 *13%*	35 *10%*	9 *12%*	49 *11%*	51 *12%*	5 *13%*	1 *5%*	1 *11%*
7	**80** *16%* MU	39 *16%*	41 *16%*	34 *17%*	46 *15%*	52 *18%*	28 *13%*	11 *21%* M	19 *20%* M	12 *16%* M	20 *23%* M	12 *15%*	7 *6%*	28 *15%*	36 *17%*	16 *15%*	28 *16%*	52 *16%*	21 *28%* AU	59 *14%*	69 *16%*	5 *13%*	4 *15%*	2 *21%*
8	**94** *19%* Fa	49 *20%*	45 *17%*	33 *16%*	62 *20%*	42 *15%*	52 *24%* AF	7 *14%*	16 *17%*	17 *23%*	20 *23%*	14 *17%*	21 *17%*	42 *22%*	36 *17%*	16 *15%*	37 *21%*	57 *17%*	18 *23%*	77 *18%*	82 *19%*	6 *15%*	6 *23%*	1 *7%*
9	**91** *18%* BDX ejr	34 *14%*	57 *22%* AB	24 *12%*	67 *22%* AD	54 *19%*	37 *17%*	5 *10%*	23 *25%*	13 *17%*	14 *16%*	18 *22%*	19 *15%*	36 *19%*	38 *18%*	17 *15%*	33 *19%*	58 *17%*	10 *13%*	81 *19%*	75 *17%* X	12 *32%* AVX	1 *5%*	3 *30%* X
Highest rating 10	**57** *11%* DQg s	32 *13%*	25 *9%*	14 *7%*	43 *14%* AD	35 *12%*	22 *10%*	1 *3%*	13 *14%*	10 *14%*	11 *13%*	6 *8%*	15 *12%*	26 *13%*	25 *12%*	7 *6%*	24 *14%*	33 *10%*	7 *9%*	51 *12%*	53 *12%*	2 *6%*	2 *7%*	* *3%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 48

Q15_2_4. Rating on statement - Its news programmes are trustworthy: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**509**	247	262	202	306	288	221	52*	95*	73*	86*	80*	123	192	207	110	173	335	76*	432	433	38*	28*	9*
Effective Base	**415**	194	221	174	242	233	181	36	75	61	72	69	104	160	149	112	132	284	47	374	329	42	52	31
Don't know	**49** *10%* **EIRci**	23 *9%*	26 *10%*	29 *14%* AE	20 *7%*	25 *9%*	24 *11%*	1 *3%*	1 *1%*	5 *7%*	8 *9%* I	8 *10%* I	25 *20%* AHIJ	19 *10%*	17 *8%*	13 *12%*	7 *4%*	42 *13%* AR	3 *4%*	46 *11%* A	41 *10%*	1 *2%*	6 *21%* AVW	1 *6%*
1-3 (Net)	**20** *4%* **Zc**	10 *4%*	10 *4%*	12 *6%*	8 *3%*	15 *5%*	5 *2%*	2 *3%*	2 *2%*	3 *4%*	1 *1%*	5 *6%*	7 *6%*	9 *5%*	4 *2%*	7 *6%*	5 *3%*	15 *5%*	1 *1%*	19 *4%*	14 *3%*	3 *9%*	2 *7%*	1 *9%*
4-6 (Net)	**117** *23%* **EOZc**	60 *24%*	57 *22%*	57 *28%* AE	60 *19%*	64 *22%*	53 *24%*	25 *47%* AIJ KLM	21 *22%*	14 *19%*	13 *15%*	18 *22%*	28 *22%*	32 *17%*	51 *25%*	34 *31%* AO	40 *23%*	77 *23%*	17 *22%*	100 *23%*	100 *23%*	9 *22%*	6 *22%*	2 *25%*
7-10 (Net)	**323** *63%* **DHMQSUXader**	155 *63%*	168 *64%*	104 *52%*	218 *71%* AD	184 *64%*	139 *63%*	24 *47%*	71 *74%* AHM	51 *70%* HM	64 *75%* AHM	50 *62%*	63 *51%*	132 *69%* Q	135 *65%* Q	56 *51%*	121 *70%*	201 *60%*	55 *72%*	268 *62%*	278 *64%* X	25 *66%*	14 *50%*	6 *60%*
9-10 (Net)	**148** *29%* **DHQXejr**	67 *27%*	82 *31%*	38 *19%*	110 *36%* AD	90 *31%*	59 *27%*	6 *12%*	36 *38%* H	23 *31%* H	25 *29%*	24 *30%* H	34 *28%*	62 *32%*	63 *30%*	24 *22%*	57 *33%*	92 *27%*	16 *21%*	132 *31%*	128 *29%* X	14 *38%* X	3 *12%*	3 *33%* X

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 48

Q15_2_4. Rating on statement - Its news programmes are trustworthy: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**490**	409	62	17	199	234	51	118	304	35	131	348	44	23	33	44	40	20	45	56	38	64	50	33
Base (weighted)	**509**	427	65*	15**	215	240	48*	119	322	34**	135	363	38*	25**	38*	53*	50*	26**	54*	28*	49*	79*	61*	9*
Effective Base	**415**	344	55	14	170	197	43	100	258	28	109	297	42	21	30	41	35	19	42	52	35	59	48	31
Lowest rating 1	**5** *1%*	3 *1%*	2 *4%* Z	- -	* *	4 *2%*	1 *1%*	1 *1%*	3 *1%*	1 *3%*	* *	4 *1%*	1 *1%*	- -	- -	- -	- -	- -	- -	1 *5%* Au	2 *4%*	1 *1%*	- -	* *3%*
2	**10** *2%* Zc	3 *1%*	6 *9%* AZ	2 *13%*	1 *1%*	5 *2%*	4 *9%* Acd	1 *1%*	8 *2%*	2 *6%*	2 *2%*	7 *2%*	3 *7%* At	- -	3 *8%* At	- -	- -	1 *5%*	- -	1 *2%*	1 *3%*	- -	1 *2%*	- -
3	**4** *1%* E	3 *1%*	2 *3%*	- -	1 *	2 *1%*	1 *2%*	2 *1%*	3 *1%*	- -	2 *1%*	3 *1%*	- -	1 *3%*	2 *5%* A	- -	- -	- -	- -	- -	- -	- -	1 *2%*	1 *6%* Aknoqrst
4	**14** *3%*	12 *3%*	1 *2%*	1 *8%*	7 *3%*	3 *1%*	3 *7%* d	4 *3%*	7 *2%*	2 *5%*	4 *3%*	11 *3%*	2 *4%*	2 *10%*	1 *4%*	3 *5%*	- -	1 *3%*	1 *2%*	1 *4%*	1 *2%*	2 *2%*	- -	- -
5	**45** *9%* EOZc	30 *7%*	10 *16%* Z	4 *27%*	9 *4%*	28 *12%* c	8 *17%* c	11 *9%*	28 *9%*	1 *4%*	15 *11%*	28 *8%*	2 *5%*	2 *7%*	7 *18%*	4 *8%*	9 *18%*	- -	2 *4%*	4 *13%*	6 *12%*	5 *6%*	3 *5%*	1 *15%*
6	**58** *11%*	45 *11%*	10 *15%*	4 *24%*	23 *11%*	30 *12%*	6 *12%*	11 *9%*	37 *11%*	7 *19%*	15 *11%*	43 *12%*	5 *13%*	3 *13%*	3 *8%*	7 *14%*	5 *10%*	7 *27%*	6 *11%*	1 *5%*	5 *11%*	6 *7%*	8 *13%*	1 *11%*
7	**80** *16%* MU	72 *17%*	7 *11%*	1 *8%*	33 *15%*	40 *17%*	7 *14%*	12 *10%*	63 *20%* Af	4 *12%*	14 *10%*	66 *18%* A	5 *13%*	6 *24%*	6 *15%*	10 *19%*	11 *22%* s	1 *6%*	8 *15%*	4 *15%*	3 *5%*	15 *20%*	9 *15%*	2 *21%* s
8	**94** *19%* Fa	89 *21%* Aa	2 *3%*	2 *14%*	51 *24%* Ad	36 *15%*	7 *14%*	19 *16%*	61 *19%*	8 *25%*	28 *20%*	65 *18%*	6 *15%*	3 *13%*	5 *12%*	8 *15%*	7 *14%*	6 *24%*	12 *22%*	6 *23%*	15 *30%* v	18 *22%*	10 *16%*	1 *7%*
9	**91** *18%* BDXej r	81 *19%*	10 *15%*	- -	47 *22%* e	41 *17%*	3 *6%*	21 *18%*	58 *18%*	4 *13%*	34 *25%* Aj	57 *16%*	12 *32%* Ar	4 *17%*	5 *13%*	10 *18%*	8 *15%*	3 *10%*	12 *22%* r	1 *5%*	8 *16%*	13 *16%*	13 *22%* r	3 *30%* r
Highest rating 10	**57** *11%* DQgs	53 *12%*	4 *7%*	- -	32 *15%* e	24 *10%*	1 *3%*	21 *18%* Ag	28 *9%*	2 *5%*	18 *13%*	37 *10%*	2 *6%*	1 *5%*	4 *10%*	5 *9%*	6 *13%* s	5 *21%*	6 *11%* s	2 *7%* s	- -	17 *22%* Ak sv	8 *14%* s	* *3%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 48

Q15_2_4. Rating on statement - Its news programmes are trustworthy: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**509**	427	65*	15**	215	240	48*	119	322	34**	135	363	38*	25**	38*	53*	50*	26**	54*	28*	49*	79*	61*	9*
Effective Base	**415**	344	55	14	170	197	43	100	258	28	109	297	42	21	30	41	35	19	42	52	35	59	48	31
Don't know	**49** ***10%*** **EIRci**	37 *9%*	10 *15%*	1 *6%*	12 *6%*	28 *12%* c	7 *15%* c	17 *14%*	27 *8%*	3 *8%*	5 *4%*	43 *12%* Al	1 *2%*	2 *9%*	3 *9%*	7 *13%*	4 *7%*	1 *5%*	6 *12%*	6 *21%* Akt	8 *17%* kt	3 *3%*	7 *11%*	1 *6%*
1-3 (Net)	**20** ***4%*** **Zc**	8 *2%*	10 *16%* AZ	2 *13%*	2 *1%*	11 *5%* c	6 *12%* Ac	3 *3%*	13 *4%*	3 *9%*	4 *3%*	14 *4%*	3 *9%* noq	1 *3%*	5 *13%* Anoqt	- -	- -	1 *5%*	- -	2 *7%* noq	4 *7%*	1 *1%*	3 *5%*	1 *9%* noqt
4-6 (Net)	**117** ***23%*** **EOZc**	87 *20%*	21 *33%* Z	9 *59%*	39 *18%*	61 *25%*	17 *36%* Ac	26 *21%*	72 *22%*	9 *28%*	33 *24%*	82 *22%*	9 *22%*	8 *30%*	11 *29%*	14 *27%*	14 *28%*	8 *30%*	10 *18%*	6 *22%*	12 *25%*	12 *15%*	11 *18%*	2 *25%*
7-10 (Net)	**323** ***63%*** **DHMQS UXader**	295 *69%* Aa	23 *36%*	3 *22%*	163 *75%* Ade	140 *58%* e	18 *37%*	74 *62%*	210 *65%*	19 *55%*	93 *69%*	225 *62%*	25 *66%*	15 *58%*	19 *49%*	32 *61%*	32 *64%*	15 *60%*	38 *70%* r	14 *50%*	25 *51%*	63 *80%* Amnrsv	40 *66%*	6 *60%*
9-10 (Net)	**148** ***29%*** **DHQXejr**	134 *31%* A	14 *22%*	- -	79 *37%* Ade	64 *27%* e	5 *9%*	43 *36%*	87 *27%*	6 *18%*	51 *38%* Aj	94 *26%*	14 *38%* rs	5 *21%*	9 *23%*	15 *27%*	14 *28%*	8 *30%*	18 *33%* r	3 *12%*	8 *16%*	30 *38%* rs	22 *36%* rs	3 *33%* r

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 48

Q15_2_4. Rating on statement - Its news programmes are trustworthy: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**490**	224	56	4	30	16	27	133	130	35	82	110	83	12	36	59	63	99	86	54	58
Base (weighted)	**509**	244	81*	5**	19**	18**	19**	124	131	39*	84*	118*	91*	13**	29**	51*	58*	107*	96*	62*	64*
Effective Base	**415**	195	50	3	25	14	21	117	108	31	69	93	72	11	30	48	51	82	73	50	52
Lowest rating 1	**5** *1%*	2 *1%*	1 *1%*	- -	1 *3%*	- -	- -	2 *2%*	* *	2 *4%* L	2 *3%*	- -	1 *1%*	- -	- -	- -	- -	* *	2 *2%*	- -	1 *2%*
2	**10** *2%*	6 *2%*	1 *1%*	- -	- -	1 *6%*	- -	2 *2%*	2 *1%*	2 *6%*	2 *2%*	2 *2%*	1 *1%*	1 *11%*	- -	- -	- -	3 *3%*	1 *1%*	2 *3%*	2 *4%*
3	**4** *1%*	1 *1%*	1 *1%*	- -	1 *4%*	- -	- -	2 *1%*	1 *	- -	1 *2%*	1 *1%*	- -	- -	2 *6%*	2 *3%*	- -	1 *1%*	- -	- -	- -
4	**14** *3%*	6 *2%*	2 *2%*	- -	1 *5%*	1 *5%*	1 *8%*	3 *3%*	1 *1%*	1 *2%*	6 *7%* IL	1 *1%*	2 *2%*	1 *6%*	3 *11%*	3 *5%*	2 *3%*	1 *1%*	2 *2%*	2 *4%*	2 *4%*
5	**45** *9%* M	15 *6%*	10 *12%*	* *7%*	1 *6%*	4 *23%*	1 *7%*	13 *10%*	12 *9%* M	6 *16%* M	10 *12%* M	10 *8%* M	- -	1 *9%*	4 *15%*	9 *17%* AU	4 *7%*	10 *10%*	7 *8%*	1 *2%*	3 *5%*
6	**58** *11%* M	26 *11%*	7 *9%*	1 *30%*	3 *14%*	4 *20%*	3 *16%*	14 *11%*	26 *20%* ALM	6 *14%* M	12 *14%* M	8 *7%*	3 *3%*	- -	2 *8%*	3 *6%*	11 *19%*	20 *18%* A	9 *9%*	5 *9%*	7 *10%*
7	**80** *16%* H	54 *22%* AH	11 *14%*	- -	3 *15%*	2 *10%*	2 *9%*	8 *7%*	24 *18%*	5 *12%*	15 *18%*	16 *14%*	16 *18%*	2 *12%*	2 *7%*	9 *18%*	11 *20%*	11 *10%*	14 *14%*	11 *18%*	10 *16%*
8	**94** *19%*	46 *19%*	17 *21%*	- -	2 *9%*	4 *23%*	3 *15%*	23 *18%*	24 *18%*	4 *10%*	16 *19%*	21 *17%*	20 *22%*	5 *39%*	4 *15%*	7 *14%*	10 *17%*	23 *22%*	17 *18%*	10 *16%*	17 *27%*
9	**91** *18%*	47 *19%*	10 *12%*	- -	6 *32%*	1 *8%*	5 *28%*	21 *17%*	20 *15%*	7 *19%*	11 *13%*	29 *24%*	22 *24%*	- -	2 *8%*	11 *22%*	7 *12%*	18 *17%*	21 *22%*	13 *20%*	13 *20%*
Highest rating 10	**57** *11%*	31 *13%*	8 *11%*	- -	2 *10%*	1 *4%*	2 *8%*	14 *11%*	11 *8%*	2 *5%*	5 *6%*	18 *15%*	15 *16%*	1 *11%*	5 *18%*	5 *9%*	7 *12%*	13 *12%*	14 *14%*	11 *18%*	6 *10%*
Don't know	**49** *10%* B	10 *4%*	13 *16%* B	3 *62%*	* *2%*	- -	2 *9%*	21 *17%* AB	11 *8%*	5 *12%*	4 *5%*	13 *11%*	11 *12%*	2 *12%*	4 *13%*	3 *5%*	6 *10%*	7 *7%*	10 *11%*	6 *9%*	3 *4%*
1-3 (Net)	**20** *4%*	9 *4%*	2 *3%*	- -	1 *7%*	1 *6%*	- -	6 *5%*	2 *2%*	4 *11%* IL	5 *6%*	3 *2%*	2 *2%*	1 *11%*	2 *6%*	2 *3%*	- -	4 *4%*	3 *3%*	2 *3%*	3 *5%*
4-6 (Net)	**117** *23%* M	47 *19%*	19 *23%*	2 *38%*	5 *25%*	9 *48%*	6 *30%*	30 *24%*	40 *30%* ALM	13 *32%* M	28 *33%* ALM	19 *16%* M	4 *5%*	2 *16%*	10 *34%*	14 *28%*	16 *28%*	31 *29%*	18 *19%*	9 *15%*	12 *19%*

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 48

Q15_2_4. Rating on statement - Its news programmes are trustworthy: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**509**	244	81*	5**	19**	18**	19**	124	131	39*	84*	118*	91*	13**	29**	51*	58*	107*	96*	62*	64*
Effective Base	**415**	195	50	3	25	14	21	117	108	31	69	93	72	11	30	48	51	82	73	50	52
7-10 (Net)	**323**	178	47	-	12	8	12	66	78	18	47	83	74	8	14	32	36	65	65	45	46
	63%	*73%*	*58%*	-	*65%*	*45%*	*61%*	*53%*	*60%*	*45%*	*56%*	*70%*	*81%*	*61%*	*48%*	*63%*	*62%*	*61%*	*68%*	*73%*	*72%*
	HJ	ACH										J	AI JK								
9-10 (Net)	**148**	78	18	-	8	2	7	35	30	9	16	47	37	1	8	16	14	31	34	24	19
	29%	*32%*	*23%*	-	*42%*	*12%*	*36%*	*29%*	*23%*	*23%*	*19%*	*39%*	*41%*	*11%*	*26%*	*31%*	*24%*	*29%*	*36%*	*38%*	*29%*
	K											AIK	AI K								

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 49

Q15_2_5. Rating on statement - Its news programmes are trustworthy: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**1776**	892	884	802	974	797	979	173	267	254	323	303	456	424	741	610	493	1283	113	1661	1211	192	188	185
Base (weighted)	**1733**	875	858	765	968	789	944	202	280	241	303	273	436	424	830	478	510	1223	173	1558	1424	157	96	56
Effective Base	**1463**	710	755	660	804	667	796	142	220	210	265	248	388	369	620	505	412	1053	102	1381	1101	178	174	162
Lowest rating 1	**25** *1%* **Zcgj**	16 *2%*	9 *1%*	15 *2%*	10 *1%*	12 *1%*	13 *1%*	2 *1%*	3 *1%*	4 *2%*	2 *1%*	5 *2%*	9 *2%*	4 *1%*	12 *1%*	8 *2%*	5 *1%*	20 *2%*	3 *2%*	22 *1%*	20 *1%*	2 *1%*	2 *2%*	- -
2	**21** *1%* **EQVZ**	10 *1%*	11 *1%*	17 *2%* AE	4 *	10 *1%*	11 *1%*	2 *1%*	6 *2%*	4 *1%*	2 *1%*	2 *1%*	5 *1%*	9 *2%* Q	10 *1%*	2 *	5 *1%*	16 *1%*	2 *1%*	19 *1%*	12 *1%*	6 *4%* AV	3 *3%* V	1 *1%*
3	**23** *1%* **R**	14 *2%*	10 *1%*	9 *1%*	14 *1%*	12 *2%*	11 *1%*	5 *2%*	2 *1%*	4 *1%*	1 *	5 *2%*	7 *2%*	6 *1%*	10 *1%*	8 *2%*	2 *	22 *2%* AR	2 *1%*	22 *1%*	17 *1%*	4 *3%*	2 *2%*	1 *2%*
4	**49** *3%* **E**	25 *3%*	24 *3%*	31 *4%* AE	18 *2%*	18 *2%*	31 *3%*	7 *4%*	3 *1%*	5 *2%*	11 *4%*	6 *2%*	16 *4%*	14 *3%*	21 *3%*	14 *3%*	13 *3%*	36 *3%*	4 *2%*	45 *3%*	39 *3%*	4 *2%*	6 *6%* AV	1 *2%*
5	**184** *11%* **EWZ ck**	100 *11%*	84 *10%*	120 *16%* AE	65 *7%*	80 *10%*	105 *11%*	27 *14%*	32 *11%*	27 *11%*	30 *10%*	22 *8%*	46 *11%*	36 *9%*	86 *10%*	62 *13%* AO	62 *12%*	123 *10%*	20 *12%*	164 *11%*	160 *11%* W	9 *6%*	9 *10%*	6 *10%*
6	**227** *13%* **Ynv**	105 *12%*	122 *14%*	108 *14%*	119 *12%*	112 *14%*	115 *12%*	31 *15%*	40 *14%*	37 *15%*	40 *13%*	32 *12%*	48 *11%*	54 *13%*	111 *13%*	61 *13%*	55 *11%*	172 *14%*	25 *15%*	202 *13%*	189 *13%* Y	22 *14%* Y	12 *12%*	4 *6%*
7	**301** *17%*	145 *17%*	156 *18%*	126 *16%*	175 *18%*	139 *18%*	162 *17%*	47 *23%* L	51 *18%*	42 *17%*	55 *18%*	36 *13%*	70 *16%*	75 *18%*	142 *17%*	84 *18%*	92 *18%*	209 *17%*	35 *20%*	265 *17%*	246 *17%*	29 *18%*	15 *16%*	10 *19%*
8	**363** *21%* **IXa er**	183 *21%*	180 *21%*	148 *19%*	216 *22%*	169 *21%*	195 *21%*	34 *17%*	44 *16%*	52 *22%*	72 *24%* I	68 *25%* I	93 *21%*	90 *21%*	182 *22%*	91 *19%*	99 *19%*	264 *22%*	34 *19%*	330 *21%*	293 *21%*	40 *26%* X	14 *15%*	15 *27%* AVX
9	**264** *15%* **DQa dfs**	127 *15%*	137 *16%*	80 *10%*	184 *19%* AD	117 *15%*	147 *16%*	21 *10%*	51 *18%* H	30 *12%*	48 *16%*	50 *18%* H	65 *15%*	70 *16%*	134 *16%*	60 *13%*	88 *17%*	176 *14%*	28 *16%*	235 *15%*	216 *15%*	22 *14%*	17 *18%*	8 *14%*
Highest rating 10	**195** *11%* **Dbe**	109 *13%*	85 *10%*	58 *8%*	137 *14%* AD	87 *11%*	108 *11%*	14 *7%*	31 *11%*	26 *11%*	30 *10%*	39 *14%* H	55 *13%*	46 *11%*	87 *11%*	60 *13%*	62 *12%*	132 *11%*	16 *10%*	178 *11%*	162 *11%*	13 *8%*	13 *13%*	7 *13%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 49

Q15_2_5. Rating on statement - Its news programmes are trustworthy: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**1733**	875	858	765	968	789	944	202	280	241	303	273	436	424	830	478	510	1223	173	1558	1424	157	96	56
Effective Base	**1463**	710	755	660	804	667	796	142	220	210	265	248	388	369	620	505	412	1053	102	1381	1101	178	174	162
Don't know	**81** *5%* **E**	40 *5%*	41 *5%*	54 *7%* AE	27 *3%*	35 *4%*	46 *5%*	12 *6%*	16 *6%*	12 *5%*	11 *4%*	8 *3%*	22 *5%*	19 *5%*	33 *4%*	29 *6%*	26 *5%*	55 *5%*	4 *2%*	77 *5%* A	69 *5%*	6 *4%*	3 *4%*	2 *4%*
1-3 (Net)	**69** *4%* **EKRV Zco**	40 *5%*	29 *3%*	41 *5%* AE	28 *3%*	34 *4%*	35 *4%*	8 *4%*	11 *4%*	11 *4%*	5 *2%*	12 *4%*	21 *5%* K	19 *4%*	32 *4%*	18 *4%*	12 *2%*	57 *5%* AR	7 *4%*	62 *4%*	48 *3%*	12 *8%* AV	7 *7%* AV	2 *4%*
4-6 (Net)	**460** *27%* **EYZ cv**	231 *26%*	229 *27%*	258 *34%* AE	202 *21%*	210 *27%*	250 *27%*	66 *33%* L	75 *27%*	68 *28%*	81 *27%*	59 *22%*	111 *25%*	105 *25%*	219 *26%*	137 *29%*	130 *26%*	330 *27%*	50 *29%*	410 *26%*	389 *27%* Y	35 *22%*	27 *28%* Y	10 *18%*
7-10 (Net)	**1123** *65%* **DHa befm**	565 *65%*	558 *65%*	412 *54%*	711 *73%* AD	511 *65%*	612 *65%*	115 *57%*	177 *63%*	149 *62%*	205 *68%* H	193 *71%* AHJ	282 *65%*	281 *66%*	546 *66%*	295 *62%*	342 *67%*	781 *64%*	113 *65%*	1008 *65%*	917 *64%*	105 *66%*	60 *62%*	41 *74%* AVX
9-10 (Net)	**459** *26%* **DHa bdefm**	236 *27%*	222 *26%*	138 *18%*	321 *33%* AD	203 *26%*	255 *27%*	34 *17%*	82 *29%* H	55 *23%*	78 *26%* H	89 *33%* AHJ	119 *27%* H	116 *27%*	222 *27%*	120 *25%*	150 *29%*	308 *25%*	44 *25%*	414 *27%*	378 *27%*	35 *23%*	30 *31%*	15 *28%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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21st May - 17th June, 1st - 30th October

Table 49

Q15_2_5. Rating on statement - Its news programmes are trustworthy: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
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	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (un-weighted)	**1776**	1408	265	100	567	969	221	451	1088	117	438	1296	192	75	120	182	141	96	123	188	129	155	190	185
Base (weighted)	**1733**	1378	260	94*	573	930	214	419	1071	123	403	1299	157	79*	129	214	158	107*	149	96	168	190	229	56
Effective Base	**1463**	1159	221	81	473	796	180	369	899	101	356	1077	178	67	110	168	126	89	113	174	118	139	174	162
Lowest rating 1	**25** *1%* **Zcgj**	9 *1%*	7 *3%* Z	9 *10%* AZa	- -	11 *1%* c	14 *6%* Acd	12 *3%* Ag	8 *1%*	2 *2%*	11 *3%* Aj	12 *1%*	2 *1%*	1 *1%*	2 *2%*	7 *3%* As	1 *1%*	1 *1%*	3 *2%*	2 *2%* s	- -	1 *1%*	3 *1%*	- -
2	**21** *1%* **EQVZ**	12 *1%*	8 *3%* AZ	1 *1%*	3 *	14 *2%*	4 *2%*	4 *1%*	14 *1%*	1 *1%*	1 *	20 *2%*	6 *4%* Aou	- -	2 *2%*	2 *1%*	- -	- -	2 *1%*	3 *3%* ou	2 *1%*	3 *2%*	- -	1 *1%* u
3	**23** *1%* **R**	15 *1%*	6 *2%*	2 *2%*	5 *1%*	15 *2%*	2 *1%*	3 *1%*	16 *2%*	3 *2%*	6 *1%*	15 *1%*	4 *3%* n	2 *2%*	1 *1%*	- -	- -	1 *1%*	1 *1%*	2 *2%* n	- -	2 *1%*	9 *4%* Anos	1 *2%* nos
4	**49** *3%* **E**	35 *3%*	11 *4%*	3 *3%*	10 *2%*	28 *3%*	10 *5%* c	14 *3%*	29 *3%*	5 *4%*	9 *2%*	37 *3%*	4 *2%*	3 *4%*	9 *7%* Au	5 *2%*	4 *2%*	5 *5%*	2 *2%*	6 *6%* Au	3 *2%*	4 *2%*	4 *2%*	1 *2%*
5	**184** *11%* **EWZck**	123 *9%*	40 *16%* AZ	21 *23%* AZ	36 *6%*	108 *12%* c	37 *17%* Acd	52 *12%*	109 *10%*	12 *10%*	46 *11%*	135 *10%*	9 *6%*	9 *11%*	22 *17%* Aku	26 *12%* k	23 *15%* k	10 *10%*	13 *9%*	9 *10%*	14 *9%*	21 *11%*	20 *9%*	6 *10%*
6	**227** *13%* **Ynv**	169 *12%*	45 *17%* AZ	11 *12%*	67 *12%*	123 *13%*	35 *16%*	55 *13%*	133 *12%*	19 *15%*	61 *15%*	163 *13%*	22 *14%* nv	12 *15%*	18 *14%* n	15 *7%*	18 *12%*	17 *16%* nv	25 *17%* nv	12 *12%*	24 *15%* nv	27 *14%* nv	33 *15%* nv	4 *6%*
7	**301** *17%*	234 *17%*	51 *19%*	17 *18%*	95 *17%*	159 *17%*	44 *20%*	73 *17%*	196 *18%*	15 *12%*	66 *16%*	235 *18%*	29 *18%*	15 *19%*	27 *21%*	29 *14%*	32 *21%*	20 *19%*	23 *15%*	15 *16%*	33 *19%*	31 *17%*	36 *16%*	10 *19%*
8	**363** *21%* **IXaer**	308 *22%* Aa	40 *16%*	15 *16%*	129 *23%* e	203 *22%* e	27 *13%*	88 *21%*	221 *21%*	28 *22%*	75 *19%*	279 *21%*	40 *26%* or	13 *16%*	22 *17%*	58 *27%* Aor	25 *16%*	19 *18%*	30 *20%*	14 *15%*	41 *24%*	38 *20%*	48 *21%*	15 *27%* Amor
9	**264** *15%* **DQadfs**	238 *17%* Aab	18 *7%*	8 *8%*	115 *20%* Ade	123 *13%*	24 *11%*	46 *11%*	178 *17%* f	20 *16%*	61 *15%*	197 *15%*	22 *14%*	16 *20%* s	12 *10%*	36 *17%*	34 *22%* Amps	12 *11%*	22 *15%*	17 *18%* ms	15 *9%*	34 *18%* s	35 *15%*	8 *14%*
Highest rating 10	**195** *11%* **Dbe**	172 *13%* Aab	20 *8%* b	1 *2%*	88 *15%* Ade	97 *10%* e	9 *4%*	46 *11%*	123 *12%*	12 *10%*	52 *13%*	140 *11%*	13 *8%*	6 *7%*	7 *6%*	27 *12%*	13 *8%*	11 *10%*	20 *13%*	13 *13%* m	25 *15%* m	23 *12%*	30 *13%* m	7 *13%* m

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 49

Q15_2_5. Rating on statement - Its news programmes are trustworthy: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (weighted)	**1733**	1378	260	94*	573	930	214	419	1071	123	403	1299	157	79*	129	214	158	107*	149	96	168	190	229	56
Effective Base	**1463**	1159	221	81	473	796	180	369	899	101	356	1077	178	67	110	168	126	89	113	174	118	139	174	162
Don't know	**81** **5%** **E**	63 *5%*	12 *5%*	5 *6%*	24 *4%*	48 *5%*	8 *4%*	27 *6%*	43 *4%*	6 *5%*	15 *4%*	66 *5%*	6 *4%*	4 *5%*	6 *5%*	9 *4%*	6 *4%*	11 *11%* Aknrt	7 *5%*	3 *4%*	11 *6%*	4 *2%*	11 *5%*	2 *4%*
1-3 (Net)	**69** **4%** **EKRVZc** **o**	35 *3%*	21 *8%* AZ	13 *13%* AZ	8 *1%*	40 *4%* c	20 *9%* Acd	19 *4%*	38 *4%*	6 *5%*	18 *5%*	47 *4%*	12 *8%* Aos	3 *3%*	5 *4%*	10 *5%*	1 *1%*	3 *2%*	6 *4%*	7 *7%* Aos	2 *1%*	7 *4%*	12 *5%* o	2 *4%* o
4-6 (Net)	**460** **27%** **EYZcv**	327 *24%*	97 *37%* AZ	35 *38%* AZ	114 *20%*	259 *28%* c	82 *38%* Acd	121 *29%*	271 *25%*	36 *29%*	116 *29%*	335 *26%*	35 *22%*	24 *30%*	49 *38%* Ak nsuv	45 *21%*	45 *29%* v	32 *30%* v	41 *27%*	27 *28%* v	42 *25%*	53 *28%*	58 *25%*	10 *18%*
7-10 (Net)	**1123** **65%** **DHabe** **fm**	953 *69%* Aab	129 *50%*	40 *43%*	428 *75%* Ad e	583 *63%* e	104 *49%*	253 *60%*	719 *67%* Af	75 *61%*	253 *63%*	851 *66%*	105 *66%* m	49 *61%*	69 *53%*	150 *70%* mp	105 *66%* m	61 *57%*	95 *64%*	60 *62%*	114 *68%* m	126 *66%* m	149 *65%* m	41 *74%* Ampr
9-10 (Net)	**459** **26%** **DHabd** **efm**	411 *30%* Aab	38 *15%*	9 *10%*	203 *35%* Ad e	221 *24%* e	34 *16%*	92 *22%*	301 *28%* f	33 *26%*	112 *28%*	337 *26%*	35 *23%*	21 *27%*	20 *15%*	63 *29%* m	47 *30%* m	23 *21%*	42 *28%* m	30 *31%* m	41 *24%*	57 *30%* m	65 *28%* m	15 *28%* m

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Q15_2_5. Rating on statement - Its news programmes are trustworthy: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1776**	697	227	18	141	51	139	503	492	193	381	322	133	39	210	236	248	365	270	212	138
Base (weighted)	**1733**	738	302	23**	85	48*	93	443	446	200	392	335	146	35*	172	187	226	373	284	219	160
Effective Base	**1463**	599	197	14	114	43	118	436	397	164	316	267	116	33	172	183	207	304	223	179	123
Lowest rating 1	**25** *1%*	6 *1%*	5 *2%*	- -	2 *2%*	2 *4%* B	1 *2%*	8 *2%*	6 *1%*	2 *1%*	7 *2%*	4 *1%*	3 *2%*	* *1%*	2 *1%*	4 *2%* S	4 *2%* S	7 *2%* S	- -	- -	- -
2	**21** *1%*	13 *2%*	- -	- -	* *	- -	1 *2%* C	6 *1%*	3 *1%*	3 *1%*	5 *1%*	5 *2%*	2 *1%*	- -	3 *2%*	* *	3 *1%*	2 *1%*	1 *	3 *2%*	4 *3%* P
3	**23** *1%*	10 *1%*	4 *1%*	- -	1 *1%*	3 *6%* ABCH	1 *1%*	6 *1%*	5 *1%*	1 *1%*	8 *2%*	4 *1%*	1 *1%*	- -	4 *2%*	2 *1%*	2 *1%*	4 *1%*	1 *1%*	6 *3%*	3 *2%*
4	**49** *3%*	17 *2%*	7 *2%*	2 *10%*	2 *2%*	2 *3%*	3 *3%*	16 *4%*	7 *2%*	3 *2%*	12 *3%*	15 *4%* I	3 *2%*	- -	8 *5%* I	4 *2%*	8 *4%*	8 *2%*	9 *3%*	6 *3%*	6 *4%*
5	**184** *11%*	69 *9%*	39 *13%*	3 *11%*	8 *10%*	9 *18%*	8 *9%*	48 *11%*	39 *9%*	25 *12%*	43 *11%*	36 *11%*	10 *7%*	7 *19%* IM	23 *14%*	20 *11%*	25 *11%*	30 *8%*	27 *10%*	14 *6%*	18 *11%*
6	**227** *13%* G	102 *14%* G	38 *13%* G	4 *15%*	14 *17%* G	10 *20%* G	5 *5%*	54 *12%* G	55 *12%*	22 *11%*	54 *14%*	50 *15%*	18 *12%*	5 *16%*	21 *12%*	28 *15%*	34 *15%*	44 *12%*	44 *16%*	28 *13%*	21 *13%*
7	**301** *17%*	129 *17%*	59 *19%*	- -	17 *21%*	9 *19%*	16 *17%*	71 *16%*	76 *17%*	35 *17%*	76 *19%*	59 *18%*	23 *16%*	8 *22%*	25 *14%*	33 *18%*	37 *16%*	76 *20%* S	39 *14%*	32 *14%*	28 *17%*
8	**363** *21%*	161 *22%*	65 *21%*	4 *16%*	12 *14%*	6 *13%*	18 *20%*	98 *22%*	101 *23%*	37 *18%*	85 *22%*	64 *19%*	32 *22%*	5 *14%*	38 *22%*	32 *17%*	47 *21%*	82 *22%*	72 *26%* PU	64 *29%*	25 *15%*
9	**264** *15%* O	115 *16%*	46 *15%*	3 *11%*	13 *15%*	4 *8%*	19 *20%*	65 *15%*	83 *19%* AO	27 *13%*	59 *15%* O	52 *16%* O	25 *17%* O	3 *10%*	15 *9%*	27 *14%*	36 *16%*	56 *15%*	51 *18%*	37 *17%*	21 *13%*
Highest rating 10	**195** *11%* K	84 *11%*	22 *7%*	7 *31%*	12 *14%* C	2 *5%*	14 *15%* C	54 *12%*	54 *12%*	29 *15%* KL	31 *8%*	28 *8%*	26 *18%* AKL	2 *5%*	23 *13%* K	27 *15%* S	28 *13%*	48 *13%*	23 *8%*	20 *9%*	25 *16%* S
Don't know	**81** *5%* Q	33 *4%*	17 *6%*	1 *5%*	3 *4%*	2 *4%*	6 *6%*	19 *4%*	17 *4%*	17 *8%* AIKM	13 *3%*	16 *5%*	2 *2%*	5 *14%* AIKLM	10 *6%*	9 *5%*	3 *1%*	16 *4%*	15 *5%* Q	9 *4%*	9 *6%* Q
1-3 (Net)	**69** *4%* S	29 *4%*	9 *3%*	- -	3 *4%*	5 *10%* AC	4 *4%*	20 *4%*	14 *3%*	5 *3%*	19 *5%*	14 *4%*	6 *4%*	* *1%*	9 *5%*	6 *3%*	9 *4%* S	13 *4%*	3 *1%*	9 *4%*	8 *5%* S
4-6 (Net)	**460** *27%* GIR	188 *25%*	85 *28%* G	8 *37%*	24 *28%* G	20 *42%* ABGH	16 *17%*	118 *27%* G	102 *23%*	50 *25%*	109 *28%*	101 *30%* I	31 *22%*	12 *35%*	52 *30%*	52 *28%*	67 *30%* R	82 *22%*	81 *28%*	48 *22%*	44 *28%*

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

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Q15_2_5. Rating on statement - Its news programmes are trustworthy: ITV/STV/UTV/ITV Wales
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Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1733**	738	302	23**	85	48*	93	443	446	200	392	335	146	35*	172	187	226	373	284	219	160
Effective Base	**1463**	599	197	14	114	43	118	436	397	164	316	267	116	33	172	183	207	304	223	179	123
7-10 (Net)	**1123**	489	192	13	54	21	67	286	313	128	250	204	106	17	101	119	147	262	185	153	98
	65% **F**	*66%* F	*63%* F	*58%*	*64%* F	*44%*	*73%* F	*65%* F	*70%* ALNO	*64%*	*64%*	*61%*	*72%* LNO	*50%*	*58%*	*64%*	*65%*	*70%* A	*65%*	*70%*	*62%*
9-10 (Net)	**459**	199	68	10	25	6	33	118	136	56	90	81	51	5	38	54	64	105	75	57	46
	26% **F**	*27%* F	*23%*	*42%*	*29%* F	*13%*	*36%* ACF	*27%* F	*31%* AKNO	*28%*	*23%*	*24%*	*35%* AKLNO	*14%*	*22%*	*29%*	*28%*	*28%*	*26%*	*26%*	*29%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 50

Q15_2_6. Rating on statement - Its news programmes are trustworthy: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**1192**	590	602	472	720	548	644	141	213	208	225	180	225	342	500	348	361	831	91	1101	823	126	132	111
Base (weighted)	**1184**	601	583	463	722	550	634	167	221	199	211	160	226	356	559	267	379	805	141*	1043	979	104	68	34*
Effective Base	**984**	474	513	397	588	465	520	115	179	177	182	144	194	298	417	289	303	682	84	917	747	115	122	96
Lowest rating 1	**19 2% Zcg**	13 2%	6 1%	8 2%	10 1%	12 2%	7 1%	4 2%	2 1%	- -	4 2%	2 1%	7 3% J	9 2%	7 1%	3 1%	3 1%	15 2%	3 2%	16 1%	16 2%	* *	3 4% AVW	- -
2	**23 2% CZ**	18 3% C	6 1%	12 3%	11 2%	14 3%	10 1%	5 3%	2 1%	6 3%	1 1%	4 3%	3 1%	9 3%	8 1%	6 2%	9 2%	15 2%	1 1%	22 2%	20 2%	3 3%	* 1%	* 1%
3	**21 2% GMZ**	12 2%	9 1%	10 2%	10 1%	14 3%	6 1%	2 1%	5 2%	1 *	5 2% M	8 5% AJM	* *	7 2%	9 2%	5 2%	6 2%	14 2%	1 1%	19 2%	16 2%	2 2%	2 3%	1 3%
4	**40 3% Oc**	20 3%	20 3%	16 4%	23 3%	13 2%	26 4%	11 7%	6 3%	5 3%	7 3%	3 2%	7 3%	4 1%	22 4% O	13 5% O	12 3%	28 3%	5 4%	35 3%	34 4%	3 3%	1 2%	2 5%
5	**110 9% Ec**	52 9%	58 10%	60 13% AE	49 7%	46 8%	64 10%	23 14%	19 9%	14 7%	19 9%	16 10%	20 9%	28 8%	53 9%	29 11%	36 10%	74 9%	9 6%	101 10%	93 9%	6 5%	8 12%	3 10%
6	**146 12% EJ**	82 14%	63 11%	74 16% AE	71 10%	66 12%	80 13%	24 14% J	32 14% J	14 7%	35 17% J	18 11%	23 10%	46 13%	62 11%	38 14%	40 11%	106 13%	20 14%	126 12%	118 12%	14 13%	10 15%	4 12%
7	**209 18% MQS Ufn**	92 15%	117 20% AB	78 17%	131 18%	97 18%	112 18%	30 18%	47 21% M	43 22% M	38 18%	24 15%	26 11%	58 16%	113 20% Q	37 14%	84 22% AS	124 15%	32 23%	177 17%	174 18%	20 20%	8 12%	6 19%
8	**227 19% Dep**	102 17%	125 21%	70 15%	157 22% AD	100 18%	126 20%	28 17%	42 19%	44 22%	41 19%	26 17%	45 20%	79 22%	102 18%	46 17%	71 19%	156 19%	27 19%	199 19%	182 19%	23 22%	15 22%	7 21%
9	**191 16% DUY emv**	102 17%	89 15%	47 10%	144 20% AD	91 17%	100 16%	18 11%	34 15%	36 18%	40 19%	29 18%	35 16%	58 16%	97 17%	36 13%	64 17%	127 16%	30 22%	161 15%	160 16%	21 20% XY	7 10%	3 9%
Highest rating 10	**96 8% DGTa**	55 9%	41 7%	24 5%	72 10% AD	54 10% G	41 6%	8 5%	14 7%	19 9%	11 5%	15 9%	29 13% AHI K	30 8%	42 8%	24 9%	30 8%	66 8%	1 1%	94 9% AT	84 9%	4 4%	5 7%	3 9%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 50

Q15_2_6. Rating on statement - Its news programmes are trustworthy: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**1184**	601	583	463	722	550	634	167	221	199	211	160	226	356	559	267	379	805	141*	1043	979	104	68	34*
Effective Base	**984**	474	513	397	588	465	520	115	179	177	182	144	194	298	417	289	303	682	84	917	747	115	122	96
Don't know	**104** *9%* **EK**	53 *9%*	51 *9%*	62 *13%* AE	42 *6%*	41 *7%*	63 *10%*	15 *9%*	18 *8%*	17 *8%*	9 *4%*	15 *10%*	30 *13%* AK	28 *8%*	43 *8%*	31 *12%* A	24 *6%*	80 *10%*	10 *7%*	94 *9%*	82 *8%*	10 *9%*	8 *12%*	4 *12%*
1-3 (Net)	**63** *5%* **CGZc o**	43 *7%* AC	20 *3%*	31 *7%*	32 *4%*	40 *7%* AG	23 *4%*	11 *7%*	9 *4%*	7 *4%*	11 *5%*	14 *9%*	10 *5%*	26 *7%*	24 *4%*	13 *5%*	18 *5%*	44 *6%*	6 *4%*	57 *5%*	51 *5%*	5 *5%*	5 *8%*	1 *4%*
4-6 (Net)	**295** *25%* **EJc**	154 *26%*	141 *24%*	151 *33%* AE	144 *20%*	126 *23%*	170 *27%*	57 *34%* AJM	56 *26%* J	33 *17%*	61 *29%* J	37 *23%*	50 *22%*	78 *22%*	137 *25%*	80 *30%* AO	88 *23%*	207 *26%*	34 *24%*	261 *25%*	245 *25%*	22 *21%*	19 *29%*	9 *26%*
7-10 (Net)	**723** *61%* **DHQ SXabem r**	351 *58%*	371 *64%*	219 *47%*	504 *70%* AD	344 *62%*	379 *60%*	84 *50%*	138 *62%* H	142 *71%* AHL M	130 *62%*	93 *58%*	135 *60%*	225 *63%* Q	355 *63%* Q	142 *53%*	249 *66%* AS	474 *59%*	91 *65%*	631 *61%*	601 *61%* X	68 *65%* X	34 *51%*	19 *58%*
9-10 (Net)	**287** *24%* **DHX ajr**	157 *26%*	129 *22%*	71 *15%*	215 *30%* AD	146 *27%*	141 *22%*	26 *15%*	48 *22%*	54 *27%* H	51 *24%*	43 *27%* H	64 *28%* H	87 *25%*	139 *25%*	60 *22%*	94 *25%*	193 *24%*	32 *22%*	255 *24%*	244 *25%*	25 *24%*	12 *17%*	6 *18%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 50

Q15_2_6. Rating on statement - Its news programmes are trustworthy: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (un-weighted)	**1192**	974	155	61	445	614	119	286	724	87	284	883	126	52	84	125	90	60	77	132	81	124	130	111
Base (weighted)	**1184**	973	151	59*	455	600	117*	278	726	90*	276	887	104	57*	95*	143	101*	70*	95*	68	109*	157	152	34*
Effective Base	**984**	808	125	50	368	510	96	232	602	72	228	736	115	46	77	116	80	56	71	122	74	112	119	96
Lowest rating 1	**19** *2%* **Zcg**	11 *1%*	3 *2%*	5 *8%* AZ	1 *	8 *1%*	10 *8%* Acd	10 *4%* Ag	4 *1%*	5 *5%* Ag	7 *2%*	12 *1%*	* *	- -	2 *2%*	1 *1%*	- -	2 *3%*	4 *4%*	3 *4%* Ako	1 *1%*	2 *1%*	3 *2%*	- -
2	**23** *2%* **CZ**	13 *1%*	5 *3%*	5 *9%* AZ	6 *1%*	10 *2%*	6 *5%* Acd	5 *2%*	15 *2%*	2 *2%*	4 *1%*	19 *2%*	3 *3%* u	- -	4 *4%* u	7 *5%* Aou	- -	2 *3%*	- -	* *1%*	4 *3%*	4 *2%*	- -	* *1%*
3	**21** *2%* **GMZ**	11 *1%*	7 *4%* AZ	3 *5%* AZ	4 *1%*	14 *2%*	3 *2%*	6 *2%*	13 *2%*	* *	3 *1%*	17 *2%*	2 *2%*	2 *3%*	1 *1%*	3 *2%*	- -	- -	- -	2 *3%*	5 *4%*	2 *2%*	2 *2%*	1 *3%* oq
4	**40** *3%* **Oc**	30 *3%*	8 *5%*	1 *2%*	8 *2%*	25 *4%* c	7 *6%* c	14 *5%*	18 *3%*	5 *6%*	11 *4%*	28 *3%*	3 *3%*	6 *10%* Aors u	4 *5%*	4 *3%*	- -	4 *5%* o	4 *4%*	1 *2%*	2 *2%*	6 *4%*	4 *3%*	2 *5%* o
5	**110** *9%* **Ec**	83 *8%*	21 *14%*	7 *11%*	31 *7%*	59 *10%*	19 *16%* Ac	28 *10%*	71 *10%*	4 *5%*	21 *8%*	87 *10%*	6 *5%*	4 *6%*	15 *15%* ks	16 *11%*	12 *12%*	8 *11%*	9 *9%*	8 *12%* s	5 *4%*	11 *7%*	13 *9%*	3 *10%*
6	**146** *12%* **EJ**	118 *12%*	19 *13%*	9 *15%*	52 *11%*	82 *14%*	12 *10%*	35 *12%*	91 *13%*	9 *10%*	35 *13%*	108 *12%*	14 *13%*	9 *16%*	8 *9%*	20 *14%*	7 *7%*	13 *18%* o	9 *9%*	10 *15%*	14 *13%*	19 *12%*	19 *12%*	4 *12%*
7	**209** *18%* **MQSUf n**	174 *18%*	24 *16%*	11 *19%*	86 *19%*	102 *17%*	18 *15%*	37 *13%*	136 *19%*	23 *25%* f	39 *14%*	170 *19%* A	20 *20%* n	10 *17%*	16 *17%*	14 *10%*	20 *20%*	16 *22%* n	17 *17%*	8 *12%*	22 *20%*	34 *22%* n	26 *17%*	6 *19%*
8	**227** *19%* **Dep**	196 *20%*	25 *16%*	6 *10%*	104 *23%* Ae	108 *18%*	13 *11%*	45 *16%*	144 *20%*	12 *14%*	53 *19%*	169 *19%*	23 *22%* p	9 *16%*	16 *17%* p	31 *22%* p	18 *18%* p	4 *6%*	19 *21%* p	15 *22%* p	21 *19%* p	31 *20%* p	31 *21%* p	7 *21%* p
9	**191** *16%* **DUYem v**	169 *17%* Aa	16 *10%*	6 *11%*	87 *19%* Ae	92 *15%*	10 *9%*	51 *18%*	115 *16%*	14 *15%*	55 *20%*	132 *15%*	21 *20%* mrv	9 *15%*	8 *8%*	24 *17%*	25 *25%* Amrv	13 *19%*	17 *18%*	7 *10%*	14 *12%*	27 *17%*	24 *16%*	3 *9%*
Highest rating 10	**96** *8%* **DGTa**	87 *9%* Aa	6 *4%*	3 *5%*	40 *9%*	47 *8%*	9 *8%*	24 *8%*	57 *8%*	7 *8%*	25 *9%*	67 *8%*	4 *4%*	5 *9%*	7 *7%*	13 *9%*	7 *7%*	2 *2%*	9 *10%*	5 *7%*	12 *11%*	13 *9%*	16 *11%* k	3 *9%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 50

Q15_2_6. Rating on statement - Its news programmes are trustworthy: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: Yorkshire/ Humberside (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (weighted)	**1184**	973	151	59*	455	600	117*	278	726	90*	276	887	104	57*	95*	143	101*	70*	95*	68	109*	157	152	34*
Effective Base	**984**	808	125	50	368	510	96	232	602	72	228	736	115	46	77	116	80	56	71	122	74	112	119	96
Don't know	**104** *9%* **EK**	82 *8%*	18 *12%*	2 *3%*	36 *8%*	55 *9%*	11 *9%*	24 *9%*	61 *8%*	8 *9%*	23 *8%*	79 *9%*	10 *9%*	4 *7%*	13 *13%* t	9 *6%*	12 *12%* t	7 *10%*	7 *7%*	8 *12%* t	11 *10%*	7 *4%*	13 *8%*	4 *12%* t
1-3 (Net)	**63** *5%* **CGZco**	35 *4%*	15 *10%* AZ	13 *22%* AZa	11 *2%*	31 *5%* c	18 *16%* Acd	21 *7%*	32 *4%*	7 *8%*	13 *5%*	47 *5%*	5 *5%* o	2 *3%*	7 *8%* o	11 *8%* o	- -	4 *6%* o	4 *4%*	5 *8%* o	9 *8%* o	8 *5%* o	6 *4%*	1 *4%* o
4-6 (Net)	**295** *25%* **EJc**	231 *24%*	48 *32%*	17 *29%*	91 *20%*	165 *28%* c	37 *32%* c	77 *28%*	181 *25%*	19 *21%*	67 *24%*	223 *25%*	22 *21%*	18 *33%*	28 *29%*	40 *28%*	19 *19%*	25 *35%* os	22 *23%*	19 *29%*	21 *19%*	36 *23%*	36 *24%*	9 *26%*
7-10 (Net)	**723** *61%* **DHQSX abemr**	626 *64%* Aab	70 *46%*	27 *45%*	317 *70%* Ad e	349 *58%* e	50 *43%*	156 *56%*	453 *62%*	55 *62%*	173 *63%*	538 *61%*	68 *65%* mr	33 *57%*	47 *50%*	83 *58%*	70 *69%* mpr	35 *49%*	62 *66%* r	34 *51%*	69 *63%*	105 *67%* mp r	97 *64%* r	19 *58%*
9-10 (Net)	**287** *24%* **DHXaj r**	256 *26%* Aa	21 *14%*	9 *16%*	127 *28%* Ae	139 *23%*	19 *17%*	75 *27%*	172 *24%*	21 *23%*	81 *29%* Aj	199 *22%*	25 *24%*	14 *24%*	14 *15%*	37 *26%*	32 *31%* mrv	15 *21%*	26 *28%*	12 *17%*	25 *23%*	40 *26%*	41 *27%*	6 *18%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Table 50

Q15_2_6. Rating on statement - Its news programmes are trustworthy: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1192**	524	155	15	88	46	99	265	312	116	277	263	112	18	90	129	173	248	194	158	122
Base (weighted)	**1184**	553	215	18**	51*	43*	67*	236	290	119*	284	270	127*	16**	75*	94*	162	253	204	170	139
Effective Base	**984**	453	135	12	69	40	83	232	251	99	228	219	99	16	71	98	145	204	159	136	109
Lowest rating 1	**19** **2%**	7 1%	4 2%	- -	1 2%	- -	* 1%	7 3%	4 1%	1 1%	7 2%	1 *	3 3%	- -	2 3%	1 1%	3 2%	3 1%	- -	5 3%	1 1%
2	**23** **2%**	11 2%	6 3%	- -	- -	- -	2 4%	4 2%	6 2%	3 3%	4 2%	7 3%	1 1%	- -	1 1%	1 1%	4 2%	6 2%	2 1%	3 2%	1 1%
3	**21** **2%**	8 1%	6 3%	- -	2 3%	1 3%	2 2%	2 1%	3 1%	- -	5 2%	8 3%	2 2%	- -	2 3%	3 3% Q	* *	3 1%	3 1%	5 3%	2 2%
4	**40** **3%** **BL**	9 2%	14 6% AB	- -	3 7% B	1 2%	4 5% B	8 4%	8 3%	3 3%	17 6% AL	3 1%	3 2%	- -	5 7% L	3 4%	8 5%	5 2%	11 5%	6 4%	2 1%
5	**110** **9%**	47 8%	23 11%	2 13%	4 7%	6 15%	7 11%	20 8%	29 10%	9 8%	31 11%	19 7%	9 7%	1 9%	11 15% L	11 11%	14 9%	19 7%	17 8%	14 9%	13 9%
6	**146** **12%**	67 12%	25 12%	5 26%	8 16%	11 25% ABCGH	7 10%	24 10%	38 13%	14 12%	39 14%	26 10%	15 12%	6 40%	7 10%	11 12%	23 14%	25 10%	26 13%	19 11%	18 13%
7	**209** **18%** **EHO**	122 22% AEH	42 20% EH	1 7%	2 5%	6 15%	9 13%	27 11%	41 14%	23 20%	57 20% O	54 20% O	25 20%	2 10%	7 9%	14 15%	25 16%	52 20%	41 20%	23 14%	30 22%
8	**227** **19%** **F**	118 21% F	39 18% F	4 22%	11 21% F	2 4%	9 13%	44 19% F	58 20%	22 18%	44 16%	62 23% K	27 22%	3 19%	11 14%	15 16%	32 20%	48 19%	37 18%	49 29%	22 16%
9	**191** **16%**	87 16%	29 13%	- -	11 21%	9 20%	16 23% C	40 17%	55 19%	16 14%	41 15%	41 15%	24 19%	2 14%	9 12%	13 13%	29 18%	50 20%	35 17%	26 15%	23 16%
Highest rating 10	**96** **8%**	46 8%	9 4%	2 8%	2 4%	2 5%	6 10%	27 12% AC	20 7%	12 10%	18 6%	23 9%	16 13%	- -	7 9%	8 8%	15 9%	23 9%	18 9%	9 5%	13 10%
Don't know	**104** **9%** **BM**	30 6%	18 8%	4 24%	8 15% B	5 11%	6 9%	33 14% AB	27 9% M	15 13% M	20 7% M	25 9% M	1 1%	1 9%	13 17% AKM	15 16% AQRS	9 5%	19 8%	16 8%	10 6%	12 9%
1-3 (Net)	**63** **5%** **S**	26 5%	16 7%	- -	2 5%	1 3%	4 6%	13 5%	13 5%	4 4%	16 6%	17 6%	7 5%	- -	5 7%	5 5%	7 4%	11 4%	5 2%	13 8%	5 4%
4-6 (Net)	**295** **25%** **LR**	123 22%	62 29%	7 39%	15 30%	18 42% ABH	17 26%	52 22%	75 26% L	26 22%	87 31% AL	48 18%	26 21%	8 49%	24 32% L	25 27%	46 28%	49 19%	53 26%	40 24%	33 24%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 50

Q15_2_6. Rating on statement - Its news programmes are trustworthy: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1184**	553	215	18**	51*	43*	67*	236	290	119*	284	270	127*	16**	75*	94*	162	253	204	170	139
Effective Base	**984**	453	135	12	69	40	83	232	251	99	228	219	99	16	71	98	145	204	159	136	109
7-10 (Net)	**723**	373	119	7	26	19	39	139	175	73	161	180	93	7	33	49	101	173	131	106	89
	61%	*67%*	*55%*	*37%*	*51%*	*44%*	*59%*	*59%*	*60%*	*61%*	*57%*	*67%*	*73%*	*42%*	*44%*	*53%*	*62%*	*68%*	*64%*	*63%*	*64%*
	FO	ACEFH							O	O		KO	AI KO					AP			
9-10 (Net)	**287**	134	38	2	13	11	22	68	75	28	59	64	40	2	16	20	44	73	53	35	36
	24%	*24%*	*18%*	*8%*	*25%*	*26%*	*33%* C	*29%* C	*26%*	*24%*	*21%*	*24%*	*32%* K	*14%*	*21%*	*22%*	*27%*	*29%*	*26%*	*20%*	*26%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 51

Q15_2_7. Rating on statement - Its news programmes are trustworthy: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**851**	415	436	299	552	398	453	79	164	146	147	144	171	201	374	275	298	553	64	787	573	98	93	87
Base (weighted)	**833**	412	422	287	546	398	435	92*	168	136	132	135	170	204	416	212	306	527	99*	734	678	83*	46*	26*
Effective Base	**696**	328	369	252	445	338	358	64	135	122	117	116	146	174	311	224	246	450	61	645	517	91	87	77
Lowest rating 1	**7** ***1%*** **g**	4 *1%*	3 *1%*	5 *2%*	2 *	2 *1%*	5 *1%*	- -	* *	- -	3 *2%*	1 *1%*	2 *1%*	1 *	3 *1%*	4 *2%*	- -	7 *1%*	- -	7 *1%*	4 *1%*	1 *1%*	2 *5%* AV	- -
2	**20** ***2%*** **ERUZ** **c**	9 *2%*	11 *3%*	13 *5%* AE	7 *1%*	8 *2%*	12 *3%*	3 *3%*	2 *1%*	6 *4%* K	* *	4 *3%*	5 *3%*	7 *4%*	5 *1%*	7 *3%*	3 *1%*	17 *3%*	6 *6%*	14 *2%*	15 *2%*	4 *4%*	1 *2%*	1 *3%*
3	**18** ***2%***	12 *3%*	7 *2%*	10 *3%*	9 *2%*	11 *3%*	7 *2%*	* *	4 *3%*	* *	3 *2%*	8 *6%* AJ	3 *2%*	4 *2%*	9 *2%*	5 *2%*	4 *1%*	14 *3%*	- -	18 *2%*	14 *2%*	3 *4%*	1 *1%*	1 *3%*
4	**27** ***3%***	13 *3%*	14 *3%*	11 *4%*	16 *3%*	11 *3%*	16 *4%*	4 *4%*	5 *3%*	5 *4%*	5 *3%*	4 *3%*	6 *3%*	8 *4%*	11 *3%*	8 *4%*	9 *3%*	19 *4%*	2 *2%*	25 *3%*	21 *3%*	4 *4%*	2 *4%*	1 *3%*
5	**103** ***12%*** **EYc** **v**	49 *12%*	53 *13%*	49 *17%* AE	54 *10%*	48 *12%*	54 *12%*	17 *19%*	19 *11%*	22 *16%*	15 *11%*	13 *10%*	16 *9%*	22 *11%*	55 *13%*	26 *12%*	41 *13%*	62 *12%*	10 *10%*	93 *13%*	89 *13%* Y	6 *7%*	6 *14%*	1 *4%*
6	**106** ***13%***	54 *13%*	52 *12%*	36 *12%*	70 *13%*	53 *13%*	53 *12%*	11 *12%*	26 *15%*	16 *12%*	23 *17%*	15 *11%*	17 *10%*	23 *11%*	59 *14%*	24 *11%*	46 *15%*	60 *11%*	13 *13%*	93 *13%*	87 *13%*	9 *11%*	6 *12%*	4 *16%*
7	**122** ***15%*** **D**	59 *14%*	63 *15%*	32 *11%*	90 *17%* D	54 *14%*	68 *16%*	14 *16%*	28 *17%*	20 *14%*	20 *15%*	15 *11%*	25 *15%*	28 *14%*	60 *15%*	34 *16%*	45 *15%*	77 *15%*	13 *13%*	109 *15%*	99 *15%*	15 *18%*	5 *10%*	4 *14%*
8	**146** ***17%*** **Qae** **il**	68 *17%*	77 *18%*	49 *17%*	97 *18%*	71 *18%*	74 *17%*	15 *16%*	24 *14%*	23 *17%*	29 *22%*	28 *20%*	27 *16%*	42 *21%*	74 *18%*	28 *13%*	57 *19%*	89 *17%*	20 *21%*	125 *17%*	113 *17%*	19 *23%*	8 *17%*	6 *22%*
9	**111** ***13%*** **Da**	54 *13%*	57 *14%*	19 *7%*	92 *17%* AD	57 *14%*	54 *13%*	10 *11%*	28 *17%*	22 *16%*	15 *11%*	19 *14%*	18 *11%*	29 *14%*	55 *13%*	27 *13%*	47 *15%*	65 *12%*	13 *13%*	99 *13%*	93 *14%*	10 *12%*	5 *10%*	4 *15%*
Highest rating 10	**96** ***11%*** **Ddj**	50 *12%*	46 *11%*	21 *7%*	75 *14%* AD	44 *11%*	52 *12%*	7 *7%*	24 *15%*	10 *7%*	14 *11%*	16 *12%*	24 *14%*	24 *12%*	50 *12%*	22 *10%*	40 *13%*	56 *11%*	15 *15%*	81 *11%*	82 *12%*	6 *8%*	4 *8%*	3 *13%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 51

Q15_2_7. Rating on statement - Its news programmes are trustworthy: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**833**	412	422	287	546	398	435	92*	168	136	132	135	170	204	416	212	306	527	99*	734	678	83*	46*	26*
Effective Base	**696**	328	369	252	445	338	358	64	135	122	117	116	146	174	311	224	246	450	61	645	517	91	87	77
Don't know	**77 9% EIRc**	39 *9%*	39 *9%*	44 *15%* AE	33 *6%*	37 *9%*	40 *9%*	11 *12%*	8 *5%*	12 *9%*	8 *6%*	12 *9%*	26 *16%* AIK	16 *8%*	35 *8%*	27 *13%* A	15 *5%*	62 *12%* AR	7 *7%*	70 *10%*	62 *9%*	6 *7%*	7 *16%* AVW	2 *7%*
1-3 (Net)	**45 5% ERZc g**	25 *6%*	20 *5%*	27 *10%* AE	18 *3%*	21 *5%*	24 *6%*	3 *4%*	7 *4%*	6 *5%*	6 *4%*	13 *10%* A	10 *6%*	12 *6%*	17 *4%*	16 *7%*	7 *2%*	38 *7%* AR	6 *6%*	40 *5%*	32 *5%*	8 *9%*	4 *8%*	2 *6%*
4-6 (Net)	**236 28% EZ**	117 *28%*	119 *28%*	96 *33%* AE	140 *26%*	113 *28%*	123 *28%*	32 *35%*	49 *29%*	43 *31%*	42 *32%*	32 *23%*	39 *23%*	53 *26%*	125 *30%*	59 *28%*	95 *31%*	140 *27%*	25 *25%*	211 *29%*	197 *29%*	19 *23%*	14 *30%*	6 *23%*
7-10 (Net)	**475 57% DXa bder**	231 *56%*	244 *58%*	120 *42%*	355 *65%* AD	227 *57%*	248 *57%*	46 *50%*	104 *62%*	75 *55%*	77 *58%*	78 *58%*	95 *56%*	123 *60%*	240 *58%*	111 *52%*	189 *62%*	286 *54%*	61 *62%*	414 *56%*	387 *57%*	50 *61%* X	21 *46%*	17 *64%* X
9-10 (Net)	**207 25% Dab dj**	104 *25%*	103 *24%*	40 *14%*	168 *31%* AD	101 *25%*	106 *24%*	17 *18%*	52 *31%* H	32 *23%*	29 *22%*	35 *26%*	43 *25%*	53 *26%*	105 *25%*	49 *23%*	86 *28%*	121 *23%*	28 *28%*	180 *24%*	175 *26%*	16 *20%*	9 *18%*	7 *28%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 51

Q15_2_7. Rating on statement - Its news programmes are trustworthy: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**851**	697	111	41	334	422	86	192	540	60	243	588	98	38	50	89	69	36	52	93	66	84	89	87
Base (weighted)	**833**	693	99*	39*	335	412	79*	187	525	62*	231	586	83*	39*	56*	107*	72*	44*	64*	46*	90*	106*	100*	26*
Effective Base	**696**	572	88	35	275	346	70	159	444	47	194	487	91	35	46	83	62	33	47	87	58	75	81	77
Lowest rating 1	**7 1% g**	4 1%	1 1%	2 5% AZ	- -	4 1%	4 4% Acd	5 3% Ag	1 *	1 2%	3 1%	4 1%	1 1%	- -	1 1%	1 1%	- -	- -	- -	2 5% Aou	1 1%	2 2%	- -	- -
2	**20 2% ERUZc**	9 1%	8 8% AZ	3 8% AZ	2 1%	14 3% c	3 4% c	7 3%	10 2%	4 6%	8 3%	11 2%	4 4%	1 3%	3 5%	3 3%	1 2%	- -	2 3%	1 2%	- -	4 4%	1 1%	1 3% s
3	**18 2%**	13 2%	4 4%	2 5%	4 1%	11 3%	2 3%	6 3%	9 2%	1 1%	4 2%	13 2%	3 4%	2 6% o	1 2%	3 2%	- -	1 1%	- -	1 1%	3 4%	1 1%	2 2%	1 3%
4	**27 3%**	21 3%	3 3%	3 8%	12 3%	13 3%	3 4%	9 5%	17 3%	1 1%	9 4%	17 3%	4 4%	2 5%	3 4%	5 5%	- -	1 2%	4 6%	2 4%	2 2%	4 4%	1 1%	1 3%
5	**103 12% EYcv**	78 11%	17 17%	8 21%	31 9%	52 13%	20 25% Acd	20 11%	71 14%	6 10%	28 12%	73 12%	6 7%	9 23% Akv	12 21% kv	14 13%	9 13%	6 14%	6 9%	6 14%	10 11%	11 11%	12 12%	1 4%
6	**106 13%**	83 12%	19 19%	4 10%	47 14%	52 13%	7 8%	18 10%	71 14%	5 8%	26 11%	80 14%	9 11%	3 8%	7 12%	11 10%	11 15%	7 17%	6 10%	6 12%	12 13%	21 20% Au	8 8%	4 16%
7	**122 15% D**	96 14%	18 19%	8 20%	47 14%	57 14%	17 22%	24 13%	79 15%	7 12%	31 13%	89 15%	15 18%	8 20%	11 19%	11 10%	10 14%	6 13%	6 10%	5 10%	18 20%	14 13%	15 15%	4 14%
8	**146 17% Qaeil**	135 20% Aa	7 7%	3 8%	63 19% e	76 19% e	5 6%	26 14%	94 18%	15 25%	26 11%	114 19% Ai	19 23% l	1 4%	7 12%	18 17%	10 14%	11 26% l	15 23% l	8 17% l	16 17%	17 16%	17 17%	6 22% l
9	**111 13% Da**	104 15% Aa	5 5%	3 7%	56 17% A	47 11%	8 10%	20 11%	76 15%	9 14%	36 15%	76 13%	10 12%	7 18%	5 9%	21 19%	8 12%	3 7%	13 20%	5 10%	7 8%	14 13%	15 15%	4 15%
Highest rating 10	**96 11% Ddj**	86 12%	8 8%	1 4%	55 16% Ad	35 9%	6 7%	27 15%	53 10%	7 11%	42 18% Aj	53 9%	6 8%	4 11%	2 4%	12 11%	14 20% Akmq	3 7%	2 4%	4 8%	13 15%	14 13%	16 16% mq	3 13% q

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 51

Q15_2_7. Rating on statement - Its news programmes are trustworthy: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (weighted)	**833**	693	99*	39*	335	412	79*	187	525	62*	231	586	83*	39*	56*	107*	72*	44*	64*	46*	90*	106*	100*	26*
Effective Base	**696**	572	88	35	275	346	70	159	444	47	194	487	91	35	46	83	62	33	47	87	58	75	81	77
Don't know	**77 9% EIRc**	65 *9%*	9 *9%*	2 *4%*	18 *5%*	50 *12%* Ac	6 *8%*	24 *13%*	42 *8%*	7 *11%*	20 *9%*	56 *10%*	6 *7%*	1 *2%*	6 *10%*	7 *7%*	8 *12%*	5 *13%*	10 *16%* t	7 *16%* Ak lnt	9 *10%*	4 *4%*	11 *11%*	2 *7%*
1-3 (Net)	**45 5% ERZcg**	26 *4%*	12 *12%* AZ	7 *18%* AZ	6 *2%*	29 *7%* c	9 *11%* Ac	18 *9%* Ag	20 *4%*	6 *9%*	14 *6%*	29 *5%*	8 *9%* o	3 *9%*	4 *7%*	7 *6%*	1 *2%*	1 *1%*	2 *3%*	4 *8%*	4 *5%*	7 *6%*	4 *4%*	2 *6%*
4-6 (Net)	**236 28% EZ**	182 *26%*	39 *39%* AZ	15 *39%*	90 *27%*	116 *28%*	29 *37%*	48 *26%*	160 *30%*	12 *19%*	62 *27%*	169 *29%*	19 *23%*	14 *36%*	21 *38%*	30 *28%*	20 *28%*	14 *32%*	16 *25%*	14 *30%*	23 *25%*	37 *35%*	22 *22%*	6 *23%*
7-10 (Net)	**475 57% DXabd er**	421 *61%* Aab	39 *39%*	15 *39%*	222 *66%* Ad e	216 *53%*	35 *44%*	97 *52%*	303 *58%*	38 *61%*	135 *58%*	332 *57%*	50 *61%* r	20 *53%*	25 *45%*	62 *58%*	43 *59%*	23 *54%*	36 *56%*	21 *46%*	54 *60%*	58 *55%*	63 *63%* mr	17 *64%* mr
9-10 (Net)	**207 25% Dabdj**	190 *27%* Aab	13 *13%*	4 *11%*	111 *33%* Ad e	82 *20%*	13 *17%*	47 *25%*	130 *25%*	15 *24%*	78 *34%* Aj	128 *22%*	16 *20%*	11 *29%*	8 *14%*	33 *31%* m	23 *31%* m	6 *14%*	15 *24%*	9 *18%*	20 *22%*	28 *26%*	31 *31%* m	7 *28%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Table 51

Q15_2_7. Rating on statement - Its news programmes are trustworthy: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**851**	352	116	12	68	24	80	199	244	93	188	155	74	11	82	114	138	193	125	98	70
Base (weighted)	**833**	369	158	14**	39*	23**	53*	177	222	98*	193	158	82*	10**	66*	92*	128	195	129	104*	78*
Effective Base	**696**	301	101	9	55	21	66	174	192	80	154	130	64	10	65	87	113	157	104	83	63
Lowest rating 1	**7** **1%** **B**	* *	- -	- -	2 6% ABC	- -	1 1%	3 2% B	2 1%	- -	3 2%	1 *	- -	- -	2 2%	2 3%	1 1%	1 *	- -	1 1%	- -
2	**20** **2%**	9 3%	4 2%	1 8%	- -	- -	1 2%	5 3%	3 1%	1 1%	8 4%	4 2%	1 1%	- -	4 5% I	2 3%	4 4%	4 2%	- -	4 4%	3 4% S
3	**18** **2%** **I**	6 2%	5 3%	- -	2 6%	- -	1 2%	4 2%	1 *	1 1%	2 1%	8 5% AIK	3 4% I	- -	4 5% IK	1 1%	4 3%	5 3%	1 1%	3 3%	1 2%
4	**27** **3%**	8 2%	8 5%	- -	1 2%	2 10%	1 3%	7 4%	6 3%	2 2%	10 5%	4 2%	2 2%	- -	4 6%	3 3%	6 5%	4 2%	6 5%	4 4%	1 2%
5	**103** **12%**	43 12%	28 18% G	2 14%	4 11%	4 16%	3 6%	19 11%	31 14%	16 16%	22 11%	17 11%	8 10%	1 10%	8 12%	13 14%	9 7%	20 10%	17 13%	10 10%	19 24% AQR
6	**106** **13%**	57 15%	16 10%	* 3%	6 15%	1 6%	8 15%	18 10%	26 12%	12 12%	23 12%	17 11%	18 22% AI L	2 16%	8 12%	6 7%	14 11%	24 12%	16 13%	15 14%	14 18% P
7	**122** **15%** **EO**	58 16% E	28 17% E	* 2%	2 5%	6 25%	6 11%	23 13%	40 18% O	18 18% O	28 14% O	23 15% O	10 12%	* 5%	3 4%	13 14%	24 19%	28 15%	20 15%	18 17%	8 10%
8	**146** **17%**	67 18%	31 20%	3 22%	6 15%	5 20%	8 16%	25 14%	35 16%	23 23%	31 16%	35 22%	11 14%	2 25%	9 13%	12 13%	24 19%	36 19%	28 22%	18 18%	10 13%
9	**111** **13%**	55 15%	12 8%	- -	8 21% C	3 11%	9 18% C	24 13%	34 15%	7 7%	30 16%	20 13%	13 16%	2 22%	4 6%	14 15%	19 15%	28 14%	18 14%	14 13%	7 9%
Highest rating 10	**96** **11%**	42 11%	14 9%	4 30%	1 4%	2 7%	11 22% ABCE	22 12%	25 11%	14 14%	19 10%	13 8%	12 15%	- -	13 19% AL	15 16%	12 9%	28 14%	14 11%	10 9%	8 11%
Don't know	**77** **9%** **B**	24 6%	13 8%	3 21%	6 15% B	1 6%	3 6%	28 16% ABG	19 9%	6 6%	19 10%	17 11%	3 3%	2 23%	10 15% M	10 10%	9 7%	17 9%	8 6%	7 6%	6 8%
1-3 (Net)	**45** **5%** **IS**	16 4%	8 5%	1 8%	5 12% AB	- -	3 5%	12 7%	5 2%	2 2%	12 6%	12 8% I	5 6%	- -	9 13% AIJ	6 7% S	10 7% S	10 5%	1 1%	8 8%	4 6%
4-6 (Net)	**236** **28%**	107 29%	52 33%	2 17%	11 28%	7 32%	12 23%	43 25%	63 28%	29 30%	54 28%	38 24%	28 34%	3 26%	19 29%	22 24%	29 23%	47 24%	39 30%	30 28%	34 44% APQR

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 51

Q15_2_7. Rating on statement - Its news programmes are trustworthy: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**833**	369	158	14**	39*	23**	53*	177	222	98*	193	158	82*	10**	66*	92*	128	195	129	104*	78*
Effective Base	**696**	301	101	9	55	21	66	174	192	80	154	130	64	10	65	87	113	157	104	83	63
7-10 (Net)	**475**	222	85	8	18	14	34	94	134	61	108	91	47	5	28	54	80	120	81	60	34
	57%	*60%*	*54%*	*54%*	*45%*	*63%*	*65%*	*53%*	*60%*	*62%*	*56%*	*57%*	*57%*	*51%*	*42%*	*59%*	*62%*	*62%*	*62%*	*57%*	*43%*
	OU	E					E		O	O		O					U	U	U		
9-10 (Net)	**207**	97	26	4	10	4	21	46	59	21	49	33	26	2	17	29	32	56	33	24	16
	25%	*26%*	*17%*	*30%*	*24%*	*18%*	*39%*	*26%*	*27%*	*21%*	*25%*	*21%*	*31%*	*22%*	*25%*	*32%*	*25%*	*29%*	*25%*	*23%*	*20%*
	C	C					ABCH														

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 52

Q15_3_1. Rating on statement - It shows interesting programmes about history science or the arts: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**2069**	1033	1036	944	1125	1003	1066	176	260	308	375	357	593	598	830	639	515	1554	129	1939	1441	211	230	187
Base (weighted)	**2051**	1020	1031	916	1136	1016	1035	209	266	296	365	329	586	605	933	511	537	1514	192	1858	1703	174	117	58
Effective Base	**1722**	832	892	790	933	845	878	144	218	258	309	294	508	518	699	534	432	1291	116	1625	1315	195	213	166
Lowest rating 1	**21** *1%* **Zj**	15 *1%*	6 *1%*	11 *1%*	10 *1%*	12 *1%*	9 *1%*	2 *1%*	3 *1%*	5 *2%*	3 *1%*	3 *1%*	6 *1%*	3 *1%*	9 *1%*	9 *2%*	6 *1%*	15 *1%*	2 *1%*	19 *1%*	16 *1%*	2 *1%*	2 *1%*	1 *2%*
2	**19** *1%* **EUZd**	11 *1%*	8 *1%*	13 *1%* E	6 *1%*	8 *1%*	11 *1%*	3 *1%*	2 *1%*	2 *1%*	3 *1%*	4 *1%*	5 *1%*	4 *1%*	6 *1%*	9 *2%* A	5 *1%*	14 *1%*	4 *2%*	15 *1%*	13 *1%*	3 *2%*	2 *2%*	1 *1%*
3	**49** *2%* **LZ**	27 *3%*	22 *2%*	29 *3%*	21 *2%*	20 *2%*	29 *3%*	4 *2%*	7 *3%*	8 *3%*	14 *4%* L	3 *1%*	13 *2%*	16 *3%*	21 *2%*	13 *3%*	16 *3%*	33 *2%*	5 *3%*	44 *2%*	40 *2%*	6 *3%*	3 *2%*	1 *2%*
4	**67** *3%* **Zf**	29 *3%*	38 *4%*	38 *4%*	29 *3%*	33 *3%*	34 *3%*	11 *5%*	8 *3%*	10 *3%*	11 *3%*	10 *3%*	18 *3%*	13 *2%*	32 *3%*	22 *4%* O	19 *3%*	48 *3%*	7 *4%*	60 *3%*	55 *3%*	6 *3%*	4 *4%*	2 *4%*
5	**174** *8%* **EZc**	79 *8%*	94 *9%*	100 *11%* AE	73 *6%*	83 *8%*	91 *9%*	11 *5%*	27 *10%*	31 *10%*	27 *7%*	31 *9%*	47 *8%*	41 *7%*	81 *9%*	52 *10%* O	47 *9%*	127 *8%*	16 *8%*	157 *8%*	145 *9%*	10 *6%*	12 *10%*	7 *12%* W
6	**254** *12%* **K**	127 *12%*	127 *12%*	112 *12%*	142 *12%*	120 *12%*	134 *13%*	33 *16%* K	40 *15%* K	35 *12%*	33 *9%*	45 *14%*	68 *12%*	73 *12%*	110 *12%*	70 *14%*	73 *14%*	180 *12%*	22 *11%*	231 *12%*	206 *12%*	25 *15%*	14 *12%*	8 *14%*
7	**392** *19%* **GLh**	193 *19%*	200 *19%*	169 *18%*	223 *20%*	215 *21%* AG	177 *17%*	45 *21%*	42 *16%*	78 *26%* AIL M	72 *20%*	46 *14%*	109 *19%*	131 *22%* Q	177 *19%*	84 *17%*	103 *19%*	289 *19%*	41 *22%*	351 *19%*	320 *19%*	38 *22%*	24 *20%*	11 *18%*
8	**457** *22%* **Qbe**	223 *22%*	234 *23%*	191 *21%*	265 *23%*	236 *23%*	221 *21%*	46 *22%*	52 *19%*	53 *18%*	87 *24%*	83 *25%* J	136 *23%*	139 *23%*	219 *23%*	97 *19%*	108 *20%*	349 *23%*	43 *22%*	413 *22%*	378 *22%*	40 *23%*	24 *20%*	15 *26%*
9	**291** *14%* **DQa bd**	149 *15%*	143 *14%*	109 *12%*	182 *16%* AD	139 *14%*	152 *15%*	20 *9%*	43 *16%*	36 *12%*	58 *16%*	54 *16%* H	81 *14%*	93 *15%*	139 *15%*	59 *11%*	85 *16%*	206 *14%*	23 *12%*	268 *14%*	247 *15%*	23 *13%*	15 *13%*	6 *10%*
Highest rating 10	**208** *10%* **DRY abejv**	110 *11%*	98 *10%*	69 *7%*	140 *12%* AD	101 *10%*	108 *10%*	21 *10%*	21 *8%*	23 *8%*	41 *11%*	34 *10%*	69 *12%*	71 *12%*	86 *9%*	52 *10%*	41 *8%*	167 *11%* AR	21 *11%*	187 *10%*	184 *11%* Y	11 *6%*	10 *9%*	3 *5%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 52

Q15_3_1. Rating on statement - It shows interesting programmes about history science or the arts: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**2051**	1020	1031	916	1136	1016	1035	209	266	296	365	329	586	605	933	511	537	1514	192	1858	1703	174	117	58
Effective Base	**1722**	832	892	790	933	845	878	144	218	258	309	294	508	518	699	534	432	1291	116	1625	1315	195	213	166
Don't know	**118** *6%* **EOs**	58 *6%*	60 *6%*	75 *8%* AE	44 *4%*	49 *5%*	69 *7%*	13 *6%*	21 *8%*	16 *5%*	17 *5%*	17 *5%*	35 *6%*	21 *3%*	52 *6%*	45 *9%* AOP	33 *6%*	85 *6%*	7 *4%*	111 *6%*	98 *6%*	10 *6%*	7 *6%*	4 *7%*
1-3 (Net)	**90** *4%* **EZdu**	53 *5%*	37 *4%*	53 *6%* AE	37 *3%*	40 *4%*	49 *5%*	9 *4%*	12 *5%*	14 *5%*	20 *5%*	10 *3%*	24 *4%*	23 *4%*	36 *4%*	31 *6%* A	27 *5%*	62 *4%*	11 *6%*	78 *4%*	70 *4%*	11 *6%*	6 *5%*	3 *4%*
4-6 (Net)	**495** *24%* **EKO Zc**	235 *23%*	260 *25%*	250 *27%* AE	245 *22%*	235 *23%*	259 *25%*	55 *26%*	75 *28%* K	75 *25%*	70 *19%*	86 *26%* K	133 *23%*	127 *21%*	224 *24%*	144 *28%* AO	139 *26%*	356 *23%*	45 *24%*	449 *24%*	406 *24%*	41 *24%*	31 *27%*	17 *29%*
7-10 (Net)	**1348** *66%* **DIQ aben**	674 *66%*	674 *65%*	538 *59%*	811 *71%* AD	691 *68%*	658 *64%*	131 *63%*	158 *59%*	190 *64%*	258 *71%* AI	217 *66%*	395 *67%* I	434 *72%* AQ	621 *67%* Q	291 *57%*	338 *63%*	1011 *67%*	129 *67%*	1219 *66%*	1129 *66%*	112 *65%*	73 *62%*	34 *59%*
9-10 (Net)	**499** *24%* **DYa bdejv**	259 *25%*	241 *23%*	177 *19%*	322 *28%* AD	240 *24%*	259 *25%*	41 *20%*	64 *24%*	59 *20%*	99 *27%*	87 *27%*	150 *26%*	164 *27%* Q	225 *24%*	110 *22%*	126 *24%*	373 *25%*	44 *23%*	455 *24%*	432 *25%* Y	34 *19%*	25 *22%*	9 *15%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 52

Q15_3_1. Rating on statement - It shows interesting programmes about history science or the arts: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**2069**	1642	292	128	620	1157	259	541	1239	140	465	1557	211	75	136	189	156	113	164	230	155	210	243	187
Base (weighted)	**2051**	1635	292	117	631	1141	250	523	1228	154	439	1573	174	79*	150	221	172	132	200	117	201	250	297	58
Effective Base	**1722**	1365	246	106	515	966	214	451	1031	118	379	1307	195	69	124	176	140	105	150	213	142	189	225	166
Lowest rating 1	**21** *1%* **Zj**	6 *	6 *2%* Z	9 *8%* AZa	3 *	9 *1%*	9 *4%* Acd	10 *2%* A	11 *1%*	* *	12 *3%* Aj	10 *1%*	2 *1%*	- -	2 *1%*	4 *2%*	- -	1 *1%*	5 *2%*	2 *1%*	- -	4 *2%*	1 *	1 *2%* os
2	**19** *1%* **EUZd**	7 *	5 *2%* Z	7 *6%* AZa	7 *1%*	6 *1%*	7 *3%* Ad	3 *1%*	10 *1%*	1 *1%*	5 *1%*	14 *1%*	3 *2%*	- -	3 *2%*	1 *	2 *1%*	- -	- -	2 *2%*	3 *2%*	3 *1%*	1 *	1 *1%*
3	**49** *2%* **LZ**	31 *2%*	9 *3%*	9 *8%* AZa	12 *2%*	25 *2%*	13 *5%* Acd	8 *1%*	32 *3%*	5 *3%*	9 *2%*	41 *3%*	6 *3%* u	3 *4%*	4 *2%*	6 *3%*	6 *3%* u	4 *3%*	8 *4%* u	3 *2%*	4 *2%*	3 *1%*	2 *1%*	1 *2%*
4	**67** *3%* **Zf**	37 *2%*	25 *9%* AZ	6 *5%*	15 *2%*	37 *3%*	15 *6%* Acd	10 *2%*	47 *4%*	7 *5%*	14 *3%*	52 *3%*	6 *3%*	3 *4%*	6 *4%*	4 *2%*	3 *2%*	4 *3%*	10 *5%*	4 *4%*	11 *5%*	7 *3%*	7 *2%*	2 *4%*
5	**174** *8%* **EZc**	114 *7%*	42 *14%* AZ	19 *16%* AZ	38 *6%*	119 *10%* Ac	16 *6%*	54 *10%*	102 *8%*	10 *6%*	49 *11%* A	124 *8%*	10 *6%*	8 *10%*	10 *6%*	26 *12%* ko	8 *5%*	12 *9%*	15 *7%*	12 *10%* o	20 *10%*	18 *7%*	29 *10%*	7 *12%* ko
6	**254** *12%* **K**	190 *12%*	47 *16%*	14 *12%*	79 *12%*	135 *12%*	37 *15%*	61 *12%*	138 *11%*	28 *18%* g	46 *10%*	200 *13%*	25 *15%*	12 *15%*	21 *14%*	31 *14%*	25 *14%*	15 *11%*	22 *11%*	14 *12%*	20 *10%*	32 *13%*	29 *10%*	8 *14%*
7	**392** *19%* **GLh**	308 *19%*	61 *21%*	21 *18%*	108 *17%*	222 *19%*	54 *21%*	103 *20%*	242 *20%* h	18 *12%*	71 *16%*	315 *20%*	38 *22%* n	15 *19%*	38 *25%* nq	31 *14%*	42 *25%* n	22 *16%*	31 *16%*	24 *20%*	38 *19%*	42 *17%*	61 *21%*	11 *18%*
8	**457** *22%* **Qbe**	387 *24%* Ab	57 *20%* b	12 *10%*	134 *21%*	273 *24%* e	39 *16%*	121 *23%*	270 *22%*	34 *22%*	84 *19%*	365 *23%*	40 *23%*	16 *21%*	24 *16%*	50 *23%*	35 *20%*	29 *22%*	57 *28%* m	24 *20%*	46 *23%*	59 *23%*	61 *21%*	15 *26%* m
9	**291** *14%* **DQabd**	270 *16%* Aab	13 *5%*	8 *7%*	114 *18%* Ad	142 *12%*	34 *13%*	72 *14%*	181 *15%*	22 *14%*	67 *15%*	215 *14%*	23 *13%*	14 *17%*	19 *13%*	25 *11%*	29 *17%*	21 *16%*	25 *12%*	15 *13%*	29 *15%*	39 *16%*	47 *16%*	6 *10%*
Highest rating 10	**208** *10%* **DRYab ejv**	197 *12%* Aab	9 *3%*	3 *3%*	93 *15%* Ade	107 *9%* e	8 *3%*	52 *10%*	116 *9%*	23 *15%*	62 *14%* Aj	143 *9%*	11 *6%*	3 *4%*	14 *9%*	21 *10%*	13 *8%*	15 *11%*	15 *8%*	10 *9%*	26 *13%* lv	31 *13%* kl v	46 *16%* Akloqr v	3 *5%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 52

Q15_3_1. Rating on statement - It shows interesting programmes about history science or the arts: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**2051**	1635	292	117	631	1141	250	523	1228	154	439	1573	174	79*	150	221	172	132	200	117	201	250	297	58
Effective Base	**1722**	1365	246	106	515	966	214	451	1031	118	379	1307	195	69	124	176	140	105	150	213	142	189	225	166
Don't know	**118**	90	18	9	28	67	19	29	79	7	21	93	10	5	10	22	9	10	13	7	4	12	12	4
	6%	*6%*	*6%*	*8%*	*4%*	*6%*	*8%*	*6%*	*6%*	*4%*	*5%*	*6%*	*6%*	*7%*	*7%*	*10%*	*5%*	*8%*	*7%*	*6%*	*2%*	*5%*	*4%*	*7%*
	EOs														s	Asu		s	s	s				s
1-3 (Net)	**90**	43	20	26	21	40	28	21	53	6	25	65	11	3	8	11	8	5	13	6	8	10	5	3
	4%	*3%*	*7%*	*22%*	*3%*	*4%*	*11%*	*4%*	*4%*	*4%*	*6%*	*4%*	*6%*	*4%*	*6%*	*5%*	*5%*	*4%*	*6%*	*5%*	*4%*	*4%*	*2%*	*4%*
	EZdu		AZ	AZa			Acd						u		u	u			u	u				u
4-6 (Net)	**495**	341	114	38	132	291	68	125	288	45	108	376	41	23	37	61	36	30	46	31	51	57	65	17
	24%	*21%*	*39%*	*32%*	*21%*	*26%*	*27%*	*24%*	*23%*	*29%*	*25%*	*24%*	*24%*	*29%*	*24%*	*28%*	*21%*	*23%*	*23%*	*27%*	*25%*	*23%*	*22%*	*29%*
	EKOZc		AZ	AZ		c																		
7-10 (Net)	**1348**	1161	140	44	450	743	135	347	808	97	284	1039	112	48	95	127	119	87	128	73	139	171	215	34
	66%	*71%*	*48%*	*38%*	*71%*	*65%*	*54%*	*66%*	*66%*	*63%*	*65%*	*66%*	*65%*	*61%*	*63%*	*57%*	*70%*	*66%*	*64%*	*62%*	*69%*	*68%*	*72%*	*59%*
	DIQab en	Aab			Ad e	e											n				n	n	Anrv	
9-10 (Net)	**499**	466	22	11	207	249	42	124	297	45	130	358	34	17	33	46	42	36	40	25	55	70	93	9
	24%	*29%*	*7%*	*10%*	*33%*	*22%*	*17%*	*24%*	*24%*	*29%*	*30%*	*23%*	*19%*	*21%*	*22%*	*21%*	*25%*	*27%*	*20%*	*22%*	*27%*	*28%*	*31%*	*15%*
	DYabd ejv	Aab			Ad e						Aj						v	v			v	kv	Aknqr v	

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 52

Q15_3_1. Rating on statement - It shows interesting programmes about history science or the arts: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**2069**	798	255	20	138	57	144	657	503	208	429	456	187	50	228	235	271	426	326	260	183
Base (weighted)	**2051**	842	346	28**	87	54*	99	595	479	216	435	475	199	46*	193	187	246	439	343	269	207
Effective Base	**1722**	686	223	17	114	48	124	573	408	179	357	385	163	42	187	183	226	356	276	218	163
Lowest rating 1	**21** *1%* L	8 *1%*	3 *1%*	- -	2 *2%*	1 *2%*	2 *2%*	5 *1%*	2 *	3 *1%*	7 *2%* L	1 *	3 *2%* L	* *1%*	4 *2%* IL	4 *2%* S	5 *2%* S	4 *1%*	- -	1 *	1 *
2	**19** *1%*	6 *1%*	5 *1%*	- -	2 *3%*	1 *2%*	- -	4 *1%*	4 *1%*	3 *2%*	5 *1%*	4 *1%*	1 *1%*	* *1%*	1 *1%*	2 *1%*	2 *1%*	3 *1%*	3 *1%*	5 *2%*	1 *1%*
3	**49** *2%*	19 *2%*	8 *2%*	- -	4 *5%*	- -	3 *3%*	14 *2%*	16 *3%*	7 *3%*	10 *2%*	10 *2%*	1 *1%*	- -	5 *3%*	7 *4%*	7 *3%*	16 *4%*	7 *2%*	6 *2%*	4 *2%*
4	**67** *3%*	26 *3%*	10 *3%*	- -	4 *5%*	4 *8%*	3 *3%*	19 *3%*	16 *3%*	8 *4%*	8 *2%*	19 *4%*	9 *4%*	- -	8 *4%*	5 *2%*	12 *5%*	14 *3%*	11 *3%*	8 *3%*	4 *2%*
5	**174** *8%* R	78 *9%*	26 *8%*	1 *2%*	13 *15%* ACFGH	1 *3%*	6 *7%*	48 *8%*	42 *9%*	18 *8%*	48 *11%* LM	31 *6%*	10 *5%*	6 *12%*	18 *9%*	16 *8%*	23 *9%*	25 *6%*	27 *8%*	31 *11%*	12 *6%*
6	**254** *12%*	104 *12%*	50 *14%*	4 *15%*	10 *11%*	7 *13%*	15 *15%*	63 *11%*	52 *11%*	28 *13%*	51 *12%*	62 *13%*	25 *13%*	7 *16%*	25 *13%*	24 *13%*	36 *15%*	54 *12%*	41 *12%*	33 *12%*	27 *13%*
7	**392** *19%*	163 *19%*	64 *18%*	6 *23%*	17 *20%*	13 *24%*	16 *16%*	113 *19%*	97 *20%*	39 *18%*	92 *21%*	83 *18%*	32 *16%*	13 *28%*	35 *18%*	39 *21%*	40 *16%*	79 *18%*	62 *18%*	57 *21%*	41 *20%*
8	**457** *22%* E	180 *21%* E	87 *25%* E	5 *18%*	10 *12%*	13 *24%*	21 *22%* E	141 *24%* E	99 *21%*	40 *19%*	97 *22%*	121 *26%*	51 *26%*	12 *25%*	36 *18%*	35 *19%*	53 *22%*	107 *24%*	83 *24%*	54 *20%*	47 *22%*
9	**291** *14%*	124 *15%*	46 *13%*	5 *19%*	11 *13%*	6 *11%*	11 *11%*	87 *15%*	64 *13%*	25 *12%*	59 *14%*	81 *17%* O	38 *19%* O	3 *7%*	19 *10%*	23 *12%*	35 *14%*	56 *13%*	63 *18%* A	35 *13%*	35 *17%*
Highest rating 10	**208** *10%*	88 *10%*	25 *7%*	7 *24%*	6 *7%*	7 *13%*	11 *11%*	65 *11%*	57 *12%*	24 *11%*	38 *9%*	41 *9%*	27 *14%*	2 *3%*	17 *9%*	19 *10%*	22 *9%*	56 *13%*	31 *9%*	30 *11%*	23 *11%*
Don't know	**118** *6%* M	44 *5%*	21 *6%*	- -	7 *8%* F	- -	10 *10%* ABF	36 *6%*	28 *6%* M	21 *10%* AKLM	20 *5%* M	22 *5%* M	1 *1%*	3 *6%* M	24 *12%* AIKLM	13 *7%*	9 *4%*	25 *6%*	17 *5%*	11 *4%*	13 *6%*
1-3 (Net)	**90** *4%*	34 *4%*	16 *5%*	- -	8 *9%* ABH	2 *5%*	5 *5%*	24 *4%*	22 *5%*	14 *6%*	22 *5%*	14 *3%*	6 *3%*	1 *2%*	11 *6%*	13 *7%* S	14 *6%*	23 *5%*	9 *3%*	11 *4%*	6 *3%*
4-6 (Net)	**495** *24%*	208 *25%*	87 *25%*	5 *17%*	27 *32%* H	13 *24%*	24 *25%*	130 *22%*	111 *23%*	54 *25%*	107 *25%*	111 *23%*	44 *22%*	13 *28%*	51 *27%*	44 *24%*	72 *29%* R	93 *21%*	78 *23%*	71 *27%*	43 *21%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 52

Q15_3_1. Rating on statement - It shows interesting programmes about history science or the arts: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**2051**	842	346	28**	87	54*	99	595	479	216	435	475	199	46*	193	187	246	439	343	269	207
Effective Base	**1722**	686	223	17	114	48	124	573	408	179	357	385	163	42	187	183	226	356	276	218	163
7-10 (Net)	**1348**	555	222	24	45	38	59	406	317	128	286	328	149	29	107	116	151	298	238	175	145
	66%	*66%*	*64%*	*83%*	*51%*	*71%*	*60%*	*68%*	*66%*	*59%*	*66%*	*69%*	*75%*	*64%*	*55%*	*62%*	*61%*	*68%*	*70%*	*65%*	*70%*
	EO	E	E			E		E	O		O	JO	AJ KO								
9-10 (Net)	**499**	212	71	12	17	13	22	152	121	49	97	123	65	5	36	42	58	112	94	65	58
	24%	*25%*	*21%*	*43%*	*20%*	*23%*	*22%*	*26%*	*25%*	*23%*	*22%*	*26%*	*33%*	*11%*	*19%*	*22%*	*23%*	*25%*	*27%*	*24%*	*28%*
	N								N			N	AJ KNO								

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 53

Q15_3_2. Rating on statement - It shows interesting programmes about history science or the arts: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**1054**	526	528	477	577	560	494	68	127	142	168	193	356	382	393	278	228	826	69	985	754	105	127	68
Base (weighted)	**1075**	532	543	471	604	589	486	81*	144	136	171	178	365	393	453	228	252	823	104*	971	904	86*	65	20*
Effective Base	**894**	431	464	408	487	480	415	57	112	122	141	160	305	334	338	233	198	697	65	837	695	98	118	61
Lowest rating 1	**4** * **Z**	1 *	2 *	2 1%	1 *	2 *	1 *	- -	- -	1 1%	1 1%	* *	1 *	1 *	1 *	1 1%	1 *	2 *	- -	4 *	3 *	- -	* *	* 1%
2	**5** *	5 1% C	- -	4 1%	1 *	1 *	4 1%	- -	- -	- -	2 1%	1 1%	2 *	- -	3 1%	2 1%	- -	5 1%	- -	5 1%	4 *	- -	1 1%	- -
3	**18** **2%** **Zj**	12 2%	6 1%	9 2%	9 2%	8 1%	10 2%	4 5% L	3 2%	2 2%	3 2%	1 *	6 2%	5 1%	7 2%	6 3%	3 1%	15 2%	3 3%	15 2%	15 2%	2 2%	1 2%	* 2%
4	**26** **2%** **OUZf**	12 2%	14 3%	17 4%	10 2%	13 2%	13 3%	10 12% AIJK LM	6 4%	3 2%	2 1%	1 1%	4 1%	3 1%	15 3% O	8 4% O	5 2%	21 3%	6 6%	21 2%	24 3%	- -	2 3%	1 3% W
5	**64** **6%** **ELZj**	28 5%	36 7%	39 8% AE	24 4%	29 5%	34 7%	4 5%	13 9% L	10 7% L	8 5%	4 2%	24 7% L	20 5%	20 4%	24 11% AOP	20 8%	44 5%	5 5%	58 6%	49 5%	7 8%	5 8%	2 12% AV
6	**101** **9%** **EUZ**	44 8%	56 10%	56 12% AE	45 7%	61 10%	39 8%	13 16% M	14 10%	17 12%	17 10%	14 8%	26 7%	39 10%	32 7%	30 13% AP	32 13%	69 8%	16 15%	85 9%	86 10%	6 7%	4 7%	4 18% AVWX
7	**173** **16%** **M**	97 18%	76 14%	78 17%	94 16%	106 18%	67 14%	24 30% AJM	25 17%	19 14%	31 18%	32 18% M	41 11%	54 14%	86 19%	32 14%	39 16%	133 16%	14 14%	158 16%	144 16%	18 21% X	6 10%	4 21% X
8	**258** **24%** **HQl**	126 24%	132 24%	116 25%	142 24%	137 23%	121 25%	10 12%	40 27% H	31 22%	35 21%	42 23%	101 28% H	100 25% Q	116 26% Q	41 18%	58 23%	200 24%	18 18%	240 25%	213 24%	19 23%	21 32% A	5 25%
9	**236** **22%** **DHQ** **abe**	115 22%	121 22%	80 17%	156 26% AD	139 24%	97 20%	7 9%	26 18%	30 22% H	42 24% H	46 26% H	86 23% H	106 27% AQ	94 21%	36 16%	51 20%	185 22%	25 24%	211 22%	199 22%	21 25%	13 20%	3 13%
Highest rating 10	**163** **15%** **DYa** **dgv**	76 14%	86 16%	47 10%	115 19% AD	79 13%	84 17%	6 7%	15 10%	22 16%	27 16%	31 17%	61 17%	58 15%	66 15%	38 17%	38 15%	125 15%	16 16%	146 15%	143 16% Y	10 11%	9 14% Y	1 4%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 53

Q15_3_2. Rating on statement - It shows interesting programmes about history science or the arts: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**1075**	532	543	471	604	589	486	81*	144	136	171	178	365	393	453	228	252	823	104*	971	904	86*	65	20*
Effective Base	**894**	431	464	408	487	480	415	57	112	122	141	160	305	334	338	233	198	697	65	837	695	98	118	61
Don't know	**29**	16	13	23	6	12	16	4	3	1	3	5	13	7	13	9	5	24	-	29	24	3	2	*
	3%	*3%*	*2%*	*5%*	*1%*	*2%*	*3%*	*4%*	*2%*	*1%*	*2%*	*3%*	*3%*	*2%*	*3%*	*4%*	*2%*	*3%*	*-*	*3%*	*3%*	*3%*	*3%*	*1%*
	E			AE																A				
1-3 (Net)	**27**	18	8	15	12	11	15	4	3	3	6	3	9	6	11	9	5	22	3	24	22	2	2	1
	2%	*3%*	*2%*	*3%*	*2%*	*2%*	*3%*	*5%*	*2%*	*3%*	*3%*	*1%*	*2%*	*2%*	*3%*	*4%*	*2%*	*3%*	*3%*	*2%*	*2%*	*2%*	*3%*	*3%*
	CZj																							
4-6 (Net)	**191**	84	106	111	79	104	87	27	33	30	27	19	55	61	67	62	57	134	27	164	159	13	11	7
	18%	*16%*	*20%*	*24%*	*13%*	*18%*	*18%*	*33%*	*23%*	*22%*	*16%*	*11%*	*15%*	*16%*	*15%*	*27%*	*22%*	*16%*	*26%*	*17%*	*18%*	*15%*	*18%*	*33%*
	ELS			AE				AKL	L	L						AOP	S							AVWX
	UZ							M																
7-10 (Net)	**829**	413	416	322	507	461	368	47	105	102	135	151	289	318	362	147	186	643	74	755	699	68	49	13
	77%	*78%*	*77%*	*68%*	*84%*	*78%*	*76%*	*58%*	*73%*	*74%*	*79%*	*85%*	*79%*	*81%*	*80%*	*65%*	*74%*	*78%*	*71%*	*78%*	*77%*	*80%*	*76%*	*63%*
	DHQ				AD				H	H	H	AHI	H	AQ	Q						Y	Y		
	Yabv											J												
9-10 (Net)	**398**	191	208	128	271	218	180	12	41	52	69	77	147	164	161	73	89	310	41	357	342	31	22	4
	37%	*36%*	*38%*	*27%*	*45%*	*37%*	*37%*	*15%*	*28%*	*38%*	*40%*	*43%*	*40%*	*42%*	*35%*	*32%*	*35%*	*38%*	*40%*	*37%*	*38%*	*36%*	*34%*	*17%*
	DHI				AD					H	HI	HI	HI	AQ							Y	Y	Y	
	Yabev																							

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 53

Q15_3_2. Rating on statement - It shows interesting programmes about history science or the arts: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**1054**	873	131	46	333	580	125	274	627	69	249	776	105	38	69	100	73	48	83	127	82	119	142	68
Base (weighted)	**1075**	898	129	45*	352	584	127	278	645	73*	247	801	86*	40*	77*	120*	80*	59*	103*	65	109*	145	172	20*
Effective Base	**894**	739	114	38	283	493	105	235	532	59	206	665	98	35	63	94	67	45	76	118	75	109	134	61
Lowest rating 1	**4 * Z**	1 *	1 1%	1 3% AZ	1 *	2 *	* *	2 1%	1 *	- -	1 1%	2 *	- -	- -	- -	- -	- -	- -	1 1%	* *	- -	2 1%	- -	* 1% u
2	**5 ***	4 *	1 1%	1 1%	1 *	3 1%	1 1%	2 1%	3 *	- -	- -	5 1%	- -	- -	1 1%	1 1%	- -	- -	- -	1 1%	2 2%	- -	1 1%	- -
3	**18 2% Zj**	11 1%	3 2%	4 9% AZ	3 1%	11 2%	4 3%	6 2%	9 1%	3 4%	10 4% Aj	8 1%	2 2%	1 2%	1 1%	1 1%	1 2%	- -	4 4% u	1 2% u	4 3% u	3 2%	- -	* 2% u
4	**26 2% OUZf**	16 2%	9 7% AZ	2 4%	5 1%	16 3%	6 4%	2 1%	21 3% f	3 4%	2 1%	24 3%	- -	- -	2 3%	2 1%	4 5% k	2 4%	2 2%	2 3%	1 1%	8 5% Ak	3 2%	1 3% k
5	**64 6% ELZj**	45 5%	14 11% AZ	4 10%	22 6%	34 6%	8 6%	15 5%	41 6%	4 5%	22 9% Aj	39 5%	7 8% t	3 8%	5 6%	7 6%	4 5%	3 5%	6 5%	5 8% t	8 8%	3 2%	9 5%	2 12% At
6	**101 9% EUZ**	69 8%	21 16% AZ	10 23% AZ	34 10%	50 9%	14 11%	26 9%	59 9%	9 12%	21 9%	79 10%	6 7%	2 5%	8 10%	20 17% Akrs	8 10%	3 6%	11 11%	4 7%	4 4%	15 10%	14 8%	4 18% Aklprsu
7	**173 16% M**	142 16%	24 19%	5 12%	58 16%	85 15%	27 21%	40 14%	117 18% h	6 8%	40 16%	130 16%	18 21% nqr	7 19%	17 22% qr	13 11%	19 24% nqr	10 17%	10 10%	6 10%	18 17%	23 16%	26 15%	4 21% qr
8	**258 24% HQi**	219 24%	30 23%	9 20%	74 21%	151 26%	29 23%	59 21%	154 24%	19 25%	46 19%	204 26% i	19 23%	8 19%	17 22%	36 30% ot	13 16%	12 20%	28 27%	21 32% Aot	28 26%	26 18%	46 27%	5 25%
9	**236 22% DHQab e**	215 24% Aab	17 13%	4 9%	76 22%	141 24% e	18 14%	65 23%	142 22%	14 19%	48 19%	178 22%	21 25%	13 33% v	15 19%	22 19%	18 23%	18 31% v	19 18%	13 20%	25 23%	35 24%	34 20%	3 13%
Highest rating 10	**163 15% DYadg v**	156 17% Aa	3 3%	3 7%	72 21% Ad e	75 13%	15 12%	51 18%	83 13%	16 22%	48 19%	111 14%	10 11%	6 15%	9 12%	12 10%	10 13%	8 14%	17 16% v	9 14% v	18 16% v	29 20% v	34 20% v	1 4%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 53

Q15_3_2. Rating on statement - It shows interesting programmes about history science or the arts: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region										
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**1075**	898	129	45*	352	584	127	278	645	73*	247	801	86*	40*	77*	120*	80*	59*	103*	65	109*	145	172	20*
Effective Base	**894**	739	114	38	283	493	105	235	532	59	206	665	98	35	63	94	67	45	76	118	75	109	134	61
Don't know	**29** **3%** **E**	21 *2%*	7 *5%*	1 *2%*	6 *2%*	17 *3%*	5 *4%*	11 *4%*	15 *2%*	1 *2%*	9 *3%*	20 *3%*	3 *3%*	- -	2 *3%*	5 *4%*	1 *2%*	2 *3%*	6 *5%*	2 *3%*	1 *1%*	1 *1%*	5 *3%*	* *1%*
1-3 (Net)	**27** **2%** **CZj**	17 *2%*	5 *4%*	6 *13%* AZa	5 *2%*	16 *3%*	5 *4%*	9 *3%*	13 *2%*	3 *4%*	11 *5%* Aj	15 *2%*	2 *2%*	1 *2%*	2 *2%*	2 *2%*	1 *2%*	- -	6 *5%* u	2 *3%*	6 *5%* u	5 *3%*	1 *1%*	1 *3%*
4-6 (Net)	**191** ***18%*** **ELSUZ**	129 *14%*	44 *34%* AZ	17 *37%* AZ	60 *17%*	99 *17%*	28 *22%*	43 *16%*	121 *19%*	15 *21%*	46 *19%*	142 *18%*	13 *15%*	5 *13%*	15 *20%*	29 *24%*	17 *21%*	9 *15%*	19 *18%*	11 *18%*	14 *12%*	26 *18%*	26 *15%*	7 *33%* Aklpqrstu
7-10 (Net)	**829** ***77%*** **DHQYa bv**	731 *81%* Aab	74 *57%*	21 *48%*	280 *79%*	452 *77%*	89 *70%*	215 *77%*	495 *77%*	54 *73%*	181 *73%*	624 *78%*	68 *80%* v	34 *86%* v	58 *75%*	83 *70%*	61 *76%*	48 *82%* v	73 *71%*	49 *76%*	88 *81%* v	113 *78%* v	140 *81%* nv	13 *63%*
9-10 (Net)	**398** ***37%*** **DHIYa bev**	371 *41%* Aab	20 *16%*	7 *16%*	148 *42%* Ae	216 *37%* e	33 *26%*	115 *42%*	225 *35%*	29 *40%*	96 *39%*	290 *36%*	31 *36%* v	19 *48%* nv	24 *31%*	34 *29%*	29 *36%* v	26 *45%* v	36 *35%* v	22 *34%* v	42 *39%* v	64 *44%* nv	68 *39%* v	4 *17%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 53

Q15_3_2. Rating on statement - It shows interesting programmes about history science or the arts: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1054**	398	110	14	57	27	51	397	252	84	200	246	140	28	100	105	134	208	164	128	120
Base (weighted)	**1075**	441	144*	20**	40*	25**	36*	370	253	92*	203	256	150	28**	87*	86*	127	216	176	140	133
Effective Base	**894**	350	95	12	47	22	42	347	210	73	170	210	122	25	82	84	115	171	143	111	108
Lowest rating 1	**4** ***	2 *	- -	- -	* 1%	- -	- -	1 *	* *	- -	- -	- -	1 1%	- -	2 3% AIKL	* *	1 1%	* *	- -	- -	1 1%
2	**5** *	- -	2 2% B	- -	- -	- -	- -	2 1%	2 1%	2 2% L	1 *	- -	- -	- -	1 1%	- -	1 1%	3 1%	- -	- -	- -
3	**18** **2%**	8 2%	4 2%	- -	2 4%	1 3%	- -	5 1%	3 1%	3 4%	3 1%	3 1%	3 2%	* 1%	2 2%	3 3%	2 1%	5 2%	1 1%	1 1%	1 1%
4	**26** **2%**	10 2%	2 1%	2 10%	2 4%	5 20%	- -	5 1%	12 5% AL	1 1%	3 2%	3 1%	4 3%	- -	3 3%	2 3%	3 2%	1 1%	2 1%	6 4%	3 2%
5	**64** **6%** **M**	25 6%	8 5%	- -	4 10%	2 7%	1 2%	25 7%	18 7% M	7 8% M	15 7% M	8 3%	2 2%	1 4%	10 12% ALM	9 11% A	12 9%	10 5%	11 6%	5 4%	5 4%
6	**101** **9%** **H**	52 12% AH	12 9%	2 9%	5 12%	3 10%	2 6%	25 7%	26 10%	8 9%	20 10%	24 9%	16 11%	* 2%	6 6%	9 10%	16 12%	14 7%	13 7%	18 13%	13 10%
7	**173** **16%** **H**	84 19% AH	23 16%	2 9%	8 21%	1 4%	9 25% H	45 12%	48 19%	13 14%	37 18%	43 17%	16 11%	7 26%	8 10%	19 22%	19 15%	30 14%	31 17%	24 17%	16 12%
8	**258** **24%** **Q**	96 22%	31 21%	6 28%	6 16%	8 30%	9 24%	103 28% A	50 20%	21 23%	59 29% I	62 24%	35 23%	8 27%	24 27%	16 18%	19 15%	58 27% Q	40 23%	42 30%	31 23%
9	**236** **22%** **KP**	90 21%	37 26%	5 22%	7 17%	3 10%	9 25%	85 23%	51 20%	18 20%	33 16%	70 27% AKO	39 26% K	9 32%	14 16%	9 10%	29 23% P	44 20% P	46 26% P	26 19%	43 32% APR
Highest rating 10	**163** **15%** **E**	62 14%	23 16%	4 22%	2 5%	3 11%	5 15%	63 17% E	36 14%	12 13%	30 15%	41 16%	32 21%	1 4%	9 11%	14 17%	23 18%	38 18%	32 18%	18 13%	18 14%
Don't know	**29** **3%** **L**	10 2%	2 2%	- -	4 10% ABCH	1 4%	1 3%	10 3%	7 3%	5 6% L	3 1%	1 1%	3 2%	1 4%	8 9% AIKLM	4 5% S	3 2%	12 5% AS	1 1%	- -	1 1%
1-3 (Net)	**27** **2%**	10 2%	6 4%	- -	2 5%	1 3%	- -	8 2%	5 2%	5 6% L	3 2%	3 1%	4 3%	* 1%	5 6% AL	3 4%	4 3%	9 4%	1 1%	1 1%	2 1%
4-6 (Net)	**191** **18%** **R**	87 20%	22 15%	4 19%	10 26% G	9 37%	3 8%	55 15%	56 22% L	16 18%	38 19%	35 14%	22 15%	1 5%	19 21%	21 24% R	30 24% R	25 12%	26 14%	28 20%	22 16%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 53

Q15_3_2. Rating on statement - It shows interesting programmes about history science or the arts: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1075**	441	144*	20**	40*	25**	36*	370	253	92*	203	256	150	28**	87*	86*	127	216	176	140	133
Effective Base	**894**	350	95	12	47	22	42	347	210	73	170	210	122	25	82	84	115	171	143	111	108
7-10 (Net)	**829**	334	114	16	24	14	32	296	184	65	159	216	121	25	56	58	91	170	149	111	108
	77%	*76%*	*79%*	*81%*	*59%*	*55%*	*89%*	*80%*	*73%*	*71%*	*78%*	*85%*	*81%*	*89%*	*64%*	*67%*	*71%*	*79%*	*84%*	*79%*	*81%*
	EOP	E	E				BE	E			O	AIJO	O					P	APQ		P
9-10 (Net)	**398**	153	60	9	9	5	14	148	87	31	63	111	71	10	23	23	52	82	78	44	61
	37%	*35%*	*42%*	*44%*	*22%*	*21%*	*40%*	*40%*	*34%*	*34%*	*31%*	*43%*	*47%*	*36%*	*27%*	*27%*	*41%*	*38%*	*44%*	*32%*	*46%*
	EOP		E					E				AKO	AI KO				P		P		AP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 54

Q15_3_3. Rating on statement - It shows interesting programmes about history science or the arts: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**608**	283	325	257	351	286	322	116	146	118	82	70	76	186	248	173	230	378	79	529	446	58	52	52
Base (weighted)	**637**	312	326	271	366	302	335	148*	154	121	77*	67*	69*	199	293	143	254	383	125*	512	545	50*	26*	16*
Effective Base	**503**	229	277	217	287	239	264	95	122	103	67	60	66	165	204	145	195	309	73	443	401	54	48	47
Lowest rating 1	**18** *3%* **OZc**	10 *3%*	8 *2%*	8 *3%*	10 *3%*	6 *2%*	11 *3%*	9 *6%* I	1 *1%*	4 *3%*	2 *2%*	2 *2%*	1 *1%*	2 *1%*	12 *4%*	4 *3%*	4 *2%*	13 *3%*	4 *3%*	14 *3%*	15 *3%*	- -	2 *7%* W	1 *6%* W
2	**16** *3%*	9 *3%*	7 *2%*	6 *2%*	11 *3%*	4 *1%*	12 *4%*	5 *3%*	1 *1%*	5 *4%*	1 *1%*	1 *2%*	3 *4%*	4 *2%*	8 *3%*	4 *3%*	6 *2%*	10 *3%*	- -	16 *3%* A	12 *2%*	4 *8%* AV	- -	- -
3	**19** *3%* **Z**	8 *2%*	11 *3%*	10 *4%*	9 *2%*	6 *2%*	13 *4%*	3 *2%*	5 *3%*	2 *1%*	5 *6%*	1 *2%*	3 *5%*	4 *2%*	5 *2%*	9 *7%* AOP	6 *2%*	13 *3%*	- -	19 *4%* A	14 *3%*	4 *7%*	1 *3%*	* *1%*
4	**37** *6%* **c**	23 *7%*	14 *4%*	19 *7%*	18 *5%*	20 *7%*	17 *5%*	13 *9%*	7 *5%*	3 *3%*	6 *8%*	5 *7%*	2 *3%*	6 *3%*	22 *8%*	9 *6%*	11 *4%*	26 *7%*	4 *3%*	33 *6%*	29 *5%*	6 *11%* X	- -	2 *12%* X
5	**64** *10%*	34 *11%*	30 *9%*	29 *11%*	34 *9%*	33 *11%*	31 *9%*	10 *7%*	17 *11%*	12 *10%*	6 *8%*	9 *14%*	9 *13%*	22 *11%*	25 *9%*	16 *11%*	22 *9%*	42 *11%*	12 *10%*	51 *10%*	50 *9%*	8 *15%*	3 *12%*	3 *16%*
6	**114** *18%*	57 *18%*	57 *17%*	49 *18%*	65 *18%*	56 *18%*	58 *17%*	29 *19%*	35 *23%* L	23 *19%*	11 *14%*	7 *11%*	10 *14%*	37 *18%*	57 *19%*	20 *14%*	48 *19%*	66 *17%*	27 *22%*	87 *17%*	96 *18%*	10 *20%*	3 *11%*	5 *30%* AVX
7	**106** *17%* **MOW dk**	48 *15%*	58 *18%*	40 *15%*	66 *18%*	54 *18%*	52 *16%*	23 *16%*	27 *18%* M	27 *22%* M	14 *19%* M	10 *15%*	4 *7%*	22 *11%*	63 *21%* AO	21 *14%*	47 *18%*	60 *16%*	23 *18%*	84 *16%*	94 *17%* W	3 *7%*	7 *25%* W	2 *13%*
8	**98** *15%* **U**	47 *15%*	52 *16%*	35 *13%*	63 *17%*	46 *15%*	53 *16%*	27 *18%*	18 *12%*	15 *12%*	9 *11%*	14 *20%*	17 *24%* AI JK	36 *18%*	37 *13%*	26 *18%*	35 *14%*	63 *16%*	28 *22%*	71 *14%*	87 *16%*	7 *13%*	3 *12%*	1 *9%*
9	**62** *10%* **SXYa rv**	26 *8%*	37 *11%*	21 *8%*	41 *11%*	30 *10%*	32 *10%*	13 *9%*	17 *11%*	13 *11%*	9 *12%*	5 *7%*	6 *9%*	27 *14%* A	24 *8%*	11 *7%*	33 *13%*	30 *8%*	15 *12%*	48 *9%*	56 *10%* Y	6 *12%* Y	* *2%*	- -
Highest rating 10	**48** *7%* **D**	25 *8%*	22 *7%*	10 *4%*	37 *10%* AD	22 *7%*	25 *8%*	7 *5%*	19 *12%* AH	7 *6%*	5 *6%*	3 *4%*	7 *10%*	21 *11%*	18 *6%*	8 *6%*	25 *10%*	23 *6%*	11 *9%*	37 *7%*	42 *8%*	3 *6%*	1 *4%*	1 *6%*

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 54

Q15_3_3. Rating on statement - It shows interesting programmes about history science or the arts: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**637**	312	326	271	366	302	335	148*	154	121	77*	67*	69*	199	293	143	254	383	125*	512	545	50*	26*	16*
Effective Base	**503**	229	277	217	287	239	264	95	122	103	67	60	66	165	204	145	195	309	73	443	401	54	48	47
Don't know	**55** ***9%*** **ETWck**	25 *8%*	30 *9%*	43 *16%* AE	12 *3%*	26 *9%*	30 *9%*	10 *7%*	7 *5%*	10 *8%*	10 *13%* I	10 *16%* AI	8 *11%*	19 *9%*	20 *7%*	16 *11%*	18 *7%*	38 *10%*	2 *2%*	53 *10%* AT	48 *9%*	1 *1%*	6 *24%* AVWY	1 *5%*
1-3 (Net)	**53** ***8%*** **FOZc**	26 *8%*	26 *8%*	24 *9%*	29 *8%*	16 *5%*	37 *11%* AF	17 *12%*	7 *4%*	11 *9%*	7 *10%*	4 *6%*	7 *10%*	10 *5%*	26 *9%*	17 *12%* O	16 *6%*	36 *10%*	4 *3%*	49 *10%* A	42 *8%*	7 *15%*	3 *10%*	1 *8%*
4-6 (Net)	**214** ***34%*** **q**	114 *37%*	100 *31%*	97 *36%*	117 *32%*	108 *36%*	106 *32%*	52 *35%*	60 *39%*	38 *32%*	23 *30%*	21 *31%*	20 *30%*	65 *32%*	105 *36%*	45 *31%*	81 *32%*	134 *35%*	43 *34%*	171 *33%*	176 *32%*	23 *46%* AVX	6 *22%*	9 *58%* AVX
7-10 (Net)	**315** ***49%*** **DSU Yadefnv**	146 *47%*	169 *52%*	107 *39%*	208 *57%* AD	152 *50%*	162 *49%*	69 *47%*	81 *52%*	62 *51%*	37 *47%*	31 *47%*	34 *49%*	106 *53%*	142 *49%*	65 *45%*	139 *55%* S	176 *46%*	76 *61%* AU	239 *47%*	280 *51%* Y	19 *38%*	11 *43%*	5 *29%*
9-10 (Net)	**110** ***17%*** **DSX Yaefrv**	51 *16%*	59 *18%*	31 *12%*	79 *21%* AD	52 *17%*	58 *17%*	20 *13%*	36 *23%* A	20 *17%*	14 *18%*	8 *11%*	13 *19%*	49 *24%* AP Q	43 *15%*	19 *13%*	57 *23%* AS	53 *14%*	25 *20%*	85 *17%*	98 *18%* XY	9 *18%*	1 *5%*	1 *6%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 54

Q15_3_3. Rating on statement - It shows interesting programmes about history science or the arts: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**608**	502	85	19	297	262	42	101	412	56	159	443	58	18	40	57	56	23	37	52	45	102	68	52
Base (weighted)	**637**	528	91*	16**	314	274	43*	95*	446	62*	159	475	50*	20**	45*	69*	69*	28**	45*	26*	57*	130*	82*	16*
Effective Base	**503**	419	68	16	246	218	35	83	342	48	128	372	54	17	36	51	49	21	34	48	42	92	61	47
Lowest rating 1	**18** **3%** **OZc**	10 *2%*	5 *5%*	3 *15%*	1 *	14 *5%* Ac	3 *7%* c	5 *5%*	9 *2%*	3 *4%*	8 *5%*	10 *2%*	- -	- -	1 *1%*	2 *3%*	3 *4%*	1 *4%*	- -	2 *7%* kq	3 *5%*	3 *2%*	2 *2%*	1 *6%* kq
2	**16** **3%**	13 *2%*	3 *3%*	- -	6 *2%*	7 *3%*	3 *6%*	4 *4%*	10 *2%*	3 *5%*	3 *2%*	13 *3%*	4 *8%* Aot	- -	1 *3%*	2 *4%*	- -	2 *8%*	- -	- -	1 *2%*	1 *1%*	5 *6%*	- -
3	**19** **3%** **Z**	11 *2%*	4 *5%*	3 *21%*	6 *2%*	11 *4%*	2 *4%*	3 *3%*	12 *3%*	- -	3 *2%*	16 *3%*	4 *7%*	1 *7%*	- -	2 *2%*	4 *6%*	- -	- -	1 *3%*	3 *6%*	3 *2%*	2 *2%*	* *1%*
4	**37** **6%** **c**	30 *6%*	6 *6%*	1 *6%*	12 *4%*	22 *8%* c	3 *7%*	8 *8%*	23 *5%*	6 *10%*	6 *4%*	31 *7%*	6 *11%* qrs	1 *5%*	5 *12%* qrs	6 *9%*	2 *3%*	2 *9%*	- -	- -	- -	7 *5%*	6 *7%*	2 *12%* oqrs
5	**64** **10%**	49 *9%*	14 *15%*	1 *3%*	24 *8%*	33 *12%*	4 *10%*	9 *10%*	44 *10%*	5 *7%*	21 *13%*	41 *9%*	8 *15%* t	- -	3 *7%*	9 *13%*	9 *13%*	2 *8%*	4 *8%*	3 *12%*	7 *12%*	7 *6%*	9 *11%*	3 *16%* t
6	**114** **18%**	90 *17%*	19 *21%*	4 *25%*	56 *18%*	45 *17%*	11 *26%*	22 *23%*	77 *17%*	12 *19%*	31 *19%*	83 *18%*	10 *20%*	2 *12%*	9 *19%*	17 *25%*	12 *17%*	8 *28%*	4 *8%*	3 *11%*	8 *14%*	21 *16%*	15 *19%*	5 *30%* Aqrt
7	**106** **17%** **MOWdk**	93 *18%*	13 *14%*	* *2%*	66 *21%* Ad	36 *13%*	4 *11%*	12 *13%*	79 *18%*	7 *11%*	22 *14%*	83 *17%*	3 *7%*	9 *46%*	8 *18%*	11 *17%*	15 *22%* k	2 *6%*	10 *22%* k	7 *25%* ku	11 *20%*	18 *14%*	9 *12%*	2 *13%*
8	**98** **15%** **U**	84 *16%*	11 *12%*	3 *21%*	54 *17%*	40 *14%*	3 *7%*	12 *13%*	74 *17%*	8 *13%*	25 *15%*	74 *16%*	7 *13%*	1 *7%*	3 *7%*	6 *9%*	12 *17%*	3 *10%*	12 *28%* Amnv	3 *12%*	8 *14%*	29 *23%* Amn	12 *15%*	1 *9%*
9	**62** **10%** **SXYarv**	61 *11%* Aa	2 *2%*	- -	38 *12%* e	25 *9%*	- -	6 *7%*	45 *10%*	10 *15%*	12 *8%*	50 *11%*	6 *12%* v	1 *4%*	6 *13%*	4 *6%*	4 *6%*	7 *25%*	5 *11%*	* *2%*	4 *7%*	14 *11%* v	11 *13%* v	- -
Highest rating 10	**48** **7%** **D**	44 *8%*	4 *4%*	- -	34 *11%* Ade	14 *5%*	- -	3 *3%*	37 *8%*	4 *6%*	18 *11%*	30 *6%*	3 *6%*	- -	1 *2%*	2 *3%*	5 *8%*	- -	4 *10%*	1 *4%*	5 *8%*	20 *16%* Amn	5 *6%*	1 *6%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 54

Q15_3_3. Rating on statement - It shows interesting programmes about history science or the arts: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region										
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**637**	528	91*	16**	314	274	43*	95*	446	62*	159	475	50*	20**	45*	69*	69*	28**	45*	26*	57*	130*	82*	16*
Effective Base	**503**	419	68	16	246	218	35	83	342	48	128	372	54	17	36	51	49	21	34	48	42	92	61	47
Don't know	**55 9% ETWck**	43 *8%*	11 *12%*	1 *8%*	15 *5%*	28 *10%* c	10 *23%* Acd	11 *12%*	36 *8%*	6 *9%*	11 *7%*	45 *9%*	1 *1%*	4 *20%*	8 *18%* Ak of	7 *10%*	3 *4%*	1 *2%*	6 *12%* k	6 *24%* Ak notuv	7 *13%* k	6 *5%*	6 *7%*	1 *5%*
1-3 (Net)	**53 8% FOZc**	34 *7%*	12 *14%* Z	6 *36%*	14 *4%*	32 *12%* Ac	7 *17%* c	11 *12%*	31 *7%*	5 *9%*	14 *9%*	38 *8%*	7 *15%* qt	1 *7%*	2 *4%*	6 *9%*	7 *10%*	3 *11%*	- -	3 *10%* q	7 *13%* q	7 *5%*	8 *10%*	1 *8%* q
4-6 (Net)	**214 34% q**	169 *32%*	39 *42%*	6 *34%*	93 *29%*	101 *37%*	18 *43%*	39 *41%*	144 *32%*	22 *36%*	57 *36%*	156 *33%*	23 *46%* Aqr st	3 *17%*	17 *38%* q	33 *47%* Aqrst	22 *33%*	12 *45%*	7 *16%*	6 *22%*	15 *26%*	35 *27%*	30 *37%* q	9 *58%* Aoqrstu
7-10 (Net)	**315 49% DSUYa defnv**	282 *53%* Aa	29 *32%*	4 *23%*	192 *61%* Ad e	114 *41%* e	8 *18%*	34 *36%*	235 *53%* Af	29 *46%*	77 *48%*	237 *50%*	19 *38%*	11 *57%*	18 *40%*	23 *34%*	37 *53%* v	11 *41%*	32 *71%* Ak mnruv	11 *43%*	28 *49%*	82 *63%* Ak mnruv	38 *46%*	5 *29%*
9-10 (Net)	**110 17% DSXYa efrv**	104 *20%* Aa	6 *6%*	- -	71 *23%* Ad e	39 *14%* e	- -	10 *10%*	83 *18%*	14 *22%*	30 *19%*	80 *17%*	9 *18%*	1 *4%*	7 *14%*	6 *9%*	9 *14%*	7 *25%*	9 *21%*	1 *5%*	9 *15%*	35 *27%* An rv	16 *19%*	1 *6%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Q15_3_3. Rating on statement - It shows interesting programmes about history science or the arts: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**608**	320	79	5	36	39	35	94	173	53	123	125	70	11	50	63	88	122	114	65	63
Base (weighted)	**637**	354	111*	8**	21*	40*	25*	79*	170	54*	137	138	81*	11**	42*	53*	85*	130	125*	74*	78*
Effective Base	**503**	277	67	5	30	34	30	84	137	46	102	104	62	10	43	50	72	102	93	57	57
Lowest rating 1	**18** *3%*	9 *2%*	2 *2%*	- -	2 *8%*	3 *7%*	1 *4%*	1 *2%*	5 *3%*	4 *8%* AL	7 *5%* L	- -	1 *1%*	- -	1 *2%*	1 *2%*	5 *5%*	5 *4%*	1 *1%*	1 *1%*	2 *2%*
2	**16** *3%*	9 *2%*	3 *3%*	- -	1 *3%*	1 *2%*	- -	3 *4%*	7 *4%*	- -	1 *1%*	5 *4%*	1 *1%*	- -	1 *3%*	2 *3%*	2 *3%*	3 *3%*	2 *1%*	3 *4%*	4 *5%*
3	**19** *3%*	7 *2%*	3 *3%*	- -	1 *6%*	1 *3%*	3 *12%* ABC	3 *4%*	4 *2%*	2 *4%*	3 *2%*	6 *5%*	- -	1 *7%*	2 *5%*	2 *4%*	5 *6%* R	1 *1%*	3 *3%*	2 *3%*	- -
4	**37** *6%*	16 *4%*	10 *9%*	2 *23%*	2 *11%*	3 *7%*	1 *3%*	4 *5%*	15 *9%*	3 *6%*	11 *8%*	5 *4%*	2 *2%*	- -	1 *3%*	3 *6%*	2 *3%*	11 *8%*	5 *4%*	7 *9%*	3 *4%*
5	**64** *10%* J	44 *12%*	8 *7%*	- -	1 *5%*	1 *3%*	1 *3%*	9 *11%*	21 *12%* J	1 *2%*	14 *10%*	14 *10%*	5 *6%*	3 *22%*	6 *15%* J	3 *6%*	14 *16%*	11 *9%*	12 *10%*	11 *16%*	7 *9%*
6	**114** *18%* EJ	67 *19%* E	22 *20%*	2 *24%*	1 *4%*	7 *17%*	4 *15%*	12 *15%*	25 *15%* J	2 *3%*	27 *19%* J	37 *27%* AIJ	14 *17%* J	1 *11%*	7 *16%* J	14 *27%* Q	10 *12%*	22 *17%*	28 *22%*	12 *16%*	13 *17%*
7	**106** *17%*	60 *17%*	19 *17%*	1 *13%*	4 *17%*	7 *18%*	6 *22%*	9 *12%*	25 *15%*	16 *30%* AIM	26 *19%*	22 *16%*	8 *10%*	2 *16%*	7 *17%*	7 *14%*	15 *18%*	21 *16%*	27 *22%*	7 *10%*	8 *11%*
8	**98** *15%* S	52 *15%*	14 *13%*	1 *16%*	4 *18%*	7 *19%*	3 *12%*	17 *22%*	29 *17%*	6 *12%*	24 *18%*	14 *10%*	17 *21%*	1 *8%*	7 *17%*	6 *12%*	14 *16%*	27 *21%* S	10 *8%*	10 *14%*	14 *18%*
9	**62** *10%*	38 *11%*	9 *8%*	- -	2 *9%*	6 *15%*	3 *13%*	4 *5%*	14 *8%*	9 *17%*	10 *8%*	12 *8%*	12 *15%*	1 *12%*	3 *8%*	3 *5%*	4 *4%*	10 *8%*	17 *14%* Q	10 *13%*	13 *16%* Q
Highest rating 10	**48** *7%*	29 *8%*	8 *7%*	2 *24%*	1 *7%*	3 *8%*	- -	5 *6%*	9 *5%*	2 *4%*	5 *4%*	14 *10%*	14 *18%* AIJ K	1 *8%*	2 *5%*	7 *12%*	5 *5%*	11 *9%*	9 *7%*	4 *6%*	8 *10%*
Don't know	**55** *9%*	23 *7%*	14 *13%*	- -	2 *12%*	1 *2%*	4 *15%* F	11 *14%* B	16 *9%*	8 *15%*	10 *7%*	8 *6%*	8 *10%*	2 *15%*	4 *9%*	5 *9%*	10 *11%*	8 *6%*	10 *8%*	6 *8%*	5 *7%*
1-3 (Net)	**53** *8%*	25 *7%*	9 *8%*	- -	4 *17%* B	5 *12%*	4 *16%*	7 *9%*	17 *10%*	7 *12%*	11 *8%*	12 *8%*	2 *3%*	1 *7%*	4 *10%*	5 *9%*	12 *14%* S	9 *7%*	6 *5%*	6 *9%*	6 *8%*
4-6 (Net)	**214** *34%* J	127 *36%*	39 *35%*	4 *47%*	4 *20%*	11 *27%*	5 *21%*	25 *31%*	60 *35%* J	6 *11%*	52 *38%* J	56 *41%* JM	20 *25%*	4 *34%*	14 *34%* J	21 *39%*	26 *30%*	44 *34%*	45 *36%*	30 *41%*	23 *30%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 54

Q15_3_3. Rating on statement - It shows interesting programmes about history science or the arts: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**637**	354	111*	8**	21*	40*	25*	79*	170	54*	137	138	81*	11**	42*	53*	85*	130	125*	74*	78*
Effective Base	**503**	277	67	5	30	34	30	84	137	46	102	104	62	10	43	50	72	102	93	57	57
7-10 (Net)	**315**	179	50	4	11	24	12	36	77	34	65	62	50	5	20	23	37	69	63	32	43
	49%	*51%*	*45%*	*53%*	*52%*	*60%*	*47%*	*45%*	*45%*	*62%* IL	*47%*	*45%*	*63%* AI L	*44%*	*47%*	*44%*	*44%*	*53%*	*51%*	*43%*	*56%*
9-10 (Net)	**110**	67	16	2	3	9	3	9	23	11	15	26	26	2	5	9	8	21	26	14	21
	17%	*19%*	*15%*	*24%*	*16%*	*23%*	*13%*	*12%*	*14%*	*21%*	*11%*	*19%*	*32%* AI KO	*21%*	*13%*	*18%*	*10%*	*16%*	*21%*	*19%*	*27%* Q

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 55

Q15_3_4. Rating on statement - It shows interesting programmes about history science or the arts: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**490**	235	255	200	290	268	222	42	87	74	86	81	120	180	176	134	154	336	50	440	357	44	56	33
Base (weighted)	**509**	247	262	202	306	288	221	52*	95*	73*	86*	80*	123	192	207	110	173	335	76*	432	433	38*	28*	9*
Effective Base	**415**	194	221	174	242	233	181	36	75	61	72	69	104	160	149	112	132	284	47	374	329	42	52	31
Lowest rating 1	**2** *	1 *	1 *	1 *	1 *	1 *	1 *	1 1%	- -	1 2%	- -	- -	- -	1 1%	* *	1 1%	2 1%	- -	- -	2 *	2 *	- -	- -	- -	* 3%
2	**2** *	1 *	1 *	1 *	1 *	2 1%	- -	1 2%	- -	- -	- -	- -	1 1%	1 *	- -	1 1%	1 *	1 *	1 1%	1 *	1 *	1 2% AV	- -	- -
3	**4** **1%**	2 1%	2 1%	2 1%	3 1%	1 *	3 2%	1 2%	1 1%	- -	- -	2 2%	1 1%	2 1%	- -	2 2%	2 1%	3 1%	- -	4 1%	3 1%	1 3%	* 2%	- -
4	**20** **4%** **E**	12 5%	8 3%	16 8% AE	5 1%	10 4%	10 5%	4 7%	5 5%	2 3%	3 3%	3 4%	3 3%	9 5%	6 3%	5 5%	7 4%	13 4%	- -	20 5% A	17 4%	2 6%	* 2%	1 6%
5	**29** **6%** **Zf**	15 6%	15 6%	11 6%	18 6%	15 5%	14 6%	5 10%	7 8%	5 7%	4 4%	4 5%	3 3%	8 4%	11 5%	11 10%	11 6%	18 6%	4 5%	25 6%	22 5%	3 7%	4 15% AV	1 9%
6	**48** **9%** **M**	26 11%	22 8%	24 12%	24 8%	24 8%	24 11%	10 18% M	10 11%	9 13%	9 10%	6 7%	5 4%	13 7%	26 13%	9 8%	22 12%	27 8%	7 9%	41 10%	41 9%	5 13%	1 3%	2 19% X
7	**57** **11%** **t**	22 9%	35 14%	25 12%	32 11%	34 12%	23 10%	6 12%	18 19% AJL	5 7%	10 12%	6 7%	12 10%	17 9%	24 11%	16 15%	19 11%	38 11%	7 9%	50 12%	47 11%	4 11%	4 14%	2 17%
8	**100** **20%** **U**	50 20%	50 19%	39 19%	61 20%	52 18%	48 22%	12 24%	17 18%	12 16%	17 20%	16 20%	26 21%	44 23%	33 16%	23 21%	37 22%	63 19%	21 28%	79 18%	85 20%	8 21%	5 19%	2 22%
9	**117** **23%** **DYa** **v**	57 23%	60 23%	37 18%	81 26%	71 25%	46 21%	7 13%	26 28%	18 24%	16 19%	20 25%	31 25%	51 27%	44 21%	22 20%	45 26%	73 22%	19 24%	99 23%	107 25% Y	6 15%	4 15%	* 5%
Highest rating 10	**113** **22%** **HIQ** **Rg**	52 21%	62 24%	39 19%	75 24%	71 25%	42 19%	4 7%	9 10%	18 24% HI	27 31% HI	22 27% HI	34 28% HI	41 21%	56 27% Q	17 15%	24 14%	89 27% AR	17 22%	97 22%	97 22%	9 23%	7 25%	1 11%
Don't know	**15** **3%**	9 4%	5 2%	8 4%	6 2%	6 2%	9 4%	1 3%	1 1%	3 4%	1 1%	2 3%	6 5%	4 2%	7 3%	4 3%	3 2%	12 4%	1 1%	14 3%	12 3%	- -	2 6%	1 8% W

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 55

Q15_3_4. Rating on statement - It shows interesting programmes about history science or the arts: BBC Four
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		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**509**	247	262	202	306	288	221	52*	95*	73*	86*	80*	123	192	207	110	173	335	76*	432	433	38*	28*	9*
Effective Base	**415**	194	221	174	242	233	181	36	75	61	72	69	104	160	149	112	132	284	47	374	329	42	52	31
1-3 (Net)	**8** ***2%*** **P**	4 *2%*	5 *2%*	3 *2%*	5 *2%*	4 *1%*	4 *2%*	3 *5%*	1 *1%*	1 *2%*	- -	2 *2%*	2 *2%*	4 *2%*	* *	4 *4%* P	5 *3%*	4 *1%*	1 *1%*	7 *2%*	5 *1%*	2 *6%* V	* *2%*	* *3%*
4-6 (Net)	**98** ***19%*** **EMf**	53 *22%*	44 *17%*	51 *25%* AE	47 *15%*	49 *17%*	49 *22%*	19 *36%* AKL M	23 *24%* M	17 *23%* M	15 *18%*	13 *16%*	12 *10%*	31 *16%*	43 *21%*	24 *22%*	40 *23%*	58 *17%*	11 *15%*	87 *20%*	79 *18%*	10 *26%*	5 *20%*	3 *34%* AV
7-10 (Net)	**388** ***76%*** **DHY** **v**	180 *73%*	207 *79%*	140 *69%*	248 *81%* AD	229 *80%*	159 *72%*	29 *56%*	70 *74%*	52 *71%*	70 *81%* H	63 *79%* H	103 *84%* AH	153 *80%*	157 *76%*	78 *71%*	126 *73%*	262 *78%*	64 *84%*	324 *75%*	336 *78%* Y	26 *69%*	20 *72%*	5 *55%*
9-10 (Net)	**231** ***45%*** **DGH** **QYaev**	109 *44%*	122 *46%*	76 *37%*	155 *51%* AD	143 *50%* G	88 *40%*	11 *20%*	35 *37%*	35 *48%* H	43 *49%* H	42 *52%* H	65 *53%* HI	92 *48%* Q	100 *48%* Q	39 *36%*	69 *40%*	161 *48%*	35 *46%*	196 *45%*	204 *47%* Y	14 *38%*	11 *40%* Y	1 *16%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**490**	409	62	17	199	234	51	118	304	35	131	348	44	23	33	44	40	20	45	56	38	64	50	33
Base (weighted)	**509**	427	65*	15**	215	240	48*	119	322	34**	135	363	38*	25**	38*	53*	50*	26**	54*	28*	49*	79*	61*	9*
Effective Base	**415**	344	55	14	170	197	43	100	258	28	109	297	42	21	30	41	35	19	42	52	35	59	48	31
Lowest rating 1	**2** *****	1 *	1 *2%*	- -	- -	2 *1%*	- -	- -	2 *1%*	- -	* *	2 *	- -	- -	- -	- -	- -	1 *3%*	- -	- -	- -	1 *1%*	- -	* *3%*
2	**2** *****	1 *	1 *1%*	- -	1 *	1 *	- -	2 *1%* g	- -	- -	- -	2 *	1 *2%* A	- -	- -	- -	- -	- -	- -	- -	- -	1 *1%*	- -	- -
3	**4** **1%**	3 *1%*	1 *2%*	- -	2 *1%*	3 *1%*	- -	- -	4 *1%*	- -	- -	4 *1%*	1 *3%*	2 *7%*	- -	- -	- -	- -	1 *2%*	* *2%*	- -	- -	- -	- -
4	**20** **4%** **E**	19 *4%*	2 *2%*	- -	8 *4%*	10 *4%*	2 *4%*	6 *5%*	11 *3%*	2 *7%*	4 *3%*	16 *4%*	2 *6%*	2 *6%*	1 *4%*	4 *8%*	- -	1 *5%*	2 *4%*	* *2%*	2 *5%*	2 *3%*	1 *2%*	1 *6%* o
5	**29** **6%** **Zf**	18 *4%*	9 *14%* AZ	3 *20%*	10 *5%*	16 *7%*	3 *7%*	2 *2%*	25 *8%* Af	- -	9 *7%*	20 *5%*	3 *7%*	1 *5%*	2 *4%*	3 *6%*	6 *12%* u	2 *8%*	3 *5%*	4 *15%* Atu	2 *4%*	2 *3%*	1 *1%*	1 *9%* u
6	**48** **9%** **M**	42 *10%*	7 *10%*	- -	22 *10%*	22 *9%*	4 *9%*	7 *6%*	34 *11%*	3 *9%*	13 *10%*	35 *10%*	5 *13%*	2 *8%*	5 *14%*	5 *10%*	5 *9%*	5 *19%*	2 *4%*	1 *3%*	6 *12%*	5 *6%*	5 *9%*	2 *19%* qrt
7	**57** **11%** **t**	43 *10%*	12 *18%*	3 *18%*	22 *10%*	20 *8%*	14 *29%* Acd	11 *9%*	35 *11%*	8 *23%*	14 *10%*	43 *12%*	4 *11%* t	3 *11%*	7 *18%* t	8 *14%* t	4 *9%*	3 *13%*	7 *12%* t	4 *14%* t	4 *7%*	1 *1%*	11 *19%* t	2 *17%* t
8	**100** **20%** **U**	85 *20%*	10 *15%*	3 *18%*	43 *20%*	46 *19%*	10 *20%*	24 *20%*	66 *21%*	3 *10%*	27 *20%*	70 *19%*	8 *21%*	4 *17%*	8 *20%*	7 *13%*	14 *28%*	- -	5 *10%*	5 *19%*	10 *20%*	23 *30%* Aq	14 *22%*	2 *22%*
9	**117** **23%** **DYav**	107 *25%* Aa	5 *8%*	5 *31%*	62 *29%* Ad	47 *20%*	9 *18%*	20 *17%*	83 *26%*	7 *20%*	36 *26%*	80 *22%*	6 *15%*	7 *26%*	4 *11%*	14 *26%* v	14 *29%* v	6 *24%*	20 *37%* Ak mruv	4 *15%*	14 *28%* v	20 *25%* v	9 *15%*	* *5%*
Highest rating 10	**113** **22%** **HIQRg**	96 *22%*	16 *24%*	2 *11%*	42 *19%*	65 *27%* Ae	5 *11%*	43 *36%* Ag	51 *16%*	10 *28%*	27 *20%*	81 *22%*	9 *23%*	5 *19%*	9 *23%*	11 *20%*	6 *12%*	5 *18%*	14 *26%*	7 *25%*	10 *19%*	22 *28%*	17 *29%*	1 *11%*
Don't know	**15** **3%**	12 *3%*	2 *3%*	* *2%*	4 *2%*	8 *3%*	1 *3%*	5 *4%*	9 *3%*	1 *2%*	5 *3%*	10 *3%*	- -	- -	3 *7%*	2 *3%*	1 *2%*	3 *10%*	- -	2 *6%* q	1 *3%*	1 *1%*	2 *4%*	1 *8%* kqt

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**509**	427	65*	15**	215	240	48*	119	322	34**	135	363	38*	25**	38*	53*	50*	26**	54*	28*	49*	79*	61*	9*
Effective Base	**415**	344	55	14	170	197	43	100	258	28	109	297	42	21	30	41	35	19	42	52	35	59	48	31
1-3 (Net)	**8** *2%* **P**	5 *1%*	3 *5%*	- -	2 *1%*	6 *2%*	- -	2 *1%*	6 *2%*	- -	* *	8 *2%*	2 *6%*	2 *7%*	- -	- -	- -	1 *3%*	1 *2%*	* *2%*	- -	2 *2%*	- -	* *3%*
4-6 (Net)	**98** *19%* **EMf**	78 *18%*	17 *26%*	3 *20%*	40 *19%*	48 *20%*	9 *19%*	15 *12%*	71 *22%* f	6 *16%*	26 *20%*	71 *19%*	10 *26%*	5 *20%*	8 *22%*	13 *24%*	10 *21%*	8 *32%*	7 *13%*	5 *20%*	11 *22%*	10 *12%*	7 *12%*	3 *34%* Aqtu
7-10 (Net)	**388** *76%* **DHYv**	332 *78%*	43 *66%*	12 *78%*	168 *78%*	178 *74%*	38 *78%*	98 *82%*	236 *73%*	28 *81%*	104 *77%*	275 *76%*	26 *69%*	18 *73%*	27 *72%*	39 *73%*	38 *77%* v	14 *55%*	45 *85%* v	20 *72%*	37 *75%*	66 *84%* v	51 *84%* v	5 *55%*
9-10 (Net)	**231** *45%* **DGHQY aev**	203 *48%* Aa	21 *33%*	6 *42%*	104 *48%* e	112 *47%* e	14 *29%*	63 *53%*	135 *42%*	16 *48%*	63 *46%*	162 *44%*	14 *38%*	11 *45%*	13 *34%*	24 *45%* v	20 *40%* v	11 *42%*	33 *62%* Ak mrv	11 *40%* v	23 *48%* v	42 *53%* v	26 *44%* v	1 *16%*

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		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**490**	224	56	4	30	16	27	133	130	35	82	110	83	12	36	59	63	99	86	54	58
Base (weighted)	**509**	244	81*	5**	19**	18**	19**	124	131	39*	84*	118*	91*	13**	29**	51*	58*	107*	96*	62*	64*
Effective Base	**415**	195	50	3	25	14	21	117	108	31	69	93	72	11	30	48	51	82	73	50	52
Lowest rating 1	**2** *****	1 *1%*	- -	- -	- -	- -	1 *4%*	- -	* *	1 *2%*	- -	- -	1 *1%*	- -	- -	1 *2%*	- -	* *	- -	- -	1 *2%*
2	**2** *****	- -	- -	- -	- -	1 *5%*	- -	1 *1%*	- -	- -	1 *1%*	1 *1%*	- -	- -	- -	- -	- -	1 *1%*	- -	- -	- -
3	**4** ***1%***	* *	2 *3%*	- -	1 *4%*	- -	- -	1 *1%*	2 *1%*	- -	2 *2%*	1 *1%*	- -	- -	- -	1 *2%*	1 *2%*	- -	1 *1%*	1 *2%*	- -
4	**20** ***4%***	12 *5%*	1 *2%*	- -	1 *3%*	1 *7%*	1 *6%*	4 *3%*	6 *5%*	1 *1%*	6 *7%*	4 *3%*	2 *3%*	- -	2 *6%*	- -	2 *3%*	1 *1%*	8 *8%* R	1 *2%*	3 *5%*
5	**29** ***6%***	15 *6%*	5 *7%*	2 *33%*	3 *15%*	- -	1 *6%*	3 *3%*	10 *7%*	3 *7%*	7 *9%*	3 *2%*	3 *3%*	- -	4 *13%*	1 *2%*	5 *9%*	8 *7%*	8 *9%*	1 *2%*	3 *4%*
6	**48** ***9%*** **H**	25 *10%*	12 *15%* H	- -	* *2%*	4 *22%*	1 *4%*	6 *5%*	20 *15%* AM	3 *8%*	8 *10%*	12 *10%*	4 *4%*	2 *11%*	1 *3%*	5 *9%*	7 *13%*	10 *10%*	5 *5%*	4 *6%*	10 *15%* S
7	**57** ***11%*** **L**	32 *13%*	6 *7%*	* *7%*	3 *15%*	3 *16%*	- -	13 *11%*	19 *14%* L	5 *14%*	12 *14%*	6 *5%*	8 *9%*	3 *23%*	3 *9%*	8 *16%*	6 *10%*	13 *12%*	12 *12%*	6 *10%*	3 *5%*
8	**100** ***20%***	44 *18%*	19 *24%*	1 *30%*	2 *13%*	4 *21%*	6 *31%*	24 *19%*	22 *17%*	6 *15%*	16 *19%*	26 *22%*	19 *21%*	4 *27%*	7 *24%*	13 *25%*	6 *11%*	19 *18%*	20 *21%*	17 *27%*	10 *16%*
9	**117** ***23%***	56 *23%*	15 *19%*	- -	4 *21%*	5 *27%*	5 *28%*	32 *26%*	27 *21%*	11 *29%*	17 *21%*	28 *23%*	27 *30%*	1 *11%*	5 *18%*	11 *22%*	12 *21%*	27 *25%*	17 *17%*	11 *18%*	26 *41%* APQS
Highest rating 10	**113** ***22%***	53 *22%*	17 *21%*	1 *29%*	5 *26%*	1 *3%*	4 *21%*	33 *26%*	23 *18%*	7 *18%*	14 *17%*	37 *32%* AIK	22 *24%*	3 *22%*	6 *21%*	10 *19%*	15 *25%*	24 *23%*	23 *24%*	20 *31%*	8 *12%*
Don't know	**15** ***3%***	6 *2%*	2 *2%*	- -	* *2%*	- -	* *1%*	7 *5%*	3 *2%*	2 *6%*	1 *1%*	1 *1%*	5 *5%*	1 *6%*	2 *7%*	2 *4%*	3 *5%*	2 *2%*	3 *3%*	1 *1%*	1 *1%*
1-3 (Net)	**8** ***2%***	2 *1%*	2 *3%*	- -	1 *4%*	1 *5%*	1 *4%*	2 *2%*	2 *1%*	1 *2%*	3 *3%*	2 *2%*	1 *1%*	- -	- -	2 *4%*	1 *2%*	1 *1%*	1 *1%*	1 *2%*	1 *2%*
4-6 (Net)	**98** ***19%*** **HM**	52 *21%* H	19 *24%* H	2 *33%*	4 *20%*	5 *29%*	3 *15%*	13 *11%*	35 *27%* ALM	6 *16%*	21 *25%* M	18 *15%*	9 *10%*	2 *11%*	6 *21%*	6 *11%*	14 *25%*	19 *18%*	21 *21%*	6 *10%*	15 *24%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
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	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**509**	244	81*	5**	19**	18**	19**	124	131	39*	84*	118*	91*	13**	29**	51*	58*	107*	96*	62*	64*
Effective Base	**415**	195	50	3	25	14	21	117	108	31	69	93	72	11	30	48	51	82	73	50	52
7-10 (Net)	**388**	184	58	3	14	12	15	102	91	30	60	97	77	11	21	42	39	84	71	54	47
	76%	*76%*	*71%*	*67%*	*75%*	*66%*	*80%*	*82%*	*70%*	*76%*	*71%*	*82%* I	*84%* I	*82%*	*72%*	*81%*	*68%*	*79%*	*74%*	*87%*	*73%*
9-10 (Net)	**231**	109	32	1	9	5	9	65	50	18	32	65	49	4	11	21	27	51	40	31	34
	45%	*45%*	*40%*	*29%*	*47%*	*30%*	*49%*	*52%*	*38%*	*47%*	*38%*	*55%* AIK	*54%* I	*33%*	*39%*	*41%*	*47%*	*48%*	*41%*	*49%*	*53%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 56

Q15_3_5. Rating on statement - It shows interesting programmes about history science or the arts: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**1776**	892	884	802	974	797	979	173	267	254	323	303	456	424	741	610	493	1283	113	1661	1211	192	188	185
Base (weighted)	**1733**	875	858	765	968	789	944	202	280	241	303	273	436	424	830	478	510	1223	173	1558	1424	157	96	56
Effective Base	**1463**	710	755	660	804	667	796	142	220	210	265	248	388	369	620	505	412	1053	102	1381	1101	178	174	162
Lowest rating 1	**36** *2%* **CEZg**	28 *3%* AC	9 *1%*	23 *3%* AE	13 *1%*	17 *2%*	19 *2%*	7 *3%*	5 *2%*	4 *2%*	7 *2%*	5 *2%*	7 *2%*	6 *1%*	18 *2%*	12 *2%*	12 *2%*	24 *2%*	2 *1%*	34 *2%*	33 *2%*	1 *	1 *1%*	1 *1%*
2	**41** *2%* **UZ**	21 *2%*	20 *2%*	22 *3%*	19 *2%*	13 *2%*	27 *3%*	7 *3%*	9 *3%*	2 *1%*	13 *4%* AJLM	3 *1%*	7 *2%*	7 *2%*	22 *3%*	12 *2%*	8 *2%*	33 *3%*	8 *5%*	33 *2%*	34 *2%*	3 *2%*	2 *2%*	1 *2%*
3	**83** *5%* **FLZ**	47 *5%*	35 *4%*	45 *6%*	37 *4%*	28 *4%*	55 *6%* AF	6 *3%*	14 *5%*	20 *8%* AHLM	20 *7%* L	6 *2%*	17 *4%*	27 *6%* Q	39 *5%*	16 *3%*	30 *6%*	53 *4%*	10 *6%*	72 *5%*	68 *5%*	9 *5%*	3 *3%*	4 *7%*
4	**133** *8%* **EGZc**	69 *8%*	63 *7%*	73 *9%* AE	60 *6%*	72 *9%*	61 *6%*	23 *11%*	20 *7%*	19 *8%*	22 *7%*	20 *7%*	29 *7%*	31 *7%*	64 *8%*	38 *8%*	33 *6%*	100 *8%*	12 *7%*	121 *8%*	109 *8%*	12 *8%*	8 *8%*	3 *6%*
5	**229** *13%* **EZc**	111 *13%*	117 *14%*	128 *17%* AE	100 *10%*	115 *15%*	114 *12%*	19 *9%*	30 *11%*	33 *14%*	36 *12%*	40 *15%*	71 *16%* AH	51 *12%*	100 *12%*	78 *16%* AP	69 *14%*	159 *13%*	19 *11%*	210 *13%*	182 *13%*	23 *15%*	15 *16%*	8 *15%*
6	**267** *15%*	122 *14%*	145 *17%*	107 *14%*	160 *17%*	122 *15%*	145 *15%*	35 *17%*	37 *13%*	41 *17%*	57 *19%*	38 *14%*	58 *13%*	66 *16%*	133 *16%*	68 *14%*	84 *16%*	183 *15%*	26 *15%*	241 *15%*	211 *15%*	28 *18%*	19 *20%*	8 *15%*
7	**322** *19%* **DQX ar**	170 *19%*	152 *18%*	114 *15%*	207 *21%* AD	143 *18%*	179 *19%*	36 *18%*	45 *16%*	45 *18%*	45 *15%*	63 *23%* K	88 *20%*	87 *21%* Q	166 *20%* Q	68 *14%*	87 *17%*	235 *19%*	33 *19%*	287 *18%*	273 *19%* X	29 *18%*	12 *12%*	9 *16%*
8	**249** *14%* **Dab e**	118 *14%*	131 *15%*	89 *12%*	160 *17%* AD	126 *16%*	123 *13%*	25 *12%*	39 *14%*	29 *12%*	40 *13%*	40 *15%*	76 *17%* A	64 *15%*	114 *14%*	71 *15%*	65 *13%*	183 *15%*	24 *14%*	223 *14%*	201 *14%*	21 *13%*	18 *19%*	9 *16%*
9	**139** *8%* **DUad ef**	78 *9%*	61 *7%*	40 *5%*	99 *10%* AD	63 *8%*	76 *8%*	17 *9%*	27 *10%*	17 *7%*	23 *8%*	26 *9%*	28 *6%*	34 *8%*	66 *8%*	39 *8%*	46 *9%*	93 *8%*	20 *12%*	119 *8%*	119 *8%*	10 *6%*	6 *6%*	4 *8%*
Highest rating 10	**90** *5%* **DLSe m**	43 *5%*	47 *6%*	24 *3%*	67 *7%* AD	42 *5%*	48 *5%*	6 *3%*	28 *10%* AHKL M	16 *7%* L	16 *5%*	6 *2%*	18 *4%*	26 *6%*	42 *5%*	22 *5%*	41 *8%* AS	49 *4%*	11 *6%*	79 *5%*	77 *5%*	7 *5%*	3 *3%*	3 *5%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 56

Q15_3_5. Rating on statement - It shows interesting programmes about history science or the arts: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**1733**	875	858	765	968	789	944	202	280	241	303	273	436	424	830	478	510	1223	173	1558	1424	157	96	56
Effective Base	**1463**	710	755	660	804	667	796	142	220	210	265	248	388	369	620	505	412	1053	102	1381	1101	178	174	162
Don't know	**146 8% EFOc**	68 *8%*	78 *9%*	101 *13%* AE	45 *5%*	48 *6%*	98 *10%* AF	20 *10%*	25 *9%*	16 *7%*	23 *8%*	25 *9%*	37 *9%*	23 *6%*	67 *8%*	55 *12%* AOP	34 *7%*	111 *9%*	8 *5%*	138 *9%* A	118 *8%*	14 *9%*	9 *9%*	5 *9%*
1-3 (Net)	**159 9% CEF LZ**	96 *11%* AC	63 *7%*	90 *12%* AE	69 *7%*	58 *7%*	101 *11%* AF	20 *10%*	28 *10%*	25 *11%* L	40 *13%* ALM	15 *5%*	31 *7%*	41 *10%*	79 *10%*	39 *8%*	49 *10%*	110 *9%*	20 *12%*	139 *9%*	135 *9%*	13 *8%*	6 *7%*	6 *10%*
4-6 (Net)	**628 36% EGZ c**	302 *35%*	326 *38%*	308 *40%* AE	320 *33%*	309 *39%* AG	319 *34%*	77 *38%*	87 *31%*	94 *39%*	115 *38%*	98 *36%*	158 *36%*	148 *35%*	296 *36%*	184 *38%*	186 *36%*	443 *36%*	56 *33%*	572 *37%*	502 *35%*	64 *41%*	42 *44%* AV	20 *36%*
7-10 (Net)	**800 46% DQU abde**	409 *47%*	391 *46%*	267 *35%*	533 *55%* AD	374 *47%*	425 *45%*	85 *42%*	140 *50%*	106 *44%*	124 *41%*	135 *50%*	210 *48%*	212 *50%* Q	388 *47%*	200 *42%*	240 *47%*	559 *46%*	89 *51%*	709 *46%*	669 *47%*	67 *42%*	39 *40%*	25 *45%*
9-10 (Net)	**229 13% DSU adef**	121 *14%*	108 *13%*	63 *8%*	166 *17%* AD	105 *13%*	124 *13%*	23 *12%*	55 *20%* AHK LM	33 *14%*	39 *13%*	32 *12%*	46 *11%*	60 *14%*	107 *13%*	61 *13%*	88 *17%* AS	141 *12%*	31 *18%*	198 *13%*	196 *14%*	17 *11%*	9 *9%*	7 *13%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Table 56

Q15_3_5. Rating on statement - It shows interesting programmes about history science or the arts: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
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		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**1776**	1408	265	100	567	969	221	451	1088	117	438	1296	192	75	120	182	141	96	123	188	129	155	190	185
Base (weighted)	**1733**	1378	260	94*	573	930	214	419	1071	123	403	1299	157	79*	129	214	158	107*	149	96	168	190	229	56
Effective Base	**1463**	1159	221	81	473	796	180	369	899	101	356	1077	178	67	110	168	126	89	113	174	118	139	174	162
Lowest rating 1	**36** *2%* **CEZg**	19 *1%*	9 *3%* Z	8 *9%* AZ	7 *1%*	20 *2%*	9 *4%* Ac	12 *3%*	16 *2%*	1 *1%*	10 *3%*	25 *2%*	1 *	1 *1%*	4 *3%*	5 *2%*	2 *1%*	6 *5%* Aku	6 *4%* k	1 *1%*	4 *2%*	4 *2%*	2 *1%*	1 *1%*
2	**41** *2%* **UZ**	23 *2%*	13 *5%* AZ	5 *6%* Z	10 *2%*	28 *3%*	3 *1%*	11 *3%*	27 *2%*	2 *2%*	8 *2%*	32 *2%*	3 *2%*	2 *3%*	4 *3%*	3 *2%*	4 *3%*	3 *3%*	4 *2%*	2 *2%*	1 *1%*	4 *2%*	9 *4%*	1 *2%*
3	**83** *5%* **FLZ**	57 *4%*	14 *5%*	12 *12%* AZa	24 *4%*	36 *4%*	21 *10%* Acd	14 *3%*	57 *5%*	2 *1%*	13 *3%*	68 *5%*	9 *5%*	6 *7%*	8 *6%*	17 *8%* s	6 *4%*	6 *6%*	4 *3%*	3 *3%*	4 *2%*	7 *4%*	9 *4%*	4 *7%*
4	**133** *8%* **EGZc**	93 *7%*	30 *12%* AZ	9 *10%*	28 *5%*	80 *9%* c	24 *11%* Ac	33 *8%*	78 *7%*	10 *8%*	28 *7%*	104 *8%*	12 *8%*	7 *9%*	7 *6%*	10 *5%*	11 *7%*	8 *7%*	15 *10%*	8 *8%*	20 *12%* n	17 *9%*	14 *6%*	3 *6%*
5	**229** *13%* **EZc**	163 *12%*	49 *19%* AZ	16 *17%*	53 *9%*	139 *15%* Ac	37 *17%* c	58 *14%*	150 *14%*	9 *8%*	56 *14%*	165 *13%*	23 *15%*	9 *12%*	15 *11%*	32 *15%*	20 *13%*	13 *12%*	16 *11%*	15 *16%*	25 *15%*	24 *12%*	29 *13%*	8 *15%*
6	**267** *15%*	199 *14%*	52 *20%* AZ	15 *16%*	79 *14%*	149 *16%*	37 *17%*	61 *15%*	159 *15%*	29 *24%* Afg	54 *13%*	209 *16%*	28 *18%*	14 *18%*	21 *16%*	25 *12%*	24 *15%*	19 *17%*	24 *16%*	19 *20%* n	25 *15%*	27 *14%*	33 *14%*	8 *15%*
7	**322** *19%* **DQXar**	280 *20%* Aab	32 *12%*	10 *11%*	108 *19%*	175 *19%*	37 *17%*	86 *21%*	190 *18%*	22 *18%*	74 *18%*	244 *19%*	29 *18%*	10 *12%*	33 *26%* lp r	34 *16%*	28 *18%*	13 *13%*	29 *19%*	12 *12%*	47 *28%* Aln prtv	32 *17%*	46 *20%* r	9 *16%*
8	**249** *14%* **Dabe**	221 *16%* Aab	26 *10%* b	2 *2%*	98 *17%* Ae	130 *14%* e	17 *8%*	65 *16%*	148 *14%*	18 *15%*	67 *17%*	177 *14%*	21 *13%*	14 *17%*	12 *9%*	29 *14%*	28 *18%* ms	15 *14%*	26 *17%*	18 *19%* ms	16 *9%*	29 *15%*	32 *14%*	9 *16%*
9	**139** *8%* **DUadef**	130 *9%* Aa	6 *2%*	4 *4%*	82 *14%* Ade	47 *5%*	8 *4%*	21 *5%*	100 *9%* Af	8 *7%*	35 *9%*	100 *8%*	10 *6%*	6 *8%*	12 *9%*	19 *9%*	15 *9%*	7 *6%*	12 *8%*	6 *6%*	10 *6%*	18 *9%*	21 *9%*	4 *8%*
Highest rating 10	**90** *5%* **DLSem**	79 *6%*	8 *3%*	4 *4%*	50 *9%* Ade	39 *4%* e	1 *	16 *4%*	60 *6%*	10 *8%* f	29 *7%*	60 *5%*	7 *5%* m	1 *1%*	1 *1%*	11 *5%* m	8 *5%*	6 *6%* m	5 *4%*	3 *3%*	7 *4%*	19 *10%* Alm r	18 *8%* lm	3 *5%* m

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 56

Q15_3_5. Rating on statement - It shows interesting programmes about history science or the arts: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**1733**	1378	260	94*	573	930	214	419	1071	123	403	1299	157	79*	129	214	158	107*	149	96	168	190	229	56
Effective Base	**1463**	1159	221	81	473	796	180	369	899	101	356	1077	178	67	110	168	126	89	113	174	118	139	174	162
Don't know	**146 8% EFOc**	114 *8%*	22 *9%*	9 *10%*	35 *6%*	87 *9%* c	20 *9%*	42 *10%*	87 *8%*	10 *8%*	29 *7%*	113 *9%*	14 *9%*	9 *12%*	14 *10%*	29 *14%* Aoqstu	10 *6%*	11 *11%*	9 *6%*	9 *9%*	9 *5%*	11 *6%*	15 *7%*	5 *9%*
1-3 (Net)	**159 9% CEFLZ**	99 *7%*	35 *13%* AZ	25 *27%* AZa	41 *7%*	85 *9%*	33 *15%* Acd	37 *9%*	99 *9%*	5 *4%*	31 *8%*	125 *10%*	13 *8%*	9 *11%*	16 *12%*	25 *12%*	13 *8%*	15 *14%* s	14 *9%*	6 *7%*	9 *5%*	15 *8%*	21 *9%*	6 *10%*
4-6 (Net)	**628 36% EGZc**	456 *33%*	131 *50%* AZ	40 *43%*	160 *28%*	367 *39%* Ac	99 *46%* Ac	152 *36%*	388 *36%*	49 *39%*	138 *34%*	478 *37%*	64 *41%*	31 *39%*	43 *33%*	67 *31%*	55 *35%*	39 *37%*	55 *37%*	42 *44%* Anu	70 *42%*	67 *35%*	75 *33%*	20 *36%*
7-10 (Net)	**800 46% DQUabde**	709 *51%* Aab	71 *27%*	19 *20%*	337 *59%* Ade	391 *42%* e	63 *29%*	188 *45%*	497 *46%*	59 *48%*	205 *51%* A	582 *45%*	67 *42%*	30 *38%*	57 *44%*	93 *44%*	79 *50%*	42 *39%*	72 *48%*	39 *40%*	80 *47%*	97 *51%*	118 *51%* r	25 *45%*
9-10 (Net)	**229 13% DSUadef**	208 *15%* Aa	14 *5%*	7 *8%*	132 *23%* Ade	87 *9%* e	9 *4%*	36 *9%*	159 *15%* Af	19 *15%*	64 *16%*	161 *12%*	17 *11%*	7 *9%*	13 *10%*	30 *14%*	23 *14%*	13 *12%*	17 *12%*	9 *9%*	18 *10%*	36 *19%* Akmr	39 *17%* r	7 *13%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Table 56

Q15_3_5. Rating on statement - It shows interesting programmes about history science or the arts: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1776**	697	227	18	141	51	139	503	492	193	381	322	133	39	210	236	248	365	270	212	138
Base (weighted)	**1733**	738	302	23**	85	48*	93	443	446	200	392	335	146	35*	172	187	226	373	284	219	160
Effective Base	**1463**	599	197	14	114	43	118	436	397	164	316	267	116	33	172	183	207	304	223	179	123
Lowest rating 1	**36** *2%* **S**	15 *2%*	7 *2%*	2 *9%*	2 *3%*	1 *3%*	4 *4%* H	6 *1%*	4 *1%*	8 *4%* I	11 *3%*	5 *2%*	2 *2%*	1 *3%*	4 *3%*	4 *2%*	5 *2%*	9 *2%* S	1 *	8 *4%*	1 *1%*
2	**41** *2%* **H**	21 *3%*	8 *3%*	- -	3 *4%* H	2 *5%* H	1 *1%*	5 *1%*	7 *2%*	3 *2%*	10 *3%*	14 *4%* A	2 *2%*	- -	4 *2%*	3 *2%*	7 *3%*	6 *2%*	6 *2%*	6 *3%*	7 *4%*
3	**83** *5%*	32 *4%*	26 *8%* ABH	1 *5%*	3 *4%*	- -	5 *5%*	16 *4%*	17 *4%*	4 *2%*	16 *4%*	31 *9%* AIJKO	7 *5%*	2 *6%*	3 *2%*	9 *5%*	12 *5%*	14 *4%*	14 *5%*	13 *6%*	10 *6%*
4	**133** *8%*	61 *8%*	14 *5%*	3 *13%*	9 *10%* C	8 *16%* ACH	8 *9%*	29 *7%*	26 *6%*	14 *7%*	41 *10%* AI	29 *9%*	6 *4%*	2 *6%*	12 *7%*	12 *6%*	17 *7%*	32 *9%*	17 *6%*	19 *8%*	16 *10%*
5	**229** *13%* **F**	100 *14%* F	30 *10%*	1 *6%*	13 *15%* F	1 *1%*	12 *13%* F	72 *16%* ACF	64 *14%*	31 *16%*	46 *12%*	35 *10%*	17 *12%*	7 *21%*	26 *15%*	17 *9%*	36 *16%* P	43 *12%*	34 *12%*	27 *12%*	25 *16%*
6	**267** *15%*	102 *14%*	59 *20%*	3 *11%*	12 *15%*	10 *21%*	13 *14%*	68 *15%*	63 *14%*	23 *12%*	73 *19%*	56 *17%*	19 *13%*	7 *21%*	25 *15%*	34 *18%*	28 *12%*	59 *16%*	56 *20%* Q	27 *12%*	18 *12%*
7	**322** *19%*	121 *16%*	60 *20%*	6 *26%*	15 *17%*	13 *27%*	13 *14%*	94 *21%* B	80 *18%*	31 *16%*	74 *19%*	73 *22%*	25 *17%*	6 *19%*	32 *18%*	31 *17%*	47 *21%*	62 *17%*	65 *23%*	42 *19%*	24 *15%*
8	**249** *14%*	102 *14%*	45 *15%*	1 *5%*	9 *11%*	6 *12%*	12 *13%*	73 *17%*	77 *17%*	25 *12%*	55 *14%*	42 *13%*	24 *16%*	3 *7%*	24 *14%*	26 *14%*	35 *15%*	51 *14%*	44 *15%*	32 *15%*	22 *14%*
9	**139** *8%* **HL**	76 *10%* AH	21 *7%*	2 *10%*	4 *5%*	3 *6%*	6 *7%*	26 *6%*	44 *10%* L	23 *11%* L	25 *6%*	15 *4%*	19 *13%* AKL	3 *8%*	11 *6%*	21 *11%*	17 *8%*	39 *11%*	19 *7%*	14 *6%*	10 *6%*
Highest rating 10	**90** *5%*	51 *7%* ACH	7 *2%*	2 *7%*	4 *5%*	1 *1%*	9 *9%* ACH	17 *4%*	30 *7%* K	8 *4%*	13 *3%*	13 *4%*	18 *12%* AIJ KLNO	- -	7 *4%*	9 *5%*	9 *4%*	28 *7%*	13 *4%*	11 *5%*	12 *8%*
Don't know	**146** *8%*	57 *8%*	26 *8%*	2 *8%*	10 *11%*	4 *8%*	10 *11%*	37 *8%*	32 *7%*	31 *15%* AIKLM	28 *7%*	22 *7%*	6 *4%*	3 *9%*	24 *14%* AIKL M	20 *11%*	13 *6%*	28 *8%*	16 *6%*	20 *9%*	14 *9%*
1-3 (Net)	**159** *9%* **HI**	67 *9%*	40 *13%* AH	3 *14%*	9 *10%*	4 *8%*	10 *10%*	26 *6%*	29 *6%*	15 *8%*	37 *9%*	50 *15%* AIJKO	12 *8%*	3 *9%*	12 *7%*	16 *9%*	25 *11%*	30 *8%*	21 *7%*	28 *13%*	18 *11%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 56

Q15_3_5. Rating on statement - It shows interesting programmes about history science or the arts: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1733**	738	302	23**	85	48*	93	443	446	200	392	335	146	35*	172	187	226	373	284	219	160
Effective Base	**1463**	599	197	14	114	43	118	436	397	164	316	267	116	33	172	183	207	304	223	179	123
4-6 (Net)	**628**	263	103	7	34	18	33	169	154	69	160	120	42	17	63	63	81	134	107	72	59
	36%	*36%*	*34%*	*30%*	*40%*	*38%*	*36%*	*38%*	*35%*	*34%*	*41%* M	*36%*	*29%*	*48%* M	*37%*	*34%*	*36%*	*36%*	*38%*	*33%*	*37%*
7-10 (Net)	**800**	351	133	11	32	22	40	211	232	86	167	143	86	12	73	88	107	181	140	100	68
	46%	*47%*	*44%*	*48%*	*38%*	*46%*	*43%*	*47%*	*52%* AKLNO	*43%*	*43%*	*43%*	*59%* AJ KLNO	*34%*	*42%*	*47%*	*47%*	*48%*	*49%*	*46%*	*43%*
9-10 (Net)	**229**	127	28	4	8	3	15	43	74	30	38	28	37	3	18	30	26	67	32	25	22
	13% **HKL**	*17%* ACEH	*9%*	*17%*	*10%*	*7%*	*16%* H	*10%*	*17%* AKLO	*15%* L	*10%*	*8%*	*25%* AIJ KLNO	*8%*	*10%*	*16%*	*11%*	*18%* AQS	*11%*	*11%*	*14%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 57

Q15_3_6. Rating on statement - It shows interesting programmes about history science or the arts: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**1192**	590	602	472	720	548	644	141	213	208	225	180	225	342	500	348	361	831	91	1101	823	126	132	111
Base (weighted)	**1184**	601	583	463	722	550	634	167	221	199	211	160	226	356	559	267	379	805	141*	1043	979	104	68	34*
Effective Base	**984**	474	513	397	588	465	520	115	179	177	182	144	194	298	417	289	303	682	84	917	747	115	122	96
Lowest rating 1	**13** *1%* **EZg**	9 *2%*	4 *1%*	10 *2%* AE	3 *	4 *1%*	9 *1%*	4 *2%*	2 *1%*	1 *	2 *1%*	3 *2%*	2 *1%*	2 *1%*	6 *1%*	5 *2%*	4 *1%*	9 *1%*	1 *1%*	12 *1%*	11 *1%*	1 *1%*	1 *2%*	- -
2	**21** *2%* **FOZ**	11 *2%*	9 *2%*	11 *2%*	10 *1%*	5 *1%*	16 *3%* F	6 *4%*	7 *3%*	1 *1%*	2 *1%*	1 *1%*	4 *2%*	1 *	13 *2%* O	7 *3%* O	5 *1%*	16 *2%*	3 *2%*	18 *2%*	17 *2%*	2 *2%*	1 *2%*	* *1%*
3	**34** *3%* **Zc**	22 *4%*	12 *2%*	15 *3%*	19 *3%*	18 *3%*	16 *2%*	3 *2%*	8 *4%*	4 *2%*	11 *5%* L	2 *1%*	7 *3%*	11 *3%*	12 *2%*	11 *4%*	9 *2%*	25 *3%*	3 *2%*	30 *3%*	26 *3%*	4 *4%*	2 *3%*	1 *4%*
4	**65** *5%* **E**	33 *5%*	32 *5%*	35 *8%* AE	30 *4%*	32 *6%*	33 *5%*	13 *8%*	11 *5%*	10 *5%*	9 *4%*	10 *6%*	12 *5%*	15 *4%*	31 *6%*	18 *7%*	20 *5%*	45 *6%*	4 *3%*	60 *6%*	55 *6%*	5 *4%*	2 *3%*	3 *9%* X
5	**113** *10%* **EZc i**	59 *10%*	53 *9%*	57 *12%* AE	55 *8%*	57 *10%*	56 *9%*	20 *12%*	19 *9%*	19 *10%*	22 *11%*	14 *8%*	18 *8%*	37 *10%*	51 *9%*	25 *9%*	39 *10%*	74 *9%*	16 *11%*	97 *9%*	90 *9%*	11 *10%*	9 *13%*	4 *12%*
6	**167** *14%* **p**	78 *13%*	90 *15%*	61 *13%*	106 *15%*	80 *15%*	88 *14%*	16 *10%*	32 *14%*	32 *16%*	38 *18%* H	23 *14%*	27 *12%*	63 *18%* A	71 *13%*	34 *13%*	51 *13%*	117 *15%*	21 *15%*	147 *14%*	134 *14%*	17 *16%*	12 *17%*	5 *16%*
7	**220** *19%* **M**	108 *18%*	112 *19%*	85 *18%*	135 *19%*	103 *19%*	117 *18%*	41 *24%* IM	31 *14%*	47 *24%* IM	40 *19%*	30 *19%*	31 *14%*	62 *18%*	115 *21%*	41 *16%*	73 *19%*	147 *18%*	21 *15%*	199 *19%*	180 *18%*	22 *21%*	11 *16%*	7 *22%*
8	**255** *22%* **Qe**	133 *22%*	122 *21%*	95 *21%*	160 *22%*	133 *24%*	122 *19%*	24 *15%*	52 *23%*	41 *21%*	42 *20%*	35 *22%*	61 *27%* AH	85 *24%* Q	126 *22%*	44 *16%*	87 *23%*	168 *21%*	35 *25%*	220 *21%*	207 *21%*	26 *25%*	15 *22%*	6 *19%*
9	**151** *13%* **DYa v**	66 *11%*	85 *15%*	32 *7%*	118 *16%* AD	70 *13%*	81 *13%*	16 *10%*	40 *18%* AHK	26 *13%*	21 *10%*	20 *12%*	29 *13%*	45 *13%*	66 *12%*	40 *15%*	58 *15%*	93 *12%*	23 *16%*	128 *12%*	132 *13%*	10 *10%*	6 *9%*	2 *6%*
Highest rating 10	**72** *6%* **Fadj**	39 *6%*	33 *6%*	22 *5%*	50 *7%*	25 *4%*	48 *8%* F	12 *7%*	10 *5%*	7 *4%*	14 *7%*	11 *7%*	18 *8%*	20 *6%*	37 *7%*	15 *6%*	19 *5%*	53 *7%*	10 *7%*	62 *6%*	63 *6%*	3 *3%*	5 *7%*	2 *6%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 57

Q15_3_6. Rating on statement - It shows interesting programmes about history science or the arts: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**1184**	601	583	463	722	550	634	167	221	199	211	160	226	356	559	267	379	805	141*	1043	979	104	68	34*
Effective Base	**984**	474	513	397	588	465	520	115	179	177	182	144	194	298	417	289	303	682	84	917	747	115	122	96
Don't know	**74** *6%* **EFc**	42 *7%*	32 *5%*	39 *8%* AE	35 *5%*	24 *4%*	50 *8%* AF	13 *8%*	9 *4%*	10 *5%*	12 *5%*	13 *8%*	18 *8%*	15 *4%*	33 *6%*	27 *10%* AOP	16 *4%*	58 *7%*	4 *3%*	70 *7%* A	65 *7%*	4 *4%*	3 *5%*	2 *5%*
1-3 (Net)	**67** *6%* **CEZc**	42 *7%*	25 *4%*	36 *8%* AE	32 *4%*	26 *5%*	41 *6%*	12 *7%*	16 *7%*	6 *3%*	14 *7%*	5 *3%*	13 *6%*	14 *4%*	30 *5%*	23 *9%* AO	17 *5%*	50 *6%*	7 *5%*	60 *6%*	54 *5%*	7 *7%*	5 *7%*	2 *5%*
4-6 (Net)	**345** *29%* **EZc**	170 *28%*	175 *30%*	154 *33%* AE	191 *27%*	169 *31%*	176 *28%*	49 *29%*	62 *28%*	62 *31%*	69 *33%*	46 *29%*	56 *25%*	115 *32%*	153 *27%*	77 *29%*	109 *29%*	236 *29%*	41 *29%*	304 *29%*	278 *28%*	32 *31%*	22 *33%*	12 *37%*
7-10 (Net)	**698** *59%* **DQa bdn**	346 *58%*	352 *60%*	235 *51%*	463 *64%* AD	331 *60%*	367 *58%*	93 *56%*	133 *60%*	121 *61%*	116 *55%*	96 *60%*	138 *61%*	212 *60%*	344 *61%* Q	140 *53%*	237 *62%*	461 *57%*	89 *63%*	609 *58%*	582 *59%*	61 *58%*	37 *55%*	18 *53%*
9-10 (Net)	**223** *19%* **Dab dj**	105 *17%*	118 *20%*	55 *12%*	168 *23%* AD	95 *17%*	128 *20%*	28 *17%*	50 *23%*	33 *16%*	35 *16%*	31 *19%*	47 *21%*	65 *18%*	103 *18%*	55 *21%*	77 *20%*	146 *18%*	33 *23%*	190 *18%*	195 *20%*	13 *13%*	11 *17%*	4 *12%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Table 57

Q15_3_6. Rating on statement - It shows interesting programmes about history science or the arts: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**1192**	974	155	61	445	614	119	286	724	87	284	883	126	52	84	125	90	60	77	132	81	124	130	111
Base (weighted)	**1184**	973	151	59*	455	600	117*	278	726	90*	276	887	104	57*	95*	143	101*	70*	95*	68	109*	157	152	34*
Effective Base	**984**	808	125	50	368	510	96	232	602	72	228	736	115	46	77	116	80	56	71	122	74	112	119	96
Lowest rating 1	**13** *1%* **EZg**	7 *1%*	2 *1%*	4 *6%* AZ	5 *1%*	4 *1%*	4 *3%* d	6 *2%* g	2 *	- -	- -	13 *1%*	1 *1%*	- -	2 *2%*	- -	- -	4 *5%* Anotu	1 *1%*	1 *2%*	3 *3%*	1 *1%*	- -	- -
2	**21** *2%* **FOZ**	11 *1%*	5 *4%* Z	4 *7%* AZ	7 *1%*	11 *2%*	3 *3%*	5 *2%*	13 *2%*	2 *2%*	4 *1%*	17 *2%*	2 *2%*	1 *2%*	2 *2%*	2 *2%*	2 *2%*	1 *2%*	3 *3%*	1 *2%*	- -	3 *2%*	3 *2%*	* *1%*
3	**34** *3%* **Zc**	16 *2%*	9 *6%* AZ	8 *14%* AZ	5 *1%*	19 *3%* c	9 *8%* Acd	7 *3%*	22 *3%*	1 *1%*	11 *4%*	22 *3%*	4 *4%*	1 *2%*	4 *5%*	5 *4%*	1 *1%*	5 *7%* u	3 *4%*	2 *3%*	1 *1%*	2 *1%*	2 *1%*	1 *4%*
4	**65** *5%* **E**	50 *5%*	11 *7%*	4 *6%*	20 *4%*	41 *7%* A	3 *3%*	15 *6%*	39 *5%*	8 *9%*	16 *6%*	49 *6%*	5 *4%*	3 *5%*	7 *7%*	7 *5%*	4 *4%*	10 *14%* Aknoq rtu	3 *3%*	2 *3%*	9 *8%*	7 *4%*	7 *5%*	3 *9%* r
5	**113** *10%* **EZci**	78 *8%*	26 *17%* AZ	8 *14%*	29 *6%*	64 *11%* c	18 *16%* Ac	25 *9%*	73 *10%*	9 *10%*	17 *6%*	92 *10%* i	11 *10%*	8 *13%*	4 *4%*	17 *12%*	10 *10%*	7 *10%*	8 *8%*	9 *13%* m	7 *7%*	18 *11%*	11 *7%*	4 *12%* m
6	**167** *14%* **p**	131 *13%*	26 *17%*	10 *18%*	64 *14%*	86 *14%*	17 *14%*	43 *15%*	106 *15%*	8 *9%*	40 *14%*	124 *14%*	17 *16%* p	6 *10%*	17 *18%* p	29 *20%* Ap	12 *12%*	3 *4%*	10 *10%*	12 *17%* p	17 *16%* p	23 *15%* p	18 *12%*	5 *16%* p
7	**220** *19%* **M**	185 *19%*	29 *19%*	5 *9%*	89 *20%*	98 *16%*	29 *24%*	52 *19%*	134 *18%*	12 *14%*	53 *19%*	165 *19%*	22 *21%*	10 *18%*	23 *24%*	22 *15%*	18 *17%*	12 *17%*	11 *12%*	11 *16%*	27 *25%*	23 *15%*	34 *22%*	7 *22%*
8	**255** *22%* **Qe**	222 *23%* A	26 *17%*	7 *12%*	101 *22%* e	138 *23%* e	15 *13%*	58 *21%*	153 *21%*	21 *23%*	53 *19%*	193 *22%*	26 *25%*	13 *24%*	19 *20%*	24 *17%*	19 *19%*	11 *16%*	27 *28%*	15 *22%*	25 *23%*	33 *21%*	35 *23%*	6 *19%*
9	**151** *13%* **DYav**	139 *14%* Aa	8 *5%*	4 *6%*	77 *17%* Ad e	65 *11%*	8 *7%*	27 *10%*	97 *13%*	15 *17%*	40 *15%*	109 *12%*	10 *10%*	8 *14%*	9 *10%*	16 *11%*	19 *19%* sv	9 *13%*	12 *13%*	6 *9%*	8 *7%*	33 *21%* Ak mnrsv	19 *12%*	2 *6%*
Highest rating 10	**72** *6%* **Fadj**	70 *7%* Aa	1 *1%*	1 *2%*	39 *9%* Ad	27 *4%*	6 *5%*	19 *7%*	42 *6%*	8 *9%*	26 *9%* Aj	45 *5%*	3 *3%*	1 *2%*	2 *3%*	8 *6%*	10 *10%* k	3 *5%*	11 *11%* km	5 *7%*	8 *8%*	6 *4%*	12 *8%*	2 *6%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 57

Q15_3_6. Rating on statement - It shows interesting programmes about history science or the arts: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**1184**	973	151	59*	455	600	117*	278	726	90*	276	887	104	57*	95*	143	101*	70*	95*	68	109*	157	152	34*
Effective Base	**984**	808	125	50	368	510	96	232	602	72	228	736	115	46	77	116	80	56	71	122	74	112	119	96
Don't know	**74** *6%* **EFc**	63 *6%*	6 *4%*	4 *7%*	18 *4%*	47 *8%* c	5 *4%*	21 *7%*	43 *6%*	6 *7%*	16 *6%*	57 *6%*	4 *4%*	6 *10%*	6 *6%*	12 *9%*	7 *7%*	5 *7%*	6 *6%*	3 *5%*	4 *4%*	8 *5%*	11 *7%*	2 *5%*
1-3 (Net)	**67** *6%* **CEZc**	35 *4%*	17 *11%* AZ	16 *27%* AZa	17 *4%*	34 *6%*	16 *14%* Acd	18 *7%*	38 *5%*	3 *3%*	15 *5%*	53 *6%*	7 *7%*	2 *4%*	8 *9%*	8 *5%*	3 *3%*	10 *14%* Aotu	7 *8%*	5 *7%*	5 *4%*	6 *4%*	5 *3%*	2 *5%*
4-6 (Net)	**345** *29%* **EZc**	259 *27%*	63 *42%* AZ	22 *38%*	114 *25%*	191 *32%* Ac	38 *33%*	83 *30%*	218 *30%*	25 *28%*	72 *26%*	265 *30%*	32 *31%*	16 *28%*	28 *29%*	53 *37%* Aqu	25 *25%*	20 *28%*	20 *21%*	22 *33%*	33 *30%*	47 *30%*	36 *24%*	12 *37%* qu
7-10 (Net)	**698** *59%* **DQabd n**	617 *63%* Aab	64 *43%*	17 *28%*	306 *67%* Ad e	328 *55%*	58 *50%*	156 *56%*	427 *59%*	56 *62%*	173 *63%*	512 *58%*	61 *58%*	32 *57%*	53 *56%*	70 *49%*	65 *65%* n	36 *51%*	61 *64%* n	37 *55%*	68 *62%*	95 *61%*	100 *66%* n	18 *53%*
9-10 (Net)	**223** *19%* **Dabdj**	210 *22%* Aab	9 *6%*	5 *8%*	116 *26%* Ad e	92 *15%*	14 *12%*	46 *17%*	140 *19%*	23 *26%*	66 *24%* Aj	154 *17%*	13 *13%*	9 *16%*	12 *12%*	24 *17%*	28 *28%* Akmsv	13 *18%*	23 *24%* k	11 *17%*	16 *14%*	39 *25%* km v	31 *21%*	4 *12%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Table 57

Q15_3_6. Rating on statement - It shows interesting programmes about history science or the arts: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1192**	524	155	15	88	46	99	265	312	116	277	263	112	18	90	129	173	248	194	158	122
Base (weighted)	**1184**	553	215	18**	51*	43*	67*	236	290	119*	284	270	127*	16**	75*	94*	162	253	204	170	139
Effective Base	**984**	453	135	12	69	40	83	232	251	99	228	219	99	16	71	98	145	204	159	136	109
Lowest rating 1	**13** *1%*	6 *1%*	2 *1%*	- -	1 *1%*	- -	2 *3%* A	2 *1%*	- -	4 *3%* AIL	4 *1%*	1 *	1 *1%*	- -	3 *4%* AIL	1 *2%*	4 *3%* S	2 *1%*	- -	4 *2%*	- -
2	**21** *2%*	8 *1%*	7 *3%*	- -	2 *3%*	- -	1 *1%*	4 *2%*	4 *1%*	1 *1%*	4 *1%*	7 *3%*	1 *1%*	- -	4 *6%* AIK	2 *2%*	2 *1%*	4 *2%*	4 *2%*	1 *1%*	3 *2%*
3	**34** *3%*	13 *2%*	10 *4%*	- -	4 *7%* ABGH	1 *3%*	1 *1%*	6 *2%*	11 *4%*	5 *4%*	6 *2%*	6 *2%*	6 *5%*	- -	* *1%*	3 *3%*	5 *3%*	9 *3%*	3 *2%*	1 *	5 *4%*
4	**65** *5%*	29 *5%*	10 *5%*	* *2%*	3 *5%*	3 *7%*	5 *8%*	14 *6%*	16 *5%*	4 *3%*	22 *8%*	11 *4%*	3 *2%*	2 *12%*	6 *8%*	7 *7%*	6 *3%*	13 *5%*	12 *6%*	15 *9%*	6 *5%*
5	**113** *10%* I	52 *9%*	23 *11%*	1 *5%*	7 *14%*	4 *10%*	7 *10%*	20 *8%*	18 *6%*	8 *7%*	40 *14%* AIM	28 *10%*	6 *5%*	3 *16%*	8 *11%*	4 *5%*	13 *8%*	24 *9%*	19 *9%*	14 *8%*	14 *10%*
6	**167** *14%*	80 *14%*	27 *12%*	3 *14%*	7 *13%*	7 *17%*	12 *19%*	32 *13%*	35 *12%*	20 *17%*	34 *12%*	46 *17%*	18 *14%*	3 *21%*	10 *13%*	16 *17%*	30 *18%*	29 *12%*	31 *15%*	20 *12%*	20 *14%*
7	**220** *19%* HO	116 *21%* H	33 *15%*	9 *47%*	9 *17%*	12 *27%* H	9 *13%*	33 *14%*	66 *23%* O	19 *16%*	56 *20%*	45 *17%*	25 *20%*	2 *14%*	7 *10%*	13 *14%*	29 *18%*	55 *22%*	39 *19%*	33 *19%*	28 *20%*
8	**255** *22%*	122 *22%*	45 *21%*	3 *14%*	8 *16%*	7 *17%*	9 *13%*	61 *26%* G	62 *21%*	18 *15%*	59 *21%*	64 *24%*	34 *26%*	4 *25%*	14 *18%*	17 *19%*	32 *20%*	57 *23%*	42 *21%*	47 *28%*	30 *22%*
9	**151** *13%*	72 *13%*	30 *14%*	1 *7%*	6 *11%*	5 *12%*	10 *14%*	27 *12%*	37 *13%*	18 *15%*	29 *10%*	36 *13%*	25 *20%* AKO	1 *5%*	4 *6%*	15 *16%*	17 *10%*	30 *12%*	36 *17%*	18 *11%*	19 *13%*
Highest rating 10	**72** *6%*	28 *5%*	15 *7%*	2 *10%*	2 *4%*	2 *4%*	5 *7%*	19 *8%*	20 *7%*	11 *9%*	16 *6%*	12 *4%*	7 *6%*	1 *4%*	5 *6%*	9 *10%*	16 *10%*	14 *6%*	9 *4%*	10 *6%*	6 *4%*
Don't know	**74** *6%* M	28 *5%*	14 *6%*	- -	5 *9%*	2 *4%*	7 *11%* B	19 *8%*	21 *7%* M	11 *10%* M	14 *5%* M	14 *5%* M	* *	* *3%*	13 *18%* AIKLM	6 *6%*	10 *6%*	15 *6%*	10 *5%*	8 *4%*	9 *6%*
1-3 (Net)	**67** *6%*	26 *5%*	19 *9%*	- -	6 *12%* ABH	1 *3%*	4 *5%*	12 *5%*	14 *5%*	10 *8%*	13 *5%*	14 *5%*	8 *7%*	- -	7 *10%*	7 *7%*	11 *7%*	15 *6%*	8 *4%*	5 *3%*	8 *6%*
4-6 (Net)	**345** *29%* I	160 *29%*	60 *28%*	4 *22%*	16 *32%*	14 *33%*	24 *36%*	66 *28%*	69 *24%*	32 *27%*	96 *34%* IM	85 *32%*	28 *22%*	8 *49%*	24 *32%*	27 *28%*	48 *30%*	66 *26%*	61 *30%*	49 *29%*	40 *29%*

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 57

Q15_3_6. Rating on statement - It shows interesting programmes about history science or the arts: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1184**	553	215	18**	51*	43*	67*	236	290	119*	284	270	127*	16**	75*	94*	162	253	204	170	139
Effective Base	**984**	453	135	12	69	40	83	232	251	99	228	219	99	16	71	98	145	204	159	136	109
7-10 (Net)	**698**	338	123	14	24	26	32	140	185	66	161	157	91	8	30	55	93	156	125	108	82
	59%	*61%*	*57%*	*78%*	*47%*	*60%*	*48%*	*59%*	*64%*	*55%*	*57%*	*58%*	*71%*	*48%*	*40%*	*58%*	*57%*	*62%*	*61%*	*64%*	*59%*
	EGO	EG							O		O	O	AJ KLO								
9-10 (Net)	**223**	100	45	3	8	7	15	46	57	29	46	47	32	1	9	24	32	45	44	28	24
	19%	*18%*	*21%*	*17%*	*15%*	*16%*	*22%*	*20%*	*20%*	*24%*	*16%*	*18%*	*25%*	*9%*	*12%*	*26%*	*20%*	*18%*	*22%*	*16%*	*17%*
													KO								

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 58

Q15_3_7. Rating on statement - It shows interesting programmes about history science or the arts: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**851**	415	436	299	552	398	453	79	164	146	147	144	171	201	374	275	298	553	64	787	573	98	93	87
Base (weighted)	**833**	412	422	287	546	398	435	92*	168	136	132	135	170	204	416	212	306	527	99*	734	678	83*	46*	26*
Effective Base	**696**	328	369	252	445	338	358	64	135	122	117	116	146	174	311	224	246	450	61	645	517	91	87	77
Lowest rating 1	**17** ***2%*** **Zg**	10 *2%*	7 *2%*	7 *3%*	9 *2%*	8 *2%*	9 *2%*	1 *1%*	3 *2%*	1 *1%*	3 *3%*	1 *1%*	7 *4%*	3 *1%*	6 *2%*	7 *4%*	4 *1%*	12 *2%*	- -	17 *2%*	15 *2%*	- -	1 *3%*	- -
2	**27** ***3%*** **Zc**	12 *3%*	15 *3%*	11 *4%*	15 *3%*	13 *3%*	14 *3%*	7 *7%*	7 *4%*	4 *3%*	3 *2%*	2 *2%*	3 *2%*	6 *3%*	15 *4%*	6 *3%*	9 *3%*	17 *3%*	6 *6%*	21 *3%*	24 *3%*	2 *2%*	- -	1 *4%* X
3	**41** ***5%*** **Zd**	24 *6%*	17 *4%*	17 *6%*	24 *4%*	18 *5%*	23 *5%*	2 *2%*	4 *3%*	7 *5%*	11 *8%*	8 *6%*	10 *6%*	9 *5%*	18 *4%*	14 *6%*	11 *4%*	30 *6%*	2 *2%*	39 *5%*	35 *5%*	4 *5%*	1 *2%*	1 *5%*
4	**42** ***5%*** **E**	25 *6%*	17 *4%*	22 *8%* AE	20 *4%*	19 *5%*	23 *5%*	9 *9%*	6 *4%*	9 *7%*	6 *5%*	6 *4%*	7 *4%*	8 *4%*	20 *5%*	15 *7%*	14 *5%*	28 *5%*	5 *5%*	37 *5%*	31 *5%*	7 *8%*	2 *5%*	2 *7%*
5	**110** ***13%*** **E**	49 *12%*	61 *14%*	53 *19%* AE	56 *10%*	55 *14%*	55 *13%*	13 *14%*	16 *10%*	17 *13%*	18 *13%*	22 *16%*	24 *14%*	33 *16%*	52 *12%*	25 *12%*	31 *10%*	79 *15%*	12 *12%*	98 *13%*	84 *12%*	13 *16%*	9 *19%*	3 *13%*
6	**110** ***13%***	53 *13%*	57 *13%*	33 *11%*	77 *14%*	49 *12%*	61 *14%*	10 *11%*	22 *13%*	22 *16%*	15 *11%*	18 *13%*	23 *13%*	22 *11%*	60 *14%*	28 *13%*	40 *13%*	70 *13%*	13 *13%*	97 *13%*	80 *12%*	17 *21%* AV	8 *17%*	4 *17%*
7	**144** ***17%*** **t**	70 *17%*	74 *18%*	40 *14%*	105 *19%*	76 *19%*	69 *16%*	23 *25%*	26 *16%*	22 *16%*	22 *16%*	27 *20%*	25 *15%*	37 *18%*	73 *18%*	34 *16%*	50 *16%*	94 *18%*	19 *19%*	126 *17%*	119 *18%*	15 *18%*	6 *14%*	4 *15%*
8	**146** ***17%*** **S**	68 *16%*	78 *19%*	40 *14%*	105 *19%*	79 *20%*	67 *15%*	9 *9%*	37 *22%* H	26 *19%*	29 *22%* H	21 *16%*	24 *14%*	37 *18%*	75 *18%*	32 *15%*	68 *22%* AS	78 *15%*	13 *13%*	133 *18%*	122 *18%*	12 *14%*	8 *17%*	5 *18%*
9	**83** ***10%*** **DSU adfjs**	46 *11%*	38 *9%*	15 *5%*	69 *13%* AD	35 *9%*	49 *11%*	10 *11%*	22 *13%*	12 *9%*	10 *7%*	12 *9%*	17 *10%*	23 *11%*	44 *11%*	16 *8%*	41 *13%* AS	43 *8%*	22 *23%* AU	61 *8%*	71 *10%*	8 *9%*	3 *7%*	2 *6%*
Highest rating 10	**57** ***7%*** **Wek**	27 *7%*	30 *7%*	17 *6%*	40 *7%*	26 *7%*	31 *7%*	1 *2%*	14 *8%*	6 *5%*	10 *7%*	8 *6%*	17 *10%* H	18 *9%*	23 *5%*	16 *7%*	19 *6%*	37 *7%*	7 *7%*	50 *7%*	50 *7%* W	1 *1%*	4 *8%* W	2 *3%* W

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 58

Q15_3_7. Rating on statement - It shows interesting programmes about history science or the arts: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**833**	412	422	287	546	398	435	92*	168	136	132	135	170	204	416	212	306	527	99*	734	678	83*	46*	26*
Effective Base	**696**	328	369	252	445	338	358	64	135	122	117	116	146	174	311	224	246	450	61	645	517	91	87	77
Don't know	**57** ***7%*** **Ec**	27 *7%*	30 *7%*	32 *11%* AE	25 *5%*	22 *6%*	35 *8%*	8 *9%*	10 *6%*	9 *6%*	7 *5%*	9 *7%*	15 *9%*	9 *4%*	30 *7%*	19 *9%*	19 *6%*	39 *7%*	1 *1%*	56 *8%* A	48 *7%*	4 *5%*	4 *8%*	2 *7%*
1-3 (Net)	**84** ***10%*** **Zc**	46 *11%*	38 *9%*	35 *12%*	49 *9%*	38 *10%*	46 *11%*	9 *10%*	15 *9%*	12 *9%*	17 *13%*	12 *9%*	20 *12%*	18 *9%*	40 *10%*	27 *13%*	25 *8%*	60 *11%*	7 *8%*	77 *10%*	74 *11%*	6 *7%*	2 *5%*	2 *9%*
4-6 (Net)	**262** ***31%*** **EVq**	128 *31%*	134 *32%*	108 *38%* AE	154 *28%*	123 *31%*	139 *32%*	32 *35%*	44 *26%*	49 *36%*	39 *29%*	46 *34%*	53 *31%*	62 *30%*	131 *32%*	68 *32%*	85 *28%*	177 *34%*	30 *30%*	232 *32%*	196 *29%*	37 *45%* AV	19 *41%* AV	10 *38%*
7-10 (Net)	**430** ***52%*** **DSU** **abe**	211 *51%*	219 *52%*	112 *39%*	319 *58%* AD	215 *54%*	215 *50%*	43 *47%*	99 *59%*	67 *50%*	70 *53%*	69 *51%*	82 *48%*	116 *57%* Q	215 *52%*	98 *46%*	178 *58%* AS	252 *48%*	60 *61%*	370 *50%*	361 *53%*	35 *43%*	21 *46%*	12 *46%*
9-10 (Net)	**140** ***17%*** **DUa** **djs**	73 *18%*	67 *16%*	31 *11%*	108 *20%* AD	61 *15%*	79 *18%*	11 *12%*	36 *22%*	19 *14%*	19 *15%*	21 *15%*	33 *20%*	41 *20%*	67 *16%*	32 *15%*	60 *20%*	80 *15%*	29 *29%* AU	111 *15%*	121 *18%*	9 *11%*	7 *15%*	3 *13%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 58

Q15_3_7. Rating on statement - It shows interesting programmes about history science or the arts: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (un-weighted)	**851**	697	111	41	334	422	86	192	540	60	243	588	98	38	50	89	69	36	52	93	66	84	89	87
Base (weighted)	**833**	693	99*	39*	335	412	79*	187	525	62*	231	586	83*	39*	56*	107*	72*	44*	64*	46*	90*	106*	100*	26*
Effective Base	**696**	572	88	35	275	346	70	159	444	47	194	487	91	35	46	83	62	33	47	87	58	75	81	77
Lowest rating 1	**17** ***2%*** **Zg**	8 *1%*	3 *4%*	5 *12%* AZ	3 *1%*	9 *2%*	5 *7%* Acd	8 *4%* Ag	7 *1%*	1 *1%*	6 *3%*	10 *2%*	- -	- -	1 *1%*	1 *1%*	3 *4%*	2 *3%*	3 *4%*	1 *3%* u	3 *3%*	3 *3%*	- -	- -
2	**27** ***3%*** **Zc**	17 *2%*	5 *5%*	4 *10%* AZ	1 *	23 *6%* Ac	3 *3%* c	3 *2%*	21 *4%*	2 *4%*	6 *2%*	21 *4%*	2 *2%*	1 *3%*	3 *6%*	3 *2%*	1 *1%*	1 *2%*	5 *7%* r	- -	3 *3%*	5 *5%*	2 *2%*	1 *4%* r
3	**41** ***5%*** **Zd**	24 *3%*	8 *8%* Z	9 *23%* AZa	16 *5%*	14 *3%*	12 *15%* Acd	13 *7%*	24 *5%*	2 *3%*	12 *5%*	28 *5%*	4 *5%*	2 *6%*	2 *3%*	4 *4%*	5 *6%*	7 *15%* Anqrt	1 *2%*	1 *2%*	5 *6%*	3 *3%*	7 *7%*	1 *5%*
4	**42** ***5%*** **E**	36 *5%*	4 *4%*	1 *4%*	17 *5%*	19 *5%*	6 *8%*	12 *6%*	25 *5%*	3 *5%*	12 *5%*	30 *5%*	7 *8%* q	1 *2%*	4 *7%*	8 *7%*	3 *4%*	4 *8%* q	- -	2 *5%* q	4 *4%*	4 *4%*	4 *4%*	2 *7%* q
5	**110** ***13%*** **E**	87 *12%*	22 *22%* AZb	1 *3%*	34 *10%*	62 *15%*	11 *14%*	18 *10%*	73 *14%*	7 *12%*	29 *12%*	80 *14%*	13 *16%*	7 *19%*	8 *14%*	13 *12%*	8 *11%*	6 *14%*	7 *11%*	9 *19%* tu	18 *20%*	9 *8%*	9 *9%*	3 *13%*
6	**110** ***13%***	90 *13%*	15 *16%*	5 *12%*	46 *14%*	53 *13%*	10 *13%*	27 *14%*	61 *12%*	10 *15%*	37 *16%*	70 *12%*	17 *21%* Anopq	8 *21%* np	13 *23%* nopq	9 *8%*	5 *8%*	1 *3%*	5 *7%*	8 *17%* p	14 *15%*	15 *15%*	11 *11%*	4 *17%* p
7	**144** ***17%*** **t**	125 *18%*	15 *15%*	5 *12%*	60 *18%*	73 *18%*	12 *15%*	38 *20%*	89 *17%*	9 *14%*	30 *13%*	111 *19%*	15 *18%*	5 *12%*	10 *18%*	22 *21%* t	14 *20%* t	8 *17%*	13 *20%*	6 *14%*	21 *23%* t	9 *8%*	18 *18%*	4 *15%*
8	**146** ***17%*** **S**	131 *19%* A	12 *12%*	3 *8%*	64 *19%*	74 *18%*	8 *10%*	30 *16%*	92 *17%*	12 *19%*	34 *14%*	107 *18%*	12 *14%*	6 *17%*	7 *12%*	22 *20%*	13 *18%*	6 *13%*	15 *24%*	8 *17%*	16 *17%*	19 *18%*	18 *18%*	5 *18%*
9	**83** ***10%*** **DSUad fjs**	78 *11%* Aa	4 *4%*	2 *5%*	51 *15%* Ad	26 *6%*	7 *9%*	9 *5%*	64 *12%* Af	5 *8%*	34 *15%* Aj	49 *8%*	8 *9%*	8 *21%* Anqsv	4 *8%*	7 *7%*	11 *15%* s	2 *5%*	3 *4%*	3 *7%*	2 *2%*	20 *19%* Anqrsv	14 *14%* s	2 *6%*
Highest rating 10	**57** ***7%*** **Wek**	54 *8%* A	3 *3%*	- -	31 *9%* e	25 *6%*	1 *1%*	16 *9%*	34 *7%*	6 *10%*	20 *9%*	35 *6%*	1 *1%*	- -	1 *2%*	8 *8%*	4 *6%*	2 *6%*	4 *6%*	4 *8%* k	5 *5%*	14 *13%* Aklm	12 *12%* klm	2 *7%* kl

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 58

Q15_3_7. Rating on statement - It shows interesting programmes about history science or the arts: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region										
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**833**	693	99*	39*	335	412	79*	187	525	62*	231	586	83*	39*	56*	107*	72*	44*	64*	46*	90*	106*	100*	26*
Effective Base	**696**	572	88	35	275	346	70	159	444	47	194	487	91	35	46	83	62	33	47	87	58	75	81	77
Don't know	**57** *7%* **Ec**	44 *6%*	7 *8%*	4 *11%*	14 *4%*	34 *8%* c	5 *6%*	12 *7%*	35 *7%*	6 *9%*	13 *5%*	45 *8%*	4 *5%*	- -	4 *8%*	10 *10%*	6 *8%*	5 *12%* ls	10 *15%* Als t	4 *8%*	2 *2%*	5 *5%*	6 *6%*	2 *7%* l
1-3 (Net)	**84** ***10%*** **Zc**	49 *7%*	17 *17%* AZ	18 *45%* AZa	19 *6%*	45 *11%* c	20 *25%* Acd	24 *13%*	52 *10%*	5 *8%*	23 *10%*	60 *10%*	6 *7%*	3 *8%*	5 *10%*	8 *8%*	9 *12%*	9 *21%* Aknr	9 *13%*	2 *5%*	11 *13%*	11 *10%*	9 *9%*	2 *9%*
4-6 (Net)	**262** ***31%*** **EVq**	213 *31%*	42 *42%* AZb	7 *19%*	97 *29%*	135 *33%*	27 *35%*	57 *30%*	159 *30%*	20 *32%*	78 *34%*	180 *31%*	37 *45%* Ano pqtu	16 *42%* oqu	24 *43%* oq u	29 *27%*	16 *22%*	11 *25%*	12 *19%*	19 *41%* Ao qu	35 *39%* q	28 *27%*	24 *24%*	10 *38%* oq
7-10 (Net)	**430** ***52%*** **DSUab e**	387 *56%* Aab	33 *33%*	10 *25%*	205 *61%* Ad e	197 *48%* e	27 *34%*	94 *50%*	279 *53%*	31 *51%*	118 *51%*	302 *52%*	35 *43%*	19 *49%*	22 *39%*	59 *56%*	42 *58%*	18 *42%*	34 *53%*	21 *46%*	43 *47%*	62 *58%* km	62 *62%* kmr	12 *46%*
9-10 (Net)	**140** ***17%*** **DUadj s**	132 *19%* Aab	6 *6%*	2 *5%*	81 *24%* Ad e	51 *12%*	8 *10%*	25 *14%*	98 *19%*	11 *18%*	54 *23%* Aj	84 *14%*	9 *11%*	8 *21%* s	5 *10%*	15 *14%*	15 *21%* s	5 *11%*	6 *10%*	7 *15%*	6 *7%*	34 *32%* Ak mnpqr sv	26 *26%* Akmqs	3 *13%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Table 58

Q15_3_7. Rating on statement - It shows interesting programmes about history science or the arts: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**851**	352	116	12	68	24	80	199	244	93	188	155	74	11	82	114	138	193	125	98	70
Base (weighted)	**833**	369	158	14**	39*	23**	53*	177	222	98*	193	158	82*	10**	66*	92*	128	195	129	104*	78*
Effective Base	**696**	301	101	9	55	21	66	174	192	80	154	130	64	10	65	87	113	157	104	83	63
Lowest rating 1	**17** *2%*	4 *1%*	- -	- -	2 *5%* BC	- -	3 *6%* ABC	7 *4%* ABC	3 *2%*	3 *4%*	3 *1%*	1 *	1 *1%*	- -	5 *8%* AIKL	3 *3%*	4 *3%*	2 *1%*	1 *1%*	5 *4%*	- -
2	**27** *3%*	15 *4%*	5 *3%*	- -	1 *2%*	- -	1 *3%*	4 *2%*	5 *2%*	3 *3%*	8 *4%*	5 *3%*	4 *5%*	- -	1 *2%*	2 *2%*	3 *2%*	3 *2%*	3 *3%*	5 *5%*	3 *4%*
3	**41** *5%* B	12 *3%*	11 *7%*	1 *8%*	4 *10%* B	1 *4%*	3 *5%*	10 *6%*	12 *5%*	5 *5%*	4 *2%*	11 *7%*	5 *6%*	1 *10%*	4 *6%*	4 *4%*	7 *6%*	10 *5%*	4 *3%*	3 *3%*	6 *8%*
4	**42** *5%*	17 *5%*	8 *5%*	2 *17%*	2 *6%*	1 *6%*	2 *5%*	8 *5%*	8 *4%*	4 *4%*	16 *8%*	9 *6%*	2 *3%*	- -	1 *2%*	8 *9%* R	3 *3%*	5 *3%*	8 *6%*	5 *5%*	6 *7%*
5	**110** *13%*	43 *12%*	26 *17%*	2 *15%*	3 *9%*	5 *22%*	4 *8%*	25 *14%*	24 *11%*	16 *16%*	28 *15%*	16 *10%*	9 *11%*	4 *41%*	12 *18%*	7 *7%*	23 *18%* PS	25 *13%*	9 *7%*	14 *13%*	11 *15%*
6	**110** *13%*	45 *12%*	23 *15%*	- -	7 *18%*	4 *16%*	7 *14%*	24 *14%*	31 *14%*	14 *14%*	30 *15%*	16 *10%*	8 *9%*	2 *21%*	9 *14%*	16 *17%*	18 *14%*	30 *16%*	16 *13%*	11 *11%*	5 *6%*
7	**144** *17%*	67 *18%*	27 *17%*	* *3%*	8 *20%*	5 *20%*	8 *16%*	29 *17%*	40 *18%*	19 *19%*	34 *17%*	31 *20%*	12 *15%*	1 *11%*	8 *12%*	13 *14%*	26 *20%*	33 *17%*	28 *22%*	19 *18%*	13 *17%*
8	**146** *17%* E	80 *22%* AEG	25 *16%*	2 *18%*	3 *8%*	1 *6%*	5 *10%*	28 *16%*	42 *19%*	12 *12%*	34 *18%*	35 *22%* O	16 *19%*	1 *8%*	6 *10%*	14 *16%*	17 *13%*	37 *19%*	26 *20%*	23 *22%*	12 *15%*
9	**83** *10%* K	34 *9%*	17 *11%*	4 *26%*	2 *5%*	4 *16%*	8 *16%*	15 *8%*	28 *13%* K	6 *6%*	11 *6%*	16 *10%*	15 *18%* AJK	1 *9%*	6 *9%*	13 *14%*	14 *11%*	17 *9%*	16 *12%*	5 *5%*	7 *9%*
Highest rating 10	**57** *7%*	27 *7%*	6 *4%*	2 *13%*	2 *6%*	- -	5 *9%*	15 *8%*	17 *8%*	6 *6%*	11 *6%*	7 *4%*	11 *13%* L	- -	4 *6%*	7 *8%*	8 *6%*	16 *8%*	6 *4%*	8 *8%*	8 *10%*
Don't know	**57** *7%* M	24 *7%*	10 *6%*	- -	5 *12%*	2 *9%*	5 *9%*	12 *7%*	12 *6%*	9 *10%* M	14 *7%* M	12 *8%* M	* *1%*	- -	9 *14%* AIM	6 *6%*	4 *3%*	16 *8%*	11 *9%*	6 *6%*	7 *9%*
1-3 (Net)	**84** *10%*	31 *8%*	15 *10%*	1 *8%*	7 *18%* AB	1 *4%*	7 *14%*	21 *12%*	20 *9%*	11 *11%*	15 *8%*	16 *10%*	10 *12%*	1 *10%*	11 *16%*	8 *9%*	15 *11%*	16 *8%*	8 *6%*	13 *13%*	9 *12%*
4-6 (Net)	**262** *31%*	105 *28%*	58 *37%*	4 *32%*	13 *33%*	10 *44%*	14 *27%*	57 *32%*	63 *28%*	34 *35%*	74 *38%* ALM	41 *26%*	19 *23%*	6 *61%*	23 *34%*	31 *33%*	44 *34%*	61 *31%*	34 *26%*	30 *29%*	22 *28%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 58

Q15_3_7. Rating on statement - It shows interesting programmes about history science or the arts: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**833**	369	158	14**	39*	23**	53*	177	222	98*	193	158	82*	10**	66*	92*	128	195	129	104*	78*
Effective Base	**696**	301	101	9	55	21	66	174	192	80	154	130	64	10	65	87	113	157	104	83	63
7-10 (Net)	**430**	209	75	8	15	10	27	87	126	43	90	89	53	3	24	47	65	103	76	55	40
	52%	*57%*	*48%*	*60%*	*38%*	*43%*	*51%*	*49%*	*57%*	*44%*	*47%*	*56%*	*65%*	*28%*	*36%*	*51%*	*51%*	*53%*	*59%*	*53%*	*51%*
	EO	AE							O			O	AJ KO								
9-10 (Net)	**140**	61	23	5	4	4	13	29	45	12	22	23	25	1	10	20	22	33	21	13	15
	17%	*17%*	*14%*	*39%*	*10%*	*16%*	*25%*	*17%*	*20%*	*13%*	*12%*	*14%*	*31%*	*9%*	*15%*	*21%*	*17%*	*17%*	*17%*	*13%*	*19%*
	K						E		K				AJK LO								

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 59

Q15_4_1. Rating on statement - It shows high-quality soaps or dramas made in the UK: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**2069**	1033	1036	944	1125	1003	1066	176	260	308	375	357	593	598	830	639	515	1554	129	1939	1441	211	230	187
Base (weighted)	**2051**	1020	1031	916	1136	1016	1035	209	266	296	365	329	586	605	933	511	537	1514	192	1858	1703	174	117	58
Effective Base	**1722**	832	892	790	933	845	878	144	218	258	309	294	508	518	699	534	432	1291	116	1625	1315	195	213	166
Lowest rating 1	**47** **2%** **GPZcg**	28 3%	19 2%	20 2%	28 2%	34 3% AG	14 1%	3 2%	3 1%	5 2%	8 2%	6 2%	24 4% AI	17 3%	13 1%	17 3% P	8 1%	40 3%	5 3%	42 2%	41 2%	2 1%	4 3%	1 2%
2	**35** **2%** **Z**	15 1%	20 2%	19 2%	16 1%	18 2%	17 2%	4 2%	2 1%	3 1%	9 3%	2 1%	15 3%	12 2%	12 1%	11 2%	4 1%	31 2%	1 1%	34 2%	27 2%	3 2%	1 1%	3 5% AVWX
3	**57** **3%** **LZ**	26 3%	31 3%	31 3%	26 2%	27 3%	30 3%	10 5% L	10 4% L	6 2%	13 3%	4 1%	14 2%	17 3%	27 3%	13 2%	16 3%	40 3%	5 2%	52 3%	50 3%	5 3%	1 1%	* *
4	**64** **3%** **GUZs**	30 3%	34 3%	33 4%	31 3%	41 4% G	23 2%	10 5%	5 2%	12 4%	10 3%	5 2%	22 4%	16 3%	23 2%	25 5% AP	10 2%	54 4%	11 6%	53 3%	57 3%	4 2%	3 2%	1 2%
5	**133** **7%** **ERZc**	61 6%	72 7%	81 9% AE	52 5%	74 7%	59 6%	10 5%	20 7%	20 7%	21 6%	19 6%	43 7%	41 7%	54 6%	39 8%	24 5%	109 7% A	10 5%	123 7%	114 7%	9 5%	6 5%	5 8%
6	**206** **10%** **Z**	105 10%	101 10%	99 11%	107 9%	97 10%	109 11%	25 12%	33 12%	37 13%	29 8%	29 9%	54 9%	49 8%	99 11%	58 11%	49 9%	157 10%	21 11%	185 10%	168 10%	22 13% Y	12 10%	4 6%
7	**324** **16%** **SUi**	168 16%	156 15%	136 15%	188 17%	155 15%	169 16%	34 16%	49 18%	51 17%	58 16%	51 16%	81 14%	98 16%	148 16%	78 15%	104 19% AS	220 15%	39 20%	285 15%	270 16%	24 14%	19 17%	11 19%
8	**452** **22%** **DMQab**	227 22%	224 22%	182 20%	269 24%	215 21%	237 23%	44 21%	54 20%	64 22%	96 26% M	89 27% AM	104 18%	135 22% Q	228 24% AQ	87 17%	130 24%	321 21%	44 23%	407 22%	372 22%	40 23%	24 21%	15 26%
9	**338** **16%** **Dabef**	155 15%	183 18%	129 14%	209 18% AD	150 15%	188 18%	37 18%	45 17%	47 16%	61 17%	55 17%	93 16%	99 16%	160 17%	79 15%	97 18%	241 16%	27 14%	310 17%	272 16%	36 21%	21 18%	9 16%
Highest rating 10	**225** **11%** **Dabd**	112 11%	113 11%	82 9%	143 13% AD	97 10%	128 12%	20 10%	35 13%	27 9%	30 8%	48 15% AJK	64 11%	71 12%	93 10%	61 12%	60 11%	165 11%	14 7%	211 11% A	192 11%	16 9%	12 10%	5 8%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 59

Q15_4_1. Rating on statement - It shows high-quality soaps or dramas made in the UK: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**2051**	1020	1031	916	1136	1016	1035	209	266	296	365	329	586	605	933	511	537	1514	192	1858	1703	174	117	58
Effective Base	**1722**	832	892	790	933	845	878	144	218	258	309	294	508	518	699	534	432	1291	116	1625	1315	195	213	166
Don't know	**170** ***8%*** **EGIc iIn**	93 *9%*	77 *7%*	103 *11%* AE	67 *6%*	109 *11%* AG	61 *6%*	11 *5%*	11 *4%*	24 *8%*	30 *8%*	22 *7%*	72 *12%* AHI L	50 *8%*	76 *8%*	44 *9%*	33 *6%*	137 *9%*	14 *7%*	156 *8%*	139 *8%*	13 *8%*	13 *11%*	4 *7%*
1-3 (Net)	**139** ***7%*** **LZcg j**	69 *7%*	70 *7%*	70 *8%*	69 *6%*	79 *8%*	61 *6%*	17 *8%* L	15 *5%*	14 *5%*	29 *8%* L	11 *3%*	53 *9%* AJL	46 *8%*	52 *6%*	41 *8%*	28 *5%*	111 *7%*	11 *6%*	128 *7%*	119 *7%*	10 *6%*	6 *5%*	4 *8%*
4-6 (Net)	**403** ***20%*** **ERZ c**	196 *19%*	207 *20%*	214 *23%* AE	190 *17%*	212 *21%*	192 *19%*	45 *21%*	57 *21%*	70 *24%* KL	60 *16%*	52 *16%*	119 *20%*	106 *18%*	176 *19%*	121 *24%* AOP	84 *16%*	320 *21%* AR	43 *22%*	361 *19%*	338 *20%*	35 *20%*	20 *17%*	9 *16%*
7-10 (Net)	**1338** ***65%*** **DFM QSabe**	662 *65%*	676 *66%*	529 *58%*	809 *71%* AD	617 *61%*	721 *70%* AF	136 *65%*	183 *69%* M	189 *64%*	245 *67%* M	243 *74%* AJM	342 *58%*	403 *67%* Q	628 *67%* Q	305 *60%*	391 *73%* AS	947 *63%*	125 *65%*	1213 *65%*	1106 *65%*	116 *67%*	77 *66%*	40 *69%*
9-10 (Net)	**563** ***27%*** **DFa bde**	267 *26%*	296 *29%*	211 *23%*	352 *31%* AD	247 *24%*	316 *31%* AF	58 *28%*	80 *30%*	74 *25%*	91 *25%*	103 *31%*	157 *27%*	170 *28%*	253 *27%*	140 *27%*	157 *29%*	406 *27%*	41 *21%*	521 *28%* A	464 *27%*	52 *30%*	33 *28%*	14 *23%*

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 59

Q15_4_1. Rating on statement - It shows high-quality soaps or dramas made in the UK: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**2069**	1642	292	128	620	1157	259	541	1239	140	465	1557	211	75	136	189	156	113	164	230	155	210	243	187
Base (weighted)	**2051**	1635	292	117	631	1141	250	523	1228	154	439	1573	174	79*	150	221	172	132	200	117	201	250	297	58
Effective Base	**1722**	1365	246	106	515	966	214	451	1031	118	379	1307	195	69	124	176	140	105	150	213	142	189	225	166
Lowest rating 1	**47** **2%** **GPZcg**	12 *1%*	11 *4%* Z	24 *21%* AZa	3 *1%*	23 *2%* c	21 *8%* Acd	19 *4%* g	18 *1%*	3 *2%*	15 *3%*	33 *2%*	2 *1%*	4 *5%*	5 *3%*	6 *3%*	3 *2%*	1 *1%*	5 *2%*	4 *3%*	6 *3%*	3 *1%*	7 *2%*	1 *2%*
2	**35** **2%** **Z**	16 *1%*	12 *4%* AZ	7 *6%* AZ	8 *1%*	19 *2%*	8 *3%*	11 *2%*	21 *2%*	3 *2%*	12 *3%*	23 *1%*	3 *2%*	1 *1%*	5 *3%* o	4 *2%*	- -	3 *2%*	4 *2%*	1 *1%*	2 *1%*	3 *1%*	6 *2%*	3 *5%* Akorstu
3	**57** **3%** **LZ**	32 *2%*	18 *6%* AZ	7 *6%* AZ	16 *2%*	27 *2%*	13 *5%* Acd	14 *3%*	32 *3%*	5 *3%*	16 *4%*	39 *2%*	5 *3%*	1 *2%*	6 *4%*	6 *3%*	5 *3%*	2 *1%*	6 *3%*	1 *1%*	9 *5%*	7 *3%*	7 *2%*	* *
4	**64** **3%** **GUZs**	40 *2%*	19 *6%* AZ	5 *4%*	16 *3%*	35 *3%*	13 *5%*	20 *4%*	38 *3%*	4 *3%*	18 *4%*	46 *3%*	4 *2%*	4 *5%* s	5 *3%* s	12 *6%* s	3 *2%*	6 *5%* s	6 *3%* s	3 *2%* s	- -	12 *5%* s	9 *3%* s	1 *2%* s
5	**133** **7%** **ERZc**	90 *6%*	36 *12%* AZ	7 *6%*	21 *3%*	85 *7%* c	27 *11%* Ac	37 *7%*	77 *6%*	12 *8%*	28 *6%*	101 *6%*	9 *5%*	1 *1%*	13 *9%* l	28 *13%* Akloqr stu	7 *4%*	12 *9%* l	9 *4%*	6 *5%*	12 *6%*	13 *5%*	20 *7%*	5 *8%* l
6	**206** **10%** **Z**	148 *9%*	45 *15%* AZ	11 *10%*	63 *10%*	109 *10%*	29 *12%*	56 *11%*	119 *10%*	12 *8%*	53 *12%*	149 *9%*	22 *13%* v	11 *14%*	17 *11%*	21 *10%*	28 *16%* Apstv	9 *7%*	17 *9%*	12 *10%*	17 *8%*	18 *7%*	29 *10%*	4 *6%*
7	**324** **16%** **SUi**	261 *16%*	49 *17%*	12 *11%*	93 *15%*	190 *17%*	37 *15%*	81 *16%*	193 *16%*	29 *19%*	50 *11%*	268 *17%* Ai	24 *14%*	10 *13%*	15 *10%*	34 *15%*	32 *18%*	20 *15%*	35 *18%*	19 *17%*	33 *17%*	47 *19%* m	44 *15%*	11 *19%* m
8	**452** **22%** **DMQab**	392 *24%* Aab	42 *14%*	16 *14%*	150 *24%* e	251 *22%*	43 *17%*	114 *22%*	277 *23%*	27 *17%*	105 *24%*	336 *21%*	40 *23%*	24 *31%* pt	34 *23%*	45 *21%*	44 *25%*	20 *15%*	44 *22%*	24 *21%*	45 *22%*	47 *19%*	69 *23%*	15 *26%* p
9	**338** **16%** **Dabef**	301 *18%* Aab	26 *9%*	11 *10%*	126 *20%* Ae	186 *16%* e	22 *9%*	68 *13%*	223 *18%* Af	25 *16%*	67 *15%*	267 *17%*	36 *21%* n	16 *21%*	22 *15%*	27 *12%*	29 *17%*	28 *21%*	30 *15%*	21 *18%*	37 *18%*	41 *16%*	42 *14%*	9 *16%*
Highest rating 10	**225** **11%** **Dabd**	211 *13%* Aab	10 *4%*	4 *3%*	101 *16%* Ade	105 *9%*	19 *8%*	63 *12%*	133 *11%*	16 *10%*	51 *12%*	167 *11%*	16 *9%*	5 *6%*	16 *11%*	28 *13%*	12 *7%*	13 *10%*	24 *12%*	12 *10%*	25 *12%*	32 *13%*	37 *13%*	5 *8%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 59

Q15_4_1. Rating on statement - It shows high-quality soaps or dramas made in the UK: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**2051**	1635	292	117	631	1141	250	523	1228	154	439	1573	174	79*	150	221	172	132	200	117	201	250	297	58
Effective Base	**1722**	1365	246	106	515	966	214	451	1031	118	379	1307	195	69	124	176	140	105	150	213	142	189	225	166
Don't know	**170 8% EGIcil n**	131 *8%*	25 *9%*	12 *10%*	35 *6%*	112 *10%* Ac	17 *7%*	39 *7%*	98 *8%*	18 *12%*	24 *6%*	143 *9%* Ai	13 *8%*	1 *2%*	11 *8%*	9 *4%*	10 *6%*	19 *14%* Alno	19 *10%* In	13 *11%* In	15 *8%*	28 *11%* In	28 *9%* In	4 *7%* I
1-3 (Net)	**139 7% LZcgj**	61 *4%*	40 *14%* AZ	38 *32%* AZa	27 *4%*	69 *6%*	42 *17%* Acd	44 *8%*	71 *6%*	11 *7%*	42 *10%* Aj	94 *6%*	10 *6%*	6 *7%*	16 *11%*	17 *8%*	8 *5%*	6 *4%*	15 *8%*	6 *5%*	18 *9%*	13 *5%*	20 *7%*	4 *8%*
4-6 (Net)	**403 20% ERZc**	279 *17%*	99 *34%* AZb	24 *20%*	99 *16%*	229 *20%* c	70 *28%* Acd	113 *22%*	234 *19%*	28 *18%*	99 *23%*	296 *19%*	35 *20%*	16 *20%*	35 *23%*	62 *28%* Aqrst uv	38 *22%*	27 *20%*	32 *16%*	20 *17%*	29 *14%*	43 *17%*	58 *19%*	9 *16%*
7-10 (Net)	**1338 65% DFMQS abe**	1165 *71%* Aab	127 *44%*	43 *37%*	470 *75%* Ad e	731 *64%* e	121 *48%*	327 *62%*	826 *67%* A	96 *63%*	273 *62%*	1039 *66%*	116 *67%*	56 *71%*	87 *58%*	134 *61%*	116 *67%*	81 *61%*	134 *67%*	77 *66%*	140 *69%*	167 *67%*	192 *65%*	40 *69%*
9-10 (Net)	**563 27% DFabd e**	512 *31%* Aab	36 *12%*	15 *13%*	227 *36%* Ad e	290 *25%* e	41 *16%*	131 *25%*	356 *29%*	41 *27%*	118 *27%*	434 *28%*	52 *30%*	21 *27%*	38 *25%*	55 *25%*	40 *24%*	41 *31%*	54 *27%*	33 *28%*	62 *31%*	73 *29%*	79 *27%*	14 *23%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Q15_4_1. Rating on statement - It shows high-quality soaps or dramas made in the UK: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**2069**	798	255	20	138	57	144	657	503	208	429	456	187	50	228	235	271	426	326	260	183
Base (weighted)	**2051**	842	346	28**	87	54*	99	595	479	216	435	475	199	46*	193	187	246	439	343	269	207
Effective Base	**1722**	686	223	17	114	48	124	573	408	179	357	385	163	42	187	183	226	356	276	218	163
Lowest rating 1	**47** *2%*	18 *2%*	4 *1%*	- -	4 *4%* CG	1 *2%*	* *1%*	20 *3%*	7 *2%*	5 *2%*	9 *2%*	12 *3%*	6 *3%*	1 *2%*	6 *3%*	7 *4%* S	10 *4%* S	9 *2%*	4 *1%*	3 *1%*	5 *2%*
2	**35** *2%*	11 *1%*	4 *1%*	- -	3 *4%*	1 *2%*	* *	15 *3%*	12 *3%*	3 *1%*	4 *1%*	9 *2%*	1 *1%*	- -	5 *2%*	2 *1%*	3 *1%*	10 *2%*	5 *2%*	4 *1%*	1 *1%*
3	**57** *3%*	27 *3%*	10 *3%*	- -	4 *4%*	2 *3%*	2 *2%*	12 *2%*	9 *2%*	11 *5%* I	11 *3%*	10 *2%*	8 *4%*	2 *4%*	6 *3%*	5 *3%*	3 *1%*	18 *4%* Q	7 *2%*	7 *3%*	6 *3%*
4	**64** *3%*	25 *3%*	5 *2%*	* *1%*	4 *4%*	3 *6%* C	3 *3%*	24 *4%*	10 *2%*	6 *3%*	19 *4%*	16 *3%*	3 *2%* A	6 *13%* IJKLMO	5 *3%*	10 *5%* S	6 *2%*	12 *3%*	6 *2%*	10 *4%*	5 *2%*
5	**133** *7%*	53 *6%*	16 *5%*	2 *7%*	7 *8%*	5 *10%*	8 *8%*	42 *7%*	25 *5%*	16 *7%*	31 *7%*	29 *6%*	8 *4%*	2 *4%*	19 *10%* IM	11 *6%*	21 *8%* SU	27 *6%*	14 *4%*	21 *8%*	6 *3%*
6	**206** *10%*	80 *9%*	30 *9%*	5 *18%*	13 *15%*	11 *20%* ABCH	10 *10%*	58 *10%*	54 *11%*	17 *8%*	44 *10%*	47 *10%*	15 *8%*	7 *15%*	21 *11%*	26 *14%*	39 *16%* ARSU	40 *9%*	30 *9%*	21 *8%*	16 *8%*
7	**324** *16%*	126 *15%*	82 *24%* ABEH	4 *13%*	9 *10%*	6 *11%*	17 *17%*	80 *13%*	74 *15%*	36 *17%*	74 *17%*	73 *15%*	30 *15%*	8 *16%*	29 *15%*	22 *12%*	31 *13%*	73 *17%*	66 *19%* PQ	45 *17%*	26 *12%*
8	**452** *22%* **NO**	202 *24%*	76 *22%*	5 *19%*	17 *20%*	12 *22%*	23 *23%*	116 *19%*	110 *23%* N	42 *19%* N	103 *24%* NO	115 *24%* NO	50 *25%* NO	1 *3%*	31 *16%* N	39 *21%*	56 *23%*	92 *21%*	91 *27%* A	67 *25%*	45 *22%*
9	**338** *16%*	139 *16%*	65 *19%*	5 *16%*	10 *12%*	7 *12%*	15 *15%*	98 *16%*	82 *17%*	38 *17%*	69 *16%*	78 *16%*	36 *18%*	5 *10%*	31 *16%*	22 *12%*	44 *18%*	80 *18%*	52 *15%*	51 *19%*	44 *21%* P
Highest rating 10	**225** *11%*	97 *12%*	34 *10%*	7 *26%*	9 *10%*	4 *8%*	13 *13%*	60 *10%*	58 *12%*	29 *13%*	37 *9%*	43 *9%*	28 *14%* K	6 *13%*	21 *11%*	26 *14%*	20 *8%*	41 *9%*	38 *11%*	24 *9%*	32 *15%* QR
Don't know	**170** *8%*	64 *8%*	18 *5%*	- -	7 *9%*	2 *4%*	8 *8%*	70 *12%* ABC	37 *8%*	15 *7%*	35 *8%*	42 *9%*	13 *6%*	9 *20%* AIJKLM	20 *10%*	16 *9%*	13 *5%*	35 *8%*	30 *9%*	17 *6%*	20 *10%*
1-3 (Net)	**139** *7%*	56 *7%*	19 *5%*	- -	11 *12%* ABCG	4 *7%*	3 *3%*	47 *8%*	28 *6%*	18 *8%*	24 *5%*	31 *7%*	15 *8%*	3 *7%*	17 *9%*	15 *8%*	16 *6%*	38 *9%* S	16 *5%*	14 *5%*	13 *6%*
4-6 (Net)	**403** *20%* **CMSU**	158 *19%*	51 *15%*	7 *26%*	23 *27%* C	19 *36%* ABCH	21 *21%*	124 *21%*	89 *19%*	38 *18%*	94 *22%* M	92 *19%*	27 *14%*	15 *32%* AIJM	44 *23%* M	47 *25%* SU	66 *27%* ARSU	79 *18%*	49 *14%*	52 *19%*	28 *13%*

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 59

Q15_4_1. Rating on statement - It shows high-quality soaps or dramas made in the UK: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**2051**	842	346	28**	87	54*	99	595	479	216	435	475	199	46*	193	187	246	439	343	269	207
Effective Base	**1722**	686	223	17	114	48	124	573	408	179	357	385	163	42	187	183	226	356	276	218	163
7-10 (Net)	**1338**	564	258	21	46	28	68	354	324	145	283	310	144	19	112	109	151	286	248	186	147
	65%	*67%*	*75%*	*74%*	*53%*	*53%*	*68%*	*60%*	*68%*	*67%*	*65%*	*65%*	*72%*	*42%*	*58%*	*58%*	*61%*	*65%*	*72%*	*69%*	*71%*
	EHNOP	EFH	ABEFH				E		NO	N	N	N	AN O						APQ		P
9-10 (Net)	**563**	236	100	12	19	11	28	158	140	67	106	121	65	10	52	49	64	121	91	74	76
	27%	*28%*	*29%*	*42%*	*22%*	*20%*	*28%*	*27%*	*29%*	*31%*	*24%*	*26%*	*32%*	*22%*	*27%*	*26%*	*26%*	*28%*	*26%*	*28%*	*37%* APQRS

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 60

Q15_4_2. Rating on statement - It shows high-quality soaps or dramas made in the UK: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**1054**	526	528	477	577	560	494	68	127	142	168	193	356	382	393	278	228	826	69	985	754	105	127	68
Base (weighted)	**1075**	532	543	471	604	589	486	81*	144	136	171	178	365	393	453	228	252	823	104*	971	904	86*	65	20*
Effective Base	**894**	431	464	408	487	480	415	57	112	122	141	160	305	334	338	233	198	697	65	837	695	98	118	61
Lowest rating 1	**46** *4%* **Zcg**	27 *5%*	19 *4%*	23 *5%*	23 *4%*	26 *4%*	20 *4%*	7 *8%* I	2 *1%*	4 *3%*	8 *4%*	9 *5%*	17 *5%*	15 *4%*	20 *4%*	11 *5%*	6 *2%*	40 *5%*	4 *4%*	42 *4%*	40 *4%*	1 *1%*	4 *7%* W	1 *4%*
2	**35** *3%* **ERZ**	17 *3%*	18 *3%*	24 *5%* AE	12 *2%*	17 *3%*	18 *4%*	* *	1 *	1 *1%*	9 *5%* IJ	9 *5%* IJ	16 *4%* I	10 *3%*	17 *4%*	8 *3%*	3 *1%*	32 *4%*	- -	35 *4%* A	29 *3%*	3 *3%*	2 *3%*	2 *8%*
3	**43** *4%* **Z**	20 *4%*	23 *4%*	21 *4%*	22 *4%*	25 *4%*	18 *4%*	5 *6%*	6 *4%*	7 *5%*	9 *5%*	3 *2%*	13 *4%*	16 *4%*	14 *3%*	13 *6%*	11 *4%*	32 *4%*	2 *2%*	40 *4%*	38 *4%*	2 *2%*	2 *3%*	2 *7%*
4	**53** *5%* **Zs**	26 *5%*	28 *5%*	23 *5%*	30 *5%*	35 *6%*	19 *4%*	7 *8%*	7 *5%*	6 *4%*	6 *4%*	8 *5%*	19 *5%*	19 *5%*	20 *4%*	15 *6%*	9 *4%*	44 *5%*	5 *5%*	48 *5%*	45 *5%*	5 *5%*	2 *3%*	1 *7%*
5	**95** *9%* **EZc**	45 *8%*	50 *9%*	54 *12%* AE	40 *7%*	51 *9%*	44 *9%*	10 *12%*	11 *8%*	13 *10%*	18 *11%*	11 *6%*	32 *9%*	28 *7%*	40 *9%*	28 *12%* AO	18 *7%*	77 *9%*	6 *6%*	89 *9%*	79 *9%*	9 *10%*	4 *6%*	3 *15%* X
6	**130** *12%* **D**	71 *13%*	59 *11%*	45 *9%*	85 *14%* AD	75 *13%*	55 *11%*	9 *12%*	23 *16%*	11 *8%*	20 *12%*	28 *16%*	38 *10%*	54 *14%*	45 *10%*	31 *14%*	30 *12%*	100 *12%*	14 *14%*	116 *12%*	107 *12%*	14 *16%*	7 *11%*	3 *13%*
7	**152** *14%* **MQS**	67 *13%*	85 *16%*	57 *12%*	95 *16%*	80 *14%*	72 *15%*	21 *25%* AM	28 *20%* M	20 *15%* M	27 *16%* M	29 *16%* M	28 *8%*	55 *14%*	76 *17%* Q	20 *9%*	47 *19%* AS	105 *13%*	18 *17%*	134 *14%*	125 *14%*	15 *17%*	9 *14%*	3 *16%*
8	**182** *17%* **a**	91 *17%*	92 *17%*	82 *17%*	101 *17%*	87 *15%*	95 *20%*	12 *15%*	19 *13%*	30 *22%* K	21 *13%*	32 *18%*	68 *19%*	74 *19%*	73 *16%*	35 *15%*	48 *19%*	135 *16%*	18 *18%*	164 *17%*	150 *17%*	19 *22%*	10 *15%*	4 *17%*
9	**116** *11%* **DSb**	54 *10%*	62 *11%*	33 *7%*	83 *14%* AD	64 *11%*	52 *11%*	3 *4%*	20 *14%* H	19 *14%* H	18 *11%*	16 *9%*	39 *11%*	54 *14%* AP	40 *9%*	22 *10%*	39 *15%* AS	77 *9%*	15 *14%*	101 *10%*	99 *11%*	8 *9%*	7 *11%*	1 *7%*
Highest rating 10	**85** *8%* **DYad jv**	46 *9%*	38 *7%*	24 *5%*	61 *10%* AD	46 *8%*	38 *8%*	4 *4%*	14 *10%*	16 *12%*	12 *7%*	17 *9%*	23 *6%*	33 *8%*	40 *9%*	12 *5%*	25 *10%*	60 *7%*	12 *11%*	73 *8%*	73 *8%* Y	5 *5%*	7 *11%* Y	* *1%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 60

Q15_4_2. Rating on statement - It shows high-quality soaps or dramas made in the UK: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**1075**	532	543	471	604	589	486	81*	144	136	171	178	365	393	453	228	252	823	104*	971	904	86*	65	20*
Effective Base	**894**	431	464	408	487	480	415	57	112	122	141	160	305	334	338	233	198	697	65	837	695	98	118	61
Don't know	**138**	69	69	85	53	83	55	3	12	10	22	16	74	36	69	33	17	121	10	128	119	7	11	1
	13%	*13%*	*13%*	*18%*	*9%*	*14%*	*11%*	*4%*	*9%*	*8%*	*13%*	*9%*	*20%*	*9%*	*15%*	*14%*	*7%*	*15%*	*9%*	*13%*	*13%*	*8%*	*17%*	*6%*
	EHO			AE									AHI JL		O			AR					WY	
	RcgIn																							
1-3 (Net)	**124**	64	60	68	56	68	57	12	9	12	25	21	46	41	51	32	20	104	7	117	107	6	8	4
	12%	*12%*	*11%*	*14%*	*9%*	*11%*	*12%*	*15%*	*6%*	*9%*	*15%*	*12%*	*13%*	*10%*	*11%*	*14%*	*8%*	*13%*	*7%*	*12%*	*12%*	*7%*	*12%*	*18%*
	EIZ			AE							I													W
	cg																							
4-6 (Net)	**278**	141	137	122	156	161	117	26	41	30	45	48	89	100	104	74	57	221	25	253	231	27	13	7
	26%	*27%*	*25%*	*26%*	*26%*	*27%*	*24%*	*32%*	*29%*	*22%*	*26%*	*27%*	*24%*	*25%*	*23%*	*32%*	*23%*	*27%*	*24%*	*26%*	*26%*	*31%*	*20%*	*35%*
	Z															AP								X
7-10 (Net)	**535**	258	277	196	339	278	257	40	82	84	79	93	157	216	229	90	158	377	62	473	447	47	33	8
	50%	*49%*	*51%*	*42%*	*56%*	*47%*	*53%*	*49%*	*57%*	*62%*	*46%*	*52%*	*43%*	*55%*	*51%*	*39%*	*63%*	*46%*	*60%*	*49%*	*49%*	*54%*	*51%*	*41%*
	DMQ				AD				M	AKM				AQ	Q		AS							
	SUabde																							
9-10 (Net)	**201**	100	101	58	143	110	91	7	34	34	31	33	61	87	79	34	64	137	26	175	172	13	14	2
	19%	*19%*	*19%*	*12%*	*24%*	*19%*	*19%*	*8%*	*24%*	*25%*	*18%*	*19%*	*17%*	*22%*	*18%*	*15%*	*25%*	*17%*	*25%*	*18%*	*19%*	*15%*	*22%*	*8%*
	DHS				AD				H	HM				AQ			AS				Y		Y	
	UYabdv																							

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 60

Q15_4_2. Rating on statement - It shows high-quality soaps or dramas made in the UK: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (un-weighted)	**1054**	873	131	46	333	580	125	274	627	69	249	776	105	38	69	100	73	48	83	127	82	119	142	68
Base (weighted)	**1075**	898	129	45*	352	584	127	278	645	73*	247	801	86*	40*	77*	120*	80*	59*	103*	65	109*	145	172	20*
Effective Base	**894**	739	114	38	283	493	105	235	532	59	206	665	98	35	63	94	67	45	76	118	75	109	134	61
Lowest rating 1	**46** *4%* **Zcg**	27 *3%*	7 *6%*	12 *28%* AZa	8 *2%*	26 *4%*	12 *10%* Acd	19 *7%* Ag	21 *3%*	2 *3%*	12 *5%*	31 *4%*	1 *1%*	5 *13%* Akmou	2 *3%*	4 *4%*	2 *3%*	2 *3%*	8 *8%* k	4 *7%* k	6 *5%*	6 *4%*	5 *3%*	1 *4%*
2	**35** *3%* **ERZ**	24 *3%*	8 *6%* Z	2 *4%*	8 *2%*	21 *4%*	7 *5%*	10 *4%*	19 *3%*	3 *4%*	6 *2%*	28 *3%*	3 *3%*	1 *3%*	3 *4%*	5 *4%*	1 *1%*	4 *7%* t	8 *8%* Atu	2 *3%*	4 *3%*	1 *1%*	2 *1%*	2 *8%* otu
3	**43** *4%* **Z**	28 *3%*	10 *8%* AZ	4 *10%* Z	14 *4%*	22 *4%*	7 *6%*	14 *5%*	21 *3%*	2 *3%*	11 *4%*	31 *4%*	2 *2%*	3 *6%*	3 *4%*	5 *4%*	3 *3%*	- -	8 *8%*	2 *3%*	2 *2%*	5 *4%*	9 *5%*	2 *7%* p
4	**53** *5%* **Zs**	35 *4%*	17 *13%* AZ	1 *3%*	15 *4%*	24 *4%*	15 *11%* Acd	11 *4%*	36 *6%*	2 *3%*	11 *4%*	42 *5%*	5 *5%* s	3 *8%* s	2 *3%*	13 *11%* Arsu	5 *7%* s	2 *4%*	5 *5%*	2 *3%*	- -	9 *6%* s	5 *3%*	1 *7%* s
5	**95** *9%* **EZc**	70 *8%*	22 *17%* AZ	3 *6%*	20 *6%*	61 *10%* c	13 *10%*	25 *9%*	55 *9%*	8 *11%*	22 *9%*	68 *9%*	9 *10%*	1 *2%*	16 *20%* Alnoqrt	9 *8%*	5 *7%*	6 *10%*	7 *7%*	4 *6%*	10 *9%*	7 *5%*	18 *10%*	3 *15%* lrt
6	**130** *12%* **D**	115 *13%*	9 *7%*	6 *14%*	48 *14%*	68 *12%*	12 *10%*	28 *10%*	80 *12%*	12 *16%*	29 *12%*	98 *12%*	14 *16%* q	4 *11%*	12 *15%*	13 *11%*	12 *15%*	8 *13%*	7 *6%*	7 *11%*	13 *12%*	18 *12%*	21 *12%*	3 *13%*
7	**152** *14%* **MQS**	132 *15%*	15 *12%*	4 *9%*	54 *15%*	81 *14%*	16 *12%*	32 *12%*	103 *16%*	6 *8%*	33 *13%*	114 *14%*	15 *17%*	8 *20%*	5 *7%*	25 *21%* mt	17 *22%* mt	7 *12%*	10 *10%*	9 *14%*	15 *14%*	15 *10%*	22 *13%*	3 *16%*
8	**182** *17%* **a**	167 *19%* Aa	10 *8%*	5 *12%*	69 *20%*	97 *17%*	14 *11%*	44 *16%*	111 *17%*	14 *19%*	40 *16%*	140 *17%*	19 *22%*	5 *11%*	15 *19%*	22 *18%*	12 *14%*	12 *20%*	13 *13%*	10 *15%*	21 *19%*	23 *16%*	29 *17%*	4 *17%*
9	**116** *11%* **DSb**	108 *12%* Ab	8 *6%*	- -	46 *13%*	61 *10%*	8 *6%*	23 *8%*	76 *12%*	13 *17%* f	23 *9%*	91 *11%*	8 *9%*	7 *19%*	7 *9%*	9 *7%*	5 *7%*	9 *16%*	7 *7%*	7 *11%*	17 *16%*	19 *13%*	18 *11%*	1 *7%*
Highest rating 10	**85** *8%* **DYadjv**	81 *9%* Aa	4 *3%*	- -	45 *13%* Ad	32 *6%*	8 *6%*	24 *9%*	56 *9%*	3 *4%*	33 *13%* Aj	51 *6%*	5 *5%*	3 *7%*	4 *5%*	8 *7%*	5 *6%*	1 *2%*	13 *13%* pv	7 *11%* pv	7 *6%*	21 *14%* Akpv	12 *7%*	* *1%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 60

Q15_4_2. Rating on statement - It shows high-quality soaps or dramas made in the UK: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region										
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**1075**	898	129	45*	352	584	127	278	645	73*	247	801	86*	40*	77*	120*	80*	59*	103*	65	109*	145	172	20*
Effective Base	**894**	739	114	38	283	493	105	235	532	59	206	665	98	35	63	94	67	45	76	118	75	109	134	61
Don't know	**138** *13%* **EHORcgln**	111 *12%*	19 *14%*	6 *14%*	26 *7%*	91 *16%* Ac	14 *11%*	47 *17%* Ag	67 *10%*	9 *13%*	28 *11%*	107 *13%*	7 *8%*	1 *1%*	9 *11%*	7 *6%*	12 *16%* l	8 *14%*	15 *15%* l	11 *17%* kl nv	15 *14%*	21 *14%* l	30 *17%* klnv	1 *6%*
1-3 (Net)	**124** *12%* **EIZcg**	79 *9%*	26 *20%* AZ	18 *41%* AZa	29 *8%*	69 *12%*	26 *21%* Acd	43 *15%* Ag	61 *9%*	7 *10%*	28 *11%*	90 *11%*	6 *7%*	9 *22%* kot	8 *11%*	13 *11%*	6 *7%*	6 *10%*	24 *23%* Ak nostu	8 *12%*	12 *11%*	12 *9%*	16 *10%*	4 *18%* kot
4-6 (Net)	**278** *26%* **Z**	220 *25%*	47 *37%* AZ	11 *24%*	83 *24%*	153 *26%*	40 *32%*	65 *23%*	171 *27%*	22 *30%*	62 *25%*	209 *26%*	27 *31%*	8 *21%*	30 *38%* Aq rst	36 *30%*	23 *28%*	15 *26%*	19 *18%*	13 *20%*	23 *21%*	34 *23%*	44 *25%*	7 *35%* qr
7-10 (Net)	**535** *50%* **DMQSU abde**	488 *54%* Aab	37 *29%*	9 *21%*	214 *61%* Ad e	271 *46%*	46 *37%*	123 *44%*	346 *54%* Af	35 *47%*	129 *52%*	396 *49%*	47 *54%*	23 *56%*	31 *40%*	63 *53%*	39 *49%*	29 *50%*	45 *43%*	33 *51%*	59 *54%*	78 *53%*	82 *48%*	8 *41%*
9-10 (Net)	**201** *19%* **DHSUY abdv**	189 *21%* Aab	12 *9%*	- -	91 *26%* Ad e	93 *16%*	16 *13%*	47 *17%*	132 *20%*	15 *21%*	56 *23%*	142 *18%*	13 *15%*	10 *26%* v	10 *14%*	16 *14%*	10 *13%*	10 *18%*	21 *20%*	14 *22%* v	24 *22%* v	40 *28%* Ak mnov	30 *18%*	2 *8%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1054**	398	110	14	57	27	51	397	252	84	200	246	140	28	100	105	134	208	164	128	120
Base (weighted)	**1075**	441	144*	20**	40*	25**	36*	370	253	92*	203	256	150	28**	87*	86*	127	216	176	140	133
Effective Base	**894**	350	95	12	47	22	42	347	210	73	170	210	122	25	82	84	115	171	143	111	108
Lowest rating 1	**46** **4%** L	21 5%	9 7%	- -	2 4%	1 6%	- -	13 4%	9 3%	6 7% L	7 4%	5 2%	8 6%	4 13%	7 8% L	6 7%	7 5%	12 6%	4 2%	4 3%	6 4%
2	**35** **3%**	11 2%	4 3%	- -	1 2%	* 1%	1 3%	18 5% A	6 3%	8 9% AILM	6 3%	4 2%	2 1%	- -	7 8% AILM	* *	6 5%	6 3%	5 3%	5 3%	3 2%
3	**43** **4%**	15 3%	8 6%	- -	3 7%	2 7%	1 3%	14 4%	13 5%	5 5%	5 2%	12 5%	7 5%	1 3%	1 1%	8 10% ASU	4 3%	9 4%	4 2%	9 7%	4 3%
4	**53** **5%**	18 4%	5 4%	4 18%	3 7%	3 10%	1 2%	20 5%	16 6%	2 3%	13 7%	11 4%	4 3%	3 10%	4 5%	7 9%	6 5%	13 6%	7 4%	3 2%	7 5%
5	**95** **9%** U	30 7%	14 10%	2 9%	8 20% ABH	3 12%	3 8%	36 10%	19 8%	8 8%	23 11%	19 8%	11 7%	1 4%	12 14%	11 12% U	14 11% U	13 6%	14 8%	16 11%	5 4%
6	**130** **12%**	66 15% AH	15 11%	1 3%	6 15%	2 8%	5 14%	35 10%	25 10%	12 13%	32 16%	34 13%	18 12%	2 7%	8 9%	10 11%	22 17% R	18 9%	25 14%	13 9%	26 20% AR
7	**152** **14%** HP	69 16% H	31 22% AH	5 24%	4 10%	6 24%	4 11%	33 9%	46 18%	9 10%	25 12%	43 17%	18 12%	2 8%	9 10%	6 7%	17 14%	33 15%	32 18% P	22 16%	16 12%
8	**182** **17%** P	73 16%	21 15%	5 22%	4 11%	5 19%	9 26%	66 18%	42 17%	11 12%	42 21%	39 15%	32 21%	2 6%	14 16%	7 8%	16 12%	41 19% P	39 22% PQ	25 18%	19 14%
9	**116** **11%**	55 12%	12 8%	- -	3 7%	1 4%	6 18%	39 11%	27 11%	7 8%	17 8%	30 12%	24 16%	2 7%	8 9%	7 8%	14 11%	23 10%	21 12%	14 10%	23 17% A
Highest rating 10	**85** **8%**	46 11% AH	9 6%	3 14%	1 2%	2 8%	1 4%	23 6%	20 8%	9 10%	11 6%	19 7%	17 11%	1 5%	7 8%	6 7%	11 8%	17 8%	13 8%	13 9%	14 10%
Don't know	**138** **13%** BM	37 8%	15 10%	2 10%	6 16%	- -	4 12%	73 20% ABC	29 11%	14 15%	21 10%	40 15% M	11 7%	10 36%	12 13%	18 21% AQSU	11 9%	32 15%	14 8%	16 12%	11 8%
1-3 (Net)	**124** **12%**	47 11%	21 15%	- -	5 13%	4 14%	2 6%	45 12%	28 11%	19 21% AIKL	19 9%	21 8%	17 12%	5 17%	14 17% L	14 17% S	17 13%	26 12%	12 7%	18 13%	12 9%
4-6 (Net)	**278** **26%**	114 26%	35 24%	6 30%	17 42% ABCH	8 30%	8 23%	91 25%	60 24%	22 24%	68 34% AIM	64 25%	32 21%	6 21%	24 28%	28 32% R	43 33% R	44 20%	46 26%	32 23%	38 29%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 60

Q15_4_2. Rating on statement - It shows high-quality soaps or dramas made in the UK: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1075**	441	144*	20**	40*	25**	36*	370	253	92*	203	256	150	28**	87*	86*	127	216	176	140	133
Effective Base	**894**	350	95	12	47	22	42	347	210	73	170	210	122	25	82	84	115	171	143	111	108
7-10 (Net)	**535** ***50%*** **EHP**	243 *55%* AEH	73 *51%* E	12 *60%*	12 *29%*	14 *56%*	21 *58%* E	161 *44%*	136 *54%* J	37 *40%*	95 *47%*	131 *51%*	90 *60%* AJ KO	7 *26%*	37 *43%*	26 *30%*	57 *45%* P	113 *52%* P	104 *59%* APQ	75 *53%*	71 *54%* P
9-10 (Net)	**201** ***19%***	101 *23%* AEH	20 *14%*	3 *14%*	3 *8%*	3 *12%*	8 *22%*	62 *17%*	48 *19%*	16 *18%*	28 *14%*	49 *19%*	40 *27%* AK	4 *12%*	15 *17%*	13 *15%*	24 *19%*	40 *18%*	34 *19%*	28 *20%*	36 *27%* AP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 61

Q15_4_3. Rating on statement - It shows high-quality soaps or dramas made in the UK: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**608**	283	325	257	351	286	322	116	146	118	82	70	76	186	248	173	230	378	79	529	446	58	52	52
Base (weighted)	**637**	312	326	271	366	302	335	148*	154	121	77*	67*	69*	199	293	143	254	383	125*	512	545	50*	26*	16*
Effective Base	**503**	229	277	217	287	239	264	95	122	103	67	60	66	165	204	145	195	309	73	443	401	54	48	47
Lowest rating 1	**16** **3%**	8 3%	8 2%	8 3%	9 2%	6 2%	10 3%	5 4%	1 1%	2 2%	2 3%	3 5%	2 3%	4 2%	7 2%	4 3%	2 1%	14 4%	2 2%	14 3%	13 2%	1 2%	1 5%	1 5%
2	**23** **4%**	11 3%	13 4%	10 4%	14 4%	11 4%	12 4%	5 4%	3 2%	6 5%	3 4%	2 3%	5 7%	5 3%	10 3%	9 6%	7 3%	17 4%	2 1%	22 4%	19 4%	2 4%	- -	2 12% AVX
3	**25** **4%** **Zg**	13 4%	12 4%	11 4%	14 4%	15 5%	10 3%	3 2%	4 3%	2 1%	2 3%	6 9% AHJ	8 11% AHI JK	7 4%	10 3%	8 5%	5 2%	20 5%	4 3%	21 4%	20 4%	2 3%	1 5%	2 13% AVW
4	**34** **5%** **E**	18 6%	16 5%	21 8% E	13 4%	14 5%	20 6%	7 5%	9 6%	9 7%	3 4%	5 7%	2 3%	9 4%	18 6%	8 5%	15 6%	19 5%	3 3%	31 6%	28 5%	4 9%	1 4%	1 6%
5	**85** **13%** **Zg**	45 15%	39 12%	43 16%	42 11%	39 13%	46 14%	29 20% A	19 12%	12 10%	9 12%	8 11%	8 12%	19 10%	44 15%	21 15%	28 11%	57 15%	16 13%	69 13%	71 13%	9 18%	2 8%	3 18%
6	**76** **12%** **Dj**	36 12%	40 12%	23 9%	52 14%	34 11%	42 12%	18 12%	19 12%	15 12%	9 12%	8 12%	7 10%	23 12%	39 13%	13 9%	33 13%	43 11%	12 10%	64 12%	64 12%	8 15%	3 12%	1 6%
7	**101** **16%** **MUs**	47 15%	54 17%	40 15%	62 17%	48 16%	54 16%	26 17% M	28 18% M	22 18% M	14 18% M	8 12%	4 5%	37 18%	44 15%	21 14%	49 19%	53 14%	27 22%	74 15%	85 16%	8 17%	5 19%	3 18%
8	**98** **15%** **SYv**	43 14%	55 17%	33 12%	65 18%	44 15%	54 16%	18 12%	26 17%	21 17%	13 17%	11 17%	9 13%	34 17%	45 15%	20 14%	49 19% S	49 13%	17 14%	81 16%	87 16% Y	7 14%	4 14%	* 3%
9	**72** **11%** **DUe** **f**	38 12%	34 10%	20 7%	52 14% AD	31 10%	41 12%	22 15%	25 16%	9 8%	6 8%	4 6%	6 8%	20 10%	40 14%	12 9%	29 11%	43 11%	21 17%	51 10%	60 11%	9 18% X	1 5%	2 11%
Highest rating 10	**42** **7%** **LPUd**	18 6%	24 7%	18 7%	24 7%	18 6%	24 7%	7 5%	16 10% L	11 9% L	4 5%	* 1%	4 5%	16 8%	12 4%	14 10% P	22 9%	20 5%	13 10%	30 6%	40 7% W	- -	1 5% W	1 3%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 61

Q15_4_3. Rating on statement - It shows high-quality soaps or dramas made in the UK: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**637**	312	326	271	366	302	335	148*	154	121	77*	67*	69*	199	293	143	254	383	125*	512	545	50*	26*	16*
Effective Base	**503**	229	277	217	287	239	264	95	122	103	67	60	66	165	204	145	195	309	73	443	401	54	48	47
Don't know	**64** *10%* **EGI RWck**	33 *11%*	30 *9%*	44 *16%* AE	19 *5%*	41 *14%* AG	23 *7%*	7 *5%*	5 *3%*	12 *10%* I	11 *15%* HI	12 *18%* AHI	15 *22%* AHIJ	24 *12%*	25 *8%*	15 *10%*	15 *6%*	49 *13%* AR	9 *7%*	55 *11%*	56 *10%* W	1 *1%*	6 *23%* AVWY	1 *6%*
1-3 (Net)	**65** *10%* **IRc g**	31 *10%*	33 *10%*	29 *11%*	36 *10%*	32 *11%*	32 *10%*	13 *9%*	9 *6%*	10 *8%*	7 *9%*	11 *17%* I	15 *22%* AHIJ	17 *8%*	27 *9%*	20 *14%*	14 *6%*	50 *13%* AR	8 *6%*	57 *11%* A	53 *10%*	5 *9%*	2 *10%*	5 *29%* AVWX
4-6 (Net)	**195** *31%*	100 *32%*	95 *29%*	87 *32%*	108 *29%*	87 *29%*	108 *32%*	55 *37%*	47 *30%*	36 *29%*	21 *27%*	20 *30%*	16 *24%*	52 *26%*	102 *35%*	42 *29%*	76 *30%*	119 *31%*	31 *25%*	164 *32%*	163 *30%*	21 *42%*	6 *24%*	5 *30%*
7-10 (Net)	**314** *49%* **DLM SUYade fv**	147 *47%*	167 *51%*	111 *41%*	203 *55%* AD	142 *47%*	172 *51%*	73 *49%* M	94 *61%* ALM	64 *52%* LM	37 *48%*	24 *36%*	22 *32%*	107 *54%*	140 *48%*	67 *46%*	148 *58%* AS	166 *43%*	78 *62%* AU	236 *46%*	273 *50%*	24 *48%*	11 *43%*	6 *35%*
9-10 (Net)	**114** *18%* **DLU df**	57 *18%*	58 *18%*	38 *14%*	76 *21%*	50 *16%*	65 *19%*	29 *20%* L	41 *26%* AKL M	21 *17%*	10 *13%*	5 *7%*	9 *13%*	36 *18%*	52 *18%*	26 *18%*	51 *20%*	64 *17%*	34 *27%* AU	81 *16%*	101 *18%*	9 *18%*	3 *10%*	2 *14%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 61

Q15_4_3. Rating on statement - It shows high-quality soaps or dramas made in the UK: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**608**	502	85	19	297	262	42	101	412	56	159	443	58	18	40	57	56	23	37	52	45	102	68	52
Base (weighted)	**637**	528	91*	16**	314	274	43*	95*	446	62*	159	475	50*	20**	45*	69*	69*	28**	45*	26*	57*	130*	82*	16*
Effective Base	**503**	419	68	16	246	218	35	83	342	48	128	372	54	17	36	51	49	21	34	48	42	92	61	47
Lowest rating 1	**16 3%**	14 *3%*	1 *1%*	1 *5%*	5 *2%*	9 *3%*	2 *4%*	4 *4%*	8 *2%*	2 *4%*	5 *3%*	11 *2%*	1 *2%*	- -	- -	4 *6%*	1 *1%*	2 *6%*	- -	1 *5%*	3 *5%*	1 *1%*	2 *3%*	1 *5%*
2	**23 4%**	21 *4%*	2 *2%*	1 *6%*	7 *2%*	15 *6%*	1 *3%*	2 *2%*	17 *4%*	2 *3%*	5 *3%*	17 *4%*	2 *4%*	1 *5%*	2 *4%*	3 *4%*	1 *1%*	- -	3 *7%*	- -	3 *6%*	4 *3%*	3 *4%*	2 *12%* Aort
3	**25 4%** **Zg**	15 *3%*	9 *10%* AZ	2 *9%*	8 *3%*	14 *5%*	2 *6%*	5 *5%*	11 *2%*	5 *7%*	7 *4%*	18 *4%*	2 *3%*	- -	3 *7%*	2 *3%*	2 *3%*	- -	3 *8%*	1 *5%*	- -	4 *3%*	5 *7%*	2 *13%* Aknost
4	**34 5%** **E**	31 *6%*	3 *4%*	- -	17 *5%*	18 *6%*	- -	4 *4%*	20 *5%*	8 *12%* Ag	5 *3%*	29 *6%*	4 *9%* o	2 *12%*	- -	4 *5%*	- -	2 *9%*	7 *17%* Amo tu	1 *4%*	3 *5%*	6 *5%*	3 *4%*	1 *6%* mo
5	**85 13%** **Zg**	59 *11%*	23 *25%* AZ	2 *11%*	36 *11%*	39 *14%*	10 *22%*	24 *25%* Ag	49 *11%*	7 *11%*	17 *11%*	67 *14%*	9 *18%*	2 *10%*	9 *20%*	14 *20%*	11 *16%*	2 *9%*	3 *7%*	2 *8%*	6 *10%*	12 *9%*	11 *14%*	3 *18%*
6	**76 12%** **Dj**	63 *12%*	12 *13%*	- -	40 *13%*	29 *10%*	6 *15%*	9 *9%*	58 *13%*	6 *9%*	29 *18%* Aj	47 *10%*	8 *15%*	1 *6%*	7 *16%*	12 *17%*	6 *9%*	5 *17%*	4 *9%*	3 *12%*	6 *11%*	12 *9%*	10 *13%*	1 *6%*
7	**101 16%** **MUs**	91 *17%*	7 *8%*	3 *17%*	62 *20%* Ae	37 *13%*	3 *6%*	11 *11%*	77 *17%*	10 *16%*	20 *13%*	82 *17%*	8 *17%*	7 *36%*	3 *7%*	10 *15%*	18 *27%* Amqs	5 *19%*	2 *4%*	5 *19%* qs	3 *5%*	25 *20%* qs	11 *13%*	3 *18%* qs
8	**98 15%** **SYv**	87 *17%*	7 *8%*	3 *20%*	53 *17%*	40 *15%*	5 *12%*	14 *14%*	69 *15%*	11 *17%*	23 *15%*	74 *16%*	7 *14%*	4 *20%*	8 *19%* v	8 *11%*	9 *13%*	5 *18%*	9 *21%* v	4 *14%*	12 *20%* v	21 *17%* v	11 *13%*	* *3%*
9	**72 11%** **DUef**	61 *12%*	11 *12%*	- -	48 *15%* Ade	24 *9%*	- -	3 *3%*	64 *14%* Af	4 *6%*	21 *13%*	51 *11%*	9 *18%* r	1 *4%*	4 *9%*	5 *8%*	9 *12%*	5 *17%*	6 *13%*	1 *5%*	6 *11%*	16 *12%*	8 *10%*	2 *11%*
Highest rating 10	**42 7%** **LPUd**	36 *7%*	1 *2%*	5 *29%*	25 *8%*	10 *4%*	5 *12%* d	4 *4%*	35 *8%*	3 *4%*	17 *10%*	26 *5%*	- -	- -	1 *2%*	4 *5%*	9 *13%* k	- -	1 *3%*	1 *5%* k	7 *12%* k	16 *13%* Ak	3 *4%*	1 *3%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 61

Q15_4_3. Rating on statement - It shows high-quality soaps or dramas made in the UK: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**637**	528	91*	16**	314	274	43*	95*	446	62*	159	475	50*	20**	45*	69*	69*	28**	45*	26*	57*	130*	82*	16*
Effective Base	**503**	419	68	16	246	218	35	83	342	48	128	372	54	17	36	51	49	21	34	48	42	92	61	47
Don't know	**64** *10%* **EGIRWck**	49 *9%*	14 *16%*	* *2%*	13 *4%*	40 *14%* Ac	8 *20%* c	17 *17%* Ag	38 *9%*	5 *9%*	9 *6%*	53 *11%*	1 *1%*	1 *7%*	8 *17%* k	4 *5%*	4 *6%*	2 *6%*	5 *11%*	6 *23%* Aknotv	8 *14%* k	12 *9%*	13 *16%* k	1 *6%*
1-3 (Net)	**65** *10%* **IRcg**	50 *9%*	12 *13%*	3 *20%*	21 *7%*	39 *14%* Ac	5 *12%*	11 *12%*	37 *8%*	9 *14%*	18 *11%*	46 *10%*	5 *9%*	1 *5%*	5 *11%*	9 *13%*	4 *5%*	2 *6%*	7 *15%*	2 *10%*	6 *11%*	9 *7%*	11 *13%*	5 *29%* Akmnorstu
4-6 (Net)	**195** *31%*	154 *29%*	38 *42%* AZ	2 *11%*	92 *29%*	85 *31%*	16 *38%*	36 *38%*	127 *28%*	21 *33%*	51 *32%*	143 *30%*	21 *42%* t	6 *28%*	16 *35%*	30 *43%* t	17 *25%*	9 *34%*	15 *33%*	6 *24%*	15 *26%*	30 *23%*	25 *30%*	5 *30%*
7-10 (Net)	**314** *49%* **DLMSU Yadefv**	276 *52%* Aa	27 *30%*	11 *67%*	188 *60%* Ade	111 *40%*	13 *31%*	31 *33%*	244 *55%* Af	27 *44%*	81 *51%*	233 *49%*	24 *48%*	12 *60%*	17 *37%*	27 *39%*	44 *64%* Amnqruv	15 *53%*	18 *41%*	11 *43%*	27 *48%*	79 *61%* Amnqruv	33 *40%*	6 *35%*
9-10 (Net)	**114** *18%* **DLUdf**	97 *18%*	12 *14%*	5 *29%*	73 *23%* Ad	34 *12%*	5 *12%*	7 *7%*	98 *22%* Af	6 *10%*	38 *24%*	77 *16%*	9 *18%*	1 *4%*	5 *11%*	9 *13%*	17 *25%*	5 *17%*	7 *16%*	3 *10%*	13 *23%*	32 *25%* r	11 *14%*	2 *14%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**

Table 61

Q15_4_3. Rating on statement - It shows high-quality soaps or dramas made in the UK: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**608**	320	79	5	36	39	35	94	173	53	123	125	70	11	50	63	88	122	114	65	63
Base (weighted)	**637**	354	111*	8**	21*	40*	25*	79*	170	54*	137	138	81*	11**	42*	53*	85*	130	125*	74*	78*
Effective Base	**503**	277	67	5	30	34	30	84	137	46	102	104	62	10	43	50	72	102	93	57	57
Lowest rating 1	**16** **3%**	6 *2%*	2 *2%*	1 *13%*	2 *9%* ABC	3 *7%* B	1 *3%*	2 *3%*	3 *2%*	2 *4%* L	7 *5%* L	- -	1 *1%*	- -	2 *5%* L	2 *3%*	4 *5%*	4 *3%*	2 *2%*	1 *2%*	1 *1%*
2	**23** **4%**	13 *4%*	4 *3%*	- -	1 *7%*	- -	1 *4%*	4 *5%*	7 *4%*	2 *4%*	2 *2%*	8 *6%*	1 *2%*	1 *9%*	- -	3 *5%*	1 *1%*	4 *3%*	4 *3%*	3 *4%*	4 *5%*
3	**25** **4%** B	8 *2%*	3 *2%*	2 *24%*	1 *5%*	2 *6%*	1 *3%*	8 *10%* ABC	10 *6%*	1 *1%*	4 *3%*	3 *2%*	3 *4%*	1 *7%*	2 *4%*	4 *7%*	2 *2%*	5 *4%*	4 *3%*	4 *5%*	3 *4%*
4	**34** **5%**	20 *6%*	7 *6%*	- -	1 *4%*	3 *9%*	1 *5%*	3 *3%*	11 *6%*	3 *5%*	10 *7%*	7 *5%*	1 *1%*	- -	3 *8%*	* *1%*	10 *11%* AP	8 *6%*	6 *5%*	3 *4%*	6 *7%*
5	**85** **13%**	48 *14%*	18 *16%*	- -	3 *15%*	1 *4%*	2 *8%*	12 *15%*	22 *13%*	3 *5%*	22 *16%*	21 *15%*	7 *9%*	- -	10 *23%* JM	9 *17%*	14 *16%*	15 *11%*	16 *13%*	11 *14%*	8 *11%*
6	**76** **12%**	48 *14%*	7 *6%*	4 *47%*	3 *13%*	4 *10%*	6 *25%* ACH	5 *6%*	20 *12%*	5 *9%*	20 *15%*	18 *13%*	10 *12%*	1 *7%*	1 *3%*	6 *11%*	9 *10%*	20 *15%*	19 *15%*	9 *12%*	9 *12%*
7	**101** **16%** EH	55 *16%* E	28 *25%* AEH	- -	- -	9 *23%* EH	3 *12%*	6 *7%*	25 *15%*	9 *17%*	25 *18%*	24 *18%*	11 *14%*	1 *8%*	5 *11%*	9 *17%*	13 *15%*	20 *15%*	17 *14%*	13 *18%*	8 *10%*
8	**98** **15%**	61 *17%*	15 *14%*	1 *16%*	2 *10%*	5 *11%*	4 *15%*	11 *13%*	22 *13%*	11 *21%*	23 *17%*	19 *13%*	12 *15%*	2 *22%*	9 *21%*	7 *12%*	9 *10%*	16 *12%*	24 *19%*	9 *12%*	20 *25%* AQR
9	**72** **11%**	41 *11%*	15 *14%*	- -	4 *18%* H	5 *13%*	3 *12%*	5 *6%*	18 *11%*	8 *15%*	11 *8%*	15 *11%*	18 *22%* AIK O	1 *8%*	2 *4%*	2 *5%*	11 *13%*	20 *16%*	16 *13%*	10 *13%*	9 *11%*
Highest rating 10	**42** **7%**	26 *7%*	7 *6%*	- -	1 *4%*	5 *12%*	- -	4 *5%*	12 *7%*	2 *4%*	5 *4%*	11 *8%*	10 *12%* K	- -	2 *5%*	8 *14%* AQ	3 *4%*	10 *7%*	9 *7%*	4 *5%*	5 *6%*
Don't know	**64** **10%** K	29 *8%*	7 *6%*	- -	3 *15%*	2 *5%*	3 *13%*	20 *25%* ABCF	20 *12%*	8 *15%* K	7 *5%*	12 *9%*	7 *8%*	5 *40%*	6 *14%*	4 *8%*	10 *12%*	9 *7%*	8 *7%*	7 *10%*	6 *7%*
1-3 (Net)	**65** **10%** B	27 *8%*	8 *7%*	3 *37%*	4 *21%* ABC	5 *13%*	3 *10%*	15 *18%* ABC	21 *12%*	5 *9%*	14 *10%*	11 *8%*	6 *7%*	2 *15%*	4 *10%*	8 *15%*	6 *7%*	13 *10%*	10 *8%*	8 *10%*	8 *11%*
4-6 (Net)	**195** **31%**	116 *33%*	31 *28%*	4 *47%*	7 *32%*	9 *22%*	10 *38%*	20 *25%*	53 *31%*	10 *19%*	53 *38%* JM	46 *33%*	18 *22%*	1 *7%*	14 *34%*	15 *29%*	32 *38%*	43 *33%*	41 *33%*	23 *31%*	23 *30%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 61

Q15_4_3. Rating on statement - It shows high-quality soaps or dramas made in the UK: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**637**	354	111*	8**	21*	40*	25*	79*	170	54*	137	138	81*	11**	42*	53*	85*	130	125*	74*	78*
Effective Base	**503**	277	67	5	30	34	30	84	137	46	102	104	62	10	43	50	72	102	93	57	57
7-10 (Net)	**314**	183	65	1	7	24	10	25	77	31	64	69	50	4	18	25	36	65	66	36	41
	49%	*52%*	*59%*	*16%*	*33%*	*60%*	*38%*	*31%*	*45%*	*57%*	*47%*	*50%*	*63%*	*37%*	*42%*	*48%*	*43%*	*50%*	*53%*	*49%*	*52%*
	H	EH	EH			EH							AI O								
9-10 (Net)	**114**	67	22	-	5	10	3	8	30	10	16	26	28	1	4	10	14	30	25	14	13
	18%	*19%*	*20%*	-	*22%*	*25%*	*12%*	*11%*	*18%*	*19%*	*11%*	*19%*	*34%*	*8%*	*10%*	*19%*	*17%*	*23%*	*20%*	*19%*	*17%*
	K												AIK LO								

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 62

Q15_4_4. Rating on statement - It shows high-quality soaps or dramas made in the UK: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**490**	235	255	200	290	268	222	42	87	74	86	81	120	180	176	134	154	336	50	440	357	44	56	33
Base (weighted)	**509**	247	262	202	306	288	221	52*	95*	73*	86*	80*	123	192	207	110	173	335	76*	432	433	38*	28*	9*
Effective Base	**415**	194	221	174	242	233	181	36	75	61	72	69	104	160	149	112	132	284	47	374	329	42	52	31
Lowest rating 1	**11** ***2%*** **Z**	6 *2%*	5 *2%*	2 *1%*	9 *3%*	9 *3%*	2 *1%*	- -	- -	3 *4%*	* *	2 *2%*	6 *5%*	6 *3%*	3 *2%*	1 *1%*	3 *2%*	8 *2%*	- -	11 *2%*	6 *1%*	2 *5%*	2 *7%* AV	* *5%*
2	**14** ***3%***	6 *2%*	8 *3%*	9 *4%*	5 *2%*	8 *3%*	6 *3%*	2 *4%*	2 *2%*	- -	2 *3%*	2 *2%*	6 *5%*	7 *4%*	4 *2%*	3 *3%*	3 *2%*	11 *3%*	1 *1%*	13 *3%*	9 *2%*	1 *4%*	2 *7%* AV	1 *8%* AV
3	**21** ***4%***	12 *5%*	9 *4%*	12 *6%*	9 *3%*	14 *5%*	7 *3%*	1 *2%*	3 *3%*	2 *3%*	8 *9%* A	3 *4%*	4 *3%*	11 *6%*	4 *2%*	6 *6%*	6 *3%*	15 *5%*	2 *3%*	19 *4%*	18 *4%*	2 *5%*	2 *5%*	- -
4	**29** ***6%***	13 *5%*	15 *6%*	15 *7%*	14 *5%*	15 *5%*	13 *6%*	5 *10%*	7 *8%*	1 *1%*	6 *6%*	2 *3%*	8 *6%*	9 *5%*	13 *6%*	7 *6%*	8 *5%*	21 *6%*	3 *4%*	25 *6%*	22 *5%*	4 *11%*	2 *6%*	* *4%*
5	**59** ***12%*** **OZc**	27 *11%*	32 *12%*	30 *15%*	29 *10%*	37 *13%*	22 *10%*	6 *11%*	9 *9%*	3 *5%*	14 *16%* J	16 *20%* AJM	11 *9%*	13 *7%*	25 *12%*	22 *20%* AO	18 *10%*	41 *12%*	6 *8%*	52 *12%*	46 *11%*	9 *23%* AVX	1 *5%*	2 *21%* X
6	**59** ***12%***	33 *13%*	26 *10%*	21 *10%*	38 *12%*	30 *10%*	29 *13%*	10 *19%*	14 *14%*	5 *7%*	9 *11%*	10 *12%*	11 *9%*	22 *11%*	27 *13%*	9 *9%*	19 *11%*	40 *12%*	13 *17%*	46 *11%*	52 *12%*	3 *8%*	3 *10%*	1 *9%*
7	**68** ***13%*** **D**	27 *11%*	41 *16%*	19 *9%*	49 *16%*	38 *13%*	30 *14%*	5 *10%*	18 *19%*	11 *14%*	7 *9%*	13 *17%*	14 *11%*	21 *11%*	33 *16%*	15 *14%*	27 *15%*	41 *12%*	10 *13%*	58 *13%*	60 *14%*	4 *10%*	3 *9%*	2 *22%*
8	**81** ***16%*** **C**	48 *19%*	33 *13%*	30 *15%*	51 *16%*	39 *13%*	42 *19%*	9 *17%*	8 *9%*	19 *25%* Al	12 *14%*	14 *17%*	20 *16%*	36 *19%*	26 *13%*	19 *17%*	31 *18%*	50 *15%*	16 *20%*	65 *15%*	72 *17%*	4 *11%*	3 *13%*	1 *14%*
9	**61** ***12%*** **DLS** **U**	27 *11%*	34 *13%*	15 *7%*	47 *15%* AD	29 *10%*	32 *14%*	8 *15%* L	22 *23%* ALM	8 *11%*	10 *11%*	3 *4%*	10 *8%*	23 *12%*	28 *14%*	10 *9%*	32 *18%* AS	30 *9%*	14 *18%*	47 *11%*	52 *12%*	6 *16%*	3 *11%*	* *3%*
Highest rating 10	**48** ***10%*** **Wadk**	20 *8%*	29 *11%*	15 *8%*	33 *11%*	31 *11%*	17 *8%*	2 *4%*	13 *13%*	12 *17%* L	6 *7%*	4 *5%*	11 *9%*	25 *13%*	16 *8%*	7 *6%*	18 *11%*	30 *9%*	7 *10%*	41 *10%*	45 *10%* W	- -	3 *9%* W	* *5%* W

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 62

Q15_4_4. Rating on statement - It shows high-quality soaps or dramas made in the UK: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**509**	247	262	202	306	288	221	52*	95*	73*	86*	80*	123	192	207	110	173	335	76*	432	433	38*	28*	9*
Effective Base	**415**	194	221	174	242	233	181	36	75	61	72	69	104	160	149	112	132	284	47	374	329	42	52	31
Don't know	**58** *11%* **EIR cg**	27 *11%*	31 *12%*	35 *17%* AE	23 *8%*	37 *13%*	21 *9%*	4 *7%* I	- -	9 *13%* I	11 *13%* I	11 *13%* I	23 *19%* AI	20 *10%*	28 *13%*	11 *10%*	9 *5%*	49 *15%* AR	3 *4%*	55 *13%* A	50 *12%*	3 *7%*	5 *17%*	1 *9%*
1-3 (Net)	**46** *9%* **Z**	23 *10%*	22 *8%*	23 *11%*	23 *7%*	31 *11%*	15 *7%*	3 *6%*	5 *5%*	5 *7%*	10 *12%*	7 *9%*	15 *12%*	24 *12%* P	12 *6%*	11 *10%*	12 *7%*	34 *10%*	4 *5%*	42 *10%*	34 *8%*	5 *13%*	5 *20%* AV	1 *13%*
4-6 (Net)	**146** *29%* **JOc**	74 *30%*	72 *28%*	65 *32%*	81 *27%*	83 *29%*	63 *29%*	21 *40%* J	30 *31%* J	9 *13%*	29 *34%* J	28 *35%* J	29 *24%*	44 *23%*	64 *31%*	38 *34%* O	45 *26%*	101 *30%*	23 *30%*	124 *29%*	121 *28%*	16 *42%* AX	6 *21%*	3 *34%*
7-10 (Net)	**259** *51%* **DSU ade**	122 *50%*	136 *52%*	80 *39%*	179 *58%* AD	137 *48%*	122 *55%*	24 *47%*	60 *63%* AKL M	49 *67%* AKL M	35 *41%*	34 *43%*	55 *45%*	104 *54%*	103 *50%*	51 *47%*	108 *62%* AS	151 *45%*	47 *62%*	212 *49%*	229 *53%*	14 *37%*	12 *42%*	4 *43%*
9-10 (Net)	**110** *22%* **DLS ade**	47 *19%*	63 *24%*	30 *15%*	80 *26%* AD	61 *21%*	49 *22%*	10 *20%*	34 *36%* AKL M	20 *28%* L	16 *19%*	7 *9%*	21 *18%*	48 *25%*	44 *21%*	17 *16%*	50 *29%* AS	60 *18%*	21 *28%*	88 *20%*	97 *22%*	6 *16%*	6 *20%*	1 *8%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 62

Q15_4_4. Rating on statement - It shows high-quality soaps or dramas made in the UK: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**490**	409	62	17	199	234	51	118	304	35	131	348	44	23	33	44	40	20	45	56	38	64	50	33
Base (weighted)	**509**	427	65*	15**	215	240	48*	119	322	34**	135	363	38*	25**	38*	53*	50*	26**	54*	28*	49*	79*	61*	9*
Effective Base	**415**	344	55	14	170	197	43	100	258	28	109	297	42	21	30	41	35	19	42	52	35	59	48	31
Lowest rating 1	**11 2% Z**	4 *1%*	5 *7%* AZ	2 *12%*	3 *1%*	7 *3%*	* *1%*	2 *2%*	4 *1%*	2 *7%*	4 *3%*	7 *2%*	2 *5%*	1 *5%*	- -	2 *3%*	- -	- -	- -	2 *7%* Aoq	1 *2%*	1 *1%*	1 *2%*	* *5%* oq
2	**14 3%**	10 *2%*	- -	3 *23%*	5 *2%*	6 *3%*	3 *6%*	4 *4%*	9 *3%*	- -	2 *1%*	11 *3%*	1 *4%*	1 *5%*	1 *3%*	- -	- -	- -	3 *5%*	2 *7%* Ano	2 *5%*	1 *1%*	1 *2%*	1 *8%* Anot
3	**21 4%**	17 *4%*	3 *5%*	1 *8%*	6 *3%*	10 *4%*	5 *10%* c	6 *5%*	13 *4%*	- -	3 *2%*	17 *5%*	2 *5%*	1 *3%*	2 *5%*	7 *13%* Aqs	1 *2%*	- -	- -	2 *5%*	- -	2 *3%*	5 *8%*	- -
4	**29 6%**	21 *5%*	7 *11%*	- -	8 *4%*	12 *5%*	8 *17%* Acd	6 *5%*	19 *6%*	2 *6%*	6 *5%*	22 *6%*	4 *11%*	3 *10%*	- -	2 *3%*	1 *2%*	1 *5%*	5 *9%*	2 *6%*	3 *5%*	6 *7%*	3 *4%*	* *4%*
5	**59 12% OZc**	43 *10%*	15 *22%* AZ	1 *8%*	17 *8%*	34 *14%*	8 *16%*	14 *12%*	32 *10%*	7 *21%*	16 *12%*	42 *12%*	9 *23%* Amnr t	1 *6%*	2 *6%*	3 *6%*	5 *10%*	5 *20%*	6 *12%*	1 *5%*	9 *18%*	6 *8%*	8 *13%*	2 *21%* mnr
6	**59 12%**	51 *12%*	6 *10%*	1 *9%*	25 *11%*	26 *11%*	7 *14%*	10 *8%*	41 *13%*	4 *12%*	20 *14%*	38 *10%*	3 *8%*	- -	4 *10%*	11 *20%* t	12 *25%* Atu	4 *18%*	6 *11%*	3 *10%*	7 *14%*	4 *5%*	4 *7%*	1 *9%*
7	**68 13% D**	60 *14%*	5 *8%*	2 *16%*	34 *16%*	28 *12%*	6 *13%*	13 *11%*	47 *15%*	4 *12%*	14 *10%*	54 *15%*	4 *10%*	7 *28%*	9 *24%* s	6 *12%*	10 *20%*	5 *21%*	6 *10%*	3 *9%*	2 *5%*	7 *9%*	7 *12%*	2 *22%* s
8	**81 16% C**	71 *17%*	8 *13%*	2 *14%*	38 *18%*	38 *16%*	5 *10%*	20 *16%*	55 *17%*	2 *7%*	24 *17%*	56 *15%*	4 *11%*	5 *18%*	6 *15%*	5 *10%*	8 *16%*	4 *16%*	8 *15%*	3 *13%*	8 *16%*	15 *19%*	13 *22%*	1 *14%*
9	**61 12% DLSU**	56 *13%*	4 *6%*	1 *5%*	35 *16%* Ad	22 *9%*	3 *5%*	13 *11%*	44 *14%*	5 *14%*	18 *13%*	43 *12%*	6 *16%*	3 *12%*	3 *8%*	5 *10%*	8 *15%*	2 *7%*	8 *16%*	3 *11%*	5 *10%*	13 *17%*	5 *8%*	* *3%*
Highest rating 10	**48 10% Wadk**	47 *11%* Aa	1 *2%*	1 *5%*	34 *16%* Ade	14 *6%*	1 *2%*	13 *11%*	30 *9%*	3 *8%*	19 *14%*	29 *8%*	- -	3 *12%*	3 *9%*	3 *5%*	4 *7%*	- -	7 *13%* k	3 *9%* k	4 *8%*	18 *23%* Akn u	4 *6%*	* *5%* k

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 62

Q15_4_4. Rating on statement - It shows high-quality soaps or dramas made in the UK: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region										
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**509**	427	65*	15**	215	240	48*	119	322	34**	135	363	38*	25**	38*	53*	50*	26**	54*	28*	49*	79*	61*	9*
Effective Base	**415**	344	55	14	170	197	43	100	258	28	109	297	42	21	30	41	35	19	42	52	35	59	48	31
Don't know	**58** *11%* **EIRcg**	46 *11%*	10 *16%*	- -	10 *5%*	43 *18%* Ac	3 *7%*	19 *16%* g	28 *9%*	4 *13%*	11 *8%*	44 *12%*	3 *7%*	- -	8 *21%* of	9 *17%*	2 *3%*	3 *13%*	5 *9%*	5 *17%* of	8 *17%*	5 *6%*	10 *17%*	1 *9%*
1-3 (Net)	**46** *9%* **Z**	31 *7%*	8 *12%*	6 *42%*	13 *6%*	24 *10%*	8 *17%* c	13 *11%*	27 *8%*	2 *7%*	8 *6%*	36 *10%*	5 *13%*	3 *13%*	3 *8%*	9 *17%* o	1 *2%*	- -	3 *5%*	5 *20%* Aoq t	3 *7%*	4 *6%*	7 *12%*	1 *13%* o
4-6 (Net)	**146** *29%* **JOc**	116 *27%*	28 *43%* AZ	2 *17%*	50 *23%*	72 *30%*	23 *47%* Acd	29 *25%*	92 *29%*	13 *39%*	42 *31%*	102 *28%*	16 *42%* Amr t	4 *16%*	6 *16%*	16 *29%*	18 *37%*	11 *43%*	17 *32%*	6 *21%*	18 *37%*	16 *21%*	15 *24%*	3 *34%*
7-10 (Net)	**259** *51%* **DSUad e**	234 *55%* Aa	18 *28%*	6 *41%*	142 *66%* Ad e	102 *42%*	15 *30%*	58 *49%*	176 *55%*	14 *41%*	75 *55%*	182 *50%*	14 *37%*	18 *71%*	21 *55%*	20 *37%*	29 *58%*	11 *44%*	29 *54%*	12 *42%*	19 *38%*	53 *68%* Aknrsuv	29 *48%*	4 *43%*
9-10 (Net)	**110** *22%* **DLSad e**	103 *24%* Aa	5 *8%*	2 *11%*	70 *32%* Ad e	36 *15%*	3 *7%*	26 *21%*	74 *23%*	8 *22%*	37 *27%*	72 *20%*	6 *16%*	6 *24%*	6 *17%*	8 *15%*	11 *23%*	2 *7%*	15 *29%*	6 *20%*	8 *17%*	31 *40%* Aknrsuv	9 *14%*	1 *8%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 62

Q15_4_4. Rating on statement - It shows high-quality soaps or dramas made in the UK: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**490**	224	56	4	30	16	27	133	130	35	82	110	83	12	36	59	63	99	86	54	58
Base (weighted)	**509**	244	81*	5**	19**	18**	19**	124	131	39*	84*	118*	91*	13**	29**	51*	58*	107*	96*	62*	64*
Effective Base	**415**	195	50	3	25	14	21	117	108	31	69	93	72	11	30	48	51	82	73	50	52
Lowest rating 1	**11** *2%*	4 *2%*	1 *1%*	- -	* *1%*	- -	- -	6 *5%* A	* *	- -	5 *6%* AI	3 *3%*	2 *3%*	- -	- -	- -	- -	4 *4%*	3 *3%*	1 *2%*	2 *3%*
2	**14** *3%*	4 *1%*	2 *2%*	- -	- -	2 *12%*	1 *5%*	5 *4%*	5 *4%*	- -	2 *2%*	1 *1%*	4 *4%*	- -	1 *2%*	2 *3%*	2 *4%*	3 *3%*	- -	1 *2%*	3 *5%* S
3	**21** *4%*	10 *4%*	1 *1%*	- -	3 *13%*	1 *5%*	1 *7%*	5 *4%*	6 *4%*	1 *3%*	2 *2%*	7 *6%*	3 *3%*	1 *7%*	2 *7%*	5 *10%* S	2 *4%*	5 *5%*	1 *1%*	3 *4%*	3 *5%*
4	**29** *6%* M	15 *6%*	3 *4%*	- -	1 *4%*	1 *7%*	2 *8%*	7 *5%*	6 *5%*	1 *3%*	11 *13%* AILM	5 *5%*	- -	4 *28%*	1 *3%*	2 *4%*	4 *8%*	4 *4%*	9 *9%*	3 *5%*	2 *3%*
5	**59** *12%*	29 *12%*	7 *9%*	* *7%*	4 *22%*	2 *11%*	1 *5%*	16 *13%*	14 *11%*	5 *13%*	12 *14%*	13 *11%*	5 *6%*	- -	9 *31%*	8 *15%*	10 *18%* S	13 *12%*	6 *6%*	6 *9%*	7 *11%*
6	**59** *12%*	29 *12%*	11 *14%*	- -	2 *9%*	3 *18%*	2 *9%*	12 *10%*	18 *13%*	5 *13%*	13 *15%*	10 *9%*	10 *11%*	- -	3 *10%*	4 *7%*	5 *9%*	13 *12%*	18 *19%* A	5 *8%*	8 *12%*
7	**68** *13%*	32 *13%*	17 *22%* H	1 *29%*	2 *10%*	2 *13%*	2 *8%*	12 *10%*	21 *16%*	10 *26%* AM	13 *16%*	13 *11%*	9 *10%*	1 *5%*	1 *3%*	7 *13%*	7 *13%*	16 *15%*	17 *17%*	8 *13%*	7 *10%*
8	**81** *16%*	37 *15%*	14 *17%*	1 *30%*	1 *7%*	2 *13%*	6 *31%*	19 *15%*	20 *15%*	6 *15%*	9 *10%*	17 *15%*	19 *21%*	4 *29%*	6 *22%*	8 *16%*	12 *20%*	14 *13%*	19 *20%*	8 *12%*	10 *16%*
9	**61** *12%*	37 *15%*	5 *6%*	- -	5 *25%*	2 *9%*	3 *13%*	10 *8%*	20 *16%*	3 *7%*	7 *8%*	16 *14%*	15 *16%*	- -	* *1%*	6 *12%*	5 *9%*	14 *13%*	8 *9%*	8 *13%*	12 *19%*
Highest rating 10	**48** *10%*	26 *11%*	7 *9%*	- -	1 *6%*	2 *13%*	1 *4%*	11 *9%*	12 *9%*	4 *11%*	4 *5%*	12 *10%*	14 *16%* K	- -	2 *7%*	5 *10%*	3 *6%*	8 *7%*	7 *8%*	11 *17%*	6 *10%*
Don't know	**58** *11%*	22 *9%*	12 *14%*	2 *33%*	* *2%*	- -	2 *9%*	21 *17%* AB	10 *7%*	4 *10%*	7 *8%*	20 *17%* I	9 *10%*	4 *31%*	4 *14%*	5 *10%*	7 *12%*	12 *12%*	8 *9%*	9 *15%*	4 *6%*
1-3 (Net)	**46** *9%*	18 *7%*	4 *5%*	- -	3 *15%*	3 *17%*	2 *11%*	16 *13%*	11 *9%*	1 *3%*	8 *10%*	12 *10%*	9 *10%*	1 *7%*	3 *10%*	7 *13%* S	4 *7%*	13 *12%*	3 *3%*	5 *8%*	8 *13%* S
4-6 (Net)	**146** *29%* M	72 *30%*	22 *27%*	* *7%*	7 *35%*	6 *36%*	4 *22%*	35 *28%*	38 *29%*	11 *29%*	36 *42%* ALM	28 *24%*	16 *17%*	4 *28%*	12 *43%*	13 *26%*	20 *34%*	30 *28%*	33 *34%*	13 *22%*	16 *26%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 62

Q15_4_4. Rating on statement - It shows high-quality soaps or dramas made in the UK: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**509**	244	81*	5**	19**	18**	19**	124	131	39*	84*	118*	91*	13**	29**	51*	58*	107*	96*	62*	64*
Effective Base	**415**	195	50	3	25	14	21	117	108	31	69	93	72	11	30	48	51	82	73	50	52
7-10 (Net)	**259**	132	43	3	9	8	11	52	73	23	33	58	57	5	10	26	27	52	52	34	35
	51%	*54%*	*54%*	*60%*	*49%*	*47%*	*57%*	*42%*	*55%*	*59%*	*39%*	*49%*	*62%*	*34%*	*34%*	*51%*	*47%*	*49%*	*54%*	*55%*	*55%*
	HK	H							K				AK								
9-10 (Net)	**110**	63	12	-	6	4	3	21	32	7	11	28	29	-	2	11	8	21	16	19	19
	22%	*26%*	*15%*	-	*31%*	*21%*	*17%*	*17%*	*25%*	*18%*	*13%*	*23%*	*32%*	-	*9%*	*22%*	*14%*	*20%*	*16%*	*30%*	*29%*
		A											AK								

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 63

Q15_4_5. Rating on statement - It shows high-quality soaps or dramas made in the UK: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**1776**	892	884	802	974	797	979	173	267	254	323	303	456	424	741	610	493	1283	113	1661	1211	192	188	185
Base (weighted)	**1733**	875	858	765	968	789	944	202	280	241	303	273	436	424	830	478	510	1223	173	1558	1424	157	96	56
Effective Base	**1463**	710	755	660	804	667	796	142	220	210	265	248	388	369	620	505	412	1053	102	1381	1101	178	174	162
Lowest rating 1	**30** *2%* **CGZc g**	22 *3%* AC	8 *1%*	9 *1%*	21 *2%*	20 *3%* AG	9 *1%*	1 *	2 *1%*	4 *2%*	8 *3%*	5 *2%*	10 *2%*	7 *2%*	13 *2%*	10 *2%*	6 *1%*	23 *2%*	5 *3%*	25 *2%*	26 *2%*	3 *2%*	1 *1%*	1 *1%*
2	**30** *2%* **Z**	19 *2%*	11 *1%*	15 *2%*	15 *2%*	17 *2%*	13 *1%*	1 *1%*	4 *1%*	3 *1%*	7 *2%*	4 *2%*	10 *2%*	11 *3%*	12 *1%*	7 *2%*	7 *1%*	24 *2%*	- -	30 *2%* A	25 *2%*	2 *1%*	1 *1%*	2 *4%* AX
3	**25** *1%* **ERZc**	14 *2%*	11 *1%*	17 *2%* E	9 *1%*	14 *2%*	11 *1%*	4 *2%*	3 *1%*	- -	4 *1%*	3 *1%*	11 *3%* AJ	3 *1%*	13 *2%*	9 *2%*	2 *	23 *2%* AR	1 *1%*	24 *2%*	20 *1%*	4 *3%*	1 *1%*	* *
4	**46** *3%* **EZc**	17 *2%*	30 *3%*	29 *4%* AE	18 *2%*	26 *3%*	20 *2%*	5 *2%*	7 *2%*	4 *2%*	9 *3%*	8 *3%*	13 *3%*	11 *3%*	21 *3%*	14 *3%*	10 *2%*	36 *3%*	2 *1%*	45 *3%*	36 *3%*	6 *4%*	4 *4%*	1 *2%*
5	**127** *7%* **EUZc q**	59 *7%*	68 *8%*	70 *9%* AE	57 *6%*	65 *8%*	61 *7%*	20 *10%*	24 *8%*	18 *8%*	18 *6%*	13 *5%*	34 *8%*	33 *8%*	59 *7%*	35 *7%*	34 *7%*	93 *8%*	22 *13%* AU	105 *7%*	102 *7%*	13 *8%*	9 *10%*	3 *5%*
6	**179** *10%* **LMQ SUZ**	98 *11%*	82 *10%*	71 *9%*	108 *11%*	82 *10%*	98 *10%*	26 *13%* L	29 *10%*	35 *15%* ALM	37 *12%* L	18 *7%*	34 *8%*	49 *12%*	93 *11%*	37 *8%*	65 *13%*	114 *9%*	25 *15%*	154 *10%*	153 *11%*	13 *8%*	9 *9%*	4 *7%*
7	**308** *18%* **KQ**	143 *16%*	165 *19%*	133 *17%*	175 *18%*	145 *18%*	163 *17%*	46 *23%* KM	48 *17%*	55 *23%* AKM	40 *13%*	53 *20%*	66 *15%*	87 *21%* Q	155 *19%* Q	65 *14%*	101 *20%*	207 *17%*	25 *14%*	283 *18%*	250 *18%*	31 *19%*	16 *16%*	12 *21%*
8	**381** *22%* **H**	195 *22%*	185 *22%*	162 *21%*	219 *23%*	157 *20%*	224 *24%*	31 *15%*	59 *21%*	56 *23%*	78 *26%* H	65 *24%* H	91 *21%*	100 *23%*	175 *21%*	106 *22%*	108 *21%*	273 *22%*	33 *19%*	347 *22%*	317 *22%*	36 *23%*	18 *18%*	10 *19%*
9	**272** *16%* **Jab dem**	125 *14%*	147 *17%*	109 *14%*	164 *17%*	121 *15%*	152 *16%*	36 *18%* J	53 *19%* J	20 *8%*	47 *15%* J	46 *17%* J	71 *16%* J	62 *15%*	125 *15%*	85 *18%*	80 *16%*	193 *16%*	30 *17%*	242 *16%*	219 *15%*	27 *17%*	16 *16%*	11 *20%*
Highest rating 10	**240** *14%* **FHO abdeo**	134 *15%*	106 *12%*	93 *12%*	147 *15%*	86 *11%*	154 *16%* AF	17 *8%*	46 *16%* H	33 *14%*	45 *15%*	43 *16%* H	57 *13%*	41 *10%*	115 *14%*	85 *18%* AO	80 *16%*	160 *13%*	14 *8%*	226 *15%* A	200 *14%*	16 *10%*	15 *16%*	8 *15%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 63

Q15_4_5. Rating on statement - It shows high-quality soaps or dramas made in the UK: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**1733**	875	858	765	968	789	944	202	280	241	303	273	436	424	830	478	510	1223	173	1558	1424	157	96	56
Effective Base	**1463**	710	755	660	804	667	796	142	220	210	265	248	388	369	620	505	412	1053	102	1381	1101	178	174	162
Don't know	**94**	49	44	59	35	56	38	15	5	12	11	13	37	21	48	24	16	77	17	76	75	8	7	4
	5%	*6%*	*5%*	*8%*	*4%*	*7%*	*4%*	*7%*	*2%*	*5%*	*4%*	*5%*	*9%*	*5%*	*6%*	*5%*	*3%*	*6%*	*10%*	*5%*	*5%*	*5%*	*8%*	*6%*
	EGIR Ucn			AE		AG		I					AIK					AR	U					
1-3 (Net)	**86**	55	30	41	45	51	34	6	9	7	19	13	32	20	38	27	15	70	6	79	71	9	2	3
	5%	*6%*	*4%*	*5%*	*5%*	*6%*	*4%*	*3%*	*3%*	*3%*	*6%*	*5%*	*7%*	*5%*	*5%*	*6%*	*3%*	*6%*	*4%*	*5%*	*5%*	*6%*	*2%*	*6%*
	CGRZ cg	AC				AG							AIJ					AR						
4-6 (Net)	**353**	173	179	169	184	174	179	51	59	58	63	39	81	93	173	87	110	243	49	304	291	32	23	7
	20%	*20%*	*21%*	*22%*	*19%*	*22%*	*19%*	*26%*	*21%*	*24%*	*21%*	*14%*	*19%*	*22%*	*21%*	*18%*	*21%*	*20%*	*28%*	*20%*	*20%*	*20%*	*23%*	*13%*
	LUY Zcuv							L		L									AU		Y		Y	
7-10 (Net)	**1201**	597	604	497	705	509	693	129	207	164	209	207	285	290	570	341	369	832	102	1099	987	109	64	41
	69%	*68%*	*70%*	*65%*	*73%*	*64%*	*73%*	*64%*	*74%*	*68%*	*69%*	*76%*	*66%*	*68%*	*69%*	*71%*	*72%*	*68%*	*59%*	*71%*	*69%*	*69%*	*67%*	*75%*
	DFT abdehs				AD		AF		M			AHM								AT				
9-10 (Net)	**512**	259	253	202	310	207	306	52	99	52	91	89	128	103	240	170	160	352	44	469	420	43	31	19
	30%	*30%*	*30%*	*26%*	*32%*	*26%*	*32%*	*26%*	*35%*	*22%*	*30%*	*33%*	*29%*	*24%*	*29%*	*36%*	*31%*	*29%*	*25%*	*30%*	*29%*	*27%*	*32%*	*35%*
	DFJ Oabde				AD		AF		AJ		J	J	J			AOP								

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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21st May - 17th June, 1st - 30th October

Table 63

Q15_4_5. Rating on statement - It shows high-quality soaps or dramas made in the UK: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**1776**	1408	265	100	567	969	221	451	1088	117	438	1296	192	75	120	182	141	96	123	188	129	155	190	185
Base (weighted)	**1733**	1378	260	94*	573	930	214	419	1071	123	403	1299	157	79*	129	214	158	107*	149	96	168	190	229	56
Effective Base	**1463**	1159	221	81	473	796	180	369	899	101	356	1077	178	67	110	168	126	89	113	174	118	139	174	162
Lowest rating 1	**30 2% CGZcg**	9 *1%*	6 *2%* Z	15 *16%* AZa	- -	19 *2%* c	11 *5%* Acd	12 *3%* g	9 *1%*	4 *3%*	10 *3%*	19 *1%*	3 *2%*	1 *2%*	- -	5 *2%*	1 *	1 *1%*	7 *5%* Amo t	1 *1%*	4 *3%*	1 *1%*	6 *2%*	1 *1%*
2	**30 2% Z**	19 *1%*	8 *3%*	4 *4%*	5 *1%*	17 *2%*	6 *3%* c	8 *2%*	19 *2%*	1 *1%*	10 *2%*	20 *2%*	2 *1%*	1 *1%*	6 *4%* A	3 *1%*	1 *1%*	4 *4%*	3 *2%*	1 *1%*	4 *3%*	2 *1%*	3 *1%*	2 *4%* Aortu
3	**25 1% ERZc**	15 *1%*	7 *3%*	3 *4%* Z	4 *1%*	16 *2%*	6 *3%* c	9 *2%*	13 *1%*	3 *2%*	5 *1%*	20 *2%*	4 *3%*	- -	3 *2%*	2 *1%*	3 *2%*	1 *1%*	1 *1%*	1 *1%*	5 *3%*	3 *1%*	2 *1%*	* *
4	**46 3% EZc**	31 *2%*	9 *4%*	6 *7%* AZ	9 *2%*	27 *3%*	11 *5%* Ac	11 *3%*	28 *3%*	5 *4%*	14 *3%*	32 *2%*	6 *4%*	1 *2%*	4 *3%*	7 *3%*	1 *1%*	2 *2%*	8 *5%* o	4 *4%* o	2 *1%*	5 *3%*	4 *2%*	1 *2%*
5	**127 7% EUZcq**	82 *6%*	37 *14%* AZ	8 *8%*	19 *3%*	82 *9%* Ac	23 *11%* c	31 *7%*	80 *7%*	10 *8%*	24 *6%*	101 *8%*	13 *8%*	5 *7%*	13 *10%* q	19 *9%* q	10 *6%*	7 *6%*	4 *3%*	9 *10%* q	14 *8%*	18 *9%* q	13 *6%*	3 *5%*
6	**179 10% LMQSUZ**	121 *9%*	51 *20%* AZb	7 *8%*	62 *11%*	88 *9%*	28 *13%*	33 *8%*	119 *11%*	16 *13%*	47 *12%*	131 *10%*	13 *8%*	7 *9%*	7 *6%*	19 *9%*	21 *13%*	9 *9%*	12 *8%*	9 *9%*	31 *18%* Akm nqruv	31 *16%* Akm quv	15 *7%*	4 *7%*
7	**308 18% KQ**	252 *18%*	37 *14%*	18 *19%*	96 *17%*	170 *18%*	40 *19%*	83 *20%*	180 *17%*	19 *15%*	59 *15%*	244 *19%*	31 *19%*	18 *23%* t	32 *25%* st	39 *18%*	30 *19%*	19 *17%*	26 *18%*	16 *16%*	23 *14%*	23 *12%*	40 *18%*	12 *21%* t
8	**381 22% H**	316 *23%*	49 *19%*	15 *16%*	126 *22%*	211 *23%*	41 *19%*	100 *24%*	235 *22%*	22 *18%*	88 *22%*	286 *22%*	36 *23%*	16 *20%*	31 *24%*	44 *21%*	39 *25%*	19 *17%*	32 *22%*	18 *18%*	32 *19%*	42 *22%*	62 *27%*	10 *19%*
9	**272 16% Jabdem**	243 *18%* Aab	23 *9%*	6 *6%*	122 *21%* Ad e	126 *14%*	19 *9%*	56 *13%*	186 *17%* A	14 *12%*	66 *16%*	199 *15%*	27 *17%* m	16 *20%* m	9 *7%*	36 *17%* m	32 *20%* mu	18 *17%* m	25 *17%* m	16 *16%* m	22 *13%*	33 *17%* m	28 *12%*	11 *20%* mu
Highest rating 10	**240 14% FHOabdeo**	218 *16%* Aab	17 *6%*	4 *5%*	116 *20%* Ad e	110 *12%* e	13 *6%*	60 *14%*	145 *14%*	18 *14%*	64 *16%*	170 *13%*	16 *10%*	10 *12%*	21 *16%* o	35 *16%* o	11 *7%*	21 *19%* ko	25 *17%* o	15 *16%* o	21 *12%*	21 *11%*	36 *16%* o	8 *15%* o

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 63

Q15_4_5. Rating on statement - It shows high-quality soaps or dramas made in the UK: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**1733**	1378	260	94*	573	930	214	419	1071	123	403	1299	157	79*	129	214	158	107*	149	96	168	190	229	56
Effective Base	**1463**	1159	221	81	473	796	180	369	899	101	356	1077	178	67	110	168	126	89	113	174	118	139	174	162
Don't know	**94 5% EGIRUcn**	72 *5%*	15 *6%*	7 *7%*	15 *3%*	63 *7%* Ac	15 *7%* c	18 *4%*	57 *5%*	12 *10%* f	16 *4%*	76 *6%*	8 *5%*	4 *4%*	4 *3%*	5 *2%*	8 *5%*	7 *6%*	5 *4%*	7 *8%* n	9 *5%*	12 *6%*	21 *9%* Amn	4 *6%* n
1-3 (Net)	**86 5% CGRZcg**	43 *3%*	20 *8%* AZ	22 *24%* AZa	9 *2%*	52 *6%* c	23 *11%* Acd	29 *7%* g	41 *4%*	8 *6%*	25 *6%*	59 *5%*	9 *6%*	2 *3%*	9 *7%*	10 *5%*	5 *3%*	6 *5%*	11 *7%*	2 *2%*	14 *8%* r	6 *3%*	10 *4%*	3 *6%*
4-6 (Net)	**353 20% LUYZcuv**	234 *17%*	98 *38%* AZb	21 *23%*	90 *16%*	197 *21%* c	62 *29%* Acd	75 *18%*	228 *21%*	31 *25%*	85 *21%*	265 *20%*	32 *20%*	14 *18%*	25 *19%*	45 *21%*	32 *20%*	18 *17%*	24 *16%*	23 *23%* uv	47 *28%* Aquv	54 *28%* Aquv	32 *14%*	7 *13%*
7-10 (Net)	**1201 69% DFTabdehs**	1030 *75%* Aab	127 *49%*	43 *46%*	459 *80%* Ade	618 *66%* e	114 *53%*	298 *71%* h	745 *70%* h	73 *59%*	277 *69%*	899 *69%*	109 *69%*	60 *75%* s	92 *71%* s	154 *72%* s	113 *72%* s	77 *71%*	109 *73%* s	64 *67%*	98 *58%*	118 *62%*	166 *73%* s	41 *75%* st
9-10 (Net)	**512 30% DFJOabde**	461 *33%* Aab	40 *15%*	10 *11%*	237 *41%* Ade	236 *25%* e	33 *15%*	115 *28%*	331 *31%*	32 *26%*	130 *32%*	369 *28%*	43 *27%*	26 *32%*	29 *23%*	71 *33%*	44 *28%*	39 *37%* m	50 *34%*	31 *32%*	43 *26%*	53 *28%*	64 *28%*	19 *35%* m

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 63

Q15_4_5. Rating on statement - It shows high-quality soaps or dramas made in the UK: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1776**	697	227	18	141	51	139	503	492	193	381	322	133	39	210	236	248	365	270	212	138
Base (weighted)	**1733**	738	302	23**	85	48*	93	443	446	200	392	335	146	35*	172	187	226	373	284	219	160
Effective Base	**1463**	599	197	14	114	43	118	436	397	164	316	267	116	33	172	183	207	304	223	179	123
Lowest rating 1	**30 2%**	16 2%	4 1%	- -	2 2%	1 2%	1 1%	6 1%	3 1%	5 2%	5 1%	12 4% AIO	3 2%	- -	* *	3 1%	8 4% A	6 2%	3 1%	4 2%	4 2%
2	**30 2%**	11 1%	3 1%	2 9%	1 1%	1 2%	- -	12 3%	9 2%	2 1%	6 1%	8 2%	1 1%	1 2%	3 2%	3 2%	2 1%	8 2%	3 1%	4 2%	2 1%
3	**25 1%**	8 1%	3 1%	- -	1 1%	2 5% BCG	- -	12 3% AB	3 1%	5 3%	4 1%	6 2%	3 2%	* 1%	4 2%	4 2%	2 1%	7 2%	5 2%	1 *	3 2%
4	**46 3%**	20 3%	6 2%	- -	3 4%	2 4%	2 2%	13 3%	12 3%	4 2%	14 3%	12 4%	2 1%	* 1%	3 2%	12 7% AQRS	5 2%	8 2%	4 1%	5 2%	4 3%
5	**127 7% I**	62 8%	19 6%	1 3%	7 8%	2 5%	3 3%	32 7%	17 4%	19 10% I	36 9% I	24 7%	11 7%	* 1%	17 10% I	10 5%	18 8%	28 8%	19 7%	18 8%	8 5%
6	**179 10% HP**	88 12% H	32 11%	3 14%	7 9%	4 8%	10 11%	35 8%	48 11%	16 8%	38 10%	42 12%	15 10%	8 22% AJKO	14 8%	11 6%	24 11%	45 12% P	26 9%	24 11%	15 9%
7	**308 18% E**	133 18%	67 22% E	1 6%	9 11%	9 19%	16 17%	73 16%	71 16%	32 16%	83 21% O	65 19%	28 19%	9 25%	22 13%	34 18%	37 16%	63 17%	56 20%	48 22%	25 16%
8	**381 22%**	145 20%	77 26%	8 34%	19 23%	14 29%	23 25%	94 21%	93 21%	37 19%	104 26% AM	74 22%	24 16%	5 13%	45 26% M	43 23%	52 23%	77 21%	66 23%	47 22%	36 23%
9	**272 16%**	122 17%	42 14%	1 2%	16 18%	4 8%	18 19%	70 16%	83 19% L	36 18%	54 14%	41 12%	28 19%	3 9%	26 15%	28 15%	39 17%	50 13%	54 19%	38 17%	31 19%
Highest rating 10	**240 14% K**	102 14%	39 13%	5 23%	15 18%	5 11%	16 17%	57 13%	81 18% AKL	35 17% K	31 8%	36 11%	24 16% K	2 6%	30 17% KL	30 16%	30 13%	62 17%	38 13%	25 11%	18 11%
Don't know	**94 5%**	31 4%	10 3%	2 8%	5 6%	3 6%	3 3%	39 9% ABC	27 6%	10 5%	17 4%	16 5%	9 6% A	7 20% IJKLMO	8 5%	9 5%	9 4%	20 5%	11 4%	5 2%	14 9% S
1-3 (Net)	**86 5%**	35 5%	10 3%	2 9%	4 4%	4 9% G	1 1%	30 7% AG	15 3%	12 6%	15 4%	26 8% AIK	7 5%	1 3%	8 4%	9 5%	13 6%	20 5%	10 4%	9 4%	8 5%
4-6 (Net)	**353 20%**	171 23% A	57 19%	4 17%	17 20%	8 17%	15 16%	80 18%	76 17%	39 19%	88 22%	78 23%	28 19%	8 24%	34 20%	33 18%	47 21%	81 22%	50 18%	47 21%	27 17%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 63

Q15_4_5. Rating on statement - It shows high-quality soaps or dramas made in the UK: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1733**	738	302	23**	85	48*	93	443	446	200	392	335	146	35*	172	187	226	373	284	219	160
Effective Base	**1463**	599	197	14	114	43	118	436	397	164	316	267	116	33	172	183	207	304	223	179	123
7-10 (Net)	**1201**	502	225	15	59	32	73	294	328	139	272	215	103	19	122	135	158	252	213	158	109
	69%	*68%*	*75%*	*66%*	*70%*	*67%*	*79%*	*66%*	*74%*	*70%*	*69%*	*64%*	*70%*	*53%*	*71%*	*72%*	*70%*	*68%*	*75%*	*72%*	*69%*
	LN		H				ABH		ALN						N				A		
9-10 (Net)	**512**	224	81	6	31	9	34	127	165	71	85	77	51	5	56	58	68	112	92	63	48
	30%	*30%*	*27%*	*26%*	*36%*	*19%*	*37%*	*29%*	*37%*	*35%*	*22%*	*23%*	*35%*	*15%*	*32%*	*31%*	*30%*	*30%*	*32%*	*29%*	*30%*
	KL				F		F		AKLN	KLN			KL N		KLN						

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 64

Q15_4_6. Rating on statement - It shows high-quality soaps or dramas made in the UK: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**1192**	590	602	472	720	548	644	141	213	208	225	180	225	342	500	348	361	831	91	1101	823	126	132	111
Base (weighted)	**1184**	601	583	463	722	550	634	167	221	199	211	160	226	356	559	267	379	805	141*	1043	979	104	68	34*
Effective Base	**984**	474	513	397	588	465	520	115	179	177	182	144	194	298	417	289	303	682	84	917	747	115	122	96
Lowest rating 1	**28** *2%* **JPRU Zcgj**	16 *3%*	12 *2%*	10 *2%*	18 *2%*	16 *3%*	12 *2%*	4 *2%*	3 *1%*	1 *	7 *3%* J	3 *2%*	11 *5%* AIJ	10 *3%*	7 *1%*	11 *4%* AP	1 *	27 *3%* AR	6 *5%*	22 *2%*	24 *2%*	1 *1%*	3 *4%*	1 *2%*
2	**33** *3%*	16 *3%*	17 *3%*	18 *4%*	15 *2%*	11 *2%*	22 *3%*	7 *4%*	4 *2%*	3 *1%*	4 *2%*	4 *3%*	12 *5%* AJ	12 *3%*	15 *3%*	6 *2%*	6 *2%*	27 *3%*	- -	33 *3%* A	28 *3%*	2 *2%*	2 *3%*	1 *3%*
3	**35** *3%* **G**	17 *3%*	18 *3%*	12 *3%*	23 *3%*	28 *5%* AG	7 *1%*	1 *1%*	4 *2%*	5 *2%*	8 *4%*	3 *2%*	14 *6%* AHI	13 *4%*	16 *3%*	6 *2%*	7 *2%*	28 *3%*	- -	35 *3%* A	28 *3%*	5 *5%* X	- -	2 *6%* X
4	**69** *6%* **Zu**	36 *6%*	33 *6%*	28 *6%*	41 *6%*	36 *6%*	33 *5%*	13 *8%*	12 *5%*	12 *6%*	14 *7%*	8 *5%*	11 *5%*	20 *6%*	29 *5%*	20 *7%*	22 *6%*	47 *6%*	7 *5%*	62 *6%*	54 *6%*	10 *9%*	3 *5%*	1 *4%*
5	**114** *10%* **ER**	52 *9%*	62 *11%*	59 *13%* AE	54 *8%*	55 *10%*	59 *9%*	15 *9%*	21 *10%*	18 *9%*	18 *8%*	19 *12%*	22 *10%*	29 *8%*	56 *10%*	29 *11%*	26 *7%*	87 *11%* A	11 *8%*	103 *10%*	95 *10%*	7 *7%*	7 *10%*	4 *13%*
6	**162** *14%*	76 *13%*	85 *15%*	51 *11%*	110 *15%*	76 *14%*	86 *14%*	22 *13%*	25 *12%*	38 *19%* AM	32 *15%*	19 *12%*	26 *11%*	44 *12%*	84 *15%*	34 *13%*	56 *15%*	106 *13%*	21 *15%*	141 *14%*	131 *13%*	19 *19%*	8 *11%*	4 *11%*
7	**229** *19%* **Mi**	124 *21%*	105 *18%*	95 *21%*	133 *18%*	100 *18%*	128 *20%*	33 *20%*	46 *21%* M	44 *22%* M	40 *19%*	36 *22%* M	30 *13%*	69 *19%*	116 *21%*	43 *16%*	76 *20%*	153 *19%*	29 *21%*	199 *19%*	193 *20%*	16 *15%*	13 *19%*	7 *21%*
8	**211** *18%* **SUe fs**	114 *19%*	96 *17%*	77 *17%*	134 *19%*	100 *18%*	110 *17%*	33 *20%*	51 *23%* M	36 *18%*	37 *17%*	23 *14%*	32 *14%*	61 *17%*	105 *19%*	44 *17%*	82 *22%* AS	128 *16%*	35 *24%*	176 *17%*	170 *17%*	23 *22%*	13 *19%*	5 *15%*
9	**119** *10%* **DMS**	58 *10%*	61 *10%*	23 *5%*	96 *13%* AD	48 *9%*	70 *11%*	17 *10%* M	28 *13%* M	23 *11%* M	24 *11%* M	18 *11%* M	9 *4%*	46 *13%* P	45 *8%*	28 *10%*	55 *15%* AS	63 *8%*	18 *13%*	100 *10%*	96 *10%*	14 *13%*	5 *8%*	3 *10%*
Highest rating 10	**76** *6%* **dj**	35 *6%*	41 *7%*	29 *6%*	47 *7%*	30 *6%*	46 *7%*	10 *6%*	17 *8%*	14 *7%*	11 *5%*	11 *7%*	14 *6%*	21 *6%*	33 *6%*	22 *8%*	29 *8%*	47 *6%*	8 *6%*	68 *7%*	67 *7%*	3 *3%*	4 *6%*	2 *5%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 64

Q15_4_6. Rating on statement - It shows high-quality soaps or dramas made in the UK: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**1184**	601	583	463	722	550	634	167	221	199	211	160	226	356	559	267	379	805	141*	1043	979	104	68	34*
Effective Base	**984**	474	513	397	588	465	520	115	179	177	182	144	194	298	417	289	303	682	84	917	747	115	122	96
Don't know	**110**	56	54	60	50	49	61	12	10	7	17	18	46	32	53	24	18	92	6	104	92	4	10	3
	9%	*9%*	*9%*	*13%*	*7%*	*9%*	*10%*	*7%*	*4%*	*3%*	*8%*	*11%*	*20%*	*9%*	*9%*	*9%*	*5%*	*11%*	*4%*	*10%*	*9%*	*4%*	*15%*	*10%*
	EIJR Wcgk			AE								IJ	AHI JKL					AR		A	W		AVW	
1-3 (Net)	**96**	50	46	40	56	55	41	12	11	8	19	10	37	34	38	23	15	81	6	90	79	9	5	4
	8%	*8%*	*8%*	*9%*	*8%*	*10%*	*7%*	*7%*	*5%*	*4%*	*9%*	*6%*	*16%*	*10%*	*7%*	*9%*	*4%*	*10%*	*5%*	*9%*	*8%*	*8%*	*7%*	*11%*
	GJRZ cgo												AH IJKL					AR		A				
4-6 (Net)	**344**	164	180	139	205	167	178	50	58	67	64	46	59	93	169	83	104	240	39	306	280	36	18	10
	29%	*27%*	*31%*	*30%*	*28%*	*30%*	*28%*	*30%*	*26%*	*34%*	*30%*	*29%*	*26%*	*26%*	*30%*	*31%*	*28%*	*30%*	*27%*	*29%*	*29%*	*35%*	*27%*	*29%*
7-10 (Net)	**634**	331	303	224	410	279	355	93	142	116	112	87	85	197	300	137	242	392	91	544	527	56	35	17
	54%	*55%*	*52%*	*48%*	*57%*	*51%*	*56%*	*55%*	*64%*	*59%*	*53%*	*54%*	*37%*	*55%*	*54%*	*51%*	*64%*	*49%*	*64%*	*52%*	*54%*	*53%*	*51%*	*51%*
	DMS Uabdef				AD			M	AKM	M	M	M					AS		AU					
9-10 (Net)	**195**	93	102	52	143	79	116	27	45	36	35	28	23	67	78	50	84	111	27	168	163	17	10	5
	16%	*15%*	*17%*	*11%*	*20%*	*14%*	*18%*	*16%*	*21%*	*18%*	*17%*	*18%*	*10%*	*19%*	*14%*	*19%*	*22%*	*14%*	*19%*	*16%*	*17%*	*17%*	*14%*	*15%*
	DMS adej				AD				M	M							AS							

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 64

Q15_4_6. Rating on statement - It shows high-quality soaps or dramas made in the UK: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (un-weighted)	**1192**	974	155	61	445	614	119	286	724	87	284	883	126	52	84	125	90	60	77	132	81	124	130	111
Base (weighted)	**1184**	973	151	59*	455	600	117*	278	726	90*	276	887	104	57*	95*	143	101*	70*	95*	68	109*	157	152	34*
Effective Base	**984**	808	125	50	368	510	96	232	602	72	228	736	115	46	77	116	80	56	71	122	74	112	119	96
Lowest rating 1	**28** **2%** **JPRUZc gj**	13 1%	6 4%	8 14% AZa	2 *	17 3% c	9 8% Acd	12 4% Ag	7 1%	6 7% Ag	14 5% Aj	14 2%	1 1%	2 3%	1 1%	4 3%	- -	2 3%	5 5%	3 4% o	2 2%	3 2%	4 3%	1 2%
2	**33** **3%**	23 2%	5 4%	4 7%	12 3%	17 3%	3 2%	7 3%	18 2%	3 4%	7 2%	26 3%	2 2%	2 3%	2 2%	7 5% u	- -	2 3% u	4 4% u	2 3% u	9 8% Aotu	2 1%	- -	1 3% ou
3	**35** **3%** **G**	26 3%	7 4%	2 4%	8 2%	16 3%	11 9% Acd	12 4%	22 3%	1 1%	5 2%	28 3%	5 5% rt	3 6% rt	3 3%	3 2%	2 2%	- -	7 8% Anp rtu	- -	6 6% rt	1 *	3 2%	2 6% nprt
4	**69** **6%** **Zu**	45 5%	16 11% AZ	8 13% AZ	24 5%	34 6%	11 9%	21 8%	39 5%	4 5%	14 5%	51 6%	10 9% ou	5 9% u	5 5%	9 6% u	2 2%	7 9% u	6 7% u	3 5%	8 7% u	10 6% u	2 1%	1 4%
5	**114** **10%** **ER**	94 10%	18 12%	2 4%	33 7%	61 10%	19 16% Ac	32 12%	67 9%	5 6%	24 9%	88 10%	7 7%	7 13%	15 16% np	10 7%	14 14%	3 4%	6 6%	7 10%	9 8%	13 8%	19 12%	4 13% p
6	**162** **14%**	134 14%	23 16%	4 7%	60 13%	87 14%	14 12%	32 12%	98 14%	10 11%	37 13%	124 14%	19 19% l	3 6%	9 9%	28 20% l	14 14%	9 12%	13 14%	8 11%	14 12%	19 12%	22 15%	4 11%
7	**229** **19%** **Mi**	193 20%	27 18%	9 15%	96 21%	112 19%	17 14%	54 19%	145 20%	15 17%	32 11%	190 21% Ai	16 15%	13 24%	23 24%	31 22%	18 18%	8 11%	13 13%	13 19%	29 26% p	27 17%	32 21%	7 21%
8	**211** **18%** **SUefs**	183 19%	19 12%	8 14%	99 22% Ae	101 17% e	8 7%	30 11%	153 21% Af	10 12%	64 23% Aj	146 16%	23 22% s	8 14%	18 19% s	21 15%	21 21% s	20 28% Anqs	12 13%	13 19% s	8 8%	35 22% s	28 18% s	5 15%
9	**119** **10%** **DMS**	105 11%	8 6%	5 8%	58 13% Ae	54 9%	6 5%	19 7%	81 11%	11 13%	33 12%	85 10%	14 13% s	7 13%	5 6%	9 6%	13 13%	8 12%	11 11%	5 8%	5 5%	20 12%	19 12%	3 10%
Highest rating 10	**76** **6%** **dj**	68 7%	6 4%	2 3%	43 9% Ade	30 5%	3 3%	20 7%	41 6%	12 13% Ag	27 10% Aj	48 5%	3 3%	3 5%	6 6%	11 7%	6 6%	3 5%	6 6%	4 6%	14 13% Aku	13 8%	6 4%	2 5%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 64

Q15_4_6. Rating on statement - It shows high-quality soaps or dramas made in the UK: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**1184**	973	151	59*	455	600	117*	278	726	90*	276	887	104	57*	95*	143	101*	70*	95*	68	109*	157	152	34*
Effective Base	**984**	808	125	50	368	510	96	232	602	72	228	736	115	46	77	116	80	56	71	122	74	112	119	96
Don't know	**110** *9%* **EIJRWcgk**	89 *9%*	15 *10%*	6 *10%*	21 *5%*	71 *12%* Ac	16 *14%* c	39 *14%* Ag	55 *8%*	11 *12%*	20 *7%*	87 *10%*	4 *4%*	2 *4%*	8 *8%*	11 *8%*	11 *11%*	9 *13%* k	12 *13%* k	10 *15%* Akls	6 *6%*	15 *9%*	18 *12%* k	3 *10%*
1-3 (Net)	**96** *8%* **GJRZcgo**	63 *6%*	18 *12%* Z	15 *25%* AZa	22 *5%*	51 *8%* c	23 *19%* Acd	30 *11%* g	46 *6%*	11 *12%*	25 *9%*	68 *8%*	9 *8%* o	7 *12%* ot	6 *6%*	14 *10%* o	2 *2%*	4 *6%*	16 *17%* Amortu	5 *7%*	17 *16%* Aotu	6 *4%*	7 *4%*	4 *11%* ot
4-6 (Net)	**344** *29%*	272 *28%*	57 *38%* AZ	14 *24%*	117 *26%*	183 *30%*	44 *38%* c	86 *31%*	204 *28%*	19 *21%*	75 *27%*	263 *30%*	36 *35%*	16 *28%*	29 *30%*	47 *33%*	31 *30%*	18 *26%*	25 *27%*	18 *27%*	30 *27%*	42 *27%*	43 *28%*	10 *29%*
7-10 (Net)	**634** *54%* **DMSUabdef**	549 *56%* Aab	61 *40%*	24 *40%*	295 *65%* Ade	296 *49%* e	34 *29%*	123 *44%*	420 *58%* Af	49 *55%*	156 *56%*	469 *53%*	56 *53%*	31 *55%*	52 *55%*	72 *50%*	57 *57%*	39 *55%*	41 *44%*	35 *51%*	56 *51%*	94 *60%* q	84 *55%*	17 *51%*
9-10 (Net)	**195** *16%* **DMSadej**	174 *18%* Aa	15 *10%*	6 *11%*	101 *22%* Ade	83 *14%*	9 *8%*	39 *14%*	122 *17%*	23 *26%* Af	60 *22%* Aj	133 *15%*	17 *17%*	10 *18%*	11 *12%*	19 *13%*	18 *18%*	11 *16%*	16 *17%*	10 *14%*	19 *17%*	32 *21%*	25 *16%*	5 *15%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Table 64

Q15_4_6. Rating on statement - It shows high-quality soaps or dramas made in the UK: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1192**	524	155	15	88	46	99	265	312	116	277	263	112	18	90	129	173	248	194	158	122
Base (weighted)	**1184**	553	215	18**	51*	43*	67*	236	290	119*	284	270	127*	16**	75*	94*	162	253	204	170	139
Effective Base	**984**	453	135	12	69	40	83	232	251	99	228	219	99	16	71	98	145	204	159	136	109
Lowest rating 1	**28** *2%* **S**	9 *2%*	6 *3%*	- -	3 *6%* B	- -	* *1%*	9 *4%*	8 *3%*	- -	9 *3%*	7 *3%*	3 *3%*	- -	2 *3%*	4 *5%* S	6 *4%* S	5 *2%*	1 *	6 *3%*	1 *1%*
2	**33** *3%*	11 *2%*	10 *4%*	2 *11%*	1 *2%*	* *1%*	- -	9 *4%*	10 *3%*	5 *4%*	4 *2%*	11 *4%*	2 *2%*	- -	1 *1%*	1 *1%*	1 *1%*	7 *3%*	3 *2%*	5 *3%*	3 *2%*
3	**35** *3%* **BQ**	10 *2%*	7 *3%*	- -	3 *5%* B	1 *2%*	1 *1%*	14 *6%* AB	8 *3%*	3 *3%*	7 *2%*	8 *3%*	5 *4%*	- -	3 *3%*	6 *6%* AQ	1 *	8 *3%*	7 *4%*	3 *2%*	6 *4%* Q
4	**69** *6%* **I**	32 *6%*	7 *3%*	- -	5 *9%*	5 *12%* C	5 *8%*	14 *6%*	6 *2%*	6 *5%*	22 *8%* I	23 *9%* IM	3 *2%*	2 *11%*	7 *9%* IM	5 *6%*	11 *7%*	12 *5%*	12 *6%*	11 *6%*	7 *5%*
5	**114** *10%*	52 *9%*	19 *9%*	2 *10%*	6 *11%*	5 *11%*	9 *14%*	21 *9%*	23 *8%*	13 *11%*	38 *13%* AL	19 *7%*	10 *8%*	2 *13%*	9 *13%*	8 *9%*	17 *10%*	26 *10%*	19 *9%*	19 *11%*	8 *5%*
6	**162** *14%*	86 *15%*	21 *10%*	2 *10%*	9 *17%*	7 *16%*	10 *15%*	27 *12%*	42 *14%*	15 *13%*	46 *16%*	32 *12%*	14 *11%*	6 *35%*	8 *11%*	8 *9%*	27 *17%*	32 *13%*	32 *16%*	19 *11%*	28 *20%* AP
7	**229** *19%* **EGH**	109 *20%* E	62 *29%* ABEGH	5 *27%*	4 *8%*	6 *14%*	7 *11%*	35 *15%*	66 *23%*	17 *14%*	46 *16%*	58 *22%*	27 *21%*	- -	14 *19%*	19 *20%*	30 *19%*	44 *17%*	44 *22%*	34 *20%*	25 *18%*
8	**211** *18%* **OP**	107 *19%*	36 *17%*	2 *13%*	9 *18%*	9 *20%*	10 *15%*	37 *16%*	53 *18%*	22 *19%*	51 *18%*	49 *18%*	24 *19%*	4 *23%*	7 *9%*	10 *10%*	33 *20%* P	54 *21%* P	42 *21%* P	31 *18%*	17 *12%*
9	**119** *10%* **H**	63 *11%* H	22 *10%* H	1 *3%*	6 *12%* H	6 *13%* H	11 *16%* AH	10 *4%*	32 *11%*	12 *10%*	21 *8%*	19 *7%*	25 *20%* AIK L	- -	8 *11%*	13 *14%*	17 *11%*	22 *9%*	17 *8%*	21 *12%*	21 *15%*
Highest rating 10	**76** *6%* **E**	38 *7%*	15 *7%*	2 *8%*	* *1%*	2 *4%*	7 *10%* E	13 *5%*	26 *9%* K	12 *10%* KL	11 *4%*	12 *5%*	8 *6%*	- -	6 *9%*	9 *10%*	8 *5%*	18 *7%*	12 *6%*	9 *5%*	10 *7%*
Don't know	**110** *9%* **BCI**	36 *6%*	10 *4%*	3 *17%*	6 *11%*	3 *7%*	6 *9%*	46 *20%* ABCG	18 *6%*	13 *11%*	28 *10%*	32 *12%* IM	6 *5%*	3 *18%*	10 *13%* IM	10 *11%*	11 *7%*	26 *10%*	14 *7%*	13 *8%*	14 *10%*
1-3 (Net)	**96** *8%* **BG**	30 *5%*	23 *11%* BG	2 *11%*	7 *13%* BG	1 *2%*	1 *2%*	32 *14%* ABFG	25 *9%*	8 *7%*	19 *7%*	26 *10%*	11 *8%*	- -	5 *7%*	11 *12%* QS	8 *5%*	20 *8%*	11 *5%*	13 *8%*	9 *7%*
4-6 (Net)	**344** *29%* **IM**	170 *31%*	48 *22%*	4 *20%*	19 *37%* C	17 *40%* C	25 *37%* C	63 *27%*	70 *24%*	34 *29%*	106 *37%* AILM	73 *27%*	26 *21%*	10 *59%*	24 *32%*	22 *23%*	55 *34%*	71 *28%*	63 *31%*	49 *29%*	43 *31%*

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 64

Q15_4_6. Rating on statement - It shows high-quality soaps or dramas made in the UK: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1184**	553	215	18**	51*	43*	67*	236	290	119*	284	270	127*	16**	75*	94*	162	253	204	170	139
Effective Base	**984**	453	135	12	69	40	83	232	251	99	228	219	99	16	71	98	145	204	159	136	109
7-10 (Net)	**634**	318	135	9	20	22	35	95	177	64	130	138	84	4	35	51	89	137	116	95	73
	54%	*57%*	*63%*	*52%*	*39%*	*51%*	*52%*	*40%*	*61%*	*53%*	*46%*	*51%*	*66%*	*23%*	*47%*	*54%*	*55%*	*54%*	*57%*	*56%*	*52%*
	EHK	AEH	AEH						AKLO				AK LO								
9-10 (Net)	**195**	102	37	2	7	7	18	23	58	25	33	31	34	-	15	23	26	39	29	30	31
	16%	*18%*	*17%*	*11%*	*13%*	*17%*	*26%*	*10%*	*20%*	*21%*	*11%*	*12%*	*26%*	-	*20%*	*24%*	*16%*	*15%*	*14%*	*18%*	*22%*
	HKL	H	H				AEH		KL	KL			AKL			A					

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 65

Q15_4_7. Rating on statement - It shows high-quality soaps or dramas made in the UK: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**851**	415	436	299	552	398	453	79	164	146	147	144	171	201	374	275	298	553	64	787	573	98	93	87
Base (weighted)	**833**	412	422	287	546	398	435	92*	168	136	132	135	170	204	416	212	306	527	99*	734	678	83*	46*	26*
Effective Base	**696**	328	369	252	445	338	358	64	135	122	117	116	146	174	311	224	246	450	61	645	517	91	87	77
Lowest rating 1	**31** **4%** **JZc**	16 4%	15 4%	14 5%	18 3%	14 4%	17 4%	2 2%	5 3%	1 1%	8 6% J	5 4%	10 6% J	8 4%	13 3%	10 5%	6 2%	25 5%	2 2%	29 4%	25 4%	2 2%	3 6%	1 4%
2	**37** **4%** **EZ**	19 5%	18 4%	22 8% AE	15 3%	19 5%	19 4%	4 4%	4 2%	7 5%	6 5%	8 6%	8 5%	6 3%	22 5%	9 4%	10 3%	27 5%	- -	37 5% A	28 4%	5 6%	2 5%	2 6%
3	**47** **6%** **GRXZ cgr**	21 5%	26 6%	17 6%	29 5%	31 8% AG	16 4%	7 7%	4 3%	5 4%	8 6%	7 5%	15 9% AI	12 6%	23 6%	12 6%	9 3%	37 7% AR	4 4%	43 6%	39 6% X	6 7% X	- -	3 10% X
4	**44** **5%** **P**	18 4%	26 6%	18 6%	26 5%	25 6%	18 4%	6 7%	6 4%	6 5%	9 7%	8 6%	8 5%	11 5%	14 3%	19 9% AP	12 4%	32 6%	4 4%	40 5%	32 5%	8 10% AV	2 4%	2 6%
5	**102** **12%**	44 11%	58 14%	42 15%	60 11%	41 10%	61 14%	9 10%	16 10%	25 19% AIM	15 12%	22 16%	14 8%	26 13%	48 11%	28 13%	30 10%	72 14%	13 13%	89 12%	82 12%	11 13%	6 13%	3 11%
6	**103** **12%** **U**	50 12%	52 12%	28 10%	74 14%	53 13%	49 11%	14 15%	19 11%	17 13%	19 15%	13 10%	20 12%	22 11%	55 13%	26 12%	43 14%	60 11%	21 21% AU	81 11%	83 12%	10 12%	7 14%	3 11%
7	**151** **18%** **SXr**	81 20%	70 17%	46 16%	105 19%	68 17%	83 19%	24 26% JM	39 23% M	19 14%	26 20%	20 14%	24 14%	37 18%	82 20%	31 15%	69 22% AS	83 16%	14 14%	137 19%	129 19% X	13 16%	4 8%	5 20% X
8	**115** **14%** **DMa efu**	56 14%	58 14%	27 9%	87 16% AD	61 15%	54 12%	12 13%	19 12%	26 19% M	17 13%	25 18% M	15 9%	35 17%	53 13%	27 13%	49 16%	65 12%	15 15%	99 14%	89 13%	14 16%	9 19%	3 13%
9	**63** **8%** **DFMS Udf**	31 8%	31 7%	11 4%	52 9% AD	21 5%	42 10% AF	6 6%	20 12% M	16 11% M	6 5%	11 8% M	5 3%	13 6%	34 8%	16 8%	31 10%	32 6%	12 12%	51 7%	48 7%	8 10%	4 10%	2 7%
Highest rating 10	**67** **8%** **DJdj**	34 8%	33 8%	16 5%	51 9%	26 7%	40 9%	3 3%	26 16% AHJK L	5 4%	10 7%	6 4%	17 10%	16 8%	33 8%	18 8%	31 10%	36 7%	7 8%	59 8%	58 9%	3 4%	4 8%	2 7%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 65

Q15_4_7. Rating on statement - It shows high-quality soaps or dramas made in the UK: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**833**	412	422	287	546	398	435	92*	168	136	132	135	170	204	416	212	306	527	99*	734	678	83*	46*	26*
Effective Base	**696**	328	369	252	445	338	358	64	135	122	117	116	146	174	311	224	246	450	61	645	517	91	87	77
Don't know	**74**	40	34	47	27	39	35	6	8	7	7	11	35	18	40	16	17	57	6	68	65	2	6	1
	9%	*10%*	*8%*	*16%*	*5%*	*10%*	*8%*	*6%*	*4%*	*5%*	*6%*	*8%*	*21%*	*9%*	*10%*	*7%*	*6%*	*11%*	*6%*	*9%*	*10%*	*3%*	*13%*	*5%*
	EIR			AE									AHI					AR			W		W	
	Wcgk												JKL											
1-3 (Net)	**115**	56	59	53	63	63	52	13	14	13	22	20	33	26	58	32	26	89	6	110	92	13	5	5
	14%	*14%*	*14%*	*18%*	*11%*	*16%*	*12%*	*14%*	*8%*	*10%*	*17%*	*15%*	*20%*	*13%*	*14%*	*15%*	*8%*	*17%*	*6%*	*15%*	*14%*	*16%*	*11%*	*20%*
	EIR			AE							I		AI					AR		AT				
	Zcg												J											
4-6 (Net)	**249**	113	136	88	161	120	129	29	42	49	44	43	42	59	117	72	84	164	39	210	198	29	14	7
	30%	*27%*	*32%*	*31%*	*29%*	*30%*	*30%*	*31%*	*25%*	*36%*	*33%*	*32%*	*25%*	*29%*	*28%*	*34%*	*28%*	*31%*	*39%*	*29%*	*29%*	*35%*	*31%*	*28%*
	U									M														
7-10 (Net)	**395**	203	192	100	295	176	219	45	105	66	59	61	59	101	201	93	179	216	48	347	323	39	21	12
	47%	*49%*	*46%*	*35%*	*54%*	*44%*	*50%*	*49%*	*63%*	*49%*	*44%*	*45%*	*35%*	*49%*	*48%*	*44%*	*58%*	*41%*	*49%*	*47%*	*48%*	*47%*	*45%*	*46%*
	DMS				AD				AJK	M							AS							
	abdef								LM															
9-10 (Net)	**129**	65	64	27	103	47	83	8	46	21	16	17	21	29	67	34	61	68	19	110	106	12	8	4
	16%	*16%*	*15%*	*9%*	*19%*	*12%*	*19%*	*9%*	*27%*	*15%*	*12%*	*13%*	*13%*	*14%*	*16%*	*16%*	*20%*	*13%*	*19%*	*15%*	*16%*	*14%*	*18%*	*14%*
	DFS				AD		AF		AHJ								AS							
	dfjs								KLM															

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

* small base

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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 65

Q15_4_7. Rating on statement - It shows high-quality soaps or dramas made in the UK: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**851**	697	111	41	334	422	86	192	540	60	243	588	98	38	50	89	69	36	52	93	66	84	89	87
Base (weighted)	**833**	693	99*	39*	335	412	79*	187	525	62*	231	586	83*	39*	56*	107*	72*	44*	64*	46*	90*	106*	100*	26*
Effective Base	**696**	572	88	35	275	346	70	159	444	47	194	487	91	35	46	83	62	33	47	87	58	75	81	77
Lowest rating 1	**31** *4%* **JZc**	14 *2%*	12 *12%* AZ	6 *15%* AZ	5 *2%*	17 *4%*	9 *11%* Acd	12 *7%* Ag	15 *3%*	1 *2%*	9 *4%*	22 *4%*	2 *2%*	1 *4%*	1 *2%*	2 *2%*	- -	2 *6%*	4 *7%*	3 *6%* o	7 *8%* o	2 *2%*	5 *5%*	1 *4%* o
2	**37** *4%* **EZ**	26 *4%*	9 *9%* AZ	3 *7%*	15 *5%*	20 *5%*	2 *3%*	6 *3%*	25 *5%*	1 *2%*	7 *3%*	28 *5%*	5 *6%* t	4 *9%* t	1 *2%*	4 *4%*	2 *3%*	2 *6%*	5 *7%* t	2 *5%* t	7 *7%* t	* *	3 *3%*	2 *6%* t
3	**47** *6%* **GRXZcg r**	33 *5%*	5 *6%*	8 *20%* AZa	10 *3%*	26 *6%*	11 *14%* Acd	17 *9%* Ag	21 *4%*	7 *11%* g	11 *5%*	34 *6%*	6 *7%* r	1 *3%*	4 *7%*	5 *5%*	4 *6%*	1 *2%*	4 *6%*	- -	7 *8%* r	5 *5%*	7 *7%* r	3 *10%* r
4	**44** *5%* **P**	36 *5%*	6 *6%*	2 *4%*	12 *3%*	29 *7%*	4 *4%*	10 *5%*	25 *5%*	6 *10%*	8 *4%*	34 *6%*	8 *10%* Am	4 *11%* m	- -	5 *5%*	2 *3%*	1 *3%*	4 *7%*	2 *4%*	5 *5%*	7 *6%*	4 *4%*	2 *6%* m
5	**102** *12%*	83 *12%*	17 *17%*	3 *6%*	37 *11%*	51 *12%*	14 *17%*	26 *14%*	57 *11%*	7 *12%*	24 *10%*	77 *13%*	11 *13%*	5 *12%*	10 *19%*	10 *10%*	13 *18%*	2 *5%*	5 *7%*	6 *13%*	11 *12%*	11 *10%*	15 *15%*	3 *11%*
6	**103** *12%* **U**	86 *12%*	10 *10%*	6 *16%*	43 *13%*	47 *11%*	10 *13%*	23 *12%*	65 *12%*	6 *10%*	28 *12%*	71 *12%*	10 *12%*	4 *10%*	8 *14%*	14 *13%*	6 *8%*	7 *15%*	8 *13%*	7 *14%*	11 *12%*	15 *14%*	11 *11%*	3 *11%*
7	**151** *18%* **SXr**	127 *18%*	22 *22%* b	3 *6%*	60 *18%*	81 *20%*	11 *13%*	35 *19%*	101 *19%*	6 *10%*	41 *18%*	107 *18%*	13 *16%*	5 *14%*	13 *23%* r	22 *21%* r	17 *23%* r	6 *14%*	8 *13%*	4 *8%*	21 *24%* r	17 *16%*	19 *19%*	5 *20%* r
8	**115** *14%* **DMaef u**	109 *16%* Aa	2 *2%*	4 *10%* a	54 *16%* e	56 *14%* e	3 *4%*	12 *7%*	84 *16%* Af	12 *20%* f	34 *15%*	78 *13%*	14 *16%* u	6 *15%*	10 *18%* u	13 *13%*	8 *11%*	11 *25%* u	9 *14%*	9 *19%* u	13 *14%*	13 *12%*	6 *6%*	3 *13%*
9	**63** *8%* **DFMSUd f**	55 *8%*	6 *6%*	2 *5%*	39 *12%* Ad	18 *4%*	5 *7%*	7 *4%*	48 *9%* Af	2 *4%*	22 *9%*	41 *7%*	8 *10%*	6 *16%* ms	2 *3%*	6 *5%*	9 *12%*	2 *5%*	6 *9%*	4 *10%*	3 *3%*	8 *7%*	7 *7%*	2 *7%*
Highest rating 10	**67** *8%* **DJdj**	61 *9%*	4 *4%*	1 *2%*	43 *13%* Ade	21 *5%*	3 *3%*	11 *6%*	47 *9%*	5 *7%*	28 *12%* Aj	38 *6%*	3 *4%*	1 *2%*	3 *5%*	12 *12%*	3 *5%*	2 *4%*	2 *4%*	4 *8%*	3 *3%*	22 *21%* Akl mopqrs uv	9 *9%*	2 *7%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 65

Q15_4_7. Rating on statement - It shows high-quality soaps or dramas made in the UK: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
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		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region										
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**833**	693	99*	39*	335	412	79*	187	525	62*	231	586	83*	39*	56*	107*	72*	44*	64*	46*	90*	106*	100*	26*
Effective Base	**696**	572	88	35	275	346	70	159	444	47	194	487	91	35	46	83	62	33	47	87	58	75	81	77
Don't know	**74 9% EIRWcgk**	63 *9%*	6 *6%*	3 *8%*	18 *5%*	46 *11%* Ac	8 *11%*	27 *14%* Ag	36 *7%*	8 *13%*	18 *8%*	55 *9%*	2 *3%*	1 *2%*	5 *9%*	12 *11%* k	8 *11%* k	7 *16%* ks	9 *15%* ks	6 *13%* kls	3 *3%*	6 *6%*	14 *14%* ks	1 *5%*
1-3 (Net)	**115 14% EIRZcg**	73 *11%*	26 *26%* AZ	17 *42%* AZ	31 *9%*	63 *15%* c	22 *27%* Acd	36 *19%* Ag	61 *12%*	10 *15%*	28 *12%*	85 *14%*	13 *16%*	6 *16%*	6 *10%*	11 *10%*	6 *9%*	6 *14%*	12 *19%*	5 *11%*	21 *23%* Anot	8 *7%*	16 *16%*	5 *20%* ot
4-6 (Net)	**249 30% U**	205 *30%*	33 *33%*	10 *26%*	91 *27%*	127 *31%*	28 *35%*	59 *32%*	147 *28%*	19 *31%*	60 *26%*	183 *31%*	29 *35%*	13 *34%*	18 *32%*	30 *28%*	21 *29%*	10 *23%*	17 *27%*	14 *31%*	27 *30%*	32 *31%*	29 *29%*	7 *28%*
7-10 (Net)	**395 47% DMSabdef**	352 *51%* Aab	34 *34%*	9 *24%*	196 *58%* Ade	176 *43%* e	22 *27%*	65 *35%*	281 *53%* Af	25 *40%*	125 *54%* Aj	264 *45%*	39 *47%*	19 *48%*	27 *49%*	53 *50%*	37 *51%*	21 *48%*	26 *40%*	21 *45%*	40 *44%*	60 *56%*	41 *41%*	12 *46%*
9-10 (Net)	**129 16% DFSdfjs**	116 *17%*	10 *10%*	3 *7%*	82 *24%* Ade	39 *10%*	8 *10%*	18 *9%*	96 *18%* Af	7 *11%*	50 *22%* Aj	79 *13%*	12 *14%*	7 *18%*	4 *8%*	18 *17%*	12 *17%*	4 *9%*	8 *13%*	8 *18%* s	6 *6%*	30 *28%* Akmpsv	17 *16%*	4 *14%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**851**	352	116	12	68	24	80	199	244	93	188	155	74	11	82	114	138	193	125	98	70
Base (weighted)	**833**	369	158	14**	39*	23**	53*	177	222	98*	193	158	82*	10**	66*	92*	128	195	129	104*	78*
Effective Base	**696**	301	101	9	55	21	66	174	192	80	154	130	64	10	65	87	113	157	104	83	63
Lowest rating 1	**31**	14	3	-	1	1	2	11	10	3	8	8	1	-	2	2	9	7	3	5	3
	4%	*4%*	*2%*	-	*3%*	*4%*	*3%*	*6%*	*5%*	*3%*	*4%*	*5%*	*1%*	-	*2%*	*3%*	*7%*	*4%*	*2%*	*5%*	*4%*
2	**37**	17	6	-	1	*	2	10	8	9	8	6	2	-	4	2	5	7	5	10	2
	4%	*5%*	*4%*	-	*3%*	*2%*	*3%*	*6%*	*4%*	*9%*	*4%*	*4%*	*3%*	-	*6%*	*2%*	*4%*	*3%*	*4%*	*9%*	*3%*
3	**47**	14	13	2	1	3	4	10	14	7	11	9	1	-	2	6	7	14	6	5	6
	6%	*4%*	*8%*	*11%*	*3%*	*14%*	*7%*	*6%*	*6%*	*7%*	*6%*	*6%*	*1%*	-	*3%*	*6%*	*5%*	*7%*	*4%*	*5%*	*7%*
4	**44**	18	5	-	5	2	3	10	14	5	11	7	2	*	5	4	9	11	2	2	3
	5%	*5%*	*3%*	-	*12%* ABC	*11%*	*6%*	*6%*	*6%*	*5%*	*6%*	*4%*	*2%*	*5%*	*7%*	*4%*	*7%*	*6%*	*2%*	*2%*	*4%*
5	**102**	49	21	*	6	2	6	18	22	23	27	15	9	-	6	9	17	26	14	14	11
	12%	*13%*	*13%*	*2%*	*16%*	*10%*	*10%*	*10%*	*10%*	*23%* AILO	*14%*	*9%*	*11%*	-	*8%*	*10%*	*13%*	*13%*	*11%*	*14%*	*14%*
6	**103**	46	15	2	6	3	6	24	31	13	24	17	7	4	5	12	14	24	14	13	11
	12%	*13%*	*10%*	*14%*	*15%*	*13%*	*12%*	*14%*	*14%*	*14%*	*13%*	*11%*	*9%*	*37%*	*8%*	*13%*	*11%*	*12%*	*11%*	*12%*	*14%*
7	**151**	65	45	1	4	3	5	28	39	11	37	33	17	1	13	13	27	33	31	16	12
	18%	*18%*	*29%* ABEGH	*7%*	*10%*	*14%*	*10%*	*16%*	*18%*	*11%*	*19%*	*21%*	*21%*	*10%*	*19%*	*15%*	*21%*	*17%*	*24%*	*15%*	*16%*
8	**115**	57	25	*	8	2	5	17	24	10	31	26	15	1	6	15	11	22	21	19	12
	14%	*15%*	*16%*	*3%*	*19%*	*10%*	*10%*	*10%*	*11%*	*10%*	*16%*	*17%*	*18%*	*12%*	*9%*	*17%*	*8%*	*11%*	*17%*	*18%*	*16%*
9	**63**	32	16	1	2	1	7	4	26	5	13	9	8	-	2	10	12	14	14	5	3
	8% H	*9%* H	*10%* H	*4%*	*5%*	*6%*	*13%* H	*2%*	*12%* A	*5%*	*7%*	*5%*	*10%*	-	*3%*	*11%*	*10%*	*7%*	*11%*	*5%*	*4%*
Highest rating 10	**67**	34	3	4	1	2	8	14	22	4	6	6	15	-	12	10	8	15	8	10	9
	8% CK	*9%* C	*2%*	*28%*	*2%*	*10%*	*16%* ACE	*8%* C	*10%* KL	*4%*	*3%*	*4%*	*19%* AJK L	-	*18%* AJKL	*11%*	*6%*	*8%*	*7%*	*9%*	*11%*
Don't know	**74**	22	6	4	4	1	5	31	11	8	16	21	4	4	10	8	10	22	11	5	6
	9% BCI	*6%*	*4%*	*31%*	*11%*	*6%*	*9%*	*18%* ABC	*5%*	*8%*	*8%*	*13%* I	*5%*	*35%*	*15%* IM	*9%*	*8%*	*11%*	*8%*	*5%*	*7%*
1-3 (Net)	**115**	45	22	2	4	5	7	31	33	19	27	23	5	-	8	10	20	28	13	20	11
	14% M	*12%*	*14%*	*11%*	*10%*	*20%*	*14%*	*17%*	*15%*	*19%* M	*14%*	*15%*	*6%*	-	*12%*	*11%*	*16%*	*14%*	*10%*	*19%*	*14%*
4-6 (Net)	**249**	113	41	2	17	8	15	52	67	41	62	39	18	4	16	25	40	61	30	30	25
	30%	*31%*	*26%*	*16%*	*43%* AC	*34%*	*29%*	*29%*	*30%*	*42%* ALMO	*32%*	*25%*	*22%*	*42%*	*24%*	*27%*	*31%*	*31%*	*23%*	*28%*	*32%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 65

Q15_4_7. Rating on statement - It shows high-quality soaps or dramas made in the UK: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**833**	369	158	14**	39*	23**	53*	177	222	98*	193	158	82*	10**	66*	92*	128	195	129	104*	78*
Effective Base	**696**	301	101	9	55	21	66	174	192	80	154	130	64	10	65	87	113	157	104	83	63
7-10 (Net)	**395**	188	90	6	14	9	25	63	111	30	88	74	55	2	33	49	58	84	75	50	37
	47%	*51%*	*57%*	*42%*	*36%*	*40%*	*48%*	*35%*	*50%*	*30%*	*45%*	*47%*	*67%*	*22%*	*49%*	*53%*	*45%*	*43%*	*58%*	*48%*	*47%*
	HJ	EH	AEH						J		J	J	AI JKLO		J				AR		
9-10 (Net)	**129**	66	20	4	3	4	15	18	48	9	19	15	23	-	14	20	20	29	22	15	12
	16%	*18%*	*12%*	*32%*	*7%*	*16%*	*28%*	*10%*	*22%*	*10%*	*10%*	*9%*	*28%*	-	*21%*	*22%*	*16%*	*15%*	*17%*	*14%*	*15%*
	HKL	H					ACEH		AJKL				AJK L		KL						

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 66

Q15_5_1. Rating on statement - It shows high-quality comedy made in the UK: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**2069**	1033	1036	944	1125	1003	1066	176	260	308	375	357	593	598	830	639	515	1554	129	1939	1441	211	230	187
Base (weighted)	**2051**	1020	1031	916	1136	1016	1035	209	266	296	365	329	586	605	933	511	537	1514	192	1858	1703	174	117	58
Effective Base	**1722**	832	892	790	933	845	878	144	218	258	309	294	508	518	699	534	432	1291	116	1625	1315	195	213	166
Lowest rating 1	**41** *2%* **RUZ**	22 *2%*	20 *2%*	21 *2%*	21 *2%*	24 *2%*	17 *2%*	5 *2%*	4 *1%*	4 *1%*	5 *1%*	6 *2%*	18 *3%*	16 *3%*	14 *1%*	11 *2%*	5 *1%*	36 *2%*	8 *4%*	34 *2%*	35 *2%*	4 *2%*	1 *1%*	1 *2%*
2	**55** *3%* **ELZc**	25 *2%*	30 *3%*	36 *4%* AE	19 *2%*	26 *3%*	28 *3%*	2 *1%*	6 *2%*	3 *1%*	14 *4%* L	3 *1%*	27 *5%* AJL	11 *2%*	26 *3%*	18 *4%*	11 *2%*	44 *3%*	1 *1%*	54 *3%* A	45 *3%*	5 *3%*	4 *3%*	2 *3%*
3	**74** *4%* **EZ**	45 *4%*	29 *3%*	45 *5%* AE	29 *3%*	40 *4%*	34 *3%*	10 *5%*	8 *3%*	14 *5%*	9 *2%*	8 *2%*	26 *4%*	23 *4%*	28 *3%*	23 *4%*	15 *3%*	59 *4%*	8 *4%*	67 *4%*	59 *3%*	8 *5%*	5 *4%*	2 *4%*
4	**107** *5%* **E**	54 *5%*	53 *5%*	62 *7%* AE	45 *4%*	46 *5%*	61 *6%*	17 *8%* K	13 *5%*	19 *6%*	12 *3%*	16 *5%*	30 *5%*	24 *4%*	56 *6%*	27 *5%*	23 *4%*	84 *6%*	9 *5%*	99 *5%*	93 *5%*	7 *4%*	4 *3%*	3 *6%*
5	**213** *10%* **EKZc h**	95 *9%*	118 *11%*	125 *14%* AE	89 *8%*	108 *11%*	105 *10%*	19 *9%*	27 *10%*	31 *10%*	27 *7%*	40 *12%* K	69 *12%* K	63 *10%*	90 *10%*	60 *12%*	43 *8%*	170 *11%*	24 *13%*	189 *10%*	174 *10%*	14 *8%*	19 *16%* AVW	6 *10%*
6	**271** *13%* **MOf**	122 *12%*	149 *14%*	114 *12%*	157 *14%*	128 *13%*	143 *14%*	31 *15%*	36 *14%*	46 *16%* M	59 *16%* M	45 *14%*	55 *9%*	64 *11%*	134 *14%*	73 *14%*	79 *15%*	193 *13%*	24 *12%*	247 *13%*	219 *13%*	28 *16%*	15 *13%*	9 *15%*
7	**389** *19%* **MUb l**	185 *18%*	205 *20%*	162 *18%*	228 *20%*	196 *19%*	193 *19%*	46 *22%*	56 *21%*	65 *22%* M	75 *21%*	57 *17%*	91 *16%*	124 *21%*	173 *18%*	91 *18%*	112 *21%*	277 *18%*	47 *24%*	343 *18%*	326 *19%*	35 *20%*	18 *15%*	11 *20%*
8	**379** *18%* **Tae f**	198 *19%*	181 *18%*	152 *17%*	227 *20%*	195 *19%*	184 *18%*	29 *14%*	48 *18%*	45 *15%*	76 *21%*	73 *22%* HJ	109 *19%*	133 *22%* AP Q	162 *17%*	85 *17%*	104 *19%*	275 *18%*	19 *10%*	360 *19%* AT	313 *18%*	34 *20%*	23 *20%*	9 *15%*
9	**238** *12%* **DQa bde**	128 *13%*	110 *11%*	74 *8%*	164 *14%* AD	128 *13%*	110 *11%*	30 *14%*	38 *14%*	31 *11%*	42 *11%*	35 *11%*	63 *11%*	59 *10%*	134 *14%* AOQ	46 *9%*	75 *14%*	163 *11%*	22 *12%*	214 *12%*	202 *12%*	17 *10%*	13 *11%*	5 *9%*
Highest rating 10	**139** *7%* **Dade**	68 *7%*	71 *7%*	45 *5%*	94 *8%* AD	67 *7%*	73 *7%*	11 *5%*	21 *8%*	20 *7%*	27 *7%*	20 *6%*	40 *7%*	44 *7%*	54 *6%*	42 *8%*	39 *7%*	100 *7%*	18 *9%*	121 *7%*	114 *7%*	14 *8%*	9 *8%*	2 *4%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Table 66

Q15_5_1. Rating on statement - It shows high-quality comedy made in the UK: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**2051**	1020	1031	916	1136	1016	1035	209	266	296	365	329	586	605	933	511	537	1514	192	1858	1703	174	117	58
Effective Base	**1722**	832	892	790	933	845	878	144	218	258	309	294	508	518	699	534	432	1291	116	1625	1315	195	213	166
Don't know	**144** *7%* **EFI**	78 *8%*	66 *6%*	81 *9%* AE	63 *6%*	57 *6%*	86 *8%* AF	10 *5%*	9 *3%*	17 *6%*	21 *6%*	27 *8%* I	60 *10%* AHI JK	44 *7%*	64 *7%*	35 *7%*	30 *6%*	114 *7%*	13 *7%*	131 *7%*	123 *7%*	8 *4%*	6 *5%*	7 *13%* AVWX
1-3 (Net)	**170** *8%* **ELRZ c**	92 *9%*	78 *8%*	101 *11%* AE	69 *6%*	91 *9%*	80 *8%*	17 *8%*	18 *7%*	21 *7%*	27 *8%*	17 *5%*	70 *12%* AIJ KL	51 *8%*	68 *7%*	52 *10%*	31 *6%*	139 *9%* AR	16 *8%*	154 *8%*	139 *8%*	17 *10%*	9 *8%*	5 *8%*
4-6 (Net)	**591** *29%* **BEO Zc**	271 *27%*	320 *31%* AB	300 *33%* AE	291 *26%*	282 *28%*	310 *30%*	67 *32%*	76 *29%*	96 *33%*	97 *27%*	101 *31%*	154 *26%*	151 *25%*	280 *30%*	160 *31%* O	145 *27%*	447 *30%*	57 *29%*	535 *29%*	486 *29%*	49 *28%*	38 *32%*	18 *31%*
7-10 (Net)	**1146** *56%* **DMQ SYabde fv**	579 *57%*	567 *55%*	433 *47%*	713 *63%* AD	586 *58%*	559 *54%*	115 *55%*	163 *61%* M	161 *54%*	219 *60%* M	184 *56%*	303 *52%*	360 *59%* AQ	521 *56%*	263 *52%*	331 *62%* AS	815 *54%*	107 *55%*	1038 *56%*	954 *56%* Y	100 *57%*	64 *55%*	28 *48%*
9-10 (Net)	**377** *18%* **DYa bdev**	196 *19%*	181 *18%*	119 *13%*	258 *23%* AD	195 *19%*	182 *18%*	41 *20%*	59 *22%*	51 *17%*	69 *19%*	55 *17%*	102 *17%*	102 *17%*	187 *20%*	87 *17%*	114 *21%*	263 *17%*	41 *21%*	335 *18%*	316 *19%*	31 *18%*	23 *19%*	7 *13%*

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 66

Q15_5_1. Rating on statement - It shows high-quality comedy made in the UK: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**2069**	1642	292	128	620	1157	259	541	1239	140	465	1557	211	75	136	189	156	113	164	230	155	210	243	187
Base (weighted)	**2051**	1635	292	117	631	1141	250	523	1228	154	439	1573	174	79*	150	221	172	132	200	117	201	250	297	58
Effective Base	**1722**	1365	246	106	515	966	214	451	1031	118	379	1307	195	69	124	176	140	105	150	213	142	189	225	166
Lowest rating 1	**41** *2%* **RUZ**	16 *1%*	8 *3%* Z	18 *15%* AZa	7 *1%*	19 *2%*	16 *6%* Acd	11 *2%*	21 *2%*	7 *5%* g	14 *3%*	27 *2%*	4 *2%*	2 *3%*	4 *3%*	2 *1%*	2 *1%*	2 *2%*	6 *3%*	1 *1%*	3 *2%*	6 *2%*	8 *3%*	1 *2%*
2	**55** *3%* **ELZc**	26 *2%*	17 *6%* AZ	12 *10%* AZ	5 *1%*	31 *3%* c	18 *7%* Acd	14 *3%*	32 *3%*	7 *4%*	11 *2%*	44 *3%*	5 *3%*	4 *5%*	2 *1%*	3 *1%*	2 *1%*	3 *3%*	10 *5%* no	4 *3%*	8 *4%*	5 *2%*	8 *3%*	2 *3%*
3	**74** *4%* **EZ**	43 *3%*	22 *7%* AZ	9 *8%* AZ	16 *2%*	47 *4%*	11 *4%*	22 *4%*	42 *3%*	6 *4%*	9 *2%*	61 *4%*	8 *5%*	6 *8%* s	7 *5%*	7 *3%*	4 *3%*	4 *3%*	7 *4%*	5 *4%*	3 *1%*	12 *5%*	8 *3%*	2 *4%*
4	**107** *5%* **E**	77 *5%*	22 *8%*	8 *7%*	23 *4%*	58 *5%*	25 *10%* Acd	36 *7%*	62 *5%*	7 *4%*	25 *6%*	82 *5%*	7 *4%*	4 *5%*	13 *9%*	13 *6%*	8 *4%*	10 *8%*	11 *6%*	4 *3%*	13 *6%*	10 *4%*	12 *4%*	3 *6%*
5	**213** *10%* **EKZch**	145 *9%*	52 *18%* AZ	16 *13%*	43 *7%*	139 *12%* Ac	32 *13%* c	69 *13%* Ah	123 *10%* h	5 *3%*	47 *11%*	164 *10%*	14 *8%*	7 *8%*	14 *9%*	32 *14%* o	11 *7%*	12 *9%*	18 *9%*	19 *16%* Ako q	21 *11%*	26 *10%*	34 *11%*	6 *10%*
6	**271** *13%* **MOf**	205 *13%*	49 *17%*	17 *15%*	72 *11%*	161 *14%*	33 *13%*	55 *10%*	168 *14%*	22 *15%*	53 *12%*	214 *14%*	28 *16%*	11 *13%*	23 *15%*	21 *10%*	32 *19%* An	13 *10%*	22 *11%*	15 *13%*	25 *13%*	29 *11%*	43 *14%*	9 *15%*
7	**389** *19%* **MUbI**	328 *20%* Ab	52 *18%* b	8 *7%*	109 *17%*	226 *20%*	48 *19%*	104 *20%*	228 *19%*	29 *19%*	74 *17%*	307 *20%*	35 *20%* l	6 *8%*	29 *19%* l	39 *17%*	41 *24%* lu	26 *20%* l	45 *23%* l	18 *15%*	45 *23%* l	50 *20%* l	45 *15%*	11 *20%* l
8	**379** *18%* **Taef**	335 *21%* Aa	29 *10%*	15 *13%*	144 *23%* Ad e	203 *18%*	31 *12%*	77 *15%*	237 *19%* f	34 *22%*	86 *20%*	286 *18%*	34 *20%*	17 *22%*	22 *15%*	57 *26%* Amqtu v	34 *20%*	23 *18%*	31 *16%*	23 *20%*	36 *18%*	39 *15%*	53 *18%*	9 *15%*
9	**238** *12%* **DQabd e**	218 *13%* Aab	14 *5%*	5 *4%*	102 *16%* Ad e	116 *10%* e	14 *6%*	52 *10%*	152 *12%*	18 *12%*	60 *14%*	170 *11%*	17 *10%*	15 *19%* nv	19 *12%*	21 *9%*	18 *10%*	14 *11%*	27 *14%*	13 *11%*	23 *11%*	30 *12%*	36 *12%*	5 *9%*
Highest rating 10	**139** *7%* **Dade**	130 *8%* Aab	7 *2%*	3 *2%*	69 *11%* Ade	61 *5%*	7 *3%*	35 *7%*	89 *7%*	10 *7%*	33 *8%*	103 *7%*	14 *8%*	3 *3%*	9 *6%*	16 *7%*	10 *6%*	10 *8%*	9 *4%*	9 *8%*	13 *6%*	26 *11%* Aqv	19 *6%*	2 *4%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - AkImnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 66

Q15_5_1. Rating on statement - It shows high-quality comedy made in the UK: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (weighted)	**2051**	1635	292	117	631	1141	250	523	1228	154	439	1573	174	79*	150	221	172	132	200	117	201	250	297	58
Effective Base	**1722**	1365	246	106	515	966	214	451	1031	118	379	1307	195	69	124	176	140	105	150	213	142	189	225	166
Don't know	**144** *7%* **EFI**	112 *7%*	21 *7%*	7 *6%*	41 *6%*	82 *7%*	16 *6%*	48 *9%* Ag	76 *6%*	10 *7%*	26 *6%*	115 *7%*	8 *4%*	5 *6%*	10 *7%*	11 *5%*	10 *6%*	12 *9%*	13 *7%*	6 *5%*	10 *5%*	19 *7%*	32 *11%* Aknrs	7 *13%* Aknoqrs
1-3 (Net)	**170** *8%* **ELRZc**	85 *5%*	46 *16%* AZ	39 *33%* AZa	28 *4%*	97 *9%* c	45 *18%* Acd	47 *9%*	94 *8%*	19 *13%*	34 *8%*	132 *8%*	17 *10%*	12 *15%* Ano	12 *8%*	12 *5%*	8 *5%*	10 *8%*	24 *12%* no	9 *8%*	14 *7%*	23 *9%*	24 *8%*	5 *8%*
4-6 (Net)	**591** *29%* **BEOZc**	427 *26%*	124 *42%* AZ	40 *34%*	139 *22%*	357 *31%* Ac	90 *36%* Ac	159 *31%*	353 *29%*	34 *22%*	125 *29%*	459 *29%*	49 *28%*	21 *26%*	50 *33%*	66 *30%*	51 *30%*	36 *27%*	51 *25%*	38 *32%*	60 *30%*	64 *26%*	89 *30%*	18 *31%*
7-10 (Net)	**1146** *56%* **DMQSY abdefv**	1011 *62%* Aab	101 *35%*	31 *26%*	424 *67%* Ad e	605 *53%* e	100 *40%*	268 *51%*	706 *57%* f	90 *59%*	254 *58%*	866 *55%*	100 *57%*	41 *52%*	78 *52%*	132 *60%* v	103 *60%* v	74 *56%*	113 *56%*	64 *55%*	117 *58%*	145 *58%*	152 *51%*	28 *48%*
9-10 (Net)	**377** *18%* **DYabd ev**	348 *21%* Aab	21 *7%*	8 *7%*	171 *27%* Ad e	177 *15%* e	22 *9%*	86 *16%*	241 *20%*	28 *18%*	94 *21%*	273 *17%*	31 *18%*	18 *22%*	27 *18%*	36 *16%*	28 *16%*	24 *18%*	36 *18%*	23 *19%*	36 *18%*	56 *23%* v	54 *18%*	7 *13%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Q15_5_1. Rating on statement - It shows high-quality comedy made in the UK: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**2069**	798	255	20	138	57	144	657	503	208	429	456	187	50	228	235	271	426	326	260	183
Base (weighted)	**2051**	842	346	28**	87	54*	99	595	479	216	435	475	199	46*	193	187	246	439	343	269	207
Effective Base	**1722**	686	223	17	114	48	124	573	408	179	357	385	163	42	187	183	226	356	276	218	163
Lowest rating 1	**41** **2%** **BIR**	8 1%	7 2%	- -	4 4% B	2 5% B	2 2%	18 3% AB	3 1%	4 2%	14 3% I	12 2% I	4 2%	1 2%	4 2%	4 2%	6 2%	3 1%	2 1%	6 2%	3 2%
2	**55** **3%**	19 2%	4 1%	3 9%	3 4%	- -	3 3%	23 4% AC	11 2%	8 4%	10 2%	7 1%	4 2%	1 3%	14 7% AIKLM	5 2%	6 3%	8 2%	10 3%	7 3%	6 3%
3	**74** **4%** **S**	30 4%	9 3%	- -	4 5%	- -	4 4%	27 4%	19 4%	6 3%	13 3%	20 4%	6 3%	5 10% AJKM	7 4%	8 4% S	8 3%	19 4% S	5 1%	8 3%	5 2%
4	**107** **5%** **M**	45 5%	19 6%	1 3%	6 7%	3 6%	4 4%	29 5%	22 5%	26 12% AIKLMO	22 5%	16 3%	4 2%	5 10% LM	10 5%	10 5%	16 7%	19 4%	23 7%	7 3%	12 6%
5	**213** **10%**	81 10%	28 8%	2 6%	10 11%	7 12%	9 10%	76 13% A	44 9%	17 8%	45 10%	51 11%	23 11%	5 12%	27 14%	19 10%	33 13%	42 9%	32 9%	31 12%	20 9%
6	**271** **13%** **H**	112 13% H	58 17% H	2 8%	17 20% AH	11 21% H	16 16% H	54 9%	58 12%	27 13%	66 15%	64 14%	26 13%	4 8%	22 11%	29 15%	38 15%	59 13%	47 14%	34 13%	24 12%
7	**389** **19%** **HQ**	165 20%	79 23% H	6 21%	17 20%	9 16%	20 20%	94 16%	101 21%	43 20%	81 19%	88 19%	35 18%	4 9%	35 18%	33 18%	33 13%	93 21% Q	73 21% Q	55 20%	47 22% Q
8	**379** **18%** **EJ**	164 20% E	61 18%	5 16%	9 10%	5 10%	19 19% E	116 19% E	102 21% J	27 13%	78 18%	99 21% J	33 17%	11 24%	28 15%	29 16%	40 16%	86 20%	66 19%	55 20%	39 19%
9	**238** **12%** **N**	114 14% AEG	33 9%	4 13%	6 6%	12 22% ACEGH	7 7%	64 11%	60 12% N	26 12%	53 12% N	55 11%	29 14% NO	1 2%	15 8%	29 15%	33 13%	46 11%	33 10%	36 13%	28 13%
Highest rating 10	**139** **7%**	64 8%	18 5%	5 18%	5 6%	2 4%	9 9%	36 6%	31 6%	10 5%	20 5%	29 6%	27 14% ALJ KLN	1 3%	18 10% K	10 5%	18 7%	34 8%	26 7%	15 6%	13 6%
Don't know	**144** **7%** **B**	40 5%	28 8%	2 6%	6 7%	3 5%	7 7%	59 10% AB	29 6%	20 9%	32 7%	34 7%	9 4%	8 18% AIKLMO	12 6%	11 6%	16 6%	30 7%	27 8%	15 6%	13 6%
1-3 (Net)	**170** **8%** **S**	57 7%	21 6%	3 9%	11 13% BC	2 5%	9 9%	68 11% ABC	32 7%	18 8%	36 8%	39 8%	13 7%	7 15% I	25 13% AIM	17 9%	20 8%	31 7%	17 5%	22 8%	14 7%
4-6 (Net)	**591** **29%**	238 28%	106 31%	5 17%	33 38% ABH	21 39%	29 29%	159 27%	125 26%	71 33%	134 31%	132 28%	52 26%	14 30%	60 31%	58 31%	87 35% AR	119 27%	102 30%	72 27%	55 27%

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 66

Q15_5_1. Rating on statement - It shows high-quality comedy made in the UK: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**2051**	842	346	28**	87	54*	99	595	479	216	435	475	199	46*	193	187	246	439	343	269	207
Effective Base	**1722**	686	223	17	114	48	124	573	408	179	357	385	163	42	187	183	226	356	276	218	163
7-10 (Net)	**1146**	507	191	19	37	28	55	310	293	107	233	271	125	17	96	101	123	259	197	161	125
	56%	*60%*	*55%*	*68%*	*42%*	*52%*	*55%*	*52%*	*61%*	*49%*	*54%*	*57%*	*63%*	*37%*	*50%*	*54%*	*50%*	*59%*	*58%*	*60%*	*60%*
	EHN	AEH	E				E		AJKNO		N	N	JN O					Q			Q
9-10 (Net)	**377**	177	50	9	11	14	16	100	91	36	73	84	56	2	33	39	50	81	58	51	40
	18%	*21%*	*15%*	*31%*	*12%*	*26%*	*16%*	*17%*	*19%*	*17%*	*17%*	*18%*	*28%*	*4%*	*17%*	*21%*	*20%*	*18%*	*17%*	*19%*	*19%*
	N	ACE				E			N	N	N	N	AIJ KLNO		N						

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 67

Q15_5_2. Rating on statement - It shows high-quality comedy made in the UK: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**1054**	526	528	477	577	560	494	68	127	142	168	193	356	382	393	278	228	826	69	985	754	105	127	68
Base (weighted)	**1075**	532	543	471	604	589	486	81*	144	136	171	178	365	393	453	228	252	823	104*	971	904	86*	65	20*
Effective Base	**894**	431	464	408	487	480	415	57	112	122	141	160	305	334	338	233	198	697	65	837	695	98	118	61
Lowest rating 1	**20** *2%* **Zc**	11 *2%*	9 *2%*	11 *2%*	9 *2%*	14 *2%*	6 *1%*	- -	- -	* *	2 *1%*	5 *3%*	13 *4%* AIJ	9 *2%*	6 *1%*	5 *2%*	1 *	19 *2%*	2 *2%*	18 *2%*	16 *2%*	3 *4%*	1 *1%*	* *1%*
2	**35** *3%* **EOZ**	20 *4%*	16 *3%*	24 *5%* AE	11 *2%*	18 *3%*	17 *4%*	3 *4%*	3 *2%*	2 *2%*	6 *4%*	3 *2%*	18 *5%*	7 *2%*	17 *4%*	11 *5%* O	5 *2%*	30 *4%*	1 *1%*	34 *4%*	29 *3%*	2 *3%*	2 *4%*	1 *6%*
3	**57** *5%* **ERZc**	30 *6%*	26 *5%*	36 *8%* AE	21 *3%*	30 *5%*	27 *5%*	3 *4%*	5 *4%*	6 *4%*	4 *3%*	10 *6%*	28 *8%* AK	16 *4%*	27 *6%*	14 *6%*	6 *2%*	51 *6%* AR	6 *6%*	50 *5%*	46 *5%*	6 *7%*	3 *4%*	2 *8%*
4	**53** *5%* **Eu**	30 *6%*	22 *4%*	31 *7%* E	22 *4%*	22 *4%*	31 *6%*	10 *12%* AIK	3 *2%*	5 *4%*	6 *3%*	11 *6%*	18 *5%*	18 *5%*	23 *5%*	12 *5%*	8 *3%*	45 *5%*	3 *3%*	50 *5%*	42 *5%*	5 *6%*	3 *5%*	3 *13%* AVX
5	**141** *13%* **E**	62 *12%*	79 *15%*	78 *17%* AE	63 *10%*	73 *12%*	68 *14%*	10 *12%*	17 *12%*	16 *12%*	17 *10%*	24 *13%*	57 *16%*	50 *13%*	59 *13%*	33 *14%*	28 *11%*	112 *14%*	10 *9%*	131 *13%*	114 *13%*	13 *15%*	12 *18%*	2 *8%*
6	**132** *12%* **D**	73 *14%*	58 *11%*	38 *8%*	94 *16%* AD	65 *11%*	67 *14%*	16 *20%* M	24 *17%* M	17 *12%*	21 *12%*	18 *10%*	36 *10%*	43 *11%*	57 *13%*	31 *14%*	37 *15%*	94 *11%*	11 *11%*	121 *12%*	113 *12%*	10 *12%*	6 *10%*	2 *11%*
7	**199** *19%* **GMU u**	87 *16%*	112 *21%*	94 *20%*	105 *17%*	128 *22%* AG	71 *15%*	14 *17%*	32 *22%*	30 *22%*	33 *19%*	37 *21%*	54 *15%*	78 *20%*	75 *17%*	45 *20%*	50 *20%*	149 *18%*	27 *26%*	172 *18%*	162 *18%*	22 *25%*	11 *17%*	4 *21%*
8	**186** *17%* **f**	89 *17%*	96 *18%*	72 *15%*	114 *19%*	110 *19%*	76 *16%*	14 *17%*	23 *16%*	24 *17%*	40 *23%* AM	31 *17%*	55 *15%*	78 *20%*	70 *15%*	38 *17%*	36 *14%*	150 *18%*	12 *12%*	173 *18%*	159 *18%*	11 *13%*	11 *18%*	4 *20%*
9	**112** *10%* **DMQ SUe**	55 *10%*	56 *10%*	30 *6%*	81 *13%* AD	62 *11%*	50 *10%*	6 *7%*	21 *14%* M	20 *14%* M	25 *15%* M	14 *8%*	26 *7%*	48 *12%* Q	51 *11%* Q	12 *5%*	49 *20%* AS	62 *8%*	19 *19%* AU	93 *10%*	97 *11%*	8 *9%*	6 *10%*	1 *6%*
Highest rating 10	**63** *6%* **Sdej**	33 *6%*	30 *5%*	20 *4%*	43 *7%*	34 *6%*	28 *6%*	3 *4%*	10 *7%*	11 *8%*	11 *7%*	9 *5%*	19 *5%*	21 *5%*	29 *6%*	12 *5%*	23 *9%* AS	40 *5%*	7 *6%*	56 *6%*	53 *6%*	4 *5%*	6 *9%*	* *1%*

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 67

Q15_5_2. Rating on statement - It shows high-quality comedy made in the UK: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**1075**	532	543	471	604	589	486	81*	144	136	171	178	365	393	453	228	252	823	104*	971	904	86*	65	20*
Effective Base	**894**	431	464	408	487	480	415	57	112	122	141	160	305	334	338	233	198	697	65	837	695	98	118	61
Don't know	**79** ***7%*** **FKRW gkn**	41 *8%*	38 *7%*	37 *8%*	41 *7%*	33 *6%*	46 *9%* AF	2 *3%*	7 *5%*	7 *5%*	5 *3%*	17 *9%* K	42 *11%* AIJ K	25 *6%*	39 *9%*	14 *6%*	9 *3%*	70 *9%* AR	5 *5%*	74 *8%*	72 *8%* W	2 *2%*	4 *6%*	1 *4%*
1-3 (Net)	**112** ***10%*** **ERZ c**	61 *11%*	51 *9%*	71 *15%* AE	41 *7%*	62 *10%*	50 *10%*	6 *8%*	8 *6%*	8 *6%*	13 *7%*	18 *10%*	59 *16%* AIJ K	31 *8%*	50 *11%*	31 *13%* O	12 *5%*	100 *12%* AR	10 *9%*	102 *11%*	92 *10%*	11 *13%*	6 *9%*	3 *15%*
4-6 (Net)	**325** ***30%*** **F**	165 *31%*	160 *29%*	147 *31%*	178 *30%*	160 *27%*	165 *34%* AF	35 *44%* AJK M	44 *30%*	38 *28%*	44 *26%*	53 *30%*	111 *30%*	111 *28%*	138 *31%*	76 *33%*	74 *29%*	251 *30%*	24 *23%*	301 *31%*	269 *30%*	28 *32%*	21 *33%*	7 *32%*
7-10 (Net)	**559** ***52%*** **DGM SUabe**	265 *50%*	294 *54%*	216 *46%*	343 *57%* AD	334 *57%* AG	225 *46%*	37 *45%*	85 *59%* M	84 *61%* AHM	109 *64%* AHL M	91 *51%*	154 *42%*	226 *57%* AP Q	226 *50%*	107 *47%*	158 *63%* AS	401 *49%*	66 *63%*	494 *51%*	471 *52%*	45 *52%*	34 *53%*	10 *48%*
9-10 (Net)	**175** ***16%*** **DMQ SUYabd ejv**	88 *17%*	86 *16%*	51 *11%*	124 *21%* AD	96 *16%*	78 *16%*	9 *11%*	31 *21%* M	30 *22%* LM	37 *21%* M	23 *13%*	45 *12%*	70 *18%* Q	80 *18%* Q	24 *11%*	72 *29%* AS	102 *12%*	26 *25%* U	149 *15%*	149 *17%*	12 *14%*	12 *18%*	1 *7%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 67

Q15_5_2. Rating on statement - It shows high-quality comedy made in the UK: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (un-weighted)	**1054**	873	131	46	333	580	125	274	627	69	249	776	105	38	69	100	73	48	83	127	82	119	142	68
Base (weighted)	**1075**	898	129	45*	352	584	127	278	645	73*	247	801	86*	40*	77*	120*	80*	59*	103*	65	109*	145	172	20*
Effective Base	**894**	739	114	38	283	493	105	235	532	59	206	665	98	35	63	94	67	45	76	118	75	109	134	61
Lowest rating 1	**20** *2%* **Zc**	9 *1%*	4 *3%*	7 *17%* AZa	1 *	10 *2%*	9 *7%* Acd	10 *4%* Ag	8 *1%*	- -	5 *2%*	15 *2%*	3 *4%* n	2 *6%* n	- -	- -	2 *2%*	1 *2%*	5 *5%* n	1 *1%*	3 *3%*	1 *1%*	2 *1%*	* *1%*
2	**35** *3%* **EOZ**	23 *3%*	10 *8%* AZ	2 *4%*	8 *2%*	21 *4%*	7 *5%*	11 *4%*	20 *3%*	2 *3%*	7 *3%*	28 *3%*	2 *3%*	2 *5%*	2 *3%*	6 *5%*	1 *2%*	1 *2%*	5 *5%*	2 *4%*	3 *2%*	2 *2%*	7 *4%*	1 *6%*
3	**57** *5%* **ERZc**	34 *4%*	14 *11%* AZ	7 *16%* AZ	7 *2%*	37 *6%* c	13 *10%* Ac	17 *6%*	32 *5%*	7 *9%*	10 *4%*	44 *5%*	6 *7%*	2 *5%*	5 *6%*	6 *5%*	4 *4%*	3 *5%*	3 *3%*	3 *4%*	7 *6%*	5 *4%*	12 *7%*	2 *8%*
4	**53** *5%* **Eu**	44 *5%*	7 *5%*	2 *5%*	11 *3%*	30 *5%*	11 *9%* c	13 *5%*	30 *5%*	5 *6%*	8 *3%*	43 *5%*	5 *6%* u	1 *2%*	6 *8%* u	5 *4%*	2 *2%*	6 *10%* u	8 *7%* u	3 *5%*	6 *5%*	7 *5%*	2 *1%*	3 *13%* Alnortu
5	**141** *13%* **E**	110 *12%*	28 *21%* AZ	4 *8%*	40 *11%*	80 *14%*	20 *16%*	39 *14%*	89 *14%*	6 *8%*	35 *14%*	102 *13%*	13 *15%*	6 *15%*	8 *11%*	17 *14%*	6 *8%*	5 *8%*	12 *12%*	12 *18%*	14 *13%*	15 *11%*	30 *17%*	2 *8%*
6	**132** *12%* **D**	108 *12%*	16 *13%*	8 *17%*	47 *13%*	65 *11%*	17 *13%*	26 *9%*	86 *13%*	9 *12%*	34 *14%*	96 *12%*	10 *12%*	3 *9%*	14 *18%* n	7 *6%*	13 *16%* n	7 *12%*	13 *12%*	6 *10%*	14 *13%*	22 *15%* n	19 *11%*	2 *11%*
7	**199** *19%* **GMUu**	175 *19%*	16 *12%*	7 *17%*	60 *17%*	116 *20%*	21 *17%*	51 *18%*	111 *17%*	19 *26%*	38 *15%*	156 *20%*	22 *25%* u	8 *21%*	18 *23%* u	31 *26%* u	17 *22%* u	9 *16%*	17 *17%*	11 *17%*	19 *17%*	25 *17%*	18 *10%*	4 *21%* u
8	**186** *17%* **f**	166 *19%* A	15 *12%*	5 *10%*	70 *20%*	97 *17%*	18 *14%*	35 *13%*	123 *19%* f	12 *16%*	33 *13%*	149 *19%*	11 *13%*	7 *17%*	11 *14%*	28 *24%*	15 *19%*	10 *17%*	17 *17%*	11 *18%*	13 *12%*	21 *14%*	38 *22%*	4 *20%*
9	**112** *10%* **DMQSUe**	103 *11%* A	7 *6%*	1 *3%*	55 *16%* Ade	54 *9%* e	2 *1%*	26 *9%*	73 *11%*	4 *5%*	34 *14%*	76 *9%*	8 *9%*	6 *14%*	4 *5%*	10 *8%*	11 *14%*	10 *17%* m	11 *11%*	6 *10%*	10 *9%*	18 *13%*	17 *10%*	1 *6%*
Highest rating 10	**63** *6%* **Sdej**	60 *7%* A	3 *2%*	- -	35 *10%* Ade	26 *4%*	2 *1%*	19 *7%*	40 *6%*	4 *5%*	23 *9%* Aj	37 *5%*	4 *5%*	1 *4%*	2 *3%*	6 *5%*	5 *6%*	2 *4%*	4 *4%*	6 *9%*	7 *7%*	15 *11%* Av	10 *6%*	* *1%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 67

Q15_5_2. Rating on statement - It shows high-quality comedy made in the UK: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**1075**	898	129	45*	352	584	127	278	645	73*	247	801	86*	40*	77*	120*	80*	59*	103*	65	109*	145	172	20*
Effective Base	**894**	739	114	38	283	493	105	235	532	59	206	665	98	35	63	94	67	45	76	118	75	109	134	61
Don't know	**79** *7%* **FKRWgkn**	67 *7%*	9 *7%*	2 *4%*	20 *6%*	48 *8%*	7 *5%*	32 *11%* Ag	32 *5%*	7 *10%*	19 *8%*	56 *7%*	2 *2%*	1 *3%*	8 *10%* kn	3 *2%*	3 *4%*	4 *7%*	9 *9%*	4 *6%*	13 *12%* kn	13 *9%* kn	18 *10%* kn	1 *4%*
1-3 (Net)	**112** *10%* **ERZc**	66 *7%*	28 *22%* AZ	16 *36%* AZ	15 *4%*	68 *12%* c	29 *23%* Acd	38 *14%*	60 *9%*	9 *12%*	22 *9%*	87 *11%*	11 *13%*	7 *16%*	7 *8%*	13 *11%*	7 *8%*	5 *8%*	13 *12%*	6 *9%*	12 *11%*	9 *6%*	21 *12%*	3 *15%* t
4-6 (Net)	**325** *30%* **F**	261 *29%*	50 *39%* AZ	13 *30%*	97 *28%*	175 *30%*	48 *38%* c	78 *28%*	205 *32%*	19 *26%*	77 *31%*	240 *30%*	28 *32%*	10 *25%*	28 *37%*	29 *25%*	21 *27%*	18 *31%*	32 *31%*	21 *33%*	34 *32%*	44 *31%*	51 *30%*	7 *32%*
7-10 (Net)	**559** *52%* **DGMSUabe**	504 *56%* Aab	41 *32%*	13 *29%*	220 *62%* Ad e	293 *50%* e	43 *34%*	131 *47%*	347 *54%*	38 *52%*	129 *52%*	418 *52%*	45 *52%*	22 *56%*	35 *45%*	75 *63%* Amsu	48 *61%*	31 *53%*	49 *48%*	34 *53%*	49 *45%*	79 *54%*	82 *48%*	10 *48%*
9-10 (Net)	**175** *16%* **DMQSUYabdej** v	163 *18%* Aab	10 *8%* e	1 *3%*	90 *25%* Ad	80 *14%* e	3 *3%*	45 *16%*	114 *18%* v	7 *10%*	58 *23%* Aj	113 *14%*	12 *14%*	7 *18%*	6 *8%*	15 *13%*	16 *20%*	12 *21%*	15 *14%*	12 *18%* m	17 *16%*	33 *23%* Am	27 *16%*	1 *7%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Table 67

Q15_5_2. Rating on statement - It shows high-quality comedy made in the UK: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1054**	398	110	14	57	27	51	397	252	84	200	246	140	28	100	105	134	208	164	128	120
Base (weighted)	**1075**	441	144*	20**	40*	25**	36*	370	253	92*	203	256	150	28**	87*	86*	127	216	176	140	133
Effective Base	**894**	350	95	12	47	22	42	347	210	73	170	210	122	25	82	84	115	171	143	111	108
Lowest rating 1	**20** **2%** **BI**	2 1%	2 2%	- -	2 4% B	- -	1 2%	13 4% AB	1 *	5 6% AI	3 1%	5 2%	3 2%	1 4%	2 2%	2 2%	3 2%	2 1%	- -	3 2%	1 1%
2	**35** **3%** **B**	8 2%	5 4%	3 12%	1 2%	1 3%	2 6% B	16 4% B	8 3%	3 3%	6 3%	6 3%	2 2%	4 13%	7 8% ALM	6 7% QRS	1 1%	3 1%	3 2%	5 3%	5 4%
3	**57** **5%** **B**	14 3%	9 6%	- -	1 1%	3 11%	2 7%	28 8% AB	13 5%	10 10% AL	12 6%	9 3%	6 4%	2 7%	6 7%	6 7%	8 6%	12 6%	5 3%	6 4%	4 3%
4	**53** **5%**	22 5%	8 5%	1 3%	3 6%	1 5%	1 3%	18 5%	12 5%	7 7%	16 8% L	7 3%	6 4%	1 3%	3 4%	3 4%	5 4%	11 5%	14 8%	3 2%	5 4%
5	**141** **13%** **C**	58 13% C	7 5%	4 21%	9 22% CG	3 11%	1 4%	58 16% CG	33 13%	13 15%	26 13%	33 13%	14 9%	4 13%	16 18%	12 14%	20 16%	25 12%	19 11%	21 15%	17 13%
6	**132** **12%** **H**	56 13%	28 19% AH	1 7%	4 11%	3 14%	7 18% H	32 9%	40 16%	8 9%	26 13%	31 12%	17 11%	2 8%	7 8%	19 22% AS	19 15%	28 13%	18 10%	15 11%	19 14%
7	**199** **19%**	93 21%	23 16%	3 17%	7 19%	5 18%	6 18%	61 16%	48 19%	15 16%	36 18%	51 20%	26 17%	4 14%	17 20%	12 14%	23 18%	45 21%	37 21%	28 20%	25 19%
8	**186** **17%** **HJ**	85 19%	29 20%	2 9%	10 25%	3 10%	6 17%	52 14%	47 18%	8 9%	36 17%	55 22% J	25 16%	3 10%	13 15%	9 10%	17 13%	35 16%	35 20%	26 19%	29 22% P
9	**112** **10%** **H**	56 13% H	16 11%	1 7%	3 7%	6 23%	3 10%	26 7%	23 9%	8 9%	21 10%	24 9%	30 20% AIJ KLO	1 5%	4 5%	5 6%	15 12%	25 12%	23 13%	19 13%	15 12%
Highest rating 10	**63** **6%**	31 7%	7 5%	3 14%	1 2%	- -	2 5%	20 5%	14 5%	9 10% K	6 3%	13 5%	15 10% AK	1 4%	4 4%	4 5%	12 9%	13 6%	12 7%	3 2%	6 5%
Don't know	**79** **7%** **B**	16 4%	10 7%	2 10%	- -	1 4%	4 11% BE	46 12% ABE	16 6%	5 6%	16 8%	21 8%	6 4%	6 20%	9 10%	8 10%	6 5%	18 9%	11 6%	12 9%	5 4%
1-3 (Net)	**112** **10%** **BS**	24 5%	16 11% B	3 12%	3 8%	4 14%	5 15% B	57 15% AB	21 8%	18 19% AIKLM	20 10%	20 8%	12 8%	7 24%	14 16% IL	14 16% RS	12 9%	16 7%	8 4%	14 10%	11 8%
4-6 (Net)	**325** **30%**	136 31%	43 30%	6 31%	16 39%	7 30%	9 25%	108 29%	85 34%	28 31%	68 34%	70 28%	37 25%	7 24%	26 30%	34 39%	44 35%	64 30%	51 29%	39 28%	41 31%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 67

Q15_5_2. Rating on statement - It shows high-quality comedy made in the UK: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1075**	441	144*	20**	40*	25**	36*	370	253	92*	203	256	150	28**	87*	86*	127	216	176	140	133
Effective Base	**894**	350	95	12	47	22	42	347	210	73	170	210	122	25	82	84	115	171	143	111	108
7-10 (Net)	**559**	265	75	9	21	13	17	159	131	40	98	144	96	9	38	30	66	117	107	76	76
	52%	*60%*	*52%*	*47%*	*53%*	*52%*	*49%*	*43%*	*52%*	*44%*	*48%*	*56%*	*64%*	*32%*	*43%*	*35%*	*52%*	*54%*	*61%*	*54%*	*57%*
	HP	AH										O	AI JKO				P	P	AP		P
9-10 (Net)	**175**	87	23	4	4	6	5	46	37	18	27	37	45	3	8	9	27	38	35	22	22
	16%	*20%*	*16%*	*20%*	*10%*	*23%*	*14%*	*12%*	*15%*	*19%*	*13%*	*15%*	*30%*	*9%*	*9%*	*11%*	*21%*	*17%*	*20%*	*15%*	*17%*
	H	AH											AIK LO								

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 68

Q15_5_3. Rating on statement - It shows high-quality comedy made in the UK: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**608**	283	325	257	351	286	322	116	146	118	82	70	76	186	248	173	230	378	79	529	446	58	52	52
Base (weighted)	**637**	312	326	271	366	302	335	148*	154	121	77*	67*	69*	199	293	143	254	383	125*	512	545	50*	26*	16*
Effective Base	**503**	229	277	217	287	239	264	95	122	103	67	60	66	165	204	145	195	309	73	443	401	54	48	47
Lowest rating 1	**9** *1%* **C**	8 *2%*	1 *	5 *2%*	4 *1%*	5 *1%*	5 *1%*	- -	1 *	1 *1%*	1 *1%*	3 *5%* AHI	3 *4%* HI	2 *1%*	3 *1%*	2 *2%*	2 *1%*	7 *2%*	- -	9 *2%*	8 *1%*	- -	* *1%*	1 *5%* AW
2	**13** *2%* **E**	7 *2%*	6 *2%*	10 *4%* E	3 *1%*	8 *3%*	5 *1%*	1 *	1 *	2 *2%*	5 *7%* AHI	3 *4%*	1 *2%*	3 *2%*	7 *2%*	3 *2%*	7 *3%*	6 *2%*	3 *3%*	10 *2%*	9 *2%*	2 *4%*	* *2%*	1 *6%* AV
3	**34** *5%* **EFZ**	18 *6%*	16 *5%*	22 *8%* AE	12 *3%*	10 *3%*	24 *7%* F	9 *6%*	4 *3%*	5 *4%*	7 *9%* I	3 *5%*	6 *9%* I	8 *4%*	13 *4%*	14 *10%* AOP	10 *4%*	24 *6%*	1 *1%*	33 *6%* A	31 *6%*	2 *4%*	1 *3%*	1 *5%*
4	**38** *6%* **C**	26 *8%* AC	11 *4%*	17 *6%*	20 *6%*	19 *6%*	19 *6%*	11 *7%*	10 *6%*	3 *3%*	4 *5%*	6 *9%*	4 *6%*	13 *6%*	18 *6%*	8 *5%*	11 *4%*	27 *7%*	6 *4%*	32 *6%*	36 *7%*	1 *1%*	- -	1 *9%* WX
5	**80** *13%*	40 *13%*	40 *12%*	38 *14%*	42 *11%*	44 *14%*	36 *11%*	19 *13%*	17 *11%*	14 *12%*	8 *10%*	13 *19%*	9 *13%*	19 *9%*	38 *13%*	23 *16%*	35 *14%*	45 *12%*	17 *14%*	63 *12%*	66 *12%*	7 *14%*	3 *11%*	3 *21%*
6	**78** *12%* **T**	37 *12%*	41 *13%*	36 *13%*	42 *11%*	32 *11%*	46 *14%*	17 *12%*	22 *14%*	19 *15%*	9 *11%*	5 *7%*	7 *10%*	27 *14%*	33 *11%*	17 *12%*	27 *11%*	51 *13%*	4 *4%*	74 *14%* AT	63 *12%*	9 *18%*	4 *16%*	1 *8%*
7	**117** *18%* **Ui**	50 *16%*	66 *20%*	42 *16%*	75 *20%*	55 *18%*	62 *18%*	35 *24%* L	32 *20%*	21 *17%*	11 *15%*	7 *10%*	11 *16%*	30 *15%*	67 *23%* AQ	19 *14%*	45 *18%*	72 *19%*	38 *31%* AU	79 *15%*	99 *18%*	11 *21%*	5 *18%*	3 *18%*
8	**93** *15%* **Dahj**	48 *15%*	45 *14%*	21 *8%*	72 *20%* AD	44 *15%*	49 *15%*	21 *14%*	27 *17%*	14 *12%*	11 *14%*	10 *15%*	10 *14%*	31 *16%*	42 *14%*	20 *14%*	37 *15%*	56 *15%*	20 *16%*	72 *14%*	77 *14%*	10 *19%*	6 *21%*	1 *7%*
9	**91** *14%* **Sae**	40 *13%*	51 *16%*	33 *12%*	58 *16%*	43 *14%*	48 *14%*	22 *15%*	22 *14%*	26 *22%* ALM	11 *14%*	4 *7%*	5 *7%*	33 *17%*	36 *12%*	22 *15%*	48 *19%* AS	42 *11%*	21 *17%*	69 *14%*	81 *15%*	7 *13%*	2 *7%*	1 *8%*
Highest rating 10	**39** *6%* **MU**	18 *6%*	21 *7%*	12 *5%*	27 *7%*	21 *7%*	19 *6%*	7 *5%*	17 *11%* ALM	11 *9%* M	3 *4%*	1 *2%*	- -	14 *7%*	19 *7%*	6 *4%*	19 *8%*	20 *5%*	13 *11%*	26 *5%*	34 *6%*	2 *4%*	2 *6%*	1 *5%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Table 68

Q15_5_3. Rating on statement - It shows high-quality comedy made in the UK: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**637**	312	326	271	366	302	335	148*	154	121	77*	67*	69*	199	293	143	254	383	125*	512	545	50*	26*	16*
Effective Base	**503**	229	277	217	287	239	264	95	122	103	67	60	66	165	204	145	195	309	73	443	401	54	48	47
Don't know	**46** ***7%*** **EITc**	19 *6%*	27 *8%*	34 *13%* AE	12 *3%*	23 *8%*	23 *7%*	6 *4%*	3 *2%*	5 *4%*	8 *10%* I	12 *18%* AHI J	12 *18%* AHI J	19 *9%*	17 *6%*	10 *7%*	12 *5%*	34 *9%*	- -	46 *9%* AT	41 *7%*	1 *1%*	4 *14%* W	1 *7%*
1-3 (Net)	**56** ***9%*** **EIZ** **cg**	33 *11%*	23 *7%*	37 *14%* AE	19 *5%*	22 *7%*	34 *10%*	9 *6%*	5 *3%*	9 *7%*	13 *17%* AHI J	9 *13%* I	10 *15%* I	13 *7%*	23 *8%*	19 *13%* A	19 *7%*	38 *10%*	5 *4%*	51 *10%* A	48 *9%*	4 *8%*	2 *6%*	3 *17%* A
4-6 (Net)	**196** ***31%***	103 *33%*	92 *28%*	91 *34%*	104 *28%*	95 *31%*	101 *30%*	47 *32%*	48 *31%*	36 *30%*	20 *26%*	24 *36%*	20 *30%*	59 *29%*	89 *30%*	48 *33%*	74 *29%*	122 *32%*	27 *22%*	168 *33%* A	166 *30%*	17 *33%*	7 *28%*	6 *38%*
7-10 (Net)	**339** ***53%*** **DLM** **SUYade** **fv**	156 *50%*	184 *56%*	108 *40%*	231 *63%* AD	162 *54%*	177 *53%*	85 *58%* LM	97 *63%* AKL M	72 *59%* LM	36 *47%*	22 *33%*	26 *38%*	109 *55%*	164 *56%*	67 *47%*	150 *59%* AS	190 *49%*	93 *75%* AU	246 *48%*	291 *53%*	29 *58%*	14 *53%*	6 *38%*
9-10 (Net)	**130** ***20%*** **LMS** **Uaef**	57 *18%*	72 *22%*	45 *17%*	84 *23%*	63 *21%*	67 *20%*	29 *19%* M	39 *25%* LM	37 *30%* ALM	14 *18%*	6 *9%*	5 *7%*	47 *24%*	55 *19%*	28 *19%*	68 *27%* AS	62 *16%*	34 *28%*	95 *19%*	115 *21%*	9 *18%*	4 *13%*	2 *14%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 68

Q15_5_3. Rating on statement - It shows high-quality comedy made in the UK: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**608**	502	85	19	297	262	42	101	412	56	159	443	58	18	40	57	56	23	37	52	45	102	68	52
Base (weighted)	**637**	528	91*	16**	314	274	43*	95*	446	62*	159	475	50*	20**	45*	69*	69*	28**	45*	26*	57*	130*	82*	16*
Effective Base	**503**	419	68	16	246	218	35	83	342	48	128	372	54	17	36	51	49	21	34	48	42	92	61	47
Lowest rating 1	**9** *1%* **C**	5 *1%*	2 *3%*	1 *9%*	2 *1%*	3 *1%*	4 *8%* Acd	4 *4%* Ag	4 *1%*	1 *1%*	1 *1%*	7 *2%*	- -	- -	1 *3%*	2 *3%*	1 *1%*	- -	- -	* *1%*	1 *2%*	1 *1%*	2 *3%*	1 *5%* Akt
2	**13** *2%* **E**	10 *2%*	2 *3%*	- -	4 *1%*	8 *3%*	- -	3 *3%*	6 *1%*	3 *4%*	1 *1%*	12 *2%*	2 *4%*	- -	- -	- -	2 *3%*	1 *4%*	- -	* *2%*	2 *4%*	3 *2%*	1 *1%*	1 *6%* Amnqu
3	**34** *5%* **EFZ**	23 *4%*	9 *10%*	3 *15%*	12 *4%*	13 *5%*	8 *19%* Acd	7 *7%*	21 *5%*	4 *7%*	10 *6%*	24 *5%*	2 *4%*	1 *3%*	4 *8%*	5 *7%*	3 *4%*	5 *18%*	1 *3%*	1 *3%*	2 *3%*	3 *3%*	7 *9%*	1 *5%*
4	**38** *6%* **C**	33 *6%*	5 *6%*	- -	16 *5%*	18 *6%*	3 *6%*	6 *6%*	26 *6%*	5 *8%*	9 *6%*	29 *6%*	1 *1%*	- -	5 *11%*	4 *6%*	4 *5%*	1 *5%*	4 *9%*	- -	3 *5%*	5 *4%*	10 *12%* Akr	1 *9%* kr
5	**80** *13%*	63 *12%*	16 *17%*	1 *5%*	39 *13%*	35 *13%*	5 *12%*	9 *9%*	61 *14%*	8 *13%*	22 *14%*	57 *12%*	7 *14%*	1 *7%*	5 *10%*	9 *13%*	11 *17%*	4 *14%*	4 *10%*	3 *11%*	10 *18%*	14 *11%*	7 *9%*	3 *21%* u
6	**78** *12%* **T**	60 *11%*	15 *17%*	2 *12%*	31 *10%*	41 *15%*	6 *14%*	17 *18%*	52 *12%*	6 *10%*	16 *10%*	60 *13%*	9 *18%*	3 *14%*	7 *15%*	10 *15%*	8 *12%*	1 *4%*	7 *15%*	4 *16%*	4 *6%*	12 *9%*	11 *14%*	1 *8%*
7	**117** *18%* **Ui**	95 *18%*	19 *20%*	3 *18%*	63 *20%*	47 *17%*	7 *16%*	17 *18%*	81 *18%*	14 *23%*	20 *12%*	97 *20%* i	11 *21%*	1 *6%*	6 *14%*	14 *21%*	10 *14%*	5 *17%*	3 *8%*	5 *18%*	10 *17%*	39 *30%* Aoqu	11 *13%*	3 *18%*
8	**93** *15%* **Dahj**	87 *16%* Aa	6 *7%*	* *2%*	55 *18%*	35 *13%*	3 *7%*	13 *14%* h	73 *16%* h	1 *2%*	34 *21%* Aj	59 *12%*	10 *19%*	2 *10%*	4 *10%*	9 *13%*	14 *20%*	3 *12%*	12 *26%* uv	6 *21%*	6 *11%*	18 *14%*	8 *9%*	1 *7%*
9	**91** *14%* **Sae**	84 *16%* Aa	1 *1%*	4 *27%*	55 *17%* Ae	34 *12%*	1 *3%*	8 *8%*	67 *15%*	7 *12%*	20 *13%*	70 *15%*	7 *13%*	6 *30%*	9 *20%*	8 *11%*	8 *11%*	3 *12%*	3 *6%*	2 *7%*	14 *25%* Aqr	17 *13%*	13 *16%*	1 *8%*
Highest rating 10	**39** *6%* **MU**	32 *6%*	6 *6%*	2 *11%*	23 *7%*	14 *5%*	2 *4%*	3 *3%*	25 *6%*	11 *18%* Afg	14 *9%*	25 *5%*	2 *4%*	3 *17%*	- -	3 *4%*	5 *7%*	1 *3%*	5 *11%* m	2 *6%*	1 *2%*	11 *9%*	4 *5%*	1 *5%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 68

Q15_5_3. Rating on statement - It shows high-quality comedy made in the UK: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**637**	528	91*	16**	314	274	43*	95*	446	62*	159	475	50*	20**	45*	69*	69*	28**	45*	26*	57*	130*	82*	16*
Effective Base	**503**	419	68	16	246	218	35	83	342	48	128	372	54	17	36	51	49	21	34	48	42	92	61	47
Don't know	**46** *7%* **EITc**	37 *7%*	9 *10%*	- -	13 *4%*	26 *9%* c	5 *12%*	10 *10%*	31 *7%*	1 *2%*	12 *8%*	34 *7%*	1 *1%*	3 *13%*	4 *10%*	4 *5%*	3 *4%*	3 *11%*	6 *12%* k	4 *14%* k	4 *7%*	7 *5%*	7 *9%*	1 *7%*
1-3 (Net)	**56** *9%* **EIZcg**	38 *7%*	14 *15%* Z	4 *24%*	19 *6%*	25 *9%*	12 *27%* Acd	14 *15%* g	31 *7%*	8 *12%*	12 *7%*	43 *9%*	4 *8%*	1 *3%*	5 *11%*	7 *10%*	6 *9%*	6 *22%*	1 *3%*	2 *6%*	5 *8%*	7 *5%*	10 *13%*	3 *17%* Aqt
4-6 (Net)	**196** *31%*	156 *30%*	36 *40%*	3 *17%*	86 *27%*	94 *34%*	14 *32%*	31 *32%*	139 *31%*	19 *31%*	48 *30%*	146 *31%*	17 *33%*	4 *21%*	17 *36%*	24 *35%*	23 *34%*	6 *23%*	15 *33%*	7 *28%*	17 *29%*	31 *24%*	28 *35%*	6 *38%*
7-10 (Net)	**339** *53%* **DLMSU Yadefv**	297 *56%* Aa	32 *35%*	10 *58%*	196 *62%* Ad e	130 *47%*	13 *30%*	41 *43%*	246 *55%* f	34 *55%*	88 *55%*	251 *53%*	29 *58%*	13 *63%*	20 *43%*	34 *50%*	37 *53%*	12 *45%*	23 *51%*	14 *53%*	31 *55%*	85 *66%* Am uv	36 *44%*	6 *38%*
9-10 (Net)	**130** *20%* **LMSUa ef**	116 *22%* a	7 *8%*	6 *38%*	78 *25%* Ae	48 *17%*	3 *7%*	11 *11%*	93 *21%* f	19 *30%* f	34 *21%*	96 *20%*	9 *18%*	9 *47%*	9 *20%*	11 *16%*	13 *19%*	4 *15%*	8 *17%*	4 *13%*	15 *27%*	28 *22%*	18 *21%*	2 *14%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 68

Q15_5_3. Rating on statement - It shows high-quality comedy made in the UK: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**608**	320	79	5	36	39	35	94	173	53	123	125	70	11	50	63	88	122	114	65	63
Base (weighted)	**637**	354	111*	8**	21*	40*	25*	79*	170	54*	137	138	81*	11**	42*	53*	85*	130	125*	74*	78*
Effective Base	**503**	277	67	5	30	34	30	84	137	46	102	104	62	10	43	50	72	102	93	57	57
Lowest rating 1	**9** *1%*	3 *1%*	1 *1%*	1 *13%*	* *1%*	- -	- -	5 *6%* ABC	1 *1%*	1 *1%*	3 *2%*	1 *1%*	1 *1%*	- -	2 *5%* AI	2 *4%*	2 *3%*	1 *1%*	1 *1%*	- -	1 *2%*
2	**13** *2%*	9 *3%*	1 *1%*	- -	1 *3%*	- -	1 *6%*	1 *1%*	3 *2%*	2 *4%*	1 *1%*	5 *4%*	- -	- -	1 *2%*	1 *2%*	2 *3%*	3 *2%*	1 *1%*	1 *2%*	3 *4%*
3	**34** *5%* B	12 *3%*	9 *8%*	- -	4 *19%* ABFG	1 *4%*	1 *2%*	8 *10%* B	11 *7%*	3 *5%*	11 *8%* M	6 *5%*	* *	2 *18%*	1 *2%*	2 *4%*	2 *3%*	9 *7%*	3 *3%*	1 *1%*	4 *5%*
4	**38** *6%*	20 *6%*	6 *6%*	4 *47%*	1 *4%*	3 *6%*	- -	5 *6%*	16 *9%*	1 *2%*	10 *7%*	6 *4%*	4 *5%*	1 *9%*	1 *2%*	2 *4%*	2 *2%*	4 *3%*	9 *7%*	5 *7%*	8 *10%*
5	**80** *13%* JU	48 *14%*	12 *11%*	2 *24%*	3 *12%*	3 *7%*	2 *7%*	11 *14%*	32 *19%* AJK	2 *3%*	12 *8%*	17 *12%*	9 *11%*	1 *9%*	6 *14%*	7 *14%*	14 *16%* U	18 *13%*	13 *10%*	14 *18%*	3 *4%*
6	**78** *12%*	46 *13%*	14 *12%*	- -	1 *4%*	6 *14%*	4 *17%*	7 *9%*	15 *9%*	8 *14%*	21 *15%*	17 *12%*	7 *9%*	2 *21%*	7 *16%*	9 *16%*	14 *17%*	16 *12%*	13 *11%*	11 *14%*	6 *8%*
7	**117** *18%*	68 *19%*	23 *21%*	- -	2 *10%*	4 *10%*	7 *29%*	13 *16%*	27 *16%*	5 *10%*	30 *22%*	32 *23%*	11 *13%*	- -	11 *27%* J	7 *14%*	15 *18%*	25 *20%*	29 *23%*	12 *17%*	16 *20%*
8	**93** *15%*	52 *15%*	17 *15%*	- -	1 *5%*	5 *14%*	4 *18%*	13 *16%*	22 *13%*	10 *19%*	17 *12%*	20 *15%*	17 *21%*	2 *20%*	4 *11%*	7 *13%*	11 *13%*	23 *18%*	17 *13%*	7 *9%*	18 *23%*
9	**91** *14%* H	48 *13%*	18 *16%*	- -	5 *24%* H	12 *30%* ABH	3 *12%*	5 *6%*	22 *13%*	11 *20%*	15 *11%*	20 *15%*	16 *20%*	- -	6 *14%*	8 *16%*	8 *9%*	19 *14%*	22 *18%*	14 *19%*	8 *10%*
Highest rating 10	**39** *6%* CH	33 *9%* ACH	1 *1%*	- -	1 *6%* H	4 *10%* CH	- -	- -	7 *4%*	5 *10%* O	8 *6%*	6 *4%*	12 *15%* AIL O	1 *8%*	- -	5 *10%*	6 *8%*	7 *5%*	6 *5%*	8 *10%*	5 *6%*
Don't know	**46** *7%* B	16 *4%*	10 *9%*	1 *16%*	2 *12%*	2 *5%*	2 *9%*	12 *16%* AB	13 *8%*	7 *12%*	9 *6%*	8 *5%*	4 *5%*	2 *15%*	4 *9%*	2 *3%*	8 *9%*	6 *4%*	12 *9%*	2 *2%*	5 *7%*
1-3 (Net)	**56** *9%* M	24 *7%*	10 *9%*	1 *13%*	5 *23%* ABCF	1 *4%*	2 *8%*	13 *16%* AB	16 *9%*	5 *10%*	15 *11%* M	13 *9%*	2 *2%*	2 *18%*	4 *9%*	5 *9%*	7 *8%*	14 *11%*	5 *4%*	2 *3%*	8 *11%*
4-6 (Net)	**196** *31%*	114 *32%*	32 *28%*	6 *71%*	4 *20%*	11 *28%*	6 *24%*	23 *29%*	63 *37%* J	11 *19%*	43 *31%*	40 *29%*	20 *25%*	4 *38%*	13 *31%*	18 *35%*	30 *35%*	37 *28%*	35 *28%*	29 *40%*	18 *23%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 68

Q15_5_3. Rating on statement - It shows high-quality comedy made in the UK: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**637**	354	111*	8**	21*	40*	25*	79*	170	54*	137	138	81*	11**	42*	53*	85*	130	125*	74*	78*
Effective Base	**503**	277	67	5	30	34	30	84	137	46	102	104	62	10	43	50	72	102	93	57	57
7-10 (Net)	**339** ***53%*** **HI**	201 *57%* H	59 *53%*	- -	9 *44%*	25 *64%* H	15 *58%*	31 *39%*	78 *46%*	32 *59%*	71 *51%*	78 *57%*	55 *68%* AI K	3 *28%*	22 *51%*	28 *52%*	41 *48%*	74 *57%*	73 *59%*	41 *55%*	46 *60%*
9-10 (Net)	**130** ***20%*** **H**	80 *23%* H	19 *17%*	- -	6 *30%* H	16 *40%* ABCGH	3 *12%*	5 *6%*	29 *17%*	16 *30%*	23 *17%*	26 *19%*	28 *34%* AIK LO	1 *8%*	6 *14%*	13 *26%*	14 *16%*	25 *19%*	28 *22%*	21 *29%*	12 *16%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 69

Q15_5_4. Rating on statement - It shows high-quality comedy made in the UK: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**490**	235	255	200	290	268	222	42	87	74	86	81	120	180	176	134	154	336	50	440	357	44	56	33
Base (weighted)	**509**	247	262	202	306	288	221	52*	95*	73*	86*	80*	123	192	207	110	173	335	76*	432	433	38*	28*	9*
Effective Base	**415**	194	221	174	242	233	181	36	75	61	72	69	104	160	149	112	132	284	47	374	329	42	52	31
Lowest rating 1	**16** **3%** **G**	9 4%	7 3%	9 4%	7 2%	13 5%	3 1%	- -	- -	2 3%	2 3%	6 7% AI	6 5%	9 5%	3 1%	4 4%	3 2%	14 4%	- -	16 4%	14 3%	- -	2 8% W	* 3%
2	**16** **3%** **c**	8 3%	8 3%	8 4%	8 3%	10 4%	6 3%	- -	2 2%	3 4%	4 5%	2 2%	5 4%	3 2%	9 4%	4 4%	3 2%	13 4%	- -	16 4%	10 2%	4 11% AV	* 1%	1 10% AV
3	**30** **6%** **ERc**	17 7%	13 5%	19 9% AE	11 4%	17 6%	13 6%	5 9%	1 2%	2 2%	2 2%	6 8%	14 11% AIJK	13 7%	9 5%	8 7%	4 3%	26 8% AR	5 7%	25 6%	25 6%	3 9%	1 4%	1 9%
4	**33** **6%** **c**	13 5%	19 7%	15 8%	17 6%	17 6%	15 7%	6 12%	3 3%	2 3%	6 6%	6 8%	9 8%	11 6%	12 6%	10 9%	9 5%	23 7%	- -	33 8% AT	26 6%	3 9%	2 9%	1 11%
5	**72** **14%** **OUZ**	30 12%	42 16%	36 18%	37 12%	43 15%	30 13%	11 21%	10 11%	8 11%	10 12%	18 22% A	15 12%	19 10%	29 14%	24 22% AO	22 13%	51 15%	17 22%	56 13%	61 14%	6 17%	4 13%	1 13%
6	**68** **13%** **Tc**	34 14%	33 13%	24 12%	43 14%	31 11%	36 17%	8 16%	14 15%	8 11%	13 16%	11 14%	12 10%	26 14%	27 13%	14 13%	21 12%	47 14%	3 4%	64 15% AT	57 13%	6 16%	3 12%	1 15%
7	**65** **13%**	26 10%	39 15%	24 12%	41 14%	38 13%	27 12%	6 11%	16 17%	12 16%	10 11%	8 10%	14 11%	18 10%	36 17% AO	11 10%	27 16%	38 11%	9 12%	56 13%	59 14%	2 6%	4 13%	1 10%
8	**63** **12%**	33 14%	30 12%	25 12%	38 13%	32 11%	31 14%	7 14%	13 14%	10 14%	13 15%	10 13%	10 8%	32 17% AP	19 9%	13 12%	22 13%	42 12%	10 13%	53 12%	55 13%	3 8%	4 16%	1 12%
9	**67** **13%** **DLM** **SUads**	33 13%	34 13%	11 6%	55 18% AD	39 13%	28 13%	7 14%	23 24% ALM	10 14%	14 16% M	5 6%	8 6%	26 14%	28 14%	12 11%	36 21% AS	30 9%	22 28% AU	45 10%	58 13%	6 16%	2 6%	1 6%
Highest rating 10	**34** **7%** **LSdj**	19 8%	15 6%	10 5%	24 8%	20 7%	15 7%	1 3%	12 13% AL	9 12% L	4 5%	1 1%	7 6%	15 8%	14 7%	5 5%	19 11% AS	16 5%	6 7%	29 7%	33 8%	- -	1 4%	* 5% W

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Table 69

Q15_5_4. Rating on statement - It shows high-quality comedy made in the UK: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**509**	247	262	202	306	288	221	52*	95*	73*	86*	80*	123	192	207	110	173	335	76*	432	433	38*	28*	9*
Effective Base	**415**	194	221	174	242	233	181	36	75	61	72	69	104	160	149	112	132	284	47	374	329	42	52	31
Don't know	**44** ***9%*** **IQRcg**	23 *9%*	21 *8%*	21 *10%*	23 *8%*	27 *9%*	17 *8%*	- -	- -	7 *9%* I	8 *10%* HI	7 *9%* I	22 *18%* AHI	18 *9%*	22 *10%*	4 *4%*	7 *4%*	37 *11%* AR	5 *6%*	39 *9%*	37 *8%*	3 *8%*	4 *13%*	1 *7%*
1-3 (Net)	**62** ***12%*** **EIRc**	35 *14%*	28 *11%*	36 *18%* AE	26 *9%*	41 *14%*	21 *10%*	5 *9%*	3 *3%*	7 *10%*	8 *9%*	14 *17%* I	25 *20%* AIK	25 *13%*	21 *10%*	16 *15%*	11 *6%*	52 *15%* AR	5 *7%*	57 *13%*	49 *11%*	8 *20%*	4 *13%*	2 *22%*
4-6 (Net)	**173** ***34%*** **Zc**	78 *31%*	95 *36%*	75 *37%*	98 *32%*	91 *32%*	81 *37%*	25 *49%* IJM	28 *29%*	18 *25%*	29 *34%*	35 *44%* J	37 *30%*	57 *30%*	68 *33%*	48 *44%* AO	52 *30%*	121 *36%*	20 *26%*	152 *35%*	143 *33%*	16 *42%*	10 *35%*	4 *38%*
7-10 (Net)	**230** ***45%*** **DLMSUWadjk**	111 *45%*	119 *45%*	71 *35%*	159 *52%* AD	129 *45%*	101 *46%*	22 *42%*	64 *67%* AHK LM	41 *56%* LM	41 *47%* LM	24 *30%*	39 *32%*	91 *48%*	97 *47%*	41 *38%*	104 *60%* AS	126 *37%*	47 *61%* AU	183 *42%*	204 *47%* W	12 *30%*	11 *39%*	3 *33%*
9-10 (Net)	**101** ***20%*** **DLMSUads**	52 *21%*	49 *19%*	22 *11%*	79 *26%* AD	58 *20%*	43 *19%*	9 *17%*	35 *37%* AHK LM	19 *26%* LM	18 *21%* L	6 *7%*	15 *12%*	41 *21%*	43 *21%*	18 *16%*	55 *32%* AS	46 *14%*	27 *36%* AU	74 *17%*	91 *21%*	6 *16%*	3 *10%*	1 *11%*

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		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**490**	409	62	17	199	234	51	118	304	35	131	348	44	23	33	44	40	20	45	56	38	64	50	33
Base (weighted)	**509**	427	65*	15**	215	240	48*	119	322	34**	135	363	38*	25**	38*	53*	50*	26**	54*	28*	49*	79*	61*	9*
Effective Base	**415**	344	55	14	170	197	43	100	258	28	109	297	42	21	30	41	35	19	42	52	35	59	48	31
Lowest rating 1	**16 3% G**	12 *3%*	4 *7%*	- -	4 *2%*	11 *5%*	1 *3%*	4 *4%*	7 *2%*	4 *11%*	3 *2%*	14 *4%*	- -	1 *5%*	1 *3%*	1 *2%*	- -	- -	1 *3%*	2 *8%* ko	3 *6%*	1 *1%*	5 *9%* A	* *3%*
2	**16 3% c**	13 *3%*	2 *4%*	1 *5%*	2 *1%*	11 *4%*	3 *6%*	3 *3%*	9 *3%*	2 *6%*	3 *2%*	11 *3%*	4 *11%* Amtu	- -	- -	2 *4%*	1 *2%*	1 *5%*	1 *2%*	* *1%*	5 *10%* Atu	- -	- -	1 *10%* Amtu
3	**30 6% ERc**	25 *6%*	4 *6%*	1 *10%*	6 *3%*	22 *9%* Ac	2 *4%*	10 *8%*	18 *6%*	2 *7%*	6 *4%*	22 *6%*	3 *9%* s	5 *20%*	3 *9%*	2 *4%*	2 *3%*	5 *18%*	3 *5%*	1 *4%*	- -	4 *5%*	1 *2%*	1 *9%* s
4	**33 6% c**	25 *6%*	6 *9%*	2 *12%*	8 *4%*	21 *9%* c	4 *8%*	6 *5%*	19 *6%*	3 *7%*	10 *7%*	23 *6%*	3 *9%*	1 *3%*	2 *5%*	3 *5%*	1 *1%*	3 *12%*	8 *15%* Aot	2 *9%*	3 *6%*	2 *3%*	4 *6%*	1 *11%* o
5	**72 14% OUZ**	53 *12%*	14 *22%*	5 *35%*	28 *13%*	36 *15%*	8 *17%*	13 *11%*	46 *14%*	5 *14%*	14 *11%*	56 *15%*	6 *17%*	2 *8%*	8 *22%*	14 *27%* Aq	7 *14%*	2 *7%*	5 *9%*	4 *13%*	4 *9%*	11 *13%*	8 *13%*	1 *13%*
6	**68 13% Tc**	57 *13%*	10 *15%*	1 *8%*	20 *9%*	40 *17%* c	7 *14%*	14 *11%*	45 *14%*	4 *12%*	17 *13%*	49 *14%*	6 *16%*	2 *7%*	6 *15%*	8 *15%*	7 *14%*	4 *14%*	5 *10%*	3 *12%*	10 *20%*	6 *7%*	11 *18%*	1 *15%*
7	**65 13%**	55 *13%*	8 *12%*	2 *13%*	32 *15%*	25 *10%*	7 *15%*	13 *11%*	42 *13%*	8 *22%*	23 *17%*	42 *11%*	2 *6%*	2 *10%*	7 *19%*	2 *4%*	8 *17%*	5 *18%*	12 *23%* Ak nu	4 *13%*	9 *19%*	8 *10%*	4 *6%*	1 *10%*
8	**63 12%**	58 *13%*	5 *7%*	1 *8%*	33 *15%*	23 *10%*	7 *15%*	13 *11%*	46 *14%*	1 *4%*	19 *14%*	44 *12%*	3 *8%*	4 *15%*	2 *6%*	6 *11%*	11 *23%*	1 *5%*	4 *8%*	4 *16%*	7 *14%*	9 *12%*	10 *17%*	1 *12%*
9	**67 13% DLMSU ads**	63 *15%* Aa	2 *3%*	1 *9%*	46 *21%* Ad	15 *6%*	5 *10%*	11 *9%*	50 *16%*	3 *8%*	17 *13%*	49 *14%*	6 *16%* s	6 *25%*	3 *9%*	8 *14%* s	8 *16%* s	3 *13%*	8 *15%* s	2 *6%*	- -	16 *21%* rs	5 *8%*	1 *6%* s
Highest rating 10	**34 7% LSdj**	32 *7%*	3 *4%*	- -	24 *11%* Ad	9 *4%*	1 *2%*	9 *7%*	26 *8%*	- -	16 *12%* Aj	18 *5%*	- -	1 *3%*	1 *2%*	5 *9%*	4 *7%*	1 *5%*	2 *4%*	1 *4%*	1 *3%*	12 *15%* Ak	6 *10%*	* *5%* k

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region										
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**509**	427	65*	15**	215	240	48*	119	322	34**	135	363	38*	25**	38*	53*	50*	26**	54*	28*	49*	79*	61*	9*
Effective Base	**415**	344	55	14	170	197	43	100	258	28	109	297	42	21	30	41	35	19	42	52	35	59	48	31
Don't know	**44**	36	7	-	11	28	2	24	15	3	7	35	3	1	4	3	1	1	3	4	7	9	7	1
	9%	*8%*	*11%*	-	*5%*	*12%* Ac	*4%*	*20%* Ag	*5%*	*9%*	*5%*	*10%*	*8%*	*4%*	*12%*	*6%*	*2%*	*5%*	*6%*	*13%* o	*14%*	*12%*	*12%*	*7%*
	IQRcg																							
1-3 (Net)	**62**	49	11	2	12	43	6	17	34	8	11	47	8	6	5	5	3	6	5	4	8	5	7	2
	12%	*12%*	*16%*	*15%*	*6%*	*18%* Ac	*13%*	*15%*	*11%*	*24%*	*8%*	*13%*	*20%* ot	*26%*	*12%*	*9%*	*5%*	*23%*	*10%*	*13%*	*16%*	*7%*	*11%*	*22%* ot
	EIRc																							
4-6 (Net)	**173**	135	30	8	56	97	19	33	109	11	41	128	16	5	16	25	15	8	18	10	17	19	22	4
	34%	*32%*	*46%* AZ	*54%*	*26%*	*40%* Ac	*40%*	*27%*	*34%*	*33%*	*31%*	*35%*	*42%*	*18%*	*41%*	*47%* t	*30%*	*32%*	*33%*	*35%*	*35%*	*24%*	*36%*	*38%*
	Zc																							
7-10 (Net)	**230**	207	17	5	136	72	21	45	164	12	76	153	12	13	13	20	32	10	27	11	18	45	25	3
	45%	*48%* Aa	*27%*	*31%*	*63%* Ad e	*30%*	*43%*	*38%*	*51%* Af	*34%*	*56%* Aj	*42%*	*30%*	*53%*	*35%*	*38%*	*64%* Akmnr suv	*41%*	*51%*	*39%*	*36%*	*58%* Ak mrsv	*41%*	*33%*
	DLMSU Wadjk																							
9-10 (Net)	**101**	95	5	1	71	24	6	20	76	3	34	67	6	7	4	12	12	5	11	3	1	28	11	1
	20%	*22%* Aa	*7%*	*9%*	*33%* Ad e	*10%*	*13%*	*17%*	*24%* A	*8%*	*25%*	*18%*	*16%* s	*28%*	*11%*	*23%* s	*24%* s	*18%*	*20%* s	*10%*	*3%*	*36%* Ak mrsuv	*18%* s	*11%*
	DLMSU ads																							

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Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**490**	224	56	4	30	16	27	133	130	35	82	110	83	12	36	59	63	99	86	54	58
Base (weighted)	**509**	244	81*	5**	19**	18**	19**	124	131	39*	84*	118*	91*	13**	29**	51*	58*	107*	96*	62*	64*
Effective Base	**415**	195	50	3	25	14	21	117	108	31	69	93	72	11	30	48	51	82	73	50	52
Lowest rating 1	**16** **3%**	5 *2%*	2 *3%*	- -	1 *6%*	- -	1 *4%*	7 *6%*	3 *2%*	- -	5 *6%*	4 *4%*	4 *5%*	- -	* *1%*	2 *3%*	- -	5 *5%*	2 *2%*	4 *7%*	3 *4%*
2	**16** **3%**	6 *3%*	3 *3%*	- -	* *2%*	- -	1 *4%*	6 *5%*	2 *1%*	2 *6%*	1 *1%*	6 *5%*	1 *1%*	1 *9%*	2 *7%*	1 *2%*	* *	5 *4%*	3 *3%*	3 *5%*	3 *5%*
3	**30** **6%** **B**	8 *3%*	3 *4%*	- -	* *2%*	5 *27%*	1 *4%*	13 *10%* AB	9 *7%*	3 *7%*	5 *6%*	5 *4%*	3 *3%*	- -	5 *16%*	2 *5%*	3 *5%*	3 *2%*	5 *5%*	4 *6%*	5 *8%*
4	**33** **6%**	12 *5%*	4 *5%*	- -	1 *8%*	3 *15%*	1 *6%*	12 *9%*	12 *9%*	2 *4%*	8 *10%*	7 *6%*	2 *2%*	- -	2 *7%*	2 *5%*	6 *11%*	8 *7%*	4 *4%*	2 *3%*	5 *8%*
5	**72** **14%**	39 *16%*	8 *10%*	2 *36%*	3 *15%*	3 *18%*	2 *9%*	16 *13%*	21 *16%*	4 *9%*	14 *16%*	14 *12%*	10 *11%*	3 *24%*	6 *22%*	10 *20%*	7 *12%*	14 *13%*	17 *18%*	8 *13%*	6 *9%*
6	**68** **13%**	35 *14%*	9 *11%*	1 *30%*	3 *17%*	1 *5%*	6 *29%*	12 *10%*	22 *17%* K	7 *17%*	5 *6%*	19 *16%*	10 *11%*	- -	3 *11%*	13 *25%* AR	6 *10%*	12 *11%*	13 *14%*	6 *9%*	10 *16%*
7	**65** **13%**	35 *14%*	10 *13%*	- -	1 *6%*	1 *8%*	2 *11%*	15 *13%*	20 *15%*	7 *17%*	15 *17%*	10 *8%*	10 *11%*	- -	3 *12%*	4 *9%*	7 *13%*	23 *21%* A	14 *15%*	5 *8%*	6 *9%*
8	**63** **12%**	32 *13%*	13 *17%*	- -	2 *13%*	1 *8%*	3 *17%*	11 *9%*	10 *8%*	8 *20%*	12 *15%*	18 *15%*	8 *9%*	3 *23%*	4 *14%*	5 *9%*	6 *11%*	8 *7%*	12 *13%*	13 *20%*	6 *10%*
9	**67** **13%** **H**	34 *14%* H	18 *22%* H	- -	5 *26%*	3 *15%*	2 *12%*	6 *5%*	14 *11%*	4 *10%*	9 *11%*	16 *14%*	20 *22%* A	2 *16%*	1 *5%*	5 *10%*	11 *19%*	16 *15%*	13 *13%*	6 *9%*	11 *17%*
Highest rating 10	**34** **7%**	22 *9%*	3 *4%*	2 *33%*	1 *3%*	1 *4%*	- -	7 *5%*	10 *8%*	1 *2%*	3 *4%*	5 *4%*	14 *16%* AJK L	- -	1 *3%*	5 *9%*	7 *12%*	5 *5%*	3 *4%*	6 *10%*	5 *8%*
Don't know	**44** **9%**	16 *7%*	6 *8%*	- -	* *2%*	- -	1 *5%*	20 *16%* AB	8 *6%*	3 *7%*	8 *9%*	14 *12%*	7 *8%*	4 *28%*	1 *3%*	2 *3%*	5 *8%*	10 *10%*	9 *10%*	6 *10%*	4 *6%*
1-3 (Net)	**62** **12%** **B**	19 *8%*	8 *10%*	- -	2 *10%*	5 *27%*	2 *11%*	26 *21%* AB	13 *10%*	5 *14%*	11 *13%*	16 *13%*	9 *10%*	1 *9%*	7 *24%*	5 *10%*	3 *5%*	12 *11%*	10 *10%*	11 *18%*	11 *18%* Q
4-6 (Net)	**173** **34%**	86 *35%*	21 *26%*	3 *67%*	7 *39%*	7 *38%*	8 *43%*	40 *32%*	55 *42%* AM	12 *30%*	27 *32%*	40 *34%*	23 *25%*	3 *24%*	12 *40%*	25 *50%* AR	20 *34%*	33 *31%*	34 *36%*	16 *25%*	21 *33%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
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Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**509**	244	81*	5**	19**	18**	19**	124	131	39*	84*	118*	91*	13**	29**	51*	58*	107*	96*	62*	64*
Effective Base	**415**	195	50	3	25	14	21	117	108	31	69	93	72	11	30	48	51	82	73	50	52
7-10 (Net)	**230**	122	45	2	9	6	8	39	55	19	39	49	52	5	10	19	31	51	42	29	28
	45%	*50%*	*55%*	*33%*	*48%*	*35%*	*40%*	*31%*	*42%*	*49%*	*46%*	*41%*	*58%*	*39%*	*33%*	*37%*	*53%*	*48%*	*44%*	*47%*	*44%*
	H	H	H										AI L								
9-10 (Net)	**101**	55	21	2	5	3	2	12	25	5	12	21	34	2	2	10	17	20	16	12	16
	20%	*23%*	*26%*	*33%*	*29%*	*19%*	*12%*	*10%*	*19%*	*12%*	*14%*	*18%*	*37%*	*16%*	*8%*	*19%*	*30%*	*19%*	*17%*	*19%*	*25%*
	H	H	H										AI JKL								

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 70

Q15_5_5. Rating on statement - It shows high-quality comedy made in the UK: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**1776**	892	884	802	974	797	979	173	267	254	323	303	456	424	741	610	493	1283	113	1661	1211	192	188	185
Base (weighted)	**1733**	875	858	765	968	789	944	202	280	241	303	273	436	424	830	478	510	1223	173	1558	1424	157	96	56
Effective Base	**1463**	710	755	660	804	667	796	142	220	210	265	248	388	369	620	505	412	1053	102	1381	1101	178	174	162
Lowest rating 1	**36** ***2%*** **CGJZ cg**	25 *3%* C	11 *1%*	18 *2%*	18 *2%*	24 *3%* AG	12 *1%*	1 *1%*	5 *2%*	1 *	8 *3%* J	6 *2%*	14 *3%* J	11 *3%*	14 *2%*	11 *2%*	6 *1%*	30 *2%*	2 *1%*	34 *2%*	29 *2%*	5 *3%*	1 *1%*	1 *2%*
2	**38** ***2%*** **EZc**	20 *2%*	18 *2%*	25 *3%* AE	13 *1%*	16 *2%*	22 *2%*	5 *2%*	4 *2%*	4 *2%*	6 *2%*	6 *2%*	14 *3%*	6 *1%*	19 *2%*	13 *3%*	7 *1%*	31 *3%*	- -	38 *2%* A	32 *2%*	3 *2%*	2 *2%*	2 *3%*
3	**85** ***5%*** **Eci**	46 *5%*	39 *5%*	55 *7%* AE	30 *3%*	42 *5%*	43 *5%*	9 *5%*	11 *4%*	12 *5%*	14 *5%*	12 *4%*	27 *6%*	24 *6%*	44 *5%*	17 *4%*	19 *4%*	66 *5%*	6 *4%*	78 *5%*	69 *5%*	10 *7%*	3 *3%*	3 *5%*
4	**106** ***6%*** **CEFZ**	65 *7%* AC	40 *5%*	72 *9%* AE	33 *3%*	36 *5%*	70 *7%* AF	20 *10%* IJ	11 *4%*	9 *4%*	24 *8%* J	18 *7%*	24 *6%*	18 *4%*	52 *6%*	35 *7%*	24 *5%*	82 *7%*	11 *6%*	95 *6%*	83 *6%*	13 *8%*	6 *6%*	4 *7%*
5	**218** ***13%*** **RZc**	107 *12%*	111 *13%*	109 *14%*	109 *11%*	110 *14%*	107 *11%*	24 *12%*	36 *13%*	32 *13%*	30 *10%*	38 *14%*	58 *13%*	45 *11%*	100 *12%*	72 *15%* AO	49 *10%*	169 *14%* AR	19 *11%*	198 *13%*	166 *12%*	25 *16%*	18 *19%* AV	8 *15%*
6	**256** ***15%*** **L**	116 *13%*	141 *16%*	108 *14%*	148 *15%*	112 *14%*	144 *15%*	36 *18%* L	51 *18%* L	38 *16%*	44 *15%*	27 *10%*	60 *14%*	60 *14%*	131 *16%*	64 *13%*	87 *17%*	169 *14%*	20 *12%*	236 *15%*	213 *15%*	25 *16%*	12 *13%*	6 *10%*
7	**307** ***18%*** **beiq**	156 *18%*	151 *18%*	120 *16%*	187 *19%*	153 *19%*	154 *16%*	37 *18%*	55 *20%*	52 *22%* M	50 *16%*	48 *18%*	65 *15%*	75 *18%*	154 *19%*	78 *16%*	105 *21%*	202 *17%*	33 *19%*	274 *18%*	250 *18%*	29 *18%*	19 *19%*	10 *17%*
8	**273** ***16%*** **Dabe**	135 *15%*	138 *16%*	97 *13%*	176 *18%* AD	134 *17%*	139 *15%*	26 *13%*	34 *12%*	38 *16%*	46 *15%*	55 *20%* AI	73 *17%*	87 *20%* AP Q	121 *15%*	66 *14%*	75 *15%*	199 *16%*	24 *14%*	249 *16%*	228 *16%*	26 *16%*	12 *12%*	8 *14%*
9	**173** ***10%*** **DSUadef**	84 *10%*	89 *10%*	47 *6%*	126 *13%* AD	76 *10%*	97 *10%*	19 *9%*	34 *12%*	24 *10%*	40 *13%* M	23 *9%*	33 *8%*	37 *9%*	87 *10%*	49 *10%*	72 *14%* AS	102 *8%*	25 *14%*	148 *9%*	142 *10%*	15 *9%*	12 *12%*	5 *9%*
Highest rating 10	**111** ***6%*** **DUWabdek**	57 *6%*	55 *6%*	34 *4%*	78 *8%* AD	48 *6%*	63 *7%*	13 *7%*	24 *9%*	15 *6%*	21 *7%*	17 *6%*	22 *5%*	26 *6%*	51 *6%*	34 *7%*	37 *7%*	74 *6%*	17 *10%*	94 *6%*	98 *7%* W	1 *1%*	9 *9%* W	3 *5%* W

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 70

Q15_5_5. Rating on statement - It shows high-quality comedy made in the UK: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**1733**	875	858	765	968	789	944	202	280	241	303	273	436	424	830	478	510	1223	173	1558	1424	157	96	56
Effective Base	**1463**	710	755	660	804	667	796	142	220	210	265	248	388	369	620	505	412	1053	102	1381	1101	178	174	162
Don't know	**130** ***7%*** **EFcn**	64 *7%*	65 *8%*	79 *10%* AE	51 *5%*	38 *5%*	92 *10%* AF	12 *6%*	13 *5%*	18 *7%*	19 *6%*	22 *8%*	46 *10%* AI	35 *8%*	56 *7%*	38 *8%*	31 *6%*	99 *8%*	15 *9%*	113 *7%*	112 *8%*	6 *4%*	4 *4%*	8 *14%* AVWX
1-3 (Net)	**159** ***9%*** **ERZ** **c**	91 *10%*	68 *8%*	98 *13%* AE	61 *6%*	82 *10%*	77 *8%*	15 *8%*	21 *7%*	17 *7%*	28 *9%*	24 *9%*	54 *12%* AI J	41 *10%*	77 *9%*	41 *9%*	32 *6%*	127 *10%* AR	9 *5%*	150 *10%* A	131 *9%*	18 *11%*	5 *6%*	5 *10%*
4-6 (Net)	**579** ***33%*** **EOZ** **c**	288 *33%*	291 *34%*	289 *38%* AE	290 *30%*	258 *33%*	321 *34%*	80 *39%*	98 *35%*	78 *32%*	99 *33%*	83 *31%*	142 *33%*	124 *29%*	284 *34%*	172 *36%* O	160 *31%*	420 *34%*	51 *29%*	529 *34%*	462 *32%*	63 *40%*	37 *38%*	18 *32%*
7-10 (Net)	**865** ***50%*** **DMS** **Uabdef**	432 *49%*	433 *50%*	299 *39%*	566 *58%* AD	411 *52%*	453 *48%*	95 *47%*	148 *53%* M	129 *54%* M	156 *52%*	143 *53%* M	193 *44%*	225 *53%*	413 *50%*	226 *47%*	288 *56%* AS	577 *47%*	99 *57%*	765 *49%*	719 *50%*	71 *45%*	51 *53%*	25 *45%*
9-10 (Net)	**285** ***16%*** **DMS** **UWabde** **fk**	141 *16%*	144 *17%*	81 *11%*	204 *21%* AD	124 *16%*	161 *17%*	32 *16%*	59 *21%* M	39 *16%*	60 *20%* M	40 *15%*	55 *13%*	63 *15%*	138 *17%*	83 *17%*	108 *21%* AS	176 *14%*	42 *24%* AU	242 *16%*	240 *17%* W	16 *10%*	21 *21%* W	8 *14%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 70

Q15_5_5. Rating on statement - It shows high-quality comedy made in the UK: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**1776**	1408	265	100	567	969	221	451	1088	117	438	1296	192	75	120	182	141	96	123	188	129	155	190	185
Base (weighted)	**1733**	1378	260	94*	573	930	214	419	1071	123	403	1299	157	79*	129	214	158	107*	149	96	168	190	229	56
Effective Base	**1463**	1159	221	81	473	796	180	369	899	101	356	1077	178	67	110	168	126	89	113	174	118	139	174	162
Lowest rating 1	**36** *2%* **CGJZcg**	17 *1%*	6 *2%*	13 *14%* AZa	3 *1%*	18 *2%*	14 *7%* Acd	13 *3%* g	16 *1%*	- -	13 *3%*	23 *2%*	5 *3%* n	2 *3%*	3 *3%*	1 *	4 *3%*	3 *3%*	4 *2%*	1 *1%*	5 *3%*	2 *1%*	6 *3%*	1 *2%*
2	**38** *2%* **EZc**	17 *1%*	14 *5%* AZ	7 *8%* AZ	3 *1%*	17 *2%*	17 *8%* Acd	14 *3%*	20 *2%*	1 *	12 *3%*	26 *2%*	3 *2%*	1 *2%*	- -	5 *2%*	2 *1%*	3 *2%*	9 *6%* Akmos	2 *2%*	2 *1%*	4 *2%*	7 *3%*	2 *3%* m
3	**85** *5%* **Eci**	62 *4%*	20 *8%* A	3 *3%*	18 *3%*	48 *5%*	19 *9%* Ac	18 *4%*	55 *5%*	5 *4%*	11 *3%*	71 *5%* i	10 *7%*	4 *5%*	6 *4%*	9 *4%*	5 *3%*	6 *5%*	5 *4%*	3 *3%*	13 *7%*	7 *4%*	14 *6%*	3 *5%*
4	**106** *6%* **CEFZ**	74 *5%*	24 *9%* AZ	8 *8%*	26 *5%*	58 *6%*	19 *9%* c	32 *8%*	65 *6%*	5 *4%*	17 *4%*	87 *7%*	13 *8%*	9 *11%* nt	9 *7%*	8 *4%*	7 *5%*	9 *9%*	8 *5%*	6 *6%*	10 *6%*	6 *3%*	16 *7%*	4 *7%*
5	**218** *13%* **RZc**	144 *10%*	49 *19%* AZ	23 *25%* AZ	42 *7%*	137 *15%* Ac	38 *18%* Ac	59 *14%*	132 *12%*	15 *13%*	50 *13%*	162 *12%*	25 *16%* ou	10 *12%*	18 *14%*	28 *13%*	12 *8%*	12 *11%*	14 *9%*	18 *19%* Aoqu	28 *17%* o	23 *12%*	21 *9%*	8 *15%* o
6	**256** *15%* **L**	201 *15%*	41 *16%*	14 *15%*	77 *13%*	142 *15%*	34 *16%*	55 *13%*	163 *15%*	19 *15%*	59 *15%*	195 *15%*	25 *16%*	10 *13%*	24 *18%*	36 *17%*	30 *19%* v	16 *15%*	19 *13%*	12 *13%*	21 *12%*	23 *12%*	34 *15%*	6 *10%*
7	**307** *18%* **belq**	260 *19%* Ab	39 *15%*	8 *8%*	93 *16%*	185 *20%* Ae	25 *12%*	66 *16%*	185 *17%*	27 *22%*	69 *17%*	232 *18%*	29 *18%* q	7 *9%*	27 *21%* lq	43 *20%* lq	32 *20%* lq	16 *15%*	13 *9%*	19 *19%* lq	33 *20%* q	44 *23%* lq	35 *15%*	10 *17%* q
8	**273** *16%* **Dabe**	245 *18%* Aab	22 *9%*	5 *6%*	118 *21%* Ade	132 *14%*	20 *9%*	68 *16%*	171 *16%*	20 *16%*	71 *18%*	198 *15%*	26 *16%*	15 *18%*	21 *16%*	41 *19%*	31 *20%*	13 *12%*	30 *20%*	12 *12%*	22 *13%*	25 *13%*	30 *13%*	8 *14%*
9	**173** *10%* **DSUadef**	152 *11%* Aa	15 *6%*	7 *7%*	98 *17%* Ade	63 *7%*	11 *5%*	27 *7%*	123 *11%* Af	15 *12%*	42 *10%*	125 *10%*	15 *9%*	9 *12%*	6 *5%*	21 *10%*	11 *7%*	13 *12%*	22 *15%* m	12 *12%* m	13 *8%*	22 *12%*	25 *11%*	5 *9%*
Highest rating 10	**111** *6%* **DUWabdek**	106 *8%* Aab	4 *2%*	1 *1%*	63 *11%* Ade	45 *5%* e	3 *1%*	22 *5%*	72 *7%*	10 *8%*	37 *9%* Aj	74 *6%*	1 *1%*	6 *8%* k	8 *6%* k	14 *6%* k	14 *9%* k	3 *3%*	11 *7%* k	9 *9%* kp	7 *4%*	19 *10%* kp	17 *7%* k	3 *5%* k

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

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Q15_5_5. Rating on statement - It shows high-quality comedy made in the UK: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**1733**	1378	260	94*	573	930	214	419	1071	123	403	1299	157	79*	129	214	158	107*	149	96	168	190	229	56
Effective Base	**1463**	1159	221	81	473	796	180	369	899	101	356	1077	178	67	110	168	126	89	113	174	118	139	174	162
Don't know	**130** *7%* **EFcn**	99 *7%*	25 *10%*	5 *5%*	31 *5%*	85 *9%* Ac	15 *7%*	45 *11%* Ag	71 *7%*	7 *6%*	22 *5%*	106 *8%*	6 *4%*	7 *8%*	6 *5%*	8 *4%*	10 *6%*	13 *13%* kmnr	13 *9%*	4 *4%*	15 *9%*	16 *8%*	25 *11%* knr	8 *14%* Akmnor
1-3 (Net)	**159** *9%* **ERZc**	96 *7%*	39 *15%* AZ	23 *25%* AZa	24 *4%*	83 *9%* c	50 *24%* Acd	46 *11%* h	91 *8%*	5 *4%*	36 *9%*	120 *9%*	18 *11%*	8 *10%*	9 *7%*	15 *7%*	11 *7%*	11 *10%*	18 *12%*	5 *6%*	19 *11%*	12 *7%*	27 *12%*	5 *10%*
4-6 (Net)	**579** *33%* **EOZc**	419 *30%*	115 *44%* AZ	45 *48%* AZ	145 *25%*	337 *36%* Ac	91 *43%* Ac	146 *35%*	360 *34%*	39 *32%*	127 *32%*	443 *34%*	63 *40%* qt	28 *36%*	51 *40%* t	72 *34%*	49 *31%*	38 *35%*	41 *28%*	37 *38%* t	59 *35%*	52 *27%*	71 *31%*	18 *32%*
7-10 (Net)	**865** *50%* **DMSUa bdef**	763 *55%* Aab	81 *31%*	21 *22%*	372 *65%* Ad e	425 *46%* e	58 *27%*	183 *44%*	549 *51%* f	71 *58%* f	218 *54%*	630 *49%*	71 *45%*	37 *46%*	63 *49%*	118 *55%* p	88 *56%*	45 *42%*	76 *51%*	51 *53%*	76 *45%*	110 *58%* kp sv	106 *46%*	25 *45%*
9-10 (Net)	**285** *16%* **DMSUW abdefk**	258 *19%* Aab	19 *7%*	7 *8%*	161 *28%* Ad e	109 *12%* e	13 *6%*	49 *12%*	194 *18%* Af	25 *20%* f	78 *19%*	200 *15%*	16 *10%*	15 *19%*	15 *11%*	34 *16%*	25 *16%*	16 *15%*	33 *22%* km	21 *21%* km s	21 *12%*	41 *22%* km s	41 *18%* k	8 *14%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1776**	697	227	18	141	51	139	503	492	193	381	322	133	39	210	236	248	365	270	212	138
Base (weighted)	**1733**	738	302	23**	85	48*	93	443	446	200	392	335	146	35*	172	187	226	373	284	219	160
Effective Base	**1463**	599	197	14	114	43	118	436	397	164	316	267	116	33	172	183	207	304	223	179	123
Lowest rating 1	**36** **2%** **I**	10 *1%*	4 *1%*	2 *9%*	3 *4%* B	1 *3%*	2 *2%*	13 *3%*	4 *1%*	3 *1%*	10 *3%*	9 *3%*	2 *2%*	1 *2%*	8 *4%* AI	5 *2%*	6 *3%*	4 *1%*	4 *2%*	5 *2%*	1 *1%*
2	**38** **2%** **S**	15 *2%*	5 *2%*	- -	2 *3%*	1 *3%*	3 *3%*	12 *3%*	8 *2%*	5 *3%*	9 *2%*	9 *3%*	1 *1%*	1 *4%*	4 *2%*	6 *3%* S	8 *3%* S	4 *1%*	1 *	4 *2%*	3 *2%*
3	**85** **5%** **GQ**	31 *4%* G	12 *4%* G	1 *5%*	4 *5%* G	4 *9%* G	- -	31 *7%* ABG	19 *4%*	6 *3%*	22 *6%*	19 *6%*	5 *3%*	4 *10%*	9 *5%*	8 *4%*	4 *2%*	24 *6%* QS	7 *3%*	10 *5%*	9 *5%*
4	**106** **6%**	40 *5%*	23 *7%*	5 *21%*	5 *6%*	3 *7%*	7 *8%*	23 *5%*	24 *5%*	7 *3%*	32 *8%* J	19 *6%*	7 *4%*	1 *4%*	15 *9%* J	12 *6%*	14 *6%*	15 *4%*	20 *7%*	10 *5%*	13 *8%*
5	**218** **13%**	95 *13%*	29 *10%*	* *1%*	16 *19%* ACG	4 *9%*	9 *9%*	64 *15%*	52 *12%*	26 *13%*	49 *12%*	39 *12%*	15 *10%*	5 *15%*	32 *19%* AILM	23 *12%*	36 *16%* S	52 *14%*	25 *9%*	31 *14%*	20 *13%*
6	**256** **15%**	105 *14%*	56 *19%* H	4 *16%*	13 *16%*	9 *18%*	14 *15%*	55 *13%*	61 *14%*	30 *15%*	60 *15%*	56 *17%*	21 *15%*	3 *8%*	23 *13%*	23 *13%*	33 *14%*	61 *16%*	53 *19%*	26 *12%*	19 *12%*
7	**307** **18%** **O**	136 *18%*	61 *20%*	3 *12%*	13 *16%*	6 *12%*	17 *18%*	71 *16%*	86 *19%* O	37 *19%*	80 *20%* O	57 *17%*	22 *15%*	3 *8%*	21 *12%*	33 *18%*	31 *14%*	70 *19%*	54 *19%*	43 *20%*	32 *20%*
8	**273** **16%**	121 *16%*	45 *15%*	- -	9 *10%*	7 *15%*	15 *16%*	77 *17%*	80 *18%*	28 *14%*	50 *13%*	61 *18%*	22 *15%*	5 *15%*	25 *15%*	30 *16%*	36 *16%*	56 *15%*	53 *19%*	40 *18%*	18 *11%*
9	**173** **10%** **H**	93 *13%* AH	25 *8%*	4 *16%*	7 *9%*	8 *16%* H	8 *9%*	28 *6%*	49 *11%*	19 *10%*	37 *9%*	29 *9%*	25 *17%* AKL O	2 *7%*	12 *7%*	19 *10%*	27 *12%*	39 *10%*	30 *11%*	28 *13%*	13 *8%*
Highest rating 10	**111** **6%** **L**	52 *7%*	18 *6%*	3 *15%*	5 *6%*	2 *4%*	8 *9%*	23 *5%*	36 *8%* L	13 *7%*	18 *5%*	12 *4%*	17 *11%* AKL N	- -	13 *8%*	19 *10%* A	18 *8%*	23 *6%*	17 *6%*	4 *2%*	15 *9%*
Don't know	**130** **7%** **B**	41 *6%*	26 *8%*	1 *5%*	6 *7%*	2 *4%*	10 *11%* B	45 *10%* AB	26 *6%*	26 *13%* AIKO	24 *6%*	26 *8%*	9 *6%* A	9 *27%* IJKLMO	10 *6%*	9 *5%*	14 *6%*	26 *7%*	19 *7%*	17 *8%*	16 *10%*
1-3 (Net)	**159** **9%** **S**	56 *8%*	21 *7%*	3 *14%*	10 *12%*	7 *14%*	5 *5%*	57 *13%* ABCG	32 *7%*	14 *7%*	41 *11%*	37 *11%*	8 *5%*	6 *16%* M	21 *12%* IM	19 *10%* S	17 *8%*	32 *9%*	13 *5%*	20 *9%*	13 *8%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 70

Q15_5_5. Rating on statement - It shows high-quality comedy made in the UK: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1733**	738	302	23**	85	48*	93	443	446	200	392	335	146	35*	172	187	226	373	284	219	160
Effective Base	**1463**	599	197	14	114	43	118	436	397	164	316	267	116	33	172	183	207	304	223	179	123
4-6 (Net)	**579**	240	108	9	35	16	30	142	137	63	141	114	43	9	70	58	83	128	98	68	53
	33%	*32%*	*36%*	*38%*	*41%*	*34%*	*32%*	*32%*	*31%*	*31%*	*36%*	*34%*	*29%*	*27%*	*41%* AIM	*31%*	*37%*	*34%*	*34%*	*31%*	*33%*
7-10 (Net)	**865**	402	148	10	34	23	49	200	251	97	186	159	86	10	71	100	113	187	154	115	78
	50%	*54%*	*49%*	*43%*	*40%*	*47%*	*52%*	*45%*	*56%* AKLNO	*48%* N	*47%*	*47%*	*59%* AK LNO	*30%*	*41%*	*54%*	*50%*	*50%*	*54%*	*52%*	*49%*
	EHNO	AEH																			
9-10 (Net)	**285**	145	42	7	12	10	17	51	85	32	55	41	42	2	25	38	45	62	47	32	28
	16%	*20%*	*14%*	*31%*	*14%*	*20%*	*18%*	*12%*	*19%* L	*16%*	*14%*	*12%*	*29%* AIJ KLNO	*7%*	*15%*	*20%*	*20%*	*17%*	*16%*	*15%*	*17%*
	HL	AH																			

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 71

Q15_5_6. Rating on statement - It shows high-quality comedy made in the UK: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**1192**	590	602	472	720	548	644	141	213	208	225	180	225	342	500	348	361	831	91	1101	823	126	132	111
Base (weighted)	**1184**	601	583	463	722	550	634	167	221	199	211	160	226	356	559	267	379	805	141*	1043	979	104	68	34*
Effective Base	**984**	474	513	397	588	465	520	115	179	177	182	144	194	298	417	289	303	682	84	917	747	115	122	96
Lowest rating 1	**18** *2%* **RUZcg**	13 *2%*	5 *1%*	9 *2%*	10 *1%*	12 *2%*	7 *1%*	2 *1%*	2 *1%*	- -	3 *1%*	1 *	10 *4%* AIJL	9 *3%*	4 *1%*	5 *2%*	1 *	17 *2%* AR	5 *3%*	14 *1%*	17 *2%*	1 *1%*	1 *1%*	- -
2	**21** *2%* **Zc**	10 *2%*	11 *2%*	12 *3%*	9 *1%*	7 *1%*	14 *2%*	3 *2%*	4 *2%*	- -	5 *2%* J	2 *1%*	7 *3%* J	4 *1%*	9 *2%*	8 *3%*	6 *2%*	15 *2%*	1 *1%*	20 *2%*	18 *2%*	1 *1%*	2 *3%*	- -
3	**47** *4%* **EIZ**	30 *5%*	17 *3%*	25 *5%*	21 *3%*	24 *4%*	22 *4%*	6 *4%*	2 *1%*	7 *3%*	7 *3%*	9 *6%* I	15 *7%* AI	9 *3%*	25 *4%*	12 *5%*	11 *3%*	35 *4%*	5 *4%*	41 *4%*	39 *4%*	3 *3%*	2 *4%*	2 *6%*
4	**64** *5%* **EO**	39 *7%*	24 *4%*	34 *7%* AE	29 *4%*	29 *5%*	34 *5%*	11 *6%*	11 *5%*	7 *4%*	13 *6%*	8 *5%*	14 *6%*	9 *3%*	31 *5%*	23 *9%* AO	23 *6%*	40 *5%*	6 *4%*	58 *6%*	52 *5%*	7 *6%*	3 *5%*	2 *6%*
5	**129** *11%* **EZ**	65 *11%*	64 *11%*	65 *14%* AE	64 *9%*	60 *11%*	69 *11%*	17 *10%*	23 *10%*	17 *9%*	24 *11%*	22 *14%*	26 *12%*	38 *11%*	56 *10%*	35 *13%*	36 *10%*	92 *11%*	16 *11%*	113 *11%*	108 *11%*	9 *8%*	8 *12%*	4 *12%*
6	**138** *12%* **cq**	74 *12%*	63 *11%*	48 *10%*	89 *12%*	69 *12%*	69 *11%*	27 *16%* K	23 *10%*	27 *13%*	18 *8%*	15 *10%*	28 *12%*	49 *14%*	60 *11%*	28 *11%*	34 *9%*	104 *13%*	14 *10%*	124 *12%*	114 *12%*	13 *12%*	7 *11%*	4 *12%*
7	**247** *21%* **U**	117 *20%*	130 *22%*	90 *20%*	157 *22%*	120 *22%*	128 *20%*	43 *26%* M	42 *19%*	46 *23%*	52 *25%* M	28 *17%*	37 *16%*	69 *19%*	123 *22%*	54 *20%*	87 *23%*	160 *20%*	38 *27%*	210 *20%*	198 *20%*	25 *24%*	16 *24%*	8 *24%*
8	**232** *20%* **DMXabdr**	115 *19%*	117 *20%*	77 *17%*	156 *22%*	106 *19%*	126 *20%*	24 *14%*	55 *25%* AHM	52 *26%* AHM	40 *19%*	30 *19%*	31 *14%*	77 *22%*	111 *20%*	42 *16%*	86 *23%*	147 *18%*	23 *16%*	209 *20%*	192 *20%*	25 *24%* X	9 *13%*	7 *20%*
9	**139** *12%* **DMSabefm**	69 *12%*	70 *12%*	39 *9%*	99 *14%* AD	63 *11%*	76 *12%*	23 *14%* M	42 *19%* AJL M	21 *11%*	25 *12%* M	15 *9%*	13 *6%*	39 *11%*	73 *13%*	26 *10%*	63 *17%* AS	76 *9%*	20 *14%*	119 *11%*	115 *12%*	14 *13%*	7 *10%*	3 *9%*
Highest rating 10	**66** *6%*	26 *4%*	40 *7%*	23 *5%*	43 *6%*	29 *5%*	37 *6%*	9 *6%*	14 *6%*	13 *6%*	11 *5%*	10 *6%*	9 *4%*	20 *6%*	34 *6%*	12 *4%*	20 *5%*	46 *6%*	9 *6%*	57 *5%*	56 *6%*	4 *4%*	5 *7%*	2 *4%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 71

Q15_5_6. Rating on statement - It shows high-quality comedy made in the UK: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**1184**	601	583	463	722	550	634	167	221	199	211	160	226	356	559	267	379	805	141*	1043	979	104	68	34*
Effective Base	**984**	474	513	397	588	465	520	115	179	177	182	144	194	298	417	289	303	682	84	917	747	115	122	96
Don't know	**84** *7%* **HIRcg**	42 *7%*	42 *7%*	39 *8%*	44 *6%*	31 *6%*	52 *8%*	2 *1%*	2 *1%*	9 *5%* I	14 *6%* HI	21 *13%* AHI JK	35 *16%* AHI JK	31 *9%*	33 *6%*	19 *7%*	11 *3%*	72 *9%* AR	6 *4%*	77 *7%*	70 *7%*	4 *4%*	7 *11%* W	2 *6%*
1-3 (Net)	**86** *7%* **CEIJ RZcg**	53 *9%*	33 *6%*	46 *10%* AE	40 *6%*	43 *8%*	43 *7%*	12 *7%*	8 *4%*	7 *3%*	15 *7%*	12 *8%*	32 *14%* AIJ K	22 *6%*	39 *7%*	25 *9%*	19 *5%*	68 *8%* AR	11 *8%*	75 *7%*	74 *8%*	5 *5%*	5 *8%*	2 *6%*
4-6 (Net)	**330** *28%* **EZc**	178 *30%*	152 *26%*	148 *32%* AE	182 *25%*	158 *29%*	172 *27%*	54 *32%*	58 *26%*	51 *26%*	54 *26%*	45 *28%*	69 *30%*	96 *27%*	146 *26%*	87 *33%* A	94 *25%*	236 *29%*	35 *25%*	295 *28%*	274 *28%*	28 *27%*	18 *27%*	10 *30%*
7-10 (Net)	**684** *58%* **BDM QSabdefp**	328 *55%*	357 *61%* AB	230 *50%*	454 *63%* AD	318 *58%*	367 *58%*	99 *59%* M	153 *69%* ALM	132 *66%* ALM	128 *61%* M	82 *51%* M	90 *40%*	206 *58%*	341 *61%* Q	135 *51%*	256 *67%* AS	429 *53%*	89 *63%*	595 *57%*	561 *57%*	68 *65%*	37 *54%*	20 *58%*
9-10 (Net)	**205** *17%* **DMS abef**	95 *16%*	110 *19%*	63 *14%*	142 *20%* AD	92 *17%*	113 *18%*	32 *19%* M	55 *25%* ALM	34 *17%* M	36 *17%* M	24 *15%*	22 *10%*	60 *17%*	107 *19%*	38 *14%*	83 *22%* AS	122 *15%*	29 *20%*	176 *17%*	171 *17%*	18 *17%*	12 *17%*	5 *14%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 71

Q15_5_6. Rating on statement - It shows high-quality comedy made in the UK: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**1192**	974	155	61	445	614	119	286	724	87	284	883	126	52	84	125	90	60	77	132	81	124	130	111
Base (weighted)	**1184**	973	151	59*	455	600	117*	278	726	90*	276	887	104	57*	95*	143	101*	70*	95*	68	109*	157	152	34*
Effective Base	**984**	808	125	50	368	510	96	232	602	72	228	736	115	46	77	116	80	56	71	122	74	112	119	96
Lowest rating 1	**18** **2%** **RUZcg**	11 *1%*	2 *2%*	5 *9%* AZa	- -	9 *2%* c	9 *8%* Acd	8 *3%* g	5 *1%*	2 *3%*	7 *3%*	11 *1%*	1 *1%*	- -	1 *1%*	1 *	3 *3%*	- -	4 *4%*	1 *1%*	4 *3%*	3 *2%*	2 *1%*	- -
2	**21** **2%** **Zc**	9 *1%*	7 *5%* AZ	5 *8%* AZ	2 *	14 *2%* c	5 *4%* c	3 *1%*	12 *2%*	3 *4%*	6 *2%*	15 *2%*	1 *1%*	4 *8%* Akmn otuv	- -	2 *2%*	1 *1%*	2 *3%*	3 *3%*	2 *3%*	4 *3%*	1 *1%*	1 *1%*	- -
3	**47** **4%** **EIZ**	30 *3%*	12 *8%* AZ	5 *9%* Z	12 *3%*	29 *5%*	6 *5%*	12 *4%*	26 *4%*	2 *3%*	5 *2%*	39 *4%*	3 *3%*	3 *5%*	4 *4%*	5 *3%*	1 *1%*	9 *13%* Aknor tu	4 *5%*	2 *4%*	7 *6%*	2 *1%*	5 *3%*	2 *6%* ot
4	**64** **5%** **EO**	50 *5%*	7 *4%*	7 *11%*	21 *5%*	26 *4%*	14 *12%* Acd	18 *6%*	40 *5%*	3 *4%*	16 *6%*	47 *5%*	7 *6%*	3 *5%*	3 *4%*	10 *7%*	2 *2%*	5 *7%*	8 *8%*	3 *5%*	5 *4%*	9 *6%*	7 *5%*	2 *6%*
5	**129** **11%** **EZ**	92 *10%*	27 *18%* AZ	10 *17%*	41 *9%*	75 *13%*	11 *10%*	34 *12%*	81 *11%*	9 *10%*	27 *10%*	97 *11%*	9 *8%*	3 *6%*	9 *10%*	20 *14%*	13 *13%*	7 *9%*	11 *11%*	8 *12%*	13 *12%*	16 *10%*	17 *11%*	4 *12%*
6	**138** **12%** **cq**	107 *11%*	26 *17%* A	5 *8%*	41 *9%*	78 *13%*	19 *16%* c	36 *13%*	82 *11%*	7 *8%*	34 *12%*	103 *12%*	13 *12%*	8 *14%*	15 *16%* qs	19 *13%*	9 *9%*	10 *15%* q	4 *4%*	7 *11%*	6 *6%*	22 *14%* q	20 *13%* q	4 *12%* q
7	**247** **21%** **U**	203 *21%*	30 *20%*	14 *24%*	102 *22%*	120 *20%*	23 *20%*	57 *20%*	151 *21%*	21 *23%*	53 *19%*	188 *21%*	25 *24%*	12 *21%*	22 *23%*	30 *21%*	23 *23%*	14 *20%*	15 *16%*	16 *24%*	22 *21%*	32 *20%*	27 *18%*	8 *24%*
8	**232** **20%** **DMXab dr**	212 *22%* Aab	18 *12%*	2 *4%*	111 *24%* Ad e	102 *17%*	17 *15%*	43 *15%*	154 *21%*	16 *17%*	55 *20%*	174 *20%*	25 *24%* qr	7 *13%*	24 *25%* qr	34 *24%* r	22 *22%*	10 *14%*	12 *12%*	9 *13%*	26 *24%*	29 *19%*	29 *19%*	7 *20%*
9	**139** **12%** **DMSab efm**	128 *13%* Aab	10 *6%*	1 *2%*	71 *16%* Ad e	61 *10%*	6 *5%*	18 *7%*	99 *14%* Af	14 *15%* f	34 *12%*	103 *12%*	14 *13%* m	9 *17%* mps	3 *4%*	11 *8%*	15 *15%* mps	3 *4%*	21 *22%* Am nprsv	7 *10%*	6 *5%*	27 *17%* mn ps	19 *12%* m	3 *9%*
Highest rating 10	**66** **6%**	61 *6%* A	3 *2%*	1 *2%*	34 *7%*	29 *5%*	3 *2%*	18 *6%*	38 *5%*	8 *9%*	21 *8%*	45 *5%*	4 *4%*	3 *5%*	8 *9%*	6 *4%*	3 *3%*	4 *5%*	6 *6%*	5 *7%*	8 *7%*	7 *4%*	12 *8%*	2 *4%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 71

Q15_5_6. Rating on statement - It shows high-quality comedy made in the UK: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**1184**	973	151	59*	455	600	117*	278	726	90*	276	887	104	57*	95*	143	101*	70*	95*	68	109*	157	152	34*
Effective Base	**984**	808	125	50	368	510	96	232	602	72	228	736	115	46	77	116	80	56	71	122	74	112	119	96
Don't know	**84** ***7%*** **HIRcg**	70 *7%*	9 *6%*	3 *5%*	20 *4%*	55 *9%* Ac	5 *4%*	31 *11%* Ag	39 *5%*	5 *5%*	18 *6%*	65 *7%*	4 *4%*	4 *7%*	4 *4%*	6 *4%*	10 *10%*	7 *10%*	8 *8%*	7 *11%* kn	9 *8%*	9 *6%*	13 *9%*	2 *6%*
1-3 (Net)	**86** ***7%*** **CEIJRZ cg**	50 *5%*	21 *14%* AZ	15 *26%* AZ	14 *3%*	52 *9%* c	20 *17%* Acd	23 *8%*	43 *6%*	8 *9%*	19 *7%*	65 *7%*	5 *5%*	7 *13%* t	5 *6%*	7 *5%*	5 *5%*	11 *15%* Akno tu	11 *11%*	5 *8%*	14 *13%* t	6 *4%*	8 *5%*	2 *6%*
4-6 (Net)	**330** ***28%*** **EZc**	250 *26%*	59 *39%* AZ	21 *36%*	104 *23%*	179 *30%* c	44 *38%* Ac	88 *32%*	202 *28%*	19 *21%*	78 *28%*	247 *28%*	28 *27%*	14 *25%*	28 *30%*	49 *34%*	24 *24%*	22 *31%*	23 *24%*	18 *27%*	24 *22%*	46 *29%*	44 *29%*	10 *30%*
7-10 (Net)	**684** ***58%*** **BDMQS abdefp**	604 *62%* Aab	62 *41%*	19 *32%*	317 *70%* Ad e	313 *52%*	48 *41%*	135 *49%*	441 *61%* Af	58 *64%* f	162 *59%*	510 *58%*	68 *65%* p	31 *55%*	58 *61%* p	81 *57%*	62 *62%* p	30 *43%*	54 *57%*	37 *54%*	63 *57%*	95 *60%* p	86 *57%*	20 *58%*
9-10 (Net)	**205** ***17%*** **DMSab ef**	189 *19%* Aab	13 *9%*	3 *5%*	105 *23%* Ad e	91 *15%* e	8 *7%*	36 *13%*	136 *19%* f	21 *24%* f	54 *20%*	148 *17%*	18 *17%*	12 *21%*	12 *12%*	17 *12%*	18 *18%*	7 *10%*	27 *29%* Am npsv	12 *17%*	14 *13%*	34 *22%*	31 *20%*	5 *14%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Q15_5_6. Rating on statement - It shows high-quality comedy made in the UK: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1192**	524	155	15	88	46	99	265	312	116	277	263	112	18	90	129	173	248	194	158	122
Base (weighted)	**1184**	553	215	18**	51*	43*	67*	236	290	119*	284	270	127*	16**	75*	94*	162	253	204	170	139
Effective Base	**984**	453	135	12	69	40	83	232	251	99	228	219	99	16	71	98	145	204	159	136	109
Lowest rating 1	**18** **2%** BI	2 *	7 3% B	- -	2 3% B	- -	- -	8 3% AB	1 *	2 2%	6 2%	4 2%	2 2%	- -	4 5% AI	* *	5 3% R	1 *	3 2%	3 2%	1 1%
2	**21** **2%**	6 1%	4 2%	- -	1 1%	1 2%	2 3%	8 3% B	4 2%	* *	6 2%	7 3%	1 1%	- -	2 3%	2 2%	2 1%	8 3%	3 2%	4 2%	- -
3	**47** **4%** B	11 2%	12 6% B	- -	2 4%	2 4%	2 2%	18 8% AB	11 4%	5 4%	8 3%	15 6%	3 3%	- -	5 6%	4 4%	5 3%	11 4%	3 2%	7 4%	6 5%
4	**64** **5%** B	21 4%	10 5%	1 6%	4 8%	5 12% B	6 9% B	16 7%	15 5%	6 5%	22 8%	10 4%	5 4%	2 15%	4 6%	8 9% U	11 7%	11 4%	13 6%	7 4%	4 3%
5	**129** **11%** L	68 12%	22 10%	1 6%	8 16%	2 4%	5 8%	23 10%	31 11%	15 12%	33 12%	19 7%	13 10%	3 17%	15 20% AIL	11 12%	21 13%	26 10%	21 10%	17 10%	14 10%
6	**138** **12%**	57 10%	25 12%	3 18%	9 17%	7 17%	6 10%	30 13%	28 10%	11 10%	31 11%	40 15%	15 12%	3 18%	10 13%	12 13%	15 9%	28 11%	30 15%	16 10%	16 11%
7	**247** **21%** HLP	117 21%	50 23%	5 29%	11 21%	14 32% H	14 21%	37 16%	79 27% AJLO	20 17%	65 23%	43 16%	29 22%	2 15%	9 12%	12 13%	34 21%	59 23% P	44 22%	38 23%	25 18%
8	**232** **20%** H	121 22% H	48 22%	3 17%	6 12%	6 14%	14 21%	34 14%	55 19%	30 25%	45 16%	66 24% AK	23 18%	3 16%	11 15%	22 23%	30 19%	46 18%	47 23%	37 22%	24 17%
9	**139** **12%** HJ	84 15% AH	24 11%	- -	6 11%	4 10%	6 9%	15 7%	40 14% J	6 5%	42 15% J	25 9%	20 16% J	1 4%	5 7%	14 15%	15 9%	29 12%	17 8%	20 12%	26 19% AQS
Highest rating 10	**66** **6%** C	40 7% AC	2 1%	3 18%	2 3%	1 2%	6 9% C	11 5%	11 4%	15 13% AIKL	9 3%	15 6%	12 10% IK	- -	3 4%	5 5%	11 7%	14 6%	11 5%	8 5%	10 7%
Don't know	**84** **7%** B	25 5%	11 5%	1 7%	2 5%	1 3%	5 8%	38 16% ABCEF	16 5%	9 8%	17 6%	26 10%	5 4%	2 16%	8 10%	3 3%	12 7%	19 7%	12 6%	11 6%	12 9%
1-3 (Net)	**86** **7%** B	19 3%	23 11% B	- -	4 9% B	3 6%	4 6%	34 14% ABG	16 5%	7 6%	20 7%	27 10%	6 5%	- -	10 14% AIM	6 6%	12 8%	20 8%	10 5%	15 9%	7 5%
4-6 (Net)	**330** **28%**	146 26%	58 27%	5 29%	21 41% ABC	14 33%	18 27%	68 29%	74 25%	32 27%	86 30%	68 25%	32 25%	8 50%	29 39% AIL	31 34%	48 29%	65 26%	64 31%	40 24%	33 24%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 71

Q15_5_6. Rating on statement - It shows high-quality comedy made in the UK: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1184**	553	215	18**	51*	43*	67*	236	290	119*	284	270	127*	16**	75*	94*	162	253	204	170	139
Effective Base	**984**	453	135	12	69	40	83	232	251	99	228	219	99	16	71	98	145	204	159	136	109
7-10 (Net)	**684**	363	124	12	24	25	40	97	185	70	161	149	84	6	28	53	91	149	119	104	86
	58%	*66%*	*58%*	*64%*	*46%*	*58%*	*60%*	*41%*	*64%*	*59%*	*57%*	*55%*	*66%*	*35%*	*38%*	*57%*	*56%*	*59%*	*58%*	*61%*	*62%*
	EHO	AEH	H			H	H		AO	O	O	O	O								
9-10 (Net)	**205**	125	26	3	7	5	12	26	51	21	51	40	32	1	8	19	26	44	28	29	36
	17%	*23%*	*12%*	*18%*	*14%*	*12%*	*18%*	*11%*	*18%*	*18%*	*18%*	*15%*	*25%*	*4%*	*11%*	*20%*	*16%*	*17%*	*14%*	*17%*	*26%*
	H	ACH											ALO								AS

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 72

Q15_5_7. Rating on statement - It shows high-quality comedy made in the UK: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**851**	415	436	299	552	398	453	79	164	146	147	144	171	201	374	275	298	553	64	787	573	98	93	87
Base (weighted)	**833**	412	422	287	546	398	435	92*	168	136	132	135	170	204	416	212	306	527	99*	734	678	83*	46*	26*
Effective Base	**696**	328	369	252	445	338	358	64	135	122	117	116	146	174	311	224	246	450	61	645	517	91	87	77
Lowest rating 1	**22** **3%** **Zcg**	11 3%	11 3%	11 4%	11 2%	14 4%	8 2%	2 3%	3 2%	- -	5 4% J	3 2%	9 5% AJ	9 4%	8 2%	5 3%	5 2%	17 3%	2 3%	20 3%	21 3%	- -	* 1%	* 1%
2	**37** **4%** **EZ**	19 5%	18 4%	21 7% AE	16 3%	20 5%	17 4%	4 4%	6 4%	4 3%	7 5%	4 3%	11 7%	5 3%	17 4%	14 7% A	10 3%	27 5%	- -	37 5% A	28 4%	5 6%	3 7%	1 5%
3	**37** **4%** **Rc**	20 5%	16 4%	16 6%	21 4%	17 4%	19 4%	3 3%	3 2%	4 3%	5 4%	10 7% I	13 7% I	6 3%	24 6%	7 3%	7 2%	30 6% AR	- -	37 5% A	30 4%	6 7%	1 1%	1 3%
4	**67** **8%** **GZc**	37 9%	30 7%	29 10%	38 7%	41 10% AG	26 6%	11 12% I	7 4%	11 8%	10 8%	11 8%	16 9%	11 5%	30 7%	26 12% AOP	17 6%	50 9%	2 2%	65 9% A	56 8%	5 6%	5 10%	1 5%
5	**82** **10%**	38 9%	44 11%	32 11%	51 9%	43 11%	40 9%	6 7%	12 7%	16 12%	13 10%	18 13%	16 10%	14 7%	48 12%	20 9%	31 10%	52 10%	14 14%	69 9%	61 9%	10 12%	7 15%	5 18% AV
6	**134** **16%** **Yv**	60 15%	74 18%	43 15%	91 17%	62 16%	72 17%	20 22%	30 18%	25 18%	18 13%	18 14%	23 14%	29 14%	65 16%	39 19%	50 16%	84 16%	16 16%	118 16%	110 16% Y	17 20% Y	5 11%	2 7%
7	**127** **15%**	61 15%	66 16%	34 12%	93 17%	57 14%	70 16%	14 15%	29 17%	22 16%	24 18%	19 14%	19 11%	28 14%	66 16%	32 15%	53 17%	74 14%	13 13%	114 16%	103 15%	12 14%	7 15%	6 21%
8	**119** **14%** **MQU** **dfpq**	65 16%	54 13%	32 11%	87 16%	62 16%	57 13%	21 22% M	26 15%	20 14%	20 15%	18 13%	15 9%	38 19% Q	65 16% Q	16 8%	46 15%	73 14%	21 21%	98 13%	96 14%	13 16%	6 12%	4 17%
9	**79** **9%** **DFMS** **Ude**	38 9%	41 10%	13 4%	66 12% AD	27 7%	52 12% AF	6 7%	23 14% M	15 11% M	13 10%	13 9%	8 5%	29 14% AP	32 8%	18 9%	43 14% AS	36 7%	15 15%	64 9%	64 9%	11 13% X	2 4%	3 10%
Highest rating 10	**47** **6%** **SWjk**	20 5%	27 6%	15 5%	32 6%	24 6%	23 5%	- -	18 11% AHL	8 6% H	7 5%	4 3%	9 6% H	14 7%	20 5%	13 6%	26 9% AS	20 4%	6 6%	41 6%	41 6% W	- -	4 9% W	2 7% W

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

* small base

Prepared by GfK

Table 72

Q15_5_7. Rating on statement - It shows high-quality comedy made in the UK: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**833**	412	422	287	546	398	435	92*	168	136	132	135	170	204	416	212	306	527	99*	734	678	83*	46*	26*
Effective Base	**696**	328	369	252	445	338	358	64	135	122	117	116	146	174	311	224	246	450	61	645	517	91	87	77
Don't know	**82** *10%* **ERc**	42 *10%*	41 *10%*	41 *14%* AE	41 *8%*	31 *8%*	52 *12%*	5 *5%*	10 *6%*	11 *8%*	10 *8%*	17 *12%*	30 *18%* AHIJK	21 *10%*	41 *10%*	20 *10%*	18 *6%*	65 *12%* AR	11 *11%*	72 *10%*	69 *10%*	5 *6%*	7 *15%* W	2 *6%*
1-3 (Net)	**96** *11%* **EJR TZcg**	51 *12%*	45 *11%*	48 *17%* AE	47 *9%*	51 *13%*	44 *10%*	9 *10%*	12 *7%*	8 *6%*	17 *13%*	17 *13%*	33 *19%* AIJ	20 *10%*	48 *12%*	27 *13%*	22 *7%*	73 *14%* AR	2 *3%*	93 *13%* AT	79 *12%*	10 *13%*	4 *9%*	3 *10%*
4-6 (Net)	**283** *34%* **Oc**	134 *33%*	149 *35%*	103 *36%*	180 *33%*	145 *36%*	138 *32%*	37 *40%*	50 *30%*	51 *38%*	41 *31%*	48 *35%*	56 *33%*	54 *27%*	143 *34%*	85 *40%* AO	98 *32%*	185 *35%*	32 *32%*	251 *34%*	226 *33%*	32 *39%*	17 *36%*	8 *29%*
7-10 (Net)	**372** *45%* **DMQ SUabde f**	185 *45%*	188 *44%*	94 *33%*	278 *51%* AD	171 *43%*	202 *46%*	41 *45%* M	97 *58%* ALM	65 *48%* M	64 *48%* M	53 *39%*	52 *30%*	109 *53%* AQ	183 *44%*	80 *38%*	169 *55%* AS	204 *39%*	54 *55%*	318 *43%*	305 *45%*	35 *43%*	18 *40%*	14 *54%*
9-10 (Net)	**126** *15%* **DSde**	58 *14%*	68 *16%*	28 *10%*	98 *18%* AD	51 *13%*	75 *17%*	6 *7%*	42 *25%* AHLM	23 *17%*	20 *15%*	17 *12%*	17 *10%*	42 *21%* AP	52 *13%*	31 *15%*	69 *22%* AS	57 *11%*	20 *20%*	105 *14%*	105 *15%*	11 *13%*	6 *13%*	4 *17%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 72

Q15_5_7. Rating on statement - It shows high-quality comedy made in the UK: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**851**	697	111	41	334	422	86	192	540	60	243	588	98	38	50	89	69	36	52	93	66	84	89	87
Base (weighted)	**833**	693	99*	39*	335	412	79*	187	525	62*	231	586	83*	39*	56*	107*	72*	44*	64*	46*	90*	106*	100*	26*
Effective Base	**696**	572	88	35	275	346	70	159	444	47	194	487	91	35	46	83	62	33	47	87	58	75	81	77
Lowest rating 1	**22** **3%** **Zcg**	12 *2%*	4 *4%*	5 *13%* AZ	1 *	14 *3%* c	7 *8%* Ac	11 *6%* Ag	6 *1%*	2 *4%*	5 *2%*	17 *3%*	- -	- -	- -	- -	5 *7%* Akn	- -	4 *6%* kn	* *1%*	6 *6%* kn	4 *4%*	3 *3%*	* *1%*
2	**37** **4%** **EZ**	22 *3%*	10 *10%* AZ	4 *11%* AZ	10 *3%*	23 *6%*	4 *5%*	10 *5%*	23 *4%*	3 *5%*	8 *4%*	28 *5%*	5 *6%* t	5 *13%* Anst u	3 *6%*	3 *2%*	4 *6%*	1 *2%*	7 *10%* Ast	3 *7%* t	1 *1%*	1 *1%*	3 *3%*	1 *5%* t
3	**37** **4%** **Rc**	26 *4%*	7 *7%*	3 *8%*	6 *2%*	21 *5%* c	10 *12%* Acd	11 *6%*	20 *4%*	1 *1%*	6 *3%*	29 *5%*	6 *7%* t	1 *2%*	4 *8%* t	5 *4%*	1 *1%*	4 *9%* t	1 *2%*	1 *1%*	10 *11%* Aort	1 *1%*	3 *3%*	1 *3%*
4	**67** **8%** **GZc**	49 *7%*	10 *11%*	8 *19%* AZ	15 *4%*	37 *9%* c	15 *18%* Acd	17 *9%*	39 *7%*	5 *9%*	22 *10%*	44 *8%*	5 *6%*	5 *13%*	5 *10%*	12 *11%*	4 *6%*	2 *4%*	6 *9%*	5 *10%*	8 *8%*	6 *5%*	8 *8%*	1 *5%*
5	**82** **10%**	64 *9%*	16 *16%*	3 *8%*	29 *9%*	45 *11%*	7 *9%*	20 *11%*	50 *9%*	8 *13%*	18 *8%*	62 *11%*	10 *12%*	2 *5%*	5 *9%*	10 *9%*	5 *7%*	3 *8%*	5 *8%*	7 *15%*	10 *11%*	8 *7%*	13 *13%*	5 *18%* Aot
6	**134** **16%** **Yv**	116 *17%*	11 *12%*	6 *16%*	50 *15%*	68 *17%*	15 *19%*	29 *15%*	89 *17%*	8 *13%*	39 *17%*	94 *16%*	17 *20%* v	3 *9%*	7 *12%*	26 *24%* Arv	12 *16%*	8 *19%*	7 *10%*	5 *11%*	12 *14%*	16 *15%*	19 *19%*	2 *7%*
7	**127** **15%**	112 *16%*	13 *13%*	3 *8%*	63 *19%* Ae	56 *14%*	6 *8%*	26 *14%*	78 *15%*	11 *18%*	29 *12%*	95 *16%*	12 *14%*	5 *12%*	9 *17%*	14 *13%*	11 *15%*	11 *25%*	11 *18%*	7 *15%*	17 *19%*	12 *11%*	13 *13%*	6 *21%*
8	**119** **14%** **MQUdf pq**	108 *16%* A	9 *9%*	3 *7%*	66 *20%* Ad e	47 *11%*	7 *8%*	17 *9%*	84 *16%* f	11 *17%*	35 *15%*	83 *14%*	13 *16%* pq	6 *15%* p	8 *15%* p	17 *16%* p	16 *22%* pq	- -	3 *5%*	6 *12%* p	9 *10%*	23 *21%* pq	15 *15%* p	4 *17%* pq
9	**79** **9%** **DFMSU de**	73 *11%* A	5 *5%*	1 *1%*	48 *14%* Ade	30 *7%* e	1 *1%*	13 *7%*	57 *11%*	4 *7%*	21 *9%*	56 *10%*	11 *13%* r	9 *22%* Anor su	4 *8%*	7 *7%*	6 *8%*	4 *9%*	10 *16%* rs	2 *4%*	4 *5%*	11 *11%*	8 *8%*	3 *10%*
Highest rating 10	**47** **6%** **SWjk**	42 *6%*	3 *4%*	1 *4%*	25 *7%*	21 *5%*	1 *1%*	9 *5%*	33 *6%*	3 *5%*	23 *10%* Aj	23 *4%*	- -	- -	5 *9%* k	6 *5%* k	4 *5%* k	1 *2%*	2 *4%*	4 *9%* kl	3 *4%*	16 *15%* Akl npqsu	4 *4%*	2 *7%* kl

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 72

Q15_5_7. Rating on statement - It shows high-quality comedy made in the UK: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total	Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region										
	(A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**833**	693	99*	39*	335	412	79*	187	525	62*	231	586	83*	39*	56*	107*	72*	44*	64*	46*	90*	106*	100*	26*
Effective Base	**696**	572	88	35	275	346	70	159	444	47	194	487	91	35	46	83	62	33	47	87	58	75	81	77
Don't know	**82** ***10%*** **ERc**	69 *10%*	10 *10%*	1 *3%*	24 *7%*	48 *12%*	8 *10%*	24 *13%*	47 *9%*	5 *8%*	25 *11%*	56 *10%*	5 *6%*	3 *8%*	4 *7%*	9 *8%*	6 *8%*	9 *21%* Ak	9 *13%*	7 *15%* k	11 *12%*	9 *8%*	10 *10%*	2 *6%*
1-3 (Net)	**96** ***11%*** **EJRTZc g**	61 *9%*	22 *22%* AZ	13 *33%* AZ	17 *5%*	58 *14%* Ac	20 *26%* Acd	32 *17%* Ag	49 *9%*	6 *10%*	20 *8%*	73 *12%*	10 *13%*	6 *15%*	8 *14%*	7 *7%*	10 *14%*	5 *11%*	11 *18%* t	4 *9%*	16 *18%* nt	6 *5%*	9 *9%*	3 *10%*
4-6 (Net)	**283** ***34%*** **Oc**	228 *33%*	38 *38%*	17 *44%*	93 *28%*	150 *37%* c	37 *46%* Ac	66 *35%*	178 *34%*	22 *35%*	79 *34%*	199 *34%*	32 *39%*	11 *28%*	18 *31%*	47 *44%* Aqt	21 *29%*	14 *31%*	17 *27%*	17 *36%*	30 *33%*	29 *28%*	39 *39%*	8 *29%*
7-10 (Net)	**372** ***45%*** **DMQSU abdef**	335 *48%* Aab	30 *30%*	8 *20%*	202 *60%* Ad e	155 *38%* e	14 *18%*	65 *35%*	252 *48%* Af	30 *48%*	108 *46%*	258 *44%*	35 *43%*	19 *49%*	27 *48%*	43 *41%*	36 *49%*	16 *36%*	27 *42%*	18 *40%*	34 *37%*	62 *59%* Ak nprsu	41 *41%*	14 *54%* s
9-10 (Net)	**126** ***15%*** **DSde**	115 *17%* A	9 *9%*	2 *5%*	73 *22%* Ad e	51 *12%* e	2 *2%*	22 *12%*	90 *17%*	8 *12%*	44 *19%*	80 *14%*	11 *13%*	9 *22%*	9 *16%*	13 *12%*	9 *13%*	5 *11%*	13 *20%*	6 *13%*	8 *8%*	27 *26%* Ak nrsu	13 *13%*	4 *17%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Table 72

Q15_5_7. Rating on statement - It shows high-quality comedy made in the UK: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**851**	352	116	12	68	24	80	199	244	93	188	155	74	11	82	114	138	193	125	98	70
Base (weighted)	**833**	369	158	14**	39*	23**	53*	177	222	98*	193	158	82*	10**	66*	92*	128	195	129	104*	78*
Effective Base	**696**	301	101	9	55	21	66	174	192	80	154	130	64	10	65	87	113	157	104	83	63
Lowest rating 1	**22**	7	2	-	2	-	2	9	5	4	6	5	-	-	3	1	7	-	1	7	3
	3%	*2%*	*2%*	-	*4%*	-	*3%*	*5%*	*2%*	*4%*	*3%*	*3%*	-	-	*4%*	*1%*	*5%*	-	*1%*	*7%*	*4%*
	R							A									R				R
2	**37**	15	3	1	3	-	2	13	8	7	9	6	*	1	6	4	7	10	5	4	1
	4%	*4%*	*2%*	*8%*	*8%*	-	*4%*	*7%*	*3%*	*7%*	*4%*	*4%*	*	*12%*	*10%*	*5%*	*6%*	*5%*	*4%*	*4%*	*1%*
					C			AC		M					AM						
3	**37**	13	6	-	2	-	1	15	6	8	7	10	4	1	1	2	4	11	4	4	4
	4%	*4%*	*4%*	-	*4%*	-	*3%*	*8%*	*3%*	*8%*	*3%*	*7%*	*5%*	*13%*	*1%*	*2%*	*3%*	*6%*	*3%*	*4%*	*6%*
								AB													
4	**67**	24	17	-	7	2	3	14	22	9	14	12	4	1	4	10	9	20	10	3	5
	8%	*6%*	*11%*	-	*17%*	*10%*	*6%*	*8%*	*10%*	*9%*	*7%*	*7%*	*5%*	*6%*	*5%*	*11%*	*7%*	*10%*	*8%*	*3%*	*7%*
					ABGH																
5	**82**	43	11	2	2	4	5	15	20	10	27	14	5	-	7	9	16	20	14	10	4
	10%	*12%*	*7%*	*12%*	*5%*	*17%*	*9%*	*9%*	*9%*	*11%*	*14%*	*9%*	*5%*	-	*10%*	*10%*	*12%*	*10%*	*11%*	*10%*	*6%*
6	**134**	54	27	2	6	5	13	27	36	12	33	24	13	3	12	13	18	31	21	17	11
	16%	*15%*	*17%*	*14%*	*15%*	*22%*	*24%*	*16%*	*16%*	*12%*	*17%*	*15%*	*16%*	*26%*	*19%*	*14%*	*14%*	*16%*	*17%*	*16%*	*14%*
							B														
7	**127**	68	27	1	6	1	6	17	38	15	37	17	10	2	8	13	20	28	20	17	17
	15%	*19%*	*17%*	*10%*	*16%*	*4%*	*12%*	*9%*	*17%*	*15%*	*19%*	*11%*	*12%*	*24%*	*13%*	*14%*	*16%*	*14%*	*16%*	*17%*	*22%*
	H	AH									L										
8	**119**	60	24	3	5	5	4	18	35	12	23	34	11	-	5	16	9	21	20	21	11
	14%	*16%*	*15%*	*20%*	*14%*	*23%*	*8%*	*10%*	*16%*	*12%*	*12%*	*21%*	*13%*	-	*8%*	*17%*	*7%*	*11%*	*16%*	*20%*	*14%*
	Q											AKO				Q			Q		
9	**79**	36	21	1	4	4	7	6	28	5	12	11	19	1	4	13	18	17	14	6	7
	9%	*10%*	*13%*	*4%*	*9%*	*17%*	*14%*	*3%*	*12%*	*5%*	*6%*	*7%*	*23%*	*9%*	*5%*	*14%*	*14%*	*9%*	*11%*	*6%*	*9%*
	H	H	H				H		K				AIJ KLO								
Highest rating 10	**47**	24	4	2	1	-	5	12	11	7	5	3	13	-	6	3	10	13	5	5	8
	6%	*7%*	*3%*	*11%*	*1%*	-	*9%*	*7%*	*5%*	*7%*	*3%*	*2%*	*15%*	-	*10%*	*3%*	*8%*	*7%*	*4%*	*5%*	*10%*
	L									L			AIK L		KL						
Don't know	**82**	25	16	3	2	1	4	31	14	10	21	22	4	1	10	8	10	24	14	9	5
	10%	*7%*	*10%*	*21%*	*6%*	*6%*	*8%*	*17%*	*6%*	*10%*	*11%*	*14%*	*5%*	*10%*	*15%*	*8%*	*8%*	*12%*	*11%*	*8%*	*7%*
	BI							ABE				I			I						
1-3 (Net)	**96**	35	11	1	7	-	5	37	19	18	21	22	4	3	10	7	18	21	10	15	9
	11%	*9%*	*7%*	*8%*	*17%*	-	*10%*	*21%*	*8%*	*18%*	*11%*	*14%*	*5%*	*25%*	*15%*	*7%*	*14%*	*11%*	*7%*	*15%*	*11%*
					C			ABC		AIM											
4-6 (Net)	**283**	121	55	4	15	11	21	57	78	32	74	50	22	3	23	33	42	71	45	31	21
	34%	*33%*	*35%*	*26%*	*37%*	*50%*	*39%*	*32%*	*35%*	*32%*	*38%*	*31%*	*27%*	*32%*	*34%*	*35%*	*33%*	*36%*	*35%*	*29%*	*27%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 72

Q15_5_7. Rating on statement - It shows high-quality comedy made in the UK: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**833**	369	158	14**	39*	23**	53*	177	222	98*	193	158	82*	10**	66*	92*	128	195	129	104*	78*
Effective Base	**696**	301	101	9	55	21	66	174	192	80	154	130	64	10	65	87	113	157	104	83	63
7-10 (Net)	**372**	188	76	6	16	10	22	53	112	39	76	65	52	3	24	45	57	79	60	50	43
	45%	*51%*	*48%*	*45%*	*40%*	*44%*	*43%*	*30%*	*50%*	*39%*	*40%*	*41%*	*64%*	*32%*	*36%*	*49%*	*45%*	*41%*	*47%*	*48%*	*55%*
	H	AH	H						KO				AJ KLO								R
9-10 (Net)	**126**	60	25	2	4	4	12	18	39	12	17	14	32	1	10	16	28	30	19	11	15
	15%	*16%*	*16%*	*15%*	*11%*	*17%*	*23%*	*10%*	*17%*	*12%*	*9%*	*9%*	*38%*	*9%*	*15%*	*17%*	*22%*	*16%*	*15%*	*11%*	*19%*
	HKL						H		KL				AIJ KLO				A				

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 73

Q15_6_1. Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**2069**	1033	1036	944	1125	1003	1066	176	260	308	375	357	593	598	830	639	515	1554	129	1939	1441	211	230	187
Base (weighted)	**2051**	1020	1031	916	1136	1016	1035	209	266	296	365	329	586	605	933	511	537	1514	192	1858	1703	174	117	58
Effective Base	**1722**	832	892	790	933	845	878	144	218	258	309	294	508	518	699	534	432	1291	116	1625	1315	195	213	166
Lowest rating 1	**47** *2%* **KPZdg**	29 *3%*	18 *2%*	26 *3%*	21 *2%*	27 *3%*	20 *2%*	4 *2%*	3 *1%*	5 *2%*	2 *1%*	10 *3%* K	23 *4%* AIK	20 *3%* P	14 *1%*	14 *3%*	6 *1%*	41 *3%*	4 *2%*	43 *2%*	35 *2%*	6 *3%*	5 *4%* AV	1 *2%*
2	**57** *3%* **EZc**	31 *3%*	27 *3%*	43 *5%* AE	15 *1%*	36 *4%*	22 *2%*	2 *1%*	6 *2%*	11 *4%*	8 *2%*	6 *2%*	25 *4%* AH	17 *3%*	22 *2%*	19 *4%*	12 *2%*	46 *3%*	* *	57 *3%* A	42 *2%*	11 *6%* AVY	4 *4%*	1 *1%*
3	**63** *3%* **EPZc**	32 *3%*	31 *3%*	38 *4%* AE	25 *2%*	33 *3%*	30 *3%*	5 *2%*	5 *2%*	7 *2%*	15 *4%*	13 *4%*	18 *3%*	24 *4%* P	19 *2%*	21 *4%* P	15 *3%*	48 *3%*	8 *4%*	55 *3%*	45 *3%*	10 *5%* AV	5 *4%*	3 *6%* V
4	**105** *5%* **OZ**	56 *6%*	49 *5%*	53 *6%*	52 *5%*	45 *4%*	60 *6%*	16 *7%*	17 *6%*	14 *5%*	22 *6%*	14 *4%*	24 *4%*	21 *3%*	54 *6%*	30 *6%*	26 *5%*	80 *5%*	8 *4%*	98 *5%*	88 *5%*	9 *5%*	6 *5%*	3 *5%*
5	**191** *9%* **Eo**	92 *9%*	99 *10%*	104 *11%* AE	87 *8%*	83 *8%*	109 *11%*	17 *8%*	32 *12%*	29 *10%*	27 *7%*	32 *10%*	55 *9%*	48 *8%*	85 *9%*	58 *11%*	52 *10%*	139 *9%*	17 *9%*	174 *9%*	157 *9%*	16 *9%*	12 *10%*	7 *11%*
6	**247** *12%* **Zs**	108 *11%*	139 *14%*	123 *13%*	125 *11%*	130 *13%*	118 *11%*	22 *11%*	30 *11%*	40 *13%*	50 *14%*	40 *12%*	66 *11%*	69 *11%*	117 *12%*	62 *12%*	62 *12%*	185 *12%*	26 *14%*	221 *12%*	198 *12%*	23 *13%*	15 *12%*	12 *20%* AVX
7	**375** *18%*	183 *18%*	192 *19%*	157 *17%*	218 *19%*	190 *19%*	186 *18%*	54 *26%* AKLM	50 *19%*	59 *20%*	63 *17%*	54 *16%*	96 *16%*	114 *19%*	171 *18%*	90 *18%*	103 *19%*	272 *18%*	24 *12%*	351 *19%* A	305 *18%*	39 *23%*	20 *17%*	11 *18%*
8	**365** *18%* **abe**	199 *19%*	166 *16%*	148 *16%*	217 *19%*	186 *18%*	179 *17%*	31 *15%*	49 *18%*	45 *15%*	67 *18%*	70 *21%*	102 *17%*	113 *19%*	170 *18%*	80 *16%*	94 *17%*	271 *18%*	33 *17%*	332 *18%*	305 *18%*	28 *16%*	19 *16%*	13 *22%*
9	**260** *13%* **DUY abev**	122 *12%*	138 *13%*	79 *9%*	181 *16%* AD	119 *12%*	141 *14%*	24 *11%*	37 *14%*	38 *13%*	47 *13%*	39 *12%*	75 *13%*	84 *14%*	117 *13%*	58 *11%*	81 *15%*	179 *12%*	33 *17%*	226 *12%*	220 *13%*	23 *13%*	12 *10%*	4 *8%*
Highest rating 10	**154** *7%* **DUad**	76 *7%*	77 *7%*	49 *5%*	105 *9%* AD	85 *8%*	69 *7%*	14 *7%*	23 *9%*	22 *7%*	31 *8%*	21 *6%*	43 *7%*	46 *8%*	71 *8%*	37 *7%*	45 *8%*	109 *7%*	24 *13%* AU	129 *7%*	132 *8%*	7 *4%*	11 *10%* W	3 *5%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

* small base

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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 73

Q15_6_1. Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK: BBC One
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		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**2051**	1020	1031	916	1136	1016	1035	209	266	296	365	329	586	605	933	511	537	1514	192	1858	1703	174	117	58
Effective Base	**1722**	832	892	790	933	845	878	144	218	258	309	294	508	518	699	534	432	1291	116	1625	1315	195	213	166
Don't know	**186** *9%* **WYcg klv**	91 *9%*	95 *9%*	97 *11%*	90 *8%*	84 *8%*	103 *10%*	20 *10%*	16 *6%*	27 *9%*	32 *9%*	31 *10%*	59 *10%*	51 *8%*	93 *10%*	43 *8%*	41 *8%*	145 *10%*	16 *8%*	171 *9%*	174 *10%* AWY	3 *2%*	8 *7%* W	1 *2%*
1-3 (Net)	**167** *8%* **EPVZ cg**	92 *9%*	75 *7%*	106 *12%* AE	61 *5%*	95 *9%*	72 *7%*	11 *5%*	13 *5%*	22 *7%*	26 *7%*	29 *9%*	66 *11%* AH IK	60 *10%* P	54 *6%*	53 *10%* AP	33 *6%*	135 *9%*	12 *6%*	155 *8%*	122 *7%*	26 *15%* AV	14 *12%* AV	5 *9%*
4-6 (Net)	**544** *27%* **EOZ t**	256 *25%*	288 *28%*	280 *31%* AE	264 *23%*	257 *25%*	287 *28%*	55 *26%*	78 *29%*	82 *28%*	99 *27%*	85 *26%*	145 *25%*	138 *23%*	256 *27%*	150 *29%* O	140 *26%*	404 *27%*	51 *27%*	493 *27%*	443 *26%*	48 *28%*	32 *27%*	21 *36%* AV
7-10 (Net)	**1153** *56%* **DQS abefm**	581 *57%*	572 *56%*	433 *47%*	720 *63%* AD	580 *57%*	574 *55%*	123 *59%*	159 *60%*	164 *55%*	208 *57%*	184 *56%*	315 *54%*	357 *59%* Q	530 *57%*	264 *52%*	323 *60%*	830 *55%*	113 *59%*	1039 *56%*	963 *57%*	97 *56%*	62 *53%*	31 *53%*
9-10 (Net)	**413** *20%* **DSU Yabdev**	199 *19%*	215 *21%*	128 *14%*	285 *25%* AD	204 *20%*	210 *20%*	38 *18%*	60 *23%*	60 *20%*	78 *21%*	60 *18%*	117 *20%*	130 *22%*	189 *20%*	94 *18%*	126 *23%* AS	287 *19%*	57 *29%* AU	356 *19%*	352 *21%* Y	31 *18%*	23 *20%*	7 *12%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**2069**	1642	292	128	620	1157	259	541	1239	140	465	1557	211	75	136	189	156	113	164	230	155	210	243	187
Base (weighted)	**2051**	1635	292	117	631	1141	250	523	1228	154	439	1573	174	79*	150	221	172	132	200	117	201	250	297	58
Effective Base	**1722**	1365	246	106	515	966	214	451	1031	118	379	1307	195	69	124	176	140	105	150	213	142	189	225	166
Lowest rating 1	**47** **2%** **KPZdg**	19 *1%*	7 *2%*	21 *18%* AZa	9 *1%*	17 *1%*	21 *8%* Acd	15 *3%*	20 *2%*	7 *4%*	12 *3%*	32 *2%*	6 *3%*	1 *1%*	3 *2%*	5 *2%*	1 *1%*	3 *2%*	6 *3%*	5 *4%* Aot	10 *5%* Aot	2 *1%*	5 *2%*	1 *2%*
2	**57** **3%** **EZc**	30 *2%*	13 *4%* Z	14 *12%* AZa	8 *1%*	34 *3%* c	15 *6%* Acd	21 *4%*	32 *3%*	2 *1%*	8 *2%*	48 *3%*	11 *6%* Astu v	6 *8%* Aost uv	10 *7%* Ast uv	6 *3%*	3 *2%*	2 *2%*	5 *3%*	4 *4%* tu	4 *2%*	2 *1%*	3 *1%*	1 *1%*
3	**63** **3%** **EPZc**	40 *2%*	14 *5%* Z	7 *6%* Z	12 *2%*	38 *3%*	12 *5%* c	21 *4%*	33 *3%*	8 *5%*	13 *3%*	49 *3%*	10 *5%* As	2 *2%*	6 *4%*	8 *4%*	3 *2%*	3 *2%*	6 *3%*	5 *4%* s	2 *1%*	8 *3%*	8 *3%*	3 *6%* s
4	**105** **5%** **OZ**	70 *4%*	27 *9%* AZ	8 *7%*	28 *4%*	52 *5%*	25 *10%* Acd	26 *5%*	68 *6%*	7 *4%*	28 *6%*	77 *5%*	9 *5%*	2 *3%*	5 *3%*	13 *6%*	9 *5%*	14 *11%* Amtu	10 *5%*	6 *5%*	9 *5%*	11 *4%*	14 *5%*	3 *5%*
5	**191** **9%** **Eo**	144 *9%*	36 *12%*	10 *9%*	52 *8%*	118 *10%*	18 *7%*	45 *9%*	119 *10%*	7 *5%*	42 *9%*	147 *9%*	16 *9%* o	15 *19%* Ako qtu	22 *15%* Ao qt	23 *10%* o	6 *4%*	14 *11%* o	11 *5%*	12 *10%* o	19 *10%*	17 *7%*	29 *10%* o	7 *11%* oq
6	**247** **12%** **Zs**	175 *11%*	57 *20%* AZ	15 *13%*	77 *12%*	138 *12%*	30 *12%*	65 *12%*	147 *12%*	20 *13%*	47 *11%*	195 *12%*	23 *13%* s	14 *17%* s	23 *15%* s	30 *13%* s	24 *14%* s	10 *8%*	25 *13%*	15 *12%*	13 *7%*	23 *9%*	37 *12%*	12 *20%* Aprstu
7	**375** **18%**	312 *19%*	48 *16%*	16 *13%*	112 *18%*	216 *19%*	44 *17%*	93 *18%*	232 *19%*	25 *16%*	68 *16%*	302 *19%*	39 *23%*	16 *21%*	21 *14%*	39 *18%*	32 *18%*	23 *18%*	29 *15%*	20 *17%*	36 *18%*	57 *23%*	51 *17%*	11 *18%*
8	**365** **18%** **abe**	333 *20%* Aab	24 *8%*	7 *6%*	129 *20%* e	197 *17%*	32 *13%*	79 *15%*	233 *19%*	29 *19%*	77 *18%*	279 *18%*	28 *16%*	9 *11%*	27 *18%*	43 *19%*	42 *24%* Altu	22 *16%*	36 *18%*	19 *16%*	46 *23%*	37 *15%*	44 *15%*	13 *22%* l
9	**260** **13%** **DUYab ev**	233 *14%* Aab	20 *7%*	7 *6%*	98 *15%* Ae	143 *13%* e	18 *7%*	65 *12%*	154 *13%*	22 *14%*	61 *14%*	194 *12%*	23 *13%*	9 *12%*	15 *10%*	23 *10%*	16 *9%*	16 *12%*	36 *18%* An orv	12 *10%*	28 *14%*	35 *14%*	41 *14%*	4 *8%*
Highest rating 10	**154** **7%** **DUad**	136 *8%* Aa	12 *4%*	5 *4%*	69 *11%* Ad	68 *6%*	16 *6%*	35 *7%*	93 *8%*	15 *10%*	36 *8%*	117 *7%*	7 *4%*	3 *4%*	6 *4%*	15 *7%*	10 *6%*	9 *7%*	12 *6%*	11 *10%* km	17 *8%*	32 *13%* Akl mnoqv	27 *9%*	3 *5%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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	Total	Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	(A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**2051**	1635	292	117	631	1141	250	523	1228	154	439	1573	174	79*	150	221	172	132	200	117	201	250	297	58
Effective Base	**1722**	1365	246	106	515	966	214	451	1031	118	379	1307	195	69	124	176	140	105	150	213	142	189	225	166
Don't know	**186** *9%* **WYcgkl v**	143 *9%*	35 *12%*	6 *6%*	38 *6%*	121 *11%* Ac	19 *8%*	59 *11%* g	96 *8%*	13 *8%*	46 *11%*	134 *9%*	3 *2%*	2 *2%*	12 *8%* kv	18 *8%* kv	24 *14%* Aklrv	16 *12%* klv	22 *11%* klv	8 *7%* k	17 *8%* kv	26 *10%* kl v	38 *13%* Aklv	1 *2%*
1-3 (Net)	**167** *8%* **EPVZcg**	89 *5%*	34 *12%* AZ	42 *36%* AZa	28 *5%*	89 *8%* c	48 *19%* Acd	56 *11%* Ag	85 *7%*	16 *10%*	33 *8%*	129 *8%*	26 *15%* Ano pstu	9 *11%*	18 *12%* otu	18 *8%*	8 *5%*	8 *6%*	18 *9%*	14 *12%* Aot u	16 *8%*	12 *5%*	16 *5%*	5 *9%*
4-6 (Net)	**544** *27%* **EOZt**	389 *24%*	120 *41%* AZb	34 *29%*	157 *25%*	308 *27%*	73 *29%*	136 *26%*	334 *27%*	34 *22%*	117 *27%*	419 *27%*	48 *28%*	31 *39%* Aaq st	50 *34%* st	66 *30%* t	40 *23%*	39 *29%*	46 *23%*	32 *27%*	42 *21%*	51 *20%*	79 *27%*	21 *36%* Aoqstu
7-10 (Net)	**1153** *56%* **DQSab efm**	1014 *62%* Aab	103 *35%*	34 *29%*	408 *65%* Ad e	624 *55%* e	110 *44%*	272 *52%*	713 *58%* f	91 *59%*	242 *55%*	891 *57%*	97 *56%*	38 *48%*	69 *46%*	120 *54%*	100 *58%* m	70 *53%*	114 *57%*	62 *53%*	127 *63%* lm	162 *65%* Al mnrv	164 *55%*	31 *53%*
9-10 (Net)	**413** *20%* **DSUYa bdev**	369 *23%* Aab	31 *11%*	12 *10%*	167 *26%* Ad e	211 *18%*	34 *14%*	100 *19%*	248 *20%*	37 *24%*	97 *22%*	311 *20%*	31 *18%*	13 *16%*	21 *14%*	38 *17%*	26 *15%*	25 *19%*	48 *24%* mv	23 *20%*	45 *23%* v	67 *27%* Ak mnov	68 *23%* mv	7 *12%*

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	Total (A)	Working status							Education							Household income						
		Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**2069**	798	255	20	138	57	144	657	503	208	429	456	187	50	228	235	271	426	326	260	183
Base (weighted)	**2051**	842	346	28**	87	54*	99	595	479	216	435	475	199	46*	193	187	246	439	343	269	207
Effective Base	**1722**	686	223	17	114	48	124	573	408	179	357	385	163	42	187	183	226	356	276	218	163
Lowest rating 1	**47** *2%* **BIRS**	11 *1%*	7 *2%*	2 *7%*	6 *7%* ABCG	- -	1 *1%*	21 *3%* AB	4 *1%*	10 *4%* I	10 *2%*	13 *3%* I	3 *2%*	1 *1%*	6 *3%* I	5 *3%*	9 *4%* RS	4 *1%*	2 *1%*	8 *3%*	5 *2%*
2	**57** *3%* **L**	25 *3%*	5 *2%*	- -	1 *2%*	1 *2%*	1 *1%*	24 *4%* A	15 *3%*	9 *4%* L	12 *3%*	6 *1%*	7 *3%*	1 *3%*	8 *4%* L	4 *2%*	7 *3%*	12 *3%*	9 *3%*	4 *1%*	6 *3%*
3	**63** *3%*	22 *3%*	8 *2%*	1 *5%*	3 *4%*	2 *4%*	5 *5%*	20 *3%*	13 *3%*	6 *3%*	8 *2%*	20 *4%*	4 *2%*	2 *4%*	11 *6%* AIK	5 *3%*	6 *3%*	10 *2%*	16 *5%*	8 *3%*	6 *3%*
4	**105** *5%* **S**	43 *5%*	28 *8%* AH	- -	6 *7%*	2 *5%*	3 *3%*	23 *4%*	25 *5%*	14 *7%*	21 *5%*	24 *5%*	8 *4%*	* *1%*	11 *6%*	9 *5%*	17 *7%* SU	25 *6%*	9 *3%*	18 *7%*	5 *2%*
5	**191** *9%*	73 *9%*	32 *9%*	5 *19%*	9 *11%*	2 *4%*	12 *12%*	59 *10%*	45 *9%*	16 *7%*	47 *11%*	40 *8%*	17 *9%*	3 *8%*	23 *12%*	27 *15%* AR	22 *9%*	31 *7%*	33 *9%*	30 *11%*	18 *9%*
6	**247** *12%*	112 *13%*	29 *8%*	2 *6%*	12 *13%*	10 *19%* C	14 *14%*	69 *12%*	47 *10%*	18 *8%*	63 *14%* IJ	56 *12%*	25 *13%*	11 *24%* AIJL	24 *12%*	22 *12%*	28 *11%*	57 *13%*	48 *14%*	24 *9%*	30 *14%*
7	**375** *18%*	165 *20%* G	68 *20%*	4 *13%*	17 *19%*	9 *17%*	12 *12%*	101 *17%*	89 *19%*	41 *19%*	83 *19%*	90 *19%*	29 *14%*	8 *16%*	32 *17%*	28 *15%*	49 *20%*	74 *17%*	65 *19%*	50 *19%*	32 *15%*
8	**365** *18%* **E**	142 *17%*	77 *22%* E	4 *12%*	9 *11%*	10 *18%*	23 *24%* E	100 *17%*	100 *21%* O	38 *17%*	80 *18%*	77 *16%*	36 *18%*	8 *18%*	26 *13%*	29 *16%*	41 *17%*	93 *21%* U	67 *20%*	47 *18%*	27 *13%*
9	**260** *13%*	114 *14%*	40 *12%*	1 *5%*	12 *13%*	7 *13%*	9 *9%*	76 *13%*	62 *13%*	25 *12%*	48 *11%*	70 *15%*	28 *14%*	3 *7%*	23 *12%*	20 *11%*	39 *16%*	54 *12%*	45 *13%*	37 *14%*	39 *19%* AP
Highest rating 10	**154** *7%* **K**	74 *9%*	17 *5%*	5 *19%*	4 *5%*	4 *7%*	7 *7%*	42 *7%*	36 *8%*	14 *6%*	19 *4%*	33 *7%*	29 *15%* AIJ KL	4 *8%*	18 *9%* K	14 *8%*	16 *6%*	28 *6%*	27 *8%*	22 *8%*	20 *10%*
Don't know	**186** *9%* **BQS**	62 *7%*	35 *10%*	4 *14%*	7 *8%*	6 *11%*	12 *12%*	60 *10%*	42 *9%*	27 *12%* O	44 *10%*	44 *9%*	13 *6%*	5 *10%*	11 *6%*	22 *12%* QS	10 *4%*	51 *12%* QS	21 *6%*	22 *8%*	20 *10%* Q
1-3 (Net)	**167** *8%*	59 *7%*	20 *6%*	3 *12%*	11 *12%* BC	3 *6%*	7 *7%*	65 *11%* ABC	32 *7%*	24 *11%*	30 *7%*	39 *8%*	14 *7%*	4 *8%*	25 *13%* AIK	14 *8%*	23 *9%*	27 *6%*	27 *8%*	20 *7%*	17 *8%*
4-6 (Net)	**544** *27%*	227 *27%*	89 *26%*	7 *25%*	27 *31%*	15 *28%*	29 *29%*	151 *25%*	117 *24%*	48 *22%*	131 *30%*	121 *25%*	51 *25%*	15 *32%*	57 *30%*	58 *31%*	68 *28%*	113 *26%*	90 *26%*	71 *26%*	52 *25%*

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		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**2051**	842	346	28**	87	54*	99	595	479	216	435	475	199	46*	193	187	246	439	343	269	207
Effective Base	**1722**	686	223	17	114	48	124	573	408	179	357	385	163	42	187	183	226	356	276	218	163
7-10 (Net)	**1153**	495	202	14	42	30	52	319	288	117	230	270	122	23	100	92	145	249	205	156	117
	56% **P**	*59%* E	*58%*	*50%*	*48%*	*55%*	*52%*	*54%*	*60%* KO	*54%*	*53%*	*57%*	*61%*	*50%*	*52%*	*49%*	*59%* P	*57%*	*60%* P	*58%*	*57%*
9-10 (Net)	**413**	188	58	7	16	11	16	118	99	39	67	103	57	7	41	35	55	82	73	59	59
	20% **K**	*22%*	*17%*	*24%*	*18%*	*20%*	*17%*	*20%*	*21%*	*18%*	*15%*	*22%* K	*28%* AI JK	*16%*	*21%*	*19%*	*22%*	*19%*	*21%*	*22%*	*28%* APR

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 74

Q15_6_2. Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK: BBC Two
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	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**1054**	526	528	477	577	560	494	68	127	142	168	193	356	382	393	278	228	826	69	985	754	105	127	68
Base (weighted)	**1075**	532	543	471	604	589	486	81*	144	136	171	178	365	393	453	228	252	823	104*	971	904	86*	65	20*
Effective Base	**894**	431	464	408	487	480	415	57	112	122	141	160	305	334	338	233	198	697	65	837	695	98	118	61
Lowest rating 1	**30** *3%* **ERZ**	14 *3%*	16 *3%*	21 *4%* AE	10 *2%*	16 *3%*	14 *3%*	3 *3%*	1 *1%*	4 *3%*	2 *1%*	8 *4%*	13 *4%*	13 *3%*	11 *2%*	7 *3%*	1 *1%*	29 *4%* AR	3 *3%*	27 *3%*	24 *3%*	2 *2%*	4 *6%*	1 *4%*
2	**32** *3%* **EZci**	14 *3%*	18 *3%*	22 *5%* AE	10 *2%*	20 *3%*	12 *2%*	- -	2 *1%*	4 *3%*	5 *3%*	8 *4%*	13 *4%*	10 *3%*	10 *2%*	12 *5%* A	4 *2%*	28 *3%*	* *	32 *3%*	28 *3%*	3 *3%*	1 *2%*	- -
3	**49** *5%* **JR**	22 *4%*	27 *5%*	29 *6%*	21 *3%*	29 *5%*	20 *4%*	5 *6%* J	6 *4%*	1 *1%*	10 *6%* J	10 *5%* J	18 *5%* J	15 *4%*	22 *5%*	13 *6%*	5 *2%*	45 *5%* AR	2 *2%*	47 *5%*	36 *4%*	7 *8%*	4 *6%*	2 *11%* AV
4	**63** *6%* **Z**	32 *6%*	31 *6%*	32 *7%*	30 *5%*	39 *7%*	24 *5%*	8 *10%*	13 *9%* M	7 *5%*	11 *6%*	10 *5%*	15 *4%*	23 *6%*	26 *6%*	13 *6%*	15 *6%*	48 *6%*	7 *7%*	56 *6%*	53 *6%*	5 *5%*	3 *4%*	2 *11%*
5	**119** *11%* **Eg**	63 *12%*	56 *10%*	69 *15%* AE	50 *8%*	61 *10%*	58 *12%*	7 *8%*	11 *7%*	16 *12%*	23 *14%*	12 *7%*	51 *14%* L	44 *11%*	44 *10%*	31 *13%*	26 *11%*	93 *11%*	7 *7%*	112 *12%*	98 *11%*	11 *13%*	7 *11%*	3 *13%*
6	**152** *14%* **D**	72 *13%*	80 *15%*	53 *11%*	99 *16%* AD	89 *15%*	63 *13%*	15 *19%*	22 *15%*	20 *15%*	25 *14%*	24 *13%*	45 *12%*	52 *13%*	64 *14%*	36 *16%*	43 *17%*	109 *13%*	19 *18%*	133 *14%*	132 *15%*	11 *13%*	6 *9%*	3 *16%*
7	**168** *16%*	78 *15%*	90 *17%*	68 *14%*	100 *17%*	95 *16%*	73 *15%*	15 *19%*	22 *15%*	28 *21%*	21 *12%*	28 *16%*	53 *15%*	64 *16%*	69 *15%*	35 *15%*	43 *17%*	125 *15%*	17 *16%*	152 *16%*	134 *15%*	20 *24%* AV	12 *19%*	2 *11%*
8	**162** *15%* **Dam**	91 *17%*	71 *13%*	54 *12%*	108 *18%* AD	93 *16%*	70 *14%*	12 *15%*	25 *17%*	24 *18%*	20 *12%*	29 *16%*	52 *14%*	59 *15%*	69 *15%*	33 *15%*	43 *17%*	120 *15%*	16 *16%*	146 *15%*	134 *15%*	13 *16%*	11 *17%*	4 *21%*
9	**98** *9%* **DLUa en**	46 *9%*	52 *9%*	28 *6%*	70 *12%* AD	60 *10%*	38 *8%*	7 *8%*	24 *17%* AJLM	11 *8%*	20 *12%* L	6 *3%*	30 *8%*	46 *12%* AQ	36 *8%*	15 *7%*	28 *11%*	70 *8%*	14 *14%*	83 *9%*	82 *9%*	8 *9%*	6 *9%*	2 *9%*
Highest rating 10	**67** *6%* **DU**	31 *6%*	35 *6%*	20 *4%*	47 *8%* AD	30 *5%*	36 *7%*	5 *6%*	11 *8%*	7 *5%*	11 *6%*	11 *6%*	21 *6%*	20 *5%*	34 *7%*	13 *6%*	22 *9%*	44 *5%*	12 *12%*	55 *6%*	55 *6%*	5 *6%*	7 *10%*	* *2%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

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	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**1075**	532	543	471	604	589	486	81*	144	136	171	178	365	393	453	228	252	823	104*	971	904	86*	65	20*
Effective Base	**894**	431	464	408	487	480	415	57	112	122	141	160	305	334	338	233	198	697	65	837	695	98	118	61
Don't know	**135**	68	67	76	59	57	77	4	7	14	23	32	54	46	67	21	22	113	6	129	129	1	4	*
	13%	*13%*	*12%*	*16%*	*10%*	*10%*	*16%*	*5%*	*5%*	*10%*	*13%*	*18%*	*15%*	*12%*	*15%*	*9%*	*9%*	*14%*	*5%*	*13%*	*14%*	*1%*	*7%*	*2%*
	EFI WXYckr v			AE			AF				I	AHI	HI					A		A	AWXY		W	
1-3 (Net)	**112**	50	62	71	41	65	47	7	9	8	18	25	44	38	43	31	10	102	6	106	88	11	9	3
	10%	*9%*	*11%*	*15%*	*7%*	*11%*	*10%*	*9%*	*6%*	*6%*	*10%*	*14%*	*12%*	*10%*	*9%*	*14%*	*4%*	*12%*	*6%*	*11%*	*10%*	*13%*	*14%*	*14%*
	ERZc			AE								IJ						AR						
4-6 (Net)	**333**	166	167	154	179	188	145	30	46	43	58	46	111	120	134	79	84	250	33	300	283	27	16	8
	31%	*31%*	*31%*	*33%*	*30%*	*32%*	*30%*	*38%*	*32%*	*31%*	*34%*	*26%*	*30%*	*30%*	*30%*	*35%*	*33%*	*30%*	*32%*	*31%*	*31%*	*31%*	*24%*	*40%*
	Zt																							X
7-10 (Net)	**495**	247	248	170	325	278	217	39	82	71	72	75	156	189	208	96	136	359	59	436	404	47	35	9
	46%	*46%*	*46%*	*36%*	*54%*	*47%*	*45%*	*48%*	*57%*	*52%*	*42%*	*42%*	*43%*	*48%*	*46%*	*42%*	*54%*	*44%*	*57%*	*45%*	*45%*	*54%*	*55%*	*43%*
	DSU abdef				AD				AKL M								AS						AV	
9-10 (Net)	**164**	77	87	47	117	90	74	11	35	18	31	17	51	66	70	29	50	114	26	138	137	13	12	2
	15%	*15%*	*16%*	*10%*	*19%*	*15%*	*15%*	*14%*	*25%*	*13%*	*18%*	*10%*	*14%*	*17%*	*15%*	*13%*	*20%*	*14%*	*26%*	*14%*	*15%*	*15%*	*19%*	*11%*
	DLS Ubden				AD				AJL M		L						AS		AU					

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

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		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**1054**	873	131	46	333	580	125	274	627	69	249	776	105	38	69	100	73	48	83	127	82	119	142	68
Base (weighted)	**1075**	898	129	45*	352	584	127	278	645	73*	247	801	86*	40*	77*	120*	80*	59*	103*	65	109*	145	172	20*
Effective Base	**894**	739	114	38	283	493	105	235	532	59	206	665	98	35	63	94	67	45	76	118	75	109	134	61
Lowest rating 1	**30 3% ERZ**	19 *2%*	3 *2%*	9 *19%* AZa	7 *2%*	14 *2%*	8 *6%* Ac	8 *3%*	14 *2%*	2 *3%*	8 *3%*	22 *3%*	2 *2%*	2 *4%*	3 *4%*	1 *1%*	1 *1%*	- -	6 *6%* t	4 *6%* nt	8 *8%* Antu	1 *	3 *2%*	1 *4%* t
2	**32 3% EZci**	20 *2%*	7 *5%*	5 *11%* AZ	5 *1%*	21 *4%*	6 *5%* c	15 *5%* A	17 *3%*	- -	3 *1%*	29 *4%*	3 *3%*	2 *6%* q	3 *4%*	2 *2%*	1 *2%*	1 *2%*	- -	1 *2%*	7 *7%* q	4 *3%*	6 *4%*	- -
3	**49 5% JR**	38 *4%*	8 *7%*	3 *6%*	10 *3%*	34 *6%*	5 *4%*	16 *6%*	28 *4%*	4 *6%*	14 *6%*	34 *4%*	7 *8%* ps	2 *5%*	4 *5%*	9 *7%* s	2 *2%*	- -	6 *6%*	4 *6%* ps	1 *1%*	6 *4%*	7 *4%*	2 *11%* Aopsu
4	**63 6% Z**	41 *5%*	16 *13%* AZ	5 *12%* Z	18 *5%*	28 *5%*	15 *12%* Acd	17 *6%*	35 *5%*	7 *9%*	17 *7%*	45 *6%*	5 *5%*	4 *9%*	4 *5%*	12 *10%*	4 *4%*	6 *10%*	6 *6%*	3 *4%*	4 *4%*	6 *4%*	8 *5%*	2 *11%* st
5	**119 11% Eg**	95 *11%*	22 *17%* AZ	2 *5%*	30 *9%*	77 *13%* A	12 *10%*	36 *13%*	59 *9%*	10 *13%*	18 *7%*	98 *12%*	11 *13%*	6 *14%*	12 *16%*	15 *13%*	5 *6%*	9 *16%*	10 *9%*	7 *11%*	10 *9%*	10 *7%*	22 *13%*	3 *13%*
6	**152 14% D**	128 *14%*	18 *14%*	6 *13%*	56 *16%*	78 *13%*	17 *13%*	33 *12%*	99 *15%*	10 *14%*	39 *16%*	108 *13%*	11 *13%*	6 *15%*	13 *17%*	17 *14%*	11 *14%*	10 *16%*	22 *22%* Art	6 *9%*	18 *17%*	14 *10%*	20 *12%*	3 *16%*
7	**168 16%**	145 *16%*	15 *12%*	7 *17%*	52 *15%*	90 *15%*	25 *20%*	41 *15%*	102 *16%*	11 *15%*	36 *15%*	129 *16%*	20 *24%* Anq	5 *12%*	12 *15%*	12 *10%*	20 *24%* Anq	9 *15%*	9 *8%*	12 *19%* q	16 *15%*	26 *18%*	26 *15%*	2 *11%*
8	**162 15% Dam**	149 *17%* Aa	9 *7%*	4 *9%*	63 *18%*	84 *14%*	14 *11%*	33 *12%*	111 *17%* A	7 *10%*	38 *15%*	122 *15%*	13 *16%*	5 *13%*	5 *6%*	27 *23%* Amt	14 *18%* m	10 *17%*	13 *13%*	11 *17%* m	15 *14%*	17 *12%*	26 *15%*	4 *21%* m
9	**98 9% DLUae n**	93 *10%* Aab	5 *4%*	- -	46 *13%* Ade	47 *8%*	4 *3%*	23 *8%*	64 *10%*	6 *8%*	25 *10%*	71 *9%*	8 *9%*	2 *4%*	7 *9%*	4 *3%*	5 *7%*	5 *9%*	10 *10%*	6 *9%*	7 *7%*	27 *19%* Aln orsu	15 *8%*	2 *9%*
Highest rating 10	**67 6% DU**	59 *7%*	7 *6%*	- -	35 *10%* Ade	29 *5%*	3 *2%*	15 *6%*	43 *7%*	5 *6%*	21 *8%*	43 *5%*	5 *6%*	2 *5%*	5 *6%*	4 *4%*	5 *7%*	3 *6%*	5 *5%*	7 *10%* nu	7 *7%*	16 *11%* Anu	7 *4%*	* *2%*

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	Total	Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region										
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**1075**	898	129	45*	352	584	127	278	645	73*	247	801	86*	40*	77*	120*	80*	59*	103*	65	109*	145	172	20*
Effective Base	**894**	739	114	38	283	493	105	235	532	59	206	665	98	35	63	94	67	45	76	118	75	109	134	61
Don't know	**135** *13%* **EFIWX Yckrv**	112 *12%*	19 *15%*	3 *7%*	30 *9%*	82 *14%* c	17 *14%*	41 *15%*	74 *11%*	11 *16%*	28 *11%*	101 *13%*	1 *1%*	5 *12%* k	11 *14%* kv	17 *14%* kv	13 *16%* kv	5 *8%*	16 *16%* kv	4 *7%* k	14 *13%* k	18 *13%* kv	31 *18%* Akrv	* *2%*
1-3 (Net)	**112** *10%* **ERZc**	77 *9%*	18 *14%*	16 *37%* AZa	22 *6%*	69 *12%* c	20 *15%* c	39 *14%* Ag	58 *9%*	6 *9%*	25 *10%*	85 *11%*	11 *13%* p	6 *15%* p	10 *13%*	12 *10%*	4 *5%*	1 *2%*	12 *12%*	9 *14%* op	16 *15%* op	10 *7%*	17 *10%*	3 *14%* op
4-6 (Net)	**333** *31%* **Zt**	263 *29%*	56 *44%* AZ	14 *31%*	104 *30%*	183 *31%*	44 *35%*	86 *31%*	193 *30%*	27 *36%*	75 *30%*	251 *31%*	27 *31%*	15 *38%* t	29 *37%* t	43 *36%* t	19 *24%*	25 *43%* ort	38 *37%* t	16 *24%*	33 *30%*	30 *21%*	51 *29%*	8 *40%* ort
7-10 (Net)	**495** *46%* **DSUab def**	446 *50%* Aab	36 *28%*	11 *26%*	196 *56%* Ad e	250 *43%*	46 *36%*	112 *40%*	319 *50%* Af	29 *39%*	120 *48%*	364 *45%*	47 *54%* lmn q	14 *34%*	28 *36%*	48 *40%*	45 *56%* lmnq	28 *47%*	37 *36%*	35 *55%* Al mnq	45 *42%*	87 *60%* Al mnqsu v	73 *43%*	9 *43%*
9-10 (Net)	**164** *15%* **DLSUb den**	152 *17%* Aab	12 *9%*	- -	82 *23%* Ad e	76 *13%* e	7 *6%*	39 *14%*	107 *17%*	11 *15%*	45 *18%*	114 *14%*	13 *15%*	4 *10%*	11 *14%*	8 *7%*	11 *13%*	9 *15%*	15 *15%*	12 *19%* n	15 *13%*	43 *30%* Ak lmnoq suv	21 *12%*	2 *11%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
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		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1054**	398	110	14	57	27	51	397	252	84	200	246	140	28	100	105	134	208	164	128	120
Base (weighted)	**1075**	441	144*	20**	40*	25**	36*	370	253	92*	203	256	150	28**	87*	86*	127	216	176	140	133
Effective Base	**894**	350	95	12	47	22	42	347	210	73	170	210	122	25	82	84	115	171	143	111	108
Lowest rating 1	**30** **3%** S	9 2%	6 4%	- -	2 6%	- -	* 1%	13 3%	4 1%	7 7% AI	6 3%	7 3%	4 3%	* 1%	3 3%	3 3% S	5 4% S	4 2%	- -	6 4%	4 3% S
2	**32** **3%**	10 2%	2 2%	1 7%	3 6%	- -	- -	16 4%	8 3%	4 4%	4 2%	3 1%	5 3%	2 9%	6 7% AKL	3 4%	3 3%	4 2%	6 3%	- -	7 5%
3	**49** **5%**	17 4%	5 3%	* 2%	1 3%	2 7%	2 7%	21 6%	10 4%	6 6%	6 3%	15 6%	4 3%	- -	8 9% AKM	3 4%	7 6%	11 5%	4 2%	7 5%	4 3%
4	**63** **6%** H	28 6%	12 9%	2 10%	2 5%	1 5%	3 8%	14 4%	15 6%	3 4%	15 8%	13 5%	9 6%	- -	4 5%	8 9%	7 6%	9 4%	10 6%	9 6%	5 4%
5	**119** **11%**	46 11%	11 8%	4 19%	3 7%	4 17%	3 8%	47 13%	35 14% O	9 10%	19 9%	34 13%	14 10%	4 14%	5 5%	11 12%	11 8%	24 11%	20 12%	16 11%	16 12%
6	**152** **14%**	65 15%	24 17%	- -	7 17%	4 15%	7 19%	45 12%	37 14%	22 24% ALMO	32 16%	30 12%	17 11%	5 19%	9 10%	14 16%	20 16%	31 15%	26 15%	17 12%	21 16%
7	**168** **16%**	68 15%	26 18%	3 15%	9 23%	3 11%	5 14%	55 15%	49 19%	14 15%	31 15%	39 15%	20 13%	3 12%	10 12%	15 17%	23 18%	29 13%	41 23% ARU	21 15%	14 11%
8	**162** **15%** P	68 15%	21 15%	5 24%	4 10%	5 21%	7 19%	53 14%	39 15%	11 12%	26 13%	40 16%	28 19%	6 20%	13 15%	7 8%	16 12%	37 17%	26 15%	30 21%	21 16%
9	**98** **9%** J	50 11%	9 7%	2 8%	3 8%	2 8%	4 10%	27 7%	17 7% J	* 1%	21 10% J	26 10% J	22 14% AIJ	1 2%	11 13% J	3 4%	15 12%	17 8%	16 9%	15 11%	19 14% P
Highest rating 10	**67** **6%**	28 6%	9 6%	1 6%	1 4%	2 7%	2 6%	23 6%	12 5%	4 5%	13 6%	14 6%	11 7%	3 12%	9 10%	8 10%	12 9%	9 4%	10 5%	10 7%	7 6%
Don't know	**135** **13%** Q	49 11%	18 13%	2 10%	4 10%	2 7%	3 8%	57 15% A	28 11%	11 13%	30 15%	36 14%	17 11%	3 12%	9 11%	11 12%	8 6%	41 19% AQS	17 9%	11 8%	14 11%
1-3 (Net)	**112** **10%** S	37 8%	13 9%	2 8%	6 16%	2 7%	3 7%	50 14% AB	22 9%	16 18% AIK	16 8%	25 10%	13 9%	3 10%	17 19% AIKL M	9 11%	16 12%	20 9%	10 6%	12 9%	14 11%
4-6 (Net)	**333** **31%** O	140 32%	48 33%	6 29%	12 29%	9 38%	12 35%	106 29%	87 34% O	34 37% O	66 32%	77 30%	40 27%	9 33%	18 21%	33 38%	38 30%	65 30%	57 32%	41 29%	43 32%

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21st May - 17th June, 1st - 30th October

Table 74

Q15_6_2. Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1075**	441	144*	20**	40*	25**	36*	370	253	92*	203	256	150	28**	87*	86*	127	216	176	140	133
Effective Base	**894**	350	95	12	47	22	42	347	210	73	170	210	122	25	82	84	115	171	143	111	108
7-10 (Net)	**495**	214	65	11	18	12	17	157	117	30	91	118	80	13	43	33	66	91	93	76	61
	46% **J**	*49%*	*45%*	*53%*	*45%*	*48%*	*49%*	*43%*	*46%* J	*33%*	*45%*	*46%*	*53%* J	*45%*	*49%* J	*39%*	*51%*	*42%*	*52%* P	*54%*	*46%*
9-10 (Net)	**164**	78	19	3	5	4	6	50	29	5	34	40	32	4	20	12	27	26	26	25	26
	15% **J**	*18%*	*13%*	*14%*	*12%*	*16%*	*16%*	*14%*	*12%*	*5%*	*17%* J	*16%* J	*21%* AJ J	*14%*	*23%* IJ	*14%*	*21%* R	*12%*	*14%*	*18%*	*20%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 75

Q15_6_3. Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**608**	283	325	257	351	286	322	116	146	118	82	70	76	186	248	173	230	378	79	529	446	58	52	52
Base (weighted)	**637**	312	326	271	366	302	335	148*	154	121	77*	67*	69*	199	293	143	254	383	125*	512	545	50*	26*	16*
Effective Base	**503**	229	277	217	287	239	264	95	122	103	67	60	66	165	204	145	195	309	73	443	401	54	48	47
Lowest rating 1	**19** **3%** **GPRg**	10 3%	9 3%	9 3%	10 3%	13 4%	5 2%	2 1%	1 1%	3 3%	3 4%	3 5%	6 9% AHI	8 4% P	2 1%	8 5% P	1 *	18 5% AR	1 1%	18 3%	16 3%	1 1%	1 5%	1 5%
2	**12** **2%** **CZ**	9 3%	3 1%	7 3%	5 1%	6 2%	6 2%	1 *	2 1%	3 3%	* *	2 3%	4 6% AH	4 2%	3 1%	4 3%	1 1%	10 3%	- -	12 2%	10 2%	1 3%	- -	1 3%
3	**32** **5%** **R**	18 6%	14 4%	17 6%	15 4%	18 6%	14 4%	8 6%	5 3%	3 3%	5 6%	5 8%	5 8%	6 3%	14 5%	13 9% AO	7 3%	25 7%	7 5%	25 5%	28 5%	2 5%	1 6%	1 5%
4	**47** **7%** **g**	27 9%	20 6%	22 8%	24 7%	16 5%	31 9%	11 8%	10 6%	11 9%	5 6%	6 8%	5 7%	10 5%	21 7%	15 11%	19 7%	28 7%	4 3%	43 8% A	39 7%	3 6%	1 5%	3 17% AV
5	**80** **13%** **QXc** **r**	42 14%	38 12%	37 13%	43 12%	30 10%	50 15%	22 15%	22 14%	12 10%	9 11%	11 17%	4 6%	18 9%	51 17% AOQ	11 8%	31 12%	49 13%	16 13%	64 12%	68 12% X	9 17% X	* 1%	3 18% X
6	**90** **14%**	48 15%	42 13%	30 11%	59 16%	41 14%	49 15%	27 18%	18 12%	18 15%	10 13%	11 16%	7 10%	30 15%	42 14%	17 12%	34 14%	55 14%	10 8%	79 16% A	72 13%	10 21%	4 17%	3 18%
7	**115** **18%** **U**	50 16%	65 20%	53 20%	62 17%	64 21%	52 15%	39 27% AJL M	28 18%	15 12%	16 21%	8 12%	9 12%	36 18%	51 18%	28 20%	48 19%	68 18%	31 25%	84 16%	98 18%	8 17%	6 23%	3 17%
8	**83** **13%** **Un**	39 12%	44 14%	34 12%	49 13%	34 11%	49 15%	21 14%	22 14%	20 16%	7 9%	4 6%	9 13%	32 16%	35 12%	15 11%	39 16%	43 11%	23 19%	59 12%	73 13%	7 14%	2 6%	1 8%
9	**53** **8%** **DLSY** **djv**	25 8%	28 9%	8 3%	45 12% AD	28 9%	24 7%	7 5%	25 16% AHK LM	12 10% L	4 6%	1 1%	3 5%	19 9%	25 9%	9 6%	33 13% AS	19 5%	10 8%	43 8%	47 9% Y	4 7%	2 7%	- -
Highest rating 10	**41** **6%** **BLU**	13 4%	28 9% AB	13 5%	29 8%	22 7%	19 6%	5 3%	9 6%	12 10% L	8 11% L	* 1%	6 9% L	12 6%	19 6%	11 7%	22 9%	19 5%	17 13% AU	25 5%	38 7%	1 3%	1 4%	1 4%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 75

Q15_6_3. Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**637**	312	326	271	366	302	335	148*	154	121	77*	67*	69*	199	293	143	254	383	125*	512	545	50*	26*	16*
Effective Base	**503**	229	277	217	287	239	264	95	122	103	67	60	66	165	204	145	195	309	73	443	401	54	48	47
Don't know	**66** ***10%*** **EHRc**	31 *10%*	35 *11%*	41 *15%* AE	25 *7%*	30 *10%*	36 *11%*	6 *4%*	12 *8%*	13 *10%*	10 *13%* H	15 *23%* AHIJ	10 *15%* H	24 *12%*	30 *10%*	12 *8%*	18 *7%*	48 *13%* R	6 *5%*	60 *12%* A	55 *10%*	3 *6%*	7 *26%* AVWY	1 *6%*
1-3 (Net)	**63** ***10%*** **GPR**	37 *12%*	26 *8%*	33 *12%*	30 *8%*	38 *12%*	25 *7%*	11 *7%*	9 *6%*	10 *8%*	8 *10%*	11 *16%* I	15 *22%* AHIJ	18 *9%*	18 *6%*	25 *17%* AOP	9 *4%*	53 *14%* AR	8 *6%*	55 *11%*	53 *10%*	4 *9%*	3 *10%*	2 *13%*
4-6 (Net)	**216** ***34%*** **FMgt**	116 *37%*	100 *31%*	89 *33%*	127 *35%*	86 *29%*	130 *39%* AF	59 *40%* M	49 *32%*	40 *33%*	24 *31%*	28 *41%* M	16 *23%*	58 *29%*	114 *39%*	43 *30%*	84 *33%*	132 *35%*	30 *24%*	186 *36%* AT	179 *33%*	22 *44%* X	6 *23%*	8 *53%* AVX
7-10 (Net)	**292** ***46%*** **BDLSUYadfnv**	127 *41%*	165 *51%* AB	107 *40%*	185 *51%* AD	148 *49%*	145 *43%*	72 *49%* L	85 *55%* AL	59 *49%* L	35 *46%* L	13 *20%*	27 *40%* L	99 *50%*	131 *45%*	63 *44%*	143 *56%* AS	150 *39%*	81 *65%* AU	211 *41%*	257 *47%* Y	20 *41%*	11 *41%*	5 *29%*
9-10 (Net)	**94** ***15%*** **DHLSUYejv**	38 *12%*	56 *17%*	21 *8%*	74 *20%* AD	50 *17%*	44 *13%*	12 *8%*	35 *22%* AHL	24 *20%* HL	13 *16%* L	1 *2%*	10 *14%* L	30 *15%*	44 *15%*	20 *14%*	56 *22%* AS	39 *10%*	27 *21%*	67 *13%*	85 *16%* Y	5 *10%*	3 *12%*	1 *4%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 75

Q15_6_3. Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**608**	502	85	19	297	262	42	101	412	56	159	443	58	18	40	57	56	23	37	52	45	102	68	52
Base (weighted)	**637**	528	91*	16**	314	274	43*	95*	446	62*	159	475	50*	20**	45*	69*	69*	28**	45*	26*	57*	130*	82*	16*
Effective Base	**503**	419	68	16	246	218	35	83	342	48	128	372	54	17	36	51	49	21	34	48	42	92	61	47
Lowest rating 1	**19 3% GPRg**	15 3%	3 3%	1 5%	5 2%	11 4%	2 4%	5 5%	7 1%	3 5%	1 1%	17 4%	1 1%	- -	1 2%	3 4%	1 2%	- -	2 4%	1 5% t	8 13% Akot u	1 *	1 1%	1 5% t
2	**12 2% CZ**	6 1%	5 5% Z	1 5%	5 1%	5 2%	3 6%	1 1%	9 2%	1 1%	1 1%	10 2%	1 3%	- -	2 5%	- -	1 2%	- -	- -	- -	1 1%	1 1%	4 5%	1 3% n
3	**32 5% R**	25 5%	6 7%	1 3%	15 5%	12 4%	3 8%	2 2%	24 5%	5 8%	11 7%	21 4%	2 5%	1 3%	3 6%	5 7%	3 4%	1 4%	1 3%	1 6% s	- -	7 5%	8 9% s	1 5% s
4	**47 7% g**	39 7%	8 9%	- -	19 6%	24 9%	4 9%	9 10%	23 5%	10 17% Ag	10 6%	37 8%	3 6%	1 4%	5 10%	3 5%	3 4%	5 18%	8 17% Afu	1 5%	7 12%	4 3%	4 5%	3 17% Anotu
5	**80 13% QXcr**	63 12%	14 15%	2 13%	28 9%	43 16% c	8 18%	15 16%	55 12%	7 11%	20 13%	59 13%	9 17% rt	2 11%	9 19% rt	17 24% Artu	11 16% r	3 10%	5 11%	* 1%	6 11%	9 7%	6 7%	3 18% rt
6	**90 14%**	70 13%	17 19%	3 16%	51 16%	37 14%	2 4%	19 20%	55 12%	10 16%	24 15%	64 14%	10 21% s	2 12%	5 12%	19 28% Aqst	9 13%	6 21%	3 8%	4 17%	3 6%	13 10%	10 13%	3 18% s
7	**115 18% U**	102 19%	9 10%	4 25%	67 21%	41 15%	7 17%	18 19%	83 19%	10 16%	28 18%	87 18%	8 17%	4 19%	4 9%	7 10%	18 25%	4 13%	7 16%	6 23%	11 20%	32 25% mn	11 14%	3 17%
8	**83 13% Un**	74 14%	7 7%	2 12%	44 14%	33 12%	6 14%	7 7%	63 14%	9 15%	17 11%	65 14%	7 14%	2 10%	7 15%	3 4%	11 17% n	4 16%	6 13%	2 6%	6 11%	18 14%	15 19% n	1 8%
9	**53 8% DLSYd jv**	50 10% A	2 3%	- -	39 12% Ade	14 5%	- -	4 4%	43 10%	4 6%	21 13% Aj	31 7%	4 7%	1 7%	2 3%	5 7%	8 11%	4 13%	3 8%	2 7%	6 11%	15 12% v	3 4%	- -
Highest rating 10	**41 6% BLU**	35 7%	4 5%	1 8%	22 7%	19 7%	- -	5 5%	34 8%	1 2%	11 7%	30 6%	1 3%	2 11%	3 7%	- -	2 3%	1 5%	4 8% n	1 4%	1 2%	18 14% Akno	7 8% n	1 4% n

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 75

Q15_6_3. Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region										
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**637**	528	91*	16**	314	274	43*	95*	446	62*	159	475	50*	20**	45*	69*	69*	28**	45*	26*	57*	130*	82*	16*
Effective Base	**503**	419	68	16	246	218	35	83	342	48	128	372	54	17	36	51	49	21	34	48	42	92	61	47
Don't know	**66** *10%* **EHRc**	49 *9%*	15 *17%*	2 *12%*	19 *6%*	37 *13%* c	8 *19%* c	10 *10%*	51 *12%*	3 *4%*	14 *9%*	52 *11%*	3 *6%*	5 *23%*	6 *12%*	7 *11%*	2 *3%*	- -	5 *12%*	7 *26%* Ak notv	7 *12%*	11 *9%*	12 *15%* o	1 *6%*
1-3 (Net)	**63** *10%* **GPR**	46 *9%*	14 *15%*	2 *13%*	25 *8%*	27 *10%*	8 *18%*	8 *8%*	40 *9%*	9 *14%*	14 *9%*	48 *10%*	4 *9%*	1 *3%*	6 *13%*	8 *11%*	5 *8%*	1 *4%*	3 *7%*	3 *10%*	8 *15%*	8 *6%*	13 *16%*	2 *13%*
4-6 (Net)	**216** *34%* **FMgt**	172 *33%*	39 *43%*	5 *29%*	98 *31%*	104 *38%*	13 *32%*	44 *46%* Ag	133 *30%*	27 *44%*	54 *34%*	160 *34%*	22 *44%* rtu	5 *27%*	19 *42%* t	39 *56%* Aorst u	23 *33%*	14 *49%*	16 *36%*	6 *23%*	17 *30%*	26 *20%*	20 *25%*	8 *53%* Arstu
7-10 (Net)	**292** *46%* **BDLSU Yadfnv**	261 *49%* Aa	23 *25%*	8 *46%*	172 *55%* Ad e	107 *39%*	13 *31%*	34 *36%*	223 *50%* Af	24 *38%*	78 *49%*	214 *45%*	20 *41%* n	10 *47%*	15 *33%*	15 *22%*	39 *56%* mnv	13 *47%*	20 *45%* n	11 *41%* n	25 *44%* n	84 *64%* Ak mnrsu v	36 *44%* n	5 *29%*
9-10 (Net)	**94** *15%* **DHLSU Yejv**	85 *16%*	7 *8%*	1 *8%*	61 *19%* Ad e	33 *12%* e	- -	9 *10%*	77 *17%* A	5 *7%*	33 *21%* Aj	61 *13%*	5 *10%*	4 *18%*	5 *10%*	5 *7%*	10 *14%*	5 *18%*	7 *16%*	3 *12%*	7 *13%*	33 *25%* Ak nv	10 *12%*	1 *4%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 75

Q15_6_3. Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**608**	320	79	5	36	39	35	94	173	53	123	125	70	11	50	63	88	122	114	65	63
Base (weighted)	**637**	354	111*	8**	21*	40*	25*	79*	170	54*	137	138	81*	11**	42*	53*	85*	130	125*	74*	78*
Effective Base	**503**	277	67	5	30	34	30	84	137	46	102	104	62	10	43	50	72	102	93	57	57
Lowest rating 1	**19** **3%**	7 2%	1 1%	3 37%	3 14% ABCFG	- -	- -	5 6% BC	4 2%	3 5%	3 2%	2 2%	4 5%	1 13%	1 3%	3 6% S	4 5% S	5 4%	- -	3 4%	3 4% S
2	**12** **2%**	6 2%	- -	- -	1 3%	- -	* 1%	5 6% ABC	2 1%	1 1%	1 *	4 3%	1 1%	1 7%	3 7% AIK	1 1%	1 2%	1 1%	1 1%	2 2%	1 2%
3	**32** **5%**	18 5%	4 3%	- -	1 3%	2 6%	1 5%	6 7%	11 7%	1 2%	7 5%	6 4%	4 5%	- -	2 4%	1 1%	4 5%	8 6%	5 4%	5 7%	2 2%
4	**47** **7%**	22 6%	6 5%	2 24%	3 15%	4 10%	3 13%	6 8%	20 12% AM	3 6%	8 6%	9 7%	2 2%	1 9%	3 8%	4 8%	7 8%	12 9%	6 5%	5 7%	9 11%
5	**80** **13%** M	44 12%	19 17%	2 23%	1 5%	4 11%	2 10%	7 9%	23 13% M	4 7%	23 17% M	24 17% M	2 2%	2 16%	3 6%	5 10%	11 13%	14 11%	27 21% AU	6 9%	5 6%
6	**90** **14%**	48 14%	17 16%	- -	5 22%	7 18%	4 17%	9 11%	23 14%	6 10%	27 20%	19 14%	7 9%	1 8%	6 15%	9 17%	17 20%	21 16%	16 13%	9 13%	9 12%
7	**115** **18%**	71 20%	20 18%	- -	1 6%	8 20%	5 20%	10 13%	33 20%	8 14%	25 18%	29 21%	12 15%	1 7%	6 15%	5 10%	17 20%	20 15%	16 13%	14 18%	21 27% PS
8	**83** **13%**	42 12%	18 17%	- -	1 7%	8 20%	3 13%	10 12%	20 12%	9 17%	16 12%	16 12%	13 16%	4 32%	6 14%	6 12%	5 6%	20 15%	21 17% Q	5 6%	9 12%
9	**53** **8%** H	39 11% AH	6 5%	- -	3 12% H	1 4%	2 8%	2 2%	9 5%	6 12%	9 6%	11 8%	15 18% AIK L	- -	2 5%	7 14%	6 7%	10 8%	8 6%	13 18%	5 6%
Highest rating 10	**41** **6%**	23 7%	6 5%	- -	1 4%	3 8%	2 7%	6 8%	8 5%	5 9%	5 4%	7 5%	13 16% AIK L	- -	5 11%	3 6%	7 9%	9 7%	9 7%	6 8%	6 7%
Don't know	**66** **10%**	31 9%	15 13%	1 16%	2 9%	1 3%	2 6%	14 18% ABF	18 10%	9 17%	14 10%	11 8%	8 9%	1 9%	5 12%	8 15%	6 7%	11 8%	17 13%	6 8%	8 10%
1-3 (Net)	**63** **10%**	32 9%	4 4%	3 37%	4 19% C	2 6%	1 6%	15 20% ABC	16 10%	5 9%	10 7%	12 9%	10 12%	2 20%	6 14%	4 8%	9 11%	13 10%	6 5%	9 13%	7 8%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 75

Q15_6_3. Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK: BBC Three
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		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**637**	354	111*	8**	21*	40*	25*	79*	170	54*	137	138	81*	11**	42*	53*	85*	130	125*	74*	78*
Effective Base	**503**	277	67	5	30	34	30	84	137	46	102	104	62	10	43	50	72	102	93	57	57
4-6 (Net)	**216**	114	42	4	9	15	10	22	66	12	58	52	11	4	12	19	35	48	49	21	22
	34% **M**	*32%*	*38%*	*47%*	*42%*	*39%*	*40%*	*28%*	*39%* M	*23%*	*42%* AJM	*38%* M	*14%*	*32%*	*29%*	*36%*	*41%*	*36%*	*39%*	*29%*	*29%*
7-10 (Net)	**292**	176	50	-	6	20	12	28	70	28	55	63	52	4	19	22	35	59	54	38	41
	46% **H**	*50%* EH	*45%*	-	*30%*	*51%*	*48%*	*35%*	*41%*	*52%*	*40%*	*46%*	*65%* AI KLO	*39%*	*45%*	*41%*	*41%*	*45%*	*43%*	*51%*	*53%*
9-10 (Net)	**94**	63	12	-	3	5	4	8	17	11	14	18	27	-	7	10	13	19	16	19	10
	15%	*18%* A	*11%*	-	*16%*	*12%*	*15%*	*10%*	*10%*	*20%*	*10%*	*13%*	*34%* AIK L	-	*16%*	*19%*	*15%*	*15%*	*13%*	*26%*	*14%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 76

Q15_6_4. Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**490**	235	255	200	290	268	222	42	87	74	86	81	120	180	176	134	154	336	50	440	357	44	56	33
Base (weighted)	**509**	247	262	202	306	288	221	52*	95*	73*	86*	80*	123	192	207	110	173	335	76*	432	433	38*	28*	9*
Effective Base	**415**	194	221	174	242	233	181	36	75	61	72	69	104	160	149	112	132	284	47	374	329	42	52	31
Lowest rating 1	**11** **2%**	4 2%	7 3%	6 3%	5 2%	7 3%	4 2%	3 6%	1 1%	1 2%	- -	1 2%	5 4%	6 3%	3 1%	2 2%	3 2%	9 3%	- -	11 3%	9 2%	1 3%	* 1%	1 6%
2	**22** **4%** **EZc**	12 5%	9 4%	15 7% AE	7 2%	16 5%	6 3%	2 3%	- -	4 5% I	3 3%	7 9% I	6 5% I	6 3%	10 5%	6 5%	4 2%	17 5%	2 2%	20 5%	17 4%	1 3%	3 10% A	- -
3	**25** **5%** **R**	12 5%	12 5%	13 6%	12 4%	15 5%	10 4%	- -	3 3%	3 4%	4 4%	6 7%	10 8%	7 4%	10 5%	8 7%	3 2%	22 7% AR	- -	25 6% A	21 5%	1 2%	1 5%	2 20% AVWX
4	**19** **4%**	7 3%	13 5%	10 5%	9 3%	8 3%	11 5%	2 4%	7 7% M	2 2%	4 4%	4 5%	1 1%	8 4%	5 3%	6 6%	9 5%	11 3%	4 6%	15 4%	15 4%	3 9%	- -	1 8% X
5	**57** **11%** **t**	27 11%	30 11%	26 13%	31 10%	32 11%	26 12%	9 17%	8 8%	7 10%	12 14%	8 10%	13 11%	19 10%	26 12%	12 11%	19 11%	38 11%	6 7%	52 12%	51 12%	4 11%	2 6%	1 9%
6	**62** **12%** **i**	28 11%	35 13%	29 14%	33 11%	32 11%	30 14%	9 17%	8 8%	9 13%	14 16%	9 11%	14 11%	25 13%	21 10%	16 14%	21 12%	41 12%	9 12%	53 12%	50 12%	7 18%	4 13%	2 17%
7	**73** **14%** **U**	42 17%	31 12%	26 13%	47 15%	43 15%	30 14%	7 13%	17 18%	13 17%	7 8%	16 19%	14 11%	24 13%	32 15%	16 15%	27 16%	46 14%	17 23%	55 13%	57 13%	9 23%	5 19%	1 13%
8	**67** **13%** **DYj** **v**	30 12%	37 14%	15 7%	51 17% AD	30 10%	37 17%	3 6%	17 18%	7 9%	12 14%	12 15%	16 13%	22 12%	28 14%	16 14%	22 12%	45 13%	9 11%	58 13%	62 14% Y	2 4%	3 11%	- -
9	**58** **11%** **DLSd**	22 9%	36 14%	16 8%	43 14%	37 13%	21 10%	10 19% LM	20 21% ALM	10 14% L	8 10% L	1 1%	9 7%	26 14%	23 11%	9 8%	30 17% AS	29 9%	12 16%	46 11%	49 11%	5 14%	2 9%	2 16%
Highest rating 10	**45** **9%** **DSU**	23 9%	22 8%	10 5%	35 11% AD	27 9%	18 8%	2 5%	13 14% L	9 12%	9 11%	3 4%	8 6%	20 11%	18 9%	7 6%	25 15% AS	19 6%	12 16%	33 8%	39 9%	3 9%	2 9%	* 3%

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 76

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Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**509**	247	262	202	306	288	221	52*	95*	73*	86*	80*	123	192	207	110	173	335	76*	432	433	38*	28*	9*
Effective Base	**415**	194	221	174	242	233	181	36	75	61	72	69	104	160	149	112	132	284	47	374	329	42	52	31
Don't know	**70** ***14%*** **EIR c**	40 *16%*	30 *12%*	37 *18%* AE	33 *11%*	41 *14%*	29 *13%*	5 *10%*	2 *2%*	8 *12%* I	13 *15%* I	14 *17%* I	27 *22%* AI	27 *14%*	30 *15%*	12 *11%*	12 *7%*	58 *17%* AR	6 *7%*	64 *15%* A	62 *14%*	2 *5%*	5 *18%* W	1 *8%*
1-3 (Net)	**57** ***11%*** **EIR TZco**	29 *12%*	29 *11%*	34 *17%* AE	23 *8%*	38 *13%*	19 *9%*	4 *9%*	3 *4%*	8 *11%*	6 *7%*	14 *17%* I	21 *17%* AI	19 *10%*	23 *11%*	16 *14%*	9 *5%*	48 *14%* AR	2 *2%*	56 *13%* AT	48 *11%*	3 *8%*	4 *16%*	2 *26%* AVW
4-6 (Net)	**139** ***27%*** **If**	62 *25%*	77 *29%*	65 *32%*	74 *24%*	72 *25%*	67 *30%*	20 *38%*	22 *23%*	18 *25%*	30 *35%*	21 *26%*	28 *23%*	52 *27%*	52 *25%*	34 *31%*	49 *28%*	90 *27%*	19 *25%*	120 *28%*	116 *27%*	14 *38%*	5 *19%*	3 *35%*
7-10 (Net)	**242** ***48%*** **DMS Uadjm**	116 *47%*	126 *48%*	66 *33%*	176 *57%* AD	137 *47%*	106 *48%*	23 *43%*	68 *71%* AHJ KLM	38 *52%*	37 *42%*	31 *39%*	46 *37%*	93 *48%*	102 *49%*	48 *43%*	103 *60%* AS	139 *41%*	50 *66%* AU	192 *44%*	207 *48%*	19 *49%*	13 *47%*	3 *32%*
9-10 (Net)	**103** ***20%*** **DLM SUdm**	45 *18%*	58 *22%*	25 *12%*	78 *25%* AD	64 *22%*	39 *18%*	12 *24%* L	34 *35%* AKL M	19 *26%* LM	18 *21%* L	4 *5%*	16 *13%*	46 *24%* Q	41 *20%*	16 *14%*	55 *32%* AS	48 *14%*	24 *32%* AU	79 *18%*	88 *20%*	9 *22%*	5 *17%*	2 *19%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
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Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**490**	409	62	17	199	234	51	118	304	35	131	348	44	23	33	44	40	20	45	56	38	64	50	33
Base (weighted)	**509**	427	65*	15**	215	240	48*	119	322	34**	135	363	38*	25**	38*	53*	50*	26**	54*	28*	49*	79*	61*	9*
Effective Base	**415**	344	55	14	170	197	43	100	258	28	109	297	42	21	30	41	35	19	42	52	35	59	48	31
Lowest rating 1	**11 2%**	8 *2%*	3 *5%*	- -	4 *2%*	6 *3%*	1 *2%*	2 *1%*	5 *2%*	3 *10%*	* *	10 *3%*	1 *3%*	- -	- -	- -	- -	3 *11%*	1 *2%*	* *1%*	4 *9%* Au	1 *1%*	- -	1 *6%* mnou
2	**22 4% EZc**	12 *3%*	7 *12%* AZ	2 *12%*	1 *	17 *7%* Ac	3 *7%* c	6 *5%*	14 *4%*	- -	7 *5%*	13 *4%*	1 *3%*	3 *12%*	2 *5%*	4 *7%*	- -	- -	- -	3 *10%* Aoq	2 *3%*	3 *4%*	4 *6%*	- -
3	**25 5% R**	17 *4%*	7 *11%* AZ	* *2%*	6 *3%*	14 *6%*	4 *9%*	5 *4%*	15 *5%*	3 *9%*	5 *4%*	18 *5%*	1 *2%*	2 *8%*	2 *6%*	4 *7%*	- -	2 *10%*	2 *4%*	1 *5%*	- -	* *1%*	8 *13%* Aost	2 *20%* Akoqrst
4	**19 4%**	16 *4%*	2 *3%*	1 *5%*	6 *3%*	7 *3%*	6 *12%* Acd	4 *3%*	12 *4%*	4 *11%*	5 *3%*	14 *4%*	3 *9%* t	1 *3%*	1 *2%*	3 *6%*	2 *4%*	- -	3 *5%*	- -	1 *2%*	1 *1%*	3 *5%*	1 *8%* rt
5	**57 11% t**	43 *10%*	10 *15%*	4 *28%*	21 *10%*	29 *12%*	7 *14%*	15 *13%*	33 *10%*	3 *8%*	12 *9%*	46 *13%*	4 *11%*	4 *17%*	5 *12%*	8 *15%*	8 *17%* t	4 *15%*	4 *7%*	2 *6%*	9 *18%* t	3 *4%*	7 *11%*	1 *9%*
6	**62 12% i**	55 *13%*	6 *10%*	1 *8%*	28 *13%*	30 *12%*	4 *9%*	16 *13%*	38 *12%*	2 *6%*	9 *7%*	52 *14%* Al	7 *18%*	1 *5%*	7 *19%*	6 *10%*	3 *7%*	2 *6%*	12 *22%*	4 *13%*	4 *7%*	6 *8%*	9 *15%*	2 *17%*
7	**73 14% U**	63 *15%*	7 *11%*	2 *16%*	30 *14%*	35 *14%*	8 *16%*	15 *12%*	51 *16%*	4 *11%*	22 *16%*	50 *14%*	9 *23%* u	5 *21%*	5 *14%*	6 *12%*	9 *18%*	3 *11%*	4 *8%*	5 *19%* u	9 *19%*	12 *15%*	3 *5%*	1 *13%*
8	**67 13% DYjv**	61 *14%*	5 *8%*	1 *6%*	39 *18%* Ad	24 *10%*	3 *7%*	19 *16%*	44 *14%*	2 *5%*	26 *19%* Aj	38 *11%*	2 *4%*	3 *10%*	3 *8%*	9 *16%*	14 *28%* Akmqt v	4 *17%*	5 *10%*	3 *11%*	6 *12%*	8 *10%*	10 *17%* v	- -
9	**58 11% DLSd**	52 *12%*	5 *7%*	2 *12%*	36 *17%* Ad	18 *7%*	5 *11%*	14 *12%*	38 *12%*	4 *12%*	19 *14%*	38 *10%*	5 *14%*	3 *11%*	1 *3%*	5 *9%*	6 *13%*	2 *9%*	9 *17%*	2 *9%*	3 *7%*	14 *18%* m	5 *8%*	2 *16%* m
Highest rating 10	**45 9% DSU**	41 *10%*	4 *5%*	- -	29 *14%* Ade	15 *6%*	1 *2%*	6 *5%*	32 *10%*	2 *5%*	14 *10%*	31 *8%*	3 *9%*	1 *5%*	- -	2 *3%*	2 *5%*	3 *11%*	3 *6%*	2 *9%* m	3 *6%*	19 *25%* Amn oqrsuv	5 *8%*	* *3%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 76

Q15_6_4. Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (weighted)	**509**	427	65*	15**	215	240	48*	119	322	34**	135	363	38*	25**	38*	53*	50*	26**	54*	28*	49*	79*	61*	9*
Effective Base	**415**	344	55	14	170	197	43	100	258	28	109	297	42	21	30	41	35	19	42	52	35	59	48	31
Don't know	**70** *14%* **EIRc**	59 *14%*	8 *12%*	2 *11%*	15 *7%*	47 *19%* Ac	6 *12%*	18 *15%*	40 *12%*	8 *23%*	17 *13%*	53 *15%*	2 *5%*	2 *9%*	12 *31%* Akotu	7 *14%*	4 *7%*	2 *9%*	10 *19%*	5 *18%* k	8 *17%*	10 *13%*	7 *11%*	1 *8%*
1-3 (Net)	**57** *11%* **EIRTZco**	37 *9%*	18 *28%* AZ	2 *14%*	11 *5%*	37 *15%* Ac	9 *18%* c	13 *11%*	34 *11%*	7 *19%*	12 *9%*	42 *11%*	3 *8%*	5 *19%*	4 *12%* o	8 *15%* o	- -	5 *21%*	3 *5%*	4 *16%* o	6 *12%* o	5 *6%*	11 *19%* o	2 *26%* Akoqt
4-6 (Net)	**139** *27%* **it**	114 *27%*	18 *28%*	6 *42%*	56 *26%*	66 *27%*	17 *35%*	34 *29%*	84 *26%*	8 *24%*	25 *19%*	112 *31%* Ai	14 *38%* t	6 *25%*	13 *33%* t	17 *31%* t	14 *28%*	5 *21%*	18 *34%* t	5 *19%*	13 *27%*	10 *13%*	19 *32%* t	3 *35%* t
7-10 (Net)	**242** *48%* **DMSUadjm**	217 *51%* Aa	21 *32%*	5 *33%*	135 *62%* Ade	91 *38%*	17 *35%*	54 *45%*	165 *51%*	12 *34%*	81 *60%* Aj	157 *43%*	19 *49%* m	12 *48%*	9 *24%*	22 *41%*	32 *65%* Amnquv	12 *49%*	22 *41%*	13 *47%* m	21 *44%*	54 *68%* Amnqrsuv	23 *38%*	3 *32%*
9-10 (Net)	**103** *20%* **DLMSUdm**	93 *22%*	8 *13%*	2 *12%*	65 *30%* Ade	32 *13%*	6 *12%*	20 *17%*	70 *22%*	6 *18%*	33 *24%*	69 *19%*	9 *22%* m	4 *16%*	1 *3%*	7 *13%*	9 *18%*	5 *21%*	12 *23%* m	5 *17%* m	6 *13%*	34 *43%* Akmnoqrsuv	10 *16%*	2 *19%* m

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 76

Q15_6_4. Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**490**	224	56	4	30	16	27	133	130	35	82	110	83	12	36	59	63	99	86	54	58
Base (weighted)	**509**	244	81*	5**	19**	18**	19**	124	131	39*	84*	118*	91*	13**	29**	51*	58*	107*	96*	62*	64*
Effective Base	**415**	195	50	3	25	14	21	117	108	31	69	93	72	11	30	48	51	82	73	50	52
Lowest rating 1	**11** **2%**	5 *2%*	1 *2%*	- -	- -	- -	- -	5 *4%*	3 *3%*	- -	2 *2%*	4 *3%*	1 *1%*	- -	1 *3%*	* *1%*	1 *2%*	2 *2%*	* *	1 *2%*	3 *5%*
2	**22** **4%**	7 *3%*	2 *2%*	1 *29%*	3 *14%*	1 *6%*	- -	8 *6%*	5 *4%*	2 *4%*	5 *6%*	2 *1%*	3 *3%*	3 *21%*	3 *10%*	3 *7%*	4 *7%*	2 *2%*	7 *7%*	- -	2 *3%*
3	**25** **5%**	12 *5%*	2 *2%*	* *7%*	- -	- -	2 *9%*	9 *7%*	6 *4%*	3 *7%*	5 *6%*	9 *8%* M	1 *1%*	- -	1 *4%*	3 *6%*	2 *3%*	7 *7%*	7 *7%*	2 *4%*	- -
4	**19** **4%**	7 *3%*	4 *5%*	- -	2 *12%*	2 *13%*	2 *12%*	2 *1%*	7 *5%*	1 *4%*	3 *4%*	6 *5%*	1 *2%*	- -	1 *2%*	1 *1%*	2 *3%*	1 *1%*	3 *3%*	3 *5%*	5 *8%* R
5	**57** **11%** Q	29 *12%*	8 *11%*	- -	2 *10%*	1 *7%*	1 *6%*	15 *13%*	18 *13%*	5 *12%*	9 *11%*	11 *10%*	8 *8%*	- -	7 *25%*	10 *19%* Q	2 *3%*	13 *12%*	11 *12%*	11 *18%*	8 *12%*
6	**62** **12%**	28 *12%*	10 *12%*	- -	3 *18%*	4 *20%*	1 *7%*	16 *13%*	20 *15%*	5 *14%*	14 *17%*	11 *10%*	7 *8%*	2 *11%*	2 *6%*	4 *8%*	8 *14%*	12 *11%*	12 *13%*	8 *13%*	7 *11%*
7	**73** **14%**	39 *16%*	13 *16%*	- -	3 *16%*	1 *5%*	2 *11%*	15 *12%*	21 *16%*	5 *12%*	10 *11%*	16 *13%*	16 *17%*	2 *13%*	4 *13%*	6 *12%*	13 *23%*	16 *15%*	13 *14%*	5 *8%*	7 *11%*
8	**67** **13%**	30 *12%*	15 *18%*	2 *33%*	1 *8%*	- -	5 *24%*	14 *11%*	20 *16%*	7 *17%*	13 *16%*	11 *9%*	10 *11%*	2 *18%*	3 *11%*	7 *13%*	7 *12%*	14 *13%*	20 *21%* A	5 *8%*	8 *12%*
9	**58** **11%** H	33 *13%* H	8 *10%*	1 *30%*	3 *16%*	4 *23%*	3 *13%*	7 *5%*	11 *8%*	4 *11%*	8 *10%*	21 *18%* AI	12 *13%*	- -	2 *7%*	5 *10%*	8 *14%*	10 *9%*	11 *11%*	5 *8%*	12 *19%*
Highest rating 10	**45** **9%** K	26 *11%*	7 *8%*	- -	1 *5%*	2 *10%*	2 *9%*	8 *6%*	9 *7%*	1 *3%*	1 *1%*	10 *8%*	20 *22%* AI JKL	2 *12%*	2 *8%*	5 *10%*	7 *11%*	10 *9%*	5 *5%*	10 *17%*	7 *11%*
Don't know	**70** **14%**	27 *11%*	12 *15%*	- -	* *1%*	3 *16%*	2 *8%*	26 *21%* AB	12 *9%*	7 *18%*	14 *16%*	18 *15%*	12 *14%*	3 *25%*	3 *11%*	7 *14%*	5 *9%*	21 *20%* S	8 *8%*	10 *17%*	5 *8%*
1-3 (Net)	**57** **11%**	24 *10%*	5 *6%*	2 *36%*	3 *14%*	1 *6%*	2 *9%*	22 *17%* ABC	14 *11%*	4 *11%*	12 *14%*	15 *13%*	5 *5%*	3 *21%*	5 *18%*	7 *13%*	7 *11%*	11 *10%*	14 *14%*	4 *6%*	5 *8%*
4-6 (Net)	**139** **27%** M	64 *26%*	22 *27%*	- -	7 *40%*	7 *40%*	5 *26%*	33 *27%*	45 *34%* M	11 *29%*	26 *31%*	28 *24%*	16 *18%*	2 *11%*	10 *33%*	15 *29%*	11 *20%*	26 *24%*	26 *28%*	23 *36%*	20 *31%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 76

Q15_6_4. Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**509**	244	81*	5**	19**	18**	19**	124	131	39*	84*	118*	91*	13**	29**	51*	58*	107*	96*	62*	64*
Effective Base	**415**	195	50	3	25	14	21	117	108	31	69	93	72	11	30	48	51	82	73	50	52
7-10 (Net)	**242**	129	41	3	8	7	11	43	61	17	33	57	58	6	11	23	35	49	48	25	34
	48%	*53%*	*51%*	*64%*	*45%*	*38%*	*57%*	*35%*	*46%*	*42%*	*39%*	*48%*	*63%*	*42%*	*39%*	*44%*	*60%*	*46%*	*50%*	*41%*	*53%*
	H	H	H										AI JK								
9-10 (Net)	**103**	59	14	1	4	6	4	14	19	5	10	31	32	2	4	10	14	20	15	16	19
	20%	*24%*	*18%*	*30%*	*21%*	*33%*	*23%*	*12%*	*15%*	*14%*	*11%*	*26%*	*35%*	*12%*	*15%*	*19%*	*25%*	*19%*	*16%*	*25%*	*30%*
	HK	H										IK	AI JK								

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 77

Q15_6_5. Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**1776**	892	884	802	974	797	979	173	267	254	323	303	456	424	741	610	493	1283	113	1661	1211	192	188	185
Base (weighted)	**1733**	875	858	765	968	789	944	202	280	241	303	273	436	424	830	478	510	1223	173	1558	1424	157	96	56
Effective Base	**1463**	710	755	660	804	667	796	142	220	210	265	248	388	369	620	505	412	1053	102	1381	1101	178	174	162
Lowest rating 1	**30** *2%* **Zg**	20 *2%*	10 *1%*	16 *2%*	13 *1%*	16 *2%*	14 *1%*	3 *1%*	3 *1%*	1 *1%*	2 *1%*	7 *2%*	14 *3%* AJK	10 *2%*	11 *1%*	9 *2%*	4 *1%*	26 *2%*	2 *1%*	27 *2%*	28 *2%*	- -	1 *1%*	1 *1%* W
2	**54** *3%* **EIZc i**	32 *4%*	22 *3%*	37 *5%* AE	17 *2%*	27 *3%*	27 *3%*	6 *3%*	2 *1%*	11 *5%* I	5 *2%*	12 *4%* I	17 *4%* I	17 *4%*	23 *3%*	13 *3%*	13 *3%*	40 *3%*	3 *2%*	50 *3%*	47 *3%*	3 *2%*	3 *3%*	1 *2%*
3	**38** *2%* **ERZ**	20 *2%*	18 *2%*	23 *3%* AE	14 *1%*	18 *2%*	20 *2%*	6 *3%*	1 *1%*	2 *1%*	11 *4%* IJ	8 *3%* I	9 *2%*	10 *2%*	14 *2%*	13 *3%*	5 *1%*	33 *3%* A	6 *3%*	32 *2%*	29 *2%*	2 *2%*	6 *6%* AVWY	1 *2%*
4	**68** *4%* **WZck u**	30 *3%*	38 *4%*	35 *5%*	32 *3%*	29 *4%*	38 *4%*	14 *7%*	15 *5%*	6 *3%*	8 *3%*	9 *3%*	16 *4%*	16 *4%*	27 *3%*	25 *5%*	16 *3%*	52 *4%*	7 *4%*	61 *4%*	59 *4%* W	1 *1%*	6 *6%* W	2 *3%*
5	**173** *10%* **EOZ c**	94 *11%*	78 *9%*	103 *13%* AE	70 *7%*	76 *10%*	97 *10%*	25 *12%*	33 *12%*	25 *10%*	23 *8%*	21 *8%*	46 *11%*	29 *7%*	90 *11%* O	54 *11%* O	52 *10%*	120 *10%*	21 *12%*	152 *10%*	138 *10%*	15 *9%*	12 *12%*	8 *15%* AV
6	**214** *12%* **Z**	108 *12%*	106 *12%*	104 *14%*	110 *11%*	92 *12%*	121 *13%*	32 *16%* L	33 *12%*	38 *16%* L	39 *13%*	25 *9%*	47 *11%*	56 *13%*	104 *13%*	53 *11%*	64 *13%*	150 *12%*	24 *14%*	189 *12%*	173 *12%*	19 *12%*	14 *15%*	7 *13%*
7	**321** *19%* **DS**	156 *18%*	165 *19%*	118 *15%*	203 *21%* AD	162 *20%*	160 *17%*	43 *21%*	55 *20%*	57 *24%* ALM	52 *17%*	43 *16%*	70 *16%*	97 *23%* APQ	145 *18%*	79 *16%*	112 *22%* AS	209 *17%*	30 *17%*	291 *19%*	259 *18%*	36 *23%*	15 *15%*	12 *22%*
8	**298** *17%* **Ha**	145 *17%*	153 *18%*	123 *16%*	175 *18%*	145 *18%*	153 *16%*	22 *11%*	39 *14%*	40 *16%*	69 *23%* AHI M	56 *21%* H	71 *16%*	62 *15%*	153 *18%*	82 *17%*	73 *14%*	225 *18%*	18 *11%*	280 *18%* A	237 *17%*	37 *23%* AVX	14 *14%*	10 *19%*
9	**222** *13%* **Dabe**	109 *12%*	113 *13%*	67 *9%*	155 *16%* AD	102 *13%*	120 *13%*	18 *9%*	41 *14%*	26 *11%*	34 *11%*	44 *16%* H	59 *13%*	53 *12%*	109 *13%*	60 *13%*	77 *15%*	145 *12%*	25 *14%*	196 *13%*	177 *12%*	25 *16%*	14 *14%*	7 *12%*
Highest rating 10	**162** *9%* **deo**	85 *10%*	77 *9%*	61 *8%*	100 *10%*	66 *8%*	95 *10%*	12 *6%*	37 *13%* AHJM	17 *7%*	35 *12%*	26 *9%*	35 *8%*	33 *8%*	79 *10%*	50 *10%*	59 *11%*	103 *8%*	18 *10%*	144 *9%*	132 *9%*	17 *11%*	9 *9%*	4 *8%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Table 77

Q15_6_5. Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**1733**	875	858	765	968	789	944	202	280	241	303	273	436	424	830	478	510	1223	173	1558	1424	157	96	56
Effective Base	**1463**	710	755	660	804	667	796	142	220	210	265	248	388	369	620	505	412	1053	102	1381	1101	178	174	162
Don't know	**154**	76	79	76	78	56	99	21	21	18	22	22	51	41	73	40	34	121	19	135	145	3	5	2
	9%	*9%*	*9%*	*10%*	*8%*	*7%*	*10%*	*10%*	*8%*	*7%*	*7%*	*8%*	*12%*	*10%*	*9%*	*8%*	*7%*	*10%*	*11%*	*9%*	*10%*	*2%*	*5%*	*4%*
	FWXY cgkrv						AF						A					A			AWXY			
1-3 (Net)	**121**	72	50	77	44	61	60	14	6	14	19	27	41	37	49	36	23	99	11	110	104	5	9	2
	7%	*8%*	*6%*	*10%*	*5%*	*8%*	*6%*	*7%*	*2%*	*6%*	*6%*	*10%*	*9%*	*9%*	*6%*	*7%*	*4%*	*8%*	*7%*	*7%*	*7%*	*3%*	*10%*	*4%*
	EIRW Zcgk			AE				I			I	I	AI					AR					W	
4-6 (Net)	**454**	232	222	242	212	198	256	71	80	68	71	55	109	102	221	132	132	322	52	402	370	35	32	17
	26%	*27%*	*26%*	*32%*	*22%*	*25%*	*27%*	*35%*	*29%*	*28%*	*23%*	*20%*	*25%*	*24%*	*27%*	*28%*	*26%*	*26%*	*30%*	*26%*	*26%*	*22%*	*33%*	*31%*
	ELZ cu			AE				AKL M	L	L													AW	
7-10 (Net)	**1003**	496	508	370	633	475	528	95	172	141	192	169	235	245	487	271	321	682	91	911	805	114	51	34
	58%	*57%*	*59%*	*48%*	*65%*	*60%*	*56%*	*47%*	*61%*	*58%*	*63%*	*62%*	*54%*	*58%*	*59%*	*57%*	*63%*	*56%*	*53%*	*58%*	*57%*	*73%*	*53%*	*60%*
	DHS abdefo				AD				H	H	AHM	HM					AS					AVXY		
9-10 (Net)	**384**	194	190	128	255	168	216	30	77	44	70	70	93	85	188	111	136	248	43	340	309	42	22	11
	22%	*22%*	*22%*	*17%*	*26%*	*21%*	*23%*	*15%*	*28%*	*18%*	*23%*	*26%*	*21%*	*20%*	*23%*	*23%*	*27%*	*20%*	*25%*	*22%*	*22%*	*26%*	*23%*	*20%*
	DHS abdefo				AD				AHJ		H	H					AS							

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 77

Q15_6_5. Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**1776**	1408	265	100	567	969	221	451	1088	117	438	1296	192	75	120	182	141	96	123	188	129	155	190	185
Base (weighted)	**1733**	1378	260	94*	573	930	214	419	1071	123	403	1299	157	79*	129	214	158	107*	149	96	168	190	229	56
Effective Base	**1463**	1159	221	81	473	796	180	369	899	101	356	1077	178	67	110	168	126	89	113	174	118	139	174	162
Lowest rating 1	**30** *2%* **Zg**	18 *1%*	5 *2%*	7 *7%* AZa	5 *1%*	15 *2%*	10 *5%* Acd	13 *3%* Ag	8 *1%*	5 *4%* g	9 *2%*	21 *2%*	- -	- -	2 *1%*	2 *1%*	2 *1%*	3 *3%* kt	6 *4%* kt	1 *1%*	6 *3%* kt	- -	8 *3%* kt	1 *1%* kt
2	**54** *3%* **EIZci**	34 *2%*	11 *4%*	9 *9%* AZ	10 *2%*	28 *3%*	13 *6%* Acd	14 *3%*	34 *3%*	3 *3%*	4 *1%*	46 *4%* i	3 *2%*	4 *6%* q	8 *6%* q	4 *2%*	4 *2%*	2 *2%*	1 *1%*	3 *3%*	7 *4%*	6 *3%*	12 *5%*	1 *2%*
3	**38** *2%* **ERZ**	25 *2%*	7 *3%*	6 *7%* AZ	9 *2%*	25 *3%*	5 *2%*	14 *3%*	20 *2%*	1 *1%*	9 *2%*	29 *2%*	2 *2%*	2 *2%*	3 *3%*	6 *3%*	5 *3%*	1 *1%*	2 *1%*	6 *6%* Akp qsuv	1 *1%*	6 *3%*	3 *1%*	1 *2%*
4	**68** *4%* **WZcku**	44 *3%*	17 *6%* AZ	7 *7%*	14 *2%*	37 *4%*	17 *8%* Acd	13 *3%*	48 *4%*	4 *4%*	18 *5%*	48 *4%*	1 *1%*	5 *6%* ku	3 *2%*	10 *5%* ku	6 *4%* u	15 *14%* Akmno qtuv	5 *3%*	6 *6%* ku	11 *6%* ku	4 *2%*	1 *	2 *3%* u
5	**173** *10%* **EOZc**	125 *9%*	37 *14%* AZ	11 *12%*	41 *7%*	108 *12%* Ac	23 *11%*	49 *12%*	103 *10%*	9 *7%*	37 *9%*	134 *10%*	15 *9%*	10 *13%*	20 *15%* tu	20 *9%*	15 *10%*	11 *10%*	13 *9%*	12 *12%*	18 *11%*	13 *7%*	17 *8%*	8 *15%* Atu
6	**214** *12%* **Z**	157 *11%*	44 *17%* AZ	13 *14%*	71 *12%*	107 *12%*	32 *15%*	40 *10%*	136 *13%*	25 *20%* Afg	39 *10%*	172 *13%*	19 *12%*	14 *18%*	16 *12%*	22 *10%*	22 *14%*	10 *9%*	13 *9%*	14 *15%*	24 *14%*	28 *15%*	24 *10%*	7 *13%*
7	**321** *19%* **DS**	261 *19%*	49 *19%*	10 *11%*	101 *18%*	179 *19%*	38 *18%*	77 *18%*	197 *18%*	24 *20%*	71 *18%*	245 *19%*	36 *23%*	14 *17%*	24 *18%*	34 *16%*	29 *19%*	15 *14%*	35 *23%*	15 *15%*	34 *20%*	36 *19%*	39 *17%*	12 *22%*
8	**298** *17%* **Ha**	253 *18%* Aa	32 *12%*	13 *14%*	105 *18%*	159 *17%*	33 *15%*	70 *17%*	192 *18%*	13 *11%*	74 *18%*	216 *17%*	37 *23%* Aqr t	13 *16%*	24 *19%*	49 *23%* Aqrt	23 *15%*	15 *14%*	20 *13%*	14 *14%*	26 *15%*	22 *12%*	45 *20%*	10 *19%*
9	**222** *13%* **Dabe**	201 *15%* Aab	19 *7%*	2 *2%*	88 *15%* Ae	112 *12%*	18 *8%*	43 *10%*	141 *13%*	19 *16%*	55 *14%*	164 *13%*	25 *16%*	9 *11%*	16 *12%*	30 *14%*	15 *9%*	14 *13%*	28 *19%* ou	14 *14%*	20 *12%*	26 *14%*	20 *9%*	7 *12%*
Highest rating 10	**162** *9%* **deo**	139 *10%*	17 *6%*	5 *6%*	90 *16%* Ade	60 *6%*	11 *5%*	34 *8%*	110 *10%*	9 *7%*	48 *12%*	112 *9%*	17 *11%* o	4 *5%*	8 *6%*	19 *9%*	7 *4%*	10 *9%*	13 *9%*	9 *9%*	11 *7%*	31 *16%* Al mosv	29 *13%* o	4 *8%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 77

Q15_6_5. Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total	Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	(A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**1733**	1378	260	94*	573	930	214	419	1071	123	403	1299	157	79*	129	214	158	107*	149	96	168	190	229	56
Effective Base	**1463**	1159	221	81	473	796	180	369	899	101	356	1077	178	67	110	168	126	89	113	174	118	139	174	162
Don't know	**154** *9%* **FWXYcg krv**	121 *9%*	24 *9%*	10 *11%*	36 *6%*	102 *11%* Ac	15 *7%*	51 *12%* Ag	81 *8%*	9 *8%*	39 *10%*	113 *9%*	3 *2%*	5 *6%*	7 *5%*	16 *7%* k	29 *18%* Aklmn rstv	13 *12%* krv	15 *10%* k	5 *5%*	11 *6%* k	19 *10%* k	32 *14%* Akmrsv	2 *4%*
1-3 (Net)	**121** *7%* **EIRWZc gk**	77 *6%*	22 *9%*	22 *23%* AZa	24 *4%*	67 *7%* c	28 *13%* Acd	42 *10%* Ag	62 *6%*	9 *8%*	22 *5%*	95 *7%*	5 *3%*	6 *8%*	13 *10%* k	13 *6%*	11 *7%*	5 *5%*	9 *6%*	9 *10%* k	14 *8%*	12 *6%*	22 *10%* k	2 *4%*
4-6 (Net)	**454** *26%* **ELZcu**	326 *24%*	97 *37%* AZ	31 *33%*	127 *22%*	251 *27%*	73 *34%* Ac	102 *24%*	287 *27%*	38 *31%*	94 *23%*	354 *27%*	35 *22%*	29 *37%* Akq tu	39 *30%* u	53 *25%*	44 *28%*	35 *33%* qu	31 *21%*	32 *33%* Ak qu	53 *31%* u	45 *24%*	42 *18%*	17 *31%* qu
7-10 (Net)	**1003** *58%* **DHSab defo**	854 *62%* Aab	117 *45%*	31 *33%*	386 *67%* Ad e	509 *55%* e	99 *46%*	224 *53%*	641 *60%* f	67 *54%*	248 *61%*	737 *57%*	114 *73%* Alm noprst uv	39 *50%*	71 *55%*	133 *62%* o	74 *47%*	53 *50%*	95 *64%* o	51 *53%*	91 *54%*	115 *60%* o	133 *58%*	34 *60%* o
9-10 (Net)	**384** *22%* **DHSab defo**	340 *25%* Aab	35 *14%*	8 *8%*	179 *31%* Ad e	171 *18%*	29 *14%*	76 *18%*	251 *23%* f	29 *23%*	103 *25%*	276 *21%*	42 *26%* o	13 *16%*	23 *18%*	49 *23%* o	22 *14%*	24 *22%*	41 *27%* o	22 *23%* o	31 *18%*	57 *30%* Al mos	49 *21%*	11 *20%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Table 77

Q15_6_5. Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1776**	697	227	18	141	51	139	503	492	193	381	322	133	39	210	236	248	365	270	212	138
Base (weighted)	**1733**	738	302	23**	85	48*	93	443	446	200	392	335	146	35*	172	187	226	373	284	219	160
Effective Base	**1463**	599	197	14	114	43	118	436	397	164	316	267	116	33	172	183	207	304	223	179	123
Lowest rating 1	**30** *2%* I	8 *1%*	8 *3%*	- -	1 *2%*	- -	1 *1%*	12 *3%*	2 *	4 *2%*	6 *2%*	9 *3%* I	2 *2%*	2 *5%* I	5 *3%* I	1 *	8 *4%* APRS	2 *1%*	1 *	4 *2%*	5 *3%*
2	**54** *3%* IR	19 *3%*	12 *4%*	- -	2 *2%*	1 *3%*	1 *1%*	19 *4%*	8 *2%*	6 *3%*	12 *3%*	12 *3%*	4 *3%*	2 *5%*	11 *7%* AI	4 *2%*	6 *3%*	5 *1%*	10 *3%*	8 *3%*	5 *3%*
3	**38** *2%*	17 *2%*	4 *1%*	- -	2 *2%*	2 *4%*	2 *2%*	11 *3%*	7 *2%*	3 *2%*	7 *2%*	10 *3%*	3 *2%*	* *1%*	6 *4%*	5 *3%*	3 *1%*	10 *3%*	4 *1%*	4 *2%*	3 *2%*
4	**68** *4%*	25 *3%*	11 *4%*	* *1%*	4 *4%*	7 *14%* ABCEH	4 *5%*	17 *4%*	15 *3%*	7 *3%*	12 *3%*	19 *6%*	5 *3%*	1 *2%*	8 *4%*	9 *5%*	7 *3%*	10 *3%*	13 *5%*	8 *4%*	6 *3%*
5	**173** *10%*	66 *9%*	35 *12%*	6 *28%*	8 *9%*	3 *5%*	10 *11%*	45 *10%*	41 *9%*	24 *12%*	43 *11%*	31 *9%*	10 *7%*	2 *6%*	20 *12%*	21 *11%*	30 *13%*	31 *8%*	28 *10%*	17 *8%*	18 *11%*
6	**214** *12%* I	107 *14%* AH	30 *10%*	3 *11%*	8 *9%*	5 *11%*	15 *16%*	45 *10%*	41 *9%*	24 *12%*	56 *14%* I	42 *13%*	21 *14%*	7 *19%*	22 *12%*	16 *9%*	28 *12%*	59 *16%* APU	35 *12%*	27 *12%*	12 *8%*
7	**321** *19%*	143 *19%*	63 *21%*	2 *10%*	14 *16%*	6 *13%*	13 *14%*	79 *18%*	89 *20%*	30 *15%*	69 *18%*	74 *22%* O	29 *20%*	6 *16%*	23 *13%*	33 *18%*	40 *18%*	68 *18%*	46 *16%*	44 *20%*	39 *24%*
8	**298** *17%*	129 *17%*	47 *15%*	5 *24%*	16 *19%*	10 *21%*	17 *18%*	74 *17%*	91 *20%* L	28 *14%*	74 *19%*	45 *13%*	19 *13%*	6 *17%*	37 *22%* L	37 *20%*	33 *15%*	62 *17%*	56 *20%*	47 *21%*	20 *12%*
9	**222** *13%* O	92 *12%*	38 *13%*	* *2%*	15 *17%*	5 *10%*	11 *11%*	61 *14%*	62 *14%* O	24 *12%*	53 *14%* O	51 *15%* O	16 *11%*	2 *7%*	12 *7%*	21 *11%*	39 *17%* A	53 *14%*	41 *15%*	22 *10%*	22 *13%*
Highest rating 10	**162** *9%* KL	82 *11%* H	23 *8%*	2 *10%*	8 *9%*	5 *10%*	10 *11%*	32 *7%*	54 *12%* AKL	24 *12%* KL	20 *5%*	16 *5%*	23 *16%* AK L	3 *10%*	19 *11%* KL	20 *11%*	22 *10%*	29 *8%*	33 *11%*	16 *8%*	18 *11%*
Don't know	**154** *9%* BQ	50 *7%*	33 *11%*	3 *13%*	8 *10%*	4 *8%*	9 *9%*	48 *11%* B	36 *8%*	26 *13%* O	39 *10%*	27 *8%*	14 *10%*	4 *13%*	9 *5%*	19 *10%* Q	9 *4%*	43 *12%* QS	17 *6%*	22 *10%*	13 *8%*
1-3 (Net)	**121** *7%* I	44 *6%*	24 *8%*	- -	5 *5%*	4 *7%*	3 *4%*	42 *9%* ABG	17 *4%*	14 *7%*	25 *6%*	31 *9%* I	9 *6%*	4 *11%*	22 *13%* AIK	10 *5%*	17 *8%*	18 *5%*	15 *5%*	16 *7%*	12 *8%*
4-6 (Net)	**454** *26%* I	198 *27%*	75 *25%*	9 *41%*	19 *23%*	15 *30%*	30 *32%*	108 *24%*	98 *22%*	54 *27%*	112 *28%* I	92 *27%*	36 *25%*	10 *28%*	50 *29%*	47 *25%*	65 *29%*	100 *27%*	76 *27%*	52 *24%*	35 *22%*

Table 77

Q15_6_5. Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1733**	738	302	23**	85	48*	93	443	446	200	392	335	146	35*	172	187	226	373	284	219	160
Effective Base	**1463**	599	197	14	114	43	118	436	397	164	316	267	116	33	172	183	207	304	223	179	123
7-10 (Net)	**1003**	446	171	11	53	26	51	246	296	106	216	186	86	17	92	111	135	212	176	130	98
	58%	*60%*	*57%*	*46%*	*62%*	*55%*	*55%*	*55%*	*66%* AJKLNO	*53%*	*55%*	*55%*	*59%*	*49%*	*53%*	*59%*	*60%*	*57%*	*62%*	*59%*	*62%*
9-10 (Net)	**384**	174	61	3	22	10	21	93	116	48	74	67	38	6	31	41	62	82	74	39	40
	22%	*24%*	*20%*	*12%*	*26%*	*20%*	*23%*	*21%*	*26%* AKO	*24%*	*19%*	*20%*	*26%*	*16%*	*18%*	*22%*	*27%*	*22%*	*26%*	*18%*	*25%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 78

Q15_6_6. Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**1192**	590	602	472	720	548	644	141	213	208	225	180	225	342	500	348	361	831	91	1101	823	126	132	111
Base (weighted)	**1184**	601	583	463	722	550	634	167	221	199	211	160	226	356	559	267	379	805	141*	1043	979	104	68	34*
Effective Base	**984**	474	513	397	588	465	520	115	179	177	182	144	194	298	417	289	303	682	84	917	747	115	122	96
Lowest rating 1	**37 3% EGJZ g**	22 4%	15 3%	23 5% AE	14 2%	26 5% AG	12 2%	5 3%	3 1%	2 1%	7 3%	6 4%	13 6% AIJ	12 3%	16 3%	9 3%	7 2%	30 4%	3 2%	34 3%	30 3%	2 2%	4 6% A	1 2%
2	**47 4% E**	27 5%	20 3%	31 7% AE	16 2%	21 4%	26 4%	6 4%	4 2%	8 4%	9 4%	13 8% AIM	6 3%	12 3%	23 4%	12 4%	9 2%	38 5%	3 2%	44 4%	38 4%	7 6%	2 3%	1 2%
3	**41 4% i**	20 3%	21 4%	19 4%	23 3%	26 5%	16 3%	6 4%	5 2%	5 3%	5 3%	10 7% A	9 4%	12 3%	18 3%	12 4%	11 3%	30 4%	1 1%	40 4% A	30 3%	4 4%	6 9% AV	1 4%
4	**74 6% JUZc u**	45 7%	30 5%	37 8%	37 5%	36 7%	38 6%	9 5%	19 9% J	5 3%	22 10% AJ	8 5%	12 5%	16 4%	34 6%	24 9% AO	26 7%	48 6%	16 11%	59 6%	58 6%	12 11% AVY	4 6%	1 3%
5	**153 13% ETZ c**	71 12%	82 14%	79 17% AE	74 10%	67 12%	86 13%	24 14%	21 10%	22 11%	31 15%	25 16%	29 13%	44 12%	76 14%	32 12%	43 11%	110 14%	9 6%	144 14% AT	119 12%	20 19% V	8 11%	7 21% AVX
6	**153 13% DMQ**	79 13%	74 13%	47 10%	106 15% AD	75 14%	78 12%	30 18% LM	33 15% M	36 18% ALM	26 12%	13 8%	15 7%	45 13%	83 15% Q	26 10%	57 15%	96 12%	17 12%	136 13%	127 13%	13 12%	8 12%	6 18%
7	**190 16%**	88 15%	102 18%	69 15%	121 17%	93 17%	98 15%	26 15%	36 16%	38 19%	31 15%	29 18%	32 14%	63 18%	78 14%	49 18%	65 17%	126 16%	26 18%	165 16%	156 16%	17 16%	10 15%	7 22%
8	**173 15% DLb df**	94 16%	78 13%	51 11%	122 17% AD	78 14%	95 15%	18 10%	42 19% L	36 18% L	35 17% L	8 5%	35 15% L	48 13%	91 16%	34 13%	65 17%	108 13%	26 18%	147 14%	147 15%	13 12%	8 12%	5 15%
9	**93 8% DSde**	44 7%	50 9%	20 4%	73 10% AD	47 9%	46 7%	12 7%	26 12% ALM	18 9%	15 7%	9 6%	13 6%	39 11% AP	34 6%	21 8%	49 13% AS	45 6%	16 11%	77 7%	77 8%	8 7%	7 10%	1 4%
Highest rating 10	**52 4% DFUd**	30 5%	22 4%	13 3%	39 5% D	15 3%	37 6% AF	8 5%	17 8% AJK	6 3%	6 3%	6 4%	9 4%	14 4%	23 4%	15 6%	21 6%	31 4%	12 8%	41 4%	45 5%	3 3%	2 3%	1 4%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

* small base

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 78

Q15_6_6. Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**1184**	601	583	463	722	550	634	167	221	199	211	160	226	356	559	267	379	805	141*	1043	979	104	68	34*
Effective Base	**984**	474	513	397	588	465	520	115	179	177	182	144	194	298	417	289	303	682	84	917	747	115	122	96
Don't know	**169** *14%* **FIR WYckv**	81 *13%*	88 *15%*	74 *16%*	95 *13%*	66 *12%*	104 *16%* F	24 *14%* I	15 *7%*	24 *12%*	23 *11%*	31 *20%* IK	53 *23%* AH IJK	53 *15%*	83 *15%*	34 *13%*	27 *7%*	142 *18%* AR	13 *9%*	156 *15%* A	151 *15%* WY	8 *7%*	9 *13%*	2 *5%*
1-3 (Net)	**125** *11%* **EGI RZcgio t**	69 *12%*	56 *10%*	73 *16%* AE	53 *7%*	72 *13%* AG	53 *8%*	18 *11%*	13 *6%*	15 *7%*	22 *10%*	30 *19%* AIJ K	29 *13%* I	36 *10%*	58 *10%*	32 *12%*	27 *7%*	98 *12%* AR	8 *6%*	117 *11%* A	98 *10%*	12 *12%*	12 *18%* AVY	3 *8%*
4-6 (Net)	**381** *32%* **MZc i**	195 *32%*	186 *32%*	163 *35%*	218 *30%*	179 *33%*	202 *32%*	62 *37%* M	73 *33%*	63 *32%*	80 *38%* M	47 *29%*	56 *25%*	105 *30%*	193 *35%*	82 *31%*	126 *33%*	255 *32%*	41 *29%*	340 *33%*	303 *31%*	44 *42%* AVX	19 *28%*	14 *42%* AVX
7-10 (Net)	**509** *43%* **DLS Uabdef j**	256 *43%*	253 *43%*	152 *33%*	356 *49%* AD	233 *42%*	276 *43%*	64 *38%*	121 *55%* AHK LM	97 *49%* L	86 *41%*	52 *33%*	89 *39%*	163 *46%*	226 *40%*	118 *44%*	199 *52%* AS	310 *38%*	79 *56%* AU	430 *41%*	426 *44%*	40 *39%*	27 *41%*	15 *45%*
9-10 (Net)	**145** *12%* **DSU ade**	74 *12%*	72 *12%*	33 *7%*	112 *16%* AD	62 *11%*	83 *13%*	21 *12%*	43 *20%* AJK LM	23 *12%*	21 *10%*	15 *10%*	22 *10%*	53 *15%*	57 *10%*	36 *13%*	70 *18%* AS	76 *9%*	27 *19%* AU	118 *11%*	123 *13%*	11 *10%*	9 *13%*	3 *8%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (un-weighted)	**1192**	974	155	61	445	614	119	286	724	87	284	883	126	52	84	125	90	60	77	132	81	124	130	111
Base (weighted)	**1184**	973	151	59*	455	600	117*	278	726	90*	276	887	104	57*	95*	143	101*	70*	95*	68	109*	157	152	34*
Effective Base	**984**	808	125	50	368	510	96	232	602	72	228	736	115	46	77	116	80	56	71	122	74	112	119	96
Lowest rating 1	**37** **3%** **EGJZg**	23 *2%*	4 *3%*	10 *17%* AZa	9 *2%*	15 *2%*	13 *11%* Acd	16 *6%* Ag	10 *1%*	5 *5%* g	8 *3%*	28 *3%*	2 *2%*	- -	4 *4%* t	3 *2%*	2 *2%*	3 *4%* t	5 *5%* t	4 *6%* Alt	9 *8%* At	- -	5 *3%*	1 *2%* t
2	**47** **4%** **E**	34 *3%*	9 *6%*	4 *7%*	12 *3%*	29 *5%*	6 *5%*	16 *6%*	25 *3%*	4 *4%*	8 *3%*	36 *4%*	7 *6%* q	3 *5%*	6 *6%* q	6 *4%*	1 *1%*	1 *1%*	- -	2 *3%*	7 *6%* q	4 *3%*	10 *7%* q	1 *2%*
3	**41** **4%** **i**	31 *3%*	5 *3%*	5 *9%* AZ	12 *3%*	22 *4%*	7 *6%*	10 *3%*	24 *3%*	5 *6%*	3 *1%*	36 *4%* i	4 *4%*	2 *4%*	2 *2%*	11 *8%* Aot	- -	2 *3%*	3 *3%*	6 *9%* Amo t	4 *4%*	1 *1%*	5 *3%*	1 *4%* o
4	**74** **6%** **JUZcu**	51 *5%*	16 *11%* AZ	7 *12%* Z	17 *4%*	44 *7%* c	12 *10%* c	16 *6%*	51 *7%*	2 *2%*	19 *7%*	53 *6%*	12 *11%* Amu v	6 *10%* u	2 *2%*	9 *6%*	5 *5%*	9 *12%* mu	7 *7%*	4 *6%*	5 *5%*	12 *7%*	3 *2%*	1 *3%*
5	**153** **13%** **ETZc**	114 *12%*	32 *21%* AZ	8 *13%*	47 *10%*	89 *15%* c	17 *15%*	45 *16%*	92 *13%*	7 *8%*	30 *11%*	118 *13%*	20 *19%* t	12 *20%*	15 *16%*	21 *15%*	9 *9%*	7 *10%*	14 *14%*	8 *11%*	10 *9%*	14 *9%*	17 *11%*	7 *21%* Aorstu
6	**153** **13%** **DMQ**	128 *13%*	21 *14%*	5 *8%*	63 *14%*	72 *12%*	15 *13%*	28 *10%*	99 *14%*	15 *16%*	26 *9%*	126 *14%* A	13 *12%*	5 *10%*	15 *16%*	13 *9%*	18 *18%*	13 *19%*	9 *10%*	8 *12%*	15 *14%*	18 *12%*	19 *12%*	6 *18%* n
7	**190** **16%**	169 *17%* A	16 *11%*	5 *8%*	74 *16%*	104 *17%*	12 *10%*	44 *16%*	118 *16%*	8 *8%*	48 *18%*	140 *16%*	17 *16%*	9 *15%*	17 *18%*	29 *20%*	16 *16%*	8 *11%*	13 *13%*	10 *15%*	19 *17%*	19 *12%*	28 *18%*	7 *22%* t
8	**173** **15%** **DLbdf**	154 *16%* Ab	16 *10%*	3 *5%*	86 *19%* Ad	74 *12%*	13 *11%*	23 *8%*	120 *17%* Af	14 *16%*	49 *18%*	122 *14%*	13 *12%*	4 *8%*	11 *12%*	20 *14%*	13 *13%*	10 *15%*	21 *22%*	8 *12%*	11 *10%*	34 *21%* Als	22 *15%*	5 *15%*
9	**93** **8%** **DSde**	86 *9%* A	6 *4%*	1 *2%*	54 *12%* Ade	36 *6%*	3 *2%*	18 *7%*	60 *8%*	11 *12%*	31 *11%* Aj	62 *7%*	8 *7%*	5 *8%*	8 *8%*	9 *6%*	7 *7%*	3 *5%*	5 *5%*	7 *10%*	10 *9%*	22 *14%* Aqu v	9 *6%*	1 *4%*
Highest rating 10	**52** **4%** **DFUd**	48 *5%*	3 *2%*	1 *2%*	37 *8%* Ade	14 *2%*	1 *1%*	12 *4%*	31 *4%*	6 *7%*	13 *5%*	38 *4%*	3 *3%*	2 *3%*	5 *5%*	5 *4%*	7 *7%*	3 *4%*	1 *1%*	2 *3%*	2 *2%*	14 *9%* Aq	6 *4%*	1 *4%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 78

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Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**1184**	973	151	59*	455	600	117*	278	726	90*	276	887	104	57*	95*	143	101*	70*	95*	68	109*	157	152	34*
Effective Base	**984**	808	125	50	368	510	96	232	602	72	228	736	115	46	77	116	80	56	71	122	74	112	119	96
Don't know	**169** *14%* **FIRWY ckv**	136 *14%*	23 *15%*	9 *16%*	45 *10%*	101 *17%* Ac	18 *16%*	50 *18%*	95 *13%*	13 *14%*	41 *15%*	127 *14%*	8 *7%*	9 *16%*	10 *11%*	17 *12%*	22 *22%* Aktv	11 *16%* v	19 *20%* kv	9 *13%*	17 *16%* v	18 *11%*	27 *18%* kv	2 *5%*
1-3 (Net)	**125** *11%* **EGIRZc giot**	87 *9%*	19 *12%*	20 *33%* AZa	33 *7%*	65 *11%*	25 *22%* Acd	42 *15%* Ag	59 *8%*	14 *15%* g	20 *7%*	100 *11%*	12 *12%* ot	5 *10%*	11 *12%* ot	20 *14%* ot	3 *3%*	6 *8%*	7 *8%*	12 *18%* Ao qtv	19 *18%* Aot	6 *4%*	20 *13%* ot	3 *8%*
4-6 (Net)	**381** *32%* **MZci**	293 *30%*	68 *45%* AZ	20 *33%*	126 *28%*	206 *34%* c	45 *38%* c	89 *32%*	242 *33%*	24 *26%*	74 *27%*	297 *33%*	44 *42%* Ars tu	23 *40%*	32 *34%*	44 *30%*	33 *32%*	29 *41%* u	30 *31%*	19 *28%*	30 *28%*	44 *28%*	39 *26%*	14 *42%* Arstu
7-10 (Net)	**509** *43%* **DLSUa bdefj**	457 *47%* Aab	41 *27%*	11 *18%*	251 *55%* Ad e	229 *38%* e	28 *24%*	97 *35%*	330 *45%* Af	39 *44%*	141 *51%* Aj	362 *41%*	40 *39%*	20 *35%*	41 *43%*	63 *44%*	42 *42%*	24 *35%*	39 *41%*	27 *41%*	42 *39%*	89 *57%* Ak lopqr su	66 *43%*	15 *45%*
9-10 (Net)	**145** *12%* **DSUad e**	134 *14%* Aa	9 *6%*	2 *4%*	91 *20%* Ade	50 *8%*	4 *3%*	30 *11%*	92 *13%*	17 *19%*	44 *16%*	100 *11%*	11 *10%*	6 *11%*	12 *13%*	15 *10%*	14 *14%*	6 *9%*	6 *6%*	9 *13%*	12 *11%*	36 *23%* Ak npqsu v	15 *10%*	3 *8%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1192**	524	155	15	88	46	99	265	312	116	277	263	112	18	90	129	173	248	194	158	122
Base (weighted)	**1184**	553	215	18**	51*	43*	67*	236	290	119*	284	270	127*	16**	75*	94*	162	253	204	170	139
Effective Base	**984**	453	135	12	69	40	83	232	251	99	228	219	99	16	71	98	145	204	159	136	109
Lowest rating 1	**37** **3%** S	15 3%	7 3%	- -	2 4%	1 3%	1 1%	11 5%	5 2%	6 5%	13 5%	7 2%	3 3%	- -	3 4%	1 2%	9 6% S	5 2%	1 *	9 5%	3 2%
2	**47** **4%**	16 3%	14 7% B	2 9%	3 5%	- -	1 1%	11 5%	12 4%	7 6%	9 3%	7 3%	4 3%	- -	7 10% AKL	4 4%	5 3%	9 4%	13 6%	3 2%	4 3%
3	**41** **4%**	17 3%	8 4%	- -	1 1%	2 5%	2 3%	11 5%	9 3%	3 3%	5 2%	13 5%	6 5%	1 6%	3 4%	3 3%	6 4%	10 4%	5 2%	5 3%	6 4%
4	**74** **6%**	40 7%	12 5%	- -	3 6%	2 4%	5 8%	13 6%	16 5%	7 6%	23 8%	16 6%	5 4%	1 8%	6 8%	5 5%	7 4%	16 6%	12 6%	7 4%	12 9%
5	**153** **13%**	68 12%	29 14%	- -	9 17%	6 13%	8 11%	33 14%	33 11%	14 12%	43 15%	32 12%	15 12%	4 25%	11 15%	15 16%	25 15%	30 12%	26 13%	22 13%	17 12%
6	**153** **13%** HO	81 15% H	23 11%	7 36%	6 11%	9 20% H	8 12%	20 8%	37 13%	15 12%	41 14% O	36 13%	16 13%	3 21%	4 5%	11 12%	15 9%	30 12%	30 15%	29 17%	21 15%
7	**190** **16%**	90 16%	42 20%	* 2%	10 20%	5 11%	12 18%	31 13%	47 16%	23 19%	41 15%	52 19%	15 12%	2 10%	11 14%	14 15%	26 16%	36 14%	48 23% ARU	28 16%	18 13%
8	**173** **15%** E	87 16% E	32 15% E	4 20%	2 4%	7 15%	10 15% E	32 13% E	43 15%	16 14%	42 15%	33 12%	29 23% AL O	3 21%	6 8%	10 10%	31 19%	42 17%	29 14%	25 14%	17 12%
9	**93** **8%**	55 10% AFH	11 5%	- -	6 12% FH	- -	8 12% CFH	13 5%	25 9%	7 6%	20 7%	23 9%	12 10%	1 3%	5 7%	9 10%	15 9%	17 7%	16 8%	13 8%	17 12%
Highest rating 10	**52** **4%** K	27 5%	9 4%	- -	2 3%	4 9%	3 4%	8 3%	20 7% AKL	3 2%	6 2%	8 3%	11 9% AJK L	- -	5 7% K	8 8% AS	10 6%	13 5%	5 2%	4 3%	7 5%
Don't know	**169** **14%** BMQ	56 10%	27 13%	6 34%	8 16%	9 20%	9 14%	54 23% ABC	43 15%	18 15%	41 15%	43 16%	10 8%	1 6%	13 18% M	13 14%	15 9%	45 18% QS	20 10%	24 14%	17 12%
1-3 (Net)	**125** **11%**	49 9%	30 14%	2 9%	5 10%	4 8%	4 5%	33 14% BG	27 9%	16 14%	27 10%	27 10%	14 11%	1 6%	13 18% AI	8 9%	20 12%	24 10%	19 9%	18 10%	14 10%
4-6 (Net)	**381** **32%**	189 34%	64 30%	7 36%	18 35%	16 37%	21 32%	66 28%	86 30%	35 30%	106 37%	85 31%	37 29%	9 54%	21 28%	32 34%	47 29%	76 30%	68 33%	58 34%	50 36%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

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		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1184**	553	215	18**	51*	43*	67*	236	290	119*	284	270	127*	16**	75*	94*	162	253	204	170	139
Effective Base	**984**	453	135	12	69	40	83	232	251	99	228	219	99	16	71	98	145	204	159	136	109
7-10 (Net)	**509**	259	94	4	20	15	33	83	135	49	109	116	67	5	27	41	81	107	98	70	59
	43%	*47%*	*44%*	*21%*	*39%*	*35%*	*49%*	*35%*	*46%*	*41%*	*38%*	*43%*	*53%*	*34%*	*36%*	*43%*	*50%*	*42%*	*48%*	*41%*	*42%*
	H	AH					H						AK O								
9-10 (Net)	**145**	82	20	-	8	4	11	20	45	10	25	31	23	1	11	17	24	29	21	18	24
	12%	*15%*	*9%*	-	*15%*	*9%*	*16%*	*9%*	*15%*	*8%*	*9%*	*11%*	*18%*	*3%*	*14%*	*18%*	*15%*	*12%*	*10%*	*10%*	*17%*
	H	AH							K				JK								

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 79

Q15_6_7. Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**851**	415	436	299	552	398	453	79	164	146	147	144	171	201	374	275	298	553	64	787	573	98	93	87
Base (weighted)	**833**	412	422	287	546	398	435	92*	168	136	132	135	170	204	416	212	306	527	99*	734	678	83*	46*	26*
Effective Base	**696**	328	369	252	445	338	358	64	135	122	117	116	146	174	311	224	246	450	61	645	517	91	87	77
Lowest rating 1	**26** *3%* **ERZg**	13 *3%*	13 *3%*	14 *5%* AE	11 *2%*	14 *4%*	11 *3%*	- -	2 *1%*	2 *2%*	5 *4%*	5 *4%*	12 *7%* AHIJ	8 *4%*	10 *2%*	8 *4%*	4 *1%*	22 *4%* AR	- -	26 *4%* A	19 *3%*	2 *3%*	4 *8%* AV	1 *3%*
2	**37** *4%* **EZg**	14 *3%*	23 *6%*	25 *9%* AE	11 *2%*	20 *5%*	17 *4%*	4 *4%*	3 *2%*	7 *5%*	8 *6%*	10 *8%* I	5 *3%*	9 *4%*	12 *3%*	16 *8%* AP	9 *3%*	28 *5%*	4 *4%*	33 *4%*	29 *4%*	4 *5%*	2 *5%*	1 *4%*
3	**42** *5%* **Ct**	28 *7%* C	14 *3%*	17 *6%*	26 *5%*	26 *7%*	16 *4%*	5 *5%*	7 *4%*	4 *3%*	5 *4%*	8 *6%*	14 *8%*	8 *4%*	21 *5%*	14 *6%*	10 *3%*	33 *6%*	1 *1%*	42 *6%* A	30 *4%*	7 *8%*	4 *9%*	2 *7%*
4	**48** *6%* **j**	28 *7%*	21 *5%*	23 *8%*	26 *5%*	26 *6%*	23 *5%*	3 *3%*	10 *6%*	8 *6%*	10 *7%*	10 *7%*	9 *5%*	6 *3%*	28 *7%*	14 *6%*	21 *7%*	28 *5%*	1 *1%*	47 *6%* A	33 *5%*	10 *12%* AV	3 *7%*	2 *9%*
5	**110** *13%* **Bc**	41 *10%*	69 *16%* AB	42 *15%*	68 *12%*	56 *14%*	54 *12%*	14 *15%*	19 *11%*	18 *13%*	15 *12%*	25 *18%*	20 *12%*	20 *10%*	66 *16%*	24 *12%*	37 *12%*	73 *14%*	12 *12%*	98 *13%*	88 *13%*	11 *14%*	6 *13%*	5 *19%*
6	**101** *12%* **LXir**	51 *12%*	50 *12%*	44 *15%* AE	57 *10%*	48 *12%*	53 *12%*	10 *10%*	21 *12%*	26 *19%* AL	17 *13%*	8 *6%*	20 *12%*	25 *12%*	48 *12%*	28 *13%*	38 *12%*	63 *12%*	17 *17%*	84 *11%*	82 *12%* X	13 *16%* X	2 *4%*	4 *15%* X
7	**108** *13%* **DMSep**	47 *11%*	61 *14%*	24 *8%*	84 *15%* AD	48 *12%*	60 *14%*	18 *19%* M	26 *15%* M	21 *15%* M	18 *13%*	14 *11%*	12 *7%*	31 *15%*	48 *12%*	28 *13%*	50 *16%*	58 *11%*	15 *15%*	93 *13%*	88 *13%*	9 *11%*	7 *16%*	3 *12%*
8	**127** *15%* **DQSYdv**	69 *17%*	58 *14%*	27 *10%*	100 *18%* AD	64 *16%*	63 *14%*	17 *19%*	29 *17%*	20 *14%*	23 *17%*	15 *11%*	23 *13%*	35 *17%*	68 *16%*	23 *11%*	60 *19%* AS	67 *13%*	20 *20%*	107 *15%*	109 *16%* Y	8 *10%*	8 *17%*	2 *7%*
9	**71** *8%* **DKSj**	39 *9%*	32 *8%*	14 *5%*	56 *10%* AD	27 *7%*	43 *10%*	8 *8%*	27 *16%* AKLM	11 *8%*	5 *4%*	10 *7%*	10 *6%*	16 *8%*	35 *8%*	20 *9%*	35 *11%* S	36 *7%*	9 *10%*	61 *8%*	58 *9%*	8 *10%*	2 *5%*	2 *9%*
Highest rating 10	**51** *6%* **Dd**	27 *7%*	24 *6%*	9 *3%*	42 *8%* AD	28 *7%*	23 *5%*	3 *3%*	19 *11%* AJL	4 *3%*	10 *8%*	5 *4%*	11 *6%*	17 *9%*	24 *6%*	10 *5%*	23 *7%*	29 *5%*	8 *8%*	44 *6%*	46 *7%*	2 *3%*	2 *4%*	2 *6%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

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	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**833**	412	422	287	546	398	435	92*	168	136	132	135	170	204	416	212	306	527	99*	734	678	83*	46*	26*
Effective Base	**696**	328	369	252	445	338	358	64	135	122	117	116	146	174	311	224	246	450	61	645	517	91	87	77
Don't know	**112** ***13%*** **FIRc**	55 *13%*	57 *14%*	47 *16%*	65 *12%*	41 *10%*	71 *16%* AF	13 *14%* I	7 *4%*	15 *11%* I	17 *13%* I	25 *19%* I	35 *21%* AIJ	28 *14%*	56 *13%*	28 *13%*	22 *7%*	90 *17%* AR	12 *12%*	100 *14%*	97 *14%*	7 *9%*	6 *13%*	2 *8%*
1-3 (Net)	**105** ***13%*** **EGIRTZcgt**	55 *13%*	50 *12%*	56 *20%* AE	49 *9%*	61 *15%* G	45 *10%*	8 *9%*	11 *7%*	13 *10%*	19 *14%*	24 *17%* I	31 *18%* AI	24 *12%*	43 *10%*	38 *18%* AP	22 *7%*	83 *16%* AR	5 *5%*	101 *14%* AT	78 *11%*	13 *16%*	10 *22%* AV	4 *15%*
4-6 (Net)	**259** ***31%*** **EOcu**	120 *29%*	139 *33%*	109 *38%* AE	150 *28%*	129 *32%*	130 *30%*	26 *28%*	49 *29%*	52 *38%*	42 *31%*	42 *31%*	48 *28%*	51 *25%*	142 *34%* O	66 *31%*	96 *31%*	164 *31%*	30 *31%*	229 *31%*	202 *30%*	34 *42%* AVX	11 *24%*	11 *43%* AVX
7-10 (Net)	**357** ***43%*** **DLMSUabdef**	182 *44%*	175 *41%*	75 *26%*	282 *52%* AD	168 *42%*	189 *44%*	45 *49%* LM	101 *60%* AJK LM	55 *41%*	56 *42%*	44 *33%*	56 *33%*	100 *49%* Q	175 *42%*	81 *38%*	166 *54%* AS	190 *36%*	52 *53%*	305 *42%*	301 *44%*	28 *33%*	19 *41%*	9 *33%*
9-10 (Net)	**122** ***15%*** **DSdej**	66 *16%*	56 *13%*	23 *8%*	99 *18%* AD	55 *14%*	67 *15%*	10 *11%*	46 *27%* AHJ KLM	15 *11%*	15 *11%*	15 *11%*	21 *12%*	33 *16%*	59 *14%*	30 *14%*	57 *19%* AS	65 *12%*	17 *17%*	105 *14%*	104 *15%*	10 *12%*	4 *9%*	4 *15%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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21st May - 17th June, 1st - 30th October

Table 79

Q15_6_7. Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (un-weighted)	**851**	697	111	41	334	422	86	192	540	60	243	588	98	38	50	89	69	36	52	93	66	84	89	87
Base (weighted)	**833**	693	99*	39*	335	412	79*	187	525	62*	231	586	83*	39*	56*	107*	72*	44*	64*	46*	90*	106*	100*	26*
Effective Base	**696**	572	88	35	275	346	70	159	444	47	194	487	91	35	46	83	62	33	47	87	58	75	81	77
Lowest rating 1	**26 3% ERZg**	15 2%	6 6% Z	5 12% AZ	6 2%	10 2%	9 12% Acd	13 7% Ag	9 2%	- -	5 2%	20 3%	2 3%	- -	2 4%	2 2%	2 3%	- -	3 4%	4 8% Ant	8 9% At	- -	2 2%	1 3% t
2	**37 4% EZg**	23 3%	10 10% AZ	4 11% Z	11 3%	20 5%	6 8%	16 9% Ag	17 3%	2 3%	8 3%	28 5%	4 5%	6 15% Anps tu	4 6%	3 3%	5 7% t	1 1%	3 5%	2 5%	2 2%	1 1%	4 4%	1 4%
3	**42 5% Ct**	32 5%	6 6%	5 12%	15 4%	21 5%	7 9%	9 5%	26 5%	5 9%	7 3%	32 5%	7 8% ot	1 1%	1 2%	9 8% ot	- -	2 3%	3 5% t	4 9% ot	6 6% t	- -	8 8% ot	2 7% ot
4	**48 6% j**	36 5%	6 6%	6 14% AZ	16 5%	25 6%	8 10%	13 7%	30 6%	3 5%	20 9%	27 5%	10 12% Amot u	1 3%	1 1%	8 7%	2 3%	8 19% Almaq stu	2 4%	3 7%	4 4%	2 2%	4 4%	2 9% mt
5	**110 13% Bc**	88 13%	18 19%	3 9%	30 9%	69 17% Ac	10 13%	22 12%	70 13%	6 10%	26 11%	82 14%	11 14%	11 28% Anp u	12 22% pu	12 11%	9 13%	2 4%	8 12%	6 13%	12 14%	14 13%	8 8%	5 19% pu
6	**101 12% LXir**	88 13%	9 9%	4 9%	37 11%	56 14%	7 9%	19 10%	67 13%	5 9%	18 8%	80 14% i	13 16% lr	1 2%	14 25% Al qru	16 15% r	8 12%	6 13%	6 9%	2 4%	10 11%	12 12%	9 9%	4 15% lr
7	**108 13% DMSep**	95 14%	12 12%	1 4%	49 15% e	54 13% e	4 5%	17 9%	80 15% Af	10 16%	27 12%	81 14%	9 11% p	3 7%	6 11%	18 17% p	12 16% p	- -	8 13% p	7 16% p	12 13% p	18 17% p	12 12% p	3 12% p
8	**127 15% DQSYd v**	112 16%	10 10%	4 11%	68 20% Ad	48 12%	11 13%	24 13%	80 15%	8 13%	37 16%	87 15%	8 10%	6 16%	7 13%	16 15%	9 12%	12 27% kqv	5 8%	8 17%	18 20%	21 20% v	15 15%	2 7%
9	**71 8% DKSj**	62 9%	7 7%	2 5%	40 12% Ade	28 7%	3 3%	12 7%	47 9%	10 16%	33 14% Aj	38 6%	8 10%	5 14%	4 7%	5 5%	7 9%	3 6%	6 9%	2 5%	6 7%	10 10%	11 11%	2 9%
Highest rating 10	**51 6% Dd**	48 7%	2 2%	1 3%	35 11% Ade	15 4%	1 2%	12 7%	35 7%	4 6%	17 7%	34 6%	2 3%	1 2%	2 3%	3 3%	5 7%	2 4%	1 2%	2 4%	5 6%	18 17% Akl mnqr	9 9%	2 6%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Single-coded

	Total	Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region										
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**833**	693	99*	39*	335	412	79*	187	525	62*	231	586	83*	39*	56*	107*	72*	44*	64*	46*	90*	106*	100*	26*
Effective Base	**696**	572	88	35	275	346	70	159	444	47	194	487	91	35	46	83	62	33	47	87	58	75	81	77
Don't know	**112** *13%* **FIRc**	93 *13%*	13 *13%*	4 *10%*	28 *8%*	67 *16%* Ac	12 *16%*	31 *17%*	64 *12%*	9 *15%*	34 *15%*	77 *13%*	7 *9%*	4 *10%*	3 *6%*	15 *14%*	13 *18%*	9 *21%* m	19 *29%* Ak lmnrs tv	6 *13%*	7 *8%*	9 *9%*	17 *17%*	2 *8%*
1-3 (Net)	**105** *13%* **EGIRT Zcgt**	70 *10%*	22 *22%* AZ	14 *35%* AZ	32 *9%*	50 *12%*	23 *29%* Acd	38 *20%* Ag	52 *10%*	7 *12%*	20 *9%*	79 *14%*	13 *16%* t	6 *17%* t	7 *12%* t	14 *13%* t	7 *10%* t	2 *5%*	9 *14%* t	10 *22%* Ao pt	16 *18%* t	1 *1%*	15 *15%* t	4 *15%* t
4-6 (Net)	**259** *31%* **EOcu**	213 *31%*	34 *34%*	13 *32%*	83 *25%*	150 *36%* Ac	26 *32%*	53 *28%*	167 *32%*	14 *23%*	64 *28%*	189 *32%*	34 *42%* Art u	13 *33%*	27 *48%* Ao qrstu	35 *33%*	19 *27%*	16 *37%*	16 *25%*	11 *24%*	26 *29%*	28 *27%*	21 *21%*	11 *43%* Aoqrtu
7-10 (Net)	**357** *43%* **DLMSU abdef**	317 *46%* Aab	30 *31%*	9 *23%*	193 *57%* Ad e	145 *35%*	19 *23%*	65 *35%*	242 *46%* Af	31 *50%*	113 *49%*	241 *41%*	28 *33%*	15 *40%*	19 *34%*	42 *40%*	32 *45%*	16 *37%*	21 *32%*	19 *41%*	41 *45%*	67 *63%* Ak lmnop qrsuv	47 *47%*	9 *33%*
9-10 (Net)	**122** *15%* **DSdej**	110 *16%* A	8 *8%*	3 *8%*	76 *23%* Ad e	42 *10%*	4 *5%*	24 *13%*	82 *16%*	13 *21%*	50 *21%* Aj	72 *12%*	10 *12%*	6 *16%*	6 *10%*	8 *8%*	12 *17%*	4 *10%*	7 *11%*	4 *9%*	12 *13%*	28 *27%* Ak mnqr	21 *21%* nr	4 *15%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**851**	352	116	12	68	24	80	199	244	93	188	155	74	11	82	114	138	193	125	98	70
Base (weighted)	**833**	369	158	14**	39*	23**	53*	177	222	98*	193	158	82*	10**	66*	92*	128	195	129	104*	78*
Effective Base	**696**	301	101	9	55	21	66	174	192	80	154	130	64	10	65	87	113	157	104	83	63
Lowest rating 1	**26** *3%*	8 *2%*	3 *2%*	- -	2 *5%*	- -	1 *2%*	12 *7%* AB	5 *2%*	8 *8%* AILM	7 *4%*	3 *2%*	- -	- -	3 *5%*	1 *2%*	10 *8%* APRS	3 *1%*	- -	8 *7%*	2 *2%*
2	**37** *4%*	17 *5%*	7 *5%*	3 *20%*	3 *8%*	- -	1 *1%*	6 *3%*	6 *3%*	7 *7%*	6 *3%*	6 *4%*	4 *5%*	- -	7 *11%* AIK	6 *7%*	5 *4%*	5 *3%*	5 *4%*	2 *2%*	7 *9%* R
3	**42** *5%*	13 *4%*	10 *6%*	- -	2 *4%*	2 *9%*	3 *6%*	13 *7%*	16 *7%*	4 *4%*	8 *4%*	7 *5%*	4 *5%*	- -	3 *5%*	3 *4%*	6 *5%*	16 *8%* A	7 *5%*	3 *3%*	3 *4%*
4	**48** *6%*	24 *7%*	4 *2%*	2 *14%*	3 *8%*	- -	4 *8%*	11 *6%*	14 *6%*	5 *5%*	12 *6%*	10 *6%*	3 *4%*	- -	4 *6%*	6 *6%*	9 *7%*	11 *6%*	4 *3%*	8 *8%*	4 *6%*
5	**110** *13%* M	40 *11%*	30 *19%* B	1 *4%*	6 *16%*	3 *12%*	5 *10%*	25 *14%*	33 *15%* M	11 *11%*	25 *13%*	26 *16%* M	4 *5%*	- -	11 *16%* M	13 *14%*	17 *13%*	20 *10%*	22 *17%*	11 *11%*	12 *16%*
6	**101** *12%* O	46 *13%*	17 *11%*	* *3%*	2 *6%*	4 *17%*	7 *14%*	23 *13%*	26 *12%* O	14 *14%* O	27 *14%* O	16 *10%*	11 *13%* O	5 *48%*	2 *3%*	10 *11%*	18 *14%*	21 *11%*	15 *12%*	15 *14%*	7 *9%*
7	**108** *13%* H	55 *15%* H	27 *17%* H	* *3%*	5 *13%* H	5 *22%*	7 *13%* H	9 *5%*	28 *13%*	9 *9%*	28 *14%*	21 *14%*	15 *18%*	1 *9%*	7 *10%*	7 *7%*	17 *13%*	29 *15%*	21 *16%*	9 *9%*	12 *16%*
8	**127** *15%*	61 *16%*	25 *16%*	5 *35%*	5 *13%*	4 *18%*	7 *14%*	20 *11%*	36 *16%*	15 *15%*	27 *14%*	30 *19%* O	15 *18%*	* *5%*	5 *8%*	15 *17%*	17 *13%*	29 *15%*	23 *18%*	21 *20%*	12 *16%*
9	**71** *8%*	37 *10%*	11 *7%*	- -	3 *7%*	2 *8%*	8 *15%* AH	11 *6%*	18 *8%*	11 *11%*	14 *7%*	14 *9%*	8 *10%*	1 *6%*	5 *8%*	9 *9%*	12 *9%*	16 *8%*	13 *10%*	11 *10%*	3 *3%*
Highest rating 10	**51** *6%* LS	31 *8%* A	5 *3%*	- -	1 *2%*	1 *3%*	3 *5%*	11 *6%*	18 *8%* L	4 *4%*	7 *4%*	3 *2%*	12 *14%* AJK L	- -	7 *11%* KL	8 *9%* S	8 *6%*	10 *5%*	3 *2%*	4 *4%*	11 *14%* ARS
Don't know	**112** *13%* BQU	37 *10%*	20 *13%*	3 *21%*	8 *19%*	2 *10%*	5 *10%*	36 *20%* AB	23 *10%*	12 *12%*	32 *17%*	23 *14%*	7 *9%*	3 *33%*	12 *18%*	14 *15%*	10 *8%*	34 *17%* QU	16 *13%*	14 *13%*	4 *5%*
1-3 (Net)	**105** *13%*	38 *10%*	20 *13%*	3 *20%*	7 *17%*	2 *9%*	5 *9%*	31 *17%* AB	27 *12%*	19 *20%*	22 *11%*	16 *10%*	8 *9%*	- -	13 *20%*	11 *12%*	21 *16%*	24 *12%*	12 *9%*	12 *12%*	12 *15%*
4-6 (Net)	**259** *31%*	110 *30%*	51 *32%*	3 *21%*	12 *30%*	7 *29%*	17 *33%*	59 *33%*	72 *33%*	29 *30%*	64 *33%*	52 *33%*	17 *21%*	5 *48%*	17 *26%*	29 *31%*	43 *34%*	52 *27%*	42 *32%*	34 *33%*	24 *31%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 79

Q15_6_7. Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**833**	369	158	14**	39*	23**	53*	177	222	98*	193	158	82*	10**	66*	92*	128	195	129	104*	78*
Effective Base	**696**	301	101	9	55	21	66	174	192	80	154	130	64	10	65	87	113	157	104	83	63
7-10 (Net)	**357**	183	67	5	13	12	25	51	100	38	75	68	50	2	24	39	54	84	60	44	38
	43%	*50%*	*42%*	*38%*	*34%*	*52%*	*48%*	*29%*	*45%*	*38%*	*39%*	*43%*	*60%*	*20%*	*36%*	*42%*	*42%*	*43%*	*46%*	*42%*	*49%*
	H	AEH	H				H						AI JKLO								
9-10 (Net)	**122**	68	16	-	3	3	11	22	36	15	21	16	20	1	12	17	20	26	16	14	14
	15%	*18%*	*10%*	-	*8%*	*11%*	*21%*	*12%*	*16%*	*15%*	*11%*	*10%*	*24%*	*6%*	*19%*	*18%*	*15%*	*13%*	*12%*	*14%*	*18%*
		AC					C						AKL								

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 80

Q15_7_1. Rating on statement - It shows different parts of the UK including England, Northern Ireland, Scotland and Wales: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**2069**	1033	1036	944	1125	1003	1066	176	260	308	375	357	593	598	830	639	515	1554	129	1939	1441	211	230	187
Base (weighted)	**2051**	1020	1031	916	1136	1016	1035	209	266	296	365	329	586	605	933	511	537	1514	192	1858	1703	174	117	58
Effective Base	**1722**	832	892	790	933	845	878	144	218	258	309	294	508	518	699	534	432	1291	116	1625	1315	195	213	166
Lowest rating 1	**18** *1%* **Zcdj**	11 *1%*	8 *1%*	11 *1%*	7 *1%*	10 *1%*	9 *1%*	- -	2 *1%*	2 *1%*	6 *2%*	1 *	8 *1%*	5 *1%*	6 *1%*	7 *1%*	2 *	16 *1%*	2 *1%*	16 *1%*	14 *1%*	2 *1%*	1 *1%*	2 *3%* AV
2	**36** *2%* **Zc**	24 *2%*	13 *1%*	21 *2%*	15 *1%*	21 *2%*	15 *1%*	- -	2 *1%*	6 *2%*	5 *1%*	3 *1%*	19 *3%* AH	12 *2%*	12 *1%*	12 *2%*	7 *1%*	29 *2%*	1 *1%*	35 *2%*	29 *2%*	4 *3%*	1 *1%*	1 *1%*
3	**43** *2%* **ERZd**	22 *2%*	21 *2%*	29 *3%* AE	15 *1%*	17 *2%*	26 *3%*	5 *2%*	4 *2%*	6 *2%*	6 *2%*	10 *3%*	12 *2%*	10 *2%*	22 *2%*	12 *2%*	4 *1%*	40 *3%* AR	4 *2%*	39 *2%*	35 *2%*	4 *2%*	4 *3%*	* *1%*
4	**84** *4%* **RZ**	49 *5%*	36 *3%*	45 *5%*	39 *3%*	49 *5%*	36 *3%*	7 *3%*	12 *5%*	9 *3%*	15 *4%*	15 *5%*	27 *5%*	31 *5%*	33 *4%*	20 *4%*	11 *2%*	74 *5%* AR	12 *6%*	73 *4%*	70 *4%*	4 *2%*	8 *7%* AVW	2 *3%*
5	**177** *9%* **BEZc u**	73 *7%*	104 *10%* AB	105 *11%* AE	72 *6%*	89 *9%*	88 *9%*	23 *11%*	25 *10%*	30 *10%*	25 *7%*	23 *7%*	51 *9%*	48 *8%*	75 *8%*	53 *10%*	50 *9%*	127 *8%*	17 *9%*	160 *9%*	144 *8%*	10 *6%*	14 *12%* W	9 *16%* AVW
6	**254** *12%* **EUZ**	115 *11%*	139 *13%*	130 *14%* AE	123 *11%*	119 *12%*	135 *13%*	34 *16%*	37 *14%*	43 *14%*	38 *10%*	40 *12%*	62 *11%*	80 *13%*	104 *11%*	69 *14%*	78 *14%*	176 *12%*	36 *19%* AU	218 *12%*	213 *13%*	22 *13%*	12 *10%*	6 *11%*
7	**379** *18%* **i**	197 *19%*	182 *18%*	166 *18%*	213 *19%*	176 *17%*	203 *20%*	35 *17%*	53 *20%*	62 *21%*	76 *21%*	51 *16%*	102 *17%*	105 *17%*	185 *20%*	89 *17%*	106 *20%*	273 *18%*	27 *14%*	352 *19%* A	314 *18%*	34 *19%*	18 *16%*	13 *23%*
8	**450** *22%* **IQT f**	222 *22%*	227 *22%*	189 *21%*	261 *23%*	230 *23%*	219 *21%*	40 *19%*	44 *17%*	67 *23%*	95 *26%* I	78 *24%* I	125 *21%*	128 *21%*	228 *24%* AQ	94 *18%*	110 *20%*	340 *22%*	23 *12%*	426 *23%* AT	357 *21%*	55 *32%* AVXY	25 *21%*	13 *22%*
9	**296** *14%* **DJS abef**	157 *15%*	139 *13%*	81 *9%*	215 *19%* AD	142 *14%*	153 *15%*	32 *15%*	51 *19%* AJK	27 *9%*	45 *12%*	61 *19%* AJK	80 *14%*	100 *16%*	125 *13%*	71 *14%*	95 *18%* AS	201 *13%*	29 *15%*	266 *14%*	249 *15%*	23 *13%*	15 *13%*	9 *16%*
Highest rating 10	**196** *10%* **DYab dev**	93 *9%*	103 *10%*	59 *6%*	136 *12%* AD	107 *11%*	88 *9%*	21 *10%*	22 *8%*	27 *9%*	35 *9%*	31 *9%*	59 *10%*	61 *10%*	92 *10%*	43 *8%*	51 *10%*	144 *10%*	24 *12%*	172 *9%*	169 *10%* Y	12 *7%*	13 *11%* Y	2 *3%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 80

Q15_7_1. Rating on statement - It shows different parts of the UK including England, Northern Ireland, Scotland and Wales: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**2051**	1020	1031	916	1136	1016	1035	209	266	296	365	329	586	605	933	511	537	1514	192	1858	1703	174	117	58
Effective Base	**1722**	832	892	790	933	845	878	144	218	258	309	294	508	518	699	534	432	1291	116	1625	1315	195	213	166
Don't know	**118** *6%* **EUWY Zcklv**	57 *6%*	61 *6%*	80 *9%* AE	38 *3%*	56 *6%*	62 *6%*	12 *6%*	12 *5%*	16 *6%*	20 *5%*	16 *5%*	42 *7%*	26 *4%*	53 *6%*	40 *8%* AO	24 *4%*	94 *6%*	17 *9%*	101 *5%*	109 *6%* AWY	4 *2%*	4 *4%*	1 *1%*
1-3 (Net)	**98** *5%* **ERZc d**	56 *6%*	42 *4%*	61 *7%* AE	37 *3%*	47 *5%*	51 *5%*	5 *2%*	8 *3%*	15 *5%*	17 *5%*	15 *4%*	39 *7%* AH	27 *4%*	40 *4%*	31 *6%*	13 *2%*	85 *6%* AR	8 *4%*	90 *5%*	78 *5%*	10 *6%*	6 *6%*	3 *5%*
4-6 (Net)	**515** *25%* **EUZ c**	237 *23%*	278 *27%*	280 *31%* AE	235 *21%*	256 *25%*	259 *25%*	64 *31%* K	75 *28%*	82 *28%*	77 *21%*	77 *24%*	139 *24%*	159 *26%*	212 *23%*	143 *28%* P	138 *26%*	377 *25%*	65 *34%* AU	450 *24%*	427 *25%*	36 *21%*	34 *29%* W	17 *30%* W
7-10 (Net)	**1320** *64%* **DQT abdef**	669 *66%*	651 *63%*	495 *54%*	825 *73%* AD	656 *65%*	664 *64%*	129 *62%*	170 *64%*	183 *62%*	251 *69%*	221 *67%*	367 *63%*	393 *65%* Q	629 *67%* AQ	297 *58%*	362 *67%*	958 *63%*	103 *53%*	1216 *65%* AT	1088 *64%*	123 *71%* AX	71 *61%*	37 *64%*
9-10 (Net)	**491** *24%* **DJS abdef**	249 *24%*	242 *23%*	140 *15%*	351 *31%* AD	250 *25%*	242 *23%*	54 *26%*	73 *28%* J	54 *18%*	79 *22%*	92 *28%* J	140 *24%*	161 *27%*	216 *23%*	114 *22%*	146 *27%*	345 *23%*	52 *27%*	438 *24%*	417 *25%*	34 *20%*	29 *24%*	11 *19%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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21st May - 17th June, 1st - 30th October

Table 80

Q15_7_1. Rating on statement - It shows different parts of the UK including England, Northern Ireland, Scotland and Wales: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**2069**	1642	292	128	620	1157	259	541	1239	140	465	1557	211	75	136	189	156	113	164	230	155	210	243	187
Base (weighted)	**2051**	1635	292	117	631	1141	250	523	1228	154	439	1573	174	79*	150	221	172	132	200	117	201	250	297	58
Effective Base	**1722**	1365	246	106	515	966	214	451	1031	118	379	1307	195	69	124	176	140	105	150	213	142	189	225	166
Lowest rating 1	**18** *1%* **Zcdj**	5 *	2 *1%*	11 *10%* AZa	1 *	4 *	13 *5%* Acd	5 *1%*	12 *1%*	2 *1%*	8 *2%* Aj	10 *1%*	2 *1%*	- -	1 *1%*	1 *	- -	1 *1%*	2 *1%*	1 *1%*	2 *1%*	3 *1%*	4 *1%*	2 *3%* Ano
2	**36** *2%* **Zc**	12 *1%*	15 *5%* AZ	9 *8%* AZ	3 *	20 *2%* c	13 *5%* Acd	11 *2%*	23 *2%*	1 *1%*	7 *2%*	27 *2%*	4 *3%*	3 *4%*	6 *4%* Asu	4 *2%*	3 *2%*	1 *	4 *2%*	1 *1%*	1 *1%*	4 *2%*	3 *1%*	1 *1%*
3	**43** *2%* **ERZd**	25 *2%*	10 *4%* Z	8 *7%* AZ	9 *1%*	18 *2%*	17 *7%* Acd	11 *2%*	24 *2%*	5 *3%*	11 *2%*	33 *2%*	4 *2%*	- -	3 *2%*	2 *1%*	6 *4%*	6 *4%* u	4 *2%*	4 *3%* u	7 *3%*	5 *2%*	3 *1%*	* *1%*
4	**84** *4%* **RZ**	57 *3%*	21 *7%* AZ	6 *5%*	20 *3%*	51 *4%*	14 *6%*	27 *5%*	42 *3%*	8 *5%*	18 *4%*	64 *4%*	4 *2%*	4 *6%*	9 *6%*	10 *5%*	7 *4%*	8 *6%*	6 *3%*	8 *7%* Aksu	5 *2%*	12 *5%*	9 *3%*	2 *3%*
5	**177** *9%* **BEZcu**	118 *7%*	46 *16%* AZ	13 *11%*	39 *6%*	115 *10%* Ac	21 *8%*	44 *8%*	106 *9%*	17 *11%*	36 *8%*	135 *9%*	10 *6%*	8 *10%*	10 *7%*	23 *10%* u	12 *7%*	9 *7%*	28 *14%* Akou	14 *12%* ku	20 *10%* u	21 *8%*	13 *4%*	9 *16%* Akmoptu
6	**254** *12%* **EUZ**	188 *11%*	46 *16%*	19 *16%*	68 *11%*	152 *13%*	30 *12%*	71 *14%*	151 *12%*	14 *9%*	54 *12%*	197 *13%*	22 *13%*	9 *12%*	24 *16%*	32 *14%*	19 *11%*	15 *11%*	17 *9%*	12 *10%*	25 *13%*	29 *12%*	43 *14%*	6 *11%*
7	**379** *18%* **i**	312 *19%*	49 *17%*	17 *15%*	118 *19%*	204 *18%*	49 *20%*	93 *18%*	233 *19%*	26 *17%*	62 *14%*	306 *19%* i	34 *19%*	19 *25%*	26 *18%*	36 *16%*	25 *15%*	25 *19%*	34 *17%*	18 *16%*	43 *21%*	42 *17%*	64 *22%*	13 *23%*
8	**450** *22%* **IQiTt**	377 *23%* Ab	54 *18%*	17 *15%*	141 *22%*	254 *22%*	51 *20%*	116 *22%*	260 *21%*	37 *24%*	100 *23%*	342 *22%*	55 *32%* Aimoqrtv	11 *15%*	29 *20%*	58 *26%* t	32 *19%*	29 *22%*	39 *20%*	25 *21%*	49 *25%* t	37 *15%*	72 *24%* t	13 *22%*
9	**296** *14%* **DJSabef**	274 *17%* Aab	15 *5%*	6 *5%*	118 *19%* Ade	155 *14%* e	20 *8%*	54 *10%*	204 *17%* Af	20 *13%*	75 *17%*	216 *14%*	23 *13%*	17 *21%* n	21 *14%*	23 *10%*	30 *17%*	19 *14%*	27 *13%*	15 *13%*	25 *12%*	47 *19%* n	41 *14%*	9 *16%*
Highest rating 10	**196** *10%* **DYabdev**	187 *11%* Aab	7 *2%*	1 *1%*	94 *15%* Ade	92 *8%* e	8 *3%*	52 *10%*	105 *9%*	20 *13%*	47 *11%*	145 *9%*	12 *7%*	7 *9%*	10 *7%*	18 *8%*	18 *11%* v	13 *10%* v	23 *11%* v	13 *11%* v	19 *10%* v	30 *12%* v	30 *10%* v	2 *3%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

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		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**2051**	1635	292	117	631	1141	250	523	1228	154	439	1573	174	79*	150	221	172	132	200	117	201	250	297	58
Effective Base	**1722**	1365	246	106	515	966	214	451	1031	118	379	1307	195	69	124	176	140	105	150	213	142	189	225	166
Don't know	**118** *6%* **EUWYZc klv**	82 *5%*	26 *9%* AZ	7 *6%*	20 *3%*	76 *7%* c	14 *6%*	38 *7%*	69 *6%*	5 *3%*	20 *5%*	95 *6%*	4 *2%*	- -	9 *6%* l	15 *7%* klv	19 *11%* Aklrsu v	8 *6%* l	15 *7%* klv	4 *4%*	5 *2%*	22 *9%* kls v	16 *5%*	1 *1%*
1-3 (Net)	**98** *5%* **ERZcd**	41 *2%*	28 *10%* AZ	29 *25%* AZa	13 *2%*	42 *4%*	43 *17%* Acd	26 *5%*	59 *5%*	8 *5%*	26 *6%*	70 *4%*	10 *6%*	3 *4%*	11 *7%*	7 *3%*	9 *5%*	7 *6%*	11 *5%*	6 *6%*	10 *5%*	12 *5%*	9 *3%*	3 *5%*
4-6 (Net)	**515** *25%* **EUZc**	362 *22%*	113 *39%* AZ	39 *33%* Z	127 *20%*	318 *28%* Ac	64 *26%*	142 *27%*	299 *24%*	38 *25%*	108 *25%*	397 *25%*	36 *21%*	21 *27%*	43 *29%*	65 *29%*	38 *22%*	32 *24%*	51 *26%*	34 *29%* k	50 *25%*	62 *25%*	64 *22%*	17 *30%* k
7-10 (Net)	**1320** *64%* **DQTab def**	1150 *70%* Aab	125 *43%*	42 *36%*	471 *75%* Ad e	705 *62%* e	128 *51%*	316 *60%*	802 *65%*	103 *67%*	284 *65%*	1010 *64%*	123 *71%* Amn r	55 *69%*	86 *58%*	134 *60%*	106 *62%*	86 *65%*	123 *62%*	71 *61%*	137 *68%*	155 *62%*	208 *70%* m	37 *64%*
9-10 (Net)	**491** *24%* **DJSab def**	461 *28%* Aab	22 *7%*	8 *6%*	212 *34%* Ad e	246 *22%* e	28 *11%*	107 *20%*	309 *25%* f	40 *26%*	122 *28%* Aj	362 *23%*	34 *20%*	24 *30%* n	31 *21%*	40 *18%*	48 *28%* n	32 *24%*	50 *25%*	29 *24%*	44 *22%*	76 *30%* Ak nv	72 *24%*	11 *19%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 80

Q15_7_1. Rating on statement - It shows different parts of the UK including England, Northern Ireland, Scotland and Wales: BBC One
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Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**2069**	798	255	20	138	57	144	657	503	208	429	456	187	50	228	235	271	426	326	260	183
Base (weighted)	**2051**	842	346	28**	87	54*	99	595	479	216	435	475	199	46*	193	187	246	439	343	269	207
Effective Base	**1722**	686	223	17	114	48	124	573	408	179	357	385	163	42	187	183	226	356	276	218	163
Lowest rating 1	**18** *1%*	8 *1%*	3 *1%*	- -	2 *2%*	- -	1 *1%*	5 *1%*	5 *1%*	1 *1%*	4 *1%*	4 *1%*	2 *1%*	- -	2 *1%*	2 *1%*	1 *1%*	2 *	1 *	5 *2%*	- -
2	**36** *2%*	13 *2%*	2 *1%*	- -	4 *4%* ABCG	- -	* *	17 *3%* AC	8 *2%*	3 *1%*	5 *1%*	11 *2%*	4 *2%*	- -	6 *3%*	3 *2%*	6 *2%*	8 *2%*	5 *2%*	* *	7 *3%*
3	**43** *2%*	15 *2%*	7 *2%*	2 *6%*	1 *1%*	2 *4%*	2 *2%*	14 *2%*	9 *2%*	7 *3%*	6 *1%*	10 *2%*	4 *2%*	- -	7 *4%*	7 *4%* S	3 *1%*	12 *3%*	3 *1%*	5 *2%*	4 *2%*
4	**84** *4%* R	31 *4%*	17 *5%*	2 *7%*	4 *5%*	1 *3%*	3 *3%*	26 *4%*	17 *4%*	12 *6%*	15 *3%*	25 *5%*	4 *2%*	3 *7%*	9 *5%*	7 *4%*	15 *6%* R	8 *2%*	16 *5%* R	13 *5%*	9 *4%*
5	**177** *9%* R	66 *8%*	37 *11%*	* *1%*	9 *10%*	5 *9%*	9 *9%*	51 *9%*	47 *10%*	11 *5%*	31 *7%*	41 *9%*	13 *6%*	7 *15%* J	23 *12%* J	16 *8%*	26 *11%* R	26 *6%*	33 *10%*	20 *8%*	12 *6%*
6	**254** *12%* U	93 *11%*	49 *14%*	3 *11%*	16 *19%* ABGH	14 *27%* ABCGH	8 *8%*	70 *12%*	56 *12%*	26 *12%*	58 *13%*	65 *14%*	20 *10%*	8 *16%*	20 *11%*	22 *12%*	34 *14%* U	59 *13%* U	42 *12%*	29 *11%*	14 *7%*
7	**379** *18%* H	167 *20%* H	74 *21%* H	5 *16%*	15 *18%*	8 *15%*	20 *20%*	90 *15%*	83 *17%*	40 *18%*	92 *21%*	88 *19%*	30 *15%*	8 *18%*	36 *19%*	34 *18%*	47 *19%*	101 *23%* AS	56 *16%*	54 *20%*	35 *17%*
8	**450** *22%* O	187 *22%*	63 *18%*	8 *29%*	20 *23%*	8 *15%*	27 *27%* C	137 *23%*	108 *23%* O	48 *22%*	101 *23%* O	106 *22%* O	45 *23%*	9 *20%*	28 *15%*	37 *20%*	44 *18%*	97 *22%*	82 *24%*	61 *23%*	45 *22%*
9	**296** *14%* E	130 *15%* E	50 *14%*	2 *5%*	6 *7%*	6 *12%*	13 *13%*	89 *15%* E	79 *17%*	27 *13%*	59 *14%*	58 *12%*	46 *23%* AJK LNO	3 *7%*	24 *12%*	26 *14%*	38 *16%*	64 *15%*	57 *17%*	37 *14%*	46 *22%* AR
Highest rating 10	**196** *10%*	94 *11%* C	22 *6%*	5 *19%*	5 *6%*	5 *10%*	11 *11%*	53 *9%*	39 *8%*	21 *10%*	37 *8%*	52 *11%*	22 *11%*	1 *2%*	23 *12%* N	20 *11%*	20 *8%*	41 *9%*	35 *10%*	30 *11%*	20 *10%*
Don't know	**118** *6%* L	38 *4%*	22 *6%*	2 *6%*	3 *4%*	3 *6%*	6 *6%*	44 *7%* B	28 *6%*	19 *9%* L	27 *6%* L	14 *3%*	10 *5%*	7 *16%* AIKLMO	13 *7%* L	12 *7%*	10 *4%*	20 *4%*	12 *4%*	15 *5%*	16 *8%* S
1-3 (Net)	**98** *5%*	36 *4%*	12 *3%*	2 *6%*	7 *8%*	2 *4%*	3 *3%*	36 *6%*	21 *4%*	11 *5%*	15 *4%*	24 *5%*	9 *5%*	- -	16 *8%* AK	11 *6%*	11 *4%*	22 *5%*	9 *3%*	10 *4%*	11 *5%*
4-6 (Net)	**515** *25%* BMU	190 *23%*	103 *30%* BG	5 *18%*	30 *34%* ABGH	21 *38%* ABGH	20 *20%*	147 *25%*	120 *25%*	50 *23%*	103 *24%*	132 *28%* M	37 *18%*	18 *38%* JKM	52 *27%*	46 *24%*	75 *31%* ARU	93 *21%*	91 *27%* U	63 *23%*	35 *17%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
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Table 80

Q15_7_1. Rating on statement - It shows different parts of the UK including England, Northern Ireland, Scotland and Wales: BBC One
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Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**2051**	842	346	28**	87	54*	99	595	479	216	435	475	199	46*	193	187	246	439	343	269	207
Effective Base	**1722**	686	223	17	114	48	124	573	408	179	357	385	163	42	187	183	226	356	276	218	163
7-10 (Net)	**1320**	579	209	20	47	28	71	368	310	137	289	304	143	21	112	117	151	304	230	182	145
	64%	*69%*	*60%*	*69%*	*54%*	*51%*	*71%*	*62%*	*65%*	*63%*	*66%*	*64%*	*72%*	*46%*	*58%*	*63%*	*61%*	*69%*	*67%*	*68%*	*70%*
	EN	ACEFH					CEF		N	N	N	N	AN O					AQ			
9-10 (Net)	**491**	225	71	7	12	12	23	142	118	48	96	110	67	4	47	47	59	105	91	67	66
	24%	*27%*	*21%*	*25%*	*13%*	*22%*	*24%*	*24%*	*25%*	*22%*	*22%*	*23%*	*34%*	*8%*	*25%*	*25%*	*24%*	*24%*	*27%*	*25%*	*32%*
	EN	AE					E	E	N	N	N	N	AIJ KLN		N						A

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 81

Q15_7_2. Rating on statement - It shows different parts of the UK including England, Northern Ireland, Scotland and Wales: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**1054**	526	528	477	577	560	494	68	127	142	168	193	356	382	393	278	228	826	69	985	754	105	127	68
Base (weighted)	**1075**	532	543	471	604	589	486	81*	144	136	171	178	365	393	453	228	252	823	104*	971	904	86*	65	20*
Effective Base	**894**	431	464	408	487	480	415	57	112	122	141	160	305	334	338	233	198	697	65	837	695	98	118	61
Lowest rating 1	**12** *1%* **Z**	5 *1%*	7 *1%*	8 *2%*	3 *1%*	6 *1%*	5 *1%*	- -	- -	1 *1%*	3 *1%*	* *	7 *2%*	3 *1%*	5 *1%*	3 *1%*	1 *	10 *1%*	2 *2%*	9 *1%*	8 *1%*	2 *3%*	1 *2%*	* *2%*
2	**18** *2%* **EZc**	10 *2%*	8 *1%*	12 *3%*	6 *1%*	9 *1%*	9 *2%*	2 *2%*	* *	3 *2%*	2 *1%*	2 *1%*	10 *3%*	7 *2%*	5 *1%*	7 *3%*	3 *1%*	15 *2%*	1 *1%*	17 *2%*	15 *2%*	1 *1%*	1 *2%*	1 *3%*
3	**34** *3%* **CEZc i**	24 *5%* AC	10 *2%*	22 *5%* AE	12 *2%*	24 *4%*	10 *2%*	6 *8%* AIJM	1 *1%*	2 *1%*	9 *5%*	9 *5%*	8 *2%*	13 *3%*	15 *3%*	6 *3%*	5 *2%*	29 *4%*	3 *3%*	31 *3%*	27 *3%*	2 *3%*	4 *6%*	1 *4%*
4	**48** *4%* **CZfn**	32 *6%* AC	15 *3%*	26 *6%*	21 *4%*	27 *5%*	21 *4%*	4 *5%*	8 *6%*	6 *5%*	7 *4%*	8 *4%*	15 *4%*	12 *3%*	25 *5%*	10 *5%*	9 *4%*	39 *5%*	2 *2%*	45 *5%*	39 *4%*	2 *3%*	5 *7%*	2 *8%*
5	**91** *8%*	43 *8%*	48 *9%*	50 *11%*	41 *7%*	55 *9%*	36 *7%*	5 *7%*	14 *10%*	6 *5%*	11 *7%*	20 *11%* J	34 *9%*	27 *7%*	31 *7%*	33 *14%* AOP	14 *6%*	77 *9%*	4 *4%*	87 *9%* A	76 *8%*	6 *6%*	6 *9%*	4 *19%* AVWX
6	**148** *14%* **U**	65 *12%*	84 *15%*	66 *14%*	83 *14%*	82 *14%*	67 *14%*	13 *16%*	18 *13%*	26 *19%*	24 *14%*	22 *12%*	46 *13%*	64 *16%*	55 *12%*	29 *13%*	41 *16%*	107 *13%*	23 *22%* U	126 *13%*	124 *14%*	12 *14%*	8 *13%*	4 *19%*
7	**204** *19%* **M**	104 *20%*	100 *18%*	77 *16%*	126 *21%*	109 *18%*	95 *20%*	27 *33%* AJK M	28 *20%*	26 *19%*	32 *18%*	38 *21%*	53 *14%*	77 *20%*	84 *19%*	41 *18%*	48 *19%*	156 *19%*	23 *22%*	181 *19%*	169 *19%*	18 *21%*	12 *18%*	5 *23%*
8	**221** *21%* **H**	96 *18%*	125 *23%*	98 *21%*	123 *20%*	123 *21%*	98 *20%*	6 *8%*	27 *19%*	32 *23%* H	34 *20%* H	35 *19%* H	88 *24%* H	91 *23%*	90 *20%*	39 *17%*	50 *20%*	171 *21%*	15 *15%*	206 *21%*	181 *20%*	26 *30%* AVX	11 *18%*	3 *17%*
9	**150** *14%* **Dabj**	78 *15%*	72 *13%*	41 *9%*	109 *18%* AD	85 *14%*	65 *13%*	10 *13%*	30 *21%* AM	16 *12%*	28 *16%*	21 *12%*	44 *12%*	59 *15%*	67 *15%*	23 *10%*	45 *18%*	106 *13%*	18 *18%*	132 *14%*	133 *15%*	10 *12%*	6 *9%*	1 *6%*
Highest rating 10	**75** *7%* **DYaegv**	33 *6%*	42 *8%*	23 *5%*	52 *9%* AD	36 *6%*	39 *8%*	4 *5%*	8 *5%*	13 *10%*	10 *6%*	13 *8%*	27 *7%*	22 *6%*	38 *8%*	16 *7%*	22 *9%*	53 *6%*	9 *8%*	67 *7%*	65 *7%* Y	2 *2%*	8 *12%* AWY	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
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Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**1075**	532	543	471	604	589	486	81*	144	136	171	178	365	393	453	228	252	823	104*	971	904	86*	65	20*
Effective Base	**894**	431	464	408	487	480	415	57	112	122	141	160	305	334	338	233	198	697	65	837	695	98	118	61
Don't know	**74** *7%* **EOYcv**	41 *8%*	33 *6%*	48 *10%* AE	26 *4%*	32 *6%*	41 *8%*	3 *3%*	9 *6%*	4 *3%*	13 *8%*	11 *6%*	34 *9%* AJ	16 *4%*	38 *8%* O	20 *9%* O	13 *5%*	60 *7%*	4 *4%*	70 *7%*	67 *7%* Y	4 *5%*	3 *4%*	- -
1-3 (Net)	**64** *6%* **EIZcu**	39 *7%*	25 *5%*	43 *9%* AE	22 *4%*	40 *7%*	24 *5%*	8 *10%* I	2 *1%*	6 *4%*	13 *8%* I	11 *6%* I	25 *7%* I	23 *6%*	25 *6%*	16 *7%*	10 *4%*	54 *7%*	6 *6%*	58 *6%*	50 *6%*	6 *7%*	7 *10%* AV	2 *9%*
4-6 (Net)	**287** *27%* **EZ**	140 *26%*	147 *27%*	142 *30%* AE	145 *24%*	163 *28%*	124 *25%*	22 *27%*	40 *28%*	38 *28%*	42 *25%*	49 *28%*	95 *26%*	103 *26%*	111 *25%*	73 *32%* A	64 *26%*	223 *27%*	29 *28%*	258 *27%*	240 *27%*	20 *23%*	18 *29%*	9 *45%* AVWX
7-10 (Net)	**650** *60%* **DQY abev**	312 *59%*	339 *62%*	239 *51%*	411 *68%* AD	353 *60%*	297 *61%*	48 *59%*	93 *65%*	88 *64%*	103 *60%*	107 *60%*	212 *58%*	250 *64%* Q	279 *62%* Q	120 *53%*	164 *65%*	486 *59%*	65 *62%*	586 *60%*	548 *61%* Y	56 *65%* Y	37 *57%*	9 *46%*
9-10 (Net)	**225** *21%* **DSY abdejmv**	111 *21%*	114 *21%*	64 *14%*	161 *27%* AD	122 *21%*	104 *21%*	15 *18%*	38 *26%*	30 *22%*	37 *22%*	35 *20%*	71 *20%*	81 *21%*	105 *23%*	39 *17%*	67 *26%* AS	159 *19%*	27 *26%*	199 *20%*	198 *22%* Y	12 *14%*	14 *21%* Y	1 *6%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**1054**	873	131	46	333	580	125	274	627	69	249	776	105	38	69	100	73	48	83	127	82	119	142	68
Base (weighted)	**1075**	898	129	45*	352	584	127	278	645	73*	247	801	86*	40*	77*	120*	80*	59*	103*	65	109*	145	172	20*
Effective Base	**894**	739	114	38	283	493	105	235	532	59	206	665	98	35	63	94	67	45	76	118	75	109	134	61
Lowest rating 1	**12** *1%* **Z**	6 *1%*	2 *2%*	4 *9%* AZa	2 *1%*	6 *1%*	4 *3%* c	6 *2%*	5 *1%*	- -	4 *2%*	7 *1%*	2 *3%* u	- -	- -	- -	- -	- -	3 *3%* u	1 *2%* u	1 *1%*	3 *2%*	- -	* *2%* nu
2	**18** *2%* **EZc**	11 *1%*	5 *4%* AZ	2 *5%* Z	1 *	11 *2%* c	6 *5%* Ac	8 *3%*	10 *2%*	- -	5 *2%*	13 *2%*	1 *1%*	3 *8%* Aqst u	3 *4%*	4 *3%*	1 *1%*	1 *1%*	- -	1 *2%*	1 *1%*	2 *1%*	1 *1%*	1 *3%* q
3	**34** *3%* **CEZci**	24 *3%*	6 *5%*	5 *10%* AZ	5 *1%*	14 *2%*	15 *12%* Acd	11 *4%*	19 *3%*	3 *5%*	3 *1%*	31 *4%* i	2 *3%*	- -	1 *2%*	1 *1%*	5 *6%*	2 *4%*	4 *4%*	4 *6%* nu	7 *6%*	4 *3%*	2 *1%*	1 *4%*
4	**48** *4%* **CZfn**	34 *4%*	10 *8%* Z	4 *8%*	16 *4%*	27 *5%*	5 *4%*	6 *2%*	31 *5%*	4 *6%*	12 *5%*	33 *4%*	2 *3%*	1 *2%*	8 *10%* Ant	- -	3 *4%*	2 *3%*	6 *6%* n	5 *7%* n	6 *6%* n	4 *3%*	10 *6%* n	2 *8%* n
5	**91** *8%*	69 *8%*	17 *13%*	5 *10%*	24 *7%*	57 *10%*	8 *7%*	33 *12%* Ag	47 *7%*	3 *4%*	20 *8%*	68 *8%*	6 *6%*	2 *5%*	8 *10%*	14 *12%*	4 *6%*	6 *9%*	8 *8%*	6 *9%*	5 *5%*	13 *9%*	16 *9%*	4 *19%* Akloqrstu
6	**148** *14%* **U**	120 *13%*	23 *17%*	6 *14%*	49 *14%*	81 *14%*	17 *13%*	32 *11%*	97 *15%*	9 *13%*	36 *15%*	112 *14%*	12 *14%*	7 *17%*	13 *17%*	18 *15%*	11 *14%*	8 *15%*	12 *12%*	8 *13%*	12 *11%*	21 *15%*	21 *12%*	4 *19%*
7	**204** *19%* **M**	172 *19%*	24 *19%*	7 *16%*	72 *20%*	110 *19%*	19 *15%*	45 *16%*	131 *20%*	11 *15%*	39 *16%*	158 *20%*	18 *21%*	10 *26%*	24 *30%* An optu	18 *15%*	12 *16%*	8 *13%*	18 *18%*	12 *18%*	30 *28%* Ant	21 *14%*	28 *17%*	5 *23%*
8	**221** *21%* **H**	193 *22%*	21 *16%*	6 *13%*	66 *19%*	126 *21%*	28 *22%*	54 *19%*	130 *20%*	20 *27%*	40 *16%*	173 *22%*	26 *30%* Amr t	6 *15%*	10 *13%*	33 *28%* mt	19 *24%*	12 *21%*	19 *18%*	11 *18%*	19 *17%*	23 *16%*	40 *23%*	3 *17%*
9	**150** *14%* **Dabj**	144 *16%* Aab	6 *5%*	1 *1%*	64 *18%* Ad e	75 *13%*	11 *9%*	34 *12%*	100 *16%*	10 *13%*	51 *21%* Aj	96 *12%*	10 *12%*	8 *20%* m	5 *6%*	13 *11%*	13 *16%*	13 *22%* mrv	19 *19%* m	6 *9%*	15 *14%*	25 *18%* m	22 *13%*	1 *6%*
Highest rating 10	**75** *7%* **DYaegv**	72 *8%* Aa	2 *2%*	1 *2%*	41 *12%* Ade	33 *6%*	2 *1%*	27 *10%* g	35 *5%*	9 *12%*	19 *8%*	54 *7%*	2 *2%*	2 *5%*	2 *3%*	9 *8%*	6 *8%*	3 *5%*	7 *7%*	8 *12%* Akm v	9 *8%*	13 *9%* kv	14 *8%* v	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 81

Q15_7_2. Rating on statement - It shows different parts of the UK including England, Northern Ireland, Scotland and Wales: BBC Two
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Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region										
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**1075**	898	129	45*	352	584	127	278	645	73*	247	801	86*	40*	77*	120*	80*	59*	103*	65	109*	145	172	20*
Effective Base	**894**	739	114	38	283	493	105	235	532	59	206	665	98	35	63	94	67	45	76	118	75	109	134	61
Don't know	**74** *7%* **EOYcv**	55 *6%*	13 *10%*	5 *11%*	13 *4%*	44 *8%* c	12 *9%* c	21 *8%*	41 *6%*	4 *6%*	18 *7%*	55 *7%*	4 *5%*	1 *3%*	4 *5%*	10 *8%*	6 *7%*	3 *6%*	6 *6%*	3 *4%*	3 *3%*	15 *11%* v	18 *10%* v	- -
1-3 (Net)	**64** *6%* **EIZcu**	40 *4%*	13 *10%* AZ	11 *24%* AZa	7 *2%*	31 *5%* c	25 *20%* Acd	26 *9%* Ag	34 *5%*	3 *5%*	11 *5%*	51 *6%*	6 *7%*	3 *8%*	4 *6%*	5 *4%*	6 *7%*	3 *5%*	7 *7%*	7 *10%* Au	9 *8%* u	9 *6%*	4 *2%*	2 *9%* u
4-6 (Net)	**287** *27%* **EZ**	222 *25%*	49 *38%* AZ	15 *33%*	88 *25%*	165 *28%*	30 *24%*	71 *26%*	174 *27%*	17 *23%*	69 *28%*	213 *27%*	20 *23%*	10 *24%*	29 *37%* s	32 *27%*	18 *23%*	16 *27%*	26 *26%*	18 *29%*	24 *22%*	39 *27%*	46 *27%* A	9 *45%* klnoqrstu
7-10 (Net)	**650** *60%* **DQYab ev**	581 *65%* Aab	54 *42%*	14 *32%*	243 *69%* Ad e	344 *59%* e	60 *47%*	160 *58%*	395 *61%*	49 *67%*	150 *61%*	482 *60%*	56 *65%* v	26 *66%*	40 *52%*	73 *61%*	50 *63%*	36 *62%*	63 *61%*	37 *57%*	73 *67%* v	82 *56%*	104 *61%*	9 *46%*
9-10 (Net)	**225** *21%* **DSYab dejmv**	216 *24%* Aab	8 *6%*	1 *3%*	104 *30%* Ad e	108 *19%* e	13 *10%*	61 *22%*	135 *21%*	18 *25%*	70 *28%* Aj	150 *19%*	12 *14%*	10 *25%* mv	7 *9%*	22 *18%* v	19 *23%* mv	16 *28%* mv	26 *25%* mv	14 *21%* mv	24 *22%* mv	39 *27%* km v	36 *21%* mv	1 *6%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Table 81

Q15_7_2. Rating on statement - It shows different parts of the UK including England, Northern Ireland, Scotland and Wales: BBC Two
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Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1054**	398	110	14	57	27	51	397	252	84	200	246	140	28	100	105	134	208	164	128	120
Base (weighted)	**1075**	441	144*	20**	40*	25**	36*	370	253	92*	203	256	150	28**	87*	86*	127	216	176	140	133
Effective Base	**894**	350	95	12	47	22	42	347	210	73	170	210	122	25	82	84	115	171	143	111	108
Lowest rating 1	**12** **1%**	3 1%	2 2%	- -	1 2%	- -	- -	5 1%	2 1%	2 2%	1 *	* *	3 2%	- -	3 3% L	1 1%	1 1%	* *	- -	2 2%	1 1%
2	**18** **2%**	3 1%	1 1%	- -	1 2%	1 4%	1 2%	11 3% AB	3 1%	2 2%	1 1%	5 2%	2 1%	1 3%	4 5% AK	2 3% S	6 5% AS	2 1%	- -	1 1%	3 2%
3	**34** **3%**	9 2%	10 7% AB	- -	- -	4 15%	1 3%	10 3%	9 3%	3 3%	8 4%	8 3%	3 2%	- -	3 3%	1 2%	3 2%	4 2%	4 3%	5 3%	7 5%
4	**48** **4%**	17 4%	7 5%	2 12%	2 5%	2 9%	1 4%	15 4%	10 4%	6 6%	7 4%	13 5%	3 2%	3 10%	4 5%	7 8%	4 3%	7 3%	7 4%	6 4%	3 3%
5	**91** **8%**	35 8%	11 8%	- -	6 14%	* 2%	3 9%	35 10%	23 9%	8 9%	18 9%	19 7%	10 7%	4 16%	7 8%	12 14%	13 10%	18 8%	14 8%	10 7%	10 7%
6	**148** **14%**	68 15%	13 9%	6 31%	5 14%	2 8%	6 17%	47 13%	36 14%	10 11%	24 12%	44 17%	20 13%	4 15%	10 12%	14 16%	17 14%	26 12%	24 14%	19 14%	24 18%
7	**204** **19%** **H**	91 21% H	31 22%	6 30%	10 25% H	7 27%	7 21%	51 14%	42 17%	23 25%	50 25% AL	41 16%	30 20%	3 9%	15 18%	15 17%	27 21%	41 19%	37 21%	21 15%	27 20%
8	**221** **21%**	86 20%	35 24%	4 21%	7 18%	1 2%	7 18%	82 22%	59 23%	14 15%	46 23%	56 22%	24 16%	7 24%	14 16%	14 16%	23 18%	46 21%	36 21%	26 19%	26 20%
9	**150** **14%** **P**	72 16%	19 13%	- -	4 10%	4 14%	5 13%	48 13%	39 15%	9 10%	19 10%	35 14%	39 26% AIJ KLO	1 5%	8 10%	6 7%	11 9%	37 17% PQ	36 21% APQ	29 21%	22 17% P
Highest rating 10	**75** **7%**	32 7%	6 4%	1 6%	1 2%	4 16%	2 5%	29 8%	15 6%	7 8%	12 6%	19 8%	8 5%	3 10%	10 11%	6 7%	13 10% U	17 8%	11 6%	11 8%	4 3%
Don't know	**74** **7%**	22 5%	10 7%	- -	3 7%	1 4%	3 8%	35 10% AB	16 6%	8 9%	16 8%	14 6%	9 6%	2 8%	8 9%	8 9%	8 6%	16 7%	6 4%	9 7%	5 4%
1-3 (Net)	**64** **6%** **B**	16 4%	13 9% B	- -	2 4%	5 19%	2 5%	27 7% B	14 6%	7 8%	11 5%	14 6%	8 5%	1 3%	10 11% A	4 5%	10 8%	7 3%	4 3%	8 6%	11 8% S
4-6 (Net)	**287** **27%**	121 27%	31 21%	9 43%	13 33%	5 18%	11 31%	98 27%	69 27%	24 26%	49 24%	76 30%	33 22%	11 41%	22 25%	33 38% ARS	35 27%	51 24%	45 25%	35 25%	37 28%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

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Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1075**	441	144*	20**	40*	25**	36*	370	253	92*	203	256	150	28**	87*	86*	127	216	176	140	133
Effective Base	**894**	350	95	12	47	22	42	347	210	73	170	210	122	25	82	84	115	171	143	111	108
7-10 (Net)	**650**	281	91	12	22	15	20	209	154	53	128	151	100	14	48	41	75	142	121	88	79
	60% **P**	*64%*	*63%*	*57%*	*55%*	*59%*	*57%*	*57%*	*61%*	*58%*	*63%*	*59%*	*67%*	*48%*	*55%*	*47%*	*59%*	P *66%*	AP *68%*	*63%*	*60%*
9-10 (Net)	**225**	104	25	1	5	7	6	77	53	16	32	54	47	4	18	12	24	55	47	40	26
	21%	*24%*	*17%*	*6%*	*12%*	*30%*	*18%*	*21%*	*21%*	*18%*	*16%*	*21%*	*31%* AI JKL	*15%*	*21%*	*14%*	*19%*	P *25%*	P *27%*	*29%*	*20%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 82

Q15_7_3. Rating on statement - It shows different parts of the UK including England, Northern Ireland, Scotland and Wales: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**608**	283	325	257	351	286	322	116	146	118	82	70	76	186	248	173	230	378	79	529	446	58	52	52
Base (weighted)	**637**	312	326	271	366	302	335	148*	154	121	77*	67*	69*	199	293	143	254	383	125*	512	545	50*	26*	16*
Effective Base	**503**	229	277	217	287	239	264	95	122	103	67	60	66	165	204	145	195	309	73	443	401	54	48	47
Lowest rating 1	**6** *1%* **C**	5 *2%*	1 *	3 *1%*	3 *1%*	4 *1%*	2 *1%*	- -	1 *	* *	1 *1%*	2 *2%*	3 *4%* AH	2 *1%*	1 *	2 *1%*	1 *	5 *1%*	- -	6 *1%*	4 *1%*	- -	1 *3%*	1 *5%* AVW
2	**13** *2%*	8 *2%*	5 *2%*	7 *3%*	6 *2%*	7 *2%*	6 *2%*	3 *2%*	2 *1%*	2 *2%*	* *	3 *4%*	2 *3%*	4 *2%*	3 *1%*	5 *4%*	3 *1%*	10 *2%*	3 *2%*	10 *2%*	10 *2%*	2 *3%*	1 *4%*	* *3%*
3	**32** *5%* **ORc**	17 *5%*	15 *5%*	15 *5%*	17 *5%*	13 *4%*	18 *5%*	11 *8%*	3 *2%*	5 *4%*	4 *5%*	3 *5%*	5 *8%*	3 *2%*	21 *7%* O	8 *5%*	6 *3%*	25 *7%* AR	6 *5%*	26 *5%*	29 *5%*	2 *3%*	- -	1 *6%*
4	**42** *7%* **CT**	29 *9%* AC	14 *4%*	20 *7%*	22 *6%*	15 *5%*	27 *8%*	6 *4%*	10 *7%*	8 *6%*	5 *6%*	7 *11%*	6 *8%*	12 *6%*	18 *6%*	13 *9%*	15 *6%*	27 *7%*	2 *2%*	40 *8%* AT	34 *6%*	6 *11%*	2 *6%*	1 *7%*
5	**59** *9%* **BEct**	20 *6%*	39 *12%* AB	36 *13%* AE	23 *6%*	27 *9%*	32 *9%*	13 *9%*	15 *9%*	9 *8%*	7 *9%*	9 *14%*	6 *8%*	12 *6%*	25 *9%*	22 *15%* AO	26 *10%*	33 *9%*	10 *8%*	49 *10%*	47 *9%*	6 *12%*	4 *14%*	2 *16%*
6	**102** *16%* **L**	56 *18%*	46 *14%*	38 *14%*	63 *17%*	48 *16%*	54 *16%*	28 *19%* L	25 *16%* L	20 *16%* L	19 *25%* ALM	3 *4%*	7 *10%*	33 *16%*	51 *18%*	17 *12%*	35 *14%*	66 *17%*	21 *17%*	80 *16%*	89 *16%*	5 *10%*	4 *14%*	4 *23%*
7	**111** *17%*	49 *16%*	62 *19%*	42 *16%*	69 *19%*	61 *20%*	50 *15%*	27 *18%*	27 *17%*	26 *21%* K	7 *9%*	10 *16%*	14 *20%*	32 *16%*	58 *20%*	22 *15%*	47 *19%*	64 *17%*	26 *21%*	85 *17%*	94 *17%*	9 *18%*	5 *21%*	2 *14%*
8	**99** *16%* **Xr**	46 *15%*	53 *16%*	36 *13%*	63 *17%*	37 *12%*	62 *19%*	27 *18%*	25 *16%*	16 *13%*	9 *12%*	12 *17%*	10 *15%*	35 *18%*	39 *13%*	25 *18%*	40 *16%*	59 *15%*	23 *18%*	77 *15%*	87 *16%* X	10 *20%* X	1 *3%*	1 *9%*
9	**70** *11%* **DLSUf**	28 *9%*	42 *13%*	16 *6%*	54 *15%* AD	28 *9%*	41 *12%*	16 *11%*	22 *14%* L	15 *12%*	10 *13%*	2 *3%*	4 *6%*	24 *12%*	33 *11%*	13 *9%*	39 *15%* AS	31 *8%*	19 *16%*	50 *10%*	58 *11%*	8 *16%*	1 *6%*	2 *11%*
Highest rating 10	**47** *7%* **CSj**	30 *10%* C	17 *5%*	18 *7%*	29 *8%*	26 *9%*	21 *6%*	9 *6%*	16 *11%* L	11 *9%*	4 *5%*	1 *2%*	5 *7%*	15 *8%*	26 *9%*	6 *4%*	27 *11%* AS	20 *5%*	12 *9%*	35 *7%*	44 *8%*	1 *2%*	2 *8%*	* *2%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**

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Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**637**	312	326	271	366	302	335	148*	154	121	77*	67*	69*	199	293	143	254	383	125*	512	545	50*	26*	16*
Effective Base	**503**	229	277	217	287	239	264	95	122	103	67	60	66	165	204	145	195	309	73	443	401	54	48	47
Don't know	**57** ***9%*** **ERTc**	24 *8%*	33 *10%*	39 *14%* AE	18 *5%*	34 *11%*	23 *7%*	7 *5%*	8 *5%*	9 *7%*	10 *13%* H	15 *22%* AHI J	8 *11%*	27 *14%* AP	19 *7%*	10 *7%*	13 *5%*	43 *11%* AR	3 *3%*	53 *10%* AT	49 *9%*	2 *3%*	6 *21%* AVWY	1 *6%*
1-3 (Net)	**50** ***8%*** **IRc**	30 *10%*	21 *6%*	25 *9%*	25 *7%*	24 *8%*	26 *8%*	15 *10%*	6 *4%*	8 *6%*	5 *6%*	7 *11%* I	10 *14%* AI	10 *5%*	24 *8%*	15 *10%*	10 *4%*	40 *10%* AR	8 *7%*	42 *8%*	43 *8%*	3 *7%*	2 *7%*	2 *14%*
4-6 (Net)	**203** ***32%*** **gf**	104 *33%*	98 *30%*	94 *35%*	108 *30%*	91 *30%*	112 *33%*	47 *32%*	50 *32%*	37 *30%*	31 *40%*	19 *28%*	18 *27%*	57 *28%*	94 *32%*	52 *36%*	77 *30%*	126 *33%*	33 *27%*	169 *33%*	169 *31%*	17 *34%*	9 *34%*	7 *45%* AV
7-10 (Net)	**328** ***51%*** **DKL** **SUXYad** **efrv**	153 *49%*	174 *54%*	113 *42%*	215 *59%* AD	153 *51%*	174 *52%*	80 *54%*	90 *58%* KL	68 *56%* KL	31 *40%*	26 *38%*	33 *48%*	105 *53%*	155 *53%*	67 *47%*	154 *61%* AS	174 *45%*	80 *64%* AU	248 *48%*	283 *52%* Y	29 *57%* Y	10 *38%*	6 *36%*
9-10 (Net)	**117** ***18%*** **DLS** **Uf**	58 *19%*	59 *18%*	34 *13%*	83 *23%* AD	55 *18%*	62 *19%*	25 *17%* L	38 *25%* AL	26 *22%* L	14 *19%* L	4 *5%*	9 *13%*	39 *19%*	59 *20%*	20 *14%*	66 *26%* AS	51 *13%*	31 *25%*	86 *17%*	102 *19%*	9 *18%*	4 *14%*	2 *13%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 82

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Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**608**	502	85	19	297	262	42	101	412	56	159	443	58	18	40	57	56	23	37	52	45	102	68	52
Base (weighted)	**637**	528	91*	16**	314	274	43*	95*	446	62*	159	475	50*	20**	45*	69*	69*	28**	45*	26*	57*	130*	82*	16*
Effective Base	**503**	419	68	16	246	218	35	83	342	48	128	372	54	17	36	51	49	21	34	48	42	92	61	47
Lowest rating 1	**6** *1%* **C**	4 *1%*	1 *1%*	1 *5%*	2 *1%*	3 *1%*	1 *3%*	1 *1%*	2 *	3 *4%* Ag	* *	6 *1%*	- -	- -	- -	1 *1%*	1 *2%*	- -	2 *4%* t	1 *3%* t	- -	- -	- -	1 *5%* Akstu
2	**13** *2%*	9 *2%*	2 *2%*	1 *6%*	5 *2%*	6 *2%*	2 *5%*	2 *2%*	9 *2%*	2 *2%*	2 *1%*	10 *2%*	2 *3%*	- -	4 *9%* Aou	1 *1%*	- -	- -	- -	1 *4%* u	1 *2%*	4 *3%*	- -	* *3%* u
3	**32** *5%* **ORc**	23 *4%*	5 *6%*	4 *23%*	9 *3%*	16 *6%*	6 *14%* Ac	2 *3%*	18 *4%*	8 *12%* Afg	9 *6%*	23 *5%*	2 *3%*	- -	2 *5%*	3 *4%*	4 *6%*	4 *15%*	2 *4%*	- -	5 *9%*	3 *3%*	6 *7%*	1 *6%*
4	**42** *7%* **CT**	33 *6%*	9 *10%*	1 *3%*	18 *6%*	16 *6%*	8 *18%* Acd	11 *12%* g	25 *6%*	5 *8%*	11 *7%*	31 *6%*	6 *11%* o	1 *3%*	4 *9%* o	6 *9%* o	- -	2 *6%*	2 *4%*	2 *6%* o	2 *3%*	8 *6%*	10 *12%* o	1 *7%* o
5	**59** *9%* **BEct**	46 *9%*	13 *14%*	1 *4%*	16 *5%*	38 *14%* Ac	4 *8%*	13 *14%*	39 *9%*	4 *6%*	21 *13%*	38 *8%*	6 *12%* t	2 *9%*	4 *10%*	11 *16%* t	10 *14%* t	1 *4%*	4 *8%*	4 *14%* t	2 *4%*	4 *3%*	9 *11%* t	2 *16%* st
6	**102** *16%* **L**	83 *16%*	17 *18%*	1 *5%*	56 *18%*	42 *15%*	3 *8%*	17 *18%*	64 *14%*	13 *21%*	22 *14%*	78 *16%*	5 *10%*	5 *23%*	8 *18%*	17 *24%* u	12 *17%*	7 *24%*	8 *17%*	4 *14%*	8 *14%*	18 *14%*	8 *9%*	4 *23%* u
7	**111** *17%*	100 *19%* A	11 *12%*	* *2%*	63 *20%*	44 *16%*	4 *9%*	18 *19%*	79 *18%*	10 *15%*	21 *13%*	90 *19%*	9 *18%*	8 *41%*	8 *18%*	11 *15%*	13 *19%*	6 *20%*	5 *11%*	5 *21%*	12 *21%*	25 *19%*	7 *9%*	2 *14%*
8	**99** *16%* **Xr**	87 *16%*	10 *11%*	2 *14%*	60 *19%* A	36 *13%*	3 *7%*	12 *13%*	78 *17%*	6 *10%*	29 *18%*	70 *15%*	10 *20%* r	- -	5 *10%*	11 *16%*	12 *18%* r	4 *16%*	10 *22%* r	1 *3%*	14 *24%* r	20 *15%* r	12 *14%*	1 *9%*
9	**70** *11%* **DLSUf**	62 *12%*	4 *4%*	4 *22%*	38 *12%*	29 *10%*	3 *6%*	4 *4%*	58 *13%* Af	5 *9%*	15 *9%*	55 *12%*	8 *16%*	2 *10%*	4 *8%*	5 *7%*	6 *9%*	3 *11%*	4 *10%*	1 *6%*	6 *10%*	17 *13%*	11 *14%*	2 *11%*
Highest rating 10	**47** *7%* **CSj**	38 *7%*	8 *9%*	1 *4%*	32 *10%* Ad	14 *5%*	1 *2%*	4 *4%*	38 *9%*	3 *5%*	19 *12%* Aj	28 *6%*	1 *2%*	1 *7%*	- -	2 *3%*	7 *10%*	- -	4 *9%*	2 *8%* m	1 *2%*	21 *16%* Akm nsv	8 *9%*	* *2%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**637**	528	91*	16**	314	274	43*	95*	446	62*	159	475	50*	20**	45*	69*	69*	28**	45*	26*	57*	130*	82*	16*
Effective Base	**503**	419	68	16	246	218	35	83	342	48	128	372	54	17	36	51	49	21	34	48	42	92	61	47
Don't know	**57** *9%* **ERTc**	43 *8%*	12 *13%*	2 *11%*	15 *5%*	31 *11%* c	8 *20%* Ac	11 *11%*	38 *8%*	5 *8%*	10 *7%*	46 *10%*	2 *3%*	1 *7%*	6 *12%*	3 *4%*	3 *5%*	1 *4%*	5 *11%*	6 *21%* Ak notv	6 *11%*	11 *8%*	12 *15%* k	1 *6%*
1-3 (Net)	**50** *8%* **IRc**	37 *7%*	8 *9%*	6 *34%*	16 *5%*	24 *9%*	10 *23%* Acd	6 *6%*	29 *6%*	12 *19%* Afg	11 *7%*	38 *8%*	3 *7%*	- -	6 *14%*	5 *7%*	5 *8%*	4 *15%*	3 *8%*	2 *7%*	6 *10%*	7 *5%*	6 *7%*	2 *14%*
4-6 (Net)	**203** *32%* **gf**	162 *31%*	38 *42%*	2 *12%*	90 *29%*	96 *35%*	14 *34%*	42 *43%* Ag	127 *28%*	21 *35%*	54 *34%*	147 *31%*	17 *34%*	7 *35%*	17 *37%*	34 *48%* Ast	21 *31%*	9 *34%*	13 *30%*	9 *34%*	12 *21%*	29 *23%*	26 *32%*	7 *45%* Ast
7-10 (Net)	**328** *51%* **DKLSU XYadef** rv	287 *54%* Aa	33 *36%* e	7 *42%*	194 *62%* Ad	123 *45%* e	10 *24%*	38 *40%*	253 *57%* Afh	24 *39%*	83 *52%*	243 *51%*	29 *57%* v	12 *58%*	17 *37%*	28 *40%*	39 *56%* v	13 *46%*	23 *51%*	10 *38%*	33 *57%* v	82 *63%* Am nr uv	38 *46%*	6 *36%*
9-10 (Net)	**117** *18%* **DLSUf**	100 *19%*	12 *13%*	4 *26%*	70 *22%* Ae	43 *16%*	3 *7%*	8 *8%*	96 *22%* Af	9 *14%*	34 *21%*	83 *17%*	9 *18%*	3 *17%*	4 *8%*	6 *9%*	13 *19%*	3 *11%*	8 *18%*	4 *14%*	7 *12%*	38 *29%* Am nsv	19 *23%* n	2 *13%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**608**	320	79	5	36	39	35	94	173	53	123	125	70	11	50	63	88	122	114	65	63
Base (weighted)	**637**	354	111*	8**	21*	40*	25*	79*	170	54*	137	138	81*	11**	42*	53*	85*	130	125*	74*	78*
Effective Base	**503**	277	67	5	30	34	30	84	137	46	102	104	62	10	43	50	72	102	93	57	57
Lowest rating 1	**6** **1%** **B**	* *	1 1%	3 37%	* 1%	- -	- -	1 2% B	1 1%	1 1%	2 1%	- -	2 2%	- -	1 2%	1 2%	1 1%	1 1%	- -	- -	2 2%
2	**13** **2%**	5 2%	3 2%	- -	2 8% AB	- -	* 1%	3 4%	5 3%	- -	1 1%	3 2%	2 3%	- -	1 2%	2 3%	2 2%	2 2%	- -	2 2%	2 3%
3	**32** **5%**	14 4%	3 2%	2 24%	- -	7 18% ABCE	2 6%	5 6%	6 4%	2 4%	10 7%	7 5%	3 4%	1 7%	2 5%	3 6%	1 1%	8 6%	3 2%	3 4%	5 6%
4	**42** **7%**	22 6%	4 4%	- -	3 16% ABC	1 4%	4 16% AC	7 9%	12 7%	2 4%	10 8%	8 6%	2 2%	1 7%	5 12% M	3 6%	6 7%	8 6%	13 10%	6 9%	2 3%
5	**59** **9%**	35 10%	10 9%	- -	2 8%	2 4%	3 11%	7 9%	19 11%	1 2%	15 11%	13 10%	4 5%	1 9%	6 14% J	8 15%	7 8%	12 10%	12 9%	5 7%	4 5%
6	**102** **16%** **J**	52 15%	26 23% H	2 23%	2 9%	8 20%	3 14%	8 11%	39 23% AJM	1 3%	26 19% J	18 13%	9 11%	- -	7 17% J	7 13%	17 20%	29 22%	19 15%	10 13%	10 13%
7	**111** **17%**	65 18%	17 15%	- -	2 11%	6 15%	4 17%	17 21%	27 16%	14 27%	19 14%	30 21%	12 15%	2 20%	7 18%	6 12%	19 22%	16 12%	20 16%	15 21%	17 22%
8	**99** **16%**	54 15%	21 19%	- -	4 18%	6 15%	4 16%	11 13%	23 14%	11 20%	24 18%	17 12%	15 19%	1 8%	8 19%	10 18%	13 15%	24 18%	20 16%	7 10%	10 13%
9	**70** **11%** **HO**	47 13% H	11 10%	- -	3 14% H	5 12%	2 8%	3 3%	17 10% O	9 16% O	12 9%	16 12% O	14 17% O	1 12%	- -	4 7%	5 6%	15 11%	22 17% AQ	10 13%	11 14%
Highest rating 10	**47** **7%**	30 8%	7 6%	- -	1 3%	4 10%	1 3%	5 6%	7 4%	5 8%	6 5%	15 11% I	12 15% AIK	1 8%	1 3%	6 11%	8 10%	8 6%	8 7%	6 9%	7 8%
Don't know	**57** **9%**	29 8%	9 8%	1 16%	3 12%	1 2%	2 8%	12 15% AF	14 8%	8 15%	12 9%	10 7%	5 7%	3 29%	3 8%	4 7%	6 7%	7 5%	9 7%	8 11%	9 11%
1-3 (Net)	**50** **8%** **BS**	19 5%	6 6%	5 61%	2 9%	7 18% ABC	2 7%	9 12% B	12 7%	3 6%	12 9%	11 8%	7 9%	1 7%	4 10%	6 11% S	4 5%	11 9%	3 2%	5 7%	9 11% S
4-6 (Net)	**203** **32%** **JMU**	110 31%	40 36%	2 23%	7 33%	11 28%	10 41%	23 29%	70 41% AJM	5 9%	51 37% JM	40 29% J	15 18%	2 17%	18 43% JM	18 34%	30 35%	49 38% U	43 34%	22 29%	16 20%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
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Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**637**	354	111*	8**	21*	40*	25*	79*	170	54*	137	138	81*	11**	42*	53*	85*	130	125*	74*	78*
Effective Base	**503**	277	67	5	30	34	30	84	137	46	102	104	62	10	43	50	72	102	93	57	57
7-10 (Net)	**328**	196	56	-	9	20	11	35	74	38	62	77	53	5	17	25	45	63	70	39	44
	51%	*55%*	*50%*	-	*46%*	*52%*	*44%*	*44%*	*44%*	*71%*	*45%*	*56%*	*66%*	*48%*	*40%*	*48%*	*52%*	*49%*	*56%*	*53%*	*57%*
	I	A								AIKO			AI KO								
9-10 (Net)	**117**	77	18	-	3	9	3	7	24	13	19	31	26	2	1	10	13	23	30	16	17
	18%	*22%*	*16%*	-	*16%*	*22%*	*11%*	*9%*	*14%*	*24%*	*13%*	*22%*	*32%*	*21%*	*3%*	*18%*	*16%*	*18%*	*24%*	*22%*	*22%*
	HO	AH								O		O	AI KO								

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 83

Q15_7_4. Rating on statement - It shows different parts of the UK including England, Northern Ireland, Scotland and Wales: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**490**	235	255	200	290	268	222	42	87	74	86	81	120	180	176	134	154	336	50	440	357	44	56	33
Base (weighted)	**509**	247	262	202	306	288	221	52*	95*	73*	86*	80*	123	192	207	110	173	335	76*	432	433	38*	28*	9*
Effective Base	**415**	194	221	174	242	233	181	36	75	61	72	69	104	160	149	112	132	284	47	374	329	42	52	31
Lowest rating 1	**8** **2%** **Z**	4 *2%*	4 *1%*	4 *2%*	4 *1%*	6 *2%*	2 *1%*	- -	- -	4 *6%* Al	1 *1%*	2 *2%*	1 *1%*	2 *1%*	4 *2%*	2 *2%*	4 *2%*	4 *1%*	- -	8 *2%*	7 *2%*	- -	1 *3%*	* *3%*
2	**13** **3%** **Zc**	9 *4%*	5 *2%*	7 *4%*	6 *2%*	7 *2%*	6 *3%*	2 *4%*	1 *1%*	1 *2%*	- -	4 *5%*	5 *4%*	7 *4%*	5 *2%*	1 *1%*	3 *1%*	11 *3%*	- -	13 *3%*	11 *2%*	1 *3%*	1 *5%*	* *4%*
3	**22** **4%** **EZci**	14 *6%*	8 *3%*	17 *9%* AE	5 *2%*	16 *6%*	6 *3%*	3 *5%*	1 *1%*	3 *4%*	6 *7%*	5 *7%*	5 *4%*	12 *6%*	6 *3%*	5 *4%*	5 *3%*	18 *5%*	3 *3%*	20 *5%*	17 *4%*	3 *9%*	2 *7%*	* *3%*
4	**15** **3%** **E**	9 *3%*	6 *2%*	10 *5%* E	5 *2%*	7 *3%*	7 *3%*	1 *3%*	1 *1%*	- -	4 *4%*	3 *4%*	6 *5%*	4 *2%*	4 *2%*	7 *7%* AOP	3 *2%*	11 *3%*	1 *1%*	14 *3%*	11 *3%*	1 *3%*	2 *7%*	1 *6%*
5	**48** **9%** **EJO**	24 *10%*	24 *9%*	28 *14%* AE	20 *7%*	28 *10%*	20 *9%*	3 *6%*	13 *14%* J	2 *2%*	9 *11%*	9 *11%*	12 *10%*	11 *6%*	18 *9%*	19 *17%* AOP	16 *9%*	32 *9%*	6 *8%*	41 *10%*	39 *9%*	3 *8%*	3 *11%*	2 *22%* AV
6	**73** **14%** **t**	37 *15%*	36 *14%*	24 *12%*	49 *16%*	35 *12%*	38 *17%*	8 *14%*	15 *15%*	14 *19%*	10 *12%*	8 *10%*	18 *15%*	26 *14%*	34 *17%*	13 *11%*	23 *13%*	50 *15%*	12 *16%*	61 *14%*	60 *14%*	8 *22%*	3 *12%*	1 *15%*
7	**90** **18%** **B**	34 *14%*	56 *21%* AB	31 *15%*	60 *19%*	54 *19%*	36 *16%*	6 *12%*	19 *20%*	12 *16%*	18 *21%*	20 *24%* M	15 *13%*	32 *17%*	39 *19%*	19 *17%*	32 *19%*	58 *17%*	17 *22%*	73 *17%*	76 *18%*	8 *20%*	5 *19%*	1 *11%*
8	**86** **17%** **IT**	46 *19%*	40 *15%*	32 *16%*	54 *18%*	48 *17%*	38 *17%*	10 *19%*	9 *9%*	13 *18%*	16 *19%*	14 *17%*	24 *20%*	37 *19%*	28 *14%*	21 *19%*	26 *15%*	60 *18%*	5 *6%*	82 *19%* AT	75 *17%*	5 *14%*	4 *15%*	2 *19%*
9	**80** **16%** **DMQ** **UXar**	37 *15%*	43 *16%*	19 *9%*	61 *20%* AD	43 *15%*	37 *17%*	12 *23%* M	23 *24%* ALM	13 *17%*	13 *15%*	8 *11%*	11 *9%*	30 *16%*	41 *20%* Q	9 *8%*	34 *20%*	46 *14%*	25 *33%* AU	55 *13%*	74 *17%* X	4 *11%*	1 *5%*	1 *9%*
Highest rating 10	**38** **7%** **S**	21 *8%*	17 *7%*	15 *7%*	23 *7%*	24 *8%*	14 *6%*	4 *8%*	11 *11%*	5 *7%*	6 *7%*	4 *5%*	8 *7%*	14 *7%*	18 *8%*	6 *5%*	19 *11%* S	18 *5%*	5 *7%*	32 *8%*	33 *8%*	2 *5%*	2 *9%*	- -

Table 83

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Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**509**	247	262	202	306	288	221	52*	95*	73*	86*	80*	123	192	207	110	173	335	76*	432	433	38*	28*	9*
Effective Base	**415**	194	221	174	242	233	181	36	75	61	72	69	104	160	149	112	132	284	47	374	329	42	52	31
Don't know	**35** ***7%***	12 *5%*	23 *9%*	15 *7%*	20 *7%*	19 *7%*	16 *7%*	2 *5%*	3 *3%*	6 *9%*	3 *3%*	4 *5%*	17 *14%* AIK	16 *8%*	11 *5%*	9 *8%*	9 *5%*	27 *8%*	2 *3%*	33 *8%*	30 *7%*	2 *5%*	2 *8%*	1 *9%*
1-3 (Net)	**44** ***9%*** **EIZ c**	27 *11%*	16 *6%*	29 *14%* AE	15 *5%*	29 *10%*	15 *7%*	5 *10%*	2 *2%*	8 *12%* I	7 *8%*	11 *13%* I	11 *9%*	21 *11%*	15 *7%*	8 *7%*	11 *6%*	33 *10%*	3 *3%*	41 *10%* A	34 *8%*	4 *11%*	4 *16%*	1 *10%*
4-6 (Net)	**136** ***27%*** **cf**	69 *28%*	67 *25%*	62 *31%*	74 *24%*	70 *24%*	65 *30%*	12 *23%*	28 *30%*	16 *22%*	23 *27%*	20 *25%*	36 *29%*	41 *22%*	56 *27%*	39 *35%* AO	42 *24%*	94 *28%*	20 *26%*	116 *27%*	111 *26%*	13 *34%*	8 *29%*	4 *42%* AV
7-10 (Net)	**294** ***58%*** **DMQ SUYdesv**	138 *56%*	156 *59%*	97 *48%*	197 *64%* AD	169 *59%*	125 *57%*	32 *63%*	61 *65%* M	42 *58%*	53 *62%*	45 *57%*	59 *48%*	114 *59%*	126 *61%*	55 *50%*	111 *64%*	183 *54%*	52 *68%*	242 *56%*	258 *60%* Y	19 *50%*	13 *48%*	4 *38%*
9-10 (Net)	**118** ***23%*** **DMQ SUYaev**	58 *23%*	60 *23%*	34 *17%*	84 *27%* AD	67 *23%*	51 *23%*	16 *31%* M	34 *36%* ALM	18 *24%*	19 *22%*	12 *15%*	19 *16%*	45 *23%* Q	58 *28%* Q	15 *14%*	53 *31%* AS	65 *19%*	31 *40%* AU	87 *20%*	107 *25%* Y	6 *16%*	4 *14%*	1 *9%*

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		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**490**	409	62	17	199	234	51	118	304	35	131	348	44	23	33	44	40	20	45	56	38	64	50	33
Base (weighted)	**509**	427	65*	15**	215	240	48*	119	322	34**	135	363	38*	25**	38*	53*	50*	26**	54*	28*	49*	79*	61*	9*
Effective Base	**415**	344	55	14	170	197	43	100	258	28	109	297	42	21	30	41	35	19	42	52	35	59	48	31
Lowest rating 1	**8** **2%** **Z**	3 *1%*	4 *6%* AZ	2 *12%*	- -	6 *3%* c	2 *3%* c	1 *1%*	3 *1%*	2 *6%*	2 *1%*	6 *2%*	- -	1 *4%*	- -	2 *3%*	- -	- -	- -	1 *3%*	2 *4%*	2 *3%*	- -	* *3%*
2	**13** **3%** **Zc**	8 *2%*	6 *9%* AZ	- -	2 *1%*	8 *3%*	4 *8%* Ac	1 *1%*	10 *3%*	1 *4%*	3 *2%*	9 *3%*	1 *3%*	1 *5%*	4 *9%* Aq	1 *2%*	- -	1 *5%*	- -	1 *5%*	- -	2 *3%*	1 *2%*	* *4%* q
3	**22** **4%** **EZci**	14 *3%*	5 *7%*	3 *23%*	3 *1%*	11 *5%*	8 *17%* Acd	3 *3%*	16 *5%*	3 *9%*	1 *1%*	21 *6%* Ai	3 *9%*	- -	1 *3%*	3 *5%*	4 *9%*	1 *3%*	3 *5%*	2 *7%*	2 *4%*	2 *2%*	1 *2%*	* *3%*
4	**15** **3%** **E**	12 *3%*	2 *4%*	* *2%*	4 *2%*	10 *4%*	1 *1%*	5 *4%*	7 *2%*	1 *3%*	4 *3%*	10 *3%*	1 *3%*	- -	3 *7%*	1 *2%*	1 *1%*	- -	3 *5%*	2 *7%*	- -	1 *2%*	3 *4%*	1 *6%* s
5	**48** **9%** **EJO**	40 *9%*	7 *10%*	1 *5%*	14 *6%*	27 *11%*	5 *11%*	12 *10%*	30 *9%*	1 *2%*	16 *12%*	30 *8%*	3 *8%*	3 *13%*	2 *4%*	4 *8%*	4 *8%*	- -	7 *13%*	3 *11%*	10 *20%* A	6 *8%*	4 *6%*	2 *22%* Amtu
6	**73** **14%** **t**	64 *15%*	7 *11%*	3 *17%*	29 *13%*	36 *15%*	8 *16%*	20 *16%*	44 *14%*	3 *8%*	17 *13%*	53 *15%*	8 *22%* tu	4 *17%*	7 *19%* t	10 *19%* t	9 *17%*	5 *18%*	7 *13%*	3 *12%*	11 *22%* tu	4 *5%*	3 *6%*	1 *15%*
7	**90** **18%** **B**	71 *17%*	16 *25%*	3 *18%*	42 *20%*	41 *17%*	6 *13%*	16 *13%*	60 *19%*	6 *18%*	23 *17%*	67 *18%*	8 *20%*	6 *25%*	6 *15%*	8 *16%*	12 *25%* q	7 *29%*	4 *7%*	5 *19%*	5 *11%*	10 *13%*	17 *28%* q	1 *11%*
8	**86** **17%** **IT**	74 *17%*	10 *16%*	1 *6%*	42 *19%*	35 *15%*	8 *17%*	26 *22%*	53 *17%*	3 *8%*	22 *16%*	62 *17%*	5 *14%*	5 *21%*	8 *20%*	10 *19%*	9 *19%*	5 *18%*	11 *20%*	4 *15%*	6 *13%*	11 *14%*	10 *16%*	2 *19%*
9	**80** **16%** **DMQUX** **ar**	75 *17%* Aa	4 *7%*	1 *9%*	43 *20%*	33 *14%*	4 *9%*	12 *10%*	60 *19%*	6 *19%*	27 *20%*	52 *14%*	4 *11%*	4 *15%*	2 *6%*	10 *20%*	3 *6%*	2 *6%*	13 *24%* mor	1 *5%*	5 *10%*	23 *30%* Ak morsv	11 *19%*	1 *9%*
Highest rating 10	**38** **7%** **S**	34 *8%*	3 *5%*	- -	23 *11%* e	14 *6%*	* *1%*	11 *9%*	21 *7%*	5 *13%*	9 *7%*	28 *8%*	2 *5%*	- -	2 *6%*	1 *2%*	5 *10%*	1 *6%*	1 *2%*	2 *9%*	3 *6%*	10 *13%*	9 *15%* Anq	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

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		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region										
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**509**	427	65*	15**	215	240	48*	119	322	34**	135	363	38*	25**	38*	53*	50*	26**	54*	28*	49*	79*	61*	9*
Effective Base	**415**	344	55	14	170	197	43	100	258	28	109	297	42	21	30	41	35	19	42	52	35	59	48	31
Don't know	**35** *7%*	32 *8%*	1 *1%*	1 *8%*	15 *7%*	17 *7%*	2 *5%*	12 *10%*	17 *5%*	3 *10%*	11 *8%*	24 *7%*	2 *5%*	- -	4 *11%*	2 *4%*	2 *5%*	4 *15%*	5 *10%*	2 *8%*	5 *10%*	6 *8%*	1 *2%*	1 *9%*
1-3 (Net)	**44** *9%* **EIZc**	25 *6%*	14 *21%* AZ	5 *35%*	4 *2%*	26 *11%* c	14 *28%* Acd	5 *4%*	29 *9%*	6 *19%*	6 *4%*	36 *10%*	4 *11%*	2 *10%*	5 *12%*	5 *10%*	4 *9%*	2 *8%*	3 *5%*	4 *16%* u	4 *8%*	6 *8%*	3 *4%*	1 *10%*
4-6 (Net)	**136** *27%* **ct**	116 *27%*	16 *24%*	4 *24%*	46 *22%*	73 *30%*	13 *28%*	37 *31%*	82 *25%*	4 *13%*	37 *28%*	93 *26%*	13 *34%* t	7 *29%*	11 *30%*	15 *29%*	13 *27%*	5 *18%*	17 *32%* t	8 *29%*	20 *41%* Atu	12 *15%*	10 *16%*	4 *42%* Atu
7-10 (Net)	**294** *58%* **DMQSU Ydesv**	254 *59%*	34 *53%*	5 *33%*	150 *69%* Ad e	124 *52%*	19 *40%*	65 *54%*	194 *60%*	20 *58%*	81 *60%*	209 *58%*	19 *50%*	15 *61%*	18 *47%*	30 *57%*	30 *60%*	15 *59%*	29 *53%*	13 *48%*	20 *40%*	55 *70%* Ak mrsv	47 *77%* Akmnq rsv	4 *38%*
9-10 (Net)	**118** *23%* **DMQSU Yaev**	109 *25%* Aa	8 *12%*	1 *9%*	65 *30%* Ad e	48 *20%*	5 *9%*	23 *19%*	81 *25%*	11 *32%*	36 *27%*	81 *22%*	6 *16%*	4 *15%*	4 *12%*	12 *22%*	8 *16%*	3 *11%*	14 *27%*	4 *14%*	8 *17%*	33 *42%* Ak mnors v	20 *34%* mrv	1 *9%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**490**	224	56	4	30	16	27	133	130	35	82	110	83	12	36	59	63	99	86	54	58
Base (weighted)	**509**	244	81*	5**	19**	18**	19**	124	131	39*	84*	118*	91*	13**	29**	51*	58*	107*	96*	62*	64*
Effective Base	**415**	195	50	3	25	14	21	117	108	31	69	93	72	11	30	48	51	82	73	50	52
Lowest rating 1	**8** *2%*	5 *2%*	2 *2%*	- -	- -	- -	- -	1 *1%*	2 *2%*	- -	5 *6%* AL	- -	1 *1%*	- -	- -	1 *3%*	- -	2 *2%*	2 *2%*	1 *2%*	1 *2%*
2	**13** *3%*	5 *2%*	2 *3%*	- -	- -	2 *13%*	- -	4 *3%*	2 *2%*	- -	5 *6%*	4 *3%*	2 *2%*	- -	1 *3%*	- -	2 *4%*	3 *3%*	5 *5%*	1 *2%*	2 *2%*
3	**22** *4%* S	10 *4%*	3 *4%*	* *7%*	- -	3 *15%*	1 *4%*	5 *4%*	5 *4%*	3 *7%*	5 *6%*	9 *8%*	1 *1%*	- -	- -	* *1%*	1 *1%*	4 *4%*	* *	3 *5%*	7 *10%* APS
4	**15** *3%* B	2 *1%*	3 *4%*	- -	1 *4%*	1 *5%*	2 *13%*	6 *5%* B	3 *3%*	4 *9%* AM	2 *2%*	4 *3%*	1 *1%*	- -	1 *4%*	2 *5%*	2 *4%*	2 *2%*	1 *1%*	- -	2 *3%*
5	**48** *9%*	23 *10%*	6 *7%*	- -	3 *18%*	1 *3%*	2 *10%*	13 *10%*	14 *10%*	2 *5%*	9 *11%*	7 *6%*	5 *6%*	2 *16%*	9 *29%*	6 *13%*	8 *14%*	10 *9%*	6 *7%*	4 *6%*	3 *5%*
6	**73** *14%*	32 *13%*	14 *17%*	- -	5 *29%*	1 *8%*	1 *8%*	19 *15%*	20 *15%*	7 *18%*	17 *20%* M	19 *16%*	7 *7%*	1 *11%*	2 *6%*	10 *19%*	8 *15%*	12 *12%*	13 *13%*	15 *24%*	9 *14%*
7	**90** *18%*	47 *19%*	17 *21%*	- -	1 *5%*	3 *16%*	4 *21%*	18 *15%*	21 *16%*	8 *19%*	20 *24%* L	14 *12%*	16 *18%*	4 *29%*	6 *21%*	8 *16%*	9 *16%*	27 *25%*	19 *20%*	5 *8%*	12 *18%*
8	**86** *17%*	41 *17%*	15 *19%*	1 *30%*	3 *15%*	2 *14%*	3 *15%*	21 *17%*	30 *23%* K	4 *9%*	9 *11%*	21 *18%*	17 *19%*	1 *5%*	4 *15%*	8 *17%*	10 *18%*	16 *15%*	15 *16%*	12 *19%*	9 *14%*
9	**80** *16%* H	45 *18%* H	11 *13%*	3 *62%*	3 *18%*	3 *17%*	5 *24%*	11 *9%*	18 *14%*	4 *11%*	8 *10%*	22 *18%*	24 *26%* AI K	1 *11%*	2 *9%*	5 *9%*	7 *13%*	18 *17%*	24 *25%* AP	11 *17%*	14 *22%*
Highest rating 10	**38** *7%* K	25 *10%* A	2 *2%*	- -	1 *7%*	1 *4%*	* *2%*	8 *7%*	8 *6%*	3 *8%*	1 *1%*	11 *9%* K	10 *11%* K	2 *12%*	3 *10%*	4 *9%*	5 *8%*	6 *6%*	5 *5%*	10 *16%*	2 *3%*
Don't know	**35** *7%* B	9 *4%*	6 *8%*	- -	1 *4%*	1 *6%*	1 *5%*	17 *14%* AB	8 *6%*	5 *13%*	4 *5%*	7 *6%*	7 *8%*	2 *16%*	1 *3%*	5 *9%*	4 *7%*	7 *7%*	6 *6%*	1 *2%*	4 *6%*
1-3 (Net)	**44** *9%*	20 *8%*	7 *9%*	* *7%*	- -	5 *28%*	1 *4%*	11 *9%*	9 *7%*	3 *7%*	14 *17%* AIM	13 *11%*	4 *4%*	- -	1 *3%*	2 *3%*	3 *5%*	9 *8%*	7 *7%*	5 *8%*	9 *14%*
4-6 (Net)	**136** *27%* M	57 *24%*	23 *28%*	- -	10 *51%*	3 *16%*	6 *30%*	37 *30%*	37 *28%* M	13 *33%* M	27 *32%* M	30 *25%*	13 *14%*	4 *27%*	12 *40%*	18 *36%*	19 *33%*	24 *22%*	20 *21%*	18 *29%*	14 *22%*

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Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**509**	244	81*	5**	19**	18**	19**	124	131	39*	84*	118*	91*	13**	29**	51*	58*	107*	96*	62*	64*
Effective Base	**415**	195	50	3	25	14	21	117	108	31	69	93	72	11	30	48	51	82	73	50	52
7-10 (Net)	**294**	158	44	4	8	9	12	59	77	19	38	68	67	8	16	26	32	67	63	37	37
	58%	*65%*	*55%*	*93%*	*44%*	*50%*	*61%*	*47%*	*58%*	*47%*	*46%*	*57%*	*74%*	*58%*	*54%*	*51%*	*55%*	*62%*	*66%*	*60%*	*58%*
	HK	AH											AI JKL								
9-10 (Net)	**118**	70	12	3	5	4	5	19	26	7	9	33	34	3	5	9	12	24	29	21	16
	23%	*29%*	*15%*	*62%*	*24%*	*20%*	*25%*	*16%*	*20%*	*19%*	*11%*	*28%*	*37%*	*23%*	*18%*	*18%*	*21%*	*23%*	*30%*	*34%*	*25%*
	HK	AH										K	AI K								

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 84

Q15_7_5. Rating on statement - It shows different parts of the UK including England, Northern Ireland, Scotland and Wales: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**1776**	892	884	802	974	797	979	173	267	254	323	303	456	424	741	610	493	1283	113	1661	1211	192	188	185
Base (weighted)	**1733**	875	858	765	968	789	944	202	280	241	303	273	436	424	830	478	510	1223	173	1558	1424	157	96	56
Effective Base	**1463**	710	755	660	804	667	796	142	220	210	265	248	388	369	620	505	412	1053	102	1381	1101	178	174	162
Lowest rating 1	**14** *1%* **VZg**	10 *1%*	4 *	8 *1%*	7 *1%*	10 *1%*	4 *	- -	- -	1 *	5 *1%*	4 *1%*	4 *1%*	3 *1%*	8 *1%*	3 *1%*	2 *	12 *1%*	2 *1%*	12 *1%*	6 *	6 *4%* AV	1 *1%*	1 *1%*
2	**35** *2%* **EGZc**	20 *2%*	15 *2%*	23 *3%* AE	12 *1%*	22 *3%*	13 *1%*	2 *1%*	2 *1%*	6 *3%*	6 *2%*	6 *2%*	13 *3%*	12 *3%*	12 *1%*	11 *2%*	9 *2%*	27 *2%*	- -	35 *2%* A	29 *2%*	6 *4%* X	* *	1 *1%*
3	**54** *3%* **CEKR Z**	39 *4%* AC	15 *2%*	38 *5%* AE	16 *2%*	27 *3%*	27 *3%*	10 *5%* K	6 *2%*	6 *2%*	3 *1%*	11 *4%* K	18 *4%* K	14 *3%*	25 *3%*	16 *3%*	5 *1%*	49 *4%* AR	8 *5%*	46 *3%*	44 *3%*	7 *5%*	3 *3%*	* *1%*
4	**68** *4%*	28 *3%*	41 *5%*	36 *5%*	32 *3%*	34 *4%*	34 *4%*	6 *3%*	12 *4%*	14 *6%*	10 *3%*	7 *3%*	19 *4%*	22 *5%*	25 *3%*	21 *4%*	19 *4%*	49 *4%*	9 *5%*	59 *4%*	54 *4%*	6 *4%*	6 *6%*	3 *5%*
5	**178** *10%* **EZc**	88 *10%*	91 *11%*	94 *12%* AE	85 *9%*	86 *11%*	93 *10%*	26 *13%*	35 *13%*	27 *11%*	24 *8%*	20 *7%*	46 *10%*	48 *11%*	73 *9%*	57 *12%*	58 *11%*	120 *10%*	15 *9%*	163 *10%*	146 *10%*	10 *6%*	14 *14%* W	8 *15%* AW
6	**255** *15%* **Oc**	135 *15%*	120 *14%*	124 *16%*	132 *14%*	124 *16%*	131 *14%*	35 *17%*	31 *11%*	42 *17%*	42 *14%*	45 *16%*	60 *14%*	49 *12%*	139 *17%* O	68 *14%*	70 *14%*	186 *15%*	32 *18%*	224 *14%*	208 *15%*	20 *13%*	16 *17%*	11 *19%*
7	**318** *18%* **FMa**	155 *18%*	163 *19%*	129 *17%*	189 *20%*	126 *16%*	192 *20%* AF	47 *23%* M	47 *17%*	42 *18%*	69 *23%* AM	49 *18%*	64 *15%*	79 *19%*	158 *19%*	81 *17%*	97 *19%*	222 *18%*	26 *15%*	292 *19%*	252 *18%*	36 *23%*	17 *18%*	13 *24%*
8	**357** *21%* **GHbe**	168 *19%*	189 *22%*	150 *20%*	207 *21%*	182 *23%* AG	175 *19%*	27 *14%*	59 *21%*	43 *18%*	69 *23%* H	62 *23%* H	96 *22%* H	92 *22%*	168 *20%*	97 *20%*	101 *20%*	256 *21%*	34 *19%*	322 *21%*	302 *21%*	29 *18%*	16 *17%*	9 *17%*
9	**223** *13%* **DFSade**	107 *12%*	116 *13%*	59 *8%*	164 *17%* AD	83 *11%*	140 *15%* AF	26 *13%*	48 *17%* AJ	25 *10%*	39 *13%*	34 *12%*	51 *12%*	52 *12%*	114 *14%*	56 *12%*	82 *16%* AS	140 *11%*	17 *10%*	205 *13%*	184 *13%*	24 *15%*	10 *10%*	5 *9%*
Highest rating 10	**119** *7%* **DUadej**	65 *7%*	55 *6%*	36 *5%*	83 *9%* AD	47 *6%*	72 *8%*	10 *5%*	21 *8%*	21 *9%*	23 *8%*	21 *8%*	23 *5%*	26 *6%*	49 *6%*	44 *9%* AP	43 *8%*	76 *6%*	18 *10%*	101 *7%*	98 *7%*	10 *7%*	8 *8%*	3 *5%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 84

Q15_7_5. Rating on statement - It shows different parts of the UK including England, Northern Ireland, Scotland and Wales: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**1733**	875	858	765	968	789	944	202	280	241	303	273	436	424	830	478	510	1223	173	1558	1424	157	96	56
Effective Base	**1463**	710	755	660	804	667	796	142	220	210	265	248	388	369	620	505	412	1053	102	1381	1101	178	174	162
Don't know	**110** *6%* **EWcg kl**	60 *7%*	50 *6%*	69 *9%* AE	41 *4%*	47 *6%*	63 *7%*	13 *6%*	17 *6%*	14 *6%*	12 *4%*	14 *5%*	40 *9%* AK	26 *6%*	58 *7%*	26 *5%*	24 *5%*	86 *7%*	13 *7%*	96 *6%*	102 *7%* AWY	3 *2%*	4 *4%*	2 *3%*
1-3 (Net)	**104** *6%* **CEGI RZcdg**	70 *8%* AC	34 *4%*	69 *9%* AE	35 *4%*	60 *8%* AG	44 *5%*	12 *6%*	9 *3%*	13 *5%*	14 *5%*	21 *8%* I	36 *8%* AI	29 *7%*	45 *5%*	30 *6%*	16 *3%*	88 *7%* AR	10 *6%*	94 *6%*	78 *5%*	20 *12%* AVXY	5 *5%*	2 *3%*
4-6 (Net)	**502** *29%* **EZc**	251 *29%*	251 *29%*	253 *33%* AE	249 *26%*	244 *31%*	258 *27%*	67 *33%*	79 *28%*	83 *34%* K	76 *25%*	72 *26%*	125 *29%*	120 *28%*	237 *29%*	145 *30%*	146 *29%*	356 *29%*	56 *32%*	446 *29%*	408 *29%*	36 *23%*	36 *38%* AVW	21 *39%* AVW
7-10 (Net)	**1017** *59%* **DFM Sabdef**	494 *56%*	523 *61%*	374 *49%*	643 *66%* AD	438 *56%*	579 *61%* AF	110 *54%*	175 *63%* M	132 *55%*	200 *66%* AHJ M	165 *61%*	235 *54%*	249 *59%*	489 *59%*	277 *58%*	323 *63%* AS	694 *57%*	95 *55%*	921 *59%*	835 *59%*	99 *63%*	51 *53%*	31 *55%*
9-10 (Net)	**342** *20%* **DFS abdej**	172 *20%*	170 *20%*	95 *12%*	247 *25%* AD	130 *17%*	212 *22%* AF	36 *18%*	69 *25%* AM	46 *19%*	62 *20%*	55 *20%*	74 *17%*	79 *19%*	164 *20%*	100 *21%*	125 *25%* AS	216 *18%*	35 *20%*	307 *20%*	282 *20%*	34 *22%*	18 *19%*	8 *14%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Table 84

Q15_7_5. Rating on statement - It shows different parts of the UK including England, Northern Ireland, Scotland and Wales: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (un-weighted)	**1776**	1408	265	100	567	969	221	451	1088	117	438	1296	192	75	120	182	141	96	123	188	129	155	190	185
Base (weighted)	**1733**	1378	260	94*	573	930	214	419	1071	123	403	1299	157	79*	129	214	158	107*	149	96	168	190	229	56
Effective Base	**1463**	1159	221	81	473	796	180	369	899	101	356	1077	178	67	110	168	126	89	113	174	118	139	174	162
Lowest rating 1	**14** *1%* **VZg**	7 *1%*	1 *	6 *6%* AZa	3 *	5 *1%*	7 *3%* Acd	6 *2%* g	5 *	1 *1%*	4 *1%*	10 *1%*	6 *4%* Amnosu	- -	- -	- -	- -	1 *1%*	2 *1%*	1 *1%*	- -	2 *1%*	1 *	1 *1%* n
2	**35** *2%* **EGZc**	16 *1%*	8 *3%* Z	11 *12%* AZa	5 *1%*	16 *2%*	13 *6%* Acd	15 *3%* Ag	18 *2%*	1 *1%*	9 *2%*	25 *2%*	6 *4%* r	3 *4%*	3 *2%*	3 *1%*	3 *2%*	2 *1%*	8 *5%* Anrst	* *	2 *1%*	2 *1%*	3 *1%*	1 *1%*
3	**54** *3%* **CEKRZ**	36 *3%*	12 *4%*	6 *7%* Z	13 *2%*	25 *3%*	16 *8%* Acd	13 *3%*	31 *3%*	7 *6%*	9 *2%*	45 *3%*	7 *5%* q	1 *1%*	4 *3%*	4 *2%*	10 *6%* Aqv	5 *5%* q	- -	3 *3%* q	10 *6%* qv	4 *2%*	6 *2%*	* *1%*
4	**68** *4%*	51 *4%*	13 *5%*	5 *5%*	15 *3%*	42 *5%*	11 *5%*	14 *3%*	42 *4%*	4 *4%*	18 *5%*	48 *4%*	6 *4%*	3 *4%*	8 *6%*	7 *3%*	4 *2%*	4 *4%*	3 *2%*	6 *6%* q	4 *2%*	11 *6%*	9 *4%*	3 *5%*
5	**178** *10%* **EZc**	109 *8%*	56 *22%* AZ	14 *15%* Z	36 *6%*	114 *12%* Ac	28 *13%* c	37 *9%*	118 *11%*	17 *13%*	44 *11%*	131 *10%*	10 *6%*	11 *14%*	12 *9%*	25 *12%*	15 *10%*	19 *17%* Aktu	13 *9%*	14 *14%* ku	20 *12%*	16 *8%*	15 *6%*	8 *15%* Aktu
6	**255** *15%* **Oc**	191 *14%*	52 *20%* AZ	12 *13%*	64 *11%*	153 *16%* c	37 *17%* c	74 *18%*	147 *14%*	15 *12%*	52 *13%*	198 *15%*	20 *13%*	11 *14%*	25 *19%*	29 *14%*	20 *13%*	15 *14%*	21 *14%*	16 *17%*	20 *12%*	23 *12%*	43 *19%*	11 *19%*
7	**318** *18%* **FMa**	270 *20%* Aa	32 *12%*	16 *17%*	104 *18%*	169 *18%*	42 *20%*	71 *17%*	216 *20%* A	15 *12%*	61 *15%*	251 *19%*	36 *23%* p	19 *24%* p	24 *19%*	39 *18%*	29 *18%*	12 *11%*	21 *14%*	17 *18%*	31 *18%*	37 *20%*	40 *18%*	13 *24%* pq
8	**357** *21%* **GHbe**	303 *22%* Ab	46 *18%*	8 *9%*	128 *22%* e	193 *21%* e	29 *13%*	78 *19%*	226 *21%*	24 *19%*	81 *20%*	269 *21%*	29 *18%*	14 *18%*	20 *16%*	52 *24%*	31 *19%*	21 *20%*	35 *24%*	16 *17%*	44 *26%*	36 *19%*	50 *22%*	9 *17%*
9	**223** *13%* **DFSade**	204 *15%* Aab	13 *5%*	6 *7%*	115 *20%* Ade	92 *10%*	13 *6%*	46 *11%*	142 *13%*	18 *15%*	61 *15%*	161 *12%*	24 *15%*	11 *14%*	15 *12%*	25 *12%*	20 *13%*	16 *15%*	25 *17%*	10 *10%*	16 *10%*	24 *13%*	31 *14%*	5 *9%*
Highest rating 10	**119** *7%* **DUadej**	109 *8%* Aa	8 *3%*	2 *2%*	69 *12%* Ade	46 *5%*	4 *2%*	31 *7%*	68 *6%*	14 *12%*	44 *11%* Aj	73 *6%*	10 *7%*	4 *5%*	10 *8%*	13 *6%*	10 *6%*	5 *5%*	14 *9%*	8 *8%*	11 *6%*	18 *10%*	14 *6%*	3 *5%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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21st May - 17th June, 1st - 30th October

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Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**1733**	1378	260	94*	573	930	214	419	1071	123	403	1299	157	79*	129	214	158	107*	149	96	168	190	229	56
Effective Base	**1463**	1159	221	81	473	796	180	369	899	101	356	1077	178	67	110	168	126	89	113	174	118	139	174	162
Don't know	**110** *6%* **EWcgkl**	83 *6%*	20 *8%*	6 *7%*	21 *4%*	76 *8%* Ac	13 *6%*	35 *8%* g	56 *5%*	6 *5%*	19 *5%*	88 *7%*	3 *2%*	1 *1%*	8 *7%* k	16 *8%* kl	16 *10%* klv	8 *7%* k	8 *5%*	4 *4%*	11 *7%* k	17 *9%* kl	16 *7%* k	2 *3%*
1-3 (Net)	**104** *6%* **CEGIRZ cdg**	60 *4%*	20 *8%* Z	24 *25%* AZa	20 *4%*	46 *5%*	36 *17%* Acd	34 *8%* g	54 *5%*	9 *7%*	22 *6%*	80 *6%*	20 *12%* Amnr tuv	4 *5%*	7 *5%*	7 *3%*	13 *8%*	8 *7%*	10 *7%*	5 *5%*	12 *7%*	8 *4%*	10 *4%*	2 *3%*
4-6 (Net)	**502** *29%* **EZc**	350 *25%*	120 *46%* AZb	31 *33%*	115 *20%*	309 *33%* Ac	76 *36%* Ac	125 *30%*	308 *29%*	36 *30%*	114 *28%*	377 *29%*	36 *23%*	26 *33%*	45 *35%* k	62 *29%*	39 *25%*	38 *36%* k	37 *25%*	36 *38%* Ak oqst	44 *26%*	50 *26%*	67 *29%*	21 *39%* Akoqst
7-10 (Net)	**1017** *59%* **DFMSa bdef**	885 *64%* Aab	99 *38%*	32 *35%*	416 *73%* Ad e	500 *54%* e	88 *41%*	225 *54%*	653 *61%* Af	72 *58%*	247 *61%*	753 *58%*	99 *63%* p	49 *61%*	69 *54%*	129 *60%*	89 *57%*	53 *50%*	94 *63%*	51 *53%*	101 *60%*	115 *61%*	135 *59%*	31 *55%*
9-10 (Net)	**342** *20%* **DFSab dej**	313 *23%* Aab	21 *8%*	8 *9%*	184 *32%* Ad e	138 *15%* e	17 *8%*	77 *18%*	210 *20%*	33 *26%*	105 *26%* Aj	233 *18%*	34 *22%*	16 *20%*	25 *19%*	38 *18%*	30 *19%*	21 *19%*	38 *26%* v	18 *19%*	27 *16%*	42 *22%*	45 *20%*	8 *14%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1776**	697	227	18	141	51	139	503	492	193	381	322	133	39	210	236	248	365	270	212	138
Base (weighted)	**1733**	738	302	23**	85	48*	93	443	446	200	392	335	146	35*	172	187	226	373	284	219	160
Effective Base	**1463**	599	197	14	114	43	118	436	397	164	316	267	116	33	172	183	207	304	223	179	123
Lowest rating 1	**14** **1%**	7 1%	3 1%	- -	1 1%	- -	- -	3 1%	4 1%	1 *	5 1%	* *	2 2%	- -	1 1%	1 *	1 *	1 *	1 *	4 2%	1 1%
2	**35** **2%**	16 2%	3 1%	- -	2 3%	* 1%	- -	14 3%	9 2%	1 *	6 1%	12 4% AJ	2 1%	1 2%	5 3%	2 1%	7 3%	8 2%	2 1%	3 1%	6 4% S
3	**54** **3%**	19 3%	10 3%	- -	2 2%	4 8% ABG	1 1%	18 4%	10 2%	5 3%	6 2%	14 4%	5 3%	- -	13 7% AIJK	5 3%	7 3%	13 4%	10 4%	6 3%	4 3%
4	**68** **4%**	33 4%	12 4%	- -	2 3%	2 3%	4 4%	15 3%	17 4%	7 4%	18 5%	16 5%	6 4%	- -	5 3%	7 4%	10 4%	12 3%	12 4%	8 4%	5 3%
5	**178** **10%**	73 10%	30 10%	3 11%	8 9%	4 8%	10 11%	51 12%	43 10%	17 8%	43 11%	34 10%	12 8%	4 13%	23 13%	18 10%	22 10%	38 10%	32 11%	23 10%	13 8%
6	**255** **15%**	110 15%	45 15%	2 11%	12 14%	6 13%	16 17%	64 15%	70 16%	40 20% KM	50 13%	49 15%	15 10%	9 26% KMO	21 12%	22 12%	35 16%	68 18% S	33 12%	27 12%	18 12%
7	**318** **18%** **HJN**	140 19%	63 21%	5 24%	17 20%	15 31% AGH	13 14%	65 15%	83 19% N	25 12%	83 21% JN	66 20% N	24 17%	1 4%	35 21% JN	33 18%	48 21%	58 16%	52 18%	48 22%	37 23%
8	**357** **21%**	144 19%	63 21%	4 18%	18 21%	6 12%	19 20%	103 23%	89 20%	42 21%	87 22%	74 22%	29 20%	8 23%	26 15%	40 21%	48 21%	71 19%	79 28% ARU	39 18%	27 17%
9	**223** **13%**	100 14%	35 12%	3 15%	11 13%	6 13%	17 18% H	49 11%	67 15%	27 13%	43 11%	42 12%	25 17% O	3 8%	16 9%	23 12%	26 11%	50 13%	44 15%	33 15%	19 12%
Highest rating 10	**119** **7%** **S**	59 8%	17 5%	2 8%	8 10%	3 6%	7 8%	23 5%	34 8%	14 7%	19 5%	15 5%	16 11% KL	1 3%	19 11% AKL	25 13% AQRS	15 7%	28 8% S	8 3%	14 7%	15 9% S
Don't know	**110** **6%** **IL**	37 5%	22 7%	3 13%	2 3%	2 5%	6 7%	37 8% ABE	19 4%	22 11% AILO	32 8% IL	12 4%	9 6%	8 22% AIKLMO	8 5%	10 5%	8 4%	25 7%	11 4%	14 7%	14 9%
1-3 (Net)	**104** **6%** **G**	43 6% G	16 5%	- -	5 6% G	4 9% G	1 1%	35 8% G	24 5%	7 4%	17 4%	27 8%	9 6%	1 2%	19 11% AIJK	8 5%	15 7%	23 6%	14 5%	12 6%	11 7%
4-6 (Net)	**502** **29%**	216 29%	87 29%	5 22%	23 27%	11 24%	30 32%	131 29%	130 29%	63 32%	111 28%	99 30%	33 23%	13 38%	48 28%	47 25%	67 30%	118 32%	77 27%	57 26%	37 23%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 84

Q15_7_5. Rating on statement - It shows different parts of the UK including England, Northern Ireland, Scotland and Wales: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1733**	738	302	23**	85	48*	93	443	446	200	392	335	146	35*	172	187	226	373	284	219	160
Effective Base	**1463**	599	197	14	114	43	118	436	397	164	316	267	116	33	172	183	207	304	223	179	123
7-10 (Net)	**1017** ***59%*** **HN**	443 *60%*	178 *59%*	15 *65%*	55 *64%*	30 *62%*	56 *60%*	241 *54%*	273 *61%* N	108 *54%*	232 *59%* N	197 *59%* N	95 *65%* N	13 *38%*	97 *56%*	121 *65%* R	136 *60%*	207 *56%*	183 *64%* R	135 *61%*	98 *61%*
9-10 (Net)	**342** ***20%*** **HK**	159 *22%* H	52 *17%*	5 *23%*	20 *23%*	9 *19%*	24 *26%* H	73 *16%*	101 *23%* K	41 *21%*	62 *16%*	57 *17%*	41 *28%* AK LN	4 *11%*	35 *20%*	48 *26%* A	41 *18%*	78 *21%*	52 *18%*	48 *22%*	34 *21%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 85

Q15_7_6. Rating on statement - It shows different parts of the UK including England, Northern Ireland, Scotland and Wales: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**1192**	590	602	472	720	548	644	141	213	208	225	180	225	342	500	348	361	831	91	1101	823	126	132	111
Base (weighted)	**1184**	601	583	463	722	550	634	167	221	199	211	160	226	356	559	267	379	805	141*	1043	979	104	68	34*
Effective Base	**984**	474	513	397	588	465	520	115	179	177	182	144	194	298	417	289	303	682	84	917	747	115	122	96
Lowest rating 1	**13** *1%* **Zc**	9 *1%*	5 *1%*	6 *1%*	7 *1%*	8 *1%*	5 *1%*	* *	2 *1%*	2 *1%*	5 *2%*	2 *1%*	3 *1%*	3 *1%*	7 *1%*	3 *1%*	4 *1%*	9 *1%*	2 *2%*	11 *1%*	9 *1%*	3 *2%*	1 *1%*	* *1%*
2	**37** *3%* **Eci**	24 *4%*	14 *2%*	22 *5%* AE	15 *2%*	22 *4%*	15 *2%*	2 *1%*	7 *3%*	7 *3%*	6 *3%*	5 *3%*	10 *4%*	14 *4%*	17 *3%*	7 *2%*	10 *3%*	28 *3%*	3 *2%*	35 *3%*	28 *3%*	6 *5%*	3 *4%*	* *1%*
3	**35** *3%* **CZc**	24 *4%* C	11 *2%*	17 *4%*	18 *3%*	21 *4%*	14 *2%*	5 *3%*	5 *2%*	4 *2%*	4 *2%*	11 *7%* AIK	6 *3%*	13 *4%*	16 *3%*	6 *2%*	7 *2%*	28 *3%*	- -	35 *3%* A	26 *3%*	3 *3%*	4 *6%* AV	1 *4%*
4	**66** *6%* **CERZ o**	44 *7%* AC	22 *4%*	38 *8%* AE	28 *4%*	24 *4%*	42 *7%*	11 *6%*	11 *5%*	9 *4%*	15 *7%*	9 *6%*	11 *5%*	15 *4%*	36 *6%*	15 *6%*	13 *3%*	54 *7%* AR	8 *6%*	59 *6%*	52 *5%*	5 *5%*	5 *8%*	4 *11%* AV
5	**125** *11%* **E**	68 *11%*	57 *10%*	61 *13%* AE	65 *9%*	54 *10%*	71 *11%*	22 *13%*	21 *9%*	28 *14%* K	16 *8%*	19 *12%*	19 *8%*	34 *9%*	57 *10%*	35 *13%*	46 *12%*	79 *10%*	13 *9%*	113 *11%*	104 *11%*	12 *12%*	5 *7%*	4 *12%*
6	**183** *15%* **BQ**	79 *13%*	104 *18%* AB	84 *18%*	99 *14%*	91 *16%*	92 *14%*	30 *18%*	36 *16%*	31 *16%*	38 *18%*	22 *14%*	27 *12%*	70 *20%* AQ	83 *15%*	30 *11%*	59 *16%*	124 *15%*	20 *14%*	163 *16%*	152 *15%*	13 *13%*	12 *17%*	6 *18%*
7	**220** *19%*	99 *16%*	121 *21%*	83 *18%*	137 *19%*	99 *18%*	121 *19%*	33 *20%*	41 *18%*	32 *16%*	46 *22%*	25 *16%*	43 *19%*	60 *17%*	110 *20%*	49 *18%*	69 *18%*	151 *19%*	22 *16%*	198 *19%*	178 *18%*	25 *24%*	10 *14%*	6 *19%*
8	**203** *17%* **De**	102 *17%*	102 *17%*	56 *12%*	147 *20%* AD	102 *19%*	101 *16%*	27 *16%*	30 *13%*	39 *20%*	37 *18%*	28 *18%*	42 *19%*	62 *17%*	99 *18%*	42 *16%*	61 *16%*	142 *18%*	29 *21%*	174 *17%*	163 *17%*	20 *19%*	15 *22%*	5 *16%*
9	**140** *12%* **DMS Udfj**	66 *11%*	73 *13%*	25 *5%*	114 *16%* AD	69 *13%*	71 *11%*	22 *13%*	43 *19%* AKL M	28 *14%* M	16 *8%*	16 *10%*	15 *7%*	43 *12%*	63 *11%*	33 *13%*	71 *19%* AS	69 *9%*	30 *22%* AU	109 *10%*	118 *12%*	13 *13%*	5 *8%*	4 *11%*
Highest rating 10	**62** *5%* **DWad gk**	36 *6%*	26 *4%*	17 *4%*	45 *6%*	23 *4%*	39 *6%*	8 *5%*	13 *6%*	8 *4%*	12 *5%*	7 *5%*	15 *7%*	19 *5%*	26 *5%*	17 *6%*	21 *5%*	41 *5%*	8 *6%*	54 *5%*	59 *6%* W	1 *1%*	2 *3%*	* *1%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 85

Q15_7_6. Rating on statement - It shows different parts of the UK including England, Northern Ireland, Scotland and Wales: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**1184**	601	583	463	722	550	634	167	221	199	211	160	226	356	559	267	379	805	141*	1043	979	104	68	34*
Effective Base	**984**	474	513	397	588	465	520	115	179	177	182	144	194	298	417	289	303	682	84	917	747	115	122	96
Don't know	**100** ***8%*** **ERWck**	50 *8%*	49 *8%*	54 *12%* AE	45 *6%*	37 *7%*	63 *10%*	7 *4%*	14 *6%*	11 *5%*	16 *8%*	16 *10%*	36 *16%* AHI JK	24 *7%*	46 *8%*	29 *11%*	20 *5%*	80 *10%* AR	6 *4%*	94 *9%* A	88 *9%* W	3 *2%*	7 *10%* W	2 *6%*
1-3 (Net)	**85** ***7%*** **CEGZc**	56 *9%* AC	29 *5%*	45 *10%* AE	41 *6%*	51 *9%* AG	34 *5%*	7 *4%*	14 *6%*	13 *6%*	15 *7%*	18 *11%*	19 *8%*	30 *8%*	40 *7%*	16 *6%*	20 *5%*	65 *8%*	5 *3%*	80 *8%* A	64 *7%*	12 *11%*	7 *11%*	2 *6%*
4-6 (Net)	**374** ***32%*** **EMZci**	191 *32%*	184 *31%*	183 *39%* AE	192 *27%*	169 *31%*	206 *32%*	63 *38%* M	68 *31%*	68 *34%*	69 *32%*	50 *31%*	57 *25%*	119 *33%*	176 *31%*	80 *30%*	118 *31%*	256 *32%*	40 *29%*	334 *32%*	308 *31%*	31 *30%*	22 *32%*	14 *41%* A
7-10 (Net)	**625** ***53%*** **DSU abdej**	303 *50%*	322 *55%*	181 *39%*	444 *61%* AD	293 *53%*	332 *52%*	90 *54%*	125 *57%*	107 *54%*	111 *53%*	77 *48%*	114 *51%*	184 *52%*	298 *53%*	142 *53%*	221 *58%* AS	404 *50%*	90 *64%* AU	535 *51%*	518 *53%*	59 *57%*	31 *47%*	16 *47%*
9-10 (Net)	**202** ***17%*** **DSU Xadjr**	103 *17%*	99 *17%*	42 *9%*	160 *22%* AD	92 *17%*	110 *17%*	30 *18%*	55 *25%* AKL M	36 *18%*	28 *13%*	23 *14%*	30 *13%*	63 *18%*	89 *16%*	50 *19%*	92 *24%* AS	110 *14%*	39 *27%* AU	163 *16%*	176 *18%*	14 *13%*	7 *11%*	4 *12%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 85

Q15_7_6. Rating on statement - It shows different parts of the UK including England, Northern Ireland, Scotland and Wales: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**1192**	974	155	61	445	614	119	286	724	87	284	883	126	52	84	125	90	60	77	132	81	124	130	111
Base (weighted)	**1184**	973	151	59*	455	600	117*	278	726	90*	276	887	104	57*	95*	143	101*	70*	95*	68	109*	157	152	34*
Effective Base	**984**	808	125	50	368	510	96	232	602	72	228	736	115	46	77	116	80	56	71	122	74	112	119	96
Lowest rating 1	**13** *1%* **Zc**	5 *	3 *2%* Z	5 *9%* AZa	1 *	4 *1%*	8 *7%* Acd	6 *2%*	7 *1%*	- -	3 *1%*	10 *1%*	3 *2%*	- -	- -	2 *1%*	- -	2 *3%*	4 *4%* A	1 *1%*	- -	1 *1%*	1 *1%*	* *1%*
2	**37** *3%* **Eci**	29 *3%*	5 *3%*	3 *6%*	7 *1%*	19 *3%*	10 *9%* Acd	15 *5%* A	20 *3%*	1 *1%*	2 *1%*	34 *4%* Ai	6 *5%*	2 *4%*	2 *3%*	2 *2%*	2 *2%*	4 *5%*	5 *5%*	3 *4%*	4 *4%*	4 *2%*	2 *2%*	* *1%*
3	**35** *3%* **CZc**	22 *2%*	5 *4%*	8 *13%* AZa	5 *1%*	16 *3%*	14 *12%* Acd	7 *2%*	20 *3%*	6 *7%* Ag	7 *3%*	27 *3%*	3 *3%*	2 *4%*	1 *1%*	3 *2%*	9 *9%* Amnptu	1 *1%*	2 *3%*	4 *6%* Atu	3 *3%*	2 *2%*	2 *1%*	1 *4%*
4	**66** *6%* **CERZo**	42 *4%*	21 *14%* AZ	4 *6%*	21 *5%*	40 *7%*	5 *4%*	16 *6%*	39 *5%*	6 *6%*	11 *4%*	54 *6%*	5 *5%*	4 *7%* o	6 *6%*	6 *4%*	1 *1%*	6 *8%* o	2 *2%*	5 *8%* ot	12 *11%* Aoqt	4 *2%*	12 *8%* o	4 *11%* Anoqt
5	**125** *11%* **E**	99 *10%*	20 *13%*	7 *12%*	44 *10%*	67 *11%*	14 *12%*	31 *11%*	76 *10%*	8 *9%*	29 *11%*	94 *11%*	12 *12%*	8 *14%*	8 *8%*	28 *19%* Amoqru	8 *7%*	8 *11%*	6 *7%*	5 *7%*	12 *11%*	16 *10%*	11 *7%*	4 *12%*
6	**183** *15%* **BQ**	148 *15%*	28 *19%*	6 *11%*	60 *13%*	102 *17%*	16 *14%*	40 *14%*	110 *15%*	16 *18%*	33 *12%*	147 *17%*	13 *13%*	7 *13%*	23 *25%* Akst	20 *14%*	19 *19%*	13 *18%*	16 *17%*	12 *17%*	9 *8%*	21 *13%*	24 *16%*	6 *18%* s
7	**220** *19%*	186 *19%*	24 *16%*	9 *15%*	83 *18%*	116 *19%*	20 *17%*	50 *18%*	141 *19%*	16 *18%*	39 *14%*	178 *20%* A	25 *24%*	12 *22%*	18 *19%*	25 *17%*	13 *13%*	14 *19%*	17 *18%*	10 *14%*	20 *18%*	29 *19%*	31 *20%*	6 *19%*
8	**203** *17%* **De**	178 *18%* A	20 *13%*	5 *8%*	90 *20%* e	101 *17%*	11 *9%*	40 *14%*	134 *18%*	14 *16%*	58 *21%*	142 *16%*	20 *19%*	7 *12%*	14 *15%*	22 *15%*	17 *17%*	10 *15%*	13 *14%*	15 *22%*	20 *18%*	29 *18%*	31 *20%*	5 *16%*
9	**140** *12%* **DMSUd fj**	122 *13%*	11 *7%*	6 *10%*	83 *18%* Ade	46 *8%*	11 *9%*	23 *8%*	98 *14%* Af	10 *11%*	55 *20%* Aj	85 *10%*	13 *13%*	8 *15%*	10 *10%*	18 *13%*	11 *11%*	7 *10%*	13 *14%*	5 *8%*	8 *7%*	32 *20%* Arsu	11 *7%*	4 *11%*
Highest rating 10	**62** *5%* **DWadgk**	59 *6%* Aa	2 *1%*	1 *2%*	39 *9%* Ade	22 *4%*	2 *1%*	21 *7%* g	29 *4%*	7 *8%*	13 *5%*	46 *5%*	1 *1%*	3 *5%*	5 *5%*	2 *2%*	8 *8%* kn	3 *5%*	8 *9%* kn	2 *3%*	8 *7%* k	8 *5%*	13 *8%* kn	* *1%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 85

Q15_7_6. Rating on statement - It shows different parts of the UK including England, Northern Ireland, Scotland and Wales: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**1184**	973	151	59*	455	600	117*	278	726	90*	276	887	104	57*	95*	143	101*	70*	95*	68	109*	157	152	34*
Effective Base	**984**	808	125	50	368	510	96	232	602	72	228	736	115	46	77	116	80	56	71	122	74	112	119	96
Don't know	**100** *8%* **ERWck**	82 *8%*	11 *7%*	5 *8%*	22 *5%*	67 *11%* Ac	7 *6%*	30 *11%*	52 *7%*	5 *6%*	26 *9%*	71 *8%*	3 *2%*	3 *5%*	7 *8%*	15 *10%* k	12 *12%* k	4 *6%*	7 *8%*	7 *10%* k	13 *12%* k	11 *7%*	15 *10%* k	2 *6%*
1-3 (Net)	**85** *7%* **CEGZc**	55 *6%*	13 *9%*	16 *28%* AZa	14 *3%*	39 *7%* c	31 *27%* Acd	28 *10%*	47 *6%*	8 *9%*	13 *5%*	71 *8%*	12 *11%* u	4 *8%*	4 *4%*	8 *5%*	11 *11%* u	6 *8%*	11 *12%* u	7 *11%* tu	7 *7%*	7 *5%*	6 *4%*	2 *6%*
4-6 (Net)	**374** *32%* **EMZci**	289 *30%*	68 *45%* AZb	17 *29%*	125 *28%*	209 *35%* Ac	35 *30%*	87 *31%*	226 *31%*	29 *33%*	72 *26%*	294 *33%* i	31 *30%*	19 *34%*	37 *39%*	53 *37%*	27 *27%*	26 *37%*	25 *26%*	22 *32%*	33 *31%*	40 *26%*	46 *30%*	14 *41%* Aoqt
7-10 (Net)	**625** *53%* **DSUab dej**	546 *56%* Aab	58 *38%*	21 *35%*	294 *65%* Ad e	284 *47%*	44 *38%*	133 *48%*	402 *55%* Af	48 *53%*	166 *60%* Aj	451 *51%*	59 *57%*	30 *53%*	46 *49%*	67 *47%*	50 *49%*	34 *49%*	52 *54%*	31 *47%*	56 *51%*	98 *63%* An rv	85 *56%*	16 *47%*
9-10 (Net)	**202** *17%* **DSUXa djr**	181 *19%* Aa	13 *9%*	7 *12%*	122 *27%* Ad e	67 *11%*	13 *11%*	43 *16%*	128 *18%*	17 *19%*	68 *25%* Aj	131 *15%*	14 *13%*	11 *19%*	15 *16%*	21 *14%*	19 *19%*	10 *15%*	22 *23%* r	7 *11%*	16 *14%*	40 *25%* Ak nrv	24 *15%*	4 *12%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Table 85

Q15_7_6. Rating on statement - It shows different parts of the UK including England, Northern Ireland, Scotland and Wales: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1192**	524	155	15	88	46	99	265	312	116	277	263	112	18	90	129	173	248	194	158	122
Base (weighted)	**1184**	553	215	18**	51*	43*	67*	236	290	119*	284	270	127*	16**	75*	94*	162	253	204	170	139
Effective Base	**984**	453	135	12	69	40	83	232	251	99	228	219	99	16	71	98	145	204	159	136	109
Lowest rating 1	**13** *1%*	7 *1%*	2 *1%*	- -	1 *2%*	* *1%*	* *1%*	2 *1%*	4 *2%*	- -	4 *2%*	1 *	2 *2%*	- -	1 *1%*	1 *2%*	* *	2 *1%*	2 *1%*	4 *2%*	- -
2	**37** *3%*	21 *4%*	5 *2%*	- -	* *1%*	1 *3%*	1 *1%*	9 *4%*	7 *2%*	- -	10 *3%*	13 *5%* J	3 *3%*	- -	4 *5%* J	2 *2%*	6 *4%*	12 *5%*	4 *2%*	3 *2%*	6 *4%*
3	**35** *3%*	11 *2%*	11 *5%*	- -	2 *4%*	- -	2 *3%*	9 *4%*	5 *2%*	5 *4%*	6 *2%*	12 *4%*	3 *2%*	1 *5%*	3 *5%*	2 *2%*	5 *3%*	9 *3%*	2 *1%*	3 *2%*	3 *3%*
4	**66** *6%* I	31 *6%*	17 *8%*	2 *13%*	1 *3%*	- -	4 *6%*	11 *5%*	9 *3%*	6 *5%*	20 *7%*	18 *7%*	5 *4%*	- -	8 *11%* AI	3 *3%*	8 *5%*	9 *4%*	24 *12%* APQR	1 *1%*	9 *6%*
5	**125** *11%*	52 *9%*	33 *16%* G	2 *10%*	9 *17%* BG	3 *8%*	4 *6%*	22 *9%*	34 *12%*	12 *10%*	31 *11%*	27 *10%*	9 *7%*	1 *8%*	10 *13%*	14 *15%*	21 *13%*	30 *12%*	15 *7%*	20 *12%*	9 *7%*
6	**183** *15%*	97 *17%*	23 *11%*	3 *15%*	5 *9%*	10 *22%*	8 *13%*	37 *16%*	50 *17%*	14 *12%*	43 *15%*	45 *16%*	19 *15%*	5 *29%*	7 *9%*	10 *10%*	25 *16%*	30 *12%*	34 *17%*	33 *20%*	25 *18%*
7	**220** *19%*	106 *19%*	40 *19%*	3 *18%*	6 *12%*	12 *28%*	16 *23%*	36 *15%*	65 *22%*	25 *21%*	56 *20%*	42 *16%*	20 *15%*	2 *15%*	9 *13%*	17 *19%*	31 *19%*	37 *15%*	34 *17%*	36 *21%*	30 *21%*
8	**203** *17%*	88 *16%*	34 *16%*	2 *13%*	11 *22%*	11 *26%*	14 *20%*	43 *18%*	48 *16%*	24 *20%*	42 *15%*	55 *20%*	21 *16%*	3 *22%*	11 *14%*	13 *14%*	21 *13%*	44 *17%*	49 *24%* APQ	31 *18%*	24 *17%*
9	**140** *12%* H	77 *14%* H	23 *11%*	2 *8%*	8 *15%*	3 *6%*	9 *13%*	18 *8%*	27 *9%*	11 *9%*	36 *13%*	26 *10%*	30 *24%* AI JKLO	2 *13%*	8 *10%*	17 *18%*	20 *13%*	37 *15%*	26 *13%*	20 *12%*	15 *10%*
Highest rating 10	**62** *5%*	32 *6%*	11 *5%*	- -	1 *2%*	2 *4%*	5 *8%*	12 *5%*	16 *6%*	7 *6%*	10 *4%*	12 *5%*	12 *9%* K	- -	4 *6%*	6 *7%*	8 *5%*	20 *8%* S	5 *2%*	5 *3%*	8 *6%*
Don't know	**100** *8%* BMS	30 *6%*	16 *7%*	4 *23%*	6 *12%* B	1 *2%*	4 *6%*	38 *16%* ABCFG	25 *8%* M	16 *13%* M	27 *9%* M	19 *7%*	3 *2%*	1 *9%*	10 *13%* M	9 *10%*	15 *9%*	22 *9%*	8 *4%*	14 *8%*	11 *8%*
1-3 (Net)	**85** *7%*	39 *7%*	18 *9%*	- -	3 *7%*	2 *4%*	3 *4%*	20 *9%*	17 *6%*	5 *4%*	20 *7%*	26 *10%*	8 *7%*	1 *5%*	8 *11%*	5 *5%*	12 *8%*	23 *9%*	9 *4%*	9 *5%*	9 *7%*
4-6 (Net)	**374** *32%*	180 *33%*	73 *34%*	7 *38%*	15 *30%*	13 *30%*	17 *25%*	69 *29%*	93 *32%*	32 *27%*	93 *33%*	90 *33%*	34 *26%*	6 *37%*	25 *33%*	26 *28%*	55 *34%*	70 *28%*	73 *36%*	54 *32%*	44 *31%*

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 85

Q15_7_6. Rating on statement - It shows different parts of the UK including England, Northern Ireland, Scotland and Wales: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1184**	553	215	18**	51*	43*	67*	236	290	119*	284	270	127*	16**	75*	94*	162	253	204	170	139
Effective Base	**984**	453	135	12	69	40	83	232	251	99	228	219	99	16	71	98	145	204	159	136	109
7-10 (Net)	**625**	304	108	7	26	28	43	109	156	67	144	135	82	8	32	53	81	139	114	92	76
	53%	*55%*	*50%*	*39%*	*52%*	*64%*	*65%*	*46%*	*54%*	*56%*	*51%*	*50%*	*65%*	*49%*	*43%*	*57%*	*50%*	*55%*	*56%*	*54%*	*54%*
	H	H				H	ACH						AK LO								
9-10 (Net)	**202**	109	34	2	9	4	14	30	43	18	46	39	42	2	12	23	29	57	31	25	23
	17%	*20%*	*16%*	*8%*	*17%*	*10%*	*21%*	*13%*	*15%*	*15%*	*16%*	*14%*	*33%*	*13%*	*16%*	*25%*	*18%*	*23%*	*15%*	*15%*	*16%*
	H	AH											AI JKLO			A		A			

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 86

Q15_7_7. Rating on statement - It shows different parts of the UK including England, Northern Ireland, Scotland and Wales: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**851**	415	436	299	552	398	453	79	164	146	147	144	171	201	374	275	298	553	64	787	573	98	93	87
Base (weighted)	**833**	412	422	287	546	398	435	92*	168	136	132	135	170	204	416	212	306	527	99*	734	678	83*	46*	26*
Effective Base	**696**	328	369	252	445	338	358	64	135	122	117	116	146	174	311	224	246	450	61	645	517	91	87	77
Lowest rating 1	**16** **2%** **Zg**	9 2%	7 2%	9 3%	7 1%	5 1%	11 2%	- -	1 *	4 3%	3 2%	2 2%	7 4% AI	4 2%	7 2%	5 2%	3 1%	13 2%	- -	16 2%	12 2%	2 2%	2 3%	1 2%
2	**20** **2%** **GZc**	12 3%	8 2%	10 3%	10 2%	15 4% AG	4 1%	- -	1 1%	3 2%	3 2%	5 4%	8 5% I	3 2%	9 2%	7 3%	3 1%	16 3%	- -	20 3%	18 3%	- -	1 2%	* 1%
3	**34** **4%** **ER**	19 5%	16 4%	19 7% AE	15 3%	19 5%	15 3%	3 3%	4 2%	5 4%	6 5%	10 7%	6 4%	12 6%	14 3%	9 4%	4 1%	30 6% AR	2 2%	32 4%	25 4%	5 7%	3 7%	1 3%
4	**56** **7%** **Cco**	35 9%	21 5%	26 9%	30 6%	29 7%	27 6%	9 10%	6 4%	10 8%	9 7%	9 6%	12 7%	8 4%	34 8%	14 7%	14 5%	42 8%	7 7%	49 7%	43 6%	6 8%	4 9%	3 12%
5	**93** **11%** **Ec**	37 9%	56 13%	46 16% AE	46 9%	42 11%	50 12%	8 9%	18 11%	20 14%	14 11%	19 14%	14 8%	17 9%	46 11%	29 14%	37 12%	55 11%	8 8%	85 12%	69 10%	13 15%	6 13%	4 16%
6	**123** **15%** **L**	58 14%	65 15%	39 14%	84 15%	63 16%	60 14%	27 30% AIK LM	22 13%	24 17% L	21 16%	11 8%	17 10%	35 17%	61 15%	27 13%	47 15%	76 14%	14 15%	108 15%	101 15%	10 13%	7 15%	4 16%
7	**135** **16%** **D**	63 15%	72 17%	35 12%	100 18% D	63 16%	72 17%	12 13%	28 17%	18 13%	25 19%	27 20%	25 14%	38 19%	61 15%	35 16%	50 16%	85 16%	19 19%	116 16%	112 17%	11 14%	6 12%	5 20%
8	**132** **16%** **Dd**	66 16%	66 16%	34 12%	98 18% D	64 16%	68 16%	17 18%	31 19%	25 18%	14 10%	18 13%	27 16%	32 15%	65 16%	36 17%	54 18%	78 15%	13 13%	119 16%	106 16%	14 17%	8 17%	4 15%
9	**98** **12%** **DSU adj**	50 12%	48 11%	15 5%	83 15% AD	41 10%	57 13%	8 8%	34 20% AHJL M	10 8%	19 14%	12 9%	15 9%	24 12%	50 12%	24 11%	49 16% AS	49 9%	24 24% AU	74 10%	79 12%	13 16%	3 6%	3 10%
Highest rating 10	**52** **6%** **d**	24 6%	28 7%	14 5%	38 7%	23 6%	29 7%	2 3%	15 9%	8 6%	9 7%	6 4%	12 7%	14 7%	26 6%	12 6%	24 8%	28 5%	6 6%	46 6%	46 7%	2 3%	3 7%	* 2%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 86

Q15_7_7. Rating on statement - It shows different parts of the UK including England, Northern Ireland, Scotland and Wales: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**833**	412	422	287	546	398	435	92*	168	136	132	135	170	204	416	212	306	527	99*	734	678	83*	46*	26*
Effective Base	**696**	328	369	252	445	338	358	64	135	122	117	116	146	174	311	224	246	450	61	645	517	91	87	77
Don't know	**75** ***9%*** **EIY cgv**	39 *10%*	35 *8%*	39 *14%* AE	35 *6%*	33 *8%*	42 *10%*	6 *6%*	8 *5%*	9 *6%*	9 *7%*	16 *12%* I	27 *16%* AIJ K	16 *8%*	44 *11%*	14 *7%*	21 *7%*	54 *10%*	6 *6%*	69 *9%*	66 *10%*	5 *6%*	3 *7%*	1 *3%*
1-3 (Net)	**71** ***8%*** **EIR TZcg**	39 *10%*	31 *7%*	38 *13%* AE	33 *6%*	40 *10%*	30 *7%*	3 *3%*	6 *3%*	12 *9%*	11 *9%*	17 *13%* HI	21 *12%* HI	19 *9%*	30 *7%*	21 *10%*	11 *4%*	60 *11%* AR	2 *2%*	69 *9%* AT	55 *8%*	8 *9%*	6 *13%*	2 *7%*
4-6 (Net)	**271** ***33%*** **EMc**	130 *32%*	142 *34%*	111 *39%* AE	160 *29%*	134 *34%*	137 *32%*	45 *48%* AIL M	46 *28%*	54 *40%* IM	44 *34%*	39 *29%*	43 *25%*	61 *30%*	140 *34%*	71 *33%*	98 *32%*	173 *33%*	30 *30%*	242 *33%*	213 *31%*	29 *36%*	18 *38%*	11 *44%* AV
7-10 (Net)	**417** ***50%*** **DSU adej**	203 *49%*	214 *51%*	99 *35%*	318 *58%* AD	191 *48%*	226 *52%*	39 *42%*	108 *64%* AHJ KLM	61 *45%*	67 *51%*	63 *46%*	79 *46%*	108 *53%*	202 *48%*	106 *50%*	177 *58%* AS	240 *46%*	62 *62%* AU	355 *48%*	344 *51%*	41 *50%*	20 *42%*	12 *47%*
9-10 (Net)	**150** ***18%*** **DSU adej**	74 *18%*	76 *18%*	30 *10%*	120 *22%* AD	65 *16%*	85 *20%*	10 *11%*	48 *29%* AHJ LM	18 *13%*	28 *21%*	18 *13%*	27 *16%*	39 *19%*	76 *18%*	35 *17%*	73 *24%* AS	77 *15%*	30 *30%* AU	120 *16%*	125 *18%*	15 *19%*	6 *13%*	3 *11%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 86

Q15_7_7. Rating on statement - It shows different parts of the UK including England, Northern Ireland, Scotland and Wales: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (un-weighted)	**851**	697	111	41	334	422	86	192	540	60	243	588	98	38	50	89	69	36	52	93	66	84	89	87
Base (weighted)	**833**	693	99*	39*	335	412	79*	187	525	62*	231	586	83*	39*	56*	107*	72*	44*	64*	46*	90*	106*	100*	26*
Effective Base	**696**	572	88	35	275	346	70	159	444	47	194	487	91	35	46	83	62	33	47	87	58	75	81	77
Lowest rating 1	**16** *2%* **Zg**	7 *1%*	4 *4%* Z	5 *14%* AZ	3 *1%*	6 *1%*	8 *9%* Acd	9 *5%* Ag	6 *1%*	1 *2%*	4 *2%*	11 *2%*	2 *2%*	1 *3%*	1 *1%*	1 *1%*	1 *2%*	2 *4%*	4 *6%* At	2 *3%* t	2 *2%*	- -	1 *1%*	1 *2%* t
2	**20** *2%* **GZc**	13 *2%*	5 *5%*	2 *5%*	2 *1%*	13 *3%* c	5 *6%* Ac	9 *5%* Ag	9 *2%*	1 *1%*	5 *2%*	15 *3%*	- -	2 *6%* k	1 *2%*	2 *2%*	2 *3%*	1 *1%*	2 *3%*	1 *2%*	2 *2%*	2 *2%*	4 *4%*	* *1%*
3	**34** *4%* **ER**	24 *3%*	5 *5%*	5 *12%* AZ	9 *3%*	15 *4%*	10 *13%* Acd	6 *3%*	22 *4%*	4 *6%*	6 *3%*	27 *5%*	5 *7%* u	2 *5%* u	1 *1%*	4 *3%*	7 *10%* Au	1 *2%*	3 *4%*	3 *7%* u	4 *5%*	4 *4%*	- -	1 *3%* u
4	**56** *7%* **Cco**	45 *6%*	11 *11%*	1 *2%*	15 *4%*	39 *9%* Ac	3 *3%*	11 *6%*	36 *7%*	7 *12%*	16 *7%*	38 *6%*	6 *8%*	1 *1%*	9 *15%* Alno u	4 *4%*	1 *1%*	3 *8%*	4 *5%*	4 *9%* o	8 *9%* o	9 *9%*	4 *4%*	3 *12%* lno
5	**93** *11%* **Ec**	73 *11%*	15 *15%*	4 *11%*	28 *8%*	53 *13%*	9 *11%*	15 *8%*	65 *12%*	5 *8%*	21 *9%*	71 *12%*	13 *15%* t	11 *27%* Anostu	9 *15%*	9 *8%*	6 *8%*	5 *11%*	7 *11%*	6 *13%*	8 *8%*	6 *5%*	11 *11%*	4 *16%* t
6	**123** *15%* **L**	99 *14%*	19 *19%*	4 *11%*	43 *13%*	66 *16%*	14 *17%*	32 *17%*	70 *13%*	6 *10%*	30 *13%*	91 *15%*	10 *13%*	4 *10%*	14 *24%* u	22 *21%*	10 *14%*	6 *13%*	10 *15%*	7 *15%*	12 *14%*	14 *13%*	10 *10%*	4 *16%*
7	**135** *16%* **D**	114 *16%*	15 *15%*	6 *15%*	57 *17%*	67 *16%*	9 *11%*	33 *17%*	85 *16%*	11 *17%*	34 *15%*	98 *17%*	11 *14%*	5 *12%*	4 *7%*	19 *18%*	11 *16%*	4 *9%*	7 *11%*	6 *12%*	19 *21%*	21 *20%*	22 *22%* m	5 *20%* m
8	**132** *16%* **Dd**	119 *17%* A	11 *11%*	2 *6%*	72 *21%* Ad	51 *12%*	9 *12%*	21 *11%*	91 *17%*	13 *22%*	40 *17%*	90 *15%*	14 *17%*	7 *18%*	7 *13%*	19 *18%*	8 *11%*	9 *20%*	8 *12%*	8 *17%*	14 *16%*	15 *14%*	19 *19%*	4 *15%*
9	**98** *12%* **DSUadj**	88 *13%* a	5 *5%*	4 *11%*	58 *17%* Ade	35 *8%*	5 *7%*	16 *8%*	73 *14%* A	4 *6%*	42 *18%* Aj	54 *9%*	13 *16%*	5 *13%*	6 *11%*	9 *9%*	10 *14%*	5 *12%*	7 *11%*	3 *6%*	7 *8%*	18 *17%*	11 *11%*	3 *10%*
Highest rating 10	**52** *6%* **d**	48 *7%*	2 *2%*	2 *5%*	33 *10%* Ad	17 *4%*	2 *3%*	15 *8%*	31 *6%*	5 *7%*	15 *7%*	37 *6%*	2 *3%*	2 *5%*	4 *8%*	3 *3%*	5 *6%*	3 *6%*	1 *2%*	3 *7%*	5 *6%*	14 *13%* Aknqv	10 *10%*	* *2%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Table 86

Q15_7_7. Rating on statement - It shows different parts of the UK including England, Northern Ireland, Scotland and Wales: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region										
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**833**	693	99*	39*	335	412	79*	187	525	62*	231	586	83*	39*	56*	107*	72*	44*	64*	46*	90*	106*	100*	26*
Effective Base	**696**	572	88	35	275	346	70	159	444	47	194	487	91	35	46	83	62	33	47	87	58	75	81	77
Don't know	**75 9% EIYcgv**	63 *9%*	7 *7%*	3 *8%*	17 *5%*	49 *12%* Ac	7 *8%*	20 *11%*	39 *7%*	5 *8%*	20 *9%*	55 *9%*	5 *6%*	- -	1 *2%*	15 *14%* Imfv	12 *16%* Aklmt v	6 *14%* l	12 *18%* Akl mtv	3 *7%*	8 *9%*	4 *4%*	8 *8%*	1 *3%*
1-3 (Net)	**71 8% EIRTZc g**	44 *6%*	15 *15%* AZ	12 *31%* AZa	13 *4%*	34 *8%* c	22 *28%* Acd	24 *13%* Ag	36 *7%*	6 *9%*	15 *6%*	54 *9%*	8 *9%*	5 *13%*	2 *4%*	6 *6%*	10 *14%*	3 *7%*	9 *14%*	6 *13%*	8 *9%*	6 *5%*	5 *5%*	2 *7%*
4-6 (Net)	**271 33% EMc**	217 *31%*	45 *45%* AZb	9 *24%*	85 *25%*	159 *39%* Ac	25 *32%*	59 *32%*	171 *33%*	19 *30%*	66 *29%*	199 *34%*	29 *36%*	15 *39%*	31 *55%* Ak nopqs tu	35 *33%*	16 *23%*	14 *32%*	20 *32%*	18 *38%* o	28 *31%*	28 *27%*	25 *25%*	11 *44%* Aotu
7-10 (Net)	**417 50% DSUad ej**	369 *53%* Aa	33 *33%*	15 *37%*	220 *66%* Ad e	170 *41%*	25 *32%*	84 *45%*	280 *53%* A	33 *53%*	131 *57%* Aj	278 *47%*	41 *50%*	19 *48%*	22 *39%*	51 *48%*	34 *47%*	21 *47%*	23 *36%*	20 *42%*	46 *51%*	67 *64%* Am noqrv	62 *62%* Amqr	12 *47%*
9-10 (Net)	**150 18% DSUad ej**	136 *20%* Aa	7 *7%*	6 *16%*	91 *27%* Ad e	52 *13%*	7 *9%*	31 *16%*	103 *20%*	9 *14%*	57 *25%* Aj	91 *15%*	15 *19%*	7 *18%*	11 *19%*	12 *11%*	14 *20%*	8 *18%*	8 *13%*	6 *13%*	12 *14%*	32 *30%* An qrsv	21 *21%*	3 *11%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Table 86

Q15_7_7. Rating on statement - It shows different parts of the UK including England, Northern Ireland, Scotland and Wales: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**851**	352	116	12	68	24	80	199	244	93	188	155	74	11	82	114	138	193	125	98	70
Base (weighted)	**833**	369	158	14**	39*	23**	53*	177	222	98*	193	158	82*	10**	66*	92*	128	195	129	104*	78*
Effective Base	**696**	301	101	9	55	21	66	174	192	80	154	130	64	10	65	87	113	157	104	83	63
Lowest rating 1	**16** *2%*	5 *1%*	1 *	- -	2 *5%* C	- -	2 *3%*	7 *4%* ABC	3 *1%*	2 *2%*	6 *3%*	2 *2%*	- -	- -	3 *5%*	1 *1%*	4 *3%*	2 *1%*	1 *1%*	4 *3%*	1 *1%*
2	**20** *2%*	8 *2%*	2 *1%*	- -	1 *3%*	- -	- -	8 *5%* A	3 *1%*	3 *3%*	4 *2%*	6 *4%*	1 *1%*	1 *10%*	2 *4%*	2 *2%*	6 *5%* S	3 *1%*	* *	2 *2%*	4 *6%* S
3	**34** *4%*	12 *3%*	11 *7%*	* *2%*	2 *4%*	- -	1 *3%*	8 *4%*	7 *3%*	7 *8%* M	8 *4%*	11 *7%* M	- -	- -	1 *1%*	3 *4%*	5 *4%*	9 *5%*	6 *5%*	- -	4 *5%*
4	**56** *7%*	24 *6%*	15 *9%*	* *3%*	2 *6%*	3 *14%*	3 *6%*	9 *5%*	9 *4%*	12 *12%* IM	18 *10%* I	7 *5%*	2 *2%*	2 *23%*	5 *8%*	3 *3%*	11 *9%*	9 *4%*	11 *9%*	5 *5%*	8 *10%*
5	**93** *11%*	42 *11%*	18 *11%*	- -	5 *14%*	1 *5%*	5 *10%*	21 *12%*	29 *13%*	12 *12%*	22 *11%*	13 *8%*	8 *10%*	- -	6 *9%*	13 *14%*	14 *11%*	16 *8%*	14 *11%*	16 *16%*	8 *11%*
6	**123** *15%* G	62 *17%* G	24 *15%*	2 *17%*	4 *9%*	6 *28%*	3 *5%*	21 *12%*	36 *16%*	10 *10%*	30 *15%*	28 *18%*	11 *13%*	- -	8 *12%*	9 *10%*	17 *13%*	30 *15%*	19 *15%*	14 *13%*	10 *13%*
7	**135** *16%*	60 *16%*	32 *20%*	2 *11%*	5 *14%*	1 *6%*	10 *19%*	24 *13%*	39 *18%*	13 *13%*	32 *16%*	28 *18%*	12 *15%*	2 *15%*	8 *12%*	11 *12%*	21 *17%*	36 *18%*	15 *11%*	16 *16%*	15 *19%*
8	**132** *16%*	54 *15%*	20 *12%*	6 *44%*	9 *23%*	5 *21%*	11 *21%*	27 *15%*	46 *21%* A	13 *13%*	25 *13%*	22 *14%*	14 *17%*	3 *33%*	9 *14%*	20 *22%*	16 *12%*	34 *18%*	28 *22%*	15 *14%*	10 *12%*
9	**98** *12%*	47 *13%*	17 *11%*	- -	4 *11%*	5 *23%*	9 *18%* H	15 *8%*	19 *8%*	8 *8%*	23 *12%*	20 *13%*	19 *23%* AIJ K	1 *9%*	7 *11%*	17 *18%*	12 *10%*	23 *12%*	17 *13%*	16 *16%*	7 *9%*
Highest rating 10	**52** *6%* K	25 *7%*	7 *5%*	- -	2 *4%*	1 *3%*	5 *9%*	13 *7%*	16 *7%*	6 *7%*	6 *3%*	5 *3%*	11 *13%* AKL	- -	7 *10%* KL	9 *10%*	8 *6%*	16 *8%*	6 *4%*	6 *6%*	4 *5%*
Don't know	**75** *9%*	29 *8%*	12 *8%*	3 *23%*	3 *8%*	- -	3 *6%*	23 *13%* A	15 *7%*	12 *12%*	19 *10%*	14 *9%*	4 *5%*	1 *10%*	9 *14%*	4 *4%*	14 *11%*	18 *9%*	12 *9%*	10 *9%*	6 *8%*
1-3 (Net)	**71** *8%* M	25 *7%*	14 *9%*	* *2%*	5 *12%*	- -	3 *6%*	24 *13%* AB	13 *6%*	12 *12%* M	18 *9%* M	20 *12%* IM	1 *1%*	1 *10%*	6 *10%* M	6 *7%*	15 *12%*	14 *7%*	7 *6%*	6 *6%*	9 *12%*
4-6 (Net)	**271** *33%* G	128 *35%* G	56 *36%* G	3 *20%*	11 *29%*	11 *46%*	11 *20%*	51 *29%*	74 *34%*	33 *34%*	70 *36%*	49 *31%*	21 *26%*	2 *23%*	19 *29%*	24 *26%*	42 *33%*	55 *28%*	44 *34%*	35 *34%*	26 *33%*

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 86

Q15_7_7. Rating on statement - It shows different parts of the UK including England, Northern Ireland, Scotland and Wales: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**833**	369	158	14**	39*	23**	53*	177	222	98*	193	158	82*	10**	66*	92*	128	195	129	104*	78*
Effective Base	**696**	301	101	9	55	21	66	174	192	80	154	130	64	10	65	87	113	157	104	83	63
7-10 (Net)	**417**	187	76	8	20	12	35	79	120	40	86	76	56	6	32	58	57	108	65	53	36
	50%	*51%*	*48%*	*55%*	*52%*	*54%*	*67%* ABCH	*44%*	*54%*	*41%*	*44%*	*48%*	*68%* AJ KLO	*57%*	*48%*	*63%* AQU	*45%*	*56%*	*51%*	*51%*	*46%*
9-10 (Net)	**150**	72	24	-	6	6	14	28	35	15	29	25	30	1	14	26	20	39	23	22	11
	18%	*20%*	*15%*	-	*15%*	*26%*	*27%* H	*16%*	*16%*	*15%*	*15%*	*16%*	*36%* AIJ KL	*9%*	*22%*	*28%* AQU	*16%*	*20%*	*17%*	*22%*	*15%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 87

Q15_8_1. Rating on statement - Its programmes show different kinds of cultures within the UK: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**2069**	1033	1036	944	1125	1003	1066	176	260	308	375	357	593	598	830	639	515	1554	129	1939	1441	211	230	187
Base (weighted)	**2051**	1020	1031	916	1136	1016	1035	209	266	296	365	329	586	605	933	511	537	1514	192	1858	1703	174	117	58
Effective Base	**1722**	832	892	790	933	845	878	144	218	258	309	294	508	518	699	534	432	1291	116	1625	1315	195	213	166
Lowest rating 1	**18** *1%* UZc	12 *1%*	6 *1%*	9 *1%*	10 *1%*	10 *1%*	9 *1%*	2 *1%*	2 *1%*	2 *1%*	3 *1%*	2 *1%*	6 *1%*	6 *1%*	7 *1%*	5 *1%*	4 *1%*	15 *1%*	5 *2%*	14 *1%*	12 *1%*	3 *2%*	2 *2%*	1 *1%*
2	**27** *1%* EZ	15 *1%*	12 *1%*	20 *2%* AE	7 *1%*	15 *1%*	12 *1%*	1 *1%*	4 *1%*	4 *1%*	4 *1%*	2 *1%*	12 *2%*	9 *2%*	8 *1%*	9 *2%*	7 *1%*	20 *1%*	1 *1%*	26 *1%*	24 *1%*	1 *	1 *1%*	2 *3%* AW
3	**49** *2%* EKZ	27 *3%*	22 *2%*	30 *3%* AE	19 *2%*	24 *2%*	25 *2%*	5 *2%*	8 *3%* K	8 *3%*	3 *1%*	8 *2%*	18 *3%* K	11 *2%*	18 *2%*	20 *4%* AOP	11 *2%*	38 *3%*	7 *4%*	41 *2%*	41 *2%*	3 *2%*	3 *3%*	2 *3%*
4	**61** *3%* CGZ	38 *4%*	23 *2%*	35 *4%*	27 *2%*	39 *4%* G	22 *2%*	2 *1%*	7 *3%*	13 *4%* H	17 *5%* H	9 *3%*	15 *2%*	26 *4%* A	23 *2%*	13 *2%*	17 *3%*	44 *3%*	6 *3%*	55 *3%*	52 *3%*	2 *1%*	6 *5%* W	2 *3%*
5	**198** *10%* BEZc	83 *8%*	115 *11%* AB	123 *13%* AE	74 *7%*	94 *9%*	104 *10%*	22 *11%*	25 *10%*	28 *10%*	25 *7%*	30 *9%*	66 *11%* K	59 *10%*	77 *8%*	61 *12%* AP	44 *8%*	154 *10%*	14 *7%*	184 *10%*	160 *9%*	17 *10%*	10 *9%*	10 *18%* AVWX
6	**276** *13%* Zcip	148 *15%*	128 *12%*	121 *13%*	155 *14%*	133 *13%*	143 *14%*	30 *14%*	38 *14%*	51 *17%*	43 *12%*	43 *13%*	72 *12%*	70 *12%*	137 *15%*	69 *13%*	78 *15%*	198 *13%*	27 *14%*	249 *13%*	220 *13%*	30 *17%*	18 *15%*	7 *13%*
7	**402** *20%* m	199 *20%*	202 *20%*	164 *18%*	237 *21%*	192 *19%*	210 *20%*	44 *21%*	53 *20%*	58 *20%*	73 *20%*	56 *17%*	118 *20%*	121 *20%*	176 *19%*	105 *20%*	115 *21%*	286 *19%*	34 *18%*	368 *20%*	336 *20%*	34 *20%*	20 *17%*	12 *21%*
8	**475** *23%* JMQ abef	229 *22%*	246 *24%*	205 *22%*	270 *24%*	246 *24%*	229 *22%*	55 *26%*	54 *20%*	54 *18%*	106 *29%* AIJ M	93 *28%* AIJ M	113 *19%*	147 *24%* Q	239 *26%* AQ	88 *17%*	120 *22%*	355 *23%*	34 *18%*	441 *24%* A	397 *23%*	38 *22%*	26 *23%*	14 *25%*
9	**252** *12%* DMU Yabev	122 *12%*	130 *13%*	74 *8%*	178 *16%* AD	121 *12%*	130 *13%*	23 *11%*	45 *17%* AKM	40 *14%*	38 *10%*	49 *15%* M	57 *10%*	74 *12%*	119 *13%*	59 *12%*	78 *14%*	174 *12%*	33 *17%*	218 *12%*	209 *12%* Y	26 *15%* Y	13 *11%*	4 *6%*
Highest rating 10	**176** *9%* DUYadv	88 *9%*	88 *9%*	64 *7%*	112 *10%* AD	78 *8%*	97 *9%*	19 *9%*	23 *9%*	24 *8%*	33 *9%*	21 *7%*	54 *9%*	60 *10%*	69 *7%*	47 *9%*	46 *9%*	130 *9%*	23 *12%*	153 *8%*	153 *9%* Y	10 *6%*	11 *10%* Y	2 *4%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Table 87

Q15_8_1. Rating on statement - Its programmes show different kinds of cultures within the UK: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**2051**	1020	1031	916	1136	1016	1035	209	266	296	365	329	586	605	933	511	537	1514	192	1858	1703	174	117	58
Effective Base	**1722**	832	892	790	933	845	878	144	218	258	309	294	508	518	699	534	432	1291	116	1625	1315	195	213	166
Don't know	**117** *6%* **EIOR cg**	58 *6%*	59 *6%*	71 *8%* AE	46 *4%*	63 *6%*	54 *5%*	7 *3%*	7 *3%*	13 *4%*	19 *5%*	16 *5%*	55 *9%* AHI JKL	22 *4%*	60 *6%* O	35 *7%* O	17 *3%*	100 *7%* AR	8 *4%*	109 *6%*	99 *6%*	10 *6%*	6 *5%*	2 *3%*
1-3 (Net)	**95** *5%* **EZc**	54 *5%*	40 *4%*	59 *6%* AE	36 *3%*	49 *5%*	45 *4%*	8 *4%*	14 *5%*	14 *5%*	9 *3%*	12 *4%*	37 *6%* AK	26 *4%*	34 *4%*	35 *7%* AP	22 *4%*	73 *5%*	13 *7%*	81 *4%*	77 *5%*	6 *4%*	6 *5%*	4 *8%*
4-6 (Net)	**535** *26%* **EZc i**	269 *26%*	265 *26%*	279 *30%* AE	256 *23%*	266 *26%*	269 *26%*	54 *26%*	70 *26%*	92 *31%* K	85 *23%*	81 *25%*	153 *26%*	155 *26%*	236 *25%*	143 *28%*	139 *26%*	396 *26%*	46 *24%*	488 *26%*	432 *25%*	50 *28%*	34 *29%*	19 *33%* AV
7-10 (Net)	**1305** *64%* **DMQ Yabdef v**	638 *63%*	667 *65%*	507 *55%*	798 *70%* AD	638 *63%*	667 *64%*	140 *67%*	175 *66%*	177 *60%*	251 *69%* AJM	219 *67%* M	342 *58%*	402 *66%* Q	603 *65%* Q	299 *58%*	359 *67%*	946 *62%*	125 *65%*	1179 *63%*	1094 *64%* Y	108 *62%*	70 *60%*	32 *56%*
9-10 (Net)	**428** *21%* **DUY abdev**	210 *21%*	218 *21%*	138 *15%*	290 *26%* AD	200 *20%*	228 *22%*	42 *20%*	68 *26%* M	64 *22%*	71 *20%*	70 *21%*	112 *19%*	134 *22%*	188 *20%*	106 *21%*	123 *23%*	304 *20%*	56 *29%* AU	370 *20%*	362 *21%* Y	36 *21%* Y	24 *21%* Y	6 *10%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 87

Q15_8_1. Rating on statement - Its programmes show different kinds of cultures within the UK: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (un-weighted)	**2069**	1642	292	128	620	1157	259	541	1239	140	465	1557	211	75	136	189	156	113	164	230	155	210	243	187
Base (weighted)	**2051**	1635	292	117	631	1141	250	523	1228	154	439	1573	174	79*	150	221	172	132	200	117	201	250	297	58
Effective Base	**1722**	1365	246	106	515	966	214	451	1031	118	379	1307	195	69	124	176	140	105	150	213	142	189	225	166
Lowest rating 1	**18** *1%* **UZc**	6 *	4 *2%* Z	9 *7%* AZa	1 *	10 *1%*	8 *3%* Acd	9 *2%* g	7 *1%*	2 *2%*	8 *2%*	11 *1%*	3 *2%*	- -	2 *1%*	2 *1%*	- -	- -	4 *2%*	2 *2%* osu	- -	5 *2%*	1 *	1 *1%* os
2	**27** *1%* **EZ**	13 *1%*	7 *2%* Z	7 *6%* AZ	4 *1%*	13 *1%*	11 *4%* Acd	7 *1%*	17 *1%*	2 *1%*	6 *1%*	21 *1%*	1 *	1 *1%*	3 *2%*	4 *2%*	1 *1%*	2 *2%*	1 *1%*	1 *1%*	1 *1%*	5 *2%*	5 *2%*	2 *3%* Akoqs
3	**49** *2%* **EKZ**	29 *2%*	12 *4%* Z	8 *7%* AZ	14 *2%*	24 *2%*	12 *5%* Ad	13 *2%*	28 *2%*	3 *2%*	13 *3%*	35 *2%*	3 *2%*	2 *3%*	7 *4%*	5 *2%*	3 *2%*	3 *2%*	6 *3%*	3 *3%*	3 *2%*	7 *3%*	4 *1%*	2 *3%*
4	**61** *3%* **CGZ**	36 *2%*	11 *4%*	14 *12%* AZa	15 *2%*	33 *3%*	13 *5%* Ac	16 *3%*	36 *3%*	4 *3%*	9 *2%*	51 *3%*	2 *1%*	2 *2%*	4 *3%*	6 *3%*	5 *3%*	3 *2%*	6 *3%*	6 *5%* k	11 *5%*	7 *3%*	8 *3%*	2 *3%*
5	**198** *10%* **BEZc**	134 *8%*	47 *16%* AZ	16 *14%*	35 *6%*	136 *12%* Ac	25 *10%* c	47 *9%*	115 *9%*	11 *7%*	43 *10%*	149 *9%*	17 *10%*	10 *12%*	21 *14%* ou	22 *10%*	11 *6%*	18 *13%*	16 *8%*	10 *9%*	20 *10%*	21 *9%*	21 *7%*	10 *18%* Aknoqrstu
6	**276** *13%* **Zcip**	197 *12%*	64 *22%* AZb	13 *11%*	66 *10%*	158 *14%*	49 *20%* Acd	77 *15%*	171 *14%*	18 *12%*	44 *10%*	226 *14%* Al	30 *17%* pt	10 *13%*	21 *14%*	31 *14%* p	24 *14%*	8 *6%*	34 *17%* p	18 *15%* p	24 *12%*	26 *11%*	42 *14%* p	7 *13%*
7	**402** *20%* **m**	327 *20%*	54 *18%*	19 *16%*	131 *21%*	222 *19%*	45 *18%*	101 *19%*	238 *19%*	32 *21%*	77 *18%*	321 *20%*	34 *20%*	15 *19%*	18 *12%*	41 *18%*	36 *21%*	31 *24%* m	38 *19%*	20 *17%*	49 *24%* m	45 *18%*	62 *21%* m	12 *21%* m
8	**475** *23%* **JMQab ef**	415 *25%* Aab	44 *15%*	16 *14%*	164 *26%* e	258 *23%*	45 *18%*	104 *20%*	304 *25%* f	28 *18%*	106 *24%*	357 *23%*	38 *22%*	18 *23%*	33 *22%*	54 *25%*	39 *23%*	29 *22%*	43 *22%*	26 *23%*	41 *20%*	68 *27%*	72 *24%*	14 *25%*
9	**252** *12%* **DMUYa bev**	229 *14%* Aab	18 *6%*	4 *3%*	101 *16%* Ad e	136 *12%* e	13 *5%*	56 *11%*	154 *13%*	27 *17%*	63 *14%*	183 *12%*	26 *15%* qv	13 *17%* qv	24 *16%* qv	26 *12%*	26 *15%* qv	21 *16%* qv	15 *7%*	13 *11%*	20 *10%*	30 *12%*	34 *11%*	4 *6%*
Highest rating 10	**176** *9%* **DUYad v**	162 *10%* Aa	7 *2%*	6 *5%*	88 *14%* Ade	72 *6%*	15 *6%*	45 *9%*	102 *8%*	18 *12%*	45 *10%*	129 *8%*	10 *6%*	3 *4%*	10 *7%*	17 *7%*	16 *9%*	12 *9%*	22 *11%* v	11 *10%* v	22 *11%* v	23 *9%*	28 *9%* v	2 *4%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 87

Q15_8_1. Rating on statement - Its programmes show different kinds of cultures within the UK: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**2051**	1635	292	117	631	1141	250	523	1228	154	439	1573	174	79*	150	221	172	132	200	117	201	250	297	58
Effective Base	**1722**	1365	246	106	515	966	214	451	1031	118	379	1307	195	69	124	176	140	105	150	213	142	189	225	166
Don't know	**117** *6%* **EIORcg**	86 *5%*	24 *8%*	6 *5%*	14 *2%*	79 *7%* Ac	15 *6%* c	48 *9%* Ag	55 *4%*	8 *5%*	24 *5%*	90 *6%*	10 *6%*	5 *7%*	7 *5%*	14 *6%*	10 *6%*	5 *4%*	14 *7%*	6 *5%*	10 *5%*	12 *5%*	20 *7%*	2 *3%*
1-3 (Net)	**95** *5%* **EZc**	48 *3%*	23 *8%* AZ	24 *20%* AZa	18 *3%*	46 *4%*	30 *12%* Acd	28 *5%*	53 *4%*	7 *5%*	27 *6%*	67 *4%*	6 *4%*	3 *4%*	11 *7%*	11 *5%*	4 *3%*	6 *4%*	10 *5%*	6 *5%*	5 *2%*	18 *7%* s	10 *3%*	4 *8%* osu
4-6 (Net)	**535** *26%* **EZci**	367 *22%*	122 *42%* AZ	43 *36%* AZ	116 *18%*	327 *29%* Ac	87 *35%* Ac	141 *27%*	322 *26%*	33 *21%*	96 *22%*	426 *27%* i	50 *28%*	21 *27%*	46 *31%*	59 *27%*	40 *23%*	29 *22%*	57 *28%*	34 *29%*	55 *27%*	55 *22%*	71 *24%*	19 *33%* Aoptu
7-10 (Net)	**1305** *64%* **DMQYa bdefv**	1135 *69%* Aab	123 *42%*	45 *38%*	483 *77%* Ad e	689 *60%* e	118 *47%*	306 *59%*	799 *65%* f	106 *68%*	291 *66%*	990 *63%*	108 *62%*	49 *62%*	86 *57%*	138 *62%*	118 *68%* v	93 *70%* mv	119 *59%*	70 *60%*	132 *65%*	165 *66%* v	196 *66%* v	32 *56%*
9-10 (Net)	**428** *21%* **DUYab dev**	392 *24%* Aab	25 *9%*	10 *8%*	188 *30%* Ad e	208 *18%* e	28 *11%*	102 *19%*	257 *21%*	45 *29%* Afg	109 *25%* Aj	311 *20%*	36 *21%* v	16 *21%* v	34 *23%* v	43 *19%* v	42 *24%* v	33 *25%* v	37 *19%* v	24 *21%* v	42 *21%* v	53 *21%* v	62 *21%* v	6 *10%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Table 87

Q15_8_1. Rating on statement - Its programmes show different kinds of cultures within the UK: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**2069**	798	255	20	138	57	144	657	503	208	429	456	187	50	228	235	271	426	326	260	183
Base (weighted)	**2051**	842	346	28**	87	54*	99	595	479	216	435	475	199	46*	193	187	246	439	343	269	207
Effective Base	**1722**	686	223	17	114	48	124	573	408	179	357	385	163	42	187	183	226	356	276	218	163
Lowest rating 1	**18** *1%*	7 *1%*	6 *2%*	- -	1 *1%*	- -	1 *1%*	4 *1%*	2 *	2 *1%*	7 *2%* L	1 *	4 *2%* L	- -	2 *1%*	1 *1%*	3 *1%*	3 *1%*	2 *	3 *1%*	1 *
2	**27** *1%*	10 *1%*	1 *	- -	3 *3%* C	1 *2%*	2 *2%* C	10 *2%*	8 *2%*	1 *1%*	4 *1%*	7 *1%*	3 *2%*	1 *3%*	2 *1%*	1 *1%*	1 *	6 *1%*	1 *	4 *1%*	5 *2%*
3	**49** *2%* BI	13 *2%*	12 *3%*	- -	3 *3%*	1 *2%*	2 *2%*	18 *3%*	5 *1%*	12 *6%* AIK	8 *2%*	14 *3%*	4 *2%*	1 *2%*	5 *3%*	9 *5%* AS	8 *3%*	11 *2%*	3 *1%*	9 *3%*	4 *2%*
4	**61** *3%* L	30 *4%*	9 *3%*	1 *3%*	5 *6%* H	* *	2 *2%*	14 *2%*	14 *3%*	6 *3%*	19 *4%* L	6 *1%*	7 *3%*	1 *3%*	7 *4%*	5 *3%*	6 *3%*	10 *2%*	14 *4%*	8 *3%*	8 *4%*
5	**198** *10%*	79 *9%*	27 *8%*	3 *12%*	6 *7%*	6 *11%*	9 *9%*	67 *11%*	39 *8%*	20 *9%*	38 *9%*	57 *12%*	14 *7%*	4 *10%*	23 *12%*	20 *11%*	28 *11%*	38 *9%*	30 *9%*	27 *10%*	12 *6%*
6	**276** *13%*	115 *14%*	43 *12%*	- -	18 *20%* AC	7 *14%*	13 *13%*	81 *14%*	65 *14%*	28 *13%*	61 *14%*	67 *14%*	20 *10%*	9 *20%*	23 *12%*	32 *17%*	39 *16%*	58 *13%*	41 *12%*	28 *10%*	26 *13%*
7	**402** *20%*	150 *18%*	79 *23%*	6 *22%*	19 *21%*	15 *29%*	18 *18%*	115 *19%*	90 *19%*	47 *22%*	79 *18%*	92 *19%*	42 *21%*	9 *19%*	42 *22%*	36 *20%*	50 *20%*	102 *23%*	63 *18%*	51 *19%*	36 *17%*
8	**475** *23%* EHO	205 *24%* E	100 *29%* AEH	5 *18%*	11 *13%*	12 *23%*	24 *25%* E	117 *20%*	119 *25%* O	40 *18%*	130 *30%* AJMO	113 *24%* O	39 *20%* O	10 *22%*	23 *12%*	34 *18%*	45 *18%*	94 *21%*	103 *30%* APQR	77 *28%*	52 *25%*
9	**252** *12%* F	121 *14%* AF	39 *11%*	1 *4%*	12 *14%* F	1 *3%*	12 *12%*	65 *11%*	64 *13%*	26 *12%*	44 *10%*	58 *12%*	35 *18%* AKN	2 *4%*	23 *12%*	24 *13%*	38 *15%*	54 *12%*	55 *16%* AU	31 *11%*	19 *9%*
Highest rating 10	**176** *9%* C	81 *10%* C	18 *5%*	5 *18%*	5 *6%*	7 *12%*	9 *9%*	51 *9%*	43 *9%*	17 *8%*	28 *6%*	40 *8%*	28 *14%* AKL N	1 *3%*	17 *9%*	12 *6%*	20 *8%*	42 *10%*	21 *6%*	17 *6%*	30 *14%* APS
Don't know	**117** *6%* BMS	31 *4%*	13 *4%*	6 *23%*	4 *5%*	2 *4%*	7 *7%*	53 *9%* ABC	30 *6%* M	17 *8%* KLM	16 *4%*	19 *4%*	3 *2%*	7 *15%* AIKLM	25 *13%* AIKLM	12 *6%* S	8 *3%*	20 *5%*	9 *3%*	15 *6%*	14 *7%* S
1-3 (Net)	**95** *5%* S	30 *4%*	19 *5%*	- -	6 *7%*	2 *4%*	6 *6%*	32 *5%*	16 *3%*	15 *7%* I	19 *4%*	22 *5%*	11 *5%*	2 *5%*	10 *5%*	12 *6%* S	12 *5%* S	21 *5%* S	6 *2%*	16 *6%*	9 *4%*
4-6 (Net)	**535** *26%*	224 *27%*	78 *23%*	4 *15%*	29 *33%* C	14 *25%*	24 *24%*	162 *27%*	118 *25%*	54 *25%*	119 *27%*	131 *28%*	41 *20%*	15 *32%*	54 *28%*	56 *30%*	73 *30%*	106 *24%*	85 *25%*	62 *23%*	47 *23%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 87

Q15_8_1. Rating on statement - Its programmes show different kinds of cultures within the UK: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**2051**	842	346	28**	87	54*	99	595	479	216	435	475	199	46*	193	187	246	439	343	269	207
Effective Base	**1722**	686	223	17	114	48	124	573	408	179	357	385	163	42	187	183	226	356	276	218	163
7-10 (Net)	**1305**	557	236	18	47	36	63	348	316	130	281	303	145	22	105	107	153	291	242	176	137
	64%	*66%*	*68%*	*62%*	*54%*	*66%*	*64%*	*58%*	*66%*	*60%*	*65%*	*64%*	*73%*	*48%*	*54%*	*57%*	*62%*	*66%*	*71%*	*65%*	*66%*
	EHNO	EH	EH						NO		NO	NO	AJ LNO					P	APQ		
9-10 (Net)	**428**	203	57	6	17	8	21	116	107	43	72	98	63	3	40	36	58	96	76	48	49
	21%	*24%*	*16%*	*22%*	*20%*	*15%*	*21%*	*20%*	*22%*	*20%*	*17%*	*21%*	*32%*	*7%*	*21%*	*19%*	*24%*	*22%*	*22%*	*18%*	*24%*
	KN	AC							KN	N		N	AIJ KLNO		N						

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 88

Q15_8_2. Rating on statement - Its programmes show different kinds of cultures within the UK: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**1054**	526	528	477	577	560	494	68	127	142	168	193	356	382	393	278	228	826	69	985	754	105	127	68
Base (weighted)	**1075**	532	543	471	604	589	486	81*	144	136	171	178	365	393	453	228	252	823	104*	971	904	86*	65	20*
Effective Base	**894**	431	464	408	487	480	415	57	112	122	141	160	305	334	338	233	198	697	65	837	695	98	118	61
Lowest rating 1	**7** *1%* **UZg**	4 *1%*	3 *1%*	3 *1%*	4 *1%*	6 *1%*	1 *	- -	- -	2 *1%*	2 *1%*	1 *	3 *1%*	3 *1%*	2 *	2 *1%*	1 *	6 *1%*	2 *2%*	5 *	5 *1%*	- -	2 *2%* AV	* *1%*
2	**7** *1%* **C**	6 *1%*	1 *	5 *1%*	2 *	3 *1%*	4 *1%*	1 *2%*	1 *	- -	1 *1%*	1 *	3 *1%*	1 *	5 *1%*	1 *1%*	1 *	7 *1%*	- -	7 *1%*	6 *1%*	- -	1 *1%*	1 *3%* W
3	**36** *3%* **EF**	17 *3%*	19 *3%*	27 *6%* AE	9 *1%*	12 *2%*	24 *5%* AF	3 *4%*	4 *3%*	3 *2%*	4 *2%*	6 *4%*	15 *4%*	12 *3%*	10 *2%*	13 *6%* AP	7 *3%*	29 *3%*	2 *2%*	34 *3%*	32 *3%*	1 *1%*	2 *4%*	1 *5%*
4	**44** *4%* **Zd**	26 *5%*	18 *3%*	25 *5%*	19 *3%*	26 *4%*	18 *4%*	5 *6%*	5 *3%*	7 *5%*	6 *4%*	9 *5%*	12 *3%*	18 *5%*	15 *3%*	11 *5%*	10 *4%*	34 *4%*	- -	44 *5%* A	37 *4%*	2 *2%*	3 *5%*	1 *6%*
5	**105** *10%* **EZ**	49 *9%*	55 *10%*	61 *13%* AE	43 *7%*	64 *11%*	41 *8%*	11 *13%*	10 *7%*	14 *10%*	15 *9%*	16 *9%*	39 *11%*	37 *9%*	40 *9%*	27 *12%*	17 *7%*	88 *11%*	3 *3%*	101 *10%* A	89 *10%*	7 *8%*	6 *9%*	3 *15%*
6	**133** *12%*	62 *12%*	71 *13%*	54 *11%*	80 *13%*	72 *12%*	62 *13%*	14 *17%*	22 *16%*	15 *11%*	17 *10%*	23 *13%*	42 *12%*	44 *11%*	63 *14%*	26 *11%*	35 *14%*	98 *12%*	17 *16%*	117 *12%*	106 *12%*	18 *21%* AVX	6 *9%*	3 *14%*
7	**211** *20%* **MU**	101 *19%*	110 *20%*	83 *18%*	128 *21%*	120 *20%*	91 *19%*	17 *22%*	37 *26%* M	31 *23%*	40 *23%* M	30 *17%*	56 *15%*	78 *20%*	94 *21%*	38 *17%*	59 *24%*	152 *18%*	32 *31%* AU	179 *18%*	174 *19%*	19 *22%*	13 *20%*	5 *24%*
8	**230** *21%* **afi**	109 *21%*	121 *22%*	90 *19%*	140 *23%*	126 *21%*	105 *22%*	18 *22%*	25 *17%*	22 *16%*	39 *23%*	53 *30%* AIJ M	74 *20%*	97 *25%*	90 *20%*	43 *19%*	54 *21%*	177 *21%*	16 *15%*	215 *22%*	198 *22%*	13 *15%*	15 *22%*	5 *25%*
9	**135** *13%* **DYa bv**	73 *14%*	62 *11%*	45 *10%*	90 *15%* AD	81 *14%*	54 *11%*	8 *9%*	25 *17%*	25 *18%* AM	20 *12%*	19 *11%*	39 *11%*	56 *14%*	47 *10%*	32 *14%*	35 *14%*	100 *12%*	14 *13%*	121 *12%*	105 *12%*	21 *25%* AVXY	7 *12%*	1 *4%*
Highest rating 10	**103** *10%* **DUW Ydkv**	55 *10%*	48 *9%*	35 *7%*	68 *11%* D	48 *8%*	55 *11%*	2 *3%*	11 *7%*	16 *12%* H	20 *12%*	15 *8%*	39 *11%*	36 *9%*	52 *11%*	15 *7%*	26 *10%*	78 *9%*	15 *14%*	88 *9%*	94 *10%* WY	3 *3%*	7 *10%* WY	* *1%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 88

Q15_8_2. Rating on statement - Its programmes show different kinds of cultures within the UK: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**1075**	532	543	471	604	589	486	81*	144	136	171	178	365	393	453	228	252	823	104*	971	904	86*	65	20*
Effective Base	**894**	431	464	408	487	480	415	57	112	122	141	160	305	334	338	233	198	697	65	837	695	98	118	61
Don't know	**63** *6%* **EJOR cg**	28 *5%*	36 *7%*	42 *9%* AE	21 *3%*	32 *5%*	32 *7%*	1 *1%*	4 *3%*	2 *1%*	6 *4%*	7 *4%*	43 *12%* AHI JKL	10 *2%*	34 *8%* O	20 *9%* AO	7 *3%*	56 *7%* AR	3 *3%*	60 *6%*	57 *6%*	2 *3%*	4 *6%*	* *1%*
1-3 (Net)	**50** *5%* **EZ**	27 *5%*	23 *4%*	36 *8%* AE	15 *2%*	21 *4%*	29 *6%*	5 *6%*	5 *3%*	4 *3%*	7 *4%*	8 *4%*	21 *6%*	17 *4%*	17 *4%*	16 *7%* A	9 *3%*	41 *5%*	4 *4%*	46 *5%*	43 *5%*	1 *1%*	5 *7%* W	2 *9%* W
4-6 (Net)	**282** *26%* **EZ**	137 *26%*	144 *27%*	140 *30%* AE	142 *23%*	161 *27%*	121 *25%*	30 *37%* K	37 *26%*	36 *26%*	38 *22%*	47 *26%*	93 *26%*	99 *25%*	119 *26%*	64 *28%*	62 *25%*	220 *27%*	20 *19%*	262 *27%*	232 *26%*	27 *32%*	15 *23%*	7 *36%*
7-10 (Net)	**680** *63%* **DMQ SUabe**	339 *64%*	341 *63%*	253 *54%*	427 *71%* AD	375 *64%*	305 *63%*	45 *56%*	97 *68%* M	94 *69%* M	119 *70%* M	117 *66%*	208 *57%*	268 *68%* AQ	283 *63%*	128 *56%*	174 *69%*	506 *61%*	76 *74%*	603 *62%*	572 *63%*	56 *65%*	41 *64%*	11 *54%*
9-10 (Net)	**238** *22%* **DYa bdev**	129 *24%*	109 *20%*	80 *17%*	158 *26%* AD	129 *22%*	109 *22%*	10 *12%*	36 *25%*	41 *30%* AHL M	40 *23%*	34 *19%*	77 *21%*	92 *24%*	99 *22%*	47 *21%*	60 *24%*	178 *22%*	29 *28%*	209 *22%*	199 *22%* Y	24 *28%* Y	14 *22%* Y	1 *5%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**1054**	873	131	46	333	580	125	274	627	69	249	776	105	38	69	100	73	48	83	127	82	119	142	68
Base (weighted)	**1075**	898	129	45*	352	584	127	278	645	73*	247	801	86*	40*	77*	120*	80*	59*	103*	65	109*	145	172	20*
Effective Base	**894**	739	114	38	283	493	105	235	532	59	206	665	98	35	63	94	67	45	76	118	75	109	134	61
Lowest rating 1	**7** *1%* **UZg**	1 *	2 *2%* Z	4 *10%* AZa	- -	3 *1%*	4 *3%* Acd	5 *2%* Ag	1 *	- -	3 *1%*	4 *	- -	- -	- -	- -	- -	- -	2 *2%*	2 *2%* Au	- -	3 *2%*	- -	* *1%* u
2	**7** *1%* **C**	5 *1%*	1 *	1 *3%*	2 *	2 *	3 *3%* Ad	2 *1%*	4 *1%*	1 *2%*	1 *1%*	6 *1%*	- -	- -	1 *1%*	2 *2%*	1 *1%*	1 *2%*	- -	1 *1%*	- -	1 *	- -	1 *3%* kqsu
3	**36** *3%* **EF**	26 *3%*	8 *6%*	2 *4%*	11 *3%*	18 *3%*	6 *5%*	12 *4%*	18 *3%*	2 *3%*	10 *4%*	26 *3%*	1 *1%*	2 *5%*	5 *7%*	2 *2%*	2 *3%*	- -	5 *5%*	2 *4%*	3 *3%*	5 *4%*	7 *4%*	1 *5%* p
4	**44** *4%* **Zd**	29 *3%*	10 *7%* Z	5 *12%* AZ	16 *5%*	17 *3%*	11 *8%* Ad	9 *3%*	29 *5%*	3 *4%*	8 *3%*	35 *4%*	2 *2%*	3 *6%*	5 *6%* n	1 *1%*	1 *1%*	3 *4%*	7 *6%* n	3 *5%* n	10 *9%* Anu	6 *4%*	2 *1%*	1 *6%* nu
5	**105** *10%* **EZ**	71 *8%*	27 *21%* AZ	6 *14%*	26 *7%*	61 *11%*	16 *13%*	29 *10%*	58 *9%*	6 *8%*	25 *10%*	77 *10%*	7 *8%*	6 *16%*	15 *19%* Ak oqst	15 *12%*	4 *5%*	8 *13%*	5 *5%*	6 *9%*	8 *7%*	12 *8%*	17 *10%*	3 *15%* oq
6	**133** *12%*	107 *12%*	17 *13%*	8 *18%*	36 *10%*	75 *13%*	22 *17%*	32 *12%*	86 *13%*	6 *8%*	31 *13%*	100 *12%*	18 *21%* Ampr tu	4 *9%*	6 *8%*	14 *11%*	13 *16%*	5 *8%*	18 *17%*	6 *9%*	17 *16%*	12 *8%*	19 *11%*	3 *14%*
7	**211** *20%* **MU**	179 *20%*	22 *17%*	8 *17%*	73 *21%*	116 *20%*	19 *15%*	51 *18%*	126 *20%*	12 *16%*	43 *17%*	163 *20%*	19 *22%*	4 *11%*	14 *18%*	25 *21%*	23 *28%* lpq	6 *10%*	13 *13%*	13 *20%*	24 *22%*	28 *19%*	37 *22%*	5 *24%*
8	**230** *21%* **afi**	209 *23%* Aa	17 *13%*	4 *10%*	71 *20%*	139 *24%* e	19 *15%*	47 *17%*	151 *23%* f	21 *28%*	40 *16%*	181 *23%*	13 *15%*	12 *31%* k	17 *22%*	28 *23%*	16 *21%*	14 *25%*	26 *25%*	15 *22%*	18 *16%*	28 *19%*	39 *23%*	5 *25%*
9	**135** *13%* **DYabv**	130 *15%* Aab	5 *4%*	- -	58 *16%* Ad e	67 *11%*	10 *8%*	33 *12%*	82 *13%*	13 *17%*	39 *16%*	95 *12%*	21 *25%* Amn oqrsuv	4 *10%*	6 *8%*	13 *11%*	10 *12%*	7 *12%*	12 *11%*	7 *12%*	14 *13%*	26 *18%* uv	13 *8%*	1 *4%*
Highest rating 10	**103** *10%* **DUWYd kv**	95 *11%* A	7 *5%*	2 *3%*	56 *16%* Ade	39 *7%*	9 *7%*	31 *11%*	61 *9%*	6 *8%*	30 *12%*	70 *9%*	3 *3%*	2 *6%*	5 *7%*	12 *10%*	4 *5%*	11 *20%* Akmo v	10 *10%*	7 *10%* kv	11 *10%*	19 *13%* kv	19 *11%* kv	* *1%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
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Table 88

Q15_8_2. Rating on statement - Its programmes show different kinds of cultures within the UK: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total	Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region										
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**1075**	898	129	45*	352	584	127	278	645	73*	247	801	86*	40*	77*	120*	80*	59*	103*	65	109*	145	172	20*
Effective Base	**894**	739	114	38	283	493	105	235	532	59	206	665	98	35	63	94	67	45	76	118	75	109	134	61
Don't know	**63** ***6%*** **EJORcg**	47 *5%*	13 *10%* Z	3 *7%*	4 *1%*	47 *8%* Ac	8 *7%* c	27 *10%* Ag	29 *4%*	4 *5%*	17 *7%*	45 *6%*	2 *3%*	2 *6%*	4 *5%*	8 *7%*	6 *8%*	4 *6%*	6 *6%*	4 *6%*	4 *3%*	6 *4%*	18 *10%* Ak	* *1%*
1-3 (Net)	**50** ***5%*** **EZ**	32 *4%*	11 *8%* Z	8 *17%* AZ	13 *4%*	24 *4%*	13 *11%* Acd	19 *7%*	23 *4%*	3 *5%*	15 *6%*	36 *4%*	1 *1%*	2 *5%*	6 *8%* k	4 *4%*	3 *4%*	1 *2%*	7 *7%* k	5 *7%* k	3 *3%*	9 *6%*	7 *4%*	2 *9%* k
4-6 (Net)	**282** ***26%*** **EZ**	206 *23%*	54 *42%* AZ	20 *45%* AZ	78 *22%*	153 *26%*	49 *39%* Acd	70 *25%*	173 *27%*	15 *21%*	64 *26%*	212 *26%*	27 *32%*	12 *31%*	25 *33%*	29 *24%*	18 *23%*	15 *25%*	30 *29%*	15 *23%*	35 *32%*	30 *21%*	39 *22%*	7 *36%* tu
7-10 (Net)	**680** ***63%*** **DMQSU abe**	613 *68%* Aab	51 *40%*	14 *31%*	257 *73%* Ad e	361 *62%* e	56 *44%*	162 *58%*	420 *65%*	51 *70%*	152 *61%*	509 *63%*	56 *65%*	23 *58%*	41 *54%*	78 *65%*	53 *66%*	39 *67%*	60 *59%*	41 *64%*	67 *62%*	101 *70%* mv	109 *63%*	11 *54%*
9-10 (Net)	**238** ***22%*** **DYabd ev**	225 *25%* Aab	11 *9%*	2 *3%*	114 *32%* Ad e	106 *18%*	18 *14%*	64 *23%*	142 *22%*	19 *26%*	69 *28%* Aj	165 *21%*	24 *28%* mv	6 *16%*	11 *14%*	25 *21%* v	14 *17%*	18 *32%* mv	22 *21%* v	14 *22%* v	25 *23%* v	45 *31%* Am ouv	32 *19%* v	1 *5%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1054**	398	110	14	57	27	51	397	252	84	200	246	140	28	100	105	134	208	164	128	120
Base (weighted)	**1075**	441	144*	20**	40*	25**	36*	370	253	92*	203	256	150	28**	87*	86*	127	216	176	140	133
Effective Base	**894**	350	95	12	47	22	42	347	210	73	170	210	122	25	82	84	115	171	143	111	108
Lowest rating 1	**7** *1%*	3 *1%*	3 *2%* H	- -	* *1%*	- -	- -	* *	1 *	- -	1 *1%*	- -	3 *2%* L	- -	1 *1%*	1 *1%*	1 *1%*	1 *	- -	1 *1%*	1 *1%*
2	**7** *1%*	1 *	1 *	- -	- -	1 *5%*	- -	4 *1%*	6 *2%* A	- -	- -	2 *1%*	- -	- -	- -	1 *1%*	- -	4 *2%*	1 *1%*	- -	1 *1%*
3	**36** *3%* BI	8 *2%*	7 *5%*	1 *3%*	1 *3%*	1 *3%*	2 *6%*	16 *4%*	3 *1%*	4 *4%*	8 *4%*	5 *2%*	5 *4%*	3 *12%*	7 *8%* AIL	4 *5%* R	6 *5%*	2 *1%*	2 *1%*	7 *5%*	7 *5%* R
4	**44** *4%*	23 *5%*	3 *2%*	* *2%*	2 *6%*	1 *4%*	1 *2%*	13 *4%*	8 *3%*	8 *8%*	9 *4%*	8 *3%*	6 *4%*	* *1%*	4 *5%*	4 *5%*	3 *3%*	9 *4%*	10 *5%*	3 *2%*	4 *3%*
5	**105** *10%*	39 *9%*	14 *10%*	2 *9%*	4 *11%*	5 *19%*	2 *5%*	39 *11%*	29 *11%*	10 *11%*	18 *9%*	24 *9%*	11 *7%*	1 *5%*	10 *12%*	13 *15%* U	16 *13%*	20 *9%*	14 *8%*	15 *11%*	8 *6%*
6	**133** *12%*	55 *12%*	19 *13%*	- -	8 *20%*	4 *14%*	4 *13%*	43 *12%*	32 *13%*	20 *22%* AKMO	20 *10%*	36 *14%*	17 *11%*	3 *9%*	7 *8%*	9 *10%*	17 *13%*	34 *16%*	17 *10%*	12 *9%*	17 *13%*
7	**211** *20%*	95 *21%*	28 *20%*	7 *33%*	9 *22%*	3 *14%*	8 *22%*	61 *17%*	51 *20%*	12 *13%*	38 *19%*	63 *25%* AJ	25 *17%*	8 *29%*	13 *15%*	19 *22%*	23 *18%*	40 *18%*	45 *25%*	28 *20%*	23 *18%*
8	**230** *21%* O	90 *20%*	44 *30%* ABH	1 *7%*	7 *19%*	5 *20%*	9 *25%*	74 *20%*	57 *23%*	16 *17%*	58 *28%* AO	53 *21%*	30 *20%*	4 *15%*	11 *13%*	16 *18%*	20 *15%*	49 *23%*	44 *25%*	36 *26%*	28 *21%*
9	**135** *13%* J	69 *16%* AC	10 *7%*	- -	6 *15%*	2 *7%*	5 *14%*	43 *12%*	31 *12%*	5 *5%*	26 *13%*	40 *16%* J	24 *16%* J	3 *11%*	7 *8%*	8 *9%*	22 *17%*	22 *10%*	26 *15%*	15 *11%*	25 *19%* AR
Highest rating 10	**103** *10%* E	47 *11%* E	13 *9%*	5 *23%*	* *1%*	1 *6%*	1 *2%*	36 *10%* E	23 *9%*	8 *9%*	14 *7%*	18 *7%*	28 *19%* AIK L	1 *4%*	10 *12%*	5 *6%*	12 *9%*	23 *10%*	16 *9%*	15 *11%*	14 *10%*
Don't know	**63** *6%* BLMS	11 *2%*	3 *2%*	5 *23%*	1 *2%*	2 *7%*	4 *11%* BC	38 *10%* ABC	13 *5%* M	10 *11%* LM	12 *6%* M	7 *3%*	1 *1%*	4 *14%*	16 *18%* AIKLM	6 *7%* S	7 *5%* S	12 *6%* S	2 *1%*	7 *5%*	4 *3%*
1-3 (Net)	**50** *5%* B	13 *3%*	10 *7%*	1 *3%*	2 *4%*	2 *9%*	2 *6%*	20 *5%*	10 *4%*	4 *4%*	9 *5%*	7 *3%*	9 *6%*	3 *12%*	8 *9%* L	6 *7%* S	7 *5%*	7 *3%*	3 *2%*	8 *6%*	8 *6%*
4-6 (Net)	**282** *26%*	117 *26%*	37 *25%*	2 *11%*	15 *37%*	10 *38%*	7 *19%*	96 *26%*	68 *27%*	37 *41%* AIKLMO	48 *23%*	67 *26%*	33 *22%*	4 *15%*	22 *25%*	26 *30%*	37 *29%*	64 *29%*	41 *23%*	30 *22%*	30 *22%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 88

Q15_8_2. Rating on statement - Its programmes show different kinds of cultures within the UK: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1075**	441	144*	20**	40*	25**	36*	370	253	92*	203	256	150	28**	87*	86*	127	216	176	140	133
Effective Base	**894**	350	95	12	47	22	42	347	210	73	170	210	122	25	82	84	115	171	143	111	108
7-10 (Net)	**680**	300	94	13	23	12	23	215	162	40	135	174	107	17	42	48	77	133	130	94	90
	63%	*68%*	*66%*	*64%*	*57%*	*46%*	*64%*	*58%*	*64%*	*44%*	*66%*	*68%*	*71%*	*58%*	*48%*	*56%*	*60%*	*62%*	*74%*	*67%*	*68%*
	HJO	AH							JO		JO	JO	AJ O						APQR		
9-10 (Net)	**238**	116	23	5	6	3	6	79	54	13	39	59	52	4	17	13	34	45	42	30	39
	22%	*26%*	*16%*	*23%*	*16%*	*12%*	*17%*	*21%*	*21%*	*14%*	*19%*	*23%*	*35%*	*15%*	*19%*	*15%*	*27%*	*21%*	*24%*	*22%*	*29%*
		AC											AI JKLO								P

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 89

Q15_8_3. Rating on statement - Its programmes show different kinds of cultures within the UK: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**608**	283	325	257	351	286	322	116	146	118	82	70	76	186	248	173	230	378	79	529	446	58	52	52
Base (weighted)	**637**	312	326	271	366	302	335	148*	154	121	77*	67*	69*	199	293	143	254	383	125*	512	545	50*	26*	16*
Effective Base	**503**	229	277	217	287	239	264	95	122	103	67	60	66	165	204	145	195	309	73	443	401	54	48	47
Lowest rating 1	**5** *1%*	3 *1%*	2 *1%*	* *	5 *1%*	1 *	5 *1%*	- -	2 *1%*	* *	1 *1%*	* *	2 *3%* AH	- -	4 *1%*	1 *1%*	2 *1%*	4 *1%*	- -	5 *1%*	4 *1%*	- -	* *1%*	1 *5%* AVW
2	**14** *2%* g	9 *3%*	5 *1%*	7 *3%*	7 *2%*	8 *3%*	5 *2%*	2 *2%*	4 *3%*	1 *1%*	2 *3%*	4 *6%*	* *1%*	2 *1%*	6 *2%*	4 *3%*	2 *1%*	11 *3%*	- -	14 *3%* A	11 *2%*	1 *1%*	- -	2 *10%* AVWX
3	**21** *3%*	9 *3%*	12 *4%*	13 *5%*	9 *2%*	9 *3%*	12 *4%*	4 *3%*	5 *3%*	3 *2%*	2 *3%*	3 *5%*	4 *6%*	8 *4%*	6 *2%*	7 *5%*	8 *3%*	13 *3%*	4 *3%*	17 *3%*	16 *3%*	3 *6%*	1 *4%*	1 *6%*
4	**29** *5%* R	15 *5%*	14 *4%*	8 *3%*	21 *6%*	16 *5%*	13 *4%*	6 *4%*	7 *5%*	6 *5%*	4 *5%*	2 *4%*	3 *5%*	10 *5%*	14 *5%*	5 *4%*	5 *2%*	24 *6%* AR	7 *6%*	22 *4%*	25 *5%*	2 *4%*	* *1%*	1 *9%*
5	**65** *10%* EUZ	28 *9%*	38 *12%*	37 *14%* AE	28 *8%*	32 *11%*	33 *10%*	15 *10%*	12 *8%*	13 *11%*	6 *8%*	12 *17%* I	8 *11%*	14 *7%*	24 *8%*	27 *19%* AOP	23 *9%*	42 *11%*	18 *14%*	47 *9%*	58 *11%*	2 *4%*	2 *9%*	3 *17%* W
6	**83** *13%* g	41 *13%*	42 *13%*	36 *13%*	47 *13%*	40 *13%*	42 *13%*	25 *17%*	22 *14%*	13 *11%*	10 *13%*	4 *6%*	9 *13%*	24 *12%*	42 *14%*	16 *11%*	34 *13%*	49 *13%*	8 *6%*	75 *15%* A	67 *12%*	7 *14%*	6 *24%* AV	3 *17%*
7	**132** *21%* MOS U	72 *23%*	59 *18%*	51 *19%*	81 *22%*	64 *21%*	68 *20%*	36 *24%* M	32 *21%*	28 *23%* M	19 *24%*	9 *13%*	8 *11%*	30 *15%*	78 *26%* AO Q	24 *16%*	64 *25%* AS	67 *18%*	36 *29%* U	95 *19%*	113 *21%*	13 *26%*	4 *16%*	2 *10%*
8	**123** *19%* Fe	53 *17%*	70 *21%*	47 *17%*	76 *21%*	47 *15%*	76 *23%* AF	29 *19%*	31 *20%*	23 *19%*	14 *18%*	12 *18%*	14 *20%*	48 *24%*	52 *18%*	22 *15%*	54 *21%*	69 *18%*	26 *21%*	96 *19%*	105 *19%*	12 *23%*	4 *13%*	3 *16%*
9	**80** *13%* De	40 *13%*	40 *12%*	21 *8%*	59 *16%* AD	38 *13%*	42 *12%*	20 *14%*	21 *13%*	18 *15%*	5 *7%*	9 *13%*	6 *9%*	27 *14%*	37 *13%*	16 *11%*	34 *13%*	46 *12%*	16 *13%*	63 *12%*	67 *12%*	9 *17%*	3 *12%*	1 *5%*
Highest rating 10	**49** *8%* ad	23 *7%*	25 *8%*	20 *7%*	29 *8%*	30 *10%*	19 *6%*	8 *6%*	16 *10%* L	11 *9%*	5 *6%*	1 *2%*	7 *11%* L	18 *9%*	20 *7%*	11 *8%*	20 *8%*	29 *8%*	6 *5%*	42 *8%*	44 *8%*	2 *5%*	1 *5%*	1 *4%*

Table 89

Q15_8_3. Rating on statement - Its programmes show different kinds of cultures within the UK: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**637**	312	326	271	366	302	335	148*	154	121	77*	67*	69*	199	293	143	254	383	125*	512	545	50*	26*	16*
Effective Base	**503**	229	277	217	287	239	264	95	122	103	67	60	66	165	204	145	195	309	73	443	401	54	48	47
Don't know	**38**	18	20	32	6	18	20	2	3	5	10	11	7	18	10	10	8	30	3	35	34	1	4	*
	6%	*6%*	*6%*	*12%*	*2%*	*6%*	*6%*	*2%*	*2%*	*4%*	*12%*	*16%*	*11%*	*9%*	*3%*	*7%*	*3%*	*8%*	*2%*	*7%*	*6%*	*1%*	*14%*	*1%*
	EHIP Rc			AE							AHI J	AHI J	HI	P				AR		A			AVWY	
1-3 (Net)	**40**	22	19	20	20	18	22	6	11	4	5	7	7	10	16	12	12	28	4	36	32	4	1	3
	6%	*7%*	*6%*	*7%*	*6%*	*6%*	*7%*	*4%*	*7%*	*3%*	*7%*	*11%*	*10%*	*5%*	*6%*	*9%*	*5%*	*7%*	*3%*	*7%*	*6%*	*7%*	*5%*	*21%*
												J												AVWX
4-6 (Net)	**177**	84	93	81	96	88	88	46	41	32	20	18	20	48	80	49	62	115	33	144	150	11	9	7
	28%	*27%*	*29%*	*30%*	*26%*	*29%*	*26%*	*31%*	*27%*	*26%*	*26%*	*27%*	*29%*	*24%*	*27%*	*34%*	*24%*	*30%*	*27%*	*28%*	*28%*	*21%*	*34%*	*43%*
	Zcg																							AVW
7-10 (Net)	**382**	188	194	138	244	178	204	93	100	81	43	31	35	123	187	73	171	211	85	297	329	36	12	6
	60%	*60%*	*60%*	*51%*	*67%*	*59%*	*61%*	*63%*	*65%*	*67%*	*55%*	*46%*	*50%*	*62%*	*64%*	*51%*	*67%*	*55%*	*68%*	*58%*	*60%*	*71%*	*47%*	*35%*
	DLQ SUYaef mnv				AD			L	L	LM				Q	Q		AS				Y	XY		
9-10 (Net)	**128**	63	65	41	88	68	60	29	37	29	10	10	14	45	57	27	53	75	23	106	111	11	5	1
	20%	*20%*	*20%*	*15%*	*24%*	*22%*	*18%*	*20%*	*24%*	*24%*	*13%*	*15%*	*20%*	*22%*	*19%*	*19%*	*21%*	*20%*	*18%*	*21%*	*20%*	*22%*	*17%*	*9%*
	DYa ev				AD																			

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 89

Q15_8_3. Rating on statement - Its programmes show different kinds of cultures within the UK: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (un-weighted)	**608**	502	85	19	297	262	42	101	412	56	159	443	58	18	40	57	56	23	37	52	45	102	68	52
Base (weighted)	**637**	528	91*	16**	314	274	43*	95*	446	62*	159	475	50*	20**	45*	69*	69*	28**	45*	26*	57*	130*	82*	16*
Effective Base	**503**	419	68	16	246	218	35	83	342	48	128	372	54	17	36	51	49	21	34	48	42	92	61	47
Lowest rating 1	**5** *1%*	4 *1%*	- -	2 *11%*	2 *1%*	1 *	2 *4%* Ad	1 *1%*	4 *1%*	- -	* *	4 *1%*	- -	- -	- -	- -	- -	1 *4%*	- -	* *1%*	1 *2%*	1 *1%*	1 *2%*	1 *5%* Aknot
2	**14** *2%* **g**	11 *2%*	3 *3%*	- -	6 *2%*	7 *2%*	1 *3%*	4 *4%*	6 *1%*	3 *4%*	4 *2%*	10 *2%*	1 *1%*	1 *3%*	1 *2%*	1 *1%*	1 *2%*	1 *5%*	- -	- -	- -	2 *1%*	4 *5%*	2 *10%* Aknoqrst
3	**21** *3%*	17 *3%*	4 *4%*	1 *5%*	9 *3%*	7 *3%*	4 *10%* Acd	4 *4%*	15 *3%*	1 *2%*	3 *2%*	18 *4%*	3 *6%*	- -	3 *7%*	3 *4%*	2 *3%*	2 *7%*	1 *3%*	1 *4%*	- -	3 *2%*	2 *3%*	1 *6%* s
4	**29** *5%* **R**	23 *4%*	4 *5%*	1 *6%*	12 *4%*	11 *4%*	6 *14%* Acd	4 *4%*	22 *5%*	3 *4%*	7 *4%*	22 *5%*	2 *4%*	- -	4 *9%*	5 *7%*	4 *6%*	1 *3%*	2 *4%*	* *1%*	2 *4%*	5 *4%*	2 *3%*	1 *9%*
5	**65** *10%* **EUZ**	47 *9%*	17 *18%* AZ	1 *7%*	25 *8%*	28 *10%*	9 *21%* Ac	12 *12%*	41 *9%*	9 *14%*	18 *11%*	47 *10%*	2 *4%*	1 *6%*	5 *11%*	10 *14%*	10 *15%*	5 *17%*	3 *7%*	2 *9%*	4 *7%*	16 *12%*	5 *6%*	3 *17%* ku
6	**83** *13%* **g**	65 *12%*	16 *17%*	2 *13%*	35 *11%*	38 *14%*	9 *21%*	19 *20%* Ag	49 *11%*	10 *17%*	23 *14%*	59 *13%*	7 *14%*	5 *25%*	5 *12%*	16 *23%* At	7 *10%*	2 *8%*	7 *15%*	6 *24%* Astu	4 *8%*	11 *9%*	8 *10%*	3 *17%*
7	**132** *21%* **MOSU**	111 *21%*	16 *18%*	4 *23%*	77 *24%* Ae	51 *19%*	3 *8%*	12 *13%*	102 *23%* f	10 *16%*	36 *23%*	95 *20%*	13 *26%*	6 *32%*	6 *13%*	11 *15%*	22 *32%* Av	2 *8%*	8 *19%*	4 *16%*	11 *19%*	30 *23%*	16 *20%*	2 *10%*
8	**123** *19%* **Fe**	107 *20%*	12 *13%*	3 *20%*	73 *23%* Ae	47 *17%*	3 *7%*	18 *19%*	86 *19%*	14 *22%*	27 *17%*	96 *20%*	12 *23%*	4 *18%*	9 *21%*	11 *15%*	7 *10%*	8 *30%*	12 *26%*	4 *13%*	11 *19%*	29 *23%*	14 *17%*	3 *16%*
9	**80** *13%* **De**	71 *13%*	8 *8%*	1 *6%*	34 *11%*	45 *16%* Ae	1 *2%*	7 *7%*	63 *14%*	6 *9%*	24 *15%*	56 *12%*	9 *17%*	2 *10%*	2 *5%*	5 *7%*	8 *11%*	5 *18%*	8 *18%*	3 *12%*	10 *17%*	13 *10%*	14 *17%*	1 *5%*
Highest rating 10	**49** *8%* **ad**	45 *9%* a	1 *1%*	1 *8%*	34 *11%* Ad	12 *4%*	1 *3%*	5 *5%*	38 *9%*	4 *7%*	11 *7%*	37 *8%*	2 *5%*	- -	2 *4%*	6 *8%*	5 *7%*	- -	2 *4%*	1 *5%*	7 *13%*	15 *12%*	7 *9%*	1 *4%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 89

Q15_8_3. Rating on statement - Its programmes show different kinds of cultures within the UK: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**637**	528	91*	16**	314	274	43*	95*	446	62*	159	475	50*	20**	45*	69*	69*	28**	45*	26*	57*	130*	82*	16*
Effective Base	**503**	419	68	16	246	218	35	83	342	48	128	372	54	17	36	51	49	21	34	48	42	92	61	47
Don't know	**38**	27	10	-	6	26	3	10	22	2	7	31	1	1	7	4	3	-	2	4	6	5	7	*
	6%	*5%*	*11%*	-	*2%*	*9%*	*7%*	*10%*	*5%*	*4%*	*5%*	*6%*	*1%*	*7%*	*15%*	*5%*	*4%*	-	*4%*	*14%*	*10%*	*3%*	*8%*	*1%*
	EHIPRc					Ac									Akt v					Ak tv				
1-3 (Net)	**40**	31	7	3	18	15	7	9	24	4	7	32	4	1	4	4	3	4	1	1	1	6	8	3
	6%	*6%*	*7%*	*16%*	*6%*	*6%*	*17%*	*9%*	*5%*	*7%*	*4%*	*7%*	*7%*	*3%*	*9%*	*5%*	*5%*	*16%*	*3%*	*5%*	*2%*	*5%*	*9%*	*21%*
							Acd																	Aknoqrst
4-6 (Net)	**177**	136	37	4	72	77	24	35	111	22	47	128	11	6	15	30	21	8	12	9	11	32	16	7
	28%	*26%*	*40%*	*26%*	*23%*	*28%*	*56%*	*37%*	*25%*	*35%*	*29%*	*27%*	*21%*	*31%*	*32%*	*44%*	*31%*	*27%*	*27%*	*34%*	*19%*	*25%*	*19%*	*43%*
	Zcg		AZ				Acd	g								Akstu								Akstu
7-10 (Net)	**382**	335	37	10	217	156	8	42	289	34	98	284	36	12	20	32	42	16	30	12	39	87	52	6
	60%	*63%*	*41%*	*58%*	*69%*	*57%*	*19%*	*44%*	*65%*	*54%*	*62%*	*60%*	*71%*	*59%*	*43%*	*46%*	*61%*	*57%*	*66%*	*47%*	*69%*	*67%*	*63%*	*35%*
	DLQSU Yaefmn v	Aa	e		Ad	e v			Af v				mnr				v		v		mnr	mn r v	v	
9-10 (Net)	**128**	116	9	2	68	57	2	12	101	10	36	93	11	2	4	11	12	5	10	5	17	28	22	1
	20%	*22%*	*10%*	*14%*	*22%*	*21%*	*5%*	*13%*	*23%*	*16%*	*22%*	*20%*	*22%*	*10%*	*9%*	*15%*	*18%*	*18%*	*21%*	*17%*	*31%*	*22%*	*27%*	*9%*
	DYaev	Aa			e	e			Af												mv		mv	

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 89

Q15_8_3. Rating on statement - Its programmes show different kinds of cultures within the UK: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**608**	320	79	5	36	39	35	94	173	53	123	125	70	11	50	63	88	122	114	65	63
Base (weighted)	**637**	354	111*	8**	21*	40*	25*	79*	170	54*	137	138	81*	11**	42*	53*	85*	130	125*	74*	78*
Effective Base	**503**	277	67	5	30	34	30	84	137	46	102	104	62	10	43	50	72	102	93	57	57
Lowest rating 1	**5** *1%*	2 *1%*	1 *1%*	- -	* *1%*	- -	- -	2 *3%*	* *	- -	2 *1%*	2 *1%*	- -	- -	2 *4%* AI	1 *2%*	2 *2%*	* *	- -	1 *1%*	- -
2	**14** *2%*	5 *1%*	2 *2%*	1 *13%*	1 *7%* B	1 *3%*	1 *2%*	3 *3%*	8 *5%* A	1 *3%*	2 *2%*	1 *1%*	1 *1%*	- -	- -	1 *2%*	2 *3%*	2 *1%*	4 *3%*	1 *2%*	- -
3	**21** *3%*	8 *2%*	1 *1%*	- -	1 *7%*	4 *10%* ABC	2 *8%* C	4 *5%*	3 *2%*	2 *5%*	4 *3%*	4 *3%*	4 *5%*	2 *15%*	1 *3%*	1 *2%*	2 *2%*	7 *5%*	4 *3%*	2 *3%*	2 *3%*
4	**29** *5%*	17 *5%*	2 *2%*	2 *23%*	1 *7%*	- -	1 *4%*	5 *6%*	11 *6%* M	2 *5%*	6 *5%*	8 *5%*	- -	- -	2 *4%*	2 *3%*	3 *3%*	4 *3%*	12 *9%* A	1 *1%*	5 *6%*
5	**65** *10%* S	38 *11%*	11 *10%*	2 *24%*	1 *7%*	2 *5%*	2 *8%*	8 *11%*	15 *9%*	5 *9%*	16 *11%*	15 *11%*	5 *6%*	1 *9%*	9 *21%* AIM	6 *12%*	15 *17%* ASU	15 *11%*	6 *5%*	12 *16%*	2 *3%*
6	**83** *13%*	43 *12%*	17 *15%*	2 *24%*	4 *21%*	5 *13%*	2 *8%*	9 *12%*	28 *16%*	4 *8%*	21 *15%*	18 *13%*	6 *8%*	1 *11%*	3 *7%*	10 *19%*	9 *10%*	18 *13%*	18 *14%*	10 *13%*	8 *10%*
7	**132** *21%* H	84 *24%* H	27 *24%* H	- -	2 *10%*	5 *13%*	5 *22%*	8 *10%*	35 *21%*	10 *18%*	29 *21%*	34 *25%*	16 *20%*	1 *7%*	7 *16%*	12 *22%*	19 *22%*	24 *18%*	26 *21%*	18 *25%*	14 *18%*
8	**123** *19%*	62 *18%*	25 *23%*	- -	3 *13%*	12 *30%*	5 *20%*	16 *20%*	35 *20%*	10 *18%*	29 *21%*	20 *14%*	19 *24%*	1 *12%*	9 *21%*	10 *19%*	12 *14%*	29 *23%*	27 *21%*	8 *10%*	18 *23%*
9	**80** *13%*	50 *14%*	9 *8%*	- -	2 *10%*	7 *18%*	4 *15%*	7 *9%*	16 *9%*	13 *23%* AIKO	14 *10%*	21 *15%* O	13 *16%*	1 *13%*	1 *3%*	3 *5%*	10 *12%*	19 *15%*	14 *11%*	9 *12%*	17 *22%* AP
Highest rating 10	**49** *8%*	30 *9%*	6 *6%*	- -	1 *4%*	3 *8%*	- -	8 *10%*	9 *5%*	5 *9%*	8 *6%*	9 *6%*	12 *15%* AI	2 *16%*	4 *9%*	5 *9%*	6 *7%*	8 *6%*	8 *7%*	11 *16%*	8 *10%*
Don't know	**38** *6%* B	13 *4%*	9 *8%*	1 *16%*	3 *13%* BF	- -	3 *12%* BF	9 *11%* ABF	11 *7%*	2 *3%*	7 *5%*	7 *5%*	4 *5%*	2 *15%*	5 *12%*	2 *4%*	6 *7%*	4 *3%*	7 *6%*	1 *2%*	4 *6%*
1-3 (Net)	**40** *6%* B	15 *4%*	4 *4%*	1 *13%*	3 *15%* BC	5 *13%* B	3 *10%*	9 *11%* AB	11 *6%*	4 *7%*	7 *5%*	7 *5%*	5 *7%*	2 *15%*	3 *7%*	3 *7%*	6 *7%*	9 *7%*	7 *6%*	4 *6%*	2 *3%*
4-6 (Net)	**177** *28%* M	98 *28%*	31 *28%*	6 *71%*	7 *35%*	7 *18%*	5 *21%*	22 *28%*	54 *32%* M	12 *21%*	43 *31%* M	40 *29%* M	11 *14%*	2 *21%*	13 *32%* M	18 *34%*	26 *31%*	37 *28%*	35 *28%*	22 *30%*	15 *20%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 89

Q15_8_3. Rating on statement - Its programmes show different kinds of cultures within the UK: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**637**	354	111*	8**	21*	40*	25*	79*	170	54*	137	138	81*	11**	42*	53*	85*	130	125*	74*	78*
Effective Base	**503**	277	67	5	30	34	30	84	137	46	102	104	62	10	43	50	72	102	93	57	57
7-10 (Net)	**382**	227	68	-	8	27	14	39	94	37	80	84	60	6	21	29	47	81	75	46	56
	60%	*64%*	*61%*	-	*37%*	*69%*	*57%*	*49%*	*55%*	*68%*	*59%*	*61%*	*75%*	*49%*	*49%*	*55%*	*55%*	*62%*	*60%*	*62%*	*72%*
	EH	AEH	E	-		EH							AI KO								
9-10 (Net)	**128**	81	15	-	3	10	4	15	25	18	23	30	25	3	5	7	16	27	22	20	24
	20%	*23%*	*14%*	-	*14%*	*26%*	*15%*	*19%*	*14%*	*32%*	*17%*	*22%*	*31%*	*29%*	*12%*	*14%*	*19%*	*21%*	*18%*	*27%*	*32%*
	I									AIKO			AI KO								AP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 90

Q15_8_4. Rating on statement - Its programmes show different kinds of cultures within the UK: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**490**	235	255	200	290	268	222	42	87	74	86	81	120	180	176	134	154	336	50	440	357	44	56	33
Base (weighted)	**509**	247	262	202	306	288	221	52*	95*	73*	86*	80*	123	192	207	110	173	335	76*	432	433	38*	28*	9*
Effective Base	**415**	194	221	174	242	233	181	36	75	61	72	69	104	160	149	112	132	284	47	374	329	42	52	31
Lowest rating 1	**3** *1%* **Z**	2 *1%*	1 *	1 *1%*	2 *1%*	1 *	2 *1%*	- -	- -	1 *1%*	1 *1%*	1 *1%*	* *	2 *1%*	- -	1 *1%*	2 *1%*	1 *	- -	3 *1%*	2 *	1 *2%*	* *1%*	- -
2	**6** *1%* **Z**	2 *1%*	3 *1%*	4 *2%*	1 *	3 *1%*	2 *1%*	3 *5%* A	1 *1%*	* *	- -	- -	1 *1%*	1 *1%*	2 *1%*	2 *2%*	1 *1%*	4 *1%*	1 *2%*	4 *1%*	5 *1%*	- -	- -	1 *9%* AVWX
3	**11** *2%* **d**	6 *2%*	5 *2%*	7 *4%*	3 *1%*	6 *2%*	5 *2%*	3 *5%*	1 *1%*	- -	4 *5%*	1 *1%*	1 *1%*	6 *3%*	1 *	4 *4%* P	5 *3%*	6 *2%*	1 *1%*	10 *2%*	10 *2%*	1 *1%*	- -	- -
4	**15** *3%* **V**	9 *4%*	6 *2%*	8 *4%*	8 *2%*	9 *3%*	6 *3%*	2 *3%*	4 *4%*	2 *2%*	1 *2%*	3 *4%*	3 *3%*	7 *4%*	4 *2%*	4 *4%*	4 *2%*	11 *3%*	1 *1%*	14 *3%*	9 *2%*	5 *12%* AV	2 *6%*	- -
5	**50** *10%* **Ej**	17 *7%*	32 *12%*	30 *15%* AE	20 *7%*	28 *10%*	21 *10%*	9 *17%* I	5 *5%*	7 *10%*	5 *6%*	9 *11%*	15 *12%*	19 *10%*	16 *8%*	15 *13%*	15 *8%*	35 *11%*	7 *10%*	43 *10%*	41 *10%*	4 *11%*	2 *8%*	2 *23%* AV
6	**58** *11%* **Jf**	25 *10%*	33 *12%*	26 *13%*	32 *10%*	32 *11%*	25 *11%*	9 *18%* J	11 *12%*	3 *4%*	13 *15%* J	8 *10%*	13 *11%*	21 *11%*	23 *11%*	13 *12%*	18 *11%*	39 *12%*	6 *8%*	52 *12%*	51 *12%*	1 *2%*	4 *14%* W	2 *20%* W
7	**81** *16%*	42 *17%*	39 *15%*	34 *17%*	47 *15%*	51 *18%*	30 *13%*	8 *15%*	17 *18%*	8 *10%*	18 *21%*	13 *16%*	17 *14%*	31 *16%*	34 *17%*	15 *14%*	29 *17%*	52 *16%*	15 *20%*	66 *15%*	68 *16%*	7 *18%*	4 *16%*	2 *16%*
8	**123** *24%*	62 *25%*	61 *23%*	47 *23%*	77 *25%*	68 *24%*	55 *25%*	9 *17%*	23 *24%*	22 *30%*	23 *27%*	23 *28%*	24 *19%*	49 *26%*	48 *23%*	26 *24%*	44 *26%*	79 *24%*	19 *25%*	104 *24%*	109 *25%*	6 *16%*	7 *24%*	1 *10%*
9	**78** *15%* **DSa e**	38 *15%*	40 *15%*	14 *7%*	64 *21%* AD	47 *16%*	31 *14%*	4 *7%*	21 *22%* HM	19 *26%* AHL M	13 *15%*	10 *12%*	12 *10%*	28 *15%*	35 *17%*	15 *14%*	39 *23%* AS	39 *12%*	16 *20%*	62 *14%*	64 *15%*	10 *27%* AVX	3 *10%*	1 *8%*
Highest rating 10	**51** *10%*	27 *11%*	25 *10%*	16 *8%*	36 *12%*	23 *8%*	29 *13%*	6 *11%*	10 *10%*	8 *11%*	7 *8%*	4 *6%*	17 *14%*	22 *11%*	22 *11%*	8 *7%*	14 *8%*	38 *11%*	8 *10%*	44 *10%*	46 *11%*	2 *5%*	3 *10%*	1 *6%*

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21st May - 17th June, 1st - 30th October

Table 90

Q15_8_4. Rating on statement - Its programmes show different kinds of cultures within the UK: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**509**	247	262	202	306	288	221	52*	95*	73*	86*	80*	123	192	207	110	173	335	76*	432	433	38*	28*	9*
Effective Base	**415**	194	221	174	242	233	181	36	75	61	72	69	104	160	149	112	132	284	47	374	329	42	52	31
Don't know	**33** *6%* **KORc**	16 *6%*	17 *7%*	17 *8%*	16 *5%*	18 *6%*	15 *7%*	1 *1%*	2 *2%*	4 *5%*	* *	8 *10%* K	19 *15%* AHIJK	5 *3%*	22 *10%* AO	6 *6%*	2 *1%*	31 *9%* AR	1 *2%*	32 *7%* A	27 *6%*	2 *5%*	3 *11%*	1 *8%*
1-3 (Net)	**19** *4%* **EPZi**	11 *4%*	9 *3%*	13 *6%* AE	7 *2%*	10 *4%*	9 *4%*	6 *11%* AM	3 *3%*	1 *2%*	5 *6%*	2 *3%*	3 *2%*	9 *5%*	3 *1%*	7 *7%* P	8 *5%*	11 *3%*	2 *3%*	17 *4%*	17 *4%*	1 *3%*	* *1%*	1 *9%*
4-6 (Net)	**123** *24%* **Ef**	51 *21%*	71 *27%*	63 *31%* AE	59 *19%*	70 *24%*	53 *24%*	20 *38%* J	20 *21%*	12 *16%*	20 *23%*	20 *25%*	31 *26%*	47 *25%*	43 *21%*	32 *29%*	37 *21%*	85 *25%*	15 *19%*	108 *25%*	101 *23%*	10 *25%*	8 *28%*	4 *43%* AV
7-10 (Net)	**334** *66%* **DHM SUYav**	169 *68%*	165 *63%*	109 *54%*	224 *73%* AD	190 *66%*	144 *65%*	26 *50%*	71 *74%* HM	56 *77%* AHM	61 *71%* H	50 *63%*	69 *57%*	130 *68%*	139 *67%*	65 *59%*	126 *73%* AS	208 *62%*	58 *76%*	275 *64%*	288 *66%* Y	25 *67%* Y	17 *60%*	4 *41%*
9-10 (Net)	**129** *25%* **Dae**	64 *26%*	65 *25%*	29 *14%*	100 *33%* AD	70 *24%*	59 *27%*	9 *18%*	31 *32%* L	27 *37%* AL	20 *23%*	14 *18%*	28 *23%*	50 *26%*	57 *27%*	23 *21%*	53 *31%*	76 *23%*	23 *31%*	106 *25%*	110 *25%*	12 *32%*	6 *20%*	1 *14%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**

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Table 90

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Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**490**	409	62	17	199	234	51	118	304	35	131	348	44	23	33	44	40	20	45	56	38	64	50	33
Base (weighted)	**509**	427	65*	15**	215	240	48*	119	322	34**	135	363	38*	25**	38*	53*	50*	26**	54*	28*	49*	79*	61*	9*
Effective Base	**415**	344	55	14	170	197	43	100	258	28	109	297	42	21	30	41	35	19	42	52	35	59	48	31
Lowest rating 1	**3** **1%** **Z**	1 *	2 3% AZ	- -	- -	3 1%	- -	1 1%	2 1%	- -	- -	3 1%	1 2%	1 4%	- -	- -	- -	- -	- -	* 1%	- -	1 1%	- -	- -
2	**6** **1%** **Z**	3 1%	3 5% AZ	- -	1 *	2 1%	3 6% Acd	- -	4 1%	1 4%	1 1%	5 1%	- -	1 2%	- -	- -	1 3%	1 5%	- -	- -	- -	- -	1 2%	1 9% Akmnqrst
3	**11** **2%** **d**	7 2%	4 6%	- -	4 2%	1 1%	5 10% Acd	3 3%	5 2%	1 3%	- -	11 3%	1 1%	- -	1 4%	1 1%	1 3%	1 5%	1 2%	- -	1 3%	3 4%	- -	- -
4	**15** **3%** **V**	12 3%	1 1%	3 19%	3 1%	8 4%	4 8% c	2 2%	13 4%	1 2%	4 3%	10 3%	5 12% Anst u	1 5%	3 8%	1 1%	1 1%	- -	2 5%	2 6% u	- -	1 1%	- -	- -
5	**50** **10%** **Ej**	40 9%	9 14%	1 4%	18 8%	26 11%	5 10%	14 11%	30 9%	3 9%	19 14%	29 8%	4 11%	4 16%	3 7%	3 6%	4 8%	2 7%	9 17% t	2 8%	7 14%	3 4%	7 12%	2 23% Amnt
6	**58** **11%** **Jf**	47 11%	8 12%	2 16%	26 12%	28 11%	4 8%	7 6%	41 13%	6 17%	10 8%	47 13%	1 2%	4 16%	7 17% k	7 13%	6 12%	3 11%	7 13%	4 14% k	6 12%	5 7%	6 10%	2 20% kt
7	**81** **16%**	63 15%	15 23%	2 16%	32 15%	37 15%	11 23%	21 17%	53 17%	2 7%	19 14%	59 16%	7 18%	3 14%	6 15%	12 22%	5 11%	8 30%	6 12%	4 16%	7 13%	11 14%	10 17%	2 16%
8	**123** **24%**	105 25%	11 17%	6 39%	51 24%	60 25%	10 21%	24 20%	75 23%	11 34%	34 25%	89 24%	6 16%	4 17%	11 29%	14 27%	15 30%	4 14%	8 14%	7 24%	17 36% qv	22 27%	14 24%	1 10%
9	**78** **15%** **DSae**	74 17% Aa	3 5%	1 5%	44 20% Ae	32 13%	2 4%	20 17%	53 16%	3 7%	24 18%	54 15%	10 27% Amn rs	4 17%	3 7%	5 10%	12 24% s	3 13%	11 20%	3 10%	2 5%	14 18%	10 16%	1 8%
Highest rating 10	**51** **10%**	49 11%	3 4%	- -	31 14% Ad	19 8%	2 4%	17 14%	30 9%	2 5%	17 13%	32 9%	2 5%	2 8%	2 4%	7 12%	2 5%	3 10%	5 9%	3 10%	4 9%	14 18% A	7 12%	1 6%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 90

Q15_8_4. Rating on statement - Its programmes show different kinds of cultures within the UK: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**509**	427	65*	15**	215	240	48*	119	322	34**	135	363	38*	25**	38*	53*	50*	26**	54*	28*	49*	79*	61*	9*
Effective Base	**415**	344	55	14	170	197	43	100	258	28	109	297	42	21	30	41	35	19	42	52	35	59	48	31
Don't know	**33** *6%* **KORc**	27 *6%*	6 *10%*	- -	6 *3%*	24 *10%* Ac	2 *5%*	11 *9%*	16 *5%*	4 *13%*	7 *5%*	25 *7%*	2 *5%*	- -	4 *10%*	4 *8%*	2 *3%*	1 *5%*	4 *8%*	3 *11%*	4 *8%*	4 *5%*	4 *7%*	1 *8%*
1-3 (Net)	**19** *4%* **EPZi**	11 *3%*	9 *13%* AZ	- -	5 *2%*	6 *3%*	8 *16%* Acd	4 *4%*	11 *4%*	2 *7%*	1 *1%*	19 *5%* Ai	1 *3%*	2 *7%*	1 *4%*	1 *1%*	3 *6%*	2 *10%*	1 *2%*	* *1%*	1 *3%*	4 *5%*	1 *2%*	1 *9%*
4-6 (Net)	**123** *24%* **Et**	99 *23%*	18 *27%*	6 *39%*	47 *22%*	63 *26%*	13 *26%*	23 *19%*	84 *26%*	9 *27%*	33 *25%*	87 *24%*	10 *25%*	9 *37%*	12 *32%* †	10 *20%*	10 *21%*	5 *18%*	19 *35%* †	8 *28%* †	13 *26%*	9 *12%*	13 *22%*	4 *43%* Antu
7-10 (Net)	**334** *66%* **DHMSU Yav**	291 *68%* Aa	32 *50%*	9 *61%*	157 *73%* Ad e	148 *61%*	26 *53%*	81 *68%*	211 *65%*	18 *53%*	94 *70%*	233 *64%*	25 *67%* v	14 *56%*	21 *55%*	38 *71%* v	35 *70%* v	17 *67%*	30 *55%*	17 *60%*	31 *63%*	61 *78%* Am qrv	42 *68%* v	4 *41%*
9-10 (Net)	**129** *25%* **Dae**	123 *29%* Aa	6 *9%*	1 *5%*	74 *34%* Ad e	51 *21%*	4 *9%*	37 *31%*	83 *26%*	4 *12%*	41 *31%*	86 *24%*	12 *32%* m	6 *26%*	4 *11%*	12 *22%*	14 *29%*	6 *23%*	16 *29%*	6 *20%*	7 *14%*	28 *36%* Am sv	17 *28%*	1 *14%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**490**	224	56	4	30	16	27	133	130	35	82	110	83	12	36	59	63	99	86	54	58
Base (weighted)	**509**	244	81*	5**	19**	18**	19**	124	131	39*	84*	118*	91*	13**	29**	51*	58*	107*	96*	62*	64*
Effective Base	**415**	195	50	3	25	14	21	117	108	31	69	93	72	11	30	48	51	82	73	50	52
Lowest rating 1	**3** **1%**	2 1%	1 1%	- -	- -	- -	- -	* *	1 1%	- -	- -	- -	2 2%	- -	- -	1 3%	- -	- -	- -	- -	2 3%
2	**6** **1%** **B**	* *	1 1%	- -	- -	3 16%	1 3%	1 1%	4 3%	- -	1 1%	- -	- -	1 11%	- -	- -	1 1%	1 1%	1 1%	- -	- -
3	**11** **2%**	5 2%	1 2%	1 30%	1 3%	1 5%	1 4%	1 1%	1 1%	2 4%	5 6% AM	3 2%	- -	- -	- -	1 3%	- -	- -	1 1%	3 5%	1 1%
4	**15** **3%**	6 3%	4 4%	- -	* 2%	1 6%	- -	4 3%	5 4%	2 4%	2 2%	4 4%	1 1%	- -	1 4%	1 2%	2 4%	2 1%	4 4%	2 3%	3 5%
5	**50** **10%**	18 7%	10 12%	* 7%	2 10%	4 20%	1 4%	16 13%	15 11%	3 8%	8 9%	12 10%	4 5%	1 9%	6 20%	6 13%	4 7%	12 11%	9 9%	5 8%	6 10%
6	**58** **11%** **U**	31 13%	9 11%	- -	3 15%	2 11%	2 11%	11 9%	19 15%	8 20%	9 11%	10 9%	8 9%	- -	3 9%	7 13% U	13 22% ASU	11 10%	8 9%	13 20%	1 2%
7	**81** **16%**	42 17%	15 18%	- -	1 7%	2 9%	3 13%	19 15%	22 17%	3 8%	16 19%	17 14%	16 18%	3 25%	4 14%	6 12%	6 11%	22 20%	17 18%	6 10%	15 24%
8	**123** **24%**	68 28%	12 15%	- -	4 21%	4 22%	5 28%	30 24%	23 18%	5 13%	29 35% AIJ	33 28%	20 22%	3 22%	10 34%	8 15%	11 19%	26 25%	21 22%	17 27%	23 35% P
9	**78** **15%** **H**	37 15%	20 25% AH	1 29%	6 34%	- -	3 13%	11 9%	23 18%	7 17%	10 12%	18 16%	19 21%	- -	- -	13 26% AR	12 21%	11 10%	18 19%	8 12%	8 13%
Highest rating 10	**51** **10%** **CK**	26 11% C	2 2%	2 33%	2 8%	2 12%	3 15%	16 13% C	12 9% K	4 9% K	1 1%	14 11% K	17 19% AK	1 5%	3 10%	4 7%	6 10%	14 13%	12 13%	5 9%	4 7%
Don't know	**33** **6%**	10 4%	6 8%	- -	- -	- -	2 9%	15 12% AB	5 4%	6 16% AIM	4 5%	7 6%	4 4%	4 28%	3 9%	3 7%	3 6%	9 8%	3 4%	3 4%	1 1%
1-3 (Net)	**19** **4%**	7 3%	3 4%	1 30%	1 3%	4 20%	1 7%	3 2%	6 5%	2 4%	6 7%	3 2%	2 2%	1 11%	- -	3 5%	1 1%	1 1%	3 3%	3 5%	2 4%
4-6 (Net)	**123** **24%** **M**	55 23%	22 28%	* 7%	5 27%	7 37%	3 16%	30 24%	39 30% M	12 32% M	19 22%	27 23%	13 14%	1 9%	9 33%	14 28%	19 32%	24 22%	21 22%	20 32%	11 17%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
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Q15_8_4. Rating on statement - Its programmes show different kinds of cultures within the UK: BBC Four
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		Working status							Education							Household income					
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Base (weighted)	**509**	244	81*	5**	19**	18**	19**	124	131	39*	84*	118*	91*	13**	29**	51*	58*	107*	96*	62*	64*
Effective Base	**415**	195	50	3	25	14	21	117	108	31	69	93	72	11	30	48	51	82	73	50	52
7-10 (Net)	**334**	172	49	3	13	8	13	76	81	19	56	81	72	7	17	31	35	73	69	36	50
	66% **J**	*71%* A	*61%*	*62%*	*70%*	*42%*	*69%*	*61%*	*62%*	*48%*	*67%*	*69%* J	*79%* AI J	*52%*	*58%*	*60%*	*61%*	*69%*	*72%*	*58%*	*78%* AP
9-10 (Net)	**129**	62	22	3	8	2	5	27	36	10	11	32	36	1	3	17	18	25	31	13	12
	25% **K**	*26%*	*27%*	*62%*	*42%*	*12%*	*28%*	*22%*	*27%* K	*27%*	*13%*	*27%* K	*40%* AK	*5%*	*10%*	*33%*	*31%*	*23%*	*32%*	*21%*	*19%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 91

Q15_8_5. Rating on statement - Its programmes show different kinds of cultures within the UK: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**1776**	892	884	802	974	797	979	173	267	254	323	303	456	424	741	610	493	1283	113	1661	1211	192	188	185
Base (weighted)	**1733**	875	858	765	968	789	944	202	280	241	303	273	436	424	830	478	510	1223	173	1558	1424	157	96	56
Effective Base	**1463**	710	755	660	804	667	796	142	220	210	265	248	388	369	620	505	412	1053	102	1381	1101	178	174	162
Lowest rating 1	**18** ***1%*** **CUZc g**	15 *2%* AC	3 *	11 *1%*	8 *1%*	12 *1%*	7 *1%*	1 *	3 *1%*	2 *1%*	3 *1%*	5 *2%*	4 *1%*	5 *1%*	8 *1%*	5 *1%*	6 *1%*	12 *1%*	4 *3%*	14 *1%*	17 *1%*	1 *	1 *1%*	* *
2	**21** ***1%*** **EZcg**	11 *1%*	10 *1%*	14 *2%*	7 *1%*	10 *1%*	12 *1%*	3 *1%*	2 *1%*	5 *2%*	3 *1%*	2 *1%*	7 *2%*	3 *1%*	13 *2%*	6 *1%*	8 *2%*	13 *1%*	- -	21 *1%*	17 *1%*	2 *1%*	1 *1%*	1 *2%*
3	**39** ***2%*** **EKZd**	24 *3%*	15 *2%*	26 *3%* AE	13 *1%*	17 *2%*	22 *2%*	4 *2%*	7 *3%* K	8 *3%* K	1 *	8 *3%* K	11 *2%* K	9 *2%*	16 *2%*	14 *3%*	9 *2%*	30 *2%*	3 *2%*	36 *2%*	32 *2%*	5 *3%*	1 *1%*	2 *3%*
4	**72** ***4%*** **Eq**	36 *4%*	36 *4%*	42 *5%* AE	30 *3%*	28 *4%*	44 *5%*	7 *4%*	11 *4%*	8 *3%*	18 *6%* L	7 *2%*	21 *5%*	17 *4%*	35 *4%*	20 *4%*	25 *5%*	47 *4%*	9 *5%*	63 *4%*	51 *4%*	12 *8%* AV	6 *6%*	3 *6%*
5	**219** ***13%*** **EGR Zc**	119 *14%*	101 *12%*	115 *15%* AE	105 *11%*	117 *15%* AG	103 *11%*	25 *12%*	29 *11%*	33 *14%*	33 *11%*	31 *12%*	67 *15%*	51 *12%*	100 *12%*	67 *14%*	47 *9%*	172 *14%* AR	20 *11%*	200 *13%*	173 *12%*	23 *15%*	11 *11%*	12 *22%* AVX
6	**270** ***16%*** **Uc**	142 *16%*	128 *15%*	129 *17%*	141 *15%*	122 *15%*	148 *16%*	43 *21%* IM	36 *13%*	36 *15%*	56 *18%*	41 *15%*	58 *13%*	62 *15%*	132 *16%*	76 *16%*	76 *15%*	194 *16%*	35 *20%*	234 *15%*	214 *15%*	31 *20%*	15 *15%*	9 *17%*
7	**354** ***20%*** **B**	160 *18%*	194 *23%* AB	146 *19%*	208 *22%*	168 *21%*	186 *20%*	44 *22%*	61 *22%*	53 *22%*	61 *20%*	54 *20%*	82 *19%*	82 *19%*	182 *22%*	90 *19%*	108 *21%*	246 *20%*	34 *19%*	319 *20%*	292 *20%*	35 *22%*	18 *19%*	9 *16%*
8	**344** ***20%*** **DQW abek**	175 *20%*	169 *20%*	132 *17%*	212 *22%* AD	149 *19%*	195 *21%*	43 *21%*	57 *20%*	47 *19%*	60 *20%*	63 *23%*	74 *17%*	105 *25%* AQ	163 *20%*	76 *16%*	106 *21%*	238 *19%*	29 *17%*	314 *20%*	297 *21%* W	20 *13%*	17 *18%*	9 *17%*
9	**171** ***10%*** **DUab des**	80 *9%*	91 *11%*	45 *6%*	126 *13%* AD	67 *8%*	105 *11%*	14 *7%*	35 *13%*	23 *9%*	31 *10%*	27 *10%*	41 *10%*	44 *10%*	78 *9%*	48 *10%*	59 *12%*	112 *9%*	24 *14%*	147 *9%*	140 *10%*	17 *11%*	10 *11%*	3 *6%*
Highest rating 10	**121** ***7%*** **DSWa dejk**	61 *7%*	61 *7%*	42 *5%*	79 *8%* D	52 *7%*	70 *7%*	10 *5%*	27 *10%*	19 *8%*	22 *7%*	17 *6%*	26 *6%*	30 *7%*	50 *6%*	42 *9%*	46 *9%*	75 *6%*	10 *6%*	111 *7%*	104 *7%* W	4 *2%*	9 *10%* W	4 *7%* W

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Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**1733**	875	858	765	968	789	944	202	280	241	303	273	436	424	830	478	510	1223	173	1558	1424	157	96	56
Effective Base	**1463**	710	755	660	804	667	796	142	220	210	265	248	388	369	620	505	412	1053	102	1381	1101	178	174	162
Don't know	**103** *6%* **EJOR ceg**	53 *6%*	50 *6%*	63 *8%* AE	40 *4%*	50 *6%*	53 *6%*	8 *4%*	11 *4%*	7 *3%*	16 *5%*	17 *6%*	44 *10%* AHI JK	15 *4%*	53 *6%*	35 *7%* O	19 *4%*	84 *7%* AR	4 *3%*	98 *6%* A	86 *6%*	7 *5%*	7 *7%*	2 *4%*
1-3 (Net)	**79** *5%* **CEKZ**	50 *6%* AC	29 *3%*	51 *7%* AE	28 *3%*	39 *5%*	40 *4%*	8 *4%*	12 *4%*	15 *6%* K	7 *2%*	15 *6%* K	22 *5%*	18 *4%*	37 *4%*	24 *5%*	24 *5%*	55 *4%*	7 *4%*	71 *5%*	65 *5%*	7 *5%*	3 *3%*	3 *6%*
4-6 (Net)	**561** *32%* **EVZ c**	296 *34%*	265 *31%*	286 *37%* AE	275 *28%*	266 *34%*	294 *31%*	75 *37%*	77 *27%*	77 *32%*	107 *35%*	79 *29%*	146 *34%*	130 *31%*	267 *32%*	163 *34%*	148 *29%*	413 *34%*	64 *37%*	497 *32%*	439 *31%*	66 *42%* AV	31 *33%*	24 *44%* AVX
7-10 (Net)	**991** *57%* **BDM QSWYab dekv**	476 *54%*	515 *60%* AB	365 *48%*	626 *65%* AD	435 *55%*	556 *59%*	111 *55%*	180 *64%* AM	142 *59%*	174 *57%*	161 *59%* M	223 *51%*	262 *62%* AQ	473 *57%*	256 *53%*	319 *63%* AS	671 *55%*	98 *56%*	891 *57%*	833 *59%* WY	76 *48%*	55 *57%* Y	26 *46%*
9-10 (Net)	**293** *17%* **DSa bdes**	141 *16%*	152 *18%*	87 *11%*	206 *21%* AD	118 *15%*	174 *18%*	24 *12%*	63 *22%* AHM	42 *17%*	53 *17%*	44 *16%*	67 *15%*	74 *18%*	128 *15%*	90 *19%*	105 *21%* AS	187 *15%*	35 *20%*	258 *17%*	245 *17%*	21 *13%*	19 *20%*	7 *13%*

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Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**1776**	1408	265	100	567	969	221	451	1088	117	438	1296	192	75	120	182	141	96	123	188	129	155	190	185
Base (weighted)	**1733**	1378	260	94*	573	930	214	419	1071	123	403	1299	157	79*	129	214	158	107*	149	96	168	190	229	56
Effective Base	**1463**	1159	221	81	473	796	180	369	899	101	356	1077	178	67	110	168	126	89	113	174	118	139	174	162
Lowest rating 1	**18** *1%* **CUZcg**	6 *	4 *2%*	8 *9%* AZa	2 *	9 *1%*	8 *4%* Acd	10 *2%* Ag	7 *1%*	- -	4 *1%*	14 *1%*	1 *	- -	3 *2%* u	4 *2%*	- -	2 *2%* u	4 *2%* u	1 *1%*	1 *	3 *1%*	- -	* *
2	**21** *1%* **EZcg**	12 *1%*	3 *1%*	6 *7%* AZa	2 *	13 *1%*	6 *3%* c	8 *2%*	9 *1%*	2 *2%*	3 *1%*	18 *1%*	2 *1%*	- -	1 *1%*	5 *2%*	1 *1%*	2 *2%*	1 *1%*	1 *1%*	1 *1%*	2 *1%*	4 *2%*	1 *2%*
3	**39** *2%* **EKZd**	24 *2%*	13 *5%* AZ	2 *2%*	17 *3%*	14 *2%*	8 *4%*	9 *2%*	25 *2%*	- -	10 *3%*	29 *2%*	5 *3%* q	2 *2%*	4 *3%* q	4 *2%*	1 *1%*	- -	- -	1 *1%*	5 *3%*	5 *2%*	10 *5%* Apq	2 *3%* pq
4	**72** *4%* **Eq**	55 *4%*	11 *4%*	5 *6%*	17 *3%*	42 *5%*	13 *6%*	15 *3%*	49 *5%*	4 *4%*	17 *4%*	54 *4%*	12 *8%* Amqu	6 *7%* q	3 *2%*	10 *5%* q	9 *6%* q	3 *2%*	- -	6 *6%* q	8 *5%* q	8 *4%* q	5 *2%*	3 *6%* q
5	**219** *13%* **EGRZc**	139 *10%*	57 *22%* AZ	24 *25%* AZ	38 *7%*	135 *15%* Ac	46 *21%* Acd	49 *12%*	137 *13%*	18 *15%*	49 *12%*	164 *13%*	23 *15%*	11 *14%*	14 *11%*	24 *11%*	21 *13%*	21 *20%* Atu	19 *13%*	11 *11%*	21 *12%*	18 *9%*	24 *11%*	12 *22%* Amnoqrstu
6	**270** *16%* **Uc**	207 *15%*	52 *20%* Ab	9 *10%*	74 *13%*	151 *16%*	41 *19%*	64 *15%*	172 *16%*	20 *17%*	58 *14%*	209 *16%*	31 *20%* p	13 *16%*	23 *17%*	29 *13%*	24 *15%*	10 *10%*	23 *16%*	15 *15%*	21 *13%*	36 *19%*	35 *15%*	9 *17%*
7	**354** *20%* **B**	288 *21%*	46 *18%*	20 *21%*	121 *21%*	185 *20%*	43 *20%*	93 *22%*	203 *19%*	28 *23%*	84 *21%*	268 *21%*	35 *22%*	14 *18%*	29 *23%*	47 *22%*	28 *18%*	25 *24%*	35 *23%*	18 *19%*	31 *19%*	35 *19%*	45 *20%*	9 *16%*
8	**344** *20%* **DQWab ek**	300 *22%* Aab	35 *14%*	9 *10%*	130 *23%* e	181 *19%*	31 *14%*	72 *17%*	228 *21%*	18 *15%*	81 *20%*	258 *20%*	20 *13%*	18 *23%*	25 *19%*	43 *20%*	36 *23%* k	14 *14%*	30 *20%*	17 *18%*	47 *28%* Akp tv	32 *17%*	51 *22%* k	9 *17%*
9	**171** *10%* **DUabd es**	159 *12%* Aab	11 *4%*	1 *1%*	90 *16%* Ade	72 *8%*	8 *4%*	33 *8%*	113 *11%*	13 *11%*	38 *9%*	125 *10%*	17 *11%* s	8 *10%*	8 *6%*	24 *11%* s	17 *11%* s	16 *15%* sv	16 *11%* s	10 *11%* s	6 *4%*	28 *15%* msu v	17 *8%*	3 *6%*
Highest rating 10	**121** *7%* **DSWade jk**	108 *8%* Aa	8 *3%*	5 *6%*	68 *12%* Ade	46 *5%*	8 *4%*	27 *6%*	76 *7%*	11 *9%*	39 *10%* Aj	80 *6%*	4 *2%*	3 *4%*	10 *8%* k	9 *4%*	10 *6%*	8 *8%*	16 *11%* kn	9 *10%* kn	10 *6%*	16 *8%* k	23 *10%* kn	4 *7%* k

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 91

Q15_8_5. Rating on statement - Its programmes show different kinds of cultures within the UK: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**1733**	1378	260	94*	573	930	214	419	1071	123	403	1299	157	79*	129	214	158	107*	149	96	168	190	229	56
Effective Base	**1463**	1159	221	81	473	796	180	369	899	101	356	1077	178	67	110	168	126	89	113	174	118	139	174	162
Don't know	**103** *6%* **EJORceg**	79 *6%*	20 *8%*	4 *4%*	14 *2%*	81 *9%* Ace	5 *2%*	38 *9%* Ag	51 *5%*	7 *6%*	20 *5%*	81 *6%*	7 *5%*	4 *5%*	9 *7%*	15 *7%*	9 *6%*	5 *5%*	6 *4%*	7 *7%*	17 *10%*	7 *4%*	14 *6%*	2 *4%*
1-3 (Net)	**79** *5%* **CEKZ**	43 *3%*	20 *8%* AZ	16 *17%* AZa	21 *4%*	36 *4%*	21 *10%* Acd	28 *7%* Agh	40 *4%*	2 *2%*	17 *4%*	61 *5%*	7 *5%*	2 *2%*	8 *6%* o	13 *6%* o	2 *1%*	5 *4%*	5 *3%*	3 *3%*	7 *4%*	9 *5%*	14 *6%* o	3 *6%* o
4-6 (Net)	**561** *32%* **EVZc**	401 *29%*	120 *46%* AZ	38 *41%* Z	129 *23%*	329 *35%* Ac	99 *46%* Acd	128 *31%*	359 *34%*	43 *35%*	123 *31%*	427 *33%*	66 *42%* Amnqsu	30 *38%*	39 *30%*	62 *29%*	54 *34%*	34 *32%*	42 *28%*	31 *33%*	50 *30%*	62 *33%*	64 *28%*	24 *44%* Amnqrstu
7-10 (Net)	**991** *57%* **BDMQS WYabde** kv	855 *62%* Aab	99 *38%* e	35 *37%*	409 *72%* Ad	484 *52%* e	89 *42%*	225 *54%*	621 *58%*	71 *58%*	242 *60%*	731 *56%*	76 *48%*	44 *55%*	73 *56%*	123 *58%* v	92 *58%* v	63 *59%* v	96 *65%* kv	55 *57%* v	95 *56%*	111 *59%* v	136 *60%* kv	26 *46%*
9-10 (Net)	**293** *17%* **DSabdes**	267 *19%* Aab	18 *7%*	7 *7%*	158 *28%* Ad e	118 *13%* e	16 *7%*	60 *14%*	190 *18%*	25 *20%*	77 *19%*	205 *16%*	21 *13%*	11 *14%*	18 *14%*	33 *16%*	27 *17%*	24 *22%* s	32 *21%* s	19 *20%* s	16 *10%*	43 *23%* ks v	40 *17%*	7 *13%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Q15_8_5. Rating on statement - Its programmes show different kinds of cultures within the UK: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1776**	697	227	18	141	51	139	503	492	193	381	322	133	39	210	236	248	365	270	212	138
Base (weighted)	**1733**	738	302	23**	85	48*	93	443	446	200	392	335	146	35*	172	187	226	373	284	219	160
Effective Base	**1463**	599	197	14	114	43	118	436	397	164	316	267	116	33	172	183	207	304	223	179	123
Lowest rating 1	**18** *1%*	9 *1%*	4 *1%*	- -	* *1%*	1 *2%*	1 *1%*	3 *1%*	3 *1%*	2 *1%*	8 *2%*	2 *1%*	2 *2%*	- -	1 *1%*	1 *	5 *2%*	3 *1%*	2 *1%*	2 *1%*	- -
2	**21** *1%*	9 *1%*	* *	- -	2 *2%* C	3 *6%* ABCH	1 *1%*	6 *1%*	6 *1%*	- -	7 *2%*	3 *1%*	* *	- -	4 *3%* J	1 *	- -	6 *2%*	3 *1%*	2 *1%*	1 *1%*
3	**39** *2%*	13 *2%*	12 *4%*	- -	1 *1%*	- -	1 *1%*	12 *3%*	15 *3%* M	7 *3%* M	9 *2%*	7 *2%*	- -	1 *3%*	1 *1%*	4 *2%*	4 *2%*	8 *2%*	11 *4%*	5 *2%*	2 *1%*
4	**72** *4%*	25 *3%*	15 *5%*	2 *10%*	1 *2%*	2 *3%*	5 *5%*	22 *5%*	13 *3%*	6 *3%*	19 *5%*	18 *5%*	6 *4%*	1 *4%*	8 *5%*	8 *4%*	7 *3%*	19 *5%*	8 *3%*	11 *5%*	4 *2%*
5	**219** *13%*	91 *12%*	33 *11%*	4 *17%*	10 *12%*	10 *21%* G	8 *8%*	64 *14%*	54 *12%*	23 *12%*	52 *13%*	43 *13%*	15 *10%*	4 *11%*	26 *15%*	24 *13%*	31 *14%*	47 *13%*	27 *9%*	24 *11%*	26 *16%*
6	**270** *16%*	113 *15%*	49 *16%*	1 *6%*	18 *21%*	7 *15%*	15 *16%*	65 *15%*	65 *15%*	27 *13%*	69 *18%*	54 *16%*	20 *13%*	10 *29%* AIJMO	25 *14%*	22 *12%*	39 *17%*	66 *18%*	39 *14%*	32 *15%*	22 *14%*
7	**354** *20%* U	154 *21%*	71 *23%*	1 *6%*	12 *14%*	11 *23%*	22 *24%*	83 *19%*	84 *19%*	40 *20%*	94 *24%*	74 *22%*	23 *15%*	6 *17%*	34 *20%*	39 *21%* U	48 *21%* U	71 *19%*	76 *27%* ARU	47 *22%*	18 *11%*
8	**344** *20%* O	151 *20%*	66 *22%*	6 *26%*	14 *16%*	11 *24%*	16 *17%*	80 *18%*	107 *24%* AO	41 *20%* O	74 *19%* O	62 *18%*	36 *25%* O	6 *17%*	20 *12%*	41 *22%*	40 *18%*	68 *18%*	65 *23%*	50 *23%*	41 *26%*
9	**171** *10%* K	78 *11%*	25 *8%*	- -	11 *14%*	2 *5%*	9 *10%*	45 *10%*	42 *9%*	19 *9%*	27 *7%*	38 *11%*	24 *16%* AIK	2 *5%*	19 *11%*	21 *11%*	29 *13%*	32 *9%*	32 *11%*	21 *10%*	17 *11%*
Highest rating 10	**121** *7%* S	68 *9%* AH	15 *5%*	2 *7%*	7 *8%*	1 *1%*	7 *8%*	22 *5%*	39 *9%* K	17 *8%*	19 *5%*	17 *5%*	15 *10%* K	1 *2%*	13 *7%*	13 *7%*	19 *9%* S	31 *8%* S	10 *3%*	13 *6%*	17 *10%* S
Don't know	**103** *6%* BQ	29 *4%*	12 *4%*	6 *28%*	7 *8%* BF	- -	8 *8%* BF	41 *9%* ABCF	20 *5%*	20 *10%* AIKM	15 *4%*	18 *5%*	5 *3%*	4 *12%* K	21 *12%* AIKLM	13 *7%* Q	5 *2%*	22 *6%* Q	9 *3%*	13 *6%*	12 *8%* Q
1-3 (Net)	**79** *5%*	31 *4%*	16 *5%*	- -	4 *5%*	4 *7%*	3 *3%*	21 *5%*	24 *5%*	8 *4%*	24 *6%*	12 *4%*	3 *2%*	1 *3%*	7 *4%*	6 *3%*	9 *4%*	18 *5%*	16 *6%*	9 *4%*	3 *2%*
4-6 (Net)	**561** *32%* S	228 *31%*	97 *32%*	8 *33%*	30 *35%*	19 *40%*	28 *30%*	151 *34%*	132 *29%*	56 *28%*	140 *36%*	115 *34%*	41 *28%*	15 *44%*	59 *34%*	54 *29%*	77 *34%*	132 *35%* S	74 *26%*	67 *31%*	51 *32%*

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 91

Q15_8_5. Rating on statement - Its programmes show different kinds of cultures within the UK: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1733**	738	302	23**	85	48*	93	443	446	200	392	335	146	35*	172	187	226	373	284	219	160
Effective Base	**1463**	599	197	14	114	43	118	436	397	164	316	267	116	33	172	183	207	304	223	179	123
7-10 (Net)	**991** ***57%*** **HO**	451 *61%* AH	177 *59%*	9 *39%*	44 *52%*	25 *53%*	55 *59%*	230 *52%*	271 *61%* NO	116 *58%*	213 *54%*	190 *57%*	98 *67%* AK NO	14 *41%*	86 *50%*	114 *61%*	136 *60%*	201 *54%*	184 *65%* AR	131 *60%*	93 *58%*
9-10 (Net)	**293** ***17%*** **K**	146 *20%* ACF	40 *13%*	2 *7%*	18 *21%* F	3 *7%*	16 *18%*	67 *15%*	81 *18%* K	36 *18%*	46 *12%*	54 *16%*	39 *27%* AIK LN	3 *7%*	32 *18%* K	34 *18%*	48 *21%*	63 *17%*	42 *15%*	34 *15%*	34 *21%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 92

Q15_8_6. Rating on statement - Its programmes show different kinds of cultures within the UK: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**1192**	590	602	472	720	548	644	141	213	208	225	180	225	342	500	348	361	831	91	1101	823	126	132	111
Base (weighted)	**1184**	601	583	463	722	550	634	167	221	199	211	160	226	356	559	267	379	805	141*	1043	979	104	68	34*
Effective Base	**984**	474	513	397	588	465	520	115	179	177	182	144	194	298	417	289	303	682	84	917	747	115	122	96
Lowest rating 1	**10** *1%* **UZgj**	7 *1%*	2 *	4 *1%*	6 *1%*	5 *1%*	5 *1%*	2 *1%*	2 *1%*	- -	1 *	* *	5 *2%*	5 *1%*	3 *1%*	2 *1%*	2 *	8 *1%*	5 *3%* AU	5 *	9 *1%*	- -	1 *1%*	- -
2	**13** *1%* **EZ**	10 *2%*	3 *1%*	10 *2%* AE	3 *	5 *1%*	8 *1%*	2 *1%*	3 *1%*	2 *1%*	4 *2%*	- -	3 *1%*	3 *1%*	6 *1%*	4 *2%*	6 *1%*	8 *1%*	2 *1%*	11 *1%*	10 *1%*	2 *1%*	1 *1%*	1 *2%*
3	**21** *2%* **E**	11 *2%*	9 *2%*	16 *3%* AE	5 *1%*	7 *1%*	14 *2%*	2 *1%*	2 *1%*	4 *2%*	2 *1%*	6 *4%* AI	5 *2%*	6 *2%*	7 *1%*	8 *3%*	5 *1%*	16 *2%*	1 *1%*	20 *2%*	17 *2%*	1 *1%*	3 *4%*	1 *3%*
4	**45** *4%* **BGP**	15 *2%*	30 *5%* AB	22 *5%*	23 *3%*	28 *5%* AG	17 *3%*	9 *5%*	11 *5%*	4 *2%*	6 *3%*	5 *3%*	10 *4%*	19 *5%* P	13 *2%*	12 *5%*	15 *4%*	30 *4%*	4 *3%*	41 *4%*	42 *4%*	2 *2%*	1 *2%*	1 *2%*
5	**112** *9%* **EUZ c**	59 *10%*	54 *9%*	73 *16%* AE	40 *6%*	56 *10%*	56 *9%*	21 *13%*	20 *9%*	13 *6%*	21 *10%*	17 *11%*	20 *9%*	28 *8%*	49 *9%*	35 *13%* AO	27 *7%*	86 *11%*	19 *13%*	94 *9%*	90 *9%*	10 *10%*	7 *11%*	5 *14%*
6	**151** *13%* **Mu**	83 *14%*	69 *12%*	58 *13%*	93 *13%*	67 *12%*	85 *13%*	31 *19%* ALM	30 *13%* M	29 *14%* M	33 *16%* M	16 *10%*	13 *6%*	45 *13%*	80 *14%*	26 *10%*	56 *15%*	96 *12%*	15 *11%*	136 *13%*	117 *12%*	18 *17%*	10 *14%*	7 *21%* AV
7	**242** *20%* **Oi**	123 *21%*	119 *20%*	87 *19%*	156 *22%*	116 *21%*	126 *20%*	40 *24%*	39 *17%*	46 *23%*	35 *17%*	37 *23%*	46 *20%*	59 *17%*	130 *23%* O	53 *20%*	76 *20%*	166 *21%*	31 *22%*	211 *20%*	194 *20%*	24 *23%*	18 *26%*	7 *20%*
8	**236** *20%* **DQe**	110 *18%*	126 *22%*	70 *15%*	166 *23%* AD	114 *21%*	121 *19%*	26 *15%*	45 *20%*	50 *25%* H	40 *19%*	31 *19%*	43 *19%*	80 *22%* Q	119 *21%* Q	35 *13%*	87 *23%*	149 *18%*	25 *18%*	210 *20%*	196 *20%*	19 *18%*	13 *20%*	7 *20%*
9	**171** *14%* **DFb dej**	84 *14%*	86 *15%*	49 *11%*	121 *17%* AD	64 *12%*	106 *17%* AF	18 *11%*	41 *19%*	25 *13%*	39 *19%*	20 *13%*	28 *12%*	62 *17%*	71 *13%*	37 *14%*	63 *17%*	108 *13%*	22 *15%*	149 *14%*	145 *15%*	17 *16%*	6 *9%*	3 *9%*
Highest rating 10	**104** *9%* **aj**	60 *10%*	45 *8%*	31 *7%*	73 *10%*	43 *8%*	61 *10%*	11 *7%*	24 *11%*	20 *10%*	17 *8%*	13 *8%*	19 *8%*	36 *10%*	44 *8%*	25 *9%*	36 *9%*	69 *9%*	8 *6%*	97 *9%*	93 *10%*	5 *5%*	3 *5%*	3 *8%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 92

Q15_8_6. Rating on statement - Its programmes show different kinds of cultures within the UK: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**1184**	601	583	463	722	550	634	167	221	199	211	160	226	356	559	267	379	805	141*	1043	979	104	68	34*
Effective Base	**984**	474	513	397	588	465	520	115	179	177	182	144	194	298	417	289	303	682	84	917	747	115	122	96
Don't know	**78** *7%* **EIJO Rcg**	38 *6%*	40 *7%*	42 *9%* AE	36 *5%*	42 *8%*	36 *6%*	5 *3%*	6 *3%*	6 *3%*	13 *6%*	14 *9%* HIJ	35 *15%* AHI JK	14 *4%*	36 *6%*	28 *11%* AOP	9 *2%*	69 *9%* AR	9 *7%*	69 *7%*	66 *7%*	7 *6%*	5 *7%*	1 *2%*
1-3 (Net)	**44** *4%* **CEZc g**	29 *5%*	15 *3%*	30 *6%* AE	14 *2%*	17 *3%*	27 *4%*	6 *4%*	6 *3%*	6 *3%*	7 *3%*	7 *4%*	12 *6%*	14 *4%*	16 *3%*	14 *5%*	12 *3%*	32 *4%*	8 *5%*	36 *3%*	36 *4%*	2 *2%*	4 *6%*	2 *5%*
4-6 (Net)	**309** *26%* **EMZ u**	156 *26%*	152 *26%*	153 *33%* AE	156 *22%*	152 *28%*	157 *25%*	62 *37%* AJL M	60 *27%*	46 *23%*	61 *29%* M	38 *24%*	43 *19%*	92 *26%*	142 *25%*	73 *28%*	97 *26%*	212 *26%*	38 *27%*	271 *26%*	249 *25%*	30 *28%*	18 *27%*	12 *36%* AV
7-10 (Net)	**753** *64%* **DQS abe**	377 *63%*	376 *64%*	238 *51%*	516 *71%* AD	338 *62%*	415 *65%*	95 *57%*	149 *67%*	141 *71%* AHM	131 *62%*	102 *64%*	136 *60%*	237 *66%* Q	365 *65%* Q	150 *56%*	262 *69%* AS	492 *61%*	87 *61%*	667 *64%*	628 *64%*	66 *63%*	40 *60%*	19 *57%*
9-10 (Net)	**275** *23%* **DFX abdjr**	144 *24%*	131 *22%*	81 *17%*	194 *27%* AD	108 *20%*	167 *26%* AF	29 *17%*	65 *29%* AH	45 *23%*	56 *27%*	33 *21%*	47 *21%*	98 *27%* AP	116 *21%*	62 *23%*	99 *26%*	177 *22%*	30 *21%*	245 *24%*	238 *24%* X	22 *21%*	9 *14%*	6 *17%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 92

Q15_8_6. Rating on statement - Its programmes show different kinds of cultures within the UK: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**1192**	974	155	61	445	614	119	286	724	87	284	883	126	52	84	125	90	60	77	132	81	124	130	111
Base (weighted)	**1184**	973	151	59*	455	600	117*	278	726	90*	276	887	104	57*	95*	143	101*	70*	95*	68	109*	157	152	34*
Effective Base	**984**	808	125	50	368	510	96	232	602	72	228	736	115	46	77	116	80	56	71	122	74	112	119	96
Lowest rating 1	**10 1% UZgj**	4 *	- -	5 8% AZa	- -	6 1%	4 3% Ac	7 3% Ag	* *	2 3% g	5 2% j	4 *	- -	- -	2 2%	1 1%	- -	- -	4 4% Au	1 1%	- -	3 2%	- -	- -
2	**13 1% EZ**	7 1%	3 2%	4 7% AZ	3 1%	7 1%	3 3% c	2 1%	9 1%	2 3%	3 1%	11 1%	2 1%	1 1%	- -	3 2%	1 1%	3 5% Au	- -	1 1%	1 1%	1 1%	- -	1 2% u
3	**21 2% E**	14 1%	5 4%	2 3%	6 1%	8 1%	6 5% Acd	7 2%	10 1%	- -	3 1%	18 2%	1 1%	2 3%	2 2%	3 2%	- -	- -	2 2%	3 4% o	2 2%	2 1%	3 2%	1 3% o
4	**45 4% BGP**	39 4%	5 3%	1 3%	18 4%	22 4%	5 4%	9 3%	29 4%	5 5%	11 4%	34 4%	2 2%	- -	1 1%	6 4%	3 3%	6 8%	2 3%	1 2%	9 8% Akm	7 5%	7 5%	1 2%
5	**112 9% EUZc**	73 8%	29 19% AZ	11 18% AZ	31 7%	65 11% c	16 14% c	24 9%	76 10%	7 8%	25 9%	87 10%	10 10%	11 20% Aqst u	9 9%	18 13% su	12 12%	9 13%	7 8%	7 11%	5 4%	11 7%	8 5%	5 14% su
6	**151 13% Mu**	119 12%	28 18% A	5 8%	60 13%	74 12%	16 14%	31 11%	104 14%	11 12%	36 13%	113 13%	18 17% u	8 14%	16 17% u	16 11%	15 15% u	6 9%	9 9%	10 14% u	17 15% u	21 14% u	8 5%	7 21% Anpqu
7	**242 20% Oi**	202 21%	25 17%	16 26%	87 19%	124 21%	29 24%	57 20%	135 19%	23 26%	40 14%	199 22% Ai	24 23%	9 15%	18 19%	21 15%	17 17%	14 20%	16 17%	18 26% n	24 22%	36 23%	38 25%	7 20%
8	**236 20% DQe**	204 21%	26 17%	6 10%	86 19% e	136 23% Ae	12 10%	48 17%	161 22% A	12 14%	47 17%	184 21%	19 18%	13 23%	21 22%	29 20%	22 22%	13 19%	22 24%	13 20%	21 19%	27 17%	28 18%	7 20%
9	**171 14% DFbde j**	154 16% Ab	15 10%	2 3%	91 20% Ad e	70 12%	9 8%	37 13%	107 15%	11 12%	55 20% Aj	112 13%	17 16%	7 12%	14 15%	23 16%	16 16%	11 15%	16 17%	6 9%	9 9%	20 13%	29 19% rsv	3 9%
Highest rating 10	**104 9% aj**	95 10% Aa	4 3%	5 8%	51 11% Ad	43 7%	10 9%	23 8%	60 8%	15 17% Afg	35 12% Aj	67 8%	5 5%	4 8%	7 7%	11 8%	6 6%	4 6%	9 10%	3 5%	13 12%	19 12%	19 13% kr	3 8%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Table 92

Q15_8_6. Rating on statement - Its programmes show different kinds of cultures within the UK: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region										
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**1184**	973	151	59*	455	600	117*	278	726	90*	276	887	104	57*	95*	143	101*	70*	95*	68	109*	157	152	34*
Effective Base	**984**	808	125	50	368	510	96	232	602	72	228	736	115	46	77	116	80	56	71	122	74	112	119	96
Don't know	**78 7% EIJORcg**	63 *7%*	11 *7%*	4 *6%*	21 *5%*	46 *8%*	8 *6%*	34 *12%* Agh	35 *5%*	2 *2%*	17 *6%*	58 *7%*	7 *6%*	2 *3%*	4 *5%*	12 *9%*	8 *8%*	4 *5%*	8 *8%*	5 *7%*	8 *7%*	9 *5%*	11 *8%*	1 *2%*
1-3 (Net)	**44 4% CEZcg**	25 *3%*	8 *5%*	11 *18%* AZa	9 *2%*	21 *4%*	13 *11%* Acd	16 *6%* g	19 *3%*	5 *6%*	11 *4%*	33 *4%*	2 *2%*	3 *5%*	4 *4%*	6 *4%*	1 *1%*	3 *5%*	6 *6%*	4 *6%* o	4 *3%*	7 *4%*	3 *2%*	2 *5%*
4-6 (Net)	**309 26% EMZu**	230 *24%*	61 *41%* AZ	17 *28%*	109 *24%*	160 *27%*	37 *32%*	64 *23%*	208 *29%* A	22 *25%*	72 *26%*	233 *26%*	30 *28%* u	19 *34%* u	26 *28%* u	40 *28%* u	30 *30%* u	21 *30%* u	18 *19%*	18 *27%* u	30 *28%* u	40 *25%*	23 *15%*	12 *36%* Aqu
7-10 (Net)	**753 64% DQSabe**	655 *67%* Aab	70 *47%*	28 *47%*	316 *69%* Ade	373 *62%* e	59 *51%*	164 *59%*	464 *64%*	61 *68%*	176 *64%*	563 *63%*	66 *63%*	33 *59%*	60 *64%*	84 *59%*	62 *61%*	42 *60%*	63 *66%*	40 *60%*	67 *62%*	102 *65%*	114 *75%* Aklno prsv	19 *57%*
9-10 (Net)	**275 23% DFXabdjr**	249 *26%* Aab	19 *13%*	7 *11%*	143 *31%* Ade	113 *19%*	19 *16%*	60 *21%*	167 *23%*	26 *28%*	89 *32%* Aj	180 *20%*	22 *21%*	11 *20%*	21 *22%*	34 *24%*	22 *22%*	14 *21%*	25 *26%* r	9 *14%*	23 *21%*	39 *25%* r	48 *32%* Arv	6 *17%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Q15_8_6. Rating on statement - Its programmes show different kinds of cultures within the UK: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1192**	524	155	15	88	46	99	265	312	116	277	263	112	18	90	129	173	248	194	158	122
Base (weighted)	**1184**	553	215	18**	51*	43*	67*	236	290	119*	284	270	127*	16**	75*	94*	162	253	204	170	139
Effective Base	**984**	453	135	12	69	40	83	232	251	99	228	219	99	16	71	98	145	204	159	136	109
Lowest rating 1	**10** *1%*	2 *	5 *2%*	- -	* *1%*	- -	- -	2 *1%*	1 *	- -	5 *2%* L	- -	2 *2%*	- -	1 *2%*	1 *1%*	2 *1%*	- -	- -	2 *1%*	- -
2	**13** *1%*	8 *1%*	- -	- -	1 *1%*	1 *3%* C	1 *1%*	3 *1%*	3 *1%*	2 *2%*	5 *2%*	2 *1%*	1 *1%*	- -	* *	* *	1 *	2 *1%*	3 *1%*	2 *1%*	3 *2%*
3	**21** *2%*	6 *1%*	8 *4%*	1 *3%*	1 *1%*	- -	1 *2%*	5 *2%*	6 *2%*	3 *3%*	2 *1%*	6 *2%*	2 *2%*	- -	1 *2%*	3 *3%* U	4 *3%*	5 *2%*	1 *1%*	3 *2%*	- -
4	**45** *4%*	24 *4%*	4 *2%*	- -	2 *3%*	3 *7%*	2 *2%*	11 *4%*	13 *4%*	1 *1%*	9 *3%*	10 *4%*	6 *5%*	1 *6%*	4 *6%* J	4 *4%*	5 *3%*	7 *3%*	9 *4%*	5 *3%*	7 *5%*
5	**112** *9%*	56 *10%*	20 *9%*	- -	5 *9%*	4 *10%*	8 *11%*	20 *8%*	29 *10%*	12 *10%*	29 *10%*	19 *7%*	6 *5%*	4 *23%*	12 *16%* LM	9 *9%*	23 *14%* AU	25 *10%*	21 *10%*	10 *6%*	9 *6%*
6	**151** *13%* HO	73 *13%*	27 *13%*	5 *29%*	10 *20%* H	9 *20%* H	8 *12%*	19 *8%*	41 *14%* O	13 *11%*	37 *13%*	34 *12%*	19 *15%*	3 *20%*	4 *5%*	11 *12%*	13 *8%*	32 *13%*	21 *11%*	28 *16%*	23 *17%* Q
7	**242** *20%* M	112 *20%*	42 *20%*	6 *32%*	9 *17%*	11 *25%*	17 *25%*	45 *19%*	58 *20%* M	28 *24%* M	67 *24%* M	59 *22%* M	14 *11%*	3 *16%*	13 *18%*	19 *20%*	33 *20%*	58 *23%*	50 *25%*	33 *19%*	22 *16%*
8	**236** *20%*	107 *19%*	53 *25%*	2 *12%*	8 *15%*	7 *15%*	11 *16%*	47 *20%*	50 *17%*	22 *18%*	55 *19%*	70 *26%* AIO	26 *20%*	3 *20%*	9 *12%*	16 *17%*	28 *17%*	44 *17%*	44 *21%*	45 *26%*	27 *19%*
9	**171** *14%*	88 *16%* F	34 *16%*	1 *6%*	7 *13%*	2 *4%*	13 *19%* F	26 *11%*	46 *16%*	12 *10%*	36 *13%*	35 *13%*	31 *24%* AJ KLO	2 *12%*	9 *12%*	13 *14%*	25 *15%*	37 *15%*	41 *20%* A	16 *9%*	23 *16%*
Highest rating 10	**104** *9%* C	58 *11%* C	10 *5%*	2 *8%*	4 *9%*	5 *11%*	6 *9%*	20 *8%*	25 *9%*	13 *11%*	20 *7%*	18 *7%*	19 *15%* AKL	- -	8 *10%*	11 *11%*	13 *8%*	30 *12%* S	10 *5%*	16 *9%*	16 *11%* S
Don't know	**78** *7%* BGMS	18 *3%*	12 *6%*	2 *10%*	5 *10%* BG	3 *6%*	1 *1%*	38 *16%* ABCG	17 *6%* M	12 *10%* M	17 *6%* M	16 *6%* M	1 *1%*	* *3%*	13 *18%* AIKLM	8 *8%* S	16 *10%* S	13 *5%*	4 *2%*	10 *6%*	10 *7%* S
1-3 (Net)	**44** *4%*	17 *3%*	12 *6%*	1 *3%*	2 *3%*	1 *3%*	2 *3%*	10 *4%*	9 *3%*	5 *5%*	13 *4%*	8 *3%*	5 *4%*	- -	3 *4%*	4 *4%*	7 *5%*	7 *3%*	4 *2%*	8 *5%*	3 *2%*
4-6 (Net)	**309** *26%* H	153 *28%*	51 *24%*	5 *29%*	17 *33%* H	16 *36%* H	17 *26%*	50 *21%*	84 *29%*	26 *22%*	75 *26%*	62 *23%*	31 *24%*	8 *50%*	20 *27%*	24 *25%*	41 *25%*	64 *25%*	51 *25%*	43 *25%*	39 *28%*

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 92

Q15_8_6. Rating on statement - Its programmes show different kinds of cultures within the UK: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1184**	553	215	18**	51*	43*	67*	236	290	119*	284	270	127*	16**	75*	94*	162	253	204	170	139
Effective Base	**984**	453	135	12	69	40	83	232	251	99	228	219	99	16	71	98	145	204	159	136	109
7-10 (Net)	**753**	366	139	11	28	24	47	139	179	75	179	183	90	8	39	58	98	169	145	109	87
	64%	*66%*	*65%*	*58%*	*54%*	*55%*	*70%*	*59%*	*62%*	*63%*	*63%*	*68%*	*70%*	*48%*	*52%*	*62%*	*60%*	*67%*	*71%*	*64%*	*62%*
	O						E					O	O						A		
9-10 (Net)	**275**	146	43	3	11	6	19	46	71	25	56	53	50	2	16	23	38	68	51	31	38
	23%	*26%*	*20%*	*15%*	*22%*	*15%*	*29%*	*20%*	*25%*	*21%*	*20%*	*20%*	*39%*	*12%*	*22%*	*25%*	*23%*	*27%*	*25%*	*19%*	*28%*
		AH											AI JKLO								

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 93

Q15_8_7. Rating on statement - Its programmes show different kinds of cultures within the UK: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**851**	415	436	299	552	398	453	79	164	146	147	144	171	201	374	275	298	553	64	787	573	98	93	87
Base (weighted)	**833**	412	422	287	546	398	435	92*	168	136	132	135	170	204	416	212	306	527	99*	734	678	83*	46*	26*
Effective Base	**696**	328	369	252	445	338	358	64	135	122	117	116	146	174	311	224	246	450	61	645	517	91	87	77
Lowest rating 1	**8** *1%* **FUZcg**	5 *1%*	4 *1%*	3 *1%*	5 *1%*	1 *	7 *2%*	3 *3%*	1 *1%*	- -	1 *1%*	1 *1%*	2 *1%*	2 *1%*	3 *1%*	3 *1%*	1 *	7 *1%*	2 *3%*	6 *1%*	6 *1%*	* *	1 *1%*	1 *2%*
2	**16** *2%* **EZg**	5 *1%*	10 *2%*	10 *3%* E	6 *1%*	6 *2%*	10 *2%*	2 *3%*	2 *1%*	3 *2%*	1 *1%*	1 *	7 *4%* A	3 *2%*	4 *1%*	8 *4%* AP	5 *2%*	11 *2%*	- -	16 *2%*	12 *2%*	1 *1%*	2 *5%* A	1 *3%*
3	**27** *3%* **E**	17 *4%*	10 *2%*	17 *6%* AE	11 *2%*	11 *3%*	16 *4%*	- -	7 *4%*	3 *2%*	3 *2%*	6 *4%*	9 *5%*	7 *3%*	10 *2%*	10 *5%*	6 *2%*	21 *4%*	3 *3%*	24 *3%*	22 *3%*	3 *4%*	1 *2%*	1 *3%*
4	**36** *4%* **RZ**	15 *4%*	21 *5%*	15 *5%*	21 *4%*	22 *6%*	14 *3%*	10 *11%* AIK	3 *2%*	5 *4%*	3 *3%*	8 *6%*	6 *4%*	8 *4%*	17 *4%*	11 *5%*	7 *2%*	29 *6%* AR	3 *3%*	33 *4%*	29 *4%*	2 *2%*	3 *7%*	2 *7%*
5	**97** *12%* **EOc**	41 *10%*	56 *13%*	45 *16%* AE	53 *10%*	46 *12%*	52 *12%*	12 *13%*	14 *9%*	17 *13%*	12 *9%*	23 *17%* AI	19 *11%*	14 *7%*	50 *12%*	33 *15%* AO	29 *9%*	68 *13%*	13 *13%*	84 *11%*	74 *11%*	11 *13%*	9 *18%* AV	4 *15%*
6	**106** *13%* **LMS**	58 *14%*	47 *11%*	39 *14%*	66 *12%*	46 *11%*	60 *14%*	14 *16%* L	22 *13%*	25 *19%* ALM	24 *18%* LM	8 *6%*	12 *7%*	27 *13%*	55 *13%*	24 *11%*	51 *17%* AS	55 *10%*	8 *8%*	97 *13%*	80 *12%*	15 *19%*	6 *13%*	5 *18%*
7	**188** *23%*	100 *24%*	88 *21%*	57 *20%*	131 *24%*	91 *23%*	97 *22%*	25 *27%*	40 *24%*	28 *21%*	34 *26%*	29 *22%*	32 *19%*	50 *24%*	98 *24%*	40 *19%*	75 *24%*	113 *21%*	25 *25%*	163 *22%*	158 *23%*	17 *21%*	8 *18%*	4 *15%*
8	**147** *18%* **DQe**	76 *18%*	71 *17%*	35 *12%*	111 *20%* AD	70 *18%*	77 *18%*	18 *19%*	31 *19%*	26 *19%*	21 *16%*	26 *19%*	26 *15%*	38 *19%*	79 *19%*	29 *14%*	62 *20%*	85 *16%*	18 *18%*	129 *18%*	118 *17%*	16 *19%*	9 *19%*	4 *15%*
9	**86** *10%* **Dj**	41 *10%*	45 *11%*	20 *7%*	67 *12%* AD	44 *11%*	43 *10%*	4 *5%*	25 *15%* H	15 *11%*	15 *11%*	12 *9%*	16 *9%*	28 *14%*	36 *9%*	23 *11%*	37 *12%*	49 *9%*	14 *14%*	73 *10%*	68 *10%*	11 *14%*	3 *6%*	4 *14%*
Highest rating 10	**67** *8%* **Hadm**	31 *7%*	36 *9%*	17 *6%*	50 *9%*	29 *7%*	38 *9%*	- -	17 *10%* H	11 *8%* H	11 *9%* H	11 *8%* H	17 *10%* H	19 *9%*	32 *8%*	15 *7%*	25 *8%*	42 *8%*	7 *7%*	60 *8%*	59 *9%*	4 *4%*	3 *7%*	2 *6%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 93

Q15_8_7. Rating on statement - Its programmes show different kinds of cultures within the UK: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**833**	412	422	287	546	398	435	92*	168	136	132	135	170	204	416	212	306	527	99*	734	678	83*	46*	26*
Effective Base	**696**	328	369	252	445	338	358	64	135	122	117	116	146	174	311	224	246	450	61	645	517	91	87	77
Don't know	**56** *7%* **EJRg**	22 *5%*	34 *8%*	30 *11%* AE	25 *5%*	32 *8%*	23 *5%*	4 *4%*	6 *3%*	3 *2%*	7 *5%*	11 *8%* J	25 *15%* AHIJK	8 *4%*	32 *8%*	16 *8%*	9 *3%*	47 *9%* AR	6 *6%*	50 *7%*	50 *7%*	3 *4%*	2 *4%*	1 *3%*
1-3 (Net)	**51** *6%* **EPZg**	27 *7%*	24 *6%*	29 *10%* AE	22 *4%*	18 *5%*	33 *8%*	5 *6%*	10 *6%*	6 *4%*	5 *4%*	7 *5%*	18 *10%* AK	12 *6%*	17 *4%*	21 *10%* AP	12 *4%*	39 *7%*	6 *6%*	45 *6%*	41 *6%*	4 *5%*	4 *8%*	2 *7%*
4-6 (Net)	**239** *29%* **EMc**	115 *28%*	124 *29%*	99 *34%* AE	140 *26%*	114 *29%*	125 *29%*	36 *39%* IM	39 *24%*	48 *35%* IM	39 *30%*	39 *29%*	37 *22%*	49 *24%*	122 *29%*	67 *32%*	86 *28%*	152 *29%*	24 *25%*	214 *29%*	183 *27%*	27 *33%*	18 *38%* AV	10 *39%* AV
7-10 (Net)	**488** *59%* **DQSbe**	248 *60%*	240 *57%*	129 *45%*	359 *66%* AD	234 *59%*	254 *58%*	47 *51%*	112 *67%* AHM	79 *58%*	81 *61%*	78 *58%*	90 *53%*	135 *66%* AQ	245 *59%*	108 *51%*	199 *65%* AS	289 *55%*	63 *64%*	425 *58%*	404 *60%*	48 *58%*	23 *50%*	13 *50%*
9-10 (Net)	**153** *18%* **DHejm**	72 *17%*	82 *19%*	36 *13%*	117 *21%* AD	73 *18%*	80 *18%*	4 *5%*	41 *25%* AH	26 *19%* H	26 *20%* H	23 *17%* H	33 *19%* H	47 *23%*	68 *16%*	39 *18%*	62 *20%*	91 *17%*	21 *21%*	132 *18%*	127 *19%*	15 *18%*	6 *13%*	5 *20%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Table 93

Q15_8_7. Rating on statement - Its programmes show different kinds of cultures within the UK: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (un-weighted)	**851**	697	111	41	334	422	86	192	540	60	243	588	98	38	50	89	69	36	52	93	66	84	89	87
Base (weighted)	**833**	693	99*	39*	335	412	79*	187	525	62*	231	586	83*	39*	56*	107*	72*	44*	64*	46*	90*	106*	100*	26*
Effective Base	**696**	572	88	35	275	346	70	159	444	47	194	487	91	35	46	83	62	33	47	87	58	75	81	77
Lowest rating 1	**8** *1%* **FUZcg**	4 *1%*	- -	4 *10%* AZa	1 *	4 *1%*	3 *4%* Ac	3 *2%*	2 *	2 *4%* Ag	4 *2%*	5 *1%*	* *	- -	- -	- -	- -	- -	1 *2%*	1 *1%*	1 *1%*	4 *4%* A	- -	1 *2%* nu
2	**16** *2%* **EZg**	10 *1%*	5 *5%* AZ	1 *2%*	4 *1%*	8 *2%*	4 *4%*	8 *4%* Ag	5 *1%*	3 *4%*	4 *2%*	12 *2%*	1 *1%*	2 *5%*	- -	2 *2%*	2 *3%*	1 *3%*	- -	2 *5%* A	2 *3%*	1 *1%*	1 *1%*	1 *3%*
3	**27** *3%* **E**	19 *3%*	5 *5%*	3 *8%*	12 *4%*	10 *2%*	5 *7%* d	7 *4%*	15 *3%*	- -	11 *5%*	16 *3%*	3 *4%* n	4 *9%* An	5 *9%* Ant	- -	2 *3%*	2 *4%*	1 *2%*	1 *2%*	2 *3%*	2 *2%*	4 *4%*	1 *3%* n
4	**36** *4%* **RZ**	23 *3%*	8 *8%* Z	5 *14%* AZ	10 *3%*	18 *4%*	7 *9%* c	5 *3%*	26 *5%*	1 *1%*	8 *3%*	27 *5%*	2 *2%*	- -	3 *5%*	7 *7%*	3 *4%*	1 *3%*	2 *2%*	3 *7%*	7 *8%*	3 *3%*	3 *3%*	2 *7%* l
5	**97** *12%* **EOc**	79 *11%*	13 *13%*	5 *13%*	27 *8%*	59 *14%* Ac	12 *15%*	17 *9%*	68 *13%*	5 *8%*	23 *10%*	74 *13%*	11 *13%*	11 *29%* Akmn stu	5 *8%*	7 *7%*	10 *14%*	5 *11%*	11 *17%*	9 *18%* An tu	10 *11%*	9 *8%*	7 *7%*	4 *15%*
6	**106** *13%* **LMS**	88 *13%*	14 *14%*	3 *8%*	40 *12%*	52 *13%*	14 *17%*	22 *12%*	67 *13%*	8 *13%*	30 *13%*	74 *13%*	15 *19%*	2 *6%*	7 *12%*	15 *14%*	9 *12%*	10 *24%* ls	6 *9%*	6 *13%*	8 *9%*	11 *10%*	12 *12%*	5 *18%*
7	**188** *23%*	155 *22%*	24 *25%*	8 *20%*	76 *23%*	93 *23%*	16 *21%*	39 *21%*	119 *23%*	13 *21%*	51 *22%*	132 *23%*	17 *21%*	5 *12%*	16 *28%*	30 *28%*	13 *17%*	5 *11%*	11 *17%*	8 *18%*	26 *29%*	20 *19%*	34 *34%* Alopq rtv	4 *15%*
8	**147** *18%* **DQe**	130 *19%*	14 *14%*	3 *7%*	69 *20%* e	70 *17%*	7 *8%*	30 *16%*	102 *19%*	11 *18%*	35 *15%*	112 *19%*	16 *19%*	4 *10%*	14 *25%*	15 *15%*	17 *23%*	4 *9%*	13 *20%*	9 *19%*	16 *18%*	19 *18%*	15 *15%*	4 *15%*
9	**86** *10%* **Dj**	74 *11%*	10 *10%*	2 *6%*	42 *13%*	41 *10%*	4 *5%*	22 *12%*	58 *11%*	5 *8%*	31 *13%*	50 *9%*	11 *14%*	6 *16%*	4 *7%*	10 *9%*	9 *13%*	7 *15%*	4 *7%*	3 *6%*	5 *5%*	14 *14%*	9 *9%*	4 *14%* s
Highest rating 10	**67** *8%* **Hadm**	63 *9%* Aa	3 *3%*	1 *4%*	40 *12%* Ade	24 *6%*	3 *4%*	11 *6%*	45 *9%*	6 *10%*	22 *9%*	44 *8%*	4 *4%*	3 *8%* m	- -	9 *9%* m	4 *5%*	5 *12%* m	7 *11%* m	3 *7%* m	5 *6%*	15 *14%* Akm	10 *10%* m	2 *6%* m

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (weighted)	**833**	693	99*	39*	335	412	79*	187	525	62*	231	586	83*	39*	56*	107*	72*	44*	64*	46*	90*	106*	100*	26*
Effective Base	**696**	572	88	35	275	346	70	159	444	47	194	487	91	35	46	83	62	33	47	87	58	75	81	77
Don't know	**56** *7%* **EJRg**	47 *7%*	4 *4%*	4 *9%*	15 *5%*	33 *8%*	5 *6%*	25 *13%* Ag	17 *3%*	8 *13%* g	13 *6%*	41 *7%*	3 *4%*	2 *4%*	2 *4%*	10 *10%*	4 *5%*	4 *8%*	9 *13%* k	2 *4%*	7 *8%*	7 *7%*	5 *5%*	1 *3%*
1-3 (Net)	**51** *6%* **EPZg**	33 *5%*	10 *10%* Z	8 *20%* AZ	17 *5%*	22 *5%*	12 *15%* Acd	18 *10%* Ag	22 *4%*	5 *8%*	18 *8%*	33 *6%*	4 *5%*	5 *14%* n	5 *9%*	2 *2%*	4 *6%*	3 *7%*	3 *4%*	4 *8%*	5 *6%*	7 *7%*	5 *5%*	2 *7%*
4-6 (Net)	**239** *29%* **EMc**	190 *27%*	35 *35%*	14 *34%*	76 *23%*	129 *31%* c	33 *42%* Ac	43 *23%*	162 *31%*	14 *22%*	61 *26%*	174 *30%*	27 *33%*	14 *35%*	15 *26%*	29 *28%*	22 *30%*	17 *38%*	18 *28%*	18 *38%* At u	25 *28%*	22 *21%*	22 *21%*	10 *39%* Atu
7-10 (Net)	**488** *59%* **DQSbe**	423 *61%* Ab	51 *51%*	14 *36%*	227 *68%* Ad e	227 *55%* e	30 *38%*	101 *54%*	324 *62%* A	35 *56%*	139 *60%*	339 *58%*	48 *58%*	18 *47%*	34 *60%*	64 *60%*	43 *59%*	20 *47%*	35 *55%*	23 *50%*	53 *58%*	69 *66%* rv	68 *68%* lprv	13 *50%*
9-10 (Net)	**153** *18%* **DHejm**	137 *20%* A	12 *12%*	4 *9%*	82 *25%* Ad e	64 *16%*	7 *8%*	32 *17%*	103 *20%*	11 *18%*	53 *23%* j	94 *16%*	15 *18%*	9 *24%* m	4 *7%*	19 *18%*	13 *18%*	12 *27%* m	11 *17%*	6 *13%*	10 *11%*	29 *28%* Amrs	19 *19%*	5 *20%* m

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**851**	352	116	12	68	24	80	199	244	93	188	155	74	11	82	114	138	193	125	98	70
Base (weighted)	**833**	369	158	14**	39*	23**	53*	177	222	98*	193	158	82*	10**	66*	92*	128	195	129	104*	78*
Effective Base	**696**	301	101	9	55	21	66	174	192	80	154	130	64	10	65	87	113	157	104	83	63
Lowest rating 1	**8** *1%*	3 *1%*	2 *2%*	- -	1 *2%*	- -	1 *1%*	2 *1%*	1 *	- -	5 *3%* A	- -	1 *1%*	- -	1 *2%*	2 *2%*	2 *2%*	- -	- -	4 *4%*	- -
2	**16** *2%*	3 *1%*	- -	- -	1 *3%* C	1 *6%*	2 *4%* BC	8 *4%* ABC	2 *1%*	4 *4%*	4 *2%*	3 *2%*	- -	1 *10%*	2 *4%*	1 *1%*	4 *3%*	3 *2%*	- -	2 *2%*	2 *3%*
3	**27** *3%* B	4 *1%*	8 *5%* B	2 *17%*	2 *6%* B	- -	3 *6%* B	8 *4%* B	7 *3%*	7 *7%* L	7 *3%*	3 *2%*	1 *2%*	- -	2 *3%*	7 *7%* AU	3 *2%*	6 *3%*	5 *4%*	2 *2%*	- -
4	**36** *4%*	15 *4%*	7 *5%*	1 *4%*	2 *6%*	3 *13%*	1 *2%*	6 *3%*	10 *5%*	4 *4%*	9 *4%*	6 *4%*	2 *3%*	- -	4 *6%*	5 *5%*	5 *4%*	8 *4%*	3 *2%*	2 *2%*	4 *5%*
5	**97** *12%*	42 *11%*	29 *18%* AH	* *3%*	4 *9%*	2 *8%*	4 *7%*	16 *9%*	27 *12%*	13 *13%*	25 *13%*	16 *10%*	6 *7%*	1 *10%*	8 *12%*	12 *13%*	18 *14%*	24 *12%*	12 *9%*	6 *5%*	13 *17%*
6	**106** *13%* O	53 *14%*	18 *11%*	2 *14%*	9 *22%* AH	3 *14%*	6 *11%*	16 *9%*	31 *14%* O	12 *12%*	25 *13%* O	23 *14%* O	9 *11%*	3 *34%*	2 *3%*	11 *12%*	16 *12%*	23 *12%*	15 *11%*	14 *13%*	10 *12%*
7	**188** *23%* O	90 *24%*	34 *21%*	2 *15%*	6 *15%*	5 *21%*	12 *23%*	39 *22%*	48 *22%* O	20 *21%*	50 *26%* O	45 *28%* O	16 *19%*	3 *28%*	7 *10%*	19 *20%*	22 *17%*	43 *22%*	40 *31%* AQ	25 *24%*	20 *26%*
8	**147** *18%*	69 *19%*	27 *17%*	2 *15%*	6 *14%*	5 *22%*	9 *17%*	29 *16%*	37 *17%*	18 *18%*	34 *17%*	31 *20%*	17 *21%*	1 *6%*	10 *15%*	11 *12%*	22 *17%*	31 *16%*	28 *22%*	30 *28%*	10 *12%*
9	**86** *10%* K	43 *12%*	13 *8%*	1 *8%*	6 *14%*	2 *10%*	6 *11%*	16 *9%*	25 *11%* K	9 *9%*	9 *5%*	15 *10%*	17 *21%* AI JKL	1 *12%*	10 *15%* K	18 *20%* AR	17 *13%*	18 *9%*	14 *11%*	3 *3%*	7 *9%*
Highest rating 10	**67** *8%*	31 *8%*	13 *8%*	2 *11%*	1 *3%*	1 *3%*	7 *13%*	13 *7%*	23 *10%* L	5 *5%*	11 *6%*	7 *4%*	11 *14%* KL	- -	8 *12%* L	3 *4%*	8 *6%*	23 *12%* P	8 *6%*	9 *8%*	8 *10%*
Don't know	**56** *7%* BM	16 *4%*	8 *5%*	2 *13%*	2 *6%*	1 *3%*	2 *4%*	25 *14%* ABCG	10 *5%*	7 *7%*	15 *8%*	11 *7%*	1 *1%*	- -	12 *18%* AIJKL M	4 *4%*	11 *9%* S	15 *8%*	3 *2%*	7 *7%*	4 *5%*
1-3 (Net)	**51** *6%* B	10 *3%*	10 *7%*	2 *17%*	4 *11%* B	1 *6%*	6 *12%* AB	17 *9%* AB	10 *5%*	11 *11%* L	16 *8%*	6 *4%*	2 *3%*	1 *10%*	6 *8%*	9 *10%*	9 *7%*	9 *4%*	5 *4%*	9 *9%*	2 *3%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 93

Q15_8_7. Rating on statement - Its programmes show different kinds of cultures within the UK: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**833**	369	158	14**	39*	23**	53*	177	222	98*	193	158	82*	10**	66*	92*	128	195	129	104*	78*
Effective Base	**696**	301	101	9	55	21	66	174	192	80	154	130	64	10	65	87	113	157	104	83	63
4-6 (Net)	**239**	110	54	3	14	8	10	38	69	29	59	44	18	4	14	28	39	55	30	22	27
	29%	*30%*	*34%*	*21%*	*36%*	*36%*	*20%*	*22%*	*31%*	*29%*	*31%*	*28%*	*21%*	*44%*	*21%*	*30%*	*30%*	*28%*	*23%*	*21%*	*34%*
	H		H		GH														APQ		
7-10 (Net)	**488**	233	86	7	18	13	34	97	133	52	103	98	61	5	35	51	68	116	91	67	45
	59%	*63%*	*55%*	*49%*	*47%*	*56%*	*64%*	*55%*	*60%*	*53%*	*53%*	*62%*	*75%*	*46%*	*52%*	*56%*	*54%*	*59%*	*71%*	*64%*	*58%*
		AE											AI JKO						APQ		
9-10 (Net)	**153**	74	25	3	7	3	13	29	48	14	20	22	29	1	18	21	25	41	23	12	15
	18%	*20%*	*16%*	*19%*	*17%*	*13%*	*24%*	*16%*	*22%*	*14%*	*10%*	*14%*	*35%*	*12%*	*27%*	*23%*	*19%*	*21%*	*17%*	*11%*	*19%*
	K								K				AI JKL		JKL						

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 94

Q15_9_1. Rating on statement - Its regional news programmes provide a wide range of good quality news about my area: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**2069**	1033	1036	944	1125	1003	1066	176	260	308	375	357	593	598	830	639	515	1554	129	1939	1441	211	230	187
Base (weighted)	**2051**	1020	1031	916	1136	1016	1035	209	266	296	365	329	586	605	933	511	537	1514	192	1858	1703	174	117	58
Effective Base	**1722**	832	892	790	933	845	878	144	218	258	309	294	508	518	699	534	432	1291	116	1625	1315	195	213	166
Lowest rating 1	**34** *2%* **CZcj**	23 *2%*	11 *1%*	20 *2%*	14 *1%*	19 *2%*	15 *1%*	- -	1 *	6 *2%*	4 *1%*	9 *3%* HI	14 *2%* I	6 *1%*	15 *2%*	13 *3%*	5 *1%*	29 *2%*	4 *2%*	30 *2%*	24 *1%*	5 *3%*	4 *3%* AV	1 *3%*
2	**36** *2%* **Z**	19 *2%*	17 *2%*	22 *2%*	14 *1%*	22 *2%*	14 *1%*	1 *	3 *1%*	6 *2%*	5 *1%*	7 *2%*	14 *2%*	8 *1%*	18 *2%*	9 *2%*	10 *2%*	26 *2%*	3 *2%*	32 *2%*	27 *2%*	7 *4%* AVY	2 *2%*	* *
3	**40** *2%* **ERZ**	21 *2%*	19 *2%*	26 *3%* AE	14 *1%*	23 *2%*	18 *2%*	5 *3%*	3 *1%*	3 *1%*	8 *2%*	7 *2%*	14 *2%*	12 *2%*	13 *1%*	15 *3%*	4 *1%*	36 *2%* AR	4 *2%*	36 *2%*	29 *2%*	7 *4%* AV	3 *2%*	1 *1%*
4	**73** *4%* **KZj**	35 *3%*	38 *4%*	36 *4%*	37 *3%*	38 *4%*	35 *3%*	13 *6%* K	15 *6%* K	13 *4%*	6 *2%*	8 *3%*	18 *3%*	21 *4%*	29 *3%*	23 *4%*	20 *4%*	53 *4%*	10 *5%*	63 *3%*	63 *4%*	4 *2%*	4 *3%*	2 *4%*
5	**144** *7%* **EZci**	74 *7%*	71 *7%*	85 *9%* AE	60 *5%*	74 *7%*	70 *7%*	11 *5%*	15 *6%*	25 *8%*	23 *6%*	21 *6%*	49 *8%*	49 *8%*	57 *6%*	38 *7%*	31 *6%*	114 *8%*	11 *6%*	133 *7%*	119 *7%*	8 *4%*	13 *11%* AVW	4 *7%*
6	**213** *10%* **FMZ**	100 *10%*	113 *11%*	109 *12%*	104 *9%*	90 *9%*	123 *12%* AF	33 *16%* ALM	32 *12%*	38 *13%* M	36 *10%*	29 *9%*	45 *8%*	55 *9%*	105 *11%*	53 *10%*	50 *9%*	163 *11%*	22 *11%*	191 *10%*	173 *10%*	26 *15%* AVY	10 *9%*	4 *6%*
7	**358** *17%* **LM**	180 *18%*	178 *17%*	163 *18%*	195 *17%*	187 *18%*	171 *17%*	36 *17%*	58 *22%* LM	60 *20%* L	75 *21%* LM	43 *13%*	86 *15%*	96 *16%*	164 *18%*	96 *19%*	107 *20%*	251 *17%*	35 *18%*	324 *17%*	298 *17%*	33 *19%*	18 *15%*	10 *17%*
8	**443** *22%* **Jb**	228 *22%*	215 *21%*	205 *22%*	238 *21%*	216 *21%*	227 *22%*	48 *23%*	56 *21%*	50 *17%*	85 *23%*	79 *24%* J	125 *21%*	140 *23%*	200 *21%*	103 *20%*	124 *23%*	319 *21%*	40 *21%*	403 *22%*	374 *22%*	34 *20%*	20 *17%*	15 *26%* X
9	**363** *18%* **Dab eu**	167 *16%*	197 *19%*	120 *13%*	243 *21%* AD	188 *19%*	175 *17%*	29 *14%*	39 *15%*	47 *16%*	67 *18%*	75 *23%* AHI J	107 *18%*	107 *18%*	173 *19%*	83 *16%*	90 *17%*	273 *18%*	35 *18%*	328 *18%*	304 *18%*	30 *17%*	17 *14%*	13 *22%* X
Highest rating 10	**261** *13%* **Dab dej**	136 *13%*	125 *12%*	79 *9%*	182 *16%* AD	130 *13%*	131 *13%*	23 *11%*	31 *12%*	30 *10%*	39 *11%*	37 *11%*	99 *17%* AJ KL	85 *14%*	120 *13%*	57 *11%*	63 *12%*	198 *13%*	24 *13%*	237 *13%*	218 *13%*	17 *9%*	21 *18%* AVWY	6 *10%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 94

Q15_9_1. Rating on statement - Its regional news programmes provide a wide range of good quality news about my area: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**2051**	1020	1031	916	1136	1016	1035	209	266	296	365	329	586	605	933	511	537	1514	192	1858	1703	174	117	58
Effective Base	**1722**	832	892	790	933	845	878	144	218	258	309	294	508	518	699	534	432	1291	116	1625	1315	195	213	166
Don't know	**85** *4%* **EFMS**	38 *4%*	47 *5%*	51 *6%* AE	34 *3%*	28 *3%*	57 *6%* AF	10 *5%*	14 *5%*	18 *6%* M	16 *4%*	12 *4%*	16 *3%*	25 *4%*	38 *4%*	22 *4%*	34 *6%* AS	52 *3%*	4 *2%*	81 *4%*	74 *4%*	4 *2%*	6 *5%*	2 *4%*
1-3 (Net)	**110** *5%* **EIRV Zc**	63 *6%*	47 *5%*	68 *7%* AE	42 *4%*	64 *6%*	46 *4%*	6 *3%*	6 *2%*	15 *5%*	17 *5%*	23 *7%* I	41 *7%* I	27 *4%*	46 *5%*	37 *7%* A	19 *3%*	91 *6%* AR	12 *6%*	98 *5%*	80 *5%*	19 *11%* AVY	9 *7%*	2 *4%*
4-6 (Net)	**430** *21%* **EZc**	208 *20%*	222 *22%*	229 *25%* AE	201 *18%*	203 *20%*	227 *22%*	57 *27%* KLM	62 *23%*	76 *26%* AKL M	65 *18%*	59 *18%*	112 *19%*	125 *21%*	191 *21%*	113 *22%*	100 *19%*	330 *22%*	43 *22%*	388 *21%*	355 *21%*	38 *22%*	27 *23%*	10 *17%*
7-10 (Net)	**1426** *70%* **DJa be**	711 *70%*	715 *69%*	567 *62%*	859 *76%* AD	721 *71%*	704 *68%*	135 *65%*	184 *69%*	188 *63%*	266 *73%* J	235 *72%* J	417 *71%* J	427 *71%*	657 *70%*	339 *66%*	385 *72%*	1041 *69%*	134 *70%*	1291 *69%*	1194 *70%*	114 *65%*	75 *64%*	44 *75%* WX
9-10 (Net)	**625** *30%* **Dab ej**	303 *30%*	322 *31%*	200 *22%*	425 *37%* AD	318 *31%*	306 *30%*	52 *25%*	70 *26%*	78 *26%*	106 *29%*	113 *34%* HJ	206 *35%* AH IJ	192 *32%*	293 *31%*	140 *27%*	153 *29%*	472 *31%*	59 *31%*	565 *30%*	522 *31%*	46 *27%*	37 *32%*	19 *32%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 94

Q15_9_1. Rating on statement - Its regional news programmes provide a wide range of good quality news about my area: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**2069**	1642	292	128	620	1157	259	541	1239	140	465	1557	211	75	136	189	156	113	164	230	155	210	243	187
Base (weighted)	**2051**	1635	292	117	631	1141	250	523	1228	154	439	1573	174	79*	150	221	172	132	200	117	201	250	297	58
Effective Base	**1722**	1365	246	106	515	966	214	451	1031	118	379	1307	195	69	124	176	140	105	150	213	142	189	225	166
Lowest rating 1	**34** *2%* **CZcj**	8 *1%*	10 *3%* AZ	16 *13%* AZa	3 *	13 *1%*	18 *7%* Acd	9 *2%*	19 *2%*	4 *2%*	13 *3%* Aj	20 *1%*	5 *3%*	- -	3 *2%*	5 *2%*	2 *1%*	1 *1%*	4 *2%*	4 *3%* At	2 *1%*	2 *1%*	5 *2%*	1 *3%*
2	**36** *2%* **Z**	18 *1%*	8 *3%* Z	9 *8%* AZa	7 *1%*	17 *2%*	11 *4%* Acd	12 *2%*	21 *2%*	1 *1%*	8 *2%*	26 *2%*	7 *4%* Anv	1 *1%*	3 *2%*	2 *1%*	2 *1%*	1 *1%*	5 *2%*	2 *2%*	5 *2%*	4 *2%*	4 *1%*	* *
3	**40** *2%* **ERZ**	18 *1%*	17 *6%* AZ	6 *5%* AZ	7 *1%*	20 *2%*	13 *5%* Acd	15 *3%*	21 *2%*	3 *2%*	8 *2%*	32 *2%*	7 *4%* Aos	1 *1%*	9 *6%* Aoq su	5 *2%*	- -	2 *1%*	3 *2%*	3 *2%* o	1 *	5 *2%*	4 *1%*	1 *1%*
4	**73** *4%* **KZj**	49 *3%*	12 *4%*	12 *10%* AZa	18 *3%*	37 *3%*	17 *7%* Acd	21 *4%*	47 *4%*	1 *1%*	21 *5%*	48 *3%*	4 *2%*	1 *1%*	6 *4%*	6 *3%*	7 *4%*	6 *4%*	4 *2%*	4 *3%*	9 *4%*	14 *5%*	11 *4%*	2 *4%*
5	**144** *7%* **EZci**	93 *6%*	32 *11%* AZ	20 *17%* AZ	30 *5%*	95 *8%* Ac	19 *8%*	45 *9%*	82 *7%*	9 *6%*	21 *5%*	120 *8%*	8 *4%*	8 *10%*	12 *8%*	19 *8%*	6 *3%*	5 *4%*	14 *7%*	13 *11%* Ako p	13 *7%*	19 *8%*	22 *7%*	4 *7%*
6	**213** *10%* **FMZ**	153 *9%*	49 *17%* AZb	9 *8%*	59 *9%*	121 *11%*	30 *12%*	52 *10%*	129 *10%*	16 *10%*	40 *9%*	169 *11%*	26 *15%* Aqv	9 *11%*	15 *10%*	21 *10%*	22 *13%*	15 *12%*	13 *6%*	10 *9%*	17 *8%*	28 *11%*	33 *11%*	4 *6%*
7	**358** *17%* **LM**	279 *17%*	61 *21%*	18 *16%*	109 *17%*	195 *17%*	46 *19%*	106 *20%*	204 *17%*	22 *14%*	68 *16%*	287 *18%*	33 *19%*	11 *14%*	24 *16%*	32 *14%*	37 *22%*	18 *14%*	33 *16%*	18 *15%*	46 *23%*	45 *18%*	52 *17%*	10 *17%*
8	**443** *22%* **Jb**	377 *23%* Ab	51 *17%*	14 *12%*	141 *22%*	251 *22%*	43 *17%*	99 *19%*	281 *23%*	33 *21%*	91 *21%*	343 *22%*	34 *20%*	19 *24%*	32 *22%*	53 *24%*	40 *23%*	27 *20%*	40 *20%*	20 *17%*	36 *18%*	50 *20%*	77 *26%* r	15 *26%* r
9	**363** *18%* **Dabeu**	333 *20%* Aab	20 *7%*	9 *8%*	123 *19%* e	213 *19%* e	24 *10%*	80 *15%*	228 *19%*	37 *24%* f	84 *19%*	271 *17%*	30 *17%*	20 *25%* u	27 *18%*	39 *18%*	31 *18%*	26 *20%*	44 *22%* u	17 *14%*	34 *17%*	44 *18%*	39 *13%*	13 *22%* ru
Highest rating 10	**261** *13%* **Dabde j**	239 *15%* Aab	20 *7%*	3 *3%*	112 *18%* Ad e	128 *11%*	21 *8%*	64 *12%*	152 *12%*	23 *15%*	73 *17%* Aj	184 *12%*	17 *9%*	7 *9%*	17 *11%*	27 *12%*	22 *13%*	18 *14%*	26 *13%*	21 *18%* Ak v	27 *14%*	31 *12%*	43 *14%*	6 *10%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 94

Q15_9_1. Rating on statement - Its regional news programmes provide a wide range of good quality news about my area: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)	Standard region: Scotland (k)	North/ North East (l)	Yorkshire/ Humberside (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**2051**	1635	292	117	631	1141	250	523	1228	154	439	1573	174	79*	150	221	172	132	200	117	201	250	297	58
Effective Base	**1722**	1365	246	106	515	966	214	451	1031	118	379	1307	195	69	124	176	140	105	150	213	142	189	225	166
Don't know	**85 4% EFMS**	68 *4%*	13 *5%*	1 *1%*	22 *3%*	52 *5%*	8 *3%*	21 *4%*	46 *4%*	6 *4%*	12 *3%*	71 *5%*	4 *2%*	3 *3%*	2 *1%*	13 *6%* m	3 *1%*	13 *10%* Akmotu	14 *7%* kmo	6 *5%* m	11 *5%*	8 *3%*	8 *3%*	2 *4%*
1-3 (Net)	**110 5% EIRVZc**	44 *3%*	35 *12%* AZ	31 *26%* AZa	17 *3%*	51 *4%*	42 *17%* Acd	36 *7%*	61 *5%*	8 *5%*	29 *7%*	78 *5%*	19 *11%* Alnopstuv	2 *3%*	15 *10%* Aopsu	11 *5%*	4 *2%*	4 *3%*	12 *6%*	9 *7%* o	8 *4%*	11 *4%*	13 *4%*	2 *4%*
4-6 (Net)	**430 21% EZc**	295 *18%*	93 *32%* AZ	41 *35%* AZ	107 *17%*	253 *22%* c	66 *26%* Ac	118 *23%*	257 *21%*	26 *17%*	81 *19%*	337 *21%*	38 *22%*	17 *22%*	33 *22%*	46 *21%*	35 *20%*	27 *20%*	31 *16%*	27 *23%*	39 *19%*	61 *24%*	66 *22%*	10 *17%*
7-10 (Net)	**1426 70% DJabe**	1228 *75%* Aab	151 *52%* b	45 *38%*	485 *77%* Ade	786 *69%* e	135 *54%*	348 *67%*	864 *70%*	115 *75%*	316 *72%*	1086 *69%*	114 *65%*	57 *72%*	100 *67%*	151 *68%*	130 *76%* kr	90 *68%*	142 *71%*	75 *64%*	144 *71%*	170 *68%*	210 *71%*	44 *75%* kr
9-10 (Net)	**625 30% Dabej**	572 *35%* Aab	40 *14%*	12 *11%*	235 *37%* Ade	341 *30%* e	45 *18%*	144 *28%*	379 *31%*	60 *39%* Af	157 *36%* Aj	456 *29%*	46 *27%*	27 *34%*	43 *29%*	66 *30%*	53 *31%*	45 *34%*	70 *35%*	37 *32%*	62 *31%*	76 *30%*	81 *27%*	19 *32%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Table 94

Q15_9_1. Rating on statement - Its regional news programmes provide a wide range of good quality news about my area: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**2069**	798	255	20	138	57	144	657	503	208	429	456	187	50	228	235	271	426	326	260	183
Base (weighted)	**2051**	842	346	28**	87	54*	99	595	479	216	435	475	199	46*	193	187	246	439	343	269	207
Effective Base	**1722**	686	223	17	114	48	124	573	408	179	357	385	163	42	187	183	226	356	276	218	163
Lowest rating 1	**34** *2%* **BIS**	7 *1%*	7 *2%*	- -	6 *6%* ABCGH	- -	1 *1%*	14 *2%* B	3 *1%*	6 *3%* I	10 *2%* I	8 *2%*	2 *1%*	2 *4%* I	4 *2%*	5 *3%* S	6 *3%* S	7 *2%* S	- -	2 *1%*	1 *
2	**36** *2%*	18 *2%*	3 *1%*	- -	2 *2%*	1 *2%*	1 *1%*	11 *2%*	7 *1%*	5 *2%*	5 *1%*	6 *1%*	5 *3%*	2 *5%*	5 *3%*	1 *1%*	5 *2%*	7 *2%*	2 *1%*	7 *3%*	3 *1%*
3	**40** *2%*	18 *2%*	2 *1%*	- -	2 *2%*	1 *2%*	1 *1%*	16 *3%*	10 *2%*	3 *1%*	5 *1%*	13 *3%*	3 *2%*	- -	6 *3%*	3 *2%*	3 *1%*	10 *2%*	5 *2%*	5 *2%*	4 *2%*
4	**73** *4%*	27 *3%*	12 *3%*	2 *6%*	3 *3%*	3 *6%*	5 *5%*	22 *4%*	19 *4%*	13 *6%* L	18 *4%*	10 *2%*	5 *2%*	- -	9 *5%*	9 *5%*	10 *4%*	18 *4%*	10 *3%*	7 *3%*	6 *3%*
5	**144** *7%*	54 *6%*	24 *7%*	3 *12%*	7 *8%*	5 *9%*	6 *6%*	46 *8%*	25 *5%*	9 *4%*	33 *7%*	46 *10%* AIJ	16 *8%*	2 *4%*	14 *7%*	14 *8%*	15 *6%*	26 *6%*	23 *7%*	22 *8%*	19 *9%*
6	**213** *10%* **HI**	101 *12%* H	34 *10%*	2 *8%*	15 *17%* ACH	8 *15%*	10 *10%*	43 *7%*	37 *8%*	23 *11%*	62 *14%* AIL	45 *9%*	20 *10%*	2 *4%*	22 *11%*	24 *13%*	18 *7%*	49 *11%*	32 *9%*	28 *11%*	21 *10%*
7	**358** *17%*	158 *19%*	61 *18%*	2 *8%*	18 *21%*	8 *15%*	22 *22%* H	89 *15%*	96 *20%*	37 *17%*	76 *18%*	75 *16%*	31 *15%*	11 *24%*	31 *16%*	35 *19%*	49 *20%*	73 *17%*	57 *17%*	47 *18%*	37 *18%*
8	**443** *22%*	171 *20%*	90 *26%*	6 *21%*	19 *21%*	10 *19%*	18 *18%*	130 *22%*	93 *19%*	44 *21%*	97 *22%*	122 *26%* AI	39 *19%*	11 *24%*	36 *18%*	34 *18%*	55 *23%*	96 *22%*	78 *23%*	63 *24%*	45 *22%*
9	**363** *18%* **ELO**	147 *18%* E	72 *21%* E	5 *16%*	8 *9%*	8 *14%*	15 *15%*	108 *18%* E	116 *24%* AJKLO	32 *15%*	72 *17%*	63 *13%*	46 *23%* LO	9 *19%*	23 *12%*	24 *13%*	50 *20%*	78 *18%*	70 *20%* P	48 *18%*	35 *17%*
Highest rating 10	**261** *13%* **CEK**	108 *13%* CE	25 *7%*	8 *29%*	5 *6%*	5 *9%*	14 *14%* CE	96 *16%* ACE	56 *12%*	36 *17%* K	37 *9%*	63 *13%* K	29 *15%* K	5 *10%*	35 *18%* AIK	26 *14%*	29 *12%*	60 *14%*	48 *14%*	30 *11%*	28 *13%*
Don't know	**85** *4%*	33 *4%*	16 *5%*	- -	3 *4%*	5 *10%* H	7 *7%*	21 *4%*	18 *4%*	7 *3%*	20 *5%*	24 *5%*	5 *2%*	3 *6%*	9 *5%*	10 *5%*	6 *3%*	14 *3%*	16 *5%*	9 *3%*	8 *4%*
1-3 (Net)	**110** *5%* **S**	43 *5%*	12 *4%*	- -	10 *11%* ABCG	2 *3%*	3 *3%*	41 *7%*	19 *4%*	13 *6%*	20 *5%*	27 *6%*	10 *5%*	4 *9%*	15 *8%* I	9 *5%*	13 *5%*	25 *6%* S	8 *2%*	15 *5%*	8 *4%*
4-6 (Net)	**430** *21%* **IN**	182 *22%*	69 *20%*	7 *25%*	24 *28%* H	16 *30%*	21 *21%*	111 *19%*	80 *17%*	46 *21%*	112 *26%* AIN	101 *21%* N	40 *20%*	4 *8%*	45 *23%* N	47 *25%* Q	43 *17%*	92 *21%*	65 *19%*	58 *22%*	47 *23%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 94

Q15_9_1. Rating on statement - Its regional news programmes provide a wide range of good quality news about my area: BBC One
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Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**2051**	842	346	28**	87	54*	99	595	479	216	435	475	199	46*	193	187	246	439	343	269	207
Effective Base	**1722**	686	223	17	114	48	124	573	408	179	357	385	163	42	187	183	226	356	276	218	163
7-10 (Net)	**1426**	583	249	21	50	31	69	423	361	150	283	323	144	36	124	120	183	307	254	188	145
	70%	*69%*	*72%*	*75%*	*58%*	*57%*	*70%*	*71%*	*75%*	*70%*	*65%*	*68%*	*72%*	*77%*	*64%*	*64%*	*75%*	*70%*	*74%*	*70%*	*70%*
	EK	E	EF					EF	AKLO								P		P		
9-10 (Net)	**625**	255	97	13	14	13	29	204	172	69	109	126	75	13	57	50	79	138	118	78	63
	30%	*30%*	*28%*	*46%*	*16%*	*24%*	*30%*	*34%*	*36%*	*32%*	*25%*	*26%*	*38%*	*28%*	*30%*	*27%*	*32%*	*31%*	*35%*	*29%*	*30%*
	EK	E	E				E	AE	AKL				AK L								

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 98

Q15_9_5. Rating on statement - Its regional news programmes provide a wide range of good quality news about my area: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**1776**	892	884	802	974	797	979	173	267	254	323	303	456	424	741	610	493	1283	113	1661	1211	192	188	185
Base (weighted)	**1733**	875	858	765	968	789	944	202	280	241	303	273	436	424	830	478	510	1223	173	1558	1424	157	96	56
Effective Base	**1463**	710	755	660	804	667	796	142	220	210	265	248	388	369	620	505	412	1053	102	1381	1101	178	174	162
Lowest rating 1	**23** *1%* **CZc**	17 *2%*	6 *1%*	14 *2%*	9 *1%*	11 *1%*	12 *1%*	- -	3 *1%*	4 *2%*	3 *1%*	5 *2%*	8 *2%*	5 *1%*	10 *1%*	9 *2%*	3 *1%*	20 *2%*	4 *2%*	19 *1%*	19 *1%*	2 *1%*	2 *2%*	1 *2%*
2	**26** *1%* **EGQZ**	15 *2%*	11 *1%*	17 *2%* AE	9 *1%*	17 *2%* G	8 *1%*	1 *	7 *2%*	2 *1%*	2 *1%*	9 *3%* AHKM	4 *1%*	10 *2%* Q	13 *2%*	3 *1%*	5 *1%*	20 *2%*	1 *	25 *2%*	19 *1%*	4 *2%*	2 *2%*	- -
3	**29** *2%* **d**	15 *2%*	15 *2%*	17 *2%*	13 *1%*	18 *2%*	11 *1%*	8 *4%* AIL	2 *1%*	4 *2%*	3 *1%*	3 *1%*	9 *2%*	7 *2%*	14 *2%*	9 *2%*	7 *1%*	22 *2%*	3 *2%*	26 *2%*	25 *2%*	3 *2%*	1 *1%*	* *
4	**55** *3%* **Ec**	25 *3%*	30 *4%*	35 *5%* AE	20 *2%*	24 *3%*	30 *3%*	8 *4%*	10 *4%*	10 *4%*	4 *1%*	6 *2%*	16 *4%*	14 *3%*	23 *3%*	17 *4%*	16 *3%*	39 *3%*	5 *3%*	50 *3%*	48 *3%*	3 *2%*	3 *3%*	1 *2%*
5	**168** *10%* **UZ**	97 *11%*	71 *8%*	84 *11%*	85 *9%*	76 *10%*	92 *10%*	33 *17%* AILM	19 *7%*	25 *10%*	31 *10%*	23 *8%*	38 *9%*	45 *11%*	81 *10%*	42 *9%*	46 *9%*	122 *10%*	30 *18%* AU	138 *9%*	142 *10%*	9 *6%*	12 *13%* W	5 *9%*
6	**184** *11%* **Yfv**	90 *10%*	94 *11%*	81 *11%*	103 *11%*	84 *11%*	100 *11%*	24 *12%*	36 *13%*	35 *15%* ALM	31 *10%*	22 *8%*	35 *8%*	49 *12%*	84 *10%*	51 *11%*	59 *12%*	125 *10%*	15 *9%*	169 *11%*	153 *11%* Y	18 *11%* Y	11 *11%*	3 *5%*
7	**319** *18%* **LU**	156 *18%*	164 *19%*	136 *18%*	183 *19%*	147 *19%*	173 *18%*	48 *24%* LM	60 *21%* L	39 *16%*	69 *23%* ALM	36 *13%*	66 *15%*	83 *20%*	154 *19%*	82 *17%*	108 *21%*	211 *17%*	40 *23%*	279 *18%*	255 *18%*	37 *23%*	20 *20%*	9 *16%*
8	**368** *21%* **c**	179 *20%*	189 *22%*	175 *23%*	194 *20%*	178 *23%*	190 *20%*	32 *16%*	54 *19%*	48 *20%*	66 *22%*	69 *25%* H	99 *23%*	78 *18%*	179 *22%*	110 *23%*	102 *20%*	266 *22%*	32 *18%*	337 *22%*	302 *21%*	36 *23%*	15 *16%*	15 *27%* AX
9	**284** *16%* **Dab efjmu**	133 *15%*	150 *18%*	94 *12%*	190 *20%* AD	122 *15%*	162 *17%*	23 *11%*	48 *17%*	39 *16%*	47 *15%*	55 *20%* H	72 *17%*	62 *15%*	149 *18%*	72 *15%*	84 *16%*	200 *16%*	24 *14%*	257 *17%*	228 *16%*	30 *19%*	11 *12%*	14 *25%* AVX
Highest rating 10	**187** *11%* **CDa bde**	111 *13%* AC	76 *9%*	61 *8%*	126 *13%* AD	82 *10%*	105 *11%*	16 *8%*	31 *11%*	24 *10%*	32 *10%*	28 *10%*	56 *13%*	41 *10%*	86 *10%*	59 *12%*	54 *11%*	133 *11%*	14 *8%*	173 *11%*	152 *11%*	13 *8%*	15 *15%* AW	7 *12%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 98

Q15_9_5. Rating on statement - Its regional news programmes provide a wide range of good quality news about my area: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
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	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**1733**	875	858	765	968	789	944	202	280	241	303	273	436	424	830	478	510	1223	173	1558	1424	157	96	56
Effective Base	**1463**	710	755	660	804	667	796	142	220	210	265	248	388	369	620	505	412	1053	102	1381	1101	178	174	162
Don't know	**90**	38	52	53	37	29	60	7	11	10	15	16	31	30	36	24	24	66	5	85	80	3	5	1
	5%	*4%*	*6%*	*7%*	*4%*	*4%*	*6%*	*3%*	*4%*	*4%*	*5%*	*6%*	*7%*	*7%*	*4%*	*5%*	*5%*	*5%*	*3%*	*5%*	*6%*	*2%*	*6%*	*3%*
	EFWgiK			AE			AF													A	W		W	
1-3 (Net)	**78**	46	32	48	30	47	31	9	12	10	8	17	21	21	36	20	16	62	8	70	63	9	5	1
	4%	*5%*	*4%*	*6%*	*3%*	*6%*	*3%*	*5%*	*4%*	*4%*	*3%*	*6%*	*5%*	*5%*	*4%*	*4%*	*3%*	*5%*	*5%*	*4%*	*4%*	*6%*	*5%*	*2%*
	EGZc			AE		AG																		
4-6 (Net)	**407**	212	195	199	208	185	223	66	65	70	66	51	89	108	189	111	122	286	51	357	344	30	25	8
	24%	*24%*	*23%*	*26%*	*22%*	*23%*	*24%*	*33%*	*23%*	*29%*	*22%*	*19%*	*21%*	*26%*	*23%*	*23%*	*24%*	*23%*	*29%*	*23%*	*24%*	*19%*	*26%*	*15%*
	EUY			AE				AIK		ALM											Y		Y	
	Zv							LM																
7-10 (Net)	**1158**	579	579	466	692	528	630	119	192	151	214	188	294	265	569	324	348	810	110	1046	937	116	61	45
	67%	*66%*	*68%*	*61%*	*72%*	*67%*	*67%*	*59%*	*69%*	*63%*	*71%*	*69%*	*68%*	*62%*	*69%*	*68%*	*68%*	*66%*	*64%*	*67%*	*66%*	*73%*	*63%*	*80%*
	DHOabep				AD						H				O							AVX		AVX
9-10 (Net)	**470**	244	226	154	316	203	267	39	78	64	78	83	128	103	236	132	138	332	38	430	380	43	26	21
	27%	*28%*	*26%*	*20%*	*33%*	*26%*	*28%*	*19%*	*28%*	*26%*	*26%*	*30%*	*29%*	*24%*	*28%*	*28%*	*27%*	*27%*	*22%*	*28%*	*27%*	*27%*	*27%*	*37%*
	DHabej				AD							H	H											AVWX

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (un-weighted)	**1776**	1408	265	100	567	969	221	451	1088	117	438	1296	192	75	120	182	141	96	123	188	129	155	190	185
Base (weighted)	**1733**	1378	260	94*	573	930	214	419	1071	123	403	1299	157	79*	129	214	158	107*	149	96	168	190	229	56
Effective Base	**1463**	1159	221	81	473	796	180	369	899	101	356	1077	178	67	110	168	126	89	113	174	118	139	174	162
Lowest rating 1	**23** *1%* **CZc**	9 *1%*	10 *4%* AZ	5 *5%* AZ	1 *	13 *1%* c	9 *4%* Acd	6 *2%*	12 *1%*	2 *2%*	8 *2%*	14 *1%*	2 *1%*	- -	1 *1%*	2 *1%*	1 *1%*	4 *4%* A	4 *3%*	2 *2%*	1 *	2 *1%*	3 *1%*	1 *2%*
2	**26** *1%* **EGQZ**	16 *1%*	3 *1%*	8 *8%* AZa	5 *1%*	12 *1%*	7 *3%* Ac	3 *1%*	20 *2%*	* *	2 *1%*	22 *2%*	4 *2%*	- -	3 *3%*	3 *1%*	3 *2%*	- -	- -	2 *2%* q	3 *2%*	3 *2%*	5 *2%*	- -
3	**29** *2%* **d**	19 *1%*	5 *2%*	5 *5%* AZ	11 *2%*	10 *1%*	9 *4%* Ad	8 *2%*	19 *2%*	3 *2%*	6 *1%*	21 *2%*	3 *2%*	1 *1%*	3 *2%*	2 *1%*	1 *1%*	2 *2%*	1 *1%*	1 *1%*	4 *3%*	5 *3%*	5 *2%*	* *
4	**55** *3%* **Ec**	38 *3%*	10 *4%*	7 *8%* AZ	11 *2%*	29 *3%*	14 *6%* Acd	21 *5%* Ag	27 *2%*	7 *6%*	9 *2%*	45 *3%*	3 *2%*	1 *1%*	7 *5%*	8 *4%*	3 *2%*	2 *2%*	4 *3%*	3 *3%*	5 *3%*	11 *6%*	8 *4%*	1 *2%*
5	**168** *10%* **UZ**	109 *8%*	43 *17%* AZ	16 *18%* AZ	50 *9%*	94 *10%*	23 *11%*	38 *9%*	112 *10%*	9 *7%*	36 *9%*	128 *10%*	9 *6%*	14 *18%* Akqu	11 *8%*	19 *9%*	17 *11%*	12 *11%*	11 *7%*	12 *13%* ku	20 *12%*	25 *13%* ku	14 *6%*	5 *9%*
6	**184** *11%* **Yfv**	137 *10%*	41 *16%* AZb	6 *7%*	65 *11%*	95 *10%*	25 *12%*	32 *8%*	124 *12%* f	17 *14%*	44 *11%*	138 *11%*	18 *11%* v	7 *9%*	24 *18%* Ant v	19 *9%*	15 *10%*	11 *11%*	16 *11%*	11 *11%*	20 *12%*	16 *8%*	24 *11%*	3 *5%*
7	**319** *18%* **LU**	251 *18%*	52 *20%*	15 *16%*	101 *18%*	164 *18%*	47 *22%*	87 *21%*	183 *17%*	20 *16%*	65 *16%*	250 *19%*	37 *23%* lpq	8 *10%*	24 *18%*	34 *16%*	35 *22%* l	14 *13%*	21 *14%*	20 *20%*	34 *20%*	40 *21%*	45 *20%*	9 *16%*
8	**368** *21%* **c**	301 *22%*	47 *18%*	20 *22%*	100 *17%*	222 *24%* Ac	45 *21%*	94 *23%*	232 *22%*	25 *21%*	82 *20%*	277 *21%*	36 *23%*	20 *26%*	26 *20%*	47 *22%*	27 *17%*	23 *21%*	43 *29%* Aor t	15 *16%*	31 *18%*	31 *16%*	53 *23%*	15 *27%* Aort
9	**284** *16%* **Dabef jmu**	256 *19%* Aab	20 *8%*	8 *8%*	115 *20%* Ae	148 *16%* e	18 *9%*	54 *13%*	183 *17%*	24 *19%*	83 *21%* Aj	195 *15%*	30 *19%* msu	19 *25%* mprs u	12 *9%*	49 *23%* Amprs u	32 *20%* msu	12 *12%*	30 *20%* ms u	11 *12%*	17 *10%*	31 *17%*	25 *11%*	14 *25%* Amprsu
Highest rating 10	**187** *11%* **CDabd e**	168 *12%* Aab	16 *6%*	2 *3%*	90 *16%* Ade	85 *9%*	12 *6%*	45 *11%*	118 *11%*	14 *11%*	54 *13%*	131 *10%*	13 *8%*	3 *4%*	14 *11%*	22 *10%*	14 *9%*	12 *12%*	15 *10%*	15 *15%* Ak l	18 *10%*	19 *10%*	35 *15%* l	7 *12%* l

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 98

Q15_9_5. Rating on statement - Its regional news programmes provide a wide range of good quality news about my area: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total	Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**1733**	1378	260	94*	573	930	214	419	1071	123	403	1299	157	79*	129	214	158	107*	149	96	168	190	229	56
Effective Base	**1463**	1159	221	81	473	796	180	369	899	101	356	1077	178	67	110	168	126	89	113	174	118	139	174	162
Don't know	**90 5% EFWgik**	75 *5%*	13 *5%*	1 *1%*	24 *4%*	57 *6%*	7 *3%*	30 *7%* Ag	42 *4%*	3 *2%*	13 *3%*	76 *6%* I	3 *2%*	5 *6%*	5 *4%*	8 *4%*	9 *6%*	15 *14%* Akmno qrtuv	4 *3%*	5 *6%* k	16 *9%* Aknq tv	7 *3%*	12 *5%*	1 *3%*
1-3 (Net)	**78 4% EGZc**	43 *3%*	17 *7%* Z	17 *19%* AZa	17 *3%*	35 *4%*	25 *12%* Acd	17 *4%*	51 *5%*	5 *4%*	17 *4%*	58 *4%*	9 *6%*	1 *1%*	7 *6%*	7 *3%*	6 *4%*	6 *5%*	6 *4%*	5 *5%*	8 *5%*	10 *5%*	13 *6%*	1 *2%*
4-6 (Net)	**407 24% EUYZv**	284 *21%*	94 *36%* AZ	30 *32%* Z	126 *22%*	218 *23%*	61 *29%*	92 *22%*	262 *24%*	33 *27%*	89 *22%*	312 *24%*	30 *19%*	22 *28%* v	41 *32%* Ak uv	46 *22%*	35 *23%*	25 *24%*	31 *21%*	25 *26%* v	45 *27%* v	51 *27%* v	46 *20%*	8 *15%*
7-10 (Net)	**1158 67% DHOab ep**	976 *71%* Aab	135 *52%*	46 *49%*	406 *71%* Ae	619 *67%* e	122 *57%*	280 *67%*	716 *67%*	83 *67%*	284 *71%*	854 *66%*	116 *73%* Amp rs	52 *65%*	76 *59%*	152 *71%* mps	108 *68%*	61 *57%*	109 *73%* mp s	61 *63%*	100 *59%*	122 *64%*	158 *69%*	45 *80%* Almoprstu
9-10 (Net)	**470 27% DHabe j**	424 *31%* Aab	36 *14%*	10 *11%*	204 *36%* Ad e	233 *25%* e	30 *14%*	99 *24%*	301 *28%*	37 *30%*	137 *34%* Aj	326 *25%*	43 *27%*	23 *29%*	26 *20%*	71 *33%* ms	46 *29%*	25 *23%*	44 *30%*	26 *27%*	35 *21%*	51 *27%*	60 *26%*	21 *37%* Akmprstu

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Q15_9_5. Rating on statement - Its regional news programmes provide a wide range of good quality news about my area: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1776**	697	227	18	141	51	139	503	492	193	381	322	133	39	210	236	248	365	270	212	138
Base (weighted)	**1733**	738	302	23**	85	48*	93	443	446	200	392	335	146	35*	172	187	226	373	284	219	160
Effective Base	**1463**	599	197	14	114	43	118	436	397	164	316	267	116	33	172	183	207	304	223	179	123
Lowest rating 1	**23** **1%**	8 1%	5 2%	- -	3 3%	- -	1 1%	7 2%	3 1%	4 2%	6 2%	6 2%	2 2%	1 3%	2 1%	2 1%	4 2% S	5 1%	- -	1 *	3 2%
2	**26** **1%**	16 2%	4 1%	- -	1 1%	1 2%	- -	5 1%	5 1%	2 1%	5 1%	8 2%	2 2%	- -	4 2%	1 *	5 2%	5 1%	1 *	7 3%	2 1%
3	**29** **2%**	10 1%	2 1%	- -	* *	3 7% ABCE	3 3% C	11 2%	7 2%	4 2%	8 2%	5 2%	- -	- -	5 3% M	2 1%	5 2%	7 2%	4 1%	3 2%	- -
4	**55** **3%**	23 3%	3 1%	* 1%	4 5% C	6 12% ABCH	4 4%	14 3%	8 2%	9 4%	17 4% I	5 2%	5 4%	1 3%	9 5% IL	3 2%	9 4%	17 4%	9 3%	4 2%	2 1%
5	**168** **10%**	68 9%	42 14% AG	2 10%	8 9%	2 5%	6 6%	40 9%	36 8%	16 8%	40 10%	43 13% I	14 9%	2 6%	17 10%	18 10%	24 10%	33 9%	27 9%	20 9%	19 12%
6	**184** **11%** **HQ**	90 12% H	24 8%	4 17%	11 13%	6 12%	15 16% CH	35 8%	44 10%	19 10%	49 12%	37 11%	14 10%	2 5%	17 10%	24 13% Q	13 6%	38 10%	35 12% Q	25 11%	21 13% Q
7	**319** **18%** **HO**	147 20%	63 21%	3 15%	13 15%	12 24%	13 14%	68 15%	69 16%	41 21% O	83 21% O	65 19%	31 21%	7 20%	21 12%	29 16%	47 21%	71 19%	56 20%	39 18%	32 20%
8	**368** **21%**	142 19%	75 25%	1 2%	18 21%	12 25%	19 20%	102 23%	108 24% K	40 20%	69 18%	73 22%	30 21%	8 24%	39 23%	37 20%	51 22%	73 20%	69 24%	49 22%	31 20%
9	**284** **16%** **J**	122 17%	49 16%	4 16%	10 12%	4 9%	19 21%	74 17%	91 20% AJO	20 10%	68 17% J	54 16%	22 15%	5 16%	21 12%	31 16%	35 15%	60 16%	50 18%	41 19%	21 13%
Highest rating 10	**187** **11%** **CFKL**	84 11% CF	20 7%	7 29%	13 15% CF	* 1%	9 9%	55 12% CF	53 12% L	31 15% AKL	31 8%	22 7%	17 12%	2 5%	31 18% AKL	25 13% S	27 12%	48 13% S	21 7%	12 6%	19 12%
Don't know	**90** **5%** **B**	28 4%	15 5%	2 8%	4 5%	2 3%	5 6%	33 7% AB	21 5%	14 7%	17 4%	17 5%	9 6%	6 17% AIKLMO	5 3%	15 8% Q	6 3%	16 4%	12 4%	17 8%	9 6%
1-3 (Net)	**78** **4%** **S**	34 5%	11 4%	- -	3 4%	4 9%	4 4%	22 5%	15 3%	9 5%	19 5%	18 5%	5 3%	1 3%	11 6%	5 2%	14 6% S	17 5%	5 2%	11 5%	5 3%
4-6 (Net)	**407** **24%** **HI**	181 25%	69 23%	7 29%	23 27%	14 28%	24 26%	89 20%	89 20%	44 22%	106 27% I	86 26%	33 23%	5 15%	43 25%	45 24%	46 20%	88 24%	71 25%	49 22%	42 26%

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 98

Q15_9_5. Rating on statement - Its regional news programmes provide a wide range of good quality news about my area: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1733**	738	302	23**	85	48*	93	443	446	200	392	335	146	35*	172	187	226	373	284	219	160
Effective Base	**1463**	599	197	14	114	43	118	436	397	164	316	267	116	33	172	183	207	304	223	179	123
7-10 (Net)	**1158** **67%**	496 *67%*	207 *68%*	14 *63%*	54 *63%*	29 *59%*	60 *64%*	299 *67%*	321 *72%* AKL	133 *66%*	250 *64%*	214 *64%*	100 *68%*	23 *65%*	113 *66%*	122 *65%*	160 *71%*	252 *68%*	196 *69%*	142 *65%*	104 *65%*
9-10 (Net)	**470** **27%** **F**	206 *28%* F	69 *23%*	10 *45%*	23 *27%* F	5 *10%*	28 *30%* F	129 *29%* F	144 *32%* AKL	51 *26%*	98 *25%*	76 *23%*	39 *27%*	7 *21%*	52 *30%*	55 *30%*	62 *28%*	108 *29%*	71 *25%*	54 *25%*	40 *25%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 101

Q15_10_1. Rating on statement - It shows well-made high-quality programmes: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**2069**	1033	1036	944	1125	1003	1066	176	260	308	375	357	593	598	830	639	515	1554	129	1939	1441	211	230	187
Base (weighted)	**2051**	1020	1031	916	1136	1016	1035	209	266	296	365	329	586	605	933	511	537	1514	192	1858	1703	174	117	58
Effective Base	**1722**	832	892	790	933	845	878	144	218	258	309	294	508	518	699	534	432	1291	116	1625	1315	195	213	166
Lowest rating 1	**12** *1%* **CZj**	10 *1%* C	2 *	3 *	9 *1%*	9 *1%*	3 *	- -	1 *	2 *1%*	4 *1%*	1 *	4 *1%*	4 *1%*	2 *	5 *1%* P	3 *1%*	9 *1%*	2 *1%*	9 *1%*	11 *1%*	- -	* *	1 *1%* W
2	**27** *1%* **EZc**	11 *1%*	16 *2%*	19 *2%* AE	8 *1%*	14 *1%*	13 *1%*	- -	3 *1%*	6 *2%*	3 *1%*	2 *1%*	12 *2%*	3 *1%*	8 *1%*	15 *3%* AOP	7 *1%*	20 *1%*	5 *2%*	22 *1%*	19 *1%*	4 *2%*	2 *2%*	1 *2%*
3	**27** *1%* **CZ**	20 *2%* AC	7 *1%*	14 *2%*	13 *1%*	12 *1%*	15 *1%*	4 *2%*	4 *2%*	1 *1%*	2 *1%*	4 *1%*	11 *2%*	9 *2%*	8 *1%*	9 *2%*	5 *1%*	22 *1%*	2 *1%*	25 *1%*	21 *1%*	2 *1%*	2 *2%*	1 *2%*
4	**58** *3%* **EZf**	27 *3%*	31 *3%*	35 *4%* AE	24 *2%*	33 *3%*	25 *2%*	9 *4%*	6 *2%*	10 *3%*	11 *3%*	7 *2%*	16 *3%*	15 *2%*	27 *3%*	17 *3%*	10 *2%*	49 *3%*	7 *3%*	52 *3%*	47 *3%*	6 *4%*	4 *4%*	1 *1%*
5	**121** *6%* **EKZc**	65 *6%*	56 *5%*	71 *8%* AE	50 *4%*	59 *6%*	62 *6%*	16 *8%*	17 *7%*	20 *7%*	13 *3%*	17 *5%*	38 *6%*	27 *4%*	54 *6%*	40 *8%* AO	22 *4%*	99 *7%*	11 *6%*	110 *6%*	100 *6%*	10 *6%*	7 *6%*	5 *8%*
6	**209** *10%* **MSU Z**	102 *10%*	107 *10%*	104 *11%*	105 *9%*	107 *11%*	102 *10%*	22 *11%*	41 *15%* AKM	37 *13%* M	34 *9%*	32 *10%*	44 *7%*	62 *10%*	83 *9%*	64 *12%* AP	69 *13%* AS	140 *9%*	30 *16%* U	179 *10%*	171 *10%*	22 *13%*	9 *8%*	7 *12%*
7	**347** *17%* **M**	166 *16%*	181 *18%*	172 *19%*	175 *15%*	172 *17%*	175 *17%*	46 *22%* M	50 *19%*	55 *19%* M	65 *18%*	52 *16%*	78 *13%*	94 *15%*	163 *17%*	89 *17%*	101 *19%*	246 *16%*	36 *19%*	311 *17%*	286 *17%*	30 *17%*	21 *18%*	10 *18%*
8	**499** *24%* **ITa be**	248 *24%*	251 *24%*	229 *25%*	270 *24%*	244 *24%*	255 *25%*	43 *21%*	50 *19%*	71 *24%*	102 *28%* I	72 *22%*	161 *27%* I	164 *27%* Q	225 *24%*	109 *21%*	116 *22%*	383 *25%*	31 *16%*	468 *25%* AT	404 *24%*	46 *26%*	34 *29%*	16 *27%*
9	**427** *21%* **DQa bef**	210 *21%*	217 *21%*	154 *17%*	273 *24%* AD	221 *22%*	206 *20%*	44 *21%*	58 *22%*	59 *20%*	63 *17%*	84 *25%* AK	119 *20%*	127 *21%* Q	223 *24%* AQ	77 *15%*	127 *24%*	300 *20%*	40 *21%*	386 *21%*	364 *21%*	33 *19%*	19 *16%*	11 *19%*
Highest rating 10	**299** *15%* **DJa bde**	147 *14%*	152 *15%*	101 *11%*	198 *17%* AD	135 *13%*	163 *16%*	23 *11%*	35 *13%*	29 *10%*	64 *17%* J	51 *15%* J	97 *17%* J	94 *15%*	126 *14%*	79 *15%*	70 *13%*	228 *15%*	26 *14%*	272 *15%*	255 *15%*	20 *12%*	18 *15%*	6 *10%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 101

Q15_10_1. Rating on statement - It shows well-made high-quality programmes: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**2051**	1020	1031	916	1136	1016	1035	209	266	296	365	329	586	605	933	511	537	1514	192	1858	1703	174	117	58
Effective Base	**1722**	832	892	790	933	845	878	144	218	258	309	294	508	518	699	534	432	1291	116	1625	1315	195	213	166
Don't know	**26** *1%*	15 *1%*	11 *1%*	15 *2%*	11 *1%*	12 *1%*	14 *1%*	1 *1%*	1 *	5 *2%*	4 *1%*	8 *3%* AI	6 *1%*	6 *1%*	14 *1%*	6 *1%*	6 *1%*	20 *1%*	3 *2%*	22 *1%*	25 *1%*	1 *	* *	- -
1-3 (Net)	**65** *3%* **PZcd**	40 *4%*	25 *2%*	35 *4%*	30 *3%*	34 *3%*	31 *3%*	4 *2%*	8 *3%*	10 *3%*	9 *2%*	7 *2%*	27 *5%* A	17 *3%*	18 *2%*	30 *6%* AOP	15 *3%*	50 *3%*	8 *4%*	57 *3%*	51 *3%*	7 *4%*	4 *4%*	3 *5%*
4-6 (Net)	**389** *19%* **EUZ cs**	195 *19%*	194 *19%*	209 *23%* AE	179 *16%*	199 *20%*	190 *18%*	47 *23%*	64 *24%* AKL M	66 *22%* K	57 *16%*	56 *17%*	98 *17%*	104 *17%*	164 *18%*	121 *24%* AOP	101 *19%*	288 *19%*	47 *25%*	341 *18%*	318 *19%*	38 *22%*	20 *17%*	12 *21%*
7-10 (Net)	**1572** *77%* **DQa be**	770 *76%*	801 *78%*	656 *72%*	916 *81%* AD	771 *76%*	800 *77%*	157 *75%*	193 *73%*	215 *73%*	294 *81%* IJ	258 *78%*	455 *78%*	478 *79%* Q	737 *79%* AQ	354 *69%*	415 *77%*	1157 *76%*	133 *69%*	1437 *77%* AT	1309 *77%*	128 *74%*	92 *79%*	43 *74%*
9-10 (Net)	**726** *35%* **DJQ abef**	356 *35%*	369 *36%*	255 *28%*	471 *41%* AD	356 *35%*	370 *36%*	67 *32%*	93 *35%*	88 *30%*	127 *35%*	134 *41%* AJ	217 *37%*	221 *36%* Q	349 *37%* Q	156 *31%*	198 *37%*	528 *35%*	67 *35%*	658 *35%*	619 *36%*	53 *31%*	37 *31%*	17 *29%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 101

Q15_10_1. Rating on statement - It shows well-made high-quality programmes: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (un-weighted)	**2069**	1642	292	128	620	1157	259	541	1239	140	465	1557	211	75	136	189	156	113	164	230	155	210	243	187
Base (weighted)	**2051**	1635	292	117	631	1141	250	523	1228	154	439	1573	174	79*	150	221	172	132	200	117	201	250	297	58
Effective Base	**1722**	1365	246	106	515	966	214	451	1031	118	379	1307	195	69	124	176	140	105	150	213	142	189	225	166
Lowest rating 1	**12** *1%* **CZj**	- -	2 *1%* Z	10 *9%* AZa	1 *	4 *	7 *3%* Acd	6 *1%*	4 *	2 *1%*	6 *1%* Aj	6 *	- -	1 *2%*	- -	- -	- -	- -	4 *2%* A	* *	- -	2 *1%*	3 *1%*	1 *1%* kns
2	**27** *1%* **EZc**	5 *	8 *3%* Z	13 *11%* AZa	1 *	11 *1%*	14 *6%* Acd	5 *1%*	18 *1%*	3 *2%*	7 *1%*	19 *1%*	4 *2%*	1 *1%*	3 *2%*	2 *1%*	2 *1%*	1 *1%*	1 *1%*	2 *2%*	1 *	5 *2%*	2 *1%*	1 *2%*
3	**27** *1%* **CZ**	16 *1%*	2 *1%*	8 *7%* AZa	6 *1%*	12 *1%*	9 *3%* Acd	9 *2%*	12 *1%*	3 *2%*	7 *2%*	19 *1%*	2 *1%*	1 *2%*	3 *2%*	3 *1%*	2 *1%*	2 *2%*	1 *1%*	2 *2%*	1 *1%*	6 *2%*	3 *1%*	1 *2%*
4	**58** *3%* **EZf**	28 *2%*	19 *7%* AZ	11 *9%* AZ	15 *2%*	26 *2%*	17 *7%* Acd	8 *1%*	44 *4%* Af	4 *3%*	19 *4%*	39 *2%*	6 *4%*	3 *4%*	4 *3%*	7 *3%*	2 *1%*	3 *3%*	12 *6%* Aos v	4 *4%* s	1 *1%*	6 *3%*	9 *3%*	1 *1%*
5	**121** *6%* **EKZc**	68 *4%*	37 *13%* AZ	16 *14%* AZ	24 *4%*	74 *6%* c	22 *9%* c	44 *8%* Ag	62 *5%*	10 *6%*	26 *6%*	90 *6%*	10 *6%*	6 *8%*	18 *12%* Anq tu	9 *4%*	12 *7%*	12 *9%*	7 *4%*	7 *6%*	11 *5%*	13 *5%*	12 *4%*	5 *8%*
6	**209** *10%* **MSUZ**	119 *7%*	74 *25%* AZb	16 *14%* Z	54 *9%*	119 *10%*	33 *13%*	56 *11%*	125 *10%*	8 *5%*	44 *10%*	163 *10%*	22 *13%* s	10 *13%*	11 *8%*	36 *16%* Amqrs u	24 *14%* s	11 *8%*	15 *7%*	9 *8%*	13 *6%*	25 *10%*	26 *9%*	7 *12%*
7	**347** *17%* **M**	281 *17%*	49 *17%*	14 *12%*	95 *15%*	200 *18%*	48 *19%*	87 *17%*	217 *18%*	20 *13%*	63 *14%*	281 *18%*	30 *17%*	11 *14%*	32 *21%*	33 *15%*	32 *19%*	18 *13%*	33 *17%*	21 *18%*	36 *18%*	45 *18%*	46 *15%*	10 *18%*
8	**499** *24%* **ITabe**	430 *26%* Aab	53 *18%*	16 *13%*	150 *24%*	292 *26%* e	47 *19%*	139 *27%*	284 *23%*	39 *25%*	92 *21%*	393 *25%*	46 *26%*	12 *15%*	29 *20%*	49 *22%*	41 *24%*	26 *19%*	57 *28%* l	34 *29%* lm	63 *31%* Alm pt	53 *21%*	74 *25%*	16 *27%* l
9	**427** *21%* **DQabe f**	391 *24%* Aab	26 *9%*	10 *9%*	148 *23%* e	244 *21%* e	32 *13%*	88 *17%*	274 *22%* f	34 *22%*	96 *22%*	323 *21%*	33 *19%*	24 *31%* Akm rt	27 *18%*	43 *19%*	37 *21%*	36 *27%* rt	43 *22%*	19 *16%*	39 *20%*	43 *17%*	71 *24%*	11 *19%*
Highest rating 10	**299** *15%* **DJabd e**	280 *17%* Aab	16 *6%*	3 *3%*	133 *21%* Ad e	145 *13%* e	19 *7%*	70 *13%*	174 *14%*	30 *19%*	76 *17%*	218 *14%*	20 *12%*	8 *10%*	20 *13%*	32 *15%*	19 *11%*	21 *16%*	26 *13%*	18 *15%*	34 *17%*	46 *18%* v	50 *17%*	6 *10%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 101

Q15_10_1. Rating on statement - It shows well-made high-quality programmes: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**2051**	1635	292	117	631	1141	250	523	1228	154	439	1573	174	79*	150	221	172	132	200	117	201	250	297	58
Effective Base	**1722**	1365	246	106	515	966	214	451	1031	118	379	1307	195	69	124	176	140	105	150	213	142	189	225	166
Don't know	**26** *1%*	18 *1%*	7 *2%*	- -	4 *1%*	15 *1%*	3 *1%*	10 *2%*	13 *1%*	2 *1%*	4 *1%*	21 *1%*	1 *	1 *1%*	3 *2%*	7 *3%* A	1 *	3 *2%*	1 *	* *	2 *1%*	6 *2%*	2 *1%*	- -
1-3 (Net)	**65** **3%** **PZcd**	22 *1%*	12 *4%* Z	31 *26%* AZa	8 *1%*	26 *2%*	30 *12%* Acd	20 *4%*	35 *3%*	7 *5%*	19 *4%*	44 *3%*	7 *4%*	4 *5%*	6 *4%*	5 *2%*	4 *2%*	4 *3%*	7 *3%*	4 *4%*	2 *1%*	13 *5%* s	7 *3%*	3 *5%* s
4-6 (Net)	**389** **19%** **EUZcs**	214 *13%*	131 *45%* AZ	43 *37%* AZ	93 *15%*	219 *19%* c	72 *29%* Acd	108 *21%*	232 *19%*	22 *14%*	88 *20%*	292 *19%*	38 *22%* s	19 *25%* s	33 *22%* s	52 *24%* su	38 *22%* s	26 *19%*	34 *17%*	20 *17%*	25 *13%*	44 *18%*	47 *16%*	12 *21%* s
7-10 (Net)	**1572** **77%** **DQabe**	1382 *85%* Aab	144 *49%* b	43 *37%*	526 *83%* Ad e	881 *77%* e	145 *58%*	385 *74%*	949 *77%*	123 *80%*	327 *75%*	1215 *77%*	128 *74%*	55 *70%*	108 *72%*	157 *71%*	129 *75%*	100 *76%*	159 *79%*	92 *79%*	172 *85%* Akl mnotv	187 *75%*	241 *81%* In	43 *74%*
9-10 (Net)	**726** **35%** **DJQab ef**	671 *41%* Aab	41 *14%*	13 *11%*	281 *45%* Ad e	389 *34%* e	51 *20%*	158 *30%*	448 *36%* f	64 *41%* f	172 *39%*	541 *34%*	53 *31%*	32 *41%*	47 *31%*	75 *34%*	55 *32%*	57 *43%* krv	69 *34%*	37 *31%*	73 *36%*	89 *36%*	121 *41%* krv	17 *29%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 101

Q15_10_1. Rating on statement - It shows well-made high-quality programmes: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**2069**	798	255	20	138	57	144	657	503	208	429	456	187	50	228	235	271	426	326	260	183
Base (weighted)	**2051**	842	346	28**	87	54*	99	595	479	216	435	475	199	46*	193	187	246	439	343	269	207
Effective Base	**1722**	686	223	17	114	48	124	573	408	179	357	385	163	42	187	183	226	356	276	218	163
Lowest rating 1	**12** *1%*	3 *	3 *1%*	- -	3 *3%* ABH	- -	1 *1%*	2 *	1 *	1 *	3 *1%*	2 *1%*	3 *2%* I	- -	2 *1%*	2 *1%*	4 *2%* ARS	1 *	- -	1 *	1 *
2	**27** *1%*	9 *1%*	1 *	- -	3 *3%* BC	- -	2 *2%*	12 *2%*	8 *2%*	1 *	4 *1%*	3 *1%*	2 *1%*	1 *2%*	7 *4%* AJKL	5 *3%* U	5 *2%*	4 *1%*	2 *1%*	5 *2%*	- -
3	**27** *1%*	7 *1%*	6 *2%*	- -	2 *2%*	1 *2%*	1 *1%*	9 *2%*	6 *1%*	2 *1%*	7 *2%*	4 *1%*	4 *2%*	1 *3%*	3 *2%*	4 *2%*	3 *1%*	3 *1%*	7 *2%*	4 *2%*	2 *1%*
4	**58** *3%*	23 *3%*	10 *3%*	- -	5 *6%* G	2 *3%*	1 *1%*	18 *3%*	13 *3%*	9 *4%*	14 *3%*	11 *2%*	3 *1%*	1 *3%*	6 *3%*	5 *3%*	5 *2%*	15 *4%*	6 *2%*	7 *2%*	8 *4%*
5	**121** *6%*	52 *6%*	13 *4%*	- -	6 *7%*	4 *8%*	6 *6%*	40 *7%*	27 *6%*	14 *7%*	23 *5%*	30 *6%*	8 *4%*	3 *6%*	17 *9%*	12 *6%*	22 *9%* ASU	24 *5%*	15 *4%*	13 *5%*	8 *4%*
6	**209** *10%* H	87 *10%*	45 *13%* H	2 *8%*	11 *12%*	7 *14%*	12 *12%*	46 *8%*	46 *10%*	25 *12%*	48 *11%*	40 *8%*	15 *8%*	10 *22%* AIKLM	22 *11%*	21 *11%*	24 *10%*	52 *12%*	30 *9%*	23 *9%*	17 *8%*
7	**347** *17%* H	149 *18%* H	74 *22%* H	4 *13%*	18 *21%* H	11 *21%*	14 *14%*	76 *13%*	89 *19%*	30 *14%*	90 *21%* A	73 *15%*	31 *16%*	6 *12%*	28 *14%*	29 *15%*	40 *16%*	81 *18%*	53 *16%*	44 *16%*	32 *15%*
8	**499** *24%* J	193 *23%*	89 *26%*	7 *24%*	15 *17%*	13 *24%*	25 *26%*	158 *26%* E	113 *24%*	39 *18%*	102 *23%*	133 *28%* J	48 *24%*	12 *26%*	50 *26%*	44 *24%*	55 *23%*	92 *21%*	96 *28%* R	70 *26%*	42 *20%*
9	**427** *21%* O	183 *22%*	64 *19%*	5 *18%*	13 *14%*	8 *15%*	23 *23%*	131 *22%*	100 *21%* O	60 *28%* AO	88 *20%* O	100 *21%* O	46 *23%* O	8 *18%*	25 *13%*	31 *17%*	58 *23%*	98 *22%*	80 *23%*	57 *21%*	56 *27%* AP
Highest rating 10	**299** *15%* K	124 *15%*	39 *11%*	10 *37%*	12 *14%*	6 *11%*	13 *13%*	94 *16%*	70 *15%*	31 *14%*	49 *11%*	76 *16%*	40 *20%* AK	3 *7%*	29 *15%*	31 *17%*	29 *12%*	63 *14%*	52 *15%*	41 *15%*	42 *20%* AQ
Don't know	**26** *1%*	12 *1%*	2 *	- -	* *	1 *3%*	2 *2%*	8 *1%*	7 *1%*	5 *2%*	7 *2%*	2 *	- -	1 *2%* M	3 *2%*	3 *1%*	1 *1%*	6 *1%*	2 *1%*	5 *2%*	- -
1-3 (Net)	**65** *3%*	19 *2%*	10 *3%*	- -	7 *9%* ABCH	1 *2%*	4 *4%*	24 *4%*	15 *3%*	4 *2%*	14 *3%*	10 *2%*	9 *5%*	2 *4%*	12 *6%* AJL	10 *6%* RU	11 *5%* R	7 *2%*	9 *3%*	10 *4%*	3 *2%*
4-6 (Net)	**389** *19%* M	162 *19%*	68 *20%*	2 *8%*	21 *24%*	13 *25%*	18 *19%*	104 *18%*	86 *18%*	48 *22%* M	86 *20%*	81 *17%*	26 *13%*	14 *30%* LM	45 *23%* M	38 *20%*	51 *21%*	91 *21%*	51 *15%*	43 *16%*	32 *15%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 101

Q15_10_1. Rating on statement - It shows well-made high-quality programmes: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**2051**	842	346	28**	87	54*	99	595	479	216	435	475	199	46*	193	187	246	439	343	269	207
Effective Base	**1722**	686	223	17	114	48	124	573	408	179	357	385	163	42	187	183	226	356	276	218	163
7-10 (Net)	**1572**	649	267	26	58	38	75	459	372	159	328	382	165	29	132	136	183	334	280	212	172
	77%	*77%*	*77%*	*92%*	*67%*	*70%*	*76%*	*77%*	*78%*	*74%*	*76%*	*80%*	*83%*	*63%*	*68%*	*73%*	*74%*	*76%*	*82%*	*79%*	*83%*
	ENO	E	E					E	NO			ANO	JN O						APQ		APQ
9-10 (Net)	**726**	307	104	16	25	14	36	225	170	91	137	176	85	12	54	63	87	162	131	97	98
	35%	*37%*	*30%*	*55%*	*29%*	*25%*	*36%*	*38%*	*35%*	*42%*	*31%*	*37%*	*43%*	*25%*	*28%*	*34%*	*35%*	*37%*	*38%*	*36%*	*47%*
	O							C		KNO		O	AK NO								APQR

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 102

Q15_10_2. Rating on statement - It shows well-made high-quality programmes: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**1054**	526	528	477	577	560	494	68	127	142	168	193	356	382	393	278	228	826	69	985	754	105	127	68
Base (weighted)	**1075**	532	543	471	604	589	486	81*	144	136	171	178	365	393	453	228	252	823	104*	971	904	86*	65	20*
Effective Base	**894**	431	464	408	487	480	415	57	112	122	141	160	305	334	338	233	198	697	65	837	695	98	118	61
Lowest rating 1	**6** *1%* **UZ**	4 *1%*	2 *	2 *	4 *1%*	6 *1%* G	- -	- -	- -	1 *1%*	2 *1%*	* *	3 *1%*	3 *1%*	- -	3 *1%* P	2 *1%*	4 *1%*	2 *2%*	4 *	6 *1%*	- -	* *	- -
2	**5** * **Z**	2 *	3 *1%*	4 *1%*	1 *	3 *1%*	2 *	- -	1 *	1 *1%*	1 *	- -	3 *1%*	1 *	1 *	3 *1%*	2 *1%*	4 *	- -	5 *1%*	4 *	- -	1 *1%*	1 *3%* AVW
3	**20** *2%* **d**	13 *2%*	8 *1%*	13 *3%*	7 *1%*	8 *1%*	12 *2%*	3 *3%*	6 *4%*	1 *1%*	2 *1%*	2 *1%*	6 *2%*	9 *2%*	8 *2%*	3 *1%*	5 *2%*	15 *2%*	4 *4%*	16 *2%*	17 *2%*	2 *3%*	* *	1 *5%* AVX
4	**31** *3%* **Zj**	18 *3%*	13 *2%*	16 *3%*	15 *3%*	14 *2%*	17 *3%*	6 *8%* ALM	5 *4%*	4 *3%*	4 *3%*	2 *1%*	9 *2%*	9 *2%*	12 *3%*	10 *5%*	8 *3%*	23 *3%*	- -	31 *3%* A	24 *3%*	2 *3%*	3 *4%*	2 *8%* AV
5	**79** *7%* **EOZ**	38 *7%*	41 *8%*	52 *11%* AE	27 *4%*	45 *8%*	34 *7%*	12 *15%* AKLM	11 *8%*	9 *6%*	10 *6%*	10 *6%*	27 *7%*	18 *5%*	33 *7%*	27 *12%* AO	17 *7%*	62 *8%*	4 *4%*	75 *8%*	67 *7%*	6 *7%*	4 *6%*	3 *13%*
6	**103** *10%* **MUZ**	43 *8%*	60 *11%*	46 *10%*	58 *10%*	65 *11%*	39 *8%*	14 *18%* AKM	19 *13%* M	19 *14%* M	13 *8%*	20 *11%* M	18 *5%*	41 *10%*	39 *9%*	23 *10%*	28 *11%*	75 *9%*	16 *16%*	87 *9%*	91 *10%*	6 *7%*	5 *7%*	1 *7%*
7	**165** *15%* **EM**	89 *17%*	76 *14%*	86 *18%* AE	79 *13%*	93 *16%*	72 *15%*	10 *12%*	19 *13%*	27 *20%* M	36 *21%* M	29 *17%*	44 *12%*	50 *13%*	72 *16%*	42 *18%*	42 *17%*	122 *15%*	19 *19%*	145 *15%*	134 *15%*	16 *19%*	11 *17%*	4 *20%*
8	**237** *22%* **J**	106 *20%*	131 *24%*	118 *25%* AE	119 *20%*	128 *22%*	109 *22%*	13 *17%*	32 *22%* J	17 *12%*	35 *21%*	37 *21%*	103 *28%* AJ	96 *25%*	91 *20%*	49 *21%*	48 *19%*	189 *23%*	19 *19%*	218 *22%*	197 *22%*	20 *23%*	15 *24%*	5 *23%*
9	**241** *22%* **DHQ Sab**	123 *23%*	118 *22%*	70 *15%*	170 *28%* AD	132 *22%*	108 *22%*	10 *12%*	35 *24%*	36 *26%* H	35 *20%*	47 *26%* H	79 *22%*	96 *24%* Q	116 *26%* Q	29 *13%*	68 *27%*	172 *21%*	20 *19%*	221 *23%*	206 *23%*	19 *22%*	12 *19%*	3 *17%*
Highest rating 10	**176** *16%* **DRY bv**	89 *17%*	86 *16%*	59 *13%*	117 *19%* AD	88 *15%*	87 *18%*	12 *15%*	15 *11%*	22 *16%*	33 *19%*	26 *15%*	68 *19%*	68 *17%*	73 *16%*	35 *15%*	30 *12%*	146 *18%* AR	19 *18%*	157 *16%*	149 *16%* Y	14 *16%* Y	13 *20%* Y	1 *3%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 102

Q15_10_2. Rating on statement - It shows well-made high-quality programmes: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**1075**	532	543	471	604	589	486	81*	144	136	171	178	365	393	453	228	252	823	104*	971	904	86*	65	20*
Effective Base	**894**	431	464	408	487	480	415	57	112	122	141	160	305	334	338	233	198	697	65	837	695	98	118	61
Don't know	**12** *1%* **O**	6 *1%*	6 *1%*	5 *1%*	8 *1%*	6 *1%*	6 *1%*	- -	1 *1%*	- -	1 *1%*	4 *2%*	6 *2%*	* *	8 *2%* O	4 *2%* O	1 *	11 *1%*	- -	12 *1%*	11 *1%*	1 *1%*	1 *1%*	- -
1-3 (Net)	**32** *3%* **UZd**	19 *4%*	12 *2%*	19 *4%*	13 *2%*	17 *3%*	14 *3%*	3 *3%*	6 *4%*	3 *3%*	4 *3%*	3 *2%*	12 *3%*	13 *3%*	10 *2%*	9 *4%*	9 *4%*	23 *3%*	6 *6%*	25 *3%*	26 *3%*	2 *3%*	1 *2%*	2 *8%* AVX
4-6 (Net)	**213** *20%* **EMZ j**	99 *19%*	114 *21%*	114 *24%* AE	99 *16%*	124 *21%*	89 *18%*	33 *41%* AIJ KLM	35 *25%* M	32 *23%* M	27 *16%*	33 *18%*	54 *15%*	68 *17%*	84 *19%*	61 *27%* AOP	54 *21%*	159 *19%*	21 *20%*	193 *20%*	182 *20%*	14 *17%*	11 *17%*	6 *29%*
7-10 (Net)	**818** *76%* **DHQ Yabeio v**	407 *77%*	411 *76%*	334 *71%*	484 *80%* AD	442 *75%*	376 *77%*	45 *56%*	101 *70%*	101 *74%* H	138 *81%* H	139 *78%* H	294 *80%* AH I	311 *79%* Q	352 *78%* Q	154 *68%*	188 *75%*	630 *76%*	77 *74%*	741 *76%*	685 *76%* Y	69 *80%* Y	51 *79%* Y	13 *63%*
9-10 (Net)	**416** *39%* **DQY abev**	212 *40%*	204 *38%*	129 *27%*	287 *48%* AD	221 *37%*	196 *40%*	22 *27%*	50 *35%*	58 *42%* H	67 *39%*	73 *41%*	147 *40%*	164 *42%* Q	189 *42%* Q	64 *28%*	98 *39%*	318 *39%*	38 *37%*	378 *39%*	354 *39%* Y	33 *38%* Y	25 *39%* Y	4 *20%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Table 102

Q15_10_2. Rating on statement - It shows well-made high-quality programmes: BBC Two
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Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (un-weighted)	**1054**	873	131	46	333	580	125	274	627	69	249	776	105	38	69	100	73	48	83	127	82	119	142	68
Base (weighted)	**1075**	898	129	45*	352	584	127	278	645	73*	247	801	86*	40*	77*	120*	80*	59*	103*	65	109*	145	172	20*
Effective Base	**894**	739	114	38	283	493	105	235	532	59	206	665	98	35	63	94	67	45	76	118	75	109	134	61
Lowest rating 1	**6** *1%* **UZ**	1 *	1 *1%*	4 *10%* AZa	1 *	3 *	3 *2%*	4 *1%*	2 *	- -	3 *1%*	3 *	- -	1 *2%*	- -	1 *1%*	- -	- -	2 *2%*	* *	- -	2 *1%*	- -	- -
2	**5** * **Z**	2 *	3 *2%* AZ	1 *1%*	1 *	4 *1%*	1 *	2 *1%*	4 *1%*	- -	1 *	4 *1%*	- -	- -	2 *3%* Au	1 *	- -	- -	- -	1 *1%*	- -	1 *1%*	- -	1 *3%* Akoqsu
3	**20** *2%* **d**	16 *2%*	2 *2%*	2 *4%*	10 *3%* d	5 *1%*	6 *5%* Ad	5 *2%*	15 *2%*	- -	4 *2%*	16 *2%*	2 *3%*	1 *3%*	2 *3%*	- -	3 *3%*	1 *2%*	4 *4%*	* *	2 *2%*	1 *1%*	2 *1%*	1 *5%* Anrtu
4	**31** *3%* **Zj**	20 *2%*	6 *5%*	5 *11%* AZ	11 *3%*	13 *2%*	5 *4%*	7 *2%*	19 *3%*	3 *4%*	13 *5%* Aj	16 *2%*	2 *3%*	1 *1%*	2 *2%*	- -	3 *4%* n	4 *6%* nt	5 *5%* n	3 *4%* nt	1 *1%*	1 *1%*	8 *5%* n	2 *8%* Amnst
5	**79** *7%* **EOZ**	51 *6%*	19 *15%* AZ	9 *20%* AZ	27 *8%*	37 *6%*	14 *11%*	24 *9%*	50 *8%*	1 *2%*	23 *9%*	54 *7%*	6 *7%*	4 *10%* p	7 *10%* p	14 *12%* pt	10 *12%* pt	- -	8 *8%*	4 *6%*	9 *8%*	6 *4%*	9 *5%*	3 *13%* ptu
6	**103** *10%* **MUZ**	71 *8%*	26 *20%* AZ	6 *13%*	34 *10%*	53 *9%*	16 *13%*	26 *9%*	56 *9%*	11 *15%*	25 *10%*	76 *9%*	6 *7%*	4 *10%*	6 *8%*	13 *11%*	11 *13%* q	6 *11%*	4 *4%*	5 *7%*	12 *11%*	20 *13%* q	15 *9%*	1 *7%*
7	**165** *15%* **EM**	133 *15%*	24 *18%*	7 *15%*	49 *14%*	91 *16%*	21 *17%*	36 *13%*	109 *17%*	11 *15%*	31 *13%*	133 *17%*	16 *19%*	7 *17%*	14 *19%*	13 *11%*	16 *20%* s	12 *20%*	15 *14%*	11 *17%*	9 *9%*	24 *16%*	24 *14%*	4 *20%* s
8	**237** *22%* **J**	201 *22%*	25 *20%*	9 *21%*	69 *20%*	143 *24%*	23 *18%*	66 *24%*	139 *22%*	14 *20%*	43 *17%*	188 *23%*	20 *23%*	8 *20%*	14 *18%*	32 *27%*	14 *17%*	10 *18%*	29 *28%*	15 *24%*	20 *18%*	29 *20%*	42 *24%*	5 *23%*
9	**241** *22%* **DHQSab**	231 *26%* Aab	8 *6%*	1 *3%*	78 *22%*	141 *24%*	20 *16%*	56 *20%*	145 *23%*	20 *27%*	64 *26%*	167 *21%*	19 *22%*	10 *26%*	19 *25%*	30 *25%*	15 *19%*	15 *25%*	22 *21%*	12 *19%*	31 *28%*	26 *18%*	38 *22%*	3 *17%*
Highest rating 10	**176** *16%* **DRYbv**	161 *18%* Aab	13 *10%*	1 *2%*	71 *20%* A	87 *15%*	16 *12%*	49 *18%*	99 *15%*	13 *17%*	34 *14%*	138 *17%*	14 *16%* v	4 *9%*	8 *10%*	15 *13%*	8 *10%*	8 *14%*	13 *12%*	13 *20%* v	25 *23%* v	35 *24%* Am noqv	33 *19%* v	1 *3%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Q15_10_2. Rating on statement - It shows well-made high-quality programmes: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
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	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**1075**	898	129	45*	352	584	127	278	645	73*	247	801	86*	40*	77*	120*	80*	59*	103*	65	109*	145	172	20*
Effective Base	**894**	739	114	38	283	493	105	235	532	59	206	665	98	35	63	94	67	45	76	118	75	109	134	61
Don't know	**12** ***1%*** **O**	11 *1%*	2 *1%*	- -	1 *	8 *1%*	2 *2%*	5 *2%*	6 *1%*	1 *1%*	6 *2%*	6 *1%*	1 *1%*	- -	2 *2%*	2 *1%*	1 *1%*	2 *4%*	1 *1%*	1 *1%*	- -	1 *1%*	2 *1%*	- -
1-3 (Net)	**32** ***3%*** **UZd**	19 *2%*	6 *5%*	7 *15%* AZa	11 *3%*	12 *2%*	9 *7%* Ad	10 *4%*	21 *3%*	- -	9 *3%*	23 *3%*	2 *3%*	2 *6%*	5 *6%* u	1 *1%*	3 *3%*	1 *2%*	6 *6%* u	1 *2%*	2 *2%*	4 *3%*	2 *1%*	2 *8%* Anrsu
4-6 (Net)	**213** ***20%*** **EMZj**	142 *16%*	51 *40%* AZ	20 *44%* AZ	72 *21%*	103 *18%*	36 *28%* Ad	56 *20%*	126 *19%*	15 *21%*	61 *25%* Aj	146 *18%*	14 *17%*	9 *22%*	15 *20%*	27 *22%*	24 *30%* A	10 *17%*	18 *17%*	11 *17%*	22 *20%*	26 *18%*	32 *19%*	6 *29%*
7-10 (Net)	**818** ***76%*** **DHQYa beiov**	726 *81%* Aab	70 *54%*	18 *41%*	267 *76%* e	462 *79%* Ae	80 *63%*	206 *74%*	493 *76%*	58 *78%*	172 *69%*	626 *78%* Ai	69 *80%* ov	29 *73%*	56 *72%*	90 *75%*	53 *66%*	45 *77%*	78 *75%*	51 *79%* v	85 *78%* v	114 *78%* v	136 *79%* ov	13 *63%*
9-10 (Net)	**416** ***39%*** **DQYab ev**	392 *44%* Aab	21 *16%*	2 *5%*	149 *42%* e	228 *39%* e	35 *28%*	104 *38%*	244 *38%*	32 *44%*	98 *40%*	305 *38%*	33 *38%* v	14 *35%*	27 *35%*	45 *38%* v	23 *29%*	23 *40%* v	34 *33%*	25 *39%* v	55 *51%* Aoq v	61 *42%* v	71 *41%* v	4 *20%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Q15_10_2. Rating on statement - It shows well-made high-quality programmes: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1054**	398	110	14	57	27	51	397	252	84	200	246	140	28	100	105	134	208	164	128	120
Base (weighted)	**1075**	441	144*	20**	40*	25**	36*	370	253	92*	203	256	150	28**	87*	86*	127	216	176	140	133
Effective Base	**894**	350	95	12	47	22	42	347	210	73	170	210	122	25	82	84	115	171	143	111	108
Lowest rating 1	**6** *1%*	2 *	2 *2%*	- -	1 *3%* ABH	- -	- -	1 *	- -	2 *2%*	- -	- -	3 *2%* AIL	- -	1 *1%*	2 *2%* AR	1 *1%*	- -	- -	- -	1 *1%*
2	**5** *	1 *	1 *	- -	- -	- -	- -	4 *1%*	1 *	- -	1 *	- -	1 *1%*	- -	3 *3%* AIKL	1 *1%*	2 *2%*	1 *1%*	- -	- -	1 *1%*
3	**20** *2%*	6 *1%*	5 *3%*	- -	- -	3 *10%*	* *1%*	7 *2%*	5 *2%*	5 *5%*	2 *1%*	3 *1%*	2 *1%*	1 *4%*	1 *1%*	2 *2%*	1 *1%*	3 *1%*	5 *3%*	2 *1%*	2 *2%*
4	**31** *3%*	13 *3%*	5 *3%*	- -	2 *4%*	2 *9%*	1 *2%*	8 *2%*	11 *4%*	3 *3%*	9 *4%*	4 *1%*	2 *2%*	- -	2 *2%*	6 *7%* AR	5 *4%*	4 *2%*	5 *3%*	1 *	4 *3%*
5	**79** *7%* K	31 *7%*	11 *8%*	1 *7%*	3 *9%*	1 *5%*	1 *4%*	30 *8%*	27 *11%* AK	4 *5%*	8 *4%*	15 *6%*	8 *5%*	3 *10%*	13 *14%* AJKL M	12 *14%* ASU	11 *9%*	15 *7%*	6 *4%*	12 *8%*	7 *5%*
6	**103** *10%* H	50 *11%* H	16 *11%*	4 *19%*	6 *15%* H	4 *16%*	3 *9%*	21 *6%*	29 *12%*	10 *11%*	24 *12%*	18 *7%*	12 *8%*	1 *5%*	8 *10%*	7 *9%*	18 *14%*	19 *9%*	12 *7%*	14 *10%*	15 *11%*
7	**165** *15%* U	78 *18%*	22 *16%*	* *2%*	8 *20%*	4 *14%*	6 *16%*	47 *13%*	43 *17%*	18 *20%*	30 *15%*	37 *14%*	15 *10%*	5 *19%*	16 *18%*	9 *11%*	19 *15%*	43 *20%* U	36 *21%* U	18 *13%*	12 *9%*
8	**237** *22%* S	87 *20%*	27 *19%*	5 *22%*	9 *22%*	7 *27%*	6 *17%*	97 *26%* AB	49 *19%*	16 *18%*	55 *27%*	55 *21%*	35 *23%*	7 *23%*	20 *22%*	15 *18%*	21 *17%*	46 *21%*	25 *14%*	40 *28%*	31 *24%*
9	**241** *22%* O	91 *21%*	42 *29%*	4 *18%*	7 *17%*	1 *4%*	13 *38%* ABEH	83 *22%*	53 *21%*	22 *24%* O	43 *21%*	72 *28%* AO	39 *26%* O	3 *10%*	10 *11%*	16 *19%*	30 *23%*	46 *21%*	60 *34%* APRU	32 *23%*	30 *23%*
Highest rating 10	**176** *16%* C	82 *19%* C	12 *8%*	7 *33%*	3 *8%*	4 *15%*	4 *12%*	65 *17%* C	32 *13%*	8 *9%*	32 *16%*	51 *20%* IJ	32 *21%* IJ	7 *24%*	13 *15%*	13 *16%*	21 *16%*	37 *17%*	25 *14%*	22 *16%*	29 *22%*
Don't know	**12** *1%* B	* *	2 *1%*	- -	1 *2%* B	- -	1 *2%* B	8 *2%* AB	4 *1%*	3 *3%* LM	2 *1%*	1 *	- -	1 *4%*	2 *2%*	3 *3%* Q	- -	4 *2%*	1 *1%*	- -	* *
1-3 (Net)	**32** *3%*	9 *2%*	7 *5%*	- -	1 *3%*	3 *10%*	* *1%*	11 *3%*	5 *2%*	6 *7%* KL	3 *1%*	3 *1%*	6 *4%*	1 *4%*	5 *6%* KL	4 *5%*	4 *3%*	4 *2%*	5 *3%*	2 *1%*	4 *3%*
4-6 (Net)	**213** *20%* HLS	94 *21%*	32 *22%*	5 *26%*	11 *28%* H	8 *30%*	5 *15%*	58 *16%*	68 *27%* ALM	18 *19%*	40 *20%*	37 *14%*	23 *15%*	4 *15%*	23 *26%* L	25 *29%* ARS	33 *26%* S	38 *17%*	23 *13%*	26 *19%*	26 *20%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 102

Q15_10_2. Rating on statement - It shows well-made high-quality programmes: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1075**	441	144*	20**	40*	25**	36*	370	253	92*	203	256	150	28**	87*	86*	127	216	176	140	133
Effective Base	**894**	350	95	12	47	22	42	347	210	73	170	210	122	25	82	84	115	171	143	111	108
7-10 (Net)	**818**	337	103	15	27	15	29	292	176	65	159	215	121	22	58	54	90	171	147	112	102
	76%	*77%*	*72%*	*74%*	*67%*	*60%*	*82%*	*79%*	*70%*	*70%*	*78%*	*84%*	*81%*	*77%*	*66%*	*62%*	*71%*	*79%*	*83%*	*80%*	*77%*
	IOP										O	AIJO	IO					P	APQ		P
9-10 (Net)	**416**	172	54	10	10	5	18	148	84	30	74	123	71	10	22	29	51	82	86	55	59
	39%	*39%*	*37%*	*50%*	*25%*	*19%*	*50%*	*40%*	*33%*	*33%*	*37%*	*48%*	*47%*	*35%*	*26%*	*34%*	*40%*	*38%*	*48%*	*39%*	*44%*
	EO						E	E				AIJKO	AI JO						AP		

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 103

Q15_10_3. Rating on statement - It shows well-made high-quality programmes: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**608**	283	325	257	351	286	322	116	146	118	82	70	76	186	248	173	230	378	79	529	446	58	52	52
Base (weighted)	**637**	312	326	271	366	302	335	148*	154	121	77*	67*	69*	199	293	143	254	383	125*	512	545	50*	26*	16*
Effective Base	**503**	229	277	217	287	239	264	95	122	103	67	60	66	165	204	145	195	309	73	443	401	54	48	47
Lowest rating 1	**3** ***	3 *1%*	- -	2 *1%*	1 ***	2 *1%*	1 ***	- -	1 ***	- -	- -	2 *3%* A	1 *1%*	1 ***	1 ***	2 *1%*	1 ***	2 *1%*	- -	3 *1%*	1 ***	1 *2%*	* *1%*	1 *3%* AV
2	**13** ***2%*** **E**	7 *2%*	7 *2%*	11 *4%* AE	3 *1%*	6 *2%*	7 *2%*	- -	1 *1%*	5 *4%* H	2 *2%*	1 *2%*	4 *6%* AHI	5 *2%*	4 *1%*	5 *4%*	6 *2%*	8 *2%*	- -	13 *3%* A	13 *2%*	- -	- -	1 *5%* W
3	**20** ***3%*** **Oc**	12 *4%*	7 *2%*	8 *3%*	12 *3%*	6 *2%*	13 *4%*	2 *1%*	3 *2%*	3 *3%*	4 *5%*	4 *5%*	4 *6%* H	2 *1%*	11 *4%*	7 *5%* O	7 *3%*	13 *3%*	3 *3%*	17 *3%*	16 *3%*	1 *2%*	1 *5%*	1 *9%* AV
4	**21** ***3%*** **Zcg**	10 *3%*	11 *3%*	13 *5%*	8 *2%*	8 *3%*	13 *4%*	6 *4%*	5 *3%*	4 *3%*	* *	4 *5%*	2 *4%*	6 *3%*	7 *2%*	8 *6%*	8 *3%*	13 *4%*	3 *2%*	18 *4%*	15 *3%*	3 *7%*	1 *4%*	2 *11%* AV
5	**70** ***11%*** **Xr**	40 *13%*	30 *9%*	35 *13%*	35 *10%*	34 *11%*	36 *11%*	19 *13%*	18 *11%*	12 *10%*	3 *4%*	7 *11%*	10 *15%* K	22 *11%*	30 *10%*	18 *13%*	22 *9%*	48 *13%*	11 *9%*	59 *12%*	57 *10%* X	11 *22%* AVX	- -	2 *12%* X
6	**98** ***15%*** **M**	41 *13%*	57 *17%*	38 *14%*	59 *16%*	46 *15%*	52 *15%*	23 *16%*	31 *20%* M	18 *15%*	10 *13%*	11 *16%*	4 *6%*	31 *16%*	51 *17%*	16 *11%*	43 *17%*	55 *14%*	20 *16%*	78 *15%*	81 *15%*	8 *16%*	6 *25%*	2 *14%*
7	**112** ***18%*** **Le**	57 *18%*	56 *17%*	42 *16%*	70 *19%*	54 *18%*	59 *17%*	31 *21%* L	27 *17%*	26 *22%* LM	16 *21%*	5 *8%*	7 *10%*	30 *15%*	58 *20%*	23 *16%*	44 *17%*	69 *18%*	25 *20%*	87 *17%*	100 *18%*	7 *14%*	3 *13%*	2 *13%*
8	**116** ***18%*** **DU**	62 *20%*	54 *17%*	38 *14%*	78 *21%* D	45 *15%*	71 *21%*	30 *20%*	30 *19%*	25 *21%*	10 *13%*	11 *16%*	11 *16%*	36 *18%*	60 *20%*	21 *15%*	48 *19%*	68 *18%*	32 *25%*	85 *17%*	101 *18%*	6 *13%*	7 *26%*	3 *17%*
9	**94** ***15%*** **GYv**	41 *13%*	53 *16%*	36 *13%*	58 *16%*	56 *18%* AG	38 *11%*	25 *17%*	19 *12%*	13 *11%*	17 *22%*	10 *14%*	10 *15%*	36 *18%*	36 *12%*	23 *16%*	41 *16%*	53 *14%*	18 *14%*	77 *15%*	83 *15%* Y	9 *17%* Y	2 *7%*	1 *3%*
Highest rating 10	**52** ***8%*** **a**	23 *7%*	29 *9%*	19 *7%*	33 *9%*	25 *8%*	27 *8%*	8 *5%*	17 *11%*	11 *9%*	6 *7%*	4 *6%*	6 *9%*	17 *8%*	24 *8%*	11 *8%*	26 *10%*	27 *7%*	13 *11%*	39 *8%*	46 *8%*	3 *5%*	2 *8%*	1 *9%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 103

Q15_10_3. Rating on statement - It shows well-made high-quality programmes: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**637**	312	326	271	366	302	335	148*	154	121	77*	67*	69*	199	293	143	254	383	125*	512	545	50*	26*	16*
Effective Base	**503**	229	277	217	287	239	264	95	122	103	67	60	66	165	204	145	195	309	73	443	401	54	48	47
Don't know	**37**	16	21	28	9	19	18	4	4	3	9	9	9	15	12	10	9	28	1	36	32	1	3	1
	6%	*5%*	*7%*	*10%*	*3%*	*6%*	*5%*	*3%*	*2%*	*2%*	*12%*	*13%*	*13%*	*7%*	*4%*	*7%*	*4%*	*7%*	*1%*	*7%*	*6%*	*3%*	*12%*	*4%*
	ET			AE							AHIJ	AHIJ	AHIJ							AT				
1-3 (Net)	**36**	22	14	21	15	15	21	2	5	8	6	6	9	8	15	14	13	23	3	33	30	2	2	3
	6%	*7%*	*4%*	*8%*	*4%*	*5%*	*6%*	*1%*	*3%*	*7%*	*8%*	*10%*	*13%*	*4%*	*5%*	*10%*	*5%*	*6%*	*3%*	*6%*	*6%*	*3%*	*6%*	*17%*
	H									H	H	H	AHI			AO								AVW
4-6 (Net)	**189**	91	98	86	103	88	101	48	54	35	14	22	17	59	89	42	73	116	33	156	153	23	7	6
	30%	*29%*	*30%*	*32%*	*28%*	*29%*	*30%*	*32%*	*35%*	*28%*	*18%*	*33%*	*25%*	*29%*	*30%*	*29%*	*29%*	*30%*	*26%*	*30%*	*28%*	*45%*	*29%*	*37%*
	Kf							K	K			K										AV		
7-10 (Net)	**375**	183	192	136	239	180	195	95	92	76	49	30	34	118	178	78	159	216	88	287	330	25	14	7
	59%	*59%*	*59%*	*50%*	*65%*	*60%*	*58%*	*64%*	*60%*	*62%*	*63%*	*45%*	*49%*	*59%*	*61%*	*54%*	*63%*	*56%*	*70%*	*56%*	*61%*	*49%*	*53%*	*42%*
	DLU Yaenv				AD			L		L	L								AU		Y			
9-10 (Net)	**146**	64	82	56	91	81	65	33	36	24	23	13	16	53	60	34	67	79	31	115	129	11	4	2
	23%	*21%*	*25%*	*21%*	*25%*	*27%*	*19%*	*22%*	*23%*	*20%*	*29%*	*20%*	*24%*	*26%*	*20%*	*24%*	*26%*	*21%*	*25%*	*22%*	*24%*	*22%*	*15%*	*12%*
	Gaf																							

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 103

Q15_10_3. Rating on statement - It shows well-made high-quality programmes: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (un-weighted)	**608**	502	85	19	297	262	42	101	412	56	159	443	58	18	40	57	56	23	37	52	45	102	68	52
Base (weighted)	**637**	528	91*	16**	314	274	43*	95*	446	62*	159	475	50*	20**	45*	69*	69*	28**	45*	26*	57*	130*	82*	16*
Effective Base	**503**	419	68	16	246	218	35	83	342	48	128	372	54	17	36	51	49	21	34	48	42	92	61	47
Lowest rating 1	**3** ***	1 *	- -	1 *9%*	1 *	1 *	1 *4%* Acd	1 *1%*	1 *	1 *2%* g	1 *	2 *	1 *2%*	- -	- -	- -	1 *1%*	- -	- -	* *1%*	- -	1 *1%*	- -	1 *3%* Anu
2	**13** *2%* E	9 *2%*	4 *4%*	- -	7 *2%*	6 *2%*	* *1%*	2 *2%*	10 *2%*	- -	2 *1%*	12 *2%*	- -	- -	2 *5%*	1 *1%*	1 *1%*	- -	1 *3%*	- -	- -	6 *4%*	2 *3%*	1 *5%* ks
3	**20** *3%* Oc	16 *3%*	1 *1%*	3 *15%*	5 *2%*	10 *4%*	4 *10%* Ac	3 *3%*	15 *3%*	* *	5 *3%*	14 *3%*	1 *2%*	1 *3%*	1 *2%*	7 *10%* A	1 *2%*	1 *4%*	- -	1 *5%*	1 *2%*	3 *3%*	1 *2%*	1 *9%* Aqu
4	**21** *3%* Zcg	14 *3%*	7 *8%* Z	1 *3%*	5 *1%*	11 *4%*	6 *13%* Acd	6 *6%* g	10 *2%*	5 *7%* g	3 *2%*	18 *4%*	3 *7%* ot	- -	6 *12%* Aot	3 *5%*	- -	1 *5%*	1 *2%*	1 *4%*	1 *2%*	1 *1%*	2 *2%*	2 *11%* Aostu
5	**70** *11%* Xr	53 *10%*	15 *17%*	2 *13%*	28 *9%*	34 *13%*	6 *15%*	14 *14%*	48 *11%*	7 *12%*	21 *13%*	47 *10%*	11 *22%* Arst	2 *11%*	4 *9%*	11 *16%* r	10 *14%* r	1 *5%*	6 *13%* r	- -	4 *7%*	9 *7%*	10 *12%* r	2 *12%* r
6	**98** *15%* M	81 *15%*	14 *16%*	1 *9%*	48 *15%*	40 *15%*	9 *22%*	12 *13%*	68 *15%*	13 *21%*	28 *18%*	68 *14%*	8 *16%*	3 *17%*	7 *16%*	12 *18%*	9 *13%*	7 *25%*	3 *7%*	6 *25%* qt	10 *18%*	13 *10%*	15 *19%*	2 *14%*
7	**112** *18%* Le	99 *19%*	12 *13%*	2 *10%*	62 *20%* e	49 *18%* e	1 *3%*	22 *23%*	75 *17%*	9 *15%*	27 *17%*	85 *18%*	7 *14%*	2 *11%*	6 *14%*	10 *15%*	14 *20%*	5 *19%*	11 *24%*	3 *13%*	9 *16%*	31 *24%*	11 *14%*	2 *13%*
8	**116** *18%* DU	95 *18%*	20 *22%*	1 *8%*	65 *21%*	48 *18%*	4 *8%*	15 *15%*	88 *20%*	6 *9%*	22 *14%*	94 *20%*	6 *13%*	5 *23%*	9 *19%*	9 *13%*	16 *24%*	3 *11%*	10 *22%*	7 *26%*	13 *23%*	24 *18%*	12 *15%*	3 *17%*
9	**94** *15%* GYv	84 *16%*	9 *10%*	1 *8%*	48 *15%*	41 *15%*	4 *8%*	8 *8%*	75 *17%* f	6 *10%*	26 *16%*	68 *14%*	9 *17%* v	6 *29%*	5 *10%*	9 *13%*	11 *16%*	6 *22%*	5 *12%*	2 *7%*	10 *17%*	17 *13%*	15 *19%* v	1 *3%*
Highest rating 10	**52** *8%* a	48 *9%* a	1 *2%*	3 *19%*	33 *10%*	16 *6%*	2 *4%*	6 *6%*	36 *8%*	8 *13%*	16 *10%*	36 *8%*	3 *5%*	- -	- -	4 *5%*	5 *8%*	1 *2%*	3 *7%*	2 *8%* m	4 *7%*	23 *18%* Akmn	7 *9%*	1 *9%* m

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 103

Q15_10_3. Rating on statement - It shows well-made high-quality programmes: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (weighted)	**637**	528	91*	16**	314	274	43*	95*	446	62*	159	475	50*	20**	45*	69*	69*	28**	45*	26*	57*	130*	82*	16*
Effective Base	**503**	419	68	16	246	218	35	83	342	48	128	372	54	17	36	51	49	21	34	48	42	92	61	47
Don't know	**37** **6%** **ET**	28 *5%*	8 *9%*	1 *6%*	13 *4%*	18 *7%*	5 *12%* c	8 *8%*	22 *5%*	6 *9%*	7 *5%*	30 *6%*	1 *3%*	1 *7%*	6 *13%* of	4 *5%*	1 *1%*	2 *8%*	5 *11%* t	3 *12%* ot	5 *9%*	3 *2%*	5 *6%*	1 *4%*
1-3 (Net)	**36** **6%** **H**	26 *5%*	5 *5%*	4 *24%*	13 *4%*	16 *6%*	6 *14%* Ac	5 *6%*	26 *6%*	2 *3%*	7 *5%*	28 *6%*	2 *3%*	1 *3%*	3 *6%*	7 *11%*	3 *4%*	1 *4%*	1 *3%*	2 *6%*	1 *2%*	10 *7%*	4 *4%*	3 *17%* Akoqsu
4-6 (Net)	**189** **30%** **Kt**	148 *28%*	37 *40%* AZ	4 *25%*	81 *26%*	85 *31%*	21 *50%* Acd	32 *34%*	125 *28%*	25 *41%*	53 *33%*	134 *28%*	23 *45%* Aqt	6 *28%*	17 *37%* t	27 *38%* t	19 *27%*	10 *36%*	10 *22%*	7 *29%*	15 *26%*	23 *18%*	27 *33%* t	6 *37%* t
7-10 (Net)	**375** **59%** **DLUYa** **env**	326 *62%* Aa	42 *46%*	7 *45%*	208 *66%* Ad e	154 *56%* e	10 *24%*	50 *52%*	273 *61%*	29 *47%*	92 *58%*	283 *60%*	25 *49%*	13 *63%*	20 *43%*	32 *46%*	47 *68%* mnv	15 *53%*	29 *64%*	14 *53%*	36 *63%*	94 *72%* Ak mnruv	46 *56%*	7 *42%*
9-10 (Net)	**146** **23%** **Gaf**	132 *25%* Aa	10 *11%*	4 *27%*	81 *26%*	57 *21%*	5 *13%*	14 *14%*	111 *25%* f	14 *23%*	42 *27%*	104 *22%*	11 *22%*	6 *29%*	5 *10%*	12 *18%*	16 *23%*	7 *24%*	8 *19%*	4 *15%*	13 *24%*	40 *30%* mv	22 *27%*	2 *12%*

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 103

Q15_10_3. Rating on statement - It shows well-made high-quality programmes: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**608**	320	79	5	36	39	35	94	173	53	123	125	70	11	50	63	88	122	114	65	63
Base (weighted)	**637**	354	111*	8**	21*	40*	25*	79*	170	54*	137	138	81*	11**	42*	53*	85*	130	125*	74*	78*
Effective Base	**503**	277	67	5	30	34	30	84	137	46	102	104	62	10	43	50	72	102	93	57	57
Lowest rating 1	**3** ***	1 *	1 *1%*	- -	* *1%*	- -	- -	1 *2%*	- -	1 *1%*	1 *1%*	- -	- -	- -	1 *2%*	1 *2%*	1 *1%*	- -	- -	- -	1 *1%*
2	**13** ***2%***	7 *2%*	2 *1%*	- -	- -	- -	* *1%*	4 *6%* A	3 *2%*	- -	* *	3 *2%*	2 *3%*	1 *9%*	3 *8%* AIJK	2 *5%*	1 *1%*	1 *1%*	1 *1%*	2 *3%*	3 *4%*
3	**20** ***3%***	9 *2%*	2 *2%*	- -	1 *3%*	2 *4%*	2 *8%*	4 *6%*	6 *4%*	1 *1%*	4 *3%*	3 *3%*	2 *3%*	1 *7%*	3 *6%*	1 *3%*	2 *2%*	4 *3%*	3 *3%*	5 *7%*	1 *1%*
4	**21** ***3%***	9 *2%*	4 *4%*	- -	1 *6%*	2 *6%*	1 *5%*	4 *4%*	8 *5%*	2 *4%*	5 *4%*	4 *3%*	* *	- -	2 *4%*	1 *3%*	3 *4%*	1 *1%*	7 *5%*	3 *4%*	- -
5	**70** ***11%***	39 *11%*	11 *10%*	2 *24%*	3 *15%*	5 *14%*	3 *10%*	7 *9%*	27 *16%*	3 *5%*	14 *10%*	15 *11%*	6 *7%*	- -	5 *13%*	11 *21%* ARU	9 *11%*	11 *9%*	17 *13%*	7 *10%*	5 *6%*
6	**98** ***15%***	61 *17%*	19 *17%*	2 *24%*	1 *7%*	3 *9%*	3 *10%*	9 *11%*	24 *14%*	5 *9%*	25 *18%*	27 *20%*	10 *13%*	1 *7%*	5 *12%*	7 *12%*	13 *15%*	26 *20%* S	12 *9%*	9 *13%*	17 *23%* S
7	**112** ***18%*** H	66 *19%* H	18 *16%*	3 *36%*	3 *14%*	10 *25%* H	6 *25%* H	7 *9%*	28 *16%*	13 *23%*	31 *23%*	24 *17%*	12 *15%*	- -	5 *11%*	9 *17%*	16 *18%*	26 *20%*	19 *15%*	6 *8%*	14 *18%*
8	**116** ***18%*** P	70 *20%*	21 *19%*	- -	3 *13%*	6 *14%*	5 *18%*	12 *16%*	28 *16%*	17 *31%* AIK	22 *16%*	24 *17%*	13 *16%*	3 *22%*	10 *23%*	4 *8%*	16 *19%*	29 *22%* P	23 *18%*	21 *28%*	12 *16%*
9	**94** ***15%***	54 *15%*	14 *13%*	1 *16%*	5 *23%*	6 *16%*	3 *13%*	11 *13%*	25 *15%*	9 *16%*	19 *14%*	18 *13%*	18 *23%*	1 *11%*	4 *9%*	6 *12%*	11 *13%*	14 *11%*	27 *22%* AR	9 *12%*	12 *16%*
Highest rating 10	**52** ***8%***	30 *8%*	10 *9%*	- -	1 *3%*	5 *13%*	- -	7 *9%*	12 *7%*	1 *2%*	7 *5%*	13 *9%*	13 *16%* AJK	3 *28%*	3 *8%*	6 *12%*	7 *9%*	13 *10%*	10 *8%*	7 *9%*	7 *9%*
Don't know	**37** ***6%*** B	10 *3%*	9 *8%* B	- -	3 *14%* ABF	- -	2 *9%*	12 *15%* ABF	10 *6%*	4 *7%*	8 *6%*	8 *6%*	4 *5%*	2 *15%*	1 *3%*	4 *7%*	5 *6%*	5 *4%*	6 *5%*	4 *5%*	4 *6%*
1-3 (Net)	**36** ***6%***	17 *5%*	4 *4%*	- -	1 *4%*	2 *4%*	2 *9%*	10 *13%* ABC	9 *5%*	1 *2%*	6 *4%*	6 *4%*	5 *6%*	2 *15%*	7 *16%* AIJKL	5 *9%*	4 *5%*	6 *4%*	4 *4%*	7 *10%*	5 *7%*
4-6 (Net)	**189** ***30%***	109 *31%*	34 *31%*	4 *49%*	6 *28%*	11 *28%*	6 *25%*	19 *24%*	59 *34%* JM	10 *18%*	44 *32%*	46 *33%*	17 *20%*	1 *7%*	12 *29%*	19 *35%*	26 *30%*	38 *29%*	35 *28%*	20 *27%*	22 *29%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 103

Q15_10_3. Rating on statement - It shows well-made high-quality programmes: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**637**	354	111*	8**	21*	40*	25*	79*	170	54*	137	138	81*	11**	42*	53*	85*	130	125*	74*	78*
Effective Base	**503**	277	67	5	30	34	30	84	137	46	102	104	62	10	43	50	72	102	93	57	57
7-10 (Net)	**375**	218	63	4	11	27	14	37	93	39	80	78	56	7	22	26	50	82	79	43	46
	59% **H**	*62%* H	*57%*	*51%*	*53%*	*68%* H	*56%*	*47%*	*55%*	*72%* I	*58%*	*56%*	*69%*	*62%*	*52%*	*49%*	*59%*	*63%*	*63%*	*58%*	*59%*
9-10 (Net)	**146**	83	24	1	5	12	3	18	37	10	26	31	31	4	7	12	18	27	37	16	19
	23%	*24%*	*22%*	*16%*	*26%*	*29%*	*13%*	*22%*	*22%*	*18%*	*19%*	*22%*	*38%* AI JKLO	*39%*	*17%*	*24%*	*21%*	*21%*	*30%*	*22%*	*25%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 104

Q15_10_4. Rating on statement - It shows well-made high-quality programmes: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**490**	235	255	200	290	268	222	42	87	74	86	81	120	180	176	134	154	336	50	440	357	44	56	33
Base (weighted)	**509**	247	262	202	306	288	221	52*	95*	73*	86*	80*	123	192	207	110	173	335	76*	432	433	38*	28*	9*
Effective Base	**415**	194	221	174	242	233	181	36	75	61	72	69	104	160	149	112	132	284	47	374	329	42	52	31
Lowest rating 1	**1** *	- -	1 1%	- -	1 *	1 *	* *	- -	* *	- -	- -	- -	1 1%	1 1%	- -	- -	* *	1 *	- -	1 *	- -	1 2% AV	* 2% V	- -
2	**6** **1%** **Z**	3 1%	2 1%	2 1%	4 1%	3 1%	3 1%	1 3%	1 1%	1 2%	1 1%	2 3%	- -	1 1%	2 1%	3 2%	3 2%	3 1%	- -	6 1%	4 1%	1 3%	- -	1 6% AVX
3	**8** **2%**	5 2%	3 1%	4 2%	5 2%	4 1%	4 2%	2 4%	3 3%	1 1%	- -	2 2%	2 1%	2 1%	3 2%	3 3%	2 1%	6 2%	2 3%	6 1%	7 2%	1 2%	- -	1 9% AVX
4	**16** **3%**	11 4%	5 2%	9 4%	7 2%	6 2%	10 4%	5 10% AM	2 2%	3 5%	2 2%	1 1%	2 2%	5 3%	6 3%	4 4%	3 2%	12 4%	2 3%	13 3%	12 3%	1 1%	2 8% AV	1 8%
5	**36** **7%** **EPZ**	14 6%	23 9%	24 12% AE	12 4%	19 7%	17 8%	6 12%	8 8%	2 3%	5 5%	8 10%	7 6%	14 8%	8 4%	14 12% AP	15 8%	22 6%	6 7%	31 7%	34 8%	- -	2 6%	* 2%
6	**44** **9%** **MSf**	17 7%	26 10%	22 11%	21 7%	23 8%	21 9%	5 10%	14 15% AM	7 10%	8 9%	5 6%	4 3%	13 7%	21 10%	10 9%	23 13% AS	21 6%	8 10%	36 8%	34 8%	6 16%	2 9%	1 11%
7	**66** **13%** **Uf**	38 15%	28 11%	32 16%	34 11%	36 13%	30 14%	8 15%	14 14%	7 9%	15 17%	12 15%	12 10%	26 14%	28 13%	13 11%	20 11%	47 14%	17 22% AU	49 11%	55 13%	5 13%	5 16%	1 16%
8	**101** **20%**	43 18%	57 22%	43 22%	57 19%	48 17%	53 24%	13 25%	17 18%	12 16%	16 19%	17 21%	26 21%	37 19%	35 17%	29 26% A	35 20%	66 20%	16 20%	85 20%	87 20%	8 20%	4 15%	2 23%
9	**135** **27%** **DQa**	66 27%	69 26%	33 16%	102 33% AD	85 29%	51 23%	7 14%	28 29%	21 28%	22 25%	16 20%	42 34% AH L	52 27%	63 30% Q	21 19%	45 26%	90 27%	15 19%	121 28%	117 27%	11 28%	7 24%	1 12%
Highest rating 10	**83** **16%** **DGI** **g**	43 17%	41 15%	25 12%	58 19%	58 20% AG	25 12%	4 8%	8 9%	17 23% I	18 21% I	16 20%	20 16%	35 18%	36 17%	12 11%	25 14%	58 17%	10 13%	73 17%	74 17%	4 12%	3 13%	1 9%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**

Table 104

Q15_10_4. Rating on statement - It shows well-made high-quality programmes: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**509**	247	262	202	306	288	221	52*	95*	73*	86*	80*	123	192	207	110	173	335	76*	432	433	38*	28*	9*
Effective Base	**415**	194	221	174	242	233	181	36	75	61	72	69	104	160	149	112	132	284	47	374	329	42	52	31
Don't know	**12** **2%**	6 3%	6 2%	8 4%	4 1%	6 2%	6 3%	- -	1 1%	3 4%	* 1%	2 3%	7 5% A	4 2%	6 3%	2 2%	3 2%	10 3%	1 1%	12 3%	9 2%	1 2%	2 7% AV	* 4%
1-3 (Net)	**15** **3%** **Zc**	8 3%	7 3%	5 3%	10 3%	7 3%	8 4%	3 6%	4 4%	2 2%	1 1%	4 5%	3 2%	5 2%	5 2%	6 5%	6 3%	10 3%	2 3%	13 3%	11 2%	3 7%	* 2%	1 15% AVX
4-6 (Net)	**96** **19%** **EMZ**	42 17%	54 21%	56 27% AE	40 13%	48 17%	47 21%	16 32% AM	24 25% M	13 18%	14 17%	14 18%	14 11%	33 17%	35 17%	28 25% A	41 24%	55 16%	16 21%	80 18%	81 19%	7 17%	6 23%	2 21%
7-10 (Net)	**385** **76%** **DQY** **av**	190 77%	195 74%	133 66%	252 82% AD	226 78%	159 72%	32 62%	67 70%	56 76%	71 82% H	60 75%	100 81% H	150 78% Q	161 78%	75 68%	124 72%	261 78%	57 75%	328 76%	333 77% Y	28 73%	19 68%	6 60%
9-10 (Net)	**218** **43%** **DGH** **QYaeov**	109 44%	109 42%	58 29%	161 52% AD	142 49% AG	76 35%	11 22%	36 38%	37 51% H	40 47% H	32 40%	62 50% H	87 46% Q	98 47% Q	33 30%	70 40%	149 44%	25 32%	194 45% A	191 44% Y	15 40%	10 37%	2 22%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 104

Q15_10_4. Rating on statement - It shows well-made high-quality programmes: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (un-weighted)	**490**	409	62	17	199	234	51	118	304	35	131	348	44	23	33	44	40	20	45	56	38	64	50	33
Base (weighted)	**509**	427	65*	15**	215	240	48*	119	322	34**	135	363	38*	25**	38*	53*	50*	26**	54*	28*	49*	79*	61*	9*
Effective Base	**415**	344	55	14	170	197	43	100	258	28	109	297	42	21	30	41	35	19	42	52	35	59	48	31
Lowest rating 1	**1** *1%*	* *	1 *1%*	- -	* *	1 *	- -	1 *1%*	* *	- -	- -	1 *	1 *2%* A	- -	- -	- -	- -	- -	- -	* *2%*	- -	- -	- -	- -
2	**6** *1%* **Z**	2 *	4 *6%* AZ	- -	1 *	4 *2%*	1 *2%*	- -	6 *2%*	- -	3 *2%*	3 *1%*	1 *3%*	1 *4%*	1 *3%*	1 *1%*	- -	- -	- -	- -	- -	1 *2%*	- -	1 *6%* Aoqrsu
3	**8** *2%*	5 *1%*	2 *4%*	1 *6%*	1 *1%*	6 *3%*	1 *2%*	4 *3%*	4 *1%*	* *1%*	2 *1%*	6 *2%*	1 *2%*	1 *2%*	1 *2%*	- -	- -	1 *4%*	- -	- -	1 *2%*	3 *4%*	- -	1 *9%* Anoqru
4	**16** *3%*	11 *2%*	4 *7%*	1 *3%*	6 *3%*	5 *2%*	4 *9%* Ad	4 *3%*	10 *3%*	1 *4%*	2 *1%*	13 *4%*	1 *1%*	- -	3 *8%*	2 *3%*	2 *5%*	1 *5%*	1 *2%*	2 *8%* Ast	- -	* *1%*	2 *3%*	1 *8%* st
5	**36** *7%* **EPZ**	23 *5%*	9 *15%* AZ	4 *24%*	15 *7%*	18 *7%*	4 *9%*	8 *7%*	26 *8%*	1 *3%*	9 *7%*	27 *7%*	- -	6 *24%*	1 *3%*	3 *6%*	6 *12%* k	3 *11%*	5 *10%*	2 *6%*	3 *7%*	4 *5%*	3 *4%*	* *2%*
6	**44** *9%* **MSf**	34 *8%*	10 *15%*	1 *4%*	22 *10%*	19 *8%*	3 *6%*	5 *4%*	27 *8%*	9 *27%*	9 *7%*	33 *9%*	6 *16%*	1 *4%*	2 *7%*	6 *12%*	4 *8%*	1 *4%*	6 *11%*	2 *9%*	5 *11%*	4 *5%*	4 *6%*	1 *11%*
7	**66** *13%* **Uf**	54 *13%*	8 *12%*	4 *27%*	25 *12%*	29 *12%*	12 *24%* Acd	9 *7%*	54 *17%* Af	2 *5%*	19 *14%*	47 *13%*	5 *13%*	1 *3%*	8 *21%*	6 *11%*	6 *13%*	7 *27%*	7 *13%*	5 *16%*	3 *5%*	9 *12%*	9 *14%*	1 *16%*
8	**101** *20%*	89 *21%*	8 *13%*	3 *19%*	43 *20%*	45 *19%*	11 *22%*	27 *22%*	61 *19%*	4 *12%*	28 *21%*	72 *20%*	8 *20%*	3 *10%*	5 *13%*	11 *20%*	16 *32%*	1 *6%*	11 *21%*	4 *15%*	10 *21%*	19 *24%*	11 *18%*	2 *23%*
9	**135** *27%* **DQa**	127 *30%* Aa	8 *12%*	- -	64 *30%*	62 *26%*	8 *16%*	31 *26%*	84 *26%*	7 *21%*	37 *27%*	96 *26%*	11 *28%*	11 *44%*	10 *25%*	16 *31%*	10 *21%*	6 *23%*	11 *21%*	7 *24%*	17 *34%*	20 *25%*	16 *26%*	1 *12%*
Highest rating 10	**83** *16%* **DGIg**	71 *17%*	10 *15%*	3 *17%*	32 *15%*	46 *19%*	5 *11%*	27 *23%* g	43 *13%*	9 *26%*	22 *16%*	57 *16%*	4 *12%*	2 *8%*	4 *12%*	9 *16%*	3 *6%*	3 *10%*	12 *23%* o	3 *13%*	8 *17%*	17 *22%* o	16 *27%* Ao	1 *9%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 104

Q15_10_4. Rating on statement - It shows well-made high-quality programmes: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (weighted)	**509**	427	65*	15**	215	240	48*	119	322	34**	135	363	38*	25**	38*	53*	50*	26**	54*	28*	49*	79*	61*	9*
Effective Base	**415**	344	55	14	170	197	43	100	258	28	109	297	42	21	30	41	35	19	42	52	35	59	48	31
Don't know	**12** ***2%***	12 *3%*	- -	- -	6 *3%*	6 *2%*	- -	4 *4%*	8 *3%*	- -	4 *3%*	8 *2%*	1 *2%*	- -	3 *7%* t	- -	2 *4%*	3 *10%*	- -	2 *7%* Anqt	1 *2%*	- -	1 *2%*	* *4%* nqt
1-3 (Net)	**15** ***3%*** **Zc**	7 *2%*	7 *12%* AZ	1 *6%*	2 *1%*	11 *5%* c	2 *4%*	5 *4%*	10 *3%*	* *1%*	5 *4%*	10 *3%*	3 *7%* u	2 *7%*	2 *5%*	1 *1%*	- -	1 *4%*	- -	* *2%*	1 *2%*	5 *6%*	- -	1 *15%* Anoqrsu
4-6 (Net)	**96** ***19%*** **EMZ**	67 *16%*	24 *36%* AZ	5 *32%*	43 *20%*	42 *17%*	11 *23%*	17 *14%*	63 *20%*	12 *34%*	20 *15%*	73 *20%*	7 *17%*	7 *28%*	7 *18%*	11 *21%*	13 *26%*	5 *20%*	12 *23%*	6 *23%*	9 *18%*	9 *11%*	8 *13%*	2 *21%*
7-10 (Net)	**385** ***76%*** **DQYav**	340 *80%* Aa	34 *52%*	9 *63%*	164 *76%*	182 *76%*	35 *73%*	93 *78%*	241 *75%*	22 *65%*	106 *78%*	272 *75%*	28 *73%*	17 *65%*	27 *71%*	42 *78%*	35 *71%*	17 *66%*	41 *77%*	19 *68%*	38 *78%*	65 *83%* v	52 *85%* rv	6 *60%*
9-10 (Net)	**218** ***43%*** **DGHQY aeov**	197 *46%* Aa	18 *28%*	3 *17%*	96 *44%* e	108 *45%* e	13 *27%*	58 *48%*	126 *39%*	16 *48%*	59 *43%*	153 *42%*	15 *40%*	13 *52%*	14 *37%*	25 *47%* v	13 *27%*	9 *33%*	23 *43%*	10 *37%*	25 *51%* ov	37 *47%* v	32 *53%* ov	2 *22%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
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Table 104

Q15_10_4. Rating on statement - It shows well-made high-quality programmes: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**490**	224	56	4	30	16	27	133	130	35	82	110	83	12	36	59	63	99	86	54	58
Base (weighted)	**509**	244	81*	5**	19**	18**	19**	124	131	39*	84*	118*	91*	13**	29**	51*	58*	107*	96*	62*	64*
Effective Base	**415**	195	50	3	25	14	21	117	108	31	69	93	72	11	30	48	51	82	73	50	52
Lowest rating 1	**1** *	* *	- -	- -	- -	- -	- -	1 1%	- -	- -	* 1%	1 1%	- -	- -	- -	- -	- -	1 1%	- -	- -	- -
2	**6** **1%**	3 1%	3 3%	- -	- -	- -	- -	1 *	3 2%	- -	1 2%	- -	1 1%	- -	1 2%	2 3%	- -	2 2%	1 1%	- -	1 2%
3	**8** **2%**	3 1%	- -	- -	1 4%	2 10%	1 3%	2 1%	4 3%	1 2%	1 2%	2 1%	- -	- -	- -	- -	2 4%	2 2%	1 1%	- -	- -
4	**16** **3%** **L**	6 3%	4 5%	- -	1 3%	1 7%	2 13%	1 1%	7 5% L	2 6% L	5 6% L	* *	* *	- -	1 4%	- -	3 5%	1 1%	8 8% ARU	2 4%	- -
5	**36** **7%**	16 6%	6 7%	- -	2 10%	3 16%	2 11%	8 7%	12 9%	5 13%	4 5%	5 4%	4 5%	* 2%	5 19%	6 12%	3 6%	8 7%	5 5%	4 6%	4 6%
6	**44** **9%** **H**	31 13% AH	7 9%	* 7%	- -	- -	1 5%	5 4%	18 14% AL	3 7%	7 8%	7 6%	5 6%	- -	3 10%	5 9%	5 8%	12 11%	6 6%	2 4%	6 10%
7	**66** **13%**	37 15%	8 10%	- -	* 2%	5 26%	2 13%	14 11%	13 10%	6 16%	14 16%	16 14%	9 10%	3 22%	4 13%	3 7%	6 11%	16 15%	13 14%	4 6%	8 12%
8	**101** **20%**	40 16%	21 27%	3 60%	3 17%	4 20%	5 27%	25 20%	27 20%	5 13%	18 22%	20 17%	17 19%	6 41%	7 25%	8 15%	9 16%	26 24%	16 16%	15 24%	12 19%
9	**135** **27%**	62 25%	17 21%	- -	7 38%	3 17%	5 27%	41 34% A	26 20%	12 30%	23 27%	37 31%	32 35% I	1 11%	4 14%	15 29%	20 34%	25 24%	26 27%	21 34%	16 25%
Highest rating 10	**83** **16%**	42 17%	13 16%	2 33%	5 26%	1 4%	* 2%	20 17%	16 12%	5 12%	8 10%	29 24% AIK	19 21%	3 23%	3 11%	12 23%	7 12%	14 13%	16 17%	12 19%	16 26%
Don't know	**12** **2%**	4 2%	2 2%	- -	- -	- -	- -	7 5% A	5 4%	- -	2 2%	2 2%	2 3%	- -	1 3%	1 1%	2 4%	1 1%	4 4%	2 3%	* 1%
1-3 (Net)	**15** **3%**	6 3%	3 3%	- -	1 4%	2 10%	1 3%	3 3%	7 5%	1 2%	3 4%	2 2%	1 1%	- -	1 2%	2 3%	2 4%	5 5%	2 2%	- -	1 2%
4-6 (Net)	**96** **19%** **HL**	53 22% H	17 21%	* 7%	2 13%	4 23%	6 29%	14 11%	37 28% ALM	10 26% L	16 19%	12 10%	10 11%	* 2%	10 33%	11 22%	11 19%	20 19%	19 20%	8 13%	10 16%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 104

Q15_10_4. Rating on statement - It shows well-made high-quality programmes: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**509**	244	81*	5**	19**	18**	19**	124	131	39*	84*	118*	91*	13**	29**	51*	58*	107*	96*	62*	64*
Effective Base	**415**	195	50	3	25	14	21	117	108	31	69	93	72	11	30	48	51	82	73	50	52
7-10 (Net)	**385**	181	60	4	16	12	13	100	82	28	63	102	78	13	18	38	42	80	71	52	52
	76% **I**	*74%*	*74%*	*93%*	*83%*	*67%*	*68%*	*81%*	*62%*	*72%*	*75%*	*86%* AI	*85%* AI	*98%*	*63%*	*74%*	*73%*	*75%*	*74%*	*84%*	*82%*
9-10 (Net)	**218**	104	30	2	12	4	5	62	42	17	31	66	51	5	7	27	27	39	42	33	32
	43% **I**	*43%*	*37%*	*33%*	*64%*	*21%*	*28%*	*50%*	*32%*	*42%*	*37%*	*55%* AIK	*56%* AI K	*34%*	*25%*	*52%*	*47%*	*37%*	*44%*	*53%*	*50%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 105

Q15_10_5. Rating on statement - It shows well-made high-quality programmes: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**1776**	892	884	802	974	797	979	173	267	254	323	303	456	424	741	610	493	1283	113	1661	1211	192	188	185
Base (weighted)	**1733**	875	858	765	968	789	944	202	280	241	303	273	436	424	830	478	510	1223	173	1558	1424	157	96	56
Effective Base	**1463**	710	755	660	804	667	796	142	220	210	265	248	388	369	620	505	412	1053	102	1381	1101	178	174	162
Lowest rating 1	**15** *1%* **GZcg**	10 *1%*	5 *1%*	4 *1%*	10 *1%*	12 *2%* AG	3 *	- -	2 *1%*	3 *1%*	3 *1%*	4 *1%*	4 *1%*	2 *1%*	10 *1%*	3 *1%*	2 *	12 *1%*	2 *1%*	13 *1%*	12 *1%*	2 *1%*	1 *1%*	- -
2	**20** *1%* **CZd**	15 *2%* C	5 *1%*	12 *2%*	7 *1%*	12 *1%*	8 *1%*	- -	3 *1%*	5 *2%*	4 *1%*	2 *1%*	6 *1%*	11 *3%* APQ	6 *1%*	3 *1%*	5 *1%*	15 *1%*	3 *2%*	17 *1%*	15 *1%*	3 *2%*	2 *2%*	1 *1%*
3	**32** *2%* **UZ**	15 *2%*	17 *2%*	18 *2%*	15 *2%*	18 *2%*	14 *1%*	- -	6 *2%*	3 *1%*	9 *3%* HL	1 *1%*	13 *3%* HL	13 *3%* P	10 *1%*	10 *2%*	12 *2%*	20 *2%*	7 *4%*	25 *2%*	26 *2%*	4 *3%*	1 *1%*	1 *2%*
4	**55** *3%* **EZ**	27 *3%*	28 *3%*	35 *5%* AE	21 *2%*	21 *3%*	34 *4%*	11 *5%*	14 *5%*	6 *3%*	7 *2%*	6 *2%*	11 *3%*	15 *4%*	25 *3%*	16 *3%*	15 *3%*	41 *3%*	4 *2%*	51 *3%*	45 *3%*	4 *3%*	4 *4%*	2 *4%*
5	**153** *9%* **EUZ**	81 *9%*	72 *8%*	81 *11%* AE	71 *7%*	75 *10%*	77 *8%*	26 *13%* M	32 *12%*	21 *9%*	24 *8%*	19 *7%*	30 *7%*	35 *8%*	76 *9%*	41 *9%*	47 *9%*	106 *9%*	24 *14%*	129 *8%*	128 *9%*	12 *8%*	9 *9%*	4 *7%*
6	**233** *13%* **Ebc i**	108 *12%*	125 *15%*	127 *17%* AE	106 *11%*	113 *14%*	120 *13%*	27 *13%*	32 *11%*	34 *14%*	41 *14%*	47 *17%*	52 *12%*	53 *13%*	118 *14%*	61 *13%*	71 *14%*	162 *13%*	25 *15%*	208 *13%*	180 *13%*	33 *21%* AV	13 *13%*	8 *14%*
7	**369** *21%*	183 *21%*	186 *22%*	176 *23%*	193 *20%*	165 *21%*	204 *22%*	54 *27%* L	56 *20%*	57 *24%*	59 *19%*	47 *17%*	96 *22%*	92 *22%*	172 *21%*	105 *22%*	107 *21%*	262 *21%*	33 *19%*	336 *22%*	299 *21%*	39 *25%* Y	23 *23%*	9 *15%*
8	**390** *23%* **ae**	184 *21%*	206 *24%*	159 *21%*	231 *24%*	180 *23%*	210 *22%*	46 *23%*	52 *18%*	55 *23%*	68 *22%*	58 *21%*	111 *26%* I	96 *23%*	189 *23%*	105 *22%*	112 *22%*	278 *23%*	35 *20%*	355 *23%*	324 *23%*	29 *18%*	21 *22%*	17 *30%* AVW
9	**257** *15%* **Dab efm**	139 *16%*	119 *14%*	79 *10%*	178 *18%* AD	115 *15%*	142 *15%*	25 *12%*	44 *16%*	32 *13%*	48 *16%*	47 *17%*	61 *14%*	61 *14%*	128 *15%*	67 *14%*	78 *15%*	179 *15%*	25 *14%*	231 *15%*	213 *15%*	23 *14%*	11 *12%*	11 *19%*
Highest rating 10	**192** *11%* **DFW abdejk**	105 *12%*	88 *10%*	65 *9%*	127 *13%* AD	73 *9%*	120 *13%* AF	13 *6%*	37 *13%* H	22 *9%*	39 *13%* H	33 *12%*	48 *11%*	43 *10%*	87 *11%*	62 *13%*	61 *12%*	131 *11%*	13 *7%*	179 *11%* A	166 *12%* W	9 *6%*	12 *13%* W	4 *8%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 105

Q15_10_5. Rating on statement - It shows well-made high-quality programmes: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**1733**	875	858	765	968	789	944	202	280	241	303	273	436	424	830	478	510	1223	173	1558	1424	157	96	56
Effective Base	**1463**	710	755	660	804	667	796	142	220	210	265	248	388	369	620	505	412	1053	102	1381	1101	178	174	162
Don't know	**17** *1%*	9 *1%*	8 *1%*	8 *1%*	9 *1%*	5 *1%*	12 *1%*	- -	1 *	2 *1%*	3 *1%*	8 *3%* AHIM	3 *1%*	3 *1%*	9 *1%*	5 *1%*	2 *	15 *1%*	2 *1%*	14 *1%*	16 *1%*	- -	* *	* *
1-3 (Net)	**67** *4%* **GHUZ cd**	40 *5%*	27 *3%*	34 *4%*	33 *3%*	42 *5%* AG	25 *3%*	- -	12 *4%* H	11 *5%* H	15 *5%* H	7 *3%* H	22 *5%* H	26 *6%* APQ	25 *3%*	16 *3%*	20 *4%*	47 *4%*	12 *7%*	55 *4%*	53 *4%*	9 *6%*	4 *4%*	2 *3%*
4-6 (Net)	**441** *25%* **EMU Zcis**	216 *25%*	225 *26%*	243 *32%* AE	198 *20%*	210 *27%*	231 *24%*	64 *32%* M	79 *28%*	61 *25%*	72 *24%*	72 *26%*	94 *22%*	103 *24%*	219 *26%*	118 *25%*	132 *26%*	309 *25%*	53 *31%*	388 *25%*	353 *25%*	49 *31%*	25 *26%*	14 *25%*
7-10 (Net)	**1208** *70%* **DWa bek**	610 *70%*	598 *70%*	480 *63%*	728 *75%* AD	532 *67%*	676 *72%*	138 *68%*	189 *68%*	166 *69%*	213 *70%*	186 *68%*	317 *73%*	292 *69%*	576 *69%*	339 *71%*	357 *70%*	851 *70%*	106 *61%*	1101 *71%* AT	1001 *70%*	100 *63%*	67 *70%*	40 *72%*
9-10 (Net)	**449** *26%* **DHa bdefj**	243 *28%*	206 *24%*	144 *19%*	305 *32%* AD	187 *24%*	262 *28%*	38 *19%*	81 *29%* H	54 *22%*	87 *29%* H	80 *29%* H	109 *25%*	104 *25%*	216 *26%*	129 *27%*	138 *27%*	311 *25%*	38 *22%*	410 *26%*	379 *27%*	32 *20%*	24 *25%*	15 *27%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 105

Q15_10_5. Rating on statement - It shows well-made high-quality programmes: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**1776**	1408	265	100	567	969	221	451	1088	117	438	1296	192	75	120	182	141	96	123	188	129	155	190	185
Base (weighted)	**1733**	1378	260	94*	573	930	214	419	1071	123	403	1299	157	79*	129	214	158	107*	149	96	168	190	229	56
Effective Base	**1463**	1159	221	81	473	796	180	369	899	101	356	1077	178	67	110	168	126	89	113	174	118	139	174	162
Lowest rating 1	**15 1% GZcg**	7 1%	1 *	7 7% AZa	- -	7 1%	6 3% Acd	5 1%	4 *	1 *	7 2%	8 1%	2 1%	1 1%	2 2%	2 1%	- -	- -	2 1%	1 1%	2 1%	3 1%	1 *	- -
2	**20 1% CZd**	8 1%	7 3% AZ	5 5% AZ	7 1%	5 1%	7 3% Ad	5 1%	14 1%	1 1%	3 1%	16 1%	3 2%	1 1%	2 2%	- -	- -	3 3% n	1 1%	2 2% n	4 3% n	1 *	2 1%	1 1% n
3	**32 2% UZ**	17 1%	6 2%	10 10% AZa	6 1%	14 1%	13 6% Acd	5 1%	24 2%	2 2%	9 2%	22 2%	4 3%	- -	1 1%	3 1%	3 2%	2 2%	1 1%	1 1%	4 2%	9 5% A	3 1%	1 2%
4	**55 3% EZ**	34 2%	13 5%	9 9% AZ	15 3%	30 3%	11 5%	11 3%	36 3%	4 3%	14 4%	39 3%	4 3%	3 4%	4 3%	6 3%	4 2%	8 7% Aqs	1 1%	4 4%	3 1%	5 3%	11 5%	2 4% q
5	**153 9% EUZ**	96 7%	42 16% AZ	15 16% AZ	39 7%	82 9%	32 15% Acd	47 11%	87 8%	13 11%	37 9%	114 9%	12 8%	9 12%	17 13% s	21 10%	16 10%	12 12%	11 7%	9 9%	7 4%	19 10%	16 7%	4 7%
6	**233 13% Ebci**	173 13%	54 21% AZb	5 6%	51 9%	144 15% Ac	37 17% c	54 13%	140 13%	14 11%	35 9%	196 15% Ai	33 21% Aop stu	10 12%	16 12%	28 13%	19 12%	7 7%	28 19% p	13 13%	20 12%	22 11%	29 13%	8 14%
7	**369 21%**	286 21%	62 24%	21 23%	117 20%	201 22%	45 21%	91 22%	229 21%	25 21%	78 19%	289 22%	39 25% v	13 17%	28 21%	42 20%	38 24%	25 23%	24 16%	23 23%	46 27% qv	40 21%	43 19%	9 15%
8	**390 23% ae**	331 24% Aa	45 17%	14 15%	136 24% e	216 23% e	34 16%	106 25%	237 22%	29 24%	94 23%	287 22%	29 18%	19 23%	30 23%	49 23%	42 26%	17 16%	34 23%	21 22%	38 23%	42 22%	54 24%	17 30% Akp
9	**257 15% Dabef m**	238 17% Aab	16 6%	3 3%	103 18% Ae	134 14% e	19 9%	44 11%	175 16% Af	16 13%	62 15%	188 14%	23 14%	17 21% m	9 7%	39 18% m	19 12%	11 11%	28 19% m	11 12%	22 13%	27 14%	41 18% m	11 19% m
Highest rating 10	**192 11% DFWab dejk**	174 13% Aab	14 5%	3 3%	98 17% Ade	84 9% e	9 4%	43 10%	117 11%	17 14%	58 14% Aj	130 10%	9 6%	5 6%	19 14% k	21 10%	14 9%	18 17% klv	18 12%	12 13% k	20 12%	24 12% k	27 12% k	4 8%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 105

Q15_10_5. Rating on statement - It shows well-made high-quality programmes: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**1733**	1378	260	94*	573	930	214	419	1071	123	403	1299	157	79*	129	214	158	107*	149	96	168	190	229	56
Effective Base	**1463**	1159	221	81	473	796	180	369	899	101	356	1077	178	67	110	168	126	89	113	174	118	139	174	162
Don't know	**17** *1%*	13 *1%*	2 *1%*	2 *2%*	2 *	13 *1%*	2 *1%*	8 *2%*	8 *1%*	1 *1%*	7 *2%*	10 *1%*	- -	1 *2%*	1 *1%*	4 *2%*	3 *2%*	2 *2%*	- -	* *	2 *1%*	1 *	2 *1%*	* *
1-3 (Net)	**67** *4%* **GHUZcd**	32 *2%*	14 *5%* Z	21 *22%* AZa	13 *2%*	27 *3%*	26 *12%* Acd	15 *4%*	41 *4%*	4 *3%*	18 *4%*	46 *4%*	9 *6%*	2 *2%*	6 *5%*	4 *2%*	3 *2%*	5 *5%*	5 *3%*	4 *4%*	10 *6%*	12 *6%*	6 *3%*	2 *3%*
4-6 (Net)	**441** *25%* **EMUZcis**	303 *22%*	108 *42%* AZ	29 *31%*	104 *18%*	256 *27%* c	79 *37%* Acd	112 *27%*	263 *25%*	31 *25%*	86 *21%*	348 *27%* i	49 *31%* s	23 *28%*	37 *28%*	55 *26%*	39 *25%*	28 *26%*	40 *27%*	25 *26%*	30 *18%*	46 *24%*	56 *24%*	14 *25%*
7-10 (Net)	**1208** *70%* **DWabek**	1029 *75%* Aab	136 *52%*	42 *45%*	454 *79%* Ade	635 *68%* e	107 *50%*	284 *68%*	758 *71%*	88 *71%*	292 *73%*	895 *69%*	100 *63%*	54 *68%*	85 *66%*	151 *71%*	113 *72%*	72 *67%*	104 *70%*	67 *70%*	126 *75%* k	132 *69%*	165 *72%*	40 *72%*
9-10 (Net)	**449** *26%* **DHabdefj**	413 *30%* Aab	30 *11%*	6 *6%*	201 *35%* Ade	218 *23%* e	28 *13%*	87 *21%*	292 *27%* f	33 *27%*	120 *30%*	319 *25%*	32 *20%*	22 *28%*	28 *22%*	60 *28%*	33 *21%*	29 *27%*	46 *31%* k	24 *25%*	42 *25%*	50 *26%*	68 *30%* k	15 *27%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Table 105

Q15_10_5. Rating on statement - It shows well-made high-quality programmes: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1776**	697	227	18	141	51	139	503	492	193	381	322	133	39	210	236	248	365	270	212	138
Base (weighted)	**1733**	738	302	23**	85	48*	93	443	446	200	392	335	146	35*	172	187	226	373	284	219	160
Effective Base	**1463**	599	197	14	114	43	118	436	397	164	316	267	116	33	172	183	207	304	223	179	123
Lowest rating 1	**15** *1%*	5 *1%*	4 *1%*	2 *9%*	1 *1%*	- -	* *1%*	2 *	3 *1%*	2 *1%*	1 *	6 *2%*	2 *2%*	- -	2 *1%*	3 *2%*	4 *2%*	1 *	1 *	- -	- -
2	**20** *1%*	11 *2%*	2 *1%*	- -	* *1%*	- -	1 *1%*	5 *1%*	7 *2%*	1 *	7 *2%*	3 *1%*	1 *1%*	* *1%*	1 *1%*	* *	3 *1%*	4 *1%*	4 *2%*	3 *2%*	3 *2%*
3	**32** *2%* K	14 *2%*	4 *1%*	- -	2 *2%*	- -	3 *3%*	10 *2%*	4 *1%*	- -	2 *	16 *5%* AIJK	4 *3%* JK	1 *3%* J	6 *3%* IJK	6 *3%*	4 *2%*	5 *1%*	4 *1%*	3 *1%*	5 *3%*
4	**55** *3%* G	30 *4%* G	6 *2%*	1 *3%*	4 *4%* G	4 *7%* CG	* *	12 *3%*	11 *2%*	4 *2%*	20 *5%* AL	6 *2%*	6 *4%*	1 *3%*	7 *4%*	3 *1%*	6 *3%*	9 *2%*	10 *4%*	8 *4%*	5 *3%*
5	**153** *9%*	62 *8%*	36 *12%*	4 *17%*	7 *8%*	6 *13%*	5 *5%*	34 *8%*	32 *7%*	14 *7%*	35 *9%*	38 *11%*	11 *8%*	6 *17%* I	16 *9%*	16 *8%*	21 *9%*	32 *9%*	22 *8%*	19 *9%*	15 *9%*
6	**233** *13%*	99 *13%*	47 *15%*	2 *8%*	10 *12%*	9 *19%*	13 *14%*	53 *12%*	60 *13%*	24 *12%*	64 *16%* M	42 *13%*	13 *9%*	7 *19%*	22 *13%*	23 *12%*	28 *12%*	60 *16%*	35 *12%*	28 *13%*	17 *11%*
7	**369** *21%*	152 *21%*	78 *26%* G	4 *19%*	15 *17%*	9 *19%*	13 *14%*	97 *22%*	81 *18%*	49 *25%* N	92 *23%* N	70 *21%*	40 *27%* IN	3 *8%*	34 *20%*	36 *19%*	50 *22%*	82 *22%*	56 *20%*	46 *21%*	28 *18%*
8	**390** *23%* R	163 *22%*	55 *18%*	3 *13%*	21 *24%*	12 *26%*	22 *24%*	113 *26%* C	110 *25%*	36 *18%*	84 *21%*	84 *25%*	24 *16%*	11 *32%* M	41 *24%*	43 *23%*	51 *23%*	67 *18%*	81 *28%* AR	51 *23%*	38 *24%*
9	**257** *15%*	111 *15%*	40 *13%*	1 *5%*	12 *14%*	7 *14%*	21 *22%* AC	65 *15%*	80 *18%* AO	28 *14%*	63 *16%*	43 *13%*	22 *15%*	3 *9%*	19 *11%*	27 *14%*	34 *15%*	60 *16%*	47 *16%*	39 *18%*	18 *11%*
Highest rating 10	**192** *11%* FKL	86 *12%* F	29 *9%*	4 *18%*	12 *14%* F	1 *1%*	13 *14%* F	47 *11%*	58 *13%* KL	36 *18%* AKL	23 *6%*	25 *8%*	24 *16%* KL	2 *6%*	23 *14%* KL	26 *14%*	23 *10%*	51 *14%*	23 *8%*	19 *9%*	27 *17%* AS
Don't know	**17** *1%*	4 *1%*	3 *1%*	2 *8%*	1 *1%*	- -	1 *2%*	5 *1%*	2 *	7 *3%* AIKM	2 *	3 *1%*	- -	1 *3%* M	2 *1%*	5 *2%* AR	2 *1%*	2 *	1 *	2 *1%*	2 *1%*
1-3 (Net)	**67** *4%* J	31 *4%*	10 *3%*	2 *9%*	4 *4%*	- -	4 *4%*	16 *4%*	14 *3%*	2 *1%*	9 *2%*	24 *7%* AIJK	7 *5%* J	1 *4%*	8 *5%* J	9 *5%*	11 *5%*	10 *3%*	9 *3%*	6 *3%*	8 *5%*
4-6 (Net)	**441** *25%*	191 *26%*	88 *29%*	7 *28%*	21 *25%*	19 *39%* AGH	18 *19%*	98 *22%*	103 *23%*	42 *21%*	119 *30%* AIJM	86 *26%*	30 *21%*	14 *39%* IJM	45 *26%*	41 *22%*	55 *24%*	101 *27%*	67 *23%*	56 *25%*	38 *24%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 105

Q15_10_5. Rating on statement - It shows well-made high-quality programmes: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1733**	738	302	23**	85	48*	93	443	446	200	392	335	146	35*	172	187	226	373	284	219	160
Effective Base	**1463**	599	197	14	114	43	118	436	397	164	316	267	116	33	172	183	207	304	223	179	123
7-10 (Net)	**1208**	513	202	13	59	29	70	323	328	149	262	222	109	19	117	132	158	260	207	155	112
	70%	*69%*	*67%*	*55%*	*69%*	*61%*	*75%*	*73%*	*73%*	*75%*	*67%*	*66%*	*74%*	*54%*	*68%*	*71%*	*70%*	*70%*	*73%*	*71%*	*70%*
	N								LN	N			N								
9-10 (Net)	**449**	198	69	5	24	7	34	112	138	64	86	68	45	5	42	53	57	111	70	58	46
	26%	*27%*	*23%*	*23%*	*28%*	*16%*	*36%*	*25%*	*31%*	*32%*	*22%*	*20%*	*31%*	*14%*	*24%*	*28%*	*25%*	*30%*	*25%*	*27%*	*29%*
	L						ABCFH		AKLN	KLN			L								

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 106

Q15_10_6. Rating on statement - It shows well-made high-quality programmes: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**1192**	590	602	472	720	548	644	141	213	208	225	180	225	342	500	348	361	831	91	1101	823	126	132	111
Base (weighted)	**1184**	601	583	463	722	550	634	167	221	199	211	160	226	356	559	267	379	805	141*	1043	979	104	68	34*
Effective Base	**984**	474	513	397	588	465	520	115	179	177	182	144	194	298	417	289	303	682	84	917	747	115	122	96
Lowest rating 1	**10** *1%* **PUZgj**	6 *1%*	3 *1%*	4 *1%*	6 *1%*	6 *1%*	3 *1%*	2 *1%*	- -	2 *1%*	1 *	1 *1%*	3 *1%*	6 *2%* P	* *	3 *1%* P	- -	10 *1%*	6 *4%* AU	3 *	9 *1%*	- -	1 *2%*	- -
2	**14** *1%* **Z**	9 *2%*	4 *1%*	8 *2%*	5 *1%*	6 *1%*	8 *1%*	- -	4 *2%*	5 *2%*	3 *1%*	- -	3 *1%*	4 *1%*	7 *1%*	2 *1%*	6 *2%*	8 *1%*	1 *1%*	12 *1%*	12 *1%*	- -	1 *2%*	- -
3	**26** *2%* **Zj**	18 *3%*	8 *1%*	9 *2%*	17 *2%*	13 *2%*	13 *2%*	1 *1%*	4 *2%*	5 *2%*	4 *2%*	8 *5%* AH	3 *1%*	4 *1%*	15 *3%*	7 *3%*	6 *1%*	20 *3%*	1 *1%*	25 *2%*	22 *2%*	2 *2%*	1 *2%*	* *1%*
4	**42** *4%* **EPZc**	19 *3%*	23 *4%*	27 *6%* AE	15 *2%*	22 *4%*	20 *3%*	12 *7%* AJ	4 *2%*	3 *2%*	9 *4%*	4 *3%*	10 *4%*	16 *4%*	12 *2%*	15 *6%* AP	9 *2%*	33 *4%*	6 *5%*	36 *3%*	36 *4%*	2 *2%*	3 *4%*	1 *4%*
5	**100** *8%* **Ecgu**	53 *9%*	47 *8%*	59 *13%* AE	40 *6%*	42 *8%*	57 *9%*	16 *10%*	15 *7%*	13 *6%*	27 *13%* AJ	11 *7%*	18 *8%*	25 *7%*	48 *9%*	26 *10%*	31 *8%*	69 *9%*	9 *6%*	91 *9%*	82 *8%*	7 *7%*	6 *9%*	5 *15%* AV
6	**155** *13%* **Ei**	74 *12%*	81 *14%*	73 *16%* AE	81 *11%*	78 *14%*	76 *12%*	22 *13%*	27 *12%*	29 *14%*	29 *14%*	25 *16%*	22 *10%*	40 *11%*	69 *12%*	45 *17%* AO	53 *14%*	102 *13%*	19 *14%*	135 *13%*	126 *13%*	17 *16%*	9 *13%*	3 *9%*
7	**268** *23%* **MQ**	142 *24%*	126 *22%*	111 *24%*	156 *22%*	118 *21%*	150 *24%*	43 *25%*	61 *28%* M	44 *22%*	45 *21%*	37 *23%*	38 *17%*	78 *22%*	142 *25%* Q	47 *18%*	95 *25%*	173 *21%*	38 *27%*	230 *22%*	216 *22%*	26 *25%*	16 *24%*	9 *27%*
8	**257** *22%* **Qbf**	119 *20%*	138 *24%*	89 *19%*	168 *23%*	132 *24%*	125 *20%*	27 *16%*	39 *18%*	55 *28%* AHI	41 *20%*	35 *22%*	60 *26%* HI	96 *27%* AP Q	115 *21%*	46 *17%*	71 *19%*	186 *23%*	23 *16%*	234 *22%* A	208 *21%*	26 *25%*	15 *22%*	8 *23%*
9	**176** *15%* **Daej**	94 *16%*	82 *14%*	35 *8%*	141 *20%* AD	82 *15%*	94 *15%*	26 *16%*	40 *18%*	24 *12%*	29 *14%*	23 *15%*	34 *15%*	56 *16%*	81 *15%*	39 *15%*	68 *18%*	109 *13%*	19 *13%*	157 *15%*	150 *15%*	14 *14%*	7 *11%*	4 *13%*
Highest rating 10	**117** *10%* **adeg**	54 *9%*	62 *11%*	35 *8%*	81 *11%*	44 *8%*	73 *11%*	15 *9%*	21 *10%*	19 *10%*	18 *9%*	13 *8%*	29 *13%*	28 *8%*	56 *10%*	32 *12%*	37 *10%*	80 *10%*	16 *11%*	100 *10%*	99 *10%*	9 *9%*	6 *9%*	2 *7%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 106

Q15_10_6. Rating on statement - It shows well-made high-quality programmes: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**1184**	601	583	463	722	550	634	167	221	199	211	160	226	356	559	267	379	805	141*	1043	979	104	68	34*
Effective Base	**984**	474	513	397	588	465	520	115	179	177	182	144	194	298	417	289	303	682	84	917	747	115	122	96
Don't know	**21**	13	8	11	10	6	14	2	5	1	6	2	5	4	13	4	5	16	2	19	18	1	2	-
	2%	*2%*	*1%*	*2%*	*1%*	*1%*	*2%*	*1%*	*2%*	*1%*	*3%*	*1%*	*2%*	*1%*	*2%*	*2%*	*1%*	*2%*	*1%*	*2%*	*2%*	*	*3%*	-
1-3 (Net)	**49**	34	16	21	28	25	24	4	8	12	8	9	9	14	23	11	11	38	9	40	43	2	4	*
	4%	*6%* AC	*3%*	*5%*	*4%*	*5%*	*4%*	*2%*	*4%*	*6%*	*4%*	*6%*	*4%*	*4%*	*4%*	*4%*	*3%*	*5%*	*6%*	*4%*	*4%*	*2%*	*6%*	*1%*
	CZcj																							
4-6 (Net)	**296**	145	151	160	137	143	154	50	46	45	64	41	50	80	129	87	92	204	35	262	244	26	17	9
	25%	*24%*	*26%*	*35%* AE	*19%*	*26%*	*24%*	*30%*	*21%*	*23%*	*30%* I	*25%*	*22%*	*22%*	*23%*	*33%* AOP	*24%*	*25%*	*25%*	*25%*	*25%*	*25%*	*26%*	*28%*
	EZc u																							
7-10 (Net)	**818**	409	409	271	547	376	442	111	162	141	133	108	161	258	395	164	271	547	96	722	674	76	45	24
	69%	*68%*	*70%*	*59%*	*76%* AD	*68%*	*70%*	*67%*	*73%* K	*71%*	*63%*	*68%*	*71%*	*72%* Q	*71%* Q	*62%*	*71%*	*68%*	*68%*	*69%*	*69%*	*73%*	*66%*	*71%*
	DQa ben																							
9-10 (Net)	**293**	148	145	71	222	127	167	42	61	43	47	37	64	84	138	71	105	188	35	258	250	23	13	7
	25%	*25%*	*25%*	*15%*	*31%* AD	*23%*	*26%*	*25%*	*28%*	*22%*	*22%*	*23%*	*28%*	*24%*	*25%*	*27%*	*28%*	*23%*	*25%*	*25%*	*26%*	*22%*	*20%*	*21%*
	Dab dej																							

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 106

Q15_10_6. Rating on statement - It shows well-made high-quality programmes: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**1192**	974	155	61	445	614	119	286	724	87	284	883	126	52	84	125	90	60	77	132	81	124	130	111
Base (weighted)	**1184**	973	151	59*	455	600	117*	278	726	90*	276	887	104	57*	95*	143	101*	70*	95*	68	109*	157	152	34*
Effective Base	**984**	808	125	50	368	510	96	232	602	72	228	736	115	46	77	116	80	56	71	122	74	112	119	96
Lowest rating 1	**10** *1%* **PUZgj**	4 *	2 *1%*	4 *6%* AZ	- -	5 *1%*	4 *4%* Acd	4 *2%* g	2 *	3 *3%* Ag	5 *2%* j	4 *	- -	1 *1%*	- -	- -	- -	1 *2%*	2 *2%*	1 *2%*	1 *1%*	3 *2%*	- -	- -
2	**14** *1%* **Z**	6 *1%*	4 *3%* Z	3 *5%* AZ	2 *	6 *1%*	4 *4%* Acd	2 *1%*	11 *2%*	- -	4 *1%*	10 *1%*	- -	1 *1%*	1 *1%*	- -	- -	- -	- -	1 *2%*	5 *4%* An	5 *3%*	1 *1%*	- -
3	**26** *2%* **Zj**	13 *1%*	7 *4%* Z	7 *11%* AZ	8 *2%*	11 *2%*	7 *6%* Acd	7 *2%*	14 *2%*	1 *1%*	11 *4%* Aj	14 *2%*	2 *2%*	- -	1 *1%*	5 *3%*	1 *1%*	- -	1 *1%*	1 *2%*	4 *4%*	4 *2%*	7 *4%*	* *1%*
4	**42** *4%* **EPZc**	28 *3%*	8 *5%*	6 *10%* AZ	8 *2%*	27 *5%* c	6 *5%* c	8 *3%*	31 *4%*	1 *1%*	12 *4%*	29 *3%*	2 *2%*	3 *5%*	4 *4%*	8 *5%*	3 *3%*	3 *4%*	4 *4%*	3 *4%*	5 *4%*	4 *3%*	3 *2%*	1 *4%*
5	**100** *8%* **Ecgu**	74 *8%*	18 *12%*	7 *12%*	26 *6%*	51 *9%*	21 *18%* Acd	35 *12%* Ag	51 *7%*	10 *11%*	23 *8%*	76 *9%*	7 *7%*	7 *12%* u	9 *9%*	16 *11%* u	7 *7%*	8 *11%*	7 *7%*	6 *9%*	14 *13%* u	8 *5%*	6 *4%*	5 *15%* Atu
6	**155** *13%* **Ei**	119 *12%*	28 *19%* AZ	7 *12%*	52 *11%*	83 *14%*	19 *17%*	36 *13%*	93 *13%*	11 *13%*	22 *8%*	130 *15%* Ai	17 *16%*	7 *12%*	9 *9%*	23 *16%*	19 *19%*	9 *13%*	12 *13%*	9 *13%*	11 *10%*	21 *13%*	15 *10%*	3 *9%*
7	**268** *23%* **MQ**	224 *23%*	33 *22%*	11 *19%*	108 *24%*	136 *23%*	20 *17%*	61 *22%*	169 *23%*	18 *20%*	53 *19%*	211 *24%*	26 *25%* l	6 *11%*	22 *23%*	25 *17%*	30 *30%* ln	21 *30%* l	16 *17%*	16 *24%*	22 *20%*	34 *22%*	40 *26%* l	9 *27%* l
8	**257** *22%* **Qbf**	218 *22%* b	34 *22%* b	5 *8%*	96 *21%*	141 *23%*	20 *17%*	47 *17%*	169 *23%* f	21 *23%*	55 *20%*	198 *22%*	26 *25%*	14 *24%*	25 *26%*	28 *19%*	14 *14%*	14 *20%*	21 *22%*	15 *22%*	26 *24%*	37 *24%*	29 *19%*	8 *23%*
9	**176** *15%* **Daej**	164 *17%* Aab	9 *6%*	4 *6%*	84 *19%* Ae	83 *14%* e	7 *6%*	38 *14%*	116 *16%*	12 *13%*	52 *19%* j	118 *13%*	14 *14%*	15 *26%* Amprs	10 *11%*	21 *15%*	19 *19%*	7 *10%*	19 *20%*	7 *11%*	12 *11%*	21 *13%*	27 *18%*	4 *13%*
Highest rating 10	**117** *10%* **adeg**	108 *11%* Aa	6 *4%*	3 *5%*	64 *14%* Ade	48 *8%*	5 *4%*	33 *12%*	58 *8%*	12 *14%*	33 *12%*	83 *9%*	9 *9%*	3 *5%*	12 *13%*	12 *8%*	9 *9%*	7 *10%*	12 *12%*	6 *9%*	11 *10%*	15 *10%*	18 *12%*	2 *7%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 106

Q15_10_6. Rating on statement - It shows well-made high-quality programmes: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**1184**	973	151	59*	455	600	117*	278	726	90*	276	887	104	57*	95*	143	101*	70*	95*	68	109*	157	152	34*
Effective Base	**984**	808	125	50	368	510	96	232	602	72	228	736	115	46	77	116	80	56	71	122	74	112	119	96
Don't know	**21**	16	2	2	7	9	1	6	12	-	7	14	1	1	2	6	-	-	1	2	-	4	4	-
	2%	*2%*	*1%*	*3%*	*2%*	*2%*	*1%*	*2%*	*2%*	*-*	*2%*	*2%*	*	*2%*	*2%*	*4%*	*-*	*-*	*1%*	*3%*	*-*	*3%*	*3%*	*-*
1-3 (Net)	**49**	22	13	14	10	22	16	13	27	4	20	28	2	1	2	5	1	1	3	4	9	12	8	*
	4%	*2%*	*9%*	*23%*	*2%*	*4%*	*14%*	*5%*	*4%*	*5%*	*7%*	*3%*	*2%*	*2%*	*2%*	*3%*	*1%*	*2%*	*4%*	*6%*	*9%*	*7%*	*5%*	*1%*
	CZcj		AZ	AZa			Acd				Aj									o	o	o		
4-6 (Net)	**296**	221	55	21	86	161	47	79	175	22	57	235	26	17	22	47	28	20	22	17	30	34	25	9
	25%	*23%*	*36%*	*35%*	*19%*	*27%*	*40%*	*28%*	*24%*	*25%*	*21%*	*27%*	*25%*	*30%*	*23%*	*33%*	*28%*	*28%*	*24%*	*26%*	*27%*	*22%*	*16%*	*28%*
	EZcu		AZ	Z		c	Acd									Au	u							u
7-10 (Net)	**818**	714	81	23	352	407	53	180	512	63	192	610	76	37	69	86	72	49	68	45	70	107	115	24
	69%	*73%*	*54%*	*38%*	*77%*	*68%*	*53%*	*65%*	*71%*	*71%*	*70%*	*69%*	*73%*	*66%*	*73%*	*60%*	*71%*	*70%*	*72%*	*66%*	*64%*	*68%*	*76%*	*71%*
	DQabe n	Aab			Ad e	e							n										n	
9-10 (Net)	**293**	272	14	6	148	131	12	71	174	25	84	201	23	17	22	33	28	14	31	13	23	36	46	7
	25%	*28%*	*10%*	*11%*	*33%*	*22%*	*10%*	*26%*	*24%*	*27%*	*31%*	*23%*	*22%*	*31%*	*24%*	*23%*	*28%*	*20%*	*32%*	*20%*	*21%*	*23%*	*30%*	*21%*
	Dabde j	Aab			Ad e	e					Aj													

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Table 106

Q15_10_6. Rating on statement - It shows well-made high-quality programmes: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1192**	524	155	15	88	46	99	265	312	116	277	263	112	18	90	129	173	248	194	158	122
Base (weighted)	**1184**	553	215	18**	51*	43*	67*	236	290	119*	284	270	127*	16**	75*	94*	162	253	204	170	139
Effective Base	**984**	453	135	12	69	40	83	232	251	99	228	219	99	16	71	98	145	204	159	136	109
Lowest rating 1	**10** *1%*	2 *	5 *2%*	- -	1 *2%* B	- -	- -	1 *1%*	2 *1%*	- -	2 *1%*	1 *	2 *2%*	- -	2 *3%* AL	1 *1%*	2 *1%*	1 *1%*	- -	2 *1%*	- -
2	**14** *1%*	8 *1%*	3 *2%*	- -	- -	- -	- -	3 *1%*	1 *	2 *2%*	2 *1%*	4 *2%*	4 *3%* I	- -	1 *1%*	- -	- -	5 *2%*	- -	4 *2%*	1 *1%*
3	**26** *2%*	10 *2%*	7 *3%*	- -	1 *2%*	- -	3 *4%*	6 *2%*	6 *2%*	3 *3%*	7 *2%*	7 *2%*	- -	1 *6%*	2 *2%*	* *	5 *3%*	9 *3%*	4 *2%*	5 *3%*	1 *1%*
4	**42** *4%* C	20 *4%* C	- -	- -	5 *9%* ABC	5 *11%* ABC	3 *4%* C	10 *4%* C	8 *3%*	4 *4%*	13 *5%*	8 *3%*	2 *1%*	1 *8%*	5 *6%*	5 *5%*	7 *5%*	8 *3%*	6 *3%*	4 *2%*	4 *3%*
5	**100** *8%*	44 *8%*	22 *10%*	4 *23%*	7 *13%*	2 *4%*	4 *7%*	17 *7%*	24 *8%*	11 *9%*	24 *8%*	27 *10%*	5 *4%*	1 *9%*	7 *10%*	11 *12%* S	12 *8%*	20 *8%*	10 *5%*	15 *9%*	11 *8%*
6	**155** *13%*	70 *13%*	27 *13%*	5 *26%*	5 *9%*	8 *17%*	11 *16%*	29 *12%*	37 *13%*	16 *14%*	47 *16%* L	26 *10%*	14 *11%*	5 *29%*	9 *13%*	16 *17%*	22 *13%*	29 *12%*	28 *14%*	19 *11%*	17 *12%*
7	**268** *23%* HP	127 *23%*	58 *27%* H	5 *26%*	10 *20%*	12 *28%*	14 *21%*	41 *17%*	67 *23%*	27 *23%*	75 *26%*	54 *20%*	26 *20%*	3 *19%*	16 *21%*	14 *15%*	38 *23%*	54 *21%*	50 *24%*	42 *25%*	31 *22%*
8	**257** *22%*	124 *22%*	43 *20%*	1 *7%*	7 *14%*	10 *23%*	11 *16%*	61 *26%* E	61 *21%*	21 *17%*	52 *18%*	76 *28%* AJK	31 *24%*	3 *18%*	13 *17%*	15 *16%*	31 *19%*	47 *19%*	57 *28%* APR	41 *24%*	31 *22%*
9	**176** *15%*	87 *16%*	23 *11%*	- -	12 *23%* C	4 *9%*	13 *20%*	37 *16%*	41 *14%*	14 *12%*	42 *15%*	42 *16%*	27 *21%*	2 *11%*	8 *11%*	16 *17%*	20 *12%*	44 *17%*	33 *16%*	22 *13%*	30 *22%* AQ
Highest rating 10	**117** *10%* K	53 *10%*	20 *9%*	3 *18%*	4 *7%*	3 *7%*	8 *12%*	26 *11%*	34 *12%* K	19 *16%* AKL	17 *6%*	20 *7%*	17 *13%* K	- -	9 *12%*	11 *12%*	21 *13%*	35 *14%* AS	13 *7%*	14 *9%*	10 *7%*
Don't know	**21** *2%*	9 *2%*	6 *3%*	- -	- -	- -	- -	5 *2%*	8 *3%*	2 *2%*	3 *1%*	5 *2%*	- -	- -	3 *3%*	5 *5%* AR	3 *2%*	2 *1%*	3 *1%*	1 *1%*	3 *2%*
1-3 (Net)	**49** *4%*	20 *4%*	15 *7%*	- -	2 *4%*	- -	3 *4%*	10 *4%*	9 *3%*	5 *4%*	11 *4%*	12 *4%*	6 *5%*	1 *6%*	5 *7%*	1 *1%*	8 *5%*	15 *6%*	4 *2%*	11 *7%*	2 *2%*
4-6 (Net)	**296** *25%* M	133 *24%*	50 *23%*	9 *49%*	16 *31%*	14 *33%*	18 *27%*	56 *24%*	69 *24%*	31 *26%*	83 *29%* M	61 *23%*	21 *17%*	7 *45%*	21 *28%*	32 *34%* ARS	41 *26%*	57 *22%*	44 *21%*	38 *22%*	32 *23%*

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 106

Q15_10_6. Rating on statement - It shows well-made high-quality programmes: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1184**	553	215	18**	51*	43*	67*	236	290	119*	284	270	127*	16**	75*	94*	162	253	204	170	139
Effective Base	**984**	453	135	12	69	40	83	232	251	99	228	219	99	16	71	98	145	204	159	136	109
7-10 (Net)	**818**	391	144	9	33	29	46	165	204	81	186	192	100	8	46	56	110	180	153	119	102
	69%	*71%*	*67%*	*51%*	*64%*	*67%*	*69%*	*70%*	*70%*	*68%*	*66%*	*71%*	*79%* AK O	*48%*	*62%*	*60%*	*68%*	*71%* P	*75%* P	*70%*	*73%* P
	P																				
9-10 (Net)	**293**	140	43	3	16	7	21	63	75	33	59	62	44	2	17	27	41	79	47	36	41
	25%	*25%*	*20%*	*18%*	*30%*	*16%*	*32%* C	*27%*	*26%*	*28%*	*21%*	*23%*	*34%* AK L	*11%*	*23%*	*29%*	*25%*	*31%* A	*23%*	*21%*	*29%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 107

Q15_10_7. Rating on statement - It shows well-made high-quality programmes: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**851**	415	436	299	552	398	453	79	164	146	147	144	171	201	374	275	298	553	64	787	573	98	93	87
Base (weighted)	**833**	412	422	287	546	398	435	92*	168	136	132	135	170	204	416	212	306	527	99*	734	678	83*	46*	26*
Effective Base	**696**	328	369	252	445	338	358	64	135	122	117	116	146	174	311	224	246	450	61	645	517	91	87	77
Lowest rating 1	**7** *1%* **UZg**	3 *1%*	3 *1%*	3 *1%*	4 *1%*	3 *1%*	4 *1%*	2 *3%*	- -	* *	1 *1%*	1 *1%*	1 *1%*	3 *2%*	1 *	3 *1%*	* *	6 *1%*	2 *3%*	4 *1%*	6 *1%*	- -	1 *2%*	- -
2	**14** *2%* **Zc**	6 *2%*	8 *2%*	8 *3%*	6 *1%*	7 *2%*	7 *2%*	1 *1%*	3 *2%*	2 *2%*	2 *1%*	1 *1%*	6 *4%*	2 *1%*	4 *1%*	8 *4%* AP	4 *1%*	10 *2%*	1 *1%*	13 *2%*	12 *2%*	1 *1%*	1 *2%*	1 *2%*
3	**27** *3%* **EIZi**	16 *4%*	11 *3%*	17 *6%* AE	9 *2%*	12 *3%*	14 *3%*	4 *4%*	1 *	4 *3%*	7 *5%* I	8 *6%* I	3 *2%*	7 *3%*	16 *4%*	4 *2%*	5 *2%*	22 *4%*	- -	27 *4%* A	21 *3%*	4 *5%*	1 *2%*	* *2%*
4	**27** *3%* **Z**	11 *3%*	16 *4%*	9 *3%*	18 *3%*	13 *3%*	14 *3%*	7 *8%* AJKL	8 *5%*	2 *1%*	1 *1%*	2 *1%*	7 *4%*	6 *3%*	14 *3%*	7 *3%*	10 *3%*	17 *3%*	4 *4%*	23 *3%*	21 *3%*	1 *2%*	3 *6%*	2 *6%*
5	**87** *10%* **EZ**	42 *10%*	45 *11%*	54 *19%* AE	33 *6%*	46 *12%*	41 *9%*	10 *11%*	16 *9%*	9 *7%*	21 *16%* J	12 *9%*	20 *12%*	15 *8%*	46 *11%*	26 *12%*	24 *8%*	64 *12%*	11 *11%*	76 *10%*	70 *10%*	10 *12%*	5 *11%*	2 *9%*
6	**126** *15%* **MS**	62 *15%*	64 *15%*	46 *16%*	80 *15%*	57 *14%*	69 *16%*	13 *15%*	30 *18%* M	34 *25%* AKL M	19 *14%*	13 *10%*	16 *9%*	38 *19%*	57 *14%*	31 *15%*	59 *19%* AS	67 *13%*	19 *19%*	107 *15%*	99 *15%*	14 *17%*	9 *18%*	4 *15%*
7	**148** *18%* **Gn**	81 *20%*	68 *16%*	47 *16%*	101 *19%*	85 *21%* AG	64 *15%*	23 *25%* M	30 *18%*	25 *18%*	25 *19%*	24 *18%*	21 *13%*	35 *17%*	77 *18%*	36 *17%*	59 *19%*	89 *17%*	18 *18%*	130 *18%*	119 *18%*	17 *21%*	9 *19%*	3 *13%*
8	**166** *20%* **IRl**	78 *19%*	88 *21%*	49 *17%*	117 *21%*	75 *19%*	91 *21%*	12 *13%*	21 *12%*	29 *21%*	24 *18%*	35 *26%* Hl	44 *26%* AH I	38 *19%*	85 *20%*	42 *20%*	46 *15%*	119 *23%* AR	14 *14%*	151 *21%*	133 *20%*	17 *21%*	8 *17%*	8 *29%* AVX
9	**119** *14%* **DMS ae**	60 *14%*	59 *14%*	17 *6%*	102 *19%* AD	47 *12%*	72 *17%*	14 *15%*	33 *20%* KM	20 *15%*	14 *10%*	24 *18%* M	15 *9%*	27 *13%*	64 *15%*	28 *13%*	62 *20%* AS	57 *11%*	18 *18%*	101 *14%*	99 *15%*	11 *14%*	6 *12%*	3 *13%*
Highest rating 10	**88** *11%* **Wek**	39 *10%*	49 *12%*	22 *8%*	66 *12%*	41 *10%*	47 *11%*	4 *5%*	26 *15%* HL	11 *8%*	15 *11%*	9 *7%*	23 *14%*	27 *13%*	37 *9%*	24 *11%*	34 *11%*	54 *10%*	8 *8%*	80 *11%*	78 *11%* W	3 *4%*	4 *9%*	3 *11%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Table 107

Q15_10_7. Rating on statement - It shows well-made high-quality programmes: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**833**	412	422	287	546	398	435	92*	168	136	132	135	170	204	416	212	306	527	99*	734	678	83*	46*	26*
Effective Base	**696**	328	369	252	445	338	358	64	135	122	117	116	146	174	311	224	246	450	61	645	517	91	87	77
Don't know	**25 3% ER**	14 3%	11 3%	14 5% AE	11 2%	12 3%	13 3%	1 1%	1 1%	- -	4 3% J	5 4% J	12 7% AIJ	5 2%	16 4%	4 2%	3 1%	22 4% AR	3 3%	22 3%	21 3%	3 4%	* 1%	- -
1-3 (Net)	**47 6% EIRZ c**	25 6%	22 5%	28 10% AE	19 3%	22 6%	25 6%	7 7%	4 2%	7 5%	9 7%	10 8% I	11 6%	12 6%	21 5%	14 7%	9 3%	38 7% AR	4 4%	44 6%	38 6%	5 6%	3 7%	1 4%
4-6 (Net)	**240 29% ELZ**	115 28%	125 30%	109 38% AE	131 24%	116 29%	124 28%	31 33% L	54 32% L	45 33% L	41 31%	27 20%	43 25%	60 29%	117 28%	63 30%	92 30%	147 28%	34 34%	206 28%	190 28%	25 31%	16 35%	8 30%
7-10 (Net)	**521 63% Dabe**	258 63%	264 63%	135 47%	386 71% AD	247 62%	274 63%	53 58%	109 65%	84 62%	78 59%	93 69%	104 61%	127 62%	262 63%	131 62%	202 66%	320 61%	58 59%	463 63%	428 63%	49 60%	26 57%	17 66%
9-10 (Net)	**207 25% DSadem**	99 24%	108 26%	40 14%	168 31% AD	88 22%	119 27%	18 20%	58 35% AHJ KM	31 22%	29 22%	33 25%	38 22%	54 27%	101 24%	53 25%	96 31% AS	111 21%	26 26%	181 25%	177 26%	15 18%	10 21%	6 23%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 107

Q15_10_7. Rating on statement - It shows well-made high-quality programmes: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**851**	697	111	41	334	422	86	192	540	60	243	588	98	38	50	89	69	36	52	93	66	84	89	87
Base (weighted)	**833**	693	99*	39*	335	412	79*	187	525	62*	231	586	83*	39*	56*	107*	72*	44*	64*	46*	90*	106*	100*	26*
Effective Base	**696**	572	88	35	275	346	70	159	444	47	194	487	91	35	46	83	62	33	47	87	58	75	81	77
Lowest rating 1	**7 1% UZg**	3 *	* *	3 8% AZa	1 *	4 1%	2 2%	3 2% g	1 *	2 4% Ag	3 1%	4 1%	- -	- -	- -	1 1%	1 1%	- -	- -	1 2%	- -	4 4% A	- -	- -
2	**14 2% Zc**	8 1%	3 3%	3 7% AZ	2 1%	8 2%	5 6% Ac	6 3%	8 2%	- -	5 2%	9 2%	1 1%	2 5% n	- -	- -	2 3%	1 2%	- -	1 2%	2 2%	3 3%	2 2%	1 2% n
3	**27 3% EIZi**	16 2%	7 8% AZ	3 7%	6 2%	17 4%	3 4%	4 2%	15 3%	- -	3 1%	23 4%	4 5%	- -	2 3%	4 4%	3 4%	2 5%	1 2%	1 2%	7 8%	1 1%	1 1%	* 2%
4	**27 3% Z**	15 2%	4 4%	8 21% AZa	8 2%	12 3%	8 10% Acd	4 2%	19 4%	3 6%	7 3%	18 3%	1 2%	- -	- -	2 2%	4 6%	3 8% s	3 4%	3 6% ms	- -	4 4%	5 5%	2 6% ms
5	**87 10% EZ**	64 9%	16 16% Z	8 19% Z	27 8%	46 11%	13 16% c	23 12%	53 10%	7 11%	21 9%	65 11%	10 12%	8 21% Au	5 8%	15 14%	7 9%	5 12%	6 10%	5 11%	8 8%	10 10%	6 6%	2 9%
6	**126 15% MS**	106 15%	18 18%	2 5%	49 14%	63 15%	14 17%	30 16%	79 15%	9 15%	37 16%	87 15%	14 17%	7 19%	13 23% t	21 19%	7 10%	8 19%	10 15%	9 18%	13 14%	9 9%	11 11%	4 15%
7	**148 18% Gn**	126 18%	18 18%	4 11%	58 17%	81 20%	9 11%	30 16%	92 18%	12 19%	36 15%	111 19%	17 21% n	8 20%	17 30% Anp v	9 9%	13 18%	4 10%	10 16%	9 19% n	15 17%	22 21% n	19 19%	3 13%
8	**166 20% IRl**	144 21%	18 18%	3 8%	64 19%	82 20%	20 25%	32 17%	111 21%	11 18%	50 22%	111 19%	17 21% l	2 6%	11 20%	19 18%	13 18%	9 20%	15 23% l	8 17%	23 26% l	20 19%	20 20%	8 29% Alr
9	**119 14% DMSae**	109 16% Aa	7 7%	2 6%	65 19% Ad e	49 12%	5 7%	25 13%	80 15%	8 13%	34 15%	82 14%	11 14%	10 27% Amqt	4 7%	22 21% m	12 17%	4 9%	6 10%	6 12%	12 13%	12 11%	16 16%	3 13%
Highest rating 10	**88 11% Wek**	80 12%	5 5%	3 6%	51 15% Ade	34 8%	2 3%	20 11%	55 10%	9 14%	29 12%	59 10%	3 4%	1 2%	3 5%	8 8%	9 12%	5 11%	9 13%	4 9%	9 10%	20 19% Ak lmn	15 15% k	3 11%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 107

Q15_10_7. Rating on statement - It shows well-made high-quality programmes: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region										
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**833**	693	99*	39*	335	412	79*	187	525	62*	231	586	83*	39*	56*	107*	72*	44*	64*	46*	90*	106*	100*	26*
Effective Base	**696**	572	88	35	275	346	70	159	444	47	194	487	91	35	46	83	62	33	47	87	58	75	81	77
Don't know	**25** **3%** **ER**	21 *3%*	2 *2%*	- -	6 *2%*	16 *4%*	1 *1%*	10 *5%* A	13 *2%*	- -	7 *3%*	18 *3%*	3 *4%*	- -	2 *3%*	6 *5%*	2 *2%*	2 *4%*	4 *6%*	* *1%*	2 *2%*	1 *1%*	3 *3%*	- -
1-3 (Net)	**47** **6%** **EIRZc**	27 *4%*	11 *11%* AZ	9 *22%* AZ	9 *3%*	29 *7%* c	9 *12%* Ac	14 *7%*	23 *4%*	2 *4%*	11 *5%*	35 *6%*	5 *6%*	2 *5%*	2 *3%*	5 *5%*	6 *8%*	3 *7%*	1 *2%*	3 *7%*	9 *10%*	8 *8%*	3 *3%*	1 *4%*
4-6 (Net)	**240** **29%** **ELZ**	184 *27%*	38 *38%* AZ	18 *45%* AZ	83 *25%*	120 *29%*	34 *43%* Acd	57 *30%*	151 *29%*	19 *31%*	65 *28%*	170 *29%*	25 *31%*	15 *40%*	18 *31%*	37 *35%*	18 *25%*	17 *39%*	19 *29%*	16 *35%*	21 *23%*	23 *22%*	23 *23%*	8 *30%*
7-10 (Net)	**521** **63%** **Dabe**	460 *66%* Aab	48 *48%*	13 *32%*	237 *71%* Ad e	247 *60%* e	35 *45%*	106 *57%*	338 *64%*	40 *65%*	149 *64%*	363 *62%*	49 *60%*	21 *56%*	35 *62%*	59 *55%*	47 *65%*	22 *51%*	41 *63%*	26 *57%*	60 *66%*	73 *69%*	70 *70%* n	17 *66%*
9-10 (Net)	**207** **25%** **DSadem**	190 *27%* Aa	12 *12%*	5 *13%*	116 *35%* Ad e	84 *20%* e	7 *9%*	45 *24%*	135 *26%*	17 *27%*	63 *27%*	141 *24%*	15 *18%*	11 *30%*	7 *12%*	30 *28%* m	21 *29%* m	9 *20%*	15 *23%*	10 *21%*	21 *23%*	32 *30%* m	31 *31%* m	6 *23%*

Table 107

Q15_10_7. Rating on statement - It shows well-made high-quality programmes: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**851**	352	116	12	68	24	80	199	244	93	188	155	74	11	82	114	138	193	125	98	70
Base (weighted)	**833**	369	158	14**	39*	23**	53*	177	222	98*	193	158	82*	10**	66*	92*	128	195	129	104*	78*
Effective Base	**696**	301	101	9	55	21	66	174	192	80	154	130	64	10	65	87	113	157	104	83	63
Lowest rating 1	**7** *1%*	1 *	2 *2%*	- -	1 *2%*	- -	- -	2 *1%*	* *	1 *1%*	2 *1%*	1 *	- -	- -	2 *3%* AI	2 *2%*	1 *1%*	* *	- -	2 *2%*	- -
2	**14** *2%*	4 *1%*	1 *1%*	- -	1 *1%*	- -	3 *5%* ABC	6 *3%*	1 *1%*	2 *2%*	5 *3%*	2 *1%*	1 *1%*	- -	3 *5%* I	1 *1%*	4 *3%*	1 *1%*	1 *1%*	5 *5%*	- -
3	**27** *3%*	10 *3%*	9 *6%*	- -	1 *3%*	- -	* *1%*	6 *3%*	6 *3%*	6 *6%*	7 *3%*	4 *2%*	3 *4%*	- -	1 *2%*	* *	6 *5%*	7 *3%*	3 *2%*	5 *5%*	4 *5%*
4	**27** *3%*	8 *2%*	4 *2%*	- -	3 *8%* AB	4 *16%*	3 *6%*	5 *3%*	7 *3%*	4 *4%*	9 *4%*	3 *2%*	2 *3%*	- -	1 *2%*	3 *4%*	3 *2%*	9 *5%*	3 *2%*	4 *3%*	1 *2%*
5	**87** *10%*	40 *11%*	10 *7%*	- -	5 *14%*	3 *14%*	4 *7%*	24 *13%*	22 *10%*	10 *11%*	24 *13%*	18 *11%*	6 *7%*	1 *10%*	6 *10%*	12 *13%*	18 *14%* S	15 *8%*	8 *6%*	7 *7%*	13 *16%* S
6	**126** *15%*	63 *17%*	26 *16%*	4 *30%*	3 *8%*	4 *17%*	5 *10%*	20 *12%*	32 *15%*	15 *16%*	31 *16%*	26 *16%*	11 *13%*	2 *16%*	8 *12%*	13 *14%*	19 *15%*	24 *13%*	22 *17%*	14 *14%*	17 *21%*
7	**148** *18%* HP	71 *19%* H	36 *23%* H	1 *10%*	7 *18%*	4 *17%*	9 *18%*	19 *11%*	42 *19%*	21 *21%*	34 *18%*	22 *14%*	16 *20%*	2 *20%*	10 *15%*	10 *10%*	18 *14%*	40 *21%* P	34 *26%* APQ	16 *15%*	11 *14%*
8	**166** *20%* JU	68 *18%*	27 *17%*	2 *11%*	7 *18%*	4 *18%*	9 *18%*	48 *27%* AB	45 *20%*	11 *12%*	45 *24%* J	33 *21%*	13 *16%*	3 *28%*	15 *23%*	17 *18%*	27 *21%* U	44 *23%* U	19 *15%*	27 *26%*	6 *8%*
9	**119** *14%* H	55 *15%*	27 *17%*	- -	7 *19%*	2 *8%*	11 *21%* H	16 *9%*	29 *13%*	13 *14%*	21 *11%*	36 *23%* AIKO	14 *17%*	1 *12%*	4 *7%*	16 *18%*	18 *14%*	28 *14%*	26 *20%*	13 *12%*	15 *19%*
Highest rating 10	**88** *11%* K	40 *11%*	12 *7%*	5 *36%*	3 *8%*	1 *3%*	8 *14%*	20 *11%*	31 *14%* KL	10 *10%*	8 *4%*	10 *6%*	16 *20%* AKL	- -	12 *18%* AKL	14 *16%*	13 *10%*	21 *11%*	10 *8%*	10 *10%*	9 *11%*
Don't know	**25** *3%*	8 *2%*	3 *2%*	2 *13%*	- -	1 *6%*	- -	11 *6%* AB	7 *3%*	4 *4%*	6 *3%*	5 *3%*	- -	1 *12%*	2 *3%*	4 *5%*	2 *1%*	4 *2%*	4 *3%*	2 *2%*	3 *3%*
1-3 (Net)	**47** *6%*	15 *4%*	13 *8%*	- -	3 *7%*	- -	3 *6%*	14 *8%*	8 *3%*	9 *9%* I	14 *7%*	6 *4%*	4 *5%*	- -	6 *10%* I	3 *4%*	11 *9%*	8 *4%*	4 *3%*	12 *12%*	4 *5%*
4-6 (Net)	**240** *29%*	112 *30%*	40 *25%*	4 *30%*	12 *30%*	11 *47%*	12 *23%*	49 *28%*	61 *27%*	30 *30%*	64 *33%*	46 *29%*	19 *23%*	3 *27%*	16 *24%*	28 *30%*	39 *31%*	48 *25%*	33 *25%*	25 *24%*	31 *39%* R

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

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Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**833**	369	158	14**	39*	23**	53*	177	222	98*	193	158	82*	10**	66*	92*	128	195	129	104*	78*
Effective Base	**696**	301	101	9	55	21	66	174	192	80	154	130	64	10	65	87	113	157	104	83	63
7-10 (Net)	**521** **63%**	234 *63%*	102 *65%*	8 *57%*	25 *63%*	11 *47%*	38 *72%*	103 *58%*	147 *66%*	56 *57%*	109 *56%*	101 *64%*	60 *73%* K	6 *61%*	41 *63%*	57 *62%*	76 *59%*	134 *69%* U	89 *69%* U	65 *63%*	41 *53%*
9-10 (Net)	**207** **25%** K	95 *26%*	39 *24%*	5 *36%*	10 *26%*	3 *11%*	19 *36%* AH	36 *21%*	60 *27%* K	24 *24%*	29 *15%*	46 *29%* K	30 *37%* AK	1 *12%*	16 *25%*	31 *33%*	31 *24%*	49 *25%*	36 *28%*	23 *22%*	24 *30%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 108

Q15_11_1. Rating on statement - It shows programmes with new ideas and different approaches: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**2069**	1033	1036	944	1125	1003	1066	176	260	308	375	357	593	598	830	639	515	1554	129	1939	1441	211	230	187
Base (weighted)	**2051**	1020	1031	916	1136	1016	1035	209	266	296	365	329	586	605	933	511	537	1514	192	1858	1703	174	117	58
Effective Base	**1722**	832	892	790	933	845	878	144	218	258	309	294	508	518	699	534	432	1291	116	1625	1315	195	213	166
Lowest rating 1	**26** *1%* **Zcd**	15 *1%*	11 *1%*	14 *1%*	12 *1%*	17 *2%*	9 *1%*	- -	2 *1%*	4 *1%*	6 *2%*	2 *1%*	12 *2%*	9 *2%*	8 *1%*	9 *2%*	4 *1%*	21 *1%*	3 *2%*	22 *1%*	22 *1%*	1 *1%*	2 *2%*	1 *2%*
2	**41** *2%* **ELZc**	20 *2%*	22 *2%*	29 *3%* AE	12 *1%*	21 *2%*	20 *2%*	3 *2%*	5 *2%*	8 *3%* L	11 *3%* L	1 *	13 *2%* L	11 *2%*	16 *2%*	14 *3%*	12 *2%*	30 *2%*	7 *4%*	35 *2%*	30 *2%*	5 *3%*	5 *5%* AV	1 *1%*
3	**67** *3%* **EZc**	31 *3%*	36 *3%*	43 *5%* AE	24 *2%*	40 *4%*	27 *3%*	6 *3%*	8 *3%*	16 *5%* M	14 *4%*	10 *3%*	13 *2%*	21 *3%*	28 *3%*	18 *4%*	23 *4%*	44 *3%*	4 *2%*	63 *3%*	57 *3%*	6 *4%*	2 *2%*	2 *3%*
4	**93** *5%* **CEKR Z**	58 *6%* AC	35 *3%*	53 *6%* AE	40 *4%*	54 *5%*	39 *4%*	10 *5%*	17 *6%* K	13 *4%*	7 *2%*	13 *4%*	33 *6%* K	23 *4%*	48 *5%*	22 *4%*	13 *2%*	80 *5%* AR	6 *3%*	87 *5%*	78 *5%*	5 *3%*	8 *7%* W	2 *3%*
5	**247** *12%* **EZc**	119 *12%*	129 *12%*	143 *16%* AE	104 *9%*	109 *11%*	139 *13%*	31 *15%*	31 *11%*	37 *13%*	37 *10%*	35 *11%*	76 *13%*	65 *11%*	118 *13%*	64 *13%*	59 *11%*	188 *12%*	20 *10%*	227 *12%*	205 *12%*	20 *11%*	12 *11%*	11 *18%* AVX
6	**307** *15%* **d**	152 *15%*	155 *15%*	137 *15%*	170 *15%*	157 *15%*	150 *15%*	38 *18%*	43 *16%*	50 *17%*	46 *13%*	51 *16%*	79 *13%*	93 *15%*	141 *15%*	73 *14%*	84 *16%*	223 *15%*	29 *15%*	278 *15%*	241 *14%*	35 *20%* AV	20 *17%*	11 *19%*
7	**389** *19%* **ci**	176 *17%*	213 *21%*	161 *18%*	228 *20%*	193 *19%*	196 *19%*	38 *18%*	39 *15%*	58 *20%*	85 *23%* AI	63 *19%*	106 *18%*	122 *20%*	178 *19%*	88 *17%*	105 *20%*	284 *19%*	30 *16%*	359 *19%*	323 *19%*	37 *21%*	21 *18%*	9 *16%*
8	**410** *20%* **DJa bef**	199 *20%*	211 *20%*	157 *17%*	253 *22%* AD	208 *21%*	202 *19%*	41 *20%*	54 *20%*	40 *14%*	76 *21%* J	86 *26%* AJM	113 *19%*	133 *22%*	182 *20%*	95 *19%*	105 *20%*	306 *20%*	38 *20%*	372 *20%*	350 *21%*	28 *16%*	22 *19%*	10 *18%*
9	**218** *11%* **DFS Uabde**	111 *11%*	107 *10%*	80 *9%*	138 *12%* AD	93 *9%*	125 *12%*	24 *12%*	35 *13%*	34 *11%*	37 *10%*	32 *10%*	55 *9%*	69 *11%*	101 *11%*	49 *10%*	71 *13%* S	148 *10%*	31 *16%* AU	186 *10%*	185 *11%*	17 *10%*	9 *8%*	7 *12%*
Highest rating 10	**122** *6%* **DLYa delv**	67 *7%*	56 *5%*	35 *4%*	87 *8%* AD	62 *6%*	60 *6%*	7 *4%*	19 *7%*	21 *7%*	22 *6%*	11 *3%*	43 *7%* L	36 *6%*	52 *6%*	34 *7%*	38 *7%*	84 *6%*	14 *7%*	108 *6%*	100 *6%* Y	13 *7%* Y	9 *8%* Y	1 *1%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 108

Q15_11_1. Rating on statement - It shows programmes with new ideas and different approaches: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**2051**	1020	1031	916	1136	1016	1035	209	266	296	365	329	586	605	933	511	537	1514	192	1858	1703	174	117	58
Effective Base	**1722**	832	892	790	933	845	878	144	218	258	309	294	508	518	699	534	432	1291	116	1625	1315	195	213	166
Don't know	**130** *6%* **ORZc g**	74 *7%*	56 *5%*	63 *7%*	67 *6%*	61 *6%*	68 *7%*	10 *5%*	14 *5%*	16 *5%*	24 *7%*	23 *7%*	43 *7%*	23 *4%*	61 *6%* O	45 *9%* AO	23 *4%*	107 *7%* AR	9 *5%*	120 *6%*	113 *7%*	7 *4%*	6 *5%*	4 *7%*
1-3 (Net)	**134** *7%* **EGLZ c**	65 *6%*	69 *7%*	86 *9%* AE	48 *4%*	78 *8%* G	56 *5%*	10 *5%*	15 *6%*	27 *9%* L	31 *8%* L	13 *4%*	38 *6%*	41 *7%*	52 *6%*	41 *8%*	39 *7%*	95 *6%*	15 *8%*	119 *6%*	109 *6%*	12 *7%*	9 *8%*	4 *7%*
4-6 (Net)	**647** *32%* **EKZ h**	328 *32%*	319 *31%*	333 *36%* AE	314 *28%*	319 *31%*	328 *32%*	78 *37%* K	90 *34%* K	99 *34%* K	91 *25%*	100 *30%*	189 *32%* K	181 *30%*	307 *33%*	159 *31%*	156 *29%*	491 *32%*	55 *29%*	592 *32%*	524 *31%*	60 *34%*	40 *35%*	23 *40%* AV
7-10 (Net)	**1140** *56%* **DYa befv**	553 *54%*	587 *57%*	434 *47%*	707 *62%* AD	557 *55%*	583 *56%*	111 *53%*	146 *55%*	153 *52%*	219 *60%* J	193 *59%*	317 *54%*	360 *59%* AQ	513 *55%*	266 *52%*	318 *59%*	822 *54%*	114 *59%*	1025 *55%*	957 *56%* Y	95 *54%*	61 *52%*	27 *47%*
9-10 (Net)	**341** *17%* **DSU abden**	177 *17%*	163 *16%*	115 *13%*	225 *20%* AD	155 *15%*	185 *18%*	32 *15%*	54 *20%* L	55 *19%*	59 *16%*	44 *13%*	98 *17%*	105 *17%*	153 *16%*	83 *16%*	109 *20%* AS	232 *15%*	46 *24%* AU	294 *16%*	285 *17%*	30 *17%*	18 *16%*	8 *14%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Table 108

Q15_11_1. Rating on statement - It shows programmes with new ideas and different approaches: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**2069**	1642	292	128	620	1157	259	541	1239	140	465	1557	211	75	136	189	156	113	164	230	155	210	243	187
Base (weighted)	**2051**	1635	292	117	631	1141	250	523	1228	154	439	1573	174	79*	150	221	172	132	200	117	201	250	297	58
Effective Base	**1722**	1365	246	106	515	966	214	451	1031	118	379	1307	195	69	124	176	140	105	150	213	142	189	225	166
Lowest rating 1	**26** *1%* **Zcd**	3 *	8 *3%* AZ	15 *13%* AZa	1 *	9 *1%*	15 *6%* Acd	10 *2%*	12 *1%*	3 *2%*	9 *2%*	16 *1%*	1 *1%*	2 *2%* n	1 *1%*	- -	1 *1%*	1 *1%*	5 *2%* n	2 *2%* n	1 *	5 *2%*	5 *2%*	1 *2%* n
2	**41** *2%* **ELZc**	17 *1%*	10 *3%* Z	15 *13%* AZa	5 *1%*	19 *2%*	16 *7%* Acd	13 *2%*	25 *2%*	4 *2%*	14 *3%*	27 *2%*	5 *3%* u	- -	6 *4%* u	2 *1%*	2 *1%*	5 *4%* u	4 *2%*	5 *5%* Alnosu	2 *1%*	8 *3%* u	1 *	1 *1%*
3	**67** *3%* **EZc**	34 *2%*	23 *8%* AZ	10 *8%* AZ	9 *1%*	43 *4%* c	14 *6%* Ac	15 *3%*	40 *3%*	7 *5%*	11 *3%*	54 *3%*	6 *4%*	4 *4%*	8 *6%*	6 *3%*	5 *3%*	6 *5%*	8 *4%*	2 *2%*	5 *2%*	6 *2%*	9 *3%*	2 *3%*
4	**93** *5%* **CEKRZ**	64 *4%*	24 *8%* AZ	5 *4%*	23 *4%*	47 *4%*	22 *9%* Acd	24 *5%*	59 *5%*	3 *2%*	30 *7%* Aj	63 *4%*	5 *3%*	5 *6%*	11 *8%*	9 *4%*	6 *3%*	10 *7%*	9 *5%*	8 *7%* ks	6 *3%*	9 *4%*	14 *5%*	2 *3%*
5	**247** *12%* **EZc**	180 *11%*	54 *18%* AZ	13 *11%*	55 *9%*	162 *14%* Ac	29 *12%*	66 *13%*	146 *12%*	13 *8%*	51 *12%*	191 *12%*	20 *11%*	11 *14%*	12 *8%*	42 *19%* Akmqru	20 *11%*	16 *12%*	16 *8%*	12 *11%*	28 *14%*	30 *12%*	30 *10%*	11 *18%* Amqru
6	**307** *15%* **d**	234 *14%*	51 *17%*	20 *17%*	104 *17%*	152 *13%*	44 *18%*	86 *16%*	184 *15%*	18 *11%*	58 *13%*	240 *15%*	35 *20%* Ant	11 *14%*	18 *12%*	28 *13%*	26 *15%*	17 *13%*	36 *18%*	20 *17%*	26 *13%*	28 *11%*	51 *17%*	11 *19%* t
7	**389** *19%* **ci**	331 *20%* Aa	43 *15%*	15 *13%*	99 *16%*	240 *21%* Ac	45 *18%*	101 *19%*	222 *18%*	27 *18%*	62 *14%*	319 *20%* Ai	37 *21%*	15 *19%*	29 *19%*	46 *21%*	37 *21%*	22 *17%*	34 *17%*	21 *18%*	34 *17%*	47 *19%*	59 *20%*	9 *16%*
8	**410** *20%* **DJabef**	373 *23%* Aab	27 *9%*	11 *9%*	146 *23%* Ae	230 *20%* e	33 *13%*	87 *17%*	256 *21%*	35 *22%*	96 *22%*	310 *20%*	28 *16%*	19 *25%*	24 *16%*	52 *23%*	33 *19%*	25 *19%*	38 *19%*	22 *19%*	51 *25%* k	47 *19%*	61 *20%*	10 *18%*
9	**218** *11%* **DFSUabde**	202 *12%* Aab	14 *5%*	2 *2%*	107 *17%* Ade	95 *8%*	14 *6%*	52 *10%*	138 *11%*	18 *12%*	47 *11%*	167 *11%*	17 *10%*	9 *12%*	15 *10%*	17 *8%*	22 *13%*	12 *9%*	19 *10%*	9 *8%*	22 *11%*	35 *14%*	33 *11%*	7 *12%*
Highest rating 10	**122** *6%* **DLYadeiv**	111 *7%* Aa	9 *3%*	3 *2%*	62 *10%* Ade	56 *5%* e	4 *2%*	29 *5%*	79 *6%*	13 *8%*	33 *7%*	87 *6%*	13 *7%* iv	- -	4 *3%*	7 *3%*	9 *5%*	7 *5%*	16 *8%* iv	9 *8%* Inv	16 *8%* iv	19 *8%* iv	21 *7%* iv	1 *1%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**2051**	1635	292	117	631	1141	250	523	1228	154	439	1573	174	79*	150	221	172	132	200	117	201	250	297	58
Effective Base	**1722**	1365	246	106	515	966	214	451	1031	118	379	1307	195	69	124	176	140	105	150	213	142	189	225	166
Don't know	**130 6% ORZcg**	87 *5%*	32 *11%* AZ	8 *7%*	19 *3%*	88 *8%* Ac	13 *5%*	41 *8%*	66 *5%*	15 *10%*	28 *6%*	99 *6%*	7 *4%*	3 *4%*	20 *13%* Akl nrstu	13 *6%*	12 *7%*	12 *9%*	15 *7%*	6 *5%*	10 *5%*	16 *6%*	13 *5%*	4 *7%*
1-3 (Net)	**134 7% EGLZc**	53 *3%*	40 *14%* AZ	40 *34%* AZa	15 *2%*	71 *6%* c	46 *18%* Acd	38 *7%*	77 *6%*	13 *9%*	34 *8%*	98 *6%*	12 *7%*	5 *7%*	15 *10%* ns	8 *4%*	8 *4%*	12 *9%*	17 *9%*	9 *8%*	8 *4%*	19 *8%*	15 *5%*	4 *7%*
4-6 (Net)	**647 32% EKZh**	479 *29%*	129 *44%* AZb	38 *32%*	183 *29%*	361 *32%*	96 *38%* Ac	176 *34%* h	390 *32%* h	34 *22%*	139 *32%*	494 *31%*	60 *34%*	27 *34%*	42 *28%*	78 *35%*	52 *30%*	43 *32%*	61 *30%*	40 *35%*	60 *30%*	67 *27%*	94 *32%*	23 *40%* Amt
7-10 (Net)	**1140 56% DYabe fv**	1016 *62%* Aab	92 *31%*	31 *27%*	415 *66%* Ad e	621 *54%* e	96 *38%*	268 *51%*	695 *57%*	92 *60%*	238 *54%*	883 *56%*	95 *54%*	44 *55%*	73 *48%*	122 *55%*	101 *59%* v	65 *49%*	107 *54%*	61 *52%*	124 *62%* mv	148 *59%* v	174 *59%* v	27 *47%*
9-10 (Net)	**341 17% DSUab den**	313 *19%* Aab	22 *8%*	5 *4%*	170 *27%* Ad e	151 *13%* e	18 *7%*	80 *15%*	217 *18%*	31 *20%*	79 *18%*	254 *16%*	30 *17%*	9 *12%*	19 *13%*	24 *11%*	31 *18%*	19 *14%*	35 *18%*	18 *16%*	39 *19%* n	54 *22%* n	54 *18%* n	8 *14%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
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Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**2069**	798	255	20	138	57	144	657	503	208	429	456	187	50	228	235	271	426	326	260	183
Base (weighted)	**2051**	842	346	28**	87	54*	99	595	479	216	435	475	199	46*	193	187	246	439	343	269	207
Effective Base	**1722**	686	223	17	114	48	124	573	408	179	357	385	163	42	187	183	226	356	276	218	163
Lowest rating 1	**26** *1%*	8 *1%*	4 *1%*	- -	3 *4%* AB	- -	1 *1%*	10 *2%*	2 *	2 *1%*	9 *2%*	6 *1%*	3 *2%*	1 *1%*	2 *1%*	3 *1%* S	6 *3%* S	3 *1%*	- -	3 *1%*	3 *1%* S
2	**41** *2%*	21 *2%*	2 *1%*	2 *6%*	1 *1%*	1 *2%*	2 *2%*	13 *2%*	7 *2%*	2 *1%*	9 *2%*	8 *2%*	5 *3%*	3 *6%*	6 *3%*	2 *1%*	6 *2%*	11 *2%*	7 *2%*	5 *2%*	3 *1%*
3	**67** *3%* H	37 *4%* ACH	5 *1%*	- -	8 *9%* ABCH	1 *2%*	4 *4%*	12 *2%*	11 *2%*	4 *2%*	16 *4%*	17 *4%*	5 *3%*	1 *2%*	13 *7%* AIJ	4 *2%*	10 *4%*	11 *2%*	15 *4%*	10 *4%*	8 *4%*
4	**93** *5%*	33 *4%*	14 *4%*	- -	5 *6%*	2 *3%*	2 *3%*	36 *6%* A	26 *5%*	10 *5%*	19 *4%*	18 *4%*	6 *3%*	3 *6%*	10 *5%*	6 *3%*	15 *6%*	18 *4%*	21 *6%*	11 *4%*	5 *2%*
5	**247** *12%*	96 *11%*	48 *14%*	4 *13%*	9 *10%*	8 *14%*	11 *11%*	73 *12%*	53 *11%*	30 *14%*	60 *14%*	51 *11%*	19 *10%*	9 *20%*	23 *12%*	30 *16%*	26 *11%*	47 *11%*	36 *10%*	34 *13%*	21 *10%*
6	**307** *15%* H	128 *15%*	56 *16%*	2 *6%*	15 *18%*	14 *26%* ABH	18 *18%*	74 *12%*	67 *14%*	32 *15%*	74 *17%*	76 *16%*	28 *14%*	6 *13%*	23 *12%*	20 *11%*	31 *12%*	76 *17%* P	53 *16%*	43 *16%*	33 *16%*
7	**389** *19%* I	150 *18%*	72 *21%*	7 *25%*	15 *17%*	14 *25%*	21 *21%*	110 *19%*	75 *16%*	48 *22%*	75 *17%*	109 *23%* AIN	39 *20%*	4 *9%*	39 *20%*	38 *20%*	45 *18%*	77 *18%*	65 *19%*	55 *20%*	41 *20%*
8	**410** *20%*	173 *21%*	74 *21%*	3 *11%*	13 *15%*	6 *11%*	19 *19%*	123 *21%*	118 *25%* AJMO	37 *17%*	84 *19%*	96 *20%*	34 *17%*	8 *18%*	33 *17%*	35 *19%*	48 *20%*	98 *22%*	82 *24%*	49 *18%*	39 *19%*
9	**218** *11%*	101 *12%*	37 *11%*	6 *20%*	7 *8%*	3 *5%*	9 *9%*	56 *9%*	47 *10%*	27 *13%*	46 *11%*	42 *9%*	34 *17%* AIK LO	4 *9%*	16 *8%*	20 *11%*	28 *11%*	48 *11%*	28 *8%*	32 *12%*	31 *15%* S
Highest rating 10	**122** *6%*	53 *6%*	12 *3%*	5 *19%*	4 *4%*	2 *3%*	8 *8%* C	39 *7%*	35 *7%*	9 *4%*	18 *4%*	26 *5%*	20 *10%* AJK	* *1%*	12 *6%*	15 *8%*	16 *6%*	24 *5%*	23 *7%*	15 *6%*	10 *5%*
Don't know	**130** *6%* MS	43 *5%*	22 *6%*	- -	7 *9%*	4 *8%*	4 *4%*	49 *8%* AB	37 *8%* M	15 *7%*	24 *6%*	26 *5%*	6 *3%*	7 *15%* AKLM	15 *8%* M	15 *8%* S	15 *6%*	26 *6%*	12 *4%*	13 *5%*	12 *6%*
1-3 (Net)	**134** *7%* CI	66 *8%* C	11 *3%*	2 *6%*	12 *13%* ABCH	2 *4%*	7 *7%*	35 *6%*	21 *4%*	8 *4%*	33 *8%*	32 *7%*	14 *7%*	4 *9%*	21 *11%* AIJ	8 *5%*	22 *9%*	24 *6%*	22 *6%*	18 *7%*	14 *7%*
4-6 (Net)	**647** *32%*	257 *31%*	118 *34%*	5 *19%*	29 *34%*	23 *43%*	31 *31%*	183 *31%*	146 *30%*	72 *33%*	153 *35%*	145 *30%*	54 *27%*	18 *39%*	56 *29%*	56 *30%*	72 *29%*	142 *32%*	110 *32%*	88 *33%*	59 *28%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 108

Q15_11_1. Rating on statement - It shows programmes with new ideas and different approaches: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**2051**	842	346	28**	87	54*	99	595	479	216	435	475	199	46*	193	187	246	439	343	269	207
Effective Base	**1722**	686	223	17	114	48	124	573	408	179	357	385	163	42	187	183	226	356	276	218	163
7-10 (Net)	**1140**	477	194	21	39	24	57	328	275	121	224	272	126	17	101	107	137	247	199	151	122
	56%	*57%*	*56%*	*75%*	*44%*	*45%*	*58%*	*55%*	*57%*	*56%*	*51%*	*57%*	*63%*	*38%*	*52%*	*58%*	*56%*	*56%*	*58%*	*56%*	*59%*
	EN	E	E				E	E	N	N		N	AK NO								
9-10 (Net)	**341**	154	48	11	11	4	17	95	82	36	64	68	54	5	29	35	44	72	51	48	42
	17%	*18%*	*14%*	*39%*	*12%*	*8%*	*17%*	*16%*	*17%*	*17%*	*15%*	*14%*	*27%* AI JKLNO	*10%*	*15%*	*19%*	*18%*	*16%*	*15%*	*18%*	*20%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 109

Q15_11_2. Rating on statement - It shows programmes with new ideas and different approaches: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**1054**	526	528	477	577	560	494	68	127	142	168	193	356	382	393	278	228	826	69	985	754	105	127	68
Base (weighted)	**1075**	532	543	471	604	589	486	81*	144	136	171	178	365	393	453	228	252	823	104*	971	904	86*	65	20*
Effective Base	**894**	431	464	408	487	480	415	57	112	122	141	160	305	334	338	233	198	697	65	837	695	98	118	61
Lowest rating 1	**14** *1%* **GZ**	7 *1%*	7 *1%*	9 *2%*	5 *1%*	12 *2%* AG	2 *	- -	* *	1 *1%*	4 *3%*	2 *1%*	6 *2%*	7 *2%*	3 *1%*	4 *2%*	2 *1%*	12 *2%*	2 *2%*	12 *1%*	12 *1%*	- -	2 *3%*	* *2%*
2	**20** *2%* **EZ**	10 *2%*	10 *2%*	16 *3%* AE	4 *1%*	12 *2%*	8 *2%*	3 *4%* L	2 *1%*	2 *1%*	6 *3%* L	- -	7 *2%*	5 *1%*	8 *2%*	6 *3%*	3 *1%*	17 *2%*	2 *2%*	18 *2%*	17 *2%*	- -	1 *2%*	1 *4%* W
3	**22** *2%* **EZ**	8 *1%*	14 *3%*	18 *4%* AE	4 *1%*	9 *2%*	13 *3%*	1 *1%*	2 *1%*	5 *3%*	3 *2%*	4 *2%*	8 *2%*	8 *2%*	6 *1%*	9 *4%* AP	6 *2%*	17 *2%*	1 *1%*	21 *2%*	20 *2%*	- -	1 *2%*	1 *4%* W
4	**45** *4%* **K**	26 *5%*	20 *4%*	24 *5%*	21 *3%*	21 *3%*	25 *5%*	11 *14%* AIJK LM	7 *5%* K	6 *4%*	1 *1%*	7 *4%*	12 *3%*	15 *4%*	22 *5%*	8 *3%*	9 *4%*	36 *4%*	3 *3%*	42 *4%*	36 *4%*	5 *6%*	3 *5%*	1 *4%*
5	**108** *10%* **BEZ**	39 *7%*	69 *13%* AB	64 *14%* AE	44 *7%*	55 *9%*	53 *11%*	8 *10%*	21 *15%* K	16 *12%*	12 *7%*	16 *9%*	35 *10%*	37 *9%*	44 *10%*	27 *12%*	25 *10%*	83 *10%*	13 *12%*	96 *10%*	91 *10%*	6 *7%*	8 *12%*	4 *18%* AW
6	**133** *12%* **Mn**	71 *13%*	62 *11%*	58 *12%*	75 *12%*	79 *13%*	55 *11%*	19 *24%* AJK M	20 *14%*	17 *12%*	21 *12%*	25 *14%*	31 *9%*	53 *13%*	56 *12%*	25 *11%*	33 *13%*	101 *12%*	17 *17%*	116 *12%*	106 *12%*	16 *18%*	9 *14%*	3 *15%*
7	**219** *20%* **i**	111 *21%*	108 *20%*	93 *20%*	126 *21%*	127 *21%*	93 *19%*	15 *19%*	23 *16%*	32 *23%*	50 *30%* AIL M	30 *17%*	70 *19%*	84 *21%*	83 *18%*	51 *22%*	58 *23%*	161 *20%*	26 *25%*	193 *20%*	179 *20%*	21 *25%*	13 *21%*	5 *25%*
8	**244** *23%* **abe**	121 *23%*	123 *23%*	93 *20%*	151 *25%*	135 *23%*	108 *22%*	14 *17%*	30 *21%*	22 *16%*	41 *24%*	56 *31%* AHU M	81 *22%*	95 *24%*	101 *22%*	47 *21%*	53 *21%*	191 *23%*	23 *22%*	221 *23%*	208 *23%*	20 *23%*	12 *18%*	4 *18%*
9	**151** *14%* **DHa b**	75 *14%*	77 *14%*	53 *11%*	99 *16%* AD	81 *14%*	71 *15%*	4 *5%*	24 *17%* H	23 *17%* H	15 *9%*	23 *13%*	62 *17%* HK	57 *15%*	68 *15%*	26 *11%*	36 *14%*	116 *14%*	10 *9%*	142 *15%*	133 *15%*	11 *13%*	6 *10%*	2 *7%*
Highest rating 10	**65** *6%* **Ddej**	34 *6%*	31 *6%*	14 *3%*	51 *8%* AD	36 *6%*	29 *6%*	4 *4%*	10 *7%*	8 *6%*	8 *5%*	7 *4%*	28 *8%*	24 *6%*	31 *7%*	11 *5%*	19 *7%*	46 *6%*	5 *5%*	60 *6%*	54 *6%*	5 *6%*	5 *8%*	* *1%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 109

Q15_11_2. Rating on statement - It shows programmes with new ideas and different approaches: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**1075**	532	543	471	604	589	486	81*	144	136	171	178	365	393	453	228	252	823	104*	971	904	86*	65	20*
Effective Base	**894**	431	464	408	487	480	415	57	112	122	141	160	305	334	338	233	198	697	65	837	695	98	118	61
Don't know	**53** ***5%*** **Oc**	30 *6%*	23 *4%*	29 *6%*	24 *4%*	22 *4%*	30 *6%*	1 *1%*	4 *3%*	5 *4%*	9 *5%*	9 *5%*	24 *7%*	8 *2%*	30 *7%* O	14 *6%* O	9 *4%*	44 *5%*	2 *1%*	51 *5%*	46 *5%*	1 *2%*	4 *7%*	* *2%*
1-3 (Net)	**56** ***5%*** **EWZc k**	25 *5%*	31 *6%*	43 *9%* AE	14 *2%*	34 *6%*	23 *5%*	4 *5%*	4 *3%*	8 *6%*	13 *8%*	6 *3%*	22 *6%*	19 *5%*	17 *4%*	19 *9%* AP	10 *4%*	46 *6%*	5 *5%*	51 *5%*	50 *6%* W	- -	4 *7%* W	2 *10%* W
4-6 (Net)	**287** ***27%*** **EKM Z**	136 *26%*	151 *28%*	147 *31%* AE	140 *23%*	154 *26%*	133 *27%*	39 *48%* AJK LM	49 *34%* KM	39 *28%*	34 *20%*	48 *27%*	79 *22%*	105 *27%*	122 *27%*	60 *26%*	67 *27%*	220 *27%*	33 *32%*	254 *26%*	232 *26%*	27 *32%*	20 *30%*	7 *36%*
7-10 (Net)	**679** ***63%*** **DHa bem**	340 *64%*	339 *62%*	253 *54%*	426 *71%* AD	379 *64%*	301 *62%*	37 *46%*	87 *61%*	85 *62%* H	115 *67%* H	115 *65%* H	241 *66%* H	260 *66%*	283 *62%*	135 *59%*	166 *66%*	514 *62%*	64 *62%*	615 *63%*	575 *64%*	57 *67%*	36 *56%*	11 *52%*
9-10 (Net)	**216** ***20%*** **DHK Yabdev**	108 *20%*	108 *20%*	67 *14%*	149 *25%* AD	117 *20%*	100 *20%*	7 *9%*	35 *24%* HK	31 *23%* H	23 *14%*	30 *17%*	90 *25%* AH KL	81 *21%*	99 *22%*	37 *16%*	54 *22%*	162 *20%*	15 *14%*	202 *21%*	187 *21%* Y	16 *19%*	11 *17%*	2 *9%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 109

Q15_11_2. Rating on statement - It shows programmes with new ideas and different approaches: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**1054**	873	131	46	333	580	125	274	627	69	249	776	105	38	69	100	73	48	83	127	82	119	142	68
Base (weighted)	**1075**	898	129	45*	352	584	127	278	645	73*	247	801	86*	40*	77*	120*	80*	59*	103*	65	109*	145	172	20*
Effective Base	**894**	739	114	38	283	493	105	235	532	59	206	665	98	35	63	94	67	45	76	118	75	109	134	61
Lowest rating 1	**14** *1%* **GZ**	2 *	4 *3%* Z	8 *19%* AZa	1 *	6 *1%*	7 *5%* Acd	6 *2%*	6 *1%*	1 *2%*	6 *2%*	9 *1%*	- -	2 *5%* s	- -	1 *1%*	1 *1%*	- -	4 *3%*	2 *3%*	- -	2 *1%*	3 *2%*	* *2%*
2	**20** *2%* **EZ**	11 *1%*	5 *4%* Z	4 *8%* AZ	4 *1%*	8 *1%*	8 *6%* Acd	10 *4%* Ag	9 *1%*	1 *2%*	7 *3%*	13 *2%*	- -	- -	1 *1%*	2 *2%*	4 *5%* ks	3 *5%* ks	3 *3%*	1 *2%*	- -	2 *1%*	1 *1%*	1 *4%* ksu
3	**22** *2%* **EZ**	11 *1%*	9 *7%* AZ	2 *4%*	6 *2%*	14 *2%*	2 *2%*	4 *2%*	16 *2%*	1 *2%*	3 *1%*	20 *2%*	- -	1 *2%*	4 *5%* k	1 *1%*	- -	- -	3 *3%*	1 *2%*	3 *3%*	4 *3%*	4 *3%*	1 *4%* ko
4	**45** *4%* **K**	35 *4%*	8 *6%*	1 *3%*	15 *4%*	22 *4%*	7 *6%*	10 *4%*	29 *5%*	5 *7%*	13 *5%*	31 *4%*	5 *6%*	- -	6 *8%*	4 *3%*	3 *4%*	3 *5%*	5 *4%*	3 *5%*	5 *4%*	7 *5%*	4 *2%*	1 *4%*
5	**108** *10%* **BEZ**	79 *9%*	22 *17%* AZ	7 *17%*	30 *8%*	59 *10%*	19 *15%* c	27 *10%*	67 *10%*	5 *7%*	27 *11%*	79 *10%*	6 *7%*	5 *13%*	7 *10%*	14 *11%*	5 *6%*	4 *7%*	13 *12%*	8 *12%*	11 *10%*	11 *8%*	19 *11%*	4 *18%* Akot
6	**133** *12%* **Mn**	105 *12%*	23 *18%*	6 *14%*	42 *12%*	75 *13%*	13 *10%*	37 *13%*	78 *12%*	5 *7%*	33 *13%*	97 *12%*	16 *18%* n	4 *9%*	11 *14%*	6 *5%*	8 *10%*	6 *11%*	10 *9%*	9 *14%* n	10 *9%*	23 *16%* n	29 *17%* n	3 *15%* n
7	**219** *20%* **i**	184 *20%*	25 *19%*	9 *21%*	70 *20%*	117 *20%*	32 *25%*	54 *19%*	130 *20%*	18 *24%*	34 *14%*	180 *23%* Ai	21 *25%*	13 *32%*	15 *19%*	25 *21%*	22 *28%*	8 *14%*	18 *17%*	13 *21%*	19 *17%*	28 *19%*	33 *19%*	5 *25%*
8	**244** *23%* **abe**	224 *25%* Aab	15 *12%*	3 *7%*	78 *22%*	146 *25%* e	18 *14%*	55 *20%*	150 *23%*	19 *26%*	54 *22%*	184 *23%*	20 *23%*	7 *18%*	12 *16%*	41 *35%* Amoqr tuv	14 *18%*	16 *27%*	20 *20%*	12 *18%*	32 *30%*	30 *20%*	35 *21%*	4 *18%*
9	**151** *14%* **DHab**	147 *16%* Aab	2 *2%*	1 *3%*	61 *17%*	76 *13%*	14 *11%*	36 *13%*	96 *15%*	8 *11%*	31 *13%*	114 *14%*	11 *13%*	7 *18%*	10 *13%*	15 *13%*	15 *19%*	6 *11%*	17 *17%*	6 *10%*	19 *17%*	20 *14%*	23 *13%*	2 *7%*
Highest rating 10	**65** *6%* **Ddej**	60 *7%*	4 *3%*	1 *2%*	36 *10%* Ade	27 *5%*	2 *2%*	20 *7%*	38 *6%*	5 *6%*	26 *11%* Aj	38 *5%*	5 *6%*	1 *3%*	2 *3%*	4 *3%*	5 *7%*	4 *7%*	5 *5%*	5 *8%*	8 *7%*	13 *9%*	13 *7%*	* *1%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 109

Q15_11_2. Rating on statement - It shows programmes with new ideas and different approaches: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region										
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**1075**	898	129	45*	352	584	127	278	645	73*	247	801	86*	40*	77*	120*	80*	59*	103*	65	109*	145	172	20*
Effective Base	**894**	739	114	38	283	493	105	235	532	59	206	665	98	35	63	94	67	45	76	118	75	109	134	61
Don't know	**53** ***5%*** **Oc**	39 *4%*	12 *9%* AZ	1 *2%*	9 *3%*	36 *6%* c	4 *3%*	18 *7%*	27 *4%*	5 *6%*	14 *6%*	37 *5%*	1 *2%*	- -	10 *12%* Akl ostu	6 *5%*	2 *2%*	7 *12%* Aklos	6 *6%*	4 *7%*	2 *2%*	6 *4%*	7 *4%*	* *2%*
1-3 (Net)	**56** ***5%*** **EWZck**	24 *3%*	18 *14%* AZ	14 *31%* AZa	11 *3%*	28 *5%*	17 *13%* Acd	20 *7%*	30 *5%*	4 *5%*	15 *6%*	41 *5%*	- -	3 *7%* k	5 *6%* k	5 *4%*	5 *6%* k	3 *5%* k	10 *9%* k	4 *7%* k	3 *3%*	8 *5%* k	9 *5%* k	2 *10%* k
4-6 (Net)	**287** ***27%*** **EKMZ**	219 *24%*	53 *41%* AZ	15 *34%*	87 *25%*	155 *27%*	40 *31%*	74 *27%*	174 *27%*	15 *21%*	72 *29%*	208 *26%*	27 *32%*	9 *23%*	24 *31%*	23 *20%*	16 *20%*	13 *23%*	27 *26%*	20 *30%*	26 *24%*	42 *29%*	52 *31%*	7 *36%* no
7-10 (Net)	**679** ***63%*** **DHabe m**	616 *69%* Aab	46 *36%*	15 *33%*	245 *70%* Ad e	365 *63%*	66 *52%*	165 *59%*	414 *64%*	50 *68%*	146 *59%*	516 *64%*	57 *67%* m	28 *71%*	39 *50%*	85 *71%* mrv	57 *71%* mrv	35 *60%*	60 *59%*	36 *56%*	77 *71%* mrv	90 *62%*	103 *60%*	11 *52%*
9-10 (Net)	**216** ***20%*** **DHKYa bdev**	208 *23%* Aab	6 *5%*	2 *5%*	97 *28%* Ad e	102 *17%*	16 *13%*	57 *20%*	134 *21%*	13 *17%*	58 *23%*	152 *19%*	16 *19%*	8 *21%*	12 *16%*	19 *16%*	20 *26%* v	11 *18%*	22 *21%*	11 *17%*	26 *24%* v	32 *22%* v	36 *21%* v	2 *9%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Table 109

Q15_11_2. Rating on statement - It shows programmes with new ideas and different approaches: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1054**	398	110	14	57	27	51	397	252	84	200	246	140	28	100	105	134	208	164	128	120
Base (weighted)	**1075**	441	144*	20**	40*	25**	36*	370	253	92*	203	256	150	28**	87*	86*	127	216	176	140	133
Effective Base	**894**	350	95	12	47	22	42	347	210	73	170	210	122	25	82	84	115	171	143	111	108
Lowest rating 1	**14** **1%**	6 1%	3 2%	- -	1 3%	- -	- -	4 1%	1 *	3 4% IL	4 2%	1 *	3 2%	* 1%	1 1%	1 1%	1 1%	1 1%	1 1%	* *	2 1%
2	**20** **2%**	11 2%	2 1%	- -	- -	- -	- -	7 2%	2 1%	2 2%	3 1%	3 1%	2 2%	2 8%	5 6% AIKL	2 3%	3 3%	6 3%	2 1%	2 2%	1 1%
3	**22** **2%**	9 2%	2 1%	- -	2 4%	1 3%	* 1%	9 2%	3 1%	- -	5 3%	4 2%	2 2%	1 3%	6 6% AIJL	4 5% R	2 2%	2 1%	3 2%	3 2%	5 4%
4	**45** **4%**	18 4%	7 5%	- -	3 7%	2 9%	1 2%	14 4%	16 6% L	5 5%	8 4%	6 2%	6 4%	1 2%	3 4%	2 2%	8 6% U	4 2%	15 8% ARU	6 4%	2 1%
5	**108** **10%** **S**	47 11%	9 6%	4 17%	5 14%	5 19%	2 6%	37 10%	17 7%	12 13%	23 11%	24 9%	13 9%	6 20%	12 14% I	14 17% AS	14 11% S	19 9%	7 4%	19 13%	17 13% S
6	**133** **12%** **H**	61 14% H	17 12%	5 26%	8 20% H	4 15%	7 19% H	31 8%	32 13%	13 14%	24 12%	33 13%	17 12%	5 16%	9 11%	8 9%	20 15%	21 10%	19 11%	15 11%	21 16%
7	**219** **20%**	89 20%	36 25%	4 21%	5 12%	4 15%	8 23%	73 20%	57 22%	16 17%	40 19%	60 24%	31 20%	2 5%	14 16%	16 18%	28 22%	51 24%	42 24%	22 16%	28 21%
8	**244** **23%** **Q**	97 22%	31 21%	1 7%	9 24%	5 22%	11 31%	89 24%	63 25%	16 18%	57 28% O	55 22%	34 22%	7 23%	13 14%	16 19%	14 11%	57 27% Q	49 27% Q	44 31%	26 20%
9	**151** **14%**	64 15%	23 16%	5 22%	2 6%	1 4%	4 11%	52 14%	30 12%	13 15%	23 11%	43 17%	26 17%	3 9%	12 14%	8 9%	23 18%	24 11%	25 14%	18 13%	23 18%
Highest rating 10	**65** **6%**	25 6%	6 4%	1 6%	2 6%	2 7%	1 3%	28 8%	16 6%	5 5%	9 4%	16 6%	13 9%	1 4%	5 6%	9 10%	8 7%	13 6%	11 6%	8 5%	6 5%
Don't know	**53** **5%** **MU**	15 3%	7 5%	- -	2 4%	1 4%	2 4%	26 7% AB	17 7% M	7 8% M	9 5%	9 4%	2 1%	2 8%	6 7% M	7 8% SU	6 5%	17 8% ASU	4 2%	2 2%	1 1%
1-3 (Net)	**56** **5%** **I**	25 6%	7 5%	- -	3 7%	1 3%	* 1%	20 6%	6 2%	5 6%	12 6%	9 3%	8 5%	3 12%	12 14% AIKLM	7 8%	7 5%	9 4%	6 3%	6 4%	8 6%
4-6 (Net)	**287** **27%** **HR**	125 28%	34 23%	9 43%	16 41% ACH	11 44%	10 27%	82 22%	66 26%	29 32%	54 27%	63 25%	37 25%	11 38%	25 29%	23 27%	41 33% R	44 20%	41 23%	41 29%	40 30%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
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Q15_11_2. Rating on statement - It shows programmes with new ideas and different approaches: BBC Two
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Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1075**	441	144*	20**	40*	25**	36*	370	253	92*	203	256	150	28**	87*	86*	127	216	176	140	133
Effective Base	**894**	350	95	12	47	22	42	347	210	73	170	210	122	25	82	84	115	171	143	111	108
7-10 (Net)	**679**	275	96	11	19	12	24	241	165	50	128	174	103	12	45	49	73	145	126	92	84
	63%	*62%*	*67%*	*57%*	*47%*	*49%*	*68%*	*65%*	*65%*	*55%*	*63%*	*68%*	*69%*	*41%*	*51%*	*57%*	*57%*	*67%*	*71%*	*66%*	*63%*
	EO	E	E					E	O			JO	JO						APQ		
9-10 (Net)	**216**	89	29	6	5	3	5	80	45	18	31	59	39	4	18	17	31	37	36	26	30
	20%	*20%*	*20%*	*28%*	*12%*	*12%*	*14%*	*22%*	*18%*	*20%*	*15%*	*23%*	*26%*	*13%*	*20%*	*19%*	*24%*	*17%*	*20%*	*18%*	*22%*
													K								

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
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Table 110

Q15_11_3. Rating on statement - It shows programmes with new ideas and different approaches: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**608**	283	325	257	351	286	322	116	146	118	82	70	76	186	248	173	230	378	79	529	446	58	52	52
Base (weighted)	**637**	312	326	271	366	302	335	148*	154	121	77*	67*	69*	199	293	143	254	383	125*	512	545	50*	26*	16*
Effective Base	**503**	229	277	217	287	239	264	95	122	103	67	60	66	165	204	145	195	309	73	443	401	54	48	47
Lowest rating 1	**5** *1%*	4 *1%*	1 *	3 *1%*	1 *	2 *1%*	3 *1%*	- -	1 *	2 *2%*	- -	1 *1%*	1 *2%*	- -	3 *1%*	2 *2%*	1 *1%*	3 *1%*	- -	5 *1%*	4 *1%*	- -	* *1%*	1 *3%* AV
2	**13** *2%* E	5 *2%*	7 *2%*	9 *3%* E	3 *1%*	3 *1%*	9 *3%*	4 *2%*	1 *	1 *1%*	3 *4%* I	- -	4 *6%* AIJ	5 *2%*	3 *1%*	5 *3%*	4 *2%*	8 *2%*	3 *3%*	9 *2%*	11 *2%*	- -	1 *4%*	1 *5%* W
3	**22** *3%*	11 *3%*	11 *3%*	11 *4%*	11 *3%*	9 *3%*	13 *4%*	4 *3%*	6 *4%*	3 *3%*	2 *3%*	3 *5%*	3 *4%*	6 *3%*	12 *4%*	5 *3%*	8 *3%*	14 *4%*	3 *2%*	19 *4%*	18 *3%*	2 *5%*	1 *3%*	1 *3%*
4	**32** *5%* j	21 *7%*	12 *4%*	11 *4%*	21 *6%*	14 *4%*	19 *6%*	8 *5%*	5 *3%*	7 *6%*	5 *7%*	6 *9%*	2 *2%*	8 *4%*	17 *6%*	7 *5%*	13 *5%*	19 *5%*	3 *2%*	30 *6%* A	27 *5%*	3 *6%*	* *2%*	2 *10%*
5	**74** *12%* O	40 *13%*	33 *10%*	37 *14%*	37 *10%*	31 *10%*	42 *13%*	22 *15%*	18 *12%*	11 *9%*	6 *8%*	9 *13%*	7 *11%*	15 *7%*	32 *11%*	27 *19%* AOP	25 *10%*	49 *13%*	15 *12%*	59 *11%*	58 *11%*	8 *17%*	3 *13%*	3 *21%* AV
6	**87** *14%* MQZ	45 *15%*	42 *13%*	31 *11%*	56 *15%*	39 *13%*	48 *14%*	21 *14%* M	22 *14%* M	21 *17%* M	13 *17%* M	7 *10%*	3 *4%*	28 *14%*	48 *16%* Q	11 *8%*	36 *14%*	51 *13%*	16 *13%*	71 *14%*	73 *13%*	6 *12%*	6 *21%*	2 *14%*
7	**109** *17%* QUh	49 *16%*	60 *18%*	42 *16%*	67 *18%*	51 *17%*	58 *17%*	34 *23%*	29 *19%*	16 *13%*	12 *16%*	7 *11%*	11 *16%*	35 *18%*	56 *19%*	17 *12%*	42 *17%*	67 *17%*	30 *24%*	80 *16%*	88 *16%*	15 *30%* AVY	5 *18%*	1 *9%*
8	**105** *16%* a	49 *16%*	56 *17%*	45 *17%*	60 *16%*	49 *16%*	56 *17%*	28 *19%*	29 *19%*	20 *16%*	8 *10%*	10 *16%*	10 *15%*	33 *17%*	44 *15%*	28 *19%*	40 *16%*	65 *17%*	23 *18%*	82 *16%*	91 *17%*	6 *12%*	3 *13%*	4 *24%*
9	**98** *15%* DXY arv	47 *15%*	50 *15%*	27 *10%*	71 *19%* AD	51 *17%*	46 *14%*	21 *14%*	28 *18%*	26 *21%* K	6 *8%*	8 *12%*	9 *13%*	34 *17%*	40 *14%*	24 *17%*	47 *19%*	50 *13%*	23 *18%*	75 *15%*	88 *16%* Y	8 *16%* Y	1 *5%*	* *1%*
Highest rating 10	**34** *5%* GHS	16 *5%*	18 *6%*	10 *4%*	24 *7%*	23 *8%* G	12 *4%*	1 *1%*	10 *6%* H	10 *8%* HL	8 *11%* AHL	* *1%*	5 *7%* H	15 *8%*	14 *5%*	5 *3%*	20 *8%*	15 *4%*	4 *3%*	30 *6%*	31 *6%*	1 *2%*	2 *6%*	1 *4%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
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Table 110

Q15_11_3. Rating on statement - It shows programmes with new ideas and different approaches: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**637**	312	326	271	366	302	335	148*	154	121	77*	67*	69*	199	293	143	254	383	125*	512	545	50*	26*	16*
Effective Base	**503**	229	277	217	287	239	264	95	122	103	67	60	66	165	204	145	195	309	73	443	401	54	48	47
Don't know	**58** ***9%*** **EHIW ckt**	24 *8%*	35 *11%*	44 *16%* AE	14 *4%*	31 *10%*	28 *8%*	5 *4%*	6 *4%*	5 *4%*	13 *17%* AHI J	15 *22%* AHI J	14 *20%* AH IJ	20 *10%*	25 *9%*	13 *9%*	16 *6%*	42 *11%*	6 *5%*	52 *10%* A	53 *10%* W	1 *1%*	4 *14%* W	1 *5%*
1-3 (Net)	**39** ***6%*** **EZg**	20 *6%*	19 *6%*	24 *9%* AE	16 *4%*	14 *5%*	26 *8%*	8 *5%*	7 *5%*	6 *5%*	6 *7%*	4 *6%*	8 *12%* A	11 *5%*	17 *6%*	12 *8%*	14 *5%*	26 *7%*	6 *5%*	34 *7%*	33 *6%*	2 *5%*	2 *8%*	2 *12%*
4-6 (Net)	**193** ***30%*** **MZ**	106 *34%*	87 *27%*	79 *29%*	114 *31%*	84 *28%*	109 *33%*	51 *34%* M	45 *29%*	39 *32%* M	24 *32%*	22 *32%* M	12 *17%*	51 *26%*	96 *33%*	45 *31%*	74 *29%*	119 *31%*	33 *27%*	160 *31%*	159 *29%*	17 *35%*	9 *36%*	7 *45%* AV
7-10 (Net)	**346** ***54%*** **DLU Yav**	162 *52%*	185 *57%*	124 *46%*	222 *61%* AD	174 *58%*	172 *51%*	84 *56%* L	96 *62%* AKL	71 *58%* L	34 *44%*	26 *39%*	35 *51%*	117 *59%*	154 *53%*	74 *51%*	150 *59%*	197 *51%*	80 *64%*	267 *52%*	299 *55%* Y	30 *60%* Y	11 *42%*	6 *38%*
9-10 (Net)	**132** ***21%*** **DGS Yav**	64 *20%*	69 *21%*	37 *14%*	96 *26%* AD	74 *24%*	58 *17%*	22 *15%*	38 *25%*	35 *29%* AHL	15 *19%*	8 *12%*	14 *20%*	49 *25%*	54 *18%*	29 *20%*	67 *26%* AS	65 *17%*	27 *22%*	105 *21%*	119 *22%* Y	9 *18%*	3 *11%*	1 *5%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**608**	502	85	19	297	262	42	101	412	56	159	443	58	18	40	57	56	23	37	52	45	102	68	52
Base (weighted)	**637**	528	91*	16**	314	274	43*	95*	446	62*	159	475	50*	20**	45*	69*	69*	28**	45*	26*	57*	130*	82*	16*
Effective Base	**503**	419	68	16	246	218	35	83	342	48	128	372	54	17	36	51	49	21	34	48	42	92	61	47
Lowest rating 1	**5** *1%*	3 *	1 *1%*	1 *9%*	1 *	2 *1%*	1 *4%* c	1 *1%*	3 *1%*	1 *1%*	2 *1%*	3 *1%*	- -	- -	- -	1 *1%*	1 *1%*	- -	- -	* *1%*	- -	1 *1%*	1 *1%*	1 *3%* A
2	**13** *2%* E	10 *2%*	3 *3%*	- -	7 *2%*	6 *2%*	- -	5 *5%*	7 *1%*	1 *2%*	3 *2%*	9 *2%*	- -	- -	2 *5%*	- -	1 *1%*	1 *4%*	1 *3%*	1 *4%*	- -	3 *2%*	3 *3%*	1 *5%* kns
3	**22** *3%*	15 *3%*	4 *4%*	2 *15%*	8 *3%*	9 *3%*	4 *8%*	4 *4%*	11 *2%*	3 *4%*	3 *2%*	19 *4%*	2 *5%*	- -	5 *10%* As	2 *3%*	2 *3%*	- -	1 *2%*	1 *3%*	- -	5 *4%*	4 *4%*	1 *3%*
4	**32** *5%* j	23 *4%*	10 *11%* AZ	- -	13 *4%*	16 *6%*	3 *8%*	6 *6%*	22 *5%*	4 *6%*	13 *8%*	18 *4%*	3 *6%*	- -	6 *13%* As	3 *5%*	3 *4%*	3 *12%*	1 *2%*	* *2%*	1 *2%*	7 *5%*	3 *4%*	2 *10%* s
5	**74** *12%* O	57 *11%*	15 *16%*	2 *9%*	34 *11%*	33 *12%*	7 *16%*	11 *12%*	47 *10%*	14 *23%* Ag	19 *12%*	54 *11%*	8 *17%*	3 *16%*	5 *11%*	15 *21%* Atu	9 *12%*	5 *17%*	3 *7%*	3 *13%*	4 *8%*	9 *7%*	5 *7%*	3 *21%* Aqstu
6	**87** *14%* MQZ	63 *12%*	22 *24%* AZ	2 *13%*	45 *14%*	39 *14%*	3 *6%*	8 *8%*	65 *15%*	7 *11%*	21 *13%*	65 *14%*	6 *12%*	3 *17%*	3 *8%*	11 *16%*	12 *18%*	5 *18%*	5 *12%*	6 *21%*	9 *16%*	14 *11%*	9 *11%*	2 *14%*
7	**109** *17%* QUh	95 *18%*	9 *10%*	6 *34%*	62 *20%*	38 *14%*	9 *22%*	17 *18%*	83 *19%*	4 *7%*	27 *17%*	80 *17%*	15 *30%* Amq v	3 *16%*	3 *8%*	12 *17%*	12 *18%*	2 *7%*	4 *9%*	5 *18%*	10 *17%*	28 *21%*	14 *18%*	1 *9%*
8	**105** *16%* a	98 *19%* Aa	6 *7%*	- -	53 *17%*	46 *17%*	4 *10%*	16 *17%*	70 *16%*	13 *21%*	24 *15%*	81 *17%*	6 *12%*	4 *20%*	7 *16%*	5 *8%*	15 *22%* n	3 *11%*	11 *26%* n	3 *13%*	13 *23%* n	19 *14%*	13 *16%*	4 *24%* n
9	**98** *15%* DXYar v	89 *17%* a	6 *6%*	3 *19%*	55 *18%*	37 *14%*	5 *13%*	12 *13%*	73 *16%*	8 *12%*	24 *15%*	74 *16%*	8 *16%* v	3 *14%*	7 *16%* v	10 *15%* v	8 *12%*	5 *17%*	5 *11%*	1 *5%*	9 *15%*	24 *19%* rv	17 *21%* rv	* *1%*
Highest rating 10	**34** *5%* GHS	31 *6%*	3 *3%*	- -	20 *6%*	15 *5%*	- -	2 *2%*	30 *7%*	2 *4%*	10 *6%*	25 *5%*	1 *2%*	1 *5%*	- -	4 *6%*	2 *3%*	1 *3%*	3 *6%*	2 *6%*	3 *6%*	15 *11%* Akm	3 *4%*	1 *4%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 110

Q15_11_3. Rating on statement - It shows programmes with new ideas and different approaches: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**637**	528	91*	16**	314	274	43*	95*	446	62*	159	475	50*	20**	45*	69*	69*	28**	45*	26*	57*	130*	82*	16*
Effective Base	**503**	419	68	16	246	218	35	83	342	48	128	372	54	17	36	51	49	21	34	48	42	92	61	47
Don't know	**58**	44	14	-	17	33	6	12	36	5	14	44	1	2	6	6	4	3	10	4	7	5	9	1
	9%	*8%*	*15%*	-	*5%*	*12%* c	*14%* c	*13%*	*8%*	*8%*	*9%*	*9%*	*1%*	*12%*	*14%* kt	*9%*	*6%*	*10%*	*23%* Ak otv	*14%* kt	*13%* kt	*4%*	*11%* k	*5%*
	EHIWckt																							
1-3 (Net)	**39**	28	7	4	16	18	5	10	20	4	8	31	2	-	7	3	3	1	2	2	-	10	7	2
	6%	*5%*	*8%*	*24%*	*5%*	*6%*	*12%*	*11%* g	*5%*	*7%*	*5%*	*7%*	*5%*	-	*15%* As	*4%*	*5%*	*4%*	*5%*	*8%* s	-	*7%*	*9%*	*12%* s
	EZg																							
4-6 (Net)	**193**	143	46	4	92	88	13	26	134	25	53	138	17	7	15	29	24	13	9	9	15	30	17	7
	30%	*27%*	*51%* AZ	*23%*	*29%*	*32%*	*30%*	*27%*	*30%*	*41%*	*33%*	*29%*	*35%*	*33%*	*32%*	*42%* qtu	*35%*	*47%*	*20%*	*36%*	*26%*	*23%*	*21%*	*45%* Aqtu
	MZ																							
7-10 (Net)	**346**	313	24	9	189	136	19	47	256	27	84	261	30	11	18	31	37	11	23	11	35	85	48	6
	54%	*59%* Aa	*27%*	*53%*	*60%* Ad	*50%*	*44%*	*49%*	*57%*	*44%*	*53%*	*55%*	*60%* v	*55%*	*39%*	*45%*	*54%*	*38%*	*52%*	*42%*	*61%* v	*66%* Amnrv	*59%* v	*38%*
	DLUYav																							
9-10 (Net)	**132**	120	9	3	75	52	5	14	103	10	33	99	9	4	7	14	10	6	8	3	12	39	21	1
	21%	*23%* Aa	*10%*	*19%*	*24%*	*19%*	*13%*	*15%*	*23%*	*16%*	*21%*	*21%*	*18%*	*19%*	*16%*	*20%*	*14%*	*20%*	*17%*	*11%*	*21%*	*30%* Aorv	*25%* v	*5%*
	DGSYav																							

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 110

Q15_11_3. Rating on statement - It shows programmes with new ideas and different approaches: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**608**	320	79	5	36	39	35	94	173	53	123	125	70	11	50	63	88	122	114	65	63
Base (weighted)	**637**	354	111*	8**	21*	40*	25*	79*	170	54*	137	138	81*	11**	42*	53*	85*	130	125*	74*	78*
Effective Base	**503**	277	67	5	30	34	30	84	137	46	102	104	62	10	43	50	72	102	93	57	57
Lowest rating 1	**5** *1%*	1 *	1 *1%*	- -	* *1%*	- -	1 *3%* B	2 *3%* B	2 *1%*	1 *1%*	1 *	1 *1%*	- -	- -	1 *2%*	1 *2%*	1 *1%*	1 *1%*	1 *1%*	- -	1 *1%*
2	**13** *2%* B	2 *1%*	6 *6%* AB	- -	- -	- -	- -	4 *5%* AB	4 *2%*	1 *2%*	3 *2%*	- -	1 *2%*	- -	3 *6%* L	2 *4%*	1 *1%*	3 *2%*	1 *1%*	1 *2%*	2 *3%*
3	**22** *3%*	10 *3%*	2 *2%*	- -	2 *10%* ABC	4 *10%*	1 *3%*	3 *4%*	6 *3%*	2 *3%*	3 *3%*	7 *5%*	1 *2%*	2 *15%*	1 *3%*	2 *4%*	3 *4%*	7 *5%*	1 *1%*	3 *4%*	1 *1%*
4	**32** *5%*	22 *6%*	2 *2%*	- -	1 *6%*	- -	3 *10%* CF	4 *5%*	15 *9%* A	2 *4%*	7 *5%*	5 *3%*	1 *1%*	- -	3 *7%*	3 *6%*	6 *7%*	6 *4%*	6 *5%*	3 *4%*	3 *4%*
5	**74** *12%* B	31 *9%*	21 *19%* B	6 *71%*	3 *13%*	3 *7%*	3 *13%*	7 *9%*	23 *13%*	5 *10%*	19 *14%*	15 *11%*	4 *5%*	- -	7 *16%* M	11 *21%* AU	11 *13%*	15 *12%*	12 *10%*	10 *13%*	4 *5%*
6	**87** *14%* H	56 *16%* H	19 *17%* H	- -	1 *4%*	3 *7%*	5 *18%* H	4 *5%*	27 *16%* J	3 *5%*	13 *9%*	26 *18%* J	13 *16%*	1 *7%*	5 *11%*	6 *11%*	13 *15%*	18 *14%*	19 *16%*	9 *12%*	15 *19%*
7	**109** *17%*	67 *19%*	13 *11%*	1 *13%*	2 *10%*	10 *25%*	5 *20%*	11 *14%*	22 *13%*	11 *21%*	26 *19%*	31 *22%*	12 *15%*	- -	6 *14%*	6 *11%*	13 *15%*	15 *11%*	30 *24%* R	14 *19%*	12 *16%*
8	**105** *16%*	63 *18%*	15 *14%*	- -	4 *21%*	9 *22%*	2 *8%*	11 *14%*	28 *17%*	5 *9%*	31 *23%*	22 *16%*	8 *10%*	2 *22%*	7 *16%*	7 *12%*	10 *12%*	27 *21%*	20 *16%*	12 *16%*	15 *19%*
9	**98** *15%*	57 *16%*	17 *15%*	- -	4 *19%*	6 *16%*	3 *12%*	11 *14%*	24 *14%*	9 *17%*	18 *13%*	17 *12%*	24 *29%* AI KLO	3 *24%*	3 *6%*	8 *16%*	14 *16%*	26 *20%*	14 *11%*	11 *15%*	13 *17%*
Highest rating 10	**34** *5%*	24 *7%*	3 *3%*	- -	- -	2 *5%*	- -	5 *6%*	5 *3%*	6 *11%* IL	7 *5%*	3 *2%*	9 *11%* AI L	2 *16%*	3 *7%*	3 *6%*	5 *5%*	4 *3%*	7 *6%*	7 *10%*	6 *8%*
Don't know	**58** *9%* B	20 *6%*	12 *11%*	1 *16%*	3 *15%* B	3 *9%*	3 *12%*	16 *21%* AB	16 *9%*	9 *16%*	10 *7%*	11 *8%*	7 *8%*	2 *15%*	4 *11%*	4 *7%*	8 *10%*	8 *6%*	13 *10%*	4 *6%*	6 *7%*
1-3 (Net)	**39** *6%* B	14 *4%*	9 *8%*	- -	2 *12%* B	4 *10%*	2 *7%*	9 *11%* AB	11 *7%*	4 *7%*	7 *5%*	7 *5%*	3 *3%*	2 *15%*	5 *11%*	5 *10%*	5 *6%*	11 *8%*	4 *3%*	4 *6%*	4 *5%*

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 110

Q15_11_3. Rating on statement - It shows programmes with new ideas and different approaches: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**637**	354	111*	8**	21*	40*	25*	79*	170	54*	137	138	81*	11**	42*	53*	85*	130	125*	74*	78*
Effective Base	**503**	277	67	5	30	34	30	84	137	46	102	104	62	10	43	50	72	102	93	57	57
4-6 (Net)	**193**	109	42	6	5	6	10	15	65	10	39	46	18	1	15	20	30	40	38	22	22
	30%	*31%*	*38%*	*71%*	*24%*	*14%*	*41%*	*19%*	*38%*	*18%*	*28%*	*33%*	*23%*	*7%*	*35%*	*38%*	*35%*	*30%*	*30%*	*29%*	*28%*
	FH	FH	FH				FH		AJM												
7-10 (Net)	**346**	212	48	1	10	27	10	39	79	32	83	74	53	7	18	24	42	72	71	44	46
	54%	*60%*	*43%*	*13%*	*50%*	*68%*	*40%*	*49%*	*46%*	*59%*	*60%*	*54%*	*66%*	*62%*	*44%*	*45%*	*49%*	*55%*	*57%*	*59%*	*59%*
	I	ACG				CG					I		IO								
9-10 (Net)	**132**	81	20	-	4	8	3	16	28	16	25	21	33	5	5	11	19	30	20	19	19
	21%	*23%*	*18%*	-	*19%*	*21%*	*12%*	*20%*	*17%*	*29%*	*18%*	*15%*	*41%*	*40%*	*13%*	*21%*	*22%*	*23%*	*16%*	*25%*	*24%*
										L			AI KLO								

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 111

Q15_11_4. Rating on statement - It shows programmes with new ideas and different approaches: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**490**	235	255	200	290	268	222	42	87	74	86	81	120	180	176	134	154	336	50	440	357	44	56	33
Base (weighted)	**509**	247	262	202	306	288	221	52*	95*	73*	86*	80*	123	192	207	110	173	335	76*	432	433	38*	28*	9*
Effective Base	**415**	194	221	174	242	233	181	36	75	61	72	69	104	160	149	112	132	284	47	374	329	42	52	31
Lowest rating 1	**2** *	1 *	1 *	- -	2 1%	1 *	1 *	- -	- -	- -	- -	1 1%	1 1%	1 *	- -	1 1%	1 1%	1 *	- -	2 *	1 *	1 2% V	- -	- -
2	**6** **1%** **FV**	2 1%	4 1%	4 2%	2 1%	1 *	5 2%	1 2%	2 2%	- -	* 1%	2 2%	1 1%	2 1%	3 2%	1 1%	1 *	6 2%	- -	6 1%	3 1%	1 3%	1 5% AV	1 9% AV
3	**12** **2%** **EZ**	6 3%	6 2%	9 4% E	4 1%	7 3%	5 2%	1 2%	4 4%	* *	2 3%	1 1%	4 3%	6 3%	4 2%	3 3%	5 3%	7 2%	2 3%	10 2%	10 2%	1 3%	* 1%	* 5%
4	**14** **3%** **Sc**	7 3%	7 3%	9 4%	5 2%	10 4%	4 2%	1 2%	4 4% M	4 6% M	3 3%	2 2%	- -	8 4%	4 2%	3 2%	8 5%	6 2%	2 2%	13 3%	12 3%	1 1%	1 4%	1 6%
5	**41** **8%** **Z**	15 6%	26 10%	21 10%	20 6%	20 7%	21 9%	7 14% K	9 10%	7 9%	3 3%	7 9%	8 6%	11 6%	21 10%	9 8%	17 10%	24 7%	9 12%	32 7%	34 8%	4 9%	2 9%	1 5%
6	**60** **12%**	24 10%	36 14%	27 14%	33 11%	36 13%	24 11%	14 26% AIJL M	8 9%	7 10%	12 13%	5 7%	14 11%	29 15%	20 10%	11 10%	21 12%	39 12%	9 11%	52 12%	51 12%	4 10%	4 16%	1 6%
7	**84** **17%** **M**	44 18%	40 15%	35 17%	49 16%	43 15%	41 19%	8 15%	13 13%	14 20%	23 26% AIM	14 17%	13 10%	28 15%	38 18%	18 16%	32 19%	52 15%	15 20%	69 16%	73 17%	4 11%	4 15%	3 33% AVW
8	**115** **23%** **Jm**	58 24%	56 21%	47 23%	67 22%	64 22%	50 23%	11 21%	21 23%	9 13%	19 22%	28 35% AJM	26 21%	39 20%	50 24%	26 24%	33 19%	82 24%	15 20%	99 23%	95 22%	12 31%	6 23%	1 12%
9	**90** **18%** **DXa** **er**	43 17%	46 18%	19 10%	70 23% AD	53 18%	36 16%	7 14%	19 20%	16 21%	13 15%	11 14%	23 19%	37 19%	34 17%	18 17%	33 19%	56 17%	15 20%	74 17%	82 19% X	6 15%	1 4%	1 9%
Highest rating 10	**58** **11%** **D**	33 13%	25 10%	13 6%	45 15% AD	35 12%	22 10%	1 3%	12 13%	10 14%	11 12%	5 6%	18 15% H	26 14%	21 10%	10 9%	19 11%	38 11%	7 10%	50 12%	49 11%	4 11%	3 11%	1 10%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
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	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**509**	247	262	202	306	288	221	52*	95*	73*	86*	80*	123	192	207	110	173	335	76*	432	433	38*	28*	9*
Effective Base	**415**	194	221	174	242	233	181	36	75	61	72	69	104	160	149	112	132	284	47	374	329	42	52	31
Don't know	**28** *5%* **EKR**	13 *5%*	14 *5%*	18 *9%* AE	9 *3%*	17 *6%*	11 *5%*	1 *1%*	2 *3%*	5 *7%*	1 *1%*	4 *5%*	15 *12%* AIK	6 *3%*	12 *6%*	10 *9%* O	2 *1%*	25 *8%* AR	2 *2%*	26 *6%*	23 *5%*	1 *2%*	3 *12%* AV	* *4%*
1-3 (Net)	**20** *4%* **Z**	10 *4%*	11 *4%*	12 *6%*	8 *3%*	9 *3%*	11 *5%*	2 *4%*	5 *5%*	* *	3 *3%*	4 *5%*	6 *5%*	8 *4%*	7 *4%*	5 *4%*	7 *4%*	14 *4%*	2 *3%*	18 *4%*	14 *3%*	3 *8%*	2 *6%*	1 *14%* AV
4-6 (Net)	**115** **23%** **EZ**	46 *18%*	69 *26%* A	57 *28%* AE	57 *19%*	66 *23%*	48 *22%*	22 *42%* AIK LM	22 *23%*	18 *25%*	17 *20%*	14 *18%*	22 *18%*	48 *25%*	44 *21%*	23 *21%*	47 *27%*	68 *20%*	19 *25%*	96 *22%*	97 *22%*	8 *21%*	8 *29%*	2 *18%*
7-10 (Net)	**346** *68%* **DHX ar**	178 *72%*	168 *64%*	114 *57%*	232 *76%* AD	196 *68%*	150 *68%*	27 *53%*	66 *69%*	50 *68%*	66 *76%* H	58 *73%* H	79 *65%*	130 *68%*	143 *69%*	73 *66%*	118 *68%*	228 *68%*	53 *69%*	293 *68%*	299 *69%* X	26 *69%*	15 *52%*	6 *65%*
9-10 (Net)	**147** **29%** **DXa er**	76 *31%*	72 *27%*	32 *16%*	115 *38%* AD	89 *31%*	59 *27%*	8 *16%*	31 *33%*	26 *36%* H	24 *28%*	16 *21%*	41 *34%*	63 *33%*	55 *27%*	29 *26%*	53 *31%*	94 *28%*	23 *30%*	125 *29%*	131 *30%* X	10 *26%*	4 *15%*	2 *19%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 111

Q15_11_4. Rating on statement - It shows programmes with new ideas and different approaches: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**490**	409	62	17	199	234	51	118	304	35	131	348	44	23	33	44	40	20	45	56	38	64	50	33
Base (weighted)	**509**	427	65*	15**	215	240	48*	119	322	34**	135	363	38*	25**	38*	53*	50*	26**	54*	28*	49*	79*	61*	9*
Effective Base	**415**	344	55	14	170	197	43	100	258	28	109	297	42	21	30	41	35	19	42	52	35	59	48	31
Lowest rating 1	**2** *****	- -	2 *3%* AZ	- -	- -	2 *1%*	- -	1 *1%*	1 *	- -	- -	2 *1%*	1 *2%*	1 *4%*	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
2	**6** ***1%*** **FV**	5 *1%*	1 *1%*	- -	1 *	5 *2%*	1 *2%*	1 *1%*	5 *2%*	- -	1 *1%*	5 *1%*	1 *3%*	- -	- -	- -	- -	1 *4%*	1 *2%*	1 *5%* Au	- -	1 *1%*	- -	1 *9%* Amnostu
3	**12** ***2%*** **EZ**	7 *2%*	5 *7%* AZ	* *2%*	5 *2%*	6 *2%*	2 *4%*	4 *4%*	8 *2%*	- -	3 *2%*	8 *2%*	1 *3%*	1 *3%*	2 *4%*	2 *3%*	1 *2%*	- -	1 *2%*	* *1%*	- -	3 *4%*	1 *2%*	* *5%* s
4	**14** ***3%*** **Sc**	9 *2%*	3 *4%*	2 *15%*	1 *	9 *4%* c	4 *9%* Ac	2 *2%*	10 *3%*	* *1%*	3 *2%*	11 *3%*	1 *1%*	- -	3 *8%*	3 *6%*	- -	1 *4%*	1 *3%*	1 *4%*	- -	1 *1%*	2 *4%*	1 *6%* os
5	**41** ***8%*** **Z**	28 *7%*	10 *15%* Z	3 *19%*	12 *6%*	25 *10%*	3 *7%*	7 *6%*	29 *9%*	4 *12%*	12 *9%*	28 *8%*	4 *9%*	4 *15%*	3 *9%*	6 *11%*	7 *15%* t	4 *14%*	4 *7%*	2 *9%*	2 *4%*	2 *2%*	3 *4%*	1 *5%*
6	**60** ***12%***	50 *12%*	10 *15%*	* *2%*	26 *12%*	26 *11%*	7 *15%*	10 *8%*	41 *13%*	4 *11%*	13 *10%*	45 *12%*	4 *10%*	2 *10%*	4 *10%*	6 *12%*	7 *14%*	3 *10%*	9 *17%*	4 *16%*	7 *14%*	8 *11%*	5 *8%*	1 *6%*
7	**84** ***17%*** **M**	68 *16%*	11 *17%*	5 *35%*	32 *15%*	41 *17%*	12 *24%*	26 *22%*	46 *14%*	7 *19%*	20 *15%*	62 *17%*	4 *11%*	2 *9%*	5 *14%*	8 *15%*	9 *18%*	2 *9%*	11 *21%*	4 *15%*	13 *27%* t	8 *10%*	13 *22%*	3 *33%* Akt
8	**115** ***23%*** **Jm**	99 *23%*	12 *18%*	3 *22%*	49 *23%*	51 *21%*	12 *25%*	25 *21%*	76 *23%*	6 *19%*	32 *24%*	81 *22%*	12 *31%* m	6 *25%*	3 *7%*	13 *25%*	13 *27%* m	9 *34%*	13 *24%*	6 *23%*	13 *26%*	15 *20%*	10 *17%*	1 *12%*
9	**90** ***18%*** **DXaer**	85 *20%* Aa	4 *6%*	1 *5%*	52 *24%* Ad e	35 *15%*	2 *4%*	20 *17%*	58 *18%*	2 *7%*	26 *20%*	60 *17%*	6 *15%*	7 *30%*	8 *21%* r	10 *18%* r	10 *20%* r	1 *5%*	6 *11%*	1 *4%*	7 *15%*	20 *25%* r	12 *20%* r	1 *9%*
Highest rating 10	**58** ***11%*** **D**	52 *12%*	6 *9%*	- -	31 *15%*	25 *10%*	2 *4%*	15 *12%*	33 *10%*	7 *20%*	21 *15%*	37 *10%*	4 *11%*	1 *5%*	4 *11%*	2 *4%*	2 *4%*	4 *17%*	4 *8%*	3 *11%*	4 *9%*	17 *21%* An o	11 *17%* n	1 *10%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 111

Q15_11_4. Rating on statement - It shows programmes with new ideas and different approaches: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (weighted)	**509**	427	65*	15**	215	240	48*	119	322	34**	135	363	38*	25**	38*	53*	50*	26**	54*	28*	49*	79*	61*	9*
Effective Base	**415**	344	55	14	170	197	43	100	258	28	109	297	42	21	30	41	35	19	42	52	35	59	48	31
Don't know	**28** *5%* **EKR**	24 *6%*	3 *5%*	- -	7 *3%*	16 *6%*	3 *7%*	9 *7%*	14 *4%*	4 *11%*	4 *3%*	23 *6%*	1 *2%*	- -	6 *15%* Ao	3 *6%*	1 *2%*	1 *3%*	3 *5%*	3 *12%* Ao	3 *5%*	4 *4%*	3 *5%*	* *4%*
1-3 (Net)	**20** *4%* **Z**	12 *3%*	8 *12%* AZ	* *2%*	5 *2%*	12 *5%*	3 *6%*	6 *5%*	14 *4%*	- -	4 *3%*	16 *4%*	3 *8%*	2 *8%*	2 *4%*	2 *3%*	1 *2%*	1 *4%*	2 *4%*	2 *6%*	- -	4 *5%*	1 *2%*	1 *14%* Anosu
4-6 (Net)	**115** *23%* **EZ**	87 *20%*	22 *34%* AZ	5 *36%*	39 *18%*	60 *25%*	15 *31%*	19 *16%*	81 *25%*	8 *24%*	28 *21%*	85 *23%*	8 *21%*	6 *25%*	10 *27%*	15 *28%*	14 *28%*	7 *29%*	14 *27%*	8 *29%* †	9 *18%*	11 *14%*	10 *16%*	2 *18%*
7-10 (Net)	**346** *68%* **DHXar**	304 *71%* Aa	32 *49%*	9 *62%*	164 *76%* Ad e	152 *63%*	27 *56%*	86 *72%*	213 *66%*	22 *65%*	100 *74%*	239 *66%*	26 *69%*	17 *68%*	20 *54%*	33 *62%*	34 *68%*	17 *65%*	34 *64%*	15 *52%*	37 *77%* r	60 *76%* mr	47 *77%* mr	6 *65%*
9-10 (Net)	**147** *29%* **DXaer**	137 *32%* Aa	9 *15%*	1 *5%*	84 *39%* Ad e	60 *25%* e	4 *8%*	35 *29%*	91 *28%*	9 *27%*	47 *35%*	96 *27%*	10 *26%*	9 *34%*	12 *32%*	12 *22%*	12 *24%*	6 *22%*	10 *19%*	4 *15%*	12 *24%*	37 *47%* Ak noqrs v	23 *38%* r	2 *19%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 111

Q15_11_4. Rating on statement - It shows programmes with new ideas and different approaches: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**490**	224	56	4	30	16	27	133	130	35	82	110	83	12	36	59	63	99	86	54	58
Base (weighted)	**509**	244	81*	5**	19**	18**	19**	124	131	39*	84*	118*	91*	13**	29**	51*	58*	107*	96*	62*	64*
Effective Base	**415**	195	50	3	25	14	21	117	108	31	69	93	72	11	30	48	51	82	73	50	52
Lowest rating 1	**2** *****	- -	1 *1%*	- -	- -	- -	- -	1 *1%*	1 *1%*	- -	- -	1 *1%*	- -	- -	- -	1 *2%*	- -	1 *1%*	- -	- -	- -
2	**6** ***1%***	1 *1%*	2 *3%*	- -	- -	1 *6%*	- -	1 *1%*	3 *2%*	- -	1 *2%*	2 *2%*	* *	- -	- -	- -	1 *2%*	1 *1%*	3 *3%*	- -	1 *2%*
3	**12** ***2%***	5 *2%*	- -	- -	2 *9%*	2 *13%*	* *1%*	3 *3%*	4 *3%*	- -	3 *4%*	4 *3%*	2 *2%*	- -	- -	1 *2%*	1 *2%*	4 *3%*	* *	3 *5%*	1 *2%*
4	**14** ***3%***	9 *4%*	3 *4%*	- -	1 *3%*	- -	1 *4%*	1 *1%*	2 *1%*	2 *4%*	5 *6%*	4 *4%*	1 *1%*	- -	1 *2%*	- -	* *	2 *2%*	7 *7%* A	- -	4 *7%*
5	**41** ***8%***	22 *9%*	3 *4%*	- -	2 *8%*	2 *12%*	3 *17%*	9 *7%*	11 *8%*	3 *8%*	8 *9%*	6 *5%*	4 *4%*	2 *12%*	8 *27%*	5 *9%*	4 *6%*	10 *9%*	8 *8%*	5 *8%*	2 *3%*
6	**60** ***12%*** **R**	32 *13%*	7 *9%*	- -	1 *7%*	5 *27%*	2 *10%*	13 *10%*	22 *17%* M	1 *3%*	9 *11%*	15 *13%*	6 *6%*	1 *11%*	5 *17%*	5 *9%*	8 *14%*	6 *5%*	13 *13%*	5 *8%*	12 *18%* R
7	**84** ***17%***	41 *17%*	19 *23%*	3 *70%*	1 *5%*	2 *13%*	3 *14%*	16 *13%*	27 *21%*	7 *17%*	17 *20%*	16 *13%*	13 *15%*	2 *18%*	2 *6%*	7 *13%*	15 *26%*	22 *20%*	13 *13%*	9 *15%*	10 *16%*
8	**115** ***23%***	57 *23%*	16 *20%*	1 *30%*	3 *17%*	3 *18%*	4 *21%*	29 *24%*	27 *20%*	10 *24%*	21 *25%*	27 *22%*	20 *22%*	5 *39%*	6 *19%*	11 *21%*	13 *22%*	26 *24%*	22 *23%*	20 *31%*	9 *14%*
9	**90** ***18%***	43 *18%*	16 *20%*	- -	6 *30%*	1 *6%*	5 *24%*	19 *15%*	19 *15%*	5 *13%*	11 *13%*	27 *23%*	24 *26%* A	1 *5%*	3 *10%*	9 *18%*	8 *15%*	23 *21%*	15 *16%*	11 *18%*	14 *22%*
Highest rating 10	**58** ***11%***	28 *12%*	8 *10%*	- -	4 *19%*	1 *4%*	- -	17 *14%*	12 *9%*	4 *10%*	7 *8%*	14 *12%*	19 *20%* AIK	- -	3 *9%*	9 *17%*	4 *6%*	11 *10%*	14 *15%*	7 *11%*	8 *13%*
Don't know	**28** ***5%*** **B**	6 *3%*	4 *4%*	- -	* *2%*	- -	2 *8%*	16 *13%* AB	5 *4%*	8 *21%* AIKLM	3 *3%*	3 *3%*	3 *3%*	2 *16%*	3 *9%*	4 *8%*	4 *7%*	3 *3%*	2 *2%*	3 *4%*	2 *4%*
1-3 (Net)	**20** ***4%***	6 *3%*	4 *4%*	- -	2 *9%*	3 *19%*	* *1%*	5 *4%*	7 *5%*	- -	4 *5%*	7 *6%*	2 *2%*	- -	- -	2 *4%*	2 *3%*	5 *5%*	3 *3%*	3 *5%*	3 *4%*
4-6 (Net)	**115** ***23%*** **M**	62 *26%*	14 *17%*	- -	3 *19%*	7 *40%*	6 *31%*	22 *18%*	35 *26%* M	6 *15%*	22 *26%* M	25 *21%*	10 *11%*	3 *23%*	13 *46%*	9 *18%*	12 *20%*	17 *16%*	28 *29%*	10 *16%*	18 *28%*

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 111

Q15_11_4. Rating on statement - It shows programmes with new ideas and different approaches: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**509**	244	81*	5**	19**	18**	19**	124	131	39*	84*	118*	91*	13**	29**	51*	58*	107*	96*	62*	64*
Effective Base	**415**	195	50	3	25	14	21	117	108	31	69	93	72	11	30	48	51	82	73	50	52
7-10 (Net)	**346**	169	59	5	13	7	11	80	84	25	55	83	76	8	13	36	40	81	64	47	41
	68%	*69%*	*74%*	*100%*	*70%*	*41%*	*60%*	*65%*	*64%*	*64%*	*66%*	*70%*	*83% AIJK*	*62%*	*45%*	*70%*	*69%*	*76%*	*66%*	*75%*	*64%*
9-10 (Net)	**147**	71	24	-	9	2	5	36	31	9	18	41	42	1	6	18	12	33	29	18	22
	29%	*29%*	*30%*	-	*49%*	*10%*	*24%*	*29%*	*23%*	*23%*	*21%*	*35%*	*46% AIJK*	*5%*	*20%*	*35%*	*21%*	*31%*	*30%*	*29%*	*35%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 112

Q15_11_5. Rating on statement - It shows programmes with new ideas and different approaches: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**1776**	892	884	802	974	797	979	173	267	254	323	303	456	424	741	610	493	1283	113	1661	1211	192	188	185
Base (weighted)	**1733**	875	858	765	968	789	944	202	280	241	303	273	436	424	830	478	510	1223	173	1558	1424	157	96	56
Effective Base	**1463**	710	755	660	804	667	796	142	220	210	265	248	388	369	620	505	412	1053	102	1381	1101	178	174	162
Lowest rating 1	**26** *2%* **GZcg**	16 *2%*	11 *1%*	13 *2%*	13 *1%*	17 *2%*	9 *1%*	2 *1%*	4 *1%*	1 *	5 *2%*	3 *1%*	11 *3%*	8 *2%*	14 *2%*	5 *1%*	4 *1%*	22 *2%*	4 *3%*	22 *1%*	23 *2%*	2 *1%*	1 *1%*	* *1%*
2	**38** *2%* **EZc**	25 *3%*	13 *2%*	28 *4%* AE	10 *1%*	19 *2%*	19 *2%*	3 *1%*	5 *2%*	7 *3%*	8 *3%*	5 *2%*	9 *2%*	9 *2%*	14 *2%*	15 *3%*	11 *2%*	27 *2%*	5 *3%*	32 *2%*	31 *2%*	3 *2%*	3 *3%*	1 *2%*
3	**43** *2%* **EZc**	17 *2%*	26 *3%*	27 *4%* AE	16 *2%*	26 *3%*	17 *2%*	4 *2%*	4 *2%*	7 *3%*	6 *2%*	13 *5%* AI	9 *2%*	15 *3%*	14 *2%*	14 *3%*	10 *2%*	33 *3%*	1 *	42 *3%* A	29 *2%*	10 *6%* AV	2 *2%*	2 *3%*
4	**87** *5%* **UZ**	50 *6%*	37 *4%*	47 *6%*	40 *4%*	36 *5%*	50 *5%*	18 *9%* AKM	14 *5%*	14 *6%*	12 *4%*	12 *4%*	18 *4%*	23 *5%*	43 *5%*	21 *4%*	23 *5%*	63 *5%*	14 *8%*	73 *5%*	73 *5%*	5 *3%*	6 *7%*	2 *4%*
5	**226** *13%* **EZc**	113 *13%*	112 *13%*	135 *18%* AE	91 *9%*	93 *12%*	133 *14%*	25 *13%*	39 *14%*	31 *13%*	37 *12%*	32 *12%*	61 *14%*	45 *10%*	107 *13%*	74 *16%* AO	58 *11%*	168 *14%*	25 *14%*	201 *13%*	176 *12%*	21 *13%*	17 *18%* AV	11 *21%* AV
6	**305** *18%* **BQb c**	134 *15%*	171 *20%* AB	136 *18%*	169 *17%*	133 *17%*	172 *18%*	39 *19%*	41 *15%*	49 *20%*	57 *19%*	49 *18%*	71 *16%*	92 *22%* AQ	147 *18%*	67 *14%*	95 *19%*	211 *17%*	33 *19%*	272 *17%*	247 *17%*	33 *21%*	17 *17%*	9 *16%*
7	**341** *20%* **DGa e**	173 *20%*	169 *20%*	129 *17%*	213 *22%* AD	179 *23%* AG	163 *17%*	45 *23%*	47 *17%*	50 *21%*	64 *21%*	51 *19%*	84 *19%*	98 *23%*	158 *19%*	85 *18%*	104 *20%*	237 *19%*	39 *23%*	301 *19%*	282 *20%*	30 *19%*	19 *19%*	10 *19%*
8	**319** *18%* **Oe**	152 *17%*	167 *19%*	124 *16%*	194 *20%*	139 *18%*	180 *19%*	38 *19%*	52 *19%*	37 *15%*	51 *17%*	60 *22%*	81 *19%*	58 *14%*	168 *20%* O	92 *19%* O	95 *19%*	224 *18%*	20 *12%*	298 *19%* A	266 *19%*	31 *20%*	14 *14%*	8 *14%*
9	**143** *8%* **DFSW abdefk**	83 *9%*	60 *7%*	35 *5%*	108 *11%* AD	51 *6%*	91 *10%* AF	15 *7%*	35 *13%* ALM	20 *8%*	25 *8%*	18 *7%*	30 *7%*	36 *8%*	63 *8%*	44 *9%*	57 *11%* AS	86 *7%*	13 *8%*	128 *8%*	124 *9%* W	7 *4%*	8 *8%*	4 *8%*
Highest rating 10	**98** *6%* **DSde**	55 *6%*	43 *5%*	28 *4%*	69 *7%* AD	49 *6%*	49 *5%*	6 *3%*	24 *9%* HLM	17 *7%*	22 *7%* L	9 *3%*	19 *4%*	24 *6%*	45 *5%*	29 *6%*	40 *8%* AS	58 *5%*	12 *7%*	85 *5%*	79 *6%*	12 *7%*	5 *5%*	2 *3%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 112

Q15_11_5. Rating on statement - It shows programmes with new ideas and different approaches: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**1733**	875	858	765	968	789	944	202	280	241	303	273	436	424	830	478	510	1223	173	1558	1424	157	96	56
Effective Base	**1463**	710	755	660	804	667	796	142	220	210	265	248	388	369	620	505	412	1053	102	1381	1101	178	174	162
Don't know	**109** *6%* **EHRW Zcgk**	58 *7%*	51 *6%*	63 *8%* AE	46 *5%*	49 *6%*	60 *6%*	5 *2%*	15 *5%*	8 *3%*	17 *6%*	20 *8%* H	43 *10%* AHI JK	18 *4%*	57 *7%*	32 *7%*	14 *3%*	94 *8%* AR	6 *3%*	103 *7%* A	93 *7%*	5 *3%*	6 *6%*	5 *8%* W
1-3 (Net)	**107** *6%* **EGZc**	58 *7%*	49 *6%*	68 *9%* AE	39 *4%*	62 *8%* AG	45 *5%*	9 *5%*	13 *5%*	15 *6%*	19 *6%*	21 *8%*	29 *7%*	31 *7%*	41 *5%*	34 *7%*	24 *5%*	82 *7%*	11 *6%*	96 *6%*	83 *6%*	15 *9%*	5 *5%*	4 *6%*
4-6 (Net)	**618** *36%* **EUc iq**	297 *34%*	320 *37%*	318 *42%* AE	300 *31%*	262 *33%*	356 *38%*	82 *41%*	93 *33%*	93 *39%*	105 *35%*	93 *34%*	150 *34%*	159 *38%*	296 *36%*	162 *34%*	175 *34%*	442 *36%*	72 *42%*	546 *35%*	496 *35%*	59 *37%*	40 *42%*	23 *41%*
7-10 (Net)	**900** *52%* **DSY abdefm pv**	462 *53%*	438 *51%*	316 *41%*	584 *60%* AD	417 *53%*	483 *51%*	105 *52%*	158 *57%*	124 *52%*	162 *53%*	138 *51%*	213 *49%*	216 *51%*	435 *52%*	249 *52%*	296 *58%* AS	604 *49%*	85 *49%*	813 *52%*	751 *53%* Y	80 *51%*	45 *47%*	24 *44%*
9-10 (Net)	**240** *14%* **CDL Sabdef**	138 *16%* AC	102 *12%*	63 *8%*	177 *18%* AD	100 *13%*	140 *15%*	22 *11%*	59 *21%* AHL M	37 *15%*	47 *16%*	27 *10%*	48 *11%*	59 *14%*	108 *13%*	72 *15%*	97 *19%* AS	144 *12%*	26 *15%*	214 *14%*	203 *14%*	18 *12%*	13 *13%*	6 *11%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**1776**	1408	265	100	567	969	221	451	1088	117	438	1296	192	75	120	182	141	96	123	188	129	155	190	185
Base (weighted)	**1733**	1378	260	94*	573	930	214	419	1071	123	403	1299	157	79*	129	214	158	107*	149	96	168	190	229	56
Effective Base	**1463**	1159	221	81	473	796	180	369	899	101	356	1077	178	67	110	168	126	89	113	174	118	139	174	162
Lowest rating 1	**26** *2%* **GZcg**	11 *1%*	8 *3%* Z	7 *8%* AZ	1 *	16 *2%* c	9 *4%* Acd	8 *2%*	9 *1%*	3 *2%*	9 *2%*	17 *1%*	2 *1%*	1 *1%*	3 *3%*	3 *1%*	2 *1%*	2 *2%*	4 *2%*	1 *1%*	2 *1%*	2 *1%*	5 *2%*	* *1%*
2	**38** *2%* **EZc**	18 *1%*	10 *4%* Z	10 *10%* AZa	6 *1%*	18 *2%*	12 *6%* Acd	10 *2%*	23 *2%*	4 *3%*	12 *3%*	25 *2%*	3 *2%*	- -	3 *2%*	2 *1%*	1 *1%*	6 *6%* Alnou	5 *4%*	3 *3%*	6 *3%*	4 *2%*	3 *1%*	1 *2%*
3	**43** *2%* **EZc**	19 *1%*	16 *6%* AZ	7 *8%* AZ	5 *1%*	23 *3%* c	15 *7%* Acd	9 *2%*	28 *3%*	2 *2%*	9 *2%*	33 *3%*	10 *6%* Amop qu	3 *3%*	1 *1%*	7 *3%*	1 *1%*	- -	2 *1%*	2 *2%*	7 *4%*	5 *2%*	5 *2%*	2 *3%* op
4	**87** *5%* **UZ**	60 *4%*	21 *8%* AZ	6 *6%*	22 *4%*	41 *4%*	23 *11%* Acd	26 *6%*	54 *5%*	3 *2%*	18 *5%*	67 *5%*	5 *3%*	4 *5%*	11 *8%* q	7 *3%*	12 *7%*	7 *7%*	3 *2%*	6 *7%* q	8 *5%*	13 *7%*	9 *4%*	2 *4%*
5	**226** *13%* **EZc**	157 *11%*	52 *20%* AZ	16 *17%*	49 *9%*	144 *15%* Ac	31 *15%* c	48 *11%*	147 *14%*	19 *15%*	44 *11%*	177 *14%*	21 *13%*	15 *19%* qt	14 *11%*	37 *17%* qt	20 *12%*	17 *16%*	12 *8%*	17 *18%* Aq st	16 *10%*	16 *8%*	29 *13%*	11 *21%* Amqstu
6	**305** *18%* **BQbc**	260 *19%* Ab	36 *14%*	8 *9%*	85 *15%*	171 *18%*	45 *21%* c	78 *19%*	182 *17%*	17 *14%*	63 *16%*	238 *18%*	33 *21%*	9 *12%*	27 *21%*	30 *14%*	27 *17%*	22 *21%*	24 *16%*	17 *17%*	34 *20%*	30 *16%*	43 *19%*	9 *16%*
7	**341** *20%* **DGae**	293 *21%* Aa	36 *14%*	12 *13%*	119 *21%* e	191 *21%* e	28 *13%*	84 *20%*	215 *20%*	20 *16%*	67 *17%*	266 *20%*	30 *19%*	17 *21%*	18 *14%*	47 *22%*	39 *25%* m	16 *15%*	31 *21%*	19 *19%*	29 *17%*	40 *21%*	45 *20%*	10 *19%*
8	**319** *18%* **Oe**	270 *20%* A	37 *14%*	11 *12%*	132 *23%* Ad e	159 *17%*	26 *12%*	72 *17%*	202 *19%*	23 *19%*	86 *21%*	232 *18%*	31 *20%*	14 *17%*	23 *18%*	45 *21%*	30 *19%*	13 *12%*	29 *19%*	14 *14%*	32 *19%*	39 *20%*	42 *18%*	8 *14%*
9	**143** *8%* **DFSWab defk**	131 *9%* Aab	11 *4%*	1 *1%*	81 *14%* Ade	50 *5%*	9 *4%*	22 *5%*	95 *9%* f	17 *14%* Af	36 *9%*	103 *8%*	7 *4%*	9 *12%* k	8 *7%*	16 *8%*	12 *8%*	6 *6%*	24 *16%* Akm npst	8 *8%*	12 *7%*	15 *8%*	20 *9%*	4 *8%*
Highest rating 10	**98** *6%* **DSde**	85 *6%*	9 *3%*	4 *4%*	60 *10%* Ade	35 *4%*	3 *1%*	18 *4%*	67 *6%*	8 *6%*	27 *7%*	68 *5%*	12 *7%*	4 *5%*	4 *3%*	9 *4%*	6 *4%*	7 *7%*	6 *4%*	5 *5%*	10 *6%*	18 *9%*	15 *7%*	2 *3%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Table 112

Q15_11_5. Rating on statement - It shows programmes with new ideas and different approaches: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**1733**	1378	260	94*	573	930	214	419	1071	123	403	1299	157	79*	129	214	158	107*	149	96	168	190	229	56
Effective Base	**1463**	1159	221	81	473	796	180	369	899	101	356	1077	178	67	110	168	126	89	113	174	118	139	174	162
Don't know	**109**	74	23	11	12	81	12	43	49	8	33	74	5	3	17	11	9	10	9	6	13	9	14	5
	6%	*5%*	*9%*	*12%*	*2%*	*9%*	*6%*	*10%*	*5%*	*6%*	*8%*	*6%*	*3%*	*4%*	*13%*	*5%*	*5%*	*9%*	*6%*	*6%*	*8%*	*5%*	*6%*	*8%*
	EHRWZc gk		Z	AZ		Ac	c	Ag							Akn otu			k						k
1-3 (Net)	**107**	49	34	24	12	57	36	27	60	9	29	75	15	4	7	12	4	9	10	5	14	11	13	4
	6%	*4%*	*13%*	*26%*	*2%*	*6%*	*17%*	*6%*	*6%*	*7%*	*7%*	*6%*	*9%*	*5%*	*6%*	*6%*	*2%*	*8%*	*7%*	*5%*	*8%*	*6%*	*5%*	*6%*
	EGZc		AZ	AZa		c	Acd						o					o			o			o
4-6 (Net)	**618**	477	109	30	156	356	100	152	383	39	125	481	59	29	52	74	58	46	40	40	58	58	80	23
	36%	*35%*	*42%*	*32%*	*27%*	*38%*	*47%*	*36%*	*36%*	*31%*	*31%*	*37%*	*37%*	*36%*	*40%*	*35%*	*37%*	*43%*	*27%*	*42%*	*35%*	*31%*	*35%*	*41%*
	EUciq		AZ			Ac	Acd					i			q			q		qt				q
7-10 (Net)	**900**	779	93	29	392	436	66	197	579	69	216	669	80	44	54	117	87	42	90	45	83	111	123	24
	52%	*57%*	*36%*	*30%*	*69%*	*47%*	*31%*	*47%*	*54%*	*56%*	*54%*	*51%*	*51%*	*55%*	*42%*	*55%*	*55%*	*40%*	*60%*	*47%*	*49%*	*58%*	*54%*	*44%*
	DSYab defmpv	Aab			Ad e	e			Af							mpv	mp		mp rv			mp rv	p	
9-10 (Net)	**240**	216	20	5	141	85	12	40	162	25	63	171	18	13	12	25	18	13	30	13	22	33	35	6
	14%	*16%*	*8%*	*5%*	*25%*	*9%*	*6%*	*10%*	*15%*	*20%*	*16%*	*13%*	*12%*	*17%*	*10%*	*12%*	*12%*	*12%*	*20%*	*13%*	*13%*	*17%*	*15%*	*11%*
	CDLSa bdef	Aab			Ade				f	f									Ak mv					

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

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Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1776**	697	227	18	141	51	139	503	492	193	381	322	133	39	210	236	248	365	270	212	138
Base (weighted)	**1733**	738	302	23**	85	48*	93	443	446	200	392	335	146	35*	172	187	226	373	284	219	160
Effective Base	**1463**	599	197	14	114	43	118	436	397	164	316	267	116	33	172	183	207	304	223	179	123
Lowest rating 1	**26** *2%*	8 *1%*	3 *1%*	2 *9%*	1 *1%*	2 *5%* B	2 *2%*	9 *2%*	5 *1%*	2 *1%*	8 *2%*	7 *2%*	2 *2%*	* *1%*	2 *1%*	4 *2%*	5 *2%*	3 *1%*	1 *	4 *2%*	1 *1%*
2	**38** *2%*	19 *3%*	3 *1%*	- -	1 *1%*	3 *6%* C	2 *2%*	10 *2%*	7 *2%*	2 *1%*	12 *3%*	8 *2%*	1 *	3 *8%* AIJLM	5 *3%*	3 *2%*	8 *4%*	10 *3%*	3 *1%*	3 *1%*	7 *4%* S
3	**43** *2%*	17 *2%*	9 *3%*	- -	6 *7%* ABH	- -	3 *3%*	8 *2%*	8 *2%*	4 *2%*	14 *4%*	10 *3%*	5 *3%*	- -	2 *1%*	2 *1%*	3 *1%*	7 *2%*	6 *2%*	8 *4%*	2 *1%*
4	**87** *5%*	41 *6%*	13 *4%*	- -	4 *5%*	3 *6%*	4 *5%*	22 *5%*	17 *4%*	7 *3%*	25 *6%*	18 *5%*	9 *6%*	1 *4%*	10 *6%*	8 *4%*	15 *6%*	11 *3%*	19 *7%* R	6 *3%*	12 *7%* R
5	**226** *13%*	85 *11%*	39 *13%*	3 *13%*	16 *19%* B	6 *12%*	13 *14%*	65 *15%*	52 *12%*	19 *10%*	50 *13%*	45 *13%*	18 *12%*	7 *19%*	34 *20%* AIJK	25 *13%*	32 *14%*	46 *12%*	31 *11%*	34 *15%*	13 *8%*
6	**305** *18%* EO	132 *18%* E	64 *21%* E	5 *20%*	7 *8%*	10 *21%* E	13 *14%*	74 *17%* E	75 *17%*	34 *17%*	79 *20%* O	63 *19%* O	25 *17%*	8 *24%*	20 *11%*	26 *14%*	35 *15%*	74 *20%*	59 *21%*	41 *19%*	27 *17%*
7	**341** *20%*	137 *19%*	65 *22%*	1 *6%*	14 *17%*	15 *30%*	19 *21%*	89 *20%*	79 *18%*	39 *20%*	73 *19%*	79 *24%*	32 *22%*	4 *13%*	33 *19%*	32 *17%*	37 *16%*	75 *20%*	62 *22%*	48 *22%*	39 *24%*
8	**319** *18%* M	140 *19%*	52 *17%*	9 *37%*	19 *22%*	6 *13%*	16 *17%*	77 *17%*	100 *22%* ALM	37 *19%*	75 *19%* M	52 *16%*	16 *11%*	5 *15%*	33 *19%* M	44 *24%* AU	45 *20%*	69 *19%*	60 *21%* U	34 *16%*	20 *12%*
9	**143** *8%*	71 *10%*	21 *7%*	1 *5%*	7 *9%*	1 *2%*	12 *13%* FH	30 *7%*	44 *10%*	21 *11%*	28 *7%*	19 *6%*	17 *11%*	2 *4%*	11 *7%*	19 *10%*	21 *9%*	29 *8%*	18 *6%*	21 *10%*	14 *9%*
Highest rating 10	**98** *6%* K	52 *7%* H	12 *4%*	2 *10%*	5 *6%*	2 *4%*	5 *5%*	18 *4%*	34 *8%* KL	10 *5%*	11 *3%*	12 *4%*	19 *13%* AJK LNO	- -	9 *5%*	14 *8%*	10 *5%*	28 *7%*	13 *5%*	9 *4%*	10 *6%*
Don't know	**109** *6%*	37 *5%*	21 *7%*	- -	5 *6%*	- -	3 *3%*	42 *10%* ABFG	25 *6%*	24 *12%* AIKM	17 *4%*	23 *7%*	3 *2%*	4 *12%* M	12 *7%*	10 *5%*	16 *7%*	20 *5%*	11 *4%*	11 *5%*	15 *9%* S
1-3 (Net)	**107** *6%* S	44 *6%*	15 *5%*	2 *9%*	7 *8%*	5 *11%*	7 *8%*	26 *6%*	19 *4%*	8 *4%*	34 *9%* AI	24 *7%*	8 *5%*	3 *9%*	9 *5%*	9 *5%*	16 *7%*	21 *6%*	9 *3%*	14 *7%*	10 *6%*
4-6 (Net)	**618** *36%*	257 *35%*	116 *38%*	8 *33%*	27 *32%*	19 *39%*	31 *33%*	160 *36%*	145 *32%*	60 *30%*	153 *39%*	125 *37%*	52 *35%*	16 *47%*	64 *37%*	59 *31%*	81 *36%*	131 *35%*	109 *38%*	81 *37%*	52 *33%*

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 112

Q15_11_5. Rating on statement - It shows programmes with new ideas and different approaches: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1733**	738	302	23**	85	48*	93	443	446	200	392	335	146	35*	172	187	226	373	284	219	160
Effective Base	**1463**	599	197	14	114	43	118	436	397	164	316	267	116	33	172	183	207	304	223	179	123
7-10 (Net)	**900**	400	151	13	46	24	52	214	258	108	187	163	83	11	87	109	113	202	154	113	83
	52%	*54%*	*50%*	*58%*	*54%*	*50%*	*56%*	*48%*	*58%*	*54%*	*48%*	*49%*	*57%*	*32%*	*51%*	*59%*	*50%*	*54%*	*54%*	*52%*	*52%*
	N								AKLN	N			N								
9-10 (Net)	**240**	123	33	3	13	3	17	48	78	32	39	32	36	2	21	33	31	57	32	30	24
	14%	*17%*	*11%*	*15%*	*15%*	*7%*	*18%*	*11%*	*17%*	*16%*	*10%*	*9%*	*25%*	*4%*	*12%*	*18%*	*14%*	*15%*	*11%*	*14%*	*15%*
	HKL	AH					H		AKL	L			AKL NO			S					

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 113

Q15_11_6. Rating on statement - It shows programmes with new ideas and different approaches: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**1192**	590	602	472	720	548	644	141	213	208	225	180	225	342	500	348	361	831	91	1101	823	126	132	111
Base (weighted)	**1184**	601	583	463	722	550	634	167	221	199	211	160	226	356	559	267	379	805	141*	1043	979	104	68	34*
Effective Base	**984**	474	513	397	588	465	520	115	179	177	182	144	194	298	417	289	303	682	84	917	747	115	122	96
Lowest rating 1	**13** *1%* **Zcdg**	9 *2%*	4 *1%*	3 *1%*	10 *1%*	9 *2%*	4 *1%*	- -	1 *	1 *	3 *1%*	* *	8 *4%* AHI JL	5 *1%*	6 *1%*	2 *1%*	2 *	12 *1%*	2 *2%*	11 *1%*	12 *1%*	- -	1 *2%*	- -
2	**16** *1%* **EUZ**	8 *1%*	8 *1%*	13 *3%* AE	3 *	6 *1%*	10 *2%*	3 *2%*	1 *	5 *3%*	4 *2%*	- -	4 *2%*	6 *2%*	4 *1%*	6 *2%* P	6 *1%*	10 *1%*	6 *5%* AU	9 *1%*	13 *1%*	* *	2 *3%* A	* *1%*
3	**26** *2%* **CEZj**	18 *3%*	8 *1%*	16 *3%* AE	10 *1%*	11 *2%*	15 *2%*	7 *4%*	2 *1%*	5 *2%*	4 *2%*	4 *2%*	4 *2%*	14 *4%* AP	8 *1%*	5 *2%*	8 *2%*	18 *2%*	2 *2%*	24 *2%*	20 *2%*	4 *4%*	1 *1%*	1 *3%*
4	**38** *3%* **EUZ**	19 *3%*	19 *3%*	26 *6%* AE	12 *2%*	17 *3%*	21 *3%*	7 *4%*	6 *3%*	4 *2%*	9 *4%*	3 *2%*	8 *4%*	10 *3%*	19 *3%*	8 *3%*	9 *2%*	29 *4%*	9 *6%*	29 *3%*	34 *3%* W	- -	2 *3%* W	2 *5%* W
5	**109** *9%* **EZ**	53 *9%*	56 *10%*	58 *12%* AE	52 *7%*	46 *8%*	63 *10%*	16 *9%*	26 *12%*	14 *7%*	14 *7%*	22 *13%* K	17 *7%*	26 *7%*	44 *8%*	39 *15%* AOP	32 *9%*	77 *10%*	10 *7%*	99 *9%*	84 *9%*	13 *13%*	7 *11%*	4 *13%*
6	**174** *15%* **Qit**	85 *14%*	90 *15%*	74 *16%*	100 *14%*	79 *14%*	96 *15%*	32 *19%* L	33 *15%*	28 *14%*	34 *16%*	16 *10%*	31 *14%*	58 *16%*	88 *16%*	28 *11%*	64 *17%*	110 *14%*	23 *16%*	151 *15%*	139 *14%*	16 *15%*	14 *21%* AV	5 *14%*
7	**206** *17%* **Xr**	99 *16%*	107 *18%*	82 *18%*	124 *17%*	109 *20%*	97 *15%*	31 *19%*	37 *17%*	44 *22%* L	33 *16%*	21 *13%*	39 *17%*	52 *15%*	97 *17%*	56 *21%* O	60 *16%*	146 *18%*	27 *19%*	179 *17%*	167 *17%*	24 *23%* X	7 *11%*	8 *24%* X
8	**236** *20%* **ab**	110 *18%*	126 *22%*	84 *18%*	152 *21%*	108 *20%*	128 *20%*	34 *20%*	34 *16%*	44 *22%*	46 *22%*	40 *25%* I	38 *17%*	69 *20%*	121 *22%*	44 *17%*	79 *21%*	157 *19%*	23 *16%*	213 *20%*	195 *20%*	20 *19%*	14 *21%*	7 *20%*
9	**197** *17%* **DQX ars**	95 *16%*	103 *18%*	46 *10%*	151 *21%* AD	94 *17%*	103 *16%*	23 *14%*	40 *18%*	33 *17%*	33 *15%*	28 *17%*	41 *18%*	71 *20%* Q	94 *17%*	33 *12%*	70 *18%*	128 *16%*	23 *16%*	174 *17%*	175 *18%* X	13 *12%*	6 *10%*	4 *12%*
Highest rating 10	**91** *8%* **DSade**	54 *9%*	37 *6%*	20 *4%*	71 *10%* AD	39 *7%*	52 *8%*	9 *5%*	30 *13%* AHJM	12 *6%*	15 *7%*	12 *7%*	15 *6%*	33 *9%*	34 *6%*	25 *9%*	39 *10%* AS	52 *6%*	9 *7%*	82 *8%*	73 *7%*	11 *11%*	5 *8%*	2 *6%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Table 113

Q15_11_6. Rating on statement - It shows programmes with new ideas and different approaches: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**1184**	601	583	463	722	550	634	167	221	199	211	160	226	356	559	267	379	805	141*	1043	979	104	68	34*
Effective Base	**984**	474	513	397	588	465	520	115	179	177	182	144	194	298	417	289	303	682	84	917	747	115	122	96
Don't know	**77** ***6%*** **CEOR Zcg**	49 *8%* AC	27 *5%*	41 *9%* AE	36 *5%*	32 *6%*	44 *7%*	5 *3%*	11 *5%*	8 *4%*	16 *7%*	15 *10%* H	21 *9%* H	13 *4%*	43 *8%* O	21 *8%* O	10 *3%*	67 *8%* AR	5 *4%*	71 *7%*	67 *7%*	3 *3%*	5 *8%*	1 *4%*
1-3 (Net)	**55** ***5%*** **CEIP UZcj**	36 *6%* C	19 *3%*	32 *7%* AE	23 *3%*	26 *5%*	29 *5%*	10 *6%*	4 *2%*	11 *5%*	11 *5%*	4 *2%*	16 *7%* I	24 *7%* AP	17 *3%*	13 *5%*	15 *4%*	40 *5%*	11 *8%*	44 *4%*	44 *5%*	5 *5%*	5 *7%*	1 *4%*
4-6 (Net)	**322** ***27%*** **EZt**	157 *26%*	165 *28%*	158 *34%* AE	164 *23%*	142 *26%*	180 *28%*	55 *33%*	65 *29%*	47 *24%*	58 *27%*	41 *25%*	56 *25%*	94 *26%*	152 *27%*	76 *28%*	106 *28%*	216 *27%*	42 *30%*	279 *27%*	257 *26%*	30 *28%*	24 *36%* AV	11 *31%*
7-10 (Net)	**731** ***62%*** **DXa befr**	359 *60%*	372 *64%*	232 *50%*	499 *69%* AD	350 *64%*	381 *60%*	97 *58%*	141 *64%*	132 *67%*	127 *60%*	100 *63%*	133 *59%*	225 *63%*	346 *62%*	157 *59%*	249 *66%*	482 *60%*	83 *58%*	648 *62%*	609 *62%* X	67 *64%* X	33 *50%*	21 *61%*
9-10 (Net)	**289** ***24%*** **DSa bdes**	149 *25%*	140 *24%*	66 *14%*	222 *31%* AD	133 *24%*	156 *25%*	32 *19%*	69 *31%* AH	44 *22%*	48 *23%*	39 *24%*	56 *25%*	103 *29%* AQ	128 *23%*	57 *21%*	109 *29%* AS	180 *22%*	32 *23%*	256 *25%*	247 *25%*	24 *23%*	12 *17%*	6 *18%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 113

Q15_11_6. Rating on statement - It shows programmes with new ideas and different approaches: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (un-weighted)	**1192**	974	155	61	445	614	119	286	724	87	284	883	126	52	84	125	90	60	77	132	81	124	130	111
Base (weighted)	**1184**	973	151	59*	455	600	117*	278	726	90*	276	887	104	57*	95*	143	101*	70*	95*	68	109*	157	152	34*
Effective Base	**984**	808	125	50	368	510	96	232	602	72	228	736	115	46	77	116	80	56	71	122	74	112	119	96
Lowest rating 1	**13** *1%* **Zcdg**	3 *	1 *1%*	9 *16%* AZa	1 *	1 *	12 *10%* Acd	7 *3%* Ag	4 *1%*	1 *1%*	6 *2%*	7 *1%*	- -	- -	1 *1%*	- -	1 *1%*	1 *1%*	5 *5%* Akn	1 *2%*	1 *1%*	2 *1%*	1 *1%*	- -
2	**16** *1%* **EUZ**	9 *1%*	4 *2%*	3 *5%* AZ	4 *1%*	7 *1%*	3 *3%*	6 *2%*	10 *1%*	* *1%*	4 *2%*	12 *1%*	* *	- -	- -	1 *1%*	- -	1 *2%*	3 *3%*	2 *3%* Amou	3 *2%*	4 *3%*	- -	* *1%*
3	**26** *2%* **CEZj**	12 *1%*	11 *7%* AZ	4 *6%* Z	5 *1%*	14 *2%*	7 *6%* Acd	5 *2%*	16 *2%*	4 *4%*	10 *4%*	14 *2%*	4 *4%*	3 *5%*	1 *1%*	1 *1%*	4 *4%*	4 *5%*	1 *1%*	1 *1%*	1 *1%*	2 *2%*	1 *1%*	1 *3%*
4	**38** *3%* **EUZ**	26 *3%*	7 *4%*	5 *9%* AZ	12 *3%*	20 *3%*	6 *5%*	6 *2%*	27 *4%*	4 *4%*	6 *2%*	32 *4%*	- -	- -	4 *4%* k	11 *7%* Aku	5 *5%* k	1 *2%*	1 *1%*	2 *3%* k	2 *2%*	7 *5%* k	3 *2%*	2 *5%* k
5	**109** *9%* **EZ**	78 *8%*	28 *18%* AZb	3 *5%*	33 *7%*	63 *11%*	13 *11%*	32 *12%*	63 *9%*	8 *9%*	27 *10%*	82 *9%*	13 *13%*	6 *10%*	11 *11%*	14 *10%*	7 *7%*	7 *10%*	6 *6%*	7 *11%*	11 *10%*	13 *8%*	10 *6%*	4 *13%*
6	**174** *15%* **Qit**	146 *15%*	21 *14%*	7 *12%*	72 *16%*	79 *13%*	23 *19%*	42 *15%*	105 *14%*	17 *18%*	29 *11%*	141 *16%*	16 *15%* t	6 *10%*	11 *12%*	22 *15%* t	12 *12%*	10 *14%*	15 *16%* t	14 *21%* At	26 *24%* At	9 *6%*	28 *18%* t	5 *14%* t
7	**206** *17%* **Xr**	159 *16%*	33 *22%*	14 *24%*	69 *15%*	114 *19%*	18 *15%*	46 *17%*	125 *17%*	12 *14%*	37 *13%*	168 *19%* Ai	24 *23%* rt	12 *21%*	17 *18%*	25 *18%*	21 *21%*	11 *15%*	19 *20%*	7 *11%*	14 *13%*	19 *12%*	28 *19%*	8 *24%* rst
8	**236** *20%* **ab**	215 *22%* Aab	17 *12%*	3 *6%*	96 *21%*	121 *20%*	19 *16%*	47 *17%*	153 *21%*	16 *17%*	61 *22%*	170 *19%*	20 *19%*	9 *16%*	17 *18%*	27 *19%*	19 *19%*	14 *20%*	13 *14%*	14 *21%*	28 *26%*	37 *24%*	31 *20%*	7 *20%*
9	**197** *17%* **DQXars**	182 *19%* Aab	11 *7%*	4 *7%*	94 *21%* Ade	91 *15%*	12 *10%*	40 *14%*	132 *18%*	16 *18%*	50 *18%*	142 *16%*	13 *12%*	15 *26%* krsv	16 *17%*	24 *17%*	13 *13%*	11 *15%*	23 *24%* krs	6 *10%*	9 *8%*	37 *24%* Akrsv	27 *18%*	4 *12%*
Highest rating 10	**91** *8%* **DSade**	88 *9%* Aa	3 *2%*	1 *1%*	56 *12%* Ade	35 *6%* e	1 *1%*	16 *6%*	57 *8%*	10 *11%*	25 *9%*	64 *7%*	11 *11%* q	4 *7%*	6 *6%*	9 *6%*	10 *10%*	4 *5%*	3 *3%*	5 *8%*	6 *5%*	18 *12%* q	13 *9%*	2 *6%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 113

Q15_11_6. Rating on statement - It shows programmes with new ideas and different approaches: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region										
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**1184**	973	151	59*	455	600	117*	278	726	90*	276	887	104	57*	95*	143	101*	70*	95*	68	109*	157	152	34*
Effective Base	**984**	808	125	50	368	510	96	232	602	72	228	736	115	46	77	116	80	56	71	122	74	112	119	96
Don't know	**77 6% CEORZcg**	54 *6%*	16 *11%* AZ	5 *9%*	13 *3%*	55 *9%* Ac	5 *4%*	30 *11%* Agh	35 *5%*	3 *3%*	20 *7%*	55 *6%*	3 *3%*	2 *4%*	11 *12%* k	8 *6%*	7 *7%*	7 *10%* k	6 *6%*	5 *8%*	8 *8%*	7 *4%*	10 *6%*	1 *4%*
1-3 (Net)	**55 5% CEIPUZcj**	24 *2%*	16 *10%* AZ	16 *27%* AZa	10 *2%*	22 *4%*	22 *19%* Acd	18 *7%*	29 *4%*	6 *6%*	20 *7%* Aj	32 *4%*	5 *5%*	3 *5%*	3 *3%*	3 *2%*	5 *5%*	6 *9%* nu	9 *9%* nu	5 *7%* nu	5 *5%*	9 *6%*	2 *2%*	1 *4%*
4-6 (Net)	**322 27% EZt**	251 *26%*	55 *37%* AZ	16 *26%*	118 *26%*	162 *27%*	41 *35%*	80 *29%*	195 *27%*	28 *31%*	62 *23%*	255 *29%*	30 *28%*	11 *20%*	26 *27%*	46 *32%* t	25 *24%*	18 *25%*	22 *24%*	24 *36%* At	39 *36%* t	30 *19%*	40 *26%*	11 *31%* t
7-10 (Net)	**731 62% DXabefr**	644 *66%* Aab	64 *42%*	23 *38%*	315 *69%* Ade	361 *60%* e	49 *42%*	149 *54%*	466 *64%* Af	53 *59%*	173 *63%*	545 *61%*	67 *64%* r	40 *71%* rs	55 *59%*	86 *60%*	63 *63%*	39 *56%*	58 *61%*	33 *50%*	57 *52%*	111 *71%* Ars	100 *65%* r	21 *61%*
9-10 (Net)	**289 24% DSabdes**	270 *28%* Aab	14 *9%*	5 *8%*	149 *33%* Ade	126 *21%* e	13 *11%*	56 *20%*	188 *26%*	25 *28%*	75 *27%*	206 *23%*	24 *23%*	19 *34%* rsv	22 *23%*	33 *23%*	24 *24%*	14 *20%*	25 *27%* s	12 *17%*	15 *14%*	55 *35%* Aknprsv	40 *26%* s	6 *18%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Table 113

Q15_11_6. Rating on statement - It shows programmes with new ideas and different approaches: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1192**	524	155	15	88	46	99	265	312	116	277	263	112	18	90	129	173	248	194	158	122
Base (weighted)	**1184**	553	215	18**	51*	43*	67*	236	290	119*	284	270	127*	16**	75*	94*	162	253	204	170	139
Effective Base	**984**	453	135	12	69	40	83	232	251	99	228	219	99	16	71	98	145	204	159	136	109
Lowest rating 1	**13** *1%*	4 *1%*	2 *1%*	- -	* *1%*	- -	1 *1%*	6 *3%* AB	- -	1 *1%*	3 *1%*	3 *1%*	4 *3%* I	- -	2 *3%* I	* *	4 *3%* S	1 *1%*	- -	2 *1%*	1 *1%*
2	**16** *1%*	7 *1%*	1 *	- -	* *1%*	2 *4%*	2 *3%*	4 *1%*	2 *1%*	* *	6 *2%*	2 *1%*	3 *2%*	2 *13%*	* *1%*	* *	4 *2%*	4 *2%*	1 *1%*	- -	2 *1%*
3	**26** *2%*	8 *1%*	7 *3%*	- -	4 *7%* ABH	2 *6%*	1 *1%*	5 *2%*	4 *1%*	1 *1%*	10 *4%*	7 *3%*	1 *1%*	- -	3 *4%*	2 *2%*	- -	6 *2%*	4 *2%*	4 *2%*	4 *3%*
4	**38** *3%*	21 *4%*	5 *2%*	- -	1 *1%*	1 *2%*	2 *3%*	9 *4%*	9 *3%*	4 *3%*	6 *2%*	10 *4%*	3 *3%*	- -	4 *5%*	4 *4%*	7 *4%*	5 *2%*	3 *1%*	4 *2%*	8 *5%*
5	**109** *9%* L	49 *9%*	23 *11%*	1 *3%*	8 *15%*	4 *8%*	5 *8%*	20 *9%*	20 *7%*	15 *12%* L	32 *11%* L	15 *6%*	11 *9%*	4 *27%*	11 *15%* IL	13 *13%*	13 *8%*	24 *10%*	20 *10%*	15 *9%*	9 *6%*
6	**174** *15%* E	79 *14%* E	36 *17%* E	7 *38%*	3 *6%*	9 *22%* E	10 *14%*	31 *13%*	48 *17%*	12 *10%*	43 *15%*	47 *17%*	14 *11%*	3 *16%*	8 *11%*	10 *11%*	29 *18%*	32 *12%*	38 *18%*	28 *16%*	18 *13%*
7	**206** *17%*	95 *17%*	34 *16%*	4 *22%*	9 *18%*	7 *16%*	16 *24%*	42 *18%*	49 *17%*	23 *19%*	61 *21%* M	43 *16%*	15 *11%*	- -	15 *20%*	14 *14%*	30 *18%*	40 *16%*	37 *18%*	28 *16%*	21 *15%*
8	**236** *20%*	116 *21%*	41 *19%*	2 *12%*	9 *18%*	9 *20%*	14 *20%*	45 *19%*	59 *20%*	26 *22%*	55 *20%*	61 *23%*	20 *15%*	2 *14%*	12 *17%*	18 *19%*	32 *19%*	53 *21%*	45 *22%*	41 *24%*	23 *17%*
9	**197** *17%* K	95 *17%*	38 *18%*	4 *24%*	8 *15%*	6 *15%*	10 *15%*	36 *15%*	48 *17%*	16 *14%*	35 *12%*	53 *19%* K	34 *27%* AI JKO	4 *22%*	7 *10%*	19 *20%*	25 *15%*	46 *18%*	36 *17%*	26 *15%*	27 *20%*
Highest rating 10	**91** *8%* L	48 *9%*	15 *7%*	- -	5 *9%*	3 *6%*	7 *11%*	14 *6%*	26 *9%* L	12 *10%* L	17 *6%*	12 *4%*	19 *15%* AKL	1 *5%*	4 *5%*	9 *9%*	10 *6%*	26 *10%*	11 *5%*	10 *6%*	18 *13%* AS
Don't know	**77** *6%* G	33 *6%*	14 *6%*	- -	4 *9%* G	1 *2%*	1 *1%*	24 *10%* ABG	25 *8%*	8 *6%*	16 *6%*	17 *6%*	4 *3%*	* *3%*	7 *10%*	7 *7%*	9 *6%*	16 *6%*	10 *5%*	13 *7%*	8 *6%*
1-3 (Net)	**55** *5%* I	19 *3%*	10 *5%*	- -	4 *9%* B	4 *9%*	3 *5%*	15 *6%*	6 *2%*	3 *3%*	18 *7%* I	12 *4%*	8 *6%*	2 *13%*	5 *7%* I	3 *3%*	8 *5%*	11 *4%*	5 *2%*	6 *3%*	7 *5%*
4-6 (Net)	**322** *27%*	148 *27%*	64 *30%*	8 *42%*	11 *22%*	14 *32%*	17 *25%*	60 *25%*	76 *26%*	31 *26%*	82 *29%*	73 *27%*	28 *22%*	7 *42%*	23 *31%*	26 *28%*	49 *30%*	61 *24%*	61 *30%*	46 *27%*	34 *25%*

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 113

Q15_11_6. Rating on statement - It shows programmes with new ideas and different approaches: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1184**	553	215	18**	51*	43*	67*	236	290	119*	284	270	127*	16**	75*	94*	162	253	204	170	139
Effective Base	**984**	453	135	12	69	40	83	232	251	99	228	219	99	16	71	98	145	204	159	136	109
7-10 (Net)	**731**	353	128	11	31	24	46	137	183	78	168	168	87	7	39	58	97	164	129	105	90
	62%	*64%*	*59%*	*58%*	*61%*	*57%*	*69%*	*58%*	*63%*	*65%*	*59%*	*62%*	*68%* O	*42%*	*52%*	*62%*	*59%*	*65%*	*63%*	*62%*	*64%*
9-10 (Net)	**289**	142	53	4	13	9	17	50	75	28	52	64	53	4	11	27	35	72	47	36	45
	24% **KO**	*26%*	*25%*	*24%*	*25%*	*21%*	*25%*	*21%*	*26%* K	*24%*	*18%*	*24%*	*42%* AI JKLO	*28%*	*15%*	*29%*	*21%*	*28%*	*23%*	*21%*	*33%* AQ

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 114

Q15_11_7. Rating on statement - It shows programmes with new ideas and different approaches: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**851**	415	436	299	552	398	453	79	164	146	147	144	171	201	374	275	298	553	64	787	573	98	93	87
Base (weighted)	**833**	412	422	287	546	398	435	92*	168	136	132	135	170	204	416	212	306	527	99*	734	678	83*	46*	26*
Effective Base	**696**	328	369	252	445	338	358	64	135	122	117	116	146	174	311	224	246	450	61	645	517	91	87	77
Lowest rating 1	**13** **2%** **Z**	7 2%	6 1%	4 1%	9 2%	5 1%	8 2%	3 4%	2 1%	1 1%	1 1%	* *	6 4% A	4 2%	6 1%	4 2%	2 1%	11 2%	2 3%	10 1%	12 2%	- -	1 2%	- -
2	**22** **3%** **P**	9 2%	13 3%	11 4%	10 2%	11 3%	10 2%	1 1%	7 4%	3 2%	3 2%	1 1%	6 4%	8 4% P	4 1%	9 4% P	8 3%	14 3%	3 3%	19 3%	19 3%	* *	1 3%	1 3%
3	**27** **3%** **Z**	13 3%	14 3%	14 5%	13 2%	11 3%	16 4%	6 6%	6 4%	3 3%	3 2%	6 4%	3 2%	11 5%	10 2%	6 3%	6 2%	21 4%	5 5%	22 3%	19 3%	5 6%	2 4%	1 3%
4	**40** **5%**	20 5%	21 5%	20 7%	21 4%	21 5%	20 5%	5 5%	9 5%	10 7%	6 5%	4 3%	6 3%	9 4%	21 5%	11 5%	15 5%	25 5%	4 4%	36 5%	33 5%	4 4%	3 6%	1 5%
5	**78** **9%** **Ec**	45 11%	33 8%	41 14% AE	36 7%	36 9%	41 10%	10 11%	13 8%	15 11%	10 8%	16 12%	13 8%	13 7%	43 10%	21 10%	27 9%	50 10%	7 7%	71 10%	61 9%	7 9%	5 11%	5 18% AV
6	**107** **13%** **L**	49 12%	58 14%	46 16%	61 11%	53 13%	55 13%	11 12%	24 14%	19 14%	23 17% L	9 7%	21 13%	23 11%	47 11%	37 17% AP	43 14%	64 12%	17 17%	90 12%	82 12%	13 16%	9 19%	3 12%
7	**165** **20%** **D**	80 19%	85 20%	46 16%	119 22%	84 21%	81 19%	23 25%	36 22%	25 18%	25 19%	24 17%	32 19%	48 23%	75 18%	42 20%	62 20%	103 20%	19 20%	145 20%	133 20%	21 26%	7 16%	4 13%
8	**158** **19%** **DIQ**	78 19%	80 19%	37 13%	121 22% AD	82 21%	76 17%	16 17%	17 10%	31 23% I	27 20% I	34 25% I	34 20% I	43 21%	84 20%	30 14%	58 19%	100 19%	15 15%	143 20%	130 19%	13 16%	8 18%	6 22%
9	**101** **12%** **DMS** **ad**	46 11%	55 13%	20 7%	81 15% AD	42 10%	59 14%	10 11%	32 19% AJM	13 10%	16 12%	18 13%	12 7%	22 11%	57 14%	22 10%	53 17% AS	48 9%	16 16%	85 12%	82 12%	12 15%	4 8%	2 9%
Highest rating 10	**60** **7%** **Hd**	30 7%	30 7%	14 5%	46 8%	28 7%	32 7%	- -	15 9% H	10 7% H	10 7% H	10 7% H	16 9% H	14 7%	33 8%	13 6%	24 8%	36 7%	4 4%	56 8%	50 7%	3 4%	4 8%	3 10%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 114

Q15_11_7. Rating on statement - It shows programmes with new ideas and different approaches: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**833**	412	422	287	546	398	435	92*	168	136	132	135	170	204	416	212	306	527	99*	734	678	83*	46*	26*
Effective Base	**696**	328	369	252	445	338	358	64	135	122	117	116	146	174	311	224	246	450	61	645	517	91	87	77
Don't know	**63** ***8%*** **ERc**	34 *8%*	29 *7%*	35 *12%* AE	28 *5%*	26 *7%*	37 *9%*	7 *8%*	7 *4%*	6 *4%*	9 *7%*	14 *11%* I	20 *12%* AIJ	10 *5%*	35 *8%*	18 *9%*	8 *3%*	55 *11%* AR	7 *7%*	56 *8%*	57 *8%*	2 *3%*	3 *7%*	1 *3%*
1-3 (Net)	**61** ***7%*** **EPZ**	29 *7%*	32 *8%*	29 *10%* AE	32 *6%*	27 *7%*	34 *8%*	10 *10%*	15 *9%*	7 *5%*	7 *5%*	7 *5%*	16 *9%*	23 *11%* AP	20 *5%*	18 *9%*	16 *5%*	46 *9%*	11 *11%*	51 *7%*	50 *7%*	6 *7%*	4 *8%*	2 *7%*
4-6 (Net)	**225** ***27%*** **Ec**	114 *28%*	111 *26%*	107 *37%* AE	119 *22%*	109 *27%*	116 *27%*	26 *28%*	45 *27%*	45 *33%*	39 *30%*	29 *22%*	41 *24%*	45 *22%*	112 *27%*	68 *32%* AO	85 *28%*	140 *27%*	28 *29%*	197 *27%*	175 *26%*	24 *29%*	17 *36%*	9 *35%*
7-10 (Net)	**483** ***58%*** **DQS abdep**	234 *57%*	249 *59%*	116 *41%*	367 *67%* AD	236 *59%*	248 *57%*	49 *53%*	100 *60%*	78 *57%*	77 *58%*	85 *63%*	94 *55%*	126 *62%* Q	249 *60%* Q	107 *50%*	197 *64%* AS	286 *54%*	53 *54%*	430 *59%*	395 *58%*	50 *61%*	23 *50%*	15 *55%*
9-10 (Net)	**160** ***19%*** **DSa d**	76 *18%*	85 *20%*	34 *12%*	127 *23%* AD	69 *17%*	91 *21%*	10 *11%*	47 *28%* AHJ M	23 *17%*	26 *19%*	27 *20%*	28 *16%*	35 *17%*	90 *22%*	35 *17%*	77 *25%* AS	83 *16%*	19 *19%*	141 *19%*	132 *20%*	16 *19%*	7 *16%*	5 *20%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 114

Q15_11_7. Rating on statement - It shows programmes with new ideas and different approaches: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (un-weighted)	**851**	697	111	41	334	422	86	192	540	60	243	588	98	38	50	89	69	36	52	93	66	84	89	87
Base (weighted)	**833**	693	99*	39*	335	412	79*	187	525	62*	231	586	83*	39*	56*	107*	72*	44*	64*	46*	90*	106*	100*	26*
Effective Base	**696**	572	88	35	275	346	70	159	444	47	194	487	91	35	46	83	62	33	47	87	58	75	81	77
Lowest rating 1	**13** **2%** **Z**	6 *1%*	2 *2%*	6 *14%* AZa	2 *1%*	3 *1%*	8 *10%* Acd	5 *3%*	5 *1%*	2 *4%*	5 *2%*	8 *1%*	- -	- -	1 *2%*	- -	1 *1%*	2 *3%*	3 *4%*	1 *2%*	1 *1%*	5 *5%* A	- -	- -
2	**22** **3%** **P**	15 *2%*	4 *4%*	3 *7%*	7 *2%*	11 *3%*	3 *4%*	6 *3%*	13 *3%*	1 *2%*	7 *3%*	14 *2%*	* *	2 *5%*	- -	2 *2%*	4 *6%*	1 *3%*	1 *2%*	1 *3%*	1 *1%*	5 *5%*	2 *2%*	1 *3%*
3	**27** **3%** **Z**	17 *2%*	5 *5%*	4 *11%* AZ	8 *2%*	11 *3%*	8 *9%* Acd	8 *4%*	16 *3%*	2 *3%*	7 *3%*	18 *3%*	5 *6%* t	1 *2%*	6 *11%* Aqs tu	3 *3%*	4 *5%*	2 *6%*	- -	2 *4%*	1 *1%*	1 *1%*	1 *1%*	1 *3%*
4	**40** **5%**	31 *4%*	7 *7%*	2 *6%*	10 *3%*	22 *5%*	8 *10%* c	6 *3%*	29 *6%*	3 *5%*	9 *4%*	30 *5%*	4 *4%*	2 *4%*	4 *8%*	5 *5%*	4 *5%*	3 *7%*	3 *4%*	3 *6%*	1 *1%*	5 *5%*	6 *6%*	1 *5%*
5	**78** **9%** **Ec**	60 *9%*	14 *14%*	4 *10%*	21 *6%*	49 *12%* Ac	7 *9%*	16 *9%*	51 *10%*	7 *12%*	19 *8%*	58 *10%*	7 *9%*	6 *16%*	4 *7%*	13 *12%*	4 *5%*	3 *8%*	6 *10%*	5 *11%*	10 *11%*	8 *8%*	6 *6%*	5 *18%* Aotu
6	**107** **13%** **L**	91 *13%*	11 *11%*	4 *11%*	41 *12%*	54 *13%*	11 *14%*	28 *15%*	63 *12%*	9 *14%*	28 *12%*	77 *13%*	13 *16%* m	4 *9%*	2 *4%*	16 *15%*	5 *7%*	8 *19%* m	7 *11%*	9 *19%* mo	15 *16%*	14 *13%*	11 *11%*	3 *12%*
7	**165** **20%** **D**	135 *19%*	24 *25%*	6 *15%*	78 *23%* e	76 *19%*	10 *12%*	35 *19%*	97 *18%*	16 *26%*	43 *18%*	120 *21%*	21 *26%*	6 *15%*	17 *30%* v	20 *19%*	17 *23%*	5 *13%*	10 *15%*	7 *16%*	21 *23%*	18 *17%*	19 *19%*	4 *13%*
8	**158** **19%** **DIQ**	142 *20%* A	12 *12%*	4 *11%*	64 *19%*	82 *20%*	12 *15%*	30 *16%*	109 *21%*	8 *13%*	43 *19%*	111 *19%*	13 *16%*	9 *23%*	9 *15%*	19 *18%*	16 *22%*	5 *12%*	13 *20%*	8 *18%*	21 *23%*	15 *14%*	23 *23%*	6 *22%*
9	**101** **12%** **DMSad**	95 *14%* Aa	3 *3%*	3 *7%*	55 *16%* Ad	38 *9%*	8 *10%*	20 *11%*	73 *14%*	4 *6%*	32 *14%*	66 *11%*	12 *15%*	6 *16%*	4 *8%*	15 *14%*	14 *19%* s	4 *9%*	5 *8%*	4 *8%*	6 *6%*	16 *15%*	12 *12%*	2 *9%*
Highest rating 10	**60** **7%** **Hd**	54 *8%*	4 *4%*	2 *5%*	37 *11%* Ade	21 *5%*	2 *3%*	13 *7%*	36 *7%*	7 *11%*	18 *8%*	40 *7%*	3 *4%*	1 *2%*	3 *5%*	6 *6%*	2 *2%*	3 *6%*	3 *5%*	4 *8%*	7 *8%*	13 *12%* o	13 *13%* Ako	3 *10%* o

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 114

Q15_11_7. Rating on statement - It shows programmes with new ideas and different approaches: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**833**	693	99*	39*	335	412	79*	187	525	62*	231	586	83*	39*	56*	107*	72*	44*	64*	46*	90*	106*	100*	26*
Effective Base	**696**	572	88	35	275	346	70	159	444	47	194	487	91	35	46	83	62	33	47	87	58	75	81	77
Don't know	**63** ***8%*** **ERc**	47 *7%*	13 *13%* AZ	1 *3%*	12 *4%*	44 *11%* Ac	4 *5%*	20 *11%*	33 *6%*	3 *5%*	20 *9%*	43 *7%*	2 *3%*	2 *6%*	6 *10%*	7 *6%*	3 *4%*	6 *15%* k	13 *20%* Akn ortuv	3 *7%*	8 *8%*	6 *6%*	6 *6%*	1 *3%*
1-3 (Net)	**61** ***7%*** **EPZ**	37 *5%*	11 *12%* Z	13 *33%* AZa	18 *5%*	26 *6%*	18 *23%* Acd	18 *10%*	34 *6%*	6 *9%*	19 *8%*	40 *7%*	6 *7%*	3 *7%*	7 *13%* su	6 *5%*	9 *12%*	5 *12%*	4 *6%*	4 *8%*	3 *3%*	11 *10%*	4 *4%*	2 *7%*
4-6 (Net)	**225** ***27%*** **Ec**	183 *26%*	32 *32%*	11 *27%*	72 *22%*	125 *30%* c	26 *32%*	51 *27%*	143 *27%*	19 *30%*	56 *24%*	165 *28%*	24 *29%*	12 *30%*	11 *19%*	33 *31%*	13 *18%*	15 *34%*	17 *26%*	17 *36%* mo	26 *28%*	27 *26%*	23 *23%*	9 *35%* mo
7-10 (Net)	**483** ***58%*** **DQSab dep**	426 *61%* Aab	43 *43%*	15 *37%*	233 *70%* Ad e	217 *53%*	32 *40%*	98 *52%*	315 *60%*	35 *56%*	136 *59%*	338 *58%*	50 *61%* p	22 *57%*	32 *58%*	61 *57%*	48 *66%* pr	17 *39%*	31 *48%*	23 *50%*	55 *60%*	61 *58%*	67 *67%* pqr	15 *55%*
9-10 (Net)	**160** ***19%*** **DSad**	149 *22%* Aa	7 *7%*	5 *12%*	92 *27%* Ad e	58 *14%*	10 *13%*	33 *18%*	109 *21%*	11 *17%*	50 *22%*	107 *18%*	16 *19%*	7 *19%*	7 *13%*	22 *20%*	15 *21%*	6 *15%*	8 *13%*	7 *16%*	13 *14%*	28 *27%*	25 *25%*	5 *20%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Table 114

Q15_11_7. Rating on statement - It shows programmes with new ideas and different approaches: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**851**	352	116	12	68	24	80	199	244	93	188	155	74	11	82	114	138	193	125	98	70
Base (weighted)	**833**	369	158	14**	39*	23**	53*	177	222	98*	193	158	82*	10**	66*	92*	128	195	129	104*	78*
Effective Base	**696**	301	101	9	55	21	66	174	192	80	154	130	64	10	65	87	113	157	104	83	63
Lowest rating 1	**13** *2%*	2 *1%*	2 *2%*	- -	* *1%*	- -	2 *3%*	6 *4%* AB	- -	2 *2%* I	5 *3%* I	2 *1%*	1 *1%*	- -	3 *4%* I	1 *1%*	4 *3%*	2 *1%*	- -	4 *3%*	1 *1%*
2	**22** *3%*	9 *2%*	1 *1%*	- -	* *1%*	- -	4 *8%* ABC	6 *4%*	3 *2%*	6 *6%* L	6 *3%*	1 *1%*	2 *2%*	2 *23%*	1 *2%*	3 *4%*	4 *3%*	2 *1%*	2 *2%*	4 *4%*	2 *3%*
3	**27** *3%*	10 *3%*	6 *4%*	- -	6 *15%* ABCGH	3 *11%*	* *	2 *1%*	7 *3%*	1 *1%*	7 *4%*	9 *6%*	2 *2%*	- -	1 *2%*	2 *2%*	3 *2%*	8 *4%*	7 *5%*	2 *2%*	1 *2%*
4	**40** *5%*	21 *6%*	8 *5%*	2 *14%*	1 *4%*	1 *4%*	* *1%*	7 *4%*	9 *4%*	1 *1%*	9 *5%*	12 *7%* J	3 *4%*	- -	5 *7%* J	5 *6%*	4 *3%*	7 *4%*	9 *7%*	5 *5%*	5 *7%*
5	**78** *9%*	28 *7%*	20 *13%*	1 *4%*	5 *12%*	4 *16%*	6 *11%*	15 *9%*	16 *7%*	15 *15%* IM	18 *9%*	11 *7%*	4 *5%*	3 *26%*	12 *19%* AILM	9 *10%*	10 *8%*	21 *11%*	8 *6%*	9 *8%*	6 *8%*
6	**107** *13%* L	51 *14%*	16 *10%*	1 *10%*	4 *11%*	4 *19%*	7 *14%*	23 *13%*	40 *18%* AL	12 *13%*	26 *14%*	11 *7%*	11 *13%*	1 *6%*	6 *10%*	14 *15%*	15 *12%*	22 *11%*	20 *16%*	11 *10%*	10 *13%*
7	**165** *20%*	80 *22%*	33 *21%*	1 *8%*	5 *13%*	3 *12%*	8 *16%*	35 *20%*	41 *19%*	16 *16%*	41 *21%*	37 *23%*	17 *21%*	2 *16%*	11 *17%*	12 *13%*	33 *26%* P	39 *20%*	26 *20%*	16 *16%*	19 *25%*
8	**158** *19%* M	66 *18%*	27 *17%*	1 *7%*	8 *19%*	4 *19%*	14 *26%*	38 *21%*	50 *23%* M	14 *14%*	38 *20%* M	36 *23%* M	7 *9%*	2 *18%*	11 *16%*	17 *19%*	18 *14%*	40 *21%*	24 *19%*	28 *26%*	8 *10%*
9	**101** *12%* H	51 *14%* H	22 *14%*	3 *21%*	5 *13%*	1 *6%*	6 *12%*	12 *7%*	18 *8%*	17 *17%* I	19 *10%*	24 *15%*	16 *19%* I	* *4%*	7 *10%*	17 *18%*	13 *10%*	27 *14%*	18 *14%*	10 *10%*	7 *8%*
Highest rating 10	**60** *7%* L	30 *8%*	8 *5%*	4 *28%*	1 *3%*	1 *3%*	4 *7%*	12 *7%*	22 *10%* KL	7 *7%* L	8 *4%*	2 *1%*	15 *19%* AJK LO	1 *9%*	4 *5%*	7 *7%*	11 *9%*	16 *8%*	6 *4%*	6 *6%*	10 *13%* S
Don't know	**63** *8%*	21 *6%*	14 *9%*	1 *8%*	3 *8%*	2 *9%*	1 *2%*	21 *12%* ABG	15 *7%*	9 *9%*	15 *8%*	14 *9%*	4 *5%*	- -	6 *9%*	5 *5%*	12 *9%*	11 *5%*	9 *7%*	9 *9%*	7 *10%*
1-3 (Net)	**61** *7%*	22 *6%*	10 *6%*	- -	7 *17%* ABC	3 *11%*	6 *11%*	15 *8%*	10 *5%*	9 *9%*	19 *10%*	12 *8%*	4 *5%*	2 *23%*	5 *7%*	6 *7%*	11 *8%*	11 *6%*	9 *7%*	10 *10%*	5 *6%*
4-6 (Net)	**225** *27%*	99 *27%*	45 *28%*	4 *27%*	11 *27%*	9 *40%*	14 *26%*	44 *25%*	65 *29%*	28 *28%*	53 *27%*	33 *21%*	18 *22%*	3 *32%*	23 *35%* L	28 *31%*	29 *23%*	50 *26%*	37 *29%*	25 *24%*	22 *28%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 114

Q15_11_7. Rating on statement - It shows programmes with new ideas and different approaches: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**833**	369	158	14**	39*	23**	53*	177	222	98*	193	158	82*	10**	66*	92*	128	195	129	104*	78*
Effective Base	**696**	301	101	9	55	21	66	174	192	80	154	130	64	10	65	87	113	157	104	83	63
7-10 (Net)	**483**	227	90	9	19	9	32	97	132	53	106	99	56	5	32	53	76	123	73	60	44
	58%	*62%*	*57%*	*64%*	*48%*	*40%*	*61%*	*55%*	*60%*	*54%*	*55%*	*62%*	*68%* O	*46%*	*48%*	*57%*	*60%*	*63%*	*57%*	*58%*	*56%*
9-10 (Net)	**160**	81	29	7	6	2	10	24	41	23	27	25	31	1	10	24	25	44	23	16	17
	19% **H**	*22%* H	*19%*	*49%*	*16%*	*9%*	*19%*	*14%*	*18%*	*24%*	*14%*	*16%*	*38%* AI KLO	*12%*	*15%*	*26%*	*19%*	*22%*	*18%*	*16%*	*21%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 115

Q15_12_1. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**2069**	1033	1036	944	1125	1003	1066	176	260	308	375	357	593	598	830	639	515	1554	129	1939	1441	211	230	187
Base (weighted)	**2051**	1020	1031	916	1136	1016	1035	209	266	296	365	329	586	605	933	511	537	1514	192	1858	1703	174	117	58
Effective Base	**1722**	832	892	790	933	845	878	144	218	258	309	294	508	518	699	534	432	1291	116	1625	1315	195	213	166
Lowest rating 1	**41** *2%* **CUZc j**	30 *3%* AC	10 *1%*	17 *2%*	24 *2%*	26 *3%*	15 *1%*	5 *3%*	4 *2%*	7 *2%*	11 *3%*	3 *1%*	11 *2%*	13 *2%*	16 *2%*	12 *2%*	11 *2%*	30 *2%*	8 *4%*	33 *2%*	34 *2%*	3 *2%*	3 *3%*	1 *2%*
2	**47** *2%* **EZc**	22 *2%*	25 *2%*	34 *4%* AE	13 *1%*	23 *2%*	24 *2%*	4 *2%*	9 *3%*	5 *2%*	7 *2%*	6 *2%*	16 *3%*	12 *2%*	17 *2%*	18 *4%* AP	12 *2%*	35 *2%*	4 *2%*	44 *2%*	35 *2%*	4 *3%*	8 *7%* AVWY	* *1%*
3	**65** *3%* **EMZ**	34 *3%*	32 *3%*	42 *5%* AE	23 *2%*	35 *3%*	31 *3%*	11 *5%* M	11 *4%* M	11 *4%* M	12 *3%* M	12 *4%* M	7 *1%*	21 *4%*	26 *3%*	18 *3%*	18 *3%*	47 *3%*	10 *5%*	56 *3%*	53 *3%*	6 *4%*	3 *3%*	3 *5%*
4	**98** *5%* **Zc**	47 *5%*	51 *5%*	46 *5%*	51 *5%*	58 *6%*	40 *4%*	16 *7%* K	12 *4%*	16 *5%*	11 *3%*	19 *6%*	25 *4%*	24 *4%*	43 *5%*	30 *6%*	22 *4%*	76 *5%*	8 *4%*	89 *5%*	75 *4%*	15 *9%* AVX	4 *3%*	4 *6%*
5	**279** *14%* **EOZ c**	151 *15%*	128 *12%*	151 *16%* AE	128 *11%*	143 *14%*	136 *13%*	32 *15%*	33 *12%*	40 *14%*	45 *12%*	38 *12%*	91 *16%*	66 *11%*	140 *15%* O	73 *14%*	68 *13%*	211 *14%*	24 *12%*	255 *14%*	232 *14%*	19 *11%*	17 *15%*	11 *18%* W
6	**288** *14%* **MQc**	143 *14%*	145 *14%*	135 *15%*	153 *13%*	137 *13%*	151 *15%*	26 *12%*	43 *16%*	46 *15%*	57 *16%*	52 *16%* M	65 *11%*	93 *15%* Q	141 *15%* Q	54 *11%*	78 *15%*	210 *14%*	25 *13%*	263 *14%*	230 *14%*	33 *19%* AV	17 *14%*	9 *15%*
7	**373** *18%* **Wab ek**	174 *17%*	199 *19%*	156 *17%*	217 *19%*	183 *18%*	190 *18%*	43 *20%*	48 *18%*	57 *19%*	65 *18%*	53 *16%*	107 *18%*	121 *20%*	155 *17%*	95 *19%*	106 *20%*	267 *18%*	30 *15%*	343 *18%*	315 *19%* W	21 *12%*	25 *21%* W	12 *21%* W
8	**376** *18%* **DXa befr**	174 *17%*	202 *20%*	147 *16%*	229 *20%* AD	191 *19%*	185 *18%*	35 *17%*	40 *15%*	55 *18%*	70 *19%*	64 *20%*	113 *19%*	120 *20%*	174 *19%*	82 *16%*	101 *19%*	275 *18%*	39 *20%*	337 *18%*	318 *19%* X	31 *18%*	15 *13%*	12 *21%* X
9	**216** *11%* **DYa bdv**	108 *11%*	109 *11%*	76 *8%*	141 *12%* AD	103 *10%*	113 *11%*	20 *9%*	33 *12%*	25 *8%*	40 *11%*	40 *12%*	59 *10%*	74 *12%*	89 *10%*	54 *10%*	59 *11%*	157 *10%*	21 *11%*	195 *10%*	186 *11%* Y	20 *11%* Y	8 *7%*	3 *5%*
Highest rating 10	**142** *7%* **Ddj**	67 *7%*	75 *7%*	45 *5%*	97 *9%* AD	66 *7%*	76 *7%*	11 *5%*	23 *8%*	22 *7%*	25 *7%*	21 *6%*	41 *7%*	37 *6%*	70 *7%*	35 *7%*	45 *8%*	97 *6%*	15 *8%*	127 *7%*	120 *7%*	10 *6%*	10 *8%*	2 *4%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 115

Q15_12_1. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**2051**	1020	1031	916	1136	1016	1035	209	266	296	365	329	586	605	933	511	537	1514	192	1858	1703	174	117	58
Effective Base	**1722**	832	892	790	933	845	878	144	218	258	309	294	508	518	699	534	432	1291	116	1625	1315	195	213	166
Don't know	**126** *6%* **FORZ cg**	71 *7%*	55 *5%*	67 *7%*	59 *5%*	51 *5%*	75 *7%*	7 *4%*	12 *4%*	13 *4%*	21 *6%*	21 *6%*	52 *9%* AHIJ	25 *4%*	62 *7%*	40 *8%* O	18 *3%*	108 *7%* AR	9 *5%*	117 *6%*	105 *6%*	12 *7%*	7 *6%*	2 *3%*
1-3 (Net)	**153** *7%* **EUZc**	86 *8%*	68 *7%*	93 *10%* AE	60 *5%*	84 *8%*	70 *7%*	21 *10%*	24 *9%*	24 *8%*	30 *8%*	21 *6%*	34 *6%*	46 *8%*	59 *6%*	48 *9%* AP	41 *8%*	112 *7%*	21 *11%*	132 *7%*	121 *7%*	14 *8%*	14 *12%* AV	4 *7%*
4-6 (Net)	**665** *32%* **EZc**	341 *33%*	323 *31%*	332 *36%* AE	332 *29%*	338 *33%*	327 *32%*	73 *35%*	87 *33%*	101 *34%*	112 *31%*	110 *33%*	180 *31%*	183 *30%*	324 *35%*	157 *31%*	167 *31%*	497 *33%*	57 *30%*	607 *33%*	537 *32%*	67 *38%*	38 *32%*	23 *39%* V
7-10 (Net)	**1107** *54%* **BDS Wabdekm**	522 *51%*	585 *57%* AB	423 *46%*	684 *60%* AD	544 *53%*	564 *54%*	108 *51%*	143 *54%*	158 *53%*	201 *55%*	178 *54%*	320 *55%*	351 *58%* APQ	488 *52%*	266 *52%*	311 *58%*	796 *53%*	104 *54%*	1002 *54%*	939 *55%* W	81 *47%*	58 *49%*	29 *50%*
9-10 (Net)	**358** *17%* **DYa bdejv**	175 *17%*	184 *18%*	120 *13%*	238 *21%* AD	169 *17%*	189 *18%*	30 *15%*	55 *21%*	47 *16%*	66 *18%*	61 *18%*	100 *17%*	110 *18%*	159 *17%*	89 *17%*	104 *19%*	254 *17%*	36 *19%*	322 *17%*	306 *18%* Y	30 *17%* Y	18 *15%*	5 *8%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 115

Q15_12_1. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**2069**	1642	292	128	620	1157	259	541	1239	140	465	1557	211	75	136	189	156	113	164	230	155	210	243	187
Base (weighted)	**2051**	1635	292	117	631	1141	250	523	1228	154	439	1573	174	79*	150	221	172	132	200	117	201	250	297	58
Effective Base	**1722**	1365	246	106	515	966	214	451	1031	118	379	1307	195	69	124	176	140	105	150	213	142	189	225	166
Lowest rating 1	**41** *2%* **CUZcj**	8 *1%*	12 *4%* AZ	20 *17%* AZa	4 *1%*	19 *2%*	17 *7%* Acd	13 *2%*	22 *2%*	1 *1%*	13 *3%*	25 *2%*	3 *2%*	1 *1%*	2 *1%*	6 *3%*	1 *1%*	2 *1%*	7 *4%*	3 *3%*	3 *2%*	8 *3%*	4 *1%*	1 *2%*
2	**47** *2%* **EZc**	20 *1%*	13 *4%* AZ	15 *13%* AZa	8 *1%*	28 *2%*	11 *4%* c	11 *2%*	32 *3%*	3 *2%*	7 *2%*	37 *2%*	4 *3%* o	1 *1%*	7 *5%* oq	5 *2%*	- -	3 *2%*	1 *1%*	8 *7%* Akl nopqt uv	7 *3%* o	4 *2%*	7 *2%*	* *1%*
3	**65** *3%* **EMZ**	44 *3%*	17 *6%* AZ	4 *3%*	17 *3%*	39 *3%*	9 *4%*	16 *3%*	41 *3%*	4 *2%*	15 *3%*	50 *3%*	6 *4%*	2 *3%*	6 *4%*	5 *2%*	5 *3%*	6 *5%*	5 *3%*	3 *3%*	6 *3%*	10 *4%*	7 *2%*	3 *5%*
4	**98** *5%* **Zc**	62 *4%*	27 *9%* AZ	9 *7%*	16 *3%*	58 *5%* c	22 *9%* Acd	24 *5%*	57 *5%*	9 *6%*	21 *5%*	77 *5%*	15 *9%* Artu	2 *3%*	11 *7%* u	13 *6%*	12 *7%* u	5 *4%*	8 *4%*	4 *3%*	8 *4%*	9 *4%*	8 *3%*	4 *6%*
5	**279** *14%* **EOZc**	197 *12%*	65 *22%* AZ	17 *14%*	63 *10%*	173 *15%* Ac	40 *16%* c	75 *14%*	162 *13%*	23 *15%*	54 *12%*	218 *14%*	19 *11%*	16 *21%* ko	17 *12%*	32 *14%*	18 *10%*	25 *19%*	25 *13%*	17 *15%*	27 *13%*	32 *13%*	40 *13%*	11 *18%* ko
6	**288** *14%* **MQc**	227 *14%*	43 *15%*	18 *15%*	67 *11%*	180 *16%* Ac	38 *15%*	69 *13%*	168 *14%*	24 *15%*	54 *12%*	228 *14%*	33 *19%* Alpq t	5 *7%*	25 *17%*	36 *16%*	22 *13%*	11 *8%*	22 *11%*	17 *14%*	35 *17%* lp	27 *11%*	47 *16%*	9 *15%*
7	**373** *18%* **Wabek**	325 *20%* Aab	36 *12%*	12 *10%*	128 *20%* e	210 *18%* e	28 *11%*	99 *19%*	229 *19%*	26 *17%*	68 *16%*	299 *19%*	21 *12%*	23 *29%* Akm nsu	19 *12%*	31 *14%*	42 *24%* kmn	25 *19%*	46 *23%* km n	25 *21%* km n	33 *16%*	45 *18%*	53 *18%*	12 *21%* km
8	**376** *18%* **DXabe fr**	335 *20%* Aab	29 *10%*	12 *10%*	144 *23%* Ad e	198 *17%*	33 *13%*	77 *15%*	243 *20%* f	25 *16%*	75 *17%*	297 *19%*	31 *18%*	12 *15%*	29 *19%*	49 *22%* r	32 *18%*	22 *16%*	35 *17%*	15 *13%*	39 *19%*	44 *17%*	57 *19%*	12 *21%* r
9	**216** *11%* **DYabd v**	202 *12%* Aab	13 *4%*	1 *1%*	97 *15%* Ade	101 *9%*	18 *7%*	57 *11%*	122 *10%*	25 *16%* Ag	45 *10%*	164 *10%*	20 *11%* v	11 *14%* v	14 *10%*	22 *10%*	19 *11%*	19 *14%* rv	17 *8%*	8 *7%*	17 *8%*	32 *13%* v	35 *12%* v	3 *5%*
Highest rating 10	**142** *7%* **Ddj**	126 *8%* A	13 *4%*	3 *3%*	68 *11%* Ade	62 *5%*	12 *5%*	31 *6%*	92 *8%*	5 *3%*	54 *12%* Aj	86 *5%*	10 *6%*	4 *5%*	5 *4%*	13 *6%*	11 *7%*	8 *6%*	16 *8%*	10 *8%*	15 *7%*	26 *11%* Amv	21 *7%*	2 *4%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 115

Q15_12_1. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (weighted)	**2051**	1635	292	117	631	1141	250	523	1228	154	439	1573	174	79*	150	221	172	132	200	117	201	250	297	58
Effective Base	**1722**	1365	246	106	515	966	214	451	1031	118	379	1307	195	69	124	176	140	105	150	213	142	189	225	166
Don't know	**126** *6%* **FORZcg**	89 *5%*	25 *9%* Z	7 *6%*	20 *3%*	74 *6%* c	21 *9%* c	49 *9%* Ag	60 *5%*	9 *6%*	33 *7%*	93 *6%*	12 *7%*	1 *2%*	14 *9%* l	9 *4%*	10 *6%*	8 *6%*	19 *10%* lv	7 *6%*	12 *6%*	13 *5%*	19 *6%*	2 *3%*
1-3 (Net)	**153** *7%* **EUZc**	72 *4%*	42 *14%* AZ	38 *33%* AZa	29 *5%*	86 *7%* c	37 *15%* Acd	40 *8%*	95 *8%*	8 *5%*	35 *8%*	112 *7%*	14 *8%*	4 *4%*	16 *11%* o	16 *7%*	6 *3%*	10 *8%*	14 *7%*	14 *12%* Aou	15 *8%*	22 *9%* o	18 *6%*	4 *7%*
4-6 (Net)	**665** *32%* **EZc**	486 *30%*	134 *46%* AZ	43 *37%*	146 *23%*	411 *36%* Ac	100 *40%* Ac	168 *32%*	388 *32%*	56 *36%*	129 *29%*	522 *33%*	67 *38%* qt	24 *30%*	53 *35%*	80 *36%*	52 *30%*	40 *30%*	55 *27%*	38 *32%*	70 *35%*	68 *27%*	95 *32%*	23 *39%* qt
7-10 (Net)	**1107** *54%* **BDSWa bdekm**	988 *60%* Aab	91 *31%*	28 *24%*	437 *69%* Ad e	571 *50%* e	91 *37%*	265 *51%*	686 *56%*	81 *53%*	241 *55%*	845 *54%*	81 *47%*	50 *64%* kmr	67 *45%*	115 *52%*	103 *60%* kmr	74 *56%*	113 *56%*	58 *49%*	104 *51%*	147 *59%* km	166 *56%*	29 *50%*
9-10 (Net)	**358** *17%* **DYabd ejv**	328 *20%* Aab	25 *9%*	5 *4%*	165 *26%* Ad e	163 *14%*	30 *12%*	88 *17%*	214 *17%*	31 *20%*	98 *22%* Aj	250 *16%*	30 *17%* v	15 *19%* v	20 *13%*	35 *16%* v	30 *18%* v	27 *20%* v	32 *16%*	18 *15%*	32 *16%*	58 *23%* Am rv	56 *19%* v	5 *8%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Table 115

Q15_12_1. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**2069**	798	255	20	138	57	144	657	503	208	429	456	187	50	228	235	271	426	326	260	183
Base (weighted)	**2051**	842	346	28**	87	54*	99	595	479	216	435	475	199	46*	193	187	246	439	343	269	207
Effective Base	**1722**	686	223	17	114	48	124	573	408	179	357	385	163	42	187	183	226	356	276	218	163
Lowest rating 1	**41** **2%** **I**	18 *2%*	6 *2%*	- -	4 *5%* AH	1 *2%*	2 *2%*	9 *2%*	4 *1%*	2 *1%*	12 *3%* I	12 *3%* I	4 *2%*	1 *2%*	5 *3%*	4 *2%*	7 *3%*	7 *2%*	5 *2%*	5 *2%*	8 *4%*
2	**47** **2%**	17 *2%*	8 *2%*	- -	2 *2%*	1 *2%*	3 *3%*	16 *3%*	7 *2%*	4 *2%*	11 *3%*	12 *3%*	8 *4%*	* *1%*	4 *2%*	5 *3%*	5 *2%*	10 *2%*	3 *1%*	7 *3%*	3 *2%*
3	**65** **3%** **H**	29 *3%* H	12 *4%*	2 *6%*	4 *4%* H	7 *12%* ABCGH	3 *3%*	9 *2%*	12 *3%*	10 *5%* O	19 *4%* O	14 *3%*	7 *3%*	1 *2%*	2 *1%*	6 *3%*	8 *3%*	14 *3%*	9 *3%*	5 *2%*	7 *4%*
4	**98** **5%** **Q**	42 *5%*	13 *4%*	- -	8 *9%* ACH	4 *8%*	4 *4%*	26 *4%*	17 *4%*	10 *4%*	30 *7%* AI	20 *4%*	7 *3%*	3 *7%*	10 *5%*	9 *5%*	4 *2%*	18 *4%*	16 *5%*	26 *10%*	7 *3%*
5	**279** **14%** **M**	110 *13%*	46 *13%*	1 *3%*	13 *15%*	4 *8%*	14 *14%*	90 *15%*	69 *14%* M	28 *13%* M	66 *15%* M	64 *13%* M	13 *6%*	8 *17%* M	30 *16%* M	21 *11%*	40 *16%*	63 *14%*	53 *15%*	31 *12%*	23 *11%*
6	**288** **14%** **H**	121 *14%*	57 *16%*	3 *12%*	10 *12%*	12 *22%* H	15 *15%*	70 *12%*	63 *13%*	31 *14%*	59 *13%*	79 *17%*	21 *11%*	9 *20%*	23 *12%*	28 *15%*	32 *13%*	78 *18%* AS	41 *12%*	37 *14%*	31 *15%*
7	**373** **18%**	147 *18%*	72 *21%*	7 *25%*	13 *15%*	10 *18%*	17 *18%*	106 *18%*	91 *19%*	42 *19%*	73 *17%*	82 *17%*	43 *22%*	6 *13%*	36 *19%*	29 *16%*	40 *16%*	77 *18%*	65 *19%*	54 *20%*	41 *20%*
8	**376** **18%** **F**	164 *19%* F	57 *16%*	4 *16%*	14 *16%*	3 *6%*	20 *20%* F	114 *19%* F	84 *18%*	38 *17%*	67 *15%*	92 *19%*	46 *23%* K	9 *20%*	37 *19%*	30 *16%*	46 *19%*	67 *15%*	78 *23%* AR	57 *21%*	32 *15%*
9	**216** **11%** **O**	99 *12%*	33 *10%*	1 *5%*	7 *8%*	3 *5%*	8 *8%*	66 *11%*	60 *13%* O	22 *10%* O	51 *12%* O	48 *10%* O	26 *13%* O	1 *3%*	7 *4%*	17 *9%*	29 *12%*	47 *11%*	42 *12%*	28 *10%*	29 *14%*
Highest rating 10	**142** **7%**	60 *7%*	20 *6%*	6 *20%*	4 *5%*	6 *12%*	6 *6%*	40 *7%*	41 *8%*	17 *8%*	23 *5%*	26 *5%*	19 *9%*	* *1%*	16 *8%*	21 *11%* AS	21 *9%*	29 *7%*	16 *5%*	16 *6%*	16 *8%*
Don't know	**126** **6%** **B**	35 *4%*	22 *6%*	4 *14%*	7 *9%* B	2 *4%*	7 *7%*	49 *8%* AB	30 *6%*	13 *6%*	23 *5%*	26 *6%*	6 *3%*	7 *14%* AIKLM	21 *11%* AIKL M	18 *10%* AS	15 *6%*	28 *6%*	15 *4%*	3 *1%*	11 *5%*
1-3 (Net)	**153** **7%** **I**	64 *8%*	26 *8%*	2 *6%*	10 *12%* H	9 *17%* ABCH	8 *8%*	35 *6%*	23 *5%*	16 *8%*	43 *10%* I	38 *8%*	18 *9%* I	2 *5%*	12 *6%*	15 *8%*	20 *8%*	31 *7%*	17 *5%*	17 *6%*	18 *9%*
4-6 (Net)	**665** **32%** **M**	273 *32%*	116 *34%*	4 *15%*	31 *36%*	21 *38%*	33 *33%*	187 *31%*	149 *31%* M	68 *32%* M	154 *36%* M	163 *34%* M	41 *20%*	20 *44%* M	64 *33%* M	58 *31%*	75 *31%*	159 *36%*	110 *32%*	94 *35%*	61 *29%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 115

Q15_12_1. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**2051**	842	346	28**	87	54*	99	595	479	216	435	475	199	46*	193	187	246	439	343	269	207
Effective Base	**1722**	686	223	17	114	48	124	573	408	179	357	385	163	42	187	183	226	356	276	218	163
7-10 (Net)	**1107**	470	182	18	38	22	51	325	277	118	214	247	134	17	96	96	136	220	200	155	118
	54%	*56%*	*53%*	*65%*	*44%*	*41%*	*52%*	*55%*	*58%*	*55%*	*49%*	*52%*	*67%*	*36%*	*50%*	*52%*	*55%*	*50%*	*58%*	*58%*	*57%*
	EKN	EF						E	KN	N			AI JKLNO						R		
9-10 (Net)	**358**	159	53	7	11	9	14	105	101	39	74	73	45	2	23	38	50	76	58	44	45
	17%	*19%*	*15%*	*24%*	*13%*	*17%*	*14%*	*18%*	*21%*	*18%*	*17%*	*15%*	*23%*	*4%*	*12%*	*20%*	*20%*	*17%*	*17%*	*16%*	*21%*
	NO								ALNO	N	N	N	LNO								

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 116

Q15_12_2. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**1054**	526	528	477	577	560	494	68	127	142	168	193	356	382	393	278	228	826	69	985	754	105	127	68
Base (weighted)	**1075**	532	543	471	604	589	486	81*	144	136	171	178	365	393	453	228	252	823	104*	971	904	86*	65	20*
Effective Base	**894**	431	464	408	487	480	415	57	112	122	141	160	305	334	338	233	198	697	65	837	695	98	118	61
Lowest rating 1	**16** ***1%*** **Z**	11 *2%*	5 *1%*	6 *1%*	9 *2%*	8 *1%*	7 *2%*	2 *2%*	- -	4 *3%*	5 *3%*	1 *	4 *1%*	4 *1%*	5 *1%*	6 *3%*	4 *2%*	12 *1%*	1 *1%*	15 *1%*	13 *1%*	- -	2 *3%*	1 *4%* W
2	**17** ***2%*** **Z**	5 *1%*	12 *2%*	10 *2%*	7 *1%*	9 *1%*	8 *2%*	1 *2%*	3 *2%*	- -	3 *2%*	3 *2%*	7 *2%*	4 *1%*	7 *2%*	5 *2%*	1 *1%*	16 *2%*	- -	17 *2%*	14 *2%*	- -	3 *5%* AVW	- -
3	**32** ***3%*** **CEZc**	25 *5%* AC	7 *1%*	22 *5%* AE	10 *2%*	18 *3%*	13 *3%*	5 *6%*	3 *2%*	4 *3%*	6 *4%*	4 *2%*	9 *3%*	16 *4%*	10 *2%*	6 *2%*	8 *3%*	24 *3%*	3 *3%*	29 *3%*	25 *3%*	3 *4%*	1 *2%*	1 *7%*
4	**50** ***5%*** **MOf**	29 *5%*	21 *4%*	27 *6%*	23 *4%*	31 *5%*	19 *4%*	11 *14%* AKLM	8 *6%*	8 *6%*	5 *3%*	8 *4%*	10 *3%*	9 *2%*	28 *6%* O	12 *5%*	12 *5%*	38 *5%*	7 *7%*	43 *4%*	40 *4%*	7 *8%* X	1 *2%*	1 *5%*
5	**118** ***11%*** **Eg**	52 *10%*	66 *12%*	73 *15%* AE	46 *8%*	67 *11%*	52 *11%*	15 *18%*	14 *10%*	11 *8%*	17 *10%*	18 *10%*	43 *12%*	39 *10%*	44 *10%*	36 *16%* AOP	23 *9%*	96 *12%*	8 *8%*	110 *11%*	91 *10%*	14 *16%*	10 *15%*	4 *18%* V
6	**143** ***13%*** **Z**	68 *13%*	74 *14%*	62 *13%*	81 *13%*	83 *14%*	60 *12%*	10 *12%*	23 *16%*	22 *16%*	23 *14%*	21 *12%*	43 *12%*	57 *15%*	62 *14%*	24 *10%*	37 *15%*	105 *13%*	16 *15%*	127 *13%*	115 *13%*	14 *17%*	9 *14%*	4 *19%*
7	**181** ***17%*** **Me**	93 *17%*	89 *16%*	84 *18%*	97 *16%*	107 *18%*	74 *15%*	11 *14%*	31 *21%* M	27 *20%*	32 *19%*	32 *18%*	48 *13%*	61 *16%*	84 *18%*	35 *15%*	50 *20%*	132 *16%*	21 *21%*	160 *16%*	155 *17%*	11 *13%*	10 *16%*	4 *22%*
8	**223** ***21%*** **Dae**	101 *19%*	121 *22%*	78 *17%*	145 *24%* AD	114 *19%*	109 *22%*	14 *17%*	24 *16%*	27 *20%*	36 *21%*	39 *22%*	83 *23%*	86 *22%*	96 *21%*	41 *18%*	54 *21%*	169 *21%*	24 *24%*	198 *20%*	190 *21%*	17 *19%*	14 *21%*	2 *11%*
9	**153** ***14%*** **DXa r**	80 *15%*	73 *13%*	44 *9%*	109 *18%* AD	83 *14%*	71 *15%*	7 *8%*	23 *16%*	16 *12%*	25 *15%*	27 *15%*	55 *15%*	70 *18%* AP	52 *11%*	31 *14%*	36 *14%*	117 *14%*	16 *15%*	138 *14%*	138 *15%* X	8 *9%*	5 *8%*	2 *9%*
Highest rating 10	**91** ***9%*** **dm**	38 *7%*	54 *10%*	36 *8%*	56 *9%*	50 *9%*	41 *8%*	5 *6%*	11 *8%*	14 *11%*	13 *8%*	14 *8%*	34 *9%*	36 *9%*	39 *9%*	16 *7%*	22 *9%*	69 *8%*	7 *7%*	84 *9%*	77 *9%*	7 *9%*	6 *10%*	1 *3%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Table 116

Q15_12_2. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**1075**	532	543	471	604	589	486	81*	144	136	171	178	365	393	453	228	252	823	104*	971	904	86*	65	20*
Effective Base	**894**	431	464	408	487	480	415	57	112	122	141	160	305	334	338	233	198	697	65	837	695	98	118	61
Don't know	**51** ***5%*** **EFJO RZc**	30 *6%*	22 *4%*	30 *6%* AE	21 *3%*	19 *3%*	32 *7%* AF	1 *2%*	4 *3%*	2 *1%*	5 *3%*	12 *6%* J	27 *7%* AJ	11 *3%*	25 *5%*	16 *7%* O	5 *2%*	46 *6%* AR	- -	51 *5%* A	44 *5%*	4 *5%*	2 *4%*	* *2%*
1-3 (Net)	**64** ***6%*** **CEZc**	41 *8%* AC	23 *4%*	38 *8%* AE	26 *4%*	35 *6%*	29 *6%*	8 *10%*	6 *4%*	8 *6%*	14 *8%*	8 *4%*	20 *6%*	24 *6%*	23 *5%*	17 *7%*	13 *5%*	51 *6%*	4 *4%*	60 *6%*	52 *6%*	3 *4%*	6 *10%* A	2 *11%*
4-6 (Net)	**311** ***29%*** **EVZ c**	149 *28%*	162 *30%*	161 *34%* AE	149 *25%*	180 *31%*	130 *27%*	35 *44%* AKL M	45 *31%*	42 *31%*	45 *26%*	47 *26%*	96 *26%*	105 *27%*	135 *30%*	71 *31%*	72 *29%*	239 *29%*	31 *30%*	280 *29%*	247 *27%*	35 *41%* AV	20 *31%*	9 *43%* AV
7-10 (Net)	**649** ***60%*** **DHQ WYabek v**	312 *59%*	337 *62%*	241 *51%*	407 *67%* AD	354 *60%*	295 *61%*	36 *44%*	89 *62%* H	84 *62%* H	107 *62%* H	112 *63%* H	221 *61%* H	253 *64%* Q	271 *60%*	124 *54%*	162 *64%*	487 *59%*	68 *66%*	580 *60%*	561 *62%* WY	44 *51%*	35 *55%*	9 *44%*
9-10 (Net)	**245** ***23%*** **DYa bdv**	118 *22%*	127 *23%*	80 *17%*	165 *27%* AD	133 *23%*	112 *23%*	11 *14%*	35 *24%*	30 *22%*	38 *22%*	40 *23%*	90 *25%*	106 *27%* AP	91 *20%*	48 *21%*	59 *23%*	186 *23%*	23 *22%*	222 *23%*	215 *24%* Y	16 *18%*	12 *18%*	2 *12%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 116

Q15_12_2. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**1054**	873	131	46	333	580	125	274	627	69	249	776	105	38	69	100	73	48	83	127	82	119	142	68
Base (weighted)	**1075**	898	129	45*	352	584	127	278	645	73*	247	801	86*	40*	77*	120*	80*	59*	103*	65	109*	145	172	20*
Effective Base	**894**	739	114	38	283	493	105	235	532	59	206	665	98	35	63	94	67	45	76	118	75	109	134	61
Lowest rating 1	**16** *1%* **Z**	6 *1%*	4 *3%* Z	5 *12%* AZa	2 *	10 *2%*	4 *3%* c	7 *3%*	7 *1%*	- -	5 *2%*	10 *1%*	- -	1 *2%*	- -	2 *2%*	1 *1%*	1 *1%*	3 *3%*	2 *3%*	1 *1%*	2 *1%*	2 *1%*	1 *4%* km
2	**17** *2%* **Z**	9 *1%*	5 *4%* Z	3 *7%* AZ	4 *1%*	12 *2%*	- -	3 *1%*	12 *2%*	2 *2%*	3 *1%*	11 *1%*	- -	- -	2 *3%*	- -	1 *2%*	1 *2%*	1 *1%*	3 *5%* Akn t	4 *3%*	1 *1%*	4 *2%*	- -
3	**32** *3%* **CEZc**	19 *2%*	7 *5%*	6 *14%* AZ	3 *1%*	22 *4%* c	5 *4%* c	11 *4%*	20 *3%*	* *1%*	10 *4%*	22 *3%*	3 *4%*	- -	3 *3%*	3 *2%*	4 *4%*	- -	4 *4%*	1 *2%*	8 *7%* Au	4 *3%*	1 *1%*	1 *7%* lpu
4	**50** *5%* **MOf**	39 *4%*	9 *7%*	2 *5%*	18 *5%*	24 *4%*	8 *6%*	7 *2%*	36 *6%*	4 *6%*	10 *4%*	39 *5%*	7 *8%* qr	2 *5%*	5 *6%* q	5 *4%*	4 *5%* q	3 *6%* q	- -	1 *2%*	5 *4%*	10 *7%* q	6 *4%*	1 *5%* q
5	**118** *11%* **Eg**	96 *11%*	17 *14%*	4 *10%*	29 *8%*	69 *12%*	19 *15%* c	35 *13%*	60 *9%*	13 *17%*	24 *10%*	89 *11%*	14 *16%* no	8 *21%* no	8 *10%*	8 *7%*	4 *5%*	9 *16%* o	12 *12%*	10 *15%* no	11 *10%*	14 *10%*	17 *10%*	4 *18%* no
6	**143** *13%* **Z**	101 *11%*	36 *28%* AZb	5 *11%*	39 *11%*	72 *12%*	29 *23%* Acd	38 *14%*	89 *14%*	6 *8%*	35 *14%*	102 *13%*	14 *17%*	2 *6%*	10 *13%*	22 *18%*	9 *12%*	5 *9%*	12 *11%*	9 *14%*	10 *9%*	19 *13%*	27 *16%*	4 *19%* l
7	**181** *17%* **Me**	159 *18%*	16 *12%*	6 *13%*	56 *16%*	112 *19%* Ae	13 *10%*	40 *14%*	114 *18%*	12 *16%*	31 *13%*	147 *18%* A	11 *13%*	8 *20%*	14 *18%*	20 *17%*	22 *27%* Aksu	7 *12%*	22 *21%*	10 *16%*	14 *13%*	25 *17%*	24 *14%*	4 *22%*
8	**223** *21%* **Dae**	206 *23%* Aa	10 *8%*	7 *15%*	85 *24%* e	120 *21%*	16 *12%*	46 *16%*	142 *22%*	17 *23%*	46 *19%*	172 *21%*	17 *19%*	6 *14%*	15 *20%*	29 *24%*	13 *17%*	17 *29%* v	22 *21%*	14 *21%*	22 *20%*	31 *21%*	35 *20%*	2 *11%*
9	**153** *14%* **DXar**	142 *16%* Aa	9 *7%*	2 *5%*	64 *18%* Ad	73 *13%*	16 *13%*	38 *13%*	93 *14%*	15 *20%*	34 *14%*	113 *14%*	8 *9%*	8 *21%* r	11 *15%*	23 *19%* r	18 *22%* kpr	4 *8%*	12 *12%*	5 *8%*	15 *13%*	17 *12%*	29 *17%* r	2 *9%*
Highest rating 10	**91** *9%* **dm**	86 *10%* Ab	5 *4%*	- -	46 *13%* Ad	38 *7%*	8 *6%*	33 *12%* Ag	48 *7%*	4 *5%*	30 *12%* Aj	61 *8%*	7 *9%*	5 *12%* m	2 *2%*	4 *3%*	2 *3%*	10 *17%* mnoqv	5 *5%*	6 *10%* mn	14 *13%* mno	20 *14%* Amn ov	15 *9%*	1 *3%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 116

Q15_12_2. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region										
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**1075**	898	129	45*	352	584	127	278	645	73*	247	801	86*	40*	77*	120*	80*	59*	103*	65	109*	145	172	20*
Effective Base	**894**	739	114	38	283	493	105	235	532	59	206	665	98	35	63	94	67	45	76	118	75	109	134	61
Don't know	**51 5% EFJORZ c**	34 *4%*	12 *10%* AZ	3 *7%*	6 *2%*	31 *5%* c	9 *7%* c	20 *7%* Ag	25 *4%*	1 *1%*	18 *7%*	33 *4%*	4 *5%*	- -	8 *11%* Aof	4 *4%*	1 *2%*	1 *2%*	10 *10%* Aof	2 *4%*	6 *6%*	2 *1%*	11 *6%*	* *2%*
1-3 (Net)	**64 6% CEZc**	34 *4%*	15 *12%* AZ	15 *33%* AZa	9 *3%*	44 *8%* Ac	9 *7%* c	21 *8%*	38 *6%*	2 *3%*	19 *8%*	43 *5%*	3 *4%*	1 *2%*	5 *6%*	5 *4%*	6 *8%*	2 *3%*	8 *7%*	6 *10%* A	12 *11%*	7 *5%*	7 *4%*	2 *11%* u
4-6 (Net)	**311 29% EVZc**	235 *26%*	62 *48%* AZb	12 *27%*	86 *24%*	165 *28%*	56 *44%* Acd	80 *29%*	185 *29%*	23 *32%*	70 *28%*	231 *29%*	35 *41%* Aoq s	12 *31%*	22 *29%*	34 *29%*	17 *22%*	18 *30%*	24 *23%*	20 *31%*	26 *24%*	43 *30%*	50 *29%*	9 *43%* Aoqs
7-10 (Net)	**649 60% DHQWY abekv**	594 *66%* Aab	40 *31%*	15 *33%*	251 *71%* Ad e	344 *59%* e	52 *41%*	156 *56%*	397 *62%*	47 *64%*	142 *57%*	494 *62%*	44 *51%*	27 *67%* v	42 *54%*	76 *64%* v	55 *69%* kv	38 *65%* v	62 *60%*	35 *55%*	65 *60%*	93 *64%* v	104 *60%* v	9 *44%*
9-10 (Net)	**245 23% DYabd v**	229 *25%* Aab	14 *11%*	2 *5%*	110 *31%* Ad e	112 *19%*	24 *19%*	70 *25%*	140 *22%*	18 *25%*	64 *26%*	174 *22%*	16 *18%*	13 *33%* v	13 *17%*	27 *23%*	20 *25%*	14 *24%*	18 *17%*	12 *18%*	29 *26%*	37 *26%* v	44 *26%* v	2 *12%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
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Table 116

Q15_12_2. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1054**	398	110	14	57	27	51	397	252	84	200	246	140	28	100	105	134	208	164	128	120
Base (weighted)	**1075**	441	144*	20**	40*	25**	36*	370	253	92*	203	256	150	28**	87*	86*	127	216	176	140	133
Effective Base	**894**	350	95	12	47	22	42	347	210	73	170	210	122	25	82	84	115	171	143	111	108
Lowest rating 1	**16** *1%*	10 *2%*	1 *1%*	- -	1 *3%*	- -	- -	4 *1%*	2 *1%*	2 *2%*	4 *2%*	3 *1%*	1 *1%*	1 *4%*	3 *3%*	4 *5%* AS	2 *2%*	4 *2%*	1 *1%*	- -	4 *3%*
2	**17** *2%*	5 *1%*	3 *2%*	- -	- -	- -	- -	10 *3%*	2 *1%*	3 *3%*	4 *2%*	3 *1%*	1 *1%*	* *1%*	4 *4%* I	1 *2%*	2 *2%*	4 *2%*	1 *1%*	1 *1%*	3 *2%*
3	**32** *3%*	13 *3%*	5 *4%*	- -	2 *4%*	4 *17%*	* *1%*	7 *2%*	8 *3%*	2 *2%*	9 *4%*	6 *2%*	5 *3%*	1 *4%*	1 *1%*	1 *1%*	4 *3%*	4 *2%*	6 *3%*	5 *3%*	5 *4%*
4	**50** *5%* **HM**	29 *7%* AH	6 *4%*	- -	4 *9%* GH	2 *7%*	- -	10 *3%*	11 *4%*	6 *6%*	17 *8%* ALM	9 *4%*	2 *1%*	1 *2%*	5 *5%*	5 *5%*	4 *3%*	10 *5%*	8 *5%*	9 *6%*	4 *3%*
5	**118** *11%* **BM**	37 *8%*	17 *12%*	2 *11%*	8 *19%* B	4 *17%*	6 *17%*	44 *12%*	25 *10%*	11 *12%*	27 *13%* M	27 *10%*	9 *6%*	4 *12%*	15 *17%* M	18 *20%* ARSU	15 *12%*	20 *9%*	12 *7%*	15 *11%*	11 *9%*
6	**143** *13%*	64 *14%*	15 *10%*	5 *24%*	7 *18%*	* *2%*	6 *17%*	46 *12%*	34 *13%*	10 *11%*	27 *14%*	27 *10%*	25 *17%*	4 *14%*	14 *16%*	8 *9%*	18 *14%*	30 *14%*	32 *18%*	22 *16%*	17 *13%*
7	**181** *17%* **HOP**	91 *21%* AH	21 *14%*	1 *5%*	8 *19%*	6 *22%*	8 *21%*	48 *13%*	50 *20%* O	21 *23%* O	29 *14%*	46 *18%*	23 *15%*	5 *17%*	8 *9%*	8 *9%*	15 *12%*	43 *20%* P	27 *15%*	20 *15%*	30 *23%* PQ
8	**223** *21%* **EJ**	80 *18%*	43 *30%* ABE	5 *27%*	4 *9%*	4 *16%*	5 *14%*	82 *22%* E	46 *18%*	9 *10%*	42 *21%* J	69 *27%* AIJ	33 *22%* J	4 *13%*	17 *20%*	13 *15%*	27 *21%*	44 *21%*	42 *24%*	36 *25%*	20 *15%*
9	**153** *14%*	67 *15%*	16 *11%*	1 *7%*	4 *10%*	2 *9%*	6 *18%*	56 *15%*	44 *17%*	13 *14%*	21 *11%*	36 *14%*	28 *19%* K	3 *11%*	8 *9%*	13 *15%*	22 *17%*	24 *11%*	29 *16%*	22 *15%*	25 *19%*
Highest rating 10	**91** *9%*	40 *9%*	7 *5%*	3 *16%*	3 *7%*	2 *7%*	1 *4%*	36 *10%*	22 *9%*	10 *11%*	15 *7%*	17 *6%*	18 *12%*	3 *9%*	7 *8%*	8 *10%*	12 *9%*	18 *8%*	14 *8%*	10 *7%*	13 *10%*
Don't know	**51** *5%* **BU**	6 *1%*	11 *7%* B	2 *10%*	1 *1%*	1 *4%*	3 *8%* B	28 *8%* AB	10 *4%*	5 *5%*	8 *4%*	14 *5%*	4 *3%*	4 *13%*	7 *8%*	8 *9%* SU	6 *5%* U	15 *7%* U	5 *3%*	1 *1%*	- -
1-3 (Net)	**64** *6%*	28 *6%*	9 *6%*	- -	3 *7%*	4 *17%*	* *1%*	20 *6%*	12 *5%*	7 *7%*	16 *8%*	12 *5%*	8 *5%*	2 *9%*	8 *9%*	6 *8%*	8 *7%*	11 *5%*	8 *5%*	6 *4%*	11 *9%*
4-6 (Net)	**311** *29%*	130 *29%*	38 *26%*	7 *35%*	19 *47%* ABCH	6 *25%*	12 *34%*	99 *27%*	70 *28%*	27 *29%*	72 *35%* ALM	63 *24%*	36 *24%*	8 *29%*	34 *38%* ALM	30 *35%*	37 *29%*	60 *28%*	52 *30%*	46 *33%*	32 *24%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 116

Q15_12_2. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1075**	441	144*	20**	40*	25**	36*	370	253	92*	203	256	150	28**	87*	86*	127	216	176	140	133
Effective Base	**894**	350	95	12	47	22	42	347	210	73	170	210	122	25	82	84	115	171	143	111	108
7-10 (Net)	**649**	277	87	11	18	14	21	222	162	53	107	167	103	14	40	42	76	129	111	88	89
	60%	*63%*	*60%*	*54%*	*45%*	*55%*	*58%*	*60%*	*64%*	*58%*	*53%*	*65%*	*68%*	*50%*	*45%*	*49%*	*60%*	*60%*	*63%*	*62%*	*67%*
	EKOP	E							KO			KO	KO						P		P
9-10 (Net)	**245**	106	23	5	7	4	8	92	66	23	36	52	46	6	15	22	34	42	42	32	38
	23%	*24%*	*16%*	*23%*	*17%*	*17%*	*22%*	*25%*	*26%*	*25%*	*18%*	*20%*	*31%*	*20%*	*17%*	*25%*	*27%*	*20%*	*24%*	*23%*	*29%*
													AK LO								

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 117

Q15_12_3. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**608**	283	325	257	351	286	322	116	146	118	82	70	76	186	248	173	230	378	79	529	446	58	52	52
Base (weighted)	**637**	312	326	271	366	302	335	148*	154	121	77*	67*	69*	199	293	143	254	383	125*	512	545	50*	26*	16*
Effective Base	**503**	229	277	217	287	239	264	95	122	103	67	60	66	165	204	145	195	309	73	443	401	54	48	47
Lowest rating 1	**3** *****	3 *1%*	1 *	1 *	2 *1%*	1 *	3 *1%*	- -	- -	* *	- -	* *	3 *4%* AHI	* *	2 *1%*	1 *1%*	* *	3 *1%*	- -	3 *1%*	2 *	- -	* *1%*	1 *3%* AV
2	**12** ***2%*** **Z**	8 *2%*	5 *1%*	6 *2%*	6 *2%*	6 *2%*	6 *2%*	4 *3%*	4 *2%*	* *	* *1%*	2 *3%*	2 *3%*	1 *1%*	8 *3%*	3 *2%*	7 *3%*	5 *1%*	- -	12 *2%*	11 *2%*	- -	- -	1 *8%* AVWX
3	**24** ***4%*** **O**	13 *4%*	11 *3%*	11 *4%*	12 *3%*	11 *4%*	13 *4%*	6 *4%*	5 *3%*	2 *2%*	5 *7%*	2 *3%*	4 *6%*	2 *1%*	12 *4%*	9 *7%* AO	6 *2%*	18 *5%*	5 *4%*	19 *4%*	21 *4%*	1 *3%*	1 *2%*	1 *6%*
4	**37** ***6%***	19 *6%*	18 *5%*	19 *7%*	18 *5%*	15 *5%*	21 *6%*	8 *5%*	10 *6%*	8 *7%*	2 *2%*	7 *10%*	2 *3%*	12 *6%*	14 *5%*	11 *8%*	13 *5%*	24 *6%*	4 *3%*	33 *6%*	33 *6%*	3 *5%*	- -	1 *4%*
5	**75** ***12%*** **Ectu**	37 *12%*	38 *12%*	41 *15%* AE	34 *9%*	34 *11%*	41 *12%*	19 *13%*	21 *13%*	12 *10%*	6 *8%*	10 *15%*	8 *12%*	16 *8%*	39 *13%*	20 *14%*	30 *12%*	45 *12%*	12 *10%*	63 *12%*	61 *11%*	6 *11%*	4 *15%*	4 *27%* AVW
6	**88** ***14%*** **M**	41 *13%*	47 *14%*	28 *10%*	60 *16%*	34 *11%*	53 *16%*	24 *16%* M	27 *18%* M	15 *13%*	13 *17%* M	5 *7%*	3 *5%*	35 *18%* Q	39 *13%*	14 *10%*	34 *14%*	53 *14%*	13 *11%*	74 *15%*	73 *13%*	7 *14%*	6 *22%*	2 *13%*
7	**121** ***19%*** **Ud**	66 *21%*	56 *17%*	53 *20%*	68 *19%*	53 *18%*	68 *20%*	26 *17%*	27 *18%*	30 *24%*	16 *20%*	9 *14%*	13 *20%*	30 *15%*	65 *22%*	25 *18%*	54 *21%*	67 *17%*	34 *27%* U	87 *17%*	102 *19%*	12 *24%*	5 *18%*	3 *17%*
8	**118** ***18%*** **GYav**	52 *17%*	65 *20%*	47 *17%*	70 *19%*	67 *22%* AG	51 *15%*	30 *20%*	27 *18%*	22 *18%*	9 *12%*	16 *24%*	13 *19%*	44 *22%*	50 *17%*	24 *17%*	43 *17%*	75 *20%*	27 *21%*	91 *18%*	101 *19%* Y	11 *22%* Y	4 *16%*	1 *4%*
9	**74** ***12%*** **DLMU**	29 *9%*	45 *14%*	21 *8%*	53 *15%* AD	37 *12%*	37 *11%*	24 *16%* LM	18 *12%* LM	15 *12%* LM	13 *17%* LM	2 *3%*	2 *3%*	26 *13%*	35 *12%*	13 *9%*	35 *14%*	39 *10%*	20 *16%*	54 *11%*	65 *12%*	7 *14%*	2 *6%*	1 *5%*
Highest rating 10	**49** ***8%*** **D**	26 *8%*	23 *7%*	14 *5%*	35 *10%*	26 *9%*	23 *7%*	5 *3%*	11 *7%*	11 *9%*	7 *9%*	5 *8%*	10 *14%* AH	17 *9%*	19 *6%*	13 *9%*	22 *9%*	27 *7%*	9 *7%*	40 *8%*	44 *8%*	2 *5%*	1 *6%*	1 *7%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 117

Q15_12_3. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**637**	312	326	271	366	302	335	148*	154	121	77*	67*	69*	199	293	143	254	383	125*	512	545	50*	26*	16*
Effective Base	**503**	229	277	217	287	239	264	95	122	103	67	60	66	165	204	145	195	309	73	443	401	54	48	47
Don't know	**36** ***6%*** **ETc**	18 *6%*	18 *6%*	30 *11%* AE	7 *2%*	17 *6%*	19 *6%*	3 *2%*	4 *3%*	6 *5%*	6 *8%*	9 *13%* AHI	7 *11%* HI	15 *8%*	12 *4%*	9 *6%*	9 *3%*	27 *7%*	1 *1%*	35 *7%* AT	31 *6%*	1 *1%*	4 *14%* AVW	1 *4%*
1-3 (Net)	**39** ***6%*** **JO**	23 *7%*	16 *5%*	18 *7%*	21 *6%*	17 *6%*	22 *7%*	10 *7%*	8 *5%*	3 *2%*	6 *7%*	4 *6%*	9 *13%* AJ	4 *2%*	21 *7%* O	14 *9%* O	13 *5%*	26 *7%*	5 *4%*	34 *7%*	34 *6%*	1 *3%*	1 *3%*	3 *18%* AVWX
4-6 (Net)	**199** ***31%*** **MZ**	97 *31%*	103 *32%*	88 *33%*	111 *30%*	84 *28%*	115 *34%*	51 *34%*	58 *37%* M	35 *29%*	20 *26%*	22 *33%*	14 *20%*	63 *32%*	92 *31%*	45 *31%*	77 *31%*	122 *32%*	29 *23%*	170 *33%* A	167 *31%*	15 *30%*	10 *37%*	7 *44%* A
7-10 (Net)	**362** ***57%*** **DUY** **anv**	174 *56%*	189 *58%*	135 *50%*	228 *62%* AD	184 *61%*	179 *53%*	85 *57%*	84 *54%*	78 *64%* L	45 *58%*	32 *48%*	39 *56%*	117 *59%*	168 *57%*	76 *53%*	154 *61%*	208 *54%*	90 *72%* AU	272 *53%*	312 *57%* Y	33 *66%* XY	12 *46%*	5 *34%*
9-10 (Net)	**124** ***19%*** **De**	56 *18%*	68 *21%*	35 *13%*	89 *24%* AD	64 *21%*	60 *18%*	29 *19%*	30 *19%*	26 *21%*	20 *26%* L	7 *10%*	12 *17%*	43 *22%*	54 *18%*	26 *18%*	57 *23%*	66 *17%*	29 *23%*	94 *18%*	109 *20%*	10 *19%*	3 *12%*	2 *13%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 117

Q15_12_3. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**608**	502	85	19	297	262	42	101	412	56	159	443	58	18	40	57	56	23	37	52	45	102	68	52
Base (weighted)	**637**	528	91*	16**	314	274	43*	95*	446	62*	159	475	50*	20**	45*	69*	69*	28**	45*	26*	57*	130*	82*	16*
Effective Base	**503**	419	68	16	246	218	35	83	342	48	128	372	54	17	36	51	49	21	34	48	42	92	61	47
Lowest rating 1	**3** *	3 1%	- -	* 2%	1 *	1 *	1 3%	1 1%	2 *	- -	* *	2 *	- -	- -	- -	- -	- -	- -	- -	* 1%	1 2%	- -	1 2%	1 3% Anot
2	**12 2% Z**	6 1%	5 5% Z	1 3%	4 1%	6 2%	1 2%	4 4%	7 2%	1 1%	4 3%	8 2%	- -	- -	- -	- -	1 2%	- -	- -	- -	2 4%	3 3%	4 5%	1 8% Akmnqr
3	**24 4% O**	20 4%	2 2%	2 14%	9 3%	11 4%	2 5%	5 5%	16 4%	2 3%	6 4%	18 4%	1 3%	- -	3 6%	3 4%	4 6%	1 4%	- -	1 2%	3 5%	5 4%	3 4%	1 6% q
4	**37 6%**	29 6%	7 8%	- -	17 5%	15 5%	5 11%	4 4%	26 6%	5 7%	9 5%	28 6%	3 5%	1 5%	5 12% r	2 2%	4 5%	1 4%	5 11%	- -	2 3%	8 6%	6 8%	1 4%
5	**75 12% Ectu**	58 11%	15 16%	3 16%	25 8%	43 16% Ac	5 13%	14 14%	50 11%	8 12%	19 12%	56 12%	6 11%	3 16%	9 20% qt u	17 24% Aqtu	9 13%	4 13%	1 2%	4 15% qt u	8 14%	7 6%	3 4%	4 27% Akqtu
6	**88 14% M**	67 13%	18 20%	3 18%	46 15%	35 13%	6 15%	12 12%	65 15%	8 12%	25 16%	62 13%	7 14%	2 8%	3 7%	15 22% s	8 11%	4 15%	4 8%	6 22% ms	3 6%	24 19%	10 13%	2 13%
7	**121 19% Ud**	105 20%	13 14%	3 20%	70 22% d	40 14%	11 26%	21 22%	82 18%	13 21%	28 17%	92 19%	12 24% u	5 23%	6 12%	9 14%	14 20%	5 19%	12 26% u	5 18%	12 20%	31 24% u	8 10%	3 17%
8	**118 18% GYav**	111 21% Aa	5 5%	2 11%	61 19%	53 19%	4 10%	14 15%	83 19%	13 22%	32 20%	85 18%	11 22% v	6 31%	9 19%	11 16%	15 22% v	6 21%	7 16%	4 16%	10 18%	21 16%	16 19% v	1 4%
9	**74 12% DLMU**	62 12%	11 12%	1 7%	44 14%	28 10%	3 6%	8 8%	54 12%	8 12%	15 9%	60 13%	7 14%	1 4%	5 10%	5 8%	9 13%	3 12%	5 11%	2 6%	8 14%	14 11%	14 17%	1 5%
Highest rating 10	**49 8% D**	43 8%	4 5%	1 8%	25 8%	24 9%	- -	4 5%	38 9%	3 5%	15 9%	34 7%	2 5%	1 5%	- -	5 7%	3 5%	3 13%	8 18% Akm o	1 6%	3 4%	12 9%	9 11% m	1 7% m

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 117

Q15_12_3. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region										
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**637**	528	91*	16**	314	274	43*	95*	446	62*	159	475	50*	20**	45*	69*	69*	28**	45*	26*	57*	130*	82*	16*
Effective Base	**503**	419	68	16	246	218	35	83	342	48	128	372	54	17	36	51	49	21	34	48	42	92	61	47
Don't know	**36** *6%* **ETc**	25 *5%*	10 *11%* AZ	- -	11 *4%*	19 *7%*	4 *10%*	8 *8%*	23 *5%*	2 *4%*	6 *4%*	30 *6%*	1 *1%*	1 *7%*	6 *14%* Ako t	3 *4%*	2 *2%*	- -	3 *6%*	4 *14%* Ako t	5 *9%*	4 *3%*	7 *9%*	1 *4%*
1-3 (Net)	**39** *6%* **JO**	29 *5%*	6 *7%*	3 *19%*	14 *5%*	18 *6%*	4 *10%*	10 *11%*	25 *6%*	3 *4%*	11 *7%*	28 *6%*	1 *3%*	- -	3 *6%*	3 *4%*	5 *8%*	1 *4%*	- -	1 *3%*	6 *11%*	8 *6%*	8 *10%*	3 *18%* Aknqrt
4-6 (Net)	**199** *31%* **MZ**	153 *29%*	41 *45%* AZ	6 *34%*	89 *28%*	93 *34%*	16 *38%*	30 *31%*	141 *32%*	20 *32%*	53 *33%*	145 *31%*	15 *30%*	6 *30%*	18 *39%*	33 *48%* Aqstu	21 *30%*	9 *32%*	10 *22%*	10 *37%*	13 *23%*	39 *30%*	20 *24%*	7 *44%* Aqsu
7-10 (Net)	**362** *57%* **DUYanv**	321 *61%* Aa	34 *37%*	8 *46%*	200 *64%* Ade	144 *53%*	18 *42%*	48 *50%*	257 *58%*	37 *59%*	90 *56%*	272 *57%*	33 *66%* mnrv	13 *64%*	19 *42%*	30 *44%*	42 *61%* v	18 *64%*	32 *72%* mnrv	12 *46%*	33 *57%* v	79 *61%* v	47 *57%* v	5 *34%*
9-10 (Net)	**124** *19%* **De**	105 *20%*	16 *17%*	3 *16%*	69 *22%* e	52 *19%*	3 *6%*	13 *13%*	92 *21%*	11 *17%*	30 *19%*	94 *20%*	10 *19%*	2 *10%*	5 *10%*	10 *14%*	13 *18%*	7 *24%*	13 *30%* m	3 *12%*	11 *19%*	26 *20%*	23 *28%* m	2 *13%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 117

Q15_12_3. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**608**	320	79	5	36	39	35	94	173	53	123	125	70	11	50	63	88	122	114	65	63
Base (weighted)	**637**	354	111*	8**	21*	40*	25*	79*	170	54*	137	138	81*	11**	42*	53*	85*	130	125*	74*	78*
Effective Base	**503**	277	67	5	30	34	30	84	137	46	102	104	62	10	43	50	72	102	93	57	57
Lowest rating 1	**3** *	* *	- -	- -	* 1%	- -	- -	3 3% AB	* *	- -	- -	1 1%	* *	- -	2 4% AIK	1 2%	1 2%	* *	- -	- -	- -
2	**12** **2%**	6 2%	3 3%	- -	- -	- -	* 2%	3 3%	1 1%	2 4%	5 3%	3 2%	- -	- -	1 3%	1 1%	1 1%	6 5% A	1 1%	1 1%	- -
3	**24** **4%**	12 3%	2 2%	- -	1 5%	2 6%	2 7%	5 7%	12 7% AM	1 1%	4 3%	6 4%	- -	1 7%	1 3%	3 6%	2 2%	3 2%	2 2%	4 6%	5 7%
4	**37** **6%**	22 6%	7 6%	- -	2 11% F	* 1%	2 8%	4 5%	13 7%	2 5%	8 6%	5 4%	3 4%	- -	3 8%	4 7%	7 8%	4 3%	9 8%	8 10%	1 1%
5	**75** **12%**	39 11%	21 19%	- -	1 6%	3 9%	1 5%	9 12%	24 14%	3 6%	17 12%	17 12%	6 8%	2 18%	5 12%	10 18%	13 15%	19 15%	12 9%	6 8%	7 9%
6	**88** **14%** H	58 16% H	11 10%	- -	2 11%	7 17%	4 17%	5 7%	20 12%	4 8%	24 18%	21 15%	15 18%	1 7%	3 7%	6 12%	9 11%	24 18%	11 9%	11 14%	15 20%
7	**121** **19%**	61 17%	24 21%	5 60%	4 20%	9 24%	4 15%	15 18%	30 18%	11 20%	33 24%	27 20%	11 13%	- -	9 21%	8 15%	16 19%	23 18%	28 22%	16 21%	10 13%
8	**118** **18%**	69 19%	17 15%	1 16%	3 16%	6 16%	6 24%	15 19%	32 19%	14 25%	19 14%	29 21%	11 13%	4 37%	9 22%	10 19%	17 20%	18 14%	31 25% R	8 11%	13 17%
9	**74** **12%** HO	44 12% H	16 15% H	- -	2 11%	8 20% H	2 7%	2 3%	18 11%	7 12%	12 9%	20 14% O	17 21% AKO	- -	1 2%	3 5%	10 12%	17 13%	18 14%	9 12%	12 15%
Highest rating 10	**49** **8%**	28 8%	6 5%	2 24%	2 8%	3 8%	1 3%	8 10%	10 6%	5 9%	9 7%	7 5%	13 16% AIL	2 16%	3 8%	6 11%	4 5%	13 10%	4 3%	9 12%	11 14% S
Don't know	**36** **6%**	16 5%	5 4%	- -	2 10% F	- -	3 12% F	10 13% ABCF	10 6%	5 10%	5 4%	4 3%	5 7%	2 15%	5 11% L	2 4%	5 5%	5 4%	8 7%	3 4%	3 4%
1-3 (Net)	**39** **6%** M	18 5%	5 5%	- -	1 7%	2 6%	2 8%	10 13% AB	13 8% M	3 5%	9 6%	9 7%	* *	1 7%	4 10% M	5 10%	4 5%	9 7%	3 3%	5 7%	5 7%
4-6 (Net)	**199** **31%** J	119 33%	39 35%	- -	6 28%	10 26%	8 30%	18 23%	57 33%	10 18%	50 36% J	43 31%	24 30%	3 25%	11 27%	19 37%	29 34%	46 35%	32 26%	24 33%	24 31%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
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Q15_12_3. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels: BBC Three
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		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**637**	354	111*	8**	21*	40*	25*	79*	170	54*	137	138	81*	11**	42*	53*	85*	130	125*	74*	78*
Effective Base	**503**	277	67	5	30	34	30	84	137	46	102	104	62	10	43	50	72	102	93	57	57
7-10 (Net)	**362**	202	62	8	11	27	12	40	90	36	74	83	51	6	22	26	48	71	81	41	46
	57%	*57%*	*56%*	*100%*	*55%*	*68%*	*50%*	*50%*	*53%*	*67%*	*54%*	*60%*	*63%*	*52%*	*52%*	*50%*	*56%*	*54%*	*65%*	*55%*	*59%*
9-10 (Net)	**124**	72	22	2	4	11	3	10	28	12	22	27	30 AI KLO	2	4	8	14	29	22	17	22
	19%	*20%*	*20%*	*24%*	*19%*	*28%*	*10%*	*13%*	*16%*	*21%*	*16%*	*19%*	*37%*	*16%*	*10%*	*16%*	*17%*	*23%*	*17%*	*23%*	*29%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 118

Q15_12_4. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**490**	235	255	200	290	268	222	42	87	74	86	81	120	180	176	134	154	336	50	440	357	44	56	33
Base (weighted)	**509**	247	262	202	306	288	221	52*	95*	73*	86*	80*	123	192	207	110	173	335	76*	432	433	38*	28*	9*
Effective Base	**415**	194	221	174	242	233	181	36	75	61	72	69	104	160	149	112	132	284	47	374	329	42	52	31
Lowest rating 1	**3** ***1%*** **V**	- -	3 *1%*	1 *	2 *1%*	2 *1%*	1 *1%*	1 *2%*	- -	2 *2%*	- -	- -	* *	2 *1%*	1 *	- -	2 *1%*	1 *	- -	3 *1%*	1 *	1 *3%* V	* *1%*	1 *6%* AV
2	**6** ***1%*** **Z**	3 *1%*	3 *1%*	4 *2%*	3 *1%*	3 *1%*	3 *2%*	1 *2%*	1 *1%*	- -	* *1%*	2 *3%*	1 *1%*	2 *1%*	1 *1%*	3 *3%*	3 *2%*	3 *1%*	1 *1%*	5 *1%*	4 *1%*	1 *3%*	1 *4%*	- -
3	**14** ***3%*** **CZc**	12 *5%* AC	2 *1%*	8 *4%*	7 *2%*	8 *3%*	6 *3%*	2 *5%*	2 *3%*	2 *2%*	4 *4%*	1 *2%*	3 *2%*	5 *3%*	7 *4%*	2 *1%*	5 *3%*	9 *3%*	- -	14 *3%*	10 *2%*	2 *5%*	1 *4%*	1 *12%* AV
4	**12** ***2%***	7 *3%*	5 *2%*	6 *3%*	6 *2%*	7 *2%*	5 *2%*	3 *6%*	1 *2%*	2 *2%*	1 *1%*	3 *4%*	2 *1%*	2 *1%*	7 *3%*	2 *2%*	4 *2%*	8 *2%*	2 *2%*	10 *2%*	8 *2%*	3 *9%* AV	- -	* *3%*
5	**62** ***12%*** **EZ**	30 *12%*	32 *12%*	35 *17%* AE	27 *9%*	33 *12%*	29 *13%*	10 *19%*	12 *12%*	8 *11%*	6 *7%*	11 *14%*	15 *12%*	21 *11%*	22 *11%*	18 *17%*	16 *9%*	46 *14%*	7 *9%*	55 *13%*	52 *12%*	4 *10%*	4 *15%*	2 *18%*
6	**49** ***10%*** **E**	24 *10%*	26 *10%*	29 *14%* AE	21 *7%*	28 *10%*	22 *10%*	8 *14%*	8 *8%*	8 *11%*	17 *20%* AILM	3 *4%*	7 *5%*	27 *14%* AP	14 *7%*	8 *8%*	22 *12%*	28 *8%*	9 *12%*	40 *9%*	41 *10%*	3 *8%*	4 *16%*	1 *7%*
7	**75** ***15%*** **U**	34 *14%*	41 *16%*	33 *16%*	42 *14%*	48 *17%*	27 *12%*	8 *15%*	17 *18%*	15 *20%*	7 *8%*	13 *16%*	16 *13%*	26 *13%*	26 *13%*	23 *21%* A	30 *17%*	45 *14%*	19 *25%* AU	56 *13%*	64 *15%*	6 *17%*	2 *8%*	2 *24%* X
8	**88** ***17%***	40 *16%*	48 *18%*	32 *16%*	56 *18%*	45 *16%*	43 *19%*	4 *8%*	20 *21%*	14 *19%*	16 *18%*	14 *18%*	20 *16%*	30 *16%*	40 *19%*	18 *16%*	34 *20%*	54 *16%*	9 *12%*	79 *18%*	79 *18%*	3 *7%*	6 *20%*	1 *8%*
9	**100** ***20%*** **Du**	48 *20%*	52 *20%*	23 *12%*	76 *25%* AD	55 *19%*	45 *20%*	6 *11%*	25 *26%* J	9 *12%*	18 *21%*	22 *28%* J	21 *17%*	39 *20%*	45 *22%*	15 *14%*	33 *19%*	67 *20%*	17 *22%*	83 *19%*	89 *20%*	7 *19%*	3 *11%*	1 *13%*
Highest rating 10	**67** ***13%*** **Djo**	32 *13%*	35 *14%*	17 *8%*	51 *16%* AD	46 *16%*	22 *10%*	7 *14%*	9 *9%*	10 *13%*	15 *17%*	7 *9%*	20 *16%*	27 *14%*	28 *13%*	13 *12%*	20 *12%*	47 *14%*	12 *15%*	56 *13%*	57 *13%*	6 *15%*	4 *13%*	1 *7%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 118

Q15_12_4. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels: BBC Four
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Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**509**	247	262	202	306	288	221	52*	95*	73*	86*	80*	123	192	207	110	173	335	76*	432	433	38*	28*	9*
Effective Base	**415**	194	221	174	242	233	181	36	75	61	72	69	104	160	149	112	132	284	47	374	329	42	52	31
Don't know	**31** ***6%*** **IR**	17 *7%*	14 *5%*	16 *8%*	15 *5%*	14 *5%*	17 *8%*	2 *4%*	- -	6 *8%* I	3 *3%*	3 *3%*	18 *15%* AIK L	9 *5%*	15 *7%*	7 *7%*	5 *3%*	27 *8%* AR	1 *1%*	31 *7%* A	26 *6%*	2 *6%*	2 *8%*	* *4%*
1-3 (Net)	**24** ***5%*** **VZc**	15 *6%*	8 *3%*	12 *6%*	12 *4%*	13 *4%*	11 *5%*	4 *9%*	4 *4%*	3 *5%*	4 *5%*	3 *4%*	5 *4%*	10 *5%*	9 *4%*	4 *4%*	10 *6%*	14 *4%*	1 *1%*	23 *5%*	15 *4%*	4 *10%* V	3 *9%* V	2 *18%* AV
4-6 (Net)	**123** ***24%*** **EZ**	60 *24%*	63 *24%*	70 *34%* AE	54 *18%*	68 *24%*	56 *25%*	20 *39%* AM	21 *22%*	18 *24%*	24 *28%*	17 *22%*	24 *19%*	51 *27%*	43 *21%*	29 *26%*	42 *24%*	82 *24%*	18 *24%*	105 *24%*	102 *24%*	10 *26%*	8 *30%*	3 *28%*
7-10 (Net)	**330** ***65%*** **DHU** **Xaer**	154 *62%*	176 *67%*	105 *52%*	225 *74%* AD	193 *67%*	137 *62%*	25 *48%*	71 *74%* H	47 *64%*	55 *64%*	57 *71%* H	76 *62%*	121 *63%*	140 *67%*	69 *63%*	117 *67%*	213 *64%*	57 *74%*	273 *63%*	289 *67%* X	22 *57%*	15 *52%*	5 *51%*
9-10 (Net)	**167** ***33%*** **Dae** **j**	80 *32%*	87 *33%*	40 *20%*	127 *41%* AD	101 *35%*	67 *30%*	13 *25%*	33 *35%*	18 *25%*	33 *38%*	29 *37%*	41 *33%*	66 *34%*	73 *35%*	28 *26%*	53 *30%*	114 *34%*	29 *38%*	138 *32%*	146 *34%*	13 *33%*	7 *24%*	2 *19%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**490**	409	62	17	199	234	51	118	304	35	131	348	44	23	33	44	40	20	45	56	38	64	50	33
Base (weighted)	**509**	427	65*	15**	215	240	48*	119	322	34**	135	363	38*	25**	38*	53*	50*	26**	54*	28*	49*	79*	61*	9*
Effective Base	**415**	344	55	14	170	197	43	100	258	28	109	297	42	21	30	41	35	19	42	52	35	59	48	31
Lowest rating 1	**3 1% V**	2 *	1 2%	- -	1 1%	2 1%	* 1%	* *	2 1%	- -	* *	3 1%	1 3%	- -	- -	- -	- -	- -	- -	* 1%	- -	1 1%	- -	1 6% Amnoqsu
2	**6 1% Z**	3 1%	3 5% AZ	- -	1 *	4 2%	1 2%	2 1%	4 1%	- -	1 1%	5 1%	1 3%	1 4%	- -	- -	- -	1 4%	- -	1 4%	1 3%	1 1%	- -	- -
3	**14 3% CZc**	8 2%	6 9% AZ	1 3%	2 1%	8 3%	4 9% Ac	5 4%	9 3%	* 1%	2 2%	11 3%	2 5%	- -	4 11% Aqt u	1 2%	1 2%	- -	- -	1 4%	3 6%	1 1%	- -	1 12% Anoqtu
4	**12 2%**	8 2%	1 2%	3 21%	4 2%	6 3%	2 5%	3 2%	8 3%	1 3%	6 4%	6 2%	3 9% Aqu	1 4%	3 7%	1 1%	- -	1 3%	- -	- -	- -	3 4%	- -	* 3% u
5	**62 12% EZ**	45 10%	16 25% AZ	1 10%	21 10%	33 14%	7 15%	18 15%	37 12%	3 8%	14 10%	46 13%	4 10%	5 20%	4 11%	5 9%	8 16%	5 21%	2 5%	4 15%	8 17%	8 10%	7 11%	2 18% q
6	**49 10% E**	43 10%	5 7%	1 8%	20 9%	18 8%	10 20% Ad	9 8%	29 9%	6 17%	8 6%	42 12%	3 8%	1 5%	2 7%	3 6%	3 5%	5 20%	9 17%	4 16%	5 9%	7 9%	6 10%	1 7%
7	**75 15% U**	59 14%	10 16%	6 39%	29 14%	37 15%	8 17%	20 16%	39 12%	9 27%	18 13%	57 16%	6 17%	3 13%	4 11%	16 30% Arstu	11 21%	- -	10 19%	2 8%	5 11%	8 10%	7 11%	2 24% r
8	**88 17%**	80 19%	7 10%	1 6%	49 23% Ad	33 14%	6 12%	15 12%	63 19%	3 10%	23 17%	63 17%	3 7%	5 21%	4 9%	7 13%	12 25% k	6 25%	5 10%	6 20%	11 22%	13 17%	15 25% k	1 8%
9	**100 20% Du**	92 22% A	8 12%	- -	46 21%	50 21%	4 9%	20 17%	72 22%	4 11%	30 22%	68 19%	7 19%	5 19%	8 20%	18 33% Aru	14 29% u	3 12%	14 25% u	3 11%	8 16%	16 20%	4 7%	1 13%
Highest rating 10	**67 13% Djo**	60 14%	5 8%	2 13%	32 15%	32 13%	4 8%	15 13%	40 13%	6 18%	24 18%	40 11%	6 15% o	3 13%	4 12%	2 4%	1 2%	1 5%	7 13%	4 13% o	3 6%	20 25% An os	15 25% Anos	1 7%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (weighted)	**509**	427	65*	15**	215	240	48*	119	322	34**	135	363	38*	25**	38*	53*	50*	26**	54*	28*	49*	79*	61*	9*
Effective Base	**415**	344	55	14	170	197	43	100	258	28	109	297	42	21	30	41	35	19	42	52	35	59	48	31
Don't know	**31** *6%* **IR**	28 *6%*	3 *4%*	- -	11 *5%*	17 *7%*	1 *3%*	12 *10%*	18 *6%*	2 *5%*	10 *8%*	21 *6%*	2 *6%*	- -	4 *12%* of	1 *3%*	- -	3 *10%*	6 *11%* of	2 *8%* o	5 *10%*	1 *2%*	6 *10%*	* *4%*
1-3 (Net)	**24** *5%* **VZc**	13 *3%*	10 *15%* AZ	1 *3%*	4 *2%*	14 *6%* c	6 *12%* Ac	7 *6%*	16 *5%*	* *1%*	3 *2%*	19 *5%*	4 *10%* qu	1 *4%*	4 *11%* qu	1 *2%*	1 *2%*	1 *4%*	- -	3 *9%* qu	4 *9%* u	3 *4%*	- -	2 *18%* Anoqtu
4-6 (Net)	**123** *24%* **EZ**	95 *22%*	22 *34%*	6 *38%*	45 *21%*	58 *24%*	19 *40%* Acd	30 *25%*	74 *23%*	9 *28%*	27 *20%*	94 *26%*	10 *26%*	7 *29%*	10 *25%*	9 *16%*	10 *21%*	11 *44%*	12 *22%*	8 *30%*	13 *26%*	18 *23%*	13 *22%*	3 *28%*
7-10 (Net)	**330** *65%* **DHUXa er**	292 *68%* Aa	30 *46%*	9 *58%*	156 *72%* Ae	151 *63%* e	22 *46%*	70 *59%*	214 *67%*	23 *66%*	94 *70%*	229 *63%*	22 *57%*	17 *66%*	20 *52%*	42 *79%* Akmrs v	38 *77%* mrv	11 *42%*	36 *67%*	15 *52%*	27 *55%*	57 *72%* rv	42 *69%*	5 *51%*
9-10 (Net)	**167** *33%* **Daej**	152 *36%* Aa	13 *20%*	2 *13%*	78 *36%* e	81 *34%* e	8 *17%*	35 *30%*	112 *35%*	10 *30%*	54 *40%*	108 *30%*	13 *33%*	8 *32%*	12 *32%*	19 *37%*	15 *31%*	4 *17%*	21 *39%*	7 *24%*	11 *22%*	35 *45%* Ar sv	20 *33%*	2 *19%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 118

Q15_12_4. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**490**	224	56	4	30	16	27	133	130	35	82	110	83	12	36	59	63	99	86	54	58
Base (weighted)	**509**	244	81*	5**	19**	18**	19**	124	131	39*	84*	118*	91*	13**	29**	51*	58*	107*	96*	62*	64*
Effective Base	**415**	195	50	3	25	14	21	117	108	31	69	93	72	11	30	48	51	82	73	50	52
Lowest rating 1	**3** *1%*	2 *1%*	1 *1%*	- -	- -	- -	- -	* *	* *	- -	1 *1%*	- -	1 *1%*	- -	* *1%*	- -	- -	1 *1%*	- -	1 *2%*	1 *2%*
2	**6** *1%*	2 *1%*	2 *3%*	- -	- -	1 *5%*	- -	1 *1%*	2 *2%*	1 *3%*	1 *2%*	1 *1%*	- -	- -	- -	1 *2%*	- -	1 *1%*	2 *2%*	- -	* *1%*
3	**14** *3%*	8 *3%*	1 *1%*	- -	2 *8%*	2 *11%*	* *1%*	2 *2%*	6 *4%*	2 *4%*	- -	6 *5%*	1 *1%*	- -	- -	2 *3%*	2 *3%*	2 *2%*	4 *4%*	1 *1%*	3 *4%*
4	**12** *2%*	7 *3%*	1 *1%*	- -	- -	- -	1 *6%*	2 *2%*	2 *2%*	1 *3%*	3 *4%*	2 *2%*	1 *1%*	- -	2 *8%*	1 *2%*	2 *3%*	2 *2%*	4 *4%*	- -	3 *4%*
5	**62** *12%*	28 *12%*	8 *10%*	* *7%*	3 *15%*	1 *7%*	5 *24%*	17 *14%*	18 *14%*	5 *13%*	10 *12%*	14 *11%*	6 *6%*	2 *13%*	7 *25%*	7 *14%*	7 *12%*	14 *13%*	9 *10%*	10 *17%*	5 *8%*
6	**49** *10%* Q	31 *13%*	6 *7%*	- -	* *1%*	4 *25%*	* *3%*	8 *6%*	13 *10%*	5 *12%*	11 *13%*	11 *9%*	8 *9%*	1 *6%*	* *1%*	1 *3%*	1 *2%*	8 *8%*	5 *5%*	9 *15%*	12 *19%* APQS
7	**75** *15%*	36 *15%*	12 *15%*	3 *64%*	2 *12%*	5 *28%*	2 *8%*	15 *12%*	23 *18%*	4 *10%*	14 *17%*	15 *13%*	12 *13%*	2 *11%*	4 *12%*	4 *8%*	11 *20%*	17 *16%*	15 *16%*	9 *15%*	6 *9%*
8	**88** *17%*	43 *18%*	21 *26%*	- -	2 *9%*	- -	3 *14%*	19 *15%*	24 *18%*	6 *15%*	12 *15%*	20 *17%*	15 *17%*	6 *46%*	5 *16%*	13 *25%*	9 *15%*	16 *15%*	19 *20%*	7 *11%*	13 *21%*
9	**100** *20%*	47 *19%*	17 *21%*	- -	7 *36%*	1 *8%*	5 *28%*	23 *18%*	26 *20%*	7 *17%*	12 *15%*	23 *20%*	26 *28%* AK	1 *5%*	5 *18%*	8 *16%*	9 *15%*	27 *25%*	25 *26%*	8 *13%*	14 *22%*
Highest rating 10	**67** *13%* I	34 *14%*	7 *8%*	1 *29%*	3 *16%*	3 *17%*	1 *5%*	19 *15%*	10 *8%*	2 *6%*	16 *19%* I	18 *15%*	16 *18%* I	- -	4 *14%*	10 *20%*	12 *21%* S	14 *13%*	8 *8%*	15 *24%*	7 *11%*
Don't know	**31** *6%* B	7 *3%*	5 *6%*	- -	1 *3%*	- -	2 *11%*	17 *14%* AB	6 *5%*	7 *17%* AIKM	3 *3%*	7 *6%*	4 *5%*	2 *18%*	1 *5%*	3 *6%*	5 *9%* U	5 *4%*	6 *6%*	2 *3%*	- -
1-3 (Net)	**24** *5%*	11 *5%*	4 *5%*	- -	2 *8%*	3 *15%*	* *1%*	4 *3%*	8 *6%*	3 *8%*	3 *3%*	8 *6%*	2 *2%*	- -	* *1%*	3 *5%*	2 *3%*	4 *4%*	6 *6%*	2 *3%*	4 *7%*
4-6 (Net)	**123** *24%*	66 *27%*	15 *18%*	* *7%*	3 *16%*	6 *32%*	6 *33%*	27 *22%*	34 *26%*	11 *27%*	24 *28%*	26 *22%*	15 *17%*	3 *20%*	10 *35%*	10 *19%*	9 *16%*	24 *23%*	18 *19%*	20 *32%*	20 *31%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 118

Q15_12_4. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**509**	244	81*	5**	19**	18**	19**	124	131	39*	84*	118*	91*	13**	29**	51*	58*	107*	96*	62*	64*
Effective Base	**415**	195	50	3	25	14	21	117	108	31	69	93	72	11	30	48	51	82	73	50	52
7-10 (Net)	**330** *65%* J	160 *65%*	57 *70%*	4 *93%*	14 *73%*	9 *53%*	11 *55%*	76 *61%*	83 *63%*	19 *48%*	55 *66%*	77 *65%*	69 *76%* AJ	8 *62%*	17 *60%*	35 *69%*	41 *71%*	74 *69%*	67 *70%*	38 *62%*	40 *62%*
9-10 (Net)	**167** *33%*	81 *33%*	23 *29%*	1 *29%*	10 *52%*	4 *25%*	6 *33%*	42 *34%*	36 *28%*	9 *23%*	29 *34%*	41 *35%*	42 *46%* AIJ	1 *5%*	9 *32%*	18 *36%*	21 *36%*	40 *38%*	33 *34%*	23 *37%*	21 *32%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 119

Q15_12_5. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**1776**	892	884	802	974	797	979	173	267	254	323	303	456	424	741	610	493	1283	113	1661	1211	192	188	185
Base (weighted)	**1733**	875	858	765	968	789	944	202	280	241	303	273	436	424	830	478	510	1223	173	1558	1424	157	96	56
Effective Base	**1463**	710	755	660	804	667	796	142	220	210	265	248	388	369	620	505	412	1053	102	1381	1101	178	174	162
Lowest rating 1	**44** *3%* **CGIZ cg**	38 *4%* AC	7 *1%*	17 *2%*	27 *3%*	29 *4%* AG	16 *2%*	5 *3%*	2 *1%*	5 *2%*	14 *4%* AI	8 *3%*	11 *2%*	14 *3%*	23 *3%*	8 *2%*	9 *2%*	36 *3%*	6 *4%*	38 *2%*	35 *2%*	7 *5%*	1 *2%*	* *1%*
2	**34** *2%* **Eci**	21 *2%*	13 *1%*	24 *3%* AE	10 *1%*	11 *1%*	23 *2%*	5 *2%*	8 *3%*	1 *1%*	2 *1%*	8 *3%* K	10 *2%*	6 *1%*	15 *2%*	13 *3%*	10 *2%*	24 *2%*	- -	34 *2%* A	29 *2%*	2 *1%*	3 *3%*	* *1%*
3	**69** *4%* **EPZc n**	35 *4%*	33 *4%*	41 *5%* AE	28 *3%*	34 *4%*	34 *4%*	12 *6%*	8 *3%*	10 *4%*	12 *4%*	14 *5%*	13 *3%*	27 *6%* AP	20 *2%*	22 *5%*	17 *3%*	52 *4%*	9 *5%*	60 *4%*	56 *4%*	6 *4%*	4 *4%*	2 *3%*
4	**82** *5%* **Zc**	41 *5%*	41 *5%*	45 *6%*	37 *4%*	40 *5%*	42 *4%*	8 *4%*	13 *5%*	15 *6%*	12 *4%*	14 *5%*	20 *5%*	17 *4%*	37 *4%*	29 *6%*	22 *4%*	60 *5%*	7 *4%*	75 *5%*	65 *5%*	9 *6%*	5 *5%*	3 *6%*
5	**261** *15%* **EJW Zck**	124 *14%*	137 *16%*	149 *19%* AE	113 *12%*	122 *15%*	140 *15%*	38 *19%* J	41 *15%*	25 *10%*	39 *13%*	37 *14%*	81 *19%* AJ	64 *15%*	127 *15%*	71 *15%*	73 *14%*	189 *15%*	25 *15%*	236 *15%*	216 *15%* W	15 *9%*	19 *20%* W	12 *22%* AVW
6	**270** *16%*	138 *16%*	132 *15%*	119 *16%*	150 *16%*	121 *15%*	149 *16%*	39 *19%*	44 *16%*	43 *18%*	43 *14%*	44 *16%*	57 *13%*	75 *18%*	131 *16%*	64 *13%*	69 *14%*	200 *16%*	29 *17%*	240 *15%*	212 *15%*	32 *20%*	17 *18%*	8 *15%*
7	**319** *18%* **Dbe**	151 *17%*	168 *20%*	123 *16%*	196 *20%* AD	150 *19%*	169 *18%*	32 *16%*	50 *18%*	50 *21%*	56 *19%*	50 *18%*	81 *19%*	79 *19%*	163 *20%*	76 *16%*	101 *20%*	218 *18%*	28 *16%*	291 *19%*	261 *18%*	31 *20%*	15 *15%*	12 *22%*
8	**290** *17%* **Dad es**	140 *16%*	150 *17%*	111 *14%*	179 *19%* AD	134 *17%*	156 *17%*	35 *17%*	43 *15%*	43 *18%*	51 *17%*	45 *16%*	74 *17%*	64 *15%*	147 *18%*	80 *17%*	91 *18%*	199 *16%*	31 *18%*	259 *17%*	244 *17%*	25 *16%*	13 *14%*	8 *14%*
9	**161** *9%* **DMSU abdef**	80 *9%*	81 *9%*	41 *5%*	120 *12%* AD	65 *8%*	96 *10%*	12 *6%*	35 *13%* HM	26 *11%* M	35 *12%* M	27 *10%*	26 *6%*	40 *9%*	71 *9%*	51 *11%*	70 *14%* AS	91 *7%*	23 *13%*	138 *9%*	136 *10%*	14 *9%*	7 *7%*	5 *8%*
Highest rating 10	**89** *5%* **Ddej m**	46 *5%*	43 *5%*	29 *4%*	60 *6%* D	39 *5%*	50 *5%*	6 *3%*	23 *8%* AHLM	12 *5%*	24 *8%* AHLM	9 *3%*	16 *4%*	24 *6%*	42 *5%*	24 *5%*	30 *6%*	59 *5%*	8 *5%*	81 *5%*	75 *5%*	6 *4%*	6 *6%*	2 *4%*

Table 119

Q15_12_5. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**1733**	875	858	765	968	789	944	202	280	241	303	273	436	424	830	478	510	1223	173	1558	1424	157	96	56
Effective Base	**1463**	710	755	660	804	667	796	142	220	210	265	248	388	369	620	505	412	1053	102	1381	1101	178	174	162
Don't know	**113** ***7%*** **EORcg**	60 *7%*	53 *6%*	65 *9%* AE	48 *5%*	43 *5%*	70 *7%*	11 *5%*	13 *5%*	11 *4%*	15 *5%*	17 *6%*	46 *11%* AIJK	17 *4%*	55 *7%*	41 *9%* AO	17 *3%*	96 *8%* AR	6 *4%*	106 *7%*	95 *7%*	10 *6%*	6 *6%*	3 *5%*
1-3 (Net)	**147** ***8%*** **CEZc**	94 *11%* AC	53 *6%*	83 *11%* AE	64 *7%*	75 *9%*	73 *8%*	22 *11%*	18 *6%*	16 *7%*	27 *9%*	30 *11%*	34 *8%*	47 *11%* P	58 *7%*	42 *9%*	35 *7%*	112 *9%*	15 *9%*	132 *8%*	120 *8%*	16 *10%*	8 *8%*	3 *5%*
4-6 (Net)	**614** ***35%*** **EZcfi**	303 *35%*	310 *36%*	314 *41%* AE	300 *31%*	283 *36%*	331 *35%*	84 *42%* K	98 *35%*	83 *34%*	95 *31%*	95 *35%*	159 *36%*	155 *37%*	295 *36%*	164 *34%*	164 *32%*	449 *37%*	62 *36%*	551 *35%*	493 *35%*	56 *35%*	41 *43%* AV	24 *43%* AV
7-10 (Net)	**859** ***50%*** **DHMSXabdefr**	417 *48%*	442 *52%*	304 *40%*	555 *57%* AD	389 *49%*	471 *50%*	84 *42%*	151 *54%* HM	132 *55%* HM	165 *55%* HM	131 *48%*	197 *45%*	206 *49%*	421 *51%*	231 *48%*	293 *57%* AS	566 *46%*	90 *52%*	768 *49%*	716 *50%*	76 *48%*	41 *42%*	26 *47%*
9-10 (Net)	**250** ***14%*** **DHMSabdefj**	126 *14%*	124 *14%*	70 *9%*	180 *19%* AD	105 *13%*	146 *15%*	18 *9%*	58 *21%* AHLM	38 *16%* M	59 *19%* AHM	36 *13%*	42 *10%*	64 *15%*	112 *14%*	74 *16%*	100 *20%* AS	150 *12%*	31 *18%*	219 *14%*	210 *15%*	20 *13%*	13 *13%*	7 *12%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 119

Q15_12_5. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**1776**	1408	265	100	567	969	221	451	1088	117	438	1296	192	75	120	182	141	96	123	188	129	155	190	185
Base (weighted)	**1733**	1378	260	94*	573	930	214	419	1071	123	403	1299	157	79*	129	214	158	107*	149	96	168	190	229	56
Effective Base	**1463**	1159	221	81	473	796	180	369	899	101	356	1077	178	67	110	168	126	89	113	174	118	139	174	162
Lowest rating 1	**44 3% CGIZcg**	16 1%	11 4% Z	18 19% AZa	4 1%	19 2%	20 9% Acd	14 3%	21 2%	3 2%	14 3%	28 2%	7 5%	1 1%	2 2%	5 3%	3 2%	4 4%	6 4%	1 2%	3 2%	7 4%	3 1%	* 1%
2	**34 2% Eci**	23 2%	9 4%	2 3%	6 1%	25 3% Ac	3 1%	7 2%	17 2%	4 3%	2 *	29 2% i	2 1%	1 1%	4 3% oq	4 2%	- -	3 3%	- -	3 3% oq	7 4% oq	5 3%	6 2%	* 1%
3	**69 4% EPZcn**	44 3%	16 6% Z	9 9% AZ	11 2%	43 5% c	15 7% Ac	14 3%	49 5%	2 2%	12 3%	56 4%	6 4% n	2 3%	8 6% n	2 1%	5 3%	4 3%	3 2%	4 4% n	9 5% n	10 5% n	14 6% n	2 3%
4	**82 5% Zc**	57 4%	18 7%	7 7%	17 3%	51 5% c	14 7% c	16 4%	57 5%	3 3%	14 4%	66 5%	9 6%	7 9% q	6 5%	16 7% q	8 5%	4 4%	3 2%	5 5%	5 3%	9 5%	8 3%	3 6%
5	**261 15% EJWZc k**	192 14%	50 19% Z	19 20%	63 11%	153 16% c	43 20% c	81 19% Ag	150 14%	16 13%	55 14%	202 16%	15 9%	12 15%	21 17%	28 13%	25 16%	21 19% k	24 16%	19 20% k	25 15%	27 14%	31 14%	12 22% Aknu
6	**270 16%**	207 15%	50 19%	13 14%	74 13%	153 16%	42 20% c	67 16%	163 15%	24 19%	56 14%	210 16%	32 20% t	8 10%	21 16%	32 15%	29 18%	15 14%	21 14%	17 18% t	38 22% Alt u	19 10%	29 13%	8 15%
7	**319 18% Dbe**	273 20% Ab	38 15%	8 9%	95 17%	191 21% Ae	27 13%	79 19%	203 19%	23 19%	76 19%	240 18%	31 20%	14 18%	21 16%	35 17%	33 21%	14 13%	34 23%	15 15%	32 19%	37 20%	41 18%	12 22%
8	**290 17% Dades**	255 19% Aa	26 10%	10 10%	135 24% Ad e	135 14%	20 9%	57 14%	191 18%	22 18%	72 18%	214 16%	25 16%	16 20% s	18 14%	49 23% Ars	24 15%	19 18%	29 20% s	13 14%	16 9%	29 15%	46 20% s	8 14%
9	**161 9% DMSUa bdef**	149 11% Aab	10 4%	2 2%	95 17% Ade	56 6%	9 4%	24 6%	105 10% f	14 11%	42 10%	116 9%	14 9%	15 19% Akn qrsuv	14 11%	18 8%	20 13%	10 9%	9 6%	7 7%	13 8%	18 10%	18 8%	5 8%
Highest rating 10	**89 5% Ddejm**	79 6% A	9 3%	1 1%	52 9% Ade	34 4%	2 1%	15 4%	61 6%	5 4%	28 7%	57 4%	6 4%	2 2%	1 1%	11 5% m	3 2%	5 5%	8 5% m	6 6% mo	9 5% m	21 11% Akl mov	15 7% m	2 4% m

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 119

Q15_12_5. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (weighted)	**1733**	1378	260	94*	573	930	214	419	1071	123	403	1299	157	79*	129	214	158	107*	149	96	168	190	229	56
Effective Base	**1463**	1159	221	81	473	796	180	369	899	101	356	1077	178	67	110	168	126	89	113	174	118	139	174	162
Don't know	**113** *7%* **EORcg**	82 *6%*	23 *9%*	6 *6%*	20 *3%*	71 *8%* c	19 *9%* c	45 *11%* Ag	54 *5%*	7 *6%*	33 *8%*	79 *6%*	10 *6%*	2 *3%*	13 *10%* f	13 *6%*	7 *5%*	9 *8%*	12 *8%*	6 *6%*	12 *7%*	7 *4%*	19 *8%*	3 *5%*
1-3 (Net)	**147** *8%* **CEZc**	82 *6%*	36 *14%* AZ	29 *31%* AZa	21 *4%*	87 *9%* c	37 *17%* Acd	36 *9%*	86 *8%*	9 *7%*	28 *7%*	114 *9%*	16 *10%*	4 *5%*	15 *11%* n	11 *5%*	8 *5%*	10 *10%*	9 *6%*	8 *8%*	19 *11%* n	22 *12%* no	23 *10%*	3 *5%*
4-6 (Net)	**614** *35%* **EZci**	456 *33%*	119 *46%* AZ	39 *41%*	154 *27%*	357 *38%* Ac	99 *46%* Acd	163 *39%*	370 *35%*	43 *35%*	125 *31%*	478 *37%* i	56 *35%*	27 *34%*	48 *37%*	77 *36%*	63 *40%*	40 *37%*	48 *32%*	41 *43%* At u	67 *40%*	56 *29%*	68 *30%*	24 *43%* Atu
7-10 (Net)	**859** *50%* **DHMSX abdefr**	757 *55%* Aab	82 *32%*	21 *22%*	378 *66%* Ad e	416 *45%* e	58 *27%*	175 *42%*	561 *52%* Af	64 *52%*	217 *54%*	627 *48%*	76 *48%*	47 *59%* mrs	53 *41%*	113 *53%* m	80 *51%*	48 *45%*	80 *54%*	41 *42%*	70 *42%*	105 *55%* mr s	120 *52%*	26 *47%*
9-10 (Net)	**250** *14%* **DHMSa bdefj**	228 *17%* Aab	19 *7%*	3 *3%*	148 *26%* Ad e	90 *10%*	11 *5%*	39 *9%*	167 *16%* f	19 *15%*	70 *17%*	173 *13%*	20 *13%*	17 *21%*	15 *11%*	29 *14%*	23 *15%*	15 *14%*	17 *12%*	13 *13%*	22 *13%*	39 *20%* A	33 *14%*	7 *12%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Table 119

Q15_12_5. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1776**	697	227	18	141	51	139	503	492	193	381	322	133	39	210	236	248	365	270	212	138
Base (weighted)	**1733**	738	302	23**	85	48*	93	443	446	200	392	335	146	35*	172	187	226	373	284	219	160
Effective Base	**1463**	599	197	14	114	43	118	436	397	164	316	267	116	33	172	183	207	304	223	179	123
Lowest rating 1	**44** **3%** **I**	23 *3%*	8 *3%*	- -	2 *2%*	1 *2%*	* *1%*	9 *2%*	5 *1%*	2 *1%*	17 *4%* AIJ	12 *4%* I	4 *3%*	3 *8%* IJO	2 *1%*	3 *1%*	7 *3%*	5 *1%*	5 *2%*	8 *4%*	9 *6%* AR
2	**34** **2%**	10 *1%*	8 *3%*	- -	1 *1%*	1 *3%*	4 *4%*	10 *2%*	4 *1%*	6 *3%*	13 *3%* I	6 *2%*	1 *1%*	1 *3%*	3 *2%*	3 *1%*	3 *1%*	8 *2%*	4 *1%*	7 *3%*	1 *1%*
3	**69** **4%**	28 *4%*	13 *4%*	- -	4 *5%*	6 *13%* ABCH	4 *5%*	13 *3%*	14 *3%*	3 *2%*	17 *4%*	15 *4%*	12 *8%* AIJ	- -	7 *4%*	7 *4%*	5 *2%*	10 *3%*	8 *3%*	8 *4%*	12 *7%* QRS
4	**82** **5%**	33 *4%*	15 *5%*	- -	4 *5%*	2 *5%*	3 *4%*	25 *6%*	16 *4%*	6 *3%*	25 *6%* M	19 *6%*	2 *2%*	1 *3%*	13 *7%* IM	4 *2%*	9 *4%*	22 *6%*	16 *6%*	15 *7%*	4 *2%*
5	**261** **15%** **G**	97 *13%*	48 *16%*	3 *13%*	12 *14%*	11 *23%* G	8 *8%*	83 *19%* ABG	78 *17%*	28 *14%*	55 *14%*	50 *15%*	16 *11%*	8 *22%*	26 *15%*	28 *15%*	32 *14%*	50 *13%*	48 *17%*	29 *13%*	22 *14%*
6	**270** **16%**	117 *16%*	51 *17%*	5 *22%*	12 *15%*	10 *21%*	12 *13%*	62 *14%*	66 *15%*	32 *16%*	57 *15%*	62 *19%*	23 *16%*	7 *21%*	20 *12%*	24 *13%*	37 *16%*	63 *17%*	50 *18%*	29 *13%*	25 *16%*
7	**319** **18%**	135 *18%*	55 *18%*	4 *16%*	15 *18%*	4 *8%*	24 *26%* AF	82 *19%*	80 *18%*	45 *22%*	80 *20%*	60 *18%*	22 *15%*	6 *16%*	26 *15%*	28 *15%*	35 *16%*	78 *21%*	56 *20%*	45 *21%*	25 *15%*
8	**290** **17%** **N**	128 *17%*	44 *14%*	4 *18%*	14 *17%*	6 *13%*	15 *16%*	79 *18%*	77 *17%* N	31 *15%* N	68 *17%* N	51 *15%* N	23 *16%* N	- -	39 *22%* AN	30 *16%*	49 *22%* A	57 *15%*	45 *16%*	41 *19%*	23 *14%*
9	**161** **9%** **H**	86 *12%* AH	26 *9%*	1 *5%*	9 *11%* H	2 *5%*	12 *13%* H	25 *6%*	56 *13%* AKO	17 *9%*	31 *8%*	27 *8%*	17 *12%*	2 *5%*	10 *6%*	27 *14%* AR	23 *10%*	28 *7%*	31 *11%*	26 *12%*	16 *10%*
Highest rating 10	**89** **5%** **HK**	50 *7%* AH	12 *4%*	2 *10%*	4 *5%*	2 *4%*	5 *5%*	14 *3%*	27 *6%* K	11 *5%*	10 *2%*	14 *4%*	18 *12%* AIJ KLNO	- -	9 *5%*	15 *8%*	13 *6%*	22 *6%*	10 *4%*	7 *3%*	14 *9%* AS
Don't know	**113** **7%** **B**	30 *4%*	23 *7%*	4 *17%*	7 *8%*	1 *2%*	7 *7%*	41 *9%* AB	23 *5%*	20 *10%* IK	20 *5%*	19 *6%*	6 *4%*	8 *22%* AIJKLM	18 *10%* AIK	17 *9%* S	14 *6%*	29 *8%*	10 *4%*	4 *2%*	10 *6%*
1-3 (Net)	**147** **8%** **I**	62 *8%*	29 *10%*	- -	7 *8%*	9 *18%* ABH	8 *9%*	32 *7%*	24 *5%*	11 *5%*	47 *12%* AIJ	33 *10%* I	17 *12%* IJ	4 *11%*	11 *7%*	13 *7%*	14 *6%*	24 *6%*	16 *6%*	23 *11%*	22 *14%* AQRS
4-6 (Net)	**614** **35%** **G**	247 *33%*	114 *38%* G	8 *34%*	28 *33%*	24 *49%* BG	23 *25%*	169 *38%* G	160 *36%*	66 *33%*	137 *35%*	131 *39%*	42 *29%*	16 *46%*	59 *34%*	57 *31%*	78 *35%*	136 *36%*	114 *40%* P	73 *33%*	51 *32%*

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 119

Q15_12_5. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1733**	738	302	23**	85	48*	93	443	446	200	392	335	146	35*	172	187	226	373	284	219	160
Effective Base	**1463**	599	197	14	114	43	118	436	397	164	316	267	116	33	172	183	207	304	223	179	123
7-10 (Net)	**859**	399	136	11	43	15	55	201	240	104	188	152	81	7	84	100	120	185	143	118	77
	50%	*54%*	*45%*	*48%*	*51%*	*30%*	*59%*	*45%*	*54%*	*52%*	*48%*	*45%*	*55%*	*21%*	*49%*	*53%*	*53%*	*50%*	*50%*	*54%*	*49%*
	FHN	ACFH			F		ACFH		LN	N	N	N	N		N						
9-10 (Net)	**250**	136	38	3	13	4	16	39	83	28	40	41	35	2	19	42	35	50	41	32	30
	14%	*18%*	*12%*	*15%*	*16%*	*9%*	*18%*	*9%*	*19%*	*14%*	*10%*	*12%*	*24%*	*5%*	*11%*	*22%*	*16%*	*13%*	*14%*	*15%*	*19%*
	HK	AH			H		H		AKLO				AJK LNO			ARS					

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 120

Q15_12_6. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**1192**	590	602	472	720	548	644	141	213	208	225	180	225	342	500	348	361	831	91	1101	823	126	132	111
Base (weighted)	**1184**	601	583	463	722	550	634	167	221	199	211	160	226	356	559	267	379	805	141*	1043	979	104	68	34*
Effective Base	**984**	474	513	397	588	465	520	115	179	177	182	144	194	298	417	289	303	682	84	917	747	115	122	96
Lowest rating 1	**21** *2%* **CZcg**	18 *3%* AC	3 *	8 *2%*	12 *2%*	13 *2%*	8 *1%*	1 *1%*	2 *1%*	2 *1%*	6 *3%*	2 *2%*	7 *3%*	7 *2%*	9 *2%*	5 *2%*	3 *1%*	17 *2%*	3 *2%*	17 *2%*	18 *2%*	1 *1%*	1 *2%*	* *1%*
2	**13** *1%* **C**	11 *2%* C	2 *	9 *2%*	5 *1%*	5 *1%*	8 *1%*	2 *1%*	2 *1%*	1 *1%*	1 *	5 *3%* A	2 *1%*	5 *1%*	5 *1%*	3 *1%*	2 *1%*	11 *1%*	1 *1%*	12 *1%*	9 *1%*	2 *2%*	2 *3%* AV	- -
3	**30** *3%* **Zc**	18 *3%*	12 *2%*	14 *3%*	16 *2%*	15 *3%*	15 *2%*	6 *4%*	9 *4%*	2 *1%*	5 *2%*	3 *2%*	5 *2%*	7 *2%*	18 *3%*	6 *2%*	10 *3%*	20 *2%*	5 *4%*	25 *2%*	23 *2%*	5 *5%*	1 *1%*	1 *2%*
4	**60** *5%* **EWk**	30 *5%*	30 *5%*	34 *7%* AE	27 *4%*	30 *5%*	30 *5%*	12 *7%*	10 *4%*	13 *6%*	7 *3%*	6 *4%*	13 *6%*	21 *6%*	21 *4%*	18 *7%*	13 *3%*	47 *6%*	6 *4%*	55 *5%*	55 *6%* W	1 *1%*	2 *3%*	2 *7%* W
5	**133** *11%* **EZc**	65 *11%*	69 *12%*	79 *17%* AE	54 *8%*	63 *12%*	70 *11%*	20 *12%*	19 *9%*	18 *9%*	22 *10%*	15 *9%*	40 *18%* AI JKL	39 *11%*	59 *11%*	35 *13%*	39 *10%*	95 *12%*	12 *9%*	121 *12%*	106 *11%*	11 *10%*	9 *13%*	8 *24%* AVWX
6	**157** *13%* **Mq**	74 *12%*	83 *14%*	66 *14%*	91 *13%*	68 *12%*	89 *14%*	28 *17%* M	35 *16%* M	24 *12%*	28 *13%*	22 *14%*	19 *8%*	45 *13%*	69 *12%*	42 *16%*	54 *14%*	103 *13%*	23 *16%*	134 *13%*	122 *13%*	19 *18%*	11 *17%*	4 *12%*
7	**232** *20%* **Oi**	106 *18%*	126 *22%*	86 *18%*	146 *20%*	105 *19%*	127 *20%*	31 *18%*	50 *23%*	47 *23%* M	39 *19%*	31 *19%*	34 *15%*	56 *16%*	121 *22%* O	54 *20%*	81 *21%*	150 *19%*	30 *21%*	202 *19%*	192 *20%*	19 *19%*	14 *20%*	7 *20%*
8	**229** *19%* **QYev**	103 *17%*	126 *22%*	80 *17%*	149 *21%*	112 *20%*	117 *18%*	37 *22%*	38 *17%*	41 *21%*	42 *20%*	28 *18%*	42 *19%*	72 *20%*	118 *21%* Q	39 *15%*	65 *17%*	164 *20%*	33 *23%*	196 *19%*	195 *20%* Y	17 *17%*	13 *19%*	4 *11%*
9	**167** *14%* **DSXabefjrs**	92 *15%*	75 *13%*	30 *6%*	138 *19%* AD	84 *15%*	83 *13%*	16 *9%*	34 *16%*	31 *16%*	30 *14%*	24 *15%*	32 *14%*	68 *19%* AP Q	68 *12%*	32 *12%*	73 *19%* AS	94 *12%*	20 *14%*	147 *14%*	142 *14%* X	18 *17%* X	4 *5%*	4 *13%* X
Highest rating 10	**81** *7%* **a**	47 *8%*	34 *6%*	26 *6%*	55 *8%*	31 *6%*	50 *8%*	8 *5%*	17 *8%*	11 *5%*	16 *8%*	13 *8%*	16 *7%*	24 *7%*	38 *7%*	19 *7%*	29 *8%*	52 *6%*	4 *3%*	77 *7%* A	63 *6%*	8 *7%*	8 *12%* AV	3 *8%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Table 120

Q15_12_6. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**1184**	601	583	463	722	550	634	167	221	199	211	160	226	356	559	267	379	805	141*	1043	979	104	68	34*
Effective Base	**984**	474	513	397	588	465	520	115	179	177	182	144	194	298	417	289	303	682	84	917	747	115	122	96
Don't know	**60 5% EIRc g**	38 6%	23 4%	33 7% AE	28 4%	24 4%	37 6%	7 4%	4 2%	9 4%	13 6% I	11 7% I	17 7% I	13 4%	33 6%	14 5%	10 3%	51 6% AR	4 3%	57 5%	53 5%	3 3%	3 5%	1 2%
1-3 (Net)	**64 5% CZc**	47 8% AC	17 3%	31 7%	33 5%	33 6%	31 5%	9 5%	13 6%	5 3%	13 6%	10 6%	14 6%	19 5%	32 6%	13 5%	16 4%	48 6%	10 7%	54 5%	50 5%	8 8%	4 6%	1 3%
4-6 (Net)	**351 30% EZc q**	168 28%	182 31%	179 39% AE	172 24%	161 29%	189 30%	60 36%	64 29%	55 28%	57 27%	43 27%	72 32%	105 30%	150 27%	95 36% AP	105 28%	245 30%	41 29%	310 30%	283 29%	31 29%	22 33%	15 44% AVW
7-10 (Net)	**709 60% DQS abdefs**	348 58%	362 62%	221 48%	488 68% AD	332 60%	377 59%	92 55%	140 63%	130 65% M	128 61%	96 60%	124 55%	220 62%	345 62% Q	144 54%	249 66% AS	461 57%	87 62%	622 60%	591 60%	62 60%	38 56%	17 52%
9-10 (Net)	**248 21% DSa bdejs**	139 23%	109 19%	55 12%	193 27% AD	115 21%	133 21%	24 14%	51 23%	42 21%	47 22%	37 23%	48 21%	92 26% AP	106 19%	51 19%	102 27% AS	147 18%	25 17%	224 21%	204 21%	25 24%	12 17%	7 21%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 120

Q15_12_6. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**1192**	974	155	61	445	614	119	286	724	87	284	883	126	52	84	125	90	60	77	132	81	124	130	111
Base (weighted)	**1184**	973	151	59*	455	600	117*	278	726	90*	276	887	104	57*	95*	143	101*	70*	95*	68	109*	157	152	34*
Effective Base	**984**	808	125	50	368	510	96	232	602	72	228	736	115	46	77	116	80	56	71	122	74	112	119	96
Lowest rating 1	**21 2% CZcg**	6 *1%*	7 *5%* AZ	7 *13%* AZ	1 *	8 *1%*	10 *9%* Acd	9 *3%* g	8 *1%*	2 *2%*	8 *3%*	12 *1%*	1 *1%*	1 *2%*	2 *3%*	3 *2%*	3 *3%*	- -	5 *5%* A	1 *2%*	1 *1%*	2 *1%*	1 *1%*	* *1%*
2	**13 1% C**	10 *1%*	3 *2%*	1 *2%*	3 *1%*	9 *1%*	1 *1%*	2 *1%*	8 *1%*	1 *1%*	3 *1%*	9 *1%*	2 *2%*	1 *1%*	1 *1%*	1 *1%*	- -	2 *3%*	- -	2 *3%* Ao	2 *2%*	1 *1%*	1 *1%*	- -
3	**30 3% Zc**	18 *2%*	7 *5%* Z	5 *8%* AZ	6 *1%*	20 *3%* c	4 *3%*	4 *2%*	20 *3%*	3 *3%*	3 *1%*	25 *3%*	5 *5%* u	- -	2 *2%*	2 *2%*	4 *4%*	- -	2 *2%*	1 *1%*	3 *3%*	9 *6%* Au	1 *1%*	1 *2%*
4	**60 5% EWk**	47 *5%*	10 *7%*	3 *5%*	20 *4%*	36 *6%*	4 *4%*	14 *5%*	41 *6%*	4 *5%*	12 *4%*	47 *5%*	1 *1%*	2 *4%*	6 *6%* k	12 *8%* ku	3 *3%*	4 *5%*	5 *5%*	2 *3%*	12 *11%* Akru	8 *5%*	3 *2%*	2 *7%* ku
5	**133 11% EZc**	98 *10%*	24 *16%* Z	11 *19%*	32 *7%*	75 *13%* c	25 *21%* Acd	37 *13%*	80 *11%*	10 *11%*	23 *8%*	106 *12%*	11 *10%*	6 *11%*	8 *8%*	20 *14%*	12 *12%*	13 *18%* q	5 *6%*	9 *13%*	11 *10%*	16 *10%*	15 *10%* Ak	8 *24%* Imnoqrstu
6	**157 13% Mq**	122 *13%*	28 *18%*	8 *13%*	50 *11%*	90 *15%*	16 *14%*	44 *16%*	95 *13%*	10 *11%*	45 *16%*	110 *12%*	19 *18%* q	9 *16%* q	17 *18%* q	19 *13%*	11 *11%*	8 *12%*	5 *5%*	11 *17%* q	13 *12%*	21 *13%*	19 *13%*	4 *12%*
7	**232 20% Oi**	194 *20%*	29 *19%*	9 *15%*	93 *20%*	110 *18%*	25 *22%*	55 *20%*	139 *19%*	17 *19%*	41 *15%*	189 *21%* Ai	19 *19%*	11 *20%*	22 *23%*	21 *14%*	30 *30%* Anu	17 *25%*	18 *19%*	14 *20%*	23 *21%*	30 *19%*	20 *13%*	7 *20%*
8	**229 19% QYev**	200 *21%* A	22 *15%*	7 *11%*	110 *24%* Ade	108 *18%* e	9 *8%*	43 *15%*	144 *20%*	21 *23%*	50 *18%*	177 *20%*	17 *17%*	8 *13%*	20 *21%*	35 *25%* v	14 *14%*	9 *13%*	23 *24%* v	13 *19%*	18 *17%*	27 *17%*	41 *27%* Aopv	4 *11%*
9	**167 14% DSXab efjrs**	158 *16%* Aab	7 *5%*	2 *4%*	84 *18%* Ade	76 *13%*	8 *7%*	28 *10%*	116 *16%* Af	12 *13%*	54 *19%* Aj	111 *12%*	18 *17%* rs	15 *27%* Amnrs	8 *8%*	18 *13%*	14 *14%*	10 *15%*	19 *20%* mrs	4 *5%*	5 *5%*	26 *16%* rs	26 *17%* rs	4 *13%* rs
Highest rating 10	**81 7% a**	76 *8%* Aa	3 *2%*	1 *2%*	42 *9%* Ad	34 *6%*	5 *4%*	19 *7%*	48 *7%*	5 *6%*	24 *9%*	54 *6%*	8 *7%*	2 *4%*	5 *6%*	5 *4%*	5 *5%*	2 *3%*	9 *10%*	8 *12%* An	7 *6%*	13 *8%*	13 *9%*	3 *8%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 120

Q15_12_6. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**1184**	973	151	59*	455	600	117*	278	726	90*	276	887	104	57*	95*	143	101*	70*	95*	68	109*	157	152	34*
Effective Base	**984**	808	125	50	368	510	96	232	602	72	228	736	115	46	77	116	80	56	71	122	74	112	119	96
Don't know	**60** *5%* **EIRcg**	44 *5%*	11 *7%*	5 *8%*	14 *3%*	35 *6%*	9 *7%*	23 *8%* Ag	27 *4%*	5 *6%*	13 *5%*	47 *5%*	3 *3%*	1 *2%*	4 *4%*	7 *5%*	5 *5%*	4 *6%*	4 *4%*	3 *5%*	14 *12%* Aktv	4 *3%*	10 *7%*	1 *2%*
1-3 (Net)	**64** *5%* **CZc**	33 *3%*	17 *11%* AZ	14 *23%* AZa	10 *2%*	37 *6%* c	16 *13%* Acd	15 *5%*	36 *5%*	6 *6%*	15 *5%*	46 *5%*	8 *8%* u	2 *3%*	6 *6%*	6 *4%*	6 *6%*	2 *3%*	6 *7%*	4 *6%*	6 *6%*	12 *8%*	4 *2%*	1 *3%*
4-6 (Net)	**351** *30%* **EZcq**	267 *27%*	62 *41%* AZ	22 *37%*	102 *22%*	201 *33%* Ac	45 *38%* c	95 *34%*	215 *30%*	24 *27%*	80 *29%*	263 *30%*	31 *29%* q	17 *31%*	30 *32%* q	51 *35%* q	27 *26%*	25 *35%* q	15 *16%*	22 *33%* q	36 *33%* q	45 *29%*	38 *25%*	15 *44%* Akoqtu
7-10 (Net)	**709** *60%* **DQSab defs**	629 *65%* Aab	61 *41%*	19 *32%*	328 *72%* Ad e	328 *55%* e	48 *41%*	145 *52%*	448 *62%* f	55 *61%*	169 *61%*	530 *60%*	62 *60%*	37 *65%*	55 *58%*	80 *56%*	63 *63%*	39 *55%*	69 *73%* An prsv	38 *56%*	53 *49%*	95 *61%*	100 *66%* sv	17 *52%*
9-10 (Net)	**248** *21%* **DSabd ejs**	235 *24%* Aab	10 *7%*	3 *6%*	126 *28%* Ad e	110 *18%*	13 *11%*	47 *17%*	165 *23%*	17 *19%*	78 *28%* Aj	164 *19%*	25 *24%* s	18 *31%* mns	13 *14%*	24 *17%*	19 *19%*	13 *18%*	28 *30%* mn s	12 *17%*	12 *11%*	39 *25%* s	39 *26%* s	7 *21%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Q15_12_6. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1192**	524	155	15	88	46	99	265	312	116	277	263	112	18	90	129	173	248	194	158	122
Base (weighted)	**1184**	553	215	18**	51*	43*	67*	236	290	119*	284	270	127*	16**	75*	94*	162	253	204	170	139
Effective Base	**984**	453	135	12	69	40	83	232	251	99	228	219	99	16	71	98	145	204	159	136	109
Lowest rating 1	**21 2%**	10 2%	4 2%	- -	* 1%	1 2%	1 1%	5 2%	1 1%	- -	7 3%	6 2%	3 2%	1 7%	2 3% I	* *	4 3%	3 1%	1 1%	3 2%	2 2%
2	**13 1%**	4 1%	3 2%	- -	1 1%	1 2%	1 1%	3 1%	3 1%	3 3%	2 1%	2 1%	1 *	1 6%	1 2%	1 1%	1 1%	4 1%	1 *	3 2%	1 1%
3	**30 3%**	17 3%	3 2%	- -	2 4%	3 6%	1 1%	3 1%	8 3%	- -	4 1%	11 4% J	4 3%	- -	3 5% J	3 3%	2 1%	7 3%	2 1%	4 3%	7 5%
4	**60 5%**	25 5%	13 6%	- -	5 9%	1 2%	3 4%	13 6%	16 5%	6 5%	19 7%	10 4%	4 3%	- -	5 7%	2 3%	5 3%	19 7%	8 4%	12 7%	5 4%
5	**133 11% B**	48 9%	24 11%	3 15%	4 8%	10 22% ABE	6 9%	40 17% AB	28 10%	15 13%	34 12%	26 10%	11 9%	3 20%	14 18% I	15 16%	17 11%	30 12%	21 10%	15 9%	14 10%
6	**157 13%**	76 14%	26 12%	2 12%	8 15%	7 15%	14 21% AH	25 10%	41 14%	19 16%	46 16% MO	33 12%	10 8%	3 16%	5 7%	12 12%	23 14%	30 12%	34 17% U	21 12%	12 8%
7	**232 20%**	113 21%	41 19%	6 35%	11 22%	7 16%	14 20%	39 16%	62 21%	26 22%	63 22%	51 19%	18 14%	2 15%	9 12%	18 19%	30 18%	52 21%	37 18%	33 19%	32 23%
8	**229 19% I**	112 20%	39 18%	4 19%	8 15%	7 16%	13 19%	48 20%	41 14%	19 16%	55 19%	71 26% AIJ	26 20%	3 17%	14 19%	13 14%	35 21%	38 15%	49 24% R	39 23%	26 19%
9	**167 14% HK**	90 16% H	33 16%	2 8%	8 15%	4 10%	7 10%	24 10%	50 17% KO	11 10%	28 10%	35 13%	37 29% AIJ KLO	1 9%	6 8%	15 16%	22 13%	37 15%	36 18%	25 15%	23 17%
Highest rating 10	**81 7%**	40 7%	10 5%	- -	3 6%	2 6%	7 11%	19 8%	21 7%	12 10% L	17 6%	11 4%	10 8%	1 5%	9 12% L	8 8%	16 10%	20 8%	9 4%	6 4%	12 8%
Don't know	**60 5% B**	19 4%	17 8% B	2 10%	2 4%	1 3%	1 2%	18 7% B	20 7%	6 5%	10 3%	14 5%	5 4%	* 3%	6 8%	7 7%	8 5%	13 5%	5 3%	8 5%	4 3%
1-3 (Net)	**64 5% S**	31 6%	11 5%	- -	3 6%	5 11%	2 4%	12 5%	12 4%	3 3%	13 5%	19 7%	7 5%	2 13%	7 10%	4 5%	7 5%	14 6%	4 2%	11 6%	10 7% S
4-6 (Net)	**351 30% M**	148 27%	63 29%	5 27%	16 32%	17 40%	23 35%	78 33%	84 29%	41 34% M	99 35% ALM	69 26%	25 20%	6 37%	24 32%	29 31%	45 28%	78 31%	63 31%	47 28%	31 22%

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 120

Q15_12_6. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1184**	553	215	18**	51*	43*	67*	236	290	119*	284	270	127*	16**	75*	94*	162	253	204	170	139
Effective Base	**984**	453	135	12	69	40	83	232	251	99	228	219	99	16	71	98	145	204	159	136	109
7-10 (Net)	**709** *60%*	354 *64%* AFH	124 *58%*	12 *63%*	30 *59%*	20 *47%*	40 *59%*	129 *55%*	174 *60%*	69 *58%*	162 *57%*	167 *62%*	91 *71%* AI JKO	8 *47%*	38 *51%*	54 *57%*	102 *63%*	148 *58%*	131 *64%*	104 *61%*	94 *67%*
9-10 (Net)	**248** *21%* K	129 *23%*	44 *20%*	2 *8%*	11 *21%*	7 *15%*	14 *20%*	43 *18%*	70 *24%* K	24 *20%*	44 *16%*	46 *17%*	47 *37%* AI JKLO	2 *14%*	15 *20%*	23 *24%*	37 *23%*	57 *23%*	45 *22%*	32 *19%*	35 *25%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 121

Q15_12_7. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**851**	415	436	299	552	398	453	79	164	146	147	144	171	201	374	275	298	553	64	787	573	98	93	87
Base (weighted)	**833**	412	422	287	546	398	435	92*	168	136	132	135	170	204	416	212	306	527	99*	734	678	83*	46*	26*
Effective Base	**696**	328	369	252	445	338	358	64	135	122	117	116	146	174	311	224	246	450	61	645	517	91	87	77
Lowest rating 1	**12** *1%* **Zc**	8 *2%*	4 *1%*	6 *2%*	6 *1%*	7 *2%*	5 *1%*	1 *1%*	1 *	1 *1%*	2 *2%*	2 *2%*	4 *2%*	4 *2%*	6 *1%*	2 *1%*	1 *	10 *2%*	- -	12 *2%*	8 *1%*	2 *2%*	1 *3%*	* *1%*
2	**21** *2%* **ER**	12 *3%*	9 *2%*	12 *4%* E	9 *2%*	9 *2%*	12 *3%*	3 *3%*	3 *2%*	1 *1%*	2 *2%*	5 *4%*	7 *4%*	6 *3%*	8 *2%*	6 *3%*	2 *1%*	19 *4%* AR	2 *3%*	18 *2%*	18 *3%*	1 *1%*	1 *3%*	1 *3%*
3	**23** *3%* **Zc**	13 *3%*	10 *2%*	11 *4%*	12 *2%*	14 *4%*	9 *2%*	3 *3%*	3 *2%*	1 *1%*	4 *3%*	3 *2%*	8 *5%*	5 *2%*	13 *3%*	5 *2%*	8 *2%*	15 *3%*	1 *1%*	22 *3%*	18 *3%*	3 *4%*	* *1%*	1 *2%*
4	**43** *5%* **Eu**	18 *4%*	25 *6%*	27 *9%* AE	16 *3%*	21 *5%*	22 *5%*	7 *8%*	6 *4%*	9 *7%*	7 *5%*	5 *4%*	9 *5%*	6 *3%*	22 *5%*	14 *7%*	12 *4%*	31 *6%*	5 *6%*	38 *5%*	35 *5%*	3 *4%*	4 *8%*	1 *3%*
5	**107** *13%* **Ec**	55 *13%*	52 *12%*	57 *20%* AE	50 *9%*	49 *12%*	57 *13%*	13 *15%*	16 *9%*	22 *16%*	13 *10%*	16 *12%*	27 *16%*	21 *10%*	54 *13%*	32 *15%*	34 *11%*	73 *14%*	10 *10%*	97 *13%*	83 *12%*	10 *12%*	8 *17%*	6 *24%* AVW
6	**98** *12%* **Ug**	45 *11%*	54 *13%*	39 *13%*	60 *11%*	42 *11%*	56 *13%*	11 *12%*	26 *15%*	14 *10%*	15 *11%*	17 *13%*	16 *9%*	22 *11%*	46 *11%*	31 *14%*	36 *12%*	62 *12%*	17 *18%*	81 *11%*	74 *11%*	11 *14%*	9 *20%* AV	4 *14%*
7	**152** *18%* **DMe**	74 *18%*	78 *19%*	39 *13%*	114 *21%* AD	78 *20%*	74 *17%*	19 *21%*	37 *22%* M	28 *21%*	27 *21%* M	21 *16%*	20 *12%*	36 *18%*	75 *18%*	39 *19%*	63 *20%*	90 *17%*	15 *15%*	137 *19%*	126 *19%*	17 *21%*	6 *14%*	3 *11%*
8	**147** *18%* **DIQ a**	66 *16%*	81 *19%*	38 *13%*	108 *20%* AD	71 *18%*	76 *17%*	19 *20%*	19 *11%*	31 *23%* I	24 *18%*	25 *19%*	29 *17%*	45 *22%* Q	76 *18%*	26 *12%*	55 *18%*	91 *17%*	21 *21%*	126 *17%*	118 *17%*	16 *19%*	8 *17%*	5 *17%*
9	**109** *13%* **DSX adr**	57 *14%*	52 *12%*	21 *7%*	87 *16%* AD	52 *13%*	57 *13%*	8 *9%*	29 *18%*	14 *10%*	21 *16%*	19 *14%*	17 *10%*	29 *14%*	50 *12%*	30 *14%*	55 *18%* AS	54 *10%*	12 *12%*	97 *13%*	95 *14%* X	9 *11%* X	1 *2%*	3 *12%* X
Highest rating 10	**80** *10%* **Dfm**	40 *10%*	40 *9%*	17 *6%*	63 *12%* AD	39 *10%*	41 *9%*	4 *4%*	25 *15%* AH	10 *7%*	12 *9%*	12 *9%*	16 *9%*	22 *11%*	41 *10%*	16 *8%*	35 *12%*	44 *8%*	11 *11%*	69 *9%*	66 *10%*	7 *8%*	5 *10%*	2 *9%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
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Ofcom PSB Tracker 2018

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Table 121

Q15_12_7. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels: Channel 5
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		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**833**	412	422	287	546	398	435	92*	168	136	132	135	170	204	416	212	306	527	99*	734	678	83*	46*	26*
Effective Base	**696**	328	369	252	445	338	358	64	135	122	117	116	146	174	311	224	246	450	61	645	517	91	87	77
Don't know	**42 5% IRZc g**	26 6%	17 4%	21 7%	22 4%	17 4%	25 6%	3 3%	3 2%	3 2%	6 4%	9 7%	18 11% AIJ	7 3%	24 6%	11 5%	6 2%	37 7% AR	4 4%	39 5%	36 5%	4 4%	2 4%	1 2%
1-3 (Net)	**55 7% EJRZ c**	32 8%	24 6%	29 10% AE	26 5%	30 7%	26 6%	7 8%	7 4%	4 3%	8 6%	10 8%	19 11% AIJ	16 8%	27 6%	13 6%	11 3%	45 9% AR	4 4%	52 7%	44 7%	6 8%	3 7%	2 7%
4-6 (Net)	**248 30% Ecu**	117 29%	131 31%	122 43% AE	126 23%	112 28%	136 31%	32 34%	48 28%	46 34%	34 26%	38 28%	51 30%	49 24%	123 29%	77 36% AO	83 27%	166 31%	33 33%	215 29%	193 28%	24 29%	21 45% AVW	11 41% AV
7-10 (Net)	**487 58% DMQ SXabde fr**	236 57%	251 60%	115 40%	372 68% AD	239 60%	248 57%	50 55%	110 66% M	83 61% M	84 64% M	78 57%	81 48%	133 65% AQ	243 58%	111 52%	208 68% AS	280 53%	59 59%	428 58%	405 60% X	49 59% X	20 44%	13 50%
9-10 (Net)	**188 23% DSX ademr**	97 23%	92 22%	38 13%	150 28% AD	90 23%	98 23%	13 14%	55 33% AHJ M	24 18%	33 25%	31 23%	33 19%	51 25%	91 22%	46 22%	90 29% AS	99 19%	23 23%	165 23%	161 24% X	16 19%	6 13%	6 22%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**851**	697	111	41	334	422	86	192	540	60	243	588	98	38	50	89	69	36	52	93	66	84	89	87
Base (weighted)	**833**	693	99*	39*	335	412	79*	187	525	62*	231	586	83*	39*	56*	107*	72*	44*	64*	46*	90*	106*	100*	26*
Effective Base	**696**	572	88	35	275	346	70	159	444	47	194	487	91	35	46	83	62	33	47	87	58	75	81	77
Lowest rating 1	**12** *1%* **Zc**	3 *	7 *7%* AZ	3 *6%* AZ	1 *	5 *1%*	6 *7%* Acd	5 *3%*	5 *1%*	1 *1%*	1 *	11 *2%*	2 *2%*	- -	1 *2%*	1 *1%*	3 *4%*	- -	1 *2%*	1 *3%* u	1 *1%*	1 *1%*	- -	* *1%*
2	**21** *2%* **ER**	16 *2%*	3 *3%*	1 *4%*	7 *2%*	11 *3%*	2 *3%*	6 *3%*	9 *2%*	2 *4%*	7 *3%*	12 *2%*	1 *1%*	1 *3%*	- -	3 *3%*	1 *2%*	1 *2%*	- -	1 *3%*	6 *6%*	3 *3%*	2 *2%*	1 *3%*
3	**23** *3%* **Zc**	13 *2%*	6 *6%* AZ	4 *10%* AZ	3 *1%*	14 *3%* c	5 *6%* c	6 *3%*	15 *3%*	* *1%*	4 *2%*	17 *3%*	3 *4%*	1 *4%*	4 *6%*	2 *2%*	1 *1%*	1 *1%*	- -	* *1%*	5 *6%*	2 *2%*	3 *3%*	1 *2%*
4	**43** *5%* **Eu**	33 *5%*	7 *7%*	3 *8%*	12 *4%*	25 *6%*	6 *7%*	6 *3%*	33 *6%*	2 *3%*	10 *5%*	30 *5%*	3 *4%*	1 *2%*	8 *15%* Akt uv	6 *6%*	4 *6%*	3 *8%* u	3 *5%*	4 *8%* u	4 *5%*	4 *4%*	1 *1%*	1 *3%*
5	**107** *13%* **Ec**	86 *12%*	14 *14%*	7 *19%*	27 *8%*	60 *15%* c	17 *21%* Ac	24 *13%*	69 *13%*	7 *11%*	22 *9%*	81 *14%*	10 *12%*	9 *24%* Au	6 *11%*	14 *13%*	9 *13%*	9 *20%*	7 *11%*	8 *17%*	9 *10%*	11 *11%*	8 *8%*	6 *24%* Aknqstu
6	**98** *12%* **Ug**	83 *12%*	10 *10%*	6 *14%*	35 *10%*	48 *12%*	14 *18%*	29 *15%*	52 *10%*	6 *9%*	27 *12%*	71 *12%*	11 *14%*	2 *4%*	5 *9%*	15 *14%*	12 *16%*	5 *11%*	6 *10%*	9 *20%* Al	9 *10%*	11 *11%*	10 *10%*	4 *14%*
7	**152** *18%* **DMe**	127 *18%*	20 *20%*	5 *13%*	66 *20%* e	79 *19%* e	7 *9%*	27 *14%*	95 *18%*	16 *26%*	49 *21%*	102 *17%*	17 *21%*	9 *24%*	12 *22%*	21 *20%*	11 *16%*	5 *12%*	9 *13%*	6 *14%*	17 *19%*	18 *17%*	23 *23%*	3 *11%*
8	**147** *18%* **DIQa**	134 *19%* Aa	10 *10%*	3 *7%*	73 *22%* Ae	66 *16%*	8 *10%*	31 *16%*	99 *19%*	10 *17%*	35 *15%*	111 *19%*	16 *19%*	5 *12%*	13 *22%*	19 *18%*	10 *14%*	9 *20%*	16 *25%*	8 *17%*	11 *12%*	18 *17%*	18 *18%*	5 *17%*
9	**109** *13%* **DSXadr**	99 *14%* Aa	6 *6%*	4 *9%*	59 *18%* Ade	44 *11%*	6 *8%*	26 *14%*	72 *14%*	6 *9%*	32 *14%*	74 *13%*	9 *11%* r	10 *25%* Amnr	5 *8%*	11 *10%*	10 *14%* r	7 *16%* r	6 *10%*	1 *2%*	9 *10%*	17 *16%* r	20 *20%* r	3 *12%* r
Highest rating 10	**80** *10%* **Dfm**	71 *10%*	6 *6%*	2 *6%*	41 *12%*	35 *8%*	4 *5%*	10 *5%*	59 *11%* f	8 *13%*	31 *13%* Aj	48 *8%*	7 *8%*	1 *2%*	1 *1%*	10 *9%*	8 *11%*	1 *3%*	7 *12%*	5 *10%* m	10 *11%*	19 *18%* Almp	8 *8%*	2 *9%* m

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**833**	693	99*	39*	335	412	79*	187	525	62*	231	586	83*	39*	56*	107*	72*	44*	64*	46*	90*	106*	100*	26*
Effective Base	**696**	572	88	35	275	346	70	159	444	47	194	487	91	35	46	83	62	33	47	87	58	75	81	77
Don't know	**42** ***5%*** **IRZcg**	28 *4%*	10 *11%* AZ	2 *4%*	10 *3%*	24 *6%*	5 *6%*	16 *9%* Ag	18 *3%*	4 *6%*	13 *6%*	29 *5%*	4 *4%*	- -	2 *3%*	4 *4%*	3 *4%*	3 *8%* t	8 *13%* Alt	2 *4%*	8 *9%* t	1 *1%*	6 *6%*	1 *2%*
1-3 (Net)	**55** ***7%*** **EJRZc**	32 *5%*	16 *16%* AZ	8 *20%* AZ	12 *4%*	30 *7%* c	13 *17%* Acd	18 *9%*	29 *6%*	4 *6%*	12 *5%*	40 *7%*	6 *8%*	2 *6%*	5 *8%*	7 *6%*	5 *6%*	1 *3%*	1 *2%*	3 *7%*	12 *13%*	7 *6%*	5 *5%*	2 *7%*
4-6 (Net)	**248** ***30%*** **Ecu**	201 *29%*	31 *31%*	16 *41%*	74 *22%*	133 *32%* c	37 *47%* Acd	59 *32%*	154 *29%*	14 *23%*	60 *26%*	182 *31%*	24 *29%*	12 *30%*	19 *35%*	35 *33%* u	25 *35%* u	17 *38%* u	17 *26%*	21 *45%* Ak qstu	23 *25%*	26 *25%*	19 *19%*	11 *41%* Astu
7-10 (Net)	**487** ***58%*** **DMQSX** **abdefr**	432 *62%* Aab	42 *42%*	14 *35%*	239 *71%* Ad e	224 *54%* e	24 *30%*	94 *50%*	324 *62%* Af	40 *65%*	147 *63%*	334 *57%*	49 *59%* r	24 *63%*	30 *54%*	61 *57%*	40 *55%*	22 *51%*	38 *59%*	20 *44%*	48 *53%*	72 *68%* rv	70 *70%* Arsv	13 *50%*
9-10 (Net)	**188** ***23%*** **DSXad** **emr**	170 *25%* Aa	12 *13%*	6 *15%*	100 *30%* Ad e	78 *19%*	10 *12%*	36 *19%*	131 *25%*	14 *22%*	63 *27%*	121 *21%*	16 *19%*	10 *27%* m	5 *10%*	21 *20%*	18 *25%* m	8 *19%*	14 *21%*	6 *13%*	20 *22%*	36 *34%* Ak mnr	28 *28%* mr	6 *22%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**851**	352	116	12	68	24	80	199	244	93	188	155	74	11	82	114	138	193	125	98	70
Base (weighted)	**833**	369	158	14**	39*	23**	53*	177	222	98*	193	158	82*	10**	66*	92*	128	195	129	104*	78*
Effective Base	**696**	301	101	9	55	21	66	174	192	80	154	130	64	10	65	87	113	157	104	83	63
Lowest rating 1	**12** *1%*	5 *1%*	3 *2%*	- -	* *1%*	- -	- -	4 *2%*	- -	1 *1%*	6 *3%* I	3 *2%*	* *	- -	2 *2%* I	* *	3 *3%*	1 *1%*	- -	2 *2%*	2 *3%*
2	**21** *2%*	5 *1%*	6 *4%*	- -	- -	- -	1 *2%*	8 *5%* AB	4 *2%*	5 *5%*	4 *2%*	3 *2%*	- -	1 *10%*	4 *6%* M	1 *2%*	4 *3%*	5 *3%*	* *	8 *8%*	- -
3	**23** *3%* B	5 *1%*	5 *3%*	- -	1 *2%*	1 *7%*	3 *5%* B	7 *4%*	8 *4%*	4 *5%*	4 *2%*	6 *4%*	- -	- -	* *	1 *2%*	7 *6%*	8 *4%*	2 *2%*	2 *1%*	2 *3%*
4	**43** *5%*	15 *4%*	12 *8%*	- -	4 *10%*	2 *7%*	2 *3%*	9 *5%*	9 *4%*	7 *7%* M	13 *7%* M	9 *6%*	- -	- -	5 *8%* M	7 *8%*	3 *2%*	7 *4%*	8 *6%*	5 *5%*	4 *6%*
5	**107** *13%* Q	43 *12%*	17 *10%*	3 *23%*	5 *14%*	6 *25%*	5 *9%*	28 *16%*	26 *12%*	12 *13%*	28 *15%*	15 *10%*	10 *12%*	2 *16%*	11 *16%*	15 *16%* Q	8 *6%*	23 *12%*	16 *13%*	16 *15%*	5 *7%*
6	**98** *12%*	48 *13%*	20 *13%*	2 *11%*	4 *9%*	1 *3%*	6 *12%*	18 *10%*	24 *11%*	17 *18%*	22 *12%*	18 *12%*	8 *10%*	2 *21%*	7 *10%*	9 *10%*	19 *15%*	17 *9%*	18 *14%*	9 *8%*	14 *18%*
7	**152** *18%* HP	81 *22%* AH	29 *18%*	1 *7%*	6 *16%*	2 *8%*	11 *20%*	23 *13%*	40 *18%*	16 *16%*	46 *24%* A	30 *19%*	12 *14%*	- -	9 *13%*	9 *10%*	28 *22%* P	47 *24%* AP	23 *18%*	15 *14%*	14 *18%*
8	**147** *18%*	63 *17%*	22 *14%*	1 *10%*	9 *22%*	6 *27%*	14 *27%* AC	32 *18%*	42 *19%*	12 *12%*	32 *17%*	36 *23%*	11 *13%*	3 *28%*	10 *16%*	15 *16%*	23 *18%*	35 *18%*	27 *21%*	20 *19%*	10 *12%*
9	**109** *13%*	55 *15%*	22 *14%*	1 *8%*	7 *17%*	5 *20%*	3 *7%*	16 *9%*	31 *14%*	11 *12%*	19 *10%*	17 *11%*	24 *29%* AIJ KLO	* *4%*	6 *9%*	15 *16%*	17 *13%*	24 *12%*	21 *16%*	16 *16%*	9 *11%*
Highest rating 10	**80** *10%* K	39 *11%*	14 *9%*	4 *28%*	1 *3%*	1 *3%*	8 *14%* E	13 *7%*	30 *14%* AKL	7 *7%*	10 *5%*	10 *6%*	15 *18%* AJK L	1 *9%*	7 *10%*	12 *13%*	10 *7%*	17 *9%*	12 *9%*	9 *8%*	12 *16%*
Don't know	**42** *5%* B	10 *3%*	8 *5%*	2 *13%*	2 *6%*	- -	1 *1%*	19 *11%* ABG	8 *3%*	6 *6%*	8 *4%*	12 *7%*	2 *3%*	1 *12%*	6 *9%*	6 *7%*	7 *6%*	11 *6%*	2 *2%*	4 *4%*	5 *7%*
1-3 (Net)	**55** *7%* BMS	15 *4%*	14 *9%*	- -	1 *3%*	1 *7%*	4 *7%*	19 *11%* AB	12 *5%*	10 *10%* M	14 *7%* M	13 *8%* M	* *	1 *10%*	6 *9%* M	3 *3%*	14 *11%* APS	14 *7%*	2 *2%*	11 *11%*	4 *6%*
4-6 (Net)	**248** *30%*	106 *29%*	49 *31%*	5 *34%*	13 *33%*	8 *36%*	13 *24%*	55 *31%*	59 *27%*	37 *37%*	63 *33%*	42 *27%*	18 *22%*	4 *37%*	23 *34%*	31 *34%*	29 *23%*	47 *24%*	43 *33%*	29 *28%*	23 *30%*

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		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**833**	369	158	14**	39*	23**	53*	177	222	98*	193	158	82*	10**	66*	92*	128	195	129	104*	78*
Effective Base	**696**	301	101	9	55	21	66	174	192	80	154	130	64	10	65	87	113	157	104	83	63
7-10 (Net)	**487**	237	87	7	23	13	36	84	143	46	107	92	62	4	32	52	77	123	82	60	45
	58%	*64%*	*55%*	*53%*	*58%*	*58%*	*68%*	*48%*	*65%*	*47%*	*56%*	*58%*	*75%*	*40%*	*48%*	*56%*	*60%*	*63%*	*64%*	*57%*	*58%*
	HJ	AH					H		AJO				AJ KLO								
9-10 (Net)	**188**	94	36	5	8	5	11	29	61	18	29	26	39	1	13	28	26	40	32	25	21
	23%	*25%*	*23%*	*36%*	*20%*	*23%*	*21%*	*17%*	*28%*	*19%*	*15%*	*17%*	*47%*	*12%*	*19%*	*30%*	*20%*	*21%*	*25%*	*24%*	*27%*
	HK	H							KL				AI JKLO								

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 122

Q15_13_1. Rating on statement - It shows new programmes made in the UK: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**2069**	1033	1036	944	1125	1003	1066	176	260	308	375	357	593	598	830	639	515	1554	129	1939	1441	211	230	187
Base (weighted)	**2051**	1020	1031	916	1136	1016	1035	209	266	296	365	329	586	605	933	511	537	1514	192	1858	1703	174	117	58
Effective Base	**1722**	832	892	790	933	845	878	144	218	258	309	294	508	518	699	534	432	1291	116	1625	1315	195	213	166
Lowest rating 1	**14** *1%* **Zc**	9 *1%*	4 *	8 *1%*	5 *	9 *1%*	5 *	- -	1 *1%*	2 *1%*	5 *1%*	1 *	5 *1%*	2 *	4 *	7 *1%* AP	4 *1%*	9 *1%*	1 *1%*	12 *1%*	11 *1%*	1 *1%*	1 *	1 *1%*
2	**31** *2%* **EUZ**	20 *2%*	11 *1%*	24 *3%* AE	8 *1%*	17 *2%*	14 *1%*	4 *2%*	4 *1%*	4 *1%*	4 *1%*	4 *1%*	13 *2%*	12 *2%*	8 *1%*	11 *2%*	6 *1%*	25 *2%*	6 *3%*	25 *1%*	24 *1%*	3 *2%*	3 *3%*	1 *2%*
3	**45** *2%* **EUZd**	24 *2%*	21 *2%*	28 *3%* AE	16 *1%*	24 *2%*	20 *2%*	6 *3%*	5 *2%*	12 *4%* AM	8 *2%*	5 *2%*	7 *1%*	8 *1%*	18 *2%*	18 *4%* AO	11 *2%*	33 *2%*	9 *5%*	36 *2%*	38 *2%*	3 *2%*	2 *1%*	2 *3%*
4	**61** *3%* **EKZ**	34 *3%*	26 *3%*	41 *4%* AE	20 *2%*	33 *3%*	28 *3%*	10 *5%* K	8 *3%*	8 *3%*	5 *1%*	9 *3%*	22 *4%* K	15 *3%*	24 *3%*	21 *4%*	17 *3%*	44 *3%*	4 *2%*	57 *3%*	52 *3%*	2 *1%*	6 *5%* AWY	1 *1%*
5	**162** *8%* **EUZ**	92 *9%*	69 *7%*	99 *11%* AE	63 *6%*	81 *8%*	80 *8%*	19 *9%*	27 *10%*	25 *8%*	28 *8%*	22 *7%*	41 *7%*	45 *7%*	78 *8%*	39 *8%*	37 *7%*	125 *8%*	23 *12%*	138 *7%*	137 *8%*	8 *5%*	8 *7%*	8 *13%* AVWX
6	**206** *10%* **KZc**	98 *10%*	108 *10%*	94 *10%*	113 *10%*	97 *9%*	110 *11%*	15 *7%*	36 *14%* K	35 *12%* K	25 *7%*	37 *11%*	58 *10%*	65 *11%*	87 *9%*	53 *10%*	59 *11%*	147 *10%*	18 *9%*	188 *10%*	169 *10%*	20 *12%*	12 *10%*	5 *8%*
7	**365** *18%*	176 *17%*	189 *18%*	158 *17%*	207 *18%*	178 *18%*	187 *18%*	39 *19%*	46 *17%*	76 *26%* AIK LM	58 *16%*	58 *18%*	89 *15%*	103 *17%*	175 *19%*	87 *17%*	98 *18%*	267 *18%*	28 *14%*	337 *18%*	294 *17%*	39 *23%* X	17 *15%*	15 *25%* AVX
8	**487** *24%* **Qabef**	228 *22%*	259 *25%*	215 *23%*	272 *24%*	258 *25%*	229 *22%*	42 *20%*	54 *20%*	56 *19%*	108 *30%* AHI JM	94 *28%* AIJ	133 *23%*	142 *23%*	241 *26%* Q	104 *20%*	123 *23%*	363 *24%*	34 *18%*	453 *24%* A	400 *23%*	45 *26%*	28 *24%*	13 *22%*
9	**339** *17%* **DJabe**	160 *16%*	179 *17%*	108 *12%*	231 *20%* AD	173 *17%*	166 *16%*	41 *20%* J	44 *16%*	35 *12%*	61 *17%*	54 *16%*	104 *18%* J	113 *19%*	151 *16%*	75 *15%*	94 *17%*	245 *16%*	32 *17%*	305 *16%*	282 *17%*	32 *19%*	17 *15%*	7 *12%*
Highest rating 10	**210** *10%* **DFLabdejo**	100 *10%*	111 *11%*	67 *7%*	143 *13%* AD	88 *9%*	122 *12%* AF	16 *8%*	32 *12%* L	25 *9%*	45 *12%* L	22 *7%*	69 *12%* L	69 *11%*	88 *9%*	53 *10%*	62 *12%*	148 *10%*	21 *11%*	189 *10%*	180 *11%*	11 *7%*	15 *13%* W	4 *7%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 122

Q15_13_1. Rating on statement - It shows new programmes made in the UK: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**2051**	1020	1031	916	1136	1016	1035	209	266	296	365	329	586	605	933	511	537	1514	192	1858	1703	174	117	58
Effective Base	**1722**	832	892	790	933	845	878	144	218	258	309	294	508	518	699	534	432	1291	116	1625	1315	195	213	166
Don't know	**132**	79	54	73	59	59	73	17	9	17	18	23	47	30	58	43	26	107	16	116	115	8	7	2
	6%	*8%*	*5%*	*8%*	*5%*	*6%*	*7%*	*8%*	*3%*	*6%*	*5%*	*7%*	*8%*	*5%*	*6%*	*8%*	*5%*	*7%*	*8%*	*6%*	*7%*	*5%*	*6%*	*4%*
	CEIZ cg	AC		AE									I			AO								
1-3 (Net)	**89**	53	36	60	29	50	40	10	10	18	17	10	25	23	31	36	22	68	16	74	73	7	5	4
	4%	*5%*	*4%*	*7%*	*3%*	*5%*	*4%*	*5%*	*4%*	*6%*	*5%*	*3%*	*4%*	*4%*	*3%*	*7%*	*4%*	*4%*	*8%*	*4%*	*4%*	*4%*	*4%*	*7%*
	EUZc dn			AE												AOP			AU					
4-6 (Net)	**429**	225	204	234	195	210	218	43	71	68	58	68	120	125	189	113	113	316	46	383	359	30	27	13
	21%	*22%*	*20%*	*26%*	*17%*	*21%*	*21%*	*21%*	*27%*	*23%*	*16%*	*21%*	*20%*	*21%*	*20%*	*22%*	*21%*	*21%*	*24%*	*21%*	*21%*	*17%*	*23%*	*23%*
	EKZ c			AE					AK	K														
7-10 (Net)	**1401**	663	738	548	852	696	704	138	175	193	272	228	394	428	655	318	377	1024	115	1285	1156	128	78	38
	68%	*65%*	*72%*	*60%*	*75%*	*69%*	*68%*	*66%*	*66%*	*65%*	*75%*	*69%*	*67%*	*71%*	*70%*	*62%*	*70%*	*68%*	*60%*	*69%*	*68%*	*74%*	*67%*	*66%*
	BDQ Tabef		AB		AD						AIJ M			Q	Q					AT				
9-10 (Net)	**549**	260	289	175	374	260	289	57	75	61	106	77	173	182	239	128	156	393	53	495	462	44	32	11
	27%	*25%*	*28%*	*19%*	*33%*	*26%*	*28%*	*27%*	*28%*	*21%*	*29%*	*23%*	*29%*	*30%*	*26%*	*25%*	*29%*	*26%*	*28%*	*27%*	*27%*	*25%*	*28%*	*19%*
	DJY abdev				AD				J		J		J	A							Y		Y	

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 122

Q15_13_1. Rating on statement - It shows new programmes made in the UK: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (un-weighted)	**2069**	1642	292	128	620	1157	259	541	1239	140	465	1557	211	75	136	189	156	113	164	230	155	210	243	187
Base (weighted)	**2051**	1635	292	117	631	1141	250	523	1228	154	439	1573	174	79*	150	221	172	132	200	117	201	250	297	58
Effective Base	**1722**	1365	246	106	515	966	214	451	1031	118	379	1307	195	69	124	176	140	105	150	213	142	189	225	166
Lowest rating 1	**14** *1%* **Zc**	1 *	2 *1%* Z	9 *8%* AZa	* *	4 *	8 *3%* Acd	2 *	10 *1%*	2 *1%*	5 *1%*	9 *1%*	1 *1%*	1 *1%*	2 *1%*	- -	- -	- -	1 *1%*	1 *	1 *	3 *1%*	3 *1%*	1 *1%* no
2	**31** *2%* **EUZ**	13 *1%*	7 *3%* Z	11 *9%* AZa	5 *1%*	16 *1%*	10 *4%* Acd	9 *2%*	21 *2%*	1 *1%*	5 *1%*	27 *2%*	3 *2%*	1 *1%*	2 *1%*	- -	1 *1%*	5 *4%* Ant	5 *3%* n	3 *3%* n	4 *2%*	2 *1%*	4 *1%*	1 *2%* n
3	**45** *2%* **EUZd**	18 *1%*	17 *6%* AZ	10 *8%* AZ	12 *2%*	15 *1%*	17 *7%* Acd	14 *3%*	25 *2%*	4 *3%*	8 *2%*	34 *2%*	3 *2%*	2 *2%*	6 *4%* u	3 *1%*	8 *4%* u	3 *2%*	4 *2%*	2 *1%*	2 *1%*	8 *3%*	2 *1%*	2 *3%* u
4	**61** *3%* **EKZ**	39 *2%*	17 *6%* AZ	5 *4%*	14 *2%*	35 *3%*	12 *5%*	20 *4%* h	38 *3%*	- -	12 *3%*	47 *3%*	2 *1%*	- -	5 *3%*	5 *2%*	4 *2%*	4 *3%*	11 *5%* k	6 *5%* Akl v	4 *2%*	13 *5%* Akv	7 *2%*	1 *1%*
5	**162** *8%* **EUZ**	105 *6%*	45 *15%* AZ	11 *10%*	44 *7%*	92 *8%*	22 *9%*	47 *9%*	102 *8%*	6 *4%*	40 *9%*	117 *7%*	8 *5%*	9 *11%* q	11 *8%*	24 *11%* kq	14 *8%*	10 *8%*	8 *4%*	8 *7%*	15 *7%*	23 *9%*	22 *8%*	8 *13%* Akqru
6	**206** *10%* **KZc**	147 *9%*	44 *15%* AZ	14 *12%*	41 *7%*	128 *11%* c	34 *14%* c	55 *11%*	116 *9%*	15 *10%*	44 *10%*	159 *10%*	20 *12%*	6 *7%*	15 *10%*	24 *11%*	23 *14%*	15 *11%*	14 *7%*	12 *10%*	17 *9%*	23 *9%*	33 *11%*	5 *8%*
7	**365** *18%*	293 *18%*	55 *19%*	16 *14%*	109 *17%*	205 *18%*	50 *20%*	91 *17%*	213 *17%*	32 *21%*	71 *16%*	291 *18%*	39 *23%* r	11 *15%*	21 *14%*	39 *18%*	26 *15%*	20 *15%*	39 *20%*	17 *15%*	40 *20%*	44 *18%*	53 *18%*	15 *25%* Amopr
8	**487** *24%* **Qabef**	422 *26%* Aab	49 *17%*	15 *13%*	147 *23%* e	291 *25%* e	39 *16%*	96 *18%*	313 *25%* Af	34 *22%*	88 *20%*	388 *26%*	45 *26%*	22 *27%*	40 *27%*	48 *22%*	39 *23%*	26 *19%*	52 *26%*	28 *24%*	48 *24%*	49 *20%*	76 *26%*	13 *22%*
9	**339** *17%* **DJabe**	313 *19%* Aab	16 *6%*	9 *8%*	137 *22%* Ad e	181 *16%* e	19 *8%*	71 *14%*	215 *17%*	32 *21%*	74 *17%*	257 *16%*	32 *19%*	17 *21%*	17 *11%*	44 *20%*	36 *21%* mv	25 *19%*	31 *16%*	17 *15%*	33 *16%*	34 *14%*	46 *15%*	7 *12%*
Highest rating 10	**210** *10%* **DFLab dejo**	196 *12%* Aab	9 *3%*	5 *5%*	94 *15%* Ade	100 *9%*	14 *6%*	63 *12%*	116 *9%*	18 *12%*	61 *14%* Aj	146 *9%*	11 *7%*	6 *8%*	16 *11%*	20 *9%*	8 *5%*	14 *11%*	19 *10%*	15 *13%* ko	28 *14%* ko	34 *14%* ko	35 *12%* o	4 *7%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 122

Q15_13_1. Rating on statement - It shows new programmes made in the UK: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**2051**	1635	292	117	631	1141	250	523	1228	154	439	1573	174	79*	150	221	172	132	200	117	201	250	297	58
Effective Base	**1722**	1365	246	106	515	966	214	451	1031	118	379	1307	195	69	124	176	140	105	150	213	142	189	225	166
Don't know	**132** *6%* **CEIZcg**	87 *5%*	31 *10%* AZ	11 *9%*	28 *4%*	74 *6%*	24 *10%* Ac	55 *11%* Ag	61 *5%*	9 *6%*	31 *7%*	98 *6%*	8 *5%*	5 *6%*	15 *10%*	15 *7%*	12 *7%*	10 *8%*	15 *8%*	7 *6%*	9 *4%*	17 *7%*	17 *6%*	2 *4%*
1-3 (Net)	**89** *4%* **EUZcdn**	32 *2%*	26 *9%* AZ	30 *25%* AZa	17 *3%*	35 *3%*	36 *14%* Acd	24 *5%*	55 *5%*	8 *5%*	17 *4%*	70 *4%*	7 *4%*	4 *5%*	9 *6%* n	3 *1%*	9 *5%*	9 *7%* n	11 *5%*	5 *4%*	7 *4%*	12 *5%*	9 *3%*	4 *7%* nu
4-6 (Net)	**429** *21%* **EKZc**	292 *18%*	105 *36%* AZ	31 *26%* Z	99 *16%*	255 *22%* c	67 *27%* Ac	122 *23%* h	255 *21%*	21 *14%*	96 *22%*	323 *21%*	30 *17%*	15 *19%*	31 *21%*	52 *24%*	41 *24%*	29 *22%*	33 *16%*	27 *23%*	36 *18%*	59 *24%*	62 *21%*	13 *23%*
7-10 (Net)	**1401** *68%* **BDQTa bef**	1224 *75%* Aab	130 *44%*	46 *39%*	487 *77%* Ad e	777 *68%* e	123 *49%*	321 *61%*	857 *70%* f	116 *75%* f	294 *67%*	1082 *69%*	128 *74%* m	56 *71%*	94 *63%*	151 *68%*	110 *64%*	84 *64%*	141 *71%*	78 *67%*	149 *74%*	162 *65%*	209 *70%*	38 *66%*
9-10 (Net)	**549** *27%* **DJYab dev**	509 *31%* Aab	25 *9%*	14 *12%*	231 *37%* Ad e	281 *25%* e	34 *13%*	134 *26%*	331 *27%*	50 *32%*	135 *31%* Aj	404 *26%*	44 *25%*	23 *29%*	33 *22%*	63 *29%* v	44 *26%*	39 *29%*	50 *25%*	32 *28%* v	61 *30%* v	68 *27%*	80 *27%*	11 *19%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Table 122

Q15_13_1. Rating on statement - It shows new programmes made in the UK: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**2069**	798	255	20	138	57	144	657	503	208	429	456	187	50	228	235	271	426	326	260	183
Base (weighted)	**2051**	842	346	28**	87	54*	99	595	479	216	435	475	199	46*	193	187	246	439	343	269	207
Effective Base	**1722**	686	223	17	114	48	124	573	408	179	357	385	163	42	187	183	226	356	276	218	163
Lowest rating 1	**14** *1%*	5 *1%*	1 *	- -	4 *4%* ABCGH	- -	- -	5 *1%*	3 *1%*	1 *	3 *1%*	3 *1%*	- -	* *1%*	3 *2%*	4 *2%* AR	3 *1%*	1 *	1 *	2 *1%*	- -
2	**31** *2%* L	13 *2%*	5 *1%*	- -	1 *2%*	3 *5%* ABH	1 *1%*	8 *1%*	5 *1%*	6 *3%* L	6 *1%*	1 *	5 *3%* L	- -	8 *4%* AIKL	3 *2%*	2 *1%*	7 *1%*	6 *2%*	2 *1%*	3 *1%*
3	**45** *2%*	18 *2%*	7 *2%*	- -	5 *5%* AH	3 *5%*	4 *4%*	8 *1%*	15 *3%*	4 *2%*	9 *2%*	10 *2%*	3 *1%*	1 *2%*	3 *1%*	5 *3%*	5 *2%*	10 *2%*	9 *3%*	3 *1%*	3 *1%*
4	**61** *3%*	23 *3%*	8 *2%*	* *1%*	2 *3%*	- -	3 *3%*	24 *4%*	10 *2%*	6 *3%*	16 *4%*	9 *2%*	4 *2%*	2 *4%*	12 *6%* AIL	8 *4%*	11 *4%*	9 *2%*	6 *2%*	6 *2%*	7 *3%*
5	**162** *8%*	72 *9%*	28 *8%*	1 *2%*	5 *6%*	2 *4%*	7 *7%*	46 *8%*	40 *8%*	15 *7%*	33 *8%*	38 *8%*	9 *4%*	7 *16%* M	18 *10%*	14 *7%*	18 *7%*	40 *9%*	23 *7%*	23 *9%*	11 *5%*
6	**206** *10%*	82 *10%*	33 *9%*	3 *10%*	10 *12%*	5 *9%*	10 *10%*	64 *11%*	39 *8%*	18 *8%*	46 *11%*	57 *12%*	18 *9%*	3 *6%*	23 *12%*	15 *8%*	26 *11%*	51 *12%*	25 *7%*	32 *12%*	23 *11%*
7	**365** *18%* H	160 *19%* H	70 *20%* H	3 *10%*	16 *19%*	16 *29%* AH	18 *19%*	83 *14%*	89 *19%*	41 *19%*	83 *19%*	74 *16%*	38 *19%*	8 *18%*	33 *17%*	27 *15%*	43 *18%*	75 *17%*	63 *19%*	55 *20%*	39 *19%*
8	**487** *24%*	201 *24%*	84 *24%*	9 *33%*	17 *19%*	7 *14%*	26 *26%*	142 *24%*	109 *23%*	61 *28%*	105 *24%*	115 *24%*	45 *22%*	12 *25%*	39 *20%*	38 *20%*	69 *28%*	99 *23%*	96 *28%*	64 *24%*	42 *20%*
9	**339** *17%* NO	136 *16%*	65 *19%*	3 *11%*	10 *11%*	9 *18%*	14 *14%*	101 *17%*	92 *19%* NO	30 *14%*	75 *17%* NO	91 *19%* NO	30 *15%*	2 *5%*	17 *9%*	30 *16%*	41 *17%*	74 *17%*	61 *18%*	43 *16%*	39 *19%*
Highest rating 10	**210** *10%* K	90 *11%*	25 *7%*	8 *27%*	8 *10%*	3 *5%*	12 *12%*	65 *11%*	47 *10%* K	20 *9%*	25 *6%*	54 *11%* K	38 *19%* AIJ KLN	2 *3%*	24 *12%* K	28 *15%* AQ	20 *8%*	42 *10%*	36 *10%*	30 *11%*	27 *13%*
Don't know	**132** *6%* B	42 *5%*	21 *6%*	2 *6%*	8 *9%*	6 *10%*	4 *4%*	50 *8%* AB	29 *6%*	14 *7%*	35 *8%*	22 *5%*	9 *5%* A	9 *20%* IJKLMO	14 *7%*	14 *8%*	10 *4%*	30 *7%*	17 *5%*	8 *3%*	13 *6%*
1-3 (Net)	**89** *4%*	36 *4%*	12 *4%*	- -	10 *11%* ABCH	6 *10%* ACH	5 *5%*	21 *4%*	23 *5%*	11 *5%*	18 *4%*	14 *3%*	8 *4%*	1 *3%*	14 *7%* L	12 *6%*	9 *4%*	18 *4%*	16 *5%*	7 *3%*	6 *3%*
4-6 (Net)	**429** *21%* S	177 *21%*	69 *20%*	4 *13%*	18 *21%*	7 *14%*	21 *21%*	133 *22%*	90 *19%*	39 *18%*	95 *22%*	104 *22%*	31 *16%*	12 *26%*	53 *27%* AIJM	37 *20%*	54 *22%*	100 *23%* S	54 *16%*	61 *23%*	41 *20%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 122

Q15_13_1. Rating on statement - It shows new programmes made in the UK: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**2051**	842	346	28**	87	54*	99	595	479	216	435	475	199	46*	193	187	246	439	343	269	207
Effective Base	**1722**	686	223	17	114	48	124	573	408	179	357	385	163	42	187	183	226	356	276	218	163
7-10 (Net)	**1401**	587	244	23	52	35	70	391	336	152	288	334	150	24	113	124	173	291	256	192	148
	68%	*70%*	*71%*	*80%*	*59%*	*66%*	*71%*	*66%*	*70%*	*70%*	*66%*	*70%*	*75%*	*51%*	*59%*	*66%*	*70%*	*66%*	*75%*	*71%*	*71%*
	ENO	E	E						NO	NO		NO	AK NO						AR		
9-10 (Net)	**549**	226	90	11	18	12	26	166	139	50	99	146	68	4	40	58	61	116	96	73	67
	27%	*27%*	*26%*	*38%*	*21%*	*22%*	*26%*	*28%*	*29%*	*23%*	*23%*	*31%*	*34%*	*9%*	*21%*	*31%*	*25%*	*26%*	*28%*	*27%*	*32%*
	N								NO	N	N	AKNO	AJK NO								

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 123

Q15_13_2. Rating on statement - It shows new programmes made in the UK: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**1054**	526	528	477	577	560	494	68	127	142	168	193	356	382	393	278	228	826	69	985	754	105	127	68
Base (weighted)	**1075**	532	543	471	604	589	486	81*	144	136	171	178	365	393	453	228	252	823	104*	971	904	86*	65	20*
Effective Base	**894**	431	464	408	487	480	415	57	112	122	141	160	305	334	338	233	198	697	65	837	695	98	118	61
Lowest rating 1	**4** * **Z**	3 1%	1 *	3 1%	1 *	4 1%	- -	- -	- -	* *	3 2% A	* *	1 *	- -	2 *	2 1% O	1 *	3 *	- -	4 *	3 *	* *	* *	* 1%
2	**10** 1% **Zg**	5 1%	6 1%	7 2%	3 1%	4 1%	6 1%	2 3%	1 *	1 1%	1 1%	1 1%	4 1%	1 *	4 1%	5 2% O	2 1%	8 1%	1 1%	10 1%	8 1%	2 2%	- -	1 4% AVX
3	**23** 2% **CZd**	18 3% AC	6 1%	14 3%	10 2%	9 1%	15 3%	* *	5 3%	6 5% K	* *	2 1%	9 3%	9 2%	10 2%	5 2%	9 4%	14 2%	- -	23 2%	20 2%	- -	2 2%	2 8% AVW
4	**39** 4% **EZ**	24 4%	15 3%	24 5% AE	15 2%	21 4%	18 4%	4 5%	4 3%	4 3%	5 3%	12 7% AM	9 3%	16 4%	15 3%	7 3%	7 3%	31 4%	3 3%	36 4%	34 4%	3 3%	2 3%	* 1%
5	**95** 9% **EOZc**	45 9%	49 9%	60 13% AE	35 6%	49 8%	46 9%	9 11%	12 9%	13 9%	18 10%	10 6%	33 9%	22 6%	40 9%	33 14% AOP	22 9%	72 9%	7 7%	87 9%	83 9%	4 4%	6 9%	3 13% W
6	**121** 11% **Xqr**	55 10%	66 12%	54 11%	68 11%	66 11%	56 11%	7 9%	17 11%	20 15%	13 8%	22 13%	43 12%	49 13%	45 10%	26 11%	33 13%	88 11%	14 13%	108 11%	99 11%	14 16% X	4 6%	4 21% AVX
7	**192** 18% **GOU m**	89 17%	102 19%	89 19%	102 17%	119 20% G	73 15%	22 27% M	26 18%	21 16%	31 18%	37 21%	54 15%	56 14%	81 18%	54 24% AO	41 16%	150 18%	29 28% AU	162 17%	159 18%	16 18%	12 19%	4 21%
8	**251** 23% **Qaf**	119 22%	132 24%	99 21%	152 25%	136 23%	115 24%	12 15%	34 23%	36 27%	46 27%	42 24%	81 22%	113 29% AP Q	100 22%	38 17%	55 22%	196 24%	22 22%	228 24%	210 23%	21 24%	16 25%	4 18%
9	**173** 16% **DGJ Qabe**	80 15%	92 17%	50 11%	123 20% AD	107 18%	65 13%	11 13%	28 19%	14 10%	23 14%	28 16%	70 19% J	77 20% AQ	71 16%	24 11%	44 18%	128 16%	12 11%	161 17%	147 16%	15 17%	10 15%	2 8%
Highest rating 10	**102** 10% **DYe v**	56 11%	46 8%	30 6%	72 12% AD	49 8%	53 11%	8 10%	14 10%	18 13% L	20 12%	10 6%	32 9%	33 8%	52 11%	17 8%	26 10%	76 9%	11 11%	91 9%	85 9% Y	7 8%	10 15% AVY	* 1%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 123

Q15_13_2. Rating on statement - It shows new programmes made in the UK: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**1075**	532	543	471	604	589	486	81*	144	136	171	178	365	393	453	228	252	823	104*	971	904	86*	65	20*
Effective Base	**894**	431	464	408	487	480	415	57	112	122	141	160	305	334	338	233	198	697	65	837	695	98	118	61
Don't know	**65**	37	28	42	23	25	39	5	4	4	10	13	29	15	33	17	10	55	4	60	56	4	4	*
	6%	*7%*	*5%*	*9%*	*4%*	*4%*	*8%*	*6%*	*3%*	*3%*	*6%*	*7%*	*8%*	*4%*	*7%*	*7%*	*4%*	*7%*	*4%*	*6%*	*6%*	*5%*	*6%*	*2%*
	EFOZ g			AE			AF						I											
1-3 (Net)	**38**	25	13	24	14	17	21	3	5	8	4	4	15	10	16	12	13	25	1	37	31	3	2	3
	4%	*5%*	*2%*	*5%*	*2%*	*3%*	*4%*	*3%*	*4%*	*6%*	*2%*	*2%*	*4%*	*3%*	*3%*	*5%*	*5%*	*3%*	*1%*	*4%*	*3%*	*3%*	*3%*	*13%*
	CEZd	C		AE																				AVWX
4-6 (Net)	**255**	124	131	137	118	135	120	20	33	36	36	44	85	88	100	66	63	192	24	231	216	21	11	7
	24%	*23%*	*24%*	*29%*	*19%*	*23%*	*25%*	*25%*	*23%*	*26%*	*21%*	*25%*	*23%*	*22%*	*22%*	*29%*	*25%*	*23%*	*23%*	*24%*	*24%*	*24%*	*17%*	*35%*
	EZc			AE												A								AVX
7-10 (Net)	**717**	345	372	268	450	411	306	53	101	89	120	117	237	280	304	134	167	551	74	643	600	59	48	10
	67%	*65%*	*68%*	*57%*	*74%*	*70%*	*63%*	*66%*	*70%*	*65%*	*70%*	*66%*	*65%*	*71%*	*67%*	*59%*	*66%*	*67%*	*72%*	*66%*	*66%*	*68%*	*74%*	*49%*
	DGQ Yabefm v				AD	AG								AQ	Q						Y	Y	Y	
9-10 (Net)	**275**	137	138	80	195	156	118	19	42	31	43	38	102	110	123	42	70	205	23	252	232	22	20	2
	26%	*26%*	*25%*	*17%*	*32%*	*27%*	*24%*	*23%*	*29%*	*23%*	*25%*	*21%*	*28%*	*28%*	*27%*	*18%*	*28%*	*25%*	*22%*	*26%*	*26%*	*25%*	*30%*	*10%*
	DQY abev				AD									Q	Q						Y	Y	Y	

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

* small base

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 123

Q15_13_2. Rating on statement - It shows new programmes made in the UK: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (un-weighted)	**1054**	873	131	46	333	580	125	274	627	69	249	776	105	38	69	100	73	48	83	127	82	119	142	68
Base (weighted)	**1075**	898	129	45*	352	584	127	278	645	73*	247	801	86*	40*	77*	120*	80*	59*	103*	65	109*	145	172	20*
Effective Base	**894**	739	114	38	283	493	105	235	532	59	206	665	98	35	63	94	67	45	76	118	75	109	134	61
Lowest rating 1	**4 * Z**	1 *	- -	3 6% AZa	1 *	1 *	2 1%	1 *	3 *	- -	3 1%	2 *	* *	1 2%	- -	1 1%	- -	- -	- -	* *	- -	- -	2 1%	* 1%
2	**10 1% Zg**	5 1%	2 2%	3 7% AZ	3 1%	4 1%	2 2%	6 2% Ag	3 *	1 2%	2 1%	8 1%	2 2% u	- -	1 1%	- -	- -	1 2%	2 2%	- -	- -	3 2%	- -	1 4% Anorsu
3	**23 2% CZd**	13 1%	4 3%	7 15% AZa	8 2%	8 1%	8 6% Ad	7 2%	16 2%	- -	5 2%	19 2%	- -	- -	3 4% u	1 1%	6 8% Akntu	1 2%	5 5% ku	2 2% u	2 2%	1 1%	- -	2 8% Akntu
4	**39 4% EZ**	26 3%	12 9% AZ	* 1%	8 2%	21 4%	10 8% Ac	14 5%	23 4%	1 1%	10 4%	25 3%	3 3%	- -	4 5%	2 2%	3 3%	4 6%	11 11% Anr tu	2 3%	5 5%	2 1%	4 3%	* 1%
5	**95 9% EOZc**	62 7%	26 20% AZ	6 14%	18 5%	55 9% c	19 15% Ac	24 9%	58 9%	8 11%	25 10%	69 9%	4 4%	5 13%	12 15% ks	14 11%	6 7%	7 12%	9 8%	6 9%	5 5%	10 7%	15 9%	3 13% ks
6	**121 11% Xqr**	96 11%	20 15%	4 9%	35 10%	72 12%	14 11%	30 11%	76 12%	8 10%	32 13%	89 11%	14 16% qr	4 9%	10 13% q	14 12% q	8 10%	4 7%	3 2%	4 6%	13 12% q	14 10%	30 17% Aqr	4 21% Apqrt
7	**192 18% GOUm**	166 18%	20 16%	5 12%	63 18%	105 18%	21 17%	47 17%	117 18%	13 17%	42 17%	143 18%	16 18% m	6 14%	6 7%	23 20% m	12 14%	9 15%	18 18%	12 19% m	20 18%	38 26% Am	28 16%	4 21% m
8	**251 23% Qaf**	220 25% a	21 16%	10 23%	85 24%	139 24%	26 20%	50 18%	155 24%	22 30% f	48 19%	197 25%	21 24%	10 26%	13 17%	30 25%	23 28%	8 14%	26 25%	16 25%	29 26%	29 20%	42 24%	4 18%
9	**173 16% DGJQa be**	169 19% Aab	3 3%	1 1%	63 18% e	100 17% e	9 7%	40 15%	113 17%	7 9%	41 16%	128 16%	15 17%	10 25% v	15 19%	20 16%	17 21%	14 23%	14 14%	10 15%	13 12%	24 17%	21 12%	2 8%
Highest rating 10	**102 10% DYev**	94 10% A	7 6%	1 2%	52 15% Ade	46 8% e	3 2%	33 12%	54 8%	7 9%	29 12%	71 9%	7 8%	3 7%	7 9%	10 8%	5 6%	4 7%	5 5%	10 15% Aq v	14 13% v	20 14% v	17 10%	* 1%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 123

Q15_13_2. Rating on statement - It shows new programmes made in the UK: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**1075**	898	129	45*	352	584	127	278	645	73*	247	801	86*	40*	77*	120*	80*	59*	103*	65	109*	145	172	20*
Effective Base	**894**	739	114	38	283	493	105	235	532	59	206	665	98	35	63	94	67	45	76	118	75	109	134	61
Don't know	**65** *6%* **EFOZg**	45 *5%*	13 *10%* AZ	5 *11%*	16 *5%*	32 *6%*	13 *10%* c	26 *9%* Ag	28 *4%*	7 *10%*	12 *5%*	51 *6%*	4 *5%*	1 *3%*	7 *9%*	5 *5%*	2 *2%*	6 *10%*	10 *10%*	4 *6%*	8 *7%*	4 *3%*	13 *8%*	* *2%*
1-3 (Net)	**38** *4%* **CEZd**	20 *2%*	6 *5%*	12 *28%* AZa	12 *3%*	13 *2%*	12 *10%* Acd	14 *5%*	22 *3%*	1 *2%*	10 *4%*	28 *4%*	3 *3%*	1 *2%*	4 *5%*	2 *2%*	6 *8%* u	3 *5%*	8 *7%* u	2 *3%*	2 *2%*	4 *3%*	2 *1%*	3 *13%* Aklnrstu
4-6 (Net)	**255** *24%* **EZc**	184 *21%*	58 *45%* AZb	11 *24%*	61 *17%*	148 *25%* c	43 *34%* Ac	68 *25%*	156 *24%*	17 *23%*	67 *27%*	183 *23%*	21 *24%*	9 *22%*	26 *34%* rt	29 *25%*	16 *20%*	15 *25%*	22 *21%*	11 *17%*	23 *22%*	26 *18%*	50 *29%* rt	7 *35%* Aort
7-10 (Net)	**717** *67%* **DGQYa befmv**	649 *72%* Aab	52 *40%*	17 *38%*	263 *75%* Ad e	391 *67%* e	59 *46%*	170 *61%*	439 *68%*	48 *66%*	159 *64%*	539 *67%*	59 *68%* mv	29 *73%* mv	40 *52%*	83 *69%* mv	56 *70%* mv	35 *60%*	63 *62%*	48 *74%* mv	75 *69%* mv	111 *77%* Am pquv	107 *62%*	10 *49%*
9-10 (Net)	**275** *26%* **DQYab ev**	263 *29%* Aab	11 *8%*	1 *3%*	116 *33%* Ad e	147 *25%* e	12 *9%*	73 *26%*	167 *26%*	14 *19%*	70 *28%*	200 *25%*	22 *25%* v	13 *33%* v	21 *28%* v	29 *25%* v	22 *27%* v	18 *30%* v	19 *19%*	20 *30%* v	27 *25%* v	44 *31%* v	38 *22%* v	2 *10%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Table 123

Q15_13_2. Rating on statement - It shows new programmes made in the UK: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1054**	398	110	14	57	27	51	397	252	84	200	246	140	28	100	105	134	208	164	128	120
Base (weighted)	**1075**	441	144*	20**	40*	25**	36*	370	253	92*	203	256	150	28**	87*	86*	127	216	176	140	133
Effective Base	**894**	350	95	12	47	22	42	347	210	73	170	210	122	25	82	84	115	171	143	111	108
Lowest rating 1	**4** ***	2 *	- -	- -	2 *4%* ABCH	- -	- -	1 *	* *	2 *2%*	2 *1%*	- -	- -	- -	1 *1%*	2 *3%* ARS	- -	* *	- -	- -	- -
2	**10** ***1%***	3 *1%*	1 *	- -	- -	2 *10%*	- -	4 *1%*	2 *1%*	2 *2%* L	1 *	- -	2 *1%*	- -	4 *4%* AIKL	- -	2 *1%*	1 *	1 *1%*	- -	2 *2%*
3	**23** ***2%***	10 *2%*	2 *2%*	- -	1 *2%*	- -	- -	10 *3%*	6 *3%*	2 *3%*	8 *4%* M	2 *1%*	* *	1 *3%*	2 *3%*	4 *5%* R	3 *2%*	2 *1%*	6 *3%*	2 *1%*	3 *2%*
4	**39** ***4%***	15 *3%*	9 *6%*	- -	1 *3%*	- -	2 *6%*	12 *3%*	7 *3%*	6 *7%* M	7 *3%*	8 *3%*	2 *1%*	1 *4%*	8 *9%* AILM	5 *5%*	6 *5%*	6 *3%*	6 *3%*	1 *1%*	3 *2%*
5	**95** ***9%*** **G**	40 *9%*	7 *5%*	4 *21%*	7 *17%* CG	3 *14%*	* *1%*	34 *9%*	35 *14%* AKLM	6 *7%*	12 *6%*	18 *7%*	8 *6%*	3 *9%*	13 *15%* AKLM	13 *15%*	13 *10%*	16 *8%*	16 *9%*	6 *4%*	12 *9%*
6	**121** ***11%***	44 *10%*	15 *10%*	4 *17%*	4 *11%*	5 *19%*	10 *27%* ABCH	41 *11%*	31 *12%*	10 *11%*	23 *11%*	25 *10%*	18 *12%*	2 *7%*	12 *13%*	9 *10%*	11 *8%*	30 *14%*	19 *11%*	17 *12%*	14 *10%*
7	**192** ***18%*** **GH**	94 *21%* AGH	28 *19%* G	2 *12%*	7 *18%*	5 *22%*	2 *5%*	53 *14%*	57 *23%* A	15 *17%*	34 *17%*	40 *16%*	25 *16%*	5 *18%*	16 *18%*	12 *14%*	33 *26%* APU	44 *20%*	32 *18%*	27 *19%*	18 *13%*
8	**251** ***23%*** **IO**	106 *24%*	34 *23%*	5 *26%*	7 *18%*	3 *10%*	7 *21%*	88 *24%*	41 *16%*	25 *27%* IO	53 *26%* IO	71 *28%* IO	41 *27%* IO	8 *30%*	11 *13%*	13 *15%*	29 *22%*	41 *19%*	41 *23%*	41 *29%*	40 *30%* PR
9	**173** ***16%*** **O**	65 *15%*	29 *20%*	- -	4 *10%*	2 *10%*	7 *20%*	65 *18%*	40 *16%* O	11 *12%*	31 *15%* O	54 *21%* AO	28 *19%* O	1 *4%*	5 *6%*	9 *10%*	14 *11%*	40 *18%*	35 *20%*	27 *19%*	22 *17%*
Highest rating 10	**102** ***10%***	47 *11%*	8 *5%*	5 *24%*	2 *6%*	3 *12%*	5 *14%*	33 *9%*	18 *7%*	8 *9%*	19 *9%*	29 *11%*	19 *13%*	1 *4%*	8 *9%*	14 *16%* A	16 *12%*	18 *9%*	14 *8%*	13 *9%*	12 *9%*
Don't know	**65** ***6%*** **BQ**	15 *3%*	12 *9%* B	- -	5 *12%* B	1 *4%*	3 *7%*	29 *8%* B	16 *6%*	5 *5%*	15 *7%*	9 *4%*	6 *4%*	6 *21%*	9 *10%* L	6 *7%* Q	1 *1%*	17 *8%* Q	7 *4%*	7 *5%*	7 *5%*
1-3 (Net)	**38** ***4%*** **L**	15 *3%*	3 *2%*	- -	2 *6%*	2 *10%*	- -	15 *4%*	8 *3%*	6 *6%* L	10 *5%* L	2 *1%*	3 *2%*	1 *3%*	7 *8%* ALM	7 *8%* AR	5 *4%*	3 *2%*	7 *4%*	2 *1%*	5 *4%*
4-6 (Net)	**255** ***24%***	98 *22%*	30 *21%*	8 *38%*	12 *30%*	8 *33%*	12 *33%*	86 *23%*	73 *29%* LM	22 *24%*	42 *20%*	50 *20%*	28 *19%*	6 *20%*	32 *37%* AKLM	26 *30%*	30 *23%*	52 *24%*	41 *23%*	24 *17%*	29 *22%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 123

Q15_13_2. Rating on statement - It shows new programmes made in the UK: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1075**	441	144*	20**	40*	25**	36*	370	253	92*	203	256	150	28**	87*	86*	127	216	176	140	133
Effective Base	**894**	350	95	12	47	22	42	347	210	73	170	210	122	25	82	84	115	171	143	111	108
7-10 (Net)	**717**	312	99	13	21	14	21	239	156	59	137	194	113	16	40	48	91	144	122	108	93
	67%	*71%*	*69%*	*62%*	*52%*	*54%*	*59%*	*65%*	*62%*	*64%*	*67%*	*76%*	*75%*	*56%*	*45%*	*56%*	*72%*	*67%*	*69%*	*77%*	*70%*
	EOP	AE							O	O	O	AIO	AI O				P		P		P
9-10 (Net)	**275**	112	37	5	6	5	12	97	58	19	50	83	48	2	13	23	30	58	49	40	35
	26%	*25%*	*26%*	*24%*	*16%*	*22%*	*33%*	*26%*	*23%*	*20%*	*25%*	*32%*	*32%*	*8%*	*14%*	*26%*	*24%*	*27%*	*28%*	*29%*	*26%*
	O											AIO	O								

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 124

Q15_13_3. Rating on statement - It shows new programmes made in the UK: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**608**	283	325	257	351	286	322	116	146	118	82	70	76	186	248	173	230	378	79	529	446	58	52	52
Base (weighted)	**637**	312	326	271	366	302	335	148*	154	121	77*	67*	69*	199	293	143	254	383	125*	512	545	50*	26*	16*
Effective Base	**503**	229	277	217	287	239	264	95	122	103	67	60	66	165	204	145	195	309	73	443	401	54	48	47
Lowest rating 1	**4** *1%* **C**	4 *1%*	* *	1 *	3 *1%*	1 *	3 *1%*	- -	1 *	* *	- -	1 *1%*	2 *3%* AH	- -	2 *1%*	2 *1%*	1 *	3 *1%*	- -	4 *1%*	3 *1%*	- -	* *1%*	1 *5%* AVW
2	**12** *2%*	8 *3%*	4 *1%*	8 *3%*	4 *1%*	4 *1%*	8 *2%*	1 *1%*	3 *2%*	4 *3%*	* *	1 *2%*	3 *4%*	3 *1%*	6 *2%*	3 *2%*	4 *2%*	8 *2%*	- -	12 *2%* A	9 *2%*	1 *3%*	* *2%*	1 *5%*
3	**18** *3%* **E**	12 *4%*	7 *2%*	14 *5%* AE	5 *1%*	9 *3%*	9 *3%*	6 *4%*	2 *1%*	5 *4%*	1 *1%*	1 *1%*	4 *6%* I	5 *3%*	5 *2%*	8 *6%* AP	6 *2%*	12 *3%*	2 *1%*	17 *3%*	18 *3%*	- -	- -	1 *4%*
4	**28** *4%* **ClOg j**	20 *6%* C	8 *3%*	14 *5%*	15 *4%*	13 *4%*	15 *5%*	7 *5%*	2 *1%*	4 *3%*	4 *5%*	8 *13%* AIJ	3 *5%*	4 *2%*	16 *6%*	8 *6%*	12 *5%*	16 *4%*	2 *2%*	26 *5%*	24 *4%*	1 *3%*	1 *2%*	2 *14%* AVWX
5	**77** *12%* **UZc m**	40 *13%*	37 *11%*	40 *15%*	37 *10%*	30 *10%*	47 *14%*	21 *14%*	24 *16%*	12 *10%*	9 *12%*	4 *7%*	7 *10%*	21 *10%*	39 *13%*	17 *12%*	30 *12%*	47 *12%*	24 *19%* U	53 *10%*	67 *12%*	5 *11%*	3 *11%*	2 *11%*
6	**88** *14%*	36 *11%*	53 *16%*	30 *11%*	58 *16%*	43 *14%*	46 *14%*	18 *12%*	25 *16%*	19 *16%*	13 *17%*	8 *13%*	4 *7%*	31 *16%*	38 *13%*	18 *12%*	41 *16%*	47 *12%*	18 *15%*	70 *14%*	77 *14%*	6 *11%*	2 *9%*	3 *16%*
7	**104** *16%* **Uau**	41 *13%*	62 *19%*	37 *14%*	66 *18%*	44 *15%*	59 *18%*	27 *18%*	27 *18%*	20 *16%*	10 *13%*	10 *15%*	9 *13%*	31 *16%*	51 *17%*	21 *15%*	46 *18%*	57 *15%*	27 *22%*	77 *15%*	83 *15%*	13 *26%* AV	6 *22%*	2 *13%*
8	**114** *18%* **R**	64 *21%*	51 *16%*	45 *16%*	70 *19%*	53 *17%*	62 *18%*	29 *20%*	25 *16%*	26 *22%*	9 *12%*	13 *19%*	12 *18%*	34 *17%*	58 *20%*	22 *15%*	33 *13%*	81 *21%* AR	23 *18%*	92 *18%*	97 *18%*	11 *22%*	4 *15%*	2 *15%*
9	**87** *14%* **ef**	37 *12%*	50 *15%*	29 *11%*	58 *16%*	49 *16%*	38 *11%*	20 *13%*	28 *18%*	12 *10%*	9 *12%*	8 *12%*	10 *14%*	26 *13%*	41 *14%*	19 *13%*	38 *15%*	49 *13%*	17 *13%*	70 *14%*	79 *14%*	4 *9%*	2 *9%*	1 *9%*
Highest rating 10	**51** *8%* **LPS**	24 *8%*	27 *8%*	19 *7%*	32 *9%*	27 *9%*	24 *7%*	8 *5%*	14 *9%* L	11 *9%* L	12 *15%* AHL	* *1%*	5 *7%*	23 *12%* AP	15 *5%*	13 *9%*	30 *12%* AS	21 *5%*	10 *8%*	42 *8%*	44 *8%*	4 *9%*	2 *8%*	1 *4%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 124

Q15_13_3. Rating on statement - It shows new programmes made in the UK: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**637**	312	326	271	366	302	335	148*	154	121	77*	67*	69*	199	293	143	254	383	125*	512	545	50*	26*	16*
Effective Base	**503**	229	277	217	287	239	264	95	122	103	67	60	66	165	204	145	195	309	73	443	401	54	48	47
Don't know	**53** *8%* **EIRT Zct**	25 *8%*	28 *8%*	35 *13%* AE	18 *5%*	29 *10%*	24 *7%*	11 *7%*	3 *2%*	9 *7%*	9 *12%* I	11 *17%* AI	9 *13%* I	21 *10%*	20 *7%*	12 *8%*	11 *4%*	42 *11%* AR	3 *2%*	50 *10%* AT	43 *8%*	3 *6%*	5 *21%* AVWY	1 *4%*
1-3 (Net)	**35** *5%* **CEZ**	24 *8%* C	11 *3%*	22 *8%* AE	12 *3%*	15 *5%*	20 *6%*	8 *5%*	5 *3%*	9 *7%*	1 *2%*	3 *4%*	9 *13%* AIK	8 *4%*	13 *5%*	13 *9%* AO	11 *5%*	23 *6%*	2 *1%*	33 *6%* A	30 *6%*	1 *3%*	1 *3%*	2 *14%* AVWX
4-6 (Net)	**194** *30%* **Z**	96 *31%*	98 *30%*	84 *31%*	110 *30%*	85 *28%*	108 *32%*	46 *31%*	51 *33%*	35 *29%*	26 *34%*	21 *32%*	15 *22%*	56 *28%*	94 *32%*	43 *30%*	83 *33%*	110 *29%*	44 *36%*	149 *29%*	169 *31%*	13 *25%*	6 *22%*	7 *41%* X
7-10 (Net)	**356** *56%* **DYa ev**	167 *54%*	189 *58%*	130 *48%*	226 *62%* AD	173 *57%*	183 *55%*	84 *57%*	95 *61%*	69 *57%*	41 *52%*	32 *47%*	36 *52%*	115 *58%*	166 *57%*	75 *53%*	148 *58%*	208 *54%*	76 *61%*	280 *55%*	302 *56%*	33 *66%* Y	14 *54%*	7 *41%*
9-10 (Net)	**138** *22%* **Sae m**	61 *20%*	77 *24%*	48 *18%*	90 *25%*	76 *25%*	62 *19%*	28 *19%*	43 *28%* L	23 *19%*	21 *27%*	9 *13%*	15 *21%*	50 *25%*	56 *19%*	32 *22%*	69 *27%* AS	69 *18%*	26 *21%*	112 *22%*	123 *23%*	9 *18%*	5 *17%*	2 *13%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 124

Q15_13_3. Rating on statement - It shows new programmes made in the UK: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**608**	502	85	19	297	262	42	101	412	56	159	443	58	18	40	57	56	23	37	52	45	102	68	52
Base (weighted)	**637**	528	91*	16**	314	274	43*	95*	446	62*	159	475	50*	20**	45*	69*	69*	28**	45*	26*	57*	130*	82*	16*
Effective Base	**503**	419	68	16	246	218	35	83	342	48	128	372	54	17	36	51	49	21	34	48	42	92	61	47
Lowest rating 1	**4 1% C**	3 1%	- -	1 5%	1 *	1 *	2 4% Acd	1 1%	2 *	1 1%	* *	3 1%	- -	- -	- -	- -	1 1%	- -	- -	* 1%	1 2%	- -	1 2%	1 5% Aknt
2	**12 2%**	9 2%	2 2%	1 4%	5 2%	5 2%	1 2%	1 1%	9 2%	1 2%	3 2%	10 2%	1 3%	- -	- -	1 1%	1 1%	1 5%	- -	* 2%	- -	5 4%	1 1%	1 5% s
3	**18 3% E**	12 2%	6 6%	1 5%	9 3%	4 1%	3 8% d	4 4%	11 2%	3 5%	4 3%	14 3%	- -	- -	5 11% Akn su	- -	6 9% Aknu	- -	1 3%	- -	- -	5 4%	- -	1 4% nu
4	**28 4% ClOgj**	21 4%	7 7%	1 3%	12 4%	14 5%	2 5%	8 9% Ag	14 3%	2 3%	13 8% Aj	15 3%	1 3%	- -	5 11% o	3 5%	- -	1 4%	1 2%	1 2%	4 7%	4 3%	6 8% o	2 14% Akoqrt
5	**77 12% UZcm**	56 11%	20 22% AZ	1 6%	29 9%	39 14%	7 17%	14 14%	52 12%	9 14%	12 7%	64 14%	5 11%	2 11%	1 2%	18 25% Amqst u	13 19% m	4 16%	3 8%	3 11%	4 6%	14 11%	8 10%	2 11% m
6	**88 14%**	70 13%	13 15%	4 26%	44 14%	35 13%	9 21%	11 12%	66 15%	5 8%	25 15%	63 13%	6 11%	5 23%	6 13%	12 17%	8 12%	5 18%	3 8%	2 9%	11 20%	16 12%	12 14%	3 16%
7	**104 16% Uau**	96 18% Aa	6 7%	2 10%	60 19%	40 15%	3 8%	21 22%	70 16%	9 14%	30 19%	74 16%	13 26% Au	4 17%	6 14%	10 14%	13 19% u	5 17%	8 19% u	6 22% u	8 14%	25 19% u	4 5%	2 13%
8	**114 18% R**	99 19%	12 13%	3 19%	60 19%	49 18%	5 12%	12 12%	85 19%	13 20%	25 15%	90 19%	11 22%	2 12%	10 22%	8 11%	9 14%	4 15%	10 22%	4 15%	12 20%	23 17%	19 23%	2 15%
9	**87 14% ef**	79 15%	8 9%	* 2%	54 17% Ae	33 12% e	- -	6 6%	66 15% f	11 17%	27 17%	60 13%	4 9%	4 20%	3 7%	9 13%	12 17%	6 21%	9 19%	2 9%	7 12%	16 12%	13 16%	1 9%
Highest rating 10	**51 8% LPS**	47 9%	3 3%	1 8%	27 8%	23 9%	1 3%	7 8%	38 9%	2 4%	14 9%	37 8%	4 9%	2 11%	- -	4 6%	2 3%	- -	5 12% m	2 8% m	4 7%	19 14% Amo	7 9%	1 4%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 124

Q15_13_3. Rating on statement - It shows new programmes made in the UK: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (weighted)	**637**	528	91*	16**	314	274	43*	95*	446	62*	159	475	50*	20**	45*	69*	69*	28**	45*	26*	57*	130*	82*	16*
Effective Base	**503**	419	68	16	246	218	35	83	342	48	128	372	54	17	36	51	49	21	34	48	42	92	61	47
Don't know	**53** *8%* **EIRTZc t**	37 *7%*	14 *15%* AZ	2 *11%*	13 *4%*	30 *11%* c	8 *19%* Ac	9 *10%*	32 *7%*	7 *11%*	7 *5%*	45 *10%*	3 *6%*	1 *7%*	9 *21%* Aot v	5 *8%*	3 *4%*	1 *4%*	4 *8%*	5 *21%* Ak notv	7 *12%* t	3 *2%*	10 *12%* t	1 *4%*
1-3 (Net)	**35** *5%* **CEZ**	24 *4%*	8 *8%*	2 *14%*	16 *5%*	10 *4%*	6 *14%* Acd	7 *7%*	22 *5%*	5 *8%*	7 *4%*	27 *6%*	1 *3%*	- -	5 *11%* n	1 *1%*	8 *11%* n	1 *5%*	1 *3%*	1 *3%*	1 *2%*	11 *8%*	2 *3%*	2 *14%* Aknqrsu
4-6 (Net)	**194** *30%* **Z**	147 *28%*	40 *44%* AZ	6 *35%*	85 *27%*	89 *32%*	18 *43%* c	34 *35%*	133 *30%*	16 *25%*	50 *31%*	142 *30%*	13 *25%*	7 *33%*	11 *25%*	33 *47%* Akmqr t	22 *31%*	10 *38%*	7 *17%*	6 *22%*	19 *33%*	34 *26%*	26 *32%*	7 *41%* qr
7-10 (Net)	**356** *56%* **DYaev**	320 *61%* Aa	29 *32%*	7 *40%*	200 *64%* Ad e	146 *53%* e	10 *23%*	46 *48%*	260 *58%*	34 *55%*	95 *60%*	260 *55%*	33 *66%* mnv	12 *60%*	20 *43%*	31 *44%*	37 *54%*	15 *53%*	32 *72%* Am nv	14 *54%*	31 *54%*	82 *63%* mn v	44 *53%*	7 *41%*
9-10 (Net)	**138** *22%* **Saem**	126 *24%* Aa	11 *12%*	2 *10%*	80 *26%* Ae	57 *21%* e	1 *3%*	13 *14%*	104 *23%*	13 *21%*	41 *26%*	97 *20%*	9 *18%*	6 *30%*	3 *7%*	13 *19%*	14 *21%*	6 *21%*	14 *32%* m	5 *17%*	11 *20%*	35 *27%* m	20 *25%* m	2 *13%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 124

Q15_13_3. Rating on statement - It shows new programmes made in the UK: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**608**	320	79	5	36	39	35	94	173	53	123	125	70	11	50	63	88	122	114	65	63
Base (weighted)	**637**	354	111*	8**	21*	40*	25*	79*	170	54*	137	138	81*	11**	42*	53*	85*	130	125*	74*	78*
Effective Base	**503**	277	67	5	30	34	30	84	137	46	102	104	62	10	43	50	72	102	93	57	57
Lowest rating 1	**4** *1%* **B**	* *	1 *1%*	- -	* *1%*	- -	- -	3 *4%* AB	* *	1 *1%*	1 *	1 *1%*	- -	- -	2 *4%* AI	1 *2%*	2 *3%* A	* *	- -	- -	- -
2	**12** *2%*	5 *2%*	2 *1%*	- -	- -	1 *3%*	1 *4%*	3 *3%*	5 *3%*	- -	* *	5 *4%*	- -	- -	1 *3%*	1 *3%*	* *1%*	2 *2%*	3 *2%*	1 *1%*	1 *1%*
3	**18** *3%*	11 *3%*	3 *3%*	- -	- -	- -	1 *3%*	4 *5%*	2 *1%*	- -	5 *4%*	2 *2%*	2 *2%*	2 *15%*	5 *12%* AIJKL M	4 *8%* AR	1 *1%*	- -	5 *4%*	- -	2 *3%*
4	**28** *4%*	15 *4%*	4 *4%*	- -	2 *9%*	2 *4%*	2 *7%*	4 *4%*	13 *8%*	3 *5%*	7 *5%*	3 *3%*	1 *2%*	- -	1 *3%*	4 *8%*	8 *9%* A	5 *4%*	5 *4%*	3 *4%*	2 *3%*
5	**77** *12%*	39 *11%*	15 *14%*	4 *47%*	3 *13%*	6 *14%*	2 *9%*	8 *11%*	19 *11%*	2 *3%*	19 *14%*	22 *16%* J	10 *12%*	- -	6 *14%*	5 *9%*	8 *10%*	21 *16%*	12 *9%*	12 *16%*	6 *8%*
6	**88** *14%* L	49 *14%*	20 *18%*	1 *13%*	3 *15%*	5 *13%*	3 *12%*	7 *8%*	32 *19%* L	7 *12%*	23 *17%* L	10 *7%*	11 *13%*	1 *8%*	5 *11%*	8 *16%*	10 *11%*	22 *17%*	10 *8%*	11 *15%*	14 *18%*
7	**104** *16%*	57 *16%*	19 *17%*	- -	2 *9%*	9 *22%*	5 *20%*	12 *15%*	28 *16%*	13 *23%*	19 *14%*	25 *18%*	14 *17%*	1 *7%*	4 *9%*	8 *14%*	17 *20%*	18 *14%*	28 *22%*	9 *12%*	8 *11%*
8	**114** *18%* P	66 *19%*	19 *17%*	2 *24%*	6 *27%*	7 *18%*	4 *14%*	11 *14%*	26 *15%*	8 *14%*	25 *18%*	31 *22%*	12 *14%*	4 *33%*	9 *22%*	4 *8%*	16 *19%*	22 *17%*	25 *20%*	16 *21%*	16 *21%*
9	**87** *14%*	54 *15%*	10 *9%*	- -	2 *10%*	8 *20%*	3 *12%*	9 *12%*	21 *12%*	9 *16%*	20 *14%*	20 *15%*	12 *15%*	- -	5 *12%*	7 *14%*	10 *12%*	21 *16%*	21 *17%*	10 *13%*	11 *14%*
Highest rating 10	**51** *8%*	33 *9%*	10 *9%*	- -	- -	2 *5%*	1 *5%*	5 *6%*	10 *6%*	6 *10%*	9 *7%*	8 *5%*	16 *20%* AIK LO	1 *8%*	2 *4%*	4 *8%*	5 *6%*	14 *11%*	8 *7%*	6 *9%*	9 *12%*
Don't know	**53** *8%*	23 *7%*	8 *7%*	1 *16%*	3 *16%* F	- -	3 *14%* F	13 *17%* ABF	14 *8%*	7 *14%*	10 *7%*	11 *8%*	4 *5%*	3 *29%*	3 *6%*	6 *11%*	7 *9%*	5 *4%*	9 *7%*	6 *8%*	7 *9%*
1-3 (Net)	**35** *5%*	17 *5%*	5 *4%*	- -	* *1%*	1 *3%*	2 *7%*	10 *12%* AB	7 *4%*	1 *1%*	6 *4%*	9 *6%*	2 *2%*	2 *15%*	8 *19%* AIJK LM	7 *13%* AR	4 *5%*	3 *2%*	8 *6%*	1 *1%*	3 *4%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 124

Q15_13_3. Rating on statement - It shows new programmes made in the UK: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**637**	354	111*	8**	21*	40*	25*	79*	170	54*	137	138	81*	11**	42*	53*	85*	130	125*	74*	78*
Effective Base	**503**	277	67	5	30	34	30	84	137	46	102	104	62	10	43	50	72	102	93	57	57
4-6 (Net)	**194**	104	40	5	8	13	7	18	64	11	49	35	22	1	12	17	26	47	27	26	23
	30% **S**	*29%*	*36%*	*60%*	*37%*	*32%*	*28%*	*23%*	*37%* AJ	*21%*	*36%*	*26%*	*27%*	*8%*	*28%*	*32%*	*30%*	*36%* S	*22%*	*36%*	*29%*
7-10 (Net)	**356**	211	58	2	9	26	13	38	85	35	73	83	53	6	20	23	48	75	82	41	45
	56%	*60%*	*52%*	*24%*	*46%*	*65%*	*51%*	*48%*	*50%*	*65%*	*53%*	*60%*	*66%* IO	*49%*	*47%*	*44%*	*56%*	*57%*	*65%* AP	*55%*	*57%*
9-10 (Net)	**138**	88	20	-	2	10	4	15	32	15	29	28	28	1	7	12	15	35	29	16	20
	22%	*25%*	*18%*	-	*10%*	*25%*	*17%*	*18%*	*19%*	*27%*	*21%*	*20%*	*35%* AIL O	*8%*	*16%*	*22%*	*18%*	*27%*	*23%*	*22%*	*26%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 125

Q15_13_4. Rating on statement - It shows new programmes made in the UK: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**490**	235	255	200	290	268	222	42	87	74	86	81	120	180	176	134	154	336	50	440	357	44	56	33
Base (weighted)	**509**	247	262	202	306	288	221	52*	95*	73*	86*	80*	123	192	207	110	173	335	76*	432	433	38*	28*	9*
Effective Base	**415**	194	221	174	242	233	181	36	75	61	72	69	104	160	149	112	132	284	47	374	329	42	52	31
Lowest rating 1	**1** *	1 *	* *	1 *	* *	1 *	- -	- -	- -	* *	- -	- -	1 1%	- -	* *	1 1%	* *	1 *	- -	1 *	1 *	- -	- -	* 3% AV
2	**8** **2%** **Z**	6 2%	2 1%	3 1%	5 2%	4 1%	4 2%	3 6%	1 1%	1 1%	- -	2 3%	1 1%	2 1%	3 1%	3 2%	4 2%	3 1%	1 1%	7 2%	5 1%	2 6% AV	- -	1 6% AVX
3	**13** **3%** **j**	9 4%	4 2%	4 2%	9 3%	5 2%	8 4%	- -	6 6%	1 1%	3 3%	1 1%	3 2%	5 3%	6 3%	2 2%	6 3%	7 2%	2 3%	11 3%	9 2%	3 7% AV	1 4%	* 3%
4	**22** **4%** **EO**	14 6%	8 3%	16 8% AE	6 2%	13 4%	10 4%	- -	4 4%	4 6%	4 4%	4 5%	7 6%	4 2%	12 6%	7 6%	6 4%	16 5%	2 2%	21 5%	18 4%	1 3%	2 8%	1 5%
5	**47** **9%** **ESUW** **k**	16 7%	31 12%	26 13% AE	21 7%	26 9%	21 10%	6 11%	9 9%	7 10%	10 12%	8 10%	7 6%	18 9%	20 10%	10 9%	25 14% AS	22 7%	16 21% AU	31 7%	43 10% W	- -	3 10% W	2 17% W
6	**61** **12%**	32 13%	29 11%	24 12%	37 12%	33 11%	28 13%	11 21% JK	12 13%	4 6%	6 7%	12 15%	16 13%	20 10%	29 14%	12 11%	15 9%	46 14%	9 12%	52 12%	48 11%	8 22% AV	3 11%	2 17%
7	**74** **15%** **t**	40 16%	34 13%	26 13%	48 16%	45 16%	29 13%	6 11%	18 19%	8 11%	17 20%	10 12%	16 13%	24 13%	30 15%	19 17%	23 14%	50 15%	11 15%	63 15%	64 15%	4 11%	4 15%	2 17%
8	**104** **20%** **Yv**	42 17%	62 24%	42 21%	62 20%	62 22%	42 19%	11 22%	15 15%	21 29%	17 20%	19 23%	21 18%	43 22%	37 18%	24 22%	32 18%	72 22%	16 21%	88 20%	91 21% Y	7 19%	5 20%	* 4%
9	**99** **19%** **Da**	40 16%	58 22%	29 14%	70 23% AD	52 18%	46 21%	7 14%	23 24%	16 21%	14 17%	15 19%	23 19%	37 20%	43 21%	18 16%	38 22%	61 18%	11 15%	87 20%	85 20%	8 20%	4 16%	2 19%
Highest rating 10	**44** **9%** **D**	25 10%	19 7%	9 4%	35 12% AD	30 10%	14 6%	3 5%	8 9%	6 8%	11 13%	4 5%	12 10%	24 12% A	12 6%	8 7%	20 11%	24 7%	6 8%	38 9%	39 9%	3 7%	2 7%	1 6%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 125

Q15_13_4. Rating on statement - It shows new programmes made in the UK: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**509**	247	262	202	306	288	221	52*	95*	73*	86*	80*	123	192	207	110	173	335	76*	432	433	38*	28*	9*
Effective Base	**415**	194	221	174	242	233	181	36	75	61	72	69	104	160	149	112	132	284	47	374	329	42	52	31
Don't know	**35** ***7%*** **EIRc**	22 *9%*	14 *5%*	24 *12%* AE	12 *4%*	17 *6%*	18 *8%*	5 *9%* I	- -	5 *7%* I	4 *5%* I	6 *7%* I	15 *13%* AI	15 *8%*	14 *7%*	7 *6%*	5 *3%*	30 *9%* AR	2 *2%*	34 *8%*	31 *7%*	1 *4%*	3 *10%*	* *4%*
1-3 (Net)	**22** ***4%*** **CZ**	16 *6%*	6 *2%*	8 *4%*	14 *5%*	10 *3%*	12 *6%*	3 *6%*	6 *6%*	2 *3%*	3 *3%*	3 *4%*	5 *4%*	7 *4%*	9 *4%*	6 *6%*	10 *6%*	12 *4%*	3 *4%*	19 *4%*	15 *3%*	5 *13%* AV	1 *4%*	1 *12%* AV
4-6 (Net)	**130** ***26%*** **EUZ c**	62 *25%*	68 *26%*	66 *33%* AE	64 *21%*	71 *25%*	59 *27%*	17 *33%*	25 *26%*	16 *22%*	20 *23%*	24 *30%*	30 *24%*	41 *21%*	61 *30%*	28 *26%*	46 *26%*	85 *25%*	27 *36%*	103 *24%*	109 *25%*	10 *25%*	8 *29%*	4 *39%*
7-10 (Net)	**321** ***63%*** **DYa v**	147 *60%*	173 *66%*	105 *52%*	216 *70%* AD	189 *66%*	131 *60%*	27 *53%*	64 *68%*	50 *69%*	59 *69%*	47 *59%*	73 *59%*	128 *67%*	123 *59%*	69 *63%*	112 *65%*	208 *62%*	45 *58%*	276 *64%*	279 *64%* Y	22 *58%*	16 *57%*	4 *45%*
9-10 (Net)	**143** ***28%*** **Dae**	65 *26%*	77 *30%*	37 *18%*	106 *34%* AD	82 *29%*	60 *27%*	10 *19%*	31 *33%*	22 *30%*	25 *29%*	19 *24%*	36 *29%*	61 *32%*	56 *27%*	26 *23%*	57 *33%*	86 *26%*	18 *23%*	125 *29%*	124 *29%*	11 *28%*	6 *22%*	2 *25%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 125

Q15_13_4. Rating on statement - It shows new programmes made in the UK: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**490**	409	62	17	199	234	51	118	304	35	131	348	44	23	33	44	40	20	45	56	38	64	50	33
Base (weighted)	**509**	427	65*	15**	215	240	48*	119	322	34**	135	363	38*	25**	38*	53*	50*	26**	54*	28*	49*	79*	61*	9*
Effective Base	**415**	344	55	14	170	197	43	100	258	28	109	297	42	21	30	41	35	19	42	52	35	59	48	31
Lowest rating 1	**1** ***	1 ***	- -	- -	- -	1 *1%*	- -	- -	- -	1 *3%*	* *	1 ***	- -	- -	- -	- -	- -	- -	- -	- -	1 *2%*	- -	- -	* *3%* At
2	**8** **2%** **Z**	3 *1%*	3 *5%* Z	1 *8%*	1 *1%*	5 *2%*	1 *3%*	2 *1%*	5 *1%*	1 *4%*	- -	8 *2%*	2 *6%* A	1 *4%*	- -	- -	- -	2 *8%*	- -	- -	- -	2 *2%*	- -	1 *6%* Amnoqrsu
3	**13** **3%** **j**	10 *2%*	3 *5%*	- -	6 *3%*	3 *1%*	3 *7%* d	5 *4%*	8 *2%*	- -	6 *4%*	4 *1%*	3 *7%* A	- -	2 *6%*	2 *3%*	- -	- -	- -	1 *4%*	- -	3 *4%*	2 *2%*	* *3%*
4	**22** **4%** **EO**	17 *4%*	4 *6%*	1 *8%*	8 *4%*	9 *4%*	5 *10%*	5 *4%*	17 *5%*	- -	4 *3%*	16 *4%*	1 *3%*	- -	2 *6%* t	3 *6%*	3 *7%* t	3 *13%*	4 *7%* t	2 *8%* tu	2 *4%*	- -	- -	1 *5%* tu
5	**47** **9%** **ESUWk**	34 *8%*	9 *14%*	4 *24%*	14 *6%*	28 *12%*	5 *10%*	11 *9%*	27 *8%*	3 *10%*	10 *7%*	37 *10%*	- -	5 *19%*	2 *4%*	5 *10%*	7 *14%* k	1 *6%*	3 *5%*	3 *10%* k	2 *7%*	10 *13%* k	6 *11%* k	2 *17%* km
6	**61** **12%**	48 *11%*	10 *15%*	3 *18%*	22 *10%*	33 *14%*	5 *10%*	16 *14%*	38 *12%*	4 *12%*	15 *11%*	46 *13%*	8 *22%* Aot	1 *5%*	4 *10%*	6 *11%*	2 *3%*	1 *4%*	13 *24%* Aot	3 *11%*	6 *12%*	7 *9%*	9 *14%*	2 *17%* o
7	**74** **15%** **t**	61 *14%*	11 *17%*	2 *14%*	31 *14%*	33 *14%*	11 *22%*	16 *13%*	47 *15%*	5 *16%*	26 *19%*	47 *13%*	4 *11%*	5 *21%*	6 *16%*	10 *19%* t	9 *18%* t	4 *17%*	7 *14%*	4 *15%*	9 *19%* t	4 *5%*	8 *14%*	2 *17%* t
8	**104** **20%** **Yv**	95 *22%*	7 *11%*	2 *17%*	46 *21%*	50 *21%*	8 *16%*	25 *21%*	66 *21%*	6 *19%*	25 *18%*	79 *22%*	7 *19%*	6 *25%*	6 *17%*	9 *17%*	14 *27%* v	4 *15%*	10 *19%*	5 *20%*	8 *17%*	17 *21%*	16 *27%* v	* *4%*
9	**99** **19%** **Da**	92 *22%* Aa	6 *9%*	1 *3%*	54 *25%* Ade	40 *17%*	5 *10%*	17 *14%*	70 *22%*	5 *15%*	27 *20%*	68 *19%*	8 *20%*	5 *21%*	6 *16%*	13 *25%*	12 *24%*	5 *21%*	10 *18%*	4 *16%*	8 *16%*	15 *19%*	11 *18%*	2 *19%*
Highest rating 10	**44** **9%** **D**	39 *9%*	5 *8%*	- -	25 *12%*	18 *7%*	1 *3%*	13 *11%*	26 *8%*	4 *11%*	15 *11%*	28 *8%*	3 *7%*	1 *5%*	2 *4%*	2 *3%*	2 *5%*	3 *10%*	4 *7%*	2 *7%*	3 *7%*	16 *20%* Ano	6 *10%*	1 *6%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 125

Q15_13_4. Rating on statement - It shows new programmes made in the UK: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (weighted)	**509**	427	65*	15**	215	240	48*	119	322	34**	135	363	38*	25**	38*	53*	50*	26**	54*	28*	49*	79*	61*	9*
Effective Base	**415**	344	55	14	170	197	43	100	258	28	109	297	42	21	30	41	35	19	42	52	35	59	48	31
Don't know	**35** *7%* **EIRc**	26 *6%*	7 *10%*	1 *8%*	8 *4%*	21 *9%*	4 *9%*	11 *9%*	19 *6%*	4 *11%*	7 *5%*	28 *8%*	1 *4%*	- -	8 *20%* Akno u	3 *5%*	1 *2%*	1 *5%*	3 *5%*	3 *10%*	8 *16%* Ao	5 *6%*	2 *4%*	* *4%*
1-3 (Net)	**22** *4%* **CZ**	14 *3%*	6 *10%* AZ	1 *8%*	8 *4%*	9 *4%*	5 *10%*	7 *6%*	12 *4%*	2 *7%*	6 *4%*	13 *4%*	5 *13%* Aoqu	1 *4%*	2 *6%*	2 *3%*	- -	2 *8%*	- -	1 *4%*	1 *2%*	5 *7%*	2 *2%*	1 *12%* Aoqsu
4-6 (Net)	**130** *26%* **EUZc**	99 *23%*	23 *36%* Z	7 *50%*	44 *21%*	70 *29%*	15 *30%*	32 *27%*	82 *26%*	7 *22%*	29 *22%*	99 *27%*	10 *25%*	6 *24%*	8 *21%*	15 *28%*	12 *24%*	6 *23%*	20 *37%*	8 *29%*	11 *23%*	17 *21%*	15 *25%*	4 *39%*
7-10 (Net)	**321** *63%* **DYav**	287 *67%* Aa	28 *44%*	5 *34%*	155 *72%* Ade	140 *58%*	25 *52%*	70 *59%*	209 *65%*	20 *60%*	93 *69%*	223 *61%*	22 *58%*	18 *72%*	20 *53%*	34 *64%*	37 *74%* v	16 *64%*	31 *58%*	16 *57%*	29 *59%*	52 *66%*	42 *69%* v	4 *45%*
9-10 (Net)	**143** *28%* **Dae**	132 *31%* Aa	11 *17%*	1 *3%*	79 *37%* Ade	58 *24%*	6 *13%*	30 *25%*	95 *30%*	9 *25%*	43 *31%*	96 *27%*	11 *28%*	7 *26%*	8 *20%*	15 *28%*	14 *29%*	8 *31%*	13 *25%*	6 *22%*	11 *23%*	31 *39%* A	17 *28%*	2 *25%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Table 125

Q15_13_4. Rating on statement - It shows new programmes made in the UK: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**490**	224	56	4	30	16	27	133	130	35	82	110	83	12	36	59	63	99	86	54	58
Base (weighted)	**509**	244	81*	5**	19**	18**	19**	124	131	39*	84*	118*	91*	13**	29**	51*	58*	107*	96*	62*	64*
Effective Base	**415**	195	50	3	25	14	21	117	108	31	69	93	72	11	30	48	51	82	73	50	52
Lowest rating 1	**1**	*	-	-	-	-	-	1	*	-	1	-	-	-	-	-	-	*	-	-	-
	*	*	-	-	-	-	-	1%	*	-	1%	-	-	-	-	-	-	*	-	-	-
2	**8**	2	2	-	-	2	1	1	3	1	1	1	2	-	-	2	-	1	1	-	2
	2%	1%	2%	-	-	12%	4%	1%	2%	2%	1%	1%	2%	-	-	4%	-	1%	1%	-	3%
3	**13**	4	8	-	1	-	-	*	5	-	2	2	4	-	-	-	1	6	4	-	2
	3%	1%	10%	-	5%	-	-	*	3%	-	2%	2%	5%	-	-	-	2%	6%	4%	-	3%
	H		ABH																		
4	**22**	12	1	-	-	2	1	7	6	5	2	5	2	-	3	2	3	4	4	1	3
	4%	5%	1%	-	-	9%	7%	5%	4%	13%	2%	4%	2%	-	11%	4%	4%	4%	4%	2%	5%
										AKM											
5	**47**	26	8	*	3	1	2	7	14	1	8	11	7	1	5	2	5	7	11	4	7
	9%	11%	10%	7%	15%	8%	8%	6%	11%	3%	9%	9%	7%	11%	19%	4%	9%	6%	12%	6%	11%
6	**61**	30	9	-	2	2	4	14	15	4	14	16	7	3	1	4	12	17	5	7	7
	12%	12%	12%	-	10%	13%	21%	11%	11%	11%	17%	14%	8%	21%	3%	8%	21%	16%	5%	11%	11%
	S																AS	S			
7	**74**	43	9	1	1	-	1	18	13	10	20	15	11	-	5	8	7	15	15	12	9
	15%	18%	12%	29%	8%	-	5%	14%	10%	24%	24%	12%	12%	-	18%	16%	11%	14%	15%	19%	14%
										I	AI										
8	**104**	54	12	-	4	4	5	25	30	7	16	18	25	4	4	9	11	27	17	15	13
	20%	22%	16%	-	22%	25%	23%	20%	23%	17%	19%	15%	27%	34%	13%	18%	20%	25%	18%	24%	21%
9	**99**	49	16	-	6	1	5	22	27	8	10	34	16	1	3	13	11	18	21	12	12
	19%	20%	20%	-	29%	6%	26%	18%	21%	19%	12%	28%	18%	5%	12%	26%	19%	17%	22%	19%	19%
												AK									
Highest rating 10	**44**	16	9	3	1	1	*	14	11	-	4	12	15	-	2	6	5	5	11	8	5
	9%	7%	11%	64%	6%	4%	2%	11%	9%	-	5%	10%	16%	-	6%	11%	8%	5%	12%	12%	8%
													AJK								
Don't know	**35**	8	6	-	1	4	1	16	7	4	7	4	3	4	5	5	3	6	7	5	4
	7%	3%	7%	-	5%	23%	4%	13%	6%	11%	8%	4%	4%	30%	18%	9%	6%	6%	7%	7%	5%
	B							AB													
1-3 (Net)	**22**	6	10	-	1	2	1	2	8	1	4	3	6	-	-	2	1	8	5	-	4
	4%	2%	12%	-	5%	12%	4%	2%	6%	2%	4%	3%	7%	-	-	4%	2%	7%	6%	-	6%
			ABH																		
4-6 (Net)	**130**	68	18	*	5	5	7	27	35	10	24	32	15	4	10	9	20	28	20	12	17
	26%	28%	23%	7%	25%	30%	36%	22%	26%	26%	28%	27%	17%	32%	33%	17%	35%	26%	21%	19%	27%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 125

Q15_13_4. Rating on statement - It shows new programmes made in the UK: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**509**	244	81*	5**	19**	18**	19**	124	131	39*	84*	118*	91*	13**	29**	51*	58*	107*	96*	62*	64*
Effective Base	**415**	195	50	3	25	14	21	117	108	31	69	93	72	11	30	48	51	82	73	50	52
7-10 (Net)	**321**	162	47	4	12	6	11	78	82	24	50	79	66	5	14	36	34	65	64	46	39
	63%	*67%*	*58%*	*93%*	*65%*	*35%*	*56%*	*63%*	*62%*	*60%*	*60%*	*67%*	*72%*	*38%*	*49%*	*70%*	*58%*	*61%*	*66%*	*74%*	*61%*
9-10 (Net)	**143**	66	25	3	7	2	5	36	39	8	14	46	31	1	5	19	16	23	32	19	17
	28% **K**	*27%*	*31%*	*64%*	*36%*	*10%*	*27%*	*29%*	*30%*	*19%*	*17%*	*39%* AK	*34%* K	*5%*	*17%*	*37%*	*27%*	*22%*	*33%*	*31%*	*27%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 126

Q15_13_5. Rating on statement - It shows new programmes made in the UK: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**1776**	892	884	802	974	797	979	173	267	254	323	303	456	424	741	610	493	1283	113	1661	1211	192	188	185
Base (weighted)	**1733**	875	858	765	968	789	944	202	280	241	303	273	436	424	830	478	510	1223	173	1558	1424	157	96	56
Effective Base	**1463**	710	755	660	804	667	796	142	220	210	265	248	388	369	620	505	412	1053	102	1381	1101	178	174	162
Lowest rating 1	**5** ***	5 *1%* C	- -	3 *	2 *	2 *	3 *	- -	1 *	- -	1 *	1 *	2 *	1 *	2 *	1 *	1 *	4 *	- -	5 *	3 *	1 *1%*	1 *1%*	- -
2	**22** ***1%*** **CEZc**	18 *2%* AC	4 *	16 *2%* AE	6 *1%*	12 *1%*	10 *1%*	4 *2%*	* *	5 *2%* I	5 *2%*	1 *1%*	5 *1%*	4 *1%*	11 *1%*	7 *1%*	6 *1%*	16 *1%*	4 *2%*	18 *1%*	16 *1%*	3 *2%*	2 *2%*	1 *1%*
3	**37** ***2%*** **Zd**	21 *2%*	16 *2%*	22 *3%*	15 *2%*	14 *2%*	23 *2%*	4 *2%*	6 *2%*	6 *3%*	4 *1%*	6 *2%*	12 *3%*	11 *3%*	14 *2%*	12 *3%*	9 *2%*	28 *2%*	6 *3%*	31 *2%*	31 *2%*	3 *2%*	1 *1%*	2 *4%*
4	**60** ***3%*** **EUZ**	28 *3%*	31 *4%*	37 *5%* AE	23 *2%*	32 *4%*	28 *3%*	13 *7%* AJKL	12 *4%*	5 *2%*	5 *2%*	7 *2%*	18 *4%*	19 *4%*	25 *3%*	16 *3%*	16 *3%*	44 *4%*	13 *7%* AU	47 *3%*	51 *4%*	2 *2%*	6 *6%* WY	1 *1%*
5	**164** ***9%*** **EOZ chu**	90 *10%*	74 *9%*	99 *13%* AE	64 *7%*	66 *8%*	98 *10%*	21 *10%*	29 *10%*	24 *10%*	28 *9%*	22 *8%*	39 *9%*	28 *7%*	81 *10%*	54 *11%* O	54 *11%*	110 *9%*	17 *10%*	147 *9%*	133 *9%*	10 *6%*	14 *15%* AVW	6 *12%*
6	**255** ***15%*** **UZ**	136 *16%*	119 *14%*	117 *15%*	138 *14%*	120 *15%*	135 *14%*	34 *17%*	42 *15%*	38 *16%*	44 *15%*	44 *16%*	54 *13%*	58 *14%*	132 *16%*	65 *14%*	77 *15%*	178 *15%*	33 *19%*	222 *14%*	215 *15%*	22 *14%*	11 *12%*	7 *12%*
7	**340** ***20%*** **BQb**	153 *18%*	187 *22%* AB	141 *18%*	200 *21%*	159 *20%*	182 *19%*	42 *21%*	56 *20%*	62 *26%* ALM	60 *20%*	48 *18%*	73 *17%*	91 *21%*	171 *21%*	78 *16%*	112 *22%*	228 *19%*	28 *16%*	312 *20%*	270 *19%*	44 *28%* AVX	14 *15%*	12 *21%*
8	**350** ***20%*** **abe f**	165 *19%*	186 *22%*	147 *19%*	203 *21%*	164 *21%*	186 *20%*	32 *16%*	52 *19%*	41 *17%*	70 *23%*	62 *23%*	93 *21%*	94 *22%*	166 *20%*	91 *19%*	99 *19%*	251 *21%*	29 *17%*	321 *21%*	283 *20%*	33 *21%*	19 *20%*	15 *27%* AV
9	**228** ***13%*** **Dae m**	110 *13%*	118 *14%*	70 *9%*	158 *16%* AD	113 *14%*	115 *12%*	21 *11%*	39 *14%*	29 *12%*	43 *14%*	45 *16%*	53 *12%*	57 *14%*	108 *13%*	63 *13%*	66 *13%*	163 *13%*	15 *9%*	212 *14%* A	188 *13%*	22 *14%*	12 *12%*	6 *11%*
Highest rating 10	**165** ***10%*** **DFY abdejv**	88 *10%*	77 *9%*	50 *7%*	115 *12%* AD	62 *8%*	103 *11%* F	16 *8%*	31 *11%*	21 *9%*	33 *11%*	18 *7%*	45 *10%*	38 *9%*	66 *8%*	61 *13%* AP	52 *10%*	113 *9%*	16 *9%*	149 *10%*	141 *10%* Y	11 *7%*	11 *11%* Y	2 *4%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

* small base

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 126

Q15_13_5. Rating on statement - It shows new programmes made in the UK: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**1733**	875	858	765	968	789	944	202	280	241	303	273	436	424	830	478	510	1223	173	1558	1424	157	96	56
Effective Base	**1463**	710	755	660	804	667	796	142	220	210	265	248	388	369	620	505	412	1053	102	1381	1101	178	174	162
Don't know	**107** *6%* **EKRW Zcgk**	61 *7%*	46 *5%*	63 *8%* AE	44 *4%*	47 *6%*	60 *6%*	13 *7%*	12 *4%*	11 *4%*	10 *3%*	19 *7%* K	42 *10%* AIJ K	22 *5%*	53 *6%*	31 *6%*	20 *4%*	87 *7%* AR	12 *7%*	94 *6%*	93 *7%*	4 *3%*	6 *6%*	3 *6%*
1-3 (Net)	**64** *4%* **CEZc**	45 *5%* AC	19 *2%*	41 *5%* AE	23 *2%*	27 *3%*	37 *4%*	8 *4%*	7 *3%*	12 *5%*	10 *3%*	8 *3%*	19 *4%*	17 *4%*	27 *3%*	20 *4%*	16 *3%*	48 *4%*	10 *6%*	54 *3%*	49 *3%*	8 *5%*	4 *4%*	3 *5%*
4-6 (Net)	**478** *28%* **EUZ c**	254 *29%*	225 *26%*	254 *33%* AE	225 *23%*	217 *28%*	261 *28%*	69 *34%*	83 *30%*	67 *28%*	77 *25%*	73 *27%*	111 *26%*	105 *25%*	239 *29%*	135 *28%*	146 *29%*	332 *27%*	63 *36%* AU	416 *27%*	399 *28%*	34 *22%*	31 *33%* W	14 *25%*
7-10 (Net)	**1084** *63%* **BDT abefmp**	515 *59%*	569 *66%* AB	407 *53%*	677 *70%* AD	498 *63%*	586 *62%*	111 *55%*	178 *64%*	152 *63%*	206 *68%* AHM	173 *64%*	263 *60%*	280 *66%*	511 *62%*	292 *61%*	328 *64%*	756 *62%*	89 *51%*	994 *64%* AT	882 *62%*	111 *71%* AVX	55 *57%*	35 *64%*
9-10 (Net)	**393** *23%* **DYa bdev**	198 *23%*	196 *23%*	120 *16%*	274 *28%* AD	175 *22%*	218 *23%*	37 *18%*	70 *25%*	50 *21%*	76 *25%*	63 *23%*	98 *22%*	96 *23%*	174 *21%*	124 *26%* A	117 *23%*	276 *23%*	32 *18%*	361 *23%*	329 *23%* Y	34 *21%*	22 *23%*	9 *16%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Table 126

Q15_13_5. Rating on statement - It shows new programmes made in the UK: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**1776**	1408	265	100	567	969	221	451	1088	117	438	1296	192	75	120	182	141	96	123	188	129	155	190	185
Base (weighted)	**1733**	1378	260	94*	573	930	214	419	1071	123	403	1299	157	79*	129	214	158	107*	149	96	168	190	229	56
Effective Base	**1463**	1159	221	81	473	796	180	369	899	101	356	1077	178	67	110	168	126	89	113	174	118	139	174	162
Lowest rating 1	**5** ***	3 *	- -	2 *2%* AZa	- -	3 *	2 *1%*	2 *1%*	1 *	1 *1%*	1 *	3 *	1 *1%*	- -	- -	- -	1 *1%*	1 *1%*	- -	1 *1%*	- -	- -	1 *1%*	- -
2	**22** ***1%*** **CEZc**	8 *1%*	8 *3%* AZ	5 *6%* AZ	1 *	13 *1%* c	7 *3%* Ac	3 *1%*	17 *2%*	2 *2%*	2 *	18 *1%*	3 *2%* u	1 *1%*	- -	1 *1%*	1 *1%*	8 *7%* Amnoq stuv	2 *1%*	2 *2%* su	- -	3 *2%*	- -	1 *1%* u
3	**37** ***2%*** **Zd**	22 *2%*	9 *4%*	6 *6%* AZ	10 *2%*	12 *1%*	15 *7%* Acd	10 *2%*	24 *2%*	* *	9 *2%*	28 *2%*	3 *2%*	3 *3%* q	5 *4%* q	3 *1%*	3 *2%*	2 *2%*	- -	1 *1%*	6 *3%*	6 *3%*	3 *1%*	2 *4%* q
4	**60** ***3%*** **EUZ**	34 *2%*	13 *5%* Z	13 *14%* AZa	15 *3%*	31 *3%*	14 *7%* Acd	15 *4%*	36 *3%*	4 *3%*	11 *3%*	47 *4%*	2 *2%*	1 *1%*	4 *3%*	5 *2%*	10 *6%* k	4 *4%*	4 *3%*	6 *6%* kv	3 *2%*	13 *7%* Akv	7 *3%*	1 *1%*
5	**164** ***9%*** **EOZchu**	105 *8%*	46 *18%* AZ	13 *14%* Z	38 *7%*	96 *10%* c	29 *14%* Ac	47 *11%* h	103 *10%* h	4 *3%*	41 *10%*	121 *9%*	10 *6%*	10 *13%*	11 *9%*	23 *11%*	15 *9%*	11 *10%*	17 *11%*	14 *15%* Aku	14 *8%*	20 *11%*	12 *5%*	6 *12%* u
6	**255** ***15%*** **UZ**	184 *13%*	52 *20%* AZ	18 *19%*	77 *13%*	131 *14%*	47 *22%* Acd	60 *14%*	161 *15%*	20 *16%*	63 *16%*	188 *14%*	22 *14%*	5 *7%*	26 *20%* lt	28 *13%*	32 *20%* lt	19 *17%*	21 *14%*	11 *12%*	25 *15%*	21 *11%*	38 *17%* l	7 *12%*
7	**340** ***20%*** **BQb**	286 *21%* Ab	48 *19%* b	6 *7%*	109 *19%*	191 *21%*	36 *17%*	83 *20%*	213 *20%*	20 *16%*	66 *16%*	268 *21%*	44 *28%* Almoprt	13 *16%*	20 *16%*	41 *19%*	26 *17%*	13 *12%*	35 *23%* p	14 *15%*	42 *25%* pr	33 *17%*	48 *21%*	12 *21%*
8	**350** ***20%*** **abef**	305 *22%* Aab	35 *13%*	10 *11%*	120 *21%* e	201 *22%* e	23 *11%*	70 *17%*	226 *21%*	32 *26%* f	77 *19%*	266 *20%*	33 *21%*	19 *24%*	26 *20%*	42 *20%*	31 *20%*	16 *15%*	24 *16%*	19 *20%*	40 *24%*	38 *20%*	44 *19%*	15 *27%* Apq
9	**228** ***13%*** **Daem**	205 *15%* Aa	16 *6%*	8 *8%*	100 *18%* Ad e	111 *12%*	16 *8%*	44 *11%*	146 *14%*	18 *15%*	49 *12%*	174 *13%*	22 *14%*	16 *20%* ms	9 *7%*	47 *22%* Ampqr stuv	24 *15%* m	11 *10%*	18 *12%*	12 *12%*	15 *9%*	23 *12%*	26 *11%*	6 *11%*
Highest rating 10	**165** ***10%*** **DFYab dejv**	151 *11%* Aab	11 *4%*	2 *2%*	86 *15%* Ade	73 *8%* e	5 *2%*	43 *10%*	97 *9%*	13 *10%*	54 *13%* Aj	109 *8%*	11 *7%*	8 *11%*	12 *9%*	15 *7%*	9 *6%*	13 *12%* v	19 *13%* v	11 *11%* v	14 *8%*	24 *12%* v	27 *12%* v	2 *4%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 126

Q15_13_5. Rating on statement - It shows new programmes made in the UK: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**1733**	1378	260	94*	573	930	214	419	1071	123	403	1299	157	79*	129	214	158	107*	149	96	168	190	229	56
Effective Base	**1463**	1159	221	81	473	796	180	369	899	101	356	1077	178	67	110	168	126	89	113	174	118	139	174	162
Don't know	**107**	74	21	11	17	68	21	42	46	9	30	76	4	4	16	9	6	10	10	6	9	9	21	3
	6%	*5%*	*8%*	*12%*	*3%*	*7%*	*10%*	*10%*	*4%*	*7%*	*7%*	*6%*	*3%*	*5%*	*12%*	*4%*	*4%*	*9%*	*6%*	*6%*	*5%*	*5%*	*9%*	*6%*
	EKRWZc gk			AZ		Ac	Ac	Ag							Akn ost			k					k	
1-3 (Net)	**64**	33	18	13	11	28	23	16	43	4	13	49	8	4	5	4	5	11	2	4	6	10	5	3
	4%	*2%*	*7%*	*14%*	*2%*	*3%*	*11%*	*4%*	*4%*	*3%*	*3%*	*4%*	*5%*	*5%*	*4%*	*2%*	*3%*	*10%*	*1%*	*4%*	*3%*	*5%*	*2%*	*5%*
	CEZc		AZ	AZ			Acd											Anoqu						q
4-6 (Net)	**478**	323	111	44	129	258	90	122	300	28	115	357	34	16	41	56	56	34	42	31	42	54	58	14
	28%	*23%*	*43%*	*47%*	*23%*	*28%*	*42%*	*29%*	*28%*	*23%*	*29%*	*27%*	*22%*	*20%*	*32%*	*26%*	*36%*	*32%*	*28%*	*33%*	*25%*	*28%*	*25%*	*25%*
	EUZc		AZ	AZ		c	Acd										Akl			k				
7-10 (Net)	**1084**	947	110	26	416	576	80	240	682	83	245	816	111	56	67	145	90	53	96	55	112	117	145	35
	63%	*69%*	*42%*	*27%*	*73%*	*62%*	*38%*	*57%*	*64%*	*67%*	*61%*	*63%*	*71%*	*70%*	*52%*	*68%*	*57%*	*49%*	*65%*	*57%*	*66%*	*62%*	*63%*	*64%*
	BDTab efmp	Aab	b		Ad e	e			f				Amo pr	mp		mpr			p		mp		p	p
9-10 (Net)	**393**	356	27	10	187	184	21	87	243	31	102	282	34	24	21	62	33	24	37	22	29	46	53	9
	23%	*26%*	*10%*	*10%*	*33%*	*20%*	*10%*	*21%*	*23%*	*25%*	*25%*	*22%*	*21%*	*30%*	*16%*	*29%*	*21%*	*22%*	*25%*	*23%*	*17%*	*24%*	*23%*	*16%*
	DYabd ev	Aab			Ad e	e								msv		Amsv								

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1776**	697	227	18	141	51	139	503	492	193	381	322	133	39	210	236	248	365	270	212	138
Base (weighted)	**1733**	738	302	23**	85	48*	93	443	446	200	392	335	146	35*	172	187	226	373	284	219	160
Effective Base	**1463**	599	197	14	114	43	118	436	397	164	316	267	116	33	172	183	207	304	223	179	123
Lowest rating 1	**5** ***	1 *	1 *	- -	1 *1%*	- -	1 *1%*	1 *	1 *	- -	- -	1 *	- -	1 *3%* AIJKM	2 *1%*	1 *1%*	1 *1%*	- -	1 *	1 *1%*	- -
2	**22** ***1%***	15 *2%* AC	- -	- -	* *1%*	1 *3%* C	1 *1%*	4 *1%*	8 *2%*	3 *2%*	4 *1%*	3 *1%*	2 *1%*	- -	3 *2%*	2 *1%*	2 *1%*	8 *2%*	3 *1%*	2 *1%*	1 *1%*
3	**37** ***2%*** **B**	8 *1%*	12 *4%* B	- -	2 *3%*	* *1%*	4 *4%* B	10 *2%*	9 *2%*	5 *3%*	9 *2%*	5 *2%*	4 *2%*	- -	5 *3%*	7 *4%* R	5 *2%*	4 *1%*	9 *3%*	2 *1%*	3 *2%*
4	**60** ***3%***	20 *3%*	8 *3%*	- -	3 *4%*	7 *14%* ABCEGH	3 *3%*	18 *4%*	12 *3%*	3 *2%*	20 *5%*	13 *4%*	4 *3%*	1 *3%*	7 *4%*	9 *5%*	6 *2%*	12 *3%*	8 *3%*	8 *4%*	7 *4%*
5	**164** ***9%*** **J**	74 *10%*	28 *9%*	4 *16%*	8 *10%*	5 *10%*	5 *6%*	41 *9%*	48 *11%* J	10 *5%*	37 *9%*	31 *9%*	9 *6%*	4 *12%*	23 *13%* J	23 *12%*	24 *11%*	37 *10%*	20 *7%*	18 *8%*	10 *6%*
6	**255** ***15%*** **P**	103 *14%*	48 *16%*	6 *27%*	11 *13%*	11 *22%*	15 *16%*	61 *14%*	53 *12%*	29 *15%*	59 *15%*	63 *19%* AI	22 *15%*	2 *6%*	25 *15%*	17 *9%*	25 *11%*	58 *16%* P	43 *15%*	32 *15%*	26 *16%*
7	**340** ***20%***	161 *22%*	60 *20%*	2 *10%*	13 *15%*	13 *28%*	14 *15%*	76 *17%*	90 *20%*	43 *21%*	75 *19%*	68 *20%*	25 *17%*	9 *25%*	29 *17%*	31 *16%*	52 *23%*	81 *22%*	60 *21%*	39 *18%*	35 *22%*
8	**350** ***20%*** **F**	154 *21%* F	56 *18%* F	2 *8%*	16 *18%* F	3 *6%*	19 *20%* F	101 *23%* F	96 *22%*	38 *19%*	88 *22%*	64 *19%*	26 *18%*	7 *20%*	31 *18%*	33 *18%*	47 *21%*	63 *17%*	65 *23%*	62 *28%*	27 *17%*
9	**228** ***13%***	92 *12%*	50 *16%*	1 *5%*	13 *15%*	6 *11%*	12 *13%*	55 *12%*	67 *15%*	24 *12%*	58 *15%*	43 *13%*	19 *13%*	3 *8%*	15 *9%*	30 *16%*	27 *12%*	52 *14%*	34 *12%*	34 *15%*	20 *12%*
Highest rating 10	**165** ***10%*** **K**	72 *10%*	23 *8%*	6 *26%*	12 *14%* F	1 *1%*	14 *15%* ACFH	37 *8%*	46 *10%* K	22 *11%* K	19 *5%*	25 *8%*	28 *19%* AIJ KLN	1 *2%*	24 *14%* KL	22 *12%*	26 *12%*	37 *10%*	22 *8%*	14 *7%*	21 *13%*
Don't know	**107** ***6%*** **I**	37 *5%*	17 *6%*	2 *8%*	6 *7%*	2 *4%*	5 *5%*	39 *9%* AB	16 *4%*	23 *11%* AIKL	23 *6%*	19 *6%*	8 *6%*	7 *21%* AIKLMO	10 *6%*	13 *7%*	10 *4%*	20 *5%*	18 *6%*	7 *3%*	10 *6%*
1-3 (Net)	**64** ***4%***	25 *3%*	14 *5%*	- -	3 *4%*	2 *4%*	6 *6%*	15 *3%*	18 *4%*	9 *4%*	13 *3%*	9 *3%*	5 *4%*	1 *3%*	9 *5%*	10 *5%*	9 *4%*	13 *3%*	13 *5%*	5 *2%*	4 *2%*
4-6 (Net)	**478** ***28%***	197 *27%*	84 *28%*	10 *43%*	22 *26%*	22 *46%* ABCEGH	23 *25%*	120 *27%*	114 *25%*	43 *21%*	115 *29%*	107 *32%* J	35 *24%*	7 *21%*	55 *32%* J	49 *26%*	55 *24%*	107 *29%*	71 *25%*	58 *26%*	42 *27%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 126

Q15_13_5. Rating on statement - It shows new programmes made in the UK: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1733**	738	302	23**	85	48*	93	443	446	200	392	335	146	35*	172	187	226	373	284	219	160
Effective Base	**1463**	599	197	14	114	43	118	436	397	164	316	267	116	33	172	183	207	304	223	179	123
7-10 (Net)	**1084**	479	189	11	53	22	60	269	299	126	240	201	98	19	99	115	153	233	182	149	103
	63%	*65%*	*62%*	*50%*	*63%*	*47%*	*64%*	*61%*	*67%*	*63%*	*61%*	*60%*	*67%*	*55%*	*57%*	*62%*	*67%*	*63%*	*64%*	*68%*	*65%*
	F	F					F		AO												
9-10 (Net)	**393**	164	73	7	25	6	26	92	113	45	76	69	47	4	39	52	53	89	56	48	41
	23%	*22%*	*24%*	*31%*	*29%*	*13%*	*28%*	*21%*	*25%*	*23%*	*19%*	*20%*	*32%*	*10%*	*23%*	*28%*	*23%*	*24%*	*20%*	*22%*	*26%*
					F		F						AK								
													LN								

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 127

Q15_13_6. Rating on statement - It shows new programmes made in the UK: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**1192**	590	602	472	720	548	644	141	213	208	225	180	225	342	500	348	361	831	91	1101	823	126	132	111
Base (weighted)	**1184**	601	583	463	722	550	634	167	221	199	211	160	226	356	559	267	379	805	141*	1043	979	104	68	34*
Effective Base	**984**	474	513	397	588	465	520	115	179	177	182	144	194	298	417	289	303	682	84	917	747	115	122	96
Lowest rating 1	**6** *1%* **Z**	4 *1%*	2 *	4 *1%*	2 *	4 *1%*	2 *	1 *	* *	- -	3 *1%*	* *	2 *1%*	3 *1%*	2 *	2 *1%*	1 *	5 *1%*	- -	6 *1%*	5 *1%*	- -	1 *1%*	- -
2	**16** *1%* **CEZc**	12 *2%*	4 *1%*	11 *2%* E	5 *1%*	9 *2%*	7 *1%*	3 *2%*	1 *	6 *3%* I	3 *2%*	1 *1%*	1 *1%*	4 *1%*	8 *1%*	4 *2%*	4 *1%*	12 *2%*	1 *1%*	14 *1%*	13 *1%*	2 *2%*	1 *2%*	* *
3	**30** *3%* **EZ**	17 *3%*	12 *2%*	20 *4%* AE	10 *1%*	12 *2%*	17 *3%*	2 *1%*	5 *2%*	4 *2%*	9 *4%*	2 *2%*	8 *3%*	12 *3%*	11 *2%*	7 *3%*	6 *2%*	24 *3%*	2 *1%*	28 *3%*	24 *2%*	4 *4%*	* *1%*	1 *3%*
4	**42** *4%* **KU**	15 *3%*	26 *5%*	21 *4%*	21 *3%*	25 *4%*	17 *3%*	13 *8%* AIKM	6 *3%*	8 *4%*	2 *1%*	7 *5%* K	6 *3%*	13 *4%*	19 *3%*	10 *4%*	12 *3%*	29 *4%*	10 *7%*	32 *3%*	35 *4%*	1 *1%*	4 *5%*	1 *4%*
5	**100** *8%* **O**	48 *8%*	52 *9%*	44 *9%*	56 *8%*	43 *8%*	57 *9%*	18 *11%*	24 *11%*	15 *7%*	18 *8%*	9 *6%*	16 *7%*	20 *6%*	51 *9%*	29 *11%* O	39 *10%*	61 *8%*	13 *9%*	87 *8%*	82 *8%*	6 *6%*	8 *12%*	4 *12%*
6	**167** *14%* **m**	83 *14%*	84 *14%*	74 *16%*	92 *13%*	82 *15%*	85 *13%*	29 *17%*	26 *12%*	23 *12%*	32 *15%*	27 *17%*	30 *13%*	44 *12%*	80 *14%*	42 *16%*	45 *12%*	121 *15%*	25 *18%*	141 *14%*	136 *14%*	18 *17%*	8 *11%*	5 *15%*
7	**211** *18%*	107 *18%*	103 *18%*	84 *18%*	127 *18%*	88 *16%*	123 *19%*	27 *16%*	41 *19%*	44 *22%* M	38 *18%*	27 *17%*	32 *14%*	68 *19%*	100 *18%*	43 *16%*	73 *19%*	138 *17%*	18 *12%*	193 *19%* A	163 *17%*	29 *27%* AV	13 *19%*	6 *19%*
8	**240** *20%* **BDIa**	105 *17%*	134 *23%* AB	79 *17%*	161 *22%* D	118 *22%*	121 *19%*	33 *20%*	33 *15%*	41 *20%*	43 *21%*	35 *22%*	55 *24%* I	82 *23%*	104 *19%*	53 *20%*	68 *18%*	172 *21%*	22 *16%*	217 *21%*	195 *20%*	22 *21%*	16 *24%*	7 *21%*
9	**182** *15%* **DQSXabefmr**	93 *15%*	89 *15%*	53 *11%*	129 *18%* AD	91 *17%*	90 *14%*	18 *11%*	51 *23%* AHK LM	33 *17%*	29 *13%*	23 *14%*	28 *12%*	54 *15%*	99 *18%* Q	29 *11%*	80 *21%* AS	102 *13%*	27 *19%*	154 *15%*	156 *16%* X	13 *13%*	6 *9%*	6 *18%* X
Highest rating 10	**93** *8%* **DYjv**	52 *9%*	41 *7%*	26 *6%*	67 *9%* D	36 *7%*	56 *9%*	14 *8%*	21 *9%*	13 *7%*	19 *9%*	7 *4%*	19 *8%*	32 *9%*	37 *7%*	23 *9%*	32 *8%*	61 *8%*	12 *9%*	80 *8%*	82 *8%* Y	4 *4%*	6 *9%* Y	1 *2%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 127

Q15_13_6. Rating on statement - It shows new programmes made in the UK: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**1184**	601	583	463	722	550	634	167	221	199	211	160	226	356	559	267	379	805	141*	1043	979	104	68	34*
Effective Base	**984**	474	513	397	588	465	520	115	179	177	182	144	194	298	417	289	303	682	84	917	747	115	122	96
Don't know	**99** ***8%*** **CRZ cg**	64 *11%* AC	36 *6%*	47 *10%*	52 *7%*	41 *7%*	58 *9%*	10 *6%*	13 *6%*	12 *6%*	15 *7%*	20 *13%* IJ	29 *13%* AHI J	26 *7%*	49 *9%*	24 *9%*	20 *5%*	79 *10%* AR	10 *7%*	89 *9%*	86 *9%*	6 *5%*	5 *7%*	3 *8%*
1-3 (Net)	**52** ***4%*** **CEZc**	34 *6%*	18 *3%*	35 *8%* AE	17 *2%*	25 *5%*	27 *4%*	6 *3%*	6 *3%*	10 *5%*	15 *7%*	4 *3%*	11 *5%*	18 *5%*	20 *4%*	14 *5%*	10 *3%*	42 *5%*	3 *2%*	49 *5%*	42 *4%*	6 *5%*	3 *4%*	1 *4%*
4-6 (Net)	**309** ***26%*** **EOU Z**	146 *24%*	162 *28%*	139 *30%* AE	170 *24%*	150 *27%*	159 *25%*	60 *36%* AJK M	55 *25%*	46 *23%*	52 *25%*	43 *27%*	53 *23%*	77 *22%*	150 *27%*	81 *30%* O	97 *25%*	212 *26%*	49 *34%*	260 *25%*	254 *26%*	25 *24%*	19 *29%*	10 *30%*
7-10 (Net)	**725** ***61%*** **DQS abef**	357 *59%*	368 *63%*	242 *52%*	483 *67%* AD	334 *61%*	391 *62%*	92 *55%*	146 *66%*	131 *66%*	129 *61%*	93 *58%*	133 *59%*	236 *66%* AQ	340 *61%*	149 *56%*	252 *67%* AS	472 *59%*	80 *56%*	645 *62%*	596 *61%*	68 *65%*	41 *60%*	20 *58%*
9-10 (Net)	**274** ***23%*** **DSa bdef**	144 *24%*	130 *22%*	79 *17%*	195 *27%* AD	128 *23%*	147 *23%*	32 *19%*	72 *33%* AHK LM	46 *23%*	47 *22%*	30 *19%*	47 *21%*	86 *24%*	136 *24%*	53 *20%*	112 *29%* AS	163 *20%*	40 *28%*	235 *22%*	239 *24%*	18 *17%*	12 *17%*	6 *19%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 127

Q15_13_6. Rating on statement - It shows new programmes made in the UK: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (un-weighted)	**1192**	974	155	61	445	614	119	286	724	87	284	883	126	52	84	125	90	60	77	132	81	124	130	111
Base (weighted)	**1184**	973	151	59*	455	600	117*	278	726	90*	276	887	104	57*	95*	143	101*	70*	95*	68	109*	157	152	34*
Effective Base	**984**	808	125	50	368	510	96	232	602	72	228	736	115	46	77	116	80	56	71	122	74	112	119	96
Lowest rating 1	**6** *1%* **Z**	2 *	3 *2%* Z	2 *3%* Z	2 *	3 *	2 *1%*	1 *	2 *	2 *2%* Ag	1 *	5 *1%*	- -	- -	- -	1 *1%*	- -	1 *1%*	- -	1 *1%*	2 *2%*	- -	1 *1%*	- -
2	**16** *1%* **CEZc**	6 *1%*	4 *3%* Z	5 *9%* AZ	1 *	10 *2%* c	5 *5%* Ac	4 *1%*	10 *1%*	1 *1%*	2 *1%*	14 *2%*	2 *2%*	- -	- -	- -	- -	2 *2%*	4 *6%* Amntu	3 *3%*	1 *2%* n	1 *1%*	1 *1%*	1 *1%*	* *
3	**30** *3%* **EZ**	19 *2%*	7 *4%*	4 *6%*	7 *2%*	12 *2%*	9 *8%* Acd	10 *4%*	18 *2%*	2 *2%*	7 *2%*	23 *3%*	4 *4%*	- -	2 *3%*	2 *2%*	2 *2%*	- -	3 *3%*	* *1%*	7 *7%* Aru	6 *4%*	1 *1%*	1 *3%*
4	**42** *4%* **KU**	30 *3%*	7 *4%*	5 *8%*	16 *4%*	17 *3%*	7 *6%*	6 *2%*	33 *5%* A	* *1%*	7 *3%*	33 *4%*	1 *1%*	1 *2%*	1 *1%*	5 *3%*	5 *5%*	3 *4%*	2 *2%*	4 *5%*	1 *1%*	10 *6%*	7 *5%*	1 *4%*
5	**100** *8%* **O**	75 *8%*	22 *14%* AZ	3 *5%*	35 *8%*	53 *9%*	12 *10%*	22 *8%*	60 *8%*	12 *13%*	29 *10%*	67 *8%*	6 *6%*	9 *15%* u	14 *15%* ku	9 *7%*	7 *7%*	7 *10%*	7 *7%*	8 *12%* u	6 *5%*	18 *12%* u	6 *4%*	4 *12%* u
6	**167** *14%* **m**	133 *14%*	28 *18%*	6 *10%*	56 *12%*	88 *15%*	22 *19%*	51 *18%* Ag	92 *13%*	12 *13%*	37 *14%*	128 *14%*	18 *17%* m	8 *15%*	5 *6%*	29 *20%* Amt	15 *14%*	9 *13%*	12 *13%*	8 *11%*	17 *16%* m	15 *9%*	25 *16%* m	5 *15%* m
7	**211** *18%*	174 *18%*	29 *20%*	8 *13%*	90 *20%*	105 *17%*	15 *13%*	51 *19%*	131 *18%*	13 *15%*	50 *18%*	160 *18%*	29 *27%* Alt u	5 *10%*	16 *17%*	26 *18%*	20 *20%*	13 *19%*	20 *21%*	13 *19%*	20 *18%*	20 *13%*	22 *14%*	6 *19%*
8	**240** *20%* **BDIa**	209 *21%* Aa	20 *14%*	10 *18%*	81 *18%*	140 *23%* Ae	16 *13%*	48 *17%*	153 *21%*	19 *21%*	51 *19%*	181 *20%*	22 *21%*	14 *26%*	27 *28%* o	28 *20%*	14 *14%*	15 *22%*	14 *15%*	16 *24%*	22 *21%*	28 *18%*	32 *21%*	7 *21%*
9	**182** *15%* **DQSXa befmr**	171 *18%* Aab	8 *5%*	2 *4%*	93 *20%* Ad e	79 *13%*	9 *7%*	25 *9%*	127 *17%* Af	16 *17%* f	40 *14%*	139 *16%*	13 *13%*	13 *23%* mpr	6 *7%*	24 *17%* m	21 *21%* mpr	6 *8%*	16 *17%*	6 *9%*	20 *18%* m	31 *20%* mr	19 *13%*	6 *18%* mr
Highest rating 10	**93** *8%* **DYjv**	82 *8%*	7 *5%*	3 *5%*	50 *11%* Ade	38 *6%*	5 *4%*	24 *9%*	54 *7%*	7 *8%*	31 *11%* Aj	60 *7%*	4 *4%*	3 *6%*	7 *7%*	10 *7%*	4 *4%*	8 *11%* v	9 *9%*	6 *9%* v	3 *3%*	20 *13%* Ak osv	17 *11%* ksv	1 *2%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 127

Q15_13_6. Rating on statement - It shows new programmes made in the UK: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total	Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region										
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**1184**	973	151	59*	455	600	117*	278	726	90*	276	887	104	57*	95*	143	101*	70*	95*	68	109*	157	152	34*
Effective Base	**984**	808	125	50	368	510	96	232	602	72	228	736	115	46	77	116	80	56	71	122	74	112	119	96
Don't know	**99** *8%* **CRZcg**	71 *7%*	16 *11%*	12 *20%* AZ	24 *5%*	54 *9%* c	16 *14%* Ac	36 *13%* Ag	46 *6%*	6 *6%*	21 *8%*	76 *9%*	6 *5%*	2 *4%*	16 *17%* Akl npt	9 *6%*	10 *10%*	4 *5%*	10 *10%*	5 *7%*	9 *8%*	8 *5%*	20 *13%* t	3 *8%*
1-3 (Net)	**52** *4%* **CEZc**	28 *3%*	13 *9%* AZ	11 *18%* AZ	10 *2%*	25 *4%*	16 *14%* Acd	15 *5%*	29 *4%*	5 *6%*	10 *4%*	42 *5%*	6 *5%*	- -	2 *3%*	3 *2%*	4 *4%*	5 *7%*	6 *6%*	3 *4%*	11 *10%* Alnu	7 *4%*	4 *3%*	1 *4%*
4-6 (Net)	**309** *26%* **EOUZ**	239 *25%*	56 *37%* AZ	14 *23%*	107 *23%*	159 *27%*	41 *35%* Ac	79 *28%*	185 *26%*	24 *27%*	74 *27%*	228 *26%*	25 *24%*	18 *32%*	20 *21%*	43 *30%*	27 *27%*	19 *27%*	21 *22%*	19 *29%*	25 *22%*	43 *27%*	39 *25%*	10 *30%*
7-10 (Net)	**725** *61%* **DQSab ef**	636 *65%* Aab	65 *43%*	23 *39%*	314 *69%* Ad e	362 *60%* e	44 *37%*	149 *54%*	465 *64%* Af	55 *61%*	171 *62%*	541 *61%*	68 *65%*	36 *64%*	56 *60%*	88 *61%*	60 *60%*	42 *60%*	59 *62%*	41 *60%*	65 *60%*	99 *63%*	90 *59%*	20 *58%*
9-10 (Net)	**274** *23%* **DSabd ef**	254 *26%* Aab	15 *10%*	5 *9%*	143 *31%* Ad e	118 *20%*	13 *11%*	49 *18%*	181 *25%* f	23 *25%*	71 *26%*	199 *22%*	18 *17%*	16 *29%*	14 *14%*	34 *24%*	26 *26%*	14 *19%*	25 *26%*	12 *17%*	23 *21%*	51 *33%* Ak mrv	37 *24%*	6 *19%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Q15_13_6. Rating on statement - It shows new programmes made in the UK: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1192**	524	155	15	88	46	99	265	312	116	277	263	112	18	90	129	173	248	194	158	122
Base (weighted)	**1184**	553	215	18**	51*	43*	67*	236	290	119*	284	270	127*	16**	75*	94*	162	253	204	170	139
Effective Base	**984**	453	135	12	69	40	83	232	251	99	228	219	99	16	71	98	145	204	159	136	109
Lowest rating 1	**6** *1%*	3 *1%*	- -	- -	* *1%*	- -	1 *1%*	2 *1%*	2 *1%*	1 *1%*	2 *1%*	1 *	- -	- -	* *	* *	* *	1 *	- -	3 *1%*	- -
2	**16** *1%*	9 *2%*	1 *	- -	2 *3%* C	3 *6%* ABCH	1 *1%*	1 *1%*	4 *1%*	3 *2%*	6 *2%*	1 *	1 *1%*	- -	1 *1%*	1 *1%*	3 *2%*	4 *1%*	1 *1%*	2 *1%*	2 *1%*
3	**30** *3%*	12 *2%*	6 *3%*	- -	2 *4%*	2 *4%*	1 *1%*	8 *3%*	6 *2%*	3 *2%*	12 *4%* L	3 *1%*	2 *2%*	1 *6%*	2 *3%*	1 *1%*	3 *2%*	7 *3%*	6 *3%*	3 *2%*	3 *2%*
4	**42** *4%*	19 *3%*	6 *3%*	- -	2 *3%*	6 *13%* ABCGH	2 *3%*	7 *3%*	9 *3%*	5 *4%*	11 *4%*	11 *4%*	2 *1%*	1 *6%*	4 *5%*	2 *2%*	10 *6%*	8 *3%*	5 *3%*	4 *2%*	4 *3%*
5	**100** *8%* J	42 *8%*	21 *10%*	3 *15%*	9 *18%* ABFH	1 *3%*	7 *10%*	18 *7%*	29 *10%* J	4 *3%*	28 *10%* J	20 *7%*	8 *6%*	1 *4%*	10 *13%* J	12 *13%* U	12 *7%*	24 *9%*	16 *8%*	16 *9%*	7 *5%*
6	**167** *14%*	75 *14%*	34 *16%*	1 *7%*	7 *13%*	6 *14%*	8 *13%*	35 *15%*	49 *17%*	14 *12%*	37 *13%*	38 *14%*	17 *13%*	2 *10%*	10 *14%*	13 *14%*	29 *18%*	37 *15%*	23 *11%*	21 *13%*	22 *16%*
7	**211** *18%* HO	105 *19%*	42 *20%*	6 *31%*	6 *12%*	7 *17%*	12 *18%*	32 *13%*	43 *15%*	26 *22%* O	55 *19%* O	54 *20%* O	22 *17%*	3 *19%*	7 *9%*	12 *13%*	29 *18%*	39 *15%*	42 *20%*	38 *22%*	20 *14%*
8	**240** *20%*	109 *20%*	42 *20%*	3 *14%*	9 *19%*	7 *16%*	12 *18%*	57 *24%*	52 *18%*	21 *18%*	54 *19%*	58 *21%*	30 *23%*	6 *37%*	18 *24%*	15 *16%*	28 *17%*	56 *22%*	54 *26%* A	32 *19%*	28 *20%*
9	**182** *15%*	101 *18%* AH	32 *15%*	- -	5 *9%*	5 *12%*	11 *16%*	29 *12%*	44 *15%*	19 *16%*	41 *15%*	49 *18%*	21 *17%*	1 *7%*	7 *9%*	15 *16%*	24 *15%*	38 *15%*	31 *15%*	32 *19%*	27 *20%*
Highest rating 10	**93** *8%* K	45 *8%*	13 *6%*	2 *8%*	5 *10%*	3 *6%*	9 *13%*	17 *7%*	28 *10%* K	14 *12%* KL	10 *3%*	14 *5%*	21 *16%* AKL	- -	5 *7%*	9 *9%*	13 *8%*	24 *9%*	13 *7%*	12 *7%*	11 *8%*
Don't know	**99** *8%* BM	33 *6%*	19 *9%*	4 *23%*	5 *10%*	4 *9%*	4 *5%*	31 *13%* AB	24 *8%*	9 *8%*	27 *10%* M	22 *8%*	4 *3%*	2 *11%*	10 *14%* M	13 *14%* AQRS	10 *6%*	17 *7%*	13 *6%*	8 *5%*	15 *11%*
1-3 (Net)	**52** *4%* L	24 *4%*	7 *3%*	- -	4 *7%*	4 *10%*	2 *4%*	11 *5%*	12 *4%*	6 *5%*	21 *7%* AL	5 *2%*	3 *3%*	1 *6%*	4 *5%*	3 *3%*	6 *4%*	11 *4%*	7 *4%*	7 *4%*	4 *3%*
4-6 (Net)	**309** *26%*	136 *25%*	61 *28%*	4 *22%*	17 *34%*	13 *30%*	17 *26%*	60 *25%*	86 *30%* J	23 *19%*	76 *27%*	68 *25%*	26 *21%*	3 *19%*	24 *32%* J	27 *29%*	52 *32%*	68 *27%*	44 *22%*	41 *24%*	33 *24%*

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 127

Q15_13_6. Rating on statement - It shows new programmes made in the UK: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1184**	553	215	18**	51*	43*	67*	236	290	119*	284	270	127*	16**	75*	94*	162	253	204	170	139
Effective Base	**984**	453	135	12	69	40	83	232	251	99	228	219	99	16	71	98	145	204	159	136	109
7-10 (Net)	**725**	361	129	10	25	22	44	134	168	81	160	174	93	10	37	51	94	156	140	114	86
	61%	*65%*	*60%*	*54%*	*49%*	*52%*	*65%*	*57%*	*58%*	*68%*	*56%*	*65%*	*73%*	*63%*	*49%*	*54%*	*58%*	*62%*	*69%*	*67%*	*62%*
	EO	AEH								O		O	AI KO						AP		
9-10 (Net)	**274**	146	44	2	10	8	19	46	72	33	51	63	42	1	12	24	38	62	45	45	38
	23%	*26%*	*21%*	*8%*	*19%*	*18%*	*28%*	*19%*	*25%*	*28%*	*18%*	*23%*	*33%*	*7%*	*16%*	*25%*	*23%*	*24%*	*22%*	*26%*	*28%*
	K	AH								K			AKO								

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 128

Q15_13_7. Rating on statement - It shows new programmes made in the UK: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**851**	415	436	299	552	398	453	79	164	146	147	144	171	201	374	275	298	553	64	787	573	98	93	87
Base (weighted)	**833**	412	422	287	546	398	435	92*	168	136	132	135	170	204	416	212	306	527	99*	734	678	83*	46*	26*
Effective Base	**696**	328	369	252	445	338	358	64	135	122	117	116	146	174	311	224	246	450	61	645	517	91	87	77
Lowest rating 1	**11** *1%* **Zg**	7 *2%*	5 *1%*	7 *2%*	4 *1%*	5 *1%*	6 *1%*	2 *2%*	2 *1%*	1 *1%*	1 *1%*	1 *1%*	3 *2%*	3 *1%*	6 *1%*	3 *1%*	2 *1%*	9 *2%*	- -	11 *2%*	10 *2%*	- -	1 *2%*	- -
2	**19** *2%* **EZc**	9 *2%*	10 *2%*	13 *5%* AE	6 *1%*	7 *2%*	11 *3%*	3 *4%*	2 *1%*	3 *2%*	4 *3%*	* *	6 *3%*	6 *3%*	6 *1%*	6 *3%*	5 *2%*	14 *3%*	2 *3%*	16 *2%*	16 *2%*	* *	2 *4%*	1 *4%* W
3	**17** *2%* **EP**	9 *2%*	8 *2%*	12 *4%* AE	6 *1%*	9 *2%*	9 *2%*	2 *2%*	3 *2%*	3 *2%*	1 *1%*	4 *3%*	5 *3%*	7 *3%* P	3 *1%*	8 *4%* P	5 *2%*	13 *2%*	- -	17 *2%*	13 *2%*	3 *4%*	1 *2%*	* *1%*
4	**45** *5%* **Zc**	20 *5%*	26 *6%*	18 *6%*	28 *5%*	21 *5%*	24 *6%*	9 *9%*	8 *5%*	6 *5%*	6 *5%*	9 *7%*	7 *4%*	8 *4%*	23 *6%*	14 *7%*	11 *3%*	35 *7%*	6 *6%*	40 *5%*	37 *5%*	5 *7%*	2 *5%*	1 *2%*
5	**89** *11%* **EZc**	39 *10%*	49 *12%*	40 *14%* AE	48 *9%*	44 *11%*	44 *10%*	10 *11%*	20 *12%*	17 *13%*	10 *8%*	10 *8%*	21 *12%*	16 *8%*	45 *11%*	27 *13%*	35 *11%*	54 *10%*	14 *14%*	75 *10%*	64 *9%*	13 *16%*	8 *17%* AV	3 *13%*
6	**94** *11%* **f**	44 *11%*	51 *12%*	36 *12%*	58 *11%*	45 *11%*	49 *11%*	4 *5%*	25 *15%* HM	20 *14%* H	20 *15%* HM	13 *10%*	12 *7%*	18 *9%*	54 *13%*	23 *11%*	39 *13%*	55 *11%*	14 *14%*	80 *11%*	75 *11%*	9 *11%*	6 *12%*	4 *16%*
7	**147** *18%*	74 *18%*	73 *17%*	45 *16%*	102 *19%*	75 *19%*	72 *17%*	26 *28%* AIL M	27 *16%*	24 *18%*	24 *18%*	22 *16%*	24 *14%*	46 *23%*	67 *16%*	35 *16%*	61 *20%*	86 *16%*	16 *16%*	131 *18%*	117 *17%*	19 *23%*	6 *13%*	5 *20%*
8	**155** *19%* **Dae**	82 *20%*	73 *17%*	42 *15%*	113 *21%* D	76 *19%*	79 *18%*	18 *19%*	25 *15%*	26 *19%*	25 *19%*	29 *21%*	32 *19%*	45 *22%*	70 *17%*	39 *18%*	53 *17%*	101 *19%*	20 *20%*	135 *18%*	125 *18%*	14 *17%*	10 *22%*	5 *21%*
9	**117** *14%* **DQX dr**	59 *14%*	58 *14%*	25 *9%*	92 *17%* AD	59 *15%*	58 *13%*	10 *11%*	30 *18%*	15 *11%*	15 *12%*	27 *20%*	20 *12%*	25 *12%*	71 *17%* AQ	21 *10%*	51 *17%*	65 *12%*	16 *16%*	101 *14%*	101 *15%* X	9 *11%*	3 *7%*	3 *12%*
Highest rating 10	**74** *9%* **Dj**	32 *8%*	42 *10%*	16 *6%*	58 *11%* AD	33 *8%*	41 *9%*	3 *3%*	22 *13%* H	9 *7%*	15 *11%* H	8 *6%*	17 *10%*	18 *9%*	39 *9%*	17 *8%*	34 *11%*	39 *7%*	9 *9%*	65 *9%*	63 *9%*	4 *5%*	5 *10%*	2 *8%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 128

Q15_13_7. Rating on statement - It shows new programmes made in the UK: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**833**	412	422	287	546	398	435	92*	168	136	132	135	170	204	416	212	306	527	99*	734	678	83*	46*	26*
Effective Base	**696**	328	369	252	445	338	358	64	135	122	117	116	146	174	311	224	246	450	61	645	517	91	87	77
Don't know	**66** *8%* **EIRY cgv**	38 *9%*	28 *7%*	34 *12%* AE	32 *6%*	25 *6%*	41 *9%*	5 *6%*	4 *2%*	12 *9%* I	9 *7%*	12 *9%* I	24 *14%* AI	13 *6%*	33 *8%*	20 *10%*	10 *3%*	56 *11%* AR	2 *2%*	64 *9%* A	57 *8%* Y	5 *6%*	3 *7%*	* *2%*
1-3 (Net)	**47** *6%* **EPZc g**	24 *6%*	23 *5%*	32 *11%* AE	16 *3%*	21 *5%*	26 *6%*	7 *8%*	7 *4%*	7 *5%*	7 *5%*	5 *4%*	14 *8%*	15 *8%* P	15 *4%*	16 *8%* P	12 *4%*	35 *7%*	2 *3%*	45 *6%*	39 *6%*	4 *4%*	3 *7%*	1 *6%*
4-6 (Net)	**228** *27%* **EOZ c**	103 *25%*	126 *30%*	94 *33%* AE	135 *25%*	110 *28%*	118 *27%*	23 *25%*	53 *31%*	43 *32%*	37 *28%*	33 *24%*	40 *23%*	42 *20%*	122 *29%* O	64 *30%* O	85 *28%*	144 *27%*	33 *34%*	195 *27%*	176 *26%*	28 *34%*	16 *34%*	8 *32%*
7-10 (Net)	**492** *59%* **DQS abde**	246 *60%*	246 *58%*	128 *44%*	364 *67%* AD	242 *61%*	250 *57%*	57 *62%*	104 *62%*	74 *54%*	80 *60%*	85 *63%*	92 *54%*	134 *66%* AQ	246 *59%*	111 *53%*	200 *65%* AS	291 *55%*	61 *62%*	431 *59%*	406 *60%*	46 *56%*	24 *51%*	16 *61%*
9-10 (Net)	**190** *23%* **DQS adem**	90 *22%*	100 *24%*	41 *14%*	149 *27%* AD	91 *23%*	99 *23%*	13 *14%*	52 *31%* AHJ	24 *18%*	31 *23%*	35 *26%*	36 *21%*	43 *21%*	109 *26%* Q	38 *18%*	86 *28%* AS	105 *20%*	25 *25%*	165 *23%*	164 *24%*	13 *16%*	8 *17%*	5 *20%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 128

Q15_13_7. Rating on statement - It shows new programmes made in the UK: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (un-weighted)	**851**	697	111	41	334	422	86	192	540	60	243	588	98	38	50	89	69	36	52	93	66	84	89	87
Base (weighted)	**833**	693	99*	39*	335	412	79*	187	525	62*	231	586	83*	39*	56*	107*	72*	44*	64*	46*	90*	106*	100*	26*
Effective Base	**696**	572	88	35	275	346	70	159	444	47	194	487	91	35	46	83	62	33	47	87	58	75	81	77
Lowest rating 1	**11** **1%** **Zg**	6 1%	5 5% AZ	* 1%	6 2%	5 1%	* *	5 3% g	2 *	3 5% g	- -	11 2%	- -	- -	- -	2 2%	3 4%	2 5% t	- -	1 2%	2 2%	- -	1 1%	- -
2	**19** **2%** **EZc**	12 2%	2 2%	6 14% AZa	2 1%	11 3%	5 7% Ac	5 3%	11 2%	2 4%	8 4%	11 2%	* *	1 3%	- -	1 1%	4 5%	- -	3 4%	2 4%	- -	6 5%	1 1%	1 4% kms
3	**17** **2%** **EP**	12 2%	4 4%	1 3%	3 1%	8 2%	6 7% Acd	6 3%	10 2%	- -	4 2%	13 2%	3 4%	- -	1 2%	1 1%	1 1%	- -	2 4%	1 2%	3 4%	2 1%	3 3%	* 1%
4	**45** **5%** **Zc**	28 4%	10 10% AZ	7 17% AZ	10 3%	24 6%	10 13% Acd	14 7%	27 5%	- -	10 4%	34 6%	5 7%	1 1%	4 7%	8 8%	2 3%	7 17% Alotu v	3 5%	2 5%	5 6%	5 5%	2 2%	1 2%
5	**89** **11%** **EZc**	66 10%	18 19% AZ	4 11%	23 7%	52 13% c	13 17% c	18 10%	57 11%	9 14%	24 11%	62 11%	13 16%	6 16%	5 9%	9 8%	8 12%	4 9%	5 8%	8 17% A	8 9%	10 9%	9 9%	3 13%
6	**94** **11%** **f**	84 12%	7 7%	3 8%	36 11%	52 13%	6 7%	12 7%	64 12%	8 13%	27 12%	66 11%	9 11%	3 7%	6 10%	12 12%	8 11%	5 12%	6 10%	6 12%	13 15%	9 8%	13 13%	4 16%
7	**147** **18%**	118 17%	25 26% AZ	4 11%	67 20%	70 17%	10 12%	34 18%	98 19%	9 14%	37 16%	109 19%	19 23% n	7 18%	12 22%	12 11%	16 22%	8 18%	8 13%	6 13%	16 18%	16 15%	22 22%	5 20%
8	**155** **19%** **Dae**	146 21% Aa	4 4%	4 11%	69 21% e	79 19% e	6 8%	26 14%	110 21% Af	7 12%	41 18%	110 19%	14 17%	8 20%	12 21%	22 20%	11 15%	6 14%	14 22%	10 22%	15 17%	20 19%	18 18%	5 21%
9	**117** **14%** **DQXdr**	106 15% A	9 9%	2 5%	63 19% Ad	46 11%	7 9%	23 13%	71 13%	12 19%	29 12%	84 14%	9 11%	8 22% mqr	3 6%	24 22% Amqr	10 14%	4 10%	5 7%	3 7%	14 15%	21 20% mr	12 12%	3 12%
Highest rating 10	**74** **9%** **Dj**	65 9%	5 5%	4 10%	41 12% Ad	30 7%	4 4%	18 9%	48 9%	6 10%	33 14% Aj	40 7%	4 5%	2 5%	2 3%	10 10%	7 10%	4 9%	9 13% s	5 10% s	2 2%	14 14% s	12 12% s	2 8%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 128

Q15_13_7. Rating on statement - It shows new programmes made in the UK: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (weighted)	**833**	693	99*	39*	335	412	79*	187	525	62*	231	586	83*	39*	56*	107*	72*	44*	64*	46*	90*	106*	100*	26*
Effective Base	**696**	572	88	35	275	346	70	159	444	47	194	487	91	35	46	83	62	33	47	87	58	75	81	77
Don't know	**66 8% EIRYcg v**	51 *7%*	10 *10%*	3 *9%*	15 *4%*	34 *8%*	13 *16%* Ac	25 *13%* Ag	28 *5%*	5 *8%*	18 *8%*	47 *8%*	5 *6%*	3 *8%*	11 *20%* Akn ortv	6 *6%*	2 *3%*	3 *7%*	10 *15%* otv	3 *7%*	11 *12%* v	4 *3%*	8 *8%*	* *2%*
1-3 (Net)	**47 6% EPZcg**	30 *4%*	10 *10%* AZ	7 *18%* AZ	12 *3%*	24 *6%*	11 *14%* Acd	17 *9%* Ag	23 *4%*	5 *9%*	12 *5%*	35 *6%*	4 *4%*	1 *3%*	1 *2%*	4 *4%*	7 *10%*	2 *5%*	5 *8%*	3 *7%*	5 *6%*	7 *7%*	5 *5%*	1 *6%*
4-6 (Net)	**228 27% EOZc**	179 *26%*	36 *36%* Z	14 *36%*	69 *21%*	129 *31%* Ac	29 *37%* c	45 *24%*	148 *28%*	17 *28%*	61 *26%*	161 *28%*	28 *34%*	9 *24%*	15 *27%*	29 *28%*	18 *25%*	16 *37%*	14 *22%*	16 *34%*	27 *30%*	23 *22%*	24 *24%*	8 *32%*
7-10 (Net)	**492 59% DQSab de**	434 *63%* Aab	43 *44%*	15 *37%*	240 *72%* Ad e	225 *55%* e	27 *33%*	101 *54%*	326 *62%* A	34 *56%*	140 *60%*	343 *59%*	46 *56%*	25 *65%*	29 *52%*	67 *63%*	44 *61%*	22 *51%*	36 *55%*	24 *51%*	47 *52%*	71 *67%* r	64 *64%*	16 *61%*
9-10 (Net)	**190 23% DQSad em**	170 *25%* Aa	14 *14%*	6 *15%*	104 *31%* Ad e	76 *18%*	11 *14%*	41 *22%*	119 *23%*	18 *30%*	61 *27%*	124 *21%*	13 *16%*	10 *27%* m	5 *9%*	34 *32%* Akmr	18 *24%* m	8 *19%*	13 *20%*	8 *17%*	16 *18%*	35 *33%* Ak mrs	24 *24%* m	5 *20%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Table 128

Q15_13_7. Rating on statement - It shows new programmes made in the UK: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**851**	352	116	12	68	24	80	199	244	93	188	155	74	11	82	114	138	193	125	98	70
Base (weighted)	**833**	369	158	14**	39*	23**	53*	177	222	98*	193	158	82*	10**	66*	92*	128	195	129	104*	78*
Effective Base	**696**	301	101	9	55	21	66	174	192	80	154	130	64	10	65	87	113	157	104	83	63
Lowest rating 1	**11** **1%**	3 1%	2 1%	- -	2 4% B	- -	2 3%	3 2%	3 1%	3 3%	5 3%	- -	- -	- -	* *	1 1%	2 2%	4 2%	- -	3 3%	- -
2	**19** **2%**	8 2%	2 2%	1 7%	1 4%	- -	- -	6 3%	2 1%	4 4%	6 3%	4 3%	- -	- -	3 5% I	3 4%	3 2%	1 1%	2 1%	5 5%	3 3%
3	**17** **2%**	4 1%	4 3%	- -	1 3%	- -	1 1%	7 4% B	5 2%	3 4%	3 2%	5 3%	* *	- -	- -	1 1%	3 3%	2 1%	3 2%	1 1%	1 1%
4	**45** **5%** **B**	13 3%	14 9% B	- -	4 11% B	5 20%	3 5%	8 5%	9 4%	7 7%	11 5%	11 7%	2 2%	1 6%	5 8%	6 6%	10 8%	13 7%	6 5%	4 4%	1 1%
5	**89** **11%**	38 10%	18 12%	3 20%	4 9%	4 16%	5 10%	17 10%	20 9%	7 7%	24 12%	15 10%	9 11%	- -	11 17%	13 14%	13 10%	20 10%	8 7%	14 13%	11 14%
6	**94** **11%**	50 13%	16 10%	* 3%	4 10%	4 15%	5 9%	16 9%	27 12%	16 16%	19 10%	19 12%	7 8%	2 24%	4 7%	6 7%	14 11%	23 12%	20 15%	10 10%	10 13%
7	**147** **18%** **OP**	73 20%	26 17%	- -	5 14%	3 12%	11 21%	29 16%	46 21% O	13 13%	40 21% O	27 17%	14 17%	2 23%	5 8%	9 9%	23 18%	35 18%	27 21% P	18 17%	9 11%
8	**155** **19%**	74 20%	28 18%	* 3%	7 18%	4 18%	10 20%	31 17%	35 16%	19 20%	38 20%	28 18%	21 26%	1 14%	11 17%	19 20%	20 16%	36 18%	25 20%	19 18%	21 27%
9	**117** **14%**	52 14%	25 16%	2 17%	6 16%	2 9%	7 14%	21 12%	36 16%	9 9%	22 11%	27 17%	14 17%	1 11%	7 11%	17 19%	16 12%	29 15%	22 17%	15 14%	8 10%
Highest rating 10	**74** **9%** **K**	34 9%	11 7%	5 32%	1 4%	1 3%	7 14%	15 9%	25 11% K	9 9%	8 4%	10 6%	12 15% K	- -	9 14% K	11 11%	13 10%	18 9%	8 6%	10 10%	7 10%
Don't know	**66** **8%**	22 6%	11 7%	2 18%	3 7%	1 6%	2 3%	24 14% ABG	14 6%	9 9%	19 10%	10 7%	4 4%	2 23%	9 13%	7 7%	10 8%	14 7%	9 7%	6 6%	6 8%
1-3 (Net)	**47** **6%** **M**	15 4%	8 5%	1 7%	4 11% B	- -	2 4%	16 9% AB	10 5%	10 10% M	14 7% M	9 6%	* *	- -	4 6%	6 6%	8 6%	7 4%	4 3%	9 9%	4 5%
4-6 (Net)	**228** **27%**	100 27%	48 30%	3 23%	12 30%	12 51%	13 24%	41 23%	57 26%	30 30%	53 28%	45 29%	17 21%	3 30%	21 31%	25 27%	38 30%	56 29%	34 26%	28 26%	23 29%

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 128

Q15_13_7. Rating on statement - It shows new programmes made in the UK: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**833**	369	158	14**	39*	23**	53*	177	222	98*	193	158	82*	10**	66*	92*	128	195	129	104*	78*
Effective Base	**696**	301	101	9	55	21	66	174	192	80	154	130	64	10	65	87	113	157	104	83	63
7-10 (Net)	**492** *59%*	232 *63%*	91 *57%*	7 *52%*	20 *52%*	10 *43%*	36 *69%* H	96 *54%*	141 *64%*	50 *51%*	107 *55%*	93 *59%*	61 *74%* AJ KLO	5 *48%*	33 *50%*	55 *60%*	72 *56%*	117 *60%*	82 *64%*	62 *59%*	45 *58%*
9-10 (Net)	**190** ***23%*** K	85 *23%*	37 *23%*	7 *49%*	8 *20%*	3 *12%*	15 *28%*	37 *21%*	60 *27%* K	18 *18%*	29 *15%*	38 *24%*	26 *32%* K	1 *11%*	17 *26%*	28 *30%*	29 *22%*	47 *24%*	30 *23%*	25 *24%*	15 *20%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 129

Q15_14_1. Rating on statement - It shows programmes that make me stop and think: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**2069**	1033	1036	944	1125	1003	1066	176	260	308	375	357	593	598	830	639	515	1554	129	1939	1441	211	230	187
Base (weighted)	**2051**	1020	1031	916	1136	1016	1035	209	266	296	365	329	586	605	933	511	537	1514	192	1858	1703	174	117	58
Effective Base	**1722**	832	892	790	933	845	878	144	218	258	309	294	508	518	699	534	432	1291	116	1625	1315	195	213	166
Lowest rating 1	**36** *2%* **GZc**	20 *2%*	16 *2%*	20 *2%*	16 *1%*	27 *3%* AG	9 *1%*	1 *	3 *1%*	6 *2%*	7 *2%*	3 *1%*	15 *3%*	12 *2%*	10 *1%*	14 *3%* AP	7 *1%*	29 *2%*	5 *3%*	30 *2%*	24 *1%*	6 *3%*	4 *4%* AV	2 *3%*
2	**54** *3%* **EPZc**	27 *3%*	28 *3%*	35 *4%* AE	19 *2%*	31 *3%*	24 *2%*	1 *1%*	9 *3%*	9 *3%*	9 *2%*	5 *1%*	22 *4%*	18 *3%*	15 *2%*	22 *4%* AP	17 *3%*	37 *2%*	3 *1%*	51 *3%*	46 *3%*	3 *2%*	4 *3%*	1 *2%*
3	**71** *3%* **EZs**	33 *3%*	38 *4%*	46 *5%* AE	24 *2%*	37 *4%*	33 *3%*	10 *5%*	11 *4%*	6 *2%*	7 *2%*	13 *4%*	23 *4%*	15 *2%*	41 *4%*	14 *3%*	13 *3%*	57 *4%*	5 *3%*	65 *4%*	53 *3%*	7 *4%*	7 *6%* AV	3 *5%*
4	**67** *3%* **c**	30 *3%*	37 *4%*	34 *4%*	33 *3%*	37 *4%*	30 *3%*	7 *3%*	9 *3%*	14 *5%*	9 *3%*	8 *3%*	19 *3%*	18 *3%*	28 *3%*	20 *4%*	17 *3%*	50 *3%*	5 *2%*	62 *3%*	48 *3%*	11 *6%* AV	5 *5%*	2 *4%*
5	**198** *10%* **EZc**	101 *10%*	97 *9%*	119 *13%* AE	79 *7%*	109 *11%*	90 *9%*	19 *9%*	21 *8%*	24 *8%*	44 *12%*	33 *10%*	56 *10%*	47 *8%*	88 *9%*	64 *12%* AO	46 *9%*	152 *10%*	18 *9%*	181 *10%*	173 *10%*	12 *7%*	7 *6%*	7 *12%* X
6	**261** *13%* **Zc**	132 *13%*	129 *12%*	122 *13%*	139 *12%*	128 *13%*	133 *13%*	38 *18%* AKL	32 *12%*	42 *14%*	41 *11%*	36 *11%*	71 *12%*	94 *15%* AP	104 *11%*	63 *12%*	75 *14%*	186 *12%*	26 *14%*	235 *13%*	213 *13%*	25 *14%*	14 *12%*	9 *15%*
7	**405** *20%* **Hbg i**	200 *20%*	205 *20%*	176 *19%*	228 *20%*	210 *21%*	195 *19%*	26 *12%*	52 *20%*	72 *24%* HL	84 *23%* H	56 *17%*	115 *20%* H	116 *19%*	186 *20%*	102 *20%*	117 *22%*	287 *19%*	30 *15%*	375 *20%*	328 *19%*	45 *26%* AV	21 *18%*	10 *18%*
8	**439** *21%* **DQa be**	223 *22%*	216 *21%*	176 *19%*	264 *23%* D	206 *20%*	233 *23%*	57 *27%* M	51 *19%*	56 *19%*	73 *20%*	87 *27%* AIJ M	114 *19%*	135 *22%* Q	216 *23%* Q	87 *17%*	102 *19%*	337 *22%*	40 *21%*	400 *22%*	367 *22%*	31 *18%*	26 *22%*	15 *26%*
9	**273** *13%* **DYa betv**	130 *13%*	144 *14%*	103 *11%*	171 *15%* AD	127 *12%*	147 *14%*	25 *12%*	38 *14%*	35 *12%*	53 *15%*	50 *15%*	72 *12%*	86 *14%*	127 *14%*	59 *12%*	79 *15%*	194 *13%*	28 *14%*	245 *13%*	235 *14%* Y	22 *13%*	12 *11%*	4 *7%*
Highest rating 10	**166** *8%* **DUYa bdejv**	77 *8%*	89 *9%*	46 *5%*	120 *11%* AD	71 *7%*	95 *9%*	14 *7%*	27 *10%*	20 *7%*	28 *8%*	24 *7%*	54 *9%*	53 *9%*	75 *8%*	39 *8%*	47 *9%*	120 *8%*	25 *13%* U	142 *8%*	145 *9%* Y	9 *5%*	11 *9%* Y	2 *3%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Table 129

Q15_14_1. Rating on statement - It shows programmes that make me stop and think: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**2051**	1020	1031	916	1136	1016	1035	209	266	296	365	329	586	605	933	511	537	1514	192	1858	1703	174	117	58
Effective Base	**1722**	832	892	790	933	845	878	144	218	258	309	294	508	518	699	534	432	1291	116	1625	1315	195	213	166
Don't know	**81** *4%* **Oc**	48 *5%*	33 *3%*	39 *4%*	42 *4%*	35 *3%*	46 *4%*	10 *5%*	11 *4%*	12 *4%*	9 *3%*	14 *4%*	25 *4%*	12 *2%*	43 *5%* O	26 *5%* O	16 *3%*	65 *4%*	9 *5%*	72 *4%*	71 *4%*	3 *2%*	4 *3%*	4 *6%* W
1-3 (Net)	**161** *8%* **EGZc**	79 *8%*	81 *8%*	101 *11%* AE	60 *5%*	94 *9%* AG	66 *6%*	13 *6%*	24 *9%*	21 *7%*	23 *6%*	21 *6%*	60 *10%* A	45 *7%*	66 *7%*	50 *10%* A	38 *7%*	123 *8%*	14 *7%*	147 *8%*	124 *7%*	16 *9%*	16 *13%* AV	5 *9%*
4-6 (Net)	**526** *26%* **EZc**	264 *26%*	262 *25%*	275 *30%* AE	251 *22%*	273 *27%*	253 *24%*	64 *31%*	63 *24%*	81 *27%*	94 *26%*	78 *24%*	146 *25%*	158 *26%*	221 *24%*	147 *29%* P	138 *26%*	388 *26%*	48 *25%*	478 *26%*	434 *25%*	48 *27%*	26 *23%*	18 *31%*
7-10 (Net)	**1284** *63%* **DQY abdev**	629 *62%*	654 *63%*	501 *55%*	783 *69%* AD	613 *60%*	670 *65%*	122 *59%*	168 *63%*	182 *62%*	239 *65%*	217 *66%*	355 *61%*	390 *64%* Q	604 *65%* Q	288 *56%*	345 *64%*	939 *62%*	122 *63%*	1161 *62%*	1074 *63%* Y	107 *62%*	71 *61%*	31 *54%*
9-10 (Net)	**440** *21%* **DFU Yabdej v**	207 *20%*	233 *23%*	149 *16%*	291 *26%* AD	198 *19%*	242 *23%* AF	39 *19%*	65 *25%*	55 *18%*	81 *22%*	73 *22%*	126 *21%*	139 *23%*	202 *22%*	99 *19%*	126 *23%*	314 *21%*	53 *27%*	386 *21%*	380 *22%* Y	31 *18%* Y	24 *20%* Y	6 *10%*

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 129

Q15_14_1. Rating on statement - It shows programmes that make me stop and think: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**2069**	1642	292	128	620	1157	259	541	1239	140	465	1557	211	75	136	189	156	113	164	230	155	210	243	187
Base (weighted)	**2051**	1635	292	117	631	1141	250	523	1228	154	439	1573	174	79*	150	221	172	132	200	117	201	250	297	58
Effective Base	**1722**	1365	246	106	515	966	214	451	1031	118	379	1307	195	69	124	176	140	105	150	213	142	189	225	166
Lowest rating 1	**36 2% GZc**	9 *1%*	8 *3%* Z	19 *16%* AZa	2 *	15 *1%*	17 *7%* Acd	15 *3%* Ag	16 *1%*	4 *2%*	12 *3%*	22 *1%*	6 *3%* m	1 *1%*	- -	4 *2%*	1 *1%*	1 *1%*	6 *3%*	4 *4%* Amo	2 *1%*	4 *2%*	5 *2%*	2 *3%* m
2	**54 3% EPZc**	18 *1%*	22 *8%* AZ	14 *12%* AZ	9 *1%*	30 *3%*	15 *6%* Acd	12 *2%*	37 *3%*	2 *1%*	16 *4%*	37 *2%*	3 *2%*	5 *7%* Aot	5 *3%*	5 *2%*	1 *1%*	3 *2%*	9 *4%* ot	4 *3%* o	7 *3%*	2 *1%*	9 *3%*	1 *2%*
3	**71 3% EZs**	35 *2%*	22 *8%* AZ	14 *12%* AZ	15 *2%*	39 *3%*	16 *7%* Acd	18 *3%*	44 *4%*	5 *3%*	12 *3%*	55 *3%*	7 *4%* s	4 *6%* s	9 *6%* s	9 *4%* s	7 *4%* s	4 *3%* s	6 *3%* s	7 *6%* As	- -	7 *3%*	8 *3%* s	3 *5%* s
4	**67 3% c**	48 *3%*	10 *4%*	9 *7%* AZ	11 *2%*	40 *3%*	15 *6%* Ac	16 *3%*	45 *4%*	1 *1%*	9 *2%*	57 *4%*	11 *6%* Au	1 *1%*	4 *2%*	7 *3%*	5 *3%*	3 *2%*	11 *5%* u	5 *5%* u	4 *2%*	9 *3%*	4 *1%*	2 *4%*
5	**198 10% EZc**	127 *8%*	60 *21%* AZb	11 *9%*	36 *6%*	136 *12%* Ac	25 *10%* c	60 *12%*	111 *9%*	14 *9%*	51 *12%*	146 *9%*	12 *7%*	6 *8%*	18 *12%*	31 *14%* Akqr	19 *11%*	16 *12%*	14 *7%*	7 *6%*	18 *9%*	25 *10%*	25 *8%*	7 *12%* r
6	**261 13% Zc**	195 *12%*	50 *17%* AZ	15 *13%*	65 *10%*	155 *14%*	33 *13%*	58 *11%*	167 *14%*	20 *13%*	50 *11%*	208 *13%*	25 *14%*	13 *16%*	19 *13%*	23 *10%*	19 *11%*	17 *13%*	23 *12%*	14 *12%*	27 *13%*	33 *13%*	38 *13%*	9 *15%*
7	**405 20% Hbgi**	347 *21%* Aab	44 *15%*	12 *10%*	124 *20%*	217 *19%*	55 *22%*	116 *22%* g	219 *18%*	32 *21%*	69 *16%*	330 *21%* Ai	45 *26%* Apq	18 *23%*	27 *18%*	41 *19%*	48 *28%* Apqru v	18 *13%*	33 *17%*	21 *18%*	41 *20%*	47 *19%*	56 *19%*	10 *18%*
8	**439 21% DQabe**	392 *24%* Aab	35 *12%*	12 *10%*	161 *26%* Ad e	236 *21%*	40 *16%*	107 *20%*	265 *22%*	32 *21%*	97 *22%*	336 *21%*	31 *18%*	15 *19%*	34 *23%*	49 *22%*	28 *16%*	31 *24%*	44 *22%*	26 *22%*	45 *22%*	48 *19%*	72 *24%*	15 *26%* o
9	**273 13% DYabe fv**	251 *15%* Aab	17 *6%*	5 *4%*	107 *17%* Ae	152 *13%* e	13 *5%*	69 *13%*	164 *13%*	21 *14%*	56 *13%*	208 *13%*	22 *13%*	10 *12%*	19 *13%*	31 *14%* v	29 *17%* fv	23 *17%* fv	26 *13%*	12 *11%*	30 *15%* v	21 *9%*	44 *15%* v	4 *7%*
Highest rating 10	**166 8% DUYab dejv**	156 *10%* Aab	8 *3%*	2 *2%*	87 *14%* Ade	71 *6%*	9 *4%*	32 *6%*	112 *9%*	18 *12%* f	50 *11%* Aj	112 *7%*	9 *5%*	4 *5%*	11 *8%*	10 *5%*	8 *5%*	9 *7%*	17 *9%*	11 *9%* nv	20 *10%* v	38 *15%* Akl nov	26 *9%* v	2 *3%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 129

Q15_14_1. Rating on statement - It shows programmes that make me stop and think: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (weighted)	**2051**	1635	292	117	631	1141	250	523	1228	154	439	1573	174	79*	150	221	172	132	200	117	201	250	297	58
Effective Base	**1722**	1365	246	106	515	966	214	451	1031	118	379	1307	195	69	124	176	140	105	150	213	142	189	225	166
Don't know	**81** *4%* **Oc**	58 *4%*	15 *5%*	6 *5%*	14 *2%*	51 *4%* c	11 *4%*	21 *4%*	50 *4%*	4 *2%*	18 *4%*	62 *4%*	3 *2%*	1 *2%*	4 *2%*	11 *5%*	6 *3%*	6 *5%*	11 *5%*	4 *3%*	6 *3%*	16 *6%* k	10 *3%*	4 *6%* k
1-3 (Net)	**161** *8%* **EGZc**	61 *4%*	52 *18%* AZ	46 *40%* AZa	26 *4%*	85 *7%* c	48 *19%* Acd	44 *8%*	96 *8%*	11 *7%*	39 *9%*	114 *7%*	16 *9%*	11 *14%* ost	13 *9%*	17 *8%*	9 *5%*	8 *6%*	21 *10%*	16 *13%* Aop stu	9 *5%*	13 *5%*	22 *8%*	5 *9%*
4-6 (Net)	**526** *26%* **EZc**	370 *23%*	121 *41%* AZb	34 *29%*	112 *18%*	330 *29%* Ac	73 *29%* c	134 *26%*	323 *26%*	36 *23%*	110 *25%*	411 *26%*	48 *27%*	20 *25%*	41 *28%*	61 *28%*	43 *25%*	37 *28%*	48 *24%*	26 *23%*	50 *25%*	67 *27%*	67 *23%*	18 *31%*
7-10 (Net)	**1284** *63%* **DQYab dev**	1146 *70%* Aab	105 *36%*	31 *26%*	479 *76%* Ad e	675 *59%* e	117 *47%*	323 *62%*	760 *62%*	104 *67%*	271 *62%*	986 *63%*	107 *62%*	47 *59%*	91 *61%*	132 *60%*	113 *66%* v	82 *62%*	121 *60%*	71 *61%*	137 *68%* v	154 *62%*	198 *67%* v	31 *54%*
9-10 (Net)	**440** *21%* **DFUYa bdejv**	407 *25%* Aab	25 *9%*	7 *6%*	193 *31%* Ad e	223 *20%* e	22 *9%*	101 *19%*	276 *22%*	39 *26%*	106 *24%*	320 *20%*	31 *18%* v	14 *18%*	30 *20%* v	41 *19%* v	38 *22%* v	32 *24%* v	44 *22%* v	24 *20%* v	51 *25%* v	59 *24%* v	71 *24%* v	6 *10%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Q15_14_1. Rating on statement - It shows programmes that make me stop and think: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**2069**	798	255	20	138	57	144	657	503	208	429	456	187	50	228	235	271	426	326	260	183
Base (weighted)	**2051**	842	346	28**	87	54*	99	595	479	216	435	475	199	46*	193	187	246	439	343	269	207
Effective Base	**1722**	686	223	17	114	48	124	573	408	179	357	385	163	42	187	183	226	356	276	218	163
Lowest rating 1	**36** *2%* **S**	10 *1%*	4 *1%*	- -	4 *5%* ABC	1 *2%*	2 *2%*	14 *2%*	4 *1%*	3 *1%*	8 *2%*	8 *2%*	5 *2%*	1 *1%*	7 *4%* AI	5 *3%* S	6 *2%* S	10 *2%* S	- -	4 *2%*	2 *1%*
2	**54** *3%* **L**	23 *3%*	6 *2%*	2 *6%*	5 *5%* C	- -	2 *2%*	17 *3%*	14 *3%*	10 *5%* KL	7 *2%*	6 *1%*	7 *3%*	1 *3%*	9 *5%* KL	3 *2%*	6 *2%*	12 *3%*	8 *2%*	5 *2%*	6 *3%*
3	**71** *3%*	24 *3%*	11 *3%*	- -	5 *6%*	3 *5%*	3 *3%*	25 *4%*	10 *2%*	7 *3%*	19 *4%*	16 *3%*	7 *3%*	4 *9%* AI	7 *3%*	4 *2%*	11 *4%*	15 *3%*	8 *2%*	9 *4%*	9 *4%*
4	**67** *3%*	30 *4%*	9 *3%*	- -	2 *3%*	1 *2%*	3 *3%*	22 *4%*	16 *3%*	4 *2%*	21 *5%*	10 *2%*	4 *2%*	3 *7%*	8 *4%*	9 *5%*	10 *4%*	11 *3%*	10 *3%*	10 *4%*	7 *3%*
5	**198** *10%* **MU**	84 *10%*	27 *8%*	1 *3%*	17 *19%* ABCFGH	3 *5%*	7 *7%*	60 *10%*	41 *9%*	24 *11%* M	49 *11%* M	48 *10%* M	8 *4%*	9 *19%* AIM	18 *9%* M	21 *11%* U	23 *9%*	40 *9%*	30 *9%*	36 *13%*	9 *4%*
6	**261** *13%*	114 *14%*	40 *12%*	- -	9 *11%*	14 *26%* ABCEGH	11 *11%*	73 *12%*	51 *11%*	26 *12%*	67 *15%*	57 *12%*	28 *14%*	4 *9%*	25 *13%*	22 *12%*	28 *11%*	53 *12%*	47 *14%*	33 *12%*	31 *15%*
7	**405** *20%*	158 *19%*	85 *25%* EF	9 *32%*	13 *15%*	5 *9%*	21 *21%*	113 *19%*	105 *22%*	37 *17%*	77 *18%*	99 *21%*	39 *20%*	5 *12%*	42 *22%*	43 *23%*	48 *20%*	95 *22%*	61 *18%*	51 *19%*	39 *19%*
8	**439** *21%* **O**	176 *21%*	87 *25%*	8 *27%*	15 *18%*	13 *25%*	22 *22%*	119 *20%*	113 *24%* O	41 *19%*	84 *19%*	122 *26%* AKO	40 *20%*	9 *20%*	30 *16%*	32 *17%*	47 *19%*	90 *20%*	93 *27%* APQ	50 *19%*	50 *24%*
9	**273** *13%*	121 *14%*	37 *11%*	4 *15%*	8 *9%*	9 *16%*	17 *17%*	78 *13%*	69 *14%*	32 *15%*	57 *13%*	61 *13%*	30 *15%*	5 *11%*	17 *9%*	24 *13%*	39 *16%*	59 *13%*	52 *15%*	40 *15%*	29 *14%*
Highest rating 10	**166** *8%*	79 *9%*	19 *5%*	5 *17%*	4 *4%*	3 *6%*	9 *9%*	48 *8%*	33 *7%*	19 *9%*	32 *7%*	39 *8%*	26 *13%* AIK	1 *3%*	14 *7%*	17 *9%*	18 *7%*	36 *8%*	25 *7%*	25 *9%*	19 *9%*
Don't know	**81** *4%* **BL**	21 *3%*	22 *6%* B	- -	5 *5%*	3 *5%*	4 *4%*	26 *4%*	22 *5%* L	12 *6%* L	14 *3%*	8 *2%*	5 *3%*	3 *6%*	17 *9%* AIKLM	7 *4%*	9 *4%*	19 *4%*	8 *2%*	5 *2%*	7 *4%*
1-3 (Net)	**161** *8%* **S**	58 *7%*	21 *6%*	2 *6%*	14 *16%* ABCGH	4 *7%*	6 *6%*	56 *9%*	28 *6%*	20 *9%*	34 *8%*	30 *6%*	19 *9%*	6 *13%*	23 *12%* AIL	11 *6%*	23 *9%* S	37 *8%*	16 *5%*	19 *7%*	17 *8%*
4-6 (Net)	**526** *26%*	228 *27%*	76 *22%*	1 *3%*	28 *33%* CG	17 *32%*	21 *21%*	154 *26%*	109 *23%*	55 *25%*	137 *31%* AILM	115 *24%*	40 *20%*	16 *35%* M	51 *26%*	52 *28%*	61 *25%*	104 *24%*	87 *25%*	79 *29%*	47 *23%*

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 129

Q15_14_1. Rating on statement - It shows programmes that make me stop and think: BBC One
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**2051**	842	346	28**	87	54*	99	595	479	216	435	475	199	46*	193	187	246	439	343	269	207
Effective Base	**1722**	686	223	17	114	48	124	573	408	179	357	385	163	42	187	183	226	356	276	218	163
7-10 (Net)	**1284**	534	227	26	40	30	68	358	320	129	250	321	136	21	103	116	153	279	232	167	136
	63%	*63%*	*66%*	*91%*	*46%*	*56%*	*68%*	*60%*	*67%*	*60%*	*57%*	*68%*	*68%*	*46%*	*53%*	*62%*	*62%*	*64%*	*68%*	*62%*	*65%*
	EKNO	E	E				E	E	AKNO			AKNO	KN O								
9-10 (Net)	**440**	200	56	9	12	12	25	126	102	51	89	100	56	6	31	41	57	94	78	66	47
	21%	*24%*	*16%*	*31%*	*14%*	*22%*	*25%*	*21%*	*21%*	*24%*	*20%*	*21%*	*28%*	*14%*	*16%*	*22%*	*23%*	*21%*	*23%*	*24%*	*23%*
	CE	CE					CE						AO								

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 130

Q15_14_2. Rating on statement - It shows programmes that make me stop and think: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**1054**	526	528	477	577	560	494	68	127	142	168	193	356	382	393	278	228	826	69	985	754	105	127	68
Base (weighted)	**1075**	532	543	471	604	589	486	81*	144	136	171	178	365	393	453	228	252	823	104*	971	904	86*	65	20*
Effective Base	**894**	431	464	408	487	480	415	57	112	122	141	160	305	334	338	233	198	697	65	837	695	98	118	61
Lowest rating 1	**17** **2%** **GZcg**	8 *1%*	9 *2%*	10 *2%*	6 *1%*	14 *2%* G	3 *1%*	1 *1%*	- -	1 *1%*	2 *1%*	2 *1%*	10 *3%* A	6 *2%*	4 *1%*	6 *3%*	3 *1%*	13 *2%*	3 *3%*	13 *1%*	12 *1%*	1 *2%*	3 *4%* AV	1 *3%*
2	**22** **2%** **Zd**	10 *2%*	12 *2%*	13 *3%*	9 *1%*	14 *2%*	8 *2%*	3 *4%*	3 *2%*	3 *2%*	3 *1%*	3 *2%*	7 *2%*	6 *2%*	8 *2%*	7 *3%*	6 *2%*	16 *2%*	1 *1%*	21 *2%*	17 *2%*	2 *2%*	2 *3%*	1 *4%*
3	**29** **3%** **EZ**	14 *3%*	15 *3%*	23 *5%* AE	6 *1%*	13 *2%*	16 *3%*	4 *5%*	2 *2%*	3 *2%*	5 *3%*	4 *2%*	12 *3%*	9 *2%*	14 *3%*	6 *2%*	6 *2%*	23 *3%*	- -	29 *3%* A	23 *3%*	2 *2%*	3 *5%*	1 *5%*
4	**37** **3%**	20 *4%*	17 *3%*	21 *4%*	16 *3%*	16 *3%*	22 *4%*	11 *13%* AIJK LM	5 *3%*	3 *3%*	5 *3%*	6 *3%*	7 *2%*	13 *3%*	9 *2%*	15 *6%* AP	6 *2%*	31 *4%*	5 *5%*	32 *3%*	29 *3%*	5 *6%*	2 *3%*	1 *4%*
5	**85** **8%** **EZc**	37 *7%*	49 *9%*	55 *12%* AE	31 *5%*	50 *8%*	36 *7%*	4 *5%*	13 *9%*	10 *7%*	12 *7%*	12 *7%*	35 *10%*	29 *7%*	26 *6%*	30 *13%* AOP	17 *7%*	68 *8%*	8 *8%*	77 *8%*	72 *8%*	5 *6%*	5 *8%*	3 *16%* AVW
6	**114** **11%** **M**	58 *11%*	55 *10%*	51 *11%*	63 *10%*	62 *11%*	51 *11%*	13 *16%* M	23 *16%* M	14 *10%*	24 *14%* M	17 *9%*	24 *6%*	38 *10%*	49 *11%*	26 *12%*	34 *13%*	80 *10%*	14 *13%*	100 *10%*	94 *10%*	8 *10%*	7 *11%*	4 *21%* AVW
7	**179** **17%**	89 *17%*	90 *16%*	81 *17%*	97 *16%*	101 *17%*	78 *16%*	16 *19%*	19 *13%*	32 *24%* AIK	23 *14%*	31 *17%*	58 *16%*	63 *16%*	74 *16%*	40 *18%*	42 *17%*	137 *17%*	23 *22%*	156 *16%*	147 *16%*	21 *24%* AX	8 *12%*	3 *16%*
8	**249** **23%** **T**	121 *23%*	128 *24%*	107 *23%*	142 *24%*	131 *22%*	118 *24%*	14 *17%*	30 *21%*	29 *22%*	49 *29%*	42 *23%*	85 *23%*	95 *24%*	110 *24%*	43 *19%*	53 *21%*	196 *24%*	14 *13%*	235 *24%* AT	211 *23%*	22 *25%*	13 *20%*	4 *18%*
9	**187** **17%** **DQY aefuv**	97 *18%*	91 *17%*	53 *11%*	134 *22%* AD	111 *19%*	77 *16%*	10 *13%*	35 *24%* K	23 *17%*	21 *12%*	35 *20%*	64 *17%*	79 *20%* Q	83 *18%* Q	26 *11%*	50 *20%*	137 *17%*	21 *20%*	166 *17%*	161 *18%* Y	13 *15%*	12 *19%* Y	1 *7%*
Highest rating 10	**121** **11%** **DYa bdov**	55 *10%*	66 *12%*	38 *8%*	83 *14%* AD	61 *10%*	60 *12%*	3 *4%*	11 *8%*	15 *11%*	25 *14%* H	20 *11%*	48 *13%* H	45 *11%*	56 *12%*	20 *9%*	26 *10%*	95 *12%*	12 *11%*	109 *11%*	107 *12%* Y	6 *7%*	7 *12%* Y	* *2%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

* small base

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 130

Q15_14_2. Rating on statement - It shows programmes that make me stop and think: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**1075**	532	543	471	604	589	486	81*	144	136	171	178	365	393	453	228	252	823	104*	971	904	86*	65	20*
Effective Base	**894**	431	464	408	487	480	415	57	112	122	141	160	305	334	338	233	198	697	65	837	695	98	118	61
Don't know	**36**	23	13	18	18	18	18	2	4	4	3	7	16	8	18	9	8	27	3	33	31	2	2	1
	3%	*4%*	*2%*	*4%*	*3%*	*3%*	*4%*	*2%*	*3%*	*3%*	*2%*	*4%*	*4%*	*2%*	*4%*	*4%*	*3%*	*3%*	*3%*	*3%*	*3%*	*2%*	*3%*	*3%*
1-3 (Net)	**67**	32	36	46	21	40	27	8	5	7	9	9	29	22	26	18	16	52	4	63	52	5	7	3
	6%	*6%*	*7%*	*10%* AE	*3%*	*7%*	*6%*	*10%*	*4%*	*5%*	*5%*	*5%*	*8%*	*6%*	*6%*	*8%*	*6%*	*6%*	*4%*	*7%*	*6%*	*6%*	*12%* AV	*13%* AV
	EZ																							
4-6 (Net)	**236**	115	121	127	109	128	108	28	41	27	40	35	66	80	85	71	57	179	27	209	195	19	14	9
	22%	*22%*	*22%*	*27%* AE	*18%*	*22%*	*22%*	*35%* AJL M	*28%* M	*20%*	*23%*	*19%*	*18%*	*20%*	*19%*	*31%* AOP	*23%*	*22%*	*26%*	*22%*	*22%*	*22%*	*22%*	*42%* AVWX
	EMZ c																							
7-10 (Net)	**736**	362	374	280	456	403	333	43	94	99	118	128	255	282	323	129	171	565	69	667	626	60	40	9
	68%	*68%*	*69%*	*59%*	*76%* AD	*69%*	*68%*	*53%*	*65%*	*73%* H	*69%* H	*72%* H	*70%* H	*72%* Q	*71%* Q	*57%*	*68%*	*69%*	*67%*	*69%*	*69%* Y	*70%* Y	*63%* Y	*43%*
	DHQ Yabv																							
9-10 (Net)	**308**	152	156	92	217	172	137	13	45	37	46	55	112	124	139	46	76	232	33	276	268	18	20	2
	29%	*29%*	*29%*	*19%*	*36%* AD	*29%*	*28%*	*17%*	*32%* H	*27%*	*27%*	*31%* H	*31%* H	*31%* Q	*31%* Q	*20%*	*30%*	*28%*	*32%*	*28%*	*30%* Y	*21%*	*31%* Y	*9%*
	DHQ Yabeuv																							

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 130

Q15_14_2. Rating on statement - It shows programmes that make me stop and think: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**1054**	873	131	46	333	580	125	274	627	69	249	776	105	38	69	100	73	48	83	127	82	119	142	68
Base (weighted)	**1075**	898	129	45*	352	584	127	278	645	73*	247	801	86*	40*	77*	120*	80*	59*	103*	65	109*	145	172	20*
Effective Base	**894**	739	114	38	283	493	105	235	532	59	206	665	98	35	63	94	67	45	76	118	75	109	134	61
Lowest rating 1	**17** **2%** **GZcg**	5 *1%*	2 *2%*	9 *20%* AZa	2 *	9 *2%*	6 *5%* Acd	7 *2%*	5 *1%*	2 *3%*	7 *3%*	9 *1%*	1 *2%*	2 *5%* n	- -	- -	1 *1%*	- -	3 *3%*	3 *4%* An	1 *1%*	2 *1%*	2 *1%*	1 *3%* mn
2	**22** **2%** **Zd**	12 *1%*	5 *4%*	5 *11%* AZ	10 *3%* d	5 *1%*	6 *5%* d	7 *3%*	11 *2%*	- -	4 *2%*	17 *2%*	2 *2%*	2 *4%* u	2 *3%* u	2 *2%*	3 *3%* u	- -	6 *5%* Au	2 *3%* u	1 *1%*	2 *1%*	- -	1 *4%* pu
3	**29** **3%** **EZ**	15 *2%*	12 *9%* AZ	2 *4%*	8 *2%*	17 *3%*	4 *3%*	9 *3%*	16 *3%*	2 *3%*	5 *2%*	23 *3%*	2 *2%*	1 *3%*	6 *8%* Anst	1 *	3 *4%*	2 *4%*	4 *4%*	3 *5%* ns	- -	2 *1%*	4 *2%*	1 *5%* ns
4	**37** **3%**	33 *4%*	1 *1%*	3 *6%* a	12 *3%*	22 *4%*	3 *2%*	11 *4%*	23 *4%*	1 *2%*	10 *4%*	26 *3%*	5 *6%* o	1 *2%*	2 *3%*	2 *2%*	- -	3 *6%*	4 *4%*	2 *3%*	7 *7%* o	5 *4%*	4 *2%*	1 *4%* o
5	**85** **8%** **EZc**	56 *6%*	27 *21%* AZb	3 *6%*	19 *5%*	54 *9%*	11 *9%*	22 *8%*	49 *8%*	8 *10%*	26 *10%*	57 *7%*	5 *6%*	6 *16%*	4 *6%*	13 *11%*	4 *5%*	5 *9%*	5 *5%*	5 *8%*	6 *5%*	11 *8%*	17 *10%*	3 *16%* Akmoqs
6	**114** **11%** **M**	89 *10%*	19 *15%*	6 *13%*	28 *8%*	69 *12%*	15 *12%*	23 *8%*	74 *11%*	7 *10%*	27 *11%*	83 *10%*	8 *10%*	3 *8%*	11 *15%*	11 *9%*	10 *12%*	3 *5%*	11 *11%*	7 *11%*	11 *10%*	15 *11%*	18 *10%*	4 *21%* Aknptu
7	**179** **17%**	149 *17%*	23 *18%*	5 *11%*	50 *14%*	100 *17%*	24 *19%*	49 *18%*	106 *16%*	11 *16%*	38 *15%*	140 *17%*	21 *24%* Ar	7 *17%*	13 *17%*	20 *17%*	19 *24%* r	8 *14%*	15 *14%*	8 *12%*	14 *13%*	22 *15%*	31 *18%*	3 *16%*
8	**249** **23%** **T**	214 *24%*	25 *19%*	9 *20%*	83 *24%*	130 *22%*	35 *27%*	67 *24%*	149 *23%*	17 *23%*	46 *19%*	199 *25%* A	22 *25%*	6 *14%*	15 *19%*	30 *25%*	17 *21%*	15 *25%*	23 *23%*	13 *20%*	29 *26%*	24 *17%*	53 *31%* Alt	4 *18%*
9	**187** **17%** **DQYae fuv**	180 *20%* Aa	4 *3%*	4 *8%*	62 *18%* e	114 *19%* e	10 *8%*	34 *12%*	116 *18%* f	15 *21%*	43 *17%*	138 *17%*	13 *15%*	11 *28%* uv	17 *22%* uv	23 *19%*	18 *22%* uv	10 *17%*	14 *14%*	12 *19%* uv	22 *21%* uv	29 *20%* uv	17 *10%*	1 *7%*
Highest rating 10	**121** **11%** **DYabd ov**	116 *13%* Aab	5 *4%*	- -	66 *19%* Ade	46 *8%*	9 *7%*	40 *15%*	70 *11%*	8 *11%*	32 *13%*	84 *11%*	6 *7%*	1 *3%*	6 *7%*	14 *12%* o	2 *3%*	10 *17%* ov	13 *12%* o	7 *12%* ov	17 *16%* ov	27 *18%* Ak lmov	18 *10%*	* *2%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

* small base

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 130

Q15_14_2. Rating on statement - It shows programmes that make me stop and think: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (weighted)	**1075**	898	129	45*	352	584	127	278	645	73*	247	801	86*	40*	77*	120*	80*	59*	103*	65	109*	145	172	20*
Effective Base	**894**	739	114	38	283	493	105	235	532	59	206	665	98	35	63	94	67	45	76	118	75	109	134	61
Don't know	**36** **3%**	29 *3%*	6 *5%*	- -	12 *3%*	18 *3%*	2 *2%*	8 *3%*	25 *4%*	1 *1%*	9 *4%*	25 *3%*	2 *2%*	- -	1 *2%*	5 *4%*	4 *5%* s	2 *3%*	5 *4%*	2 *3%* s	- -	6 *4%*	8 *5%*	1 *3%* s
1-3 (Net)	**67** **6%** **EZ**	32 *4%*	19 *15%* AZ	16 *35%* AZa	19 *6%*	31 *5%*	16 *13%* Acd	23 *8%*	33 *5%*	5 *6%*	16 *6%*	49 *6%*	5 *6%*	5 *12%* nsu	8 *11%* nsu	3 *2%*	6 *8%*	2 *4%*	13 *13%* Anstu	7 *12%* Anstu	3 *2%*	6 *4%*	6 *4%*	3 *13%* Anstu
4-6 (Net)	**236** **22%** **EMZc**	177 *20%*	47 *37%* AZ	11 *26%*	59 *17%*	145 *25%* Ac	29 *23%*	56 *20%*	146 *23%*	16 *22%*	63 *25%*	166 *21%*	19 *22%*	10 *26%*	18 *23%*	26 *22%*	14 *17%*	12 *20%*	20 *20%*	14 *22%*	24 *22%*	32 *22%*	39 *22%* Ak	9 *42%* mnopqrstu
7-10 (Net)	**736** **68%** **DHQYa bv**	659 *73%* Aab	56 *44%*	17 *39%*	261 *74%* Ade	390 *67%*	79 *62%*	191 *69%*	441 *68%*	51 *70%*	159 *64%*	562 *70%*	60 *70%* v	25 *62%*	50 *65%* v	86 *72%* v	55 *70%* v	43 *73%* v	65 *63%* v	40 *63%* v	82 *76%* v	101 *70%* v	119 *69%* v	9 *43%*
9-10 (Net)	**308** **29%** **DHQYa beuv**	296 *33%* Aab	9 *7%*	4 *8%*	128 *36%* Ade	160 *27%* e	20 *15%*	74 *27%*	186 *29%*	23 *32%*	75 *30%*	223 *28%*	18 *21%*	12 *31%* v	22 *29%* v	36 *30%* v	20 *25%* v	20 *34%* v	27 *26%* v	20 *31%* v	40 *37%* kuv	56 *38%* Akuv	35 *20%*	2 *9%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Table 130

Q15_14_2. Rating on statement - It shows programmes that make me stop and think: BBC Two
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1054**	398	110	14	57	27	51	397	252	84	200	246	140	28	100	105	134	208	164	128	120
Base (weighted)	**1075**	441	144*	20**	40*	25**	36*	370	253	92*	203	256	150	28**	87*	86*	127	216	176	140	133
Effective Base	**894**	350	95	12	47	22	42	347	210	73	170	210	122	25	82	84	115	171	143	111	108
Lowest rating 1	**17 2%**	3 1%	3 2%	- -	2 4% B	- -	- -	9 2%	2 1%	1 1%	2 1%	2 1%	5 3%	- -	5 6% AIKL	2 2%	2 1%	4 2%	* *	- -	2 1%
2	**22 2%**	10 2%	2 1%	- -	* 1%	2 8%	- -	7 2%	3 1%	4 5% L	4 2%	2 1%	2 2%	1 4%	4 5% L	3 3%	3 3%	1 1%	1 1%	1 1%	3 3%
3	**29 3%**	9 2%	4 3%	- -	2 4%	1 4%	* 1%	13 4%	9 3%	1 1%	6 3%	4 2%	2 1%	- -	5 6% L	3 3%	5 4%	3 2%	4 2%	2 2%	5 4%
4	**37 3%**	16 4%	9 6%	- -	2 5%	* 1%	1 2%	9 2%	7 3%	8 8% AILM	6 3%	6 2%	2 2%	3 10%	4 5%	4 4%	6 4%	7 3%	4 2%	4 3%	7 5%
5	**85 8% C**	34 8% C	1 1%	1 3%	6 14% C	3 12%	5 14% C	37 10% C	22 9%	8 9%	16 8%	16 6%	6 4%	4 14%	12 13% M	8 10%	9 7%	20 9%	10 6%	13 10%	5 4%
6	**114 11% H**	51 12%	21 15% H	* 2%	7 19% H	3 11%	3 10%	27 7%	30 12%	13 14%	23 11%	26 10%	12 8%	2 8%	7 9%	12 14%	10 8%	22 10%	19 11%	17 12%	13 9%
7	**179 17%**	74 17%	18 13%	7 33%	7 18%	7 28%	8 23%	57 16%	41 16%	18 20%	38 19%	41 16%	24 16%	4 13%	13 15%	17 19%	27 21% U	33 15%	29 17%	20 14%	14 11%
8	**249 23% JP**	103 23%	41 28%	1 7%	7 18%	4 17%	9 25%	84 23%	68 27% J	13 14%	56 27% J	63 25%	32 21%	3 11%	14 16%	11 12%	23 18%	56 26% P	36 20%	35 25%	42 32% APQS
9	**187 17%**	75 17%	27 19%	6 31%	4 9%	3 13%	8 23%	65 18%	43 17%	14 15%	27 13%	57 22% AKO	30 20%	7 24%	10 11%	17 20%	20 16%	36 17%	46 26% AQR	28 20%	24 18%
Highest rating 10	**121 11% G**	54 12% G	13 9%	5 24%	2 5%	1 3%	* 1%	46 13% G	22 9%	8 9%	20 10%	33 13%	26 17% AI O	3 10%	6 7%	6 8%	19 15%	22 10%	21 12%	18 13%	17 13%
Don't know	**36 3%**	13 3%	5 3%	- -	2 4%	1 4%	1 3%	15 4%	7 3%	4 4%	4 2%	4 2%	9 6% L	1 4%	6 7% L	3 4%	3 3%	11 5% U	4 2%	1 1%	1 1%
1-3 (Net)	**67 6% L**	22 5%	9 6%	- -	3 9%	3 12%	* 1%	30 8%	14 5%	6 7%	13 6%	8 3%	9 6%	1 4%	15 17% AIJKL M	7 9%	10 8%	8 4%	6 3%	3 2%	10 8%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

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Base (weighted)	**1075**	441	144*	20**	40*	25**	36*	370	253	92*	203	256	150	28**	87*	86*	127	216	176	140	133
Effective Base	**894**	350	95	12	47	22	42	347	210	73	170	210	122	25	82	84	115	171	143	111	108
4-6 (Net)	**236**	101	32	1	15	6	9	73	58	29	46	49	21	9	23	24	25	50	34	34	24
	22%	*23%*	*22%*	*4%*	*37%*	*23%*	*25%*	*20%*	*23%*	*31%*	*22%*	*19%*	*14%*	*33%*	*27%*	*28%*	*20%*	*23%*	*19%*	*24%*	*18%*
	M				ABH				M	ALM					M						
7-10 (Net)	**736**	305	99	19	20	15	25	252	174	53	141	194	111	17	44	51	88	146	133	101	98
	68%	*69%*	*69%*	*96%*	*50%*	*61%*	*72%*	*68%*	*69%*	*58%*	*69%*	*76%*	*74%*	*59%*	*50%*	*60%*	*69%*	*68%*	*75%*	*72%*	*73%*
	EJO	E	E				E	E	O		O	AJO	JO						P		P
9-10 (Net)	**308**	128	40	11	6	4	8	111	65	22	47	90	56	10	16	24	38	58	67	46	41
	29%	*29%*	*28%*	*55%*	*14%*	*16%*	*23%*	*30%*	*26%*	*24%*	*23%*	*35%*	*37%*	*34%*	*18%*	*28%*	*30%*	*27%*	*38%*	*33%*	*31%*
	EO	E						E				AIKO	AI KO						AR		

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 131

Q15_14_3. Rating on statement - It shows programmes that make me stop and think: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**608**	283	325	257	351	286	322	116	146	118	82	70	76	186	248	173	230	378	79	529	446	58	52	52
Base (weighted)	**637**	312	326	271	366	302	335	148*	154	121	77*	67*	69*	199	293	143	254	383	125*	512	545	50*	26*	16*
Effective Base	**503**	229	277	217	287	239	264	95	122	103	67	60	66	165	204	145	195	309	73	443	401	54	48	47
Lowest rating 1	**4** *1%*	1 *	2 *1%*	2 *1%*	2 *	3 *1%*	1 *	1 *1%*	1 *1%*	* *	- -	1 *1%*	- -	1 *	2 *1%*	1 *1%*	2 *1%*	2 *	1 *1%*	3 *1%*	2 *	- -	1 *5%* AV	1 *5%* AVW
2	**20** *3%*	8 *3%*	11 *4%*	11 *4%*	9 *2%*	8 *3%*	11 *3%*	2 *1%*	2 *1%*	6 *5%*	6 *8%* AHIL	- -	3 *5%*	5 *3%*	10 *3%*	4 *3%*	7 *3%*	12 *3%*	2 *2%*	17 *3%*	17 *3%*	2 *3%*	- -	1 *8%* AX
3	**28** *4%* E	16 *5%*	12 *4%*	19 *7%* AE	8 *2%*	14 *5%*	14 *4%*	7 *5%*	4 *2%*	6 *5%*	3 *4%*	5 *7%*	4 *5%*	8 *4%*	9 *3%*	10 *7%*	10 *4%*	18 *5%*	3 *3%*	24 *5%*	22 *4%*	4 *9%*	1 *5%*	* *3%*
4	**36** *6%*	18 *6%*	18 *6%*	21 *8%*	15 *4%*	19 *6%*	17 *5%*	12 *8%*	11 *7%*	5 *5%*	3 *4%*	4 *5%*	1 *2%*	7 *3%*	19 *6%*	10 *7%*	16 *6%*	20 *5%*	9 *7%*	28 *5%*	31 *6%*	3 *6%*	1 *2%*	2 *12%* AX
5	**75** *12%* F	41 *13%*	34 *10%*	38 *14%*	38 *10%*	25 *8%*	50 *15%* AF	18 *12%*	20 *13%*	15 *12%*	8 *11%*	8 *12%*	7 *11%*	22 *11%*	33 *11%*	21 *15%*	32 *12%*	44 *11%*	13 *10%*	62 *12%*	64 *12%*	8 *15%*	2 *7%*	3 *16%*
6	**83** *13%* DRu	37 *12%*	46 *14%*	24 *9%*	59 *16%* AD	44 *15%*	39 *12%*	20 *13%*	22 *15%*	16 *13%*	11 *14%*	5 *8%*	9 *13%*	27 *13%*	40 *14%*	16 *11%*	21 *8%*	62 *16%* AR	16 *13%*	67 *13%*	72 *13%*	6 *11%*	4 *14%*	2 *12%*
7	**96** *15%*	45 *15%*	51 *16%*	35 *13%*	62 *17%*	45 *15%*	52 *15%*	26 *17%*	24 *15%*	20 *17%*	12 *16%*	7 *11%*	7 *10%*	29 *15%*	48 *16%*	18 *13%*	45 *18%*	52 *13%*	21 *16%*	76 *15%*	83 *15%*	6 *11%*	6 *21%*	2 *12%*
8	**116** *18%* KU	60 *19%*	57 *17%*	41 *15%*	76 *21%*	52 *17%*	64 *19%*	33 *22%* K	27 *17%*	22 *18%*	7 *10%*	16 *24%* K	11 *16%*	32 *16%*	64 *22%*	20 *14%*	44 *17%*	73 *19%*	34 *27%* AU	83 *16%*	102 *19%*	8 *17%*	5 *19%*	1 *9%*
9	**75** *12%* adf	38 *12%*	37 *11%*	30 *11%*	45 *12%*	34 *11%*	41 *12%*	17 *12%*	20 *13%*	15 *12%*	5 *7%*	10 *14%*	8 *12%*	23 *12%*	32 *11%*	19 *13%*	35 *14%*	40 *10%*	13 *11%*	62 *12%*	65 *12%*	8 *15%*	1 *5%*	1 *7%*
Highest rating 10	**55** *9%* DL	25 *8%*	30 *9%*	15 *6%*	40 *11%* AD	31 *10%*	24 *7%*	6 *4%*	16 *10%*	13 *10%*	10 *13%* HL	1 *2%*	9 *13%* HL	24 *12%*	21 *7%*	9 *7%*	28 *11%*	27 *7%*	11 *9%*	44 *9%*	48 *9%*	4 *8%*	1 *6%*	1 *6%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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21st May - 17th June, 1st - 30th October

Table 131

Q15_14_3. Rating on statement - It shows programmes that make me stop and think: BBC Three
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Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**637**	312	326	271	366	302	335	148*	154	121	77*	67*	69*	199	293	143	254	383	125*	512	545	50*	26*	16*
Effective Base	**503**	229	277	217	287	239	264	95	122	103	67	60	66	165	204	145	195	309	73	443	401	54	48	47
Don't know	**49** *8%* **EJTcg**	22 *7%*	27 *8%*	36 *13%* AE	13 *4%*	26 *9%*	23 *7%*	6 *4%*	7 *5%*	4 *3%*	12 *15%* AHIJ	10 *16%* AHIJ	10 *15%* AHIJ	21 *11%* P	15 *5%*	13 *9%*	14 *6%*	35 *9%*	3 *2%*	47 *9%* AT	41 *8%*	2 *5%*	4 *16%* AVW	2 *9%*
1-3 (Net)	**51** *8%* **EZc**	25 *8%*	25 *8%*	32 *12%* AE	19 *5%*	25 *8%*	26 *8%*	10 *7%*	7 *5%*	12 *10%*	9 *12%*	6 *8%*	7 *10%*	15 *7%*	21 *7%*	15 *10%*	19 *8%*	32 *8%*	6 *5%*	44 *9%*	40 *7%*	6 *12%*	2 *10%*	3 *16%* AV
4-6 (Net)	**195** *31%*	96 *31%*	99 *30%*	83 *31%*	112 *31%*	89 *29%*	106 *32%*	50 *34%*	53 *35%*	36 *30%*	22 *28%*	16 *25%*	17 *25%*	55 *28%*	92 *31%*	48 *34%*	68 *27%*	126 *33%*	38 *30%*	157 *31%*	166 *30%*	16 *32%*	6 *24%*	6 *40%*
7-10 (Net)	**343** *54%* **DSUYadefmnv**	168 *54%*	174 *54%*	120 *44%*	222 *61%* AD	162 *54%*	180 *54%*	83 *56%*	86 *56%*	70 *57%*	35 *45%*	34 *51%*	34 *50%*	109 *54%*	165 *56%*	68 *47%*	152 *60%* AS	191 *50%*	79 *63%*	264 *52%*	298 *55%* Y	26 *52%*	13 *51%*	6 *35%*
9-10 (Net)	**130** *20%* **Sadf**	63 *20%*	66 *20%*	45 *17%*	85 *23%*	66 *22%*	64 *19%*	24 *16%*	36 *23%*	27 *23%*	15 *20%*	11 *16%*	17 *24%*	48 *24%*	53 *18%*	29 *20%*	63 *25%* AS	66 *17%*	24 *19%*	105 *21%*	113 *21%*	12 *24%*	3 *10%*	2 *14%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Table 131

Q15_14_3. Rating on statement - It shows programmes that make me stop and think: BBC Three
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Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**608**	502	85	19	297	262	42	101	412	56	159	443	58	18	40	57	56	23	37	52	45	102	68	52
Base (weighted)	**637**	528	91*	16**	314	274	43*	95*	446	62*	159	475	50*	20**	45*	69*	69*	28**	45*	26*	57*	130*	82*	16*
Effective Base	**503**	419	68	16	246	218	35	83	342	48	128	372	54	17	36	51	49	21	34	48	42	92	61	47
Lowest rating 1	**4** **1%**	2 *	- -	1 5%	- -	2 1%	1 2% c	1 1%	2 *	1 1%	* *	3 1%	- -	- -	- -	- -	1 1%	- -	- -	1 5% Antu	- -	1 1%	- -	1 5% Aknstu
2	**20** **3%**	13 2%	6 6%	1 6%	5 2%	11 4%	2 5%	2 2%	16 4%	- -	2 1%	16 3%	2 3%	- -	6 14% Anoqrtu	1 1%	1 1%	1 4%	- -	- -	2 4%	3 3%	2 3%	1 8% Anoqr
3	**28** **4%** **E**	21 4%	5 6%	2 9%	8 3%	16 6%	4 8%	6 6%	18 4%	1 2%	8 5%	20 4%	4 9% s	1 3%	6 13% Ast	4 5%	3 4%	- -	1 3%	1 5%	- -	4 3%	3 3%	* 3%
4	**36** **6%**	31 6%	6 6%	- -	16 5%	20 7%	1 3%	6 7%	20 4%	7 11% g	8 5%	28 6%	3 6%	1 4%	- -	3 4%	2 3%	- -	3 7%	1 2%	3 5%	12 9%	7 9%	2 12% Amor
5	**75** **12%** **F**	57 11%	16 18%	2 9%	32 10%	34 12%	8 20%	11 12%	53 12%	7 11%	23 14%	51 11%	8 15%	4 17%	8 18%	8 11%	12 18%	2 9%	2 4%	2 7%	4 7%	15 11%	9 11%	3 16%
6	**83** **13%** **DRu**	65 12%	16 18%	2 13%	39 13%	35 13%	7 16%	15 16%	58 13%	6 9%	26 16%	56 12%	6 11%	4 18%	7 14% u	22 32% Akostuv	8 12%	2 7%	8 17% u	4 14% u	6 10%	13 10%	3 3%	2 12% u
7	**96** **15%**	82 16%	11 12%	3 17%	57 18%	35 13%	4 9%	16 17%	66 15%	9 15%	27 17%	70 15%	6 11%	3 16%	4 8%	10 14%	13 19%	7 25%	6 13%	6 21%	16 27% Amu	18 14%	8 9%	2 12%
8	**116** **18%** **KU**	104 20%	10 11%	3 18%	60 19%	52 19%	4 9%	14 14%	83 19%	14 23%	24 15%	92 19%	8 17%	1 6%	7 15%	8 11%	17 24%	6 23%	9 20%	5 19%	10 18%	25 19%	18 23%	1 9%
9	**75** **12%** **adf**	71 14% Aa	4 4%	- -	50 16% Ad	21 8%	4 9%	5 5%	61 14% Af	5 8%	19 12%	56 12%	8 15%	3 17%	3 8%	3 4%	9 13%	7 24%	8 17%	1 5%	7 12%	11 9%	14 17% n	1 7%
Highest rating 10	**55** **9%** **DL**	47 9%	5 6%	2 14%	32 10%	21 8%	2 4%	6 6%	42 10%	6 10%	13 8%	42 9%	4 8%	1 5%	1 2%	4 6%	2 3%	- -	4 8%	1 6%	6 11%	21 16% Amo	9 11%	1 6%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Table 131

Q15_14_3. Rating on statement - It shows programmes that make me stop and think: BBC Three
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Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (weighted)	**637**	528	91*	16**	314	274	43*	95*	446	62*	159	475	50*	20**	45*	69*	69*	28**	45*	26*	57*	130*	82*	16*
Effective Base	**503**	419	68	16	246	218	35	83	342	48	128	372	54	17	36	51	49	21	34	48	42	92	61	47
Don't know	**49** *8%* **EJTcg**	36 *7%*	12 *14%* Z	1 *8%*	13 *4%*	29 *10%* c	6 *15%* c	14 *15%* Ag	27 *6%*	6 *9%*	9 *6%*	40 *8%*	2 *5%*	3 *14%*	3 *8%*	7 *11%*	2 *3%*	2 *9%*	5 *11%*	4 *16%* Ako t	3 *6%*	6 *5%*	9 *11%*	2 *9%*
1-3 (Net)	**51** *8%* **EZc**	35 *7%*	11 *12%*	3 *20%*	14 *4%*	29 *11%* c	6 *15%* c	9 *9%*	36 *8%*	2 *3%*	10 *7%*	40 *8%*	6 *12%*	1 *3%*	12 *27%* Ano qstu	5 *7%*	4 *6%*	1 *4%*	1 *3%*	2 *10%*	2 *4%*	8 *7%*	5 *6%*	3 *16%* Aqst
4-6 (Net)	**195** *31%*	153 *29%*	38 *42%* AZ	4 *22%*	87 *28%*	88 *32%*	16 *38%*	33 *35%*	131 *29%*	19 *31%*	56 *35%*	136 *29%*	16 *32%*	8 *39%*	15 *32%*	32 *47%* Arsu	22 *33%*	4 *16%*	13 *29%*	6 *24%*	12 *22%*	40 *31%*	19 *23%*	6 *40%*
7-10 (Net)	**343** *54%* **DSUYa defmnv**	305 *58%* Aa	30 *33%*	8 *50%*	200 *64%* Ad e	129 *47%*	14 *32%*	40 *42%*	253 *57%* f	35 *57%*	83 *52%*	260 *55%*	26 *52%*	9 *44%*	15 *33%*	25 *36%*	40 *58%* mnv	20 *72%*	26 *58%* mv	13 *51%*	39 *68%* Amn v	76 *58%* mn v	49 *60%* mnv	6 *35%*
9-10 (Net)	**130** *20%* **Sadf**	118 *22%* Aa	9 *10%*	2 *14%*	82 *26%* Ad	42 *15%*	6 *13%*	11 *11%*	104 *23%* Af	12 *19%*	32 *20%*	98 *21%*	12 *24%*	4 *22%*	5 *10%*	7 *11%*	11 *16%*	7 *24%*	11 *25%*	3 *10%*	13 *23%*	32 *25%* n	23 *28%* mnr	2 *14%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
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Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**608**	320	79	5	36	39	35	94	173	53	123	125	70	11	50	63	88	122	114	65	63
Base (weighted)	**637**	354	111*	8**	21*	40*	25*	79*	170	54*	137	138	81*	11**	42*	53*	85*	130	125*	74*	78*
Effective Base	**503**	277	67	5	30	34	30	84	137	46	102	104	62	10	43	50	72	102	93	57	57
Lowest rating 1	**4** *1%*	2 *1%*	1 *1%*	- -	* *1%*	- -	- -	1 *1%*	* *	1 *1%*	1 *	1 *1%*	1 *1%*	- -	* *1%*	* *1%*	2 *3%* A	* *	- -	1 *1%*	- -
2	**20** *3%*	12 *3%*	3 *2%*	- -	- -	1 *2%*	1 *4%*	3 *4%*	6 *4%*	1 *2%*	3 *2%*	6 *4%*	1 *1%*	2 *16%*	1 *2%*	2 *3%*	1 *1%*	2 *2%*	1 *1%*	5 *6%*	5 *7%* S
3	**28** *4%*	13 *4%*	4 *3%*	- -	2 *10%*	3 *7%*	2 *8%*	4 *5%*	10 *6%*	2 *4%*	4 *3%*	5 *3%*	3 *4%*	1 *7%*	3 *7%*	5 *9%* U	3 *4%*	4 *3%*	4 *3%*	7 *9%*	* *1%*
4	**36** *6%* M	24 *7%*	5 *5%*	- -	1 *7%*	3 *8%*	- -	2 *2%*	9 *5%*	3 *6%*	15 *11%* AM	5 *4%*	* *	1 *9%*	2 *4%*	1 *2%*	8 *9%*	9 *7%*	4 *4%*	5 *6%*	2 *3%*
5	**75** *12%*	41 *12%*	15 *14%*	2 *23%*	2 *9%*	4 *11%*	2 *9%*	9 *11%*	19 *11%*	2 *3%*	20 *15%* J	16 *12%*	10 *13%*	- -	8 *18%* J	7 *13%*	7 *8%*	19 *15%*	19 *15%*	7 *10%*	5 *7%*
6	**83** *13%*	49 *14%*	13 *11%*	- -	1 *6%*	7 *17%*	2 *10%*	11 *14%*	30 *18%*	7 *13%*	18 *13%*	14 *10%*	11 *14%*	- -	4 *8%*	7 *14%*	13 *16%*	17 *13%*	12 *10%*	13 *18%*	8 *11%*
7	**96** *15%*	53 *15%*	13 *12%*	3 *37%*	3 *13%*	8 *19%*	7 *29%* ACH	9 *12%*	25 *15%*	7 *12%*	22 *16%*	25 *18%*	7 *8%*	1 *13%*	9 *21%*	7 *13%*	12 *14%*	17 *13%*	25 *20%*	7 *9%*	12 *15%*
8	**116** *18%*	64 *18%*	27 *24%*	- -	2 *12%*	6 *14%*	6 *24%*	12 *15%*	29 *17%*	10 *19%*	26 *19%*	31 *23%*	9 *11%*	- -	9 *21%*	11 *21%*	17 *20%*	23 *18%*	19 *15%*	11 *15%*	20 *26%*
9	**75** *12%* GO	46 *13%* G	12 *11%*	- -	5 *26%* ABCGH	4 *10%*	- -	7 *9%*	18 *10%* O	13 *24%* AIKO	12 *9%*	16 *12%* O	12 *15%* O	4 *31%*	- -	6 *11%*	7 *8%*	17 *13%*	21 *17%*	9 *12%*	9 *12%*
Highest rating 10	**55** *9%*	32 *9%*	8 *7%*	2 *24%*	1 *3%*	4 *10%*	2 *6%*	7 *9%*	9 *5%*	5 *9%*	9 *6%*	9 *6%*	20 *25%* AIJ KLO	1 *8%*	3 *8%*	4 *7%*	8 *10%*	11 *9%*	12 *10%*	8 *10%*	9 *11%*
Don't know	**49** *8%* B	18 *5%*	11 *10%*	1 *16%*	3 *13%* F	* *1%*	2 *9%*	14 *18%* ABF	15 *9%*	4 *7%*	7 *5%*	11 *8%*	7 *8%*	2 *15%*	4 *10%*	3 *5%*	6 *7%*	10 *7%*	7 *5%*	3 *4%*	6 *8%*
1-3 (Net)	**51** *8%*	26 *7%*	7 *6%*	- -	2 *11%*	4 *10%*	3 *12%*	8 *10%*	16 *10%*	4 *7%*	8 *6%*	12 *8%*	5 *6%*	3 *23%*	4 *9%*	7 *13%* S	7 *8%*	7 *5%*	5 *4%*	12 *16%*	6 *8%*
4-6 (Net)	**195** *31%*	114 *32%*	33 *30%*	2 *23%*	5 *22%*	14 *36%*	5 *19%*	21 *27%*	58 *34%*	12 *22%*	53 *39%* AL	35 *25%*	22 *27%*	1 *9%*	13 *31%*	15 *29%*	29 *34%*	46 *35%*	36 *28%*	25 *34%*	16 *20%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 131

Q15_14_3. Rating on statement - It shows programmes that make me stop and think: BBC Three
Base: All that define themselves as regular watchers of this channel, or occasional watchers at least once a week
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**637**	354	111*	8**	21*	40*	25*	79*	170	54*	137	138	81*	11**	42*	53*	85*	130	125*	74*	78*
Effective Base	**503**	277	67	5	30	34	30	84	137	46	102	104	62	10	43	50	72	102	93	57	57
7-10 (Net)	**343**	196	60	5	11	21	15	35	81	35	69	81	47	6	21	28	44	68	78	34	50
	54%	*55%*	*54%*	*61%*	*53%*	*53%*	*59%*	*45%*	*47%*	*64%*	*51%*	*59%*	*59%*	*52%*	*50%*	*52%*	*52%*	*53%*	*62%*	*46%*	*64%*
9-10 (Net)	**130**	79	20	2	6	8	2	14	27	18	21	25	32	4	3	10	15	29	34	17	18
	20%	*22%*	*18%*	*24%*	*29%*	*20%*	*6%*	*18%*	*16%*	*33%*	*15%*	*18%*	*40%*	*39%*	*8%*	*18%*	*17%*	*22%*	*27%*	*23%*	*23%*
	GO	G			G					AIKLO			AI KLO								

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 132

Q15_14_4. Rating on statement - It shows programmes that make me stop and think: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**490**	235	255	200	290	268	222	42	87	74	86	81	120	180	176	134	154	336	50	440	357	44	56	33
Base (weighted)	**509**	247	262	202	306	288	221	52*	95*	73*	86*	80*	123	192	207	110	173	335	76*	432	433	38*	28*	9*
Effective Base	**415**	194	221	174	242	233	181	36	75	61	72	69	104	160	149	112	132	284	47	374	329	42	52	31
Lowest rating 1	**2** *****	1 *1%*	1 *	* *	2 *1%*	1 *	1 *1%*	- -	- -	- -	- -	1 *1%*	1 *1%*	1 *	- -	1 *1%*	1 *1%*	1 *	- -	2 *1%*	1 *	1 *2%* V	* *1%*	- -
2	**7** ***1%*** **V**	5 *2%*	1 *1%*	4 *2%*	3 *1%*	4 *1%*	3 *1%*	2 *3%*	1 *1%*	2 *3%*	- -	3 *3%*	- -	2 *1%*	2 *1%*	3 *3%*	4 *2%*	3 *1%*	1 *1%*	6 *1%*	3 *1%*	2 *6%* AV	1 *3%*	1 *9%* AV
3	**8** ***2%***	3 *1%*	5 *2%*	6 *3%*	3 *1%*	5 *2%*	4 *2%*	2 *5%*	2 *2%*	* *	* *1%*	1 *1%*	2 *2%*	4 *2%*	3 *2%*	1 *1%*	2 *1%*	7 *2%*	1 *2%*	7 *2%*	5 *1%*	3 *7%* AV	* *2%*	* *3%*
4	**10** ***2%***	6 *2%*	4 *2%*	6 *3%*	4 *1%*	7 *2%*	3 *1%*	1 *1%*	2 *2%*	2 *2%*	2 *2%*	3 *4%*	1 *1%*	5 *3%*	3 *2%*	1 *1%*	3 *2%*	7 *2%*	- -	10 *2%*	6 *1%*	1 *2%*	2 *9%* AV	* *3%*
5	**38** ***7%*** **KO**	17 *7%*	21 *8%*	18 *9%*	20 *6%*	21 *7%*	16 *7%*	12 *24%* AIJK L	5 *5%*	2 *2%*	1 *1%*	3 *4%*	14 *12%* JK	5 *3%*	16 *8%*	16 *15%* AO	9 *5%*	28 *8%*	7 *9%*	30 *7%*	34 *8%*	1 *3%*	1 *4%*	1 *8%*
6	**54** ***11%*** **PZ**	26 *10%*	28 *11%*	27 *13%*	27 *9%*	31 *11%*	23 *11%*	3 *6%*	15 *15%*	7 *9%*	14 *16%*	7 *9%*	9 *7%*	29 *15%* AP	14 *7%*	11 *10%*	19 *11%*	34 *10%*	7 *10%*	46 *11%*	45 *10%*	5 *14%*	2 *6%*	2 *17%*
7	**81** ***16%*** **FMS** **UWk**	34 *14%*	46 *18%*	40 *20%*	41 *13%*	35 *12%*	46 *21%* AF	13 *24%* M	18 *19%*	9 *12%*	21 *25%* ALM	9 *11%*	11 *9%*	26 *14%*	33 *16%*	21 *19%*	40 *23%* AS	40 *12%*	25 *32%* AU	56 *13%*	75 *17%* W	1 *3%*	3 *10%*	1 *16%* W
8	**97** ***19%*** **d**	47 *19%*	50 *19%*	35 *17%*	62 *20%*	57 *20%*	40 *18%*	9 *17%*	19 *20%*	18 *25%*	13 *15%*	22 *27%* M	17 *14%*	34 *18%*	42 *20%*	20 *19%*	35 *20%*	61 *18%*	12 *16%*	84 *19%*	80 *18%*	9 *23%*	7 *25%*	1 *10%*
9	**106** ***21%*** **DHa** **c**	56 *23%*	50 *19%*	30 *15%*	76 *25%* AD	68 *24%*	38 *17%*	3 *6%*	18 *19%*	20 *28%* H	14 *16%*	19 *23%* H	32 *26%* H	41 *21%*	48 *23%*	17 *16%*	31 *18%*	75 *22%*	8 *11%*	98 *23%* A	91 *21%*	9 *23%*	4 *16%*	2 *17%*
Highest rating 10	**89** ***17%*** **Deg**	40 *16%*	49 *19%*	25 *13%*	63 *21%* AD	49 *17%*	40 *18%*	6 *11%*	14 *15%*	11 *15%*	21 *25%*	12 *15%*	25 *20%*	41 *21%* Q	35 *17%*	13 *12%*	26 *15%*	63 *19%*	14 *18%*	75 *17%*	79 *18%*	5 *12%*	4 *15%*	1 *10%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 132

Q15_14_4. Rating on statement - It shows programmes that make me stop and think: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**509**	247	262	202	306	288	221	52*	95*	73*	86*	80*	123	192	207	110	173	335	76*	432	433	38*	28*	9*
Effective Base	**415**	194	221	174	242	233	181	36	75	61	72	69	104	160	149	112	132	284	47	374	329	42	52	31
Don't know	**18** **3%** **c**	11 *5%*	6 *2%*	11 *6%*	7 *2%*	11 *4%*	6 *3%*	2 *3%*	2 *2%*	3 *4%*	- -	1 *1%*	10 *8%* AK	4 *2%*	10 *5%*	4 *4%*	3 *2%*	15 *4%*	1 *1%*	17 *4%*	13 *3%*	1 *4%*	3 *9%* AV	1 *7%*
1-3 (Net)	**18** ***3%*** **VZc**	10 *4%*	8 *3%*	10 *5%*	8 *3%*	9 *3%*	8 *4%*	4 *8%* K	3 *3%*	2 *3%*	* *1%*	4 *6%*	4 *3%*	7 *4%*	5 *2%*	6 *5%*	6 *4%*	11 *3%*	2 *3%*	15 *4%*	9 *2%*	6 *15%* AV	2 *6%*	1 *12%* AV
4-6 (Net)	**101** ***20%*** **EZ**	48 *20%*	53 *20%*	51 *25%* AE	50 *16%*	58 *20%*	43 *19%*	16 *30%* J	21 *23%*	10 *13%*	16 *19%*	13 *16%*	25 *20%*	40 *21%*	33 *16%*	28 *26%*	32 *18%*	69 *21%*	15 *19%*	87 *20%*	86 *20%*	7 *19%*	5 *19%*	3 *29%*
7-10 (Net)	**372** ***73%*** **DHQ** **Yav**	177 *72%*	195 *74%*	130 *64%*	242 *79%* AD	209 *72%*	163 *74%*	30 *58%*	69 *73%*	58 *79%* H	69 *80%* H	61 *77%*	84 *69%*	141 *74%*	159 *77%* Q	72 *65%*	132 *76%*	240 *72%*	59 *77%*	313 *72%*	325 *75%* Y	24 *62%*	18 *66%*	5 *53%*
9-10 (Net)	**195** ***38%*** **DHQ** **ae**	96 *39%*	99 *38%*	55 *27%*	139 *46%* AD	117 *41%*	78 *35%*	9 *17%*	33 *34%*	31 *43%* H	35 *41%* H	31 *38%* H	56 *46%* H	81 *42%* Q	83 *40%* Q	30 *27%*	57 *33%*	138 *41%*	22 *29%*	173 *40%* A	170 *39%*	13 *35%*	8 *30%*	3 *27%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**

Table 132

Q15_14_4. Rating on statement - It shows programmes that make me stop and think: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**490**	409	62	17	199	234	51	118	304	35	131	348	44	23	33	44	40	20	45	56	38	64	50	33
Base (weighted)	**509**	427	65*	15**	215	240	48*	119	322	34**	135	363	38*	25**	38*	53*	50*	26**	54*	28*	49*	79*	61*	9*
Effective Base	**415**	344	55	14	170	197	43	100	258	28	109	297	42	21	30	41	35	19	42	52	35	59	48	31
Lowest rating 1	**2** *	- -	2 3% AZ	* 2%	- -	2 1%	- -	1 1%	1 *	- -	* *	2 1%	1 2%	1 4%	- -	- -	- -	- -	- -	* 1%	- -	- -	- -	- -
2	**7** 1% V	4 1%	1 2%	1 8%	2 1%	2 1%	3 5% Ac	1 1%	6 2%	- -	1 1%	5 2%	2 6% A	- -	1 3%	- -	- -	1 3%	- -	1 3%	- -	1 1%	- -	1 9% Anoqstu
3	**8** 2%	5 1%	3 4%	1 5%	1 1%	3 1%	4 8% Acd	3 3%	5 2%	- -	* *	6 2%	3 7% Au	- -	1 4%	- -	1 3%	- -	1 2%	* 2%	- -	1 1%	- -	* 3%
4	**10** 2%	7 2%	2 4%	1 3%	3 1%	6 3%	1 1%	1 1%	8 3%	1 3%	2 2%	7 2%	1 2%	1 3%	- -	1 1%	2 3%	- -	1 2%	2 9% Amst	- -	- -	3 4%	* 3% t
5	**38** 7% KO	32 7%	5 8%	1 4%	14 7%	23 10%	* 1%	13 11%	19 6%	4 12%	10 8%	26 7%	1 3%	6 23%	3 8%	2 4%	6 11%	3 12%	4 7%	1 4%	4 7%	6 8%	1 2%	1 8%
6	**54** 11% PZ	35 8%	16 25% AZ	3 22%	20 9%	25 10%	9 18%	11 9%	38 12%	2 6%	12 9%	40 11%	5 14%	1 5%	6 15%	8 15%	3 6%	4 15%	6 10%	2 6%	6 11%	6 8%	6 10%	2 17%
7	**81** 16% FMSUWk	65 15%	10 15%	4 25%	33 15%	37 15%	8 17%	13 11%	62 19% A	4 11%	21 16%	59 16%	1 3%	3 13%	6 15%	10 18% k	13 26% k	2 6%	10 18% k	3 10%	6 12%	15 19% k	12 19% k	1 16% k
8	**97** 19% d	86 20%	9 14%	2 12%	55 26% Ad	31 13%	10 20%	19 16%	57 18%	8 25%	34 25%	61 17%	9 23%	3 14%	7 20%	9 17%	11 23%	6 24%	10 19%	7 25%	13 27%	10 13%	9 15%	1 10%
9	**106** 21% DHac	99 23% Aa	6 9%	1 5%	34 16%	62 26% Ac	8 17%	25 21%	68 21%	5 14%	26 19%	78 21%	9 23%	7 26%	10 25%	15 28%	9 19%	5 21%	7 13%	4 16%	10 21%	19 25%	9 15%	2 17%
Highest rating 10	**89** 17% Deg	81 19%	7 11%	1 5%	51 24% Ade	35 15%	3 6%	30 25% Ag	46 14%	8 22%	24 18%	64 18%	5 12%	3 12%	4 10%	6 11%	4 8%	4 16%	11 21%	4 15%	7 15%	19 24% o	20 33% Akmnorv	1 10%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 132

Q15_14_4. Rating on statement - It shows programmes that make me stop and think: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (weighted)	**509**	427	65*	15**	215	240	48*	119	322	34**	135	363	38*	25**	38*	53*	50*	26**	54*	28*	49*	79*	61*	9*
Effective Base	**415**	344	55	14	170	197	43	100	258	28	109	297	42	21	30	41	35	19	42	52	35	59	48	31
Don't know	**18 3% c**	14 *3%*	3 *4%*	1 *8%*	2 *1%*	13 *5%* c	3 *6%* c	3 *2%*	11 *4%*	3 *8%*	3 *2%*	15 *4%*	1 *4%*	- -	- -	3 *5%*	1 *2%*	1 *3%*	4 *8%*	3 *9%* Amt	3 *5%*	1 *1%*	1 *1%*	1 *7%* m
1-3 (Net)	**18 3% VZc**	10 *2%*	6 *9%* AZ	2 *15%*	3 *1%*	8 *3%*	6 *13%* Acd	5 *4%*	12 *4%*	- -	2 *1%*	13 *4%*	6 *15%* Anqs tu	1 *4%*	3 *7%*	- -	1 *3%*	1 *3%*	1 *2%*	2 *6%* nu	- -	2 *2%*	- -	1 *12%* Anqstu
4-6 (Net)	**101 20% EZ**	73 *17%*	24 *37%* AZ	4 *30%*	37 *17%*	54 *22%*	9 *20%*	24 *20%*	65 *20%*	7 *21%*	24 *18%*	73 *20%*	7 *19%*	8 *31%*	9 *23%*	11 *21%*	10 *20%*	7 *27%*	10 *19%*	5 *19%*	9 *19%*	12 *16%*	10 *17%*	3 *29%*
7-10 (Net)	**372 73% DHQYa v**	331 *77%* Aa	33 *50%*	7 *47%*	173 *81%* Ad e	166 *69%*	29 *61%*	88 *73%*	233 *72%*	24 *71%*	106 *78%*	263 *72%*	24 *62%*	16 *64%*	27 *70%*	40 *74%*	37 *75%* v	17 *67%*	38 *71%*	18 *66%*	37 *76%* v	64 *81%* kv	50 *82%* kv	5 *53%*
9-10 (Net)	**195 38% DHQae**	180 *42%* Aa	13 *21%*	2 *11%*	85 *39%* e	97 *40%* e	11 *23%*	55 *46%*	114 *36%*	12 *36%*	50 *37%*	142 *39%*	13 *35%*	10 *38%*	14 *36%*	21 *39%*	13 *27%*	9 *37%*	18 *34%*	8 *30%*	18 *36%*	39 *49%* o	29 *48%*	3 *27%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 132

Q15_14_4. Rating on statement - It shows programmes that make me stop and think: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**490**	224	56	4	30	16	27	133	130	35	82	110	83	12	36	59	63	99	86	54	58
Base (weighted)	**509**	244	81*	5**	19**	18**	19**	124	131	39*	84*	118*	91*	13**	29**	51*	58*	107*	96*	62*	64*
Effective Base	**415**	195	50	3	25	14	21	117	108	31	69	93	72	11	30	48	51	82	73	50	52
Lowest rating 1	**2** *****	- -	1 *1%*	- -	- -	- -	- -	1 *1%*	1 *1%*	- -	- -	1 *1%*	- -	- -	- -	1 *3%* A	- -	1 *1%*	- -	- -	- -
2	**7** ***1%***	3 *1%*	2 *2%*	- -	* *2%*	1 *5%*	1 *4%*	- -	2 *1%*	1 *2%*	1 *2%*	* *	2 *3%*	- -	* *1%*	1 *2%*	- -	1 *1%*	1 *1%*	- -	2 *4%*
3	**8** ***2%***	3 *1%*	1 *2%*	- -	- -	2 *14%*	1 *4%*	1 *1%*	4 *3%*	- -	2 *2%*	1 *1%*	- -	- -	2 *7%*	- -	2 *3%*	1 *1%*	1 *1%*	- -	* *1%*
4	**10** ***2%***	7 *3%*	1 *1%*	- -	1 *4%*	- -	- -	1 *1%*	2 *2%*	- -	5 *6%* AM	2 *2%*	- -	- -	1 *2%*	2 *3%*	1 *2%*	1 *1%*	1 *1%*	1 *2%*	2 *3%*
5	**38** ***7%*** **BMU**	7 *3%*	8 *10%* B	* *7%*	2 *12%*	2 *14%*	3 *16%*	15 *12%* AB	14 *11%* M	2 *4%*	8 *9%* M	9 *8%* M	- -	* *2%*	5 *18%*	5 *9%* U	7 *12%* U	12 *12%* U	7 *7%*	4 *6%*	- -
6	**54** ***11%***	32 *13%*	5 *7%*	- -	2 *9%*	3 *16%*	* *1%*	11 *9%*	10 *8%*	5 *14%*	8 *10%*	16 *14%*	10 *11%*	1 *11%*	2 *6%*	4 *9%*	2 *4%*	11 *10%*	11 *11%*	6 *9%*	10 *16%*
7	**81** ***16%*** **H**	39 *16%*	16 *20%*	1 *30%*	2 *10%*	5 *30%*	5 *28%*	11 *9%*	28 *21%*	4 *11%*	12 *14%*	13 *11%*	13 *15%*	4 *28%*	6 *19%*	9 *17%*	14 *24%*	15 *15%*	12 *13%*	5 *8%*	11 *18%*
8	**97** ***19%***	52 *21%*	19 *24%*	- -	2 *11%*	1 *3%*	4 *21%*	19 *15%*	22 *16%*	10 *24%*	20 *24%*	25 *21%*	13 *15%*	2 *16%*	4 *14%*	8 *16%*	11 *19%*	26 *25%*	16 *17%*	14 *23%*	12 *19%*
9	**106** ***21%***	52 *21%*	12 *15%*	2 *33%*	5 *27%*	- -	3 *18%*	32 *26%*	27 *20%*	6 *16%*	16 *20%*	25 *21%*	27 *30%* A	2 *15%*	3 *9%*	9 *18%*	11 *19%*	18 *17%*	25 *26%*	19 *30%*	16 *24%*
Highest rating 10	**89** ***17%***	44 *18%*	13 *16%*	1 *29%*	4 *21%*	3 *18%*	2 *9%*	22 *18%*	21 *16%*	7 *18%*	9 *11%*	24 *20%*	22 *24%* K	2 *12%*	4 *14%*	10 *20%*	8 *14%*	18 *17%*	19 *20%*	12 *20%*	9 *15%*
Don't know	**18** ***3%***	5 *2%*	2 *3%*	- -	1 *3%*	- -	- -	10 *8%* AB	1 *1%*	4 *11%* AIL	3 *3%*	2 *2%*	3 *3%*	2 *16%*	3 *9%*	2 *3%*	1 *2%*	2 *2%*	2 *2%*	1 *1%*	1 *1%*
1-3 (Net)	**18** ***3%***	6 *2%*	4 *5%*	- -	* *2%*	3 *19%*	1 *8%*	3 *2%*	6 *5%*	1 *2%*	3 *4%*	2 *2%*	2 *3%*	- -	2 *8%*	2 *4%*	2 *3%*	3 *3%*	2 *2%*	- -	3 *5%*
4-6 (Net)	**101** ***20%*** **M**	46 *19%*	14 *17%*	* *7%*	5 *25%*	5 *30%*	3 *17%*	27 *22%*	26 *20%*	7 *18%*	21 *24%* M	28 *23%* M	10 *11%*	2 *13%*	8 *26%*	11 *21%*	11 *18%*	24 *23%*	18 *19%*	11 *17%*	12 *19%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 132

Q15_14_4. Rating on statement - It shows programmes that make me stop and think: BBC Four
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**509**	244	81*	5**	19**	18**	19**	124	131	39*	84*	118*	91*	13**	29**	51*	58*	107*	96*	62*	64*
Effective Base	**415**	195	50	3	25	14	21	117	108	31	69	93	72	11	30	48	51	82	73	50	52
7-10 (Net)	**372**	187	60	4	13	9	15	84	97	27	58	87	76	9	16	36	44	78	73	50	48
	73%	*77%*	*75%*	*93%*	*70%*	*52%*	*76%*	*68%*	*74%*	*69%*	*68%*	*73%*	*83% AK*	*71%*	*57%*	*71%*	*77%*	*73%*	*76%*	*81%*	*75%*
9-10 (Net)	**195**	96	25	3	9	3	5	54	48	13	26	48	49	4	7	20	19	36	45	31	25
	38%	*39%*	*31%*	*62%*	*48%*	*18%*	*27%*	*43%*	*36%*	*34%*	*31%*	*41%*	*54% AI K*	*28%*	*23%*	*39%*	*33%*	*34%*	*47%*	*50%*	*39%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 133

Q15_14_5. Rating on statement - It shows programmes that make me stop and think: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**1776**	892	884	802	974	797	979	173	267	254	323	303	456	424	741	610	493	1283	113	1661	1211	192	188	185
Base (weighted)	**1733**	875	858	765	968	789	944	202	280	241	303	273	436	424	830	478	510	1223	173	1558	1424	157	96	56
Effective Base	**1463**	710	755	660	804	667	796	142	220	210	265	248	388	369	620	505	412	1053	102	1381	1101	178	174	162
Lowest rating 1	**45** *3%* **GZc**	26 *3%*	19 *2%*	20 *3%*	25 *3%*	27 *3%*	17 *2%*	5 *2%*	5 *2%*	3 *1%*	8 *3%*	7 *3%*	16 *4%*	12 *3%*	19 *2%*	13 *3%*	8 *2%*	37 *3%*	3 *2%*	42 *3%*	37 *3%*	5 *3%*	2 *2%*	1 *1%*
2	**52** *3%* **EGZc t**	21 *2%*	30 *4%*	34 *4%* AE	18 *2%*	35 *4%* AG	17 *2%*	3 *1%*	7 *2%*	7 *3%*	9 *3%*	8 *3%*	17 *4%*	14 *3%*	21 *3%*	17 *4%*	9 *2%*	42 *3%*	5 *3%*	47 *3%*	41 *3%*	7 *4%*	3 *3%*	1 *2%*
3	**69** *4%* **EZc**	40 *5%*	29 *3%*	48 *6%* AE	21 *2%*	32 *4%*	37 *4%*	11 *5%*	10 *4%*	14 *6%*	7 *2%*	11 *4%*	17 *4%*	19 *4%*	31 *4%*	19 *4%*	24 *5%*	45 *4%*	7 *4%*	63 *4%*	50 *4%*	11 *7%* AV	6 *6%*	2 *4%*
4	**93** *5%* **Eci**	50 *6%*	43 *5%*	52 *7%* AE	41 *4%*	42 *5%*	51 *5%*	7 *3%*	16 *6%*	17 *7%*	10 *3%*	16 *6%*	26 *6%*	18 *4%*	45 *5%*	30 *6%*	19 *4%*	74 *6%*	4 *2%*	89 *6%* A	73 *5%*	12 *8%*	5 *6%*	2 *4%*
5	**230** *13%* **EZc**	123 *14%*	107 *12%*	144 *19%* AE	86 *9%*	110 *14%*	121 *13%*	39 *19%* AJM	34 *12%*	26 *11%*	43 *14%*	35 *13%*	54 *12%*	47 *11%*	112 *14%*	71 *15%*	57 *11%*	173 *14%*	23 *14%*	207 *13%*	191 *13%*	18 *12%*	12 *13%*	9 *16%*
6	**278** *16%* **c**	131 *15%*	147 *17%*	117 *15%*	162 *17%*	135 *17%*	144 *15%*	28 *14%*	36 *13%*	44 *18%*	65 *22%* AHI LM	38 *14%*	68 *16%*	72 *17%*	139 *17%*	66 *14%*	74 *15%*	204 *17%*	31 *18%*	248 *16%*	229 *16%*	27 *17%*	13 *14%*	9 *17%*
7	**321** *19%* **DSU d**	160 *18%*	161 *19%*	122 *16%*	198 *20%* AD	135 *17%*	186 *20%*	42 *21%*	60 *21%*	48 *20%*	47 *16%*	52 *19%*	71 *16%*	91 *21%*	152 *18%*	78 *16%*	116 *23%* AS	205 *17%*	44 *25%*	277 *18%*	259 *18%*	29 *18%*	22 *23%*	10 *19%*
8	**288** *17%* **DFX aber**	134 *15%*	155 *18%*	95 *12%*	194 *20%* AD	114 *15%*	174 *18%* AF	35 *17%*	48 *17%*	36 *15%*	53 *18%*	47 *17%*	70 *16%*	70 *17%*	145 *17%*	73 *15%*	98 *19%*	191 *16%*	26 *15%*	261 *17%*	242 *17%* X	26 *16%*	10 *11%*	10 *18%* X
9	**172** *10%* **Dad e**	83 *10%*	89 *10%*	52 *7%*	120 *12%* AD	77 *10%*	95 *10%*	11 *6%*	34 *12%* H	19 *8%*	34 *11%*	33 *12%* H	40 *9%*	38 *9%*	85 *10%*	50 *10%*	52 *10%*	120 *10%*	15 *9%*	157 *10%*	144 *10%*	12 *8%*	13 *13%*	4 *7%*
Highest rating 10	**102** *6%* **DSad e**	61 *7%*	41 *5%*	32 *4%*	70 *7%* AD	44 *6%*	58 *6%*	8 *4%*	23 *8%*	15 *6%*	19 *6%*	12 *4%*	25 *6%*	24 *6%*	40 *5%*	38 *8%* AP	40 *8%*	63 *5%*	10 *6%*	92 *6%*	85 *6%*	7 *5%*	8 *8%*	2 *4%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 133

Q15_14_5. Rating on statement - It shows programmes that make me stop and think: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**1733**	875	858	765	968	789	944	202	280	241	303	273	436	424	830	478	510	1223	173	1558	1424	157	96	56
Effective Base	**1463**	710	755	660	804	667	796	142	220	210	265	248	388	369	620	505	412	1053	102	1381	1101	178	174	162
Don't know	**82 5% EIKR c**	45 5%	37 4%	49 6% AE	33 3%	38 5%	44 5%	13 6% IK	6 2%	10 4%	7 2%	14 5%	32 7% AIK	19 4%	42 5%	21 4%	12 2%	70 6% AR	5 3%	75 5%	71 5%	4 2%	2 2%	5 9% AVWX
1-3 (Net)	**166 10% EGZ c**	88 10%	78 9%	102 13% AE	64 7%	95 12% AG	71 8%	18 9%	22 8%	25 10%	25 8%	27 10%	51 12%	45 11%	71 9%	50 10%	41 8%	125 10%	15 8%	151 10%	129 9%	23 14% AVY	11 11%	4 7%
4-6 (Net)	**602 35% ERZ c**	304 35%	298 35%	313 41% AE	289 30%	286 36%	316 33%	73 36%	87 31%	87 36%	118 39%	88 32%	148 34%	137 32%	296 36%	168 35%	151 30%	450 37% AR	58 33%	544 35%	494 35%	57 36%	31 32%	21 37%
7-10 (Net)	**884 51% DFS abdef**	438 50%	446 52%	301 39%	582 60% AD	370 47%	513 54% AF	97 48%	166 59% AHJ M	119 49%	153 51%	144 53%	205 47%	223 53%	421 51%	240 50%	305 60% AS	578 47%	96 55%	787 51%	731 51%	74 47%	52 54%	26 48%
9-10 (Net)	**274 16% DHY abdev**	144 17%	130 15%	84 11%	190 20% AD	121 15%	153 16%	20 10%	58 21% AH	35 14%	53 17% H	45 17%	65 15%	62 15%	125 15%	88 18%	92 18%	183 15%	25 15%	249 16%	229 16%	20 12%	20 21% AWY	6 11%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Table 133

Q15_14_5. Rating on statement - It shows programmes that make me stop and think: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (un-weighted)	**1776**	1408	265	100	567	969	221	451	1088	117	438	1296	192	75	120	182	141	96	123	188	129	155	190	185
Base (weighted)	**1733**	1378	260	94*	573	930	214	419	1071	123	403	1299	157	79*	129	214	158	107*	149	96	168	190	229	56
Effective Base	**1463**	1159	221	81	473	796	180	369	899	101	356	1077	178	67	110	168	126	89	113	174	118	139	174	162
Lowest rating 1	**45** ***3%*** **GZc**	17 *1%*	11 *4%* Z	17 *18%* AZa	2 *	27 *3%* c	15 *7%* Acd	14 *3%*	21 *2%*	3 *2%*	13 *3%*	30 *2%*	5 *3%*	2 *3%*	2 *2%*	3 *2%*	4 *3%*	3 *3%*	5 *3%*	2 *2%*	6 *4%*	4 *2%*	6 *3%*	1 *1%*
2	**52** ***3%*** **EGZct**	24 *2%*	18 *7%* AZ	10 *11%* AZ	7 *1%*	30 *3%* c	15 *7%* Acd	11 *3%*	30 *3%*	4 *3%*	7 *2%*	44 *3%*	7 *4%* t	4 *6%* t	4 *3%* t	3 *1%*	4 *3%*	3 *3%* t	7 *5%* t	3 *3%* t	8 *5%* t	- -	8 *3%* t	1 *2%* t
3	**69** ***4%*** **EZc**	41 *3%*	18 *7%* AZ	10 *10%* AZ	10 *2%*	40 *4%* c	19 *9%* Acd	18 *4%*	45 *4%*	1 *1%*	18 *5%*	50 *4%*	11 *7%* Aos	6 *7%* o	6 *4%*	9 *4%*	2 *1%*	6 *6%*	6 *4%*	6 *6%* o	4 *2%*	6 *3%*	7 *3%*	2 *4%*
4	**93** ***5%*** **Eci**	70 *5%*	17 *7%*	5 *6%*	20 *4%*	56 *6%*	16 *8%* c	27 *7%*	56 *5%*	3 *2%*	10 *2%*	80 *6%* Ai	12 *8%*	6 *8%*	9 *7%*	8 *4%*	8 *5%*	5 *5%*	8 *5%*	5 *6%*	9 *5%*	10 *5%*	10 *4%*	2 *4%*
5	**230** ***13%*** **EZc**	161 *12%*	60 *23%* AZb	9 *10%*	55 *10%*	146 *16%* Ac	27 *13%*	55 *13%*	151 *14%*	14 *11%*	53 *13%*	176 *14%*	18 *12%*	9 *11%*	22 *17%*	33 *15%*	23 *14%*	15 *14%*	19 *12%*	12 *13%*	20 *12%*	20 *10%*	32 *14%*	9 *16%*
6	**278** ***16%*** **c**	220 *16%*	43 *17%*	14 *15%*	71 *12%*	164 *18%* c	39 *18%* c	72 *17%*	159 *15%*	24 *20%*	67 *17%*	204 *16%*	27 *17%*	13 *17%*	25 *19%*	26 *12%*	28 *18%*	20 *19%*	22 *15%*	13 *14%*	28 *17%*	25 *13%*	42 *18%*	9 *17%*
7	**321** ***19%*** **DSUd**	272 *20%* A	38 *15%*	11 *12%*	124 *22%* Ad	151 *16%*	43 *20%*	69 *16%*	201 *19%*	31 *25%*	69 *17%*	247 *19%*	29 *18%*	13 *16%*	18 *14%*	44 *20%*	36 *23%*	15 *14%*	20 *14%*	22 *23%* mq	35 *21%*	44 *23%*	36 *16%*	10 *19%*
8	**288** ***17%*** **DFXab er**	260 *19%* Aab	26 *10%* b	1 *2%*	116 *20%* Ae	151 *16%* e	16 *7%*	70 *17%*	185 *17%*	15 *12%*	74 *18%*	209 *16%*	26 *16%*	13 *16%*	18 *14%*	41 *19%* r	24 *15%*	22 *21%* r	26 *17%*	10 *11%*	30 *18%*	31 *16%*	36 *16%*	10 *18%* r
9	**172** ***10%*** **Dade**	157 *11%* Aa	9 *3%*	6 *6%*	86 *15%* Ade	77 *8%* e	9 *4%*	35 *8%*	114 *11%*	15 *12%*	47 *12%*	123 *9%*	12 *8%*	10 *12%*	16 *12%*	26 *12%*	16 *10%*	10 *9%*	16 *11%*	13 *13%*	12 *7%*	19 *10%*	19 *8%*	4 *7%*
Highest rating 10	**102** ***6%*** **DSade**	95 *7%* Aa	6 *2%*	1 *2%*	64 *11%* Ade	37 *4%* e	2 *1%*	18 *4%*	67 *6%*	10 *8%*	28 *7%*	72 *6%*	7 *5%*	1 *1%*	5 *4%*	9 *4%*	5 *3%*	5 *4%*	12 *8%*	8 *8%* lo	10 *6%*	19 *10%* Alo v	19 *8%* o	2 *4%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 133

Q15_14_5. Rating on statement - It shows programmes that make me stop and think: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**1733**	1378	260	94*	573	930	214	419	1071	123	403	1299	157	79*	129	214	158	107*	149	96	168	190	229	56
Effective Base	**1463**	1159	221	81	473	796	180	369	899	101	356	1077	178	67	110	168	126	89	113	174	118	139	174	162
Don't know	**82** *5%* **EIKRc**	61 *4%*	12 *5%*	8 *8%*	17 *3%*	51 *6%* c	13 *6%*	29 *7%* Ag	42 *4%*	3 *2%*	17 *4%*	64 *5%*	4 *2%*	3 *3%*	5 *4%*	12 *5%*	9 *6%*	3 *3%*	8 *6%*	2 *2%*	6 *4%*	11 *6%*	14 *6%*	5 *9%* Akpr
1-3 (Net)	**166** *10%* **EGZc**	82 *6%*	48 *18%* AZ	37 *39%* AZa	19 *3%*	97 *10%* c	49 *23%* Acd	44 *10%*	96 *9%*	8 *7%*	38 *10%*	124 *10%*	23 *14%* Ano tv	13 *16%* not	12 *9%*	15 *7%*	10 *6%*	13 *12%*	18 *12%*	11 *11%*	18 *11%*	11 *6%*	20 *9%*	4 *7%*
4-6 (Net)	**602** *35%* **ERZc**	451 *33%*	121 *47%* AZb	29 *31%*	146 *26%*	366 *39%* Ac	83 *39%* c	155 *37%*	365 *34%*	41 *33%*	129 *32%*	460 *35%*	57 *36%*	28 *36%*	56 *43%* nt	67 *31%*	58 *37%*	40 *38%*	49 *33%*	31 *32%*	57 *34%*	55 *29%*	84 *37%*	21 *37%*
7-10 (Net)	**884** *51%* **DFSab def**	784 *57%* Aab	79 *30%*	20 *21%*	390 *68%* Ad e	416 *45%* e	69 *32%*	192 *46%*	567 *53%* f	71 *58%* f	218 *54%*	650 *50%*	74 *47%*	36 *45%*	57 *44%*	120 *56%* m	81 *51%*	51 *48%*	74 *50%*	52 *54%*	88 *52%*	113 *60%* Ak mv	111 *48%*	26 *48%*
9-10 (Net)	**274** *16%* **DHYab dev**	252 *18%* Aab	15 *6%*	7 *8%*	150 *26%* Ad e	114 *12%* e	10 *5%*	53 *13%*	181 *17%*	25 *21%* f	75 *19%*	194 *15%*	20 *12%*	11 *13%*	20 *16%*	35 *17%*	21 *13%*	14 *13%*	28 *19%*	20 *21%* Ak v	22 *13%*	39 *20%* v	39 *17%*	6 *11%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Table 133

Q15_14_5. Rating on statement - It shows programmes that make me stop and think: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1776**	697	227	18	141	51	139	503	492	193	381	322	133	39	210	236	248	365	270	212	138
Base (weighted)	**1733**	738	302	23**	85	48*	93	443	446	200	392	335	146	35*	172	187	226	373	284	219	160
Effective Base	**1463**	599	197	14	114	43	118	436	397	164	316	267	116	33	172	183	207	304	223	179	123
Lowest rating 1	**45** *3%*	14 *2%*	6 *2%*	2 *9%*	4 *4%*	1 *2%*	3 *3%*	16 *4%*	7 *2%*	6 *3%*	10 *3%*	13 *4%*	2 *2%*	1 *3%*	6 *3%*	6 *3%*	7 *3%*	9 *2%*	3 *1%*	5 *2%*	3 *2%*
2	**52** *3%*	23 *3%*	6 *2%*	- -	5 *6%* CG	3 *6%*	1 *1%*	15 *3%*	8 *2%*	4 *2%*	12 *3%*	14 *4%*	4 *2%*	1 *3%*	9 *5%* I	3 *1%*	7 *3%*	10 *3%*	3 *1%*	7 *3%*	10 *6%* APS
3	**69** *4%*	28 *4%*	13 *4%*	- -	4 *4%*	3 *6%*	5 *6%*	17 *4%*	14 *3%*	7 *4%*	21 *5%*	12 *4%*	6 *4%*	1 *4%*	7 *4%*	6 *3%*	5 *2%*	16 *4%*	16 *6%*	7 *3%*	7 *5%*
4	**93** *5%*	35 *5%*	22 *7%*	1 *3%*	4 *5%*	* *1%*	3 *3%*	28 *6%*	16 *4%*	9 *5%*	29 *7%* I	17 *5%*	7 *5%* A	6 *18%* IJKLMO	8 *5%*	11 *6%*	14 *6%*	15 *4%*	9 *3%*	18 *8%*	9 *6%*
5	**230** *13%* GM	104 *14%* G	35 *11%*	2 *10%*	9 *11%*	9 *18%* G	7 *7%*	65 *15%* G	52 *12%*	22 *11%*	57 *15%*	48 *14%*	11 *7%*	6 *18%*	31 *18%* M	29 *16%*	34 *15%*	41 *11%*	42 *15%*	32 *15%*	13 *8%*
6	**278** *16%* GK	125 *17%* G	48 *16%*	5 *23%*	18 *21%* G	6 *13%*	8 *9%*	68 *15%*	79 *18%*	27 *14%*	49 *13%*	66 *20%* KO	29 *20%*	6 *19%*	20 *12%*	25 *14%*	38 *17%*	65 *17%*	50 *18%*	33 *15%*	24 *15%*
7	**321** *19%* H	149 *20%* E	59 *20%*	3 *12%*	10 *12%*	11 *23%*	21 *22%* E	68 *15%*	87 *19%*	35 *18%*	86 *22%* N	53 *16%*	28 *19%*	2 *7%*	30 *17%*	33 *18%*	40 *18%*	76 *20%*	52 *18%*	43 *20%*	31 *19%*
8	**288** *17%*	111 *15%*	61 *20%*	3 *13%*	14 *16%*	8 *16%*	20 *21%*	73 *16%*	76 *17%*	43 *21%* MO	67 *17%*	60 *18%*	18 *12%*	4 *10%*	21 *12%*	29 *16%*	33 *14%*	58 *15%*	66 *23%* AQRU	37 *17%*	22 *14%*
9	**172** *10%*	73 *10%*	27 *9%*	3 *12%*	9 *11%*	3 *5%*	13 *14%*	45 *10%*	59 *13%* AKNO	21 *10%*	32 *8%*	32 *10%*	14 *10%*	- -	13 *7%*	21 *11%*	28 *12%*	39 *10%*	24 *8%*	22 *10%*	15 *9%*
Highest rating 10	**102** *6%* L	57 *8%* ACH	10 *3%*	2 *10%*	4 *5%*	1 *1%*	9 *9%* CH	20 *4%*	31 *7%* L	10 *5%*	17 *4%*	10 *3%*	21 *14%* AIJ KLN	- -	13 *8%* L	16 *9%* S	11 *5%*	29 *8%* S	9 *3%*	10 *4%*	17 *11%* AS
Don't know	**82** *5%* B	22 *3%*	16 *5%*	2 *8%*	4 *5%*	4 *8%*	4 *4%*	30 *7%* AB	15 *3%*	16 *8%* IKL	14 *3%*	10 *3%*	7 *5%*	6 *17%* AIKLM	15 *9%* AIKL	8 *4%*	9 *4%*	15 *4%*	10 *3%*	4 *2%*	9 *5%*
1-3 (Net)	**166** *10%* I	64 *9%*	25 *8%*	2 *9%*	12 *14%*	7 *14%*	9 *10%*	48 *11%*	29 *7%*	17 *9%*	43 *11%* I	39 *12%* I	12 *8%*	3 *10%*	22 *13%* I	14 *8%*	19 *9%*	35 *9%*	23 *8%*	19 *9%*	21 *13%*
4-6 (Net)	**602** *35%* G	264 *36%* G	105 *35%* G	8 *36%*	31 *37%* G	15 *32%*	18 *19%*	160 *36%* G	148 *33%*	59 *29%*	135 *34%*	132 *39%* J	47 *32%*	19 *55%* AIJKMO	59 *34%*	66 *35%*	86 *38%*	121 *32%*	101 *36%*	84 *38%*	46 *29%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 133

Q15_14_5. Rating on statement - It shows programmes that make me stop and think: ITV/STV/UTV/ITV Wales
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1733**	738	302	23**	85	48*	93	443	446	200	392	335	146	35*	172	187	226	373	284	219	160
Effective Base	**1463**	599	197	14	114	43	118	436	397	164	316	267	116	33	172	183	207	304	223	179	123
7-10 (Net)	**884** ***51%*** **HN**	388 *53%* H	157 *52%*	11 *47%*	37 *44%*	22 *47%*	62 *67%* ABCEFH	206 *46%*	254 *57%* ALNO	109 *54%* N	201 *51%* N	155 *46%* N	81 *55%* N	6 *17%*	77 *44%* N	98 *53%*	112 *50%*	202 *54%*	151 *53%*	111 *51%*	84 *53%*
9-10 (Net)	**274** ***16%*** **N**	129 *18%*	37 *12%*	5 *22%*	14 *16%*	3 *7%*	22 *23%* ACFH	64 *15%*	91 *20%* AKLN	30 *15%* N	49 *12%* N	41 *12%* N	35 *24%* AKL N	- -	26 *15%* N	36 *20%* S	39 *17%*	68 *18%* S	33 *12%*	32 *14%*	32 *20%* S

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 134

Q15_14_6. Rating on statement - It shows programmes that make me stop and think: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**1192**	590	602	472	720	548	644	141	213	208	225	180	225	342	500	348	361	831	91	1101	823	126	132	111
Base (weighted)	**1184**	601	583	463	722	550	634	167	221	199	211	160	226	356	559	267	379	805	141*	1043	979	104	68	34*
Effective Base	**984**	474	513	397	588	465	520	115	179	177	182	144	194	298	417	289	303	682	84	917	747	115	122	96
Lowest rating 1	**18** *1%* **CGZc g**	13 *2%*	5 *1%*	7 *2%*	10 *1%*	13 *2%* AG	4 *1%*	3 *2%*	2 *1%*	1 *1%*	3 *1%*	3 *2%*	7 *3%*	6 *2%*	6 *1%*	6 *2%*	3 *1%*	15 *2%*	4 *3%*	14 *1%*	14 *1%*	- -	3 *5%* AVWY	- -
2	**19** *2%* **EZ**	10 *2%*	9 *2%*	13 *3%* AE	7 *1%*	12 *2%*	7 *1%*	1 *1%*	4 *2%*	6 *3%*	3 *1%*	3 *2%*	3 *1%*	6 *2%*	5 *1%*	9 *3%* AP	7 *2%*	12 *1%*	1 *1%*	18 *2%*	12 *1%*	4 *4%* AV	2 *4%* V	* *1%*
3	**35** *3%* **EZ**	21 *4%*	14 *2%*	24 *5%* AE	12 *2%*	17 *3%*	18 *3%*	5 *3%*	9 *4%*	5 *3%*	8 *4%*	1 *1%*	8 *3%*	10 *3%*	18 *3%*	6 *2%*	9 *2%*	26 *3%*	1 *1%*	34 *3%*	25 *3%*	5 *4%*	3 *4%*	3 *8%* AV
4	**57** *5%* **EGIc**	28 *5%*	29 *5%*	31 *7%* AE	27 *4%*	35 *6%* AG	22 *3%*	13 *8%* I	4 *2%*	8 *4%*	11 *5%*	7 *4%*	13 *6%* I	14 *4%*	26 *5%*	18 *7%*	16 *4%*	41 *5%*	8 *6%*	49 *5%*	49 *5%*	5 *4%*	3 *5%*	1 *3%*
5	**112** *9%* **EMZc**	55 *9%*	57 *10%*	62 *13%* AE	51 *7%*	56 *10%*	57 *9%*	19 *11%* M	23 *11%*	15 *8%*	25 *12%* M	17 *11%* M	12 *5%*	28 *8%*	59 *10%*	26 *10%*	38 *10%*	74 *9%*	15 *10%*	98 *9%*	96 *10%*	6 *6%*	5 *7%*	5 *14%* W
6	**141** *12%* **j**	73 *12%*	68 *12%*	45 *10%*	96 *13%*	60 *11%*	80 *13%*	21 *13%*	32 *14%*	23 *11%*	26 *13%*	12 *8%*	26 *12%*	41 *12%*	67 *12%*	33 *12%*	45 *12%*	95 *12%*	21 *15%*	120 *11%*	118 *12%*	11 *11%*	7 *10%*	5 *14%*
7	**218** *18%* **EMV di**	99 *16%*	119 *20%*	100 *22%* AE	117 *16%*	101 *18%*	117 *18%*	37 *22%*	44 *20%*	39 *20%*	37 *18%*	30 *19%*	31 *14%*	60 *17%*	104 *19%*	53 *20%*	73 *19%*	145 *18%*	27 *19%*	190 *18%*	165 *17%*	31 *30%* AV	14 *21%*	7 *20%*
8	**239** *20%* **Ibi**	109 *18%*	129 *22%*	82 *18%*	157 *22%*	103 *19%*	136 *21%*	31 *18%*	31 *14%*	49 *25%* I	39 *18%*	43 *27%* AI	46 *21%*	71 *20%*	120 *21%*	47 *18%*	67 *18%*	171 *21%*	20 *14%*	219 *21%* A	204 *21%*	15 *14%*	12 *17%*	8 *23%*
9	**186** *16%* **DQS Yabev**	104 *17%*	82 *14%*	44 *10%*	142 *20%* AD	98 *18%*	88 *14%*	22 *13%*	40 *18%*	36 *18%*	31 *15%*	18 *11%*	41 *18%*	73 *21%* AP Q	82 *15%*	31 *12%*	73 *19%* S	114 *14%*	22 *16%*	164 *16%*	159 *16%* Y	16 *15%*	9 *13%*	2 *7%*
Highest rating 10	**111** *9%* **DFU ad**	58 *10%*	53 *9%*	30 *6%*	82 *11%* AD	38 *7%*	73 *12%* AF	10 *6%*	24 *11%*	13 *7%*	20 *9%*	15 *9%*	29 *13%*	36 *10%*	49 *9%*	27 *10%*	38 *10%*	74 *9%*	20 *14%*	92 *9%*	93 *10%*	10 *9%*	6 *10%*	2 *7%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 134

Q15_14_6. Rating on statement - It shows programmes that make me stop and think: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**1184**	601	583	463	722	550	634	167	221	199	211	160	226	356	559	267	379	805	141*	1043	979	104	68	34*
Effective Base	**984**	474	513	397	588	465	520	115	179	177	182	144	194	298	417	289	303	682	84	917	747	115	122	96
Don't know	**48**	30	18	26	21	16	31	6	9	3	8	10	11	10	25	12	10	37	2	45	42	1	3	1
	4%	*5%*	*3%*	*6%*	*3%*	*3%*	*5%*	*4%*	*4%*	*2%*	*4%*	*6%*	*5%*	*3%*	*5%*	*4%*	*3%*	*5%*	*1%*	*4%*	*4%*	*1%*	*4%*	*3%*
	E			AE								J								A				
1-3 (Net)	**72**	44	28	43	29	42	30	8	14	12	13	7	17	22	28	21	20	53	7	66	52	9	9	3
	6%	*7%*	*5%*	*9%*	*4%*	*8%*	*5%*	*5%*	*6%*	*6%*	*6%*	*5%*	*8%*	*6%*	*5%*	*8%*	*5%*	*7%*	*5%*	*6%*	*5%*	*8%*	*13%*	*9%*
	EGZc			AE		G																	AV	
4-6 (Net)	**310**	156	154	137	173	151	159	54	59	46	63	37	51	83	151	76	99	211	44	267	263	22	15	10
	26%	*26%*	*26%*	*30%*	*24%*	*27%*	*25%*	*32%*	*27%*	*23%*	*30%*	*23%*	*23%*	*23%*	*27%*	*29%*	*26%*	*26%*	*31%*	*26%*	*27%*	*21%*	*22%*	*31%*
	Zcj			A																				
7-10 (Net)	**754**	370	384	256	498	340	414	99	139	137	127	106	146	241	355	158	250	504	89	665	622	72	41	19
	64%	*62%*	*66%*	*55%*	*69%*	*62%*	*65%*	*59%*	*63%*	*69%*	*60%*	*66%*	*65%*	*68%*	*63%*	*59%*	*66%*	*63%*	*63%*	*64%*	*64%*	*69%*	*61%*	*57%*
	Dab de				AD									Q										
9-10 (Net)	**298**	163	135	74	224	137	161	32	64	49	51	33	69	109	131	58	110	188	42	256	252	26	15	5
	25%	*27%*	*23%*	*16%*	*31%*	*25%*	*25%*	*19%*	*29%*	*25%*	*24%*	*21%*	*31%*	*31%*	*23%*	*22%*	*29%*	*23%*	*30%*	*25%*	*26%*	*25%*	*23%*	*14%*
	DSY abdejv				AD								HL	AP Q							Y			

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 134

Q15_14_6. Rating on statement - It shows programmes that make me stop and think: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (un-weighted)	**1192**	974	155	61	445	614	119	286	724	87	284	883	126	52	84	125	90	60	77	132	81	124	130	111
Base (weighted)	**1184**	973	151	59*	455	600	117*	278	726	90*	276	887	104	57*	95*	143	101*	70*	95*	68	109*	157	152	34*
Effective Base	**984**	808	125	50	368	510	96	232	602	72	228	736	115	46	77	116	80	56	71	122	74	112	119	96
Lowest rating 1	**18** *1%* **CGZcg**	6 *1%*	3 *2%*	9 *16%* AZa	1 *	8 *1%*	9 *8%* Acd	8 *3%* Ag	6 *1%*	2 *2%*	5 *2%*	12 *1%*	- -	- -	- -	3 *2%*	1 *1%*	1 *1%*	4 *4%*	3 *5%* Akm v	1 *1%*	2 *1%*	4 *2%*	- -
2	**19** *2%* **EZ**	9 *1%*	7 *5%* AZ	3 *5%* AZ	3 *1%*	10 *2%*	4 *4%* c	4 *2%*	12 *2%*	2 *2%*	4 *1%*	16 *2%*	4 *4%* Au	2 *4%* u	1 *1%*	1 *1%*	- -	2 *3%* u	1 *1%*	2 *4%* ou	4 *3%*	1 *1%*	- -	* *1%*
3	**35** *3%* **EZ**	24 *2%*	7 *5%*	5 *8%* AZ	9 *2%*	21 *4%*	4 *4%*	8 *3%*	21 *3%*	4 *4%*	5 *2%*	29 *3%*	5 *4%*	- -	6 *6%* u	3 *2%*	3 *3%*	2 *2%*	1 *1%*	3 *4%*	6 *5%*	3 *2%*	2 *1%*	3 *8%* Alnqtu
4	**57** *5%* **EGIc**	43 *4%*	8 *5%*	6 *11%* Z	12 *3%*	38 *6%* Ac	7 *6%*	16 *6%*	37 *5%*	1 *1%*	13 *5%*	41 *5%*	5 *4%*	3 *5%*	5 *5%*	9 *7%*	1 *1%*	4 *6%*	6 *6%*	3 *5%*	4 *3%*	11 *7%* o	6 *4%*	1 *3%*
5	**112** *9%* **EMZc**	81 *8%*	26 *17%* AZ	5 *9%*	29 *6%*	71 *12%* Ac	12 *10%*	28 *10%*	74 *10%*	7 *8%*	30 *11%*	81 *9%*	6 *6%*	6 *10%*	13 *14%*	18 *12%*	11 *11%*	7 *10%*	5 *6%*	5 *7%*	8 *7%*	17 *11%*	12 *8%*	5 *14%* k
6	**141** *12%* **j**	113 *12%*	20 *13%*	7 *11%*	45 *10%*	81 *13%*	14 *12%*	27 *10%*	85 *12%*	13 *15%*	43 *15%* j	95 *11%*	11 *11%*	10 *18%*	10 *11%*	16 *11%*	12 *12%*	8 *11%*	10 *11%*	7 *10%*	10 *9%*	17 *11%*	25 *16%*	5 *14%*
7	**218** *18%* **EMVdi**	176 *18%*	35 *23%*	7 *12%*	98 *21%* d	91 *15%*	26 *22%*	44 *16%*	144 *20%*	12 *14%*	38 *14%*	176 *20%* Ai	31 *30%* Almnptu	8 *15%*	13 *14%*	24 *16%*	33 *33%* Almnpqstu	9 *13%*	17 *18%*	14 *21%*	19 *18%*	19 *12%*	23 *15%*	7 *20%*
8	**239** *20%* **Ibi**	207 *21%* b	27 *18%*	5 *8%*	92 *20%*	122 *20%*	22 *19%*	71 *25%* Ag	137 *19%*	15 *16%*	43 *16%*	192 *22%* Ai	15 *14%*	7 *13%*	24 *25%*	28 *20%*	17 *17%*	20 *28%* k	19 *20%*	12 *17%*	25 *23%*	32 *20%*	33 *22%*	8 *23%*
9	**186** *16%* **DQSYabev**	177 *18%* Aab	7 *5%*	3 *4%*	86 *19%* Ae	95 *16%* e	5 *4%*	36 *13%*	120 *17%*	19 *22%*	54 *20%*	131 *15%*	16 *15%*	15 *27%* Aruv	14 *15%*	22 *15%*	13 *13%*	11 *15%*	20 *21%* v	9 *13%*	19 *17%*	25 *16%*	21 *14%*	2 *7%*
Highest rating 10	**111** *9%* **DFUad**	103 *11%* Aa	4 *3%*	4 *7%*	65 *14%* Ade	39 *7%*	7 *6%*	25 *9%*	62 *9%*	14 *15%*	31 *11%*	78 *9%*	10 *9%*	4 *6%*	6 *6%*	8 *5%*	7 *7%*	5 *7%*	10 *11%*	6 *10%*	12 *11%*	25 *16%* Amn	17 *11%*	2 *7%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 134

Q15_14_6. Rating on statement - It shows programmes that make me stop and think: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**1184**	973	151	59*	455	600	117*	278	726	90*	276	887	104	57*	95*	143	101*	70*	95*	68	109*	157	152	34*
Effective Base	**984**	808	125	50	368	510	96	232	602	72	228	736	115	46	77	116	80	56	71	122	74	112	119	96
Don't know	**48**	34	8	5	17	23	7	11	27	1	11	36	1	1	2	13	3	2	2	3	3	7	9	1
	4%	*4%*	*5%*	*8%*	*4%*	*4%*	*6%*	*4%*	*4%*	*1%*	*4%*	*4%*	*1%*	*3%*	*2%*	*9%*	*3%*	*3%*	*2%*	*4%*	*3%*	*4%*	*6%*	*3%*
	E															Ak								
1-3 (Net)	**72**	39	17	17	14	39	18	21	40	7	13	57	9	2	7	7	4	5	5	9	10	6	5	3
	6%	*4%*	*11%*	*29%*	*3%*	*7%*	*15%*	*7%*	*5%*	*8%*	*5%*	*6%*	*8%*	*4%*	*8%*	*5%*	*4%*	*7%*	*6%*	*13%*	*9%*	*4%*	*4%*	*9%*
	EGZc		AZ	AZa		c	Acd													Anotu				
4-6 (Net)	**310**	238	54	19	85	190	33	71	196	22	86	217	22	19	28	43	24	19	22	15	21	44	44	10
	26%	*24%*	*36%*	*31%*	*19%*	*32%*	*28%*	*26%*	*27%*	*24%*	*31%*	*24%*	*21%*	*33%*	*30%*	*30%*	*24%*	*26%*	*23%*	*22%*	*19%*	*28%*	*29%*	*31%*
	Zcj		AZ			Ac	c				j													
7-10 (Net)	**754**	663	72	19	340	347	59	175	463	60	166	577	72	35	57	81	70	45	65	41	75	100	94	19
	64%	*68%*	*48%*	*32%*	*75%*	*58%*	*51%*	*63%*	*64%*	*67%*	*60%*	*65%*	*69%*	*61%*	*60%*	*57%*	*70%*	*63%*	*69%*	*61%*	*68%*	*64%*	*62%*	*57%*
	Dabde	Aab			Ade																			
9-10 (Net)	**298**	280	11	7	151	134	11	61	182	33	85	208	26	19	20	30	20	15	30	15	31	50	38	5
	25%	*29%*	*7%*	*12%*	*33%*	*22%*	*9%*	*22%*	*25%*	*37%*	*31%*	*24%*	*25%*	*33%*	*21%*	*21%*	*20%*	*22%*	*32%*	*23%*	*28%*	*32%*	*25%*	*14%*
	DSYab dejv	Aab			Ade	e				Afg	Aj			v					v		v	v	v	

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Table 134

Q15_14_6. Rating on statement - It shows programmes that make me stop and think: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1192**	524	155	15	88	46	99	265	312	116	277	263	112	18	90	129	173	248	194	158	122
Base (weighted)	**1184**	553	215	18**	51*	43*	67*	236	290	119*	284	270	127*	16**	75*	94*	162	253	204	170	139
Effective Base	**984**	453	135	12	69	40	83	232	251	99	228	219	99	16	71	98	145	204	159	136	109
Lowest rating 1	**18** *1%*	5 *1%*	3 *2%*	- -	1 *3%*	- -	1 *2%*	7 *3%* B	1 *1%*	3 *2%*	2 *1%*	4 *2%*	3 *3%*	* *3%*	3 *4%* IK	3 *3%*	3 *2%*	5 *2%*	1 *1%*	1 *1%*	1 *1%*
2	**19** *2%*	10 *2%*	1 *1%*	- -	3 *5%* ACH	- -	2 *4%*	3 *1%*	5 *2%*	2 *2%*	2 *1%*	3 *1%*	4 *3%*	- -	3 *4%*	1 *1%*	- -	6 *2%*	1 *1%*	2 *1%*	4 *3%*
3	**35** *3%* Q	17 *3%*	6 *3%*	- -	3 *5%*	1 *3%*	2 *3%*	7 *3%*	10 *3%*	3 *2%*	7 *3%*	8 *3%*	2 *2%*	- -	5 *6%*	1 *1%*	* *	14 *6%* AQ	7 *3%* Q	2 *1%*	3 *2%*
4	**57** *5%*	27 *5%*	7 *3%*	- -	3 *5%*	2 *5%*	5 *7%*	13 *6%*	14 *5%*	4 *4%*	15 *5%*	12 *4%*	1 *1%*	5 *29%*	6 *8%* M	7 *7%*	15 *9%* ARS	8 *3%*	7 *3%*	9 *5%*	7 *5%*
5	**112** *9%* U	53 *10%*	17 *8%*	1 *5%*	8 *15%*	10 *24%* ABCGH	4 *6%*	19 *8%*	27 *9%*	12 *10%*	35 *12%*	22 *8%*	8 *6%*	1 *8%*	8 *10%*	6 *6%*	16 *10%*	24 *9%*	25 *12%* U	17 *10%*	6 *4%*
6	**141** *12%* M	66 *12%*	24 *11%*	3 *18%*	3 *5%*	7 *15%*	10 *15%*	28 *12%*	35 *12%*	12 *10%*	39 *14%* M	35 *13%* M	7 *5%*	3 *16%*	8 *11%*	12 *12%*	25 *15%*	29 *11%*	18 *9%*	21 *12%*	21 *15%*
7	**218** *18%* HM	108 *20%*	35 *16%*	8 *44%*	12 *24%* H	9 *21%*	11 *17%*	33 *14%*	53 *18%*	22 *19%*	66 *23%* AM	48 *18%*	13 *10%*	3 *16%*	12 *16%*	20 *21%*	29 *18%*	38 *15%*	40 *20%*	35 *21%*	23 *16%*
8	**239** *20%*	108 *20%*	51 *24%*	3 *14%*	8 *16%*	4 *10%*	15 *22%*	49 *21%*	55 *19%*	24 *20%*	54 *19%*	65 *24%*	26 *20%*	3 *20%*	11 *15%*	16 *17%*	32 *19%*	55 *22%*	45 *22%*	25 *15%*	33 *24%*
9	**186** *16%* K	99 *18%*	27 *13%*	2 *8%*	6 *12%*	5 *11%*	8 *12%*	40 *17%*	52 *18%* KO	14 *12%*	32 *11%*	50 *18%* KO	30 *24%* AJK O	1 *9%*	6 *8%*	17 *18%*	20 *13%*	33 *13%*	41 *20%*	33 *19%*	25 *18%*
Highest rating 10	**111** *9%* L	43 *8%*	29 *13%* B	2 *10%*	3 *6%*	5 *11%*	5 *7%*	26 *11%*	26 *9%*	15 *13%* L	24 *8%*	15 *6%*	26 *20%* AIK LO	- -	6 *8%*	10 *10%*	15 *9%*	31 *12%*	15 *7%*	16 *10%*	14 *10%*
Don't know	**48** *4%*	17 *3%*	14 *6%*	- -	2 *3%*	1 *2%*	3 *4%*	12 *5%*	12 *4%*	8 *6%*	7 *2%*	6 *2%*	7 *6%*	- -	8 *10%* AKL	2 *2%*	7 *4%*	11 *4%*	3 *2%*	7 *4%*	3 *2%*
1-3 (Net)	**72** *6%* Q	32 *6%*	11 *5%*	- -	7 *13%* ABC	1 *3%*	6 *9%*	17 *7%*	16 *5%*	8 *7%*	12 *4%*	16 *6%*	9 *7%*	* *3%*	11 *14%* AIKL	4 *5%*	4 *2%*	25 *10%* AQ	10 *5%*	5 *3%*	8 *6%*

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 134

Q15_14_6. Rating on statement - It shows programmes that make me stop and think: Channel 4
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1184**	553	215	18**	51*	43*	67*	236	290	119*	284	270	127*	16**	75*	94*	162	253	204	170	139
Effective Base	**984**	453	135	12	69	40	83	232	251	99	228	219	99	16	71	98	145	204	159	136	109
4-6 (Net)	**310** *26%* **M**	146 *26%*	49 *23%*	4 *23%*	13 *26%*	19 *44%* ABCH	19 *28%*	59 *25%*	76 *26%* M	28 *24%* M	89 *31%* AM	69 *26%* M	16 *12%*	8 *53%*	21 *28%* M	24 *26%*	56 *34%* AR	60 *24%*	50 *25%*	48 *28%*	33 *24%*
7-10 (Net)	**754** *64%* **O**	359 *65%*	141 *66%*	14 *77%*	30 *58%*	22 *52%*	40 *59%*	148 *63%*	185 *64%* O	75 *63%* O	176 *62%* O	179 *66%* O	95 *75%* AK O	7 *44%*	35 *47%*	64 *68%*	96 *59%*	157 *62%*	141 *69%*	109 *64%*	95 *68%*
9-10 (Net)	**298** *25%* **K**	142 *26%*	55 *26%*	3 *18%*	9 *18%*	9 *21%*	13 *20%*	66 *28%*	77 *27%*	29 *25%*	56 *20%*	65 *24%*	56 *44%* AIJ KLO	1 *9%*	12 *16%*	27 *29%*	35 *22%*	64 *25%*	56 *27%*	49 *29%*	39 *28%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 135

Q15_14_7. Rating on statement - It shows programmes that make me stop and think: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**851**	415	436	299	552	398	453	79	164	146	147	144	171	201	374	275	298	553	64	787	573	98	93	87
Base (weighted)	**833**	412	422	287	546	398	435	92*	168	136	132	135	170	204	416	212	306	527	99*	734	678	83*	46*	26*
Effective Base	**696**	328	369	252	445	338	358	64	135	122	117	116	146	174	311	224	246	450	61	645	517	91	87	77
Lowest rating 1	**21** **3%** **IZcg**	8 2%	13 3%	11 4%	10 2%	14 4%	7 2%	2 2%	* *	2 2%	4 3%	2 2%	11 6% AI	8 4%	9 2%	4 2%	5 2%	16 3%	- -	21 3% A	18 3%	1 1%	2 5%	* 1%
2	**23** **3%** **E**	7 2%	16 4%	16 6% AE	7 1%	8 2%	15 3%	4 4%	8 5%	2 2%	4 3%	1 1%	5 3%	5 2%	9 2%	9 4%	5 2%	18 3%	4 4%	19 3%	17 2%	1 2%	3 7% AV	2 7% AV
3	**36** **4%** **CEZ**	24 6% C	11 3%	24 8% AE	12 2%	16 4%	20 4%	5 5%	9 5%	5 3%	4 3%	5 4%	9 5%	9 4%	17 4%	10 5%	13 4%	23 4%	6 6%	30 4%	27 4%	5 6%	2 5%	2 6%
4	**49** **6%** **c**	19 5%	29 7%	21 7%	28 5%	26 6%	23 5%	7 7%	8 5%	9 7%	9 7%	6 5%	9 5%	13 6%	22 5%	14 6%	21 7%	28 5%	2 2%	47 6% A	40 6%	5 6%	3 7%	1 2%
5	**81** **10%** **EOc**	39 10%	41 10%	42 14% AE	39 7%	38 10%	43 10%	8 9%	13 8%	17 12%	14 11%	13 9%	16 9%	11 5%	50 12% O	20 9%	33 11%	48 9%	9 10%	71 10%	61 9%	10 12%	6 12%	4 14%
6	**114** **14%** **LU**	55 13%	59 14%	37 13%	77 14%	65 16%	49 11%	17 19% L	20 12%	24 17% L	22 17% L	11 8%	20 12%	30 15%	53 13%	31 15%	32 11%	82 16%	20 20%	94 13%	90 13%	12 14%	9 19%	4 16%
7	**143** **17%**	72 17%	71 17%	41 14%	102 19%	66 17%	77 18%	18 20%	25 15%	25 18%	15 12%	32 24% AK	28 16%	38 19%	61 15%	44 21%	56 18%	87 17%	19 19%	124 17%	112 17%	20 25% A	7 15%	4 14%
8	**148** **18%** **DQa** **o**	77 19%	71 17%	35 12%	112 21% AD	77 19%	71 16%	16 18%	27 16%	27 20%	27 20%	29 21%	22 13%	37 18%	84 20% Q	26 12%	54 17%	94 18%	11 11%	137 19% A	124 18%	12 14%	8 16%	4 16%
9	**110** **13%** **DSa** **dej**	58 14%	52 12%	26 9%	84 15% AD	47 12%	63 15%	10 11%	36 22% AJM	12 9%	17 13%	20 15%	15 9%	28 14%	55 13%	27 13%	56 18% AS	54 10%	18 18%	92 13%	89 13%	14 17%	3 7%	4 14%
Highest rating 10	**68** **8%** **Hd**	27 7%	41 10%	17 6%	51 9%	31 8%	38 9%	1 2%	17 10% H	10 7%	13 10% H	6 4%	21 13% AHL	18 9%	30 7%	20 9%	26 8%	43 8%	7 7%	62 8%	62 9%	3 3%	2 4%	2 7%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 135

Q15_14_7. Rating on statement - It shows programmes that make me stop and think: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**833**	412	422	287	546	398	435	92*	168	136	132	135	170	204	416	212	306	527	99*	734	678	83*	46*	26*
Effective Base	**696**	328	369	252	445	338	358	64	135	122	117	116	146	174	311	224	246	450	61	645	517	91	87	77
Don't know	**41** ***5%*** **FRWck**	24 *6%*	17 *4%*	19 *6%*	22 *4%*	10 *3%*	31 *7%* AF	4 *4%*	3 *2%*	4 *3%*	5 *4%*	11 *8%* I	15 *9%* AIJ	7 *3%*	26 *6%*	8 *4%*	6 *2%*	34 *7%* AR	3 *3%*	38 *5%*	38 *6%* W	* *	1 *3%*	1 *4%*
1-3 (Net)	**80** ***10%*** **EZc**	40 *10%*	40 *10%*	50 *17%* AE	30 *5%*	39 *10%*	41 *9%*	11 *11%*	17 *10%*	9 *7%*	11 *8%*	8 *6%*	25 *15%* AJL	21 *11%*	35 *8%*	24 *11%*	22 *7%*	58 *11%*	10 *10%*	70 *10%*	61 *9%*	7 *9%*	8 *16%* AV	4 *14%*
4-6 (Net)	**243** ***29%*** **EZc**	114 *28%*	129 *31%*	99 *35%* AE	144 *26%*	129 *32%*	115 *26%*	32 *35%*	41 *25%*	50 *37%* AIL	45 *34%* L	30 *22%*	45 *26%*	54 *27%*	125 *30%*	64 *30%*	86 *28%*	157 *30%*	31 *32%*	212 *29%*	191 *28%*	26 *31%*	18 *38%*	8 *32%*
7-10 (Net)	**469** ***56%*** **DSXabder**	234 *57%*	235 *56%*	120 *42%*	350 *64%* AD	220 *55%*	249 *57%*	46 *50%*	106 *63%* M	73 *54%*	72 *54%*	87 *64%* M	86 *50%*	121 *59%*	231 *55%*	116 *55%*	191 *62%* AS	278 *53%*	54 *55%*	415 *57%*	387 *57%* X	49 *59%* X	20 *43%*	13 *50%*
9-10 (Net)	**178** ***21%*** **DSXader**	85 *21%*	93 *22%*	43 *15%*	135 *25%* AD	77 *19%*	101 *23%*	11 *12%*	54 *32%* AHJ LM	22 *16%*	30 *22%*	26 *19%*	37 *22%*	46 *23%*	86 *21%*	46 *22%*	81 *27%* AS	97 *18%*	25 *25%*	154 *21%*	151 *22%* X	17 *20%*	5 *12%*	5 *21%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
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Table 135

Q15_14_7. Rating on statement - It shows programmes that make me stop and think: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
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	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (un-weighted)	**851**	697	111	41	334	422	86	192	540	60	243	588	98	38	50	89	69	36	52	93	66	84	89	87
Base (weighted)	**833**	693	99*	39*	335	412	79*	187	525	62*	231	586	83*	39*	56*	107*	72*	44*	64*	46*	90*	106*	100*	26*
Effective Base	**696**	572	88	35	275	346	70	159	444	47	194	487	91	35	46	83	62	33	47	87	58	75	81	77
Lowest rating 1	**21** *3%* **IZcg**	8 *1%*	5 *5%* Z	7 *19%* AZa	2 *1%*	11 *3%*	8 *10%* Acd	12 *6%* Ag	9 *2%*	* *1%*	2 *1%*	17 *3%*	1 *1%*	- -	- -	- -	4 *5%* n	1 *2%*	4 *6%* n	2 *5%* n	4 *4%*	3 *2%*	3 *3%*	* *1%*
2	**23** *3%* **E**	17 *2%*	7 *7%* AZ	- -	5 *2%*	15 *4%*	3 *3%*	3 *2%*	16 *3%*	3 *5%*	5 *2%*	17 *3%*	1 *2%*	2 *5%*	- -	2 *2%*	3 *4%*	1 *2%*	2 *3%*	3 *7%* Am	2 *3%*	2 *2%*	3 *3%*	2 *7%* Amn
3	**36** *4%* **CEZ**	24 *3%*	8 *8%* Z	4 *10%* Z	13 *4%*	14 *3%*	7 *9%* Ad	6 *3%*	22 *4%*	4 *7%*	9 *4%*	25 *4%*	5 *6%*	1 *2%*	4 *7%* u	4 *4%*	3 *5%*	1 *3%*	1 *2%*	2 *5%*	6 *7%*	5 *5%*	1 *1%*	2 *6%* u
4	**49** *6%* **c**	38 *5%*	7 *7%*	4 *10%*	11 *3%*	33 *8%* Ac	4 *5%*	8 *4%*	33 *6%*	2 *3%*	11 *5%*	36 *6%*	5 *6%*	3 *8%*	3 *5%*	8 *7%*	2 *3%*	5 *11%*	5 *8%*	3 *7%*	7 *7%*	5 *5%*	3 *3%*	1 *2%*
5	**81** *10%* **EOc**	63 *9%*	14 *14%*	4 *10%*	22 *7%*	48 *12%* c	9 *11%*	16 *9%*	48 *9%*	10 *16%*	22 *9%*	59 *10%*	10 *12%*	6 *16%*	7 *13%*	10 *9%*	6 *8%*	5 *11%*	3 *4%*	6 *12%*	7 *8%*	8 *8%*	9 *9%*	4 *14%* q
6	**114** *14%* **LU**	90 *13%*	19 *20%*	4 *11%*	39 *12%*	63 *15%*	10 *13%*	27 *15%*	69 *13%*	5 *8%*	29 *12%*	81 *14%*	12 *14%*	4 *10%*	10 *18%*	16 *15%*	12 *17%*	6 *13%*	9 *14%*	9 *19%*	9 *10%*	12 *11%*	12 *12%*	4 *16%*
7	**143** *17%*	122 *18%*	16 *16%*	5 *13%*	59 *18%*	70 *17%*	14 *17%*	36 *19%*	86 *16%*	10 *15%*	42 *18%*	100 *17%*	20 *25%* Ant	5 *13%*	13 *23%*	13 *13%*	13 *18%*	4 *10%*	9 *14%*	7 *15%*	17 *19%*	12 *12%*	24 *24%* t	4 *14%*
8	**148** *18%* **DQao**	137 *20%* Aa	8 *8%*	3 *7%*	68 *20%*	65 *16%*	14 *18%*	38 *20%*	99 *19%*	6 *10%*	41 *18%*	103 *18%*	12 *14%*	6 *16%*	11 *20%*	22 *20%* o	6 *8%*	13 *30%* o	14 *21%*	8 *16%*	16 *18%*	23 *22%* o	14 *14%*	4 *16%*
9	**110** *13%* **DSadej**	101 *15%* Aa	7 *7%*	2 *5%*	64 *19%* Ad e	43 *10%*	4 *4%*	16 *9%*	79 *15%* f	12 *20%* f	40 *17%* Aj	68 *12%*	14 *17%*	9 *24%* mnqr	4 *7%*	10 *9%*	16 *23%* Amnqr	5 *12%*	5 *8%*	3 *7%*	11 *12%*	15 *14%*	14 *14%*	4 *14%*
Highest rating 10	**68** *8%* **Hd**	61 *9%*	4 *4%*	4 *9%*	40 *12%* Ad	25 *6%*	3 *4%*	14 *8%*	40 *8%*	9 *14%*	22 *10%*	46 *8%*	3 *3%*	1 *3%*	2 *4%*	9 *9%*	2 *3%*	3 *6%*	6 *9%*	2 *4%*	7 *8%*	17 *16%* Ak or	15 *15%* Akor	2 *7%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 135

Q15_14_7. Rating on statement - It shows programmes that make me stop and think: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**833**	693	99*	39*	335	412	79*	187	525	62*	231	586	83*	39*	56*	107*	72*	44*	64*	46*	90*	106*	100*	26*
Effective Base	**696**	572	88	35	275	346	70	159	444	47	194	487	91	35	46	83	62	33	47	87	58	75	81	77
Don't know	**41** ***5%*** **FRWck**	33 *5%*	4 *4%*	3 *7%*	10 *3%*	25 *6%*	3 *4%*	10 *5%*	25 *5%*	1 *1%*	8 *4%*	33 *6%*	* *	1 *4%*	2 *3%*	13 *12%* Akprtu	5 *6%* k	- -	7 *11%* k	1 *3%*	4 *4%*	4 *4%*	3 *3%*	1 *4%*
1-3 (Net)	**80** ***10%*** **EZc**	49 *7%*	20 *20%* AZ	11 *29%* AZ	21 *6%*	40 *10%*	18 *22%* Acd	21 *11%*	47 *9%*	7 *12%*	17 *7%*	60 *10%*	7 *9%*	3 *7%*	4 *7%*	6 *5%*	10 *13%*	3 *7%*	7 *11%*	8 *16%* Anu	12 *13%*	10 *10%*	7 *7%*	4 *14%* n
4-6 (Net)	**243** ***29%*** **EZc**	191 *28%*	40 *41%* AZ	12 *30%*	73 *22%*	144 *35%* Ac	23 *29%*	52 *28%*	150 *29%*	17 *27%*	61 *26%*	177 *30%*	26 *31%*	13 *34%*	20 *36%*	34 *32%*	20 *28%*	15 *35%*	17 *26%*	18 *38%* u	23 *25%*	25 *24%*	24 *23%*	8 *32%*
7-10 (Net)	**469** ***56%*** **DSXab der**	421 *61%* Aab	35 *35%*	13 *34%*	231 *69%* Ade	203 *49%*	35 *44%*	104 *56%*	304 *58%*	37 *59%*	145 *63%* Aj	317 *54%*	49 *59%* r	21 *55%*	30 *53%*	54 *51%*	38 *52%*	25 *58%*	33 *52%*	20 *43%*	52 *57%*	67 *63%* r	67 *67%* Anrv	13 *50%*
9-10 (Net)	**178** ***21%*** **DSXad er**	162 *23%* Aa	11 *11%*	6 *14%*	104 *31%* Ade	68 *16%*	7 *9%*	30 *16%*	119 *23%*	21 *34%* Af	63 *27%* Aj	114 *19%*	17 *20%*	10 *26%*	6 *11%*	19 *18%*	19 *26%* r	8 *18%*	11 *17%*	5 *12%*	18 *20%*	31 *30%* mr	29 *29%* mr	5 *21%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Table 135

Q15_14_7. Rating on statement - It shows programmes that make me stop and think: Channel 5
Base: All that define themselves as regular watchers of this channel, or occasional watchers on every day or most days
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		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**851**	352	116	12	68	24	80	199	244	93	188	155	74	11	82	114	138	193	125	98	70
Base (weighted)	**833**	369	158	14**	39*	23**	53*	177	222	98*	193	158	82*	10**	66*	92*	128	195	129	104*	78*
Effective Base	**696**	301	101	9	55	21	66	174	192	80	154	130	64	10	65	87	113	157	104	83	63
Lowest rating 1	**21** **3%**	6 2%	2 1%	- -	2 5%	- -	1 2%	10 6% AB	5 2%	4 4%	3 2%	5 3%	- -	- -	4 5% M	1 1%	4 3%	6 3%	1 1%	3 3%	3 4%
2	**23** **3%**	12 3%	3 2%	- -	1 2%	- -	2 4%	5 3%	4 2%	3 3%	7 4%	4 2%	1 1%	1 10%	4 7% I	2 3%	4 3%	4 2%	2 2%	7 6%	2 3%
3	**36** **4%** **B**	7 2%	6 4%	* 3%	4 11% AB	3 13%	6 11% AB	9 5%	8 4%	7 7%	8 4%	6 4%	5 6%	- -	1 2%	3 3%	5 4%	13 6%	3 3%	1 1%	2 2%
4	**49** **6%** **G**	22 6% G	14 9% G	- -	2 6% G	1 4%	- -	9 5%	9 4%	2 2%	11 5%	14 9%	4 5%	1 11%	6 9%	3 3%	7 5%	7 3%	7 5%	10 9%	10 13% APR
5	**81** **10%**	34 9%	16 10%	1 4%	4 9%	3 13%	6 11%	17 10%	23 11%	10 10%	23 12%	13 8%	3 4%	1 10%	7 11%	9 10%	11 9%	22 11%	16 12% U	10 9%	2 3%
6	**114** **14%**	58 16%	16 10%	2 16%	6 14%	3 13%	5 9%	24 14%	29 13%	15 15%	25 13%	27 17%	8 10%	1 11%	8 12%	13 15%	22 17%	24 12%	19 15%	9 8%	12 15%
7	**143** **17%** **O**	57 16%	34 21%	2 17%	5 13%	6 26%	10 19%	28 16%	38 17%	23 23% O	36 18% O	23 15%	17 20% O	2 20%	5 8%	13 14%	24 19%	39 20%	20 16%	18 17%	9 12%
8	**148** **18%**	79 21% AC	20 13%	* 3%	7 17%	3 12%	10 18%	29 16%	42 19%	12 12%	39 20%	31 19%	13 16%	2 17%	9 14%	13 15%	23 18%	33 17%	29 22%	18 18%	14 18%
9	**110** **13%**	52 14%	22 14%	1 8%	6 16%	2 8%	9 17%	18 10%	31 14%	11 11%	21 11%	22 14%	14 17%	1 9%	9 14%	20 21% AQR	12 9%	21 11%	25 19% Q	12 11%	14 18%
Highest rating 10	**68** **8%**	30 8%	12 8%	5 36%	1 4%	1 3%	4 7%	15 8%	21 9%	6 6%	12 6%	7 4%	14 17% AKL	- -	7 11%	10 11% S	8 6%	20 11% S	5 4%	12 12%	7 9%
Don't know	**41** **5%** **B**	10 3%	12 8% B	2 13%	1 3%	2 9%	* *	13 8% BG	12 6%	7 7%	7 4%	5 3%	3 3%	1 12%	5 8%	5 5%	8 6%	7 3%	2 2%	6 6%	3 4%
1-3 (Net)	**80** **10%** **B**	26 7%	12 7%	* 3%	7 18% ABC	3 13%	9 17% ABC	24 13% B	16 7%	13 13%	19 10%	15 10%	6 7%	1 10%	9 14%	6 7%	13 10%	22 11%	7 5%	10 10%	7 8%
4-6 (Net)	**243** **29%**	115 31%	46 29%	3 20%	11 29%	7 30%	11 20%	50 28%	61 27%	27 27%	58 30%	55 35% M	16 19%	3 32%	21 31%	26 28%	40 31%	52 27%	42 32%	28 27%	24 31%

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		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**833**	369	158	14**	39*	23**	53*	177	222	98*	193	158	82*	10**	66*	92*	128	195	129	104*	78*
Effective Base	**696**	301	101	9	55	21	66	174	192	80	154	130	64	10	65	87	113	157	104	83	63
7-10 (Net)	**469**	219	88	9	20	11	33	90	132	52	108	83	58	5	31	56	67	114	78	60	44
	56%	*59%*	*56%*	*64%*	*50%*	*49%*	*62%*	*51%*	*60%*	*52%*	*56%*	*52%*	*70%* AJ KLO	*45%*	*47%*	*60%*	*52%*	*58%*	*61%*	*58%*	*56%*
9-10 (Net)	**178**	82	35	6	8	2	13	33	52	17	34	29	28	1	17	30	20	41	29	24	20
	21%	*22%*	*22%*	*44%*	*19%*	*11%*	*25%*	*18%*	*24%*	*17%*	*17%*	*18%*	*34%* AJK L	*9%*	*25%*	*32%* AQ	*15%*	*21%*	*23%*	*23%*	*26%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 136

Q16_1_1. Rating on statement - Its programmes help me understand what's going on in the world today
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**2874**	1355	1519	1377	1497	1347	1526	331	462	456	507	436	682	772	1218	882	796	2078	219	2653	2010	283	290	291
Base (weighted)	**2866**	1345	1521	1351	1514	1377	1487	398	464	434	491	407	671	782	1381	701	817	2049	337	2527	2396	234	148	88
Effective Base	**2370**	1074	1299	1136	1234	1122	1247	269	380	381	417	360	580	667	1019	728	662	1708	197	2212	1825	260	269	261
Lowest rating 1	**31** ***1%*** **GZc**	16 *1%*	15 *1%*	16 *1%*	16 *1%*	24 *2%* AG	8 *1%*	2 *1%*	2 *	2 *	10 *2%* J	5 *1%*	11 *2%*	9 *1%*	15 *1%*	8 *1%*	5 *1%*	26 *1%*	2 *1%*	29 *1%*	27 *1%*	3 *1%*	* *	1 *2%*
2	**38** ***1%*** **EUZ**	16 *1%*	22 *1%*	25 *2%* AE	13 *1%*	16 *1%*	21 *1%*	1 *	8 *2%*	9 *2%*	6 *1%*	6 *1%*	8 *1%*	13 *2%*	13 *1%*	12 *2%*	13 *2%*	25 *1%*	8 *3%*	29 *1%*	33 *1%*	1 *	2 *1%*	2 *2%* W
3	**63** ***2%*** **EJRZ cd**	26 *2%*	37 *2%*	42 *3%* AE	21 *1%*	33 *2%*	31 *2%*	16 *4%* AJL	10 *2%*	4 *1%*	8 *2%*	5 *1%*	19 *3%* J	12 *2%*	31 *2%*	20 *3%*	10 *1%*	53 *3%*	7 *2%*	56 *2%*	52 *2%*	7 *3%*	2 *1%*	2 *3%*
4	**105** ***4%*** **Zfs**	50 *4%*	56 *4%*	58 *4%*	47 *3%*	57 *4%*	48 *3%*	12 *3%*	18 *4%*	20 *5%*	20 *4%*	10 *3%*	25 *4%*	38 *5%*	48 *3%*	20 *3%*	22 *3%*	83 *4%*	15 *4%*	90 *4%*	86 *4%*	11 *5%*	5 *4%*	3 *3%*
5	**293** ***10%*** **EOU WZck**	134 *10%*	159 *10%*	179 *13%* AE	114 *8%*	135 *10%*	159 *11%*	56 *14%* ALM	57 *12%*	41 *9%*	46 *9%*	34 *8%*	59 *9%*	63 *8%*	139 *10%*	91 *13%* AO	80 *10%*	213 *10%*	44 *13%*	249 *10%*	257 *11%* W	15 *6%*	11 *7%*	10 *12%* W
6	**482** ***17%*** **KM**	231 *17%*	251 *17%*	222 *16%*	259 *17%*	212 *15%*	270 *18%*	97 *24%* AKL M	88 *19%* KM	86 *20%* KM	66 *13%*	66 *16%* M	79 *12%*	137 *17%*	243 *18%*	103 *15%*	154 *19%*	328 *16%*	63 *19%*	419 *17%*	414 *17%*	30 *13%*	27 *18%*	12 *14%*
7	**636** ***22%*** **Db**	298 *22%*	338 *22%*	276 *20%*	359 *24%*	324 *24%*	312 *21%*	95 *24%*	101 *22%*	98 *23%*	112 *23%*	91 *22%*	139 *21%*	161 *21%*	315 *23%*	160 *23%*	175 *21%*	461 *22%*	74 *22%*	562 *22%*	524 *22%*	60 *26%*	33 *22%*	19 *22%*
8	**609** ***21%*** **Qabe**	276 *21%*	333 *22%*	285 *21%*	324 *21%*	278 *20%*	332 *22%*	68 *17%*	92 *20%*	91 *21%*	103 *21%*	93 *23%*	162 *24%* H	195 *25%* AP Q	286 *21%*	126 *18%*	179 *22%*	430 *21%*	56 *17%*	552 *22%* A	497 *21%*	63 *27%* AV	29 *20%*	20 *22%*
9	**306** ***11%*** **DHabe**	143 *11%*	163 *11%*	111 *8%*	196 *13%* AD	160 *12%*	147 *10%*	27 *7%*	44 *9%*	39 *9%*	57 *12%* H	57 *14%* AHJ	82 *12%* H	90 *12%*	143 *10%*	73 *10%*	84 *10%*	223 *11%*	31 *9%*	274 *11%*	254 *11%*	23 *10%*	19 *13%*	11 *13%*
Highest rating 10	**221** ***8%*** **DHaejm**	116 *9%*	106 *7%*	83 *6%*	139 *9%* AD	107 *8%*	114 *8%*	17 *4%*	32 *7%*	34 *8%*	49 *10%* HL	23 *6%*	67 *10%* AHL	48 *6%*	110 *8%*	63 *9%* O	68 *8%*	153 *7%*	32 *10%*	189 *7%*	184 *8%*	18 *8%*	14 *9%*	5 *6%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 136

Q16_1_1. Rating on statement - Its programmes help me understand what's going on in the world today
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**2866**	1345	1521	1351	1514	1377	1487	398	464	434	491	407	671	782	1381	701	817	2049	337	2527	2396	234	148	88
Effective Base	**2370**	1074	1299	1136	1234	1122	1247	269	380	381	417	360	580	667	1019	728	662	1708	197	2212	1825	260	269	261
Don't know	**80** ***3%*** **EZcg**	40 *3%*	40 *3%*	53 *4%* AE	27 *2%*	33 *2%*	47 *3%*	6 *1%*	12 *3%*	13 *3%*	15 *3%*	15 *4%*	20 *3%*	16 *2%*	39 *3%*	25 *4%*	25 *3%*	55 *3%*	4 *1%*	77 *3%* A	68 *3%*	4 *2%*	6 *4%*	2 *3%*
1-3 (Net)	**132** ***5%*** **EZcd**	58 *4%*	74 *5%*	83 *6%* AE	49 *3%*	73 *5%*	60 *4%*	20 *5%*	20 *4%*	14 *3%*	24 *5%*	16 *4%*	38 *6%*	34 *4%*	58 *4%*	40 *6%*	28 *3%*	104 *5%*	18 *5%*	115 *5%*	112 *5%*	11 *5%*	4 *3%*	6 *6%*
4-6 (Net)	**880** ***31%*** **EMU WZcik**	414 *31%*	466 *31%*	460 *34%* AE	421 *28%*	403 *29%*	476 *32%*	166 *42%* AJK LM	163 *35%* AKL M	146 *34%* KM	132 *27%*	111 *27%*	163 *24%*	237 *30%*	430 *31%*	214 *30%*	257 *31%*	624 *30%*	122 *36%*	758 *30%*	757 *32%* W	56 *24%*	43 *29%*	25 *29%*
7-10 (Net)	**1773** ***62%*** **DHa befl**	832 *62%*	940 *62%*	755 *56%*	1018 *67%* AD	868 *63%*	904 *61%*	207 *52%*	269 *58%*	261 *60%* H	320 *65%* HI	265 *65%* H	450 *67%* AH IJ	495 *63%*	854 *62%*	422 *60%*	506 *62%*	1266 *62%*	193 *57%*	1577 *62%* A	1459 *61%*	164 *70%* AV	95 *64%*	55 *62%*
9-10 (Net)	**528** ***18%*** **DHa bem**	259 *19%*	269 *18%*	194 *14%*	334 *22%* AD	267 *19%*	261 *18%*	44 *11%*	76 *16%*	72 *17%* H	106 *22%* H	80 *20%* H	149 *22%* AH IJ	139 *18%*	252 *18%*	136 *19%*	152 *19%*	376 *18%*	63 *19%*	463 *18%*	438 *18%*	41 *17%*	32 *22%*	16 *19%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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21st May - 17th June, 1st - 30th October

Table 136

Q16_1_1. Rating on statement - Its programmes help me understand what's going on in the world today
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**2874**	2147	492	217	811	1618	394	725	1699	236	625	2180	283	108	199	271	221	160	213	290	205	304	329	291
Base (weighted)	**2866**	2146	499	202	836	1606	376	693	1721	244	594	2215	234	116*	220	325	248	188	258	148	268	370	403	88
Effective Base	**2370**	1771	404	181	667	1337	325	592	1409	196	507	1811	260	97	181	248	197	148	197	269	186	272	303	261
Lowest rating 1	**31** *1%* **GZc**	3 *	5 *1%* Z	23 *11%* AZa	- -	12 *1%* c	19 *5%* Acd	8 *1%*	15 *1%*	2 *1%*	12 *2%* Aj	20 *1%*	3 *1%*	1 *1%*	1 *1%*	5 *1%*	1 *1%*	3 *2%*	5 *2%*	* *	3 *1%*	3 *1%*	4 *1%*	1 *2%*
2	**38** *1%* **EUZ**	17 *1%*	9 *2%*	12 *6%* AZa	6 *1%*	16 *1%*	14 *4%* Acd	8 *1%*	26 *2%*	3 *1%*	4 *1%*	32 *1%*	1 *	3 *2%*	4 *2%*	5 *2%*	4 *2%*	2 *1%*	2 *1%*	2 *1%*	7 *3%* k	2 *1%*	3 *1%*	2 *2%* k
3	**63** *2%* **EJRZcd**	26 *1%*	21 *4%* AZ	17 *8%* AZa	11 *1%*	27 *2%*	25 *7%* Acd	18 *3%*	33 *2%*	8 *3%*	13 *2%*	50 *2%*	7 *3%* n	2 *1%*	8 *4%* n	2 *1%*	7 *3%*	3 *1%*	4 *2%*	2 *1%*	7 *3%*	10 *3%*	9 *2%*	2 *3%* n
4	**105** *4%* **Zfs**	52 *2%*	29 *6%* AZ	25 *12%* AZa	25 *3%*	52 *3%*	26 *7%* Acd	17 *2%*	80 *5%* Af	8 *3%*	22 *4%*	82 *4%*	11 *5%* qs	3 *2%*	13 *6%* qs	16 *5%* qs	13 *5%* qs	7 *4%* s	4 *2%*	5 *4%* s	1 *1%*	18 *5%* qs	12 *3%*	3 *3%* s
5	**293** *10%* **EOUWZck**	150 *7%*	110 *22%* AZ	32 *16%* AZ	61 *7%*	172 *11%* c	55 *15%* Ac	89 *13%* Ag	167 *10%*	26 *11%*	52 *9%*	237 *11%*	15 *6%*	24 *21%* Akn oqrstu	30 *14%* knr u	25 *8%*	26 *10%*	28 *15%* knru	25 *10%*	11 *7%*	28 *10%*	43 *12%* k	29 *7%*	10 *12%* ku
6	**482** *17%* **KM**	347 *16%*	106 *21%* AZb	26 *13%*	127 *15%*	280 *17%*	67 *18%*	117 *17%*	284 *16%*	40 *16%*	87 *15%*	382 *17%*	30 *13%*	21 *18%*	32 *15%*	67 *21%* kv	43 *17%*	28 *15%*	39 *15%*	27 *18%*	43 *16%*	67 *18%*	71 *18%*	12 *14%*
7	**636** *22%* **Db**	510 *24%* Ab	97 *19%*	26 *13%*	174 *21%*	381 *24%* Ae	70 *19%*	149 *22%*	389 *23%*	45 *18%*	130 *22%*	497 *22%*	60 *26%* qt	22 *19%*	65 *29%* Aq t	72 *22%*	57 *23%*	39 *21%*	45 *17%*	33 *22%*	65 *24%*	68 *18%*	92 *23%*	19 *22%*
8	**609** *21%* **Qabe**	523 *24%* Aab	70 *14%* b	14 *7%*	221 *26%* Ad e	328 *20%* e	55 *15%*	140 *20%*	371 *22%*	62 *26%*	130 *22%*	464 *21%*	63 *27%* Amn ot	21 *19%*	35 *16%*	54 *17%*	42 *17%*	44 *23%*	64 *25%* mn	29 *20%*	64 *24%*	71 *19%*	101 *25%* mno	20 *22%*
9	**306** *11%* **DHabe**	283 *13%* Aab	15 *3%*	8 *4%*	111 *13%* Ae	168 *10%* e	24 *6%*	63 *9%*	193 *11%*	28 *11%*	65 *11%*	237 *11%*	23 *10%*	12 *11%*	16 *7%*	38 *12%*	32 *13%*	22 *12%*	33 *13%*	19 *13%*	22 *8%*	42 *11%*	38 *10%*	11 *13%* m
Highest rating 10	**221** *8%* **DHaejm**	195 *9%* Aab	17 *3%*	8 *4%*	87 *10%* Ade	120 *7%* e	14 *4%*	52 *8%*	128 *7%*	15 *6%*	59 *10%* Aj	155 *7%*	18 *8%*	4 *3%*	8 *4%*	28 *8%* m	18 *7%*	9 *5%*	28 *11%* lm	14 *9%* lm	21 *8%*	35 *9%* m	34 *8%* m	5 *6%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 136

Q16_1_1. Rating on statement - Its programmes help me understand what's going on in the world today
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**2866**	2146	499	202	836	1606	376	693	1721	244	594	2215	234	116*	220	325	248	188	258	148	268	370	403	88
Effective Base	**2370**	1771	404	181	667	1337	325	592	1409	196	507	1811	260	97	181	248	197	148	197	269	186	272	303	261
Don't know	**80** ***3%*** **EZcg**	41 *2%*	21 *4%* Z	10 *5%* Z	14 *2%*	50 *3%*	7 *2%*	31 *5%* Ag	37 *2%*	6 *3%*	21 *3%*	59 *3%*	4 *2%*	3 *3%*	8 *4%*	13 *4%*	5 *2%*	3 *1%*	9 *3%*	6 *4%*	7 *3%*	10 *3%*	9 *2%*	2 *3%*
1-3 (Net)	**132** ***5%*** **EZcd**	46 *2%*	34 *7%* AZ	52 *26%* AZa	17 *2%*	56 *3%*	58 *15%* Acd	34 *5%*	73 *4%*	13 *5%*	29 *5%*	102 *5%*	11 *5%*	5 *5%*	14 *6%*	12 *4%*	12 *5%*	8 *4%*	11 *4%*	4 *3%*	17 *6%*	15 *4%*	17 *4%*	6 *6%*
4-6 (Net)	**880** ***31%*** **EMUWZ cik**	549 *26%*	245 *49%* AZ	83 *41%* AZ	212 *25%*	504 *31%* c	148 *39%* Acd	223 *32%*	530 *31%*	74 *30%*	161 *27%*	700 *32%*	56 *24%*	48 *41%* Akq rsuv	75 *34%* k	109 *33%* k	82 *33%* k	63 *33%* k	68 *26%*	43 *29%*	72 *27%*	129 *35%* k	112 *28%*	25 *29%*
7-10 (Net)	**1773** ***62%*** **DHabe fl**	1511 *70%* Aab	199 *40%* b	56 *28%*	593 *71%* Ad e	997 *62%* e	163 *43%*	405 *58%*	1081 *63%*	150 *62%*	384 *65%*	1353 *61%*	164 *70%* Alm not	59 *51%*	124 *56%*	191 *59%*	148 *60%*	114 *61%*	170 *66%* l	95 *64%* l	172 *64%* l	216 *58%*	266 *66%* lm	55 *62%*
9-10 (Net)	**528** ***18%*** **DHabe m**	479 *22%* Aab	32 *6%*	16 *8%*	198 *24%* Ad e	288 *18%* e	38 *10%*	116 *17%*	321 *19%*	43 *18%*	124 *21%*	392 *18%*	41 *17%* m	16 *14%*	23 *11%*	66 *20%* m	49 *20%* m	31 *17%*	61 *24%* m	32 *22%* m	43 *16%*	76 *21%* m	72 *18%* m	16 *19%* m

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Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**2874**	1184	374	30	212	114	211	749	712	283	633	635	229	74	299	345	368	565	450	353	257
Base (weighted)	**2866**	1251	512	42**	134	107*	145	675	681	289	659	660	248	66*	253	281	344	581	474	371	293
Effective Base	**2370**	1014	324	24	174	96	177	651	570	239	525	531	199	62	245	266	301	467	379	300	228
Lowest rating 1	**31** *1%*	13 *1%*	5 *1%*	- -	3 *3%*	1 *1%*	* *	9 *1%*	5 *1%*	2 *1%*	7 *1%*	7 *1%*	4 *2%*	- -	7 *3%* AI	1 *	10 *3%* APRS	5 *1%*	1 *	3 *1%*	2 *1%*
2	**38** *1%*	17 *1%*	7 *1%*	- -	3 *2%*	- -	2 *1%*	8 *1%*	9 *1%*	6 *2%*	4 *1%*	11 *2%*	2 *1%*	2 *3%*	3 *1%*	6 *2%*	4 *1%*	5 *1%*	3 *1%*	7 *2%*	4 *1%*
3	**63** *2%* B	16 *1%*	11 *2%*	1 *3%*	7 *6%* ABCG	6 *6%* AB	2 *2%*	19 *3%* B	14 *2%*	8 *3%*	16 *2%*	11 *2%*	5 *2%*	1 *2%*	8 *3%*	10 *4%* QS	3 *1%*	12 *2%*	6 *1%*	9 *2%*	5 *2%*
4	**105** *4%*	48 *4%*	20 *4%*	7 *16%*	4 *3%*	2 *2%*	4 *3%*	20 *3%*	17 *3%*	8 *3%*	28 *4%*	30 *5%*	12 *5%*	2 *3%*	6 *2%*	11 *4%*	7 *2%*	26 *4%*	14 *3%*	14 *4%*	16 *5%* Q
5	**293** *10%* M	127 *10%*	70 *14%* AH	1 *2%*	15 *11%*	8 *7%*	11 *8%*	60 *9%*	75 *11%* M	27 *9%*	68 *10%* M	69 *11%* M	13 *5%*	5 *8%*	34 *13%* M	35 *12%*	44 *13%* R	48 *8%*	48 *10%*	36 *10%*	23 *8%*
6	**482** *17%* HJQ	229 *18%* H	77 *15%*	5 *12%*	19 *14%*	29 *27%* ABCEH	37 *25%* ABCEH	87 *13%*	112 *16%*	36 *12%*	128 *19%* J	115 *17%*	39 *16%*	14 *21%*	36 *14%*	43 *15%*	44 *13%*	106 *18%* Q	78 *17%*	64 *17%*	55 *19%*
7	**636** *22%* U	266 *21%*	117 *23%*	15 *35%*	33 *24%*	30 *28%*	35 *24%*	139 *21%*	157 *23%*	69 *24%*	157 *24%*	133 *20%*	56 *23%*	11 *17%*	53 *21%*	59 *21%*	99 *29%* APRS U	122 *21%*	100 *21%*	87 *24%*	50 *17%*
8	**609** *21%* GP	260 *21%* G	112 *22%* G	4 *11%*	23 *17%*	15 *14%*	20 *14%*	174 *26%* ABEFG	129 *19%*	68 *23%*	131 *20%*	153 *23%*	60 *24%*	18 *27%*	50 *20%*	45 *16%*	67 *19%*	136 *23%* P	128 *27%* APQ	71 *19%*	64 *22%*
9	**306** *11%*	142 *11%*	53 *10%*	3 *8%*	11 *8%*	7 *7%*	14 *10%*	75 *11%*	84 *12%*	29 *10%*	70 *11%*	65 *10%*	32 *13%*	3 *4%*	22 *9%*	34 *12%*	30 *9%*	62 *11%*	52 *11%*	51 *14%*	41 *14%* Q
Highest rating 10	**221** *8%* CK	102 *8%* C	25 *5%*	3 *8%*	10 *8%*	4 *4%*	14 *10%* C	62 *9%* C	61 *9%* K	24 *8%*	32 *5%*	51 *8%*	21 *8%*	4 *6%*	27 *11%* K	24 *9%*	29 *9%*	49 *8%*	34 *7%*	20 *5%*	25 *9%*
Don't know	**80** *3%*	30 *2%*	13 *3%*	2 *5%*	5 *4%*	4 *4%*	4 *3%*	21 *3%*	18 *3%*	13 *4%* M	18 *3%*	15 *2%*	2 *1%*	5 *8%* AIKLM	9 *4%*	12 *4%*	6 *2%*	11 *2%*	10 *2%*	9 *2%*	7 *2%*
1-3 (Net)	**132** *5%* S	47 *4%*	23 *5%*	1 *3%*	13 *10%* ABCGH	7 *7%*	5 *3%*	36 *5%*	29 *4%*	16 *5%*	27 *4%*	28 *4%*	11 *5%*	3 *5%*	18 *7%* A	17 *6%* S	18 *5%* S	22 *4%*	10 *2%*	19 *5%*	11 *4%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 136

Q16_1_1. Rating on statement - Its programmes help me understand what's going on in the world today
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**2866**	1251	512	42**	134	107*	145	675	681	289	659	660	248	66*	253	281	344	581	474	371	293
Effective Base	**2370**	1014	324	24	174	96	177	651	570	239	525	531	199	62	245	266	301	467	379	300	228
4-6 (Net)	**880**	404	167	13	39	39	53	167	204	71	224	215	65	21	75	89	95	180	140	113	94
	31%	*32%*	*33%*	*31%*	*29%*	*36%*	*36%*	*25%*	*30%*	*24%*	*34%*	*33%*	*26%*	*32%*	*30%*	*32%*	*28%*	*31%*	*30%*	*31%*	*32%*
	HJ	H	H			H	H				JM	J									
7-10 (Net)	**1773**	771	308	26	77	57	84	450	431	190	390	402	169	36	151	163	225	368	315	230	181
	62%	*62%*	*60%*	*62%*	*57%*	*53%*	*58%*	*67%*	*63%*	*66%*	*59%*	*61%*	*68%*	*55%*	*60%*	*58%*	*65%*	*63%*	*66%*	*62%*	*62%*
								ABCEFG					K						AP		
9-10 (Net)	**528**	244	79	7	21	11	28	137	145	54	102	116	53	7	48	59	59	111	86	72	67
	18%	*20%*	*15%*	*16%*	*16%*	*11%*	*20%*	*20%*	*21%*	*19%*	*16%*	*18%*	*21%*	*10%*	*19%*	*21%*	*17%*	*19%*	*18%*	*19%*	*23%*
	FK	F						F	AKN				N								

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 137

Q16_2_1. Rating on statement - Its news programmes are trustworthy
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**2874**	1355	1519	1377	1497	1347	1526	331	462	456	507	436	682	772	1218	882	796	2078	219	2653	2010	283	290	291
Base (weighted)	**2866**	1345	1521	1351	1514	1377	1487	398	464	434	491	407	671	782	1381	701	817	2049	337	2527	2396	234	148	88
Effective Base	**2370**	1074	1299	1136	1234	1122	1247	269	380	381	417	360	580	667	1019	728	662	1708	197	2212	1825	260	269	261
Lowest rating 1	**57 2% JZcd j**	22 2%	35 2%	34 3%	23 2%	31 2%	26 2%	6 2%	11 2%	3 1%	17 3% AJ	8 2%	12 2%	15 2%	26 2%	16 2%	16 2%	41 2%	5 2%	52 2%	43 2%	9 4% AV	3 2%	2 2%
2	**47 2% EZc**	26 2%	21 1%	34 2% AE	13 1%	27 2%	20 1%	6 1%	7 2%	9 2%	3 1%	10 2% K	12 2%	14 2%	18 1%	15 2%	14 2%	33 2%	4 1%	43 2%	37 2%	5 2%	4 2%	1 1%
3	**80 3% EZc**	39 3%	41 3%	50 4% AE	30 2%	44 3%	36 2%	13 3%	16 3%	13 3%	13 3%	10 3%	15 2%	18 2%	43 3%	19 3%	21 3%	59 3%	6 2%	74 3%	70 3%	6 3%	3 2%	1 1%
4	**125 4% GYZc v**	54 4%	71 5%	69 5%	56 4%	72 5% G	53 4%	21 5%	16 3%	17 4%	15 3%	26 6% K	30 4%	41 5%	53 4%	31 4%	36 4%	89 4%	16 5%	109 4%	105 4% Y	9 4%	10 7% Y	1 1%
5	**330 12% EOZ cq**	163 12%	167 11%	194 14% AE	136 9%	145 11%	184 12%	45 11%	57 12%	59 14%	51 10%	38 9%	79 12%	70 9%	175 13% O	85 12%	91 11%	239 12%	39 12%	291 12%	277 12%	22 9%	15 10%	16 18% AVWX
6	**446 16% MU**	211 16%	234 15%	211 16%	235 16%	195 14%	250 17%	89 22% AKL M	76 16% M	81 19% M	68 14%	55 13%	78 12%	112 14%	218 16%	116 17%	138 17%	308 15%	64 19%	382 15%	383 16%	31 13%	21 14%	11 13%
7	**544 19% Bbs**	229 17%	315 21% AB	260 19%	283 19%	271 20%	273 18%	84 21%	89 19%	84 19%	97 20%	67 16%	123 18%	162 21%	257 19%	124 18%	149 18%	394 19%	67 20%	476 19%	452 19%	50 21%	27 18%	15 17%
8	**581 20% abe**	277 21%	304 20%	261 19%	320 21%	273 20%	308 21%	76 19%	86 19%	75 17%	104 21%	89 22%	150 22%	174 22%	274 20%	132 19%	166 20%	415 20%	70 21%	510 20%	480 20%	58 25% X	26 17%	17 20%
9	**352 12% DGH Qabeh**	164 12%	188 12%	112 8%	240 16% AD	190 14% AG	162 11%	32 8%	51 11%	46 11%	72 15% H	58 14% H	93 14% H	106 14% Q	180 13% Q	64 9%	103 13%	249 12%	35 10%	317 13%	295 12%	26 11%	20 14%	10 11%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 137

Q16_2_1. Rating on statement - Its news programmes are trustworthy
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**2866**	1345	1521	1351	1514	1377	1487	398	464	434	491	407	671	782	1381	701	817	2049	337	2527	2396	234	148	88
Effective Base	**2370**	1074	1299	1136	1234	1122	1247	269	380	381	417	360	580	667	1019	728	662	1708	197	2212	1825	260	269	261
Highest rating 10	**211** *7%* **CDab dejm**	117 *9%* AC	94 *6%*	66 *5%*	145 *10%* AD	104 *8%*	106 *7%*	21 *5%*	30 *6%*	30 *7%*	33 *7%*	34 *8%*	63 *9%* AH	52 *7%*	95 *7%*	64 *9%* A	53 *6%*	158 *8%*	22 *7%*	188 *7%*	176 *7%*	12 *5%*	14 *10%* W	8 *9%*
Don't know	**94** *3%* **EFZ**	44 *3%*	50 *3%*	61 *4%* AE	33 *2%*	24 *2%*	69 *5%* AF	5 *1%*	25 *5%* AHM	16 *4%*	18 *4%*	12 *3%*	17 *3%*	19 *2%*	40 *3%*	35 *5%* AOP	30 *4%*	63 *3%*	9 *3%*	84 *3%*	78 *3%*	6 *2%*	5 *3%*	5 *5%*
1-3 (Net)	**184** *6%* **EGZc**	87 *6%*	97 *6%*	118 *9%* AE	66 *4%*	102 *7%*	82 *5%*	25 *6%*	34 *7%*	25 *6%*	33 *7%*	28 *7%*	39 *6%*	47 *6%*	87 *6%*	50 *7%*	51 *6%*	133 *7%*	15 *4%*	169 *7%* A	150 *6%*	20 *9%*	10 *7%*	4 *4%*
4-6 (Net)	**901** *31%* **EKM OZc**	428 *32%*	473 *31%*	474 *35%* AE	427 *28%*	413 *30%*	487 *33%*	155 *39%* AKL M	149 *32%*	158 *36%* AKL M	134 *27%*	119 *29%*	187 *28%*	222 *28%*	447 *32%*	232 *33%*	265 *32%*	636 *31%*	119 *35%*	782 *31%*	764 *32%*	62 *26%*	46 *31%*	29 *33%*
7-10 (Net)	**1687** *59%* **DJQ abem**	786 *58%*	901 *59%*	699 *52%*	989 *65%* AD	838 *61%*	849 *57%*	213 *54%*	256 *55%*	235 *54%*	306 *62%* HIJ	248 *61%*	429 *64%* AH IJ	494 *63%* AQ	807 *58%*	385 *55%*	471 *58%*	1217 *59%*	194 *58%*	1491 *59%*	1403 *59%*	146 *63%*	87 *59%*	51 *58%*
9-10 (Net)	**562** *20%* **DGH abejm**	281 *21%*	282 *19%*	177 *13%*	385 *25%* AD	294 *21%* AG	268 *18%*	53 *13%*	80 *17%*	76 *18%*	105 *21%* H	92 *23%* H	156 *23%* AH IJ	157 *20%*	275 *20%*	128 *18%*	156 *19%*	407 *20%*	57 *17%*	505 *20%*	471 *20%*	38 *16%*	35 *23%* W	18 *21%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 137

Q16_2_1. Rating on statement - Its news programmes are trustworthy
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**2874**	2147	492	217	811	1618	394	725	1699	236	625	2180	283	108	199	271	221	160	213	290	205	304	329	291
Base (weighted)	**2866**	2146	499	202	836	1606	376	693	1721	244	594	2215	234	116*	220	325	248	188	258	148	268	370	403	88
Effective Base	**2370**	1771	404	181	667	1337	325	592	1409	196	507	1811	260	97	181	248	197	148	197	269	186	272	303	261
Lowest rating 1	**57 2% JZcdj**	12 1%	16 3% Z	29 14% AZa	3 *	24 1% c	29 8% Acd	16 2%	32 2%	4 2%	19 3% Aj	37 2%	9 4% Ast	3 2%	7 3% s	7 2%	3 1%	5 3%	6 2%	3 2%	1 *	4 1%	7 2%	2 2%
2	**47 2% EZc**	14 1%	22 4% AZ	11 6% AZ	1 *	26 2% c	20 5% Acd	13 2%	30 2%	4 2%	8 1%	36 2%	5 2%	2 2%	3 1%	8 3%	1 *	2 1%	2 1%	4 2% o	8 3% o	4 1%	7 2%	1 1%
3	**80 3% EZc**	34 2%	21 4% Z	22 11% AZa	8 1%	44 3% c	25 7% Acd	19 3%	47 3%	9 4%	10 2%	69 3%	6 3%	4 4%	14 6% Aqr tuv	9 3%	10 4%	6 3%	5 2%	3 2%	8 3%	7 2%	8 2%	1 1%
4	**125 4% GYZcv**	60 3%	38 8% AZ	26 13% AZa	19 2%	70 4% c	35 9% Acd	29 4%	73 4%	12 5%	23 4%	100 5%	9 4%	4 4%	16 7% Aop v	11 3%	7 3%	4 2%	16 6% v	10 7% opv	8 3%	18 5% v	19 5%	1 1%
5	**330 12% EOZcq**	202 9%	96 19% AZ	30 15% Z	63 8%	204 13% Ac	59 16% Ac	97 14% Ag	184 11%	26 11%	68 11%	255 12%	22 9%	16 13% q	35 16% kq t	37 11%	42 17% Akqrt	20 10%	17 7%	15 10%	31 12%	34 9%	45 11%	16 18% Aknpqrstu
6	**446 16% MU**	319 15%	100 20% AZb	25 12%	121 14%	261 16%	57 15%	99 14%	271 16%	41 17%	95 16%	342 15%	31 13%	23 19%	30 14%	55 17%	34 14%	35 19%	33 13%	21 14%	47 18%	61 16%	65 16%	11 13%
7	**544 19% Bbs**	438 20% Aab	78 16%	26 13%	166 20%	306 19%	64 17%	117 17%	342 20%	49 20%	103 17%	434 20%	50 21% s	25 22% s	42 19% s	51 16%	45 18%	37 20% s	57 22% s	27 18% s	30 11%	82 22% s	83 21% s	15 17%
8	**581 20% abe**	512 24% Aab	56 11%	12 6%	212 25% Ad e	321 20% e	43 11%	149 22%	334 19%	57 24%	103 17%	468 21%	58 25% ru	19 16%	39 18%	69 21%	48 19%	32 17%	62 24%	26 17%	67 25%	74 20%	72 18%	17 20%
9	**352 12% DGHQa beh**	309 14% Aab	34 7%	7 4%	126 15% Ae	196 12% e	27 7%	75 11%	234 14% Ah	18 7%	83 14%	258 12%	26 11%	11 9%	19 9%	44 13%	37 15%	24 13%	32 12%	20 14%	30 11%	44 12%	55 14%	10 11%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 137

Q16_2_1. Rating on statement - Its news programmes are trustworthy
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
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Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**2866**	2146	499	202	836	1606	376	693	1721	244	594	2215	234	116*	220	325	248	188	258	148	268	370	403	88
Effective Base	**2370**	1771	404	181	667	1337	325	592	1409	196	507	1811	260	97	181	248	197	148	197	269	186	272	303	261
Highest rating 10	**211 7% CDabde jm**	188 9% Aab	15 3%	6 3%	97 12% Ade	100 6% e	12 3%	45 6%	129 7%	18 8%	63 11% Aj	140 6%	12 5%	5 4%	7 3%	20 6%	17 7%	15 8%	19 8%	14 10% km	28 10% km	31 8% m	34 8% m	8 9% m
Don't know	**94 3% EFZ**	57 3%	22 4%	7 4%	21 3%	54 3%	6 2%	34 5% Ag	47 3%	5 2%	18 3%	75 3%	6 2%	5 4%	7 3%	15 5%	5 2%	8 4%	10 4%	5 3%	8 3%	12 3%	8 2%	5 5% ou
1-3 (Net)	**184 6% EGZc**	61 3%	58 12% AZ	62 31% AZa	11 1%	94 6% c	74 20% Acd	47 7%	108 6%	18 7%	37 6%	142 6%	20 9% t	9 8%	24 11% Aqt uv	23 7%	14 6%	13 7%	12 5%	10 7%	17 7%	14 4%	22 6%	4 4%
4-6 (Net)	**901 31% EKMOZ c**	581 27%	235 47% AZ	81 40% AZ	203 24%	535 33% Ac	151 40% Acd	226 33%	527 31%	78 32%	186 31%	697 31%	62 26%	42 36%	82 37% kq	103 32%	83 34%	59 31%	66 25%	46 31%	87 32%	113 31%	129 32%	29 33%
7-10 (Net)	**1687 59% DJQab em**	1447 67% Aab	184 37% b	51 25%	601 72% Ad e	924 58% e	145 39%	386 56%	1039 60%	143 59%	353 59%	1301 59%	146 63% m	59 51%	107 49%	184 56%	146 59% m	108 58%	170 66% Al mn	87 59% m	155 58%	230 62% m	243 60% m	51 58%
9-10 (Net)	**562 20% DGHab ejm**	497 23% Aab	50 10%	13 7%	223 27% Ad e	296 18% e	38 10%	119 17%	363 21% Afh	36 15%	147 25% Aj	399 18%	38 16%	16 14%	26 12%	64 20% m	54 22% m	39 21% m	51 20% m	35 23% kl m	58 22% m	74 20% m	88 22% m	18 21% m

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Table 137

Q16_2_1. Rating on statement - Its news programmes are trustworthy
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**2874**	1184	374	30	212	114	211	749	712	283	633	635	229	74	299	345	368	565	450	353	257
Base (weighted)	**2866**	1251	512	42**	134	107*	145	675	681	289	659	660	248	66*	253	281	344	581	474	371	293
Effective Base	**2370**	1014	324	24	174	96	177	651	570	239	525	531	199	62	245	266	301	467	379	300	228
Lowest rating 1	**57** *2%*	23 *2%*	12 *2%*	2 *4%*	6 *4%* ABGH	2 *2%*	1 *1%*	11 *2%*	12 *2%*	7 *3%*	14 *2%*	12 *2%*	4 *2%*	1 *1%*	6 *2%*	5 *2%*	8 *2%*	14 *2%*	4 *1%*	6 *2%*	7 *2%*
2	**47** *2%*	21 *2%*	5 *1%*	3 *6%*	5 *3%* CF	- -	2 *1%*	12 *2%*	6 *1%*	7 *2%*	8 *1%*	16 *2%* I	3 *1%*	1 *2%*	6 *3%*	8 *3%* S	3 *1%*	13 *2%*	3 *1%*	5 *1%*	4 *2%*
3	**80** *3%* R	40 *3%*	16 *3%*	1 *3%*	2 *1%*	1 *1%*	6 *4%*	14 *2%*	18 *3%*	5 *2%*	26 *4%*	16 *2%*	6 *2%*	4 *6%*	5 *2%*	8 *3%*	6 *2%*	9 *1%*	12 *3%*	17 *5%*	7 *2%*
4	**125** *4%*	56 *4%*	23 *4%*	1 *2%*	5 *4%*	5 *4%*	6 *4%*	29 *4%*	25 *4%*	7 *2%*	36 *6%*	33 *5%*	12 *5%*	1 *2%*	10 *4%*	9 *3%*	14 *4%*	19 *3%*	21 *4%*	13 *3%*	17 *6%*
5	**330** *12%* GU	138 *11%*	67 *13%* G	4 *9%*	14 *10%*	14 *13%*	10 *7%*	83 *12%* G	73 *11%*	41 *14%* M	83 *13%*	71 *11%*	19 *7%*	10 *15%*	32 *13%*	31 *11%*	45 *13%* U	66 *11%*	46 *10%*	47 *13%*	22 *8%*
6	**446** *16%* HM	186 *15%*	98 *19%* H	8 *19%*	24 *18%*	26 *24%* ABGH	21 *14%*	83 *12%*	106 *16%*	38 *13%*	115 *17%* M	104 *16%*	26 *10%*	13 *19%*	45 *18%* M	61 *22%* AQU	48 *14%*	92 *16%*	74 *16%*	49 *13%*	41 *14%*
7	**544** *19%*	243 *19%*	92 *18%*	3 *7%*	28 *21%*	22 *21%*	26 *18%*	130 *19%*	131 *19%*	55 *19%*	111 *17%*	132 *20%*	57 *23%*	11 *17%*	45 *18%*	44 *16%*	69 *20%*	108 *19%*	98 *21%*	71 *19%*	65 *22%*
8	**581** *20%* EO	259 *21%* E	102 *20%*	7 *16%*	18 *14%*	16 *15%*	30 *21%*	148 *22%* E	146 *21%*	61 *21%*	147 *22%* O	132 *20%*	46 *19%*	10 *16%*	39 *15%*	53 *19%*	67 *19%*	117 *20%*	98 *21%*	77 *21%*	57 *20%*
9	**352** *12%*	155 *12%*	54 *11%*	4 *10%*	15 *11%*	12 *11%*	20 *14%*	91 *14%*	91 *13%*	34 *12%*	65 *10%*	85 *13%*	46 *19%* AJ KO	6 *10%*	22 *9%*	26 *9%*	46 *13%*	74 *13%*	71 *15%* P	55 *15%*	40 *14%*
Highest rating 10	**211** *7%* C	94 *8%*	23 *4%*	8 *19%*	11 *8%*	4 *3%*	15 *11%* CF	56 *8%* C	50 *7%*	25 *9%*	36 *5%*	42 *6%*	24 *10%* K	3 *5%*	29 *12%* AIKL	28 *10%*	30 *9%*	55 *9%*	28 *6%*	21 *6%*	24 *8%*
Don't know	**94** *3%*	35 *3%*	21 *4%*	2 *5%*	6 *4%*	5 *5%*	8 *6%* BH	17 *2%*	24 *4%*	10 *3%*	18 *3%*	17 *3%*	6 *2%*	5 *7%*	14 *5%* AL	10 *4%*	9 *3%*	13 *2%*	18 *4%*	12 *3%*	6 *2%*
1-3 (Net)	**184** *6%* S	85 *7%*	32 *6%*	6 *13%*	12 *9%* F	3 *3%*	9 *6%*	37 *5%*	36 *5%*	19 *7%*	48 *7%*	45 *7%*	13 *5%*	6 *9%*	17 *7%*	21 *7%*	17 *5%*	36 *6%*	19 *4%*	27 *7%*	19 *6%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 137

Q16_2_1. Rating on statement - Its news programmes are trustworthy
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**2866**	1251	512	42**	134	107*	145	675	681	289	659	660	248	66*	253	281	344	581	474	371	293
Effective Base	**2370**	1014	324	24	174	96	177	651	570	239	525	531	199	62	245	266	301	467	379	300	228
4-6 (Net)	**901**	380	187	13	43	45	37	196	204	85	234	208	56	24	87	100	107	178	141	108	81
	31%	*30%*	*37%*	*30%*	*32%*	*42%*	*25%*	*29%*	*30%*	*30%*	*36%*	*31%*	*23%*	*36%*	*34%*	*36%*	*31%*	*31%*	*30%*	*29%*	*28%*
	M		ABGH			ABGH					AIM	M		M	M						
7-10 (Net)	**1687**	751	271	22	73	54	91	425	418	175	359	390	172	32	135	150	211	354	295	224	187
	59%	*60%*	*53%*	*52%*	*55%*	*51%*	*63%*	*63%*	*61%*	*60%*	*54%*	*59%*	*70%*	*48%*	*53%*	*53%*	*61%*	*61%*	*62%*	*60%*	*64%*
	CK	C					C	ACEF	KNO				AI JKLNO					P	P		P
9-10 (Net)	**562**	249	77	12	26	16	35	147	141	58	101	127	69	10	52	53	75	129	99	76	64
	20%	*20%*	*15%*	*30%*	*20%*	*15%*	*24%*	*22%*	*21%*	*20%*	*15%*	*19%*	*28%*	*15%*	*20%*	*19%*	*22%*	*22%*	*21%*	*20%*	*22%*
	CK						C	C	K				AI KLN								

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 138

Q16_3_1. Rating on statement - It shows interesting programmes about history science or the arts
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**2874**	1355	1519	1377	1497	1347	1526	331	462	456	507	436	682	772	1218	882	796	2078	219	2653	2010	283	290	291
Base (weighted)	**2866**	1345	1521	1351	1514	1377	1487	398	464	434	491	407	671	782	1381	701	817	2049	337	2527	2396	234	148	88
Effective Base	**2370**	1074	1299	1136	1234	1122	1247	269	380	381	417	360	580	667	1019	728	662	1708	197	2212	1825	260	269	261
Lowest rating 1	**24** *1%* **OZ**	11 *1%*	13 *1%*	14 *1%*	10 *1%*	11 *1%*	13 *1%*	3 *1%*	6 *1%*	1 *	5 *1%*	5 *1%*	5 *1%*	1 *	10 *1%*	13 *2%* AOP	6 *1%*	18 *1%*	- -	24 *1%* A	18 *1%*	4 *2%*	2 *1%*	1 *1%*
2	**25** *1%* **Zc**	14 *1%*	12 *1%*	14 *1%*	11 *1%*	13 *1%*	12 *1%*	- -	9 *2%* AHL	5 *1%*	5 *1%*	1 *	6 *1%*	3 *	16 *1%*	7 *1%*	8 *1%*	17 *1%*	3 *1%*	22 *1%*	18 *1%*	5 *2%* AV	1 *1%*	1 *1%*
3	**76** *3%* **ELUZ c**	35 *3%*	41 *3%*	48 *4%* AE	28 *2%*	33 *2%*	42 *3%*	16 *4%* L	9 *2%*	18 *4%* L	13 *3%*	4 *1%*	16 *2%*	18 *2%*	35 *3%*	23 *3%*	20 *3%*	56 *3%*	20 *6%* AU	56 *2%*	66 *3%*	5 *2%*	3 *2%*	2 *3%*
4	**126** *4%* **LZc**	51 *4%*	75 *5%*	61 *4%*	66 *4%*	63 *5%*	64 *4%*	33 *8%* AJLM	23 *5%*	13 *3%*	23 *5%*	10 *2%*	25 *4%*	34 *4%*	58 *4%*	34 *5%*	36 *4%*	91 *4%*	13 *4%*	113 *4%*	102 *4%*	12 *5%*	7 *4%*	5 *6%*
5	**352** *12%* **EKM OZcq**	170 *13%*	182 *12%*	204 *15%* AE	148 *10%*	162 *12%*	191 *13%*	63 *16%* KM	65 *14%* K	59 *14%*	45 *9%*	53 *13%*	67 *10%*	72 *9%*	186 *13%* O	94 *13%* O	109 *13%*	243 *12%*	42 *13%*	310 *12%*	297 *12%*	24 *10%*	19 *13%*	12 *14%*
6	**480** *17%* **MSU bfu**	221 *16%*	259 *17%*	218 *16%*	262 *17%*	219 *16%*	261 *18%*	82 *21%* M	80 *17%*	79 *18%* M	89 *18%* M	63 *16%*	87 *13%*	135 *17%*	233 *17%*	112 *16%*	163 *20%* AS	317 *15%*	78 *23%* AU	402 *16%*	402 *17%*	40 *17%*	22 *15%*	16 *18%*
7	**616** *21%* **Qan**	291 *22%*	324 *21%*	281 *21%*	335 *22%*	304 *22%*	312 *21%*	76 *19%*	94 *20%*	104 *24%*	105 *21%*	89 *22%*	148 *22%*	195 *25%* AQ	296 *21%*	125 *18%*	162 *20%*	454 *22%*	71 *21%*	543 *22%*	507 *21%*	59 *25%* Y	35 *23%*	16 *18%*
8	**562** *20%* **HQR abe**	246 *18%*	316 *21%*	248 *18%*	314 *21%*	286 *21%*	276 *19%*	59 *15%*	81 *17%*	78 *18%*	91 *19%*	94 *23%* H	159 *24%* AH IJ	168 *21%* Q	273 *20%*	121 *17%*	137 *17%*	425 *21%* AR	53 *16%*	509 *20%* A	472 *20%*	48 *21%*	25 *17%*	18 *20%*
9	**258** *9%* **DHab e**	124 *9%*	134 *9%*	82 *6%*	176 *12%* AD	138 *10%*	119 *8%*	19 *5%*	40 *9%* H	32 *7%*	47 *9%* H	44 *11%* H	76 *11%* AH J	78 *10%*	119 *9%*	59 *8%*	71 *9%*	187 *9%*	27 *8%*	231 *9%*	220 *9%*	16 *7%*	14 *9%*	8 *9%*
Highest rating 10	**161** *6%* **CDab dej**	88 *7%*	73 *5%*	54 *4%*	108 *7%* AD	77 *6%*	84 *6%*	17 *4%*	19 *4%*	23 *5%*	37 *8%* I	20 *5%*	45 *7%*	44 *6%*	78 *6%*	40 *6%*	46 *6%*	115 *6%*	13 *4%*	148 *6%*	140 *6%*	8 *3%*	10 *7%*	3 *4%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Table 138

Q16_3_1. Rating on statement - It shows interesting programmes about history science or the arts
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**2866**	1345	1521	1351	1514	1377	1487	398	464	434	491	407	671	782	1381	701	817	2049	337	2527	2396	234	148	88
Effective Base	**2370**	1074	1299	1136	1234	1122	1247	269	380	381	417	360	580	667	1019	728	662	1708	197	2212	1825	260	269	261
Don't know	**185** *6%* **EFOZ cs**	94 *7%*	91 *6%*	127 *9%* AE	57 *4%*	71 *5%*	113 *8%* AF	31 *8%*	37 *8%*	23 *5%*	32 *6%*	24 *6%*	38 *6%*	33 *4%*	76 *6%*	75 *11%* AOP	57 *7%*	128 *6%*	17 *5%*	168 *7%*	153 *6%*	13 *6%*	11 *7%*	7 *8%*
1-3 (Net)	**126** *4%* **EOUZ c**	59 *4%*	66 *4%*	77 *6%* AE	49 *3%*	57 *4%*	67 *5%*	19 *5%*	24 *5%*	23 *5%* L	22 *5%*	10 *3%*	27 *4%*	22 *3%*	61 *4%*	42 *6%* AO	35 *4%*	91 *4%*	23 *7%*	103 *4%*	102 *4%*	14 *6%*	6 *4%*	4 *4%*
4-6 (Net)	**958** *33%* **EMS UZcu**	442 *33%*	517 *34%*	483 *36%* AE	475 *31%*	443 *32%*	515 *35%*	178 *45%* AIJ KLM	167 *36%* M	151 *35%* M	157 *32%*	126 *31%*	179 *27%*	241 *31%*	477 *35%*	240 *34%*	308 *38%* AS	650 *32%*	133 *39%*	826 *33%*	801 *33%*	76 *33%*	48 *32%*	33 *37%*
7-10 (Net)	**1597** *56%* **DGH IQRTYa bemnv**	750 *56%*	847 *56%*	664 *49%*	933 *62%* AD	806 *58%* AG	792 *53%*	171 *43%*	235 *51%* H	237 *55%* H	280 *57%* H	247 *61%* AHI	428 *64%* AH IJK	485 *62%* AP Q	766 *56%* Q	344 *49%*	417 *51%*	1180 *58%* AR	164 *49%*	1431 *57%* AT	1339 *56%*	131 *56%*	83 *56%*	44 *50%*
9-10 (Net)	**419** *15%* **DHW abdejk**	213 *16%*	207 *14%*	135 *10%*	284 *19%* AD	216 *16%*	203 *14%*	35 *9%*	60 *13%*	55 *13%*	84 *17%* H	64 *16%* H	121 *18%* AH IJ	122 *16%*	197 *14%*	99 *14%*	117 *14%*	302 *15%*	40 *12%*	379 *15%*	361 *15%* W	24 *10%*	24 *16%* W	11 *12%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**2874**	2147	492	217	811	1618	394	725	1699	236	625	2180	283	108	199	271	221	160	213	290	205	304	329	291
Base (weighted)	**2866**	2146	499	202	836	1606	376	693	1721	244	594	2215	234	116*	220	325	248	188	258	148	268	370	403	88
Effective Base	**2370**	1771	404	181	667	1337	325	592	1409	196	507	1811	260	97	181	248	197	148	197	269	186	272	303	261
Lowest rating 1	**24 1% OZ**	7 *	6 1% Z	11 6% AZa	4 *	11 1%	9 2% Acd	9 1%	13 1%	* *	6 1%	17 1%	4 2%	- -	2 1%	2 1%	1 *	4 2%	1 1%	2 1%	1 *	4 1%	2 *	1 1%
2	**25 1% Zc**	5 *	10 2% AZ	10 5% AZ	- -	17 1% c	8 2% Ac	4 1%	18 1%	3 1%	5 1%	20 1%	5 2% A	1 1%	3 1%	4 1%	1 *	1 *	2 1%	1 1%	1 *	4 1%	2 *	1 1%
3	**76 3% ELUZc**	35 2%	22 4% AZ	19 9% AZa	13 2%	44 3%	18 5% Ac	17 2%	48 3%	5 2%	13 2%	62 3%	5 2%	4 3%	3 2%	9 3%	11 4%	8 4%	6 2%	3 2%	5 2%	12 3%	7 2%	2 3%
4	**126 4% LZc**	71 3%	29 6% Z	26 13% AZa	24 3%	66 4%	35 9% Acd	40 6%	72 4%	6 3%	28 5%	97 4%	12 5%	4 4%	20 9% Ano stu	10 3%	9 4%	11 6%	14 5%	7 4%	10 4%	11 3%	14 3%	5 6%
5	**352 12% EKMOZ cq**	206 10%	102 20% AZ	44 22% AZ	78 9%	198 12% c	71 19% Acd	88 13%	205 12%	35 14%	68 11%	277 13%	24 10%	21 18% pq	24 11%	48 15% q	36 14% q	16 9%	18 7%	19 13% q	45 17% kpq	40 11%	50 12%	12 14% q
6	**480 17% MSUbf u**	351 16% b	108 22% AZb	18 9%	148 18%	266 17%	60 16%	94 14%	308 18% f	43 18%	100 17%	374 17%	40 17%	21 18%	45 20% u	61 19% u	37 15%	36 19%	42 16%	22 15%	35 13%	74 20% su	51 13%	16 18%
7	**616 21% Qan**	493 23% Aa	89 18%	34 17%	172 21%	361 22%	73 20%	161 23%	367 21%	43 17%	122 21%	481 22%	59 25% mnv	27 23%	38 17%	47 15%	62 25% n	35 18%	55 21%	35 23% n	58 22%	82 22% n	102 25% mnv	16 18%
8	**562 20% HQRab e**	479 22% Aab	65 13%	17 8%	185 22% e	320 20% e	51 14%	141 20%	324 19%	53 22%	117 20%	426 19%	48 21%	16 14%	42 19%	65 20%	42 17%	39 21%	51 20%	25 17%	59 22%	70 19%	89 22%	18 20%
9	**258 9% DHabe**	230 11% Aab	22 4%	3 1%	101 12% Ade	136 8%	20 5%	51 7%	162 9%	25 10%	53 9%	200 9%	16 7%	10 9%	14 7%	31 10%	24 10%	19 10%	32 12% k	14 9%	26 10%	26 7%	38 9%	8 9%
Highest rating 10	**161 6% CDabde j**	156 7% Aab	5 1%	1 *	80 10% Ade	74 5% e	6 2%	40 6%	93 5%	19 8%	53 9% Aj	107 5%	8 3%	4 3%	11 5%	15 5%	11 4%	5 3%	12 5%	10 7%	20 8%	30 8% kp	31 8% kp	3 4%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 138

Q16_3_1. Rating on statement - It shows interesting programmes about history science or the arts
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**2866**	2146	499	202	836	1606	376	693	1721	244	594	2215	234	116*	220	325	248	188	258	148	268	370	403	88
Effective Base	**2370**	1771	404	181	667	1337	325	592	1409	196	507	1811	260	97	181	248	197	148	197	269	186	272	303	261
Don't know	**185**	114	42	19	33	112	24	49	113	11	29	154	13	9	17	32	13	14	24	11	8	18	19	7
	6%	*5%*	*8%*	*9%*	*4%*	*7%*	*6%*	*7%*	*7%*	*4%*	*5%*	*7%*	*6%*	*8%*	*8%*	*10%*	*5%*	*7%*	*9%*	*7%*	*3%*	*5%*	*5%*	*8%*
	EFOZcs		Z	Z		c									s	Astu			su	s				s
1-3 (Net)	**126**	47	38	40	17	73	35	29	79	9	25	100	14	5	9	15	13	13	9	6	8	19	11	4
	4%	*2%*	*8%*	*20%*	*2%*	*5%*	*9%*	*4%*	*5%*	*4%*	*4%*	*4%*	*6%*	*4%*	*4%*	*5%*	*5%*	*7%*	*4%*	*4%*	*3%*	*5%*	*3%*	*4%*
	EOUZc		AZ	AZa		c	Acd											u						
4-6 (Net)	**958**	627	240	89	249	531	167	222	585	84	196	748	76	46	89	119	82	64	75	48	89	124	114	33
	33%	*29%*	*48%*	*44%*	*30%*	*33%*	*44%*	*32%*	*34%*	*35%*	*33%*	*34%*	*33%*	*39%*	*40%*	*37%*	*33%*	*34%*	*29%*	*32%*	*33%*	*34%*	*28%*	*37%*
	EMSUZ cu		AZ	AZ			Acd							u	Aq u	u								u
7-10 (Net)	**1597**	1358	180	54	538	890	151	393	946	140	345	1213	131	56	105	159	139	97	150	83	164	209	259	44
	56%	*63%*	*36%*	*27%*	*64%*	*55%*	*40%*	*57%*	*55%*	*57%*	*58%*	*55%*	*56%*	*49%*	*48%*	*49%*	*56%*	*52%*	*58%*	*56%*	*61%*		*64%*	*50%*
	DGHIQ RTYabe mn v	Aab	e		Ad	e			v										mn		lmn		Aklmn p rv	
9-10 (Net)	**419**	386	26	4	181	209	26	91	254	44	106	306	24	14	26	47	35	24	44	24	47	56	68	11
	15%	*18%*	*5%*	*2%*	*22%*	*13%*	*7%*	*13%*	*15%*	*18%*	*18%*	*14%*	*10%*	*12%*	*12%*	*14%*	*14%*	*13%*	*17%*	*16%*	*17%*	*15%*	*17%*	*12%*
	DHWab dejk	Aab			Ad e	e					Aj								k	k	k		k	

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Q16_3_1. Rating on statement - It shows interesting programmes about history science or the arts
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**2874**	1184	374	30	212	114	211	749	712	283	633	635	229	74	299	345	368	565	450	353	257
Base (weighted)	**2866**	1251	512	42**	134	107*	145	675	681	289	659	660	248	66*	253	281	344	581	474	371	293
Effective Base	**2370**	1014	324	24	174	96	177	651	570	239	525	531	199	62	245	266	301	467	379	300	228
Lowest rating 1	**24** *1%*	13 *1%*	- -	- -	2 *1%* C	- -	4 *3%* AC	6 *1%*	6 *1%*	3 *1%*	5 *1%*	2 *	2 *1%*	* *	6 *2%* AKL	5 *2%* SU	5 *1%*	5 *1%*	1 *	4 *1%*	- -
2	**25** *1%*	14 *1%*	3 *1%*	- -	3 *2%*	- -	1 *1%*	6 *1%*	3 *1%*	4 *1%*	8 *1%*	7 *1%*	- -	- -	3 *1%*	3 *1%*	2 *	10 *2%*	4 *1%*	2 *	4 *1%*
3	**76** *3%*	30 *2%*	15 *3%*	4 *11%*	5 *4%*	2 *2%*	2 *2%*	18 *3%*	20 *3%*	7 *2%*	19 *3%*	19 *3%*	3 *1%*	2 *3%*	5 *2%*	8 *3%*	13 *4%*	20 *3%*	7 *2%*	3 *1%*	5 *2%*
4	**126** *4%* J	45 *4%*	19 *4%*	4 *11%*	9 *7%* H	13 *12%* ABCH	12 *9%* ABCH	23 *3%*	36 *5%* J	3 *1%*	31 *5%* J	30 *5%* J	9 *4%*	1 *2%*	16 *6%* J	14 *5%*	21 *6%*	23 *4%*	18 *4%*	14 *4%*	12 *4%*
5	**352** *12%* HM	149 *12%*	86 *17%* ABGH	4 *10%*	16 *12%*	16 *15%*	13 *9%*	67 *10%*	80 *12%*	36 *12%*	79 *12%*	89 *14%* M	17 *7%*	11 *17%* M	40 *16%* M	35 *13%*	48 *14%*	59 *10%*	55 *12%*	59 *16%*	30 *10%*
6	**480** *17%* H	210 *17%*	93 *18%*	9 *20%*	24 *18%*	20 *18%*	30 *20%* H	96 *14%*	120 *18%*	41 *14%*	121 *18%*	115 *17%*	32 *13%*	12 *18%*	37 *15%*	43 *15%*	50 *15%*	109 *19%*	89 *19%*	61 *16%*	49 *17%*
7	**616** *21%* R	280 *22%*	104 *20%*	4 *9%*	25 *19%*	27 *25%*	28 *19%*	149 *22%*	142 *21%*	65 *22%*	154 *23%*	131 *20%*	59 *24%*	18 *27%*	44 *18%*	56 *20%*	75 *22%*	101 *17%*	105 *22%*	92 *25%*	72 *25%* R
8	**562** *20%*	235 *19%*	99 *19%*	4 *9%*	21 *16%*	17 *16%*	23 *16%*	165 *24%* ABEG	125 *18%*	45 *15%*	141 *21%*	128 *19%*	67 *27%* AI JLO	11 *17%*	43 *17%*	54 *19%*	64 *19%*	127 *22%*	98 *21%*	65 *18%*	54 *19%*
9	**258** *9%* EFKO	111 *9%* EF	45 *9%*	6 *15%*	6 *4%*	3 *3%*	13 *9%*	73 *11%* EF	69 *10%* KO	38 *13%* AKO	33 *5%*	69 *11%* KO	29 *12%* KO	5 *8%*	14 *5%*	22 *8%*	36 *11%*	60 *10%*	49 *10%*	33 *9%*	21 *7%*
Highest rating 10	**161** *6%* C	86 *7%* AC	15 *3%*	4 *10%*	10 *7%* C	2 *2%*	7 *5%*	37 *5%*	44 *6%*	16 *5%*	27 *4%*	39 *6%*	20 *8%* K	2 *3%*	14 *5%*	18 *6%*	16 *5%*	37 *6%*	23 *5%*	21 *6%*	24 *8%*
Don't know	**185** *6%* L	79 *6%*	34 *7%*	2 *5%*	15 *11%* ABH	7 *7%*	12 *9%*	36 *5%*	36 *5%*	32 *11%* AIKLM	41 *6%*	30 *5%*	9 *4%*	3 *4%*	32 *12%* AIKLM	24 *8%* Q	14 *4%*	32 *5%*	24 *5%*	17 *5%*	20 *7%*
1-3 (Net)	**126** *4%*	56 *4%*	17 *3%*	4 *11%*	9 *7%*	2 *2%*	7 *5%*	30 *4%*	30 *4%*	14 *5%*	32 *5%*	28 *4%*	5 *2%*	2 *4%*	14 *6%*	15 *5%*	20 *6%* S	34 *6%* S	12 *3%*	9 *2%*	10 *3%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

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Q16_3_1. Rating on statement - It shows interesting programmes about history science or the arts
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		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**2866**	1251	512	42**	134	107*	145	675	681	289	659	660	248	66*	253	281	344	581	474	371	293
Effective Base	**2370**	1014	324	24	174	96	177	651	570	239	525	531	199	62	245	266	301	467	379	300	228
4-6 (Net)	**958** ***33%*** **HJM**	404 *32%* H	198 *39%* ABH	17 *40%*	49 *36%* H	49 *46%* ABH	55 *38%* H	186 *28%*	236 *35%* M	80 *28%*	231 *35%* JM	234 *35%* JM	59 *24%*	24 *37%* M	93 *37%* JM	92 *33%*	119 *35%*	191 *33%*	163 *34%*	134 *36%*	91 *31%*
7-10 (Net)	**1597** ***56%*** **EFGO**	712 *57%* EFG	262 *51%*	19 *44%*	61 *46%*	49 *46%*	70 *49%*	423 *63%* ABCEFG	380 *56%* O	163 *56%* O	356 *54%* O	367 *56%* O	175 *71%* AI JKLNO	36 *55%*	114 *45%*	150 *53%*	191 *56%*	325 *56%*	275 *58%*	212 *57%*	173 *59%*
9-10 (Net)	**419** ***15%*** **FK**	197 *16%* F	60 *12%*	11 *26%*	16 *12%*	6 *5%*	20 *14%* F	110 *16%* F	113 *17%* KO	53 *18%* KO	60 *9%*	108 *16%* KO	49 *20%* AK O	7 *11%*	27 *11%*	40 *14%*	52 *15%*	96 *17%*	73 *15%*	55 *15%*	46 *16%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
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Table 139

Q16_4_1. Rating on statement - It shows high-quality soaps or dramas made in the UK
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**2874**	1355	1519	1377	1497	1347	1526	331	462	456	507	436	682	772	1218	882	796	2078	219	2653	2010	283	290	291
Base (weighted)	**2866**	1345	1521	1351	1514	1377	1487	398	464	434	491	407	671	782	1381	701	817	2049	337	2527	2396	234	148	88
Effective Base	**2370**	1074	1299	1136	1234	1122	1247	269	380	381	417	360	580	667	1019	728	662	1708	197	2212	1825	260	269	261
Lowest rating 1	**57 2% GLUZ cgj**	27 2%	30 2%	21 2%	35 2%	40 3% AG	16 1%	6 2%	5 1%	7 2%	15 3% L	2 1%	21 3% AL	12 1%	29 2%	15 2%	11 1%	46 2%	12 3%	45 2%	46 2%	3 1%	4 3%	2 3%
2	**64 2% GJRZ c**	29 2%	35 2%	34 3%	30 2%	40 3% AG	22 1%	11 3% J	13 3% J	2 1%	12 2% J	9 2%	17 2% J	15 2%	29 2%	20 3%	10 1%	54 3% AR	5 2%	59 2%	53 2%	4 2%	3 2%	4 4% AVW
3	**60 2% GRZc**	28 2%	32 2%	24 2%	36 2%	40 3% AG	20 1%	3 1%	11 2%	6 1%	10 2%	8 2%	22 3% AH	16 2%	26 2%	18 3%	8 1%	52 3% AR	2 1%	58 2% A	53 2%	3 1%	1 1%	2 3%
4	**107 4% UZc**	44 3%	63 4%	53 4%	55 4%	52 4%	55 4%	20 5%	15 3%	18 4%	22 4%	13 3%	20 3%	33 4%	53 4%	21 3%	29 4%	78 4%	18 5%	89 4%	96 4%	6 3%	3 2%	2 2%
5	**298 10% EUZ c**	129 10%	170 11%	169 13% AE	129 9%	152 11%	146 10%	45 11%	43 9%	58 13% A	48 10%	39 10%	65 10%	83 11%	143 10%	72 10%	85 10%	214 10%	45 13%	253 10%	254 11%	19 8%	14 9%	10 12%
6	**406 14% FMZ**	193 14%	213 14%	191 14%	215 14%	174 13%	233 16% AF	71 18% LM	84 18% AKL M	64 15%	62 13%	49 12%	76 11%	109 14%	202 15%	95 14%	123 15%	283 14%	57 17%	350 14%	329 14%	43 18%	23 16%	12 14%
7	**620 22% bd**	274 20%	346 23%	272 20%	348 23%	301 22%	320 21%	98 25%	96 21%	107 25% M	96 20%	94 23%	129 19%	177 23%	300 22%	142 20%	187 23%	433 21%	80 24%	541 21%	508 21%	64 28% AVX	28 19%	19 22%
8	**561 20% CFY abemv**	287 21% C	274 18%	260 19%	301 20%	242 18%	320 22% AF	75 19%	93 20%	75 17%	99 20%	89 22%	129 19%	158 20%	280 20%	123 17%	166 20%	395 19%	61 18%	500 20%	474 20% Y	44 19% Y	32 22% Y	11 12%
9	**283 10% DHa bef**	131 10%	152 10%	105 8%	178 12% AD	127 9%	156 10%	23 6%	47 10% H	44 10%	56 11% H	45 11% H	68 10% H	85 11%	131 9%	67 10%	89 11%	194 9%	26 8%	257 10%	241 10%	21 9%	12 8%	9 11%
Highest rating 10	**193 7% FOab de**	98 7%	96 6%	80 6%	113 7%	73 5%	120 8% AF	22 5%	33 7%	26 6%	37 7%	30 7%	47 7%	34 4%	89 6%	70 10% AOP	59 7%	134 7%	15 5%	178 7% A	157 7%	15 6%	14 10%	8 9%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**2866**	1345	1521	1351	1514	1377	1487	398	464	434	491	407	671	782	1381	701	817	2049	337	2527	2396	234	148	88
Effective Base	**2370**	1074	1299	1136	1234	1122	1247	269	380	381	417	360	580	667	1019	728	662	1708	197	2212	1825	260	269	261
Don't know	**216** *8%* **EGIZ c**	106 *8%*	110 *7%*	143 *11%* AE	73 *5%*	136 *10%* AG	79 *5%*	24 *6%*	22 *5%*	28 *6%*	34 *7%*	29 *7%*	79 *12%* AHI JKL	59 *8%*	98 *7%*	59 *8%*	50 *6%*	166 *8%*	16 *5%*	199 *8%* A	184 *8%*	11 *5%*	12 *8%*	8 *9%* W
1-3 (Net)	**180** *6%* **GJRZ cg**	83 *6%*	97 *6%*	79 *6%*	101 *7%*	120 *9%* AG	59 *4%*	21 *5%*	30 *6%*	15 *3%*	37 *8%* J	19 *5%*	59 *9%* AJL	43 *6%*	84 *6%*	53 *8%*	28 *3%*	152 *7%* AR	19 *6%*	161 *6%*	153 *6%*	10 *4%*	9 *6%*	9 *10%* AVW
4-6 (Net)	**812** *28%* **EMU Zcgp**	366 *27%*	446 *29%*	413 *31%* AE	399 *26%*	378 *27%*	434 *29%*	136 *34%* AKL M	143 *31%* M	139 *32%* LM	132 *27%*	102 *25%*	160 *24%*	225 *29%*	398 *29%*	189 *27%*	237 *29%*	575 *28%*	120 *36%* AU	692 *27%*	679 *28%*	68 *29%*	41 *27%*	24 *28%*
7-10 (Net)	**1658** *58%* **DFS abdef**	790 *59%*	868 *57%*	717 *53%*	941 *62%* AD	743 *54%*	915 *62%* AF	218 *55%*	270 *58%*	252 *58%*	288 *59%*	258 *63%* AHM	373 *56%*	454 *58%*	800 *58%*	401 *57%*	502 *61%* AS	1156 *56%*	182 *54%*	1475 *58%*	1380 *58%*	144 *62%*	86 *58%*	47 *53%*
9-10 (Net)	**476** *17%* **DFH abde**	228 *17%*	248 *16%*	185 *14%*	292 *19%* AD	201 *15%*	276 *19%* AF	45 *11%*	80 *17%* H	69 *16%*	93 *19%* H	75 *18%* H	115 *17%* H	120 *15%*	220 *16%*	137 *20%* AO	148 *18%*	328 *16%*	42 *12%*	435 *17%* A	398 *17%*	35 *15%*	26 *18%*	17 *19%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 139

Q16_4_1. Rating on statement - It shows high-quality soaps or dramas made in the UK
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

	Total (A)	Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
		Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**2874**	2147	492	217	811	1618	394	725	1699	236	625	2180	283	108	199	271	221	160	213	290	205	304	329	291
Base (weighted)	**2866**	2146	499	202	836	1606	376	693	1721	244	594	2215	234	116*	220	325	248	188	258	148	268	370	403	88
Effective Base	**2370**	1771	404	181	667	1337	325	592	1409	196	507	1811	260	97	181	248	197	148	197	269	186	272	303	261
Lowest rating 1	**57 2% GLUZcg j**	16 1%	12 2% Z	29 14% AZa	4 *	29 2% c	23 6% Acd	22 3% Ag	22 1%	5 2%	23 4% Aj	31 1%	3 1%	4 3%	3 1%	10 3%	3 1%	1 *	8 3%	4 3% p	6 2%	7 2%	6 1%	2 3% p
2	**64 2% GJRZc**	24 1%	17 3% Z	21 10% AZa	6 1%	34 2% c	24 6% Acd	17 3%	34 2%	9 4%	11 2%	51 2%	4 2%	3 3%	5 2%	3 1%	6 2%	7 3%	5 2%	3 2%	10 4%	6 1%	10 2%	4 4% Aknt
3	**60 2% GRZc**	22 1%	21 4% AZ	17 8% AZa	5 1%	30 2% c	23 6% Acd	13 2%	39 2%	4 2%	9 2%	48 2%	3 1%	2 2%	8 4%	5 2%	5 2%	3 1%	5 2%	1 1%	6 2%	6 2%	14 4%	2 3%
4	**107 4% UZc**	62 3%	27 5% Z	18 9% AZ	19 2%	60 4%	28 7% Acd	31 4%	58 3%	15 6%	20 3%	86 4%	6 3%	7 6%	11 5%	8 3%	6 3%	5 3%	10 4%	3 2%	8 3%	20 5%	20 5%	2 2%
5	**298 10% EUZc**	172 8%	98 20% AZ	26 13% Z	64 8%	182 11% c	47 13% c	85 12%	163 9%	31 13%	66 11%	228 10%	19 8%	16 13%	31 14% q	43 13%	21 9%	16 8%	20 8%	14 9%	24 9%	44 12%	41 10%	10 12%
6	**406 14% FMZ**	285 13%	99 20% AZb	23 11%	103 12%	242 15%	55 15%	97 14%	238 14%	34 14%	82 14%	317 14%	43 18% p	19 16%	31 14%	58 18% p	35 14%	18 10%	33 13%	23 16%	31 12%	48 13%	54 13%	12 14%
7	**620 22% bd**	497 23% Ab	98 20% b	23 11%	211 25% Ad	323 20%	78 21%	149 21%	389 23%	47 19%	114 19%	494 22%	64 28% Anru	23 20%	48 22%	57 18%	67 27% nu	50 27% nu	56 22%	28 19%	58 22%	76 21%	75 19%	19 22%
8	**561 20% CFYab emv**	485 23% Aab	58 12%	16 8%	187 22% Ae	329 20% e	41 11%	126 18%	356 21%	41 17%	115 19%	436 20%	44 19% v	24 20%	31 14%	66 20% v	47 19%	41 22% v	57 22% mv	32 22% mv	52 20% v	76 21% v	81 20% v	11 12%
9	**283 10% DHabef**	267 12% Aab	11 2%	6 3%	116 14% Ade	147 9% e	16 4%	54 8%	180 10%	20 8%	69 12%	209 9%	21 9%	11 9%	26 12%	29 9%	27 11%	18 10%	24 9%	12 8%	34 13%	34 9%	39 10%	9 11%
Highest rating 10	**193 7% FOabde**	180 8% Aab	10 2%	4 2%	85 10% Ade	91 6%	14 4%	46 7%	115 7%	20 8%	48 8%	142 6%	15 6%	4 3%	12 6%	24 7%	12 5%	14 7%	20 8%	14 10% lt	22 8%	20 5%	29 7%	8 9% l

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 139

Q16_4_1. Rating on statement - It shows high-quality soaps or dramas made in the UK
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	Yorkshire/ Humberside (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**2866**	2146	499	202	836	1606	376	693	1721	244	594	2215	234	116*	220	325	248	188	258	148	268	370	403	88
Effective Base	**2370**	1771	404	181	667	1337	325	592	1409	196	507	1811	260	97	181	248	197	148	197	269	186	272	303	261
Don't know	**216** *8%* **EGIZc**	137 *6%*	48 *10%* Z	20 *10%*	37 *4%*	138 *9%* Ac	26 *7%*	54 *8%*	127 *7%*	18 *7%*	37 *6%*	173 *8%*	11 *5%*	5 *4%*	13 *6%*	22 *7%*	19 *8%*	16 *9%*	21 *8%*	12 *8%*	18 *7%*	35 *9%* k	36 *9%*	8 *9%* k
1-3 (Net)	**180** *6%* **GJRZcg**	62 *3%*	50 *10%* AZ	67 *33%* AZa	14 *2%*	93 *6%* c	70 *19%* Acd	53 *8%*	95 *5%*	18 *7%*	44 *7%*	129 *6%*	10 *4%*	9 *8%*	16 *7%*	18 *6%*	14 *6%*	10 *5%*	17 *7%*	9 *6%*	21 *8%*	18 *5%*	30 *7%*	9 *10%* Akt
4-6 (Net)	**812** *28%* **EMUZc gp**	520 *24%*	223 *45%* AZb	67 *33%* Z	187 *22%*	484 *30%* Ac	131 *35%* Ac	212 *31%*	459 *27%*	80 *33%*	167 *28%*	631 *28%*	68 *29%*	42 *36%* pqs	73 *33%* ps	109 *34%* pqs	63 *25%*	39 *21%*	62 *24%*	41 *27%*	63 *24%*	111 *30%* p	115 *29%*	24 *28%*
7-10 (Net)	**1658** *58%* **DFSab def**	1428 *67%* Aab	177 *35%* b	48 *24%*	599 *72%* Ad e	891 *55%* e	149 *40%*	374 *54%*	1041 *60%* Afh	128 *52%*	346 *58%*	1281 *58%*	144 *62%*	61 *52%*	117 *53%*	176 *54%*	152 *61%*	123 *65%* lmnt uv	157 *61%*	86 *58%*	166 *62%*	206 *56%*	222 *55%*	47 *53%*
9-10 (Net)	**476** *17%* **DFHab de**	446 *21%* Aab	21 *4%*	9 *5%*	201 *24%* Ad e	238 *15%* e	31 *8%*	100 *14%*	296 *17%*	40 *16%*	117 *20%* Aj	351 *16%*	35 *15%*	14 *12%*	39 *18%*	53 *16%*	39 *16%*	32 *17%*	44 *17%*	26 *18%*	56 *21%*	53 *14%*	67 *17%*	17 *19%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 139

Q16_4_1. Rating on statement - It shows high-quality soaps or dramas made in the UK
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**2874**	1184	374	30	212	114	211	749	712	283	633	635	229	74	299	345	368	565	450	353	257
Base (weighted)	**2866**	1251	512	42**	134	107*	145	675	681	289	659	660	248	66*	253	281	344	581	474	371	293
Effective Base	**2370**	1014	324	24	174	96	177	651	570	239	525	531	199	62	245	266	301	467	379	300	228
Lowest rating 1	**57** *2%*	30 *2%*	5 *1%*	- -	5 *4%* C	1 *1%*	1 *1%*	14 *2%*	9 *1%*	4 *1%*	13 *2%*	18 *3%*	7 *3%*	- -	5 *2%*	7 *3%*	9 *3%*	14 *2%*	5 *1%*	10 *3%*	4 *1%*
2	**64** *2%* G	28 *2%*	8 *2%*	- -	5 *4%* G	3 *3%*	* *	19 *3%* G	14 *2%*	8 *3%*	12 *2%*	15 *2%*	2 *1%*	3 *4%*	10 *4%* M	7 *2%*	7 *2%*	15 *3%*	7 *1%*	12 *3%*	4 *1%*
3	**60** *2%*	28 *2%*	5 *1%*	2 *4%*	5 *4%* CG	2 *2%*	1 *	19 *3%*	12 *2%*	5 *2%*	12 *2%*	10 *2%*	8 *3%*	3 *5%* L	7 *3%*	8 *3%*	4 *1%*	17 *3%*	5 *1%*	7 *2%*	4 *1%*
4	**107** *4%*	53 *4%*	18 *4%*	2 *4%*	8 *6%* H	5 *5%*	3 *2%*	17 *3%*	22 *3%*	13 *4%*	31 *5%*	25 *4%*	5 *2%*	7 *10%* AILMO	5 *2%*	13 *5%*	15 *4%*	22 *4%*	18 *4%*	11 *3%*	10 *3%*
5	**298** *10%*	130 *10%*	53 *10%*	7 *16%*	10 *8%*	12 *11%*	15 *10%*	71 *10%*	60 *9%*	32 *11%*	68 *10%*	74 *11%*	22 *9%*	8 *12%*	31 *12%*	32 *12%*	36 *11%*	49 *8%*	45 *9%*	42 *11%*	24 *8%*
6	**406** *14%* HJ	180 *14%*	76 *15%*	5 *13%*	16 *12%*	24 *23%* ABEH	27 *18%* H	79 *12%*	87 *13%*	27 *9%*	110 *17%* J	101 *15%* J	30 *12%*	11 *17%*	39 *15%* J	31 *11%*	66 *19%* APS	82 *14%*	60 *13%*	39 *10%*	54 *18%* P
7	**620** *22%* EO	271 *22%* E	128 *25%* E	7 *17%*	20 *15%*	25 *24%*	27 *18%*	142 *21%*	138 *20%* O	68 *23%* O	155 *24%* O	157 *24%* O	56 *23%* O	9 *14%*	34 *14%*	59 *21%*	71 *21%*	136 *23%*	120 *25%*	84 *23%*	57 *19%*
8	**561** *20%*	248 *20%*	100 *20%*	6 *14%*	32 *24%*	18 *17%*	29 *20%*	129 *19%*	157 *23%* A	52 *18%*	123 *19%*	121 *18%*	54 *22%*	9 *14%*	44 *17%*	55 *20%*	67 *20%*	103 *18%*	100 *21%*	82 *22%*	61 *21%*
9	**283** *10%*	115 *9%*	70 *14%* ABFH	3 *8%*	12 *9%*	5 *4%*	14 *10%*	63 *9%*	72 *11%*	39 *14%* ALNO	61 *9%*	57 *9%*	33 *13%* NO	2 *4%*	19 *7%*	25 *9%*	30 *9%*	69 *12%*	55 *12%*	43 *12%*	29 *10%*
Highest rating 10	**193** *7%* KL	94 *8%* F	23 *4%*	6 *14%*	10 *8%* F	2 *2%*	17 *12%* ACFH	42 *6%*	63 *9%* AKL	25 *8%* KL	28 *4%*	30 *5%*	17 *7%*	3 *5%*	27 *11%* AKL	23 *8%*	20 *6%*	43 *7%*	26 *6%*	19 *5%*	25 *8%*
Don't know	**216** *8%* B	73 *6%*	26 *5%*	5 *11%*	10 *7%*	10 *10%*	11 *7%*	81 *12%* ABC	47 *7%*	18 *6%*	46 *7%*	51 *8%*	13 *5%*	10 *15%* AIJKM	31 *12%* AIJKL M	21 *7%*	18 *5%*	33 *6%*	33 *7%*	24 *6%*	22 *8%*
1-3 (Net)	**180** *6%* CGS	86 *7%* CG	18 *3%*	2 *4%*	15 *11%* ABCG	6 *5%*	2 *2%*	51 *8%* CG	35 *5%*	17 *6%*	37 *6%*	43 *7%*	17 *7%*	6 *9%*	22 *9%*	22 *8%* S	20 *6%*	47 *8%* SU	17 *4%*	28 *8%*	12 *4%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 139

Q16_4_1. Rating on statement - It shows high-quality soaps or dramas made in the UK
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**2866**	1251	512	42**	134	107*	145	675	681	289	659	660	248	66*	253	281	344	581	474	371	293
Effective Base	**2370**	1014	324	24	174	96	177	651	570	239	525	531	199	62	245	266	301	467	379	300	228
4-6 (Net)	**812** ***28%*** **HI**	364 *29%*	147 *29%*	14 *33%*	35 *26%*	41 *39%* ABEH	45 *31%*	166 *25%*	169 *25%*	72 *25%*	209 *32%* IM	199 *30%* I	57 *23%*	25 *39%* IJM	76 *30%*	77 *27%*	118 *34%* ARS	152 *26%*	123 *26%*	92 *25%*	88 *30%*
7-10 (Net)	**1658** ***58%*** **FNO**	728 *58%* F	321 *63%* FH	22 *52%*	74 *55%*	50 *46%*	87 *60%* F	376 *56%*	430 *63%* AKLNO	183 *63%* LNO	368 *56%* N	365 *55%* N	161 *65%* AK LNO	25 *38%*	124 *49%*	162 *58%*	189 *55%*	350 *60%*	301 *64%* AQ	228 *61%*	172 *59%*
9-10 (Net)	**476** ***17%*** **FKL**	209 *17%* F	93 *18%* F	9 *22%*	22 *17%* F	7 *6%*	31 *22%* F	105 *16%* F	135 *20%* AKLN	64 *22%* AKLN	89 *14%*	87 *13%*	50 *20%* KLN	6 *9%*	46 *18%*	48 *17%*	51 *15%*	111 *19%*	81 *17%*	62 *17%*	54 *18%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 140

Q16_5_1. Rating on statement - It shows high-quality comedy made in the UK
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**2874**	1355	1519	1377	1497	1347	1526	331	462	456	507	436	682	772	1218	882	796	2078	219	2653	2010	283	290	291
Base (weighted)	**2866**	1345	1521	1351	1514	1377	1487	398	464	434	491	407	671	782	1381	701	817	2049	337	2527	2396	234	148	88
Effective Base	**2370**	1074	1299	1136	1234	1122	1247	269	380	381	417	360	580	667	1019	728	662	1708	197	2212	1825	260	269	261
Lowest rating 1	**50 2% Zcgj**	24 2%	26 2%	22 2%	28 2%	28 2%	22 1%	5 1%	6 1%	4 1%	13 3%	6 2%	16 2%	10 1%	19 1%	21 3% AOP	9 1%	42 2%	9 3%	41 2%	40 2%	6 3%	1 1%	2 3%
2	**65 2% EWZc gk**	26 2%	39 3%	47 4% AE	17 1%	34 2%	31 2%	8 2%	7 1%	6 1%	11 2%	9 2%	25 4% AIJ	18 2%	30 2%	16 2%	13 2%	52 3%	1 *	63 3% A	57 2% W	1 *	4 3% W	3 3% W
3	**86 3% CZc**	50 4%	37 2%	50 4%	36 2%	41 3%	45 3%	14 3%	12 3%	13 3%	16 3%	9 2%	23 3%	23 3%	43 3%	20 3%	22 3%	65 3%	4 1%	83 3% A	70 3%	10 4%	3 2%	4 4%
4	**153 5% ETZc**	77 6%	77 5%	88 7% AE	65 4%	78 6%	74 5%	16 4%	22 5%	19 4%	17 4%	28 7% K	51 8% AHJ K	31 4%	78 6%	44 6%	33 4%	121 6%	4 1%	149 6% AT	123 5%	17 7%	8 5%	5 6%
5	**431 15% EUZ c**	205 15%	226 15%	247 18% AE	184 12%	194 14%	237 16%	72 18%	69 15%	57 13%	70 14%	55 14%	107 16%	100 13%	215 16%	115 16%	104 13%	327 16% A	73 22% AU	358 14%	360 15%	30 13%	27 18%	14 16%
6	**503 18% D**	230 17%	273 18%	208 15%	295 19% AD	239 17%	264 18%	72 18%	91 20%	94 22% ALM	86 17%	60 15%	100 15%	139 18%	244 18%	118 17%	159 19%	343 17%	61 18%	442 17%	418 17%	46 20%	24 16%	15 16%
7	**578 20% MSb e**	267 20%	311 20%	259 19%	319 21%	293 21%	285 19%	88 22% M	103 22% M	100 23% M	96 20%	82 20%	108 16%	156 20%	290 21%	132 19%	185 23%	393 19%	68 20%	510 20%	474 20%	55 24%	33 22%	15 17%
8	**473 17% Dab e**	218 16%	255 17%	191 14%	282 19% AD	232 17%	241 16%	67 17%	68 15%	66 15%	102 21% AIJ M	67 16%	103 15%	156 20% AP Q	215 16%	102 15%	123 15%	350 17%	51 15%	421 17%	400 17%	35 15%	24 17%	14 16%
9	**212 7% DSab ef**	106 8%	106 7%	71 5%	142 9% AD	95 7%	117 8%	28 7%	40 9%	28 6%	39 8%	34 8%	45 7%	63 8%	100 7%	48 7%	82 10% AS	130 6%	29 9%	183 7%	175 7%	21 9%	10 7%	6 7%
Highest rating 10	**131 5% HWab dek**	59 4%	73 5%	51 4%	81 5%	69 5%	63 4%	4 1%	31 7% AH	23 5% H	21 4% H	24 6% H	28 4% H	30 4%	62 4%	40 6%	45 6%	86 4%	13 4%	119 5%	116 5%	5 2%	8 5%	3 3%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 140

Q16_5_1. Rating on statement - It shows high-quality comedy made in the UK
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**2866**	1345	1521	1351	1514	1377	1487	398	464	434	491	407	671	782	1381	701	817	2049	337	2527	2396	234	148	88
Effective Base	**2370**	1074	1299	1136	1234	1122	1247	269	380	381	417	360	580	667	1019	728	662	1708	197	2212	1825	260	269	261
Don't know	**183 6% EIKW Zck**	85 6%	98 6%	118 9% AE	65 4%	75 5%	108 7%	24 6%	15 3%	25 6%	20 4%	33 8% IK	65 10% AIJ K	55 7%	83 6%	45 6%	41 5%	142 7%	25 7%	157 6%	163 7% W	7 3%	6 4%	8 9% WX
1-3 (Net)	**201 7% ERZc g**	99 7%	102 7%	120 9% AE	82 5%	103 7%	98 7%	27 7%	24 5%	23 5%	39 8%	24 6%	64 10% AIJ L	51 6%	93 7%	58 8%	43 5%	158 8% AR	14 4%	188 7% A	167 7%	17 7%	8 6%	9 10% A
4-6 (Net)	**1087 38% EOZ c**	511 38%	576 38%	543 40% AE	544 36%	511 37%	574 39%	160 40%	183 39%	169 39%	173 35%	144 35%	258 38%	271 35%	537 39%	277 40%	296 36%	791 39%	138 41%	949 38%	901 38%	93 40%	59 40%	34 38%
7-10 (Net)	**1395 49% DMS Yabdef jv**	650 48%	745 49%	571 42%	823 54% AD	688 50%	707 48%	187 47%	242 52% M	217 50% M	259 53% M	206 51% M	284 42%	405 52% Q	667 48%	321 46%	436 53% AS	959 47%	160 48%	1233 49%	1165 49%	117 50%	75 51%	38 43%
9-10 (Net)	**344 12% DHS abdef**	164 12%	179 12%	121 9%	222 15% AD	163 12%	180 12%	32 8%	71 15% AHM	50 12%	60 12%	57 14% H	73 11%	93 12%	162 12%	87 12%	127 16% AS	216 11%	42 12%	302 12%	291 12%	27 11%	18 12%	9 10%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 140

Q16_5_1. Rating on statement - It shows high-quality comedy made in the UK
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**2874**	2147	492	217	811	1618	394	725	1699	236	625	2180	283	108	199	271	221	160	213	290	205	304	329	291
Base (weighted)	**2866**	2146	499	202	836	1606	376	693	1721	244	594	2215	234	116*	220	325	248	188	258	148	268	370	403	88
Effective Base	**2370**	1771	404	181	667	1337	325	592	1409	196	507	1811	260	97	181	248	197	148	197	269	186	272	303	261
Lowest rating 1	**50 2% Zcgj**	14 1%	11 2% Z	25 12% AZa	2 *	25 2% c	24 6% Acd	20 3% Ag	22 1%	4 2%	18 3% Aj	32 1%	6 3% n	1 1%	*	2 1%	4 1%	3 1%	6 2%	1 1%	6 2%	9 2%	9 2%	2 3% mn
2	**65 2% EWZcgk**	28 1%	18 4% Z	19 9% AZa	9 1%	31 2%	24 6% Acd	19 3%	31 2%	11 4% Ag	9 2%	56 3%	1 *	4 4% k	6 3%	9 3% k	5 2%	6 3% k	7 3% k	4 3% k	9 3% k	6 1%	5 1%	3 3% k
3	**86 3% CZc**	38 2%	31 6% AZ	16 8% AZ	16 2%	46 3%	23 6% Acd	23 3%	49 3%	7 3%	13 2%	68 3%	10 4%	4 3%	8 4%	14 4%	10 4%	4 2%	8 3%	3 2%	8 3%	6 2%	8 2%	4 4% t
4	**153 5% ETZc**	93 4%	42 8% AZ	19 9% AZ	23 3%	95 6% c	35 9% Acd	42 6%	96 6%	12 5%	22 4%	128 6%	17 7% nt	11 9% mnt	7 3%	10 3%	10 4%	13 7%	11 4%	8 5%	22 8% mnt	12 3%	27 7% t	5 6%
5	**431 15% EUZc**	264 12%	117 23% AZ	49 24% AZ	95 11%	257 16% c	73 19% Ac	115 17%	249 14%	36 15%	88 15%	336 15%	30 13%	26 23% Ako qs	38 17%	49 15%	30 12%	28 15%	32 12%	27 18%	35 13%	58 16%	63 16%	14 16%
6	**503 18% D**	383 18%	89 18%	27 13%	127 15%	286 18%	77 20% c	120 17%	303 18%	45 18%	101 17%	396 18%	46 20%	15 13%	41 19%	55 17%	42 17%	39 21%	41 16%	24 16%	45 17%	70 19%	71 18%	15 16%
7	**578 20% MSbe**	469 22% Aab	86 17%	23 11%	177 21%	333 21%	61 16%	128 18%	355 21%	44 18%	122 21%	442 20%	55 24% u	17 15%	45 20%	70 21%	59 24%	39 21%	59 23%	33 22%	45 17%	73 20%	68 17%	15 17%
8	**473 17% Dabe**	416 19% Aab	47 9% b	9 4%	189 23% Ade	248 15% e	32 8%	98 14%	302 18%	40 16%	107 18%	354 16%	35 15%	18 15%	30 14%	73 22% Akmtu	45 18%	31 16%	42 16%	24 17%	51 19%	50 13%	61 15%	14 16%
9	**212 7% DSabef**	201 9% Aab	9 2%	2 1%	90 11% Ade	112 7% e	7 2%	35 5%	137 8% f	25 10% f	46 8%	159 7%	21 9% p	8 7%	18 8%	18 5%	17 7%	7 4%	19 7%	10 7%	18 7%	33 9% p	38 9% p	6 7%
Highest rating 10	**131 5% HWabde k**	119 6% Aab	9 2%	2 1%	75 9% Ade	51 3% e	3 1%	30 4%	80 5%	12 5%	37 6% Aj	92 4%	5 2%	5 4%	13 6% k	11 3%	10 4%	7 4%	11 4%	8 5%	16 6% k	26 7% Akv	17 4%	3 3%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 140

Q16_5_1. Rating on statement - It shows high-quality comedy made in the UK
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**2866**	2146	499	202	836	1606	376	693	1721	244	594	2215	234	116*	220	325	248	188	258	148	268	370	403	88
Effective Base	**2370**	1771	404	181	667	1337	325	592	1409	196	507	1811	260	97	181	248	197	148	197	269	186	272	303	261
Don't know	**183 6% EIKWZc k**	122 *6%*	41 *8%*	12 *6%*	33 *4%*	123 *8%* Ac	19 *5%*	62 *9%* Agh	98 *6%*	10 *4%*	30 *5%*	150 *7%*	7 *3%*	7 *6%*	13 *6%*	15 *5%*	17 *7%*	12 *6%*	23 *9%* kr	6 *4%*	13 *5%*	28 *8%* k	34 *9%* kr	8 *9%* knr
1-3 (Net)	**201 7% ERZcg**	80 *4%*	60 *12%* AZ	59 *29%* AZa	27 *3%*	102 *6%* c	70 *19%* Acd	62 *9%* Ag	102 *6%*	22 *9%*	40 *7%*	156 *7%*	17 *7%*	9 *8%*	15 *7%*	24 *7%*	19 *8%*	13 *7%*	21 *8%*	8 *6%*	24 *9%*	20 *5%*	23 *6%*	9 *10%* Atu
4-6 (Net)	**1087 38% EOZc**	740 *34%*	248 *50%* AZ	94 *47%* AZ	245 *29%*	638 *40%* Ac	185 *49%* Acd	277 *40%*	649 *38%*	92 *38%*	212 *36%*	861 *39%*	93 *40%*	52 *45%* oq	86 *39%*	114 *35%*	82 *33%*	80 *43%*	84 *32%*	59 *40%*	102 *38%*	139 *38%*	162 *40%*	34 *38%*
7-10 (Net)	**1395 49% DMSYa bdefjv**	1206 *56%* Aab	150 *30%* b	36 *18%*	531 *64%* Ad e	744 *46%* e	102 *27%*	292 *42%*	873 *51%* Af	120 *49%*	312 *53%* Aj	1048 *47%*	117 *50%*	47 *41%*	106 *48%*	171 *53%* lv	130 *53%* v	83 *44%*	131 *51%*	75 *51%*	130 *48%*	183 *49%*	184 *46%*	38 *43%*
9-10 (Net)	**344 12% DHSab def**	321 *15%* Aab	17 *3%*	5 *2%*	166 *20%* Ad e	164 *10%* e	10 *3%*	66 *9%*	217 *13%*	36 *15%* f	84 *14%*	252 *11%*	27 *11%*	12 *11%*	31 *14%*	29 *9%*	26 *11%*	14 *7%*	30 *12%*	18 *12%*	34 *13%*	59 *16%* An pv	55 *14%* p	9 *10%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**2874**	1184	374	30	212	114	211	749	712	283	633	635	229	74	299	345	368	565	450	353	257
Base (weighted)	**2866**	1251	512	42**	134	107*	145	675	681	289	659	660	248	66*	253	281	344	581	474	371	293
Effective Base	**2370**	1014	324	24	174	96	177	651	570	239	525	531	199	62	245	266	301	467	379	300	228
Lowest rating 1	**50**	14	10	-	5	-	4	17	10	5	11	11	4	1	8	7	11	7	2	5	1
	2%	*1%*	*2%*	-	*4%*	-	*3%*	*3%*	*1%*	*2%*	*2%*	*2%*	*2%*	*2%*	*3%*	*3%*	*3%*	*1%*	*	*1%*	*
	BS				BF			B								S	RSU				
2	**65**	24	13	-	2	1	1	24	17	6	15	11	3	2	11	5	7	9	15	7	3
	2%	*2%*	*2%*	-	*1%*	*1%*	*1%*	*4%*	*2%*	*2%*	*2%*	*2%*	*1%*	*4%*	*4%*	*2%*	*2%*	*2%*	*3%*	*2%*	*1%*
								AB							ALM						
3	**86**	38	9	4	7	3	2	23	26	5	20	19	5	5	6	9	7	20	12	8	10
	3%	*3%*	*2%*	*11%*	*5%*	*3%*	*1%*	*3%*	*4%*	*2%*	*3%*	*3%*	*2%*	*7%*	*2%*	*3%*	*2%*	*3%*	*3%*	*2%*	*3%*
					C									JM							
4	**153**	52	29	4	9	4	5	51	33	17	30	39	7	7	20	16	20	28	20	21	10
	5%	*4%*	*6%*	*9%*	*7%*	*4%*	*3%*	*8%*	*5%*	*6%*	*4%*	*6%*	*3%*	*11%*	*8%*	*6%*	*6%*	*5%*	*4%*	*6%*	*3%*
	B							ABG						AIKM	KM						
5	**431**	169	82	8	22	20	19	111	98	38	108	88	32	12	52	49	57	76	72	59	39
	15%	*13%*	*16%*	*19%*	*17%*	*19%*	*13%*	*17%*	*14%*	*13%*	*16%*	*13%*	*13%*	*19%*	*20%*	*18%*	*17%*	*13%*	*15%*	*16%*	*13%*
															AIJL M						
6	**503**	227	94	8	24	21	35	94	114	42	124	127	42	7	42	50	61	124	87	53	53
	18%	*18%*	*18%*	*19%*	*18%*	*20%*	*24%*	*14%*	*17%*	*15%*	*19%*	*19%*	*17%*	*10%*	*17%*	*18%*	*18%*	*21%*	*18%*	*14%*	*18%*
	H	H					AH											A			
7	**578**	275	102	4	24	29	25	120	134	51	148	145	45	9	46	47	60	125	105	78	69
	20%	*22%*	*20%*	*9%*	*18%*	*28%*	*17%*	*18%*	*20%*	*18%*	*22%*	*22%*	*18%*	*13%*	*18%*	*17%*	*17%*	*21%*	*22%*	*21%*	*24%*
		H				GH															
8	**473**	223	83	1	24	10	26	106	118	61	107	105	49	8	24	49	67	83	82	75	46
	17%	*18%*	*16%*	*3%*	*18%*	*10%*	*18%*	*16%*	*17%*	*21%*	*16%*	*16%*	*20%*	*11%*	*10%*	*17%*	*19%*	*14%*	*17%*	*20%*	*16%*
	O	F							O	AO	O	O	O								
9	**212**	101	39	5	7	7	15	39	56	22	40	46	30	1	17	20	22	44	37	30	19
	7%	*8%*	*8%*	*11%*	*5%*	*7%*	*10%*	*6%*	*8%*	*8%*	*6%*	*7%*	*12%*	*2%*	*7%*	*7%*	*6%*	*8%*	*8%*	*8%*	*7%*
							H						AKL NO								
Highest rating 10	**131**	73	17	3	5	1	5	27	44	12	18	24	16	3	13	9	15	39	16	18	17
	5%	*6%*	*3%*	*8%*	*3%*	*1%*	*3%*	*4%*	*6%*	*4%*	*3%*	*4%*	*6%*	*5%*	*5%*	*3%*	*4%*	*7%*	*3%*	*5%*	*6%*
	K	AF							AKL				K					AS			
Don't know	**183**	55	35	5	6	9	10	62	32	28	38	44	16	10	15	19	18	26	25	18	26
	6%	*4%*	*7%*	*12%*	*5%*	*9%*	*7%*	*9%*	*5%*	*10%*	*6%*	*7%*	*7%*	*16%*	*6%*	*7%*	*5%*	*5%*	*5%*	*5%*	*9%*
	BI							AB		AIK				AIKLMO							R
1-3 (Net)	**201**	76	32	4	13	5	7	64	52	17	46	42	11	8	25	21	24	35	29	20	14
	7%	*6%*	*6%*	*11%*	*10%*	*4%*	*5%*	*9%*	*8%*	*6%*	*7%*	*6%*	*5%*	*13%*	*10%*	*8%*	*7%*	*6%*	*6%*	*5%*	*5%*
								ABG						M	M						

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 140

Q16_5_1. Rating on statement - It shows high-quality comedy made in the UK
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
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Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**2866**	1251	512	42**	134	107*	145	675	681	289	659	660	248	66*	253	281	344	581	474	371	293
Effective Base	**2370**	1014	324	24	174	96	177	651	570	239	525	531	199	62	245	266	301	467	379	300	228
4-6 (Net)	**1087**	447	204	20	56	45	58	256	245	97	262	254	80	27	114	115	138	228	179	132	102
	38%	*36%*	*40%*	*47%*	*42%*	*42%*	*40%*	*38%*	*36%*	*34%*	*40%*	*38%*	*32%*	*41%*	*45%* AIJM	*41%*	*40%*	*39%*	*38%*	*36%*	*35%*
7-10 (Net)	**1395**	673	241	13	59	48	70	292	352	147	314	320	140	21	100	126	163	291	241	201	151
	49%	*54%*	*47%*	*31%*	*44%*	*45%*	*48%*	*43%*	*52%*	*51%*	*48%*	*48%*	*57%*	*31%*	*39%*	*45%*	*47%*	*50%*	*51%*	*54%*	*51%*
	HNO	ACEH							NO	NO	NO	NO	AK NO								
9-10 (Net)	**344**	175	56	8	11	8	19	67	100	34	58	70	46	5	30	30	37	83	54	48	36
	12%	*14%*	*11%*	*19%*	*8%*	*8%*	*13%*	*10%*	*15%*	*12%*	*9%*	*11%*	*19%*	*7%*	*12%*	*11%*	*11%*	*14%*	*11%*	*13%*	*12%*
	HK	AEH							AKL				AJK LNO								

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 141

Q16_6_1. Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK:
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**2874**	1355	1519	1377	1497	1347	1526	331	462	456	507	436	682	772	1218	882	796	2078	219	2653	2010	283	290	291
Base (weighted)	**2866**	1345	1521	1351	1514	1377	1487	398	464	434	491	407	671	782	1381	701	817	2049	337	2527	2396	234	148	88
Effective Base	**2370**	1074	1299	1136	1234	1122	1247	269	380	381	417	360	580	667	1019	728	662	1708	197	2212	1825	260	269	261
Lowest rating 1	**59 2% GZcg**	33 2%	26 2%	32 2%	27 2%	36 3%	22 2%	8 2%	7 1%	6 1%	10 2%	8 2%	21 3% A	16 2%	22 2%	21 3% AP	14 2%	45 2%	6 2%	53 2%	50 2%	3 1%	4 3%	2 3%
2	**69 2% EGTZ ct**	37 3%	31 2%	42 3% AE	27 2%	42 3%	27 2%	4 1%	10 2%	14 3%	9 2%	9 2%	23 3% H	20 3%	29 2%	20 3%	19 2%	50 2%	* *	69 3% AT	53 2%	9 4%	5 3%	3 3%
3	**112 4% EZc**	48 4%	63 4%	66 5% AE	45 3%	56 4%	56 4%	16 4%	13 3%	17 4%	20 4%	22 5%	23 3%	31 4%	57 4%	24 3%	28 3%	84 4%	13 4%	99 4%	85 4%	15 6% AV	6 4%	5 6% AV
4	**151 5% Zc**	69 5%	83 5%	82 6%	69 5%	63 5%	88 6%	26 6%	24 5%	19 4%	27 5%	18 4%	37 6%	42 5%	71 5%	39 6%	36 4%	115 6%	12 3%	139 6%	123 5%	17 7%	8 6%	3 3%
5	**403 14% BEZ cq**	166 12%	238 16% AB	236 17% AE	168 11%	196 14%	208 14%	56 14%	59 13%	63 14%	66 13%	59 14%	101 15%	101 13%	198 14%	104 15%	106 13%	298 15%	40 12%	363 14%	331 14%	26 11%	27 18% AVW	19 21% AVW
6	**472 16% MUb**	222 17%	250 16%	212 16%	260 17%	229 17%	243 16%	82 20% M	93 20% AM	73 17% M	81 17%	61 15%	82 12%	134 17%	226 16%	112 16%	147 18%	325 16%	73 22% AU	400 16%	383 16%	55 23% AVXY	22 15%	12 14%
7	**553 19% Dab e**	249 19%	304 20%	230 17%	323 21% AD	264 19%	288 19%	91 23%	83 18%	90 21%	95 19%	74 18%	120 18%	151 19%	275 20%	126 18%	164 20%	389 19%	71 21%	482 19%	462 19%	48 21%	25 17%	18 20%
8	**453 16% Hab e**	231 17%	223 15%	197 15%	257 17%	224 16%	229 15%	43 11%	73 16%	66 15%	77 16%	74 18% H	120 18% H	124 16%	225 16%	104 15%	131 16%	322 16%	59 18%	393 16%	387 16%	34 15%	19 13%	14 16%
9	**200 7% Dabd ems**	99 7%	102 7%	57 4%	143 9% AD	84 6%	116 8%	29 7%	37 8%	31 7%	30 6%	32 8%	42 6%	54 7%	93 7%	53 8%	60 7%	140 7%	21 6%	180 7%	170 7%	14 6%	12 8%	4 4%
Highest rating 10	**133 5% DOad**	72 5%	61 4%	43 3%	90 6% AD	71 5%	62 4%	11 3%	23 5%	18 4%	29 6%	17 4%	35 5%	26 3%	68 5%	38 5% O	47 6%	85 4%	13 4%	119 5%	113 5%	9 4%	7 5%	4 5%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Table 141

Q16_6_1. Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK:
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**2866**	1345	1521	1351	1514	1377	1487	398	464	434	491	407	671	782	1381	701	817	2049	337	2527	2396	234	148	88
Effective Base	**2370**	1074	1299	1136	1234	1122	1247	269	380	381	417	360	580	667	1019	728	662	1708	197	2212	1825	260	269	261
Don't know	**260** ***9%*** **EWYZ cgknv**	119 *9%*	141 *9%*	155 *11%* AE	106 *7%*	112 *8%*	148 *10%*	33 *8%*	41 *9%*	39 *9%*	47 *10%*	33 *8%*	67 *10%*	84 *11%*	117 *8%*	59 *8%*	65 *8%*	195 *10%*	30 *9%*	229 *9%*	240 *10%* AWY	5 *2%*	11 *8%* W	5 *5%* W
1-3 (Net)	**239** ***8%*** **EGZc gf**	119 *9%*	121 *8%*	141 *10%* AE	99 *7%*	134 *10%* AG	105 *7%*	28 *7%*	30 *6%*	36 *8%*	39 *8%*	39 *10%*	67 *10%*	66 *8%*	108 *8%*	66 *9%*	60 *7%*	179 *9%*	19 *6%*	221 *9%* A	187 *8%*	26 *11%*	15 *10%*	10 *12%* AV
4-6 (Net)	**1027** ***36%*** **EZc qu**	457 *34%*	570 *37%*	529 *39%* AE	497 *33%*	488 *35%*	539 *36%*	163 *41%* M	176 *38%*	154 *36%*	174 *35%*	138 *34%*	221 *33%*	277 *35%*	495 *36%*	255 *36%*	289 *35%*	738 *36%*	124 *37%*	902 *36%*	837 *35%*	98 *42%* AV	58 *39%*	34 *39%*
7-10 (Net)	**1339** ***47%*** **Dab deflm**	650 *48%*	689 *45%*	527 *39%*	813 *54%* AD	643 *47%*	695 *47%*	174 *44%*	216 *47%*	204 *47%*	231 *47%*	197 *48%*	317 *47%*	355 *45%*	661 *48%*	321 *46%*	403 *49%*	937 *46%*	164 *49%*	1175 *46%*	1132 *47%*	105 *45%*	63 *43%*	39 *44%*
9-10 (Net)	**333** ***12%*** **Dab de**	170 *13%*	163 *11%*	100 *7%*	233 *15%* AD	155 *11%*	178 *12%*	39 *10%*	60 *13%*	49 *11%*	59 *12%*	49 *12%*	76 *11%*	80 *10%*	161 *12%*	92 *13%*	107 *13%*	226 *11%*	34 *10%*	299 *12%*	283 *12%*	23 *10%*	19 *13%*	8 *9%*

Ofcom PSB Tracker 2018

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Table 141

Q16_6_1. Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK:
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**2874**	2147	492	217	811	1618	394	725	1699	236	625	2180	283	108	199	271	221	160	213	290	205	304	329	291
Base (weighted)	**2866**	2146	499	202	836	1606	376	693	1721	244	594	2215	234	116*	220	325	248	188	258	148	268	370	403	88
Effective Base	**2370**	1771	404	181	667	1337	325	592	1409	196	507	1811	260	97	181	248	197	148	197	269	186	272	303	261
Lowest rating 1	**59** ***2%*** **GZcg**	25 *1%*	11 *2%*	23 *11%* AZa	8 *1%*	29 *2%*	23 *6%* Acd	21 *3%* g	24 *1%*	7 *3%*	17 *3%*	40 *2%*	3 *1%*	5 *4%* o	4 *2%*	6 *2%*	1 *	6 *3%* o	7 *3%* o	4 *3%* o	10 *4%* o	4 *1%*	7 *2%*	2 *3%* o
2	**69** ***2%*** **EGTZct**	26 *1%*	20 *4%* AZ	23 *11%* AZa	5 *1%*	33 *2%* c	30 *8%* Acd	22 *3%*	41 *2%*	4 *2%*	11 *2%*	54 *2%*	9 *4%* t	4 *3%* t	7 *3%* t	10 *3%* t	5 *2%*	5 *2%*	3 *1%*	5 *3%* t	11 *4%* t	2 *	7 *2%*	3 *3%* t
3	**112** ***4%*** **EZc**	59 *3%*	32 *6%* AZ	21 *10%* AZ	14 *2%*	68 *4%* c	29 *8%* Acd	32 *5%*	60 *3%*	12 *5%*	20 *3%*	90 *4%*	15 *6%* Apst u	4 *3%*	15 *7%* Aps tu	16 *5%*	15 *6%* st	4 *2%*	8 *3%*	6 *4%*	5 *2%*	7 *2%*	12 *3%*	5 *6%* Apstu
4	**151** ***5%*** **Zc**	88 *4%*	41 *8%* AZ	22 *11%* AZ	29 *3%*	79 *5%*	41 *11%* Acd	38 *5%*	90 *5%*	17 *7%*	31 *5%*	117 *5%*	17 *7%*	9 *8%*	10 *5%*	17 *5%*	13 *5%*	13 *7%*	15 *6%*	8 *6%*	12 *5%*	13 *4%*	21 *5%*	3 *3%*
5	**403** ***14%*** **BEZcq**	268 *12%*	106 *21%* AZb	28 *14%*	89 *11%*	252 *16%* Ac	54 *14%*	106 *15%*	240 *14%*	32 *13%*	70 *12%*	324 *15%*	26 *11%*	27 *24%* Ako qtu	34 *16%*	50 *16%* q	26 *11%*	36 *19%* koqtu	23 *9%*	27 *18%* Ak oqtu	45 *17%* q	43 *12%*	45 *11%*	19 *21%* Akoqtu
6	**472** ***16%*** **MUb**	343 *16%* b	108 *22%* AZb	21 *10%*	135 *16%*	273 *17%*	59 *16%*	103 *15%*	290 *17%*	42 *17%*	93 *16%*	372 *17%*	55 *23%* Apq rsuv	19 *16%*	42 *19%*	61 *19%*	40 *16%*	27 *15%*	36 *14%*	22 *15%*	36 *13%*	64 *17%*	58 *14%*	12 *14%*
7	**553** ***19%*** **Dabe**	468 *22%* Aab	66 *13%*	16 *8%*	194 *23%* Ad e	300 *19%* e	52 *14%*	129 *19%*	344 *20%*	41 *17%*	120 *20%*	421 *19%*	48 *21%*	21 *18%*	39 *18%*	57 *18%*	49 *20%*	32 *17%*	48 *19%*	25 *17%*	50 *19%*	78 *21%*	88 *22%*	18 *20%*
8	**453** ***16%*** **Habe**	397 *19%* Aab	41 *8%*	13 *7%*	161 *19%* Ae	258 *16%* e	31 *8%*	100 *14%*	286 *17%*	40 *17%*	102 *17%*	343 *15%*	34 *15%*	10 *9%*	31 *14%*	62 *19%* l	37 *15%*	27 *15%*	52 *20%* lr	19 *13%*	51 *19%* l	53 *14%*	63 *16%*	14 *16%*
9	**200** ***7%*** **Dabdems**	185 *9%* Aab	11 *2%*	5 *2%*	86 *10%* Ade	96 *6%*	16 *4%*	43 *6%*	128 *7%*	13 *5%*	43 *7%*	155 *7%*	14 *6%*	9 *7%*	7 *3%*	18 *6%*	23 *9%* msv	18 *9%* ms	23 *9%* ms	12 *8%* ms	8 *3%*	36 *10%* msv	30 *7%* ms	4 *4%*
Highest rating 10	**133** ***5%*** **DOad**	119 *6%* Aa	7 *1%*	6 *3%*	62 *7%* Ade	60 *4%*	10 *3%*	28 *4%*	84 *5%*	12 *5%*	37 *6%*	94 *4%*	9 *4%*	3 *2%*	11 *5%*	10 *3%*	6 *3%*	6 *3%*	9 *4%*	7 *5%*	21 *8%* Ano	26 *7%* o	21 *5%*	4 *5%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	Yorkshire/ Humberside (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**2866**	2146	499	202	836	1606	376	693	1721	244	594	2215	234	116*	220	325	248	188	258	148	268	370	403	88
Effective Base	**2370**	1771	404	181	667	1337	325	592	1409	196	507	1811	260	97	181	248	197	148	197	269	186	272	303	261
Don't know	**260 9% EWYZcg knv**	169 *8%*	57 *11%* Z	25 *12%* Z	54 *6%*	158 *10%* c	32 *9%*	72 *10%*	135 *8%*	24 *10%*	51 *9%*	204 *9%*	5 *2%*	6 *5%*	21 *10%* k	18 *6%* k	33 *13%* Aklnsv	14 *7%* k	33 *13%* kln sv	11 *8%* k	18 *7%* k	44 *12%* kn v	52 *13%* Aklnrs v	5 *5%* k
1-3 (Net)	**239 8% EGZcgt**	110 *5%*	62 *12%* AZ	67 *33%* AZa	27 *3%*	129 *8%* c	82 *22%* Acd	75 *11%* Ag	125 *7%*	24 *10%*	48 *8%*	184 *8%*	26 *11%* tu	12 *11%* t	26 *12%* tu	32 *10%* t	20 *8%* t	14 *7%*	18 *7%*	15 *10%* t	26 *10%* t	13 *4%*	26 *6%*	10 *12%* Atu
4-6 (Net)	**1027 36% EZcqu**	699 *33%*	254 *51%* AZb	71 *35%*	253 *30%*	605 *38%* Ac	153 *41%* Ac	247 *36%*	620 *36%*	90 *37%*	193 *32%*	813 *37%*	98 *42%* Aoq tu	55 *48%* Aoq stu	86 *39%* q	128 *39%* qu	79 *32%*	77 *41%* qu	74 *29%*	58 *39%* qu	94 *35%*	120 *32%*	124 *31%*	34 *39%* qu
7-10 (Net)	**1339 47% Dabde flm**	1168 *54%* Aab	126 *25%*	40 *20%*	503 *60%* Ad e	714 *44%* e	108 *29%*	298 *43%*	842 *49%* Af	106 *44%*	302 *51%* Aj	1014 *46%*	105 *45%*	42 *36%*	87 *39%*	148 *45%*	116 *47%*	83 *44%*	132 *51%* lm	63 *43%*	130 *49%* l	193 *52%* lm r	201 *50%* lm	39 *44%*
9-10 (Net)	**333 12% Dabde**	303 *14%* Aab	18 *4%*	11 *5%*	148 *18%* Ad e	156 *10%*	26 *7%*	70 *10%*	212 *12%*	25 *10%*	80 *13%*	249 *11%*	23 *10%*	11 *10%*	17 *8%*	28 *9%*	30 *12%*	23 *12%*	32 *12%*	19 *13%*	29 *11%*	62 *17%* Ak mnv	50 *13%*	8 *9%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Base (un-weighted)	**2874**	1184	374	30	212	114	211	749	712	283	633	635	229	74	299	345	368	565	450	353	257
Base (weighted)	**2866**	1251	512	42**	134	107*	145	675	681	289	659	660	248	66*	253	281	344	581	474	371	293
Effective Base	**2370**	1014	324	24	174	96	177	651	570	239	525	531	199	62	245	266	301	467	379	300	228
Lowest rating 1	**59** *2%* **S**	18 *1%*	9 *2%*	2 *5%*	7 *5%* ABC	1 *1%*	2 *2%*	18 *3%*	8 *1%*	9 *3%*	13 *2%*	15 *2%*	5 *2%*	1 *2%*	7 *3%*	7 *2%* S	12 *4%* RS	7 *1%*	2 *	8 *2%*	8 *3%* S
2	**69** *2%*	31 *3%*	13 *3%*	* *1%*	3 *2%*	- -	3 *2%*	19 *3%*	16 *2%*	9 *3%*	15 *2%*	16 *2%*	2 *1%*	2 *2%*	9 *4%* M	6 *2%*	8 *2%*	14 *2%*	10 *2%*	11 *3%*	8 *3%*
3	**112** *4%*	58 *5%*	12 *2%*	2 *4%*	3 *3%*	6 *6%*	2 *2%*	28 *4%*	18 *3%*	13 *4%*	26 *4%*	33 *5%* I	10 *4%*	4 *7%*	8 *3%*	11 *4%*	9 *3%*	24 *4%*	26 *6%*	9 *2%*	7 *3%*
4	**151** *5%* **BJ**	48 *4%*	38 *7%* B	- -	8 *6%*	11 *10%* AB	10 *7%*	37 *5%*	34 *5%* J	6 *2%*	35 *5%* J	37 *6%* J	16 *7%* J	4 *6%*	16 *6%* J	14 *5%*	17 *5%*	22 *4%*	23 *5%*	21 *6%*	17 *6%*
5	**403** *14%*	174 *14%*	69 *13%*	9 *21%*	18 *14%*	14 *13%*	22 *15%*	98 *14%*	99 *15%*	40 *14%*	101 *15%*	83 *13%*	25 *10%*	8 *12%*	47 *19%* ALM	42 *15%*	44 *13%*	66 *11%*	64 *14%*	59 *16%*	45 *15%*
6	**472** *16%* **H**	234 *19%* ACH	71 *14%*	3 *7%*	24 *18%*	24 *23%* CH	22 *15%*	94 *14%*	99 *15%*	41 *14%*	117 *18%*	115 *17%*	48 *19%*	15 *23%*	35 *14%*	49 *17%*	64 *19%*	115 *20%* AU	77 *16%*	66 *18%*	39 *13%*
7	**553** *19%*	240 *19%*	120 *24%* AFH	5 *12%*	24 *18%*	15 *14%*	28 *20%*	120 *18%*	135 *20%*	67 *23%* O	136 *21%*	119 *18%*	41 *16%*	15 *22%*	39 *15%*	50 *18%*	76 *22%*	118 *20%*	95 *20%*	65 *17%*	50 *17%*
8	**453** *16%*	191 *15%*	77 *15%*	8 *18%*	17 *12%*	18 *17%*	22 *15%*	121 *18%*	124 *18%*	47 *16%*	98 *15%*	106 *16%*	33 *13%*	6 *9%*	39 *15%*	37 *13%*	54 *16%*	96 *16%*	85 *18%*	66 *18%*	40 *14%*
9	**200** *7%*	96 *8%*	35 *7%*	2 *6%*	10 *8%*	3 *3%*	14 *10%* F	39 *6%*	55 *8%*	21 *7%*	36 *5%*	51 *8%*	21 *9%*	3 *4%*	14 *5%*	18 *6%*	28 *8%*	42 *7%*	35 *7%*	27 *7%*	27 *9%*
Highest rating 10	**133** *5%* **K**	72 *6%* AC	14 *3%*	6 *14%*	3 *3%*	1 *1%*	5 *3%*	32 *5%*	34 *5%*	12 *4%*	18 *3%*	22 *3%*	22 *9%* AIJ KL	4 *6%*	20 *8%* AKL	15 *5%*	17 *5%*	26 *5%*	23 *5%*	12 *3%*	20 *7%*
Don't know	**260** *9%* **BQ**	89 *7%*	54 *10%*	6 *14%*	15 *11%*	13 *12%*	14 *10%*	70 *10%* B	58 *8%*	25 *9%*	64 *10%*	62 *9%*	25 *10%*	5 *7%*	19 *8%*	31 *11%* QS	15 *5%*	51 *9%* Q	32 *7%*	29 *8%*	33 *11%* Q
1-3 (Net)	**239** *8%* **I**	108 *9%*	34 *7%*	4 *9%*	14 *10%*	8 *7%*	8 *5%*	65 *10%*	42 *6%*	31 *11%* I	55 *8%*	64 *10%* I	17 *7%*	7 *11%*	24 *10%*	24 *9%*	29 *9%*	45 *8%*	39 *8%*	28 *7%*	23 *8%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 141

Q16_6_1. Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK:
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**2866**	1251	512	42**	134	107*	145	675	681	289	659	660	248	66*	253	281	344	581	474	371	293
Effective Base	**2370**	1014	324	24	174	96	177	651	570	239	525	531	199	62	245	266	301	467	379	300	228
4-6 (Net)	**1027**	456	177	12	51	49	54	228	233	86	254	235	90	27	98	104	124	203	165	145	101
	36%	*36%*	*35%*	*27%*	*38%*	*46%*	*37%*	*34%*	*34%*	*30%*	*38%*	*36%*	*36%*	*41%*	*39%*	*37%*	*36%*	*35%*	*35%*	*39%*	*34%*
	J					AH					J				J						
7-10 (Net)	**1339**	599	247	21	55	37	69	312	348	147	287	298	116	27	111	121	175	283	239	169	137
	47%	*48%*	*48%*	*49%*	*41%*	*35%*	*48%*	*46%*	*51%*	*51%*	*44%*	*45%*	*47%*	*41%*	*44%*	*43%*	*51%*	*49%*	*50%*	*46%*	*47%*
	F	F	F				F	F	AK												
9-10 (Net)	**333**	168	49	8	14	4	19	71	89	33	53	73	43	7	34	33	44	69	58	39	47
	12%	*13%*	*10%*	*19%*	*10%*	*4%*	*13%*	*11%*	*13%*	*11%*	*8%*	*11%*	*18%*	*10%*	*13%*	*12%*	*13%*	*12%*	*12%*	*10%*	*16%*
	FK	AF					F	F	K				AK L		K						A

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 142

Q16_7_1. Rating on statement - It shows different parts of the UK including England, Northern Ireland, Scotland and Wales
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**2874**	1355	1519	1377	1497	1347	1526	331	462	456	507	436	682	772	1218	882	796	2078	219	2653	2010	283	290	291
Base (weighted)	**2866**	1345	1521	1351	1514	1377	1487	398	464	434	491	407	671	782	1381	701	817	2049	337	2527	2396	234	148	88
Effective Base	**2370**	1074	1299	1136	1234	1122	1247	269	380	381	417	360	580	667	1019	728	662	1708	197	2212	1825	260	269	261
Lowest rating 1	**21 1% RZcd**	10 1%	10 1%	9 1%	12 1%	14 1%	7 *	- -	2 *	1 *	6 1% H	1 *	10 1% AH	5 1%	9 1%	7 1%	1 *	19 1%	2 1%	19 1%	17 1%	2 1%	1 1%	1 1%
2	**38 1% EPZc**	21 2%	17 1%	28 2% AE	10 1%	17 1%	22 1%	3 1%	6 1%	5 1%	3 1%	4 1%	15 2% AK	16 2% P	8 1%	14 2% P	12 1%	26 1%	3 1%	35 1%	27 1%	8 3% AV	1 1%	2 2%
3	**80 3% EIRZ c**	39 3%	41 3%	52 4% AE	29 2%	36 3%	45 3%	14 4% I	5 1%	12 3%	7 1%	18 4% IK	24 4% IK	27 3%	31 2%	22 3%	12 1%	68 3% AR	10 3%	70 3%	63 3%	8 3%	6 4%	3 4%
4	**111 4% GZc**	61 5%	50 3%	58 4%	53 4%	65 5% G	46 3%	12 3%	15 3%	22 5%	22 5%	16 4%	24 4%	22 3%	55 4%	34 5%	28 3%	83 4%	5 1%	106 4% A	87 4%	14 6%	5 4%	5 5%
5	**363 13% EKW Zck**	165 12%	198 13%	208 15% AE	156 10%	168 12%	196 13%	48 12%	81 18% AKL M	58 13%	47 10%	49 12%	80 12%	90 11%	176 13%	97 14%	108 13%	255 12%	49 15%	314 12%	309 13% W	17 7%	21 14% W	17 19% AVW
6	**496 17% Mc**	214 16%	282 19%	238 18%	258 17%	245 18%	251 17%	98 24% AKL M	86 19% M	88 20% KLM	73 15%	58 14%	93 14%	144 18%	246 18%	106 15%	137 17%	359 18%	56 17%	440 17%	404 17%	51 22% AVY	29 19%	12 14%
7	**598 21% befo**	291 22%	307 20%	274 20%	324 21%	283 21%	314 21%	88 22%	87 19%	94 22%	111 23%	90 22%	129 19%	172 22%	286 21%	140 20%	163 20%	435 21%	73 22%	524 21%	495 21%	55 23%	29 20%	19 21%
8	**577 20% DJQ abem**	268 20%	309 20%	240 18%	336 22% AD	290 21%	287 19%	81 20%	80 17%	70 16%	115 23% IJ	91 22% J	140 21%	156 20%	296 21% Q	123 17%	160 20%	416 20%	62 18%	515 20%	484 20%	48 21%	27 18%	17 20%
9	**245 9% DSabe**	109 8%	136 9%	75 6%	170 11% AD	108 8%	136 9%	27 7%	47 10%	30 7%	43 9%	37 9%	61 9%	73 9%	107 8%	65 9%	88 11% AS	157 8%	30 9%	214 8%	211 9%	18 8%	10 7%	6 6%
Highest rating 10	**161 6% DHabde**	84 6%	77 5%	54 4%	107 7% AD	71 5%	91 6%	11 3%	30 6% H	26 6%	32 7% H	19 5%	43 6% H	35 4%	80 6%	46 7%	57 7%	104 5%	23 7%	138 5%	140 6%	8 4%	10 7%	3 3%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Table 142

Q16_7_1. Rating on statement - It shows different parts of the UK including England, Northern Ireland, Scotland and Wales
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**2866**	1345	1521	1351	1514	1377	1487	398	464	434	491	407	671	782	1381	701	817	2049	337	2527	2396	234	148	88
Effective Base	**2370**	1074	1299	1136	1234	1122	1247	269	380	381	417	360	580	667	1019	728	662	1708	197	2212	1825	260	269	261
Don't know	**175** *6%* **EWZc gk**	83 *6%*	92 *6%*	115 *9%* AE	60 *4%*	81 *6%*	94 *6%*	17 *4%*	24 *5%*	27 *6%*	30 *6%*	23 *6%*	54 *8%* AH	42 *5%*	85 *6%*	48 *7%*	50 *6%*	125 *6%*	23 *7%*	152 *6%*	159 *7%* W	5 *2%*	8 *5%* W	3 *4%*
1-3 (Net)	**140** *5%* **EPRZ cg**	71 *5%*	69 *5%*	89 *7%* AE	51 *3%*	67 *5%*	73 *5%*	18 *4%*	14 *3%*	19 *4%*	17 *3%*	24 *6%*	49 *7%* AIK	49 *6%* P	49 *4%*	42 *6%* P	26 *3%*	114 *6%* AR	15 *5%*	124 *5%*	108 *4%*	18 *8%* AV	8 *5%*	6 *7%*
4-6 (Net)	**970** *34%* **EKM Zcqu**	439 *33%*	531 *35%*	504 *37%* AE	466 *31%*	477 *35%*	493 *33%*	157 *39%* AKL M	182 *39%* AKL M	168 *39%* AKL M	143 *29%*	123 *30%*	196 *29%*	256 *33%*	477 *35%*	237 *34%*	273 *33%*	698 *34%*	110 *33%*	860 *34%*	799 *33%*	82 *35%*	55 *37%*	34 *39%*
7-10 (Net)	**1581** *55%* **Dab def**	752 *56%*	829 *54%*	643 *48%*	938 *62%* AD	752 *55%*	828 *56%*	207 *52%*	244 *52%*	220 *51%*	302 *61%* AHI J	237 *58%* J	372 *55%*	435 *56%*	770 *56%*	374 *53%*	468 *57%*	1112 *54%*	188 *56%*	1391 *55%*	1329 *55%*	129 *55%*	77 *52%*	45 *51%*
9-10 (Net)	**406** *14%* **DHS Yabdef jv**	193 *14%*	213 *14%*	129 *10%*	277 *18%* AD	179 *13%*	227 *15%*	38 *10%*	77 *17%* H	56 *13%*	75 *15%* H	56 *14%*	104 *15%* H	108 *14%*	187 *14%*	111 *16%*	145 *18%* AS	261 *13%*	53 *16%*	352 *14%*	350 *15%* Y	26 *11%*	21 *14%*	9 *10%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 142

Q16_7_1. Rating on statement - It shows different parts of the UK including England, Northern Ireland, Scotland and Wales
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**2874**	2147	492	217	811	1618	394	725	1699	236	625	2180	283	108	199	271	221	160	213	290	205	304	329	291
Base (weighted)	**2866**	2146	499	202	836	1606	376	693	1721	244	594	2215	234	116*	220	325	248	188	258	148	268	370	403	88
Effective Base	**2370**	1771	404	181	667	1337	325	592	1409	196	507	1811	260	97	181	248	197	148	197	269	186	272	303	261
Lowest rating 1	**21 1% RZcd**	5 *	3 1%	13 6% AZa	1 *	7 *	14 4% Acd	8 1%	11 1%	1 1%	6 1%	15 1%	2 1%	2 2%	1 *	3 1%	- -	1 1%	4 1%	1 1%	2 1%	1 *	4 1%	1 1%
2	**38 1% EPZc**	15 1%	13 3% AZ	11 5% AZ	4 *	23 1% c	11 3% Ac	13 2%	20 1%	5 2%	12 2%	25 1%	8 3% Aopt u	2 2%	6 3% p	4 1%	1 *	- -	2 1%	1 1%	4 2%	4 1%	4 1%	2 2% op
3	**80 3% EIRZc**	41 2%	21 4% Z	17 8% AZa	11 1%	40 2%	28 7% Acd	23 3%	41 2%	9 4%	11 2%	68 3%	8 3%	- -	9 4% l	4 1%	6 2%	10 5% lnqu	4 1%	6 4% ln	13 5% lnu	12 3%	6 1%	3 4% lnu
4	**111 4% GZc**	70 3%	17 4%	23 11% AZa	21 2%	61 4%	27 7% Acd	30 4%	59 3%	12 5%	27 4%	80 4%	14 6%	6 5%	10 4%	9 3%	10 4%	9 5%	7 3%	5 4%	14 5%	11 3%	12 3%	5 5%
5	**363 13% EKWZc k**	206 10%	114 23% AZ	41 20% AZ	76 9%	223 14% c	61 16% Ac	93 13%	215 13%	30 12%	69 12%	287 13%	17 7%	24 21% Akq tu	32 15% k	48 15% k	40 16% kt	24 13%	26 10%	21 14% k	36 14% k	36 10%	43 11%	17 19% Akqtu
6	**496 17% Mc**	355 17%	108 22% AZ	31 15%	124 15%	284 18%	77 20% c	123 18%	296 17%	45 19%	102 17%	385 17%	51 22% Aqs uv	20 17%	44 20%	65 20%	48 19%	32 17%	36 14%	29 19%	36 14%	63 17%	60 15%	12 14%
7	**598 21% befo**	477 22% Ab	92 18%	28 14%	179 21%	351 22% e	61 16%	125 18%	381 22% f	48 20%	111 19%	475 21%	55 23% o	24 21%	50 23%	57 18%	38 15%	44 24%	46 18%	29 20%	51 19%	80 22%	104 26% Anoq	19 21%
8	**577 20% DJQab em**	499 23% Aab	66 13% b	11 6%	210 25% Ad e	305 19%	58 15%	137 20%	351 20%	49 20%	124 21%	444 20%	48 21%	18 15%	32 14%	72 22% m	50 20%	40 21%	66 25% mt	27 18%	63 23% m	65 17%	79 20%	17 20%
9	**245 9% DSabe**	222 10% Aab	17 3%	6 3%	101 12% Ade	128 8% e	15 4%	48 7%	156 9%	22 9%	62 10%	176 8%	18 8%	13 11%	13 6%	21 6%	17 7%	14 8%	29 11%	10 7%	20 7%	47 13% Amn orv	36 9%	6 6%
Highest rating 10	**161 6% DHabde**	154 7% Aab	5 1%	2 1%	88 11% Ade	69 4% e	4 1%	33 5%	102 6%	13 5%	41 7%	117 5%	8 4%	3 2%	12 6%	17 5%	21 8% kv	6 3%	17 7%	10 7%	17 7%	21 6%	25 6%	3 3%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 142

Q16_7_1. Rating on statement - It shows different parts of the UK including England, Northern Ireland, Scotland and Wales
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	Yorkshire/ Humberside (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**2866**	2146	499	202	836	1606	376	693	1721	244	594	2215	234	116*	220	325	248	188	258	148	268	370	403	88
Effective Base	**2370**	1771	404	181	667	1337	325	592	1409	196	507	1811	260	97	181	248	197	148	197	269	186	272	303	261
Don't know	**175 6% EWZcgk**	102 *5%*	43 *9%* AZ	19 *9%* Z	22 *3%*	115 *7%* Ac	22 *6%* c	59 *8%* Agh	90 *5%*	10 *4%*	31 *5%*	142 *6%*	5 *2%*	3 *3%*	11 *5%*	26 *8%* k	18 *7%* k	7 *4%*	22 *9%* kv	8 *5%* k	10 *4%*	32 *9%* ksv	30 *8%* k	3 *4%*
1-3 (Net)	**140 5% EPRZcg**	61 *3%*	37 *7%* AZ	41 *20%* AZa	15 *2%*	70 *4%* c	52 *14%* Acd	44 *6%* g	72 *4%*	15 *6%*	30 *5%*	108 *5%*	18 *8%* Anou	4 *3%*	16 *7%* o	11 *3%*	7 *3%*	11 *6%*	9 *4%*	8 *5%*	20 *7%* ou	16 *4%*	13 *3%*	6 *7%* nou
4-6 (Net)	**970 34% EKMZc qu**	631 *29%*	239 *48%* AZ	96 *47%* AZ	220 *26%*	568 *35%* c	166 *44%* Acd	247 *36%*	570 *33%*	87 *36%*	197 *33%*	752 *34%*	82 *35%*	50 *43%* Aqt u	86 *39%* qt u	121 *37%* qu	98 *39%* qtu	65 *34%*	69 *27%*	55 *37%* qu	87 *32%*	110 *30%*	115 *29%*	34 *39%* qtu
7-10 (Net)	**1581 55% Dabde f**	1352 *63%* Aab	180 *36%* b	47 *23%*	578 *69%* Ad e	853 *53%* e	137 *36%*	343 *49%*	990 *58%* Af	132 *54%*	337 *57%*	1212 *55%*	129 *55%*	58 *50%*	108 *49%*	167 *51%*	126 *51%*	105 *56%*	158 *61%* mn ov	77 *52%*	151 *56%*	213 *57%*	244 *61%* Amnor v	45 *51%*
9-10 (Net)	**406 14% DHSYa bdefjv**	376 *18%* Aab	22 *4%*	8 *4%*	189 *23%* Ad e	197 *12%* e	18 *5%*	81 *12%*	257 *15%*	35 *14%*	102 *17%* Aj	293 *13%*	26 *11%*	16 *14%*	26 *12%*	38 *12%*	38 *15%*	21 *11%*	46 *18%* v	21 *14%*	37 *14%*	68 *18%* Ak nv	61 *15%*	9 *10%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Table 142

Q16_7_1. Rating on statement - It shows different parts of the UK including England, Northern Ireland, Scotland and Wales
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**2874**	1184	374	30	212	114	211	749	712	283	633	635	229	74	299	345	368	565	450	353	257
Base (weighted)	**2866**	1251	512	42**	134	107*	145	675	681	289	659	660	248	66*	253	281	344	581	474	371	293
Effective Base	**2370**	1014	324	24	174	96	177	651	570	239	525	531	199	62	245	266	301	467	379	300	228
Lowest rating 1	**21** *1%*	8 *1%*	3 *1%*	2 *5%*	2 *2%*	- -	1 *	5 *1%*	2 *	2 *1%*	5 *1%*	6 *1%*	3 *1%*	- -	3 *1%*	2 *1%*	2 *1%*	3 *1%*	3 *1%*	3 *1%*	2 *1%*
2	**38** *1%*	15 *1%*	3 *1%*	- -	3 *3%* G	1 *1%*	- -	15 *2%* AG	6 *1%*	2 *1%*	8 *1%*	12 *2%*	3 *1%*	- -	8 *3%* AI	6 *2%*	8 *2%*	5 *1%*	5 *1%*	1 *	6 *2%*
3	**80** *3%*	35 *3%*	19 *4%*	- -	2 *1%*	2 *1%*	3 *2%*	21 *3%*	13 *2%*	8 *3%*	14 *2%*	23 *4%*	9 *4%*	2 *3%*	11 *4%*	9 *3%*	8 *2%*	17 *3%*	7 *2%*	13 *3%*	5 *2%*
4	**111** *4%* K	44 *4%*	27 *5%*	- -	6 *4%*	3 *3%*	2 *2%*	29 *4%*	35 *5%* K	10 *3%*	15 *2%*	25 *4%*	7 *3%*	3 *5%*	16 *6%* K	11 *4%*	18 *5%*	21 *4%*	15 *3%*	12 *3%*	7 *2%*
5	**363** *13%*	143 *11%*	81 *16%* B	3 *7%*	16 *12%*	15 *14%*	21 *15%*	84 *12%*	71 *10%*	38 *13%*	95 *14%*	90 *14%*	24 *10%*	11 *16%*	32 *13%*	41 *15%*	46 *13%*	63 *11%*	57 *12%*	52 *14%*	29 *10%*
6	**496** *17%* H	222 *18%*	74 *14%*	14 *32%*	24 *18%*	34 *32%* ABCEGH	28 *19%*	100 *15%*	123 *18%*	41 *14%*	124 *19%*	117 *18%*	34 *14%*	11 *17%*	43 *17%*	48 *17%*	50 *14%*	106 *18%*	88 *19%*	59 *16%*	50 *17%*
7	**598** *21%*	266 *21%*	109 *21%*	6 *14%*	32 *24%*	20 *19%*	30 *21%*	136 *20%*	127 *19%*	55 *19%*	151 *23%*	143 *22%*	52 *21%*	18 *27%*	51 *20%*	54 *19%*	78 *23%*	125 *21%*	96 *20%*	83 *22%*	65 *22%*
8	**577** *20%* O	274 *22%* E	93 *18%*	8 *20%*	20 *15%*	18 *17%*	25 *17%*	138 *20%*	151 *22%* O	64 *22%*	127 *19%*	139 *21%*	47 *19%*	9 *13%*	39 *15%*	45 *16%*	76 *22%*	113 *19%*	106 *22%* P	78 *21%*	62 *21%*
9	**245** *9%* O	99 *8%*	48 *9%*	1 *3%*	16 *12%*	7 *7%*	11 *8%*	62 *9%*	62 *9%*	32 *11%* O	48 *7%*	47 *7%*	40 *16%* AIK LNO	2 *3%*	13 *5%*	29 *10%*	28 *8%*	59 *10%*	59 *13%* A	29 *8%*	23 *8%*
Highest rating 10	**161** *6%* FS	82 *7%* F	20 *4%*	5 *11%*	7 *5%* F	1 *1%*	13 *9%* ACFH	33 *5%*	50 *7%* AK	16 *6%*	27 *4%*	31 *5%*	16 *7%*	2 *4%*	17 *7%*	22 *8%* S	15 *4%*	42 *7%* S	14 *3%*	24 *6%*	20 *7%* S
Don't know	**175** *6%* L	64 *5%*	35 *7%*	4 *9%*	6 *4%*	6 *6%*	10 *7%*	51 *8%* B	39 *6%*	21 *7%*	46 *7%* L	26 *4%*	12 *5%*	8 *12%* LM	23 *9%* AL	15 *5%*	16 *5%*	25 *4%*	23 *5%*	18 *5%*	24 *8%* R
1-3 (Net)	**140** *5%* I	58 *5%*	25 *5%*	2 *5%*	7 *6%*	3 *3%*	4 *2%*	41 *6%*	21 *3%*	12 *4%*	26 *4%*	42 *6%* I	16 *6%* I	2 *3%*	21 *8%* AIK	17 *6%*	17 *5%*	25 *4%*	16 *3%*	17 *4%*	14 *5%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 142

Q16_7_1. Rating on statement - It shows different parts of the UK including England, Northern Ireland, Scotland and Wales
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**2866**	1251	512	42**	134	107*	145	675	681	289	659	660	248	66*	253	281	344	581	474	371	293
Effective Base	**2370**	1014	324	24	174	96	177	651	570	239	525	531	199	62	245	266	301	467	379	300	228
4-6 (Net)	**970**	409	182	17	46	52	52	213	230	89	234	232	65	25	90	100	114	191	160	123	85
	34%	*33%*	*36%*	*39%*	*35%*	*48%*	*36%*	*32%*	*34%*	*31%*	*36%*	*35%*	*26%*	*39%*	*36%*	*36%*	*33%*	*33%*	*34%*	*33%*	*29%*
	M					ABCEGH			M		M	M			M						
7-10 (Net)	**1581**	721	270	20	75	46	80	369	391	167	353	360	155	31	119	149	197	340	275	214	171
	55%	*58%*	*53%*	*47%*	*56%*	*43%*	*55%*	*55%*	*57%*	*58%*	*53%*	*55%*	*63%*	*47%*	*47%*	*53%*	*57%*	*58%*	*58%*	*58%*	*58%*
	FO	AF						F	O	O			AK LNO								
9-10 (Net)	**406**	181	68	6	23	8	25	95	112	49	74	78	56	4	30	50	42	101	74	53	43
	14%	*15%*	*13%*	*14%*	*17%*	*7%*	*17%*	*14%*	*16%*	*17%*	*11%*	*12%*	*23%*	*7%*	*12%*	*18%*	*12%*	*17%*	*16%*	*14%*	*15%*
	FK				F		F		KLN	KN			AIK LNO					A			

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 143

Q16_8_1. Rating on statement - Its programmes show different kinds of cultures within the UK
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**2874**	1355	1519	1377	1497	1347	1526	331	462	456	507	436	682	772	1218	882	796	2078	219	2653	2010	283	290	291
Base (weighted)	**2866**	1345	1521	1351	1514	1377	1487	398	464	434	491	407	671	782	1381	701	817	2049	337	2527	2396	234	148	88
Effective Base	**2370**	1074	1299	1136	1234	1122	1247	269	380	381	417	360	580	667	1019	728	662	1708	197	2212	1825	260	269	261
Lowest rating 1	**27** *1%* **Zc**	13 *1%*	15 *1%*	10 *1%*	18 *1%*	16 *1%*	12 *1%*	3 *1%*	5 *1%*	3 *1%*	6 *1%*	1 *	9 *1%*	6 *1%*	13 *1%*	9 *1%*	9 *1%*	19 *1%*	3 *1%*	24 *1%*	23 *1%*	2 *1%*	1 *1%*	1 *1%*
2	**36** *1%* **EZc**	16 *1%*	20 *1%*	27 *2%* AE	9 *1%*	17 *1%*	19 *1%*	2 *1%*	7 *2%*	5 *1%*	8 *2%*	4 *1%*	9 *1%*	6 *1%*	15 *1%*	15 *2%* AO	14 *2%*	22 *1%*	5 *1%*	31 *1%*	25 *1%*	8 *3%* AV	3 *2%*	1 *1%*
3	**65** *2%* **EZc**	38 *3%*	28 *2%*	42 *3%* AE	23 *2%*	34 *2%*	32 *2%*	11 *3%*	9 *2%*	5 *1%*	8 *2%*	13 *3%*	20 *3%*	21 *3%*	24 *2%*	21 *3%*	13 *2%*	52 *3%*	8 *2%*	58 *2%*	51 *2%*	7 *3%*	4 *2%*	4 *4%* AV
4	**95** *3%* **EWZc kq**	48 *4%*	46 *3%*	57 *4%* AE	37 *2%*	51 *4%*	43 *3%*	17 *4%*	11 *2%*	13 *3%*	19 *4%*	9 *2%*	25 *4%*	26 *3%*	43 *3%*	25 *4%*	22 *3%*	72 *4%*	9 *3%*	85 *3%*	84 *3%* W	2 *1%*	6 *4%* W	3 *3%* W
5	**338** *12%* **BEU Zcu**	137 *10%*	201 *13%* AB	211 *16%* AE	126 *8%*	174 *13%*	164 *11%*	46 *12%*	57 *12%*	59 *14%*	46 *9%*	43 *10%*	87 *13%*	84 *11%*	151 *11%*	102 *15%* AOP	90 *11%*	248 *12%*	52 *15%*	286 *11%*	270 *11%*	32 *14%*	18 *12%*	17 *19%* AVX
6	**508** *18%* **MQZ**	243 *18%*	265 *17%*	230 *17%*	278 *18%*	228 *17%*	279 *19%*	90 *23%* ALM	93 *20%* M	80 *18%* M	92 *19%* M	62 *15%*	90 *13%*	130 *17%*	272 *20%* AQ	106 *15%*	150 *18%*	358 *17%*	60 *18%*	448 *18%*	433 *18%*	36 *15%*	24 *17%*	14 *16%*
7	**651** *23%* **Sabe**	301 *22%*	350 *23%*	285 *21%*	366 *24%*	312 *23%*	339 *23%*	103 *26%*	108 *23%*	109 *25%*	98 *20%*	96 *24%*	138 *21%*	181 *23%*	324 *23%*	146 *21%*	210 *26%* AS	442 *22%*	74 *22%*	577 *23%*	531 *22%*	67 *28%* AV	34 *23%*	20 *23%*
8	**537** *19%* **DQabef**	256 *19%*	281 *18%*	226 *17%*	311 *21%* AD	245 *18%*	291 *20%*	73 *18%*	80 *17%*	80 *19%*	96 *19%*	91 *22%*	117 *18%*	169 *22%* AQ	254 *18%*	113 *16%*	148 *18%*	389 *19%*	54 *16%*	482 *19%*	448 *19%*	41 *18%*	31 *21%*	16 *18%*
9	**274** *10%* **Dabe**	130 *10%*	145 *10%*	94 *7%*	180 *12%* AD	134 *10%*	141 *9%*	26 *6%*	48 *10%*	41 *9%*	63 *13%* AHM	38 *9%*	59 *9%*	84 *11%*	129 *9%*	60 *9%*	87 *11%*	187 *9%*	37 *11%*	237 *9%*	240 *10%*	19 *8%*	9 *6%*	6 *7%*
Highest rating 10	**164** *6%* **DHYadejv**	79 *6%*	85 *6%*	64 *5%*	100 *7%*	76 *5%*	89 *6%*	12 *3%*	31 *7%* H	22 *5%*	32 *7%* H	22 *6%*	45 *7%* H	41 *5%*	72 *5%*	51 *7%* A	43 *5%*	121 *6%*	22 *7%*	142 *6%*	144 *6%*	9 *4%*	9 *6%*	3 *3%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Table 143

Q16_8_1. Rating on statement - Its programmes show different kinds of cultures within the UK
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**2866**	1345	1521	1351	1514	1377	1487	398	464	434	491	407	671	782	1381	701	817	2049	337	2527	2396	234	148	88
Effective Base	**2370**	1074	1299	1136	1234	1122	1247	269	380	381	417	360	580	667	1019	728	662	1708	197	2212	1825	260	269	261
Don't know	**170**	84	86	104	66	91	78	16	16	17	23	27	71	34	83	53	31	139	13	157	147	11	9	4
	6%	6%	6%	8%	4%	7%	5%	4%	3%	4%	5%	7%	11%	4%	6%	8%	4%	7%	4%	6%	6%	5%	6%	4%
	EIOR Zcg			AE								I	AHI JKL			AO		AR		A				
1-3 (Net)	**129**	66	63	79	50	66	63	16	21	13	23	18	38	33	52	44	36	93	16	113	99	17	8	5
	4%	5%	4%	6%	3%	5%	4%	4%	5%	3%	5%	4%	6%	4%	4%	6%	4%	5%	5%	4%	4%	7%	5%	6%
	EZc			AE												AP						AV		
4-6 (Net)	**940**	429	511	499	442	453	486	154	161	152	157	115	202	241	466	234	262	678	121	819	787	70	49	34
	33%	32%	34%	37%	29%	33%	33%	39%	35%	35%	32%	28%	30%	31%	34%	33%	32%	33%	36%	32%	33%	30%	33%	39%
	ELZ c			AE				ALM		L														AW
7-10 (Net)	**1627**	766	861	669	957	767	860	213	266	252	289	247	360	475	780	370	488	1139	187	1437	1362	136	83	45
	57%	57%	57%	50%	63%	56%	58%	53%	57%	58%	59%	61%	54%	61%	56%	53%	60%	56%	56%	57%	57%	58%	56%	51%
	DQa befn				AD							M		AQ										
9-10 (Net)	**438**	209	230	158	280	209	229	37	79	63	95	60	104	125	202	111	130	308	60	379	383	28	18	9
	15%	16%	15%	12%	19%	15%	15%	9%	17%	14%	19%	15%	16%	16%	15%	16%	16%	15%	18%	15%	16%	12%	12%	10%
	DHY abdejl v				AD				H		AH	H	H								Y			

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

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Q16_8_1. Rating on statement - Its programmes show different kinds of cultures within the UK
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Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**2874**	2147	492	217	811	1618	394	725	1699	236	625	2180	283	108	199	271	221	160	213	290	205	304	329	291
Base (weighted)	**2866**	2146	499	202	836	1606	376	693	1721	244	594	2215	234	116*	220	325	248	188	258	148	268	370	403	88
Effective Base	**2370**	1771	404	181	667	1337	325	592	1409	196	507	1811	260	97	181	248	197	148	197	269	186	272	303	261
Lowest rating 1	**27 1% Zc**	4 *	7 1% Z	16 8% AZa	2 *	12 1%	12 3% Acd	11 2%	12 1%	4 2%	6 1%	20 1%	2 1%	2 2%	2 1%	3 1%	1 *	4 2%	4 1%	1 1%	1 *	5 1%	2 *	1 1%
2	**36 1% EZc**	14 1%	10 2% Z	12 6% AZa	3 *	20 1%	12 3% Acd	11 2%	22 1%	2 1%	7 1%	29 1%	8 3% Amoq tu	1 1%	1 1%	8 2%	1 *	4 2%	1 *	3 2%	4 2%	3 1%	2 1%	1 1%
3	**65 2% EZc**	29 1%	18 4% Z	19 9% AZa	9 1%	32 2%	23 6% Acd	16 2%	37 2%	3 1%	20 3%	45 2%	7 3% q	2 1%	8 4% q	13 4% qt	4 2%	5 3%	1 *	4 2%	6 2%	4 1%	9 2%	4 4% Aqt
4	**95 3% EWZckq**	48 2%	30 6% AZ	16 8% AZ	17 2%	48 3%	27 7% Acd	25 4%	55 3%	10 4%	12 2%	81 4%	2 1%	3 3%	14 6% Akq	10 3%	8 3%	6 3%	2 1%	6 4% kq	11 4% kq	14 4% kq	16 4% kq	3 3% kq
5	**338 12% BEUZc u**	211 10%	90 18% AZ	37 18% AZ	69 8%	203 13% c	61 16% Ac	90 13%	192 11%	37 15%	58 10%	272 12%	32 14% u	16 14%	32 14% u	34 10%	35 14% u	14 8%	29 11%	18 12%	28 11%	49 13% u	31 8%	17 19% Anpqrsu
6	**508 18% MQZ**	354 17%	120 24% AZb	32 16%	136 16%	282 18%	81 22% c	123 18%	311 18%	36 15%	105 18%	397 18%	36 15%	23 19%	38 17%	72 22% Aks	40 16%	36 19%	50 19%	24 17%	37 14%	63 17%	74 18%	14 16%
7	**651 23% Sabe**	526 25% Aab	95 19%	27 13%	203 24% e	379 24% e	62 17%	141 20%	415 24% h	43 18%	123 21%	517 23%	67 28% Amn pq	30 26%	44 20%	66 20%	62 25%	35 19%	46 18%	34 23%	71 27% q	79 21%	97 24%	20 23%
8	**537 19% DQabe f**	465 22% Aab	57 11%	14 7%	186 22% Ae	299 19% e	48 13%	105 15%	329 19% f	60 24% Af	115 19%	412 19%	41 18%	21 18%	39 18%	56 17%	39 16%	36 19%	65 25% Anotu	31 21%	57 21%	64 17%	71 18%	16 18%
9	**274 10% Dabe**	249 12% Aab	16 3%	9 4%	111 13% Ade	143 9% e	19 5%	68 10%	162 9%	25 10%	65 11%	199 9%	19 8%	7 6%	19 9%	27 8%	28 11%	27 14% Alrv	24 9%	9 6%	22 8%	41 11%	46 11% r	6 7%
Highest rating 10	**164 6% DHYade jv**	146 7% Aa	11 2%	7 3%	82 10% Ade	69 4%	11 3%	37 5%	105 6%	14 6%	48 8% Aj	112 5%	9 4%	3 2%	12 5%	11 3%	14 5%	16 9% nv	16 6%	9 6%	16 6%	30 8% knv	27 7%	3 3%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 143

Q16_8_1. Rating on statement - Its programmes show different kinds of cultures within the UK
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**2866**	2146	499	202	836	1606	376	693	1721	244	594	2215	234	116*	220	325	248	188	258	148	268	370	403	88
Effective Base	**2370**	1771	404	181	667	1337	325	592	1409	196	507	1811	260	97	181	248	197	148	197	269	186	272	303	261
Don't know	**170 6% EIORZc g**	100 *5%*	45 *9%* AZ	14 *7%*	17 *2%*	118 *7%* Ac	18 *5%* c	65 *9%* Agh	81 *5%*	10 *4%*	34 *6%*	132 *6%*	11 *5%*	8 *7%*	12 *5%*	25 *8%* p	16 *6%*	5 *2%*	20 *8%* p	9 *6%*	15 *6%*	18 *5%*	27 *7%*	4 *4%*
1-3 (Net)	**129 4% EZc**	47 *2%*	35 *7%* AZ	47 *23%* AZa	14 *2%*	64 *4%* c	48 *13%* Acd	37 *5%*	71 *4%*	9 *4%*	34 *6%*	94 *4%*	17 *7%* Aoqt u	5 *4%*	11 *5%*	24 *7%* Aoqtu	6 *2%*	12 *7%* o	6 *2%*	8 *5%*	11 *4%*	12 *3%*	13 *3%*	5 *6%* oq
4-6 (Net)	**940 33% ELZc**	613 *29%*	240 *48%* AZ	84 *42%* AZ	222 *27%*	534 *33%* c	170 *45%* Acd	238 *34%*	558 *32%*	83 *34%*	175 *29%*	749 *34%*	70 *30%*	42 *36%*	84 *38%* s	116 *36%*	83 *34%*	56 *30%*	81 *32%*	49 *33%*	76 *29%*	126 *34%*	122 *30%*	34 *39%* Aksu
7-10 (Net)	**1627 57% DQabe fn**	1386 *65%* Aab	179 *36%*	57 *28%*	583 *70%* Ad e	891 *55%* e	141 *37%*	352 *51%*	1011 *59%* Af	142 *58%*	352 *59%*	1239 *56%*	136 *58%* n	61 *52%*	113 *51%*	160 *49%*	143 *58%*	114 *61%* n	151 *58%*	83 *56%*	166 *62%* mnv	214 *58%*	241 *60%* nv	45 *51%*
9-10 (Net)	**438 15% DHYab dejlv**	395 *18%* Aab	27 *5%*	16 *8%*	194 *23%* Ad e	212 *13%* e	31 *8%*	105 *15%*	267 *16%*	39 *16%*	114 *19%* Aj	311 *14%*	28 *12%*	9 *8%*	30 *14%*	38 *12%*	42 *17%* lv	43 *23%* Aklm nrsv	39 *15%*	18 *12%*	37 *14%*	71 *19%* kl nrv	73 *18%* lnv	9 *10%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Table 143

Q16_8_1. Rating on statement - Its programmes show different kinds of cultures within the UK
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**2874**	1184	374	30	212	114	211	749	712	283	633	635	229	74	299	345	368	565	450	353	257
Base (weighted)	**2866**	1251	512	42**	134	107*	145	675	681	289	659	660	248	66*	253	281	344	581	474	371	293
Effective Base	**2370**	1014	324	24	174	96	177	651	570	239	525	531	199	62	245	266	301	467	379	300	228
Lowest rating 1	**27** *1%*	14 *1%*	4 *1%*	- -	2 *2%*	1 *1%*	1 *	6 *1%*	4 *1%*	3 *1%*	5 *1%*	7 *1%*	5 *2%*	- -	4 *2%*	2 *1%*	5 *1%*	4 *1%*	4 *1%*	3 *1%*	1 *
2	**36** *1%*	12 *1%*	8 *2%*	2 *4%*	5 *4%* ABFGH	- -	- -	9 *1%*	15 *2%* AM	2 *1%*	9 *1%*	7 *1%*	- -	1 *1%*	3 *1%*	6 *2%*	3 *1%*	14 *2%* AS	2 *	1 *	7 *2%* S
3	**65** *2%* S	24 *2%*	10 *2%*	1 *3%*	3 *2%*	3 *3%*	3 *2%*	20 *3%*	13 *2%*	10 *3%*	13 *2%*	16 *2%*	5 *2%*	3 *5%*	6 *3%*	5 *2%*	11 *3%* S	12 *2%*	5 *1%*	8 *2%*	5 *2%*
4	**95** *3%*	45 *4%*	10 *2%*	- -	8 *6%* C	3 *3%*	4 *3%*	24 *4%*	22 *3%*	9 *3%*	20 *3%*	26 *4%*	8 *3%*	1 *2%*	9 *3%*	9 *3%*	13 *4%*	21 *4%*	13 *3%*	11 *3%*	6 *2%*
5	**338** *12%*	141 *11%*	65 *13%*	2 *5%*	10 *8%*	11 *10%*	22 *15%* E	87 *13%*	70 *10%*	40 *14%* M	90 *14%* M	72 *11%*	19 *8%*	9 *13%*	36 *14%* M	35 *12%*	53 *15%* AR	57 *10%*	56 *12%*	43 *11%*	31 *11%*
6	**508** *18%* H	235 *19%* H	88 *17%*	10 *24%*	23 *17%*	30 *28%* ABCEH	30 *20%* H	92 *14%*	124 *18%*	39 *13%*	129 *20%* J	113 *17%*	43 *17%*	17 *26%* J	40 *16%*	55 *20%*	62 *18%*	113 *20%*	73 *15%*	60 *16%*	55 *19%*
7	**651** *23%*	294 *23%*	128 *25%* G	4 *9%*	30 *22%*	28 *26%*	25 *17%*	143 *21%*	149 *22%*	67 *23%*	154 *23%*	165 *25%*	57 *23%*	11 *17%*	48 *19%*	66 *23%*	70 *20%*	130 *22%*	121 *26%*	93 *25%*	60 *21%*
8	**537** *19%*	232 *19%*	104 *20%*	5 *11%*	24 *18%*	15 *14%*	33 *23%*	124 *18%*	130 *19%*	54 *19%*	127 *19%*	135 *21%*	37 *15%*	13 *19%*	37 *15%*	42 *15%*	60 *17%*	106 *18%*	117 *25%* APQR	72 *19%*	64 *22%* P
9	**274** *10%*	131 *11%*	46 *9%*	6 *14%*	10 *7%*	7 *6%*	11 *7%*	64 *9%*	63 *9%*	31 *11%*	61 *9%*	61 *9%*	38 *15%* AIK LNO	4 *5%*	18 *7%*	22 *8%*	41 *12%*	59 *10%*	45 *10%*	40 *11%*	32 *11%*
Highest rating 10	**164** *6%* L	79 *6%*	20 *4%*	2 *4%*	10 *8%*	3 *2%*	10 *7%*	40 *6%*	50 *7%* KL	17 *6%*	28 *4%*	24 *4%*	23 *9%* AKL	1 *2%*	19 *7%* L	15 *5%*	13 *4%*	41 *7%*	23 *5%*	22 *6%*	19 *6%*
Don't know	**170** *6%* BKS	44 *4%*	27 *5%*	11 *27%*	7 *5%*	8 *7%*	6 *4%*	66 *10%* ABCG	42 *6%* K	19 *7%*	23 *4%*	34 *5%*	12 *5%*	6 *9%* K	34 *13%* AIJKL M	25 *9%* AQRS	14 *4%*	25 *4%*	15 *3%*	18 *5%*	14 *5%*
1-3 (Net)	**129** *4%* S	50 *4%*	22 *4%*	3 *7%*	11 *8%* ABG	4 *3%*	4 *3%*	35 *5%*	31 *5%*	14 *5%*	27 *4%*	29 *4%*	10 *4%*	4 *6%*	13 *5%*	12 *4%*	19 *5%* S	30 *5%* S	10 *2%*	12 *3%*	13 *5%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 143

Q16_8_1. Rating on statement - Its programmes show different kinds of cultures within the UK
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**2866**	1251	512	42**	134	107*	145	675	681	289	659	660	248	66*	253	281	344	581	474	371	293
Effective Base	**2370**	1014	324	24	174	96	177	651	570	239	525	531	199	62	245	266	301	467	379	300	228
4-6 (Net)	**940** **33%**	421 *34%*	164 *32%*	12 *29%*	41 *31%*	44 *41%* H	56 *39%* H	203 *30%*	216 *32%*	87 *30%*	240 *36%* M	212 *32%*	70 *28%*	27 *41%*	84 *33%*	99 *35%*	127 *37%*	191 *33%*	142 *30%*	114 *31%*	91 *31%*
7-10 (Net)	**1627** **57%** **NO**	736 *59%* F	298 *58%*	16 *38%*	75 *56%*	51 *48%*	79 *54%*	371 *55%*	392 *58%* NO	169 *59%* NO	370 *56%* O	385 *58%* NO	155 *63%* NO	29 *44%*	122 *48%*	144 *51%*	184 *53%*	336 *58%*	306 *65%* APQR	227 *61%*	175 *60%*
9-10 (Net)	**438** **15%**	210 *17%* F	66 *13%*	7 *18%*	20 *15%*	9 *9%*	21 *14%*	104 *15%*	113 *17%*	48 *17%*	89 *13%*	85 *13%*	61 *25%* AIJ KLNO	5 *8%*	36 *14%*	37 *13%*	54 *16%*	100 *17%*	68 *14%*	62 *17%*	50 *17%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 144

Q16_9_1. Rating on statement - Its regional news programmes provide a wide range of good quality news about my area
Q16. How would you rate BBC ONE and ITV combined on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**2780**	1290	1490	1323	1457	1306	1473	313	435	440	489	426	677	751	1172	855	757	2023	208	2570	1944	274	283	279
Base (weighted)	**2768**	1271	1497	1295	1473	1331	1436	378	438	417	473	395	668	761	1323	682	776	1992	321	2445	2314	225	145	84
Effective Base	**2295**	1022	1275	1094	1202	1090	1205	256	357	369	402	352	576	649	980	706	630	1666	187	2147	1768	253	263	250
Lowest rating 1	**49** *2%* **Zc**	23 *2%*	26 *2%*	24 *2%*	26 *2%*	30 *2%*	19 *1%*	2 *1%*	4 *1%*	7 *2%*	12 *3%* H	9 *2%*	14 *2%*	12 *2%*	24 *2%*	13 *2%*	10 *1%*	39 *2%*	9 *3%*	41 *2%*	40 *2%*	3 *1%*	5 *3%* AV	1 *1%*
2	**55** *2%* **EYZv**	21 *2%*	33 *2%*	37 *3%* AE	18 *1%*	28 *2%*	26 *2%*	7 *2%*	13 *3%*	7 *2%*	9 *2%*	8 *2%*	10 *1%*	13 *2%*	29 *2%*	13 *2%*	20 *3%*	35 *2%*	4 *1%*	51 *2%*	41 *2%* Y	8 *4%* AVY	5 *3%* Y	- -
3	**64** *2%* **Zc**	25 *2%*	39 *3%*	33 *3%*	31 *2%*	37 *3%*	27 *2%*	5 *1%*	9 *2%*	9 *2%*	9 *2%*	10 *3%*	22 *3%*	18 *2%*	29 *2%*	17 *2%*	13 *2%*	52 *3%*	3 *1%*	61 *3%* A	50 *2%*	8 *4%*	4 *3%*	2 *2%*
4	**115** *4%* **Zc**	47 *4%*	68 *5%*	61 *5%*	55 *4%*	57 *4%*	58 *4%*	16 *4%*	21 *5%*	15 *4%*	21 *4%*	17 *4%*	24 *4%*	31 *4%*	54 *4%*	30 *4%*	28 *4%*	88 *4%*	5 *2%*	110 *5%* A	92 *4%*	13 *6%*	8 *6%*	3 *4%*
5	**290** *10%* **KUZ**	140 *11%*	150 *10%*	152 *12%*	138 *9%*	141 *11%*	149 *10%*	52 *14%* KL	52 *12%* K	49 *12%*	36 *8%*	33 *8%*	68 *10%*	70 *9%*	136 *10%*	83 *12%*	75 *10%*	215 *11%*	53 *16%* AU	237 *10%*	248 *11%*	18 *8%*	14 *10%*	11 *13%*
6	**388** *14%* **FMQ Zbq**	172 *14%*	216 *14%*	192 *15%*	196 *13%*	161 *12%*	227 *16%* AF	78 *21%* AKL M	73 *17%* M	65 *16%* M	56 *12%*	57 *14%* M	58 *9%*	115 *15%*	194 *15%*	79 *12%*	121 *16%*	267 *13%*	48 *15%*	341 *14%*	326 *14%*	34 *15%*	19 *13%*	10 *11%*
7	**552** *20%* **LMU b**	250 *20%*	302 *20%*	257 *20%*	295 *20%*	273 *21%*	277 *19%*	95 *25%* ALM	89 *20%* L	91 *22%* LM	117 *25%* ALM	47 *12%*	112 *17%*	153 *20%*	262 *20%*	136 *20%*	162 *21%*	389 *20%*	78 *24%*	474 *19%*	454 *20%*	56 *25%* A	26 *18%*	16 *19%*
8	**550** *20%* **HXa ber**	250 *20%*	299 *20%*	244 *19%*	305 *21%*	277 *21%*	273 *19%*	53 *14%*	82 *19%*	67 *16%*	90 *19%*	103 *26%* AHI JK	154 *23%* AH J	146 *19%*	271 *21%*	132 *19%*	151 *19%*	399 *20%*	54 *17%*	495 *20%*	465 *20%*	42 *19%*	22 *15%*	20 *24%* X
9	**336** *12%* **Dab ef**	159 *12%*	178 *12%*	113 *9%*	224 *15%* AD	161 *12%*	175 *12%*	35 *9%*	40 *9%*	53 *13%*	48 *10%*	59 *15%* HI	101 *15%* AH IK	109 *14%* AQ	157 *12%*	69 *10%*	92 *12%*	244 *12%*	35 *11%*	300 *12%*	285 *12%*	26 *12%*	15 *10%*	11 *13%*
Highest rating 10	**217** *8%* **CDH OWabd kl**	124 *10%* AC	94 *6%*	84 *6%*	134 *9%* AD	103 *8%*	114 *8%*	17 *5%*	29 *7%*	25 *6%*	46 *10%* H	33 *8%*	66 *10%* AHJ	45 *6%*	105 *8%*	68 *10%* AO	55 *7%*	162 *8%*	22 *7%*	196 *8%*	179 *8%*	11 *5%*	19 *13%* AVW	8 *10%* W

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 144

Q16_9_1. Rating on statement - Its regional news programmes provide a wide range of good quality news about my area
Q16. How would you rate BBC ONE and ITV combined on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**2768**	1271	1497	1295	1473	1331	1436	378	438	417	473	395	668	761	1323	682	776	1992	321	2445	2314	225	145	84
Effective Base	**2295**	1022	1275	1094	1202	1090	1205	256	357	369	402	352	576	649	980	706	630	1666	187	2147	1768	253	263	250
Don't know	**151** *5%* **EZcim**	60 *5%*	92 *6%*	100 *8%* AE	52 *4%*	62 *5%*	89 *6%*	16 *4%*	24 *6%*	27 *7%*	28 *6%*	17 *4%*	39 *6%*	48 *6%*	61 *5%*	42 *6%*	50 *6%*	102 *5%*	12 *4%*	140 *6%* A	134 *6%*	6 *3%*	8 *6%*	3 *3%*
1-3 (Net)	**168** *6%* **EGZco**	70 *5%*	98 *7%*	93 *7%* AE	75 *5%*	96 *7%* AG	72 *5%*	14 *4%*	26 *6%*	24 *6%*	30 *6%*	28 *7%*	46 *7%*	43 *6%*	82 *6%*	43 *6%*	42 *5%*	126 *6%*	16 *5%*	152 *6%*	131 *6%*	20 *9%* VY	14 *9%* AVY	3 *4%*
4-6 (Net)	**794** *29%* **EKMUZcq**	359 *28%*	435 *29%*	405 *31%* AE	389 *26%*	359 *27%*	435 *30%*	146 *39%* AJK LM	146 *33%* AKM	129 *31%* KM	113 *24%*	108 *27%*	150 *23%*	216 *28%*	384 *29%*	192 *28%*	224 *29%*	570 *29%*	106 *33%*	688 *28%*	665 *29%*	64 *29%*	41 *28%*	23 *28%*
7-10 (Net)	**1655** *60%* **DHIabe**	782 *62%*	872 *58%*	697 *54%*	957 *65%* AD	814 *61%*	840 *58%*	201 *53%*	241 *55%*	236 *57%*	301 *64%* HIJ	242 *61%* H	433 *65%* AH IJ	454 *60%*	795 *60%*	405 *59%*	460 *59%*	1194 *60%*	188 *59%*	1464 *60%*	1383 *60%*	134 *60%*	82 *57%*	55 *65%* X
9-10 (Net)	**554** *20%* **CDHIabe**	282 *22%* AC	271 *18%*	196 *15%*	357 *24%* AD	264 *20%*	289 *20%*	53 *14%*	70 *16%*	78 *19%*	94 *20%* H	92 *23%* HI	167 *25%* AH IJ	155 *20%*	262 *20%*	137 *20%*	147 *19%*	406 *20%*	56 *18%*	496 *20%*	464 *20%*	37 *16%*	34 *23%* W	19 *22%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 144

Q16_9_1. Rating on statement - Its regional news programmes provide a wide range of good quality news about my area
Q16. How would you rate BBC ONE and ITV combined on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (un-weighted)	**2780**	2094	470	201	787	1568	378	706	1645	221	604	2107	274	103	190	261	210	155	210	283	203	293	319	279
Base (weighted)	**2768**	2090	477	187	813	1550	362	676	1661	228	578	2134	225	111*	210	310	236	181	253	145	263	359	391	84
Effective Base	**2295**	1730	386	168	648	1298	313	578	1366	183	491	1753	253	92	173	241	187	144	194	263	185	263	294	250
Lowest rating 1	**49 2% Zc**	17 1%	12 3% Z	20 10% AZa	7 1%	22 1%	20 6% Acd	13 2%	24 1%	4 2%	17 3% Aj	32 1%	3 1%	2 2%	5 2%	3 1%	1 1%	3 2%	8 3%	5 3% Ano t	5 2%	4 1%	8 2%	1 1%
2	**55 2% EYZv**	22 1%	12 2% Z	21 11% AZa	10 1%	25 2%	18 5% Acd	12 2%	33 2%	7 3%	10 2%	44 2%	8 4% Apqv	1 1%	7 3% qv	8 3% v	4 2%	1 *	1 *	5 3% pqv	6 2%	6 2%	8 2%	- -
3	**64 2% Zc**	22 1%	23 5% AZ	20 11% AZa	4 *	36 2% c	25 7% Acd	20 3%	39 2%	3 1%	11 2%	52 2%	8 4% o	- -	10 5% Alo t	7 2%	1 1%	2 1%	6 2%	4 3%	7 3%	5 1%	11 3%	2 2%
4	**115 4% Zc**	62 3%	33 7% AZ	21 11% AZ	21 3%	64 4%	31 8% Acd	32 5%	65 4%	10 5%	21 4%	92 4%	13 6%	3 2%	13 6% s	12 4%	9 4%	12 7% s	9 3%	8 6% s	5 2%	15 4%	14 4%	3 4%
5	**290 10% KUZ**	178 9%	80 17% AZ	30 16% AZ	73 9%	167 11%	45 12%	65 10%	188 11%	21 9%	59 10%	227 11%	18 8%	16 15% u	24 11%	27 9%	35 15% Aknsu	22 12%	23 9%	14 10%	22 8%	47 13% u	31 8%	11 13%
6	**388 14% FMQZb q**	267 13% b	107 23% AZb	14 7%	111 14%	218 14%	51 14%	107 16%	217 13%	31 13%	83 14%	297 14%	34 15% q	18 16% q	31 15%	47 15% q	26 11%	22 12%	22 9%	19 13%	51 19% Aoq v	51 14%	58 15% q	10 11%
7	**552 20% LMUb**	437 21% Ab	92 19% b	22 12%	175 22%	304 20%	66 18%	132 19%	341 21%	44 19%	111 19%	428 20%	56 25% Aps	18 16%	46 22%	56 18%	54 23%	27 15%	56 22%	26 18%	44 17%	77 21%	77 20%	16 19%
8	**550 20% HXabe r**	484 23% Aab	50 10%	15 8%	175 21% e	326 21% e	45 12%	130 19%	342 21%	42 19%	109 19%	422 20%	42 19%	24 22%	38 18%	69 22% r	50 21%	37 20%	54 21%	22 15%	41 15%	73 20%	81 21%	20 24% rs
9	**336 12% Dabef**	304 15% Aab	22 5%	8 4%	124 15% Ae	187 12% e	20 5%	64 10%	212 13% f	34 15% f	83 14%	249 12%	26 12%	21 19% mrt	19 9%	42 13%	33 14%	24 13%	38 15% t	15 10%	35 13%	32 9%	42 11%	11 13%
Highest rating 10	**217 8% CDHOWa bdkl**	198 9% Aab	13 3%	6 3%	92 11% Ade	105 7%	20 5%	60 9%	121 7%	17 7%	54 9%	161 8%	11 5%	2 2%	14 7%	23 7%	16 7%	12 6%	20 8%	19 13% Ak lmnop qt	27 10% kl	26 7%	40 10% kl	8 10% kl

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 144

Q16_9_1. Rating on statement - Its regional news programmes provide a wide range of good quality news about my area
Q16. How would you rate BBC ONE and ITV combined on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**2768**	2090	477	187	813	1550	362	676	1661	228	578	2134	225	111*	210	310	236	181	253	145	263	359	391	84
Effective Base	**2295**	1730	386	168	648	1298	313	578	1366	183	491	1753	253	92	173	241	187	144	194	263	185	263	294	250
Don't know	**151 5% EZcim**	99 *5%*	32 *7%*	13 *7%*	22 *3%*	96 *6% c*	21 *6% c*	40 *6%*	79 *5%*	14 *6%*	20 *3%*	131 *6% Ai*	6 *3%*	5 *5%*	4 *2%*	16 *5%*	7 *3%*	19 *10% Akmno v*	18 *7% km*	8 *6% m*	21 *8% kmo*	23 *7% m*	21 *5%*	3 *3%*
1-3 (Net)	**168 6% EGZco**	61 *3%*	47 *10% AZ*	60 *32% AZa*	21 *3%*	83 *5% c*	63 *18% Acd*	45 *7%*	96 *6%*	15 *6%*	37 *6%*	127 *6%*	20 *9% optv*	3 *3%*	21 *10% Alo ptv*	19 *6%*	7 *3%*	6 *3%*	15 *6%*	14 *9% Alo ptv*	18 *7%*	15 *4%*	27 *7% o*	3 *4%*
4-6 (Net)	**794 29% EKMUZ cq**	507 *24%*	221 *46% AZb*	64 *34% Z*	205 *25%*	449 *29%*	127 *35% Acd*	204 *30%*	470 *28%*	63 *27%*	163 *28%*	616 *29%*	64 *29%*	37 *34% q*	68 *32% q*	86 *28%*	70 *30%*	57 *31% q*	53 *21%*	41 *28%*	78 *29%*	113 *32% q*	103 *26%*	23 *28%*
7-10 (Net)	**1655 60% DHIab e**	1423 *68% Aab*	177 *37% b*	50 *27%*	566 *70% Ad e*	923 *60% e*	150 *42%*	387 *57%*	1016 *61%*	137 *60%*	358 *62%*	1260 *59%*	134 *60%*	65 *59%*	117 *56%*	189 *61%*	153 *65%*	99 *55%*	167 *66% mp rs*	82 *57%*	147 *56%*	207 *58%*	240 *61%*	55 *65% mprs*
9-10 (Net)	**554 20% CDHIa be**	502 *24% Aab*	36 *7%*	14 *7%*	216 *27% Ad e*	293 *19% e*	39 *11%*	125 *18%*	332 *20%*	51 *22%*	138 *24% Aj*	411 *19%*	37 *16%*	23 *21%*	33 *15%*	65 *21%*	49 *21%*	35 *20%*	58 *23%*	34 *23% km t*	62 *24% t*	58 *16%*	82 *21%*	19 *22%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Q16_9_1. Rating on statement - Its regional news programmes provide a wide range of good quality news about my area
Q16. How would you rate BBC ONE and ITV combined on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**2780**	1130	361	29	206	109	203	742	687	275	612	606	227	71	293	337	349	554	433	342	247
Base (weighted)	**2768**	1187	495	42**	131	103*	141	670	651	283	636	630	246	64*	249	274	323	572	459	357	281
Effective Base	**2295**	968	313	24	169	92	171	645	552	232	506	507	197	59	240	260	286	459	365	290	219
Lowest rating 1	**49** *2%* **S**	18 *2%*	11 *2%*	- -	6 *5%* ABGH	1 *1%*	1 *1%*	12 *2%*	9 *1%*	2 *1%*	11 *2%*	16 *2%*	5 *2%*	1 *2%*	6 *2%*	5 *2%*	8 *3%* S	9 *2%*	2 *	1 *	10 *4%* AS
2	**55** *2%*	34 *3%* AH	7 *2%*	- -	2 *2%*	2 *2%*	1 *1%*	8 *1%*	14 *2%*	3 *1%*	10 *2%*	14 *2%*	4 *2%*	3 *5%* J	6 *2%*	6 *2%*	3 *1%*	9 *2%*	5 *1%*	13 *4%*	6 *2%*
3	**64** *2%* **S**	25 *2%*	5 *1%*	- -	4 *3%*	2 *2%*	4 *3%*	24 *4%* AC	12 *2%*	11 *4%*	12 *2%*	12 *2%*	6 *2%*	2 *3%*	9 *4%*	6 *2%*	9 *3%*	16 *3%*	4 *1%*	9 *3%*	5 *2%*
4	**115** *4%*	52 *4%*	17 *3%*	4 *10%*	2 *2%*	6 *6%*	9 *6%*	26 *4%*	22 *3%*	12 *4%*	29 *5%*	27 *4%*	9 *4%*	2 *4%*	13 *5%*	9 *3%*	10 *3%*	24 *4%*	28 *6%* U	13 *4%*	5 *2%*
5	**290** *10%*	108 *9%*	61 *12%*	4 *11%*	17 *13%*	17 *16%* B	15 *10%*	69 *10%*	63 *10%*	30 *10%*	70 *11%*	67 *11%*	21 *8%*	7 *11%*	33 *13%*	41 *15%* ARSU	32 *10%*	56 *10%*	37 *8%*	34 *10%*	25 *9%*
6	**388** *14%* **HO**	189 *16%* AH	77 *16%* H	12 *28%*	17 *13%*	13 *13%*	23 *17%* H	57 *9%*	103 *16%* NO	34 *12%*	111 *18%* ALMNO	82 *13%*	28 *11%*	4 *6%*	24 *10%*	36 *13%*	44 *14%*	87 *15%*	67 *15%*	50 *14%*	36 *13%*
7	**552** *20%*	266 *22%* AH	90 *18%*	5 *11%*	26 *20%*	24 *24%*	24 *17%*	117 *17%*	123 *19%*	49 *17%*	138 *22%*	133 *21%*	52 *21%*	14 *22%*	40 *16%*	50 *18%*	68 *21%*	115 *20%*	91 *20%*	73 *20%*	67 *24%*
8	**550** *20%* **B**	206 *17%*	112 *23%* B	5 *12%*	23 *18%*	17 *17%*	30 *21%*	157 *23%* AB	121 *19%*	67 *24%*	113 *18%*	131 *21%*	52 *21%*	14 *21%*	52 *21%*	54 *20%*	69 *21%*	102 *18%*	106 *23%*	81 *23%*	53 *19%*
9	**336** *12%*	132 *11%*	66 *13%* F	1 *3%*	12 *10%*	6 *6%*	17 *12%*	102 *15%* ABF	84 *13%*	37 *13%*	72 *11%*	76 *12%*	39 *16%* O	5 *8%*	21 *9%*	27 *10%*	40 *12%*	78 *14%*	79 *17%* APU	36 *10%*	28 *10%*
Highest rating 10	**217** *8%* **CKS**	102 *9%* C	23 *5%*	9 *21%*	11 *8%*	4 *4%*	8 *6%*	60 *9%* C	68 *10%* AKL	27 *10%* K	33 *5%*	40 *6%*	16 *7%*	4 *6%*	29 *12%* AKL	24 *9%* S	30 *9%* S	49 *8%* S	20 *4%*	28 *8%*	26 *9%* S
Don't know	**151** *5%* **Q**	56 *5%*	25 *5%*	2 *5%*	10 *7%*	10 *10%* B	9 *6%*	39 *6%*	32 *5%*	11 *4%*	37 *6%*	34 *5%*	14 *6%*	7 *12%* AIJ	16 *6%*	16 *6%*	10 *3%*	28 *5%*	19 *4%*	17 *5%*	20 *7%* Q
1-3 (Net)	**168** *6%* **S**	77 *6%*	24 *5%*	- -	12 *9%*	5 *5%*	6 *5%*	43 *6%*	35 *5%*	16 *6%*	34 *5%*	41 *7%*	15 *6%*	6 *10%*	21 *9%*	17 *6%* S	20 *6%* S	34 *6%* S	11 *2%*	24 *7%*	21 *7%* S
4-6 (Net)	**794** *29%* **H**	348 *29%* H	155 *31%* H	20 *48%*	37 *28%*	36 *35%* H	46 *33%* H	151 *23%*	189 *29%*	76 *27%*	210 *33%* AM	175 *28%*	58 *23%*	14 *21%*	71 *28%*	87 *32%*	86 *27%*	167 *29%*	132 *29%*	98 *27%*	66 *24%*

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 144

Q16_9_1. Rating on statement - Its regional news programmes provide a wide range of good quality news about my area
Q16. How would you rate BBC ONE and ITV combined on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**2768**	1187	495	42**	131	103*	141	670	651	283	636	630	246	64*	249	274	323	572	459	357	281
Effective Base	**2295**	968	313	24	169	92	171	645	552	232	506	507	197	59	240	260	286	459	365	290	219
7-10 (Net)	**1655**	706	291	20	72	51	79	436	396	180	355	379	159	37	141	155	207	343	296	219	173
	60%	*59%*	*59%*	*47%*	*55%*	*50%*	*56%*	*65%*	*61%*	*64%*	*56%*	*60%*	*65%*	*58%*	*57%*	*56%*	*64%*	*60%*	*64%*	*61%*	*62%*
	FK							ABEFG		K			K						AP		
9-10 (Net)	**554**	234	89	10	23	10	25	162	152	64	105	116	55	9	50	51	70	126	99	65	54
	20%	*20%*	*18%*	*25%*	*18%*	*9%*	*18%*	*24%*	*23%*	*23%*	*17%*	*18%*	*22%*	*14%*	*20%*	*18%*	*22%*	*22%*	*22%*	*18%*	*19%*
	FK	F	F					ABCF	AKL	K											

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 145

Q16_10_1. Rating on statement - It shows well-made high-quality programmes
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**2874**	1355	1519	1377	1497	1347	1526	331	462	456	507	436	682	772	1218	882	796	2078	219	2653	2010	283	290	291
Base (weighted)	**2866**	1345	1521	1351	1514	1377	1487	398	464	434	491	407	671	782	1381	701	817	2049	337	2527	2396	234	148	88
Effective Base	**2370**	1074	1299	1136	1234	1122	1247	269	380	381	417	360	580	667	1019	728	662	1708	197	2212	1825	260	269	261
Lowest rating 1	**25 1% DGZcj**	14 1%	11 1%	6 *	19 1% AD	19 1% AG	6 *	- -	2 *	2 *	8 2% H	4 1%	9 1% H	6 1%	11 1%	8 1%	5 1%	20 1%	4 1%	21 1%	22 1%	2 1%	* *	1 1%
2	**20 1% Zc**	12 1%	8 1%	13 1%	7 *	13 1%	7 *	3 1%	3 1%	5 1%	3 1%	* *	6 1%	5 1%	7 1%	8 1%	5 1%	14 1%	4 1%	16 1%	17 1%	1 *	2 1%	1 1%
3	**43 2% BZd**	11 1%	32 2% AB	24 2%	20 1%	18 1%	25 2%	7 2%	3 1%	5 1%	6 1%	11 3% I	12 2%	16 2%	17 1%	10 1%	10 1%	33 2%	7 2%	36 1%	37 2%	2 1%	2 1%	1 1%
4	**87 3% EZcs**	39 3%	48 3%	51 4% E	36 2%	48 3%	38 3%	13 3%	15 3%	11 3%	16 3%	12 3%	19 3%	20 3%	44 3%	23 3%	18 2%	69 3%	13 4%	74 3%	74 3%	7 3%	2 1%	3 4%
5	**285 10% EZc**	138 10%	147 10%	168 12% AE	117 8%	136 10%	149 10%	44 11%	76 16% AJKL M	38 9%	40 8%	31 8%	55 8%	63 8%	140 10%	82 12% O	93 11%	192 9%	34 10%	250 10%	230 10%	25 11%	17 12%	12 14% AV
6	**461 16% BMUZ**	189 14%	272 18% AB	224 17%	237 16%	219 16%	243 16%	89 22% AIK LM	72 16%	91 21% AKL M	76 15%	51 13%	83 12%	122 16%	231 17%	109 16%	139 17%	322 16%	79 23% AU	382 15%	389 16%	37 16%	23 15%	13 14%
7	**684 24% bein**	327 24%	358 24%	339 25%	346 23%	349 25%	335 23%	99 25%	105 23%	112 26%	121 25%	100 25%	148 22%	203 26%	317 23%	163 23%	188 23%	496 24%	82 24%	602 24%	556 23%	70 30% AV	38 25%	21 24%
8	**631 22% Tabel**	315 23%	316 21%	286 21%	345 23%	280 20%	351 24%	72 18%	92 20%	88 20%	115 24%	97 24%	167 25% H	179 23%	310 22%	141 20%	176 22%	455 22%	52 16%	578 23% AT	533 22%	47 20%	30 20%	22 24%
9	**330 12% DTabdef**	152 11%	177 12%	114 8%	216 14% AD	165 12%	165 11%	41 10%	48 10%	44 10%	51 10%	53 13%	94 14% A	100 13%	161 12%	69 10%	100 12%	230 11%	19 6%	310 12% AT	275 11%	29 12%	15 10%	10 11%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 145

Q16_10_1. Rating on statement - It shows well-made high-quality programmes
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**2866**	1345	1521	1351	1514	1377	1487	398	464	434	491	407	671	782	1381	701	817	2049	337	2527	2396	234	148	88
Effective Base	**2370**	1074	1299	1136	1234	1122	1247	269	380	381	417	360	580	667	1019	728	662	1708	197	2212	1825	260	269	261
Highest rating 10	**227** *8%* **DWYa bejkv**	117 *9%*	109 *7%*	83 *6%*	143 *9%* AD	99 *7%*	127 *9%*	22 *5%*	39 *8%*	32 *7%*	44 *9%*	29 *7%*	60 *9%*	51 *7%*	111 *8%*	65 *9%*	65 *8%*	162 *8%*	31 *9%*	196 *8%*	199 *8%* WY	9 *4%*	15 *10%* WY	4 *4%*
Don't know	**73** *3%* **EZc**	30 *2%*	43 *3%*	44 *3%* AE	29 *2%*	32 *2%*	41 *3%*	9 *2%*	10 *2%*	7 *2%*	10 *2%*	18 *4%* AJ	19 *3%*	17 *2%*	33 *2%*	23 *3%*	17 *2%*	55 *3%*	12 *4%*	61 *2%*	62 *3%*	5 *2%*	4 *3%*	1 *1%*
1-3 (Net)	**88** *3%* **Zcdj**	38 *3%*	51 *3%*	43 *3%*	46 *3%*	50 *4%*	38 *3%*	10 *2%*	8 *2%*	12 *3%*	18 *4%*	15 *4%*	26 *4%* I	28 *4%*	34 *2%*	26 *4%*	21 *3%*	67 *3%*	14 *4%*	74 *3%*	76 *3%*	5 *2%*	4 *3%*	3 *3%*
4-6 (Net)	**833** *29%* **ELM OUZcs**	366 *27%*	467 *31%*	443 *33%* AE	390 *26%*	402 *29%*	430 *29%*	146 *37%* AKL M	163 *35%* AKL M	140 *32%* LM	132 *27%*	95 *23%*	157 *23%*	204 *26%*	414 *30%*	214 *31%*	249 *31%*	584 *28%*	126 *37%* AU	707 *28%*	693 *29%*	69 *30%*	42 *29%*	28 *32%*
7-10 (Net)	**1872** *65%* **CDH Tabef**	912 *68%* AC	960 *63%*	822 *61%*	1050 *69%* AD	894 *65%*	978 *66%*	234 *59%*	283 *61%*	276 *64%*	331 *67%* H	280 *69%* HI	469 *70%* AH IJ	533 *68%* Q	898 *65%*	439 *63%*	530 *65%*	1342 *66%*	184 *55%*	1686 *67%* AT	1564 *65%*	155 *66%*	97 *66%*	56 *64%*
9-10 (Net)	**556** *19%* **Dab defj**	270 *20%*	287 *19%*	197 *15%*	360 *24%* AD	265 *19%*	292 *20%*	62 *16%*	87 *19%*	76 *18%*	95 *19%*	83 *20%*	154 *23%* AH J	151 *19%*	271 *20%*	134 *19%*	165 *20%*	392 *19%*	50 *15%*	506 *20%* A	475 *20%*	38 *16%*	30 *20%*	14 *16%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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21st May - 17th June, 1st - 30th October

Table 145

Q16_10_1. Rating on statement - It shows well-made high-quality programmes
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**2874**	2147	492	217	811	1618	394	725	1699	236	625	2180	283	108	199	271	221	160	213	290	205	304	329	291
Base (weighted)	**2866**	2146	499	202	836	1606	376	693	1721	244	594	2215	234	116*	220	325	248	188	258	148	268	370	403	88
Effective Base	**2370**	1771	404	181	667	1337	325	592	1409	196	507	1811	260	97	181	248	197	148	197	269	186	272	303	261
Lowest rating 1	**25 1% DGZcj**	1 *	2 *	22 11% AZa	- -	10 1% c	15 4% Acd	8 1%	13 1%	3 1%	12 2% Aj	11 *	2 1%	2 2%	1 *	2 1%	2 1%	- -	2 1%	* *	3 1%	4 1%	5 1%	1 1%
2	**20 1% Zc**	3 *	8 2% AZ	8 4% AZ	- -	9 1% c	10 3% Acd	4 1%	13 1%	3 1%	4 1%	14 1%	1 *	1 1%	2 1%	1 *	1 *	5 2% Anq	- -	2 1% q	2 1%	2 1%	4 1%	1 1%
3	**43 2% BZd**	9 *	17 3% AZ	18 9% AZa	8 1%	13 1%	22 6% Acd	8 1%	24 1%	4 2%	8 1%	34 2%	2 1%	1 1%	4 2%	8 3% p	4 2%	- -	2 1%	2 1%	7 3%	5 1%	5 1%	1 1% p
4	**87 3% EZcs**	31 1%	28 6% AZ	28 14% AZa	11 1%	44 3% c	32 8% Acd	26 4%	46 3%	10 4%	22 4%	64 3%	7 3%	3 2%	12 6% Ars	8 3%	6 3%	7 4% s	5 2%	2 1%	2 1%	17 5% rs	13 3% s	3 4% s
5	**285 10% EZc**	141 7%	102 20% AZ	42 21% AZ	46 6%	171 11% c	61 16% Acd	80 12%	170 10%	24 10%	66 11%	215 10%	25 11%	17 15% qs	35 16% Ap qstu	35 11%	25 10%	16 9%	18 7%	17 12%	19 7%	31 8%	34 8%	12 14% Aqstu
6	**461 16% BMUZ**	318 15%	115 23% AZb	25 13%	120 14%	267 17%	70 19%	120 17%	269 16%	42 17%	96 16%	357 16%	37 16%	22 19%	28 13%	51 16%	47 19%	31 17%	40 16%	23 15%	40 15%	65 17%	66 16%	13 14%
7	**684 24% bein**	555 26% Ab	108 22% b	21 10%	204 24%	398 25% e	71 19%	159 23%	422 25%	48 19%	114 19%	560 25% Ai	70 30% Anu	29 25%	53 24%	60 18%	71 29% nu	40 22%	71 27% nu	38 25% n	65 24%	88 24%	80 20%	21 24%
8	**631 22% Tabel**	548 26% Aab	69 14% b	14 7%	203 24% e	372 23% e	50 13%	148 21%	364 21%	58 24%	114 19%	499 23%	47 20%	15 13%	43 19%	89 27% Alot	47 19%	49 26% l	57 22%	30 20%	76 28% Akl mort	72 19%	85 21%	22 24% l
9	**330 12% DTabd ef**	298 14% Aab	20 4%	9 5%	133 16% Ad e	164 10%	30 8%	63 9%	223 13% Af	26 11%	79 13%	244 11%	29 12%	15 13%	22 10%	36 11%	24 10%	19 10%	32 12%	15 10%	28 10%	39 11%	60 15% A	10 11%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**2866**	2146	499	202	836	1606	376	693	1721	244	594	2215	234	116*	220	325	248	188	258	148	268	370	403	88
Effective Base	**2370**	1771	404	181	667	1337	325	592	1409	196	507	1811	260	97	181	248	197	148	197	269	186	272	303	261
Highest rating 10	**227 8% DWYab ejkv**	205 10% Aab	14 3%	8 4%	101 12% Ade	117 7% e	9 2%	50 7%	137 8%	21 9%	68 11% Aj	157 7%	9 4%	6 5%	15 7%	26 8%	18 7%	17 9% k	21 8%	15 10% kv	23 8% k	33 9% k	40 10% kv	4 4%
Don't know	**73 3% EZc**	37 2%	17 3% Z	8 4% Z	11 1%	41 3%	7 2%	27 4% Ag	40 2%	4 2%	10 2%	61 3%	5 2%	4 4%	6 3%	11 3%	2 1%	2 1%	9 4%	4 3%	5 2%	14 4% o	10 2%	1 1%
1-3 (Net)	**88 3% Zcdj**	13 1%	27 5% AZ	48 24% AZa	8 1%	33 2%	46 12% Acd	20 3%	50 3%	10 4%	25 4%	59 3%	5 2%	5 4%	7 3%	11 3%	7 3%	5 2%	5 2%	4 3%	12 4%	11 3%	14 3%	3 3%
4-6 (Net)	**833 29% ELMOU Zcs**	491 23%	245 49% AZ	95 47% AZ	177 21%	482 30% c	163 43% Acd	226 33% Ag	485 28%	77 31%	185 31%	635 29%	69 30%	41 36% s	75 34% qs	94 29%	78 32% s	55 29%	63 25%	42 29%	60 23%	113 31%	113 28%	28 32% s
7-10 (Net)	**1872 65% CDHTa bef**	1606 75% Aab	211 42% b	52 26%	641 77% Ad e	1050 65% e	160 43%	419 61%	1147 67% f	153 63%	375 63%	1460 66%	155 66%	66 57%	132 60%	210 65%	160 65%	126 67%	181 70% lm	97 66%	191 71% lm	232 63%	266 66%	56 64%
9-10 (Net)	**556 19% Dabde fj**	503 23% Aab	34 7%	17 8%	234 28% Ad e	281 17% e	39 10%	113 16%	360 21% Af	48 19%	147 25% Aj	400 18%	38 16%	21 18%	37 17%	62 19%	43 17%	37 20%	53 21%	30 20%	50 19%	72 19%	100 25% Akmov	14 16%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Base: All watching at least one channel asked about, regularly or occasionally
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		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**2874**	1184	374	30	212	114	211	749	712	283	633	635	229	74	299	345	368	565	450	353	257
Base (weighted)	**2866**	1251	512	42**	134	107*	145	675	681	289	659	660	248	66*	253	281	344	581	474	371	293
Effective Base	**2370**	1014	324	24	174	96	177	651	570	239	525	531	199	62	245	266	301	467	379	300	228
Lowest rating 1	**25** *1%*	8 *1%*	4 *1%*	- -	3 *2%*	- -	1 *1%*	8 *1%*	6 *1%*	2 *1%*	2 *	6 *1%*	3 *1%*	- -	6 *2%* AK	6 *2%* ASU	3 *1%*	5 *1%*	2 *	4 *1%*	- -
2	**20** *1%*	8 *1%*	* *	- -	4 *3%* ABCH	1 *1%*	1 *	6 *1%*	5 *1%*	* *	5 *1%*	5 *1%*	1 *	* *	4 *2%*	1 *	5 *2%*	8 *1%*	4 *1%*	1 *	- -
3	**43** *2%*	15 *1%*	11 *2%*	- -	4 *3%*	4 *4%*	1 *1%*	8 *1%*	12 *2%*	* *	8 *1%*	11 *2%*	7 *3%* J	1 *1%*	3 *1%*	6 *2%*	5 *2%*	6 *1%*	3 *1%*	1 *	6 *2%*
4	**87** *3%*	41 *3%*	13 *2%*	- -	7 *5%*	2 *2%*	2 *1%*	23 *3%*	22 *3%*	7 *2%*	26 *4%*	14 *2%*	5 *2%*	2 *3%*	11 *4%*	12 *4%* U	10 *3%*	12 *2%*	13 *3%*	10 *3%*	3 *1%*
5	**285** *10%* IMR	134 *11%*	54 *11%*	4 *9%*	13 *10%*	12 *11%*	11 *8%*	57 *8%*	51 *8%*	28 *10%*	86 *13%* AIM	67 *10%* M	14 *5%*	12 *18%* AIM	27 *11%*	37 *13%* R	36 *10%*	44 *7%*	42 *9%*	47 *13%*	27 *9%*
6	**461** *16%* H	204 *16%*	83 *16%*	5 *12%*	24 *18%*	29 *27%* ABCH	30 *20%* H	87 *13%*	114 *17%*	38 *13%*	113 *17%*	105 *16%*	35 *14%*	10 *15%*	42 *16%*	41 *15%*	47 *14%*	105 *18%*	67 *14%*	50 *13%*	59 *20%*
7	**684** *24%*	300 *24%*	134 *26%*	14 *34%*	25 *18%*	22 *21%*	29 *20%*	161 *24%*	174 *25%*	61 *21%*	158 *24%*	169 *26%*	54 *22%*	19 *29%*	49 *19%*	60 *21%*	88 *26%*	147 *25%*	135 *28%* APU	87 *23%*	57 *19%*
8	**631** *22%*	272 *22%*	114 *22%*	8 *18%*	25 *18%*	17 *16%*	35 *24%*	161 *24%*	133 *19%*	70 *24%*	138 *21%*	164 *25%* I	61 *25%*	10 *15%*	53 *21%*	53 *19%*	70 *20%*	128 *22%*	113 *24%*	90 *24%*	67 *23%*
9	**330** *12%*	132 *11%*	60 *12%*	3 *7%*	14 *11%*	12 *11%*	18 *12%*	91 *14%*	89 *13%* L	44 *15%* LO	71 *11%*	61 *9%*	36 *15%* LO	7 *11%*	21 *8%*	28 *10%*	44 *13%*	73 *13%*	54 *11%*	46 *12%*	40 *14%*
Highest rating 10	**227** *8%* CFK	115 *9%* CF	25 *5%*	7 *16%*	13 *10%* CF	2 *2%*	14 *10%* CF	51 *8%* F	61 *9%* K	28 *10%* K	35 *5%*	47 *7%*	25 *10%* K	2 *3%*	27 *11%* K	30 *11%*	27 *8%*	46 *8%*	33 *7%*	25 *7%*	30 *10%*
Don't know	**73** *3%* B	22 *2%*	13 *3%*	2 *5%*	4 *3%*	6 *5%* B	4 *3%*	22 *3%* B	14 *2%*	10 *3%*	18 *3%*	11 *2%*	5 *2%*	3 *5%*	11 *4%* L	8 *3%*	7 *2%*	9 *2%*	7 *1%*	11 *3%*	3 *1%*
1-3 (Net)	**88** *3%* J	32 *3%*	16 *3%*	- -	10 *8%* ABCGH	5 *5%*	3 *2%*	21 *3%*	23 *3%*	3 *1%*	14 *2%*	22 *3%*	11 *5%* J	1 *2%*	13 *5%* JK	12 *4%*	14 *4%*	18 *3%*	10 *2%*	6 *2%*	6 *2%*
4-6 (Net)	**833** *29%* HM	379 *30%* H	150 *29%*	9 *20%*	43 *32%* H	43 *40%* ABCH	42 *29%*	167 *25%*	187 *27%*	73 *25%*	225 *34%* AIJLM	186 *28%*	54 *22%*	24 *36%* M	79 *31%* M	91 *32%*	94 *27%*	161 *28%*	123 *26%*	108 *29%*	90 *31%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

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Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**2866**	1251	512	42**	134	107*	145	675	681	289	659	660	248	66*	253	281	344	581	474	371	293
Effective Base	**2370**	1014	324	24	174	96	177	651	570	239	525	531	199	62	245	266	301	467	379	300	228
7-10 (Net)	**1872**	819	332	32	76	53	95	464	457	203	402	441	177	38	151	170	229	393	335	247	194
	65%	*65%*	*65%*	*75%*	*57%*	*50%*	*66%*	*69%*	*67%*	*70%*	*61%*	*67%*	*72%*	*58%*	*60%*	*61%*	*67%*	*68%*	*71%*	*67%*	*66%*
	EFKO	EF	F				F	AEF	KO	KO		K	KNO						AP		
9-10 (Net)	**556**	247	85	10	27	13	32	143	151	72	106	108	62	9	49	58	71	119	87	71	70
	19%	*20%*	*17%*	*23%*	*20%*	*13%*	*22%*	*21%*	*22%*	*25%*	*16%*	*16%*	*25%*	*14%*	*19%*	*21%*	*21%*	*20%*	*18%*	*19%*	*24%*
	KL								KL	AKL			AKL								

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 146

Q16_11_1. Rating on statement - It shows programmes with new ideas and different approaches
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**2874**	1355	1519	1377	1497	1347	1526	331	462	456	507	436	682	772	1218	882	796	2078	219	2653	2010	283	290	291
Base (weighted)	**2866**	1345	1521	1351	1514	1377	1487	398	464	434	491	407	671	782	1381	701	817	2049	337	2527	2396	234	148	88
Effective Base	**2370**	1074	1299	1136	1234	1122	1247	269	380	381	417	360	580	667	1019	728	662	1708	197	2212	1825	260	269	261
Lowest rating 1	**32 1% GIRZ cj**	15 1%	17 1%	16 1%	16 1%	24 2% AG	8 1%	1 *	- -	4 1%	9 2% I	2 1%	16 2% AHI L	7 1%	15 1%	10 1%	4 *	28 1%	3 1%	29 1%	29 1%	2 1%	1 1%	1 1%
2	**46 2% EUZc**	25 2%	20 1%	29 2%	17 1%	21 2%	25 2%	3 1%	6 1%	8 2%	10 2%	10 2%	9 1%	11 1%	19 1%	16 2%	12 2%	34 2%	11 3%	35 1%	36 2%	4 2%	4 3%	2 2%
3	**98 3% EGTZ cn**	43 3%	55 4%	63 5% AE	35 2%	57 4%	40 3%	10 2%	18 4%	18 4%	15 3%	16 4%	21 3%	28 4%	41 3%	29 4%	28 3%	70 3%	3 1%	94 4% AT	77 3%	13 6% A	4 3%	3 4%
4	**131 5% EZ**	72 5%	58 4%	80 6% AE	51 3%	70 5%	61 4%	28 7% AI	17 4%	19 4%	20 4%	15 4%	32 5%	30 4%	71 5%	30 4%	31 4%	100 5%	20 6%	110 4%	111 5%	10 4%	6 4%	4 5%
5	**368 13% BEO UZcu**	152 11%	216 14% AB	222 16% AE	146 10%	176 13%	192 13%	61 15%	65 14%	49 11%	63 13%	48 12%	83 12%	71 9%	192 14% O	105 15% AO	91 11%	277 14%	53 16%	315 12%	300 13%	30 13%	19 13%	20 23% AVWX
6	**540 19% MQb s**	265 20%	275 18%	248 18%	292 19%	244 18%	296 20%	91 23% KM	89 19%	110 25% AIK LM	77 16%	74 18%	99 15%	161 21% Q	269 19% Q	111 16%	171 21%	369 18%	65 19%	475 19%	449 19%	49 21%	29 20%	13 14%
7	**622 22% Dab e**	272 20%	350 23%	264 20%	358 24% AD	310 23%	311 21%	100 25% L	93 20%	93 21%	115 23%	75 18%	146 22%	186 24%	294 21%	142 20%	184 23%	438 21%	72 21%	550 22%	512 21%	55 24%	37 25%	18 20%
8	**491 17% DJQ abe**	234 17%	258 17%	203 15%	288 19% AD	235 17%	256 17%	53 13%	88 19% J	57 13%	80 16%	90 22% AHJ K	122 18% J	153 20% Q	233 17%	104 15%	138 17%	353 17%	50 15%	439 17%	421 18%	34 15%	22 15%	14 16%
9	**223 8% Dabd e**	108 8%	115 8%	80 6%	144 9% AD	101 7%	122 8%	28 7%	36 8%	27 6%	45 9%	40 10%	47 7%	62 8%	103 7%	58 8%	73 9%	150 7%	24 7%	199 8%	187 8%	21 9%	10 7%	5 6%
Highest rating 10	**125 4% DLYa dev**	63 5%	63 4%	40 3%	85 6% AD	56 4%	69 5%	9 2%	25 5% HL	21 5%	23 5%	10 2%	37 6% HL	30 4%	60 4%	35 5%	43 5%	82 4%	14 4%	111 4%	108 5%	8 3%	8 5% Y	2 2%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 146

Q16_11_1. Rating on statement - It shows programmes with new ideas and different approaches
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**2866**	1345	1521	1351	1514	1377	1487	398	464	434	491	407	671	782	1381	701	817	2049	337	2527	2396	234	148	88
Effective Base	**2370**	1074	1299	1136	1234	1122	1247	269	380	381	417	360	580	667	1019	728	662	1708	197	2212	1825	260	269	261
Don't know	**189** **7%** **EHWZ cgk**	95 *7%*	94 *6%*	107 *8%* AE	82 *5%*	83 *6%*	107 *7%*	15 *4%*	27 *6%*	29 *7%*	33 *7%*	28 *7%*	58 *9%* AH	44 *6%*	84 *6%*	61 *9%* AOP	42 *5%*	148 *7%*	20 *6%*	170 *7%*	165 *7%* W	8 *4%*	9 *6%*	7 *8%* W
1-3 (Net)	**176** **6%** **EGHZ cn**	84 *6%*	92 *6%*	108 *8%* AE	68 *5%*	102 *7%* AG	73 *5%*	13 *3%*	25 *5%*	29 *7%*	34 *7%* H	28 *7%* H	46 *7%* H	46 *6%*	74 *5%*	55 *8%* AP	44 *5%*	132 *6%*	17 *5%*	159 *6%*	142 *6%*	19 *8%*	9 *6%*	5 *6%*
4-6 (Net)	**1039** **36%** **EMU Zci**	489 *36%*	550 *36%*	550 *41%* AE	489 *32%*	490 *36%*	549 *37%*	180 *45%* AIK LM	170 *37%*	178 *41%* AKL M	160 *33%*	137 *34%*	215 *32%*	262 *33%*	532 *39%* AO	246 *35%*	292 *36%*	747 *36%*	139 *41%*	900 *36%*	860 *36%*	88 *38%*	54 *36%*	37 *42%* A
7-10 (Net)	**1461** **51%** **DJY abdefp v**	676 *50%*	785 *52%*	586 *43%*	875 *58%* AD	703 *51%*	758 *51%*	190 *48%*	242 *52%*	199 *46%*	263 *54%* J	215 *53%*	353 *53%* J	430 *55%* AP Q	691 *50%*	339 *48%*	439 *54%*	1023 *50%*	161 *48%*	1299 *51%*	1228 *51%* Y	118 *51%*	76 *52%*	39 *44%*
9-10 (Net)	**349** **12%** **DSY abdejv**	171 *13%*	177 *12%*	120 *9%*	229 *15%* AD	158 *11%*	191 *13%*	37 *9%*	62 *13%*	48 *11%*	68 *14%*	49 *12%*	84 *13%*	91 *12%*	164 *12%*	93 *13%*	117 *14%* S	232 *11%*	39 *11%*	310 *12%*	295 *12%*	29 *12%*	18 *12%*	7 *8%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 146

Q16_11_1. Rating on statement - It shows programmes with new ideas and different approaches
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**2874**	2147	492	217	811	1618	394	725	1699	236	625	2180	283	108	199	271	221	160	213	290	205	304	329	291
Base (weighted)	**2866**	2146	499	202	836	1606	376	693	1721	244	594	2215	234	116*	220	325	248	188	258	148	268	370	403	88
Effective Base	**2370**	1771	404	181	667	1337	325	592	1409	196	507	1811	260	97	181	248	197	148	197	269	186	272	303	261
Lowest rating 1	**32 1% GIRZcj**	5 *	8 2% Z	20 10% AZa	2 *	14 1%	16 4% Acd	11 2%	16 1%	3 1%	14 2% Aj	19 1%	2 1%	3 3%	1 1%	2 1%	1 *	1 1%	7 3% A	1 1%	2 1%	5 1%	7 2%	1 1%
2	**46 2% EUZc**	14 1%	14 3% Z	19 9% AZa	1 *	24 2% c	21 5% Acd	11 2%	31 2%	3 1%	12 2%	31 1%	4 2%	1 1%	4 2%	4 1%	4 2%	5 3%	4 1%	4 3%	4 1%	3 1%	7 2%	2 2%
3	**98 3% EGTZcn**	39 2%	32 6% AZ	27 14% AZa	7 1%	48 3% c	42 11% Acd	29 4%	51 3%	9 4%	17 3%	79 4%	13 6% Anq	3 2%	15 7% Anq u	4 1%	10 4% n	9 5% nq	4 1%	4 3%	11 4% n	11 3%	10 3%	3 4% n
4	**131 5% EZ**	68 3%	42 8% AZ	21 10% AZ	34 4%	65 4%	31 8% Acd	37 5%	71 4%	16 6%	26 4%	103 5%	10 4%	2 2%	10 4%	16 5%	24 10% Aklqrs tu	10 5%	11 4%	6 4%	8 3%	14 4%	17 4%	4 5%
5	**368 13% BEOUZ cu**	225 10%	110 22% AZ	33 16% Z	66 8%	236 15% Ac	64 17% Ac	93 13%	224 13%	26 11%	67 11%	297 13%	30 13%	24 21% Amo qtu	25 11%	51 16% ou	21 9%	29 16% ou	31 12%	19 13%	38 14% u	46 12%	34 8% A	20 23% kmnoqrstu
6	**540 19% MQbs**	419 20% b	93 19%	26 13%	154 18%	303 19%	76 20%	131 19%	322 19%	49 20%	100 17%	431 19%	49 21% s	17 15%	35 16%	70 22% sv	48 19%	45 24% sv	41 16%	29 20%	34 13%	67 18%	92 23% sv	13 14%
7	**622 22% Dabe**	511 24% Aab	79 16%	26 13%	191 23% e	365 23% e	54 14%	135 19%	387 22%	45 18%	128 22%	483 22%	55 24% p	23 20%	52 24%	73 23%	48 19%	29 15%	52 20%	37 25% p	70 26% p	90 24% p	75 19%	18 20%
8	**491 17% DJQabe**	437 20% Aab	51 10% b	3 2%	180 22% Ade	274 17% e	35 9%	108 16%	301 17%	41 17%	105 18%	377 17%	34 15%	23 20%	33 15%	59 18%	41 17%	26 14%	53 20%	22 15%	48 18%	64 17%	73 18%	14 16%
9	**223 8% Dabde**	211 10% Aab	8 2%	4 2%	107 13% Ade	100 6%	16 4%	47 7%	143 8%	21 9%	51 9%	164 7%	21 9%	6 5%	14 7%	20 6%	22 9%	22 12%	17 7%	10 7%	22 8%	30 8%	34 8%	5 6%
Highest rating 10	**125 4% DLYadev**	114 5% Aab	8 2%	4 2%	73 9% Ade	50 3% e	3 1%	29 4%	78 5%	12 5%	35 6%	88 4%	8 3%	5 4%	9 4%	12 4%	8 3%	4 2%	13 5%	8 5% v	16 6%	18 5%	22 6% v	2 2%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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21st May - 17th June, 1st - 30th October

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Q16_11_1. Rating on statement - It shows programmes with new ideas and different approaches
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Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**2866**	2146	499	202	836	1606	376	693	1721	244	594	2215	234	116*	220	325	248	188	258	148	268	370	403	88
Effective Base	**2370**	1771	404	181	667	1337	325	592	1409	196	507	1811	260	97	181	248	197	148	197	269	186	272	303	261
Don't know	**189** *7%* **EHWZcg k**	104 *5%*	55 *11%* AZ	20 *10%* Z	22 *3%*	127 *8%* Ac	20 *5%* c	63 *9%* Ag	97 *6%*	18 *8%*	40 *7%*	144 *7%*	8 *4%*	9 *8%*	22 *10%* knp	13 *4%*	20 *8%* k	8 *4%*	26 *10%* knp	9 *6%*	14 *5%*	22 *6%*	31 *8%* k	7 *8%* k
1-3 (Net)	**176** *6%* **EGHZcn**	57 *3%*	53 *11%* AZ	66 *33%* AZa	10 *1%*	87 *5%* c	78 *21%* Acd	50 *7%*	98 *6%*	15 *6%*	42 *7%*	129 *6%*	19 *8%* n	6 *6%*	20 *9%* n	10 *3%*	15 *6%*	16 *8%* n	14 *5%*	9 *6%*	17 *6%*	19 *5%*	25 *6%*	5 *6%*
4-6 (Net)	**1039** *36%* **EMUZc i**	712 *33%*	245 *49%* AZb	80 *40%*	254 *30%*	603 *38%* c	171 *45%* Acd	261 *38%*	618 *36%*	91 *37%*	193 *32%*	831 *38%* Ai	88 *38%*	43 *37%*	70 *32%*	137 *42%* Amqs	93 *38%*	84 *45%* Amqs t	83 *32%*	54 *36%*	80 *30%*	126 *34%*	143 *36%*	37 *42%* Amqs
7-10 (Net)	**1461** *51%* **DJYab defpv**	1274 *59%* Aab	146 *29%* b	37 *18%*	551 *66%* Ad e	789 *49%* e	107 *28%*	318 *46%*	909 *53%* Af	120 *49%*	319 *54%*	1110 *50%*	118 *51%*	57 *49%*	108 *49%*	165 *51%*	119 *48%*	81 *43%*	135 *52%*	76 *52%*	157 *58%* Aop v	202 *55%* pv	204 *51%*	39 *44%*
9-10 (Net)	**349** *12%* **DSYab dejv**	325 *15%* Aab	16 *3%*	7 *4%*	179 *21%* Ade	150 *9%* e	18 *5%*	76 *11%*	221 *13%*	33 *14%*	86 *14%*	251 *11%*	29 *12%*	10 *9%*	24 *11%*	32 *10%*	30 *12%*	26 *14%*	30 *12%*	18 *12%*	38 *14%*	48 *13%*	57 *14%* v	7 *8%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Table 146

Q16_11_1. Rating on statement - It shows programmes with new ideas and different approaches
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

	Total (A)	Working status: Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	Education: GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Household income: Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**2874**	1184	374	30	212	114	211	749	712	283	633	635	229	74	299	345	368	565	450	353	257
Base (weighted)	**2866**	1251	512	42**	134	107*	145	675	681	289	659	660	248	66*	253	281	344	581	474	371	293
Effective Base	**2370**	1014	324	24	174	96	177	651	570	239	525	531	199	62	245	266	301	467	379	300	228
Lowest rating 1	**32** *1%*	10 *1%*	2 *	- -	4 *3%* ABC	1 *1%*	1 *1%*	14 *2%* ABC	5 *1%*	4 *1%*	5 *1%*	10 *2%*	2 *1%*	* *	6 *2%*	5 *2%*	7 *2%*	4 *1%*	2 *	1 *	4 *1%*
2	**46** *2%*	19 *2%*	8 *2%*	- -	3 *2%*	1 *1%*	3 *2%*	11 *2%*	11 *2%*	4 *1%*	11 *2%*	7 *1%*	3 *1%*	2 *2%*	8 *3%* AL	4 *1%*	11 *3%* A	14 *2%*	5 *1%*	4 *1%*	3 *1%*
3	**98** *3%* GR	50 *4%* G	17 *3%*	- -	7 *5%* G	4 *3%*	1 *1%*	20 *3%*	16 *2%*	10 *4%*	26 *4%*	21 *3%*	10 *4%*	3 *4%*	11 *5%*	9 *3%*	12 *4%*	10 *2%*	21 *4%* R	17 *5%*	11 *4%*
4	**131** *5%* CJ	52 *4%*	12 *2%*	4 *11%*	8 *6%* C	12 *11%* ABCGH	6 *4%*	36 *5%* C	39 *6%* J	4 *1%*	33 *5%* J	26 *4%*	10 *4%*	3 *5%*	16 *6%* J	9 *3%*	21 *6%*	34 *6%*	19 *4%*	9 *3%*	11 *4%*
5	**368** *13%* MS	163 *13%*	68 *13%*	6 *14%*	18 *14%*	15 *14%*	17 *12%*	80 *12%*	75 *11%*	43 *15%* M	103 *16%* AIM	80 *12%* M	18 *7%*	14 *22%* AILM	33 *13%* M	51 *18%* AQRS U	41 *12%*	65 *11%*	45 *9%*	52 *14%*	31 *10%*
6	**540** *19%* H	241 *19%* H	113 *22%* EH	8 *19%*	18 *13%*	26 *24%* EH	31 *21%*	103 *15%*	138 *20%*	50 *17%*	114 *17%*	147 *22%* AKO	39 *16%*	13 *20%*	37 *15%*	52 *19%*	59 *17%*	117 *20%*	98 *21%*	70 *19%*	59 *20%*
7	**622** *22%* N	260 *21%*	127 *25%*	8 *20%*	27 *20%*	23 *21%*	30 *20%*	147 *22%*	147 *22%* N	56 *19%*	158 *24%* N	146 *22%* N	56 *23%* N	7 *11%*	50 *20%*	57 *20%*	78 *23%*	123 *21%*	111 *23%*	82 *22%*	71 *24%*
8	**491** *17%* P	217 *17%*	83 *16%*	6 *15%*	19 *14%*	12 *11%*	26 *18%*	128 *19%*	126 *19%*	51 *18%*	114 *17%*	100 *15%*	49 *20%*	12 *18%*	38 *15%*	34 *12%*	56 *16%*	110 *19%* P	99 *21%* AP	66 *18%*	46 *16%*
9	**223** *8%* O	103 *8%*	41 *8%*	1 *3%*	11 *8%*	5 *5%*	13 *9%*	49 *7%*	50 *7%*	31 *11%* O	49 *7%*	58 *9%* O	21 *8%*	3 *5%*	10 *4%*	21 *8%*	31 *9%*	47 *8%*	42 *9%*	39 *10%*	19 *7%*
Highest rating 10	**125** *4%* CKL	69 *6%* AC	9 *2%*	4 *10%*	7 *5%* C	3 *3%*	8 *6%* C	25 *4%*	34 *5%* KL	13 *4%*	18 *3%*	18 *3%*	25 *10%* AIJ KLN	1 *2%*	16 *6%* KL	20 *7%* AQS	9 *3%*	29 *5%*	16 *3%*	10 *3%*	20 *7%* Q
Don't know	**189** *7%* BKS	67 *5%*	30 *6%*	4 *9%*	12 *9%*	6 *5%*	9 *6%*	61 *9%* AB	40 *6%*	24 *8%* K	29 *4%*	46 *7%*	14 *6%*	7 *11%* K	29 *11%* AIKLM	19 *7%* S	20 *6%*	28 *5%*	15 *3%*	22 *6%*	18 *6%*
1-3 (Net)	**176** *6%*	78 *6%*	27 *5%*	- -	14 *11%* ABCG	5 *5%*	6 *4%*	45 *7%*	32 *5%*	18 *6%*	41 *6%*	38 *6%*	15 *6%*	4 *7%*	25 *10%* AIL	18 *6%*	30 *9%* R	28 *5%*	29 *6%*	22 *6%*	18 *6%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 146

Q16_11_1. Rating on statement - It shows programmes with new ideas and different approaches
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**2866**	1251	512	42**	134	107*	145	675	681	289	659	660	248	66*	253	281	344	581	474	371	293
Effective Base	**2370**	1014	324	24	174	96	177	651	570	239	525	531	199	62	245	266	301	467	379	300	228
4-6 (Net)	**1039**	457	194	18	44	53	54	219	252	97	250	253	67	31	86	112	121	216	162	131	101
	36%	*37%*	*38%*	*44%*	*33%*	*49%*	*37%*	*33%*	*37%*	*33%*	*38%*	*38%*	*27%*	*46%*	*34%*	*40%*	*35%*	*37%*	*34%*	*35%*	*34%*
	HM					ABCEGH			M		M	M		M								
7-10 (Net)	**1461**	649	260	20	64	43	77	349	358	150	339	322	152	24	114	132	174	309	268	196	156
	51%	*52%*	*51%*	*47%*	*47%*	*40%*	*53%*	*52%*	*53%*	*52%*	*51%*	*49%*	*61%*	*36%*	*45%*	*47%*	*51%*	*53%*	*57%*	*53%*	*53%*
	FNO	F					F	F	NO	N	N		AI JKLNO						AP		
9-10 (Net)	**349**	172	50	5	18	8	21	74	84	43	67	76	46	4	26	41	41	76	58	48	39
	12%	*14%*	*10%*	*13%*	*14%*	*8%*	*14%*	*11%*	*12%*	*15%*	*10%*	*12%*	*19%*	*7%*	*10%*	*15%*	*12%*	*13%*	*12%*	*13%*	*13%*
		A											AIK LNO								

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 147

Q16_12_1. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**2874**	1355	1519	1377	1497	1347	1526	331	462	456	507	436	682	772	1218	882	796	2078	219	2653	2010	283	290	291
Base (weighted)	**2866**	1345	1521	1351	1514	1377	1487	398	464	434	491	407	671	782	1381	701	817	2049	337	2527	2396	234	148	88
Effective Base	**2370**	1074	1299	1136	1234	1122	1247	269	380	381	417	360	580	667	1019	728	662	1708	197	2212	1825	260	269	261
Lowest rating 1	**57 2% GZc**	34 3%	23 2%	27 2%	30 2%	36 3% AG	21 1%	9 2%	7 1%	6 1%	15 3%	5 1%	16 2%	17 2%	23 2%	18 3%	15 2%	42 2%	9 3%	49 2%	46 2%	5 2%	3 2%	3 4%
2	**54 2% Zc**	23 2%	31 2%	33 2%	21 1%	30 2%	24 2%	5 1%	13 3%	5 1%	7 1%	10 3%	14 2%	11 1%	25 2%	17 2%	11 1%	43 2%	3 1%	51 2%	42 2%	4 2%	7 5% AVY	1 1%
3	**93 3% EGXZ cr**	44 3%	50 3%	58 4% AE	36 2%	55 4%	39 3%	23 6% AJKM	16 3%	11 2%	11 2%	19 5% M	14 2%	30 4%	37 3%	27 4%	24 3%	70 3%	11 3%	82 3%	78 3%	11 5% X	2 1%	3 3%
4	**163 6% EUZc**	75 6%	87 6%	95 7% AE	67 4%	74 5%	88 6%	33 8% M	26 6%	27 6%	24 5%	23 6%	29 4%	42 5%	82 6%	38 5%	47 6%	115 6%	26 8%	136 5%	136 6%	14 6%	9 6%	4 4%
5	**444 15% ELW Zck**	196 15%	248 16%	247 18% AE	197 13%	203 15%	241 16%	67 17%	82 18% JL	54 12%	74 15%	48 12%	120 18% JL	110 14%	232 17%	101 14%	115 14%	329 16%	53 16%	391 15%	373 16% W	24 10%	25 17% W	21 24% AVWX
6	**495 17% M**	224 17%	271 18%	229 17%	266 18%	222 16%	273 18%	73 18% M	79 17%	94 22% AM	92 19% M	72 18% M	84 13%	134 17%	244 18%	117 17%	142 17%	353 17%	59 18%	435 17%	418 17%	38 16%	26 18%	13 15%
7	**568 20% DQa be**	261 19%	307 20%	244 18%	324 21% AD	293 21%	275 18%	75 19%	86 19%	106 24% AIL	94 19%	68 17%	140 21%	170 22% Q	278 20%	120 17%	179 22%	389 19%	70 21%	499 20%	468 20%	52 22%	31 21%	17 20%
8	**460 16% DXa bdeIr**	221 16%	238 16%	174 13%	286 19% AD	231 17%	228 15%	56 14%	79 17%	63 14%	71 15%	76 19%	114 17%	132 17%	219 16%	106 15%	142 17%	317 15%	50 15%	408 16%	392 16%	36 16%	17 12%	13 15%
9	**208 7% Dabd e**	103 8%	105 7%	76 6%	132 9% AD	103 8%	104 7%	28 7%	32 7%	28 6%	42 9%	39 9% M	38 6%	60 8%	87 6%	61 9%	63 8%	145 7%	28 8%	179 7%	170 7%	27 11% AVXY	7 4%	4 5%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - AkImnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 147

Q16_12_1. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**2866**	1345	1521	1351	1514	1377	1487	398	464	434	491	407	671	782	1381	701	817	2049	337	2527	2396	234	148	88
Effective Base	**2370**	1074	1299	1136	1234	1122	1247	269	380	381	417	360	580	667	1019	728	662	1708	197	2212	1825	260	269	261
Highest rating 10	**117** ***4%*** **DWab dek**	61 *5%*	56 *4%*	37 *3%*	81 *5%* AD	55 *4%*	62 *4%*	10 *3%*	18 *4%*	14 *3%*	28 *6%*	15 *4%*	33 *5%*	26 *3%*	58 *4%*	34 *5%*	38 *5%*	79 *4%*	12 *3%*	106 *4%*	103 *4%* W	3 *1%*	9 *6%* W	2 *2%*
Don't know	**206** ***7%*** **EFRZ cgp**	102 *8%*	105 *7%*	132 *10%* AE	74 *5%*	74 *5%*	132 *9%* AF	19 *5%*	27 *6%*	26 *6%*	33 *7%*	33 *8%*	69 *10%* AHI JK	48 *6%*	95 *7%*	63 *9%* AO	40 *5%*	166 *8%* AR	15 *4%*	191 *8%* A	170 *7%*	18 *8%*	13 *9%*	6 *7%*
1-3 (Net)	**205** ***7%*** **EGZc**	101 *8%*	104 *7%*	118 *9%* AE	87 *6%*	121 *9%* AG	84 *6%*	37 *9%* J	35 *8%*	21 *5%*	34 *7%*	34 *8%*	44 *7%*	58 *7%*	85 *6%*	62 *9%* AP	50 *6%*	155 *8%*	23 *7%*	182 *7%*	166 *7%*	21 *9%*	12 *8%*	7 *8%*
4-6 (Net)	**1102** ***38%*** **EFM WZcik**	495 *37%*	607 *40%*	572 *42%* AE	530 *35%*	499 *36%*	602 *40%* AF	173 *43%* LM	187 *40%*	176 *40%*	190 *39%*	144 *35%*	233 *35%*	287 *37%*	559 *40%*	256 *37%*	304 *37%*	798 *39%*	139 *41%*	962 *38%*	927 *39%*	76 *33%*	60 *41%*	38 *44%* W
7-10 (Net)	**1352** ***47%*** **DGS abdefj m**	647 *48%*	705 *46%*	530 *39%*	823 *54%* AD	683 *50%* AG	669 *45%*	170 *43%*	215 *46%*	211 *49%*	235 *48%*	197 *48%*	325 *48%*	389 *50%*	642 *47%*	320 *46%*	423 *52%* AS	930 *45%*	160 *47%*	1192 *47%*	1133 *47%*	119 *51%*	64 *43%*	37 *42%*
9-10 (Net)	**325** ***11%*** **DYa bdev**	164 *12%*	160 *11%*	112 *8%*	212 *14%* AD	159 *12%*	166 *11%*	39 *10%*	50 *11%*	42 *10%*	70 *14%* A	53 *13%*	71 *11%*	86 *11%*	145 *10%*	94 *13%* A	101 *12%*	224 *11%*	40 *12%*	285 *11%*	273 *11%*	30 *13%*	15 *10%*	7 *8%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 147

Q16_12_1. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**2874**	2147	492	217	811	1618	394	725	1699	236	625	2180	283	108	199	271	221	160	213	290	205	304	329	291
Base (weighted)	**2866**	2146	499	202	836	1606	376	693	1721	244	594	2215	234	116*	220	325	248	188	258	148	268	370	403	88
Effective Base	**2370**	1771	404	181	667	1337	325	592	1409	196	507	1811	260	97	181	248	197	148	197	269	186	272	303	261
Lowest rating 1	**57 2% GZc**	14 1%	15 3% Z	28 14% AZa	2 *	29 2% c	26 7% Acd	16 2%	34 2%	2 1%	18 3%	39 2%	5 2%	2 2%	2 1%	5 2%	4 2%	5 2%	7 3%	3 2%	6 2%	8 2%	6 2%	3 4%
2	**54 2% Zc**	16 1%	20 4% AZ	18 9% AZa	7 1%	29 2%	16 4% Acd	12 2%	34 2%	6 2%	6 1%	45 2%	4 2%	1 1%	4 2%	4 1%	2 1%	5 3%	3 1%	7 5% Aln oqtv	7 3%	5 1%	11 3%	1 1%
3	**93 3% EGXZcr**	39 2%	34 7% AZ	19 10% AZ	4 *	62 4% c	23 6% Ac	18 3%	59 3%	9 4%	16 3%	76 3%	11 5% r	2 2%	8 4%	12 4%	9 3%	7 4%	4 2%	2 1%	9 3%	15 4%	12 3%	3 3%
4	**163 6% EUZc**	92 4%	43 9% AZ	27 13% AZ	31 4%	94 6% c	37 10% Acd	34 5%	105 6%	11 4%	33 5%	129 6%	14 6%	4 3%	26 12% Akl npqrst uv	19 6%	19 8%	9 5%	12 5%	9 6%	12 4%	15 4%	19 5%	4 4%
5	**444 15% ELWZc k**	296 14%	114 23% AZ	33 16%	82 10%	289 18% Ac	71 19% c	117 17%	267 15%	36 15%	85 14%	348 16%	24 10%	28 24% Akn qtu	35 16%	46 14%	39 16%	31 16%	36 14%	25 17% k	48 18% k	57 15%	53 13%	21 24% Akmnoqrtu
6	**495 17% M**	366 17%	102 20% b	26 13%	141 17%	276 17%	72 19%	122 18%	289 17%	47 19%	88 15%	398 18%	38 16%	17 15%	44 20%	68 21%	39 16%	38 20%	39 15%	26 18%	40 15%	65 18%	68 17%	13 15%
7	**568 20% DQabe**	479 22% Aab	67 13%	20 10%	185 22% e	319 20% e	55 14%	121 18%	364 21%	39 16%	119 20%	442 20%	52 22%	30 26% n	37 17%	52 16%	51 21%	41 22%	46 18%	31 21%	47 17%	79 21%	85 21%	17 20%
8	**460 16% DXabd elr**	412 19% Aab	36 7%	11 5%	200 24% Ad e	228 14% e	30 8%	103 15%	273 16%	52 21% Afg	107 18%	341 15%	36 16%	10 9%	28 13%	67 21% Almpr t	39 16%	23 12%	50 19% lr	17 12%	49 18% l	51 14%	75 19% lr	13 15%
9	**208 7% Dabde**	192 9% Aab	16 3% b	* *	94 11% Ade	98 6%	15 4%	50 7%	128 7%	14 6%	49 8%	154 7%	27 11% Amr sv	13 11% mr	9 4%	22 7%	20 8%	13 7%	21 8%	7 4%	13 5%	30 8%	28 7%	4 5%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 147

Q16_12_1. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	Yorkshire/ Humberside (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**2866**	2146	499	202	836	1606	376	693	1721	244	594	2215	234	116*	220	325	248	188	258	148	268	370	403	88
Effective Base	**2370**	1771	404	181	667	1337	325	592	1409	196	507	1811	260	97	181	248	197	148	197	269	186	272	303	261
Highest rating 10	**117** *4%* **DWabdek**	112 *5%* Aab	4 *1%*	2 *1%*	67 *8%* Ade	47 *3%* e	4 *1%*	23 *3%*	74 *4%*	12 *5%*	32 *5%*	83 *4%*	3 *1%*	2 *1%*	8 *4%*	9 *3%*	13 *5%* k	12 *7%* k	11 *4%*	9 *6%* k	13 *5%*	16 *4%*	18 *4%*	2 *2%*
Don't know	**206** *7%* **EFRZcgp**	128 *6%*	48 *10%* AZ	18 *9%*	24 *3%*	134 *8%* Ac	28 *7%* c	76 *11%* Ag	95 *6%*	17 *7%*	43 *7%*	160 *7%*	18 *8%* p	7 *6%*	18 *8%* p	21 *7%*	12 *5%*	4 *2%*	29 *11%* Aop	13 *9%* p	23 *9%* p	28 *8%* p	28 *7%*	6 *7%* p
1-3 (Net)	**205** *7%* **EGZc**	69 *3%*	69 *14%* AZ	65 *32%* AZa	13 *2%*	120 *7%* c	64 *17%* Acd	46 *7%*	127 *7%*	16 *7%*	40 *7%*	160 *7%*	21 *9%*	5 *4%*	15 *7%*	21 *6%*	15 *6%*	16 *9%*	15 *6%*	12 *8%*	22 *8%*	28 *8%*	30 *7%*	7 *8%*
4-6 (Net)	**1102** *38%* **EFMWZcik**	754 *35%*	259 *52%* AZb	86 *42%*	254 *30%*	659 *41%* Ac	181 *48%* Acd	274 *40%*	660 *38%*	93 *38%*	205 *35%*	875 *39%* i	76 *33%*	49 *43%*	105 *48%* Ak qstu	132 *41%*	97 *39%*	78 *42%*	86 *33%*	60 *41%*	101 *38%*	138 *37%*	140 *35%*	38 *44%* kqu
7-10 (Net)	**1352** *47%* **DGSabdefjm**	1195 *56%* Aab	122 *25%* b	33 *17%*	546 *65%* Ade	693 *43%* e	104 *28%*	298 *43%*	839 *49%* f	117 *48%*	307 *52%* Aj	1019 *46%*	119 *51%* m	55 *48%*	82 *37%*	150 *46%*	124 *50%* m	89 *47%*	128 *50%* m	64 *43%*	122 *46%*	176 *48%* m	206 *51%* mv	37 *42%*
9-10 (Net)	**325** *11%* **DYabdev**	303 *14%* Aab	19 *4%*	2 *1%*	161 *19%* Ade	145 *9%* e	18 *5%*	74 *11%*	203 *12%*	26 *11%*	81 *14%*	236 *11%*	30 *13%*	14 *12%*	17 *8%*	31 *10%*	34 *14%*	25 *13%*	33 *13%*	15 *10%*	26 *10%*	46 *12%*	46 *11%*	7 *8%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Table 147

Q16_12_1. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**2874**	1184	374	30	212	114	211	749	712	283	633	635	229	74	299	345	368	565	450	353	257
Base (weighted)	**2866**	1251	512	42**	134	107*	145	675	681	289	659	660	248	66*	253	281	344	581	474	371	293
Effective Base	**2370**	1014	324	24	174	96	177	651	570	239	525	531	199	62	245	266	301	467	379	300	228
Lowest rating 1	**57** **2%** I	21 2%	11 2%	- -	5 4%	3 3%	3 2%	14 2%	7 1%	5 2%	16 2%	18 3% I	5 2%	1 2%	6 2%	5 2%	9 3%	9 2%	7 1%	5 1%	11 4%
2	**54** **2%**	23 2%	12 2%	- -	2 1%	2 1%	1 1%	14 2%	8 1%	6 2%	17 3%	11 2%	4 2%	1 1%	8 3%	4 1%	6 2%	12 2%	10 2%	7 2%	2 1%
3	**93** **3%** HQ	48 4%	15 3%	3 6%	5 4%	6 5%	3 2%	14 2%	23 3%	7 2%	24 4%	22 3%	11 4%	2 3%	4 1%	6 2%	4 1%	16 3%	10 2%	14 4%	14 5% Q
4	**163** **6%**	69 6%	30 6%	- -	8 6%	15 14% ABCEGH	8 6%	32 5%	30 4%	17 6%	48 7% I	39 6%	13 5%	3 5%	13 5%	19 7%	18 5%	27 5%	24 5%	23 6%	18 6%
5	**444** **15%** U	179 14%	83 16%	8 19%	19 14%	25 23% ABG	16 11%	114 17% G	102 15%	35 12%	104 16%	110 17%	29 12%	13 19%	47 19% JM	51 18% U	56 16%	95 16%	69 15%	58 16%	32 11%
6	**495** **17%** H	231 18% H	98 19% H	8 18%	24 18%	13 12%	32 22% FH	90 13%	116 17%	47 16%	108 16%	132 20%	40 16%	13 20%	36 14%	41 15%	67 20%	109 19%	84 18%	62 17%	54 18%
7	**568** **20%** M	249 20%	94 18%	3 7%	26 19%	16 15%	37 26% AF	143 21%	137 20%	58 20%	150 23% M	129 20%	36 14%	14 22%	43 17%	50 18%	61 18%	115 20%	108 23%	79 21%	64 22%
8	**460** **16%**	195 16%	92 18%	9 21%	19 14%	12 11%	21 14%	112 17%	105 15%	54 19% N	96 15%	101 15%	54 22% AIK LN	5 8%	43 17%	36 13%	60 17%	96 17%	91 19% PU	66 18%	38 13%
9	**208** **7%** L	102 8%	28 6%	4 11%	11 8%	8 7%	9 6%	45 7%	68 10% AKLO	27 9% LO	38 6%	33 5%	28 11% AKL NO	2 3%	11 5%	28 10% R	33 10%	35 6%	33 7%	23 6%	24 8%
Highest rating 10	**117** **4%** LQ	63 5% AC	12 2%	3 8%	4 3%	2 2%	6 4%	27 4%	39 6% AKL	17 6% KL	19 3%	17 3%	11 4%	2 4%	11 5%	14 5% Q	7 2%	31 5% Q	13 3%	16 4%	20 7% AQS
Don't know	**206** **7%** B	70 6%	37 7%	4 10%	12 9%	6 6%	8 6%	68 10% AB	45 7%	16 6%	39 6%	48 7%	17 7%	9 14% AIJK	32 12% AIJK L	28 10% RS	23 7%	34 6%	25 5%	17 5%	16 6%
1-3 (Net)	**205** **7%**	93 7%	38 7%	3 6%	12 9%	10 9%	7 5%	42 6%	38 6%	17 6%	57 9% I	50 8%	20 8%	4 6%	17 7%	15 5%	19 5%	37 6%	27 6%	26 7%	26 9%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 147

Q16_12_1. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**2866**	1251	512	42**	134	107*	145	675	681	289	659	660	248	66*	253	281	344	581	474	371	293
Effective Base	**2370**	1014	324	24	174	96	177	651	570	239	525	531	199	62	245	266	301	467	379	300	228
4-6 (Net)	**1102**	479	211	15	50	53	56	237	249	99	260	281	82	29	96	111	142	231	178	144	104
	38%	*38%*	*41%*	*37%*	*38%*	*50%*	*39%*	*35%*	*37%*	*34%*	*39%*	*43%*	*33%*	*44%*	*38%*	*39%*	*41%*	*40%*	*37%*	*39%*	*35%*
	H					ABEH						AIJM									
7-10 (Net)	**1352**	609	226	20	59	37	73	328	350	156	303	280	129	24	108	128	160	278	245	184	147
	47%	*49%*	*44%*	*47%*	*44%*	*35%*	*51%*	*49%*	*51%*	*54%*	*46%*	*42%*	*52%*	*36%*	*43%*	*46%*	*47%*	*48%*	*52%*	*50%*	*50%*
	FL	F					F	F	ALNO	AKLNO			LN O								
9-10 (Net)	**325**	165	40	8	14	9	16	72	107	44	57	50	39	4	23	42	40	67	45	39	45
	11%	*13%*	*8%*	*19%*	*11%*	*9%*	*11%*	*11%*	*16%*	*15%*	*9%*	*8%*	*16%*	*6%*	*9%*	*15%*	*12%*	*11%*	*10%*	*11%*	*15%*
	CKL	AC							AKLNO	KLO			AKL O			AS					S

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 148

Q16_13_1. Rating on statement - It shows new programmes made in the UK
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**2874**	1355	1519	1377	1497	1347	1526	331	462	456	507	436	682	772	1218	882	796	2078	219	2653	2010	283	290	291
Base (weighted)	**2866**	1345	1521	1351	1514	1377	1487	398	464	434	491	407	671	782	1381	701	817	2049	337	2527	2396	234	148	88
Effective Base	**2370**	1074	1299	1136	1234	1122	1247	269	380	381	417	360	580	667	1019	728	662	1708	197	2212	1825	260	269	261
Lowest rating 1	**17** ***1%*** **Zc**	8 *1%*	9 *1%*	9 *1%*	8 *1%*	11 *1%*	6 *	- -	2 *	1 *	6 *1%*	1 *	7 *1%*	3 *	6 *	8 *1%*	3 *	14 *1%*	1 *	16 *1%*	12 *	4 *2%* AV	1 *1%*	* *
2	**39** ***1%*** **EUZc**	18 *1%*	21 *1%*	29 *2%* AE	10 *1%*	22 *2%*	18 *1%*	6 *2%*	3 *1%*	9 *2%*	7 *1%*	5 *1%*	9 *1%*	9 *1%*	20 *1%*	10 *1%*	12 *1%*	28 *1%*	10 *3%* U	29 *1%*	36 *2%*	1 *	2 *1%*	1 *1%*
3	**59** ***2%*** **Zd**	27 *2%*	32 *2%*	33 *2%*	26 *2%*	34 *2%*	25 *2%*	9 *2%*	16 *3%* J	4 *1%*	7 *1%*	10 *2%*	14 *2%*	12 *2%*	27 *2%*	20 *3%*	16 *2%*	43 *2%*	10 *3%*	49 *2%*	49 *2%*	4 *2%*	1 *1%*	4 *5%* AVWX
4	**105** ***4%*** **EUZc**	47 *4%*	58 *4%*	68 *5%* AE	37 *2%*	52 *4%*	53 *4%*	24 *6%* AM	15 *3%*	16 *4%*	16 *3%*	16 *4%*	19 *3%*	27 *3%*	55 *4%*	23 *3%*	25 *3%*	80 *4%*	24 *7%* AU	81 *3%*	92 *4%*	4 *2%*	6 *4%*	4 *4%*
5	**327** ***11%*** **EZc**	151 *11%*	176 *12%*	185 *14%* AE	142 *9%*	141 *10%*	186 *12%*	45 *11%*	59 *13%*	54 *13%*	62 *13%*	42 *10%*	65 *10%*	75 *10%*	169 *12%*	83 *12%*	108 *13%*	220 *11%*	38 *11%*	290 *11%*	277 *12%*	20 *9%*	16 *11%*	14 *16%* AVW
6	**454** ***16%*** **Mc**	210 *16%*	245 *16%*	226 *17%*	228 *15%*	204 *15%*	250 *17%*	85 *21%* AKL M	77 *17%*	80 *18%* M	72 *15%*	56 *14%*	85 *13%*	113 *14%*	224 *16%*	117 *17%*	129 *16%*	325 *16%*	51 *15%*	403 *16%*	375 *16%*	42 *18%*	24 *16%*	14 *16%*
7	**611** ***21%*** **DGQ bfn**	279 *21%*	332 *22%*	262 *19%*	348 *23%* AD	324 *24%* AG	286 *19%*	90 *23%*	98 *21%*	97 *22%*	95 *19%*	84 *21%*	146 *22%*	168 *22%*	310 *22%*	132 *19%*	171 *21%*	440 *21%*	81 *24%*	529 *21%*	505 *21%*	52 *22%*	34 *23%*	19 *22%*
8	**602** ***21%*** **Xab er**	268 *20%*	333 *22%*	274 *20%*	327 *22%*	287 *21%*	315 *21%*	72 *18%*	96 *21%*	87 *20%*	109 *22%*	101 *25%* H	138 *20%*	188 *24%* AQ	280 *20%*	133 *19%*	176 *22%*	426 *21%*	53 *16%*	547 *22%* A	504 *21%* X	59 *25%* X	22 *15%*	17 *19%*
9	**291** ***10%*** **Dab e**	138 *10%*	153 *10%*	95 *7%*	196 *13%* AD	138 *10%*	152 *10%*	33 *8%*	48 *10%*	39 *9%*	52 *11%*	43 *11%*	75 *11%*	90 *12%*	132 *10%*	68 *10%*	91 *11%*	200 *10%*	31 *9%*	260 *10%*	239 *10%*	26 *11%*	17 *11%*	9 *10%*
Highest rating 10	**174** ***6%*** **CDYa bdejv**	96 *7%* AC	78 *5%*	59 *4%*	115 *8%* AD	81 *6%*	93 *6%*	16 *4%*	30 *6%*	22 *5%*	39 *8%* H	20 *5%*	48 *7%*	42 *5%*	79 *6%*	53 *8%* A	48 *6%*	126 *6%*	16 *5%*	158 *6%*	148 *6%*	8 *3%*	15 *10%* AVWY	3 *3%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 148

Q16_13_1. Rating on statement - It shows new programmes made in the UK
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**2866**	1345	1521	1351	1514	1377	1487	398	464	434	491	407	671	782	1381	701	817	2049	337	2527	2396	234	148	88
Effective Base	**2370**	1074	1299	1136	1234	1122	1247	269	380	381	417	360	580	667	1019	728	662	1708	197	2212	1825	260	269	261
Don't know	**186** *7%* **CERZ cg**	102 *8%* C	84 *6%*	111 *8%* AE	76 *5%*	83 *6%*	103 *7%*	18 *4%*	21 *4%*	26 *6%*	26 *5%*	30 *7%*	66 *10%* AHI JK	53 *7%*	78 *6%*	54 *8%*	38 *5%*	148 *7%* AR	21 *6%*	164 *6%*	158 *7%*	13 *5%*	12 *8%*	4 *5%*
1-3 (Net)	**116** *4%* **EUZc d**	54 *4%*	62 *4%*	71 *5%* AE	45 *3%*	66 *5%*	49 *3%*	16 *4%*	21 *5%*	14 *3%*	20 *4%*	15 *4%*	30 *4%*	24 *3%*	54 *4%*	38 *5%* AO	31 *4%*	85 *4%*	21 *6%*	94 *4%*	97 *4%*	9 *4%*	4 *3%*	5 *6%*
4-6 (Net)	**887** *31%* **EFM OZc**	408 *30%*	479 *31%*	479 *35%* AE	408 *27%*	397 *29%*	488 *33%* AF	154 *39%* AKL M	152 *33%* M	150 *34%* LM	150 *30%*	113 *28%*	168 *25%*	216 *28%*	448 *32%* O	224 *32%*	262 *32%*	625 *30%*	113 *34%*	774 *31%*	744 *31%*	66 *28%*	45 *30%*	32 *36%*
7-10 (Net)	**1677** *59%* **DQa bdefm**	781 *58%*	896 *59%*	691 *51%*	986 *65%* AD	830 *60%*	846 *57%*	211 *53%*	271 *58%*	245 *56%*	295 *60%*	248 *61%* H	407 *61%* H	489 *63%* AQ	801 *58%*	386 *55%*	485 *59%*	1192 *58%*	181 *54%*	1495 *59%* A	1396 *58%*	145 *62%*	87 *59%*	48 *54%*
9-10 (Net)	**465** *16%* **Dab de**	234 *17%*	231 *15%*	154 *11%*	311 *21%* AD	219 *16%*	246 *17%*	49 *12%*	77 *17%*	61 *14%*	91 *19%* H	63 *16%*	123 *18%* H	132 *17%*	211 *15%*	121 *17%*	139 *17%*	326 *16%*	47 *14%*	418 *17%*	387 *16%*	34 *15%*	32 *21%* AVWY	12 *13%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Q16_13_1. Rating on statement - It shows new programmes made in the UK
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Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**2874**	2147	492	217	811	1618	394	725	1699	236	625	2180	283	108	199	271	221	160	213	290	205	304	329	291
Base (weighted)	**2866**	2146	499	202	836	1606	376	693	1721	244	594	2215	234	116*	220	325	248	188	258	148	268	370	403	88
Effective Base	**2370**	1771	404	181	667	1337	325	592	1409	196	507	1811	260	97	181	248	197	148	197	269	186	272	303	261
Lowest rating 1	**17** *1%* **Zc**	4 *	4 *1%* Z	9 *5%* AZa	* *	11 *1%*	6 *2%* Ac	7 *1%*	8 *	2 *1%*	5 *1%*	13 *1%*	4 *2%* Aoq	2 *2%*	- -	1 *	- -	1 *	- -	1 *1%*	1 *	3 *1%*	3 *1%*	* *
2	**39** *1%* **EUZc**	14 *1%*	9 *2%* Z	17 *8%* AZa	4 *1%*	18 *1%*	17 *4%* Acd	11 *2%*	23 *1%*	5 *2%*	9 *1%*	29 *1%*	1 *	2 *2%* n	3 *1%*	- -	7 *3%* kn	4 *2%* n	3 *1%*	2 *1%* n	5 *2%* n	6 *2%* n	5 *1%*	1 *1%*
3	**59** *2%* **Zd**	23 *1%*	16 *3%* Z	19 *9%* AZa	11 *1%*	25 *2%*	22 *6%* Acd	20 *3%*	29 *2%*	5 *2%*	13 *2%*	46 *2%*	4 *2%*	- -	7 *3%*	5 *2%*	11 *4%* Alqrsu	4 *2%*	2 *1%*	1 *1%*	2 *1%*	13 *3%*	5 *1%*	4 *5%* Aklnqrsu
4	**105** *4%* **EUZc**	57 *3%*	36 *7%* AZ	12 *6%* Z	20 *2%*	62 *4%*	22 *6%* Ac	25 *4%*	66 *4%*	7 *3%*	18 *3%*	87 *4%*	4 *2%*	3 *3%*	9 *4%*	16 *5%* k	10 *4%*	11 *6%* ks	8 *3%*	6 *4%*	4 *2%*	21 *6%* ksu	10 *2%*	4 *4%*
5	**327** *11%* **EZc**	185 *9%*	110 *22%* AZ	32 *16%* Z	71 *8%*	191 *12%* c	60 *16%* Acd	92 *13%*	191 *11%*	25 *10%*	67 *11%*	251 *11%*	20 *9%*	20 *17%* kq	24 *11%*	38 *12%*	28 *11%*	21 *11%*	22 *8%*	16 *11%*	37 *14%*	40 *11%*	46 *11%*	14 *16%* Akq
6	**454** *16%* **Mc**	328 *15%*	95 *19%*	27 *13%*	104 *12%*	273 *17%* c	71 *19%* c	112 *16%*	266 *15%*	42 *17%*	105 *18%*	343 *15%*	42 *18%*	12 *10%*	46 *21%* lp u	62 *19%* l	40 *16%*	24 *13%*	39 *15%*	24 *16%*	42 *16%*	54 *15%*	56 *14%*	14 *16%*
7	**611** *21%* **DGQbf n**	478 *22%* b	101 *20%*	31 *15%*	183 *22%*	348 *22%*	70 *19%*	125 *18%*	395 *23%* Af	53 *22%*	114 *19%*	487 *22%*	52 *22%* n	20 *17%*	43 *20%*	49 *15%*	51 *21%*	43 *23%*	59 *23%* n	34 *23%* n	62 *23%* n	79 *21%*	99 *25%* n	19 *22%*
8	**602** *21%* **Xaber**	528 *25%* Aab	54 *11%*	20 *10%*	213 *25%* Ad e	331 *21%* e	53 *14%*	127 *18%*	365 *21%*	48 *20%*	115 *19%*	473 *21%*	59 *25%* r	29 *25%* r	41 *19%*	71 *22%* r	53 *21%*	41 *22%*	52 *20%*	22 *15%*	66 *25%* r	72 *19%*	78 *19%*	17 *19%*
9	**291** *10%* **Dabe**	269 *13%* Aab	16 *3%*	6 *3%*	122 *15%* Ade	150 *9%* e	14 *4%*	67 *10%*	183 *11%*	25 *10%*	61 *10%*	223 *10%*	26 *11%*	15 *13%*	17 *7%*	36 *11%*	25 *10%*	16 *8%*	32 *12%*	17 *11%*	20 *7%*	38 *10%*	42 *10%*	9 *10%*
Highest rating 10	**174** *6%* **CDYabd ejv**	159 *7%* Aab	11 *2%*	4 *2%*	87 *10%* Ade	78 *5%*	9 *2%*	38 *6%*	109 *6%*	14 *6%*	50 *8%* Aj	119 *5%*	8 *3%*	5 *4%*	10 *5%*	22 *7%*	9 *4%*	16 *9%* kv	16 *6%*	15 *10%* Akm ov	19 *7%*	26 *7%*	25 *6%*	3 *3%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 148

Q16_13_1. Rating on statement - It shows new programmes made in the UK
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**2866**	2146	499	202	836	1606	376	693	1721	244	594	2215	234	116*	220	325	248	188	258	148	268	370	403	88
Effective Base	**2370**	1771	404	181	667	1337	325	592	1409	196	507	1811	260	97	181	248	197	148	197	269	186	272	303	261
Don't know	**186 7% CERZcg**	104 *5%*	45 *9%* AZ	26 *13%* AZ	21 *3%*	120 *7%* Ac	31 *8%* c	68 *10%* Ag	87 *5%*	17 *7%*	38 *6%*	145 *7%*	13 *5%*	10 *8%*	19 *9%* s	23 *7%*	13 *5%*	8 *4%*	24 *9%* s	12 *8%*	10 *4%*	18 *5%*	33 *8%* s	4 *5%*
1-3 (Net)	**116 4% EUZcd**	40 *2%*	29 *6%* AZ	45 *22%* AZa	15 *2%*	54 *3%*	45 *12%* Acd	38 *5%* Ag	60 *3%*	12 *5%*	27 *5%*	87 *4%*	9 *4%*	4 *3%*	11 *5%*	6 *2%*	18 *7%* Anqru	9 *5%*	6 *2%*	4 *3%*	8 *3%*	22 *6%* n	13 *3%*	5 *6%* nq
4-6 (Net)	**887 31% EFMOZ c**	569 *27%*	242 *48%* AZb	71 *35%* Z	195 *23%*	525 *33%* Ac	154 *41%* Acd	229 *33%*	524 *30%*	75 *31%*	189 *32%*	680 *31%*	66 *28%*	34 *29%*	79 *36%* q	117 *36%* qu	78 *31%*	56 *30%*	68 *26%*	45 *30%*	84 *31%*	116 *31%*	113 *28%*	32 *36%* qu
7-10 (Net)	**1677 59% DQabd efm**	1433 *67%* Aab	183 *37%*	60 *30%*	605 *72%* Ad e	907 *56%* e	146 *39%*	358 *52%*	1051 *61%* Af	140 *57%*	341 *57%*	1302 *59%*	145 *62%* m	68 *59%*	111 *50%*	179 *55%*	138 *56%*	115 *62%* m	160 *62%* m	87 *59%*	166 *62%* m	215 *58%*	244 *61%* m	48 *54%*
9-10 (Net)	**465 16% Dabde**	428 *20%* Aab	27 *6%*	10 *5%*	209 *25%* Ad e	228 *14%* e	23 *6%*	106 *15%*	291 *17%*	39 *16%*	112 *19%*	342 *15%*	34 *15%*	19 *17%*	27 *12%*	58 *18%*	34 *14%*	32 *17%*	48 *19%*	32 *21%* Ak mosv	38 *14%*	64 *17%*	66 *16%*	12 *13%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Table 148

Q16_13_1. Rating on statement - It shows new programmes made in the UK
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**2874**	1184	374	30	212	114	211	749	712	283	633	635	229	74	299	345	368	565	450	353	257
Base (weighted)	**2866**	1251	512	42**	134	107*	145	675	681	289	659	660	248	66*	253	281	344	581	474	371	293
Effective Base	**2370**	1014	324	24	174	96	177	651	570	239	525	531	199	62	245	266	301	467	379	300	228
Lowest rating 1	**17** *1%*	6 *	1 *	- -	4 *3%* ABCGH	- -	- -	6 *1%*	2 *	2 *1%*	- -	6 *1%* K	1 *	* *	6 *2%* AIK	5 *2%* ASU	3 *1%*	3 *1%*	1 *	1 *	- -
2	**39** *1%*	20 *2%*	7 *1%*	- -	2 *2%*	1 *1%*	1 *1%*	7 *1%*	7 *1%*	4 *1%*	13 *2%* L	4 *1%*	5 *2%*	- -	5 *2%*	2 *1%*	5 *1%*	11 *2%*	3 *1%*	6 *2%*	1 *
3	**59** *2%*	21 *2%*	11 *2%*	- -	5 *4%*	4 *4%*	4 *3%*	14 *2%*	15 *2%*	3 *1%*	18 *3%*	9 *1%*	7 *3%*	2 *3%*	5 *2%*	6 *2%*	9 *3%*	6 *1%*	10 *2%*	10 *3%*	2 *1%*
4	**105** *4%*	50 *4%*	18 *4%*	5 *11%*	5 *4%*	4 *3%*	5 *3%*	19 *3%*	33 *5%*	7 *3%*	21 *3%*	23 *4%*	8 *3%*	2 *3%*	11 *4%*	18 *6%* ARS	11 *3%*	14 *2%*	10 *2%*	12 *3%*	11 *4%*
5	**327** *11%* M	143 *11%*	61 *12%*	6 *13%*	17 *13%*	14 *14%*	12 *8%*	74 *11%*	64 *9%*	28 *10%*	88 *13%* IM	72 *11%*	17 *7%* A	17 *26%* IJKLMO	39 *15%* AIM	39 *14%*	38 *11%*	61 *10%*	57 *12%*	37 *10%*	29 *10%*
6	**454** *16%* HJM	210 *17%*	70 *14%*	5 *13%*	22 *16%*	25 *23%* ACH	34 *23%* ABCH	89 *13%*	122 *18%* JM	33 *11%*	106 *16%*	117 *18%* JM	27 *11%*	5 *8%*	41 *16%*	40 *14%*	65 *19%*	102 *18%*	70 *15%*	42 *11%*	56 *19%*
7	**611** *21%* P	261 *21%*	122 *24%*	8 *19%*	25 *19%*	25 *23%*	30 *20%*	140 *21%*	152 *22%*	55 *19%*	142 *22%*	153 *23%* N	50 *20%*	8 *12%*	48 *19%*	44 *16%*	70 *20%*	140 *24%* P	100 *21%*	92 *25%*	56 *19%*
8	**602** *21%*	269 *22%*	108 *21%*	7 *16%*	25 *19%*	17 *16%*	26 *18%*	150 *22%*	132 *19%*	77 *27%* AIO	136 *21%*	142 *21%*	53 *21%*	15 *23%*	46 *18%*	54 *19%*	73 *21%*	110 *19%*	121 *26%* AR	91 *25%*	67 *23%*
9	**291** *10%* NO	122 *10%*	60 *12%*	2 *6%*	12 *9%*	8 *7%*	18 *12%*	70 *10%*	74 *11%* NO	34 *12%* NO	66 *10%* NO	64 *10%* NO	39 *16%* AKL NO	1 *2%*	12 *5%*	30 *11%*	34 *10%*	60 *10%*	57 *12%*	42 *11%*	30 *10%*
Highest rating 10	**174** *6%* KL	80 *6%*	21 *4%*	6 *14%*	10 *8%*	6 *5%*	8 *6%*	43 *6%*	51 *7%* KL	22 *7%*	28 *4%*	28 *4%*	22 *9%* KL	4 *6%*	21 *8%* KL	20 *7%*	20 *6%*	42 *7%*	24 *5%*	23 *6%*	23 *8%*
Don't know	**186** *7%* I	70 *6%*	31 *6%*	4 *9%*	8 *6%*	3 *3%*	8 *6%*	62 *9%* ABF	30 *4%*	24 *8%* I	41 *6%*	41 *6%*	19 *8%* A	11 *17%* IJKLMO	20 *8%*	24 *9%* QS	16 *5%*	33 *6%*	21 *4%*	16 *4%*	19 *6%*
1-3 (Net)	**116** *4%* U	47 *4%*	19 *4%*	- -	11 *8%* ABCH	5 *5%*	5 *4%*	28 *4%*	24 *4%*	9 *3%*	31 *5%*	19 *3%*	13 *5%*	2 *3%*	16 *6%* AL	12 *4%* U	17 *5%* U	20 *3%*	14 *3%*	17 *5%*	3 *1%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 148

Q16_13_1. Rating on statement - It shows new programmes made in the UK
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**2866**	1251	512	42**	134	107*	145	675	681	289	659	660	248	66*	253	281	344	581	474	371	293
Effective Base	**2370**	1014	324	24	174	96	177	651	570	239	525	531	199	62	245	266	301	467	379	300	228
4-6 (Net)	**887** *31%* **HJM**	403 *32%* H	150 *29%*	16 *37%*	43 *32%*	43 *40%* ACH	50 *35%* H	182 *27%*	219 *32%* JM	68 *24%*	215 *33%* JM	213 *32%* JM	52 *21%*	25 *38%* JM	90 *36%* JM	97 *34%*	114 *33%*	177 *30%*	137 *29%*	90 *24%*	96 *33%*
7-10 (Net)	**1677** *59%* **NOP**	732 *58%*	311 *61%*	23 *54%*	72 *54%*	55 *52%*	81 *56%*	402 *60%*	408 *60%* NO	188 *65%* AKNO	373 *57%* N	386 *59%* NO	164 *66%* AK NO	28 *42%*	127 *50%*	148 *53%*	197 *57%*	352 *61%* P	302 *64%* AP	248 *67%*	176 *60%*
9-10 (Net)	**465** *16%*	202 *16%*	81 *16%*	8 *19%*	22 *16%*	13 *13%*	26 *18%*	113 *17%*	125 *18%* LN	56 *19%* N	94 *14%*	91 *14%*	61 *25%* AKL NO	5 *7%*	33 *13%*	50 *18%*	54 *16%*	101 *17%*	81 *17%*	64 *17%*	53 *18%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 149

Q16_14_1. Rating on statement - It shows programmes that make me stop and think
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**2874**	1355	1519	1377	1497	1347	1526	331	462	456	507	436	682	772	1218	882	796	2078	219	2653	2010	283	290	291
Base (weighted)	**2866**	1345	1521	1351	1514	1377	1487	398	464	434	491	407	671	782	1381	701	817	2049	337	2527	2396	234	148	88
Effective Base	**2370**	1074	1299	1136	1234	1122	1247	269	380	381	417	360	580	667	1019	728	662	1708	197	2212	1825	260	269	261
Lowest rating 1	**51 2% GRZc**	18 1%	32 2%	26 2%	25 2%	36 3% AG	14 1%	6 1%	5 1%	3 1%	11 2%	4 1%	21 3% AJL	13 2%	18 1%	19 3% AP	7 1%	44 2% AR	5 2%	46 2%	38 2%	6 3%	4 3%	2 3%
2	**65 2% EGZc**	25 2%	40 3%	42 3% AE	23 2%	40 3% G	25 2%	7 2%	15 3%	8 2%	7 2%	10 3%	17 3%	17 2%	31 2%	16 2%	20 2%	45 2%	11 3%	54 2%	54 2%	4 2%	6 4% Y	1 1%
3	**113 4% EZcs**	51 4%	62 4%	70 5% AE	43 3%	54 4%	58 4%	15 4%	20 4%	13 3%	20 4%	18 4%	27 4%	22 3%	63 5%	27 4%	33 4%	80 4%	9 3%	104 4%	90 4%	12 5%	7 5%	5 5%
4	**137 5% EZc**	62 5%	75 5%	89 7% AE	49 3%	70 5%	67 4%	25 6%	19 4%	23 5%	27 5%	19 5%	25 4%	39 5%	61 4%	37 5%	30 4%	108 5%	9 3%	128 5% A	114 5%	13 6%	5 4%	5 5%
5	**352 12% EOZ cu**	163 12%	189 12%	196 15% AE	155 10%	156 11%	195 13%	62 15%	63 14%	52 12%	56 12%	42 10%	76 11%	78 10%	182 13% O	92 13%	107 13%	244 12%	46 14%	306 12%	296 12%	23 10%	19 13%	15 17% AW
6	**487 17% UYb v**	229 17%	258 17%	217 16%	270 18%	244 18%	243 16%	85 21% ALM	86 18%	85 20% LM	76 16%	58 14%	97 14%	139 18%	237 17%	112 16%	147 18%	341 17%	71 21%	416 16%	417 17%	38 16%	21 14%	11 13%
7	**604 21% LPa be**	282 21%	322 21%	267 20%	337 22%	296 22%	308 21%	84 21%	97 21%	107 25% L	109 22%	69 17%	139 21%	191 24% AP	263 19%	149 21%	176 22%	428 21%	69 20%	536 21%	494 21%	56 24%	36 24%	19 21%
8	**528 18% JQa bde**	254 19%	274 18%	238 18%	290 19%	232 17%	296 20%	57 14%	81 17%	62 14%	92 19%	106 26% AHI JKM	129 19%	146 19%	271 20% Q	110 16%	147 18%	380 19%	50 15%	477 19% A	447 19%	43 18%	23 16%	15 17%
9	**251 9% Dabd ejs**	110 8%	140 9%	89 7%	162 11% AD	125 9%	125 8%	27 7%	40 9%	41 9%	46 9%	41 10%	56 8%	84 11% A	111 8%	56 8%	83 10%	168 8%	31 9%	220 9%	211 9%	22 9%	13 9%	6 6%
Highest rating 10	**151 5% DHOa bdejo**	82 6%	69 5%	48 4%	102 7% AD	69 5%	82 6%	11 3%	23 5%	24 5%	26 5%	21 5%	46 7% H	28 4%	78 6%	44 6% O	40 5%	110 5%	19 6%	132 5%	131 5%	7 3%	10 7% WY	2 3%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 149

Q16_14_1. Rating on statement - It shows programmes that make me stop and think
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**2866**	1345	1521	1351	1514	1377	1487	398	464	434	491	407	671	782	1381	701	817	2049	337	2527	2396	234	148	88
Effective Base	**2370**	1074	1299	1136	1234	1122	1247	269	380	381	417	360	580	667	1019	728	662	1708	197	2212	1825	260	269	261
Don't know	**128** ***4%*** **Zc**	68 *5%*	60 *4%*	69 *5%*	59 *4%*	54 *4%*	73 *5%*	20 *5%*	15 *3%*	17 *4%*	20 *4%*	18 *5%*	38 *6%*	25 *3%*	64 *5%*	39 *6%* O	26 *3%*	101 *5%*	18 *5%*	110 *4%*	105 *4%*	10 *4%*	5 *3%*	8 *9%* AVWX
1-3 (Net)	**228** ***8%*** **EGZc t**	94 *7%*	134 *9%*	137 *10%* AE	91 *6%*	130 *9%* AG	97 *7%*	27 *7%*	41 *9%*	24 *6%*	39 *8%*	32 *8%*	65 *10%* J	52 *7%*	113 *8%*	63 *9%*	60 *7%*	168 *8%*	25 *7%*	203 *8%*	182 *8%*	22 *9%*	17 *11%* AV	8 *9%*
4-6 (Net)	**976** ***34%*** **ELM Zc**	454 *34%*	522 *34%*	502 *37%* AE	474 *31%*	471 *34%*	506 *34%*	172 *43%* AKL M	168 *36%* LM	160 *37%* LM	160 *33%*	119 *29%*	198 *30%*	255 *33%*	480 *35%*	241 *34%*	284 *35%*	693 *34%*	126 *37%*	849 *34%*	827 *35%*	73 *31%*	45 *30%*	31 *35%*
7-10 (Net)	**1533** ***54%*** **DHY abdev**	728 *54%*	805 *53%*	642 *48%*	891 *59%* AD	722 *52%*	811 *55%*	179 *45%*	240 *52%*	234 *54%* H	273 *56%* H	238 *58%* AH	370 *55%* H	449 *57%* AP Q	723 *52%*	359 *51%*	447 *55%*	1086 *53%*	168 *50%*	1364 *54%*	1282 *54%* Y	128 *55%*	82 *55%*	41 *47%*
9-10 (Net)	**401** ***14%*** **DHY abdejm v**	192 *14%*	209 *14%*	137 *10%*	264 *17%* AD	194 *14%*	207 *14%*	38 *10%*	63 *13%*	65 *15%* H	72 *15%*	62 *15%* H	102 *15%* H	112 *14%*	189 *14%*	100 *14%*	123 *15%*	278 *14%*	50 *15%*	352 *14%*	342 *14%* Y	29 *12%*	23 *15%* Y	8 *9%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 149

Q16_14_1. Rating on statement - It shows programmes that make me stop and think
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

	Total (A)	Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
		Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**2874**	2147	492	217	811	1618	394	725	1699	236	625	2180	283	108	199	271	221	160	213	290	205	304	329	291
Base (weighted)	**2866**	2146	499	202	836	1606	376	693	1721	244	594	2215	234	116*	220	325	248	188	258	148	268	370	403	88
Effective Base	**2370**	1771	404	181	667	1337	325	592	1409	196	507	1811	260	97	181	248	197	148	197	269	186	272	303	261
Lowest rating 1	**51** *2%* **GRZc**	9 *	14 *3%* Z	28 *14%* AZa	4 *1%*	25 *2%* c	21 *6%* Acd	17 *2%*	25 *1%*	5 *2%*	16 *3%*	33 *1%*	6 *3%* m	3 *2%* m	- -	6 *2%*	2 *1%*	1 *1%*	5 *2%*	4 *3%* m	9 *3%* m	5 *1%*	8 *2%*	2 *3%* mo
2	**65** *2%* **EGZc**	17 *1%*	27 *6%* AZ	19 *9%* AZ	3 *	44 *3%* c	14 *4%* c	18 *3%*	40 *2%*	3 *1%*	7 *1%*	57 *3%*	4 *2%*	4 *3%*	9 *4%* t	5 *2%*	4 *1%*	5 *3%*	7 *3%*	6 *4%* tv	8 *3%*	3 *1%*	10 *2%*	1 *1%*
3	**113** *4%* **EZcs**	43 *2%*	37 *7%* AZ	33 *16%* AZa	17 *2%*	62 *4%* c	34 *9%* Acd	28 *4%*	70 *4%*	9 *4%*	22 *4%*	87 *4%*	12 *5%* s	6 *5%* s	15 *7%* s	10 *3%* s	13 *5%* s	8 *4%* s	13 *5%* s	7 *5%* s	1 *	11 *3%* s	13 *3%* s	5 *5%* s
4	**137** *5%* **EZc**	73 *3%*	36 *7%* AZ	28 *14%* AZa	24 *3%*	74 *5%*	37 *10%* Acd	30 *4%*	83 *5%*	12 *5%*	19 *3%*	115 *5%*	13 *6%*	4 *3%*	15 *7%* p	21 *7%* p	12 *5%*	4 *2%*	8 *3%*	5 *4%*	14 *5%*	13 *4%*	23 *6%*	5 *5%*
5	**352** *12%* **EOZcu**	209 *10%*	115 *23%* AZb	28 *14%*	66 *8%*	212 *13%* c	68 *18%* Acd	99 *14%*	203 *12%*	33 *14%*	76 *13%*	270 *12%*	23 *10%*	21 *18%* ku	26 *12%*	39 *12%*	40 *16%* ku	27 *15%*	27 *10%*	19 *13%*	30 *11%*	50 *13%*	35 *9%*	15 *17%* Akqu
6	**487** *17%* **UYbv**	374 *17%* b	97 *19%* b	16 *8%*	122 *15%*	294 *18%* c	67 *18%*	116 *17%*	295 *17%*	43 *18%*	97 *16%*	379 *17%*	38 *16%*	19 *16%*	47 *21%* v	60 *18%*	37 *15%*	39 *21%* v	43 *17%*	21 *14%*	44 *16%*	57 *15%*	72 *18%*	11 *13%*
7	**604** *21%* **LPabe**	496 *23%* Aab	85 *17%* b	17 *9%*	192 *23%* e	354 *22%* e	47 *13%*	127 *18%*	378 *22%*	42 *17%*	124 *21%*	473 *21%*	56 *24%*	24 *21%*	37 *17%*	63 *19%*	51 *21%*	36 *19%*	45 *18%*	36 *24%*	60 *22%*	85 *23%*	92 *23%*	19 *21%*
8	**528** *18%* **JQabd e**	473 *22%* Aab	36 *7%*	17 *8%*	198 *24%* Ad e	272 *17%*	53 *14%*	133 *19%*	310 *18%*	50 *21%*	99 *17%*	423 *19%*	43 *18%*	16 *14%*	45 *21%*	59 *18%*	48 *19%*	30 *16%*	55 *22%*	23 *16%*	64 *24%* Alr t	59 *16%*	69 *17%*	15 *17%*
9	**251** *9%* **Dabde js**	235 *11%* Aab	11 *2%*	4 *2%*	108 *13%* Ade	124 *8%*	18 *5%*	50 *7%*	160 *9%*	21 *9%*	67 *11%* Aj	178 *8%*	22 *9%* s	11 *9%*	11 *5%*	29 *9%* s	26 *10%* s	24 *13%* msv	22 *9%*	13 *9%* s	11 *4%*	39 *11%* ms	37 *9%* s	6 *6%*
Highest rating 10	**151** *5%* **DHOabd ejo**	141 *7%* Aab	8 *2%*	1 *1%*	80 *10%* Ade	67 *4%* e	4 *1%*	41 *6%*	83 *5%*	17 *7%*	45 *8%* Aj	100 *5%*	7 *3%*	3 *2%*	9 *4%*	16 *5%*	5 *2%*	7 *4%*	17 *7%* o	10 *7%* kov	23 *8%* kov	28 *8%* kov	24 *6%* o	2 *3%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 149

Q16_14_1. Rating on statement - It shows programmes that make me stop and think
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**2866**	2146	499	202	836	1606	376	693	1721	244	594	2215	234	116*	220	325	248	188	258	148	268	370	403	88
Effective Base	**2370**	1771	404	181	667	1337	325	592	1409	196	507	1811	260	97	181	248	197	148	197	269	186	272	303	261
Don't know	**128** *4%* **Zc**	76 *4%*	32 *6%* AZ	10 *5%*	21 *3%*	79 *5%* c	13 *3%*	35 *5%*	73 *4%*	8 *3%*	23 *4%*	101 *5%*	10 *4%*	6 *5%*	6 *3%*	15 *5%*	11 *4%*	6 *3%*	16 *6%* s	5 *3%*	5 *2%*	20 *6%* s	20 *5%*	8 *9%* Akmnoprsu
1-3 (Net)	**228** *8%* **EGZcf**	69 *3%*	78 *16%* AZ	80 *40%* AZa	24 *3%*	131 *8%* c	69 *18%* Acd	63 *9%*	136 *8%*	17 *7%*	45 *8%*	176 *8%*	22 *9%* f	12 *11%*	23 *10%* f	22 *7%*	19 *7%*	15 *8%*	24 *9%*	17 *11%* Af	18 *7%*	18 *5%*	31 *8%*	8 *9%* f
4-6 (Net)	**976** *34%* **ELMZc**	656 *31%*	247 *50%* AZb	72 *36%*	213 *25%*	580 *36%* Ac	172 *46%* Acd	244 *35%*	582 *34%*	88 *36%*	192 *32%*	764 *35%*	73 *31%*	44 *38%*	88 *40%* qr	121 *37%*	89 *36%*	70 *37%*	78 *30%*	45 *30%*	87 *33%*	120 *32%*	130 *32%*	31 *35%*
7-10 (Net)	**1533** *54%* **DHYab dev**	1345 *63%* Aab	141 *28%* b	40 *20%*	578 *69%* Ad e	816 *51%* e	122 *33%*	351 *51%*	931 *54%*	130 *53%*	334 *56%*	1173 *53%*	128 *55%*	54 *46%*	103 *47%*	168 *52%*	130 *52%*	97 *52%*	139 *54%*	82 *55%*	158 *59%* lmv	211 *57%* mv	222 *55%*	41 *47%*
9-10 (Net)	**401** *14%* **DHYab dejmv**	376 *18%* Aab	20 *4%*	6 *3%*	188 *22%* Ad e	190 *12%* e	22 *6%*	91 *13%*	243 *14%*	38 *15%*	112 *19%* Aj	278 *13%*	29 *12%*	14 *12%*	20 *9%*	45 *14%*	31 *12%*	32 *17%* mv	39 *15%*	23 *15%* mv	34 *13%*	67 *18%* Am v	61 *15%* v	8 *9%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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21st May - 17th June, 1st - 30th October

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Q16_14_1. Rating on statement - It shows programmes that make me stop and think
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**2874**	1184	374	30	212	114	211	749	712	283	633	635	229	74	299	345	368	565	450	353	257
Base (weighted)	**2866**	1251	512	42**	134	107*	145	675	681	289	659	660	248	66*	253	281	344	581	474	371	293
Effective Base	**2370**	1014	324	24	174	96	177	651	570	239	525	531	199	62	245	266	301	467	379	300	228
Lowest rating 1	**51** *2%* **B**	13 *1%*	7 *1%*	- -	6 *5%* ABC	1 *1%*	2 *2%*	20 *3%* AB	9 *1%*	6 *2%*	8 *1%*	11 *2%*	7 *3%*	* *	10 *4%* AIKL	9 *3%* S	8 *2%*	11 *2%*	3 *1%*	4 *1%*	2 *1%*
2	**65** *2%*	29 *2%*	10 *2%*	- -	2 *2%*	4 *4%*	1 *1%*	18 *3%*	14 *2%*	7 *2%*	13 *2%*	13 *2%*	6 *2%*	2 *3%*	9 *4%*	6 *2%*	5 *2%*	9 *2%*	12 *3%*	7 *2%*	11 *4%*
3	**113** *4%*	53 *4%*	21 *4%*	- -	7 *5%*	5 *5%*	4 *3%*	23 *3%*	19 *3%*	12 *4%*	27 *4%*	31 *5%*	9 *4%*	4 *6%*	11 *4%*	9 *3%*	11 *3%*	20 *4%*	19 *4%*	20 *5%*	11 *4%*
4	**137** *5%*	57 *5%*	22 *4%*	6 *15%*	10 *7%*	7 *6%*	7 *5%*	28 *4%*	26 *4%*	11 *4%*	41 *6%*	36 *5%*	7 *3%*	6 *9%* M	10 *4%*	16 *6%*	17 *5%*	24 *4%*	15 *3%*	12 *3%*	12 *4%*
5	**352** *12%*	147 *12%*	71 *14%*	5 *12%*	18 *14%*	20 *19%* H	17 *12%*	74 *11%*	77 *11%*	38 *13%*	89 *14%*	79 *12%*	20 *8%*	13 *19%* M	34 *13%*	47 *17%* ARSU	45 *13%*	65 *11%*	48 *10%*	47 *13%*	31 *11%*
6	**487** *17%*	209 *17%*	98 *19%*	4 *9%*	18 *14%*	22 *20%*	28 *20%*	108 *16%*	112 *16%*	44 *15%*	121 *18%*	126 *19%*	35 *14%*	7 *11%*	39 *15%*	43 *15%*	59 *17%*	105 *18%*	93 *20%*	67 *18%*	52 *18%*
7	**604** *21%*	283 *23%*	93 *18%*	6 *14%*	25 *19%*	22 *20%*	27 *19%*	148 *22%*	155 *23%*	54 *19%*	150 *23%*	130 *20%*	51 *21%*	17 *26%*	45 *18%*	49 *18%*	73 *21%*	123 *21%*	96 *20%*	83 *22%*	68 *23%*
8	**528** *18%* **F**	223 *18%*	106 *21%* F	8 *19%*	19 *14%*	11 *11%*	26 *18%*	134 *20%* F	129 *19%*	57 *20%*	115 *17%*	132 *20%*	47 *19%*	7 *10%*	42 *16%*	51 *18%*	61 *18%*	113 *19%*	99 *21%*	66 *18%*	52 *18%*
9	**251** *9%*	121 *10%*	34 *7%*	6 *13%*	11 *8%*	8 *8%*	17 *11%*	55 *8%*	69 *10%*	28 *10%*	47 *7%*	60 *9%*	27 *11%*	5 *7%*	16 *6%*	17 *6%*	37 *11%*	50 *9%*	54 *11%* P	40 *11%*	25 *8%*
Highest rating 10	**151** *5%* **FKL**	75 *6%* F	23 *5%*	4 *9%*	9 *7%* F	1 *1%*	7 *5%*	31 *5%*	44 *7%* KL	20 *7%* L	24 *4%*	22 *3%*	26 *11%* AKL NO	1 *2%*	13 *5%*	19 *7%*	15 *4%*	40 *7%*	19 *4%*	14 *4%*	18 *6%*
Don't know	**128** *4%* **B**	42 *3%*	26 *5%*	4 *9%*	8 *6%*	5 *5%*	8 *5%*	36 *5%* B	27 *4%*	14 *5%*	24 *4%*	22 *3%*	13 *5%*	3 *5%*	24 *9%* AIKL	16 *6%*	13 *4%*	21 *4%*	15 *3%*	12 *3%*	11 *4%*
1-3 (Net)	**228** *8%*	95 *8%*	38 *7%*	- -	16 *12%* G	11 *10%*	8 *5%*	61 *9%*	42 *6%*	24 *8%*	48 *7%*	55 *8%*	22 *9%*	6 *10%*	30 *12%* AIK	24 *8%*	24 *7%*	40 *7%*	35 *7%*	31 *8%*	24 *8%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 149

Q16_14_1. Rating on statement - It shows programmes that make me stop and think
Q16. How would you rate ALL the following channels combined: All the BBC channels, BBC Alba (SCOTLAND ONLY), ITV, S4C (WALES ONLY), Channel 4, and Channel 5 on this statement?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**2866**	1251	512	42**	134	107*	145	675	681	289	659	660	248	66*	253	281	344	581	474	371	293
Effective Base	**2370**	1014	324	24	174	96	177	651	570	239	525	531	199	62	245	266	301	467	379	300	228
4-6 (Net)	**976**	413	192	15	46	48	53	210	215	92	252	240	62	26	83	106	121	194	156	127	95
	34%	*33%*	*37%*	*36%*	*35%*	*45%*	*36%*	*31%*	*32%*	*32%*	*38%*	*36%*	*25%*	*40%*	*33%*	*38%*	*35%*	*33%*	*33%*	*34%*	*32%*
	M		H			ABH					AIM	M		M							
7-10 (Net)	**1533**	702	256	23	64	42	77	368	397	159	335	343	151	30	116	136	186	326	268	202	163
	54%	*56%*	*50%*	*55%*	*48%*	*39%*	*53%*	*55%*	*58%*	*55%*	*51%*	*52%*	*61%*	*46%*	*46%*	*48%*	*54%*	*56%*	*57%*	*54%*	*56%*
	FO	AEF					F	F	AKLO	O			AK LNO					P	P		
9-10 (Net)	**401**	196	57	9	20	9	24	86	113	47	71	82	53	6	29	36	52	91	73	53	43
	14%	*16%*	*11%*	*22%*	*15%*	*8%*	*16%*	*13%*	*17%*	*16%*	*11%*	*12%*	*21%*	*10%*	*11%*	*13%*	*15%*	*16%*	*15%*	*14%*	*15%*
	K	C							AKL	K			AK LNO								

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 150

Q17_1. Rating on statement - Its programmes help me understand what's going on in the world today
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Lowest rating 1	**47** *2%* **EZcdu**	19 *1%*	28 *2%*	34 *2%* AE	14 *1%*	29 *2%*	18 *1%*	6 *1%*	6 *1%*	12 *2%*	11 *2%*	6 *1%*	7 *1%*	11 *1%*	20 *1%*	17 *2%*	11 *1%*	37 *2%*	4 *1%*	44 *2%*	38 *1%*	6 *2%*	2 *1%*	2 *2%*
2	**43** *1%* **EKPZd**	19 *1%*	24 *2%*	30 *2%* AE	13 *1%*	21 *1%*	23 *1%*	7 *2%*	9 *2%*	12 *2%* AKM	2 *	7 *1%*	6 *1%*	14 *2%*	13 *1%*	16 *2%* P	14 *2%*	30 *1%*	8 *2%*	35 *1%*	36 *1%*	6 *2%*	1 *1%*	1 *1%*
3	**55** *2%* **EZ**	30 *2%*	25 *2%*	47 *3%* AE	9 *1%*	29 *2%*	26 *2%*	11 *3%*	15 *3%* K	6 *1%*	4 *1%*	6 *1%*	13 *2%*	18 *2%*	22 *1%*	15 *2%*	14 *2%*	41 *2%*	6 *2%*	49 *2%*	43 *2%*	8 *3%*	3 *2%*	2 *2%*
4	**90** *3%* **OUZ**	48 *3%*	42 *3%*	48 *3%*	41 *3%*	46 *3%*	44 *3%*	12 *3%*	28 *5%* AKM	14 *3%*	11 *2%*	12 *3%*	13 *2%*	15 *2%*	49 *3%*	25 *3%*	27 *3%*	63 *3%*	17 *4%*	73 *3%*	80 *3%*	4 *2%*	2 *1%*	3 *3%*
5	**258** *8%* **LOZc**	122 *8%*	136 *9%*	131 *9%*	127 *8%*	128 *8%*	130 *8%*	47 *11%* L	46 *9%* L	54 *11%* ALM	40 *8%*	21 *5%*	49 *7%*	47 *6%*	132 *9%* O	78 *10%* AO	76 *8%*	182 *8%*	39 *10%*	219 *8%*	223 *8%*	14 *6%*	12 *8%*	9 *9%*
6	**407** *13%* **DFMOSUq**	205 *13%*	202 *13%*	157 *10%*	250 *16%* AD	169 *11%*	238 *15%* AF	95 *22%* AIJ KLM	84 *16%* LM	74 *15%* LM	68 *13%* M	44 *10%* M	43 *6%*	91 *11%*	223 *15%* AO	93 *12%*	139 *15%* AS	268 *12%*	75 *19%* AU	332 *12%*	338 *13%*	35 *14%*	22 *14%*	12 *12%*
7	**511** *16%* **Yhv**	246 *16%*	264 *17%*	231 *15%*	279 *17%*	265 *17%*	246 *15%*	83 *19%*	82 *15%*	95 *19%*	75 *14%*	74 *17%*	102 *15%*	122 *14%*	267 *18%*	122 *16%*	156 *17%*	355 *16%*	71 *17%*	440 *16%*	430 *16%* Y	47 *19%* Y	24 *15%*	11 *11%*
8	**620** *20%* **b**	300 *20%*	320 *20%*	283 *18%*	337 *21%*	312 *20%*	308 *19%*	74 *17%*	101 *19%*	90 *18%*	121 *23%* H	84 *19%*	151 *22%*	194 *23%* AP Q	283 *19%*	143 *18%*	185 *21%*	435 *20%*	71 *18%*	547 *20%*	509 *19%*	58 *23%*	35 *22%*	18 *19%*
9	**427** *14%* **DHQTa**	206 *13%*	221 *14%*	181 *12%*	245 *15%* AD	219 *14%*	207 *13%*	36 *8%*	64 *12%*	56 *11%*	74 *14%* H	81 *19%* AHI J	114 *17%* AH IJ	128 *15%* Q	206 *14%*	90 *12%*	108 *12%*	319 *14%*	37 *9%*	389 *14%* AT	359 *14%*	38 *15%*	17 *11%*	13 *14%*
Highest rating 10	**596** *19%* **EHI JPWak**	295 *19%*	300 *19%*	340 *22%* AE	256 *16%*	281 *18%*	313 *20%*	58 *13%*	77 *14%*	78 *16%*	112 *21%* HIJ	94 *22%* HIJ	177 *26%* AH IJ	190 *23%* AP	252 *17%*	154 *20%*	153 *17%*	443 *20%*	64 *16%*	532 *20%* A	502 *19%* W	32 *13%*	36 *23%* W	25 *26%* AVW

Table 150

Q17_1. Rating on statement - Its programmes help me understand what's going on in the world today
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Don't know	**74** *2%* **EZcd gs**	44 *3%*	30 *2%*	48 *3%* AE	25 *2%*	34 *2%*	40 *2%*	9 *2%*	19 *3%*	10 *2%*	14 *3%*	10 *2%*	12 *2%*	12 *1%*	33 *2%*	28 *4%* AO	18 *2%*	55 *2%*	13 *3%*	61 *2%*	67 *3%*	2 *1%*	3 *2%*	1 *1%*
1-3 (Net)	**146** *5%* **EPZc du**	69 *4%*	77 *5%*	110 *7%* AE	36 *2%*	79 *5%*	67 *4%*	24 *5%*	31 *6%*	30 *6%* K	17 *3%*	18 *4%*	26 *4%*	43 *5%*	55 *4%*	48 *6%* AP	39 *4%*	107 *5%*	18 *5%*	128 *5%*	117 *4%*	19 *8%* AVX	6 *4%*	4 *4%*
4-6 (Net)	**754** *24%* **DFL MOSUZq**	375 *24%*	379 *24%*	336 *22%*	418 *26%* AD	342 *22%*	412 *26%* AF	154 *35%* AKL M	158 *30%* AKL M	142 *28%* AKL M	119 *22%* M	77 *18%*	105 *15%*	153 *18%*	405 *27%* AO	196 *25%* O	242 *27%* AS	513 *23%*	131 *32%* AU	623 *23%*	641 *24%*	54 *21%*	36 *23%*	24 *25%*
7-10 (Net)	**2153** *69%* **HIJ QTabeh**	1048 *68%*	1105 *69%*	1036 *68%*	1117 *70%*	1077 *70%*	1075 *67%*	251 *57%*	324 *61%*	319 *64%*	382 *72%* HIJ	333 *76%* AHI J	544 *79%* AH IJK	635 *75%* AP Q	1007 *67%*	509 *65%*	602 *67%*	1551 *70%*	243 *60%*	1908 *70%* AT	1801 *69%*	175 *70%*	112 *71%*	66 *70%*
9-10 (Net)	**1022** *33%* **HIJ PRTa**	501 *33%*	521 *33%*	521 *34%*	501 *31%*	501 *33%*	521 *33%*	94 *22%*	141 *27%*	135 *27%*	186 *35%* HIJ	176 *40%* AHI J	291 *42%* AH IJK	319 *38%* AP Q	458 *30%*	244 *31%*	261 *29%*	762 *34%* AR	101 *25%*	921 *34%* AT	861 *33%*	70 *28%*	53 *34%*	38 *40%* AVW

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 150

Q17_1. Rating on statement - Its programmes help me understand what's going on in the world today
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Lowest rating 1	**47** *2%* **EZcdu**	7 *	11 *2%* Z	14 *6%* AZa	5 *1%*	17 *1%*	10 *2%* cd	14 *2%*	23 *1%*	5 *2%*	10 *2%*	35 *1%*	6 *2%* pu	4 *3%* pu	6 *2%* pu	8 *2%* pu	6 *2%* pu	- -	3 *1%*	2 *1%*	7 *2%* pu	4 *1%*	1 *	2 *2%* pu
2	**43** *1%* **EKPZd**	10 *	13 *3%* AZ	10 *4%* AZ	6 *1%*	14 *1%*	11 *3%* Acd	10 *1%*	22 *1%*	6 *2%*	6 *1%*	37 *2%*	6 *2%* u	4 *3%* u	3 *1%*	3 *1%*	4 *1%*	5 *2%*	7 *2%* u	1 *1%*	3 *1%*	6 *1%*	2 *	1 *1%*
3	**55** *2%* **EZ**	27 *1%*	15 *3%* Z	9 *4%* AZ	11 *1%*	29 *2%*	11 *3%*	12 *2%*	37 *2%*	4 *1%*	6 *1%*	48 *2%*	8 *3%*	1 *1%*	9 *4%*	5 *1%*	4 *1%*	2 *1%*	4 *1%*	3 *2%*	8 *3%*	5 *1%*	6 *1%*	2 *2%*
4	**90** *3%* **OUZ**	42 *2%*	24 *5%* AZ	17 *7%* AZ	18 *2%*	45 *3%*	16 *4%*	18 *2%*	61 *3%*	8 *3%*	23 *4%*	65 *3%*	4 *2%*	- -	13 *5%* Akl r	8 *2%*	14 *5%* klr	7 *3%*	5 *2%*	2 *1%*	8 *3%*	13 *3%*	13 *3%*	3 *3%* l
5	**258** *8%* **LOZc**	124 *6%*	76 *14%* AZ	40 *17%* AZ	48 *6%*	140 *8%* c	48 *12%* Acd	57 *8%*	161 *9%*	26 *9%*	55 *9%*	200 *8%*	14 *6%*	9 *7%*	29 *12%* kq	30 *9%*	18 *6%*	22 *10%*	16 *6%*	12 *8%*	24 *9%*	42 *10%* k	32 *7%*	9 *9%*
6	**407** *13%* **DFMOS Uq**	277 *13%*	87 *16%* AZ	27 *12%*	123 *14%*	213 *13%*	45 *11%*	92 *12%*	241 *13%*	49 *17%*	89 *14%*	312 *13%*	35 *14%* q	24 *19%* mqsu	22 *9%*	54 *16%* mqs	44 *16%* mq	36 *16%* mqs	22 *8%*	22 *14%* q	26 *9%*	59 *15%* q	50 *11%*	12 *12%*
7	**511** *16%* **Yhv**	370 *17%*	92 *17%*	26 *12%*	151 *18%*	279 *17%*	59 *15%*	118 *16%*	318 *17%* h	32 *11%*	115 *18%*	393 *16%*	47 *19%* v	22 *18%*	38 *15%*	54 *16%*	48 *17%*	28 *13%*	49 *17%*	24 *15%*	43 *15%*	68 *17%*	81 *18%* v	11 *11%*
8	**620** *20%* **b**	501 *23%* Aab	91 *17%* b	16 *7%*	199 *23%* Ae	341 *20%*	67 *17%*	133 *18%*	378 *20%*	63 *22%*	116 *18%*	487 *20%*	58 *23%* t	21 *17%*	47 *19%*	63 *18%*	51 *18%*	54 *25%* t	58 *20%*	35 *22%*	63 *23%*	68 *17%*	84 *19%*	18 *19%*
9	**427** *14%* **DHQTa**	358 *16%* Aab	38 *7%*	23 *10%*	122 *14%*	232 *14%*	59 *15%*	108 *15%*	254 *14%*	31 *10%*	77 *12%*	338 *14%*	38 *15%*	16 *13%*	26 *10%*	49 *14%*	41 *15%*	25 *12%*	40 *14%*	17 *11%*	36 *13%*	56 *14%*	69 *16%*	13 *14%*
Highest rating 10	**596** *19%* **EHIJP Wak**	469 *21%* Aa	68 *13%*	39 *17%*	162 *19%*	340 *20%*	71 *18%*	151 *21%*	344 *18%*	54 *18%*	116 *18%*	464 *19%*	32 *13%*	20 *16%*	50 *20%* k	65 *19%*	41 *15%*	31 *14%*	69 *25%* Ak opt	36 *23%* ko p	62 *22%* k	71 *18%*	92 *21%* k	25 *26%* Aklnopt

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 150

Q17_1. Rating on statement - Its programmes help me understand what's going on in the world today
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Don't know	**74 2% EZcdgs**	27 *1%*	12 *2%*	8 *3%* Z	10 *1%*	28 *2%*	5 *1%*	24 *3%* g	28 *1%*	15 *5%* Ag	17 *3%*	57 *2%*	2 *1%*	4 *3%* s	8 *3%* s	7 *2%* s	10 *3%* s	8 *4%* ks	8 *3%* s	3 *2%* s	- -	14 *3%* ks	9 *2%* s	1 *1%* s
1-3 (Net)	**146 5% EPZcdu**	45 *2%*	40 *8%* AZ	33 *14%* AZa	22 *3%*	59 *4%*	32 *8%* Acd	35 *5%*	82 *4%*	15 *5%*	22 *4%*	121 *5%*	19 *8%* Aprt u	9 *7%* u	17 *7%* u	16 *5%*	14 *5%* u	7 *3%*	14 *5%* u	6 *4%*	18 *6%* u	15 *4%*	8 *2%*	4 *4%*
4-6 (Net)	**754 24% DFLMO SUZq**	443 *20%*	186 *35%* AZ	84 *37%* AZ	188 *22%*	398 *24%*	109 *27%*	167 *23%*	463 *25%*	83 *28%*	167 *27%*	577 *24%*	54 *21%*	33 *26%* q	64 *26%* q	91 *26%* q	76 *27%* q	65 *30%* kqu	43 *15%*	36 *23%* q	59 *21%*	115 *28%* q	95 *22%*	24 *25%* q
7-10 (Net)	**2153 69% HIJQT abeh**	1698 *77%* Aab	288 *55%* b	104 *46%*	633 *74%* Ae	1192 *71%* Ae	255 *64%*	510 *69%* h	1294 *69%* h	179 *62%*	424 *67%*	1682 *69%*	175 *70%*	80 *64%*	161 *64%*	231 *67%*	182 *65%*	139 *63%*	217 *77%* Al mnopt	112 *71%*	204 *73%*	262 *65%*	326 *74%* Almno pt	66 *70%*
9-10 (Net)	**1022 33% HIJPR Ta**	827 *37%* Aab	105 *20%*	62 *27%* a	283 *33%*	572 *34%*	130 *32%*	259 *35%*	598 *32%*	84 *29%*	193 *31%*	803 *33%*	70 *28%*	37 *29%*	76 *30%*	114 *33%*	82 *29%*	57 *26%*	110 *39%* Ak op	53 *34%*	98 *35%*	127 *31%*	161 *37%* kp	38 *40%* Akmopt

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Table 150

Q17_1. Rating on statement - Its programmes help me understand what's going on in the world today
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
Lowest rating 1	**47** *2%*	22 *2%*	5 *1%*	- -	6 *4%* ABCH	4 *4%* C	2 *1%*	9 *1%*	11 *2%*	6 *2%*	7 *1%*	11 *2%*	2 *1%*	2 *2%*	8 *3%*	7 *2%*	8 *2%*	11 *2%*	5 *1%*	3 *1%*	2 *1%*
2	**43** *1%*	28 *2%* A	4 *1%*	- -	5 *3%* ACH	- -	1 *	6 *1%*	10 *1%*	2 *1%*	7 *1%*	13 *2%*	5 *2%*	2 *2%*	5 *2%*	7 *2%*	6 *2%*	5 *1%*	8 *2%*	3 *1%*	4 *1%*
3	**55** *2%* B	17 *1%*	14 *2%*	3 *6%*	5 *3%* B	5 *4%* B	2 *1%*	11 *2%*	9 *1%*	5 *2%*	13 *2%*	13 *2%*	5 *2%*	2 *2%*	8 *3%*	5 *2%*	3 *1%*	11 *2%*	8 *2%*	2 *1%*	9 *3%*
4	**90** *3%* M	45 *3%*	14 *3%*	2 *4%*	4 *3%*	6 *5%* H	6 *3%*	13 *2%*	24 *3%* M	7 *2%*	25 *3%* M	17 *2%*	2 *1%*	1 *1%*	13 *4%* M	9 *3%*	14 *4%*	18 *3%*	10 *2%*	14 *3%*	5 *2%*
5	**258** *8%*	120 *9%*	51 *9%*	1 *3%*	13 *9%*	12 *10%*	14 *9%*	46 *7%*	54 *7%*	24 *7%*	71 *10%*	50 *7%*	23 *9%*	10 *12%*	26 *9%*	37 *12%* AU	31 *8%*	48 *8%*	44 *9%*	33 *8%*	16 *5%*
6	**407** *13%* HJ	190 *13%* H	85 *15%* H	8 *18%*	17 *11%*	26 *22%* ABEH	30 *19%* AEH	51 *7%*	105 *15%* J	29 *9%*	117 *16%* AJLO	85 *12%*	29 *11%*	12 *15%*	30 *10%*	52 *16%*	47 *13%*	93 *15%*	68 *13%*	53 *13%*	36 *12%*
7	**511** *16%* P	235 *17%*	105 *19%*	8 *18%*	26 *17%*	16 *13%*	21 *13%*	100 *14%*	127 *18%*	66 *21%* MO	114 *16%*	117 *17%*	36 *13%*	11 *13%*	38 *13%*	37 *12%*	80 *22%* APRU	102 *16%*	91 *17%* P	64 *16%*	46 *15%*
8	**620** *20%*	277 *20%*	101 *18%*	9 *19%*	28 *18%*	21 *17%*	34 *21%*	151 *22%*	143 *20%*	62 *19%*	135 *19%*	146 *21%*	56 *21%*	18 *22%*	56 *20%*	64 *20%*	66 *18%*	130 *21%*	111 *21%*	95 *24%*	57 *18%*
9	**427** *14%* F	193 *14%* F	73 *13%*	5 *10%*	15 *10%*	8 *7%*	19 *12%*	114 *16%* AEF	85 *12%*	50 *15%*	102 *14%*	102 *14%*	40 *15%*	7 *9%*	39 *14%*	38 *12%*	48 *13%*	86 *14%*	81 *16%*	55 *14%*	58 *19%* AP
Highest rating 10	**596** *19%* CS	250 *18%*	83 *15%*	8 *18%*	27 *17%*	20 *16%*	29 *18%*	179 *26%* ABCEFG	139 *19%*	63 *19%*	122 *17%*	143 *20%*	65 *24%* AK	13 *15%*	50 *17%*	51 *16%*	57 *15%*	119 *19%*	80 *15%*	71 *18%*	73 *23%* PQS
Don't know	**74** *2%*	30 *2%*	15 *3%*	2 *4%*	9 *6%* ABGH	4 *3%*	2 *1%*	12 *2%*	17 *2%*	10 *3%*	12 *2%*	10 *1%*	3 *1%*	6 *7%* AIKLM	13 *5%* AKLM	12 *4%* R	9 *3%*	8 *1%*	14 *3%*	6 *1%*	5 *2%*
1-3 (Net)	**146** *5%*	68 *5%*	22 *4%*	3 *6%*	16 *10%* ABCGH	9 *7%*	4 *3%*	25 *4%*	30 *4%*	12 *4%*	28 *4%*	37 *5%*	12 *5%*	5 *6%*	21 *7%* AK	19 *6%*	18 *5%*	26 *4%*	22 *4%*	8 *2%*	16 *5%*
4-6 (Net)	**754** *24%* HJU	355 *25%* H	150 *27%* H	11 *25%*	34 *22%* H	45 *37%* ABEH	49 *31%* AEH	110 *16%*	182 *25%* J	60 *19%*	212 *29%* AJLM	152 *21%*	54 *20%*	23 *28%*	68 *24%*	98 *31%* ASU	92 *25%*	159 *25%* U	123 *24%*	100 *25%*	57 *18%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 150

Q17_1. Rating on statement - Its programmes help me understand what's going on in the world today
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
7-10 (Net)	**2153**	955	362	30	95	64	103	544	493	240	473	509	197	49	183	189	251	437	364	286	234
	69%	*68%*	*66%*	*65%*	*62%*	*53%*	*65%*	*79%*	*68%*	*75%*	*65%*	*72%*	*74%*	*59%*	*64%*	*60%*	*68%*	*69%*	*70%*	*72%*	*75%*
	EFKP	F	F				F	ABCEFG		AKNO		KNO	KN O				P	P	P		AP
9-10 (Net)	**1022**	443	156	13	42	28	48	293	224	112	224	245	105	20	89	89	105	205	162	127	131
	33%	*31%*	*28%*	*28%*	*27%*	*23%*	*30%*	*42%*	*31%*	*35%*	*31%*	*35%*	*39%*	*24%*	*31%*	*28%*	*28%*	*33%*	*31%*	*32%*	*42%*
	F							ABCEFG					AI KN								APQRS

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 151

Q17_2. Rating on statement - Its news programmes are trustworthy
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Lowest rating 1	**39 1% Zdg**	15 1%	24 2%	25 2%	14 1%	25 2%	14 1%	10 2%	4 1%	9 2%	7 1%	5 1%	5 1%	8 1%	19 1%	12 2%	7 1%	32 1%	4 1%	35 1%	29 1%	7 3% AV	1 1%	2 2%
2	**34 1% VZc**	14 1%	20 1%	21 1%	13 1%	19 1%	15 1%	4 1%	7 1%	6 1%	5 1%	8 2%	4 1%	5 1%	20 1%	8 1%	11 1%	23 1%	3 1%	31 1%	22 1%	9 4% AV	2 1%	1 1%
3	**47 2% EZc**	26 2%	22 1%	32 2% AE	15 1%	27 2%	20 1%	7 2%	14 3% AM	6 1%	9 2%	5 1%	5 1%	12 1%	20 1%	16 2%	15 2%	32 1%	5 1%	43 2%	37 1%	7 3%	2 1%	1 1%
4	**72 2% Z**	33 2%	38 2%	38 2%	34 2%	36 2%	36 2%	15 3%	10 2%	10 2%	12 2%	11 3%	14 2%	20 2%	32 2%	19 2%	24 3%	48 2%	4 1%	67 2% A	58 2%	6 3%	5 3%	3 3%
5	**249 8% LMOU Zu**	133 9%	116 7%	138 9%	111 7%	112 7%	137 9%	47 11% LM	52 10% LM	49 10% LM	40 8%	23 5%	39 6%	40 5%	132 9% O	78 10% AO	78 9%	171 8%	48 12% AU	201 7%	215 8%	16 6%	8 5%	10 11% X
6	**319 10% DFL MSUWefks**	161 10%	158 10%	124 8%	195 12% AD	132 9%	187 12% AF	64 15% AKL M	85 16% AKL M	60 12% LM	48 9% L	22 5%	41 6%	90 11%	152 10%	77 10%	118 13% AS	201 9%	68 17% AU	251 9%	282 11% W	16 6%	14 9%	7 7%
7	**416 13% DMU**	210 14%	205 13%	164 11%	252 16% AD	198 13%	217 14%	91 21% AIK LM	71 13%	80 16% KLM	59 11%	46 10%	69 10%	97 12%	223 15% AO	95 12%	137 15%	278 13%	73 18% AU	342 13%	351 13%	31 12%	21 14%	12 12%
8	**525 17% ab**	253 16%	272 17%	257 17%	268 17%	257 17%	268 17%	58 13%	89 17%	84 17%	95 18%	79 18%	119 17%	140 17%	246 16%	138 18%	164 18%	360 16%	75 19%	447 16%	439 17%	48 19%	22 14%	16 17%
9	**403 13% Dla**	184 12%	219 14%	140 9%	263 16% AD	196 13%	207 13%	46 11%	49 9%	65 13%	68 13%	63 14% I	113 16% AHI	114 14%	199 13%	89 11%	102 11%	302 14%	38 9%	365 13% A	321 12%	49 20% AVY	23 15%	10 10%

Table 151

Q17_2. Rating on statement - Its news programmes are trustworthy
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Highest rating 10	**933** *30%* **EGH IJPRTW cgkot**	459 *30%*	474 *30%*	528 *34%* AE	405 *25%*	489 *32%* AG	444 *28%*	86 *20%*	121 *23%*	117 *23%*	173 *33%* HIJ	165 *38%* AHI J	270 *39%* AH IJK	310 *37%* AP Q	409 *27%*	214 *27%*	225 *25%*	708 *32%* AR	63 *15%*	870 *32%* AT	794 *30%* W	56 *22%*	54 *35%* W	30 *31%* W
Don't know	**90** *3%* **EMOU Zcdegs**	47 *3%*	43 *3%*	64 *4%* AE	26 *2%*	41 *3%*	49 *3%*	9 *2%*	30 *6%* AHLM	15 *3%* M	17 *3%* M	11 *3%*	7 *1%*	9 *1%*	48 *3%* O	34 *4%* AO	20 *2%*	70 *3%*	23 *6%* AU	67 *2%*	79 *3%*	4 *2%*	4 *3%*	2 *3%*
1-3 (Net)	**120** *4%* **EGMV Zcd**	55 *4%*	66 *4%*	78 *5%* AE	43 *3%*	71 *5%* G	50 *3%*	21 *5%* M	25 *5%* M	21 *4%* M	21 *4%*	18 *4%*	14 *2%*	24 *3%*	59 *4%*	37 *5%*	33 *4%*	88 *4%*	11 *3%*	109 *4%*	88 *3%*	23 *9%* AVX	5 *3%*	5 *5%*
4-6 (Net)	**640** *20%* **FLM OSUWZf ks**	327 *21%*	313 *20%*	299 *20%*	340 *21%*	280 *18%*	360 *23%* AF	126 *29%* AKL M	146 *28%* AKL M	118 *24%* LM	100 *19%* LM	56 *13%*	94 *14%*	150 *18%*	316 *21%*	174 *22%* O	220 *24%* AS	420 *19%*	120 *30%* AU	520 *19%*	555 *21%* W	38 *15%*	27 *17%*	20 *22%* W
7-10 (Net)	**2277** *73%* **HIQ RTabhl mot**	1107 *72%*	1170 *74%*	1089 *71%*	1188 *74%*	1140 *74%*	1136 *71%*	281 *64%*	330 *62%*	346 *69%* I	395 *74%* HI	352 *81%* AHI JK	572 *83%* AH IJK	661 *78%* AP Q	1077 *72%*	537 *69%*	628 *70%*	1649 *74%* AR	250 *62%*	2025 *74%* AT	1904 *73%*	185 *74%*	120 *77%*	67 *71%*
9-10 (Net)	**1336** *43%* **GHI JPQRTa cot**	644 *42%*	693 *44%*	668 *44%*	668 *42%*	685 *45%* G	651 *41%*	133 *30%*	170 *32%*	182 *36%*	241 *45%* HIJ	228 *52%* AHI JK	383 *56%* AH IJK	424 *50%* AP Q	608 *40%*	303 *39%*	327 *36%*	1010 *45%* AR	101 *25%*	1235 *45%* AT	1114 *42%*	105 *42%*	77 *49%* AV	40 *42%*

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 151

Q17_2. Rating on statement - Its news programmes are trustworthy
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Lowest rating 1	**39** *1%* **Zdg**	8 *	9 *2%* Z	13 *6%* AZa	7 *1%*	12 *1%*	11 *3%* Acd	14 *2%* g	15 *1%*	7 *2%* g	5 *1%*	32 *1%*	7 *3%* A	1 *1%*	7 *3%*	4 *1%*	4 *2%*	1 *	2 *1%*	1 *1%*	2 *1%*	4 *1%*	4 *1%*	2 *2%* p
2	**34** *1%* **VZc**	6 *	9 *2%* Z	10 *4%* AZ	2 *	14 *1%*	7 *2%* c	7 *1%*	20 *1%*	6 *2%*	6 *1%*	26 *1%*	9 *4%* Anop qtu	5 *4%* Anop qtu	3 *1%*	- -	2 *1%*	- -	1 *	2 *1%* n	5 *2%* n	2 *1%*	4 *1%*	1 *1%* np
3	**47** *2%* **EZc**	19 *1%*	8 *2%*	14 *6%* AZa	6 *1%*	19 *1%*	11 *3%* Acd	11 *1%*	26 *1%*	8 *3%*	11 *2%*	36 *1%*	7 *3%* su	2 *2%*	12 *5%* Anq rstu	3 *1%*	7 *2%*	3 *1%*	2 *1%*	2 *1%*	1 *	6 *1%*	2 *	1 *1%*
4	**72** *2%* **Z**	40 *2%*	19 *4%* Z	8 *3%*	17 *2%*	40 *2%*	10 *2%*	14 *2%*	43 *2%*	9 *3%*	12 *2%*	59 *2%*	6 *3%*	2 *2%*	7 *3%*	5 *1%*	5 *2%*	2 *1%*	5 *2%*	5 *3%*	7 *2%*	12 *3%*	13 *3%*	3 *3%* p
5	**249** *8%* **LMOUZu**	130 *6%*	77 *15%* AZb	19 *8%*	54 *6%*	140 *8%*	33 *8%*	59 *8%*	155 *8%*	24 *8%*	52 *8%*	194 *8%*	16 *6%*	12 *10%*	32 *13%* Akq ru	27 *8%*	31 *11%* ru	17 *8%*	17 *6%*	8 *5%*	20 *7%*	38 *9%* u	21 *5%*	10 *11%* qru
6	**319** *10%* **DFLMS UWefks**	226 *10%*	67 *13%* b	15 *7%*	117 *14%* Ade	158 *9%*	26 *6%*	51 *7%*	217 *12%* Af	28 *10%*	79 *13%* Aj	236 *10%*	16 *6%*	18 *14%* ks	20 *8%*	47 *14%* ksv	35 *12%* ks	26 *12%* ks	28 *10%*	14 *9%*	14 *5%*	55 *13%* ksv	40 *9%*	7 *7%*
7	**416** *13%* **DMU**	309 *14%*	72 *14%*	25 *11%*	143 *17%* Ad e	216 *13%*	45 *11%*	89 *12%*	264 *14%*	39 *13%*	77 *12%*	335 *14%*	31 *12%*	18 *14%*	37 *15%*	41 *12%*	38 *14%*	24 *11%*	33 *12%*	21 *14%*	31 *11%*	60 *15%*	69 *16%*	12 *12%*
8	**525** *17%* **ab**	424 *19%* Aab	61 *12%*	27 *12%*	165 *19%* Ae	290 *17%*	56 *14%*	117 *16%*	317 *17%*	49 *17%*	96 *15%*	420 *17%*	48 *19%* m	17 *13%*	30 *12%*	56 *16%*	49 *17%*	44 *20%* m	56 *20%* m	22 *14%*	51 *18%*	73 *18%*	63 *14%*	16 *17%*
9	**403** *13%* **Dla**	331 *15%* Aa	42 *8%*	23 *10%*	125 *15%*	221 *13%*	44 *11%*	87 *12%*	257 *14%*	28 *10%*	89 *14%*	307 *13%*	49 *20%* Amn oqtuv	14 *12%*	25 *10%*	40 *12%*	34 *12%*	35 *16%*	33 *12%*	23 *15%*	39 *14%*	43 *10%*	58 *13%*	10 *10%*

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 151

Q17_2. Rating on statement - Its news programmes are trustworthy
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Highest rating 10	**933** *30%* **EGHIJ PRTWcg** ko t	688 *31%* A	143 *27%*	70 *31%*	208 *24%*	534 *32%* Ac	153 *38%* Acd	258 *35%* Agh t t	514 *28%*	80 *27%*	187 *30%*	719 *30%*	56 *22%*	31 *25%*	68 *27%*	111 *32%* kot	67 *24%*	58 *27%*	99 *35%* ko	54 *35%* ko	109 *39%* Akl mo pt	99 *24%*	152 *35%* Akot	30 *31%* kt
Don't know	**90** *3%* **EMOUZc degs**	30 *1%*	18 *3%* Z	5 *2%*	10 *1%*	33 *2%*	4 *1%*	30 *4%* g	39 *2%*	14 *5%* g	16 *3%*	72 *3%*	4 *2%*	5 *4%* s	9 *4%* s	11 *3%* s	10 *4%* s	9 *4%* s	6 *2%*	4 *3%* s	1 *	17 *4%* s	11 *2%*	2 *3%* s
1-3 (Net)	**120** *4%* **EGMVZc d**	34 *2%*	27 *5%* Z	36 *16%* AZa	15 *2%*	45 *3%*	30 *7%* Acd	32 *4%*	61 *3%*	20 *7%* Ag	22 *3%*	94 *4%*	23 *9%* Anop qrstu	8 *6%* npq	21 *8%* Anp qrstu	7 *2%*	13 *4%*	4 *2%*	5 *2%*	5 *3%*	9 *3%*	12 *3%*	10 *2%*	5 *5%* npqu
4-6 (Net)	**640** *20%* **FLMOS UWZfks**	396 *18%*	163 *31%* AZb	42 *18%*	188 *22%*	337 *20%*	68 *17%*	124 *17%*	415 *22%* Af	61 *21%*	143 *23%*	489 *20%*	38 *15%*	32 *26%* ks	59 *24%* ks	79 *23%* ks	71 *25%* kqrsu	44 *20%*	49 *18%*	27 *17%*	42 *15%*	104 *26%* Ak qrsu	74 *17%*	20 *22%* k
7-10 (Net)	**2277** *73%* **HIQRT abhlmo** t	1752 *79%* Aab	318 *60%*	145 *64%*	641 *75%*	1262 *75%* A	298 *74%*	552 *75%* h	1352 *72%*	195 *67%*	449 *71%*	1781 *73%*	185 *74%* m	80 *64%*	161 *64%*	248 *72%*	187 *67%*	162 *74%* m	221 *79%* Al mot v	120 *77%* lm o t	230 *82%* Akl mnot v	273 *67%* v	342 *78%* Almot	67 *71%*
9-10 (Net)	**1336** *43%* **GHIJP QRTaco** t	1019 *46%* Aa	185 *35%*	93 *41%*	332 *39%*	756 *45%* Ac	197 *49%* Ac	345 *47%* Agh t	771 *41%*	108 *37%*	276 *44%*	1026 *42%*	105 *42%*	45 *36%*	93 *37%*	151 *44%* t	100 *36%*	93 *43%*	132 *47%* mo	77 *49%* Al mo t	148 *53%* Akl mot v	141 *35%*	210 *48%* Almot	40 *42%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 151

Q17_2. Rating on statement - Its news programmes are trustworthy
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
Lowest rating 1	**39** *1%*	12 *1%*	9 *2%*	- -	4 *3%* ABH	6 *5%* ABCH	2 *2%*	6 *1%*	9 *1%*	3 *1%*	8 *1%*	9 *1%*	1 *	2 *2%*	7 *2%*	6 *2%*	8 *2%* R	4 *1%*	6 *1%*	4 *1%*	4 *1%*
2	**34** *1%*	21 *1%*	4 *1%*	- -	4 *3%* ACGH	1 *	- -	5 *1%*	5 *1%*	2 *1%*	12 *2%*	7 *1%*	2 *1%*	- -	5 *2%*	2 *1%*	6 *2%*	8 *1%*	6 *1%*	2 *	2 *1%*
3	**47** *2%*	28 *2%*	7 *1%*	1 *2%*	3 *2%*	2 *2%*	1 *1%*	6 *1%*	11 *2%*	2 *1%*	14 *2%*	9 *1%*	2 *1%*	2 *2%*	7 *2%*	5 *2%*	4 *1%*	5 *1%*	8 *2%*	11 *3%*	1 *
4	**72** *2%*	36 *3%*	10 *2%*	1 *1%*	6 *4%*	4 *3%*	2 *1%*	14 *2%*	15 *2%*	4 *1%*	29 *4%* AJL	10 *1%*	6 *2%*	1 *1%*	7 *3%*	7 *2%*	9 *2%*	11 *2%*	12 *2%*	3 *1%*	9 *3%*
5	**249** *8%*	120 *9%*	43 *8%*	4 *9%*	9 *6%*	14 *12%* H	14 *9%*	44 *6%*	57 *8%*	31 *10%*	55 *8%*	52 *7%*	20 *7%*	5 *6%*	26 *9%*	29 *9%*	42 *11%* AU	55 *9%*	43 *8%*	27 *7%*	15 *5%*
6	**319** *10%* H	152 *11%* H	70 *13%* EH	2 *5%*	11 *7%*	20 *16%* AEH	23 *15%* AEH	40 *6%*	75 *10%*	34 *11%*	91 *13%* AM	65 *9%*	18 *7%*	11 *13%*	25 *9%*	43 *13%*	43 *12%*	67 *11%*	49 *9%*	36 *9%*	33 *10%*
7	**416** *13%* HU	186 *13%*	84 *15%* H	7 *16%*	26 *17%* H	18 *15%*	20 *13%*	74 *11%*	113 *16%*	38 *12%*	90 *12%*	83 *12%*	42 *16%*	10 *13%*	37 *13%*	44 *14%* U	53 *14%* U	83 *13%*	79 *15%* U	54 *13%*	26 *8%*
8	**525** *17%*	246 *17%*	91 *17%*	5 *11%*	23 *15%*	14 *12%*	27 *17%*	119 *17%*	129 *18%*	55 *17%*	118 *16%*	123 *17%*	39 *15%*	16 *19%*	46 *16%*	52 *16%*	64 *17%*	109 *17%*	88 *17%*	64 *16%*	56 *18%*
9	**403** *13%* B	160 *11%*	73 *13%*	4 *9%*	18 *12%*	14 *12%*	24 *15%*	110 *16%* AB	102 *14%*	38 *12%*	84 *12%*	98 *14%*	43 *16%* N	5 *6%*	31 *11%*	42 *13%*	46 *12%*	93 *15%* U	73 *14%*	67 *17%*	30 *10%*
Highest rating 10	**933** *30%* FIPQ	399 *28%*	141 *26%*	19 *42%*	42 *27%*	24 *20%*	40 *25%*	267 *39%* ABCEFG	189 *26%*	108 *34%* I	207 *29%*	238 *34%* AIO	91 *34%* I	24 *28%*	74 *26%*	78 *25%*	79 *21%*	178 *28%* Q	139 *27%*	129 *32%*	131 *42%* APQRS
Don't know	**90** *3%* H	48 *3%* H	17 *3%* H	2 *4%*	8 *5%* AH	3 *2%*	5 *3%* H	6 *1%*	16 *2%*	6 *2%*	18 *2%*	13 *2%*	4 *1%*	8 *10%* AIJKLM	21 *7%* AIJKLM	8 *2%*	14 *4%*	17 *3%*	19 *4%*	4 *1%*	5 *2%*
1-3 (Net)	**120** *4%* H	60 *4%* H	20 *4%*	1 *2%*	11 *7%* ACGH	9 *8%* AGH	3 *2%*	16 *2%*	26 *4%*	8 *2%*	34 *5%*	25 *4%*	6 *2%*	3 *4%*	18 *6%* AJM	13 *4%*	18 *5%*	17 *3%*	19 *4%*	16 *4%*	7 *2%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 151

Q17_2. Rating on statement - Its news programmes are trustworthy
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
4-6 (Net)	**640**	308	122	7	26	38	39	99	147	69	175	128	43	17	58	79	95	132	104	66	57
	20%	*22%*	*22%*	*15%*	*17%*	*32%*	*25%*	*14%*	*20%*	*21%*	*24%*	*18%*	*16%*	*20%*	*20%*	*25%*	*26%*	*21%*	*20%*	*17%*	*18%*
	H	H	H			ABCEH	H				ALM					A	AU				
7-10 (Net)	**2277**	991	389	36	108	71	111	571	534	238	499	541	215	55	188	217	242	464	380	313	243
	73%	*70%*	*71%*	*78%*	*70%*	*58%*	*70%*	*83%*	*74%*	*74%*	*69%*	*77%*	*80%*	*66%*	*66%*	*68%*	*65%*	*74%*	*73%*	*78%*	*78%*
	BFKOQ	F	F		F		F	ABCEFG	O	O		AKNO	AK NO					Q	Q		PQ
9-10 (Net)	**1336**	560	214	24	60	38	64	377	292	146	291	335	134	29	105	120	125	272	212	196	161
	43%	*40%*	*39%*	*51%*	*39%*	*31%*	*40%*	*55%*	*40%*	*45%*	*40%*	*47%*	*50%*	*35%*	*37%*	*38%*	*34%*	*43%*	*41%*	*49%*	*51%*
	BFOQ							ABCEFG		O		AIKNO	AI KNO					Q			APQRS

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 152

Q17_3. Rating on statement - It shows interesting programmes about history science or the arts
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Lowest rating 1	**73** *2%* **EOZc gu**	37 *2%*	37 *2%*	48 *3%* AE	25 *2%*	38 *2%*	35 *2%*	13 *3%*	10 *2%*	16 *3%*	11 *2%*	7 *2%*	16 *2%*	7 *1%*	35 *2%* O	32 *4%* AOP	19 *2%*	54 *2%*	6 *2%*	67 *2%*	57 *2%*	10 *4%*	5 *3%*	2 *3%*
2	**44** *1%* **OZc**	21 *1%*	23 *1%*	23 *2%*	21 *1%*	18 *1%*	26 *2%*	5 *1%*	18 *3%* AJLM	3 *1%*	8 *2%*	4 *1%*	5 *1%*	6 *1%*	22 *1%*	16 *2%* O	10 *1%*	34 *2%*	3 *1%*	41 *1%*	33 *1%*	7 *3%* AVX	1 *1%*	2 *2%*
3	**93** *3%* **ELUY Zcv**	45 *3%*	48 *3%*	61 *4%* AE	32 *2%*	44 *3%*	49 *3%*	28 *6%* AIKL M	14 *3%*	16 *3%* L	11 *2%*	4 *1%*	19 *3%*	18 *2%*	43 *3%*	32 *4%* AO	32 *4%*	61 *3%*	22 *5%* AU	71 *3%*	77 *3%* Y	10 *4%* Y	6 *4%* Y	1 *1%*
4	**117** *4%* **MZf**	61 *4%*	56 *4%*	61 *4%*	55 *3%*	50 *3%*	66 *4%*	36 *8%* AIJK LM	20 *4%*	19 *4%*	14 *3%*	12 *3%*	16 *2%*	25 *3%*	56 *4%*	36 *5%*	31 *3%*	86 *4%*	20 *5%*	97 *4%*	99 *4%*	11 *4%*	4 *2%*	3 *3%*
5	**311** *10%* **MSW Zk**	162 *11%*	149 *9%*	152 *10%*	159 *10%*	145 *9%*	166 *10%*	48 *11%* M	67 *13%* AM	59 *12%* M	50 *9%*	37 *9%*	48 *7%*	73 *9%*	150 *10%*	87 *11%*	110 *12%* AS	201 *9%*	42 *10%*	268 *10%*	268 *10%* W	13 *5%*	15 *9%*	15 *16%* AVWX
6	**435** *14%* **DMU s**	222 *14%*	213 *13%*	168 *11%*	267 *17%* AD	200 *13%*	234 *15%*	80 *18%* ALM	90 *17%* ALM	74 *15%* M	71 *13%*	52 *12%*	67 *10%*	105 *12%*	221 *15%*	109 *14%*	141 *16%*	294 *13%*	71 *18%*	363 *13%*	367 *14%*	35 *14%*	18 *12%*	14 *15%*
7	**539** *17%* **e**	263 *17%*	276 *17%*	245 *16%*	295 *18%*	261 *17%*	279 *17%*	88 *20%*	93 *17%*	91 *18%*	94 *18%*	68 *16%*	107 *16%*	143 *17%*	274 *18%*	121 *16%*	167 *19%*	372 *17%*	64 *16%*	474 *17%*	448 *17%*	49 *20%*	27 *17%*	16 *17%*
8	**583** *19%* **BHI Yabiv**	257 *17%*	326 *20%* AB	279 *18%*	303 *19%*	291 *19%*	292 *18%*	57 *13%*	73 *14%*	96 *19%* HI	107 *20%* HI	102 *23%* AHI	149 *22%* AH I	183 *22%* AP	261 *17%*	139 *18%*	149 *17%*	433 *19%*	60 *15%*	522 *19%* A	491 *19%* Y	55 *22%* Y	25 *16%*	11 *12%*
9	**319** *10%* **DHQ af**	149 *10%*	170 *11%*	136 *9%*	183 *11%* AD	166 *11%*	153 *10%*	30 *7%*	61 *12%* H	40 *8%*	44 *8%*	51 *12%* H	92 *13%* AH JK	102 *12%* Q	154 *10%*	62 *8%*	81 *9%*	239 *11%*	33 *8%*	286 *11%*	263 *10%*	29 *12%*	19 *12%*	8 *9%*

Table 152

Q17_3. Rating on statement - It shows interesting programmes about history science or the arts
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Highest rating 10	**460**	238	222	260	200	244	216	27	49	61	98	80	144	163	210	88	118	342	51	409	392	21	29	17
	15%	*15%*	*14%*	*17%*	*13%*	*16%*	*14%*	*6%*	*9%*	*12%*	*18%*	*18%*	*21%*	*19%*	*14%*	*11%*	*13%*	*15%*	*13%*	*15%*	*15%*	*8%*	*19%*	*18%*
	EHI QWabgk lop			AE						H	AHI J	AHI J	AH IJ	AP Q							W		AW	W
Don't know	**154**	82	72	96	58	76	77	26	36	25	23	20	23	19	74	60	43	111	32	122	132	9	8	5
	5%	*5%*	*4%*	*6%*	*4%*	*5%*	*5%*	*6%*	*7%*	*5%*	*4%*	*5%*	*3%*	*2%*	*5%*	*8%*	*5%*	*5%*	*8%*	*4%*	*5%*	*4%*	*5%*	*5%*
	EMOU Zcds			AE					M						O	AOP			AU					
1-3 (Net)	**210**	102	108	133	77	99	110	46	43	35	30	15	41	30	100	79	62	148	31	179	167	27	11	5
	7%	*7%*	*7%*	*9%*	*5%*	*6%*	*7%*	*10%*	*8%*	*7%*	*6%*	*3%*	*6%*	*4%*	*7%*	*10%*	*7%*	*7%*	*8%*	*7%*	*6%*	*11%*	*7%*	*6%*
	ELOZ ctu			AE				AKLM	L	L					O	AOP						AVY		
4-6 (Net)	**862**	444	418	381	481	395	467	164	178	153	135	101	131	203	428	231	282	581	134	728	734	60	37	31
	28%	*29%*	*26%*	*25%*	*30%*	*26%*	*29%*	*38%*	*33%*	*30%*	*25%*	*23%*	*19%*	*24%*	*29%*	*30%*	*31%*	*26%*	*33%*	*27%*	*28%*	*24%*	*24%*	*33%*
	DLM OSUZf				AD		AF	AJK LM	AKL M	LM	M				O	O	AS		AU					AWX
7-10 (Net)	**1901**	907	994	920	981	961	940	202	276	288	344	301	492	591	898	410	515	1386	208	1691	1593	154	100	53
	61%	*59%*	*62%*	*60%*	*61%*	*63%*	*59%*	*46%*	*52%*	*57%*	*65%*	*69%*	*72%*	*70%*	*60%*	*52%*	*57%*	*62%*	*51%*	*62%*	*61%*	*62%*	*64%*	*56%*
	GHI QRTabe p					AG				H	HIJ	AHI J	AH IJK	AP Q	Q			AR		AT			Y	
9-10 (Net)	**779**	387	392	397	382	410	369	57	110	101	142	131	237	265	364	149	198	581	84	695	655	50	48	26
	25%	*25%*	*25%*	*26%*	*24%*	*27%*	*23%*	*13%*	*21%*	*20%*	*27%*	*30%*	*34%*	*31%*	*24%*	*19%*	*22%*	*26%*	*21%*	*26%*	*25%*	*20%*	*31%*	*27%*
	GHI JQRWab ko					AG			H	H	HIJ	AHI J	AH IJK	AP Q	Q			AR		A			AVW	

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 152

Q17_3. Rating on statement - It shows interesting programmes about history science or the arts
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Lowest rating 1	**73** *2%* **EOZcgu**	26 *1%*	14 *3%* Z	19 *8%* AZa	12 *1%*	33 *2%*	14 *3%* c	22 *3%*	33 *2%*	8 *3%*	21 *3%*	52 *2%*	10 *4%* tu	5 *4%* u	7 *3%* u	11 *3%* u	7 *2%* u	8 *4%* u	6 *2%* u	5 *3%* u	7 *2%* u	5 *1%*	1 *	2 *3%* u
2	**44** *1%* **OZc**	15 *1%*	16 *3%* AZ	9 *4%* AZ	3 *	24 *1%* c	12 *3%* Acd	7 *1%*	29 *2%*	5 *2%*	8 *1%*	35 *1%*	7 *3%* Aort u	1 *1%*	3 *1%*	8 *2%*	1 *	6 *3%* otu	8 *3%* otu	1 *1%*	2 *1%*	2 *1%*	2 *1%*	2 *2%* otu
3	**93** *3%* **ELUYZc v**	37 *2%*	26 *5%* AZ	18 *8%* AZ	8 *1%*	49 *3%* c	22 *6%* Acd	18 *2%*	55 *3%*	14 *5%*	20 *3%*	73 *3%*	10 *4%* tv	6 *5%* tv	10 *4%*	9 *3%*	14 *5%* tv	9 *4%*	8 *3%*	6 *4%* tv	5 *2%*	5 *1%*	11 *2%*	1 *1%*
4	**117** *4%* **MZf**	61 *3%*	30 *6%* AZ	18 *8%* AZ	27 *3%*	56 *3%*	23 *6%* Acd	18 *2%*	81 *4%* f	10 *3%*	19 *3%*	98 *4%*	11 *4%*	3 *2%*	11 *4%*	12 *4%*	16 *6%*	10 *4%*	11 *4%*	4 *2%*	11 *4%*	13 *3%*	13 *3%*	3 *3%*
5	**311** *10%* **MSWZk**	199 *9%*	71 *14%* AZ	28 *12%*	80 *9%*	170 *10%*	47 *12%*	75 *10%*	185 *10%*	30 *10%*	68 *11%*	234 *10%*	13 *5%*	17 *14%* k	29 *11%* k	32 *9%*	23 *8%*	29 *13%* kq	20 *7%*	15 *9%*	40 *14%* Akq u	42 *10%* k	37 *8%*	15 *16%* Aknoqrtu
6	**435** *14%* **DMUs**	297 *13%*	96 *18%* AZb	26 *12%*	131 *15%*	231 *14%*	56 *14%*	86 *12%*	280 *15%* f	41 *14%*	95 *15%*	333 *14%*	35 *14%*	20 *16%*	28 *11%*	62 *18%* Amrs	45 *16%* s	27 *12%*	34 *12%*	18 *12%*	26 *9%*	68 *17%* s	58 *13%*	14 *15%*
7	**539** *17%* **e**	397 *18%*	92 *18%*	35 *15%*	172 *20%* Ae	296 *18%*	54 *14%*	133 *18%*	329 *18%*	43 *15%*	104 *17%*	425 *17%*	49 *20%* n	21 *17%*	45 *18%*	45 *13%*	56 *20%* n	35 *16%*	52 *18%*	27 *17%*	42 *15%*	76 *19%*	76 *17%*	16 *17%*
8	**583** *19%* **BHIYa biv**	474 *21%* Aab	72 *14%*	23 *10%*	159 *19%*	332 *20%*	73 *18%*	151 *20%*	335 *18%*	46 *16%*	99 *16%*	469 *19%*	55 *22%* v	21 *17%*	41 *16%*	67 *19%* v	46 *16%*	39 *18%*	61 *22%* v	25 *16%*	57 *20%* v	66 *16%*	93 *21%* v	11 *12%*
9	**319** *10%* **DHQaf**	265 *12%* Aa	34 *6%*	17 *7%*	115 *13%* Ad e	161 *10%*	35 *9%*	60 *8%*	210 *11%* Af	27 *9%*	74 *12%*	241 *10%*	29 *12%*	15 *12%*	25 *10%*	35 *10%*	29 *10%*	22 *10%*	29 *10%*	19 *12%* t	25 *9%*	31 *8%*	53 *12%*	8 *9%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 152

Q17_3. Rating on statement - It shows interesting programmes about history science or the arts
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Highest rating 10	**460** *15%* **EHIQW abgklo** p	371 *17%* Aab	47 *9%*	22 *10%*	129 *15%*	257 *15%*	50 *12%*	133 *18%* Ag	241 *13%*	44 *15%*	97 *15%*	349 *14%*	21 *8%*	9 *7%*	35 *14%*	47 *14%*	26 *9%*	21 *10%*	39 *14%*	29 *19%* Ak lo p	62 *22%* Akl mnop q	75 *19%* Ak lo p	78 *18%* klop	17 *18%* klop
Don't know	**154** *5%* **EMOUZc ds**	70 *3%*	28 *5%* Z	14 *6%* Z	21 *2%*	68 *4%*	15 *4%*	34 *5%*	89 *5%*	23 *8%* Ag	25 *4%*	127 *5%*	9 *4%*	7 *6%*	18 *7%* s	16 *5%*	19 *7%* s	14 *6%* s	13 *5%*	8 *5%* s	5 *2%*	23 *6%* s	16 *4%*	5 *5%* s
1-3 (Net)	**210** *7%* **ELOZct u**	78 *4%*	56 *11%* AZ	46 *20%* AZa	22 *3%*	106 *6%* c	48 *12%* Acd	48 *6%*	117 *6%*	27 *9%*	49 *8%*	160 *7%*	27 *11%* Ast uv	12 *10%* tu	19 *8%* tu	28 *8%* tu	22 *8%* tu	22 *10%* stu	22 *8%* tu	11 *7%* tu	13 *5%*	13 *3%*	14 *3%*	5 *6%*
4-6 (Net)	**862** *28%* **DLMOS UZf**	557 *25%*	197 *38%* AZ	72 *32%* Z	237 *28%*	456 *27%*	126 *31%*	179 *24%*	546 *29%* Af	81 *28%*	182 *29%*	665 *27%*	60 *24%*	40 *32%*	67 *27%*	107 *31%*	83 *30%*	65 *30%*	64 *23%*	37 *24%*	77 *27%*	123 *30%*	108 *25%*	31 *33%* Akqru
7-10 (Net)	**1901** *61%* **GHIQR Tabep**	1508 *68%* Aab	244 *47%*	97 *42%*	574 *67%* Ad e	1046 *62%* e	212 *53%*	477 *65%* Agh	1115 *60%*	161 *55%*	375 *59%*	1484 *61%*	154 *62%*	66 *53%*	145 *58%*	193 *56%*	157 *56%*	117 *54%*	181 *64%* lp v	100 *64%* lp v	186 *66%* lno pv	248 *61%*	300 *69%* Almno pv	53 *56%*
9-10 (Net)	**779** *25%* **GHIJQ RWabko**	636 *29%* Aab	81 *15%*	39 *17%*	243 *28%* Ae	418 *25%*	85 *21%*	193 *26%*	451 *24%*	72 *25%*	172 *27%*	590 *24%*	50 *20%*	24 *19%*	59 *24%*	82 *24%*	55 *19%*	43 *20%*	69 *24%*	48 *31%* Ak lop	87 *31%* Akl op	106 *26%*	131 *30%* Aklop	26 *27%* o

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
Prepared by GfK

Table 152

Q17_3. Rating on statement - It shows interesting programmes about history science or the arts
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

	Total (A)	Working status: Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	Education: GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Household income: Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
Lowest rating 1	**73** *2%* **C**	29 *2%*	4 *1%*	- -	13 *8%* ABCGH	4 *4%* C	4 *3%*	18 *3%* C	10 *1%*	11 *3%*	16 *2%*	12 *2%*	2 *1%*	3 *3%*	20 *7%* AIKLM	14 *5%* ARSU	11 *3%*	11 *2%*	8 *1%*	4 *1%*	3 *1%*
2	**44** *1%*	20 *1%*	6 *1%*	1 *1%*	2 *2%*	2 *2%*	7 *4%* ABCH	5 *1%*	10 *1%*	7 *2%*	11 *1%*	8 *1%*	2 *1%*	- -	7 *2%*	5 *2%*	1 *	15 *2%* AQ	11 *2%*	4 *1%*	2 *1%*
3	**93** *3%*	36 *3%*	18 *3%*	1 *1%*	4 *3%*	7 *6%*	8 *5%*	19 *3%*	21 *3%*	5 *2%*	26 *4%*	21 *3%*	3 *1%*	2 *2%*	14 *5%* AJM	14 *4%*	17 *5%*	18 *3%*	13 *3%*	6 *1%*	8 *2%*
4	**117** *4%* **H**	55 *4%* H	22 *4%*	6 *13%*	5 *3%*	9 *7%* H	6 *4%*	14 *2%*	30 *4%*	9 *3%*	28 *4%*	31 *4%*	4 *2%*	3 *4%*	12 *4%*	17 *5%*	20 *5%* R	17 *3%*	14 *3%*	14 *4%*	13 *4%*
5	**311** *10%* **HM**	145 *10%* H	70 *13%* H	3 *7%*	16 *11%*	12 *10%*	15 *10%*	49 *7%*	85 *12%* LM	30 *9%*	88 *12%* ALM	55 *8%*	15 *6%*	7 *8%*	29 *10%*	44 *14%* ARSU	41 *11%*	55 *9%*	45 *9%*	52 *13%*	21 *7%*
6	**435** *14%* **H**	209 *15%* H	83 *15%* H	7 *14%*	20 *13%*	21 *17%* H	26 *16%* H	70 *10%*	103 *14%*	41 *13%*	121 *17%* AM	92 *13%*	27 *10%*	14 *17%*	34 *12%*	40 *12%*	57 *15%*	99 *16%*	77 *15%*	57 *14%*	42 *13%*
7	**539** *17%*	251 *18%*	97 *18%*	3 *6%*	33 *21%*	22 *18%*	27 *17%*	107 *16%*	144 *20%* O	54 *17%*	124 *17%*	111 *16%*	51 *19%*	12 *15%*	39 *14%*	49 *15%*	67 *18%*	112 *18%*	107 *20%* U	72 *18%*	43 *14%*
8	**583** *19%* **G**	252 *18%*	109 *20%* G	2 *4%*	24 *16%*	15 *12%*	20 *13%*	160 *23%* ABEFG	130 *18%*	51 *16%*	125 *17%*	163 *23%* AIJKO	53 *20%*	18 *22%*	43 *15%*	53 *17%*	62 *17%*	124 *20%*	85 *16%*	85 *21%*	66 *21%*
9	**319** *10%* **E**	129 *9%* E	54 *10%* E	10 *21%*	7 *4%*	15 *13%* E	17 *11%* E	88 *13%* ABE	69 *10%*	27 *8%*	72 *10%*	79 *11%*	42 *16%* ALJ KNO	5 *7%*	25 *9%*	28 *9%*	39 *11%*	68 *11%*	58 *11%*	40 *10%*	33 *11%*
Highest rating 10	**460** *15%* **CEFKQ**	211 *15%* CEF	56 *10%*	12 *25%*	15 *9%*	8 *6%*	19 *12%*	140 *20%* ABCEFG	96 *13%*	57 *18%* KO	86 *12%*	117 *16%* KO	57 *21%* AI KO	13 *16%*	32 *11%*	37 *12%*	39 *10%*	86 *14%*	73 *14%*	58 *14%*	63 *20%* APQRS
Don't know	**154** *5%* **HL**	71 *5%* H	29 *5%*	3 *7%*	14 *9%* ABH	6 *5%*	10 *6%* H	20 *3%*	25 *4%*	31 *10%* AIKLM	28 *4%*	20 *3%*	11 *4%*	5 *6%*	30 *10%* AIKLM	17 *5%*	16 *4%*	25 *4%*	31 *6%*	8 *2%*	17 *6%*
1-3 (Net)	**210** *7%* **M**	85 *6%*	29 *5%*	1 *3%*	20 *13%* ABCH	13 *11%* BC	18 *12%* ABCH	43 *6%*	41 *6%*	23 *7%* M	53 *7%* M	40 *6%*	8 *3%*	5 *6%*	41 *14%* AIJK LMN	33 *10%* ASU	30 *8%*	44 *7%*	32 *6%*	14 *4%*	13 *4%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 152

Q17_3. Rating on statement - It shows interesting programmes about history science or the arts
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
4-6 (Net)	**862**	408	174	16	41	42	47	134	218	79	237	178	47	24	76	100	117	170	136	123	76
	28%	*29%*	*32%*	*35%*	*27%*	*34%*	*30%*	*19%*	*30%*	*25%*	*33%*	*25%*	*17%*	*29%*	*27%*	*32%*	*32%*	*27%*	*26%*	*31%*	*24%*
	HM	H	H		H	H	H		M		AJLM	M		M	M						
7-10 (Net)	**1901**	842	316	26	79	60	83	495	439	189	407	469	202	49	139	167	207	391	323	254	205
	61%	*60%*	*58%*	*56%*	*51%*	*49%*	*53%*	*72%*	*61%*	*59%*	*56%*	*66%*	*76%*	*59%*	*49%*	*53%*	*56%*	*62%*	*62%*	*64%*	*66%*
	EFGKOP	EF						ABCEFG	O	O	O	AIJKO	AI JKLNO					P	P		PQ
9-10 (Net)	**779**	340	111	21	21	23	36	228	165	84	158	195	99	19	56	65	78	155	131	97	96
	25%	*24%*	*20%*	*46%*	*14%*	*19%*	*23%*	*33%*	*23%*	*26%*	*22%*	*28%*	*37%*	*22%*	*20%*	*21%*	*21%*	*25%*	*25%*	*24%*	*31%*
	CEKO	E					E	ABCEFG				KO	AI JKLNO								APQ

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 153

Q17_4. Rating on statement - It shows high-quality soaps or dramas made in the UK
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Lowest rating 1	**180** *6%* **EGiL Zcg**	89 *6%*	91 *6%*	106 *7%* AE	74 *5%*	128 *8%* AG	52 *3%*	28 *6%*	19 *4%*	34 *7%* IL	33 *6%* L	14 *3%*	53 *8%* AIL	48 *6%*	84 *6%*	48 *6%*	40 *4%*	140 *6%*	22 *5%*	158 *6%*	151 *6%*	11 *4%*	10 *7%*	8 *8%*
2	**73** *2%* **Zc**	39 *3%*	34 *2%*	37 *2%*	36 *2%*	33 *2%*	40 *2%*	8 *2%*	21 *4%* A	9 *2%*	10 *2%*	12 *3%*	14 *2%*	17 *2%*	35 *2%*	21 *3%*	23 *3%*	50 *2%*	3 *1%*	70 *3%* A	59 *2%*	6 *3%*	5 *3%*	2 *2%*
3	**104** *3%* **GRZc**	56 *4%*	48 *3%*	54 *4%*	50 *3%*	71 *5%* AG	33 *2%*	8 *2%*	21 *4%*	13 *3%*	25 *5%* H	17 *4%*	21 *3%*	32 *4%*	39 *3%*	34 *4%* P	16 *2%*	89 *4%* AR	13 *3%*	91 *3%*	90 *3%*	9 *4%*	4 *3%*	2 *2%*
4	**130** *4%* **MZc**	68 *4%*	62 *4%*	60 *4%*	70 *4%*	58 *4%*	71 *4%*	29 *7%* AM	27 *5%* M	23 *5%*	18 *3%*	16 *4%*	17 *2%*	33 *4%*	69 *5%*	28 *4%*	43 *5%*	87 *4%*	14 *3%*	117 *4%*	111 *4%*	8 *3%*	7 *4%*	4 *4%*
5	**336** *11%* **EUZ cq**	168 *11%*	169 *11%*	183 *12%* AE	153 *10%*	183 *12%*	154 *10%*	67 *15%* AIK LM	55 *10%*	54 *11%*	53 *10%*	40 *9%*	67 *10%*	85 *10%*	177 *12%*	75 *10%*	93 *10%*	243 *11%*	58 *14%* U	278 *10%*	284 *11%*	22 *9%*	16 *11%*	14 *15%* AVW
6	**427** *14%* **DFK LMSUbf**	199 *13%*	229 *14%*	167 *11%*	260 *16%* AD	177 *12%*	251 *16%* AF	86 *20%* AKL M	97 *18%* AKL M	85 *17%* AKL M	57 *11%*	42 *10%*	60 *9%*	115 *14%*	212 *14%*	101 *13%*	145 *16%* AS	282 *13%*	73 *18%* AU	355 *13%*	360 *14%*	39 *16%*	16 *10%*	12 *13%*
7	**525** *17%* **Dbe**	254 *17%*	271 *17%*	232 *15%*	293 *18%* AD	279 *18%*	246 *15%*	87 *20%*	89 *17%*	87 *17%*	79 *15%*	73 *17%*	111 *16%*	140 *17%*	266 *18%*	119 *15%*	147 *16%*	378 *17%*	70 *17%*	455 *17%*	436 *17%*	49 *19%*	27 *17%*	14 *15%*
8	**528** *17%* **FYa bmv**	262 *17%*	266 *17%*	246 *16%*	282 *18%*	232 *15%*	295 *19%* AF	59 *14%*	84 *16%*	72 *14%*	93 *17%*	86 *20%* HJ	133 *19%* HJ	154 *18%*	240 *16%*	134 *17%*	157 *17%*	371 *17%*	58 *14%*	469 *17%*	438 *17%*	51 *20%* Y	28 *18%*	11 *12%*
9	**298** *10%* **Hafh**	137 *9%*	162 *10%*	141 *9%*	157 *10%*	132 *9%*	166 *10%*	25 *6%*	41 *8%*	43 *9%*	64 *12%* AHI	54 *12%* AHI	71 *10%* H	93 *11%*	134 *9%*	70 *9%*	92 *10%*	206 *9%*	34 *8%*	265 *10%*	250 *10%*	29 *11%*	11 *7%*	9 *9%*
Highest rating 10	**371** *12%* **EFH Ta**	178 *12%*	193 *12%*	201 *13%* AE	170 *11%*	142 *9%*	229 *14%* AF	20 *5%*	51 *10%* H	54 *11%* H	77 *14%* HI	68 *16%* AHI J	101 *15%* AH I	88 *10%*	166 *11%*	116 *15%* AOP	105 *12%*	266 *12%*	32 *8%*	339 *12%* AT	310 *12%*	23 *9%*	25 *16%* AVW	13 *14%*

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 153

Q17_4. Rating on statement - It shows high-quality soaps or dramas made in the UK
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Don't know	**153** ***5%*** **EGUW Zck**	86 *6%*	68 *4%*	101 *7%* AE	53 *3%*	96 *6%* AG	57 *4%*	20 *5%*	27 *5%*	27 *5%*	25 *5%*	17 *4%*	38 *5%*	39 *5%*	78 *5%*	36 *5%*	38 *4%*	115 *5%*	29 *7%*	123 *5%*	137 *5%* W	4 *2%*	7 *4%*	5 *6%* W
1-3 (Net)	**358** ***11%*** **EGR Zcg**	184 *12%*	173 *11%*	197 *13%* AE	160 *10%*	232 *15%* AG	125 *8%*	44 *10%*	60 *11%*	56 *11%*	67 *13%*	43 *10%*	88 *13%*	97 *12%*	158 *11%*	103 *13%*	79 *9%*	278 *12%* AR	38 *9%*	319 *12%*	300 *11%*	26 *11%*	20 *13%*	11 *12%*
4-6 (Net)	**894** ***29%*** **KLM QUZcf**	434 *28%*	460 *29%*	411 *27%*	483 *30%*	418 *27%*	475 *30%*	182 *42%* AIJ KLM	180 *34%* AKL M	162 *32%* KLM	128 *24%*	97 *22%*	144 *21%*	233 *28%*	458 *31%* Q	203 *26%*	282 *31%*	612 *28%*	145 *36%* AU	749 *28%*	756 *29%*	69 *27%*	39 *25%*	30 *32%*
7-10 (Net)	**1722** ***55%*** **FHI Tabehm**	831 *54%*	892 *56%*	821 *54%*	902 *56%*	786 *51%*	937 *59%* AF	191 *44%*	265 *50%*	256 *51%* H	313 *59%* HIJ	281 *64%* AHI J	417 *61%* AH IJ	475 *56%*	806 *54%*	439 *56%*	502 *56%*	1221 *55%*	194 *48%*	1528 *56%* AT	1433 *55%*	151 *60%* Y	91 *58%*	48 *50%*
9-10 (Net)	**669** ***21%*** **FHI Tabh**	315 *20%*	355 *22%*	343 *22%*	327 *20%*	274 *18%*	395 *25%* AF	45 *10%*	92 *17%* H	97 *19%* H	141 *27%* AHI J	122 *28%* AHI J	172 *25%* AH IJ	181 *21%*	301 *20%*	187 *24%* AP	197 *22%*	472 *21%*	66 *16%*	604 *22%* AT	560 *21%*	51 *20%*	36 *23%*	22 *23%*

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 153

Q17_4. Rating on statement - It shows high-quality soaps or dramas made in the UK
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Lowest rating 1	**180** *6%* **EGILZcg**	73 *3%*	30 *6%* Z	49 *21%* AZa	22 *3%*	86 *5%* c	44 *11%* Acd	57 *8%* Ag	77 *4%*	26 *9%* Ag	45 *7%*	130 *5%*	11 *4%*	8 *7%*	17 *7%*	12 *4%*	12 *4%*	22 *10%* Aknotu	30 *11%* Aknostu	10 *7%*	14 *5%*	18 *4%*	16 *4%*	8 *8%* ntu
2	**73** *2%* **Zc**	30 *1%*	16 *3%* Z	17 *8%* AZa	5 *1%*	32 *2%* c	24 *6%* Acd	13 *2%*	50 *3%*	5 *2%*	13 *2%*	57 *2%*	6 *3%*	3 *3%*	9 *3%*	6 *2%*	3 *1%*	7 *3%*	7 *2%*	5 *3%*	8 *3%*	7 *2%*	9 *2%*	2 *2%*
3	**104** *3%* **GRZc**	59 *3%*	28 *5%* AZ	11 *5%*	16 *2%*	64 *4%* c	17 *4%* c	22 *3%*	67 *4%*	7 *3%*	20 *3%*	83 *3%*	9 *4%*	5 *4%*	9 *4%*	11 *3%*	6 *2%*	12 *5%*	9 *3%*	4 *3%*	10 *4%*	12 *3%*	16 *4%*	2 *2%*
4	**130** *4%* **MZc**	74 *3%*	26 *5%*	20 *9%* AZ	21 *2%*	73 *4%* c	24 *6%* c	31 *4%*	69 *4%*	18 *6%*	21 *3%*	105 *4%*	8 *3%*	7 *6%*	14 *6%*	15 *4%*	11 *4%*	7 *3%*	15 *5%*	7 *4%*	16 *6%*	15 *4%*	11 *3%*	4 *4%*
5	**336** *11%* **EUZcq**	199 *9%*	90 *17%* AZ	31 *14%* Z	68 *8%*	196 *12%* c	49 *12%* c	78 *11%*	196 *10%*	45 *15%* Ag	59 *9%*	272 *11%*	22 *9%*	12 *9%*	31 *13%* q	41 *12%* q	32 *11%*	20 *9%*	17 *6%*	16 *11%*	26 *9%*	53 *13%* q	52 *12%* q	14 *15%* Akpqs
6	**427** *14%* **DFKLMSUbf**	295 *13%* b	102 *19%* AZb	16 *7%*	126 *15%*	235 *14%*	48 *12%*	75 *10%*	280 *15%* Af	41 *14%*	91 *14%*	330 *14%*	39 *16%*	20 *16%*	37 *15%*	49 *14%*	42 *15%*	28 *13%*	38 *13%*	16 *10%*	32 *11%*	63 *15%*	53 *12%*	12 *13%*
7	**525** *17%* **Dbe**	411 *19%* Ab	80 *15%* b	21 *9%*	165 *19%* Ae	297 *18%* e	46 *12%*	134 *18%*	315 *17%*	40 *14%*	105 *17%*	415 *17%*	49 *19%*	16 *13%*	41 *16%*	60 *17%*	51 *18%*	30 *14%*	50 *18%*	27 *17%*	45 *16%*	74 *18%*	69 *16%*	14 *15%*
8	**528** *17%* **FYabmv**	440 *20%* Aab	59 *11%*	17 *7%*	186 *22%* Ade	266 *16%*	62 *15%*	136 *18%*	310 *17%*	42 *14%*	101 *16%*	411 *17%*	51 *20%* lmv	13 *11%*	29 *12%*	60 *18%*	48 *17%*	35 *16%*	45 *16%*	28 *18%*	54 *19%* mv	62 *15%*	90 *21%* lmv	11 *12%*
9	**298** *10%* **Hafh**	248 *11%* Aab	29 *5%*	15 *6%*	101 *12%* Ad	148 *9%*	37 *9%*	54 *7%*	198 *11%* Afh	17 *6%*	62 *10%*	231 *9%*	29 *11%*	18 *14%* rs	21 *9%*	33 *10%*	27 *10%*	25 *11%*	27 *10%*	11 *7%*	19 *7%*	37 *9%*	43 *10%*	9 *9%*
Highest rating 10	**371** *12%* **EFHTa**	310 *14%* Aab	33 *6%*	19 *8%*	123 *14%* Ae	195 *12%*	36 *9%*	102 *14%*	215 *12%*	30 *10%*	87 *14%*	277 *11%*	23 *9%*	16 *13%*	28 *11%*	43 *13%*	24 *9%*	22 *10%*	31 *11%*	25 *16%* Akot	48 *17%* Akot	37 *9%*	59 *13%*	13 *14%* o

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 153

Q17_4. Rating on statement - It shows high-quality soaps or dramas made in the UK
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Don't know	**153 5% EGUWZc k**	75 *3%*	33 *6%* Z	12 *5%*	20 *2%*	83 *5%* c	15 *4%*	35 *5%*	90 *5%*	20 *7%*	27 *4%*	127 *5%*	4 *2%*	5 *4%*	13 *5%* k	14 *4%*	24 *9%* Akns	13 *6%* k	12 *4%*	7 *4%*	9 *3%*	28 *7%* k	20 *5%*	5 *6%* k
1-3 (Net)	**358 11% EGRZcg**	162 *7%*	74 *14%* Z	77 *34%* AZa	43 *5%*	182 *11%* c	84 *21%* Acd	92 *12%*	194 *10%*	39 *13%*	78 *12%*	269 *11%*	26 *11%*	17 *13%*	35 *14%* o	30 *9%*	22 *8%*	41 *19%* Akno tu	46 *16%* An otu	20 *13%*	33 *12%*	36 *9%*	41 *9%*	11 *12%*
4-6 (Net)	**894 29% KLMQU Zcf**	567 *26%*	218 *41%* AZb	67 *29%*	215 *25%*	504 *30%* c	120 *30%*	184 *25%*	545 *29%* f	103 *35%* Af	170 *27%*	706 *29%*	69 *27%*	39 *31%*	82 *33%*	105 *30%*	84 *30%*	54 *25%*	70 *25%*	39 *25%*	74 *26%*	132 *32%*	116 *27%*	30 *32%*
7-10 (Net)	**1722 55% FHITa behm**	1408 *64%* Aab	201 *38%*	72 *31%*	576 *67%* Ad e	906 *54%* e	181 *45%*	426 *58%* h	1039 *56%* h	129 *44%*	355 *56%*	1334 *55%*	151 *60%* mtv	64 *51%*	120 *48%*	197 *57%* m	151 *54%*	111 *51%*	154 *55%*	91 *58%* m	166 *59%* m	210 *52%*	260 *60%* mv	48 *50%*
9-10 (Net)	**669 21% FHITa bh**	557 *25%* Aab	62 *12%*	34 *15%*	224 *26%* Ad e	343 *20%*	73 *18%*	156 *21%*	414 *22%* h	47 *16%*	149 *24%*	508 *21%*	51 *20%*	34 *27%* f	49 *20%*	77 *22%*	52 *18%*	47 *21%*	59 *21%*	36 *23%*	67 *24%*	74 *18%*	101 *23%*	22 *23%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Table 153

Q17_4. Rating on statement - It shows high-quality soaps or dramas made in the UK
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
Lowest rating 1	**180** *6%* **C**	84 *6%* C	16 *3%*	- -	12 *8%* C	9 *8%* C	6 *4%*	52 *8%* AC	36 *5%*	15 *5%*	45 *6%*	39 *6%*	13 *5%*	8 *9%*	21 *7%*	16 *5%*	26 *7%*	33 *5%*	24 *5%*	28 *7%*	11 *3%*
2	**73** *2%*	35 *2%*	10 *2%*	4 *9%*	6 *4%* G	2 *2%*	1 *1%*	15 *2%*	13 *2%*	7 *2%*	23 *3%*	17 *2%*	6 *2%*	2 *3%*	4 *1%*	8 *3%*	7 *2%*	20 *3%*	8 *2%*	11 *3%*	6 *2%*
3	**104** *3%* **CI**	60 *4%* AC	8 *2%*	1 *2%*	9 *6%* C	2 *1%*	3 *2%*	21 *3%*	14 *2%*	8 *3%*	31 *4%* I	24 *3%*	13 *5%* I	4 *5%*	8 *3%*	10 *3%*	9 *2%*	23 *4%*	12 *2%*	15 *4%*	11 *3%*
4	**130** *4%* **H**	58 *4%*	24 *4%*	6 *14%*	9 *6%* H	11 *9%* ABGH	5 *3%*	18 *3%*	31 *4%*	12 *4%*	35 *5%*	35 *5%*	6 *2%*	3 *4%*	9 *3%*	14 *4%*	13 *4%*	23 *4%*	24 *5%*	21 *5%*	17 *5%*
5	**336** *11%* **E**	153 *11%* E	69 *13%* E	5 *10%*	9 *6%*	15 *13%*	17 *11%*	67 *10%*	65 *9%*	28 *9%*	88 *12%*	77 *11%*	29 *11%*	14 *17%* IJ	34 *12%*	42 *13%*	40 *11%*	57 *9%*	55 *11%*	45 *11%*	35 *11%*
6	**427** *14%* **HJ**	206 *15%* H	88 *16%* H	3 *5%*	21 *13%* H	27 *22%* ABH	26 *16%* H	58 *8%*	101 *14%*	31 *10%*	115 *16%* J	111 *16%* J	30 *11%*	8 *10%*	31 *11%*	33 *10%*	66 *18%* AP	83 *13%*	79 *15%*	52 *13%*	46 *15%*
7	**525** *17%* **U**	238 *17%*	103 *19%*	5 *12%*	20 *13%*	19 *15%*	20 *12%*	120 *17%*	129 *18%*	57 *18%*	120 *17%*	121 *17%*	48 *18%*	11 *13%*	39 *14%*	57 *18%*	59 *16%*	116 *18%* U	107 *21%* AU	62 *16%*	38 *12%*
8	**528** *17%* **B**	213 *15%*	102 *19%*	2 *5%*	27 *17%*	17 *14%*	28 *18%*	138 *20%* AB	111 *15%*	57 *18%*	119 *16%*	125 *18%*	45 *17%*	14 *17%*	55 *19%*	56 *18%*	66 *18%*	104 *16%*	81 *15%*	71 *18%*	61 *20%*
9	**298** *10%* **O**	134 *10%*	58 *11%*	3 *7%*	12 *8%*	7 *6%*	17 *11%*	67 *10%*	94 *13%* AKLNO	37 *11%* NO	61 *8%* O	60 *8%* O	33 *12%* NO	3 *3%*	12 *4%*	29 *9%*	28 *8%*	69 *11%*	44 *8%*	49 *12%*	30 *9%*
Highest rating 10	**371** *12%* **FKL**	162 *12%* F	51 *9%* F	11 *23%*	18 *12%* F	4 *3%*	27 *17%* ABCF	98 *14%* ACF	101 *14%* KL	55 *17%* AKL	63 *9%*	62 *9%*	31 *12%*	8 *10%*	49 *17%* AKL	39 *12%*	41 *11%*	81 *13%*	58 *11%*	35 *9%*	40 *13%*
Don't know	**153** *5%*	63 *4%*	19 *3%*	6 *12%*	12 *8%* C	8 *7%*	7 *5%*	39 *6%*	28 *4%*	15 *5%*	26 *4%*	37 *5%*	14 *5%*	7 *9%* IK	23 *8%* AIK	14 *4%*	15 *4%*	22 *4%*	29 *5%*	11 *3%*	18 *6%*
1-3 (Net)	**358** *11%* **CGIS**	179 *13%* CG	35 *6%*	5 *11%*	26 *17%* ACG	14 *11%*	11 *7%*	88 *13%* CG	63 *9%*	30 *9%*	99 *14%* I	80 *11%*	32 *12%*	14 *17%* I	34 *12%*	34 *11%*	41 *11%*	76 *12%*	45 *9%*	54 *13%*	28 *9%*
4-6 (Net)	**894** *29%* **HJ**	418 *30%* H	181 *33%* H	14 *30%*	39 *25%*	53 *44%* ABCEGH	47 *30%* H	142 *21%*	197 *27%*	71 *22%*	238 *33%* AIJM	222 *31%* JM	65 *24%*	25 *30%*	75 *26%*	88 *28%*	119 *32%* R	162 *26%*	159 *30%*	117 *29%*	97 *31%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 153

Q17_4. Rating on statement - It shows high-quality soaps or dramas made in the UK
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
7-10 (Net)	**1722**	747	314	21	77	47	92	423	435	206	363	368	157	36	154	181	195	370	290	217	169
	55%	*53%*	*57%*	*46%*	*50%*	*39%*	*58%*	*61%*	*60%*	*64%*	*50%*	*52%*	*59%*	*44%*	*54%*	*57%*	*53%*	*59%*	*55%*	*54%*	*54%*
	FKN	F	F				F	ABEF	AKLN	AKLNO			KN								
9-10 (Net)	**669**	296	109	14	31	11	45	165	195	92	124	122	64	11	61	69	70	150	102	84	70
	21%	*21%*	*20%*	*30%*	*20%*	*9%*	*28%*	*24%*	*27%*	*28%*	*17%*	*17%*	*24%*	*14%*	*21%*	*22%*	*19%*	*24%*	*20%*	*21%*	*22%*
	FKL	F	F		F		ABCF	F	AKLN	AKLN			KL								

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 154

Q17_5. Rating on statement - It shows high-quality comedy made in the UK
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Lowest rating 1	**76 2% IZcg**	32 2%	43 3%	45 3%	31 2%	43 3%	32 2%	11 3%	5 1%	10 2%	14 3% I	13 3% I	24 3% I	14 2%	33 2%	29 4% AOP	15 2%	61 3%	9 2%	67 2%	58 2%	9 3%	5 3%	4 4% AV
2	**61 2% Zcd**	31 2%	30 2%	34 2%	26 2%	30 2%	30 2%	6 1%	9 2%	10 2%	8 1%	12 3%	17 2%	22 3%	20 1%	18 2%	14 2%	47 2%	2 1%	58 2% A	53 2%	4 2%	2 1%	2 2%
3	**87 3% HRZc**	50 3%	37 2%	44 3%	43 3%	50 3%	37 2%	3 1%	14 3%	12 2%	12 2%	8 2%	37 5% AHI JKL	23 3%	40 3%	24 3%	16 2%	71 3%	7 2%	80 3%	74 3%	7 3%	3 2%	2 2%
4	**131 4% Z**	69 5%	62 4%	74 5%	57 4%	70 5%	60 4%	21 5%	21 4%	19 4%	23 4%	19 4%	28 4%	27 3%	69 5%	35 4%	28 3%	102 5%	20 5%	111 4%	109 4%	16 6% XY	3 2%	2 2%
5	**383 12% FKL OZc**	185 12%	197 12%	196 13%	187 12%	157 10%	226 14% AF	73 17% AJK L	85 16% AJK L	56 11%	49 9%	37 8%	83 12%	83 10%	184 12%	116 15% AO	104 12%	279 13%	55 14%	327 12%	317 12%	33 13%	17 11%	16 17% AVX
6	**472 15% DFK MS**	230 15%	242 15%	176 12%	296 19% AD	204 13%	268 17% AF	94 21% AKL M	85 16% K	89 18% KM	58 11%	62 14%	83 12%	126 15%	236 16%	110 14%	156 17%	317 14%	71 18%	401 15%	392 15%	40 16%	26 16%	15 15%
7	**580 19% MSb**	278 18%	302 19%	264 17%	316 20%	292 19%	288 18%	89 20%	98 18%	110 22% LM	108 20% M	69 16%	107 16%	156 18%	295 20%	129 16%	189 21% S	391 18%	70 17%	510 19%	491 19%	46 18%	29 19%	15 16%
8	**541 17% Hat**	270 18%	271 17%	261 17%	280 18%	270 18%	270 17%	57 13%	88 17%	79 16%	94 18%	91 21% H	133 19% H	168 20% AQ	253 17%	119 15%	154 17%	387 17%	56 14%	484 18% A	453 17%	46 18%	28 18%	14 15%
9	**319 10% aj**	144 9%	176 11%	144 9%	175 11%	168 11%	151 9%	37 8%	57 11%	47 9%	65 12%	48 11%	66 10%	97 11%	152 10%	70 9%	101 11%	218 10%	45 11%	274 10%	270 10%	25 10%	15 10%	9 9%
Highest rating 10	**342 11% EGH IWk**	173 11%	169 11%	205 13% AE	137 9%	191 12% AG	151 9%	27 6%	44 8%	49 10%	84 16% AHI J	55 13% HI	84 12% HI	101 12%	151 10%	90 12%	91 10%	251 11%	33 8%	309 11% A	287 11%	19 7%	24 15% AVW	13 13% W

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Table 154

Q17_5. Rating on statement - It shows high-quality comedy made in the UK
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Don't know	**136** *4%* **EUZc eis**	74 *5%*	62 *4%*	87 *6%* AE	49 *3%*	56 *4%*	80 *5%*	21 *5%*	25 *5%*	21 *4%*	18 *3%*	23 *5%*	27 *4%*	28 *3%*	67 *4%*	41 *5%*	33 *4%*	103 *5%*	36 *9%* AU	99 *4%*	122 *5%*	6 *2%*	5 *3%*	4 *4%*
1-3 (Net)	**224** *7%* **RZc**	113 *7%*	110 *7%*	123 *8%*	101 *6%*	124 *8%*	100 *6%*	20 *5%*	28 *5%*	32 *6%*	33 *6%*	34 *8%*	77 *11%* AHI JK	59 *7%*	94 *6%*	71 *9%* AP	45 *5%*	179 *8%* AR	18 *4%*	206 *8%* A	185 *7%*	20 *8%*	10 *6%*	8 *9%*
4-6 (Net)	**986** *32%* **DFK LOUZq**	484 *32%*	501 *31%*	445 *29%*	540 *34%* AD	431 *28%*	553 *35%* AF	187 *43%* AJK LM	192 *36%* AKL M	164 *33%* K	131 *25%*	118 *27%*	194 *28%*	236 *28%*	489 *33%* O	261 *33%* O	288 *32%*	697 *31%*	147 *36%*	839 *31%*	818 *31%*	89 *36%*	45 *29%*	33 *35%*
7-10 (Net)	**1782** *57%* **GHQ Tabh**	864 *56%*	918 *58%*	875 *57%*	907 *57%*	922 *60%* AG	860 *54%*	209 *48%*	287 *54%*	285 *57%* H	350 *66%* AHI JM	263 *60%* H	389 *57%* H	521 *62%* AP Q	851 *57%*	408 *52%*	535 *59%*	1247 *56%*	204 *50%*	1577 *58%* AT	1501 *57%*	135 *54%*	96 *61%* Y	50 *53%*
9-10 (Net)	**661** *21%* **EGH aj**	316 *21%*	345 *22%*	350 *23%* AE	311 *20%*	360 *23%* AG	302 *19%*	63 *15%*	100 *19%*	96 *19%*	148 *28%* AHI JM	104 *24%* H	149 *22%* H	198 *23%*	302 *20%*	160 *21%*	193 *21%*	468 *21%*	78 *19%*	583 *21%*	557 *21%*	44 *18%*	39 *25%* W	21 *23%*

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 154

Q17_5. Rating on statement - It shows high-quality comedy made in the UK
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Lowest rating 1	**76** *2%* **IZcg**	32 *1%*	18 *3%* Z	13 *6%* AZ	5 *1%*	42 *3%* c	15 *4%* c	22 *3%*	36 *2%*	13 *4%* Ag	21 *3%*	53 *2%*	9 *3%*	6 *5%*	5 *2%*	8 *2%*	8 *3%*	4 *2%*	4 *1%*	5 *3%*	7 *3%*	9 *2%*	7 *2%*	4 *4%* Aqu
2	**61** *2%* **Zcd**	21 *1%*	14 *3%* Z	19 *9%* AZa	5 *1%*	22 *1%*	26 *7%* Acd	13 *2%*	31 *2%*	8 *3%*	11 *2%*	48 *2%*	4 *2%*	5 *4%* u	6 *2%*	7 *2%*	5 *2%*	5 *2%*	11 *4%* Au	2 *1%*	4 *1%*	6 *1%*	3 *1%*	2 *2%*
3	**87** *3%* **HRZc**	49 *2%*	20 *4%*	11 *5%* Z	11 *1%*	49 *3%* c	18 *4%* c	21 *3%*	53 *3%*	5 *2%*	15 *2%*	66 *3%*	7 *3%*	4 *3%*	9 *4%*	5 *2%*	9 *3%*	10 *4%*	5 *2%*	3 *2%*	5 *2%*	10 *2%*	17 *4%*	2 *2%*
4	**131** *4%* **Z**	75 *3%*	33 *6%* AZ	18 *8%* AZ	38 *4%*	61 *4%*	21 *5%*	27 *4%*	89 *5%*	10 *4%*	34 *5%*	94 *4%*	16 *6%* rv	9 *7%* r	7 *3%*	17 *5%*	11 *4%*	7 *3%*	9 *3%*	3 *2%*	11 *4%*	20 *5%*	17 *4%*	2 *2%*
5	**383** *12%* **FKLOZ c**	227 *10%*	98 *19%* AZ	32 *14%*	83 *10%*	224 *13%* c	45 *11%*	88 *12%*	226 *12%*	45 *15%*	65 *10%*	313 *13%*	33 *13%*	19 *15%*	34 *14%*	49 *14%* q	30 *11%*	29 *13%*	24 *8%*	17 *11%*	30 *11%*	45 *11%*	58 *13%*	16 *17%* Aoqrst
6	**472** *15%* **DFKMS**	333 *15%*	101 *19%* AZb	26 *11%*	133 *16%*	265 *16%*	56 *14%*	104 *14%*	286 *15%*	46 *16%*	90 *14%*	380 *16%*	40 *16%*	16 *13%*	39 *15%*	49 *14%*	47 *17%*	26 *12%*	31 *11%*	26 *16%*	49 *17%*	75 *19%* q	59 *14%*	15 *15%*
7	**580** *19%* **MSb**	450 *20%* Ab	85 *16%*	28 *12%*	187 *22%* Ae	314 *19%*	62 *15%*	136 *18%*	358 *19%*	42 *14%*	126 *20%*	442 *18%*	46 *18%*	16 *13%*	42 *17%*	54 *16%*	56 *20%*	53 *24%* Alnu v	64 *23%* l	29 *19%*	48 *17%*	84 *21%*	73 *17%*	15 *16%*
8	**541** *17%* **Hat**	440 *20%* Aab	59 *11%*	29 *13%*	162 *19%*	291 *17%*	70 *18%*	117 *16%*	322 *17%*	56 *19%*	100 *16%*	430 *18%*	46 *18%*	24 *19%*	49 *20%* t	69 *20%* t	39 *14%*	37 *17%*	53 *19%*	28 *18%*	48 *17%*	52 *13%*	82 *19%* t	14 *15%*
9	**319** *10%* **aj**	266 *12%* Aa	26 *5%*	20 *9%*	111 *13%* Ad e	162 *10%*	32 *8%*	79 *11%*	194 *10%*	22 *7%*	75 *12%*	233 *10%*	25 *10%*	14 *12%*	17 *7%*	41 *12%* p	35 *12%* mp	13 *6%*	29 *10%*	15 *10%*	30 *11%*	42 *10%*	49 *11%*	9 *9%*
Highest rating 10	**342** *11%* **EGHIW k**	257 *12%*	44 *8%*	24 *11%*	104 *12%*	173 *10%*	46 *11%*	94 *13%*	201 *11%*	26 *9%*	75 *12%*	261 *11%*	19 *7%*	8 *7%*	25 *10%*	35 *10%*	24 *9%*	23 *11%*	33 *12%*	24 *15%* Ak lot	45 *16%* Aklo t	38 *9%*	56 *13%* k	13 *13%* kl

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 154

Q17_5. Rating on statement - It shows high-quality comedy made in the UK
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Don't know	**136 4% EUZcei s**	63 *3%*	29 *5%* Z	7 *3%*	15 *2%*	72 *4%* c	9 *2%*	36 *5%*	72 *4%*	18 *6%*	18 *3%*	117 *5%* Ai	6 *2%*	4 *3%*	17 *7%* ks	11 *3%*	15 *5%* s	12 *5%* s	18 *6%* ks	5 *3%*	4 *1%*	24 *6%* ks	17 *4%*	4 *4%*
1-3 (Net)	**224 7% RZc**	101 *5%*	51 *10%* AZ	44 *19%* AZa	21 *2%*	114 *7%* c	60 *15%* Acd	56 *8%*	119 *6%*	26 *9%*	47 *7%*	167 *7%*	20 *8%*	15 *12%*	20 *8%*	20 *6%*	23 *8%*	18 *8%*	21 *7%*	10 *6%*	16 *6%*	25 *6%*	27 *6%*	8 *9%*
4-6 (Net)	**986 32% DFKLO UZq**	635 *29%*	232 *44%* AZb	76 *33%*	254 *30%*	551 *33%*	123 *31%*	219 *30%*	601 *32%*	102 *35%*	190 *30%*	787 *32%*	89 *36%* q	44 *35%* q	80 *32%* q	115 *33%* q	89 *31%* q	62 *28%*	64 *23%*	45 *29%*	90 *32%* q	140 *35%* q	134 *31%* q	33 *35%* q
7-10 (Net)	**1782 57% GHQTa bh**	1413 *64%* Aab	214 *41%*	101 *44%*	564 *66%* Ad e	940 *56%*	210 *52%*	425 *58%* h	1075 *58%* h	146 *50%*	376 *60%*	1366 *56%*	135 *54%*	62 *50%*	133 *53%*	199 *58%*	155 *55%*	127 *58%*	179 *64%* Ak lmtv	96 *61%* lt v	171 *61%*	217 *53%*	259 *59%*	50 *53%*
9-10 (Net)	**661 21% EGHaj**	523 *24%* Aa	70 *13%*	44 *19%* a	215 *25%* Ad e	334 *20%*	78 *19%*	173 *23%* h	395 *21%*	48 *17%*	150 *24%*	494 *20%*	44 *18%*	23 *18%*	42 *17%*	75 *22%*	59 *21%*	36 *17%*	62 *22%*	39 *25%* km p	75 *27%* kmp	81 *20%*	104 *24%*	21 *23%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 154

Q17_5. Rating on statement - It shows high-quality comedy made in the UK
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
Lowest rating 1	**76** *2%* **BS**	20 *1%*	11 *2%*	- -	10 *7%* ABC	3 *2%*	5 *3%*	26 *4%* AB	10 *1%*	12 *4%* I	16 *2%*	15 *2%*	4 *2%*	3 *4%*	15 *5%* AIKLM	10 *3%* S	15 *4%* SU	12 *2%*	5 *1%*	6 *2%*	4 *1%*
2	**61** *2%*	27 *2%*	11 *2%*	- -	3 *2%*	1 *1%*	3 *2%*	16 *2%*	9 *1%*	4 *1%*	18 *2%*	19 *3%*	2 *1%*	3 *4%*	4 *1%*	8 *2%*	7 *2%*	10 *2%*	7 *1%*	9 *2%*	8 *3%*
3	**87** *3%*	33 *2%*	11 *2%*	6 *13%*	7 *5%* BCFG	- -	1 *1%*	29 *4%* ABFG	26 *4%*	12 *4%*	17 *2%*	14 *2%*	6 *2%*	4 *5%*	7 *2%*	8 *2%*	11 *3%*	27 *4%* A	12 *2%*	12 *3%*	7 *2%*
4	**131** *4%*	58 *4%*	22 *4%*	2 *5%*	9 *6%*	5 *4%*	6 *3%*	29 *4%*	27 *4%*	10 *3%*	42 *6%* AL	23 *3%*	12 *4%*	4 *5%*	13 *4%*	17 *5%*	11 *3%*	29 *5%*	14 *3%*	14 *3%*	16 *5%*
5	**383** *12%*	162 *12%*	77 *14%*	3 *8%*	18 *12%*	21 *17%*	21 *13%*	80 *12%*	80 *11%*	32 *10%*	92 *13%*	87 *12%*	28 *11%*	14 *17%*	48 *17%* AIJM	41 *13%*	49 *13%*	69 *11%*	77 *15%* U	52 *13%*	26 *8%*
6	**472** *15%* **HJ**	204 *14%*	91 *17%* H	5 *12%*	27 *18%* H	31 *25%* ABCH	30 *19%* H	83 *12%*	109 *15%* J	29 *9%*	119 *16%* J	118 *17%* J	45 *17%* J	12 *15%*	39 *14%*	51 *16%*	62 *17%*	101 *16%*	78 *15%*	61 *15%*	41 *13%*
7	**580** *19%* **NP**	293 *21%* AH	97 *18%*	9 *20%*	24 *16%*	18 *15%*	26 *16%*	114 *16%*	131 *18%*	71 *22%* N	137 *19%* N	146 *21%* N	43 *16%*	8 *9%*	45 *16%*	46 *14%*	75 *20%*	124 *20%*	103 *20%*	82 *20%*	59 *19%*
8	**541** *17%* **E**	246 *17%* E	104 *19%* EF	1 *3%*	16 *11%*	13 *10%*	21 *13%*	139 *20%* AEFG	131 *18%*	48 *15%*	124 *17%*	122 *17%*	59 *22%* J	12 *14%*	43 *15%*	43 *13%*	60 *16%*	104 *17%*	106 *20%* P	73 *18%*	63 *20%* P
9	**319** *10%* **O**	150 *11%*	58 *11%*	5 *10%*	11 *7%*	13 *11%*	18 *12%*	64 *9%*	93 *13%* AKNO	39 *12%* NO	63 *9%*	68 *10%*	31 *12%* N	3 *4%*	19 *7%*	41 *13%*	37 *10%*	59 *9%*	57 *11%*	46 *12%*	27 *9%*
Highest rating 10	**342** *11%* **CQS**	167 *12%* C	41 *7%*	9 *19%*	15 *10%*	7 *6%*	18 *11%*	85 *12%* C	90 *12%*	41 *13%*	68 *9%*	67 *10%*	27 *10%*	7 *9%*	40 *14%* K	34 *11%*	29 *8%*	73 *12%*	41 *8%*	39 *10%*	47 *15%* AQS
Don't know	**136** *4%* **BI**	48 *3%*	25 *5%*	5 *10%*	13 *8%* ABH	10 *8%* B	9 *6%*	27 *4%*	17 *2%*	22 *7%* AI	30 *4%*	29 *4%*	9 *3%*	11 *14%* AIKLMO	13 *5%*	20 *6%*	15 *4%*	23 *4%*	21 *4%*	6 *1%*	14 *5%*
1-3 (Net)	**224** *7%* **BS**	80 *6%*	33 *6%*	6 *13%*	21 *13%* ABCFG	4 *3%*	9 *6%*	71 *10%* ABCF	46 *6%*	28 *9%*	50 *7%*	47 *7%*	13 *5%*	11 *13%* AIKLM	26 *9%*	25 *8%*	32 *9%* S	48 *8%*	25 *5%*	27 *7%*	19 *6%*
4-6 (Net)	**986** *32%* **HJ**	424 *30%*	190 *35%* H	11 *25%*	54 *35%* H	57 *47%* ABCH	57 *36%* H	193 *28%*	215 *30%* J	72 *22%*	253 *35%* AJ	227 *32%* J	84 *32%* J	31 *37%* J	100 *35%* J	110 *34%* U	123 *33%*	199 *32%*	169 *32%*	127 *32%*	83 *27%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 154

Q17_5. Rating on statement - It shows high-quality comedy made in the UK
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
7-10 (Net)	**1782**	856	300	24	67	51	83	401	445	199	392	403	161	30	146	163	200	360	307	240	195
	57%	*61%*	*55%*	*52%*	*43%*	*42%*	*53%*	*58%*	*62%*	*62%*	*54%*	*57%*	*60%*	*36%*	*51%*	*51%*	*54%*	*57%*	*59%*	*60%*	*63%*
	EFNOP	ACEFG	EF					EF	AKNO	KNO	N	N	N		N				P		PQ
9-10 (Net)	**661**	317	99	13	26	21	36	149	183	80	131	135	58	10	58	74	66	132	98	86	73
	21%	*23%*	*18%*	*29%*	*17%*	*17%*	*23%*	*22%*	*25%*	*25%*	*18%*	*19%*	*22%*	*13%*	*20%*	*23%*	*18%*	*21%*	*19%*	*21%*	*24%*
	K								AKLN	KN											

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 155

Q17_6. Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK:
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Lowest rating 1	**74** *2%* **GZcd**	36 *2%*	37 *2%*	42 *3%*	31 *2%*	46 *3%* AG	28 *2%*	12 *3%*	12 *2%*	13 *3%*	16 *3%*	7 *1%*	14 *2%*	16 *2%*	31 *2%*	26 *3%* A	19 *2%*	55 *2%*	10 *2%*	64 *2%*	59 *2%*	7 *3%*	6 *4%*	1 *2%*
2	**77** *2%* **EGZc f**	36 *2%*	41 *3%*	53 *3%* AE	25 *2%*	48 *3%* AG	29 *2%*	13 *3%*	17 *3%*	10 *2%*	12 *2%*	6 *1%*	19 *3%*	20 *2%*	35 *2%*	22 *3%*	15 *2%*	62 *3%*	6 *2%*	71 *3%*	60 *2%*	9 *4%*	5 *4%*	2 *2%*
3	**100** *3%* **Zc**	48 *3%*	52 *3%*	54 *4%*	45 *3%*	53 *3%*	47 *3%*	13 *3%*	16 *3%*	11 *2%*	18 *3%*	17 *4%*	24 *3%*	27 *3%*	43 *3%*	30 *4%*	24 *3%*	75 *3%*	14 *3%*	85 *3%*	85 *3%*	8 *3%*	4 *2%*	2 *2%*
4	**124** *4%* **L**	66 *4%*	58 *4%*	61 *4%*	62 *4%*	65 *4%*	58 *4%*	32 *7%* AIKL M	20 *4%*	20 *4%*	21 *4%*	8 *2%*	22 *3%*	31 *4%*	58 *4%*	35 *4%*	40 *4%*	83 *4%*	10 *2%*	114 *4%* A	104 *4%*	12 *5%*	6 *4%*	3 *3%*
5	**343** *11%* **KWZ k**	163 *11%*	180 *11%*	173 *11%*	170 *11%*	154 *10%*	189 *12%*	69 *16%* AKL M	74 *14%* AKL M	54 *11%*	41 *8%*	41 *9%*	64 *9%*	88 *10%*	174 *12%*	81 *10%*	108 *12%*	235 *11%*	48 *12%*	295 *11%*	302 *11%* W	12 *5%*	13 *8%*	16 *16%* AVWX
6	**425** *14%* **DMS U**	200 *13%*	225 *14%*	177 *12%*	248 *16%* AD	199 *13%*	226 *14%*	72 *16%* M	81 *15%* M	84 *17%* ALM	68 *13%*	52 *12%*	68 *10%*	115 *14%*	213 *14%*	97 *12%*	142 *16%* AS	283 *13%*	78 *19%* AU	347 *13%*	364 *14%*	34 *14%*	17 *11%*	9 *10%*
7	**534** *17%* **Ybe v**	266 *17%*	268 *17%*	240 *16%*	294 *18%*	261 *17%*	272 *17%*	80 *18%*	95 *18%*	92 *18%*	92 *17%*	70 *16%*	106 *15%*	147 *17%*	268 *18%*	119 *15%*	162 *18%*	373 *17%*	65 *16%*	469 *17%*	452 *17%* Y	48 *19%* Y	24 *15%*	11 *11%*
8	**537** *17%* **Iab t**	257 *17%*	280 *18%*	240 *16%*	296 *19%*	249 *16%*	288 *18%*	59 *13%*	70 *13%*	88 *18%*	87 *16%*	97 *22%* AHI K	137 *20%* AH I	137 *16%*	271 *18%*	129 *17%*	148 *16%*	388 *17%*	61 *15%*	474 *17%*	441 *17%*	56 *22%* AVY	26 *17%*	13 *14%*
9	**322** *10%* **Dam**	162 *11%*	161 *10%*	130 *8%*	193 *12%* AD	157 *10%*	166 *10%*	39 *9%*	55 *10%*	39 *8%*	59 *11%*	39 *9%*	91 *13%* AJ L	92 *11%*	150 *10%*	80 *10%*	88 *10%*	234 *11%*	34 *8%*	288 *11%*	264 *10%*	28 *11%*	20 *13%*	10 *11%*

Table 155

Q17_6. Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK:
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Highest rating 10	**404** ***13%*** **EHP TVajo**	200 *13%*	204 *13%*	240 *16%* AE	163 *10%*	210 *14%*	193 *12%*	24 *5%*	55 *10%* H	59 *12%* H	79 *15%* HI	78 *18%* AHI J	110 *16%* AH I	119 *14%*	171 *11%*	114 *15%* P	102 *11%*	302 *14%*	35 *9%*	369 *14%* AT	317 *12%*	33 *13%*	29 *19%* AV	25 *26%* AVWX
Don't know	**188** ***6%*** **EUWY Zciksv**	101 *7%*	87 *5%*	119 *8%* AE	69 *4%*	89 *6%*	99 *6%*	26 *6%*	37 *7%*	32 *6%*	40 *8%* M	21 *5%*	32 *5%*	52 *6%*	86 *6%*	50 *6%*	52 *6%*	137 *6%*	44 *11%* AU	145 *5%*	176 *7%* AWY	3 *1%*	6 *4%* W	2 *2%*
1-3 (Net)	**250** ***8%*** **EGZc**	120 *8%*	130 *8%*	149 *10%* AE	101 *6%*	147 *10%* AG	103 *6%*	38 *9%*	45 *8%*	34 *7%*	46 *9%*	30 *7%*	57 *8%*	63 *8%*	109 *7%*	78 *10%* AP	59 *7%*	191 *9%*	30 *8%*	220 *8%*	205 *8%*	24 *10%*	15 *10%*	6 *6%*
4-6 (Net)	**891** ***29%*** **KLM SUWXZk qr**	429 *28%*	462 *29%*	411 *27%*	480 *30%*	418 *27%*	473 *30%*	172 *39%* AJK LM	175 *33%* AKL M	159 *32%* KLM	130 *24%*	101 *23%*	154 *22%*	234 *28%*	445 *30%*	212 *27%*	290 *32%* AS	602 *27%*	136 *34%*	755 *28%*	770 *29%* WX	58 *23%*	36 *23%*	28 *29%*
7-10 (Net)	**1797** ***57%*** **HIT Vabep**	885 *58%*	913 *57%*	850 *56%*	947 *59%*	877 *57%*	919 *58%*	201 *46%*	274 *52%*	277 *55%* H	316 *59%* HI	285 *65%* AHI J	444 *65%* AH IJ	494 *59%*	860 *57%*	441 *57%*	500 *56%*	1297 *58%*	195 *48%*	1600 *59%* AT	1475 *56%*	165 *66%* AV	99 *63%* AV	59 *62%*
9-10 (Net)	**726** ***23%*** **HJT Vajmp**	362 *24%*	365 *23%*	370 *24%*	356 *22%*	367 *24%*	359 *23%*	62 *14%*	110 *21%* H	98 *20%*	137 *26%* HJ	117 *27%* HIJ	201 *29%* AH IJ	210 *25%*	321 *21%*	194 *25%*	190 *21%*	536 *24%*	69 *17%*	657 *24%* AT	581 *22%*	61 *24%*	49 *32%* AV	35 *37%* AVW

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 155

Q17_6. Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK:
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Lowest rating 1	**74 2% GZcd**	26 1%	13 2% Z	14 6% AZa	8 1%	27 2%	17 4% Acd	17 2%	42 2%	10 3%	18 3%	54 2%	7 3%	6 5% not	6 2%	5 1%	2 1%	9 4% ot	6 2%	6 4% ot	11 4% ot	4 1%	9 2%	1 2%
2	**77 2% EGZct**	27 1%	23 4% AZ	22 10% AZa	7 1%	39 2% c	26 7% Acd	19 3%	42 2%	8 3%	12 2%	64 3%	9 4% t	3 3%	10 4% t	12 4% t	5 2%	7 3% t	4 2%	5 4% t	8 3%	3 1%	7 2%	2 2%
3	**100 3% Zc**	56 3%	25 5% AZ	13 6% AZ	16 2%	54 3%	22 5% Acd	24 3%	59 3%	6 2%	23 4%	73 3%	8 3%	3 3%	9 3%	13 4%	9 3%	12 5% q	5 2%	4 2%	6 2%	14 4%	14 3%	2 2%
4	**124 4% L**	78 4%	27 5%	13 6%	38 4%	59 4%	22 6%	26 4%	79 4%	14 5%	23 4%	99 4%	12 5%	3 2%	11 4%	10 3%	10 3%	11 5%	6 2%	6 4%	12 4%	18 4%	24 5%	3 3%
5	**343 11% KWZk**	202 9%	101 19% AZb	26 11%	82 10%	201 12%	40 10%	76 10%	217 12%	28 10%	70 11%	268 11%	12 5%	27 21% Akn oqrtu	33 13% k	28 8%	24 9%	31 14% knq	22 8%	13 8%	47 17% Akn oqru	45 11% k	46 10% k	16 16% Aknoqrtu
6	**425 14% DMSU**	300 14%	81 15%	23 10%	110 13%	244 15%	48 12%	103 14%	256 14%	41 14%	79 13%	336 14%	34 14%	12 10%	31 12%	53 16%	49 17% v	29 13%	36 13%	17 11%	34 12%	62 15%	58 13%	9 10%
7	**534 17% Ybev**	413 19% Ab	85 16% b	22 9%	189 22% Ad e	272 16%	52 13%	117 16%	329 18%	46 16%	107 17%	419 17%	48 19% pv	23 18%	53 21% ps v	61 18% v	52 18% v	26 12%	44 16%	24 15%	39 14%	82 20% pv	72 16%	11 11%
8	**537 17% Iabf**	440 20% Aab	54 10%	25 11%	156 18%	303 18%	58 14%	134 18%	315 17%	48 17%	103 16%	426 17%	56 22% Ast v	20 16%	39 16%	66 19%	50 18%	41 19%	53 19%	26 17%	41 14%	54 13%	79 18%	13 14%
9	**322 10% Dam**	269 12% Aa	27 5%	22 10% a	113 13% Ad	165 10%	38 9%	75 10%	192 10%	29 10%	66 11%	254 10%	28 11% m	10 8%	12 5%	32 9%	31 11% m	18 8%	52 18% Ak lmnop stuv	20 13% m	27 10%	38 9%	43 10% m	10 11% m

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 155

Q17_6. Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK:
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	Yorkshire/ Humberside (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Highest rating 10	**404 13% EHPTV ajo**	309 *14%* Aa	47 *9%*	32 *14%*	104 *12%*	221 *13%*	61 *15%*	103 *14%*	234 *13%*	35 *12%*	102 *16%* Aj	289 *12%*	33 *13%*	15 *12%*	29 *12%*	46 *13%*	23 *8%*	19 *8%*	30 *11%*	29 *19%* Amopqt	48 *17%* op	50 *12%*	58 *13%* Akl	25 *26%* mnopqrstu
Don't know	**188 6% EUWYZc iksv**	93 *4%*	41 *8%* Z	16 *7%*	31 *4%*	91 *5%*	17 *4%*	42 *6%*	102 *5%*	26 *9%* g	27 *4%*	157 *6%*	3 *1%*	3 *2%*	18 *7%* ksv	16 *5%* k	27 *10%* Aklnrsv	15 *7%* k	24 *8%* klsv	6 *4%* k	8 *3%*	36 *9%* Aklnrsv	30 *7%* ksv	2 *2%*
1-3 (Net)	**250 8% EGZc**	110 *5%*	62 *12%* AZ	49 *21%* AZa	32 *4%*	119 *7%* c	65 *16%* Acd	60 *8%*	143 *8%*	24 *8%*	53 *8%*	190 *8%*	24 *10%* t	13 *11%*	24 *10%*	31 *9%*	16 *6%*	29 *13%* Aoqtuv	15 *5%*	15 *10%* t	25 *9%*	22 *5%*	29 *7%*	6 *6%*
4-6 (Net)	**891 29% KLMSU WXZkqr**	580 *26%*	209 *40%* AZb	62 *27%*	229 *27%*	505 *30%*	111 *28%*	205 *28%*	552 *30%*	83 *28%*	172 *27%*	703 *29%*	58 *23%*	42 *34%* kqr	74 *30%*	92 *27%*	83 *29%*	71 *33%* kqr	64 *23%*	36 *23%*	93 *33%* kqr	124 *31%* kqr	127 *29%*	28 *29%*
7-10 (Net)	**1797 57% HITVa bep**	1430 *65%* Aab	213 *41%*	102 *44%*	562 *66%* Ade	961 *57%*	209 *52%*	429 *58%*	1070 *57%*	158 *54%*	379 *60%*	1387 *57%*	165 *66%* Almopstu	67 *54%*	133 *53%*	206 *60%* p	155 *55%*	104 *47%*	178 *63%* mp	99 *63%* Ampt	155 *55%*	224 *55%*	251 *57%* p	59 *62%* p
9-10 (Net)	**726 23% HJTVa jmp**	578 *26%* Aa	74 *14%*	54 *24%* a	217 *25%*	386 *23%*	99 *25%*	179 *24%*	425 *23%*	64 *22%*	169 *27%* Aj	542 *22%*	61 *24%* m	25 *20%*	41 *16%*	79 *23%*	54 *19%*	37 *17%*	81 *29%* Amop	49 *32%* Almnoptu	76 *27%* mp	88 *22%*	100 *23%* A	35 *37%* klmnopstu

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
Prepared by GfK

Table 155

Q17_6. Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK:
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
Lowest rating 1	**74** *2%* **C**	32 *2%*	4 *1%*	2 *4%*	11 *7%* ABCGH	5 *4%* C	3 *2%*	17 *3%* C	15 *2%*	7 *2%*	18 *2%*	15 *2%*	6 *2%*	2 *3%*	11 *4%*	13 *4%* ARSU	14 *4%* SU	11 *2%*	6 *1%*	7 *2%*	3 *1%*
2	**77** *2%* **G**	38 *3%* G	8 *2%*	5 *10%*	5 *3%* G	4 *3%* G	* *	16 *2%* G	24 *3%* K	8 *2%*	11 *1%*	23 *3%* K	4 *1%*	2 *3%*	4 *2%*	13 *4%* QS	5 *1%*	15 *2%*	7 *1%*	10 *2%*	6 *2%*
3	**100** *3%* **E**	47 *3%* E	21 *4%* E	2 *4%*	1 *1%*	3 *2%*	4 *2%*	22 *3%*	18 *3%*	9 *3%*	25 *3%*	26 *4%*	7 *3%*	4 *4%*	10 *3%*	8 *3%*	13 *3%*	22 *3%*	22 *4%*	14 *3%*	9 *3%*
4	**124** *4%*	49 *4%*	26 *5%*	2 *5%*	7 *4%*	8 *6%*	5 *3%*	26 *4%*	36 *5%*	9 *3%*	36 *5%*	20 *3%*	5 *2%*	3 *3%*	13 *5%*	10 *3%*	15 *4%*	20 *3%*	22 *4%*	17 *4%*	17 *5%*
5	**343** *11%*	157 *11%*	61 *11%*	2 *5%*	16 *11%*	24 *20%* ABCEGH	15 *10%*	68 *10%*	79 *11%*	31 *10%*	87 *12%*	80 *11%*	27 *10%*	7 *8%*	32 *11%*	49 *15%* A	44 *12%*	67 *11%*	59 *11%*	36 *9%*	32 *10%*
6	**425** *14%* **HIJ**	205 *15%* H	75 *14%*	3 *6%*	21 *14%*	21 *17%*	25 *16%*	75 *11%*	74 *10%*	30 *9%*	117 *16%* AIJ	116 *16%* AIJ	32 *12%*	16 *19%* IJ	37 *13%*	35 *11%*	53 *14%*	91 *14%*	85 *16%* P	59 *15%*	40 *13%*
7	**534** *17%* **E**	242 *17%*	104 *19%* E	12 *26%*	18 *12%*	19 *16%*	30 *19%* E	109 *16%*	129 *18%*	70 *22%* ALO	121 *17%*	112 *16%*	49 *18%*	15 *18%*	39 *14%*	51 *16%*	65 *18%*	114 *18%*	91 *17%*	62 *16%*	52 *17%*
8	**537** *17%* **F**	233 *17%*	94 *17%*	4 *9%*	21 *14%*	12 *10%*	28 *17%*	145 *21%* ABEF	142 *20%* N	51 *16%*	127 *17%*	119 *17%*	41 *15%*	8 *10%*	47 *16%*	56 *18%*	65 *17%*	111 *18%*	89 *17%*	85 *21%*	50 *16%*
9	**322** *10%* **K**	135 *10%*	66 *12%*	5 *10%*	14 *9%*	10 *9%*	13 *8%*	80 *12%*	80 *11%*	35 *11%*	57 *8%*	78 *11%*	43 *16%* AIK NO	5 *6%*	24 *8%*	29 *9%*	39 *11%*	69 *11%*	57 *11%*	38 *9%*	36 *11%*
Highest rating 10	**404** *13%* **F**	185 *13%* F	56 *10%*	8 *17%*	24 *15%* F	7 *5%*	22 *14%* F	103 *15%* CF	94 *13%*	51 *16%* L	84 *12%*	77 *11%*	38 *14%*	13 *16%*	47 *16%* KL	34 *11%*	42 *11%*	81 *13%*	55 *11%*	51 *13%*	46 *15%*
Don't know	**188** *6%* **H**	84 *6%*	34 *6%*	2 *4%*	15 *10%* ABH	10 *8%*	13 *8%* H	31 *4%*	32 *4%*	21 *6%*	44 *6%*	41 *6%*	15 *6%*	8 *10%* I	21 *7%*	19 *6%*	15 *4%*	30 *5%*	29 *6%*	22 *6%*	22 *7%*
1-3 (Net)	**250** *8%* **G**	117 *8%* G	34 *6%*	8 *18%*	17 *11%* CG	11 *9%*	7 *4%*	56 *8%*	57 *8%*	24 *8%*	53 *7%*	64 *9%*	17 *6%*	8 *10%*	26 *9%*	35 *11%* ASU	32 *9%*	47 *7%*	35 *7%*	30 *8%*	18 *6%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 155

Q17_6. Rating on statement - It portrays my region/Scotland/Wales/Northern Ireland fairly to the rest of the UK:
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
4-6 (Net)	**891**	411	162	7	44	52	46	168	188	70	240	215	65	26	82	93	112	179	167	111	88
	29%	*29%*	*30%*	*16%*	*29%*	*43%*	*29%*	*24%*	*26%*	*22%*	*33%*	*30%*	*24%*	*31%*	*29%*	*29%*	*30%*	*28%*	*32%*	*28%*	*28%*
	HJ	H				ABCEGH					AIJM	J									
7-10 (Net)	**1797**	795	319	28	77	48	93	437	445	207	388	386	171	41	156	170	211	375	292	236	184
	57%	*57%*	*58%*	*62%*	*50%*	*40%*	*59%*	*63%*	*62%*	*64%*	*54%*	*55%*	*64%*	*50%*	*55%*	*54%*	*57%*	*60%*	*56%*	*59%*	*59%*
	EFK	F	F				F	ABEF	AKLN	AKLNO			AK LNO								
9-10 (Net)	**726**	320	121	13	38	17	35	183	173	85	141	155	82	18	71	63	81	150	112	89	82
	23%	*23%*	*22%*	*27%*	*25%*	*14%*	*22%*	*27%*	*24%*	*27%*	*19%*	*22%*	*31%*	*22%*	*25%*	*20%*	*22%*	*24%*	*21%*	*22%*	*26%*
	FK	F			F			AF		K			AK L								

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 156

Q17_7. Rating on statement - It shows different parts of the UK including England, Northern Ireland, Scotland and Wales
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Lowest rating 1	**66** *2%* **EZcd g**	32 *2%*	34 *2%*	46 *3%* AE	20 *1%*	39 *3%*	28 *2%*	12 *3%*	9 *2%*	8 *2%*	15 *3%*	8 *2%*	14 *2%*	17 *2%*	33 *2%*	17 *2%*	12 *1%*	54 *2%*	9 *2%*	57 *2%*	53 *2%*	7 *3%*	4 *3%*	2 *2%*
2	**37** *1%* **Zd**	18 *1%*	19 *1%*	23 *2%*	14 *1%*	21 *1%*	17 *1%*	5 *1%*	11 *2%*	4 *1%*	6 *1%*	3 *1%*	8 *1%*	7 *1%*	17 *1%*	14 *2%*	9 *1%*	29 *1%*	1 *	36 *1%* A	27 *1%*	8 *3%* AV	1 *1%*	1 *1%*
3	**70** *2%* **Zc**	39 *3%*	31 *2%*	37 *2%*	33 *2%*	34 *2%*	36 *2%*	15 *3%*	11 *2%*	8 *2%*	10 *2%*	12 *3%*	14 *2%*	17 *2%*	26 *2%*	27 *3%* AP	16 *2%*	54 *2%*	9 *2%*	61 *2%*	57 *2%*	8 *3%*	3 *2%*	1 *1%*
4	**101** *3%* **MZcf**	57 *4%*	45 *3%*	48 *3%*	54 *3%*	58 *4%*	43 *3%*	19 *4%* M	21 *4%* M	25 *5%* AKM	13 *2%*	12 *3%*	12 *2%*	19 *2%*	55 *4%*	27 *4%*	36 *4%*	66 *3%*	9 *2%*	92 *3%*	78 *3%*	10 *4%*	7 *5%*	5 *6%* AV
5	**335** *11%* **EKM UWZkq**	153 *10%*	182 *11%*	190 *12%* AE	145 *9%*	163 *11%*	172 *11%*	67 *15%* AKL M	75 *14%* AKL M	62 *12%* KLM	38 *7%*	35 *8%*	58 *8%*	87 *10%*	161 *11%*	86 *11%*	106 *12%*	229 *10%*	57 *14%*	278 *10%*	284 *11%* W	15 *6%*	17 *11%* W	19 *20%* AVWX
6	**431** *14%* **DMX r**	202 *13%*	230 *14%*	179 *12%*	253 *16%* AD	195 *13%*	236 *15%*	76 *17%* LM	77 *14%* M	84 *17%* LM	77 *14%* M	49 *11%*	69 *10%*	121 *14%*	210 *14%*	101 *13%*	140 *15%*	292 *13%*	57 *14%*	375 *14%*	371 *14%* X	36 *14%* X	13 *9%*	10 *11%*
7	**574** *18%* **MYb env**	300 *20%*	275 *17%*	269 *18%*	306 *19%*	281 *18%*	294 *18%*	103 *23%* AJM	107 *20%*	83 *17%*	98 *18%*	77 *18%*	106 *15%*	151 *18%*	284 *19%*	139 *18%*	177 *20%*	397 *18%*	79 *19%*	495 *18%*	476 *18%* Y	57 *23%* Y	31 *20%* Y	11 *12%*
8	**612** *20%* **BHI QRabm**	273 *18%*	340 *21%* AB	293 *19%*	319 *20%*	318 *21%*	293 *18%*	65 *15%*	86 *16%*	92 *18%*	113 *21%* H	95 *22%* HI	162 *24%* AH IJ	178 *21%* Q	305 *20%* Q	129 *17%*	147 *16%*	466 *21%* AR	69 *17%*	542 *20%*	520 *20%*	50 *20%*	26 *17%*	16 *17%*
9	**348** *11%* **DHS ap**	173 *11%*	175 *11%*	144 *9%*	204 *13%* AD	157 *10%*	191 *12%*	29 *7%*	64 *12%* H	55 *11%* H	61 *12%* H	58 *13%* H	80 *12%* H	107 *13%*	154 *10%*	85 *11%*	120 *13%* AS	228 *10%*	42 *10%*	306 *11%*	294 *11%*	28 *11%*	13 *9%*	12 *13%*

Table 156

Q17_7. Rating on statement - It shows different parts of the UK including England, Northern Ireland, Scotland and Wales
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Highest rating 10	**420** ***13%*** **HIT a**	219 *14%*	202 *13%*	220 *14%*	200 *13%*	200 *13%*	221 *14%*	32 *7%*	42 *8%*	58 *12%* H	83 *16%* HI	71 *16%* HI	135 *20%* AH IJ	117 *14%*	198 *13%*	106 *14%*	108 *12%*	313 *14%*	36 *9%*	384 *14%* AT	345 *13%*	27 *11%*	34 *22%* AVWY	14 *15%*
Don't know	**130** ***4%*** **EOUW Zcegks**	72 *5%*	59 *4%*	82 *5%* AE	48 *3%*	67 *4%*	64 *4%*	15 *3%*	28 *5%*	22 *4%*	18 *3%*	17 *4%*	30 *4%*	24 *3%*	58 *4%*	49 *6%* AOP	31 *3%*	100 *4%*	37 *9%* AU	93 *3%*	119 *5%* W	4 *2%*	5 *3%*	3 *3%*
1-3 (Net)	**174** ***6%*** **ERZc d**	89 *6%*	85 *5%*	106 *7%* AE	68 *4%*	93 *6%*	80 *5%*	32 *7%*	31 *6%*	20 *4%*	31 *6%*	23 *5%*	36 *5%*	41 *5%*	76 *5%*	57 *7%* AOP	37 *4%*	137 *6%* AR	19 *5%*	154 *6%*	138 *5%*	23 *9%* AVY	9 *6%*	4 *4%*
4-6 (Net)	**868** ***28%*** **KLM SZcq**	411 *27%*	457 *29%*	416 *27%*	452 *28%*	416 *27%*	452 *28%*	162 *37%* AKL M	173 *33%* AKL M	171 *34%* AKL M	128 *24%*	96 *22%*	138 *20%*	227 *27%*	426 *28%*	215 *28%*	281 *31%* AS	587 *26%*	123 *30%*	745 *27%*	734 *28%*	61 *24%*	38 *24%*	35 *36%* AVWX
7-10 (Net)	**1955** ***63%*** **DHI JQTYab ov**	964 *63%*	991 *62%*	926 *61%*	1029 *64%* AD	956 *62%*	998 *63%*	228 *52%*	299 *56%*	289 *58%*	356 *67%* AHI J	301 *69%* AHI J	483 *70%* AH IJ	553 *66%* Q	940 *63%*	460 *59%*	552 *61%*	1403 *63%*	226 *56%*	1727 *64%* AT	1635 *62%*	161 *65%*	105 *67%* Y	54 *57%*
9-10 (Net)	**768** ***25%*** **HIT ap**	391 *26%*	377 *24%*	364 *24%*	405 *25%*	357 *23%*	411 *26%*	61 *14%*	106 *20%* H	113 *23%* H	144 *27%* HI	129 *29%* AHI J	215 *31%* AH IJ	223 *26%*	352 *23%*	191 *25%*	228 *25%*	540 *24%*	78 *19%*	690 *25%* AT	639 *24%*	55 *22%*	48 *31%* AVW	27 *28%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Table 156

Q17_7. Rating on statement - It shows different parts of the UK including England, Northern Ireland, Scotland and Wales
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Lowest rating 1	**66 2% EZcdg**	21 1%	16 3% Z	15 6% AZ	10 1%	27 2%	14 4% cd	21 3%	30 2%	8 3%	12 2%	53 2%	7 3%	3 2%	6 2%	9 3%	4 1%	5 2%	5 2%	4 3%	8 3%	4 1%	9 2%	2 2%
2	**37 1% Zd**	11 1%	10 2% Z	8 3% AZ	6 1%	12 1%	10 2% Acd	7 1%	22 1%	4 1%	6 1%	31 1%	8 3% Aptu	3 2% t	6 2% t	5 1%	3 1%	1 *	4 1%	1 1%	3 1%	1 *	2 1%	1 1%
3	**70 2% Zc**	29 1%	25 5% AZ	13 6% AZ	9 1%	33 2%	23 6% Acd	14 2%	43 2%	5 2%	15 2%	53 2%	8 3%	1 1%	7 3%	8 2%	6 2%	3 1%	4 2%	3 2%	7 2%	10 2%	12 3%	1 1%
4	**101 3% MZcf**	52 2%	22 4% Z	22 10% AZa	18 2%	60 4%	18 4% c	15 2%	61 3%	17 6% Af	24 4%	74 3%	10 4%	2 2%	6 2%	9 3%	6 2%	14 6% Anoqt u	5 2%	7 5%	13 5%	11 3%	12 3%	5 6% Anoqtu
5	**335 11% EKMUWZ kq**	199 9%	91 17% AZ	27 12%	75 9%	198 12% c	39 10%	93 13% h	202 11%	21 7%	58 9%	269 11%	15 6%	18 14% kq	33 13% kq	39 11% kq	32 12% kq	16 7%	11 4%	17 11% kq	31 11% q	51 13% kq	52 12% kq	19 20% Akmnopqrs tu
6	**431 14% DMXr**	303 14%	84 16%	26 12%	119 14%	235 14%	56 14%	96 13%	261 14%	48 16%	97 15%	331 14%	36 14% r	15 12%	27 11%	62 18% Amrsu v	50 18% mrsv	37 17% r	42 15% r	13 9%	30 11%	54 13%	54 12%	10 11%
7	**574 18% MYben v**	421 19% b	100 19%	30 13%	176 21% e	307 18%	58 14%	128 17%	363 19%	47 16%	125 20%	442 18%	57 23% nv	29 23% nv	54 22% nv	45 13%	54 19% v	38 17%	49 17%	31 20% nv	55 19% v	75 18% v	77 18%	11 12%
8	**612 20% BHIQR abm**	497 22% Aab	71 14%	25 11%	183 21% e	345 21% e	64 16%	137 19%	359 19%	64 22%	108 17%	493 20%	50 20%	24 19%	35 14%	66 19%	45 16%	58 26% Amor uv	75 27% Am oruv	26 17%	61 22% m	79 19%	78 18%	16 17%
9	**348 11% DHSap**	284 13% Aab	40 8%	18 8%	113 13% A	180 11%	45 11%	70 10%	220 12%	36 12%	74 12%	266 11%	28 11%	18 14% p	24 10%	44 13% p	24 9%	13 6%	38 14% p	13 9%	29 10%	45 11%	60 14% p	12 13% p

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 156

Q17_7. Rating on statement - It shows different parts of the UK including England, Northern Ireland, Scotland and Wales
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Highest rating 10	**420 13% HITa**	336 15% Aa	37 7%	34 15% a	133 16% d	208 12%	66 17% d	113 15%	240 13%	31 11%	90 14%	318 13%	27 11%	10 8%	39 16% l	46 13%	34 12%	27 12%	33 12%	34 22% Ak lnopq stuv	42 15%	49 12%	66 15%	14 15% l
Don't know	**130 4% EOUWZc egks**	59 3%	30 6% Z	10 5%	11 1%	72 4% c	8 2%	43 6% Ag	66 4%	12 4%	22 3%	108 4%	4 2%	3 2%	12 5% ks	13 4% s	24 8% Aklnpr suv	7 3%	15 5% ks	5 3%	2 1%	28 7% Akr sv	16 4% s	3 3%
1-3 (Net)	**174 6% ERZcd**	62 3%	50 10% AZ	35 15% AZa	25 3%	72 4%	46 12% Acd	41 6%	95 5%	17 6%	34 5%	137 6%	23 9% Aopq tv	7 6%	19 8%	21 6%	12 4%	8 4%	13 5%	9 6%	19 7%	15 4%	23 5%	4 4%
4-6 (Net)	**868 28% KLMSZ cq**	553 25%	196 37% AZ	76 33% Z	212 25%	493 29% Ac	113 28%	203 28%	524 28%	85 29%	178 28%	674 28%	61 24%	35 28%	66 26%	110 32% q	89 31% q	68 31% q	59 21%	38 24%	74 26%	116 29% q	118 27%	35 36% Akmqrstu
7-10 (Net)	**1955 63% DHIJQ TYabov**	1539 70% Aab	249 47%	107 47%	605 71% Ad e	1039 62%	233 58%	449 61%	1182 63%	177 61%	397 63%	1518 62%	161 65% o	80 64%	153 61%	201 58%	157 56%	136 62%	195 69% An otv	105 67% no v	186 66% ov	247 61%	280 64%	54 57%
9-10 (Net)	**768 25% HITap**	621 28% Aa	77 15%	52 23% a	246 29% Ad	388 23%	111 28%	184 25%	460 25%	67 23%	164 26%	583 24%	55 22%	28 22%	63 25%	90 26%	58 21%	40 18%	72 25%	48 31% Ak opt	71 25%	93 23%	125 29% op	27 28% op

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 156

Q17_7. Rating on statement - It shows different parts of the UK including England, Northern Ireland, Scotland and Wales
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
Lowest rating 1	**66** *2%* **I**	28 *2%*	8 *1%*	3 *6%*	6 *4%* ACG	7 *5%* ABCGH	1 *1%*	14 *2%*	6 *1%*	8 *3%* I	16 *2%* I	14 *2%*	9 *4%* I	4 *4%* I	10 *3%* I	6 *2%*	7 *2%*	9 *1%*	7 *1%*	7 *2%*	5 *1%*
2	**37** *1%*	18 *1%*	4 *1%*	- -	3 *2%*	- -	1 *	11 *2%*	8 *1%*	2 *	12 *2%*	10 *1%*	2 *1%*	1 *2%*	3 *1%*	4 *1%*	10 *3%* AS	7 *1%*	3 *1%*	2 *1%*	3 *1%*
3	**70** *2%*	34 *2%*	13 *2%*	1 *3%*	2 *1%*	1 *1%*	5 *3%*	13 *2%*	16 *2%*	6 *2%*	21 *3%*	9 *1%*	7 *3%*	3 *3%*	7 *2%*	11 *4%*	9 *2%*	14 *2%*	8 *1%*	11 *3%*	7 *2%*
4	**101** *3%*	49 *3%*	19 *3%*	- -	8 *5%* H	7 *6%* H	4 *3%*	15 *2%*	28 *4%* M	15 *5%* M	22 *3%*	20 *3%*	3 *1%*	5 *6%* M	9 *3%*	15 *5%* U	15 *4%*	26 *4%* U	15 *3%*	12 *3%*	4 *1%*
5	**335** *11%* **H**	151 *11%*	72 *13%* H	1 *3%*	22 *14%* H	11 *9%*	20 *12%*	58 *8%*	68 *9%*	33 *10%*	83 *11%*	85 *12%*	26 *10%*	6 *8%*	32 *11%*	44 *14%* R	47 *13%*	58 *9%*	56 *11%*	32 *8%*	28 *9%*
6	**431** *14%* **H**	202 *14%* H	84 *15%* H	8 *17%*	15 *10%*	25 *21%* AEH	26 *16%* H	72 *10%*	108 *15%*	33 *10%*	108 *15%*	105 *15%*	29 *11%*	10 *12%*	37 *13%*	37 *12%*	49 *13%*	81 *13%*	86 *17%*	63 *16%*	39 *12%*
7	**574** *18%* **H**	261 *19%*	115 *21%* H	7 *14%*	28 *18%*	25 *20%*	30 *19%*	109 *16%*	120 *17%*	56 *17%*	152 *21%*	123 *17%*	51 *19%*	20 *24%*	49 *17%*	57 *18%*	78 *21%*	127 *20%*	88 *17%*	70 *17%*	63 *20%*
8	**612** *20%* **KP**	271 *19%*	98 *18%*	7 *16%*	27 *17%*	18 *15%*	27 *17%*	164 *24%* ABCF	161 *22%* K	58 *18%*	121 *17%*	152 *22%* K	54 *20%*	12 *14%*	52 *18%*	48 *15%*	63 *17%*	125 *20%*	106 *20%*	114 *28%*	55 *18%*
9	**348** *11%* **NO**	148 *11%*	69 *13%*	6 *13%*	15 *9%*	12 *10%*	19 *12%*	79 *11%*	77 *11%*	39 *12%* N	82 *11%*	87 *12%* NO	39 *15%* NO	3 *4%*	21 *7%*	37 *12%*	35 *10%*	69 *11%*	70 *13%*	44 *11%*	35 *11%*
Highest rating 10	**420** *13%* **CK**	188 *13%* C	43 *8%*	10 *21%*	19 *12%*	11 *9%*	20 *13%*	129 *19%* ABCEFG	102 *14%*	55 *17%* K	80 *11%*	86 *12%*	39 *15%*	11 *13%*	45 *16%* K	43 *13%*	42 *11%*	84 *13%*	64 *12%*	38 *10%*	62 *20%* APQRS
Don't know	**130** *4%* **L**	56 *4%*	23 *4%*	4 *8%*	9 *6%*	5 *4%*	5 *3%*	28 *4%*	28 *4%*	17 *5%* L	30 *4%*	16 *2%*	7 *3%*	8 *10%* AIKLM	21 *7%* AILM	15 *5%*	15 *4%*	31 *5%*	18 *3%*	6 *2%*	13 *4%*
1-3 (Net)	**174** *6%* **S**	81 *6%*	25 *5%*	4 *9%*	12 *8%*	8 *6%*	7 *4%*	37 *5%*	30 *4%*	16 *5%*	49 *7%* I	33 *5%*	19 *7%*	8 *9%* I	20 *7%*	22 *7%* S	26 *7%* S	29 *5%*	18 *3%*	20 *5%*	15 *5%*
4-6 (Net)	**868** *28%* **HM**	402 *29%* H	175 *32%* H	9 *20%*	45 *29%* H	43 *36%* H	50 *31%* H	144 *21%*	204 *28%*	82 *25%*	213 *29%* M	210 *30%* M	58 *22%*	21 *25%*	78 *27%*	96 *30%* U	111 *30%* U	165 *26%*	158 *30%* U	107 *27%*	70 *22%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 156

Q17_7. Rating on statement - It shows different parts of the UK including England, Northern Ireland, Scotland and Wales
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
7-10 (Net)	**1955 63%**	868 *62%*	326 *59%*	29 *63%*	88 *57%*	65 *54%*	97 *61%*	482 *70%* ABCEFG	460 *64%*	208 *65%*	434 *60%*	448 *63%*	184 *69%* AK NO	46 *55%*	167 *59%*	185 *58%*	218 *59%*	405 *64%*	329 *63%*	265 *66%*	214 *69%* APQ
9-10 (Net)	**768 25%**	336 *24%*	113 *21%*	16 *34%*	33 *22%*	23 *19%*	39 *25%*	209 *30%* ABCEF	179 *25%*	94 *29%* KN	161 *22%*	173 *24%*	79 *29%* KN	14 *17%*	66 *23%*	80 *25%*	77 *21%*	154 *24%*	134 *26%*	82 *21%*	97 *31%* AQ

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 157

Q17_8. Rating on statement - Its programmes show different kinds of cultures within the UK
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Lowest rating 1	**80** *3%* **GIOZcj**	33 *2%*	48 *3%*	38 *2%*	43 *3%*	55 *4%* AG	25 *2%*	12 *3%*	6 *1%*	10 *2%*	19 *4%* I	7 *2%*	26 *4%* AIL	11 *1%*	46 *3%* O	23 *3%* O	18 *2%*	62 *3%*	4 *1%*	77 *3%* A	65 *2%*	8 *3%*	6 *4%*	2 *2%*
2	**64** *2%* **BEGZc**	22 *1%*	41 *3%* AB	41 *3%* AE	23 *1%*	40 *3%*	24 *2%*	8 *2%*	6 *1%*	10 *2%*	19 *4%* AIL	5 *1%*	16 *2%*	20 *2%*	24 *2%*	20 *3%*	17 *2%*	47 *2%*	5 *1%*	59 *2%*	49 *2%*	11 *4%* AV	3 *2%*	2 *2%*
3	**71** *2%* **GJRVZcf**	41 *3%*	31 *2%*	39 *3%*	32 *2%*	44 *3%*	28 *2%*	6 *1%*	16 *3%* J	2 *	9 *2%* J	15 *3%* J	23 *3%* J	18 *2%*	27 *2%*	26 *3%* AP	10 *1%*	61 *3%* AR	8 *2%*	63 *2%*	51 *2%*	12 *5%* AV	5 *3%*	3 *3%*
4	**124** *4%* **DZc**	58 *4%*	66 *4%*	47 *3%*	77 *5%* AD	68 *4%*	56 *4%*	19 *4%*	17 *3%*	22 *4%*	18 *3%*	15 *3%*	33 *5%*	29 *3%*	58 *4%*	37 *5%*	29 *3%*	95 *4%*	17 *4%*	107 *4%*	108 *4%*	9 *3%*	4 *3%*	3 *3%*
5	**323** *10%* **OZc**	150 *10%*	173 *11%*	175 *11%*	149 *9%*	168 *11%*	155 *10%*	36 *8%*	71 *13%* AHL	57 *11%*	49 *9%*	37 *8%*	73 *11%*	70 *8%*	150 *10%*	104 *13%* AOP	101 *11%*	222 *10%*	43 *11%*	280 *10%*	272 *10%*	20 *8%*	17 *11%*	14 *15%* AVW
6	**437** *14%* **DFM**	227 *15%*	210 *13%*	181 *12%*	255 *16%* AD	183 *12%*	253 *16%* AF	79 *18%* AM	87 *16%* M	76 *15%* M	69 *13%*	56 *13%*	69 *10%*	119 *14%*	214 *14%*	104 *13%*	140 *16%*	296 *13%*	67 *17%*	370 *14%*	377 *14%*	31 *13%*	18 *11%*	11 *11%*
7	**548** *18%* **Qabe**	273 *18%*	276 *17%*	246 *16%*	302 *19%*	280 *18%*	268 *17%*	90 *21%* M	106 *20%*	87 *17%*	82 *15%*	78 *18%*	105 *15%*	143 *17%*	290 *19%* AQ	116 *15%*	170 *19%*	378 *17%*	68 *17%*	480 *18%*	448 *17%*	58 *23%* AVX	25 *16%*	17 *18%*
8	**586** *19%* **abi**	285 *19%*	302 *19%*	303 *20%*	284 *18%*	271 *18%*	315 *20%*	73 *17%*	84 *16%*	84 *17%*	104 *20%*	106 *24%* AHIJ	135 *20%*	164 *19%*	290 *19%*	131 *17%*	148 *16%*	439 *20%*	68 *17%*	517 *19%*	492 *19%*	45 *18%*	30 *19%*	20 *21%*
9	**356** *11%* **DSYadv**	176 *11%*	180 *11%*	146 *10%*	211 *13%* AD	172 *11%*	185 *12%*	54 *12%*	56 *11%*	63 *13%*	58 *11%*	53 *12%*	72 *10%*	123 *15%* APQ	153 *10%*	80 *10%*	123 *14%* AS	233 *10%*	42 *10%*	314 *12%*	298 *11%*	35 *14%* Y	16 *10%*	7 *7%*
Highest rating 10	**417** *13%* **EWak**	205 *13%*	212 *13%*	245 *16%* AE	172 *11%*	188 *12%*	229 *14%*	46 *10%*	60 *11%*	71 *14%*	89 *17%* AHIL	51 *12%*	101 *15%*	136 *16%* AP	181 *12%*	101 *13%*	121 *13%*	296 *13%*	58 *14%*	360 *13%*	359 *14%* W	17 *7%*	28 *18%* AW	13 *14%* W

Table 157

Q17_8. Rating on statement - Its programmes show different kinds of cultures within the UK
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Don't know	**119** *4%* **EORU WZcgk**	65 *4%*	53 *3%*	70 *5%* AE	49 *3%*	64 *4%*	55 *3%*	14 *3%*	20 *4%*	18 *4%*	16 *3%*	16 *4%*	34 *5%*	12 *1%*	68 *5%* O	39 *5%* AO	24 *3%*	95 *4%*	25 *6%* U	94 *3%*	106 *4%* W	4 *2%*	5 *3%*	3 *4%*
1-3 (Net)	**216** *7%* **GJRV Zcdt**	96 *6%*	120 *8%*	118 *8%*	98 *6%*	138 *9%* AG	77 *5%*	25 *6%*	29 *5%*	22 *4%*	48 *9%* IJ	26 *6%*	65 *9%* AIJ	49 *6%*	97 *6%*	70 *9%* AOP	45 *5%*	170 *8%* AR	17 *4%*	199 *7%* A	165 *6%*	31 *13%* AVY	13 *8%*	6 *7%*
4-6 (Net)	**884** *28%* **DZc**	435 *28%*	450 *28%*	403 *26%*	482 *30%* AD	419 *27%*	464 *29%*	135 *31%*	175 *33%* AKL M	156 *31%* LM	136 *26%*	108 *25%*	175 *25%*	218 *26%*	422 *28%*	244 *31%* AO	270 *30%*	614 *28%*	127 *31%*	757 *28%*	757 *29%*	60 *24%*	39 *25%*	28 *29%*
7-10 (Net)	**1908** *61%* **Qab el**	939 *61%*	969 *61%*	940 *61%*	968 *61%*	911 *59%*	998 *63%*	263 *60%*	307 *58%*	305 *61%*	332 *62%*	287 *66%* AI	413 *60%*	565 *67%* AP Q	913 *61%* Q	428 *55%*	561 *62%*	1347 *60%*	236 *58%*	1670 *61%*	1598 *61%*	155 *62%*	98 *63%*	57 *60%*
9-10 (Net)	**773** *25%* **Pad**	382 *25%*	392 *25%*	391 *26%*	383 *24%*	359 *23%*	414 *26%*	100 *23%*	117 *22%*	133 *27%*	147 *28%*	104 *24%*	173 *25%*	258 *31%* AP Q	333 *22%*	181 *23%*	244 *27%*	530 *24%*	100 *25%*	674 *25%*	657 *25%*	52 *21%*	44 *28%* W	20 *21%*

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Q17_8. Rating on statement - Its programmes show different kinds of cultures within the UK
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Base: All respondents
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Lowest rating 1	**80 3% GIOZcj**	28 *1%*	17 *3%* Z	23 *10%* AZa	8 *1%*	36 *2%*	22 *6%* Acd	24 *3%*	40 *2%*	7 *2%*	27 *4%* Aj	52 *2%*	8 *3%* t	3 *2%*	6 *2%*	11 *3%*	7 *2%*	8 *4%*	3 *1%*	6 *4%* qt	14 *5%* Aqt	4 *1%*	9 *2%*	2 *2%*
2	**64 2% BEGZc**	20 *1%*	13 *3%* Z	21 *9%* AZa	7 *1%*	28 *2%*	16 *4%* Acd	22 *3%*	33 *2%*	5 *2%*	7 *1%*	56 *2%*	11 *4%* An	4 *3%*	5 *2%*	3 *1%*	6 *2%*	5 *2%*	5 *2%*	3 *2%*	6 *2%*	8 *2%*	8 *2%*	2 *2%*
3	**71 2% GJRVZc f**	27 *1%*	22 *4%* AZ	16 *7%* AZ	9 *1%*	36 *2%*	19 *5%* Acd	9 *1%*	53 *3%* Af	6 *2%*	16 *3%*	52 *2%*	12 *5%* Aost u	5 *4%* t	5 *2%*	11 *3%* t	5 *2%*	8 *4%* stu	6 *2%*	5 *3%* t	2 *1%*	4 *1%*	5 *1%*	3 *3%* st
4	**124 4% DZc**	74 *3%*	31 *6%* AZ	14 *6%* Z	19 *2%*	71 *4%* c	26 *6%* Ac	27 *4%*	70 *4%*	14 *5%*	30 *5%*	91 *4%*	9 *3%*	2 *1%*	9 *3%*	8 *2%*	14 *5%*	16 *8%* Alnqr v	8 *3%*	4 *3%*	12 *4%*	19 *5%*	21 *5%*	3 *3%*
5	**323 10% OZc**	185 *8%*	88 *17%* AZ	32 *14%* Z	68 *8%*	189 *11%* c	44 *11%*	84 *11%*	186 *10%*	27 *9%*	58 *9%*	258 *11%*	20 *8%*	17 *14%*	29 *11%*	33 *10%*	25 *9%*	26 *12%*	25 *9%*	17 *11%*	34 *12%*	42 *10%*	41 *9%*	14 *15%* Aknoqu
6	**437 14% DFM**	293 *13%*	105 *20%* AZb	22 *10%*	116 *14%*	236 *14%*	63 *16%*	102 *14%*	276 *15%*	32 *11%*	95 *15%*	337 *14%*	31 *13%*	26 *21%* prv	38 *15%*	54 *16%* p	43 *15%*	20 *9%*	42 *15%*	18 *11%*	36 *13%*	56 *14%*	63 *14%*	11 *11%*
7	**548 18% Qabe**	441 *20%* Aab	68 *13%*	21 *9%*	181 *21%* Ae	297 *18%* e	50 *12%*	118 *16%*	333 *18%*	50 *17%*	112 *18%*	428 *18%*	58 *23%* Apr u	21 *17%*	51 *20%*	59 *17%*	47 *17%*	32 *14%*	52 *19%*	25 *16%*	48 *17%*	72 *18%*	67 *15%*	17 *18%*
8	**586 19% abi**	476 *22%* Aab	67 *13%*	25 *11%*	168 *20%*	337 *20%* e	61 *15%*	131 *18%*	366 *20%*	54 *18%*	97 *15%*	477 *20%* i	45 *18%*	15 *12%*	34 *14%*	63 *18%*	50 *18%*	52 *24%* lm	55 *19%*	30 *19%*	49 *17%*	71 *18%*	103 *24%* Alm	20 *21%* lm
9	**356 11% DSYad v**	290 *13%* Aa	38 *7%*	21 *9%*	133 *16%* Ad	165 *10%*	49 *12%*	73 *10%*	219 *12%*	37 *13%*	71 *11%*	275 *11%*	35 *14%* v	17 *13%*	26 *10%*	36 *11%*	37 *13%*	26 *12%*	29 *10%*	16 *10%*	29 *10%*	46 *11%*	52 *12%*	7 *7%*
Highest rating 10	**417 13% EWak**	324 *15%* Aa	51 *10%*	23 *10%*	135 *16%* Ae	218 *13%*	42 *11%*	111 *15%*	232 *12%*	45 *15%*	97 *15%*	313 *13%*	17 *7%*	11 *9%*	35 *14%* k	47 *14%* k	34 *12%* k	22 *10%*	42 *15%* k	28 *18%* Ak lp	46 *16%* k	67 *17%* kp	55 *13%* k	13 *14%* k

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Table 157

Q17_8. Rating on statement - Its programmes show different kinds of cultures within the UK
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Base: All respondents
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Don't know	**119 4% EORUWZ cgk**	54 2%	24 5% Z	9 4%	10 1%	64 4% c	9 2%	37 5% g	59 3%	14 5%	21 3%	98 4%	4 2%	5 4%	13 5% k	18 5% k	14 5% k	5 2%	15 5% k	5 3%	7 2%	17 4%	13 3%	3 4%
1-3 (Net)	**216 7% GJRVZc dt**	75 3%	52 10% AZ	61 26% AZa	24 3%	100 6% c	58 14% Acd	54 7%	127 7%	18 6%	50 8%	159 7%	31 13% Amno qtuv	11 9% t	16 6%	26 7%	17 6%	21 10% t	13 5%	13 8% t	22 8%	16 4%	22 5%	6 7%
4-6 (Net)	**884 28% DZc**	552 25%	225 43% AZb	68 30%	202 24%	496 30% c	132 33% Ac	214 29%	531 28%	73 25%	183 29%	687 28%	60 24%	44 36% kr	75 30%	95 28%	83 29%	62 28%	75 27%	39 25%	81 29%	116 29%	125 29%	28 29%
7-10 (Net)	**1908 61% Qabel**	1531 69% Aab	224 43%	90 40%	617 72% Ad e	1017 61% e	202 50%	432 59%	1150 62%	186 64%	376 60%	1493 61%	155 62%	64 51%	146 58%	205 60%	168 60%	131 60%	178 63% l	98 63% l	171 61%	257 63% l	277 63% l	57 60%
9-10 (Net)	**773 25% Pad**	614 28% Aab	89 17%	44 19%	268 31% Ad e	383 23%	91 23%	184 25%	451 24%	82 28%	168 27%	589 24%	52 21%	28 23%	61 24%	83 24%	71 25%	48 22%	71 25%	44 28% k	75 27%	114 28% k	107 24%	20 21%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

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Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
Lowest rating 1	**80** *3%* **C**	30 *2%*	3 *1%*	2 *4%*	8 *5%* ABCG	7 *6%* ABCG	2 *1%*	30 *4%* ABCG	20 *3%*	7 *2%*	17 *2%*	15 *2%*	4 *1%*	4 *5%*	13 *4%* A	14 *4%* ASU	9 *2%*	16 *3%*	10 *2%*	6 *2%*	3 *1%*
2	**64** *2%*	30 *2%*	7 *1%*	1 *1%*	6 *4%* C	2 *1%*	2 *1%*	17 *2%*	18 *2%*	4 *1%*	12 *2%*	13 *2%*	7 *3%*	2 *2%*	7 *3%*	11 *3%* RS	13 *3%* RS	7 *1%*	5 *1%*	9 *2%*	9 *3%*
3	**71** *2%* **S**	29 *2%*	13 *2%*	- -	4 *3%*	2 *1%*	3 *2%*	21 *3%*	17 *2%*	7 *2%*	20 *3%*	14 *2%*	4 *2%*	2 *2%*	8 *3%*	8 *3%* S	5 *1%*	26 *4%* AQS	4 *1%*	8 *2%*	8 *3%* S
4	**124** *4%*	52 *4%*	19 *4%*	4 *8%*	7 *4%*	3 *3%*	7 *4%*	32 *5%*	32 *4%*	14 *4%*	30 *4%*	32 *5%*	5 *2%*	- -	11 *4%*	13 *4%*	25 *7%* ASU	24 *4%*	18 *3%*	14 *4%*	6 *2%*
5	**323** *10%* **U**	150 *11%*	53 *10%*	5 *11%*	17 *11%*	12 *10%*	18 *11%*	68 *10%*	85 *12%*	27 *8%*	77 *11%*	66 *9%*	25 *9%*	7 *9%*	33 *12%*	47 *15%* ARU	41 *11%* U	54 *9%*	55 *10%*	46 *11%*	19 *6%*
6	**437** *14%* **H**	185 *13%*	102 *19%* ABH	5 *10%*	24 *15%* H	23 *19%* H	29 *18%* H	70 *10%*	105 *15%*	38 *12%*	119 *16%* L	86 *12%*	33 *12%*	15 *19%*	38 *13%*	49 *15%*	50 *14%*	103 *16%*	75 *14%*	60 *15%*	40 *13%*
7	**548** *18%* **O**	270 *19%* AH	93 *17%*	8 *17%*	25 *16%*	22 *18%*	26 *16%*	105 *15%*	132 *18%* O	60 *19%* O	128 *18%* O	137 *19%* O	44 *17%*	12 *15%*	35 *12%*	54 *17%*	74 *20%*	106 *17%*	102 *20%*	72 *18%*	55 *18%*
8	**586** *19%* **P**	249 *18%*	116 *21%*	5 *12%*	25 *16%*	19 *15%*	29 *18%*	144 *21%*	130 *18%*	68 *21%*	140 *19%*	124 *18%*	43 *16%*	22 *27%* M	55 *19%*	46 *15%*	62 *17%*	116 *18%*	112 *21%* P	89 *22%*	48 *15%*
9	**356** *11%* **NO**	164 *12%*	61 *11%*	6 *13%*	16 *11%*	13 *11%*	17 *11%*	80 *12%*	79 *11%* N	36 *11%* N	70 *10%*	101 *14%* AKNO	46 *17%* AIK NO	2 *3%*	22 *8%*	33 *10%*	43 *12%*	77 *12%*	66 *13%*	41 *10%*	50 *16%* A
Highest rating 10	**417** *13%* **EP**	206 *15%* E	65 *12%*	3 *5%*	11 *7%*	14 *11%*	21 *13%*	98 *14%* E	87 *12%*	44 *14%*	91 *13%*	102 *14%*	50 *19%* AI KO	9 *11%*	32 *11%*	28 *9%*	37 *10%*	87 *14%* P	58 *11%*	47 *12%*	68 *22%* APQRS
Don't know	**119** *4%* **LR**	43 *3%*	16 *3%*	9 *19%*	13 *8%* ABCGH	5 *4%*	5 *3%*	28 *4%*	19 *3%*	18 *6%* IKL	19 *3%*	17 *2%*	7 *2%*	7 *8%* IKLM	30 *11%* AIJKL M	15 *5%* R	11 *3%*	14 *2%*	19 *4%*	7 *2%*	6 *2%*
1-3 (Net)	**216** *7%* **CS**	89 *6%*	23 *4%*	2 *5%*	17 *11%* ABCG	10 *8%*	7 *5%*	67 *10%* ABCG	55 *8%*	17 *5%*	50 *7%*	42 *6%*	15 *6%*	7 *9%*	28 *10%* AL	32 *10%* AS	27 *7%* S	49 *8%* S	18 *3%*	24 *6%*	20 *6%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

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Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
4-6 (Net)	**884**	386	175	13	47	39	53	170	221	79	227	184	62	23	82	109	116	181	148	120	66
	28%	*27%*	*32%*	*29%*	*31%*	*32%*	*34%*	*25%*	*31%*	*25%*	*31%*	*26%*	*23%*	*27%*	*29%*	*34%*	*31%*	*29%*	*28%*	*30%*	*21%*
	HU		H				H		M		JM					AU	U	U	U		
7-10 (Net)	**1908**	889	335	22	77	67	93	426	427	207	429	464	184	46	145	161	216	386	338	249	220
	61%	*63%*	*61%*	*47%*	*50%*	*55%*	*59%*	*62%*	*59%*	*64%*	*59%*	*66%*	*69%*	*56%*	*51%*	*51%*	*59%*	*61%*	*65%*	*62%*	*71%*
	EOP	AE	E					E	O	O	O	AIKO	AI KNO					P	P		APQR
9-10 (Net)	**773**	370	126	8	28	27	38	177	166	79	161	203	96	12	55	61	81	164	124	88	117
	25%	*26%*	*23%*	*18%*	*18%*	*22%*	*24%*	*26%*	*23%*	*25%*	*22%*	*29%*	*36%*	*14%*	*19%*	*19%*	*22%*	*26%*	*24%*	*22%*	*38%*
	ENOP	E						E				AIKNO	AI JKLNO					P			APQRS

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 158

Q17_9. Rating on statement - Its regional news programmes provide a wide range of good quality news about my area
Q17. How important do you think it is, in general that BBC One and ITV combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Lowest rating 1	**61** *2%* **GOZcd**	26 *2%*	35 *2%*	33 *2%*	28 *2%*	39 *3%* AG	21 *1%*	8 *2%*	5 *1%*	10 *2%*	17 *3%* AI	10 *2%*	11 *2%*	7 *1%*	36 *2%* O	18 *2%* O	18 *2%*	43 *2%*	5 *1%*	56 *2%*	50 *2%*	6 *2%*	3 *2%*	1 *1%*
2	**65** *2%* **EGZq**	29 *2%*	36 *2%*	48 *3%* AE	17 *1%*	41 *3%* AG	23 *1%*	11 *3%*	18 *3%* AM	10 *2%*	11 *2%*	6 *1%*	8 *1%*	19 *2%*	34 *2%*	12 *1%*	22 *2%*	42 *2%*	9 *2%*	55 *2%*	52 *2%*	8 *3%*	4 *3%*	1 *1%*
3	**61** *2%* **EZcdh**	31 *2%*	30 *2%*	40 *3%* AE	22 *1%*	31 *2%*	30 *2%*	5 *1%*	16 *3%*	6 *1%*	9 *2%*	11 *2%*	15 *2%*	16 *2%*	24 *2%*	21 *3%*	14 *2%*	47 *2%*	3 *1%*	58 *2%* A	50 *2%*	7 *3%*	3 *2%*	2 *2%*
4	**91** *3%* **MZ**	44 *3%*	46 *3%*	43 *3%*	48 *3%*	44 *3%*	46 *3%*	19 *4%* M	18 *3%* M	12 *2%*	16 *3%*	17 *4%* M	9 *1%*	27 *3%*	44 *3%*	20 *3%*	24 *3%*	67 *3%*	6 *2%*	84 *3%* A	74 *3%*	9 *3%*	3 *2%*	5 *6%* AVX
5	**277** *9%* **OUZc**	129 *8%*	147 *9%*	152 *10%*	124 *8%*	128 *8%*	149 *9%*	47 *11%* L	63 *12%* AKL M	48 *10%*	35 *7%*	28 *6%*	56 *8%*	60 *7%*	140 *9%*	76 *10%*	85 *9%*	192 *9%*	45 *11%*	231 *9%*	237 *9%*	19 *7%*	12 *8%*	9 *9%*
6	**397** *13%* **DLM SUZq**	203 *13%*	194 *12%*	151 *10%*	246 *15%* AD	177 *12%*	219 *14%*	97 *22%* AIK LM	77 *15%* LM	83 *16%* AKL M	63 *12%* M	35 *8%*	42 *6%*	96 *11%*	205 *14%*	96 *12%*	136 *15%* AS	260 *12%*	70 *17%* AU	327 *12%*	346 *13%*	23 *9%*	18 *12%*	10 *10%*
7	**505** *16%* **Ybev**	239 *16%*	266 *17%*	227 *15%*	278 *17%*	267 *17%*	238 *15%*	83 *19%* M	90 *17%*	87 *17%*	86 *16%*	64 *15%*	94 *14%*	153 *18%*	223 *15%*	128 *16%*	153 *17%*	352 *16%*	76 *19%*	429 *16%*	426 *16%* Y	48 *19%* Y	23 *15%* Y	8 *8%*
8	**565** *18%* **abei**	275 *18%*	290 *18%*	266 *17%*	299 *19%*	273 *18%*	292 *18%*	64 *15%*	84 *16%*	81 *16%*	98 *18%*	92 *21%* H	146 *21%* AH IJ	157 *19%*	276 *18%*	131 *17%*	155 *17%*	410 *18%*	64 *16%*	500 *18%*	469 *18%*	52 *21%*	26 *17%*	18 *19%*
9	**436** *14%* **DHQaff**	206 *13%*	230 *14%*	189 *12%*	247 *15%* AD	204 *13%*	232 *15%*	44 *10%*	64 *12%*	58 *12%*	78 *15%*	59 *13%*	133 *19%* AH IJKL	139 *16%* AQ	206 *14%*	90 *12%*	115 *13%*	320 *14%*	52 *13%*	382 *14%*	363 *14%*	41 *16%*	18 *11%*	14 *15%*
Highest rating 10	**538** *17%* **EHIRTWakp**	276 *18%*	262 *16%*	300 *20%* AE	239 *15%*	271 *18%*	268 *17%*	46 *11%*	68 *13%*	74 *15%*	98 *18%* HI	99 *23%* AHI J	153 *22%* AH IJ	147 *17%*	248 *17%*	144 *18%*	133 *15%*	405 *18%* AR	50 *12%*	488 *18%* AT	442 *17%*	32 *13%*	40 *25%* AVW	25 *26%* AVW

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 158

Q17_9. Rating on statement - Its regional news programmes provide a wide range of good quality news about my area
Q17. How important do you think it is, in general that BBC One and ITV combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Don't know	**132**	77	55	83	49	57	75	13	28	31	22	18	19	23	65	44	44	88	23	109	118	7	5	3
	4%	*5%*	*3%*	*5%*	*3%*	*4%*	*5%*	*3%*	*5%*	*6%*	*4%*	*4%*	*3%*	*3%*	*4%*	*6%*	*5%*	*4%*	*6%*	*4%*	*4%*	*3%*	*3%*	*3%*
	CEMO Zcd	C		AE					M	AHM						AO								
1-3 (Net)	**187**	86	101	120	66	112	75	24	38	26	37	27	34	42	94	50	54	132	17	169	152	20	11	4
	6%	*6%*	*6%*	*8%*	*4%*	*7%*	*5%*	*5%*	*7%*	*5%*	*7%*	*6%*	*5%*	*5%*	*6%*	*6%*	*6%*	*6%*	*4%*	*6%*	*6%*	*8%*	*7%*	*4%*
	EGZc dgq			AE		AG																Y		
4-6 (Net)	**764**	377	388	346	418	349	414	163	158	143	114	80	107	182	389	192	245	519	121	643	656	50	34	24
	24%	*25%*	*24%*	*23%*	*26%*	*23%*	*26%*	*37%*	*30%*	*28%*	*21%*	*18%*	*16%*	*22%*	*26%*	*25%*	*27%*	*23%*	*30%*	*24%*	*25%*	*20%*	*22%*	*25%*
	DLM OSUZ				AD			AIJ KLM	AKL M	AKL M	M				O		AS		AU					
7-10 (Net)	**2044**	995	1049	981	1063	1015	1029	238	307	301	360	313	526	596	953	494	557	1487	243	1799	1700	172	107	65
	65%	*65%*	*66%*	*64%*	*67%*	*66%*	*65%*	*54%*	*58%*	*60%*	*68%*	*72%*	*77%*	*71%*	*64%*	*63%*	*62%*	*67%*	*60%*	*66%*	*65%*	*69%*	*68%*	*68%*
	HIJ Rabem										HIJ	AHI J	AH IJK	AP Q				AR		A				
9-10 (Net)	**974**	482	492	489	485	474	499	90	133	132	176	157	286	286	454	234	248	725	103	870	805	73	57	39
	31%	*31%*	*31%*	*32%*	*30%*	*31%*	*31%*	*21%*	*25%*	*26%*	*33%*	*36%*	*42%*	*34%*	*30%*	*30%*	*28%*	*33%*	*25%*	*32%*	*31%*	*29%*	*37%*	*41%*
	HIJ RTajpt										HIJ	AHI J	AH IJK					AR		AT			AV	AVW

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Table 158

Q17_9. Rating on statement - Its regional news programmes provide a wide range of good quality news about my area
Q17. How important do you think it is, in general that BBC One and ITV combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Lowest rating 1	**61** *2%* **GOZcd**	19 *1%*	10 *2%*	15 *7%* AZa	7 *1%*	21 *1%*	17 *4%* Acd	17 *2%*	30 *2%*	7 *2%*	14 *2%*	45 *2%*	6 *2%*	7 *5%* Anoq tu	6 *3%*	6 *2%*	2 *1%*	4 *2%*	2 *1%*	3 *2%*	10 *4%*	5 *1%*	7 *2%*	1 *1%*
2	**65** *2%* **EGZq**	25 *1%*	18 *3%* Z	18 *8%* AZa	11 *1%*	32 *2%*	16 *4%* Acd	19 *3%*	33 *2%*	9 *3%*	10 *2%*	54 *2%*	8 *3%* qu	2 *2%*	8 *3%* q	7 *2%* q	5 *2%*	11 *5%* Aquv	- -	4 *3%* q	7 *2%* q	9 *2%* q	4 *1%*	1 *1%*
3	**61** *2%* **EZcdh**	26 *1%*	14 *3%* Z	16 *7%* AZa	7 *1%*	24 *1%*	23 *6%* Acd	22 *3%* Ah	32 *2%*	1 *	8 *1%*	52 *2%*	7 *3%* s	1 *1%*	10 *4%* Aoq s	5 *1%*	3 *1%*	8 *4%* qs	2 *1%*	3 *2%*	1 *	7 *2%*	12 *3%* s	2 *2%*
4	**91** *3%* **MZ**	48 *2%*	26 *5%* AZ	11 *5%* Z	18 *2%*	51 *3%*	16 *4%*	16 *2%*	60 *3%*	12 *4%*	19 *3%*	71 *3%*	9 *3%* l	- -	7 *3%*	8 *2%*	10 *4%*	4 *2%*	7 *3%*	3 *2%*	16 *6%* Alp	11 *3%*	11 *2%*	5 *6%* Alnpru
5	**277** *9%* **OUZc**	163 *7%*	65 *12%* AZ	26 *12%* Z	59 *7%*	155 *9%*	35 *9%*	70 *9%*	157 *8%*	30 *10%*	53 *8%*	219 *9%*	19 *7%*	16 *13%* s	24 *10%*	34 *10%*	26 *9%*	21 *10%*	29 *10%*	12 *8%*	16 *6%*	34 *8%*	37 *8%*	9 *9%*
6	**397** *13%* **DLMSU Zq**	260 *12%*	98 *19%* AZb	25 *11%*	121 *14%*	212 *13%*	49 *12%*	77 *10%*	250 *13%*	34 *12%*	82 *13%*	309 *13%*	23 *9%*	13 *11%*	43 *17%* kq v	55 *16%* kq	41 *15%* q	24 *11%*	23 *8%*	18 *12%*	34 *12%*	54 *13%*	59 *13%*	10 *10%*
7	**505** *16%* **Ybev**	381 *17%* Ab	89 *17%* b	24 *11%*	176 *21%* Ad e	262 *16%*	50 *12%*	107 *14%*	327 *18%* A	45 *15%*	108 *17%*	387 *16%*	48 *19%* v	21 *17%* v	37 *15%* v	50 *14%* v	46 *16%* v	27 *12%*	46 *16%* v	23 *15%* v	44 *15%* v	87 *21%* An pv	69 *16%* v	8 *8%*
8	**565** *18%* **abei**	455 *21%* Aab	73 *14%* b	19 *8%*	170 *20%* e	320 *19%* e	54 *13%*	154 *21%* Ag	317 *17%*	48 *16%*	95 *15%*	460 *19%* Ai	52 *21%*	24 *19%*	38 *15%*	50 *14%*	52 *18%*	59 *27%* Amno rstu	63 *22%* ns	26 *17%*	41 *15%*	73 *18%*	69 *16%*	18 *19%*
9	**436** *14%* **DHQaf t**	350 *16%* Aa	50 *9%*	29 *13%*	127 *15%*	240 *14%*	56 *14%*	83 *11%*	275 *15%* f	42 *14%*	96 *15%*	330 *14%*	41 *16%* t	19 *15%*	27 *11%*	49 *14%*	39 *14%*	26 *12%*	49 *18%* t	18 *11%*	43 *15%*	42 *10%*	68 *16%*	14 *15%*
Highest rating 10	**538** *17%* **EHIRT Wakp**	434 *20%* Aa	56 *11%*	34 *15%*	146 *17%*	304 *18%*	71 *18%*	144 *19%*	312 *17%*	42 *14%*	122 *19%*	401 *16%*	32 *13%*	16 *13%*	39 *16%*	71 *20%* kp	43 *15%*	20 *9%*	44 *16%*	40 *25%* Ak lmopq t	63 *22%* Akp t	59 *14%*	87 *20%* kp	25 *26%* Aklmopqt

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 158

Q17_9. Rating on statement - Its regional news programmes provide a wide range of good quality news about my area
Q17. How important do you think it is, in general that BBC One and ITV combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Don't know	**132 4% CEMOZcd**	51 *2%*	27 *5%* Z	11 *5%* Z	12 *1%*	54 *3%* c	14 *3%* c	29 *4%*	74 *4%*	23 *8%* Afg	23 *4%*	108 *4%*	7 *3%*	6 *5%*	10 *4%*	11 *3%*	13 *5%*	16 *7%* ks	15 *5%*	5 *3%*	6 *2%*	27 *7%* Aks v	15 *3%*	3 *3%*
1-3 (Net)	**187 6% EGZcdgq**	71 *3%*	42 *8%* Z	49 *21%* AZa	25 *3%*	77 *5%*	56 *14%* Acd	58 *8%* Ag	95 *5%*	17 *6%*	32 *5%*	151 *6%*	20 *8%* oqv	10 *8%* q	24 *10%* Aoq tv	18 *5%* q	10 *4%*	23 *11%* Anoqt uv	5 *2%*	11 *7%* q	18 *6%* q	21 *5%* q	23 *5%* q	4 *4%*
4-6 (Net)	**764 24% DLMOSUZ**	471 *21%*	189 *36%* AZb	63 *27%* Z	198 *23%*	419 *25%*	100 *25%*	163 *22%*	467 *25%*	75 *26%*	154 *24%*	600 *25%*	50 *20%*	29 *23%*	74 *30%* kq r	97 *28%* k	78 *28%* k	48 *22%*	60 *21%*	34 *22%*	66 *23%*	99 *24%*	106 *24%*	24 *25%*
7-10 (Net)	**2044 65% HIJRabem**	1620 *73%* Aab	268 *51%*	107 *47%*	619 *72%* Ade	1126 *67%* Ae	231 *58%*	488 *66%*	1231 *66%*	176 *60%*	421 *67%*	1577 *65%*	172 *69%* m	80 *64%*	142 *57%*	219 *64%*	180 *64%*	132 *60%*	202 *72%* Amp	107 *68%* m	191 *68%* m	261 *64%*	293 *67%* m	65 *68%* m
9-10 (Net)	**974 31% HIJRTajpt**	784 *35%* Aab	106 *20%*	63 *28%* a	272 *32%*	544 *32%*	128 *32%*	227 *31%*	587 *31%*	83 *29%*	218 *35%* j	730 *30%*	73 *29%* p	35 *28%*	66 *27%*	120 *35%* pt	83 *29%*	46 *21%*	94 *33%* pt	57 *37%* Ampt	106 *38%* Ampt	101 *25%*	155 *35%* mpt	39 *41%* Aklmopt

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 158

Q17_9. Rating on statement - Its regional news programmes provide a wide range of good quality news about my area
Q17. How important do you think it is, in general that BBC One and ITV combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
Lowest rating 1	**61** *2%*	24 *2%*	7 *1%*	- -	10 *7%* ABCGH	5 *4%*	2 *1%*	13 *2%*	12 *2%*	4 *1%*	18 *2%*	16 *2%*	2 *1%*	2 *3%*	7 *2%*	9 *3%*	13 *4%* AR	8 *1%*	8 *1%*	4 *1%*	8 *3%*
2	**65** *2%* **H**	44 *3%* AEH	8 *1%*	- -	* *	4 *3%*	1 *1%*	8 *1%*	16 *2%*	7 *2%*	13 *2%*	14 *2%*	8 *3%*	1 *2%*	7 *2%*	2 *1%*	8 *2%*	13 *2%*	10 *2%*	15 *4%*	8 *3%*
3	**61** *2%* **S**	31 *2%*	7 *1%*	1 *2%*	3 *2%*	1 *1%*	4 *3%*	15 *2%*	10 *1%*	8 *2%*	16 *2%*	7 *1%*	9 *3%* L	2 *2%*	10 *3%* IL	8 *2%*	7 *2%*	14 *2%*	4 *1%*	8 *2%*	3 *1%*
4	**91** *3%* **H**	48 *3%* H	14 *2%*	2 *5%*	5 *3%*	5 *4%*	5 *3%*	12 *2%*	22 *3%*	10 *3%*	26 *4%*	15 *2%*	9 *3%*	3 *4%*	5 *2%*	8 *3%*	8 *2%*	18 *3%*	17 *3%*	12 *3%*	8 *2%*
5	**277** *9%* **HISU**	120 *9%*	57 *10%* H	4 *8%*	16 *10%* H	18 *15%* ABH	18 *11%* H	44 *6%*	48 *7%*	26 *8%*	70 *10%*	70 *10%* I	27 *10%*	6 *7%*	28 *10%*	46 *14%* ARSU	42 *11%* SU	50 *8%*	31 *6%*	32 *8%*	17 *5%*
6	**397** *13%* **H**	185 *13%* H	87 *16%* H	9 *20%*	19 *13%* H	21 *18%* H	26 *16%* H	49 *7%*	94 *13%*	39 *12%*	122 *17%* ALMNO	87 *12%*	23 *9%*	6 *7%*	26 *9%*	36 *11%*	43 *12%*	98 *16%* A	83 *16%* A	42 *11%*	35 *11%*
7	**505** *16%*	257 *18%* AGH	82 *15%*	5 *10%*	24 *15%*	22 *18%*	19 *12%*	96 *14%*	124 *17%*	50 *16%*	119 *16%*	117 *17%*	43 *16%*	16 *19%*	35 *12%*	48 *15%*	67 *18%*	102 *16%*	76 *15%*	66 *17%*	57 *18%*
8	**565** *18%* **BK**	223 *16%*	103 *19%*	3 *6%*	27 *17%*	16 *13%*	34 *22%* B	159 *23%* ABF	130 *18%*	61 *19%*	110 *15%*	151 *21%* AK	46 *17%*	14 *17%*	50 *17%*	55 *17%*	63 *17%*	107 *17%*	114 *22%* A	77 *19%*	56 *18%*
9	**436** *14%* **BEP**	169 *12%*	95 *17%* BEF	7 *14%*	13 *8%*	11 *9%*	20 *13%*	121 *18%* ABEF	107 *15%*	41 *13%*	102 *14%*	91 *13%*	49 *18%* AL	9 *11%*	37 *13%*	31 *10%*	57 *15%* P	87 *14%*	93 *18%* AP	61 *15%*	42 *14%*
Highest rating 10	**538** *17%* **CFS**	245 *17%* CF	66 *12%*	12 *27%*	27 *17%* F	9 *8%*	23 *15%*	155 *22%* ABCFG	137 *19%*	63 *20%*	109 *15%*	111 *16%*	43 *16%*	15 *18%*	59 *21%* K	55 *17%* S	52 *14%*	113 *18%* S	63 *12%*	68 *17%*	68 *22%* AQS
Don't know	**132** *4%* **HK**	62 *4%*	23 *4%*	3 *7%*	10 *6%* H	9 *7%* H	5 *3%*	19 *3%*	24 *3%*	14 *4%*	20 *3%*	28 *4%*	10 *4%*	9 *10%* AIJKLM	22 *8%* AIKL	20 *6%* QR	10 *3%*	20 *3%*	24 *5%*	14 *3%*	10 *3%*
1-3 (Net)	**187** *6%*	98 *7%* C	22 *4%*	1 *2%*	14 *9%* C	10 *8%*	7 *4%*	35 *5%*	38 *5%*	18 *6%*	48 *7%*	37 *5%*	18 *7%*	5 *6%*	23 *8%*	19 *6%*	28 *8%* S	35 *5%*	21 *4%*	28 *7%*	19 *6%*
4-6 (Net)	**764** *24%* **HU**	353 *25%* H	158 *29%* AH	16 *34%*	41 *26%* H	44 *36%* ABH	49 *31%* AH	105 *15%*	164 *23%*	74 *23%*	218 *30%* AIJLMNO	173 *24%*	58 *22%*	15 *18%*	59 *21%*	90 *28%* U	93 *25%*	166 *26%* U	131 *25%*	86 *21%*	60 *19%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 158

Q17_9. Rating on statement - Its regional news programmes provide a wide range of good quality news about my area
Q17. How important do you think it is, in general that BBC One and ITV combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
7-10 (Net)	**2044**	894	346	26	90	58	97	532	498	216	439	470	181	54	181	188	238	409	346	272	223
	65%	*64%*	*63%*	*57%*	*58%*	*48%*	*61%*	*77%*	*69%*	*67%*	*61%*	*66%*	*68%*	*65%*	*63%*	*59%*	*64%*	*65%*	*66%*	*68%*	*72%*
	EFKP	F	F				F	ABCEFG	AK			K									AP
9-10 (Net)	**974**	413	162	19	39	21	43	276	244	104	211	202	92	24	96	86	109	200	156	129	110
	31%	*29%*	*29%*	*41%*	*26%*	*17%*	*27%*	*40%*	*34%*	*32%*	*29%*	*29%*	*34%*	*29%*	*34%*	*27%*	*30%*	*32%*	*30%*	*32%*	*35%*
	F	F	F				F	ABCEFG													P

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 159

Q17_10. Rating on statement - It shows well-made high-quality programmes
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Lowest rating 1	**25** ***1%*** **GZcd**	14 *1%*	11 *1%*	13 *1%*	12 *1%*	18 *1%* AG	6 *	2 *1%*	2 *	4 *1%*	5 *1%*	1 *	10 *1%*	5 *1%*	9 *1%*	11 *1%* A	3 *	22 *1%*	5 *1%*	19 *1%*	18 *1%*	4 *1%*	2 *1%*	1 *1%*
2	**22** ***1%*** **Zc**	9 *1%*	13 *1%*	14 *1%*	8 *1%*	10 *1%*	12 *1%*	6 *1%*	6 *1%*	4 *1%*	1 *	1 *	4 *1%*	5 *1%*	8 *1%*	8 *1%*	7 *1%*	15 *1%*	4 *1%*	18 *1%*	18 *1%*	3 *1%*	- -	- -
3	**54** ***2%*** **EMUX Zcir**	29 *2%*	25 *2%*	36 *2%* AE	17 *1%*	30 *2%*	23 *1%*	6 *1%*	10 *2%* M	15 *3%* AM	7 *1%* M	13 *3%* AM	2 *	9 *1%*	27 *2%*	17 *2%*	17 *2%*	36 *2%*	12 *3%*	42 *2%*	44 *2%*	8 *3%* AX	* *	1 *1%*
4	**78** ***3%*** **Z**	42 *3%*	36 *2%*	37 *2%*	41 *3%*	41 *3%*	37 *2%*	15 *3%*	18 *3%*	9 *2%*	10 *2%*	6 *1%*	19 *3%*	17 *2%*	36 *2%*	26 *3%*	20 *2%*	58 *3%*	12 *3%*	66 *2%*	67 *3%*	6 *3%*	2 *1%*	3 *3%*
5	**207** ***7%*** **ELMO UZc**	92 *6%*	115 *7%*	124 *8%* AE	83 *5%*	98 *6%*	109 *7%*	39 *9%* LM	56 *11%* AKLM	40 *8%* LM	33 *6%* M	16 *4%*	23 *3%*	34 *4%*	107 *7%* O	65 *8%* AO	67 *7%*	140 *6%*	43 *11%* AU	164 *6%*	178 *7%*	13 *5%*	8 *5%*	9 *9%* X
6	**356** ***11%*** **LMS Ub**	185 *12%*	171 *11%*	160 *10%*	196 *12%*	163 *11%*	193 *12%*	80 *18%* AKL M	75 *14%* KLM	69 *14%* LM	52 *10%*	36 *8%*	44 *6%*	98 *12%*	163 *11%*	95 *12%*	123 *14%* AS	233 *10%*	74 *18%* AU	281 *10%*	307 *12%*	23 *9%*	16 *10%*	10 *11%*
7	**523** ***17%*** **MOS**	253 *16%*	270 *17%*	248 *16%*	275 *17%*	267 *17%*	256 *16%*	102 *23%* AIL M	90 *17%* M	89 *18%* M	97 *18%* M	59 *13%*	86 *13%*	116 *14%*	272 *18%* O	136 *17%* O	175 *19%* AS	349 *16%*	71 *17%*	453 *17%*	432 *16%*	47 *19%*	29 *19%*	14 *15%*
8	**666** ***21%*** **Qb**	323 *21%*	343 *22%*	330 *22%*	336 *21%*	304 *20%*	361 *23%*	80 *18%*	109 *21%*	103 *20%*	117 *22%*	98 *22%*	159 *23%*	204 *24%* AQ	315 *21%*	145 *19%*	183 *20%*	483 *22%*	71 *17%*	593 *22%* A	552 *21%*	61 *24%*	32 *20%*	21 *23%*
9	**510** ***16%*** **DHQ Tat**	233 *15%*	278 *17%*	202 *13%*	308 *19%* AD	250 *16%*	261 *16%*	44 *10%*	70 *13%*	71 *14%*	73 *14%*	103 *24%* AHI JK	149 *22%* AH IJK	164 *19%* AQ	250 *17%* Q	96 *12%*	130 *14%*	381 *17%*	38 *9%*	472 *17%* AT	414 *16%*	57 *23%* AVY	26 *17%*	13 *14%*

Table 159

Q17_10. Rating on statement - It shows well-made high-quality programmes
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Highest rating 10	**608** ***19%*** **EHI TWagkp**	311 *20%*	298 *19%*	326 *21%* AE	282 *18%*	309 *20%*	300 *19%*	48 *11%*	77 *14%*	88 *18%* H	128 *24%* AHI J	92 *21%* HI	176 *26%* AH IJ	179 *21%*	273 *18%*	156 *20%*	158 *18%*	450 *20%*	59 *15%*	549 *20%* AT	528 *20%* W	21 *8%*	39 *25%* AW	21 *22%* W
Don't know	**78** ***2%*** **OUZc dg**	46 *3%*	32 *2%*	40 *3%*	38 *2%*	41 *3%*	37 *2%*	14 *3%*	18 *3%*	9 *2%*	11 *2%*	11 *3%*	15 *2%*	12 *1%*	40 *3%*	26 *3%* O	18 *2%*	60 *3%*	16 *4%*	62 *2%*	67 *3%*	8 *3%*	3 *2%*	1 *1%*
1-3 (Net)	**100** ***3%*** **EUXZ cdr**	52 *3%*	48 *3%*	63 *4%* AE	37 *2%*	59 *4%*	41 *3%*	15 *3%*	18 *3%*	23 *5%* M	13 *2%*	15 *4%*	16 *2%*	20 *2%*	44 *3%*	36 *5%* AO	27 *3%*	73 *3%*	21 *5%*	79 *3%*	81 *3%*	15 *6%* AVXY	2 *1%*	2 *2%*
4-6 (Net)	**641** ***21%*** **LMO SUZs**	318 *21%*	323 *20%*	322 *21%*	320 *20%*	303 *20%*	339 *21%*	134 *31%* AJK LM	150 *28%* AKL M	118 *24%* KLM	95 *18%* M	58 *13%*	86 *13%*	149 *18%*	306 *20%*	186 *24%* AO	210 *23%* AS	431 *19%*	130 *32%* AU	511 *19%*	552 *21%*	42 *17%*	26 *16%*	22 *23%*
7-10 (Net)	**2308** ***74%*** **HIJ QTabmt**	1119 *73%*	1189 *75%*	1106 *72%*	1202 *75%*	1130 *74%*	1177 *74%*	274 *63%*	346 *65%*	350 *70%* H	415 *78%* AHI J	352 *81%* AHI J	570 *83%* AH IJK	663 *79%* AP Q	1110 *74%* Q	533 *68%*	646 *72%*	1662 *75%*	239 *59%*	2067 *76%* AT	1927 *73%*	185 *74%*	126 *81%* AV	70 *74%*
9-10 (Net)	**1119** ***36%*** **HIQ RTaot**	543 *35%*	575 *36%*	528 *35%*	591 *37%*	558 *36%*	560 *35%*	92 *21%*	147 *28%* H	159 *32%* H	201 *38%* HI	195 *45%* AHI JK	325 *47%* AH IJK	343 *41%* AP Q	523 *35%*	252 *32%*	288 *32%*	830 *37%* AR	97 *24%*	1022 *38%* AT	942 *36%*	77 *31%*	65 *41%* AW	34 *36%*

Table 159

Q17_10. Rating on statement - It shows well-made high-quality programmes
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Lowest rating 1	**25** *1%* **GZcd**	2 *	2 *	12 *5%* AZa	2 *	6 *	8 *2%* Acd	11 *1%* Ag	10 *1%*	3 *1%*	8 *1%*	15 *1%*	4 *1%* u	2 *1%* u	6 *2%* Apu	2 *	2 *1%*	- -	2 *1%*	2 *1%* u	2 *1%*	4 *1%*	- -	1 *1%* pu
2	**22** *1%* **Zc**	4 *	5 *1%* Z	3 *1%* Z	- -	8 *1%*	4 *1%* c	4 *	10 *1%*	8 *3%* Afg	8 *1%*	13 *1%*	3 *1%*	4 *3%* Amno qrsuv	- -	2 *	- -	2 *1%*	1 *	- -	1 *	6 *2%*	3 *1%*	- -
3	**54** *2%* **EMUXZc ir**	9 *	23 *4%* AZ	15 *6%* AZ	4 *	22 *1%*	22 *5%* Acd	11 *1%*	32 *2%*	4 *1%*	5 *1%*	48 *2%*	8 *3%* Aqr	1 *1%*	9 *4%* Aqr u	4 *1%*	8 *3%* r	3 *1%*	2 *1%*	* *	3 *1%*	8 *2%*	5 *1%*	1 *1%*
4	**78** *3%* **Z**	38 *2%*	19 *4%* Z	15 *7%* AZ	18 *2%*	33 *2%*	17 *4%* Acd	18 *2%*	51 *3%*	7 *2%*	23 *4%*	54 *2%*	6 *3%*	2 *1%*	7 *3%*	8 *2%*	5 *2%*	3 *1%*	7 *3%*	2 *1%*	5 *2%*	16 *4%*	13 *3%*	3 *3%*
5	**207** *7%* **ELMOUZ c**	94 *4%*	68 *13%* AZ	21 *9%* Z	41 *5%*	117 *7%* c	23 *6%*	46 *6%*	128 *7%*	27 *9%*	36 *6%*	166 *7%*	13 *5%*	14 *11%* Aknr su	24 *9%* ns	17 *5%*	15 *5%*	20 *9%*	18 *6%*	8 *5%*	11 *4%*	35 *9%* s	24 *6%*	9 *9%* nrs
6	**356** *11%* **LMSUb**	247 *11%* b	89 *17%* AZb	10 *4%*	102 *12%*	202 *12%*	39 *10%*	80 *11%*	236 *13%* A	29 *10%*	81 *13%*	268 *11%*	23 *9%*	17 *14%*	26 *10%*	45 *13%*	45 *16%* Aks	21 *10%*	36 *13%*	16 *10%*	21 *7%*	48 *12%*	47 *11%*	10 *11%*
7	**523** *17%* **MOS**	389 *18%*	86 *16%*	32 *14%*	160 *19%*	282 *17%*	58 *14%*	112 *15%*	329 *18%*	49 *17%*	97 *15%*	422 *17%*	47 *19%*	18 *14%*	39 *16%*	62 *18%*	54 *19%*	33 *15%*	43 *15%*	29 *19%*	49 *18%*	74 *18%*	60 *14%*	14 *15%*
8	**666** *21%* **Qb**	520 *24%* Aab	97 *18%*	30 *13%*	211 *25%* Ae	356 *21%*	72 *18%*	153 *21%*	392 *21%*	63 *22%*	120 *19%*	532 *22%*	61 *24%*	21 *17%*	46 *19%*	69 *20%*	65 *23%*	67 *30%* Almn rstu	62 *22%*	32 *20%*	59 *21%*	77 *19%*	85 *20%*	21 *23%*
9	**510** *16%* **DHQTa t**	413 *19%* Aa	52 *10%*	32 *14%*	149 *17%*	286 *17%*	61 *15%*	111 *15%*	314 *17%*	39 *13%*	107 *17%*	393 *16%*	57 *23%* Amn oqtv	27 *22%* oqt	37 *15%*	52 *15%*	35 *12%*	35 *16%*	36 *13%*	26 *17%*	50 *18%*	47 *12%*	95 *22%* Anoqt v	13 *14%*

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 159

Q17_10. Rating on statement - It shows well-made high-quality programmes
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Highest rating 10	**608 19% EHITW agkp**	472 *21%* Aa	66 *13%*	49 *22%* a	161 *19%*	331 *20%*	88 *22%*	165 *22%* Ag	331 *18%*	53 *18%*	133 *21%*	459 *19%*	21 *8%*	17 *13%*	46 *18%* k	78 *23%* klp	45 *16%* k	29 *13%*	66 *23%* kl p	39 *25%* Ak lopt	78 *28%* Akl mopt	74 *18%* k	94 *22%* kp	21 *22%* klp
Don't know	**78 2% OUZcdg**	25 *1%*	17 *3%* Z	9 *4%* Z	7 *1%*	31 *2%*	8 *2%*	27 *4%* Ag	33 *2%*	10 *3%*	13 *2%*	65 *3%*	8 *3%*	3 *2%*	10 *4%* s	6 *2%*	7 *3%*	6 *3%*	7 *3%*	3 *2%*	2 *1%*	15 *4%* s	11 *3%*	1 *1%*
1-3 (Net)	**100 3% EUXZcd r**	15 *1%*	31 *6%* AZ	30 *13%* AZa	5 *1%*	37 *2%* c	34 *8%* Acd	25 *3%*	53 *3%*	15 *5%*	20 *3%*	76 *3%*	15 *6%* Anqr suv	6 *5%* r	15 *6%* Anq rsu	7 *2%*	10 *4%*	5 *2%*	5 *2%*	2 *1%*	6 *2%*	18 *4%* ru	8 *2%*	2 *2%*
4-6 (Net)	**641 21% LMOSU Zs**	379 *17%*	176 *34%* AZb	47 *20%*	161 *19%*	353 *21%*	80 *20%*	143 *19%*	416 *22%* A	62 *21%*	140 *22%*	489 *20%*	42 *17%*	33 *26%* krs	57 *23%* s	70 *20%* s	65 *23%* s	44 *20%*	61 *22%* s	26 *16%*	37 *13%*	100 *25%* kr s	85 *19%*	22 *23%* s
7-10 (Net)	**2308 74% HIJQT abmt**	1794 *81%* Aab	301 *57%*	143 *63%*	681 *80%* Ad e	1255 *75%* e	279 *69%*	541 *73%*	1366 *73%*	205 *70%*	457 *72%*	1807 *74%*	185 *74%*	83 *66%*	169 *68%*	262 *76%* mt	200 *71%*	164 *75%*	207 *74%*	126 *81%* Al mot	236 *84%* Akl mnopqt uv	273 *67%*	334 *76%* lmt	70 *74%*
9-10 (Net)	**1119 36% HIQRT aot**	886 *40%* Aa	118 *23%*	81 *36%* a	310 *36%*	617 *37%*	149 *37%*	277 *38%*	645 *35%*	93 *32%*	240 *38%*	853 *35%*	77 *31%*	44 *35%*	84 *33%*	131 *38%* ot	80 *28%*	64 *29%*	102 *36%*	65 *41%* Ak opt	127 *45%* Akm opt	122 *30%*	189 *43%* Akmop t	34 *36%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Table 159

Q17_10. Rating on statement - It shows well-made high-quality programmes
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
Lowest rating 1	**25** *1%* **B**	5 *	3 *1%*	- -	4 *3%* ABC	3 *3%* ABC	2 *1%*	8 *1%* B	2 *	2 *1%*	3 *	6 *1%*	2 *1%*	2 *2%* I	7 *2%* AIK	7 *2%* ARSU	4 *1%*	2 *	1 *	1 *	- -
2	**22** *1%*	10 *1%*	2 *	- -	4 *3%* ABCGH	2 *2%*	- -	4 *1%*	3 *	1 *	9 *1%*	3 *	3 *1%*	1 *1%*	2 *1%*	2 *	3 *1%*	3 *	3 *1%*	6 *1%*	- -
3	**54** *2%* **H**	33 *2%* AH	10 *2%*	- -	3 *2%*	4 *3%* GH	* *	4 *1%*	16 *2%*	3 *1%*	15 *2%*	9 *1%*	3 *1%*	2 *2%*	4 *2%*	8 *3%* U	7 *2%*	12 *2%*	8 *2%*	5 *1%*	1 *
4	**78** *3%*	39 *3%*	7 *1%*	1 *1%*	5 *4%*	1 *1%*	3 *2%*	21 *3%*	20 *3%*	5 *2%*	20 *3%*	18 *3%*	4 *2%*	2 *3%*	8 *3%*	13 *4%*	7 *2%*	16 *3%*	11 *2%*	6 *1%*	8 *2%*
5	**207** *7%* **H**	115 *8%* AH	37 *7%* H	3 *6%*	9 *6%*	9 *8%* H	10 *6%*	24 *3%*	37 *5%*	22 *7%*	49 *7%*	46 *6%*	15 *6%*	10 *12%* I	28 *10%* AI	23 *7%*	38 *10%* ARU	34 *5%*	35 *7%*	26 *6%*	17 *5%*
6	**356** *11%* **H**	165 *12%* H	82 *15%* AH	5 *10%*	18 *12%* H	23 *19%* ABH	19 *12%* H	44 *6%*	92 *13%*	27 *8%*	109 *15%* AJLMO	66 *9%*	25 *9%*	8 *10%*	26 *9%*	42 *13%*	40 *11%*	79 *13%*	58 *11%*	44 *11%*	33 *10%*
7	**523** *17%* **HM**	237 *17%*	110 *20%* H	5 *10%*	29 *19%*	21 *17%*	25 *16%*	97 *14%*	138 *19%* M	55 *17%* M	131 *18%* M	118 *17%* M	27 *10%*	12 *14%*	40 *14%*	53 *17%*	76 *21%* U	131 *21%* AU	90 *17%*	53 *13%*	40 *13%*
8	**666** *21%*	286 *20%*	122 *22%*	8 *17%*	29 *19%*	24 *20%*	38 *24%*	159 *23%*	147 *20%*	74 *23%*	136 *19%*	172 *24%* AK	61 *23%*	17 *21%*	56 *20%*	57 *18%*	65 *17%*	118 *19%*	128 *25%* PQR	106 *27%*	64 *21%*
9	**510** *16%* **EP**	210 *15%*	77 *14%*	11 *24%*	17 *11%*	13 *10%*	26 *17%*	156 *23%* ABCEF	123 *17%*	56 *18%*	102 *14%*	111 *16%*	67 *25%* AI JKLNO	9 *11%*	42 *15%*	36 *11%*	60 *16%*	101 *16%*	100 *19%* P	83 *21%*	56 *18%* P
Highest rating 10	**608** *19%* **CQS**	277 *20%*	86 *16%*	12 *27%*	27 *17%*	17 *14%*	33 *21%*	157 *23%* ACF	136 *19%*	66 *21%*	127 *18%*	146 *21%*	56 *21%*	15 *18%*	60 *21%*	67 *21%* QS	54 *15%*	126 *20%*	79 *15%*	65 *16%*	89 *28%* AQRS
Don't know	**78** *2%* **I**	31 *2%*	12 *2%*	2 *4%*	9 *6%* ABCGH	4 *4%*	2 *1%*	17 *3%*	8 *1%*	9 *3%*	25 *3%* I	11 *2%*	3 *1%*	5 *6%* AILM	12 *4%* IL	8 *3%*	15 *4%* AR	9 *1%*	10 *2%*	4 *1%*	5 *2%*
1-3 (Net)	**100** *3%* **U**	47 *3%*	15 *3%*	- -	11 *7%* ABCGH	9 *7%* ABCGH	2 *1%*	16 *2%*	21 *3%*	6 *2%*	27 *4%*	18 *3%*	8 *3%*	4 *5%*	14 *5%*	17 *5%* ARSU	14 *4%* U	17 *3%* U	12 *2%*	11 *3%*	1 *

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 159

Q17_10. Rating on statement - It shows well-made high-quality programmes
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
4-6 (Net)	**641** *21%* **H**	319 *23%* AH	127 *23%* H	8 *18%*	32 *21%* H	33 *28%* H	32 *20%* H	90 *13%*	149 *21%*	54 *17%*	178 *25%* AJLM	130 *18%*	44 *17%*	20 *24%*	62 *22%*	78 *25%*	86 *23%*	129 *20%*	105 *20%*	76 *19%*	57 *18%*
7-10 (Net)	**2308** *74%* **BEFKNP Q**	1010 *72%* F	395 *72%* F	36 *78%*	102 *66%*	74 *61%*	122 *77%* EF	568 *82%* ABCEF	544 *75%* KN	252 *78%* KNO	495 *68%*	547 *77%* AKNO	212 *79%* KN O	53 *64%*	198 *69%*	214 *67%*	255 *69%*	476 *76%* PQ	397 *76%* PQ	308 *77%*	249 *80%* APQ
9-10 (Net)	**1119** *36%* **CEFKQ**	487 *35%* F	162 *30%*	23 *50%*	44 *29%*	30 *25%*	59 *37%* F	313 *45%* ABCEFG	259 *36%*	123 *38%*	229 *32%*	257 *36%*	123 *46%* AI KLNO	24 *29%*	102 *36%*	104 *33%*	114 *31%*	227 *36%*	179 *34%*	148 *37%*	144 *46%* APQRS

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 160

Q17_11. Rating on statement - It shows programmes with new ideas and different approaches
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

	Total (A)	Wave W1 (B)	Wave W2 (C)	Type CAPI (D)	Type Online (E)	Gender Male (F)	Gender Female (G)	Age 16-24 (H)	Age 25-34 (I)	Age 35-44 (J)	Age 45-54 (K)	Age 55-64 (L)	Age 65+ (M)	Social Grade AB (O)	Social Grade C1C2 (P)	Social Grade DE (Q)	Have kids Yes (R)	Have kids No (S)	EMG Yes (T)	EMG No (U)	Nation England (V)	Nation Scotland (W)	Nation Wales (X)	Nation Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Lowest rating 1	**51 2% GIRZ cdg**	23 1%	29 2%	31 2%	20 1%	36 2% AG	15 1%	6 1%	3 *	8 2%	9 2%	4 1%	21 3% AIL	12 1%	19 1%	20 3% AP	5 1%	46 2% AR	9 2%	42 2%	40 2%	6 2%	3 2%	2 3%
2	**50 2% EZcd**	25 2%	25 2%	32 2%	18 1%	25 2%	25 2%	7 2%	9 2%	12 2%	8 2%	4 1%	10 1%	12 1%	22 1%	16 2%	19 2%	31 1%	4 1%	46 2%	39 1%	7 3%	2 1%	2 2%
3	**77 2% Zcd**	37 2%	40 3%	41 3%	36 2%	44 3%	33 2%	8 2%	15 3%	14 3%	13 3%	12 3%	15 2%	20 2%	35 2%	23 3%	21 2%	56 3%	14 3%	63 2%	60 2%	11 5% AV	4 2%	2 2%
4	**109 3% UZq**	56 4%	53 3%	62 4%	46 3%	53 3%	56 4%	26 6% AJKL M	22 4%	15 3%	16 3%	12 3%	18 3%	24 3%	56 4%	29 4%	25 3%	84 4%	23 6% U	85 3%	93 4%	10 4%	3 2%	3 3%
5	**293 9% ELOU WZcku**	140 9%	153 10%	168 11% AE	125 8%	159 10%	135 8%	50 11% L	51 10%	62 12% ALM	46 9%	27 6%	57 8%	57 7%	152 10% O	84 11% O	86 10%	207 9%	50 12%	244 9%	248 9%	15 6%	13 9%	17 17% AVWX
6	**449 14% DFM St**	218 14%	231 14%	175 11%	274 17% AD	183 12%	265 17% AF	85 19% AKL M	90 17% KLM	81 16% M	65 12%	51 12%	76 11%	124 15%	217 14%	107 14%	150 17% AS	299 13%	59 15%	390 14%	377 14%	39 16%	22 14%	11 11%
7	**591 19% MQU e**	269 18%	321 20%	276 18%	315 20%	302 20%	289 18%	85 20%	112 21% M	88 18%	119 22% AM	77 18%	110 16%	165 20%	300 20% Q	126 16%	185 21%	406 18%	89 22%	501 18%	499 19%	47 19%	28 18%	17 17%
8	**628 20% DTa bo**	316 21%	312 20%	282 18%	346 22% AD	306 20%	321 20%	75 17%	97 18%	94 19%	92 17%	111 25% AHI JK	159 23% AH K	160 19%	321 21%	146 19%	165 18%	462 21%	47 12%	578 21% AT	521 20%	61 24% Y	30 19%	15 16%
9	**352 11% Pab**	175 11%	177 11%	160 10%	192 12%	166 11%	186 12%	40 9%	54 10%	47 9%	60 11%	65 15% AHI J	87 13%	131 16% APQ	130 9%	90 12% P	96 11%	256 11%	39 10%	313 12%	299 11%	27 11%	15 9%	11 11%

Table 160

Q17_11. Rating on statement - It shows programmes with new ideas and different approaches
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Highest rating 10	**366** ***12%*** **EWa dko**	186 *12%*	180 *11%*	215 *14%* AE	151 *9%*	174 *11%*	191 *12%*	39 *9%*	50 *9%*	54 *11%*	79 *15%* AHI	49 *11%*	94 *14%* HI	111 *13%*	170 *11%*	86 *11%*	112 *12%*	254 *11%*	39 *10%*	327 *12%*	305 *12%* W	17 *7%*	34 *22%* AVWY	11 *12%* W
Don't know	**162** ***5%*** **OUXZ crs**	91 *6%*	71 *4%*	88 *6%*	74 *5%*	85 *6%*	77 *5%*	16 *4%*	29 *6%*	26 *5%*	26 *5%*	24 *5%*	40 *6%*	29 *3%*	79 *5%*	53 *7%* AO	35 *4%*	126 *6%*	31 *8%*	131 *5%*	144 *5%* X	9 *4%*	4 *2%*	5 *5%*
1-3 (Net)	**178** ***6%*** **EGZc dgu**	84 *5%*	94 *6%*	104 *7%* AE	74 *5%*	105 *7%* AG	73 *5%*	21 *5%*	26 *5%*	34 *7%*	31 *6%*	20 *5%*	47 *7%*	43 *5%*	76 *5%*	59 *8%* AP	46 *5%*	132 *6%*	28 *7%*	150 *6%*	139 *5%*	24 *10%* AV	8 *5%*	6 *7%*
4-6 (Net)	**851** ***27%*** **LMO UZc**	414 *27%*	437 *27%*	405 *26%*	445 *28%*	395 *26%*	456 *29%*	162 *37%* AKL M	164 *31%* KLM	158 *32%* AKL M	126 *24%*	90 *21%*	151 *22%*	205 *24%*	425 *28%*	221 *28%*	261 *29%*	590 *26%*	132 *33%* U	719 *26%*	719 *27%*	64 *26%*	37 *24%*	30 *32%* X
7-10 (Net)	**1937** ***62%*** **HJQ TYabem opv**	946 *62%*	991 *62%*	933 *61%*	1003 *63%*	948 *62%*	988 *62%*	239 *55%*	313 *59%*	283 *56%*	350 *66%* HIJ	303 *69%* AHI J	450 *65%* AH IJ	567 *67%* AP Q	921 *61%*	448 *57%*	558 *62%*	1378 *62%*	215 *53%*	1720 *63%* AT	1624 *62%*	152 *61%*	107 *68%* AVY	53 *56%*
9-10 (Net)	**718** ***23%*** **HPW abk**	361 *23%*	358 *22%*	375 *25%*	343 *21%*	340 *22%*	377 *24%*	79 *18%*	104 *20%*	101 *20%*	139 *26%* HIJ	115 *26%* HIJ	181 *26%* AH IJ	242 *29%* AP Q	301 *20%*	176 *23%*	208 *23%*	510 *23%*	78 *19%*	640 *24%* A	604 *23%* W	44 *17%*	48 *31%* AVWY	22 *23%*

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Table 160

Q17_11. Rating on statement - It shows programmes with new ideas and different approaches
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Lowest rating 1	**51** **2%** **GIRZcd g**	13 *1%*	7 *1%*	18 *8%* AZa	3 *	19 *1%*	15 *4%* Acd	19 *3%* Ag	22 *1%*	4 *2%*	12 *2%*	36 *1%*	6 *2%* u	2 *2%*	6 *3%* u	7 *2%*	5 *2%*	4 *2%*	6 *2%*	3 *2%*	4 *2%*	3 *1%*	2 *1%*	2 *3%* tu
2	**50** **2%** **EZcd**	17 *1%*	12 *2%* Z	13 *6%* AZa	4 *	18 *1%*	17 *4%* Acd	15 *2%*	26 *1%*	6 *2%*	9 *1%*	40 *2%*	7 *3%* n	3 *2%*	4 *2%*	1 *	6 *2%*	8 *3%* nq	2 *1%*	2 *1%*	4 *1%*	7 *2%*	4 *1%*	2 *2%* n
3	**77** **2%** **Zcd**	31 *1%*	20 *4%* Z	19 *8%* AZa	10 *1%*	29 *2%*	30 *7%* Acd	18 *2%*	43 *2%*	7 *2%*	19 *3%*	55 *2%*	11 *5%* Astu	2 *2%*	5 *2%*	8 *2%*	13 *4%* su	11 *5%* Astu	7 *2%*	4 *2%*	2 *1%*	7 *2%*	6 *1%*	2 *2%*
4	**109** **3%** **UZq**	52 *2%*	33 *6%* AZ	16 *7%* AZ	24 *3%*	49 *3%*	26 *6%* Acd	20 *3%*	63 *3%*	19 *6%* Afg	16 *3%*	90 *4%*	10 *4%* q	5 *4%* q	14 *5%* qr	8 *2%*	10 *4%* q	12 *6%* qr	2 *1%*	3 *2%*	8 *3%*	22 *5%* qr	13 *3%*	3 *3%* q
5	**293** **9%** **ELOUWZ cku**	164 *7%*	88 *17%* AZb	21 *9%*	47 *6%*	194 *12%* Ace	31 *8%*	68 *9%*	187 *10%*	25 *9%*	51 *8%*	237 *10%*	15 *6%*	19 *15%* ku	21 *8%*	37 *11%* u	32 *11%* ku	20 *9%*	27 *10%*	13 *9%*	28 *10%*	39 *10%*	25 *6%* Ak	17 *17%* mnopqrstu
6	**449** **14%** **DFMSt**	321 *15%*	82 *16%*	27 *12%*	121 *14%*	253 *15%*	56 *14%*	94 *13%*	276 *15%*	40 *14%*	96 *15%*	347 *14%*	39 *16%* t	16 *13%*	40 *16%*	58 *17%* st	38 *14%*	39 *18%* st	41 *14%*	22 *14%*	28 *10%*	42 *10%*	75 *17%* stv	11 *11%*
7	**591** **19%** **MQUe**	459 *21%* Ab	88 *17%*	32 *14%*	187 *22%* Ae	330 *20%* e	50 *12%*	126 *17%*	382 *20%* Ah	43 *15%*	117 *19%*	467 *19%*	47 *19%*	27 *21%*	36 *14%*	58 *17%*	58 *21%*	35 *16%*	54 *19%*	28 *18%*	42 *15%*	99 *24%* Am npsv	90 *21%*	17 *17%*
8	**628** **20%** **DTabo**	501 *23%* Aab	75 *14%*	33 *15%*	200 *23%* Ad	327 *20%*	75 *19%*	155 *21%*	357 *19%*	59 *20%*	124 *20%*	491 *20%*	61 *24%* lot v	17 *14%*	52 *21%*	81 *24%* lotv	41 *15%*	39 *18%*	61 *22%*	30 *19%*	76 *27%* Alo prtuv	67 *17%*	86 *20%*	15 *16%*
9	**352** **11%** **Pab**	289 *13%* Aab	45 *8%*	11 *5%*	107 *13%*	191 *11%*	43 *11%*	75 *10%*	218 *12%*	36 *12%*	69 *11%*	275 *11%*	27 *11%*	15 *12%*	22 *9%*	34 *10%*	38 *13%*	18 *8%*	34 *12%*	15 *9%*	33 *12%*	45 *11%*	61 *14%*	11 *11%*

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21st May - 17th June, 1st - 30th October

Table 160

Q17_11. Rating on statement - It shows programmes with new ideas and different approaches
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Highest rating 10	**366 12% EWadko**	288 13% Aa	38 7%	26 11%	134 16% Ad e	176 10%	42 11%	97 13%	209 11%	33 11%	80 13%	275 11%	17 7%	13 10%	27 11%	38 11%	19 7%	27 12% k	30 11%	34 22% Ak lmnop qtuv	51 18% Akm noqt	46 11%	54 12% ko	11 12% ko
Don't know	**162 5% OUXZcrs**	78 4%	37 7% Z	14 6%	16 2%	89 5% c	16 4% c	50 7% Ag	85 5%	19 6%	37 6%	123 5%	9 4%	8 6% s	23 9% Akn prsu	14 4%	21 7% rs	7 3%	19 7% rs	4 2%	4 1%	29 7% rs	20 5%	5 5% s
1-3 (Net)	**178 6% EGZcdgu**	61 3%	39 7% Z	50 22% AZa	17 2%	67 4% c	62 16% Acd	52 7% g	91 5%	17 6%	40 6%	132 5%	24 10% Anstu	7 5%	15 6%	16 5%	24 8% stu	22 10% Anstu	14 5%	8 5%	11 4%	17 4%	13 3%	6 7% u
4-6 (Net)	**851 27% LMOUZc**	537 24%	202 39% AZb	63 27%	192 22%	497 30% Ac	113 28% c	182 25%	525 28%	84 29%	163 26%	674 28%	64 26%	40 32%	74 30%	103 30%	81 29%	71 32% s	70 25%	37 24%	65 23%	103 25%	113 26%	30 32% rs
7-10 (Net)	**1937 62% HJQTYabemop** v	1537 69% Aab	247 47% e	102 45%	629 74% Ad	1024 61% e	210 52%	452 61%	1166 62%	171 59%	390 62%	1508 62%	152 61%	71 57%	138 55%	211 61%	156 55%	119 54%	178 63%	107 68% Al mop v	202 72% Akl mnop v	258 64% p	291 67% mopv	53 56%
9-10 (Net)	**718 23% HPWabk**	577 26% Aab	83 16%	37 16%	241 28% Ad e	367 22%	85 21%	172 23%	426 23%	69 24%	149 24%	550 23%	44 17%	27 22%	49 20%	72 21%	56 20%	45 21%	64 23%	48 31% Ak mnopq tv	84 30% Akm nop	91 22%	115 26% k	22 23%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Table 160

Q17_11. Rating on statement - It shows programmes with new ideas and different approaches
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
Lowest rating 1	**51** **2%** **BCRS**	14 *1%*	2 *	- -	7 *5%* ABCG	5 *4%* ABC	2 *1%*	20 *3%* ABC	9 *1%*	5 *2%*	8 *1%*	10 *1%*	5 *2%*	2 *2%*	11 *4%* AIKL	15 *5%* ARSU	8 *2%* RS	4 *1%*	2 *	2 *1%*	3 *1%*
2	**50** **2%** **S**	27 *2%*	8 *1%*	- -	3 *2%*	1 *1%*	2 *1%*	10 *1%*	9 *1%*	3 *1%*	13 *2%*	12 *2%*	4 *2%*	1 *1%*	6 *2%*	6 *2%* S	5 *1%*	14 *2%* S	1 *	11 *3%*	2 *1%*
3	**77** **2%**	38 *3%*	9 *2%*	- -	6 *4%*	5 *4%*	4 *3%*	14 *2%*	17 *2%*	5 *1%*	22 *3%*	14 *2%*	11 *4%*	1 *1%*	8 *3%*	6 *2%*	13 *4%*	15 *2%*	10 *2%*	10 *3%*	7 *2%*
4	**109** **3%**	48 *3%*	14 *3%*	3 *6%*	8 *5%*	7 *6%*	8 *5%*	22 *3%*	29 *4%*	9 *3%*	21 *3%*	25 *3%*	6 *2%*	5 *6%*	13 *5%*	12 *4%*	13 *4%*	20 *3%*	18 *3%*	11 *3%*	8 *2%*
5	**293** **9%** **U**	137 *10%*	54 *10%*	4 *8%*	16 *11%*	18 *14%* GH	11 *7%*	54 *8%*	59 *8%*	25 *8%*	84 *12%* AI	61 *9%*	19 *7%*	12 *15%* M	32 *11%*	37 *11%* U	40 *11%* U	51 *8%*	51 *10%*	42 *11%*	18 *6%*
6	**449** **14%** **H**	202 *14%*	85 *15%*	12 *26%*	22 *14%*	17 *14%*	31 *20%* AH	81 *12%*	106 *15%*	34 *11%*	114 *16%*	112 *16%* J	36 *14%*	10 *12%*	34 *12%*	50 *16%*	54 *15%*	92 *15%*	83 *16%*	57 *14%*	51 *16%*
7	**591** **19%** **O**	274 *19%*	117 *21%* G	2 *4%*	27 *17%*	26 *21%*	22 *14%*	124 *18%*	158 *22%* AO	58 *18%* O	137 *19%* O	152 *22%* O	42 *16%*	11 *13%*	33 *12%*	55 *17%*	78 *21%*	136 *22%*	104 *20%*	75 *19%*	56 *18%*
8	**628** **20%** **FP**	277 *20%*	112 *20%*	15 *32%*	25 *16%*	15 *13%*	27 *17%*	156 *23%* F	133 *18%*	77 *24%* M	146 *20%*	146 *21%*	44 *16%*	17 *21%*	61 *21%*	48 *15%*	71 *19%*	144 *23%* P	121 *23%* P	81 *20%*	58 *18%*
9	**352** **11%** **O**	150 *11%*	63 *11%*	1 *3%*	13 *9%*	12 *10%*	24 *15%*	89 *13%*	86 *12%* O	40 *12%* O	75 *10%*	73 *10%*	51 *19%* AIJ KLNO	7 *8%*	20 *7%*	34 *11%*	45 *12%*	58 *9%*	64 *12%*	53 *13%*	46 *15%* R
Highest rating 10	**366** **12%** **Q**	175 *12%*	62 *11%*	6 *13%*	13 *8%*	9 *7%*	20 *13%*	81 *12%*	84 *12%*	43 *13%*	82 *11%*	71 *10%*	40 *15%* L	8 *9%*	38 *13%*	38 *12%* Q	27 *7%*	67 *11%*	49 *9%*	43 *11%*	52 *17%* AQRS
Don't know	**162** **5%** **K**	65 *5%*	23 *4%*	4 *8%*	15 *10%* ABC	7 *5%*	8 *5%*	40 *6%*	33 *5%*	23 *7%* KM	24 *3%*	32 *5%*	8 *3%*	10 *11%* AIKLM	28 *10%* AIKLM	18 *6%*	16 *4%*	27 *4%*	19 *4%*	14 *3%*	13 *4%*
1-3 (Net)	**178** **6%** **CS**	80 *6%*	19 *3%*	- -	16 *10%* ABCG	12 *10%* C	8 *5%*	45 *6%* C	35 *5%*	13 *4%*	43 *6%*	36 *5%*	20 *8%*	4 *4%*	25 *9%* AIJL	27 *8%* ASU	27 *7%* S	33 *5%* S	13 *3%*	24 *6%*	12 *4%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 160

Q17_11. Rating on statement - It shows programmes with new ideas and different approaches
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
4-6 (Net)	**851**	386	153	18	46	41	49	157	194	69	218	197	61	28	79	98	107	163	152	110	77
	27%	*27%*	*28%*	*40%*	*30%*	*34%*	*31%*	*23%*	*27%*	*21%*	*30%*	*28%*	*23%*	*33%*	*28%*	*31%*	*29%*	*26%*	*29%*	*28%*	*25%*
	HJ	H			H	H	H				JM	J		J							
7-10 (Net)	**1937**	877	354	24	78	62	93	450	461	217	439	442	178	42	153	174	221	406	338	252	211
	62%	*62%*	*64%*	*52%*	*50%*	*51%*	*59%*	*65%*	*64%*	*67%*	*61%*	*63%*	*66%*	*51%*	*54%*	*55%*	*60%*	*64%*	*65%*	*63%*	*68%*
	EFNOP	EF	EF					EF	NO	NO		NO	NO					P	P		P
9-10 (Net)	**718**	325	125	7	26	21	44	170	170	82	157	143	92	14	59	72	71	126	114	96	98
	23%	*23%*	*23%*	*16%*	*17%*	*17%*	*28%*	*25%*	*24%*	*26%*	*22%*	*20%*	*34%*	*17%*	*21%*	*23%*	*19%*	*20%*	*22%*	*24%*	*31%*
	E						EF	E					AI JKLNO								APQRS

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 161

Q17_12. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Lowest rating 1	**71 2% CRZc u**	44 3% C	27 2%	36 2%	34 2%	41 3%	30 2%	10 2%	8 2%	14 3%	15 3%	6 1%	18 3%	17 2%	30 2%	24 3%	11 1%	60 3% AR	13 3%	58 2%	56 2%	6 3%	5 3%	3 3%
2	**71 2% YZco v**	28 2%	42 3%	43 3%	28 2%	39 3%	32 2%	12 3%	12 2%	9 2%	13 2%	8 2%	17 2%	23 3%	29 2%	19 2%	17 2%	54 2%	5 1%	66 2%	55 2%	12 5% AVY	4 2%	1 1%
3	**97 3% Zc**	49 3%	48 3%	54 4%	42 3%	53 3%	43 3%	19 4%	17 3%	15 3%	11 2%	20 5% KM	15 2%	25 3%	44 3%	28 4%	27 3%	69 3%	14 4%	82 3%	83 3%	9 3%	3 2%	3 3%
4	**133 4% OUZf**	65 4%	68 4%	74 5%	59 4%	62 4%	71 4%	32 7% AIJL M	20 4%	18 4%	22 4%	16 4%	26 4%	23 3%	65 4%	45 6% AO	39 4%	94 4%	24 6%	110 4%	107 4%	15 6%	7 4%	4 4%
5	**423 14% ELO Zci**	201 13%	222 14%	230 15% AE	192 12%	201 13%	221 14%	60 14%	86 16% L	71 14%	76 14% L	42 10%	88 13%	88 10%	223 15% O	112 14% O	123 14%	300 13%	59 15%	363 13%	355 14%	28 11%	20 13%	19 20% AVWX
6	**423 14% MSt**	224 15%	199 13%	195 13%	228 14%	192 13%	231 14%	80 18% AKL M	94 18% AKL M	68 14% M	65 12%	54 12%	62 9%	106 13%	217 14%	100 13%	147 16% AS	276 12%	50 12%	372 14%	362 14%	25 10%	24 15%	13 13%
7	**563 18% Dbe**	256 17%	307 19%	243 16%	319 20% AD	280 18%	281 18%	80 18%	86 16%	106 21%	106 20%	70 16%	115 17%	166 20%	268 18%	129 16%	166 18%	397 18%	80 20%	482 18%	477 18%	42 17%	28 18%	15 15%
8	**596 19% DKQ abl**	287 19%	309 19%	256 17%	340 21% AD	293 19%	303 19%	70 16%	87 16%	87 17%	83 16%	108 25% AHI JK	161 23% AH IJK	188 22% AP Q	277 18%	129 16%	160 18%	436 20%	63 16%	532 20% A	500 19%	55 22% X	24 15%	18 19%
9	**294 9% a**	145 9%	148 9%	128 8%	166 10%	148 10%	146 9%	39 9%	53 10%	45 9%	50 9%	43 10%	64 9%	93 11%	131 9%	69 9%	90 10%	204 9%	37 9%	257 9%	240 9%	31 12%	14 9%	8 9%

Table 161

Q17_12. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Highest rating 10	**256** *8%* **EHd**	130 *8%*	126 *8%*	147 *10%* AE	110 *7%*	130 *8%*	126 *8%*	16 *4%*	39 *7%* H	38 *8%* H	54 *10%* H	45 *10%* H	65 *9%* H	74 *9%*	115 *8%*	67 *9%*	83 *9%*	173 *8%*	28 *7%*	229 *8%*	219 *8%*	14 *6%*	15 *9%*	8 *9%*
Don't know	**201** *6%* **EORZ cg**	105 *7%*	96 *6%*	123 *8%* AE	79 *5%*	92 *6%*	110 *7%*	21 *5%*	30 *6%*	32 *6%*	38 *7%*	25 *6%*	57 *8%* AH	40 *5%*	102 *7%*	59 *8%* O	39 *4%*	163 *7%* AR	32 *8%*	169 *6%*	172 *7%*	12 *5%*	13 *8%*	5 *5%*
1-3 (Net)	**238** *8%* **EGZc g**	122 *8%*	116 *7%*	134 *9%* AE	105 *7%*	133 *9%* G	105 *7%*	41 *9%*	37 *7%*	37 *7%*	39 *7%*	35 *8%*	50 *7%*	64 *8%*	103 *7%*	71 *9%*	55 *6%*	183 *8%*	32 *8%*	206 *8%*	194 *7%*	27 *11%* A	12 *8%*	6 *6%*
4-6 (Net)	**979** *31%* **LMO SZc**	490 *32%*	489 *31%*	500 *33%*	479 *30%*	456 *30%*	523 *33%*	172 *39%* AJK LM	200 *38%* AJK LM	157 *31%* M	163 *31%*	112 *26%*	175 *26%*	218 *26%*	504 *34%* AO	257 *33%* O	308 *34%* AS	671 *30%*	133 *33%*	845 *31%*	824 *31%*	69 *27%*	51 *33%*	36 *38%* AVW
7-10 (Net)	**1708** *55%* **DHI Qabdem**	818 *53%*	890 *56%*	774 *51%*	934 *59%* AD	851 *56%*	856 *54%*	205 *47%*	265 *50%*	276 *55%* H	293 *55%* H	266 *61%* AHI	404 *59%* AH I	522 *62%* AP Q	791 *53%*	394 *50%*	498 *55%*	1210 *54%*	208 *51%*	1499 *55%*	1436 *55%*	143 *57%*	81 *52%*	49 *51%*
9-10 (Net)	**550** *18%* **Had jp**	275 *18%*	275 *17%*	274 *18%*	276 *17%*	278 *18%*	272 *17%*	55 *13%*	92 *17%*	83 *17%*	104 *19%* H	88 *20%* H	129 *19%* H	168 *20%*	246 *16%*	136 *17%*	173 *19%*	377 *17%*	65 *16%*	485 *18%*	459 *17%*	45 *18%*	29 *18%*	16 *17%*

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Table 161

Q17_12. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Lowest rating 1	**71 2% CRZcu**	17 1%	18 3% Z	20 9% AZa	4 *	31 2% c	20 5% Acd	23 3%	34 2%	6 2%	15 2%	52 2%	6 3%	2 2%	10 4% u	6 2%	3 1%	8 4% u	13 5% Aos u	5 3% su	3 1%	9 2%	3 1%	3 3% u
2	**71 2% YZcov**	34 2%	15 3%	10 4% AZ	4 1%	39 2% c	14 3% c	11 1%	42 2%	10 3%	9 1%	57 2%	12 5% Anot v	5 4% o	5 2%	5 1%	1 *	5 2% o	8 3% o	4 2% o	10 4% ov	5 1%	11 2% o	1 1%
3	**97 3% Zc**	43 2%	28 5% AZ	19 8% AZ	11 1%	48 3% c	26 6% Acd	18 2%	50 3%	13 4%	17 3%	78 3%	9 3%	2 2%	9 4%	10 3%	12 4%	10 4%	4 1%	3 2%	7 2%	16 4%	14 3%	3 3%
4	**133 4% OUZf**	70 3%	36 7% AZ	19 8% AZ	27 3%	80 5%	20 5%	20 3%	92 5% f	13 4%	30 5%	100 4%	15 6% u	2 2%	19 7% Aln u	10 3%	13 5%	10 5%	13 5%	7 4%	10 3%	19 5%	11 2%	4 4%
5	**423 14% ELOZc i**	268 12%	102 19% AZ	32 14%	78 9%	271 16% Ac	55 14% c	100 14%	266 14%	32 11%	69 11%	346 14%	28 11%	28 23% Akn oqrstu	36 14%	43 12%	38 13%	39 18% q	26 9%	20 13%	37 13%	55 13%	53 12%	19 20% Aknoqrstu
6	**423 14% MSt**	299 13%	81 15%	29 13%	116 14%	227 14%	64 16%	97 13%	247 13%	42 14%	88 14%	330 14%	25 10%	17 14%	35 14%	66 19% Akst	44 16% t	35 16% t	40 14%	24 15% t	27 10%	39 10%	59 13%	13 13%
7	**563 18% Dbe**	437 20% Ab	83 16%	25 11%	193 23% Ad e	300 18% e	44 11%	121 16%	364 19% A	46 16%	114 18%	445 18%	42 17%	25 20%	45 18%	49 14%	64 23% Anqv	37 17%	39 14%	28 18%	51 18%	88 22% nq	79 18%	15 15%
8	**596 19% DKQab l**	493 22% Aab	58 11%	31 14%	199 23% Ad e	317 19%	64 16%	142 19%	344 18%	62 21%	116 18%	464 19%	55 22% Ir	13 10%	38 15%	75 22% l	46 16%	42 19%	55 20% l	24 15%	50 18%	76 19% l	105 24% Almor	18 19% l
9	**294 9% a**	249 11% Aa	25 5%	17 7%	112 13% Ade	145 9%	33 8%	71 10%	186 10%	23 8%	68 11%	220 9%	31 12% p	14 11%	18 7%	42 12% p	21 8%	12 5%	33 12% p	14 9%	29 10%	34 8%	37 8%	8 9%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

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Table 161

Q17_12. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Highest rating 10	**256 8% EHd**	200 9% A	34 7%	13 6%	94 11% Ad	113 7%	36 9%	70 9%	149 8%	21 7%	62 10%	186 8%	14 6%	12 10%	16 7%	23 7%	21 7%	13 6%	26 9%	15 9%	40 14% Akmn optu	30 7%	38 9%	8 9%
Don't know	**201 6% EORZcg**	103 5%	44 8% Z	14 6%	17 2%	107 6% c	26 6% c	64 9% Ag	94 5%	24 8% g	42 7%	159 7%	12 5%	3 2%	19 8%	17 5%	18 7%	8 3%	24 9% lp	13 8% lp	18 6%	36 9% lp	29 7%	5 5%
1-3 (Net)	**238 8% EGZcg**	94 4%	61 12% AZ	49 22% AZa	19 2%	118 7% c	59 15% Acd	52 7%	127 7%	28 10%	41 7%	187 8%	27 11% Anou	9 7%	23 9%	20 6%	16 6%	23 10%	25 9%	12 8%	20 7%	30 7%	27 6%	6 6%
4-6 (Net)	**979 31% LMOSZc**	637 29%	220 42% AZ	80 35%	220 26%	577 34% Ac	139 35% c	217 29%	604 32%	87 30%	187 30%	775 32%	69 27%	48 38% kstu	90 36% kst	119 35%	95 34%	84 38% Akqstu	79 28%	51 33%	74 26%	113 28%	122 28%	36 38% Akqstu
7-10 (Net)	**1708 55% DHIQabdem**	1379 62% Aab	201 38%	85 37%	598 70% Ade	875 52% e	177 44%	404 55%	1043 56%	152 52%	360 57%	1315 54%	143 57% m	65 52%	117 47%	189 55%	152 54%	104 48%	153 54%	81 52%	169 60% mp	228 56% m	259 59% mp	49 51%
9-10 (Net)	**550 18% Hadjp**	449 20% Aab	60 11%	29 13%	206 24% Ade	258 15%	69 17%	141 19%	335 18%	44 15%	130 21% Aj	406 17%	45 18%	27 21% p	35 14%	64 19% p	42 15%	25 11%	59 21% p	29 18% p	69 25% Amoptu	64 16%	75 17%	16 17%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

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Table 161

Q17_12. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
Lowest rating 1	**71** *2%* **BIS**	23 *2%*	12 *2%*	- -	7 *4%* AB	5 *4%* B	5 *3%*	19 *3%*	9 *1%*	6 *2%*	15 *2%*	20 *3%* I	7 *3%*	4 *5%* I	9 *3%*	12 *4%* S	9 *3%* S	14 *2%* S	2 *	5 *1%*	9 *3%* S
2	**71** *2%*	35 *3%*	11 *2%*	- -	5 *3%*	3 *3%*	2 *1%*	15 *2%*	16 *2%*	6 *2%*	18 *2%*	19 *3%*	5 *2%*	2 *3%*	4 *2%*	7 *2%*	3 *1%*	16 *3%*	11 *2%*	9 *2%*	6 *2%*
3	**97** *3%* **J**	49 *3%*	18 *3%*	1 *2%*	5 *3%*	7 *5%* G	2 *1%*	16 *2%*	16 *2%*	2 *1%*	32 *4%* AIJ	25 *4%* J	9 *3%* J	1 *1%*	11 *4%* J	10 *3%*	8 *2%*	12 *2%*	16 *3%*	23 *6%*	7 *2%*
4	**133** *4%* **BS**	48 *3%*	34 *6%* BH	3 *7%*	8 *5%*	9 *7%* BH	9 *5%*	22 *3%*	23 *3%*	14 *4%*	37 *5%*	31 *4%*	11 *4%*	4 *4%*	14 *5%*	21 *7%* AS	20 *6%* S	32 *5%* S	12 *2%*	14 *4%*	11 *4%*
5	**423** *14%*	192 *14%*	74 *13%*	5 *12%*	20 *13%*	24 *20%* H	21 *13%*	87 *13%*	82 *11%*	33 *10%*	121 *17%* AIJM	97 *14%*	27 *10%*	17 *20%* IJM	44 *15%*	50 *16%*	48 *13%*	79 *13%*	75 *14%*	53 *13%*	39 *13%*
6	**423** *14%* **HO**	190 *14%*	94 *17%* AH	3 *6%*	18 *11%*	18 *15%*	28 *18%* H	73 *11%*	109 *15%* O	49 *15%* O	105 *14%* O	94 *13%* O	29 *11%*	10 *13%*	25 *9%*	44 *14%*	56 *15%*	89 *14%*	86 *16%*	56 *14%*	44 *14%*
7	**563** *18%*	270 *19%*	88 *16%*	10 *22%*	29 *19%*	19 *16%*	26 *17%*	120 *17%*	160 *22%* AKMO	60 *19%*	119 *16%*	125 *18%*	40 *15%*	14 *16%*	43 *15%*	47 *15%*	75 *20%*	123 *19%*	95 *18%*	75 *19%*	46 *15%*
8	**596** *19%* **EF**	259 *18%* F	107 *19%* F	9 *19%*	21 *13%*	12 *10%*	32 *20%* F	156 *23%* ABEF	134 *19%*	53 *17%*	142 *20%*	137 *19%*	60 *22%*	15 *18%*	53 *19%*	51 *16%*	75 *20%*	128 *20%*	104 *20%*	76 *19%*	61 *20%*
9	**294** *9%* **N**	133 *9%*	48 *9%*	5 *10%*	15 *10%*	12 *10%*	12 *8%*	70 *10%*	69 *10%* N	38 *12%* N	60 *8%* N	60 *9%* N	41 *15%* AIK LNO	* *	25 *9%* N	28 *9%*	32 *9%*	50 *8%*	54 *10%*	46 *12%*	35 *11%*
Highest rating 10	**256** *8%* **KQ**	125 *9%*	34 *6%*	6 *13%*	10 *7%*	7 *6%*	15 *10%*	60 *9%*	63 *9%*	37 *12%* AK	42 *6%*	57 *8%*	25 *9%*	7 *9%*	23 *8%*	25 *8%*	18 *5%*	53 *8%*	32 *6%*	30 *7%*	34 *11%* QS
Don't know	**201** *6%* **K**	84 *6%*	29 *5%*	4 *9%*	17 *11%* ABCFG	5 *4%*	7 *4%*	55 *8%*	42 *6%*	23 *7%*	34 *5%*	41 *6%*	13 *5%*	9 *11%* K	34 *12%* AIKLM	22 *7%*	23 *6%*	34 *5%*	35 *7%*	11 *3%*	20 *6%*
1-3 (Net)	**238** *8%* **IJ**	107 *8%*	41 *7%*	1 *2%*	16 *11%* G	15 *12%* G	8 *5%*	50 *7%*	41 *6%*	14 *4%*	65 *9%* IJ	64 *9%* IJ	22 *8%*	7 *8%*	25 *9%*	29 *9%*	21 *6%*	42 *7%*	29 *6%*	37 *9%*	22 *7%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 161

Q17_12. Rating on statement - The style of the programmes is different to what I´d expect to see on other channels
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Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
4-6 (Net)	**979**	430	202	12	46	51	58	182	214	95	263	222	67	31	83	115	125	200	173	123	94
	31%	*31%*	*37%*	*25%*	*30%*	*42%*	*36%*	*26%*	*30%*	*30%*	*36%*	*31%*	*25%*	*37%*	*29%*	*36%*	*34%*	*32%*	*33%*	*31%*	*30%*
	HM		ABH			ABEH	H				AIMO			M		A					
7-10 (Net)	**1708**	786	277	29	75	50	86	405	426	189	363	380	166	36	143	152	200	354	285	228	176
	55%	*56%*	*50%*	*64%*	*49%*	*41%*	*54%*	*59%*	*59%*	*59%*	*50%*	*54%*	*62%*	*43%*	*50%*	*48%*	*54%*	*56%*	*55%*	*57%*	*56%*
	FKNP	F					F	ACEF	AKNO	KN			AK LNO					P			P
9-10 (Net)	**550**	257	82	10	25	18	27	129	132	75	102	117	66	8	48	53	50	103	86	76	69
	18%	*18%*	*15%*	*23%*	*16%*	*15%*	*17%*	*19%*	*18%*	*23%*	*14%*	*17%*	*25%*	*9%*	*17%*	*17%*	*14%*	*16%*	*16%*	*19%*	*22%*
	KQ								N	AKLN			AIK LNO								Q

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 162

Q17_13. Rating on statement - It shows new programmes made in the UK
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Lowest rating 1	**38** ***1%*** **EGUZd**	19 *1%*	19 *1%*	25 *2%*	13 *1%*	26 *2%* G	12 *1%*	7 *2%*	7 *1%*	8 *2%*	3 *1%*	3 *1%*	10 *1%*	9 *1%*	17 *1%*	12 *2%*	7 *1%*	31 *1%*	10 *3%* U	28 *1%*	30 *1%*	4 *2%*	2 *1%*	2 *2%*
2	**43** ***1%*** **EZc**	24 *2%*	19 *1%*	29 *2%* AE	14 *1%*	23 *2%*	20 *1%*	6 *1%*	16 *3%* AJKLM	4 *1%*	6 *1%*	3 *1%*	8 *1%*	7 *1%*	21 *1%*	15 *2%*	18 *2%*	26 *1%*	8 *2%*	35 *1%*	37 *1%*	4 *2%*	1 *1%*	1 *1%*
3	**54** ***2%*** **Zd**	25 *2%*	29 *2%*	28 *2%*	26 *2%*	33 *2%*	21 *1%*	9 *2%*	8 *2%*	8 *2%*	8 *1%*	9 *2%*	13 *2%*	12 *1%*	27 *2%*	15 *2%*	16 *2%*	38 *2%*	10 *2%*	44 *2%*	45 *2%*	3 *1%*	3 *2%*	3 *3%*
4	**85** ***3%*** **RUZdn**	49 *3%*	37 *2%*	50 *3%*	35 *2%*	43 *3%*	42 *3%*	22 *5%* AJKM	19 *4%*	11 *2%*	11 *2%*	10 *2%*	12 *2%*	23 *3%*	43 *3%*	20 *3%*	12 *1%*	73 *3%* AR	19 *5%*	67 *2%*	73 *3%*	6 *2%*	4 *3%*	3 *3%*
5	**284** ***9%*** **ELMOUZsu**	144 *9%*	141 *9%*	170 *11%* AE	114 *7%*	134 *9%*	150 *9%*	54 *12%* ALM	64 *12%* ALM	52 *10%* LM	53 *10%* M	27 *6%*	34 *5%*	53 *6%*	142 *9%* O	89 *11%* AO	95 *11%*	189 *9%*	48 *12%*	237 *9%*	240 *9%*	21 *9%*	11 *7%*	12 *12%* AX
6	**396** ***13%*** **DLMSUYv**	179 *12%*	218 *14%*	171 *11%*	225 *14%* AD	174 *11%*	222 *14%* AF	82 *19%* AKLM	82 *15%* LM	73 *15%* LM	65 *12%*	36 *8%*	59 *9%*	101 *12%*	198 *13%*	97 *12%*	138 *15%* AS	258 *12%*	67 *17%* U	329 *12%*	339 *13%* Y	32 *13%*	19 *12%*	7 *8%*
7	**576** ***18%*** **Kb**	273 *18%*	302 *19%*	264 *17%*	312 *20%*	290 *19%*	286 *18%*	89 *20%* K	104 *20%* K	110 *22%* AK	75 *14%*	77 *18%*	121 *18%*	159 *19%*	281 *19%*	135 *17%*	171 *19%*	405 *18%*	74 *18%*	502 *18%*	482 *18%*	45 *18%*	31 *20%*	17 *18%*
8	**658** ***21%*** **IQTab**	328 *21%*	329 *21%*	319 *21%*	338 *21%*	326 *21%*	331 *21%*	86 *20%*	85 *16%*	98 *19%*	119 *22%* I	114 *26%* AHIJ	155 *23%* I	195 *23%* Q	325 *22%* Q	136 *17%*	189 *21%*	469 *21%*	63 *16%*	592 *22%* AT	542 *21%*	66 *27%* AVX	28 *18%*	21 *22%*
9	**416** ***13%*** **DHJXart**	189 *12%*	227 *14%*	162 *11%*	254 *16%* AD	200 *13%*	216 *14%*	32 *7%*	58 *11%*	51 *10%*	73 *14%* H	71 *16%* HIJ	131 *19%* AHIJK	131 *16%* A	189 *13%*	97 *12%*	108 *12%*	308 *14%*	43 *11%*	373 *14%* A	355 *14%* X	37 *15%* X	13 *8%*	11 *12%*

Table 162

Q17_13. Rating on statement - It shows new programmes made in the UK
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Highest rating 10	**428** *14%* **HTW ajko**	219 *14%*	209 *13%*	228 *15%*	199 *12%*	212 *14%*	216 *14%*	34 *8%*	62 *12%*	58 *12%*	96 *18%* AHI J	66 *15%* H	112 *16%* AH IJ	124 *15%*	184 *12%*	120 *15%* P	111 *12%*	316 *14%*	34 *8%*	394 *14%* AT	356 *14%* W	21 *8%*	37 *24%* AVWY	14 *15%* W
Don't know	**149** *5%* **CUZc gs**	87 *6%* C	63 *4%*	84 *5%*	66 *4%*	72 *5%*	77 *5%*	18 *4%*	27 *5%*	29 *6%*	24 *4%*	21 *5%*	32 *5%*	29 *3%*	74 *5%*	44 *6%* O	37 *4%*	113 *5%*	30 *7%* AU	119 *4%*	128 *5%*	10 *4%*	7 *4%*	5 *5%*
1-3 (Net)	**135** *4%* **EGUZ cd**	68 *4%*	67 *4%*	82 *5%* AE	53 *3%*	82 *5%* AG	53 *3%*	22 *5%*	31 *6%*	20 *4%*	17 *3%*	15 *3%*	30 *4%*	28 *3%*	65 *4%*	43 *5%* O	41 *5%*	95 *4%*	28 *7%* AU	107 *4%*	112 *4%*	12 *5%*	6 *4%*	5 *5%*
4-6 (Net)	**766** *24%* **LMO SUZ**	371 *24%*	395 *25%*	392 *26%*	374 *23%*	350 *23%*	414 *26%*	157 *36%* AJK LM	165 *31%* AKL M	136 *27%* LM	129 *24%* LM	73 *17%*	106 *15%*	177 *21%*	382 *25%* O	206 *26%* O	245 *27%* AS	520 *23%*	133 *33%* AU	632 *23%*	651 *25%*	59 *24%*	34 *22%*	22 *23%*
7-10 (Net)	**2077** *66%* **DHI QTabem t**	1009 *66%*	1068 *67%*	973 *64%*	1104 *69%* AD	1027 *67%*	1050 *66%*	240 *55%*	309 *58%*	317 *63%* H	363 *68%* HI	329 *75%* AHI JK	519 *76%* AH IJK	609 *72%* AP Q	979 *65%*	488 *63%*	578 *64%*	1499 *67%*	214 *53%*	1861 *68%* AT	1735 *66%*	169 *68%*	110 *70%*	63 *67%*
9-10 (Net)	**844** *27%* **HIJ PTaot**	408 *27%*	436 *27%*	390 *26%*	453 *28%*	411 *27%*	432 *27%*	65 *15%*	120 *23%* H	109 *22%* H	169 *32%* AHI J	137 *31%* AHI J	243 *35%* AH IJ	255 *30%* AP	372 *25%*	217 *28%*	219 *24%*	625 *28%*	77 *19%*	767 *28%* AT	711 *27%*	58 *23%*	50 *32%* AW	25 *27%*

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 162

Q17_13. Rating on statement - It shows new programmes made in the UK
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Lowest rating 1	**38 1% EGUZd**	7 *	6 1% Z	10 4% AZa	7 1%	7 *	9 2% Acd	9 1%	19 1%	4 1%	10 2%	26 1%	4 2% u	2 2%	5 2% u	5 1%	6 2% u	2 1%	4 1%	2 1%	2 1%	4 1%	1 *	2 2% u
2	**43 1% EZc**	13 1%	14 3% AZ	8 4% AZ	3 *	20 1%	12 3% Acd	10 1%	26 1%	6 2%	8 1%	34 1%	4 2%	5 4% Anqr u	5 2% n	1 *	4 1%	6 3% nq	1 *	1 1%	5 2%	5 1%	5 1%	1 1%
3	**54 2% Zd**	19 1%	15 3% Z	18 8% AZa	11 1%	18 1%	24 6% Acd	15 2%	29 2%	5 2%	13 2%	40 2%	3 1%	2 2%	6 2%	2 *	6 2%	7 3% nqs	1 *	3 2%	1 *	11 3% n	8 2%	3 3% nqs
4	**85 3% RUZdn**	37 2%	28 5% AZ	11 5% AZ	20 2%	36 2%	20 5% Acd	17 2%	52 3%	13 4%	16 3%	66 3%	6 2%	1 1%	8 3% n	3 1%	10 4% n	13 6% Anqu	6 2%	4 3%	10 4% n	11 3%	10 2%	3 3%
5	**284 9% ELMOUZ su**	153 7%	76 14% AZ	28 12% Z	66 8%	153 9%	34 8%	63 9%	181 10%	30 10%	47 8%	233 10%	21 9%	17 14% su	22 9%	39 11% su	30 11% s	19 8%	20 7%	11 7%	14 5%	53 13% Aqr su	27 6%	12 12% Aqrsu
6	**396 13% DLMSU Yv**	284 13%	79 15% b	20 9%	113 13%	222 13%	46 12%	83 11%	243 13%	32 11%	91 14%	298 12%	32 13%	13 10%	37 15% v	53 15% v	33 12%	23 10%	34 12%	19 12%	29 10%	55 14% v	63 14% v	7 8%
7	**576 18% Kb**	440 20% Ab	90 17%	29 13%	161 19%	328 20%	61 15%	118 16%	350 19%	62 21%	112 18%	456 19%	45 18%	21 17%	37 15%	58 17%	59 21%	38 17%	53 19%	31 20%	56 20%	75 18%	85 19%	17 18%
8	**658 21% IQTab**	526 24% Aab	87 16%	27 12%	186 22%	378 23% A	72 18%	164 22%	393 21%	55 19%	116 18%	527 22%	66 27% Amnr	23 19%	45 18%	59 17%	62 22%	54 25%	56 20%	28 18%	64 23%	90 22%	88 20%	21 22%
9	**416 13% DHJXart**	338 15% Aa	46 9%	28 12%	134 16% A	219 13%	55 14%	99 13%	257 14%	28 10%	80 13%	329 14%	37 15% r	16 13%	27 11%	52 15% rt	30 11%	22 10%	54 19% Amoprtv	13 8%	39 14%	39 10%	76 17% Amoprt	11 12%

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 162

Q17_13. Rating on statement - It shows new programmes made in the UK
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Highest rating 10	**428** *14%* **HTWaj ko**	334 *15%* Aa	50 *10%*	30 *13%*	145 *17%* Ad	213 *13%*	54 *14%*	113 *15%*	243 *13%*	35 *12%*	105 *17%* Aj	311 *13%*	21 *8%*	16 *13%*	35 *14%*	57 *17%* ko	24 *9%*	25 *12%*	39 *14%*	37 *24%* Ak lmnop qtuv	59 *21%* Ako ptu	45 *11%*	55 *13%*	14 *15%* ko
Don't know	**149** *5%* **CUZcgs**	62 *3%*	35 *7%* Z	18 *8%* AZ	8 *1%*	83 *5%* c	14 *4%* c	45 *6%* g	73 *4%*	22 *8%* Ag	33 *5%*	115 *5%*	10 *4%* s	8 *6%* s	22 *9%* Akp rsu	16 *5%* s	17 *6%* s	8 *4%*	15 *5%* s	7 *4%* s	3 *1%*	19 *5%* s	20 *5%* s	5 *5%* s
1-3 (Net)	**135** *4%* **EGUZcd**	40 *2%*	35 *7%* AZ	36 *16%* AZa	20 *2%*	44 *3%*	45 *11%* Acd	34 *5%*	75 *4%*	15 *5%*	31 *5%*	101 *4%*	12 *5%*	10 *8%* nqsu	17 *7%* nqu	7 *2%*	17 *6%* nq	16 *7%* nqsu	6 *2%*	6 *4%*	8 *3%*	20 *5%*	13 *3%*	5 *5%* nq
4-6 (Net)	**766** *24%* **LMOSU Z**	474 *21%*	182 *35%* AZb	59 *26%*	199 *23%*	411 *25%*	100 *25%*	164 *22%*	476 *26%*	75 *26%*	155 *25%*	597 *24%*	59 *24%*	31 *25%*	68 *27%*	95 *27%* s	73 *26%*	55 *25%*	59 *21%*	34 *22%*	53 *19%*	119 *29%* Aq rs	99 *23%*	22 *23%*
7-10 (Net)	**2077** *66%* **DHIQT abemt**	1638 *74%* Aab	273 *52%*	115 *50%*	626 *73%* Ad e	1139 *68%* e	242 *60%*	494 *67%*	1244 *67%*	180 *62%*	412 *65%*	1624 *67%*	169 *68%* m	77 *61%*	143 *57%*	227 *66%*	175 *62%*	140 *64%*	201 *72%* mo t	110 *70%* mt	218 *78%* Akl mnoptv	249 *61%*	305 *70%* mt	63 *67%* m
9-10 (Net)	**844** *27%* **HIJPT aot**	672 *30%* Aa	96 *18%*	58 *25%* a	279 *33%* Ad	432 *26%*	109 *27%*	212 *29%* h	501 *27%*	63 *22%*	185 *29%*	641 *26%*	58 *23%*	32 *26%*	62 *25%*	110 *32%* kopt	54 *19%*	47 *22%*	92 *33%* Ak opt	50 *32%* Ak opt	98 *35%* Akm opt	84 *21%*	131 *30%* opt	25 *27%*

Q17_13. Rating on statement - It shows new programmes made in the UK
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
Lowest rating 1	**38** *1%*	14 *1%*	3 *1%*	- -	4 *3%* ABC	8 *6%* ABCGH	1 *1%*	8 *1%*	5 *1%*	2 *	9 *1%*	9 *1%*	5 *2%*	2 *3%*	7 *2%* I	8 *2%* RS	3 *1%*	3 *1%*	3 *1%*	4 *1%*	1 *
2	**43** *1%* L	26 *2%*	4 *1%*	- -	3 *2%*	- -	3 *2%*	7 *1%*	10 *1%*	3 *1%*	14 *2%* L	4 *1%*	1 *	1 *1%*	9 *3%* ALM	5 *1%*	7 *2%*	10 *2%*	4 *1%*	8 *2%*	1 *
3	**54** *2%*	32 *2%*	5 *1%*	- -	5 *3%* CG	1 *1%*	1 *	10 *2%*	11 *2%*	3 *1%*	14 *2%*	12 *2%*	6 *2%*	2 *2%*	7 *2%*	4 *1%*	9 *3%*	6 *1%*	5 *1%*	11 *3%*	3 *1%*
4	**85** *3%*	38 *3%*	15 *3%*	- -	8 *5%* ABH	7 *6%* AH	4 *3%*	14 *2%*	23 *3%*	8 *3%*	30 *4%* AL	12 *2%*	4 *2%*	* *1%*	6 *2%*	7 *2%*	13 *4%*	20 *3%*	11 *2%*	6 *1%*	7 *2%*
5	**284** *9%* HIM	136 *10%* H	58 *11%* H	4 *9%*	15 *10%* H	17 *14%* H	14 *9%*	39 *6%*	49 *7%*	27 *8%*	71 *10%* M	77 *11%* IM	11 *4%* A	18 *21%* IJKLMO	31 *11%* IM	42 *13%* AR	33 *9%*	51 *8%*	54 *10%*	23 *6%*	29 *9%*
6	**396** *13%* H	174 *12%* H	86 *16%* H	5 *11%*	20 *13%*	22 *18%* H	28 *18%* ABH	61 *9%*	85 *12%*	34 *11%*	112 *15%* AN	83 *12%*	38 *14%*	5 *7%*	36 *12%*	41 *13%*	55 *15%*	83 *13%*	75 *14%*	44 *11%*	32 *10%*
7	**576** *18%*	248 *18%*	113 *21%*	6 *13%*	24 *16%*	26 *22%*	30 *19%*	129 *19%*	146 *20%* N	56 *17%*	126 *17%*	140 *20%*	54 *20%*	9 *11%*	44 *16%*	54 *17%*	73 *20%*	126 *20%*	97 *19%*	69 *17%*	61 *20%*
8	**658** *21%*	312 *22%* EF	117 *21%*	5 *11%*	25 *16%*	16 *14%*	25 *16%*	157 *23%* EFG	164 *23%*	70 *22%*	145 *20%*	150 *21%*	51 *19%*	23 *27%*	53 *19%*	58 *18%*	71 *19%*	135 *21%*	124 *24%*	113 *28%*	62 *20%*
9	**416** *13%* EFO	167 *12%*	66 *12%*	7 *15%*	12 *8%*	8 *7%*	24 *15%* EF	132 *19%* ABCEF	99 *14%*	41 *13%*	93 *13%*	100 *14%*	51 *19%* AKN O	5 *6%*	27 *9%*	31 *10%*	52 *14%*	84 *13%*	65 *12%*	64 *16%*	43 *14%*
Highest rating 10	**428** *14%* Q	197 *14%*	59 *11%*	14 *31%*	25 *16%* F	10 *8%*	21 *13%*	101 *15%*	100 *14%*	56 *17%* K	84 *12%*	96 *14%*	37 *14%*	9 *11%*	46 *16%*	48 *15%* Q	36 *10%*	81 *13%*	62 *12%*	52 *13%*	62 *20%* AQRS
Don't know	**149** *5%*	64 *5%*	24 *4%*	4 *8%*	14 *9%* ABCH	5 *4%*	7 *4%*	33 *5%*	29 *4%*	23 *7%* IL	29 *4%*	25 *4%*	9 *4%*	9 *10%* AIKLM	21 *7%* AIKL	20 *6%*	17 *4%*	29 *5%*	21 *4%*	6 *2%*	9 *3%*
1-3 (Net)	**135** *4%* CSU	72 *5%* C	12 *2%*	- -	12 *8%* ACGH	9 *7%* C	5 *3%*	26 *4%*	26 *4%*	7 *2%*	36 *5%*	25 *4%*	12 *5%*	5 *6%*	22 *8%* AIJL	17 *5%* SU	20 *5%* SU	20 *3%*	13 *2%*	23 *6%*	5 *2%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 162

Q17_13. Rating on statement - It shows new programmes made in the UK
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
4-6 (Net)	**766**	348	159	10	43	46	47	113	157	70	213	171	53	24	72	90	101	155	140	72	69
	24%	*25%*	*29%*	*21%*	*28%*	*38%*	*29%*	*16%*	*22%*	*22%*	*29%*	*24%*	*20%*	*28%*	*25%*	*28%*	*27%*	*25%*	*27%*	*18%*	*22%*
	H	H	AH		H	ABH	H				AIJM							P			
7-10 (Net)	**2077**	924	354	33	85	61	101	520	510	222	447	486	193	46	170	191	233	426	349	298	229
	66%	*66%*	*65%*	*71%*	*55%*	*50%*	*64%*	*75%*	*71%*	*69%*	*62%*	*69%*	*72%*	*55%*	*60%*	*60%*	*63%*	*68%*	*67%*	*75%*	*73%*
	EFKNOP	EF	EF				F	ABCEFG	AKNO	KNO		KNO	KN O					P			APQ
9-10 (Net)	**844**	364	124	21	37	18	45	234	200	96	176	196	88	14	73	79	88	166	127	116	105
	27%	*26%*	*23%*	*46%*	*24%*	*15%*	*29%*	*34%*	*28%*	*30%*	*24%*	*28%*	*33%*	*17%*	*25%*	*25%*	*24%*	*26%*	*24%*	*29%*	*34%*
	CF	F					F	ABCEF		N			AK N								APQRS

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 163

Q17_14. Rating on statement - It shows programmes that make me stop and think
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Lowest rating 1	**59 2% EGLZ cdg**	24 2%	34 2%	37 2%	22 1%	42 3% AG	17 1%	9 2%	5 1%	11 2%	9 2%	3 1%	22 3% AIL	12 1%	23 2%	24 3% AOP	10 1%	49 2%	11 3%	48 2%	45 2%	7 3%	3 2%	3 3%
2	**67 2% Zc**	29 2%	38 2%	40 3%	27 2%	41 3%	26 2%	10 2%	12 2%	10 2%	11 2%	6 1%	18 3%	14 2%	36 2%	18 2%	18 2%	49 2%	8 2%	59 2%	57 2%	7 3%	2 1%	2 2%
3	**86 3% EVZc u**	50 3%	36 2%	55 4% AE	31 2%	41 3%	46 3%	13 3%	19 4%	9 2%	17 3%	14 3%	14 2%	19 2%	40 3%	27 4%	26 3%	60 3%	7 2%	79 3%	63 2%	18 7% AVX	2 1%	3 4%
4	**96 3% LUZ**	46 3%	50 3%	51 3%	45 3%	44 3%	52 3%	23 5% ALM	19 4% L	15 3%	19 4% L	5 1%	16 2%	18 2%	52 3%	26 3%	29 3%	67 3%	21 5% U	75 3%	81 3%	4 1%	8 5% AVW	3 3%
5	**295 9% ELOW XZckr**	139 9%	156 10%	172 11% AE	122 8%	145 9%	149 9%	47 11%	56 11%	47 9%	43 8%	30 7%	72 10% L	59 7%	138 9%	98 13% AOP	85 9%	209 9%	39 10%	256 9%	261 10% WX	12 5%	7 5%	14 15% AVWX
6	**419 13% DMS b**	212 14%	207 13%	176 11%	243 15% AD	204 13%	215 13%	77 18% AM	73 14% M	77 15% M	68 13%	60 14% M	63 9%	101 12%	208 14%	110 14%	144 16% AS	275 12%	61 15%	358 13%	352 13%	34 14%	21 14%	11 12%
7	**586 19% DL**	265 17%	321 20%	263 17%	323 20% AD	300 20%	286 18%	96 22% L	111 21% L	101 20% L	99 19%	62 14%	116 17%	169 20%	279 19%	138 18%	181 20%	405 18%	74 18%	511 19%	482 18%	56 22%	34 21%	15 16%
8	**592 19% Hab**	297 19%	295 19%	280 18%	313 20%	278 18%	315 20%	64 15%	94 18%	90 18%	95 18%	106 24% AHI JK	143 21% H	160 19%	296 20%	135 17%	153 17%	440 20%	66 16%	525 19%	503 19%	46 18%	24 16%	20 21%
9	**385 12% DQa t**	177 12%	207 13%	161 11%	224 14% AD	172 11%	213 13%	48 11%	59 11%	56 11%	66 12%	69 16% AI	86 13%	137 16% AP Q	174 12%	73 9%	108 12%	277 12%	35 9%	350 13% AT	319 12%	39 16% Y	19 12%	8 9%

Table 163

Q17_14. Rating on statement - It shows programmes that make me stop and think
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Highest rating 10	**406** ***13%*** **EHW ako**	215 *14%*	191 *12%*	219 *14%* AE	187 *12%*	193 *13%*	212 *13%*	30 *7%*	55 *10%*	62 *12%* H	84 *16%* HI	65 *15%* H	109 *16%* AH I	133 *16%* AP Q	186 *12%*	87 *11%*	116 *13%*	290 *13%*	52 *13%*	354 *13%*	346 *13%* W	20 *8%*	30 *19%* AVWY	9 *10%*
Don't know	**136** ***4%*** **COUZ cgs**	80 *5%* AC	56 *3%*	77 *5%*	59 *4%*	73 *5%*	63 *4%*	21 *5%*	29 *5%*	23 *5%*	22 *4%*	17 *4%*	25 *4%*	23 *3%*	69 *5%* O	43 *6%* AO	31 *3%*	105 *5%*	32 *8%* AU	104 *4%*	117 *4%*	7 *3%*	5 *3%*	7 *7%* AVWX
1-3 (Net)	**212** ***7%*** **EGOV Zcdgt**	104 *7%*	109 *7%*	132 *9%* AE	81 *5%*	123 *8%* AG	89 *6%*	32 *7%*	35 *7%*	31 *6%*	37 *7%*	23 *5%*	55 *8%*	44 *5%*	99 *7%*	69 *9%* AO	55 *6%*	158 *7%*	26 *7%*	186 *7%*	165 *6%*	32 *13%* AVX	8 *5%*	8 *8%*
4-6 (Net)	**810** ***26%*** **LMO SUWZck**	396 *26%*	413 *26%*	399 *26%*	410 *26%*	394 *26%*	416 *26%*	147 *34%* AKL M	148 *28%* LM	139 *28%* LM	130 *24%*	95 *22%*	152 *22%*	177 *21%*	397 *26%* O	235 *30%* AO	258 *29%* AS	552 *25%*	121 *30%*	689 *25%*	695 *26%* W	50 *20%*	37 *24%*	28 *29%* W
7-10 (Net)	**1969** ***63%*** **DHQ TYabev**	955 *62%*	1014 *64%*	922 *60%*	1046 *66%* AD	943 *62%*	1025 *64%*	238 *54%*	319 *60%*	309 *62%* H	344 *65%* H	303 *69%* AHI J	455 *66%* HI	599 *71%* AP Q	935 *62%* Q	433 *55%*	557 *62%*	1411 *63%*	226 *56%*	1740 *64%* AT	1649 *63%* Y	161 *64%* Y	106 *68%* Y	52 *55%*
9-10 (Net)	**790** ***25%*** **HIQ Yabeov**	392 *26%*	398 *25%*	380 *25%*	410 *26%*	365 *24%*	424 *27%*	78 *18%*	114 *21%*	118 *24%*	150 *28%* HI	135 *31%* AHI J	196 *28%* AH I	270 *32%* AP Q	360 *24%*	159 *20%*	224 *25%*	567 *25%*	86 *21%*	704 *26%* A	665 *25%* Y	60 *24%*	48 *31%* AVY	17 *18%*

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 163

Q17_14. Rating on statement - It shows programmes that make me stop and think
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Lowest rating 1	**59** *2%* **EGLZcd g**	13 *1%*	13 *2%* Z	18 *8%* AZa	7 *1%*	23 *1%*	13 *3%* Acd	22 *3%* Ag	22 *1%*	8 *3%*	13 *2%*	43 *2%*	7 *3%* t	2 *2%*	4 *2%*	5 *2%*	7 *3%*	3 *1%*	11 *4%* Atu	3 *2%*	6 *2%*	3 *1%*	4 *1%*	3 *3%* tu
2	**67** *2%* **Zc**	20 *1%*	19 *4%* AZ	18 *8%* AZa	2 *	35 *2%* c	18 *5%* Acd	18 *2%*	45 *2%*	3 *1%*	10 *2%*	57 *2%*	7 *3%*	6 *4%* st	5 *2%*	5 *1%*	8 *3%*	10 *5%* Anst	5 *2%*	2 *1%*	2 *1%*	5 *1%*	11 *3%*	2 *2%*
3	**86** *3%* **EVZcu**	32 *1%*	24 *5%* AZ	21 *9%* AZa	12 *1%*	38 *2%*	27 *7%* Acd	22 *3%*	45 *2%*	10 *3%*	12 *2%*	73 *3%*	18 *7%* Anop qrstu	5 *4%* u	14 *6%* Aqr stu	11 *3%*	8 *3%*	4 *2%*	5 *2%*	2 *1%*	5 *2%*	8 *2%*	4 *1%*	3 *4%* u
4	**96** *3%* **LUZ**	48 *2%*	22 *4%* Z	17 *7%* AZ	23 *3%*	49 *3%*	14 *4%*	15 *2%*	69 *4%* Af	8 *3%*	18 *3%*	75 *3%*	4 *1%*	4 *3%*	7 *3%*	8 *2%*	7 *3%*	5 *2%*	7 *2%*	8 *5%* Akn	12 *4%*	18 *4%* k	12 *3%*	3 *3%*
5	**295** *9%* **ELOWXZ ckr**	160 *7%*	91 *17%* AZ	29 *13%* Z	54 *6%*	175 *10%* c	49 *12%* c	75 *10%*	183 *10%*	21 *7%*	60 *10%*	227 *9%*	12 *5%*	15 *12%* kr	27 *11%* kr	39 *11%* kr	34 *12%* kr	24 *11%* kr	21 *7%*	7 *5%*	30 *11%* kr	40 *10%* kr	32 *7%*	14 *15%* Akqru
6	**419** *13%* **DMSb**	305 *14%* b	88 *17%* Ab	13 *6%*	108 *13%*	247 *15%* A	45 *11%*	84 *11%*	264 *14%*	40 *14%*	99 *16%*	315 *13%*	34 *14%*	18 *14%*	35 *14%*	41 *12%*	35 *13%*	34 *15%*	39 *14%*	21 *14%*	33 *12%*	52 *13%*	66 *15%*	11 *12%*
7	**586** *19%* **DL**	443 *20%* Ab	89 *17%*	33 *14%*	184 *22%* Ae	310 *18%*	65 *16%*	128 *17%*	365 *20%*	47 *16%*	107 *17%*	475 *19%*	56 *22%* msu	29 *24%* mu	35 *14%*	66 *19%*	54 *19%*	44 *20%*	56 *20%*	34 *21%* mu	42 *15%*	89 *22%* mu	66 *15%*	15 *16%*
8	**592** *19%* **Hab**	477 *22%* Aab	77 *15%*	25 *11%*	172 *20%*	328 *20%*	78 *19%*	143 *19%*	350 *19%*	64 *22%*	120 *19%*	459 *19%*	46 *18%*	17 *14%*	42 *17%*	67 *19%*	62 *22%*	36 *16%*	49 *17%*	24 *16%*	57 *20%*	73 *18%*	100 *23%* lr	20 *21%*
9	**385** *12%* **DQat**	318 *14%* Aab	33 *6%*	20 *9%*	139 *16%* Ad e	195 *12%*	38 *9%*	83 *11%*	226 *12%*	38 *13%*	88 *14%*	290 *12%*	39 *16%* otv	15 *12%*	36 *15%* t	52 *15%* tv	27 *10%*	26 *12%*	41 *14%* t	19 *12%*	35 *13%*	33 *8%*	54 *12%*	8 *9%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 163

Q17_14. Rating on statement - It shows programmes that make me stop and think
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Highest rating 10	**406 13% EHWako**	337 15% Aa	35 7%	23 10%	138 16% Ade	210 13%	42 10%	107 14%	231 12%	37 13%	83 13%	308 13%	20 8%	10 8%	33 13%	37 11%	21 8%	23 10%	38 13%	30 19% Aklnopv	55 19% Aklnopv	64 16% klov	66 15% klo	9 10%
Don't know	**136 4% COUZcgs**	59 3%	33 6% AZ	10 5%	15 2%	66 4% c	13 3%	40 5%	68 4%	16 6%	20 3%	115 5%	7 3%	4 3%	12 5%	14 4%	17 6% s	11 5% s	11 4%	5 3%	4 1%	23 6% s	22 5% s	7 7% Akrs
1-3 (Net)	**212 7% EGOVZcdgt**	66 3%	56 11% AZ	58 25% AZa	21 2%	96 6% c	58 14% Acd	62 8% g	111 6%	20 7%	35 6%	173 7%	32 13% Anrstu	13 10% tu	23 9% tu	21 6%	23 8% t	17 8%	21 7%	8 5%	13 5%	15 4%	19 4%	8 8% tu
4-6 (Net)	**810 26% LMOSUWZck**	513 23%	202 38% AZb	59 26%	185 22%	472 28% Ac	108 27%	174 24%	516 28% A	69 24%	176 28%	616 25%	50 20%	37 30% k	68 27%	88 26%	77 27%	62 28% k	66 24%	37 24%	75 27%	110 27% k	111 25%	28 29% k
7-10 (Net)	**1969 63% DHQTYabev**	1575 71% Aab	235 45%	101 44%	633 74% Ade	1042 62% e	222 55%	461 63%	1172 63%	186 64%	398 63%	1533 63%	161 64% v	71 57%	147 59%	222 64% v	164 58%	129 59%	183 65% v	106 68% lnov	189 67% v	258 63% v	286 65% v	52 55%
9-10 (Net)	**790 25% HIQYabeov**	655 30% Aab	69 13%	43 19%	277 32% Ade	405 24%	80 20%	190 26%	457 24%	75 26%	172 27%	598 25%	60 24%	24 20%	70 28% ov	89 26% ov	48 17%	49 22%	78 28% ov	48 31% Aloptv	90 32% Aloptv	96 24%	120 27% ov	17 18%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Table 163

Q17_14. Rating on statement - It shows programmes that make me stop and think
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
Lowest rating 1	**59** *2%* **B**	17 *1%*	5 *1%*	- -	5 *3%* BC	4 *3%*	6 *3%* BC	23 *3%* ABC	17 *2%*	7 *2%*	9 *1%*	10 *1%*	4 *1%*	2 *2%*	11 *4%* AKL	12 *4%* ARSU	7 *2%*	9 *1%*	7 *1%*	5 *1%*	2 *1%*
2	**67** *2%*	35 *2%*	7 *1%*	- -	3 *2%*	4 *4%* G	1 *	17 *3%*	10 *1%*	5 *2%*	18 *2%*	13 *2%*	6 *2%*	3 *4%*	12 *4%* AI	6 *2%*	8 *2%*	12 *2%*	10 *2%*	11 *3%*	6 *2%*
3	**86** *3%*	36 *3%*	17 *3%*	- -	9 *6%* ABH	6 *5%* H	5 *3%*	14 *2%*	18 *3%*	10 *3%*	21 *3%*	19 *3%*	8 *3%*	3 *4%*	7 *2%*	15 *5%* AR	11 *3%*	11 *2%*	17 *3%*	11 *3%*	6 *2%*
4	**96** *3%* **HM**	43 *3%*	18 *3%*	5 *10%*	7 *5%* H	7 *6%* H	3 *2%*	13 *2%*	21 *3%*	9 *3%*	28 *4%* M	23 *3%* M	2 *1%*	3 *4%* M	10 *3%* M	15 *5%*	17 *4%*	15 *2%*	11 *2%*	8 *2%*	8 *3%*
5	**295** *9%*	122 *9%*	50 *9%*	5 *11%*	15 *10%*	12 *10%*	19 *12%*	72 *10%*	64 *9%*	23 *7%*	78 *11%*	57 *8%*	18 *7%*	14 *17%* AIJLM	38 *13%* AIJL M	38 *12%* U	38 *10%*	55 *9%*	54 *10%*	27 *7%*	20 *7%*
6	**419** *13%* **H**	182 *13%*	98 *18%* ABEH	3 *6%*	16 *11%*	21 *17%*	24 *15%*	75 *11%*	109 *15%* M	45 *14%*	100 *14%*	97 *14%*	24 *9%*	7 *8%*	34 *12%*	47 *15%*	62 *17%*	87 *14%*	66 *13%*	58 *15%*	37 *12%*
7	**586** *19%*	296 *21%* AGH	91 *16%*	5 *12%*	31 *20%*	23 *19%*	23 *15%*	116 *17%*	141 *19%*	50 *15%*	139 *19%*	141 *20%*	53 *20%*	18 *22%*	44 *15%*	47 *15%*	73 *20%*	135 *21%* P	102 *20%*	72 *18%*	55 *18%*
8	**592** *19%* **E**	252 *18%*	116 *21%* E	8 *17%*	20 *13%*	19 *16%*	30 *19%*	149 *22%* E	139 *19%*	63 *20%*	144 *20%*	141 *20%*	42 *16%*	16 *20%*	47 *16%*	49 *16%*	60 *16%*	128 *20%*	105 *20%*	87 *22%*	54 *17%*
9	**385** *12%* **N**	165 *12%*	74 *13%*	4 *9%*	18 *11%*	9 *7%*	19 *12%*	96 *14%*	87 *12%* N	44 *14%* N	83 *11%* N	93 *13%* N	48 *18%* AIK NO	3 *4%*	27 *10%*	35 *11%*	44 *12%*	75 *12%*	85 *16%* AP	47 *12%*	52 *17%* A
Highest rating 10	**406** *13%* **CS**	204 *14%* ACF	51 *9%*	13 *28%*	16 *11%*	9 *8%*	21 *13%*	91 *13%*	89 *12%*	48 *15%*	84 *12%*	91 *13%*	52 *19%* AIK LNO	8 *9%*	32 *11%*	38 *12%*	36 *10%*	81 *13%* S	44 *8%*	63 *16%*	58 *19%* APQRS
Don't know	**136** *4%*	56 *4%*	23 *4%*	4 *8%*	13 *9%* ABCH	7 *5%*	7 *5%*	26 *4%*	28 *4%*	18 *6%*	22 *3%*	22 *3%*	12 *4%*	6 *7%*	25 *9%* AIKL	16 *5%*	15 *4%*	23 *4%*	20 *4%*	10 *2%*	14 *4%*
1-3 (Net)	**212** *7%*	87 *6%*	29 *5%*	- -	17 *11%* ABC	15 *12%* ABC	12 *7%*	53 *8%*	45 *6%*	21 *7%*	48 *7%*	42 *6%*	17 *7%*	8 *9%*	29 *10%* AIL	32 *10%* ARU	26 *7%*	33 *5%*	35 *7%*	26 *7%*	14 *4%*

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Table 163

Q17_14. Rating on statement - It shows programmes that make me stop and think
Q17. How important do you think it is, in general that all those TV channels combined do this on a scale of 1 to 10, where 10 means extremely important and 1 is not at all important?
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
4-6 (Net)	**810**	347	166	12	39	40	46	160	194	78	206	176	44	24	81	100	117	157	131	94	66
	26%	*25%*	*30%*	*27%*	*25%*	*33%*	*29%*	*23%*	*27%*	*24%*	*28%*	*25%*	*17%*	*29%*	*29%*	*31%*	*32%*	*25%*	*25%*	*23%*	*21%*
	M		ABH			H			M	M	M	M		M	M	ARU	ARU				
7-10 (Net)	**1969**	916	331	30	85	60	93	452	456	204	449	466	194	46	150	169	212	418	336	270	219
	63%	*65%*	*60%*	*65%*	*55%*	*50%*	*59%*	*65%*	*63%*	*64%*	*62%*	*66%*	*73%*	*55%*	*52%*	*53%*	*57%*	*66%*	*64%*	*68%*	*70%*
	EFOPQ	AEF	F					EF	O	O	O	O	AI JKNO					PQ	P		APQ
9-10 (Net)	**790**	368	125	17	34	18	40	188	176	92	167	184	99	11	59	73	80	156	129	110	110
	25%	*26%*	*23%*	*37%*	*22%*	*15%*	*25%*	*27%*	*24%*	*29%*	*23%*	*26%*	*37%*	*13%*	*21%*	*23%*	*22%*	*25%*	*25%*	*28%*	*35%*
	FN	F					F	F	N	NO	N	N	AI JKLNO								APQRS

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

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Table 164

Q18. And now, if you think about ALL THE channels combined - in other words the BBC channels, ITV, S4C (WALES ONLY) and Channels 4 and 5 how satisfied are you that combined they provide these elements that we have talked about?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**2984**	1465	1519	1438	1546	1414	1569	335	487	482	531	457	692	810	1255	917	829	2155	241	2741	2101	292	297	294
Base (weighted)	**2987**	1466	1521	1420	1567	1459	1528	403	494	466	514	427	682	825	1433	727	856	2132	366	2619	2505	242	152	89
Effective Base	**2465**	1169	1299	1189	1276	1181	1284	273	402	403	436	379	589	702	1052	758	691	1775	217	2287	1908	268	274	263
Very satisfied	**561 19% DSa bdefj**	280 19%	281 18%	202 14%	359 23% AD	257 18%	304 20%	70 17%	112 23% AM	85 18%	95 19%	81 19%	118 17%	163 20%	275 19%	123 17%	198 23% AS	363 17%	57 16%	503 19%	469 19%	39 16%	34 22%	20 23% W
Quite satisfied	**1652 55% Qab ei**	819 56%	832 55%	801 56%	851 54%	782 54%	869 57%	224 55%	266 54%	256 55%	276 54%	230 54%	399 58%	476 58% Q	795 56%	378 52%	447 52%	1205 57% A	206 56%	1445 55%	1388 55%	138 57%	78 51%	48 54%
Neither satisfied nor dissatisfied	**525 18% EUZ bct**	242 16%	283 19%	284 20% AE	241 15%	270 18%	255 17%	88 22% AM	83 17%	80 17%	89 17%	82 19%	102 15%	131 16%	249 17%	145 20% AO	144 17%	382 18%	80 22%	445 17%	449 18%	37 15%	26 17%	13 14%
Quite dissatisfied	**172 6% GZac d**	85 6%	87 6%	91 6%	82 5%	103 7% AG	68 4%	14 3%	21 4%	29 6%	35 7%	27 6%	48 7% H	40 5%	80 6%	53 7% AO	42 5%	130 6%	13 4%	159 6% A	139 6%	19 8%	10 7%	4 5%
Very dissatisfied	**56 2% GZac dj**	29 2%	27 2%	27 2%	29 2%	38 3% AG	18 1%	4 1%	8 2%	14 3% L	14 3% L	4 1%	13 2%	11 1%	23 2%	22 3% AOP	15 2%	41 2%	6 2%	50 2%	44 2%	6 3%	3 2%	3 4% AV
Don't know	**21 1% EZcd**	11 1%	10 1%	15 1% E	6 *	8 1%	13 1%	4 1%	4 1%	2 *	4 1%	3 1%	3 *	4 1%	10 1%	6 1%	9 1%	12 1%	4 1%	17 1%	17 1%	3 1%	1 *	* *
Satisfied (Net)	**2213 74% DFQ abefm**	1099 75%	1113 73%	1003 71%	1210 77% AD	1040 71%	1173 77% AF	293 73%	378 76%	342 73%	371 72%	311 73%	517 76%	639 77% AQ	1071 75% Q	501 69%	645 75%	1568 74%	263 72%	1948 74%	1856 74%	176 73%	112 74%	68 77%
Dissatisfied (Net)	**229 8% GHZa cdj**	114 8%	115 8%	118 8%	110 7%	141 10% AG	86 6%	18 4%	28 6%	43 9% H	49 10% HI	31 7%	60 9% H	51 6%	103 7%	75 10% AOP	58 7%	171 8%	19 5%	210 8% A	183 7%	25 10%	13 9%	8 9%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 164

Q18. And now, if you think about ALL THE channels combined - in other words the BBC channels, ITV, S4C (WALES ONLY) and Channels 4 and 5 how satisfied are you that combined they provide these elements that we have talked about?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**2984**	2202	516	246	826	1681	419	749	1768	244	646	2265	292	111	211	280	237	172	222	297	209	318	341	294
Base (weighted)	**2987**	2213	525	229	854	1676	401	716	1800	253	614	2315	242	119*	236	335	269	201	268	152	274	385	419	89
Effective Base	**2465**	1820	425	204	681	1391	347	612	1470	203	525	1887	268	100	192	257	212	159	205	274	190	285	314	263
Very satisfied	**561** *19%* **DSabd efj**	561 *25%* Aab	- -	- -	305 *36%* Ad e	246 *15%* e	8 *2%*	103 *14%*	368 *20%* Af	51 *20%*	150 *24%* Aj	404 *17%*	39 *16%*	20 *16%*	45 *19%*	65 *19%*	43 *16%*	31 *16%*	46 *17%*	34 *22%*	53 *19%*	82 *21%*	83 *20%*	20 *23%* k
Quite satisfied	**1652** *55%* **Qabei**	1652 *75%* Aab	- -	- -	490 *57%* e	1009 *60%* Ae	129 *32%*	399 *56%*	996 *55%*	133 *53%*	293 *48%*	1321 *57%* Ai	138 *57%*	65 *55%*	115 *49%*	187 *56%*	152 *57%*	126 *63%* Amrs	150 *56%*	78 *51%*	138 *51%*	227 *59%* m	227 *54%*	48 *54%*
Neither satisfied nor dissatisfied	**525** *18%* **EUZbct**	- -	525 *100%* AZb	- -	51 *6%*	341 *20%* Ac	119 *30%* Acd	138 *19%*	296 *16%*	52 *20%*	108 *18%*	408 *18%*	37 *15%*	28 *24%* ptv	56 *24%* Ak ptv	57 *17%*	51 *19%*	25 *13%*	45 *17%*	26 *17%*	58 *21%* pt	50 *13%*	78 *19%*	13 *14%*
Quite dissatisfied	**172** *6%* **GZacd**	- -	- -	172 *75%* AZa	8 *1%*	62 *4%* c	100 *25%* Acd	56 *8%* Agh	97 *5%*	8 *3%*	40 *7%*	129 *6%*	19 *8%* t	4 *4%*	13 *6%*	20 *6%*	14 *5%*	12 *6%*	21 *8%* t	10 *7%*	21 *8%*	14 *4%*	20 *5%*	4 *5%*
Very dissatisfied	**56** *2%* **GZacdj**	- -	- -	56 *25%* AZa	- -	14 *1%* c	42 *10%* Acd	13 *2%*	33 *2%*	7 *3%*	21 *3%* Aj	35 *1%*	6 *3%* q	2 *2%*	5 *2%*	6 *2%*	8 *3%* q	6 *3%*	1 *	3 *2%*	2 *1%*	6 *2%*	8 *2%*	3 *4%* Aqs
Don´t know	**21** *1%* **EZcd**	- -	- -	- -	- -	5 *	2 *1%* c	6 *1%*	10 *1%*	3 *1%*	2 *	18 *1%*	3 *1%*	- -	2 *1%*	1 *	1 *	- -	5 *2%*	1 *	1 *	5 *1%*	3 *1%*	* *
Satisfied (Net)	**2213** *74%* **DFQa befm**	2213 *100%* Aab	- -	- -	795 *93%* Ad e	1254 *75%* e	137 *34%*	503 *70%*	1364 *76%* Af	183 *73%*	443 *72%*	1725 *75%*	176 *73%*	85 *71%*	159 *68%*	251 *75%*	195 *73%*	158 *79%* m	197 *73%*	112 *74%*	191 *70%*	309 *80%* Ak mos	310 *74%*	68 *77%* m
Dissatisfied (Net)	**229** *8%* **GHZacd j**	- -	- -	229 *100%* AZa	8 *1%*	76 *5%* c	142 *35%* Acd	69 *10%* A	129 *7%*	15 *6%*	61 *10%* Aj	164 *7%*	25 *10%* t	6 *5%*	18 *8%*	26 *8%*	22 *8%*	18 *9%*	22 *8%*	13 *9%*	22 *8%*	20 *5%*	28 *7%*	8 *9%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 164

Q18. And now, if you think about ALL THE channels combined - in other words the BBC channels, ITV, S4C (WALES ONLY) and Channels 4 and 5 how satisfied are you that combined they provide these elements that we have talked about?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**2984**	1244	384	32	225	117	218	764	738	298	655	655	241	79	309	362	376	589	465	368	268
Base (weighted)	**2987**	1330	526	44**	142	111*	150	686	705	306	684	684	263	71*	264	295	349	610	492	392	306
Effective Base	**2465**	1069	334	26	185	99	184	663	590	251	544	550	210	66	253	278	307	489	393	314	238
Very satisfied	**561** *19%* **N**	257 *19%*	104 *20%*	13 *29%*	25 *18%*	19 *17%*	30 *20%*	113 *17%*	161 *23%* AKLNO	53 *17%* N	113 *17%* N	110 *16%*	72 *27%* AJK LNO	5 *7%*	43 *16%*	67 *23%*	76 *22%*	103 *17%*	90 *18%*	84 *21%*	72 *23%* R
Quite satisfied	**1652** **55%** **EP**	730 *55%* E	292 *55%*	20 *45%*	66 *47%*	57 *52%*	86 *57%*	400 *58%* E	373 *53%*	185 *60%* IMO	394 *58%* O	396 *58%* MO	131 *50%*	37 *51%*	132 *50%*	140 *47%*	185 *53%*	349 *57%* P	293 *60%* P	223 *57%*	179 *59%* P
Neither satisfied nor dissatisfied	**525** *18%* **U**	235 *18%*	88 *17%*	10 *23%*	32 *23%*	21 *19%*	24 *16%*	114 *17%*	124 *18%*	47 *15%*	117 *17%*	119 *17%*	37 *14%* A	24 *33%* IJKLMO	54 *20%*	56 *19%* U	56 *16%*	118 *19%* U	75 *15%*	58 *15%*	34 *11%*
Quite dissatisfied	**172** **6%** **I**	73 *5%*	33 *6%*	1 *3%*	8 *6%*	9 *8%*	5 *4%*	43 *6%*	29 *4%*	16 *5%*	45 *7%*	37 *5%*	17 *6%*	3 *4%*	26 *10%* AIJL	21 *7%*	21 *6%*	30 *5%*	22 *5%*	19 *5%*	18 *6%*
Very dissatisfied	**56** **2%**	25 *2%*	5 *1%*	- -	9 *6%* ABCGH	2 *2%*	3 *2%*	12 *2%*	12 *2%*	5 *1%*	12 *2%*	14 *2%*	3 *1%*	3 *4%*	8 *3%*	10 *3%* U	10 *3%*	8 *1%*	10 *2%*	5 *1%*	2 *1%*
Don´t know	**21** **1%**	9 *1%*	4 *1%*	- -	1 *1%*	1 *1%*	2 *2%*	3 *	6 *1%*	- -	3 *	9 *1%*	2 *1%*	- -	1 *	1 *1%*	3 *1%*	2 *	1 *	4 *1%*	1 *
Satisfied (Net)	**2213** **74%** **ENO**	988 *74%* E	395 *75%* E	33 *74%*	92 *65%*	77 *69%*	115 *77%* E	514 *75%* E	535 *76%* NO	238 *78%* NO	508 *74%* NO	505 *74%* NO	204 *77%* NO	42 *59%*	175 *66%*	206 *70%*	260 *75%*	453 *74%*	384 *78%* P	308 *78%*	251 *82%* APQR
Dissatisfied (Net)	**229** **8%** **I**	98 *7%*	38 *7%*	1 *3%*	17 *12%* ABG	11 *10%*	9 *6%*	55 *8%*	40 *6%*	21 *7%*	56 *8%*	51 *7%*	20 *8%*	6 *8%*	34 *13%* AIJK L	31 *10%* R	31 *9%*	37 *6%*	32 *7%*	23 *6%*	20 *6%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 165

Q19. Thinking again about these channels combined do you think you are more satisfied, less satisfied or have the same satisfaction with these as a year ago?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**2984**	1465	1519	1438	1546	1414	1569	335	487	482	531	457	692	810	1255	917	829	2155	241	2741	2101	292	297	294
Base (weighted)	**2987**	1466	1521	1420	1567	1459	1528	403	494	466	514	427	682	825	1433	727	856	2132	366	2619	2505	242	152	89
Effective Base	**2465**	1169	1299	1189	1276	1181	1284	273	402	403	436	379	589	702	1052	758	691	1775	217	2287	1908	268	274	263
A lot more satisfied	**214 7% DFKM Sabdef jq**	115 8%	99 6%	64 5%	149 10% AD	84 6%	129 8% AF	30 7%	63 13% AHJK LM	38 8% KM	24 5%	25 6%	34 5%	68 8%	102 7%	43 6%	100 12% AS	113 5%	28 8%	184 7%	178 7%	16 6%	13 9%	7 8%
A little more satisfied	**640 21% DMQ SUXabd efr**	309 21%	331 22%	263 19%	377 24% AD	288 20%	352 23% AF	135 33% AJK LM	136 27% AJK LM	93 20% M	101 20% M	77 18%	99 15%	190 23% Q	314 22%	135 19%	213 25% AS	427 20%	110 30% AU	531 20%	549 22%	48 20%	26 17%	18 20%
Same satisfaction	**1676 56% EGH IRWbce ikt**	815 56%	862 57%	847 60% AE	829 53%	856 59% AG	820 54%	195 48%	236 48%	270 58% HI	315 61% AHI	250 59% HI	411 60% AH I	444 54%	830 58%	400 55%	443 52%	1233 58% AR	191 52%	1484 57% A	1414 56% W	120 50%	91 60% W	52 58%
A little less satisfied	**311 10% HIP RTZcdg jt**	152 10%	159 10%	164 12%	147 9%	154 11%	157 10%	26 6%	37 8%	45 10%	52 10%	52 12% HI	99 15% AH IJK	91 11%	125 9%	95 13% AP	61 7%	250 12% AR	23 6%	288 11% AT	250 10%	38 16% AVY	15 10%	8 9%
A lot less satisfied	**90 3% GZcd gj**	46 3%	45 3%	47 3%	43 3%	54 4% G	36 2%	7 2%	11 2%	12 3%	16 3%	14 3%	29 4%	18 2%	35 2%	37 5% AOP	26 3%	64 3%	4 1%	86 3% A	69 3%	15 6% AVX	3 2%	4 4%
Don´t know	**56 2% EZcd en**	30 2%	26 2%	35 2%	22 1%	22 2%	34 2%	12 3%	11 2%	8 2%	6 1%	9 2%	10 2%	14 2%	26 2%	16 2%	12 1%	44 2%	10 3%	46 2%	46 2%	5 2%	4 2%	1 1%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 165

Q19. Thinking again about these channels combined do you think you are more satisfied, less satisfied or have the same satisfaction with these as a year ago?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**2984**	2202	516	246	826	1681	419	749	1768	244	646	2265	292	111	211	280	237	172	222	297	209	318	341	294
Base (weighted)	**2987**	2213	525	229	854	1676	401	716	1800	253	614	2315	242	119*	236	335	269	201	268	152	274	385	419	89
Effective Base	**2465**	1820	425	204	681	1391	347	612	1470	203	525	1887	268	100	192	257	212	159	205	274	190	285	314	263
A lot more satisfied	**214** *7%* **DFKMS abdefj** q	211 *10%* Aab	2 *	- -	214 *25%* Ade	- -	- -	36 *5%*	149 *8%* Af	15 *6%*	81 *13%* Aj	132 *6%*	16 *6%*	5 *4%*	15 *6%*	22 *7%*	17 *6%*	9 *5%*	10 *4%*	13 *9%* q	23 *8%*	50 *13%* Akl mnopq u	26 *6%*	7 *8%* q
A little more satisfied	**640** *21%* **DMQSU Xabdef** r	584 *26%* Aab	49 *9%* b	8 *3%*	640 *75%* Ade	- -	- -	115 *16%*	421 *23%* Af	70 *28%* Af	124 *20%*	501 *22%*	48 *20%*	22 *19%*	53 *22%*	63 *19%*	58 *22%*	52 *26%* r	61 *23%*	26 *17%*	51 *19%*	96 *25%* r	92 *22%*	18 *20%*
Same satisfaction	**1676** *56%* **EGHIR Wbceik** t	1254 *57%* b	341 *65%* AZb	76 *33%*	- -	1676 *100%* Ace	- -	418 *58%* h	991 *55%*	127 *50%*	287 *47%*	1359 *59%* Ai	120 *50%*	78 *65%* kt	126 *53%*	208 *62%* Akt	151 *56%*	109 *54%*	151 *56%*	91 *60%* kt	151 *55%*	195 *51%*	245 *58%* k	52 *58%*
A little less satisfied	**311** *10%* **HIPRTZ cdgjt**	126 *6%*	107 *20%* AZ	77 *34%* AZa	- -	- -	311 *78%* Acd	97 *14%* Ag	167 *9%*	27 *11%*	80 *13%* Aj	219 *9%*	38 *16%* Altu v	9 *7%*	28 *12%* t	34 *10%*	27 *10%*	19 *9%*	33 *12%* t	15 *10%*	35 *13%* t	25 *7%*	42 *10%*	8 *9%*
A lot less satisfied	**90** *3%* **GZcdgj**	11 *	13 *2%* Z	65 *29%* AZa	- -	- -	90 *22%* Acd	33 *5%* Ag	41 *2%*	9 *4%*	28 *5%* Aj	61 *3%*	15 *6%* Anrt u	3 *3%*	6 *3%*	7 *2%*	7 *3%*	10 *5%* t	8 *3%*	3 *2%*	11 *4%*	6 *2%*	10 *2%*	4 *4%* t
Don´t know	**56** *2%* **EZcden**	27 *1%*	14 *3%* Z	2 *1%*	- -	- -	- -	17 *2%*	32 *2%*	4 *2%*	14 *2%*	42 *2%*	5 *2%* n	2 *2%*	8 *3%* nu	1 *	9 *3%* nu	2 *1%*	5 *2%*	4 *2%* n	3 *1%*	12 *3%* n	4 *1%*	1 *1%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 165

Q19. Thinking again about these channels combined do you think you are more satisfied, less satisfied or have the same satisfaction with these as a year ago?
Base: All watching at least one channel asked about, regularly or occasionally
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**2984**	1244	384	32	225	117	218	764	738	298	655	655	241	79	309	362	376	589	465	368	268
Base (weighted)	**2987**	1330	526	44**	142	111*	150	686	705	306	684	684	263	71*	264	295	349	610	492	392	306
Effective Base	**2465**	1069	334	26	185	99	184	663	590	251	544	550	210	66	253	278	307	489	393	314	238
A lot more satisfied	**214 7% H**	118 *9%* AEH	36 *7%*	5 *12%*	6 *4%*	7 *7%*	13 *9%* H	27 *4%*	71 *10%* AJKLO	15 *5%*	38 *5%*	37 *5%*	38 *14%* AJK LNO	3 *4%*	11 *4%*	28 *10%*	28 *8%*	46 *8%*	29 *6%*	28 *7%*	30 *10%*
A little more satisfied	**640 21% HNO**	295 *22%* H	130 *25%* H	14 *31%*	29 *21%*	38 *35%* ABCEGH	31 *21%*	103 *15%*	163 *23%* NO	75 *24%* NO	156 *23%* NO	140 *20%* NO	61 *23%* NO	7 *9%*	37 *14%*	67 *23%*	81 *23%*	126 *21%*	107 *22%*	89 *23%*	76 *25%*
Same satisfaction	**1676 56% P**	747 *56%*	280 *53%*	20 *44%*	74 *52%*	53 *48%*	84 *56%*	418 *61%* ABCEF	381 *54%*	170 *55%*	392 *57%*	396 *58%*	132 *50%*	46 *64%* M	154 *58%*	149 *51%*	179 *51%*	348 *57%*	293 *59%* PQ	228 *58%*	168 *55%*
A little less satisfied	**311 10% B**	114 *9%*	57 *11%*	6 *12%*	20 *14%* B	7 *6%*	12 *8%*	96 *14%* ABFG	65 *9%*	29 *10%*	67 *10%*	74 *11%*	23 *9%*	13 *18%* AIKM	40 *15%* AIKM	33 *11%*	34 *10%*	76 *12%* U	45 *9%*	27 *7%*	21 *7%*
A lot less satisfied	**90 3% R**	32 *2%*	14 *3%*	- -	8 *5%* AB	2 *2%*	4 *2%*	31 *4%* AB	14 *2%*	13 *4%*	19 *3%*	22 *3%*	5 *2%*	1 *2%*	16 *6%* AIKM	14 *5%* RS	19 *5%* ARS	7 *1%*	9 *2%*	13 *3%*	9 *3%*
Don´t know	**56 2% U**	24 *2%*	9 *2%*	- -	5 *3%*	2 *2%*	7 *4%* ABCH	10 *2%*	10 *1%*	5 *2%*	13 *2%*	16 *2%*	5 *2%*	2 *2%*	7 *2%*	4 *1%*	8 *2%* U	7 *1%*	9 *2%*	8 *2%*	1 *

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 166

Q22i_1. How would you rate Channel 5 on the statement - It provides a wide range of high quality and UK made programmes for children
Base: All whose child(ren) watch(es) this channel regularly
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**195**	93	102	49	146	81	114	13	81	70	25	6	-	62	96	37	195	-	21	174	133	28	16	18
Base (weighted)	**201**	104*	98*	51*	151	84*	117*	14**	89*	67*	25**	7**	-**	67*	102*	31*	201	-**	33**	169	163	25**	7**	6**
Effective Base	**166**	78	89	42	124	71	95	11	71	58	21	5	-	56	79	32	166	-	20	149	123	27	15	15
Lowest rating 1	**-** -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
2	**2** ***1%***	2 *2%*	- -	2 *4%* E	- -	1 *2%*	1 *1%*	- -	2 *2%*	* *	- -	- -	- -	1 *2%*	1 *1%*	* *1%*	2 *1%*	- -	- -	2 *1%*	1 *1%*	1 *2%*	* *3%*	- -
3	**2** ***1%***	2 *2%*	1 *1%*	1 *1%*	2 *1%*	1 *1%*	2 *1%*	1 *6%*	1 *1%*	1 *1%*	* *2%*	- -	- -	1 *1%*	1 *1%*	1 *2%*	2 *1%*	- -	- -	2 *1%*	1 *	- -	1 *18%*	* *7%*
4	**10** ***5%*** **IZc**	6 *6%*	4 *4%*	3 *5%*	8 *5%*	6 *7%*	4 *4%*	2 *12%*	1 *1%*	4 *7%*	2 *7%*	2 *26%*	- -	5 *7%*	4 *4%*	2 *7%*	10 *5%*	- -	- -	10 *6%*	10 *6%*	- -	1 *7%*	* *3%*
5	**15** ***8%***	10 *10%*	5 *5%*	4 *8%*	12 *8%*	5 *6%*	11 *9%*	- -	4 *4%*	10 *15%* AI	1 *3%*	* *6%*	- -	3 *5%*	10 *10%*	2 *6%*	15 *8%*	- -	2 *6%*	13 *8%*	12 *8%*	3 *10%*	* *5%*	- -
6	**42** ***21%*** **c**	16 *15%*	27 *27%* A	11 *21%*	32 *21%*	15 *18%*	27 *23%*	5 *39%*	16 *18%*	16 *23%*	4 *17%*	1 *15%*	- -	11 *16%*	24 *23%*	7 *24%*	42 *21%*	- -	9 *28%*	33 *20%*	36 *22%*	5 *19%*	- -	1 *18%*
7	**50** ***25%***	27 *27%*	23 *23%*	9 *17%*	41 *27%*	19 *23%*	31 *26%*	3 *24%*	18 *20%*	18 *28%*	9 *36%*	1 *19%*	- -	19 *29%*	25 *24%*	6 *20%*	50 *25%*	- -	10 *29%*	40 *24%*	35 *22%*	11 *42%*	3 *37%*	1 *19%*
8	**22** ***11%*** **g**	7 *7%*	15 *16%*	10 *19%*	13 *8%*	13 *16%*	9 *8%*	1 *10%*	9 *11%*	9 *13%*	3 *12%*	- -	- -	7 *10%*	9 *9%*	6 *18%*	22 *11%*	- -	4 *13%*	18 *11%*	18 *11%*	2 *10%*	1 *19%*	* *5%*
9	**30** ***15%***	18 *17%*	12 *12%*	6 *11%*	24 *16%*	14 *16%*	16 *14%*	1 *9%*	17 *19%*	5 *8%*	4 *18%*	2 *35%*	- -	11 *17%*	15 *15%*	3 *10%*	30 *15%*	- -	4 *11%*	26 *16%*	25 *15%*	4 *16%*	- -	1 *18%*
Highest rating 10	**23** ***11%*** **dj**	13 *12%*	10 *10%*	7 *13%*	16 *11%*	10 *12%*	13 *11%*	- -	18 *20%* AJ	3 *5%*	1 *5%*	- -	- -	9 *13%*	11 *11%*	3 *8%*	23 *11%*	- -	2 *6%*	21 *12%*	20 *13%*	- -	1 *11%*	2 *28%*
Don't know	**4** ***2%*** **U**	2 *2%*	1 *1%*	- -	4 *2%*	- -	4 *3%*	- -	3 *4%*	* *	- -	- -	- -	- -	2 *2%*	1 *5%*	4 *2%*	- -	2 *6%*	1 *1%*	3 *2%*	- -	- -	* *3%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 166

Q22i_1. How would you rate Channel 5 on the statement - It provides a wide range of high quality and UK made programmes for children
Base: All whose child(ren) watch(es) this channel regularly
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**201**	104*	98*	51*	151	84*	117*	14**	89*	67*	25**	7**	-**	67*	102*	31*	201	-**	33**	169	163	25**	7**	6**
Effective Base	**166**	78	89	42	124	71	95	11	71	58	21	5	-	56	79	32	166	-	20	149	123	27	15	15
1-3 (Net)	**5**	4	1	3	2	2	2	1	3	1	*	-	-	2	2	1	5	-	-	5	2	1	2	*
	2%	*4%*	*1%*	*6%*	*1%*	*3%*	*2%*	*6%*	*3%*	*1%*	*2%*	-	-	*3%*	*2%*	*3%*	*2%*	-	-	*3%*	*1%*	*2%*	*21%*	*7%*
4-6 (Net)	**68**	32	36	17	51	26	42	7	21	30	7	3	-	19	38	11	68	-	11	57	58	7	1	1
	34%	*31%*	*37%*	*34%*	*34%*	*31%*	*36%*	*52%*	*24%*	*45%*	*27%*	*46%*	-	*28%*	*37%*	*36%*	*34%*	-	*35%*	*34%*	*36%*	*29%*	*12%*	*21%*
	IZc									AI														
7-10 (Net)	**125**	65	60	31	94	56	69	6	62	36	18	4	-	47	61	18	125	-	19	106	99	17	5	4
	62%	*63%*	*61%*	*61%*	*63%*	*66%*	*59%*	*43%*	*70%*	*54%*	*71%*	*54%*	-	*69%*	*59%*	*56%*	*62%*	-	*59%*	*63%*	*61%*	*68%*	*67%*	*70%*
9-10 (Net)	**53**	31	22	12	41	23	29	1	35	9	6	2	-	20	27	6	53	-	6	47	45	4	1	3
	26%	*30%*	*23%*	*24%*	*27%*	*28%*	*25%*	*9%*	*39%*	*13%*	*23%*	*35%*	-	*30%*	*26%*	*18%*	*26%*	-	*17%*	*28%*	*28%*	*16%*	*11%*	*46%*
	Jd								AJ															

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 166

Q22i_1. How would you rate Channel 5 on the statement - It provides a wide range of high quality and UK made programmes for children
Base: All whose child(ren) watch(es) this channel regularly
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**195**	161	20	13	113	65	16	26	132	15	57	136	28	10	13	12	15	10	9	16	14	32	18	18
Base (weighted)	**201**	166	21**	14**	116*	69*	16**	24**	137	19**	57*	142	25**	12**	17**	14**	19**	12**	10**	7**	19**	39**	21**	6**
Effective Base	**166**	137	17	11	97	54	14	22	113	13	47	117	27	9	12	11	14	9	8	15	13	29	17	15
Lowest rating 1	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
2	**2**	2	-	-	2	-	*	*	2	-	*	2	1	-	1	-	-	-	-	*	-	-	-	-
	1%	*1%*	-	-	*2%*	-	*2%*	*1%*	*1%*	-	*	*1%*	*2%*	-	*8%*	-	-	-	-	*3%*	-	-	-	-
3	**2**	2	*	-	1	2	-	-	2	1	-	2	-	1	-	-	-	-	-	1	-	-	-	*
	1%	*1%*	*2%*	-	*	*3%*	-	-	*1%*	*4%*	-	*2%*	-	*6%*	-	-	-	-	-	*18%*	-	-	-	*7%*
4	**10**	4	1	5	3	6	2	-	6	2	3	7	-	-	-	2	-	1	-	1	6	-	1	*
	5%	*3%*	*7%*	*33%*	*2%*	*8%*	*13%*	-	*4%*	*9%*	*5%*	*5%*	-	-	-	*13%*	-	*7%*	-	*7%*	*31%*	-	*6%*	*3%*
	IZc																							
5	**15**	12	3	-	7	6	2	2	7	2	5	10	3	2	1	1	2	4	2	*	-	-	-	-
	8%	*7%*	*14%*	-	*6%*	*8%*	*12%*	*8%*	*5%*	*10%*	*9%*	*7%*	*10%*	*19%*	*5%*	*8%*	*10%*	*37%*	*18%*	*5%*	-	-	-	-
6	**42**	31	10	1	16	20	6	6	27	7	10	31	5	5	4	5	4	4	2	-	2	2	7	1
	21%	*19%*	*47%*	*9%*	*14%*	*29%*	*40%*	*23%*	*20%*	*35%*	*17%*	*22%*	*19%*	*44%*	*25%*	*39%*	*20%*	*36%*	*22%*	-	*11%*	*5%*	*33%*	*18%*
	c					c																		
7	**50**	45	2	4	30	17	2	5	39	-	12	38	11	3	4	1	6	-	2	3	3	11	6	1
	25%	*27%*	*9%*	*25%*	*26%*	*25%*	*14%*	*21%*	*28%*	-	*21%*	*27%*	*42%*	*21%*	*25%*	*8%*	*30%*	-	*22%*	*37%*	*14%*	*28%*	*29%*	*19%*
8	**22**	20	1	1	14	8	-	7	11	3	3	19	2	1	-	1	3	-	1	1	4	6	2	*
	11%	*12%*	*5%*	*10%*	*12%*	*12%*	-	*29%*	*8%*	*18%*	*5%*	*13%*	*10%*	*9%*	-	*7%*	*14%*	-	*14%*	*19%*	*19%*	*16%*	*10%*	*5%*
	g																							
9	**30**	28	2	-	22	8	-	4	22	1	9	21	4	-	5	1	4	1	2	-	4	5	3	1
	15%	*17%*	*11%*	-	*19%*	*11%*	-	*17%*	*16%*	*7%*	*15%*	*15%*	*16%*	-	*27%*	*8%*	*21%*	*7%*	*23%*	-	*19%*	*13%*	*16%*	*18%*
Highest rating 10	**23**	18	1	3	17	3	3	-	20	3	12	11	-	-	2	1	1	2	-	1	1	13	1	2
	11%	*11%*	*6%*	*22%*	*15%*	*4%*	*20%*	-	*14%*	*18%*	*21%*	*8%*	-	-	*10%*	*7%*	*5%*	*13%*	-	*11%*	*7%*	*33%*	*6%*	*28%*
	dj				d						Aj													
Don't know	**4**	3	-	-	3	*	-	*	3	-	4	-	-	-	-	1	-	-	-	-	-	2	-	*
	2%	*2%*	-	-	*3%*	*	-	*1%*	*2%*	-	*6%*	-	-	-	-	*9%*	-	-	-	-	-	*5%*	-	*3%*
	U										Aj													

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 166

Q22i_1. How would you rate Channel 5 on the statement - It provides a wide range of high quality and UK made programmes for children
Base: All whose child(ren) watch(es) this channel regularly
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (weighted)	**201**	166	21**	14**	116*	69*	16**	24**	137	19**	57*	142	25**	12**	17**	14**	19**	12**	10**	7**	19**	39**	21**	6**
Effective Base	**166**	137	17	11	97	54	14	22	113	13	47	117	27	9	12	11	14	9	8	15	13	29	17	15
1-3 (Net)	**5** **2%**	4 *3%*	* *2%*	- -	2 *2%*	2 *3%*	* *2%*	* *1%*	4 *3%*	1 *4%*	* *	4 *3%*	1 *2%*	1 *6%*	1 *8%*	- -	- -	- -	- -	2 *21%*	- -	- -	- -	* *7%*
4-6 (Net)	**68** **34%** **IZc**	48 *29%*	14 *67%*	6 *43%*	26 *22%*	31 *45%* Ac	10 *65%*	7 *31%*	40 *29%*	10 *54%*	18 *31%*	49 *35%*	7 *29%*	8 *63%*	5 *30%*	8 *61%*	6 *30%*	9 *80%*	4 *40%*	1 *12%*	8 *42%*	2 *5%*	8 *39%*	1 *21%*
7-10 (Net)	**125** **62%**	111 *67%* A	6 *31%*	8 *57%*	84 *72%* Ad	36 *52%*	5 *34%*	16 *67%*	91 *66%*	8 *42%*	36 *62%*	88 *62%*	17 *68%*	4 *30%*	10 *62%*	4 *30%*	13 *70%*	2 *20%*	6 *60%*	5 *67%*	11 *58%*	35 *89%*	13 *61%*	4 *70%*
9-10 (Net)	**53** **26%** **Jd**	46 *28%*	4 *17%*	3 *22%*	39 *34%* Ad	10 *15%*	3 *20%*	4 *17%*	41 *30%*	5 *25%*	21 *36%*	32 *23%*	4 *16%*	- -	6 *37%*	2 *15%*	5 *25%*	2 *20%*	2 *23%*	1 *11%*	5 *26%*	18 *46%*	4 *21%*	3 *46%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Table 166

Q22i_1. How would you rate Channel 5 on the statement - It provides a wide range of high quality and UK made programmes for children
Base: All whose child(ren) watch(es) this channel regularly
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**195**	118	35	1	5	8	26	2	46	13	48	48	34	-	5	19	25	42	33	31	34
Base (weighted)	**201**	124	47*	2**	3**	7**	17**	2**	42*	15**	50*	48*	41*	-**	4**	20**	23**	43*	36**	34*	36*
Effective Base	**166**	105	31	1	4	7	22	2	39	12	41	39	31	-	5	16	22	34	28	27	30
Lowest rating 1	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
2	**2**	1	-	-	*	-	1	-	1	-	1	-	-	-	-	-	*	-	1	1	-
	1%	*1%*	-	-	*10%*	-	*4%*	-	*2%*	-	*3%*	-	-	-	-	-	*1%*	-	*4%*	*2%*	-
3	**2**	2	-	-	-	-	1	-	*	-	2	-	1	-	-	-	2	-	-	-	1
	1%	*1%*	-	-	-	-	*4%*	-	*1%*	-	*3%*	-	*1%*	-	-	-	*7%*	-	-	-	*1%*
4	**10**	5	3	-	-	1	1	-	4	2	3	1	-	-	-	2	-	*	2	4	2
	5%	*4%*	*6%*	-	-	*17%*	*7%*	-	*10%*	*11%*	*6%*	*3%*	-	-	-	*10%*	-	*	*6%*	*12%*	*5%*
5	**15**	9	2	2	*	-	2	-	3	2	3	5	2	-	-	-	6	-	1	5	2
	8%	*7%*	*5%*	*100%*	*15%*	-	*9%*	-	*8%*	*13%*	*7%*	*10%*	*5%*	-	-	-	*26%*	-	*3%*	*16%*	*6%*
6	**42**	22	14	-	1	2	3	1	5	2	11	14	8	-	3	4	3	15	5	3	12
	21%	*17%*	*29%*	-	*29%*	*31%*	*19%*	*56%*	*11%*	*14%*	*23%*	*29%*	*19%*	-	*59%*	*18%*	*11%*	*36%* A	*13%*	*9%*	*34%*
7	**50**	33	10	-	-	2	4	1	11	6	13	11	9	-	-	5	3	12	13	6	7
	25%	*26%*	*22%*	-	-	*33%*	*24%*	*44%*	*27%*	*38%*	*27%*	*23%*	*22%*	-	-	*28%*	*14%*	*27%*	*36%*	*19%*	*19%*
8	**22**	15	5	-	-	1	1	-	5	3	4	7	2	-	1	1	3	5	4	4	4
	11%	*12%*	*11%*	-	-	*19%*	*8%*	-	*12%*	*18%*	*9%*	*15%*	*5%*	-	*27%*	*6%*	*13%*	*12%*	*11%*	*12%*	*11%*
9	**30**	23	4	-	-	-	3	-	7	-	4	9	8	-	1	4	4	4	7	6	4
	15%	*19%*	*8%*	-	-	-	*19%*	-	*17%*	-	*9%*	*19%*	*19%*	-	*14%*	*18%*	*17%*	*9%*	*19%*	*16%*	*11%*
Highest rating 10	**23**	15	6	-	1	-	1	-	4	1	7	1	10	-	-	2	2	5	3	5	5
	11% L	*12%*	*12%*	-	*47%*	-	*5%*	-	*9%*	*6%*	*15%*	*2%*	*24%* AL	-	-	*12%*	*10%*	*11%*	*9%*	*15%*	*13%*
Don't know	**4**	-	3	-	-	-	*	-	1	-	-	-	2	-	-	1	-	2	-	-	-
	2%	-	*7%* AB	-	-	-	*1%*	-	*3%*	-	-	-	*5%*	-	-	*7%*	-	*5%*	-	-	-
1-3 (Net)	**5**	3	-	-	*	-	1	-	1	-	3	-	1	-	-	-	2	-	1	1	1
	2%	*2%*	-	-	*10%*	-	*8%*	-	*3%*	-	*6%*	-	*1%*	-	-	-	*8%*	-	*4%*	*2%*	*1%*
4-6 (Net)	**68**	36	19	2	1	3	6	1	12	6	18	20	10	-	3	6	9	16	8	13	16
	34%	*29%*	*40%*	*100%*	*43%*	*48%*	*35%*	*56%*	*29%*	*38%*	*35%*	*42%*	*24%*	-	*59%*	*29%*	*38%*	*36%*	*21%*	*37%*	*45%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 166

Q22i_1. How would you rate Channel 5 on the statement - It provides a wide range of high quality and UK made programmes for children
Base: All whose child(ren) watch(es) this channel regularly
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**201**	124	47*	2**	3**	7**	17**	2**	42*	15**	50*	48*	41*	-**	4**	20**	23**	43*	36**	34*	36*
Effective Base	**166**	105	31	1	4	7	22	2	39	12	41	39	31	-	5	16	22	34	28	27	30
7-10 (Net)	**125**	86	25	-	1	4	9	1	27	9	30	28	29	-	2	13	13	25	27	21	19
	62%	*69%* A	*52%*	-	*47%*	*52%*	*56%*	*44%*	*64%*	*62%*	*59%*	*58%*	*70%*	-	*41%*	*64%*	*55%*	*59%*	*75%*	*61%*	*54%*
9-10 (Net)	**53**	38	9	-	1	-	4	-	11	1	12	10	18	-	1	6	6	9	10	11	9
	26%	*31%*	*20%*	-	*47%*	-	*24%*	-	*26%*	*6%*	*24%*	*21%*	*43%* A	-	*14%*	*30%*	*28%*	*20%*	*28%*	*31%*	*24%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 167

Q22i_2. How would you rate CBBC on the statement - It provides a wide range of high quality and UK made programmes for children
Base: All whose child(ren) watch(es) this channel regularly
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**285**	128	157	109	176	124	161	24	100	98	51	10	2	94	128	63	285	-	43	242	205	27	26	27
Base (weighted)	**304**	148	156	115*	189	134	169	29**	109*	100*	51*	13**	2**	96*	149	59*	304	-**	66*	238	257	24**	14**	9**
Effective Base	**240**	108	133	95	146	109	131	19	84	84	43	10	2	82	107	54	240	-	40	204	188	26	25	24
Lowest rating 1	**3**	1	2	2	1	2	1	-	1	1	2	-	-	-	2	1	3	-	2	1	2	-	-	1
	1%	*	*2%*	*1%*	*1%*	*1%*	*1%*	-	*1%*	*1%*	*3%*	-	-	-	*1%*	*1%*	*1%*	-	*2%*	*1%*	*1%*	-	-	*6%*
2	**3**	2	1	2	2	3	1	-	1	2	-	1	-	1	2	-	3	-	2	2	3	-	-	1
	1%	*2%*	*1%*	*1%*	*1%*	*2%*	*	-	*1%*	*2%*	-	*8%*	-	*1%*	*2%*	-	*1%*	-	*3%*	*1%*	*1%*	-	-	*6%*
3	**4**	1	3	2	2	3	*	-	1	2	-	-	-	-	3	1	4	-	2	2	3	-	-	*
	1%	*	*2%*	*2%*	*1%*	*2%*	*	-	*1%*	*2%*	-	-	-	-	*2%*	*2%*	*1%*	-	*3%*	*1%*	*1%*	-	-	*4%*
	Z																							
4	**9**	5	3	2	7	3	6	2	4	2	1	-	-	2	7	-	9	-	-	9	7	-	2	-
	3%	*3%*	*2%*	*2%*	*3%*	*2%*	*3%*	*7%*	*4%*	*2%*	*1%*	-	-	*2%*	*5%*	-	*3%*	-	-	*4%*	*3%*	-	*13%*	-
5	**20**	9	11	5	15	10	10	3	6	8	1	1	1	9	6	5	20	-	-	20	17	-	2	1
	7%	*6%*	*7%*	*4%*	*8%*	*8%*	*6%*	*11%*	*5%*	*8%*	*2%*	*9%*	*43%*	*9%*	*4%*	*9%*	*7%*	-	-	*8%*	*7%*	-	*13%*	*8%*
																				A				
6	**44**	23	21	21	23	24	20	4	18	12	7	2	-	13	24	7	44	-	7	37	41	1	2	1
	15%	*16%*	*13%*	*18%*	*12%*	*18%*	*12%*	*15%*	*17%*	*13%*	*15%*	*12%*	-	*14%*	*16%*	*12%*	*15%*	-	*11%*	*16%*	*16%*	*3%*	*17%*	*7%*
	g																							
7	**58**	28	30	18	40	25	33	10	16	25	7	-	-	14	30	14	58	-	14	44	47	6	3	2
	19%	*19%*	*19%*	*16%*	*21%*	*19%*	*20%*	*36%*	*14%*	*25%*	*15%*	-	-	*15%*	*20%*	*24%*	*19%*	-	*22%*	*18%*	*18%*	*27%*	*20%*	*18%*
8	**67**	34	33	24	43	27	40	5	22	21	14	3	1	19	38	10	67	-	15	52	55	7	2	2
	22%	*23%*	*21%*	*21%*	*23%*	*20%*	*24%*	*17%*	*20%*	*21%*	*28%*	*27%*	*57%*	*20%*	*26%*	*17%*	*22%*	-	*23%*	*22%*	*22%*	*31%*	*15%*	*26%*
9	**54**	26	28	17	37	19	35	3	21	16	12	3	-	24	17	13	54	-	14	40	47	5	1	2
	18%	*18%*	*18%*	*15%*	*20%*	*14%*	*21%*	*10%*	*19%*	*16%*	*23%*	*20%*	-	*25%*	*11%*	*21%*	*18%*	-	*21%*	*17%*	*18%*	*19%*	*7%*	*18%*
	P													AP										
Highest rating 10	**35**	16	19	18	17	14	21	1	20	8	2	3	-	10	18	7	35	-	9	26	30	3	2	*
	11%	*11%*	*12%*	*15%*	*9%*	*11%*	*12%*	*5%*	*18%*	*8%*	*5%*	*23%*	-	*10%*	*12%*	*12%*	*11%*	-	*13%*	*11%*	*12%*	*13%*	*12%*	*3%*
	a								AK															
Don't know	**7**	3	5	5	3	4	3	-	1	2	4	-	-	4	2	1	7	-	1	6	5	2	*	*
	2%	*2%*	*3%*	*4%*	*1%*	*3%*	*2%*	-	*1%*	*2%*	*9%*	-	-	*4%*	*2%*	*2%*	*2%*	-	*2%*	*3%*	*2%*	*7%*	*3%*	*3%*
	g										AI													

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 167

Q22i_2. How would you rate CBBC on the statement - It provides a wide range of high quality and UK made programmes for children
Base: All whose child(ren) watch(es) this channel regularly
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**304**	148	156	115*	189	134	169	29**	109*	100*	51*	13**	2**	96*	149	59*	304	-**	66*	238	257	24**	14**	9**
Effective Base	**240**	108	133	95	146	109	131	19	84	84	43	10	2	82	107	54	240	-	40	204	188	26	25	24
1-3 (Net)	**10** **3%** **GUZc**	3 *2%*	6 *4%*	5 *5%*	5 *2%*	8 *6%*	2 *1%*	- -	2 *2%*	5 *5%*	2 *3%*	1 *8%*	- -	1 *1%*	7 *5%*	2 *3%*	10 *3%*	- -	5 *8%*	5 *2%*	8 *3%*	- -	- -	1 *16%*
4-6 (Net)	**73** ***24%*** **Tj**	37 *25%*	35 *23%*	28 *24%*	45 *24%*	37 *28%*	35 *21%*	10 *33%*	28 *26%*	22 *23%*	9 *18%*	3 *22%*	1 *43%*	24 *25%*	36 *24%*	13 *21%*	73 *24%*	- -	7 *11%*	65 *27%* AT	65 *25%*	1 *3%*	6 *43%*	1 *15%*
7-10 (Net)	**214** ***70%*** **Faf**	104 *71%*	109 *70%*	77 *67%*	137 *72%*	85 *64%*	128 *76%* AF	20 *67%*	78 *72%*	70 *70%*	36 *71%*	9 *70%*	1 *57%*	67 *70%*	103 *70%*	44 *73%*	214 *70%*	- -	52 *79%*	162 *68%*	179 *70%*	22 *90%*	7 *54%*	6 *65%*
9-10 (Net)	**89** ***29%*** **a**	42 *29%*	46 *30%*	34 *30%*	54 *29%*	33 *25%*	56 *33%*	4 *15%*	41 *37%* A	24 *24%*	14 *27%*	5 *43%*	- -	34 *35%*	35 *24%*	19 *33%*	89 *29%*	- -	23 *34%*	66 *28%*	76 *30%*	8 *33%*	3 *19%*	2 *22%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 167

Q22i_2. How would you rate CBBC on the statement - It provides a wide range of high quality and UK made programmes for children
Base: All whose child(ren) watch(es) this channel regularly
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**285**	224	37	15	121	126	28	49	189	20	62	221	27	13	17	31	28	20	17	26	19	35	25	27
Base (weighted)	**304**	238	40*	15**	135	132	26**	53*	201	23**	72*	230	24**	14**	18**	40**	38**	21**	22**	14**	26**	47*	32**	9**
Effective Base	**240**	188	31	13	102	106	23	40	161	16	51	188	26	12	15	29	25	19	16	25	17	32	23	24
Lowest rating 1	**3 1%**	- -	2 4% Z	1 4%	- -	2 1%	1 2%	2 5% Ag	1 *	- -	1 2%	2 1%	- -	- -	- -	- -	- -	- -	- -	- -	1 3%	2 4%	- -	1 6%
2	**3 1%**	2 1%	- -	2 11%	- -	2 1%	2 6%	- -	3 2%	- -	- -	3 1%	- -	- -	- -	- -	3 7%	- -	- -	- -	- -	- -	- -	1 6%
3	**4 1% Z**	1 *	- -	2 13%	1 *	- -	2 8%	2 3%	1 *	1 4%	1 1%	3 1%	- -	- -	- -	- -	2 5%	- -	- -	- -	- -	1 2%	1 2%	* 4%
4	**9 3%**	6 3%	2 6%	- -	4 3%	5 4%	- -	* 1%	6 3%	1 4%	3 4%	5 2%	- -	- -	2 9%	- -	- -	- -	1 7%	2 13%	2 10%	1 2%	- -	- -
5	**20 7%**	13 6%	4 10%	3 17%	9 7%	5 4%	6 22%	4 7%	16 8%	- -	7 9%	13 6%	- -	1 9%	1 7%	1 2%	- -	6 29%	3 15%	2 13%	- -	2 4%	3 8%	1 8%
6	**44 15% g**	31 13%	9 22%	4 30%	20 15%	22 16%	2 9%	13 25% g	21 10%	5 20%	15 21%	29 13%	1 3%	2 16%	4 22%	10 25%	5 12%	4 20%	2 10%	2 17%	6 25%	3 6%	4 12%	1 7%
7	**58 19%**	45 19%	8 20%	1 8%	26 19%	25 19%	4 14%	5 10%	43 21%	4 16%	17 24%	40 17%	6 27%	1 6%	1 7%	9 22%	9 23%	3 15%	4 20%	3 20%	5 18%	11 23%	5 15%	2 18%
8	**67 22%**	56 24%	10 26%	* 3%	29 21%	33 25%	5 18%	11 20%	47 23%	4 17%	12 17%	55 24%	7 31%	5 34%	4 21%	11 27%	8 22%	3 12%	6 29%	2 15%	3 11%	7 14%	10 30%	2 26%
9	**54 18% P**	48 20%	2 6%	1 5%	27 20%	21 16%	4 14%	8 15%	40 20%	4 18%	10 14%	44 19%	5 19%	4 27%	4 22%	4 11%	5 12%	5 23%	1 3%	1 7%	4 14%	12 26%	8 25%	2 18%
Highest rating 10	**35 11% a**	31 13% a	- -	1 9%	17 13%	14 10%	2 7%	7 12%	22 11%	4 17%	5 6%	30 13%	3 13%	1 7%	1 7%	5 13%	6 17%	- -	3 15%	2 12%	4 16%	9 18%	- -	* 3%
Don't know	**7 2% g**	5 2%	2 6%	- -	2 1%	5 4%	* 1%	2 3%	1 1%	1 3%	1 1%	6 3%	2 7%	- -	1 4%	- -	1 2%	- -	- -	* 3%	1 4%	- -	2 7%	* 3%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 167

Q22i_2. How would you rate CBBC on the statement - It provides a wide range of high quality and UK made programmes for children
Base: All whose child(ren) watch(es) this channel regularly
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**304**	238	40*	15**	135	132	26**	53*	201	23**	72*	230	24**	14**	18**	40**	38**	21**	22**	14**	26**	47*	32**	9**
Effective Base	**240**	188	31	13	102	106	23	40	161	16	51	188	26	12	15	29	25	19	16	25	17	32	23	24
1-3 (Net)	**10** ***3%*** **GUZc**	2 *1%*	2 *4%*	4 *28%*	1 *	3 *3%*	4 *16%*	4 *8%*	5 *2%*	1 *4%*	2 *3%*	8 *3%*	- -	- -	- -	- -	4 *12%*	- -	- -	- -	1 *3%*	3 *5%*	1 *2%*	1 *16%*
4-6 (Net)	**73** ***24%*** **Tj**	50 *21%*	15 *38%* Z	7 *47%*	33 *25%*	31 *24%*	8 *30%*	17 *32%*	43 *22%*	5 *24%*	25 *35%* j	48 *21%*	1 *3%*	4 *26%*	7 *38%*	11 *27%*	5 *12%*	11 *49%*	7 *32%*	6 *43%*	9 *34%*	6 *13%*	6 *20%*	1 *15%*
7-10 (Net)	**214** ***70%*** **Faf**	180 *76%* Aa	21 *52%*	4 *26%*	99 *73%*	92 *70%*	14 *52%*	30 *57%*	152 *76%* Af	16 *68%*	44 *62%*	168 *73%*	22 *90%*	11 *74%*	10 *58%*	29 *73%*	28 *74%*	11 *51%*	15 *68%*	7 *54%*	15 *58%*	38 *82%*	22 *70%*	6 *65%*
9-10 (Net)	**89** ***29%*** **a**	79 *33%* Aa	2 *6%*	2 *14%*	44 *32%*	35 *26%*	5 *20%*	15 *27%*	63 *31%*	8 *35%*	15 *20%*	74 *32%*	8 *33%*	5 *34%*	5 *29%*	9 *24%*	11 *29%*	5 *23%*	4 *19%*	3 *19%*	8 *29%*	21 *45%* A	8 *25%*	2 *22%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Table 167

Q22i_2. How would you rate CBBC on the statement - It provides a wide range of high quality and UK made programmes for children
Base: All whose child(ren) watch(es) this channel regularly
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**285**	177	55	2	10	4	34	3	61	23	57	79	49	5	10	26	27	51	57	55	39
Base (weighted)	**304**	191	73*	3**	7**	3**	24**	3**	65*	26**	63*	78*	56*	5**	9**	29**	31**	57*	61*	54*	45*
Effective Base	**240**	155	47	2	10	3	29	3	50	20	49	65	43	4	9	23	23	41	47	46	36
Lowest rating 1	**3**	2	1	-	1	-	-	-	-	-	-	1	2	-	1	1	1	-	-	2	-
	1%	*1%*	*1%*	-	*11%*	-	-	-	-	-	-	*1%*	*3%*	-	*9%*	*3%*	*2%*	-	-	*3%*	-
2	**3**	3	1	-	-	-	-	-	-	-	1	-	1	-	2	-	1	2	1	-	-
	1%	*1%*	*1%*	-	-	-	-	-	-	-	*1%*	-	*2%*	-	*18%*	-	*2%*	*3%*	*2%*	-	-
3	**4**	3	*	-	1	-	-	-	1	-	-	3	-	-	-	-	2	*	-	2	-
	1%	*1%*	*	-	*9%*	-	-	-	*1%*	-	-	*4%*	-	-	-	-	*6%*	*1%*	-	*3%*	-
4	**9**	5	2	-	-	1	-	-	1	1	4	2	-	-	-	1	1	2	1	3	-
	3%	*2%*	*3%*	-	-	*50%*	-	-	*2%*	*5%*	*6%*	*2%*	-	-	-	*4%*	*3%*	*4%*	*2%*	*6%*	-
5	**20**	12	4	-	-	-	3	1	3	1	6	5	3	-	1	3	2	2	5	5	2
	7%	*6%*	*5%*	-	-	-	*14%*	*32%*	*5%*	*4%*	*10%*	*7%*	*5%*	-	*13%*	*10%*	*8%*	*3%*	*8%*	*10%*	*3%*
6	**44**	30	11	-	-	*	3	-	11	4	13	9	5	1	2	4	2	13	6	5	9
	15%	*15%*	*15%*	-	-	*16%*	*14%*	-	*16%*	*14%*	*21%*	*11%*	*8%*	*24%*	*24%*	*13%*	*8%*	*23%*	*10%*	*9%*	*21%*
7	**58**	37	14	1	1	-	4	1	16	8	13	15	6	-	1	6	8	10	12	10	5
	19%	*19%*	*19%*	*49%*	*10%*	-	*18%*	*26%*	*25%*	*29%*	*20%*	*19%*	*11%*	-	*7%*	*20%*	*26%*	*17%*	*20%*	*19%*	*12%*
8	**67**	46	12	1	1	1	5	1	15	7	10	22	10	2	1	6	6	11	19	9	13
	22%	*24%*	*17%*	*51%*	*11%*	*34%*	*20%*	*42%*	*24%*	*25%*	*17%*	*29%*	*18%*	*35%*	*8%*	*22%*	*19%*	*20%*	*30%*	*16%*	*28%*
9	**54**	29	17	-	2	-	6	-	9	2	6	15	19	-	1	6	5	8	8	14	8
	18%	*15%*	*23%*	-	*35%*	-	*24%*	-	*14%*	*9%*	*10%*	*20%*	*34%* AIK	-	*8%*	*22%*	*16%*	*14%*	*13%*	*26%*	*19%*
Highest rating 10	**35**	21	11	-	1	-	2	-	7	3	9	4	10	1	1	1	4	8	6	3	7
	11%	*11%*	*16%*	-	*13%*	-	*7%*	-	*10%*	*10%*	*14%*	*5%*	*17%*	*30%*	*12%*	*3%*	*13%*	*15%*	*10%*	*5%*	*17%*
Don't know	**7**	6	-	-	1	-	1	-	2	1	1	3	1	*	-	1	-	-	3	1	*
	2%	*3%*	-	-	*11%*	-	*3%*	-	*3%*	*3%*	*2%*	*3%*	*1%*	*10%*	-	*2%*	-	-	*5%*	*3%*	*1%*
1-3 (Net)	**10**	7	1	-	1	-	-	-	1	-	1	4	3	-	2	1	3	2	1	3	-
	3%	*4%*	*2%*	-	*20%*	-	-	-	*1%*	-	*1%*	*4%*	*5%*	-	*27%*	*3%*	*9%*	*4%*	*2%*	*6%*	-
4-6 (Net)	**73**	46	17	-	-	2	7	1	15	6	23	16	8	1	3	8	5	18	12	13	11
	24%	*24%*	*23%*	-	-	*66%*	*28%*	*32%*	*23%*	*23%*	*37%* ALM	*20%*	*14%*	*24%*	*37%*	*27%*	*18%*	*31%*	*19%*	*24%*	*24%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 167

Q22i_2. How would you rate CBBC on the statement - It provides a wide range of high quality and UK made programmes for children
Base: All whose child(ren) watch(es) this channel regularly
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**304**	191	73*	3**	7**	3**	24**	3**	65*	26**	63*	78*	56*	5**	9**	29**	31**	57*	61*	54*	45*
Effective Base	**240**	155	47	2	10	3	29	3	50	20	49	65	43	4	9	23	23	41	47	46	36
7-10 (Net)	**214**	132	55	3	5	1	16	2	48	19	38	57	45	3	3	19	22	37	45	36	34
	70%	*69%*	*75%*	*100%*	*69%*	*34%*	*69%*	*68%*	*73%*	*73%*	*61%*	*72%*	*80% K*	*66%*	*36%*	*68%*	*73%*	*66%*	*74%*	*67%*	*75%*
9-10 (Net)	**89**	49	28	-	3	-	7	-	16	5	15	20	29	1	2	7	9	16	14	17	16
	29%	*26%*	*39%*	-	*48%*	-	*31%*	-	*24%*	*19%*	*24%*	*25%*	*52% AI KL*	*30%*	*20%*	*26%*	*29%*	*29%*	*23%*	*31%*	*35%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 168

Q22i_3. How would you rate CBeebies on the statement - It provides a wide range of high quality and UK made programmes for children
Base: All whose child(ren) watch(es) this channel regularly
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**389**	193	196	164	225	136	253	50	164	123	39	11	2	123	175	91	389	-	54	335	275	29	32	53
Base (weighted)	**394**	206	188	173	221	144	251	58*	166	113*	42*	13**	2**	123	194	77*	394	-**	79*	316	334	26**	17**	17*
Effective Base	**321**	157	167	141	180	117	205	41	139	99	32	10	2	106	143	76	321	-	51	275	252	27	30	47
Lowest rating 1	**2** ***1%*** **j**	1 *1%*	1 *	- -	2 *1%*	1 *1%*	1 *	- -	1 *1%*	- -	1 *2%*	- -	- -	- -	1 *1%*	1 *1%*	2 *1%*	- -	- -	2 *1%*	1 *	- -	- -	1 *7%* AV
2	**2** *	2 *1%*	- -	- -	2 *1%*	- -	2 *1%*	2 *3%* A	- -	- -	- -	- -	- -	- -	2 *1%*	- -	2 *	- -	- -	2 *1%*	2 *1%*	- -	- -	- -
3	**7** ***2%*** **UZ**	2 *1%*	4 *2%*	4 *2%*	3 *1%*	3 *2%*	3 *1%*	- -	5 *3%*	- -	2 *5%* J	- -	- -	2 *1%*	4 *2%*	1 *2%*	7 *2%*	- -	4 *5%*	3 *1%*	6 *2%*	- -	- -	1 *5%*
4	**7** ***2%***	4 *2%*	3 *1%*	2 *1%*	4 *2%*	1 *1%*	5 *2%*	2 *4%*	4 *2%*	1 *1%*	- -	- -	- -	4 *4%*	1 *1%*	1 *2%*	7 *2%*	- -	- -	7 *2%*	5 *2%*	- -	1 *5%*	1 *4%*
5	**19** ***5%***	7 *4%*	11 *6%*	8 *5%*	11 *5%*	9 *6%*	9 *4%*	1 *1%*	10 *6%*	6 *5%*	- -	2 *12%*	- -	5 *4%*	10 *5%*	4 *5%*	19 *5%*	- -	5 *7%*	13 *4%*	16 *5%*	1 *4%*	- -	1 *7%*
6	**56** ***14%*** **Yv**	31 *15%*	25 *13%*	20 *12%*	36 *16%*	26 *18%*	30 *12%*	14 *23%*	22 *13%*	15 *13%*	3 *6%*	3 *21%*	- -	19 *15%*	22 *11%*	15 *19%*	56 *14%*	- -	12 *15%*	44 *14%*	50 *15%* Y	3 *10%*	3 *19%*	1 *4%*
7	**84** ***21%***	42 *20%*	42 *22%*	37 *21%*	47 *21%*	33 *23%*	51 *20%*	13 *22%*	33 *20%*	27 *24%*	11 *25%*	- -	- -	29 *24%*	35 *18%*	20 *26%*	84 *21%*	- -	13 *17%*	70 *22%*	71 *21%*	5 *20%*	4 *23%*	4 *22%*
8	**80** ***20%*** **I**	45 *22%*	35 *18%*	37 *22%*	42 *19%*	24 *17%*	56 *22%*	14 *23%*	23 *14%*	32 *28%* AI	10 *24%*	- -	1 *60%*	24 *19%*	45 *23%*	10 *14%*	80 *20%*	- -	19 *24%*	61 *19%*	69 *21%*	7 *25%*	* *3%*	3 *19%*
9	**80** ***20%***	41 *20%*	39 *21%*	30 *17%*	50 *23%*	27 *19%*	53 *21%*	9 *15%*	39 *23%*	18 *16%*	9 *21%*	5 *36%*	1 *40%*	26 *21%*	42 *22%*	13 *16%*	80 *20%*	- -	14 *17%*	67 *21%*	65 *19%*	9 *34%*	2 *14%*	4 *24%*
Highest rating 10	**55** ***14%*** **E**	29 *14%*	26 *14%*	32 *19%* AE	23 *10%*	18 *12%*	37 *15%*	4 *7%*	27 *17%*	12 *11%*	7 *17%*	4 *31%*	- -	15 *12%*	30 *15%*	10 *13%*	55 *14%*	- -	9 *12%*	46 *14%*	45 *14%*	2 *7%*	6 *37%*	2 *9%*
Don't know	**4** ***1%*** **U**	1 *1%*	2 *1%*	2 *1%*	1 *1%*	1 *1%*	2 *1%*	- -	2 *1%*	1 *1%*	- -	- -	- -	- -	2 *1%*	1 *2%*	4 *1%*	- -	2 *3%*	1 *	4 *1%*	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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21st May - 17th June, 1st - 30th October

Table 168

Q22i_3. How would you rate CBeebies on the statement - It provides a wide range of high quality and UK made programmes for children
Base: All whose child(ren) watch(es) this channel regularly
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**394**	206	188	173	221	144	251	58*	166	113*	42*	13**	2**	123	194	77*	394	-**	79*	316	334	26**	17**	17*
Effective Base	**321**	157	167	141	180	117	205	41	139	99	32	10	2	106	143	76	321	-	51	275	252	27	30	47
1-3 (Net)	**10** ***3%*** **Z**	5 *3%*	5 *3%*	4 *2%*	7 *3%*	4 *3%*	6 *2%*	2 *3%*	6 *3%*	- -	3 *7%* J	- -	- -	2 *1%*	7 *3%*	2 *3%*	10 *3%*	- -	4 *5%*	7 *2%*	8 *3%*	- -	- -	2 *11%* AV
4-6 (Net)	**82** ***21%*** **K**	43 *21%*	39 *21%*	31 *18%*	51 *23%*	36 *25%*	45 *18%*	17 *29%* K	36 *22%* K	22 *20%*	3 *6%*	4 *33%*	- -	28 *23%*	34 *17%*	20 *26%*	82 *21%*	- -	18 *22%*	64 *20%*	72 *21%*	3 *13%*	4 *24%*	2 *15%*
7-10 (Net)	**299** ***76%***	157 *76%*	142 *75%*	137 *79%*	162 *73%*	101 *71%*	197 *79%*	40 *68%*	122 *74%*	90 *79%*	37 *87%*	9 *67%*	2 *100%*	94 *76%*	152 *78%*	53 *69%*	299 *76%*	- -	55 *70%*	244 *77%*	251 *75%*	23 *87%*	13 *76%*	13 *74%*
9-10 (Net)	**135** ***34%*** **e**	70 *34%*	65 *35%*	62 *36%*	73 *33%*	45 *31%*	91 *36%*	13 *23%*	66 *40%* HJ	31 *27%*	16 *38%*	9 *67%*	1 *40%*	41 *33%*	72 *37%*	23 *30%*	135 *34%*	- -	23 *29%*	112 *36%*	110 *33%*	11 *41%*	8 *51%*	6 *34%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (un-weighted)	**389**	308	48	22	157	179	40	59	254	37	71	312	29	18	29	27	31	25	20	32	18	58	49	53
Base (weighted)	**394**	313	46*	24**	159	185	37*	57*	263	37*	74*	316	26**	21**	32**	32**	38**	28**	25**	17**	24**	75*	59*	17*
Effective Base	**321**	256	39	18	127	151	31	46	214	30	56	260	27	17	27	25	28	23	18	30	16	54	45	47
Lowest rating 1	**2** ***1%*** **j**	- -	- -	2 *9%*	- -	- -	2 *5%* Acd	- -	2 *1%*	- -	1 *2%*	1 *	- -	- -	- -	1 *3%*	- -	- -	- -	- -	- -	- -	- -	1 *7%* Atu
2	**2** *	- -	- -	- -	- -	- -	- -	- -	2 *1%*	- -	2 *2%* j	- -	- -	2 *8%*	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
3	**7** ***2%*** **UZ**	3 *1%*	- -	4 *16%*	2 *1%*	3 *2%*	2 *5%*	1 *2%*	5 *2%*	* *1%*	1 *2%*	5 *2%*	- -	- -	1 *3%*	2 *6%*	1 *3%*	- -	- -	- -	- -	2 *2%*	- -	1 *5%* u
4	**7** ***2%***	5 *2%*	1 *2%*	1 *2%*	2 *2%*	2 *1%*	3 *8%* Ad	2 *3%*	5 *2%*	1 *2%*	1 *2%*	6 *2%*	- -	- -	1 *4%*	1 *2%*	- -	1 *4%*	- -	1 *5%*	- -	2 *2%*	1 *1%*	1 *4%*
5	**19** ***5%***	12 *4%*	4 *9%*	3 *11%*	6 *4%*	10 *6%*	3 *7%*	3 *5%*	13 *5%*	1 *3%*	1 *1%*	17 *5%*	1 *4%*	1 *5%*	2 *7%*	2 *6%*	5 *13%*	1 *3%*	2 *9%*	- -	- -	1 *2%*	2 *4%*	1 *7%*
6	**56** ***14%*** **Yv**	43 *14%*	8 *17%*	4 *16%*	28 *18%*	22 *12%*	4 *11%*	6 *11%*	40 *15%*	7 *18%*	14 *19%*	42 *13%*	3 *10%*	4 *21%*	4 *11%*	6 *19%*	1 *4%*	5 *17%*	3 *10%*	3 *19%*	5 *22%*	12 *16%*	10 *17%*	1 *4%*
7	**84** ***21%***	66 *21%*	8 *17%*	7 *28%*	26 *16%*	41 *22%*	12 *31%*	10 *17%*	53 *20%*	8 *23%*	11 *15%*	71 *23%*	5 *20%*	1 *6%*	7 *21%*	6 *19%*	7 *17%*	7 *26%*	5 *20%*	4 *23%*	7 *31%*	16 *21%*	14 *25%*	4 *22%*
8	**80** ***20%*** **I**	66 *21%*	10 *22%*	3 *13%*	31 *19%*	44 *24%*	5 *14%*	15 *27%*	47 *18%*	10 *27%*	17 *23%*	62 *20%*	7 *25%*	5 *23%*	8 *25%*	3 *9%*	14 *37%*	7 *25%*	6 *26%*	* *3%*	4 *17%*	9 *12%*	12 *21%*	3 *19%*
9	**80** ***20%***	67 *21%*	10 *22%*	* *1%*	36 *23%*	38 *21%*	4 *10%*	10 *17%*	57 *22%*	4 *11%*	15 *20%*	65 *20%*	9 *34%*	7 *33%*	6 *19%*	3 *10%*	4 *9%*	5 *17%*	7 *27%*	2 *14%*	4 *15%*	17 *22%*	13 *22%*	4 *24%*
Highest rating 10	**55** ***14%*** **E**	49 *16%*	5 *10%*	1 *4%*	28 *18%*	23 *13%*	3 *9%*	6 *11%*	39 *15%*	6 *16%*	10 *14%*	44 *14%*	2 *7%*	1 *5%*	1 *3%*	8 *25%*	6 *16%*	2 *8%*	2 *8%*	6 *37%*	3 *15%*	17 *23%* Au	4 *7%*	2 *9%*
Don't know	**4** ***1%*** **U**	1 *	- -	- -	1 *	1 *	- -	4 *6%* Ag	- -	- -	- -	4 *1%*	- -	- -	2 *7%*	- -	- -	- -	- -	- -	- -	- -	1 *3%*	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (weighted)	**394**	313	46*	24**	159	185	37*	57*	263	37*	74*	316	26**	21**	32**	32**	38**	28**	25**	17**	24**	75*	59*	17*
Effective Base	**321**	256	39	18	127	151	31	46	214	30	56	260	27	17	27	25	28	23	18	30	16	54	45	47
1-3 (Net)	**10** ***3%*** **Z**	3 *1%*	- -	6 *25%*	2 *1%*	3 *2%*	4 *10%* Acd	1 *2%*	9 *3%*	* *1%*	4 *6%*	6 *2%*	- -	2 *8%*	1 *3%*	3 *9%*	1 *3%*	- -	- -	- -	- -	2 *2%*	- -	2 *11%* Atu
4-6 (Net)	**82** ***21%*** **K**	60 *19%*	14 *29%*	7 *30%*	36 *23%*	34 *18%*	10 *27%*	11 *20%*	58 *22%*	8 *23%*	16 *22%*	65 *21%*	3 *13%*	5 *25%*	7 *22%*	9 *27%*	6 *17%*	7 *24%*	5 *19%*	4 *24%*	5 *22%*	15 *19%*	13 *22%*	2 *15%*
7-10 (Net)	**299** ***76%***	248 *79%* A	33 *71%*	11 *46%*	121 *76%*	147 *80%*	24 *63%*	41 *72%*	196 *75%*	28 *77%*	53 *72%*	241 *76%*	23 *87%*	14 *67%*	22 *68%*	20 *64%*	30 *80%*	22 *76%*	20 *81%*	13 *76%*	19 *78%*	59 *78%*	44 *76%*	13 *74%*
9-10 (Net)	**135** ***34%*** **e**	116 *37%* A	15 *32%*	1 *6%*	64 *40%* e	62 *34%*	7 *18%*	16 *28%*	96 *37%*	10 *27%*	25 *34%*	108 *34%*	11 *41%*	8 *38%*	7 *22%*	11 *35%*	10 *25%*	7 *25%*	9 *35%*	8 *51%*	7 *30%*	34 *45%*	17 *30%*	6 *34%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**389**	211	77	1	16	8	75	1	83	38	98	102	49	5	14	34	46	74	74	68	49
Base (weighted)	**394**	220	101*	1**	11**	6**	54*	1**	78*	40*	103*	104*	54*	4**	11**	30**	46*	77*	80*	67*	53*
Effective Base	**321**	180	68	1	15	6	62	1	66	34	80	84	43	4	11	26	38	59	62	57	42
Lowest rating 1	**2** *1%*	- -	1 *1%*	- -	1 *8%*	- -	- -	- -	- -	1 *2%*	1 *1%*	1 *1%*	- -	- -	- -	1 *3%*	1 *2%*	- -	- -	- -	- -
2	**2** *	2 *1%*	- -	- -	- -	- -	- -	- -	- -	- -	2 *2%*	- -	- -	- -	- -	- -	2 *4%* A	- -	- -	- -	- -
3	**7** *2%*	5 *2%*	2 *2%*	- -	- -	- -	- -	- -	3 *3%*	* *1%*	3 *3%*	* *	- -	- -	- -	2 *5%*	- -	* *	- -	- -	4 *7%* AS
4	**7** *2%*	2 *1%*	3 *3%*	- -	1 *6%*	* *6%*	1 *2%*	- -	1 *2%*	- -	4 *3%*	2 *2%*	- -	- -	- -	- -	* *1%*	1 *2%*	2 *3%*	2 *3%*	- -
5	**19** *5%* I	10 *5%*	7 *7%*	- -	- -	* *4%*	2 *3%*	- -	* *	4 *10%* I	5 *5%*	7 *7%* I	* *1%*	- -	2 *14%*	1 *5%*	4 *9%*	6 *7%*	1 *1%*	4 *6%*	1 *2%*
6	**56** *14%*	33 *15%*	17 *16%*	- -	1 *5%*	- -	6 *12%*	- -	11 *14%*	6 *15%*	20 *19%*	12 *11%*	5 *9%*	1 *23%*	2 *21%*	4 *15%*	8 *17%*	10 *13%*	13 *16%*	12 *17%*	6 *12%*
7	**84** *21%*	47 *21%*	20 *20%*	- -	2 *14%*	4 *60%*	12 *21%*	- -	15 *19%*	9 *22%*	18 *18%*	28 *27%*	12 *23%*	1 *29%*	1 *7%*	4 *12%*	8 *18%*	12 *16%*	21 *27%*	13 *20%*	9 *16%*
8	**80** *20%*	38 *17%*	20 *20%*	1 *100%*	3 *30%*	2 *31%*	14 *26%*	1 *100%*	20 *26%* J	3 *8%*	19 *18%*	25 *24%*	9 *17%*	2 *39%*	1 *10%*	11 *37%*	11 *24%*	12 *16%*	16 *20%*	14 *20%*	8 *16%*
9	**80** *20%*	45 *21%*	21 *21%*	- -	2 *15%*	- -	12 *23%*	- -	19 *24%*	11 *28%*	14 *14%*	19 *18%*	15 *28%*	- -	2 *21%*	6 *19%*	7 *15%*	20 *26%*	17 *21%*	9 *14%*	16 *29%*
Highest rating 10	**55** *14%*	36 *16%*	11 *11%*	- -	2 *15%*	- -	7 *12%*	- -	9 *12%*	5 *12%*	15 *15%*	11 *10%*	12 *23%*	* *9%*	2 *21%*	1 *5%*	4 *8%*	15 *19%*	7 *9%*	13 *19%*	10 *18%*
Don't know	**4** *1%*	2 *1%*	- -	- -	1 *6%*	- -	1 *1%*	- -	- -	1 *2%*	2 *2%*	- -	- -	- -	1 *5%*	- -	1 *3%*	- -	1 *2%*	- -	- -
1-3 (Net)	**10** *3%*	7 *3%*	3 *3%*	- -	1 *8%*	- -	- -	- -	3 *3%*	1 *3%*	6 *5%*	1 *1%*	- -	- -	- -	3 *9%*	3 *6%*	* *	- -	- -	4 *7%* S
4-6 (Net)	**82** *21%* M	45 *20%*	26 *26%*	- -	1 *11%*	1 *9%*	9 *17%*	- -	12 *16%*	10 *25%*	29 *28%* M	21 *20%*	5 *9%*	1 *23%*	4 *36%*	6 *19%*	12 *27%*	17 *22%*	16 *20%*	17 *26%*	7 *14%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
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		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**394**	220	101*	1**	11**	6**	54*	1**	78*	40*	103*	104*	54*	4**	11**	30**	46*	77*	80*	67*	53*
Effective Base	**321**	180	68	1	15	6	62	1	66	34	80	84	43	4	11	26	38	59	62	57	42
7-10 (Net)	**299**	166	72	1	8	5	44	1	63	28	67	82	49	3	7	21	30	59	62	49	42
	76% **K**	*75%*	*72%*	*100%*	*74%*	*91%*	*82%*	*100%*	*81%* K	*70%*	*65%*	*79%* K	*91%* AJ K	*77%*	*59%*	*72%*	*64%*	*77%*	*78%*	*74%*	*79%*
9-10 (Net)	**135**	81	32	-	3	-	19	-	28	16	30	29	28	*	5	7	11	35	25	22	25
	34%	*37%*	*32%*	-	*31%*	-	*35%*	-	*35%*	*39%*	*29%*	*28%*	*51%* AKL	*9%*	*42%*	*23%*	*23%*	*46%* AQ	*31%*	*33%*	*47%* Q

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
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Base: All whose child(ren) watch(es) any of these channels regularly
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**552**	260	292	229	323	212	340	60	208	182	83	16	3	171	250	131	552	-	78	474	397	50	44	61
Base (weighted)	**575**	287	288	246	329	226	349	71*	219	180	84*	19**	3**	175	283	118	575	-**	113*	462	487	46*	23*	19*
Effective Base	**464**	216	251	200	264	184	280	50	175	152	70	15	3	150	208	110	464	-	72	398	366	47	42	54
Lowest rating 1	**3** *1%*	1 *	2 *1%*	2 *1%*	1 *	2 *1%*	1 *	- -	1 *	1 *	2 *2%*	- -	- -	- -	2 *1%*	1 *1%*	3 *1%*	- -	2 *1%*	1 *	2 *	- -	- -	1 *3% AV*
2	**3** *	2 *1%*	1 *	- -	3 *1%*	1 *	2 *	2 *2%*	1 *	- -	- -	- -	- -	- -	3 *1%*	- -	3 *	- -	- -	3 *1%*	3 *1%*	- -	- -	- -
3	**12** *2% Zc*	8 *3%*	4 *1%*	6 *2%*	6 *2%*	8 *3%*	4 *1%*	1 *1%*	4 *2%*	4 *2%*	1 *1%*	1 *6%*	1 *31%*	5 *3%*	3 *1%*	3 *3%*	12 *2%*	-	2 *1%*	10 *2%*	10 *2%*	- -	1 *2%*	1 *4%*
4	**19** *3% Zc*	8 *3%*	11 *4%*	10 *4%*	9 *3%*	8 *3%*	12 *3%*	2 *3%*	8 *3%*	7 *4%*	3 *4%*	- -	- -	5 *3%*	11 *4%*	3 *3%*	19 *3%*	- -	5 *4%*	14 *3%*	18 *4%*	1 *2%*	- -	* *2%*
5	**36** *6% Zt*	18 *6%*	19 *6%*	10 *4%*	26 *8%*	9 *4%*	27 *8%*	4 *5%*	16 *7%*	10 *6%*	5 *6%*	2 *9%*	- -	10 *6%*	18 *6%*	8 *7%*	36 *6%*	- -	8 *7%*	28 *6%*	30 *6%*	2 *4%*	2 *7%*	3 *16% AVW*
6	**96** *17%*	50 *18%*	46 *16%*	35 *14%*	61 *19%*	45 *20%*	51 *15%*	18 *26% K*	34 *15%*	32 *18%*	8 *10%*	4 *20%*	- -	24 *14%*	51 *18%*	21 *18%*	96 *17%*	- -	16 *14%*	80 *17%*	82 *17%*	6 *14%*	4 *19%*	3 *14%*
7	**139** *24%*	68 *24%*	71 *25%*	52 *21%*	87 *26%*	60 *26%*	79 *23%*	22 *32%*	44 *20%*	47 *26%*	22 *26%*	3 *15%*	- -	49 *28%*	60 *21%*	30 *26%*	139 *24%*	- -	27 *24%*	111 *24%*	115 *24%*	15 *32%*	5 *24%*	4 *21%*
8	**114** *20% Q*	57 *20%*	56 *19%*	51 *21%*	62 *19%*	39 *17%*	75 *21%*	11 *15%*	46 *21%*	32 *18%*	19 *23%*	6 *29%*	1 *42%*	33 *19%*	66 *23% Q*	15 *13%*	114 *20%*	- -	24 *21%*	90 *19%*	97 *20%*	11 *24%*	3 *12%*	3 *15%*
9	**64** *11% e*	31 *11%*	33 *11%*	29 *12%*	35 *11%*	24 *11%*	40 *11%*	8 *11%*	21 *10%*	22 *12%*	8 *10%*	3 *15%*	1 *27%*	26 *15% P*	23 *8%*	15 *13%*	64 *11%*	- -	7 *6%*	57 *12% A*	50 *10%*	8 *18%*	3 *12%*	3 *16%*
Highest rating 10	**69** *12% Wdk*	34 *12%*	35 *12%*	36 *15%*	33 *10%*	25 *11%*	45 *13%*	3 *4%*	39 *18% AH*	20 *11%*	7 *8%*	1 *7%*	- -	16 *9%*	36 *13%*	17 *15%*	69 *12%*	- -	18 *16%*	51 *11%*	63 *13% W*	1 *2%*	4 *18% W*	1 *6%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Base: All whose child(ren) watch(es) any of these channels regularly
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**575**	287	288	246	329	226	349	71*	219	180	84*	19**	3**	175	283	118	575	-**	113*	462	487	46*	23*	19*
Effective Base	**464**	216	251	200	264	184	280	50	175	152	70	15	3	150	208	110	464	-	72	398	366	47	42	54
Don't know	**21** *4%* **Ecg**	11 *4%*	10 *4%*	16 *6%* AE	5 *2%*	7 *3%*	14 *4%*	* *	6 *3%*	6 *3%*	9 *11%* AHIJ	- -	- -	6 *4%*	11 *4%*	4 *3%*	21 *4%*	- -	5 *4%*	16 *4%*	17 *4%*	2 *5%*	1 *6%*	1 *3%*
1-3 (Net)	**17** *3%* **Zc**	10 *3%*	7 *3%*	8 *3%*	10 *3%*	10 *5%*	7 *2%*	2 *3%*	6 *3%*	5 *3%*	3 *3%*	1 *6%*	1 *31%*	5 *3%*	8 *3%*	4 *4%*	17 *3%*	- -	3 *3%*	14 *3%*	15 *3%*	- -	1 *2%*	1 *7%* W
4-6 (Net)	**152** *26%* **j**	76 *27%*	75 *26%*	55 *22%*	97 *29%*	62 *27%*	90 *26%*	24 *34%*	57 *26%*	48 *27%*	16 *19%*	5 *29%*	- -	40 *23%*	79 *28%*	33 *28%*	152 *26%*	- -	29 *26%*	122 *26%*	130 *27%*	9 *20%*	6 *26%*	6 *33%*
7-10 (Net)	**385** *67%* **ei**	190 *66%*	195 *68%*	168 *68%*	217 *66%*	147 *65%*	238 *68%*	44 *62%*	150 *69%*	121 *67%*	57 *67%*	12 *66%*	2 *69%*	124 *71%*	185 *65%*	77 *66%*	385 *67%*	- -	76 *67%*	310 *67%*	324 *67%*	35 *76%* Y	15 *66%*	11 *58%*
9-10 (Net)	**133** *23%*	65 *23%*	68 *23%*	65 *26%*	68 *21%*	48 *21%*	84 *24%*	11 *15%*	60 *27%*	42 *23%*	15 *18%*	4 *21%*	1 *27%*	42 *24%*	59 *21%*	32 *27%*	133 *23%*	- -	25 *22%*	108 *23%*	113 *23%*	9 *20%*	7 *30%*	4 *22%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Base: All whose child(ren) watch(es) any of these channels regularly
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**552**	427	76	32	224	254	54	85	369	45	108	438	50	23	42	49	46	36	33	44	34	72	62	61
Base (weighted)	**575**	444	78*	35**	233	267	55*	85*	389	50*	115*	456	46*	27**	46*	61*	58*	41*	42*	23*	45*	91*	75*	19*
Effective Base	**464**	360	62	27	187	215	44	68	316	37	88	372	47	22	39	46	42	33	30	42	31	66	57	54
Lowest rating 1	**3 1%**	- -	2 2% Z	1 *2%*	- -	2 *1%*	1 *1%*	2 *3%* Ag	1 *	- -	1 *1%*	2 *	- -	- -	- -	- -	- -	- -	- -	- -	1 *2%*	2 *2%*	- -	1 *3%* A
2	**3 ***	- -	- -	- -	- -	- -	- -	- -	3 *1%*	- -	2 *1%*	1 *	- -	2 *6%*	- -	- -	- -	- -	- -	- -	- -	1 *1%*	- -	- -
3	**12 2% Zc**	5 *1%*	1 *2%*	6 *16%*	1 *	4 *1%*	7 *13%* Acd	1 *2%*	10 *3%*	* *1%*	2 *2%*	10 *2%*	- -	- -	1 *3%*	1 *1%*	3 *5%*	- -	- -	1 *2%*	3 *6%*	3 *3%*	- -	1 *4%* u
4	**19 3% Zc**	10 *2%*	2 *3%*	6 *17%*	3 *1%*	9 *3%*	4 *7%* c	4 *4%*	14 *4%*	1 *1%*	5 *5%*	14 *3%*	1 *2%*	1 *3%*	1 *2%*	2 *3%*	3 *5%*	3 *8%*	- -	- -	1 *3%*	4 *4%*	3 *4%*	* *2%*
5	**36 6% Zt**	21 *5%*	11 *14%* AZ	4 *11%*	13 *6%*	15 *6%*	8 *14%* Acd	2 *2%*	31 *8%* A	2 *3%*	9 *8%*	27 *6%*	2 *4%*	1 *4%*	6 *14%* nt	1 *1%*	4 *6%* t	4 *9%* t	6 *13%* nt	2 *7%* t	3 *6%* t	- -	6 *8%* t	3 *16%* Aknt
6	**96 17%**	77 *17%*	14 *18%*	4 *12%*	45 *19%*	43 *16%*	7 *12%*	13 *15%*	65 *17%*	10 *20%*	27 *23%*	69 *15%*	6 *14%*	8 *31%*	5 *10%*	19 *31%* Amou	7 *12%*	8 *19%*	6 *13%*	4 *19%*	7 *16%*	15 *17%*	7 *10%*	3 *14%*
7	**139 24%**	107 *24%*	18 *23%*	10 *29%*	47 *20%*	72 *27%*	15 *28%*	19 *22%*	87 *22%*	13 *26%*	19 *17%*	119 *26%*	15 *32%* m	1 *3%*	6 *13%*	12 *20%*	18 *32%*	13 *31%*	12 *28%*	5 *24%*	8 *18%*	20 *22%*	24 *32%* m	4 *21%*
8	**114 20% Q**	100 *22%* A	11 *14%*	2 *4%*	56 *24%* e	53 *20%*	5 *9%*	21 *25%*	75 *19%*	13 *26%*	23 *20%*	90 *20%*	11 *24%*	7 *26%*	16 *34%* An opr	7 *11%*	8 *14%*	5 *13%*	14 *33%* nr	3 *12%*	9 *19%*	17 *18%*	14 *19%*	3 *15%*
9	**64 11% e**	50 *11%*	11 *14%*	2 *5%*	26 *11%* e	36 *13%* e	* *	10 *12%*	45 *12%*	5 *9%*	6 *5%*	57 *13%* A	8 *18%* o	6 *23%*	3 *6%*	6 *10%*	2 *3%*	4 *10%*	2 *4%*	3 *12%*	10 *22%* Aoq	7 *8%*	10 *13%*	3 *16%* o
Highest rating 10	**69 12% Wdk**	61 *14%*	5 *7%*	1 *2%*	37 *16%* Ad	22 *8%*	7 *14%*	8 *9%*	50 *13%*	5 *11%*	16 *14%*	51 *11%*	1 *2%*	1 *4%*	3 *6%*	13 *21%* ku	12 *21%* ksu	4 *10%*	3 *8%*	4 *18%* ku	2 *5%*	20 *22%* Akm suv	4 *6%*	1 *6%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**575**	444	78*	35**	233	267	55*	85*	389	50*	115*	456	46*	27**	46*	61*	58*	41*	42*	23*	45*	91*	75*	19*
Effective Base	**464**	360	62	27	187	215	44	68	316	37	88	372	47	22	39	46	42	33	30	42	31	66	57	54
Don't know	**21** **4%** **Ecg**	13 *3%*	3 *4%*	1 *3%*	4 *2%*	13 *5%*	1 *2%*	5 *6%*	9 *2%*	1 *1%*	4 *4%*	17 *4%*	2 *5%*	- -	5 *12%* At	1 *2%*	1 *2%*	1 *1%*	- -	1 *6%*	1 *3%*	2 *2%*	6 *8%*	1 *3%*
1-3 (Net)	**17** **3%** **Zc**	5 *1%*	3 *4%*	6 *17%*	1 *	5 *2%*	8 *14%* Acd	4 *5%*	13 *3%*	* *1%*	5 *4%*	13 *3%*	- -	2 *6%*	1 *3%*	1 *1%*	3 *5%*	- -	- -	1 *2%*	4 *8%* u	5 *6%*	- -	1 *7%* kpqu
4-6 (Net)	**152** **26%** **j**	109 *24%*	27 *35%*	14 *40%*	61 *26%*	67 *25%*	18 *33%*	19 *22%*	110 *28%*	13 *25%*	42 *36%* Aj	110 *24%*	9 *20%*	10 *38%*	12 *26%*	22 *36%*	14 *24%*	15 *35%*	11 *27%*	6 *26%*	12 *25%*	19 *21%*	16 *21%*	6 *33%*
7-10 (Net)	**385** **67%** **ei**	317 *71%* Aa	45 *57%*	14 *40%*	167 *72%* e	182 *68%* e	28 *51%*	57 *67%*	258 *66%*	37 *73%*	64 *56%*	317 *69%* Ai	35 *76%* v	15 *56%*	28 *60%*	38 *61%*	41 *70%*	26 *63%*	31 *73%*	15 *66%*	29 *64%*	65 *71%*	53 *70%*	11 *58%*
9-10 (Net)	**133** **23%**	110 *25%*	16 *21%*	2 *7%*	64 *27%*	57 *21%*	8 *14%*	17 *21%*	96 *25%*	10 *20%*	23 *20%*	108 *24%*	9 *20%*	7 *27%*	6 *12%*	19 *31%*	14 *24%*	8 *20%*	5 *12%*	7 *30%* m	12 *27%*	28 *31%* m	14 *19%*	4 *22%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**552**	311	113	3	20	11	89	5	124	49	132	144	70	10	22	52	63	104	108	98	68
Base (weighted)	**575**	330	150	5**	14**	9**	63*	4**	124	54*	142	149	78*	9**	19**	48*	65*	112*	116*	100*	76*
Effective Base	**464**	269	101	3	19	9	73	5	102	43	110	119	62	9	18	42	52	85	91	83	61
Lowest rating 1	**3** *1%*	2 *	1 *	- -	1 *6%*	- -	- -	- -	- -	- -	- -	1 *	2 *2%*	- -	1 *4%*	1 *2%*	1 *1%*	- -	- -	2 *2%*	- -
2	**3** *	3 *1%*	- -	- -	- -	- -	- -	- -	- -	- -	2 *1%*	1 *1%*	- -	- -	- -	- -	2 *3%* A	- -	- -	1 *1%*	- -
3	**12** *2%*	6 *2%*	3 *2%*	- -	1 *7%*	1 *9%*	- -	1 *19%*	2 *1%*	1 *3%*	2 *2%*	3 *2%*	1 *1%*	- -	3 *14%*	2 *4%*	1 *1%*	2 *2%*	5 *4%*	1 *1%*	* *1%*
4	**19** *3%*	13 *4%*	5 *3%*	- -	1 *5%*	- -	1 *1%*	- -	3 *2%*	1 *2%*	8 *5%*	7 *5%*	1 *1%*	- -	- -	- -	4 *6%*	2 *2%*	1 *1%*	4 *4%*	5 *7%* S
5	**36** *6%* B	14 *4%*	16 *11%* B	- -	- -	1 *13%*	5 *9%*	- -	5 *4%*	5 *10%*	13 *9%*	5 *3%*	6 *8%*	- -	3 *15%*	1 *3%*	6 *8%*	10 *9%*	5 *4%*	8 *8%*	4 *5%*
6	**96** *17%*	54 *16%*	25 *17%*	2 *40%*	1 *10%*	3 *33%*	9 *14%*	2 *38%*	21 *17%*	6 *11%*	28 *20%*	24 *16%*	11 *14%*	2 *24%*	4 *20%*	10 *20%*	11 *17%*	21 *18%*	18 *16%*	19 *19%*	10 *14%*
7	**139** *24%*	80 *24%*	35 *23%*	3 *60%*	1 *8%*	4 *40%*	16 *26%*	1 *17%*	36 *29%*	16 *30%*	33 *23%*	33 *22%*	17 *22%*	2 *28%*	1 *8%*	11 *23%*	17 *27%*	23 *21%*	28 *24%*	21 *21%*	23 *31%*
8	**114** *20%*	67 *20%*	27 *18%*	- -	4 *30%*	* *5%*	14 *22%*	1 *26%*	24 *19%*	12 *22%*	19 *14%*	42 *28%* AK	12 *16%*	2 *22%*	2 *10%*	9 *19%*	16 *24%*	20 *18%*	27 *24%*	19 *19%*	10 *14%*
9	**64** *11%* Q	38 *12%*	15 *10%*	- -	1 *7%*	- -	9 *15%*	- -	18 *14%*	9 *16%*	10 *7%*	15 *10%*	10 *13%*	- -	1 *7%*	5 *10%*	2 *3%*	13 *12%*	15 *13%* Q	11 *11%*	9 *12%*
Highest rating 10	**69** *12%*	41 *12%*	20 *13%*	- -	2 *14%*	- -	7 *10%*	- -	13 *11%*	3 *6%*	22 *16%*	12 *8%*	14 *18%* L	1 *16%*	3 *17%*	9 *18%*	3 *5%*	19 *17%* Q	10 *9%*	11 *11%*	10 *14%*
Don't know	**21** *4%*	14 *4%*	3 *2%*	- -	2 *15%*	- -	2 *3%*	- -	3 *2%*	- -	5 *4%*	7 *5%*	4 *5%*	1 *9%*	1 *5%*	1 *3%*	4 *6%*	2 *2%*	6 *5%*	3 *3%*	3 *4%*
1-3 (Net)	**17** *3%*	10 *3%*	4 *2%*	- -	2 *12%*	1 *9%*	- -	1 *19%*	2 *1%*	1 *3%*	4 *3%*	4 *3%*	3 *3%*	- -	3 *18%*	3 *5%*	3 *5%*	2 *2%*	5 *4%*	4 *4%*	* *1%*
4-6 (Net)	**152** *26%*	80 *24%*	47 *31%*	2 *40%*	2 *15%*	4 *46%*	15 *23%*	2 *38%*	28 *23%*	12 *23%*	49 *34%* A	36 *24%*	18 *23%*	2 *24%*	7 *35%*	11 *23%*	20 *31%*	33 *29%*	25 *21%*	31 *31%*	20 *26%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 169

Q22ii. And how would you rate the following channels combined on that statement that is Channel 5, CBBC and CBeebies - It provides a wide range of high quality and UK made programmes for children
Base: All whose child(ren) watch(es) any of these channels regularly
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**575**	330	150	5**	14**	9**	63*	4**	124	54*	142	149	78*	9**	19**	48*	65*	112*	116*	100*	76*
Effective Base	**464**	269	101	3	19	9	73	5	102	43	110	119	62	9	18	42	52	85	91	83	61
7-10 (Net)	**385** ***67%***	225 *68%*	96 *64%*	3 *60%*	8 *59%*	4 *45%*	47 *73%*	2 *43%*	91 *74%* K	40 *74%*	84 *59%*	102 *69%*	54 *68%*	6 *67%*	8 *42%*	33 *69%*	38 *59%*	76 *67%*	81 *69%*	62 *62%*	53 *70%*
9-10 (Net)	**133** ***23%*** **Q**	79 *24%*	35 *23%*	- -	3 *21%*	- -	16 *25%*	- -	31 *25%*	12 *23%*	32 *23%*	27 *18%*	24 *31%*	1 *16%*	5 *24%*	13 *27%* Q	5 *8%*	33 *29%* Q	25 *22%* Q	23 *23%*	19 *25%* Q

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 170

Q22iii. How important do you think it is that those TV channels combined do this (Channel 5, CBBC and CBeebies)? - Provides a wide range of high quality and UK made programmes for children
Base: All whose child(ren) watch(es) any of these channels regularly
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**552**	260	292	229	323	212	340	60	208	182	83	16	3	171	250	131	552	-	78	474	397	50	44	61
Base (weighted)	**575**	287	288	246	329	226	349	71*	219	180	84*	19**	3**	175	283	118	575	-**	113*	462	487	46*	23*	19*
Effective Base	**464**	216	251	200	264	184	280	50	175	152	70	15	3	150	208	110	464	-	72	398	366	47	42	54
Not at all important 1	**4** *1%* **j**	2 *1%*	2 *1%*	2 *1%*	2 *1%*	2 *1%*	2 *1%*	2 *2%*	- -	1 *	2 *2%*	- -	- -	- -	3 *1%*	1 *1%*	4 *1%*	- -	2 *1%*	2 *1%*	4 *1%*	- -	- -	- -
2	**2** *	1 *	1 *	- -	2 *1%*	1 *	1 *	- -	1 *1%*	- -	- -	- -	1 *31%*	1 *	1 *	- -	2 *	- -	- -	2 *	2 *	- -	- -	- -
3	**9** *2%* **G**	7 *2%*	3 *1%*	4 *2%*	5 *2%*	7 *3%* G	2 *1%*	1 *1%*	2 *1%*	5 *3%*	1 *1%*	1 *6%*	- -	5 *3%*	2 *1%*	3 *3%*	9 *2%*	- -	2 *1%*	8 *2%*	8 *2%*	- -	- -	1 *7%* AVW
4	**26** *5%* **Zj**	12 *4%*	14 *5%*	8 *3%*	18 *5%*	9 *4%*	17 *5%*	6 *8%*	10 *4%*	6 *3%*	5 *6%*	- -	- -	5 *3%*	13 *5%*	8 *7%*	26 *5%*	- -	6 *6%*	20 *4%*	25 *5%*	- -	1 *2%*	* *2%*
5	**33** *6%* **CD**	25 *9%* AC	8 *3%*	7 *3%*	26 *8%* AD	11 *5%*	22 *6%*	7 *10%*	13 *6%*	8 *4%*	3 *4%*	2 *9%*	- -	8 *5%*	19 *7%*	6 *5%*	33 *6%*	- -	8 *8%*	24 *5%*	25 *5%*	4 *8%*	2 *10%*	1 *8%*
6	**94** *16%* **D**	49 *17%*	45 *16%*	30 *12%*	64 *19%* AD	42 *19%*	51 *15%*	6 *8%*	47 *22%* AH	29 *16%*	10 *12%*	2 *8%*	- -	30 *17%*	45 *16%*	19 *16%*	94 *16%*	- -	24 *21%*	70 *15%*	83 *17%*	5 *10%*	2 *11%*	3 *17%*
7	**101** *18%* **Dd**	53 *19%*	48 *17%*	31 *12%*	71 *21%* AD	39 *17%*	63 *18%*	14 *20%*	34 *16%*	37 *20%*	12 *14%*	5 *26%*	- -	35 *20%*	43 *15%*	24 *20%*	101 *18%*	- -	19 *17%*	82 *18%*	88 *18%*	5 *11%*	6 *25%*	3 *13%*
8	**111** *19%* **n**	50 *18%*	61 *21%*	57 *23%*	54 *16%*	45 *20%*	66 *19%*	18 *25%*	35 *16%*	34 *19%*	21 *25%*	2 *12%*	1 *42%*	32 *18%*	62 *22%*	17 *15%*	111 *19%*	- -	21 *18%*	91 *20%*	88 *18%*	17 *37%* AVX	2 *11%*	4 *20%*
9	**75** *13%* **hi**	37 *13%*	39 *13%*	32 *13%*	43 *13%*	28 *12%*	47 *14%*	7 *11%*	26 *12%*	25 *14%*	13 *15%*	3 *19%*	1 *27%*	25 *14%*	37 *13%*	13 *11%*	75 *13%*	- -	11 *10%*	64 *14%*	60 *12%*	9 *20%*	2 *11%*	4 *19%*
Extremely important 10	**107** *19%* **E**	49 *17%*	57 *20%*	67 *27%* AE	40 *12%*	38 *17%*	69 *20%*	8 *12%*	46 *21%*	33 *18%*	16 *19%*	4 *21%*	- -	33 *19%*	52 *18%*	22 *19%*	107 *19%*	- -	16 *14%*	90 *20%*	91 *19%*	6 *14%*	7 *29%*	2 *13%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 170

Q22iii. How important do you think it is that those TV channels combined do this (Channel 5, CBBC and CBeebies)? - Provides a wide range of high quality and UK made programmes for children
Base: All whose child(ren) watch(es) any of these channels regularly
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**575**	287	288	246	329	226	349	71*	219	180	84*	19**	3**	175	283	118	575	-**	113*	462	487	46*	23*	19*
Effective Base	**464**	216	251	200	264	184	280	50	175	152	70	15	3	150	208	110	464	-	72	398	366	47	42	54
Don't know	**12**	2	11	8	4	4	8	2	5	4	2	-	-	2	6	4	12	-	3	9	12	-	*	*
	2%	*1%*	*4%*	*3%*	*1%*	*2%*	*2%*	*3%*	*2%*	*2%*	*3%*	-	-	*1%*	*2%*	*4%*	*2%*	-	*3%*	*2%*	*2%*	-	*2%*	*1%*
	Bg		AB																					
1-3 (Net)	**16**	9	6	6	10	10	6	3	3	6	3	1	1	6	6	4	16	-	3	12	14	-	-	1
	3%	*3%*	*2%*	*2%*	*3%*	*4%*	*2%*	*4%*	*1%*	*3%*	*3%*	*6%*	*31%*	*3%*	*2%*	*3%*	*3%*	-	*3%*	*3%*	*3%*	-	-	*7%*
	Zd																							W
4-6 (Net)	**153**	86	67	45	108	63	90	19	70	42	18	3	-	43	77	33	153	-	39	114	134	8	5	5
	27%	*30%*	*23%*	*18%*	*33%*	*28%*	*26%*	*27%*	*32%*	*24%*	*21%*	*17%*	-	*24%*	*27%*	*28%*	*27%*	-	*35%*	*25%*	*27%*	*18%*	*23%*	*27%*
	DUZ j				AD				A															
7-10 (Net)	**395**	190	204	187	207	150	245	47	141	128	62	15	2	124	194	76	395	-	67	327	327	37	17	13
	69%	*66%*	*71%*	*76%*	*63%*	*66%*	*70%*	*67%*	*64%*	*71%*	*73%*	*77%*	*69%*	*71%*	*68%*	*65%*	*69%*	-	*60%*	*71%*	*67%*	*82%*	*75%*	*66%*
	Eim			AE																A		AV		
9-10 (Net)	**182**	86	96	99	83	66	116	16	72	58	29	7	1	57	89	35	182	-	27	155	151	16	9	6
	32%	*30%*	*33%*	*40%*	*25%*	*29%*	*33%*	*22%*	*33%*	*32%*	*34%*	*39%*	*27%*	*33%*	*32%*	*30%*	*32%*	-	*24%*	*33%*	*31%*	*34%*	*40%*	*32%*
	E			AE																A				

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 170

Q22iii. How important do you think it is that those TV channels combined do this (Channel 5, CBBC and CBeebies)? - Provides a wide range of high quality and UK made programmes for children
Base: All whose child(ren) watch(es) any of these channels regularly
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**552**	427	76	32	224	254	54	85	369	45	108	438	50	23	42	49	46	36	33	44	34	72	62	61
Base (weighted)	**575**	444	78*	35**	233	267	55*	85*	389	50*	115*	456	46*	27**	46*	61*	58*	41*	42*	23*	45*	91*	75*	19*
Effective Base	**464**	360	62	27	187	215	44	68	316	37	88	372	47	22	39	46	42	33	30	42	31	66	57	54
Not at all important 1	**4** *1%* **j**	- -	2 *2%* Z	- -	- -	2 *1%*	- -	2 *3%* g	2 *	- -	2 *2%*	2 *	- -	2 *6%*	- -	- -	- -	- -	- -	- -	1 *2%*	2 *2%*	- -	- -
2	**2** *	1 *	- -	1 *3%*	- -	- -	1 *2%*	- -	2 *1%*	- -	- -	2 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *1%*	1 *2%*	- -
3	**9** *2%* **G**	5 *1%*	* *	4 *11%*	3 *1%*	2 *1%*	5 *9%* Acd	1 *2%*	7 *2%*	1 *2%*	2 *2%*	7 *2%*	- -	- -	1 *3%*	1 *1%*	3 *5%*	- -	- -	- -	1 *3%*	1 *1%*	1 *1%*	1 *7%* Akpqtu
4	**26** *5%* **Zj**	14 *3%*	5 *6%*	6 *16%*	6 *3%*	10 *4%*	7 *12%* Acd	3 *3%*	18 *5%*	2 *3%*	10 *9%* Aj	16 *3%*	- -	- -	3 *7%*	2 *3%*	5 *9%*	1 *2%*	- -	1 *2%*	3 *6%*	6 *7%*	5 *6%*	* *2%*
5	**33** *6%* **CD**	23 *5%*	7 *9%*	2 *6%*	15 *6%*	14 *5%*	3 *6%*	4 *4%*	24 *6%*	3 *7%*	10 *9%*	23 *5%*	4 *8%*	2 *9%*	2 *4%*	5 *9%*	4 *6%*	3 *6%*	1 *3%*	2 *10%*	3 *6%*	4 *4%*	2 *3%*	1 *8%*
6	**94** *16%* **D**	71 *16%*	15 *19%*	6 *18%*	40 *17%*	45 *17%*	6 *11%*	8 *10%*	65 *17%*	13 *25%* f	25 *22%*	68 *15%*	5 *10%*	5 *19%*	12 *26%* o	16 *27%* o	5 *9%*	6 *15%*	12 *28%* o	2 *11%*	5 *11%*	12 *14%*	9 *13%*	3 *17%*
7	**101** *18%* **Dd**	84 *19%*	12 *15%*	5 *14%*	55 *23%* Ad	37 *14%*	8 *15%*	15 *18%*	68 *18%*	9 *18%*	19 *17%*	81 *18%*	5 *11%*	3 *9%*	7 *14%*	9 *15%*	16 *28%*	9 *21%*	5 *12%*	6 *25%*	9 *19%*	17 *19%*	14 *19%*	3 *13%*
8	**111** *19%* **n**	93 *21%*	14 *18%*	4 *11%*	43 *19%*	59 *22%*	7 *14%*	21 *25%*	70 *18%*	9 *18%*	18 *16%*	93 *20%*	17 *37%* Amnorst	8 *29%*	8 *17%*	4 *7%*	9 *15%*	13 *31%* nrt	9 *21%*	2 *11%*	6 *13%*	12 *13%*	20 *26%* n	4 *20%* n
9	**75** *13%* **hi**	58 *13%*	11 *14%*	4 *11%*	26 *11%*	38 *14%*	9 *17%*	9 *10%*	58 *15%* h	1 *3%*	8 *7%*	67 *15%*	9 *20%*	2 *9%*	4 *9%*	7 *12%*	7 *12%*	4 *10%*	4 *10%*	2 *11%*	10 *23%*	10 *11%*	10 *14%*	4 *19%*
Extremely important 10	**107** *19%* **E**	88 *20%*	12 *16%*	3 *8%*	43 *19%*	53 *20%*	7 *14%*	15 *18%*	70 *18%*	11 *22%*	20 *17%*	85 *19%*	6 *14%*	5 *19%*	5 *10%*	15 *25%*	9 *16%*	6 *14%*	10 *23%*	7 *29%* ms	4 *9%*	24 *27%*	13 *17%*	2 *13%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
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21st May - 17th June, 1st - 30th October

Table 170

Q22iii. How important do you think it is that those TV channels combined do this (Channel 5, CBBC and CBeebies)? - Provides a wide range of high quality and UK made programmes for children
Base: All whose child(ren) watch(es) any of these channels regularly
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (weighted)	**575**	444	78*	35**	233	267	55*	85*	389	50*	115*	456	46*	27**	46*	61*	58*	41*	42*	23*	45*	91*	75*	19*
Effective Base	**464**	360	62	27	187	215	44	68	316	37	88	372	47	22	39	46	42	33	30	42	31	66	57	54
Don't know	**12** *2%* **Bg**	8 *2%*	1 *1%*	1 *4%*	2 *1%*	8 *3%*	- -	6 *7%* Ag	4 *1%*	1 *1%*	* *	12 *3%*	- -	- -	4 *9%* Ako tu	1 *2%*	- -	- -	2 *4%*	* *2%*	4 *8%* Au	1 *1%*	- -	* *1%*
1-3 (Net)	**16** *3%* **Zd**	6 *1%*	2 *2%*	5 *14%*	3 *1%*	3 *1%*	6 *11%* Acd	4 *5%*	11 *3%*	1 *2%*	4 *4%*	11 *2%*	- -	2 *6%*	1 *3%*	1 *1%*	3 *5%*	- -	- -	- -	2 *5%*	3 *4%*	2 *2%*	1 *7%* kpq
4-6 (Net)	**153** *27%* **DUZj**	107 *24%*	26 *34%*	14 *39%*	61 *26%*	68 *26%*	16 *30%*	14 *17%*	107 *28%*	18 *35%* f	45 *40%* Aj	107 *23%*	8 *18%*	8 *28%*	17 *37%*	24 *39%* k	14 *24%*	10 *24%*	13 *31%*	5 *23%*	10 *23%*	22 *25%*	16 *21%*	5 *27%*
7-10 (Net)	**395** *69%* **Eim**	323 *73%* A	49 *63%*	15 *43%*	167 *72%*	188 *70%*	32 *59%*	60 *71%*	267 *69%*	31 *61%*	65 *56%*	325 *71%* Ai	37 *82%* Amn	18 *66%*	24 *51%*	36 *58%*	41 *71%*	32 *76%* m	27 *65%*	17 *75%* m	29 *64%*	64 *70%*	57 *76%* m	13 *66%*
9-10 (Net)	**182** *32%* **E**	146 *33%*	23 *30%*	7 *19%*	69 *30%*	91 *34%*	17 *31%*	24 *28%*	129 *33%*	13 *25%*	27 *24%*	152 *33%*	16 *34%*	7 *27%*	9 *19%*	23 *37%*	16 *28%*	10 *24%*	14 *33%*	9 *40%* m	15 *32%*	35 *38%* m	23 *31%*	6 *32%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Table 170

Q22iii. How important do you think it is that those TV channels combined do this (Channel 5, CBBC and CBeebies)? - Provides a wide range of high quality and UK made programmes for children
Base: All whose child(ren) watch(es) any of these channels regularly
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**552**	311	113	3	20	11	89	5	124	49	132	144	70	10	22	52	63	104	108	98	68
Base (weighted)	**575**	330	150	5**	14**	9**	63*	4**	124	54*	142	149	78*	9**	19**	48*	65*	112*	116*	100*	76*
Effective Base	**464**	269	101	3	19	9	73	5	102	43	110	119	62	9	18	42	52	85	91	83	61
Not at all important 1	**4** **1%**	3 1%	- -	- -	1 6%	- -	- -	- -	- -	- -	2 1%	- -	2 2%	- -	1 4%	1 2%	2 3%	- -	- -	2 2%	- -
2	**2** *	- -	1 1%	- -	- -	- -	- -	1 19%	- -	- -	1 1%	1 1%	- -	- -	- -	- -	- -	- -	1 1%	1 1%	- -
3	**9** **2%**	6 2%	2 1%	- -	2 11%	* 2%	- -	- -	1 1%	1 2%	1 1%	2 2%	1 2%	- -	3 14%	1 2%	1 1%	3 2%	2 2%	2 2%	- -
4	**26** **5%**	15 4%	8 5%	1 30%	- -	1 13%	1 2%	- -	8 7%	1 2%	8 5%	7 4%	2 3%	- -	- -	5 11% AS	2 3%	8 8% S	1 1%	1 1%	4 6%
5	**33** **6%**	17 5%	8 5%	2 40%	- -	2 26%	4 6%	- -	8 6% M	4 8% M	7 5%	10 7% M	- -	- -	3 18%	2 3%	9 14% ASU	8 7%	4 3%	5 5%	2 3%
6	**94** **16%**	56 17%	29 19%	- -	1 6%	* 5%	7 11%	1 16%	21 17%	6 12%	33 24% AL	18 12%	13 16%	3 33%	- -	7 15%	8 13%	18 16%	23 20%	23 23%	11 14%
7	**101** **18%**	60 18%	21 14%	1 30%	3 21%	1 10%	14 22%	1 22%	31 25% A	7 13%	24 17%	23 16%	13 16%	2 23%	2 9%	17 36% ARS	16 24% R	12 11%	19 16%	11 11%	15 20%
8	**111** **19%** P	61 18%	32 21%	- -	3 24%	2 17%	12 18%	2 43%	20 16%	9 17%	23 16%	33 22%	19 24%	2 19%	5 24%	3 7%	14 21%	15 14%	31 27% PR	23 23%	11 15%
9	**75** **13%** Q	44 13%	16 11%	- -	2 13%	1 7%	13 21% A	- -	15 12%	9 17%	14 10%	26 18%	8 11%	- -	3 15%	6 13%	2 3%	20 18% Q	12 10%	17 17%	14 18% Q
Extremely important 10	**107** **19%**	65 20%	28 18%	- -	1 8%	2 20%	11 18%	- -	17 14%	14 26%	26 18%	25 17%	20 26%	2 20%	3 16%	5 10%	8 13%	24 22%	18 16%	15 15%	19 25%
Don't know	**12** **2%**	4 1%	6 4%	- -	1 10%	- -	1 2%	- -	3 2%	2 4%	3 2%	4 3%	- -	* 5%	- -	* *	4 6%	3 2%	5 4%	- -	- -
1-3 (Net)	**16** **3%**	9 3%	3 2%	- -	2 17%	* 2%	- -	1 19%	1 1%	1 2%	4 3%	3 2%	3 4%	- -	3 18%	2 4%	3 4%	3 2%	3 3%	5 5%	- -
4-6 (Net)	**153** **27%**	87 26%	45 30%	3 70%	1 6%	4 44%	12 19%	1 16%	37 30%	12 22%	48 34% AM	34 23%	15 19%	3 33%	3 18%	14 29%	19 29%	35 31%	28 24%	29 29%	17 22%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 170

Q22iii. How important do you think it is that those TV channels combined do this (Channel 5, CBBC and CBeebies)? - Provides a wide range of high quality and UK made programmes for children
Base: All whose child(ren) watch(es) any of these channels regularly
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**575**	330	150	5**	14**	9**	63*	4**	124	54*	142	149	78*	9**	19**	48*	65*	112*	116*	100*	76*
Effective Base	**464**	269	101	3	19	9	73	5	102	43	110	119	62	9	18	42	52	85	91	83	61
7-10 (Net)	**395**	229	96	1	9	5	50	3	83	39	86	108	60	5	12	32	40	72	80	66	59
	69% **K**	*70%*	*64%*	*30%*	*67%*	*54%*	*79%* AC	*65%*	*67%*	*72%*	*60%*	*72%*	*77%* K	*62%*	*64%*	*66%*	*61%*	*64%*	*69%*	*66%*	*78%*
9-10 (Net)	**182**	109	43	-	3	2	24	-	32	23	40	51	29	2	6	11	10	45	30	32	32
	32% **Q**	*33%*	*29%*	-	*22%*	*27%*	*38%*	-	*26%*	*42%*	*28%*	*34%*	*36%*	*20%*	*31%*	*24%*	*16%*	*40%* QS	*26%*	*32%*	*43%* AQS

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 171

Q22x. How would you rate Channel 4 on the statement - It provides a wide range of high quality and UK made programmes for OLDER children
Base: All those with a child aged 12-15 that watches C4
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**86**	41	45	23	63	48	38	4	23	34	23	2	-	31	37	18	86	-	18	68	65	8	4	9
Base (weighted)	**96***	52*	45*	25**	71*	54*	42*	7**	30**	33**	25**	2**	-**	36**	45**	16**	96*	-**	30**	66*	85*	7**	1**	2**
Effective Base	**71**	34	37	20	51	40	30	3	20	28	19	2	-	27	29	16	71	-	16	58	59	8	4	9
Lowest rating 1	**1** *2%*	1 *3%*	- -	1 *6%*	- -	1 *3%*	- -	- -	- -	- -	1 *6%*	- -	- -	1 *4%*	- -	- -	1 *2%*	- -	- -	1 *2%*	1 *2%*	- -	- -	- -
2	**2** *2%* Z	1 *3%*	* *1%*	* *1%*	1 *2%*	1 *3%*	* *1%*	- -	- -	2 *6%*	- -	- -	- -	1 *4%*	- -	* *2%*	2 *2%*	- -	- -	2 *3%*	1 *2%*	- -	* *26%*	- -
3	**1** *1%*	* *1%*	* *1%*	- -	1 *1%*	1 *1%*	- -	- -	- -	* *1%*	* *2%*	- -	- -	* *1%*	* *1%*	- -	1 *1%*	- -	- -	1 *1%*	- -	- -	- -	- -	1 *28%*
4	**5** *5%* cg	- -	5 *11%* AB	2 *8%*	3 *4%*	- -	5 *12%* F	- -	2 *7%*	3 *10%*	- -	- -	- -	1 *4%*	4 *8%*	- -	5 *5%*	- -	2 *6%*	3 *5%*	4 *5%*	1 *11%*	- -	- -
5	**7** *7%*	4 *7%*	3 *8%*	2 *7%*	5 *7%*	4 *8%*	3 *7%*	- -	1 *4%*	4 *11%*	2 *10%*	- -	- -	1 *4%*	4 *9%*	2 *11%*	7 *7%*	- -	1 *4%*	6 *9%*	7 *8%*	- -	* *20%*	- -
6	**23** *23%* U	14 *26%*	9 *20%*	6 *23%*	17 *24%*	9 *16%*	14 *33%*	2 *23%*	9 *30%*	6 *18%*	5 *20%*	1 *53%*	- -	9 *25%*	10 *22%*	4 *25%*	23 *23%*	- -	11 *37%*	11 *17%*	22 *25%*	- -	* *26%*	1 *21%*
7	**19** *20%* U	11 *21%*	8 *19%*	5 *20%*	14 *20%*	11 *20%*	9 *21%*	4 *60%*	4 *12%*	6 *18%*	5 *20%*	1 *47%*	- -	3 *7%*	12 *27%*	5 *31%*	19 *20%*	- -	10 *32%*	10 *15%*	18 *21%*	1 *10%*	- -	* *19%*
8	**18** *19%*	11 *21%*	8 *17%*	6 *23%*	13 *18%*	12 *22%*	7 *15%*	- -	5 *16%*	5 *14%*	9 *36%*	- -	- -	9 *26%*	8 *18%*	1 *7%*	18 *19%*	- -	4 *12%*	15 *22%*	14 *16%*	5 *62%*	- -	* *11%*
9	**8** *9%*	4 *8%*	4 *10%*	- -	8 *12%*	6 *12%*	2 *5%*	1 *18%*	5 *15%*	2 *7%*	* *1%*	- -	- -	6 *16%*	2 *4%*	1 *5%*	8 *9%*	- -	3 *8%*	6 *9%*	7 *8%*	1 *17%*	- -	* *11%*
Highest rating 10	**10** *11%* j	5 *10%*	5 *11%*	2 *7%*	9 *12%*	8 *14%*	3 *6%*	- -	5 *17%*	4 *12%*	1 *5%*	- -	- -	2 *6%*	5 *11%*	3 *19%*	10 *11%*	- -	- -	10 *16%* A	10 *11%*	- -	* *29%*	* *10%*
Don't know	**1** *1%*	- -	1 *3%*	1 *4%*	- -	1 *2%*	- -	- -	- -	1 *3%*	- -	- -	- -	1 *3%*	- -	- -	1 *1%*	- -	- -	1 *2%*	1 *1%*	- -	- -	- -
1-3 (Net)	**4** *4%* c	3 *7%*	1 *1%*	2 *7%*	2 *3%*	4 *7%*	* *1%*	- -	- -	2 *6%*	2 *8%*	- -	- -	3 *9%*	* *1%*	* *2%*	4 *4%*	- -	- -	4 *6%*	3 *3%*	- -	* *26%*	1 *28%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 171

Q22x. How would you rate Channel 4 on the statement - It provides a wide range of high quality and UK made programmes for OLDER children
Base: All those with a child aged 12-15 that watches C4
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**96***	52*	45*	25**	71*	54*	42*	7**	30**	33**	25**	2**	-**	36**	45**	16**	96*	-**	30**	66*	85*	7**	1**	2**
Effective Base	**71**	34	37	20	51	40	30	3	20	28	19	2	-	27	29	16	71	-	16	58	59	8	4	9
4-6 (Net)	**35** ***36%*** **FU**	17 *33%*	17 *39%*	10 *38%*	25 *35%*	13 *24%*	22 *52%* AF	2 *23%*	12 *40%*	13 *39%*	7 *30%*	1 *53%*	- -	11 *32%*	18 *39%*	6 *36%*	35 *36%*	- -	14 *48%*	20 *31%*	33 *38%*	1 *11%*	1 *46%*	1 *21%*
7-10 (Net)	**57** ***59%***	31 *60%*	26 *57%*	13 *50%*	44 *62%*	37 *68%*	20 *47%*	5 *77%*	18 *60%*	17 *51%*	15 *63%*	1 *47%*	- -	20 *56%*	27 *60%*	10 *62%*	57 *59%*	- -	16 *52%*	41 *62%*	48 *57%*	7 *89%*	* *29%*	1 *51%*
9-10 (Net)	**19** ***19%*** **j**	9 *18%*	9 *21%*	2 *7%*	17 *24%*	14 *26%*	5 *11%*	1 *18%*	10 *32%*	6 *19%*	2 *6%*	- -	- -	8 *22%*	7 *15%*	4 *24%*	19 *19%*	- -	3 *8%*	16 *25%* A	17 *19%*	1 *17%*	* *29%*	1 *22%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 171

Q22x. How would you rate Channel 4 on the statement - It provides a wide range of high quality and UK made programmes for OLDER children
Base: All those with a child aged 12-15 that watches C4
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (un-weighted)	**86**	74	8	3	55	24	7	10	62	5	25	61	8	5	4	10	7	2	4	4	6	19	8	9
Base (weighted)	**96***	82*	9**	4**	61*	27**	8**	9**	73*	8**	25**	71*	7**	6**	4**	13**	11**	3**	5**	1**	8**	25**	10**	2**
Effective Base	**71**	61	6	3	45	20	6	8	52	5	20	51	8	5	4	9	7	2	4	4	6	18	6	9
Lowest rating 1	**1** ***2%***	1 *2%*	-	-	-	1 *5%*	-	-	1 *2%*	-	-	1 *2%*	-	-	-	-	-	-	-	-	1 *18%*	-	-	-
2	**2** ***2%*** **Z**	* *	-	1 *39%*	-	* *1%*	1 *19%*	-	2 *3%*	-	-	2 *3%*	-	-	-	-	-	-	-	* *26%*	1 *19%*	-	-	-
3	**1** ***1%***	* *	* *5%*	-	* *	* *1%*	-	-	1 *1%*	-	-	1 *1%*	-	-	-	-	-	-	-	-	-	-	-	1 *28%*
4	**5** ***5%*** **cg**	5 *6%*	-	-	1 *2%*	2 *7%*	2 *27%*	2 *25%*	1 *1%*	2 *25%*	-	5 *7%*	1 *11%*	-	1 *25%*	2 *15%*	-	1 *42%*	-	-	-	-	-	-
5	**7** ***7%***	5 *7%*	2 *18%*	-	3 *5%*	4 *13%*	* *3%*	* *3%*	4 *6%*	1 *8%*	2 *7%*	5 *7%*	-	1 *22%*	1 *20%*	-	-	-	-	* *20%*	-	2 *9%*	2 *21%*	-
6	**23** ***23%*** **U**	19 *23%*	3 *33%*	1 *25%*	14 *23%*	5 *20%*	3 *36%*	3 *30%*	16 *22%*	2 *25%*	5 *21%*	17 *24%*	-	1 *20%*	-	4 *36%*	3 *31%*	2 *58%*	2 *33%*	* *26%*	2 *31%*	5 *19%*	2 *18%*	1 *21%*
7	**19** ***20%*** **U**	16 *20%*	3 *33%*	-	18 *30%* A	1 *4%*	-	1 *10%*	15 *21%*	2 *24%*	7 *27%*	13 *18%*	1 *10%*	1 *22%*	2 *55%*	1 *9%*	2 *21%*	-	2 *44%*	-	-	4 *15%*	5 *53%*	* *19%*
8	**18** ***19%***	18 *22%*	-	-	11 *17%*	7 *24%*	1 *15%*	-	16 *22%*	1 *17%*	2 *7%*	17 *23%*	5 *62%*	-	-	4 *30%*	4 *34%*	-	-	-	1 *15%*	5 *19%*	-	* *11%*
9	**8** ***9%***	7 *9%*	1 *11%*	-	5 *8%*	4 *14%*	-	-	8 *10%*	-	3 *12%*	5 *7%*	1 *17%*	1 *22%*	-	-	2 *14%*	-	-	-	-	3 *13%*	1 *8%*	* *11%*
Highest rating 10	**10** ***11%*** **j**	9 *11%*	-	1 *36%*	9 *15%*	1 *5%*	-	2 *20%*	9 *12%*	-	6 *26%*	4 *5%*	-	1 *15%*	-	1 *10%*	-	-	-	* *29%*	1 *17%*	6 *25%*	-	* *10%*
Don't know	**1** ***1%***	-	-	-	-	1 *4%*	-	1 *13%*	-	-	-	1 *2%*	-	-	-	-	-	-	1 *23%*	-	-	-	-	-
1-3 (Net)	**4** ***4%*** **c**	2 *3%*	* *5%*	1 *39%*	* *	2 *8%*	1 *19%*	-	4 *5%*	-	-	4 *6%*	-	-	-	-	-	-	-	* *26%*	3 *37%*	-	-	1 *28%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 171

Q22x. How would you rate Channel 4 on the statement - It provides a wide range of high quality and UK made programmes for OLDER children
Base: All those with a child aged 12-15 that watches C4
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**96***	82*	9**	4**	61*	27**	8**	9**	73*	8**	25**	71*	7**	6**	4**	13**	11**	3**	5**	1**	8**	25**	10**	2**
Effective Base	**71**	61	6	3	45	20	6	8	52	5	20	51	8	5	4	9	7	2	4	4	6	18	6	9
4-6 (Net)	**35** ***36%*** **FU**	29 *35%*	5 *51%*	1 *25%*	18 *30%*	11 *40%*	5 *66%*	5 *57%*	22 *30%*	4 *58%*	7 *27%*	28 *39%*	1 *11%*	3 *42%*	2 *45%*	6 *51%*	3 *31%*	3 *100%*	2 *33%*	1 *46%*	2 *31%*	7 *28%*	4 *40%*	1 *21%*
7-10 (Net)	**57** ***59%***	51 *62%*	4 *44%*	1 *36%*	42 *69%* A	13 *48%*	1 *15%*	3 *30%*	47 *65%*	3 *42%*	18 *73%*	39 *54%*	7 *89%*	4 *58%*	2 *55%*	6 *49%*	8 *69%*	- -	2 *44%*	* *29%*	3 *32%*	18 *72%*	6 *60%*	1 *51%*
9-10 (Net)	**19** ***19%*** **j**	16 *20%*	1 *11%*	1 *36%*	14 *22%*	5 *19%*	- -	2 *20%*	16 *22%*	- -	10 *38%*	9 *13%*	1 *17%*	2 *37%*	- -	1 *10%*	2 *14%*	- -	- -	* *29%*	1 *17%*	9 *38%*	1 *8%*	1 *22%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 171

Q22x. How would you rate Channel 4 on the statement - It provides a wide range of high quality and UK made programmes for OLDER children
Base: All those with a child aged 12-15 that watches C4
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**86**	56	12	1	5	3	7	2	26	7	13	20	19	1	-	6	14	17	16	15	11
Base (weighted)	**96***	64*	19**	2**	3**	3**	5**	2**	25**	9**	12**	25**	24**	1**	-**	6**	16**	17**	20**	17*	12**
Effective Base	**71**	49	10	1	4	2	6	2	22	6	11	15	17	1	-	5	13	11	13	13	10
Lowest rating 1	**1**	1	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	1	-
	2%	*2%*	-	-	-	-	-	-	*6%*	-	-	-	-	-	-	-	-	-	-	*9%*	-
2	**2**	1	-	-	*	-	-	-	-	-	-	2	-	-	-	-	-	*	-	1	-
	2%	*2%*	-	-	*13%*	-	-	-	-	-	-	*7%*	-	-	-	-	-	*2%*	-	*9%*	-
3	**1**	1	-	-	-	-	-	-	*	-	-	-	*	-	-	-	-	-	-	*	-
	1%	*1%*	-	-	-	-	-	-	*2%*	-	-	-	*1%*	-	-	-	-	-	-	*2%*	-
4	**5**	4	1	-	-	-	-	-	2	-	-	1	1	1	-	-	-	-	2	2	1
	5%	*6%*	*7%*	-	-	-	-	-	*8%*	-	-	*3%*	*6%*	*100%*	-	-	-	-	*9%*	*13%*	*8%*
5	**7**	4	2	-	1	-	1	-	5	-	-	2	-	-	-	-	1	-	-	2	1
	7%	*6%*	*8%*	-	*35%*	-	*17%*	-	*19%*	-	-	*9%*	-	-	-	-	*7%*	-	-	*12%*	*10%*
6	**23**	15	1	2	1	2	2	-	4	4	2	9	5	-	-	1	8	3	5	5	1
	23%	*24%*	*6%*	*100%*	*38%*	*69%*	*35%*	-	*14%*	*38%*	*17%*	*35%*	*19%*	-	-	*11%*	*50%*	*19%*	*23%*	*26%*	*12%*
7	**19**	10	8	-	-	1	*	1	7	3	4	3	2	-	-	1	2	6	7	*	1
	20%	*15%*	*41%*	-	-	*31%*	*4%*	*50%*	*26%*	*36%*	*30%*	*14%*	*10%*	-	-	*23%*	*13%*	*35%*	*34%*	*1%*	*9%*
8	**18**	13	5	-	-	-	-	1	2	2	4	5	5	-	-	-	2	4	5	3	3
	19%	*21%*	*24%*	-	-	-	-	*50%*	*9%*	*16%*	*35%*	*21%*	*22%*	-	-	-	*14%*	*24%*	*22%*	*20%*	*21%*
9	**8**	6	-	-	-	-	2	-	1	-	-	3	5	-	-	-	1	2	1	2	2
	9%	*10%*	-	-	-	-	*44%*	-	*4%*	-	-	*11%*	*19%*	-	-	-	*8%*	*12%*	*6%*	*9%*	*17%*
Highest rating 10	**10**	7	3	-	*	-	-	-	3	1	1	*	5	-	-	4	1	1	1	-	3
	11%	*11%*	*14%*	-	*14%*	-	-	-	*12%*	*10%*	*8%*	*1%*	*22%*	-	-	*66%*	*8%*	*8%*	*6%*	-	*23%*
Don't know	**1**	1	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-
	1%	*2%*	-	-	-	-	-	-	-	-	*10%*	-	-	-	-	-	-	-	-	-	-
1-3 (Net)	**4**	4	-	-	*	-	-	-	2	-	-	2	*	-	-	-	-	*	-	3	-
	4%	*6%*	-	-	*13%*	-	-	-	*7%*	-	-	*7%*	*1%*	-	-	-	-	*2%*	-	*19%*	-
4-6 (Net)	**35**	22	4	2	2	2	2	-	10	4	2	12	6	1	-	1	9	3	7	9	4
	36%	*35%*	*21%*	*100%*	*73%*	*69%*	*52%*	-	*41%*	*38%*	*17%*	*47%*	*25%*	*100%*	-	*11%*	*56%*	*19%*	*32%*	*51%*	*30%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 171

Q22x. How would you rate Channel 4 on the statement - It provides a wide range of high quality and UK made programmes for OLDER children
Base: All those with a child aged 12-15 that watches C4
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**96***	64*	19**	2**	3**	3**	5**	2**	25**	9**	12**	25**	24**	1**	-**	6**	16**	17**	20**	17*	12**
Effective Base	**71**	49	10	1	4	2	6	2	22	6	11	15	17	1	-	5	13	11	13	13	10
7-10 (Net)	**57**	37	15	-	*	1	2	2	13	6	9	12	17	-	-	5	7	13	14	5	9
	59%	*57%*	*79%*	-	*14%*	*31%*	*48%*	*100%*	*52%*	*62%*	*73%*	*46%*	*74%*	-	-	*89%*	*44%*	*79%*	*68%*	*30%*	*70%*
9-10 (Net)	**19**	14	3	-	*	-	2	-	4	1	1	3	10	-	-	4	3	3	2	2	5
	19%	*21%*	*14%*	-	*14%*	-	*44%*	-	*16%*	*10%*	*8%*	*12%*	*41%*	-	-	*66%*	*16%*	*20%*	*12%*	*9%*	*40%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 172

Q22xx. How important do you think it is that Channel 4 does this?
Base: All those with a child aged 12-15 that watches C4
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**86**	41	45	23	63	48	38	4	23	34	23	2	-	31	37	18	86	-	18	68	65	8	4	9
Base (weighted)	**96***	52*	45*	25**	71*	54*	42*	7**	30**	33**	25**	2**	-**	36**	45**	16**	96*	-**	30**	66*	85*	7**	1**	2**
Effective Base	**71**	34	37	20	51	40	30	3	20	28	19	2	-	27	29	16	71	-	16	58	59	8	4	9
2	*	-	*	*	-	-	*	-	-	*	-	-	-	-	-	*	*	-	-	*	-	-	*	-
	*	-	*1%	*1%	-	-	*1%	-	-	*1%	-	-	-	-	-	*2%	*	-	-	*26%	-	-	*26%	-
3	*	*	-	-	*	*	-	-	-	-	*	-	-	-	*	-	*	-	-	*	-	-	-	*
	*	*1%	-	-	*1%	*1%	-	-	-	-	*2%	-	-	-	*1%	-	*	-	-	*1%	-	-	-	*16%
4	**5**	1	4	-	5	2	3	-	2	2	1	-	-	1	3	1	5	-	2	3	5	-	-	-
	6% Zc	*3%*	*9%*	-	*8%*	*5%*	*7%*	-	*7%*	*8%*	*4%*	-	-	*4%*	*7%*	*6%*	*6%*	-	*6%*	*5%*	*6%*	-	-	-
5	**7**	6	1	*	7	3	4	-	2	5	*	-	-	2	4	2	7	-	3	4	6	-	*	1
	7% Z	*11%*	*2%*	*1%*	*9%*	*6%*	*8%*	-	*7%*	*14%*	*1%*	-	-	*4%*	*8%*	*10%*	*7%*	-	*11%*	*5%*	*7%*	-	*20%*	*21%*
6	**26**	14	11	9	17	17	9	6	6	10	3	1	-	6	14	6	26	-	12	14	23	2	*	1
	27% U	*28%*	*25%*	*34%*	*24%*	*31%*	*21%*	*82%*	*20%*	*30%*	*13%*	*53%*	-	*15%*	*32%*	*37%*	*27%*	-	*39%*	*21%*	*27%*	*26%*	*26%*	*22%*
7	**14**	7	6	4	10	6	8	-	4	2	8	-	-	6	6	2	14	-	2	12	11	2	-	1
	14%	*14%*	*14%*	*14%*	*14%*	*11%*	*19%*	-	*12%*	*6%*	*34%*	-	-	*18%*	*12%*	*12%*	*14%*	-	*5%*	*19%* A	*13%*	*32%*	-	*31%*
8	**21**	12	10	9	12	13	8	-	6	7	7	1	-	12	8	2	21	-	5	17	19	2	-	-
	22%	*22%*	*22%*	*36%*	*17%*	*24%*	*20%*	-	*22%*	*22%*	*27%*	*47%*	-	*33%*	*17%*	*12%*	*22%*	-	*16%*	*25%*	*23%*	*25%*	-	-
9	**13**	8	5	-	13	6	7	1	6	3	3	-	-	6	7	-	13	-	7	6	12	1	-	-
	13% Uj	*15%*	*12%*	-	*18%*	*12%*	*16%*	*18%*	*20%*	*8%*	*13%*	-	-	*17%*	*16%*	-	*13%*	-	*23%*	*9%*	*14%*	*17%*	-	-
Extremely important 10	**10**	3	7	3	6	6	3	-	4	4	2	-	-	3	3	3	10	-	-	10	9	-	*	*
	10% Zj	*5%*	*15%*	*13%*	*9%*	*12%*	*8%*	-	*13%*	*11%*	*8%*	-	-	*9%*	*8%*	*19%*	*10%*	-	-	*15%* A	*11%*	-	*29%*	*10%*
1-3 (Net)	**1**	*	*	*	*	*	*	-	-	*	*	-	-	-	*	*	1	-	-	1	-	-	*	*
	1%	*1%*	*1%*	*1%*	*1%*	*1%*	*1%*	-	-	*1%*	*2%*	-	-	-	*1%*	*2%*	*1%*	-	-	*1%*	-	-	*26%*	*16%*
4-6 (Net)	**38**	22	16	9	29	22	15	6	10	17	4	1	-	9	21	8	38	-	17	21	34	2	1	1
	39% U	*42%*	*36%*	*35%*	*41%*	*41%*	*36%*	*82%*	*33%*	*51%*	*17%*	*53%*	-	*24%*	*46%*	*54%*	*39%*	-	*56%*	*31%*	*40%*	*26%*	*46%*	*43%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 172

Q22xx. How important do you think it is that Channel 4 does this?
Base: All those with a child aged 12-15 that watches C4
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**96***	52*	45*	25**	71*	54*	42*	7**	30**	33**	25**	2**	-**	36**	45**	16**	96*	-**	30**	66*	85*	7**	1**	2**
Effective Base	**71**	34	37	20	51	40	30	3	20	28	19	2	-	27	29	16	71	-	16	58	59	8	4	9
7-10 (Net)	**58**	29	28	16	42	31	26	1	20	16	20	1	-	27	24	7	58	-	13	44	51	6	*	1
	60%	*57%*	*63%*	*63%*	*59%*	*58%*	*63%*	*18%*	*67%*	*48%*	*81%*	*47%*	-	*76%*	*53%*	*44%*	*60%*	-	*44%*	*67% A*	*60%*	*74%*	*29%*	*41%*
9-10 (Net)	**23**	10	12	3	19	13	10	1	10	6	5	-	-	9	10	3	23	-	7	15	21	1	*	*
	23% j	*20%*	*27%*	*13%*	*27%*	*23%*	*24%*	*18%*	*33%*	*19%*	*21%*	-	-	*25%*	*23%*	*19%*	*23%*	-	*23%*	*24%*	*24%*	*17%*	*29%*	*10%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
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21st May - 17th June, 1st - 30th October

Table 172

Q22xx. How important do you think it is that Channel 4 does this?
Base: All those with a child aged 12-15 that watches C4
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**86**	74	8	3	55	24	7	10	62	5	25	61	8	5	4	10	7	2	4	4	6	19	8	9
Base (weighted)	**96***	82*	9**	4**	61*	27**	8**	9**	73*	8**	25**	71*	7**	6**	4**	13**	11**	3**	5**	1**	8**	25**	10**	2**
Effective Base	**71**	61	6	3	45	20	6	8	52	5	20	51	8	5	4	9	7	2	4	4	6	18	6	9
2	*****	*	-	-	-	*	-	-	*	-	-	*	-	-	-	-	-	-	-	*	-	-	-	-
	*****	*	-	-	-	*1%*	-	-	*	-	-	*	-	-	-	-	-	-	-	*26%*	-	-	-	-
3	*****	-	*	-	-	*	-	-	*	-	-	*	-	-	-	-	-	-	-	-	-	-	-	*
	*****	-	*5%*	-	-	*1%*	-	-	*1%*	-	-	*1%*	-	-	-	-	-	-	-	-	-	-	-	*16%*
4	**5**	3	-	2	1	2	2	-	3	2	1	4	-	-	1	2	-	-	-	-	2	-	-	-
	6%	*4%*	-	*64%*	*2%*	*7%*	*31%*	-	*5%*	*25%*	*4%*	*6%*	-	-	*25%*	*15%*	-	-	-	-	*31%*	-	-	-
	Zc																							
5	**7**	4	3	-	3	4	*	1	5	1	1	6	-	1	-	-	2	-	-	*	-	1	1	1
	7%	*5%*	*33%*	-	*4%*	*15%*	*3%*	*12%*	*7%*	*8%*	*5%*	*8%*	-	*22%*	-	-	*18%*	-	-	*20%*	-	*5%*	*13%*	*21%*
	Z																							
6	**26**	23	1	-	18	4	3	4	18	2	5	20	2	1	1	3	1	2	1	*	-	9	4	1
	27%	*28%*	*12%*	-	*30%*	*16%*	*39%*	*44%*	*24%*	*25%*	*21%*	*29%*	*26%*	*20%*	*20%*	*27%*	*13%*	*58%*	*23%*	*26%*	-	*35%*	*42%*	*22%*
	U																							
7	**14**	14	-	-	8	5	1	1	11	-	3	11	2	-	1	3	1	-	1	-	2	2	1	1
	14%	*17%*	-	-	*13%*	*18%*	*10%*	*9%*	*15%*	-	*11%*	*16%*	*32%*	-	*23%*	*27%*	*10%*	-	*22%*	-	*19%*	*6%*	*11%*	*31%*
8	**21**	20	2	-	18	2	1	1	16	3	2	19	2	1	1	3	3	1	3	-	3	3	2	-
	22%	*24%*	*21%*	-	*29%*	*9%*	*17%*	*15%*	*22%*	*42%*	*10%*	*27%*	*25%*	*22%*	*32%*	*21%*	*24%*	*42%*	*55%*	-	*33%*	*12%*	*19%*	-
9	**13**	13	-	-	8	5	-	-	13	-	7	6	1	2	-	-	4	-	-	-	-	6	-	-
	13%	*16%*	-	-	*13%*	*18%*	-	-	*18%*	-	*28%*	*8%*	*17%*	*37%*	-	-	*34%*	-	-	-	-	*23%*	-	-
	Uj																							
Extremely important 10	**10**	6	3	1	6	4	-	2	6	-	5	4	-	-	-	1	-	-	-	*	1	5	2	*
	10%	*7%*	*29%*	*36%*	*9%*	*14%*	-	*20%*	*9%*	-	*22%*	*6%*	-	-	-	*10%*	-	-	-	*29%*	*17%*	*19%*	*15%*	*10%*
	Zj																							
1-3 (Net)	**1**	*	*	-	-	1	-	-	1	-	-	1	-	-	-	-	-	-	-	*	-	-	-	*
	1%	*	*5%*	-	-	*3%*	-	-	*1%*	-	-	*1%*	-	-	-	-	-	-	-	*26%*	-	-	-	*16%*
4-6 (Net)	**38**	30	4	2	22	10	6	5	26	4	7	30	2	3	2	5	3	2	1	1	2	10	6	1
	39%	*37%*	*45%*	*64%*	*35%*	*38%*	*73%*	*55%*	*36%*	*58%*	*29%*	*43%*	*26%*	*42%*	*45%*	*42%*	*31%*	*58%*	*23%*	*46%*	*31%*	*40%*	*55%*	*43%*
	U																							

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 172

Q22xx. How important do you think it is that Channel 4 does this?
Base: All those with a child aged 12-15 that watches C4
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**96***	82*	9**	4**	61*	27**	8**	9**	73*	8**	25**	71*	7**	6**	4**	13**	11**	3**	5**	1**	8**	25**	10**	2**
Effective Base	**71**	61	6	3	45	20	6	8	52	5	20	51	8	5	4	9	7	2	4	4	6	18	6	9
7-10 (Net)	**58**	52	4	1	39	16	2	4	46	3	17	40	6	4	2	7	8	1	4	*	5	15	5	1
	60%	*63%*	*50%*	*36%*	*65%*	*59%*	*27%*	*45%*	*63%*	*42%*	*71%*	*56%*	*74%*	*58%*	*55%*	*58%*	*69%*	*42%*	*77%*	*29%*	*69%*	*60%*	*45%*	*41%*
9-10 (Net)	**23**	19	3	1	14	9	-	2	19	-	12	10	1	2	-	1	4	-	-	*	1	10	2	*
	23% **j**	*23%*	*29%*	*36%*	*22%*	*33%*	-	*20%*	*26%*	-	*50%*	*14%*	*17%*	*37%*	-	*10%*	*34%*	-	-	*29%*	*17%*	*42%*	*15%*	*10%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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21st May - 17th June, 1st - 30th October

Table 172

Q22xx. How important do you think it is that Channel 4 does this?
Base: All those with a child aged 12-15 that watches C4
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**86**	56	12	1	5	3	7	2	26	7	13	20	19	1	-	6	14	17	16	15	11
Base (weighted)	**96***	64*	19**	2**	3**	3**	5**	2**	25**	9**	12**	25**	24**	1**	-**	6**	16**	17**	20**	17*	12**
Effective Base	**71**	49	10	1	4	2	6	2	22	6	11	15	17	1	-	5	13	11	13	13	10
2	*	-	-	-	*	-	-	-	-	-	-	*	-	-	-	-	-	*	-	-	-
	*	-	-	-	*13%*	-	-	-	-	-	-	*1%*	-	-	-	-	-	*2%*	-	-	-
3	*	*	-	-	-	-	-	-	*	-	-	-	-	-	-	-	-	-	-	-	-
	*	*1%*	-	-	-	-	-	-	*2%*	-	-	-	-	-	-	-	-	-	-	-	-
4	**5**	4	-	-	1	-	-	-	3	-	-	1	-	1	-	-	1	-	2	1	1
	6%	*7%*	-	-	*38%*	-	-	-	*12%*	-	-	*6%*	-	*100%*	-	-	*6%*	-	*9%*	*9%*	*8%*
5	**7**	5	-	-	1	-	1	-	2	1	*	4	-	-	-	-	3	1	-	2	1
	7%	*8%*	-	-	*35%*	-	*21%*	-	*9%*	*8%*	*2%*	*14%*	-	-	-	-	*19%*	*3%*	-	*12%*	*10%*
6	**26**	13	5	2	-	3	1	1	3	1	5	12	4	-	-	1	5	6	5	3	1
	27%	*21%*	*28%*	*100%*	-	*100%*	*31%*	*50%*	*14%*	*13%*	*39%*	*47%*	*19%*	-	-	*11%*	*32%*	*36%*	*24%*	*19%*	*12%*
7	**14**	12	1	-	-	-	*	1	6	1	1	3	4	-	-	-	2	3	2	4	1
	14%	*18%*	*6%*	-	-	-	*4%*	*50%*	*23%*	*11%*	*9%*	*10%*	*15%*	-	-	-	*13%*	*18%*	*11%*	*21%*	*10%*
8	**21**	17	4	-	-	-	1	-	6	3	5	3	5	-	-	1	4	3	4	5	4
	22%	*26%*	*20%*	-	-	-	*17%*	-	*23%*	*33%*	*42%*	*10%*	*21%*	-	-	*23%*	*22%*	*19%*	*21%*	*30%*	*29%*
9	**13**	7	5	-	-	-	1	-	-	3	1	3	6	-	-	1	1	1	7	2	1
	13%	*11%*	*24%*	-	-	-	*27%*	-	-	*34%*	*8%*	*11%*	*25%*	-	-	*17%*	*8%*	*8%*	*34%*	*9%*	*7%*
Extremely important 10	**10**	5	4	-	*	-	-	-	5	-	-	*	5	-	-	3	-	2	-	-	3
	10%	*8%*	*22%*	-	*14%*	-	-	-	*18%*	-	-	*1%*	*20%*	-	-	*49%*	-	*14%*	-	-	*23%*
1-3 (Net)	**1**	*	-	-	*	-	-	-	*	-	-	*	-	-	-	-	-	*	-	-	-
	1%	*1%*	-	-	*13%*	-	-	-	*2%*	-	-	*1%*	-	-	-	-	-	*2%*	-	-	-
4-6 (Net)	**38**	23	5	2	2	3	2	1	9	2	5	17	4	1	-	1	9	7	7	7	4
	39%	*36%*	*28%*	*100%*	*73%*	*100%*	*52%*	*50%*	*34%*	*21%*	*41%*	*67%*	*19%*	*100%*	-	*11%*	*56%*	*39%*	*34%*	*39%*	*30%*
7-10 (Net)	**58**	41	14	-	*	-	2	1	16	7	7	8	19	-	-	5	7	10	14	10	9
	60%	*64%*	*72%*	-	*14%*	-	*48%*	*50%*	*64%*	*79%*	*59%*	*32%*	*81%*	-	-	*89%*	*44%*	*59%*	*66%*	*61%*	*70%*
9-10 (Net)	**23**	12	9	-	*	-	1	-	5	3	1	3	11	-	-	4	1	4	7	2	4
	23%	*19%*	*46%*	-	*14%*	-	*27%*	-	*18%*	*34%*	*8%*	*12%*	*46%*	-	-	*66%*	*8%*	*22%*	*34%*	*9%*	*31%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 173

Q22a_1. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below?
BBC One, BBC Two, BBC Three, BBC Four, ITV, Channel 4 and Channel 5 combined
Base: All respondents
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
0	**143** *5%* **ELMO UZcdfg in**	76 *5%*	67 *4%*	102 *7%* AE	41 *3%*	69 *5%*	74 *5%*	34 *8%* AKLM	39 *7%* AKLM	30 *6%* LM	22 *4%* M	11 *3%*	7 *1%*	18 *2%*	72 *5%* O	53 *7%* AO	39 *4%*	104 *5%*	33 *8%* AU	110 *4%*	117 *4%*	12 *5%*	7 *4%*	7 *7%* A
1	**17** *1%* **Z**	11 *1%*	6 *	8 *1%*	9 *1%*	11 *1%*	6 *	5 *1%* K	4 *1%*	1 *	* *	2 *1%*	3 *	2 *	10 *1%*	5 *1%*	4 *	13 *1%*	1 *	16 *1%*	14 *1%*	* *	2 *1%*	* *
2	**7** * **DGZ**	3 *	4 *	1 *	6 *	6 *	1 *	- -	2 *	1 *	2 *	1 *	1 *	3 *	2 *	2 *	3 *	4 *	- -	7 *	7 *	- -	- -	- -
3	**1** *	1 *	- -	1 *	- -	1 *	- -	- -	1 *	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	1 *	- -	1 * AV	- -	- -
5	**68** *2%* **EGLM OZcf**	35 *2%*	33 *2%*	43 *3%* AE	25 *2%*	44 *3%* AG	24 *2%*	19 *4%* AKLM	14 *3%* LM	17 *3%* LM	10 *2%*	3 *1%*	5 *1%*	11 *1%*	35 *2%*	22 *3%* O	23 *3%*	45 *2%*	6 *2%*	62 *2%*	59 *2%*	4 *1%*	2 *2%*	3 *3%*
7	**1** *	1 *	- -	- -	1 *	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	1 *	- -	1 *	1 *	- -	- -	- -
8	**2** *	* *	2 *	1 *	1 *	1 *	1 *	- -	2 *	* *	- -	- -	- -	1 *	1 *	- -	1 *	1 *	- -	2 *	1 *	1 *	- -	* *
10	**162** *5%* **LMSZ cf**	77 *5%*	86 *5%*	91 *6%*	72 *4%*	75 *5%*	88 *6%*	36 *8%* AKLM	46 *9%* AKLM	36 *7%* ALM	24 *5%* LM	7 *2%*	12 *2%*	34 *4%*	81 *5%*	46 *6%*	59 *7%*	104 *5%*	26 *6%*	136 *5%*	128 *5%*	15 *6%*	5 *3%*	15 *16%* AVWX
15	**37** *1%* **f**	21 *1%*	16 *1%*	19 *1%*	18 *1%*	19 *1%*	19 *1%*	10 *2%*	8 *1%*	3 *1%*	8 *1%*	3 *1%*	7 *1%*	13 *2%*	19 *1%*	5 *1%*	11 *1%*	26 *1%*	6 *2%*	31 *1%*	32 *1%*	3 *1%*	2 *1%*	1 *1%*

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21st May - 17th June, 1st - 30th October

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BBC One, BBC Two, BBC Three, BBC Four, ITV, Channel 4 and Channel 5 combined
Base: All respondents
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
20	**261** ***8%*** **LMQS UWfk**	134 *9%*	128 *8%*	130 *8%*	132 *8%*	122 *8%*	139 *9%*	55 *13%* ALM	81 *15%* AJKL M	43 *9%* LM	44 *8%* M	22 *5%* M	16 *2%*	71 *8%* Q	149 *10%* AQ	41 *5%*	101 *11%* AS	160 *7%*	49 *12%* AU	212 *8%*	228 *9%* W	12 *5%*	12 *8%*	9 *9%* W
23	**2** *	- -	2 *	- -	2 *	2 *	- -	1 *	1 *	- -	- -	- -	- -	1 *	1 *	- -	1 *	1 *	- -	2 *	2 *	- -	- -	- -
25	**107** ***3%*** **DGMf**	45 *3%*	62 *4%*	39 *3%*	68 *4%* AD	65 *4%* AG	42 *3%*	21 *5%* M	25 *5%* M	18 *4%* M	18 *3%* M	17 *4%* M	9 *1%*	25 *3%*	60 *4%*	22 *3%*	36 *4%*	71 *3%*	15 *4%*	92 *3%*	88 *3%*	9 *3%*	5 *4%*	5 *5%*
26	* *	- -	* *	- -	* *	- -	* *	- -	* *	- -	- -	- -	- -	* *	- -	- -	* *	- -	- -	* *	- -	- -	- -	* * AV
27	**4** * **j**	3 *	1 *	- -	4 *	2 *	2 *	- -	- -	- -	- -	4 *1%* AIJK M	- -	1 *	3 *	- -	1 *	3 *	- -	4 *	4 *	- -	- -	- -
28	**1** *	1 *	- -	- -	1 *	- -	1 *	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	1 *	- -	- -	1 *	1 *	- -	- -	- -
30	**244** ***8%*** **MSUb fn**	121 *8%*	123 *8%*	127 *8%*	117 *7%*	119 *8%*	124 *8%*	49 *11%* AKL M	55 *10%* ALM	45 *9%* M	37 *7%*	25 *6%*	33 *5%*	57 *7%*	126 *8%*	60 *8%*	94 *10%* AS	150 *7%*	49 *12%* AU	195 *7%*	198 *8%*	23 *9%*	15 *10%*	7 *7%*
33	**20** ***1%***	5 *	14 *1%*	11 *1%*	9 *1%*	12 *1%*	8 *	2 *1%*	5 *1%* M	5 *1%* LM	7 *1%* LM	- -	- -	10 *1%* AQ	7 *	2 *	9 *1%*	11 *	1 *	18 *1%*	19 *1%*	- -	1 *	* *
34	**2** *	1 *	1 *	- -	2 *	2 *	- -	- -	1 *	1 *	- -	- -	- -	2 *	- -	- -	1 *	1 *	- -	2 *	2 *	- -	- -	- -
35	**54** ***2%*** **DQYe fhv**	31 *2%*	23 *1%*	10 *1%*	44 *3%* AD	31 *2%*	23 *1%*	10 *2%*	9 *2%*	12 *2%*	11 *2%*	6 *1%*	7 *1%*	20 *2%* Q	29 *2%* Q	5 *1%*	21 *2%*	33 *1%*	11 *3%*	43 *2%*	44 *2%*	6 *3%*	3 *2%*	* *

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21st May - 17th June, 1st - 30th October

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Base: All respondents
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
36	* *	- -	* *	- -	* *	* *	- -	* *	- -	- -	- -	- -	- -	* *	- -	- -	- -	* *	- -	* *	- -	- -	* * AV	- -
38	**3 * U**	1 *	2 *	- -	3 *	- -	3 *	- -	2 *	- -	- -	1 *	- -	3 * AP	- -	- -	2 *	1 *	2 *	1 *	3 *	- -	- -	- -
39	**1 ***	- -	1 *	- -	1 *	1 *	- -	- -	- -	- -	1 *	- -	- -	- -	1 *	- -	- -	1 *	- -	1 *	- -	- -	1 * AV	- -
40	**241 *8% MSfi**	110 *7%*	131 *8%*	122 *8%*	119 *7%*	115 *7%*	126 *8%*	39 *9%* M	52 *10%* M	43 *9%* M	51 *10%* M	27 *6%*	29 *4%*	69 *8%*	121 *8%*	51 *7%*	92 *10%* AS	149 *7%*	36 *9%*	204 *7%*	191 *7%*	31 *13%* AVY	13 *9%*	5 *6%*
44	**1 ***	1 *	- -	- -	1 *	1 *	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	1 *	- -	1 *	- -	1 * AV	- -	- -
45	**30 *1% D**	17 *1%*	13 *1%*	9 *1%*	21 *1%*	14 *1%*	15 *1%*	3 *1%*	5 *1%*	5 *1%*	6 *1%*	3 *1%*	7 *1%*	8 *1%*	10 *1%*	11 *1%*	11 *1%*	19 *1%*	6 *2%*	23 *1%*	24 *1%*	2 *1%*	3 *2%* AV	* *1%*
48	**2 ***	- -	2 *	- -	2 *	2 *	- -	- -	- -	- -	- -	1 *	1 *	- -	1 *	1 *	- -	2 *	- -	2 *	1 *	- -	1 * AV	- -
49	**1 ***	- -	1 *	1 *	- -	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	1 *	- -	1 *	- -	1 * AV	- -	- -
50	**387 *12% Lbfh**	176 *11%*	210 *13%*	189 *12%*	198 *12%*	195 *13%*	192 *12%*	55 *13%*	64 *12%*	81 *16%* AKL	60 *11%*	41 *9%*	86 *13%*	106 *13%*	178 *12%*	103 *13%*	112 *12%*	275 *12%*	54 *13%*	332 *12%*	328 *12%*	29 *12%*	18 *12%*	12 *12%*
52	**1 ***	- -	1 *	1 *	- -	- -	1 *	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	1 *	- -	1 *	- -	1 * AV	- -	- -

Table 173

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Base: All respondents
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
55	**24** *1%*	13 *1%*	11 *1%*	8 *1%*	15 *1%*	13 *1%*	11 *1%*	1 *	4 *1%*	3 *1%*	4 *1%*	5 *1%*	6 *1%*	6 *1%*	10 *1%*	8 *1%*	7 *1%*	17 *1%*	4 *1%*	20 *1%*	23 *1%*	- -	- -	1 *1%* WX
60	**218** *7%* **Qa**	97 *6%*	121 *8%*	98 *6%*	120 *8%*	100 *6%*	118 *7%*	30 *7%*	26 *5%*	30 *6%*	43 *8%*	40 *9%* I	49 *7%*	68 *8%* Q	106 *7%*	43 *6%*	54 *6%*	164 *7%*	34 *8%*	183 *7%*	185 *7%*	16 *6%*	12 *7%*	5 *6%*
62	**1** *	1 *	- -	- -	1 *	1 *	- -	- -	- -	- -	- -	1 *	- -	- -	- -	1 *	- -	1 *	- -	1 *	- -	1 * AV	- -	- -
65	**36** *1%*	14 *1%*	22 *1%*	12 *1%*	24 *1%*	20 *1%*	16 *1%*	3 *1%*	2 *	3 *1%*	7 *1%*	9 *2%* IJ	11 *2%*	13 *1%*	15 *1%*	8 *1%*	8 *1%*	27 *1%*	1 *	34 *1%*	31 *1%*	2 *1%*	2 *1%*	* *
67	* *	* *	- -	- -	* *	* *	- -	- -	* *	- -	- -	- -	- -	- -	- -	* *	- -	* *	- -	* *	- -	- -	* * AV	- -
69	**1** *	1 *	- -	1 *	- -	1 *	1 *	- -	- -	- -	- -	1 *	1 *	1 *	- -	1 *	- -	1 *	- -	1 *	1 *	- -	1 * AV	- -
70	**188** *6%* **ITq**	98 *6%*	90 *6%*	95 *6%*	94 *6%*	90 *6%*	99 *6%*	20 *5%*	21 *4%*	26 *5%*	32 *6%*	42 *10%* AHIJ	49 *7%* I	58 *7%*	89 *6%*	41 *5%*	56 *6%*	133 *6%*	12 *3%*	176 *6%* AT	155 *6%*	19 *8%*	9 *5%*	6 *6%*
75	**92** *3%* **IRg**	39 *3%*	52 *3%*	42 *3%*	50 *3%*	44 *3%*	48 *3%*	6 *1%*	4 *1%*	11 *2%*	14 *3%* I	22 *5%* AHIJ	36 *5%* AHI JK	21 *3%*	46 *3%*	25 *3%*	13 *1%*	79 *4%* AR	6 *2%*	86 *3%* A	80 *3%*	5 *2%*	4 *3%*	3 *3%*
76	**1** *	1 *	- -	- -	1 *	- -	1 *	- -	- -	1 *	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	1 *	1 *	- -	- -	- -
78	**1** *	- -	1 *	1 *	- -	1 *	- -	- -	- -	- -	- -	1 *	- -	1 *	- -	- -	- -	1 *	- -	1 *	- -	1 * AV	- -	- -
79	* *	- -	* *	- -	* *	- -	* *	- -	* *	- -	- -	- -	- -	- -	- -	* *	* *	- -	- -	* *	- -	- -	- -	* * AV

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

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		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
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Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
80	**211** *7%* DHIJ RTat	116 *8%*	96 *6%*	86 *6%*	126 *8%* AD	99 *6%*	112 *7%*	14 *3%*	14 *3%*	23 *5%*	45 *9%* HIJ	44 *10%* AHI J	71 *10%* AHI J	59 *7%*	91 *6%*	60 *8%*	35 *4%*	176 *8%* AR	13 *3%*	198 *7%* AT	182 *7%*	18 *7%*	7 *4%*	4 *4%*
82	**1** *	1 *	- -	- -	1 *	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	1 *	- -	- -	1 *	- -	1 *	1 *	- -	- -	- -
85	**24** *1%*	9 *1%*	15 *1%*	7 *	17 *1%*	12 *1%*	13 *1%*	1 *	- -	1 *	8 *1%* IJ	4 *1%* I	11 *2%* AIJ	10 *1%*	11 *1%*	4 *	4 *	21 *1%*	- -	24 *1%* A	22 *1%*	1 *	1 *1%*	1 *1%*
88	**1** *	1 *	- -	1 *	- -	- -	1 *	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	1 *	- -	1 *	1 *	- -	- -	- -
89	**1** *	1 *	- -	1 *	- -	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	1 *	- -	1 *	1 *	- -	- -	- -
90	**137** *4%* IQTg ot	59 *4%*	78 *5%*	60 *4%*	77 *5%*	61 *4%*	76 *5%*	12 *3%*	11 *2%*	16 *3%*	27 *5%* I	25 *6%* I	46 *7%* AHI J	46 *5%* Q	68 *5%*	23 *3%*	29 *3%*	108 *5%*	4 *1%*	133 *5%* AT	118 *4%*	7 *3%*	8 *5%*	4 *4%*
92	**2** *	2 *	- -	- -	2 *	1 *	1 *	- -	- -	- -	1 *	- -	1 *	1 *	1 *	- -	- -	2 *	- -	2 *	2 *	- -	- -	- -
95	**40** *1%* DIg	21 *1%*	18 *1%*	8 *1%*	31 *2%* AD	25 *2%*	15 *1%*	2 *	1 *	4 *1%*	4 *1%*	9 *2%* I	20 *3%* AHI JK	13 *2%*	18 *1%*	9 *1%*	6 *1%*	34 *2%*	2 *	38 *1%* A	36 *1%*	- -	2 *1%* W	2 *2%* W
96	**1** *	1 *	- -	- -	1 *	1 *	- -	- -	- -	- -	- -	- -	1 *	1 *	- -	- -	- -	1 *	- -	1 *	- -	1 * AV	- -	- -
98	**10** * CEPg	8 *1%*	2 *	8 *1%* E	1 *	3 *	7 *	- -	1 *	1 *	1 *	2 *	4 *1%*	5 *1%* P	* *	4 *1%* P	* *	9 *	- -	10 *	8 *	2 *1%*	* *	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

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Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
99	**7** *	4 *	4 *	1 *	6 *	5 *	2 *	- -	- -	1 *	4 1% A	1 *	2 *	1 *	4 *	2 *	1 *	6 *	- -	7 *	7 *	- -	* *	- -
100	**330** **11%** **EHI PRYcgt v**	177 12%	153 10%	196 13% AE	134 8%	144 9%	186 12%	7 2%	31 6% H	42 8% H	43 8% H	56 13% HIJ K	151 22% AH IJKL	82 10%	128 9%	120 15% AOP	64 7%	266 12% AR	33 8%	297 11% A	279 11% Y	26 10% Y	20 13% Y	5 6%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

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Base: All respondents
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
0	**143** *5%* **ELMOUZ cdfgin**	17 *1%*	15 *3%* Z	8 *3%* Z	10 *1%*	17 *1%*	11 *3%* d	23 *3%*	61 *3%*	47 *16%* Afg	19 *3%*	122 *5%* i	12 *5%* n	9 *7%* n	12 *5%* n	5 *2%*	9 *3%*	18 *8%* Anoqs	7 *3%*	7 *4%* n	8 *3%*	25 *6%* n	24 *5%* n	7 *7%* Anoqs
1	**17** *1%* **Z**	1 *	5 *1%* Z	7 *3%* AZa	- -	8 *	5 *1%* c	3 *	7 *	2 *1%*	4 *1%*	13 *1%*	* *	- -	3 *1%*	4 *1%*	- -	- -	- -	2 *1%* oq	1 *	1 *	6 *1%* A	* *
2	**7** * **DGZ**	1 *	2 *	4 *2%* AZ	1 *	2 *	4 *1%* Ad	1 *	5 *	- -	3 *1%*	4 *	- -	- -	2 *1%*	- -	1 *	- -	- -	- -	1 *	3 *1%*	- -	- -
3	**1** *	- -	1 *	- -	- -	1 *	- -	- -	1 *	- -	- -	1 *	1 * A	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
5	**68** *2%* **EGLMOZ cf**	19 *1%*	23 *4%* AZ	21 *9%* AZa	5 *1%*	41 *2%* c	13 *3%* c	6 *1%*	48 *3%* f	6 *2%*	15 *2%*	51 *2%*	4 *1%*	4 *3%*	4 *2%*	7 *2%*	7 *3%*	10 *5%* Atu	6 *2%*	2 *2%*	9 *3%*	5 *1%*	6 *1%*	3 *3%*
7	**1** *	1 *	- -	- -	1 *	- -	- -	- -	1 *	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -
8	**2** *	2 *	- -	- -	1 *	1 *	- -	- -	1 *	- -	- -	2 *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	* *
10	**162** *5%* **LMSZcf**	87 *4%*	39 *7%* AZ	30 *13%* AZa	30 *4%*	81 *5%*	39 *10%* Acd	18 *2%*	114 *6%* Af	19 *6%* f	37 *6%*	122 *5%*	15 *6%*	8 *6%*	10 *4%*	22 *6%*	19 *7%*	16 *8%* rs	11 *4%*	5 *3%*	8 *3%*	18 *4%*	16 *4%* Akl	15 *16%* mnopqrstu
15	**37** *1%* **f**	27 *1%*	8 *2%*	2 *1%*	9 *1%*	23 *1%*	4 *1%*	2 *	29 *2%* Af	2 *1%*	9 *1%*	26 *1%*	3 *1%*	1 *1%*	4 *2%*	5 *1%*	2 *1%*	- -	5 *2%*	2 *1%*	3 *1%*	4 *1%*	9 *2%*	1 *1%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

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Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
20	**261** *8%* **LMQSUW fk**	187 *8%*	40 *8%*	29 *13%* AZa	74 *9%*	142 *8%*	40 *10%*	23 *3%*	176 *9%* Af	37 *13%* Af	51 *8%*	207 *8%*	12 *5%*	7 *6%*	22 *9%*	25 *7%*	23 *8%*	20 *9%*	24 *8%*	12 *8%*	23 *8%*	52 *13%* Akn ru	32 *7%*	9 *9%* k
23	**2** *	- -	- -	1 *1%* AZ	1 *	- -	- -	- -	2 *	- -	1 *	1 *	- -	- -	- -	- -	- -	- -	2 *1%* A	- -	- -	- -	- -	- -
25	**107** *3%* **DGMf**	80 *4%*	20 *4%*	4 *2%*	29 *3%*	61 *4%*	13 *3%*	6 *1%*	84 *5%* Af	6 *2%*	29 *5%*	77 *3%*	9 *3%*	3 *3%*	5 *2%*	8 *2%*	9 *3%*	9 *4%*	14 *5%* s	5 *4%*	4 *1%*	24 *6%* Amn su	11 *3%*	5 *5%* s
26	* *	* *	- -	- -	- -	* *	- -	* *	- -	- -	- -	* *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	* * A
27	**4** * **j**	3 *	1 *	- -	1 *	3 *	- -	2 *	2 *	- -	3 *	1 *	- -	- -	- -	1 *	- -	- -	- -	- -	- -	2 *	1 *	- -
28	**1** *	1 *	- -	- -	- -	1 *	- -	- -	1 *	- -	1 * j	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -
30	**244** *8%* **MSUbfn**	188 *9%* Ab	45 *9%* b	9 *4%*	87 *10%* Ade	128 *8%*	26 *6%*	31 *4%*	168 *9%* Af	28 *10%* f	48 *8%*	196 *8%*	23 *9%* n	7 *6%*	15 *6%*	16 *5%*	21 *8%*	17 *8%*	22 *8%*	15 *10%* nu	22 *8%*	53 *13%* Almnouv	25 *6%*	7 *7%*
33	**20** *1%*	14 *1%*	5 *1%*	1 *	8 *1%*	10 *1%*	1 *	3 *	15 *1%*	1 *	5 *1%*	14 *1%*	- -	1 *1%*	1 *	3 *1%*	- -	1 *	3 *1%*	1 *	3 *1%*	4 *1%*	1 *	* *
34	**2** *	1 *	1 *	- -	1 *	1 *	- -	- -	2 *	- -	1 *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	1 *	- -
35	**54** *2%* **DQYefh v**	45 *2%*	5 *1%*	3 *1%*	19 *2%* e	32 *2%*	2 *	5 *1%*	46 *2%* Afh	- -	14 *2%*	40 *2%*	6 *3%*	- -	5 *2%*	6 *2%*	3 *1%*	3 *1%*	7 *3%*	3 *2%*	6 *2%*	8 *2%*	7 *2%*	* *

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 173

Q22a_1. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below?
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Base: All respondents
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
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Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
36	* *	* *	- -	- -	- -	* *	- -	- -	* *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	* * A	- -	- -	- -	- -
38	**3** * **U**	3 *	- -	- -	2 *	1 *	- -	- -	3 *	- -	- -	3 *	- -	- -	- -	- -	- -	1 *1%*	- -	- -	- -	2 *	- -	- -
39	**1** *	1 *	- -	- -	- -	1 *	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	1 * A	- -	- -	- -	- -
40	**241** ***8%*** **MSfi**	173 *8%*	46 *9%*	18 *8%*	66 *8%*	142 *8%*	28 *7%*	38 *5%*	159 *9%* f	15 *5%*	35 *5%*	204 *8%* Ai	31 *13%* Amp qsv	14 *11%* pqs	14 *6%*	30 *9%*	24 *8%*	10 *5%*	13 *5%*	13 *9%*	13 *5%*	32 *8%*	40 *9%*	5 *6%*
44	**1** *	- -	- -	1 *1%* AZ	- -	- -	1 * Ad	- -	1 *	- -	- -	1 *	1 * A	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
45	**30** ***1%*** **D**	22 *1%*	6 *1%*	1 *	9 *1%*	16 *1%*	4 *1%*	5 *1%*	19 *1%*	4 *1%*	6 *1%*	24 *1%*	2 *1%*	- -	- -	3 *1%*	1 *	1 *	6 *2%* m	3 *2%* Am	3 *1%*	5 *1%*	5 *1%*	* *1%*
48	**2** *	- -	1 *	1 * Z	- -	- -	2 * Ad	1 *	- -	- -	2 * j	- -	- -	- -	- -	- -	- -	- -	- -	1 * A	- -	1 *	- -	- -
49	**1** *	1 *	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	1 *	1 * A	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
50	**387** ***12%*** **Lbfh**	287 *13%* b	80 *15%* b	14 *6%*	116 *14%*	216 *13%*	44 *11%*	70 *9%*	284 *15%* Afh	21 *7%*	86 *14%*	296 *12%*	29 *12%*	13 *10%*	46 *18%* Ak npqu	33 *10%*	51 *18%* Aknpq u	22 *10%*	31 *11%*	18 *12%*	33 *12%*	56 *14%*	42 *10%*	12 *12%*
52	**1** *	- -	1 *	- -	- -	1 *	- -	1 *	- -	- -	- -	1 *	1 * A	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

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		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
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Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
55	**24** *1%*	23 *1%* A	1 *	- -	8 *1%*	15 *1%*	* *	2 *	17 *1%*	2 *1%*	6 *1%*	18 *1%*	- -	- -	1 *	6 *2%*	1 *	2 *1%*	8 *3%* Akm orstu	- -	1 *	1 *	3 *1%*	1 *1%* kr
60	**218** *7%* Qa	183 *8%* Aab	24 *5%*	8 *4%*	59 *7%*	131 *8%*	24 *6%*	43 *6%*	139 *7%*	16 *5%*	33 *5%*	182 *7%*	16 *6%*	10 *8%*	14 *6%*	29 *8%*	25 *9%* t	13 *6%*	23 *8%*	12 *7%*	19 *7%*	18 *5%*	32 *7%*	5 *6%*
62	**1** *	1 *	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	1 *	1 * A	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
65	**36** *1%*	31 *1%* A	4 *1%*	- -	14 *2%*	18 *1%*	3 *1%*	8 *1%*	26 *1%*	- -	8 *1%*	28 *1%*	2 *1%*	2 *1%*	1 *	7 *2%*	3 *1%*	4 *2%*	3 *1%*	2 *1%*	3 *1%*	4 *1%*	4 *1%*	* *
67	* *	- -	- -	* *	- -	* *	- -	* *	- -	- -	- -	* *	- -	- -	- -	- -	- -	- -	- -	* * A	- -	- -	- -	- -
69	**1** *	1 *	- -	- -	- -	1 *	- -	- -	1 *	1 *	- -	1 *	- -	- -	- -	- -	- -	- -	- -	1 * A	- -	1 *	- -	- -
70	**188** *6%* ITq	155 *7%* Aa	23 *4%*	8 *3%*	58 *7%*	106 *6%*	21 *5%*	38 *5%*	119 *6%*	19 *7%*	34 *5%*	150 *6%*	19 *8%* oq	6 *5%*	24 *10%* Aop qt	21 *6%*	10 *4%*	8 *4%*	8 *3%*	9 *5%*	25 *9%* opq	20 *5%*	33 *8%* q	6 *6%*
75	**92** *3%* IRg	71 *3%*	15 *3%*	6 *3%*	34 *4%*	46 *3%*	12 *3%*	34 *5%* Ag	45 *2%*	8 *3%*	22 *4%*	67 *3%*	5 *2%*	5 *4%*	8 *3%*	11 *3%*	10 *3%*	7 *3%*	10 *4%*	4 *3%*	11 *4%*	9 *2%*	11 *2%*	3 *3%*
76	**1** *	1 *	- -	- -	- -	1 *	- -	- -	1 *	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -
78	**1** *	- -	1 *	- -	- -	- -	1 *	- -	1 *	- -	- -	- -	1 * A	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
79	* *	* *	- -	- -	* *	- -	- -	- -	* *	- -	* *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	* * A

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Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
80	**211** *7%* **DHIJRTat**	176 *8%* Aa	21 *4%*	13 *6%*	71 *8%*	110 *7%*	25 *6%*	63 *9%* Ag	112 *6%*	19 *7%*	44 *7%*	158 *6%*	18 *7%*	9 *7%*	14 *6%*	30 *9%* t	20 *7%*	16 *7%*	17 *6%*	7 *4%*	21 *7%*	17 *4%*	39 *9%* rtv	4 *4%*
82	**1** *	1 *	- -	- -	- -	1 *	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -	1 * A	- -	- -	- -	- -	- -	- -	- -
85	**24** *1%*	19 *1%*	4 *1%*	- -	8 *1%*	12 *1%*	2 *	11 *1%* Ag	10 *1%*	1 *	7 *1%*	17 *1%*	1 *	- -	3 *1%*	3 *1%*	1 *	3 *1%*	2 *1%*	1 *1%*	5 *2%*	1 *	4 *1%*	1 *1%*
88	**1** *	- -	- -	1 * AZ	- -	1 *	- -	1 *	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -
89	**1** *	- -	1 *	- -	- -	- -	1 *	1 *	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -
90	**137** *4%* **IQTgot**	107 *5%*	20 *4%*	10 *4%*	44 *5%*	75 *4%*	17 *4%*	57 *8%* Agh	59 *3%*	11 *4%*	24 *4%*	109 *4%*	7 *3%*	7 *6%* ot	11 *4%* o	16 *5%* o	3 *1%*	10 *5%* o	14 *5%* o	8 *5%* ot	23 *8%* Akot	8 *2%*	26 *6%* ot	4 *4%* o
92	**2** *	2 *	- -	- -	- -	2 *	- -	- -	2 *	- -	2 * Aj	- -	- -	- -	- -	1 *	- -	- -	- -	- -	1 *	- -	- -	- -
95	**40** *1%* **DIg**	35 *2%* A	5 *1%*	- -	13 *2%*	22 *1%*	3 *1%*	19 *3%* Ag	16 *1%*	3 *1%*	4 *1%*	32 *1%*	- -	3 *3%* k	2 *1%*	5 *1%*	1 *	4 *2%*	2 *1%*	2 *1%* k	5 *2%* k	2 *	12 *3%* Akot	2 *2%* k
96	**1** *	1 *	- -	- -	- -	1 *	- -	- -	1 *	- -	1 *	- -	1 * A	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
98	**10** * **CEPg**	5 *	3 *1%*	2 *1%*	- -	8 *	2 *	3 *	3 *	2 *1%* g	4 *1%*	6 *	2 *1%*	- -	- -	1 *	- -	- -	1 *	* *	4 *1%* At	- -	1 *	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

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99	**7** *	3 *	3 *	2 *1%*	- -	3 *	5 *1%* Acd	5 *1%* Ag	2 *	- -	1 *	4 *	- -	- -	1 *1%*	2 *	1 *	- -	- -	* *	1 *	1 *	1 *	- -
100	**330** ***11%*** **EHIPR** **Ycgtv**	236 *11%*	58 *11%*	26 *11%*	73 *9%*	193 *12%* c	50 *12%*	216 *29%* Agh	82 *4%*	22 *7%* g	69 *11%*	253 *10%*	26 *10%* v	15 *12%*	27 *11%* v	44 *13%* tv	32 *11%* v	24 *11%*	40 *14%* tv	20 *13%* tv	24 *9%*	28 *7%*	44 *10%*	5 *6%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

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Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
0	**143** *5%* **HI**	78 *6%* AH	22 *4%* H	2 *4%*	15 *10%* ABCGH	12 *10%* ACH	6 *4%* H	8 *1%*	17 *2%*	19 *6%* I	37 *5%* I	27 *4%*	6 *2%*	10 *12%* AIKLM	23 *8%* AILM	21 *7%* U	20 *5%*	28 *4%*	22 *4%*	7 *2%*	8 *3%*
1	**17** *1%*	6 *	3 *1%*	- -	2 *1%*	2 *2%*	1 *	3 *	1 *	- -	6 *1%*	3 *	2 *1%*	1 *1%* J	4 *1%* AIJ	4 *1%* A	5 *1%* A	3 *	2 *	- -	- -
2	**7** *	4 *	1 *	- -	1 *1%*	- -	- -	1 *	3 *	- -	2 *	1 *	1 *	- -	- -	1 *	3 *1%* AR	- -	1 *	1 *	- -
3	**1** *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 * A
5	**68** *2%* **HI**	35 *2%* H	11 *2%*	3 *6%*	6 *4%* H	4 *4%* H	3 *2%*	6 *1%*	9 *1%*	11 *3%* I	22 *3%* I	16 *2%*	3 *1%*	2 *3%*	5 *2%*	6 *2%*	12 *3%*	14 *2%*	8 *1%*	4 *1%*	7 *2%*
7	**1** *	- -	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	- -	- -	1 * A	- -	- -	- -	- -	- -
8	**2** *	1 *	- -	- -	* *	1 *1%*	- -	- -	1 *	- -	* *	- -	1 *	- -	- -	1 *	- -	- -	- -	- -	1 *
10	**162** *5%* **HM**	98 *7%* AH	26 *5%* H	1 *2%*	8 *5%* H	8 *7%* H	9 *6%* H	12 *2%*	28 *4%*	16 *5%*	46 *6%* M	51 *7%* AIM	6 *2%*	4 *5%*	12 *4%*	17 *5%*	15 *4%*	29 *5%*	29 *6%*	21 *5%*	21 *7%*
15	**37** *1%*	22 *2%*	7 *1%*	- -	1 *	2 *2%*	1 *	4 *1%*	3 *	9 *3%* AIL	12 *2%*	6 *1%*	4 *1%*	1 *2%*	2 *1%*	2 *1%*	1 *	6 *1%*	15 *3%* APQR	6 *2%*	6 *2%* Q
20	**261** *8%* **HO**	144 *10%* AH	59 *11%* H	3 *7%*	10 *7%* H	18 *15%* AEGH	10 *6%* H	16 *2%*	47 *7%*	28 *9%* O	75 *10%* IO	59 *8%* O	28 *10%* O	10 *12%* O	12 *4%*	22 *7%*	33 *9%*	40 *6%*	48 *9%*	44 *11%*	32 *10%*
23	**2** *	2 *	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -	1 *	1 *	- -	- -	- -	- -
25	**107** *3%* **H**	61 *4%* AH	17 *3%*	- -	7 *5%* H	2 *2%*	7 *5%* H	13 *2%*	36 *5%* AO	8 *2%*	21 *3%*	25 *3%*	13 *5%* O	* *1%*	4 *1%*	8 *2%*	15 *4%*	21 *3%*	15 *3%*	16 *4%*	16 *5%*
26	* *	* *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	* *	- -	- -	- -	- -	- -	- -	* *	- -

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
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Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
27	**4** ***	- -	2 *	1 *3%*	1 *1%* BH	- -	- -	- -	1 *	2 *	- -	- -	1 *1%*	- -	- -	- -	- -	3 *	- -	- -	1 *
28	**1** *	- -	- -	- -	- -	- -	1 *1%* ABCH	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -
30	**244** ***8%*** **HOS**	133 *9%* AH	43 *8%* H	5 *10%*	9 *6%*	13 *10%* H	9 *5%*	33 *5%*	61 *8%* O	16 *5%*	71 *10%* JO	56 *8%*	24 *9%*	3 *4%*	13 *5%*	16 *5%*	24 *6%*	65 *10%* APS	23 *4%*	46 *11%*	28 *9%* S
33	**20** ***1%*** **H**	12 *1%* H	5 *1%* H	- -	2 *1%* H	- -	1 *1%* H	- -	6 *1%*	2 *1%*	5 *1%*	2 *	5 *2%* ALO	- -	- -	2 *1%*	- -	5 *1%*	2 *	5 *1%*	4 *1%*
34	**2** *	2 *	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -	1 *	- -	- -	- -	- -	- -	1 *	- -	1 *
35	**54** ***2%***	33 *2%* A	6 *1%*	- -	2 *1%*	3 *3%*	1 *1%*	9 *1%*	13 *2%*	6 *2%*	15 *2%*	11 *1%*	9 *3%* O	- -	1 *	5 *2%*	5 *1%*	11 *2%*	14 *3%*	5 *1%*	9 *3%*
36	* *	- -	- -	- -	* * AB	- -	- -	- -	- -	- -	* *	- -	- -	- -	- -	- -	- -	- -	- -	* *	- -
38	**3** *	3 *	- -	- -	- -	- -	- -	- -	2 *	- -	1 *	- -	- -	- -	- -	2 *1%* A	- -	- -	- -	- -	1 *
39	**1** *	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -	1 *	- -	- -	- -	- -	- -
40	**241** ***8%*** **H**	134 *10%* AH	37 *7%*	1 *3%*	12 *8%* H	12 *10%* H	13 *8%* H	30 *4%*	65 *9%* JO	16 *5%*	56 *8%*	56 *8%*	27 *10%* JO	5 *6%*	14 *5%*	17 *5%*	19 *5%*	50 *8%*	45 *9%*	40 *10%*	31 *10%* PQ
44	**1** *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 * A	- -	- -	- -	- -	- -	- -	- -	1 * A
45	**30** ***1%***	12 *1%*	5 *1%*	- -	1 *1%*	3 *2%*	2 *1%*	7 *1%*	10 *1%*	3 *1%*	4 *1%*	9 *1%*	1 *	1 *1%*	2 *1%*	* *	5 *1%*	10 *2%* P	3 *1%*	5 *1%*	1 *
48	**2** *	- -	1 *	- -	1 *1%* ABH	- -	- -	- -	- -	- -	- -	1 *	- -	1 *1%* AIK	- -	- -	1 *	1 *	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 173

Q22a_1. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below?
BBC One, BBC Two, BBC Three, BBC Four, ITV, Channel 4 and Channel 5 combined
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
49	**1** ***	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	1 * A	- -	- -	- -	- -	- -	1 *
50	**387** ***12%***	161 *11%*	71 *13%*	7 *15%*	23 *15%*	16 *13%*	22 *14%*	86 *12%*	109 *15%* A	43 *13%*	82 *11%*	80 *11%*	26 *10%*	11 *13%*	34 *12%*	47 *15%*	43 *12%*	72 *11%*	64 *12%*	51 *13%*	35 *11%*
52	**1** *	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -
55	**24** ***1%***	14 *1%*	2 *	- -	1 *1%*	- -	1 *	6 *1%*	5 *1%*	4 *1%*	5 *1%*	7 *1%*	- -	- -	1 *	2 *1%*	3 *1%*	4 *1%*	10 *2%* AU	2 *1%*	* *
60	**218** ***7%*** P	85 *6%*	54 *10%* AB	4 *9%*	9 *6%*	11 *9%*	8 *5%*	47 *7%*	54 *7%*	18 *6%*	66 *9%* A	45 *6%*	13 *5%*	4 *5%*	16 *5%*	13 *4%*	31 *8%* P	51 *8%* P	33 *6%*	32 *8%*	26 *8%* P
62	**1** *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -
65	**36** ***1%***	14 *1%*	5 *1%*	2 *4%*	2 *2%*	* *	1 *1%*	11 *2%*	6 *1%*	2 *1%*	6 *1%*	13 *2%*	4 *2%*	- -	5 *2%*	4 *1%*	6 *2%*	8 *1%*	8 *1%*	3 *1%*	4 *1%*
67	* *	- -	- -	- -	* * A	- -	- -	- -	* *	- -	- -	- -	- -	- -	- -	* *	- -	- -	- -	- -	- -
69	**1** *	1 *	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	1 *1% AIL	- -	- -	- -	- -	1 *	- -	- -
70	**188** ***6%*** R	73 *5%*	46 *8%* BF	- -	7 *5%*	3 *2%*	10 *6%*	49 *7%*	40 *6%*	24 *7%*	42 *6%*	45 *6%*	21 *8%*	1 *2%*	15 *5%*	16 *5%*	21 *6%*	24 *4%*	36 *7%* R	19 *5%*	21 *7%*
75	**92** ***3%*** BK	30 *2%*	14 *3%*	5 *10%*	2 *1%*	3 *3%*	3 *2%*	35 *5%* ABCE	32 *4%* AK	12 *4%*	12 *2%*	21 *3%*	5 *2%*	3 *3%*	6 *2%*	8 *2%*	7 *2%*	20 *3%*	18 *4%*	11 *3%*	9 *3%*
76	**1** *	- -	- -	- -	- -	- -	1 * AB	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
78	**1** *	- -	- -	- -	- -	- -	- -	1 *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -
79	* *	- -	- -	- -	- -	- -	* *	- -	* *	- -	- -	- -	- -	- -	- -	- -	- -	* *	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
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Table 173

Q22a_1. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below?
BBC One, BBC Two, BBC Three, BBC Four, ITV, Channel 4 and Channel 5 combined
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
80	**211** *7%* **B**	70 *5%*	40 *7%*	5 *11%*	9 *6%*	3 *2%*	13 *8%* F	72 *10%* ABEF	46 *6%*	22 *7%*	40 *5%*	45 *6%*	23 *9%*	4 *4%*	33 *11%* AIKL	27 *9%* QU	17 *5%*	44 *7%*	41 *8%* U	29 *7%*	12 *4%*
82	**1** *	- -	- -	- -	- -	- -	- -	1 *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -
85	**24** *1%*	7 *	1 *	- -	1 *1%*	* *	2 *1%*	13 *2%* ABC	5 *1%*	4 *1%*	3 *	4 *1%*	3 *1%*	1 *1%*	3 *1%*	2 *1%*	3 *1%*	5 *1%*	7 *1%*	4 *1%*	2 *1%*
88	**1** *	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -
89	**1** *	- -	- -	- -	- -	- -	- -	1 *	1 *	- -	- -	- -	- -	- -	- -	1 * A	- -	- -	- -	- -	- -
90	**137** *4%* **KP**	51 *4%*	25 *5%*	2 *4%*	5 *3%*	3 *3%*	5 *3%*	46 *7%* AB	34 *5%* K	12 *4%*	19 *3%*	39 *6%* K	16 *6%* K	1 *1%*	16 *6%* K	7 *2%*	21 *6%* PU	34 *5%* PU	23 *4%*	15 *4%*	7 *2%*
92	**2** *	- -	- -	- -	- -	- -	1 *1%* AB	1 *	1 *	- -	1 *	- -	- -	- -	- -	- -	- -	- -	2 * A	- -	- -
95	**40** *1%* **B**	5 *	6 *1%*	* *1%*	4 *3%* BG	- -	- -	24 *3%* ABCFG	9 *1%*	3 *1%*	9 *1%*	13 *2%*	2 *1%*	* *	2 *1%*	4 *1%*	5 *1%*	8 *1%*	5 *1%*	7 *2%*	3 *1%*
96	**1** *	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	1 *
98	**10** *	4 *	1 *	- -	2 *1%* A	- -	- -	3 *	3 *	- -	1 *	2 *	1 *	1 *1%* J	2 *1%*	2 *1%*	1 *	2 *	1 *	- -	2 *1%*
99	**7** *	2 *	2 *	- -	- -	- -	2 *1%* AB	2 *	1 *	- -	1 *	4 *	2 *1%*	- -	- -	1 *	1 *	3 *	2 *	- -	- -
100	**330** *11%* **BCFKMU**	105 *7%* F	37 *7%* F	5 *11%*	10 *7%* F	1 *1%*	25 *16%* ABCEF	146 *21%* ABCEF	69 *10%*	43 *13%* KM	59 *8%*	66 *9%*	17 *6%*	18 *21%* AIKLM	58 *20%* AIJK LM	56 *18%* ARSU	48 *13%* SU	69 *11%* U	41 *8%*	24 *6%*	17 *6%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
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21st May - 17th June, 1st - 30th October

Table 174

Q22a_2. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below?
Any other broadcast TV (e.g. Sky channels, channels on Freeview)
Base: All respondents
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
0	**670** ***21%*** **EFK RZcgt**	333 *22%*	337 *21%*	385 *25%* AE	286 *18%*	292 *19%*	377 *24%* AF	106 *24%* K	100 *19%*	107 *21%*	94 *18%*	82 *19%*	180 *26%* AI KL	164 *19%*	305 *20%*	200 *26%* AOP	148 *16%*	522 *23%* AR	84 *21%*	587 *22%*	577 *22%*	42 *17%*	34 *22%*	17 *18%*
1	**15** *** **CZcg j**	12 *1%* AC	3 *	9 *1%*	7 *	9 *1%*	6 *	2 *	2 *	4 *1%*	4 *1%*	1 *	3 *	4 *1%*	5 *	5 *1%*	4 *	11 *1%*	- -	15 *1%*	14 *1%*	- -	1 *1%*	1 *1%*
2	**8** *** **Z**	5 *	3 *	6 *	2 *	3 *	5 *	- -	3 *	1 *	- -	2 *	2 *	5 *1%* P	2 *	1 *	2 *	6 *	- -	8 *	5 *	3 *1%* AV	* *	- -
3	**6** ***	4 *	2 *	1 *	5 *	5 *	1 *	- -	2 *	1 *	- -	- -	2 *	1 *	4 *	1 *	1 *	5 *	- -	6 *	6 *	- -	- -	- -
4	**1** ***	1 *	- -	- -	1 *	1 *	- -	- -	- -	- -	- -	- -	1 *	1 *	- -	- -	- -	1 *	- -	1 *	- -	1 * AV	- -	- -
5	**129** ***4%*** **DQoq**	59 *4%*	70 *4%*	47 *3%*	82 *5%* AD	59 *4%*	70 *4%*	29 *7%* AI	16 *3%*	19 *4%*	19 *4%*	21 *5%*	26 *4%*	43 *5%* Q	63 *4%*	23 *3%*	33 *4%*	96 *4%*	9 *2%*	120 *4%* A	111 *4%*	7 *3%*	7 *4%*	5 *5%*
7	**1** ***	1 *	- -	- -	1 *	- -	1 *	- -	- -	- -	1 *	- -	- -	- -	1 *	- -	- -	1 *	- -	1 *	1 *	- -	- -	- -
8	**1** ***	1 *	- -	- -	1 *	1 *	- -	- -	- -	- -	- -	- -	1 *	1 *	- -	- -	- -	1 *	- -	1 *	1 *	- -	- -	- -
9	**1** ***	1 *	- -	- -	1 *	1 *	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	1 *	- -	1 *	1 *	- -	- -	- -
10	**311** ***10%*** **QTg**	138 *9%*	174 *11%*	135 *9%*	176 *11%*	138 *9%*	173 *11%*	60 *14%* ALM	54 *10%*	49 *10%*	55 *10%*	34 *8%*	59 *9%*	98 *12%* Q	159 *11%* Q	53 *7%*	92 *10%*	220 *10%*	21 *5%*	290 *11%* AT	253 *10%*	28 *11%*	18 *11%*	13 *14%* AV

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

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Any other broadcast TV (e.g. Sky channels, channels on Freeview)
Base: All respondents
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
11	**1** *	1 *	- -	1 *	- -	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	1 *	- -	1 *	1 *	- -	- -	- -
12	**3** * U	1 *	2 *	1 *	2 *	1 *	2 *	- -	2 *	- -	- -	- -	1 *	2 *	- -	1 *	2 *	1 *	2 *	1 *	2 *	- -	1 *	- -
14	**1** *	- -	1 *	- -	1 *	1 *	- -	- -	- -	- -	1 *	- -	- -	- -	1 *	- -	- -	1 *	- -	1 *	1 *	- -	- -	- -
15	**74** **2%**	40 3%	34 2%	31 2%	44 3%	39 3%	35 2%	10 2%	7 1%	14 3%	14 3%	14 3%	15 2%	21 3%	36 2%	17 2%	20 2%	54 2%	9 2%	65 2%	65 2%	6 2%	2 1%	2 2%
20	**355** **11%** S	182 12%	173 11%	174 11%	181 11%	161 11%	194 12%	61 14%	61 11%	56 11%	59 11%	52 12%	67 10%	104 12%	160 11%	90 12%	123 14% AS	232 10%	50 12%	305 11%	291 11%	31 12%	21 13%	12 13%
22	**2** *	2 *	1 *	1 *	2 *	2 *	- -	- -	- -	2 *	- -	1 *	- -	1 *	2 *	- -	- -	2 *	- -	2 *	2 *	1 *	- -	- -
24	**1** *	1 *	- -	- -	1 *	- -	1 *	- -	- -	1 *	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	1 *	1 *	- -	- -	- -
25	**189** **6%** UWbek	87 6%	102 6%	80 5%	109 7%	92 6%	97 6%	36 8% K	31 6%	26 5%	24 5%	33 7%	39 6%	40 5%	101 7%	47 6%	51 6%	138 6%	36 9% U	153 6%	171 7% W	8 3%	6 4%	4 4%
27	* *	- -	* *	- -	* *	- -	* *	- -	* *	- -	- -	- -	- -	* *	- -	- -	* *	- -	- -	* *	- -	- -	- -	* * AV
28	**2** *	* *	1 *	- -	2 *	2 *	- -	1 *	* *	- -	- -	- -	- -	1 *	- -	* *	- -	2 *	- -	2 *	1 *	- -	* *	- -
29	**2** *	2 *	* *	1 *	1 *	- -	2 *	- -	- -	* *	- -	1 *	1 *	1 *	* *	1 *	* *	2 *	- -	2 *	1 *	1 *	- -	* *

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 174

Q22a_2. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below?
Any other broadcast TV (e.g. Sky channels, channels on Freeview)
Base: All respondents
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
30	**297** ***9%*** **QUh**	149 *10%*	147 *9%*	140 *9%*	157 *10%*	143 *9%*	154 *10%*	44 *10%*	64 *12%* AJK	39 *8%*	43 *8%*	48 *11%*	59 *9%*	91 *11%* Q	145 *10%*	60 *8%*	85 *9%*	212 *10%*	55 *14%* AU	241 *9%*	244 *9%*	31 *13%*	13 *9%*	8 *8%*
32	**2** *	1 *	1 *	- -	2 *	1 *	1 *	- -	- -	- -	1 *	1 *	- -	- -	2 *	- -	1 *	1 *	- -	2 *	1 *	1 * AV	- -	- -
33	**19** ***1%*** **GQ**	6 *	13 *1%*	8 *1%*	11 *1%*	14 *1%*	6 *	4 *1%* M	5 *1%* M	5 *1%* LM	5 *1%* M	- -	- -	11 *1%* AQ	8 *1%*	1 *	7 *1%*	12 *1%*	3 *1%*	16 *1%*	19 *1%*	- -	1 *	* *
34	**5** *	- -	5 *	2 *	2 *	3 *	1 *	1 *	1 *	- -	2 *	- -	- -	1 *	2 *	1 *	2 *	2 *	- -	5 *	5 *	- -	- -	- -
35	**58** ***2%*** **d**	28 *2%*	30 *2%*	22 *1%*	37 *2%*	29 *2%*	29 *2%*	7 *2%*	13 *2%*	9 *2%*	8 *1%*	10 *2%*	12 *2%*	17 *2%*	23 *2%*	18 *2%*	20 *2%*	39 *2%*	11 *3%*	47 *2%*	50 *2%*	5 *2%*	3 *2%*	1 *1%*
36	* *	- -	* *	- -	* *	* *	- -	* *	- -	- -	- -	- -	- -	* *	- -	- -	- -	* *	- -	* *	- -	- -	* * AV	- -
38	**1** *	1 *	- -	- -	1 *	1 *	- -	- -	- -	- -	- -	1 *	- -	- -	- -	1 *	- -	1 *	- -	1 *	- -	1 * AV	- -	- -
39	**1** *	1 *	- -	- -	1 *	- -	1 *	- -	- -	- -	- -	1 * A	- -	1 *	- -	- -	- -	1 *	- -	1 *	1 *	- -	- -	- -
40	**230** ***7%*** **Dfh**	100 *6%*	131 *8%*	93 *6%*	137 *9%* AD	120 *8%*	110 *7%*	23 *5%*	48 *9%*	36 *7%*	43 *8%*	31 *7%*	49 *7%*	76 *9%* A	102 *7%*	52 *7%*	77 *9%*	153 *7%*	27 *7%*	202 *7%*	191 *7%*	25 *10%*	9 *6%*	5 *6%*
44	* *	* *	- -	* *	- -	* *	- -	- -	- -	- -	* *	- -	- -	- -	* *	- -	- -	* *	- -	* *	- -	- -	- -	* * AV

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Table 174

Q22a_2. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below?
Any other broadcast TV (e.g. Sky channels, channels on Freeview)
Base: All respondents
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
45	**33** *1%* **S**	19 *1%*	14 *1%*	14 *1%*	18 *1%*	15 *1%*	18 *1%*	5 *1%*	3 *1%*	5 *1%*	8 *2%*	4 *1%*	8 *1%*	8 *1%*	15 *1%*	9 *1%*	15 *2%*	18 *1%*	3 *1%*	30 *1%*	27 *1%*	6 *2%* AX	* *	* *
46	**1** *	- -	1 *	1 *	- -	1 *	- -	- -	1 *	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	1 *	- -	1 * AV	- -	- -
49	**1** *	1 *	- -	1 *	- -	1 *	- -	1 *	- -	- -	- -	- -	- -	- -	- -	1 *	- -	1 *	- -	1 *	1 *	- -	- -	- -
50	**253** *8%* **fh**	119 *8%*	134 *8%*	126 *8%*	127 *8%*	136 *9%*	117 *7%*	23 *5%*	42 *8%*	45 *9%*	46 *9%*	33 *8%*	64 *9%* H	57 *7%*	121 *8%*	75 *10%* O	77 *9%*	176 *8%*	30 *7%*	223 *8%*	207 *8%*	23 *9%*	15 *10%*	8 *8%*
51	**1** *	- -	1 *	1 *	- -	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	1 *	- -	1 *	- -	1 * AV	- -	- -
52	**1** *	- -	1 *	- -	1 *	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	1 *	- -	- -	1 *	- -	1 *	- -	- -	1 * AV	- -
55	**15** * **DGj**	8 *	8 *	2 *	13 *1%* AD	12 *1%* G	3 *	- -	4 *1%*	2 *	2 *	1 *	6 *1%*	5 *1%*	6 *	4 *1%*	1 *	14 *1%*	- -	15 *1%*	13 *1%*	- -	2 *1%*	1 *1%*
60	**107** *3%* **GHSc s**	51 *3%*	55 *3%*	62 *4%*	44 *3%*	68 *4%* AG	39 *2%*	6 *1%*	23 *4%* H	22 *4%* H	22 *4%* H	13 *3%*	21 *3%*	27 *3%*	54 *4%*	25 *3%*	42 *5%* AS	65 *3%*	8 *2%*	98 *4%*	88 *3%*	10 *4%*	6 *4%*	3 *3%*
65	**22** *1%* **Qfi**	11 *1%*	11 *1%*	7 *	15 *1%*	14 *1%*	9 *1%*	2 *	2 *	2 *	10 *2%* AI	3 *1%*	4 *1%*	4 *	18 *1%* AQ	1 *	8 *1%*	14 *1%*	2 *	21 *1%*	16 *1%*	1 *	4 *3%* AVW	1 *1%*
69	**1** *	- -	1 *	- -	1 *	- -	1 *	- -	- -	- -	- -	1 *	- -	1 *	- -	- -	- -	1 *	- -	1 *	- -	1 * AV	- -	- -
70	**81** *3%* **c**	40 *3%*	41 *3%*	48 *3%*	33 *2%*	38 *2%*	43 *3%*	5 *1%*	10 *2%*	12 *2%*	22 *4%* AH	12 *3%*	20 *3%*	16 *2%*	41 *3%*	24 *3%*	23 *3%*	58 *3%*	9 *2%*	72 *3%*	66 *3%*	5 *2%*	5 *3%*	4 *5%* A

Table 174

Q22a_2. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below?
Any other broadcast TV (e.g. Sky channels, channels on Freeview)
Base: All respondents
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
73	**2** * * * *	2 *	- -	- -	2 *	2 *	- -	- -	- -	- -	- -	2 * A	- -	- -	2 *	- -	- -	2 *	- -	2 *	2 *	- -	- -	- -
75	**30** *1%* *f*	12 *1%*	19 *1%*	11 *1%*	20 *1%*	20 *1%*	11 *1%*	1 *	3 *1%*	5 *1%*	8 *1%*	10 *2%* AHIM	4 *1%*	6 *1%*	18 *1%*	6 *1%*	6 *1%*	25 *1%*	4 *1%*	26 *1%*	26 *1%*	1 *	1 *1%*	2 *2%* AVW
80	**68** *2%* *Uh*	40 *3%*	29 *2%*	40 *3%*	28 *2%*	41 *3%*	28 *2%*	4 *1%*	11 *2%*	10 *2%*	19 *4%* AH	9 *2%*	16 *2%*	13 *2%*	40 *3%*	15 *2%*	23 *3%*	45 *2%*	15 *4%*	53 *2%*	58 *2%*	3 *1%*	5 *3%*	2 *3%*
85	**12** *	9 *1%*	4 *	8 *1%*	4 *	7 *	5 *	- -	3 *1%*	1 *	3 *1%*	2 *1%*	3 *	2 *	8 *1%*	2 *	3 *	10 *	3 *1%*	9 *	12 *	1 *	- -	- -
87	**1** *	1 *	- -	1 *	- -	- -	1 *	- -	1 *	- -	- -	- -	- -	1 *	- -	- -	- -	1 *	- -	1 *	1 *	- -	- -	- -
89	* *	- -	* *	- -	* *	* *	- -	- -	- -	- -	* *	- -	- -	- -	* *	- -	- -	* *	- -	* *	- -	- -	- -	* * AV
90	**37** *1%* *OZc*	20 *1%*	17 *1%*	19 *1%*	18 *1%*	20 *1%*	17 *1%*	4 *1%*	5 *1%*	11 *2%*	5 *1%*	4 *1%*	8 *1%*	4 *	20 *1%*	13 *2%* O	12 *1%*	25 *1%*	7 *2%*	30 *1%*	30 *1%*	2 *1%*	1 *	4 *4%* AVWX
94	**1** *	1 *	- -	- -	1 *	1 *	- -	- -	- -	- -	1 *	- -	- -	- -	- -	1 *	- -	1 *	- -	1 *	1 *	- -	- -	- -
95	**13** * *z*	9 *1%*	5 *	8 *1%*	5 *	10 *1%*	3 *	- -	1 *	3 *1%*	5 *1%*	1 *	2 *	3 *	7 *	3 *	5 *1%*	8 *	1 *	12 *	12 *	1 *	* *	* *1%*
98	**4** *	2 *	1 *	1 *	3 *	3 *	1 *	- -	1 *	- -	1 *	1 *	1 *	2 *	- -	2 *	2 *	2 *	- -	4 *	4 *	- -	- -	- -
99	**4** *	3 *	1 *	1 *	3 *	4 *	* *	- -	- -	1 *	* *	- -	3 * A	- -	2 *	2 *	1 *	4 *	- -	4 *	4 *	* *	- -	- -

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		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
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Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
100	**52**	31	21	43	9	21	31	3	13	14	8	9	5	7	21	25	14	38	17	35	44	5	2	1
	2%	*2%*	*1%*	*3%*	*1%*	*1%*	*2%*	*1%*	*2%*	*3%*	*2%*	*2%*	*1%*	*1%*	*1%*	*3%*	*2%*	*2%*	*4%*	*1%*	*2%*	*2%*	*1%*	*1%*
	EMOU			AE					M	AHM						AOP			AU					
	Zcd																							

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Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
0	**670** *21%* **EFKRZ cgt**	451 *20%*	103 *20%*	43 *19%*	157 *18%*	348 *21%*	88 *22%*	279 *38%* Ag	205 *11%*	124 *42%* Ag	121 *19%*	538 *22%*	42 *17%*	30 *24%*	68 *27%* Ak tuv	70 *20%*	67 *24%* t	60 *28%* Aktu v	67 *24%* t	34 *22%*	67 *24%* t	63 *16%*	85 *19%*	17 *18%*
1	**15** * **CZcgj**	5 *	8 *2%* AZ	3 *1%* Z	* *	10 *1%*	5 *1%* Ac	6 *1%* g	4 *	2 *1%*	7 *1%* j	7 *	- -	- -	- -	3 *1%*	- -	- -	- -	1 *1%*	7 *3%* Akmo pqt	1 *	3 *1%*	1 *1%*
2	**8** * **Z**	3 *	3 *1%*	* *	- -	7 *	- -	1 *	4 *	1 *	1 *	7 *	3 *1%* At	- -	- -	- -	- -	- -	1 *	* *	1 *1%*	- -	2 *	- -
3	**6** *	4 *	2 *	- -	2 *	3 *	- -	- -	3 *	- -	2 *	3 *	- -	- -	1 *	- -	1 *	- -	- -	- -	1 *	2 *1%*	- -	- -
4	**1** *	1 *	- -	- -	- -	1 *	- -	- -	1 *	- -	1 *	- -	1 * A	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
5	**129** *4%* **DQoq**	94 *4%*	19 *4%*	14 *6%*	44 *5%*	66 *4%*	15 *4%*	26 *4%*	67 *4%*	20 *7%* Afg	25 *4%*	99 *4%*	7 *3%*	8 *6%* oq	11 *4%* o	19 *6%* oq	3 *1%*	11 *5%* oq	4 *1%*	7 *4%* oq	16 *6%* oq	13 *3%*	25 *6%* oq	5 *5%* oq
7	**1** *	1 *	- -	- -	- -	1 *	- -	- -	1 *	- -	1 *	- -	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -
8	**1** *	1 *	- -	- -	- -	1 *	- -	- -	1 *	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 * A	- -	- -	- -
9	**1** *	1 *	- -	- -	- -	- -	1 * d	1 *	- -	- -	- -	1 *	- -	- -	- -	- -	- -	1 *1% A	- -	- -	- -	- -	- -	- -
10	**311** *10%* **QTg**	247 *11%* A	43 *8%*	16 *7%*	103 *12%* A	165 *10%*	36 *9%*	65 *9%*	161 *9%*	47 *16%* Afg	59 *9%*	243 *10%*	28 *11%*	14 *11%*	25 *10%*	28 *8%*	22 *8%*	20 *9%*	26 *9%*	18 *11%*	30 *11%*	37 *9%*	51 *12%*	13 *14%* Ano

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Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
11	**1** *	1 *	- -	- -	- -	1 *	- -	- -	- -	1 *	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -
12	**3** * **U**	2 *	- -	1 *	2 *	1 *	- -	1 *	2 *	- -	- -	3 *	- -	- -	- -	- -	- -	- -	- -	1 *	- -	2 1% A	- -	- -
14	**1** *	- -	1 * Z	- -	- -	1 *	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -	1 * A	- -	- -	- -	- -	- -	- -	- -
15	**74** **2%**	53 2%	16 3%	4 2%	20 2%	43 3%	9 2%	19 3%	47 2%	5 2%	11 2%	62 3%	6 2%	- -	3 1%	6 2%	10 4%	9 4% lm	6 2%	2 1%	14 5% Almr	8 2%	8 2%	2 2%
20	**355** **11%** **S**	273 12% A	55 10%	21 9%	112 13%	192 11%	44 11%	70 10%	226 12%	32 11%	78 12%	270 11%	31 12%	16 13%	29 12%	46 13% o	21 8%	18 8%	33 12%	21 13% o	24 8%	48 12%	57 13% o	12 13% o
22	**2** *	2 *	1 *	- -	2 *	- -	1 *	- -	2 *	- -	2 * j	- -	1 *	- -	- -	2 *	- -	- -	- -	- -	- -	- -	- -	- -
24	**1** *	1 *	- -	- -	- -	1 *	- -	- -	1 *	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -
25	**189** **6%** **UWbek**	143 6% b	35 7% b	6 2%	66 8% Ae	103 6%	15 4%	33 5%	124 7%	18 6%	42 7%	143 6%	8 3%	7 5%	13 5%	23 7%	19 7%	12 6%	26 9% kru v	6 4%	17 6%	35 9% Akr v	21 5%	4 4%
27	* *	* *	- -	- -	- -	* *	- -	* *	- -	- -	- -	* *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	* * A
28	**2** *	- -	- -	* *	- -	* *	- -	* *	1 *	- -	1 *	* *	- -	- -	- -	- -	- -	- -	- -	* *	- -	1 *	- -	- -
29	**2** *	1 *	1 *	- -	* *	1 *	1 *	1 *	1 *	- -	- -	2 *	1 *	- -	- -	- -	- -	1 1% A	- -	- -	- -	- -	- -	* *

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 174

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Base: All respondents
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
30	**297** *9%* **QUh**	227 *10%* A	51 *10%*	15 *7%*	99 *12%* Ad	149 *9%*	38 *10%*	56 *8%*	212 *11%* Afh	13 *4%*	51 *8%*	243 *10%*	31 *13%* npu	9 *7%*	27 *11%*	25 *7%*	29 *10%*	14 *7%*	24 *8%*	13 *9%*	28 *10%*	56 *14%* Anp uv	32 *7%*	8 *8%*
32	**2** *	1 *	1 *	- -	1 *	1 *	- -	- -	2 *	- -	2 * Aj	- -	1 * A	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -
33	**19** *1%* **GQ**	11 *	8 *1%* AZ	1 *	7 *1%*	11 *1%*	1 *	3 *	16 *1%*	- -	7 *1%*	12 *1%*	- -	- -	1 *	2 *1%*	- -	- -	2 *1%*	1 *	3 *1%*	6 *1%*	4 *1%*	* *
34	**5** *	3 *	- -	1 *1%*	5 *1%* Ad	- -	- -	1 *	2 *	1 *	2 *	2 *	- -	- -	- -	1 *	- -	1 *	2 *1%* A	- -	- -	- -	- -	- -
35	**58** *2%* **d**	46 *2%*	8 *2%*	4 *2%*	27 *3%* Ad	21 *1%*	8 *2%*	7 *1%*	45 *2%* Afh	1 *	16 *3%*	42 *2%*	5 *2%*	2 *1%*	3 *1%*	9 *3%*	6 *2%*	2 *1%*	4 *1%*	3 *2%*	5 *2%*	11 *3%*	7 *2%*	1 *1%*
36	* *	* *	- -	- -	- -	* *	- -	- -	* *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	* * A	- -	- -	- -	- -
38	**1** *	1 *	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	1 *	1 * A	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
39	**1** *	1 *	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -
40	**230** *7%* **Dfh**	176 *8%*	35 *7%*	16 *7%*	66 *8%*	135 *8%*	24 *6%*	32 *4%*	183 *10%* Afh	7 *2%*	54 *9%*	174 *7%*	25 *10%* mq	12 *9%*	11 *4%*	33 *10%* m	21 *8%*	17 *8%*	14 *5%*	9 *6%*	22 *8%*	30 *7%*	31 *7%*	5 *6%*
44	* *	* *	- -	- -	- -	* *	- -	- -	* *	- -	- -	* *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	* * A

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

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Base: All respondents
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
45	**33** *1%* **S**	23 *1%*	9 *2%*	1 *1%*	6 *1%*	22 *1%*	2 *1%*	3 *	29 *2%* Af	- -	9 *1%*	23 *1%*	6 *2%* Aor	1 *1%*	- -	4 *2%*	4 *1%*	- -	3 *1%*	4 *2%*	* *	1 *	3 *1%*	7 *2%*	* *
46	**1** *	1 *	- -	- -	1 *	- -	- -	- -	1 *	- -	- -	1 *	1 * A	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
49	**1** *	1 *	- -	- -	- -	1 *	- -	1 *	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -
50	**253** *8%* **fh**	187 *8%*	41 *8%*	16 *7%*	74 *9%*	130 *8%*	36 *9%*	46 *6%*	186 *10%* Afh	10 *3%*	51 *8%*	198 *8%*	23 *9%*	8 *6%*	22 *9%*	19 *6%*	33 *12%* Anpu	11 *5%*	28 *10%*	15 *10%*	18 *6%*	38 *9%*	29 *7%*	8 *8%*
51	**1** *	1 *	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	1 *	1 * A	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
52	**1** *	- -	- -	1 * AZ	- -	- -	1 *	1 *	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	1 * A	- -	- -	- -	- -
55	**15** * **DGj**	11 *	4 *1%*	* *	4 *	8 *	3 *1%*	2 *	12 *1%*	- -	8 *1%* Aj	7 *	- -	- -	- -	2 *1%*	1 *	1 *1%*	3 *1%*	2 *1%* t	4 *1%*	- -	2 *	1 *1%* t
60	**107** *3%* **GHScs**	74 *3%*	15 *3%*	18 *8%* AZa	15 *2%*	69 *4%* Ac	22 *6%* Ac	22 *3%*	72 *4%*	5 *2%*	20 *3%*	86 *4%*	10 *4%* s	6 *5%* s	9 *4%*	22 *6%* Apst	11 *4%* s	4 *2%*	8 *3%*	6 *4%* s	2 *1%*	7 *2%*	17 *4%* s	3 *3%* s
65	**22** *1%* **Qfi**	13 *1%*	5 *1%*	2 *1%*	4 *	15 *1%*	3 *1%*	1 *	20 *1%* Af	- -	* *	22 *1%* Ai	1 *	- -	4 *2%* n	- -	1 *	2 *1%*	3 *1%*	4 *3%* Akn otu	3 *1%*	1 *	3 *1%*	1 *1%* n
69	**1** *	1 *	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	1 *	1 * A	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
70	**81** *3%* **c**	56 *3%*	16 *3%*	8 *3%*	11 *1%*	57 *3%* Ac	11 *3%*	13 *2%*	62 *3%* A	3 *1%*	14 *2%*	66 *3%*	5 *2%*	3 *2%*	6 *2%*	9 *3%*	9 *3%*	5 *2%*	12 *4%*	5 *3%*	4 *2%*	9 *2%*	8 *2%*	4 *5%* Asu

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

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Base: All respondents
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		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
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Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
73	**2** *	2 *	- -	- -	- -	2 *	- -	2 *	- -	- -	2 * j	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	2 * A	- -	- -
75	**30** *1%* **f**	23 *1%*	6 *1%*	2 *1%*	6 *1%*	19 *1%*	6 *1%*	2 *	28 *2%* Af	- -	7 *1%*	24 *1%*	1 *	3 *2%* m	- -	1 *	5 *2%*	4 *2%*	3 *1%*	1 *1%*	4 *1%*	2 *	4 *1%*	2 *2%* Akmnt
80	**68** *2%* **Uh**	43 *2%*	11 *2%*	9 *4%*	12 *1%*	43 *3%*	7 *2%*	15 *2%* h	49 *3%* h	- -	13 *2%*	52 *2%*	3 *1%*	2 *2%*	5 *2%*	9 *3%*	6 *2%*	3 *1%*	2 *1%*	5 *3%*	4 *1%*	13 *3%*	12 *3%*	2 *3%*
85	**12** *	7 *	2 *	2 *1%*	2 *	7 *	2 *1%*	- -	12 *1%* Af	- -	3 *	9 *	1 *	- -	1 *	1 *	- -	2 *1%*	1 *1%*	- -	- -	2 *	6 *1%* A	- -
87	**1** *	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	- -	1 * A	- -	- -	- -	- -	- -	- -	- -	- -
89	* *	- -	- -	* *	- -	- -	* *	- -	* *	- -	- -	* *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	* * A
90	**37** *1%* **OZc**	11 *1%*	15 *3%* AZ	8 *3%* AZ	4 *	21 *1%*	7 *2%* c	8 *1%*	29 *2%* A	- -	8 *1%*	28 *1%*	2 *1%*	1 *1%*	2 *1%*	4 *1%*	9 *3%* Arstu	5 *3%* s	3 *1%*	1 *	- -	3 *1%*	3 *1%*	4 *4%* Akmnqrstu
94	**1** *	- -	1 *	- -	- -	- -	1 *	- -	1 *	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -
95	**13** * **Z**	4 *	1 *	6 *3%* AZa	- -	9 *1%* c	1 *	2 *	11 *1%*	- -	4 *1%*	8 *	1 *	1 *1%*	1 *	- -	2 *1%*	3 *2%* Anu	4 *1%* Au	* *	- -	1 *	- -	* *1%* u
98	**4** *	- -	- -	4 *2%* AZa	- -	- -	4 *1%* Acd	1 *	3 *	- -	1 *	3 *	- -	- -	1 *	1 *	1 *	- -	- -	- -	- -	1 *	- -	- -
99	**4** *	- -	2 * Z	2 *1%* AZ	- -	2 *	2 *	1 *	3 *	- -	1 *	4 *	* *	- -	1 *	- -	- -	- -	- -	- -	- -	- -	3 *1%* A	- -

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100	**52**	6	8	4	2	7	9	17	31	1	5	45	5	4	3	2	-	7	-	2	3	10	15	1
	2%	*	*2%*	*2%*	*	*	*2%*	*2%*	*2%*	*	*1%*	*2%*	*2%*	*3%*	*1%*	*1%*	-	*3%*	-	*1%*	*1%*	*3%*	*3%*	*1%*
	EMOUZcd		Z	Z			cd	h					oq	oq				noq				oq	Anoq	oq

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		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
0	**670** *21%* **CMU**	287 *20%*	92 *17%*	17 *37%*	30 *20%*	26 *22%*	42 *26%* C	177 *26%* ABC	146 *20%*	78 *24%* M	135 *19%*	155 *22%*	43 *16%*	28 *33%* AIKLM	82 *29%* AIKLM	88 *28%* ASU	81 *22%*	151 *24%* SU	95 *18%*	68 *17%*	50 *16%*
1	**15** *	6 *	3 *1%*	- -	3 *2%* ABH	1 *1%*	1 *1%*	2 *	2 *	- -	5 *1%*	2 *	2 *1%*	1 *1%* J	3 *1%*	6 *2%* ARU	3 *1%*	2 *	4 *1%*	- -	- -
2	**8** *	5 *	1 *	- -	- -	- -	- -	2 *	1 *	- -	3 *	2 *	2 *1%*	- -	- -	- -	1 *	* *	- -	- -	5 *2%* APRS
3	**6** *	2 *	1 *	- -	- -	- -	- -	2 *	4 *1%*	- -	2 *	- -	- -	- -	- -	1 *	2 *1%*	- -	1 *	- -	- -
4	**1** *	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	1 *
5	**129** *4%* **BR**	45 *3%*	28 *5%*	3 *7%*	8 *5%*	4 *4%*	10 *6%* B	31 *5%*	27 *4%*	10 *3%*	34 *5%*	38 *5%*	13 *5%*	* *	7 *2%*	10 *3%*	25 *7%* AR	16 *3%*	22 *4%*	20 *5%*	17 *5%*
7	**1** *	- -	- -	- -	- -	- -	1 *1%* ABH	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -
8	**1** *	- -	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -
9	**1** *	- -	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
10	**311** *10%* **H**	150 *11%*	62 *11%*	2 *5%*	12 *8%*	17 *14%* H	13 *8%*	55 *8%*	63 *9%*	24 *8%*	77 *11%*	89 *13%* AIJ	30 *11%*	5 *6%*	23 *8%*	22 *7%*	37 *10%*	70 *11%*	59 *11%*	41 *10%*	32 *10%*
11	**1** *	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -	- -	1 *1%* AIKL	- -	- -	- -	- -	1 *	- -	- -
12	**3** *	2 *	- -	- -	- -	- -	- -	1 *	2 *	- -	- -	1 *	1 *	- -	- -	2 *1%* A	- -	1 *	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

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Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
14	**1** *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 * A
15	**74** **2%**	40 3%	12 2%	- -	1 1%	2 1%	1 *	19 3%	13 2%	8 3%	18 2%	20 3%	10 4%	1 1%	5 2%	8 3%	6 2%	12 2%	16 3%	7 2%	11 3%
20	**355** **11%**	151 11%	72 13%	7 15%	18 11%	23 19% ABGH	14 9%	70 10%	76 10%	39 12%	86 12%	87 12%	36 13% N	4 5%	27 9%	40 12%	35 9%	77 12%	62 12%	48 12%	30 10%
22	**2** *	2 *	- -	- -	- -	- -	- -	1 *	1 *	- -	- -	2 *	- -	- -	- -	2 * A	- -	1 *	- -	- -	- -
24	**1** *	- -	- -	- -	- -	- -	1 * AB	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
25	**189** **6%**	71 5%	44 8% B	2 4%	7 5%	12 10% B	9 6%	44 6%	64 9% AKLO	23 7%	36 5%	35 5%	16 6%	4 4%	11 4%	16 5%	20 6%	36 6%	32 6%	30 8%	11 4%
27	* *	* *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	* *	- -	- -	- -	- -	- -	- -	* *	- -
28	**2** *	1 *	- -	- -	* *	- -	- -	- -	* *	- -	1 *	- -	- -	- -	- -	* *	- -	- -	1 *	- -	- -
29	**2** *	1 *	- -	- -	- -	- -	- -	1 *	- -	* *	1 *	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	1 *
30	**297** **9%** **EN**	139 10%	63 11% E	- -	9 6%	10 9%	15 10%	60 9%	76 10% N	27 8%	71 10% N	61 9%	32 12% N	2 3%	24 8%	22 7%	46 12% PR	47 7%	60 11% PR	35 9%	29 9%
32	**2** *	1 *	- -	- -	1 1% ABH	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	- -	- -	- -	1 *	- -	- -	1 *
33	**19** **1%** **H**	14 1% AH	4 1%	- -	1 1% H	- -	1 1% H	- -	6 1%	2 1%	4 1%	2 *	5 2% ALO	- -	- -	2 1%	- -	5 1%	2 *	5 1%	4 1%
34	**5** *	2 *	1 *	- -	1 1% H	- -	- -	- -	1 *	1 *	2 *	- -	- -	- -	- -	1 *	- -	1 *	1 *	- -	1 *
35	**58** **2%**	23 2%	14 3%	- -	3 2%	1 1%	3 2%	13 2%	14 2%	6 2%	11 2%	16 2%	6 2%	- -	5 2%	10 3%	10 3%	10 2%	12 2%	7 2%	6 2%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
* small base; ** very small base (under 30) ineligible for sig testing
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 174

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Any other broadcast TV (e.g. Sky channels, channels on Freeview)
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
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Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
36	* *	- -	- -	- -	* * AB	- -	- -	- -	- -	- -	* *	- -	- -	- -	- -	- -	- -	- -	- -	* *	- -
38	1 *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -
39	1 *	- -	1 *	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
40	**230 7% OP**	122 9% AH	39 7%	4 10%	9 6%	8 6%	8 5%	40 6%	52 7% O	23 7% O	55 8% O	63 9% O	20 7% O	6 8%	9 3%	11 3%	19 5%	54 9% P	40 8% P	36 9%	36 12% APQ
44	* *	- -	- -	- -	- -	- -	- -	* *	- -	- -	- -	* *	- -	- -	- -	- -	- -	- -	* *	- -	- -
45	**33 1%**	16 1%	2 *	- -	1 1%	4 3% C	1 1%	8 1%	6 1%	5 1%	9 1%	7 1%	2 1%	2 2%	2 1%	1 *	5 1%	7 1%	6 1%	4 1%	4 1%
46	1 *	- -	- -	- -	- -	1 1% AB	- -	- -	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -	- -
49	1 *	- -	- -	- -	1 1% ABH	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	1 * A	- -	- -	- -	- -	- -
50	**253 8% L**	102 7%	43 8%	4 8%	14 9%	9 7%	16 10%	65 9%	66 9% L	34 11% L	55 8%	42 6%	21 8%	10 12% L	25 9%	27 9%	30 8%	57 9%	31 6%	31 8%	25 8%
51	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	1 * A	- -	- -	- -	- -	- -	1 *
52	1 *	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 1% AIKL	- -	- -	1 *	- -	- -	- -	- -
55	15 *	7 1%	4 1%	- -	- -	- -	- -	4 1%	2 *	5 2% AIL	4 1%	1 *	- -	- -	4 1% IL	- -	1 *	7 1% A	1 *	1 *	1 *
60	**107 3%**	54 4% F	11 2%	3 7%	11 7% ABCFH	- -	5 3%	23 3%	27 4%	7 2%	31 4%	19 3%	11 4%	1 2%	9 3%	11 3%	9 2%	15 2%	14 3%	28 7%	12 4%
65	**22 1%**	15 1%	3 *	- -	1 *	- -	- -	4 1%	8 1%	3 1%	5 1%	4 1%	1 1%	- -	1 *	1 *	1 *	4 1%	7 1%	3 1%	3 1%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
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Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
69	**1** *	- -	- -	- -	- -	- -	1 * AB	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *
70	**81** *3%* M	31 *2%*	17 *3%*	3 *7%*	5 *3%*	2 *1%*	6 *4%*	18 *3%*	27 *4%* AM	8 *3%*	18 *2%*	17 *2%*	1 *1%*	2 *2%*	7 *3%*	7 *2%*	4 *1%*	21 *3%* Q	12 *2%*	10 *3%*	9 *3%*
73	**2** *	- -	2 *	- -	- -	- -	- -	- -	- -	2 * A	- -	- -	- -	- -	- -	- -	- -	2 *	- -	- -	- -
75	**30** *1%*	17 *1%*	* *	- -	4 *2%* AC	* *	2 *1%* C	7 *1%*	13 *2%* A	2 *1%*	4 *1%*	6 *1%*	3 *1%*	* *1%*	1 *	5 *2%*	3 *1%*	4 *1%*	5 *1%*	5 *1%*	6 *2%*
80	**68** *2%* I	37 *3%*	10 *2%*	- -	2 *1%*	* *	3 *2%*	16 *2%*	8 *1%*	3 *1%*	19 *3%*	14 *2%*	5 *2%*	7 *8%* AIJKLM	12 *4%* AIJ	6 *2%*	13 *3%*	10 *2%*	8 *2%*	12 *3%*	7 *2%*
85	**12** *	9 *1%*	- -	- -	1 *1%* C	- -	- -	1 *	- -	2 *1%* I	6 *1%* I	4 *1%*	- -	- -	- -	1 *	1 *	1 *	4 *1%*	1 *	2 *1%*
87	**1** *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -
89	* *	* *	- -	- -	- -	- -	- -	- -	* *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	* *
90	**37** *1%*	17 *1%*	5 *1%*	- -	3 *2%*	2 *1%*	2 *1%*	8 *1%*	5 *1%*	2 *1%*	9 *1%*	7 *1%*	3 *1%*	4 *4%* AIJKL	7 *2%* I	5 *2%*	7 *2%*	6 *1%*	4 *1%*	3 *1%*	2 *1%*
94	**1** *	- -	- -	- -	1 * ABH	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -	1 *	- -	- -	- -	- -
95	**13** *	6 *	2 *	- -	1 *1%*	- -	1 *1%*	3 *	2 *	1 *	2 *	5 *1%*	2 *1%*	1 *1%*	1 *	3 *1%*	2 *	3 *	4 *1%*	- -	1 *
98	**4** *	2 *	- -	- -	- -	- -	1 *	1 *	- -	- -	2 *	1 *	1 *	- -	- -	1 *	- -	- -	2 *	1 *	- -
99	**4** *	- -	- -	- -	1 *1%* B	- -	- -	3 * AB	- -	- -	1 *	- -	- -	- -	3 *1%* AIKL	1 *	- -	3 * A	- -	- -	- -

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Single-coded

		Working status							Education							Household income					
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Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
100	**52**	25	13	-	6	-	3	5	6	6	12	6	2	4	15	7	8	6	9	3	1
	2%	*2%*	*2%*	-	*4%*	-	*2%*	*1%*	*1%*	*2%*	*2%*	*1%*	*1%*	*5%*	*5%*	*2%*	*2%*	*1%*	*2%*	*1%*	*
	HI		H		ABFH									AILM	AIJKL M						

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*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 175

Q22a_3. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below?
TV content via the internet through a paid for subscription (e.g. Netflix, Amazon, Now TV, etc.)
Base: All respondents
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
0	**1344** ***43%*** **GHI JPRTcght**	680 *44%*	664 *42%*	674 *44%*	670 *42%*	690 *45%* AG	654 *41%*	64 *15%*	104 *20%*	158 *32%* HI	240 *45%* HIJ	250 *57%* AHI JK	527 *77%* AH IJKL	338 *40%*	610 *41%*	396 *51%* AOP	256 *28%*	1088 *49%* AR	132 *33%*	1211 *45%* AT	1131 *43%*	103 *41%*	71 *45%*	39 *41%*
1	**20** ***1%*** **Cc**	15 *1%* AC	5 *	10 *1%*	10 *1%*	10 *1%*	9 *1%*	1 *	1 *	2 *	7 *1%* A	5 *1%*	4 *1%*	6 *1%*	7 *	7 *1%*	2 *	18 *1%*	- -	20 *1%* A	17 *1%*	1 *	1 *	1 *1%*
2	**1** *	* *	1 *	- -	1 *	1 *	* *	- -	- -	* *	- -	1 *	- -	- -	* *	1 *	- -	1 *	- -	1 *	1 *	- -	- -	* * AV
3	**2** *	- -	2 *	1 *	1 *	1 *	1 *	- -	- -	- -	- -	1 *	1 *	2 *	- -	- -	1 *	1 *	- -	2 *	1 *	- -	1 *	- -
5	**86** ***3%*** **HWk**	38 *2%*	48 *3%*	39 *3%*	47 *3%*	48 *3%*	38 *2%*	5 *1%*	8 *1%*	16 *3%* H	18 *3%* H	17 *4%* HI	22 *3%* H	26 *3%*	36 *2%*	24 *3%*	24 *3%*	61 *3%*	8 *2%*	78 *3%*	76 *3%* W	2 *1%*	6 *4%* W	2 *2%*
10	**261** ***8%*** **MSaf ht**	141 *9%*	120 *8%*	131 *9%*	130 *8%*	118 *8%*	143 *9%*	25 *6%*	44 *8%*	48 *10%* M	53 *10%* HM	50 *11%* AHM	39 *6%*	70 *8%*	135 *9%*	56 *7%*	93 *10%* AS	168 *8%*	22 *6%*	239 *9%* A	215 *8%*	27 *11%*	12 *8%*	7 *8%*
11	**1** *	1 *	* *	- -	1 *	1 *	* *	- -	* *	- -	- -	1 *	- -	- -	1 *	* *	* *	1 *	- -	1 *	- -	1 * AV	- -	* * V
12	**1** *	1 *	- -	1 *	- -	- -	1 *	- -	1 *	- -	- -	- -	- -	1 *	- -	- -	- -	1 *	- -	1 *	1 *	- -	- -	- -
15	**53** ***2%*** **MQSf**	24 *2%*	29 *2%*	26 *2%*	27 *2%*	22 *1%*	31 *2%*	2 *	9 *2%*	10 *2%* M	16 *3%* AHM	11 *3%* HM	5 *1%*	15 *2%*	32 *2%* Q	6 *1%*	23 *3%* AS	30 *1%*	4 *1%*	49 *2%*	47 *2%*	4 *2%*	1 *1%*	1 *1%*
20	**239** ***8%*** **BLMQ SUbef**	99 *6%*	140 *9%* AB	115 *7%*	124 *8%*	130 *8%*	109 *7%*	36 *8%* M	59 *11%* ALM	47 *9%* LM	43 *8%* M	22 *5%*	32 *5%*	71 *8%*	120 *8%*	47 *6%*	95 *11%* AS	144 *6%*	41 *10%*	198 *7%*	200 *8%*	23 *9%*	10 *6%*	5 *6%*

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Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
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22	**1** *	- -	1 *	1 *	- -	- -	1 *	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	1 *	- -	- -	1 *	1 *	- -	- -	- -
23	**2** *	2 *	- -	- -	2 *	2 *	- -	- -	- -	2 * A	- -	- -	- -	- -	2 *	- -	- -	2 *	- -	2 *	2 *	- -	- -	- -
25	**104** *3%* CMSU f	62 *4%*	42 *3%*	47 *3%*	57 *4%*	50 *3%*	54 *3%*	24 *5%* AM	17 *3%*	25 *5%* AM	15 *3%*	11 *3%*	12 *2%*	33 *4%*	44 *3%*	27 *4%*	40 *4%* S	64 *3%*	19 *5%*	85 *3%*	92 *3%*	6 *3%*	3 *2%*	3 *4%*
27	**1** *	- -	1 *	- -	1 *	1 *	- -	- -	1 *	- -	- -	- -	- -	1 *	- -	- -	- -	1 *	- -	1 *	1 *	- -	- -	- -
28	**1** *	- -	1 *	1 *	* *	* *	1 *	* *	- -	- -	- -	1 *	- -	* *	1 *	- -	- -	1 *	- -	1 *	- -	1 * V	* * AV	- -
30	**179** *6%* LMPS f	88 *6%*	91 *6%*	77 *5%*	102 *6%*	77 *5%*	102 *6%*	17 *4%*	58 *11%* AHKL M	39 *8%* AHLM	35 *6%* LM	14 *3%*	16 *2%*	61 *7%* AP	70 *5%*	49 *6%*	84 *9%* AS	96 *4%*	29 *7%*	150 *6%*	152 *6%*	13 *5%*	10 *6%*	4 *4%*
32	**3** * U	- -	3 *	- -	3 *	3 *	- -	3 *1%* A	- -	- -	- -	- -	- -	1 *	2 *	- -	- -	3 *	2 * U	1 *	3 *	- -	- -	- -
33	**6** *	2 *	3 *	1 *	5 *	3 *	2 *	- -	2 *	1 *	1 *	1 *	- -	3 *	1 *	1 *	2 *	3 *	- -	6 *	6 *	- -	- -	- -
34	**15** * Q	5 *	10 *1%*	8 *1%*	7 *	10 *1%*	6 *	2 *1%*	4 *1%* M	4 *1%* M	5 *1%* M	- -	- -	8 *1%* AQ	6 *	1 *	6 *1%*	9 *	1 *	14 *1%*	14 *1%*	- -	1 *	* *
35	**25** *1%*	13 *1%*	12 *1%*	9 *1%*	16 *1%*	7 *	18 *1%*	2 *	5 *1%*	8 *2%* AM	6 *1%*	2 *	2 *	5 *1%*	9 *1%*	11 *1%* A	6 *1%*	19 *1%*	2 *	23 *1%*	22 *1%*	2 *1%*	1 *	1 *1%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 175

Q22a_3. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below?
TV content via the internet through a paid for subscription (e.g. Netflix, Amazon, Now TV, etc.)
Base: All respondents
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
40	**139** *4%* **MSUd fm**	62 *4%*	77 *5%*	63 *4%*	76 *5%*	70 *5%*	69 *4%*	37 *8%* AJKL M	34 *6%* AM	21 *4%* M	24 *4%* M	19 *4%* M	5 *1%*	38 *5%*	73 *5%*	28 *4%*	52 *6%* AS	87 *4%*	25 *6%*	114 *4%*	119 *5%*	8 *3%*	9 *5%*	3 *4%*
41	**1** *	1 *	- -	- -	1 *	- -	1 *	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	1 *	- -	1 *	1 *	- -	- -	- -
42	**1** *	1 *	- -	- -	1 *	- -	1 *	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	1 *	- -	- -	1 *	1 *	- -	- -	- -
43	**2** *	- -	2 *	- -	2 *	2 *	- -	1 *	- -	- -	1 *	- -	- -	- -	2 *	- -	2 * S	- -	- -	2 *	1 *	1 *	- -	- -
45	**16** *1%* **CPS**	13 *1%* C	4 *	5 *	12 *1%*	6 *	10 *1%*	5 *1%*	6 *1%* L	1 *	3 *1%*	- -	2 *	14 *2%* APQ	1 *	1 *	9 *1%*	8 *	3 *1%*	13 *	13 *1%*	2 *1%*	1 *	- -
46	**2** *	- -	2 *	2 *	- -	2 *	- -	- -	1 *	- -	1 *	- -	- -	1 *	1 *	- -	- -	2 *	- -	2 *	1 *	1 *	- -	- -
47	**1** *	- -	1 *	- -	1 *	1 *	* *	- -	* *	1 *	- -	- -	- -	1 *	- -	- -	* *	1 *	- -	1 *	1 *	- -	- -	* * A
49	**2** *	1 *	* *	1 *	* *	- -	2 *	- -	- -	1 *	- -	* *	- -	1 *	- -	* *	1 *	* *	- -	2 *	1 *	- -	- -	* *
50	**197** *6%* **DFKL MQUf**	95 *6%*	102 *6%*	81 *5%*	116 *7%* AD	76 *5%*	121 *8%* AF	56 *13%* AJK LM	69 *13%* AJKL M	35 *7%* LM	21 *4%* M	10 *2%*	6 *1%*	48 *6%*	118 *8%* AQ	30 *4%*	64 *7%*	132 *6%*	53 *13%* AU	143 *5%*	161 *6%*	21 *8%*	9 *6%*	6 *6%*
55	**3** * **V**	1 *	3 *	1 *	3 *	1 *	3 *	1 *	* *	- -	- -	2 *	- -	* *	1 *	2 *	* *	3 *	1 *	3 *	1 *	2 *1% AV	1 * V	* * V
60	**113** *4%* **KLMU f**	48 *3%*	66 *4%*	60 *4%*	54 *3%*	50 *3%*	64 *4%*	46 *10%* AIJK LM	27 *5%* KLM	21 *4%* LM	10 *2%* M	7 *2%*	3 *	24 *3%*	66 *4%*	23 *3%*	40 *4%*	74 *3%*	24 *6%* AU	89 *3%*	88 *3%*	16 *6%* AV	6 *4%*	4 *4%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 175

Q22a_3. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below?
TV content via the internet through a paid for subscription (e.g. Netflix, Amazon, Now TV, etc.)
Base: All respondents
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
64	**2** ***	- -	2 ***	- -	2 ***	2 ***	- -	- -	- -	- -	- -	2 ** A*	- -	- -	2 ***	- -	- -	2 ***	- -	2 ***	2 ***	- -	- -	- -
65	**6** ***	3 ***	3 ***	2 ***	4 ***	5 ***	1 ***	1 ***	1 ***	1 ***	1 ***	1 ***	1 ***	3 ***	3 ***	- -	2 ***	4 ***	- -	6 ***	5 ***	- -	1 *1%*	- -
70	**73** *2%* **LMQf g**	31 *2%*	42 *3%*	35 *2%*	38 *2%*	31 *2%*	41 *3%*	22 *5%* ALM	18 *3%* LM	16 *3%* LM	13 *2%* LM	- -	4 *1%*	16 *2%*	46 *3%* AQ	11 *1%*	28 *3%*	45 *2%*	11 *3%*	62 *2%*	62 *2%*	4 *2%*	5 *4%* Y	1 *1%*
75	**17** *1%* **S**	5 ***	12 *1%*	12 *1%*	5 ***	5 ***	12 *1%*	6 *1%* M	4 *1%* M	6 *1%* M	1 ***	1 ***	- -	9 *1%* A	6 ***	3 ***	9 *1%*	8 ***	4 *1%*	14 *1%*	16 *1%*	- -	1 ***	1 *1%* W
78	**1** ***	- -	1 ***	- -	1 ***	1 ***	- -	- -	- -	- -	1 ***	- -	- -	- -	- -	1 ***	1 ***	- -	- -	1 ***	1 ***	- -	- -	- -
80	**55** *2%* **EMQc f**	27 *2%*	28 *2%*	36 *2%* AE	19 *1%*	25 *2%*	29 *2%*	24 *6%* AJKL M	14 *3%* KLM	9 *2%* M	4 *1%*	3 *1%*	1 ***	17 *2%*	30 *2%*	8 *1%*	15 *2%*	40 *2%*	3 *1%*	52 *2%*	44 *2%*	4 *2%*	2 *1%*	5 *5%* AVWX
85	**13** *** **Z**	7 ***	6 ***	6 ***	7 ***	7 ***	6 ***	4 *1%* M	4 *1%* M	5 *1%* AKLM	- -	- -	- -	4 *1%*	5 ***	3 ***	5 *1%*	8 ***	- -	13 ***	10 ***	1 ***	- -	2 *2%* AVWX
90	**40** *1%* **MZf**	19 *1%*	20 *1%*	25 *2%*	14 *1%*	18 *1%*	21 *1%*	14 *3%* AKLM	11 *2%* KLM	8 *2%*	2 ***	2 ***	3 ***	9 *1%*	18 *1%*	13 *2%*	10 *1%*	29 *1%*	5 *1%*	35 *1%*	33 *1%*	1 ***	1 *1%*	4 *4%* AVWX
93	**1** ***	1 ***	- -	1 ***	- -	1 ***	- -	- -	- -	1 ** A*	- -	- -	- -	1 ***	- -	- -	- -	1 ***	- -	1 ***	- -	- -	- -
94	**1** ***	1 ***	- -	1 ***	- -	- -	1 ***	- -	1 ***	- -	- -	- -	- -	- -	1 ***	- -	- -	1 ***	- -	1 ***	- -	- -	1 *1%* AV	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

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Base: All respondents
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
95	**16** *1%* **Z**	8 *1%*	8 *1%*	10 *1%*	6 *	11 *1%*	5 *	6 *1%* KLM	8 *1%* AKLM	3 *1%*	- -	- -	- -	3 *	9 *1%*	4 *1%*	6 *1%*	10 *	1 *	15 *1%*	13 *	1 *	1 *1%*	1 *1%*
98	**4** *	3 *	* *	1 *	3 *	1 *	3 *	2 *	1 *	* *	- -	1 *	- -	- -	3 *	1 *	3 *	1 *	- -	4 *	3 *	- -	- -	* *
99	**4** * **Z**	1 *	3 *	3 *	1 *	4 *	- -	4 *1%* AM	1 *	- -	- -	- -	- -	1 *	2 *	1 *	- -	4 *	1 *	3 *	3 *	- -	1 *1%* AV	- -
100	**71** *2%* **LMOU Zacdef gn**	34 *2%*	36 *2%*	43 *3%*	27 *2%*	37 *2%*	33 *2%*	27 *6%* AJKL M	19 *4%* LM	11 *2%* LM	10 *2%* M	2 *	2 *	8 *1%*	37 *2%* O	26 *3%* AO	17 *2%*	54 *2%*	15 *4%*	56 *2%*	60 *2%*	4 *2%*	3 *2%*	4 *4%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

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TV content via the internet through a paid for subscription (e.g. Netflix, Amazon, Now TV, etc.)
Base: All respondents
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
0	**1344 43% GHIJP RTcght**	948 *43%*	225 *43%*	117 *51%* AZ a	280 *33%*	789 *47%* Ac	201 *50%* Ac	530 *72%* Agh	706 *38%* h	64 *22%*	282 *45%*	1024 *42%*	103 *41%* t	58 *47%* t	110 *44%* t	150 *43%* t	126 *45%* t	95 *44%* t	126 *45%* t	71 *45%* t	120 *43%* t	130 *32%*	215 *49%* At	39 *41%* t
1	**20 1% Cc**	12 *1%*	4 *1%*	3 *1%*	* *	10 *1%*	9 *2%* Acd	8 *1%*	9 *	1 *	6 *1%*	14 *1%*	1 *	- -	1 *1%*	3 *1%*	3 *1%*	1 *1%*	- -	1 *	7 *2%* Aqtu	1 *	1 *	1 *1%* q
2	**1 ***	* *	1 *	- -	* *	- -	1 *	- -	* *	- -	1 *	* *	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	* * A
3	**2 ***	2 *	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	2 *	- -	- -	- -	1 *	- -	- -	- -	1 *	- -	- -	- -	- -
5	**86 3% HWk**	59 *3%*	18 *3%*	6 *3%*	20 *2%*	58 *3%* Ae	5 *1%*	14 *2%*	62 *3%* A	5 *2%*	13 *2%*	72 *3%*	2 *1%*	4 *3%*	7 *3%*	12 *4%* k	8 *3%*	3 *1%*	5 *2%*	6 *4%* k	10 *4%* k	10 *2%*	17 *4%* k	2 *2%*
10	**261 8% MSafh t**	213 *10%* Aa	29 *6%*	15 *6%*	97 *11%* Ade	131 *8%*	23 *6%*	37 *5%*	187 *10%* Afh	14 *5%*	46 *7%*	208 *9%*	27 *11%* t	10 *8%*	19 *7%*	33 *10%* t	24 *8%*	23 *10%* t	25 *9%*	12 *8%*	28 *10%* t	19 *5%*	34 *8%*	7 *8%*
11	**1 ***	* *	- -	1 *1%* AZ	* *	- -	1 * d	- -	1 *	- -	* *	1 *	1 * A	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	* *
12	**1 ***	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	- -	1 * A	- -	- -	- -	- -	- -	- -	- -	- -
15	**53 2% MQSf**	46 *2%* A	4 *1%*	3 *1%*	21 *2%*	25 *1%*	6 *1%*	4 *1%*	38 *2%* f	2 *1%*	13 *2%*	39 *2%*	4 *2%*	1 *1%*	1 *	10 *3%* m	5 *2%*	7 *3%* m	5 *2%*	1 *1%*	4 *2%*	5 *1%*	9 *2%*	1 *1%*
20	**239 8% BLMQSU bef**	191 *9%* Ab	36 *7%* b	6 *3%*	88 *10%* Ade	125 *7%*	19 *5%*	38 *5%*	162 *9%* Af	17 *6%*	37 *6%*	200 *8%*	23 *9%* ps	10 *8%*	26 *10%* ps	32 *9%* ps	24 *9%*	9 *4%*	24 *9%*	10 *6%*	12 *4%*	30 *7%*	32 *7%*	5 *6%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

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Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
22	**1** * *	1 *	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	1 *	- -	- -	- -	1 * A	- -	- -	- -	- -	- -	- -	- -	- -
23	**2** * *	2 *	- -	- -	2 *	- -	- -	- -	2 *	- -	2 * j	- -	- -	- -	- -	2 * A	- -	- -	- -	- -	- -	- -	- -	- -
25	**104** **3%** **CMSUf**	80 *4%*	19 *4%*	5 *2%*	39 *5%* A	54 *3%*	10 *3%*	13 *2%*	79 *4%* Af	6 *2%*	25 *4%*	77 *3%*	6 *3%*	6 *5%*	7 *3%*	12 *3%*	8 *3%*	5 *2%*	9 *3%*	3 *2%*	10 *4%*	22 *5%* Ar	13 *3%*	3 *4%*
27	**1** * *	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	- -	- -	- -	- -	1 * A	- -	- -	- -	- -	- -
28	**1** * *	* *	1 *	- -	- -	1 *	- -	1 *	* *	- -	- -	1 *	1 *	- -	- -	- -	- -	- -	- -	* * A	- -	- -	- -	- -
30	**179** **6%** **LMPSf**	143 *6%* A	24 *5%*	8 *3%*	76 *9%* Ade	84 *5%*	15 *4%*	15 *2%*	131 *7%* Af	23 *8%* f	31 *5%*	148 *6%*	13 *5%*	8 *6%*	13 *5%*	23 *7%*	12 *4%*	8 *4%*	16 *6%*	10 *6%*	12 *4%*	35 *9%* Aop v	26 *6%*	4 *4%*
32	**3** * **U**	- -	2 * Z	- -	- -	2 *	- -	- -	3 *	- -	3 *1%* Aj	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	2 *	- -
33	**6** *	5 *	1 *	- -	3 *	2 *	- -	- -	5 *	1 *	2 *	3 *	- -	- -	- -	- -	- -	2 *1%* A	1 *	- -	- -	1 *	1 *	- -
34	**15** * **Q**	10 *	5 *1%*	1 *	6 *1%*	8 *	1 *	3 *	12 *1%*	- -	4 *1%*	11 *	- -	- -	1 *	2 *1%*	- -	- -	2 *1%*	1 *	3 *1%*	4 *1%*	1 *	* *
35	**25** *1%*	22 *1%*	3 *1%*	* *	11 *1%*	11 *1%*	3 *1%*	2 *	20 *1%*	1 *	4 *1%*	21 *1%*	2 *1%*	1 *1%*	2 *1%*	1 *	4 *1%*	- -	4 *2%*	1 *	4 *2%*	4 *1%*	2 *	1 *1%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 175

Q22a_3. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below?
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		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
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Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
40	**139** *4%* **MSUdfm**	93 *4%*	36 *7%* AZ	7 *3%*	50 *6%* Ad	62 *4%*	22 *6%*	18 *2%*	96 *5%* Af	9 *3%*	26 *4%*	111 *5%*	8 *3%*	4 *3%*	4 *1%*	13 *4%*	15 *5%* m	12 *5%* m	16 *6%* m	9 *5%* m	17 *6%* m	24 *6%* m	15 *3%*	3 *4%*
41	**1** *	- -	1 *	- -	1 *	- -	- -	- -	1 *	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -
42	**1** *	1 *	- -	- -	- -	1 *	- -	- -	1 *	- -	1 * j	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -
43	**2** *	1 *	- -	1 *1%* AZ	1 *	1 *	- -	- -	2 *	- -	2 * Aj	- -	1 *	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -	- -
45	**16** *1%* **CPS**	14 *1%*	2 *	- -	9 *1%*	6 *	2 *	1 *	15 *1%* A	- -	1 *	15 *1%*	2 *1%*	- -	- -	- -	2 *1%*	1 *	1 *	1 *	2 *1%*	7 *2%* An	1 *	- -
46	**2** *	2 *	- -	- -	2 *	- -	- -	1 *	1 *	- -	- -	2 *	1 *	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -
47	**1** *	1 *	- -	- -	- -	1 *	- -	* *	1 *	- -	- -	1 *	- -	1 *1%* A	- -	- -	- -	- -	- -	- -	- -	- -	- -	* * A
49	**2** *	* *	1 *	- -	* *	1 *	- -	- -	1 *	* *	- -	2 *	- -	- -	- -	- -	- -	- -	- -	- -	1 * A	- -	- -	* *
50	**197** *6%* **DFKLMQ Uf**	143 *6%*	36 *7%*	10 *4%*	65 *8%*	103 *6%*	19 *5%*	19 *3%*	131 *7%* f	30 *10%* Af	46 *7%*	150 *6%*	21 *8%* Insu	3 *3%*	16 *6%*	15 *4%*	22 *8%*	11 *5%*	17 *6%*	9 *6%*	10 *3%*	48 *12%* Alm npqrsu v	19 *4%*	6 *6%*
55	**3** * **V**	2 *	- -	1 *	1 *	- -	2 * d	1 *	3 *	- -	1 *	2 *	2 *1%* A	- -	- -	- -	- -	- -	- -	1 *	1 *	- -	- -	* *
60	**113** *4%* **KLMUf**	79 *4%*	21 *4%*	10 *4%*	35 *4%*	58 *3%*	16 *4%*	7 *1%*	68 *4%* f	17 *6%* f	22 *3%*	91 *4%*	16 *6%* Anop qsu	8 *6%*	15 *6%* Ano q	7 *2%*	6 *2%*	5 *2%*	6 *2%*	6 *4%*	7 *2%*	22 *5%* n	13 *3%*	4 *4%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

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Single-coded

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Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
64	**2** * **LMQfg**	- - -	- - -	2 1% AZ	- - -	- - -	2 * Ad	- - -	- - -	- - -	- - -	2 * -	- - -	- - -	- - -	2 * A	- - -	- - -	- - -	- - -	- - -	- - -	- - -	- - -
65	**6** * -	5 * -	* * -	- - -	- - -	6 * -	- - -	- - -	4 * -	1 * -	1 * -	5 * -	- - -	- - -	1 * -	1 * -	- - -	- - -	1 * -	1 1% -	- - -	2 * -	- - -	- - -
70	**73** *2%* **LMQfg**	47 2% -	12 2% -	11 5% AZ	13 1% -	41 2% -	16 4% Ac	4 1% -	34 2% f	21 7% Afg	19 3% -	52 2% -	4 2% -	2 2% -	6 3% -	8 2% -	3 1% -	10 5% Aouv	8 3% -	5 4% ov	7 2% -	11 3% -	7 2% -	1 1% -
75	**17** *1%* **S**	9 * -	7 1% AZ	2 1% -	4 * -	9 1% -	5 1% -	1 * -	7 * -	5 2% Afg	4 1% -	14 1% -	- - -	- - -	1 1% -	1 * -	- - -	4 2% -	1 * -	1 * -	1 1% -	4 1% -	4 1% -	1 1% ko
78	**1** * -	- - -	- - -	1 * AZ	- - -	- - -	1 * -	- - -	1 * -	- - -	1 * -	- - -	- - -	- - -	- - -	- - -	- - -	- - -	- - -	- - -	1 * -	- - -	- - -	- - -
80	**55** *2%* **EMQcf**	39 2% -	11 2% -	4 2% -	8 1% -	35 2% -	9 2% -	7 1% -	31 2% -	13 4% Afg	8 1% -	46 2% -	4 2% -	2 2% -	3 1% -	4 1% -	6 2% -	5 2% -	3 1% -	2 1% -	6 2% -	8 2% -	6 1% A	5 5% kmnoqrstu
85	**13** * **Z**	5 * -	2 * -	2 1% -	- - -	6 * -	1 * -	1 * -	6 * -	1 * -	2 * -	11 * -	1 * -	- - -	3 1% -	1 * -	- - -	3 1% tu	2 1% -	- - -	1 1% -	- - -	- - -	2 2% Akortu
90	**40** *1%* **MZf**	22 1% -	10 2% -	7 3% AZ	9 1% -	23 1% -	7 2% -	3 * -	17 1% -	13 4% Afg	9 1% -	30 1% -	1 * -	3 3% -	4 2% -	5 1% -	1 * -	4 2% -	1 * -	1 1% -	7 2% -	4 1% -	3 1% -	4 4% Aknoqrtu
93	**1** * -	- - -	- - -	- - -	- - -	- - -	- - -	- - -	1 * -	- - -	- - -	1 * -	- - -	- - -	- - -	- - -	- - -	- - -	- - -	- - -	1 1% A	- - -	- - -	- - -
94	**1** * -	- - -	- - -	1 * AZ	- - -	1 * -	- - -	- - -	1 * -	- - -	1 * -	- - -	- - -	- - -	- - -	- - -	- - -	- - -	- - -	1 1% A	- - -	- - -	- - -	- - -

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Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
95	**16** *1%* **Z**	6 *	6 *1%* Z	4 *2%* AZ	3 *	9 *1%*	3 *1%*	3 *	9 *	* *	3 *	13 *1%*	1 *	- -	1 *	- -	4 *1%*	1 *1%*	- -	1 *1%*	2 *1%*	3 *1%*	2 *	1 *1%* nq
98	**4** *	- -	3 *1%* AZ	1 * Z	- -	3 *	1 *	* *	1 *	1 *	2 *	2 *	- -	- -	- -	- -	- -	- -	- -	- -	1 *	1 *	2 *	* *
99	**4** * **Z**	1 *	- -	1 *1%* Z	- -	2 *	- -	2 * g	- -	1 * g	1 *	4 *	- -	- -	2 *1%* A	- -	- -	- -	- -	1 *1%* A	- -	- -	1 *	- -
100	**71** *2%* **LMOUZa cdefgn**	9 *	5 *1%*	1 *	8 *1%*	6 *	1 *	3 *	12 *1%*	46 *16%* Afg	11 *2%*	59 *2%*	4 *2%*	5 *4%* n	7 *3%*	2 *1%*	9 *3%* n	10 *5%* An	5 *2%*	3 *2%*	5 *2%*	9 *2%*	9 *2%*	4 *4%* n

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		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
0	**1344** *43%* **BCFKLMU**	443 *31%* F	208 *38%* BF	20 *43%*	69 *45%* BF	17 *14%*	71 *45%* BF	515 *74%* ABCEFG	320 *44%* KM	152 *47%* KLM	244 *34%*	279 *39%* K	96 *36%*	53 *64%* AIJKLM	196 *69%* AIJK LM	162 *51%* ASU	175 *47%* U	278 *44%* U	211 *40%* U	140 *35%*	86 *27%*
1	**20** *1%*	7 *1%*	1 *	- -	4 *2%* ABCH	- -	3 *2%* ABC	4 *1%*	6 *1%*	* *	6 *1%*	3 *	- -	1 *1%*	2 *1%*	4 *1%*	1 *	5 *1%*	3 *1%*	- -	2 *1%*
2	**1** *	- -	- -	- -	1 *1%* ABCH	- -	- -	- -	- -	- -	* *	1 *	- -	- -	- -	* *	- -	1 *	- -	- -	- -
3	**2** *	- -	- -	1 *3%*	- -	- -	- -	1 *	- -	- -	- -	1 *	1 *1%* A	- -	- -	- -	- -	1 *	- -	- -	1 * A
5	**86** *3%*	38 *3%*	17 *3%*	* *1%*	3 *2%*	* *	1 *1%*	26 *4%*	24 *3%*	7 *2%*	15 *2%*	26 *4%*	6 *2%*	- -	9 *3%*	4 *1%*	10 *3%*	17 *3%*	15 *3%*	11 *3%*	12 *4%*
10	**261** *8%* **H**	140 *10%* AH	36 *7%*	- -	12 *8%*	9 *7%*	21 *13%* ACH	44 *6%*	64 *9%*	28 *9%*	70 *10%*	52 *7%*	18 *7%*	7 *8%*	22 *8%*	20 *6%*	32 *9%*	46 *7%*	45 *9%*	49 *12%*	29 *9%*
11	**1** *	1 *	- -	- -	- -	- -	* *	- -	* *	- -	- -	- -	1 * A	- -	- -	- -	- -	* *	- -	- -	1 * A
12	**1** *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -
15	**53** *2%* **HOQR**	26 *2%*	15 *3%* H	- -	2 *1%*	- -	4 *3%* H	6 *1%*	9 *1%*	10 *3%* O	12 *2%*	15 *2%* O	5 *2%*	1 *1%*	1 *	4 *1%*	1 *	4 *1%*	20 *4%* AQR	7 *2%*	9 *3%* QR
20	**239** *8%* **HO**	129 *9%* AGH	44 *8%* H	6 *13%*	9 *6%*	10 *8%*	7 *4%*	34 *5%*	60 *8%* O	19 *6%*	65 *9%* O	53 *7%* O	27 *10%* O	3 *4%*	8 *3%*	18 *6%*	27 *7%*	49 *8%*	39 *7%*	37 *9%*	36 *11%* AP
22	**1** *	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -
23	**2** *	2 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	2 *	- -	- -	- -	2 * A	- -	- -	- -	- -	- -

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25	**104** **3%** **HJ**	43 *3%*	28 *5%* H	3 *6%*	4 *3%*	7 *6%* H	5 *3%*	14 *2%*	27 *4%* J	4 *1%*	25 *4%*	27 *4%* J	13 *5%* J	1 *1%*	7 *3%*	13 *4%*	11 *3%*	14 *2%*	16 *3%*	17 *4%*	11 *4%*
27	**1** *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 * A	- -	- -	- -	- -
28	**1** *	1 *	- -	- -	* *	- -	- -	- -	1 *	- -	* *	- -	- -	- -	- -	- -	1 *	- -	- -	* *	- -
30	**179** **6%** **HQ**	99 *7%* AH	41 *8%* H	2 *4%*	6 *4%*	8 *6%* H	7 *4%*	16 *2%*	38 *5%*	20 *6%*	49 *7%*	36 *5%*	25 *9%* AIL NO	1 *1%*	11 *4%*	17 *5%*	11 *3%*	45 *7%* Q	37 *7%* Q	21 *5%*	25 *8%* Q
32	**3** *	3 *	- -	- -	- -	- -	- -	- -	2 *	- -	1 *	- -	- -	- -	- -	- -	- -	2 *	1 *	- -	- -
33	**6** *	3 *	1 *	- -	1 *1%* H	- -	- -	- -	2 *	- -	2 *	- -	1 *	- -	- -	- -	- -	1 *	1 *	- -	4 *1%* A
34	**15** *	10 *1%* H	4 *1%*	- -	1 *1%* H	- -	1 *1%* H	- -	3 *	2 *1%*	4 *1%*	2 *	4 *2%* A	- -	- -	2 *1%*	- -	3 *	1 *	5 *1%*	3 *1%*
35	**25** **1%**	15 *1%*	3 *1%*	2 *4%*	* *	- -	2 *1%*	3 *	6 *1%*	1 *	9 *1%*	7 *1%*	2 *1%*	- -	- -	4 *1%*	3 *1%*	11 *2%* A	3 *1%*	1 *	3 *1%*
40	**139** **4%** **HO**	73 *5%* H	25 *5%* H	2 *5%*	9 *6%* H	10 *8%* AH	11 *7%* H	8 *1%*	34 *5%* O	11 *3%*	41 *6%* O	38 *5%* O	10 *4%*	1 *1%*	4 *1%*	9 *3%*	11 *3%*	30 *5%*	28 *5%*	23 *6%*	15 *5%*
41	**1** *	- -	- -	- -	1 *1%* ABH	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -
42	**1** *	- -	- -	- -	- -	- -	1 *1%* ABCH	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -
43	**2** *	2 *	- -	- -	- -	- -	- -	- -	- -	- -	1 *	1 *	- -	- -	- -	1 *	- -	- -	- -	- -	1 *
45	**16** **1%**	9 *1%*	4 *1%*	- -	- -	2 *1%*	- -	2 *	- -	1 *	4 *1%*	6 *1%* I	5 *2%* AI	- -	1 *	- -	2 *1%*	3 *1%*	1 *	5 *1%*	4 *1%*

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Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 175

Q22a_3. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below?
TV content via the internet through a paid for subscription (e.g. Netflix, Amazon, Now TV, etc.)
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
46	**2** *	1 *	- -	- -	- -	1 1%	- -	- -	1 *	1 *	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	- -
47	**1** *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 * A	- -	- -	- -	- -	- -	1 *	* *	- -
49	**2** *	1 *	- -	- -	- -	- -	* *	- -	- -	- -	1 *	- -	- -	- -	* *	* *	- -	- -	1 *	- -	- -
50	**197** **6%** **HO**	119 8% AH	39 7% H	4 10%	9 6% H	11 9% H	8 5% H	7 1%	45 6% O	24 7% O	52 7% O	44 6% O	19 7% O	4 4%	8 3%	15 5%	28 8%	39 6%	31 6%	33 8%	20 6%
55	**3** *	1 *	1 *	- -	- -	1 *	1 1% H	- -	2 *	- -	1 *	- -	- -	- -	1 *	1 *	1 *	1 *	1 *	- -	- -
60	**113** **4%** **HO**	55 4% H	30 5% H	1 2%	4 2% H	17 14% ABCEGH	3 2% H	3 *	18 2%	6 2%	35 5% IJO	33 5% IJO	15 6% IJO	3 4% O	2 1%	9 3%	13 3%	20 3%	17 3%	19 5%	12 4%
64	**2** *	- -	2 *	- -	- -	- -	- -	- -	- -	- -	- -	2 *	- -	- -	- -	- -	2 * A	- -	- -	- -	- -
65	**6** *	3 *	- -	- -	- -	1 1%	- -	2 *	3 *	- -	- -	3 *	- -	- -	- -	- -	* *	1 *	1 *	* *	3 1% A
70	**73** **2%** **HO**	40 3% H	19 3% H	- -	2 1%	8 6% ABEGH	2 1%	2 *	15 2% O	11 3% O	22 3% O	17 2% O	7 3% O	* *	1 *	4 1%	10 3%	15 2%	17 3%	3 1%	13 4% AP
75	**17** **1%**	9 1% H	5 1% H	- -	2 1% H	- -	1 1% H	- -	5 1%	2 1%	4 1%	6 1%	- -	- -	1 *	- -	3 1%	2 *	1 *	7 2%	2 1%
78	**1** *	- -	- -	- -	1 1% ABH	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -
80	**55** **2%** **H**	37 3% AH	10 2% H	- -	1 1%	5 4% H	2 1% H	1 *	13 2%	7 2%	14 2%	18 3%	1 *	- -	2 1%	1 *	4 1%	14 2% P	14 3% P	5 1%	7 2%
85	**13** *	7 1%	- -	- -	1 1% H	2 2% ACH	3 2% ACH	- -	2 *	* *	4 1%	3 *	1 *	1 2% JO	- -	3 1%	1 *	1 *	3 1%	1 *	1 *

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 175

Q22a_3. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below?
TV content via the internet through a paid for subscription (e.g. Netflix, Amazon, Now TV, etc.)
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
90	**40** *1%* **H**	26 *2%* AH	4 *1%*	3 *6%*	1 *1%*	1 *1%*	1 *1%*	3 *	4 *1%*	2 *1%*	15 *2%* I	13 *2%* I	3 *1%*	1 *1%*	2 *1%*	6 *2%*	4 *1%*	5 *1%*	4 *1%*	8 *2%*	5 *1%*
93	**1** *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 * A
94	**1** *	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 * A	- -	- -	- -	1 *	- -	- -	- -	- -
95	**16** *1%*	10 *1%* H	3 *	- -	2 *1%* H	2 *1%* H	- -	- -	4 *1%*	4 *1%*	5 *1%*	1 *	1 *	- -	* *	* *	5 *1%* A	2 *	2 *	* *	3 *1%*
98	**4** *	2 *	* *	- -	1 *1%* H	1 *1%* H	- -	- -	- -	- -	3 *	* *	- -	- -	1 *	2 *1%* A	2 *1%*	- -	- -	- -	- -
99	**4** *	3 *	- -	- -	- -	1 *1%* ACH	- -	- -	1 *	- -	- -	1 *	1 *	1 *1%* AJKL	- -	1 *	1 *	- -	- -	- -	- -
100	**71** *2%* **H**	41 *3%* H	6 *1%*	2 *4%*	8 *5%* ACH	9 *7%* ABCGH	3 *2%* H	3 *	9 *1%*	10 *3%*	16 *2%*	18 *3%*	2 *1%*	5 *6%* AIM	8 *3%*	13 *4%* ASU	9 *3%*	18 *3%*	8 *1%*	4 *1%*	3 *1%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 176

Q22a. Thinking about ALL the TV you personally have watched in the past three months, what proportion of your total viewing is spent watching each of the categories shown below
Base: All respondents
Multi-coded

Summary Table			
	BBC One, BBC Two, BBC Three, BBC Four, ITV, Channel 4 and Channel 5 combined	Any other broadcast TV (e.g. Sky channels, channels on Freeview)	TV content via the internet through a paid for subscription (e.g. Netflix, Amazon, Now TV, etc.)
Base (un-weighted)	3125	3125	3125
Base (weighted)	3127	3127	3127
Effective Base	2581	2581	2581
None	143 *5%*	670 *21%*	1344 *43%*
1%-10%	259 *8%*	473 *15%*	369 *12%*
11%-20%	299 *10%*	434 *14%*	295 *9%*
21%-30%	359 *11%*	492 *16%*	288 *9%*
31%-40%	321 *10%*	317 *10%*	188 *6%*
41%-50%	420 *13%*	288 *9%*	222 *7%*
51%-60%	242 *8%*	124 *4%*	117 *4%*
61%-70%	226 *7%*	104 *3%*	80 *3%*
71%-80%	305 *10%*	100 *3%*	74 *2%*
81%-90%	164 *5%*	51 *2%*	52 *2%*
91%-100%	389 *12%*	74 *2%*	97 *3%*
Mean	50.7	27.7	21.6

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 177

Q22b. And which of the following other types of broadcast TV have you personally watched in the past three months?
Base: All that watch non-PSB broadcast TV channels
Multi-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**2449**	1193	1256	1149	1300	1197	1252	280	421	404	454	384	506	664	1054	730	726	1723	209	2238	1707	252	234	256
Base (weighted)	**2457**	1202	1255	1146	1311	1240	1217	331	432	394	439	355	506	680	1195	581	752	1705	322	2133	2049	208	122	78
Effective Base	**2020**	951	1072	947	1073	996	1025	226	350	337	374	315	432	576	880	601	607	1414	189	1865	1551	232	217	227
`Free to air´ channels that are available on Freeview, like Dave, Pick TV, Yesterday and CBS Drama etc.	**1640** ***67%*** **DJO RTgjt**	809 *67%*	831 *66%*	667 *58%*	973 *74%* AD	835 *67%*	805 *66%*	213 *64%*	288 *67%* J	234 *59%*	309 *71%* J	252 *71%* J	344 *68%* J	431 *63%*	820 *69%* O	388 *67%*	469 *62%*	1171 *69%* AR	166 *52%*	1472 *69%* AT	1365 *67%*	144 *69%*	81 *66%*	51 *65%*
TV that is only available from packages that you pay an annual subscription for, i.e. Sky, Virgin and BT TV.	**1375** ***56%*** **MQS Yaefiv**	687 *57%*	688 *55%*	664 *58%*	711 *54%*	705 *57%*	670 *55%*	176 *53%*	252 *58%* M	236 *60%* M	257 *59%* M	193 *54%*	260 *51%*	411 *61%* AQ	663 *55%*	301 *52%*	482 *64%* AS	893 *52%*	166 *52%*	1209 *57%* A	1140 *56%*	127 *61%* Y	69 *57%*	38 *49%*
Other	**38** ***2%*** **CEUZ c**	28 *2%* AC	10 *1%*	35 *3%* AE	3 *	20 *2%*	18 *2%*	8 *2%*	8 *2%*	8 *2%*	8 *2%*	4 *1%*	3 *1%*	7 *1%*	22 *2%*	9 *2%*	14 *2%*	25 *1%*	13 *4%* AU	25 *1%*	26 *1%*	8 *4%* AV	2 *2%*	2 *2%*
Don't know	**2** *	- -	2 *	- -	2 *	- -	2 *	- -	* *	- -	- -	* *	1 *	- -	* *	1 *	- -	2 *	- -	2 *	1 *	- -	* *	* *
No answer/not stated	**24** ***1%*** **B**	6 *	18 *1%* AB	15 *1%*	9 *1%*	9 *1%*	14 *1%*	3 *1%*	3 *1%*	6 *2%*	7 *2%* M	2 *1%*	1 *	10 *1%*	9 *1%*	5 *1%*	8 *1%*	15 *1%*	4 *1%*	20 *1%*	23 *1%*	1 *	* *	- -
No/None	**42** ***2%*** **ELUW ik**	20 *2%*	22 *2%*	41 *4%* AE	1 *	20 *2%*	22 *2%*	6 *2%*	5 *1%*	10 *3%* L	7 *2%*	2 *	13 *3%* L	13 *2%*	13 *1%*	16 *3%* AP	12 *2%*	30 *2%*	12 *4%* AU	30 *1%*	40 *2%* WY	-	2 *1%* W	-

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Table 177

Q22b. And which of the following other types of broadcast TV have you personally watched in the past three months?
Base: All that watch non-PSB broadcast TV channels
Multi-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (un-weighted)	**2449**	1749	415	197	674	1326	330	482	1635	156	530	1855	252	89	163	225	188	135	177	234	163	283	284	256
Base (weighted)	**2457**	1761	422	186	697	1329	313	459	1662	168	509	1899	208	95*	182	274	214	158	215	122	214	343	353	78
Effective Base	**2020**	1442	344	162	556	1092	277	392	1358	130	432	1543	232	81	149	206	168	124	166	217	148	253	261	227
`Free to air´ channels that are available on Freeview, like Dave, Pick TV, Yesterday and CBS Drama etc.	**1640** ***67%*** **DJORT gjt**	1205 *68%* A	277 *66%*	123 *66%*	480 *69%*	879 *66%*	227 *72%* Ad	423 *92%* Agh	964 *58%*	111 *66%*	372 *73%* Aj	1233 *65%*	144 *69%* t	67 *70%* t	124 *68%* t	186 *68%* t	151 *71%* t	103 *65%*	147 *68%* t	81 *66%*	142 *67%*	199 *58%*	245 *70%* t	51 *65%*
TV that is only available from packages that you pay an annual subscription for, i.e. Sky, Virgin and BT TV.	**1375** ***56%*** **MQSYa efiv**	1012 *57%* Aa	214 *51%*	100 *54%*	389 *56%*	765 *58%* e	156 *50%*	36 *8%*	1204 *72%* Afh	88 *52%* f	253 *50%*	1101 *58%* Ai	127 *61%* mov	57 *60%*	88 *48%*	165 *60%* mov	106 *49%*	96 *60%* mv	123 *57%*	69 *57%*	120 *56%*	182 *53%*	204 *58%*	38 *49%*
Other	**38** ***2%*** **CEUZc**	15 *1%*	10 *2%* Z	5 *3%* Z	5 *1%*	19 *1%*	6 *2%*	5 *1%*	22 *1%*	3 *2%*	3 *1%*	35 *2%*	8 *4%* Amnq s	1 *1%*	- -	1 *	5 *2%*	8 *5%* Amnqs tu	1 *1%*	2 *2%* m	1 *	4 *1%*	5 *2%*	2 *2%* mns
Don't know	**2** *	2 *	- -	- -	2 *	- -	- -	- -	1 *	* *	- -	2 *	- -	- -	1 *1%* A	- -	- -	- -	- -	* *	- -	- -	- -	* *
No answer/not stated	**24** ***1%*** **B**	13 *1%*	9 *2%* AZ	1 *1%*	3 *	14 *1%*	4 *1%*	2 *	12 *1%*	2 *1%*	6 *1%*	17 *1%*	1 *	1 *1%*	1 *	3 *1%*	3 *1%*	1 *	4 *2%*	* *	1 *1%*	5 *1%*	4 *1%*	- -
No/None	**42** ***2%*** **ELUWik**	30 *2%*	4 *1%*	3 *2%*	13 *2%*	22 *2%*	3 *1%*	10 *2%*	27 *2%*	5 *3%*	3 *1%*	36 *2%*	- -	2 *2%* k	7 *4%* kuv	4 *1%*	8 *4%* kuv	1 *1%*	1 *1%*	2 *1%* k	2 *1%*	13 *4%* Akq uv	2 *1%*	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Table 177

Q22b. And which of the following other types of broadcast TV have you personally watched in the past three months?
Base: All that watch non-PSB broadcast TV channels
Multi-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**2449**	1054	335	22	200	100	168	570	608	242	562	526	205	62	233	286	308	469	400	311	230
Base (weighted)	**2457**	1121	457	29**	124	95*	116	515	577	244	590	552	224	56*	203	229	289	480	427	332	262
Effective Base	**2020**	904	291	17	165	84	142	496	487	200	468	444	177	51	188	219	253	385	339	267	204
`Free to air´ channels that are available on Freeview, like Dave, Pick TV, Yesterday and CBS Drama etc.	**1640** ***67%*** **O**	740 *66%*	308 *67%*	15 *53%*	86 *70%*	65 *68%*	74 *63%*	352 *68%*	406 *70%* LO	168 *69%* O	391 *66%*	351 *64%*	163 *73%* LO	36 *65%*	120 *59%*	154 *67%*	202 *70%*	337 *70%*	291 *68%*	213 *64%*	164 *62%*
TV that is only available from packages that you pay an annual subscription for, i.e. Sky, Virgin and BT TV.	**1375** ***56%*** **HPQ**	650 *58%* H	258 *56%*	21 *73%*	64 *52%*	49 *52%*	71 *61%* H	261 *51%*	304 *53%*	134 *55%*	361 *61%* AINO	322 *58%* N	119 *53%*	24 *43%*	105 *52%*	109 *48%*	128 *44%*	257 *54%* Q	252 *59%* PQ	217 *65%*	180 *69%* APQRS
Other	**38** ***2%*** **C**	28 *2%* ACH	1 *	- -	1 *1%*	2 *3%* C	1 *1%*	4 *1%*	5 *1%*	6 *2%*	10 *2%*	9 *2%*	2 *1%*	4 *8%* AIKLMO	3 *1%*	2 *1%*	6 *2%*	5 *1%*	8 *2%*	10 *3%*	2 *1%*
Don't know	**2** *	- -	- -	- -	- -	- -	1 * B	1 *	1 *	- -	* *	- -	- -	- -	* *	1 *1%* A	- -	- -	* *	- -	- -
No answer/not stated	**24** ***1%***	14 *1%*	4 *1%*	- -	2 *1%*	- -	1 *1%*	2 *	3 *1%*	* *	10 *2%*	8 *1%*	3 *1%*	- -	- -	1 *	1 *	2 *	6 *1%*	1 *	9 *4%* APQR
No/None	**42** ***2%***	18 *2%*	6 *1%*	- -	1 *1%*	3 *3%*	1 *1%*	13 *3%*	7 *1%*	2 *1%*	5 *1%*	14 *2%*	6 *3%*	- -	7 *4%* AIJK	5 *2%* U	5 *2%*	5 *1%*	7 *2%*	6 *2%*	- -

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 178

Q23. Do you have access to the internet at home?
Base: All respondents
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Yes	**2928** ***94%*** **DMQ** **SUfi**	1433 *93%*	1495 *94%*	1355 *89%*	1574 *99%* AD	1445 *94%*	1483 *93%*	425 *97%* AM	519 *98%* AM	484 *97%* AM	520 *98%* ALM	416 *95%* M	564 *82%*	823 *98%* AQ	1440 *96%* AQ	664 *85%*	883 *98%* AS	2045 *92%*	390 *96%*	2536 *93%*	2469 *94%*	228 *91%*	145 *93%*	87 *91%*
No	**193** ***6%*** **EHIJ** **KOPRTZ** **cghj**	101 *7%*	93 *6%*	172 *11%* AE	22 *1%*	83 *5%*	110 *7%*	11 *2%*	12 *2%*	17 *3%*	11 *2%*	21 *5%* IK	122 *18%* AHI JKL	21 *2%*	59 *4%*	114 *15%* AOP	17 *2%*	177 *8%* AR	13 *3%*	180 *7%* AT	152 *6%*	22 *9%*	11 *7%*	8 *9%*
Don't know	**5** *** **Z**	1 ***	4 ***	4 ***	1 ***	4 ***	1 ***	1 ***	1 ***	* ***	2 ***	- *-*	1 ***	- *-*	2 ***	3 *** A	1 ***	4 ***	1 ***	4 ***	5 ***	- *-*	* ***	- *-*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 178

Q23. Do you have access to the internet at home?
Base: All respondents
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Yes	**2928** **94%** **DMQSU fi**	2088 *94%* A	483 *92%*	209 *92%*	824 *96%* Ad e	1558 *93%*	369 *92%*	610 *83%*	1801 *96%* Af	292 *100%* Afg	564 *90%*	2306 *95%* Ai	228 *91%*	118 *94%*	238 *95%*	318 *92%*	258 *92%*	207 *95%*	259 *92%*	145 *93%*	268 *95%*	385 *95%*	418 *96%* kv	87 *91%*
No	**193** **6%** **EHIJKO PRTZcg** hj	123 *6%*	41 *8%*	19 *8%*	30 *4%*	117 *7%* c	32 *8%* c	126 *17%* Agh	65 *3%* h	- -	66 *10%* Aj	125 *5%*	22 *9%* u	7 *6%*	12 *5%*	27 *8%*	20 *7%*	12 *5%*	22 *8%*	11 *7%*	13 *5%*	21 *5%*	19 *4%*	8 *9%* u
Don't know	**5** *** **Z**	1 *	1 *	- -	- -	2 *	- -	1 *	2 *	- -	- -	5 *	- -	- -	- -	- -	3 *1%* A	- -	- -	* *	- -	1 *	1 *	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Table 178

Q23. Do you have access to the internet at home?
Base: All respondents
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
Yes	**2928** ***94%*** **HNOP**	1362 *97%* AEH	538 *98%* AEH	46 *99%*	140 *91%* H	119 *98%* AEH	152 *96%* EH	571 *83%*	677 *94%* NO	300 *93%* NO	709 *98%* AIJNO	690 *98%* AIJNO	260 *97%* AN O	71 *85%* O	208 *73%*	269 *85%*	337 *91%* P	602 *95%* PQ	511 *98%* APQ	391 *98%*	310 *99%* APQR
No	**193** ***6%*** **BCFKLM S U**	43 *3%*	11 *2%*	1 *1%*	11 *7%* BC F	2 *2%*	6 *4%*	119 *17%* ABCEF G	44 *6%* K L	20 *6%* K L	17 *2%*	16 *2%*	8 *3%*	12 *15%* AIJKL M	76 *27%* AIJ K LMN	48 *15%* AQRS U	32 *9%* RS U	29 *5%* U	11 *2%*	8 *2%*	2 *1%*
Don´t know	**5** *	2 *	- -	- -	2 *1%* ABCH	- -	- -	1 *	1 *	1 *	- -	1 *	- -	- -	1 *	1 *	* *	- -	- -	1 *	- -

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 179

A3. Which, if any, of these TV catch-up, on-demand or video streaming services have you used in the past 3 months?
Base: All with internet access
Multi-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**2883**	1390	1493	1330	1553	1380	1502	354	514	499	531	438	547	803	1256	822	860	2023	259	2622	2049	275	277	282
Base (weighted)	**2928**	1433	1495	1355	1574	1445	1483	425	519	484	520	416	564	823	1440	664	883	2045	390	2536	2469	228	145	87
Effective Base	**2390**	1121	1274	1107	1283	1160	1230	288	424	419	440	363	471	698	1054	679	717	1674	233	2194	1864	253	256	252
BBC iPlayer	**1395** ***48%*** **BDI QRTabf q**	640 *45%*	755 *51%* AB	543 *40%*	852 *54%* AD	705 *49%*	689 *46%*	211 *50%* I	205 *40%*	218 *45%*	272 *52%* AIJ	206 *50%* I	281 *50%* I	442 *54%* AQ	707 *49%* Q	245 *37%*	388 *44%*	1007 *49%* AR	151 *39%*	1243 *49%* AT	1159 *47%*	118 *52%* Y	81 *56%* AVY	37 *42%*
BBC Three (now available only online)	**207** ***7%*** **DLMS Udfj**	111 *8%*	96 *6%*	70 *5%*	137 *9%* AD	99 *7%*	109 *7%*	55 *13%* AJKL M	46 *9%* LM	40 *8%* LM	36 *7%* M	17 *4%*	13 *2%*	67 *8%*	103 *7%*	37 *6%*	91 *10%* AS	116 *6%*	40 *10%* U	168 *7%*	182 *7%*	12 *5%*	9 *6%*	4 *5%*
BBC iPlayer Kids	**170** ***6%*** **DFKL MQSUXb defr**	80 *6%*	90 *6%*	63 *5%*	107 *7%* AD	57 *4%*	113 *8%* AF	28 *7%* KLM	62 *12%* AHK LM	48 *10%* AKLM	17 *3%* M	8 *2%*	6 *1%*	65 *8%* APQ	76 *5%*	29 *4%*	139 *16%* AS	30 *1%*	36 *9%* AU	134 *5%*	148 *6%* X	14 *6%* X	3 *2%*	5 *6%* X
ITV Hub or ITV Hub+ (formerly ITV player)	**805** ***27%*** **DIQ TWYabe fkotv**	376 *26%*	429 *29%*	254 *19%*	551 *35%* AD	375 *26%*	430 *29%*	128 *30%* I	121 *23%*	134 *28%*	146 *28%*	124 *30%* I	151 *27%*	238 *29%* Q	432 *30%* AQ	135 *20%*	244 *28%*	560 *27%*	71 *18%*	733 *29%* AT	695 *28%* WY	43 *19%*	50 *35%* AVWY	16 *19%*
STV Player	**62** ***2%*** **SVXY mnoqrs tuv**	36 *2%*	27 *2%*	24 *2%*	39 *2%*	28 *2%*	34 *2%*	9 *2%*	10 *2%*	15 *3%*	10 *2%*	10 *2%*	8 *1%*	15 *2%*	32 *2%*	15 *2%*	28 *3%* AS	34 *2%*	3 *1%*	59 *2%* A	- -	62 *27%* AVXY	- -	- -
S4C Clic	**38** ***1%*** **DGLM QSdfj**	23 *2%*	16 *1%*	5 *	33 *2%* AD	25 *2%*	13 *1%*	4 *1%*	18 *4%* AHKL M	10 *2%* LM	3 *1%*	1 *	2 *	21 *3%* APQ	16 *1%* Q	1 *	27 *3%* AS	11 *1%*	6 *2%*	32 *1%*	27 *1%*	5 *2%*	7 *5%* AVY	- -
All 4 (formerly 4OD)	**600** ***21%*** **DMQ Tabefj**	298 *21%*	302 *20%*	164 *12%*	436 *28%* AD	288 *20%*	313 *21%*	100 *23%* M	127 *24%* AM	100 *21%* M	106 *20%*	81 *19%*	87 *16%*	200 *24%* AQ	305 *21%* Q	94 *14%*	199 *22%*	402 *20%*	57 *15%*	543 *21%* AT	513 *21%*	36 *16%*	36 *25%* WY	15 *17%*
My5 (formerly Demand 5)	**350** ***12%*** **DGQ bdfj**	166 *12%*	184 *12%*	66 *5%*	284 *18%* AD	193 *13%* AG	157 *11%*	42 *10%*	62 *12%*	71 *15%*	60 *11%*	53 *13%*	63 *11%*	94 *11%*	198 *14%* AQ	58 *9%*	120 *14%*	229 *11%*	34 *9%*	315 *12%* A	290 *12%*	25 *11%*	25 *18%* AVWY	9 *11%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 179

A3. Which, if any, of these TV catch-up, on-demand or video streaming services have you used in the past 3 months?
Base: All with internet access
Multi-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**2928**	1433	1495	1355	1574	1445	1483	425	519	484	520	416	564	823	1440	664	883	2045	390	2536	2469	228	145	87
Effective Base	**2390**	1121	1274	1107	1283	1160	1230	288	424	419	440	363	471	698	1054	679	717	1674	233	2194	1864	253	256	252
Netflix	**1149** *39%* **FKL MQSUbe fu**	533 *37%*	616 *41%* AB	556 *41%*	593 *38%*	512 *35%*	636 *43%* AF	303 *71%* AJ KLM	285 *55%* AJK LM	226 *47%* AKL M	176 *34%* LM	92 *22%* M	67 *12%*	336 *41%* Q	600 *42%* AQ	212 *32%*	428 *48%* AS	722 *35%*	168 *43%*	980 *39%*	958 *39%*	100 *44%* X	50 *35%*	41 *47%* AVX
Amazon Prime/Amazon Video	**625** *21%* **KMQ Sf**	301 *21%*	324 *22%*	272 *20%*	353 *22%*	301 *21%*	323 *22%*	131 *31%* AKL M	156 *30%* AKL M	128 *26%* AKL M	84 *16%* M	76 *18%* M	51 *9%*	222 *27%* AP Q	303 *21%* Q	99 *15%*	234 *26%* AS	391 *19%*	86 *22%*	539 *21%*	531 *22%*	51 *22%*	27 *19%*	16 *19%*
Now TV	**280** *10%* **DMQ Sdfu**	145 *10%*	135 *9%*	74 *5%*	205 *13%* AD	138 *10%*	142 *10%*	75 *18%* AJK LM	73 *14%* AKL M	47 *10%* M	39 *8%* M	29 *7%* M	17 *3%*	78 *10%*	156 *11%* Q	46 *7%*	110 *12%* AS	170 *8%*	36 *9%*	244 *10%*	238 *10%*	23 *10%*	12 *8%*	7 *8%*
Sky On Demand (Sky Go)	**452** *15%* **CMQ SVadef h**	249 *17%* AC	203 *14%*	204 *15%*	248 *16%*	228 *16%*	224 *15%*	73 *17%* M	99 *19%* AM	75 *16%* M	85 *16%* M	67 *16%* M	54 *10%*	143 *17%* Q	240 *17%* Q	69 *10%*	178 *20%* AS	275 *13%*	47 *12%*	405 *16%* A	359 *15%*	52 *23%* AV	27 *19%*	14 *16%*
UKTV Play	**123** *4%* **DQfj**	65 *5%*	58 *4%*	33 *2%*	90 *6%* AD	71 *5%*	52 *4%*	15 *4%*	22 *4%*	25 *5%*	24 *5%*	17 *4%*	20 *4%*	36 *4%*	69 *5%*	19 *3%*	44 *5%*	80 *4%*	15 *4%*	109 *4%*	108 *4%*	7 *3%*	6 *4%*	2 *3%*
Disney Life	**67** *2%* **DKLM SUadef**	34 *2%*	33 *2%*	16 *1%*	51 *3%* AD	25 *2%*	42 *3%*	15 *4%* KLM	29 *6%* AKLM	16 *3%* KLM	2 *	1 *	3 *1%*	27 *3%* A	29 *2%*	11 *2%*	53 *6%* AS	14 *1%*	17 *4%* AU	50 *2%*	56 *2%*	7 *3%*	2 *1%*	2 *2%*
Virgin TV Catch-up/Virgin Media Anywhere	**211** *7%* **DFSd fhjs**	114 *8%*	97 *6%*	68 *5%*	143 *9%* AD	88 *6%*	122 *8%* AF	30 *7%*	51 *10%* ALM	40 *8%*	35 *7%*	21 *5%*	35 *6%*	68 *8%*	99 *7%*	44 *7%*	83 *9%* AS	127 *6%*	29 *8%*	181 *7%*	180 *7%*	20 *9%*	7 *5%*	4 *5%*
Hayu	**44** *1%* **DFKL MSf**	24 *2%*	19 *1%*	8 *1%*	36 *2%* AD	13 *1%*	31 *2%* AF	20 *5%* AJKL M	16 *3%* AJKL M	5 *1%*	1 *	- -	2 *	11 *1%*	25 *2%*	7 *1%*	21 *2%* AS	23 *1%*	7 *2%*	36 *1%*	38 *2%*	5 *2%* X	- -	1 *1%*
A BBC YouTube Channel	**183** *6%* **DMQS bdefj**	90 *6%*	93 *6%*	51 *4%*	132 *8%* AD	99 *7%*	85 *6%*	45 *11%* AKLM	47 *9%* AKLM	33 *7%* M	26 *5%* M	20 *5%*	13 *2%*	61 *7%* Q	99 *7%* Q	23 *3%*	72 *8%* AS	111 *5%*	32 *8%*	151 *6%*	154 *6%*	16 *7%*	9 *6%*	5 *6%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 179

A3. Which, if any, of these TV catch-up, on-demand or video streaming services have you used in the past 3 months?
Base: All with internet access
Multi-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**2928**	1433	1495	1355	1574	1445	1483	425	519	484	520	416	564	823	1440	664	883	2045	390	2536	2469	228	145	87
Effective Base	**2390**	1121	1274	1107	1283	1160	1230	288	424	419	440	363	471	698	1054	679	717	1674	233	2194	1864	253	256	252
Other YouTube Channel	**333** ***11%*** **GMfj**	170 *12%*	164 *11%*	149 *11%*	185 *12%*	188 *13%* AG	145 *10%*	82 *19%* AIJ KLM	71 *14%* LM	59 *12%* M	56 *11%* M	35 *8%*	31 *5%*	106 *13%*	159 *11%*	69 *10%*	117 *13%*	216 *11%*	51 *13%*	283 *11%*	271 *11%*	29 *13%*	21 *15%*	12 *13%*
Other	**47** ***2%*** **GWZcgk**	23 *2%*	24 *2%*	26 *2%*	21 *1%*	37 *3%* AG	10 *1%*	3 *1%*	9 *2%*	10 *2%*	14 *3%* AHM	6 *1%*	5 *1%*	9 *1%*	28 *2%*	10 *1%*	18 *2%*	29 *1%*	7 *2%*	40 *2%*	44 *2%* W	- -	1 *	2 *3%* WX
None of these	**666** ***23%*** **EHIORUWYZcghkv**	335 *23%*	331 *22%*	387 *29%* AE	279 *18%*	339 *23%*	327 *22%*	28 *7%*	83 *16%* H	94 *19%* H	124 *24%* HI	131 *31%* AHI JK	207 *37%* AH IJK	136 *17%*	308 *21%* O	222 *33%* AOP	150 *17%*	516 *25%* AR	107 *27%*	559 *22%*	582 *24%* WY	39 *17%*	30 *21%*	15 *18%*
Don´t know	**27** ***1%***	13 *1%*	14 *1%*	15 *1%*	12 *1%*	18 *1%*	9 *1%*	5 *1%*	8 *1%*	2 *	3 *1%*	4 *1%*	5 *1%*	8 *1%*	13 *1%*	6 *1%*	6 *1%*	21 *1%*	2 *	25 *1%*	23 *1%*	1 *	1 *1%*	1 *1%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Ofcom PSB Tracker 2018

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Table 179

A3. Which, if any, of these TV catch-up, on-demand or video streaming services have you used in the past 3 months?
Base: All with internet access
Multi-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**2883**	2044	471	222	792	1533	379	609	1762	282	584	2230	275	106	212	263	224	175	214	277	205	316	334	282
Base (weighted)	**2928**	2088	483	209	824	1558	369	610	1801	292	564	2306	228	118*	238	318	258	207	259	145	268	385	418	87
Effective Base	**2390**	1699	387	185	653	1278	314	503	1467	234	476	1862	253	96	193	242	201	162	197	256	187	284	307	252
BBC iPlayer	**1395** *48%* **BDIQR Tabfq**	1110 *53%* Aab	199 *41%*	73 *35%*	431 *52%* Ae	770 *49%*	168 *46%*	262 *43%*	834 *46%*	149 *51%* f	252 *45%*	1120 *49%*	118 *52%* oqv	54 *46%*	101 *42%*	164 *51%* oqv	107 *41%*	100 *48%*	99 *38%*	81 *56%* Am oqtv	131 *49%* q	176 *46%*	227 *54%* Amoqt v	37 *42%*
BBC Three (now available only online)	**207** *7%* **DLMSUd fj**	164 *8%* A	28 *6%*	14 *7%*	100 *12%* Ade	77 *5%*	26 *7%*	27 *4%*	147 *8%* Af	15 *5%*	63 *11%* Aj	143 *6%*	12 *5%*	9 *8%*	12 *5%*	21 *7%*	17 *6%*	12 *6%*	18 *7%*	9 *6%*	29 *11%* Akm uv	41 *11%* Akm uv	24 *6%*	4 *5%*
BBC iPlayer Kids	**170** *6%* **DFKLMQ SUXbde** fr	147 *7%* Aab	19 *4%* b	1 *1%*	81 *10%* Ade	75 *5%* e	8 *2%*	12 *2%*	119 *7%* Af	25 *8%* f	43 *8%*	124 *5%*	14 *6%* r	10 *8%* r	12 *5%*	16 *5%*	22 *9%* rs	10 *5%*	12 *5%*	3 *2%*	9 *3%*	36 *9%* Ars	22 *5%*	5 *6%* r
ITV Hub or ITV Hub+ (formerly ITV player)	**805** *27%* **DIQTW Yabefk** ot v	658 *31%* Aab	103 *21%* e	35 *17%*	289 *35%* Ad	422 *27%*	81 *22%* v tv	131 *21%*	483 *27%* f	87 *30%* f	176 *31%* A	619 *27%*	43 *19%*	40 *34%* kot	75 *31%* ko	121 *38%* Akopq s tv	55 *21%*	51 *25%*	66 *25%*	50 *35%* Ak opq tv	71 *27%*	77 *20%*	139 *33%* Akotv	16 *19%*
STV Player	**62** *2%* **SVXYmn oqrstu** v	56 *3%* Aa	4 *1%*	2 *1%*	24 *3%*	28 *2%*	9 *3%*	7 *1%*	43 *2%*	5 *2%*	14 *2%*	47 *2%*	62 *27%* Almn opqrst u v	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
S4C Clic	**38** *1%* **DGLMQS dfj**	35 *2%* A	3 *1%*	- -	31 *4%* Ade	6 *	1 *	1 *	32 *2%* Af	4 *1%* f	20 *4%* Aj	18 *1%*	5 *2%*	4 *3%* mnqu v	1 *	1 *	4 *1%*	2 *1%*	1 *	7 *5%* Amn opqsu v	1 *1%*	11 *3%* Amn quv	2 *	- -
All 4 (formerly 4OD)	**600** *21%* **DMQTa befj**	504 *24%* Aab	67 *14%*	27 *13%*	219 *27%* Ad e	323 *21%* e	55 *15%*	92 *15%*	347 *19%* f	66 *23%* f	139 *25%* Aj	451 *20%*	36 *16%*	23 *19%*	49 *20%*	83 *26%* Akotv	46 *18%*	41 *20%*	48 *19%*	36 *25%* kv	57 *21%*	69 *18%*	98 *23%* k	15 *17%*
My5 (formerly Demand 5)	**350** *12%* **DGQbd fj**	285 *14%* Aab	47 *10%*	15 *7%*	146 *18%* Ad e	166 *11%*	33 *9%*	44 *7%*	223 *12%* f	34 *12%* f	98 *17%* Aj	249 *11%*	25 *11%*	13 *11%*	21 *9%*	54 *17%* Amoqt	26 *10%*	28 *13%*	26 *10%*	25 *18%* Ak moqst v	29 *11%*	42 *11%*	51 *12%*	9 *11%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 179

A3. Which, if any, of these TV catch-up, on-demand or video streaming services have you used in the past 3 months?
Base: All with internet access
Multi-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**2928**	2088	483	209	824	1558	369	610	1801	292	564	2306	228	118*	238	318	258	207	259	145	268	385	418	87
Effective Base	**2390**	1699	387	185	653	1278	314	503	1467	234	476	1862	253	96	193	242	201	162	197	256	187	284	307	252
Netflix	**1149** *39%* **FKLMQ SUbefu**	834 *40%* b	193 *40%*	67 *32%*	365 *44%* Ad e	597 *38%*	122 *33%*	120 *20%*	719 *40%* f	166 *57%* Afg	200 *36%*	934 *41%* Ai	100 *44%* ru	47 *40%*	98 *41%* u	127 *40%* u	91 *35%*	82 *40%* u	96 *37%*	50 *35%*	109 *40%* u	181 *47%* Ao qru	125 *30%*	41 *47%* Aoqru
Amazon Prime/Amazon Video	**625** *21%* **KMQSf**	439 *21%*	109 *22%*	43 *21%*	200 *24%* Ad	311 *20%*	72 *20%*	46 *8%*	403 *22%* f	92 *32%* Afg	130 *23%*	488 *21%*	51 *22%*	19 *16%*	44 *18%*	65 *20%*	48 *19%*	45 *22%*	41 *16%*	27 *19%*	67 *25%* q	97 *25%* q	105 *25%* q	16 *19%*
Now TV	**280** *10%* **DMQSd fu**	205 *10%*	46 *10%*	17 *8%*	102 *12%* Ad	123 *8%*	40 *11%*	25 *4%*	167 *9%* f	40 *14%* Afg	68 *12%* Aj	207 *9%*	23 *10%*	12 *10%*	17 *7%*	43 *13%* Amu	23 *9%*	19 *9%*	26 *10%*	12 *8%*	33 *12%* u	40 *10%*	26 *6%*	7 *8%*
Sky On Demand (Sky Go)	**452** *15%* **CMQSV adefh**	366 *18%* Aab	56 *12%*	23 *11%*	179 *22%* Ad e	217 *14%*	43 *12%*	2 *	427 *24%* Afh	15 *5%* f	93 *16%*	354 *15%*	52 *23%* Amn pqstu	16 *13%*	30 *13%*	45 *14%*	45 *18%*	25 *12%*	37 *14%*	27 *19%*	38 *14%*	58 *15%*	65 *16%*	14 *16%*
UKTV Play	**123** *4%* **DQfj**	106 *5%* Aab	12 *3%*	3 *2%*	52 *6%* Ade	58 *4%*	10 *3%*	15 *3%*	75 *4%*	14 *5%*	36 *6%* Aj	84 *4%*	7 *3%*	6 *5%*	6 *2%*	16 *5%*	16 *6%* q	8 *4%*	6 *2%*	6 *4%*	17 *6%*	15 *4%*	19 *5%*	2 *3%*
Disney Life	**67** *2%* **DKLMSU adef**	58 *3%* Aab	3 *1%*	1 *	39 *5%* Ade	20 *1%*	3 *1%*	4 *1%*	53 *3%* Af	7 *3%* f	14 *3%*	53 *2%*	7 *3%* q	3 *3%*	5 *2%*	5 *2%*	7 *3%*	4 *2%*	1 *	2 *1%*	3 *1%*	23 *6%* Amn pqrsu	4 *1%*	2 *2%* q
Virgin TV Catch-up/Virgin Media Anywhere	**211** *7%* **DFSdfh js**	157 *8%*	26 *5%*	18 *8%*	81 *10%* Ad	90 *6%*	25 *7%*	4 *1%*	198 *11%* Afh	5 *2%*	56 *10%* Aj	151 *7%*	20 *9%* s	8 *7%*	14 *6%*	39 *12%* Amprsu v	22 *9%* s	12 *6%*	17 *7%*	7 *5%*	8 *3%*	37 *10%* rsv	24 *6%*	4 *5%*
Hayu	**44** *1%* **DFKLMS f**	34 *2%*	7 *1%*	1 *1%*	21 *3%* Ad	17 *1%*	4 *1%*	3 *	25 *1%*	9 *3%* Af	11 *2%*	33 *1%*	5 *2%* r	1 *1%*	1 *	5 *1%*	6 *2%* r	2 *1%*	5 *2%*	- -	5 *2%*	8 *2%* r	5 *1%*	1 *1%*
A BBC YouTube Channel	**183** *6%* **DMQSbd efj**	145 *7%* Ab	34 *7%* b	5 *2%*	93 *11%* Ade	78 *5%*	10 *3%*	18 *3%*	130 *7%* Af	21 *7%* f	59 *10%* Aj	122 *5%*	16 *7%*	8 *7%*	19 *8%*	20 *6%*	19 *7%*	8 *4%*	14 *5%*	9 *6%*	11 *4%*	36 *9%* Aps u	17 *4%*	5 *6%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 179

A3. Which, if any, of these TV catch-up, on-demand or video streaming services have you used in the past 3 months?
Base: All with internet access
Multi-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (weighted)	**2928**	2088	483	209	824	1558	369	610	1801	292	564	2306	228	118*	238	318	258	207	259	145	268	385	418	87
Effective Base	**2390**	1699	387	185	653	1278	314	503	1467	234	476	1862	253	96	193	242	201	162	197	256	187	284	307	252
Other YouTube Channel	**333** **11%** **GMfj**	237 *11%*	58 *12%*	27 *13%*	109 *13%*	169 *11%*	43 *12%*	51 *8%*	212 *12%* f	40 *14%* f	83 *15%* Aj	245 *11%*	29 *13%*	11 *9%*	19 *8%*	38 *12%*	27 *11%*	18 *8%*	22 *9%*	21 *15%* mp qu	38 *14%*	59 *15%* Amp qu	40 *9%*	12 *13%*
Other	**47** **2%** **GWZcgk**	26 *1%*	4 *1%*	7 *3%* Za	3 *	24 *2%* c	10 *3%* c	10 *2%*	21 *1%*	8 *3%* g	14 *2%*	32 *1%*	- -	4 *3%* kr	5 *2%* k	6 *2%* k	3 *1%*	4 *2%* k	5 *2%* k	1 *	2 *1%*	7 *2%* k	7 *2%*	2 *3%* kr
None of these	**666** **23%** **EHIOR** **UWYZcg** hk v	423 *20%*	127 *26%* Z	61 *29%* AZ	120 *15%*	389 *25%* Ac	93 *25%* c v	245 *40%* Agh	375 *21%* h	35 *12%*	124 *22%*	521 *23%*	39 *17%*	19 *16%*	64 *27%* kl	63 *20%*	69 *27%* klv	51 *24%*	76 *30%* Ak lnr tv	30 *21%*	59 *22%*	79 *21%*	102 *24%* k	15 *18%*
Don´t know	**27** **1%**	15 *1%*	7 *1%*	4 *2%*	9 *1%*	10 *1%*	6 *2%*	6 *1%*	15 *1%*	6 *2%*	5 *1%*	22 *1%*	1 *	- -	6 *3%* Atu	4 *1%*	6 *2%* Atu	1 *1%*	1 *1%*	1 *1%*	1 *	1 *	2 *	1 *1%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 179

A3. Which, if any, of these TV catch-up, on-demand or video streaming services have you used in the past 3 months?
Base: All with internet access
Multi-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**2883**	1273	392	32	222	125	222	617	700	291	675	661	239	77	228	318	354	582	480	366	271
Base (weighted)	**2928**	1362	538	46**	140	119	152	571	677	300	709	690	260	71*	208	269	337	602	511	391	310
Effective Base	**2390**	1095	341	26	183	105	188	543	561	245	563	555	208	64	186	246	292	482	407	312	241
BBC iPlayer	**1395** *48%* **EGJNOPQ**	639 *47%* G	267 *50%* EG	31 *69%*	57 *41%*	66 *55%* EG	58 *38%*	277 *48%* G	351 *52%* AJNO	113 *38%* O	332 *47%* JNO	386 *56%* AJKNO	138 *53%* JN O	24 *34%*	47 *23%*	93 *35%*	123 *37%*	311 *52%* PQ	254 *50%* PQ	229 *59%*	167 *54%* APQ
BBC Three (now available only online)	**207** *7%* **EH**	113 *8%* AEH	39 *7%* H	7 *16%*	5 *3%*	21 *18%* ABCEGH	10 *7%* H	12 *2%*	46 *7%*	14 *5%*	56 *8%* O	44 *6%*	37 *14%* AIJ KLNO	3 *5%*	8 *4%*	19 *7%*	16 *5%*	56 *9%* AQ	35 *7%*	26 *7%*	36 *12%* AQS
BBC iPlayer Kids	**170** *6%* **HO**	93 *7%* H	42 *8%* H	2 *4%*	5 *4%* H	4 *3%*	17 *11%* ABEFH	7 *1%*	36 *5%*	16 *5%*	35 *5%*	44 *6%* O	31 *12%* AIJ KLO	4 *5%*	5 *2%*	12 *4%*	18 *5%*	33 *6%*	36 *7%*	30 *8%*	20 *6%*
ITV Hub or ITV Hub+ (formerly ITV player)	**805** *27%* **OPQ**	359 *26%*	163 *30%*	22 *49%*	34 *24%*	39 *32%*	40 *26%*	148 *26%*	200 *30%* O	77 *26%* O	201 *28%* O	206 *30%* O	77 *30%* O	13 *18%*	29 *14%*	59 *22%*	73 *22%*	178 *30%* PQ	156 *30%* PQ	124 *32%*	110 *36%* APQ
STV Player	**62** *2%*	39 *3%* A	7 *1%*	- -	3 *2%*	3 *2%*	2 *2%*	9 *2%*	11 *2%*	5 *2%*	15 *2%*	19 *3%*	8 *3%*	1 *2%*	2 *1%*	3 *1%*	8 *2%*	12 *2%*	15 *3%*	16 *4%*	5 *2%*
S4C Clic	**38** *1%* **H**	31 *2%* ACEH	3 *	- -	- -	2 *2%*	1 *	2 *	7 *1%*	2 *1%*	7 *1%*	7 *1%*	16 *6%* AIJ KLNO	- -	1 *	6 *2%*	5 *1%*	8 *1%*	7 *1%*	6 *2%*	6 *2%*
All 4 (formerly 4OD)	**600** *21%* **HNOQ**	287 *21%* H	116 *22%*	15 *34%*	27 *19%*	25 *21%*	37 *24%* H	94 *16%*	137 *20%* NO	51 *17%* O	155 *22%* NO	168 *24%* AJNO	72 *28%* AI JNO	7 *10%*	10 *5%*	46 *17%*	49 *15%*	133 *22%* Q	122 *24%* PQ	104 *27%*	93 *30%* APQR
My5 (formerly Demand 5)	**350** *12%* **O**	163 *12%*	68 *13%*	9 *19%*	20 *14%*	11 *9%*	19 *13%*	60 *11%*	99 *15%* ANO	32 *11%* O	85 *12%* O	85 *12%* O	34 *13%* O	3 *5%*	10 *5%*	32 *12%*	44 *13%*	93 *15%* A	63 *12%*	55 *14%*	38 *12%*
Netflix	**1149** *39%* **HJNOPR**	633 *46%* AEGH	231 *43%* H	22 *48%*	50 *36%* H	84 *70%* ABCEGH	55 *36%* H	75 *13%*	244 *36%* O	99 *33%* O	339 *48%* AIJMNO	304 *44%* AIJNO	99 *38%* NO	17 *24%*	41 *20%*	85 *32%*	132 *39%*	213 *35%*	213 *42%* P	168 *43%*	157 *51%* APQRS
Amazon Prime/Amazon Video	**625** *21%* **HIOPQ**	356 *26%* ACH	94 *17%* H	9 *20%*	30 *21%* H	45 *38%* ABCEGH	33 *22%* H	58 *10%*	103 *15%*	52 *17%*	170 *24%* IJO	174 *25%* AIJO	88 *34%* AI JKLNO	12 *16%*	23 *11%*	40 *15%*	51 *15%*	124 *21%*	102 *20%*	104 *27%*	110 *36%* APQRS
Now TV	**280** *10%* **HNO**	163 *12%* AH	57 *11%* H	2 *4%*	10 *7%* H	18 *15%* AEH	15 *10%* H	14 *2%*	70 *10%* NO	20 *7%* N	67 *9%* NO	83 *12%* AJNO	33 *13%* JNO	- -	5 *3%*	22 *8%*	38 *11%*	69 *11%*	48 *9%*	47 *12%*	35 *11%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

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A3. Which, if any, of these TV catch-up, on-demand or video streaming services have you used in the past 3 months?
Base: All with internet access
Multi-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**2928**	1362	538	46**	140	119	152	571	677	300	709	690	260	71*	208	269	337	602	511	391	310
Effective Base	**2390**	1095	341	26	183	105	188	543	561	245	563	555	208	64	186	246	292	482	407	312	241
Sky On Demand (Sky Go)	**452** *15%* **EHOPQ**	262 *19%* AEGH	83 *15%* H	6 *14%*	14 *10%*	16 *13%*	19 *12%*	53 *9%*	112 *17%* O	38 *13%*	127 *18%* O	102 *15%*	40 *15%*	7 *11%*	21 *10%*	20 *7%*	28 *8%*	85 *14%* PQ	74 *14%* PQ	89 *23%*	86 *28%* APQRS
UKTV Play	**123** *4%* **O**	65 *5%*	20 *4%*	4 *10%*	6 *4%*	8 *7%* G	3 *2%*	17 *3%*	26 *4%* O	9 *3%*	36 *5%* O	34 *5%* O	17 *6%* NO	- -	1 *1%*	12 *5%*	11 *3%*	34 *6%*	18 *4%*	18 *5%*	12 *4%*
Disney Life	**67** *2%* **H**	46 *3%* AH	12 *2%* H	- -	1 *1%*	3 *2%* H	3 *2%* H	1 *	15 *2%*	3 *1%*	13 *2%*	13 *2%*	20 *8%* AIJ KLNO	- -	3 *1%*	7 *2%*	8 *2%*	16 *3%*	12 *2%*	9 *2%*	12 *4%*
Virgin TV Catch-up/Virgin Media Anywhere	**211** *7%* **O**	95 *7%*	41 *8%*	1 *2%*	10 *7%*	10 *8%*	12 *8%*	41 *7%*	41 *6%*	15 *5%*	63 *9%* O	49 *7%*	32 *12%* AIJ LNO	2 *3%*	8 *4%*	24 *9%*	19 *6%*	43 *7%*	43 *8%*	37 *9%*	25 *8%*
Hayu	**44** *1%* **H**	23 *2%* H	12 *2%* H	- -	1 *1%* H	4 *4%* H	3 *2%* H	- -	13 *2%*	3 *1%*	12 *2%*	6 *1%*	8 *3%* ALO	1 *1%*	- -	4 *1%*	8 *2%*	11 *2%*	8 *2%*	3 *1%*	5 *2%*
A BBC YouTube Channel	**183** *6%* **GH**	102 *7%* AGH	34 *6%* H	6 *13%*	5 *4%*	18 *15%* ABCEGH	4 *2%*	15 *3%*	35 *5%*	15 *5%*	59 *8%* AIL	34 *5%*	28 *11%* AIJ LO	2 *3%*	9 *4%*	15 *6%*	21 *6%*	33 *5%*	34 *7%*	29 *7%*	22 *7%*
Other YouTube Channel	**333** *11%* **HO**	179 *13%* AH	55 *10%* H	6 *13%*	18 *13%* H	31 *26%* ABCEGH	15 *10%* H	30 *5%*	80 *12%*	31 *10%*	103 *15%* ALNO	72 *10%*	29 *11%*	4 *5%*	14 *7%*	23 *8%*	35 *10%*	67 *11%*	59 *11%*	47 *12%*	40 *13%*
Other	**47** *2%* **P**	28 *2%*	9 *2%*	1 *2%*	4 *3%* H	- -	1 *1%*	5 *1%*	9 *1%*	6 *2%*	14 *2%*	11 *2%*	4 *2%*	2 *3%*	2 *1%*	* *	4 *1%*	13 *2%* P	9 *2%*	5 *1%*	6 *2%*
None of these	**666** *23%* **BFKLU**	247 *18%* F	109 *20%* F	6 *13%*	35 *25%* BF	10 *9%*	45 *29%* ABCF	215 *38%* ABCEFG	145 *21%*	79 *26%* KL	140 *20%*	116 *17%*	54 *21%*	24 *34%* AIKLM	104 *50%* AIJK LMN	85 *32%* ARSU	99 *29%* ASU	143 *24%* U	108 *21%* U	59 *15%*	35 *11%*
Don´t know	**27** *1%*	14 *1%*	6 *1%*	- -	1 *1%*	- -	1 *	5 *1%*	7 *1%*	5 *2%*	5 *1%*	6 *1%*	* *	1 *1%*	2 *1%*	2 *1%*	2 *	4 *1%*	- -	3 *1%*	2 *1%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 180

A3a_1. How often in the past 3 months have you watched programmes using these services?
BBC iPlayer
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**1347**	612	735	523	824	664	682	175	203	222	275	210	262	426	620	300	368	979	94	1252	942	143	150	112
Base (weighted)	**1395**	640	755	543	852	705	689	211	205	218	272	206	281	442	707	245	388	1007	151*	1243	1159	118	81	37*
Effective Base	**1130**	494	638	447	683	564	565	140	170	189	230	181	228	372	523	249	311	819	86	1060	862	134	140	98
A few times a day	**68** *5%* **LSYduv**	39 *6%*	29 *4%*	26 *5%*	43 *5%*	33 *5%*	35 *5%*	18 *9%* AKLM	15 *7%* L	13 *6%*	10 *4%*	4 *2%*	9 *3%*	27 *6%*	28 *4%*	13 *5%*	33 *9%* AS	35 *4%*	10 *7%*	58 *5%*	63 *5%*	3 *3%*	2 *3%*	* *1%*
At least once every day	**154** *11%* **MSUd**	74 *12%*	81 *11%*	65 *12%*	89 *10%*	76 *11%*	79 *11%*	32 *15%* KM	25 *12%*	32 *15%* KM	22 *8%*	24 *12%*	20 *7%*	49 *11%*	74 *11%*	31 *13%*	61 *16%* AS	94 *9%*	26 *17%* U	128 *10%*	127 *11%*	12 *10%*	11 *13%*	5 *13%*
About two or three times a week	**353** *25%* **EHbp**	151 *24%*	202 *27%*	160 *30%* AE	193 *23%*	190 *27%*	164 *24%*	38 *18%*	63 *31%* H	52 *24%*	76 *28%* H	54 *26%*	70 *25%*	124 *28%*	166 *23%*	63 *26%*	111 *29%*	243 *24%*	33 *22%*	320 *26%*	285 *25%*	35 *30%*	23 *28%*	10 *27%*
At least once a week	**407** *29%* **Rc**	181 *28%*	226 *30%*	148 *27%*	259 *30%*	213 *30%*	193 *28%*	54 *26%*	53 *26%*	65 *30%*	86 *31%*	71 *34%*	79 *28%*	118 *27%*	221 *31%*	67 *28%*	95 *24%*	312 *31%* AR	42 *28%*	365 *29%*	336 *29%*	37 *31%*	24 *29%*	10 *28%*
At least once a month	**293** *21%* **CFc**	153 *24%* AC	141 *19%*	100 *18%*	194 *23%*	127 *18%*	166 *24%* AF	45 *21%*	35 *17%*	39 *18%*	62 *23%*	42 *20%*	71 *25%* I	90 *20%*	156 *22%*	48 *20%*	69 *18%*	225 *22%*	31 *20%*	263 *21%*	249 *21%*	21 *18%*	16 *20%*	7 *19%*
At least once every three months	**100** *7%* **LRZ**	39 *6%*	61 *8%*	37 *7%*	63 *7%*	56 *8%*	44 *6%*	19 *9%*	14 *7%*	14 *6%*	17 *6%*	8 *4%*	29 *10%* AL	30 *7%*	54 *8%*	16 *7%*	16 *4%*	84 *8%* AR	8 *5%*	92 *7%*	84 *7%*	8 *7%*	3 *4%*	4 *12%* X
Don´t know/can´t remember	**18** *1%* **Bj**	4 *1%*	15 *2%* AB	7 *1%*	11 *1%*	10 *1%*	8 *1%*	5 *2%*	1 *1%*	4 *2%*	* *	4 *2%*	4 *2%*	4 *1%*	8 *1%*	7 *3%* A	4 *1%*	14 *1%*	2 *1%*	17 *1%*	15 *1%*	1 *1%*	2 *2%*	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 180

A3a_1. How often in the past 3 months have you watched programmes using these services?
BBC iPlayer
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**1347**	1071	189	76	413	740	167	250	804	138	251	1072	143	46	91	133	93	84	80	150	98	138	179	112
Base (weighted)	**1395**	1110	199	73*	431	770	168	262	834	149	252	1120	118	54*	101*	164	107*	100*	99*	81	131*	176	227	37*
Effective Base	**1130**	902	154	64	342	628	138	212	677	114	205	905	134	41	82	123	84	79	74	140	89	125	167	98
A few times a day	**68 5% LSYduv**	55 *5%*	9 *5%*	3 *4%*	33 *8%* Ad	25 *3%*	9 *6%*	11 *4%*	49 *6%*	6 *4%*	18 *7%*	50 *4%*	3 *3%*	2 *3%*	4 *4%*	6 *4%*	12 *11%* Aknqru v	5 *5%* q	- -	2 *3%*	12 *9%* kqu v	17 *10%* Akq ruv	4 *2%*	* *1%*
At least once every day	**154 11% MSUd**	125 *11%*	26 *13%*	3 *5%*	84 *20%* Ade	54 *7%*	13 *7%*	23 *9%*	84 *10%*	30 *20%* Afg	38 *15%*	117 *10%*	12 *10%*	6 *11%*	8 *8%*	19 *12%*	14 *13%*	8 *8%*	9 *9%*	11 *13%*	13 *10%*	27 *15%*	24 *10%*	5 *13%*
About two or three times a week	**353 25% EHbp**	304 *27%* Ab	40 *20%*	10 *14%*	116 *27%*	193 *25%*	41 *24%*	64 *25%*	202 *24%*	44 *29%*	57 *23%*	285 *25%*	35 *30%* p	14 *26%*	34 *34%* pt	50 *30%* p	29 *27%* p	13 *13%*	25 *25%*	23 *28%* p	31 *23%*	37 *21%*	53 *23%*	10 *27%* p
At least once a week	**407 29% Rc**	324 *29%*	50 *25%*	31 *42%* AZ a	103 *24%*	252 *33%* Ac	46 *27%*	64 *25%*	255 *31%*	39 *26%*	67 *27%*	333 *30%*	37 *31%*	13 *24%*	28 *27%*	50 *31%*	26 *24%*	36 *36%*	40 *40%* Aost	24 *29%*	34 *26%*	46 *26%*	65 *28%*	10 *28%*
At least once a month	**293 21% CFc**	228 *21%*	46 *23%*	15 *21%*	71 *16%*	183 *24%* Ac	35 *21%*	73 *28%* Agh	168 *20%*	23 *15%*	44 *17%*	247 *22%*	21 *18%*	15 *28%*	19 *19%*	28 *17%*	17 *15%*	26 *26%*	19 *19%*	16 *20%*	31 *23%*	39 *22%*	55 *24%*	7 *19%*
At least once every three months	**100 7% LRZ**	63 *6%*	26 *13%* AZ	8 *11%*	22 *5%*	54 *7%*	20 *12%* Acd	20 *8%*	66 *8%*	6 *4%*	21 *9%*	78 *7%*	8 *7%*	5 *8%*	8 *8%*	5 *3%*	8 *7%*	10 *10%*	6 *6%*	3 *4%*	10 *7%*	10 *6%*	23 *10%* n	4 *12%* nr
Don´t know/can´t remember	**18 1% Bj**	12 *1%*	2 *1%*	3 *4%* Z	3 *1%*	11 *1%*	4 *2%*	6 *2%*	10 *1%*	2 *1%*	7 *3%* j	10 *1%*	1 *1%*	- -	- -	5 *3%*	2 *2%*	3 *3%*	- -	2 *2%*	2 *1%*	1 *	4 *2%*	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 180

A3a_1. How often in the past 3 months have you watched programmes using these services?
BBC iPlayer
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1347**	601	196	20	81	69	88	292	347	112	315	365	127	26	52	104	134	290	242	215	148
Base (weighted)	**1395**	639	267	31**	57*	66*	58*	277	351	113*	332	386	138	24**	47*	93*	123	311	254	229	167
Effective Base	**1130**	522	169	17	68	58	73	262	285	98	258	307	113	22	47	82	113	239	205	183	130
A few times a day	**68** *5%*	33 *5%*	12 *4%*	1 *4%*	2 *3%*	4 *7%*	5 *9%*	10 *4%*	24 *7%* K	7 *6%*	9 *3%*	14 *4%*	12 *9%* AKL	- -	2 *4%*	5 *5%*	9 *7%*	14 *4%*	14 *6%*	6 *2%*	9 *5%*
At least once every day	**154** *11%* H	88 *14%* AH	24 *9%*	3 *10%*	5 *10%*	10 *16%* H	4 *7%*	19 *7%*	43 *12%*	13 *11%*	33 *10%*	41 *11%*	16 *11%*	2 *6%*	7 *16%*	16 *18%* AS	15 *12%*	32 *10%*	23 *9%*	23 *10%*	21 *12%*
About two or three times a week	**353** *25%* P	173 *27%*	70 *26%*	9 *28%*	11 *19%*	11 *17%*	13 *23%*	66 *24%*	86 *24%*	31 *27%*	83 *25%*	107 *28%*	30 *22%*	7 *29%*	10 *21%*	14 *16%*	25 *20%*	90 *29%* P	63 *25%*	59 *26%*	42 *25%*
At least once a week	**407** *29%*	189 *30%*	81 *30%*	5 *17%*	21 *37%*	14 *21%*	19 *33%*	78 *28%*	95 *27%*	31 *27%*	102 *31%*	109 *28%*	41 *30%*	8 *35%*	18 *38%*	28 *30%*	37 *30%*	85 *27%*	91 *36%* A	59 *26%*	49 *29%*
At least once a month	**293** *21%* B	106 *17%*	61 *23%*	9 *28%*	12 *20%*	19 *29%* B	14 *25%*	72 *26%* AB	76 *22%*	16 *14%*	74 *22%*	88 *23%*	27 *19%*	4 *18%*	8 *16%*	21 *23%*	26 *21%*	62 *20%*	47 *19%*	53 *23%*	35 *21%*
At least once every three months	**100** *7%*	44 *7%*	13 *5%*	4 *11%*	5 *9%*	4 *7%*	2 *3%*	28 *10%* AG	22 *6%*	14 *12%*	26 *8%*	24 *6%*	10 *7%*	2 *9%*	2 *3%*	5 *5%*	10 *8%*	24 *8%*	15 *6%*	25 *11%*	11 *7%*
Don´t know/can´t remember	**18** *1%*	5 *1%*	6 *2%*	- -	1 *2%*	2 *3%*	1 *1%*	4 *1%*	5 *1%*	3 *3%*	3 *1%*	3 *1%*	3 *2%*	1 *3%*	* *1%*	3 *4%* S	1 *1%*	4 *1%*	1 *	4 *2%*	1 *1%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 181

A3a_2. How often in the past 3 months have you watched programmes using these services?
BBC Three (now available only online)
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**186**	89	97	61	125	88	98	44	41	38	34	17	12	63	82	41	78	108	26	160	140	15	17	14
Base (weighted)	**207**	111*	96*	70*	137	99*	109*	55*	46*	40*	36**	17**	13**	67*	103*	37*	91*	116*	40**	168	182	12**	9**	4**
Effective Base	**156**	74	85	51	105	76	80	36	34	34	28	15	10	55	69	35	66	90	24	133	128	14	16	13
A few times a day	**16** ***8%*** **Uj**	8 *7%*	8 *8%*	3 *5%*	13 *9%*	6 *6%*	10 *9%*	4 *7%*	9 *20%* A	2 *6%*	1 *3%*	- -	- -	7 *11%*	9 *9%*	- -	10 *11%*	7 *6%*	6 *16%*	10 *6%*	14 *7%*	2 *18%*	* *5%*	* *7%*
At least once every day	**20** ***10%*** **DUd**	11 *10%*	9 *9%*	2 *3%*	18 *13%*	14 *14%*	7 *6%*	6 *11%*	3 *6%*	10 *24%* AI	* *1%*	1 *7%*	- -	9 *13%*	9 *9%*	3 *7%*	12 *13%*	8 *7%*	8 *20%*	12 *7%*	16 *9%*	1 *5%*	2 *25%*	1 *28%*
About two or three times a week	**30** ***14%***	15 *13%*	15 *16%*	7 *10%*	23 *17%*	15 *15%*	15 *14%*	10 *19%*	7 *15%*	3 *8%*	4 *10%*	2 *12%*	3 *27%*	8 *12%*	14 *14%*	8 *21%*	15 *17%*	15 *13%*	4 *10%*	26 *15%*	26 *14%*	1 *10%*	1 *16%*	2 *35%*
At least once a week	**58** ***28%*** **j**	35 *31%*	23 *24%*	20 *29%*	38 *27%*	30 *30%*	28 *26%*	10 *18%*	13 *28%*	11 *27%*	17 *46%*	4 *22%*	4 *29%*	14 *21%*	34 *33%*	9 *25%*	28 *31%*	30 *25%*	4 *10%*	53 *32%* A	51 *28%*	4 *37%*	2 *20%*	1 *14%*
At least once a month	**54** ***26%*** **ci**	28 *26%*	26 *27%*	21 *30%*	33 *24%*	26 *26%*	28 *26%*	14 *25%*	13 *28%*	10 *24%*	8 *21%*	5 *30%*	5 *39%*	18 *27%*	27 *26%*	9 *25%*	20 *22%*	34 *30%*	9 *23%*	45 *27%*	49 *27%*	3 *29%*	1 *16%*	* *10%*
At least once every three months	**19** ***9%*** **FR**	7 *6%*	13 *13%*	9 *13%*	10 *7%*	5 *5%*	15 *14%*	7 *13%*	1 *2%*	4 *11%*	3 *8%*	4 *22%*	1 *4%*	7 *11%*	6 *6%*	6 *17%*	4 *4%*	16 *13%* R	4 *10%*	15 *9%*	18 *10%*	- -	1 *17%*	* *6%*
Don´t know/can´t remember	**10** ***5%*** **EUc**	7 *6%*	3 *3%*	7 *10%* AE	3 *2%*	4 *5%*	5 *5%*	5 *8%*	- -	- -	4 *11%*	1 *7%*	- -	4 *6%*	4 *4%*	2 *5%*	3 *3%*	7 *6%*	5 *11%*	5 *3%*	10 *5%*	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

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BBC Three (now available only online)
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (un-weighted)	**186**	147	24	14	89	73	22	25	128	12	57	128	15	8	11	16	13	9	13	17	19	32	19	14
Base (weighted)	**207**	164	28**	14**	100*	77*	26**	27**	147	15**	63*	143	12**	9**	12**	21**	17**	12**	18**	9**	29**	41**	24**	4**
Effective Base	**156**	124	19	12	73	61	20	21	108	10	47	108	14	8	10	15	12	8	12	16	18	29	17	13
A few times a day	**16** ***8%*** **Uj**	15 *9%*	1 *5%*	- -	14 *14%* Ad	3 *3%*	- -	1 *4%*	15 *10%*	- -	10 *17%* Aj	6 *4%*	2 *18%*	1 *10%*	- -	1 *5%*	3 *16%*	- -	- -	* *5%*	3 *9%*	6 *16%*	- -	* *7%*
At least once every day	**20** ***10%*** **DUd**	18 *11%*	* *2%*	2 *11%*	16 *16%* Ad	3 *4%*	1 *5%*	1 *4%*	16 *11%*	1 *4%*	6 *10%*	14 *10%*	1 *5%*	4 *42%*	- -	- -	1 *7%*	- -	2 *9%*	2 *25%*	1 *3%*	8 *19%*	1 *2%*	1 *28%*
About two or three times a week	**30** ***14%***	25 *16%*	3 *11%*	1 *10%*	16 *16%*	13 *17%*	1 *5%*	2 *6%*	20 *14%*	3 *17%*	9 *14%*	21 *15%*	1 *10%*	2 *25%*	3 *22%*	7 *31%*	- -	1 *11%*	- -	1 *16%*	2 *8%*	9 *23%*	2 *6%*	2 *35%*
At least once a week	**58** ***28%*** **j**	46 *28%*	8 *27%*	4 *30%*	29 *29%*	20 *26%*	8 *31%*	7 *28%*	40 *27%*	6 *37%*	24 *38%* j	32 *22%*	4 *37%*	1 *11%*	1 *6%*	7 *31%*	5 *32%*	3 *24%*	10 *59%*	2 *20%*	9 *31%*	7 *17%*	8 *32%*	1 *14%*
At least once a month	**54** ***26%*** **ci**	39 *24%*	9 *34%*	5 *38%*	16 *16%*	30 *39%* Ac	8 *30%*	8 *31%*	36 *25%*	5 *36%*	8 *12%*	47 *33%* Ai	3 *29%*	1 *13%*	9 *72%*	6 *27%*	3 *17%*	6 *49%*	2 *14%*	1 *16%*	8 *28%*	5 *11%*	10 *41%*	* *10%*
At least once every three months	**19** ***9%*** **FR**	15 *9%*	3 *11%*	2 *12%*	7 *7%*	7 *9%*	5 *20%*	7 *27%*	11 *7%*	1 *6%*	3 *4%*	17 *12%*	- -	- -	- -	- -	2 *10%*	2 *16%*	2 *11%*	1 *17%*	5 *16%*	4 *11%*	3 *13%*	* *6%*
Don´t know/can´t remember	**10** ***5%*** **EUc**	6 *3%*	3 *10%*	- -	1 *1%*	2 *3%*	3 *10%*	- -	8 *6%*	- -	3 *5%*	6 *5%*	- -	- -	- -	1 *6%*	3 *18%*	- -	1 *7%*	- -	1 *5%*	1 *3%*	1 *6%*	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 181

A3a_2. How often in the past 3 months have you watched programmes using these services?
BBC Three (now available only online)
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**186**	100	26	5	7	22	12	14	44	12	50	36	31	3	9	20	17	49	33	23	27
Base (weighted)	**207**	113*	39**	7**	5**	21**	10**	12**	46*	14**	56*	44*	37**	3**	8**	19**	16**	56*	35**	26*	36**
Effective Base	**156**	87	22	4	6	19	11	13	33	11	45	30	27	3	8	16	14	41	26	19	25
A few times a day	**16**	7	6	-	-	2	1	-	3	-	1	3	7	-	1	1	-	7	3	2	3
	8%	*6%*	*15%*	-	-	*10%*	*12%*	-	*7%*	-	*2%*	*8%*	*20%*	-	*15%*	*4%*	-	*13%*	*9%*	*8%*	*10%*
At least once every day	**20**	15	1	-	-	2	2	-	3	*	3	5	6	-	2	3	5	4	1	3	4
	10%	*13%*	*3%*	-	-	*11%*	*19%*	-	*7%*	*3%*	*6%*	*12%*	*16%*	-	*23%*	*17%*	*29%*	*7%*	*2%*	*12%*	*12%*
About two or three times a week	**30**	17	4	*	1	3	1	4	11	2	8	4	3	-	2	2	3	6	12	5	1
	14%	*15%*	*11%*	*5%*	*15%*	*15%*	*9%*	*32%*	*25%*	*14%*	*14%*	*9%*	*9%*	-	*25%*	*13%*	*16%*	*12%*	*32%*	*18%*	*4%*
At least once a week	**58**	32	10	4	2	6	2	1	6	7	17	16	9	-	2	10	4	15	4	10	10
	28% I	*28%*	*27%*	*51%*	*50%*	*26%*	*23%*	*8%*	*14%*	*49%*	*31%*	*36%* I	*25%*	-	*20%*	*55%*	*23%*	*27%*	*11%*	*38%*	*28%*
At least once a month	**54**	27	13	3	*	3	3	5	12	5	14	10	9	3	*	1	4	19	9	4	12
	26%	*24%*	*34%*	*44%*	*4%*	*12%*	*30%*	*42%*	*26%*	*33%*	*25%*	*23%*	*26%*	*100%*	*6%*	*4%*	*26%*	*35%*	*26%*	*15%*	*32%*
At least once every three months	**19**	10	3	-	1	3	1	2	7	-	6	4	1	-	1	1	1	4	5	3	4
	9%	*9%*	*7%*	-	*31%*	*12%*	*8%*	*18%*	*15%*	-	*10%*	*10%*	*4%*	-	*11%*	*7%*	*7%*	*7%*	*13%*	*10%*	*11%*
Don´t know/can´t remember	**10**	6	1	-	-	3	-	-	3	-	6	1	-	-	-	-	-	-	3	-	1
	5%	*5%*	*3%*	-	-	*13%*	-	-	*5%*	-	*11%*	*3%*	-	-	-	-	-	-	*7%*	-	*4%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 182

A3a_3. How often in the past 3 months have you watched programmes using these services?
BBC iPlayer Kids
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**159**	70	89	61	98	54	105	22	56	51	17	7	6	63	62	34	129	30	22	137	120	18	6	15
Base (weighted)	**170**	80*	90*	63*	107*	57*	113*	28**	62*	48*	17**	8**	6**	65*	76*	29**	139	30**	36**	134	148	14**	3**	5**
Effective Base	**134**	57	78	54	80	46	88	18	48	43	14	6	5	56	52	29	110	24	21	117	109	17	6	14
A few times a day	**32**	17	14	6	26	10	22	7	14	9	*	1	-	11	15	6	32	*	12	20	28	2	1	1
	19%	*22%*	*16%*	*9%*	*25%*	*18%*	*19%*	*26%*	*23%*	*19%*	*2%*	*15%*	-	*16%*	*20%*	*22%*	*23%*	*1%*	*34%*	*15%*	*19%*	*16%*	*28%*	*13%*
	DUdj				AD												A							
At least once every day	**36**	20	16	12	25	12	25	2	15	13	4	2	1	15	16	5	32	4	6	30	32	2	1	1
	21%	*25%*	*18%*	*19%*	*23%*	*21%*	*22%*	*8%*	*25%*	*26%*	*23%*	*20%*	*10%*	*23%*	*21%*	*18%*	*23%*	*14%*	*16%*	*23%*	*22%*	*16%*	*52%*	*17%*
About two or three times a week	**33**	19	14	16	17	9	24	6	10	11	5	-	*	12	17	4	29	4	4	29	25	6	1	1
	19%	*24%*	*15%*	*26%*	*16%*	*16%*	*21%*	*22%*	*16%*	*23%*	*32%*	-	*6%*	*18%*	*23%*	*14%*	*21%*	*14%*	*10%*	*22%*	*17%*	*45%*	*19%*	*21%*
At least once a week	**28**	11	17	12	16	11	17	2	16	5	2	2	1	10	10	8	23	5	6	22	26	2	-	*
	16%	*13%*	*19%*	*19%*	*15%*	*20%*	*15%*	*6%*	*26%*	*11%*	*11%*	*19%*	*20%*	*15%*	*13%*	*28%*	*16%*	*17%*	*16%*	*16%*	*17%*	*12%*	-	*9%*
									A															
At least once a month	**25**	12	13	8	17	8	17	6	6	6	1	4	2	11	11	3	17	7	6	18	23	1	-	1
	15%	*14%*	*15%*	*13%*	*16%*	*14%*	*15%*	*20%*	*9%*	*13%*	*9%*	*45%*	*36%*	*17%*	*14%*	*9%*	*13%*	*24%*	*18%*	*14%*	*16%*	*6%*	-	*14%*
At least once every three months	**9**	1	9	5	4	3	6	2	-	2	3	-	2	5	4	-	5	4	-	9	7	1	-	1
	5%	*1%*	*10%*	*8%*	*4%*	*6%*	*5%*	*8%*	-	*5%*	*16%*	-	*28%*	*8%*	*5%*	-	*4%*	*13%*	-	*7%*	*5%*	*6%*	-	*19%*
	BR		AB																					
Don´t know/can´t remember	**6**	*	6	4	2	3	3	3	1	1	1	-	-	1	2	3	2	5	2	5	6	-	-	*
	4%	*	*7%*	*7%*	*2%*	*6%*	*3%*	*10%*	*2%*	*2%*	*7%*	-	-	*2%*	*3%*	*9%*	*1%*	*16%*	*5%*	*3%*	*4%*	-	-	*7%*
	BR																							

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 182

A3a_3. How often in the past 3 months have you watched programmes using these services?
BBC iPlayer Kids
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**159**	137	18	2	75	70	10	12	111	21	36	120	18	9	11	13	16	7	10	6	8	28	18	15
Base (weighted)	**170**	147	19**	1**	81*	75*	8**	12**	119*	25**	43**	124	14**	10**	12**	16**	22**	10**	12**	3**	9**	36**	22**	5**
Effective Base	**134**	116	15	2	61	61	9	9	93	19	30	102	17	9	10	12	14	7	9	6	8	25	16	14
A few times a day	**32** **19%** **DUdj**	27 *18%*	4 *20%*	- -	25 *31%* Ad	4 *6%*	1 *13%*	3 *27%*	24 *20%*	5 *18%*	13 *31%*	18 *15%*	2 *16%*	2 *24%*	2 *17%*	- -	7 *30%*	2 *22%*	- -	1 *28%*	2 *23%*	9 *24%*	4 *19%*	1 *13%*
At least once every day	**36** **21%**	35 *24%*	1 *5%*	* *36%*	17 *20%*	18 *24%*	1 *11%*	2 *17%*	29 *24%*	4 *15%*	9 *21%*	27 *22%*	2 *16%*	3 *30%*	4 *29%*	4 *24%*	5 *22%*	- -	1 *6%*	1 *52%*	4 *41%*	9 *25%*	3 *16%*	1 *17%*
About two or three times a week	**33** **19%**	30 *21%*	3 *15%*	- -	18 *22%*	14 *19%*	1 *10%*	4 *31%*	21 *18%*	3 *11%*	8 *20%*	23 *19%*	6 *45%*	3 *35%*	5 *37%*	3 *16%*	3 *15%*	1 *13%*	3 *24%*	1 *19%*	- -	3 *8%*	4 *19%*	1 *21%*
At least once a week	**28** **16%**	22 *15%*	4 *22%*	1 *64%*	8 *10%*	18 *25%* Ac	- -	3 *22%*	15 *13%*	8 *33%*	3 *7%*	24 *20%*	2 *12%*	- -	1 *8%*	4 *24%*	4 *16%*	4 *37%*	4 *31%*	- -	1 *8%*	7 *20%*	2 *11%*	* *9%*
At least once a month	**25** **15%**	20 *14%*	5 *26%*	- -	11 *13%*	11 *15%*	3 *39%*	* *3%*	16 *13%*	5 *19%*	5 *12%*	19 *15%*	1 *6%*	1 *11%*	1 *8%*	4 *27%*	2 *9%*	- -	3 *23%*	- -	1 *14%*	7 *21%*	4 *17%*	1 *14%*
At least once every three months	**9** **5%** **BR**	9 *6%*	- -	- -	2 *3%*	7 *9%*	- -	- -	8 *7%*	- -	2 *6%*	7 *5%*	1 *6%*	- -	- -	1 *8%*	- -	3 *28%*	- -	- -	- -	1 *2%*	3 *12%*	1 *19%*
Don´t know/can´t remember	**6** **4%** **BR**	4 *3%*	2 *11%*	- -	1 *1%*	1 *2%*	2 *27%*	- -	5 *5%*	1 *3%*	2 *4%*	5 *4%*	- -	- -	- -	- -	2 *8%*	- -	2 *16%*	- -	1 *14%*	- -	1 *5%*	* *7%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 182

A3a_3. How often in the past 3 months have you watched programmes using these services?
BBC iPlayer Kids
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**159**	89	28	1	9	4	20	8	32	12	32	45	27	3	7	12	18	30	31	29	19
Base (weighted)	**170**	93*	42**	2**	5**	4**	17**	7**	36**	16**	35**	44*	31**	4**	5**	12**	18**	33**	36**	30*	20**
Effective Base	**134**	78	25	1	7	4	18	7	26	11	27	37	25	3	6	10	16	25	25	25	17
A few times a day	**32**	18	10	-	*	-	4	-	10	2	4	5	9	1	1	5	2	10	6	4	3
	19%	*19%*	*24%*	-	*5%*	-	*21%*	-	*27%*	*14%*	*12%*	*11%*	*28%*	*38%*	*13%*	*43%*	*13%*	*30%*	*17%*	*12%*	*13%*
At least once every day	**36**	24	5	-	-	-	6	1	3	4	6	11	10	-	1	1	6	4	9	8	5
	21%	*26%*	*13%*	-	-	-	*38%*	*9%*	*9%*	*27%*	*19%*	*26%*	*32%*	-	*24%*	*9%*	*33%*	*12%*	*27%*	*26%*	*25%*
About two or three times a week	**33**	19	11	-	2	-	1	*	8	4	6	8	5	-	2	*	3	6	11	7	1
	19%	*20%*	*26%*	-	*37%*	-	*6%*	*5%*	*24%*	*25%*	*17%*	*18%*	*15%*	-	*47%*	*3%*	*15%*	*20%*	*30%*	*23%*	*4%*
At least once a week	**28**	14	6	-	1	-	4	3	6	3	4	8	5	1	1	3	3	6	2	4	5
	16%	*15%*	*14%*	-	*23%*	-	*25%*	*41%*	*17%*	*17%*	*12%*	*19%*	*15%*	*32%*	*16%*	*24%*	*18%*	*18%*	*7%*	*13%*	*25%*
At least once a month	**25**	10	8	-	1	1	2	3	7	1	8	8	1	-	-	2	3	3	4	5	4
	15%	*11%*	*18%*	-	*20%*	*28%*	*9%*	*45%*	*19%*	*8%*	*22%*	*18%*	*3%*	-	-	*20%*	*17%*	*8%*	*11%*	*17%*	*20%*
At least once every three months	**9**	3	2	2	-	2	-	-	2	-	3	2	1	1	-	-	1	3	3	*	2
	5%	*4%*	*5%*	*100%*	-	*45%*	-	-	*5%*	-	*10%*	*5%*	*3%*	*30%*	-	-	*3%*	*8%*	*9%*	*1%*	*12%*
Don't know/can't remember	**6**	5	-	-	1	1	-	-	-	1	3	1	1	-	-	-	-	1	-	2	*
	4%	*5%*	-	-	*15%*	*27%*	-	-	-	*8%*	*8%*	*2%*	*4%*	-	-	-	-	*4%*	-	*7%*	*2%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 183

A3a_4. How often in the past 3 months have you watched programmes using these services?
ITV Hub or ITV Hub+ (formerly ITV player)
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

	Total (A)	Wave W1 (B)	Wave W2 (C)	Type CAPI (D)	Type Online (E)	Gender Male (F)	Gender Female (G)	Age 16-24 (H)	Age 25-34 (I)	Age 35-44 (J)	Age 45-54 (K)	Age 55-64 (L)	Age 65+ (M)	Social Grade AB (O)	Social Grade C1C2 (P)	Social Grade DE (Q)	Have kids Yes (R)	Have kids No (S)	EMG Yes (T)	EMG No (U)	Nation England (V)	Nation Scotland (W)	Nation Wales (X)	Nation Northern Ireland (Y)
Base (un-weighted)	**771**	342	429	238	533	349	422	107	117	135	152	125	135	232	371	168	233	538	44	726	570	51	95	55
Base (weighted)	**805**	376	429	254	551	375	430	128*	121*	134	146	124	151	238	432	135	244	560	71*	733	695	43*	50*	16*
Effective Base	**643**	273	376	203	440	298	346	85	97	112	125	111	119	203	311	141	189	455	39	613	518	46	89	49
A few times a day	**41** ***5%*** **CKLM Sdju**	25 *7%*	16 *4%*	12 *5%*	29 *5%*	17 *5%*	24 *6%*	12 *9%* KLM	17 *14%* AKLM	8 *6%* KL	2 *1%*	1 *1%*	2 *2%*	18 *8%*	17 *4%*	6 *4%*	25 *10%* AS	16 *3%*	5 *7%*	36 *5%*	37 *5%*	3 *6%*	1 *2%*	* *2%*
At least once every day	**75** ***9%*** **OUu**	34 *9%*	41 *10%*	20 *8%*	55 *10%*	32 *8%*	43 *10%*	10 *8%*	13 *11%*	20 *15%* AK	10 *7%*	9 *7%*	13 *8%*	11 *4%*	49 *11%* O	16 *11%* O	31 *12%*	44 *8%*	10 *15%*	64 *9%*	58 *8%*	7 *15%*	8 *16%* AV	2 *13%*
About two or three times a week	**166** ***21%*** **M**	70 *19%*	96 *22%*	58 *23%*	108 *20%*	78 *21%*	88 *20%*	20 *16%*	35 *29%* AHM	27 *21%*	29 *20%*	34 *27%* M	20 *13%*	51 *21%*	83 *19%*	32 *24%*	55 *22%*	111 *20%*	13 *18%*	152 *21%*	144 *21%*	5 *12%*	12 *24%*	4 *27%*
At least once a week	**234** ***29%*** **QYc iv**	120 *32%*	114 *27%*	85 *34%*	149 *27%*	107 *29%*	127 *30%*	40 *32%*	31 *25%*	29 *22%*	50 *34%* J	42 *33%*	42 *28%*	61 *26%*	144 *33%* AQ	29 *22%*	64 *26%*	170 *30%*	16 *22%*	219 *30%*	207 *30%* Y	11 *26%*	14 *27%*	2 *15%*
At least once a month	**207** ***26%*** **IUn**	99 *26%*	109 *25%*	55 *22%*	152 *28%*	100 *27%*	107 *25%*	37 *29%* I	19 *16%*	35 *26%*	43 *29%* I	29 *23%*	45 *30%* I	69 *29%*	105 *24%*	33 *25%*	54 *22%*	153 *27%*	26 *37%*	181 *25%*	179 *26%*	12 *28%*	11 *22%*	5 *30%*
At least once every three months	**66** ***8%*** **n**	25 *7%*	41 *10%*	18 *7%*	47 *9%*	32 *9%*	33 *8%*	7 *6%*	4 *4%*	12 *9%*	12 *8%*	8 *7%*	21 *14%* AI	24 *10%*	27 *6%*	14 *10%*	15 *6%*	51 *9%*	1 *1%*	65 *9%* A	55 *8%*	4 *10%*	4 *9%*	2 *13%*
Don´t know/can´t remember	**17** ***2%*** **BR**	3 *1%*	13 *3%* AB	6 *2%*	11 *2%*	9 *2%*	8 *2%*	2 *1%*	2 *2%*	2 *2%*	* *	2 *1%*	8 *5%* AK	4 *2%*	7 *2%*	5 *4%*	1 *	15 *3%*	- -	17 *2%*	15 *2%*	1 *3%*	- -	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 183

A3a_4. How often in the past 3 months have you watched programmes using these services?
ITV Hub or ITV Hub+ (formerly ITV player)
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**771**	632	94	35	279	401	77	125	466	81	172	590	51	36	65	96	51	42	57	95	51	65	107	55
Base (weighted)	**805**	658	103*	35**	289	422	81*	131	483	87*	176	619	43*	40*	75*	121*	55*	51*	66*	50*	71*	77*	139*	16*
Effective Base	**643**	530	76	30	225	343	65	106	388	69	140	495	46	31	59	90	46	39	54	89	46	60	96	49
A few times a day	**41 5% CKLMSd ju**	36 *5%*	3 *3%*	- -	33 *11%* Ad	4 *1%*	3 *3%*	4 *3%*	34 *7%* A	2 *2%*	17 *9%* Aj	24 *4%*	3 *6%* qu	3 *7%* u	4 *6%* u	2 *2%*	5 *9%* nqu	1 *2%*	- -	1 *2%* u	10 *14%* Anq ru	11 *15%* Anp qruv	- -	* *2%* u
At least once every day	**75 9% OUu**	63 *10%*	9 *8%*	2 *6%*	35 *12%*	34 *8%*	6 *7%*	12 *9%*	43 *9%*	9 *11%*	22 *13%*	52 *8%*	7 *15%* ou	4 *9%*	12 *16%* ou	10 *8%*	1 *2%*	7 *14%* ou	4 *7%*	8 *16%* Aou	5 *8%*	9 *12%*	5 *4%*	2 *13%* ou
About two or three times a week	**166 21% M**	134 *20%*	28 *27%*	2 *7%*	63 *22%*	82 *20%*	16 *20%*	26 *19%*	98 *20%*	17 *20%*	43 *24%*	121 *20%*	5 *12%*	8 *20%*	19 *25%*	27 *22%*	12 *21%*	9 *18%*	11 *17%*	12 *24%*	13 *18%*	15 *19%*	29 *21%*	4 *27%*
At least once a week	**234 29% QYciv**	195 *30%*	22 *22%*	16 *46%*	70 *24%*	141 *33%* Ac	20 *25%*	36 *28%*	146 *30%*	28 *32%*	34 *19%*	197 *32%* Ai	11 *26%*	12 *30%*	19 *25%*	55 *45%* Akmpr stuv	16 *28%*	11 *22%*	19 *29%*	14 *27%*	18 *26%*	14 *19%*	42 *30%*	2 *15%*
At least once a month	**207 26% lUn**	169 *26%*	26 *25%*	10 *28%*	68 *24%*	110 *26%*	26 *33%*	34 *26%*	121 *25%*	25 *28%*	41 *23%*	162 *26%*	12 *28%*	10 *26%*	16 *21%*	17 *14%*	17 *32%* n	17 *34%* n	23 *35%* n	11 *22%*	17 *24%*	21 *28%* n	40 *29%* n	5 *30%* n
At least once every three months	**66 8% n**	48 *7%*	13 *13%*	3 *9%*	16 *5%*	38 *9%*	9 *11%*	16 *12%*	33 *7%*	4 *4%*	15 *8%*	50 *8%*	4 *10%* n	3 *8%*	4 *5%*	3 *2%*	3 *6%*	2 *5%*	8 *12%* n	4 *9%* n	7 *10%*	6 *8%*	18 *13%* n	2 *13%* n
Don´t know/can´t remember	**17 2% BR**	13 *2%*	2 *2%*	1 *3%*	4 *1%*	13 *3%*	- -	4 *3%*	8 *2%*	2 *3%*	4 *2%*	12 *2%*	1 *3%*	- -	1 *2%*	6 *5%* A	1 *2%*	3 *5%*	- -	- -	- -	- -	4 *3%*	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 183

A3a_4. How often in the past 3 months have you watched programmes using these services?
ITV Hub or ITV Hub+ (formerly ITV player)
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**771**	334	113	15	50	43	64	152	196	76	185	196	71	14	32	62	79	169	144	116	96
Base (weighted)	**805**	359	163*	22**	34*	39*	40*	148	200	77*	201	206	77*	13**	29**	59*	73*	178	156	124*	110*
Effective Base	**643**	294	97	13	41	37	55	138	159	65	155	162	63	13	28	50	67	135	119	100	85
A few times a day	**41** ***5%*** **H**	16 *4%*	12 *7%* H	2 *10%*	1 *4%*	3 *9%* H	4 *10%* H	2 *2%*	12 *6%*	1 *1%*	7 *3%*	8 *4%*	12 *16%* AIJ KL	- -	1 *2%*	8 *13%* AQRS	1 *1%*	6 *3%*	6 *4%*	6 *5%*	9 *8%*
At least once every day	**75** ***9%*** **M**	40 *11%*	17 *10%*	1 *5%*	1 *3%*	3 *7%*	3 *7%*	10 *7%*	26 *13%* M	7 *10%* M	17 *8%* M	18 *8%* M	1 *1%*	2 *18%*	4 *13%*	5 *9%*	15 *21%* ARSU	14 *8%*	15 *10%*	5 *4%*	10 *9%*
About two or three times a week	**166** ***21%*** **LU**	84 *23%*	27 *16%*	5 *22%*	7 *21%*	7 *18%*	10 *24%*	27 *18%*	49 *25%* L	27 *35%* ALM	46 *23%* L	24 *12%*	12 *15%*	3 *22%*	5 *17%*	11 *18%*	21 *29%* U	41 *23%*	36 *23%*	23 *18%*	14 *13%*
At least once a week	**234** ***29%***	106 *30%*	54 *33%*	5 *23%*	6 *18%*	11 *29%*	11 *28%*	41 *27%*	51 *25%*	19 *25%*	72 *36%* AIM	62 *30%*	17 *21%*	4 *29%*	11 *39%*	12 *20%*	18 *25%*	50 *28%*	49 *31%*	37 *30%*	36 *33%*
At least once a month	**207** ***26%***	88 *25%*	43 *26%*	8 *34%*	14 *40%* ABG	9 *25%*	6 *15%*	40 *27%*	46 *23%*	17 *22%*	45 *22%*	65 *32%*	26 *33%*	2 *14%*	6 *21%*	17 *28%*	13 *18%*	41 *23%*	44 *29%*	36 *29%*	31 *28%*
At least once every three months	**66** ***8%*** **BS**	19 *5%*	10 *6%*	1 *6%*	5 *13%* B	5 *14%* B	6 *14%* B	20 *13%* AB	14 *7%*	4 *5%*	11 *6%*	25 *12%* AK	10 *13%*	1 *10%*	* *1%*	5 *8%*	3 *3%*	21 *12%* S	6 *4%*	16 *13%*	7 *7%*
Don´t know/can´t remember	**17** ***2%***	6 *2%*	2 *1%*	- -	* *1%*	- -	- -	8 *6%* AB	2 *1%*	2 *3%*	4 *2%*	5 *3%*	1 *1%*	1 *7%*	2 *6%*	2 *3%* S	1 *2%*	6 *3%*	- -	2 *2%*	3 *3%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 184

A3a_5. How often in the past 3 months have you watched programmes using these services?
STV Player
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**74**	42	32	27	47	35	39	11	10	18	13	13	9	18	34	22	31	43	3	71	-	74	-	-
Base (weighted)	**62***	36*	27*	24**	39*	28*	34*	9**	10**	15**	10**	10**	8**	15**	32*	15**	28**	34*	3**	59*	-**	62*	-**	-**
Effective Base	**69**	38	31	25	44	33	36	10	10	17	12	12	8	18	32	20	29	40	3	67	-	69	-	-
A few times a day	**4** *6%*	2 *6%*	2 *6%*	1 *3%*	3 *8%*	2 *5%*	2 *6%*	1 *9%*	1 *16%*	1 *5%*	- -	- -	1 *8%*	2 *15%*	1 *2%*	1 *6%*	2 *8%*	1 *4%*	- -	4 *6%*	- -	4 *6%*	- -	- -
At least once every day	**9** *14%*	5 *14%*	4 *14%*	2 *9%*	7 *17%*	6 *20%*	3 *9%*	1 *11%*	1 *9%*	1 *7%*	3 *28%*	2 *21%*	1 *10%*	3 *18%*	4 *12%*	2 *14%*	5 *16%*	4 *12%*	- -	9 *15%*	- -	9 *14%*	- -	- -
About two or three times a week	**10** *15%* **U**	7 *20%*	2 *9%*	2 *10%*	7 *19%*	3 *9%*	7 *20%*	1 *6%*	3 *37%*	2 *14%*	1 *11%*	2 *23%*	- -	- -	7 *21%*	3 *19%*	4 *15%*	5 *15%*	2 *55%*	8 *13%*	- -	10 *15%*	- -	- -
At least once a week	**24** *38%* **E**	13 *37%*	11 *41%*	14 *61%*	9 *25%*	12 *41%*	12 *36%*	5 *54%*	3 *30%*	3 *23%*	3 *32%*	3 *32%*	6 *74%*	6 *43%*	10 *31%*	8 *51%*	9 *31%*	15 *45%*	- -	24 *41%*	- -	24 *38%*	- -	- -
At least once a month	**12** *19%* **g**	6 *17%*	6 *21%*	3 *14%*	8 *22%*	4 *15%*	8 *23%*	1 *7%*	1 *9%*	6 *41%*	1 *10%*	2 *25%*	1 *8%*	3 *19%*	8 *26%*	1 *4%*	6 *23%*	5 *15%*	1 *45%*	10 *17%*	- -	12 *19%*	- -	- -
At least once every three months	**5** *8%*	2 *6%*	2 *9%*	1 *4%*	4 *10%*	3 *10%*	2 *6%*	1 *13%*	- -	1 *10%*	2 *20%*	- -	- -	1 *5%*	3 *9%*	1 *7%*	2 *6%*	3 *9%*	- -	5 *8%*	- -	5 *8%*	- -	- -

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 184

A3a_5. How often in the past 3 months have you watched programmes using these services?
STV Player
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**74**	65	6	3	30	31	12	9	51	6	19	53	74	-	-	-	-	-	-	-	-	-	-	-
Base (weighted)	**62***	56*	4**	2**	24**	28**	9**	7**	43*	5**	14**	47*	62*	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Effective Base	**69**	61	6	3	28	29	11	8	48	5	18	50	69	-	-	-	-	-	-	-	-	-	-	-
A few times a day	**4**	4	-	-	4	-	-	-	3	-	1	2	4	-	-	-	-	-	-	-	-	-	-	-
	6%	*7%*	-	-	*15%*	-	-	-	*7%*	-	*10%*	*5%*	*6%*	-	-	-	-	-	-	-	-	-	-	-
At least once every day	**9**	9	-	-	6	3	-	1	7	-	4	5	9	-	-	-	-	-	-	-	-	-	-	-
	14%	*16%*	-	-	*24%*	*10%*	-	*16%*	*17%*	-	*27%*	*10%*	*14%*	-	-	-	-	-	-	-	-	-	-	-
About two or three times a week	**10**	8	1	*	3	6	*	1	8	1	2	6	10	-	-	-	-	-	-	-	-	-	-	-
	15%	*15%*	*17%*	*19%*	*14%*	*21%*	*4%*	*16%*	*18%*	*14%*	*13%*	*14%*	*15%*	-	-	-	-	-	-	-	-	-	-	-
	U																							
At least once a week	**24**	21	2	1	7	11	6	4	19	1	3	20	24	-	-	-	-	-	-	-	-	-	-	-
	38%	*38%*	*43%*	*44%*	*28%*	*38%*	*61%*	*49%*	*44%*	*14%*	*25%*	*43%*	*38%*	-	-	-	-	-	-	-	-	-	-	-
	E																							
At least once a month	**12**	10	1	1	3	6	3	1	3	4	2	9	12	-	-	-	-	-	-	-	-	-	-	-
	19%	*18%*	*25%*	*37%*	*12%*	*20%*	*35%*	*19%*	*7%*	*72%*	*17%*	*20%*	*19%*	-	-	-	-	-	-	-	-	-	-	-
	g																							
At least once every three months	**5**	4	1	-	2	3	-	-	3	-	1	4	5	-	-	-	-	-	-	-	-	-	-	-
	8%	*7%*	*16%*	-	*8%*	*10%*	-	-	*7%*	-	*8%*	*8%*	*8%*	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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STV Player
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**74**	43	6	-	5	4	4	12	13	6	18	23	10	2	2	4	10	14	17	18	6
Base (weighted)	**62***	39*	7**	-**	3**	3**	2**	9**	11**	5**	15**	19**	8**	1**	2**	3**	8**	12**	15**	16*	5**
Effective Base	**69**	42	6	-	5	4	4	11	13	5	17	21	10	2	2	3	9	13	16	17	6
A few times a day	**4**	2	-	-	-	-	1	1	1	-	-	1	1	-	-	-	-	-	2	1	1
	6%	*6%*	-	-	-	-	*26%*	*7%*	*13%*	-	-	*7%*	*11%*	-	-	-	-	-	*15%*	*4%*	*18%*
At least once every day	**9**	6	-	-	1	-	-	2	4	-	1	1	2	1	-	-	2	1	2	3	1
	14%	*15%*	-	-	*23%*	-	-	*26%*	*36%*	-	*5%*	*3%*	*28%*	*68%*	-	-	*25%*	*7%*	*12%*	*19%*	*20%*
About two or three times a week	**10**	7	-	-	*	1	*	1	1	-	4	5	-	-	-	-	1	2	3	3	-
	15%	*19%*	-	-	*16%*	*23%*	*16%*	*8%*	*7%*	-	*28%*	*24%*	-	-	-	-	*12%*	*20%*	*20%*	*17%*	-
At least once a week	**24**	12	6	-	1	1	-	4	5	3	4	6	4	*	1	2	4	6	4	5	1
	38%	*32%*	*80%*	-	*45%*	*28%*	-	*42%*	*44%*	*68%*	*28%*	*30%*	*43%*	*32%*	*78%*	*62%*	*54%*	*49%*	*24%*	*30%*	*15%*
At least once a month	**12**	8	1	-	-	1	1	1	-	1	4	6	1	-	-	-	1	2	2	5	2
	19%	*20%*	*20%*	-	-	*23%*	*29%*	*16%*	-	*19%*	*25%*	*33%*	*9%*	-	-	-	*9%*	*19%*	*15%*	*30%*	*31%*
At least once every three months	**5**	3	-	-	*	1	1	-	-	1	2	1	1	-	*	1	-	1	2	-	1
	8%	*8%*	-	-	*16%*	*25%*	*28%*	-	-	*13%*	*15%*	*3%*	*10%*	-	*22%*	*38%*	-	*5%*	*14%*	-	*16%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 185

A3a_6. How often in the past 3 months have you watched programmes using these services?
S4C Clic
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**40**	20	20	8	32	25	15	6	17	9	3	2	3	23	16	1	25	15	4	36	22	6	12	-
Base (weighted)	**38***	23**	16**	5**	33**	25**	13**	4**	18**	10**	3**	1**	2**	21**	16**	1**	27**	11**	6**	32*	27**	5**	7**	-**
Effective Base	**35**	18	18	7	29	22	13	5	15	9	3	2	3	20	14	1	23	13	4	32	21	6	11	-
A few times a day	**12**	8	4	1	11	8	4	1	10	1	-	-	-	5	7	-	11	1	2	10	11	1	1	-
	31%	*35%*	*24%*	*11%*	*34%*	*30%*	*32%*	*13%*	*55%*	*11%*	-	-	-	*23%*	*42%*	-	*41%*	*5%*	*32%*	*30%*	*39%*	*12%*	*8%*	-
At least once every day	**7**	4	3	*	6	4	2	1	3	2	-	*	*	4	2	-	4	3	1	5	2	3	1	-
	17%	*18%*	*17%*	*8%*	*19%*	*17%*	*17%*	*23%*	*16%*	*19%*	-	*35%*	*26%*	*20%*	*15%*	-	*15%*	*22%*	*21%*	*16%*	*9%*	*59%*	*21%*	-
About two or three times a week	**8**	6	3	1	8	8	1	-	3	5	-	-	1	6	1	1	6	2	3	6	7	1	1	-
	22% **U**	*26%*	*16%*	*11%*	*24%*	*31%*	*4%*	-	*17%*	*47%*	-	-	*39%*	*30%*	*8%*	*100%*	*23%*	*19%*	*47%*	*17%*	*27%*	*13%*	*9%*	-
At least once a week	**5**	*	5	*	5	2	3	1	1	1	1	1	-	2	3	-	1	4	-	5	3	1	1	-
	13%	*2%*	*30%*	*9%*	*14%*	*9%*	*22%*	*20%*	*8%*	*11%*	*33%*	*65%*	-	*9%*	*19%*	-	*5%*	*32%*	-	*16%*	*11%*	*16%*	*21%*	-
At least once a month	**4**	2	2	1	3	2	2	2	-	1	1	-	-	2	2	-	3	1	-	4	2	-	1	-
	10%	*9%*	*10%*	*10%*	*10%*	*7%*	*14%*	*44%*	-	*13%*	*18%*	-	-	*8%*	*12%*	-	*10%*	*10%*	-	*11%*	*9%*	-	*20%*	-
At least once every three months	**1**	1	-	1	-	-	1	-	1	-	-	-	-	-	1	-	-	1	-	1	-	-	1	-
	2%	*3%*	-	*14%*	-	-	*6%*	-	*4%*	-	-	-	-	-	*5%*	-	-	*7%*	-	*2%*	-	-	*12%*	-
Don´t know/can´t remember	**2**	1	1	2	-	1	1	-	-	-	1	-	1	2	-	-	1	1	-	2	1	-	1	-
	5% **Z**	*6%*	*4%*	*38%*	-	*6%*	*4%*	-	-	-	*49%*	-	*36%*	*10%*	-	-	*5%*	*5%*	-	*6%*	*5%*	-	*9%*	-

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 185

A3a_6. How often in the past 3 months have you watched programmes using these services?
S4C Clic
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**40**	36	4	-	30	9	1	1	32	5	19	21	6	3	1	1	2	1	1	12	1	10	2	-
Base (weighted)	**38***	35*	3**	-**	31**	6**	1**	1**	32**	4**	20**	18**	5**	4**	1**	1**	4**	2**	1**	7**	1**	11**	2**	-**
Effective Base	**35**	31	3	-	26	8	1	1	28	5	17	17	6	3	1	1	2	1	1	11	1	10	2	-
A few times a day	**12** ***31%***	12 *34%*	- -	- -	12 *39%*	- -	- -	- -	12 *37%*	- -	8 *40%*	4 *21%*	1 *12%*	1 *30%*	- -	- -	4 *100%*	- -	- -	1 *8%*	- -	6 *52%*	- -	- -
At least once every day	**7** ***17%***	7 *19%*	- -	- -	5 *17%*	2 *25%*	- -	- -	5 *17%*	1 *19%*	6 *29%*	1 *5%*	3 *59%*	1 *35%*	- -	- -	- -	- -	- -	1 *21%*	- -	1 *9%*	- -	- -
About two or three times a week	**8** ***22%*** **U**	8 *24%*	- -	- -	8 *28%*	- -	- -	- -	8 *26%*	- -	4 *18%*	5 *26%*	1 *13%*	1 *35%*	1 *100%*	- -	- -	2 *100%*	- -	1 *9%*	- -	3 *30%*	- -	- -
At least once a week	**5** ***13%***	4 *10%*	1 *43%*	- -	2 *7%*	3 *46%*	- -	- -	4 *13%*	1 *27%*	2 *10%*	3 *17%*	1 *16%*	- -	- -	- -	- -	- -	1 *100%*	1 *21%*	- -	1 *9%*	1 *46%*	- -
At least once a month	**4** ***10%***	3 *9%*	1 *15%*	- -	2 *8%*	1 *21%*	- -	- -	2 *7%*	1 *34%*	- -	4 *20%*	- -	- -	- -	1 *100%*	- -	- -	- -	1 *20%*	- -	- -	1 *54%*	- -
At least once every three months	**1** ***2%***	1 *2%*	- -	- -	1 *2%*	- -	- -	- -	- -	1 *20%*	1 *4%*	- -	- -	- -	- -	- -	- -	- -	- -	1 *12%*	- -	- -	- -	- -
Don´t know/can´t remember	**2** ***5%*** **Z**	1 *2%*	1 *42%*	- -	- -	1 *9%*	1 *100%*	1 *100%*	- -	- -	- -	2 *11%*	- -	- -	- -	- -	- -	- -	- -	1 *9%*	1 *100%*	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 185

A3a_6. How often in the past 3 months have you watched programmes using these services?
S4C Clic
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**40**	30	2	-	-	3	1	4	8	1	6	10	14	-	1	5	5	8	8	7	5
Base (weighted)	**38***	31**	3**	-**	-**	2**	1**	2**	7**	2**	7**	7**	16**	-**	1**	6**	5**	8**	7**	6*	6**
Effective Base	**35**	28	2	-	-	2	1	4	7	1	5	9	13	-	1	4	4	7	7	6	4
A few times a day	**12**	9	2	-	-	-	1	-	1	2	2	1	7	-	-	3	-	3	2	2	3
	31%	*29%*	*77%*	-	-	-	*100%*	-	*9%*	*100%*	*30%*	*8%*	*45%*	-	-	*49%*	-	*34%*	*24%*	*27%*	*47%*
At least once every day	**7**	6	-	-	-	-	-	1	2	-	-	2	3	-	-	-	1	2	2	*	1
	17%	*19%*	-	-	-	-	-	*41%*	*22%*	-	-	*33%*	*18%*	-	-	-	*16%*	*30%*	*32%*	*7%*	*17%*
About two or three times a week	**8**	7	1	-	-	-	-	1	2	-	-	1	5	-	-	3	3	-	2	1	-
	22%	*23%*	*23%*	-	-	-	-	*31%*	*36%*	-	-	*17%*	*30%*	-	-	*42%*	*57%*	-	*22%*	*17%*	-
At least once a week	**5**	4	-	-	-	1	-	-	2	-	1	*	1	-	-	-	*	3	2	-	-
	13%	*13%*	-	-	-	*44%*	-	-	*33%*	-	*20%*	*7%*	*7%*	-	-	-	*11%*	*36%*	*22%*	-	-
At least once a month	**4**	3	-	-	-	1	-	-	-	-	2	2	-	-	-	-	1	-	-	2	1
	10%	*8%*	-	-	-	*56%*	-	-	-	-	*29%*	*25%*	-	-	-	-	*17%*	-	-	*38%*	*9%*
At least once every three months	**1**	1	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	1	-
	2%	*2%*	-	-	-	-	-	-	-	-	-	*11%*	-	-	-	-	-	-	-	*12%*	-
Don't know/can't remember	**2**	1	-	-	-	-	-	1	-	-	1	-	-	-	1	1	-	-	-	-	1
	5%	*5%*	-	-	-	-	-	*28%*	-	-	*22%*	-	-	-	*100%*	*9%*	-	-	-	-	*26%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 186

A3a_7. How often in the past 3 months have you watched programmes using these services?
All 4 (formerly 4OD)
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**577**	270	307	160	417	272	305	84	119	106	106	83	79	195	263	118	189	388	34	543	418	45	66	48
Base (weighted)	**599**	297	302	163	436	286	313	100*	127*	98*	106*	81*	87*	200	304	94*	199	400	57*	542	512	36*	36*	15*
Effective Base	**480**	217	267	133	347	233	247	68	100	90	86	71	70	172	218	98	158	322	31	458	380	41	62	39
A few times a day	**26** ***4%*** **j**	14 *5%*	12 *4%*	6 *4%*	20 *5%*	14 *5%*	12 *4%*	6 *6%*	9 *7%*	4 *4%*	3 *3%*	1 *1%*	3 *3%*	15 *7%* AP	8 *3%*	3 *3%*	12 *6%*	14 *3%*	3 *5%*	23 *4%*	24 *5%*	1 *4%*	- -	- -
At least once every day	**50** ***8%*** **KMS Uad**	30 *10%*	20 *7%*	15 *9%*	35 *8%*	20 *7%*	31 *10%*	9 *9%*	20 *16%* AKM	11 *11%* KM	2 *2%*	6 *8%*	2 *2%*	13 *7%*	30 *10%*	6 *6%*	28 *14%* AS	22 *5%*	11 *19%* AU	39 *7%*	41 *8%*	3 *9%*	3 *9%*	3 *19%* AV
About two or three times a week	**101** ***17%*** **EK**	43 *14%*	58 *19%*	40 *25%* AE	61 *14%*	46 *16%*	54 *17%*	23 *23%* K	23 *18%*	17 *17%*	10 *9%*	17 *21%* K	11 *13%*	35 *18%*	47 *15%*	19 *20%*	35 *18%*	66 *16%*	11 *20%*	89 *17%*	83 *16%*	4 *11%*	10 *28%* AVW	4 *24%*
At least once a week	**179** ***30%*** **ORc**	96 *32%*	83 *27%*	39 *24%*	140 *32%*	91 *32%*	87 *28%*	35 *35%*	31 *24%*	29 *29%*	33 *31%*	25 *31%*	26 *30%*	48 *24%*	97 *32%*	33 *35%*	43 *22%*	135 *34%* AR	16 *27%*	163 *30%*	155 *30%*	11 *30%*	9 *25%*	4 *26%*
At least once a month	**182** ***30%*** **gn**	90 *30%*	92 *30%*	49 *30%*	133 *30%*	80 *28%*	101 *32%*	21 *21%*	34 *27%*	31 *31%*	46 *44%* AHI	24 *30%*	26 *30%*	61 *30%*	96 *32%*	25 *27%*	71 *36%*	110 *28%*	14 *25%*	167 *31%*	153 *30%*	15 *40%*	11 *32%*	3 *20%*
At least once every three months	**53** ***9%*** **HRXr**	23 *8%*	29 *10%*	11 *7%*	41 *9%*	31 *11%*	22 *7%*	3 *3%*	9 *7%*	7 *7%*	11 *10%*	6 *8%*	17 *19%* AH IJL	24 *12%*	22 *7%*	7 *7%*	8 *4%*	44 *11%* AR	2 *4%*	50 *9%*	49 *9%* X	2 *6%*	* *1%*	2 *11%* X
Don´t know/can´t remember	**9** ***2%***	2 *1%*	7 *2%*	3 *2%*	6 *1%*	4 *1%*	5 *2%*	3 *3%*	1 *1%*	* *	- -	2 *3%*	3 *3%*	3 *2%*	4 *1%*	2 *2%*	* *	9 *2%*	- -	9 *2%*	8 *1%*	- -	2 *5%* A	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 186

A3a_7. How often in the past 3 months have you watched programmes using these services?
All 4 (formerly 4OD)
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**577**	481	66	28	210	304	59	90	326	65	131	437	45	20	41	66	40	33	40	66	43	57	78	48
Base (weighted)	**599**	503	67*	27**	219	322	55*	91*	347	66*	139	450	36*	23**	47*	83*	46*	41*	48*	36*	57*	69*	98*	15*
Effective Base	**480**	404	50	24	174	257	46	72	275	53	106	366	41	18	36	61	36	31	37	62	39	52	71	39
A few times a day	**26 4% j**	25 *5%*	1 *1%*	- -	16 *7%* Ad	10 *3%*	- -	6 *7%*	17 *5%*	3 *4%*	11 *8%* Aj	14 *3%*	1 *4%*	2 *7%*	- -	2 *3%*	1 *3%*	1 *3%*	- -	- -	6 *11%* Aqr u	10 *14%* Amn qruv	1 *1%*	- -
At least once every day	**50 8% KMSUa d**	49 *10%* Aa	- -	1 *3%*	36 *17%* Ade	11 *4%*	2 *4%*	4 *4%*	37 *11%* A	6 *10%*	13 *10%*	37 *8%*	3 *9%* m	5 *21%*	- -	8 *9%*	4 *8%*	3 *7%*	3 *7%*	3 *9%* m	4 *7%*	10 *14%* m	4 *4%*	3 *19%* Amu
About two or three times a week	**101 17% EK**	85 *17%*	10 *15%*	4 *15%*	47 *21%* A	46 *14%*	6 *11%*	11 *12%*	53 *15%*	12 *18%*	28 *20%*	71 *16%*	4 *11%*	3 *14%*	6 *13%*	16 *20%*	7 *16%*	4 *10%*	5 *11%*	10 *28%* Akpq	12 *21%*	14 *20%*	15 *15%*	4 *24%*
At least once a week	**179 30% ORc**	142 *28%*	26 *39%*	9 *35%*	48 *22%*	109 *34%* Ac	20 *36%*	28 *31%*	106 *31%*	18 *27%*	35 *25%*	142 *32%*	11 *30%*	8 *34%*	21 *44%* pt u	34 *41%* Aptu	15 *33%*	7 *18%*	11 *24%*	9 *25%*	20 *36%*	15 *21%*	23 *24%*	4 *26%*
At least once a month	**182 30% gn**	150 *30%*	22 *32%*	10 *37%*	55 *25%*	105 *33%*	21 *38%*	33 *37%*	93 *27%*	23 *36%*	36 *26%*	141 *31%*	15 *40%* ns	3 *13%*	16 *34%* n	13 *16%*	14 *30%*	22 *55%* Anrs tv	25 *51%* An stv	11 *32%* n	11 *19%*	15 *22%*	34 *35%* n	3 *20%*
At least once every three months	**53 9% HRXr**	42 *8%*	8 *12%*	3 *10%*	12 *6%*	34 *10%*	7 *12%*	7 *7%*	37 *11%*	4 *6%*	13 *9%*	38 *9%*	2 *6%*	3 *11%*	3 *7%*	6 *7%*	4 *9%*	3 *7%*	3 *7%*	* *1%*	4 *6%*	6 *8%*	17 *17%* Ar	2 *11%* r
Don´t know/can´t remember	**9 2%**	9 *2%*	- -	- -	3 *2%*	6 *2%*	- -	2 *2%*	4 *1%*	- -	1 *1%*	7 *2%*	- -	- -	1 *3%*	3 *4%*	- -	- -	- -	2 *5%* A	- -	- -	3 *3%*	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 186

A3a_7. How often in the past 3 months have you watched programmes using these services?
All 4 (formerly 4OD)
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**577**	268	80	9	40	29	51	100	134	52	144	160	64	9	13	47	56	132	110	97	77
Base (weighted)	**599**	285	116*	15**	27*	25**	37*	94*	136	51*	155	168	72*	7**	10**	46*	49*	133	122*	102*	93*
Effective Base	**480**	233	70	8	33	24	45	88	109	44	119	134	58	8	11	37	46	108	92	81	69
A few times a day	**26**	15	4	-	-	1	2	4	5	2	-	8	10	-	-	1	2	4	7	1	8
	4%	*5%*	*3%*	-	-	*5%*	*5%*	*4%*	*4%*	*4%*	-	*5%*	*14%*	-	-	*3%*	*3%*	*3%*	*6%*	*1%*	*9%*
	K								K	K		K	AIK L								
At least once every day	**50**	28	15	1	*	4	2	*	19	6	9	10	5	1	-	9	8	9	5	9	6
	8%	*10%*	*13%*	*7%*	*1%*	*16%*	*5%*	*	*14%*	*12%*	*6%*	*6%*	*7%*	*15%*	-	*19%*	*15%*	*7%*	*4%*	*9%*	*6%*
	H	H	H						AKL							ARSU	S				
About two or three times a week	**101**	48	23	4	5	4	3	14	27	11	26	22	11	2	2	7	15	20	30	13	6
	17%	*17%*	*20%*	*23%*	*17%*	*17%*	*9%*	*15%*	*20%*	*22%*	*17%*	*13%*	*16%*	*22%*	*19%*	*15%*	*30%*	*15%*	*24%*	*13%*	*6%*
	U																ARU		AU		
At least once a week	**179**	84	33	4	13	6	12	26	40	16	51	48	20	1	3	11	15	43	35	26	31
	30%	*29%*	*29%*	*25%*	*48%*	*24%*	*33%*	*28%*	*30%*	*32%*	*33%*	*28%*	*28%*	*9%*	*25%*	*24%*	*31%*	*32%*	*28%*	*26%*	*33%*
					ABH																
At least once a month	**182**	84	35	6	5	7	14	31	30	13	55	59	20	2	3	13	7	50	34	35	30
	30%	*29%*	*30%*	*37%*	*20%*	*29%*	*37%*	*33%*	*22%*	*26%*	*35%*	*35%*	*28%*	*28%*	*27%*	*28%*	*15%*	*38%*	*28%*	*34%*	*33%*
	IQ										I	I						Q			Q
At least once every three months	**53**	23	4	1	4	1	5	15	13	2	10	19	6	2	*	3	2	6	10	16	10
	9%	*8%*	*3%*	*9%*	*14%*	*5%*	*12%*	*16%*	*10%*	*5%*	*7%*	*11%*	*8%*	*26%*	*4%*	*6%*	*4%*	*5%*	*8%*	*16%*	*11%*
					C		C	AC													
Don´t know/can´t remember	**9**	3	2	-	-	1	-	4	*	-	4	2	-	-	3	2	1	-	-	2	1
	2%	*1%*	*1%*	-	-	*4%*	-	*4%*	*	-	*3%*	*1%*	-	-	*26%*	*5%*	*3%*	-	-	*2%*	*1%*
																RS					

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 187

A3a_8. How often in the past 3 months have you watched programmes using these services?
My5 (formerly Demand 5)
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**344**	153	191	65	279	191	153	38	60	72	63	55	56	91	177	76	115	229	23	321	235	30	49	30
Base (weighted)	**350**	166	184	66*	284	193	157	42*	62*	71*	60*	53*	63*	94*	198	58*	120*	229	34**	315	290	25**	25*	9**
Effective Base	**285**	124	163	55	230	161	124	31	49	59	50	48	49	79	148	63	93	192	22	265	216	28	46	26
A few times a day	**23** ***7%*** **Sd**	14 *8%*	9 *5%*	4 *6%*	19 *7%*	11 *6%*	12 *8%*	5 *12%* KM	12 *19%* AKLM	5 *8%* KM	- -	1 *2%*	- -	11 *12%* AP	9 *5%*	3 *5%*	19 *16%* AS	4 *2%*	5 *14%*	18 *6%*	21 *7%*	1 *4%*	* *2%*	1 *12%*
At least once every day	**36** ***10%*** **SUd**	20 *12%*	16 *9%*	4 *6%*	32 *11%*	20 *10%*	16 *10%*	4 *9%*	12 *20%* AKM	11 *15%*	2 *4%*	4 *7%*	4 *6%*	7 *7%*	20 *10%*	9 *16%*	19 *16%* AS	17 *7%*	9 *26%*	27 *9%*	30 *10%*	3 *10%*	2 *8%*	2 *19%*
About two or three times a week	**60** ***17%***	30 *18%*	30 *16%*	14 *22%*	45 *16%*	31 *16%*	29 *18%*	9 *21%*	9 *15%*	14 *20%*	10 *17%*	11 *20%*	7 *11%*	20 *21%*	31 *16%*	9 *15%*	25 *20%*	35 *15%*	6 *17%*	54 *17%*	50 *17%*	3 *10%*	4 *17%*	3 *37%*
At least once a week	**105** ***30%*** **G**	50 *30%*	55 *30%*	17 *26%*	88 *31%*	67 *35%* AG	38 *24%*	8 *19%*	13 *22%*	15 *22%*	22 *36%*	20 *37%*	27 *43%* AH IJ	29 *31%*	60 *30%*	16 *28%*	28 *23%*	77 *34%*	9 *25%*	96 *31%*	86 *30%*	9 *35%*	9 *37%*	1 *9%*
At least once a month	**72** ***21%*** **Oc**	33 *20%*	40 *21%*	12 *18%*	60 *21%*	34 *18%*	38 *24%*	7 *17%*	11 *18%*	18 *26%*	17 *28%*	9 *17%*	10 *17%*	12 *13%*	50 *25%* O	10 *18%*	21 *17%*	51 *22%*	5 *14%*	67 *21%*	58 *20%*	7 *30%*	6 *23%*	1 *11%*
At least once every three months	**43** ***12%*** **R**	18 *11%*	25 *14%*	10 *15%*	33 *12%*	23 *12%*	21 *13%*	7 *18%*	3 *5%*	7 *9%*	7 *11%*	8 *14%*	12 *19%* I	14 *15%*	22 *11%*	8 *14%*	7 *5%*	37 *16%* AR	- -	43 *14%* A	38 *13%*	2 *8%*	2 *8%*	1 *12%*
Don´t know/can´t remember	**10** ***3%*** **BEc**	1 *	9 *5%* AB	5 *7%* E	5 *2%*	6 *3%*	4 *2%*	2 *5%*	1 *2%*	- -	2 *4%*	1 *2%*	3 *5%*	1 *1%*	6 *3%*	2 *4%*	3 *2%*	7 *3%*	2 *5%*	8 *3%*	8 *3%*	1 *3%*	1 *5%*	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 187

A3a_8. How often in the past 3 months have you watched programmes using these services?
My5 (formerly Demand 5)
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (un-weighted)	**344**	278	49	15	142	159	37	45	214	33	101	240	30	12	19	42	23	22	21	49	23	31	42	30
Base (weighted)	**350**	285	47*	15**	146	166	33**	44*	223	34**	98*	249	25**	13**	21**	54*	26**	28**	26**	25*	29**	42**	51*	9**
Effective Base	**285**	232	38	13	117	135	29	34	183	26	81	202	28	12	18	40	21	20	19	46	21	28	38	26
A few times a day	**23** ***7%*** **Sd**	21 *7%*	1 *2%*	1 *7%*	17 *12%* Ad	5 *3%*	1 *3%*	- -	21 *10%* A	2 *5%*	9 *9%*	14 *6%*	1 *4%*	3 *25%*	- -	1 *2%*	3 *12%*	2 *7%*	- -	* *2%*	1 *3%*	10 *24%*	- -	1 *12%*
At least once every day	**36** ***10%*** **SUd**	31 *11%*	5 *10%*	- -	23 *16%* Ad	10 *6%*	3 *9%*	2 *4%*	30 *13%* A	1 *2%*	14 *14%*	22 *9%*	3 *10%*	3 *27%*	1 *5%*	5 *10%*	2 *6%*	3 *12%*	3 *12%*	2 *8%*	2 *7%*	7 *16%*	3 *6%*	2 *19%*
About two or three times a week	**60** ***17%***	49 *17%*	8 *16%*	3 *23%*	31 *21%*	25 *15%*	4 *13%*	4 *10%*	39 *17%*	7 *21%*	23 *23%*	37 *15%*	3 *10%*	1 *9%*	2 *9%*	15 *28%*	4 *17%*	1 *5%*	7 *26%*	4 *17%*	8 *26%*	4 *9%*	8 *15%*	3 *37%*
At least once a week	**105** ***30%*** **G**	80 *28%*	18 *39%*	6 *43%*	41 *28%*	51 *31%*	12 *36%*	15 *35%*	62 *28%*	11 *32%*	25 *25%*	79 *32%*	9 *35%*	3 *21%*	12 *55%*	14 *25%*	10 *38%*	2 *6%*	6 *23%*	9 *37%*	9 *29%*	12 *28%*	20 *39%*	1 *9%*
At least once a month	**72** ***21%*** **Oc**	59 *21%*	11 *24%*	2 *15%*	20 *14%*	43 *26%* Ac	8 *24%*	12 *28%*	40 *18%*	9 *26%*	16 *17%*	54 *22%*	7 *30%*	- -	3 *15%*	10 *18%*	5 *17%*	13 *46%*	6 *22%*	6 *23%*	5 *16%*	3 *7%*	14 *28%*	1 *11%*
At least once every three months	**43** ***12%*** **R**	35 *12%*	3 *7%*	2 *12%*	13 *9%*	24 *14%*	4 *14%*	6 *14%*	27 *12%*	4 *12%*	10 *10%*	33 *13%*	2 *8%*	2 *18%*	3 *16%*	6 *11%*	2 *6%*	7 *24%*	5 *18%*	2 *8%*	5 *18%*	5 *12%*	4 *8%*	1 *12%*
Don´t know/can´t remember	**10** ***3%*** **BEc**	9 *3%*	1 *1%*	- -	1 *	9 *5%* Ac	- -	4 *9%* Ag	4 *2%*	1 *2%*	1 *2%*	8 *3%*	1 *3%*	- -	- -	3 *6%*	1 *4%*	- -	- -	1 *5%*	- -	2 *4%*	2 *4%*	- -

Table 187

A3a_8. How often in the past 3 months have you watched programmes using these services?
My5 (formerly Demand 5)
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**344**	154	47	6	31	13	29	64	105	31	77	83	30	4	13	33	48	92	64	50	30
Base (weighted)	**350**	163	68*	9**	20**	11**	19**	60*	99*	32**	85*	85*	34**	3**	10**	32**	44*	93*	63*	55*	38**
Effective Base	**285**	132	42	5	25	11	25	57	85	28	63	70	26	4	11	26	39	75	54	43	27
A few times a day	**23** ***7%*** **H**	14 *9%* H	5 *7%*	- -	- -	1 *12%*	3 *15%*	- -	5 *5%*	3 *8%*	2 *3%*	5 *6%*	8 *23%*	- -	- -	4 *12%*	2 *5%*	4 *5%*	3 *6%*	2 *4%*	5 *13%*
At least once every day	**36** ***10%***	24 *15%* AH	6 *9%*	- -	2 *11%*	- -	1 *6%*	3 *4%*	17 *17%* A	4 *13%*	6 *7%*	6 *8%*	3 *9%*	- -	- -	6 *18%*	7 *15%*	11 *12%*	3 *5%*	4 *7%*	3 *7%*
About two or three times a week	**60** ***17%***	30 *19%*	13 *19%*	2 *22%*	2 *9%*	2 *21%*	2 *11%*	8 *13%*	17 *17%*	6 *20%*	15 *17%*	13 *16%*	7 *21%*	* *14%*	1 *12%*	6 *20%*	10 *23%*	12 *13%*	13 *21%*	12 *23%*	2 *5%*
At least once a week	**105** ***30%***	43 *26%*	28 *41%*	- -	8 *39%*	1 *12%*	4 *20%*	22 *36%*	34 *34%*	9 *29%*	34 *40%*	22 *26%*	4 *13%*	- -	2 *16%*	3 *11%*	8 *19%*	34 *36%*	19 *30%*	17 *30%*	17 *45%*
At least once a month	**72** ***21%*** **I**	33 *20%*	9 *13%*	5 *63%*	3 *16%*	2 *22%*	6 *29%*	13 *22%*	13 *13%*	6 *19%*	16 *18%*	26 *31%* AI	8 *23%*	- -	3 *31%*	6 *19%*	11 *24%*	21 *22%*	16 *25%*	9 *16%*	7 *19%*
At least once every three months	**43** ***12%*** **B**	13 *8%*	6 *8%*	1 *16%*	4 *22%*	4 *32%*	4 *19%*	12 *19%* B	13 *13%*	3 *11%*	10 *12%*	9 *11%*	4 *11%*	2 *56%*	1 *15%*	4 *13%*	3 *7%*	9 *10%*	8 *13%*	9 *16%*	4 *12%*
Don´t know/can´t remember	**10** ***3%***	5 *3%*	2 *2%*	- -	1 *3%*	- -	- -	3 *5%*	- -	- -	3 *3%*	3 *4%*	- -	1 *30%*	3 *27%*	2 *7%*	3 *7%*	2 *2%*	- -	2 *4%*	- -

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 188

A3a_9. How often in the past 3 months have you watched programmes using these services?
Netflix
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**1104**	488	616	533	571	491	612	255	282	228	180	94	65	321	527	255	415	689	105	998	771	113	93	127
Base (weighted)	**1149**	533	616	556	593	512	636	303	285	226	176	92*	67*	336	600	212	428	722	168*	980	958	100	50*	41
Effective Base	**912**	394	522	439	473	408	504	209	232	193	150	80	55	277	437	209	346	566	95	835	701	105	87	111
A few times a day	**213** *19%* **KMO SUZdfj**	102 *19%*	111 *18%*	103 *19%*	110 *19%*	88 *17%*	125 *20%*	77 *25%* AKL M	69 *24%* AKM	40 *18%* KM	13 *7%*	13 *14%* M	1 *1%*	45 *13%*	119 *20%* O	49 *23%* O	101 *24%* AS	112 *16%*	49 *29%* AU	164 *17%*	174 *18%*	18 *18%*	13 *26%*	9 *21%*
At least once every day	**326** *28%* **LQ**	152 *29%*	174 *28%*	154 *28%*	172 *29%*	150 *29%*	176 *28%*	100 *33%* KL	83 *29%* L	73 *32%* L	40 *23%*	16 *17%*	14 *22%*	106 *31%* Q	176 *29%* Q	44 *21%*	121 *28%*	204 *28%*	43 *25%*	282 *29%*	268 *28%*	30 *30%*	14 *28%*	14 *35%*
About two or three times a week	**331** *29%* **Ph**	152 *29%*	179 *29%*	168 *30%*	163 *28%*	152 *30%*	179 *28%*	81 *27%*	76 *27%*	62 *28%*	57 *33%*	33 *36%*	21 *31%*	97 *29%*	154 *26%*	80 *38%* AOP	107 *25%*	224 *31%*	42 *25%*	289 *30%*	265 *28%*	39 *39%* AV	15 *29%*	12 *29%*
At least once a week	**164** *14%* **e**	76 *14%*	88 *14%*	78 *14%*	86 *15%*	66 *13%*	98 *15%*	33 *11%*	36 *12%*	31 *14%*	38 *21%* AHI	19 *20%* H	8 *11%*	43 *13%*	94 *16%*	27 *13%*	63 *15%*	101 *14%*	21 *12%*	143 *15%*	145 *15%*	10 *10%*	5 *9%*	4 *10%*
At least once a month	**80** *7%* **HIQR Wbhk**	36 *7%*	44 *7%*	33 *6%*	46 *8%*	43 *8%*	37 *6%*	11 *4%*	10 *4%*	9 *4%*	21 *12%* AHI J	11 *11%* HIJ	17 *26%* AH IJKL	33 *10%* AQ	41 *7%* Q	6 *3%*	19 *4%*	61 *8%* AR	13 *8%*	67 *7%*	72 *8%* W	2 *2%*	4 *7%*	2 *4%*
At least once every three months	**27** *2%* **H**	13 *2%*	14 *2%*	14 *3%*	13 *2%*	12 *2%*	15 *2%*	* *	10 *3%* H	6 *2%* H	7 *4%* H	- -	4 *7%* AHL	11 *3%*	11 *2%*	5 *2%*	12 *3%*	14 *2%*	1 *1%*	26 *3%*	25 *3%*	1 *1%*	* *1%*	* *1%*
Don´t know/can´t remember	**8** *1%*	2 *	6 *1%*	6 *1%*	2 *	2 *	6 *1%*	- -	1 *	4 *2%* AH	- -	1 *1%*	2 *3%* H	2 *1%*	5 *1%*	1 *	2 *1%*	6 *1%*	- -	8 *1%*	8 *1%*	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 188

A3a_9. How often in the past 3 months have you watched programmes using these services?
Netflix
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**1104**	800	179	69	357	558	121	114	685	157	200	887	113	40	84	104	77	67	78	93	81	139	101	127
Base (weighted)	**1149**	834	193	67*	365	597	122*	120*	719	166	200	934	100	47*	98*	127*	91*	82*	96*	50*	109*	181	125*	41
Effective Base	**912**	669	141	58	291	470	97	94	570	128	161	738	105	36	76	93	70	62	73	87	74	125	93	111
A few times a day	**213** **19%** **KMOSU Zdfj**	137 16%	45 23%	15 23%	87 24% Ad	84 14%	23 18%	13 11%	137 19%	40 24% f	49 25% Aj	161 17%	18 18%	6 12%	18 19%	24 19%	27 30% Alqsu	14 17%	11 11%	13 26% qu	16 15%	40 22%	17 13%	9 21%
At least once every day	**326** **28%** **LQ**	236 28%	54 28%	15 22%	96 26%	173 29%	31 26%	30 25%	193 27%	60 36% Ag	59 30%	264 28%	30 30%	13 28%	34 35%	30 24%	24 26%	24 29%	25 26%	14 28%	32 30%	51 28%	35 28%	14 35%
About two or three times a week	**331** **29%** **Ph**	240 29%	57 30%	25 37%	94 26%	184 31%	44 36%	48 40% Agh	203 28%	36 22%	46 23%	280 30%	39 39% Amost	17 35%	21 21%	41 32%	21 23%	27 33%	29 30%	15 29%	27 25%	44 25%	38 31%	12 29%
At least once a week	**164** **14%** **e**	129 16%	26 13%	7 10%	55 15% e	96 16% e	9 7%	17 14%	104 14%	24 14%	26 13%	133 14%	10 10%	10 22%	16 16%	19 15%	8 8%	8 10%	17 18%	5 9%	20 19%	27 15%	19 16%	4 10%
At least once a month	**80** **7%** **HIQRWb hk**	64 8% b	11 6%	- -	24 7%	41 7%	11 9%	6 5%	61 8% Ah	4 2%	15 7%	65 7%	2 2%	- -	9 9% k	8 6%	7 8%	6 7%	10 10% kl	4 7%	9 8%	14 7%	10 8%	2 4%
At least once every three months	**27** **2%** **H**	20 2%	- -	5 7% AZa	5 1%	14 2%	6 5%	6 5% h	14 2%	1 1%	3 1%	24 3%	1 1%	1 3%	- -	3 2%	4 4%	3 3%	5 5% m	* 1%	4 4%	3 2%	2 2%	* 1%
Don´t know/can´t remember	**8** **1%**	8 1%	- -	- -	3 1%	5 1%	- -	- -	7 1%	1 1%	1 1%	7 1%	- -	- -	- -	2 1%	2 2%	- -	- -	- -	- -	2 1%	3 2%	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 188

A3a_9. How often in the past 3 months have you watched programmes using these services?
Netflix
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1104**	596	163	14	75	91	81	84	247	95	316	286	91	20	44	96	131	206	202	159	134
Base (weighted)	**1149**	633	231	22**	50*	84*	55*	75*	244	99*	339	304	99*	17**	41*	85*	132	213	213	168	157
Effective Base	**912**	513	142	12	63	77	67	74	200	77	260	240	79	16	37	73	108	168	167	134	120
A few times a day	**213** *19%* **HU**	109 *17%* H	43 *19%* H	4 *17%*	13 *27%* H	24 *28%* ABH	18 *33%* ABCH	3 *4%*	49 *20%*	21 *21%*	51 *15%*	57 *19%*	23 *24%*	4 *22%*	7 *17%*	18 *22%*	22 *17%*	55 *26%* ASU	33 *15%*	22 *13%*	18 *11%*
At least once every day	**326** ***28%*** **G**	192 *30%* G	60 *26%*	7 *32%*	13 *26%*	25 *29%*	10 *18%*	19 *26%*	63 *26%*	32 *33%*	98 *29%*	90 *29%*	26 *26%*	7 *42%*	9 *22%*	20 *24%*	40 *30%*	49 *23%*	77 *36%* AR	57 *34%*	40 *26%*
About two or three times a week	**331** ***29%***	188 *30%*	65 *28%*	3 *14%*	13 *26%*	24 *29%*	15 *27%*	23 *30%*	65 *27%*	29 *29%*	100 *29%*	91 *30%*	26 *26%*	4 *23%*	16 *38%*	25 *29%*	34 *26%*	66 *31%*	56 *26%*	47 *28%*	44 *28%*
At least once a week	**164** ***14%***	83 *13%*	40 *17%*	7 *33%*	6 *13%*	7 *8%*	7 *13%*	13 *18%*	43 *18%*	9 *9%*	58 *17%*	40 *13%*	9 *9%*	1 *8%*	4 *11%*	12 *15%*	24 *19%*	28 *13%*	31 *15%*	20 *12%*	31 *20%*
At least once a month	**80** ***7%***	45 *7%*	10 *4%*	1 *3%*	3 *5%*	4 *5%*	3 *6%*	14 *19%* ABCEFG	17 *7%*	4 *4%*	23 *7%*	21 *7%*	8 *9%*	1 *6%*	3 *8%*	7 *8%*	7 *6%*	11 *5%*	13 *6%*	14 *8%*	16 *10%*
At least once every three months	**27** ***2%***	14 *2%*	9 *4%*	- -	2 *3%*	* *	1 *1%*	2 *3%*	6 *3%*	2 *2%*	8 *2%*	4 *1%*	6 *6%* AL	- -	- -	2 *2%*	4 *3%*	4 *2%*	2 *1%*	6 *3%*	5 *3%*
Don´t know/can´t remember	**8** ***1%***	2 *	5 *2%* B	- -	- -	- -	1 *2%* B	- -	1 *	3 *3%* AKL	1 *	1 *	- -	- -	2 *4%* AKL	- -	1 *1%*	- -	1 *	2 *1%*	3 *2%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 189

A3a_10. How often in the past 3 months have you watched programmes using these services?
Amazon Prime/Amazon Video
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**600**	266	334	265	335	288	311	114	147	129	87	75	48	214	265	121	224	376	59	541	439	59	50	52
Base (weighted)	**625**	301	324	272	353	301	323	131*	156	128	84*	76*	51*	222	303	99	234	391	86*	539	531	51*	27*	16*
Effective Base	**505**	222	288	222	284	245	259	92	126	112	74	63	42	189	222	103	192	313	52	460	400	55	47	46
A few times a day	**72** ***11%*** **MSd**	38 *13%*	34 *10%*	31 *11%*	40 *11%*	30 *10%*	41 *13%*	10 *8%*	32 *21%* AHK M	15 *12%* M	7 *8%*	7 *9%* M	- -	26 *12%*	33 *11%*	13 *13%*	46 *20%* AS	26 *7%*	10 *12%*	62 *11%*	63 *12%*	3 *6%*	3 *11%*	2 *15%*
At least once every day	**103** ***16%*** **Kd**	48 *16%*	55 *17%*	41 *15%*	62 *18%*	53 *17%*	50 *16%*	29 *22%* KL	28 *18%*	26 *20%* K	7 *8%*	7 *9%*	6 *12%*	45 *20%*	42 *14%*	15 *15%*	38 *16%*	65 *17%*	11 *12%*	92 *17%*	85 *16%*	8 *15%*	6 *23%*	4 *22%*
About two or three times a week	**179** ***29%*** **Giu**	88 *29%*	92 *28%*	81 *30%*	99 *28%*	105 *35%* AG	75 *23%*	37 *28%*	43 *28%*	35 *27%*	27 *32%*	23 *31%*	15 *29%*	61 *27%*	85 *28%*	34 *34%*	69 *29%*	111 *28%*	20 *24%*	159 *30%*	148 *28%*	19 *37%*	7 *27%*	5 *30%*
At least once a week	**130** ***21%*** **Ijo**	70 *23%*	60 *19%*	49 *18%*	81 *23%*	65 *22%*	65 *20%*	26 *20%*	22 *14%*	25 *19%*	23 *28%* I	24 *32%* AI	11 *21%*	37 *17%*	71 *23%*	22 *22%*	41 *18%*	89 *23%*	17 *20%*	113 *21%*	110 *21%*	9 *19%*	7 *26%*	4 *23%*
At least once a month	**83** ***13%*** **Rn**	32 *11%*	52 *16%*	39 *14%*	44 *13%*	34 *11%*	49 *15%*	15 *12%*	18 *12%*	14 *11%*	12 *14%*	10 *13%*	14 *28%* AH IJ	32 *15%*	38 *12%*	13 *13%*	19 *8%*	65 *17%* AR	14 *17%*	69 *13%*	70 *13%*	9 *19%*	2 *8%*	2 *10%*
At least once every three months	**39** ***6%*** **FQ**	15 *5%*	24 *7%*	20 *7%*	19 *5%*	12 *4%*	28 *9%* AF	6 *5%*	7 *4%*	12 *9%*	5 *6%*	5 *6%*	5 *9%*	20 *9%* Q	19 *6%* Q	- -	14 *6%*	25 *6%*	5 *6%*	34 *6%*	36 *7%*	2 *4%*	1 *4%*	- -
Don´t know/can´t remember	**19** ***3%*** **FOU**	11 *4%*	8 *2%*	11 *4%*	7 *2%*	3 *1%*	15 *5%* AF	7 *5%*	5 *3%*	3 *2%*	3 *4%*	- -	1 *2%*	1 *1%*	15 *5%* AO	3 *3%*	8 *3%*	11 *3%*	8 *10%* AU	10 *2%*	18 *3%*	- -	* *1%*	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 189

A3a_10. How often in the past 3 months have you watched programmes using these services?
Amazon Prime/Amazon Video
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**600**	423	99	45	193	295	71	47	375	91	132	459	59	18	39	55	40	38	34	50	50	80	85	52
Base (weighted)	**625**	439	109*	43*	200	311	72*	46*	403	92*	130	488	51*	19**	44*	65*	48*	45*	41*	27*	67*	97*	105*	16*
Effective Base	**505**	361	79	40	162	252	57	42	320	75	110	389	55	17	35	50	37	35	32	47	45	72	79	46
A few times a day	**72** *11%* **MSd**	52 *12%*	12 *11%*	3 *7%*	33 *16%* Ad	26 *9%*	8 *11%*	2 *5%*	53 *13%*	8 *9%*	21 *16%*	51 *10%*	3 *6%*	2 *11%*	4 *8%*	6 *9%*	11 *24%* Akqu	5 *11%*	1 *2%*	3 *11%*	11 *16%*	16 *16%* q	7 *7%*	2 *15%* q
At least once every day	**103** *16%* **Kd**	71 *16%*	16 *15%*	8 *18%*	45 *23%* Ad e	41 *13%*	7 *10%*	8 *17%*	64 *16%*	19 *21%*	28 *22%*	75 *15%*	8 *15%*	2 *11%*	4 *8%*	15 *23%*	11 *23%*	5 *11%*	7 *16%*	6 *23%*	8 *13%*	14 *14%*	20 *19%*	4 *22%*
About two or three times a week	**179** *29%* **Giu**	124 *28%*	34 *32%*	13 *31%*	50 *25%*	97 *31%*	23 *31%*	19 *42%*	111 *28%*	28 *31%*	25 *19%*	155 *32%* Ai	19 *37%* u	5 *27%*	15 *33%*	20 *31%*	15 *32%*	15 *33%*	12 *28%*	7 *27%*	22 *33%*	25 *26%*	19 *18%*	5 *30%*
At least once a week	**130** *21%* **Ijo**	87 *20%*	27 *25%*	10 *24%*	33 *16%*	72 *23%*	17 *23%*	9 *19%*	79 *20%*	22 *24%*	35 *27%*	92 *19%*	9 *19%*	4 *20%*	11 *24%* o	16 *24%* o	3 *7%*	10 *22%*	8 *18%*	7 *26%* o	14 *20%*	21 *21%*	25 *23%* o	4 *23%* o
At least once a month	**83** *13%* **Rn**	66 *15%*	8 *8%*	4 *9%*	20 *10%*	49 *16%*	9 *13%*	5 *11%*	55 *14%*	12 *14%*	11 *8%*	70 *14%*	9 *19%* n	2 *12%*	7 *16%* n	2 *3%*	5 *11%*	8 *18%* n	8 *19%* n	2 *8%*	7 *10%*	12 *12%*	19 *18%* n	2 *10%*
At least once every three months	**39** *6%* **FQ**	28 *6%*	5 *5%*	2 *5%*	10 *5%*	17 *5%*	8 *12%*	2 *4%*	22 *6%*	2 *2%*	8 *6%*	30 *6%*	2 *4%*	1 *7%*	4 *9%*	5 *7%*	2 *4%*	1 *3%*	5 *12%*	1 *4%*	3 *5%*	5 *5%*	10 *9%*	- -
Don´t know/can´t remember	**19** *3%* **FOU**	10 *2%*	5 *5%*	2 *4%*	9 *4%*	8 *3%*	- -	1 *2%*	18 *4%* A	- -	2 *2%*	16 *3%*	- -	2 *10%*	- -	2 *3%*	- -	1 *2%*	2 *4%*	* *1%*	2 *3%*	4 *4%*	6 *6%*	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
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21st May - 17th June, 1st - 30th October

Table 189

A3a_10. How often in the past 3 months have you watched programmes using these services?
Amazon Prime/Amazon Video
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**600**	329	63	5	42	49	47	65	107	52	163	162	79	12	23	47	53	120	97	98	96
Base (weighted)	**625**	356	94*	9**	30*	45*	33*	58*	103*	52*	170	174	88*	12**	23**	40*	51*	124*	102*	104*	110*
Effective Base	**505**	289	56	4	37	40	42	59	87	43	137	138	70	10	19	37	43	98	82	85	85
A few times a day	**72** **11%** **H**	46 *13%* H	12 *13%*	- -	3 *11%*	2 *5%*	5 *16%* H	2 *4%*	13 *13%*	5 *10%*	15 *9%*	13 *7%*	22 *25%* AK L	1 *13%*	2 *8%*	5 *13%*	8 *16%*	13 *10%*	13 *12%*	8 *8%*	12 *11%*
At least once every day	**103** **16%**	66 *18%*	12 *13%*	- -	6 *19%*	7 *16%*	3 *10%*	9 *15%*	18 *18%*	10 *18%*	27 *16%*	32 *18%*	12 *14%*	2 *20%*	2 *10%*	6 *15%*	12 *23%*	18 *15%*	22 *21%*	21 *20%*	13 *12%*
About two or three times a week	**179** **29%** **Q**	110 *31%*	24 *25%*	2 *26%*	6 *21%*	11 *24%*	9 *29%*	16 *28%*	34 *33%*	14 *26%*	49 *29%*	54 *31%*	21 *24%*	2 *13%*	6 *28%*	12 *30%*	8 *15%*	45 *37%* Q	24 *24%*	27 *26%*	37 *34%* Q
At least once a week	**130** **21%**	66 *18%*	17 *18%*	6 *63%*	5 *18%*	15 *33%* AB	8 *25%*	14 *24%*	21 *20%*	12 *24%*	40 *23%*	36 *21%*	14 *15%*	4 *36%*	3 *14%*	10 *26%*	15 *30%*	25 *20%*	16 *16%*	24 *23%*	21 *19%*
At least once a month	**83** **13%**	41 *11%*	17 *19%*	- -	7 *23%* BF	2 *4%*	5 *14%*	11 *20%* F	10 *9%*	6 *12%*	25 *15%*	18 *10%*	15 *17%*	- -	8 *33%*	4 *11%*	7 *14%*	14 *11%*	15 *15%*	12 *11%*	14 *13%*
At least once every three months	**39** **6%**	21 *6%*	7 *7%*	- -	2 *6%*	4 *8%*	1 *4%*	5 *8%*	5 *5%*	3 *6%*	8 *4%*	17 *10%*	5 *6%*	1 *10%*	- -	1 *3%*	- -	5 *4%*	8 *8%*	8 *8%*	10 *9%*
Don´t know/can´t remember	**19** **3%**	7 *2%*	5 *5%*	1 *11%*	1 *3%*	4 *9%* AB	* *1%*	1 *2%*	2 *2%*	2 *4%*	7 *4%*	5 *3%*	- -	1 *8%*	2 *7%*	1 *2%*	1 *2%*	3 *3%*	4 *4%*	4 *4%*	3 *3%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 190

A3a_11. How often in the past 3 months have you watched programmes using these services?
Now TV
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**257**	123	134	70	187	122	135	63	70	47	38	26	13	73	129	55	101	156	22	235	187	27	21	22
Base (weighted)	**280**	145	135	74*	205	138	142	75*	73*	47*	39*	29**	17**	78*	156	46*	110*	170	36**	244	238	23**	12**	7**
Effective Base	**215**	102	116	60	156	105	110	52	58	42	31	24	11	64	110	45	85	130	20	199	171	25	19	18
A few times a day	**41** ***15%*** **S**	26 *18%*	15 *11%*	13 *18%*	28 *14%*	16 *11%*	26 *18%*	11 *15%*	18 *25%* A	5 *11%*	4 *10%*	3 *10%*	- -	10 *13%*	22 *14%*	9 *20%*	24 *22%* AS	17 *10%*	3 *9%*	38 *16%*	33 *14%*	3 *13%*	4 *31%*	2 *24%*
At least once every day	**62** ***22%***	28 *19%*	34 *25%*	16 *22%*	46 *22%*	33 *24%*	29 *20%*	15 *20%*	21 *28%*	11 *23%*	8 *19%*	7 *23%*	1 *5%*	13 *16%*	39 *25%*	10 *23%*	27 *24%*	35 *21%*	8 *22%*	54 *22%*	51 *22%*	7 *31%*	1 *12%*	2 *26%*
About two or three times a week	**65** ***23%***	30 *21%*	35 *26%*	15 *20%*	50 *24%*	31 *22%*	34 *24%*	18 *23%*	12 *16%*	18 *38%* AI	7 *17%*	9 *30%*	2 *14%*	22 *28%*	32 *20%*	11 *24%*	26 *23%*	39 *23%*	8 *22%*	57 *23%*	54 *22%*	6 *25%*	4 *35%*	1 *20%*
At least once a week	**60** ***21%*** **i**	27 *18%*	33 *25%*	15 *21%*	45 *22%*	32 *23%*	28 *20%*	15 *20%*	18 *24%*	8 *16%*	10 *26%*	6 *20%*	3 *20%*	19 *24%*	33 *21%*	8 *17%*	20 *18%*	40 *24%*	10 *27%*	50 *21%*	54 *23%*	3 *15%*	2 *14%*	1 *9%*
At least once a month	**28** ***10%***	16 *11%*	12 *9%*	7 *10%*	20 *10%*	10 *7%*	18 *12%*	9 *11%*	4 *6%*	2 *3%*	6 *16%*	3 *9%*	4 *24%*	6 *7%*	17 *11%*	5 *12%*	7 *6%*	21 *12%*	3 *7%*	25 *10%*	25 *10%*	1 *5%*	1 *8%*	1 *11%*
At least once every three months	**14** ***5%*** **G**	9 *6%*	5 *4%*	4 *5%*	11 *5%*	12 *9%* AG	2 *2%*	3 *4%*	- -	2 *4%*	3 *8%* I	2 *8%*	4 *25%*	5 *6%*	7 *5%*	2 *5%*	4 *3%*	11 *6%*	2 *5%*	12 *5%*	11 *5%*	2 *10%*	- -	1 *8%*
Don´t know/can´t remember	**10** ***3%*** **CU**	9 *6%* C	1 *1%*	4 *5%*	6 *3%*	4 *3%*	5 *4%*	4 *6%*	- -	2 *5%*	1 *3%*	- -	2 *11%*	4 *5%*	5 *3%*	- -	3 *2%*	7 *4%*	3 *8%*	7 *3%*	10 *4%*	- -	- -	- -

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 190

A3a_11. How often in the past 3 months have you watched programmes using these services?
Now TV
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**257**	185	44	17	96	110	37	21	149	40	65	188	27	11	17	33	18	15	18	21	26	29	20	22
Base (weighted)	**280**	205	46*	17**	102*	123*	40**	25**	167	40*	68*	207	23**	12**	17**	43*	23**	19**	26**	12**	33**	40**	26**	7**
Effective Base	**215**	157	34	15	77	96	29	18	126	33	54	158	25	10	16	31	17	14	16	19	24	26	18	18
A few times a day	**41** **15%** **S**	28 *14%*	5 *12%*	6 *33%*	16 *16%*	17 *14%*	6 *14%*	1 *4%*	33 *20%* Ah	2 *5%*	14 *20%*	28 *13%*	3 *13%*	- -	2 *10%*	8 *19%*	3 *14%*	2 *11%*	2 *7%*	4 *31%*	9 *29%*	6 *14%*	1 *4%*	2 *24%*
At least once every day	**62** **22%**	47 *23%*	8 *18%*	2 *13%*	26 *25%*	20 *16%*	11 *27%*	7 *27%*	35 *21%*	14 *34%*	21 *31%*	41 *20%*	7 *31%*	4 *32%*	7 *41%*	5 *13%*	6 *27%*	3 *16%*	1 *4%*	1 *12%*	13 *38%*	10 *24%*	2 *9%*	2 *26%*
About two or three times a week	**65** **23%**	51 *25%*	6 *14%*	4 *25%*	25 *25%*	32 *26%*	5 *13%*	2 *10%*	34 *21%*	13 *33%*	14 *21%*	49 *24%*	6 *25%*	4 *30%*	4 *27%*	11 *25%*	2 *8%*	9 *47%*	2 *9%*	4 *35%*	5 *17%*	10 *26%*	6 *22%*	1 *20%*
At least once a week	**60** **21%** **i**	43 *21%*	11 *24%*	4 *23%*	20 *20%*	29 *24%*	9 *23%*	6 *23%*	31 *18%*	9 *23%*	7 *10%*	50 *24%* i	3 *15%*	1 *10%*	2 *12%*	8 *19%*	4 *18%*	3 *16%*	15 *57%*	2 *14%*	5 *14%*	10 *24%*	7 *26%*	1 *9%*
At least once a month	**28** **10%**	19 *9%*	8 *17%*	1 *7%*	9 *9%*	13 *11%*	5 *12%*	3 *11%*	17 *10%*	2 *5%*	8 *12%*	18 *9%*	1 *5%*	4 *29%*	1 *5%*	4 *10%*	5 *21%*	1 *6%*	- -	1 *8%*	1 *3%*	4 *9%*	6 *22%*	1 *11%*
At least once every three months	**14** **5%** **G**	11 *5%*	2 *4%*	- -	2 *2%*	10 *8%*	1 *4%*	5 *21%*	8 *5%*	- -	2 *4%*	12 *6%*	2 *10%*	- -	1 *5%*	3 *6%*	1 *6%*	1 *4%*	6 *22%*	- -	- -	- -	- -	1 *8%*
Don't know/can't remember	**10** **3%** **CU**	4 *2%*	5 *11%* AZ	- -	4 *4%*	2 *2%*	3 *7%*	1 *4%*	9 *5%*	- -	1 *2%*	8 *4%*	- -	- -	- -	3 *7%*	1 *5%*	- -	- -	- -	- -	1 *2%*	4 *17%*	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 190

A3a_11. How often in the past 3 months have you watched programmes using these services?
Now TV
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**257**	146	37	1	13	21	24	15	69	18	62	72	28	-	6	23	37	57	46	45	29
Base (weighted)	**280**	163	57*	2**	10**	18**	15**	14**	70*	20**	67*	83*	33**	-**	5**	22**	38*	69*	48*	47*	35**
Effective Base	**215**	127	33	1	11	18	20	14	56	16	51	60	25	-	6	19	31	47	36	39	27
A few times a day	**41**	24	10	-	2	3	3	-	10	3	10	8	10	-	-	4	6	10	10	4	5
	15%	*15%*	*17%*	-	*17%*	*18%*	*20%*	-	*15%*	*16%*	*15%*	*9%*	*30%*	-	-	*19%*	*16%*	*15%*	*21%*	*8%*	*15%*
At least once every day	**62**	41	11	-	2	2	4	2	15	4	10	22	8	-	2	4	8	19	10	13	4
	22%	*25%*	*19%*	-	*21%*	*12%*	*24%*	*14%*	*22%*	*21%*	*15%*	*26%*	*24%*	-	*35%*	*19%*	*21%*	*28%*	*21%*	*27%*	*11%*
About two or three times a week	**65**	41	10	-	1	5	3	4	22	5	16	13	7	-	3	3	13	12	12	10	7
	23%	*25%*	*17%*	-	*12%*	*28%*	*22%*	*30%*	*32% L*	*24%*	*23%*	*15%*	*20%*	-	*51%*	*13%*	*35%*	*17%*	*24%*	*21%*	*20%*
At least once a week	**60**	33	15	-	4	4	2	1	17	4	19	16	3	-	1	7	6	12	7	12	12
	21%	*20%*	*27%*	-	*40%*	*19%*	*16%*	*8%*	*25%*	*21%*	*28%*	*19%*	*10%*	-	*14%*	*33%*	*16%*	*17%*	*15%*	*25%*	*35%*
At least once a month	**28**	12	6	-	1	3	1	5	3	1	9	11	4	-	-	2	5	10	3	3	3
	10%	*7%*	*11%*	-	*9%*	*17%*	*5%*	*34%*	*4%*	*5%*	*14%*	*13%*	*12%*	-	-	*10%*	*13%*	*14%*	*6%*	*6%*	*8%*
At least once every three months	**14**	9	2	-	-	1	1	2	2	2	1	7	1	-	-	1	-	6	3	3	1
	5%	*5%*	*3%*	-	-	*6%*	*5%*	*14%*	*3%*	*12%*	*1%*	*9%*	*4%*	-	-	*6%*	-	*9%*	*7%*	*6%*	*2%*
Don´t know/can´t remember	**10**	3	3	2	-	-	1	-	-	-	2	7	-	-	-	-	-	-	3	4	3
	3%	*2%*	*5%*	*100%*	-	-	*9%*	-	-	-	*3%*	*9% AI*	-	-	-	-	-	-	*6%*	*8%*	*8%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 191

A3a_12. How often in the past 3 months have you watched programmes using these services?
Sky On Demand (Sky Go)
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

	Total (A)	Wave W1 (B)	Wave W2 (C)	Type CAPI (D)	Type Online (E)	Gender Male (F)	Gender Female (G)	Age 16-24 (H)	Age 25-34 (I)	Age 35-44 (J)	Age 45-54 (K)	Age 55-64 (L)	Age 65+ (M)	Social Grade AB (O)	Social Grade C1C2 (P)	Social Grade DE (Q)	Have kids Yes (R)	Have kids No (S)	EMG Yes (T)	EMG No (U)	Nation England (V)	Nation Scotland (W)	Nation Wales (X)	Nation Northern Ireland (Y)
Base (un-weighted)	**434**	221	213	196	238	214	220	64	97	76	81	68	48	134	215	85	168	266	27	407	283	61	50	40
Base (weighted)	**450**	249	201	203	248	227	224	73*	99*	75*	85*	67*	52*	141	240	69*	178	273	47**	403	358	52*	27*	14*
Effective Base	**364**	185	182	166	198	184	180	51	80	65	69	58	42	117	179	73	145	219	25	346	261	58	47	35
A few times a day	**67** ***15%*** **CSU du**	45 *18%* C	22 *11%*	30 *15%*	37 *15%*	33 *14%*	34 *15%*	12 *17%*	24 *24%* AKL M	10 *14%*	8 *10%*	7 *11%*	5 *9%*	25 *18%*	30 *13%*	12 *17%*	41 *23%* AS	26 *9%*	11 *23%*	56 *14%*	51 *14%*	11 *22%*	3 *11%*	2 *15%*
At least once every day	**59** ***13%***	29 *11%*	30 *15%*	30 *15%*	29 *12%*	31 *14%*	28 *13%*	7 *10%*	16 *16%*	12 *15%*	11 *13%*	10 *15%*	4 *8%*	18 *12%*	28 *12%*	14 *20%*	27 *15%*	32 *12%*	6 *13%*	53 *13%*	45 *12%*	6 *12%*	6 *21%*	2 *18%*
About two or three times a week	**130** ***29%*** **G**	75 *30%*	55 *27%*	63 *31%*	68 *27%*	77 *34%* AG	53 *24%*	20 *28%*	24 *24%*	22 *29%*	26 *30%*	26 *38%*	13 *25%*	43 *31%*	69 *29%*	18 *25%*	50 *28%*	81 *30%*	12 *26%*	118 *29%*	103 *29%*	16 *31%*	7 *25%*	5 *34%*
At least once a week	**100** ***22%*** **c**	52 *21%*	48 *24%*	43 *21%*	57 *23%*	44 *19%*	56 *25%*	18 *25%*	21 *21%*	15 *20%*	16 *19%*	17 *26%*	13 *24%*	26 *19%*	56 *23%*	18 *26%*	35 *20%*	65 *24%*	13 *27%*	87 *22%*	84 *23%*	8 *15%*	7 *26%*	2 *12%*
At least once a month	**49** ***11%*** **R**	28 *11%*	22 *11%*	18 *9%*	31 *13%*	23 *10%*	27 *12%*	6 *8%*	12 *12%*	4 *5%*	12 *14%*	7 *10%*	9 *17%* J	14 *10%*	31 *13%*	4 *6%*	12 *7%*	37 *14%* R	1 *3%*	48 *12%* A	38 *11%*	7 *13%*	3 *12%*	2 *12%*
At least once every three months	**26** ***6%*** **IL**	14 *6%*	12 *6%*	8 *4%*	18 *7%*	13 *6%*	13 *6%*	6 *8%*	1 *1%*	6 *8%*	6 *7%*	* *1%*	7 *13%* IL	13 *9%*	11 *4%*	3 *4%*	7 *4%*	19 *7%*	- -	26 *6%* A	20 *6%*	3 *5%*	2 *6%*	1 *10%*
Don´t know/can´t remember	**19** ***4%*** **d**	6 *3%*	13 *6%*	11 *6%*	8 *3%*	7 *3%*	12 *5%*	4 *5%*	1 *1%*	6 *9%* IL	6 *7%* IL	- -	2 *4%*	2 *2%*	15 *6%*	2 *2%*	4 *2%*	15 *5%*	4 *8%*	15 *4%*	17 *5%*	2 *3%*	- -	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 191

A3a_12. How often in the past 3 months have you watched programmes using these services?
Sky On Demand (Sky Go)
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**434**	346	53	25	174	202	42	3	410	14	96	332	61	15	21	37	35	20	29	50	28	46	52	40
Base (weighted)	**450**	364	56*	23**	178	217	42*	2**	425	15**	93*	352	52*	16**	30**	45*	45*	25**	37**	27*	38**	58*	64*	14*
Effective Base	**364**	292	45	20	146	169	37	2	345	12	79	281	58	15	19	34	31	19	27	47	26	42	49	35
A few times a day	**67** ***15%*** **CSUdu**	50 *14%*	8 *15%*	7 *31%*	35 *20%* Ad	23 *11%*	7 *16%*	1 *28%*	67 *16%*	- -	16 *18%*	50 *14%*	11 *22%* u	6 *38%*	9 *30%*	6 *13%*	3 *7%*	4 *15%*	4 *10%*	3 *11%*	6 *16%*	11 *18%* u	3 *4%*	2 *15%*
At least once every day	**59** ***13%***	50 *14%*	6 *11%*	3 *12%*	32 *18%* A	23 *11%*	2 *5%*	- -	56 *13%*	1 *5%*	13 *13%*	46 *13%*	6 *12%*	2 *14%*	6 *19%*	6 *15%*	2 *4%*	- -	6 *17%*	6 *21%* o	4 *10%*	13 *22%* o	6 *9%*	2 *18%* o
About two or three times a week	**130** ***29%*** **G**	106 *29%*	15 *26%*	6 *25%*	51 *29%*	60 *28%*	15 *36%*	1 *72%*	124 *29%*	4 *26%*	27 *29%*	102 *29%*	16 *31%*	2 *13%*	6 *19%*	14 *32%*	14 *30%*	8 *34%*	12 *33%*	7 *25%*	11 *28%*	16 *28%*	20 *32%*	5 *34%*
At least once a week	**100** ***22%*** **c**	82 *23%*	12 *22%*	5 *23%*	30 *17%*	63 *29%* Ac	7 *17%*	- -	90 *21%*	6 *36%*	19 *20%*	81 *23%*	8 *15%*	4 *23%*	4 *13%*	13 *29%*	18 *39%* Aktv	7 *27%*	5 *15%*	7 *26%*	10 *28%*	10 *17%*	13 *20%*	2 *12%*
At least once a month	**49** ***11%*** **R**	38 *11%*	9 *16%*	2 *9%*	14 *8%*	28 *13%*	7 *16%*	- -	46 *11%*	2 *16%*	8 *9%*	39 *11%*	7 *13%*	2 *12%*	1 *4%*	2 *6%*	4 *8%*	3 *11%*	3 *9%*	3 *12%*	5 *14%*	3 *5%*	14 *22%* Ant	2 *12%*
At least once every three months	**26** ***6%*** **IL**	23 *6%*	2 *4%*	- -	6 *3%*	18 *8%*	* *1%*	- -	23 *6%*	3 *17%*	5 *6%*	20 *6%*	3 *5%*	- -	3 *10%*	- -	2 *5%*	1 *4%*	5 *15%*	2 *6%* t	1 *3%*	- -	7 *12%* nt	1 *10%* nt
Don´t know/can´t remember	**19** ***4%*** **d**	15 *4%*	3 *6%*	- -	9 *5%* d	3 *1%*	4 *9%* d	- -	19 *4%*	- -	5 *5%*	14 *4%*	2 *3%*	- -	2 *6%*	3 *6%*	3 *6%*	2 *9%*	- -	- -	1 *2%*	6 *10%*	1 *2%*	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 191

A3a_12. How often in the past 3 months have you watched programmes using these services?
Sky On Demand (Sky Go)
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**434**	242	64	5	24	19	25	55	115	34	117	100	39	6	18	23	32	87	72	81	70
Base (weighted)	**450**	262	83*	6**	14**	16**	19**	51*	112*	38**	127*	102*	40*	6**	21**	20**	28**	85*	74*	89*	86*
Effective Base	**364**	209	55	4	20	16	20	50	96	29	98	84	35	5	16	18	28	73	61	69	61
A few times a day	**67** **15%**	37 *14%*	11 *13%*	- -	3 *20%*	4 *24%*	6 *34%*	7 *13%*	15 *14%*	2 *6%*	19 *15%*	13 *13%*	16 *41%* AIK L	- -	1 *4%*	5 *26%*	6 *22%*	9 *11%*	13 *17%*	11 *13%*	12 *14%*
At least once every day	**59** **13%**	42 *16%*	7 *9%*	- -	1 *10%*	2 *11%*	2 *10%*	5 *10%*	13 *11%*	4 *11%*	19 *15%*	12 *12%*	7 *17%*	- -	2 *10%*	1 *6%*	3 *9%*	11 *14%*	7 *10%*	13 *15%*	12 *14%*
About two or three times a week	**130** **29%**	74 *28%*	31 *37%*	4 *72%*	3 *21%*	2 *14%*	5 *25%*	12 *23%*	37 *33%*	14 *36%*	33 *26%*	31 *30%*	8 *19%*	2 *41%*	5 *23%*	5 *24%*	7 *26%*	26 *31%*	28 *38%*	25 *28%*	20 *24%*
At least once a week	**100** **22%** M	55 *21%*	24 *29%*	1 *10%*	2 *13%*	4 *22%*	3 *15%*	12 *24%*	25 *23%* M	9 *24%*	34 *27%* M	25 *25%* M	1 *1%*	- -	5 *25%*	5 *23%*	7 *26%*	20 *23%*	15 *20%*	21 *23%*	23 *27%*
At least once a month	**49** **11%**	26 *10%*	8 *9%*	- -	4 *27%*	2 *12%*	3 *16%*	7 *13%*	15 *13%*	2 *5%*	13 *10%*	10 *10%*	4 *11%*	1 *13%*	4 *21%*	1 *7%*	3 *11%*	5 *6%*	7 *9%*	12 *13%*	13 *15%*
At least once every three months	**26** **6%** I	15 *6%*	1 *1%*	- -	* *3%*	3 *18%*	- -	6 *13%* AC	2 *2%*	6 *15%*	3 *3%*	9 *9%* I	4 *11%* I	* *6%*	1 *6%*	2 *10%*	2 *6%*	5 *6%*	3 *4%*	6 *7%*	3 *3%*
Don´t know/can´t remember	**19** **4%**	13 *5%*	2 *2%*	1 *18%*	1 *7%*	- -	- -	2 *4%*	5 *5%*	1 *3%*	5 *4%*	2 *2%*	- -	2 *40%*	3 *12%*	1 *4%*	- -	8 *10%* AS	1 *1%*	1 *1%*	3 *3%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 192

A3a_13. How often in the past 3 months have you watched programmes using these services?
UKTV Play
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**112**	52	60	29	83	63	49	13	19	25	23	15	17	33	54	25	38	74	10	102	86	9	9	8
Base (weighted)	**123***	65*	58*	33**	90*	71*	52*	15**	22**	25**	24**	17**	20**	36**	69*	19**	44*	80*	15**	109*	108*	7**	6**	2**
Effective Base	**95**	44	54	24	71	53	42	10	17	22	20	12	15	29	48	21	33	62	9	86	79	9	8	8
A few times a day	**10** ***8%*** **SU**	5 *7%*	5 *8%*	1 *3%*	9 *9%*	6 *8%*	4 *7%*	3 *18%*	4 *19%*	3 *11%*	- -	- -	- -	6 *17%*	3 *4%*	1 *5%*	6 *14%*	3 *4%*	5 *33%*	5 *4%*	9 *9%*	- -	- -	* *10%*
At least once every day	**17** ***13%*** **S**	8 *12%*	9 *15%*	2 *5%*	15 *16%*	12 *17%*	5 *9%*	* *2%*	4 *19%*	6 *24%*	1 *3%*	1 *7%*	4 *21%*	6 *17%*	8 *12%*	3 *13%*	10 *24%* S	6 *8%*	3 *19%*	14 *13%*	14 *13%*	1 *11%*	1 *13%*	1 *25%*
About two or three times a week	**21** ***17%***	13 *20%*	8 *14%*	10 *29%*	12 *13%*	10 *14%*	11 *21%*	6 *37%*	6 *28%*	4 *16%*	5 *21%*	1 *3%*	- -	3 *9%*	18 *26%* A	1 *4%*	6 *15%*	15 *19%*	4 *26%*	18 *16%*	19 *18%*	1 *10%*	1 *16%*	1 *31%*
At least once a week	**35** ***28%***	17 *26%*	17 *30%*	12 *36%*	22 *25%*	17 *25%*	17 *33%*	3 *20%*	6 *25%*	4 *17%*	9 *35%*	5 *32%*	8 *39%*	13 *36%*	16 *24%*	6 *29%*	13 *29%*	22 *27%*	1 *10%*	33 *30%*	31 *28%*	1 *12%*	3 *45%*	* *17%*
At least once a month	**24** ***19%*** **Gcg**	12 *19%*	12 *20%*	6 *18%*	18 *20%*	18 *26%*	5 *10%*	- -	2 *8%*	6 *23%*	5 *21%*	5 *33%*	6 *27%*	7 *19%*	14 *20%*	4 *18%*	6 *14%*	18 *22%*	- -	24 *22%*	20 *19%*	3 *43%*	1 *10%*	- -
At least once every three months	**15** ***12%*** **Zg**	10 *15%*	5 *8%*	1 *4%*	13 *15%*	7 *10%*	8 *15%*	2 *14%*	- -	2 *10%*	5 *20%*	3 *17%*	3 *13%*	1 *2%*	8 *12%*	6 *31%*	2 *4%*	13 *16%*	2 *12%*	13 *12%*	12 *11%*	2 *24%*	1 *16%*	- -
Don´t know/can´t remember	**3** ***2%*** **j**	- -	3 *5%*	1 *4%*	1 *2%*	* *1%*	2 *5%*	1 *10%*	- -	- -	- -	1 *8%*	- -	* *1%*	2 *4%*	- -	- -	3 *4%*	- -	3 *3%*	2 *2%*	- -	- -	* *17%*

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 192

A3a_13. How often in the past 3 months have you watched programmes using these services?
UKTV Play
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**112**	96	9	5	49	49	10	15	67	15	33	77	9	6	6	12	13	6	5	9	12	11	15	8
Base (weighted)	**123***	106*	12**	3**	52*	58*	10**	15**	75*	14**	36**	84*	7**	6**	6**	16**	16**	8**	6**	6**	17**	15**	19**	2**
Effective Base	**95**	83	8	5	42	42	8	13	57	13	29	65	9	6	6	11	12	6	5	8	11	10	15	8
A few times a day	**10** **8%** **SU**	10 *9%*	- -	- -	10 *18%* Ad	- -	- -	- -	10 *13%*	- -	2 *6%*	7 *9%*	- -	1 *18%*	1 *22%*	- -	2 *10%*	2 *20%*	- -	- -	1 *6%*	3 *18%*	- -	* *10%*
At least once every day	**17** **13%** **S**	16 *15%*	- -	- -	12 *23%* Ad	4 *7%*	- -	- -	15 *20%* A	- -	5 *14%*	12 *14%*	1 *11%*	3 *40%*	- -	3 *16%*	5 *30%*	1 *16%*	1 *19%*	1 *13%*	1 *6%*	1 *9%*	- -	1 *25%*
About two or three times a week	**21** **17%**	17 *16%*	4 *36%*	* *9%*	10 *19%*	10 *18%*	1 *12%*	2 *11%*	18 *24%*	1 *6%*	7 *19%*	14 *17%*	1 *10%*	1 *14%*	- -	4 *26%*	2 *11%*	1 *11%*	- -	1 *16%*	1 *8%*	5 *33%*	5 *25%*	1 *31%*
At least once a week	**35** **28%**	28 *27%*	5 *38%*	1 *43%*	10 *19%*	17 *30%*	7 *70%*	5 *30%*	20 *26%*	4 *25%*	12 *33%*	23 *27%*	1 *12%*	- -	3 *55%*	4 *22%*	4 *26%*	- -	2 *35%*	3 *45%*	3 *15%*	4 *30%*	11 *58%*	* *17%*
At least once a month	**24** **19%** **Gcg**	23 *21%*	1 *9%*	- -	5 *10%*	17 *29%* Ac	1 *10%*	5 *33%*	9 *11%*	1 *9%*	6 *18%*	16 *18%*	3 *43%*	1 *16%*	- -	5 *29%*	2 *11%*	3 *40%*	1 *17%*	1 *10%*	6 *38%*	- -	2 *12%*	- -
At least once every three months	**15** **12%** **Zg**	10 *9%*	2 *17%*	2 *48%*	5 *10%*	8 *13%*	1 *8%*	4 *26%*	3 *4%*	6 *46%*	2 *5%*	13 *15%*	2 *24%*	1 *11%*	1 *23%*	1 *7%*	2 *12%*	1 *14%*	2 *29%*	1 *16%*	3 *18%*	1 *10%*	- -	- -
Don´t know/can´t remember	**3** **2%** **j**	3 *3%*	- -	- -	1 *2%*	2 *3%*	- -	- -	1 *1%*	2 *13%*	1 *4%*	* *	- -	- -	- -	- -	- -	- -	- -	- -	1 *9%*	- -	1 *5%*	* *17%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 192

A3a_13. How often in the past 3 months have you watched programmes using these services?
UKTV Play
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**112**	58	14	2	9	9	3	17	24	8	30	32	15	-	3	10	13	29	18	15	10
Base (weighted)	**123***	65*	20**	4**	6**	8**	3**	17**	26**	9**	36**	34**	17**	-**	1**	12**	11**	34**	18**	18*	12**
Effective Base	**95**	52	12	2	8	8	3	16	22	7	26	26	13	-	2	10	12	24	16	14	9
A few times a day	**10**	6	3	-	-	-	1	-	3	-	1	2	4	-	-	3	1	3	-	1	2
	8%	*9%*	*15%*	-	-	-	*37%*	-	*10%*	-	*3%*	*6%*	*22%*	-	-	*22%*	*9%*	*8%*	-	*6%*	*16%*
At least once every day	**17**	10	3	-	1	*	-	2	4	4	-	4	4	-	*	4	2	4	1	1	3
	13%	*15%*	*16%*	-	*17%*	*3%*	-	*14%*	*14%*	*45%*	-	*13%*	*25%*	-	*21%*	*29%*	*21%*	*13%*	*7%*	*7%*	*26%*
About two or three times a week	**21**	11	2	4	*	3	1	-	3	1	9	6	3	-	*	-	*	8	4	2	1
	17%	*17%*	*11%*	*100%*	*3%*	*35%*	*34%*	-	*10%*	*13%*	*24%*	*16%*	*17%*	-	*22%*	-	*1%*	*24%*	*21%*	*14%*	*6%*
At least once a week	**35**	19	4	-	2	3	1	5	5	1	14	11	2	-	1	-	6	6	6	7	4
	28%	*29%*	*22%*	-	*44%*	*36%*	*30%*	*30%*	*21%*	*14%*	*38%*	*34%*	*10%*	-	*57%*	-	*52%*	*18%*	*33%*	*40%*	*33%*
At least once a month	**24**	15	2	-	1	-	-	6	7	3	5	6	4	-	-	2	1	10	5	2	1
	19%	*23%*	*10%*	-	*23%*	-	-	*32%*	*27%*	*28%*	*12%*	*17%*	*24%*	-	-	*14%*	*5%*	*28%*	*30%*	*12%*	*10%*
At least once every three months	**15**	4	5	-	1	2	-	3	4	-	6	4	-	-	-	4	1	1	2	4	1
	12% **B**	*6%*	*25%*	-	*13%*	*26%*	-	*18%*	*17%*	-	*18%*	*12%*	-	-	-	*35%*	*12%*	*3%*	*9%*	*21%*	*9%*
Don´t know/can´t remember	**3**	1	*	-	-	-	-	1	-	-	1	1	*	-	-	-	-	2	-	-	-
	2%	*2%*	*2%*	-	-	-	-	*6%*	-	-	*4%*	*3%*	*2%*	-	-	-	-	*5%*	-	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 193

A3a_14. How often in the past 3 months have you watched programmes using these services?
Disney Life
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

	Total (A)	Wave W1 (B)	Wave W2 (C)	Type CAPI (D)	Type Online (E)	Gender Male (F)	Gender Female (G)	Age 16-24 (H)	Age 25-34 (I)	Age 35-44 (J)	Age 45-54 (K)	Age 55-64 (L)	Age 65+ (M)	Social Grade AB (O)	Social Grade C1C2 (P)	Social Grade DE (Q)	Have kids Yes (R)	Have kids No (S)	EMG Yes (T)	EMG No (U)	Nation England (V)	Nation Scotland (W)	Nation Wales (X)	Nation Northern Ireland (Y)
Base (un-weighted)	**63**	29	34	17	46	23	40	12	28	18	2	1	2	27	22	14	50	13	10	53	45	7	4	7
Base (weighted)	**67***	34**	33**	16**	51*	25**	42*	15**	29**	16**	2**	1**	3**	27**	29**	11**	53*	14**	17**	50*	56*	7**	2**	2**
Effective Base	**52**	26	27	14	39	20	33	10	24	15	1	1	2	23	19	11	41	11	10	45	41	7	4	7
A few times a day	**14** ***21%***	6 *18%*	8 *24%*	5 *32%*	9 *17%*	4 *15%*	10 *24%*	4 *24%*	6 *21%*	4 *25%*	- -	- -	- -	3 *12%*	7 *24%*	4 *34%*	12 *22%*	2 *17%*	6 *34%*	8 *16%*	10 *18%*	1 *22%*	1 *55%*	1 *58%*
At least once every day	**22** ***32%***	14 *40%*	8 *24%*	2 *15%*	19 *38%*	10 *40%*	12 *28%*	6 *36%*	10 *32%*	5 *30%*	2 *81%*	- -	- -	11 *41%*	8 *27%*	3 *25%*	21 *39%*	1 *8%*	7 *40%*	15 *30%*	19 *34%*	2 *33%*	- -	* *13%*
About two or three times a week	**15** ***22%***	7 *22%*	8 *23%*	4 *27%*	11 *21%*	7 *27%*	8 *20%*	2 *10%*	7 *23%*	6 *38%*	- -	1 *100%*	- -	9 *32%*	3 *10%*	4 *31%*	13 *25%*	2 *11%*	3 *17%*	12 *24%*	13 *23%*	2 *27%*	1 *26%*	- -
At least once a week	**9** ***13%*** **R**	3 *10%*	6 *17%*	3 *20%*	6 *11%*	4 *14%*	5 *13%*	- -	4 *15%*	1 *6%*	* *19%*	- -	3 *100%*	2 *9%*	5 *19%*	1 *10%*	3 *6%*	6 *40%*	- -	9 *18%* **A**	7 *12%*	1 *18%*	* *20%*	* *16%*
At least once a month	**5** ***8%*** **g**	3 *10%*	2 *5%*	- -	5 *10%*	- -	5 *12%*	3 *22%*	2 *5%*	- -	- -	- -	- -	2 *6%*	3 *12%*	- -	4 *7%*	1 *9%*	2 *10%*	3 *7%*	5 *9%*	- -	- -	- -
At least once every three months	**1** ***1%***	- -	1 *3%*	1 *5%*	- -	1 *4%*	- -	- -	1 *3%*	- -	- -	- -	- -	- -	1 *3%*	- -	- -	1 *6%*	- -	1 *2%*	1 *2%*	- -	- -	- -
Don´t know/can´t remember	**1** ***2%***	- -	1 *4%*	- -	1 *3%*	- -	1 *3%*	1 *7%*	* *1%*	- -	- -	- -	- -	* *1%*	1 *4%*	- -	* *1%*	1 *8%*	- -	1 *3%*	1 *2%*	- -	- -	* *13%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 193

A3a_14. How often in the past 3 months have you watched programmes using these services?
Disney Life
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**63**	54	3	1	37	18	3	4	50	6	14	49	7	3	4	5	5	3	1	4	3	17	4	7
Base (weighted)	**67***	58*	3**	1**	39*	20**	3**	4**	53*	7**	14**	53*	7**	3**	5**	5**	7**	4**	1**	2**	3**	23**	4**	2**
Effective Base	**52**	45	3	1	31	15	3	4	42	5	12	41	7	3	4	5	5	3	1	4	3	16	4	7
A few times a day	**14**	10	-	1	10	-	1	1	10	3	4	10	1	-	2	1	2	-	-	1	1	5	-	1
	21%	*18%*	-	*100%*	*27%*	-	*23%*	*24%*	*19%*	*39%*	*27%*	*19%*	*22%*	-	*34%*	*12%*	*26%*	-	-	*55%*	*31%*	*21%*	-	*58%*
At least once every day	**22**	20	2	-	16	6	-	2	20	-	2	19	2	1	-	1	1	1	-	-	2	10	3	*
	32%	*35%*	*51%*	-	*42%*	*27%*	-	*50%*	*37%*	-	*17%*	*37%*	*33%*	*45%*	-	*19%*	*21%*	*19%*	-	-	*47%*	*42%*	*74%*	*13%*
About two or three times a week	**15**	13	1	-	7	5	2	1	12	-	5	10	2	1	1	2	2	1	-	1	-	6	-	-
	22%	*23%*	*25%*	-	*18%*	*24%*	*77%*	*26%*	*22%*	-	*34%*	*19%*	*27%*	*19%*	*22%*	*41%*	*29%*	*28%*	-	*26%*	-	*25%*	-	-
At least once a week	**9**	8	1	-	2	7	-	-	8	1	2	7	1	1	-	1	2	-	1	*	1	1	-	*
	13%	*14%*	*24%*	-	*6%*	*32%*	-	-	*14%*	*14%*	*14%*	*13%*	*18%*	*36%*	-	*28%*	*25%*	-	*100%*	*20%*	*22%*	*4%*	-	*16%*
	R																							
At least once a month	**5**	4	-	-	2	2	-	-	2	3	1	4	-	-	1	-	-	2	-	-	-	2	-	-
	8%	*6%*	-	-	*4%*	*11%*	-	-	*3%*	*47%*	*9%*	*7%*	-	-	*26%*	-	-	*53%*	-	-	-	*7%*	-	-
	g																							
At least once every three months	**1**	1	-	-	-	1	-	-	1	-	-	1	-	-	1	-	-	-	-	-	-	-	-	-
	1%	*2%*	-	-	-	*4%*	-	-	*2%*	-	-	*2%*	-	-	*18%*	-	-	-	-	-	-	-	-	-
Don´t know/can´t remember	**1**	1	-	-	1	*	-	-	1	-	-	1	-	-	-	-	-	-	-	-	-	-	1	*
	2%	*2%*	-	-	*3%*	*1%*	-	-	*3%*	-	-	*3%*	-	-	-	-	-	-	-	-	-	-	*26%*	*13%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 193

A3a_14. How often in the past 3 months have you watched programmes using these services?
Disney Life
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**63**	43	9	-	2	3	5	1	12	2	16	13	16	-	3	7	7	15	13	7	11
Base (weighted)	**67***	46*	12**	-**	1**	3**	3**	1**	15**	3**	13**	13**	20**	-**	3**	7**	8**	16**	12**	9*	12**
Effective Base	**52**	36	8	-	2	3	5	1	11	2	14	10	15	-	3	6	6	11	11	7	9
A few times a day	**14**	10	3	-	-	1	1	-	3	1	1	4	5	-	-	-	-	4	5	3	*
	21%	*22%*	*23%*	-	-	*19%*	*19%*	-	*18%*	*38%*	*7%*	*31%*	*27%*	-	-	-	-	*25%*	*37%*	*32%*	*2%*
At least once every day	**22**	18	2	-	-	-	1	-	5	-	4	2	11	-	1	1	5	3	2	4	7
	32%	*39%*	*20%*	-	-	-	*41%*	-	*32%*	-	*27%*	*16%*	*53%*	-	*21%*	*18%*	*60%*	*18%*	*17%*	*39%*	*62%*
About two or three times a week	**15**	11	2	-	-	-	1	-	3	-	3	6	3	-	-	1	3	6	2	-	2
	22%	*24%*	*21%*	-	-	-	*41%*	-	*22%*	-	*24%*	*44%*	*15%*	-	-	*16%*	*40%*	*36%*	*13%*	-	*19%*
At least once a week	**9**	4	2	-	1	-	-	1	*	2	2	1	1	-	2	2	-	1	3	1	2
	13%	*9%*	*18%*	-	*100%*	-	-	*100%*	*3%*	*62%*	*15%*	*9%*	*5%*	-	*79%*	*23%*	-	*7%*	*26%*	*16%*	*15%*
At least once a month	**5**	2	2	-	-	1	-	-	4	-	1	-	-	-	-	3	-	2	-	-	-
	8%	*3%*	*18%*	-	-	*43%*	-	-	*25%*	-	*10%*	-	-	-	-	*43%*	-	*14%*	-	-	-
At least once every three months	**1**	1	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	1	-	-
	1%	*2%*	-	-	-	-	-	-	-	-	*7%*	-	-	-	-	-	-	-	*7%*	-	-
Don't know/can't remember	**1**	*	-	-	-	1	-	-	-	-	1	-	-	-	-	-	-	-	-	1	*
	2%	*1%*	-	-	-	*37%*	-	-	-	-	*10%*	-	-	-	-	-	-	-	-	*12%*	*2%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 194

A3a_15. How often in the past 3 months have you watched programmes using these services?
Virgin TV Catch-up/Virgin Media Anywhere
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**202**	109	93	66	136	89	113	25	43	39	37	24	34	61	87	54	78	124	19	183	155	22	13	12
Base (weighted)	**211**	114*	97*	68*	143	88*	122*	30**	51*	40*	35*	21**	35*	68*	99*	44*	83*	127	29**	181	180	20**	7**	4**
Effective Base	**175**	92	83	58	117	79	97	21	37	35	31	22	31	56	75	47	69	106	17	162	141	21	12	11
A few times a day	**24** ***11%*** **CDS** **dj**	18 *15%*	6 *6%*	3 *4%*	21 *15%* D	12 *13%*	12 *10%*	1 *5%*	13 *26%* AM	4 *10%*	3 *8%*	1 *3%*	2 *5%*	10 *14%*	11 *11%*	3 *7%*	15 *17%* AS	9 *7%*	4 *14%*	19 *11%*	19 *10%*	3 *13%*	1 *17%*	1 *26%*
At least once every day	**44** ***21%*** **SU**	30 *26%*	15 *15%*	15 *22%*	29 *21%*	19 *22%*	25 *21%*	3 *10%*	15 *30%*	13 *32%*	5 *16%*	2 *11%*	6 *17%*	13 *20%*	25 *25%*	6 *14%*	25 *30%* AS	19 *15%*	9 *32%*	35 *19%*	36 *20%*	7 *36%*	1 *13%*	1 *22%*
About two or three times a week	**68** ***32%*** **JP**	33 *29%*	35 *36%*	23 *34%*	45 *31%*	29 *33%*	39 *32%*	18 *62%*	13 *25%*	5 *11%*	10 *27%*	10 *48%*	13 *37%* J	28 *41%* P	24 *24%*	16 *38%*	20 *24%*	48 *37%*	10 *35%*	58 *32%*	61 *34%*	5 *25%*	2 *24%*	1 *14%*
At least once a week	**32** ***15%*** **OZ**	16 *14%*	16 *16%*	13 *19%*	19 *13%*	12 *13%*	21 *17%*	3 *10%*	5 *9%*	9 *22%*	10 *28%* AIM	4 *17%*	3 *7%*	3 *5%*	22 *23%* AO	6 *14%*	12 *14%*	20 *16%*	3 *9%*	29 *16%*	28 *16%*	2 *9%*	2 *27%*	1 *17%*
At least once a month	**28** ***13%*** **I**	14 *13%*	14 *14%*	7 *11%*	21 *14%*	10 *12%*	18 *15%*	3 *9%*	2 *3%*	8 *19%* I	6 *16%*	2 *12%*	8 *23%* I	10 *15%*	11 *11%*	7 *16%*	8 *9%*	20 *16%*	3 *10%*	25 *14%*	23 *13%*	3 *17%*	1 *19%*	* *9%*
At least once every three months	**12** ***6%*** **Bc**	3 *2%*	9 *10%* B	5 *7%*	7 *5%*	5 *5%*	7 *6%*	1 *4%*	3 *5%*	* *1%*	2 *5%*	2 *8%*	4 *11%*	2 *4%*	5 *5%*	5 *11%*	3 *3%*	9 *7%*	- -	12 *7%*	11 *6%*	- -	- -	* *11%*
Don´t know/can´t remember	**2** ***1%***	- -	2 *3%*	2 *3%*	1 *	2 *2%*	1 *1%*	- -	1 *2%*	2 *4%*	- -	- -	- -	1 *1%*	2 *2%*	- -	1 *1%*	2 *1%*	- -	2 *1%*	2 *1%*	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 194

A3a_15. How often in the past 3 months have you watched programmes using these services?
Virgin TV Catch-up/Virgin Media Anywhere
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**202**	151	26	16	78	88	24	3	190	5	52	147	22	7	12	33	18	11	14	13	8	33	19	12
Base (weighted)	**211**	157	26**	18**	81*	90*	25**	4**	198	5**	56*	151	20**	8**	14**	39*	22**	12**	17**	7**	8**	37*	24**	4**
Effective Base	**175**	129	23	15	64	80	22	3	165	4	44	128	21	7	11	30	15	9	13	12	8	30	18	11
A few times a day	**24** *11%* **CDSdj**	20 *13%*	3 *11%*	1 *4%*	18 *23%* Ad	4 *5%*	1 *3%*	- -	23 *12%*	* *6%*	15 *27%* Aj	9 *6%*	3 *13%*	4 *44%*	2 *13%*	2 *5%*	2 *7%*	3 *23%*	- -	1 *17%*	- -	6 *15%*	2 *8%*	1 *26%*
At least once every day	**44** *21%* **SU**	35 *22%*	4 *14%*	2 *9%*	24 *29%*	15 *17%*	1 *5%*	1 *41%*	41 *21%*	- -	11 *19%*	34 *22%*	7 *36%*	1 *16%*	1 *11%*	11 *28%*	4 *18%*	- -	1 *5%*	1 *13%*	- -	13 *36%* A	4 *17%*	1 *22%*
About two or three times a week	**68** *32%* **JP**	50 *32%*	10 *38%*	5 *30%*	21 *26%*	31 *35%*	11 *43%*	- -	64 *32%*	4 *75%*	14 *26%*	51 *34%*	5 *25%*	1 *17%*	8 *57%*	17 *45%* t	11 *52%*	3 *22%*	5 *30%*	2 *24%*	- -	7 *19%*	8 *34%*	1 *14%*
At least once a week	**32** *15%* **OZ**	19 *12%*	6 *24%*	6 *34%*	9 *11%*	18 *20%*	3 *12%*	- -	31 *16%*	1 *19%*	5 *9%*	26 *17%*	2 *9%*	- -	1 *6%*	3 *9%*	1 *4%*	3 *29%*	7 *43%*	2 *27%*	1 *12%*	6 *15%*	5 *22%*	1 *17%*
At least once a month	**28** *13%* **I**	23 *14%*	4 *13%*	2 *10%*	8 *10%*	13 *14%*	6 *24%*	1 *34%*	25 *13%*	- -	6 *10%*	22 *15%*	3 *17%*	2 *24%*	1 *7%*	3 *7%*	3 *15%*	2 *13%*	1 *8%*	1 *19%*	5 *67%*	4 *11%*	2 *9%*	* *9%*
At least once every three months	**12** *6%* **Bc**	8 *5%*	- -	2 *13%*	* *1%*	7 *7%* c	3 *14%*	- -	12 *6%*	- -	5 *10%*	7 *4%*	- -	- -	- -	3 *7%*	- -	2 *13%*	2 *14%*	- -	2 *21%*	1 *2%*	2 *10%*	* *11%*
Don´t know/can´t remember	**2** *1%*	2 *2%*	- -	- -	1 *1%*	2 *2%*	- -	1 *24%*	2 *1%*	- -	- -	2 *2%*	- -	- -	1 *7%*	- -	1 *4%*	- -	- -	- -	- -	1 *2%*	- -	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 194

A3a_15. How often in the past 3 months have you watched programmes using these services?
Virgin TV Catch-up/Virgin Media Anywhere
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**202**	85	30	1	17	11	15	43	43	15	55	49	25	3	9	28	19	40	40	34	21
Base (weighted)	**211**	95*	41**	1**	10**	10**	12**	41*	41*	15**	63*	49*	32**	2**	8**	24**	19**	43*	43*	37*	25**
Effective Base	**175**	77	26	1	15	10	14	39	36	13	48	44	23	3	8	23	17	34	34	29	20
A few times a day	**24** *11%*	15 *16%*	4 *10%*	- -	2 *20%*	* *5%*	1 *5%*	2 *4%*	5 *12%*	2 *15%*	3 *4%*	6 *12%*	8 *25%*	- -	- -	5 *19%*	1 *4%*	3 *8%*	6 *13%*	2 *6%*	6 *23%*
At least once every day	**44** *21%*	22 *23%*	12 *29%*	1 *100%*	1 *6%*	- -	2 *17%*	7 *16%*	5 *13%*	3 *20%*	15 *24%*	8 *16%*	11 *34%*	1 *46%*	2 *24%*	3 *10%*	6 *32%*	12 *29%*	7 *17%*	11 *30%*	2 *9%*
About two or three times a week	**68** *32%* B	23 *25%*	19 *45%*	- -	4 *37%*	5 *48%*	2 *20%*	15 *37%*	14 *35%*	4 *28%*	18 *29%*	17 *35%*	7 *20%*	1 *29%*	5 *65%*	5 *21%*	7 *39%*	16 *38%*	18 *43%*	9 *24%*	6 *26%*
At least once a week	**32** *15%* S	16 *17%*	6 *13%*	- -	1 *12%*	2 *19%*	4 *31%*	4 *9%*	7 *18%*	3 *22%*	14 *23%*	6 *13%*	1 *4%*	- -	- -	4 *15%*	1 *4%*	7 *16%*	2 *4%*	8 *22%*	7 *30%*
At least once a month	**28** *13%*	11 *12%*	1 *4%*	- -	2 *19%*	3 *28%*	2 *13%*	9 *23%*	6 *14%*	2 *11%*	10 *15%*	6 *13%*	4 *13%*	1 *26%*	- -	6 *26%*	4 *21%*	2 *5%*	9 *21%*	2 *6%*	2 *10%*
At least once every three months	**12** *6%*	6 *6%*	- -	- -	1 *7%*	- -	1 *7%*	5 *12%*	3 *8%*	- -	2 *3%*	5 *10%*	1 *4%*	- -	1 *11%*	2 *8%*	- -	1 *3%*	- -	5 *13%*	1 *4%*
Don´t know/can´t remember	**2** *1%*	2 *2%*	- -	- -	- -	- -	1 *6%*	- -	- -	1 *4%*	1 *1%*	1 *2%*	- -	- -	- -	- -	- -	- -	1 *2%*	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 195

A3a_16. How often in the past 3 months have you watched programmes using these services?
Hayu
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**37**	16	21	7	30	11	26	14	15	6	1	-	1	10	18	9	18	19	4	33	28	6	-	3
Base (weighted)	**44***	24**	19**	8**	36**	13**	31**	20**	16**	5**	1**	-**	2**	11**	25**	7**	21**	23**	7**	36**	38**	5**	-**	1**
Effective Base	**31**	14	19	6	25	10	21	13	13	5	1	-	1	9	16	8	15	16	4	28	25	6	-	3
A few times a day	**7** ***17%***	5 *20%*	3 *14%*	1 *13%*	6 *18%*	2 *19%*	5 *16%*	2 *9%*	6 *35%*	- -	- -	- -	- -	1 *10%*	5 *18%*	2 *26%*	7 *31%*	1 *4%*	2 *28%*	5 *15%*	6 *15%*	2 *37%*	- -	- -
At least once every day	**4** ***9%***	2 *7%*	2 *12%*	- -	4 *11%*	3 *21%*	1 *4%*	- -	4 *25%*	- -	- -	- -	- -	4 *33%*	- -	* *4%*	3 *14%*	1 *5%*	2 *22%*	2 *7%*	4 *10%*	- -	- -	* *27%*
About two or three times a week	**11** ***25%***	8 *34%*	2 *13%*	2 *23%*	9 *25%*	1 *11%*	9 *30%*	7 *36%*	2 *15%*	1 *26%*	- -	- -	- -	3 *30%*	5 *22%*	2 *28%*	3 *15%*	8 *33%*	4 *50%*	7 *19%*	11 *28%*	- -	- -	* *29%*
At least once a week	**7** ***16%***	2 *7%*	5 *28%*	2 *28%*	5 *14%*	5 *38%*	2 *8%*	2 *12%*	2 *11%*	2 *44%*	1 *100%*	- -	- -	2 *18%*	4 *15%*	1 *17%*	3 *13%*	4 *19%*	- -	7 *20%*	5 *12%*	2 *42%*	- -	* *44%*
At least once a month	**11** ***25%***	8 *32%*	3 *16%*	1 *18%*	10 *27%*	1 *11%*	10 *31%*	7 *35%*	1 *7%*	1 *15%*	- -	- -	2 *100%*	- -	10 *40%*	1 *14%*	4 *21%*	7 *29%*	- -	11 *30%*	10 *26%*	1 *21%*	- -	- -
At least once every three months	**1** ***2%***	- -	1 *5%*	- -	1 *3%*	- -	1 *3%*	- -	1 *7%*	- -	- -	- -	- -	1 *9%*	- -	- -	1 *5%*	- -	- -	1 *3%*	1 *3%*	- -	- -	- -
Don´t know/can´t remember	**2** ***5%***	- -	2 *11%*	1 *18%*	1 *2%*	- -	2 *7%*	1 *7%*	- -	1 *15%*	- -	- -	- -	- -	1 *6%*	1 *11%*	- -	2 *10%*	- -	2 *6%*	2 *6%*	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 195

A3a_16. How often in the past 3 months have you watched programmes using these services?
Hayu
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**37**	29	5	1	18	13	3	3	21	8	9	28	6	1	1	3	4	1	4	-	4	6	4	3
Base (weighted)	**44***	34**	7**	1**	21**	17**	4**	3**	25**	9**	11**	33**	5**	1**	1**	5**	6**	2**	5**	-**	5**	8**	5**	1**
Effective Base	**31**	24	4	1	15	11	2	2	18	7	8	24	6	1	1	3	4	1	4	-	4	5	4	3
A few times a day	**7**	7	1	-	7	1	-	-	7	-	2	5	2	-	-	-	2	-	-	-	1	3	-	-
	17%	*19%*	*14%*	-	*32%*	*5%*	-	-	*30%*	-	*20%*	*16%*	*37%*	-	-	-	*25%*	-	-	-	*22%*	*40%*	-	-
At least once every day	**4**	4	-	-	4	-	-	-	4	-	4	-	-	-	-	-	-	-	3	-	-	1	-	*
	9%	*12%*	-	-	*19%*	-	-	-	*16%*	-	*38%*	-	-	-	-	-	-	-	*57%*	-	-	*13%*	-	*27%*
About two or three times a week	**11**	7	4	-	7	4	-	1	7	1	1	10	-	1	1	2	2	-	-	-	-	1	3	*
	25%	*21%*	*56%*	-	*34%*	*22%*	-	*33%*	*27%*	*12%*	*10%*	*29%*	-	*100%*	*100%*	*39%*	*39%*	-	-	-	-	*11%*	*58%*	*29%*
At least once a week	**7**	5	1	-	3	3	1	*	4	2	1	6	2	-	-	-	2	-	1	-	1	-	-	*
	16%	*15%*	*19%*	-	*15%*	*17%*	*17%*	*15%*	*14%*	*18%*	*6%*	*20%*	*42%*	-	-	-	*37%*	-	*26%*	-	*25%*	-	-	*44%*
At least once a month	**11**	9	-	1	-	7	2	1	3	4	1	10	1	-	-	3	-	2	-	-	1	3	1	-
	25%	*26%*	-	*100%*	-	*40%*	*61%*	*52%*	*13%*	*46%*	*13%*	*29%*	*21%*	-	-	*61%*	-	*100%*	-	-	*22%*	*36%*	*22%*	-
At least once every three months	**1**	1	-	-	-	1	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	1	-
	2%	*3%*	-	-	-	*6%*	-	-	-	-	-	*3%*	-	-	-	-	-	-	-	-	-	-	*20%*	-
Don´t know/can´t remember	**2**	1	1	-	-	1	1	-	-	2	1	1	-	-	-	-	-	-	1	-	1	-	-	-
	5%	*4%*	*12%*	-	-	*9%*	*22%*	-	-	*25%*	*14%*	*2%*	-	-	-	-	-	-	*16%*	-	*31%*	-	-	-

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 195

A3a_16. How often in the past 3 months have you watched programmes using these services?
Hayu
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**37**	22	6	-	2	4	3	-	10	2	9	8	7	1	-	4	9	7	6	3	5
Base (weighted)	**44***	23**	12**	-**	1**	4**	3**	-**	13**	3**	12**	6**	8**	1**	-**	4**	8**	11**	8**	3*	5**
Effective Base	**31**	19	6	-	2	4	3	-	8	2	8	7	6	1	-	4	7	6	5	3	5
A few times a day	**7** *17%*	4 *19%*	2 *18%*	- -	- -	- -	1 *37%*	- -	2 *14%*	2 *49%*	- -	1 *15%*	3 *39%*	- -	- -	- -	1 *12%*	4 *33%*	1 *11%*	- -	2 *41%*
At least once every day	**4** *9%*	4 *17%*	- -	- -	- -	- -	- -	- -	1 *8%*	2 *51%*	- -	* *4%*	1 *13%*	- -	- -	- -	1 *16%*	- -	2 *20%*	1 *31%*	- -
About two or three times a week	**11** *25%*	7 *28%*	4 *36%*	- -	- -	- -	- -	- -	5 *40%*	- -	3 *25%*	1 *20%*	1 *16%*	- -	- -	1 *26%*	4 *53%*	- -	2 *30%*	1 *34%*	- -
At least once a week	**7** *16%*	5 *20%*	- -	- -	1 *44%*	2 *39%*	- -	- -	3 *21%*	- -	2 *15%*	2 *27%*	1 *10%*	- -	- -	1 *15%*	2 *20%*	1 *5%*	2 *30%*	- -	2 *38%*
At least once a month	**11** *25%*	1 *4%*	6 *47%*	- -	- -	3 *61%*	2 *63%*	- -	2 *16%*	- -	6 *48%*	1 *22%*	1 *9%*	1 *100%*	- -	2 *58%*	- -	5 *48%*	1 *9%*	1 *35%*	- -
At least once every three months	**1** *2%*	1 *5%*	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *13%*	- -	- -	- -	- -	- -	- -	- -	1 *22%*
Don't know/can't remember	**2** *5%*	1 *6%*	- -	- -	1 *56%*	- -	- -	- -	- -	- -	1 *12%*	1 *13%*	- -	- -	- -	- -	- -	1 *13%*	- -	- -	- -

Table 196

A3a_17. How often in the past 3 months have you watched programmes using these services?
A BBC YouTube Channel
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**175**	76	99	53	122	92	83	35	43	32	26	23	16	61	84	30	65	110	21	154	123	18	18	16
Base (weighted)	**183**	90*	93*	51*	132*	99*	85*	45**	47*	33**	26**	20**	13**	61*	99*	23**	72*	111*	32**	151	154	16**	9**	5**
Effective Base	**144**	63	84	46	99	78	66	28	38	27	23	19	13	53	70	24	56	88	19	127	112	16	17	15
A few times a day	**19** ***10%*** **Sd**	11 *12%*	7 *8%*	3 *5%*	16 *12%*	13 *14%*	5 *6%*	- -	12 *27%* A	4 *11%*	1 *4%*	1 *7%*	- -	6 *10%*	10 *10%*	3 *13%*	14 *19%* AS	5 *4%*	3 *10%*	15 *10%*	16 *11%*	2 *10%*	1 *6%*	- -
At least once every day	**25** ***14%*** **S**	9 *10%*	16 *17%*	7 *13%*	18 *14%*	14 *14%*	11 *13%*	2 *4%*	6 *12%*	10 *30%*	4 *17%*	2 *11%*	1 *7%*	11 *18%*	12 *12%*	2 *9%*	17 *24%* AS	8 *7%*	4 *14%*	20 *13%*	20 *13%*	3 *20%*	- -	2 *35%*
About two or three times a week	**40** ***22%*** **U**	19 *21%*	21 *23%*	14 *28%*	25 *19%*	16 *16%*	24 *29%*	13 *29%*	12 *26%*	6 *18%*	4 *14%*	4 *21%*	1 *7%*	12 *19%*	22 *22%*	6 *27%*	15 *21%*	25 *22%*	11 *33%*	29 *19%*	32 *21%*	4 *22%*	3 *30%*	1 *23%*
At least once a week	**38** ***21%*** **C**	25 *27%*	13 *14%*	9 *18%*	28 *21%*	18 *18%*	20 *24%*	11 *24%*	7 *15%*	6 *19%*	8 *30%*	3 *16%*	3 *21%*	10 *16%*	24 *24%*	4 *19%*	17 *23%*	21 *19%*	4 *12%*	34 *22%*	30 *20%*	4 *23%*	3 *32%*	1 *24%*
At least once a month	**37** ***20%*** **DRc**	15 *16%*	23 *24%*	5 *10%*	32 *24%*	22 *22%*	15 *18%*	8 *18%*	7 *16%*	5 *16%*	6 *21%*	7 *34%*	5 *35%*	14 *24%*	19 *19%*	4 *18%*	6 *9%*	31 *28%* AR	4 *12%*	33 *22%*	33 *21%*	2 *11%*	2 *27%*	1 *12%*
At least once every three months	**22** ***12%*** **R**	10 *11%*	12 *12%*	10 *20%*	12 *9%*	14 *14%*	8 *9%*	11 *24%*	2 *5%*	2 *6%*	2 *9%*	1 *4%*	4 *30%*	6 *10%*	13 *14%*	2 *11%*	3 *4%*	19 *17%* AR	3 *11%*	18 *12%*	19 *12%*	2 *14%*	1 *6%*	* *7%*
Don´t know/can´t remember	**3** ***2%*** **U**	2 *2%*	1 *1%*	3 *5%*	1 *1%*	2 *2%*	1 *2%*	1 *2%*	- -	- -	1 *5%*	1 *6%*	- -	3 *4%*	- -	1 *4%*	- -	3 *3%*	2 *7%*	1 *1%*	3 *2%*	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 196

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A BBC YouTube Channel
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**175**	141	28	6	85	79	9	18	120	21	50	123	18	8	16	16	14	6	11	18	8	31	13	16
Base (weighted)	**183**	145	34**	5**	93*	78*	10**	18**	130	21**	59*	122	16**	8**	19**	20**	19**	8**	14**	9**	11**	36**	17**	5**
Effective Base	**144**	117	23	5	71	65	8	13	100	18	43	100	16	8	15	15	12	6	11	17	7	29	12	15
A few times a day	**19** **10%** **Sd**	17 *11%*	2 *6%*	- -	15 *16%* Ad	4 *5%*	- -	- -	17 *13%*	- -	8 *13%*	11 *9%*	2 *10%*	1 *13%*	3 *15%*	1 *4%*	1 *5%*	2 *20%*	3 *19%*	1 *6%*	- -	5 *14%*	1 *6%*	- -
At least once every day	**25** **14%** **S**	23 *16%*	1 *4%*	- -	18 *19%*	6 *8%*	1 *10%*	2 *10%*	18 *14%*	4 *17%*	10 *16%*	15 *12%*	3 *20%*	1 *16%*	4 *18%*	- -	2 *11%*	- -	- -	- -	2 *20%*	8 *23%*	2 *14%*	2 *35%*
About two or three times a week	**40** **22%** **U**	31 *21%*	8 *25%*	* *7%*	26 *28%*	14 *17%*	- -	8 *45%*	26 *20%*	4 *20%*	11 *19%*	27 *22%*	4 *22%*	3 *37%*	2 *9%*	6 *27%*	6 *32%*	1 *12%*	1 *8%*	3 *30%*	1 *11%*	7 *18%*	6 *35%*	1 *23%*
At least once a week	**38** **21%** **C**	31 *22%*	5 *15%*	1 *27%*	17 *19%*	19 *24%*	2 *19%*	3 *17%*	24 *18%*	9 *40%*	12 *21%*	25 *21%*	4 *23%*	1 *14%*	- -	6 *31%*	2 *11%*	4 *50%*	6 *45%*	3 *32%*	2 *21%*	6 *18%*	1 *8%*	1 *24%*
At least once a month	**37** **20%** **DRc**	25 *17%*	10 *29%*	2 *47%*	8 *8%*	23 *29%* Ac	7 *71%*	3 *17%*	27 *20%*	4 *18%*	11 *18%*	26 *21%*	2 *11%*	1 *10%*	5 *23%*	6 *31%*	3 *16%*	1 *18%*	2 *18%*	2 *27%*	3 *23%*	7 *20%*	4 *24%*	1 *12%*
At least once every three months	**22** **12%** **R**	14 *10%*	7 *22%*	- -	9 *10%*	10 *13%*	- -	2 *12%*	15 *12%*	1 *4%*	7 *13%*	14 *12%*	2 *14%*	1 *10%*	7 *34%*	1 *6%*	5 *25%*	- -	- -	1 *6%*	3 *25%*	2 *4%*	1 *7%*	* *7%*
Don´t know/can´t remember	**3** **2%** **U**	3 *2%*	- -	1 *19%*	- -	3 *4%*	- -	- -	3 *3%*	- -	- -	3 *3%*	- -	- -	- -	- -	- -	- -	1 *10%*	- -	- -	1 *2%*	1 *7%*	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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A BBC YouTube Channel
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**175**	94	24	4	8	19	7	19	31	14	54	36	26	2	12	17	20	31	33	28	19
Base (weighted)	**183**	102*	34**	6**	5**	18**	4**	15**	35**	15**	59*	34**	28**	2**	9**	15**	21**	33**	34**	29*	22**
Effective Base	**144**	81	21	3	7	16	6	16	24	12	46	30	24	2	9	13	17	25	27	24	17
A few times a day	**19**	16	1	-	1	1	-	-	2	4	2	1	8	-	1	4	2	1	6	1	3
	10%	*15%* A	*4%*	-	*18%*	*4%*	-	-	*7%*	*25%*	*4%*	*4%*	*28%*	-	*10%*	*29%*	*11%*	*4%*	*17%*	*4%*	*12%*
At least once every day	**25**	20	2	-	-	1	*	2	1	1	5	9	6	1	2	2	2	3	6	7	3
	14%	*19%* A	*7%*	-	-	*4%*	*6%*	*11%*	*3%*	*10%*	*8%*	*27%*	*20%*	*42%*	*18%*	*16%*	*12%*	*8%*	*18%*	*23%*	*14%*
About two or three times a week	**40**	18	10	-	2	8	1	2	8	*	17	5	7	-	2	2	6	10	7	7	2
	22%	*17%*	*29%*	-	*32%*	*43%*	*31%*	*12%*	*24%*	*2%*	*28%*	*14%*	*25%*	-	*25%*	*11%*	*27%*	*29%*	*22%*	*24%*	*9%*
At least once a week	**38**	16	15	2	*	1	1	2	6	5	18	8	1	-	*	5	4	8	3	6	5
	21%	*15%*	*44%*	*31%*	*8%*	*8%*	*25%*	*17%*	*18%*	*31%*	*31%*	*23%*	*3%*	-	*2%*	*30%*	*19%*	*25%*	*10%*	*22%*	*22%*
At least once a month	**37**	18	4	2	2	4	1	5	8	3	14	6	4	-	2	1	5	10	8	5	4
	20%	*18%*	*11%*	*31%*	*42%*	*24%*	*38%*	*38%*	*23%*	*23%*	*23%*	*18%*	*14%*	-	*21%*	*9%*	*24%*	*29%*	*24%*	*16%*	*19%*
At least once every three months	**22**	12	2	2	-	2	-	3	8	1	3	5	2	1	2	1	1	2	2	3	4
	12%	*12%*	*5%*	*37%*	-	*13%*	-	*22%*	*22%*	*8%*	*5%*	*14%*	*6%*	*58%*	*24%*	*4%*	*7%*	*5%*	*6%*	*10%*	*18%*
Don´t know/can´t remember	**3**	3	-	-	-	1	-	-	1	-	1	-	1	-	-	-	-	-	1	-	1
	2%	*3%*	-	-	-	*5%*	-	-	*3%*	-	*1%*	-	*5%*	-	-	-	-	-	*3%*	-	*6%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 197

A3a_18. How often in the past 3 months have you watched programmes using these services?
Other YouTube Channel
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**334**	151	183	154	180	183	150	73	72	62	57	37	33	103	143	88	114	220	34	300	221	36	40	37
Base (weighted)	**333**	170	164	149	185	188	145	82*	71*	59*	56*	35*	31**	106*	159	69*	117*	216	51*	283	271	29*	21*	12*
Effective Base	**274**	126	151	126	148	152	120	58	60	51	48	31	27	90	116	73	94	180	31	246	202	33	38	34
A few times a day	**99** *30%* **KU**	53 *31%*	46 *28%*	49 *33%*	50 *27%*	54 *29%*	45 *31%*	47 *58%* AIJ KL	21 *30%*	15 *25%*	10 *18%*	6 *17%*	* *2%*	28 *27%*	50 *31%*	21 *31%*	36 *31%*	63 *29%*	22 *43%*	78 *27%*	81 *30%*	11 *38%*	5 *25%*	2 *16%*
At least once every day	**64** *19%* **Sd**	33 *19%*	31 *19%*	29 *20%*	34 *19%*	39 *21%*	25 *17%*	12 *15%*	18 *26%*	13 *21%*	10 *19%*	6 *17%*	5 *16%*	16 *15%*	29 *19%*	18 *27%*	31 *27%* AS	32 *15%*	7 *15%*	56 *20%*	47 *17%*	7 *23%*	6 *27%*	4 *37%* AV
About two or three times a week	**79** *24%* **U**	38 *23%*	40 *25%*	34 *23%*	45 *25%*	51 *27%*	28 *20%*	14 *18%*	18 *26%*	12 *21%*	19 *35%* H	7 *20%*	8 *25%*	24 *23%*	38 *24%*	16 *24%*	30 *25%*	49 *23%*	17 *34%*	62 *22%*	65 *24%*	7 *25%*	4 *17%*	3 *24%*
At least once a week	**45** *13%* **DQ**	24 *14%*	21 *13%*	14 *9%*	31 *17%*	24 *13%*	21 *14%*	6 *7%*	7 *10%*	8 *14%*	10 *19%*	4 *12%*	9 *29%*	18 *17%* Q	24 *15%* Q	3 *4%*	10 *8%*	35 *16%*	4 *8%*	41 *14%*	39 *14%*	2 *8%*	3 *12%*	1 *6%*
At least once a month	**29** *9%* **R**	15 *9%*	14 *9%*	9 *6%*	20 *11%*	15 *8%*	14 *10%*	2 *3%*	4 *6%*	4 *8%*	3 *5%*	10 *28%* AHI JK	5 *17%*	12 *12%*	12 *8%*	5 *7%*	4 *4%*	25 *11%* AR	- -	29 *10%* A	25 *9%*	* *1%*	3 *12%*	1 *11%*
At least once every three months	**9** *3%* **EF**	5 *3%*	4 *3%*	9 *6%* AE	* *	2 *1%*	8 *5%* AF	- -	1 *2%*	3 *5%*	2 *4%*	1 *4%*	1 *4%*	3 *3%*	4 *2%*	2 *3%*	2 *2%*	7 *3%*	- -	9 *3%*	8 *3%*	1 *4%*	- -	* *3%*
Don´t know/can´t remember	**8** *3%* **B**	1 *1%*	7 *4%* AB	5 *3%*	3 *2%*	5 *2%*	4 *3%*	- -	1 *1%*	4 *7%* AH	1 *1%*	* *1%*	2 *8%*	4 *3%*	2 *1%*	3 *4%*	3 *3%*	5 *2%*	- -	8 *3%*	6 *2%*	- -	2 *7%* A	* *3%*

Table 197

A3a_18. How often in the past 3 months have you watched programmes using these services?
Other YouTube Channel
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**334**	228	57	35	103	171	45	55	206	38	81	248	36	8	17	30	23	15	18	40	28	49	33	37
Base (weighted)	**333**	237	58*	27**	109*	169	43*	51*	212	40**	83*	245	29*	11**	19**	38**	27**	18**	22**	21*	38**	59*	40*	12*
Effective Base	**274**	192	45	29	85	142	37	45	173	30	67	202	33	7	16	28	20	14	17	38	25	45	31	34
A few times a day	**99** **30%** **KU**	63 *27%*	23 *40%*	6 *24%*	35 *32%*	45 *26%*	11 *27%*	14 *28%*	60 *28%*	14 *34%*	30 *37%*	67 *28%*	11 *38%*	3 *29%*	6 *29%*	16 *42%*	11 *40%*	2 *11%*	3 *12%*	5 *25%*	17 *45%*	15 *25%*	9 *23%*	2 *16%*
At least once every day	**64** **19%** **Sd**	42 *18%*	10 *17%*	8 *30%*	28 *26%* d	23 *13%*	11 *25%*	10 *20%*	44 *21%*	7 *19%*	20 *25%*	42 *17%*	7 *23%*	2 *17%*	4 *22%*	5 *13%*	5 *17%*	2 *12%*	7 *29%*	6 *27%* u	3 *8%*	16 *27%*	4 *9%*	4 *37%* Au
About two or three times a week	**79** **24%** **U**	60 *25%*	11 *19%*	7 *25%*	24 *22%*	44 *26%*	9 *21%*	8 *16%*	56 *26%*	10 *24%*	14 *17%*	62 *25%*	7 *25%*	1 *9%*	6 *33%*	9 *24%*	7 *26%*	6 *32%*	4 *18%*	4 *17%*	5 *13%*	15 *25%*	12 *31%*	3 *24%*
At least once a week	**45** **13%** **DQ**	35 *15%*	7 *11%*	3 *13%*	11 *10%*	28 *16%*	6 *14%*	9 *18%*	25 *12%*	4 *11%*	9 *11%*	36 *15%*	2 *8%*	1 *11%*	2 *12%*	4 *12%*	- -	4 *21%*	7 *31%*	3 *12%*	8 *21%*	7 *11%*	6 *16%*	1 *6%*
At least once a month	**29** **9%** **R**	21 *9%*	6 *10%*	2 *8%*	5 *4%*	21 *13%* Ac	3 *6%*	7 *13%*	16 *8%*	2 *5%*	8 *10%*	21 *9%*	* *1%*	2 *20%*	1 *5%*	1 *3%*	3 *12%*	3 *18%*	2 *11%*	3 *12%*	5 *13%*	5 *8%*	2 *5%*	1 *11%*
At least once every three months	**9** **3%** **EF**	9 *4%*	- -	- -	5 *4%*	3 *2%*	1 *3%*	3 *5%*	6 *3%*	- -	- -	9 *4%*	1 *4%*	1 *13%*	- -	1 *3%*	1 *5%*	- -	- -	- -	- -	2 *3%*	2 *6%*	* *3%*
Don´t know/can´t remember	**8** **3%** **B**	6 *3%*	2 *3%*	* *2%*	2 *2%*	5 *3%*	1 *3%*	* *1%*	5 *2%*	3 *7%*	1 *1%*	7 *3%*	- -	- -	- -	2 *4%*	- -	1 *6%*	- -	2 *7%* At	- -	- -	4 *10%* At	* *3%*

Table 197

A3a_18. How often in the past 3 months have you watched programmes using these services?
Other YouTube Channel
Base: All that have watched THIS TV catch-up, on-demand, or video-streaming service in the past 3 months
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**334**	170	43	4	27	32	21	37	76	32	100	76	26	5	19	34	36	62	58	43	38
Base (weighted)	**333**	179	55*	6**	18**	31**	15**	30*	80*	31**	103*	72*	29**	4**	14**	23**	35*	67*	59*	47*	40*
Effective Base	**274**	143	36	3	24	27	19	32	59	27	83	65	23	4	15	25	31	50	47	37	33
A few times a day	**99** ***30%*** **HS**	47 *27%* H	21 *38%* H	2 *37%*	5 *25%*	17 *56%*	5 *34%*	2 *6%*	33 *41%* AL	8 *25%*	36 *35%*	15 *21%*	4 *15%*	1 *17%*	3 *19%*	8 *35%*	13 *37%* S	22 *33%* S	7 *11%*	12 *25%*	9 *22%*
At least once every day	**64** ***19%***	36 *20%*	9 *16%*	- -	5 *29%*	6 *19%*	2 *13%*	6 *19%*	11 *13%*	9 *29%*	19 *19%*	15 *20%*	8 *29%*	1 *22%*	1 *10%*	6 *28%*	9 *25%*	7 *11%*	17 *29%* R	10 *21%*	10 *25%*
About two or three times a week	**79** ***24%***	44 *24%*	14 *25%*	2 *38%*	6 *31%*	2 *7%*	3 *19%*	9 *28%*	17 *22%*	5 *18%*	18 *17%*	17 *23%*	12 *40%*	2 *61%*	8 *54%*	3 *15%*	8 *23%*	18 *27%*	15 *26%*	10 *21%*	6 *15%*
At least once a week	**45** ***13%***	26 *15%*	5 *8%*	2 *25%*	1 *6%*	3 *10%*	1 *10%*	7 *24%*	8 *10%*	7 *21%*	20 *20%*	8 *12%*	2 *5%*	- -	- -	2 *7%*	4 *11%*	8 *12%*	14 *24%* A	7 *15%*	6 *14%*
At least once a month	**29** ***9%***	14 *8%*	3 *6%*	- -	2 *9%*	2 *8%*	2 *14%*	6 *19%* A	7 *9%*	1 *3%*	7 *7%*	8 *11%*	3 *11%*	- -	2 *17%*	3 *15%*	1 *2%*	6 *9%*	6 *10%*	6 *14%*	6 *14%*
At least once every three months	**9** ***3%***	6 *4%*	2 *4%*	- -	- -	- -	1 *5%*	- -	1 *1%*	1 *4%*	1 *1%*	5 *8%* A	* *1%*	- -	- -	- -	- -	3 *4%*	- -	2 *4%*	3 *7%*
Don´t know/can´t remember	**8** ***3%***	6 *3%*	1 *1%*	- -	- -	- -	1 *6%*	1 *4%*	4 *4%*	- -	1 *1%*	4 *5%*	- -	- -	- -	- -	* *1%*	3 *5%*	1 *1%*	- -	1 *3%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 198

Q34_1. How would you rate your overall satisfaction with BBC iPlayer?
Base: All using any catch-up services at least monthly
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**1228**	563	665	481	747	605	622	156	185	200	258	198	231	391	563	273	346	882	89	1138	860	130	140	98
Base (weighted)	**1277**	597	680	499	777	639	637	188	190	200	255	195	248	409	645	222	368	909	142*	1134	1059	109	76	32*
Effective Base	**1032**	457	578	410	622	513	518	125	155	172	216	172	200	344	475	228	293	739	82	965	787	122	131	86
Lowest rating 1	**5** *** **Z**	4 *1%*	1 *	3 *1%*	2 *	2 *	3 *1%*	- -	1 *	- -	3 *1%* A	1 *1%*	- -	2 *	2 *	1 *	1 *	4 *	- -	5 *	4 *	- -	1 *1%*	1 *2%*
2	**2** * **U**	2 *	- -	1 *	2 *	1 *	2 *	- -	- -	2 *1%*	1 *	- -	- -	1 *	2 *	- -	- -	2 *	2 *1%* U	1 *	2 *	- -	1 *1%*	- -
3	**16** *1%* **Zc**	8 *1%*	8 *1%*	8 *2%*	9 *1%*	9 *1%*	8 *1%*	3 *2%*	3 *2%*	1 *1%*	5 *2%*	2 *1%*	2 *1%*	3 *1%*	8 *1%*	5 *2%*	4 *1%*	13 *1%*	2 *1%*	15 *1%*	15 *1%*	1 *1%*	- -	1 *2%*
4	**13** *1%* **V**	5 *1%*	8 *1%*	6 *1%*	7 *1%*	4 *1%*	9 *1%*	3 *2%*	2 *1%*	2 *1%*	3 *1%*	1 *	2 *1%*	2 *1%*	7 *1%*	4 *2%*	6 *2%*	7 *1%*	3 *2%*	10 *1%*	5 *	4 *4%* AV	4 *5%* AV	* *1%*
5	**54** *4%* **EZgt**	30 *5%*	25 *4%*	29 *6%*	25 *3%*	28 *4%*	26 *4%*	15 *8%* AM	7 *4%*	10 *5%*	9 *3%*	6 *3%*	7 *3%*	12 *3%*	25 *4%*	16 *7%* AO	16 *4%*	38 *4%*	5 *3%*	49 *4%*	41 *4%*	7 *6%*	3 *4%*	3 *9%* AV
6	**146** *11%* **LMO SUZ**	70 *12%*	76 *11%*	48 *10%*	98 *13%*	67 *10%*	79 *12%*	39 *20%* AJK LM	42 *22%* AJK LM	21 *10%* M	25 *10%* M	14 *7%* M	6 *2%*	35 *8%*	83 *13%* O	28 *13%*	59 *16%* AS	87 *10%*	35 *25%* AU	111 *10%*	128 *12%*	9 *8%*	6 *8%*	3 *10%*
7	**245** *19%* **M**	116 *19%*	129 *19%*	98 *20%*	146 *19%*	127 *20%*	117 *18%*	48 *25%* LM	32 *17%*	51 *26%* ALM	56 *22%* M	30 *15%*	28 *11%*	90 *22%* Q	121 *19%*	33 *15%*	76 *21%*	168 *19%*	29 *21%*	215 *19%*	194 *18%*	28 *26%* AV	16 *21%*	6 *20%*
8	**331** *26%* **H**	158 *26%*	173 *26%*	146 *29%*	185 *24%*	159 *25%*	172 *27%*	34 *18%*	46 *24%*	56 *28%* H	65 *26%*	61 *31%* H	70 *28%* H	108 *26%*	172 *27%*	51 *23%*	94 *25%*	238 *26%*	25 *18%*	306 *27%* A	276 *26%*	25 *23%*	22 *29%*	8 *25%*
9	**260** *20%* **DRan**	109 *18%*	151 *22%*	74 *15%*	186 *24%* AD	132 *21%*	128 *20%*	30 *16%*	31 *16%*	37 *18%*	44 *17%*	45 *23%*	74 *30%* AH IJK	89 *22%*	129 *20%*	43 *19%*	60 *16%*	200 *22%* AR	26 *18%*	234 *21%*	220 *21%*	19 *17%*	13 *17%*	8 *25%*
Highest rating 10	**199** *16%* **HJY aev**	93 *16%*	106 *16%*	85 *17%*	114 *15%*	108 *17%*	92 *14%*	17 *9%*	27 *14%*	20 *10%*	41 *16%*	36 *18%* HJ	58 *23%* AH IJ	66 *16%*	93 *14%*	40 *18%*	53 *14%*	147 *16%*	16 *11%*	183 *16%*	172 *16%* Y	14 *13%*	10 *14%*	2 *7%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

* small base

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 198

Q34_1. How would you rate your overall satisfaction with BBC iPlayer?
Base: All using any catch-up services at least monthly
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**1277**	597	680	499	777	639	637	188	190	200	255	195	248	409	645	222	368	909	142*	1134	1059	109	76	32*
Effective Base	**1032**	457	578	410	622	513	518	125	155	172	216	172	200	344	475	228	293	739	82	965	787	122	131	86
Don't know	**4** *	1 *	3 *	2 *	2 *	3 1%	1 *	- -	- -	* *	2 1%	- -	1 1%	1 *	2 *	1 1%	* *	4 *	- -	4 *	3 *	* *	1 1% AV	- -
1-3 (Net)	**24** **2%** **Zc**	15 2%	9 1%	11 2%	13 2%	11 2%	13 2%	3 2%	4 2%	3 1%	9 4%	4 2%	2 1%	6 1%	12 2%	6 3%	5 1%	19 2%	3 2%	21 2%	21 2%	1 1%	1 1%	1 3%
4-6 (Net)	**213** **17%** **LMO** **SUZq**	105 18%	108 16%	83 17%	130 17%	99 15%	114 18%	57 30% AJK LM	51 27% AJK LM	33 17% M	37 15% M	20 10%	15 6%	49 12%	115 18% O	48 22% AO	80 22% AS	133 15%	43 30% AU	171 15%	174 16%	20 18%	13 16%	6 20%
7-10 (Net)	**1035** **81%** **HIQ** **RTabe**	476 80%	559 82%	403 81%	632 81%	526 82%	509 80%	129 68%	136 71%	164 82% HI	206 81% HI	171 88% AHI	230 93% AH IJK	353 86% AP Q	515 80%	167 75%	282 77%	753 83% AR	96 68%	939 83% AT	862 81%	87 80%	61 81%	25 77%
9-10 (Net)	**459** **36%** **DHJ** **Rabeg**	203 34%	257 38%	159 32%	300 39% AD	240 38%	219 34%	47 25%	58 30%	57 28%	85 33%	81 41% HIJ	132 53% AH IJKL	155 38%	221 34%	83 37%	112 31%	347 38% AR	42 29%	417 37% A	392 37%	33 31%	23 31%	10 32%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 198

Q34_1. How would you rate your overall satisfaction with BBC iPlayer?
Base: All using any catch-up services at least monthly
Single-coded

	Total (A)	Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
		Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**1228**	993	164	64	388	674	143	223	730	130	225	981	130	42	84	124	85	74	75	140	89	129	158	98
Base (weighted)	**1277**	1035	171	62*	406	706	144	235	759	141	223	1032	109	50*	93*	153	97*	88*	92*	76	120*	166	200	32*
Effective Base	**1032**	840	133	54	322	576	118	189	616	109	184	831	122	37	76	115	77	69	69	131	81	118	148	86
Lowest rating 1	**5 * Z**	1 *	1 1%	2 4% AZ	- -	3 *	2 2% c	- -	3 *	2 1%	2 1%	3 *	- -	- -	1 1%	1 1%	1 1%	- -	- -	1 1%	- -	- -	1 1%	1 2% t
2	**2 * U**	- -	1 *	2 3% AZ	- -	2 *	- -	- -	2 *	- -	1 *	2 *	- -	- -	- -	- -	- -	- -	- -	1 1%	- -	2 1%	- -	- -
3	**16 1% Zc**	8 1%	6 3% AZ	3 5% AZ	1 *	9 1%	6 4% Acd	1 *	10 1%	4 2%	2 1%	14 1%	1 1%	- -	1 2%	2 1%	- -	2 3%	4 4%	- -	- -	3 2%	2 1%	1 2%
4	**13 1% V**	9 1%	1 1%	3 4% AZ	5 1%	6 1%	1 1%	1 *	9 1%	2 2%	4 2%	9 1%	4 4% Au	- -	- -	1 1%	- -	- -	- -	4 5% Amn opqu	1 1%	2 1%	- -	* 1% u
5	**54 4% EZgt**	30 3%	16 9% AZ	7 11% AZ	11 3%	27 4%	15 10% Acd	20 8% Ag	21 3%	4 3%	10 5%	42 4%	7 6% qt	3 5%	5 6% qt	8 5% t	2 2%	7 8% qt	- -	3 4% qt	8 6% qt	1 1%	8 4%	3 9% Aoqt
6	**146 11% LMOSU Z**	103 10%	34 20% AZ	8 13%	48 12%	75 11%	20 14%	19 8%	97 13%	19 13%	33 15%	113 11%	9 8%	8 17%	9 10%	19 12%	20 21% Akpqru	6 7%	6 7%	6 8%	17 14%	28 17% kpr u	15 7%	3 10%
7	**245 19% M**	189 18%	43 25%	11 19%	69 17%	142 20%	31 21%	41 17%	148 20%	23 16%	34 15%	209 20%	28 26% Apq	11 23%	22 24%	27 18%	15 15%	12 14%	12 13%	16 21%	19 16%	27 16%	49 25%	6 20%
8	**331 26% H**	278 27%	38 22%	15 24%	114 28%	180 25%	34 23%	54 23%	211 28%	33 24%	51 23%	271 26%	25 23%	12 25%	20 22%	45 29%	18 19%	33 37% Akmo t	24 26%	22 29%	35 29%	35 21%	53 26%	8 25%
9	**260 20% DRan**	235 23% Aab	15 9%	7 11%	73 18%	158 22%	22 16%	50 21%	149 20%	29 20%	51 23%	205 20%	19 17%	11 23%	20 22%	20 13%	28 29% ns	18 21%	24 26% n	13 17%	19 16%	38 23% n	40 20%	8 25% n
Highest rating 10	**199 16% HJYae v**	180 17% Aab	15 9%	4 7%	85 21% Ad e	103 15%	11 8%	50 21% Ag	105 14%	26 18%	36 16%	159 15%	14 13%	4 8%	13 14%	29 19% v	12 13%	9 11%	22 23% lp v	10 14%	21 18%	30 18% v	32 16%	2 7%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 198

Q34_1. How would you rate your overall satisfaction with BBC iPlayer?
Base: All using any catch-up services at least monthly
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**1277**	1035	171	62*	406	706	144	235	759	141	223	1032	109	50*	93*	153	97*	88*	92*	76	120*	166	200	32*
Effective Base	**1032**	840	133	54	322	576	118	189	616	109	184	831	122	37	76	115	77	69	69	131	81	118	148	86
Don't know	**4**	2	2	-	-	2	1	1	4	-	-	4	*	-	-	1	1	1	-	1	-	-	-	-
	*****	*	1%	-	-	*	1%	*	*	-	-	*	*	-	-	1%	1%	1%	-	1% A	-	-	-	-
1-3 (Net)	**24**	9	8	7	1	14	9	1	14	6	5	19	1	-	2	3	1	2	4	1	-	5	4	1
	2%	1%	4%	12%	*	2%	6%	*	2%	4%	2%	2%	1%	-	2%	2%	1%	3%	4%	1%	-	3%	2%	3%
	Zc		AZ	AZ		c	Acd			f						q								s
4-6 (Net)	**213**	142	51	17	65	108	36	39	127	25	47	164	20	11	15	28	22	12	6	13	26	31	23	6
	17%	14%	30%	28%	16%	15%	25%	17%	17%	18%	21%	16%	18%	22%	16%	18%	23%	14%	7%	16%	22%	19%	11%	20%
	LMOSU		AZ	AZ			Acd						q	q		q	qu			q	qu	q		q
	Zq																							
7-10 (Net)	**1035**	882	111	37	341	582	98	195	614	110	172	844	87	39	76	121	73	72	82	61	94	130	174	25
	81%	85%	65%	60%	84%	82%	68%	83%	81%	78%	77%	82%	80%	78%	82%	79%	75%	82%	89%	81%	78%	78%	87%	77%
	HIQRT	Aab			e	e													ov				Aov	
	abe																							
9-10 (Net)	**459**	415	30	11	157	261	34	100	254	54	87	364	33	15	34	49	41	28	46	23	40	68	72	10
	36%	40%	18%	17%	39%	37%	24%	43%	34%	39%	39%	35%	31%	31%	36%	32%	42%	31%	50%	31%	33%	41%	36%	32%
	DHJRa	Aab			e	e		Ag											Ak					
	beg																		nprsv					

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 198

Q34_1. How would you rate your overall satisfaction with BBC iPlayer?
Base: All using any catch-up services at least monthly
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**1228**	552	183	18	71	62	83	259	323	96	285	335	115	23	49	91	121	265	226	190	135
Base (weighted)	**1277**	590	248	28**	51*	60*	56*	245	323	97*	303	359	126	21**	45*	84*	112	283	238	200	155
Effective Base	**1032**	481	158	15	60	53	70	231	265	84	236	282	102	19	44	73	102	217	191	162	121
Lowest rating 1	**5** ***	3 *1%*	1 *	- -	1 *3%* ABCH	- -	- -	- -	- -	- -	1 *	4 *1%*	- -	- -	- -	- -	1 *	1 *	- -	3 *1%*	- -
2	**2** *	1 *	2 *1%*	- -	- -	- -	- -	- -	1 *	- -	2 *1%*	- -	- -	- -	- -	- -	- -	2 *1%*	- -	- -	- -
3	**16** ***1%***	7 *1%*	5 *2%*	- -	1 *1%*	1 *2%*	1 *2%*	2 *1%*	5 *1%*	- -	6 *2%*	3 *1%*	1 *1%*	1 *4%*	- -	3 *3%* R	- -	- -	3 *1%*	7 *4%*	2 *1%*
4	**13** ***1%***	5 *1%*	5 *2%*	- -	2 *4%* ABH	1 *2%*	- -	* *	3 *1%*	1 *1%*	2 *1%*	3 *1%*	3 *2%*	- -	- -	1 *1%*	* *	4 *1%*	- -	2 *1%*	1 *1%*
5	**54** ***4%***	25 *4%*	11 *4%*	2 *7%*	3 *5%*	3 *5%*	3 *6%*	8 *3%*	21 *6%* A	5 *5%*	9 *3%*	14 *4%*	4 *3%*	1 *5%*	1 *1%*	5 *6%*	8 *7%* U	15 *5%*	8 *3%*	6 *3%*	2 *2%*
6	**146** ***11%*** **HJ**	71 *12%* H	34 *14%* H	3 *12%*	7 *14%* H	16 *28%* ABCH	8 *14%* H	7 *3%*	40 *12%* J	4 *4%*	45 *15%* J	41 *11%*	9 *7%*	1 *6%*	5 *12%*	8 *9%*	17 *15%*	44 *15%* A	26 *11%*	22 *11%*	13 *8%*
7	**245** ***19%*** **HO**	125 *21%* H	59 *24%* H	4 *16%*	10 *20%*	13 *22%* H	7 *13%*	27 *11%*	58 *18%* O	18 *19%* O	69 *23%* O	64 *18%* O	30 *24%* O	4 *18%*	2 *3%*	13 *15%*	19 *17%*	50 *18%*	48 *20%*	31 *16%*	34 *22%*
8	**331** ***26%*** **K**	145 *25%*	65 *26%*	3 *10%*	13 *26%*	13 *22%*	13 *24%*	78 *32%* AB	83 *26%*	26 *27%*	63 *21%*	102 *28%* K	34 *27%*	7 *35%*	14 *31%*	21 *25%*	29 *26%*	66 *23%*	64 *27%*	49 *25%*	43 *28%*
9	**260** ***20%***	111 *19%*	45 *18%*	4 *13%*	9 *18%*	7 *12%*	14 *25%*	70 *29%* ABCF	60 *18%*	25 *26%*	70 *23%*	69 *19%*	23 *18%*	5 *24%*	8 *18%*	18 *22%*	24 *22%*	58 *21%*	48 *20%*	53 *27%*	31 *20%*
Highest rating 10	**199** ***16%*** **C**	96 *16%* C	23 *9%*	12 *43%*	5 *9%*	4 *6%*	9 *16%*	51 *21%* ACEF	52 *16%*	17 *18%*	35 *12%*	57 *16%*	22 *18%*	1 *6%*	14 *31%* AIKL	14 *17%*	14 *13%*	44 *15%*	40 *17%*	26 *13%*	29 *19%*
Don't know	**4** *	2 *	- -	- -	- -	- -	* *1%*	1 *1%*	1 *	- -	- -	1 *	- -	* *2%*	2 *3%* AIKLM	1 *1%*	- -	1 *	1 *1%*	1 *1%*	- -
1-3 (Net)	**24** ***2%***	11 *2%*	7 *3%*	- -	2 *4%*	1 *2%*	1 *2%*	2 *1%*	5 *2%*	- -	9 *3%*	7 *2%*	1 *1%*	1 *4%*	- -	3 *3%*	1 *	2 *1%*	3 *1%*	10 *5%*	2 *1%*
4-6 (Net)	**213** ***17%*** **H**	100 *17%* H	50 *20%* H	5 *18%*	12 *23%* H	21 *35%* ABCH	11 *20%* H	15 *6%*	64 *20%* J	10 *10%*	56 *18%*	58 *16%*	16 *12%*	2 *11%*	6 *13%*	14 *17%*	25 *23%* U	62 *22%* ASU	34 *14%*	30 *15%*	17 *11%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 198

Q34_1. How would you rate your overall satisfaction with BBC iPlayer?
Base: All using any catch-up services at least monthly
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**1277**	590	248	28**	51*	60*	56*	245	323	97*	303	359	126	21**	45*	84*	112	283	238	200	155
Effective Base	**1032**	481	158	15	60	53	70	231	265	84	236	282	102	19	44	73	102	217	191	162	121
7-10 (Net)	**1035**	477	192	23	37	38	43	226	253	87	238	292	109	17	38	67	86	218	200	159	136
	81%	*81%*	*77%*	*82%*	*73%*	*63%*	*78%*	*92%*	*78%*	*90%*	*79%*	*81%*	*87%*	*83%*	*83%*	*79%*	*77%*	*77%*	*84%*	*80%*	*88%*
	F	F	F					ABCEFG		AIK											AQR
9-10 (Net)	**459**	207	68	16	14	11	23	122	112	42	106	126	45	6	22	32	39	102	88	79	60
	36%	*35%*	*27%*	*56%*	*27%*	*19%*	*41%*	*50%*	*35%*	*44%*	*35%*	*35%*	*36%*	*30%*	*49%*	*39%*	*34%*	*36%*	*37%*	*39%*	*38%*
	CF	F					CF	ABCEF													

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 199

Q34_2. How would you rate your overall satisfaction with ITV Hub?
Base: All using any catch-up services at least monthly
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**684**	309	375	214	470	308	376	95	109	119	137	114	110	202	339	143	216	468	43	640	508	42	87	47
Base (weighted)	**723**	348	375	230	493	334	389	119*	115*	119*	133	115	122*	210	397	116	229	494	70*	652	625	38*	46*	14*
Effective Base	**570**	249	328	182	388	262	308	77	90	100	113	101	95	177	284	122	176	395	38	541	461	39	81	42
Lowest rating 1	**2** * *Zg*	2 *	- -	- -	2 *	2 1%	- -	- -	- -	2 1% A	- -	- -	- -	- -	2 *	- -	- -	2 *	- -	2 *	2 *	- -	- -	- -	- -
2	**5** *1%* *Zg*	2 1%	3 1%	3 1%	3 1%	5 1%	1 *	- -	1 1%	4 3% A	1 1%	- -	- -	2 1%	3 1%	* *	1 *	5 1%	- -	5 1%	3 *	1 2%	1 3% AV	* 2%
3	**14** *2%* *Z*	9 3%	5 1%	3 1%	12 2%	5 2%	9 2%	4 4%	2 2%	1 1%	2 2%	4 3%	* *	3 2%	9 2%	2 2%	6 2%	9 2%	2 2%	13 2%	12 2%	1 3%	1 2%	* 2%
4	**30** *4%* **UZ**	16 5%	14 4%	13 6%	17 4%	17 5%	14 3%	15 13% AIJK LM	3 3%	4 4%	2 1%	2 2%	3 3%	13 6%	14 3%	4 3%	5 2%	25 5%	7 10%	23 4%	27 4%	2 6%	* 1%	* 2%
5	**68** *9%* **LOUZ**	31 9%	37 10%	21 9%	47 10%	35 11%	33 9%	19 16% KL	16 14% KL	12 10%	7 6%	3 3%	11 9%	11 5%	43 11% O	14 12% O	22 10%	46 9%	11 15%	58 9%	59 9%	3 8%	5 12%	1 9%
6	**100** *14%* **MQS** **U**	47 14%	53 14%	25 11%	75 15%	51 15%	49 13%	16 13%	30 26% AHJ LM	17 14%	20 15%	9 8%	8 7%	30 14% Q	63 16% Q	8 7%	48 21% AS	52 11%	16 23%	84 13%	86 14%	8 22%	4 9%	1 10%
7	**139** *19%* **Mi**	71 20%	68 18%	54 23%	85 17%	67 20%	72 18%	27 22%	18 15%	27 23% M	27 20%	27 24% M	13 11%	52 25% AP	68 17%	19 17%	51 22%	88 18%	10 15%	128 20%	118 19%	6 16%	13 28% AY	2 11%
8	**161** *22%* **EI**	83 24%	78 21%	63 27%	98 20%	67 20%	94 24%	20 17%	12 10%	30 25% I	37 28% I	33 29% I	28 23% I	47 23%	90 23%	23 20%	45 20%	116 23%	16 23%	145 22%	141 23%	7 18%	10 22%	3 22%
9	**110** *15%* **DTj**	48 14%	62 17%	20 9%	90 18% AD	49 15%	61 16%	12 10%	19 16%	14 12%	18 13%	19 16%	29 23% AH J	34 16%	52 13%	25 21% AP	27 12%	83 17%	- -	109 17% AT	95 15%	5 14%	6 13%	4 29% AVX
Highest rating 10	**90** *12%* **HOe** **o**	39 11%	51 14%	28 12%	62 13%	35 11%	55 14%	6 5%	14 12%	9 8%	16 12%	18 16% H	27 22% AHJ K	16 7%	54 14% O	21 18% AO	24 11%	66 13%	8 12%	82 13%	80 13%	4 11%	4 9%	2 13%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 199

Q34_2. How would you rate your overall satisfaction with ITV Hub?
Base: All using any catch-up services at least monthly
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**723**	348	375	230	493	334	389	119*	115*	119*	133	115	122*	210	397	116	229	494	70*	652	625	38*	46*	14*
Effective Base	**570**	249	328	182	388	262	308	77	90	100	113	101	95	177	284	122	176	395	38	541	461	39	81	42
Don't know	**3** *****	- -	3 *1%*	2 *1%*	1 *	1 *	2 *1%*	- -	- -	- -	2 *2%* A	- -	1 *	2 *1%*	1 *	- -	- -	3 *1%*	- -	3 *	2 *	- -	1 *1%*	- -
1-3 (Net)	**21** ***3%*** **Zdg**	13 *4%*	8 *2%*	5 *2%*	16 *3%*	12 *3%*	10 *2%*	4 *4%*	3 *3%*	6 *5%* M	3 *2%*	4 *3%*	* *	5 *3%*	14 *3%*	2 *2%*	6 *3%*	15 *3%*	2 *2%*	20 *3%*	16 *3%*	2 *5%*	2 *5%*	* *3%*
4-6 (Net)	**199** ***28%*** **LMS UZ**	94 *27%*	105 *28%*	59 *26%*	140 *28%*	103 *31%*	96 *25%*	50 *42%* AKL M	49 *43%* AJK LM	33 *27%* L	29 *22%*	14 *12%*	23 *19%*	54 *26%*	119 *30%*	25 *22%*	76 *33%* S	123 *25%*	34 *48%* AU	165 *25%*	172 *28%*	14 *36%*	10 *21%*	3 *21%*
7-10 (Net)	**500** ***69%*** **HIT aem**	241 *69%*	259 *69%*	165 *72%*	335 *68%*	218 *65%*	281 *72%*	65 *55%*	62 *54%*	80 *67%*	98 *74%* HI	96 *84%* AHI J	97 *80%* AH IJ	148 *71%*	263 *66%*	88 *76%* P	147 *64%*	353 *71%*	35 *49%*	464 *71%* AT	434 *69%*	22 *59%*	33 *72%*	11 *75%*
9-10 (Net)	**200** ***28%*** **DHJ Taej**	87 *25%*	113 *30%*	48 *21%*	152 *31%* AD	84 *25%*	116 *30%*	18 *15%*	33 *29%* H	23 *19%*	34 *25%*	37 *32%* HJ	56 *46%* AH IJKL	49 *23%*	106 *27%*	45 *39%* AOP	51 *22%*	149 *30%*	8 *12%*	191 *29%* AT	175 *28%*	10 *25%*	10 *22%*	6 *42%* AX

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
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Table 199

Q34_2. How would you rate your overall satisfaction with ITV Hub?
Base: All using any catch-up services at least monthly
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region										
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**684**	567	80	30	256	349	68	106	420	74	152	525	42	33	60	88	46	37	50	87	45	60	89	47
Base (weighted)	**723**	597	88*	30**	269	371	72*	111*	442	81*	157	557	38*	37**	70*	112*	51*	46*	58*	46*	64*	71*	116*	14*
Effective Base	**570**	476	63	25	207	299	56	90	350	63	124	440	39	28	54	82	42	34	47	81	41	55	79	42
Lowest rating 1	**2** *	- -	2 2% AZ	- -	- -	- -	2 2% Acd	- -	2 *	- -	- -	2 *	- -	- -	2 2% A	- -	- -	- -	- -	- -	- -	- -	- -	- -
2	**5** *1%* **Zg**	2 *	- -	2 5%	2 1%	1 *	1 1%	1 1%	* *	3 4% Ag	1 1%	4 1%	1 2%	- -	2 2%	1 1%	- -	- -	- -	1 3% Au	- -	- -	- -	* 2% u
3	**14** *2%* **Z**	5 1%	5 6% AZ	4 13%	6 2%	5 1%	3 4%	4 3%	6 1%	- -	3 2%	11 2%	1 3%	- -	2 3%	3 2%	1 1%	- -	2 4%	1 2%	- -	- -	4 3%	* 2%
4	**30** *4%* **UZ**	19 3%	9 10% AZ	2 8%	10 4%	15 4%	5 6%	6 5%	16 4%	3 4%	11 7%	19 3%	2 6%	- -	6 9% qr	6 6%	2 4%	1 3%	- -	* 1%	2 4%	5 8%	3 3%	* 2%
5	**68** *9%* **LOUZ**	44 7%	14 16% Z	9 28%	19 7%	31 8%	15 21% Acd	14 13%	38 9%	10 13%	13 8%	55 10%	3 8%	6 15%	9 13%	9 8%	3 6%	8 17% q	2 4%	5 12%	6 9%	5 6%	12 10%	1 9%
6	**100** *14%* **MQSU**	81 14%	15 17%	4 12%	47 17%	47 13%	6 9%	11 10%	63 14%	9 11%	21 13%	78 14%	8 22% p	3 9%	9 13%	15 13%	8 16%	3 6%	10 17%	4 9%	8 13%	13 18%	18 15%	1 10%
7	**139** *19%* **Mi**	117 20%	15 17%	6 19%	49 18%	77 21%	11 16%	16 15%	90 20%	15 18%	19 12%	120 21% Ai	6 16%	9 25%	10 14%	22 20%	9 18%	7 15%	14 24%	13 28% Am v	14 22%	14 20%	19 16%	2 11%
8	**161** *22%* **EI**	144 24% A	14 15%	2 7%	56 21%	86 23%	18 25%	22 20%	100 23%	25 30%	31 20%	125 22%	7 18%	7 19%	12 17%	26 24%	10 19%	9 20%	15 26%	10 22%	16 26%	15 22%	30 26%	3 22%
9	**110** *15%* **DTj**	99 17% A	9 10%	1 4%	35 13%	64 17%	8 12%	20 18%	69 16%	10 12%	32 20%	75 13%	5 14%	10 28%	9 13%	11 10%	16 32% Amnqr tu	11 23%	6 10%	6 13%	9 15%	8 11%	14 12%	4 29% Amnqrtu
Highest rating 10	**90** *12%* **HOeo**	84 14% A	6 7%	- -	45 17% Ae	42 11%	3 4%	15 14%	55 13%	7 8%	26 16%	64 12%	4 11%	2 5%	9 13%	18 16% o	1 3%	7 16% o	9 15% o	4 9%	8 12%	11 15% o	15 13%	2 13% o

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Ofcom PSB Tracker 2018

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Table 199

Q34_2. How would you rate your overall satisfaction with ITV Hub?
Base: All using any catch-up services at least monthly
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**723**	597	88*	30**	269	371	72*	111*	442	81*	157	557	38*	37**	70*	112*	51*	46*	58*	46*	64*	71*	116*	14*
Effective Base	**570**	476	63	25	207	299	56	90	350	63	124	440	39	28	54	82	42	34	47	81	41	55	79	42
Don't know	**3** *****	2 *	- -	1 *5%*	1 *1%*	2 *	- -	1 *1%*	2 *1%*	- -	- -	3 *1%*	- -	- -	- -	- -	1 *2%*	- -	- -	1 *1%*	- -	- -	1 *1%*	- -
1-3 (Net)	**21** ***3%*** **Zdg**	7 *1%*	7 *8%* AZ	5 *18%*	8 *3%*	6 *2%*	6 *8%* Ad	5 *4%*	8 *2%*	3 *4%*	4 *3%*	17 *3%*	2 *5%*	-	6 *8%* At	4 *3%*	1 *1%*	-	2 *4%*	2 *5%* t	-	-	4 *3%*	* *3%* t
4-6 (Net)	**199** ***28%*** **LMSUZ**	144 *24%*	38 *43%* AZ	14 *48%*	76 *28%*	94 *25%*	26 *36%*	31 *28%*	117 *27%*	22 *27%*	45 *28%*	153 *27%*	14 *36%*	9 *24%*	24 *35%*	30 *27%*	13 *25%*	12 *26%*	12 *21%*	10 *21%*	16 *25%*	23 *33%*	33 *28%*	3 *21%*
7-10 (Net)	**500** ***69%*** **HITae m**	444 *74%* Aa	43 *49%*	9 *30%*	183 *68%*	270 *73%* Ae	40 *56%*	74 *67%*	314 *71%*	56 *69%*	108 *69%*	384 *69%*	22 *59%*	28 *76%*	40 *57%*	78 *70%*	37 *71%*	34 *74%*	44 *75%*	33 *72%*	48 *75%*	48 *67%*	78 *67%*	11 *75%*
9-10 (Net)	**200** ***28%*** **DHJTa ej**	183 *31%* Aa	15 *17%*	1 *4%*	79 *29%* e	106 *29%* e	11 *16%*	36 *32%*	125 *28%*	16 *20%*	58 *37%* Aj	140 *25%*	10 *25%*	12 *33%*	18 *26%*	29 *26%*	18 *34%*	18 *39%*	15 *25%*	10 *22%*	17 *27%*	18 *26%*	29 *25%*	6 *42%* Aru

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 199

Q34_2. How would you rate your overall satisfaction with ITV Hub?
Base: All using any catch-up services at least monthly
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**684**	310	103	14	43	34	54	126	180	69	168	165	60	12	29	52	74	142	138	98	86
Base (weighted)	**723**	334	152*	21**	29*	33*	34*	120	184	71*	185	176	67*	11**	27**	53*	69*	151	150	106*	99*
Effective Base	**570**	273	89	12	35	31	46	113	145	59	142	135	53	11	25	43	63	112	114	84	76
Lowest rating 1	**2** *1%*	2 *1%*	- -	- -	- -	- -	- -	- -	- -	2 *2%* A	- -	- -	- -	- -	- -	- -	- -	- -	2 *1%*	- -	- -
2	**5** *1%*	4 *1%*	1 *	- -	- -	- -	* *1%*	- -	2 *1%*	- -	1 *1%*	3 *2%*	- -	- -	- -	- -	- -	2 *2%*	1 *1%*	2 *1%*	- -
3	**14** *2%*	6 *2%*	4 *3%*	- -	1 *3%*	2 *5%*	1 *2%*	* *	2 *1%*	1 *1%*	6 *3%*	3 *2%*	2 *3%*	- -	- -	- -	5 *7%* AS	5 *3%*	* *	- -	4 *4%*
4	**30** *4%*	16 *5%*	5 *3%*	- -	2 *7%*	3 *10%*	1 *2%*	3 *3%*	7 *4%*	3 *5%*	10 *5%*	8 *4%*	1 *2%*	1 *13%*	- -	2 *4%*	3 *4%*	3 *2%*	3 *2%*	7 *6%*	8 *8%* RS
5	**68** *9%*	26 *8%*	20 *13%*	6 *27%*	2 *8%*	1 *3%*	2 *5%*	12 *10%*	16 *9%*	5 *6%*	20 *11%*	22 *13%*	3 *5%*	2 *15%*	1 *3%*	5 *10%*	10 *14%* S	28 *19%* ASU	8 *5%*	8 *7%*	5 *5%*
6	**100** *14%* H	58 *18%* AH	21 *14%* H	2 *10%*	3 *9%*	7 *20%* H	3 *8%*	6 *5%*	24 *13%*	5 *7%*	24 *13%*	30 *17%*	13 *20%* J	1 *12%*	3 *10%*	8 *15%*	5 *8%*	23 *15%*	27 *18%*	10 *9%*	16 *16%*
7	**139** *19%* P	61 *18%*	32 *21%*	6 *29%*	7 *24%*	9 *27%*	7 *21%*	17 *14%*	40 *22%*	9 *13%*	28 *15%*	31 *17%*	21 *32%* AJ KL	4 *37%*	5 *19%*	4 *7%*	13 *19%*	27 *18%*	27 *18%*	18 *17%*	22 *22%* P
8	**161** *22%* R	72 *22%*	33 *21%*	3 *15%*	8 *26%*	8 *25%*	9 *26%*	28 *24%*	38 *21%*	18 *25%*	45 *24%*	38 *21%*	14 *22%*	1 *12%*	6 *21%*	9 *17%*	17 *25%*	22 *14%*	41 *27%* R	24 *23%*	25 *25%*
9	**110** *15%*	47 *14%*	16 *11%*	2 *7%*	3 *9%*	3 *8%*	8 *24%* C	31 *26%* ABCEF	30 *16%*	13 *18%*	31 *17%*	26 *15%*	5 *8%*	1 *11%*	4 *14%*	14 *27%* AQU	7 *11%*	22 *15%*	24 *16%*	27 *25%*	8 *8%*
Highest rating 10	**90** *12%*	40 *12%*	18 *12%*	2 *11%*	3 *12%*	1 *2%*	4 *12%*	21 *18%* F	26 *14%*	16 *23%* AKLM	21 *11%*	15 *9%*	4 *7%*	- -	8 *28%*	10 *19%*	9 *13%*	19 *13%*	17 *12%*	12 *11%*	10 *10%*
Don't know	**3** *	1 *	1 *1%*	- -	- -	- -	- -	1 *	- -	- -	- -	- -	1 *2%*	- -	2 *6%*	1 *1%*	- -	- -	1 *1%*	- -	1 *1%*
1-3 (Net)	**21** *3%*	12 *4%*	5 *3%*	- -	1 *3%*	2 *5%*	1 *3%*	* *	4 *2%*	2 *3%*	7 *4%*	6 *3%*	2 *3%*	- -	- -	- -	5 *7%*	7 *5%*	3 *2%*	2 *1%*	4 *4%*
4-6 (Net)	**199** *28%* GH	100 *30%* GH	46 *30%* H	8 *37%*	7 *25%*	11 *33%*	5 *15%*	21 *18%*	47 *26%*	13 *18%*	53 *29%*	60 *34%* AJ	18 *27%*	4 *41%*	3 *13%*	15 *29%*	18 *26%*	54 *36%* A	38 *25%*	24 *22%*	29 *30%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 199

Q34_2. How would you rate your overall satisfaction with ITV Hub?
Base: All using any catch-up services at least monthly
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**723**	334	152*	21**	29*	33*	34*	120	184	71*	185	176	67*	11**	27**	53*	69*	151	150	106*	99*
Effective Base	**570**	273	89	12	35	31	46	113	145	59	142	135	53	11	25	43	63	112	114	84	76
7-10 (Net)	**500** ***69%*** **R**	220 *66%*	99 *65%*	13 *63%*	21 *72%*	21 *62%*	28 *82%* B	98 *81%* ABCF	133 *72%*	56 *79%* L	126 *68%*	110 *62%*	46 *68%*	6 *59%*	22 *82%*	37 *70%*	47 *67%*	90 *60%*	108 *72%* R	81 *76%*	65 *65%*
9-10 (Net)	**200** ***28%*** **FMU**	88 *26%*	35 *23%*	4 *18%*	6 *21%*	3 *10%*	12 *36%* F	52 *44%* ABCEF	55 *30%* M	29 *40%* ALM	53 *28%*	41 *23%*	10 *15%*	1 *11%*	11 *42%*	24 *46%* AQRS U	16 *23%*	42 *28%*	41 *27%*	38 *36%*	18 *18%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 200

Q34_3. How would you rate your overall satisfaction with All 4?
Base: All using any catch-up services at least monthly
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**516**	243	273	146	370	242	274	79	108	99	93	74	63	169	240	106	178	338	33	483	370	42	62	42
Base (weighted)	**537**	272	265	149	388	252	286	94*	117*	90*	95*	73*	68*	173	278	86*	190	347	55**	482	456	34*	34*	13*
Effective Base	**429**	197	237	121	309	208	222	64	90	84	77	63	55	150	198	89	150	279	30	408	337	39	59	34
Lowest rating 1	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
2	**4**	2	2	-	4	4	*	1	-	2	-	1	-	3	1	*	-	4	-	4	2	1	*	1
	1%	*1%*	*1%*	-	*1%*	*2%*	*	*1%*	-	*2%*	-	*2%*	-	*2%*	*	*	-	*1%*	-	*1%*	*1%*	*3%*	*1%*	*5%* AV
3	**9**	5	4	6	2	3	5	3	-	4	*	-	1	2	6	*	2	7	3	6	8	*	-	-
	2% **EUZd**	*2%*	*1%*	*4%* AE	*1%*	*1%*	*2%*	*3%*	-	*4%* I	*	-	*2%*	*1%*	*2%*	*	*1%*	*2%*	*5%*	*1%*	*2%*	*1%*	-	-
4	**14**	8	6	4	10	10	4	3	2	2	5	2	-	3	8	3	5	9	1	13	12	-	1	1
	3% **Z**	*3%*	*2%*	*3%*	*3%*	*4%*	*1%*	*3%*	*2%*	*2%*	*5%*	*2%*	-	*2%*	*3%*	*4%*	*3%*	*3%*	*2%*	*3%*	*3%*	-	*2%*	*5%*
5	**44**	21	23	11	33	16	28	8	13	7	9	4	3	11	22	11	16	28	8	36	37	2	4	1
	8% **UZdg t**	*8%*	*9%*	*7%*	*8%*	*6%*	*10%*	*8%*	*11%*	*8%*	*10%*	*6%*	*4%*	*6%*	*8%*	*13%*	*8%*	*8%*	*14%*	*8%*	*8%*	*6%*	*12%*	*4%*
6	**86**	44	42	14	72	44	42	26	17	12	11	10	9	23	48	15	31	54	8	78	74	6	5	1
	16% **D**	*16%*	*16%*	*10%*	*18%* AD	*17%*	*15%*	*28%* AJK	*15%*	*13%*	*12%*	*14%*	*13%*	*13%*	*17%*	*18%*	*17%*	*16%*	*15%*	*16%*	*16%*	*17%*	*14%*	*8%*
7	**98**	54	44	30	68	40	58	15	25	15	20	19	5	31	50	17	42	56	7	91	82	7	7	2
	18% **M**	*20%*	*16%*	*20%*	*18%*	*16%*	*20%*	*15%*	*21%* M	*16%*	*21%* M	*26%* M	*8%*	*18%*	*18%*	*20%*	*22%*	*16%*	*12%*	*19%*	*18%*	*20%*	*22%*	*15%*
8	**130**	66	64	34	95	60	70	21	20	28	24	16	22	48	68	14	41	88	18	112	113	6	8	3
	24% **Ui**	*24%*	*24%*	*23%*	*25%*	*24%*	*24%*	*22%*	*17%*	*31%* I	*25%*	*22%*	*32%* I	*28%*	*24%*	*17%*	*22%*	*25%*	*32%*	*23%*	*25%*	*16%*	*24%*	*21%*
9	**83**	41	42	19	64	42	41	8	19	12	13	12	20	33	38	12	25	58	4	79	69	7	5	2
	15% **ae**	*15%*	*16%*	*13%*	*16%*	*17%*	*14%*	*8%*	*16%*	*13%*	*14%*	*16%*	*29%* AH JK	*19%*	*14%*	*14%*	*13%*	*17%*	*8%*	*16%* A	*15%*	*20%*	*14%*	*16%*
Highest rating 10	**66**	29	37	29	37	32	34	8	21	9	11	9	9	17	36	12	26	40	6	60	55	6	3	2
	12% **Ejo**	*11%*	*14%*	*19%* AE	*10%*	*13%*	*12%*	*9%*	*18%*	*10%*	*11%*	*12%*	*13%*	*10%*	*13%*	*14%*	*14%*	*11%*	*11%*	*12%*	*12%*	*17%*	*10%*	*18%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 200

Q34_3. How would you rate your overall satisfaction with All 4?
Base: All using any catch-up services at least monthly
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**537**	272	265	149	388	252	286	94*	117*	90*	95*	73*	68*	173	278	86*	190	347	55**	482	456	34*	34*	13*
Effective Base	**429**	197	237	121	309	208	222	64	90	84	77	63	55	150	198	89	150	279	30	408	337	39	59	34
Don't know	**4** *1%*	1 *	3 *1%*	1 *1%*	3 *1%*	- -	4 *1%*	1 *2%*	- -	1 *1%*	1 *2%*	- -	- -	1 *1%*	1 *1%*	- -	1 *1%*	3 *1%*	- -	4 *1%*	3 *1%*	- -	- -	1 *7%* AVWX
1-3 (Net)	**13** *2%* UZd	7 *3%*	6 *2%*	6 *4%*	7 *2%*	7 *3%*	5 *2%*	4 *4%*	- -	6 *6%* AIK	* *	1 *2%*	1 *2%*	5 *3%*	7 *2%*	1 *1%*	2 *1%*	11 *3%*	3 *5%*	10 *2%*	10 *2%*	1 *4%*	* *1%*	1 *5%*
4-6 (Net)	**144** *27%* DZd	73 *27%*	71 *27%*	29 *20%*	114 *29%* AD	70 *28%*	74 *26%*	37 *40%* AJL M	33 *28%*	21 *23%*	25 *27%*	16 *22%*	12 *17%*	37 *22%*	77 *28%*	29 *34%* O	52 *28%*	91 *26%*	17 *31%*	126 *26%*	124 *27%*	8 *23%*	10 *29%*	2 *17%*
7-10 (Net)	**377** *70%* Hae u	191 *70%*	186 *70%*	112 *75%*	264 *68%*	175 *69%*	202 *71%*	51 *54%*	84 *72%* H	63 *70%*	68 *71%* H	56 *77%* H	55 *81%* H	129 *75%*	192 *69%*	56 *65%*	134 *71%*	242 *70%*	35 *63%*	342 *71%*	319 *70%*	25 *73%*	24 *71%*	10 *71%*
9-10 (Net)	**149** *28%* Hae jo	70 *26%*	79 *30%*	48 *32%*	101 *26%*	74 *29%*	75 *26%*	16 *17%*	39 *34%* H	21 *23%*	23 *25%*	21 *28%*	28 *42%* AH JK	51 *29%*	74 *27%*	24 *28%*	51 *27%*	98 *28%*	10 *19%*	139 *29%* A	124 *27%*	13 *37%*	8 *24%*	5 *34%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Base: All using any catch-up services at least monthly
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		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**516**	432	57	25	195	266	51	80	285	61	115	394	42	18	37	59	35	30	37	62	39	53	62	42
Base (weighted)	**537**	452	59*	24**	203	282	48*	82*	306	62*	125*	405	34*	20**	43*	74*	42*	38**	45*	34*	54*	64*	78*	13*
Effective Base	**429**	363	43	22	160	227	39	64	242	49	93	330	39	16	33	54	31	28	34	59	36	49	56	34
Lowest rating 1	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
2	**4**	3	-	1	2	1	2	*	4	-	*	4	1	1	1	-	-	-	-	*	-	-	-	1
	1%	*1%*	-	*5%*	*1%*	*	*3%*	*	*1%*	-	*	*1%*	*3%*	*5%*	*3%*	-	-	-	-	*1%*	-	-	-	*5%* Anstu
3	**9**	3	3	2	5	1	2	2	3	2	-	9	*	-	2	1	2	-	-	-	-	-	3	-
	2% **EUZd**	*1%*	*5%* Z	*9%*	*3%*	*	*4%* d	*2%*	*1%*	*3%*	-	*2%*	*1%*	-	*4%*	*2%*	*6%*	-	-	-	-	-	*4%*	-
4	**14**	9	3	2	5	5	4	2	6	3	4	10	-	-	2	3	1	3	-	1	-	1	2	1
	3% **Z**	*2%*	*6%*	*7%*	*2%*	*2%*	*8%* Ad	*2%*	*2%*	*4%*	*3%*	*2%*	-	-	*5%*	*4%*	*2%*	*8%*	-	*2%*	-	*2%*	*3%*	*5%* s
5	**44**	27	13	4	18	16	10	7	18	8	13	31	2	4	1	6	5	2	5	4	4	1	9	1
	8% **UZdgt**	*6%*	*22%* AZ	*16%*	*9%*	*6%*	*20%* Ad	*9%*	*6%*	*13%*	*10%*	*8%*	*6%*	*19%*	*2%*	*8%*	*13%* †	*6%*	*11%* †	*12%* †	*8%*	*1%*	*12%* †	*4%*
6	**86**	66	15	5	34	41	10	13	52	8	16	69	6	5	7	7	5	6	6	5	7	13	18	1
	16% **D**	*15%*	*25%*	*22%*	*17%*	*15%*	*20%*	*16%*	*17%*	*12%*	*13%*	*17%*	*17%*	*26%*	*15%*	*10%*	*11%*	*15%*	*14%*	*14%*	*12%*	*21%*	*24%*	*8%*
7	**98**	86	7	3	31	55	11	9	65	7	28	68	7	4	11	9	7	8	10	7	10	10	13	2
	18% **M**	*19%*	*13%*	*13%*	*15%*	*19%*	*23%*	*11%*	*21%*	*12%*	*23%*	*17%*	*20%*	*22%*	*25%*	*12%*	*16%*	*22%*	*22%*	*22%*	*22%*	*18%*	*16%*	*17%*	*15%*
8	**130**	117	11	2	52	72	6	16	71	18	17	110	6	3	9	21	17	10	12	8	14	15	13	3
	24% **Ui**	*26%*	*19%*	*8%*	*26%*	*25%*	*12%*	*19%*	*23%*	*30%*	*13%*	*27%* Ai	*16%*	*14%*	*21%*	*28%*	*40%* Aku	*27%*	*27%*	*24%*	*25%*	*24%*	*16%*	*21%*
9	**83**	76	3	4	28	51	2	20	50	5	21	60	7	2	7	12	5	6	4	5	10	14	9	2
	15% **ae**	*17%* a	*4%*	*15%*	*14%*	*18%* e	*4%*	*25%* Ah	*16%*	*8%*	*17%*	*15%*	*20%*	*8%*	*16%*	*16%*	*12%*	*17%*	*9%*	*14%*	*19%*	*22%*	*11%*	*16%*
Highest rating 10	**66**	62	4	-	26	37	3	10	36	11	24	42	6	1	4	15	-	1	8	3	8	9	8	2
	12% **Ejo**	*14%* A	*7%*	-	*13%*	*13%*	*5%*	*12%*	*12%*	*18%*	*20%* Aj	*10%*	*17%* o	*6%*	*9%*	*20%* o	-	*4%*	*17%* o	*10%* o	*15%* o	*14%* o	*11%*	*18%* o

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Table 200

Q34_3. How would you rate your overall satisfaction with All 4?
Base: All using any catch-up services at least monthly
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**537**	452	59*	24**	203	282	48*	82*	306	62*	125*	405	34*	20**	43*	74*	42*	38**	45*	34*	54*	64*	78*	13*
Effective Base	**429**	363	43	22	160	227	39	64	242	49	93	330	39	16	33	54	31	28	34	59	36	49	56	34
Don't know	**4** *1%*	2 *1%*	- -	1 *6%*	1 *1%*	2 *1%*	- -	2 *3%*	1 *	- -	1 *1%*	2 *1%*	- -	- -	- -	- -	- -	- -	- -	- -	1 *3%*	- -	1 *2%*	1 *7%* Akmnoqrt
1-3 (Net)	**13** **2%** **UZd**	6 *1%*	3 *5%*	3 *14%*	7 *3%*	2 *1%*	4 *8%* Ad	2 *3%*	7 *2%*	2 *3%*	* *	13 *3%*	1 *4%*	1 *5%*	3 *7%*	1 *2%*	2 *6%*	- -	- -	* *1%*	- -	- -	3 *4%*	1 *5%* st
4-6 (Net)	**144** **27%** **DZd**	102 *23%*	31 *52%* AZ	11 *45%*	57 *28%*	63 *22%*	23 *48%* Acd	23 *28%*	75 *25%*	18 *30%*	33 *26%*	110 *27%*	8 *23%*	9 *45%*	10 *23%*	16 *21%*	11 *26%*	11 *29%*	11 *25%*	10 *29%*	11 *20%*	15 *24%*	30 *39%* Av	2 *17%*
7-10 (Net)	**377** **70%** **Haeu**	341 *75%* Aa	25 *42%*	8 *35%*	138 *68%* e	215 *76%* Ae	22 *44%*	54 *67%*	222 *73%*	41 *67%*	90 *72%*	279 *69%*	25 *73%*	10 *50%*	30 *70%*	57 *77%* u	29 *69%*	27 *71%*	34 *75%*	24 *71%*	41 *77%* u	48 *76%* u	43 *56%*	10 *71%*
9-10 (Net)	**149** **28%** **Haejo**	138 *30%* Aa	6 *11%*	4 *15%*	55 *27%* e	88 *31%* e	5 *10%*	30 *37%*	86 *28%*	16 *25%*	45 *36%* Aj	101 *25%*	13 *37%* o	3 *14%*	11 *25%*	27 *37%* o	5 *12%*	8 *21%*	12 *26%*	8 *24%*	18 *34%* o	23 *36%* o	17 *22%*	5 *34%* o

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		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**516**	245	77	8	33	26	45	82	120	49	129	141	60	7	9	41	52	125	100	80	68
Base (weighted)	**537**	259	111*	14**	23**	22**	33*	76*	122*	49*	140	147	66*	5**	7**	41*	46*	127	112*	84*	81*
Effective Base	**429**	213	67	8	27	22	39	72	97	41	106	118	54	6	8	33	43	102	83	66	61
Lowest rating 1	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
2	**4**	3	1	-	-	-	*	-	1	-	1	-	2	-	-	-	-	-	2	-	1
	1%	*1%*	*1%*	-	-	-	*1%*	-	*1%*	-	*	-	*3%* AL	-	-	-	-	-	*2%*	-	*1%*
3	**9**	3	3	-	*	-	1	1	1	-	*	7	-	-	-	*	-	1	6	-	1
	2%	*1%*	*3%*	-	*2%*	-	*2%*	*2%*	*1%*	-	*	*5%* AK	-	-	-	*1%*	-	*1%*	*6%* AR	-	*1%*
4	**14**	5	3	4	2	-	-	-	4	1	1	6	1	-	-	2	3	-	1	2	5
	3%	*2%*	*3%*	*29%*	*9%*	-	-	-	*4%*	*2%*	*1%*	*4%*	*2%*	-	-	*6%* R	*7%* R	-	*1%*	*3%*	*6%* R
5	**44**	18	13	2	2	2	4	4	7	2	17	12	6	1	-	6	4	11	7	8	4
	8%	*7%*	*11%*	*11%*	*7%*	*9%*	*12%*	*6%*	*6%*	*4%*	*12%*	*8%*	*8%*	*15%*	-	*16%*	*9%*	*9%*	*6%*	*10%*	*5%*
6	**86**	44	10	2	4	4	11	11	21	8	20	21	13	1	2	5	8	27	8	14	14
	16% S	*17%*	*9%*	*16%*	*15%*	*18%*	*35%* ABCH	*14%*	*17%*	*16%*	*14%*	*14%*	*20%*	*16%*	*27%*	*11%*	*18%*	*21%* S	*7%*	*16%*	*18%* S
7	**98**	48	19	3	9	4	5	10	21	11	27	24	11	1	3	9	10	20	22	10	14
	18%	*19%*	*18%*	*24%*	*37%*	*18%*	*15%*	*13%*	*17%*	*23%*	*19%*	*16%*	*16%*	*21%*	*46%*	*21%*	*22%*	*16%*	*20%*	*12%*	*18%*
8	**130**	57	33	3	4	7	5	20	31	9	30	48	9	2	-	9	12	27	37	20	17
	24% M	*22%*	*30%*	*19%*	*19%*	*30%*	*16%*	*27%*	*25%*	*19%*	*21%*	*33%* AM	*13%*	*48%*	-	*21%*	*26%*	*21%*	*33%* A	*24%*	*21%*
9	**83**	41	15	-	1	4	3	19	20	4	25	17	17	-	-	5	8	21	15	17	15
	15%	*16%*	*14%*	-	*6%*	*17%*	*9%*	*26%* AG	*17%*	*9%*	*18%*	*11%*	*25%* AJL	-	-	*11%*	*17%*	*17%*	*13%*	*20%*	*18%*
Highest rating 10	**66**	38	13	-	1	2	3	10	14	12	20	11	6	-	2	5	1	19	13	12	9
	12% Q	*15%*	*11%*	-	*5%*	*8%*	*10%*	*13%*	*12%*	*24%* ALM	*14%*	*8%*	*9%*	-	*27%*	*13%*	*2%*	*15%* Q	*12%*	*15%*	*11%*
Don't know	**4**	2	1	-	-	-	-	-	-	1	-	1	1	-	-	-	-	1	-	-	1
	1%	*1%*	*1%*	-	-	-	-	-	-	*3%*	-	*1%*	*2%*	-	-	-	-	*1%*	-	-	*2%*
1-3 (Net)	**13**	6	4	-	*	-	1	1	3	-	1	7	2	-	-	*	-	1	9	-	2
	2%	*2%*	*4%*	-	*2%*	-	*3%*	*2%*	*2%*	-	*1%*	*5%*	*3%*	-	-	*1%*	-	*1%*	*8%* AR	-	*2%*
4-6 (Net)	**144**	67	25	8	7	6	15	15	32	10	38	39	20	2	2	13	16	38	16	24	23
	27% S	*26%*	*22%*	*57%*	*31%*	*27%*	*47%* ABCH	*20%*	*27%*	*21%*	*27%*	*27%*	*30%*	*31%*	*27%*	*33%* S	*34%* S	*30%* S	*14%*	*29%*	*29%* S

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 200

Q34_3. How would you rate your overall satisfaction with All 4?
Base: All using any catch-up services at least monthly
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**537**	259	111*	14**	23**	22**	33*	76*	122*	49*	140	147	66*	5**	7**	41*	46*	127	112*	84*	81*
Effective Base	**429**	213	67	8	27	22	39	72	97	41	106	118	54	6	8	33	43	102	83	66	61
7-10 (Net)	**377**	183	80	6	16	16	16	59	87	37	101	100	42	4	5	27	30	86	87	59	55
	70% **G**	*71%* G	*73%* G	*43%*	*67%*	*73%*	*50%*	*78%* G	*71%*	*76%*	*72%*	*68%*	*64%*	*69%*	*73%*	*66%*	*66%*	*68%*	*78%*	*71%*	*68%*
9-10 (Net)	**149**	78	28	-	2	6	6	29	35	16	45	28	23	-	2	10	9	40	28	29	23
	28% L	*30%*	*25%*	-	*11%*	*26%*	*18%*	*38%* AG	*28%*	*33%*	*32%* L	*19%*	*34%* L	-	*27%*	*24%*	*19%*	*32%*	*25%*	*35%*	*29%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 201

Q34_4. How would you rate your overall satisfaction with S4C Clic?
Base: All using any catch-up services at least monthly
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**37**	18	19	5	32	24	13	6	16	9	2	2	2	21	15	1	24	13	4	33	21	6	10	-
Base (weighted)	**36***	20**	15**	3**	33**	24**	12**	4**	18**	10**	2**	1**	1**	19**	16**	1**	26**	10**	6**	29**	26**	5**	5**	-**
Effective Base	**32**	16	17	5	29	21	11	5	14	9	2	2	2	18	13	1	22	11	4	29	20	6	10	-
Lowest rating 1	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
2	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
3	**2**	2	-	-	2	2	1	1	2	-	-	-	-	2	1	-	1	2	2	1	2	-	1	-
	7%	*12%*	-	-	*7%*	*7%*	*7%*	*19%*	*9%*	-	-	-	-	*8%*	*5%*	-	*3%*	*16%*	*25%*	*3%*	*6%*	-	*15%*	-
4	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
5	**1**	-	1	*	1	1	*	-	*	1	-	-	-	-	*	1	1	*	-	1	1	-	*	-
	4%	-	*9%*	*19%*	*3%*	*4%*	*4%*	-	*3%*	*9%*	-	-	-	-	*3%*	*100%*	*4%*	*5%*	-	*5%*	*4%*	-	*10%*	-
6	**5**	1	4	1	4	2	3	*	3	1	1	-	-	3	3	-	3	2	-	5	4	1	*	-
	14%	*3%*	*29%*	*23%*	*14%*	*10%*	*22%*	*11%*	*15%*	*11%*	*65%*	-	-	*13%*	*16%*	-	*12%*	*20%*	-	*17%*	*16%*	*12%*	*9%*	-
7	**5**	2	3	1	5	4	2	2	2	1	1	*	-	1	4	-	3	2	-	5	4	-	1	-
	14%	*10%*	*21%*	*20%*	*14%*	*15%*	*13%*	*35%*	*9%*	*11%*	*35%*	*35%*	-	*7%*	*24%*	-	*12%*	*19%*	-	*17%*	*15%*	-	*26%*	-
8	**7**	6	1	*	6	3	4	1	3	2	-	-	1	3	4	-	3	3	3	3	3	2	1	-
	18%	*27%*	*7%*	*16%*	*19%*	*12%*	*31%*	*13%*	*18%*	*19%*	-	-	*100%*	*15%*	*23%*	-	*13%*	*33%*	*53%*	*11%*	*13%*	*37%*	*29%*	-
9	**11**	9	2	1	10	8	3	-	7	4	-	-	-	7	4	-	11	-	1	10	10	1	1	-
	31%	*43%*	*15%*	*22%*	*32%*	*35%*	*23%*	-	*41%*	*38%*	-	-	-	*39%*	*24%*	-	*43%*	-	*21%*	*33%*	*38%*	*15%*	*11%*	-
Highest rating 10	**4**	1	3	-	4	4	-	1	1	1	-	1	-	3	1	-	3	1	-	4	2	2	-	-
	11%	*6%*	*18%*	-	*12%*	*17%*	-	*23%*	*6%*	*13%*	-	*65%*	-	*17%*	*5%*	-	*13%*	*8%*	-	*14%*	*9%*	*36%*	-	-
Don't know	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1-3 (Net)	**2**	2	-	-	2	2	1	1	2	-	-	-	-	2	1	-	1	2	2	1	2	-	1	-
	7%	*12%*	-	-	*7%*	*7%*	*7%*	*19%*	*9%*	-	-	-	-	*8%*	*5%*	-	*3%*	*16%*	*25%*	*3%*	*6%*	-	*15%*	-
4-6 (Net)	**6**	1	6	1	5	3	3	*	3	2	1	-	-	3	3	1	4	3	-	6	5	1	1	-
	18%	*3%*	*38%*	*42%*	*16%*	*14%*	*26%*	*11%*	*17%*	*20%*	*65%*	-	-	*13%*	*19%*	*100%*	*15%*	*25%*	-	*22%*	*19%*	*12%*	*19%*	-
7-10 (Net)	**27**	17	9	2	25	19	8	3	13	8	1	1	1	15	12	-	21	6	5	22	19	4	3	-
	75%	*85%*	*62%*	*58%*	*77%*	*79%*	*67%*	*71%*	*74%*	*80%*	*35%*	*100%*	*100%*	*78%*	*76%*	-	*81%*	*59%*	*75%*	*75%*	*75%*	*88%*	*66%*	-

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 201

Q34_4. How would you rate your overall satisfaction with S4C Clic?
Base: All using any catch-up services at least monthly
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**36***	20**	15**	3**	33**	24**	12**	4**	18**	10**	2**	1**	1**	19**	16**	1**	26**	10**	6**	29**	26**	5**	5**	-**
Effective Base	**32**	16	17	5	29	21	11	5	14	9	2	2	2	18	13	1	22	11	4	29	20	6	10	-
9-10 (Net)	**15**	10	5	1	14	12	3	1	8	5	-	1	-	11	4	-	14	1	1	14	12	2	1	-
	42%	*49%*	*34%*	*22%*	*44%*	*52%*	*23%*	*23%*	*47%*	*50%*	-	*65%*	-	*56%*	*28%*	-	*56%*	*8%*	*21%*	*47%*	*47%*	*51%*	*11%*	-

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 201

Q34_4. How would you rate your overall satisfaction with S4C Clic?
Base: All using any catch-up services at least monthly
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**37**	34	3	-	29	8	-	-	32	4	18	19	6	3	1	1	2	1	1	10	-	10	2	-
Base (weighted)	**36***	34**	2**	-**	30**	6**	-**	-**	32**	3**	19**	16**	5**	4**	1**	1**	4**	2**	1**	5**	-**	11**	2**	-**
Effective Base	**32**	30	3	-	26	7	-	-	28	4	16	16	6	3	1	1	2	1	1	10	-	10	2	-
Lowest rating 1	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
2	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
3	**2**	2	-	-	2	1	-	-	2	1	-	2	-	-	-	-	-	2	-	1	-	-	-	-
	7%	*7%*	-	-	*5%*	*14%*	-	-	*5%*	*26%*	-	*15%*	-	-	-	-	-	*100%*	-	*15%*	-	-	-	-
4	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
5	**1**	1	*	-	1	*	-	-	1	-	1	*	-	-	1	-	-	-	-	*	-	-	-	-
	4%	*3%*	*25%*	-	*3%*	*9%*	-	-	*4%*	-	*5%*	*3%*	-	-	*100%*	-	-	-	-	*10%*	-	-	-	-
6	**5**	4	1	-	3	2	-	-	4	1	3	2	1	-	-	-	-	-	1	*	-	2	1	-
	14%	*12%*	*49%*	-	*10%*	*35%*	-	-	*13%*	*34%*	*15%*	*13%*	*12%*	-	-	-	-	-	*100%*	*9%*	-	*18%*	*46%*	-
7	**5**	5	1	-	4	1	-	-	5	1	-	5	-	1	-	-	2	-	-	1	-	-	1	-
	14%	*14%*	*26%*	-	*14%*	*16%*	-	-	*14%*	*17%*	-	*31%*	-	*30%*	-	-	*44%*	-	-	*26%*	-	-	*54%*	-
8	**7**	7	-	-	5	2	-	-	6	-	6	1	2	1	-	-	2	-	-	1	-	-	-	-
	18%	*20%*	-	-	*17%*	*27%*	-	-	*19%*	-	*29%*	*6%*	*37%*	*35%*	-	-	*56%*	-	-	*29%*	-	-	-	-
9	**11**	11	-	-	11	-	-	-	10	1	8	3	1	1	-	-	-	-	-	1	-	8	-	-
	31%	*33%*	-	-	*37%*	-	-	-	*32%*	*23%*	*40%*	*20%*	*15%*	*35%*	-	-	-	-	-	*11%*	-	*73%*	-	-
Highest rating 10	**4**	4	-	-	4	-	-	-	4	-	2	2	2	-	-	1	-	-	-	-	-	1	-	-
	11%	*12%*	-	-	*14%*	-	-	-	*13%*	-	*11%*	*12%*	*36%*	-	-	*100%*	-	-	-	-	-	*9%*	-	-
Don't know	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1-3 (Net)	**2**	2	-	-	2	1	-	-	2	1	-	2	-	-	-	-	-	2	-	1	-	-	-	-
	7%	*7%*	-	-	*5%*	*14%*	-	-	*5%*	*26%*	-	*15%*	-	-	-	-	-	*100%*	-	*15%*	-	-	-	-
4-6 (Net)	**6**	5	1	-	4	3	-	-	5	1	4	3	1	-	1	-	-	-	1	1	-	2	1	-
	18%	*15%*	*74%*	-	*13%*	*43%*	-	-	*17%*	*34%*	*20%*	*16%*	*12%*	-	*100%*	-	-	-	*100%*	*19%*	-	*18%*	*46%*	-
7-10 (Net)	**27**	26	1	-	24	3	-	-	25	1	15	11	4	4	-	1	4	-	-	3	-	9	1	-
	75%	*78%*	*26%*	-	*81%*	*43%*	-	-	*78%*	*41%*	*80%*	*69%*	*88%*	*100%*	-	*100%*	*100%*	-	-	*66%*	-	*82%*	*54%*	-

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 201

Q34_4. How would you rate your overall satisfaction with S4C Clic?
Base: All using any catch-up services at least monthly
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**36***	34**	2**	-**	30**	6**	-**	-**	32**	3**	19**	16**	5**	4**	1**	1**	4**	2**	1**	5**	-**	11**	2**	-**
Effective Base	**32**	30	3	-	26	7	-	-	28	4	16	16	6	3	1	1	2	1	1	10	-	10	2	-
9-10 (Net)	**15**	15	-	-	15	-	-	-	14	1	10	5	2	1	-	1	-	-	-	1	-	9	-	-
	42%	*45%*	-	-	*51%*	-	-	-	*45%*	*23%*	*51%*	*32%*	*51%*	*35%*	-	*100%*	-	-	-	*11%*	-	*82%*	-	-

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 201

Q34_4. How would you rate your overall satisfaction with S4C Clic?
Base: All using any catch-up services at least monthly
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**37**	28	2	-	-	3	1	3	8	1	5	9	14	-	-	4	5	8	8	6	4
Base (weighted)	**36***	29**	3**	-**	-**	2**	1**	1**	7**	2**	5**	6**	16**	-**	-**	6**	5**	8**	7**	5*	4**
Effective Base	**32**	26	2	-	-	2	1	3	7	1	4	8	13	-	-	4	4	7	7	5	3
Lowest rating 1	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
2	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
3	**2**	2	-	-	-	-	-	-	2	-	1	-	-	-	-	2	1	-	-	-	-
	7%	*8%*	-	-	-	-	-	-	*23%*	-	*15%*	-	-	-	-	*27%*	*17%*	-	-	-	-
4	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
5	**1**	1	-	-	-	-	-	-	1	-	-	-	-	-	-	-	*	-	1	-	-
	4%	*5%*	-	-	-	-	-	-	*21%*	-	-	-	-	-	-	-	*11%*	-	*13%*	-	-
6	**5**	4	-	-	-	*	1	-	2	-	1	*	2	-	-	-	-	2	2	2	-
	14%	*14%*	-	-	-	*24%*	*100%*	-	*23%*	-	*18%*	*7%*	*13%*	-	-	-	-	*25%*	*22%*	*30%*	-
7	**5**	3	-	-	-	2	-	*	-	2	2	1	1	-	-	1	-	2	-	2	1
	14%	*11%*	-	-	-	*76%*	-	*28%*	-	*100%*	*29%*	*15%*	*7%*	-	-	*19%*	-	*21%*	-	*28%*	*13%*
8	**7**	4	2	-	-	-	-	1	1	-	2	2	2	-	-	2	-	2	2	-	-
	18%	*12%*	*77%*	-	-	-	-	*72%*	*8%*	-	*38%*	*37%*	*11%*	-	-	*34%*	-	*30%*	*34%*	-	-
9	**11**	10	1	-	-	-	-	-	-	-	-	1	10	-	-	1	3	1	2	1	2
	31%	*36%*	*23%*	-	-	-	-	-	-	-	-	*21%*	*62%*	-	-	*19%*	*72%*	*14%*	*32%*	*20%*	*39%*
Highest rating 10	**4**	4	-	-	-	-	-	-	2	-	-	1	1	-	-	-	-	1	-	1	2
	11%	*14%*	-	-	-	-	-	-	*26%*	-	-	*20%*	*7%*	-	-	-	-	*10%*	-	*23%*	*48%*
Don't know	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
1-3 (Net)	**2**	2	-	-	-	-	-	-	2	-	1	-	-	-	-	2	1	-	-	-	-
	7%	*8%*	-	-	-	-	-	-	*23%*	-	*15%*	-	-	-	-	*27%*	*17%*	-	-	-	-
4-6 (Net)	**6**	5	-	-	-	*	1	-	3	-	1	*	2	-	-	-	*	2	2	2	-
	18%	*19%*	-	-	-	*24%*	*100%*	-	*44%*	-	*18%*	*7%*	*13%*	-	-	-	*11%*	*25%*	*35%*	*30%*	-

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 201

Q34_4. How would you rate your overall satisfaction with S4C Clic?
Base: All using any catch-up services at least monthly
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**36***	29**	3**	-**	-**	2**	1**	1**	7**	2**	5**	6**	16**	-**	-**	6**	5**	8**	7**	5*	4**
Effective Base	**32**	26	2	-	-	2	1	3	7	1	4	8	13	-	-	4	4	7	7	5	3
7-10 (Net)	**27**	21	3	-	-	2	-	1	2	2	3	6	14	-	-	4	3	6	5	4	4
	75%	*73%*	*100%*	-	-	*76%*	-	*100%*	*33%*	*100%*	*67%*	*93%*	*87%*	-	-	*73%*	*72%*	*75%*	*65%*	*70%*	*100%*
9-10 (Net)	**15**	14	1	-	-	-	-	-	2	-	-	3	11	-	-	1	3	2	2	2	4
	42%	*50%*	*23%*	-	-	-	-	-	*26%*	-	-	*40%*	*69%*	-	-	*19%*	*72%*	*24%*	*32%*	*42%*	*87%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 202

Q34_5. How would you rate your overall satisfaction with My5?
Base: All using any catch-up services at least monthly
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**289**	131	158	50	239	163	126	29	54	66	51	46	43	77	149	63	107	182	22	267	194	26	43	26
Base (weighted)	**296**	147	150	51*	245	164	133	32**	58*	64*	51*	44*	48*	79*	170	48*	111*	185	33**	264	244	22**	22*	8**
Effective Base	**239**	107	134	41	197	137	102	24	44	53	41	40	37	67	124	53	86	152	21	220	179	24	41	22
Lowest rating 1	**-** -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
2	**1** *	- -	1 1%	- -	1 *	1 1%	- -	- -	- -	1 2%	- -	- -	- -	1 1%	* *	- -	- -	1 1%	- -	1 *	- -	1 4%	- -	* 4%
3	**3** 1%	2 1%	2 1%	- -	3 1%	2 1%	2 1%	- -	2 3%	1 2%	- -	1 1%	- -	1 1%	2 1%	- -	- -	3 2%	- -	3 1%	2 1%	1 5%	1 3%	- -
4	**9** 3%	5 3%	4 3%	2 4%	7 3%	4 3%	5 4%	1 4%	3 5%	2 3%	2 4%	1 2%	1 1%	3 3%	5 3%	2 3%	3 3%	7 4%	2 5%	8 3%	8 3%	- -	1 5%	- -
5	**17** 6% Zg	5 3%	12 8%	1 2%	16 6%	12 7%	5 4%	- -	4 7%	7 10%	2 3%	3 6%	2 4%	2 2%	13 8%	2 4%	3 2%	14 8%	3 8%	14 5%	13 5%	- -	3 15% AV	1 9%
6	**45** 15% JU	23 16%	22 15%	4 7%	41 17%	24 15%	21 16%	7 22%	13 23% JM	3 5%	11 22% JM	7 16%	3 5%	10 13%	28 17%	6 13%	20 18%	25 14%	12 38%	33 12%	38 15%	3 12%	4 18%	* 5%
7	**49** 17% G	21 14%	28 19%	10 19%	39 16%	35 21% AG	15 11%	5 15%	5 9%	20 31% AIK M	5 10%	10 22%	4 9%	13 17%	29 17%	6 14%	24 22%	25 14%	2 7%	47 18%	36 15%	8 36%	5 22%	1 9%
8	**63** 21% I	34 23%	29 19%	14 28%	49 20%	33 20%	30 23%	11 35%	6 10%	16 26%	11 22%	7 17%	11 24%	22 28%	30 18%	12 25%	26 23%	37 20%	8 25%	55 21%	53 22%	4 17%	5 23%	2 22%
9	**63** 21% j	32 22%	31 20%	10 20%	53 22%	37 22%	26 20%	6 19%	15 26%	8 12%	12 24%	7 16%	15 31% J	16 20%	36 21%	11 23%	21 19%	42 22%	3 10%	60 23%	53 22%	4 18%	2 10%	4 45%
Highest rating 10	**43** 14% Fj	24 16%	19 13%	10 19%	33 13%	16 10%	26 20% AF	1 5%	10 17%	5 8%	6 11%	8 19%	12 25% AJ	10 12%	25 15%	7 15%	15 13%	28 15%	2 6%	41 15%	39 16%	1 7%	1 5%	1 7%
Don't know	**3** 1% Z	1 *	2 1%	1 1%	2 1%	1 *	2 2%	- -	- -	1 1%	1 3%	1 1%	- -	1 2%	- -	1 3% P	- -	3 1%	1 2%	2 1%	2 1%	1 3%	- -	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 202

Q34_5. How would you rate your overall satisfaction with My5?
Base: All using any catch-up services at least monthly
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**296**	147	150	51*	245	164	133	32**	58*	64*	51*	44*	48*	79*	170	48*	111*	185	33**	264	244	22**	22*	8**
Effective Base	**239**	107	134	41	197	137	102	24	44	53	41	40	37	67	124	53	86	152	21	220	179	24	41	22
1-3 (Net)	**4**	2	3	-	4	3	2	-	2	2	-	1	-	2	3	-	-	4	-	4	2	2	1	*
	2%	*1%*	*2%*	-	*2%*	*2%*	*1%*	-	*3%*	*3%*	-	*1%*	-	*2%*	*2%*	-	-	*2%*	-	*2%*	*1%*	*8%*	*3%*	*4%*
4-6 (Net)	**71**	33	38	7	64	40	31	9	20	12	15	11	5	15	47	10	25	46	16	55	59	3	8	1
	24%	*22%*	*26%*	*14%*	*26%*	*24%*	*24%*	*27%*	*35%* M	*19%*	*29%* M	*24%*	*10%*	*18%*	*28%*	*20%*	*23%*	*25%*	*50%*	*21%*	*24%*	*12%*	*37%* A	*14%*
	MUZ																							
7-10 (Net)	**218**	112	107	44	174	121	97	23	36	49	34	32	43	61	120	37	86	132	16	202	181	17	13	7
	74%	*76%*	*71%*	*85%*	*71%*	*74%*	*73%*	*73%*	*62%*	*77%*	*68%*	*73%*	*90%* AI K	*77%*	*71%*	*77%*	*77%*	*71%*	*48%*	*77%* A	*74%*	*77%*	*60%*	*82%*
	Xr																							
9-10 (Net)	**105**	56	49	20	86	53	53	7	25	13	18	15	27	26	61	18	36	69	5	100	92	6	3	4
	36%	*38%*	*33%*	*38%*	*35%*	*32%*	*40%*	*23%*	*43%* J	*21%*	*35%*	*34%*	*57%* AJ	*33%*	*36%*	*39%*	*32%*	*37%*	*16%*	*38%* A	*38%* X	*25%*	*16%*	*52%*
	JXj r																							

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 202

Q34_5. How would you rate your overall satisfaction with My5?
Base: All using any catch-up services at least monthly
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**289**	232	44	13	127	128	31	33	182	29	86	200	26	10	16	35	20	17	17	43	18	25	36	26
Base (weighted)	**296**	240	43*	13**	133	134	29**	34**	192	30**	86*	207	22**	11**	18**	45*	23**	21**	21**	22*	24**	35**	45*	8**
Effective Base	**239**	194	34	11	104	109	24	25	156	23	70	167	24	10	15	33	18	16	16	41	17	23	33	22
Lowest rating 1	**-**	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
2	**1**	-	-	1	-	-	1	*	-	1	*	1	1	-	-	-	-	-	-	-	-	-	-	*
	*****	-	-	*9%*	-	-	*4%*	*1%*	-	*3%*	*	*	*4%*	-	-	-	-	-	-	-	-	-	-	*4%*
3	**3**	3	1	-	3	-	1	-	3	-	2	2	1	-	-	2	-	-	-	1	-	-	-	-
	1%	*1%*	*1%*	-	*2%*	-	*2%*	-	*1%*	-	*2%*	*1%*	*5%*	-	-	*4%*	-	-	-	*3%*	-	-	-	-
4	**9**	7	2	-	3	4	2	1	6	2	3	7	-	-	1	1	-	5	-	1	-	-	2	-
	3%	*3%*	*6%*	-	*2%*	*3%*	*7%*	*3%*	*3%*	*6%*	*3%*	*3%*	-	-	*6%*	*2%*	-	*21%*	-	*5%*	-	-	*4%*	-
5	**17**	9	4	4	4	11	2	2	7	1	4	13	-	-	-	3	3	-	1	3	2	2	1	1
	6% **Zg**	*4%*	*9%*	*30%*	*3%*	*8%*	*8%*	*5%*	*4%*	*3%*	*4%*	*6%*	-	-	-	*7%*	*13%*	-	*6%*	*15%* Au	*10%*	*5%*	*3%*	*9%*
6	**45**	34	9	2	19	20	5	2	33	3	7	36	3	2	2	5	6	2	2	4	2	12	4	*
	15% **JU**	*14%*	*22%*	*13%*	*14%*	*15%*	*18%*	*6%*	*17%*	*10%*	*8%*	*18%*	*12%*	*17%*	*13%*	*11%*	*23%*	*10%*	*11%*	*18%*	*10%*	*33%*	*10%*	*5%*
7	**49**	39	8	3	22	23	4	7	28	5	10	40	8	4	3	6	1	4	5	5	3	1	8	1
	17% **G**	*16%*	*18%*	*21%*	*16%*	*17%*	*15%*	*20%*	*15%*	*19%*	*11%*	*19%*	*36%*	*35%*	*19%*	*14%*	*4%*	*20%*	*22%*	*22%*	*14%*	*4%*	*17%*	*9%*
8	**63**	54	9	-	24	35	4	9	41	7	14	49	4	2	6	12	5	4	4	5	2	5	12	2
	21% **I**	*23%*	*21%*	-	*18%*	*27%*	*13%*	*25%*	*21%*	*22%*	*17%*	*24%*	*17%*	*21%*	*32%*	*27%*	*20%*	*21%*	*18%*	*23%*	*10%*	*15%*	*27%*	*22%*
9	**63**	54	7	2	31	25	7	5	45	3	26	35	4	3	2	9	8	3	4	2	6	7	11	4
	21% **j**	*23%*	*15%*	*16%*	*23%*	*19%*	*23%*	*16%*	*24%*	*11%*	*30%* **Aj**	*17%*	*18%*	*28%*	*13%*	*20%*	*34%*	*13%*	*18%*	*10%*	*24%*	*20%*	*24%*	*45%*
Highest rating 10	**43**	40	3	-	25	14	3	7	28	8	19	23	1	-	3	6	1	3	5	1	7	8	5	1
	14% **Fj**	*16%*	*7%*	-	*19%*	*10%*	*11%*	*21%*	*14%*	*26%*	*22%* **Aj**	*11%*	*7%*	-	*18%*	*14%*	*5%*	*14%*	*25%*	*5%*	*31%*	*22%*	*12%*	*7%*
Don't know	**3**	1	1	1	2	1	-	1	2	-	1	1	1	-	-	-	-	-	-	-	-	1	1	-
	1% **Z**	*	*2%*	*11%*	*2%*	*	-	*2%*	*1%*	-	*1%*	*1%*	*3%*	-	-	-	-	-	-	-	-	*2%*	*3%*	-

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 202

Q34_5. How would you rate your overall satisfaction with My5?
Base: All using any catch-up services at least monthly
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**296**	240	43*	13**	133	134	29**	34**	192	30**	86*	207	22**	11**	18**	45*	23**	21**	21**	22*	24**	35**	45*	8**
Effective Base	**239**	194	34	11	104	109	24	25	156	23	70	167	24	10	15	33	18	16	16	41	17	23	33	22
1-3 (Net)	**4**	3	1	1	3	-	2	*	3	1	2	2	2	-	-	2	-	-	-	1	-	-	-	*
	2%	*1%*	*1%*	*9%*	*2%*	-	*6%*	*1%*	*1%*	*3%*	*2%*	*1%*	*8%*	-	-	*4%*	-	-	-	*3%*	-	-	-	*4%*
4-6 (Net)	**71**	50	16	6	26	35	9	5	45	6	14	56	3	2	3	9	9	7	4	8	5	13	8	1
	24%	*21%*	*36%* Z	*44%*	*19%*	*26%*	*33%*	*15%*	*24%*	*20%*	*16%*	*27%*	*12%*	*17%*	*18%*	*20%*	*37%*	*32%*	*17%*	*37%* Au	*20%*	*38%*	*17%*	*14%*
	MUZ																							
7-10 (Net)	**218**	187	26	5	102	98	17	28	142	23	69	147	17	9	15	34	15	14	18	13	19	21	36	7
	74%	*78%* Aa	*61%*	*37%*	*77%*	*73%*	*61%*	*82%*	*74%*	*78%*	*80%*	*71%*	*77%*	*83%*	*82%*	*76%*	*63%*	*68%*	*83%*	*60%*	*80%*	*60%*	*80%*	*82%*
	Xr																							
9-10 (Net)	**105**	94	10	2	56	39	10	13	73	11	45	58	6	3	6	15	9	6	9	3	13	15	16	4
	36%	*39%* A	*22%*	*16%*	*42%* d	*29%*	*34%*	*37%*	*38%*	*37%*	*53%* Aj	*28%*	*25%*	*28%*	*31%*	*34%*	*40%*	*27%*	*43%*	*16%*	*55%*	*41%*	*36%*	*52%*
	JXjr																							

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 202

Q34_5. How would you rate your overall satisfaction with My5?
Base: All using any catch-up services at least monthly
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**289**	137	43	5	23	9	23	49	92	28	63	69	27	1	8	26	42	81	54	40	26
Base (weighted)	**296**	145	61*	7**	15**	8**	16**	46*	86*	28**	73*	72*	30**	***	6**	25**	38*	82*	55*	44*	33**
Effective Base	**239**	117	38	4	19	7	20	44	74	25	52	58	24	1	7	20	34	66	46	34	23
Lowest rating 1	**-** -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
2	**1** *	1 1%	* 1%	- -	- -	- -	- -	- -	- -	- -	- -	1 2%	- -	- -	- -	* 1%	- -	- -	- -	1 2%	- -
3	**3** **1%**	2 2%	1 2%	- -	- -	- -	- -	- -	1 1%	- -	- -	2 3%	- -	- -	- -	- -	- -	2 3%	1 2%	- -	- -
4	**9** **3%**	4 3%	1 2%	2 26%	1 6%	* 6%	- -	1 3%	6 7% A	- -	1 1%	2 3%	- -	- -	- -	3 10%	* 1%	2 2%	3 5%	2 4%	- -
5	**17** **6%**	6 4%	4 7%	2 21%	1 8%	- -	* 1%	3 8%	4 5%	1 3%	4 6%	6 8%	2 5%	* 100%	- -	2 7%	6 15% A	6 7%	2 4%	1 3%	- -
6	**45** **15%** **H**	25 18%	8 13%	- -	2 14%	3 46%	4 23%	2 5%	16 19%	2 8%	9 12%	11 15%	4 14%	- -	2 31%	2 7%	11 29% AS	12 15%	5 9%	4 9%	7 21%
7	**49** **17%**	23 16%	13 21%	- -	3 18%	1 11%	6 40%	4 8%	12 14%	6 20%	12 17%	8 12%	9 28%	- -	2 36%	1 4%	5 14%	13 16%	13 24%	9 20%	5 16%
8	**63** **21%**	27 18%	13 22%	4 48%	3 21%	1 13%	3 17%	13 29%	18 21%	3 9%	13 17%	23 32% A	6 21%	- -	1 13%	2 6%	7 18%	19 24%	16 29%	9 21%	5 14%
9	**63** **21%**	32 22%	11 18%	* 5%	4 27%	2 24%	1 9%	12 27%	17 20%	12 42%	19 26%	12 17%	3 9%	- -	- -	11 45%	7 19%	14 18%	6 12%	14 33%	7 20%
Highest rating 10	**43** **14%** **Q**	25 17%	7 12%	- -	* 1%	- -	2 10%	8 19%	11 13%	5 18%	15 21% L	5 8%	5 16%	- -	1 20%	5 19%	1 3%	12 15%	8 15%	4 8%	8 25%
Don't know	**3** **1%**	- -	1 2%	- -	1 4%	- -	- -	1 1%	1 1%	- -	- -	- -	2 7%	- -	- -	- -	- -	1 1%	- -	- -	1 4%
1-3 (Net)	**4** **2%**	3 2%	1 2%	- -	- -	- -	- -	- -	1 1%	- -	- -	3 5% A	- -	- -	- -	* 1%	- -	2 3%	1 2%	1 2%	- -
4-6 (Net)	**71** **24%**	35 24%	14 22%	3 47%	4 28%	4 52%	4 24%	7 16%	26 31%	3 11%	14 19%	20 27%	6 20%	* 100%	2 31%	6 24%	17 45% ARS	19 24%	10 19%	7 17%	7 21%

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 202

Q34_5. How would you rate your overall satisfaction with My5?
Base: All using any catch-up services at least monthly
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**296**	145	61*	7**	15**	8**	16**	46*	86*	28**	73*	72*	30**	***	6**	25**	38*	82*	55*	44*	33**
Effective Base	**239**	117	38	4	19	7	20	44	74	25	52	58	24	1	7	20	34	66	46	34	23
7-10 (Net)	**218** *74%* Q	107 *74%*	45 *73%*	4 *53%*	10 *68%*	4 *48%*	12 *76%*	38 *82%*	58 *67%*	25 *89%*	59 *81%*	49 *68%*	22 *74%*	- -	4 *69%*	19 *74%*	21 *55%*	59 *73%*	43 *79%* Q	36 *81%*	25 *75%*
9-10 (Net)	**105** *36%* L	57 *39%*	18 *30%*	* *5%*	4 *29%*	2 *24%*	3 *19%*	21 *46%*	28 *33%*	17 *60%*	34 *47%* L	18 *25%*	8 *25%*	- -	1 *20%*	16 *64%*	8 *22%*	27 *33%*	15 *27%*	18 *41%*	15 *45%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 203

Q34a. How important do you think it is that ALL the channels combined, provide these catch-up television services that allow viewers to watch previously broadcast programmes
Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Not at all important 1	**115** *4%* **EGHI RYZcdg jtv**	64 *4%*	51 *3%*	68 *4%* E	47 *3%*	73 *5%* AG	43 *3%*	2 *1%*	6 *1%*	13 *3%* H	12 *2%*	17 *4%* HI	65 *9%* AHI JKL	23 *3%*	56 *4%*	36 *5%* O	11 *1%*	104 *5%* AR	9 *2%*	107 *4%* A	96 *4%* Y	12 *5%* Y	7 *4%* Y	* *
2	**51** *2%* **Zc**	25 *2%*	26 *2%*	31 *2%*	20 *1%*	25 *2%*	26 *2%*	3 *1%*	8 *1%*	13 *3%* H	6 *1%*	9 *2%*	12 *2%*	9 *1%*	21 *1%*	21 *3%* AOP	14 *2%*	37 *2%*	5 *1%*	46 *2%*	41 *2%*	8 *3%* AVY	2 *1%*	1 *1%*
3	**59** *2%* **EKZc**	26 *2%*	33 *2%*	38 *2%* AE	21 *1%*	36 *2%*	23 *1%*	9 *2%*	9 *2%*	7 *1%*	4 *1%*	11 *2%*	19 *3%* K	15 *2%*	23 *2%*	21 *3%* A	10 *1%*	48 *2%*	8 *2%*	50 *2%*	48 *2%*	9 *4%* AX	1 *	2 *2%*
4	**80** *3%* **LZ**	47 *3%*	33 *2%*	38 *2%*	42 *3%*	45 *3%*	34 *2%*	16 *4%* L	14 *3%*	16 *3%* L	13 *2%*	5 *1%*	15 *2%*	23 *3%*	34 *2%*	23 *3%*	21 *2%*	59 *3%*	9 *2%*	71 *3%*	67 *3%*	6 *2%*	4 *2%*	3 *3%*
5	**300** *10%* **MOUZ**	134 *9%*	166 *10%*	161 *10%*	139 *9%*	148 *10%*	152 *10%*	57 *13%* AJL M	75 *14%* AJKL M	37 *7%*	49 *9%*	32 *7%*	50 *7%*	63 *8%*	154 *10%* O	83 *11%* O	87 *10%*	213 *10%*	61 *15%* AU	238 *9%*	254 *10%*	21 *9%*	15 *10%*	10 *10%*
6	**385** *12%* **DLM SUWbk**	194 *13%*	191 *12%*	154 *10%*	231 *14%* AD	182 *12%*	203 *13%*	81 *19%* AKL M	79 *15%* LM	89 *18%* AKL M	66 *12%* M	37 *9%* M	32 *5%*	89 *11%*	207 *14%* AO	89 *11%*	146 *16%* AS	239 *11%*	65 *16%*	320 *12%*	333 *13%* W	21 *9%*	20 *13%*	11 *11%*
7	**497** *16%* **MS**	253 *17%*	244 *15%*	231 *15%*	266 *17%*	246 *16%*	251 *16%*	80 *18%* M	90 *17%* M	94 *19%* M	92 *17%* M	64 *15%*	78 *11%*	143 *17%*	235 *16%*	118 *15%*	174 *19%* AS	323 *15%*	72 *18%*	424 *16%*	408 *16%*	49 *20%*	26 *17%*	13 *14%*
8	**550** *18%* **Qaq**	274 *18%*	276 *17%*	279 *18%*	271 *17%*	267 *17%*	283 *18%*	75 *17%*	86 *16%*	79 *16%*	99 *19%*	95 *22%* AIJ	116 *17%*	163 *19%* Q	271 *18%* Q	114 *15%*	149 *17%*	401 *18%*	64 *16%*	485 *18%*	449 *17%*	57 *23%* AVX	25 *16%*	18 *19%*
9	**352** *11%* **BDFQ aef**	144 *9%*	208 *13%* AB	131 *9%*	221 *14%* AD	152 *10%*	200 *13%* AF	38 *9%*	64 *12%*	62 *12%*	59 *11%*	60 *14%* H	70 *10%*	95 *11%*	186 *12%* Q	71 *9%*	111 *12%*	242 *11%*	40 *10%*	313 *11%*	297 *11%*	26 *11%*	18 *12%*	11 *11%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

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Table 203

Q34a. How important do you think it is that ALL the channels combined, provide these catch-up television services that allow viewers to watch previously broadcast programmes
Base: All respondents
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Extremely important 10	**570** *18%* **PTW akl**	278 *18%*	292 *18%*	284 *19%*	286 *18%*	282 *18%*	287 *18%*	64 *15%*	82 *15%*	76 *15%*	108 *20%* J	81 *19%*	160 *23%* AH IJ	193 *23%* AP Q	242 *16%*	135 *17%*	154 *17%*	416 *19%*	39 *10%*	530 *19%* AT	498 *19%* W	26 *11%*	29 *19%* W	16 *17%* W
Don't know	**169** *5%* **EHJO RUZcgu**	95 *6%*	74 *5%*	117 *8%* AE	53 *3%*	77 *5%*	92 *6%*	13 *3%*	20 *4%*	16 *3%*	26 *5%*	26 *6%*	69 *10%* AHI JKL	27 *3%*	73 *5%*	69 *9%* AOP	25 *3%*	144 *6%* AR	34 *8%* AU	135 *5%*	134 *5%*	14 *5%*	10 *7%*	11 *12%* AVWX
1-3 (Net)	**225** *7%* **EGHI KORYZc dgtv**	116 *8%*	109 *7%*	136 *9%* AE	88 *6%*	133 *9%* AG	92 *6%*	14 *3%*	22 *4%*	33 *6%* H	22 *4%*	38 *9%* HIK	96 *14%* AHI JKL	46 *6%*	99 *7%*	79 *10%* AOP	35 *4%*	190 *9%* AR	22 *5%*	203 *7%*	185 *7%* Y	29 *11%* AVXY	9 *6%*	3 *3%*
4-6 (Net)	**764** *24%* **LMO SUWZku**	374 *24%*	390 *25%*	353 *23%*	412 *26%*	375 *24%*	389 *24%*	155 *35%* AJK LM	168 *32%* AKL M	142 *28%* ALM	127 *24%* LM	74 *17%*	98 *14%*	175 *21%*	395 *26%* O	195 *25%*	254 *28%* AS	511 *23%*	135 *33%* AU	629 *23%*	654 *25%* W	48 *19%*	38 *25%*	24 *25%*
7-10 (Net)	**1969** *63%* **DQT abefi**	950 *62%*	1019 *64%*	924 *60%*	1044 *65%* AD	947 *62%*	1020 *64%*	256 *58%*	321 *60%*	311 *62%*	357 *67%* AHI	300 *69%* AHI M	424 *62%*	595 *71%* AP Q	933 *62%* Q	438 *56%*	587 *65%*	1382 *62%*	215 *53%*	1752 *64%* AT	1653 *63%*	160 *64%*	99 *63%*	58 *61%*
9-10 (Net)	**922** *29%* **BDH QTWabe fkl**	422 *28%*	499 *31%* AB	415 *27%*	507 *32%* AD	434 *28%*	487 *31%*	101 *23%*	146 *27%*	137 *27%*	167 *31%* H	141 *32%* H	230 *33%* AH IJ	288 *34%* AP Q	427 *28%*	206 *26%*	264 *29%*	658 *30%*	79 *19%*	843 *31%* AT	795 *30%* W	53 *21%*	47 *30%* W	27 *28%*

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Table 203

Q34a. How important do you think it is that ALL the channels combined, provide these catch-up television services that allow viewers to watch previously broadcast programmes
Base: All respondents
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Not at all important 1	**115** *4%* **EGHIRY Zcdgjt** v	54 *2%*	23 *4%* Z	25 *11%* AZa	13 *1%*	50 *3%* c	36 *9%* Acd	63 *9%* Agh	42 *2%*	6 *2%*	35 *6%* Aj	75 *3%*	12 *5%* tv	8 *7%* tv	9 *4%* tv	10 *3%* t	12 *4%* tv	14 *6%* tv	9 *3%* t	7 *4%* tv	17 *6%* tv	2 *1%*	15 *3%* tv	* *
2	**51** *2%* **Zc**	26 *1%*	8 *2%*	11 *5%* AZa	5 *1%*	23 *1%*	17 *4%* Acd	18 *2%*	26 *1%*	6 *2%*	8 *1%*	42 *2%*	8 *3%* Amv	1 *1%*	1 *	6 *2%*	3 *1%*	6 *3%* m	4 *2%*	2 *1%*	6 *2%*	6 *1%*	7 *2%*	1 *1%*
3	**59** *2%* **EKZc**	26 *1%*	22 *4%* AZ	8 *4%* Z	7 *1%*	32 *2%*	15 *4%* Ac	11 *1%*	41 *2%*	4 *2%*	9 *1%*	47 *2%*	9 *4%* Apr	1 *1%*	5 *2%*	4 *1%*	9 *3%* r	2 *1%*	3 *1%*	1 *	3 *1%*	10 *3%*	11 *2%*	2 *2%*
4	**80** *3%* **LZ**	43 *2%*	18 *3%*	15 *6%* AZ	17 *2%*	35 *2%*	19 *5%* Acd	23 *3%*	54 *3%*	3 *1%*	21 *3%*	59 *2%*	6 *2%*	2 *2%*	8 *3%*	12 *3%* s	7 *2%*	6 *3%*	14 *5%* Asu	4 *2%*	2 *1%*	10 *2%*	8 *2%*	3 *3%* s
5	**300** *10%* **MOUZ**	174 *8%*	74 *14%* AZ	34 *15%* AZ	68 *8%*	174 *10%*	38 *10%*	66 *9%*	190 *10%*	28 *10%*	68 *11%*	227 *9%*	21 *9%*	14 *11%*	20 *8%*	37 *11%*	35 *12%* u	17 *8%*	20 *7%*	15 *10%*	39 *14%* Aqu	42 *10%*	29 *7%*	10 *10%*
6	**385** *12%* **DLMSU Wbk**	255 *12%*	93 *18%* AZb	18 *8%*	107 *12%*	212 *13%*	43 *11%*	78 *11%*	252 *14%* A	29 *10%*	90 *14%*	291 *12%*	21 *9%*	22 *17%* k	41 *16%* ku	47 *14%*	34 *12%*	32 *15%* k	32 *11%*	20 *13%*	29 *10%*	52 *13%*	45 *10%*	11 *11%*
7	**497** *16%* **MS**	380 *17%* A	73 *14%*	27 *12%*	165 *19%* Ad e	263 *16%*	52 *13%*	104 *14%*	303 *16%*	41 *14%*	87 *14%*	402 *16%*	49 *20%* s	16 *13%*	41 *16%*	55 *16%*	39 *14%*	29 *13%*	50 *18%*	26 *17%*	31 *11%*	67 *16%*	82 *19%* s	13 *14%*
8	**550** *18%* **Qaq**	435 *20%* Aab	67 *13%*	29 *13%*	157 *18%*	303 *18%*	63 *16%*	114 *15%*	327 *18%*	62 *21%* f	96 *15%*	442 *18%*	57 *23%* Amq r	28 *22%* q	36 *14%*	60 *17%*	49 *18%*	39 *18%*	34 *12%*	25 *16%*	56 *20%* q	72 *18%*	74 *17%*	18 *19%* q
9	**352** *11%* **BDFQa ef**	287 *13%* Aab	39 *7%*	17 *7%*	110 *13%* e	199 *12%* e	30 *8%*	60 *8%*	224 *12%* f	42 *14%* f	66 *11%*	280 *11%*	26 *11%*	12 *9%*	30 *12%*	30 *9%*	39 *14%*	33 *15%* n	30 *11%*	18 *12%*	31 *11%*	43 *11%*	49 *11%*	11 *11%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 203

Q34a. How important do you think it is that ALL the channels combined, provide these catch-up television services that allow viewers to watch previously broadcast programmes
Base: All respondents
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Extremely important 10	**570** *18%* **PTWak** l	443 *20%* Aab	71 *14%*	31 *14%*	188 *22%* Ad	287 *17%*	68 *17%*	117 *16%*	341 *18%*	58 *20%*	110 *17%*	448 *18%*	26 *11%*	14 *11%*	41 *17%*	74 *21%* klo	39 *14%*	34 *15%*	65 *23%* klo	29 *19%* k	57 *20%* kl	69 *17%* k	104 *24%* Aklmo ptv	16 *17%* k
Don't know	**169** *5%* **EHJORU Zcgu**	90 *4%*	38 *7%* Z	12 *5%*	17 *2%*	98 *6%* c	20 *5%* c	84 *11%* Agh	68 *4%*	12 *4%*	40 *6%*	123 *5%*	14 *5%*	8 *7%*	18 *7%* nu	11 *3%*	14 *5%*	7 *3%*	19 *7%*	10 *7%* nu	9 *3%*	34 *8%* Anp su	14 *3%*	11 *12%* Aknopqrsu
1-3 (Net)	**225** *7%* **EGHIKO RYZcdg** tv	106 *5%*	53 *10%* AZ	45 *20%* AZa	25 *3%*	105 *6%* c	67 *17%* Acd	92 *12%* Agh	109 *6%*	16 *6%*	52 *8%*	164 *7%*	29 *11%* Amnq r tv	10 *8%* v	14 *6%*	20 *6%*	24 *9%* v	22 *10%* tv	17 *6%*	9 *6%*	26 *9%* tv	18 *4%*	32 *7%* v	3 *3%*
4-6 (Net)	**764** *24%* **LMQSU WZku**	472 *21%*	185 *35%* AZ	67 *29%* Z	191 *22%*	421 *25%*	100 *25%*	167 *23%*	496 *27%* A	60 *21%*	179 *28%* Aj	577 *24%*	48 *19%*	38 *30%* ku	69 *28%* ku	96 *28%* ku	76 *27%* ku	55 *25%*	66 *23%*	38 *25%*	70 *25%*	103 *25%* u	82 *19%*	24 *25%*
7-10 (Net)	**1969** *63%* **DQTab efi**	1545 *70%* Aab	250 *48%*	105 *46%*	620 *73%* Ad e	1053 *63%* e	213 *53%*	395 *54%*	1194 *64%* f	203 *70%* Af	360 *57%*	1572 *64%* Ai	160 *64%*	69 *55%*	148 *59%*	218 *63%*	167 *59%*	135 *62%*	180 *64%*	99 *63%*	176 *63%*	250 *62%*	309 *71%* Almop rtv	58 *61%*
9-10 (Net)	**922** *29%* **BDHQT Wabefk** l	730 *33%* Aab	110 *21%* e	48 *21%*	299 *35%* Ad	487 *29%*	98 *24%*	177 *24%*	564 *30%* f	100 *34%* f	177 *28%*	728 *30%*	53 *21%*	25 *20%*	72 *29%*	104 *30%* k	79 *28%*	67 *31%* k	96 *34%* kl	47 *30%* kl	88 *31%* kl	112 *27%*	153 *35%* Aklt	27 *28%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 203

Q34a. How important do you think it is that ALL the channels combined, provide these catch-up television services that allow viewers to watch previously broadcast programmes
Base: All respondents
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
Not at all important 1	**115** *4%* **BCIKLU**	26 *2%*	7 *1%*	- -	9 *6%* BCF	1 *1%*	4 *2%*	69 *10%* ABCFG	16 *2%*	21 *6%* AIKL	11 *1%*	15 *2%*	9 *3%*	3 *4%*	40 *14%* AIJKL MN	23 *7%* ARSU	19 *5%* SU	20 *3%* U	11 *2%*	5 *1%*	2 *1%*
2	**51** *2%*	19 *1%*	9 *2%*	2 *4%*	6 *4%* ABF	- -	3 *2%*	12 *2%*	7 *1%*	7 *2%*	14 *2%*	12 *2%*	2 *1%*	1 *1%*	5 *2%*	11 *3%* AQS	3 *1%*	17 *3%* AS	4 *1%*	7 *2%*	3 *1%*
3	**59** *2%* **LS**	22 *2%*	7 *1%*	- -	4 *3%*	3 *2%*	2 *2%*	20 *3%* AB	15 *2%*	4 *1%*	16 *2%*	6 *1%*	5 *2%*	5 *6%* AIJKL	8 *3%* L	7 *2%* S	7 *2%*	7 *1%*	3 *1%*	9 *2%*	8 *3%* S
4	**80** *3%*	35 *2%*	16 *3%*	- -	6 *4%*	6 *5%* H	4 *2%*	12 *2%*	23 *3%*	9 *3%*	17 *2%*	15 *2%*	6 *2%*	* *1%*	8 *3%*	11 *3%*	12 *3%*	11 *2%*	12 *2%*	13 *3%*	4 *1%*
5	**300** *10%* **U**	135 *10%*	57 *10%*	2 *5%*	19 *12%*	18 *15%* H	16 *10%*	53 *8%*	78 *11%*	29 *9%*	74 *10%*	68 *10%*	19 *7%*	9 *11%*	22 *8%*	32 *10%* U	49 *13%* AU	66 *10%* U	54 *10%* U	28 *7%*	14 *5%*
6	**385** *12%* **HO**	200 *14%* AH	77 *14%* H	8 *18%*	16 *11%* H	18 *15%* H	27 *17%* AH	39 *6%*	99 *14%* O	35 *11%*	102 *14%* O	86 *12%* O	30 *11%*	11 *13%*	22 *8%*	49 *15%*	44 *12%*	81 *13%*	74 *14%*	47 *12%*	42 *14%*
7	**497** *16%* **HO**	250 *18%* AH	94 *17%* H	3 *7%*	19 *12%*	22 *18%*	23 *14%*	86 *12%*	103 *14%*	48 *15%*	144 *20%* AIO	119 *17%* O	38 *14%*	13 *16%*	31 *11%*	43 *13%*	63 *17%*	97 *15%*	83 *16%*	66 *16%*	52 *17%*
8	**550** *18%*	257 *18%*	105 *19%*	5 *10%*	21 *13%*	20 *16%*	22 *14%*	121 *17%*	125 *17%*	51 *16%*	126 *17%*	137 *19%*	45 *17%*	12 *14%*	52 *18%*	50 *16%*	63 *17%*	115 *18%*	101 *19%*	68 *17%*	63 *20%*
9	**352** *11%* **OP**	156 *11%*	67 *12%*	8 *17%*	17 *11%*	12 *10%*	18 *11%*	75 *11%*	89 *12%* O	41 *13%* O	73 *10%*	85 *12%* O	41 *15%* AKN O	4 *5%*	19 *7%*	25 *8%*	36 *10%*	78 *12%* P	63 *12%*	69 *17%*	34 *11%*
Extremely important 10	**570** *18%* **FOQ**	255 *18%* F	90 *16%*	16 *35%*	26 *17%*	13 *10%*	33 *21%* F	137 *20%* F	139 *19%* O	65 *20%* O	119 *16%*	135 *19%*	59 *22%* O	13 *15%*	39 *14%*	45 *14%*	47 *13%*	113 *18%* Q	94 *18%* Q	77 *19%*	82 *26%* APQRS
Don't know	**169** *5%* **BU**	53 *4%*	19 *4%*	2 *4%*	13 *8%* BC	8 *6%*	7 *4%*	68 *10%* ABCG	29 *4%*	13 *4%*	30 *4%*	30 *4%*	13 *5%*	12 *15%* AIJKLM	41 *14%* AIJKL M	24 *7%* RU	27 *7%* RU	24 *4%*	23 *4%*	11 *3%*	7 *2%*
1-3 (Net)	**225** *7%* **BCILS**	67 *5%*	23 *4%*	2 *4%*	18 *12%* ABCFG	4 *4%*	9 *6%*	101 *15%* ABCFG	39 *5%*	31 *10%* IKL	40 *6%*	33 *5%*	16 *6%*	9 *11%* L	53 *18%* AIJK LM	40 *13%* ARSU	29 *8%* S	44 *7%* S	18 *3%*	21 *5%*	14 *4%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 203

Q34a. How important do you think it is that ALL the channels combined, provide these catch-up television services that allow viewers to watch previously broadcast programmes
Base: All respondents
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
4-6 (Net)	**764**	370	150	10	41	43	47	104	199	73	193	169	54	20	51	91	104	158	140	88	60
	24%	*26%*	*27%*	*23%*	*26%*	*35%*	*30%*	*15%*	*28%*	*23%*	*27%*	*24%*	*20%*	*25%*	*18%*	*29%*	*28%*	*25%*	*27%*	*22%*	*19%*
	HOU	H	H		H	ABH	H		AMO		O					U	U		U		
7-10 (Net)	**1969**	917	356	32	82	66	96	419	457	205	462	475	184	42	141	163	209	404	342	280	232
	63%	*65%*	*65%*	*69%*	*53%*	*55%*	*60%*	*61%*	*63%*	*64%*	*64%*	*67%*	*69%*	*50%*	*49%*	*51%*	*56%*	*64%*	*65%*	*70%*	*74%*
	ENOPQ	AEFH	E						NO	NO	NO	ANO	NO					PQ	PQ		APQRS
9-10 (Net)	**922**	411	157	24	43	24	51	212	228	105	192	220	100	17	58	70	83	191	158	146	117
	29%	*29%*	*29%*	*52%*	*28%*	*20%*	*32%*	*31%*	*32%*	*33%*	*27%*	*31%*	*38%*	*20%*	*20%*	*22%*	*22%*	*30%*	*30%*	*37%*	*37%*
	FOPQ	F					F	F	NO	NO	O	O	AK NO					PQ	PQ		APQ

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 204

E2. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content?
Base: All respondents
Multi-coded

Summary Table			
	Watch/access TV channels	Watch catch up, on demand or video streaming services	Access online and apps
Base (un-weighted)	3125	3125	3125
Base (weighted)	3127	3127	3127
Effective Base	2581	2581	2581
TV	2824 *90%*	1487 *48%*	473 *15%*
Laptop/computer/netbook	528 *17%*	825 *26%*	988 *32%*
Tablet	383 *12%*	585 *19%*	827 *26%*
Smartphone	339 *11%*	470 *15%*	1054 *34%*
Smart watch (e.g. Apple Watch Pebble Samsung Sony)	- -	- -	224 *7%*
Smart or wireless speaker (e.g. Amazon Echo Google Home)	- -	- -	256 *8%*
E-reader (e.g. Kindle)	- -	- -	217 *7%*
Games console	169 *5%*	295 *9%*	248 *8%*
None of these	142 *5%*	942 *30%*	1160 *37%*

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 205

E2_1. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content?
Watch/access TV channels
Base: All respondents
Multi-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
TV	**2824** ***90%*** **BHT Yhov**	1367 *89%*	1457 *92%* AB	1390 *91%*	1434 *90%*	1375 *90%*	1448 *91%*	346 *79%*	468 *88%* H	448 *89%* H	492 *92%* HI	412 *94%* AHI J	658 *96%* AH IJK	769 *91%*	1350 *90%*	703 *90%*	798 *89%*	2026 *91%*	329 *81%*	2493 *92%* AT	2356 *90%*	241 *96%* AVY	145 *93%* Y	82 *87%*
Laptop/computer/netbook	**528** ***17%*** **BGM QSUYfq uv**	235 *15%*	293 *18%* AB	272 *18%*	256 *16%*	301 *20%* AG	227 *14%*	122 *28%* AU KLM	115 *22%* ALM	86 *17%* M	94 *18%* M	59 *13%* M	51 *7%*	167 *20%* AQ	256 *17%* Q	105 *13%*	188 *21%* AS	339 *15%*	106 *26%* AU	422 *16%*	443 *17%* Y	49 *20%* Y	28 *18%* Y	8 *8%*
Tablet	**383** ***12%*** **MSd fp**	173 *11%*	210 *13%*	198 *13%*	185 *12%*	189 *12%*	194 *12%*	62 *14%* M	106 *20%* AHJ KLM	69 *14%* M	64 *12%* M	46 *11%* M	35 *5%*	122 *14%* AQ	178 *12%*	83 *11%*	152 *17%* AS	230 *10%*	57 *14%*	326 *12%*	313 *12%*	44 *17%* AVXY	17 *11%*	10 *10%*
Smartphone	**339** ***11%*** **LMS Udfpu**	156 *10%*	182 *11%*	176 *12%*	162 *10%*	177 *12%*	161 *10%*	100 *23%* AIJ KLM	76 *14%* ALM	66 *13%* LM	57 *11%* LM	21 *5%*	18 *3%*	107 *13%*	155 *10%*	77 *10%*	131 *15%* AS	208 *9%*	80 *20%* AU	259 *10%*	269 *10%*	40 *16%* AV	18 *11%*	11 *12%*
Games console	**169** ***5%*** **DKLM SUdfqu**	81 *5%*	88 *6%*	67 *4%*	102 *6%* AD	88 *6%*	81 *5%*	62 *14%* AJK LM	56 *10%* AJKL M	27 *5%* LM	19 *4%* LM	5 *1%* M	- -	51 *6%*	80 *5%*	38 *5%*	69 *8%* AS	100 *5%*	42 *10%* AU	127 *5%*	140 *5%*	16 *7%*	6 *4%*	6 *6%*
None of these	**142** ***5%*** **CEMU Zcdg**	86 *6%* AC	56 *4%*	83 *5%* AE	59 *4%*	68 *4%*	74 *5%*	28 *6%* M	31 *6%* M	23 *5%*	24 *4%*	15 *3%*	20 *3%*	28 *3%*	72 *5%*	42 *5%* O	39 *4%*	104 *5%*	27 *7%*	115 *4%*	127 *5%*	7 *3%*	4 *3%*	5 *5%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 205

E2_1. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content?
Watch/access TV channels
Base: All respondents
Multi-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
TV	**2824 90% BHTYh ov**	2059 *93%* Aab	465 *88%*	203 *89%*	775 *91%*	1554 *93%* A	365 *91%*	690 *94%* Agh	1701 *91%* h	223 *76%*	558 *89%*	2209 *91%*	241 *96%* Almnopqtuv	114 *91%*	221 *88%*	312 *90%* o	237 *84%*	190 *87%*	257 *91%* o	145 *93%* opv	267 *95%* Amoptv	357 *88%*	402 *92%* ov	82 *87%*
Laptop/computer/netbook	**528 17% BGMQS UYfquv**	362 *16%*	101 *19%*	34 *15%*	167 *20%* Ade	267 *16%*	55 *14%*	83 *11%*	348 *19%* Af	57 *20%* f	108 *17%*	414 *17%*	49 *20%* quv	16 *13%*	40 *16%* v	64 *19%* quv	44 *16%* v	37 *17%* v	29 *10%*	28 *18%* quv	45 *16%* v	115 *28%* Aklmnopqrsuv	53 *12%*	8 *8%*
Tablet	**383 12% MSdfp**	274 *12%*	65 *12%*	31 *14%*	149 *17%* Ad	164 *10%*	54 *13%*	67 *9%*	260 *14%* Af	32 *11%*	87 *14%*	294 *12%*	44 *17%* Apqruv	12 *9%*	47 *19%* Anpqruv	41 *12%*	38 *14%* p	16 *7%*	24 *8%*	17 *11%*	34 *12%*	61 *15%* pqu	40 *9%*	10 *10%*
Smartphone	**339 11% LMSUd fpu**	235 *11%*	67 *13%*	24 *10%*	125 *15%* Ad	150 *9%*	48 *12%*	52 *7%*	219 *12%* f	44 *15%* Af	72 *11%*	265 *11%*	40 *16%* Alopqsu	8 *7%*	31 *13%* pu	46 *13%* pqu	23 *8%*	12 *5%*	20 *7%*	18 *11%* p	27 *10%*	69 *17%* Alopqsu	32 *7%*	11 *12%* pqu
Games console	**169 5% DKLMSU dfqu**	122 *6%*	26 *5%*	9 *4%*	80 *9%* Ade	62 *4%*	13 *3%*	19 *3%*	117 *6%* Af	17 *6%* f	42 *7%*	125 *5%*	16 *7%* qu	4 *3%*	17 *7%* qu	14 *4%*	18 *6%* u	10 *5%*	7 *3%*	6 *4%*	12 *4%*	46 *11%* Aklnpqrsu	12 *3%*	6 *6%* qu
None of these	**142 5% CEMUZc dg**	61 *3%*	20 *4%*	15 *7%* Z	27 *3%*	52 *3%*	13 *3%*	26 *3%*	65 *3%*	38 *13%* Afg	25 *4%*	116 *5%*	7 *3%*	4 *3%*	14 *6%*	19 *5%*	24 *9%* Akrstu	16 *7%* krs	13 *5%*	4 *3%*	7 *3%*	15 *4%*	15 *3%*	5 *5%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 205

E2_1. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content?
Watch/access TV channels
Base: All respondents
Multi-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
TV	**2824** ***90%*** **BP**	1235 *88%*	497 *91%*	42 *92%*	137 *89%*	105 *87%*	144 *91%*	664 *96%* ABCEFG	656 *91%*	289 *90%*	658 *91%*	641 *91%*	237 *89%*	73 *88%*	263 *92%*	271 *85%*	326 *88%*	562 *89%*	478 *92%* P	357 *89%*	291 *93%* PQ
Laptop/computer/netbook	**528** ***17%*** **GHNO**	307 *22%* ACGH	81 *15%* H	10 *21%*	30 *20%* GH	36 *30%* ACEGH	14 *9%*	49 *7%*	124 *17%* NO	43 *13%* O	138 *19%* JNO	130 *18%* NO	72 *27%* AIJ KLNO	6 *7%*	15 *5%*	44 *14%*	55 *15%*	100 *16%*	103 *20%* P	81 *20%*	60 *19%*
Tablet	**383** ***12%*** **HO**	210 *15%* AGH	71 *13%* H	8 *16%*	21 *14%* H	21 *17%* H	15 *9%* H	37 *5%*	93 *13%* O	41 *13%* O	85 *12%* O	88 *13%* O	50 *19%* AIK LNO	6 *7%*	18 *6%*	29 *9%*	43 *12%*	79 *13%*	74 *14%*	55 *14%*	53 *17%* AP
Smartphone	**339** ***11%*** **GHJO**	206 *15%* AGH	63 *12%* H	4 *8%*	17 *11%* H	20 *17%* GH	10 *6%* H	18 *3%*	90 *12%* JO	21 *7%*	90 *12%* JO	80 *11%* JO	39 *15%* JO	5 *6%*	13 *5%*	27 *8%*	38 *10%*	69 *11%*	51 *10%*	42 *11%*	43 *14%*
Games console	**169** ***5%*** **HO**	101 *7%* AH	37 *7%* H	3 *6%*	11 *7%* H	9 *7%* H	9 *6%* H	- -	38 *5%* O	18 *6%* O	52 *7%* ANO	38 *5%* O	15 *6%* O	1 *1%*	5 *2%*	20 *6%*	28 *8%*	32 *5%*	34 *6%*	15 *4%*	25 *8%*
None of these	**142** ***5%*** **U**	77 *5%* C	16 *3%*	2 *4%*	8 *5%*	7 *5%*	9 *6%*	24 *3%*	31 *4%*	12 *4%*	34 *5%*	28 *4%*	7 *3%*	9 *11%* AIJKLM	15 *5%*	21 *7%* U	24 *6%* U	28 *4%*	19 *4%*	19 *5%*	6 *2%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 206

E2_2. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content?
Watch catch up, on demand or video streaming services
Base: All respondents
Multi-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
TV	**1487** ***48%*** **DMQ STVabf t**	700 *46%*	788 *49%* AB	643 *42%*	845 *53%* AD	731 *48%*	755 *47%*	195 *45%*	259 *49%*	263 *52%* AHL M	275 *52%* M	199 *45%*	296 *43%*	466 *55%* AP Q	744 *50%* Q	275 *35%*	459 *51%* AS	1028 *46%*	123 *30%*	1362 *50%* AT	1214 *46%*	141 *57%* AV	84 *54%* AV	48 *50%*
Laptop/computer/netbook	**825** ***26%*** **DLM QUYfv**	401 *26%*	424 *27%*	356 *23%*	469 *29%* AD	423 *28%*	401 *25%*	209 *48%* AIJ KLM	173 *32%* AKL M	139 *28%* LM	141 *26%* LM	89 *20%* M	75 *11%*	269 *32%* AQ	423 *28%* Q	133 *17%*	255 *28%*	570 *26%*	150 *37%* AU	675 *25%*	698 *27%* Y	70 *28%* Y	38 *24%*	18 *19%*
Tablet	**585** ***19%*** **DLM QSUfl**	274 *18%*	312 *20%*	259 *17%*	327 *20%* AD	271 *18%*	314 *20%*	131 *30%* AJK LM	148 *28%* AJK LM	106 *21%* LM	96 *18%* LM	57 *13%* M	47 *7%*	198 *23%* AP Q	292 *19%* Q	96 *12%*	215 *24%* AS	371 *17%*	89 *22%*	497 *18%*	486 *18%*	59 *24%* AVX	23 *15%*	17 *18%*
Smartphone	**470** ***15%*** **DKL MQSUdef**	231 *15%*	239 *15%*	207 *14%*	263 *16%* AD	231 *15%*	238 *15%*	146 *33%* AIJ KLM	125 *24%* AKL M	108 *22%* AKL M	57 *11%* LM	22 *5%* M	11 *2%*	139 *16%* Q	255 *17%* AQ	76 *10%*	206 *23%* AS	263 *12%*	97 *24%* AU	372 *14%*	391 *15%*	41 *16%*	23 *15%*	15 *15%*
Games console	**295** ***9%*** **DKLM SUdfj**	132 *9%*	163 *10%*	109 *7%*	186 *12%* AD	156 *10%*	138 *9%*	108 *25%* AJK LM	101 *19%* AJKL M	42 *8%* LM	31 *6%* LM	10 *2%* M	3 *	81 *10%*	151 *10%*	63 *8%*	131 *15%* AS	163 *7%*	48 *12%*	247 *9%*	244 *9%*	25 *10%*	18 *11%*	8 *9%*
None of these	**942** ***30%*** **EHI JOPRUZ cgh**	489 *32%*	453 *28%*	614 *40%* AE	328 *21%*	462 *30%*	480 *30%*	59 *14%*	102 *19%* H	120 *24%* H	148 *28%* HI	173 *40%* AHI JK	340 *50%* AH IJKL	173 *20%*	412 *27%* O	357 *46%* AOP	192 *21%*	750 *34%* AR	145 *36%* AU	797 *29%*	803 *31%*	64 *26%*	48 *30%*	27 *28%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 206

E2_2. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content?
Watch catch up, on demand or video streaming services
Base: All respondents
Multi-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
TV	**1487** *48%* **DMQST Vabff**	1119 *51%* Aab	221 *42%*	90 *39%*	439 *51%* A	793 *47%*	185 *46%*	193 *26%*	981 *53%* Af	166 *57%* Af	279 *44%*	1182 *49%*	141 *57%* Almnopt	54 *44%*	106 *42%*	166 *48%*	116 *41%*	91 *41%*	143 *51%* ot	84 *54%* Amopt	155 *55%* Amopt	164 *40%*	219 *50%* ot	48 *50%* ot
Laptop/computer/netbook	**825** *26%* **DLMQU Yfv**	583 *26%*	146 *28%*	56 *24%*	266 *31%* Ade	428 *26%*	90 *22%*	126 *17%*	514 *28%* f	109 *38%* Afg	167 *26%*	643 *26%*	70 *28%* v	26 *21%*	69 *28%* v	87 *25%*	69 *24%*	52 *24%*	63 *22%*	38 *24%*	70 *25%*	142 *35%* Alnopqrsuv	121 *28%* v	18 *19%*
Tablet	**585** *19%* **DLMQS Ufl**	429 *19%*	94 *18%*	37 *16%*	192 *22%* Ade	300 *18%*	66 *16%*	81 *11%*	397 *21%* Af	61 *21%* f	122 *19%*	456 *19%*	59 *24%* Almr	12 *9%*	40 *16%*	68 *20%* l	49 *17%*	39 *18%*	49 *18%*	23 *15%*	47 *17%*	99 *24%* Almrs	82 *19%* l	17 *18%* l
Smartphone	**470** *15%* **DKLMQ SUdef**	339 *15%*	77 *15%*	26 *11%*	167 *20%* Ade	224 *13%*	45 *11%*	53 *7%*	317 *17%* Af	59 *20%* Af	99 *16%*	369 *15%*	41 *16%*	13 *11%*	37 *15%*	44 *13%*	31 *11%*	28 *13%*	41 *15%*	23 *15%*	33 *12%*	95 *23%* Aklmnopqrsuv	69 *16%*	15 *15%*
Games console	**295** *9%* **DKLMSU dfj**	199 *9%*	62 *12%*	19 *8%*	111 *13%* Ade	131 *8%*	35 *9%*	26 *3%*	203 *11%* Af	41 *14%* Af	89 *14%* Aj	201 *8%*	25 *10%*	6 *5%*	27 *11%*	27 *8%*	24 *8%*	24 *11%*	19 *7%*	18 *11%* l	31 *11%*	48 *12%* l	38 *9%*	8 *9%*
None of these	**942** *30%* **EHIJO PRUZcg** h	609 *28%*	173 *33%* Z	90 *39%* AZ	169 *20%*	545 *33%* Ac	143 *36%* Ac	406 *55%* Agh	454 *24%* h	50 *17%*	199 *32%*	723 *30%*	64 *26%*	42 *33%*	86 *34%* k	114 *33%*	103 *37%* Aktu	64 *29%*	81 *29%*	48 *30%*	80 *29%*	113 *28%*	118 *27%*	27 *28%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 206

E2_2. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content?
Watch catch up, on demand or video streaming services
Base: All respondents
Multi-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
TV	**1487**	694	279	26	70	51	71	296	339	143	364	406	127	28	74	114	126	308	275	228	201
	48%	*49%*	*51%*	*57%*	*45%*	*42%*	*45%*	*43%*	*47%*	*44%*	*50%*	*57%*	*47%*	*34%*	*26%*	*36%*	*34%*	*49%*	*53%*	*57%*	*64%*
	HNOPQ	H	H						NO	O	NO	AIJKMNO	NO					PQ	APQ		APQRS
Laptop/computer/netbook	**825**	459	139	21	42	69	28	67	164	64	227	227	101	18	23	63	92	158	141	116	112
	26%	*33%*	*25%*	*46%*	*27%*	*57%*	*18%*	*10%*	*23%*	*20%*	*31%*	*32%*	*38%*	*21%*	*8%*	*20%*	*25%*	*25%*	*27%*	*29%*	*36%*
	GHIJOP	ACGH	GH		GH	ABCEGH	H		O	O	AIJO	AIJO	AI JNO	O					P		APQRS
Tablet	**585**	317	122	9	17	41	27	52	137	50	155	155	68	7	13	46	47	115	96	108	85
	19%	*23%*	*22%*	*20%*	*11%*	*34%*	*17%*	*8%*	*19%*	*16%*	*21%*	*22%*	*25%*	*8%*	*5%*	*15%*	*13%*	*18%*	*18%*	*27%*	*27%*
	EHNOPQ	AEH	EH			ABCEGH	H		NO	O	NO	AJNO	AIJ NO					Q	Q		APQRS
Smartphone	**470**	285	83	7	12	44	21	18	111	23	140	129	50	6	11	37	46	90	66	75	80
	15%	*20%*	*15%*	*16%*	*8%*	*36%*	*13%*	*3%*	*15%*	*7%*	*19%*	*18%*	*19%*	*7%*	*4%*	*12%*	*13%*	*14%*	*13%*	*19%*	*26%*
	EHJO	ACEGH	EH		H	ABCEGH	H		JO		AJNO	AJNO	JNO								APQRS
Games console	**295**	172	68	4	15	19	12	5	67	19	104	62	33	2	6	24	41	63	52	40	35
	9%	*12%*	*12%*	*8%*	*10%*	*16%*	*7%*	*1%*	*9%*	*6%*	*14%*	*9%*	*12%*	*3%*	*2%*	*8%*	*11%*	*10%*	*10%*	*10%*	*11%*
	HJNO	AH	H		H	AGH	H		NO	O	AIJLNO	O	JNO								
None of these	**942**	335	133	7	55	17	50	345	224	111	172	154	54	39	179	137	145	181	128	82	38
	30%	*24%*	*24%*	*16%*	*36%*	*14%*	*31%*	*50%*	*31%*	*34%*	*24%*	*22%*	*20%*	*47%*	*63%*	*43%*	*39%*	*29%*	*25%*	*20%*	*12%*
	BCFKLM SU	F	F		BCF		BF	ABCEFG	KLM	KLM				AIJKLM	AIJK LMN	ARSU	ARSU	U	U		

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 207

E2_3. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content?
Access online and apps
Base: All respondents
Multi-coded

	Total (A)	Wave W1 (B)	Wave W2 (C)	Type CAPI (D)	Type Online (E)	Gender Male (F)	Gender Female (G)	Age 16-24 (H)	Age 25-34 (I)	Age 35-44 (J)	Age 45-54 (K)	Age 55-64 (L)	Age 65+ (M)	Social Grade AB (O)	Social Grade C1C2 (P)	Social Grade DE (Q)	Have kids Yes (R)	Have kids No (S)	EMG Yes (T)	EMG No (U)	Nation England (V)	Nation Scotland (W)	Nation Wales (X)	Nation Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
TV	**473** ***15%*** **MQS** **fl**	221 *14%*	252 *16%*	241 *16%*	232 *15%*	246 *16%*	227 *14%*	88 *20%* ALM	125 *24%* AJK LM	81 *16%* M	81 *15%* M	56 *13%* M	42 *6%*	140 *17%*	231 *15%*	101 *13%*	172 *19%* AS	301 *14%*	53 *13%*	419 *15%*	385 *15%*	49 *19%* AV	21 *13%*	18 *19%* A
Laptop/computer/netbook	**988** ***32%*** **DMQ** **Yfv**	472 *31%*	515 *32%*	453 *30%*	535 *33%* AD	489 *32%*	498 *31%*	178 *41%* ALM	181 *34%* M	169 *34%* M	184 *35%* M	135 *31%* M	139 *20%*	282 *33%* Q	510 *34%* AQ	196 *25%*	280 *31%*	708 *32%*	129 *32%*	859 *32%*	836 *32%* Y	80 *32%*	49 *32%*	23 *24%*
Tablet	**827** ***26%*** **DMQ** **Sbfm**	383 *25%*	443 *28%*	376 *25%*	451 *28%* AD	394 *26%*	433 *27%*	145 *33%* ALM	172 *32%* ALM	148 *30%* LM	154 *29%* LM	99 *23%* M	109 *16%*	262 *31%* AQ	413 *28%* Q	152 *19%*	283 *31%* AS	544 *24%*	105 *26%*	722 *27%*	696 *27%*	74 *29%* X	34 *22%*	23 *24%*
Smartphone	**1054** ***34%*** **DLM** **QSUdf**	512 *33%*	542 *34%*	456 *30%*	598 *37%* AD	495 *32%*	559 *35%*	242 *55%* AU KLM	213 *40%* AKL M	224 *45%* AKL M	177 *33%* LM	111 *25%* M	87 *13%*	301 *36%* Q	552 *37%* AQ	202 *26%*	371 *41%* AS	683 *31%*	159 *39%* U	895 *33%*	892 *34%*	83 *33%*	48 *30%*	32 *33%*
Smart watch (e.g. Apple Watch Pebble Samsung Sony)	**224** ***7%*** **DKLM** **QSUbde** **fjq**	100 *7%*	123 *8%*	54 *4%*	169 *11%* AD	99 *6%*	125 *8%*	58 *13%* AKL M	78 *15%* AJKL M	45 *9%* KLM	17 *3%*	14 *3%*	11 *2%*	80 *9%* APQ	100 *7%*	44 *6%*	125 *14%* AS	99 *4%*	46 *11%* AU	178 *7%*	187 *7%*	16 *7%*	10 *7%*	10 *11%* AV
Smart or wireless speaker (e.g. Amazon Echo Google Home)	**256** ***8%*** **DKLM** **QSbdef** **j**	126 *8%*	130 *8%*	74 *5%*	182 *11%* AD	113 *7%*	143 *9%*	59 *14%* AKL M	90 *17%* AJKL M	45 *9%* KLM	28 *5%* M	16 *4%*	17 *3%*	100 *12%* APQ	115 *8%* Q	41 *5%*	142 *16%* AS	114 *5%*	41 *10%*	215 *8%*	215 *8%*	18 *7%*	14 *9%*	9 *9%*
E-reader (e.g. Kindle)	**217** ***7%*** **DMQS** **dfq**	100 *7%*	116 *7%*	77 *5%*	139 *9%* AD	93 *6%*	123 *8%*	39 *9%* M	50 *9%* AKLM	43 *8%* M	29 *5%*	22 *5%*	34 *5%*	91 *11%* APQ	92 *6%*	34 *4%*	94 *10%* AS	122 *5%*	24 *6%*	193 *7%*	179 *7%*	19 *8%*	10 *7%*	8 *8%*
Games console	**248** ***8%*** **KLMS** **dfjq**	119 *8%*	129 *8%*	123 *8%*	125 *8%*	120 *8%*	128 *8%*	76 *17%* AJK LM	72 *14%* AKL M	48 *10%* KLM	28 *5%* M	16 *4%* M	8 *1%*	68 *8%*	121 *8%*	59 *8%*	110 *12%* AS	138 *6%*	29 *7%*	219 *8%*	202 *8%*	25 *10%*	15 *10%*	7 *7%*

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Table 207

E2_3. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content?
Access online and apps
Base: All respondents
Multi-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
None of these	**1160**	589	570	659	501	570	589	71	114	140	183	198	454	282	497	380	237	922	128	1030	991	77	64	27
	37%	*38%*	*36%*	*43%*	*31%*	*37%*	*37%*	*16%*	*21%*	*28%*	*34%*	*45%*	*66%*	*33%*	*33%*	*49%*	*26%*	*41%*	*32%*	*38%*	*38%*	*31%*	*41%*	*29%*
	EHI			AE						HI	HIJ	AHI	AH			AOP		AR		A	WY		WY	
	JOPRWY											JK	IJKL											
	cghktv																							

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Table 207

E2_3. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content?
Access online and apps
Base: All respondents
Multi-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
TV	**473** *15%* **MQSfl**	342 *15%*	69 *13%*	34 *15%*	141 *17%*	238 *14%*	59 *15%*	58 *8%*	308 *16%* Af	58 *20%* Af	93 *15%*	377 *15%*	49 *19%* Alp	10 *8%*	33 *13%*	57 *17%* l	38 *14%*	23 *10%*	42 *15%*	21 *13%*	52 *19%* lp	69 *17%* lp	61 *14%*	18 *19%* Alp
Laptop/computer/netbook	**988** *32%* **DMQYf v**	699 *32%*	159 *30%*	67 *29%*	254 *30%*	550 *33%*	116 *29%*	173 *23%*	617 *33%* f	104 *36%* f	184 *29%*	788 *32%*	80 *32%*	40 *32%*	67 *27%*	122 *35%* ov	74 *26%*	66 *30%*	97 *35%* v	49 *32%*	85 *30%*	138 *34%* v	147 *34%* v	23 *24%*
Tablet	**827** *26%* **DMQSb fm**	622 *28%* Aab	122 *23%*	42 *18%*	253 *30%* Ad	424 *25%*	104 *26%*	148 *20%*	525 *28%* Af	86 *29%* f	161 *25%*	654 *27%*	74 *29%* mor	46 *37%* Amo prsv	41 *17%*	107 *31%* mor	60 *21%*	55 *25%* m	75 *27%* m	34 *22%*	72 *26%* m	120 *30%* mo r	119 *27%* m	23 *24%* m
Smartphone	**1054** *34%* **DLMQS Udf**	761 *34%*	170 *32%*	65 *29%*	318 *37%* Ad	532 *32%*	134 *33%*	165 *22%*	664 *36%* Af	120 *41%* Af	212 *34%*	832 *34%*	83 *33%*	42 *34%*	75 *30%*	128 *37%*	86 *31%*	82 *37%*	93 *33%*	48 *30%*	88 *31%*	157 *39%* mr	140 *32%*	32 *33%*
Smart watch (e.g. Apple Watch Pebble Samsung Sony)	**224** *7%* **DKLMQS Ubdefj** q	167 *8%* b	43 *8%* b	8 *3%*	119 *14%* Ade	79 *5%*	17 *4%*	26 *4%*	158 *8%* Af	23 *8%* f	81 *13%* Aj	142 *6%*	16 *7%*	8 *6%*	20 *8%* q	24 *7%*	23 *8%* q	9 *4%*	9 *3%*	10 *7%*	25 *9%* q	49 *12%* Akn pqr u	20 *5%*	10 *11%* Apqu
Smart or wireless speaker (e.g. Amazon Echo Google Home)	**256** *8%* **DKLMQS bdefj**	192 *9%* b	48 *9%* b	10 *4%*	130 *15%* Ade	98 *6%*	18 *5%*	24 *3%*	186 *10%* Af	26 *9%* f	86 *14%* Aj	169 *7%*	18 *7%*	7 *6%*	23 *9%*	26 *8%*	24 *9%*	13 *6%*	14 *5%*	14 *9%*	26 *9%*	51 *13%* Akn pqu	31 *7%*	9 *9%* q
E-reader (e.g. Kindle)	**217** *7%* **DMQSdf q**	152 *7%*	42 *8%*	14 *6%*	86 *10%* Ad	91 *5%*	30 *7%*	21 *3%*	149 *8%* Af	16 *5%*	55 *9%*	161 *7%*	19 *8%* q	9 *7%*	15 *6%*	30 *9%* q	25 *9%* qu	12 *6%*	8 *3%*	10 *7%* q	22 *8%* q	37 *9%* qu	21 *5%*	8 *8%* q
Games console	**248** *8%* **KLMSdf jq**	182 *8%*	34 *6%*	21 *9%*	88 *10%* Ad	112 *7%*	35 *9%*	28 *4%*	162 *9%* f	32 *11%* f	73 *12%* Aj	174 *7%*	25 *10%* q	12 *9%*	18 *7%*	27 *8%*	28 *10%* q	15 *7%*	12 *4%*	15 *10%* q	22 *8%*	37 *9%* q	31 *7%*	7 *7%*

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Table 207

E2_3. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content?
Access online and apps
Base: All respondents
Multi-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
None of these	**1160**	803	202	101	243	676	171	407	623	76	228	902	77	47	111	134	119	93	107	64	106	117	158	27
	37%	*36%*	*38%*	*44%* AZ	*28%*	*40%* Ac	*43%* Ac tv	*55%* Agh	*33%* h v	*26%*	*36%*	*37%*	*31%*	*38%*	*44%* Ak	*39%* tv	*42%* ktv	*42%* ktv	*38%* tv	*41%* kt	*38%* t	*29%*	*36%*	*29%*
	EHIJO PRWYcg hk **fv**																							

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

E2_3. Which of the following devices do you use to watch TV, listen to radio, use video-on-demand services or access online and app content?
Access online and apps
Base: All respondents
Multi-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
TV	**473** *15%* **HJOQ**	286 *20%* ACFH	73 *13%* H	6 *14%*	25 *17%* H	13 *11%*	26 *17%* H	42 *6%*	115 *16%* JO	33 *10%*	122 *17%* JO	141 *20%* AJMO	33 *12%* O	9 *11%*	18 *6%*	45 *14%*	41 *11%*	81 *13%*	85 *16%* Q	81 *20%*	65 *21%* APQR
Laptop/computer/netbook	**988** *32%* **GHIOP**	498 *35%* AGH	171 *31%* H	19 *41%*	58 *38%* GH	60 *49%* ABCGH	40 *25%*	142 *20%*	201 *28%* O	94 *29%* O	254 *35%* AIO	268 *38%* AIJNO	106 *40%* AI JNO	20 *24%* O	41 *14%*	72 *23%*	109 *29%*	191 *30%* P	177 *34%* P	151 *38%*	123 *39%* APQR
Tablet	**827** *26%* **HJOP**	418 *30%* AH	168 *31%* H	9 *20%*	37 *24%* H	45 *37%* AEH	41 *26%* H	109 *16%*	203 *28%* JO	59 *18%* O	219 *30%* AJNO	212 *30%* AJNO	87 *32%* AJ NO	15 *18%*	28 *10%*	62 *19%*	86 *23%*	153 *24%*	151 *29%* P	127 *32%*	109 *35%* APQR
Smartphone	**1054** *34%* **HNOPQ**	557 *40%* AEH	219 *40%* AH	21 *46%*	49 *32%* H	63 *52%* ABCEGH	56 *35%* H	89 *13%*	229 *32%* O	93 *29%* O	308 *42%* AIJNO	265 *38%* AIJNO	96 *36%* NO	18 *22%*	44 *15%*	70 *22%*	106 *29%*	221 *35%* P	198 *38%* PQ	151 *38%*	140 *45%* APQR
Smart watch (e.g. Apple Watch Pebble Samsung Sony)	**224** *7%* **HO**	134 *10%* AH	48 *9%* H	3 *7%*	9 *6%* H	7 *6%* H	9 *6%* H	13 *2%*	65 *9%* AO	21 *7%* O	47 *7%* O	44 *6%* O	36 *13%* AJK LNO	4 *4%*	5 *2%*	18 *6%*	37 *10%* AP	48 *8%*	40 *8%*	29 *7%*	29 *9%*
Smart or wireless speaker (e.g. Amazon Echo Google Home)	**256** *8%* **HJO**	155 *11%* AEGH	54 *10%* H	5 *12%*	8 *5%* H	9 *7%* H	10 *6%* H	15 *2%*	73 *10%* AJO	15 *5%*	59 *8%* O	51 *7%* O	43 *16%* AIJ KLNO	4 *4%*	10 *3%*	19 *6%*	39 *11%* P	55 *9%*	45 *9%*	34 *9%*	40 *13%* AP
E-reader (e.g. Kindle)	**217** *7%* **H**	114 *8%* AH	45 *8%* H	3 *7%*	8 *5%*	8 *6%*	11 *7%*	29 *4%*	52 *7%*	24 *7%*	41 *6%*	46 *6%*	33 *12%* AIK LO	6 *8%*	13 *5%*	17 *5%*	28 *7%*	40 *6%*	37 *7%*	30 *7%*	33 *10%* AP
Games console	**248** *8%* **HOP**	138 *10%* AH	53 *10%* H	3 *6%*	13 *8%* H	18 *15%* AH	13 *8%* H	11 *2%*	62 *9%* O	19 *6%*	78 *11%* AJLO	50 *7%* O	23 *9%* O	5 *6%*	10 *3%*	13 *4%*	33 *9%* P	50 *8%* P	51 *10%* P	38 *9%*	30 *10%* P
None of these	**1160** *37%* **BCFKLM SU**	383 *27%* F	172 *31%* F	13 *28%*	57 *37%* BF	21 *18%*	62 *39%* BF	451 *65%* ABCEFG	260 *36%* K	131 *41%* KLM	216 *30%*	223 *31%*	80 *30%*	46 *55%* AIJKLM	198 *69%* AIJK LMN	159 *50%* AQRS U	152 *41%* SU	218 *35%* U	161 *31%*	117 *29%*	84 *27%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

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Table 208

A4. Which, if any, of these websites or apps have you used in the past 3 months?
Base: All respondents
Multi-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
bbc.co.uk	**594 19% DGM QYabefov**	270 18%	324 20%	154 10%	440 28% AD	320 21% AG	275 17%	100 23% IM	88 17%	104 21% M	108 20% M	96 22% IM	97 14%	219 26% AP Q	285 19% Q	90 12%	180 20%	414 19%	78 19%	516 19%	502 19% Y	52 21% Y	31 20% Y	10 10%
itv.com	**355 11% DFM QSWbdefjk**	175 11%	180 11%	126 8%	229 14% AD	150 10%	206 13% AF	82 19% AJK LM	78 15% AM	57 11% M	62 12% M	47 11% M	28 4%	102 12% Q	184 12% Q	70 9%	131 15% AS	224 10%	55 14%	300 11%	309 12% W	17 7%	22 14% W	8 9%
stv.tv	**56 2% DKMS Vdfjnu**	35 2%	22 1%	9 1%	48 3% AD	24 2%	32 2%	14 3% KM	16 3% KM	13 3% KM	4 1%	7 2%	3 *	17 2%	30 2%	10 1%	33 4% AS	24 1%	10 2%	46 2%	31 1%	24 9% AVXY	1 1%	1 1%
S4C	**46 1% DMQS Udfj**	22 1%	23 1%	9 1%	36 2% AD	20 1%	25 2%	6 1%	20 4% AKLM	10 2% M	5 1%	2 *	3 *	17 2% Q	23 2%	6 1%	27 3% AS	18 1%	12 3% AU	33 1%	34 1%	3 1%	8 5% AVWY	1 1%
channel4.com	**289 9% DLMQ SUadefq**	137 9%	153 10%	84 5%	205 13% AD	135 9%	154 10%	84 19% AJK LM	73 14% AKL M	50 10% LM	38 7% M	23 5%	21 3%	92 11% Q	150 10% Q	47 6%	108 12% AS	181 8%	57 14% AU	232 9%	241 9%	25 10%	16 10%	8 8%
5 (channel5.com)	**143 5% DMQS Udefjq**	71 5%	72 5%	28 2%	116 7% AD	77 5%	67 4%	34 8% AKLM	38 7% AKLM	27 5% M	17 3%	13 3%	13 2%	44 5%	74 5%	25 3%	63 7% AS	80 4%	32 8% AU	112 4%	121 5%	9 3%	12 7% AVWY	3 3%
BBC Sport	**664 21% DGM Qaf**	324 21%	341 21%	259 17%	406 25% AD	501 33% AG	164 10%	78 18%	107 20%	114 23% M	130 24% HM	117 27% AHI M	118 17%	235 28% AP Q	317 21% Q	112 14%	195 22%	469 21%	73 18%	592 22% A	563 21%	52 21%	33 21%	16 17%
BBC News	**980 31% DGM QWabfk**	474 31%	506 32%	384 25%	596 37% AD	564 37% AG	417 26%	117 27%	154 29%	188 38% AHI M	194 36% AHI M	148 34% HM	179 26%	358 42% AP Q	464 31% Q	159 20%	293 33%	687 31%	122 30%	857 32%	839 32% W	64 26%	52 33%	25 26%

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Table 208

A4. Which, if any, of these websites or apps have you used in the past 3 months?
Base: All respondents
Multi-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
BBC Weather	**933**	457	476	383	551	489	444	108	137	178	184	162	165	345	430	158	290	643	105	828	804	59	44	26
	30%	*30%*	*30%*	*25%*	*34%*	*32%*	*28%*	*25%*	*26%*	*35%*	*35%*	*37%*	*24%*	*41%*	*29%*	*20%*	*32%*	*29%*	*26%*	*30%*	*31%*	*24%*	*28%*	*27%*
	DGH IMQWbf hk				AD	AG				AHI M	AHI M	AHI M		AP Q	Q					A	W			
BBC CBeebies	**198**	93	105	85	113	54	143	33	69	54	21	13	9	61	97	40	159	39	46	152	170	17	5	5
	6%	*6%*	*7%*	*6%*	*7%*	*4%*	*9%*	*7%*	*13%*	*11%*	*4%*	*3%*	*1%*	*7%*	*6%*	*5%*	*18%*	*2%*	*11%*	*6%*	*6%*	*7%*	*3%*	*6%*
	FKLM SUXbde fr						AF	KLM	AHK LM	AKLM	M						AS		AU					
BBC Music	**155**	69	87	47	109	99	56	28	42	38	21	20	8	72	55	29	74	81	34	122	134	14	6	2
	5%	*4%*	*5%*	*3%*	*7%*	*6%*	*4%*	*6%*	*8%*	*8%*	*4%*	*4%*	*1%*	*9%*	*4%*	*4%*	*8%*	*4%*	*8%*	*4%*	*5%*	*6%*	*4%*	*2%*
	DGMP QSUYbd efjpuv				AD	AG		M	AKLM	AKM	M	M		APQ			AS		AU		Y	Y		
BBC Food	**311**	149	162	116	195	126	185	50	70	85	46	41	18	124	159	28	124	187	42	269	261	22	19	8
	10%	*10%*	*10%*	*8%*	*12%*	*8%*	*12%*	*11%*	*13%*	*17%*	*9%*	*9%*	*3%*	*15%*	*11%*	*4%*	*14%*	*8%*	*10%*	*10%*	*10%*	*9%*	*12%*	*9%*
	DFM QSfjo				AD		AF	M	AKM	AHKL M	M	M		AP Q	Q		AS							
None of these	**1302**	648	654	793	509	581	720	139	185	180	206	181	411	258	598	445	280	1022	149	1152	1074	114	67	47
	42%	*42%*	*41%*	*52%*	*32%*	*38%*	*45%*	*32%*	*35%*	*36%*	*39%*	*41%*	*60%*	*31%*	*40%*	*57%*	*31%*	*46%*	*37%*	*42%*	*41%*	*46%*	*43%*	*50%*
	EFH IJORZc gn			AE			AF				H	H	AH IJKL		O	AOP		AR		A				AV

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 208

A4. Which, if any, of these websites or apps have you used in the past 3 months?
Base: All respondents
Multi-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
bbc.co.uk	**594** *19%* **DGMQY abefov**	493 *22%* Aab	72 *14%*	19 *8%*	209 *24%* Ad e	318 *19%* e	57 *14%*	91 *12%*	378 *20%* f	72 *25%* Af	126 *20%*	453 *19%*	52 *21%* ov	20 *16%*	45 *18%* v	68 *20%* v	37 *13%*	43 *20%* v	56 *20%* v	31 *20%* ov	60 *21%* ov	87 *21%* ov	86 *20%* v	10 *10%*
itv.com	**355** *11%* **DFMQS Wbdefj** k	289 *13%* Aab	49 *9%* e	13 *6%*	157 *18%* Ad	160 *10%*	33 *8%*	40 *5%*	244 *13%* Af	35 *12%* f	97 *15%* Aj	256 *10%*	17 *7%*	19 *15%* k	28 *11%*	62 *18%* Akmop qsu v	30 *11%*	20 *9%*	24 *9%*	22 *14%* k	26 *9%*	56 *14%* k	44 *10%*	8 *9%*
stv.tv	**56** *2%* **DKMSVd fjnu**	51 *2%* A	5 *1%*	1 *1%*	41 *5%* Ade	12 *1%*	3 *1%*	3 *	47 *2%* Af	3 *1%*	20 *3%* Aj	37 *2%*	24 *9%* Almn opqrst uv	2 *1%* n	2 *1%*	- -	2 *1%*	- -	5 *2%* n	1 *1%*	3 *1%*	15 *4%* Amn opruv	2 *	1 *1%* n
S4C	**46** *1%* **DMQSUd fj**	41 *2%* A	4 *1%*	1 *	27 *3%* Ad	14 *1%*	5 *1%*	4 *1%*	35 *2%* Af	3 *1%*	22 *3%* Aj	24 *1%*	3 *1%*	1 *1%*	3 *1%*	2 *1%*	8 *3%* q	4 *2%* q	- -	8 *5%* Akl mnqsu v	1 *	9 *2%* q	4 *1%*	1 *1%* q
channel4.com	**289** *9%* **DLMQS Uadefq**	239 *11%* Aab	35 *7%*	13 *6%*	133 *16%* Ade	126 *8%*	25 *6%*	40 *5%*	188 *10%* f	33 *11%* f	66 *11%*	220 *9%*	25 *10%* q	14 *11%* q	26 *11%* q	33 *10%*	20 *7%*	17 *8%*	14 *5%*	16 *10%* q	22 *8%*	60 *15%* Aop qsuv	33 *8%*	8 *8%*
5 (channel5.com)	**143** *5%* **DMQSUd efjq**	120 *5%* Ab	17 *3%*	5 *2%*	83 *10%* Ade	47 *3%*	10 *2%*	19 *3%*	97 *5%* f	16 *6%* f	45 *7%* Aj	97 *4%*	9 *3%*	4 *3%*	5 *2%*	16 *5%*	12 *4%*	11 *5%*	5 *2%*	12 *7%* Akm qv	12 *4%*	36 *9%* Akm oquv	19 *4%*	3 *3%*
BBC Sport	**664** *21%* **DGMQa f**	525 *24%* Aa	83 *16%*	45 *20%*	205 *24%* A	367 *22%*	77 *19%*	99 *13%*	469 *25%* Afh	49 *17%*	123 *19%*	532 *22%*	52 *21%*	29 *23%*	53 *21%*	96 *28%* Aqtuv	61 *22%*	52 *24%*	54 *19%*	33 *21%*	60 *21%*	80 *20%*	79 *18%*	16 *17%*
BBC News	**980** *31%* **DGMQW abfk**	769 *35%* Aab	139 *26%*	48 *21%*	287 *34%*	548 *33%*	116 *29%*	192 *26%*	610 *33%* f	87 *30%*	186 *30%*	773 *32%*	64 *26%*	40 *32%*	75 *30%*	124 *36%* kov	76 *27%*	69 *32%*	82 *29%*	52 *33%*	101 *36%* kv	128 *32%*	144 *33%*	25 *26%*

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 208

A4. Which, if any, of these websites or apps have you used in the past 3 months?
Base: All respondents
Multi-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
BBC Weather	**933** *30%* **DGHIM QWbfhk**	727 *33%* Aab	137 *26%*	52 *23%*	284 *33%* Ae	521 *31%*	107 *27%*	184 *25%*	590 *32%* Afh	70 *24%*	189 *30%*	724 *30%*	59 *24%*	39 *31%*	66 *26%*	119 *34%* ko	73 *26%*	60 *27%*	80 *29%*	44 *28%*	97 *34%* k	134 *33%* k	137 *31%* k	26 *27%*
BBC CBeebies	**198** *6%* **FKLMSU Xbdefr**	165 *7%* Ab	25 *5%*	5 *2%*	109 *13%* Ade	73 *4%*	11 *3%*	21 *3%*	139 *7%* Af	23 *8%* f	50 *8%*	143 *6%*	17 *7%*	4 *3%*	16 *6%*	25 *7%*	23 *8%* r	13 *6%*	12 *4%*	5 *3%*	20 *7%*	33 *8%* r	24 *5%*	5 *6%*
BBC Music	**155** *5%* **DGMPQS UYbdef** jp **uv**	131 *6%* Ab	20 *4%*	3 *1%*	81 *10%* Ade	64 *4%*	8 *2%*	16 *2%*	113 *6%* Af	10 *4%*	57 *9%* Aj	96 *4%*	14 *6%* puv	6 *5%*	9 *3%*	21 *6%* puv	18 *6%* puv	3 *1%*	10 *3%*	6 *4%*	13 *5%*	42 *10%* Akm pqrs uv	11 *3%*	2 *2%*
BBC Food	**311** *10%* **DFMQS fjo**	249 *11%* Ab	42 *8%*	15 *7%*	100 *12%* e	171 *10%*	31 *8%*	45 *6%*	210 *11%* Af	29 *10%*	84 *13%* Aj	220 *9%*	22 *9%*	14 *11%*	23 *9%*	30 *9%*	16 *6%*	20 *9%*	31 *11%* o	19 *12%* o	34 *12%* o	49 *12%* o	46 *10%* o	8 *9%*
None of these	**1302** *42%* **EFHIJ ORZcgn**	815 *37%*	241 *46%* Z	125 *55%* AZ a	248 *29%*	716 *43%* c	192 *48%* Ac	403 *55%* Agh	713 *38%*	116 *40%*	249 *39%*	1026 *42%*	114 *46%* nt	58 *46%* n	109 *44%* n	119 *35%*	139 *49%* Anpst	85 *39%*	123 *44%* n	67 *43%* n	103 *37%*	151 *37%*	188 *43%* n	47 *50%* Anpst

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 208

A4. Which, if any, of these websites or apps have you used in the past 3 months?
Base: All respondents
Multi-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
bbc.co.uk	**594** *19%* **HJNOPQ**	274 *19%* H	117 *21%* H	15 *32%*	23 *15%*	33 *27%* AEGH	25 *16%*	108 *16%*	140 *19%* JNO	37 *11%* O	134 *19%* JO	174 *25%* AIJKNO	89 *33%* AI JKLNO	8 *10%*	12 *4%*	43 *13%*	54 *15%*	122 *19%* P	120 *23%* APQ	103 *26%*	87 *28%* APQR
itv.com	**355** *11%* **HO**	184 *13%* AEH	69 *13%* H	10 *23%*	12 *8%*	25 *21%* ABCEH	22 *14%* H	34 *5%*	100 *14%* ALO	36 *11%* O	92 *13%* O	66 *9%* O	46 *17%* AL O	8 *10%* O	8 *3%*	28 *9%*	40 *11%*	58 *9%*	78 *15%* APR	58 *14%*	51 *16%* APR
stv.tv	**56** *2%* **HO**	41 *3%* AH	7 *1%*	- -	2 *1%*	1 *1%*	1 *1%*	5 *1%*	12 *2%*	7 *2%* O	10 *1%*	13 *2%*	14 *5%* AIK LNO	- -	* *	3 *1%*	9 *3%*	11 *2%*	14 *3%*	10 *2%*	9 *3%*
S4C	**46** *1%* **HO**	28 *2%* AEH	11 *2%*	- -	- -	1 *1%*	1 *1%*	4 *1%*	9 *1%*	5 *2%* O	12 *2%* O	10 *1%*	9 *3%* AIO	- -	- -	3 *1%*	3 *1%*	8 *1%*	12 *2%*	9 *2%*	7 *2%*
channel4.com	**289** *9%* **HJO**	158 *11%* AH	53 *10%* H	8 *17%*	12 *7%* H	21 *18%* ACEH	18 *11%* H	19 *3%*	77 *11%* JO	16 *5%* O	74 *10%* JO	69 *10%* JO	41 *15%* AJL O	7 *9%* O	5 *2%*	23 *7%*	25 *7%*	58 *9%*	68 *13%* APQ	51 *13%*	42 *13%* APQ
5 (channel5.com)	**143** *5%* **HO**	85 *6%* AGH	23 *4%* H	4 *9%*	7 *5%* H	10 *8%* GH	4 *2%*	10 *1%*	36 *5%* O	11 *3%*	34 *5%* O	27 *4%*	30 *11%* AIJ KLNO	2 *3%*	4 *1%*	16 *5%*	18 *5%*	36 *6%*	21 *4%*	22 *5%*	18 *6%*
BBC Sport	**664** *21%* **CEGJNO PQ**	362 *26%* ACEGH	92 *17%* G	9 *20%*	23 *15%*	26 *22%* G	16 *10%*	136 *20%* G	169 *23%* JNO	47 *15%* O	159 *22%* JNO	181 *26%* AJNO	82 *31%* AIJ KNO	6 *8%*	19 *7%*	45 *14%*	53 *14%*	140 *22%* PQ	121 *23%* PQ	117 *29%*	97 *31%* APQRS
BBC News	**980** *31%* **EGHIJN OPQ**	495 *35%* AEGH	167 *30%* E	20 *44%*	29 *19%*	41 *34%* E	38 *24%*	190 *27%* E	197 *27%* NO	83 *26%* NO	226 *31%* NO	293 *41%* AIJKNO	126 *47%* AI JKNO	11 *14%*	42 *15%*	67 *21%*	84 *23%*	210 *33%* PQ	174 *33%* PQ	158 *40%*	144 *46%* APQRS
BBC Weather	**933** *30%* **EHJNOP Q**	456 *32%* AEFH	184 *34%* EFH	12 *25%*	28 *18%*	27 *22%*	44 *28%* E	183 *26%* E	196 *27%* O	73 *23%* O	240 *33%* IJNO	257 *36%* AIJNO	117 *44%* AI JKNO	16 *19%*	34 *12%*	64 *20%*	71 *19%*	193 *31%* PQ	181 *35%* APQ	161 *40%*	131 *42%* APQR
BBC CBeebies	**198** *6%* **HO**	89 *6%* H	63 *11%* ABEH	2 *4%*	6 *4%* H	6 *5%* H	24 *15%* ABEFH	9 *1%*	50 *7%* O	12 *4%*	46 *6%* O	49 *7%* O	32 *12%* AIJ KLNO	2 *3%*	6 *2%*	19 *6%*	28 *8%*	44 *7%*	29 *6%*	38 *9%*	21 *7%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 208

A4. Which, if any, of these websites or apps have you used in the past 3 months?
Base: All respondents
Multi-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
BBC Music	**155** ***5%*** **EHO**	102 *7%* AEGH	26 *5%* H	- -	3 *2%*	7 *6%* H	4 *3%*	13 *2%*	40 *6%* O	11 *3%*	30 *4%*	29 *4%*	39 *15%* AIJ KLNO	1 *1%*	5 *2%*	19 *6%*	15 *4%*	25 *4%*	28 *5%*	27 *7%*	26 *8%* AQR
BBC Food	**311** ***10%*** **HIOP**	190 *13%* ACEH	47 *9%* H	7 *15%*	11 *7%* H	14 *12%* H	17 *11%* H	26 *4%*	49 *7%* O	27 *8%* O	93 *13%* AINO	81 *11%* INO	53 *20%* AIJ KLNO	3 *4%*	5 *2%*	17 *5%*	27 *7%*	65 *10%* P	61 *12%* P	49 *12%*	52 *17%* APQR
None of these	**1302** ***42%*** **BCFKLM SU**	499 *35%*	192 *35%*	13 *29%*	89 *58%* ABCFG	36 *30%*	73 *46%* BCF	400 *58%* ABCFG	308 *43%* KLM	157 *49%* AKLM	260 *36%* M	230 *33%* M	59 *22%*	57 *68%* AIJKLM	221 *77%* AIJK LM	164 *52%* ARSU	186 *50%* ARSU	240 *38%* U	190 *36%* U	115 *29%*	89 *29%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 209

A4a. How often in the past 3 months have you used these websites and/or apps?
Base: All that have used PSB websites or apps on the past 3 months
Multi-coded

Summary Table

	bbc.co.uk	itv.com	stv.tv	S4C	channel4.com	5 (channel5.com)	BBC Sport	BBC News	BBC Weather	BBC CBeebies	BBC Music	BBC Food
Base (un-weighted)	557	341	57	46	272	137	628	928	895	185	142	303
Base (weighted)	594	355	56	46	289	143	664	980	933	198	155	311
Effective Base	472	284	46	36	222	111	534	785	755	153	125	258
A few times a day	86 *14%*	29 *8%*	9 *15%*	7 *16%*	21 *7%*	22 *15%*	124 *19%*	192 *20%*	122 *13%*	48 *24%*	16 *10%*	14 *5%*
At least once every day	123 *21%*	53 *15%*	19 *33%*	9 *20%*	43 *15%*	30 *21%*	153 *23%*	298 *30%*	336 *36%*	50 *25%*	39 *25%*	24 *8%*
About two or three times a week	140 *24%*	77 *22%*	7 *12%*	9 *19%*	65 *22%*	35 *24%*	169 *25%*	230 *23%*	236 *25%*	36 *18%*	42 *27%*	61 *20%*
At least once a week	131 *22%*	75 *21%*	14 *26%*	8 *16%*	71 *24%*	25 *17%*	151 *23%*	162 *17%*	151 *16%*	35 *18%*	31 *20%*	82 *26%*
At least once a month	72 *12%*	74 *21%*	4 *6%*	6 *14%*	59 *20%*	15 *11%*	47 *7%*	63 *6%*	71 *8%*	20 *10%*	17 *11%*	96 *31%*
At least once every three months	31 *5%*	27 *7%*	1 *3%*	3 *7%*	25 *9%*	8 *6%*	10 *2%*	22 *2%*	7 *1%*	6 *3%*	5 *3%*	27 *9%*
Don´t know/can´t remember	13 *2%*	20 *5%*	3 *5%*	3 *6%*	6 *2%*	8 *6%*	9 *1%*	14 *1%*	10 *1%*	4 *2%*	6 *4%*	6 *2%*

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 210

A4a_1. How often in the past 3 months have you used these websites and/or apps?
bbc.co.uk
Base: All that have used PSB websites or apps on the past 3 months
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**557**	243	314	145	412	296	261	87	83	103	101	94	89	210	238	109	165	392	50	507	406	60	57	34
Base (weighted)	**594**	270	324	154	440	320	275	100*	88*	104*	108*	96*	97*	219	285	90*	180	414	78*	516	502	52*	31*	10*
Effective Base	**472**	199	275	127	345	253	219	70	72	88	85	82	77	189	200	91	142	330	45	434	370	56	52	32
A few times a day	**86** ***14%*** **Sfm**	43 *16%*	43 *13%*	20 *13%*	66 *15%*	55 *17%*	31 *11%*	13 *13%*	15 *17%*	12 *12%*	18 *16%*	18 *19%*	10 *11%*	42 *19%* AP	32 *11%*	12 *13%*	36 *20%* AS	50 *12%*	11 *14%*	75 *15%*	71 *14%*	8 *16%*	5 *15%*	2 *19%*
At least once every day	**123** ***21%*** **G**	55 *20%*	68 *21%*	23 *15%*	99 *23%*	83 *26%* AG	40 *15%*	18 *18%*	12 *13%*	23 *22%*	25 *23%*	18 *19%*	27 *27%* I	45 *21%*	60 *21%*	17 *19%*	35 *19%*	88 *21%*	12 *16%*	110 *21%*	105 *21%*	12 *23%*	5 *15%*	1 *13%*
About two or three times a week	**140** ***24%*** **U**	67 *25%*	73 *22%*	41 *27%*	98 *22%*	72 *23%*	68 *25%*	21 *20%*	26 *29%*	28 *27%*	22 *20%*	23 *24%*	21 *22%*	53 *24%*	63 *22%*	23 *26%*	51 *28%*	89 *21%*	28 *36%* AU	112 *22%*	121 *24%*	10 *20%*	8 *25%*	1 *14%*
At least once a week	**131** ***22%*** **O**	49 *18%*	82 *25%* A	39 *25%*	92 *21%*	68 *21%*	62 *23%*	24 *24%*	21 *24%*	21 *20%*	25 *23%*	19 *20%*	21 *22%*	38 *17%*	71 *25%*	22 *24%*	35 *19%*	96 *23%*	17 *22%*	114 *22%*	106 *21%*	12 *23%*	9 *30%*	3 *33%*
At least once a month	**72** ***12%*** **F**	34 *13%*	38 *12%*	17 *11%*	55 *13%*	20 *6%*	51 *19%* AF	12 *12%*	12 *14%*	12 *12%*	12 *11%*	12 *12%*	12 *12%*	24 *11%*	39 *14%*	9 *10%*	17 *9%*	55 *13%*	8 *10%*	64 *12%*	61 *12%*	7 *13%*	3 *11%*	1 *12%*
At least once every three months	**31** ***5%*** **Z**	18 *7%*	13 *4%*	9 *6%*	21 *5%*	17 *5%*	14 *5%*	8 *8%*	3 *3%*	5 *5%*	5 *5%*	4 *4%*	6 *6%*	12 *6%*	15 *5%*	3 *4%*	7 *4%*	24 *6%*	1 *1%*	30 *6%*	26 *5%*	3 *6%*	1 *4%*	1 *9%*
Don´t know/can´t remember	**13** ***2%*** **c**	5 *2%*	8 *2%*	5 *3%*	8 *2%*	4 *1%*	8 *3%*	5 *5%*	- -	3 *3%*	2 *2%*	2 *2%*	1 *1%*	4 *2%*	4 *1%*	4 *4%*	1 *1%*	12 *3%*	2 *2%*	11 *2%*	13 *2%*	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 210

A4a_1. How often in the past 3 months have you used these websites and/or apps?
bbc.co.uk
Base: All that have used PSB websites or apps on the past 3 months
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**557**	463	65	21	190	303	55	85	354	67	122	421	60	18	39	57	34	34	42	57	44	72	66	34
Base (weighted)	**594**	493	72*	19**	209	318	57*	91*	378	72*	126*	453	52*	20**	45*	68*	37*	43*	56*	31*	60*	87*	86*	10*
Effective Base	**472**	394	54	18	159	263	43	72	301	56	99	360	56	16	35	54	32	31	39	52	39	67	61	32
A few times a day	**86 14% Sfm**	76 *15%*	6 *8%*	2 *8%*	34 *16%*	41 *13%*	7 *12%*	6 *6%*	67 *18%* Af	9 *12%*	20 *16%*	66 *15%*	8 *16%*	2 *9%*	1 *3%*	7 *10%*	2 *5%*	8 *19%* m	5 *9%*	5 *15%*	11 *18%*	22 *25%* Amnoq	14 *16%*	2 *19%* mo
At least once every day	**123 21% G**	102 *21%*	14 *20%*	5 *23%*	42 *20%*	66 *21%*	13 *24%*	21 *24%*	81 *21%*	9 *12%*	30 *24%*	92 *20%*	12 *23%*	7 *32%*	14 *31%* s	14 *21%*	7 *19%*	8 *18%*	12 *21%*	5 *15%*	6 *10%*	17 *20%*	21 *25%*	1 *13%*
About two or three times a week	**140 24% U**	121 *25%*	17 *24%*	1 *7%*	61 *29%*	66 *21%*	12 *22%*	22 *25%*	82 *22%*	24 *33%*	35 *28%*	100 *22%*	10 *20%*	5 *25%*	6 *13%*	19 *28%*	13 *34%* m	9 *21%*	21 *38%* Amuv	8 *25%*	11 *18%*	21 *25%*	15 *18%*	1 *14%*
At least once a week	**131 22% O**	107 *22%*	18 *24%*	4 *21%*	40 *19%*	80 *25%*	10 *18%*	15 *17%*	84 *22%*	19 *27%*	25 *20%*	101 *22%*	12 *23%*	3 *16%*	10 *23%*	13 *19%*	10 *26%*	11 *25%*	9 *15%*	9 *30%*	17 *29%*	15 *17%*	19 *22%*	3 *33%*
At least once a month	**72 12% F**	59 *12%*	8 *10%*	4 *18%*	22 *11%*	45 *14%*	4 *7%*	16 *18%*	42 *11%*	6 *8%*	12 *9%*	56 *12%*	7 *13%*	3 *13%*	8 *17%*	8 *11%*	4 *10%*	6 *14%*	6 *10%*	3 *11%*	5 *9%*	9 *11%*	13 *15%*	1 *12%*
At least once every three months	**31 5% Z**	18 *4%*	8 *11%* AZ	3 *13%*	10 *5%*	12 *4%*	6 *11%* d	6 *7%*	16 *4%*	4 *6%*	4 *3%*	27 *6%*	3 *6%*	- -	5 *10%* t	2 *4%*	2 *5%*	1 *2%*	4 *8%*	1 *4%*	8 *13%* At	1 *1%*	3 *4%*	1 *9%* t
Don´t know/can´t remember	**13 2% c**	10 *2%*	1 *1%*	2 *10%*	1 *	7 *2%*	4 *7%* Ac	4 *4%*	7 *2%*	1 *1%*	- -	11 *3%*	- -	1 *5%*	1 *3%*	5 *7%* A	- -	1 *1%*	- -	- -	2 *4%*	2 *2%*	1 *1%*	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 210

A4a_1. How often in the past 3 months have you used these websites and/or apps?
bbc.co.uk
Base: All that have used PSB websites or apps on the past 3 months
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**557**	250	80	9	30	38	35	115	128	33	132	164	78	9	13	46	56	112	114	93	76
Base (weighted)	**594**	274	117*	15**	23**	33*	25*	108	140	37**	134	174	89*	8**	12**	43*	54*	122*	120*	103*	87*
Effective Base	**472**	219	71	8	26	32	31	105	105	28	108	142	71	8	12	36	48	90	95	80	69
A few times a day	**86** **14%**	49 *18%*	17 *15%*	2 *12%*	1 *3%*	3 *8%*	3 *14%*	11 *10%*	13 *9%*	6 *15%*	15 *11%*	25 *14%*	22 *25%* AI K	1 *19%*	4 *32%*	4 *10%*	3 *6%*	15 *13%*	20 *16%*	22 *21%*	17 *20%* Q
At least once every day	**123** **21%**	52 *19%*	28 *24%*	3 *17%*	5 *20%*	4 *13%*	5 *22%*	26 *24%*	33 *23%*	5 *14%*	33 *25%*	28 *16%*	19 *21%*	3 *40%*	2 *13%*	9 *21%*	10 *19%*	24 *19%*	24 *20%*	26 *25%*	19 *22%*
About two or three times a week	**140** **24%**	63 *23%*	31 *26%*	4 *25%*	8 *33%*	6 *17%*	4 *17%*	25 *23%*	34 *24%*	12 *31%*	26 *19%*	40 *23%*	22 *25%*	1 *14%*	5 *42%*	11 *27%*	12 *22%*	33 *27%*	26 *22%*	25 *25%*	13 *14%*
At least once a week	**131** **22%**	62 *22%*	21 *18%*	5 *31%*	5 *20%*	12 *35%* C	6 *24%*	22 *20%*	39 *28%*	9 *24%*	26 *19%*	38 *22%*	18 *20%*	1 *10%*	1 *6%*	11 *26%*	12 *23%*	29 *24%*	29 *24%*	14 *14%*	18 *20%*
At least once a month	**72** **12%**	30 *11%*	11 *9%*	- -	3 *14%*	6 *19%*	6 *24%* ABC	16 *15%*	13 *10%*	4 *10%*	23 *17%*	25 *14%*	6 *7%*	* *4%*	1 *7%*	4 *10%*	14 *27%* ARSU	14 *12%*	15 *13%*	10 *10%*	8 *9%*
At least once every three months	**31** **5%**	12 *5%*	6 *5%*	2 *15%*	2 *7%*	2 *7%*	- -	6 *5%*	6 *5%*	1 *3%*	9 *6%*	13 *8%*	1 *1%*	- -	- -	1 *2%*	2 *3%*	4 *4%*	4 *3%*	6 *6%*	11 *12%* ARS
Don´t know/can´t remember	**13** **2%**	7 *3%*	3 *3%*	- -	1 *3%*	- -	- -	2 *2%*	2 *1%*	1 *2%*	3 *2%*	4 *3%*	1 *1%*	1 *13%*	- -	2 *5%*	- -	2 *1%*	2 *2%*	- -	2 *2%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 211

A4a_2. How often in the past 3 months have you used these websites and/or apps?
itv.com
Base: All that have used PSB websites or apps on the past 3 months
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**341**	159	182	113	228	140	201	72	72	61	58	51	27	98	159	84	120	221	36	305	254	19	40	28
Base (weighted)	**355**	175	180	126*	229	150	206	82*	78*	57*	62*	47*	28**	102*	184	70*	131	224	55*	300	309	17**	22*	8**
Effective Base	**284**	130	155	97	188	120	164	59	59	52	50	45	23	86	133	70	102	182	32	258	231	18	37	25
A few times a day	**29** ***8%*** **LSd**	15 *8%*	14 *8%*	5 *4%*	23 *10%*	17 *11%*	12 *6%*	2 *3%*	12 *16%* AHL	7 *12%* HL	6 *9%*	* *1%*	1 *3%*	8 *8%*	15 *8%*	6 *9%*	17 *13%* AS	12 *5%*	4 *7%*	25 *8%*	24 *8%*	3 *19%*	1 *5%*	* *3%*
At least once every day	**53** ***15%*** **C**	33 *19%*	20 *11%*	15 *12%*	38 *17%*	23 *15%*	31 *15%*	14 *17%*	15 *19%*	12 *21%*	5 *8%*	4 *9%*	3 *10%*	14 *14%*	30 *16%*	9 *13%*	23 *18%*	30 *14%*	9 *17%*	44 *15%*	50 *16%*	- -	2 *11%*	1 *16%*
About two or three times a week	**77** ***22%*** **Gj**	34 *19%*	44 *24%*	22 *17%*	56 *24%*	43 *29%* AG	34 *17%*	12 *15%*	19 *24%*	14 *25%*	11 *18%*	12 *26%*	8 *30%*	24 *23%*	37 *20%*	17 *24%*	34 *26%*	43 *19%*	14 *25%*	64 *21%*	65 *21%*	4 *23%*	7 *30%*	2 *20%*
At least once a week	**75** ***21%*** **cgi**	41 *23%*	34 *19%*	30 *24%*	45 *20%*	26 *17%*	49 *24%*	18 *21%*	11 *14%*	7 *13%*	17 *28%*	13 *27%*	10 *34%*	16 *16%*	47 *26%*	12 *17%*	23 *17%*	52 *23%*	10 *18%*	65 *22%*	64 *21%*	4 *24%*	6 *27%*	2 *20%*
At least once a month	**74** ***21%*** **F**	36 *20%*	39 *22%*	30 *24%*	44 *19%*	19 *12%*	56 *27%* AF	22 *27%*	16 *21%*	8 *15%*	12 *19%*	12 *27%*	3 *11%*	22 *22%*	35 *19%*	17 *25%*	24 *18%*	51 *23%*	15 *28%*	59 *20%*	63 *20%*	4 *26%*	5 *22%*	2 *28%*
At least once every three months	**27** ***7%*** **Z**	8 *5%*	18 *10%*	11 *9%*	15 *7%*	13 *9%*	14 *7%*	11 *13%* I	2 *3%*	3 *6%*	7 *11%*	3 *6%*	- -	9 *9%*	14 *8%*	4 *5%*	6 *4%*	21 *9%*	- -	27 *9%* A	26 *8%*	- -	* *2%*	* *6%*
Don´t know/can´t remember	**20** ***5%*** **EI**	9 *5%*	10 *6%*	12 *10%* AE	7 *3%*	9 *6%*	10 *5%*	3 *3%*	3 *4%*	5 *8%*	4 *6%*	2 *4%*	3 *11%*	9 *8%*	6 *3%*	5 *8%*	5 *4%*	15 *7%*	3 *5%*	17 *6%*	17 *5%*	1 *8%*	1 *4%*	1 *7%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 211

A4a_2. How often in the past 3 months have you used these websites and/or apps?
itv.com
Base: All that have used PSB websites or apps on the past 3 months
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**341**	280	43	14	151	151	33	38	232	35	97	242	19	18	24	51	25	17	19	40	20	46	34	28
Base (weighted)	**355**	289	49*	13**	157	160	33**	40*	244	35**	97*	256	17**	19**	28**	62*	30**	20**	24**	22*	26**	56*	44*	8**
Effective Base	**284**	235	34	12	124	130	26	32	194	29	79	203	18	15	22	46	23	16	17	37	19	43	30	25
A few times a day	**29** ***8%*** **LSd**	26 *9%*	3 *5%*	- -	21 *13%* Ad	7 *4%*	1 *3%*	- -	25 *10%*	3 *8%*	11 *11%*	18 *7%*	3 *19%*	3 *17%*	1 *3%*	3 *4%*	2 *8%*	1 *6%*	1 *5%*	1 *5%*	3 *11%*	10 *18%* Anu	- -	* *3%*
At least once every day	**53** ***15%*** **C**	46 *16%*	5 *11%*	2 *15%*	31 *20%*	18 *12%*	4 *12%*	8 *19%*	35 *14%*	4 *11%*	17 *17%*	37 *14%*	- -	2 *10%*	7 *25%*	7 *12%*	5 *16%*	2 *11%*	- -	2 *11%*	6 *21%*	14 *25%*	7 *16%*	1 *16%*
About two or three times a week	**77** ***22%*** **Gj**	64 *22%*	12 *24%*	2 *14%*	36 *23%*	34 *21%*	6 *19%*	8 *19%*	58 *24%*	8 *23%*	30 *30%* Aj	48 *19%*	4 *23%*	7 *36%*	4 *14%*	17 *28%*	7 *23%*	4 *22%*	9 *37%*	7 *30%*	1 *5%*	10 *18%*	6 *13%*	2 *20%*
At least once a week	**75** ***21%*** **cgi**	60 *21%*	12 *24%*	3 *20%*	24 *16%*	40 *25%*	10 *30%*	13 *32%*	43 *17%*	10 *28%*	12 *13%*	63 *25%* Ai	4 *24%*	4 *23%*	5 *16%*	10 *16%*	11 *36%*	3 *13%*	6 *27%*	6 *27%*	4 *17%*	9 *17%*	12 *27%*	2 *20%*
At least once a month	**74** ***21%*** **F**	63 *22%*	8 *17%*	3 *24%*	27 *17%*	40 *25%*	7 *20%*	6 *16%*	53 *22%*	6 *17%*	21 *21%*	52 *21%*	4 *26%*	1 *3%*	4 *14%*	13 *22%*	5 *18%*	6 *32%*	4 *18%*	5 *22%*	8 *29%*	8 *15%*	13 *30%*	2 *28%*
At least once every three months	**27** ***7%*** **Z**	17 *6%*	6 *13%*	2 *12%*	13 *8%*	8 *5%*	4 *13%*	4 *11%*	19 *8%*	1 *3%*	6 *6%*	20 *8%*	- -	1 *6%*	6 *20%*	9 *14%* t	- -	1 *5%*	2 *8%*	* *2%*	3 *12%*	1 *2%*	3 *8%*	* *6%*
Don´t know/can´t remember	**20** ***5%*** **Ei**	13 *5%*	3 *5%*	2 *15%*	4 *3%*	13 *8%*	1 *3%*	1 *4%*	13 *5%*	3 *10%*	1 *1%*	18 *7%*	1 *8%*	1 *6%*	2 *8%*	3 *5%*	- -	2 *11%*	1 *6%*	1 *4%*	1 *6%*	3 *5%*	3 *6%*	1 *7%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 211

A4a_2. How often in the past 3 months have you used these websites and/or apps?
itv.com
Base: All that have used PSB websites or apps on the past 3 months
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**341**	170	49	6	18	27	32	39	98	33	91	63	38	9	9	35	45	60	70	49	42
Base (weighted)	**355**	184	69*	10**	12**	25**	22**	34*	100*	36**	92*	66*	46*	8**	8**	28**	40*	58*	78*	58*	51*
Effective Base	**284**	148	43	6	14	24	27	35	81	27	73	54	34	8	8	26	38	49	56	44	38
A few times a day	**29** ***8%*** **K**	16 *9%*	6 *9%*	- -	1 *12%*	1 *6%*	2 *12%*	2 *5%*	5 *5%*	4 *12%*	2 *2%*	6 *9%*	10 *21%* AIK	- -	2 *20%*	4 *13%*	4 *11%*	7 *11%*	2 *2%*	5 *9%*	5 *10%*
At least once every day	**53** ***15%*** **L**	30 *16%*	7 *11%*	1 *10%*	2 *18%*	7 *29%*	3 *16%*	2 *7%*	21 *21%* L	4 *10%*	11 *12%*	3 *4%*	13 *29%* AK L	2 *29%*	- -	6 *21%*	6 *16%*	7 *13%*	6 *8%*	8 *15%*	10 *19%*
About two or three times a week	**77** ***22%*** **K**	41 *22%*	9 *13%*	3 *33%*	4 *36%*	2 *8%*	5 *25%*	12 *36%* AC	29 *29%* K	7 *21%*	11 *12%*	12 *18%*	11 *25%*	3 *32%*	4 *49%*	4 *14%*	15 *38%* ARU	8 *14%*	21 *28%*	13 *22%*	7 *15%*
At least once a week	**75** ***21%***	36 *19%*	17 *24%*	4 *36%*	1 *10%*	6 *25%*	6 *26%*	6 *18%*	17 *17%*	7 *19%*	30 *33%* AIM	15 *23%*	5 *11%*	1 *9%*	- -	8 *29%*	7 *18%*	11 *19%*	19 *25%*	15 *26%*	7 *14%*
At least once a month	**74** ***21%***	35 *19%*	22 *32%*	- -	2 *14%*	7 *28%*	3 *13%*	6 *17%*	15 *15%*	9 *26%*	22 *24%*	20 *31%* IM	5 *12%*	1 *18%*	1 *11%*	5 *16%*	4 *10%*	17 *29%* Q	21 *27%*	9 *16%*	9 *17%*
At least once every three months	**27** ***7%***	16 *9%*	3 *5%*	2 *21%*	1 *7%*	1 *4%*	1 *5%*	2 *6%*	9 *9%*	3 *8%*	8 *9%*	6 *8%*	- -	- -	1 *13%*	2 *5%*	3 *7%*	4 *8%*	6 *7%*	4 *6%*	7 *14%*
Don´t know/can´t remember	**20** ***5%***	11 *6%*	4 *6%*	- -	* *3%*	- -	1 *4%*	4 *11%*	3 *3%*	2 *5%*	7 *8%*	5 *7%*	1 *3%*	1 *13%*	* *6%*	1 *2%*	* *1%*	4 *7%*	2 *3%*	3 *6%*	5 *10%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 212

A4a_3. How often in the past 3 months have you used these websites and/or apps?
stv.tv
Base: All that have used PSB websites or apps on the past 3 months
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**57**	31	26	10	47	26	31	10	15	14	5	10	3	17	26	14	28	29	6	51	22	29	3	3
Base (weighted)	**56***	35**	22**	9**	48*	24**	32**	14**	16**	13**	4**	7**	3**	17**	30**	10**	33**	24**	10**	46*	31**	24**	1**	1**
Effective Base	**46**	25	22	9	37	22	24	8	14	12	5	8	3	16	21	10	24	22	6	41	19	27	3	3
A few times a day	**9** **15%**	6 *17%*	3 *13%*	* *5%*	8 *17%*	5 *19%*	4 *13%*	1 *6%*	6 *37%*	* *2%*	1 *18%*	* *6%*	1 *25%*	3 *17%*	4 *12%*	2 *23%*	7 *21%*	2 *8%*	- -	9 *19%*	5 *16%*	4 *15%*	- -	* *33%*
At least once every day	**19** **33%** **U**	15 *44%*	3 *16%*	1 *13%*	18 *37%*	6 *25%*	13 *39%*	7 *49%*	5 *29%*	5 *41%*	1 *20%*	1 *13%*	- -	4 *22%*	13 *44%*	2 *21%*	14 *42%*	5 *20%*	7 *67%*	12 *26%*	15 *47%*	4 *17%*	- -	* *36%*
About two or three times a week	**7** **12%**	3 *7%*	4 *20%*	1 *15%*	6 *12%*	3 *13%*	4 *11%*	- -	2 *10%*	2 *11%*	1 *33%*	2 *36%*	- -	3 *19%*	2 *8%*	1 *14%*	4 *12%*	3 *12%*	- -	7 *15%*	2 *8%*	4 *15%*	1 *70%*	- -
At least once a week	**14** **26%**	5 *15%*	9 *42%*	5 *58%*	9 *20%*	6 *25%*	9 *26%*	4 *30%*	4 *23%*	3 *21%*	1 *29%*	1 *11%*	2 *75%*	5 *31%*	5 *18%*	4 *39%*	5 *14%*	10 *41%*	3 *33%*	11 *24%*	6 *21%*	8 *35%*	- -	- -
At least once a month	**4** **6%** **g**	2 *5%*	2 *9%*	1 *9%*	3 *6%*	1 *6%*	2 *7%*	1 *4%*	- -	2 *12%*	- -	1 *22%*	- -	1 *6%*	3 *9%*	- -	2 *5%*	2 *9%*	- -	4 *8%*	- -	3 *14%*	* *30%*	- -
At least once every three months	**1** **3%**	1 *4%*	- -	- -	1 *3%*	* *1%*	1 *4%*	1 *10%*	- -	- -	- -	- -	- -	- -	1 *4%*	* *2%*	- -	1 *6%*	- -	1 *3%*	- -	1 *5%*	- -	* *31%*
Don´t know/can´t remember	**3** **5%** **Z**	3 *7%*	- -	- -	3 *5%*	3 *11%*	- -	- -	- -	2 *13%*	- -	1 *12%*	- -	1 *5%*	2 *6%*	- -	2 *5%*	1 *3%*	- -	3 *6%*	3 *8%*	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 212

A4a_3. How often in the past 3 months have you used these websites and/or apps?
stv.tv
Base: All that have used PSB websites or apps on the past 3 months
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**57**	51	4	2	39	14	4	4	44	4	19	38	29	2	1	-	1	-	4	3	1	11	2	3
Base (weighted)	**56***	51*	5**	1**	41*	12**	3**	3**	47*	3**	20**	37*	24**	2**	2**	-**	2**	-**	5**	1**	3**	15**	2**	1**
Effective Base	**46**	41	4	2	31	12	4	4	35	3	15	31	27	2	1	-	1	-	4	3	1	10	2	3
A few times a day	**9**	7	1	*	7	2	*	-	8	-	5	4	4	-	-	-	-	-	1	-	-	4	-	*
	15%	*15%*	*20%*	*34%*	*16%*	*13%*	*15%*	-	*16%*	-	*26%*	*10%*	*15%*	-	-	-	-	-	*22%*	-	-	*25%*	-	*33%*
At least once every day	**19**	18	-	1	17	1	1	1	17	*	8	11	4	2	2	-	2	-	-	-	3	6	-	*
	33% **U**	*35%*	-	*66%*	*41%*	*7%*	*28%*	*23%*	*37%*	*8%*	*38%*	*30%*	*17%*	*100%*	*100%*	-	*100%*	-	-	-	*100%*	*39%*	-	*36%*
About two or three times a week	**7**	5	2	-	5	2	-	1	6	-	2	5	4	-	-	-	-	-	-	1	-	1	1	-
	12%	*10%*	*41%*	-	*12%*	*16%*	-	*23%*	*12%*	-	*8%*	*15%*	*15%*	-	-	-	-	-	-	*70%*	-	*7%*	*62%*	-
At least once a week	**14**	14	-	-	11	3	1	1	11	2	3	12	8	-	-	-	-	-	2	-	-	4	-	-
	26%	*29%*	-	-	*26%*	*23%*	*28%*	*24%*	*24%*	*59%*	*14%*	*32%*	*35%*	-	-	-	-	-	*40%*	-	-	*29%*	-	-
At least once a month	**4**	4	-	-	2	1	1	1	1	1	1	3	3	-	-	-	-	-	-	*	-	-	-	-
	6% **g**	*7%*	-	-	*4%*	*9%*	*29%*	*30%*	*2%*	*33%*	*5%*	*7%*	*14%*	-	-	-	-	-	-	*30%*	-	-	-	-
At least once every three months	**1**	1	-	-	-	1	-	-	1	-	-	1	1	-	-	-	-	-	-	-	-	-	-	*
	3%	*3%*	-	-	-	*12%*	-	-	*3%*	-	-	*4%*	*5%*	-	-	-	-	-	-	-	-	-	-	*31%*
Don´t know/can´t remember	**3**	1	2	-	-	3	-	-	3	-	2	1	-	-	-	-	-	-	2	-	-	-	1	-
	5% **Z**	*2%*	*39%*	-	-	*21%*	-	-	*6%*	-	*9%*	*2%*	-	-	-	-	-	-	*38%*	-	-	-	*38%*	-

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 212

A4a_3. How often in the past 3 months have you used these websites and/or apps?
stv.tv
Base: All that have used PSB websites or apps on the past 3 months
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**57**	38	4	-	4	2	2	7	10	7	12	14	13	-	1	6	9	10	12	10	9
Base (weighted)	**56***	41*	7**	-**	2**	1**	1**	5**	12**	7**	10**	13**	14**	-**	***	3**	9**	11**	14**	10*	9**
Effective Base	**46**	33	3	-	4	2	2	7	7	6	10	12	12	-	1	4	8	8	10	9	8
A few times a day	**9** ***15%***	7 *17%*	- -	- -	* *18%*	- -	- -	1 *30%*	1 *11%*	1 *15%*	1 *7%*	2 *14%*	4 *27%*	- -	- -	* *14%*	1 *11%*	- -	2 *16%*	1 *11%*	4 *45%*
At least once every day	**19** ***33%***	11 *28%*	6 *82%*	- -	1 *27%*	- -	1 *100%*	- -	8 *63%*	1 *11%*	1 *8%*	3 *24%*	7 *46%*	- -	- -	2 *64%*	3 *29%*	3 *24%*	6 *43%*	5 *49%*	- -
About two or three times a week	**7** ***12%***	6 *14%*	- -	- -	* *18%*	- -	- -	1 *13%*	1 *12%*	* *6%*	- -	3 *22%*	2 *13%*	- -	* *100%*	* *14%*	1 *6%*	3 *24%*	- -	- -	3 *36%*
At least once a week	**14** ***26%***	11 *27%*	1 *18%*	- -	1 *37%*	- -	- -	1 *30%*	2 *14%*	2 *31%*	5 *54%*	3 *24%*	2 *15%*	- -	- -	- -	3 *34%*	4 *36%*	5 *32%*	2 *20%*	1 *10%*
At least once a month	**4** ***6%***	3 *6%*	- -	- -	- -	1 *73%*	- -	* *9%*	- -	- -	2 *16%*	2 *16%*	- -	- -	- -	- -	- -	1 *9%*	- -	2 *19%*	1 *9%*
At least once every three months	**1** ***3%***	1 *3%*	- -	- -	- -	* *27%*	- -	- -	- -	- -	1 *14%*	- -	- -	- -	- -	* *8%*	- -	- -	1 *9%*	- -	- -
Don't know/can't remember	**3** ***5%***	2 *4%*	- -	- -	- -	- -	- -	1 *18%*	- -	3 *37%*	- -	- -	- -	- -	- -	- -	2 *19%*	1 *7%*	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 213

A4a_4. How often in the past 3 months have you used these websites and/or apps?
S4C
Base: All that have used PSB websites or apps on the past 3 months
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**46**	21	25	10	36	20	26	6	16	12	5	4	3	21	19	6	25	21	7	39	26	3	14	3
Base (weighted)	**46***	22**	23**	9**	36**	20**	25**	6**	20**	10**	5**	2**	3**	17**	23**	6**	27**	18**	12**	33*	34**	3**	8**	1**
Effective Base	**36**	17	19	7	29	17	19	4	14	9	5	3	3	18	15	5	21	15	6	33	23	3	13	3
A few times a day	**7** ***16%***	3 *12%*	5 *20%*	- -	7 *20%*	5 *25%*	2 *9%*	1 *9%*	4 *22%*	2 *18%*	- -	1 *32%*	- -	7 *41%*	* *1%*	* *5%*	5 *18%*	2 *13%*	- -	7 *22%* A	5 *16%*	- -	1 *19%*	1 *66%*
At least once every day	**9** ***20%***	5 *23%*	4 *18%*	1 *12%*	8 *22%*	6 *28%*	4 *14%*	- -	3 *13%*	5 *53%*	1 *26%*	- -	- -	3 *21%*	6 *25%*	- -	7 *26%*	2 *12%*	2 *15%*	7 *22%*	9 *26%*	- -	- -	* *34%*
About two or three times a week	**9** ***19%***	5 *22%*	4 *17%*	1 *10%*	8 *22%*	4 *22%*	4 *17%*	4 *64%*	1 *7%*	1 *5%*	1 *13%*	1 *37%*	1 *52%*	3 *19%*	5 *24%*	- -	2 *8%*	7 *36%*	2 *20%*	6 *19%*	6 *19%*	- -	2 *31%*	- -
At least once a week	**8** ***16%*** U	3 *13%*	5 *20%*	2 *22%*	5 *15%*	1 *3%*	7 *27%*	1 *19%*	3 *13%*	1 *9%*	2 *46%*	1 *31%*	- -	1 *7%*	3 *14%*	3 *54%*	6 *22%*	2 *8%*	3 *29%*	4 *12%*	4 *13%*	2 *69%*	1 *11%*	- -
At least once a month	**6** ***14%***	5 *22%*	2 *7%*	2 *25%*	4 *12%*	3 *15%*	3 *14%*	* *8%*	4 *21%*	1 *11%*	1 *15%*	- -	- -	2 *9%*	4 *17%*	1 *20%*	4 *15%*	2 *13%*	- -	6 *19%* A	3 *9%*	1 *31%*	3 *33%*	- -
At least once every three months	**3** ***7%*** U	2 *9%*	1 *5%*	- -	3 *9%*	1 *6%*	2 *8%*	- -	2 *10%*	- -	- -	- -	1 *48%*	- -	2 *9%*	1 *22%*	- -	3 *18%*	2 *17%*	1 *4%*	3 *10%*	- -	- -	- -
Don´t know/can´t remember	**3** ***6%*** U	- -	3 *12%*	3 *31%*	- -	- -	3 *11%*	- -	2 *13%*	* *4%*	- -	- -	- -	* *3%*	2 *11%*	- -	3 *11%*	- -	2 *20%*	* *1%*	2 *7%*	- -	* *6%*	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 213

A4a_4. How often in the past 3 months have you used these websites and/or apps?
S4C
Base: All that have used PSB websites or apps on the past 3 months
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**46**	40	5	1	27	15	4	5	35	4	19	27	3	1	2	1	6	3	-	14	1	8	4	3
Base (weighted)	**46***	41*	4**	1**	27**	14**	5**	4**	35**	3**	22**	24**	3**	1**	3**	2**	8**	4**	-**	8**	1**	9**	4**	1**
Effective Base	**36**	31	4	1	22	11	4	4	28	3	16	21	3	1	2	1	5	3	-	13	1	8	4	3
A few times a day	**7**	7	-	-	7	*	-	-	7	*	6	1	-	-	-	-	-	1	-	1	-	4	-	1
	16%	*18%*	-	-	*26%*	*2%*	-	-	*20%*	*8%*	*29%*	*5%*	-	-	-	-	-	*27%*	-	*19%*	-	*45%*	-	*66%*
At least once every day	**9**	8	1	-	8	1	-	1	8	-	1	8	-	-	-	-	2	-	-	-	-	5	2	*
	20%	*20%*	*26%*	-	*31%*	*7%*	-	*28%*	*23%*	-	*5%*	*34%*	-	-	-	-	*19%*	-	-	-	-	*55%*	*54%*	*34%*
About two or three times a week	**9**	8	1	-	4	4	1	1	6	1	1	7	-	1	-	-	4	1	-	2	-	-	-	-
	19%	*19%*	*28%*	-	*14%*	*28%*	*20%*	*15%*	*18%*	*39%*	*7%*	*30%*	-	*100%*	-	-	*53%*	*29%*	-	*31%*	-	-	-	-
At least once a week	**8**	6	1	-	4	2	1	1	6	1	3	4	2	-	1	-	1	-	-	1	-	-	2	-
	16%	*15%*	*35%*	-	*15%*	*15%*	*29%*	*16%*	*17%*	*28%*	*15%*	*18%*	*69%*	-	*41%*	-	*14%*	-	-	*11%*	-	-	*46%*	-
	U																							
At least once a month	**6**	5	-	1	4	2	1	-	6	1	4	3	1	-	-	-	1	2	-	3	-	-	-	-
	14%	*13%*	-	*100%*	*14%*	*12%*	*24%*	-	*16%*	*24%*	*18%*	*11%*	*31%*	-	-	-	*14%*	*44%*	-	*33%*	-	-	-	-
At least once every three months	**3**	3	-	-	-	2	1	1	2	-	3	-	-	-	2	-	-	-	-	-	1	-	-	-
	7%	*8%*	-	-	-	*15%*	*27%*	*31%*	*6%*	-	*15%*	-	-	-	*59%*	-	-	-	-	-	*100%*	-	-	-
	U																							
Don´t know/can´t remember	**3**	2	*	-	-	3	-	*	-	-	2	*	-	-	-	2	-	-	-	*	-	-	-	-
	6%	*6%*	*11%*	-	-	*21%*	-	*11%*	-	-	*12%*	*2%*	-	-	-	*100%*	-	-	-	*6%*	-	-	-	-
	U																							

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 213

A4a_4. How often in the past 3 months have you used these websites and/or apps?
S4C
Base: All that have used PSB websites or apps on the past 3 months
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**46**	29	8	-	-	2	1	6	9	3	12	13	9	-	-	4	4	8	10	9	7
Base (weighted)	**46***	28**	11**	-**	-**	1**	1**	4**	9**	5**	12**	10**	9**	-**	-**	3**	3**	8**	12**	9*	7**
Effective Base	**36**	24	6	-	-	2	1	5	7	3	9	10	9	-	-	3	3	6	7	8	6
A few times a day	**7**	7	-	-	-	-	-	*	-	-	*	3	4	-	-	*	-	-	2	3	2
	16%	*25%*	-	-	-	-	-	*9%*	-	-	*2%*	*28%*	*47%*	-	-	*8%*	-	-	*17%*	*28%*	*36%*
At least once every day	**9**	9	-	-	-	-	-	-	1	2	1	2	3	-	-	-	1	2	*	2	4
	20%	*33%*	-	-	-	-	-	-	*13%*	*29%*	*11%*	*18%*	*38%*	-	-	-	*38%*	*18%*	*2%*	*20%*	*64%*
About two or three times a week	**9**	3	3	-	-	*	-	2	4	-	2	2	1	-	-	-	*	4	2	1	-
	19%	*11%*	*29%*	-	-	*45%*	-	*48%*	*48%*	-	*13%*	*15%*	*15%*	-	-	-	*14%*	*43%*	*20%*	*10%*	-
At least once a week	**8**	3	2	-	-	-	1	1	2	-	3	2	-	-	-	2	1	1	2	1	-
	16%	*11%*	*23%*	-	-	-	*100%*	*15%*	*22%*	-	*28%*	*21%*	-	-	-	*58%*	*34%*	*16%*	*18%*	*10%*	-
At least once a month	**6**	3	3	-	-	*	-	-	1	-	4	2	-	-	-	1	*	2	1	2	-
	14%	*12%*	*25%*	-	-	*55%*	-	-	*13%*	-	*29%*	*18%*	-	-	-	*34%*	*14%*	*23%*	*6%*	*19%*	-
At least once every three months	**3**	2	-	-	-	-	-	1	-	1	2	-	-	-	-	-	-	-	2	1	-
	7%	*7%*	-	-	-	-	-	*28%*	-	*24%*	*16%*	-	-	-	-	-	-	-	*17%*	*14%*	-
Don't know/can't remember	**3**	*	2	-	-	-	-	-	*	2	-	-	-	-	-	-	-	-	2	-	-
	6%	*2%*	*24%*	-	-	-	-	-	*5%*	*47%*	-	-	-	-	-	-	-	-	*20%*	-	-

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 214

A4a_5. How often in the past 3 months have you used these websites and/or apps?
channel4.com
Base: All that have used PSB websites or apps on the past 3 months
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**272**	120	152	79	193	124	148	70	64	55	38	24	21	87	128	57	103	169	33	239	188	28	32	24
Base (weighted)	**289**	137*	153	84*	205	135	154	84*	73*	50*	38*	23**	21**	92*	150	47*	108*	181	57*	232	241	25**	16*	8**
Effective Base	**222**	96	128	64	157	104	118	55	56	45	32	20	17	77	104	43	86	136	31	199	169	26	30	22
A few times a day	**21** ***7%*** **PSd**	10 *7%*	11 *7%*	4 *5%*	17 *8%*	8 *6%*	12 *8%*	5 *6%*	9 *13%* K	6 *12%* K	- -	1 *3%*	- -	10 *11%* P	4 *3%*	7 *14%* P	19 *17%* AS	2 *1%*	4 *7%*	17 *7%*	18 *7%*	1 *6%*	* *3%*	1 *11%*
At least once every day	**43** ***15%*** **Ud**	20 *14%*	23 *15%*	8 *10%*	34 *17%*	21 *15%*	22 *14%*	8 *10%*	10 *14%*	14 *28%* AH	6 *16%*	2 *10%*	2 *7%*	13 *14%*	24 *16%*	6 *12%*	18 *17%*	24 *13%*	13 *23%*	29 *13%*	36 *15%*	4 *15%*	1 *9%*	1 *18%*
About two or three times a week	**65** ***22%*** **D**	34 *25%*	31 *20%*	11 *13%*	54 *27%* AD	34 *25%*	31 *20%*	20 *24%*	15 *21%*	8 *16%*	14 *36%*	6 *26%*	3 *12%*	21 *23%*	35 *24%*	9 *19%*	30 *28%*	35 *19%*	12 *22%*	53 *23%*	55 *23%*	5 *20%*	4 *22%*	1 *16%*
At least once a week	**71** ***24%*** **Oci**	34 *25%*	36 *24%*	22 *26%*	49 *24%*	30 *22%*	41 *26%*	20 *23%*	21 *28%*	8 *16%*	7 *19%*	8 *34%*	7 *34%*	13 *14%*	45 *30%* O	13 *27%*	23 *21%*	48 *26%*	13 *23%*	58 *25%*	53 *22%*	10 *38%*	6 *35%*	2 *26%*
At least once a month	**59** ***20%*** **Rc**	27 *19%*	32 *21%*	22 *26%*	37 *18%*	27 *20%*	31 *20%*	17 *20%*	14 *19%*	8 *16%*	8 *22%*	4 *16%*	8 *37%*	25 *27%*	25 *17%*	8 *18%*	14 *13%*	44 *25%* R	8 *14%*	51 *22%*	51 *21%*	4 *17%*	2 *15%*	1 *15%*
At least once every three months	**25** ***9%*** **ERZd**	10 *7%*	15 *10%*	15 *18%* AE	10 *5%*	11 *8%*	15 *10%*	14 *16%* A	4 *5%*	4 *9%*	1 *3%*	2 *9%*	- -	9 *9%*	12 *8%*	5 *10%*	4 *4%*	21 *12%* R	7 *12%*	18 *8%*	24 *10%*	1 *4%*	- -	* *6%*
Don´t know/can´t remember	**6** ***2%***	2 *1%*	5 *3%*	3 *4%*	3 *2%*	5 *4%*	2 *1%*	1 *1%*	- -	2 *3%*	2 *4%*	* *2%*	2 *10%*	2 *2%*	4 *3%*	* *1%*	- -	6 *4%*	- -	6 *3%*	3 *1%*	- -	3 *15%* AV	1 *8%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 214

A4a_5. How often in the past 3 months have you used these websites and/or apps?
channel4.com
Base: All that have used PSB websites or apps on the past 3 months
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (un-weighted)	**272**	228	30	12	128	113	26	41	172	31	68	202	28	10	21	26	16	13	12	32	17	47	26	24
Base (weighted)	**289**	239	35**	13**	133	126*	25**	40**	188	33**	66*	220	25**	14**	26**	33**	20**	17**	14**	16*	22**	60*	33**	8**
Effective Base	**222**	189	23	9	103	96	19	30	143	25	54	166	26	8	19	24	14	12	11	30	16	44	23	22
A few times a day	**21 7% PSd**	19 *8%*	2 *5%*	- -	18 *13%* Ad	3 *2%*	- -	1 *1%*	16 *9%*	3 *8%*	5 *8%*	16 *7%*	1 *6%*	2 *17%*	3 *11%*	2 *6%*	- -	1 *5%*	1 *7%*	* *3%*	3 *15%*	5 *9%*	- -	1 *11%*
At least once every day	**43 15% Ud**	39 *16%*	1 *2%*	3 *22%*	29 *22%* Ad	11 *9%*	3 *11%*	4 *10%*	32 *17%*	3 *8%*	15 *23%*	27 *12%*	4 *15%*	1 *9%*	3 *11%*	8 *23%*	2 *8%*	- -	- -	1 *9%*	- -	19 *31%* Ar	4 *11%*	1 *18%*
About two or three times a week	**65 22% D**	61 *26%* A	4 *12%*	- -	38 *28%*	26 *20%*	2 *8%*	8 *20%*	42 *23%*	6 *18%*	20 *31%*	43 *20%*	5 *20%*	4 *29%*	3 *10%*	8 *25%*	10 *48%*	6 *37%*	2 *16%*	4 *22%*	5 *21%*	13 *22%*	4 *12%*	1 *16%*
At least once a week	**71 24% Oci**	53 *22%*	12 *33%*	6 *49%*	20 *15%*	38 *30%* c	12 *49%*	15 *38%*	38 *20%*	12 *37%*	8 *13%*	62 *28%* Ai	10 *38%*	3 *19%*	9 *32%*	5 *16%*	6 *28%*	6 *33%*	4 *29%*	6 *35%* t	7 *34%*	9 *15%*	5 *15%*	2 *26%*
At least once a month	**59 20% Rc**	48 *20%*	9 *25%*	2 *17%*	14 *10%*	39 *31%* Ac	5 *21%*	7 *17%*	38 *20%*	7 *21%*	11 *16%*	47 *21%*	4 *17%*	3 *18%*	5 *18%*	6 *17%*	1 *4%*	4 *26%*	4 *26%*	2 *15%*	5 *23%*	12 *21%*	12 *35%*	1 *15%*
At least once every three months	**25 9% ERZd**	15 *6%*	6 *18%*	1 *6%*	13 *10%*	5 *4%*	2 *8%*	4 *9%*	18 *9%*	1 *3%*	6 *9%*	20 *9%*	1 *4%*	- -	4 *16%*	4 *12%*	3 *12%*	- -	3 *23%*	- -	1 *7%*	1 *2%*	7 *22%*	* *6%*
Don´t know/can´t remember	**6 2%**	4 *2%*	2 *5%*	1 *6%*	2 *1%*	4 *3%*	1 *3%*	1 *3%*	3 *2%*	2 *6%*	1 *1%*	6 *3%*	- -	1 *8%*	- -	- -	- -	- -	- -	3 *15%* At	- -	1 *1%*	1 *4%*	1 *8%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 214

A4a_5. How often in the past 3 months have you used these websites and/or apps?
channel4.com
Base: All that have used PSB websites or apps on the past 3 months
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**272**	146	34	5	14	26	25	22	72	16	68	64	36	8	7	26	27	56	59	45	36
Base (weighted)	**289**	158	53**	8**	12**	21**	18**	19**	77*	16**	74*	69*	41*	7**	5**	23**	25**	58*	68*	51*	42*
Effective Base	**222**	127	29	4	12	22	21	19	59	13	54	52	32	7	6	19	23	44	47	39	32
A few times a day	**21** **7%**	15 *10%*	- -	- -	- -	2 *9%*	3 *16%*	1 *3%*	4 *6%*	1 *7%*	1 *2%*	3 *4%*	10 *24%* AIK L	- -	1 *16%*	3 *15%*	4 *16%*	- -	5 *8%*	4 *8%*	3 *8%*
At least once every day	**43** **15%**	25 *15%*	6 *11%*	1 *14%*	3 *24%*	4 *20%*	2 *12%*	2 *11%*	10 *13%*	3 *19%*	8 *11%*	9 *13%*	10 *26%*	1 *15%*	1 *28%*	* *1%*	8 *30%*	6 *11%*	8 *11%*	7 *14%*	8 *20%*
About two or three times a week	**65** **22%**	36 *23%*	17 *31%*	2 *25%*	1 *11%*	4 *17%*	3 *15%*	3 *15%*	23 *30%*	7 *43%*	19 *25%*	10 *15%*	5 *13%*	1 *13%*	- -	10 *45%*	2 *6%*	11 *19%*	14 *21%*	15 *30%*	8 *19%*
At least once a week	**71** **24%**	43 *27%*	10 *19%*	* *5%*	4 *37%*	2 *10%*	5 *29%*	6 *29%*	19 *25%*	4 *24%*	20 *26%*	20 *29%*	5 *13%*	1 *10%*	2 *45%*	4 *18%*	4 *15%*	21 *36%*	19 *28%*	9 *18%*	10 *24%*
At least once a month	**59** **20%** B	24 *15%*	14 *27%*	2 *28%*	2 *21%*	8 *39%*	3 *18%*	5 *24%*	13 *17%*	* *3%*	19 *25%*	15 *22%*	9 *21%*	3 *36%*	- -	4 *18%*	5 *18%*	16 *28%*	13 *20%*	10 *19%*	6 *15%*
At least once every three months	**25** **9%**	13 *8%*	5 *9%*	2 *29%*	1 *7%*	1 *5%*	2 *10%*	2 *10%*	7 *9%*	1 *4%*	8 *11%*	9 *13%*	1 *3%*	- -	- -	- -	3 *11%*	3 *5%*	7 *10%*	4 *7%*	6 *14%*
Don´t know/can´t remember	**6** **2%**	4 *2%*	1 *3%*	- -	- -	- -	- -	1 *7%*	1 *1%*	- -	- -	4 *5%*	- -	2 *26%*	* *10%*	1 *3%*	1 *3%*	1 *1%*	1 *2%*	2 *4%*	- -

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 215

A4a_6. How often in the past 3 months have you used these websites and/or apps?
5 (channel5.com)
Base: All that have used PSB websites or apps on the past 3 months
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**137**	61	76	26	111	72	65	25	35	32	17	17	11	42	62	33	59	78	20	117	94	10	23	10
Base (weighted)	**143**	71*	72*	28**	116*	77*	67*	34**	38**	27**	17**	13**	13**	44*	74*	25**	63*	80*	32**	112*	121*	9**	12**	3**
Effective Base	**111**	49	63	22	89	60	51	21	29	27	15	13	9	37	50	27	49	62	19	94	85	9	21	10
A few times a day	**22** ***15%*** **S**	10 *14%*	12 *17%*	3 *11%*	19 *17%*	10 *13%*	12 *18%*	3 *8%*	13 *35%*	6 *21%*	- -	* *2%*	- -	7 *16%*	11 *15%*	4 *17%*	18 *28%* AS	4 *6%*	6 *20%*	16 *14%*	20 *16%*	- -	1 *12%*	1 *32%*
At least once every day	**30** ***21%*** **F**	18 *26%*	12 *16%*	4 *13%*	27 *23%*	9 *11%*	22 *32%* AF	9 *28%*	8 *21%*	9 *31%*	2 *11%*	2 *16%*	- -	11 *24%*	13 *18%*	6 *25%*	14 *22%*	16 *20%*	10 *31%*	20 *18%*	27 *22%*	2 *25%*	* *4%*	1 *22%*
About two or three times a week	**35** ***24%***	20 *28%*	15 *21%*	3 *11%*	32 *28%*	23 *30%*	12 *18%*	7 *20%*	9 *23%*	5 *18%*	8 *45%*	4 *28%*	3 *21%*	12 *28%*	18 *24%*	5 *19%*	16 *26%*	19 *23%*	8 *26%*	27 *24%*	30 *25%*	2 *22%*	2 *19%*	* *14%*
At least once a week	**25** ***17%*** **g**	12 *17%*	13 *18%*	5 *19%*	19 *17%*	18 *23%*	7 *10%*	4 *12%*	4 *10%*	3 *12%*	3 *19%*	2 *18%*	8 *58%*	9 *20%*	14 *19%*	2 *7%*	7 *11%*	18 *22%*	4 *13%*	21 *18%*	18 *15%*	1 *7%*	5 *46%*	1 *23%*
At least once a month	**15** ***11%*** **c**	6 *9%*	9 *13%*	5 *18%*	10 *9%*	5 *7%*	10 *15%*	5 *14%*	4 *10%*	3 *11%*	2 *12%*	2 *13%*	* *3%*	2 *5%*	12 *17%*	1 *4%*	8 *13%*	7 *9%*	- -	15 *14%* A	11 *9%*	3 *37%*	1 *8%*	- -
At least once every three months	**8** ***6%***	3 *4%*	5 *7%*	4 *13%*	4 *4%*	5 *7%*	3 *4%*	5 *13%*	- -	1 *2%*	1 *7%*	2 *13%*	- -	1 *2%*	2 *3%*	5 *19%*	- -	8 *10%* AR	2 *6%*	6 *6%*	7 *6%*	- -	1 *4%*	* *9%*
Don´t know/can´t remember	**8** ***6%*** **Ec**	3 *4%*	6 *8%*	4 *16%*	4 *3%*	7 *9%*	1 *2%*	2 *5%*	* *1%*	1 *5%*	1 *6%*	1 *9%*	3 *19%*	2 *4%*	4 *6%*	2 *9%*	- -	8 *10%* AR	2 *5%*	7 *6%*	7 *6%*	1 *8%*	1 *7%*	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 215

A4a_6. How often in the past 3 months have you used these websites and/or apps?
5 (channel5.com)
Base: All that have used PSB websites or apps on the past 3 months
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**137**	111	18	7	76	45	13	22	91	14	49	87	10	4	5	14	8	8	4	23	8	27	16	10
Base (weighted)	**143**	120*	17**	5**	83*	47*	10**	19**	97*	16**	45*	97*	9**	4**	5**	16**	12**	11**	5**	12**	12**	36**	19**	3**
Effective Base	**111**	89	17	6	61	39	10	16	75	12	37	74	9	4	5	13	7	7	4	21	7	25	14	10
A few times a day	**22** **15%** **S**	18 *15%*	4 *26%*	- -	18 *22%*	4 *8%*	- -	1 *3%*	18 *19%*	3 *20%*	5 *12%*	17 *17%*	- -	1 *27%*	- -	3 *19%*	2 *13%*	- -	- -	1 *12%*	- -	12 *35%*	2 *9%*	1 *32%*
At least once every day	**30** **21%** **F**	28 *23%*	2 *12%*	- -	24 *28%* A	5 *12%*	1 *10%*	2 *13%*	27 *28%* A	1 *5%*	15 *33%* Aj	15 *16%*	2 *25%*	1 *32%*	1 *14%*	4 *23%*	- -	- -	- -	* *4%*	4 *31%*	14 *39%*	4 *19%*	1 *22%*
About two or three times a week	**35** **24%**	31 *26%*	3 *15%*	1 *20%*	23 *27%*	11 *23%*	1 *11%*	4 *20%*	23 *23%*	3 *17%*	10 *23%*	23 *24%*	2 *22%*	1 *22%*	2 *45%*	4 *26%*	5 *42%*	4 *32%*	1 *22%*	2 *19%*	4 *30%*	4 *12%*	5 *27%*	* *14%*
At least once a week	**25** **17%** **g**	20 *16%*	3 *18%*	2 *44%*	13 *15%*	9 *19%*	3 *32%*	5 *25%*	10 *10%*	6 *35%*	7 *16%*	17 *18%*	1 *7%*	1 *19%*	1 *21%*	1 *8%*	1 *8%*	3 *23%*	3 *56%*	5 *46%*	1 *10%*	3 *8%*	5 *25%*	1 *23%*
At least once a month	**15** **11%** **c**	12 *10%*	3 *18%*	- -	2 *2%*	12 *25%* Ac	2 *21%*	3 *14%*	10 *10%*	3 *19%*	2 *4%*	14 *14%*	3 *37%*	- -	1 *20%*	- -	- -	4 *37%*	- -	1 *8%*	2 *17%*	2 *6%*	2 *9%*	- -
At least once every three months	**8** **6%**	6 *5%*	1 *6%*	1 *11%*	2 *3%*	3 *6%*	1 *8%*	2 *9%*	5 *5%*	- -	3 *6%*	5 *5%*	- -	- -	- -	3 *17%*	3 *23%*	1 *8%*	- -	1 *4%*	- -	- -	1 *4%*	* *9%*
Don´t know/can´t remember	**8** **6%** **Ec**	5 *4%*	1 *4%*	1 *24%*	2 *2%*	3 *7%*	2 *18%*	3 *17%*	4 *5%*	1 *4%*	3 *6%*	6 *6%*	1 *8%*	- -	- -	1 *7%*	2 *14%*	- -	1 *22%*	1 *7%*	1 *13%*	- -	1 *7%*	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 215

A4a_6. How often in the past 3 months have you used these websites and/or apps?
5 (channel5.com)
Base: All that have used PSB websites or apps on the past 3 months
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**137**	80	16	2	10	10	7	12	34	12	30	26	26	3	6	16	20	32	22	19	15
Base (weighted)	**143**	85*	23**	4**	7**	10**	4**	10**	36**	11**	34**	27**	30**	2**	4**	16**	18**	36**	21**	22*	18**
Effective Base	**111**	69	13	2	8	9	6	10	25	10	26	21	23	3	6	12	16	25	17	16	14
A few times a day	**22**	18	-	-	-	3	1	-	4	2	4	1	10	-	1	4	2	7	4	2	3
	15%	*21% A*	*-*	*-*	*-*	*27%*	*37%*	*-*	*12%*	*14%*	*12%*	*3%*	*33%*	*-*	*33%*	*22%*	*12%*	*19%*	*18%*	*12%*	*19%*
At least once every day	**30**	17	8	-	3	1	-	1	6	1	7	5	11	-	1	-	4	10	6	4	2
	21%	*20%*	*36%*	*-*	*40%*	*10%*	*-*	*12%*	*16%*	*10%*	*19%*	*19%*	*37%*	*-*	*18%*	*-*	*24%*	*28%*	*27%*	*19%*	*13%*
About two or three times a week	**35**	22	7	-	1	1	1	3	12	4	6	9	4	*	-	5	5	5	4	11	3
	24%	*25%*	*31%*	*-*	*20%*	*10%*	*24%*	*27%*	*32%*	*40%*	*18%*	*32%*	*13%*	*20%*	*-*	*29%*	*30%*	*15%*	*18%*	*50%*	*17%*
At least once a week	**25**	12	2	4	2	1	1	2	8	2	4	5	5	1	1	6	3	4	2	1	7
	17%	*14%*	*10%*	*100%*	*23%*	*15%*	*33%*	*19%*	*23%*	*18%*	*12%*	*18%*	*16%*	*33%*	*12%*	*39%*	*16%*	*12%*	*10%*	*7%*	*37%*
At least once a month	**15**	8	4	-	1	1	-	1	4	2	5	3	*	1	-	1	1	8	4	1	1
	11%	*10%*	*15%*	*-*	*13%*	*13%*	*-*	*12%*	*10%*	*15%*	*15%*	*13%*	*1%*	*47%*	*-*	*6%*	*5%*	*21%*	*20%*	*4%*	*6%*
At least once every three months	**8**	4	2	-	-	1	*	1	1	-	5	1	-	-	1	1	2	1	1	-	-
	6%	*5%*	*8%*	*-*	*-*	*9%*	*6%*	*7%*	*2%*	*-*	*16%*	*4%*	*-*	*-*	*26%*	*4%*	*10%*	*3%*	*5%*	*-*	*-*
Don´t know/can´t remember	**8**	4	-	-	*	2	-	3	2	*	3	3	-	-	*	-	*	1	*	2	1
	6%	*4%*	*-*	*-*	*5%*	*17%*	*-*	*24%*	*5%*	*3%*	*8%*	*12%*	*-*	*-*	*11%*	*-*	*2%*	*3%*	*2%*	*10%*	*8%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 216

A4a_7. How often in the past 3 months have you used these websites and/or apps?
BBC Sport
Base: All that have used PSB websites or apps on the past 3 months
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**628**	290	338	246	382	469	159	64	101	112	124	120	107	222	272	133	180	448	48	580	456	60	63	49
Base (weighted)	**664**	324	341	259	406	501	164	78*	107*	114*	130	117	118*	235	317	112	195	469	73*	592	563	52*	33*	16*
Effective Base	**534**	245	291	215	319	398	135	52	86	95	104	104	95	197	230	113	157	377	44	495	420	57	59	42
A few times a day	**124** ***19%*** **U**	61 *19%*	63 *19%*	41 *16%*	84 *21%*	100 *20%*	24 *15%*	19 *24%*	20 *19%*	26 *23%*	20 *15%*	23 *20%*	16 *14%*	47 *20%*	53 *17%*	25 *22%*	39 *20%*	85 *18%*	23 *32%* AU	101 *17%*	104 *19%*	11 *21%*	7 *23%*	2 *12%*
At least once every day	**153** ***23%*** **m**	69 *21%*	84 *25%*	59 *23%*	94 *23%*	122 *24%*	32 *19%*	19 *24%*	23 *22%*	27 *24%*	32 *24%*	27 *23%*	26 *22%*	61 *26%*	71 *23%*	21 *19%*	47 *24%*	106 *23%*	14 *19%*	140 *24%*	128 *23%*	12 *23%*	10 *30%*	4 *24%*
About two or three times a week	**169** ***25%***	80 *25%*	89 *26%*	70 *27%*	100 *25%*	129 *26%*	40 *25%*	17 *21%*	20 *19%*	24 *21%*	37 *28%*	38 *32%* I	34 *29%*	52 *22%*	88 *28%*	28 *25%*	46 *24%*	123 *26%*	18 *24%*	151 *26%*	143 *25%*	16 *30%*	5 *16%*	6 *35%* X
At least once a week	**151** ***23%***	74 *23%*	77 *23%*	64 *25%*	87 *22%*	110 *22%*	41 *25%*	11 *14%*	31 *29%* HL	26 *23%*	32 *24%*	18 *16%*	33 *28%* HL	54 *23%*	76 *24%*	22 *19%*	44 *22%*	107 *23%*	11 *15%*	140 *24%*	129 *23%*	12 *23%*	8 *23%*	3 *17%*
At least once a month	**47** ***7%*** **Cj**	30 *9%*	18 *5%*	17 *7%*	30 *7%*	30 *6%*	17 *11%*	7 *9%*	10 *10%*	6 *6%*	9 *7%*	9 *7%*	6 *5%*	16 *7%*	23 *7%*	8 *7%*	14 *7%*	33 *7%*	4 *6%*	43 *7%*	43 *8%*	2 *3%*	2 *5%*	1 *7%*
At least once every three months	**10** ***2%***	6 *2%*	5 *1%*	5 *2%*	6 *1%*	6 *1%*	4 *3%*	3 *4%*	2 *2%*	1 *1%*	2 *1%*	1 *1%*	2 *1%*	1 *	5 *2%*	4 *4%* AO	2 *1%*	9 *2%*	- -	10 *2%*	9 *2%*	- -	1 *3%*	* *2%*
Don´t know/can´t remember	**9** ***1%*** **FU**	4 *1%*	4 *1%*	3 *1%*	5 *1%*	4 *1%*	5 *3%*	3 *4%*	1 *1%*	3 *3%*	- -	1 *1%*	1 *1%*	3 *1%*	2 *1%*	4 *3%* AP	3 *2%*	5 *1%*	3 *4%*	6 *1%*	8 *1%*	- -	- -	1 *4%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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A4a_7. How often in the past 3 months have you used these websites and/or apps?
BBC Sport
Base: All that have used PSB websites or apps on the past 3 months
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**628**	496	82	42	196	345	75	93	442	46	115	504	60	25	45	78	51	40	43	63	44	66	64	49
Base (weighted)	**664**	525	83*	45*	205	367	77*	99*	469	49*	123*	532	52*	29**	53*	96*	61*	52*	54*	33*	60*	80*	79*	16*
Effective Base	**534**	421	69	36	162	296	65	82	374	39	97	429	57	23	41	74	47	37	40	59	39	60	60	42
A few times a day	**124 19% U**	100 *19%*	16 *19%*	5 *11%*	46 *22%*	60 *16%*	14 *18%*	18 *19%*	91 *19%*	11 *22%*	24 *20%*	100 *19%*	11 *21%*	6 *20%*	12 *22%*	14 *15%*	10 *17%*	7 *14%*	9 *16%*	7 *23%*	11 *17%*	18 *22%*	18 *23%*	2 *12%*
At least once every day	**153 23% m**	119 *23%*	20 *24%*	11 *25%*	48 *23%*	82 *22%*	20 *26%*	17 *17%*	119 *25%*	10 *21%*	32 *26%*	119 *22%*	12 *23%*	10 *33%*	5 *10%*	21 *22%*	13 *22%*	7 *13%*	21 *39% Amnpu*	10 *30% mp*	14 *23%*	21 *27% m*	16 *20%*	4 *24%*
About two or three times a week	**169 25%**	138 *26%*	21 *25%*	8 *18%*	57 *28%*	94 *26%*	15 *19%*	23 *23%*	122 *26%*	11 *22%*	31 *25%*	137 *26%*	16 *30%*	8 *27%*	18 *33%*	29 *30%*	15 *24%*	19 *37% rsu*	13 *24%*	5 *16%*	10 *17%*	17 *22%*	15 *19%*	6 *35% rs*
At least once a week	**151 23%**	118 *22%*	16 *20%*	15 *34%*	37 *18%*	96 *26% A*	16 *21%*	26 *27%*	97 *21%*	13 *28%*	21 *17%*	127 *24%*	12 *23%*	5 *17%*	9 *18%*	18 *19%*	19 *30%*	13 *25%*	9 *17%*	8 *23%*	13 *22%*	16 *20%*	26 *33% A*	3 *17%*
At least once a month	**47 7% Cj**	36 *7%*	7 *8%*	4 *10%*	13 *6%*	25 *7%*	8 *11%*	9 *9%*	29 *6%*	2 *5%*	14 *11%*	31 *6%*	2 *3%*	1 *2%*	8 *16% Akq*	10 *10%*	3 *5%*	3 *7%*	1 *2%*	2 *5%*	8 *13%*	5 *6%*	3 *4%*	1 *7%*
At least once every three months	**10 2%**	8 *2%*	2 *2%*	* *1%*	2 *1%*	5 *1%*	3 *4%*	2 *2%*	6 *1%*	- -	1 *1%*	10 *2%*	- -	- -	- -	2 *2%*	- -	- -	1 *2%*	1 *3%*	4 *6% A*	2 *2%*	1 *1%*	* *2%*
Don´t know/can´t remember	**9 1% FU**	6 *1%*	2 *2%*	1 *1%*	2 *1%*	6 *2%*	1 *1%*	3 *3%*	5 *1%*	1 *2%*	- -	9 *2%*	- -	- -	1 *2%*	2 *2%*	1 *2%*	2 *4%*	- -	- -	1 *2%*	1 *1%*	- -	1 *4% u*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**628**	330	68	5	32	29	23	141	163	46	155	164	70	9	20	51	54	133	114	108	84
Base (weighted)	**664**	362	92*	9**	23**	26**	16**	136	169	47*	159	181	82*	6**	19**	45*	53*	140	121*	117*	97*
Effective Base	**534**	286	59	5	27	23	19	128	134	42	130	141	62	8	17	40	47	108	99	93	76
A few times a day	**124**	78	22	-	2	3	2	18	35	6	21	38	18	1	5	5	6	31	24	26	17
	19%	*22%* H	*24%*	-	*7%*	*10%*	*16%*	*13%*	*21%*	*12%*	*13%*	*21%*	*22%*	*19%*	*26%*	*11%*	*11%*	*22%*	*20%*	*22%*	*17%*
At least once every day	**153**	82	21	3	5	11	1	30	44	8	43	23	31	2	2	15	16	23	26	32	27
	23% L	*23%*	*23%*	*37%*	*21%*	*42%*	*6%*	*22%*	*26%* L	*16%*	*27%* L	*12%*	*38%* AJ L	*28%*	*13%*	*32%* R	*30%* R	*16%*	*21%*	*28%*	*28%*
About two or three times a week	**169**	93	22	4	6	5	5	35	52	13	40	46	13	-	6	8	12	36	32	31	23
	25%	*26%*	*24%*	*40%*	*24%*	*20%*	*32%*	*26%*	*30%* M	*28%*	*25%*	*25%*	*16%*	-	*30%*	*17%*	*23%*	*26%*	*26%*	*27%*	*24%*
At least once a week	**151**	79	22	-	4	4	3	39	27	16	40	49	12	3	5	9	11	36	28	22	25
	23% I	*22%*	*24%*	-	*17%*	*17%*	*19%*	*28%*	*16%*	*33%* IM	*25%*	*27%* IM	*14%*	*48%*	*28%*	*19%*	*20%*	*26%*	*23%*	*19%*	*26%*
At least once a month	**47**	22	3	2	6	2	1	10	5	3	12	21	5	*	1	6	4	12	10	4	5
	7% I	*6%*	*4%*	*23%*	*26%*	*8%*	*9%*	*7%*	*3%*	*6%*	*7%*	*12%* AI	*7%*	*5%*	*4%*	*14%*	*8%*	*9%*	*8%*	*3%*	*5%*
At least once every three months	**10**	6	-	-	1	-	1	3	5	1	1	1	2	-	-	-	2	2	1	-	-
	2%	*2%*	-	-	*3%*	-	*4%*	*2%*	*3%*	*2%*	*1%*	*1%*	*2%*	-	-	-	*4%*	*1%*	*1%*	-	-
Don´t know/can´t remember	**9**	2	2	-	1	1	2	2	1	1	3	4	1	-	-	3	2	1	-	2	-
	1% B	*	*2%*	-	*3%*	*3%*	*14%*	*1%*	*1%*	*1%*	*2%*	*2%*	*1%*	-	-	*6%* ARSU	*3%*	*	-	*1%*	-

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 217

A4a_8. How often in the past 3 months have you used these websites and/or apps?
BBC News
Base: All that have used PSB websites or apps on the past 3 months
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**928**	436	492	363	565	516	412	102	144	186	182	154	160	342	401	185	275	653	82	845	678	76	97	77
Base (weighted)	**980**	474	506	384	596	564	417	117*	154	188	194	148	179	358	464	159	293	687	122*	857	839	64*	52*	25*
Effective Base	**785**	361	426	314	471	439	348	83	123	159	152	131	140	300	339	155	237	549	76	716	624	72	91	69
A few times a day	**192** *20%* **DG**	80 *17%*	111 *22%*	56 *14%*	136 *23%* AD	131 *23%* AG	61 *15%*	17 *14%*	33 *22%*	34 *18%*	44 *23%*	36 *24%*	27 *15%*	74 *21%*	87 *19%*	30 *19%*	61 *21%*	131 *19%*	18 *15%*	173 *20%*	159 *19%*	15 *23%*	13 *25%*	5 *18%*
At least once every day	**298** *30%*	153 *32%*	144 *29%*	111 *29%*	187 *31%*	173 *31%*	125 *30%*	33 *28%*	38 *25%*	51 *27%*	60 *31%*	53 *36%*	62 *35%*	121 *34%*	127 *27%*	50 *32%*	83 *28%*	215 *31%*	33 *27%*	265 *31%*	257 *31%*	16 *24%*	18 *35%*	7 *27%*
About two or three times a week	**230** *23%*	118 *25%*	111 *22%*	94 *25%*	135 *23%*	129 *23%*	101 *24%*	25 *21%*	41 *26%*	45 *24%*	43 *22%*	35 *24%*	41 *23%*	81 *23%*	113 *24%*	36 *23%*	68 *23%*	162 *24%*	37 *30%*	193 *23%*	191 *23%*	22 *34%* AVX	9 *18%*	8 *31%* X
At least once a week	**162** *17%* **BEF L**	65 *14%*	98 *19%* AB	84 *22%* AE	78 *13%*	76 *13%*	87 *21%* AF	21 *18%*	26 *17%*	40 *21%* L	33 *17%* L	13 *9%*	30 *17%* L	51 *14%*	87 *19%*	24 *15%*	51 *17%*	111 *16%*	24 *20%*	139 *16%*	146 *17%*	7 *11%*	6 *12%*	3 *12%*
At least once a month	**63** *6%* **c**	35 *7%*	29 *6%*	26 *7%*	37 *6%*	29 *5%*	34 *8%*	10 *9%*	12 *8%*	16 *8%*	9 *5%*	4 *3%*	12 *7%*	22 *6%*	32 *7%*	9 *6%*	26 *9%*	38 *5%*	5 *4%*	58 *7%*	54 *6%*	4 *6%*	4 *8%*	2 *7%*
At least once every three months	**22** *2%* **CZ**	17 *4%* AC	5 *1%*	7 *2%*	15 *3%*	17 *3%*	5 *1%*	8 *7%* AJKL M	4 *3%*	1 *1%*	4 *2%*	2 *1%*	3 *2%*	5 *1%*	13 *3%*	4 *3%*	3 *1%*	19 *3%*	2 *1%*	20 *2%*	20 *2%*	1 *1%*	1 *2%*	1 *2%*
Don´t know/can´t remember	**14** *1%* **UZc**	6 *1%*	8 *2%*	7 *2%*	7 *1%*	10 *2%*	4 *1%*	3 *3%*	- -	2 *1%*	- -	5 *3%* IK	3 *2%*	5 *2%*	4 *1%*	4 *3%*	2 *1%*	11 *2%*	4 *3%*	10 *1%*	12 *1%*	1 *1%*	- -	1 *2%*

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 217

A4a_8. How often in the past 3 months have you used these websites and/or apps?
BBC News
Base: All that have used PSB websites or apps on the past 3 months
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (un-weighted)	**928**	736	122	49	277	511	113	179	578	83	181	728	76	32	65	98	63	57	64	97	75	107	117	77
Base (weighted)	**980**	769	139	48*	287	548	116*	192	610	87*	186	773	64*	40**	75*	124*	76*	69*	82*	52*	101*	128*	144	25*
Effective Base	**785**	625	102	41	233	436	93	150	488	72	151	619	72	29	59	91	57	53	59	91	67	99	111	69
A few times a day	**192 20% DG**	151 *20%*	22 *16%*	12 *26%*	53 *19%*	106 *19%*	25 *21%*	29 *15%*	135 *22%* A	15 *17%*	42 *23%*	147 *19%*	15 *23%*	9 *22%*	15 *20%*	24 *20%*	13 *18%*	13 *18%*	15 *19%*	13 *25%*	15 *15%*	26 *21%*	29 *20%*	5 *18%*
At least once every day	**298 30%**	242 *31%*	43 *31%*	10 *21%*	95 *33%*	161 *29%*	37 *32%*	65 *34%*	188 *31%*	21 *25%*	55 *30%*	237 *31%*	16 *24%*	19 *49%*	19 *25%*	41 *33%*	19 *25%*	14 *20%*	24 *30%*	18 *35%*	42 *41%* Akpu	41 *32%*	38 *26%*	7 *27%*
About two or three times a week	**230 23%**	186 *24%*	26 *19%*	12 *25%*	83 *29%* Ad	119 *22%*	21 *18%*	41 *21%*	141 *23%*	26 *30%*	42 *23%*	179 *23%*	22 *34%* Aqrs	6 *16%*	16 *21%*	29 *23%*	18 *24%*	18 *26%*	14 *17%*	9 *18%*	16 *16%*	35 *27%*	39 *27%*	8 *31%* qrs
At least once a week	**162 17% BEFL**	126 *16%*	26 *19%*	6 *12%*	37 *13%*	100 *18%*	21 *18%*	35 *18%*	90 *15%*	16 *18%*	27 *14%*	134 *17%*	7 *11%*	2 *6%*	15 *20%*	18 *14%*	17 *23%*	15 *22%*	19 *23%*	6 *12%*	16 *15%*	16 *12%*	29 *20%*	3 *12%*
At least once a month	**63 6% c**	47 *6%*	9 *7%*	4 *9%*	11 *4%*	42 *8%*	6 *5%*	13 *7%*	34 *6%*	8 *10%*	13 *7%*	47 *6%*	4 *6%*	2 *5%*	4 *5%*	4 *4%*	6 *8%*	6 *9%*	8 *10%*	4 *8%*	7 *7%*	8 *6%*	8 *6%*	2 *7%*
At least once every three months	**22 2% CZ**	12 *2%*	7 *5%* AZ	2 *4%*	7 *2%*	12 *2%*	2 *2%*	6 *3%*	12 *2%*	1 *1%*	5 *3%*	17 *2%*	1 *1%*	1 *2%*	2 *3%*	5 *4%*	1 *1%*	2 *3%*	2 *3%*	1 *2%*	4 *4%*	2 *1%*	1 *1%*	1 *2%*
Don´t know/can´t remember	**14 1% UZc**	5 *1%*	5 *4%* Z	2 *4%*	1 *	7 *1%*	4 *4%* c	4 *2%*	9 *1%*	- -	1 *1%*	13 *2%*	1 *1%*	- -	5 *7%* Aqrtu	2 *2%*	1 *1%*	1 *1%*	- -	- -	1 *1%*	- -	1 *1%*	1 *2%* t

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 217

A4a_8. How often in the past 3 months have you used these websites and/or apps?
BBC News
Base: All that have used PSB websites or apps on the past 3 months
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**928**	452	125	13	42	45	53	198	192	79	213	278	111	11	42	71	86	199	163	155	127
Base (weighted)	**980**	495	167	20**	29*	41*	38*	190	197	83*	226	293	126*	11**	42*	67*	84*	210	174	158	144
Effective Base	**785**	391	109	11	35	37	45	178	156	70	178	235	98	10	36	55	73	164	140	132	113
A few times a day	**192** *20%*	102 *21%*	37 *22%*	6 *30%*	6 *21%*	6 *15%*	6 *15%*	29 *15%*	41 *21%*	12 *14%*	39 *17%*	60 *20%*	32 *25%*	3 *28%*	5 *12%*	9 *13%*	12 *14%*	37 *18%*	33 *19%*	43 *27%*	31 *22%*
At least once every day	**298** *30%*	147 *30%*	42 *25%*	5 *25%*	10 *34%*	13 *32%*	12 *31%*	69 *36%*	66 *33%*	26 *31%*	63 *28%*	83 *28%*	39 *31%*	3 *26%*	19 *45%* KL	21 *31%*	29 *35%*	58 *28%*	50 *29%*	57 *36%*	53 *37%*
About two or three times a week	**230** *23%*	123 *25%*	37 *22%*	4 *20%*	5 *16%*	9 *21%*	8 *22%*	44 *23%*	37 *19%*	23 *27%*	53 *24%*	71 *24%*	33 *26%*	5 *46%*	7 *16%*	18 *26%*	20 *23%*	53 *25%*	46 *26%*	24 *15%*	31 *22%*
At least once a week	**162** *17%*	80 *16%*	30 *18%*	2 *8%*	5 *17%*	8 *20%*	6 *17%*	31 *16%*	36 *18%*	20 *24%* M	43 *19%*	43 *15%*	14 *11%*	- -	6 *15%*	10 *15%*	18 *21%*	35 *17%*	29 *17%*	20 *13%*	17 *12%*
At least once a month	**63** *6%*	28 *6%*	13 *8%*	1 *6%*	1 *5%*	3 *8%*	4 *11%*	12 *6%*	11 *5%*	3 *3%*	18 *8%*	24 *8%*	5 *4%*	- -	3 *6%*	5 *7%*	4 *5%*	19 *9%*	14 *8%*	10 *6%*	6 *4%*
At least once every three months	**22** *2%*	11 *2%*	3 *2%*	2 *11%*	2 *7%* H	1 *2%*	1 *4%*	1 *1%*	7 *3%*	- -	5 *2%*	9 *3%*	2 *1%*	- -	- -	3 *5%* S	2 *2%*	6 *3%* S	- -	1 *1%*	4 *3%*
Don´t know/can´t remember	**14** *1%*	4 *1%*	5 *3%*	- -	- -	1 *2%*	- -	4 *2%*	1 *	1 *1%*	5 *2%*	4 *2%*	1 *1%*	- -	2 *5%* I	2 *3%*	- -	2 *1%*	2 *1%*	2 *1%*	1 *1%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 218

A4a_9. How often in the past 3 months have you used these websites and/or apps?
BBC Weather
Base: All that have used PSB websites or apps on the past 3 months
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**895**	423	472	364	531	458	437	91	124	179	183	166	152	328	376	191	277	618	68	827	657	69	86	83
Base (weighted)	**933**	457	476	383	551	489	444	108*	137	178	184	162	165	345	430	158	290	643	105*	828	804	59*	44*	26*
Effective Base	**755**	350	407	316	439	394	361	75	107	148	153	141	135	287	317	162	231	524	63	702	606	66	80	75
A few times a day	**122** ***13%*** **Sp**	61 *13%*	61 *13%*	42 *11%*	80 *15%*	64 *13%*	58 *13%*	9 *8%*	23 *17%*	23 *13%*	21 *12%*	28 *17%*	18 *11%*	49 *14%*	55 *13%*	18 *12%*	50 *17%* AS	72 *11%*	19 *18%*	104 *12%*	98 *12%*	14 *24%* AV	6 *15%*	4 *15%*
At least once every day	**336** ***36%***	174 *38%*	162 *34%*	136 *35%*	200 *36%*	168 *34%*	168 *38%*	50 *46%* IK	40 *30%*	62 *35%*	56 *30%*	57 *35%*	71 *43%* IK	126 *36%*	150 *35%*	60 *38%*	107 *37%*	229 *36%*	39 *37%*	297 *36%*	291 *36%*	21 *35%*	16 *37%*	7 *28%*
About two or three times a week	**236** ***25%***	120 *26%*	116 *24%*	88 *23%*	148 *27%*	127 *26%*	109 *25%*	22 *20%*	30 *22%*	43 *24%*	64 *35%* AHI JL	37 *23%*	40 *24%*	84 *24%*	115 *27%*	37 *24%*	64 *22%*	173 *27%*	27 *25%*	210 *25%*	207 *26%*	10 *18%*	10 *22%*	9 *35%* AW
At least once a week	**151** ***16%*** **Bc**	59 *13%*	92 *19%* AB	68 *18%*	83 *15%*	82 *17%*	69 *16%*	14 *13%*	29 *21%* K	31 *17%*	22 *12%*	27 *17%*	27 *17%*	57 *16%*	70 *16%*	24 *15%*	48 *16%*	103 *16%*	12 *11%*	139 *17%*	129 *16%*	10 *17%*	9 *19%*	4 *14%*
At least once a month	**71** ***8%*** **EMZc**	35 *8%*	36 *7%*	41 *11%* AE	30 *5%*	35 *7%*	36 *8%*	10 *9%*	13 *9%* M	18 *10%* M	17 *9%* M	9 *6%*	4 *3%*	23 *7%*	31 *7%*	16 *10%*	17 *6%*	54 *8%*	6 *6%*	65 *8%*	64 *8%*	4 *6%*	2 *4%*	1 *6%*
At least once every three months	**7** ***1%***	3 *1%*	4 *1%*	3 *1%*	4 *1%*	5 *1%*	2 *	2 *1%*	1 *1%*	- -	1 *1%*	1 *1%*	2 *1%*	1 *	4 *1%*	2 *1%*	4 *1%*	3 *	- -	7 *1%*	6 *1%*	- -	* *1%*	1 *2%*
Don´t know/can´t remember	**10** ***1%***	4 *1%*	6 *1%*	5 *1%*	5 *1%*	8 *2%*	2 *	2 *2%*	- -	1 *	3 *1%*	2 *1%*	2 *1%*	5 *1%*	4 *1%*	1 *	2 *1%*	9 *1%*	3 *2%*	8 *1%*	9 *1%*	- -	1 *2%*	* *1%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 218

A4a_9. How often in the past 3 months have you used these websites and/or apps?
BBC Weather
Base: All that have used PSB websites or apps on the past 3 months
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**895**	703	125	52	273	502	100	174	565	68	177	698	69	32	58	95	62	52	64	86	73	108	113	83
Base (weighted)	**933**	727	137	52*	284	521	107*	184	590	70*	189	724	59*	39**	66*	119*	73*	60*	80*	44*	97*	134*	137	26*
Effective Base	**755**	594	106	42	227	429	82	146	479	58	144	595	66	29	53	90	57	49	59	80	67	97	106	75
A few times a day	**122** **13%** **Sp**	109 *15%* A	11 *8%*	2 *4%*	52 *18%* Ad e	60 *12%*	9 *9%*	21 *11%*	84 *14%*	8 *12%*	21 *11%*	100 *14%*	14 *24%* Ano p	6 *15%*	7 *11%*	14 *11%*	7 *9%*	2 *3%*	15 *18%* p	6 *15%* p	12 *13%*	19 *14%* p	18 *13%*	4 *15%* p
At least once every day	**336** **36%**	264 *36%*	53 *39%*	16 *31%*	107 *38%*	181 *35%*	44 *41%*	70 *38%*	208 *35%*	20 *29%*	71 *37%*	259 *36%*	21 *35%*	14 *35%*	22 *34%*	47 *39%*	35 *49%* Apv	14 *23%*	25 *31%*	16 *37%*	37 *38%*	52 *39%*	45 *33%*	7 *28%*
About two or three times a week	**236** **25%**	186 *26%*	33 *24%*	13 *25%*	75 *26%*	134 *26%*	23 *22%*	45 *25%*	153 *26%*	19 *27%*	55 *29%*	176 *24%*	10 *18%*	11 *28%*	15 *23%*	36 *30%* o	11 *16%*	22 *36%* ko	16 *20%*	10 *22%*	25 *26%*	36 *27%*	36 *26%*	9 *35%* Ako
At least once a week	**151** **16%** **Bc**	113 *16%*	23 *17%*	12 *23%*	33 *12%*	95 *18%* c	20 *18%*	32 *18%*	86 *15%*	17 *24%*	26 *14%*	121 *17%*	10 *17%*	7 *19%*	13 *20%*	17 *14%*	11 *16%*	14 *23%*	19 *23%*	9 *19%*	12 *13%*	16 *12%*	19 *14%*	4 *14%*
At least once a month	**71** **8%** **EMZc**	45 *6%*	14 *11%*	7 *13%*	13 *5%*	42 *8%*	7 *7%*	12 *7%*	47 *8%*	6 *9%*	11 *6%*	56 *8%*	4 *6%*	1 *3%*	5 *7%*	5 *4%*	4 *6%*	8 *14%* n	5 *7%*	2 *4%*	10 *11%*	10 *8%*	15 *11%*	1 *6%*
At least once every three months	**7** **1%**	5 *1%*	- -	- -	2 *1%*	4 *1%*	- -	- -	6 *1%*	- -	1 *1%*	5 *1%*	- -	- -	1 *2%*	1 *1%*	1 *2%*	- -	- -	* *1%*	- -	- -	2 *2%*	1 *2%* t
Don´t know/can´t remember	**10** **1%**	6 *1%*	2 *1%*	2 *3%*	2 *1%*	4 *1%*	3 *3%*	3 *2%*	6 *1%*	- -	4 *2%*	7 *1%*	- -	- -	2 *4%*	- -	3 *4%*	1 *1%*	1 *1%*	1 *2%*	- -	- -	2 *2%*	* *1%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 218

A4a_9. How often in the past 3 months have you used these websites and/or apps?
BBC Weather
Base: All that have used PSB websites or apps on the past 3 months
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**895**	418	138	8	41	28	68	194	197	70	221	251	102	16	37	70	74	187	170	154	112
Base (weighted)	**933**	456	184	12**	28*	27**	44*	183	196	73*	240	257	117*	16**	34*	64*	71*	193	181	161	131
Effective Base	**755**	364	120	6	34	24	56	174	163	60	184	214	89	14	31	54	62	156	144	130	100
A few times a day	**122** ***13%***	54 *12%*	33 *18%*	* *3%*	2 *8%*	2 *6%*	6 *13%*	25 *13%*	22 *11%*	8 *11%*	30 *12%*	41 *16%*	16 *14%*	2 *14%*	3 *8%*	7 *10%*	10 *14%*	24 *12%*	29 *16%*	28 *18%*	14 *11%*
At least once every day	**336** ***36%***	151 *33%*	72 *39%*	2 *16%*	11 *41%*	10 *37%*	17 *40%*	73 *40%*	84 *43%* AK	28 *39%*	76 *32%*	90 *35%*	37 *32%*	6 *35%*	15 *45%*	18 *28%*	26 *36%*	65 *34%*	70 *39%*	66 *41%*	47 *36%*
About two or three times a week	**236** ***25%***	127 *28%* G	40 *22%*	4 *38%*	6 *22%*	8 *31%*	6 *14%*	44 *24%*	38 *20%*	18 *25%*	70 *29%* I	70 *27%*	31 *26%*	3 *16%*	5 *14%*	19 *30%*	16 *22%*	50 *26%*	45 *25%*	31 *19%*	36 *28%*
At least once a week	**151** ***16%***	74 *16%*	25 *14%*	5 *43%*	5 *19%*	3 *12%*	9 *20%*	30 *16%*	37 *19%*	12 *16%*	36 *15%*	34 *13%*	21 *18%*	1 *9%*	9 *27%*	14 *21%*	13 *19%*	36 *19%*	22 *12%*	23 *14%*	20 *15%*
At least once a month	**71** ***8%*** H	44 *10%* H	13 *7%*	- -	2 *8%*	2 *7%*	4 *8%*	6 *4%*	8 *4%*	4 *6%*	23 *10%*	19 *7%*	10 *9%*	4 *24%*	2 *7%*	6 *9%*	6 *8%*	14 *7%*	15 *8%*	8 *5%*	14 *11%*
At least once every three months	**7** ***1%***	4 *1%*	- -	- -	* *1%*	* *1%*	- -	3 *1%*	3 *2%*	1 *2%*	2 *1%*	- -	- -	* *2%*	- -	2 *2%*	* *	1 *1%*	- -	2 *1%*	- -
Don´t know/can´t remember	**10** ***1%***	3 *1%*	1 *	- -	- -	2 *6%*	2 *5%* ABC	2 *1%*	3 *2%*	1 *1%*	3 *1%*	2 *1%*	1 *1%*	- -	- -	- -	- -	3 *1%*	- -	4 *2%*	- -

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 219

A4a_10. How often in the past 3 months have you used these websites and/or apps?
BBC CBeebies
Base: All that have used PSB websites or apps on the past 3 months
Single-coded

	Total (A)	Wave W1 (B)	Wave W2 (C)	Type CAPI (D)	Type Online (E)	Gender Male (F)	Gender Female (G)	Age 16-24 (H)	Age 25-34 (I)	Age 35-44 (J)	Age 45-54 (K)	Age 55-64 (L)	Age 65+ (M)	Social Grade AB (O)	Social Grade C1C2 (P)	Social Grade DE (Q)	Have kids Yes (R)	Have kids No (S)	EMG Yes (T)	EMG No (U)	Nation England (V)	Nation Scotland (W)	Nation Wales (X)	Nation Northern Ireland (Y)
Base (un-weighted)	**185**	84	101	79	106	52	133	24	64	54	23	11	9	59	81	45	147	38	31	154	135	20	10	20
Base (weighted)	**198**	93*	105*	85*	113*	54*	143	33**	69*	54*	21**	13**	9**	61*	97*	40*	159	39*	46**	152	170	17**	5**	5**
Effective Base	**153**	68	86	70	84	44	109	21	54	43	18	10	8	51	67	37	121	33	29	127	123	19	9	18
A few times a day	**48** ***24%*** **CDSd**	32 *35%* AC	15 *15%*	10 *12%*	38 *33%* AD	9 *17%*	38 *27%*	15 *45%*	20 *29%*	10 *18%*	2 *9%*	2 *13%*	- -	14 *23%*	24 *25%*	10 *25%*	45 *28%* AS	3 *7%*	10 *21%*	38 *25%*	42 *25%*	3 *15%*	1 *15%*	2 *37%*
At least once every day	**50** ***25%*** **S**	20 *22%*	29 *28%*	18 *22%*	32 *28%*	19 *35%*	31 *22%*	6 *18%*	23 *33%*	17 *32%*	3 *16%*	- -	1 *7%*	12 *19%*	26 *27%*	12 *30%*	46 *29%* AS	4 *9%*	11 *24%*	39 *26%*	45 *26%*	3 *20%*	* *8%*	1 *21%*
About two or three times a week	**36** ***18%*** **EV**	15 *16%*	21 *20%*	22 *26%* AE	14 *12%*	12 *22%*	24 *17%*	8 *24%*	7 *10%*	8 *15%*	7 *36%*	3 *25%*	2 *27%*	12 *20%*	12 *13%*	11 *27%*	28 *17%*	8 *21%*	7 *15%*	29 *19%*	25 *15%*	8 *49%*	1 *19%*	1 *19%*
At least once a week	**35** ***18%*** **Ri**	13 *14%*	22 *21%*	19 *22%*	17 *15%*	8 *14%*	28 *19%*	2 *5%*	12 *18%*	10 *19%*	3 *13%*	4 *34%*	4 *52%*	15 *25%*	15 *15%*	6 *14%*	20 *13%*	15 *40%* AR	11 *24%*	24 *16%*	32 *19%*	1 *4%*	2 *38%*	* *6%*
At least once a month	**20** ***10%*** **Q**	10 *10%*	10 *10%*	10 *12%*	10 *9%*	5 *8%*	15 *11%*	1 *4%*	5 *8%*	7 *13%*	2 *8%*	3 *27%*	1 *14%*	6 *10%*	13 *13%*	1 *2%*	14 *9%*	6 *15%*	5 *11%*	15 *10%*	16 *9%*	2 *11%*	1 *21%*	1 *12%*
At least once every three months	**6** ***3%*** **B**	* *	6 *5%*	4 *5%*	2 *2%*	- -	6 *4%*	- -	2 *2%*	3 *5%*	2 *8%*	- -	- -	- -	6 *6%*	- -	4 *3%*	2 *4%*	- -	6 *4%*	6 *3%*	- -	- -	* *5%*
Don´t know/can´t remember	**4** ***2%***	2 *2%*	1 *1%*	2 *3%*	1 *1%*	2 *4%*	1 *1%*	1 *5%*	- -	- -	2 *10%*	- -	- -	1 *2%*	1 *2%*	1 *2%*	2 *1%*	1 *4%*	2 *5%*	1 *1%*	4 *2%*	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 219

A4a_10. How often in the past 3 months have you used these websites and/or apps?
BBC CBeebies
Base: All that have used PSB websites or apps on the past 3 months
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**185**	156	22	5	98	71	12	21	124	23	42	138	20	4	14	22	19	9	9	10	14	25	19	20
Base (weighted)	**198**	165	25**	5**	109*	73*	11**	21**	139	23**	50*	143	17**	4**	16**	25**	23**	13**	12**	5**	20**	33**	24**	5**
Effective Base	**153**	130	18	4	82	58	10	15	105	19	33	117	19	4	13	21	17	9	9	9	12	23	17	18
A few times a day	**48** *24%* **CDSd**	42 *26%*	4 *16%*	1 *27%*	38 *35%* Ad	9 *13%*	- -	4 *21%*	34 *24%*	7 *29%*	16 *33%*	31 *22%*	3 *15%*	1 *27%*	4 *26%*	5 *19%*	7 *28%*	5 *39%*	- -	1 *15%*	5 *25%*	11 *34%*	4 *17%*	2 *37%*
At least once every day	**50** *25%* **S**	44 *27%*	4 *18%*	2 *29%*	29 *27%*	20 *27%*	1 *12%*	8 *37%*	34 *25%*	6 *26%*	17 *35%*	32 *23%*	3 *20%*	3 *73%*	2 *13%*	5 *19%*	7 *30%*	2 *12%*	3 *22%*	* *8%*	10 *52%*	8 *24%*	5 *23%*	1 *21%*
About two or three times a week	**36** *18%* **EV**	29 *18%*	4 *15%*	2 *29%*	15 *14%*	13 *18%*	5 *43%*	2 *11%*	26 *19%*	4 *18%*	9 *19%*	27 *19%*	8 *49%*	- -	3 *22%*	5 *19%*	3 *12%*	- -	4 *33%*	1 *19%*	2 *8%*	5 *14%*	4 *18%*	1 *19%*
At least once a week	**35** *18%* **Ri**	27 *16%*	7 *26%*	1 *15%*	18 *17%*	13 *17%*	3 *30%*	4 *17%*	23 *17%*	6 *27%*	3 *6%*	31 *21%* Ai	1 *4%*	- -	5 *31%*	4 *17%*	5 *21%*	2 *19%*	4 *35%*	2 *38%*	- -	6 *19%*	6 *23%*	* *6%*
At least once a month	**20** *10%* **Q**	15 *9%*	5 *19%*	- -	7 *7%*	10 *14%*	1 *13%*	1 *7%*	15 *11%*	- -	2 *3%*	17 *12%*	2 *11%*	- -	- -	6 *22%*	1 *6%*	1 *7%*	1 *10%*	1 *21%*	1 *7%*	3 *9%*	3 *13%*	1 *12%*
At least once every three months	**6** *3%* **B**	6 *3%*	* *1%*	- -	1 *1%*	4 *6%*	* *2%*	1 *6%*	4 *3%*	- -	2 *3%*	3 *2%*	- -	- -	1 *8%*	1 *4%*	- -	2 *13%*	- -	- -	1 *8%*	- -	- -	* *5%*
Don´t know/can´t remember	**4** *2%*	2 *1%*	1 *6%*	- -	- -	4 *5%* C	- -	- -	2 *2%*	- -	1 *1%*	3 *2%*	- -	- -	- -	- -	1 *3%*	1 *11%*	- -	- -	- -	- -	1 *6%*	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 219

A4a_10. How often in the past 3 months have you used these websites and/or apps?
BBC CBeebies
Base: All that have used PSB websites or apps on the past 3 months
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**185**	84	42	1	9	5	33	11	47	11	42	50	24	3	8	19	27	39	28	35	19
Base (weighted)	**198**	89*	63*	2**	6**	6**	24**	9**	50*	12**	46*	49*	32**	2**	6**	19**	28**	44*	29**	38*	21**
Effective Base	**153**	73	38	1	8	5	26	10	38	10	33	42	23	3	7	13	23	30	24	30	17
A few times a day	**48** ***24%*** L	21 *24%*	19 *31%*	- -	- -	1 *19%*	6 *26%*	- -	15 *30%* L	3 *27%*	10 *22%*	6 *12%*	12 *37%*	- -	1 *19%*	8 *43%*	5 *18%*	15 *35%*	6 *22%*	9 *23%*	4 *19%*
At least once every day	**50** ***25%***	22 *25%*	19 *30%*	- -	3 *45%*	1 *19%*	5 *19%*	1 *7%*	13 *25%*	1 *8%*	13 *28%*	14 *28%*	6 *19%*	- -	3 *53%*	7 *37%*	12 *44%*	8 *17%*	7 *23%*	7 *19%*	6 *29%*
About two or three times a week	**36** ***18%***	17 *19%*	7 *12%*	- -	1 *11%*	- -	8 *32%*	3 *33%*	8 *15%*	6 *50%*	10 *21%*	6 *12%*	4 *11%*	2 *100%*	* *4%*	1 *3%*	3 *10%*	9 *21%*	6 *19%*	7 *17%*	6 *29%*
At least once a week	**35** ***18%***	14 *16%*	11 *18%*	- -	1 *13%*	2 *36%*	4 *15%*	3 *37%*	6 *13%*	2 *16%*	6 *12%*	12 *24%*	9 *27%*	- -	1 *12%*	- -	5 *19%*	7 *16%*	6 *21%*	7 *18%*	3 *16%*
At least once a month	**20** ***10%***	11 *13%*	2 *3%*	- -	1 *18%*	2 *26%*	2 *8%*	2 *23%*	5 *10%*	- -	6 *12%*	8 *15%*	2 *5%*	- -	- -	2 *13%*	1 *3%*	3 *7%*	4 *14%*	6 *16%*	1 *6%*
At least once every three months	**6** ***3%***	1 *1%*	3 *4%*	2 *100%*	- -	- -	* *1%*	- -	2 *3%*	- -	2 *4%*	2 *5%*	- -	- -	- -	- -	2 *6%*	2 *4%*	- -	1 *3%*	- -
Don´t know/can´t remember	**4** ***2%***	1 *2%*	1 *2%*	- -	1 *12%*	- -	- -	- -	1 *3%*	- -	- -	1 *3%*	- -	- -	1 *11%*	1 *4%*	- -	- -	- -	1 *4%*	- -

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 220

A4a_11. How often in the past 3 months have you used these websites and/or apps?
BBC Music
Base: All that have used PSB websites or apps on the past 3 months
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**142**	60	82	46	96	90	52	21	36	36	22	20	7	63	48	31	64	78	21	121	109	16	11	6
Base (weighted)	**155**	69*	87*	47*	109*	99*	56*	28**	42*	38*	21**	20**	8**	72*	55*	29**	74*	81*	34**	122	134	14**	6**	2**
Effective Base	**125**	53	72	43	83	81	45	20	32	31	19	18	6	59	40	27	57	68	20	109	102	15	10	6
A few times a day	**16** ***10%*** **Sd**	6 *9%*	9 *11%*	2 *5%*	13 *12%*	8 *8%*	7 *13%*	2 *7%*	9 *21%* A	4 *10%*	1 *5%*	- -	- -	9 *13%*	5 *9%*	1 *4%*	13 *17%* AS	3 *4%*	4 *12%*	11 *9%*	13 *10%*	2 *13%*	1 *14%*	- -
At least once every day	**39** ***25%*** **DUd**	17 *25%*	22 *26%*	5 *11%*	34 *31%* AD	27 *27%*	12 *22%*	9 *33%*	12 *29%*	11 *28%*	5 *23%*	2 *11%*	1 *8%*	23 *32%*	10 *17%*	7 *25%*	20 *27%*	19 *24%*	13 *38%*	27 *22%*	34 *25%*	5 *35%*	- -	1 *33%*
About two or three times a week	**42** ***27%*** **U**	16 *23%*	27 *31%*	14 *30%*	29 *26%*	23 *23%*	19 *34%*	8 *30%*	9 *23%*	12 *33%*	5 *25%*	5 *25%*	2 *26%*	16 *23%*	16 *29%*	10 *34%*	22 *30%*	20 *25%*	13 *39%*	29 *24%*	37 *28%*	3 *22%*	2 *31%*	* *15%*
At least once a week	**31** ***20%*** **I**	14 *20%*	17 *19%*	12 *25%*	19 *17%*	22 *22%*	9 *15%*	2 *7%*	5 *11%*	8 *21%*	8 *37%*	4 *21%*	4 *52%*	13 *17%*	12 *22%*	6 *21%*	11 *15%*	19 *24%*	- -	31 *25%* A	25 *19%*	3 *20%*	2 *33%*	1 *51%*
At least once a month	**17** ***11%*** **Ec**	11 *17%*	6 *7%*	10 *21%* AE	8 *7%*	14 *14%*	4 *6%*	4 *15%*	4 *9%*	1 *3%*	2 *10%*	6 *32%*	- -	8 *11%*	7 *12%*	3 *10%*	5 *7%*	12 *15%*	2 *5%*	16 *13%*	15 *11%*	1 *10%*	1 *13%*	- -
At least once every three months	**5** ***3%***	3 *4%*	2 *2%*	2 *4%*	3 *2%*	1 *1%*	3 *6%*	1 *3%*	2 *4%*	- -	- -	1 *5%*	1 *14%*	- -	5 *8%* AO	- -	- -	5 *6%*	- -	5 *4%*	5 *3%*	- -	- -	- -
Don´t know/can´t remember	**6** ***4%***	2 *3%*	4 *4%*	2 *4%*	4 *4%*	4 *4%*	2 *3%*	2 *6%*	1 *2%*	2 *5%*	- -	1 *6%*	- -	3 *4%*	1 *2%*	2 *6%*	3 *4%*	3 *3%*	2 *6%*	4 *3%*	5 *4%*	- -	1 *9%*	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 220

A4a_11. How often in the past 3 months have you used these websites and/or apps?
BBC Music
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Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**142**	121	17	3	71	60	9	14	100	10	48	92	16	5	8	17	13	3	7	11	10	36	10	6
Base (weighted)	**155**	131	20**	3**	81*	64*	8**	16**	113*	10**	57*	96*	14**	6**	9**	21**	18**	3**	10**	6**	13**	42*	11**	2**
Effective Base	**125**	107	15	3	63	54	7	13	88	9	42	83	15	5	8	16	12	3	6	10	9	33	10	6
A few times a day	**16** ***10%*** **Sd**	14 *11%*	1 *5%*	- -	13 *16%* Ad	2 *3%*	* *4%*	- -	14 *12%*	- -	7 *12%*	9 *9%*	2 *13%*	- -	- -	1 *6%*	2 *13%*	- -	- -	1 *14%*	1 *9%*	7 *16%*	1 *10%*	- -
At least once every day	**39** ***25%*** **DUd**	36 *27%*	3 *17%*	- -	30 *36%* Ad	8 *13%*	1 *17%*	3 *17%*	30 *26%*	3 *27%*	18 *32%*	21 *22%*	5 *35%*	4 *61%*	2 *28%*	3 *16%*	2 *13%*	- -	2 *25%*	- -	4 *30%*	16 *37%*	- -	1 *33%*
About two or three times a week	**42** ***27%*** **U**	32 *25%*	8 *38%*	2 *75%*	21 *26%*	19 *30%*	2 *21%*	3 *21%*	29 *26%*	5 *52%*	19 *33%*	24 *24%*	3 *22%*	2 *39%*	3 *35%*	2 *11%*	8 *42%*	1 *38%*	2 *22%*	2 *31%*	6 *50%*	9 *21%*	3 *30%*	* *15%*
At least once a week	**31** ***20%*** **i**	26 *20%*	4 *22%*	- -	12 *14%*	15 *23%*	4 *45%*	4 *24%*	21 *19%*	1 *14%*	5 *10%*	23 *24%*	3 *20%*	- -	2 *20%*	6 *28%*	3 *19%*	1 *33%*	3 *34%*	2 *33%*	1 *6%*	4 *10%*	5 *40%*	1 *51%*
At least once a month	**17** ***11%*** **Ec**	14 *11%*	2 *12%*	1 *25%*	4 *5%*	13 *20%* Ac	1 *12%*	2 *15%*	13 *11%*	1 *7%*	5 *9%*	12 *13%*	1 *10%*	- -	1 *17%*	5 *24%*	1 *7%*	- -	2 *19%*	1 *13%*	1 *6%*	5 *11%*	- -	- -
At least once every three months	**5** ***3%***	5 *4%*	- -	- -	2 *2%*	2 *3%*	- -	2 *12%*	3 *2%*	- -	3 *5%*	2 *2%*	- -	- -	- -	2 *8%*	- -	1 *29%*	- -	- -	- -	1 *2%*	1 *10%*	- -
Don´t know/can´t remember	**6** ***4%***	3 *3%*	1 *6%*	- -	- -	5 *7%* c	- -	2 *10%*	4 *4%*	- -	- -	6 *6%*	- -	- -	- -	2 *8%*	1 *7%*	- -	- -	1 *9%*	- -	1 *2%*	1 *11%*	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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Table 220

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BBC Music
Base: All that have used PSB websites or apps on the past 3 months
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**142**	92	17	-	6	6	6	15	37	9	28	27	35	1	5	16	14	26	25	23	24
Base (weighted)	**155**	102*	26**	-**	3**	7**	4**	13**	40*	11**	30**	29**	39*	1**	5**	19**	15**	25**	28**	27*	26**
Effective Base	**125**	84	16	-	5	6	5	14	33	8	23	24	33	1	4	14	12	22	22	21	22
A few times a day	**16**	13	2	-	*	-	-	-	5	2	1	2	5	-	*	-	-	1	9	2	3
	10%	*13%*	*9%*	-	*11%*	-	-	-	*13%*	*21%*	*3%*	*6%*	*13%*	-	*7%*	-	-	*2%*	*33%*	*9%*	*12%*
At least once every day	**39**	31	4	-	1	-	1	2	9	3	4	7	15	1	1	-	8	8	10	7	7
	25%	*30%*	*15%*	-	*45%*	-	*30%*	*17%*	*22%*	*23%*	*13%*	*25%*	*38%*	*100%*	*24%*	-	*51%*	*30%*	*35%*	*25%*	*28%*
About two or three times a week	**42**	23	10	-	-	4	*	5	14	2	11	3	10	-	3	13	3	9	2	4	6
	27%	*22%*	*37%*	-	-	*58%*	*6%*	*41%*	*34%*	*22%*	*37%*	*10%*	*25%*	-	*53%*	*69%*	*17%*	*36%*	*6%*	*16%*	*22%*
At least once a week	**31**	21	3	-	1	-	2	3	4	4	6	9	6	-	1	4	3	5	3	9	5
	20%	*21%*	*12%*	-	*44%*	-	*43%*	*23%*	*10%*	*34%*	*20%*	*32%*	*16%*	-	*16%*	*19%*	*17%*	*22%*	*10%*	*33%*	*20%*
At least once a month	**17**	8	6	-	-	2	-	1	6	-	3	5	3	-	-	1	1	1	2	4	5
	11%	*8%*	*21%*	-	-	*31%*	-	*11%*	*15%*	-	*11%*	*17%*	*7%*	-	-	*4%*	*9%*	*3%*	*7%*	*14%*	*18%*
At least once every three months	**5**	2	-	-	-	1	1	1	1	-	2	2	-	-	-	-	1	2	1	-	-
	3%	*2%*	-	-	-	*11%*	*22%*	*9%*	*3%*	-	*6%*	*6%*	-	-	-	-	*6%*	*7%*	*3%*	-	-
Don't know/can't remember	**6**	4	2	-	-	-	-	-	1	-	3	1	1	-	-	2	-	-	2	1	-
	4%	*4%*	*6%*	-	-	-	-	-	*3%*	-	*10%*	*3%*	*1%*	-	-	*8%*	-	-	*6%*	*3%*	-

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
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Table 221

A4a_12. How often in the past 3 months have you used these websites and/or apps?
BBC Food
Base: All that have used PSB websites or apps on the past 3 months
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**303**	138	165	114	189	118	185	46	64	84	47	41	21	126	142	35	114	189	28	275	215	27	36	25
Base (weighted)	**311**	149	162	116	195	126	185	50*	70*	85*	46*	41*	18**	124	159	28*	124*	187	42**	269	261	22**	19*	8**
Effective Base	**258**	115	145	100	158	103	155	37	56	72	40	36	18	111	120	30	98	160	26	236	200	25	33	23
A few times a day	**14** ***5%*** **Sd**	5 *4%*	9 *6%*	3 *2%*	12 *6%*	9 *7%*	6 *3%*	2 *5%*	6 *8%*	7 *8%*	- -	- -	- -	7 *6%*	7 *4%*	1 *2%*	9 *8%*	5 *3%*	2 *4%*	13 *5%*	14 *5%*	- -	1 *3%*	* *3%*
At least once every day	**24** ***8%*** **CSd**	17 *11%* C	7 *5%*	8 *7%*	16 *8%*	5 *4%*	19 *10%*	3 *5%*	6 *9%*	11 *13%*	3 *6%*	1 *2%*	* *3%*	16 *13%* AP	8 *5%*	1 *4%*	17 *14%* AS	7 *4%*	5 *12%*	19 *7%*	22 *8%*	- -	1 *5%*	1 *14%*
About two or three times a week	**61** ***20%*** **Gdj**	30 *20%*	32 *20%*	18 *16%*	43 *22%*	36 *29%* AG	25 *14%*	10 *20%*	15 *21%*	14 *16%*	6 *14%*	11 *27%*	5 *25%*	26 *21%*	30 *19%*	5 *17%*	28 *23%*	33 *17%*	11 *26%*	50 *19%*	51 *19%*	6 *27%*	2 *12%*	2 *26%*
At least once a week	**82** ***26%*** **Oci t**	44 *29%*	39 *24%*	34 *29%*	48 *25%*	32 *25%*	51 *27%*	12 *23%*	16 *23%*	20 *23%*	22 *47%* AHI J	11 *27%*	2 *13%*	23 *18%*	54 *34%* AO	5 *20%*	34 *28%*	48 *26%*	10 *24%*	72 *27%*	65 *25%*	10 *45%*	5 *27%*	2 *27%*
At least once a month	**96** ***31%*** **Rc**	44 *30%*	52 *32%*	37 *32%*	59 *30%*	36 *28%*	60 *33%*	17 *33%*	24 *34%*	27 *32%*	10 *22%*	12 *30%*	6 *34%*	40 *32%*	44 *27%*	13 *46%*	28 *22%*	68 *36%* AR	9 *21%*	87 *32%*	82 *31%*	5 *22%*	8 *40%*	2 *19%*
At least once every three months	**27** ***9%*** **Z**	7 *5%*	19 *12%* A	13 *12%*	13 *7%*	7 *6%*	19 *10%*	4 *8%*	4 *5%*	6 *7%*	5 *11%*	3 *8%*	5 *25%*	11 *9%*	14 *9%*	2 *8%*	6 *5%*	20 *11%*	4 *8%*	23 *9%*	23 *9%*	1 *6%*	2 *9%*	1 *11%*
Don´t know/can´t remember	**6** ***2%***	2 *2%*	4 *2%*	2 *2%*	4 *2%*	1 *1%*	5 *3%*	3 *6%*	- -	1 *1%*	- -	2 *5%*	- -	2 *2%*	3 *2%*	1 *3%*	1 *1%*	5 *3%*	2 *4%*	5 *2%*	6 *2%*	- -	1 *3%*	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**303**	245	38	15	104	163	28	47	195	28	82	214	27	11	20	24	12	16	25	36	26	43	38	25
Base (weighted)	**311**	249	42*	15**	100*	171	31**	45*	210	29**	84*	220	22**	14**	23**	30**	16**	20**	31**	19*	34**	49*	46*	8**
Effective Base	**258**	210	31	13	86	143	22	39	168	24	69	183	25	10	18	23	11	15	24	33	24	40	36	23
A few times a day	**14 5% Sd**	14 *6%*	1 *2%*	- -	13 *13%* Ad	2 *1%*	- -	1 *2%*	13 *6%*	- -	6 *7%*	9 *4%*	- -	1 *8%*	1 *6%*	2 *8%*	- -	- -	- -	1 *3%*	2 *6%*	7 *13%* Au	- -	* *3%*
At least once every day	**24 8% CSd**	22 *9%*	- -	2 *13%*	18 *18%* Ad	5 *3%*	2 *6%*	3 *6%*	16 *8%*	4 *15%*	10 *12%*	13 *6%*	- -	1 *9%*	1 *6%*	1 *5%*	1 *7%*	3 *13%*	3 *10%*	1 *5%*	5 *16%*	5 *10%*	1 *3%*	1 *14%*
About two or three times a week	**61 20% Gdj**	52 *21%*	5 *13%*	2 *13%*	30 *30%* Ad	23 *13%*	7 *24%*	8 *17%*	46 *22%*	3 *11%*	28 *34%* Aj	33 *15%*	6 *27%*	5 *37%*	4 *17%*	3 *10%*	1 *7%*	7 *34%*	8 *24%*	2 *12%*	2 *7%*	13 *26%*	8 *18%*	2 *26%*
At least once a week	**82 26% Ocit**	63 *26%*	13 *32%*	5 *31%*	17 *17%*	55 *32%* Ac	8 *27%*	15 *33%*	53 *25%*	6 *22%*	15 *17%*	66 *30%* Ai	10 *45%*	4 *29%*	1 *4%*	11 *38%*	8 *49%*	3 *13%*	7 *22%*	5 *27%*	8 *24%*	7 *14%*	16 *36%* t	2 *27%*
At least once a month	**96 31% Rc**	77 *31%*	12 *28%*	4 *28%*	18 *18%*	65 *38%* Ac	8 *26%*	15 *34%*	58 *28%*	11 *38%*	19 *23%*	73 *33%*	5 *22%*	2 *16%*	13 *58%*	6 *21%*	5 *31%*	5 *26%*	9 *28%*	8 *40%*	15 *43%*	15 *30%*	12 *27%*	2 *19%*
At least once every three months	**27 9% Z**	17 *7%*	8 *18%* AZ	2 *14%*	4 *4%*	19 *11%*	3 *11%*	4 *8%*	19 *9%*	2 *8%*	6 *7%*	20 *9%*	1 *6%*	- -	2 *9%*	5 *18%*	1 *5%*	2 *9%*	5 *16%*	2 *9%*	1 *4%*	1 *2%*	5 *12%*	1 *11%*
Don´t know/can´t remember	**6 2%**	3 *1%*	3 *7%* Z	- -	1 *1%*	4 *2%*	2 *5%*	- -	5 *2%*	2 *6%*	- -	6 *3%*	- -	- -	- -	- -	- -	1 *4%*	- -	1 *3%*	- -	3 *6%*	2 *5%*	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
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		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**303**	175	36	4	16	18	23	31	52	26	88	77	49	5	6	22	26	66	60	46	43
Base (weighted)	**311**	190	47*	7**	11**	14**	17**	26**	49*	27**	93*	81*	53*	3**	5**	17**	27**	65*	61*	49*	52*
Effective Base	**258**	155	31	4	14	14	19	28	43	23	73	66	45	4	5	17	21	56	51	41	38
A few times a day	**14** *5%*	11 *6%*	3 *7%*	- -	1 *6%*	- -	- -	- -	- -	2 *8%*	3 *3%*	4 *5%*	5 *9%* I	- -	- -	1 *7%*	- -	2 *4%*	5 *7%*	4 *8%*	2 *3%*
At least once every day	**24** *8%*	18 *10%*	3 *6%*	- -	1 *9%*	* *2%*	1 *7%*	1 *4%*	4 *9%*	4 *13%*	3 *3%*	3 *4%*	9 *17%* AK L	* *15%*	1 *24%*	1 *6%*	5 *19%*	3 *5%*	6 *10%*	5 *10%*	1 *2%*
About two or three times a week	**61** *20%*	36 *19%*	8 *18%*	2 *34%*	2 *15%*	4 *27%*	2 *12%*	7 *28%*	11 *22%*	8 *31%*	12 *13%*	14 *18%*	14 *26%*	- -	2 *36%*	4 *27%*	5 *17%*	14 *22%*	14 *23%*	11 *23%*	6 *12%*
At least once a week	**82** *26%*	56 *30%*	10 *21%*	2 *28%*	3 *29%*	3 *21%*	5 *31%*	3 *11%*	16 *32%*	4 *13%*	31 *33%*	20 *25%*	12 *23%*	- -	- -	5 *31%*	5 *18%*	15 *24%*	14 *22%*	11 *22%*	23 *44%* ARS
At least once a month	**96** *31%* M	54 *28%*	18 *39%*	- -	4 *32%*	4 *31%*	7 *42%*	9 *35%*	16 *32%*	4 *14%*	33 *35%* M	31 *39%* M	9 *17%*	1 *39%*	2 *39%*	5 *28%*	8 *28%*	23 *35%*	19 *31%*	14 *29%*	14 *27%*
At least once every three months	**27** *9%* B	11 *6%*	5 *10%*	3 *38%*	1 *9%*	2 *15%*	1 *4%*	5 *18%*	2 *4%*	5 *18%*	8 *9%*	7 *8%*	4 *7%*	* *10%*	- -	* *2%*	4 *16%*	7 *10%*	3 *6%*	4 *7%*	3 *5%*
Don´t know/can´t remember	**6** *2%*	4 *2%*	- -	- -	- -	1 *4%*	1 *5%*	1 *4%*	- -	1 *3%*	3 *4%*	1 *1%*	- -	1 *36%*	- -	- -	1 *2%*	1 *1%*	- -	- -	4 *7%* A

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

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21st May - 17th June, 1st - 30th October

Table 222

Q27. How important is it that the BBC provides a website with high quality content that you can trust?
Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Not at all important 1	**165** **5%** **EHIP RYZcdg jtv**	81 5%	84 5%	105 7% AE	61 4%	91 6%	74 5%	10 2%	12 2%	20 4%	24 4%	19 4%	80 12% AHI JKL	33 4%	64 4%	68 9% AOP	27 3%	139 6% AR	12 3%	153 6% A	132 5% Y	27 11% AVXY	5 3%	1 1%
2	**56** **2%** **Z**	21 1%	35 2%	27 2%	29 2%	28 2%	28 2%	5 1%	11 2%	9 2%	10 2%	9 2%	12 2%	15 2%	22 1%	18 2%	17 2%	39 2%	7 2%	49 2%	43 2%	8 3%	2 1%	3 3% AV
3	**46** **1%** **CZc**	30 2%	16 1%	25 2%	21 1%	25 2%	21 1%	6 1%	13 2%	4 1%	9 2%	4 1%	10 2%	15 2%	18 1%	13 2%	16 2%	30 1%	1 *	45 2% A	37 1%	7 3%	1 1%	* *
4	**85** **3%** **DMZ**	48 3%	37 2%	32 2%	53 3%	42 3%	43 3%	31 7% AIJK LM	16 3% M	9 2%	11 2%	10 2%	8 1%	21 2%	40 3%	24 3%	24 3%	61 3%	11 3%	74 3%	67 3%	9 3%	5 3%	4 4%
5	**305** **10%** **DKO UZf**	153 10%	152 10%	128 8%	178 11% AD	165 11%	140 9%	66 15% AKL M	65 12% KL	52 10% K	32 6%	33 7%	59 9%	66 8%	147 10%	92 12% AO	101 11%	205 9%	55 14% AU	250 9%	258 10%	22 9%	14 9%	11 12%
6	**377** **12%** **DFL MSUXbd fr**	202 13%	175 11%	158 10%	219 14% AD	164 11%	213 13% AF	65 15% LM	93 17% AKL M	88 18% AKL M	57 11% M	33 7%	42 6%	96 11%	199 13%	83 11%	133 15% AS	244 11%	77 19% AU	300 11%	324 12% X	31 12%	13 8%	9 9%
7	**373** **12%** **MQ**	173 11%	200 13%	178 12%	194 12%	171 11%	201 13%	54 12% M	67 13% M	74 15% M	72 14% M	56 13% M	50 7%	111 13%	183 12%	77 10%	116 13%	256 12%	44 11%	329 12%	314 12%	32 13%	16 10%	11 12%
8	**461** **15%** **BMQ aim**	204 13%	257 16% AB	213 14%	248 16%	222 15%	239 15%	77 18% M	77 14%	73 15%	87 16% M	65 15%	83 12%	123 15%	243 16% Q	95 12%	146 16%	315 14%	69 17%	391 14%	389 15%	30 12%	27 17%	15 16%
9	**372** **12%** **BDQ abe**	151 10%	221 14% AB	142 9%	231 14% AD	176 11%	196 12%	42 10%	65 12%	58 12%	68 13%	60 14%	78 11%	111 13% Q	192 13% Q	69 9%	107 12%	265 12%	43 11%	327 12%	314 12%	32 13%	14 9%	11 12%

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	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Extremely important 10	**530**	261	269	247	283	288	243	50	68	78	112	92	130	191	237	102	142	389	47	484	463	26	30	11
	17%	*17%*	*17%*	*16%*	*18%*	*19%*	*15%*	*11%*	*13%*	*16%*	*21%*	*21%*	*19%*	*23%*	*16%*	*13%*	*16%*	*17%*	*11%*	*18%*	*18%*	*10%*	*19%*	*12%*
	GHI QTWYak lov					AG					AHI J	AHI J	HI	AP Q						AT	WY		WY	
Don't know	**356**	211	145	275	81	158	197	31	45	37	50	57	136	61	156	138	72	284	39	317	284	25	28	18
	11%	*14%*	*9%*	*18%*	*5%*	*10%*	*12%*	*7%*	*8%*	*7%*	*9%*	*13%*	*20%*	*7%*	*10%*	*18%*	*8%*	*13%*	*10%*	*12%*	*11%*	*10%*	*18%*	*19%*
	CEH IJORZc gu	AC		AE								HIJ	AHI JKL		O	AOP		AR					AVW	AVW
1-3 (Net)	**267**	131	136	157	111	145	123	21	36	33	43	32	102	64	104	100	60	208	21	247	212	42	8	4
	9%	*9%*	*9%*	*10%*	*7%*	*9%*	*8%*	*5%*	*7%*	*7%*	*8%*	*7%*	*15%*	*8%*	*7%*	*13%*	*7%*	*9%*	*5%*	*9%*	*8%*	*17%*	*5%*	*5%*
	EHPR TXYZcd rtv			AE									AHI JKL			AOP		AR		AT	Y	AVXY		
4-6 (Net)	**768**	403	365	318	450	372	395	162	174	149	101	75	108	182	386	199	258	510	143	625	649	62	32	24
	25%	*26%*	*23%*	*21%*	*28%*	*24%*	*25%*	*37%*	*33%*	*30%*	*19%*	*17%*	*16%*	*22%*	*26%*	*26%*	*29%*	*23%*	*35%*	*23%*	*25%*	*25%*	*21%*	*26%*
	CDK LMOSUZ f	C			AD			AJK LM	AKL M	AKL M					O		AS		AU					
7-10 (Net)	**1736**	790	946	781	956	857	879	223	277	283	339	273	341	537	854	343	511	1225	203	1531	1480	120	87	48
	56%	*51%*	*59%*	*51%*	*60%*	*56%*	*55%*	*51%*	*52%*	*56%*	*64%*	*62%*	*50%*	*64%*	*57%*	*44%*	*57%*	*55%*	*50%*	*56%*	*56%*	*48%*	*56%*	*51%*
	BDM QWabek im		AB		AD					M	AHI JM	AHI M		AP Q	Q					A	W			
9-10 (Net)	**903**	413	490	389	514	464	439	92	133	136	180	152	209	303	429	171	249	654	90	811	777	59	45	22
	29%	*27%*	*31%*	*25%*	*32%*	*30%*	*28%*	*21%*	*25%*	*27%*	*34%*	*35%*	*30%*	*36%*	*29%*	*22%*	*28%*	*29%*	*22%*	*30%*	*30%*	*23%*	*28%*	*24%*
	BDH QTWYab kiv		AB		AD						AHI J	AHI J	H	AP Q	Q					AT	WY			

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

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Base: All respondents
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	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Not at all important 1	**165** *5%* **EHIPRY Zcdgjt** v	77 *3%*	37 *7%* Z	34 *15%* AZa	23 *3%*	71 *4%*	49 *12%* Acd	62 *8%* Agh	83 *4%*	11 *4%*	43 *7%*	117 *5%*	27 *11%* Anpq rtu v	10 *8%* tv	20 *8%* qrt u v	17 *5%* v	20 *7%* tv	9 *4%*	10 *3%*	5 *3%*	19 *7%* tv	11 *3%*	17 *4%* v	1 *1%*
2	**56** *2%* **Z**	24 *1%*	12 *2%* Z	15 *7%* AZa	13 *2%*	23 *1%*	13 *3%* Ad	10 *1%*	42 *2%* A	3 *1%*	11 *2%*	42 *2%*	8 *3%* q	2 *2%*	4 *1%*	5 *1%*	5 *2%*	4 *2%*	2 *1%*	2 *1%*	7 *2%*	5 *1%*	10 *2%*	3 *3%* Aqt
3	**46** *1%* **CZc**	13 *1%*	14 *3%* AZ	12 *5%* AZ	1 *	26 *2%* c	11 *3%* Ac	10 *1%*	30 *2%*	5 *2%*	4 *1%*	42 *2%*	7 *3%* u	1 *1%*	5 *2%*	3 *1%*	2 *1%*	10 *4%* Anors tuv	5 *2%*	1 *1%*	3 *1%*	6 *1%*	3 *1%*	* *
4	**85** *3%* **DMZ**	48 *2%*	20 *4%*	12 *5%* AZ	17 *2%*	46 *3%*	14 *3%*	16 *2%*	60 *3%*	3 *1%*	23 *4%*	60 *2%*	9 *3%*	7 *6%* su	9 *4%*	10 *3%*	9 *3%*	8 *4%*	6 *2%*	5 *3%*	3 *1%*	9 *2%*	8 *2%*	4 *4%* su
5	**305** *10%* **DKOUZf**	185 *8%*	88 *17%* AZb	24 *11%*	77 *9%*	184 *11%* A	32 *8%*	53 *7%*	205 *11%* Af	32 *11%*	74 *12%*	228 *9%*	22 *9%*	6 *5%*	34 *14%* lq	31 *9%*	33 *12%*	16 *7%*	20 *7%*	14 *9%*	28 *10%*	47 *11%*	42 *10%*	11 *12%* l
6	**377** *12%* **DFLMS UXbdfr**	266 *12%* b	77 *15%* b	13 *6%*	125 *15%* Ad	182 *11%*	47 *12%*	70 *9%*	250 *13%* Af	36 *12%*	72 *11%*	302 *12%*	31 *12%*	22 *18%* mrv	23 *9%*	51 *15%* r	31 *11%*	34 *16%* r	28 *10%*	13 *8%*	31 *11%*	51 *12%*	55 *12%*	9 *9%*
7	**373** *12%* **MQ**	272 *12%*	65 *12%*	28 *12%*	125 *15%* Ad	193 *11%*	43 *11%*	78 *11%*	223 *12%*	35 *12%*	84 *13%*	285 *12%*	32 *13%*	15 *12%*	26 *10%*	37 *11%*	28 *10%*	17 *8%*	45 *16%* p	16 *10%*	46 *16%* p	52 *13%*	49 *11%*	11 *12%*
8	**461** *15%* **BMQai m**	369 *17%* Aab	53 *10%*	24 *11%*	146 *17%* Ae	250 *15%*	46 *12%*	104 *14%*	281 *15%*	42 *14%*	72 *11%*	383 *16%* Ai	30 *12%*	16 *13%*	25 *10%*	51 *15%*	49 *18%* m	36 *17%*	39 *14%*	27 *17%* m	46 *16%*	64 *16%*	62 *14%*	15 *16%*
9	**372** *12%* **BDQab e**	314 *14%* Aab	42 *8%*	15 *6%*	132 *15%* Ad e	201 *12%* e	33 *8%*	78 *11%*	223 *12%*	33 *11%*	67 *11%*	296 *12%*	32 *13%*	16 *13%*	30 *12%*	41 *12%*	38 *13%*	35 *16%* rs	32 *12%*	14 *9%*	23 *8%*	45 *11%*	56 *13%*	11 *12%*

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Base: All respondents
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	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Extremely important 10	**530** *17%* **GHIQT WYaklo** v	422 *19%* Aab	54 *10%*	28 *12%*	143 *17%*	293 *17%*	68 *17%*	125 *17%*	299 *16%*	58 *20%*	105 *17%*	413 *17%*	26 *10%*	9 *8%*	38 *15%*	63 *18%* klov	29 *10%*	30 *14%*	60 *21%* kl op v	30 *19%* kl o v	45 *16%* l	80 *20%* kl o v	108 *25%* Aklmo ps v	11 *12%*
Don't know	**356** *11%* **CEHIJ ORZcgu**	224 *10%*	64 *12%*	25 *11%*	51 *6%*	207 *12%* c	45 *11%* c	133 *18%* Agh	171 *9%*	34 *12%*	73 *12%*	267 *11%*	25 *10%*	21 *17%* tu	38 *15%* tu	37 *11%*	37 *13%* u	19 *9%*	33 *12%* u	28 *18%* Ak npqst u	32 *11%*	38 *9%*	29 *7%*	18 *19%* Aknpqstu
1-3 (Net)	**267** *9%* **EHPRTX YZcdrt** v	114 *5%*	63 *12%* AZ	61 *27%* AZa	37 *4%*	121 *7%* c	73 *18%* Acd	82 *11%* Agh	155 *8%*	19 *7%*	58 *9%*	201 *8%*	42 *17%* Ano pqrst u v	13 *10%*	28 *11%* rtv	26 *7%*	27 *9%*	22 *10%* tv	17 *6%*	8 *5%*	29 *10%* tv	21 *5%*	30 *7%*	4 *5%*
4-6 (Net)	**768** *25%* **CDKLM OSUZf**	498 *23%*	185 *35%* AZb	49 *21%*	219 *26%*	412 *25%*	93 *23%*	138 *19%*	515 *28%* Af	71 *24%*	170 *27%*	591 *24%*	62 *25%*	35 *28%*	66 *26%*	91 *26%*	73 *26%*	59 *27%*	54 *19%*	32 *21%*	61 *22%*	106 *26%*	104 *24%*	24 *26%*
7-10 (Net)	**1736** *56%* **BDMQW abeklm**	1377 *62%* Aab	213 *41%*	94 *41%*	546 *64%* Ad e	936 *56%* e	190 *47%*	385 *52%*	1026 *55%*	167 *57%*	329 *52%*	1377 *57%*	120 *48%*	56 *45%*	119 *47%*	191 *55%*	144 *51%*	119 *54%*	177 *63%* Ak lmov	87 *56%*	160 *57%* l	241 *59%* kl mv	274 *63%* Aklmo v	48 *51%*
9-10 (Net)	**903** *29%* **BDHQT WYabkl** v	736 *33%* Aab	95 *18%*	42 *19%*	275 *32%* Ae	493 *29%*	101 *25%*	203 *28%*	522 *28%*	91 *31%*	173 *27%*	709 *29%*	59 *23%*	25 *20%*	68 *27%*	103 *30%*	67 *24%*	65 *30%*	93 *33%* kl os v	45 *28%*	68 *24%*	125 *31%* l	163 *37%* Aklmo rs v	22 *24%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

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Base: All respondents
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
Not at all important 1	**165** *5%* **BCKLS**	41 *3%*	12 *2%*	3 *8%*	17 *11%* ABCFG	5 *4%*	8 *5%*	79 *11%* ABCFG	35 *5%*	12 *4%*	25 *3%*	26 *4%*	11 *4%*	6 *7%*	50 *17%* AIJK LMN	33 *10%* ARSU	27 *7%* S	27 *4%* S	10 *2%*	10 *2%*	13 *4%*
2	**56** *2%*	24 *2%*	8 *1%*	2 *4%*	7 *5%* ABCH	3 *2%*	3 *2%*	9 *1%*	15 *2%*	5 *2%*	14 *2%*	8 *1%*	3 *1%*	3 *4%*	7 *2%*	12 *4%* ARU	9 *2%*	7 *1%*	12 *2%*	3 *1%*	2 *1%*
3	**46** *1%*	22 *2%*	4 *1%*	- -	1 *1%*	2 *2%*	6 *4%* ABCEH	10 *2%*	7 *1%*	2 *1%*	16 *2%*	8 *1%*	6 *2%*	1 *1%*	5 *2%*	6 *2%*	8 *2%*	7 *1%*	11 *2%*	3 *1%*	9 *3%*
4	**85** *3%* **HO**	41 *3%* H	17 *3%* H	3 *7%*	6 *4%* H	5 *4%* H	4 *3%*	8 *1%*	18 *3%*	10 *3%* O	31 *4%* AO	18 *3%*	5 *2%*	- -	2 *1%*	7 *2%*	14 *4%*	14 *2%*	15 *3%*	8 *2%*	9 *3%*
5	**305** *10%*	139 *10%*	54 *10%*	7 *15%*	13 *9%*	13 *11%*	19 *12%*	61 *9%*	83 *11%* O	37 *12%*	70 *10%*	61 *9%*	22 *8%*	12 *14%* O	19 *7%*	23 *7%*	45 *12%* PS	82 *13%* APSU	39 *7%*	35 *9%*	24 *8%*
6	**377** *12%* **H**	198 *14%* AH	78 *14%* H	3 *6%*	17 *11%* H	17 *14%* H	17 *11%*	47 *7%*	88 *12%*	35 *11%*	115 *16%* AJLO	74 *11%*	31 *11%*	8 *9%*	25 *9%*	43 *14%*	51 *14%*	90 *14%*	75 *14%*	37 *9%*	38 *12%*
7	**373** *12%* **H**	183 *13%* H	83 *15%* AH	7 *15%*	16 *11%*	16 *13%* H	18 *11%*	50 *7%*	88 *12%*	27 *9%*	107 *15%* AJO	88 *12%*	29 *11%*	8 *10%*	25 *9%*	38 *12%*	46 *12%*	77 *12%*	67 *13%*	47 *12%*	31 *10%*
8	**461** *15%* **O**	204 *15%*	88 *16%*	3 *7%*	24 *16%*	29 *24%* ABCGH	23 *14%*	89 *13%*	114 *16%* O	51 *16%* O	97 *13%* O	128 *18%* AKNO	43 *16%* O	6 *8%*	21 *7%*	37 *12%*	49 *13%*	100 *16%*	88 *17%*	68 *17%*	42 *14%*
9	**372** *12%* **FOP**	172 *12%* F	66 *12%*	3 *7%*	13 *8%*	7 *6%*	23 *15%* F	88 *13%* F	81 *11%*	38 *12%*	86 *12%*	97 *14%* O	40 *15%* O	7 *8%*	22 *8%*	26 *8%*	37 *10%*	78 *12%*	64 *12%*	66 *17%*	34 *11%*
Extremely important 10	**530** *17%* **EKOPQ**	275 *20%* ACEFG	78 *14%*	10 *22%*	17 *11%*	14 *11%*	19 *12%*	117 *17%*	119 *16%* O	59 *18%* O	101 *14%* O	147 *21%* AKNO	70 *26%* AI JKNO	8 *10%*	26 *9%*	34 *11%*	38 *10%*	109 *17%* PQ	86 *16%* PQ	90 *22%*	91 *29%* APQRS
Don't know	**356** *11%* **BKLMRU**	108 *8%*	59 *11%*	4 *9%*	21 *14%* B	10 *8%*	18 *11%*	134 *19%* ABCFG	74 *10%* M	45 *14%* KLM	63 *9%* M	51 *7%* M	9 *3%*	25 *30%* AIJKLM	83 *29%* AIJK LM	58 *18%* AQRS U	47 *13%* RU	38 *6%*	55 *11%* R	31 *8%*	19 *6%*
1-3 (Net)	**267** *9%* **BCL**	86 *6%*	25 *5%*	5 *11%*	25 *16%* ABCF	10 *9%*	17 *11%* BC	99 *14%* ABC	57 *8%*	18 *6%*	55 *8%*	42 *6%*	19 *7%*	10 *11%*	62 *22%* AIJK LMN	51 *16%* ARSU	44 *12%* ARS	42 *7%*	33 *6%*	16 *4%*	24 *8%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

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Table 222

Q27. How important is it that the BBC provides a website with high quality content that you can trust?
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
4-6 (Net)	**768**	378	149	13	37	35	40	115	190	82	216	154	58	19	46	73	110	185	130	81	70
	25%	*27%*	*27%*	*29%*	*24%*	*29%*	*26%*	*17%*	*26%*	*25%*	*30%*	*22%*	*22%*	*23%*	*16%*	*23%*	*30%*	*29%*	*25%*	*20%*	*22%*
	HO	AH	H		H	H	H		O	O	ALMO						AU	AU			
7-10 (Net)	**1736**	835	316	23	71	66	83	343	402	177	391	459	181	30	94	135	169	365	305	272	199
	56%	*59%*	*58%*	*51%*	*46%*	*54%*	*52%*	*50%*	*56%*	*55%*	*54%*	*65%*	*68%*	*36%*	*33%*	*43%*	*46%*	*58%*	*58%*	*68%*	*64%*
	EHNOPQ	AEH	EH						NO	NO	NO	AIJKNO	AI JKNO					PQ	PQ		APQ
9-10 (Net)	**903**	447	145	13	30	21	42	204	200	98	187	244	109	15	48	60	75	187	150	156	125
	29%	*32%*	*26%*	*29%*	*20%*	*17%*	*27%*	*30%*	*28%*	*30%*	*26%*	*35%*	*41%*	*18%*	*17%*	*19%*	*20%*	*30%*	*29%*	*39%*	*40%*
	EFNOPQ	AEF						EF	O	NO	O	AIKNO	AI JKNO					PQ	PQ		APQRS

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 223

Q28. How important is it that Channel 4 provides websites with high quality content that you can trust?
Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Not at all important 1	**220** *7%* **EGHI RYZcjv**	108 *7%*	113 *7%*	143 *9%* AE	77 *5%*	127 *8%* AG	93 *6%*	16 *4%*	23 *4%*	32 *6%*	32 *6%*	22 *5%*	96 *14%* AHI JKL	49 *6%*	90 *6%*	82 *10%* AOP	45 *5%*	175 *8%* AR	19 *5%*	201 *7%* A	180 *7%* Y	30 *12%* AVXY	8 *5%*	3 *3%*
2	**78** *2%* **BVZ**	28 *2%*	50 *3%* AB	34 *2%*	44 *3%*	33 *2%*	45 *3%*	13 *3%*	12 *2%*	11 *2%*	14 *3%*	13 *3%*	15 *2%*	27 *3%*	29 *2%*	22 *3%*	21 *2%*	57 *3%*	12 *3%*	66 *2%*	57 *2%*	13 *5%* AV	5 *3%*	4 *4%*
3	**86** *3%* **GZ**	45 *3%*	41 *3%*	36 *2%*	50 *3%*	52 *3%*	34 *2%*	16 *4%*	19 *4%*	9 *2%*	17 *3%*	8 *2%*	18 *3%*	26 *3%*	40 *3%*	19 *2%*	22 *2%*	64 *3%*	10 *2%*	76 *3%*	70 *3%*	11 *4%*	2 *2%*	3 *3%*
4	**163** *5%* **DLMZ fo**	80 *5%*	83 *5%*	51 *3%*	112 *7%* AD	82 *5%*	81 *5%*	41 *9%* ALM	32 *6%* LM	30 *6%* M	30 *6%* M	13 *3%*	17 *3%*	43 *5%*	86 *6%*	34 *4%*	57 *6%*	106 *5%*	21 *5%*	142 *5%*	134 *5%*	20 *8%* AVX	5 *3%*	4 *4%*
5	**338** *11%* **DKM q**	170 *11%*	167 *10%*	138 *9%*	199 *12%* AD	181 *12%*	156 *10%*	69 *16%* AKM	60 *11%* K	68 *14%* AKM	36 *7%*	49 *11%* K	56 *8%*	77 *9%*	174 *12%*	87 *11%*	110 *12%*	227 *10%*	48 *12%*	288 *11%*	282 *11%*	24 *9%*	17 *11%*	15 *16%* AVW
6	**332** *11%* **DMQ Ubf**	172 *11%*	160 *10%*	115 *8%*	216 *14%* AD	148 *10%*	184 *12%*	64 *15%* AM	67 *13%* M	59 *12%* M	52 *10%*	45 *10%* M	45 *7%*	83 *10%*	185 *12%* AQ	65 *8%*	105 *12%*	227 *10%*	63 *15%* AU	269 *10%*	275 *10%*	32 *13%*	17 *11%*	7 *8%*
7	**390** *12%* **DMQ aef**	180 *12%*	209 *13%*	154 *10%*	235 *15%* AD	174 *11%*	216 *14%*	48 *11%*	82 *15%* AM	70 *14%*	71 *13%*	48 *11%*	69 *10%*	118 *14%* Q	192 *13%*	79 *10%*	117 *13%*	273 *12%*	46 *11%*	343 *13%*	334 *13%*	30 *12%*	15 *10%*	11 *12%*
8	**363** *12%* **DJU abes**	164 *11%*	199 *12%*	158 *10%*	204 *13%*	176 *12%*	185 *12%*	58 *13%*	60 *11%*	44 *9%*	83 *16%* AJM	49 *11%*	69 *10%*	111 *13%*	170 *11%*	80 *10%*	105 *12%*	258 *12%*	64 *16%* AU	299 *11%*	305 *12%*	27 *11%*	19 *12%*	12 *12%*
9	**233** *7%* **DKSq d**	99 *6%*	134 *8%* A	98 *6%*	135 *8%*	107 *7%*	126 *8%*	31 *7%*	48 *9%* KM	50 *10%* AKM	27 *5%*	37 *8%*	39 *6%*	67 *8%*	111 *7%*	56 *7%*	83 *9%* AS	150 *7%*	23 *6%*	210 *8%*	198 *8%*	19 *8%*	9 *6%*	7 *7%*
Extremely important 10	**360** *12%* **QWa ko**	176 *11%*	184 *12%*	184 *12%*	176 *11%*	191 *12%*	169 *11%*	44 *10%*	50 *9%*	59 *12%*	69 *13%*	61 *14%* I	77 *11%*	115 *14%* AQ	173 *12%*	72 *9%*	107 *12%*	253 *11%*	36 *9%*	324 *12%* A	320 *12%* AW	14 *6%*	18 *11%* W	8 *9%*

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Table 223

Q28. How important is it that Channel 4 provides websites with high quality content that you can trust?
Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Don't know	**565** *18%* **CEH IJORWZ cgk**	312 *20%* AC	252 *16%*	417 *27%* AE	148 *9%*	261 *17%*	304 *19%*	39 *9%*	78 *15%* H	69 *14%* H	101 *19%* HJ	93 *21%* HIJ	185 *27%* AH IJKL	128 *15%*	250 *17%*	185 *24%* AOP	129 *14%*	436 *20%* AR	63 *16%*	502 *18%*	471 *18%* W	30 *12%*	42 *27%* AVW	22 *23%* AVW
1-3 (Net)	**385** *12%* **EGP RZcd**	181 *12%*	203 *13%*	214 *14%* AE	171 *11%*	212 *14%* AG	173 *11%*	45 *10%*	54 *10%*	52 *10%*	63 *12%*	43 *10%*	128 *19%* AH IJKL	102 *12%*	159 *11%*	123 *16%* AOP	89 *10%*	296 *13%* AR	41 *10%*	343 *13%*	306 *12%*	54 *21%* AVXY	15 *10%*	9 *10%*
4-6 (Net)	**832** *27%* **DKM QSUfq**	423 *28%*	410 *26%*	304 *20%*	528 *33%* AD	411 *27%*	421 *26%*	174 *40%* AIJ KLM	159 *30%* KM	156 *31%* AKL M	118 *22%* M	107 *24%* M	118 *17%*	202 *24%*	445 *30%* AQ Q	185 *24%*	272 *30%* AS	561 *25%*	132 *32%* AU	700 *26%*	692 *26%*	76 *30%*	38 *25%*	26 *28%*
7-10 (Net)	**1345** *43%* **BDM QWabde fkl**	619 *40%*	726 *46%* AB	595 *39%*	750 *47%* AD	648 *42%*	696 *44%*	180 *41%*	240 *45%* M	224 *45%* M	251 *47%* M	195 *45%* M	255 *37%*	411 *49%* AP Q	647 *43%* Q	287 *37%*	411 *46%*	934 *42%*	170 *42%*	1175 *43%*	1157 *44%* AW	90 *36%*	61 *39%*	38 *40%*
9-10 (Net)	**593** *19%* **QWa bk**	275 *18%*	318 *20%*	283 *18%*	311 *19%*	298 *19%*	295 *19%*	75 *17%*	98 *18%*	110 *22%*	96 *18%*	98 *22%* M	117 *17%*	181 *21%* AQ	284 *19%*	128 *16%*	190 *21%*	403 *18%*	60 *15%*	533 *20%* A	518 *20%* W	33 *13%*	27 *17%*	15 *16%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

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Table 223

Q28. How important is it that Channel 4 provides websites with high quality content that you can trust?
Base: All respondents
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)	Standard region: Scotland (k)	North/ North East (l)	Yorkshire/ Humberside (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Not at all important 1	**220 7% EGHIRY Zcjv**	105 5%	42 8% Z	46 20% AZa	28 3%	103 6% c	54 14% Acd	74 10% Agh	122 7%	12 4%	57 9% Aj	156 6%	30 12% Anqr tuv	11 9% v	20 8% v	23 7%	24 9% v	18 8% v	15 5%	8 5%	27 9% tv	18 4%	23 5%	3 3%
2	**78 2% BVZ**	41 2%	19 4% Z	14 6% AZ	14 2%	38 2%	18 4% Acd	18 2%	50 3%	8 3%	12 2%	64 3%	13 5% Amnq t	4 3%	3 1%	6 2%	10 3%	6 3%	3 1%	5 3% q	6 2%	7 2%	13 3%	4 4% q
3	**86 3% GZ**	45 2%	19 4% Z	14 6% AZ	16 2%	42 2%	19 5% Acd	19 3%	52 3%	10 3%	14 2%	71 3%	11 4%	4 3%	10 4%	6 2%	6 2%	4 2%	7 2%	2 2%	11 4%	12 3%	12 3%	3 3%
4	**163 5% DLMZfo**	91 4%	44 8% AZ	22 10% AZ	46 5%	83 5%	29 7%	24 3%	105 6% f	15 5%	42 7%	119 5%	20 8% Anoq r	6 5%	13 5%	14 4%	7 2%	14 6%	9 3%	5 3%	18 6%	29 7% oqr	25 6%	4 4%
5	**338 11% DKMq**	231 10%	70 13%	22 10%	80 9%	202 12% A	40 10%	68 9%	215 12%	33 11%	74 12%	258 11%	24 9%	23 19% Ako qrtu	28 11%	43 12% q	28 10%	28 13% q	18 7%	17 11%	32 11%	37 9%	45 10%	15 16% Akqtu
6	**332 11% DMQUb f**	243 11% b	69 13% b	9 4%	103 12%	175 10%	42 10%	55 7%	213 11% f	40 14% f	62 10%	268 11%	32 13%	13 10%	33 13%	34 10%	27 10%	18 8%	27 9%	17 11%	21 7%	57 14% As v	44 10%	7 8%
7	**390 12% DMQae f**	307 14% Aa	50 10%	23 10%	145 17% Ad e	196 12%	36 9%	70 9%	257 14% Af	33 11%	81 13%	304 12%	30 12%	13 11%	29 12%	50 14%	40 14%	32 15%	41 14%	15 10%	44 16% u	44 11%	42 10%	11 12%
8	**363 12% DJUab es**	318 14% Aab	25 5%	13 6%	138 16% Ad e	191 11% e	25 6%	75 10%	215 12%	39 13%	66 10%	294 12%	27 11%	11 9%	21 9%	43 12%	32 12%	31 14% s	34 12%	19 12%	20 7%	60 15% ms	54 12%	12 12% s
9	**233 7% DKSad**	193 9% Aa	22 4%	14 6%	91 11% Ade	109 6%	25 6%	53 7%	135 7%	21 7%	49 8%	180 7%	19 8%	6 5%	23 9%	16 5%	26 9% n	15 7%	27 9% n	9 6%	19 7%	33 8%	34 8%	7 7%
Extremely important 10	**360 12% QWako**	285 13% Aab	40 8%	17 7%	105 12%	194 12%	41 10%	90 12%	203 11%	32 11%	71 11%	279 11%	14 6%	8 7%	26 10%	48 14% ko	17 6%	20 9%	42 15% kl ov	18 11% ko	38 14% ko	51 13% ko	69 16% Aklopv	8 9%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 223

Q28. How important is it that Channel 4 provides websites with high quality content that you can trust?
Base: All respondents
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Don't know	**565** *18%* **CEHIJ ORWZcg** k	356 *16%*	124 *24%* AZb	34 *15%*	88 *10%*	344 *21%* Ac	72 *18%* c	191 *26%* Agh	300 *16%*	48 *17%*	103 *16%*	444 *18%*	30 *12%*	26 *20%* k	44 *17%*	63 *18%*	64 *23%* kt	34 *16%*	60 *21%* kt	42 *27%* Ak mnps t u	47 *17%*	59 *14%*	76 *17%*	22 *23%* Akt
1-3 (Net)	**385** *12%* **EGPRZc d**	190 *9%*	80 *15%* AZ	74 *32%* AZa	58 *7%*	184 *11%* c	91 *23%* Acd	111 *15%* A	225 *12%*	30 *10%*	83 *13%*	290 *12%*	54 *21%* Amn opqrtu v	19 *15%*	33 *13%*	34 *10%*	40 *14%*	28 *13%*	25 *9%*	15 *10%*	43 *15%* qt	37 *9%*	48 *11%*	9 *10%*
4-6 (Net)	**832** *27%* **DKMQS Ufq**	565 *26%*	184 *35%* AZb	54 *23%*	228 *27%*	459 *27%*	110 *28%*	147 *20%*	533 *29%* Af	88 *30%* f	178 *28%*	644 *26%*	76 *30%* oq	42 *34%* oq	75 *30%* q	91 *27%*	62 *22%*	60 *27%*	54 *19%*	38 *25%*	71 *25%*	123 *30%* oq	114 *26%*	26 *28%* q
7-10 (Net)	**1345** *43%* **BDMQW abdefk** l	1102 *50%* Aab	137 *26%* e	67 *29%*	479 *56%* Ad	689 *41%* e	127 *32%*	289 *39%*	810 *43%*	125 *43%*	267 *42%*	1058 *43%*	90 *36%*	39 *31%*	99 *40%*	156 *45%* kl	116 *41%*	97 *44%* l	143 *51%* Ak lmor v	61 *39%*	121 *43%* l	187 *46%* kl	199 *46%* kl	38 *40%*
9-10 (Net)	**593** *19%* **QWabk**	477 *22%* Aab	62 *12%*	31 *14%*	196 *23%* Ad e	302 *18%*	67 *17%*	144 *20%*	338 *18%*	53 *18%*	120 *19%*	460 *19%*	33 *13%*	15 *12%*	49 *19%*	64 *19%*	44 *16%*	35 *16%*	69 *25%* Ak lopv	27 *17%*	57 *20%* k	84 *21%* kl	103 *24%* Aklop v	15 *16%*

Table 223

Q28. How important is it that Channel 4 provides websites with high quality content that you can trust?
Base: All respondents
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
Not at all important 1	**220** **7%** **BCLS**	74 *5%*	16 *3%*	5 *10%*	17 *11%* ABCG	6 *5%*	7 *5%*	95 *14%* ABCFG	48 *7%*	16 *5%*	41 *6%*	34 *5%*	18 *7%*	8 *10%*	53 *19%* AIJK LM	40 *13%* ARSU	31 *8%* S	39 *6%*	21 *4%*	13 *3%*	21 *7%*
2	**78** **2%**	35 *2%*	13 *2%*	2 *4%*	7 *5%* AH	3 *3%*	6 *4%*	12 *2%*	17 *2%*	8 *2%*	24 *3%*	13 *2%*	6 *2%*	1 *2%*	9 *3%*	12 *4%*	11 *3%*	17 *3%*	15 *3%*	5 *1%*	7 *2%*
3	**86** **3%**	33 *2%*	14 *3%*	2 *5%*	4 *3%*	7 *6%* B	8 *5%* ABH	17 *2%*	22 *3%*	5 *2%*	23 *3%*	19 *3%*	6 *2%*	2 *2%*	6 *2%*	10 *3%*	8 *2%*	20 *3%*	12 *2%*	11 *3%*	12 *4%*
4	**163** **5%** **HO**	85 *6%* H	33 *6%* H	* *1%*	8 *5%*	8 *7%* H	9 *6%* H	19 *3%*	40 *6%* O	22 *7%* O	48 *7%* O	35 *5%*	11 *4%*	1 *1%*	7 *2%*	18 *6%*	17 *5%*	45 *7%* AS	18 *3%*	25 *6%*	20 *6%*
5	**338** **11%** **O**	170 *12%*	55 *10%*	6 *13%*	13 *8%*	12 *10%*	16 *10%*	65 *9%*	80 *11%* O	30 *9%*	95 *13%* AO	82 *12%* O	23 *9%*	8 *10%*	19 *7%*	35 *11%*	51 *14%* U	67 *11%*	62 *12%*	44 *11%*	24 *8%*
6	**332** **11%** **HJO**	165 *12%* H	74 *13%* EH	3 *7%*	11 *7%*	14 *12%*	19 *12%* H	45 *7%*	84 *12%* JO	21 *7%*	90 *12%* JO	87 *12%* JO	25 *9%*	10 *12%* O	16 *6%*	25 *8%*	47 *13%* P	87 *14%* AP	64 *12%*	44 *11%*	31 *10%*
7	**390** **12%** **HKO**	170 *12%*	91 *17%* ABH	3 *6%*	24 *15%* H	16 *13%*	18 *11%*	68 *10%*	121 *17%* AKLNO	46 *14%* O	73 *10%*	81 *11%*	39 *15%* O	6 *8%*	22 *8%*	30 *10%*	46 *13%*	76 *12%*	76 *14%*	60 *15%*	43 *14%*
8	**363** **12%** **O**	170 *12%*	52 *9%*	3 *7%*	17 *11%*	18 *15%*	25 *16%* AC	77 *11%*	77 *11%* O	44 *14%* O	87 *12%* O	99 *14%* AO	29 *11%*	7 *9%*	18 *6%*	29 *9%*	41 *11%*	79 *13%*	68 *13%*	55 *14%*	35 *11%*
9	**233** **7%** **O**	118 *8%*	38 *7%*	5 *11%*	10 *6%*	7 *6%*	13 *8%*	42 *6%*	53 *7%*	15 *5%*	52 *7%*	69 *10%* AJO	28 *11%* JO	3 *4%*	12 *4%*	20 *6%*	22 *6%*	60 *9%* U	38 *7%*	34 *8%*	15 *5%*
Extremely important 10	**360** **12%** **OPQ**	193 *14%* AGH	54 *10%*	7 *14%*	16 *10%*	13 *11%*	12 *7%*	66 *10%*	74 *10%*	49 *15%* AIO	81 *11%*	87 *12%* O	42 *16%* AIO	7 *8%*	20 *7%*	26 *8%*	31 *8%*	64 *10%*	58 *11%*	57 *14%*	57 *18%* APQRS
Don't know	**565** **18%** **BILR**	197 *14%*	109 *20%* B	10 *22%*	26 *17%*	16 *13%*	24 *15%*	184 *27%* ABCEFG	108 *15%*	65 *20%* L	113 *16%*	103 *15%*	40 *15%*	28 *34%* AIJKLM	102 *36%* AIJK LM	72 *23%* ARU	65 *18%* R	77 *12%*	90 *17%* R	53 *13%*	47 *15%*
1-3 (Net)	**385** **12%** **BCLS**	141 *10%*	43 *8%*	9 *19%*	29 *19%* ABC	17 *14%*	22 *14%* C	124 *18%* ABC	87 *12%*	29 *9%*	87 *12%*	66 *9%*	30 *11%*	12 *14%*	69 *24%* AIJK LM	62 *20%* AQRS U	50 *13%*	76 *12%*	48 *9%*	29 *7%*	40 *13%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 223

Q28. How important is it that Channel 4 provides websites with high quality content that you can trust?
Base: All respondents
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
4-6 (Net)	**832**	419	163	10	32	35	44	130	203	73	233	203	59	19	42	78	115	199	145	113	75
	27%	*30%*	*30%*	*21%*	*21%*	*29%*	*28%*	*19%*	*28%*	*23%*	*32%*	*29%*	*22%*	*23%*	*15%*	*25%*	*31%*	*32%*	*28%*	*28%*	*24%*
	HO	AEH	EH			H	H		O	O	AJMO	O	O					APU			
7-10 (Net)	**1345**	650	235	18	67	54	68	253	324	154	293	335	139	24	72	105	140	279	240	205	150
	43%	*46%*	*43%*	*38%*	*43%*	*45%*	*43%*	*37%*	*45%*	*48%*	*40%*	*47%*	*52%*	*29%*	*25%*	*33%*	*38%*	*44%*	*46%*	*51%*	*48%*
	HNOPQ	AH							NO	KNO	NO	AKNO	AK NO					P	PQ		PQ
9-10 (Net)	**593**	311	92	12	26	21	25	107	127	64	132	155	71	10	32	45	53	124	96	91	72
	19%	*22%*	*17%*	*25%*	*17%*	*17%*	*16%*	*16%*	*18%*	*20%*	*18%*	*22%*	*26%*	*12%*	*11%*	*14%*	*14%*	*20%*	*18%*	*23%*	*23%*
	HOPQ	ACGH							O	O	O	ANO	AI KNO								PQ

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 224

Q30a. How would you rate your overall satisfaction with bbc.co.uk?
Base: All that use this website at least once a month
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**518**	223	295	132	386	279	239	78	80	96	94	88	82	194	223	101	158	360	48	470	375	57	55	31
Base (weighted)	**551**	248	303	140	411	299	252	88*	85*	96*	101*	90*	91*	202	266	83*	173	378	76*	475	464	49*	30*	9**
Effective Base	**438**	182	258	114	324	238	200	62	69	82	79	78	70	175	188	84	136	302	44	402	342	53	51	29
2	**2** ***	2 *1%*	1 ***	1 *1%*	1 ***	2 *1%*	1 ***	- -	- -	1 *1%*	- -	1 *1%*	* *	2 *1%*	- -	* *	1 ***	2 *1%*	- -	2 *1%*	- -	2 *3%* AV	1 *3%* AV	- -
3	**4** ***1%*** **E**	2 *1%*	2 *1%*	3 *2%*	1 ***	3 *1%*	1 ***	- -	1 *1%*	1 *1%*	- -	2 *2%*	- -	1 *1%*	2 *1%*	1 *1%*	- -	4 *1%*	- -	4 *1%*	3 *1%*	- -	1 *3%* A	- -
4	**9** ***2%*** **UZ**	6 *3%*	2 *1%*	1 *1%*	8 *2%*	5 *2%*	4 *2%*	3 *4%*	1 *2%*	2 *2%*	- -	- -	2 *2%*	4 *2%*	3 *1%*	2 *3%*	2 *1%*	7 *2%*	4 *5%* U	5 *1%*	8 *2%*	- -	1 *4%*	- -
5	**18** ***3%*** **Z**	7 *3%*	11 *4%*	3 *2%*	14 *3%*	9 *3%*	9 *3%*	4 *4%*	5 *6%*	1 *1%*	3 *3%*	1 *1%*	4 *5%*	3 *1%*	8 *3%*	7 *8%* AO	8 *5%*	9 *2%*	1 *1%*	17 *4%*	13 *3%*	1 *1%*	3 *11%* AVW	* *4%*
6	**52** ***9%*** **Z**	20 *8%*	33 *11%*	9 *7%*	43 *10%*	23 *8%*	29 *12%*	8 *9%*	13 *15%* M	14 *15%* M	6 *6%*	8 *8%*	3 *4%*	19 *9%*	26 *10%*	8 *9%*	16 *9%*	36 *10%*	7 *9%*	46 *10%*	42 *9%*	6 *12%*	3 *12%*	1 *13%*
7	**115** ***21%*** **FMXr**	44 *18%*	71 *23%*	34 *24%*	81 *20%*	51 *17%*	64 *26%* AF	32 *36%* AIK LM	16 *18%*	29 *30%* AKL M	16 *16%*	12 *14%*	10 *11%*	44 *22%*	55 *21%*	16 *19%*	37 *22%*	78 *21%*	19 *25%*	96 *20%*	100 *22%*	9 *18%*	3 *10%*	3 *30%*
8	**144** ***26%*** **U**	64 *26%*	80 *26%*	44 *31%*	100 *24%*	79 *26%*	65 *26%*	21 *24%*	25 *29%*	19 *20%*	31 *31%*	20 *22%*	27 *29%*	43 *21%*	80 *30%*	20 *24%*	45 *26%*	98 *26%*	27 *36%*	117 *25%*	120 *26%*	12 *25%*	10 *33%*	2 *20%*
9	**122** ***22%*** **IRT**	63 *26%*	59 *19%*	25 *18%*	97 *24%*	76 *26%*	46 *18%*	12 *14%*	10 *12%*	17 *18%*	26 *26%* I	29 *32%* AHI J	27 *30%* HI	53 *26%*	55 *21%*	14 *16%*	26 *15%*	96 *25%* AR	4 *6%*	118 *25%* AT	104 *22%*	11 *22%*	6 *18%*	2 *20%*
Highest rating 10	**80** ***15%*** **SXar**	37 *15%*	43 *14%*	17 *12%*	63 *15%*	49 *16%*	31 *12%*	7 *8%*	14 *16%*	10 *11%*	16 *16%*	16 *18%*	17 *19%*	31 *15%*	36 *13%*	13 *16%*	35 *20%* AS	45 *12%*	13 *17%*	67 *14%*	70 *15%*	7 *15%*	1 *5%*	1 *14%*
Don't know	**5** ***1%*** **Z**	2 *1%*	3 *1%*	2 *2%*	3 *1%*	4 *1%*	2 *1%*	1 *1%*	* *	1 *1%*	2 *2%*	1 *1%*	- -	2 *1%*	1 *	2 *3%* P	2 *1%*	3 *1%*	1 *1%*	5 *1%*	4 *1%*	1 *2%*	* *1%*	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 224

Q30a. How would you rate your overall satisfaction with bbc.co.uk?
Base: All that use this website at least once a month
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (weighted)	**551**	248	303	140	411	299	252	88*	85*	96*	101*	90*	91*	202	266	83*	173	378	76*	475	464	49*	30*	9**
Effective Base	**438**	182	258	114	324	238	200	62	69	82	79	78	70	175	188	84	136	302	44	402	342	53	51	29
1-3 (Net)	**6** ***1%*** **EVZ**	3 *1%*	3 *1%*	4 *3%* E	2 *1%*	4 *2%*	2 *1%*	- -	1 *1%*	2 *2%*	- -	3 *3%*	* *	3 *2%*	2 *1%*	1 *1%*	1 *	6 *1%*	- -	6 *1%*	3 *1%*	2 *3%* V	2 *6%* AV	-
4-6 (Net)	**79** ***14%*** **Zd**	33 *13%*	46 *15%*	14 *10%*	65 *16%*	37 *12%*	42 *17%*	15 *17%*	19 *23%* AKL	17 *18%*	9 *9%*	8 *9%*	10 *11%*	25 *12%*	37 *14%*	17 *20%*	26 *15%*	52 *14%*	12 *15%*	67 *14%*	63 *14%*	7 *14%*	8 *26%* AV	1 *16%*
7-10 (Net)	**461** ***84%*** **QXa** **emr**	209 *84%*	252 *83%*	120 *86%*	341 *83%*	254 *85%*	207 *82%*	72 *82%*	65 *76%*	76 *79%*	90 *89%* I	77 *86%*	81 *89%* I	171 *85%*	227 *85%*	63 *76%*	144 *83%*	317 *84%*	63 *84%*	398 *84%*	394 *85%* X	39 *81%*	20 *67%*	7 *84%*
9-10 (Net)	**202** ***37%*** **GHT** **Xamr**	101 *41%*	102 *34%*	42 *30%*	160 *39%*	125 *42%* AG	77 *31%*	20 *22%*	24 *28%*	28 *29%*	42 *42%* H	45 *50%* AHI J	44 *49%* AH IJ	84 *42%*	91 *34%*	27 *32%*	61 *35%*	141 *37%*	17 *23%*	185 *39%* AT	174 *38%* X	18 *37%*	7 *23%*	3 *34%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 224

Q30a. How would you rate your overall satisfaction with bbc.co.uk?
Base: All that use this website at least once a month
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**518**	439	56	17	181	285	45	77	333	62	118	387	57	17	35	51	32	32	39	55	37	70	62	31
Base (weighted)	**551**	466	63*	15**	198	299	46*	81*	356	66*	122*	414	49*	19**	39*	61*	35**	42**	52*	30*	50*	84*	81*	9**
Effective Base	**438**	373	47	14	151	247	35	65	283	51	96	331	53	15	32	48	30	29	36	51	33	65	57	29
2	**2** *****	1 *	- -	1 *8%*	- -	1 *	1 *2%*	- -	2 *	1 *1%*	* *	2 *1%*	2 *3%* A	- -	- -	- -	- -	- -	- -	1 *3%* A	- -	- -	- -	- -
3	**4** ***1%*** **E**	- -	3 *4%* AZ	1 *5%*	- -	3 *1%*	1 *2%*	1 *2%*	1 *	- -	1 *1%*	3 *1%*	- -	- -	1 *2%*	1 *1%*	- -	- -	- -	1 *3%* A	- -	- -	1 *1%*	- -
4	**9** ***2%*** **UZ**	5 *1%*	3 *4%*	1 *6%*	2 *1%*	3 *1%*	4 *8%* Acd	3 *3%*	5 *1%*	1 *1%*	1 *	8 *2%*	- -	4 *19%*	- -	- -	- -	1 *2%*	1 *2%*	1 *4%*	- -	2 *3%*	- -	- -
5	**18** ***3%*** **Z**	10 *2%*	4 *6%*	2 *15%*	8 *4%*	6 *2%*	3 *6%*	1 *1%*	12 *3%*	5 *7%*	6 *5%*	11 *3%*	1 *1%*	1 *4%*	4 *11%* Anq	- -	- -	1 *2%*	- -	3 *11%* Akn qt	2 *4%*	2 *3%*	3 *4%*	* *4%*
6	**52** ***9%*** **Z**	34 *7%*	16 *26%* AZ	2 *12%*	18 *9%*	25 *8%*	9 *20%* Ad	6 *8%*	34 *10%*	9 *14%*	13 *11%*	37 *9%*	6 *12%*	- -	9 *22%* Au	4 *7%*	2 *7%*	3 *8%*	4 *8%*	3 *12%*	7 *13%*	8 *10%*	4 *5%*	1 *13%*
7	**115** ***21%*** **FMXr**	99 *21%*	10 *17%*	3 *17%*	40 *20%*	63 *21%*	9 *20%*	19 *23%*	70 *20%*	14 *22%*	24 *20%*	90 *22%*	9 *18%*	1 *6%*	8 *21%*	17 *28%* r	13 *37%*	13 *32%*	7 *13%*	3 *10%*	12 *24%*	18 *22%*	11 *13%*	3 *30%*
8	**144** ***26%*** **U**	131 *28%* A	10 *15%*	2 *12%*	57 *29%*	79 *26%*	7 *16%*	23 *29%*	98 *27%*	14 *22%*	32 *27%*	107 *26%*	12 *25%*	4 *23%*	10 *26%*	12 *20%*	10 *28%*	13 *31%*	7 *13%*	10 *33%* q	13 *26%*	17 *21%*	33 *41%* Anqt	2 *20%*
9	**122** ***22%*** **IRT**	108 *23%*	12 *19%*	1 *9%*	42 *21%*	70 *23%*	9 *20%*	19 *24%*	81 *23%*	14 *21%*	24 *20%*	93 *22%*	11 *22%*	8 *39%*	5 *13%*	15 *25%*	8 *23%*	5 *13%*	14 *27%*	6 *18%*	10 *20%*	21 *25%*	18 *22%*	2 *20%*
Highest rating 10	**80** ***15%*** **SXar**	77 *16%* Aa	2 *3%*	1 *8%*	33 *17%*	44 *15%*	3 *6%*	8 *9%*	51 *14%*	8 *12%*	20 *16%*	57 *14%*	7 *15%*	2 *10%*	2 *4%*	10 *17%*	2 *5%*	5 *12%*	19 *37%* Akm nrstu	1 *5%*	6 *12%*	14 *16%*	10 *13%*	1 *14%*
Don't know	**5** ***1%*** **Z**	1 *	3 *5%* AZ	1 *8%*	- -	5 *2%*	- -	* *	3 *1%*	1 *1%*	- -	5 *1%*	1 *2%*	- -	- -	1 *2%*	- -	- -	- -	* *1%*	1 *2%*	1 *1%*	1 *2%*	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 224

Q30a. How would you rate your overall satisfaction with bbc.co.uk?
Base: All that use this website at least once a month
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**551**	466	63*	15**	198	299	46*	81*	356	66*	122*	414	49*	19**	39*	61*	35**	42**	52*	30*	50*	84*	81*	9**
Effective Base	**438**	373	47	14	151	247	35	65	283	51	96	331	53	15	32	48	30	29	36	51	33	65	57	29
1-3 (Net)	**6** ***1%*** **EVZ**	1 *	3 *4%* AZ	2 *13%*	- -	4 *1%*	2 *4%* c	1 *2%*	3 *1%*	1 *1%*	1 *1%*	5 *1%*	2 *3%*	- -	1 *2%*	1 *1%*	- -	- -	- -	2 *6%* At	- -	- -	1 *1%*	- -
4-6 (Net)	**79** ***14%*** **Zd**	50 *11%*	23 *36%* AZ	5 *33%*	28 *14%*	34 *11%*	16 *34%* Acd	10 *13%*	51 *14%*	15 *22%*	20 *16%*	57 *14%*	7 *14%*	4 *22%*	13 *33%* Akn qtu	4 *7%*	2 *7%*	5 *12%*	5 *10%*	8 *26%* An u	9 *18%*	13 *15%*	7 *8%*	1 *16%*
7-10 (Net)	**461** ***84%*** **QXaem r**	414 *89%* Aa	34 *54%*	7 *47%*	170 *86%* e	255 *85%* e	29 *62%*	69 *85%*	299 *84%*	50 *76%*	101 *83%*	347 *84%*	39 *81%*	15 *78%*	25 *65%*	55 *90%* mr	33 *93%*	37 *88%*	47 *90%* mr	20 *67%*	40 *81%*	71 *84%* mr	72 *89%* mr	7 *84%*
9-10 (Net)	**202** ***37%*** **GHTXa mr**	184 *40%* Aa	14 *22%*	3 *17%*	74 *37%*	114 *38%*	12 *26%*	27 *33%*	132 *37%*	22 *33%*	44 *36%*	150 *36%*	18 *37%*	9 *49%*	7 *18%*	25 *42%* m	10 *28%*	10 *25%*	34 *64%* Ak mnrst	7 *23%*	16 *31%*	35 *42%* mr	28 *35%*	3 *34%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 224

Q30a. How would you rate your overall satisfaction with bbc.co.uk?
Base: All that use this website at least once a month
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**518**	232	74	8	27	36	35	106	122	31	122	146	76	8	13	43	54	105	108	88	67
Base (weighted)	**551**	254	108*	13**	21**	30*	25*	101*	132*	35**	122*	156	86*	7**	12**	40*	52*	116*	114*	97*	75*
Effective Base	**438**	202	66	7	23	30	31	97	100	26	100	126	69	7	12	33	46	84	91	77	61
2	**2** *****	2 *1%*	- -	- -	- -	- -	- -	* *	1 *1%*	- -	- -	2 *1%*	- -	- -	- -	* *1%*	- -	- -	- -	1 *1%*	1 *1%*
3	**4** ***1%***	1 *	1 *1%*	- -	1 *3%*	- -	1 *3%*	- -	- -	- -	2 *1%*	1 *1%*	1 *1%*	- -	- -	- -	- -	1 *1%*	1 *1%*	1 *1%*	- -
4	**9** ***2%***	3 *1%*	3 *3%*	- -	- -	- -	1 *4%*	2 *2%*	1 *1%*	- -	4 *3%*	2 *1%*	1 *1%*	1 *12%*	- -	2 *4%*	- -	1 *1%*	4 *3%*	1 *1%*	1 *1%*
5	**18** ***3%***	7 *3%*	3 *3%*	- -	1 *4%*	2 *5%*	2 *6%*	3 *3%*	6 *4%*	- -	5 *4%*	6 *4%*	- -	- -	1 *7%*	4 *10%* AR	2 *3%*	1 *1%*	3 *3%*	5 *6%*	2 *3%*
6	**52** ***9%*** **H**	27 *11%*	11 *10%*	2 *12%*	2 *7%*	5 *16%* H	2 *9%*	4 *4%*	13 *10%*	3 *7%*	11 *9%*	10 *6%*	12 *14%*	1 *18%*	3 *23%*	5 *12%*	6 *12%*	10 *8%*	13 *11%*	9 *9%*	3 *3%*
7	**115** ***21%***	47 *18%*	25 *23%*	4 *35%*	6 *29%*	13 *43%* ABCH	5 *21%*	15 *15%*	28 *22%*	5 *13%*	32 *26%*	30 *19%*	18 *21%*	- -	2 *17%*	7 *19%*	10 *18%*	24 *21%*	26 *22%*	13 *14%*	13 *17%*
8	**144** ***26%***	66 *26%*	33 *31%*	1 *8%*	6 *26%*	5 *15%*	6 *25%*	27 *27%*	32 *24%*	9 *27%*	37 *30%*	45 *29%*	18 *21%*	2 *31%*	1 *4%*	11 *27%*	14 *27%*	37 *32%*	25 *22%*	27 *28%*	18 *23%*
9	**122** ***22%***	58 *23%*	21 *19%*	- -	5 *23%*	5 *16%*	4 *16%*	30 *30%* A	35 *27%*	6 *17%*	20 *16%*	34 *22%*	20 *24%*	3 *39%*	4 *36%*	4 *10%*	11 *21%*	25 *22%*	26 *23%*	27 *28%*	20 *27%*
Highest rating 10	**80** ***15%*** **F**	40 *16%* F	11 *10%*	6 *44%*	1 *6%*	1 *2%*	3 *13%*	19 *18%* F	15 *12%*	12 *36%*	13 *10%*	24 *15%*	14 *16%*	- -	2 *13%*	4 *11%*	9 *18%*	17 *15%*	16 *14%*	10 *11%*	17 *23%*
Don't know	**5** ***1%***	2 *1%*	1 *1%*	- -	* *1%*	1 *3%*	1 *3%*	- -	* *	- -	1 *1%*	3 *2%*	1 *2%*	- -	- -	2 *5%* ARS	- -	- -	- -	1 *1%*	1 *2%*
1-3 (Net)	**6** ***1%***	3 *1%*	1 *1%*	- -	1 *3%*	- -	1 *3%*	* *	1 *1%*	- -	2 *1%*	2 *2%*	1 *1%*	- -	- -	* *1%*	- -	1 *1%*	1 *1%*	3 *3%*	1 *1%*
4-6 (Net)	**79** ***14%***	37 *15%*	17 *16%*	2 *12%*	2 *11%*	6 *21%*	5 *19%*	9 *9%*	20 *15%*	3 *7%*	19 *16%*	17 *11%*	13 *15%*	2 *30%*	4 *30%*	10 *26%* ARU	8 *15%*	12 *10%*	19 *17%*	16 *16%*	6 *7%*
7-10 (Net)	**461** ***84%*** **P**	211 *83%*	89 *82%*	11 *88%*	18 *84%*	23 *76%*	19 *75%*	91 *90%* AFG	110 *84%*	32 *93%*	100 *82%*	134 *86%*	71 *82%*	5 *70%*	9 *70%*	27 *67%*	44 *85%*	103 *89%* P	94 *82%*	77 *80%*	67 *90%* P

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 224

Q30a. How would you rate your overall satisfaction with bbc.co.uk?
Base: All that use this website at least once a month
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**551**	254	108*	13**	21**	30*	25*	101*	132*	35**	122*	156	86*	7**	12**	40*	52*	116*	114*	97*	75*
Effective Base	**438**	202	66	7	23	30	31	97	100	26	100	126	69	7	12	33	46	84	91	77	61
9-10 (Net)	**202**	98	31	6	6	5	7	49	50	18	32	58	34	3	6	9	21	42	43	37	37
	37%	*39%*	*29%*	*44%*	*29%*	*18%*	*29%*	*48%*	*38%*	*52%*	*26%*	*37%*	*40%*	*39%*	*49%*	*22%*	*39%*	*36%*	*37%*	*38%*	*49%*
	FK	F						ACF													AP

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 225

Q30b. How would you rate your overall satisfaction with channel4.com?
Base: All that use this website at least once a month
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**243**	109	134	65	178	110	133	60	59	49	35	21	19	77	115	51	98	145	29	214	167	27	28	21
Base (weighted)	**258**	125*	133	66*	192	120*	138	70*	70*	44*	35**	20**	19**	82*	134*	42*	104*	153	50**	208	214	24**	14**	7**
Effective Base	**199**	89	112	53	146	92	107	48	52	40	29	17	15	67	95	39	82	117	27	178	151	25	27	19
2	**2** **1%** **Z**	- -	2 2%	- -	2 1%	2 2%	- -	- -	- -	- -	* 1%	- -	2 9%	- -	2 1%	* 1%	- -	2 1%	- -	2 1%	2 1%	- -	- -	* 4%
3	**3** **1%**	3 2%	- -	1 2%	1 1%	1 1%	1 1%	1 2%	1 2%	- -	- -	- -	- -	3 3%	- -	- -	1 1%	1 1%	- -	3 1%	3 1%	- -	- -	- -
4	**3** **1%**	1 1%	2 1%	- -	3 1%	1 1%	2 1%	- -	1 1%	- -	2 5%	- -	- -	- -	3 2%	- -	2 2%	1 1%	- -	3 1%	2 1%	1 3%	- -	- -
5	**29** **11%** **GJZ** **g**	18 14%	11 8%	5 8%	24 12%	19 16%	10 7%	11 15% J	10 14% J	1 2%	1 4%	5 27%	1 3%	7 9%	19 14%	3 6%	8 8%	21 14%	7 13%	22 11%	24 11%	3 11%	2 14%	1 9%
6	**35** **14%** **IU**	19 16%	16 12%	11 17%	24 13%	12 10%	24 17%	14 21% I	3 5%	6 15%	6 18%	3 13%	2 9%	9 12%	19 14%	7 17%	18 18%	17 11%	11 22%	24 12%	31 15%	1 6%	2 13%	1 17%
7	**65** **25%**	31 25%	34 25%	11 17%	54 28%	26 22%	39 28%	13 19%	26 37% A	15 35%	4 13%	2 10%	4 21%	19 23%	36 27%	10 25%	26 25%	39 26%	14 28%	51 25%	56 26%	4 19%	4 31%	1 14%
8	**56** **22%** **I**	20 16%	35 27%	19 30%	36 19%	29 24%	27 20%	17 25%	7 10%	8 19%	9 25%	5 26%	9 46%	19 23%	27 20%	10 23%	22 22%	33 22%	7 14%	48 23%	44 21%	6 27%	3 23%	2 30%
9	**41** **16%** **Pd**	22 18%	19 14%	11 16%	30 16%	24 20%	17 12%	8 11%	12 17%	7 16%	10 28%	4 20%	1 5%	22 27% AP	12 9%	7 16%	16 16%	25 16%	8 16%	33 16%	36 17%	3 12%	1 10%	1 13%
Highest rating 10	**21** **8%** **O**	8 7%	13 9%	7 10%	14 7%	6 5%	15 11%	2 3%	9 13%	6 13%	2 7%	1 4%	1 6%	2 3%	14 11%	5 11%	10 10%	11 7%	3 7%	18 8%	17 8%	2 10%	1 6%	1 13%
Don't know	**4** **1%**	2 2%	1 1%	* 1%	3 2%	* *	3 2%	3 4%	* 1%	- -	- -	- -	- -	- -	3 2%	* 1%	- -	4 2%	- -	4 2%	- -	3 13%	* 3%	- -
1-3 (Net)	**5** **2%** **Z**	3 2%	2 2%	1 2%	3 2%	3 3%	1 1%	1 2%	1 2%	- -	* 1%	- -	2 9%	3 3%	2 1%	* 1%	1 1%	3 2%	- -	5 2%	4 2%	- -	- -	* 4%

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 225

Q30b. How would you rate your overall satisfaction with channel4.com?
Base: All that use this website at least once a month
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**258**	125*	133	66*	192	120*	138	70*	70*	44*	35**	20**	19**	82*	134*	42*	104*	153	50**	208	214	24**	14**	7**
Effective Base	**199**	89	112	53	146	92	107	48	52	40	29	17	15	67	95	39	82	117	27	178	151	25	27	19
4-6 (Net)	**67** ***26%*** **UZc**	38 *31%*	29 *21%*	16 *24%*	51 *26%*	31 *26%*	35 *26%*	25 *36%* J	14 *21%*	7 *16%*	10 *27%*	8 *40%*	2 *12%*	17 *20%*	40 *30%*	10 *24%*	28 *27%*	39 *25%*	18 *35%*	49 *24%*	57 *27%*	5 *20%*	4 *27%*	2 *26%*
7-10 (Net)	**183** ***71%*** **H**	82 *66%*	101 *76%*	48 *73%*	135 *70%*	85 *71%*	98 *71%*	40 *57%*	53 *77%* H	37 *84%* AH	25 *72%*	12 *60%*	15 *79%*	62 *76%*	89 *66%*	31 *75%*	75 *72%*	108 *70%*	33 *65%*	150 *72%*	152 *71%*	16 *67%*	10 *70%*	5 *70%*
9-10 (Net)	**62** ***24%*** **Hd**	30 *24%*	32 *24%*	17 *26%*	45 *23%*	30 *25%*	32 *23%*	9 *14%*	21 *30%*	13 *29%*	12 *34%*	5 *24%*	2 *11%*	24 *30%*	26 *20%*	11 *27%*	27 *25%*	35 *23%*	12 *23%*	50 *24%*	53 *25%*	5 *22%*	2 *16%*	2 *26%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 225

Q30b. How would you rate your overall satisfaction with channel4.com?
Base: All that use this website at least once a month
Single-coded

	Total (A)	Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
		Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**243**	209	24	10	116	103	22	36	154	28	62	179	27	9	18	23	14	13	9	28	16	45	20	21
Base (weighted)	**258**	220	27**	11**	117*	117*	22**	35**	167	30**	60*	195	24**	13**	22**	29**	18**	17**	11**	14**	21**	58*	24**	7**
Effective Base	**199**	172	19	8	95	87	16	25	131	22	48	149	25	7	16	21	12	12	8	27	15	42	19	19
2	**2** ***1%*** **Z**	* *	- -	2 *16%*	- -	- -	2 *9%*	2 *5%*	* *	- -	* *	2 *1%*	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	2 *7%*	* *4%*
3	**3** ***1%***	1 *1%*	1 *5%*	- -	1 *1%*	1 *1%*	- -	- -	3 *2%*	- -	1 *2%*	1 *1%*	- -	- -	- -	- -	- -	- -	- -	- -	- -	3 *5%* A	- -	- -
4	**3** ***1%***	- -	2 *7%*	1 *7%*	- -	2 *2%*	1 *4%*	- -	2 *1%*	- -	- -	3 *1%*	1 *3%*	- -	1 *5%*	- -	- -	- -	1 *8%*	- -	- -	- -	- -	- -
5	**29** ***11%*** **GJZg**	20 *9%*	7 *25%*	2 *19%*	11 *9%*	13 *11%*	5 *23%*	6 *17%*	13 *8%*	5 *16%*	8 *14%*	20 *10%*	3 *11%*	3 *21%*	4 *18%*	1 *2%*	4 *21%*	4 *21%*	- -	2 *14%*	5 *22%*	2 *4%*	2 *9%*	1 *9%*
6	**35** ***14%*** **IU**	26 *12%*	6 *21%*	4 *32%*	10 *9%*	21 *18%*	4 *17%*	2 *6%*	25 *15%*	6 *21%*	8 *14%*	27 *14%*	1 *6%*	3 *19%*	1 *4%*	3 *11%*	2 *13%*	4 *21%*	1 *13%*	2 *13%*	3 *14%*	11 *20%*	3 *12%*	1 *17%*
7	**65** ***25%***	55 *25%*	7 *25%*	3 *26%*	28 *24%*	30 *25%*	7 *32%*	8 *23%*	41 *25%*	7 *24%*	14 *23%*	51 *26%*	4 *19%*	4 *27%*	6 *28%*	11 *39%*	2 *13%*	6 *38%*	3 *26%*	4 *31%*	7 *32%*	14 *23%*	3 *11%*	1 *14%*
8	**56** ***22%*** **I**	55 *25%* A	1 *2%*	- -	27 *23%*	28 *24%*	1 *4%*	7 *20%*	38 *23%*	6 *19%*	10 *17%*	42 *22%*	6 *27%*	2 *15%*	4 *19%*	4 *13%*	5 *26%*	3 *15%*	1 *8%*	3 *23%*	2 *11%*	14 *24%*	10 *40%*	2 *30%*
9	**41** ***16%*** **Pd**	39 *18%*	2 *9%*	- -	28 *24%* Ad	11 *9%*	2 *10%*	5 *16%*	32 *19%*	1 *2%*	10 *17%*	31 *16%*	3 *12%*	1 *9%*	4 *18%*	8 *26%*	4 *22%*	- -	2 *16%*	1 *10%*	3 *13%*	11 *19%*	3 *14%*	1 *13%*
Highest rating 10	**21** ***8%*** **O**	19 *9%*	1 *5%*	- -	12 *10%*	8 *7%*	* *2%*	4 *12%*	11 *7%*	3 *11%*	7 *12%*	13 *7%*	2 *10%*	1 *9%*	2 *8%*	3 *9%*	1 *5%*	1 *5%*	3 *29%*	1 *6%*	2 *8%*	3 *5%*	2 *7%*	1 *13%*
Don't know	**4** ***1%***	4 *2%*	- -	- -	* *	3 *3%*	- -	* *1%*	1 *1%*	2 *6%*	- -	4 *2%*	3 *13%*	- -	- -	- -	- -	- -	- -	* *3%*	- -	- -	- -	- -
1-3 (Net)	**5** ***2%*** **Z**	2 *1%*	1 *5%*	2 *16%*	1 *1%*	1 *1%*	2 *9%*	2 *5%*	3 *2%*	- -	2 *3%*	3 *2%*	- -	- -	- -	- -	- -	- -	- -	- -	- -	3 *5%*	2 *7%*	* *4%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 225

Q30b. How would you rate your overall satisfaction with channel4.com?
Base: All that use this website at least once a month
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**258**	220	27**	11**	117*	117*	22**	35**	167	30**	60*	195	24**	13**	22**	29**	18**	17**	11**	14**	21**	58*	24**	7**
Effective Base	**199**	172	19	8	95	87	16	25	131	22	48	149	25	7	16	21	12	12	8	27	15	42	19	19
4-6 (Net)	**67**	46	14	6	21	36	9	8	40	11	17	50	5	5	6	4	6	7	2	4	7	14	5	2
	26%	*21%*	*53%*	*58%*	*18%*	*30%*	*43%*	*23%*	*24%*	*37%*	*28%*	*26%*	*20%*	*40%*	*27%*	*13%*	*34%*	*42%*	*21%*	*27%*	*36%*	*24%*	*21%*	*26%*
	UZc																							
7-10 (Net)	**183**	168	11	3	94	77	10	25	123	17	41	138	16	8	16	25	12	10	9	10	13	42	17	5
	71%	*77%*	*42%*	*26%*	*80%*	*66%*	*47%*	*70%*	*73%*	*57%*	*69%*	*71%*	*67%*	*60%*	*73%*	*87%*	*66%*	*58%*	*79%*	*70%*	*64%*	*72%*	*72%*	*70%*
	H	A			Ad																			
9-10 (Net)	**62**	58	4	-	40	20	3	10	43	4	17	45	5	2	6	10	5	1	5	2	4	14	5	2
	24%	*26%*	*14%*	-	*34%*	*17%*	*12%*	*27%*	*26%*	*14%*	*29%*	*23%*	*22%*	*18%*	*26%*	*35%*	*28%*	*5%*	*46%*	*16%*	*22%*	*24%*	*21%*	*26%*
	Hd				Ad																			

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv
* small base; ** very small base (under 30) ineligible for sig testing
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 225

Q30b. How would you rate your overall satisfaction with channel4.com?
Base: All that use this website at least once a month
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**243**	131	30	4	13	24	22	19	65	15	61	54	35	6	6	25	23	52	52	39	32
Base (weighted)	**258**	142	47**	5**	11**	20**	16**	16**	70*	15**	66*	57*	40*	5**	4**	22**	21**	55*	59*	45*	36**
Effective Base	**199**	113	26	3	11	20	18	16	53	12	48	44	31	5	5	18	20	40	43	34	29
2	**2**	-	2	-	-	-	*	-	2	-	*	-	-	-	-	-	-	2	-	-	-
	1%	-	*4%*	-	-	-	*1%*	-	*3%*	-	*	-	-	-	-	-	-	*3%*	-	-	-
3	**3**	1	1	-	-	-	-	-	1	-	1	-	-	-	-	-	-	-	1	-	1
	1%	*1%*	*3%*	-	-	-	-	-	*2%*	-	*2%*	-	-	-	-	-	-	-	*2%*	-	*4%*
4	**3**	2	-	-	-	-	1	-	-	1	2	-	-	-	-	-	-	1	-	-	1
	1%	*1%*	-	-	-	-	*5%*	-	-	*5%*	*3%*	-	-	-	-	-	-	*2%*	-	-	*2%*
5	**29**	12	9	2	1	3	1	1	7	-	10	7	3	1	-	7	-	3	8	8	2
	11%	*8%*	*19%*	*46%*	*6%*	*14%*	*5%*	*8%*	*10%*	-	*16%*	*12%*	*8%*	*21%*	-	*33%*	-	*6%*	*13%*	*18%*	*6%*
6	**35**	15	9	-	2	3	4	2	11	1	11	6	6	-	1	2	3	11	5	5	8
	14%	*11%*	*18%*	-	*22%*	*17%*	*23%*	*11%*	*16%*	*6%*	*17%*	*10%*	*15%*	-	*12%*	*9%*	*12%*	*20%*	*9%*	*11%*	*21%*
7	**65**	36	13	2	5	3	3	4	18	7	13	19	6	2	1	6	9	15	15	11	2
	25%	*25%*	*27%*	*35%*	*43%*	*15%*	*20%*	*22%*	*26%*	*44%*	*20%*	*33%*	*16%*	*37%*	*18%*	*26%*	*43%*	*27%*	*25%*	*25%*	*6%*
8	**56**	29	5	1	2	5	6	7	15	3	15	11	8	2	1	4	7	7	16	7	10
	22%	*21%*	*10%*	*19%*	*20%*	*27%*	*39%*	*41%*	*22%*	*18%*	*23%*	*19%*	*20%*	*42%*	*18%*	*17%*	*32%*	*14%*	*28%*	*14%*	*28%*
9	**41**	29	5	-	1	4	*	2	9	2	6	9	14	-	1	3	1	11	9	8	8
	16%	*20%*	*11%*	-	*9%*	*21%*	*2%*	*9%*	*13%*	*11%*	*10%*	*15%*	*35%* AIK	-	*28%*	*12%*	*3%*	*20%*	*16%*	*18%*	*21%*
Highest rating 10	**21**	15	4	-	-	*	1	1	6	2	3	6	3	-	1	1	2	4	4	7	4
	8%	*10%*	*8%*	-	-	*2%*	*4%*	*7%*	*8%*	*12%*	*5%*	*11%*	*7%*	-	*24%*	*3%*	*8%*	*8%*	*6%*	*15%*	*11%*
Don't know	**4**	3	-	-	-	1	-	-	-	*	3	-	-	-	-	-	*	1	1	-	-
	1%	*2%*	-	-	-	*4%*	-	-	-	*3%*	*5%*	-	-	-	-	-	*2%*	*2%*	*2%*	-	-
1-3 (Net)	**5**	1	3	-	-	-	*	-	3	-	1	-	-	-	-	-	-	2	1	-	1
	2%	*1%*	*6%*	-	-	-	*1%*	-	*5%*	-	*2%*	-	-	-	-	-	-	*3%*	*2%*	-	*4%*
4-6 (Net)	**67**	29	17	2	3	6	5	3	18	2	23	13	9	1	1	9	3	15	13	13	11
	26% B	*20%*	*37%*	*46%*	*28%*	*31%*	*34%*	*20%*	*26%*	*11%*	*35%*	*23%*	*23%*	*21%*	*12%*	*42%*	*12%*	*27%*	*21%*	*28%*	*30%*
7-10 (Net)	**183**	109	27	3	8	13	10	13	48	13	38	44	31	4	4	13	18	37	44	32	24
	71% K	*77%* A	*57%*	*54%*	*72%*	*65%*	*65%*	*80%*	*69%*	*86%*	*58%*	*77%*	*77%*	*79%*	*88%*	*58%*	*86%*	*68%*	*74%*	*72%*	*67%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 225

Q30b. How would you rate your overall satisfaction with channel4.com?
Base: All that use this website at least once a month
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**258**	142	47**	5**	11**	20**	16**	16**	70*	15**	66*	57*	40*	5**	4**	22**	21**	55*	59*	45*	36**
Effective Base	**199**	113	26	3	11	20	18	16	53	12	48	44	31	5	5	18	20	40	43	34	29
9-10 (Net)	**62**	44	9	-	1	5	1	3	15	3	10	15	16	-	2	3	2	15	13	15	12
	24%	*31%* A	*20%*	-	*9%*	*22%*	*6%*	*17%*	*22%*	*23%*	*15%*	*26%*	*41%* AK	-	*52%*	*14%*	*11%*	*28%*	*22%*	*32%*	*32%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 226

Q38. How many ADULTS aged 16+ including yourself, live in your household?
Base: All respondents
Single-coded

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	(A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
One	**740** *24%* HIJ KORTVc gjop	382 *25%*	358 *22%*	369 *24%*	371 *23%*	344 *22%*	396 *25%*	56 *13%*	92 *17%*	92 *18%* H	106 *20%* H	119 *27%* HIJ K	275 *40%* AH IJKL	138 *16%*	328 *22%* O	273 *35%* AOP	117 *13%*	623 *28%* AR	68 *17%*	672 *25%* AT	578 *22%*	89 *36%* AV	45 *29%* AV	27 *29%* AV
Two	**1634** *52%* HKQ STYftv	789 *51%*	845 *53%*	804 *53%*	829 *52%*	820 *54%*	813 *51%*	146 *33%*	331 *62%* AHK LM	330 *66%* AHK LM	252 *47%* H	210 *48%* H	366 *53%* H	513 *61%* AP Q	760 *51%* Q	360 *46%*	625 *69%* AS	1008 *45%*	158 *39%*	1474 *54%* AT	1382 *53%* Y	124 *50%*	84 *54%* Y	42 *45%*
Three	**471** *15%* IJM QRU	228 *15%*	243 *15%*	225 *15%*	246 *15%*	244 *16%*	227 *14%*	126 *29%* AIJ KLM	63 *12%* M	58 *11%* M	115 *22%* AIJ LM	70 *16%* M	39 *6%*	118 *14%*	254 *17%* AQ	100 *13%*	113 *13%*	358 *16%* AR	78 *19%* U	393 *14%*	408 *16%*	28 *11%*	19 *12%*	16 *17%* W
Four	**205** *7%* JMQR UWfks	103 *7%*	103 *6%*	95 *6%*	110 *7%*	90 *6%*	116 *7%*	71 *16%* AIJK LM	32 *6%* M	17 *3%* M	49 *9%* AJM	30 *7%* JM	8 *1%*	56 *7%*	109 *7%*	40 *5%*	35 *4%*	170 *8%* AR	66 *16%* AU	139 *5%*	183 *7%* W	8 *3%*	6 *4%*	8 *9%* WX
Five	**57** *2%* MQRU WXkr	26 *2%*	31 *2%*	27 *2%*	30 *2%*	25 *2%*	31 *2%*	30 *7%* AIJK LM	10 *2%* M	4 *1%* M	6 *1%* M	6 *1%* M	- -	13 *2%* Q	40 *3%* AQ	3 *	8 *1%*	49 *2%* AR	25 *6%* AU	31 *1%*	55 *2%* AWX	- -	* *	1 *1%* W
Six or more	**20** *1%* MU	7 *	13 *1%*	11 *1%*	10 *1%*	9 *1%*	12 *1%*	9 *2%* AJM	4 *1%* M	- -	5 *1%* M	3 *1%*	- -	6 *1%*	9 *1%*	5 *1%*	3 *	18 *1%*	10 *2%* AU	11 *	20 *1%*	- -	* *	* *

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 226

Q38. How many ADULTS aged 16+ including yourself, live in your household?
Base: All respondents
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
One	**740** *24%* **HIJKO RTVcgj** op	504 *23%*	128 *24%*	66 *29%* Z	174 *20%*	405 *24%*	116 *29%* Ac	274 *37%* Agh	335 *18%*	74 *25%* g	177 *28%* Aj	541 *22%*	89 *36%* Amn opq tu	31 *25%*	55 *22%*	74 *22%* op	46 *16%*	35 *16%*	69 *24%* op	45 *29%* An	78 *28%* op	92 *23%*	98 *22%*	27 *29%* Aop
Two	**1634** *52%* **HKQST Yftv**	1186 *54%* A	257 *49%*	115 *50%*	461 *54%*	867 *52%*	210 *52%*	333 *45%*	1029 *55%* Af	151 *52%*	317 *50%*	1290 *53%*	124 *50%*	62 *50%*	144 *58%* tv	197 *57%* tv	147 *52%* t	129 *59%* tv	137 *49%*	84 *54%* tv	145 *52%*	173 *43%*	247 *57%* tv	42 *45%*
Three	**471** *15%* **IJMQR U**	337 *15%*	87 *17%*	29 *13%*	143 *17%*	252 *15%*	49 *12%*	97 *13%*	305 *16%* A	34 *12%*	90 *14%*	372 *15%*	28 *11%*	23 *18%*	36 *14%*	47 *14%*	44 *16%*	29 *13%*	52 *19%* k	19 *12%*	46 *16%*	76 *19%* kr u	55 *13%*	16 *17%* k
Four	**205** *7%* **JMQRUW fks**	135 *6%*	42 *8%*	12 *5%*	63 *7%*	107 *6%*	18 *4%*	21 *3%*	152 *8%* Af	18 *6%* f	32 *5%*	170 *7%*	8 *3%*	9 *7%*	12 *5%*	22 *6%*	25 *9%* krs	20 *9%* krs	17 *6%*	6 *4%*	7 *3%*	41 *10%* Akm rs	29 *7%* s	8 *9%* krs
Five	**57** *2%* **MQRUWX kr**	39 *2%*	6 *1%*	4 *2%*	10 *1%*	34 *2%*	5 *1%*	11 *1%*	33 *2%*	11 *4%* Afg	9 *1%*	48 *2%*	- -	- -	3 *1%*	5 *1%*	9 *3%* kr	5 *2%* k	4 *1%*	* *	5 *2%* k	19 *5%* Akl mnqru v	5 *1%*	1 *1%* k
Six or more	**20** *1%* **MU**	11 *1%*	5 *1%*	2 *1%*	2 *	11 *1%*	3 *1%*	2 *	14 *1%*	3 *1%*	5 *1%*	16 *1%*	- -	- -	- -	- -	9 *3%* Akmnpq rsuv	1 *	2 *1%*	* *	- -	4 *1%*	3 *1%*	* *

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 226

Q38. How many ADULTS aged 16+ including yourself, live in your household?
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
One	**740** *24%* **BCGKMS U**	264 *19%* G	107 *19%* G	11 *23%*	57 *37%* ABCFG	19 *16%* G	13 *8%*	268 *39%* ABCFG	176 *24%* K	67 *21%*	141 *19%*	159 *22%*	49 *18%*	22 *26%*	123 *43%* AIJK LMN	164 *52%* AQRS U	146 *40%* ARSU	171 *27%* ASU	73 *14%* U	51 *13%*	14 *4%*
Two	**1634** *52%* **EFOPQ**	764 *54%* EF	297 *54%* EF	17 *38%*	50 *33%*	29 *24%*	107 *67%* ABCEFH	370 *54%* EF	377 *52%* O	167 *52%* O	366 *50%* O	397 *56%* AO	159 *60%* AK O	51 *61%* O	111 *39%*	100 *32%*	164 *44%* P	335 *53%* PQ	325 *62%* APQR	250 *62%*	181 *58%* PQ
Three	**471** *15%* **HLQR**	230 *16%* H	93 *17%* H	16 *35%*	33 *22%* AGH	37 *30%* ABCGH	19 *12%* H	42 *6%*	112 *15%*	59 *18%* LN	133 *18%* ALNO	86 *12%*	37 *14%*	6 *8%*	36 *12%*	36 *11%*	39 *11%*	77 *12%*	73 *14%*	58 *15%*	72 *23%* APQRS
Four	**205** *7%* **HPQ**	102 *7%* H	40 *7%* H	2 *4%*	10 *7%* H	26 *21%* ABCEGH	17 *11%* AH	8 *1%*	45 *6%*	27 *8%*	48 *7%*	46 *7%*	19 *7%*	4 *4%*	14 *5%*	9 *3%*	14 *4%*	37 *6%*	41 *8%* PQ	27 *7%*	28 *9%* PQ
Five	**57** *2%* **HO**	38 *3%* AGH	10 *2%* H	- -	2 *1%* H	6 *5%* ACEGH	* *	1 *	10 *1%*	2 *1%*	30 *4%* AIJLMO	11 *2%*	2 *1%*	- -	1 *	2 *1%*	6 *2%*	7 *1%*	8 *2%*	12 *3%*	13 *4%* APRS
Six or more	**20** *1%*	9 *1%*	2 *	- -	1 *1%*	4 *3%* ABCH	3 *2%* H	2 *	3 *	- -	8 *1%*	8 *1%*	1 *	- -	1 *	5 *2%* AQR	* *	2 *	3 *1%*	3 *1%*	3 *1%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 227

Q39. How would you describe your national identity?
Base: All respondents
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
English	**2035** *65%* **DTW XYhjkr tv**	1021 *67%*	1014 *64%*	901 *59%*	1135 *71%* AD	994 *65%*	1040 *65%*	268 *61%*	343 *65%*	318 *64%*	347 *65%*	283 *65%*	476 *69%* AH	557 *66%*	976 *65%*	501 *64%*	594 *66%*	1441 *65%*	139 *34%*	1896 *70%* AT	1966 *75%* AWXY	27 *11%*	35 *23%* WY	7 *7%*
Welsh	**122** *4%* **TVWY kimnpt uv**	58 *4%*	64 *4%*	55 *4%*	67 *4%*	60 *4%*	62 *4%*	18 *4%*	20 *4%*	16 *3%*	18 *3%*	13 *3%*	37 *5%* A	36 *4%*	55 *4%*	32 *4%*	29 *3%*	93 *4%*	5 *1%*	117 *4%* AT	36 *1%*	1 *	86 *55%* AVWY	* *
Scottish	**218** *7%* **OTVX Ylmnoq rstuv**	110 *7%*	108 *7%*	115 *8%*	103 *6%*	105 *7%*	113 *7%*	21 *5%*	29 *5%*	36 *7%*	38 *7%*	40 *9%* HI	55 *8%*	41 *5%*	105 *7%*	72 *9%* AO	56 *6%*	162 *7%*	10 *3%*	208 *8%* AT	31 *1%*	185 *74%* AVXY	1 *1%*	1 *1%*
Northern Irish	**63** *2%* **TVWk mnostu**	34 *2%*	29 *2%*	27 *2%*	36 *2%*	24 *2%*	39 *2%*	9 *2%*	12 *2%*	12 *2%*	11 *2%*	8 *2%*	11 *2%*	17 *2%*	31 *2%*	14 *2%*	20 *2%*	43 *2%*	- -	63 *2%* AT	7 *	1 *	1 *1%*	54 *57%* AVWX
British	**483** *15%* **BEG QUilmq s**	213 *14%*	270 *17%* AB	289 *19%* AE	194 *12%*	260 *17%* AG	223 *14%*	81 *18%* IM	66 *12%*	79 *16%*	88 *17%*	79 *18%* IM	89 *13%*	149 *18%* Q	232 *15%*	102 *13%*	130 *14%*	353 *16%*	189 *47%* AU	294 *11%*	408 *16%*	29 *12%*	27 *18%* W	18 *19%* W
Other	**145** *5%* **ELMU WZdegi kmnu**	70 *5%*	75 *5%*	102 *7%* AE	42 *3%*	63 *4%*	81 *5%*	34 *8%* AKLM	45 *8%* AJKL M	25 *5%* LM	18 *3%*	10 *2%*	14 *2%*	33 *4%*	69 *5%*	42 *5%*	45 *5%*	100 *4%*	58 *14%* AU	87 *3%*	132 *5%* W	4 *2%*	4 *2%*	5 *5%* W
Polish	**33** *1%* **FMOS Zai**	13 *1%*	20 *1%*	22 *1%*	11 *1%*	9 *1%*	24 *2%* AF	4 *1%* M	13 *2%* ALM	10 *2%* LM	6 *1%* M	1 *	- -	1 *	20 *1%* O	11 *1%* O	18 *2%* AS	15 *1%*	- -	33 *1%* A	26 *1%*	2 *1%*	2 *1%*	3 *3%* AV
Irish	**19** *1%* **V**	13 *1%*	6 *	12 *1%*	7 *	10 *1%*	9 *1%*	2 *	5 *1%*	2 *	4 *1%*	2 *	4 *1%*	6 *1%*	9 *1%*	4 *	7 *1%*	12 *1%*	- -	19 *1%*	11 *	- -	* *	7 *7%* AVWX

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 227

Q39. How would you describe your national identity?
Base: All respondents
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
No answer/not stated	**10**	4	5	7	2	6	3	2	-	3	2	2	1	3	4	3	1	8	5	4	9	1	-	-
	*	*	*	*	*	*	*	*	-	1%	*	*	*	*	*	*	*	*	1%	*	*	*	-	-
	U																		AU					

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 227

Q39. How would you describe your national identity?
Base: All respondents
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
English	**2035** *65%* **DTWXY hjkrtv**	1481 *67%* A	354 *67%*	146 *64%*	579 *68%*	1120 *67%* A	260 *65%*	480 *65%*	1232 *66%* h	172 *59%*	443 *70%* Aj	1557 *64%*	27 *11%*	105 *84%* Ako prtv	220 *88%* Ak oprtu v	285 *83%* Akopr tv	202 *72%* Akrtv	161 *73%* Akrt v	232 *83%* Ak oprtv	35 *23%* kv	231 *82%* Ako prtv	191 *47%* kr v	338 *77%* Akrtv	7 *7%*
Welsh	**122** *4%* **TVWYkl mnptuv**	93 *4%*	15 *3%*	11 *5%*	36 *4%*	65 *4%*	16 *4%*	25 *3%*	74 *4%*	12 *4%*	31 *5%*	86 *4%*	1 *	- -	3 *1%* u	2 *1%*	6 *2%* u	2 *1%*	6 *2%* u	86 *55%* Akl mnopqs tuv	12 *4%* klnt uv	5 *1%*	- -	* *
Scottish	**218** *7%* **OTVXYl mnoqrs** tu v	144 *7%*	38 *7%*	28 *12%* AZa	52 *6%*	108 *6%*	48 *12%* Acd	50 *7%*	135 *7%*	15 *5%*	52 *8%*	159 *7%*	185 *74%* Almn opqrs tu v	1 *1%*	- -	8 *2%* m	3 *1%*	8 *4%* mqrtu	2 *1%*	1 *1%*	2 *1%*	3 *1%*	3 *1%*	1 *1%*
Northern Irish	**63** *2%* **TVWkmn ostu**	48 *2%*	9 *2%*	5 *2%*	17 *2%*	35 *2%*	10 *2%*	15 *2%*	39 *2%*	5 *2%*	10 *2%*	50 *2%*	1 *	- -	- -	1 *	1 *	4 *2%* t	1 *	1 *1%*	- -	- -	1 * Akl	54 *57%* mnopqrstu
British	**483** *15%* **BEGQU ilmqs**	329 *15%*	84 *16%*	28 *12%*	114 *13%*	265 *16%*	57 *14%*	131 *18%*	276 *15%*	44 *15%*	69 *11%*	405 *17%* Ai	29 *12%*	9 *7%*	19 *8%*	43 *12%*	47 *17%* lmqs	23 *10%*	27 *10%*	27 *18%* klm pqs	22 *8%*	141 *35%* Ak lmnop qrsuv	76 *17%* klmpq s	18 *19%* klmnpqs
Other	**145** *5%* **ELMUWZ degikm** nu	82 *4%*	19 *4%*	5 *2%*	42 *5%* e	57 *3%* e	4 *1%*	27 *4%*	65 *3%*	42 *14%* Afg	19 *3%*	125 *5%* Ai	4 *2%*	6 *5%* n	5 *2%*	3 *1%*	20 *7%* kmnru	16 *7%* kmnru	11 *4%* n	4 *2%*	11 *4%* n	52 *13%* Akl mnoq rs uv	9 *2%*	5 *5%* kmnu
Polish	**33** *1%* **FMOSZa i**	17 *1%*	* *	1 *	7 *1%*	12 *1%*	- -	3 *	25 *1%*	1 *	2 *	31 *1%*	2 *1%*	3 *2%* o	3 *1%*	1 *	- -	3 *1%*	2 *1%*	2 *1%* o	4 *1%*	4 *1%*	6 *1%*	3 *3%* Anoq
Irish	**19** *1%* **V**	13 *1%*	3 *1%*	2 *1%*	5 *1%*	9 *1%*	4 *1%*	5 *1%*	12 *1%*	- -	4 *1%*	14 *1%*	- -	- -	- -	1 *	- -	2 *1%*	- -	* *	- -	5 *1%*	3 *1%* Akl	7 *7%* mnopqrstu

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 227

Q39. How would you describe your national identity?
Base: All respondents
Single-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
No answer/not stated	**10** * U	4 *	4 1%	2 1%	2 *	6 *	2 *	1 *	8 *	- -	1 *	9 *	1 *	- -	- -	- -	3 1%	- -	- -	- -	- -	5 1% A	1 *	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 227

Q39. How would you describe your national identity?
Base: All respondents
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
English	**2035** *65%* **FLMN**	906 *64%* F	349 *64%* F	35 *77%*	95 *62%*	62 *51%*	115 *73%* ABCEF	473 *68%* AF	519 *72%* AKLMNO	245 *76%* AKLMNO	470 *65%* N	423 *60%* N	154 *58%* N	35 *42%*	182 *64%* N	211 *66%*	234 *63%*	424 *67%*	344 *66%*	270 *68%*	206 *66%*
Welsh	**122** *4%*	47 *3%*	27 *5%*	2 *4%*	8 *5%*	3 *2%*	2 *2%*	33 *5%* G	24 *3%*	13 *4%*	25 *4%*	34 *5%*	11 *4%*	3 *4%*	12 *4%*	13 *4%*	25 *7%* ASU	25 *4%*	13 *3%*	17 *4%*	8 *2%*
Scottish	**218** *7%*	107 *8%*	32 *6%*	- -	10 *6%*	6 *5%*	8 *5%*	55 *8%*	45 *6%*	17 *5%*	58 *8%*	51 *7%*	11 *4%*	4 *5%*	32 *11%* AIJM	23 *7%*	27 *7%*	51 *8%*	38 *7%*	31 *8%*	15 *5%*
Northern Irish	**63** *2%*	29 *2%*	10 *2%*	1 *2%*	5 *3%*	3 *2%*	3 *2%*	12 *2%*	17 *2%*	5 *2%*	15 *2%*	15 *2%*	6 *2%*	1 *1%*	4 *1%*	8 *3%*	8 *2%*	10 *2%*	12 *2%*	9 *2%*	4 *1%*
British	**483** *15%* **IJR**	209 *15%*	89 *16%*	6 *12%*	25 *16%*	33 *28%* ABCEGH	20 *13%*	100 *14%*	92 *13%*	30 *9%*	112 *15%* J	140 *20%* AIJO	53 *20%* IJO	17 *20%* J	36 *13%*	42 *13%*	46 *13%*	79 *13%*	80 *15%*	53 *13%*	61 *20%* QR
Other	**145** *5%* **HI**	77 *5%* H	25 *5%* H	1 *2%*	11 *7%* H	12 *10%* ACH	7 *5%* H	12 *2%*	16 *2%*	8 *2%*	31 *4%* I	36 *5%* I	26 *10%* AI JKLO	14 *16%* AIJKLO	11 *4%*	16 *5%*	19 *5%*	29 *5%*	28 *5%*	16 *4%*	15 *5%*
Polish	**33** *1%* **H**	20 *1%* H	11 *2%* H	- -	1 *1%* H	- -	1 *1%* H	- -	4 *1%*	2 *1%*	11 *1%*	5 *1%*	1 * A	5 *7%* IJKLMO	4 *1%*	4 *1%*	8 *2%*	8 *1%*	7 *1%*	2 *1%*	1 *
Irish	**19** *1%*	9 *1%*	1 *	1 *2%*	1 *	1 *1%*	1 *1%*	5 *1%*	6 *1%*	* *	2 *	2 *	4 *1%* L	1 *2%*	3 *1%*	1 *	3 *1%*	5 *1%*	2 *	2 *	3 *1%*
No answer/not stated	**10** *	3 *	4 *1%*	- -	- -	2 *1%* BH	- -	1 *	- -	- -	1 *	1 *	1 *	3 *3%* AIJKLM	2 *1%* I	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

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Table 228

Q40. What is your ethnic group?
Base: all respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
White English / Welsh / Scottish / Northern Irish / British	**2549** *82%* **DHI JRTVch jot**	1249 *81%*	1300 *82%*	1210 *79%*	1339 *84%* AD	1269 *83%*	1278 *80%*	287 *66%*	376 *71%*	389 *78%* HI	453 *85%* AHI J	394 *90%* AHI JK	651 *95%* AH IJKL	698 *83%*	1201 *80%*	648 *83%*	681 *76%*	1868 *84%* AR	- -	2549 *94%* AT	2101 *80%*	229 *91%* AVY	146 *93%* AVY	74 *78%*
Irish	**35** *1%* **V**	17 *1%*	18 *1%*	18 *1%*	17 *1%*	18 *1%*	17 *1%*	3 *1%*	9 *2%*	5 *1%*	5 *1%*	4 *1%*	8 *1%*	13 *2%*	15 *1%*	7 *1%*	12 *1%*	23 *1%*	- -	35 *1%* A	21 *1%*	* *	1 *1%*	13 *13%* AVWX
Gypsy or Irish Traveller	**1** *	1 *	* *	- -	1 *	1 *	* *	- -	- -	- -	* *	1 *	- -	- -	- -	1 *	- -	1 *	- -	1 *	1 *	- -	- -	* * AV
Mixed / multiple ethnic group White and Black Caribbean	**26** *1%* **U**	11 *1%*	16 *1%*	17 *1%*	10 *1%*	11 *1%*	15 *1%*	9 *2%* AKM	6 *1%*	4 *1%*	1 *	3 *1%*	2 *	3 *	20 *1%* AOQ	3 *	11 *1%*	15 *1%*	26 *7%* AU	- -	24 *1%*	1 *	1 *1%*	- -
White and Black African	**14** * **DSU**	10 *1%*	4 *	1 *	13 *1%* AD	4 *	10 *1%*	5 *1%* M	5 *1%* M	3 *1%*	2 *	- -	- -	3 *	10 *1%*	1 *	9 *1%* AS	5 *	14 *3%* AU	- -	10 *	4 *2%* AVX	- -	- -
White and Asian	**12** * **DU**	9 *1%*	3 *	1 *	10 *1%* AD	6 *	6 *	1 *	7 *1%* AKLM	4 *1%* M	- -	- -	- -	7 *1%* AQ	5 *	- -	5 *1%*	6 *	12 *3%* AU	- -	12 *	- -	- -	- -
Other Mixed heritage background	**2** *	2 *	- -	- -	2 *	- -	2 *	1 *	1 *	- -	- -	- -	- -	1 *	- -	1 *	- -	2 *	2 * AU	- -	1 *	1 *	- -	- -
Asian / Asian British Indian	**74** *2%* **FMQU XZdfrs**	38 *2%*	36 *2%*	34 *2%*	40 *2%*	26 *2%*	48 *3%* AF	14 *3%* M	18 *3%* KM	21 *4%* AKM	7 *1%*	9 *2%* M	4 *1%*	21 *3%*	43 *3%* Q	10 *1%*	25 *3%*	49 *2%*	74 *18%* AU	- -	71 *3%* X	2 *1%*	- -	1 *1%* X

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

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Table 228

Q40. What is your ethnic group?
Base: all respondents
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Pakistani	**67** *2%* **ELMS UXYZfi qrv**	37 *2%*	31 *2%*	46 *3%* AE	21 *1%*	41 *3%*	26 *2%*	26 *6%* AIJK LM	15 *3%* LM	15 *3%* LM	7 *1%* M	3 *1%*	1 *	19 *2%*	36 *2%*	12 *2%*	27 *3%*	40 *2%*	67 *17%* AU	- -	66 *3%* AWXY	1 *1%*	- -	- -
Bangladeshi	**23** *1%* **MOSU f**	7 *	16 *1%*	12 *1%*	11 *1%*	11 *1%*	12 *1%*	5 *1%* KLM	10 *2%* AKLM	8 *2%* KLM	- -	- -	- -	1 *	8 *1%*	14 *2%* AOP	11 *1%*	12 *1%*	23 *6%* AU	- -	23 *1%*	- -	- -	- -
Chinese	**19** *1%* **BGQU**	4 *	14 *1%* B	8 *	11 *1%*	14 *1%*	5 *	5 *1%* M	5 *1%* M	3 *1%*	6 *1%* LM	- -	- -	6 *1%* Q	12 *1%* Q	- -	4 *	15 *1%*	19 *5%* AU	- -	18 *1%*	- -	1 *	- -
Other Asian background	**9** * **U**	7 *	2 *	7 *	3 *	6 *	3 *	1 *	1 *	1 *	- -	- -	5 *1%* A	2 *	3 *	4 *1%*	1 *	8 *	9 *2%* AU	- -	9 *	- -	- -	- -
Black / African / Caribbean / Black British African	**55** *2%* **MSUY euv**	29 *2%*	27 *2%*	28 *2%*	27 *2%*	21 *1%*	34 *2%*	24 *6%* AIJK LM	11 *2%* M	6 *1%* M	11 *2%* M	3 *1%* M	- -	16 *2%*	29 *2%*	10 *1%*	24 *3%* AS	31 *1%*	55 *14%* AU	- -	53 *2%* Y	1 *1%*	1 *1%*	- -
Caribbean	**49** *2%* **LMOU WXYkru v**	21 *1%*	28 *2%*	23 *1%*	26 *2%*	21 *1%*	27 *2%*	19 *4%* AJKL M	13 *3%* LM	5 *1%*	7 *1%*	2 *	2 *	5 *1%*	27 *2%* O	17 *2%* O	17 *2%*	32 *1%*	49 *12%* AU	- -	48 *2%* AWXY	- -	* *	- -
Any other Black / African / Caribbean background	**2** *	2 *	- -	1 *	1 *	- -	2 *	- -	- -	- -	1 *	- -	1 *	1 *	- -	1 *	1 *	1 *	2 *1%* AU	- -	2 *	- -	- -	- -
Other ethnic group Arab	**8** * **EU**	2 *	6 *	7 * E	1 *	4 *	4 *	1 *	4 *1%* M	2 *	- -	2 *	- -	2 *	4 *	2 *	5 *1%*	3 *	8 *2%* AU	- -	6 *	- -	2 *1%* AVW	- -
Other	**165** *5%* **ELMS UZadei mno**	80 *5%*	85 *5%*	106 *7%* AE	58 *4%*	68 *4%*	97 *6%*	34 *8%* ALM	50 *9%* AKLM	32 *6%* LM	28 *5%* M	12 *3%*	8 *1%*	35 *4%*	83 *6%*	46 *6%*	61 *7%* AS	103 *5%*	33 *8%* AU	132 *5%*	144 *5%*	9 *3%*	5 *3%*	7 *7%* WX

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Table 228

Q40. What is your ethnic group?
Base: all respondents
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
No answer/not stated	**17** ***1%*** **UZ**	10 *1%*	7 *	10 *1%*	7 *	10 *1%*	7 *	2 *1%*	1 *	3 *1%*	3 *1%*	4 *1%*	3 *	9 *1%*	5 *	4 *1%*	6 *1%*	12 *1%*	12 *3%* AU	3 *	16 *1%*	1 *	-	-
White (Net)	**2720** ***87%*** **DHI PRTVcot**	1336 *87%*	1384 *87%*	1310 *86%*	1409 *88%* AD	1345 *88%*	1374 *86%*	317 *72%*	425 *80%* H	425 *85%* H	477 *90%* HIJ	410 *94%* AHI JK	666 *97%* AH IJKL	739 *88%*	1281 *85%*	698 *89%* AP	742 *82%*	1978 *89%* AR	-	2720 *100%* AT	2237 *85%*	239 *95%* AV	151 *97%* AV	93 *98%* AV
BAME (Net)	**405** ***13%*** **ELM QSUWXY Zbdekn pqrsv**	199 *13%*	206 *13%*	220 *14%* AE	185 *12%*	187 *12%*	218 *14%*	121 *28%* AIJ KLM	106 *20%* AKL M	75 *15%* KLM	56 *10%* LM	27 *6%* M	21 *3%*	105 *12%*	217 *14%* AQ	83 *11%*	159 *18%* AS	247 *11%*	405 *100%* AU	-	387 *15%* AWXY	11 *5%*	5 *3%*	2 *2%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 228

Q40. What is your ethnic group?
Base: all respondents
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
White English / Welsh / Scottish / Northern Irish / British	**2549** *82%* **DHIJR TVchjo** t	1846 *83%* A	428 *82%*	197 *86%*	671 *79%*	1411 *84%* Ac	364 *91%* Acd	625 *85%* Agh	1506 *81%* h	217 *75%*	533 *85%* Aj	1959 *80%*	229 *91%* Aop tu v	110 *88%* otv	221 *88%* Ao t v	320 *93%* Aoptu v	197 *70%* t	181 *83%* ot	247 *88%* Ao t v	146 *93%* Ao pqtu v	262 *93%* Aop tu v	187 *46%*	375 *86%* Aotv	74 *78%* t
Irish	**35** *1%* **V**	24 *1%*	7 *1%*	4 *2%*	10 *1%*	17 *1%*	6 *2%*	9 *1%*	24 *1%*	1 *	8 *1%*	26 *1%*	* *	- -	1 *1%*	2 *1%*	- -	3 *1%*	- -	1 *1%*	1 *1%*	10 *3%* Ako q	3 *1%* Akl	13 *13%* mnopqrstu
Gypsy or Irish Traveller	**1** *	1 *	- -	- -	1 *	* *	- -	1 *	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	* * A
Mixed / multiple ethnic group White and Black Caribbean	**26** *1%* **U**	22 *1%*	3 *1%*	- -	13 *2%* Ade	10 *1%*	1 *	8 *1%*	13 *1%*	3 *1%*	6 *1%*	20 *1%*	1 *	- -	- -	2 *1%*	4 *1%* u	2 *1%*	4 *2%* u	1 *1%*	- -	12 *3%* Akm suv	- -	- -
White and Black African	**14** * **DSU**	10 *	5 *1%*	- -	7 *1%*	5 *	1 *	1 *	10 *1%*	1 *	6 *1%*	8 *	4 *2%* Arst u	3 *2%* Astu	3 *1%* u	1 *	2 *1%*	- -	1 *	- -	- -	- -	- -	- -
White and Asian	**12** * **DU**	9 *	3 *1%*	- -	4 *	8 *	- -	2 *	9 *	- -	2 *	10 *	- -	- -	2 *1%*	- -	4 *1%* A	2 *1%*	- -	- -	- -	1 *	3 *1%*	- -
Other Mixed heritage background	**2** *	2 *	- -	- -	2 *	- -	- -	- -	1 *	1 * Ag	- -	2 *	1 *	- -	1 *1%* A	- -	- -	- -	- -	- -	- -	- -	- -	- -
Asian / Asian British Indian	**74** *2%* **FMQUXZ dfrs**	41 *2%*	19 *4%* Z	5 *2%*	27 *3%* d	28 *2%*	8 *2%*	10 *1%*	50 *3%*	11 *4%* f	12 *2%*	62 *3%*	2 *1%*	3 *2%* s	3 *1%*	4 *1%*	15 *5%* Akmnrs v	4 *2%* s	6 *2%* s	- -	- -	20 *5%* Akm nrsv	16 *4%* knrs	1 *1%* rs

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

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Table 228

Q40. What is your ethnic group?
Base: all respondents
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)	Standard region: Scotland (k)	North/ North East (l)	Yorkshire/ Humberside (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Pakistani	**67** **2%** **ELMSUX YZfiqr** v	37 *2%*	16 *3%*	6 *3%*	20 *2%*	33 *2%*	5 *1%*	8 *1%*	51 *3%* Af	8 *3%*	6 *1%*	62 *3%* Ai	1 *1%*	3 *2%* q	4 *2%*	7 *2%* qr	30 *11%* Aklmnp qrstu v	1 *1%*	- -	- -	3 *1%*	4 *1%*	14 *3%* kqrv	- -
Bangladeshi	**23** **1%** **MOSUf**	13 *1%*	4 *1%*	1 *1%*	3 *	12 *1%*	1 *	- -	20 *1%* Af	2 *1%*	9 *1%*	15 *1%*	- -	- -	1 *	- -	2 *1%*	- -	- -	- -	2 *1%*	17 *4%* Akl mnopq rsuv	1 *	- -
Chinese	**19** **1%** **BGQU**	16 *1%*	- -	1 *	5 *1%*	11 *1%*	2 *	5 *1%*	12 *1%*	2 *1%*	4 *1%*	14 *1%*	- -	- -	3 *1%*	1 *	2 *1%*	2 *1%*	- -	1 *	- -	8 *2%* Akq s	2 *	- -
Other Asian background	**9** * **U**	8 *	1 *	- -	4 *	5 *	- -	3 *	5 *	2 *1%*	1 *	8 *	- -	- -	1 *1%*	- -	- -	- -	- -	- -	- -	4 *1%* A	4 *1%*	- -
Black / African / Caribbean / Black British African	**55** **2%** **MSUYeu v**	41 *2%*	7 *1%*	1 *	21 *2%* e	26 *2%* e	1 *	13 *2%*	34 *2%*	8 *3%*	11 *2%*	44 *2%*	1 *1%*	- -	- -	1 *	5 *2%* s	- -	4 *1%*	1 *1%*	- -	41 *10%* Akl mnopqr suv	2 *	- -
Caribbean	**49** **2%** **LMOUWX Ykruv**	36 *2%*	8 *1%*	2 *1%*	20 *2%* e	24 *1%*	2 *1%*	14 *2%*	26 *1%*	7 *2%*	10 *2%*	36 *1%*	- -	- -	2 *1%*	1 *	9 *3%* Aknprs uv	- -	4 *1%* u	* *	- -	32 *8%* Akl mnopq rsuv	- -	- -
Any other Black / African / Caribbean background	**2** *	1 *	1 *	- -	- -	2 *	- -	1 *	1 *	- -	- -	2 *	- -	- -	- -	- -	1 *	1 *1%* A	- -	- -	- -	- -	- -	- -
Other ethnic group Arab	**8** * **EU**	3 *	2 *	- -	2 *	3 *	1 *	4 *1%*	4 *	- -	- -	8 *	- -	- -	1 *	2 *	2 *1%*	- -	- -	2 *1%* Ak	- -	2 *	1 *	- -
Other	**165** **5%** **ELMSUZ adeimn** o	99 *4%*	13 *2%*	9 *4%*	41 *5%* e	71 *4%* e	5 *1%*	32 *4%*	93 *5%*	27 *9%* Afg	18 *3%*	146 *6%* Ai	9 *3%*	7 *5%* n	5 *2%*	4 *1%*	6 *2%*	19 *9%* Akmno r u	12 *4%* n	5 *3%*	12 *4%* n	65 *16%* Akl mnopq r suv	15 *3%*	7 *7%* kmnoru

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 228

Q40. What is your ethnic group?
Base: all respondents
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
No answer/not stated	**17** *1%* **UZ**	5 *	8 *2%* AZ	3 *1%* Z	3 *	9 *1%*	4 *1%*	3 *	10 *1%*	2 *1%*	3 *1%*	14 *1%*	1 *	- -	2 *1%*	- -	3 *1%*	2 *1%*	3 *1%*	- -	- -	4 *1%*	3 *1%*	- -
White (Net)	**2720** ***87%*** **DHIPR TVcot**	1948 *88%* A	445 *85%*	210 *92%* Aa	715 *84%*	1484 *89%* Ac	374 *93%* Acd	656 *89%* h	1607 *86%*	243 *83%*	555 *88%*	2106 *86%*	239 *95%* Amo tu	115 *92%* ot	227 *91%* ot	325 *94%* Aot	202 *72%* t	204 *93%* Aot	258 *92%* Ao t	151 *97%* Am oqtu	276 *98%* Alm nopqtu	238 *59%*	393 *90%* ot	93 *98%* Almnopqtu
BAME (Net)	**405** ***13%*** **ELMQS UWXYZb** de **knpqrs** v	263 *12%*	80 *15%* b e	19 *8%*	138 *16%* Ad	191 *11%* e	27 *7%* v	81 *11%*	260 *14%*	48 *16%* f	75 *12%*	328 *13%*	11 *5%*	10 *8%* sv	23 *9%* krs	20 *6%* sv	79 *28%* Aklmnp qrs uv	15 *7%* sv	23 *8%* rsv	5 *3%*	6 *2%*	168 *41%* Ak lmn op qrsu v	44 *10%* krsv	2 *2%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Table 228

Q40. What is your ethnic group?
Base: all respondents
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
White																						
English / Welsh / Scottish / Northern Irish / British	**2549** *82%* **BCFMNQ**	1107 *79%* F	424 *77%* F	39 *85%*	129 *84%* F	67 *56%*	128 *81%* F	655 *95%* ABCEFG	624 *86%* AKLMN	286 *89%* AKLMN	580 *80%* MN	557 *79%* N	195 *73%*	53 *64%*	244 *86%* KLMN	266 *84%* Q	286 *77%*	508 *81%*	427 *82%*	346 *87%*	258 *83%*
Irish	**35** *1%*	15 *1%*	4 *1%*	1 *3%*	1 *	1 *1%*	2 *1%*	11 *2%*	9 *1%*	2 *1%*	4 *1%*	7 *1%*	7 *3%* AK	2 *3%* K	3 *1%*	2 *1%*	5 *1%*	10 *2%*	4 *1%*	4 *1%*	3 *1%*
Gypsy or Irish Traveller	**1** *	- -	- -	* *1%*	- -	- -	- -	1 *	1 *	- -	* *	- -	- -	- -	- -	1 *	- -	- -	- -	* *	- -
Mixed / multiple ethnic group																						
White and Black Caribbean	**26** *1%*	8 *1%*	12 *2%* ABH	2 *4%*	1 *1%*	2 *1%*	- -	2 *	4 *1%*	6 *2%* ILM	13 *2%* AIL	2 *	- -	- -	2 *1%*	2 *1%*	3 *1%*	3 *	2 *	3 *1%*	3 *1%*
White and Black African	**14** *	8 *1%*	2 *	- -	- -	3 *2%* ABCH	1 *1%* H	- -	- -	- -	6 *1%* I	4 *1%*	3 *1%* I	1 *1%* IJ	- -	1 *	7 *2%* ARU	3 *	2 *	1 *	- -
White and Asian	**12** *	8 *1%*	- -	- -	2 *1%* CH	1 *1%* CH	1 *1%* CH	- -	2 *	- -	6 *1%*	1 *	1 *1%*	1 *1%* J	- -	2 *	- -	3 *	2 *	1 *	1 *
Other Mixed heritage background	**2** *	1 *	- -	- -	- -	1 *	- -	- -	- -	- -	1 *	- -	1 *1%* A	- -	- -	- -	1 *	- -	- -	- -	1 * A
Asian / Asian British																						
Indian	**74** *2%* **EH**	38 *3%* EH	16 *3%* EH	- -	- -	6 *5%* EH	8 *5%* ABEH	6 *1%*	10 *1%*	4 *1%*	11 *2%*	27 *4%* AIK	12 *4%* IK	3 *4%*	7 *2%*	8 *3%*	8 *2%*	20 *3%*	18 *3%*	2 *1%*	9 *3%*
Pakistani	**67** *2%* **H**	34 *2%* H	19 *3%* H	- -	2 *1%*	8 *7%* ABEGH	3 *2%* H	1 *	16 *2%*	3 *1%*	17 *2%*	21 *3%*	3 *1%*	1 *2%*	6 *2%*	4 *1%*	8 *2%*	18 *3%*	8 *1%*	6 *1%*	5 *2%*
Bangladeshi	**23** *1%* **H**	9 *1%*	7 *1%* H	- -	3 *2%* H	2 *2%* H	3 *2%* ABH	- -	4 *1%*	- -	13 *2%* AJL	3 *	2 *1%*	- -	2 *1%*	6 *2%* ASU	5 *1%*	3 *1%*	2 *	2 *	- -
Chinese	**19** *1%* **H**	9 *1%* H	2 *	- -	- -	6 *5%* ABCEGH	2 *1%* H	- -	2 *	2 *1%*	3 *	8 *1%*	5 *2%* AIK O	- -	- -	- -	2 *1%*	3 *	2 *	4 *1%*	3 *1%*
Other Asian background	**9** *	2 *	- -	- -	- -	1 *1%* C	- -	5 *1%* AB	2 *	- -	3 *	4 *1%*	- -	- -	1 *	- -	1 *	1 *	- -	1 *	- -

Table 228

Q40. What is your ethnic group?
Base: all respondents
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
Black / African / Caribbean / Black British																						
African	**55**	27	16	-	1	9	2	1	11	2	14	17	7	1	2	8	7	6	9	4	7
	2%	*2%*	*3%*	-	*1%*	*7%*	*1%*	*	*2%*	*1%*	*2%*	*2%*	*3%*	*1%*	*1%*	*3%*	*2%*	*1%*	*2%*	*1%*	*2%*
	H	H	H		H	ABCEGH	H														
Caribbean	**49**	24	9	2	7	5	-	2	18	2	11	11	4	-	2	2	7	16	7	4	3
	2%	*2%*	*2%*	*5%*	*5%*	*4%*	-	*	*3%*	*1%*	*1%*	*2%*	*1%*	-	*1%*	*1%*	*2%*	*2%*	*1%*	*1%*	*1%*
	H	H	H		ABCGH	AGH			A												
Any other Black / African / Caribbean background	**2**	1	-	-	-	-	-	1	1	1	-	-	-	-	-	-	-	1	-	-	-
	*	*	-	-	-	-	-	*	*	*	-	-	-	-	-	-	-	*	-	-	-
Other ethnic group																					
Arab	**8**	5	-	-	1	2	1	-	-	-	3	1	3	-	2	-	2	3	2	-	-
	*	*	-	-	*	*1%*	*1%*	-	-	-	*	*	*1%*	-	*1%*	-	*1%*	*1%*	*	-	-
					H	ACH	H						I								
Other	**165**	107	29	1	8	5	8	6	19	13	40	40	22	17	12	14	27	32	35	20	18
	5%	*8%*	*5%*	*2%*	*5%*	*4%*	*5%*	*1%*	*3%*	*4%*	*5%*	*6%*	*8%*	*20%*	*4%*	*4%*	*7%*	*5%*	*7%*	*5%*	*6%*
	HI	AH	H		H	H	H				I	I	I	AIJKLM O							
No answer/not stated	**17**	5	9	-	-	2	-	1	-	-	3	5	3	3	2	1	-	-	2	1	-
	1%	*	*2%*	-	-	*2%*	-	*	-	-	*	*1%*	*1%*	*3%*	*1%*	*	-	-	*	*	-
			ABH			ABH						I	I	AIJKL	I						
White (Net)	**2720**	1208	457	42	136	71	135	671	648	300	615	594	223	69	259	282	314	544	458	369	275
	87%	*86%*	*83%*	*91%*	*88%*	*58%*	*85%*	*97%*	*90%*	*93%*	*85%*	*84%*	*83%*	*83%*	*91%*	*89%*	*85%*	*86%*	*88%*	*92%*	*88%*
	CFL	F	F		F		F	ABCEFG	AKLM	AKLMN					AKLM						
BAME (Net)	**405**	198	91	4	18	51	23	20	75	21	109	113	44	13	26	35	56	86	64	31	37
	13%	*14%*	*17%*	*9%*	*12%*	*42%*	*15%*	*3%*	*10%*	*7%*	*15%*	*16%*	*17%*	*15%*	*9%*	*11%*	*15%*	*14%*	*12%*	*8%*	*12%*
	HIJO	H	AH		H	ABCEGH	H				IJO	AIJO	IJ O	J							

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 229

lang. What is your main language?
Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
English	**2917** **93%** **DGI JQRTXh jrt**	1430 *93%*	1486 *93%*	1375 *90%*	1541 *97%* AD	1446 *94%* AG	1470 *92%*	405 *93%* I	462 *87%*	455 *91%*	505 *95%* IJ	415 *95%* IJ	675 *98%* AH IJKL	804 *95%* AP Q	1394 *93%*	716 *92%*	822 *91%*	2095 *94%* AR	308 *76%*	2608 *96%* AT	2449 *93%* X	244 *97%* AVXY	135 *86%*	88 *93%* X
Welsh	**20** ***1%*** **CV**	15 *1%*	6 *	9 *1%*	11 *1%*	7 *	13 *1%*	2 *	5 *1%*	2 *	2 *	2 *1%*	7 *1%*	8 *1%*	6 *	6 *1%*	6 *1%*	15 *1%*	- -	20 *1%* A	3 *	- -	17 *11%* AVWY	- -
Something else	**178** ***6%*** **EFMO SUWXZb deikmn r**	84 *5%*	93 *6%*	136 *9%* AE	41 *3%*	71 *5%*	107 *7%* AF	27 *6%* M	63 *12%* AHKL M	40 *8%* AKLM	22 *4%* M	19 *4%* M	5 *1%*	26 *3%*	94 *6%* O	58 *7%* AO	70 *8%* AS	108 *5%*	90 *22%* AU	88 *3%*	161 *6%* WX	6 *3%*	4 *3%*	6 *7%* WX
Prefer not to answer	**13** ***** **U**	6 *	7 *	9 *1%*	3 *	9 *1%*	4 *	2 *1%*	1 *	4 *1%* M	4 *1%* M	1 *	- -	5 *1%*	6 *	1 *	4 *	9 *	8 *2%* AU	4 *	13 *	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 229

lang. What is your main language?
Base: All respondents
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
English	**2917** **93%** **DGIJQ RTXhjr** t	2106 *95%* A	494 *94%*	217 *95%*	797 *93%*	1592 *95%* A	395 *99%* Acd	694 *94%* h	1744 *93%* h	258 *88%*	610 *97%* Aj	2247 *92%*	244 *97%* Apr tu v	119 *95%* rt	243 *97%* Ap rtu v	336 *97%* Aprtu v	266 *94%* rt	199 *91%* t	273 *97%* Ap rtu v	135 *86%* t	272 *97%* Apr	335 *82%*	406 *93%* rt	88 *93%* rt
Welsh	**20** ***1%*** **CV**	14 *1%*	3 *1%*	2 *1%*	8 *1%*	10 *1%*	1 *	5 *1%*	14 *1%*	1 *	5 *1%*	15 *1%*	- -	- -	- -	- -	2 *1%*	- -	- -	17 *11%* Akl mnopqs tuv	- -	1 *	- -	- -
Something else	**178** **6%** **EFMOSU WXZbde** ik **mnr**	86 *4%*	25 *5%*	6 *3%*	46 *5%* e	65 *4%* e	5 *1%*	38 *5%* rs	99 *5%*	32 *11%* Afg	14 *2%*	163 *7%* Ai	6 *3%*	6 *5%*	6 *3%*	6 *2%*	11 *4%*	19 *9%* kmnoq	8 *3%*	4 *3%*	8 *3%*	66 *16%* Akl mnop qr suv	30 *7%* kmnqrs	6 *7%* kmnqrs
Prefer not to answer	**13** ***** **U**	7 *	3 *1%*	3 *1%* Z	3 *	10 *1%*	- -	1 *	10 *1%*	- -	1 *	11 *	- -	- -	- -	3 *1%*	3 *1%*	- -	- -	- -	1 *1%*	4 *1%*	1 *	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 229

lang. What is your main language?
Base: All respondents
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
English	**2917** **93%** **BNO**	1287 *91%*	510 *93%*	45 *98%*	144 *94%*	109 *90%*	143 *91%*	678 *98%* ABCEFG	701 *97%* AKLMNO	309 *96%* KMNO	669 *92%* N	665 *94%* NO	244 *91%* N	64 *76%*	254 *89%* N	299 *94%*	341 *92%*	586 *93%*	483 *92%*	383 *96%*	299 *96%*
Welsh	**20** ***1%***	8 *1%*	2 *	1 *2%*	* *	1 *1%*	1 *1%*	7 *1%*	5 *1%*	1 *	2 *	8 *1%*	2 *1%*	1 *1%*	2 *1%*	2 *1%*	2 *1%*	2 *	3 *	2 *	1 *
Something else	**178** ***6%*** **HI**	106 *8%* AH	35 *6%* H	- -	9 *6%* H	9 *7%* H	12 *8%* H	7 *1%*	17 *2%*	12 *4%*	50 *7%* I	34 *5%* I	20 *8%* I	15 *18%* AIJKLM O	28 *10%* AIJ L	16 *5%*	26 *7%*	42 *7%*	35 *7%*	14 *4%*	11 *3%*
Prefer not to answer	**13** *	6 *	3 *	- -	- -	2 *2%* ABH	1 *1%* H	- -	- -	- -	4 *1%*	- -	1 * A	4 *5%* IJKLMO	1 *	- -	- -	- -	1 *	1 *	2 *1%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 230

DC06. Which, if any, is the highest educational or professional qualification you have obtained
Base: all respondents
Single-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
GCSE/O-Level/CSE/standard grades or equivalent	**723** *23%* **IOt**	365 *24%*	357 *22%*	335 *22%*	388 *24%*	347 *23%*	376 *24%*	119 *27%* I	86 *16%*	111 *22%* I	144 *27%* AI	111 *25%* I	151 *22%* I	117 *14%*	359 *24%* O	247 *32%* AOP	195 *22%*	528 *24%*	75 *18%*	648 *24%* A	609 *23%*	51 *20%*	34 *22%*	29 *30%* AVWX
Vocational qualifications or equivalent (=NVQ1+2)	**322** *10%* **HOT t**	149 *10%*	172 *11%*	174 *11%*	148 *9%*	174 *11%*	148 *9%*	31 *7%*	63 *12%* H	50 *10%*	50 *9%*	61 *14%* AHK M	67 *10%*	36 *4%*	185 *12%* AO	100 *13%* AO	86 *10%*	236 *11%*	21 *5%*	300 *11%* AT	283 *11%*	18 *7%*	13 *8%*	8 *9%*
A-Level/Highers or equivalent (=NVQ3)	**725** *23%* **MOQ Uf**	369 *24%*	356 *22%*	338 *22%*	387 *24%*	332 *22%*	392 *25%*	176 *40%* AIJ KLM	151 *28%* AJK LM	110 *22%* M	119 *22%* M	93 *21%* M	76 *11%*	167 *20%* Q	435 *29%* AO Q	123 *16%*	226 *25%*	500 *22%*	109 *27%*	615 *23%*	611 *23%*	62 *25%*	31 *20%*	21 *22%*
Bachelor Degree or equivalent (=NVQ4)	**707** *23%* **DLQ SUi**	322 *21%*	385 *24%* AB	299 *20%*	408 *26%* AD	338 *22%*	369 *23%*	84 *19%*	126 *24%*	146 *29%* AHL M	125 *23%*	80 *18%*	146 *21%*	299 *35%* AP Q	318 *21%* Q	90 *11%*	235 *26%* AS	472 *21%*	113 *28%* AU	594 *22%*	581 *22%*	61 *24%*	45 *29%* AVY	20 *21%*
Masters/PhD or equivalent	**267** *9%* **DHPQ SUis**	128 *8%*	139 *9%*	101 *7%*	166 *10%* AD	134 *9%*	133 *8%*	13 *3%*	76 *14%* AHJ KLM	49 *10%* H	46 *9%* H	32 *7%* H	52 *8%* H	185 *22%* APQ	66 *4%* Q	16 *2%*	106 *12%* AS	162 *7%*	44 *11%*	223 *8%*	227 *9%*	23 *9%*	12 *8%*	6 *6%*
Other	**83** *3%* **EZc**	40 *3%*	44 *3%*	62 *4%* AE	21 *1%*	48 *3%*	35 *2%*	5 *1%*	10 *2%*	16 *3%*	12 *2%*	11 *2%*	29 *4%* AHI	18 *2%*	40 *3%*	26 *3%*	17 *2%*	67 *3%*	13 *3%*	69 *3%*	69 *3%*	3 *1%*	7 *5%* AW	4 *4%* W
No formal qualifications	**285** *9%* **CEH IJKOP RZcgj**	159 *10%* AC	127 *8%*	208 *14%* AE	77 *5%*	147 *10%*	138 *9%*	8 *2%*	17 *3%*	17 *3%*	33 *6%* HI	49 *11%* HIJ K	161 *23%* AHI JKL	17 *2%*	95 *6%* O	173 *22%* AOP	34 *4%*	251 *11%* AR	26 *6%*	259 *10%* A	233 *9%*	32 *13%* AVY	13 *8%*	7 *7%*
Don't know	**14** * **BEGZ**	3 *	11 *1%*	12 *1%* AE	2 *	12 *1%* AG	3 *	1 *	3 *1%*	2 *	3 *1%*	1 *	4 *1%*	6 *1%*	3 *	5 *1%*	2 *	12 *1%*	3 *1%*	11 *	12 *	1 *	1 *	* *

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Table 230

DC06. Which, if any, is the highest educational or professional qualification you have obtained
Base: all respondents
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
GCSE/O-Level/CSE/standard grades or equivalent	**723 23% IOt**	535 24% b	124 24%	40 18%	234 27% Ad e	381 23%	79 20%	195 26% A	424 23%	60 20%	155 25%	554 23%	51 20%	26 21%	56 22%	81 24%	74 26% t	58 26% t	61 22%	34 22%	88 31% Akm qrtu	71 18%	93 21%	29 30% Akmqrtu
Vocational qualifications or equivalent (=NVQ1+2)	**322 10% HOTt**	238 11%	47 9%	21 9%	90 11%	170 10%	42 10%	78 11%	191 10%	26 9%	81 13% Aj	238 10%	18 7%	12 10% t	28 11% t	38 11% t	36 13% kt	35 16% Akrt uv	38 13% kt	13 8% t	41 14% kt	15 4%	40 9% t	8 9% t
A-Level/Highers or equivalent (=NVQ3)	**725 23% MOQUf**	508 23%	117 22%	56 25%	193 23%	392 23%	86 22%	127 17%	466 25% Af	71 24% f	151 24%	564 23%	62 25%	30 24%	59 24%	76 22%	55 19%	53 24%	68 24%	31 20%	59 21%	110 27% or	101 23%	21 22%
Bachelor Degree or equivalent (=NVQ4)	**707 23% DLQSU i**	505 23%	119 23%	51 22%	177 21%	396 24%	96 24%	149 20%	406 22%	87 30% Afg	103 16%	587 24% Ai	61 24%	25 20%	59 24%	88 26% o	50 18%	39 18%	65 23%	45 29% Ao psv	52 18%	95 23%	109 25% o	20 21%
Masters/PhD or equivalent	**267 9% DHPQSU is**	204 9%	37 7%	20 9%	99 12% Ade	132 8%	27 7%	55 8%	176 9%	16 6%	39 6%	223 9% i	23 9% s	13 10% s	23 9% s	31 9% s	17 6%	11 5%	20 7%	12 8%	12 4%	64 16% Akm nopqrs uv	36 8%	6 6%
Other	**83 3% EZc**	42 2%	24 5% AZ	6 2%	10 1%	46 3% c	14 4% c	21 3%	50 3%	9 3%	18 3%	63 3%	3 1%	5 4%	5 2%	5 1%	8 3%	3 1%	5 2%	7 5% Akn p	5 2%	16 4%	17 4%	4 4% k
No formal qualifications	**285 9% CEHIJK OPRZcg j**	175 8%	54 10%	34 15% AZ	48 6%	154 9% c	56 14% Acd	111 15% Agh	142 8%	20 7%	81 13% Aj	195 8%	32 13% Amn t v	14 11%	18 7% v	24 7%	40 14% Amnqrt	20 9%	22 8%	13 8%	24 9%	30 7%	42 9%	7 7%
Don't know	**14 * BEGZ**	6 *	3 1%	- -	2 *	6 *	1 *	- -	10 1%	3 1% f	1 *	13 1%	1 *	- -	2 1%	1 *	1 1%	1 *	2 1%	1 *	1 *	3 1%	- -	* *

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 230

DC06. Which, if any, is the highest educational or professional qualification you have obtained
Base: all respondents
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
GCSE/O-Level/CSE/standard grades or equivalent	**723** *23%* **BJKLMN OU**	296 *21%*	136 *25%*	10 *22%*	53 *35%* ABCGH	29 *24%*	39 *24%*	159 *23%*	723 *100%* AJKLMNO	- -	- -	- -	- -	- -	- -	99 *31%* ASU	94 *25%* U	164 *26%* U	124 *24%* U	73 *18%*	41 *13%*
Vocational qualifications or equivalent (=NVQ1+2)	**322** *10%* **FIKLMN OU**	145 *10%* F	65 *12%* F	4 *8%*	18 *12%* F	3 *3%*	17 *11%* F	68 *10%* F	- -	322 *100%* AIKLMNO	- -	- -	- -	- -	- -	35 *11%* U	38 *10%* U	86 *14%* ASU	49 *9%* U	35 *9%*	15 *5%*
A-Level/Highers or equivalent (=NVQ3)	**725** *23%* **EHIJLM NOP**	372 *26%* AEH	132 *24%* EH	6 *14%*	24 *16%*	59 *49%* ABCEGH	44 *28%* EH	88 *13%*	- -	- -	725 *100%* AIJLMNO	- -	- -	- -	- -	52 *16%*	82 *22%*	137 *22%*	138 *26%* P	107 *27%*	91 *29%* APR
Bachelor Degree or equivalent (=NVQ4)	**707** *23%* **EIJKMN OPQ**	343 *24%* E	123 *22%*	13 *29%*	24 *16%*	23 *19%*	35 *22%*	145 *21%*	- -	- -	- -	707 *100%* AIJKMNO	- -	- -	- -	53 *17%*	63 *17%*	136 *22%*	129 *25%* PQ	119 *30%*	97 *31%* APQR
Masters/PhD or equivalent	**267** *9%* **EFGHIJ KLNOPQ**	165 *12%* AEFGH	48 *9%* EFG	6 *13%*	3 *2%*	3 *3%*	2 *2%*	39 *6%* EG	- -	- -	- -	- -	267 *100%* AIJ KLNO	- -	- -	5 *2%*	16 *4%* P	43 *7%* P	49 *9%* PQ	52 *13%*	63 *20%* APQRS
Other	**83** *3%* **IJKLMO** U	31 *2%*	11 *2%*	2 *4%*	2 *1%*	3 *3%*	5 *3%*	30 *4%* AB C	- -	- -	- -	- -	- -	83 *100%* AIJKLM O	- - U	7 *2%*	12 *3%*	17 *3%*	10 *2%*	5 *1%*	2 *1%*
No formal qualifications	**285** *9%* **BCFIJK L MNSU**	47 *3%*	32 *6%* B F	4 *9%*	27 *18%* ABCF G	* *	16 *10%* B F	159 *23%* ABCF G	- -	- -	- -	- -	- -	- -	285 *100%* AIJ K LMN	65 *20%* ARS U	61 *17%* ARS U	47 *7%* S U	22 *4%* U	7 *2%*	3 *1%*
Don't know	**14** *	8 *1%*	* *	- -	1 *1%* C	- -	1 *1%*	4 *1%*	- -	- -	- -	- -	- -	- -	- -	2 *1%*	3 *1%*	2 *	1 *	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 231

Q41. Which of these, if any, limit your daily activities or the work you can do?
Base: All respondents
Multi-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Breathlessness or chest pains	**206** *7%* **DGJP dhj**	110 *7%*	96 *6%*	58 *4%*	148 *9%* AD	124 *8%* AG	82 *5%*	22 *5%*	30 *6%*	16 *3%*	26 *5%*	31 *7%* J	82 *12%* AHI JKL	61 *7%*	82 *5%*	63 *8%* P	49 *5%*	157 *7%*	27 *7%*	179 *7%*	183 *7%*	11 *5%*	7 *4%*	5 *5%*
Poor vision partial sight or blindness	**90** *3%* **Djn**	49 *3%*	42 *3%*	27 *2%*	64 *4%* AD	43 *3%*	47 *3%*	25 *6%* AIJK L	12 *2%*	12 *2%*	13 *2%*	7 *2%*	22 *3%*	20 *2%*	54 *4%*	17 *2%*	32 *4%*	58 *3%*	16 *4%*	75 *3%*	76 *3%*	9 *4%*	3 *2%*	2 *2%*
Difficulty in speaking or in communicating	**47** *2%* **DMSU dfj**	23 *2%*	24 *2%*	2 *	45 *3%* AD	22 *1%*	26 *2%*	11 *2%* LM	21 *4%* AJKL M	5 *1%*	4 *1%*	2 *1%*	4 *1%*	9 *1%*	30 *2%*	9 *1%*	26 *3%* AS	21 *1%*	19 *5%* AU	28 *1%*	40 *2%*	5 *2%*	1 *1%*	1 *1%*
Poor hearing partial hearing or deafness	**126** *4%* **DGHJ Khj**	62 *4%*	64 *4%*	36 *2%*	90 *6%* AD	77 *5%* AG	48 *3%*	4 *1%*	23 *4%* HK	10 *2%*	10 *2%*	20 *5%* HJK	59 *9%* AHI JKL	32 *4%*	63 *4%*	32 *4%*	31 *3%*	95 *4%*	14 *3%*	112 *4%*	106 *4%*	12 *5%*	6 *4%*	2 *2%*
Cannot walk at all / use a wheelchair	**31** *1%* **DUj**	16 *1%*	15 *1%*	9 *1%*	21 *1%*	14 *1%*	17 *1%*	2 *1%*	10 *2%* KL	9 *2%* KL	2 *	1 *	6 *1%*	8 *1%*	13 *1%*	10 *1%*	13 *1%*	17 *1%*	8 *2%*	22 *1%*	27 *1%*	1 *	2 *1%*	* *1%*
Cannot walk far or manage stairs or can only do so with difficulty	**200** *6%* **DHIJ PRj**	100 *6%*	100 *6%*	63 *4%*	137 *9%* AD	100 *7%*	99 *6%*	9 *2%*	19 *4%*	13 *3%*	33 *6%* HJ	40 *9%* AHI J	86 *13%* AHI JK	43 *5%*	75 *5%*	81 *10%* AOP	38 *4%*	162 *7%* AR	20 *5%*	180 *7%*	167 *6%*	17 *7%*	12 *8%*	4 *4%*
Limited ability to reach	**83** *3%* **DJOd hj**	49 *3%*	35 *2%*	20 *1%*	64 *4%* AD	37 *2%*	46 *3%*	11 *3%*	17 *3%*	6 *1%*	12 *2%*	14 *3%*	23 *3%* J	13 *2%*	37 *2%*	33 *4%* AOP	30 *3%*	53 *2%*	9 *2%*	74 *3%*	65 *2%*	12 *5%* AV	4 *2%*	2 *2%*
Mental health problems or difficulties	**190** *6%* **DMOd fj**	93 *6%*	98 *6%*	29 *2%*	161 *10%* AD	81 *5%*	108 *7%*	46 *11%* AJLM	48 *9%* ALM	30 *6%* M	41 *8%* M	20 *4%* M	6 *1%*	32 *4%*	92 *6%* O	67 *9%* AOP	64 *7%*	126 *6%*	21 *5%*	169 *6%*	158 *6%*	18 *7%*	7 *5%*	7 *8%*
Dyslexia	**46** *1%* **j**	20 *1%*	26 *2%*	22 *1%*	23 *1%*	28 *2%*	18 *1%*	7 *2%*	10 *2%*	6 *1%*	13 *2%* L	3 *1%*	7 *1%*	11 *1%*	22 *1%*	13 *2%*	17 *2%*	29 *1%*	1 *	45 *2%* A	41 *2%*	3 *1%*	2 *1%*	1 *1%*
Joint problems (e.g. arthritis)	**25** *1%* **Rj**	12 *1%*	13 *1%*	9 *1%*	16 *1%*	9 *1%*	16 *1%*	1 *	- -	- -	2 *	7 *2%* IJ	15 *2%* AHI JK	6 *1%*	8 *1%*	10 *1%*	- -	25 *1%* AR	- -	25 *1%* A	18 *1%*	4 *1%*	2 *1%*	2 *2%* AV

Ofcom PSB Tracker 2018

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Table 231

Q41. Which of these, if any, limit your daily activities or the work you can do?
Base: All respondents
Multi-coded

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Other	**97**	40	57	36	62	50	48	9	6	10	25	16	32	18	40	40	14	83	10	88	80	7	7	4
	3%	*3%*	*4%*	*2%*	*4%*	*3%*	*3%*	*2%*	*1%*	*2%*	*5%*	*4%*	*5%*	*2%*	*3%*	*5%*	*2%*	*4%*	*2%*	*3%*	*3%*	*3%*	*4%*	*4%*
	DIRj				AD						AIJ	I	AIJ			AOP		AR						
None	**2363**	1151	1212	1287	1076	1140	1223	320	406	415	417	329	475	663	1160	538	714	1648	316	2045	1988	182	119	74
	76%	*75%*	*76%*	*84%*	*67%*	*74%*	*77%*	*73%*	*76%*	*83%*	*78%*	*75%*	*69%*	*79%*	*77%*	*69%*	*79%*	*74%*	*78%*	*75%*	*76%*	*73%*	*76%*	*78%*
	EMQ Sbcei			AE					M	AHI LM	M	M		AQ	Q		AS							
Don't know / refused	**74**	33	41	30	44	42	32	17	13	11	10	11	13	22	36	16	14	60	12	62	63	6	4	1
	2%	*2%*	*3%*	*2%*	*3%*	*3%*	*2%*	*4%*	*2%*	*2%*	*2%*	*2%*	*2%*	*3%*	*2%*	*2%*	*2%*	*3%*	*3%*	*2%*	*2%*	*2%*	*2%*	*1%*
	i																							
No answer/not stated	**1**	-	1	-	1	-	1	-	1	-	-	-	-	-	1	-	1	-	-	1	1	-	-	-
	*******	-	***	-	***	-	***	-	***	-	-	-	-	-	***	-	***	-	-	***	***	-	-	-

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 231

Q41. Which of these, if any, limit your daily activities or the work you can do?
Base: All respondents
Multi-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Breathlessness or chest pains	**206 7% DGJPdh j**	154 7%	31 6%	20 9%	71 8% Ad	88 5%	40 10% Ad	54 7% h	132 7% h	8 3%	204 32% Aj	- -	11 5%	11 9%	16 6%	25 7%	18 6%	13 6%	11 4%	7 4%	20 7%	37 9% kqr	31 7%	5 5%
Poor vision partial sight or blindness	**90 3% Djn**	62 3%	19 4%	8 3%	38 4% Ad	40 2%	11 3%	25 3%	55 3%	5 2%	90 14% Aj	- -	9 4% n	5 4%	6 2%	3 1%	6 2%	5 2%	12 4% n	3 2%	6 2%	21 5% Anr v	13 3%	2 2%
Difficulty in speaking or in communicating	**47 2% DMSUdf j**	32 1%	11 2%	3 1%	23 3% Ad	18 1%	5 1%	3 *	40 2% Af	4 1%	47 8% Aj	- -	5 2%	1 *	4 2%	6 2%	4 1%	4 2%	2 1%	1 1%	3 1%	14 3% Aru	3 1%	1 1%
Poor hearing partial hearing or deafness	**126 4% DGHJKh j**	92 4%	19 4%	13 6%	35 4%	65 4%	24 6%	27 4% h	94 5% Ah	3 1%	126 20% Aj	- -	12 5%	9 7% uv	12 5%	14 4%	10 3%	13 6%	12 4%	6 4%	12 4%	13 3%	12 3%	2 2%
Cannot walk at all / use a wheelchair	**31 1% DUj**	21 1%	7 1%	1 1%	13 2%	15 1%	2 *	6 1%	22 1%	1 *	31 5% Aj	- -	1 *	2 2% q	1 1%	3 1%	3 1%	2 1%	- -	2 1% q	5 2%	9 2% Aq	2 1%	* 1%
Cannot walk far or manage stairs or can only do so with difficulty	**200 6% DHIJPR j**	149 7%	29 6%	19 8%	62 7%	95 6%	40 10% Ad	54 7% h	122 7%	10 4%	200 32% Aj	- -	17 7%	12 10% o	12 5%	27 8%	11 4%	17 8%	19 7%	12 8%	24 9% o	19 5%	26 6%	4 4%
Limited ability to reach	**83 3% DJOdhj**	61 3%	10 2%	10 4%	30 3%	34 2%	14 4%	22 3% h	55 3% h	* *	83 13% Aj	- -	12 5% Aopq u	5 4% p	7 3%	12 3%	4 1%	1 1%	4 1%	4 2%	11 4% p	16 4% pu	6 1%	2 2%
Mental health problems or difficulties	**190 6% DMOdfj**	125 6%	34 7%	19 8%	69 8% Ad	77 5%	30 7% d	33 4%	108 6%	29 10% Afg	190 30% Aj	- -	18 7%	8 6%	16 6%	28 8%	19 7%	13 6%	13 5%	7 5%	18 6%	24 6%	19 4%	7 8%
Dyslexia	**46 1% j**	26 1%	11 2%	8 3% AZ	15 2%	19 1%	10 2%	8 1%	31 2%	7 2%	46 7% Aj	- -	3 1%	3 3%	6 2%	8 2%	3 1%	3 2%	5 2%	2 1%	4 1%	3 1%	6 1%	1 1%
Joint problems (e.g. arthritis)	**25 1% Rj**	18 1%	3 1%	3 1%	6 1%	11 1%	8 2% Ad	7 1%	15 1%	1 *	12 2% Aj	- -	4 1%	2 2%	- -	2 1%	1 1%	1 1%	1 *	2 1%	4 2%	2 *	3 1%	2 2% Amt

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 231

Q41. Which of these, if any, limit your daily activities or the work you can do?
Base: All respondents
Multi-coded

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Other	**97 3% DIRj**	72 *3%*	15 *3%*	8 *3%*	30 *3%*	44 *3%*	21 *5%* Ad	28 *4%*	57 *3%*	7 *2%*	49 *8%* Aj	- -	7 *3%*	3 *3%*	4 *1%*	14 *4%*	8 *3%*	12 *6%* m	10 *4%*	7 *4%* m	9 *3%*	9 *2%*	11 *2%*	4 *4%*
None	**2363 76% EMQSb cei**	1676 *76%* b	395 *75%*	157 *69%*	616 *72%*	1316 *79%* Ac e	273 *68%*	553 *75%*	1405 *75%*	224 *77%*	- -	2363 *97%* Ai	182 *73%*	87 *70%*	190 *76%*	254 *74%*	214 *76%*	164 *75%*	216 *77%*	119 *76%*	209 *74%*	313 *77%*	341 *78%*	74 *78%*
Don't know / refused	**74 2% i**	49 *2%*	13 *2%*	6 *3%*	16 *2%*	43 *3%*	8 *2%*	12 *2%*	45 *2%*	10 *4%*	- -	74 *3%* Ai	6 *2%*	2 *2%*	7 *3%*	7 *2%*	11 *4%*	6 *3%*	9 *3%*	4 *2%*	3 *1%*	8 *2%*	10 *2%*	1 *1%*
No answer/not stated	**1 ***	- -	- -	1 * AZ	- -	- -	1 *	- -	1 *	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Table 231

Q41. Which of these, if any, limit your daily activities or the work you can do?
Base: All respondents
Multi-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
Breathlessness or chest pains	**206** *7%* **BCL**	65 *5%*	19 *3%*	1 *2%*	17 *11%* ABC	7 *6%*	11 *7%*	85 *12%* ABCFG	52 *7%* L	30 *9%* L	43 *6%* L	25 *3%*	18 *7%*	6 *7%*	32 *11%* AIKL	32 *10%* ASU	29 *8%*	47 *7%*	31 *6%*	23 *6%*	16 *5%*
Poor vision partial sight or blindness	**90** *3%* **L**	34 *2%*	13 *2%*	1 *1%*	5 *3%*	13 *11%* ABCEGH	4 *3%*	22 *3%*	18 *2%*	9 *3%*	34 *5%* AIL	10 *1%*	7 *3%*	3 *4%*	10 *4%* L	11 *3%*	19 *5%* AU	18 *3%*	13 *2%*	8 *2%*	5 *2%*
Difficulty in speaking or in communicating	**47** *2%* **H**	28 *2%* H	9 *2%*	- -	4 *2%* H	1 *1%*	1 *1%*	4 *1%*	9 *1%*	4 *1%*	15 *2%*	5 *1%*	8 *3%* L	1 *2%*	2 *1%*	10 *3%* AU	7 *2%*	13 *2%*	12 *2%* U	3 *1%*	1 *
Poor hearing partial hearing or deafness	**126** *4%* **BEL**	36 *3%*	19 *3%*	2 *4%*	2 *1%*	1 *1%*	4 *3%*	62 *9%* ABCEFG	24 *3%*	17 *5%*	22 *3%*	19 *3%*	15 *6%* L	5 *6%*	23 *8%* AIKL	20 *6%* A	13 *4%*	32 *5%*	17 *3%*	15 *4%*	9 *3%*
Cannot walk at all / use a wheelchair	**31** *1%*	9 *1%*	6 *1%*	- -	5 *3%* ABH	1 *1%*	3 *2%*	8 *1%*	4 *	3 *1%*	11 *2%*	7 *1%*	4 *1%*	- -	2 *1%*	13 *4%* AQRSU	4 *1%*	3 *	6 *1%*	- -	3 *1%*
Cannot walk far or manage stairs or can only do so with difficulty	**200** *6%* **BKSU**	38 *3%*	24 *4%*	4 *8%*	22 *15%* ABCFG	5 *4%*	12 *8%* B	95 *14%* ABCFG	47 *7%*	35 *11%* AIKLM	32 *4%*	37 *5%*	10 *4%*	6 *7%*	33 *12%* AIKLM	33 *10%* ASU	40 *11%* ASU	51 *8%* SU	18 *3%*	16 *4%*	6 *2%*
Limited ability to reach	**83** *3%* **BL**	26 *2%*	16 *3%*	- -	8 *5%* ABF	1 *1%*	5 *3%*	27 *4%* AB	24 *3%* L	16 *5%* AKL	17 *2%*	6 *1%*	12 *5%* L	1 *1%*	7 *3%*	15 *5%* A	12 *3%*	15 *2%*	13 *2%*	13 *3%*	9 *3%*
Mental health problems or difficulties	**190** *6%* **BHL**	65 *5%* H	35 *6%* H	7 *16%*	43 *28%* ABCFGH	14 *12%* ABH	15 *9%* BH	11 *2%*	46 *6%*	27 *8%* L	55 *8%* L	30 *4%*	16 *6%*	3 *4%*	13 *4%*	43 *14%* AQRSU	26 *7%*	44 *7%*	36 *7%*	14 *4%*	12 *4%*
Dyslexia	**46** *1%*	22 *2%*	6 *1%*	- -	3 *2%*	6 *5%* ABCGH	2 *1%*	7 *1%*	9 *1%*	5 *2%*	11 *2%*	7 *1%*	4 *1%*	2 *3%*	7 *2%*	9 *3%* Q	2 *1%*	9 *1%*	7 *1%*	5 *1%*	3 *1%*
Joint problems (e.g. arthritis)	**25** *1%* **B**	3 *	- -	- -	4 *2%* ABC	- -	1 *1%*	18 *3%* ABC	6 *1%*	2 *1%*	5 *1%*	5 *1%*	* *	1 *2%*	6 *2%* AM	4 *1%*	4 *1%*	9 *1%*	3 *1%*	2 *1%*	* *
Other	**97** *3%* **BU**	19 *1%*	10 *2%*	- -	19 *12%* ABCFGH	1 *1%*	10 *6%* ABCF	38 *6%* ABCF	24 *3%*	8 *2%*	17 *2%*	22 *3%*	7 *3%*	3 *4%*	17 *6%* AJKL	20 *6%* ARSU	21 *6%* AU	20 *3%* U	15 *3%* U	6 *1%*	2 *1%*
None	**2363** *76%* **EFHOPQ**	1169 *83%* AEFGH	439 *80%* AEFH	34 *73%*	69 *45%*	77 *63%* E	117 *74%* EH	458 *66%* E	534 *74%* O	233 *72%*	551 *76%* O	577 *82%* AIJKNO	215 *80%* JN O	57 *68%*	186 *65%*	180 *57%*	260 *70%* P	469 *74%* P	414 *79%* PQ	329 *82%*	271 *87%* APQRS

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 231

Q41. Which of these, if any, limit your daily activities or the work you can do?
Base: All respondents
Multi-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
Don't know / refused	**74 2%**	27 2%	18 3%	- -	6 4% B	6 5% B	3 2%	14 2%	20 3%	5 2%	13 2%	9 1%	8 3%	6 8% AIJKL	9 3%	11 3% QU	4 1%	10 2%	8 2%	3 1%	3 1%
No answer/not stated	**1** *	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 * A	- -	- -	- -	- -	- -	- -	1 *	- -

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 232

DC07. In which of the following income bands does your gross household income fall?
Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Up to £10,399	**318** *10%* **FOP RZdgjq tu**	172 *11%*	146 *9%*	142 *9%*	176 *11%*	129 *8%*	189 *12%* AF	48 *11%*	45 *9%*	48 *10%*	45 *9%*	44 *10%*	86 *13%* AIK	25 *3%*	97 *6%* O	196 *25%* AOP	74 *8%*	244 *11%* AR	35 *9%*	282 *10%*	256 *10%*	27 *11%*	20 *13%*	15 *16%* AV
From £10,400 to £15,599	**370** *12%* **KOg j**	183 *12%*	186 *12%*	168 *11%*	202 *13%*	163 *11%*	206 *13%*	54 *12%*	63 *12%*	46 *9%*	43 *8%*	47 *11%*	117 *17%* AIJ KL	33 *4%*	191 *13%* O	146 *19%* AOP	94 *10%*	276 *12%*	56 *14%*	314 *12%*	299 *11%*	33 *13%*	24 *15%*	14 *15%*
From £15,600 to £25,999	**630** *20%* **DOY v**	311 *20%*	319 *20%*	241 *16%*	389 *24%* AD	316 *21%*	315 *20%*	74 *17%*	116 *22%*	92 *18%*	103 *19%*	104 *24%* H	141 *20%*	100 *12%*	369 *25%* AO Q	161 *21%* O	186 *21%*	444 *20%*	86 *21%*	544 *20%*	523 *20%*	56 *22%* Y	38 *24%* Y	14 *15%*
From £26,000 to £36,399	**522** *17%* **DMQ Sf**	241 *16%*	282 *18%*	231 *15%*	292 *18%* AD	241 *16%*	281 *18%*	70 *16%*	104 *20%* M	100 *20%* M	96 *18%* M	72 *17%* M	80 *12%*	170 *20%* AQ	298 *20%* AQ	54 *7%*	176 *20%* AS	346 *16%*	64 *16%*	458 *17%*	446 *17%*	43 *17%*	20 *13%*	13 *14%*
From £36,400 to £51,999	**400** *13%* **GHM QSTfim o**	204 *13%*	196 *12%*	177 *12%*	223 *14%*	219 *14%* AG	181 *11%*	35 *8%*	83 *16%* HM	85 *17%* AHL M	80 *15%* HM	52 *12%*	66 *10%*	172 *20%* AP Q	200 *13%* Q	28 *4%*	146 *16%* AS	253 *11%*	31 *8%*	369 *14%* AT	334 *13%*	36 *14%*	19 *12%*	11 *12%*
£52,000 and above	**312** *10%* **GMP QSXYaf irsv**	159 *10%*	153 *10%*	139 *9%*	173 *11%*	184 *12%* AG	128 *8%*	42 *10%* M	55 *10%* M	56 *11%* M	86 *16%* AHIJ LM	35 *8%*	39 *6%*	189 *22%* APQ	110 *7%* Q	14 *2%*	121 *13%* AS	191 *9%*	37 *9%*	275 *10%*	277 *11%* XY	20 *8%*	10 *6%*	5 *5%*
Don´t know	**185** *6%* **EJKL RUWk**	85 *6%*	100 *6%*	130 *8%* AE	55 *3%*	88 *6%*	97 *6%*	76 *17%* AIJK LM	27 *5%*	16 *3%*	17 *3%*	14 *3%*	35 *5%*	43 *5%*	82 *5%*	60 *8%* AO	30 *3%*	155 *7%* AR	40 *10%* AU	144 *5%*	157 *6%* W	7 *3%*	10 *7%* W	11 *11%* AVW
Refused	**390** *12%* **EHI PRZcgi p**	180 *12%*	210 *13%*	303 *20%* AE	87 *5%*	193 *13%*	197 *12%*	39 *9%*	38 *7%*	59 *12%* I	61 *12%* I	70 *16%* AHI	123 *18%* AH IJK	112 *13%* P	153 *10%*	123 *16%* AP	73 *8%*	317 *14%* AR	55 *13%*	333 *12%*	335 *13%*	28 *11%*	16 *10%*	11 *12%*

Table 232

DC07. In which of the following income bands does your gross household income fall?
Base: All respondents
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Up to £10,399	**318** *10%* **FOPRZd gjqtu**	206 *9%*	56 *11%*	31 *13%*	95 *11%*	149 *9%*	47 *12%*	110 *15%* Ag	150 *8%*	32 *11%*	119 *19%* Aj	191 *8%*	27 *11%* qtu	16 *13%* qtu	27 *11%* qu	44 *13%* qtu	40 *14%* Aqtu	21 *10%*	13 *5%*	20 *13%* qt u	47 *17%* Aqtu	25 *6%*	23 *5%*	15 *16%* Apqtu
From £10,400 to £15,599	**370** *12%* **KOgj**	260 *12%*	56 *11%*	31 *13%*	109 *13%*	179 *11%*	53 *13%*	117 *16%* Agh	188 *10%*	30 *10%*	95 *15%* Aj	264 *11%*	33 *13%*	20 *16%* p	37 *15%* p	40 *12%*	29 *10%*	18 *8%*	34 *12%*	24 *15%* psu	26 *9%*	50 *12%*	44 *10%*	14 *15%* p
From £15,600 to £25,999	**630** *20%* **DOYv**	453 *20%*	118 *22%*	37 *16%*	172 *20%*	348 *21%*	83 *21%*	138 *19%*	367 *20%*	73 *25%* f	138 *22%*	479 *20%*	56 *22%* v	17 *14%*	44 *18%*	64 *19%*	64 *23%* v	53 *24%* ltv	56 *20%*	38 *24%* lt v	73 *26%* Alm tv	68 *17%*	82 *19%*	14 *15%*
From £26,000 to £36,399	**522** *17%* **DMQSf**	384 *17%*	75 *14%*	32 *14%*	136 *16%*	293 *17%*	54 *14%*	94 *13%*	344 *18%* Af	45 *15%*	90 *14%*	422 *17%*	43 *17%*	24 *19%*	63 *25%* Ak oqrst uv	64 *18%*	35 *12%*	44 *20%* or	42 *15%*	20 *13%*	43 *15%*	70 *17%*	62 *14%*	13 *14%*
From £36,400 to £51,999	**400** *13%* **GHMQS Tfimo**	308 *14%* A	58 *11%*	23 *10%*	117 *14%*	228 *14%*	39 *10%*	69 *9%*	267 *14%* Af	33 *11%*	61 *10%*	333 *14%* Ai	36 *14%* mo	18 *15%*	20 *8%*	34 *10%*	23 *8%*	35 *16%* mo	35 *12%*	19 *12%*	35 *12%*	57 *14%* mo	76 *17%* Amno	11 *12%*
£52,000 and above	**312** *10%* **GMPQS XYafir** sv	251 *11%* Aa	34 *6%*	20 *9%*	106 *12%* Ae	168 *10%*	31 *8%*	30 *4%*	230 *12%* Af	29 *10%* f	37 *6%*	273 *11%* Ai	20 *8%*	7 *5%*	23 *9%*	26 *8%*	23 *8%*	21 *10%*	46 *16%* Akl mnor sv	10 *6%*	17 *6%*	56 *14%* Ak lnr sv	58 *13%* Aklnrs v	5 *5%*
Don´t know	**185** *6%* **EJKLRU Wk**	127 *6%*	33 *6%*	11 *5%*	52 *6%*	95 *6%*	20 *5%*	53 *7%*	111 *6%*	18 *6%*	41 *7%*	141 *6%*	7 *3%*	4 *3%*	13 *5%*	24 *7%* k	29 *10%* Aklu	11 *5%*	16 *6%*	10 *7%* k	15 *6%*	25 *6%*	19 *4%*	11 *11%* Aklmpqstu
Refused	**390** *12%* **EHIPR Zcgip**	224 *10%*	96 *18%* AZ	44 *19%* AZ	67 *8%*	216 *13%* c	74 *19%* Acd	126 *17%* Agh	210 *11%*	32 *11%*	50 *8%*	333 *14%* Ai	28 *11%*	19 *15%* p	23 *9%*	47 *14%* p	38 *13%* p	15 *7%*	40 *14%* p	16 *10%*	25 *9%*	55 *14%* p	73 *17%* Amprs	11 *12%*

Table 232

DC07. In which of the following income bands does your gross household income fall?
Base: All respondents
Single-coded

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
Up to £10,399	**318** *10%* **BKLMQR** S **U**	46 *3%* B	70 *13%*	10 *23%*	62 *40%* ABCFG H	19 *16%* A B	18 *11%* B	92 *13%* A B	99 *14%* AKL M	35 *11%* M	52 *7%* M	53 *7%* M	5 *2%*	7 *8%*	65 *23%* AI J KLMN	318 *100%* AQRS U	- -	- -	- -	- -	- -
From £10,400 to £15,599	**370** *12%* **BLMPRS** U	126 *9%*	61 *11%* B	3 *6%*	21 *14%*	14 *11%*	20 *12%*	125 *18%* AB C	94 *13%* L M	38 *12%* M	82 *11%* M	63 *9%*	16 *6%*	12 *15%*	61 *21%* AIJK L M	- -	370 *100%* APRS U	- -	- -	- -	- -
From £15,600 to £25,999	**630** *20%* **EPQSU**	287 *20%* E	112 *20%*	9 *19%*	22 *14%*	16 *14%*	36 *22%* E	148 *21%* E	164 *23%* MO	86 *27%* AKLMO	137 *19%*	136 *19%*	43 *16%*	17 *20%*	47 *16%*	- -	- -	630 *100%* APQSU	- -	- -	- -
From £26,000 to £36,399	**522** *17%* **EFHOPQ RU**	285 *20%* AEFH	100 *18%* EFH	3 *7%*	12 *8%*	9 *7%*	24 *15%* EF	89 *13%* E	124 *17%* O	49 *15%* O	138 *19%* O	129 *18%* O	49 *18%* O	10 *12%*	22 *8%*	- -	- -	- -	522 *100%* APQRU	- -	- -
From £36,400 to £51,999	**400** *13%* **EFHIOP QRSU**	245 *17%* ACEFH	66 *12%* EH	2 *5%*	3 *2%*	7 *6%*	20 *13%* EH	55 *8%* E	73 *10%* O	35 *11%* O	107 *15%* IO	119 *17%* AIJNO	52 *20%* AIJ NO	5 *7%*	7 *2%*	- -	- -	- -	- -	400 *100%*	- -
£52,000 and above	**312** *10%* **CEGHIJ NOPQRS**	220 *16%* ACEFGH	38 *7%* EH	10 *21%*	3 *2%*	10 *8%* EH	6 *4%*	26 *4%*	41 *6%* O	15 *5%* O	91 *12%* AIJNO	97 *14%* AIJNO	63 *23%* AIJ KLNO	2 *2%*	3 *1%*	- -	- -	- -	- -	- -	312 *100%* APQRS
Don´t know	**185** *6%* **BLMPQR** S **U**	49 *3%* B	38 *7%*	1 *1%*	16 *10%* AB H	32 *26%* ABCEG H	11 *7%* B	39 *6%*	51 *7%* L M	21 *6%*	49 *7%* L M	27 *4%*	7 *3%*	5 *5%*	24 *8%* L M	- -	- -	- -	- -	- -	- -
Refused	**390** *12%* **BKPQRS U**	149 *11%*	63 *12%*	8 *18%*	16 *11%*	13 *11%*	24 *15%*	116 *17%* ABCE	76 *11%*	43 *13%*	70 *10%*	83 *12%*	32 *12%*	25 *30%* AIJKLM	56 *20%* AIJKL M	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Table 233

DC13. Which of the following you consider yourself to be?
Base: All respondents
Single-coded

	Total (A)	Wave: W1 (B)	Wave: W2 (C)	Type: CAPI (D)	Type: Online (E)	Gender: Male (F)	Gender: Female (G)	Age: 16-24 (H)	Age: 25-34 (I)	Age: 35-44 (J)	Age: 45-54 (K)	Age: 55-64 (L)	Age: 65+ (M)	Social Grade: AB (O)	Social Grade: C1C2 (P)	Social Grade: DE (Q)	Have kids: Yes (R)	Have kids: No (S)	EMG: Yes (T)	EMG: No (U)	Nation: England (V)	Nation: Scotland (W)	Nation: Wales (X)	Nation: Northern Ireland (Y)
Base (un-weighted)	**3125**	1533	1592	1551	1574	1484	1640	365	528	518	550	467	697	826	1313	984	878	2247	270	2853	2203	304	305	313
Base (weighted)	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Effective Base	**2581**	1224	1359	1282	1300	1240	1341	298	435	433	453	385	593	718	1101	812	730	1851	243	2379	2001	279	282	280
Heterosexual or straight	**2891** **92%** **EHS** **i**	1422 *93%*	1469 *92%*	1434 *94%* AE	1457 *91%*	1408 *92%*	1483 *93%*	386 *88%*	487 *92%*	458 *91%*	497 *93%* H	414 *95%* H	650 *95%* AH J	770 *91%*	1390 *93%*	729 *93%*	860 *96%* AS	2031 *91%*	375 *93%*	2515 *92%*	2415 *92%*	239 *96%* AV	145 *93%*	92 *98%* AVX
Gay or lesbian	**72** ***2%*** **DGMO** **RTYjv**	34 *2%*	38 *2%*	15 *1%*	58 *4%* AD	47 *3%* AG	25 *2%*	11 *2%*	13 *2%*	19 *4%* AM	15 *3%* M	8 *2%*	8 *1%*	12 *1%*	39 *3%*	21 *3%*	9 *1%*	63 *3%* AR	1 *	71 *3%* AT	62 *2%* Y	6 *2%*	5 *3%* Y	* *
Bisexual	**68** ***2%*** **DLMQ** **Rj**	39 *3%*	28 *2%*	17 *1%*	51 *3%* AD	35 *2%*	32 *2%*	23 *5%* AJKL M	20 *4%* ALM	11 *2%* M	9 *2%*	3 *1%*	3 *	22 *3%* Q	37 *2%* Q	9 *1%*	9 *1%*	59 *3%* AR	3 *1%*	65 *2%* A	61 *2%*	3 *1%*	2 *1%*	1 *1%*
Prefer not to say	**79** ***3%*** **EUg**	32 *2%*	47 *3%*	55 *4%* AE	24 *2%*	37 *2%*	42 *3%*	6 *1%*	12 *2%*	12 *2%*	12 *2%*	14 *3%*	24 *3%*	35 *4%* APQ	29 *2%*	15 *2%*	19 *2%*	60 *3%*	20 *5%* AU	58 *2%*	71 *3%*	2 *1%*	4 *3%*	1 *1%*
Other	**17** ***1%*** **U**	7 *	10 *1%*	10 *1%*	7 *	5 *	11 *1%*	12 *3%* AIJK LM	1 *	2 *	- -	- -	3 *	5 *1%*	6 *	6 *1%*	3 *	13 *1%*	6 *1%*	11 *	17 *1%*	- -	- -	- -

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 233

DC13. Which of the following you consider yourself to be?
Base: All respondents
Single-coded

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	Standard region: North/ North East (l)	Standard region: York shire/ Humber side (m)	Standard region: North West (n)	Standard region: West Midlands (o)	Standard region: East Midlands (p)	Standard region: East Anglia (q)	Standard region: Wales (r)	Standard region: South West (s)	Standard region: London (t)	Standard region: South East (u)	Standard region: Northern Ireland (v)
Base (un-weighted)	**3125**	2202	516	246	826	1681	419	770	1837	282	664	2385	304	115	225	289	247	187	233	305	215	338	354	313
Base (weighted)	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Effective Base	**2581**	1820	425	204	681	1391	347	629	1526	234	539	1986	279	103	205	265	221	172	215	282	195	303	325	280
Heterosexual or straight	**2891** **92%** **EHSi**	2056 *93%*	481 *92%*	207 *90%*	786 *92%*	1548 *92%*	375 *94%*	684 *93%*	1737 *93%*	261 *89%*	559 *89%*	2277 *93%* Ai	239 *96%* Amn	113 *90%*	227 *91%*	314 *91%*	260 *92%*	203 *93%*	259 *92%*	145 *93%*	257 *91%*	375 *92%*	407 *93%* Al	92 *98%* mnopqrstu
Gay or lesbian	**72** **2%** **DGMORT** **Yjv**	53 *2%*	13 *2%*	6 *2%*	24 *3%*	40 *2%*	7 *2%*	11 *2%*	44 *2%*	6 *2%*	22 *3%* j	49 *2%*	6 *2%*	1 *1%*	12 *5%* Apt v	13 *4%* v	8 *3%*	2 *1%*	5 *2%*	5 *3%* v	6 *2%*	6 *2%*	8 *2%*	* *
Bisexual	**68** **2%** **DLMQRj**	47 *2%*	16 *3%*	3 *1%*	25 *3%*	34 *2%*	7 *2%*	10 *1%*	40 *2%*	12 *4%* Afg	26 *4%* Aj	42 *2%*	3 *1%*	1 *	6 *2%*	6 *2%*	4 *2%*	8 *4%*	11 *4%*	2 *1%*	11 *4%*	6 *2%*	8 *2%*	1 *1%*
Prefer not to say	**79** **3%** **EUg**	48 *2%*	14 *3%*	11 *5%* AZ	14 *2%*	48 *3%*	10 *2%*	30 *4%* Ag	37 *2%*	8 *3%*	18 *3%*	57 *2%*	2 *1%*	9 *7%* Akmo pqsuv	5 *2%*	11 *3%*	6 *2%*	4 *2%*	6 *2%*	4 *3%*	5 *2%*	16 *4%* k	11 *3%*	1 *1%*
Other	**17** **1%** **U**	9 *	2 *	3 *1%*	4 *	7 *	2 *	2 *	9 *1%*	5 *2%* Af	6 *1%*	11 *	- -	2 *1%*	- -	1 *	4 *1%*	1 *	1 *	- -	3 *1%*	3 *1%*	4 *1%*	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Table 233

DC13. Which of the following you consider yourself to be?
Base: All respondents
Single-coded

		Working status							Education							Household income						
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Base (un-weighted)	**3125**	1319	401	33	244	127	230	771	756	314	692	679	246	94	331	390	396	612	490	375	273
Base (weighted)	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Effective Base	**2581**	1133	349	27	201	107	194	670	605	264	576	570	214	77	270	299	324	507	416	321	243
Heterosexual or straight	**2891** **92%** **EFP**	1300 92% EF	517 94% EF	43 93%	134 87% F	94 78%	151 95% EF	652 94% AEF	669 93%	304 94%	664 91%	647 92%	249 93%	75 90%	270 95%	280 88%	339 92%	587 93% P	494 95% P	377 94%	297 95% P
Gay or lesbian	**72** **2%** **O**	37 3%	8 2%	- -	9 6% ABCGH	6 5% CGH	1 1%	11 2%	25 4% AMO	9 3% O	16 2% O	19 3% O	2 1%	1 1%	1 *	13 4% A	10 3%	21 3%	10 2%	8 2%	5 2%
Bisexual	**68** **2%** **HO**	30 2% H	9 2%	1 2%	6 4% AH	13 11% ABCEGH	2 1%	5 1%	21 3% O	4 1%	21 3% O	14 2%	5 2%	1 1%	1 *	10 3%	10 3%	13 2%	13 2%	4 1%	7 2%
Prefer not to say	**79** **3%** **IRS**	33 2%	12 2%	2 4%	3 2%	5 4%	4 2%	21 3%	5 1%	4 1%	16 2% I	24 3% I	12 4% IJ	6 7% AIJK	11 4% IJ	11 4% RS	8 2%	8 1%	4 1%	9 2%	3 1%
Other	**17** **1%**	7 1%	2 *	- -	2 1%	3 2% ABCH	1 *	3 *	2 *	2 1%	9 1% A	2 *	- -	- -	2 1%	4 1%	2 *	2 *	1 *	2 *	- -

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U
*** small base; ** very small base (under 30) ineligible for sig testing**
Prepared by GfK

Ofcom PSB Tracker 2018

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Table 234

Break1. Break By Breaks1

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Total	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Wave																								
W1	**1535** *49%* **Ch**	1535 *100%* AC	- -	739 *48%*	796 *50%*	752 *49%*	783 *49%*	215 *49%*	261 *49%*	246 *49%*	262 *49%*	215 *49%*	337 *49%*	414 *49%*	736 *49%*	383 *49%*	453 *50%*	1082 *49%*	199 *49%*	1336 *49%*	1289 *49%*	123 *49%*	77 *49%*	47 *50%*
W2	**1592** *51%* **Bf**	- -	1592 *100%* AB	791 *52%*	801 *50%*	780 *51%*	811 *51%*	223 *51%*	271 *51%*	255 *51%*	271 *51%*	223 *51%*	350 *51%*	430 *51%*	764 *51%*	398 *51%*	448 *50%*	1144 *51%*	206 *51%*	1384 *51%*	1337 *51%*	127 *51%*	80 *51%*	48 *50%*
Type																								
CAPI	**1530** *49%* **EPU Zcgi**	739 *48%*	791 *50%*	1530 *100%* AE	- -	768 *50%*	762 *48%*	194 *44%*	268 *50%*	243 *49%*	278 *52%* H	214 *49%*	333 *48%*	414 *49%* P	630 *42%*	484 *62%* AOP	436 *48%*	1095 *49%*	220 *54%*	1310 *48%*	1288 *49%*	120 *48%*	77 *49%*	45 *47%*
Online	**1597** *51%* **DQa fj**	796 *52%*	801 *50%*	- -	1597 *100%* AD	764 *50%*	832 *52%*	244 *56%* K	264 *50%*	258 *51%*	254 *48%*	223 *51%*	354 *52%*	430 *51%* Q	871 *58%* AO Q	296 *38%*	465 *52%*	1132 *51%*	185 *46%*	1409 *52%* A	1338 *51%*	130 *52%*	80 *51%*	50 *53%*
Gender																								
Male	**1532** *49%* **GHI QRZc**	752 *49%*	780 *49%*	768 *50%*	764 *48%*	1532 *100%* AG	- -	173 *39%*	224 *42%*	233 *46%*	285 *54%* AHI J	219 *50%* HI	399 *58%* AH IJL	442 *52%* AQ	729 *49%*	360 *46%*	365 *41%*	1167 *52%* AR	187 *46%*	1345 *49%*	1293 *49%*	119 *48%*	77 *49%*	42 *45%*
Female	**1594** *51%* **FKM OSbd**	783 *51%*	811 *51%*	762 *50%*	832 *52%*	- -	1594 *100%* AF	264 *60%* AKL M	308 *58%* AKL M	268 *54%* KM	247 *46%*	219 *50%* M	288 *42%*	401 *48%*	771 *51%*	421 *54%* AO	536 *59%* AS	1058 *48%*	218 *54%*	1374 *51%*	1332 *51%*	131 *52%*	79 *51%*	52 *55%*
Age																								
16-24	**438** *14%* **DFI JKLMOR UXbdef ru**	215 *14%*	223 *14%*	194 *13%*	244 *15%*	173 *11%*	264 *17%* AF	438 *100%* AIJK LM	- -	- -	- -	- -	- -	94 *11%*	240 *16%* AO	103 *13%*	85 *9%*	352 *16%* AR	121 *30%* AU	317 *12%*	376 *14%* X	31 *12%*	15 *10%*	15 *16%* X
25-34	**532** *17%* **FHJ KLMQSU defsu**	261 *17%*	271 *17%*	268 *18%*	264 *17%*	224 *15%*	308 *19%* AF	- -	532 *100%* AHJK LM	- -	- -	- -	- -	131 *16%*	288 *19%* AQ	112 *14%*	290 *32%* AS	241 *11%*	106 *26%* AU	425 *16%*	446 *17%*	39 *16%*	28 *18%*	19 *20%*
35-44	**501** *16%* **HIK LMQSfi**	246 *16%*	255 *16%*	243 *16%*	258 *16%*	233 *15%*	268 *17%*	- -	- -	501 *100%* AHIK LM	- -	- -	- -	150 *18%* Q	255 *17%* Q	96 *12%*	296 *33%* AS	205 *9%*	75 *19%*	425 *16%*	428 *16%*	35 *14%*	22 *14%*	17 *17%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 234

Break1. Break By Breaks1

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Total	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
45-54	**532** *17%* **GHI JLMQSch**	262 *17%*	271 *17%*	278 *18%*	254 *16%*	285 *19%* AG	247 *16%*	- -	- -	- -	532 *100%* AHIJ LM	- -	- -	146 *17%*	279 *19%* Q	107 *14%*	185 *21%* AS	348 *16%*	56 *14%*	477 *18%* A	444 *17%*	40 *16%*	31 *20%*	18 *19%*
55-64	**438** *14%* **HIJ KMRThi**	215 *14%*	223 *14%*	214 *14%*	223 *14%*	219 *14%*	219 *14%*	- -	- -	- -	- -	438 *100%* AHIJ KM	- -	112 *13%*	204 *14%*	122 *16%*	41 *5%*	397 *18%* AR	27 *7%*	410 *15%* AT	356 *14%*	48 *19%* AVY	23 *14%*	10 *11%*
65+	**687** *22%* **GHI JKLPRT Ycghjtv**	337 *22%*	350 *22%*	333 *22%*	354 *22%*	399 *26%* AG	288 *18%*	- -	- -	- -	- -	- -	687 *100%* AH IJKL	211 *25%* AP	235 *16%*	240 *31%* AOP	4 *	683 *31%* AR	21 *5%*	666 *24%* AT	576 *22%* Y	57 *23%*	38 *25%* Y	15 *16%*
Social Grade AB	**844** *27%* **GHP QWfIkp**	414 *27%*	430 *27%*	414 *27%*	430 *27%*	442 *29%* AG	401 *25%*	94 *21%*	131 *25%*	150 *30%* H	146 *27%*	112 *26%*	211 *31%* A HI	844 *100%* APQ	- -	- -	264 *29%*	580 *26%*	105 *26%*	739 *27%*	725 *28%* W	54 *22%*	42 *27%*	22 *23%*
C1C2	**1500** *48%* **DMO QUef**	736 *48%*	764 *48%*	630 *41%*	871 *55%* AD	729 *48%*	771 *48%*	240 *55%* ALM	288 *54%* ALM	255 *51%* M	279 *52%* AM	204 *47%* M	235 *34%*	- -	1500 *100%* AOQ	- -	457 *51%*	1043 *47%*	217 *54%*	1281 *47%*	1263 *48%*	114 *46%*	78 *50%*	46 *48%*
DE	**781** *25%* **EIJ KOPRZcgju**	383 *25%*	398 *25%*	484 *32%* AE	296 *19%*	360 *24%*	421 *26%*	103 *24%*	112 *21%*	96 *19%*	107 *20%*	122 *28%* IJK	240 *35%* AHI JKL	- -	- -	781 *100%* AOP	179 *20%*	602 *27%* AR	83 *21%*	698 *26%* A	637 *24%*	82 *33%* AVX	37 *23%*	26 *28%*
Havekids Yes	**901** *29%* **FHL MQSUXdefr**	453 *30%*	448 *28%*	436 *28%*	465 *29%*	365 *24%*	536 *34%* AF	85 *19%* LM	290 *55%* AHK LM	296 *59%* AHK LM	185 *35%* AHLM	41 *9%* M	4 *1%*	264 *31%* Q	457 *30%* Q	179 *23%*	901 *100%* AS	- -	159 *39%* AU	742 *27%*	764 *29%*	67 *27%*	37 *24%*	32 *34%* AX
No	**2226** *71%* **GIJ KRTYcgjv**	1082 *70%*	1144 *72%*	1095 *72%*	1132 *71%*	1167 *76%* AG	1058 *66%*	352 *81%* AIJK	241 *45%*	205 *41%*	348 *65%* IJ	397 *91%* AHI JK	683 *99%* AH IJKL	580 *69%*	1043 *70%*	602 *77%* AOP	- -	2226 *100%* AR	247 *61%*	1978 *73%* AT	1862 *71%*	183 *73%*	120 *76%* AY	62 *66%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 234

Break1. Break By Breaks1

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Total	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
EMG																								
Yes	**405**	199	206	220	185	187	218	121	106	75	56	27	21	105	217	83	159	247	405	-	387	11	5	2
	13%	*13%*	*13%*	*14%* AE	*12%*	*12%*	*14%*	*28%* AJ KLM	*20%* AKL M	*15%* KLM	*10%* LM	*6%* M	*3%*	*12%*	*14%* AQ	*11%*	*18%* AS	*11%*	*100%* AU	-	*15%* AWXY	*5%*	*3%*	*2%*
	ELM QSUWXY Zbdekn pqrsv																							
No	**2720**	1336	1384	1310	1409	1345	1374	317	425	425	477	410	666	739	1281	698	742	1978	-	2720	2237	239	151	93
	87%	*87%*	*87%*	*86%*	*88%* AD	*88%*	*86%*	*72%*	*80%* H	*85%* H	*90%* HIJ	*94%* AHI JK	*97%* AH IJKL	*88%*	*85%*	*89%* AP	*82%*	*89%* AR	-	*100%* AT	*85%*	*95%* AV	*97%* AV	*98%* AV
	DHI PRTVcot																							
Nation																								
England	**2626**	1289	1337	1288	1338	1293	1332	376	446	428	444	356	576	725	1263	637	764	1862	387	2237	2626	-	-	-
	84%	*84%*	*84%*	*84%*	*84%*	*84%*	*84%*	*86%*	*84%*	*85%*	*83%*	*81%*	*84%*	*86%* Q	*84%*	*82%*	*85%*	*84%*	*96%* AU	*82%*	*100%* AWXY	-	-	-
	QUW XYekrv																							
Scotland	**250**	123	127	120	130	119	131	31	39	35	40	48	57	54	114	82	67	183	11	239	-	250	-	-
	8%	*8%*	*8%*	*8%*	*8%*	*8%*	*8%*	*7%*	*7%*	*7%*	*7%*	*11%* AJ	*8%*	*6%*	*8%*	*10%* AOP	*7%*	*8%*	*3%*	*9%* AT	-	*100%* AVXY	-	-
	TVXY lmnopq rstuv																							
Wales	**156**	77	80	77	80	77	79	15	28	22	31	23	38	42	78	37	37	120	5	151	-	-	156	-
	5%	*5%*	*5%*	*5%*	*5%*	*5%*	*5%*	*4%*	*5%*	*4%*	*6%*	*5%*	*6%*	*5%*	*5%*	*5%*	*4%*	*5%*	*1%*	*6%* AT	-	-	*100%* AVWY	-
	TVWY klmnop qstuv																							
NorthernIreland	**95**	47	48	45	50	42	52	15	19	17	18	10	15	22	46	26	32	62	2	93	-	-	-	95
	3%	*3%*	*3%*	*3%*	*3%*	*3%*	*3%*	*4%*	*4%*	*3%*	*3%*	*2%*	*2%*	*3%*	*3%*	*3%*	*4%*	*3%*	*	*3%* AT	-	-	-	*100%* AVWX
	TVWX kmnopq rstu																							

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 234

Break1. Break By Breaks1

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Total	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Satisfaction with PSBs																								
Positive	**2213** *71%* **DFQ Tabehm**	1099 *72%*	1113 *70%*	1003 *66%*	1210 *76%* AD	1040 *68%*	1173 *74%* AF	293 *67%*	378 *71%*	342 *68%*	371 *70%*	311 *71%*	517 *75%* AH JK	639 *76%* AP Q	1071 *71%* Q	501 *64%*	645 *72%*	1568 *70%*	263 *65%*	1948 *72%* AT	1856 *71%*	176 *71%*	112 *72%*	68 *72%*
Neutral	**525** *17%* **EUZ bct**	242 *16%*	283 *18%*	284 *19%* AE	241 *15%*	270 *18%*	255 *16%*	88 *20%* M	83 *16%*	80 *16%*	89 *17%*	82 *19%*	102 *15%*	131 *16%*	249 *17%*	145 *19%*	144 *16%*	382 *17%*	80 *20%*	445 *16%*	449 *17%*	37 *15%*	26 *17%*	13 *13%*
Negative	**229** *7%* **GHZa cdj**	114 *7%*	115 *7%*	118 *8%*	110 *7%*	141 *9%* AG	86 *5%*	18 *4%*	28 *5%*	43 *8%* H	49 *9%* HI	31 *7%*	60 *9%* HI	51 *6%*	103 *7%*	75 *10%* AOP	58 *6%*	171 *8%*	19 *5%*	210 *8%* A	183 *7%*	25 *10%*	13 *8%*	8 *8%*
Satisfactionvs one yearago																								
More	**854** *27%* **DFK MQSUab defj**	424 *28%*	430 *27%*	327 *21%*	527 *33%* AD	373 *24%*	481 *30%* AF	165 *38%* AJK LM	199 *37%* AJK LM	131 *26%* M	124 *23%*	102 *23%*	133 *19%*	259 *31%* AQ	417 *28%* Q	178 *23%*	314 *35%* AS	540 *24%*	138 *34%* AU	715 *26%*	726 *28%*	64 *26%*	39 *25%*	25 *26%*
Same	**1676** *54%* **GHI RTWbce hikt**	815 *53%*	862 *54%*	847 *55%*	829 *52%*	856 *56%* AG	820 *51%*	195 *44%*	236 *44%*	270 *54%* HI	315 *59%* AHI	250 *57%* HI	411 *60%* AH I	444 *53%*	830 *55%*	400 *51%*	443 *49%*	1233 *55%* AR	191 *47%*	1484 *55%* AT	1414 *54%*	120 *48%*	91 *58%* W	52 *54%*
Less	**401** *13%* **HIP RTZcdg jt**	197 *13%*	204 *13%*	211 *14%*	190 *12%*	208 *14%*	193 *12%*	33 *7%*	48 *9%*	57 *11%*	68 *13%* H	67 *15%* HI	128 *19%* AH IJK	109 *13%*	160 *11%*	133 *17%* AOP	87 *10%*	314 *14%* AR	27 *7%*	374 *14%* AT	319 *12%*	52 *21%* AVXY	18 *12%*	12 *12%*
TV services in household																								
Freeviewonly	**737** *24%* **CEH IJOPRX cghr**	389 *25%* AC	348 *22%*	450 *29%* AE	287 *18%*	344 *22%*	393 *25%*	64 *15%*	73 *14%*	99 *20%* I	115 *22%* HI	117 *27%* HIJ	269 *39%* AH IJKL	157 *19%*	314 *21%*	263 *34%* AOP	124 *14%*	613 *28%* AR	81 *20%*	656 *24%* A	629 *24%* X	55 *22%*	29 *19%*	24 *25%* X
Cable/Satellite	**1867** *60%* **DMQ SUefhs**	925 *60%*	942 *59%*	855 *56%*	1012 *63%* AD	932 *61%*	936 *59%*	271 *62%* M	359 *68%* AJL M	300 *60%* M	332 *62%* M	262 *60%* M	342 *50%*	557 *66%* AP Q	910 *61%* Q	400 *51%*	619 *69%* AS	1248 *56%*	260 *64%*	1607 *59%*	1562 *60%*	150 *60%*	102 *65%* AY	53 *56%*
Onlineonly	**292** *9%* **BKLM UZdfgn**	124 *8%*	167 *11%* AB	132 *9%*	160 *10%*	135 *9%*	156 *10%*	74 *17%* AIJ KLM	59 *11%* KLM	54 *11%* KLM	34 *6%*	27 *6%*	42 *6%*	67 *8%*	153 *10%*	71 *9%*	78 *9%*	213 *10%*	48 *12%*	243 *9%*	246 *9%*	24 *10%*	13 *8%*	9 *10%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 234

Break1. Break By Breaks1

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Total	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Disability																								
Yes	**630** *20%* **DJO dj**	321 *21%*	309 *19%*	189 *12%*	441 *28%* AD	321 *21%*	308 *19%*	98 *22%* J	108 *20%* J	69 *14%*	91 *17%*	84 *19%* J	179 *26%* AI JKL	142 *17%*	279 *19%*	209 *27%* AOP	164 *18%*	466 *21%*	75 *18%*	555 *20%*	529 *20%*	56 *22%*	29 *19%*	16 *17%*
No	**2437** *78%* **EMQ SUbcei**	1184 *77%*	1252 *79%*	1317 *86%* AE	1120 *70%*	1182 *77%*	1254 *79%*	337 *77%*	419 *79%* M	426 *85%* AHI LM	427 *80%* M	340 *78%* M	488 *71%*	684 *81%* AQ	1196 *80%* Q	554 *71%*	728 *81%* AS	1709 *77%*	328 *81%*	2106 *77%*	2051 *78%*	189 *75%*	123 *78%*	75 *79%*
Standard region																								
Scotland	**250** *8%* **TVXY lmnopq rstuv**	123 *8%*	127 *8%*	120 *8%*	130 *8%*	119 *8%*	131 *8%*	31 *7%*	39 *7%*	35 *7%*	40 *7%*	48 *11%* AJ	57 *8%*	54 *6%*	114 *8%*	82 *10%* AOP	67 *7%*	183 *8%*	11 *3%*	239 *9%* AT	- -	250 *100%* AVXY	- -	- -
North/NorthEast	**125** *4%* **WXYk mnopqr stuv**	61 *4%*	64 *4%*	62 *4%*	63 *4%*	70 *5%*	55 *3%*	18 *4%*	19 *4%*	23 *5%*	20 *4%*	20 *4%*	25 *4%*	36 *4%*	52 *3%*	37 *5%*	40 *4%*	85 *4%*	10 *2%*	115 *4%* A	125 *5%* AWXY	- -	- -	- -
Yorkshire/Humberside	**250** *8%* **WXYZ klnopq rstuv**	123 *8%*	127 *8%*	124 *8%*	126 *8%*	132 *9%*	118 *7%*	37 *8%*	62 *12%* AJKL M	38 *8%*	33 *6%*	28 *6%*	52 *8%*	69 *8%*	121 *8%*	61 *8%*	72 *8%*	178 *8%*	23 *6%*	227 *8%* A	250 *10%* AWXY	- -	- -	- -
NorthWest	**345** *11%* **TWX Yhklmo pqrstu v**	170 *11%*	175 *11%*	173 *11%*	172 *11%*	168 *11%*	176 *11%*	41 *9%*	57 *11%*	55 *11%*	75 *14%* A	47 *11%*	70 *10%*	93 *11%*	154 *10%*	96 *12%*	99 *11%*	245 *11%*	20 *5%*	325 *12%* AT	345 *13%* AWXY	- -	- -	- -
WestMidlands	**281** *9%* **UWXY klmnpq rstuv**	138 *9%*	143 *9%*	139 *9%*	143 *9%*	143 *9%*	138 *9%*	53 *12%* M	50 *9%*	48 *10%*	43 *8%*	37 *8%*	50 *7%*	65 *8%*	138 *9%*	79 *10%*	83 *9%*	198 *9%*	79 *20%* AU	202 *7%*	281 *11%* AWXY	- -	- -	- -
EastMidlands	**219** *7%* **OTWX Yklmno qrstuv**	107 *7%*	111 *7%*	103 *7%*	116 *7%*	99 *6%*	119 *7%*	28 *6%*	33 *6%*	49 *10%* AL	42 *8%*	21 *5%*	47 *7%*	40 *5%*	113 *8%* O	65 *8%* O	73 *8%*	146 *7%*	15 *4%*	204 *8%* AT	219 *8%* AWXY	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

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Table 234

Break1. Break By Breaks1

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Total	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
EastAnglia	**281** *9%* **TWXY klmnop rstuv**	138 *9%*	143 *9%*	133 *9%*	148 *9%*	131 *9%*	150 *9%*	33 *8%*	37 *7%*	46 *9%*	44 *8%*	41 *9%*	80 *12%* AI	77 *9%*	134 *9%*	70 *9%*	83 *9%*	199 *9%*	23 *6%*	258 *9%* AT	281 *11%* AWXY	- -	- -	- -
Wales	**156** *5%* **TVWY klmnop qstuv**	77 *5%*	80 *5%*	77 *5%*	80 *5%*	77 *5%*	79 *5%*	15 *4%*	28 *5%*	22 *4%*	31 *6%*	23 *5%*	38 *6%*	42 *5%*	78 *5%*	37 *5%*	37 *4%*	120 *5%*	5 *1%*	151 *6%* AT	- -	- -	156 *100%* AVWY	- -
SouthWest	**281** *9%* **ITWX Ygklmn opqrtu v**	138 *9%*	143 *9%*	132 *9%*	149 *9%*	128 *8%*	153 *10%*	37 *8%*	34 *6%*	48 *10%*	38 *7%*	57 *13%* AIK	68 *10%* I	70 *8%*	144 *10%*	67 *9%*	76 *8%*	205 *9%*	6 *1%*	276 *10%* AT	281 *11%* AWXY	- -	- -	- -
London	**406** *13%* **LMQ UWXYad eklmno pqrsuv**	199 *13%*	207 *13%*	208 *14%*	199 *12%*	201 *13%*	205 *13%*	90 *21%* AJK LM	98 *18%* AJK LM	56 *11%*	66 *12%* L	35 *8%*	60 *9%*	130 *15%* AQ	192 *13%*	84 *11%*	128 *14%*	279 *13%*	168 *41%* AU	238 *9%*	406 *15%* AWXY	- -	- -	- -
SouthEast	**437** *14%* **HIQ WXYklm nopqrs tv**	215 *14%*	223 *14%*	215 *14%*	223 *14%*	221 *14%*	217 *14%*	40 *9%*	57 *11%*	65 *13%*	82 *15%* HI	71 *16%* HI	124 *18%* AH IJ	144 *17%* AQ	215 *14%* Q	78 *10%*	110 *12%*	327 *15%*	44 *11%*	393 *14%* A	437 *17%* AWXY	- -	- -	- -
NorthernIreland	**95** *3%* **TVWX kmnopq rstu**	47 *3%*	48 *3%*	45 *3%*	50 *3%*	42 *3%*	52 *3%*	15 *4%*	19 *4%*	17 *3%*	18 *3%*	10 *2%*	15 *2%*	22 *3%*	46 *3%*	26 *3%*	32 *4%*	62 *3%*	2 *	93 *3%* AT	- -	- -	- -	95 *100%* AVWX

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 234

Break1. Break By Breaks1

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Total	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Wave																								
W1	**1535** *49%* **Ch**	1099 *50%*	242 *46%*	114 *50%*	424 *50%*	815 *49%*	197 *49%*	389 *53%* Ah	925 *50%* h	124 *43%*	321 *51%*	1184 *49%*	123 *49%*	61 *49%*	123 *49%*	170 *49%*	138 *49%*	107 *49%*	138 *49%*	77 *49%*	138 *49%*	199 *49%*	215 *49%*	47 *50%*
W2	**1592** *51%* **Bf**	1113 *50%*	283 *54%*	115 *50%*	430 *50%*	862 *51%*	204 *51%*	348 *47%*	942 *50%*	167 *57%* Afg	309 *49%*	1252 *51%*	127 *51%*	64 *51%*	127 *51%*	175 *51%*	143 *51%*	111 *51%*	143 *51%*	80 *51%*	143 *51%*	207 *51%*	223 *51%*	48 *50%*
Type																								
CAPI	**1530** *49%* **EPUZc gi**	1003 *45%*	284 *54%* AZ	118 *52%*	327 *38%*	847 *51%* c	211 *53%* c	450 *61%* Agh	855 *46%*	132 *45%*	189 *30%*	1317 *54%* Ai	120 *48%*	62 *50%*	124 *50%*	173 *50%*	139 *49%*	103 *47%*	133 *47%*	77 *49%*	132 *47%*	208 *51%*	215 *49%*	45 *47%*
Online	**1597** *51%* **DQafj**	1210 *55%* Aa	241 *46%*	110 *48%*	527 *62%* Ad e	829 *49%*	190 *47%*	287 *39%*	1012 *54%* Af	160 *55%* f	441 *70%* Aj	1120 *46%*	130 *52%*	63 *50%*	126 *50%*	172 *50%*	143 *51%*	116 *53%*	148 *53%*	80 *51%*	149 *53%*	199 *49%*	223 *51%*	50 *53%*
Gender																								
Male	**1532** *49%* **GHIQR Zc**	1040 *47%*	270 *51%*	141 *62%* AZ a	373 *44%*	856 *51%* Ac	208 *52%* c	344 *47%*	932 *50%*	135 *46%*	321 *51%*	1182 *49%*	119 *48%*	70 *56%* v	132 *53%*	168 *49%*	143 *51%*	99 *45%*	131 *47%*	77 *49%*	128 *45%*	201 *50%*	221 *50%*	42 *45%*
Female	**1594** *51%* **FKMOS bd**	1173 *53%* Ab	255 *49%* b	86 *38%*	481 *56%* Ad e	820 *49%*	193 *48%*	393 *53%*	936 *50%*	156 *53%*	308 *49%*	1254 *51%*	131 *52%*	55 *44%*	118 *47%*	176 *51%*	138 *49%*	119 *54%*	150 *53%*	79 *51%*	153 *55%*	205 *50%*	217 *50%*	52 *55%* l
Age																								
16-24	**438** *14%* **DFIJK LMORUX** bd **efru**	293 *13%* b	88 *17%* b e	18 *8%*	165 *19%* Ad	195 *12%*	33 *8%*	64 *9%*	271 *15%* f	74 *25%* Afg	98 *16%*	337 *14%*	31 *12%*	18 *14%*	37 *15%* u	41 *12%*	53 *19%* Anqru	28 *13%*	33 *12%*	15 *10%*	37 *13%*	90 *22%* Akm npqr su	40 *9%*	15 *16%* ru
25-34	**532** *17%* **FHJKL MQSUde** fs **u**	378 *17%*	83 *16%* e	28 *12%*	199 *23%* Ad	236 *14%*	48 *12%*	73 *10%*	359 *19%* Af	59 *20%* f	108 *17%*	419 *17%*	39 *16%*	19 *15%*	62 *25%* Ak npq su	57 *17%*	50 *18%*	33 *15%*	37 *13%*	28 *18%*	34 *12%*	98 *24%* Ak npq su	57 *13%*	19 *20%* qsu
35-44	**501** *16%* **HIKLM QSfi**	342 *15%*	80 *15%*	43 *19%*	131 *15%*	270 *16%*	57 *14%*	99 *13%*	300 *16%*	54 *19%*	69 *11%*	426 *17%* Ai	35 *14%*	23 *19%*	38 *15%*	55 *16%*	48 *17%*	49 *22%* Akrt u	46 *16%*	22 *14%*	48 *17%*	56 *14%*	65 *15%*	17 *17%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 234

Break1. Break By Breaks1

	Total (A)	Satisfaction with PSBs: Positive (Z)	Satisfaction with PSBs: Neutral (a)	Satisfaction with PSBs: Negative (b)	Satisfaction vs one year ago: More (c)	Satisfaction vs one year ago: Same (d)	Satisfaction vs one year ago: Less (e)	TV services in household: Freeview only (f)	TV services in household: Cable/ Satellite (g)	TV services in household: Online only (h)	Disability: Yes (i)	Disability: No (j)	Standard region: Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Total	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
45-54	**532** *17%* **GHIJL MQSch**	371 *17%*	89 *17%*	49 *21%*	124 *15%*	315 *19%* Ac	68 *17%*	115 *16%*	332 *18%* h	34 *12%*	91 *14%*	427 *18%*	40 *16%*	20 *16%*	33 *13%*	75 *22%* Ams	43 *15%*	42 *19%*	44 *16%*	31 *20%*	38 *14%*	66 *16%*	82 *19%*	18 *19%*
55-64	**438** *14%* **HIJKM RTht**	311 *14%*	82 *16%*	31 *13%*	102 *12%*	250 *15%*	67 *17%* c	117 *16%* h	262 *14%*	27 *9%*	84 *13%*	340 *14%*	48 *19%* Amp fv	20 *16%* t	28 *11%*	47 *14%*	37 *13%*	21 *9%*	41 *15%* t	23 *14%* t	57 *20%* Ampt v	35 *9%*	71 *16%* pt	10 *11%*
65+	**687** *22%* **GHIJK LPRTYc** gh **jtv**	517 *23%* A	102 *19%*	60 *26%* a	133 *16%*	411 *25%* Ac	128 *32%* Acd	269 *36%* Agh	342 *18%*	42 *14%*	179 *28%* Aj	488 *20%*	57 *23%* t	25 *20%*	52 *21%*	70 *20%*	50 *18%*	47 *21%*	80 *28%* An o tv	38 *25%* tv	68 *24%* tv	60 *15%*	124 *28%* Anotv	15 *16%*
Social Grade AB	**844** *27%* **GHPQW fikp**	639 *29%* Ab	131 *25%*	51 *22%*	259 *30%* A	444 *26%*	109 *27%*	157 *21%*	557 *30%* Afh	67 *23%*	142 *23%*	684 *28%* Ai	54 *22%*	36 *29%* p	69 *27%* p	93 *27%* p	65 *23%*	40 *18%*	77 *27%* p	42 *27%* p	70 *25%*	130 *32%* Ak opv	144 *33%* Akopv	22 *23%*
C1C2	**1500** *48%* **DMOQU ef**	1071 *48%*	249 *47%*	103 *45%*	417 *49%* e	830 *50%* e	160 *40%*	314 *43%*	910 *49%* f	153 *53%* f	279 *44%*	1196 *49%* Ai	114 *46%*	52 *41%*	121 *48%*	154 *45%*	138 *49%*	113 *52%*	134 *48%*	78 *50%*	144 *51%*	192 *47%*	215 *49%*	46 *48%*
DE	**781** *25%* **EIJKO PRZcgj** u	501 *23%*	145 *28%* Z	75 *33%* AZ	178 *21%*	400 *24%*	133 *33%* Acd	263 *36%* Agh	400 *21%*	71 *24%*	209 *33%* Aj	554 *23%*	82 *33%* Amr st u	37 *30%* u	61 *24%*	96 *28%* tu	79 *28%* u	65 *30%* tu	70 *25%* u	37 *23%*	67 *24%*	84 *21%*	78 *18%*	26 *28%* tu
Havekids Yes	**901** *29%* **FHLMQ SUXdef** r	645 *29%*	144 *27%* e	58 *25%*	314 *37%* Ad	443 *26%*	87 *22%*	124 *17%*	619 *33%* Af	78 *27%* f	164 *26%*	728 *30%* A	67 *27%*	40 *32%*	72 *29%*	99 *29%*	83 *30%*	73 *33%* r	83 *29%*	37 *24%*	76 *27%*	128 *31%* r	110 *25%*	32 *34%* Aru
No	**2226** *71%* **GIJKR TYcgjv**	1568 *71%*	382 *73%*	171 *75%*	540 *63%*	1233 *74%* Ac	314 *78%* Ac	613 *83%* Agh	1248 *67%*	213 *73%*	466 *74%*	1709 *70%*	183 *73%*	85 *68%*	178 *71%*	245 *71%*	198 *70%*	146 *67%*	199 *71%*	120 *76%* Ap fv	205 *73%*	279 *69%*	327 *75%* v	62 *66%*

Ofcom PSB Tracker 2018

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Table 234

Break1. Break By Breaks1

	Total	Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region										
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Total	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
EMG																								
Yes	**405**	263	80	19	138	191	27	81	260	48	75	328	11	10	23	20	79	15	23	5	6	168	44	2
	13%	*12%*	*15%*	*8%*	*16%*	*11%*	*7%*	*11%*	*14%*	*16%*	*12%*	*13%*	*5%*	*8%*	*9%*	*6%*	*28%*	*7%*	*8%*	*3%*	*2%*	*41%*	*10%*	*2%*
	ELMQS UWXYZb de **knpqrs** v		b e		Ad	e	v			f				sv	krs	sv	Aklmnp qrs uv	sv	rsv			Ak lmn op qrsu v	krsv	
No	**2720**	1948	445	210	715	1484	374	656	1607	243	555	2106	239	115	227	325	202	204	258	151	276	238	393	93
	87%	*88%*	*85%*	*92%*	*84%*	*89%*	*93%*	*89%*	*86%*	*83%*	*88%*	*86%*	*95%*	*92%*	*91%*	*94%*	*72%*	*93%*	*92%*	*97%*	*98%*	*59%*	*90%*	*98%*
	DHIPR TVcot	A		Aa		Ac	Acd	h					Amo tu	ot	ot	Aot	t	Aot	Ao t	Am oqtu	Alm nopqtu		ot	Almnopqtu
Nation																								
England	**2626**	1856	449	183	726	1414	319	629	1562	246	529	2051	-	125	250	345	281	219	281	-	281	406	437	-
	84%	*84%*	*85%*	*80%*	*85%*	*84%*	*80%*	*85%*	*84%*	*84%*	*84%*	*84%*	-	*100%*	*100%*	*100%*	*100%*	*100%*	*100%*	-	*100%*	*100%*	*100%*	-
	QUWXY ekrv				e	e								Ak rv	A krv	Akrv	Akrv	Akr v	Akr v		Ak rv	A krv	Akrv	
Scotland	**250**	176	37	25	64	120	52	55	150	24	56	189	250	-	-	-	-	-	-	-	-	-	-	-
	8%	*8%*	*7%*	*11%*	*8%*	*7%*	*13%*	*7%*	*8%*	*8%*	*9%*	*8%*	*100%*	-	-	-	-	-	-	-	-	-	-	-
	TVXYlm nopqrs tu **v**						Acd						Almn opqrst uv											
Wales	**156**	112	26	13	39	91	18	29	102	13	29	123	-	-	-	-	-	-	-	156	-	-	-	-
	5%	*5%*	*5%*	*6%*	*5%*	*5%*	*5%*	*4%*	*5%*	*4%*	*5%*	*5%*	-	-	-	-	-	-	-	*100%*	-	-	-	-
	TVWYkl mnopqs tu **v**																			Akl mnopq st uv				
NorthernIreland	**95**	68	13	8	25	52	12	24	53	9	16	75	-	-	-	-	-	-	-	-	-	-	-	95
	3%	*3%*	*2%*	*3%*	*3%*	*3%*	*3%*	*3%*	*3%*	*3%*	*3%*	*3%*	-	-	-	-	-	-	-	-	-	-	-	*100%*
	TVWXkm nopqrs tu																						Akl	mnopqrstu

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 234

Break1. Break By Breaks1

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Total	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Satisfaction with PSBs																								
Positive	**2213** *71%* **DFQT abehm**	2213 *100%* Aab	- -	- -	795 *93%* Ad e	1254 *75%* Ae	137 *34%*	503 *68%*	1364 *73%* Afh	183 *63%*	443 *70%*	1725 *71%*	176 *71%*	85 *68%*	159 *64%*	251 *73%* m	195 *69%*	158 *72%*	197 *70%*	112 *72%*	191 *68%*	309 *76%* Am	310 *71%*	68 *72%*
Neutral	**525** *17%* **EUZbct**	- -	525 *100%* AZb	- -	51 *6%*	341 *20%* Ac	119 *30%* Acd	138 *19%*	296 *16%*	52 *18%*	108 *17%*	408 *17%*	37 *15%*	28 *22%* ptv	56 *23%* Ak ptv	57 *17%*	51 *18%*	25 *12%*	45 *16%*	26 *17%*	58 *21%* ptv	50 *12%*	78 *18%*	13 *13%*
Negative	**229** *7%* **GHZacd j**	- -	- -	229 *100%* AZa	8 *1%*	76 *5%* c	142 *35%* Acd	69 *9%* Ah	129 *7%*	15 *5%*	61 *10%* Aj	164 *7%*	25 *10%* t	6 *5%*	18 *7%*	26 *8%*	22 *8%*	18 *8%*	22 *8%*	13 *8%*	22 *8%*	20 *5%*	28 *6%*	8 *8%*
Satisfactionvs one yearago																								
More	**854** *27%* **DFKMQ SUabde** fj	795 *36%* Aab	51 *10%* b	8 *3%*	854 *100%* Ade	- -	- -	151 *20%*	570 *31%* Af	84 *29%* f	205 *33%* Aj	633 *26%*	64 *26%*	27 *22%*	67 *27%*	85 *25%*	75 *27%*	61 *28%*	71 *25%*	39 *25%*	74 *26%*	147 *36%* Ak lmn oq rsuv	119 *27%*	25 *26%*
Same	**1676** *54%* **GHIRT Wbcehi** kt	1254 *57%* Ab	341 *65%* AZb	76 *33%*	- -	1676 *100%* Ace	- -	418 *57%* h	991 *53%* h	127 *44%*	287 *46%*	1359 *56%* Ai	120 *48%*	78 *62%* kt	126 *50%*	208 *60%* Akmpt	151 *54%*	109 *50%*	151 *54%*	91 *58%* kt	151 *54%*	195 *48%*	245 *56%* t	52 *54%*
Less	**401** *13%* **HIPRTZ cdgjt**	137 *6%*	119 *23%* AZ	142 *62%* AZa	- -	- -	401 *100%* Acd	130 *18%* Ag	208 *11%*	36 *13%*	108 *17%* Aj	280 *12%*	52 *21%* Almn oprtuv	12 *9%*	34 *14%* t	41 *12%*	33 *12%*	29 *13%*	42 *15%* t	18 *12%*	46 *16%* t	31 *8%*	52 *12%*	12 *12%* t
TV services in household																								
Freeviewonly	**737** *24%* **CEHIJ OPRXcg** hr	503 *23%*	138 *26%*	69 *30%* AZ	151 *18%*	418 *25%* c	130 *32%* Acd	737 *100%* Agh	- -	- -	153 *24%*	565 *23%*	55 *22%*	26 *21%*	66 *26%* r	88 *25%*	60 *21%*	41 *19%*	81 *29%* pr	29 *19%*	84 *30%* Ako p rt	87 *21%*	98 *22%*	24 *25%* r
Cable/Satellite	**1867** *60%* **DMQSU efhs**	1364 *62%* Aa	296 *56%*	129 *57%*	570 *67%* Ad e	991 *59%* e	208 *52%*	- -	1867 *100%* Afh	- -	386 *61%*	1450 *60%*	150 *60%* s	79 *63%* s	140 *56%*	205 *60%* s	188 *67%* Amqsv	131 *60%* s	159 *56%*	102 *65%* Am qsv	132 *47%*	259 *64%* sv	269 *62%* s	53 *56%*
Onlineonly	**292** *9%* **BKLMUZ dfgn**	183 *8%*	52 *10%*	15 *6%*	84 *10%*	127 *8%*	36 *9%*	- -	- -	292 *100%* Afg	52 *8%*	235 *10%*	24 *10%* n	13 *11%* n	24 *10%* n	14 *4%*	19 *7%*	28 *13%* no	27 *10%* n	13 *8%* n	38 *13%* Ano	44 *11%* n	38 *9%* n	9 *10%* n

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 234

Break1. Break By Breaks1

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Total	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Disability																								
Yes	**630**	443	108	61	205	287	108	153	386	52	630	-	56	32	52	74	54	44	49	29	63	81	79	16
	20%	*20%*	*21%*	*27%*	*24%*	*17%*	*27%*	*21%*	*21%*	*18%*	*100%*	-	*22%*	*26%*	*21%*	*21%*	*19%*	*20%*	*18%*	*19%*	*22%*	*20%*	*18%*	*17%*
	DJOdj			AZ	Ad		Ad				Aj													
No	**2437**	1725	408	164	633	1359	280	565	1450	235	-	2437	189	89	196	260	224	171	225	123	213	321	351	75
	78%	*78%*	*78%*	*72%*	*74%*	*81%*	*70%*	*77%*	*78%*	*80%*	-	*100%*	*75%*	*71%*	*78%*	*76%*	*80%*	*78%*	*80%*	*78%*	*76%*	*79%*	*80%*	*79%*
	EMQSU bcei	b				Ac e						Ai												
Standard region																								
Scotland	**250**	176	37	25	64	120	52	55	150	24	56	189	250	-	-	-	-	-	-	-	-	-	-	-
	8%	*8%*	*7%*	*11%*	*8%*	*7%*	*13%*	*7%*	*8%*	*8%*	*9%*	*8%*	*100%*	-	-	-	-	-	-	-	-	-	-	-
	TVXYlm nopqrs tu **v**						Acd						Almn opqrst uv											
North/NorthEast	**125**	85	28	6	27	78	12	26	79	13	32	89	-	125	-	-	-	-	-	-	-	-	-	-
	4%	*4%*	*5%*	*3%*	*3%*	*5%*	*3%*	*3%*	*4%*	*5%*	*5%*	*4%*	-	*100%*	-	-	-	-	-	-	-	-	-	-
	WXYkmn opqrst uv													Akmn opqrst uv										
Yorkshire/Humberside	**250**	159	56	18	67	126	34	66	140	24	52	196	-	-	250	-	-	-	-	-	-	-	-	-
	8%	*7%*	*11%*	*8%*	*8%*	*8%*	*8%*	*9%*	*7%*	*8%*	*8%*	*8%*	-	-	*100%*	-	-	-	-	-	-	-	-	-
	WXYZkl nopqrs tu **v**		AZ												Akl nopqr st uv									
NorthWest	**345**	251	57	26	85	208	41	88	205	14	74	260	-	-	-	345	-	-	-	-	-	-	-	-
	11%	*11%*	*11%*	*11%*	*10%*	*12%*	*10%*	*12%*	*11%*	*5%*	*12%*	*11%*	-	-	-	*100%*	-	-	-	-	-	-	-	-
	TWXYh klmopq rs **tuv**					A		h	h							Aklmop qrst uv								
WestMidlands	**281**	195	51	22	75	151	33	60	188	19	54	224	-	-	-	-	281	-	-	-	-	-	-	-
	9%	*9%*	*10%*	*10%*	*9%*	*9%*	*8%*	*8%*	*10%*	*7%*	*9%*	*9%*	-	-	-	-	*100%*	-	-	-	-	-	-	-
	UWXYkl mnpqrs tu **v**								A								Aklmnp qrst uv							
EastMidlands	**219**	158	25	18	61	109	29	41	131	28	44	171	-	-	-	-	-	219	-	-	-	-	-	-
	7%	*7%*	*5%*	*8%*	*7%*	*7%*	*7%*	*6%*	*7%*	*10%*	*7%*	*7%*	-	-	-	-	-	*100%*	-	-	-	-	-	-
	OTWXYk lmnoqr st **uv**									f								Aklmn oqrst uv						

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 234

Break1. Break By Breaks1

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region										
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Total	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
EastAnglia	**281** ***9%*** **TWXYkl mnoprs** tu **v**	197 *9%*	45 *9%*	22 *10%*	71 *8%*	151 *9%*	42 *10%*	81 *11%*	159 *9%*	27 *9%*	49 *8%*	225 *9%*	- -	- -	- -	- -	- -	- -	281 *100%* Akl mnopr st uv	- -	- -	- -	- -	- -
Wales	**156** ***5%*** **TVWYkl mnopqs** tu **v**	112 *5%*	26 *5%*	13 *6%*	39 *5%*	91 *5%*	18 *5%*	29 *4%*	102 *5%*	13 *4%*	29 *5%*	123 *5%*	- -	- -	- -	- -	- -	- -	- -	156 *100%* Akl mnopq st uv	- -	- -	- -	- -
SouthWest	**281** ***9%*** **ITWXYg klmnop** qr **tuv**	191 *9%*	58 *11%*	22 *10%*	74 *9%*	151 *9%*	46 *11%*	84 *11%* Ag	132 *7%*	38 *13%* Ag	63 *10%*	213 *9%*	- -	- -	- -	- -	- -	- -	- -	- -	281 *100%* Aklm nopqrt uv	- -	- -	- -
London	**406** ***13%*** **LMQUW XYadek** lm **nopqrs** uv	309 *14%* Aab	50 *10%* e	20 *9%*	147 *17%* Ad	195 *12%* e	31 *8%*	87 *12%*	259 *14%* uv	44 *15%*	81 *13%*	321 *13%*	- -	- -	- -	- -	- -	- -	- -	- -	- -	406 *100%* Akl mnopq rs	- -	- -
SouthEast	**437** ***14%*** **HIQWX Yklmno** pq **rstv**	310 *14%*	78 *15%*	28 *12%*	119 *14%*	245 *15%*	52 *13%*	98 *13%*	269 *14%*	38 *13%*	79 *13%*	351 *14%*	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	437 *100%* Aklmno pqrs tv	- -
NorthernIreland	**95** ***3%*** **TVWXkm nopqrs** tu	68 *3%*	13 *2%*	8 *3%*	25 *3%*	52 *3%*	12 *3%*	24 *3%*	53 *3%*	9 *3%*	16 *3%*	75 *3%*	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- Akl	95 *100%* mnopqrstu

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 234

Break1. Break By Breaks1

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Total	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Wave																					
W1	**1535**	691	265	27	76	61	77	338	365	149	369	322	128	40	159	172	183	311	241	204	159
	49%	*49%*	*48%*	*59%*	*49%*	*50%*	*49%*	*49%*	*51%*	*46%*	*51%*	*45%*	*48%*	*48%*	*56%* AJL	*54%* S	*50%*	*49%*	*46%*	*51%*	*51%*
W2	**1592**	716	283	19	78	61	81	353	357	172	356	385	139	44	127	146	186	319	282	196	153
	51%	*51%*	*52%*	*41%*	*51%*	*50%*	*51%*	*51%*	*49%*	*54%* O	*49%*	*55%* O	*52%*	*52%*	*44%*	*46%*	*50%*	*51%*	*54%* P	*49%*	*49%*
Type																					
CAPI	**1530**	756	254	11	70	52	52	335	335	174	338	299	101	62	208	142	168	241	231	177	139
	49%	*54%*	*46%*	*24%*	*46%*	*43%*	*33%*	*48%*	*46%*	*54%*	*47%*	*42%*	*38%*	*74%*	*73%*	*45%*	*45%*	*38%*	*44%*	*44%*	*45%*
	GLMRS	ACEFGH	G		G			G	M	IKLM	M			AIJKLM	AIJK LM		R				
Online	**1597**	652	295	35	84	69	106	356	388	148	387	408	166	21	77	176	202	389	292	223	173
	51%	*46%*	*54%*	*76%*	*54%*	*57%*	*67%*	*52%*	*54%*	*46%*	*53%*	*58%*	*62%*	*26%*	*27%*	*55%*	*55%*	*62%*	*56%*	*56%*	*55%*
	BNO		B		B	B	ABCEH	B	JNO	NO	JNO	AJNO	AI JKNO					AQ	A		
Gender																					
Male	**1532**	837	141	19	79	44	12	400	347	174	332	338	134	48	147	129	163	316	241	219	184
	49%	*59%*	*26%*	*42%*	*51%*	*36%*	*7%*	*58%*	*48%*	*54%*	*46%*	*48%*	*50%*	*58%*	*52%*	*41%*	*44%*	*50%*	*46%*	*55%*	*59%*
	CFGP	ACEFG	G		CFG	CG		ACFG		K				K				P			APQRS
Female	**1594**	570	408	27	74	77	147	291	376	148	392	369	133	35	138	189	206	315	281	181	128
	51%	*41%*	*74%*	*58%*	*48%*	*64%*	*93%*	*42%*	*52%*	*46%*	*54%*	*52%*	*50%*	*42%*	*48%*	*59%*	*56%*	*50%*	*54%*	*45%*	*41%*
	BHU		ABEFH		B	ABEH	ABCEFH				JN					ARU	U	U	U		
Age																					
16-24	**438**	170	107	10	22	106	21	1	119	31	176	84	13	5	8	48	54	74	70	35	42
	14%	*12%*	*20%*	*23%*	*14%*	*87%*	*13%*	*	*17%*	*10%*	*24%*	*12%*	*5%*	*6%*	*3%*	*15%*	*15%*	*12%*	*13%*	*9%*	*13%*
	BHJMNO	H	ABH		H	ABCEGH	H		AJLMNO	MO	AIJLMNO	MO									
25-34	**532**	353	104	2	27	9	35	-	86	63	151	126	76	10	17	45	63	116	104	83	55
	17%	*25%*	*19%*	*5%*	*18%*	*8%*	*22%*	-	*12%*	*20%*	*21%*	*18%*	*28%*	*12%*	*6%*	*14%*	*17%*	*18%*	*20%*	*21%*	*18%*
	FHIO	ACEFH	FH		FH	H	AFH		O	IO	AIO	IO	AI JKLNO								
35-44	**501**	323	98	8	28	3	40	1	111	50	110	146	49	16	17	48	46	92	100	85	56
	16%	*23%*	*18%*	*17%*	*18%*	*3%*	*25%*	*	*15%*	*15%*	*15%*	*21%*	*18%*	*19%*	*6%*	*15%*	*12%*	*15%*	*19%*	*21%*	*18%*
	FHO	ACFH	FH		FH	H	ACFH		O	O	O	AIKO	O	O					Q		
45-54	**532**	353	88	7	43	2	33	7	144	50	119	125	46	12	33	45	43	103	96	80	86
	17%	*25%*	*16%*	*15%*	*28%*	*2%*	*21%*	*1%*	*20%*	*16%*	*16%*	*18%*	*17%*	*15%*	*12%*	*14%*	*12%*	*16%*	*18%*	*20%*	*28%*
	FHOQ	ACFH	FH		ACFH		FH		AO			O							Q		APQRS
55-64	**438**	182	102	8	30	1	25	89	111	61	93	80	32	11	49	44	47	104	72	52	35
	14%	*13%*	*19%*	*18%*	*20%*	*1%*	*16%*	*13%*	*15%*	*19%*	*13%*	*11%*	*12%*	*13%*	*17%*	*14%*	*13%*	*17%*	*14%*	*13%*	*11%*
	FL	F	ABFH		ABFH		F	F	L	AKLM					L			U			
65+	**687**	25	49	11	3	-	5	594	151	67	76	146	52	29	161	86	117	141	80	66	39
	22%	*2%*	*9%*	*23%*	*2%*	-	*3%*	*86%*	*21%*	*21%*	*11%*	*21%*	*19%*	*35%*	*57%*	*27%*	*32%*	*22%*	*15%*	*16%*	*12%*
	BCEFGK S U		BEF G		F			ABCEF G	K K	K				KAIJKL M	AIJ K LMN	AS U	ARS U	S U			

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U

*** small base; ** very small base (under 30) ineligible for sig testing**

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 234

Break1. Break By Breaks1

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Total	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Social Grade																					
AB	**844** *27%* **EGIJKO PQR**	437 *31%* ACEG	132 *24%* E	10 *21%*	8 *5%*	29 *24%* E	28 *18%* E	200 *29%* EG	117 *16%* O	36 *11%* O	167 *23%* IJO	299 *42%* AIJKNO	185 *69%* AI JKLNO	18 *21%* JO	17 *6%*	25 *8%*	33 *9%*	100 *16%* PQ	170 *32%* APQR	172 *43%*	189 *60%* APQRS
C1C2	**1500** *48%* **EGHMOP U**	781 *56%* AEGH	282 *51%* EGH	29 *63%*	29 *19%*	83 *68%* ABCEGH	61 *38%* E	235 *34%* E	359 *50%* MO	185 *58%* AILMO	435 *60%* AILMNO	318 *45%* MO	66 *25%*	40 *48%* MO	95 *33%* M	97 *31%*	191 *52%* PU	369 *59%* APU	298 *57%* APU	200 *50%*	110 *35%*
DE	**781** *25%* **BFKLMS U**	188 *13%*	134 *24%* BF	7 *14%*	117 *76%* ABCFGH	9 *8%*	70 *44%* ABCF	257 *37%* ABCF	247 *34%* AKLM	100 *31%* AKLM	123 *17%* LM	90 *13%* M	16 *6%*	26 *31%* KLM	173 *61%* AIJK LMN	196 *62%* AQRS U	146 *39%* ARSU	161 *26%* SU	54 *10%* U	28 *7%*	14 *4%*
Havekids																					
Yes	**901** *29%* **EFHOP**	529 *38%* AEFH	222 *40%* AEFH	7 *15%*	27 *17%* H	13 *10%* H	96 *61%* ABCEFH	7 *1%*	195 *27%* O	86 *27%* O	226 *31%* NO	235 *33%* AINO	106 *40%* AI JKNO	17 *20%*	34 *12%*	74 *23%*	94 *25%*	186 *30%*	176 *34%* APQ	146 *37%*	121 *39%* APQR
No	**2226** *71%* **BCGLMS U**	878 *62%* G	327 *60%* G	39 *85%*	127 *83%* ABCG	108 *90%* ABCG	62 *39%*	685 *99%* ABCEFG	528 *73%* LM	236 *73%* M	500 *69%* M	472 *67%*	162 *60%*	67 *80%* KLM	251 *88%* AIJK LM	244 *77%* ASU	276 *75%* SU	444 *70%* U	346 *66%*	253 *63%*	191 *61%*
EMG																					
Yes	**405** *13%* **HIJO**	198 *14%* H	91 *17%* AH	4 *9%*	18 *12%* H	51 *42%* ABCEGH	23 *15%* H	20 *3%*	75 *10%*	21 *7%*	109 *15%* IJO	113 *16%* AIJO	44 *17%* IJ O	13 *15%* J	26 *9%*	35 *11%*	56 *15%*	86 *14%*	64 *12%*	31 *8%*	37 *12%*
No	**2720** *87%* **CFL**	1208 *86%* F	457 *83%* F	42 *91%*	136 *88%* F	71 *58%*	135 *85%* F	671 *97%* ABCEFG	648 *90%* AKLM	300 *93%* AKLMN	615 *85%*	594 *84%*	223 *83%*	69 *83%*	259 *91%* AKLM	282 *89%*	314 *85%*	544 *86%*	458 *88%*	369 *92%*	275 *88%*
Nation																					
England	**2626** *84%*	1166 *83%*	474 *86%*	42 *92%*	127 *83%*	104 *86%*	136 *86%*	576 *83%*	609 *84%*	283 *88%* L	611 *84%*	581 *82%*	227 *85%*	69 *83%*	233 *82%*	256 *81%*	299 *81%*	523 *83%*	446 *85%*	334 *83%*	277 *89%* APQR
Scotland	**250** *8%*	123 *9%*	35 *6%*	- -	11 *7%*	9 *7%*	12 *7%*	61 *9%*	51 *7%*	18 *5%*	62 *9%*	61 *9%*	23 *9%*	3 *4%*	32 *11%* AIJ	27 *8%*	33 *9%*	56 *9%*	43 *8%*	36 *9%*	20 *7%*
Wales	**156** *5%*	72 *5%*	27 *5%*	2 *4%*	8 *5%*	4 *3%*	4 *2%*	39 *6%*	34 *5%*	13 *4%*	31 *4%*	45 *6%*	12 *4%*	7 *9%*	13 *5%*	20 *6%*	24 *6%*	38 *6%*	20 *4%*	19 *5%*	10 *3%*
NorthernIreland	**95** *3%*	46 *3%*	12 *2%*	2 *4%*	7 *5%* H	5 *4%*	7 *4%*	15 *2%*	29 *4%*	8 *3%*	21 *3%*	20 *3%*	6 *2%*	4 *4%*	7 *2%*	15 *5%* U	14 *4%*	14 *2%*	13 *3%*	11 *3%*	5 *2%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U

*** small base; ** very small base (under 30) ineligible for sig testing**

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 234

Break1. Break By Breaks1

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Total	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Satisfaction with PSBs																					
Positive	**2213** *71%* **ENOP**	988 *70%* E	395 *72%* E	33 *71%*	92 *59%*	77 *63%*	115 *73%* E	514 *74%* AEF	535 *74%* ANO	238 *74%* NO	508 *70%* NO	505 *71%* NO	204 *76%* NO	42 *50%*	175 *61%*	206 *65%*	260 *70%*	453 *72%* P	384 *73%* P	308 *77%*	251 *80%* APQRS
Neutral	**525** *17%* **U**	235 *17%*	88 *16%*	10 *22%*	32 *21%*	21 *18%*	24 *15%*	114 *17%*	124 *17%*	47 *15%*	117 *16%*	119 *17%*	37 *14%*	24 *29%* AIJKLM	54 *19%*	56 *18%* U	56 *15%*	118 *19%* U	75 *14%*	58 *14%*	34 *11%*
Negative	**229** *7%*	98 *7%*	38 *7%*	1 *3%*	17 *11%* ABG	11 *9%*	9 *5%*	55 *8%*	40 *6%*	21 *6%*	56 *8%*	51 *7%*	20 *7%*	6 *7%*	34 *12%* AIJK L	31 *10%* R	31 *8%*	37 *6%*	32 *6%*	23 *6%*	20 *6%*
Satisfactionvs one yearago																					
More	**854** *27%* **HNO**	413 *29%* AH	166 *30%* H	19 *41%*	35 *23%*	46 *38%* AEH	44 *28%* H	130 *19%*	234 *32%* AKLNO	90 *28%* NO	193 *27%* NO	177 *25%* NO	99 *37%* AJ KLNO	10 *12%*	48 *17%*	95 *30%*	109 *29%*	172 *27%*	136 *26%*	117 *29%*	106 *34%* AS
Same	**1676** *54%* **FPQ**	747 *53%*	280 *51%*	20 *43%*	74 *48%*	53 *44%*	84 *53%*	418 *60%* ABCEF	381 *53%*	170 *53%*	392 *54%*	396 *56%*	132 *49%*	46 *55%*	154 *54%*	149 *47%*	179 *48%*	348 *55%* P	293 *56%* PQ	228 *57%*	168 *54%*
Less	**401** *13%* **B**	146 *10%*	71 *13%*	6 *12%*	27 *18%* ABFG	9 *8%*	16 *10%*	126 *18%* ABCFG	79 *11%*	42 *13%*	86 *12%*	96 *14%*	27 *10%*	14 *17%*	56 *20%* AIJK LM	47 *15%*	53 *14%*	83 *13%*	54 *10%*	39 *10%*	31 *10%*
TV services in household																					
Freeviewonly	**737** *24%* **BFKSU**	251 *18%* F	126 *23%* BF	8 *18%*	48 *31%* ABCFG	10 *9%*	33 *21%* F	262 *38%* ABCFG	195 *27%* AKL	78 *24%* K	127 *18%*	149 *21%*	55 *21%*	21 *26%*	111 *39%* AIJK LMN	110 *35%* ARSU	117 *32%* ARSU	138 *22%* U	94 *18%* U	69 *17%*	30 *10%*
Cable/Satellite	**1867** *60%* **EHOPQ**	907 *64%* AEH	330 *60%* EH	26 *57%*	74 *48%*	78 *64%* EH	97 *62%* EH	355 *51%*	424 *59%* O	191 *59%* O	466 *64%* AILO	406 *57%* O	176 *66%* LO	50 *60%*	142 *50%*	150 *47%*	188 *51%*	367 *58%* PQ	344 *66%* APQR	267 *67%*	230 *74%* APQRS
Onlineonly	**292** *9%* **H**	140 *10%* H	44 *8%*	6 *13%*	18 *11%* H	26 *21%* ABCEGH	12 *8%*	45 *7%*	60 *8%*	26 *8%*	71 *10%*	87 *12%* AIMO	16 *6%*	9 *11%*	20 *7%*	32 *10%*	30 *8%*	73 *12%*	45 *9%*	33 *8%*	29 *9%*
Disability																					
Yes	**630** *20%* **BCLMU**	196 *14%*	84 *15%*	12 *27%*	70 *45%* ABCFGH	38 *32%* ABC	34 *22%* B	195 *28%* ABC	155 *22%* LM	81 *25%* ALM	151 *21%* L	103 *15%*	39 *15%*	18 *22%*	81 *28%* AIKL M	119 *37%* AQRS U	95 *26%* ASU	138 *22%* U	90 *17%*	61 *15%*	37 *12%*
No	**2437** *78%* **EFHOPQ**	1195 *85%* AEFGH	456 *83%* AEFGH	34 *73%*	76 *49%*	83 *68%* E	120 *76%* EH	473 *68%* E	554 *77%* O	238 *74%*	564 *78%* O	587 *83%* AIJKO	223 *83%* AI JO	63 *76%*	195 *68%*	191 *60%*	264 *71%* P	479 *76%* P	422 *81%* PQ	333 *83%*	273 *88%* APQRS

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U

*** small base; ** very small base (under 30) ineligible for sig testing**

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 234

Break1. Break By Breaks1

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Total	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Standard region																					
Scotland	**250** *8%*	123 *9%*	35 *6%*	- -	11 *7%*	9 *7%*	12 *7%*	61 *9%*	51 *7%*	18 *5%*	62 *9%*	61 *9%*	23 *9%*	3 *4%*	32 *11%* AIJ	27 *8%*	33 *9%*	56 *9%*	43 *8%*	36 *9%*	20 *7%*
North/NorthEast	**125** *4%*	59 *4%*	23 *4%*	- -	8 *6%*	4 *3%*	5 *3%*	27 *4%*	26 *4%*	12 *4%*	30 *4%*	25 *4%*	13 *5%*	5 *7%*	14 *5%*	16 *5%*	20 *5%* R	17 *3%*	24 *5%*	18 *5%*	7 *2%*
Yorkshire/Humberside	**250** *8%*	119 *8%*	37 *7%*	7 *14%*	10 *6%*	13 *11%*	10 *7%*	54 *8%*	56 *8%*	28 *9%*	59 *8%*	59 *8%*	23 *9%*	5 *6%*	18 *6%*	27 *8%*	37 *10%*	44 *7%*	63 *12%* ARU	20 *5%*	23 *7%*
NorthWest	**345** *11%*	148 *11%*	63 *12%*	10 *21%*	21 *14%* F	7 *6%*	23 *15%* F	73 *10%*	81 *11%*	38 *12%*	76 *10%*	88 *12%*	31 *12%*	5 *6%*	24 *9%*	44 *14%* U	40 *11%*	64 *10%*	64 *12%*	34 *9%*	26 *8%*
WestMidlands	**281** *9%*	114 *8%*	54 *10%*	7 *16%*	15 *10%*	17 *14%* BH	19 *12%*	55 *8%*	74 *10%* L	36 *11%*	55 *8%*	50 *7%*	17 *7%*	8 *9%*	40 *14%* AKLM	40 *13%* AQSU	29 *8%*	64 *10%*	35 *7%*	23 *6%*	23 *7%*
EastMidlands	**219** *7%*	95 *7%*	39 *7%*	4 *8%*	9 *6%*	6 *5%*	19 *12%* ABCEFH	47 *7%*	58 *8%* M	35 *11%* ALMN	53 *7%*	39 *5%*	11 *4%*	3 *3%*	20 *7%*	21 *7%*	18 *5%*	53 *8%* Q	44 *8%*	35 *9%*	21 *7%*
EastAnglia	**281** *9%* P	114 *8%*	56 *10%*	2 *4%*	9 *6%*	12 *10%*	18 *11%* E	71 *10%* E	61 *8%*	38 *12%*	68 *9%*	65 *9%*	20 *8%*	5 *6%*	22 *8%*	13 *4%*	34 *9%* P	56 *9%* P	42 *8%* P	35 *9%*	46 *15%* APQRS
Wales	**156** *5%*	72 *5%*	27 *5%*	2 *4%*	8 *5%*	4 *3%*	4 *2%*	39 *6%*	34 *5%*	13 *4%*	31 *4%*	45 *6%*	12 *4%*	7 *9%*	13 *5%*	20 *6%*	24 *6%*	38 *6%*	20 *4%*	19 *5%*	10 *3%*
SouthWest	**281** *9%* BMU	106 *8%*	58 *11%*	2 *4%*	21 *14%* AB	8 *7%*	14 *9%*	72 *10%* B	88 *12%* AKLM	41 *13%* AKLM	59 *8%*	52 *7%*	12 *4%*	5 *6%*	24 *8%*	47 *15%* AQSU	26 *7%*	73 *12%* AQU	43 *8%*	35 *9%*	17 *5%*
London	**406** *13%* GHIJP	216 *15%* AGH	70 *13%* GH	2 *4%*	24 *15%* GH	28 *23%* ABCGH	9 *6%*	57 *8%*	71 *10%* J	15 *5%*	110 *15%* IJ	95 *13%* J	64 *24%* AI JKLO	16 *20%* IJO	30 *11%* J	25 *8%*	50 *14%* P	68 *11%*	70 *13%* P	57 *14%*	56 *18%* APR
SouthEast	**437** *14%* EP	195 *14%* E	74 *14%* E	9 *20%*	10 *7%*	10 *8%*	19 *12%*	121 *18%* ABEF	93 *13%*	40 *12%*	101 *14%*	109 *15%*	36 *13%*	17 *20%*	42 *15%*	23 *7%*	44 *12%*	82 *13%* P	62 *12%* P	76 *19%*	58 *19%* APQRS
NorthernIreland	**95** *3%*	46 *3%*	12 *2%*	2 *4%*	7 *5%* H	5 *4%*	7 *4%*	15 *2%*	29 *4%*	8 *3%*	21 *3%*	20 *3%*	6 *2%*	4 *4%*	7 *2%*	15 *5%* U	14 *4%*	14 *2%*	13 *3%*	11 *3%*	5 *2%*

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U

*** small base; ** very small base (under 30) ineligible for sig testing**

Prepared by GfK

Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 235

Break2. Break By Breaks2

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Total	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
Working status																								
Workingfull-time(30+hrs)	**1407** *45%* **EGH MQSUef is**	691 *45%*	716 *45%*	756 *49%* AE	652 *41%*	837 *55%* AG	570 *36%*	170 *39%* M	353 *66%* AHL M	323 *65%* AHL M	353 *66%* AHL M	182 *42%* M	25 *4%*	437 *52%* AQ	781 *52%* AQ	188 *24%*	529 *59%* AS	878 *39%*	198 *49%*	1208 *44%*	1166 *44%*	123 *49%*	72 *46%*	46 *49%*
Workingpart-time(8-29hrs)	**549** *18%* **FMS UYiv**	265 *17%*	283 *18%*	254 *17%*	295 *18%*	141 *9%*	408 *26%* AF	107 *25%* AKM	104 *20%* M	98 *20%* M	88 *16%* M	102 *23%* AKM	49 *7%*	132 *16%*	282 *19%*	134 *17%*	222 *25%* AS	327 *15%*	91 *22%* AU	457 *17%*	474 *18%* Y	35 *14%*	27 *17%*	12 *13%*
Workingpart-time(under8 hrs)	**46** *1%* **DIRW k**	27 *2%*	19 *1%*	11 *1%*	35 *2%* AD	19 *1%*	27 *2%*	10 *2%* I	2 *	8 *2%*	7 *1%*	8 *2%* I	11 *2%*	10 *1%*	29 *2%*	7 *1%*	7 *1%*	39 *2%*	4 *1%*	42 *2%*	42 *2%* W	- -	2 *1%* W	2 *2%* W
Unemployed	**154** *5%* **MOPR Zgju**	76 *5%*	78 *5%*	70 *5%*	84 *5%*	79 *5%*	74 *5%*	22 *5%* M	27 *5%* M	28 *6%* M	43 *8%* AM	30 *7%* M	3 *	8 *1%*	29 *2%*	117 *15%* AOP	27 *3%*	127 *6%* AR	18 *4%*	136 *5%*	127 *5%*	11 *4%*	8 *5%*	7 *8%* AV
Student	**121** *4%* **FIJK LMQRUd fj**	61 *4%*	61 *4%*	52 *3%*	69 *4%*	44 *3%*	77 *5%* AF	106 *24%* AIJK LM	9 *2%* LM	3 *1%*	2 *	1 *	- -	29 *3%* Q	83 *6%* AOQ	9 *1%*	13 *1%*	108 *5%* AR	51 *12%* AU	71 *3%*	104 *4%*	9 *4%*	4 *2%*	5 *5%* X
Housewife/husband	**158** *5%* **DFMO PSXrt**	77 *5%*	81 *5%*	52 *3%*	106 *7%* AD	12 *1%*	147 *9%* AF	21 *5%* M	35 *7%* M	40 *8%* AM	33 *6%* M	25 *6%* M	5 *1%*	28 *3%*	61 *4%*	70 *9%* AOP	96 *11%* AS	62 *3%*	23 *6%*	135 *5%*	136 *5%* X	12 *5%*	4 *2%*	7 *7%* X
Retired	**692** *22%* **GHI JKPRTY cghjtv**	338 *22%*	353 *22%*	335 *22%*	356 *22%*	400 *26%* AG	291 *18%*	1 *	- -	1 *	7 *1%* I	89 *20%* HIJ K	594 *86%* AH IJKL	200 *24%* P	235 *16%*	257 *33%* AOP	7 *1%*	685 *31%* AR	20 *5%*	671 *25%* AT	576 *22%* Y	61 *24%* Y	39 *25%* Y	15 *16%*
Education																								
GCSE/O-Level/CSE/ standardgradesorequivalent	**723** *23%* **IOt**	365 *24%*	357 *22%*	335 *22%*	388 *24%*	347 *23%*	376 *24%*	119 *27%* I	86 *16%*	111 *22%* I	144 *27%* AI	111 *25%* I	151 *22%* I	117 *14%*	359 *24%* O	247 *32%* AOP	195 *22%*	528 *24%*	75 *18%*	648 *24%* A	609 *23%*	51 *20%*	34 *22%*	29 *30%* AVWX
Vocationalqualificationsor equivalent(=NVQ1+2)	**322** *10%* **HOT t**	149 *10%*	172 *11%*	174 *11%*	148 *9%*	174 *11%*	148 *9%*	31 *7%*	63 *12%* H	50 *10%*	50 *9%*	61 *14%* AHK M	67 *10%*	36 *4%*	185 *12%* AO	100 *13%* AO	86 *10%*	236 *11%*	21 *5%*	300 *11%* AT	283 *11%*	18 *7%*	13 *8%*	8 *9%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 235

Break2. Break By Breaks2

	Total	Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Total	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
A-Level/ Highersorequivalent(=NVQ3)	**725** *23%* **MOQ Uf**	369 *24%*	356 *22%*	338 *22%*	387 *24%*	332 *22%*	392 *25%*	176 *40%* AIJ KLM	151 *28%* AJK LM	110 *22%* M	119 *22%* M	93 *21%* M	76 *11%*	167 *20%* Q	435 *29%* AO Q	123 *16%*	226 *25%*	500 *22%*	109 *27%*	615 *23%*	611 *23%*	62 *25%*	31 *20%*	21 *22%*
BachelorDegreeorequivalent (=NVQ4)	**707** *23%* **DLQ SUi**	322 *21%*	385 *24%* AB	299 *20%*	408 *26%* AD	338 *22%*	369 *23%*	84 *19%*	126 *24%*	146 *29%* AHL M	125 *23%*	80 *18%*	146 *21%*	299 *35%* AP Q	318 *21%* Q	90 *11%*	235 *26%* AS	472 *21%*	113 *28%* AU	594 *22%*	581 *22%*	61 *24%*	45 *29%* AVY	20 *21%*
Masters/PhDorequivalent	**267** *9%* **DHPQ SUis**	128 *8%*	139 *9%*	101 *7%*	166 *10%* AD	134 *9%*	133 *8%*	13 *3%*	76 *14%* AHJ KLM	49 *10%* H	46 *9%* H	32 *7%* H	52 *8%* H	185 *22%* APQ	66 *4%* Q	16 *2%*	106 *12%* AS	162 *7%*	44 *11%*	223 *8%*	227 *9%*	23 *9%*	12 *8%*	6 *6%*
Other	**83** *3%* **EZc**	40 *3%*	44 *3%*	62 *4%* AE	21 *1%*	48 *3%*	35 *2%*	5 *1%*	10 *2%*	16 *3%*	12 *2%*	11 *2%*	29 *4%* AHI	18 *2%*	40 *3%*	26 *3%*	17 *2%*	67 *3%*	13 *3%*	69 *3%*	69 *3%*	3 *1%*	7 *5%* AW	4 *4%* W
Noformalqualifications	**285** *9%* **CEH IJKOP RZcgj**	159 *10%* AC	127 *8%*	208 *14%* AE	77 *5%*	147 *10%*	138 *9%*	8 *2%*	17 *3%*	17 *3%*	33 *6%* HI	49 *11%* HIJ K	161 *23%* AHI JKL	17 *2%*	95 *6%* O	173 *22%* AOP	34 *4%*	251 *11%* AR	26 *6%*	259 *10%* A	233 *9%*	32 *13%* AVY	13 *8%*	7 *7%*
Household income Up to£10,399	**318** *10%* **FOP RZdgjq tu**	172 *11%*	146 *9%*	142 *9%*	176 *11%*	129 *8%*	189 *12%* AF	48 *11%*	45 *9%*	48 *10%*	45 *9%*	44 *10%*	86 *13%* AIK	25 *3%*	97 *6%* O	196 *25%* AOP	74 *8%*	244 *11%* AR	35 *9%*	282 *10%*	256 *10%*	27 *11%*	20 *13%*	15 *16%* AV
From£10,400to£15,599	**370** *12%* **KOg j**	183 *12%*	186 *12%*	168 *11%*	202 *13%*	163 *11%*	206 *13%*	54 *12%*	63 *12%*	46 *9%*	43 *8%*	47 *11%*	117 *17%* AIJ KL	33 *4%*	191 *13%* O	146 *19%* AOP	94 *10%*	276 *12%*	56 *14%*	314 *12%*	299 *11%*	33 *13%*	24 *15%*	14 *15%*
From£15,600to£25,999	**630** *20%* **DOY v**	311 *20%*	319 *20%*	241 *16%*	389 *24%* AD	316 *21%*	315 *20%*	74 *17%*	116 *22%*	92 *18%*	103 *19%*	104 *24%* H	141 *20%*	100 *12%*	369 *25%* AO Q	161 *21%* O	186 *21%*	444 *20%*	86 *21%*	544 *20%*	523 *20%*	56 *22%* Y	38 *24%* Y	14 *15%*
From£26,000to£36,399	**522** *17%* **DMQ Sf**	241 *16%*	282 *18%*	231 *15%*	292 *18%* AD	241 *16%*	281 *18%*	70 *16%*	104 *20%* M	100 *20%* M	96 *18%* M	72 *17%* M	80 *12%*	170 *20%* AQ	298 *20%* AQ	54 *7%*	176 *20%* AS	346 *16%*	64 *16%*	458 *17%*	446 *17%*	43 *17%*	20 *13%*	13 *14%*
From£36,400to£51,999	**400** *13%* **GHM QSTfim o**	204 *13%*	196 *12%*	177 *12%*	223 *14%*	219 *14%* AG	181 *11%*	35 *8%*	83 *16%* HM	85 *17%* AHL M	80 *15%* HM	52 *12%*	66 *10%*	172 *20%* AP Q	200 *13%* Q	28 *4%*	146 *16%* AS	253 *11%*	31 *8%*	369 *14%* AT	334 *13%*	36 *14%*	19 *12%*	11 *12%*

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Table 235

Break2. Break By Breaks2

		Wave		Type		Gender		Age						Social Grade			Have kids		EMG		Nation			
	Total (A)	W1 (B)	W2 (C)	CAPI (D)	Online (E)	Male (F)	Female (G)	16-24 (H)	25-34 (I)	35-44 (J)	45-54 (K)	55-64 (L)	65+ (M)	AB (O)	C1C2 (P)	DE (Q)	Yes (R)	No (S)	Yes (T)	No (U)	England (V)	Scotland (W)	Wales (X)	Northern Ireland (Y)
Total	**3127**	1535	1592	1530	1597	1532	1594	438	532	501	532	438	687	844	1500	781	901	2226	405	2720	2626	250	156	95
£52,000andabove	**312**	159	153	139	173	184	128	42	55	56	86	35	39	189	110	14	121	191	37	275	277	20	10	5
	10%	*10%*	*10%*	*9%*	*11%*	*12%*	*8%*	*10%*	*10%*	*11%*	*16%*	*8%*	*6%*	*22%*	*7%*	*2%*	*13%*	*9%*	*9%*	*10%*	*11%*	*8%*	*6%*	*5%*
	GMP					AG		M	M	M	AHIJ			APQ	Q		AS				XY			
	QSXYaf										LM													
	irsv																							

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

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Table 235

Break2. Break By Breaks2

	Total	Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region											
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Total	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
Working status																								
Workingfull-time(30+hrs)	**1407** *45%* **EGHMQ SUefis**	988 *45%*	235 *45%*	98 *43%*	413 *48%* Ae	747 *45%* e	146 *36%*	251 *34%*	907 *49%* Af	140 *48%* f	196 *31%*	1195 *49%* Ai	123 *49%* s	59 *47%*	119 *48%* s	148 *43%*	114 *40%*	95 *43%*	114 *41%*	72 *46%*	106 *38%*	216 *53%* Anopqsu	195 *44%*	46 *49%* s
Workingpart-time(8-29hrs)	**549** *18%* **FMSUY iv**	395 *18%*	88 *17%*	38 *17%*	166 *19%*	280 *17%*	71 *18%*	126 *17%*	330 *18%*	44 *15%*	84 *13%*	456 *19%* Ai	35 *14%*	23 *18%*	37 *15%*	63 *18%*	54 *19%*	39 *18%*	56 *20%* v	27 *17%*	58 *21%* v	70 *17%*	74 *17%*	12 *13%*
Workingpart-time(under8 hrs)	**46** *1%* **DIRWk**	33 *1%*	10 *2%*	1 *1%*	19 *2%*	20 *1%*	6 *1%*	8 *1%*	26 *1%*	6 *2%*	12 *2%*	34 *1%*	- -	- -	7 *3%* kt	10 *3%* kt	7 *3%* kt	4 *2%*	2 *1%*	2 *1%* k	2 *1%*	2 *	9 *2%* k	2 *2%* k
Unemployed	**154** *5%* **MOPRZg ju**	92 *4%*	32 *6%*	17 *7%* Z	35 *4%*	74 *4%*	27 *7%*	48 *6%* Ag	74 *4%*	18 *6%*	70 *11%* Aj	76 *3%*	11 *4%*	8 *7%* u	10 *4%*	21 *6%* u	15 *5%*	9 *4%*	9 *3%*	8 *5%* u	21 *7%* qu	24 *6%* u	10 *2%*	7 *8%* Aqu
Student	**121** *4%* **FIJKLM QRUdfj**	77 *3%*	21 *4%*	11 *5%*	46 *5%* Ade	53 *3%*	9 *2%*	10 *1%*	78 *4%* f	26 *9%* Afg	38 *6%* Aj	83 *3%*	9 *4%*	4 *3%*	13 *5%* n	7 *2%*	17 *6%* nu	6 *3%*	12 *4%*	4 *2%*	8 *3%*	28 *7%* Anpru	10 *2%*	5 *5%* nru
Housewife/husband	**158** *5%* **DFMOPS Xrt**	115 *5%*	24 *5%*	9 *4%*	44 *5%*	84 *5%*	16 *4%*	33 *4%*	97 *5%*	12 *4%*	34 *5%*	120 *5%*	12 *5%*	5 *4%*	10 *4%*	23 *7%* rt	19 *7%* rt	19 *9%* Artu	18 *6%* rt	4 *2%*	14 *5%*	9 *2%*	19 *4%*	7 *7%* rt
Retired	**692** *22%* **GHIJK PRTYcg** hj **fv**	514 *23%* A	114 *22%*	55 *24%*	130 *15%*	418 *25%* Ac	126 *32%* Acd	262 *36%* Agh	355 *19%*	45 *15%*	195 *31%* Aj	473 *19%*	61 *24%* tv	27 *21%*	54 *21%* t	73 *21%* t	55 *19%*	47 *22%* t	71 *25%* tv	39 *25%* tv	72 *26%* tv	57 *14%*	121 *28%* Aotv	15 *16%*
Education																								
GCSE/O-Level/CSE/ standardgradesorequivalent	**723** *23%* **IOt**	535 *24%* b	124 *24%*	40 *18%*	234 *27%* Ade	381 *23%*	79 *20%*	195 *26%* A	424 *23%*	60 *20%*	155 *25%*	554 *23%*	51 *20%*	26 *21%*	56 *22%*	81 *24%*	74 *26%* t	58 *26%* t	61 *22%*	34 *22%*	88 *31%* Akmqrtu	71 *18%*	93 *21%*	29 *30%* Akmqrtu
Vocationalqualificationsor equivalent(=NVQ1+2)	**322** *10%* **HOTt**	238 *11%*	47 *9%*	21 *9%*	90 *11%*	170 *10%*	42 *10%*	78 *11%*	191 *10%*	26 *9%*	81 *13%* Aj	238 *10%*	18 *7%*	12 *10%* t	28 *11%* t	38 *11%* t	36 *13%* kt	35 *16%* Akrtuv	38 *13%* kt	13 *8%* t	41 *14%* kt	15 *4%*	40 *9%* t	8 *9%* t

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Prepared by GfK

Ofcom PSB Tracker 2018

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Table 235

Break2. Break By Breaks2

	Total (A)	Satisfaction with PSBs: Positive (Z)	Neutral (a)	Negative (b)	Satisfaction vs one year ago: More (c)	Same (d)	Less (e)	TV services in household: Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Disability: Yes (i)	No (j)	Standard region: Scotland (k)	North/ North East (l)	Yorkshire/ Humberside (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Total	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
A-Level/ Highersorequivalent(=NVQ3)	**725 23% MOQUf**	508 *23%*	117 *22%*	56 *25%*	193 *23%*	392 *23%*	86 *22%*	127 *17%*	466 *25%* Af	71 *24%* f	151 *24%*	564 *23%*	62 *25%*	30 *24%*	59 *24%*	76 *22%*	55 *19%*	53 *24%*	68 *24%*	31 *20%*	59 *21%*	110 *27%* or	101 *23%*	21 *22%*
BachelorDegreeorequivalent (=NVQ4)	**707 23% DLQSU i**	505 *23%*	119 *23%*	51 *22%*	177 *21%*	396 *24%*	96 *24%*	149 *20%*	406 *22%*	87 *30%* Afg	103 *16%*	587 *24%* Ai	61 *24%*	25 *20%*	59 *24%*	88 *26%* o	50 *18%*	39 *18%*	65 *23%*	45 *29%* Aops v	52 *18%*	95 *23%*	109 *25%* o	20 *21%*
Masters/PhDorequivalent	**267 9% DHPQSU is**	204 *9%*	37 *7%*	20 *9%*	99 *12%* Ade	132 *8%*	27 *7%*	55 *8%*	176 *9%*	16 *6%*	39 *6%*	223 *9%* i	23 *9%* s	13 *10%* s	23 *9%* s	31 *9%* s	17 *6%*	11 *5%*	20 *7%*	12 *8%*	12 *4%*	64 *16%* Akm nopqrs uv	36 *8%*	6 *6%*
Other	**83 3% EZc**	42 *2%*	24 *5%* AZ	6 *2%*	10 *1%*	46 *3%* c	14 *4%* c	21 *3%*	50 *3%*	9 *3%*	18 *3%*	63 *3%*	3 *1%*	5 *4%*	5 *2%*	5 *1%*	8 *3%*	3 *1%*	5 *2%*	7 *5%* Akn p	5 *2%*	16 *4%*	17 *4%*	4 *4%* k
Noformalqualifications	**285 9% CEHIJK OPRZcg j**	175 *8%*	54 *10%*	34 *15%* AZ	48 *6%*	154 *9%* c	56 *14%* Acd	111 *15%* Agh	142 *8%*	20 *7%*	81 *13%* Aj	195 *8%*	32 *13%* Amn t v	14 *11%*	18 *7%* v	24 *7%*	40 *14%* Amnqrt	20 *9%*	22 *8%*	13 *8%*	24 *9%*	30 *7%*	42 *9%*	7 *7%*
Household income Up to£10,399	**318 10% FOPRZd gjqtu**	206 *9%*	56 *11%*	31 *13%*	95 *11%*	149 *9%*	47 *12%*	110 *15%* Ag	150 *8%*	32 *11%*	119 *19%* Aj	191 *8%*	27 *11%* qtu	16 *13%* qtu	27 *11%* qu	44 *13%* qtu	40 *14%* Aqtu	21 *10%*	13 *5%*	20 *13%* qt u	47 *17%* Aqtu	25 *6%*	23 *5%*	15 *16%* Apqtu
From£10,400to£15,599	**370 12% KOgj**	260 *12%*	56 *11%*	31 *13%*	109 *13%*	179 *11%*	53 *13%*	117 *16%* Agh	188 *10%*	30 *10%*	95 *15%* Aj	264 *11%*	33 *13%*	20 *16%* p	37 *15%* p	40 *12%*	29 *10%*	18 *8%*	34 *12%*	24 *15%* psu	26 *9%*	50 *12%*	44 *10%*	14 *15%* p
From£15,600to£25,999	**630 20% DOYv**	453 *20%*	118 *22%*	37 *16%*	172 *20%*	348 *21%*	83 *21%*	138 *19%*	367 *20%*	73 *25%* f	138 *22%*	479 *20%*	56 *22%* v	17 *14%*	44 *18%*	64 *19%*	64 *23%* v	53 *24%* Itv	56 *20%*	38 *24%* It v	73 *26%* Alm tv	68 *17%*	82 *19%*	14 *15%*
From£26,000to£36,399	**522 17% DMQSf**	384 *17%*	75 *14%*	32 *14%*	136 *16%*	293 *17%*	54 *14%*	94 *13%*	344 *18%* Af	45 *15%*	90 *14%*	422 *17%*	43 *17%*	24 *19%*	63 *25%* Ak oqrst uv	64 *18%*	35 *12%*	44 *20%* or	42 *15%*	20 *13%*	43 *15%*	70 *17%*	62 *14%*	13 *14%*
From£36,400to£51,999	**400 13% GHMQS Tfimo**	308 *14%* A	58 *11%*	23 *10%*	117 *14%*	228 *14%*	39 *10%*	69 *9%*	267 *14%* Af	33 *11%*	61 *10%*	333 *14%* Ai	36 *14%* mo	18 *15%*	20 *8%*	34 *10%*	23 *8%*	35 *16%* mo	35 *12%*	19 *12%*	35 *12%*	57 *14%* mo	76 *17%* Amno	11 *12%*

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

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Ofcom PSB Tracker 2018

21st May - 17th June, 1st - 30th October

Table 235

Break2. Break By Breaks2

		Satisfaction with PSBs			Satisfaction vs one year ago			TV services in household			Disability		Standard region										
	Total (A)	Positive (Z)	Neutral (a)	Negative (b)	More (c)	Same (d)	Less (e)	Freeview only (f)	Cable/ Satellite (g)	Online only (h)	Yes (i)	No (j)	Scotland (k)	North/ North East (l)	York shire/ Humber side (m)	North West (n)	West Midlands (o)	East Midlands (p)	East Anglia (q)	Wales (r)	South West (s)	London (t)	South East (u)	Northern Ireland (v)
Total	**3127**	2213	525	229	854	1676	401	737	1867	292	630	2437	250	125	250	345	281	219	281	156	281	406	437	95
£52,000andabove	**312**	251	34	20	106	168	31	30	230	29	37	273	20	7	23	26	23	21	46	10	17	56	58	5
	10%	*11%*	*6%*	*9%*	*12%*	*10%*	*8%*	*4%*	*12%*	*10%*	*6%*	*11%*	*8%*	*5%*	*9%*	*8%*	*8%*	*10%*	*16%*	*6%*	*6%*	*14%*	*13%*	*5%*
	GMPQS XYafir sv	Aa			Ae				Af	f		Ai							Akl mnor sv			Ak lnr sv	Aklnrs v	

Proportions/Means: Columns Tested (5% risk level)ABC - ADE - AFG - AHIJKLM - AOPQ - ARS - ATU - AVWXY - AZab - Acde - Afgh - Aij - Aklmnopqrstuv

Ofcom PSB Tracker 2018

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Table 235

Break2. Break By Breaks2

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Total	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Working status																					
Workingfull-time(30+hrs)	**1407** *45%* **CEFGH IOPQ**	1407 *100%* ACEFGH	- -	- -	- -	- -	- -	- -	296 *41%* O	145 *45%* O	372 *51%* AINO	343 *49%* IO	165 *62%* AI JKLNO	31 *37%* O	47 *17%*	46 *14%*	126 *34%* P	287 *46%* PQ	285 *55%* APQR	245 *61%*	220 *70%* APQRS
Workingpart-time(8-29hrs)	**549** *18%* **BEFGHO** U	- -	549 *100%* ABEFG H	- -	- -	- -	- -	- -	136 *19%*	65 *20%*	132 *18%*	123 *17%*	48 *18%*	11 *13%*	32 *11%*	70 *22%* A U	61 *17%* U	112 *18%* U	100 *19%*	66 *17%*	38 *12%*
Workingpart-time(under8 hrs)	**46** *1%* **BCH**	- -	- -	46 *100%*	- -	- -	- -	- -	10 *1%*	4 *1%*	6 *1%*	13 *2%*	6 *2%*	2 *2%*	4 *1%*	10 *3%* AQS	3 *1%*	9 *1%*	3 *1%*	2 *1%*	10 *3%* AQS
Unemployed	**154** *5%* **BCFGHK** M **SU**	- -	- -	- -	154 *100%* ABCFG H	- -	- -	- -	53 *7%* AKL M	18 *6%* M	24 *3%*	24 *3%*	3 *1%*	2 *2%*	27 *10%* AKL M N	62 *19%* AQRS U	21 *6%* S U	22 *3%* U	12 *2%*	3 *1%*	3 *1%*
Student	**121** *4%* **BCEGHJ** M **OS**	- -	- -	- -	- -	121 *100%* ABCEG H	- -	- -	29 *4%* JM O	3 *1%*	59 *8%* AIJLM O	23 *3%* O	3 *1%* O	3 *4%*	* *	19 *6%* AR S	14 *4%*	16 *3%*	9 *2%*	7 *2%*	10 *3%*
Housewife/husband	**158** *5%* **BCEFHM** U	- -	- -	- -	- -	- -	158 *100%* ABCEF H	- - M	39 *5%* M M	17 *5%* M M	44 *6%* M U	35 *5%* U U	2 *1%*	5 *6%*	16 *6%*	18 *6%*	20 *5%*	36 *6%*	24 *5%*	20 *5%*	6 *2%*
Retired	**692** *22%* **BCEFGK** M **SU**	- -	- -	- -	- -	- -	- -	692 *100%* ABCEF G	159 *22%* K M	68 *21%* K K	88 *12%*	145 *21%*	39 *15%*	30 *35%* AIJKL M	159 *56%* AIJ K LMN	92 *29%* AS U	125 *34%* ARS U	148 *24%* S U	89 *17%* U	55 *14%*	26 *8%*
Education																					
GCSE/O-Level/CSE/ standardgradesorequivalent	**723** *23%* **BJKLMN OU**	296 *21%*	136 *25%*	10 *22%*	53 *35%* ABCGH	29 *24%*	39 *24%*	159 *23%*	723 *100%* AJKLMNO	- -	- -	- -	- -	- -	- -	99 *31%* ASU	94 *25%* U	164 *26%* U	124 *24%* U	73 *18%*	41 *13%*
Vocationalqualificationsor equivalent(=NVQ1+2)	**322** *10%* **FIKLMN OU**	145 *10%* F	65 *12%* F	4 *8%*	18 *12%* F	3 *3%*	17 *11%* F	68 *10%* F	- -	322 *100%* AIKLMNO	- -	- -	- -	- -	- -	35 *11%* U	38 *10%* U	86 *14%* ASU	49 *9%* U	35 *9%*	15 *5%*
A-Level/ Highersorequivalent(=NVQ3)	**725** *23%* **EHIJLM NOP**	372 *26%* AEH	132 *24%* EH	6 *14%*	24 *16%*	59 *49%* ABCEGH	44 *28%* EH	88 *13%*	- -	- -	725 *100%* AIJLMNO	- -	- -	- -	- -	52 *16%*	82 *22%*	137 *22%*	138 *26%* P	107 *27%*	91 *29%* APR
BachelorDegreeorequivalent (=NVQ4)	**707** *23%* **EIJKMN OPQ**	343 *24%* E	123 *22%*	13 *29%*	24 *16%*	23 *19%*	35 *22%*	145 *21%*	- -	- -	- -	707 *100%* AIJKMNO	- -	- -	- -	53 *17%*	63 *17%*	136 *22%*	129 *25%* PQ	119 *30%*	97 *31%* APQR

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U

*** small base; ** very small base (under 30) ineligible for sig testing**

Prepared by GfK

Ofcom PSB Tracker 2018

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Table 235

Break2. Break By Breaks2

		Working status							Education							Household income					
	Total (A)	Working full-time (30+ hrs) (B)	Working part-time (8-29 hrs) (C)	Working part-time (under 8 hrs) (D)	Unemployed (E)	Student (F)	Housewife / husband (G)	Retired (H)	GCSE/ O-Level /CSE/ standard grades or equivalent (I)	Vocational qualifications or equivalent (=NVQ1+2) (J)	A-Level/ Highers or equivalent (=NVQ3) (K)	Bachelor Degree or equivalent (=NVQ4) (L)	Masters/ PhD or equivalent (M)	Other (N)	No formal qualifications (O)	Up to £10,399 (P)	From £10,400 to £15,599 (Q)	From £15,600 to £25,999 (R)	From £26,000 to £36,399 (S)	From £36,400 to £51,999 (T)	£52,000 and above (U)
Total	**3127**	1407	549	46**	154	121	158	692	723	322	725	707	267	83*	285	318	370	630	522	400	312
Masters/PhDorequivalent	**267** *9%* **EFGHIJ KLNOPQ**	165 *12%* AEFGH	48 *9%* EFG	6 *13%*	3 *2%*	3 *3%*	2 *2%*	39 *6%* EG	- -	- -	- -	- -	267 *100%* AIJ KLNO	- -	- -	5 *2%*	16 *4%* P	43 *7%* P	49 *9%* PQ	52 *13%*	63 *20%* APQRS
Other	**83** *3%* **IJKLMO** U	31 *2%*	11 *2%*	2 *4%*	2 *1%*	3 *3%*	5 *3%*	30 *4%* AB C	- -	- -	- -	- -	- -	83 *100%* AIJKLM O	- - U	7 *2%*	12 *3%*	17 *3%*	10 *2%*	5 *1%*	2 *1%*
Noformalqualifications	**285** *9%* **BCFIJK** L **MNSU**	47 *3%*	32 *6%* B F	4 *9%*	27 *18%* ABCF G	* *	16 *10%* B F	159 *23%* ABCF G	- -	- -	- -	- -	- -	- -	285 *100%* AIJ K LMN	65 *20%* ARS U	61 *17%* ARS U	47 *7%* S U	22 *4%* U	7 *2%*	3 *1%*
Household income Up to£10,399	**318** *10%* **BKLMQR** S **U**	46 *3%* B	70 *13%*	10 *23%*	62 *40%* ABCFG H	19 *16%* A B	18 *11%* B	92 *13%* A B	99 *14%* AKL M	35 *11%* M M	52 *7%* M M	53 *7%*	5 *2%*	7 *8%*	65 *23%* AI J KLMN	318 *100%* AQRS U	- -	- -	- -	- -	- -
From£10,400to£15,599	**370** *12%* **BLMPRS** U	126 *9%*	61 *11%* B	3 *6%*	21 *14%*	14 *11%*	20 *12%*	125 *18%* AB C	94 *13%* L M	38 *12%* M M	82 *11%* M	63 *9%*	16 *6%*	12 *15%*	61 *21%* AIJK L M	- -	370 *100%* APRS U	- -	- -	- -	- -
From£15,600to£25,999	**630** *20%* **EPQSU**	287 *20%* E	112 *20%*	9 *19%*	22 *14%*	16 *14%*	36 *22%* E	148 *21%* E	164 *23%* MO	86 *27%* AKLMO	137 *19%*	136 *19%*	43 *16%*	17 *20%*	47 *16%*	- -	- -	630 *100%* APQSU	- -	- -	- -
From£26,000to£36,399	**522** *17%* **EFHOPQ RU**	285 *20%* AEFH	100 *18%* EFH	3 *7%*	12 *8%*	9 *7%*	24 *15%* EF	89 *13%* E	124 *17%* O	49 *15%* O	138 *19%* O	129 *18%* O	49 *18%* O	10 *12%*	22 *8%*	- -	- -	- -	522 *100%* APQRU	- -	- -
From£36,400to£51,999	**400** *13%* **EFHIOP QRSU**	245 *17%* ACEFH	66 *12%* EH	2 *5%*	3 *2%*	7 *6%*	20 *13%* EH	55 *8%* E	73 *10%* O	35 *11%* O	107 *15%* IO	119 *17%* AIJNO	52 *20%* AIJ NO	5 *7%*	7 *2%*	- -	- -	- -	- -	400 *100%*	- -
£52,000andabove	**312** *10%* **CEGHIJ NOPQRS**	220 *16%* ACEFGH	38 *7%* EH	10 *21%*	3 *2%*	10 *8%* EH	6 *4%*	26 *4%*	41 *6%* O	15 *5%* O	91 *12%* AIJNO	97 *14%* AIJNO	63 *23%* AIJ KLNO	2 *2%*	3 *1%*	- -	- -	- -	- -	- -	312 *100%* APQRS

Proportions/Means: Columns Tested (5% risk level) - A/B/C/D/E/F/G/H - A/I/J/K/L/M/N/O - A/P/Q/R/S/U

*** small base; ** very small base (under 30) ineligible for sig testing**

Prepared by GfK